

# *TEXAS LIBRARY JOURNAL*

Volume 95, Number 4, Winter 2019



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Ambassadors**

**Voter Registration  
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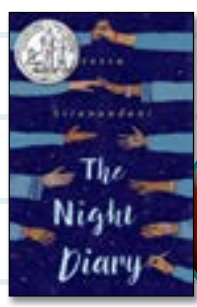
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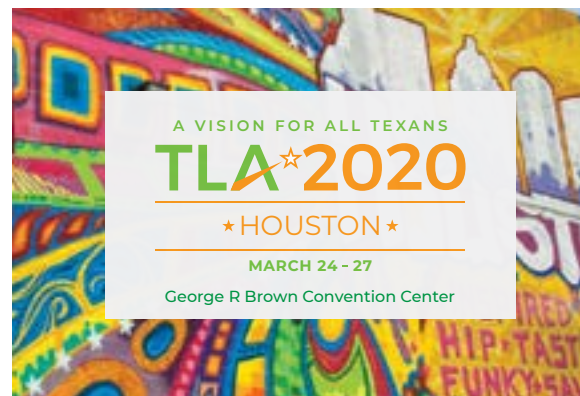
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# President's Perspective

By Cecilia Barham

This past week the 2020 Conference Program went to the printer. It was a busy and exciting week and a milestone worth celebrating. I am pleased to share that when you get your program you will see that Newbery Medal winner, and author of *The Giver*, Lois Lowry will be joining us as a Presidential Spotlight speaker. TLA is honored to have her joining our illustrious lineup of speakers, which includes Lisa See, Jason Reynolds, and Nick Offerman. Registration is open now!

The TLA Conference is not the only opportunity to see presenters who inspire us or teach us new ways of doing things. I recently had the honor of attending several of TLA's district meetings, including District 6/Border Region Library Association/REFORMA El Paso Chapter Joint Conference in El Paso. I was deeply moved by the warm welcome I received and by their amazing keynote speaker, playwright Octavio Solis, who brought most of the crowd to tears with artful readings from his work.

I also enjoyed hearing SEL Mindfulness Specialist James Butler at the District 7 meeting. James shared ways in which we can bring mindfulness into our work and our libraries. He created an amazing resources page that can be found at [bit.ly/mindfuld7](http://bit.ly/mindfuld7).

Kudos to all the districts for their well-organized fall meetings, and for the timely and important topics they highlighted.

## NEW EXECUTIVE DIRECTOR SELECTED

After conducting an extensive search and thoroughly vetting candidates, the Executive Director Search task force recommended, and the Executive Board selected, Shirley Robinson, CAE as the new TLA executive director. Robinson's experience is aligned with the Executive Board and members' goals for TLA's future:

- To increase its presence in political spheres and to advance the profession
- To provide services and professional development in an increasing menu of online options
- To position the organization to be structurally and fiscally sustainable

Robinson has more than 20 years of experience in nonprofit trade association management at statewide organizations.

She is a member-focused leader with a proven record of implementing successful initiatives and sustaining organizational growth. As a successful relationship builder and collaborator, she exhibits a membership-focused service philosophy, and has extensive experience working with members, boards, volunteers, vendors, and community partners.

Her first day at TLA is January 9, 2020. Please join me in welcoming Shirley to the TLA family!

## IN OTHER NEWS

Another task force that is hard at work is the Information Migration Task Force. They have been working with units and divisions to identify needs and have created some great resources to help chairs and webmasters access, organize, and provide members with key information. More information on these resources will be coming out soon.

## A MOMENT OF GRATITUDE

I want to send a huge thank you to the TLA staff for all the work they do to make our organization the biggest and best state library association in the country. They have answered questions, solved problems, anticipated needs, and done these things with kindness and humor. I am grateful.



Cecilia Barham  
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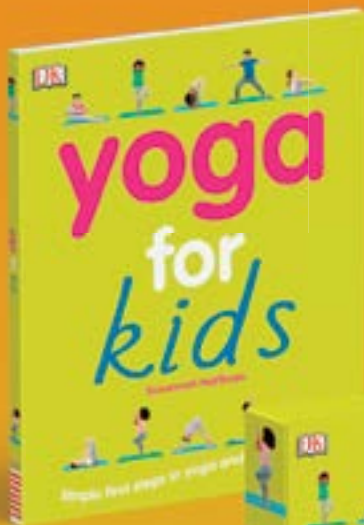
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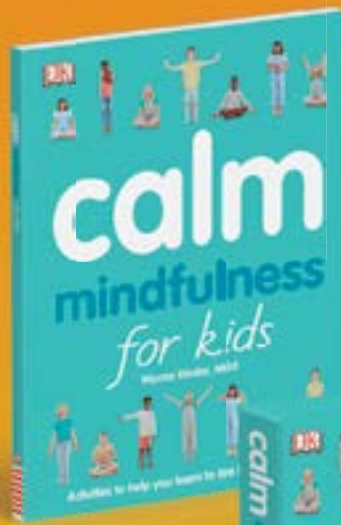
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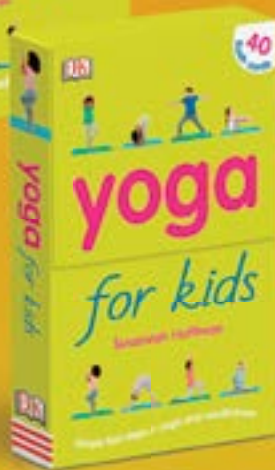
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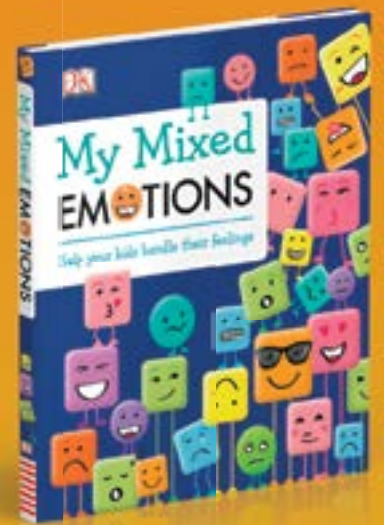
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# Should Your Library Be the Hero of the Story?

By Wendy Woodland

Build relationships. Share your stories. Have an elevator speech. Present data in interesting ways. Advocate for your library. Promote your professional brand. Champion the profession. Foster partnerships. These messages provide the framework for most advocacy-related information found in editorials, toolkits, blogs, websites, presentations, and other sources of advice.

There are tips, steps, how-tos, and best practices for all of these activities, but I believe that stories are the cornerstone upon which any advocacy effort is built. The human brain is attuned to respond to stories. Stories influence our emotions, and when we make that connection, we are more likely to remember the information being shared. Stories help make complex topics more easily understood by sharing how issues affect real people.

How do you craft a story that will resonate with others, and help you build relationships, advocate for your library, present complex information, champion the profession, and foster partnerships? Perhaps following the maxims about narrative structure, plot, and character development learned in high school or college English classes; or applying the lessons learned in storytelling classes offered by MLS programs or at TLA Annual Conferences, would be helpful.

While the storytelling guidelines we've learned are certainly useful, the

most important thing to remember is that you and your library are not the heroes of these stories. Your patrons are the true heroes. Librarians and libraries are guides for the heroes of these stories, providing the resources, solutions, support, and inspiration needed for individuals to live their best lives.

Consider: Our library provided computer classes to more than 40 individuals in the past month.

Or: A growing number of employers require online applications, but the lack of basic computer skills is a tremendous barrier for many job seekers in our community. To bridge that gap, the library launched our Get Online and Apply program. We've helped 40 people this month gain those necessary skills, and the confidence to complete online

Communications conference. At one of the programs, the presenter, Elaine Acker of Sparx360, a certified StoryBrand guide, walked us through author Donald Miller's (*Building a StoryBrand*) exercise to develop a short answer to the dreaded question, "What do you do?"

Start by stating the problem or challenge that many of your patrons face. Then describe your solution to that problem or challenge. Expand on your solution, what success looks like and how your patrons feel after utilizing the service. Then put it all together!

Here's one I crafted: Most people believe they can find all the information they need online and that libraries are on the way out. The truth is, today's librarians are educators and libraries are important community centers,

inspiring people to grow, learn and reach for excellence. TLA gives librarians all the support they need to be essential resources for their communities for years to come.

Not perfect by any means, but an improvement over, "TLA is a nonprofit association that provides continuing education, networking opportunities, and resources to all types of librarians."

Because what would you remember better — "We provided books about magic tricks in our children's library," or "Several children were so inspired by the magic trick books they got at the library, that they come in every week looking for other magic books and have a magic show they put on for others"?

Who are *your* heroes? They're waiting for you to tell their story.

**“TLA gives librarians all the support they need to be essential resources for their communities for years to come.”**

applications. Now, some of them have jobs and are spreading the word about our new program.

Just a slight shift in the message to make those served the heroes demonstrates in a meaningful way how the library is addressing a community need, and how effective the program has been.

Last month, I attended the Texas Society of Association Executives' (TSAE) Membership, Marketing &

# Why Your Library Needs Social Media Ambassadors, Now

By Cesar Garza

Part volunteers, part friends, part superfans with an emphasis on super, social media ambassadors are powerful partners for your library's marketing efforts. That press release that didn't make your local paper? They can tweet the news that the library is extending services to those in need with pride. That tour of your library not everyone gets to take? They might spend an entire summer visiting every branch in the library system and posting photos of their self-guided tour on Facebook. That library swag you want customers to plug to others? They can buy a library-branded cap, and then show it off with a selfie on Instagram.

Social media ambassadors help your library break through congested social news feeds by functioning, essentially, as word-of-mouth marketers – speaking through shares, retweets, favorites, hearts, likes and reactions for the library they love.

In 2015, my coworkers at the Austin Public Library (APL) in Austin, Texas and I began organizing ambassadors. Library fans go to our [library.austintexas.gov/ambassador](http://library.austintexas.gov/ambassador) webpage to learn what an ambassador does and to sign up by providing their names and emails through a simple form (no application required). APL then emails its ambassadors as a group to share the scoop on upcoming library events, services, or projects. They're also encouraged to use relevant hashtags, such as #APLambassador. APL is now in year five of its ambassador mobilization effort, and I'm convinced that libraries of all types and sizes would see the same benefits of this program as we have. Indeed, a few libraries across the U.S. recently started recruiting ambassadors of their own. (Shout out to the public libraries in Pima County, Arizona; Edwardsville, Illinois; and the Calvert Library in Maryland.)

## BUILDING A CIRCLE OF TRUST & EXPANDING YOUR REACH

What's a tweet without a retweet, or a Facebook post without

a reaction? Social media is what it is today – alternately messy and focused, mean and compassionate – for the simple reason that people are people. We strive to be seen and heard.

The challenge is achieving organic reach (how many people see any given post published on your business page) rather than having to pay the social network for that reach. Over the years networks have phased out free organic reach in favor of paid reach, a.k.a. advertising a.k.a. money.

"You'll see less public content like posts from businesses, brands, and media," announced Mark Zuckerberg in his consequential update January 2018 update to the Facebook

news feed. The feed of the largest social network on Earth currently prioritizes content from your family, friends, and groups over content from business pages like your libraries.

Andrew Hutchinson at SocialMediaToday.com reported in February 2019 that the average engagement rate per post on Facebook pages is a meager 0.09 percent; on Instagram 1.60 percent; on Twitter 0.048 percent across all industries.

In other words, the social algorithm that determines what people see in their news feeds has shifted from person-to-page to person-to-person. In its reporting on 2019's top five social media trends, Hootsuite articulated the shift this way: "Brands get human as the circle of trust on social media tightens."

As a group, social media ambassadors form a circle of trust around your library. They embody organic reach. In fact, they can reach family, friends, and groups to an extent your library can't.

## HOW TO RECRUIT, ENGAGE & MEASURE SUCCESS

APL took the idea of community members donating their digital voices and fashioned it into a framework for recruiting, engaging, and measuring the activity of ambassadors to raise the public's awareness of the library and, at the same time, raise







*Library Director Roosevelt Weeks welcomes APL Social Media Ambassadors to a sneak preview of the new Central Library*

the library's awareness of its supporters on social media.

The goal is a kind of partnership for the news feed-driven times in which we live. And in these times, when a single tweet can spur countless retweets in response, we recognize that there is no way to completely control the library's message online. In fact, we email our ambassadors to cultivate a certain message, not to dictate it. How ambassadors share the message is up to them. The library-ambassador partnership is the center of the circle of trust. So far, that trust has been well placed.

***Recruitment Tip #1 – Make it simple to sign up and, like libraries, open to everyone.***

While profit-driven businesses have vested interests in screening applications for ambassadors, libraries are people-driven, no application for entry required. Have confidence in your community's passion for its library. They'll sign up. To date, we have over 1,300 ambassadors who signed up using a simple web form that asks only for name, email, and the social networks they can help us on.

***Recruitment Tip #2 – Build an email list to communicate calls to speak up for your library.***

APL subscribes to an email marketing platform – any will do – to collect names and emails in a single distribution list. The idea is to email that list as often as you think necessary with calls to speak up for your library, e.g. to use a certain hashtag(s) or to share stories, particularly what they love about your library – maybe an upcoming event, a recent blog post, a favorite branch, or what they're reading, watching and listening to.



***Engagement Tip #1 – Align your emails with a long-term strategy based on your library's "big moments," then use those moments as incentives to sign up and speak up.***

Plot the next few months or even years in your library's life: the exciting things happening are your big moments. Maybe it's the opening or reopening of a library facility, the launch of a new service, program, or partnership. For APL a big moment was the opening of Austin's new Central Library building. We decided to give our ambassadors a sneak preview of the new library before it opened to the general public in October 2017. For two years we dropped hints then, through email, revealed our plan. Community members got wind of the fact that they could attend the sneak preview if they were ambassadors, so they signed up by the hundreds. On the day of the sneak preview, ambassadors shared over 300 social media posts from inside the new library, generating buzz heading into opening day.

***Engagement Tip #2 – Follow the sneak preview playbook.***

Sneak previews are exciting incentives. In 2017 tickets to our ambassadors' sneak preview of Austin's new Central Library were free but limited. We issued tickets through Eventbrite.com and they sold out in five minutes. In 2018 we organized a sneak preview of a new event series premiering at the Central Library called APL After Dark. Free tickets sold out in a day.

In 2019 we staged our third ticketed event, a Woodstock-

themed appreciation party and sneak preview of exciting, upcoming library events that would benefit from their support and social networking. The overall approach is what I dub the “sneak preview playbook,” an engagement tactic in which you host special, ambassador-only events at your library to see them and thank them in person.

**Measuring Tip #1 – Track your group’s superfan signal.**

Every email we send to our ambassadors reminds them to use the group’s superfan signal, a.k.a. their hashtag: #APLambassador. Since our first email I’ve tracked the signal for my library. Once a month I count and note in a spreadsheet how many times ambassadors used their hashtag on each of the major social networks. I can tell you, to date, they’ve spoken up for my library 2,390 times and counting. I can also tell you they’re most active on 1) Instagram, 2) Twitter, and 3) Facebook.

**Measuring Tip #2 – How often do they surprise you?**

Surprise is what turns superfans into superheroes in this universal quest to raise awareness of how libraries serve their communities. In Austin our ambassadors have surprised us in

all sorts of ways, which is to say the spirit of APL’s ambassador program inspired them to do their own thing. There was the ambassador who documented on Facebook her self-guided summer tour of every branch in the APL system.

Another ambassador once tweeted these wistful song lyrics: “When you’re alone and life is making you lonely you can always go... to your local library.” Another documented on

Instagram every book she read in 2019, all 80+ books, one by one. Scroll through #APLambassador on Instagram, Facebook, and Twitter to experience the cumulative effect of their superpowers. And don’t put it off: start a social media ambassadors group for your library, now!

Need help? I joined with colleagues at other U.S. libraries with ambassadors to open an informal Facebook group called Social Media Ambassadors for Libraries. The purpose of this

group at [facebook.com/groups/libraryamb](https://www.facebook.com/groups/libraryamb) is to share ideas, success stories, and/or best practices for engaging library ambassadors. Join us!

*Cesar Garza is the assistant branch manager at the Terrazas Branch Library, Austin Public Library.*



# Dynamic Duos

Sonny and Cher

Laverne and Shirley

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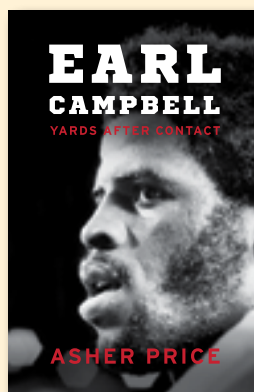
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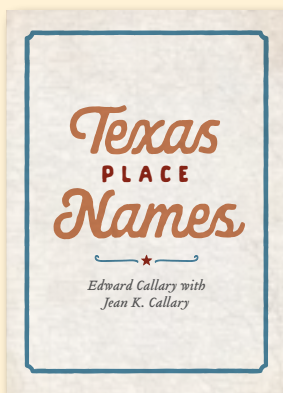
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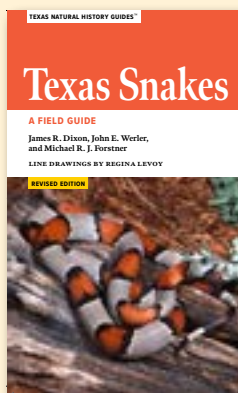


## Texas Place Names

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UNIVERSITY OF TEXAS PRESS

# VOTER REGISTRATION EVENTS

## A Great Collaboration Opportunity

By Nicole Cruz



*Sharyland High School students completed voter registration; Credit: Robert Barbosa*

**T**exas law requires high schools to register eligible students to vote twice a year. The Texas Election Code mandates that the principal of each public and private high school in Texas or the principal's designee, serve as the high school deputy registrar and offer voter registration applications to students, along with a notice explaining how the students may submit the applications to the state, twice per year.

However, according to a groundbreaking report by the Texas Civil Rights Project (TCRP) and Lawyers Committee for Civil Rights Under Law published in 2017, only six percent of schools across the state requested voter registration forms from the Secretary of State in the semester leading up to the 2016 presidential election.

In addition to that startling statistic, the report also found that: 159 out of 234 counties in Texas with public high schools or 68%, did not request a single voter registration form.

Of the five largest counties in Texas, none had more than 12% of their high schools request a voter registration form.

Even the schools that requested forms did not request nearly enough to cover all eligible students.

How can school librarians impact these dismal statistics? By volunteering to host voter registration day events. This year I partnered with Robert Barbosa, Sharyland High School Social Studies Department Chair to host a voter registration event. This year, National Voter Registration Day was September 24, which coincided with Banned Books Week, September 22 – 28. We decided, along with our campus principal Lori Ann Garza, to host the event on September 24 during Banned Book Week to emphasize the freedom we have to choose what we read, that freedom is the cornerstone of democracy, and voting is essential to our democracy. The American Library Association provided materials online to assist in planning and promoting voter registration so I registered for that program and was able to access valuable resources.

Prior to the event we needed to reserve a school venue, advertise the event, enlist and train volunteers, obtain

necessary supplies (blue pens, etc.), and most importantly, get the voter registration cards. Mr. Barbosa took care of getting the registration cards from the Texas Secretary of State's office. I reserved the library lecture hall. Together we recruited volunteers including our campus principal, dean of instruction, counselors, and central office consultants. We advertised the event on the campus announcements, on scrolling announcements via televisions across the campus, the digital marquee in front of the school, approved Sharyland ISD social media accounts, staff emails, and through our social studies classes. The monthly and weekly reminders that I received via ALA were very important, and helped me focus on what I

needed to do and what I had done to prepare. Our goal for the first registration event was to register 25 students. We exceeded that with 36 students completing voter registration cards on the day of the event, and another eight students registering a day later through Mr. Barbosa's conference period.

Norberto Manzanares, Sharyland High School senior, participated and registered to vote at the event. He said, "Personally, I would have taken the initiative to register to vote on my own, but I feel many of my peers would not have taken the opportunity. I am engaged

in the political process. I try to keep up with events, listen to debates, and view press conferences." When asked what has influenced him to be an engaged citizen, he replied, "I've seen so much that I feel is personally wrong and I want to have the opportunity to make changes and even run for office in the future. Impact to illicit change starts with voting. Becoming informed of issues and casting your vote can and will change the future."

Based on the success of this first registration event, we plan to host two more events to coincide with students becoming eligible to register based on their 18th birthday throughout this school year with a goal of registering even more eligible students.

*Nicole Cruz is the librarian at Sharyland High School and Sharyland Advanced Academic Academy, and the Sharyland ISD lead librarian.*





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*Photo courtesy of Pottsboro Library*

# POTTSBORO LIBRARY TEAMS UP FOR ESPORTS

by Michele Chan Santos

**T**hanks to a \$49,657 grant from the Institute of Museum and Library Services, the local library in Pottsboro, Texas, is now home to an esports team made up of Pottsboro High students, coached by nearby college gamers.

A town of about 2,500 people in Northeast Texas, Pottsboro sits near the Texas-Oklahoma border, close to Lake Texoma. The project is the brainchild of Pottsboro Library Director Dianne Connery.

“In the library, we want to go where the kids are, to go where their interests are,” she said. “We can work on learning skills using esports as a platform for learning. Especially in a town where a lot of people aren’t connected (online) the way they would be in other places, we want to put them on a level playing field with kids from other cities.”

Esports are organized, multi-player video game competitions. Teams hold tryouts and have players who specialize in certain positions; they compete against other schools and organizations.

### **BETTER ACCESS FOR EVERYONE**

In addition to energizing local students — Pottsboro High has about 450 students, 55 of whom expressed interest in the esports team — the grant is improving the prospects of many people in town, thanks to the upgraded computer equipment and faster Wi-Fi speeds now offered in the library. Before, the upload speed was a sluggish 18 mbps (megabits per second), and now it’s a zippy 500 mbps (a good home Wi-Fi speed, in comparison, is above 25 mbps.)

“With 500 mbps, everyone can do what they need to be doing,” Connery said. Multiple patrons can use the computers in the library, or bring in their own laptops or other devices. The library keeps the Wi-Fi up and available 24 hours a day. A local Eagle Scout built and installed benches outside. Now, even when the library is closed, people can bring their own devices to use the free Wi-Fi while seated outside.

“People here don’t have technology access the way they do in other cities,” Connery explained. “Our library has become a catalyst for better things for the community.”

The Pottsboro Library is now open from 1-5 p.m. on Saturdays solely for esports. The students needed time to practice when they didn’t have to worry about keeping the room quiet for other patrons, Connery said.

The grant allowed the library to purchase 10 gaming PCs, which are available to patrons when the team is not using them.

### **LEARNING TRUST AND COMMUNICATION**

The team’s mentors attend Austin College in Sherman, located about 12 miles from Pottsboro, where Dr. Brett Boessen is an associate professor of media studies, and the communication, media and theater department chair. He’s also the director of the esports program at the college.

Electra Coffman, sophomore, will be coaching the Pottsboro library team, along with Chloe Schnaible, a junior. Both play for the Austin College esports team. Coffman specializes in *League of Legends*, and Schnaible plays *Overwatch*.

The benefits of competing in esports are similar to the benefits derived from more traditional sports, Boessen said. Team-based video game play teaches students “cooperation, leadership, trust and communication,” he said.

Casy Blanton is a career tech teacher at Pottsboro High School. He oversees the esports program from the high school end, working as a liaison between Connery and the students.

“The kids are really jumping after it, they want to know more and more about it, they’re excited to learn about the games and game play,” Blanton said. With 55 students wanting to be on the newly formed team, there will be competitive tryouts for spots.

Esports familiarizes students with computers and networks, and gives them teammates, versus just playing video games alone at home, Blanton and Boessen said. And like other competitive sports, there are various ways for more students to become involved, whether making videos of the game play, broadcasting the games live online, or doing commentary for the games. Some students will be creating graphic designs to support the team, for example, while others can serve as managers.

Boessen said he was impressed with the turnout and energy at the esports’ program’s kickoff event at the Pottsboro library. “Beforehand, I thought, how many kids would go to the library on a Saturday?” he said. “But there were easily two dozen teenagers ready to go for this Super Smash Bros. tournament. That multi-use room was packed.”

In the esports world, multi-player teams compete at tournaments and play popular games such as *Overwatch*, which is played as a six-on-six match. Each player selects from a roster of more than 30 characters, known as “heroes.” Each hero has a unique skill set. More than 40 million people internationally have played *Overwatch* since its inception.

The Pottsboro Library team will begin engaging in *Overwatch* competition this spring, Boessen said, and will expand to have teams competing in other games as well. The team will be part of the North America Scholastic Esports Federation (NASEF). Both Coffman and Schnaible can coach players in *Overwatch*, as well as *League of Legends* and other games.

### **A HIDDEN GEM**

Both Blanton and Boessen say Connery’s energy and enthusiasm, as well as her innovative ideas, are what make the Pottsboro Library an integral part of the town. Connery said she has coffee meetings “just to talk to the community about what matters to them.”

“Dianne is amazing,” Blanton said of Connery. “The library is a hidden gem. There is so much there.” Blanton’s four-year-old son, Jett, “wants to go up to the library every day.” Jett enjoys playing with the builder toys and the imagination toys especially. “They have so many resources that you wouldn’t expect to have there.”

Connery wants other librarians to know that an esports program is doable. “Esports are scalable to different libraries, it can look like a lot of different things in a lot of different libraries,” she said. NASEF, has many free resources available at [www.esportsfed.org](http://www.esportsfed.org).

The library’s esports team “is a great opportunity, a huge source of buzz and positivity,” Blanton said. “Kids from every walk of student life want to participate.”

*Michele Chan Santos is the marketing specialist at the Texas Library Association.*



# GUIDED PATHWAYS

*Sharpening Career Focus for  
Community College Students*

By Lorely Ambriz



## LOST IN THE SHUFFLE – BEFORE PATHWAYS

*You gotta be kidding!* That was what I thought 20 years ago when I transferred from El Paso Community College (EPCC) to New Mexico State University (NMSU) with 30+ credit hours more than I needed for a degree in Journalism and Mass Communications. It was shocking to hear that while I needed only 18 hours more in my field to complete my degree, I would have to stay at the university for 55 additional hours in order to attain a degree from NMSU. It was my understanding that all journalism credits would transfer and they did. But I was unaware that most of those classes needed to be taken at the university to count towards a degree.

Nevertheless, that rocky path has had its advantages for me, I discovered my passion for education and information literacy, and that EPCC was and is the best place to start and finish.

Today, I am part of the EPCC faculty, as a librarian and associate professor. In my role, I can guide students and help make their career pathway a little less rocky, requiring less time and less money.

Making the transfer decision too late, as I did two decades ago, could be a more pronounced issue for students today, they have so many potential paths, making it harder to pick and pursue just one enjoyable, fulfilling career. The U.S. National Center for Education Statistics reports that between the fiscal year 2000–01 and 2016–17, there was a 195% increase in conferred associate degrees in multi/interdisciplinary studies, from 10,400 to 30,800 degrees.<sup>1</sup> The significant increase in community college students graduating with a multi/interdisciplinary degree can be an indication of the lack of clear career paths or of students experiencing information overload.

According to EPCC Vice President of Instruction and Workforce Steve Smith, EPCC is no exception to those statistics, as 50 percent of first-time college students are on a multidisciplinary degree path or have an undeclared major.

EPCC is working diligently to change this by implementing the **Guided Pathways Project** which data shows is changing this trend. According to Smith, “Since we have implemented guided pathways, EPCC has seen a decrease in students declaring multidisciplinary degree plans and an increase in students declaring their intent to pursue associate degrees in specific programs such as the associate of applied science, the associate of science degrees and others. Thus, this data suggests that students are steering away from degrees in general studies and are being directed into more cohesive Pathways.”

## GUIDED PATHWAYS

In 2016, EPCC was one of 30 institutions nationwide competitively selected, out of 89 colleges, to be

part of the Pathways Project, an initiative led by the American Association of Community Colleges (AACC) and funded by the Bill & Melinda Gates Foundation.<sup>2</sup> EPCC was chosen because of its history of data-informed innovation, engaged faculty, and readiness for transformational change. EPCC has been building a Pathways approach to student success and college completion and has been recognized for advancing Pathways in the AACC Community College Journal.

EPCC’s goal is to design and implement structured academic and career pathways college-wide. More recently, EPCC joined Texas Pathways, a statewide five-year strategy to build capacity for Texas community colleges.

Integrating guided pathways at scale is colossal effort requiring curriculum alignment and program mapping, aligned both to university transfer programs and the labor market; reconfiguration of developmental education as an accelerated and contextualized onramp to programs of study; ongoing advising and monitoring of student progress; integrated academic support and student services; integrated approaches to hands-on application of learning; and alignment of co-curricular learning. “Implementing pathways requires collaboration and involvement from the entire college,” EPCC President William Serrata said. “I am proud of the dedication and efforts being made by EPCC’s faculty and staff to optimize the student experience through pathways.”

## BEGIN WITH THE END GOAL IN MIND

Guided Pathways Maps serve as a reality check to students to determine what they will need to complete a degree, from testing and supplies, to courses to be taken, and job market information. At EPCC there are program maps developed across eight areas of study available at [www.epcc.edu/Academics/Catalog/programs-of-study](http://www.epcc.edu/Academics/Catalog/programs-of-study). The overall goals of Pathways are to improve rates of Pathways college completion, transfer, and attainment of jobs with value in the labor market — and to achieve equity in those outcomes.<sup>3</sup>

As part of the Pathways initiative, EPCC is in the process of analyzing data and trends, including graduation rates, number of students taking co-requisite courses for college level courses such as math and English within the first year, and the number of credit hours completed within the first year. EPCC also tracks to see if students are finishing their associate’s degree or certificate degree within the recommended time-frame, usually three years.

Pathways work doesn’t end once a student graduates. EPCC collects student academic and workforce data for students who have left the community college.

**INCREASED COLLABORATION TO IMPACT STUDENT SUCCESS**

Included in Pathways Maps' strategic thinking is the acknowledgment of the socioeconomic barriers (in addition to possible academic struggles) that affect student decision-making. Angeles Vazquez, manager at EPCC Institutional Research Department and EPCC's Texas Pathways lead said that, "through the Texas Pathways<sup>4</sup> work, the student financial wellness survey provides

valuable information. One of the highlights I can give is, for example, 64% of our students say they are struggling with money to pay for school, 46% of our students are struggling with housing and 27% of our students are showing signs of very low food security." "Pathways not only addresses student's academic needs, but also helps identify other areas that need to be addressed to ensure students are successful," Vazquez added.

Margie Nelson-Rodriguez, EPCC Pathways Instruction Liaison and English Faculty, provided insights into the strategic thinking behind Pathways. All community colleges participating in the Guided Pathways Initiative have gone through a set of institutes to learn how to manage and sustain a large-scale transformational change, from planning and implementation to evaluation. Nelson-Rodriguez shared, "We have used those institutes and the knowledge gained to have our own institutes here at the college, to make sure that all the students know about Pathways, to create our program maps, our areas of study, and many, many, many other things you have to do to implement Pathways. We've improved our articulation associated with the University of Texas at El Paso (UTEP), our major transfer partner. When we were creating our program maps, some of our disciplines thought that the courses transferred seamlessly to UTEP but there had been changes either on our side or their side and maybe some of the communication had not been maintained."

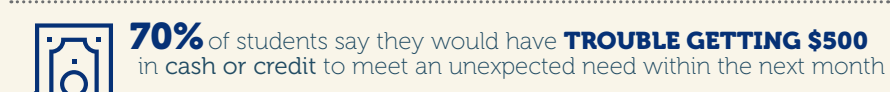
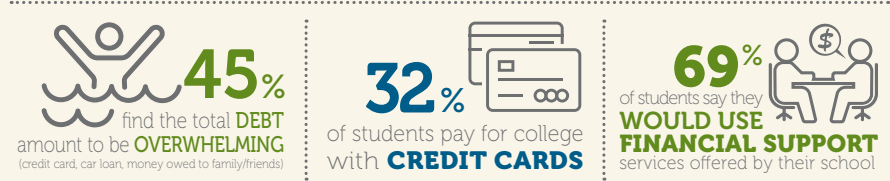
**PATHWAYS 2.0**

The second phase of Pathways brings the opportunity to improve the model, based on feedback and experience. Yvette Huerta, EPCC director of curriculum, explained how staff is working hard to streamline the student experience by revising the 234 maps developed across eight areas of study. These maps vary in length from eight to 24 pages, and EPCC is working on a newly designed template that will make them more consistent, with a desired length of two to four pages. "We are trying to make sure that all the information that is important is upfront in the program maps for the student, thus when a student is considering registering in the program, they know the cost and time required. For example, in the culinary arts program they might need special knives, therefore that information should be in the program maps so students know they not only have to pay tuition and fees, but also will have to get some special equipment, shoes and uniform."

In addition, Pathways 2.0 at EPCC means working in alignment within the institution. Dr. Rebecca Escamilla, EPCC research project assistant for the vice president of instruction and workforce is leading five groups that aim to support students from all areas and not just selecting a degree map.

EL PASO COMMUNITY COLLEGE  
**STUDENT FINANCIAL WELLNESS SURVEY RESULTS**  
 FALL 2018

Understanding the connection between student finances and student success is essential to supporting the 21st century student.



The groups focus on student financial stability, onboarding, communication, technology and user experience through focus groups. Dr. Escamilla said that, “overall these groups are focusing on working with the Student Success core team, we are trying to develop what the student experience will look like from the time they come into the college all the way to the time they graduate and one of the things that we want to see is that the counselors have multiple touch points with the student throughout their experience at EPCC.” The technology group is also working on a mobile version of the maps, thus students will have an interactive map to help them achieve their goals.

#### PARALLEL EFFORTS THAT SUPPORT PATHWAYS

Dr. Paula Mitchell, EPCC associate vice president of instruction and student success, stated that there are parallel efforts that enhance Pathways and improve student success. “Texas House Bill 2223 asked us to put college support co-requisite courses with our college level courses to improve their chances of success when they need developmental education courses,” Mitchell said.

Mitchell also shared that the early alert first year experience works directly with first-time college students so that they also have an education plan and a pathway by the time they finish their first semester, or at least their first year, and that they are on track for early graduation.

#### THE ROLE OF LIBRARIANS

For students, it can be challenging to translate interests and skills into a career; and choosing a career is a major decision making process. As librarians, we have the expertise to guide undecided students through the array of information sources, identifying alternatives, weighing the evidence, and finding new information to add to their current understanding and knowledge base to make an informed decision. Choosing a career path requires more than a 15-30 minute visit to the counseling or career office. It can take weeks, months or even years as students continue to learn what they want and need in a job.

At EPCC, students who take the Education 1300 course attend at least one and up to three library sessions to learn how to use library services and research their careers. “The importance of the role of librarians in advising students, not in terms of giving them out degree plans and what courses

they should take, but in helping them guide them through the maze of information is very critical and our librarians are doing an excellent job,” Mitchell said. The EPCC Libraries have an electronic guide where students can find all the career information sources, available at [epcc.libguides.com/careerresources](http://epcc.libguides.com/careerresources).

*EPCC has been recognized for its efforts to elevate the prospects of first-generation, economically disadvantaged and Hispanic students, in 2015, EPCC was named as one of the Top 10 Community Colleges in the nation by the Aspen Institute for its innovative programs and student support services; and #1 in the U.S. for 13th consecutive year, for granting associate degrees to Hispanic students by two-year schools in Hispanic Outlook.*

*Lorely Ambriz is the head librarian and assistant professor at El Paso Community College Northwest Campus Library / Jenna Welch & Laura Bush Community Library, and the current chair of the TLA Library Instruction Round Table.*

## 4 Pillars of AACC's Guided Pathways

### 1 Clarify the Path

ACADEMIC PROGRAM STRUCTURE

### 2 Help Students Get on a Path

NEW STUDENT INTAKE

### 3 Help Students Stay on Their Path

PROGRESS MONITORING AND SUPPORT

### 4 Ensure Students are Learning

INSTRUCTION

## More information about Guided Pathways

### American Association of Community Colleges

[www.aacc.nche.edu/programs/aacc-pathways-project](http://www.aacc.nche.edu/programs/aacc-pathways-project)

### Texas Association of Community Colleges

[tacc.org/tsc/what-we-do](http://tacc.org/tsc/what-we-do)

### Pathways at El Paso Community College

[www.epcc.edu/About/pathways](http://www.epcc.edu/About/pathways)

<sup>1</sup>“Undergraduate Degree Fields.” The Condition of Education - Postsecondary Education - Programs, Courses, and Completions - Undergraduate Degree Fields - Indicator May (2019). National center for Education Statistics, May 2019. [https://nces.ed.gov/programs/coe/indicator\\_cta.asp](https://nces.ed.gov/programs/coe/indicator_cta.asp).

<sup>2</sup> “AACC Pathways Project.” AACC. American Association of Community Colleges, 2019. <https://www.aacc.nche.edu/programs/aacc-pathways-project>.

<sup>3</sup> “AACC Pathways Project Implementation Graphic.” AACC. American Association of Community Colleges, 2019. [www.aacc.nche.edu/wp-content/uploads/2017/09/PathwaysGraphic462017.pdf](http://www.aacc.nche.edu/wp-content/uploads/2017/09/PathwaysGraphic462017.pdf)

<sup>4</sup> “Texas Pathways.” Texas Association of Community Colleges. Texas Association of Community Colleges, 2019. <https://tacc.org/tsc/what-we-do>.

# Introducing E-Read Texas!

By Danielle Cunniff Plumer



In July 2019, the Texas State Library and Archives Commission (TSLAC) announced a new program, E-Read Texas, to bring electronic books to Texans served by small community libraries in all parts of the state. Six months later, library patrons are using the SimplyE app to check out e-books from their libraries, and TSLAC is providing a growing E-Read Texas Collection for them to enjoy.

TSLAC has known for many years that public libraries wanted support for their e-book purchasing. However, we couldn't see how we could assist. The majority of Texas public libraries use OverDrive for their e-book collections, but many use other providers such as Bibliotheca, RBDigital, or Axis 360. We knew that purchasing from any one of those would cause difficulties for some of our libraries.

Enter SimplyE. In 2013, the Institute of Museum and Library Services awarded a grant to the New York Public Library and nine partner libraries to develop a new tool to

simplify library e-book lending. The goal of the project was to develop an e-book reader that allowed readers to access content in just three clicks: once to discover, once to download, and once more to read. In 2016, the SimplyE app was released for iPhone/iPad and Android devices.

TSLAC monitored this project and eventually decided to make SimplyE the cornerstone of a new e-books program. Because the SimplyE app is provider-neutral, libraries could continue to purchase content from their preferred providers. Content from TSLAC could be added to supplement local collections

without forcing patrons to visit multiple websites or download multiple apps.

TSLAC requested an exceptional item for the 2020-2021 biennium that would have provided \$4.2 million in funding from the Legislature for affordable e-books. Unfortunately, this request was not funded in the 2019 Legislative Session. Instead, we decided to work on the project incrementally, using existing funds.

A contract with Amigos Library Services is funding the implementation and hosting of the SimplyE app for up to 200 small community libraries in all parts of the state. The initial contract focuses on libraries using the Apollo ILS from Biblionix. Biblionix has worked with Amigos to ensure that library patrons can check e-books out using the SimplyE app using their library accounts, without any additional usernames or passwords. As of November 1, 2019, 36 libraries have been added, with more ready to join!

Concurrently with the work around SimplyE, TSLAC began looking at e-book content. Our initial estimate was that roughly a third of public libraries serving communities of fewer than 10,000 residents do not offer e-books to their patrons. As we began hearing from public libraries, however, we learned that there was widespread frustration with existing e-book providers and a lot of interest in adding new content for all libraries.

The TexShare Advisory Board created a new TexShare E-Books Working Group, with an initial charge to create an e-book collection development policy and prepare an initial order of e-books for the E-Read Texas Collection. The E-Books Working Group, co-chaired by Miranda Robbins from New Braunfels Public Library and Dana Hendrix from Georgetown Public Library, met regularly in July and August 2019 to meet this goal. The E-Books Collection Development Policy, adopted by the TexShare Advisory Board at its November 2019 meeting, is available at [hwww.tsl.texas.gov/texshare/ebookspolicy.html](http://hwww.tsl.texas.gov/texshare/ebookspolicy.html).

TSLAC joined the Digital Public Library of America (DPLA), a national non-profit best known for their aggregation of cultural heritage materials from libraries throughout the United States. The DPLA e-book Exchange ([exchange.dp.la](http://exchange.dp.la)) marketplace was launched in 2017, and TSLAC used the Exchange for our initial purchases of e-books. Members of the



E-Books Working Group selected the titles to be purchased. These fall into three basic groups:

1. The **E-Read Texas Collection** from DPLA includes over 500 popular fiction and non-fiction titles from publishers including HarperCollins, Simon & Schuster, Rowan & Littlefield, Greenwillow, Scribner, and others. While the collection does not include current bestsellers, it does include the types of content that libraries tell us their patrons want most. This collection will only be available through the SimplyE app. The books in this collection are all single-user, and most include some form of metered access. TSLAC will be monitoring holds and usage to add copies as funding permits.
2. The **E-Read Texas Unlimited Collection** includes titles provided by BiblioBoard in partnership with DPLA. These titles are available statewide on the BiblioBoard website at [e-readtx.biblioboard.com/](http://e-readtx.biblioboard.com/) and in the SimplyE app. This collection of over 2,000 e-books includes books on crafting and making from the publisher Annie's; high-interest, low reading level fiction designed to excite even the most reluctant readers from Orca Book Publishers; cookbooks from Gibbs Smith; young

adult books from North Star Editions; and books from Motivational Press, Pelican Book Group, Beaufort Books, Eye Books, and other publishers. Best of all, there will be no holds or waitlists for these e-books!

3. The **DPLA Open Bookshelf Collection** includes classic fiction in the public domain, curated by the E-Books Working Group. Titles in this collection are also available from other providers at no cost to libraries, but we hope that a curation focusing on popular classics and books often used in high school classes will be useful to libraries.

Attendees at the 2020 TLA Conference may wish to attend the TSLAC-sponsored session "Navigating the Library E-Book Market" on Tuesday, March 24, from 1:30 – 2:30 p.m. to learn more about our efforts in the e-books arena. A panel of speakers including Alan Inouye from the American Library Association Washington Office, Ramiro Salazar from San Antonio Public Library, and Michael Blackwell from St. Mary's County Library in Maryland will discuss changes in the library e-book market and how libraries can respond. We hope to see you there!

*Danielle Cunniff Plumer is the statewide resource sharing administrator at the Texas State Library and Archives Commission.*

For more information about participating in the E-Read Texas Program, see our webpage at [www.tsl.texas.gov/ldn/ebooks](http://www.tsl.texas.gov/ldn/ebooks) or email [texshare@tsl.texas.gov](mailto:texshare@tsl.texas.gov).



# Applications Open for TALL Texans 2020

The TALL Texans Leadership Development Institute provides advanced leadership and management education in service to the libraries of Texas and the communities they serve. Participants study strategic planning, risk-taking, conflict negotiation, team-building, coaching, ethics, advocacy, personal career planning, and more.

**Applications are due by January 31, 2020.**

[www.txla.org/tall-texans](http://www.txla.org/tall-texans)



## TLA AWARDS DEADLINE FEBRUARY 5

Honoring excellence in, and contributions to, the library profession, TLA's awards celebrate the individuals and organizations which inspire us all. From leadership, lifetime achievement, and library service, to advocacy, outstanding projects, and innovative partnerships, the awards showcase the best of the profession.

[www.txla.org/awards](http://www.txla.org/awards)

## TLA SCHOLARSHIPS DEADLINE JANUARY 25

TLA's scholarships support library education, and encourage future librarians. All applicants must be Texas residents, and current TLA members. Applicants will be notified of their status by March 9.

