



TEXAS LIBRARY
ASSOCIATION

The Texas Library Association brings people, ideas and opportunity together.

TLA Corporate Members Help Libraries Succeed.

Thank you for your support!

TLA is for You!

Meet Our Corporate Members



Amandeep Kochar,
Executive Vice President,
Public Library Sales
and Technology



BAKER & TAYLOR

BETTER TOGETHER

Baker & Taylor has been a dedicated TLA supporter and sponsor for more than 50 years. We truly enjoy the energy and spirit of our Texas library partners, and share their passion for providing products and services to the library community.

TLA is for You!

Meet Our Corporate Members



Robert L. Sibert, President



Bound to Stay Bound
Linking Libraries to Children's Books

Bound to Stay Bound has been a member of TLA since the beginning. We are proud to be a Platinum sponsor and the exclusive sponsor of the Bluebonnet Luncheon. Texas has some of the most highly trained school and public librarians in the country. You'll never be disappointed attending a TLA meeting with all that it has to offer, and we are proud to be a part of it.

TLA is for You!

Meet Our Corporate Members



Tom Ahern, CEO

capstone®

There's nothing like TLA. TLA members have such enthusiasm for their work and dedication to their students, and they aren't shy about sharing what they need from Capstone. We always learn more about how to make Capstone better and come away inspired to do good work. We love being a part of helping Texas librarians make a difference for kids.

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Meet Our Corporate Members



Nedra Sadorf, President

Demco has always been passionate about supporting the librarians and libraries that we serve. Our involvement with TLA provides us opportunities to stay in touch with the Texas library community, to learn from them, and to gain a better understanding of what products and services are important to our customers. Our ultimate goal is to be a partner in creating learning environments that foster the viewpoint of Texas libraries as the center of lifetime learning.

TLA is for You!
Meet Our Corporate Members

EBSCO

Alejandro Rojano,
Regional Sales Manager

Texas represents a cross section of our customers from K-12 to public libraries to academic institutions. Our involvement with TLA and with Texas libraries extends back decades. We believe there are many more products and services to create and share with Texas libraries, and much more we can learn from the librarians and end users represented by TLA.

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Meet Our Corporate Members



Britten Follett,
Vice President, Marketing



As TLA serves the libraries and librarians in Texas, Follett is committed to the same mission and goals of the organization – the success of the individuals and the libraries within the state. With a long and rich history in the school library market, Follett is committed to library advocacy through its sponsorships.

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Meet Our Corporate Members



Christa Aldrich,
Literacy Program Manager

H-E-B Read 3 is proud to support Texas librarians. Libraries have become a hub of community activity, from hosting seasonal events, to providing community members with knowledge and tools to enter the work force. We're nourishing the future by supporting Texas family literacy and early childhood education.

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Meet Our Corporate Members



Jim Heuer,
Director of Sales

INGRAM®

Texas is a bellwether for the rest of the country. Trends are launched in Texas.
Want to see where libraries are going? Look at Texas.

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Meet Our Corporate Members



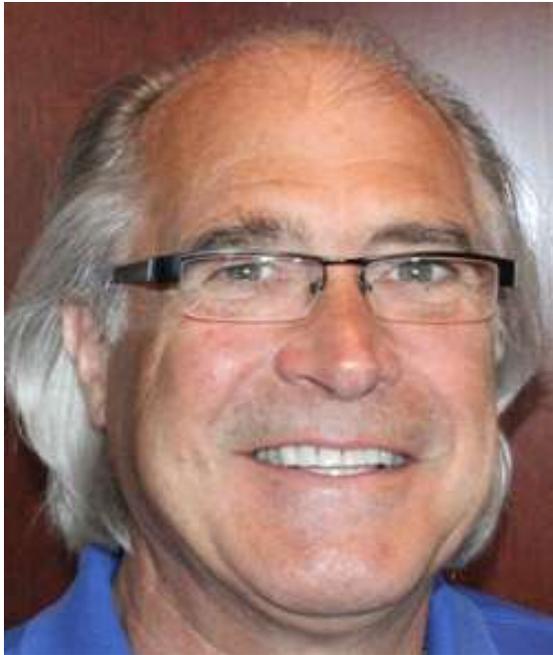
Robert Williams, President



The opportunity to meet library professionals from not only Texas, but surrounding states, is always exciting. The annual conference is a fantastic event that allows the opportunity to interact with librarians and decision makers. Needs, ideas, trends, building and space usage, furniture and equipment are topics of discussion. What better event than the TLA Annual Conference to learn about the needs of the library community and to provide assistance?

