



PERFECTING YOUR GAME
A Win for Your Community
TLA 2018 | Dallas | April 3-6

OVERVIEW of the Texas Library Association Annual Conference Program for Academic Librarians

Featured speakers, attending authors, unit meetings, and other conference highlights and events will be added to the conference website and broadcast on TLA social media as finalized. Meanwhile, enjoy this overview of programs and start planning your visit to Dallas for TLA 2018. The printed program was mailed to TLA members as part of the winter issue of the *Texas Library Journal*. For all conference information, go to www.txla.org/annual-conference and click the left Schedules and Session menu. A full listing of all content programs that is updated weekly is at Updated 2018 Full Conference Program.

Dallas, Texas

www.txla.org/annual-conference

April 3-6, 2018

A NOTE ON PRECONFERENCES

Preregistration is required for all preconferences by Friday, March 16; ticket purchase is required as noted. All preconferences will be held at the Kay Bailey Hutchison Convention Center unless otherwise noted.

TUESDAY, APRIL 3 PRECONFERENCES

Grant Writing 101 (Ticketed)

8:00 am - 12:00 pm

Beginning grant writers will receive a general overview of the grant process including: finding funding opportunities, becoming familiar with internal grant office structures, documenting the need, and program evaluation.

Bethany Livingston and Debbie Montenegro, South Central Regional Library, National Library of Medicine

Robot Petting Zoo

Makeathon (Ticketed; register online only)

8:00 am - 4:00 pm

The Robot Petting Zoo program engages students and educators in friendly making, coding, and design with a creative twist on the traditional hackathon. During this RPZ Makeathon, attendees create animatronic animals while learning empathic design thinking, teamwork, and engineering using cardboard, robotics kits, code, and craft supplies.

Katie Henry and Allison Lambacher, Birdbrain Technologies

Digital Privacy (Ticketed)

9:00 am - 12:00 pm

Two-step authentication, malware, and risk assessment are a few of the concepts that will be discussed in this interactive session. Improve privacy and security literacy, practice with free online tools, and communicate this information to users.

Alison Macrina, Library Freedom Project

Disability Awareness

(Ticketed)

9:00 am - 12:00 pm

Obtain practical skills for improving library services and accessibility for users with special needs. Learn to identify any preexisting assumptions and biases, and recognize hidden disabilities.

Devin Axtman and Rachel Buchanan, University of North Texas

Improving Services with Design Thinking (Ticketed)

9:00 am - 5:00 pm

Using the Design Thinking Toolkit for Libraries, an open source, step-by-step guide created by IDEO with Bill and Melinda Gates Foundation support, participants will explore collaborative activities they can use to leverage design strategies to better understand and serve their communities' needs.

Michelle Frisque, Chicago Public Library

Hyku - An Open Source Solution for Digital Repositories (Ticketed)

1:00 pm - 4:00 pm

Hyku is a digital repository solution for digital collections for institutions with limited technical resources and infrastructure. Attendees will walk through the Hyku repository, including technical features, metadata requirements, and customization. Bring your own device.

Andrew Weidner, University of Houston
Nicholas Woodward, Texas Digital Library

Idea Sharing Live: Unconferencing Your Inner Brainstormer (Ticketed)

1:00 pm - 4:00 pm

Participate in this facilitated mini-brainstorming session modeled after the Pixar Notes Day. Share the difficult issues in your library and find creative solutions to address topics dealing with customers, leadership, staff, and processes.

Ashly Ferguson and Sara Tebes-Kokojan, Irving Public Library; Danyelle Weiss, Hurst Public Library

ACRL Framework (Ticketed)

1:00 pm - 5:00 pm

Examine the ACRL Framework. This discussion will be led by a librarian with experience in the Framework. Participants will be divided into small groups to analyze pieces of the framework and

examine ways it can be applied to library instruction, and will leave with an understanding of how the Framework can be used to enhance library instruction. *Tickets must be purchased by Friday, March 16 through preregistration.*

Jane Stimpson, Lone Star College

Project Management and You! (Ticketed)

1:00 pm - 5:00 pm

Creating programs, implementing grants, or renovating spaces are some of the projects which take place in libraries today. Library staff are increasingly expected to act as project managers. Attendees will discover tools and techniques for planning, organizing, and managing projects.

Dwaraka Iyengar, Sherry James, and Susan Kennedy, Project Management Institute

TUESDAY, APRIL 3 PROGRAMS & EVENTS

A Picture is Worth 1000 Words - BYOD Hands on

Lab 01 (Ticketed; register online only)

9:00 am - 11:00 am

Statistics and data are important tools for showcasing the outcomes and effectiveness of any library program, and they are best presented in an eye-catching way. Instructional technologists guide you through planning and creating infographics. Bring your own device. Tickets must be purchased by Friday, March 16 through preregistration.

Kristi Petty and Emilee Simmons, Mesquite ISD

Connect Your Community to the World - Hands on

Lab 02 (Ticketed; register online only)

9:00 am - 11:00 am

Experiment with web platforms such as Google Hangouts, Skype, Zoom and YouTube Live to connect with the world. Computers provided. Tickets must be purchased by Friday, March 16 through preregistration.

Nicole Payne and Tai Preuninger, Mesquite ISD

I Can Teach That in My Sleep - A BYOD Hands on Lab 03 (Ticketed; register online only)

9:00 am - 11:00 am

Screencasting apps make it super easy to create online tutorials for your users. Learn to create and post instructional demos that are available at all hours—even while you sleep. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Selena L Knight, Mesquite ISD

G Suite Basics - A BYOD Hands on Lab 04 (Ticketed; register online only)

11:30 am - 1:30 pm

Learn the basics of G Suite (formerly Google Apps) in this hands-on session. Participants will create, collaborate, share, and save using Google Docs, Sheets, Slides, and Drive. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Deanna Licatovich, Mesquite ISD

Green Screen Tools - A BYOD Hands on Lab 05 (Ticketed; register online only)

11:30 am - 1:30 pm

Transport yourself through time, enter scenes that exist only in your imagination, or visit faraway places - all in the comfort of your library. Create fun and exciting adventures using green screen. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Denise Dalrymple and Chris Solis, Mesquite ISD

Tell Your Story with Online Newsletters - Hands on Lab 06 (Ticketed; register online only)

11:30 am - 1:30 pm

Explore free online tools such as Smore and Canva to share library happenings with your community. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Lindi Farris-Hill, Mesquite ISD

Conference Orientation

12:15 pm - 1:15 pm

First conference jitters? Never fear, NMRT is here! Join us for a panel discussion on best practices for successful conference navigation, getting the most out of your experience, and tips on how to network with your peers!

Chad Edward Hetterley, Desoto Public Library; Dina Sherman, Disney Publishing Worldwide

Cultivating ORCID's on Your Campus

12:15 pm - 1:15 pm

ORCID (Open Researcher and Contributor ID) is a versatile and global ID system which benefits researchers and administrators. Brainstorm how to work with possible partners to implement a program at your institution.

Christina Chan-Park and Billie Peterson-Lugo, Baylor University

Get Your Support Staff in the Game

12:15 pm - 1:15 pm

Whether the title is paraprofessional, assistant, circulation supervisor, or aide, library support staff are involved in operations at all levels. Learn about training programs to enhance service skills, career advancement, and continuing education or certification.

Julie B. Todaro, Austin Community College

Bringing Organizations and People Together

1:30 pm - 2:30 pm

A community activist shares how librarians can impact their communities by collaborating with non-profits and other organizations in innovative ways.