[www.txla.org/scholarships](http://www.txla.org/scholarships)

## BRANDING IRON AWARD DEADLINE FEBRUARY 15

Whether they have substantial marketing funds and staff, or a shoestring budget and marketing is among 'other duties as assigned,' librarians are creating amazing work to promote their services, programs, and events. TLA's Branding Iron Awards honor this inspiring and creative work with awards presented in several categories, and one overall Best of Show winner.

[www.txla.org/branding-iron](http://www.txla.org/branding-iron)

## SAM G. WHITTEN INTELLECTUAL FREEDOM AWARD DEADLINE FEBRUARY 28

The Sam J. Whitten Intellectual Freedom Award will be awarded annually to an individual or organization in the library community who actively promotes intellectual freedom in Texas. Anyone who is actively promoting intellectual freedom in Texas is eligible for the Sam J. Whitten Intellectual Freedom Award. Intellectual freedom is defined by the American Library Association as "the freedom to express one's beliefs or ideas through any mode of communication and the right of unrestricted access to all information and ideas regardless of the medium of communication used."

[www.txla.org/intellectual-freedom](http://www.txla.org/intellectual-freedom)

## UNIT AWARDS, SCHOLARSHIPS & STIPENDS

Many of TLA's divisions, districts and round tables present award to recognize outstanding achievement by librarians of all types, scholarships to support those pursuing a MLS degree, and stipends to help offset the cost of attending the TLA Annual Conference.

[www.txla.org/awards](http://www.txla.org/awards)

## TLA Grants

### JEANETTE & JIM LARSON GRANT DEADLINE JANUARY 24

A grant is awarded to a public library to acquire materials in the mystery genre.

[www.txla.org/grants](http://www.txla.org/grants)

### WOLL MEMORIAL FUND DEADLINE JANUARY 31

Grants are awarded to Texas public or school libraries that serve children age 12 and under to enhance collections, programming or curriculum.

[www.txla.org/grants](http://www.txla.org/grants)

### TOCKER FOUNDATION TLA TRAVEL STIPEND DEADLINE JANUARY 20

The Tocker Foundation provides travel stipends for staff at rural libraries (towns of 12,000 or less) to attend the TLA Annual Conference. First-time attendees are given priority in the grant selection.

[www.tocker.org/library-grants/professional-development-grants](http://www.tocker.org/library-grants/professional-development-grants)

## Meet the Executive Board Candidates

In 2020, members will elect a president-elect, two representatives-at-large, and a treasurer to serve on the Executive Board. To vote, you must be a current TLA member by January 31, 2020. Learn more about the candidates and their vision for TLA at [www.txla.org/tla-candidates](http://www.txla.org/tla-candidates).

### PRESIDENT-ELECT

**DAN BURGARD**, University Librarian & Vice Provost for Scholarly Information Management, University of North Texas Health Science Center

**KAREN HOPKINS**, Retired, Special Collections Librarian, University of Texas at Arlington

### REPRESENTATIVE-AT-LARGE (school library)

**NICOLE CRUZ**, Sharyland High School Librarian, Sharyland Advanced Academic Academy Librarian, Sharyland ISD Lead Librarian

**MIKE MENDEZ**, Librarian, Rosemont Middle School, Fort Worth ISD

### REPRESENTATIVE-AT-LARGE (special library)

**TUAN NGUYEN**, Consultant, Mackin Educational Resources

**PEACE OSSOM-WILLIAMSON**, Director of Research Data Services, University of Texas at Arlington Libraries

### TREASURER

**EDWARD KOWNSLAR**, Head of Research & Instructional Services, Ralph W. Steen Library, Stephen F. Austin State University

**DIANNA MORGANTI**, Librarian, Texas State University

## All About the Authors Area at TLA 2020

Authors are librarians' rock stars and many of your favorites will be joining us at TLA 2020!

### Did you know?

- At the 2019 TLA Authors Area over 180 authors signed copies of their books.
- Many publishers provided FREE copies of ARCs and published books.
- The Authors Area had over 60 volunteers in 2019.
- We are hoping to have 75 volunteers in the Authors Area for TLA 2020.

### Let's talk about line etiquette:

- The Authors Area volunteers are there to help things run smoothly; please listen to them and ask them any questions you may have.
- If you arrive early for an author, please don't start your own line, ask a volunteer for help.
- Many publishers provide the book or ARC for free, please be thankful.
- If a book is provided for free and you leave the line before getting it signed, the book can be taken back.
- There are limited copies of books, so please don't save spots in line.
- Be sure to look at the sign about the book cost before getting in line.

If you have any questions, ask!

To volunteer visit [www.txla.org/volunteer](http://www.txla.org/volunteer)

## TLA MEMBER ELECTED DELEGATE-AT-LARGE FOR GLOBAL COUNCIL EXECUTIVE COMMITTEE

Lorely Ambriz, head librarian and associate professor at El Paso Community College Northwest Campus Library / Jenna Welch & Laura Bush Community Library, has been elected as an Americas Delegate-at-Large for Global Council Executive Committee and as Chair of the Program Committee for the OCLC Global Council. Ambriz also chairs TLA's Library Instruction Round Table (LIRT).

The OCLC Global and Regional Councils work to reflect the interests, issues, concerns, and challenges that OCLC members face. Every year the councils select an area of interest to explore further. This year the Global Council is exploring how individuals discover and get access to these resources.

Texas library leaders are invited to share their perspectives by participating in the Discovery and Fulfillment Survey, in partnership with OCLC Research and the OCLC Global Council. The survey's goal is to engage a global audience of librarians to gain a shared understanding of the user expectations and challenges libraries are currently dealing with as they support discovery and fulfillment activities.

All types of libraries are encouraged to complete the survey which is relevant to all staff who work with discovery and fulfillment activities in their library, especially those that work directly with library users. This survey is available at [oc.lc/discoverygc](http://oc.lc/discoverygc) and should take 5-10 minutes to complete. Thank you for sharing your library's and customers' use and expectations related to discovery and fulfillment services.

## TLA Remembers/ In Memoriam

**Sharon Castleberry**

**Kenneth Ferstl**

**Arlyne Goddard**

**Billie Grace Herring**

**Bill Lukenbill**

**Marvin Rich**

**Jeaux (Joseph) White**



All webinars are FREE for TLA members. Webinars are recorded and a link to the recorded version is shared with those who register. Times are Central Time.

[www.txla.org/CE](http://www.txla.org/CE)

**JANUARY 8**

12:00 – 12:30 PM

**TASL Lunch & Learn:  
Rubik's Cube Lending  
Library**

**JANUARY 14**

1:00 – 2:00 PM

**AZ: Prevention, Handling  
and Post-Response:  
Dealing with Difficult  
Situations**

**FEBRUARY 11**

1:00 – 2:00 PM

**AZ: Children's and Youth  
Services**

**MARCH 10**

1:00 – 2:00 PM

**AZ: Collection  
Development for Library  
Specialists**

**APRIL 23**

1:00 – 2:00 PM

**AZ: Introduction to  
Project Management**

**MAY 12**

1:00 – 2:00 PM

**AZ: Keeping Up with  
Trends**



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The UNT College of Information  
invites you to our

**Alumni & Friends Dinner**

Thursday, March 26, 2020  
6:30 p.m.

Downtown Houston Aquarium  
Nautilus Room-Portside

Register online through **TLA**  
TEXAS LIBRARY ASSOCIATION



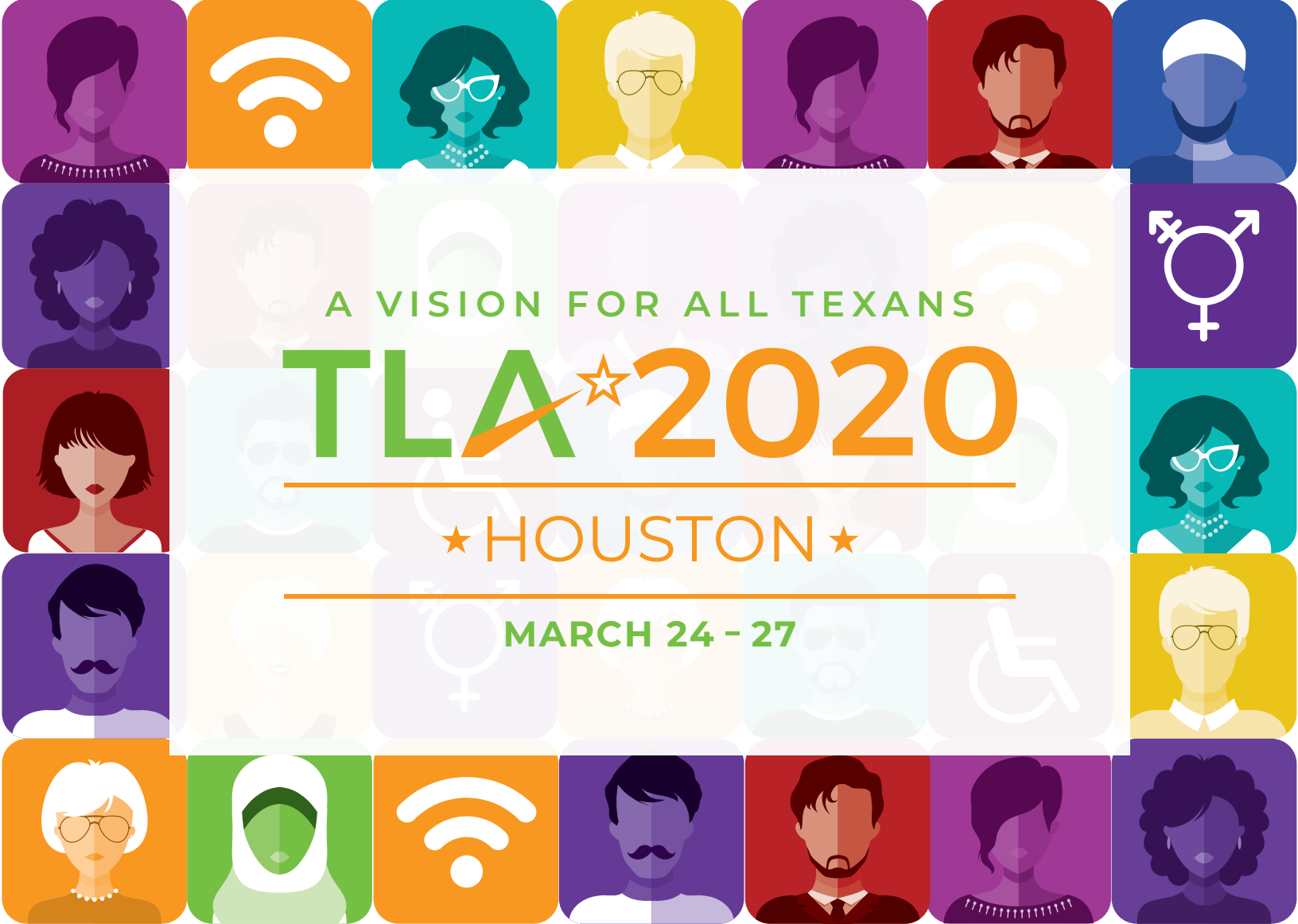
# TEXAS READS!

10 expertly curated  
reading lists for ages 2 – 102

- ✓ Fiction
- ✓ Nonfiction
- ✓ Graphic Novels
- ✓ Picture Books
- ✓ Bilingual
- ✓ Multicultural



What's Your Reading  
Pleasure?



Hello! I am thrilled to share the official TLA 2020 Conference Program with you! Our conference theme was inspired by the Texas Library Association's envisioned future that "Each and every Texan recognizes the value that libraries bring to their lives." With this powerful vision in mind, the 2020 Program Committee selected the theme **TLA 2020: A Vision for All Texans**, and programs focused on equity, diversity, and inclusion; advocacy and marketing; and the future of libraries.

TLA 2020 is a wonderful opportunity to grow your professional network and learn what's new in our profession, and I promise you will leave with ideas that you can implement in your own library. There are hundreds of education sessions for all types of libraries; a huge exhibit hall showcasing the latest products, services, and books; many fun events and networking opportunities; and of course, authors, authors and more authors!

I look forward to seeing you in Houston!

Cecilia Barham  
TLA 2019 – 2020 President  
Director, North Richland Hills Library

# Featured Speakers

## GENERAL SESSIONS



**LISA SEE** is the *New York Times* bestselling author of *The Tea Girl of Hummingbird Lane*, *Snow Flower and the Secret Fan*, *Peony in Love*, *Shanghai Girls*, *China Dolls*, and *Dreams of Joy*, which debuted at #1. She is also the author of *On Gold Mountain*, which tells the story of her Chinese American family's settlement in Los Angeles. See has also written a mystery series that takes place in China. Her new novel, *The Island of Sea Women*, is about the free-diving women of South Korea's Jeju Island. She was the recipient of the Golden Spike Award from the Chinese Historical Association of Southern California and the History Maker's Award from the Chinese American Museum. She was also named National Woman of the Year by the Organization of Chinese American Women.



**JASON REYNOLDS** is the *New York Times* bestselling author of *When I Was the Greatest*, *Boy in the Black Suit*, *All American Boys* (co-written with Brendan Kiely), *As Brave as You*, *For Every One*, the Track series (*Ghost*, *Patina*, *Sunny*, and *Lu*), *Long Way Down*, and *Look Both Ways*. He is a National Book Award finalist; the recipient of a Newbery Honor, a Printz Honor, and multiple Coretta Scott King Honors. Reynolds was recently named to the TIME 100 Next List, which showcases rising stars who are shaping the future of their industries. "Every human being was put here for service," he said at the TIME 100 event. "My conduit for service is literature, specifically literature for and about young people of color." He wrote a Marvel graphic novel, *Miles Morales: Spider Man* and his latest book is a non-fiction work, *Stamped: Racism, Antiracism, and You*, created with Dr. Ibram X. Kendi. "This is not a history book," Reynolds said to Booksource. "It's a book about the here and now. It talks about the why. You have the opportunity to undo the paradigm of racism."

## PRESIDENT'S SPOTLIGHT



**LOIS LOWRY** is the author of more than forty books for children and young adults, including the *New York Times* bestselling Giver Quartet and popular Anastasia Krupnik series. She received Newbery Medals for two of her novels, *Number the Stars* and *The Giver*. "My books have varied in content and style," Lowry writes, "yet it seems that all of them deal, essentially, with the same general theme: the importance of human connections."

## DIRECTOR'S SYMPOSIUM



**WANDA BROWN** is the 2019-2020 president of the American Library Association. Brown holds a BA in English from Winston-Salem State and an MLS from the University of North Carolina at Greensboro (UNCG). She was awarded the 2009 UNCG Kovacs Award for Outstanding Alumni Achievement and a 2013 UNCG School of Education Outstanding Alumni Achievement Award. Brown is the Director of Library Services for the C. G. O'Kelly Library at Winston-Salem State University. "My vision for libraries is that we remain at the heart of the communities we serve, connecting people with ideas, resources, and support," Brown told the *Library Journal*. "We are an essential link to developing and sustaining informed and well-educated communities."



**KATHRYN LEWIS** is the Director of Libraries and Instructional Technology for Norman Public Schools. Kathryn serves as the Immediate Past President of the American Association of School Librarians (AASL). She was a member of the AASL Standards and Guidelines Editorial Board and a member of the first LILEAD Fellow class. She also serves on the board of Oklahoma Technology Association and is a past president of that organization. Lewis was recognized with the 2018 Oklahoma Library Association (OLA) Distinguished Service Award, 2013 University of Oklahoma SLIS Outstanding Alumni Award, the ISTE Making IT Happen Award, Oklahoma's 2012 Outstanding Technology Leader, and the 2010 OLA Library Legend designation. She is a Past Chair of the AASL Supervisors Section, past Region 6 Representative to the AASL Board of Directors, and a past President of OLA.



**RICHARD KONG** is the director of Skokie Public Library, an award-winning institution that serves a diverse population of 65,000 just north of Chicago, Illinois. He contributes actively to the library profession at both state and national levels, and was previously on the board of the Public Library Association. Richard participated in the Synergy Illinois Library Leadership Initiative and the Public Library Association Leadership Academy, and was named a *Library Journal* Mover & Shaker in 2012.

## OPENING AUTHOR SESSION



**MARISA DE LOS SANTOS** is the *New York Times* bestselling author of six novels for adults, including *Love Walked In*, *I'll Be Your Blue Sky*, and *I'd Give Anything* (out May 12, 2020), and two for middle grade readers co-written with her husband David Teague. She has a BA in English from the University of Virginia, an MFA in Poetry from Sarah Lawrence College, and a PhD in English and Creative Writing from the University of Houston.



**MAGDALENA NEWMAN** and her son Nathaniel live in Seattle, Washington, together with the rest of the family — dad Russel, brother Jacob and their four dogs. Magdalena was born in Sanok, Poland. She graduated from the Academy of Music in Gdaansk, Poland with a Master's Degree in the Theory and Composition of Classical Music. She moved to the United States in 2002, where she and Russel were married and started their family. Since moving to the US, Magdalena and her family have navigated extensive challenges as outlined in her moving memoir, *Normal: A Mother and Her Beautiful Son*. The memoir describes their family's story of hardship and triumph; Nathaniel has a rare craniofacial condition called Treacher Collins syndrome, which requires complex medical care. In addition to being a wife and mother, Magdalena has worked in the fitness industry for the past eight years and also works in the retail yoga/fitness apparel industry.

## ADDITIONAL FEATURED SPEAKERS



**EMANUELEE OUTSPOKEN BEAN** is a performance poet, writer, compassionate mentor, electric entertainer and educator, 2017 Mayor's Office of Cultural Affairs Artist in Resident, and 2016 Andy Warhol Foundation for the Visual Arts and The Idea Fund recipient. Bean uses poetry to collaborate with other mediums and institutions. He was the first poet to perform on a main stage production of Houston Ballet's Play, and he also created his own festival, Plus Fest: the EVERYTHING plus POETRY Festival. He was a 2011 Texas poet laureate nominee, ranked 9th in the Individual World Poetry Slam 2013, ranked 2nd in collaborative poetry at Group Piece Finals 2013, and ranked 9th at National Poetry Slam 2014. He started performing spoken-word in 2005. In his senior year at Prairie View A&M, Bean founded and coached the University's first poetry slam team. Bean has worked with many youth organizations from across the country, including Inside Out in Detroit, Youth Speaks in San Francisco, and WordSpeak in Miami.



**KATHLEEN BLOOMFIELD** is President-Elect of the Association of Jewish Libraries (AJL.) AJL promotes Jewish literacy through the enhancement of libraries and library resources and through leadership for the profession and practitioners of Judaica librarianship. The association fosters access to information, learning, teaching and research relating to Jews, Judaism, the Jewish experience and Israel. Find out more at [jewishlibraries.org](http://jewishlibraries.org).

*Additional Featured Speakers continued on next page*

## CLOSING AUTHOR SESSION



**CARLOS HERNANDEZ** has published more than thirty works of fiction, poetry, and drama, most notably a book of short stories for adults entitled *The Assimilated Cuban's Guide to Quantum Santeria*. He is an English professor at City University of New York, and he loves to both play and design games. He is a coauthor of *Abecedarium* and was the lead writer on Meriwether, a computer role playing game (CRPG) about the Lewis and Clark Expedition.



**SKIP HOLLANDSWORTH** grew up in Wichita Falls, Texas, attended Texas Christian University in Fort Worth and after graduation worked as a reporter and columnist for newspapers in Dallas. He also worked as a television producer and documentary filmmaker. He joined *Texas Monthly* magazine in 1989 as a staff writer, and is currently executive editor. He has received several journalism awards, including a National Headliners Award, the national John Hancock Award for Excellence in Business and Financial Journalism, the City and Regional Magazine gold award for feature writing, and the Texas Institute of Letters O. Henry award for magazine writing. The movie *Bernie*, which Hollandsworth co-wrote with Richard Linklater, was released in May 2012. It is based on a story he wrote in the January 1998 *Texas Monthly* titled *Midnight in the Garden of East Texas*. His book, *The Midnight Assassin*, a true historical thriller, was published in April 2016 and became a *New York Times* bestseller.



**CAROLE BOSTON WEATHERFORD**, a *New York Times* best-selling author and poet, was named the 2019 Washington Post Children's Book Guild Nonfiction Award winner. Her numerous books for children include the Coretta Scott King Author Award Honor Book *Becoming Billie Holiday*, illustrated by Floyd Cooper; the Caldecott Honor Books *Moses: When Harriet Tubman Led Her People to Freedom*, illustrated by Kadir Nelson, and *Voice of Freedom: Fannie Lou Hamer, Spirit of the Civil Rights Movement*, illustrated by Ekua Holmes, which was also a Robert F. Sibert Honor Book; and the critically acclaimed *Schomburg: The Man Who Built a Library*, illustrated by Eric Velasquez.



**KATHERINE CENTER** is the *New York Times* bestselling author of seven novels, including *How to Walk Away*, *Happiness for Beginners*, and *The Bright Side of Disaster*. Her fourth novel, *The Lost Husband*, is soon to be a movie starring Josh Duhamel. Center has been compared to both Nora Ephron and Jane Austen, and the *Dallas Morning News* calls her stories “satisfying in the most soul-nourishing way.” Center recently gave a TEDx talk on how stories teach us empathy, and her work has appeared in *USA Today*, *InStyle*, *Redbook*, *People*, *The Atlantic*, *Real Simple*, and others.



**EMILY DRABINSKI** is Critical Pedagogy Librarian at the Graduate Center, City University of New York (CUNY) in New York City. She has published and presented widely on critical perspectives in librarianship. She currently serves as an ALA Councilor-at-Large and on the editorial board of *College & Research Libraries*. Drabinski is series editor of *Gender & Sexuality in Information Studies*, a book series from Library Juice Press/Litwin Books.



**REBECCA HANKINS** is a full professor, Africana and Women’s Studies Librarian and Curator at Texas A&M University in College Station, Texas. Her scholarly publications have been featured in library, archival, science fiction and other peer-reviewed journals, as well as book chapters. Her areas of expertise include building collections and scholarly resources for the study of the African Diaspora, Women & Gender Studies, and Area Studies. In 2016 her book, co-authored by Miguel Juarez, Ph.D., titled *Where are All the Librarians of Color: The Experiences of People of Color in Academia* was published by Library Juice Press.



**VUTHY “WOODY” KUON** has spoken to and motivated nearly a million students and adults since 1996. He is an author, illustrator, and speaker, and currently has over 80 books published. Having been featured on ABC, NBC, CBS and FOX television, his speeches and workshops are most known for their energy and humor, going on the belief that people absorb most when they are entertained. He has shared his personal story of escaping a war-torn Cambodia, living in a refugee camp in Thailand and now living in the United States as a successful author and entrepreneur, with thousands of students.



**DENISE NELSON**, serves as President of the Board of Directors of the Association of Christian Librarians and is the Director of Ryan Library at Point Loma Nazarene University in San Diego, CA. Her most recent publication is a book chapter, “In a Manner Worthy of God: Hospitality and the Christian Librarian” in *The Faithful Librarian: Essays on Christianity in the Profession* (McFarland). She has also published on college student satisfaction and psychosocial thriving.



**CASSIE NOVA** (James Love) is a Dallas-based drag queen with over 25 years in the business. Cassie is one of the Dallas area’s longest-performing drag queens and is a regular at Station 4’s Rose Room, as well as the venue’s show director.



**NICK OFFERMAN** is an actor, writer and woodworker, best known as the character of Ron Swanson on NBC’s hit comedy series *Parks & Recreation* and Karl Weathers in the acclaimed FX series *Fargo*. Recent film credits include *Hearts Beat Loud*, *The Founder*, *Bad Times at the El Royale*, *Lucy in the Sky*, *The Hero*, *The LEGO Movie (1&2)*, *White Fang*, and *The Little Hours*. Offerman has penned four *New York Times* bestselling books, *Paddle Your Own Canoe*, *Gumption*, *Good Clean Fun*, and most recently *The Greatest Love Story Ever Told*, written with his wife, Megan Mullally. In his spare time, he can be found at his woodshop in Los Angeles building hand-crafted items ranging from fine furniture to canoes to ukuleles.



**JENNA SKYY** (Joseph Hoselton) has Bachelor’s and Master’s degrees in Music Education from the University of Texas at Arlington and Southern Methodist University, and works full-time at SMU in graduate admissions for the performing and visual arts programs. Jenna performs weekly at Station 4’s Rose Room in Dallas and has been participating in Tall Tales and High Heels in Dallas since it began.



**JOHN SPENCER** is a former middle school teacher and current college professor who is passionate about seeing kids reach their creative potential. He is the co-author of the bestselling books *Launch* and *Empower*. In 2013, he spoke at the White House, sharing a vision for how to empower students to be future-ready through creativity and design thinking.



**LAUREN TARSHIS’S** *New York Times* bestselling *I Survived* series tells stories of young people and their resilience and strength in the midst of unimaginable disasters and times of turmoil. Tarshi has brought her signature warmth and exhaustive research to topics such as the battle of D-Day, the American Revolution, Hurricane Katrina, the bombing of Pearl Harbor, and other world events.



**PAT TUCKER WILSON** works as a media and communications manager at Prairie View A&M University, in Prairie View, TX, during the day. At night, she is a talented writer with a knack for telling page-turning stories. A former radio and television news reporter, she draws on her background to craft stories readers will love. With more than twenty years of media experience, the award-winning broadcast journalist has worked as a reporter for ABC, NBC and Fox affiliate TV stations and radio stations in California and Texas. Wilson is the author of 20 novels and has participated in three anthologies. A graduate of San Jose State University, Wilson is a member of the National and Houston Association of Black Journalists and an active member of Sigma Gamma Rho Sorority, Inc. She has been featured in *Essence* and *Ebony* magazines and written guest blogs for the *Huffington Post*, the *Houston Chronicle*, *Essence.com* and *YahooShine*.

## President's Circle

### **FOLLETT / BAKER & TAYLOR**

Annual Assembly, General Session I, President's Party, School Administrators Conference, Teacher Day @ TLA, Texas Bluebonnet Award Session Lunch Tabletop Donor

### **MACKIN EDUCATIONAL RESOURCES**

Cosplay Prizes, Exhibit Hall Park Benches, Innovation Lab, Little Mavericks Celebration, School Administrators Conference, TASL Technology Programs, Texas Bluebonnet Award Author Session Travel Stipend, Teacher Day @ TLA

## Diamond

### **INDECO SALES**

Charging Stations at Connection Corner, Great Ideas Lounge, Innovation Lab

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### **SCHOLASTIC BOOK FAIRS, INC.**

Conference WiFi, General Session II, Texas Bluebonnet Award Session Lunch Tabletop Donor

## Platinum

### **BOUND TO STAY BOUND**

Texas Bluebonnet Award Author Session Lunch

### **BRODART COMPANY**

General Session II, Information Center, Member Grand Prize

### **CAPSTONE**

Black Caucus Round Table Brunch & 30th Anniversary Reception, Badge Holders/Lanyards

### **DEMCO, INC.**

Leadership Events, Public Relations Photo Booth, Upstart Innovative Programming Award, Battledecks

### **H-E-B READ 3**

Exhibit Hall Grand Opening and Welcome, TLA After Hours

### **INGRAM CONTENT GROUP**

Exhibit Hall Grand Opening and Welcome, Public Libraries Division Membership Party and Program

### **JUNIOR LIBRARY GUILD/ SCHOOL LIBRARY JOURNAL**

Aisle x Aisle Coupon Book, Authors Area, Junior Library Guild Conference Stipends, Letters About Literature: How Books Change Lives

### **SXSW EDU**

## Gold

### **PERMA-BOUND BOOKS**

Letters About Literature: How Books Change Lives, School Administrators Conference, Teacher Day @ TLA, Texas Topaz Reading List Programs, TLA After Hours

## Silver

### **BIBLIONIX**

Biblionix/PLD Stipend, Biblionix/SCLRT Stipend, Public Libraries Division Membership Party, Small Community Libraries Round Table Social

### **GALE, A CENGAGE COMPANY**

Director's Symposium, Teacher Day @ TLA

### **MIDWEST TAPE**

Closing Author Session

## Bronze

### **JIMMY PATTERSON BOOKS**

Connection Corner

### **THE LIBRARY STORE**

Hands On Lab - Book Repair, Little Mavericks Celebration, Teacher Day @ TLA

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# Programs by Topic Legend


Programs are categorized by topic. To find a session on a particular topic, reference the Track on the legend and find the program under that Track on the following pages.


TOPIC	TRACK	TOPIC	TRACK
Acquisitions.....	COLLECTION SERVICES	Intellectual Freedom.....	PROFESSIONAL ISSUES
Administration.....	MANAGEMENT	Intellectual Property.....	PROFESSIONAL ISSUES
Adult Literature.....	LITERATURE	Leadership & Advocacy.....	PROFESSIONAL ISSUES
Alternate Careers.....	CAREER DEVELOPMENT	Leadership & Change.....	MANAGEMENT
Applied Technology.....	TECHNOLOGY	Literacy.....	USER SERVICES
Archives.....	ARCHIVES & SPECIAL COLLECTIONS	Local History.....	ARCHIVES & SPECIAL COLLECTIONS
Assessment.....	MANAGEMENT	Marketing & Social Media.....	MANAGEMENT
Authors & Illustrators.....	LITERATURE	Multitype Libraries.....	LIBRARIANSHIP
Best Practices & Core Competencies.....	LIBRARIANSHIP	Networking.....	CAREER DEVELOPMENT
Buildings & Facilities.....	MANAGEMENT	Networks & Hardware.....	TECHNOLOGY
Business Meetings.....	ABOUT TLA	Open Educational Resources.....	TECHNOLOGY
Career Guidance & Mentoring.....	CAREER DEVELOPMENT	Partnerships.....	MANAGEMENT
Cataloging & Metadata.....	COLLECTION SERVICES	Personnel.....	MANAGEMENT
Children's Literature.....	LITERATURE	Professionalism.....	CAREER DEVELOPMENT
Collection Management.....	COLLECTION SERVICES	Reading Lists.....	LITERATURE
Community Engagement.....	LIBRARIANSHIP	Reference Services.....	USER SERVICES
Continuing Education.....	CAREER DEVELOPMENT	Scholarly Communication.....	COLLECTION SERVICES
Core Services.....	USER SERVICES	Security.....	MANAGEMENT
Creation & Fabrication.....	USER SERVICES	Services for Adults.....	USER SERVICES
Customer Service.....	MANAGEMENT	Services for Children & Young Adults.....	USER SERVICES
Data Curation & Management.....	TECHNOLOGY	Services for Special Populations.....	USER SERVICES
Digital Collections.....	ARCHIVES & SPECIAL COLLECTIONS	Social Events & Competitions.....	ABOUT TLA
Digitization & Preservation.....	ARCHIVES & SPECIAL COLLECTIONS	Standards.....	LIBRARIANSHIP
Diverse Literature.....	LITERATURE	Storytelling.....	LITERATURE
Diversity & Social Change.....	PROFESSIONAL ISSUES	Systems.....	TECHNOLOGY
Electronic Resources.....	COLLECTION SERVICES	Transliteracy & Instruction.....	USER SERVICES
Emerging Technology.....	TECHNOLOGY	Trends & Forecasting.....	PROFESSIONAL ISSUES
Finances.....	MANAGEMENT	Websites & UX.....	TECHNOLOGY
Health Events.....	ABOUT TLA	Young Adult Literature.....	LITERATURE

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Texas Library...  
Business






# Programs by Track

## ABOUT TLA

@TLA

### Tuesday, March 24

First Conference Jitters? TLA Conference Orientation  
..... 11:00 AM — 12:00 PM  
TLA 101..... 12:15 — 1:15 PM  
TLA Officer Financial Training..... 2:45 — 3:45 PM

### Wednesday, March 25

So You Want To Be On A Reading List Committee  
..... 10:00 — 11:00 AM

## BUSINESS MEETINGS

### Monday, March 23

Texas Library Association Executive Board Meeting I  
..... 12:00 — 3:30 PM

### Tuesday, March 24

Electronic Resources Serials Management Round Table  
Business Meeting ..... 11:00 AM — 12:00 PM  
Latino Caucus Business Meeting . 11:00 AM — 12:00 PM  
Reference and Information Services Round Table  
Business Meeting ..... 11:00 AM — 12:00 PM  
Upstart Committee ..... 11:00 AM — 12:00 PM  
Legislative Committee ..... 12:15 — 2:15 PM  
Intellectual Freedom Committee ..... 2:45 — 3:45 PM  
Library Friends, Trustees and Advocates Round Table  
Business Meeting ..... 2:45 — 3:45 PM  
Lone Star Committee ..... 2:45 — 3:45 PM  
Maverick Committee..... 2:45 — 3:45 PM  
Spirit of Texas (SPOT) Committee..... 2:45 — 3:45 PM  
TAYSHAS Committee..... 2:45 — 3:45 PM  
TLA Officer Financial Training..... 2:45 — 3:45 PM  
Texas Library Association Council I..... 4:00 — 5:00 PM

### Wednesday, March 25

Interlibrary Loan & Resource Sharing Round Table  
Business Meeting ..... 10:00 — 11:00 AM  
TALL Texans Round Table Business Meeting  
..... 10:00 — 11:00 AM  
To Be Continued...Series Books in YA Lit  
..... 10:00 — 11:30 AM  
Children's Round Table Executive Board Meeting  
..... 11:15 AM — 12:15 PM  
Children's Round Table Business Meeting  
..... 12:15 — 1:15 PM  
Special Libraries Division Business Meeting  
..... 12:15 — 1:15 PM  
Letters About Literature: How Books Change Lives  
..... 1:30 — 3:00 PM  
Black Caucus Round Table Business Meeting  
..... 2:00 — 3:00 PM  
Copyright and Access Round Table Business Meeting  
..... 2:00 — 3:00 PM  
Digital Libraries Round Table Business Meeting  
..... 2:00 — 3:00 PM  
Queers & Allies Round Table Business Meeting  
..... 2:00 — 3:00 PM  
Innovation & Technology Round Table  
Business Meeting ..... 4:30 — 5:30 PM  
Retired Librarians Round Table Business Meeting  
..... 4:30 — 5:30 PM  
Texas Youth Creators Award Committee  
..... 4:30 — 5:30 PM  
District 2 Business Meeting..... 5:45 — 6:45 PM  
District 5 Business Meeting..... 5:45 — 6:45 PM  
District 7 Business Meeting..... 5:45 — 6:45 PM  
District 9 Business Meeting..... 5:45 — 6:45 PM

### Thursday, March 26

District 1 Business Meeting..... 7:15 — 7:45 AM

District 3 Business Meeting ..... 7:15 — 7:45 AM  
District 4 Business Meeting ..... 7:15 — 7:45 AM  
District 6 Business Meeting..... 7:15 — 7:45 AM  
District 8 Business Meeting..... 7:15 — 7:45 AM  
District 10 Business Meeting..... 7:15 — 7:45 AM  
Library Instruction Round Table Business Meeting  
..... 8:30 — 9:30 AM  
Public Libraries Division Executive Board Meeting  
..... 8:30 — 9:30 AM  
Scholarship Committee ..... 8:30 — 9:30 AM  
Texas Municipal Library Directors Association  
Business Meeting ..... 8:30 — 9:30 AM  
Tejas Star Reading List Committee ..... 9:45 — 10:45 AM  
Professional Issues and Ethics Committee  
..... 11:00 AM — 12:00 PM  
Texas Topaz Nonfiction Reading List Committee  
..... 11:00 AM — 12:00 PM  
Archives Genealogy Local History Round Table  
Business Meeting ..... 1:30 — 2:30 PM  
Programming for Adults Round Table Business Meeting  
..... 1:30 — 2:30 PM  
Thinking about changing your ILS?..... 1:30 — 2:30 PM  
College and University Libraries Division Membership  
and Business Meeting ..... 2:45 — 3:45 PM  
Disaster Relief Committee..... 2:45 — 3:45 PM  
Small Community Libraries Round Table  
Business Meeting ..... 2:45 — 3:45 PM

### Friday, March 27

Exhibitors Round Table Business Meeting  
..... 8:00 — 9:00 AM  
New Member Round Table Business Meeting  
..... 9:15 — 10:15 AM  
Supervision, Management, and Administration Round  
Table Business Meeting ..... 9:15 — 10:15 AM  
Texas Association of School Librarians Legislative &  
Advocacy Committee..... 10:30 — 11:30 AM  
Texas Association of School Librarians Executive Board  
Meeting..... 11:45 AM- 1:00 PM  
Young Adult Round Table Executive Board Meeting  
..... 11:45 AM — 1:00 PM  
Texas Library Association Membership Meeting  
..... 1:30 — 2:00 PM  
Texas Library Association Council II ..... 2:15 — 3:15 PM  
Texas Library Association Executive Board Meeting 2  
..... 3:30 — 5:30 PM

## HEALTH EVENTS

### Tuesday, March 24

Therapy Dogs..... 11:00 AM — 2:00 PM

### Wednesday, March 25

Therapy Dogs..... 11:00 AM — 2:00 PM

### Thursday, March 26

Hetherington XXXIII Fun Run/Walk ..... 7:00 — 8:30 AM

## SOCIAL EVENTS & COMPETITIONS

### Tuesday, March 24

A Toast to Library Pioneer Elenora Alexander  
..... 1:00 — 3:00 PM  
Tour the Exhibit Hall with the New Members  
Round Table ..... 3:15 — 3:45 PM  
TALL Texans Social & Standing TALL Award  
..... 5:00 — 6:00 PM  
Drag Queen Storytime..... 8:15 — 9:00 PM  
The Outspoken Bean Presents Poetry for Everyone  
..... 8:15 — 9:00 PM  
Storytelling Through Song: A Concert With  
David LaMotte..... 9:15 — 10:00 PM

Werewolf at After Hours ..... 9:15 — 10:00 PM

### Wednesday, March 25

Opening Author and Awards Session ... 12:15 — 1:45 PM  
President's All-Conference Party..... 5:30 — 7:00 PM

### Thursday, March 26

Special Libraries Division Social ..... 4:30 — 6:30 PM  
Public Libraries Division Membership Party  
..... 5:30 — 6:30 PM  
Small Community Libraries Round Table Social  
..... 6:30 — 8:30 PM  
University of Houston-Clear Lake Student and  
Alumni Reception..... 6:30 — 9:00 PM  
Black Caucus Round Table 30th Anniversary Reception:  
State of African American Librarians and Libraries  
..... 7:30 — 9:30 PM  
Latino Caucus Social ..... 7:30 — 9:30 PM

### Friday, March 27

Closing Author Session..... 11:45 AM — 1:15 PM

## ARCHIVES & SPECIAL COLLECTIONS

### ARCHIVES

#### Tuesday, March 24

Literacy, Letters, and Libraries: Texas General Land  
Office Archives..... 8:00 AM — 12:00 PM

#### Wednesday, March 25

Effective Local and Family History Research  
..... 11:15 AM — 12:15 PM

#### Thursday, March 26

Opening the Door: Archives and Libraries Working with  
Underrepresented Groups..... 8:30 — 9:30 AM  
Managing a Local News Archive in a Digital Setting  
..... 1:30 — 2:30 PM  
Doing More with Archives: Activities  
Outside the Box..... 2:45 — 3:45 PM

### DIGITAL COLLECTIONS

#### Wednesday, March 25

Moving Towards a Professional Library Publishing  
Program ..... 11:15 AM — 12:15 PM  
TxDOT & TSLAC: Digitizing Government Documents  
..... 2:00 — 3:00 PM

#### Thursday, March 26

Usability Testing Makes All the Difference  
..... 9:45 — 10:45 AM  
Digital Resources From the Lone Star State  
..... 11:00 AM — 12:00 PM  
Managing a Local News Archive in a Digital Setting  
..... 1:30 — 2:30 PM

### DIGITALIZATION & PRESERVATION

#### Tuesday, March 24

Holocaust Museum Tour Book Smugglers: Partisans,  
Poets, and the Race to Save Jewish Treasures from  
the Nazis..... 8:00 AM — 3:00 PM

#### Wednesday, March 25

Basic Book Repair & Mending Lab — Hands on Lab  
..... 2:00 — 5:00 PM

#### Thursday, March 26

Opening the Door: Archives and Libraries Working with  
Underrepresented Groups..... 8:30 — 9:30 AM  
Managing a Local News Archive in a Digital Setting  
..... 1:30 — 2:30 PM



**LOCAL HISTORY****Tuesday, March 24**

Literacy, Letters, and Libraries: Texas General Land Office Archives..... 8:00 AM — 12:00 PM  
 Faces and Voices of History: The Bullock Museum's Texas Story Project ..... 1:30 — 2:30 PM

**Wednesday, March 25**

Effective Local and Family History Research ..... 11:15 AM — 12:15 PM

**Thursday, March 26**

Opening the Door: Archives and Libraries Working with Underrepresented Groups ..... 8:30 — 9:30 AM

**Friday, March 27**

Collecting and Sharing Stories from Diverse Communities..... 10:30 — 11:30 AM

**CAREER DEVELOPMENT****ALTERNATE CAREERS****Wednesday, March 25**

Cool Jobs ..... 10:00 — 11:00 AM

**Friday, March 27**

Ready to Make a Move? Librarian Speed Dating ..... 10:30 — 11:30 AM

**CAREER GUIDANCE & MENTORING****Tuesday, March 24**

First Conference Jitters? TLA Conference Orientation ..... 11:00 AM — 12:00 PM

Personal Strategic Planning: Who Are You and Where Are You Going? ..... 11:00 AM — 12:00 PM

A Toast to Library Pioneer Elenora Alexander ..... 1:00 — 3:00 PM

Library Life Is the Best Life! Renew Your Passion and Revitalize Your Vision ..... 1:30 — 2:30 PM

So You Want to Sit in the Big Seat ..... 4:00 — 5:00 PM

Director's Hotseat..... 9:15 — 10:00 PM

**Wednesday, March 25**

Let it Happen Naturally- Organic Mentoring ..... 11:15 AM — 12:15 PM

Do You See What I See? A Shared Library Vision for Support Staff..... 1:30 — 3:00 PM

Speed Mentoring for Managers ..... 3:15 — 4:15 PM

**Thursday, March 26**

Birds of a Feather: Table Talks for Special Librarians or Unique Settings ..... 9:45 — 10:45 AM

Innovating Against a Brick Wall: Rebuilding the Structures That Shape Our Teaching in Academic Libraries ..... 9:45 — 10:45 AM

Graduating Poster Sessions to Papers and Publishing ..... 1:30 — 2:30 PM

**Friday, March 27**

Ready to Make a Move? Librarian Speed Dating ..... 10:30 — 11:30 AM

**CONTINUING EDUCATION****Tuesday, March 24**

What is a TALL Texan? Why Do I Want to Be One? ..... 2:45 — 3:45 PM

So You Want to Sit in the Big Seat ..... 4:00 — 5:00 PM

**Thursday, March 26**

Graduating Poster Sessions to Papers and Publishing ..... 1:30 — 2:30 PM

**NETWORKING****Tuesday, March 24**

Personal Strategic Planning: Who Are You and Where Are You Going? ..... 11:00 AM — 12:00 PM

TLA 101..... 12:15 — 1:15 PM

A Toast to Library Pioneer Elenora Alexander ..... 1:00 — 3:00 PM

Tour the Exhibit Hall with the New Members Round Table ..... 3:15 — 3:45 PM

TALL Texans Social & Standing TALL Award ..... 5:00 — 6:00 PM

Battledecks ..... 9:15 — 10:00 PM

Werewolf at After Hours ..... 9:15 — 10:00 PM

**Wednesday, March 25**

30th Anniversary Black Caucus Round Table Author Session ..... 10:00 — 11:50 AM

Let it Happen Naturally- Organic Mentoring ..... 11:15 AM — 12:15 PM

Speed Mentoring for Managers ..... 3:15 — 4:15 PM

**Thursday, March 26**

Birds of a Feather: Table Talks for Special Librarians or Unique Settings ..... 9:45 — 10:45 AM

