

TLA '09

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DIGITAL STORYTELLING

Whose Story Is It?

Point-of-view constantly changes with each move of the camera.

1. Omniscient: Supplies us with the facts of the story
2. Subjective: First Person

How Do I Want Them To React?:

1. Vary types of shots.
 - a. Long Shot (LS) or Wide Shot: A shot that gives tells the viewer where we are by showing it from far away.
 - b. Establishing Shot or Master Shot: Type of Long Shot that orients the viewer by showing the general location or activity.
 - c. Medium Shot (MS): A shot from knee to head to subject
 - d. Close-up (CU): Shot of head and shoulders of subject or a small part of scene.
 - e. Extreme Close-up (ECU): Very close shot of subject.
 - f. Point-of-view shot: A shot which shows a scene from the point of view of a character.
2. Motif: Any technique, object or thematic idea that's systematically repeated throughout a film.

How Do I Want Them To Feel?:

1. Lighting
2. Music

What Do I Want Them To Know?:

1. Editing
 - a. Fade In or Fade Out: Technique for gradually bringing an image up from black or color to the full image (fade-in) or making it gradually disappear to black or color (fade-out).
 - b. Jump – Cut: Think MTV
 - c. Dissolve: Transitional device that superimposes fade-out over a fade in
 - d. Freeze frame: a shot that you hold on for a certain length of time.
2. Titles