Baranda Jahel Fermin, Faith in Texas

Enlisted Librarians: Serving Those Who Served

1:30 pm - 2:30 pm

The number of students who are veterans is increasing on college campuses across Texas. A panel of academic librarians who work with this population will discuss student veterans' specific interests and

needs, and practical ways to implement services for veterans on your campus.

Sheila Ross-Henderson, Austin Community College; Heather Scaif, University of Texas at Arlington; Susan Whitmer, Texas Woman's University

Intellectual Freedom Challenges Across Library Types

1:30 pm - 2:30 pm

How do different types of libraries go through the process of challenges to their collections? The discussion will include a broad overview of censorship each type of library faces and how librarians have managed specific situations.

James LaRue and Kristin Pekoll, Office of Intellectual Freedom, American Library

Skills Without Borders: Taking LIS Competencies Beyond Library Walls

1:30 pm - 2:30 pm

Librarians who took unconventional career paths discuss how they thrive in using their professional knowledge, competencies, and skills to serve their own communities.

Richard Dickey, Federal Government
Robert Walton, NACS Inc.

Library Promotions with Pizazz - A BYOD Hands on Lab 07 (Ticketed; register online only)

2:00 pm - 4:00 pm

Develop beautiful and eye-catching promotional materials with Adobe Spark and Canva. Bring your own device. Tickets must be purchased by Friday, March 16 through preregistration.

Emma McDonald, Lovejoy ISD

Virtual Reality in Your Library - Hands on Lab 08 (Ticketed; register online only)

2:00 pm - 4:00 pm

Explore virtual reality tools to take your users traveling through time and space. Computers provided. Tickets must be purchased by Friday, March 16 through preregistration.

Rebecca Rogers, Mesquite ISD

Creating Positive Media Relationships Before the Problem Occurs

2:45 pm - 3:45 pm

Convincing the media to cover your library stories can be challenging. With 34 years of experience as a broadcast journalist, Steve Stoler shares his knowledge of how best to develop a good working relationship with the media outlets in your community.

Steve Stoler, City of Plano

Engaging College Students with Whiteboards

2:45 pm - 3:45 pm

In today's digital environment, connecting with students in a meaningful way can be difficult. A recent whiteboard project at the University of Central Arkansas (UCA) was a successful way to engage students in the physical space of the library. Learn how you can adapt this project to your university's needs.

Karen Pruneda, Jessica Riedmueller, and Amber Wilson, University of Central Arkansas

Introduction to TLA Finances

2:45 pm - 3:45 pm

Officers are invited to learn about TLA budgeting, financial policies, and practices that impact units and committees.

Sherra Bowers, Texas Library Association

Why the Hell Should I Hire You?

2:45 pm - 3:45 pm

Sure you have great value to offer a potential library employer. You know your stuff, you're at the top of your game. So, what's the problem? Learn from people who hire librarians what it takes to set yourself apart. Most importantly, learn what not to do. From résumé red flags to dynamite answers to interview questions, learn how to highlight your value to get the job.

Victoria A Chiavetta, Cozby Library
James Carter Cook, Fort Worth ISD;

Cherie L Hohertz, University of Dallas
Gary Landeck, McKinney Public Library; and
Lesley H Roane, Maus Middle School

Battledecks 2018!

4:00 pm - 5:00 pm

The popular Battledecks is back! Come watch or compete in this improv game where contestants attempt to speak about slides they've never seen. You'll be entertained and leave with a fun programming idea to use in your library.

Data Readiness for the Digital Public Library of America

4:00 pm - 5:00 pm

Get your metadata ready for DPLA. Meet the people who will help you map the metadata for your digital collections to DPLA requirements, including the DPLA standard rights statements.

Albert Duran, Houston Public Library; Judith Hiott, retired; Kristi Lynn Park, University of Texas and Texas Digital Library; and Hannah Tarver, University of North Texas

Texas Labor Market Trends for Library and Information Services

4:00 pm - 5:00 pm

How will the current and projected Texas labor force trends in library and information services impact job titles, salaries, and qualifications for future LIS graduates? Hear two Texas demographers address this question.

Steve Murdock, Rice University;
Michael Sayer Sherrod, Texas Christian University

Diversity Fair

4:00 pm - 5:30 pm

Looking to add diversity programming at your library? Join the Black Caucus, Diversity and Inclusion Committee, GLBT Round Table, and the Latino Caucus at the first TLA Diversity Fair featuring projects from around the state.

Great Ideas Posters & More

4:00 pm - 5:30 pm

Innovative ideas will be shared in poster sessions designed to open minds. Visit the showcase and

leave with takeaways to implement in your library.

TALL Texans Social

(Ticketed)

5:30 pm - 6:30 pm

Celebrate the 25th anniversary of TALL Texans at this year's social. Catch up with fellow TALLs, welcome the class of 2018, and congratulate this year's Standing TALL recipient. The social is the perfect way to connect and to kick off your conference. *Tickets must be purchased by Friday, March 16 through preregistration.*

Exhibit Hall Grand Opening and Welcome

5:30 pm - 7:30 pm

Join your colleagues as you settle in for the 2018 Annual Conference. Meet up with friends and exhibitors during this uncontested time, and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

WEDNESDAY, APRIL 4 PROGRAMS & EVENTS

General Session I Broaden Your Global Perspective with Rick Steves

8:15 am - 9:45 am

Libraries and travel have much in common. Both expand our understanding by exposing us to different cultures and perspectives. Librarians and travel guides lead us to discover and appreciate the diverse world we live in. Rick Steves - acclaimed for his bestselling guidebooks and public television series - believes there's more to travel than good-value hotels, great art, and tasty cuisine. Americans who 'travel as a political act' can have the time of their lives and come home smarter with a better understanding of the interconnectedness of today's world. In this provocative presentation, Steves will explain how travel, whether overseas or through libraries, can be truly

transformational, providing the greatest souvenir: a broader perspective.

Rick Steves, Rick Steves Europe, Inc.

Becoming a Wikibrarian: An Introduction to Wikipedia Editing for Librarians and Archivist - A BYOD Hands on Lab 09

(Ticketed; register online only)

10:00 am - 11:00 am

As the fifth most popular site in overall global web traffic, Wikipedia is often the starting point for research. Its mission is to provide free access to knowledge. So how can librarians and archivists leverage the power of Wikipedia and turn this tool into an interactive learning opportunity? Join us for a hands-on venture into Wikipedia. Learn about the five pillars and how content is contributed by Wikipedians. Then create an account, experiment within the friendly confines of your sandbox, and start editing actual articles. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Michael Barera, Texas A&M University-Commerce; Samantha Michele Dodd, University of Texas at Arlington

Cool Jobs 2018

10:00 am - 11:00 am

In this program, four librarians with unusual jobs will tell you what they do, how they got to where they are, and what you can do if you want to have jobs like theirs.

Karen Schnackenberg, Dallas Symphony Orchestra; Tanya P. Slaughter, Telesolv Consulting; Lisa Smith, University of North Texas Health Science Center, National Library of Medicine South Central Region; and Christine A Walczyk, Trainers-R-Us

Dive into Digital: Tips and Best Practices for Small Institutions

10:00 am - 11:00 am

Small libraries, whether public, academic or special, face challenges when taking on large digitization projects. Texas Wesleyan University's small library addressed that issue with the

Mason Johnson project. Follow their path from start to finish and see how your library could replicate their success.