Small Talk Is a Big Deal ..... 9:45 — 10:45 AM

Cultivate Your Personal Learning Network-The How and Why ..... 11:00 AM- 12:00 PM

Special Libraries Division Social ..... 4:30 — 6:30 PM

Assessment Discussion Group Happy Hour ..... 5:30 — 6:30 PM

Small Community Libraries Round Table Social ..... 6:30 — 8:30 PM

University of Houston-Clear Lake Student and Alumni Reception ..... 6:30 — 9:00 PM

Queers & Allies Round Table Social ..... 7:00 — 9:00 PM

Latino Caucus Social ..... 7:30 — 9:30 PM

**Friday, March 27**

Librarians Unite! Starting a Professional Network for Local Librarians..... 9:15 — 10:15 AM

Ready to Make a Move? Librarian Speed Dating ..... 10:30 — 11:30 AM

**PROFESSIONALISM****Tuesday, March 24**

Gender and Sexuality Advocacy Training ..... 8:00 AM — 12:00 PM

Grant Writing 101 ..... 9:00 AM — 12:00 PM

Personal Strategic Planning: Who Are You and Where Are You Going? ..... 11:00 AM — 12:00 PM

Librarians IRL ..... 1:30 — 2:30 PM

**Wednesday, March 25**

The Three Lifehacks of Productive Librarians ..... 10:00 — 11:00 AM

Get a Year's Worth of Work Done in the Next 90 Days ..... 11:15 AM — 12:15 PM

Do You See What I See? A Shared Library Vision for Support Staff ..... 1:30 — 3:00 PM

I Can't Believe I Did That! Library Leaders and the Mistakes That Shaped Their Careers ..... 2:00 — 3:00 PM

Partnerships that Hook Parents: Collaboration within Your District..... 3:15 — 4:15 PM

Time Flies, How to Manage Your Calendar ..... 4:30 — 5:30 PM

Win Friends and Influence People: How to Talk So School Administrators Listen ..... 4:30 — 5:30 PM

**Thursday, March 26**

Curate Your Digital Presence ..... 8:30 — 9:30 AM

Does the MLS Have Value? ..... 8:30 — 9:30 AM

Innovating Against a Brick Wall: Rebuilding the Structures That Shape Our Teaching in Academic Libraries ..... 9:45 — 10:45 AM

The Seven Types of Creative Teacher Librarians ..... 9:45 — 10:45 AM

Meetings Suck, But Yours Don't Have To ..... 11:00 AM — 12:00 PM

Unmasking Your Leadership Potential ..... 11:00 AM — 12:00 PM

Using Emotional Intelligence and Mindfulness to Navigate Librarianship ..... 11:00 AM — 12:00 PM

Go with the Flow: Maximizing K-12 Student Engagement..... 1:30 — 2:30 PM

Graduating Poster Sessions to Papers and Publishing ..... 1:30 — 2:30 PM

Assessment Discussion Group Happy Hour ..... 5:30 — 6:30 PM

Small Community Libraries Round Table Social ..... 6:30 — 8:30 PM

**COLLECTION SERVICES****ACQUISITIONS****Tuesday, March 24**

Learn to Love Serials Management ..... 12:00 — 3:00 PM

Manga for Your Age Group ..... 1:30 — 2:30 PM

Navigating the Library eBook Market ... 1:30 — 2:30 PM

Book Buzzed ..... 8:15 — 10:00 PM

**Wednesday, March 25**

Reading Success Matters: Increase Literacy and Reading Engagement with Large Print ..... 11:15 AM — 12:15 PM

**Thursday, March 26**

Librarians for Career and Tech ED? YES! ..... 8:30 — 9:30 AM

**CATALOGING & METADATA****Thursday, March 26**

Thinking about changing your ILS? ..... 1:30 — 2:30 PM

**COLLECTION MANAGEMENT****Tuesday, March 24**

Burn, Censor, and Sanitize: Trends in Intellectual Freedom Challenges ..... 11:00 AM — 12:00 PM

Manga for Your Age Group..... 1:30 — 2:30 PM

**Wednesday, March 25**

The Evolution of Open Access ..... 10:00 — 11:00 AM

Reading Success Matters: Increase Literacy and Reading Engagement with Large Print ..... 11:15 AM — 12:15 PM

Are You Ready? Planning for Intellectual Freedom Challenges ..... 2:00 — 3:00 PM

Reflection, Worldview, and Connection: Inclusive School Library Collection Development ..... 2:00 — 3:00 PM

Representing All Readers: Creating Inclusive Collections for Adults ..... 2:00 — 3:00 PM

Basic Book Repair & Mending Lab — Hands on Lab ..... 2:00 — 5:00 PM

Listen Up! Audiobook Collection Development, Readers Advisory, and Programming 3:15 — 4:15 PM

Graphic Medicine: Using Comics to Teach About Health and Illness ..... 4:30 — 5:30 PM

Libraries for Everyone: How to Reach English Language Learners..... 4:30 — 5:30 PM

**Thursday, March 26**

Incredibly True Stories: Topaz Nonfiction Author Panel ..... 8:30 — 9:30 AM

Finding Quality Latinx Middle Grade and YA Lit ..... 9:45 — 10:45 AM

But Do They Really Use It? Understanding E-Resource Usage — Hands on Lab..... 11:00 AM — 12:00 PM

Collection Development for Media Librarians ..... 1:30 — 2:30 PM

Reader's Advisory for Adults: Using the TLA Lariat and Topaz Lists for All Interests ..... 2:45 — 3:45 PM

**Friday, March 27**

Hot Off the Press: Great New Books for Grades 4-12 ..... 9:15 — 10:15 AM

The Graphic Novel Utility Belt: Where to Get Those Wonderful Toys ..... 9:15 — 10:15 AM

The Bookless Library: The Whys, Hows, and What Nows..... 10:30 — 11:30 AM

**ELECTRONIC RESOURCES****Tuesday, March 24**

EZproxy Basics..... 8:00 — 11:00 AM

Advanced EZproxy Tips .....12:00 — 3:00 PM  
 Learn to Love Serials Management .....12:00 — 3:00 PM  
 Alternative Metrics: Measuring the Social Impact of  
 Publications.....1:30 — 2:30 PM  
 Navigating the Library eBook Market ...1:30 — 2:30 PM

### Wednesday, March 25

TexQuest and Google: Don't Beat Them,  
 Join Them .....10:00 — 11:00 AM  
 Listen Up! Audiobook Collection Development,  
 Readers Advisory, and Programming 3:15 — 4:15 PM  
 Open Educational Resources Mini-Grants  
 in Academic Libraries ..... 4:30 — 5:30 PM

### Thursday, March 26

A Question of Access: Electronic Resources, Section  
 508, and You..... 8:30 — 9:30 AM  
 Librarians for Career and Tech ED? YES!  
 ..... 8:30 — 9:30 AM  
 Supporting the New ELAR Standards with TexQuest  
 Digital Resources..... 8:30 — 9:30 AM  
 Open Educational Resources (OER) in Texas Higher  
 Education: Updates from the Texas Higher  
 Education Coordinating Board ..... 9:45 — 10:45 AM  
 But Do They Really Use It? Understanding E-Resource  
 Usage — Hands on Lab.....11:00 AM — 12:00 PM  
 Digital Resources From the Lone Star State  
 .....11:00 AM — 12:00 PM  
 Collection Development for Media Librarians  
 .....1:30 — 2:30 PM

### Friday, March 27

TexQuest & TexShare Updates ..... 10:30 — 11:30 AM

## SCHOLARLY COMMUNICATION

### Tuesday, March 24

Alternative Metrics: Measuring the Social Impact of  
 Publications.....1:30 — 2:30 PM

### Wednesday, March 25

Moving Towards a Professional Library Publishing  
 Program ..... 11:15 AM — 12:15 PM  
 Open Educational Resources: Adoption Challenges  
 and Successes..... 11:15 AM — 12:15 PM  
 Open Educational Resources Mini-Grants in  
 Academic Libraries..... 3:15 — 4:15 PM

### Thursday, March 26

Open Educational Resources (OER) in Texas Higher  
 Education: Updates from the Texas Higher  
 Education Coordinating Board ..... 9:45 — 10:45 AM

## LIBRARIANSHIP

### BEST PRACTICES & CORE COMPETENCIES

### Tuesday, March 24

Bring it On! High School Battle of the Books  
 .....11:00 AM — 12:00 PM  
 Burn, Censor, and Sanitize: Trends in Intellectual  
 Freedom Challenges.....11:00 AM — 12:00 PM  
 Diverse Perspectives and Structured Critiques Improve  
 Everyone's Writing .....11:00 AM — 12:00 PM  
 Introducing Project ReShare: An Open Source,  
 Community-Owned Resource Sharing Platform  
 .....11:00 AM — 12:00 PM  
 Navigator Interlibrary Loan Updates and  
 Best Practices .....11:00 AM — 12:00 PM  
 What Should I Read Next?  
 Readers Advisory Services .....11:00 AM — 12:00 PM  
 Learn to Love Serials Management .....12:00 — 3:00 PM  
 Creating a Vision for a Community of Readers  
 .....1:30 — 2:30 PM  
 Where Does Information Literacy Fit? Curriculum  
 Mapping Core Courses to the ACRL Framework  
 .....2:45 — 3:45 PM  
 Basic Genealogy Resources and Services for  
 Non-Genealogy Librarians ..... 4:00 — 5:00 PM

Legal Issues in Public Libraries .....4:00 — 5:00 PM  
 Battledecks .....9:15 — 10:00 PM

### Wednesday, March 25

A Vision for Community Engagement:  
 The TLA Tool Kit.....10:00 — 11:00 AM  
 Copyright for Educators.....10:00 — 11:00 AM  
 Interlibrary Loan & Resource Sharing Round Table  
 Business Meeting .....10:00 — 11:00 AM  
 The Three Lifehacks of Productive Librarians  
 .....10:00 — 11:00 AM  
 Get a Year's Worth of Work Done in the Next 90 Days  
 .....11:15 AM — 12:15 PM  
 If you Give a Librarian a STEM Program  
 ..... 11:15 AM — 12:15 PM  
 Reading Success Matters: Increase Literacy and  
 Reading Engagement with Large Print  
 .....11:15 AM — 12:15 PM  
 Are You Ready? Planning for Intellectual Freedom  
 Challenges .....2:00 — 3:00 PM  
 Begin with YES! School Librarians and Instructional  
 Coaches Unite .....2:00 — 3:00 PM  
 Computational Thinking for Teens .....2:00 — 3:00 PM  
 Pay Attention: Engaging Adults During Storytime  
 .....2:00 — 3:00 PM  
 Rethinking School Outreach: A Public Library  
 Perspective.....2:00 — 3:00 PM  
 Stronger Together: Librarians and Principals  
 Collaborating for Student Success.....2:00 — 3:00 PM  
 Bringing Visibility to Afro-Latinx Stories . 3:15 — 4:15 PM  
 TexQuest Toolbox: Quick and Easy Ways to Utilize  
 Digital Resources Across Curriculum 3:15 — 4:15 PM  
 The Logic of Successful Grant Writing ... 3:15 — 4:15 PM  
 Understanding the Needs of International Populations  
 in Libraries ..... 3:15 — 4:15 PM  
 Level Up Your Library with Instructional Technology  
 ..... 4:30 — 5:30 PM  
 Libraries for Everyone: How to Reach English  
 Language Learners.....4:30 — 5:30 PM  
 Library Marketing on a Budget..... 4:30 — 5:30 PM  
 Small Staff, Big Needs ..... 4:30 — 5:30 PM  
 Time Flies, How to Manage Your Calendar  
 ..... 4:30 — 5:30 PM  
 What Really Happens in an Elementary School Library?  
 ..... 4:30 — 5:30 PM  
 Win Friends and Influence People: How to Talk So  
 School Administrators Listen..... 4:30 — 5:30 PM

### Thursday, March 26

Developing Media Literacy with Cross-Curricular  
 Graphic Novels .....8:30 — 9:30 AM  
 Does the MLS have Value?..... 8:30 — 9:30 AM  
 Take One! Students as Video Producers  
 ..... 8:30 — 9:30 AM  
 I Want to Vlog: Bring Life Back Into the Library  
 ..... 9:45 — 10:45 AM  
 Inquiry Skills for Real Life in School Libraries  
 ..... 9:45 — 10:45 AM  
 Teacher Discourse: You Have a Voice 9:45 — 10:45 AM  
 The Magic of Reading: Project Alternatives to Online  
 Book Testing ..... 9:45 — 10:45 AM  
 The Seven Types of Creative Teacher Librarians  
 ..... 9:45 — 10:45 AM  
 All In: Collaborative Program Planning  
 .....11:00 AM — 12:00 PM  
 Bringing Library Literacy to Classroom Teachers  
 .....11:00 AM — 12:00 PM  
 Hosting Museums Exhibits in the School Library  
 .....11:00 AM — 12:00 PM  
 Meetings Suck, But Yours Don't Have To  
 .....11:00 AM — 12:00 PM  
 The Eight Stages of the Teacher Librarian Technology  
 Journey .....11:00 AM — 12:00 PM  
 Those Darn Kids! Teen Engagement for Public  
 Library Staff.....11:00 AM — 12:00 PM

The Creative Space Movement; Beyond the  
 MakerSpace (Innovation Lab Stage)  
 .....11:45 AM — 12:45 PM  
 A More Perfect Union: American History and Sustained  
 Silent Reading.....1:30 — 2:30 PM  
 Beyond Pride Month: Integrating LGBT+ Services in  
 Libraries Daily — Part 1.....1:30 — 2:30 PM  
 We Got IT! Tech Talk with High School Students  
 .....1:30 — 2:30 PM  
 Advocating to Your Stakeholders: Making the Most of  
 Social Media — Hands on Lab .....2:45 — 3:45 PM  
 Beyond Pride Month: Integrating LGBT+ Services in  
 Libraries Daily — Part 2 Interactive Discussion  
 .....2:45 — 3:45 PM  
 Community College Libraries and Workforce  
 Development Programs.....2:45 — 3:45 PM  
 Doing More with Archives: Activities Outside the Box  
 .....2:45 — 3:45 PM  
 Empowering Stories Through Digital Creation  
 .....2:45 — 3:45 PM  
 Have You Tried Rebooting? Conversations with IT  
 .....2:45 — 3:45 PM  
 Texas School Library Standards Meet the ACRL  
 Framework for Information Literacy 2:45 — 3:45 PM  
 The Power of Maker Challenges.....2:45 — 3:45 PM

### Friday, March 27

Bright Futures Ahead: TexQuest Support for College  
 and Career Readiness.....9:15 — 10:15 AM  
 Creating an Inclusive Environment and Bridging  
 Cultural Gaps .....9:15 — 10:15 AM  
 From Platform to Pathways: The Future Work of  
 Small Libraries .....9:15 — 10:15 AM  
 Give It Up: Students Take Over the Learning  
 .....9:15 — 10:15 AM  
 Human Trafficking and the Human Trafficking Rescue  
 Alliance Task Force.....9:15 — 10:15 AM  
 Improving Library Quality and Efficiency: Getting  
 Started with Assessment .....9:15 — 10:15 AM  
 More than a Story: Engaging Early Learners at  
 Your Library.....9:15 — 10:15 AM  
 Practicing Critical Pedagogy: A Strengths-Based  
 Approach to Teaching Information Literacy in  
 Academic Libraries .....9:15 — 10:15 AM  
 Supporting Teachers in the Readers Writers Workshop  
 Model .....9:15 — 10:15 AM  
 The Graphic Novel Utility Belt: Where to Get Those  
 Wonderful Toys .....9:15 — 10:15 AM  
 Through the Looking Glass: Finding Hidden Worlds in  
 Your Library.....9:15 — 10:15 AM  
 Who's Afraid of Partnerships? A Practical Guide to  
 Setting Boundaries .....9:15 — 10:15 AM  
 Design Thinking Methods in the School Library  
 .....10:30 — 11:30 AM  
 Developing Social-Emotional Skills in  
 School Libraries.....10:30 — 11:30 AM  
 We Think, We Learn, We Share: Crowdsourcing Ideas  
 for ALL Librarians.....10:30 — 11:30 AM

## COMMUNITY ENGAGEMENT

### Tuesday, March 24

What Patrons Need to Know to Improve Their  
 Financial Lives ..... 8:00 AM — 12:00 PM  
 Build Youth Financial Literacy at Your Library  
 .....12:00 — 3:00 PM  
 Faces and Voices of History: The Bullock Museum's  
 Texas Story Project .....1:30 — 2:30 PM  
 Drag Queen Storytime .....8:15 — 9:00 PM

### Wednesday, March 25

A Vision for Community Engagement: The TLA  
 Tool Kit .....10:00 — 11:00 AM  
 Literacy for the High School's Littlest Learners and  
 their Teen Parents.....10:00 — 11:00 AM  
 Worldchanging 101: Challenging the Myth of  
 Powerlessness .....10:00 — 11:00 AM

Library Support for Financial Capability: Building a Money Smart Community ..... 11:15 AM — 12:15 PM  
 Driving Discovery — The Think Tank, powered by HEB Reads! (Innovation Lab Stage).....2:00 — 3:00 PM  
 Future Readiness in Public Libraries.....2:00 — 3:00 PM  
 Public Library as a Center for Creative Placemaking (Innovation Lab Stage)..... 3:15 — 4:15 PM  
 Building Empowering Partnerships for the Future: Libraries, Advocates, and Friends .... 3:15 — 4:15 PM  
 All Through the Town: Early Literacy Outreach ..... 4:30 — 5:30 PM  
 Libraries for Everyone: How to Reach English Language Learners.....4:30 — 5:30 PM  
 Silver Pride — Representing Senior LGBTQ+ Community Members ..... 4:30 — 5:30 PM  
 What Music Can Teach Us About Peace and Conflict ..... 4:30 — 5:30 PM

**Thursday, March 26**

Creating Community through Active Learning in Your Library ..... 8:30 — 9:30 AM  
 Connecting Tech and Community Needs with Edge ..... 9:45 — 10:45 AM  
 Libraries Creating Dementia Friendly Communities ..... 9:45 — 10:45 AM  
 Engaging Your Community Around Health Information with the National Network of Libraries of Medicine & *All of Us* ..... 2:45 — 3:45 PM  
 Integrating Wellness into Children’s and Teen Programming ..... 2:45 — 3:45 PM  
 The Power of Art Partnership: A Story of a Successful Community Engagement Initiative ... 2:45 — 3:45 PM

**STANDARDS**

**Tuesday, March 24**

Collaborating with a Common Purpose: Information Literacy Skills for Success in College and Career ..... 8:00 AM — 12:00 PM  
 Envision Your Library in Your Quality Enhancement Plan ..... 12:15 — 1:15 PM  
 Where Does Information Literacy Fit? Curriculum Mapping Core Courses to the ACRL Framework ..... 2:45 — 3:45 PM

**Wednesday, March 25**

Copyright for Educators..... 10:00 — 11:00 AM  
 EdTech Tools & AASL Standards, Part 1 ..... 10:00 — 11:00 AM  
 HB 2223 and Corequisite Courses: Implications for Academic Libraries..... 11:15 AM — 12:15 PM  
 SACS Accreditation: Strategies for Academic Libraries to Prepare..... 2:00 — 3:00 PM  
 EdTech + Information Literacy = Information Technology Heaven ..... 3:15 — 4:15 PM  
 Escape Room Challenge: Changing the Game on Teaching the ACRL Framework ..... 3:15 — 4:15 PM

**Thursday, March 26**

Engage Apathetic Teenagers: Teaching Information Literacy Through Drawing and Stories ..... 8:30 — 9:30 AM  
 Supporting the New ELAR Standards with TexQuest Digital Resources..... 8:30 — 9:30 AM  
 Texas School Library Standards Meet the ACRL Framework for Information Literacy 2:45 — 3:45 PM

**Friday, March 27**

From Platform to Pathways: The Future Work of Small Libraries ..... 9:15 — 10:15 AM  
 Texas Youth Creators Awards Ceremony ..... 9:15 AM — 12:15 PM

**LITERATURE**

**ADULT LITERATURE**

**Tuesday, March 24**

Katherine Center speaks on Reading for Joy ..... 1:30 — 2:30 PM  
 Book Buzzed.....8:15 — 10:00 PM

**Wednesday, March 25**

Top Texas Topaz Picks ..... 11:15 AM — 12:15 PM  
 Representing All Readers: Creating Inclusive Collections for Adults ..... 2:00 — 3:00 PM

**Thursday, March 26**

New Adult Lit: Age 18 — 25ish ..... 9:45 — 10:45 AM  
 Authors for Your Book Club ..... 1:30 — 2:30 PM  
 Reader’s Advisory for Adults: Using the TLA Lariat and Topaz Lists for All Interests ..... 2:45 — 3:45 PM  
 You CAN Handle the Truth: Non-Fiction Authors ..... 2:45 — 3:45 PM

**Friday, March 27**

Meet the Lariat List Authors ..... 9:15 — 10:15 AM

**AUTHORS & ILLUSTRATORS**

**Tuesday, March 24**

Speed Dating the Texas Bluebonnet Award List ..... 12:00 — 3:00 PM  
 #Identity: Culture, Gender, Religion ..... 1:30 — 2:30 PM  
 Katherine Center speaks on Reading for Joy ..... 1:30 — 2:30 PM  
 Tough Topics in Middle Grade..... 2:45 — 3:45 PM  
 What’s New With Texas YA and Middle Grade Authors ..... 4:00 — 5:00 PM  
 Children’s Lit Pub Trivia: After Dark with Authors and Illustrators ..... 8:15 — 10:00 PM

**Wednesday, March 25**

Grace and the Moon, Bridging Divides Through Books ..... 10:00 — 11:00 AM  
 Vuthey Kuon: An Author’s Refugee Story ..... 10:00 — 11:00 AM  
 To Be Continued...Series Books in YA Lit ..... 10:00 — 11:30 AM  
 #NoFilter: Real, Raw, Teen ..... 11:15 AM — 12:15 PM  
 Making the Jump From Picture Books to Chapter Books ..... 11:15 AM — 12:15 PM  
 What’s New With Texas Picture Book and Middle Grade Authors..... 11:15 AM — 12:15 PM  
 Children’s Round Table Business Meeting ..... 12:15 — 1:15 PM  
 Opening Author and Awards Session ... 12:15 — 1:45 PM  
 Letters About Literature: How Books Change Lives ..... 1:30 — 3:00 PM  
 2x2 Reading List Showcase ..... 2:00 — 3:00 PM  
 Gather Around the Latinx Table..... 2:00 — 3:00 PM  
 New Books From Newbery Authors..... 2:00 — 3:00 PM  
 No Way! Unreliable Narrators in YA Lit 2:00 — 3:00 PM  
 Abracadabra! Magical Realism in YA Lit. 3:15 — 4:15 PM  
 Texas Tea: Meet & Greet with YA Authors ..... 3:15 — 5:15 PM  
 Illustrator Sketch-Off..... 4:30 — 5:30 PM  
 Speed Dating with Texas Authors and Illustrators ..... 4:30 — 5:30 PM

**Thursday, March 26**

Incredibly True Stories: Topaz Nonfiction Author Panel ..... 8:30 — 9:30 AM  
 New Picture Books from Favorite Authors and Illustrators ..... 8:30 — 9:30 AM  
 TAYSHAS Reading List ..... 8:30 — 9:30 AM  
 Word Play and Humor in Kidlit..... 8:30 — 9:30 AM  
 Finding Quality Latinx Middle Grade and YA Lit ..... 9:45 — 10:45 AM  
 Little Maverick Graphic Novel Reading List Showcase ..... 9:45 — 10:45 AM  
 Lone Star Reading List..... 9:45 — 10:45 AM  
 New Adult Lit: Age 18 — 25ish ..... 9:45 — 10:45 AM

Your Public Library Presents: Sarah Bird ..... 9:45 — 12:00 PM  
 Maverick Graphic Novel Reading List ..... 11:00 AM — 12:00 PM  
 Truth: Narrative Nonfiction YA Lit . 11:00 AM — 12:00 PM  
 Authors for Your Book Club ..... 1:30 — 2:30 PM  
 New Books from Texas Authors and Illustrators ..... 1:30 — 2:30 PM  
 Spirit of Texas (SPOT) Reading Program 1:30 — 2:30 PM  
 YA Lit Can Change the World ..... 1:30 — 2:30 PM  
 Middle Grade Mysteries ..... 2:45 — 3:45 PM  
 Out of the Fire: Women and Gender Nonconforming Authors of Color Rise Up..... 2:45 — 3:45 PM  
 You CAN Handle the Truth: Non-Fiction Authors ..... 2:45 — 3:45 PM  
 Evening with the Authors..... 6:00 — 9:00 pm  
 Storytelling Concert ..... 7:00 — 9:00 PM

**Friday, March 27**

General Session II with Jason Reynolds ..... 8:00 — 9:00 AM  
 Meet the Lariat List Authors ..... 9:15 — 10:15 AM  
 Scare Up a Story: Creepy Books for Middle Grade ..... 9:15 — 10:15 AM  
 Leading the Way: Picture Book Biographies ..... 10:30 — 11:30 AM  
 Short and Sweet: Collections of YA Fiction and Nonfiction..... 10:30 — 11:30 AM  
 What’s New in Middle Grade Series .. 10:30 — 11:30 AM  
 Closing Author Session..... 11:45 — 1:15 PM

**CHILDREN’S LITERATURE**

**Tuesday, March 24**

Speed Dating the Texas Bluebonnet Award List ..... 12:00 — 3:00 PM  
 Building A Diverse Library Collection..... 2:45 — 3:45 PM  
 Tough Topics in Middle Grade..... 2:45 — 3:45 PM  
 Children’s Lit Pub Trivia: After Dark with Authors and Illustrators ..... 8:15 — 10:00 PM

**Wednesday, March 25**

Exploring Spanish and Bilingual Books with the Tejas Star Reading List ..... 10:00 — 11:00 AM  
 Grace and the Moon, Bridging Divides Through Books ..... 10:00 — 11:00 AM  
 Literacy for the High School’s Littlest Learners and their Teen Parents..... 10:00 — 11:00 AM  
 Vuthey Kuon: An Author’s Refugee Story ..... 10:00 — 11:00 AM  
 Making the Jump From Picture Books to Chapter Books ..... 11:15 AM — 12:15 PM  
 Top Texas Topaz Picks ..... 11:15 AM — 12:15 PM  
 What’s New With Texas Picture Book and Middle Grade Authors ..... 11:15 AM — 12:15 PM  
 Children’s Round Table Business Meeting ..... 12:15 — 1:15 PM  
 2x2 Reading List Showcase ..... 2:00 — 3:00 PM  
 Books + Reading + Music = Love ..... 2:00 — 3:00 PM  
 New Books From Newbery Authors..... 2:00 — 3:00 PM  
 But I Don’t Know How to Booktalk!..... 3:15 — 4:15 PM  
 Digital Storytelling: Endless Possibilities in Primary Grades ..... 3:15 — 4:15 PM  
 Beyond Text: Using Art to Enhance Literacy — Hands on Lab..... 4:30 — 5:30 PM  
 Illustrator Sketch-Off..... 4:30 — 5:30 PM  
 Speed Dating with Texas Authors and Illustrators ..... 4:30 — 5:30 PM

**Thursday, March 26**

New Picture Books from Favorite Authors and Illustrators ..... 8:30 — 9:30 AM  
 Word Play and Humor in Kidlit..... 8:30 — 9:30 AM  
 Dismantling the Patriarchy: Girl Power in New Middle Grade Fiction ..... 9:45 — 10:45 AM  
 Little Maverick Graphic Novel Reading List Showcase ..... 9:45 — 10:45 AM

The Magic of Reading: Project Alternatives to Online Book Testing ..... 9:45 — 10:45 AM  
 Texas Bluebonnet Award Author Session ..... 12:00 — 1:45 pm  
 Best Day Ever! A 2x2 STEAM Event for Primary Students ..... 1:30 — 2:30 PM  
 New Books from Texas Authors and Illustrators ..... 1:30 — 2:30 PM  
 Middle Grade Mysteries ..... 2:45 — 3:45 PM

### Friday, March 27

Hot Off the Press: Great New Books for Grades 4-12 ..... 9:15 — 10:15 AM  
 Scare Up a Story: Creepy Books for Middle Grade ..... 9:15 — 10:15 AM  
 Leading the Way: Picture Book Biographies ..... 10:30 — 11:30 AM  
 What's New in Middle Grade Series .. 10:30 — 11:30 AM

## DIVERSE LITERATURE

### Tuesday, March 24

Diverse Perspectives and Structured Critiques Improve Everyone's Writing ..... 11:00 AM — 12:00 PM  
 #Identity: Culture, Gender, Religion ..... 1:30 — 2:30 PM  
 Building A Diverse Library Collection... 2:45 — 3:45 PM  
 The Outspoken Bean Presents Poetry for Everyone ..... 8:15 — 9:00 PM

### Wednesday, March 25

Exploring Spanish and Bilingual Books with the Tejas Star Reading List ..... 10:00 — 11:00 AM  
 Grace and the Moon, Bridging Divides Through Books ..... 10:00 — 11:00 AM  
 Reading Our Way Out: Liberation Through Literature ..... 10:00 — 11:00 AM  
 30th Anniversary Black Caucus Round Table Author Session ..... 10:00 — 11:50 AM  
 #NoFilter: Real, Raw, Teen ..... 11:15 AM — 12:15 PM  
 What's New With Texas Picture Book and Middle Grade Authors ..... 11:15 AM — 12:15 PM  
 Reflection, Worldview, and Connection: Inclusive School Library Collection Development ..... 2:00 — 3:00 PM  
 Representing All Readers: Creating Inclusive Collections for Adults ..... 2:00 — 3:00 PM  
 Embrace It, Feel It, Celebrate It! Inclusive YA Titles ..... 3:15 — 4:15 PM

### Thursday, March 26

Developing Media Literacy with Cross-Curricular Graphic Novels ..... 8:30 — 9:30 AM  
 Once a Girl, Always a Boy: A Family Memoir of a Transgender Journey ..... 8:30 — 9:30 AM  
 Dismantling the Patriarchy: Girl Power in New Middle Grade Fiction ..... 9:45 — 10:45 AM  
 Finding Quality Latinx Middle Grade and YA Lit ..... 9:45 — 10:45 AM  
 Texas Bluebonnet Award Author Session ..... 12:00 — 1:45 PM  
 Out of the Fire: Women and Gender Nonconforming Authors of Color Rise Up ..... 2:45 — 3:45 PM

### Friday, March 27

Windows and Mirrors: Exploring the Tomas Rivera Book Award ..... 10:30 — 11:30 AM

## READING LISTS

### Tuesday, March 24

Diverse Perspectives and Structured Critiques Improve Everyone's Writing ..... 11:00 AM — 12:00 PM  
 Speed Dating the Texas Bluebonnet Award List ..... 12:00 — 3:00 PM

### Wednesday, March 25

Exploring Spanish and Bilingual Books with the Tejas Star Reading List ..... 10:00 — 11:00 AM  
 Top Texas Topaz Picks ..... 11:15 AM — 12:15 PM  
 2x2 Reading List Showcase ..... 2:00 — 3:00 PM  
 New Books From Newbery Authors ..... 2:00 — 3:00 PM

### Thursday, March 26

Incredibly True Stories: Topaz Nonfiction Author Panel ..... 8:30 — 9:30 AM  
 TAYSHAS Reading List ..... 8:30 — 9:30 AM  
 Little Maverick Graphic Novel Reading List Showcase ..... 9:45 — 10:45 AM  
 Lone Star Reading List ..... 9:45 — 10:45 AM  
 Maverick Graphic Novel Reading List ..... 11:00 AM — 12:00 PM  
 Best Day Ever! A 2x2 STEAM Event for Primary Students ..... 1:30 — 2:30 PM  
 Spirit of Texas (SPOT) Reading Program 1:30 — 2:30 PM

### Friday, March 27

Meet the Lariat List Authors ..... 9:15 — 10:15 AM  
 Programming with the TLA Adult Reading Lists ..... 10:30 — 11:30 AM

## STORYTELLING

### Tuesday, March 24

Elefantes & Alligators: Storytelling Techniques with Language and Learning to Engage All Listeners ..... 12:30 — 3:30 PM  
 Faces and Voices of History: The Bullock Museum's Texas Story Project ..... 1:30 — 2:30 PM  
 Storytelling Through Song: A Concert With David LaMotte ..... 9:15 — 10:00 PM

### Wednesday, March 25

Vuthy Kuon: An Author's Refugee Story ..... 10:00 — 11:00 AM  
 Books + Reading + Music = Love ..... 2:00 — 3:00 PM  
 Digital Storytelling: Endless Possibilities in Primary Grades ..... 3:15 — 4:15 PM  
 Performance Poetry for Everyone ..... 3:15 — 4:15 PM  
 Storytelling Swap and Showcase ..... 4:00 — 6:00 PM

### Thursday, March 26

Catch the Vision of Storytelling! ..... 9:45 — 10:45 AM  
 Storytelling Concert ..... 7:00 — 9:00 PM

### Friday, March 27

From Oral Story to Written Story: Using Storytelling to Spark Creative Writing ..... 9:15 — 10:15 AM  
 Collecting and Sharing Stories from Diverse Communities ..... 10:30 — 11:30 AM

## YOUNG ADULT LITERATURE

### Tuesday, March 24

Bring it On! High School Battle of the Books ..... 11:00 AM — 12:00 PM  
 #Identity: Culture, Gender, Religion ..... 1:30 — 2:30 PM  
 What's New With Texas YA and Middle Grade Authors ..... 4:00 — 5:00 PM

### Wednesday, March 25

So You Want To Be On A Reading List Committee ..... 10:00 — 11:00 AM  
 To Be Continued...Series Books in YA Lit ..... 10:00 — 11:30 AM  
 #NoFilter: Real, Raw, Teen ..... 11:15 AM — 12:15 PM  
 No Way! Unreliable Narrators in YA Lit 2:00 — 3:00 PM  
 Abracadabra! Magical Realism in YA Lit. 3:15 — 4:15 PM  
 But I Don't Know How to Booktalk! ..... 3:15 — 4:15 PM  
 Embrace It, Feel It, Celebrate It! Inclusive YA Titles ..... 3:15 — 4:15 PM  
 Texas Tea: Meet & Greet with YA Authors ..... 3:15 — 5:15 PM

Speed Dating with Texas Authors and Illustrators ..... 4:30 — 5:30 PM

### Thursday, March 26

TAYSHAS Reading List ..... 8:30 — 9:30 AM  
 Lone Star Reading List ..... 9:45 — 10:45 AM  
 New Adult Lit: Age 18 — 25ish ..... 9:45 — 10:45 AM  
 Maverick Graphic Novel Reading List ..... 11:00 AM — 12:00 PM  
 Truth: Narrative Nonfiction YA Lit. 11:00 AM — 12:00 PM  
 A More Perfect Union: American History and Sustained Silent Reading ..... 1:30 — 2:30 PM

Spirit of Texas (SPOT) Reading Program 1:30 — 2:30 PM  
 YA Lit Can Change the World ..... 1:30 — 2:30 PM  
 Out of the Fire: Women and Gender Nonconforming Authors of Color Rise Up ..... 2:45 — 3:45 PM

### Friday, March 27

Hot off The Press: Great New Books for Grades 4-12 ..... 9:15 — 10:15 AM  
 Supporting Teachers in the Readers Writers Workshop Model ..... 9:15 — 10:15 AM  
 Short and Sweet: Collections of YA Fiction and Nonfiction ..... 10:30 — 11:30 AM  
 Teen Book Clubs ..... 10:30 — 11:30 AM

## MANAGEMENT

## ADMINISTRATION

### Tuesday, March 24

Grant Writing 101 ..... 9:00 AM — 12:00 PM  
 Trauma, Resiliency, and Self-care: Cultivating a Culture of Compassion ..... 12:00 — 3:00 PM  
 Legal Issues in Public Libraries ..... 4:00 — 5:00 PM

### Wednesday, March 25

General Session I with Lisa See ..... 8:15 — 9:45 AM  
 Future Ready School Library Administrators ..... 10:00 — 11:00 AM  
 Reading Our Way Out: Liberation Through Literature ..... 10:00 — 11:00 AM  
 Responding Compassionately to Opioid and Substance Use in Your Community ..... 10:00 — 11:00 AM  
 The Three Lifehacks of Productive Librarians ..... 10:00 — 11:00 AM  
 A Networking of Public Libraries, Large and Small: Collaborating for Success ..... 2:00 — 3:00 PM  
 I Can't Believe I Did That! Library Leaders and the Mistakes That Shaped Their Careers ..... 2:00 — 3:00 PM  
 Discovering and Living Your Vision: Planning for Public Libraries ..... 3:15 — 4:15 PM  
 Riding the Waves of Change: How to Lead Your Team When Unexpected Changes Come... 3:15 — 4:15 PM  
 How to Win a Texas Book Festival Grant for Your Public Library ..... 4:30 — 5:30 PM  
 Small Staff, Big Needs ..... 4:30 — 5:30 PM

### Thursday, March 26

Director's Symposium: Creating a Culture of Inclusivity ..... 8:00 — 9:30 AM  
 Institution of Last Resort: Protecting Vulnerable and Stigmatized Public Library Patrons.. 8:30 — 9:30 AM  
 Connecting Tech and Community Needs with Edge ..... 9:45 — 10:45 AM  
 Cultivating a Compassionate and Inclusive Organizational Culture ..... 1:30 — 2:30 PM  
 Train Your Support Staff to Run the Reference Desk Like a Pro ..... 1:30 — 2:30 PM

### Friday, March 27

Exploring ACRL Library Diversity Alliance Residencies: How to Support Current & Future Resident Librarians ..... 10:30 — 11:30 AM  
 The Bookless Library: The Whys, Hows, and What Nows ..... 10:30 — 11:30 AM

## ASSESSMENT

### Tuesday, March 24

Envision Your Library in Your Quality Enhancement Plan ..... 12:15 — 1:15 PM  
 Launching a Library-Focused Quality Enhancement Plan ..... 1:30 — 2:30 PM  
 Weed 'em and Reap: Using GreenGlass in Academic Libraries ..... 1:30 — 2:30 PM

### Wednesday, March 25

SACS Accreditation: Strategies for Academic Libraries to Prepare ..... 2:00 — 3:00 PM

**Thursday, March 26**

- Connecting Tech and Community Needs with Edge ..... 9:45 — 10:45 AM
- Usability Testing Makes All the Difference ..... 9:45 — 10:45 AM
- Assessment Discussion Group Happy Hour ..... 5:30 — 6:30 PM

**Friday, March 27**

- Improving Library Quality and Efficiency: Getting Started with Assessment ..... 9:15 - 10:15 AM

**BUILDINGS & FACILITIES**

**Tuesday, March 24**

- Library Safety: Better Security, Better Facilities ..... 12:00 — 3:00 PM
- Creating LGBTQ+ Spaces for Academic Libraries ..... 2:45 — 3:45 PM

**Wednesday, March 25**

- My Library is Tiny! How to be Creative with Small Spaces ..... 10:00 — 11:00 AM

**Thursday, March 26**

- Creating Community through Active Learning in Your Library ..... 8:30 — 9:30 AM
- The Creative Space Movement: Beyond the MakerSpace (Innovation Lab Stage) ..... 11:45 AM — 12:45 PM

**CUSTOMER SERVICE**

**Tuesday, March 24**

- Gender and Sexuality Advocacy Training ..... 8:00 AM — 12:00 PM
- A Picture is Worth a Thousand Words, Except When it Isn't ..... 11:00 AM — 12:00 PM
- What should I read next? Readers Advisory Services ..... 11:00 AM — 12:00 PM
- Library Safety: Better Security, Better Facilities ..... 12:00 — 3:00 PM
- Creating LGBTQ+ Spaces for Academic Libraries ..... 2:45 — 3:45 PM
- Instructing from the Reference Desk ..... 2:45 — 3:45 PM
- Basic Genealogy Resources and Services for Non-Genealogy Librarians ..... 4:00 — 5:00 PM
- Legal Issues in Public Libraries ..... 4:00 — 5:00 PM

**Wednesday, March 25**

- Serving the Spectrum: The Autism Community in Your Library ..... 11:15 AM — 12:15 PM
- Best Practices for Engaging Community College Students ..... 2:00 — 3:00 PM
- Helpful Resources for your Homeschool Population ..... 3:15 — 4:15 PM
- Serving People Experiencing Homelessness ..... 3:15 — 4:15 PM
- Speed Dating with Planners for Adult Programs ..... 3:15 — 4:15 PM
- All Through the Town: Early Literacy Outreach ..... 4:30 — 5:30 PM

**Thursday, March 26**

- A Question of Access: Electronic Resources, Section 508, and You ..... 8:30 — 9:30 AM
- What They Didn't Teach in Library School: The Cycle of True Marketing ..... 9:45 — 10:45 AM
- Those Darn Kids! Teen Engagement for Public Library Staff ..... 11:00 AM — 12:00 PM
- Making Flyers that Don't Suck-Hands on Lab ..... 1:30 — 2:30 PM
- Check Your Social Awareness ..... 2:45 — 3:45 PM

**Friday, March 27**

- Serving Patrons with Print Disabilities: The Talking Book Program ..... 10:30 — 11:30 AM

**FINANCES**

**Tuesday, March 24**

- Grant Writing 101 ..... 9:00 AM — 12:00 PM

**Wednesday, March 25**

- Lessons Learned: Implementing a Makerspace with Grant Funding ..... 10:00 — 11:00 AM
- Think Inside the Box: Equity, Access, and Innovation with Kits ..... 11:15 AM — 12:15 PM
- The Logic of Successful Grant Writing ... 3:15 — 4:15 PM
- How to win a Texas Book Festival Grant for Your Public Library ..... 4:30 — 5:30 PM

**Thursday, March 26**

- Collaborating for Cash — Grant Opportunities ..... 2:45 — 3:45 PM

**LEADERSHIP & CHANGE**

**Tuesday, March 24**

- EDIcon: Foundations of Equity, Diversity, and Inclusion ..... 8:00 AM — 12:00 PM
- What is a TALL Texan? Why Do I Want to Be One? ..... 2:45 — 3:45 PM
- So You Want to Sit in the Big Seat ..... 4:00 — 5:00 PM
- What's So Critical About Critical Librarianship? ..... 4:00 — 5:00 PM
- Director's Hotseat ..... 9:15 — 10:00 PM

**Wednesday, March 25**

- Future Ready School Library Administrators ..... 10:00 — 11:00 AM
- Let it Happen Naturally- Organic Mentoring ..... 11:15 AM — 12:15 PM
- Do You See What I See? A Shared Library Vision for Support Staff ..... 1:30 — 3:00 PM
- A Networking of Public Libraries, Large and Small: Collaborating for Success ..... 2:00 — 3:00 PM
- I Can't Believe I Did That! Library Leaders and the Mistakes That Shaped Their Careers ..... 2:00 — 3:00 PM
- Stronger Together: Librarians and Principals Collaborating for Student Success.. 2:00 — 3:00 PM
- Discovering and Living Your Vision: Planning for Public Libraries ..... 3:15 — 4:15 PM
- Partnerships that Hook Parents: Collaboration within Your District..... 3:15 — 4:15 PM
- Riding the Waves of Change: How to Lead Your Team When Unexpected Changes Come... 3:15 — 4:15 PM
- Small Staff, Big Needs ..... 4:30 — 5:30 PM

**Thursday, March 26**

- All In: Collaborative Program Planning ..... 11:00 AM — 12:00 PM
- Unmasking Your Leadership Potential ..... 11:00 AM — 12:00 PM
- Cultivating a Compassionate and Inclusive Organizational Culture..... 1:30 — 2:30 PM
- TLA's Legislative Vision: Empowering Texas Libraries ..... 2:45 — 3:45 PM
- Black Caucus Round Table 30th Anniversary Reception: State of African American Librarians and Libraries ..... 7:30 — 9:30 PM

