

Advertisement/Propaganda Project - Presentation

Splendid School

NAME _____

CATEGORY	4	3	2	1
Awareness of Audience	All students in the group can clearly explain why they felt the vocabulary, audio, and graphics they chose fit their intended audience.	All students in group can explain why they felt the vocabulary, audio and graphics they chose fit their intended audience.	There was some awareness of the audience, but not all of the students can describe how the vocabulary, audio and graphics they chose fit their intended audience.	Limited attention to audience in designing newscast AND/OR one or fewer members of the group can explain how the element relate to the audience.
Point of View - Purpose	Establishes a purpose at the beginning and maintains that focus throughout! Cohesive	Establishes a purpose at the beginning, but occasionally wanders from that focus.	The purpose is somewhat clear but many aspects of the newscast seem only slightly related.	It was difficult to figure out the purpose.
Speaks Clearly	Speaks clearly and distinctly all of the time and mispronounces no words.	Speaks clearly and distinctly all of the time but mispronounces 1 or more words.	Speaks clearly and distinctly most of the time and mispronounces no words.	Does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word.
Enthusiasm	Facial expression and body language show a strong interest and enthusiasm about the topic throughout, but it is	Facial expression and body language show a strong interest and enthusiasm about the topic throughout, but it is	Facial expression and body language show some interest and enthusiasm about the topic throughout.	Facial expression and body language depict apathy or boredom with the topic.

	not overdone.	somewhat overdone.		
Posture and Eye Contact	Stands or sits up straight and looks confident and relaxed. Establishes eye contact with audience.	Stands or sits up straight. Establishes eye contact with audience.	Slouches or appears too casual but establishes good eye contact with audience.	Slouches or appears too casual AND establishes little eye contact with audience.
Group Work	The group functioned exceptionally well. All members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task!	The group functioned pretty well. Most members listened to, shared with and supported the efforts of others. The group (all members) was almost always on task!	The group functioned fairly well but was dominated by one or two members. The group (all members) was almost always on task!	Some members of the group were often off task AND/OR were overtly disrespectful to others in the group AND/OR were typically disregarded by other group members.