Elizabeth A Bridges, Caitlin Ann Rookey and Louis K Sherwood, Texas Wesleyan University; Alexandra Schutz, Stephen F Austin University

Go for the Gold: Open Access Searching in Reference and ILL

10:00 am - 11:00 am

Fulfill your users' needs quickly by using the Open Access button and Unpaywall, a free browser extension. This presentation covers Gold, Green, and other open access materials, and how to save money in ILL by incorporating OA searching into your borrowing strategy.

Jody Bailey, Troy Christenson, Fen Lu and Jessica Randle Libraries, University of Texas at Arlington; Ann Jerabek, Sam Houston State University

Keep Projects Mello with Trello - Hands on Lab 10

(Ticketed; register online only)

10:00 am - 11:00 am

This hands-on workshop introduces Trello, a free online project management tool. Learn how one librarian teaches students to use Trello to visually track the research paper process. Attendees will be encouraged to appraise Trello as a tool for tracking progress through personal and professional projects. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

T. Peter Ramsey, Baylor University

Together We Do More: Academic-Public Library Collaboration

10:00 am - 11:00 am

Public and academic libraries can collaborate to provide levels of service they can't provide alone. Librarians managing such partnerships will share their experiences in sustaining these programs and reflect on the elements necessary for success.

Kimberly A Bowen, Denison Public Library;

MeLissa A Eason, Sherman Public Library; Lisa German and Marilyn Myers, University of Houston; Lisa M Hebert, Grayson College; and Clara Y Russell, Fort Bend County Libraries

Winning with Chess in Your Library

10:00 am - 11:00 am

Learn how libraries draw new patrons of all ages with chess. Dr. Alexey Root, Woman International Master (WIM) and past US Women's champion, moderates this panel that details how school, public, and academic libraries can host chess clubs, special tournaments, educational programs, and exhibitions by ranked professionals.

Kerol S Harrod, Denton Public Library; Neil S Krasnoff, Highland Park ISD; and Alexey Wilhelmina Root, University of Texas at Dallas

Black Caucus Round Table Author Session (Ticketed)

10:00 am - 12:15 pm

Michael Eric Dyson is an award-winning author, a broadly-celebrated professor, and a noted political analyst. An ordained Baptist minister and dynamic speaker, Dyson has written 19 books in his nearly 25-year publishing career. His latest book, *Tears We Cannot Stop: A Sermon to White America* offers his thoughts on race relations in America. *Purchase by Friday, March 16 through preregistration.*

Michael Eric Dyson, Macmillan

Libraries Ready to Code (Innovation Lab 1)

10:15 am - 11:00 am

Computer science and computational thinking are critical literacies. Learn how culturally relevant coding activities can connect young people with their passions and interests.

Melissa Johnston, University of West Georgia; Jennifer E Moore, Texas Woman's University; and Joe Sanchez, Queens College, CUNY

A Mother's Story: Discussing Transgender Issues with the Texas Attorney General

11:15 am - 12:15 pm

An activist will discuss her son's experience as a young transgender man in a state where bathroom bills are a threat to his safety and well-being. She will share how all libraries can assist in creating a safe, welcoming space through education and available resources.

Amber Briggie, mother and activist; and Jacob Mangum, University of North Texas

Community Coalition Building the United Way

11:15 am - 12:15 pm

Many United Way offices have evolved beyond a traditional fundraising role to be proactive in community coalition building for collective impacts. Texas United Way leaders will share how they transformed their organizations to serve as backbones of their communities and the role libraries may play.

Ashley Brundage, United Way Metropolitan Dallas; Gary Henderson, United Way of Denton County; and Nan Moore, United Way of Smith County

Deep Dive into Maximum Ebook Efficiency - Hands on Lab 11 (Ticketed; register online only)

11:15 am - 12:15 pm

Learn how to use statistics, marketing and virtual displays to maximize your ebook usage to make your ebook dollars go further and your digital patrons more excited about your collection. Computers provided. Google account and familiarity with Gmail and Google Sheets required.

Tickets must be purchased by Friday, March 16 through preregistration.

Elizabeth T McArthur, Bibliotech, Bexar County

DIY Digital Collections

11:15 am - 12:15 pm

More and more libraries need to make their archival and special collections available on-line, but for small libraries (public, academic, or special) this can be quite a challenge. This session will showcase how you can DIY Digital

Collections using free to low-cost tools. Review affordable tools such as scanners, cameras, and software to plan and develop digital collections. Presenters also will address challenges faced in digitization projects.

Megan M Blair, Saint Edward's University; and Liza Talbot, LBJ

Gamifying Library Orientation: Helping Students Get a Clue

11:15 am - 12:15 pm

Drawing on a live, immersive, narrative Clue game, this presentation will include practical tips for developing a game-based orientation tailored to your needs. Discover how this program became a success on campus and a key element of the library's brand.

Emily Jack, University of North Carolina

How to Run Trials for Electronic Resources

11:15 am - 12:15 pm

Offering temporary access to a trial resource plays an important part in the selection process. Providing easy access, getting feedback from users, and managing vendor interactions during trials can be daunting. A panel of academic librarians will discuss setting up successful trials.

Laurel S Crawford and Allyson Elise Rodriguez, University of North Texas; Lanee Dunlap, Texas A&M University Commerce; and James Michael Thompson, Baylor University

Insect Pests in the Library

11:15 am - 12:15 pm

Pests can quickly overrun and damage a library's collection. This program provides an overview of two different pests, silverfish and cockroaches, and methods for assessing damage, prevention, treatment, and pest eradication.

Jennifer Marie Barrera, Tarleton State University; Deborah A Hathaway, University of Dallas; and Alan Van Dyke, Harry Ransom Center

Intimate Partner Violence: The Hard Truth

11:15 am - 12:15 pm

Intimate partner violence (physical or sexual violence or stalking by a current or former partner) happens daily and reaches every corner of the population. Only by working proactively with law enforcement and community partners to assist survivors, educate citizens and aggressively prosecute offenders will we bring an end to this cycle of violence.

Art Clayton, Tarrant County CDA; and Jan Langbein, Genesis Women's Shelter

Pronunciator: A Powerful Language Learning Tool - A BYOD Hands on Lab 12

(Ticketed; register online only)

11:15 am - 12:15 pm

Pronunciator is a language learning program offered for free by the Texas State Library to libraries throughout the state. Bring your tablets and laptops to this session to practice using Pronunciator. Bring your own device.

REQUIRED: laptops or tablets only; headset with microphone.

Tickets must be purchased by Friday, March 16 through preregistration.

Lisa B Katzenstein, Richland College

Raspberry Pi 101(Innovation Lab 2)

11:15 am - 12:15 pm

Get a generous slice of Pi with this roundup of current Raspberry Pi basics. Learn about the advantages of using the Pi and see a wide range of uses for library programming: from easy beginnings to more advanced projects.

Patrick Ferrell, Harris County Public Library

Take This, It's Free: Digital Media in the Public Domain

11:15 am - 12:15 pm

Digital collections have been a part of Texas A&M University at Commerce Libraries holdings since 2006 and we want to ensure our digital content is as accessible as possible. In 2016, to expand our

audience, we identified images from a selected digital collection documenting university history that had entered the public domain.

This project's goals are to provide people with high quality digital content that can be used and shared freely, and to determine if placing digital media in the public domain will direct more traffic back to the source material, which currently resides in our Northeast Texas Digital Collections, thus highlighting the overall collection.