**Friday, March 27**

- We Think, We Learn, We Share: Crowdsourcing Ideas for ALL Librarians..... 10:30 — 11:30 AM

**MARKETING & SOCIAL MEDIA**

**Tuesday, March 24**

- Communicating the Library Vision to Stakeholders: Presentations for Impact ..... 1:30 — 2:30 PM
- Creating a Vision for a Community of Readers ..... 1:30 — 2:30 PM

**Wednesday, March 25**

- Mining Texas Public Library Statistics for Reports and Presentations..... 11:15 AM — 12:15 PM
- Promoting Your Collections: Messaging, Merchandising, and More ..... 11:15 AM — 12:15 PM
- Best Practices for Engaging Community College Students ..... 2:00 — 3:00 PM
- Let's (Book) Chat with Twitter ..... 2:00 — 3:00 PM

- Rethinking School Outreach: A Public Library Perspective ..... 2:00 — 3:00 PM
- Library, Camera, Action: Create and Market Your Library with Videos ..... 3:15 — 4:15 PM
- Library Marketing on a Budget..... 4:30 — 5:30 PM

**Thursday, March 26**

- Curate Your Digital Presence ..... 8:30 — 9:30 AM
- What They Didn't Teach in Library School: The Cycle of True Marketing..... 9:45 — 10:45 AM
- #MoreThanBooks: Scalable Outreach Programming ..... 1:30 — 2:30 PM
- Making Flyers that Don't Suck-Hands on Lab ..... 1:30 — 2:30 PM
- Advocating to Your Stakeholders: Making the Most of Social Media — Hands on Lab ..... 2:45 — 3:45 PM
- Award Winning Marketing Strategies..... 2:45 — 3:45 PM

**PARTNERSHIPS**

**Tuesday, March 24**

- What Patrons Need to Know to Improve Their Financial Lives ..... 8:00 AM — 12:00 PM
- Bring it On! High School Battle of the Books ..... 11:00 AM — 12:00 PM
- Build Youth Financial Literacy at Your Library ..... 12:00 — 3:00 PM

**Wednesday, March 25**

- A Vision for Community Engagement: The TLA Tool Kit ..... 10:00 — 11:00 AM
- Future Ready School Library Administrators ..... 10:00 — 11:00 AM
- Student Transitions in Texas: Creating Successful Transitions to College, Military, and Career ..... 10:00 — 11:00 AM
- Library Support for Financial Capability: Building a Money Smart Community ..... 11:15 AM — 12:15 PM
- Opening Author and Awards Session ... 12:15 — 1:45 PM
- A Networking of Public Libraries, Large and Small: Collaborating for Success ..... 2:00 — 3:00 PM
- Begin with YES! School Librarians and Instructional Coaches Unite ..... 2:00 — 3:00 PM
- Rethinking School Outreach: A Public Library Perspective ..... 2:00 — 3:00 PM
- Stronger Together: Librarians and Principals Collaborating for Student Success.. 2:00 — 3:00 PM
- Building Empowering Partnerships for the Future: Libraries, Advocates, and Friends .... 3:15 — 4:15 PM
- Serving People Experiencing Homelessness ..... 3:15 — 4:15 PM
- Get Carded: Student Access to Public Libraries ..... 4:30 — 5:30 PM

**Thursday, March 26**

- Books on the Bus: Diversify and Innovate Reading Environments ..... 8:30 — 9:30 AM
- Libraries Creating Dementia Friendly Communities ..... 9:45 — 10:45 AM
- School, Public, and Academic Libraries: The Perfect Research Partners ..... 9:45 — 10:45 AM
- Bringing Library Literacy to Classroom Teachers ..... 11:00 AM — 12:00 PM
- Hosting Museums Exhibits in the School Library ..... 11:00 AM — 12:00 PM
- Collaborating for Cash — Grant Opportunities ..... 2:45 — 3:45 PM
- Harness the Energy of Teen Volunteers 2:45 — 3:45 PM
- Have You Tried Rebooting? Conversations with IT ..... 2:45 — 3:45 PM
- Integrating Wellness into Children's and Teen Programming ..... 2:45 — 3:45 PM
- Reaching Teachers: Practical Tips for Public Librarians ..... 2:45 — 3:45 PM
- The Power of Art Partnership: A Story of a Successful Community Engagement Initiative ... 2:45 — 3:45 PM

**Friday, March 27**

Who's Afraid of Partnerships? A Practical Guide to Setting Boundaries .....9:15 — 10:15 AM  
 "Colorado, Houston's Calling!" A Read Across America Partnership..... 10:30 — 11:30 AM

**PERSONNEL**

**Tuesday, March 24**

Trauma, Resiliency, and Self-care: Cultivating a Culture of Compassion.....12:00 — 3:00 PM  
 Creating LGBTQ+ Spaces for Academic Libraries ..... 2:45 — 3:45 PM

**Wednesday, March 25**

Riding the Waves of Change: How to Lead Your Team When Unexpected Changes Come... 3:15 — 4:15 PM  
 Speed Mentoring for Managers ..... 3:15 — 4:15 PM

**Thursday, March 26**

Director's Symposium: Creating a Culture of Inclusivity ..... 8:00 — 9:30 AM  
 Does the MLS have Value?..... 8:30 — 9:30 AM  
 Unmasking Your Leadership Potential ..... 11:00 AM — 12:00 PM  
 Train Your Support Staff to Run the Reference Desk Like a Pro ..... 1:30 — 2:30 PM

**Friday, March 27**

Weathering the Storms — Preparing for Disasters with the Texas Storm Chasers.....9:15 — 10:15 AM  
 Exploring ACRL Library Diversity Alliance Residencies: How to Support Current & Future Resident Librarians ..... 10:30 — 11:30 AM

**SECURITY**

**Tuesday, March 24**

Library Safety: Better Security, Better Facilities ..... 12:00 — 3:00 PM

**Wednesday, March 25**

Responding Compassionately to Opioid and Substance Use in Your Community ..... 10:00 — 11:00 AM

**Friday, March 27**

Human Trafficking and the Human Trafficking Rescue Alliance Task Force.....9:15 — 10:15 AM  
 Weathering the Storms — Preparing for Disasters with the Texas Storm Chasers.....9:15 — 10:15 AM

**PROFESSIONAL ISSUES**

**DIVERSITY & SOCIAL CHANGE**

**Tuesday, March 24**

EDIcon: Foundations of Equity, Diversity, and Inclusion ..... 8:00 AM — 12:00 PM  
 Gender and Sexuality Advocacy Training ..... 8:00 AM — 12:00 PM  
 Holocaust Museum Tour Book Smugglers: Partisans, Poets, and the Race to Save Jewish Treasures from the Nazis .....8:00 AM — 3:00 PM  
 A Picture is Worth a Thousand Words, Except When it Isn't.....11:00 AM — 12:00 PM  
 Equity Diversity & Inclusion, Part 1.....11:30 — 2:30 PM  
 Equity Diversity & Inclusion, Part 2..... 2:45 — 3:45 PM  
 What's So Critical About Critical Librarianship? ..... 4:00 — 5:00 PM  
 Drag Queen Storytime.....8:15 — 9:00 PM  
 The Outspoken Bean Presents Poetry for Everyone ..... 8:15 — 9:00 PM  
 Storytelling Through Song: A Concert With David LaMotte .....9:15 — 10:00 PM

**Wednesday, March 25**

Worldchanging 101: Challenging the Myth of Powerlessness..... 10:00 — 11:00 AM  
 30th Anniversary Black Caucus Round Table Author Session..... 10:00 — 11:50 AM  
 Serving the Spectrum: The Autism Community in Your Library..... 11:15 AM — 12:15 PM

Gather Around the Latinx Table.....2:00 — 3:00 PM  
 Reflection, Worldview, and Connection: Inclusive School Library Collection Development ..... 2:00 — 3:00 PM  
 Bringing Visibility to Afro-Latinx Stories. 3:15 — 4:15 PM  
 Human Rights Campaign: Welcoming Schools ..... 3:15 — 4:15 PM  
 Understanding the Needs of International Populations in Libraries ..... 3:15 — 4:15 PM  
 Library Services to Incarcerated Populations ..... 4:30 — 5:30 PM  
 Silver Pride — Representing Senior LGBTQ+ Community Members..... 4:30 — 5:30 PM  
 What Music Can Teach Us About Peace and Conflict ..... 4:30 — 5:30 PM

**Thursday, March 26**

Director's Symposium: Creating a Culture of Inclusivity ..... 8:00 — 9:30 AM  
 Institution of Last Resort: Protecting Vulnerable and Stigmatized Public Library Patrons.. 8:30 — 9:30 AM  
 Dismantling the Patriarchy: Girl Power in New Middle Grade Fiction ..... 9:45 — 10:45 AM  
 School, Public, and Academic Libraries: The Perfect Research Partners ..... 9:45 — 10:45 AM  
 Calling Out or Calling In: Working Against Microaggressions and Implicit Bias in Our Libraries ..... 11:00 AM — 12:00 PM  
 Beyond Pride Month: Integrating LGBTQ+ Services in Libraries Daily — Part 1.....1:30 — 2:30 PM  
 Cultivating a Compassionate and Inclusive Organizational Culture..... 1:30 — 2:30 PM  
 Literacy and Community Engagement.. 1:30 — 2:30 PM  
 Next Chapter Book Club: People with Disabilities Enjoying Books, Friends, and Community ..... 1:30 — 2:30 PM  
 YA Lit Can Change the World ..... 1:30 — 2:30 PM  
 Beyond Pride Month: Integrating LGBTQ+ Services in Libraries Daily — Part 2 Interactive Discussion ..... 2:45 — 3:45 PM  
 Check Your Social Awareness.....2:45 — 3:45 PM  
 Black Caucus Round Table 30th Anniversary Reception: State of African American Librarians and Libraries ..... 7:30 — 9:30 PM  
 Latino Caucus Social ..... 7:30 — 9:30 PM

**Friday, March 27**

Exploring ACRL Library Diversity Alliance Residencies: How to Support Current & Future Resident Librarians ..... 10:30 — 11:30 AM  
 Windows and Mirrors: Exploring the Tomàs Rivera Book Award ..... 10:30 — 11:30 AM

**INTELLECTUAL FREEDOM**

**Tuesday, March 24**

Burn, Censor, and Sanitize: Trends in Intellectual Freedom Challenges.....11:00 AM — 12:00 PM

**Wednesday, March 25**

Are You Ready? Planning for Intellectual Freedom Challenges ..... 2:00 — 3:00 PM

**Thursday, March 26**

Faith and Intellectual Freedom ..... 8:30 — 9:30 AM

**INTELLECTUAL PROPERTY**

**Tuesday, March 24**

Introducing Project ReShare: An Open Source, Community-Owned Resource Sharing Platform ..... 11:00 AM — 12:00 PM

**Wednesday, March 25**

Copyright for Educators.....10:00 — 11:00 AM

**LEADERSHIP & ADVOCACY**

**Tuesday, March 24**

EDIcon: Foundations of Equity, Diversity, and Inclusion ..... 8:00 AM — 12:00 PM  
 TLA 101.....12:15 — 1:15 PM

Communicating the Library Vision to Stakeholders: Presentations for Impact ..... 1:30 — 2:30 PM  
 What is a TALL Texan? Why Do I Want to Be One? ..... 2:45 — 3:45 PM  
 TALL Texans Social & Standing TALL Award ..... 5:00 — 6:00 PM

**Wednesday, March 25**

Worldchanging 101: Challenging the Myth of Powerlessness.....10:00 — 11:00 AM  
 Building Empowering Partnerships for the Future: Libraries, Advocates, and Friends .... 3:15 — 4:15 PM  
 Partnerships that Hook Parents : Collaboration within Your District..... 3:15 — 4:15 PM  
 Library Marketing on a Budget..... 4:30 — 5:30 PM  
 What Music Can Teach Us About Peace and Conflict ..... 4:30 — 5:30 PM  
 Win Friends and Influence People: How to Talk So School Administrators Listen..... 4:30 — 5:30 PM

**Thursday, March 26**

Innovating Against a Brick Wall: Rebuilding the Structures That Shape Our Teaching in Academic Libraries ..... 9:45 — 10:45 AM  
 Small Talk Is a Big Deal ..... 9:45 — 10:45 AM  
 Calling Out or Calling In: Working Against Microaggressions and Implicit Bias in Our Libraries ..... 11:00 AM — 12:00 PM  
 TLA's Legislative Vision: Empowering Texas Libraries ..... 2:45 — 3:45 PM  
 Tracking What Matters: Marrying the Reader's Notebook with the Bullet Journal .... 2:45 — 3:45 PM

**Friday, March 27**

From Platform to Pathways: The Future Work of Small Libraries ..... 9:15 — 10:15 AM

**TRENDS & FORECASTING**

**Tuesday, March 24**

Navigating the Library eBook Market ... 1:30 — 2:30 PM  
 Academic Game Collections and Engaged Learning ..... 2:45 — 3:45 PM

**Thursday, March 26**

Help Students Defeat Digital Distractions ..... 8:30 — 9:30 AM  
 Birds of a Feather: Table Talks for Special Librarians or Unique Settings ..... 9:45 — 10:45 AM  
 I Want to Vlog: Bring Life Back Into The Library ..... 9:45 — 10:45 AM  
 Tracking What Matters: Marrying the Reader's Notebook with the Bullet Journal .... 2:45 — 3:45 PM

**TECHNOLOGY**

**APPLIED TECHNOLOGY**

**Tuesday, March 24**

Weed 'em and Reap: Using GreenGlass in Academic Libraries ..... 1:30 — 2:30 PM  
 Creating a Digital Media Lab..... 2:45 — 3:45 PM  
 Creating Free Space: The Library as a Creative Space for Teens ..... 2:45 — 3:45 PM  
 Dueling MakerSpaces: Curriculum Connected or Open Ended? You Decide!..... 4:00 — 5:00 PM

**Wednesday, March 25**

EdTech Tools & AASL Standards, Part 1 ..... 10:00 — 11:00 AM  
 EdTech Tools & AASL Standards, Part 2 11:15 — 12:15 PM  
 If You Give a Librarian a STEM Program ..... 11:15 — 12:15 PM  
 Computational Thinking for Teens ..... 2:00 — 3:00 PM  
 Digital Storytelling: Endless Possibilities in Primary Grades..... 3:15 — 4:15 PM  
 EdTech + Information Literacy = Information Technology Heaven..... 3:15 — 4:15 PM  
 Library, Camera, Action: Create and Market Your Library with Videos ..... 3:15 — 4:15 PM



Catch the Vision of Storytelling! ..... 9:45 — 10:45 AM  
 The Magic of Reading: Project Alternatives to Online  
 Book Testing ..... 9:45 — 10:45 AM  
 Texas Bluebonnet Award Author Session  
 ..... 12:00 — 1:45 PM  
 Literacy and Community Engagement .. 1:30 — 2:30 PM  
 New Books from Texas Authors and Illustrators  
 ..... 1:30 — 2:30 PM  
 Next Chapter Book Club: People with Disabilities  
 Enjoying Books, Friends, and Community  
 ..... 1:30 — 2:30 PM  
 Tracking What Matters: Marrying the Reader's  
 Notebook with the Bullet Journal ... 2:45 — 3:45 PM

**Friday, March 27**

From Oral Story to Written Story: Using Storytelling to  
 Spark Creative Writing..... 9:15 — 10:15 AM  
 More than a Story: Engaging Early Learners at Your  
 Library ..... 9:15 — 10:15 AM  
 Scare Up a Story: Creepy Books for Middle Grade  
 ..... 9:15 — 10:15 AM  
 Supporting Teachers in the Readers Writers  
 Workshop Model..... 9:15 — 10:15 AM  
 'Colorado, Houston's Calling!' A Read Across  
 America Partnership ..... 10:30 — 11:30 AM  
 Make Time for Child-Directed Play .... 10:30 — 11:30 AM  
 What's New in Middle Grade Series .. 10:30 — 11:30 AM

**REFERENCE SERVICES**

**Tuesday, March 24**

Instructing from the Reference Desk ... 2:45 — 3:45 PM  
 Basic Genealogy Resources and Services for Non-  
 Genealogy Librarians ..... 4:00 — 5:00 PM  
 Battledecks ..... 9:15 — 10:00 PM

**Wednesday, March 25**

Effective Local and Family History Research  
 ..... 11:15 AM — 12:15 PM  
 Library Support for Financial Capability: Building a  
 Money Smart Community ..... 11:15 AM — 12:15 PM  
 Wellness Across the Lifespan: Trusted Health  
 Information ..... 11:15 AM — 12:15 PM  
 Graphic Medicine: Using Comics to Teach About Health  
 and Illness..... 4:30 — 5:30 PM  
 Library Services to Incarcerated Populations  
 ..... 4:30 — 5:30 PM

**Thursday, March 26**

Balancing Two Worlds: Library Services for Dual Credit  
 and Early College Students..... 8:30 — 9:30 AM  
 Train Your Support Staff to Run the Reference Desk  
 Like a Pro ..... 1:30 — 2:30 PM

**Friday, March 27**

TexQuest & TexShare Updates ..... 10:30 — 11:30 AM

**SERVICES FOR ADULTS**

**Tuesday, March 24**

What Patrons Need to Know to Improve Their  
 Financial Lives ..... 8:00 AM — 12:00 PM  
 Creating a Digital Media Lab..... 2:45 — 3:45 PM  
 Book Buzzed..... 8:15 — 10:00 PM

**Wednesday, March 25**

Your Kids Don't Want Your Stuff..... 10:00 — 11:00 AM  
 Wellness Across the Lifespan: Trusted Health  
 Information..... 11:15 AM — 12:15 PM  
 Best Practices for Engaging Community College  
 Students ..... 2:00 — 3:00 PM  
 Bringing Visibility to Afro-Latinx Stories . 3:15 — 4:15 PM  
 Speed Dating with Planners for Adult Programs  
 ..... 3:15 — 4:15 PM  
 Storytelling Swap and Showcase..... 4:00 — 6:00 PM  
 Rags to Riches: Recycling Books for Fun, Fashion, and  
 Furniture..... 4:30 — 5:30 PM

**Thursday, March 26**

Your Public Library Presents: Sarah Bird  
 ..... 9:45 AM — 12:00 PM

Make & Take: Crafting and Maker Programs for Adults  
 ..... 11:00 AM — 12:00 PM  
 Authors for Your Book Club ..... 1:30 — 2:30 PM  
 Collection Development for Media Librarians  
 ..... 1:30 — 2:30 PM  
 Community College Libraries and Workforce  
 Development Programs..... 2:45 — 3:45 PM  
 Engaging Your Community Around Health Information  
 with the National Network of Libraries of Medicine  
 & All of Us ..... 2:45 — 3:45 PM  
 Reaching Teachers: Practical Tips for Public Librarians  
 ..... 2:45 — 3:45 PM  
 Reader's Advisory for Adults: Using the TLA Lariat and  
 Topaz Lists for All Interests ..... 2:45 — 3:45 PM  
 You CAN Handle the Truth: Non-Fiction Authors  
 ..... 2:45 — 3:45 PM  
 Storytelling Concert ..... 7:00 — 9:00 PM

**Friday, March 27**

Practicing Critical Pedagogy: A Strengths-Based  
 Approach to Teaching Information Literacy in  
 Academic Libraries ..... 9:15 — 10:15 AM  
 Weathering the Storms — Preparing for Disasters with  
 the Texas Storm Chasers..... 9:15 — 10:15 AM  
 Collecting and Sharing Stories from Diverse  
 Communities..... 10:30 — 11:30 AM  
 Programming with the TLA Adult Reading Lists  
 ..... 10:30 — 11:30 AM

**SERVICES FOR CHILDREN & YOUNG ADULTS**

**Tuesday, March 24**

Collaborating with a Common Purpose: Information  
 Literacy Skills for Success in College and Career  
 ..... 8:00 AM — 12:00 PM  
 Literacy, Letters, and Libraries: Texas General Land  
 Office Archives..... 8:00 AM — 12:00 PM  
 Build Youth Financial Literacy at Your Library  
 ..... 12:00 — 3:00 PM  
 Elefantos & Alligators: Storytelling Techniques with  
 Language and Learning to Engage All Listeners  
 ..... 12:30 — 3:30 PM  
 16th Annual Poetry Roundup ..... 1:30 — 2:30 PM  
 Creating a Vision for a Community of Readers  
 ..... 1:30 — 2:30 PM  
 Creating Free Space: The Library as a Creative Space  
 for Teens ..... 2:45 — 3:45 PM  
 Dueling MakerSpaces: Curriculum Connected or Open  
 Ended? You Decide! ..... 4:00 — 5:00 PM  
 Dungeons and Dragons and Teens, Oh My!  
 ..... 8:15 — 9:00 PM

**Wednesday, March 25**

EdTech Tools & AASL Standards, Part 1  
 ..... 10:00 — 11:00 AM  
 Literacy for the High School's Littlest Learners and  
 their Teen Parents..... 10:00 — 11:00 AM  
 My Library is Tiny! How to be Creative with Small  
 Spaces ..... 10:00 — 11:00 AM  
 So You Want To Be On A Reading List Committee  
 ..... 10:00 — 11:00 AM  
 Student Transitions in Texas: Creating Successful  
 Transitions to College, Military, and Career  
 ..... 10:00 — 11:00 AM  
 EdTech Tools & AASL Standards, Part 2  
 ..... 11:15 AM — 12:15 PM  
 Pop Up — From Books to Puppet Skills  
 ..... 11:15 AM — 12:15 PM  
 Tech Tools: If You Like That, Try This!  
 ..... 11:15 AM — 12:15 PM  
 Think Inside the Box: Equity, Access, and Innovation  
 with Kits..... 11:15 AM — 12:15 PM  
 Creating Interactive Videos Using Camtasia For  
 Beginners (Innovation Lab Stage) ... 12:45 — 1:45 PM  
 Letters About Literature: How Books Change Lives  
 ..... 1:30 — 3:00 PM

Driving Discovery — The Think Tank, powered by HEB  
 Reads! (Innovation Lab Stage)..... 2:00 — 3:00 PM  
 Begin with YES! School Librarians and Instructional  
 Coaches Unite ..... 2:00 — 3:00 PM  
 Books + Reading + Music = Love ..... 2:00 — 3:00 PM  
 Computational Thinking for Teens ..... 2:00 — 3:00 PM  
 Future Readiness in Public Libraries..... 2:00 — 3:00 PM  
 Gather Around the Latinx Table..... 2:00 — 3:00 PM  
 Pay Attention: Engaging Adults During Storytime  
 ..... 2:00 — 3:00 PM  
 But I Don't Know How to Booktalk!..... 3:15 — 4:15 PM  
 Embrace It, Feel It, Celebrate It! Inclusive YA Titles  
 ..... 3:15 — 4:15 PM  
 Helpful Resources for your Homeschool Population  
 ..... 3:15 — 4:15 PM  
 Human Rights Campaign: Welcoming Schools  
 ..... 3:15 — 4:15 PM  
 Performance Poetry for Everyone..... 3:15 — 4:15 PM  
 TexQuest Toolbox: Quick and Easy Ways to Utilize  
 Digital Resources Across Curriculum  
 ..... 3:15 — 4:15 PM  
 Storytelling Swap and Showcase ..... 4:00 — 6:00 PM  
 All Through the Town: Early Literacy Outreach  
 ..... 4:30 — 5:30 PM  
 Beyond Text: Using Art to Enhance Literacy —  
 Hands on Lab..... 4:30 — 5:30 PM  
 Get Carded: Student Access to Public Libraries  
 ..... 4:30 — 5:30 PM  
 Go Go Green Screen! ..... 4:30 — 5:30 PM  
 Illustrator Sketch-Off..... 4:30 — 5:30 PM  
 What Really Happens in an Elementary School Library?  
 ..... 4:30 — 5:30 PM

**Thursday, March 26**

Balancing Two Worlds: Library Services for Dual Credit  
 and Early College Students..... 8:30 — 9:30 AM  
 Books on the Bus: Diversify and Innovate Reading  
 Environments ..... 8:30 — 9:30 AM  
 Engage Apathetic Teenagers: Teaching Information  
 Literacy Through Drawing and Stories  
 ..... 8:30 — 9:30 AM  
 Help Students Defeat Digital Distractions  
 ..... 8:30 — 9:30 AM  
 Once a Girl, Always a Boy: A Family Memoir of a  
 Transgender Journey ..... 8:30 — 9:30 AM  
 Performance Poetry for Everyone..... 8:30 — 9:30 AM  
 Take One! Students as Video Producers  
 ..... 8:30 — 9:30 AM  
 Catch the Vision of Storytelling! ..... 9:45 — 10:45 AM  
 Inquiry Skills for Real Life in School Libraries  
 ..... 9:45 — 10:45 AM  
 School, Public, and Academic Libraries: The Perfect  
 Research Partners ..... 9:45 — 10:45 AM  
 Teacher Discourse: You Have a Voice 9:45 — 10:45 AM  
 The Seven Types of Creative Teacher Librarians  
 ..... 9:45 — 10:45 AM  
 Research Says — Encourage Creativity and Doodling in  
 the Classroom..... 9:45 AM — 12:00 PM  
 Newcomer's Guide to Podcasting at Your School  
 ..... 11:00 AM — 12:00 PM  
 The Eight Stages of the Teacher Librarian Technology  
 Journey ..... 11:00 AM — 12:00 PM  
 Those Darn Kids! Teen Engagement for Public Library  
 Staff ..... 11:00 AM — 12:00 PM  
 #MoreThanBooks: Scalable Outreach Programming  
 ..... 1:30 — 2:30 PM  
 All Means All: Meeting K-12 Learners' Individual Needs  
 with Technology ..... 1:30 — 2:30 PM  
 Best Day Ever! A 2x2 STEAM Event for Primary  
 Students ..... 1:30 — 2:30 PM  
 Glitch-Free: Video Gaming in the Library  
 ..... 1:30 — 2:30 PM  
 Go with the Flow: Maximizing K-12 Student  
 Engagement ..... 1:30 — 2:30 PM  
 Literacy and Community Engagement.. 1:30 — 2:30 PM



We Got IT! Tech Talk with High School Students	1:30 — 2:30 PM
Marketing your Makerspace, Even if You Don't Want to (Innovation Lab Stage)	2:15 — 3:15 PM
Empowering Stories Through Digital Creation	2:45 — 3:45 PM
Harness the Energy of Teen Volunteers	2:45 — 3:45 PM
Integrating Wellness into Children's and Teen Programming	2:45 — 3:45 PM
Interactive Story Times for Students with Special Needs	2:45 — 3:45 PM
Reaching Teachers: Practical Tips for Public Librarians	2:45 — 3:45 PM
TexQuest + Digital Tools: Team up to Create Powerful Projects & Assessments	2:45 — 3:45 PM
The Power of Maker Challenges	2:45 — 3:45 PM

### Friday, March 27

Bright Futures Ahead: TexQuest Support for College and Career Readiness	9:15 — 10:15 AM
Creating an Inclusive Environment and Bridging Cultural Gaps	9:15 — 10:15 AM
From Oral Story to Written Story: Using Storytelling to Spark Creative Writing	9:15 — 10:15 AM
Give It Up: Students Take Over the Learning	9:15 — 10:15 AM
More than a Story: Engaging Early Learners at Your Library	9:15 — 10:15 AM
Through the Looking Glass: Finding Hidden Worlds in Your Library	9:15 — 10:15 AM
Texas Youth Creators Awards Ceremony	9:15 AM — 12:15 PM
'Colorado, Houston's Calling!' A Read Across America Partnership	10:30 — 11:30 AM
Design Thinking Methods in the School Library	10:30 — 11:30 AM
Developing Social-Emotional Skills in School Libraries	10:30 — 11:30 AM
eSports for the Win!	10:30 — 11:30 AM
Make Time for Child-Directed Play	10:30 — 11:30 AM
Teen Book Clubs	10:30 — 11:30 AM
Windows and Mirrors: Exploring the Tomas Rivera Book Award	10:30 — 11:30 AM

## SERVICES FOR SPECIAL POPULATIONS

### Tuesday, March 24

A Picture is Worth a Thousand Words, Except When it Isn't	11:00 AM — 12:00 PM
Trauma, Resiliency, and Self-care: Cultivating a Culture of Compassion	12:00 — 3:00 PM

### Wednesday, March 25

Responding Compassionately to Opioid and Substance Use in Your Community	10:00 — 11:00 AM
Serving the Spectrum: The Autism Community in Your Library	11:15 AM — 12:15 PM

Helpful Resources for your Homeschool Population	3:15 — 4:15 PM
Human Rights Campaign: Welcoming Schools	3:15 — 4:15 PM
Serving People Experiencing Homelessness	3:15 — 4:15 PM
Understanding the Needs of International Populations in Libraries	3:15 — 4:15 PM
Library Services to Incarcerated Populations	4:30 — 5:30 PM
Silver Pride — Representing Senior LGBTQ+ Community Members	4:30 — 5:30 PM

### Thursday, March 26

Balancing Two Worlds: Library Services for Dual Credit and Early College Students	8:30 — 9:30 AM
Institution of Last Resort: Protecting Vulnerable and Stigmatized Public Library Patrons	8:30 — 9:30 AM
Librarians for Career and Tech ED? YES!	8:30 — 9:30 AM
Once a Girl, Always a Boy: A Family Memoir of a Transgender Journey	8:30 — 9:30 AM
Libraries Creating Dementia Friendly Communities	9:45 — 10:45 AM
ADA: More than a Checklist	1:30 — 2:30 PM
Beyond Pride Month: Integrating LGBTQ+ Services in Libraries Daily — Part 1	1:30 — 2:30 PM
Next Chapter Book Club: People with Disabilities Enjoying Books, Friends, and Community	1:30 — 2:30 PM
Beyond Pride Month: Integrating LGBTQ+ Services in Libraries Daily — Part 2 Interactive Discussion	2:45 — 3:45 PM
Interactive Story Times for Students with Special Needs	2:45 — 3:45 PM

### Friday, March 27

Creating an Inclusive Environment and Bridging Cultural Gaps	9:15 — 10:15 AM
Serving Patrons with Print Disabilities: The Talking Book Program	10:30 — 11:30 AM
Working with Neurodiverse Students in the College Setting	10:30 — 11:30 AM

## TRANSLITERACY & INSTRUCTION

### Tuesday, March 24

Collaborating with a Common Purpose: Information Literacy Skills for Success in College and Career	8:00 AM — 12:00 PM
Launching a Library-Focused Quality Enhancement Plan	1:30 — 2:30 PM
Instructing from the Reference Desk	2:45 — 3:45 PM
Where Does Information Literacy Fit? Curriculum Mapping Core Courses to the ACRL Framework	2:45 — 3:45 PM

### Wednesday, March 25

Student Transitions in Texas: Creating Successful Transitions to College, Military, and Career	10:00 — 11:00 AM
TexQuest and Google: Don't Beat Them, Join Them	10:00 — 11:00 AM
The Evolution of Open Access	10:00 — 11:00 AM
Tech Tools: If You Like That, Try This!	11:15 AM — 12:15 PM
EdTech + Information Literacy = Information Technology Heaven	3:15 — 4:15 PM
Escape Room Challenge: Changing the Game on Teaching the ACRL Framework	3:15 — 4:15 PM
TexQuest Toolbox: Quick and Easy Ways to Utilize Digital Resources Across Curriculum	3:15 — 4:15 PM
What Really Happens in an Elementary School Library?	4:30 — 5:30 PM

### Thursday, March 26

Developing Media Literacy with Cross-Curricular Graphic Novels	8:30 — 9:30 AM
Engage Apathetic Teenagers: Teaching Information Literacy Through Drawing and Stories	8:30 — 9:30 AM
Performance Poetry for Everyone	8:30 — 9:30 AM
Supporting the New ELAR Standards with TexQuest Digital Resources	8:30 — 9:30 AM
Inquiry Skills for Real Life in School Libraries	9:45 — 10:45 AM
Research Says — Encourage Creativity and Doodling in the Classroom	9:45 AM — 12:00 PM
Bringing Library Literacy to Classroom Teachers	11:00 AM — 12:00 PM
Bites with LIRT (Library Instruction Round Table)	11:45 — 1:45 pm
A More Perfect Union: American History and Sustained Silent Reading	1:30 — 2:30 PM
Go with the Flow: Maximizing K-12 Student Engagement	1:30 — 2:30 PM
Community College Libraries and Workforce Development Programs	2:45 — 3:45 PM
Doing More with Archives: Activities Outside the Box	2:45 — 3:45 PM
Interactive Story Times for Students with Special Needs	2:45 — 3:45 PM
Texas School Library Standards Meet the ACRL Framework for Information Literacy	2:45 — 3:45 PM

### Friday, March 27

Give It Up: Students Take Over the Learning	9:15 — 10:15 AM
Practicing Critical Pedagogy: A Strengths-Based Approach to Teaching Information Literacy in Academic Libraries	9:15 — 10:15 AM
Through the Looking Glass: Finding Hidden Worlds in Your Library	9:15 — 10:15 AM
Design Thinking Methods in the School Library	10:30 — 11:30 AM



Our mission for over 100 years has been to partner with the library community to serve the people of Texas.



## The Texas State Library and Archives Commission

**We support programs for the Texas library community.**

Visit us in booth #2736

### Tuesday, March 24, 2020

**Family Engagement Preconference** (Ticketed, by Invitation Only), 8 a.m. – 12 p.m.

**Second Annual New Public Library Director Orientation** (Ticketed, by invitation only), 8 a.m. – 3 p.m.

**Navigator Interlibrary Loan Updates and Best Practices**, 11 a.m. – 12 p.m.

**Trauma, Resiliency, and Self-care: Cultivating a Culture of Compassion** (Ticketed), 12 – 3 p.m.

**Navigating the Library eBook Market**, 1:30 – 2:30 p.m.

**Communicating the Library Vision to Stakeholders: Presentations for Impact**, 1:30 – 2:30 p.m.

### Wednesday, March 25, 2020

**TexQuest and Google: Don't Beat Them, Join Them**, 10 – 11 a.m.

**Responding Compassionately to Opioid and Substance Use in Your Community**, 10 – 11 a.m.

**School Administrators Conference** (by Invitation Only), 10 a.m. – 2 p.m.

**Mining Texas Public Library Statistics for Reports and Presentations**, 11:15 a.m. – 12:15 p.m.

**Future Readiness in Public Libraries**, 2 – 3 p.m.

**A Networking of Public Libraries, Large and Small: Collaborating for Success**, 2 – 3 p.m.

**Computational Thinking for Teens**, 2 – 3 p.m.

### Thursday, March 26, 2020

**Supporting the New ELAR Standards with TexQuest Digital Resources**, 8:30 – 9:30 a.m.

**A Question of Access: Electronic Resources, Section 508, and You**, 8:30 – 9:30 a.m.

**Connecting Tech and Community Needs with Edge**, 9:45 – 10:45 a.m.

**But Do They Really Use It? Understanding E-Resource Usage Hands On Lab** (Ticketed, Register Online Only), 11 a.m. – 12 p.m.

**Institution of Last Resort: Protecting Vulnerable and Stigmatized Public Library Patrons**, 11 a.m. – 12 p.m.

**Beyond Pride Month: Integrating LGBT+ Services in Libraries Daily - Part 1**, 1:30 – 2:30 p.m.

**Beyond Pride Month: Integrating LGBT+ Services in Libraries Daily - Part 2 Interactive Discussion**, 2:45 – 3:45 p.m.

**Harness the Energy of Teen Volunteers**, 2:45 – 3:45 p.m.

**Texas School Library Standards Meet the ACRL Framework for Information Literacy**, 2:45 – 3:45 p.m.

### Friday, March 27, 2020

**From Platform to Pathways: The Future Work of Small Libraries**, 9:15 – 10:15 a.m.

**Serving Patrons with Print Disabilities: The Talking Book Program**, 10:30 – 11:30 a.m.

**TexQuest and TexShare Updates**, 10:30 – 11:30 a.m.

[www.tsl.texas.gov/tla](http://www.tsl.texas.gov/tla)

# 2020 Conference Committees

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## CONFERENCE PROGRAM

**Leah Mann**, co-chair, Prosper ISD  
**Robyn Reid**, co-chair, Texas Christian University  
Naomi Bates, Follett School Solutions  
Yolanda Botello, Mansfield Public Library  
Stacy Cameron, Frisco ISD  
Marnie Cushing, Crandall ISD  
Melissa Dease, Dallas Public Library  
Kathryn Delamarter, Lewisville ISD  
Linsy DePooter, Tarrant County College  
Jill Donegan, Tom Green County Library  
Sonja Gaddy, Texas Wesleyan University  
Kandra Gibbs, North Richland Hills Library

Abby Harrison, Greenhill School  
Jacqueline Higginbotham, New Caney ISD  
Jan Hodge, Crowley ISD  
Amanda Hunt, New Braunfels ISD  
Renee Jones, Prosper ISD  
Kimberly Kinnaird, Lewisville ISD  
Jacob Mangum, University of North Texas  
April Martinez, Tarrant County College  
Kayla Middleton, EBSCO  
Daisy Ngo, The Kincaid School  
Lydia Noble, Sherman ISD  
Sarah Northam, Texas A&M University - Commerce

Laquanda Onyemeh, Texas A&M University  
Sue Parks, University of North Texas  
Jennifer Peters, Texas State Library & Archives Commission  
Patricia Peters, Decatur Public Library  
Michael Pullin, University of North Texas Health Science Center  
Erica Richardson, Benbrook Public Library  
Brandi Rosales-Dawson, Richardson ISD  
Geoffrey Sams, Roanoke Public Library  
Edward Smith, Abilene Library Consortium  
Jane Stimpson, Lone Star College  
Christine Walczyk, Trainers-R-Us

## LOCAL ARRANGEMENTS

**Robin Cashman**, co-chair, Katy ISD  
**Lee Hilyer**, co-chair, University of Houston

### AUTHORS AREA

Elizabeth Nebeker, CyFair ISD  
Melanie Wachsmann, Harris County Public Library  
Kelly Wadyko, Pasadena ISD

### CAREER CENTER

Lisa Loranc, Brazoria County Library  
Anne Washington, University of Houston

### CONNECTION CORNER

Nikitra Hamilton, Houston ISD  
Xiping Liu, University of Houston

### ENTERTAINMENT

Joel Bangilan, Harris County Public Library  
Israel Favela, Harris County Public Library

### EXHIBITS

Mary Cohrs, Bellaire City Library  
Diona West, Lone Star College

### HEALTH EVENTS

Crystal Holloway, Pasadena ISD  
Melanie Poncik, Katy ISD

### INFORMATION

Melissa Rippy, Pasadena ISD  
Steve Perez, Stafford MSD

### INNOVATION LAB

Elizabeth Gilbert, Aldine ISD  
Jennifer Holland, University of Houston – Clear Lake

### MEETING ROOMS

Helena Gawu, Lamar State College – Port Arthur  
Ian Knabe, University of Houston

### REGISTRATION

Sofia Darcy, Houston ISD  
Susan Garrison, Rice University

### SOCIAL MEDIA

Jennifer Bacall, Harris County Public Library  
Devery Johnson, Montgomery County Library System

### SPEAKER CONCIERGE

Alexandra Simons, University of Houston  
Shelby Slay, Spring Branch ISD

### TLA STORE

Karen Harrell, Spring Branch ISD  
Elizabeth Hensley, Aldine ISD

### TRANSPORTATION

Jennifer Finch, Harris County Public Library  
Raquel Garza, Pasadena ISD

### VOLUNTEERS

Shawn Anderson, Houston Community College  
Elizabeth Meshkoff, Spring Branch ISD

## Code of Conduct

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The Texas Library Association (TLA) is dedicated to providing a harassment-free environment for everyone engaged with the association at events and on social media channels, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, age, ethnicity, military status, race, or religion. We do not tolerate harassment in any form at any TLA events or activities, or on any TLA social media channels, including those managed by TLA units.

We encourage productive and constructive discussion and participation. Be kind to others. Do not insult or put down others. Behave professionally. Remember that harassment, and sexist, racist, or exclusionary jokes are not appropriate.

Harassment includes offensive comments or actions related to gender, gender identity and expression, sexual orientation, disability,

physical appearance, body size, age, ethnicity, military status, race, or religion. Sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, unwelcome sexual attention, online bullying, cyberstalking, name calling or humiliating or disparaging language is not tolerated. Individuals asked to stop any harassing behavior at events or online are expected to comply immediately.

If an individual engages in harassing behavior, TLA may take any action deemed appropriate, including warning the offender, expelling them from the event, banning them from future events, hiding or deleting comments, and/or blocking the offender from any TLA social media channels.

# Exhibiting Companies

As of December 11, 2019

## 24 Hour Library

3branch  
3M Library Systems  
720 Design

## A. Bargas & Associates, LLC

ABC-CLIO  
ABC-CLIO Solutions  
ABC-CLIO/Greenwood  
ABDO  
ABDO Digital  
ABDO Kids  
ABDO Publishing  
ABDO Zoom  
ABRAMS The Art of Books  
Albert Whitman & Company  
Alexandria Library Automation  
Algonquin Young Readers/  
Workman  
All of Us - NIH Research Program  
American Library Association  
American Psychological  
Association  
Amicus  
Amigos Library Services  
Annick Press  
Artcobell  
Arte Público Press  
Attic Journals  
Austin Creative Alliance  
Austin Public Library  
Austin Reptile Shows  
Authors and More  
Authors Sherry Garland and  
Melanie Chrismer  
Authors Tim Tingle and Doc Moore  
AV2 by Weigle Publishers Inc.  
Averus Corporation

## Baker & Taylor

BattleQuestions.com  
Bearport Publishing  
BELFOR Property Restoration  
Bellwether Learning  
Bellwether Media  
BiblioCommons Inc.  
Biblionix  
bibliotheca  
Bilingual Storyteller, Sue Young  
Black Rabbit Books  
Blackstone Library  
Blink  
Bloom's  
Bloomsbury Children's Books  
Book Systems, Inc.  
Book Taco

BooksByDennis  
Bound To Stay Bound Books  
Boyd's Mills & Kane  
Boyd's Mills Press  
Brainfuse  
Brainstorm  
Britannica Digital Learning  
Brodart Company  
Bullfrog Books  
ByWater Solutions LLC

## Calkins Creek

Candlewick Press  
Capstone  
Carolrhoda Books  
Carolrhoda LAB  
Cavendish Square  
Cavendish Square Digital  
CERF - Curriculum Education  
Resource Finder  
Charlesbridge  
Cherry Lake Publishing/Sleeping  
Bear Press

Children's Plus, Inc.  
Child's Play  
Child's World Books  
Choice Partners  
Chrismer, Melanie, Author  
Chronicle Books  
Cinco Puntos Press  
Claire Lynn Designs  
College of Information,  
University of North Texas  
CoLibri Systems North America,  
Inc.  
Comprise Technologies  
Connectrac  
Constructive Playthings  
Consumer Financial Protection  
Bureau (CFPB)  
Conversight.ai  
Copyright and Creativity for Ethical  
Digital Citizens  
Cover One  
Crabtree Books  
Crabtree Publishing Company  
The Creative Company  
The Crowley Company  
CTLS - Connecting Texas Libraries  
Cuentology Books in Spanish

## Darby Creek

DC Comics  
Deanan Gourmet Popcorn  
Del Alma Publications, LLC  
Delaney Education Enterprises, Inc.  
Demco

The TLA Exhibit Hall features hundreds of companies offering the latest library-related products and services. Be sure to allow plenty of time to visit.

Plan your time in the hall on the TLA 2020 App.

Shop exhibitors year-round at [tlabuyersguide.com](http://tlabuyersguide.com).