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Meet Our Corporate Members



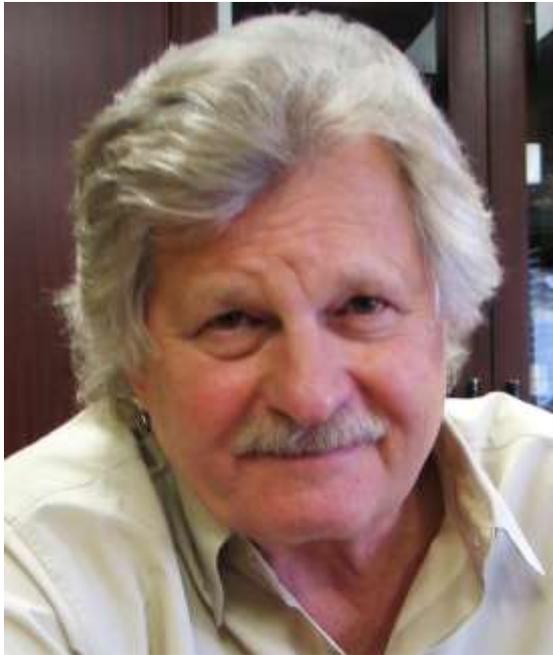
Trevor Taylor,
Vice President



We enjoy being a member of TLA because it keeps us up to date with the most recent library news and events, and makes us feel a part of the Texas library community.

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Meet Our Corporate Members



Randal Heise, Co-Owner



All of us at Mackin have been motivated for almost twenty years to support and be active members because TLA makes a real difference. TLA is the future of education in Texas, and educators across the nation look to TLA members as exemplary leaders with real passion and an endless dedication to children and students of all ages.

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Meet Our Corporate Members



Steve Zales, CEO



Since our first involvement with TLA, we've found that Texas librarians are some of the most passionate people in the library field. And that passion leads us to become the best, most valued partner to librarians. Each year, we are proud to be a TLA corporate sponsor.

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Meet Our Corporate Members



Roscoe Compton,
Regional Field Supervisor



We believe independent reading is a critical part of every child's learning and growth, and finding the right book at the right time is an important first step. Our librarians are critical to the success of every child. We want to help support these efforts through our partnership with TLA.

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Meet Our Corporate Members



Dominique Raccah,
CEO and Publisher



We see TLA as a source of knowledge, expertise, and passion that is palpable when talking with Texas librarians. TLA is a great medium for Sourcebooks to connect our books with readers and advocates for learning. We believe that books change lives, and feel strongly that Texas librarians share the same motto.

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Meet Our Corporate Members



Darryl Tocker, Executive Director

TOCKER

FOUNDATION

As a private foundation focused exclusively on Texas' public libraries in towns of 12,000 or less, we support efforts to provide welcoming, comfortable patron spaces, furnishings to support the use of patron devices, and expansion of communal areas to accommodate the variety of activities happening in the library through our grants, travel stipend programs, and advocacy work. The camaraderie and peer support from TLA helps us assist the rural libraries which are vital centers of community activity.

Our almost 6,500 members from academic, public, school, and special libraries represent Texas' diverse and dynamic library profession.

Join us!

www.txla.org/join

TLA is for You!

Innovative Library Practices



Doreen Boyd,
Managing Librarian,
Carver Branch Library,
Austin Public Library

Coding classes at the Carver Branch (APL) serve as an innovative practice. The goal is to engage students who are new to the coding world and provide a space where they have the opportunity to learn the basic components of coding.

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Innovative Library Practices



LaMoya Burks,
Library Instructor, Adjunct
Professor, and
Faculty Advisor
Texarkana College

An innovative library practice that I have been planning at our campus is to implement a mobile library that visits all buildings to increase student drive and assist in completing research. The goal is to engage students to create and learn beyond simply making a certain grade; simultaneously, we will demonstrate that the library setting can be enjoyable in many ways.

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Innovative Library Practices



Becky Calzada,
Library Services Coordinator,
Leander Independent
School District

For our libraries in Leander ISD, innovation is really about the library space. Re-thinking how a library space can provide additional learning opportunities for students and teachers has been pivotal. Many of our school libraries don't have a formal office, but instead have video/audio creation rooms with green screens and equipment to record. We have zones that are quiet, areas made for eating, spaces with collaboration table in our high school libraries, and makerspaces with a variety of learning options in our elementary and middle school libraries. Updating furniture and shelving are also truly impacting things can students and teachers can do and learn in the library space.

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Innovative Library Practices



Thomas Finley,
Adult Services Manager,
Frisco Public Library

I consider innovation our insurance for the future. Texas libraries need leaders at all levels with a strong internal locus of control that give free reign to their creativity and innovation. Each one of us is ridiculously in control, and our communities need us more than ever to succeed and lead the way forward. Participating in innovation isn't dependent upon money; innovation is a mindset – not based on budgets. Someone recently said to me: “Librarians are the true revolutionaries!” I couldn't agree more.

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Innovative Library Practices



Irena Klaic,
Head Librarian,
Pinnacle Campus Library,
Austin Community College

ACC Library Service has a unique space at one of our campuses called Project Enable. The space is dedicated to assisting students with disabilities, and is equipped with assistive technologies and tools such as magnifiers, screen readers, ergonomic mice, special keyboards, talking calculators, mini-Braille note takers, voice recorders, CCTVs, and touch screen monitors.

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Innovative Library Practices



Jacob Sherman,
Reference Librarian,
University of Texas –
San Antonio

With the UTSA Libraries, my primary task is to be a chat reference librarian. In 2013, UTSA Libraries introduced Zopim, a proactive, context-sensitive chat system created for online businesses. It is a widget that is triggered after a user has been on the website for a minute. Zopim skyrocketed virtual reference use. You have to train your brain to operate differently when answering multiple questions online at once. Zopim archives chat transcripts so we can use them as a way to gauge and improve library services.