Michael Barera and Adam Northam, Texas A&M University-Commerce

Value of Community Needs Assessments

11:15 am - 12:15 pm

Community Engagement is the practice of establishing ongoing permanent relationships among organizations – including libraries – as responsible members of the local society for the benefit of all. This program will discuss perceptions of Community Engagement through a recent member survey using visualization.

Opening Author Session (Ticketed)

12:15 pm - 1:30 pm

Kick off your TLA conference with an insightful and entertaining discussion about books. This author trio—Dorothea Benton Frank (*Same Beach, Next Year*), Jonathan Evison (*Lawn Boy*), and Wade Rouse (*The Recipe Box*)—will share some of their writing experiences and read from their latest works. *Luncheon tickets must be purchased by Friday, March 16 through preregistration.* Book signing will take place immediately following the event for luncheon attendees.

Jonathan Evison, Algonquin Books;
Dorothea Benton Frank; and Wade Rouse,
Macmillan

Electric Partnerships: How a Library Makerspace Works with Partners to Have Global Impact (Innovation Lab 3)

12:30 pm - 1:30 pm

Come see how a wide range of community partners worked together with a library makerspace to design and build a low-cost water filtration system for impoverished areas of the globe. Amazing things happen when community organizations work together with makerspaces to provide tools and inspiration for innovation.

Wanda Green, Tom Green County Library

Advocacy Make and Take

1:45 pm - 2:45 pm

We have a need to persuade others, both administrators and elected officials. Learn about advocacy tools such as the elevator speech, the "why", and effective letters. Leave having developed one such tool to make the case for your library or a broader library issue.

Cindy Buchanan, Aldine ISD; and Susan Mann, Hillsboro City Library

European Travel with Rick Steves (Ticketed; register online only)

1:45 pm - 2:45 pm

Join travel expert Rick Steves - acclaimed for his bestselling guidebooks and public television series - as he shares the latest in smart European travel. In this entertaining, information-packed slideshow lecture, Rick will explain how to travel smoothly and affordably by stretching your travel dollar, eating and sleeping well, avoiding crowds, and packing smartly. Freshly back from lots of travels, Rick will share exactly how you can enjoy maximum travel thrills for every mile, minute, and euro on your next European adventure. *Tickets must be purchased by Friday, March 16 through preregistration.*

The Impact of Library Instruction on Undergraduate Student Success: A Four-Year Study

1:45 pm - 2:45 pm

Using university specific data related to library instruction in an

effort to find a correlation between participation in a library instruction sessions and student success (GPA and retention) librarians reflect on a four-year study of data from a freshman level English composition class.

Carol Nakano Hargis, Julie Leuzinger and Jennifer Rowe, University of North Texas

Integrated eResources Lifecycle Management: Burnin' Down the Silos

1:45 pm - 2:45 pm

The complex processes associated with eResource lifecycle management (from selection through weeding) can result in disjointed, siloed activities across the library. This session explores how to integrate eResource workflows by analyzing the individual tasks associated with the lifecycle, then identifying the procedures, tools, and personnel needed to complete them.

Kelsey R Brett, Texas A&M University; and
Melody Condron, M.D. Anderson Library,
University of Houston

One Website, Many Constituents

1:45 pm - 2:45 pm

A library's website is the central point for all library marketing activities. This program discusses website design and evaluation from a marketing perspective with a focus on multiple constituents.

Theodore Colin Yan, United Way of
Denton County

Services for Community Users at an Academic Library

1:45 pm - 2:45 pm

Expand academic reference services and resources to the broader community in a variety of ways. Hear how one library offers computer access and children's materials including manipulatives (i.e. games, puzzles, K'nex, etc.) for educational purposes.

Margaret Dawson, Dawn Marie Harris, and
Dianne E Mueller, Texas A&M University -
Central Texas

We Are Charleston: Tragedy and Triumph at Mother Emanuel

1:45 pm - 2:45 pm

Journalist Herb Frazier, historian Bernard Powers Jr. and poet Marjory Wentworth present their book *We Are Charleston: Tragedy and Triumph at Mother Emanuel*. The writers chart a compelling journey, intertwining past and present to show how they both influence national issues related to race, gun violence and American identity.

Herb Frazier, Magnolia Plantation and
Garden; Bernard E. Powers, College of
Charleston; Marjory Wentworth, Art Institute
of Charleston and South Carolina
Poet Laureate

Basic Book Repair & Mending Lab - Hands on Lab 14

(Ticketed; register online only)

1:45 pm - 4:45 pm

Books are still relevant and so is book repair. Bring 3-4 damaged books and learn techniques for restoring them. Every attendee will receive a sample repair kit. *Tickets must be purchased by Friday, March 16 through preregistration.*

Debra Preston, Allen Public Library

An Insider Look at Genealogy Trends in Libraries

3:00 pm - 4:00 pm

The popularity of genealogy-specific TV programs—such as *Who Do You Think You Are*, *Finding Your Roots*, and *Genealogy Roadshow*—is driving novice genealogists to libraries to explore their own family histories. With this popularity, there is a greater demand for tools, resources, and expertise in the field. As these trends continue, the role of librarians as community mentors is emphasized. Patrons and researchers increasingly look to their libraries for guidance on basic genealogical research methodologies and standards. Discover the latest trends and resources for genealogists at your institution.

Are Libraries Becoming Invisible to Junior Scholars?

3:00 pm - 4:00 pm

The ways students discover and access scholarly materials are shifting. Interest in developing undergraduate students' research skills is rising. Libraries need to pay attention to and support the research and teaching needs of students as they evolve.

Julie B. Todaro, Austin Community College

Building Popular Reading Collections in Academic Libraries

3:00 pm - 4:00 pm

An increasing number of academic libraries are offering popular reading services to their campuses. A panel of academic librarians will discuss their experiences and offer advice about collection development policies, title selections, purchases, and book rental options.

Coby Condrety, University of North Texas;
Margaret Dawson, Texas A&M University –
Central Texas; Sara Hills, St. Edward's
University; and Edward Kownslar, Texas
A&M University - Corpus Christi

CollectionHQ + Librarians: Software - Assisted Weeding

3:00 pm - 4:00 pm

Panelists will impart wisdom borne from experience doing extensive weeding projects in public and academic libraries using proprietary software. The panel will lead the audience through how best to weed physical collections.

Roberto Rodriguez, Collectionhq;
Jessica Russell, Harris County Public
Library; Simona Tabacaru, Texas A&M
University Libraries

Digital Pride

3:00 pm - 4:00 pm

Speakers discuss LGBTQ digital initiatives, the process of transforming physical into digital surrogates, as well as successes and challenges faced, both in the process and to materials.

Morgan Davis Gieringer, University of North

Texas; Brian Riedel, Rice University; and David Taffet, Dallas Voice

Google Docs: Making Collaboration Easier - Hands on Lab 15

(Ticketed; register online only)

3:00 pm - 4:00 pm

Learning to create, make comments, assign comments or tasks, track changes and learn what the different levels of "invitations" mean. Participants will learn how to access these files remotely. This is not a Google-certified session, but is helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Mercedes Franks, Judy B McDonald Public Library (Nacogdoches)

Handling Active Shooter Situations in Libraries

3:00 pm - 4:00 pm

It can happen anywhere. Learn how to develop an active shooter response, including plans for communication and evacuation. Identify areas of vulnerability and discover additional resources for crafting procedures.