Dennis Matthew, Author  
Diamond Book Distributors  
Digital Knowledge Central  
Discovery Maker  
Disney-Hyperion  
DK Publishing  
DKC, ESC-20  
DLB Books, Inc.  
DLSG at Image Access  
Dreamstar Publications  
Driving on the Right Side of the  
Road

## EBSCO Information Services

Edge  
emdinteractives  
Enslow Publishers, Inc.  
EnvisionWare  
EPIC Press  
Epilog Laser Corp.  
ePRINTit  
Equinox Open Library Initiative  
Estey Shelving  
Eustis Chair, LLC

## FabLab Houston

Fabled Films Press  
FactCite Lincoln Library Online  
Facts On File  
FamilySearch  
FE Technologies  
Films On Demand  
Firefly Books  
Flyaway Books  
Follett  
Follett/Baker & Taylor  
Four Authors--Amazing Author  
Visits  
Freshcoast Furniture  
Friends of the Fort Worth Library

## Gale, A Cengage Company

Gareth Stevens Publishing, Inc.  
Garland, Sherry, Author  
Garrett Book Company  
GOBI Library Solutions  
Goodbuy Purchasing Cooperative  
Graphic Universe  
Greenhaven  
Grey House Publishing & Salem

Press  
Groundwood Books  
Gumdrop Books

## H.W. Wilson

Hachette Book Group  
Half Price Books  
Hank the Cowdog  
Hardrock Ink  
Harlequin  
HarperCollins Children's Books  
HarperCollins Christian  
HarperCollins Leadership  
HarperCollins Publishers  
Headline Books  
H-E-B Read 3: Grow Young Minds,  
Read 3 Times a Week  
HEB Think Tank (Hurst-Eules-  
Bedford ISD)  
Hidell Associates Architects  
Holiday House  
The Horn Book  
Houghton Mifflin Harcourt  
Human Rights Campaign

## IDW Publishing

Image Access  
INDECO Sales / Maco  
Manufacturing  
Independent Publishers Group  
(IPG)  
Infobase  
Ingram Content Group  
Ingram Library Services (ILS)  
Innovative Interfaces, Inc.  
Institute for Learning Perspectives  
ITC Systems

## J. Appleseed

JIMMY Patterson Books  
Julian Franklin-Library Rat  
Jump!  
Junior Library Guild




## KAPCO Book Protection

KEVA planks Education  
Keystone Books and Media  
KO Kids Books  
Komatsu Architecture  
Kore Design LLC  
KwikBoost by Indeco Sales

- L**AB RESOURCES, INC.  
Lakeshore Learning Materials  
LaptopsAnytime  
Large Print Press  
Learn360  
Learn About Sharks  
LearningExpress  
Lectorum Publications, Inc.  
Lerner Publisher Services  
Lerner Publishing Group  
letter lounge  
Libraries Unlimited  
Library COMIC  
Library Design Systems  
Library Interiors of Texas  
Library Journal  
Library Movers USA  
Library Rat  
LibrarySkills, Inc.  
The Library Store, Inc.  
little bee books  
Little, Brown Books for Young Readers  
Live Oak Media  
Lucas Miller, Singing Zoologist  
Lynn Draper  
LYRASIS
- M**ackin  
Macmillan Children's Publishing  
Macmillan Publishers  
Maco Manufacturing  
Magazine Subscription Service Agency  
Magic Wagon  
The Majik Theatre  
Magination Press  
The Mailbox  
Manga Classics  
Margaret Clauder Presents - MCP Shows  
Mason Crest: National Highlights  
Matthew, Dennis, Author  
Maverick Books, Inc.  
Media Flex - OPALS - CERF  
Media Technologies  
meeScan Bintec Library Services Inc.  
Melanie Chrimer, Author  
Michael Anthony Steele, Author  
Midwest Tape  
Millbrook Press  
Miller, Lucas, Singing Zoologist  
Milliken  
Mitinet Library Services  
MSI Information Services
- N**ational Highlights  
National Library of Medicine  
Nature Conservancy  
News Literacy Project
- NewsBank, Inc.  
Niche Academy  
Nienkämper Library  
Nobrow/Flying Eye Books  
North Star Editions  
NoveList  
NubeOcho
- O**CLC  
ODILO  
OneStop™ Self Service Circulation Software and Systems  
OPALS - CERF - Media Flex  
Outspoken Bean  
OverDrive Inc.  
Owlkids Books  
Oxford University Press
- P**.V. Supa Inc  
Page Street Kids / Page Street Publishing  
Pajama Press  
Palmieri  
Papercutz  
Peace & Joy Lifestyle  
Peachtree Publishing Company  
Pelican Publishing Company  
Penguin Random House Canada Young Readers  
Penguin Random House Library Marketing  
Penguin Random House, Inc.  
Penguin Young Readers  
Perma-Bound Books  
PGAL  
Piñata Books  
Playaway Pre-Loaded Products  
PolyPrinter  
Pop!  
Power Kids  
Praeger  
Primary Source Media  
Printers Row Publishing Group  
Progressive Rising Phoenix Press  
ProQuest  
Prufrock Press  
Publisher Spotlight  
Publishers Group West  
Publishers Weekly  
Purple Toad Publishing, Inc.
- The **Q**uarto Group
- R**ainbow Book Company  
Random House Children's Books  
Read-a-thon  
Readers to Eaters  
Readex  
Recorded Books  
ReferenceUSA  
Renaissance  
The RoadRunner Press
- Rosen Publishing/Power Kids  
Rourke Educational Media  
Russwood Library Furniture
- S**afeSpace Concepts  
SAGE Publishing  
Salem Press  
Sam Houston State University - Department of Library Science  
SBT - Storybook Theater  
SCBWI - Texas  
Scholastic Book Fairs, Inc.  
Scholastic Trade Books  
School Library Connection  
School Library Journal  
School Life, a division of imagestuff.com  
Scott Kelley, author  
Sebco Books  
Shadow Mountain Publishing  
Sherry Garland, Author  
Simon & Schuster, Inc.  
SirsiDynix  
Sleeping Bear Press  
Small Library Resource Center  
Society of Children's Book Writers and Illustrators - Texas Chapters  
Sourcebooks  
South Texas School Furniture  
Southwest Solutions Group, Inc.  
Spotlight  
Square Panda  
SSG  
Star Bright Books  
Stars Information Solutions  
Starstek  
State Bar of Texas Law-Related Education  
Sterling Publishing  
Stop Falling Productions  
Storybook Theatre of Texas  
Sue Young, Bilingual Storyteller
- T**2 Design  
Take Care of Texas  
TAME - Texas Alliance for Minorities in Engineering  
TCEQ  
Teaching Systems, Inc.  
TeachingBooks.net  
Tech Logic  
Technical Laboratory Systems, Inc.  
TESCO Learning Environments  
Texas Book Festival  
Texas Holocaust and Genocide Commission  
Texas Municipal Courts Education Center  
Texas SmartBuy/Texas Comptroller  
Texas State Library and Archives Commission  
Texas Tech University Press
- Texas Woman's University - School of Library and Information Studies  
TexQuest  
TexQuest Support Center at ESC-20  
Theatre, Storybook  
Thorndike Press  
Tiger Tales  
Tim Tingle, Choctaw Author  
TLA District 5  
TLA Exhibitors Round Table  
TLA Small Community Libraries Round Table  
TLA Store  
Tocker Foundation  
Today's Business Solutions, Inc.  
Tor/Forge Books  
Transparent Language, Inc.  
Trinity Library Resources  
Troxell Communications  
Tundra - Penguin Random House Canada Young Readers  
Tutor Doctor  
Twenty-First Century Books  
Two Lions/Skyscape  
Tyndale House Publishers
- U**nique Management Services, Inc.  
University of North Texas College of Information  
University of North Texas Department of Information Science  
University of Texas Medical Branch-Galveston  
University of Texas Press  
Upstart
- The **V**an Show  
Vista Higher Learning / Santillana USA
- W**. W. Norton & Company  
Web of Life Children's Books  
WebJunction  
Welcoming Schools  
What on Earth Books  
WhimsyTexas  
Wings Press  
Wm. B. Eerdmans Publishing Co.  
The Worden Company  
Wordsong  
Workman Publishing Company  
The World Almanac®  
World Book, Inc.  
Writer's League of Texas  
WT Cox Information Services
- X**R Libraries, Inc.  
**Z**est Books  
Zoobean

# Tuesday, March 24 Preconferences

## LEGEND

-  Marketing & Advocacy
-  EdTech
-  Equity, Diversity & Inclusion
-  President's Program

Continuing Professional Education Credits

CPE#264: SBEC 1.0; TSLAC 1.0

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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All sessions are open to all attendees, unless otherwise noted. Preregistration is required for all preconferences by Monday, March 23; ticket purchase is required as noted. All preconferences will be held at the George R. Brown Convention Center unless otherwise noted.

CPE#P100: SBEC 3.0; TSLAC 3.0

### EZproxy Basics

(TICKETED, REGISTER ONLINE ONLY)

8:00 AM — 11:00 AM

EZproxy is one of the most commonly applied remote access management tools that libraries currently use. This workshop will introduce the novice or early system administrator to the basics of EZproxy and offer experiential insights on how to effectively administer their system(s). *Tickets must be purchased by Monday, March 23 through preregistration.*

[Glenn Bunton, University of South Carolina.](#)

INNOVATION AND TECHNOLOGY ROUND TABLE.

#P102: SBEC 4.0; TSLAC 4.0

### Collaborating with a Common Purpose: Information Literacy Skills for Success in College and Career (TICKETED, REGISTER ONLINE ONLY)

8:00 AM — 12:00 PM

Two former K-12 educators and current academic librarians discuss their top 10 ways to help all students transition successfully to college and careers. Through collaboration between all types of libraries, we connect the American Association of School Librarians, Texas School Library Standards, and Association of College and Research Libraries Framework to help students succeed through information literacy. *Tickets must be purchased by Monday, March 23 through preregistration.*

[Kelly Hoppe, West Texas A&M University, and Karlee Vineyard, Lubbock Christian University.](#)

LIBRARY INSTRUCTION ROUND TABLE.

CPE#P103: SBEC 4.0; TSLAC 4.0

### EDIcon: Foundations of Equity, Diversity, and Inclusion (TICKETED)

8:00 AM — 12:00 PM

EDIcon introduces equity, diversity, and inclusion within a social justice framework. The workshop explores cultural competence, implicit bias, and privilege in the context of librarianship and the communities served by libraries. *Tickets must be purchased by Monday, March 23 through preregistration.*

[Mariel Colbert and Briana Jarnagin, American Library Association.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

#P101: SBEC 4.0; TSLAC 4.0

### Gender and Sexuality Advocacy Training (TICKETED)

8:00 AM — 12:00 PM

This interactive training explores the differences between sex assigned at birth, gender identity, gender expression, sexuality, and romantic attraction, as well as the coming out process, pronouns, resources and skills for allyship. Facilitators and participants will explore relevant applications of knowledge and skills. This program was made possible by a donation made in the memory of Martha Hughes. *Tickets must be purchased by Monday, March 23 through preregistration.*

[Kathleen Hobson, University of North Texas.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#P106: SBEC 4.0; TSLAC 4.0

### Literacy, Letters, and Libraries: Texas General Land Office Archives (TICKETED)

8:00 AM — 12:00 PM

Historical records sit patiently waiting for someone to unlock and share their stories. Librarians will receive an introduction to the scope and nature of the Texas General Land Office Archives, and learn about specific TEKS-connected primary sources. Educators will learn how to open these stories to students through the Save Texas History program. *Tickets must be purchased by Monday, March 23 through preregistration.*

[Buck Cole, Texas General Land Office Archives.](#)

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#P107: SBEC 4.0; TSLAC 4.0

### What Patrons Need to Know to Improve Their Financial Lives (TICKETED)

8:00 AM — 12:00 PM

Learn how to build financial capacity in your community using free financial literacy resources, implement financial literacy programming in your library through the utilization of these resources, and develop key community partnerships. *Tickets must be purchased by Monday, March 23 through preregistration.*

[Kevin Crown, Association of Financial Educators; and Kenneth McDonnell, Consumer Financial Protection Bureau.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#OP099: SBEC 3.0



**Holocaust Museum Houston Workshop and Tour: Book Smugglers: Partisans, Poets and the Race to Save Jewish Treasures from the Nazis** (TICKETED, REGISTER ONLINE ONLY)

**8:00 AM — 3:00 PM**

Become a change agent and discover ways to support human rights in your community with Holocaust Museum Houston. This interactive workshop introduces participants to the evolution of human rights and the ways advocacy by librarians and bookish upstanders can shape the future. Tour the newly remodeled Holocaust Museum Houston, featuring the exhibit *Book Smugglers: Partisans, Poets and the Race to Save Jewish Treasures from the Nazis*. *Tickets must be purchased by Friday, March 6 through preregistration.*

Laurie Garcia, Jenna Norris, Michelle Tovar, and Wendy Warren, Holocaust Museum Houston.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#P105: SBEC 3.0; TSLAC 3.0

**Grant Writing 101** (TICKETED)

**9:00 AM — 12:00 PM**

Beginning grant writers will receive a general overview of the grant process, which includes finding funding opportunities, becoming familiar with proposal components, documenting the need, and evaluating programs. *Tickets must be purchased by Monday, March 23 through preregistration.*

Debbie Montenegro, National Network of Libraries of Medicine, South Central Region.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#P150: SBEC 3.0; TSLAC 3.0

**Advanced EZproxy Tips** (TICKETED)

**12:00 — 3:00 PM**

EZproxy is one of the most commonly applied remote access management tools currently used by libraries. This workshop will focus on customization, authentication, and assessment aspects related to EZproxy use. *Tickets must be purchased by Monday, March 23 through preregistration.*

Glenn Bunton, University of South Carolina.

INNOVATION AND TECHNOLOGY ROUND TABLE.

CPE#P151: SBEC 3.0; TSLAC 3.0

**Build Youth Financial Literacy at Your Library** (TICKETED, REGISTER ONLINE ONLY)

**12:00 — 3:00 PM**

Financial capability skills are typically acquired at different rates over three broad developmental stages: early childhood, middle childhood, and the teen years. Learn about free resources to help parents and kids learn more about lifelong money management. *Tickets must be purchased by Monday, March 23 through preregistration.*

Leslie Jones, Consumer Financial Protection Bureau.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#P153: SBEC 3.0; TSLAC 3.0

**Learn to Love Serials Management** (TICKETED, REGISTER ONLINE ONLY)

**12:00 — 3:00 PM**

Effectively managing continuing resources can be a tall order. Take a deep dive into all things serials and leave equipped with the tools needed to address the daunting world of serials management with proficiency and grace. *Tickets must be purchased by Monday, March 23 through preregistration.*

Carol Seiler, EBSCO Information Services.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE.

CPE#P154: SBEC 3.0; TSLAC 3.0

**Library Safety: Better Security, Better Facilities** (TICKETED)

**12:00 — 3:00 PM**

A leading expert on library safety and security who has trained thousands of library employees on handling challenging situations will share practical and realistic tools to make your facility a better place to work with safe workplace behaviors, new security measures, and “high-risk” customer service skills. *Tickets must be purchased by Monday, March 23 through preregistration.*

Steve Albrecht, Consultant.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#P155: SBEC 3.0

**Speed Dating the Texas Bluebonnet Award List** (TICKETED, REGISTER ONLINE ONLY)

**12:00 — 3:00 PM**

Meet authors and illustrators from the Texas

Bluebonnet Award Master List. Participate in activities that correspond with titles on the list and receive autographed copies of the books. *Tickets must be purchased by Monday, March 23 through preregistration.*

TEXAS BLUEBONNET AWARD COMMITTEE.

CPE#P156: SBEC 3.0; TSLAC 3.0

**Trauma, Resiliency, and Self-Care: Cultivating a Culture of Compassion** (TICKETED, REGISTER ONLINE ONLY)

**12:00 — 3:00 PM**

Understand how past trauma affects the brain and influences behavior. Librarians must take these experiences into consideration in order to deliver compassionate, effective customer service. Learn best practices for fostering community resiliency. *Tickets must be purchased by Monday, March 23 through preregistration.*

Elissa Hardy, Denver Public Library (CO) and Patrick Lloyd, Georgetown Public Library.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#P157: SBEC 3.0; TSLAC 3.0

**Elefantes & Alligators: Storytelling Techniques with Language and Learning to Engage All Listeners** (TICKETED)

**12:30 — 3:30 PM**

Storytelling programs can engage all personalities and backgrounds, include a second language in an effective way, and get kids to read and do math — all while having fun. Explore strategies to identify the potential that stories have to be transformed into entertaining educational experiences for all ages. *Tickets must be purchased by Monday, March 23 through preregistration.*

Carolina Quiroga-Stultz, Storyteller.

STORYTELLING ROUND TABLE.

**TEXAS STRONG!**

Enter to win this one-of-a-kind painting by graffiti artist Man One which was created during a demonstration at the 2018 TLA Annual Conference.





All proceeds benefit the TLA Disaster Relief Fund which assists libraries across the state impacted by natural disasters.

Tickets are \$5 each (or five for \$20) and can be purchased at the TLA Annual Conference in Houston, or online at [txla.org/disaster-relief-art-affle](http://txla.org/disaster-relief-art-affle).

The drawing will take place during the Closing Author Session at the conference on Friday, March 27.

# Tuesday, March 24 Programs & Events

## LEGEND

-  Marketing & Advocacy
-  EdTech
-  Equity, Diversity & Inclusion
-  President's Program

Continuing Professional Education Credits

CPE#264: SBEC 1.0; TSLAC 1.0

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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<b>Registration</b> .....	7:30 AM – 7:00 PM
<b>Hotel Shuttle</b> .....	7:00 AM – 11:00 PM
<b>Exhibits</b> .....	3:45 – 6:45 PM
<b>Authors Area</b> .....	3:45 – 6:45 PM
<b>Career Center</b> .....	1:00 – 5:00 PM
<b>Connection Corner</b> <i>(Computers, Housing, Internet)</i> .....	7:30 AM – 7:00 PM
<b>TLA Store</b> .....	3:45 – 6:45 PM
<b>Bag Check</b> <i>(Rent-A-Box)</i> .....	3:45 – 7:00 PM

All sessions are open to all attendees, unless otherwise noted.

CPE#201: SBEC 1.0

### A Picture is Worth a Thousand Words, Except When it Isn't



11:00 AM — 12:00 PM

Ather Sharif is a web designer who became quadriplegic after a car accident in March of 2013. Now, his mission is to make the web accessible for everyone. Sharif is a PhD student at the University of Washington, a software engineer and “Philly’s Geek of the Year 2015.” His goal is to make “the digital world as accessible to people with disabilities as it is for able-bodied people.”

[Ather Sharif, Comcast.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#203: SBEC 1.0; TSLAC 1.0

### Bring it On! High School Battle of the Books

11:00 AM — 12:00 PM

High school educators from small and large districts will share how they have developed and created successful book battle programs for high schools. Learn how to build a book battle from the ground up, develop a book list, and create student interest through marketing.

[Brenda Allen, Mesquite ISD; Courtney Anne Flynt, Keller ISD; and Carol Hafer, Crowley ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#205: SBEC 1.0; TSLAC 1.0

### Burn, Censor, and Sanitize: Trends in Intellectual Freedom Challenges

11:00 AM — 12:00 PM

Over the past year, librarians have responded to intellectual freedom challenges, including efforts to limit books, displays, exhibits, speakers, and programs. Understand the shifting landscape and how to prepare for those challenges.

[Kristin Pekoll, American Library Association.](#)

INTELLECTUAL FREEDOM COMMITTEE AND PUBLIC LIBRARIES DIVISION.

CPE#206: SBEC 1.0; TSLAC 1.0

### Diverse Perspectives and Structured Critiques Improve Everyone’s Writing

11:00 AM — 12:00 PM

Watch authors at work as they use a guideline to critique a work-in-progress. Then, in small groups, practice the technique by critiquing another manuscript by one of the authors.

[Varsha Bajaj, Nancy Paulsen Books; and Cynthia Levinson, Author](#)

2020 CONFERENCE PROGRAM COMMITTEE.

### First Conference Jitters? TLA Conference Orientation

11:00 AM — 12:00 PM

Never fear, the TLA New Members Round Table is here! Join us for a discussion on best practices for navigating the conference successfully, getting the most out of your experience, and networking with your peers.

[Kelly Dibbens, Texas Library Association; Jen Ortiz and Janelle Valera, Desoto Public Library.](#)

NEW MEMBERS ROUND TABLE.

CPE#208: SBEC 1.0; TSLAC 1.0

### Introducing Project ReShare: An Open Source, Community-Owned Resource Sharing Platform

11:00 AM — 12:00 PM

The greatest asset of Project ReShare, an open source interlibrary loan platform, is its robust community. Libraries, consortia, developers, vendors, and open information advocates are collaborating with a shared vision of strengthening the health of libraries’ resource sharing ecosystem. Once the ReShare software is developed, it will be freely available as open source software.

[Nora Dethloff, University of Houston; and Anne McKee, Greater Western Library Alliance.](#)

INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

CPE#209: SBEC 1.0; TSLAC 1.0

### Navigator Interlibrary Loan Updates and Best Practices

11:00 AM — 12:00 PM

Join experts from the Texas State Library & Archives Commission and librarians from public libraries across the state to discuss best practices using Navigator for statewide interlibrary loan.

[Sara Hayes, Texas State Library & Archives Commission.](#)

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#213: SBEC 1.0; TSLAC 1.0

### Personal Strategic Planning: Who Are You and Where Are You Going?

11:00 AM — 12:00 PM

Learn how your unique purpose can give clarity on where you are, where you want to be, and the key next steps to get there.

[Edward Smith, Tharseo Group, LLC.](#)

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#214: SBEC 1.0; TSLAC 1.0

### What Should I Read Next? Readers Advisory Services

11:00 AM — 12:00 PM

Discover the theories and best practices of readers advisory services. From passive to individual one-on-one services, learn how to create a library environment that builds staff knowledge and skills, and develop relationships with recreational readers.

Savannah Dorsett, Jordan Manuel, and Scott Peters, Houston Public Library; and Elizabeth Nebeker, Cypress-Fairbanks ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

### Electronic Resources Serials Management Round Table Business Meeting

11:00 AM — 12:00 PM

### Latino Caucus Business Meeting

11:00 AM — 12:00 PM

### Reference and Information Services Round Table Business Meeting

11:00 AM — 12:00 PM

### Upstart Committee

11:00 AM — 12:00 PM

### Therapy Dogs

11:00 AM — 2:00 PM

Always wanted to have a therapy dog program or a “Read to the Dogs” program but were unsure how to begin? Test out the program at TLA 2020! Stop by the registration area in the Exhibit Hall to pet and cuddle with cute therapy dogs. The dogs and their handlers are part of Tender Loving K9s in Houston and regularly visit hospitals, daycares, nursing homes, rehabilitation centers, and libraries. For more information on the therapy group, visit <https://tlk9.org/>.

2020 LOCAL ARRANGEMENTS COMMITTEE.

CPE#251: SBEC 1.0; TSLAC 1.0

### Envision Your Library in Your Quality Enhancement Plan

12:15 — 1:15 PM

Discover how to be an active participant in your institution’s Quality Enhancement Plan (QEP) process for Southern Association of Colleges and Schools Commission on Colleges accreditation. Panelists will highlight their QEPs, which include information literacy, strategies and skills for well-being, and programs for reducing student debt.

Celita Avila and Ernest Tsacalis, San Antonio College; Jonathan Helmke and Paul Henley, Stephen F. Austin University; and Michele Whitehead, University of North Texas Health Science Center.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

### TLA 101

12:15 — 1:15 PM

Curious to know the difference between a division, district, and round table? Are you looking to become more involved with TLA but you’re not sure how to get started? Learn how others got started and walk out with tips to become a more active member of TLA.

Cecilia Barham, North Richland Hills Public Library; Kelly Dibbens, Texas Library Association; Christina Gola, University of Houston; and Jen Ortiz, Desoto Public Library.

NEW MEMBERS ROUND TABLE.

### Legislative Committee Meeting

12:15 — 2:15 PM

### A Toast to Library Pioneer Elenora Alexander (TICKETED)

1:00 — 3:00 PM

Join colleagues for high tea at the 5th Annual Celebrating Library Pioneers event honoring Texas library champion Elenora Alexander. Network with colleagues and learn about this icon of Texas librarianship. *Tickets must be purchased by Friday, March 6 through preregistration.*

RETIRED LIBRARIANS ROUND TABLE.

CPE#255: SBEC 1.0

### #Identity: Culture, Gender, Religion

1:30 — 2:30 PM

Diversity, in its many forms, is a major focus in the publishing world. Young adult authors will provide insight into how their life experiences have impacted their creative processes.

Amy Rose Capetta and Cori McCarthy, Little Brown; Susan Kuklin, Candlewick; Phil Stamper, Bloomsbury; and Sherry Thomas, Lee and Low.

YOUNG ADULT ROUND TABLE.

CPE#256: SBEC 1.0

### 16th Annual Poetry Roundup

1:30 — 2:30 PM

Since 2005, the Poetry Roundup has hosted more than 80 poets showcasing the best and latest poetry for young people. Hear poets read from their work and experience firsthand the pleasures to be found in the spoken word and the power of poetry for developing literacy and language.

Leslie Bulion, Peachtree; Zetta Elliott, Disney; Ellen Hopkins, Simon & Schuster; Irene Latham and Vikram Madan, Boyds Mills Press; and Naomi Nye, HarperCollins.

CHILDREN’S ROUND TABLE.

CPE#257: SBEC 1.0; TSLAC 1.0

### Alternative Metrics: Measuring the Social Impact of Publications

1:30 — 2:30 PM

Alternative metrics (altmetrics) are indicators

of online engagement with an article, including social media mentions, media coverage, Wikipedia citations, bookmarks, and downloads. Discover why altmetrics are important, how to access and read them, and how librarians are playing an important role in promoting research.

Laurissa Gann, University of Texas MD Anderson Cancer Center.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#258: SBEC 1.0; TSLAC 1.0

### Communicating the Library Vision to Stakeholders: Presentations for Impact



1:30 — 2:30 PM

Libraries must compete with other essential community services for funds, which can be challenging. Learn how to identify audiences and develop storytelling techniques that demonstrate the library’s value to stakeholders. Get tips and tricks for creating an effective presentation.

Valicia Greenwood, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#259: SBEC 1.0; TSLAC 1.0

### Creating a Vision for a Community of Readers

1:30 — 2:30 PM

Working better together — when public librarians and school librarians collaborate, they can create programs and opportunities that benefit both libraries. Whether in the school year or in the summer, discover how this type of collaboration strengthens communities that value literacy.

Caricia Zepeda, Dallas ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.

CPE#261: SBEC 1.0; TSLAC 1.0

### Equity Diversity and Inclusion Forum, Part 1



1:30 — 2:30 PM

Find out how to influence change in order to serve the profession and retain librarians of color. In Part 2, participants will have opportunities to discuss challenging scenarios with colleagues and develop inclusive strategies for working with diverse groups. *Part 2 follows immediately after the session.*

Julius Jefferson, ALA President-Elect, Library of Congress.

2020 CONFERENCE PROGRAM COMMITTEE AND DIVERSITY AND INCLUSION COMMITTEE.

CPE#262: SBEC 1.0

### Faces and Voices of History: The Bullock Museum’s Texas Story Project

1:30 — 2:30 PM


Be inspired by the unexpected outcomes from university and high school students’ story contributions to the Bullock Museum’s Texas Story Project, a crowd-sourced public history initiative. By publishing stories in the project,

students launched careers, commemorated historical events, connected with heroes, and discovered meaning in their lives.

[David Munns, The Bullock Texas State History Museum; and Teresa Van Hoy, St. Mary's University.](#)

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#263: SBEC 1.0 

**Katherine Center Speaks on Reading for Joy**

**1:30 — 2:30 PM**

Katherine Center, *New York Times* best-selling author of *How to Walk Away and Things You Save*

*in a Fire*, shares her passion with audiences all over the country. She will share insights into the importance of reading for pleasure, her writing life, and her love of book clubs.

[Katherine Center, Macmillan.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#264: SBEC 1.0; TSLAC 1.0

**Launching a Library-Focused Quality Enhancement Plan**

**1:30 — 2:30 PM**

Learn how to make your library an active and integral part of your institution's Quality Enhancement Plan (QEP) from librarians who have successfully advocated for a library-focused QEP or enhanced their non-library centered QEP through library involvement.

[Ashley Crane and Brian Loft, Sam Houston State University; and Kimberly Gay, Prairie View A&M University.](#)

LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION

CPE#265: SBEC 1.0

**Librarians IRL**

**1:30 — 2:30 PM**

What do other librarians do in real life? Do public librarians have to clean the bathrooms? Do school librarians really do it all? How many committees does an academic librarian have to be on? Experienced librarians will answer these burning questions.

[Elizabeth Anne Howard, Texas Wesleyan University; and Curren McLane, Azle Memorial Library.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#266: SBEC 1.0; TSLAC 1.0

**Library Life Is the Best Life! Renew Your Passion and Revitalize Your Vision**

**1:30 — 2:30 PM**

Learn how a tired, disgruntled librarian transformed into a productive Library Media Specialist who loves her profession again. Discover how to focus, engage, encourage, empower, and renew your passion. Revitalize your vision for your library!

[Alexandra Cornejo, Vilia Garcia, and Betsy Vela, Harlingen CISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#267: SBEC 1.0

**Manga for Your Age Group**

**1:30 — 2:30 PM**

Children and teens love to read manga. Get a great list of titles, broken down by age group, that would be appropriate for your students.

[Tuan Nguyen, Mackin Educational Resources; and Lisa Zinkie, Fort Worth ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#268: SBEC 1.0; TSLAC 1.0

**Navigating the Library eBook Market**

**1:30 — 2:30 PM**

Leaders in library eBook advocacy will share the latest changes in the library eBook market, focusing on efforts by the American Library Association, the Chief Officers of State Library Agencies, and other groups to make it more friendly to libraries.

[Michael Blackwell, St. Mary's County Library \(MD\); Alan Inouye, American Library Association; and Ramiro Salazar, San Antonio Public Library.](#)

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#270: SBEC 1.0; TSLAC 1.0

**Weed 'em and Reap: Using GreenGlass in Academic Libraries**

**1:30 — 2:30 PM**

As academic libraries are increasingly under space pressure they are looking at deselection projects. GreenGlass is an analytics tool optimized for making data-informed deselection decisions. Learn how Sam Houston State University uses this tool to inform their subject selectors in making decisions about deselection materials. *A business meeting follows the program.*

[Michael Hanson and Zachary Valdes, Sam Houston State University; and Peter Zeimet, OCLC.](#)

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

CPE#2700: SBEC 1.5

**Great Ideas Lightning Talks**

**2:00 — 3:30 PM**

Get unique and innovative ideas to implement at your library at these lightning talks, combined with poster sessions. Great Ideas Lightning Talks are five-minute sessions that engage the audience and feature new or innovative ideas.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#271: SBEC 1.0

**Transforming Libraries into Community Anchors in Rural Texas Cohort Presentations**

**2:00 — 5:00 PM**

Cohort members of the Institute of Museum

and Library Services (IMLS) grant project, Transforming Libraries into Community Anchors in Rural Texas (TLCART) will present five group presentations of community-based projects to demonstrate the applications of design theory and asset-based community development. TEXAS WOMAN'S UNIVERSITY.

CPE#273: SBEC 1.0; TSLAC 1.0

**Academic Game Collections and Engaged Learning**

**2:45 — 3:45 PM**

Participants will learn about game collections and their value beyond recreation. Learn the best ways to incorporate engaged learning through shared experiences and play with collection development and programming that incorporates tabletop games, breakouts, escape rooms, and cross reality (XR) devices.

[Jeremy Kincaid and Diane Robson, University of North Texas.](#)

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#274: SBEC 1.0; TSLAC 1.0 

**Building A Diverse Library Collection**

**2:45 — 3:45 PM**

Are you constantly trying to find books for the many diverse members of your learning community? Learn how to evaluate, expand and balance your collection to represent your community.

[Tamiko Brown, Tania Castillo, and Felicia Morgan, Clear Creek ISD; and Sara Ranzau, Boerne ISD and Schreiner University.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#275: SBEC 1.0; TSLAC 1.0 

**Creating a Digital Media Lab**

**2:45 — 3:45 PM**

Digital Media Labs (DML) provide opportunities to build advanced digital literacy skills and offer avenues for creativity and preservation. Learn how a public library built their DML, what equipment and software is included, how it differs from a makerspace, and tips for creating your own.

[Kelly Brouillard, Lewisville Public Library.](#)

PUBLIC LIBRARIES DIVISION.

CPE#2755: SBEC 1.0; TSLAC 1.0

**Creating Free Space: The Library as a Creative Space for Teens**

**2:45 — 3:45 PM**

Getting teens to use creative free spaces can be challenging, especially when they are increasingly career-driven. Plano Public Library's Digital Creativity intern program frames creativity as an internship to appeal to career-minded teens. Discover how the program was created and evolved, and what outcomes were achieved.

[Robert Loftin and Sarah O'Pella, Plano Public Library.](#)

PUBLIC LIBRARIES DIVISION.

CPE#276: SBEC 1.0; TSLAC 1.0

**Creating LGBTQ+ Spaces for Academic Libraries**



2:45 — 3:45 PM

Hear how academic librarians work to make sure LGBTQ+ faculty and students feel comfortable, regardless of identity or orientation, by creating and maintaining a confidential and safe library space.

Kimberly Gay, Prairie View A&M; Elizabeth Goode, Texas A&M-Kingsville; and Julie Leuzinger, University of North Texas.

QUEERS & ALLIES ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#277: SBEC 1.0; TSLAC 1.0

**Equity Diversity & Inclusion, Part 2**



2:45 — 3:45 PM

Find out how to influence change in order to serve the profession and retain librarians of color. Discuss challenging scenarios with colleagues and develop inclusive strategies for working with diverse groups. *Part 1 immediately precedes this session.*

Julius Jefferson, ALA President-Elect, Library of Congress.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#278: SBEC 1.0; TSLAC 1.0

**Instructing from the Reference Desk**

2:45 — 3:45 PM

Don't just show patrons where the information is; teach them how to find it themselves. Get helpful tips on how to instruct library users through reference interactions and one-on-one consultations.

Margaret Dawson, Texas A&M-Central Texas; and Janie Richardson, Stephen F. Austin State University.

LIBRARY INSTRUCTION ROUND TABLE AND REFERENCE AND INFORMATION SERVICES ROUND TABLE.

CPE#282: SBEC 1.0

**Tough Topics in Middle Grades**

2:45 — 3:45 PM

Tackle heavy topics using middle grade books to steer children through real-life issues. Help readers find hope, develop empathy, and feel empowered and encouraged to share their own hard stories.

Ellen Hopkins, Penguin Random House; Anne LeZotte, Scholastic; and Rex Ogle, W. W. Norton.

CHILDREN'S ROUND TABLE.

CPE#283: SBEC 1.0

**What Is a TALL Texan? Why Do I Want to Be One?**

2:45 — 3:45 PM

TALL (Texas Accelerated Library Leaders Institute) Texans who have gone through the program will share how the institute impacted their careers and why you should be involved.

Get your questions answered so you are prepared to apply for this renowned leadership training program.

Tuan Nguyen, Mackin Educational Resources.

TALL TEXANS ROUND TABLE.

CPE#284: SBEC 1.0; TSLAC 1.0

**Where Does Information Literacy Fit? Curriculum Mapping Core Courses to the ACRL Framework**

2:45 — 3:45 PM

The curriculum mapping project at the University of North Texas Libraries maps student learning outcomes on course syllabi to the Association of College and Research Libraries (ACRL) Framework for Information Literacy and the Association of American Colleges & Universities (AAC&U) Information Literacy VALUE Rubric. Information gleaned helps identify gaps in library instruction and information literacy needs.

Greg Hardin and Carol Nakano Hargis, University of North Texas.

2020 CONFERENCE PROGRAM COMMITTEE.

**Intellectual Freedom Committee**

2:45 — 3:45 PM

**Library Friends, Trustees and Advocates Round Table Business Meeting**

2:45 — 3:45 PM

**Lone Star Committee**

2:45 — 3:45 PM

**Maverick Committee**

2:45 — 3:45 PM

**Spirit of Texas (SPOT) Committee**

2:45 — 3:45 PM

**TAYSHAS Committee**

2:45 — 3:45 PM

CPE#2900: SBEC 1.0

**Get Your TLA Unit's Financial House in Order**

2:45 — 3:45 PM

Current, past and future TLA officers will get the inside scoop on TLA's budgeting, financial policies, and practices that impact units and committees. You'll learn where to find the unit's budgets from prior years, how to plan and budget for the upcoming year, and more! Don't miss this important session which will prepare you to manage your unit's budget successfully.

Sherra Bowers, Texas Library Association.

COUNCIL/GOVERNANCE.

CPE#291: SBEC 1.0

**Tour the Exhibit Hall with the New Members Round Table** (TICKETED, REGISTER ONLINE ONLY)

3:15 — 3:45 PM

Tour the Exhibit Hall and find out about the Innovation Lab, Exhibitor Showcases, Author Signings, and what exhibitors have to offer. *Meet outside Exhibit Hall D. Space is limited to the first 20 people who sign up. Tickets must be purchased by Monday, March 23 through preregistration.*

NEW MEMBERS ROUND TABLE.

**Exhibit Hall Grand Opening and Welcome**

3:45 — 6:45 PM

**Exhibit Hall**

Join your colleagues as you settle in for the 2020 Annual TLA Conference. Meet up with friends and exhibitors and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

2020 CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#293: SBEC 1.0; TSLAC 1.0

**Basic Genealogy Resources and Services for Non-Genealogy Librarians**

4:00 — 5:00 PM

Learn basic reference interview skills and discover tools to help the ever-growing population of family history researchers walking through your library doors. Explore general subscription websites and a number of free websites to suggest to your patrons.

Susan Kaufman, Houston Public Library.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE AND PUBLIC LIBRARIES DIVISION.

CPE#294 SBEC 1.0



**Dueling MakerSpaces: Curriculum Connected or Open Ended? You Decide!**

4:00 — 5:00 PM

Come to this session to hear two secondary librarians duel as they present and defend curriculum connected makerspaces versus those which are more open-ended and true to the original maker movement.

Tania Castillo and Shirley Dickey, Clear Creek ISD.

YOUNG ADULT ROUND TABLE

CPE#295: SBEC 1.0; TSLAC 1.0



**Indigenous Representation: A How-To on the Ethical Inclusion of Natives**

4:00 — 5:00 PM

How are North American Indigenous Peoples' narrative influenced by selection criteria? Learn how librarians can combat stereotypes and how educator and information sharers can be more inclusive in their collection development.

Catherine Baty, Lake Travis Community Library.

2020 CONFERENCE PROGRAM COMMITTEE

CPE#296: SBEC 1.0; TSLAC 1.0

**Legal Issues in Public Libraries**

**4:00 — 5:00 PM**

Are you unknowingly breaking the law in your library? Texas law regulates voter registration, raffles, bingo, and service animals, to name a few. Learn how these laws affect public libraries, and how requirements may vary from city to city.

**Danielle Folsom, City of Houston.**

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#297: SBEC 1.0; TSLAC 1.0

**So You Want to Sit in the Big Seat**

**4:00 — 5:00 PM**

A dynamic group of Texas library directors will discuss the roads they took to get into the big office. There is no single path to follow to reach your end goal. Hear creative ways to navigate and overcome any obstacles, and gain insight into continuing education opportunities to develop your leadership skills.

**Debbie Garza, Midland County Public Library; Dean Hendrix, University of Texas at San Antonio; Edward Melton, Harris County Public Library; Elizabeth Polk, Austin ISD; and Roosevelt Weeks, Austin Public Library.**

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.



CPE#298: SBEC 1.0; TSLAC 1.0

**What's So Critical About Critical Librarianship?**

**4:00 — 5:00 PM**

As librarians select, acquire, organize, preserve, and facilitate access to collections, we build infrastructures that reflect and re-create systemic inequalities. Understand how critical librarianship interrogates those systems and asks how they could be different. Re-reading librarianship through the social and political enables us to imagine and create the world we want.

**Emily Drabinski, City University of New York (NY).**

2020 CONFERENCE PROGRAM COMMITTEE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION AND LIBRARY INSTRUCTION ROUND TABLE.

CPE#299: SBEC 1.0

**What's New With Texas YA and Middle Grade Authors**

**4:00 — 5:00 PM**

Explore the wide variety of fiction and nonfiction YA and middle-grade books from beloved Texas authors and illustrators. Panelists will discuss

how they choose their topics, handle research, and tackle school visits, and share a wealth of information that librarians can take back to their young readers.

**Varsha Bajaj, Penguin Young Readers Group; Samantha Clark, Simon & Schuster; Meredith Davis, Scholastic; P. J. (Tricia) Hoover and Madeline Smoot, CBAY Books; Mari Mancusi, Disney Books; Cory Putman Oakes, Sourcebooks; Leila Sales, The Book Engineer; and Steve Wilson, Penguin Random House.**

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

**TLA Council I**

**4:00 — 5:00 PM**

Council is the governing body of TLA. All conference attendees are invited. COUNCIL/GOVERNANCE.

**TALL Texans Social & Standing TALL Award**

**5:00 — 6:00 PM**

The incoming TALL Texans class will be announced, and the Standing TALL Award presented. There will be a cash bar. TALL TEXANS ROUND TABLE.

**TLCART Advisory Board Meeting**

**6:00 — 8:00 PM**

TEXAS WOMEN'S UNIVERSITY

# HANDS-ON LABS

Seating is limited for all Hands-on Lab sessions. These labs are ticketed events, and reservations must be made by Monday, March 23 through online preregistration only. Devices or supplies provided unless noted as Bring Your Own Device (BYOD).

**WEDNESDAY, MARCH 25**

Basic Book Repair & Mending Lab..2:00 – 5:00 PM

Library, Camera, Action: Create and Market Your Library with Videos (BYOD) ..... 3:15 – 4:15 PM

Beyond Text: Using Art to Enhance Literacy ..... 4:30 – 5:30 PM

**THURSDAY, MARCH 26**

Clean Up Your Google Life .....8:30 – 9:30 AM

Chrome 101..... 9:45 – 10:45 AM

Research Says – Encourage Creativity and Doodling in the Classroom ..... 9:45 AM – 12:00 PM

But Do They Really Use It? Understanding E-Resource Usage ..... 11:00 AM – 12:00 PM

Making Flyers that Don't Suck ..... 1:30 – 2:30 PM

Advocating to Your Stakeholders: Making the Most of Social Media ..... 2:45 – 3:45 PM



**CPE#E2985: SBEC 0.5**  
**TLA After Hours Keynote with Nick Offerman**

**7:15 — 8:00 PM**

If you watch *Parks & Recreation*, you know that the character Ron Swanson thinks that libraries are “the worst place ever.” Fortunately, Nick Offerman, the actor who portrayed Ron, does not agree. Nick’s family is full of librarians, including his sister. Nick Offerman is an

actor, writer and woodworker, best known as the character of Ron Swanson on NBC’s hit comedy series *Parks & Recreation* and Karl Weathers in the acclaimed FX series *Fargo*. Offerman has penned four New York Times bestselling books, *Paddle Your Own Canoe*, *Gumption*, *Good Clean Fun* and, most recently, *The Greatest Love Story Ever Told*, written with his wife, Megan Mullally.

[Nick Offerman](#).

2020 CONFERENCE PROGRAM COMMITTEE.



Cassie Nova



Jenna Skyy

**CPE#E2986: SBEC 1.0**  
**Drag Queen Storytime**

**8:15 — 9:00 PM**

Experience a live Drag Queen Storytime. The audience will be introduced to components of a Drag Queen Storytime program and hear first-hand accounts from the storytellers.

[Cassie Nova and Jenna Skyy, S4 Rose Room](#).

2020 CONFERENCE PROGRAM COMMITTEE.

**CPE#E2987: SBEC 1.0; TSLAC 1.0**  
**Dungeons and Dragons and Teens, Oh My!**

**8:15 — 9:00 PM**

A librarian who has been a Dungeon Master (DM) for teens at a public library will share the benefits of Dungeons and Dragons. Learn DM best practices, tips and tricks for introducing the game to teens, and resources to help start this wickedly popular program at your library!

[Dustan Archer, Rosenberg Library](#).

YOUNG ADULT ROUND TABLE.



**CPE#E2988: SBEC 1.0**  
**The Outspoken Bean Presents Poetry for Everyone**

**8:15 — 9:00 PM**

Nationally-ranked performance poet The Outspoken Bean performs, demonstrating how libraries can bring diversity and opportunity to their patrons via poetry and open-mic nights. Emanuelee Outspoken Bean is a 2011 Texas Poet Laureate nominee and 2017 Houston

Mayor’s Office of Cultural Affairs Artist-in-Residence.

[Outspoken Bean, Plus Fest](#).

2020 CONFERENCE PROGRAM COMMITTEE.

**CPE#E2989: SBEC 1.75**

**Book Buzzed**

**8:15 — 10:00 PM**

Get the scoop on forthcoming titles for adults. Sponsored by the Adult Library Marketing Association. A selection of adult beverages will be served.

[Jen Childs, Penguin Random House](#); [Margaret Coffee, Sourcebooks](#); [Linette Kim, Bloomsbury](#); [Michelle Leo, Simon & Schuster](#); [Annie Mazes, Workman](#); [Susan McConnell, Ingram](#); [Melissa Nicholas, Hachette](#); [Anthony Parisi, Tor](#); [Golda Rademacher, W.W. Norton](#); [Amanda Rountree, Macmillan](#); [Virginia Stanley, HarperCollins](#); and [Chris Vaccari, Sterling Publishing](#).

PUBLIC LIBRARIES DIVISION.

**CPE#E2990: SBEC 2.0**

**Children’s Lit Pub Trivia: After Dark with Authors and Illustrators (TICKETED)**

**8:15 — 10:00 PM**

Trivia hounds — spend an evening testing your kid lit knowledge! Get up close and personal with authors and illustrators and compete with other librarians in an evening of fun and games. *Tickets must be purchased by Monday, March 23 through preregistration.*

CHILDREN’S ROUND TABLE.

**Battledecks**

**9:15 — 10:00 PM**

Each contestant will speak for up to four minutes on 10 slides provided by the contest organizers on the same topic. A panel of judges will determine the winner. Prizes are given for 1st, 2nd, and 3rd place.

TALL TEXANS ROUND TABLE.

**CPE#E2992: SBEC 1.0**

**Director’s Hotseat**

**9:15 — 10:00 PM**

A star-studded panel of Texas library directors field questions on what it is really like to be in the big chair.

[Lisa German, University of Houston](#); [Edward Melton, Harris County Public Library](#); [Edward Smith, Abilene Library Consortium](#); [Michael Stafford, Houston Community College](#); [Roosevelt Weeks, Austin Public Library](#); and [Mary Woodard, Mesquite ISD](#).

2020 CONFERENCE PROGRAM COMMITTEE COMMITTEE.

**CPE#E2993: SBEC 0.75**

**Storytelling Through Song: A Concert With David LaMotte**

**9:15 — 10:00 PM**

Music brings people together. Come hear stories in song from a master musical storyteller who is passionate about peace and building inclusive communities.

[David LaMotte, Dryad Publishing, Inc.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**Werewolf at After Hours**

**9:15 — 10:00 PM**

Join your fellow librarians for this interactive game of deception. Whether you are a werewolf or a villager, the object of the game is to stay alive. Learn to trust or distrust the people around you to eliminate the werewolves before they eliminate the village.





[Yolanda Botello, Mansfield Public Library](#); [Geoffrey Sams, Roanoke Public Library](#).

2020 CONFERENCE PROGRAM COMMITTEE.

# Wednesday, March 25 Programs & Events

All sessions are open to all attendees, unless otherwise noted.

## LEGEND

-  Marketing & Advocacy
-  EdTech
-  Equity, Diversity & Inclusion
-  President's Program

Continuing Professional Education Credits

CPE#264: SBEC 1.0; TSLAC 1.0

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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- Registration**.....7:30 AM – 5:00 PM
- Hotel Shuttle**..... 6:30 – 11:30 AM;  
.....5:00 – 8:00 PM  
(No service between 11:30 AM - 5:00 PM)
- Exhibits**.....10:00 AM – 5:00 PM
- Authors Area**.....10:00 AM – 5:00 PM
- Career Center**.....10:00 AM – 5:00 PM
- Collaboration Space**  
.....10:00 AM – 5:00 PM
- Connection Corner**  
(Computers, Housing, Internet)  
..... 7:00 AM – 5:00 PM
- TLA Store**.....10:00 AM – 5:00 PM
- Bag Check (Rent-A-Box)**  
.....10:00 AM – 5:00 PM



**CPE#301: SBEC 0.5**  
**General Session I with Lisa See**  
**8:15 – 9:45 AM**

Lisa See is the *New York Times* bestselling author of *The Tea Girl of Hummingbird Lane*, *Snow Flower and the Secret Fan*, *Peony in Love*, *Shanghai Girls*, *China Dolls*, and *Dreams of Joy*, which debuted at #1. She is also the author of *On Gold Mountain*, which tells the story of her Chinese American family's settlement in Los Angeles. See has also written a mystery series that takes place in China. Her new novel, *The Island of Sea Women*, is about the free-diving women of South Korea's Jeju Island. She was the recipient of the Golden Spike Award from the Chinese Historical Association of Southern California and the History Maker's Award from the Chinese American Museum. She was also named National Woman of the Year by the Organization of Chinese American Women.

[Lisa See, Simon & Schuster.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

**CPE#302: SBEC 1.0; TSLAC 1.0**  
**A Vision for Community Engagement: The TLA Toolkit**  
**10:00 – 11:00 AM**

The TLA Community Engagement Task Force introduces their toolkit, designed to assist all library types in meeting community needs. Learn terminology used for community engagement, how to begin, and how to identify potential community collaborators.

[Devery Johnson, Montgomery County Library System; Jennifer Pacheco, City of Carrollton; and Holly Russell, Highland Park Library.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

**CPE#303: SBEC 1.0**  
**Cool Jobs 2020**  
**10:00 – 11:00 AM**

Librarians with unusual and interesting jobs will tell you about their work, how they got there, and what you can do if you'd like a job like theirs.

[Jon Evans, Museum of Fine Arts Houston; Kaylee Harrington, Wycombe Abbey School of Changzhou \(China\); Misty Harris, San Antonio Express News; and Melissa Torres, Phillips 66.](#)  
 SPECIAL LIBRARIES DIVISION.

**CPE#304: SBEC 1.0; TSLAC 1.0**  
**Copyright for Educators**  
**10:00 – 11:00 AM**

Attorney Gretchen McCord will provide an overview of copyright law, identifying the works and rights associated with creative content, and the rights of creators (teachers and students) in the classroom. Usage permissions and fair use exceptions will be reviewed and applications to the classroom setting discussed.

[Gretchen McCord, Digital Information Law.](#)  
 COPYRIGHT AND ACCESS ROUND TABLE.

**CPE#305: SBEC 1.0; TSLAC 1.0**  
**EdTech Tools and AASL Standards, Part 1**  
**10:00 – 11:00 AM**

Be ready to share and get ideas on EdTech tools to inspire students to inquire, include, collaborate, curate, and explore. Whether you are an expert on the National School Library Standards or didn't know such a thing existed, together we will engage, think, create, and share. *Part 2 follows immediately after the session.*

[Brandi Rosales-Dawson, Richardson ISD; and Kristi Starr, Lubbock ISD.](#)  
 TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

**CPE#306: SBEC 1.0**  
**Exploring Spanish and Bilingual Books with the Tejas Star Reading List**  
**10:00 – 11:00 AM**

The Tejas Star Reading List committee will present the 2020-2021 list and its corresponding activity guide. Committee members will give booktalks and share activities for each of the books. Attendees will engage in interactive activities and have the opportunity to meet authors from the current and past lists.

[Priscilla Delgado, St. John's University.](#)  
 TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

**CPE#307: SBEC 1.0; TSLAC 1.0**  
**Future Ready School Library Administrators**  
**10:00 – 11:00 AM**

Calling all school library directors, coordinators, and lead librarians. Members of the North Texas Area School Library Directors group will share a new Future Ready Library Administrators framework and how you can use it to support your own work.

[Stacy Cameron, Frisco ISD; Emma McDonald and Mary Woodard, Mesquite ISD; and Lydia Noble, Sherman ISD.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3901: SBEC 1.0

**Grace and the Moon: Bridging Divides Through Books**

10:00 — 11:00 AM

Turk Pipkin, actor and author, will share two versions of his bilingual children’s book, *Grace and the Moon*, and discuss his global education nonprofit, The Nobility Project. Stay after the presentation to receive a complimentary hardcover edition of the English/Spanish and English/Kiswahili books to add to your library collection.

[Turk Pipkin, The Nobility Project.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#308: SBEC 1.0; TSLAC 1.0

**Lessons Learned: Implementing a Makerspace with Grant Funding**

10:00 — 11:00 AM

With a grant from the Texas State Library and Archives Commission, Texas Wesleyan’s West Library implemented the TXWES Makers Lab. Speakers will share the lessons learned while navigating the complexities of grant writing, funding, training, instruction, and implementing a multi-faceted program from the ground up.

[Nancy Edge, Dennis Miles and Caitlin Rookey, Texas Wesleyan University.](#)

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#309: SBEC 1.0; TSLAC 1.0

**Literacy for the High School’s Littlest Learners, and Their Teen Parents**

10:00 — 11:00 AM

Navarro Library partnered with the campus Child Development Center to create a parenting education program for pregnant and parenting students. The partnership began with the library sponsoring baby book drives but has grown into a daily class including events such as parent/child storytime, parent/child music class, and parent education. Learn how to support these underserved students and build outside community partnerships.

[Emily Hersh and Kelly Hickman, Austin ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#310: SBEC 1.0; TSLAC 1.0

**My Library is Tiny! How to be Creative with Small Spaces.**

10:00 — 11:00 AM

Libraries aren’t always as big as we’d like them to be, but working in a smaller space provides opportunities for creativity. Learn how to manage space to allow for programming, stacks, and lots of fun. Come ready to share your ideas for maximizing small spaces.

[Jessica Hedrick, Point Isabel ISD.](#)

YOUNG ADULT ROUND TABLE.

CPE#311: SBEC 1.0; TSLAC 1.0

**Reading Our Way Out: Liberation Through Literature**

10:00 — 11:00 AM

Traditional book clubs draw avid readers, but this club is designed for students who do not see themselves as readers — yet. Using inclusive literature, we can build relationships while putting mirror books into students’ hands so they see they have a seat at the reading table.

[Amianne Bailey, Mesquite ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#312: SBEC 1.0; TSLAC 1.0

**Responding Compassionately to Opioid and Substance Use in Your Community**

10:00 — 11:00 AM

The current opioid/substance use epidemic is headline news and libraries can be found on the front line. Learn how to respond compassionately and proactively to an emergency and move toward harm reduction and possible intervention.

[Elissa Hardy, Denver Public Library \(CO\).](#)

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#313: SBEC 1.0

**So You Want to Be On a Reading List Committee**

10:00 — 11:00 AM

Many Young Adult Round Table (YART) members want to be a part of a reading list committee, but

# EDUCATION IN THE EXHIBIT HALL

Find more information and links to schedules at [www.txla.org/education-exhibit-hall](http://www.txla.org/education-exhibit-hall).

## AUTHORS AREA

Hundreds of authors participate in the TLA Annual Conference, signing their latest books in the Authors Area in the Exhibit Hall and/or in their publishers’ booths, and speaking on panels. The list of confirmed authors, signing times, and speakers is updated frequently. Don’t miss your favorite authors at TLA2020!

## EXHIBITOR SHOWCASES

Learn about diverse topics in sessions hosted by experts from exhibiting companies. Showcases are 50 minutes long and are presented in the Exhibit Hall Wednesday from 10am – 4:50pm, and Thursday from 9am – 3:50pm.

## INNOVATION LAB

The Innovation Lab is a unique, interactive space in the Exhibit Hall that features an array of STEAM-focused events including educational sessions, table demonstrations, STEAM vehicles and adjoining exhibitors.

## SMALL LIBRARY RESOURCE CENTER

Learn about the wealth of support available for your small community library in booth #2929.

*Thank you to our sponsor*



don't know how or where to start. This panel will provide guidance and insight into the work that YART reading list committees do and how to get involved.

[Jeri Calcote, Poolville ISD](#); [Stephanie Galvan-Russell, Austin ISD](#); [Kimberly Herrington, Pearland ISD](#); and [Kelly Wadyko, Pasadena ISD](#).

YOUNG ADULT ROUND TABLE.

CPE#314: SBEC 1.0; TSLAC 1.0

### Student Transitions in Texas: Creating Successful Transitions to College, Military, and Career

10:00 — 11:00 AM

Students face challenges as they transition from K-12 to college, military, or careers. Student transition efforts using Open Educational Resources (OER), and school and academic library standards crosswalks are being implemented in Texas libraries. Learn about a variety of initiatives that support students no matter where they are on their educational journey.

[Collette Knight, Harlandale ISD](#); [Nina Martin, Plano Public Library](#); [Kayla Middleton, EBSCO Information Services](#); [Elizabeth Philippi, Texas State Library & Archives Commission](#); [Jennifer Rike, Mansfield ISD](#); and [Jane Stimpson, Lone Star College](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#315: SBEC 1.0; TSLAC 1.0

### TexQuest and Google: Don't Beat Them, Join Them

10:00 — 11:00 AM

"And don't use Google" used to be a common refrain from teachers and librarians when preparing students for classroom inquiry. Join us as we explore ways TexQuest digital resources integrate beautifully with Google functionality. Discover how these powerful partners can make inquiry and research authentic and engaging.

[Susan Reeves and Ann Vyoral, ESC Region 20](#).

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#316: SBEC 1.0

### The Evolution of Open Access

10:00 — 11:00 AM

What does Open Access (OA) look like in academia today? Examine the evolution of Open Access in higher education and its impact on librarians. Gain insights into the current landscape of repositories, OA publishing, digital projects and Open Educational Resources (OER), and learn what "open" looks like for the future.

[Kris Helge, Texas Woman's University](#); [Ramona Holmes, University of North Texas Health Science Center](#); [Colleen Lyon, University of Texas at Austin](#); [Kelly Visnak, University of Texas at Arlington](#); and [Laura Waugh, Texas State University](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#317: SBEC 1.0; TSLAC 1.0

### The Three Lifehacks of Productive Librarians

10:00 — 11:00 AM

Discover the three things you must do to be productive and efficient. Leave this talk with new strategies that will give you more focus and energy to crush your to-do list and get ahead at work.

[Thanh Pham, Asian Efficiency](#).

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#318: SBEC 1.0

### Vuthy Kuon: An Author's Refugee Story

10:00 — 11:00 AM

Vuthy Kuon will share his escape story from war-torn Cambodia and life in a Thailand refugee camp,

to living the American dream as a children's book author/illustrator. Witness an interactive art session where the audience becomes models for his latest creation.

[Vuthy Kuon, Providence Publishing Company](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#319: SBEC 1.0

### Worldchanging 101: Challenging the Myth of Powerlessness

10:00 — 11:00 AM

U.S. culture has a ubiquitous, and often unexamined, story about the way to fix large problems. In his book *Worldchanging 101*, David LaMotte suggests that this story is both wrong and toxic, and proposes a more accurate, and more hopeful, lens to look through.

[David LaMotte, Dryad Publishing, Inc.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#320: SBEC 1.0; TSLAC 1.0

### Your Kids Don't Want Your Stuff

10:00 — 11:00 AM

As baby boomers and traditionalists retire and move into smaller houses, they're discovering a hard truth: Their kids don't want their stuff. Downsizing is physically and emotionally exhausting. Where do you even start? Learn ways to begin downsizing now, what to keep, and what to do with your stuff.

[Janice Simon, MD Anderson Cancer Center](#).

RETIRED LIBRARIANS ROUND TABLE.

### Interlibrary Loan & Resource Sharing Round Table Business Meeting

10:00 — 11:00 AM

### Presenters Discussion Group

10:00 — 11:00 AM

### TALL Texans Round Table Business Meeting

10:00 — 11:00 AM

CPE#323: SBEC 1.0

### To Be Continued...Series Books in YA Lit

10:00 — 11:30 AM

Writing a book series can be incredibly challenging, but can generate a devoted fan base. Authors will detail the intricacies of writing books for a series. *A business meeting precedes the program.*

[Tomi Adeyemi and Roshani Chokshi, Macmillan](#); [Katharine McGee, Random House](#); [Kristen Simmons, TOR](#); and [Gita Trelease, Flatiron Books](#).

YOUNG ADULT ROUND TABLE.



CPE#300: SBEC 0.75

### 30th Anniversary Black Caucus Round Table Author Session

(TICKETED, REGISTER ONLINE ONLY)

10:00 — 11:50 AM

Join members of the Black Caucus Round

Table to celebrate their 30th Anniversary! Author Pat Tucker from Simon & Schuster is the guest speaker in this panel discussion. The discussion will cover situations and scandals in writing; publishing and reading for multicultural literacy; and other professional issues related to developing diverse reading literacy initiatives for all ages. *Tickets must be purchased by March 6 through preregistration.*

[Kimberly Gay, Prairie View A&M](#); and [Pat Tucker, Simon & Schuster](#).

BLACK CAUCUS ROUND TABLE.

CPE#IL348: SBEC 1.0; TSLAC 1.0

### MakerMaven: Why Connecting the TEKS Matters and How To Do It With Makerspace

10:15 — 11:15 AM

J'amie Garcia, owner of MakerMaven, will show how the TEKS connect to K12 instruction through makerspace materials.

[J'amie Garcia, MakerMaven](#).

2020 CONFERENCE PROGRAM COMMITTEE

### Therapy Dogs

11:00 AM — 2:00 PM

Always wanted to have a therapy dog program or a "Read to the Dogs" program but were unsure how to begin? Test out the program at TLA 2020! Stop by the registration area in the Exhibit Hall to pet and cuddle with cute therapy dogs. The dogs and their handlers are part of Tender Loving K9s in Houston and regularly visit hospitals, daycares, nursing homes, rehabilitation centers, and libraries. For more information on the therapy group, visit <https://tlk9.org/>.

2020 LOCAL ARRANGEMENTS COMMITTEE.



CPE#330: SBEC 1.0

**#NoFilter: Real, Raw, Teen**

11:15 AM — 12:15 PM

These authors capture real, raw teen voices. Their characters don't flinch away from the emotional and physical realities of teens past and present, and the incredible resonance these decisions have with readers.

Sharon Cameron, Scholastic; Traci Chee, Camryn Garrett, and Carl Deuker, Houghton Mifflin Harcourt; Emery Lord, Bloomsbury; and Courtney Summers, Macmillan.

YOUNG ADULT ROUND TABLE.

CPE#331: SBEC 1.0; TSLAC 1.0

**EdTech Tools & AASL Standards, Part 2**

11:15 AM — 12:15 PM

Be ready to share and get ideas on EdTech tools to inspire students to inquire, include, collaborate, curate, and explore. Whether you are an expert on the National School Library Standards or didn't know such a thing existed, together we will engage, think, create, and share. *Part 1 immediately precedes the session.*

Brandi Rosales-Dawson, Richardson ISD; and Kristi Starr, Lubbock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.

CPE#332: SBEC 1.0; TSLAC 1.0

**Effective Local and Family History Research**

11:15 AM — 12:15 PM

Understand the commonalities, differences, and effective use of archives and genealogy libraries for family and local history research. Highlights will include exciting resources available in both libraries and archives that are unusual and fun.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#3899: SBEC 1.0; TSLAC 1.0

**Get a Year's Worth of Work Done in the Next 90 Days**

11:15 AM — 12:15 PM

Crush library and career goals in record time with a framework that high performers use. Learn to set elastic, actionable goals, implement those goals, and develop habits to help you succeed.

Thanh Pham, Asian Efficiency.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#333: SBEC 1.0

**HB 2223 and Corequisite Courses: Implications for Academic Libraries**

11:15 AM — 12:15 PM

HB 2223 requires Texas public higher education institutions to enroll underprepared students in a corequisite model, in which the student takes an entry-level college course and a developmental education course simultaneously. A representative from the Texas Higher Education Coordinating Board will share insights into the potential impact on academic libraries.

Keylan Morgan, Texas Higher Education Coordinating Board.

LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#334: SBEC 1.0; TSLAC 1.0

**If You Give a Librarian a STEM Program...**

11:15 AM — 12:15 PM

Taught by nationally certified STEM librarians, this session will provide information on how to support STEM teachers. Leave with lists of books to use in lessons and to add to the library collection, as well as lessons and programming used successfully in school libraries.

Kathryn Hoffman and Tracy Rutan, Lewisville ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#335: SBEC 1.0; TSLAC 1.0

**Let it Happen Naturally- Organic Mentoring**

11:15 AM — 12:15 PM

Mentors and their mentees discuss how their relationships were built organically. Learn why they became mentors, how mentors have changed their careers, and how they chose their mentor/mentee.

Nancy Edge and Elizabeth Anne Howard, Texas Wesleyan University; Thomas Finley, Frisco Public Library; Kelly Holt, City of Keller; Jana Prock, Keller Public Library; and Tina Urdiales and Cynthia Velis, Aldine ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#336: SBEC 1.0; TSLAC 1.0

**Library Support for Financial Capability: Building a Money Smart Community**

11:15 AM — 12:15 PM

How can libraries support community financial capability? Gain from the experience of an active suburban library that partnered with the Federal Reserve and Consumer Financial Protection Bureau to train staff and implement community programs. Learn about tools, resources, and programming approaches for engaging multi-age users in financial literacy.

Kristin Linscott and Sarah O'Pella, Plano Public Library; Susan Kizer, Federal Reserve Bank of Dallas; and Kenneth McDonnell, Bureau of Consumer Finance Protection.

PUBLIC LIBRARIES DIVISION.

CPE#337: SBEC 1.0

**Making the Jump From Picture Books to Chapter Books**

11:15 AM — 12:15 PM

Bridging the gap between picture books and chapter books isn't always easy. In this session, authors will discuss their beginning chapter books and how they are crafted.

Nick Bruel, Macmillan; Jon Klassen and Amy Timberlake, Workman; Kate Klise and Sarah Klise, Algonquin; Jon Scieszka, Abrams Books; Kashmira Sheth, Peachtree; and

Steven Weinberg, Chronicle.

CHILDREN'S ROUND TABLE.

CPE#338: SBEC 1.0; TSLAC 1.0

**Mining Texas Public Library Statistics for Reports and Presentations**

11:15 AM — 12:15 PM

Impress stakeholders with informative charts, presentations, and reports created using the Texas Public Libraries Annual Report data. Explore the Texas State Library & Archives Commission website and Texas LibPAS, the public library data collection portal.

Valicia Greenwood, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#339: SBEC 1.0; TSLAC 1.0

**Moving Towards a Professional Library Publishing Program**

11:15 AM — 12:15 PM

This program will cover a professional journal publishing service for the university faculty at the Ralph W. Steen Library (Stephen F. Austin State University). Efforts to provide publishing services such as minting DOIs, requesting ISSNs, submitting journals for indexing, and helping editors follow best practices in policies for online open access journals will be discussed.

Ronald Reynolds, Stephen F. Austin State University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#3400: SBEC 1.0; TSLAC 1.0

**Promoting Your Collections: Messaging, Merchandising, and More**

11:15 AM — 12:15 PM

Collections are the mainstays of libraries. After spending money and time making them available, they must be promoted! Marketing maven Kathy Dempsey will explain why you should talk less about your items and more about why they matter. Get tips on marketing, cross-promotion, and using social media effectively.

Kathy Dempsey, Libraries Are Essential.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#341: SBEC 1.0; TSLAC 1.0

**Reading Success Matters: Increase Literacy and Reading Engagement with Large Print**

11:15 AM — 12:15 PM

Students who read large print titles, with their larger font size and increased white space, have less difficulty recognizing letters, decoding words, and skipping lines. When these errors are minimized, fluency, comprehension, and satisfaction increase. Learn about a solution for all students to create confident and engaged readers.

Becky Calzada, Leander ISD; Carter Cook, Fort Worth ISD; Sabine McAlpine, Thorndike

Press; Julie Moore, Arlington ISD; and Renee Newry, Irving ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#342: SBEC 1.0; TSLAC 1.0

**Serving the Spectrum: The Autism Community in Your Library**

**11:15 AM — 12:15 PM**

More than 3.5 million Americans live with an autism spectrum disorder. Learn how to raise frontline staff awareness and equip employees to better serve the autism community in your library. Leave with information about adaptive services and programs to implement.

[Birgit Fisher, Fisher and Associates; and Robin Lynn Rettie, Lighthouse Learning Resources.](#)

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#343: SBEC 1.0; TSLAC 1.0

**Tech Tools: If You Like That, Try This!**

**11:15 AM — 12:15 PM**

Websites and learning tools are constantly emerging and re-emerging. Walk through sites and tools based on curated categories, including Google, Microsoft, and Apple apps for schools, multiple tool sites, communication tools, open educational resources (OER), and sites to integrate into your curriculum. A crowd-sourced document for participants to add and share ideas will be created.

[Naomi Bates, Follett School Solutions; Nikki Robertson, ESC Region 13; and Cindy Tucker, Eagle Mountain-Saginaw ISD.](#)

YOUNG ADULT ROUND TABLE.



CPE#347: SBEC 1.0; TSLAC 1.0

**Think Inside the Box: Equity, Access, and Innovation with Kits**

**11:15 AM — 12:15 PM**

Learn to budget, create, and track a kit system designed to provide equitable program and outreach offerings for libraries. Maximize budgets while providing the same quality programming and equipping every library in a system to host innovative STEM programs, story times, diverse tabletop games, and inspired arts and crafts.

[Rebecca Denham and Sara Pope, Houston Public Library.](#)

YOUNG ADULT ROUND TABLE.

CPE#349: SBEC 1.0

**Top Texas Topaz Picks**

**11:15 AM — 12:15 PM**

Discover the newest and best nonfiction for all ages. Committee members will introduce the top Texas Topaz Nonfiction Reading List picks. Expect to get rapid-fire titles to use for collection development. Bonus: Texas Topaz titles and other nonfiction books will be given as door prizes.

TEXAS TOPAZ NONFICTION READING LIST COMMITTEE.

CPE#3491: SBEC 1.0; TSLAC 1.0

**Wellness Across the Lifespan: Trusted Health Information**

**11:15 AM — 12:15 PM**

Learn about issues surrounding health information and authoritative health resources available from the National Library of Medicine, Centers for Disease Control and Prevention, and other agencies. Audiences and programming for some of these resources will be explored for all library types.

[Brian Leaf, National Network of Libraries of Medicine, South Central Region.](#)

GOVERNMENT DOCUMENTS ROUND TABLE, SPECIAL LIBRARIES DIVISION AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#3492: SBEC 1.0

**What's New With Texas Picture Book and Middle Grade Authors**

**11:15 AM — 12:15 PM**

Explore the wide variety of fiction and nonfiction picture books and early chapter books from beloved Texas authors and illustrators. The authors will discuss how they selected their topics, handle research, meet young fans at school visits, and generally share information that librarians can take back to their students.

[Cate Berry, HarperCollins; Donna Janell Bowman, Peachtree; Nancy Churnin, Creston Books; Jason June, Simon & Schuster; Susan Kralovansky, Pelican Publishing; Carmen Oliver, The Booking Biz; Lupe Ruiz-Flores, Lerner; Liz Garton Scanlon, Beech Lane Books; and Christina Soontornvat, Candlewick.](#)

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

**Children's Round Table Executive Board Meeting**

**11:15 AM — 12:15 PM**

CPE#IL330: SBEC 1.0; TSLAC 1.0

**Coding While Broke (Innovation Lab Stage)**

**11:30 AM — 12:30 PM**

Allyssa Loya, author of the Disney Coding Adventures Series and Sports Coding Concepts, will provide coding activities and ideas for students and librarians in elementary schools.

[Allyssa Loya, Rockwall ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**Children's Round Table Business Meeting**

**12:15 — 1:15 PM**

Attendees will take part in a brief business meeting for the Children's Round Table. After the meeting, authors Victoria Jamieson and Omar Mohamed will speak.

[Victoria Jamieson, Macmillan; and Omar Mohamed, Penguin Random House.](#)

CHILDREN'S ROUND TABLE.

**Special Libraries Division Business Meeting**

**12:15 — 1:15 PM**



CPE#350: SBEC 0.5

**Opening Author and Awards Session (TICKETED)**

**12:15 — 1:45 PM**

Join us for a lively discussion with two outstanding authors. Marisa de los Santos will share insights into her upcoming book, *I'd Give Anything*, a profound and heart-rending story about a horrific tragedy that marks one woman and her hometown, and the explosive secrets that come to light 20 years later. Magda Newman will discuss *Normal: A Mother and Her Beautiful Son*, her new memoir about raising her son who was born with severe Treacher Collins syndrome, a craniofacial condition. This uplifting story of a family tackling complex circumstances with love and resilience is a true testament to families everywhere who quietly and courageously persist. The TLA Benefactor, Outstanding Services to Libraries, and Libraries Change Communities Awards will be presented. *Tickets must be purchased by March 6 through preregistration.*

[Marisa de los Santos, HarperCollins; and Magda Newman, Houghton Mifflin Harcourt.](#)

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

CPE#IL352: SBEC 1.0; TSLAC 1.0

**Creating Interactive Videos Using Camtasia For Beginners (Innovation Lab Stage)**

**12:45 — 1:45 PM**

Want to learn how to make more interactive and engaging content? Let us show you how! In this presentation, attendees will receive an overview of Camtasia Studio, a screencast and video creation suite. We will share fun and creative ways you can use Camtasia in your video creations.

[LaQuanda Onyemeh and Babette Perkins, Texas A&M University.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#353: SBEC 1.0; TSLAC 1.0

**Do You See What I See? A Shared Library Vision for Support Staff**

**1:30 — 3:00 PM**

Library support staff and librarians will share the vision of librarianship, how to develop professionally, and support programming, collection development, reference services, and customer service. *A business meeting precedes the program.*

[Sara Pope, Houston Public Library;](#)

Sara Tebes-Kokojan, Irving Public Library; and Michele Whitehead, University of North Texas Health Science Center.

LIBRARY SUPPORT STAFF ROUND TABLE.



**CPE#354: SBEC 1.0**  
**Letters About Literature: How Books Change Lives**  
**1:30 — 3:00 PM**

Celebrate how books can change lives with Lauren Tarshis, author of the I Survived series which tells

stories of young people and their resilience and strength in the midst of unimaginable disasters and times of turmoil. Student winners of the Texas Letters about Literature contest will read their winning entries about their favorite authors. *A business meeting and award ceremony will precede this program.*

[Rebekah Manley, Texas State Library & Archives Commission; and Lauren Tarshis, Scholastic.](#)

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

**CPE#IL355: SBEC 1.0**

**Driving Discovery: The Think Tank, powered by HEB Reads! (Innovation Lab Stage)**  
**2:00 — 3:00 PM**

Come take a ride with us! The Think Tank, powered by Hurst-Euless-Bedford ISD's HEB Reads!, is a mobile STEM lab. It brings inquiry and learning to life through engaging hands-on experiences for people of all ages, and drives an interest in STEM by fostering curiosity and discovery.

[Kiera Elledge, Hurst-Euless-Bedford ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**CPE#355: SBEC 1.0**

**2x2 Reading List Showcase**  
**2:00 — 3:00 PM**

Discover the Texas 2x2 reading list for age two to grade two and the accompanying resources. Authors will also discuss their latest books.

[Cynthia Cooksey, McAllen ISD; Lita Judge, Simon and Schuster.](#)

CHILDREN'S ROUND TABLE.

**CPE#356: SBEC 1.0; TSLAC 1.0**

**A Network of Public Libraries Large and Small: Collaborating for Success**  
**2:00 — 3:00 PM**

The Hidalgo County Library System (HCLS) is a federated system of 13 public libraries. Learn how HCLS library directors network, create sharing agreements, and collaborate on projects and training. Understand how libraries representing communities large and small can learn from each other.

[Arnold Becho, Weslaco Public Library; Yenni Espinoza, City of Peñitas Public Library;](#)

Kate Horan, McAllen Public Library; Kyla Hunt, Texas State Library & Archives Commission; Marisol Vidales, Dr. Hector P. Garcia Memorial Library (Mercedes).

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

**CPE#357: SBEC 1.0; TSLAC 1.0**  
**Are You Ready? Planning for Intellectual Freedom Challenges**  
**2:00 — 3:00 PM**

Are you prepared for challenges in your library? From reporting to creating policies and procedures to follow when challenges occur, be ready to defend intellectual freedom and defeat censorship.

[Kristin Pekoll, American Library Association.](#)

INTELLECTUAL FREEDOM COMMITTEE, TEXAS STATE LIBRARY AND ARCHIVES COMMISSION, AND PUBLIC LIBRARIES DIVISION.

**CPE#358: SBEC 1.0; TSLAC 1.0**  
**Begin with YES! School Librarians and Instructional Coaches Unite**  
**2:00 — 3:00 PM**

Learn how librarians can build partnerships with instructional coaches from day one. Explore five effective ways to collaborate on your campus and the technology tools that will drive success.

[Martine Brown, Angie Green, and Carole Jane Hensleigh, Garland ISD.](#)

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.

**CPE#359: SBEC 1.0; TSLAC 1.0**  
**Best Practices for Engaging Community College Students**  
**2:00 — 3:00 PM**

Engaging students at community colleges can be difficult. Librarians and student affairs professionals will share tips for student outreach, including innovative library orientations, finals programs, and leveraging events and clubs to reach students where they are.

[Alexandra Alместica and Alexa Azzopardi, Houston Community College; Jane Stimpson, Lone Star College; and Holly Williams, Alvin Community College.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**CPE#360: SBEC 1.0; TSLAC 1.0**  
**Books + Reading + Music = Love**  
**2:00 — 3:00 PM**

Learn how librarians are incorporating music to increase reading engagement for young readers. Students build social-emotional skills by connecting with characters in books and songs. Incorporate music to help build strong reading communities and generate excitement about reading.

[Dayna Collings and Emily Gardner, Round Rock ISD.](#)

CHILDREN'S ROUND TABLE.

**CPE#360: SBEC 1.0; TSLAC 1.0**  
**Bridging the Digital Divide One Hotspot at a Time**  
**2:00 — 3:00 PM**

This program will share ideas and best practices resulting from a set of research projects in two states and from a Texas-based hotspot program with six public libraries. Tech support needs, user agreements, dealing with theft or loss, and community impacts will be discussed.

[Michael Garr, Bandera Public Library and Sharon Strover, University of Texas at Austin.](#)

2020 CONFERENCE PROGRAM COMMITTEE AND TOCKER FOUNDATION COMMITTEE.

**CPE#361: SBEC 1.0; TSLAC 1.0**  
**Computational Thinking for Teens**  
**2:00 — 3:00 PM**



According to an American Library Association report, libraries are the ideal place to meet the teen demand for coding experience. Help teens build critical computational thinking skills by learning to implement computational thinking programs in your library.

[Joel Bangilan, Harris County Public Library; and Bethany Wilson, Texas State Library & Archives Commission.](#)

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

**CPE#362: SBEC 1.0; TSLAC 1.0**  
**Future Readiness in Public Libraries**  
**2:00 — 3:00 PM**

Understand the importance of being a Future Ready library to help middle schoolers explore their interests. Implement programs that will teach social, soft and emotional skills through community partnerships in the public library setting.

[Dianne Connery, Pottsboro Public Library; John Hayden, Bonham Public Library; and Allison Shimek, Fayette Public Library.](#)

SMALL COMMUNITY LIBRARIES ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

**CPE#363: SBEC 1.0**  
**Gather Around the Latinx Table**  
**2:00 — 3:00 PM**



Latinx authors from Las Musas (a Latinx author collective) will discuss culture, marginalization, and family as represented in Latinx children's literature. Explore diversity within Latinx culture and understand how librarians can promote Latinx books through diverse narratives.

[Adrianna Cuevas, FSG/Macmillan; Mayra Cuevas, Blink/HarperCollins; Anna Meriano, Walden Pond Press; Laura Taylor Namey, Simon & Schuster; and Natalia Sylvester, Houghton Mifflin Harcourt.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#364: SBEC 1.0; TSLAC 1.0

**I Can't Believe I Did That! Library Leaders and the Mistakes That Shaped Their Careers**

2:00 — 3:00 PM

A panel of Texas library leaders will discuss some of their biggest mistakes, how they adapted, and what they learned. Discover new ways to respond to your mistakes to become the leader your team needs.

Heather Lowe, Dallas Public Library; Chris Matz, Angelo State University; Sue Ridnour, Flower Mound Public Library; Martha Rinn, Texas Lutheran University; Manya Shorr, Fort Worth Public Library; and Robin Swaringen, Hurst Public Library.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#365: SBEC 1.0; TSLAC 1.0



**Let's (Book) Chat with Twitter**

2:00 — 3:00 PM

Join Joel Garza and Scott Bayer, secondary English teachers and co-founders of the popular #THEBOOKCHAT, to learn how to create, maintain, and grow an online book chat using Twitter. Apply their knowledge and tips to create your own unique book chat and build influence in your library community.

Scott Bayer, Montgomery County Schools (MD); and Joel Garza, Greenhill School (TX).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#366: SBEC 1.0

**New Books from Newbery Authors**

2:00 — 3:00 PM

Three awesome Newbery Authors sharing their new books — you can't miss this! Come and hear greatness from Renee Watson, Linda Sue Park, and Rebecca Stead in an author panel setting.

Linda Sue Park, Houghton Mifflin Harcourt; Rebecca Stead, Penguin Random House; and Renee Watson, Bloomsbury.

CHILDREN'S ROUND TABLE.

CPE#367: SBEC 1.0

**No Way! Unreliable Narrators in YA Lit**

2:00 — 3:00 PM

Explore how using intriguing, untrustworthy characters can blur the lines of reality and be a powerful narrative element.

Sara Holland, Bloomsbury; Tricia Levenseller, Macmillan; Kylie Schachte, Little Brown; and Alyssa Sheinmel, Sourcebooks.

YOUNG ADULT ROUND TABLE.

CPE#368: SBEC 1.0; TSLAC 1.0

**Pay Attention: Engaging Adults During Storytime**

2:00 — 3:00 PM

It's hard enough keeping kids' attention during storytime, but what about when the caregivers are misbehaving? Learn ways to address

this behavior and create an atmosphere geared toward modeling instead of correcting behaviors.

Leigh Kapsos, Grapevine Public Library; and Kansas Terry, Haltom City Public Library.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#372: SBEC 1.0; TSLAC 1.0



**Reflection, Worldview, and Connection: Inclusive School Library Collection Development**

2:00 — 3:00 PM

Discussions about diversity can be uncomfortable, especially topics of ethnicity, religion, sexuality, and gender expression. Librarians safeguard the principles of the freedom to read, but may self-censor or exhibit implicit bias. Explore titles, web resources, and book lists of inclusive literature.

Gordon Herring, Follett School Solutions; and Janice Newsum, University of Houston — Clear Lake.

BLACK CAUCUS ROUND TABLE.

CPE#373: SBEC 1.0; TSLAC 1.0



**Representing All Readers: Creating Inclusive Collections for Adults**

2:00 — 3:00 PM

Discover tools to find new voices in literature for adult programs, reader's advisory, collection development, and personal enrichment. Learn the importance of diverse and marginalized narratives, and how developing inclusive collections can aid in creating new programs and a better understanding of your community.

Jessica Jones, Bryan College Station Public Library; and Yaika Sabat, North Richland Hills Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#374: SBEC 1.0; TSLAC 1.0



**Rethinking School Outreach: A Public Library Perspective**

2:00 — 3:00 PM

In this interactive session, learn how to build on traditional outreach techniques to connect with K-12 students, parents, teachers, and administrators in your community. Attendees will develop a school outreach menu of services and an action plan for the upcoming school year.

Amy Mikel, Brooklyn Public Library (NY).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#375: SBEC 1.0; TSLAC 1.0

**SACS Accreditation: Strategies for Assessment and Supporting the Quality Enhancement Plan**

2:00 — 3:00 PM

Most Texas academic institutions are required to be accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). A library director will discuss the strategies that their library and campus used for a successful re-accreditation.

Julie Todaro, Austin Community College. COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#376: SBEC 1.0; TSLAC 1.0

**Stronger Together: Librarians and Principals Collaborating for Student Success**

2:00 — 3:00 PM

Administrators support librarians as essential educators who develop interactive lessons using new instructional technologies. Through this collaboration, the library program will drive student success.

Roger Ceballos and Rosenid Hernandez Badia, Dallas ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.

CPE#377: SBEC 1.0; TSLAC 1.0

**TxDOT & TSLAC: Digitizing Government Documents**

2:00 — 3:00 PM

Librarians and staff from the Texas Department of Transportation and the Texas State Library & Archives Commission collaborated on a large-scale, long-term digitization project that led to the establishment of a digitization program. Learn how to embark on similar projects and establish digitization efforts in your library.

Zachary Bruton, Texas State Library & Archives Commission; and Matthew Jimenez, Elizabeth Osgood, and Kelsey Peduzzi, Texas Department of Transportation.

SPECIAL LIBRARIES DIVISION.

**Black Caucus Round Table Business Meeting**

2:00 — 3:00 PM

**Copyright and Access Round Table Business Meeting**

2:00 — 3:00 PM

**Digital Libraries Round Table Business Meeting**

2:00 — 3:00 PM

**Queers & Allies Round Table Business Meeting**

2:00 — 3:00 PM

CPE#H301C: SBEC 3.0; TSLAC 3.0

**Basic Book Repair & Mending Lab — Hands on Lab** (TICKETED; REGISTER ONLINE ONLY)

2:00 — 5:00 PM

We still have books — lots of them! And many need some tender loving care to keep them on the shelves. Learn techniques to implement at your library for repairing damaged books. Attendees should bring three — four books to repair and will receive a repair kit. *Tickets must be purchased by Monday, March 23 through preregistration.*

Debra Preston, Allen Public Library.

INNOVATION AND TECHNOLOGY ROUND TABLE.

CPE#IL364: SBEC 1.0; TSLAC 1.0  
**Public Library as a Center for Creative Placemaking (Innovation Lab Stage)**

3:15 — 4:15 PM

Get practical and scalable methods that can be applied to both modest and grand ideas in any locale, with a focus on ways to make a public library central to creative placemaking and community identity. We focus on the maker mindset of learn-it and do-it-yourself.

Crystal Hicks, Nacogdoches Public Library.  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3811: SBEC 1.0  
**Abracadabra! Magical Realism in YA Lit**

3:15 — 4:15 PM

When is a book considered magical realism instead of science fiction or fantasy? Authors discuss their use of magical elements and how they can be a powerful tool to make a point about reality.

Echo Brown, Macmillan; Helene Dunbar, Sourcebooks; Anna-Marie McLemore, Random House; Mark Oshiro, Tor Teen; and Amy Tintera, Houghton Mifflin Harcourt.

YOUNG ADULT ROUND TABLE.

CPE#385: SBEC 1.0; TSLAC 1.0  
**Bringing Visibility to Afro-Latinx Stories**



3:15 — 4:15 PM

Afro-Latin@s are frequently overlooked at all levels of society, in public and private institutions and agencies as well as in the general discourse on race and ethnicity. Despite the fact that African descendants constitute over a third of the total population in Latin America, black and Latinx are often incorrectly seen as mutually exclusive. Explore underrepresented stories from relevant Afro-Latin@s in the United States.