Norman Howden, El Centro College; and Anthony Williams, Cedar Valley College, Dallas County Community College District

Screencasting and Creating a YouTube Channel

3:00 pm - 4:00 pm

Learn various ways to create a screencast (a video of your desktop while you verbally explain a concept) and how to create your very own YouTube Channel on which to post them. You don't have to appear on camera!

Desiree H. Alexander, Educator Alexander Consulting

Social Media & You

3:00 pm - 4:00 pm

Don't let an embarrassing social media post keep you from your dream job. Get good advice, tips and techniques for managing social

media before, during, and after a successful job search—and throughout a promising career.

Maggie Rose Fox, Frisco Public Library

What They Don't Tell You in Library School

3:00 pm - 4:00 pm

Join us for a lively discussion on the exciting, unexpected, and sometimes overwhelming responsibilities librarians may face during their first years.

Professionals representing a variety of environments relate their experiences and survival tips.

Natalie McAdams and Kaeli Vandertulip, Texas Health Library Dallas Medical; and Julio Velasquez, Duncanville Public Library

Buying in Bulk: The Value of Consortia

4:15 pm - 5:15 pm

How does group purchasing work? What are the benefits of library consortia? Representatives from library consortia will describe how group purchasing agreements can save your library money, and how to have a voice in the process.

Ann Griffith and Russlene Waukechon, Texas State Library & Archives Commission; Jason Price, SCELCLC Library Consortium; and Martha Rossi, ESC- Region 20

Cataloging for Makerspaces

4:15 pm - 5:15 pm

Makerspace items may be difficult for users to find if they are not fully cataloged. Cataloging not only facilitates discovery, but also provides information needed to track usage, create programming, and generate recommendations. Learn how to meet user and staff needs when cataloging items in makerspace collections. A business meeting follows the program.

Diane Robson, Catherine Sassen and Kevin Yanowski, University of North Texas

Developing Emotional Intelligence

4:15 pm - 5:15 pm

Emotional Intelligence (EI) is a set of abilities that enables a leader to

collaborate in diverse groups, resolve conflict, and effectively manage change in organizations and in their personal life.

Recognize and apply emotional intelligence as you grow as a leader.

Jeremy Andrykowski

Texas Library Association Membership Meeting

5:15 pm - 5:45 pm

Bring your ideas and observations to this annual forum for all TLA members. Discuss hot issues facing TLA.

President's All-Conference Party

6:15 pm - 8:15 pm

Cut loose with the TLA President and cheer on the athletes participating in the Hetherington Fun Run as they cross the finish line at this festive party. Relax and have fun after a full day at conference. The event includes entertainment, refreshments, and a cash bar.

Black Caucus Reception

(Ticketed)

7:30 pm - 9:30 pm

THURSDAY, APRIL 5 PROGRAMS & EVENTS

Director's Symposium: Making Your Library Indispensable *(Ticketed)*

7:30 am - 9:30 am

Academic, public and school library director will share strategies that persuaded stakeholders to value and transform their libraries. From building cohesion among staff to preparing for those moments of opportunity (think "elevator speeches"), these leaders provide real world tips on shaping a stronger future for your institution. *Breakfast tickets must be purchased by Friday, March 16, through preregistration.*

Fran Glick, Baltimore County Public Schools, Steven Escar Smith, University of Tennessee and Marcellus Turner, The Seattle Public Library

Speed-Dating with Collections Vendors

7:30 am - 9:30 am

Start your day with dynamic, fast-paced discussions about vendor products and services. You will get to talk to several vendors in a small-group setting. All of the participating vendors will be available at their exhibit booths for follow-up discussions. Breakfast treats will be provided by the vendors. A business meeting follows the program.

Avoiding Accidental Aggression in the Age of Safe Spaces and Trigger Warnings

8:30 am - 9:30 am

Every day in the media we see people trying to explain how some offensive thing they did or said wasn't meant to be derogatory or disrespectful. At work, in the classroom, and around the dining room table, people may say things that cause pain, confusion, and disengagement. Some blunder forward, but many withdraw from interacting across differences, fearing making a mistake. This paralysis makes it hard for us to work in diverse teams and live in diverse communities. Learn not only how to address the verbal, written missteps and negative actions of others, but what to do if your "step in it" yourself.

Elena Verna

Don't Let Stress Take You Out of the Game

8:30 am - 9:30 am

Are you feeling stressed? Come away with de-stressing exercises and resources that you can use and take back to your library team.

Sarah Feuerbacher, Southern Methodist University

Google App Time! Google Slides - Hands on Lab 16

(Ticketed; register online only)

8:30 am - 9:30 am

Create and present your next presentation from your mobile

device! Collaborate with others real-time to build your next group/team presentation. Explore templates and design elements available for use. This is not a Google-certified session, but helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March through preregistration.*

Christine A Walczyk, Trainers-R-Us

Google Sheets: Statistics & Program Tracking Made Easier - A BYOD Hands on Lab 17

(Ticketed; register online only)

8:30 am - 9:30 am

Creative and helpful uses of Google Sheets can make expense tracking and general library statistics tracking easier for you and your staff. This is not a Google-certified session, but helpful toward certification. Bring your own device. Basic understanding of spreadsheets and Google account required; if using mobile device, install app for Google sheets. *Tickets must be purchased by Friday, March 16 through preregistration.*

Mercedes Franks, Judy B McDonald Public Library; and Laura Jean Norris, Texas State Library & Archives Commission

Tableau: Interactive Data Visualizations for Your Library

8:30 am - 9:30 am

Librarians who use Tableau Public, free online software for creating interactive data visualizations, will discuss how they use the software at their libraries, including how to use the data to enhance advocacy to key stakeholders. *(Learn application of data presented in a hands on lab immediately following the session at 9:45-10:45am —registration required, limited to 25.)*

Karen R Harker, University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltan Szentkiralyi, Southern Methodist University

TLA 101 - How it Works and How to Get Involved

8:30 am - 9:30 am

Wonder how TLA works? What is the difference between a round table and a division? Panelists will explain TLA's structure and governance, as well as how to get involved. Follow us to the Collaboration Space to meet with committee representatives and learn more.

Ling Hwey Jeng, Texas Woman's University; Jennifer LaBoon, Fort Worth ISD; Sarah Northam, Texas A&M University-Commerce; and Robin Swaringen, Dallas Public Library

Two for One: Dual Credit & Early College High School Programs

8:30 am - 9:30 am

Learn how high school and college librarians collaborate to support dual credit and early college high school students including the use of Open Educational Resources and licensed e-resources.

Jotisa Klemm, Tarrant County College; Jennifer Rike, Mansfield ISD; and Karen Smith, ESC Region 11

What is a TALL Texan? And Why Would I Want to be One?

8:30 am - 9:30 am

Have you been wondering about the TALL Texans Institute? What exactly is it and would it benefit you? A panel of librarians, from a variety of settings, will provide insight into the experience and how it impacted their careers.

Jill Bellomy, Highland Park Middle School; Susan Mann, Hillsboro City Library; Tuan Nguyen, Mackin Educational Resources; Cecily Ponce De Leon, Plano Public Library System; and Aundrea Wright Young, Dallas ISD

The 60x30TX Initiative: Roles for Libraries

9:45 am - 10:45 am

The Texas Higher Education Coordinating Board's 60x30TX initiative's goal is that at least 60 percent of Texans ages 25-34 will have a certificate or college degree by 2030. Institutions of higher education, K-12 schools, public

libraries, industry, and community organizations are working together to achieve this goal. Get in the game!

Luis Martinez, Texas Higher Education Coordinating Board

Copyright Year in Review

9:45 am - 10:45 am

A copyright expert will share important developments in intellectual property laws affecting how libraries provide services and support. Bring your questions and leave with a more thorough understanding of this important issue.

Gretchen McCord, Digital Information Law

Driver's Ed: Using Google Drive and Apps

9:45 am - 10:45 am

Google Drive is an extensive resource with many uses, but it can be confusing if you are a new user. Beginners will learn how to use Drive for storage, collaboration, sharing, and much more. See what Drive can do for you!

Desiree H. Alexander, Educator Alexander Consulting

Finding Funding

9:45 am - 10:45 am

Increase your understanding of funding sources and trends. Libraries can now boost their fundraising with this user-friendly tool, Visualizing Funding for Libraries. Use the Foundation Center's comprehensive free database of grants given to U. S. libraries to find new funding opportunities.

Kate Tkacik, Foundation Center

Libraries and Homelessness

9:45 am - 10:45 am

A moderated panel on homelessness and libraries. Panel consists of a recent PhD. in Library Science who wrote a dissertation on Libraries and Homelessness, a member of the Dallas Public library's team that works with the homeless, and a couple of

community partners.

Cindy J. Crain, Metro Dallas Homeless Alliance; Heather Ann Lowe, Dallas Public Library; and Rachel D. Williams, Simmons College

Utilizing Bootstrap within LibGuides v2 to Increase Functionality and Usability - Hands on Lab 18

(Ticketed; register online)

9:45 am - 10:45 am

LibGuides version 2 is built upon Bootstrap, a framework of CSS, JavaScript, and HTML. Librarians can increase the usability and functionality of their guides with Bootstrap's components without the need for extensive web development experience.

Computers provided. Account for and familiarity of LibGuides version 2, minimal knowledge of HTML and CSS required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Robert Joseph Smith, West Texas A&M University

Words Matter: The Power of Shaping Public Rhetoric to Carry Our Messages

9:45 am - 10:45 am

Two lexicographers converse about how the words we use have significant impact on public perception. Choosing the right words and building a progressive public rhetoric projects a positive image of libraries and librarianship.

Anu Garg, Wordsmith.org; and Kory Stamper, Merriam- Webster Dictionary

Tableau - A BYOD Hands on Lab 19

(Ticketed; register online only)

9:45 am - 12:00 pm

This lab, a follow-up to the panel session on Tableau: Interactive Data Visualizations for Your Library at 8:30-9:30 am, will provide you with actual experience in uploading and modifying data, as well as creating charts, graphs, a dashboard and a story (time permitting). Bring your own device with Tableau Public already installed; the raw data will be

provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Karen R Harker, University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltan Szentkiralyi, Southern Methodist University

According to Pew Research Center

11:00 am - 12:00 pm

Since 2010, the Pew Research Center has conducted surveys on Americans' use and attitudes toward libraries. This data-rich "lessons learned" session will review what Pew's findings say about the public's perspectives on libraries -- as places for lifelong learning, building digital skills, and enhancing information literacy. John B Horrigan, Technology Policy Institute

Community Engagement in the Real World

11:00 am - 12:00 pm

Real world examples of community engagement from academic, public, and school libraries will be shared. These institutions have asserted themselves as responsible participants in a collective vision with other organizations in their local communities.

Eric Lashley, Georgetown Public Library; Gretchen Pruett, New Braunfels Public Library; and Gretchen Trkay, University of Texas at Arlington

Create Local Community Archives

11:00 am - 12:00 pm

It's a win-win when archivists reach out to their communities to gain new collections and preserve local history. Proactive archivists showcase their work with underrepresented groups and outline how to successfully develop new community archives. A business meeting follows the program.

Megan M Blair, Saint Edward's University; LaToya Devezin, Austin History Center; and Laura Treat, University of North Texas

Is It Fake News?

11:00 am - 12:00 pm

Fake news is everywhere. Experts from all types of libraries will discuss strategies to increase customers' news literacy skills. Attendees will develop the skills needed to address fake news through reference and instruction.

Mark Allan, Angelo State University; and Patricia Mary Dewinter, Oakridge School

MarcEdit Basics for Catalogers - Hands on Lab 20 *(Ticketed; register online only)*

11:00 am - 12:00 pm

MarcEdit is a free software program that can help streamline tasks and improve consistency in your cataloging workflow. In this hands-on session, practice finding and importing records, creating Tasks to automate bulk changes, and using RDA Helper to add RDA elements to records at the touch of a button. Computers provided. Basic understanding of MARC and cataloging practices required.

Tickets must be purchased by Friday, March 16 through preregistration.

Marci Chen, McKinney Public Library System

The Power of Mentoring and Developing Leadership in Academic Libraries

11:00 am - 12:00 pm

The speaker will discuss the efficacy of programs for developing leadership, and share practical approaches and tools for creating a mentoring program.

Irene M.H. Herold, College of Wooster

Speed Mentoring for Managers

11:00 am - 12:00 pm

The number and depth of issues facing new managers is daunting. Bring your questions and concerns to discuss with experienced managers from the public and academic library worlds in a speed dating format sure to keep the hour lively and educational.

Trans-Inclusive Libraries: A Win for Our Community

11:00 am - 12:00 pm

Want your library to be trans-inclusive? Need guidance? From bathrooms to cataloging, programming to services, learn how policies and practices can support our transgender community members. Presenters share findings from 2016 ALA Diversity Grant, Creating a Model Policy for Transinclusiveness in Libraries, and the TX-Gender Project for Libraries.

Brett Daniel Currier, Center for the Advancement of Data and Research in Economics (CADRE) (MO); Spencer Keralis and Julie Leuzinger University of North Texas; and Kelly Visnak and Tessa Lynn White, University of Texas at Arlington.

Winning Instruction: Perfecting Your Craft

11:00 am - 12:00 pm

Academic librarians work tirelessly to promote information literacy in captivating ways. Educators from different institutions will describe their efforts to provide information literacy instruction through dynamic presentations to all populations, with special emphasis on distance learners and universal design.

Elizabeth D Ponder, East Texas Baptist University; Alexia K Riggs, Howard Payne University; and Joshua J Wallace, Tarleton State University

Association of College & Research Libraries 101

1:30 pm - 2:30 pm

A past president will review the work of the ALA and ACRL as it applies to academic and research libraries. Gain insights into the Plan for Excellence's four goal area committees, review an ACRL open access case study, and discover how the association's practices, programs, opportunities, and resources benefit members.

Irene M.H. Herold, College of Wooster

Born Digital: Finding, Evaluating, and Using Information for Today's Learners

1:30 pm - 2:30 pm

An unprecedented number of today's students were born digital. For most, Google was a constant for their entire lives. How do technologies like these and others impact learning styles and information needs, especially the information literacy competencies they develop from high school to college to lifelong learners? In this program, takeaways are presented from Project Information Literacy's nine research studies.

Kirsten Hostetler, Central Oregon Community College

Community-Based Project Design for Social Change

1:30 pm - 2:30 pm

Discuss the role of libraries and other community anchor institutions (CAIs) in coalition building and community engagement. Examine how to align information services, information communications technologies, and the growing field of community informatics to facilitate positive social change.

Will Senn, Texas Woman's University

Follow that Bill: How a Bill Becomes a Law and What You Can Do

1:30 pm - 2:30 pm

Librarians need to actively engage in the legislative process. Understand the process from start to finish with both state and federal legislative issues.