Raul Orlando Edwards, Rice University; Ana Frade, Houston Public Library; Jasminne Méndez, Author; and Marina Tristan, Arte Público Press.

LATINO CAUCUS ROUND TABLE AND DIVERSITY AND INCLUSION COMMITTEE.

CPE: #3812: SBEC 1.0; TSLAC 1.0  
**Building Empowering Partnerships for the Future: Libraries, Advocates, and Friends**



3:15 — 4:15 PM

Effective and empowering partnerships between libraries and their advocates, including friends groups, community leaders, parents, and trustees, must be carefully built and nurtured. Get tips and success stories, along with a few challenges and caveats, from library advocates and librarians, and develop concrete strategies for moving forward.

Shelda Dean and June Koelker, Texas Christian University; Eric Lashley and Janet Thompson, Georgetown Public Library; Garrett Smith, Friends of the Abilene Public

Library; Janis Test, Abilene Public Library; and Julie Todaro, Austin Community College.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#3813: SBEC 1.0; TSLAC 1.0  
**But I Don't Know How to Booktalk!**

3:15 — 4:15 PM

An effective booktalk can help connect books and readers. Practice and hone your booktalking skills and learn about a variety of digital platforms you can use to build excitement about books.

Allie Cornejo, Harlingen CISD; Stephanie Galvan-Russell, Austin ISD; and Jennifer Stewart, Fort Worth ISD.

YOUNG ADULT ROUND TABLE.

CPE#3814: SBEC 1.0; TSLAC 1.0  
**Digital Storytelling: Endless Possibilities in Primary Grades**

3:15 — 4:15 PM

How can elementary librarians engage readers to become better storytellers? Learn about the benefits of digital storytelling and methods to implement it in your library. Explore web-based tools and apps to use with students to support TEKS as they use digital media to share their message.

Deborah Politsch, Waller ISD; and Charlotte Polk, Brenham ISD.

CHILDREN'S ROUND TABLE.

CPE#3815: SBEC 1.0; TSLAC 1.0  
**Discovering and Living Your Vision: Planning for Public Libraries**

3:15 — 4:15 PM

The great Yogi Berra said, "If you don't know where you are going, you might wind up someplace else." Learn how to develop a vision, set goals, and create an action plan for your public library, so that you will wind up exactly where you plan to be.

Larry Fisher, Consultant; and Kathy Ramsey, Aubrey Area Library (TX)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3816: SBEC 1.0; TSLAC 1.0  
**EdTech + Information Literacy = Information Technology Heaven**

3:15 — 4:15 PM

Students have the technology but those tools only go so far without the most important piece: information literacy. Discover how to integrate technology to elevate student learning in standards-based instruction in your library.

Judy Boone, Richardson ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3817: SBEC 1.0  
**Embrace It, Feel It, Celebrate It! Inclusive YA Titles**

3:15 — 4:15 PM

Library patrons, including teens and tweens, come from all walks of life and lifestyles. Librarians will booktalk inclusive YA titles, which can be added to any library collection.

Naomi Bates, Follett School Solutions; Jaime Leroy, Northwest ISD; and Christina Taylor, Round Rock ISD.

YOUNG ADULT ROUND TABLE.

CPE#3818: SBEC 1.0; TSLAC 1.0  
**Escape Room Challenge: Changing the Game on Teaching the ACRL Framework**

3:15 — 4:15 PM

Explore how to create an escape room experience that teaches information literacy. Get practical ideas for building your own successful game that incorporates best research practices.

Tosca Gonsalves and Linda Plevak, Palo Alto College; and Diane Robson, University of North Texas.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#3819: SBEC 1.0; TSLAC 1.0  
**Helpful Resources for Your Homeschool Population**

3:15 — 4:15 PM

Homeschooling presents unique challenges for public libraries. Learn about resources, collections, and programs to support homeschool parents and their children.

Leah Flippin, Weatherford Public Library; Leigh Kapsos, Grapevine Public Library; and Erica Lynne Richardson, Benbrook Public Library.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#382: SBEC 1.0; TSLAC 1.0  
**Human Rights Campaign: Welcoming Schools**



3:15 — 4:15 PM

Welcoming Schools is an elementary program providing professional development and resources to create inclusive and affirming spaces so that all children can thrive. This professional development training will enhance educator effectiveness in embracing family diversity, supporting transgender and non-binary students, preventing bias-based bullying, and creating LGBTQ and gender-inclusive classrooms and libraries.

Cynthia Bohrer, Human Rights Campaign.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#H301D: SBEC 1.0; TSLAC 1.0  
**Library, Camera, Action: Create and Market Your Library with Videos — Hands on Lab**



(TICKETED, REGISTER ONLINE ONLY)

3:15 — 4:15 PM

Looking for new ways to promote events and

services? Learn the basics of shooting video on your device, how to post videos on platforms such as YouTube and Facebook, and design a video marketing plan that engages your community. *Bring your own device. Tickets must be purchased by Monday, March 23 through preregistration.*

Annie Guzman, Plano Public Library.  
PUBLIC LIBRARIES DIVISION.

CPE#383: SBEC 1.0; TSLAC 1.0

**Listen Up! Audiobook Collection Development, Readers Advisory, and Programming**

3:15 — 4:15 PM

Audiobooks are exploding in popularity. Do your patrons know about your audiobook collection? How do you manage and promote audio formats effectively? Learn the ins and outs of audiobooks, including selection, reader's advisory, and programming.

Elizabeth Nebeker, Cypress-Fairbanks ISD; Sharon Parker, Penguin Random House; and Melanie Wachsmann, Lone Star College.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#384: SBEC 1.0; TSLAC 1.0

**Partnerships that Hook Parents: Collaboration within Your District**

3:15 — 4:15 PM

Learn how to partner with other departments in the school district to help promote literacy and learning. Examples include: participation in Parent University, presenting at the annual Parent Expo, partnerships with the local Neighborhood Center.

LaTashia Abrams, Cindy Buchanan, and Alonda Jacks-Moorehead, Aldine ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.



CPE#3841: SBEC 1.0

**Performance Poetry for Everyone**

3:15 — 4:15 PM

Performance poet, The Outspoken Bean, talks about his craft and how libraries can bring diversity and opportunity

to their patrons via poetry and open-mic nights. Experience the presentation he can bring to your library. Emanuelee Outspoken Bean is a 2011 Texas Poet Laureate nominee and 2017 Houston Mayor's Office of Cultural Affairs Artist-in-Residence. *Program repeated Thursday at 8:30 AM.*

Outspoken Bean, Plus Fest

2020 CONFERENCE PROGRAM COMMITTEE

CPE#3842: SBEC 1.0; TSLAC 1.0

**Riding the Waves of Change: How to Lead Your Team When Unexpected Changes Come**

3:15 — 4:15 PM

We can't always plan for changes, but we can

be prepared for when unexpected changes come. Library leaders share how they weathered a variety of unexpected changes in their organizations and what they learned from the experiences.

Sian Brannon, University of North Texas; Sandra Cannon, Austin Public Library; Howard Marks, Midland College; Cynthia Peterson, Unger Memorial Library; and Martin Shupla, Pasadena Public Library.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#3850: SBEC 1.0; TSLAC 1.0

**Serving People Experiencing Homelessness**

3:15 — 4:15 PM

Gain a better understanding of individuals experiencing homelessness in your community. How can the library collaborate with other organizations to create resources and engaging programs for these patrons?

Suzanne Glover and Heather Lowe, Dallas Public Library; Dayra Gonzalez, Houston Public Library; Patrick Lloyd, Georgetown Public Library; and Stacy McKenzie, Lubbock Public Libraries.

2020 CONFERENCE PROGRAM COMMITTEE AND BLACK CAUCUS ROUND TABLE.

CPE#386: SBEC 1.0; TSLAC 1.0

**Speed Dating with Planners for Adult Programs**

3:15 — 4:15 PM

Reinvigorate your programming for adults! Experienced program planners have ironed out the details for you. Gain confidence from their lessons learned and leave with a toolkit of program ideas and planning guides.

Margaret Bond, Austin Public Library; Angelica Garcia, NCO Leadership Center of Excellence (TX); Gwin Grimes, Jeff Davis County Library; Brooke Mjolsness, San Antonio Public Library; and Rachel Reeves, Weatherford Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#387: SBEC 1.0

**Speed Mentoring for Managers**

3:15 — 4:15 PM

Come and get some advice from other managers! Seasoned managers share their experiences.

Chad Alvey-Henderson, Moore Memorial Public Library; Sian Brannon and Diane Bruxvoort, University of North Texas; Jennifer Cummings, Frisco Public Library; Libby Holtmann, Plano Public Library; Lisa Loranc, Brazoria County Library; Chris Matz, Angelo State University; Elma Nieto-Rodriguez, San Antonio Public Library; Rachel Orozco, Smith Public Library; and Danyelle Weiss and Robin Swaringen, Hurst Public Library.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#388: SBEC 1.0; TSLAC 1.0

**TexQuest Toolbox: Quick and Easy Ways to Utilize Digital Resources Across Curriculum**

3:15 — 4:15 PM

Demonstrate how educators and students can better access reliable information using TexQuest tools. Incorporate bell ringers and other mini-lessons in your library instruction to develop more effective inquiry.

Gina King and Paige Portele, Garland ISD.  
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#389: SBEC 1.0; TSLAC 1.0

**The Logic of Successful Grant Writing**

3:15 — 4:15 PM

What are the top five elements of a successful grant application? What is the difference between a goal and objective? What do all grants have in common? An experienced grant writer will provide insights into getting grants funded.

Charles Etheridge, Texas A&M University — Corpus Christi; and Daniel Schwartz, Corpus Christi Public Library.

PUBLIC LIBRARIES DIVISION AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION

CPE#3893: SBEC 1.0; TSLAC 1.0

**Understanding the Needs of International Populations in Libraries**

3:15 — 4:15 PM

Gain insights into the needs of international populations and ways to meet those communities where they are via programming, outreach, and staff training.

Helen Chou, Houston Public Library; and Andrea Malone, University of Houston.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3896: SBEC 2.0

**Texas Tea: Meet & Greet with YA Authors (TICKETED, REGISTER ONLINE ONLY)**

3:15 — 5:15 PM

Join us for the annual Texas Tea, the premier TLA event for young adult literature enthusiasts. YA authors will rotate among tables and interact with participants. *Tickets must be purchased by Monday, March 23 through preregistration.*

YOUNG ADULT ROUND TABLE.

CPE#3897: SBEC 2.0

**Storytelling Swap and Showcase**

4:00 — 6:00 PM

Bring a story to tell or plan to preview a program for your library. Librarian storytellers will share ideas and information on storytellers who can visit your library. *A business meeting precedes the program.*

STORYTELLING ROUND TABLE.



CPE#3898: SBEC 1.0; TSLAC 1.0

**All Through the Town: Early Literacy Outreach**

4:30 — 5:30 PM

The San Antonio Public Library's early literacy outreach team, Little Read Wagon, takes early literacy on the road with engaging hands-on programs designed to reach families wherever they live, learn, or play. Learn from nearly 20 years of experience, which took place under all kinds of conditions and scenarios, and how to apply those lessons to your library.

Cresencia Huff, Clair Larkin and Julia Lazarin, San Antonio Public Library.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#H301E: SBEC 1.0; TSLAC 1.0

**Beyond Text: Using Art to Enhance Literacy — Hands on Lab** (TICKETED, REGISTER ONLINE ONLY)

4:30 — 5:30 PM

The National Center for Children's Illustrated Literature (NCCIL), an art museum dedicated to children's books, engages visitors with projects connecting art with books and readers of all ages. The talented NCCIL team demonstrates how to use art projects in your library to cultivate the love of books and reading. *Tickets must be purchased by Monday, March 23 through preregistration.*

Trish Dressen, National Center for Children's Illustrated Literature.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3900: SBEC 1.0; TSLAC 1.0

**Get Carded: Student Access to Public Libraries**

4:30 — 5:30 PM

Public and school librarians who have successfully implemented partnerships to get public library cards in the hands of all students will share the challenges they had to overcome and important issues that must be considered.

Kallie Benes, Houston ISD; Mary Wagoner, Houston Public Library; Melody Boren, Amarillo Public Library; Lynne McLaughlin, Amarillo ISD; Jenny Pennington, Austin ISD; and Troyce Wilson, Harrington Library Consortium.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#390: SBEC 1.0; TSLAC 1.0

**Go Go Green Screen!**

4:30 — 5:30 PM

Use a green screen in your library to spice up lessons and read alouds. Encourage teachers to use the green screen to create interactive lessons in the classroom, too.

Jennifer Chen and Lesley Norris, Mansfield ISD; and Alicia Rosales, Pasadena Public Library.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#3902: SBEC 1.0; TSLAC 1.0

**Graphic Medicine: Using Comics to Teach about Health and Illness**

4:30 — 5:30 PM

Graphic medicine is the intersection of comics and health. It presents opportunities in teaching health topics and promoting empathy and understanding of those dealing with illness as patient, caregiver, or health care professional. Learn about graphic medicine, why it is important, and how it can be used in your library.

Alice Jagers, Graphic Medicine Collective.

SPECIAL LIBRARIES DIVISION.

CPE#391: SBEC 1.0; TSLAC 1.0

**How to Win a Texas Book Festival Grant for Your Public Library**

4:30 — 5:30 PM

The Texas Book Festival Grant is changing. Come find out all you need to know to win a grant for your public library.

Darryl Tocker, Tocker Foundation; and Lucy Velez, Texas Book Festival.

TEXAS BOOK FESTIVAL COMMITTEE.

**Illustrator Sketch-Off**

4:30 — 5:30 PM

Join us for our 6th Annual TLA Illustrator Sketch-Off. Illustrators will have only minutes to complete whimsical sketches, which will be signed and given away to lucky members of the audience. Discover if these illustrators' sense of humor is equal to their artistic talent. Fun for all!

Nick Bruel and Ngozi Ukazu, Macmillan; Angela Dominguez, Candlewick; Robin Ha, HarperCollins; Shawn Harris, Chronicle Books; Ekua Holmes, Simon & Schuster; Roxie Munro, KidLit TV.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#394: SBEC 1.0; TSLAC 1.0

**Level Up Your Library with Instructional Technology**

4:30 — 5:30 PM

Empower learners in a technology-driven world. Incorporate lesson ideas that will spark student creativity while giving them voice and choice in the library. Connect activities to the Substitution Augmentation Modification Redefinition (SAMR) model and literacy. Leave with engaging ideas to implement immediately to help create your future-ready library.

Rachel Calhoun, Traci Kirkland, Nathan Smith, and Delaine Ulmer, Prosper ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#395: SBEC 1.0; TSLAC 1.0

**Libraries for Everyone: How to Reach English Language Learners**

4:30 — 5:30 PM

English Learners are a growing population in Texas and libraries are finding ways to meet their needs. Two Houston-area school librarians will share how they impact their community by reaching these patrons through collection



development, programming, and providing a safe space.

Lolianne Cavazos and Tina Urdiales, Aldine ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#397: SBEC 1.0; TSLAC 1.0

**Library Marketing on a Budget**

4:30 — 5:30 PM

Discuss strategies, tools, and techniques with two highly innovative members of the University of North Texas Libraries' award-winning marketing team that can be adapted by your library for successful marketing and advocacy.

Joshua Sylve, University of North Texas.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#3967: SBEC 1.0; TSLAC 1.0

**Library Services to Incarcerated Populations**

4:30 — 5:30 PM

Public librarians hold a collective mission to welcome and serve all people. With incarceration rates rising, there is a call to action to provide increased library services to these individuals. In this session, librarians will share how they are providing library services to youth and adults who are incarcerated.

Joyce Fugit, Wendy Nielsen and Amber Seely, Harris County Public Library; and Rebecca Gillen, Windham School District.

PUBLIC LIBRARIES DIVISION.



CPE#3833: SBEC 1.0; TSLAC 1.0

**Open Educational Resources Mini-Grants in Academic Libraries**

4:30 — 5:30 PM

Create opportunities and build partnerships with an Open Educational Resource (OER) mini-grant initiative. The discussion will address planning and promotion, winner selection, outcome metrics, and communication. Brief interactive activities will be integrated into the session.

Erin Owens, Sam Houston State University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#3981: SBEC 1.0

**Rags to Riches: Recycling Books for Fun, Fashion, and Furniture**

4:30 — 5:30 PM

Crafty bibliophiles will be inspired and learn new techniques for recycling books.

Julia Ousley, New Braunfels Public Library.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#399: SBEC 1.0; TSLAC 1.0

**Silver Pride: Representing Senior LGBTQ+ Community Members**

4:30 — 5:30 PM

The Dallas Public Library's Silver Pride Project offers programs and events for senior LGBTQ+ community members. Learn how to identify the needs of this community and creative ways to



serve them.

Portia Cantrell, Silver Pride Project.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3991: SBEC 1.0; TSLAC 1.0

**Small Staff, Big Needs**

4:30 — 5:30 PM

How can you provide high-impact services if you have a small staff? Library leaders from academic, public, and school libraries will discuss possible solutions.

Mark Gottschalk, South Plains College; Carol Hafer, Crowley ISD; Jacob Mangum, University of North Texas; and Curren McLane, Azle Memorial Library.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3992: SBEC 1.0

**Speed Dating with Texas Authors and Illustrators**

4:30 — 5:30 PM

Come to a free speed dating meet-and-greet and get to know Texas authors and illustrators. Relax, visit, and find out who's in your neighborhood, and what kind of work they do.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

CPE#348: SBEC 1.0; TSLAC 1.0

**Time Flies, How to Manage Your Calendar**

4:30 PM — 5:30 PM

Do you look back at year's end and feel like nothing was accomplished? Pre-plan the year on paper or digitally, and save your sanity.

Judy Boone and Brandi Rosales-Dawson, Richardson ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3994: SBEC 1.0

**What Music Can Teach Us About Peace and Conflict**

4:30 — 5:30 PM

Join us for a conversation with a professional musician who has played 3,000 concerts on five continents, and is also a Rotary Peace Fellow with a master's degree in Peace and Conflict Resolution. Learn what these disciplines have in common, and what each can teach us about the other.

David LaMotte, Dryad Publishing, Inc.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#3995: SBEC 1.0; TSLAC 1.0

**What Really Happens in an Elementary School Library?**

4:30 — 5:30 PM

Participants will become students again as the presenter facilitates a 35-minute library lesson geared toward Pre-K through 2nd grade students. Utilizing the American Association of School Librarians standards as the foundation, the presenter will model activating prior knowledge, the use of print and electronic resources, thinking maps, shared writing, and accountable talk.

Michelle Touchet, Dallas ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.

CPE#3996: SBEC 1.0; TSLAC 1.0

**Win Friends and Influence People: How to Talk So School Administrators Listen**

4:30 — 5:30 PM

Move past "I love books and children" and structure your conversations with district and campus administrators to successfully advocate for your library program. Campus and district administrators will share insights into what messages resonate with them.

Grace Delgado, Tara Fulton, Lorin Furlow, Michelle Griffith, Rebecca Kelley, and Clara Sale-Davis, Brazosport ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS DIVISION.

**Innovation & Technology Round Table Business Meeting**

4:30 — 5:30 PM

**Retired Librarians Round Table Business Meeting**

4:30 — 5:30 PM

**Texas Youth Creators Award Committee**

4:30 — 5:30 PM

**President's All-Conference Party**

5:30 — 7:00 PM

Party with the TLA President at this casual, fun event! Entertainment, refreshments, and a cash bar will be provided. All attendees and exhibitors are welcome.

2020 CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

**District 2 Meeting**

5:45 — 6:45 PM

**District 5 Meeting**

5:45 — 6:45 PM

**District 7 Meeting**

5:45 — 6:45 PM

**District 9 Meeting**

5:45 — 6:45 PM

**PRESIDENT'S ALL-CONFERENCE PARTY**

5:30 – 7:00 PM





GEORGE R. BROWN CONVENTION CENTER

Party with the TLA President at this casual, fun event! Entertainment, refreshments, and a cash bar will be provided. All attendees and exhibitors are welcome.



# Thursday, March 26 Programs & Events

## LEGEND

-  Marketing & Advocacy
-  EdTech
-  Equity, Diversity & Inclusion
-  President's Program

Continuing Professional Education Credits

CPE#264: SBEC 1.0; TSLAC 1.0

State Board for Educator Certification      TX State Library & Archives Commission

- Registration**..... 7:00 AM – 5:00 PM
- Hotel Shuttle**..... 6:30 – 11:30 AM;  
..... 4:00 – 7:00 PM  
(No service between 11:30 AM - 4:00 PM)
- Exhibits**..... 9:00 AM – 4:00 PM
- Authors Area**..... 9:00 AM – 4:00 PM
- Career Center**..... 8:00 AM – 5:00 PM
- Collaboration Space**  
..... 9:00 AM – 5:00 PM
- Connection Corner**  
(Computers, Housing, Internet)  
..... 7:00 AM – 5:00 PM
- TLA Store**..... 10:00 AM – 4:00 PM
- Bag Check (Rent-A-Box)**  
..... 9:00 AM – 4:00 PM

All sessions are open to all attendees, unless otherwise noted.

### Hetherington XXXIII Fun Run/Walk (TICKETED)

**7:00 – 8:30 AM**

You don't have to go fast, you just have to go! Walk or run through Houston's truly green park, which runs on 100% clean, renewable wind sources for power. Enjoy the jog by Kinder Lake and the permanent art exhibits. Participants will receive a commemorative T-shirt and refreshments. The annual Hetherington Fun Run proceeds go to the Glen & Jerre Hetherington Leadership Fund, which supports the training and development of future TLA leaders. *Tickets must be purchased by Friday, March 6 through preregistration.*

2020 CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

### District 1 Meeting

**7:15 – 7:45 AM**

### District 3 Meeting

**7:15 – 7:45 AM**

### District 4 Meeting

**7:15 – 7:45 AM**

### District 6 Meeting

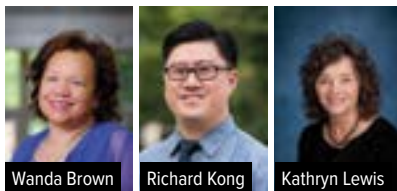
**7:15 – 7:45 AM**

### District 8 Meeting

**7:15 – 7:45 AM**

### District 10 Meeting

**7:15 – 7:45 AM**



CPE#402: SBEC 1.5; TSLAC 1.5

### Director's Symposium: Creating a Culture of Inclusivity (TICKETED)

**8:00 – 9:30 AM**

Library directors from the academic, public, and school sectors share their strategies for developing a culture of inclusion throughout their organizations. From staff selection and professional development to collection building to programming and facilities, these leaders offer their expertise to help participants make their own organizations fully inclusive. Breakfast tickets must be purchased by Friday, March 6 through preregistration.

Wanda Brown, ALA President, Winston-Salem State University (NC); Richard Kong, Skokie Public Library (IL); Kathryn Lewis,

Norman Public Schools (OK).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4403: SBEC 1.0; TSLAC 1.0

### A Question of Access: Electronic Resources, Section 508, and You

**8:30 – 9:30 AM**

State agencies and libraries often struggle to incorporate accessibility requirements, primarily the latest Web Content Accessibility Guidelines (WCAG), into collection development for electronic resources. Learn how to improve user experiences, reduce institutional risk, and generally move the needle when it comes to accessibility.

Danielle Plumer and Katharine Reagor, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#403: SBEC 1.0; TSLAC 1.0

### Balancing Two Worlds: Library Services for Dual Credit and Early College Students

**8:30 – 9:30 AM**

Qualified high school students can earn college credit with either dual credit, which allows students to receive college and high school credit for a class, or with early college programs. Academic and school librarians will discuss strategies to ensure easy access to required library resources.

Jesus Campos and Patricia Saenz, South Texas College; Kristyn Pittman, Austin Community College; Jennifer Rike, Mansfield ISD.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#4174: SBEC 1.0

### Books on the Bus: Diversify and Innovate Reading Environments

**8:30 – 9:30 AM**

School districts are collaborating with their transportation departments to provide access to eBooks on the bus. QR codes are placed inside the school bus where students can download from the comfort of their seats.

Nora Galvan, Pharr-San Juan-Alamo ISD; Steve Perez, Stafford MSD; and Alma Salinas, La Joya ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#H402A: SBEC 1.0; TSLAC 1.0

### Clean Up Your Google Life — Hands on Lab

(TICKETED, REGISTER ONLINE ONLY)

**8:30 – 9:30 AM**

Does your Google life look like a teenager's

bedroom floor? If so, join us for this Hands on Lab and get things under control. Bring organization and order to your Google Drive, Mail, and other Google platforms. *Tickets must be purchased by Monday, March 23 through preregistration.*

Melissa Donovan Balcom and Shelly Veron, Foster Elementary, Humble ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4180: SBEC 1.0; TSLAC 1.0

### Creating Community Through Active Learning in Your Library

8:30 — 9:30 AM

No matter the size of your space or your budget, you can ignite active learning at your library that provides your community members an opportunity to participate and collaborate in hands-on learning and strengthen social connections. Learn from the dynamic experiences of fifteen small libraries that re-imagined and reconfigured “smart spaces” using design thinking strategies. Before-and-after photos tell a dramatic story of real transformation. Get inspired, because you too can follow the steps they took to discover community needs and genuinely engage community members to generate and prototype ideas, co-create the space and the programs, and actively learn together.

Betha Gutsche, WebJunction.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#404: SBEC 1.0; TSLAC 1.0

### Curate Your Digital Presence

8:30 — 9:30 AM

Join us as we share how to curate a digital portfolio for professional success. Participants will have the opportunity to begin creating their own portfolio with easy-to-use online resources.

Judy Boone, Richardson ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#405: SBEC 1.0; TSLAC 1.0

### Developing Media Literacy with Cross-Curricular Graphic Novels

8:30 — 9:30 AM

Fiction and nonfiction graphic novels can be used in cross-curricular units to develop media literacy skills. Develop scaffolding techniques for English Language Learners and struggling readers using high-interest graphic novels to promote a love of reading. Participants will leave with a list of graphic novels and lesson plans.

Rachelle Cameron, Jan MacWatters, and Tori Ray, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4316: SBEC 1.0

### Does the MLS have Value?

8:30 — 9:30 AM

Did your job require an MLS degree and you don't know why? Is information learned in your graduate coursework indispensable to your work in the public library? Public librarians will debate

the value of the MLS in public libraries of 2020.

Spencer Smith, McKinney Public Library.

PUBLIC LIBRARY ADMINISTRATORS OF NORTH TEXAS

CPE#4106: SBEC 1.0; TSLAC 1.0

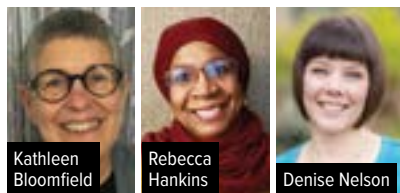
### Engage Apathetic Teenagers: Teaching Information Literacy Through Drawing and Stories

8:30 — 9:30 AM

Many students aren't interested in information literacy; however, the act of drawing and reading short stories are effective ways to help them learn. Through examples and interactive exercises, presenters will explain how these tools enable students to gain new insights into the Association of College and Research Libraries Framework and the American Association of School Libraries Standards Framework for Learners.

David Brier and Vicky Lebbin, University of Hawaii at Manoa.

2020 CONFERENCE PROGRAM COMMITTEE.



Kathleen Bloomfield

Rebecca Hankins

Denise Nelson

CPE#4097: SBEC 1.0; TSLAC 1.0

### Faith and Intellectual Freedom

8:30 — 9:30 AM

How do you approach collection development and programming and promote intellectual freedom when resources don't align with personal values and faith? Learn from the experiences of librarians who have faced these challenges.

Kathleen Bloomfield, Association of Jewish Libraries; Rebecca Hankins, Texas A&M University; Leah Mann, Prosper ISD and Denise Nelson, Association of Christian Librarians.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4058: SBEC 1.0; TSLAC 1.0

### Help Students Defeat Digital Distractions

8:30 — 9:30 AM

Students are bombarded by tech and other distractions during every moment of their personal and school life. Utilizing student feedback, discussion strategies, and research-based practices from higher education and the workplace, this session highlights strategies for defeating digital distractions.

Lisa Johnson, Eanes ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#410: SBEC 1.0

### Incredibly True Stories: Texas Topaz Nonfiction Author Panel

8:30 — 9:30 AM

What transforms facts into a compelling

narrative? These authors have crafted engaging and unique nonfiction based on painstaking research, which has landed them on the Topaz List. They join us to discuss their work, their process, and the things that inspire them.

Chris Barton, Simon & Schuster; Karen Blumenthal, Macmillan; Donna Bowman, Lee and Low; and Barry Wittenstein, Charlesbridge.

TEXAS TOPAZ NONFICTION READING LIST COMMITTEE.

CPE#411: SBEC 1.0; TSLAC 1.0

### Institution of Last Resort: Protecting Vulnerable and Stigmatized Public Library Patrons

8:30 — 9:30 AM

Libraries have the potential to be lifesaving. The resources, relationships, and tools libraries offer are particularly important to vulnerable, stigmatized individuals. Understand the concept of protective factors and how the library mitigates risk in the lives of people whose basic needs are not currently being met by existing community resources. Begin to consider how to build on your ability to grow your protective impact.

Patrick Lloyd, Georgetown Public Library.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#413: SBEC 1.0; TSLAC 1.0

### Librarians for Career and Tech ED? YES!

8:30 AM — 9:30 AM

Career and Tech school librarians share their tips, tricks, and the learning curves involved in serving a career and technical high school campus.

Jennifer Brabston and Amy Whalen, Pasadena ISD. Kayla Middleton, EBSCO Information Services; and Rachel Pilcher, Fort Worth ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4130: SBEC 1.0; TSLAC 1.0

### Mindfulness: Librarian Self-Care and Use in the Library

8:30 — 9:30 AM

Mindfulness is a big buzzword right now, but how exactly can it impact librarians? Participants will learn how mindfulness impacts the brain and nervous system to help with self-care, experience some mindfulness practices first hand, and learn how librarians can be instrumental in mindfulness education.

James Butler, Mindful Classrooms.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#414: SBEC 1.0

### New Picture Books from Favorite Authors and Illustrators

8:30 — 9:30 AM

Favorite authors and illustrators will share their latest works and discuss writing for children.

Mac Barnett, Abrams; Maribeth Boelts and Angela Dominguez, Candlewick; and

Evan Turk, Simon & Schuster.  
CHILDREN'S ROUND TABLE.

CPE#415: SBEC 1.0; TSLAC 1.0

**Once a Girl, Always a Boy: A Family Memoir of a Transgender Journey**

8:30 — 9:30 AM

Author Jo Ivester and librarian Angela Hartman will describe the issues facing transgender students in Texas today and guide participants through a discussion of steps to take to ensure that all students are treated with the dignity and respect they deserve.

Angela Hartman, Hutto ISD; and Jo Ivester, She Writes Press.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#416: SBEC 1.0; TSLAC 1.0

**Opening the Door: Archives and Libraries Working with Underrepresented Groups**

8:30 — 9:30 AM

Presenters will discuss working with different communities and balancing community expectations with best practices. Discover strategies for educating community members about archival processes, sharing and communicating priorities, asking for community input, and facilitating creative productions by the community.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.



CPE#4217: SBEC 1.0

**Performance Poetry for Everyone**

8:30 — 9:30 AM

Performance poet, The Outspoken Bean, talks about his craft and how libraries can bring diversity and opportunity

to their patrons via poetry and open-mic nights. Experience the presentation he can bring to your library. Emanuelee Outspoken Bean is a 2011 Texas Poet Laureate nominee and 2017 Houston Mayor's Office of Cultural Affairs Artist-in-Residence. (Repeat program from Wednesday at 3:15 PM.)

Outspoken Bean, Plus Fest.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#418: SBEC 1.0; TSLAC 1.0

**Supporting the New ELAR Standards with TexQuest Digital Resources**

8:30 — 9:30 AM

As Texas educators dive into the new English Language Arts and Reading (ELAR) standards, librarians can support them by sharing relevant resources found on digital platforms like TexQuest, including genre-specific and multimodal texts, videos and podcasts, and reader's theater scripts, as well as TEKS-aligned

articles, images, charts, and eBooks.

Terry Roper, ESC Region 10; and Ann Vyoral, ESC Region 20.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#4079: SBEC 1.0; TSLAC 1.0

**Take One! Students as Video Producers**

8:30 — 9:30 AM

Dive into the different video creation resources available to educators and students. Understand the benefits of students as producers, not consumers, and how curating resources to create a video impact student learning. Allow K-12 students to have ownership of their learning by incorporating the 4 Cs: Communication, Creativity, Collaboration, and Critical Thinking.

Whitney Agee, Ryan Miller, Nathan Smith and Josh Watkins, Prosper ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#419: SBEC 1.0

**TAYSHAS Reading List**

8:30 — 9:30 AM

Authors from the TAYSHAS Reading List for high school students will highlight titles on the latest list. One set of the 2020 TAYSHAS books will be given away.

Deb Caletti, Simon & Schuster; Dana Davis, Inkyard Press; Tiffany Jackson, HarperCollins; and Jeff Zenter, Penguin Random House.

YOUNG ADULT ROUND TABLE.

CPE#424: SBEC 1.0

**Word Play and Humor in Kidlit**

8:30 — 9:30 AM

Authors and illustrators will showcase new titles featuring word play or humor in children's books.

Cate Berry, Macmillan; Shawn Harris and Sherri Duskey Rinker, Chronicle; and Jessica Kim, Penguin Random House.

CHILDREN'S ROUND TABLE.

**Library Instruction Round Table Business Meeting**

8:30 — 9:30 AM

**Public Libraries Division Executive Board Meeting**

8:30 — 9:30 AM

**Scholarship Committee**

8:30 — 9:30 AM

**Texas Municipal Library Directors Association Business Meeting**

8:30 — 9:30 AM

CPE#4291: SBEC 1.0

**Birds of a Feather: Table Talks for Special Librarians or Unique Settings**

9:45 — 10:45 AM

This session brings together librarians from

unique areas, such as special libraries, libraries with solo librarians, or nontraditional settings to discuss interesting collaborations, issues, challenges, and trends. Participants are encouraged to bring topics to discuss.

Valerie Prilop, MD Anderson Cancer Center. SPECIAL LIBRARIES DIVISION.

CPE#4292: SBEC 1.0

**Catch the Vision of Storytelling!**

9:45 — 10:45 AM

No experience necessary! Learn the basics of telling stories and start your storytelling journey. This interactive session will include games and exercises to develop your skills. Demonstrations and practice will enable you to clearly see yourself as a storyteller.

Toni Simmons, Storyteller and Author.

STORYTELLING ROUND TABLE.

CPE#H251C SBEC 1.0; TSLAC 1.0

**Chrome 101 — Hands on Lab**

(TICKETED; REGISTER ONLINE ONLY)

9:45 — 10:45 AM

Google Chrome offers users lots of extra bells and whistles. Learn the most popular extensions as well as other tips and tricks to ease your workflow and increase productivity. *Tickets must be purchased by Monday, March 23 through preregistration.*

Emma McDonald, Mesquite ISD.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#4293: SBEC 1.0

**Connecting Tech and Community Needs with Edge**

9:45 — 10:45 AM

Library technology advances more rapidly each year, making it difficult to decide what services and tools will lift your community. Hear how Texas public libraries (small and large) used the Edge toolkit to make strategic decisions to align technology resources to community priorities.

Lourdes Aceves, Urban Libraries Council; and Cindy Fisher, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#4295: SBEC 1.0

**Dismantling the Patriarchy: Girl Power in New Middle Grade Fiction**

9:45 — 10:45 AM

Children's authors will discuss new and forthcoming middle grade fiction featuring the theme of girl power, the social and political implications of these books, and ideas for sparking discussions to promote empathy, inquiry, understanding, gender equality, and empowerment of all voices.

Kimberly Brubaker Bradley, Penguin Random House; Becky Calzada, Leander ISD; Barbara Dee, Aladdin; Saadia Faruqi and Laura Shovan, Clarion; and Elly Swartz, Farrar Straus Giroux.

CHILDREN'S ROUND TABLE.

CPE#4296: SBEC 1.0

**Finding Quality Latinx Middle Grade and YA Lit**

9:45 — 10:45 AM

Take a journey with two librarians as they explore books and publishers that are reshaping Latinx literature for middle grade and young adults. They confront stereotypes and help you learn how to choose the best books to meet the needs of your patrons.

[Maria Olivarez and Clemencia Ramírez, Aldine ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#4297: TSLAC 1.0 SBEC 1.0

**I Want to Vlog: Bring Life Back Into the Library**

9:45 — 10:45 AM

Video, especially through vlogging, is a great communication tool for getting information out to your community or the world. Vlogster librarians will teach you how to create a vlog using YouTube.

[Naomi Bates, Follett School Solutions; Sallee Clark, Eagle Mountain-Saginaw ISD; and Stephanie Galvan-Russell, Austin ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#4298: SBEC 1.0; TSLAC 1.0

**Innovating Against a Brick Wall: Rebuilding the Structures That Shape Our Teaching in Academic Libraries**

9:45 — 10:45 AM

As teaching librarians in higher education, we work within structures that weren't built for us. This talk draws on relational-cultural theory and Adrienne Maree Brown's *Emergent Strategy* to examine the structures that influence our teaching; challenge the assumptions we make about ourselves, faculty, and students; and ultimately work towards subverting the systems that shape our work.

[Veronica Arellano Douglas, University of Houston.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4379: SBEC 1.0; TSLAC 1.0

**Inquiry Skills for Real Life in School Libraries**

9:45 — 10:45 AM

Learn how to implement real life inquiry skills instruction in library programming. This interactive program will include strategies for all grade levels that are hands-on, fun, and engaging for learners. Strategies align with the School Library Programs: Standards and Guidelines for Texas Strand 2 that focus on inquiry.

[Kristy Hill, Keller ISD.](#)

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4299: SBEC 1.0; TSLAC 1.0

**Libraries Creating Dementia-Friendly Communities**

9:45 — 10:45 AM

The Plaza Branch (Kansas City Public Library) has been developing dementia-friendly programming over two years. From just one program, the activities have expanded to monthly programs, workshops, and events creating a metro-wide movement. Learn about Movies and Memories, and Memory Cafe, and how to explore partnerships with community organizations to make dementia-friendly communities.

[April Roy, Kansas City Public Library; and Deborah Shouse and Ron Zoglin, The Creativity Connection.](#)

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#430: SBEC 1.0

**Little Maverick Graphic Novel Reading List Showcase**

9:45 — 10:45 AM

Introducing the 2020 Little Maverick Graphic Novel Reading List! Join in celebrating the 5th anniversary of this list, with a look back at our favorites from all the lists. Authors will discuss their work and we will review the starred titles on the list which were unanimously selected by the committee.

[Tom Angleberger and Maria Scrivan, Scholastic; Katherine Counterman, Katy ISD; John Patrick Green, Macmillan; and Kayla Miller, Houghton Mifflin Harcourt.](#)

CHILDREN'S ROUND TABLE.

CPE#431: SBEC 1.0

**Lone Star Reading List**

9:45 — 10:45 AM

The Lone Star Reading List is targeted to readers in grades 6 — 8. Authors discuss their books on past and present Lone Star lists.

[Jennifer Lynn Barnes, Disney; Veera Hiranandani, Penguin Young Readers; and Sandhya Menon, Simon & Schuster.](#)

YOUNG ADULT ROUND TABLE.

CPE#4312: SBEC 1.0

**New Adult Lit: Age 18 — 25ish**

9:45 — 10:45 AM

New Adult (NA) titles reach those transitioning into the legal and emotional responsibility of adulthood. Gain perspective and understand the focus of this new category, and the challenges and rewards experienced in writing for NA.

[Sophie Jordan, Houghton Mifflin Harcourt; Maxym Martineau, Sourcebooks; Casey McQuiston, Macmillan; and Cynthia Salaysay, Candlewick.](#)

YOUNG ADULT ROUND TABLE.

CPE#432: SBEC 1.0; TSLAC 1.0

**Open Educational Resources (OER) in Texas Higher Education: Updates from the Texas Higher Education Coordinating Board**

9:45 — 10:45 AM

Learn about current state requirements for public colleges and universities; opportunities to participate in the OER grant program, status of the state's OER repository initiative; and an analysis of the results of the OER in Texas Higher Education Landscape Survey.

[Kylah Torre, Texas Higher Education Coordinating Board](#)

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#433: SBEC 1.0; TSLAC 1.0

**School, Public, and Academic Libraries: The Perfect Research Partners**

9:45 — 10:45 AM

Learn how one school library leveraged local, public, and academic library collections and librarians to research local hate crimes. Primary sources, news footage, and special documents incited student discussion of the complexities of news, encouraged examination of issues through historical and current lenses, and inspired students to enact change.

[Areeba Amer, University of Texas at Austin; Priscilla Escobedo, University of Texas at Arlington; and Abby Harrison, Sonja Hayes and Tom Perryman, Greenhill School \(Addison\).](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#434: SBEC 1.0; TSLAC 1.0

**Small Talk Is a Big Deal**

9:45 — 10:45 AM

Making small talk plays a big role in building comfort and trust, which leads to connection and collaboration, essential skills for advocacy and communicating vision. Explore the challenges and competencies necessary for creating meaningful conversations and relationships. Introverts, extroverts, and in-betweens will learn to develop comfortable, concrete strategies for engaging others.

[Walter Betts, Texas Christian University; Kathy Hillman, Baylor University; Jennifer LaBoon, Fort Worth ISD; and Susan Mann, Hillsboro City Library.](#)

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, LEGISLATIVE COMMITTEE, PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#435: SBEC 1.0; TSLAC 1.0

**Teacher Discourse: You Have a Voice**

9:45 — 10:45 AM

Presenters will demonstrate several strategies that facilitate honest discourse about difficult topics. Topics will include homework, BYOD, high stakes testing, plus others. Silent discourse through technology tools will also be addressed.

Whitney Agee, Ryan Miller, Nathan Smith and Josh Watkins, Prosper ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#439: SBEC 1.0; TSLAC 1.0

**The Magic of Reading: Project Alternatives to Online Book Testing**

9:45 — 10:45 AM

Sick of the stress brought on by reading comprehension tests? Through no small feat of magic, Barbara Allen, a teacher and librarian, and Barbie Love, a librarian (both avid Harry Potter fans and Ravenclaw devotees) will share ideas on how to engage readers without breaking into the wizard bank, Gringotts, to afford formal assessments. Our Hermione-inspired options will empower every reader through projects, digital reports, and much more.

Barbara Allen and Barbie Love, Alvin ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#4391: SBEC 1.0; TSLAC 1.0

**The Seven Types of Creative Teacher Librarians**

9:45 — 10:45 AM

Creativity is often viewed through an artistic lens. However, creativity can

manifest itself in different ways on campus. John Spencer, co-author of *Launch*, explores creative mindsets to help librarians identify and analyze their creative identity, while also empowering students to embrace creativity.

John Spencer, Spencer Creative Services.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4592: SBEC 1.0; TSLAC 1.0

**Usability Testing Makes All the Difference**

9:45 — 10:45 AM

Libraries offer increasing amounts of content through digital collections, including electronic resources, special collections, archives, and repositories. But how do patrons interact with the digital collections, and are they finding what they need? Review the importance, examples, and frameworks for usability testing.

Tricia Boucher, Texas State University; Ana Jean Krahmer and Jennifer Stayton, University of North Texas; and Daniel Pshock, University of Houston.

DIGITAL LIBRARIES ROUND TABLE.

CPE#4382: SBEC 1.0; TSLAC 1.0

**What They Didn't Teach in Library School: The Cycle of True Marketing**

9:45 — 10:45 AM

Have you been tasked with marketing library events or services without a course that taught you how? You're not alone! Kathy Dempsey, author of *The Accidental Library Marketer*, will give you a solid foundation in library marketing,



definitions, strategies, reasoning, and the steps in the Cycle of True Marketing.