Cindy Buchanan, Aldine ISD and Susan Mann, Hillsboro City Library

Goodbye, ILLiad! Hello, Tipasa!

1:30 pm - 2:30 pm

Tipasa will be replacing ILLiad as a cloud-based ILL management system. Get information on the cost, benefits, roll-out timeline, and how to submit suggestions. A business meeting follows the program.

Troy Christenson, University of Texas at Arlington

Google App Time! - Never Lose Another Thought with Google Keep - Hands on Lab 21

(Ticketed; register online only)

1:30 pm - 2:30 pm

Experience the Google App that allows you to KEEP all of your thoughts organized with the ability to create lists, write or speak yourself notes, and capture images. Most exciting of all is sharing or co-creating these with others, all from your mobile device. This is not a Google-certified session, but helpful toward certification. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-US

Hiring with a Diverse Mindset

1:30 pm - 2:30 pm

Presenters from systems with high success rates in diversity staffing offer insights for recruiting, interviewing, hiring, and retaining diverse staff.

Dale McNeill San Antonio Public Library;
Alma Ravenel and Jeanne Standley,
University of Texas At Tyler; and
Roosevelt Weeks, Austin Public Library

How to Hack a Hackathon

1:30 pm - 2:30 pm

Hear from programmers, event organizers, and community partners about how to set up and run a successful hackathon. Panelists will discuss success stories and lessons learned from libraries that opened their data to app developers, the products from those partnerships, and how a hackathon can bring the community into the library. A business meeting follows the program.

Adam Perschke, HackDFW; and Marc Pomerleau, FreemanXP

Library Development for Special Collections

1:30 pm - 2:30 pm

Paintings, sculptures, historical realia, and rare books can pose special problems for libraries.

Discover the best guidelines for acquisition, preservation, and promotion of special collections at your institution.

Dreanna Belden, University of North Texas;
Billy Fong, Texas Association of Museums;
and Barbara Hawlsey and Kimberly Laurel Johnson, Texas Woman's University

TexShare & TexQuest Updates

1:30 pm - 2:30 pm

This news-you-can-use session about the TexShare and TexQuest programs explains how and by whom these resource sharing programs may be used, and how to participate.

Elizabeth Philippi, Danielle Plumer and
Russlene Waukechon, Texas State Library
& Archive Commission

YouCanBook.Me - A BYOD Hands on Lab 22

(Ticketed; register online only)

1:30 pm - 2:30 pm

Tired of going round & round trying to schedule appointments with students or patrons only to have the other party reschedule, cancel or miss it altogether?

YouCanBook.Me is a free app that enables people to schedule an appointment with you from your website and automatically sync it to your calendar. Bring your own device – laptops or tablets only. Familiarity of LibGuides helpful, but not required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Tracy Soto and Danelle Lynn Toups, Tarrant County College

Building a Space for Data

2:45 pm - 3:45 pm

As research is becoming increasingly reliant on the mindful use of data, libraries are adjusting to support this research by offering new services and spaces. The presenter will provide updates on the services she's piloted as Director of Research Data Services. She will also provide insight around the use of space for data work in the library by presenting on her progress in collaborating with other librarians to

create a draft spec sheet for data labs and her own experience developing a space for data creation, analysis, visualization, and exploration in her library.

Peace Ossom Williamson, University of Texas at Arlington

eBooks: eTricks, eCreate, & eTrends - A BYOD Hands on Lab 23

(Ticketed; register online only)

2:45 pm - 3:45 pm

Showcasing eBooks for library patrons: a tool kit for the librarians. How to use free eBook websites and create your own eBooks. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.*

Kimberly Gay, Prairie View A&M University

Feedback Driven UX Research on The Portal to Texas History Redesign

2:45 pm - 3:45 pm

Researchers gathered user experience (UX) data based on feedback from patrons the first 6 months after The Portal to Texas History redesign release. This presentation discusses methodologies used to conduct a UX evaluation, data and conclusions drawn from the research, and recommendations for working with library users.

Ana Jean Krahmer, University of North Texas

Google App Time! - Presentations on the Go with Google Sites - Hands on Lab 24

(Ticketed; register online only)

2:45 pm - 3:45 pm

Are you an avid Google Drive user? Wouldn't be nice to be able to quickly attach those items to your website? The latest version of Google Sites - their website creation platform which integrates with Google Drive - is out. Come see what features might meet your library's needs! This is not a Google-certified session, but helpful toward certification.

Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Christine A Walczyk, Trainers-R-Us

Lightning Rounds: How Academic Libraries Engage Campuses & Local Communities

2:45 pm - 3:45 pm

Come prepared to share your experiences and stories about innovative practices, projects and events that improved ties with your communities. Each volunteer speaker will have a maximum of four minutes to allow as many presentations as possible. Bring and share business cards to continue conversations after the program.

College and University Libraries Division.

Managing Your Management Style

2:45 pm - 3:45 pm

Combine management styles to customize one just for you. Entry level managers will be exposed to traditional and contemporary practices. Senior managers will learn to modernize their current approach.

Raymond A Sablack and Matthew Shank, Dallas Public Library; and Susan Lynn Smith, Tarrant County College

Teamwork Wins: Online Reference and Instruction Librarians

2:45 pm - 3:45 pm

Join the DELRT community to share ideas, tools and strategies for working with students and users online. During the interactive discussion, discover how to use TLA's online tools to collaborate for the benefit of the whole DELRT community. A business meeting follows the program.

Tricia M Boucher, Texas State University Library; and Lisa Marie Muilenburg, Del Mar College

General Session II with Junot Díaz

4:00 pm - 5:00 pm

Junot Díaz, born in the Dominican Republic and raised in New Jersey, is the author of the critically acclaimed *Drown*; *The Brief Wondrous Life of Oscar Wao*, which won the 2008 Pulitzer Prize and the National Book Critics Circle Award; and *This Is How You Lose Her*, a *New York Times* bestseller and National Book Award finalist. A graduate of Rutgers University, he is currently the fiction editor at Boston Review and the Rudge and Nancy Allen Professor of Writing at the Massachusetts Institute of Technology. Díaz comes to TLA to discuss his debut picture book *Islandborn*, which captures the universal immigrant experience while celebrating our imagination's boundless ability to connect us - to our families, to our past, and to ourselves.

Junot Díaz, Penguin Young Readers

Latino Caucus Round Table Social

5:30 pm - 7:00 pm

Join the LCRT for the 2nd annual social. This event is Dutch treat dinner with free appetizers. Meet existing members and learn more about the LCRT. A wonderful opportunity to network.

Evening with the Authors

6:00 pm - 9:30 pm

Join five writers for a night of various literary and culinary flavors. Authors Janet Beard (*The Atomic City Girls*), Iris Cohen (*The Little Clan*), Minrose Gwin (*Promise: A Novel*), John Hart (*The Hush*), and Bryan Mealer (*The Kings of Big Spring: God, Oil, and One Family's Search for the American Dream*) provide the readings for a majestic evening. *Dinner tickets must be purchased by Friday, March 16 through preregistration.*

Janet Beard, William Morrow Paperbacks; Iris Cohen, Park Row Books/Harlequin; Minrose Gwin, William Morrow / HarperCollins; John Hart, Macmillan; Bryan

Mealer, Flatiron Books

GLBT Round Table Meet & Greet

7:00 pm - 9:00 pm

Come get to know members of the GLBT Round Table! Whether you are a member of the LGBTQ community or ally, all are welcome.

Intergalactic Dance Club Party

(Ticketed)

9:00 pm - 12:00 am

Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. *Tickets must be purchased by Friday, March 16 through preregistration.*

FRIDAY, APRIL 6 PROGRAMS & EVENTS

Future of ILL is Now

8:00 am - 9:00 am

Tipasa, Open Access, IDS project -- if you don't know what these are, you must attend this program. Learn about technological changes in ILL and how to improve service to your customers. Find out about the new players, search strategies, and the future of resource sharing.

Troy Christenson, University of Texas at Arlington

How Modern Library Leaders are Promoting their Libraries

8:00 am - 9:00 am

How can you successfully advocate for your institution and the profession? Library leaders from academic, public, school and special libraries share the innovative ways they promote and advocate for their libraries to a variety of audiences such as users, supervisors, communities, and local, state and national elected officials. Ask questions and share your ideas for strengthening and branding your libraries at this interactive session.

Cindy Buchanan, Aldine ISD; Molly

Dahlstrom Ledbetter and Carlyn Gray, Austin Community College; Susan Mann, Hillsboro City Library; Alexandra Simons University of Houston, M. D. Anderson Library; and Wendy Woodland, Texas Library Association

STEM Needs Girls

8:00 am - 9:00 am

STEM outreach can seem daunting and difficult for those who have little experience in this area. In this session, members of the University of North Texas Society of Women Engineers will teach you about the importance of STEM education for girls and how you can help increase interest in STEM in your library through budget friendly and easy activities.

Samantha R Zellner, University of North Texas Society of Women Engineers

The Artist and His Vessels: Visual Storytelling for Community Connection

9:15 am - 10:15 am

Metalsmith Harlan W. Butt discusses the ideas behind an artist's creativity and how he uses art to tell stories of national parks and to reconnect communities. This presentation is a companion to the Odyssey Vessels Exhibit at Dallas Public Library.

Harlan W. Butt, University of North Texas

Demystifying Uncle Sam: Government Resources to Answer Community Questions

9:15 am - 10:15 am

Unleash the power of Uncle Sam to supercharge your library. This interactive session will use discussion, quizzes, and games to help participants learn how government information can be used to develop collections and answer common questions to meet information needs of customers.

Melissa G. Fairfield, Government Publishing Office; and Jaimie Hays

Net Neutrality is Over: What Do We Do Now?

9:15 am - 10:15 am

In December 2017, the Federal

Communications Commission voted to nullify net neutrality regulations. Learn what the impact has been for libraries and how institutions can cope with this dramatic change in the online environment.

NLM Disaster Health Information

9:15 am - 10:15 am

This session covers National Library of Medicine disaster health information and other emergency preparedness resources for community educators, families, friends and caregivers. Resources for special populations and those with special needs are highlighted. A business meeting follows the program.

Brian Leaf, South Central Regional Library, National Library of Medicine

Preparing Staff to Assist People Experiencing Homelessness

9:15 am - 10:15 am

Library staff and community service providers will discuss training recommendations and models to assist people experiencing homelessness or other crises.

Josh Cogan, Outlast Youth; Suzanne Glover and Heather Ann Lowe, Dallas Public Library; David S. Gruber, Metro Dallas Homeless Alliance; and Andrew Lomax, The Bridge Homeless Recovery Center

Problem Solving by Design: Using the Stanford d.school Method

9:15 am - 10:15 am

Collaboration, creativity and teamwork are usually the most successful ways to solve problems. The Stanford d.school offers methods and techniques for design thinking to build creative solutions for critical issues specific to your library. Attendees will discuss how to apply the d.school method to problem-solve.

Alexia K Riggs, Howard Payne University

Using Google Forms for Outreach & Assessment -

Hands on Lab 25

(Ticketed; register online only)

9:15 am - 10:15 am

This lab will introduce participants to Google Forms, a free platform for building basic surveys. We'll build an event registration form and a survey; learn how to share these with your patrons and how to access the data; and brainstorm the potential for this tool to enrich outreach and assessment. Computers provided. Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.*

Spencer Keralis, University of North Texas

Building an Educated Community with OER

10:30 am - 11:30 am

The information landscape is changing. Find out about new, free, open educational resources (OER). Public and academic experts will define OER, and its benefits for libraries, the community and society. Find out how to enhance your collection without additional cost.

Doug Jansen, Texas Higher Education Coordinating Board; and Elizabeth Philippi, Texas State Library & Archives Commission

Community Coalition Building Where Everyone Leads

10:30 am - 11:30 am

This interactive program on effective community coalition-building using appreciative inquiry will teach you to tap into the leadership assets and potential of individuals and community partners. Discover the 5 essential elements needed to achieve maximum collective impact from community engagement.

Paul Schmitz, Leading Inside Out

Deadly Meetings: Prevention and Intervention to Ensure Effective Meetings

10:30 am - 11:30 am

Don't let your meetings go into overtime. Select the best meeting

format for the right purpose. Keep meetings and group discussions effective, dynamic, and outcome-oriented by designing an effective agenda, using parliamentary procedures, and other strategies.

John W. Kirk Overbey, TLA parliamentarian

Payoffs & Challenges: Student Workers in Academic Libraries

10:30 am - 11:30 am

Part-time student workers are important to library operations; however, they often have different job duties, personal circumstances, and obligations than those of full-time staff members. What are the unique issues and potential challenges with training and supervising students? A panel of academic librarians will discuss their perspectives.

Megan Ballengee, Texas State University;
Kimberly Gay, Prairie View A&M University;
Jon Hall, Texas Woman's University; and
Alison O'Reilly Poage, Seminary of
the Southwest

Tinkering with 3D Design in Tinkercad - Hands on Lab

26 (Ticketed; register online only)

10:30 am - 11:30 am

Have a makerspace and want some information on a beginner's

level design tool? Interested in designing your own models but not sure how to get started? Come to a hands-on session that will give you the practice, confidence, and resources to learn to use the Tinkercad website for design.

Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.*

Dennis Ryan Cassidy, Texas Tech University

What's Your Retirement Game Plan?

10:30 am - 11:30 am

Write your own playbook and begin the next inning. Retirees from academic, public, and school libraries will share their experiences.

Susi Parks Grissom, Judith Hiott, Kathryn J Hoffman, and Laurie L. Thompson, retirees

Closing Author Session with Kwame Alexander

(Ticketed)

11:45 am - 1:15 pm

Kwame Alexander is an educator, poet, and a New York Times bestselling author. A dynamic speaker at schools and conferences Alexander believes that poetry can change the world, and he uses it to inspire and empower people. *Rebound* - available April 3 - is the highly

anticipated prequel to his Newbery medal-winning novel in verse, *The Crossover*. This is a presentation you won't want to miss! *Luncheon tickets must be purchased by Friday, March 16 through preregistration.*

Kwame Alexander, HMH Books for Young Readers

Expect More with David Lankes: An Action Plan for Community Engagement

1:30 pm - 2:30 pm

Prepare for a future of fewer libraries and more librarians. The mission of librarians is to improve society through facilitating knowledge creation in their communities. Join David Lankes in the closing spotlight to develop our action plan where librarians aspire to be exceptional and communities can expect more from us.

R. David Lankes

Contributed Papers

2:45 pm - 3:45 pm

TLA is bringing back Contributed Papers, a session which allows academics and graduate students a peer reviewed forum to present their current research.

See you in Dallas!