Kathy Dempsey, Libraries Are Essential.

2020 CONFERENCE PROGRAM COMMITTEE.

**Tejas Star Reading List Committee Meeting**

9:45 — 10:45 AM

CPE#H301A: SBEC 1.0; TSLAC 1.0

**Research Says — Encourage Creativity and Doodling in the Classroom — Hands on Lab (TICKETED, REGISTER ONLINE ONLY)**

9:45 AM — 12:00 PM

Flexible thinking and creative problem solving are skills needed in society, but often lost in our test-driven world. Learn how 'sketchnoting' taps into students' inner creativity and the ways neuroscientific research supports its use.

Tickets must be purchased by Monday, March 23 through preregistration.

Karin Perry and Holly Weimar, Sam Houston State University .

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4393: SBEC 1.0

**Your Public Library Presents: Sarah Bird**

9:45 — 12:00 PM

Your Public Library Presents is a new Public Libraries Division (PLD)-sponsored conference program that features a fabulous author presentation and book signing, along with an opportunity to hear about PLD news! We are thrilled that our inaugural program features Sarah Bird, who will discuss *Daughter of a Queen*.

Sarah Bird, Macmillan.

PUBLIC LIBRARIES DIVISION.

CPE#IL463: SBEC 1.0; TSLAC 1.0

**AR/VR Technology in the Library (Innovation Lab Stage)**

10:30 — 11:30 AM

Join library technology consultants from the Texas State Library & Archives Commission as they discuss the latest trends in Augmented Reality (AR) and Virtual Reality (VR) with a focus on libraries. Get a sneak peek at the future with a hands-on chance to play with Merge Cubes and the new Oculus Go goggles.

Henry Stokes & Cindy Fisher, Texas State Library & Archives Commission.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4394: SBEC 1.0

**Academic Book Buzz**

11:00 AM — 12:00 PM

Join representatives of two university presses to learn about the top new titles for academic libraries.

John Brock, Texas Tech University Press; and Cameron Ludwick, University of Texas Press.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4395: SBEC 1.0; TSLAC 1.0

**All In: Collaborative Program Planning**

11:00 AM — 12:00 PM

Change is hard. Changing how a library plans and implements programs, from location-specific to organization-wide, is even harder. Challenges and strategies for collaborative program planning will be discussed, including overcoming competition between workgroups. Learn how to improve communication, clarify expectations for staff, and hire to fit community needs.

Gary Landeck, McKinney Public Library; and Nina Eve Martin, Plano Public Library System.

PUBLIC LIBRARIES DIVISION.

CPE#4396: SBEC 1.0; TSLAC 1.0

**Bringing Library Literacy to Classroom Teachers**

11:00 AM — 12:00 PM

Join Brooklyn Public Library (BPL) to learn about their successful Teacher Lab program, an information literacy course designed to help K-12 teachers reconnect with their library. Learn how BPL developed this program, and receive step-by-step guidance in adapting strategies to engage a new audience; regardless of type, size or budget.

Amy Mikel, Brooklyn Public Library (NY).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#H251B: SBEC 1.0; TSLAC 1.0

**But Do They Really Use It? Understanding E-Resource Usage Hands on Lab**

(TICKETED, REGISTER ONLINE ONLY)

11:00 AM — 12:00 PM

Measuring how your patrons use electronic resources, eBooks, and even your website can help you make important collection development decisions and show your funders that the services they pay for are being used. Understand the interfaces and tools that will help you determine the value of these electronic resources. Tickets must be purchased by Monday, March 23 through preregistration.

Danielle Plumer, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE.

CPE#440: SBEC 1.0; TSLAC 1.0

**Calling Out or Calling In: Working Against Microaggressions and Implicit Bias in Our Libraries**

11:00 AM — 12:00 PM

Explore microaggression, including the definition, examples, and how it manifests itself in an institutional context. Participants will brainstorm opportunities to create a more equitable and just workplace thus reducing instances of microaggression.

Mea Warren and Orolando Duffus, University

of Houston.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4397: SBEC 1.0;

**Cultivate Your Personal Learning Network — The How and Why**

11:00 AM — 12:00 PM

Meet fellow librarians and intentionally grow your personal learning network (PLN). From work colleagues to social media contacts, whether you are looking for mentoring, fresh ideas, or professional collaborations, your PLN is invaluable. Leave with an expanded PLN.

Renee Jones, Prosper ISD; and Deborah Zeman, Celina ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4498: SBEC 1.0; TSLAC 1.0

**Digital Resources From the Lone Star State**

11:00 AM — 12:00 PM

Institutions and organizations throughout the state are working on digitization projects to make materials freely available online. Discover new resources that can be used for research, teaching, and outreach.

Nikole Koehlert, Austin Public Library; Jacob Mangum, University of North Texas; Robert Weaver, Texas Tech University; and Caitlin Rookey, Texas Wesleyan University.

DIGITAL LIBRARIES ROUND TABLE.

CPE#4399: SBEC 1.0; TSLAC 1.0

**Hosting Museum Exhibits in the School Library**

11:00 AM — 12:00 PM

Learn how school librarians can collaborate with social studies teachers and host traveling and digital exhibits to make primary sources come to life. The information presented in this program can be adapted to fit any school library budget.

Lisa Antaki and Monica Babaian, Fort Bend ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#442: SBEC 1.0; TSLAC 1.0

**Make & Take: Crafting and Maker Programs for Adults**

11:00 AM — 12:00 PM

Librarians will share a variety of successful creation programs for adults, including popular craft projects, low-tech creation, and makerspace programs. Discover sources for program ideas and get tips for running a successful program on a variety of budgets.

Kelly Brouillard, Lewisville Public Library; Crystal Hicks, Nacogdoches Public Library; Faria Matin, Mansfield Public Library; and Margaret Miller, Pflugerville Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#443: SBEC 1.0

**Maverick Graphic Novel Reading List**

11:00 AM — 12:00 PM

Authors from past and present Maverick reading lists will speak about their books and the importance of graphic novels as a literary tool for young adults.

Laura Lee Gulledge, Abrams Books; and Ngozi Ukazu, Macmillan.

YOUNG ADULT ROUND TABLE.

CPE#4431: SBEC 1.0; TSLAC 1.0

**Meetings Suck, But Yours Don't Have To**

11:00 AM — 12:00 PM

Learn how to make meetings less tortuous. Engage in a witty discussion of how to make these boring parts of our professional lives better.

Daniel Dylla, Houston Community College.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#444: SBEC 1.0; TSLAC 1.0

**Newcomer's Guide to Podcasting at Your School**

11:00 AM — 12:00 PM

Thinking about a podcast? No idea where to start? Hear how elementary, intermediate and high school librarians are using podcasting in a variety of ways to connect with students, support faculty, and connect professionally.

Tamiko Brown, Darci Burroughs, Shirley Dickey, Laura Gladney-Lemon, Melinda Hutt, Erin Logan, and Katrina Zannier, Clear Creek ISD.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#446: SBEC 1.0; TSLAC 1.0

**The Eight Stages of the Teacher Librarian Technology Journey**

11:00 AM — 12:00 PM

Using the metaphor of a journey, John Spencer, co-author of *Launch*, will lead educators through the phases of technology integration from tech tourism to tech citizenship. Participants will reflect on their journey while also developing coaching questions they can use with their colleagues.

John Spencer, Spencer Creative Services.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#447: SBEC 1.0; TSLAC 1.0

**Those Darn Kids! Teen Engagement for Public Library Staff**

11:00 AM — 12:00 PM

Working with teenagers in the library can be a challenge. Seasoned teen specialists will share ways to improve staff engagement and develop strategies to provide outstanding customer

service to this population.

Joel Bangilan and John Michael Harbaugh, Harris County Public Library; Monique Christian-Long, Dallas Public Library; Dawn Wilbert, Decatur Public Library; and Bethany Wilson, Texas State Library & Archives Commission.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#448: SBEC 1.0

**Truth: Narrative Nonfiction YA Lit**

11:00 AM — 12:00 PM

Authors share how to write nonfiction that reads like fiction, combining quality research with compelling character-driven storytelling to produce an alternative to the traditional nonfiction writing style.

Karen Blumenthal, Macmillan; Candace Fleming, Penguin Random House; Lawrence Goldstone, Scholastic; Robin Ha, HarperCollins; and Carole Boston Weatherford, Candlewick.

YOUNG ADULT ROUND TABLE.

CPE#4480: SBEC 1.0; TSLAC 1.0

**Unmasking Your Leadership Potential**

11:00 AM — 12:00 PM

A former chief of police and city manager shares how to create a leadership culture characterized by making all employees feel like valued stakeholders. To achieve this, leaders must understand individual behavior and performance and the unique set of talents, skills, needs, and deficiencies individuals bring to an organization. Learn to use different approaches to help each organizational member contribute to achieving organizational goals.

Mike Alexander, Lion Organizational Development Institute.

PUBLIC LIBRARIES DIVISION.

CPE#449: SBEC 1.0; TSLAC 1.0

**Using Emotional Intelligence and Mindfulness to Navigate Librarianship**

11:00 AM — 12:00 PM

A former law librarian turned youth mindfulness instructor discusses emotional intelligence and teaches how to practice mindfulness as a way of enhancing your personal and professional life. Learn the basics of mindfulness meditation to reduce stress, relax, and improve focus in all aspects of life.

Ashley Moye, Youth Meditation.

2020 CONFERENCE PROGRAM COMMITTEE.

**Professional Issues and Ethics Committee**

11:00 AM — 12:00 PM

**Texas Topaz Nonfiction Reading List Committee**

11:00 AM — 12:00 PM

CPE#IL449: SBEC 1.0; TSLAC 1.0

**The Creative Space Movement; Beyond the MakerSpace (Innovation Lab Stage)**

11:45 AM — 12:45 PM

Reflecting on our community, its unique needs, and the distinctive layout of our building, the Dallas Public Library developed spaces that preserve heritage, tell a story, and support sustainability in our city.

Tiffany Bailey, Stephanie Bennett, and Kristen Calvert, Dallas Public Library.

2020 CONFERENCE PROGRAM COMMITTEE.

**Bites with LIRT (Library Instruction Round Table)**

11:45 AM — 1:45 PM

Join LIRT members for an offsite Dutch treat lunch and a discussion of library instruction and information literacy topics.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#450: SBEC 0.75

**Texas Bluebonnet Award Author Session (TICKETED)**

12:00 — 1:45 PM

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on their writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, March 6 through preregistration.*

Children's Round Table, Texas Association of School Librarians, and Texas Bluebonnet Award Committee.

CPE#IL453: SBEC 1.0; TSLAC 1.0

**Escape the Ordinary: Using Escape Rooms to Encourage Engaged Play and Reinforce Learning (Innovation Lab Stage)**

1:00 — 2:00 PM

Learn about escape rooms and breakouts, discuss ways to use these tools to reinforce learning, and create a simple escape workflow and puzzle to support a learning goal.

Diane Robson and Sarah Bryant, University of North Texas.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#451: SBEC 1.0; TSLAC 1.0

**A More Perfect Union: American History and Sustained Silent Reading**

1:30 — 2:30 PM

Delve into the American experience with an 8th grade lesson using three self-selected texts addressing issues of immigration, human rights, and modernity. Learn how a more perfect union between content and self-selected texts can be created utilizing Google Classroom for standards-aligned, thought-provoking

discussions.

Lizette Gallardo and Arnulfo (AJ) Talamantes, Northside ISD; and Susan Reeves, ESC Region 20.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#455: SBEC 1.0; TSLAC 1.0

**ADA: More than a Checklist**

1:30 — 2:30 PM

Learn to view regular library services from the perspectives of unique patrons, develop ADA-friendly LibGuides, websites and other online resources, and explore popular tools and open source alternatives. Explore how fonts, links, alt texts, and images support accessibility.

Margaret Dawson, Texas A&M University-Central Texas; and Genaro Medrano and Bailey Smith, Texas A&M University-Kingsville.

REFERENCE AND INFORMATION SERVICES ROUND TABLE.

CPE#4252: SBEC 1.0; TSLAC 1.0

**All Means All: Meeting K-12 Learners' Individual Needs with Technology**

1:30 — 2:30 PM

Providing differentiated instruction can be a daunting task. Learn how to utilize technology to meet the needs of all students using Chromebooks, GSuite, and other tools and strategies.

Whitney Agee, Ryan Miller, Nathan Smith and Josh Watkins, Prosper ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#452: SBEC 1.0

**Authors for Your Book Club**

1:30 — 2:30 PM

Stymied about what your book club might like to read? Searching for books suitable for discussion? Authors will share information on their new titles that will spark conversation among your members. A book signing will follow.

Katherine Center, Macmillan; Caroline Leavitt, Workman/Algonquin; Elizabeth Wetmore, HarperCollins; and Rita Woods, Forge Books.

PUBLIC LIBRARIES DIVISION.

CPE#453: SBEC 1.0; TSLAC 1.0

**Best Day Ever! A 2x2 STEAM Event for Primary Students**

1:30 — 2:30 PM

Need to jump start collaboration and engage PK-second grade readers with a fun, cross-curricular event? Learn how to host a 2x2 STEAM Celebration to promote teacher-librarian collaboration, integrate STEAM into the curriculum, and encourage enthusiasm for the fantastic books from the Texas Library Association 2x2 reading list.

Ashley Rawson, Elgin ISD.

CHILDREN'S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#454: SBEC 1.0; TSLAC 1.0

**Beyond Pride Month: Integrating LGBTQ+ Services in Libraries Daily, Part 1**

1:30 — 2:30 PM

Supporting the LGBTQ+ community is about more than a book display for Pride Month. Librarians will provide tested strategies, resources, and outreach ideas for serving the LBGTQ+ community year-round. *(Part 2 immediately follows this program.)*

April Rose Gain, Dallas Public Library, Kimberly Gay, Prairie View A&M University, Elizabeth Goode, Texas A&M University-Kingsville, Heather Hornor, Dallas ISD, and Adela Justice, MD Anderson Cancer Center.

QUEERS & ALLIES ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#456: SBEC 1.0; TSLAC 1.0

**#MoreThanBooks: Scalable Outreach Programming**

1:30 — 2:30 PM

Take in-library programming on the go! Discover successful tabletop activities that take five minutes or less, such as littleBits Spin Art and musical instruments, which work well at fast-paced events like open houses. Learn how to connect with community partners to offer longer classes, such as Bullet Journaling and digital literacy. Leave knowing how to empower staff to be flexible, capitalize on staff talents and interests, and utilize supplies you already own.

Rachel Yzaguirre, Plano Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#457: SBEC 1.0

**Collection Development for Media Librarians**

1:30 — 2:30 PM

Examine the need for both popular and educational films in media or audiovisual collections in public and academic libraries, and evaluate select streaming media services.

Jill Donegan, Tom Green County Library; and Erin Miller, University of North Texas.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#458: SBEC 1.0

**Cultivating a Compassionate and Inclusive Organizational Culture**

1:30 — 2:30 PM

Whether they realize it or not, leaders set the tone

for their organizations and help determine an organization's culture and values. Explore what it would look like if more library leaders prioritized compassion, inclusion, and a concern for the well-being of others over all else.

Richard Kong, Skokie Public Library (IL).

2020 CONFERENCE PROGRAM COMMITTEE

CPE#459: SBEC 1.0; TSLAC 1.0

**Glitch-Free: Video Gaming in the Library****1:30 — 2:30 PM**

Starting a video gaming program in the library is a great way of expanding the libraries' youth programs. Learn how to fund, prepare, and run a program where youth come to the library to have fun while becoming aware of all the other library services.

[Beth Hiatt, Bowie Public Library](#); [Geoff Sams, Roanoke Public Library](#); and [Chris Shenkir, Decatur Public Library](#).

SMALL COMMUNITY LIBRARIES ROUND TABLE.



CPE#4590: SBEC 1.0; TSLAC 1.0

**Go with the Flow: Maximizing K-12 Student Engagement****1:30 — 2:30 PM**

Ever been "in the zone" while working on a project?

Those moments are tied into something called Flow Theory. How do we create experiences, projects, and spaces that maximize flow for students? John Spencer, co-author of *Launch*, will lead an interactive discussion where participants will create a tool to increase flow in learning.

[John Spencer, Spencer Creative Services](#).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4591: SBEC 1.0; TSLAC 1.0

**Graduating Poster Sessions to Papers and Publishing****1:30 — 2:30 PM**

Three experienced academic writers will discuss the step-by-step details of scholarly communication. Learn how to package your research for publication.

[Jeffrey Bond, Texas Christian University](#); [Sian Brannon and John Martin, University of North Texas](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4594: SBEC 1.0; TSLAC 1.0

**Literacy and Community Engagement****1:30 — 2:30 PM**

Hear from experts in community engagement and literacy about how to build effective partnerships and reach constituents.

[Dawn Wilbert, Decatur Public Library](#); [Tammy Korns, Plano Public Library](#); and [Gleniece Robinson, City of Fort Worth](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#H251A: SBEC 1.0; TSLAC 1.0

**Making Flyers that Don't Suck — Hands on Lab**

(TICKETED; REGISTER ONLINE ONLY)

**1:30 — 2:30 PM**

Learn the basics of graphic design while creating

flyers that will wow your target audience. *Tickets must be purchased by Monday, March 23 through preregistration.*

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4595: SBEC 1.0; TSLAC 1.0

**Managing a Local News Archive in a Digital Setting****1:30 — 2:30 PM**

The University of North Texas holds the NBC-5/KSAX news archive. Explore preservation, conservation, storage, and access as well as licensing issues relating to the news archive.

[Morgan Gieringer, University of North Texas](#).

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#4597: SBEC 1.0

**New Books from Texas Authors and Illustrators****1:30 — 2:30 PM**

Many wonderful children's literature authors and illustrators are proud to call Texas home. Learn about new books from this robust and diverse author community.

[Chris Barton, Simon & Schuster](#); [Donna Janell Bowman, Peachtree](#); [Bridget Farr, Little Brown](#); [Christina Soontornvat, Candlewick](#); and [Don Tate, Peachtree](#).

CHILDREN'S ROUND TABLE.

CPE#4598: SBEC 1.0; TSLAC 1.0

**Next Chapter Book Club: People with Disabilities Enjoying Books, Friends, and Community****1:30 — 2:30 PM**

Next Chapter Book Club (NCBC) provides resources and training for book clubs for adults with developmental disabilities. NCBC began in 2002 and has 350 clubs in North America, Europe, Canada, Australia and Rwanda. Clubs meet in libraries, bookstores and coffee shops — learn how to start a club at your library!

[Thomas Fish, Chapters Ahead](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#461: SBEC 1.0

**Spirit of Texas (SPOT) Reading Program****1:30 — 2:30 PM**

Authors from past and present Spirit of Texas (SPOT) reading programs will highlight their books and resources.

[Samantha Mabry, Algonquin Young Readers](#); and [Julie Murphy, HarperCollins](#).

YOUNG ADULT ROUND TABLE.

CPE#463: SBEC 0.5; TSLAC 0.5

**Thinking about Changing Your ILS?****1:30 — 2:30 PM**

Librarians share their experiences selecting a new ILS for their institutions. Learn to evaluate and implement both traditional vendor products and open source ILS. *A business meeting follows the program.*

[Bonnie Hauser, Austin ISD](#); [Catherine](#)

[Ingram, Cedar Park Public Library](#); [Hannah Olsen, Duncanville Public Library](#); [Mary Scanlon Rausch, West Texas A&M University](#); and [Jesse James Saunders, Austin Community College](#).

CATALOGING AND METADATA ROUND TABLE.

CPE#4630: SBEC 1.0; TSLAC 1.0

**Train Your Support Staff to Run the Reference Desk Like a Pro****1:30 — 2:30 PM**

Support staff are integral to library operations, so it is important to provide training in conducting reference interviews and triage, as well as library ethics. An effective plan for training qualified support staff to handle reference thoroughly and ethically will be shared.

[Kate Margolis, The Colony Public Library](#).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#464: SBEC 1.0

**We Got IT! Tech Talk with High School Students****1:30 — 2:30 PM**

Students from Talon Tech, the technology help desk at Prosper High School, share their perspectives on the importance of student voices in the classroom, tech use in education, and why it is important to give students input in their learning.

[Josh Watkins, Prosper ISD](#).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#465: SBEC 1.0

**YA Lit Can Change the World****1:30 — 2:30 PM**

Critically acclaimed authors discuss their latest books, aimed at galvanizing change in an already powerful generation of young readers.

[Adi Alsaid, Inkyard Press](#); [Tonya Bolden, Abrams](#); [Brandy Colbert and Zetta Elliott, Disney](#); and [Natalia Sylvester, Houghton Mifflin Harcourt](#).

YOUNG ADULT ROUND TABLE.

**Archives, Genealogy, Local History Round Table Business Meeting****1:30 — 2:30 PM****Programming for Adults Round Table Business Meeting****1:30 — 2:30 PM**

CPE#IL479: SBEC 1.0; TSLAC 1.0



**Marketing Your Makerspace, Even If You Don't Want To (Innovation Lab Stage)****2:15 — 3:15 PM**

How do you market your space when you don't have the time, energy, or interest to do so? Learn some ways, big and small, to market your makerspace and get the most out of what you have.

[Erica Richardson, Benbrook Public Library](#).

2020 CONFERENCE PROGRAM COMMITTEE.




CPE#H501A: SBEC 1.0; TSLAC 1.0    
**Advocating to Your School's Stakeholders: Making the Most of Social Media — Hands on Lab**  
 (TICKETED, REGISTER ONLINE ONLY)

**2:45 — 3:45 PM**  
 Learn how to engage with multiple audiences using various social media platforms. Take the same content and tailor it specifically for different social media platforms and audiences. *Tickets must be purchased by Monday, March 23 through preregistration.*  
[Heather Hornor, Dallas ISD; and Brooke King, Humble ISD.](#)  
 TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#467: SBEC 0.5; TSLAC 0.5   
**Award-winning Marketing Strategies**

**2:45 — 3:45 PM**  
 You don't need a specialized marketing department or a large budget to garner participation in programming and events and to generate community awareness and appreciation for your library. Previous TLA Branding Iron award winners will share their best and most effective ideas that you can incorporate into your next marketing campaign. *A business meeting follows the program.*  
[Rachel Nguyen, Austin Public Library; Lucy Podmore, Northside ISD; Cate Sweeney, Bee Cave Public Library; and Rachel Yzaguirre, Plano Public Library.](#)  
 PUBLIC RELATIONS AND MARKETING COMMITTEE.

CPE#468: SBEC 1.0; TSLAC 1.0   
**Beyond Pride Month: Integrating LGBTQ+ Services in Libraries Daily — Part 2**

**2:45 — 3:45 PM**  
 During this facilitated discussion, librarians will break out into groups by similar library types and speak with their peers to develop creative solutions to support LGBTQ+ communities. *(This follows part 1 at 1:30 PM)*  
[April Rose Gain, Dallas Public Library; Kimberly Gay, Prairie View A&M University; Elizabeth Goode, Texas A&M University-Kingsville; Heather Hornor, Dallas ISD; and Adela Justice, MD Anderson Cancer Center.](#)  
 QUEERS & ALLIES ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#469: SBEC 1.0; TSLAC 1.0  
**Check Your Social Awareness**

**2:45 — 3:45 PM**  
 Libraries take pride in being welcoming to all, but are we as "woke" as we think? Learn to identify personal biases, social marginalization and systemic barriers to equity within your community. Through a series of activities, you will understand your role in the process of social justice and equitable change.  
[Shannon Adams and Monique Christian-Long, Dallas Public Library; Priscilla](#)

[Escobedo, University of Texas at Arlington; and Rebecca Hankins, Texas A&M University.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4691: SBEC 1.0; TSLAC 1.0  
**Collaborating for Cash — Grant Opportunities**

**2:45 — 3:45 PM**  
 Bring your grant ideas and work with a successful grant team to bring your grant to life. This interactive session will start with a vertical team of Mansfield ISD librarians sharing how they have successfully written, and received, tens of thousands of dollars' worth of grants to enhance instruction. Speakers will help session participants work on their own grants. Bring your technology and your ideas.  
[Tricia Becht, Pamela Pinkerton, Jennifer Rike and Jeneene Tahaney, Mansfield ISD; and Kayla Middleton, EBSCO Information Services.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4692: SBEC 1.0; TSLAC 1.0  
**Community College Libraries and Workforce Development Programs**

**2:45 — 3:45 PM**  
 Community college librarians support many paths to student success, including students enrolled in workforce and dual-credit programs. How do community college libraries provide outreach and instruction to future welders, nurses, construction workers, and other professionals? A variety of community college librarians share their tips and best practices.  
[Bethany Herman and Rumela Bose, Houston Community College; Lisa Mulenburg, Del Mar College; Jane Stimpson, Lone Star College; and Betsy Young, Austin Community College.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4694: SBEC 1.0; TSLAC 1.0  
**Doing More with Archives: Activities Outside the Box**

**2:45 — 3:45 PM**  
 Expand the use of archives beyond just standard research projects. Learn how archival materials can be integrated into middle school and high school classes.  
[Megan Firestone, Southwestern University.](#)  
 ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#4695: SBEC 1.0; TSLAC 1.0   
**Empowering Stories Through Digital Creation**

**2:45 — 3:45 PM**  
 Learn practical ways to empower students and educators with innovative, technology-based digital storytelling/digital communications. Bring stories to life through emotionally engaging formats so they will resonate with stakeholders.  
[Whitney Agee, Ryan Miller, Nathan Smith and Josh Watkins, Prosper ISD.](#)  
 TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4696: SBEC 1.0; TSLAC 1.0  
**Engaging Your Community Around Health Information with the National Network of Libraries of Medicine & the All of Us research program**

**2:45 — 3:45 PM**  
 Lead your community to quality health information by joining the NNLM *All of Us Community Engagement Network*. This network works with libraries to engage local communities, improve health literacy, and raise awareness about the *All of Us* research program for populations underrepresented in biomedical research.  
[Rachel Tims, National Network of Libraries of Medicine, South Central Region.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4697: SBEC 1.0; TSLAC 1.0  
**Harness the Energy of Teen Volunteers**

**2:45 — 3:45 PM**  
 Learn about the challenges and successes experienced by three librarians as they developed and utilized a facilitation guide. The guide was designed to create opportunities for connected learning as well as the development and utilization of social and emotional learning skills for teens at Georgetown Public Library.  
[Amanda Cawthon, Pflugerville Public Library; Melissa Mote, Georgetown Public Library; and Bethany Wilson, Texas State Library & Archives Commission.](#)  
 TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#4698: SBEC 1.0; TSLAC 1.0  
**Have You Tried Rebooting? Conversations with IT**

**2:45 — 3:45 PM**  
 In the library system, the staff are represented by two separate but equally important groups: the librarians who assist customers, and the IT department, who also helps customers. These are their stories.  
[Saima Kadir, Houston Public Library.](#)  
 2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4699: SBEC 1.0; TSLAC 1.0  
**Integrating Wellness into Children's and Teen Programming**

**2:45 — 3:45 PM**  
 Learn how to integrate wellness into children's and teen programming by developing partnerships with healthcare providers, seeking funding, staff training, and more. Explore successful outreach models and program design.  
[Destinee Barton, Amanda Hairston and Lisa Youngblood, Harker Heights Public Library; Lori Purser and Cynthia Oser, Central Texas College; and Bronwyn Rumsey, Brazosport ISD.](#)  
 CHILDREN'S ROUND TABLE.

CPE#4700: SBEC 1.0; TSLAC 1.0

**Interactive Story Times for Students with Special Needs**



2:45 — 3:45 PM

With a focus on reaching K-5 students with special needs, this librarian and special education teacher duo will share ready-to-implement resources to enhance the literacy experience for all types of learners. Attendees will leave with ideas for technology integration, STEAM activities, and cooperative play appropriate for all abilities.

Jackie Conley and Shannon Houston, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#470: SBEC 1.0

**Middle Grade Mysteries**

2:45 — 3:45 PM

This panel will showcase middle grade mystery authors, who will discuss their latest works and the mystery genre for young readers.

Josephine Cameron, Macmillan; Beth Eller, Bloomsbury; William Lashner, Disney; Janae Marks, HarperCollins; and James Ponti, Simon & Schuster.

CHILDREN'S ROUND TABLE.

CPE#471: SBEC 1.0

**Out of the Fire: Women and Gender Nonconforming Authors of Color Rise Up**



2:45 — 3:45 PM

Editor of *A Phoenix First Must Burn*, Patrice Caldwell, moderates a conversation among best-selling and award-winning authors discussing the women of color/gender non-conforming experience through books involving fantasy, science fiction, and magic.

Tomi Adeyemi and Anna-Marie McLerome, Macmillan; Patrice Caldwell and Danny Lore, Penguin Random House; and Charlotte Davis, Tor.

YOUNG ADULT ROUND TABLE.

CPE#472: SBEC 1.0; TSLAC 1.0

**Reaching Teachers: Practical Tips for Public Librarians**

2:45 — 3:45 PM

Public librarians work hard to connect with K-12 students and parents, but teachers may be an overlooked and intimidating audience. Learn practical methods to engage teachers more deeply with your library's services, programs, and collections.

Amy Mikel, Brooklyn Public Library (NY).

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#473: SBEC 1.0; TSLAC 1.0

**Reader's Advisory for Adults: Using the Lariat and Texas Topaz Lists for All Interests**

2:45 — 3:45 PM

What do you read next? Your patrons are on the hunt for just the right book. Gather best

practices on learning how to select books to be used for book clubs, book programming, and reader advisory groups from members of both Lariat Adult Fiction and Texas Topaz Nonfiction Reading Lists' committees, as well as a member of EBSCO's NoveList.

Kaitlin Conner, Novelist; Jennifer Franz, Cozby Library; Yaika Sabat, North Richland Hills Library; and Linda Stevens, Harris County Public Library.

TEXAS TOPAZ NONFICTION READING LIST COMMITTEE.

CPE#475: SBEC 1.0; TSLAC 1.0

**Texas School Library Standards Meet the ACRL Framework for Information Literacy**

2:45 — 3:45 PM

Examine the crosswalk between the Texas School Library Standards and the Association of College and Research Libraries' (ACRL) Framework for Information Literacy for Higher Education, focusing on using those intersections and connections to prepare and sustain our students in their successful pursuit of a post K-12 degree.

Kyla Hunt and Elizabeth Philippi, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#476: SBEC 1.0; TSLAC 1.0

**TexQuest + Digital Tools: Team up to Create Powerful Projects & Assessments**



2:45 — 3:45 PM

Take curriculum-aligned resources, add the appropriate digital tool, and you have the formula for creative student-centered investigations and projects. Participants will explore ways to structure projects by selecting TexQuest resources to combine with online tools for assignments that encourage content mastery, as well as use of authentic, credible resources.

Susan Reeves and Ann Vyoral, ESC Region 20.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#477: SBEC 1.0

**The Power of Art Partnership: A Story of a Successful Community Engagement Initiative**

2:45 — 3:45 PM

Tomball Community Art Showcase was formed as a result of a collaboration between the community library, community college and school district to promote local student art. Learn how it developed into an essential mechanism for building a vibrant, inspired and engaged community. By creating unique experiences, the partnership brought together students, educators, parents, art enthusiasts, community leaders and local organizations.

Janna Hoglund, Harris County Public Library; JD Janda, Tomball ISD; and Lee Ann Nutt, Lone Star College-Tomball.

PUBLIC LIBRARIES DIVISION.



CPE#478: SBEC 1.0; TSLAC 1.0

**The Power of Maker Challenges**



2:45 — 3:45 PM

Limitations and challenges can be frustrating.

However, they can also be

the creative constraint that leads to problem-solving and divergent thinking. Students love challenges that they find engaging, intriguing, and meaningful. John Spencer, co-author of *Launch*, will explore what it looks like to create maker challenges to spark student creativity.

John Spencer, Spencer Creative Services.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4748: SBEC 1.0

**TLA's Legislative Vision: Empowering Texas Libraries**

2:45 PM — 3:45 PM

TLA's legislative vision is to empower Texas libraries to build essential community infrastructure by focusing our legislative and regulatory efforts on access, economic development, and education. Learn about TLA's new, proactive legislative platform, and how you can use it to build relationships and advocate in your community.

Becky Calzada, Leander ISD; Mark Gottschalk, South Plains College; Susan Mann, Hillsboro City Library; and Gretchen Pruett, New Braunfels Public Library.

LEGISLATIVE COMMITTEE.

CPE#479: SBEC 1.0; TSLAC 1.0

**Tracking What Matters: Marrying the Reader's Notebook with the Bullet Journal**

2:45 — 3:45 PM

Reader's notebooks are effective tools for literacy, reflection, comprehension, goal-setting, and gaining insight about yourself as a reader, writer, and learner. Infusing technology and ideas from the planner, book bento, and bullet journal can provide engaging strategies to make reader's notebooks an authentic tool for the present and the future.

Lisa Johnson, Eanes ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#4791: SBEC 1.0

**You CAN Handle the Truth: Non-Fiction Authors**

2:45 — 3:45 PM

Hear about upcoming nonfiction releases from debut and best-selling authors.

Kendra Atleework, Workman/Algonquin; Katherine Landdeck, Texas Woman's University; and Jamie Thompson, Macmillan.

PUBLIC LIBRARIES DIVISION.

**College and University Libraries Division Membership and Business Meeting**

2:45 — 3:45 PM

**Disaster Relief Committee**

2:45 — 3:45 PM

**Small Community Libraries Round Table Business Meeting**

2:45 — 3:45 PM

**Cosplay Fashion Show and Contest**

3:00 — 4:00 PM

Don't miss the 2020 TLA Cosplay Fashion Show and Contest! Come dressed in your favorite cosplay costume and be prepared for your imagination to run wild when characters and designs come to life. Please note: Weapon replicas will not be allowed at the conference or in the Exhibit Hall.

2020 CONFERENCE PROGRAM COMMITTEE.



CPE#445: SBEC 0.5



**Presidential Spotlight: Lois Lowry**

4:00 — 5:00 PM

Newbery Medal winner Lois Lowry is the author of more than forty books for children and young

adults, including the *New York Times* bestselling Giver Quartet and the popular Anastasia Krupnik series. In this very special appearance, she will talk about her latest book, *On the Horizon: Memories of World War II*.

Lois Lowry, Houghton Mifflin.

2020 CONFERENCE PROGRAM COMMITTEE

**Special Libraries Division Social**

4:30 — 6:30 PM

Join other special librarians for networking and fun at the SLD social.

SPECIAL LIBRARIES DIVISION.

**Assessment Discussion Group**

**Happy Hour**

5:30 — 6:30 PM

The Assessment Discussion Group welcomes Starr Hoffman, director of planning and assessment at the University of Nevada — Las Vegas, who will lead our happy hour networking discussion on using assessment for marketing and advocacy for your library.

2020 CONFERENCE PROGRAM COMMITTEE.

**Public Libraries Division Membership Party**

5:30 — 6:30 PM

Join your fellow PLD-ers for mingling, networking, and of course, food and refreshments. This membership party has been graciously sponsored by Ingram and Biblionix. PUBLIC LIBRARIES DIVISION.

**Texas Woman's University Library School Reception (TICKETED)**

6:30 — 8:00 pm

*Tickets must be purchased by Friday, March 6 through preregistration.*

TEXAS WOMAN'S UNIVERSITY.

**Small Community Libraries Round Table Social**

6:30 — 8:30 PM

This is a social for librarians from small city libraries to come together for networking, professional growth and fun.

SMALL COMMUNITY LIBRARIES ROUND TABLE.

**University of North Texas Library School Alumni Dinner (TICKETED)**

6:30 — 8:30 PM

*Tickets must be purchased by Friday, March 6 through preregistration.*

University of North Texas.

**University of Texas at Austin Reception (TICKETED)**

6:30 — 8:30 PM

*Tickets must be purchased by Friday, March 6 through preregistration.*

THE UNIVERSITY OF TEXAS AT AUSTIN.

CPE#E488: SBEC 0.75

**Evening with the Authors**

(TICKETED; REGISTER ONLINE ONLY)

6:00 — 9:00 PM

Join your colleagues and friends for an evening to meet, mingle, and chat with authors at the Houston Public Library Julia Ideson Building Reading Room. Dinner will be served. *Tickets must be purchased by February 29th through preregistration.*

Matt de la Peña, Penguin Random House; Rachel Heng, Macmillan; Gail Tsukiyama, HarperCollins; DiAnn Mills, Tyndale; and Neal Shusterman, Simon & Schuster.

2020 CONFERENCE PROGRAM COMMITTEE.

**University of Houston--Clear Lake 2020 Student and Alumni Reception (TICKETED, REGISTER ONLINE ONLY)**

6:30 — 9:00 pm

Please join us for a welcoming celebration of friends, old and new. Come and reminisce with former and current UHCL students and friends as we gather for a "dutch treat" reception. Let's reconnect for an evening of laughter and

friendship. *Tickets must be purchased by Friday, March 6 through preregistration.*

UNIVERSITY OF HOUSTON.

**Queers & Allies Round Table (Q&ART) Social**

7:00 — 9:00 PM

This is an annual social event for the round table to spend time together, connecting and networking with other community members, and serves as a way to engage new members and share our organization with potential new members.

QUEERS & ALLIES ROUND TABLE.

CPE#E4990: SBEC 2.0

**Storytelling Concert**

7:00 — 9:00 PM

Join us for a lively evening of stories presented by a diverse group of amazing storytellers. Carolina Quiroga-Stultz, bilingual storyteller; Tim Tingle, Choctaw storyteller and author, and Candi Boehme, librarian-teller, will give you a wonderful evening to remember.

Candi Rae Boehme, Channelview ISD; Carolina Quiroga-Stultz, Storyteller; and Tim Tingle, Author/Storyteller.

STORYTELLING ROUND TABLE.

CPE#O491: SBEC 1.0

**Black Caucus Round Table 30th Anniversary Reception: State of African American Librarians and Libraries**

7:30 — 9:30 PM

African American library directors and librarians, and African American Studies professors weigh in on the state of African American librarianship in the age of digital technology, graying of the profession, adapting new library skills, and the transition from brick and mortar buildings to virtual spaces.

Miguell Ceasar and Rhea Lawson, Houston Public Library; James Conyers, Jr., University of Houston; Kimberly Gay, Prairie View A&M University; Rebecca Hankins, Texas A&M University; Sonja Hayes, Greenhill School (Addison); and Tracy Timmons, Houston Community College.

BLACK CAUCUS ROUND TABLE.

**Latino Caucus Social**





7:30 — 9:30 PM

Come have a chat and a drink with the members of the Latino Caucus.

LATINO CAUCUS ROUND TABLE.

# Friday, March 27 Programs & Events

## LEGEND

-  Marketing & Advocacy
-  EdTech
-  Equity, Diversity & Inclusion
-  President's Program

Continuing Professional Education Credits

CPE#264: SBEC 1.0; TSLAC 1.0

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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**Registration**..... 7:00 AM – 5:00 PM

**Hotel Shuttle**..... 6:30 AM – 4:00 PM

**Career Center**..... 9:00 AM – 2:00 PM

### Connection Corner

(Computers, Housing, Internet)

..... 7:00 – 11:30 AM

### Bag Check (Rent-A-Box)

..... 8:00 AM – 12:00 PM

All sessions are open to all attendees, unless otherwise noted.



CPE#501: SBEC 0.5

### General Session II with Jason Reynolds

8:00 — 9:00 AM

Racist ideas in America were built to last. Let's start tearing them down. Bestselling author Jason Reynolds will talk about his

new book, *Stamped: Racism, Antiracism, and You*, a remix of the National Book Award-winning *Stamped from the Beginning*. This re-imagining reveals the history of racist ideas in America, and inspires hope for an antiracist future by providing ways readers can identify and stamp out racist thoughts in their daily lives.

Reynolds is the bestselling author of *When I Was the Greatest*, *Boy in the Black Suit*, *All American Boys* (co-written with Brendan Kiely), *As Brave as You*, *For Every One*, the Track series (*Ghost*, *Patina*, *Sunny*, and *Lu*), *Long Way Down*, and *Look Both Ways*. He is a National Book Award finalist; the recipient of a Newbery Honor, a Printz Honor, and multiple Coretta Scott King Honors.

[Jason Reynolds, Little, Brown and Company.](#)  
2020 CONFERENCE PROGRAM COMMITTEE.

well-rounded hearing students, and making sure bilingual and deaf communities are well represented.

[Jaelyn Long, Irving ISD.](#)

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#506: SBEC 1.0; TSLAC 1.0

### From Oral to Written Story: Using Storytelling to Spark Creative Writing

9:15 — 10:15 AM

Personal stories are an amazing tool to spark great writing. Using a tried-and-true method, author/storyteller/Choctaw oral historian Tim Tingle will model how to use story prompts to brainstorm, then turn the oral stories into written stories.

[Tim Tingle, Author and Storyteller.](#)

STORYTELLING ROUND TABLE.

CPE#5067: SBEC 1.0

### From Platform to Pathways: The Future Work of Small Libraries

9:15 — 10:15 AM

Libraries increasingly serve community needs, which expand beyond traditional definitions of information and education. Recent descriptions of library service view the library as a platform onto which roles, programs, and experiences are built. In order to meet shifting emerging needs in small libraries, let's not provide access to a platform on which community aspirations can be built, but rather build the pathways which facilitate the realization of those aspirations. Attendees will leave with not only a conceptual model for how they do their work, but also some practice with applying it.

[Margo Gustina, Southern Tier Library System.](#)

SMALL COMMUNITY LIBRARIES ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#507: SBEC 1.0; TSLAC 1.0

### Give It Up: Students Take Over the Learning

9:15 — 10:15 AM

Students are often taught without allowing for information saturation through multiple learning strategies. In this interactive session, participants will engage in ways to facilitate learning instead of being the "sage on the stage" and how to make students active rather than passive learners.

[Naomi Bates, Follett School Solutions; and Sarah Thomasson, Northwest ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

### Exhibitors Round Table Business Meeting

8:00 — 9:00 AM

CPE#504: SBEC 1.0; TSLAC 1.0

### Bright Futures Ahead: TexQuest Support for College and Career Readiness

9:15 — 10:15 AM

TexQuest resources can help students prepare for college and military entrance exams, explore careers, and even write resumes. Learn about these materials, as well as resources to support middle school career planning and Career and Technology Education (CTE) classes. Explore resources to help your students envision their future with TexQuest.

[Ann Vyoral, ESC Region 20.](#)

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#505: SBEC 1.0; TSLAC 1.0

### Creating an Inclusive Environment and Bridging Cultural Gaps

9:15 — 10:15 AM

How do we ensure that the library is the safest place in the school? Discover how the Britain Elementary library helps bridge cultural gaps by advocating for deaf students, fostering



CPE#508: SBEC 1.0

### Hot Off the Press: Great New Books for Grades 4-12

9:15 — 10:15 AM

Keeping up with new and forthcoming books is difficult. We'll make it easier by sharing information about what's coming soon.

Teri Lesesne and Karin Perry, Sam Houston State University.

CHILDREN'S ROUND TABLE AND YOUNG ADULT ROUND TABLE.



CPE#509: SBEC 1.0; TSLAC 1.0

### Human Trafficking

9:15 — 10:15 AM

The Human Trafficking Rescue Alliance Task Force has become one of the largest HT Task Forces in the U.S. Their mission is to identify victims, proactively investigate and prosecute human trafficking cases at the state and federal levels, and provide victims with a comprehensive array of services. Learn indicators of a human trafficking situation and how to respond.

John Wall, Houston Police Department.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#409: SBEC 1.0; TSLAC 1.0

### Improving Library Quality and Efficiency: Getting Started with Assessment

9:15 — 10:15 AM

Is there a library service, space, or other area that you'd like to improve? Not sure how to get started or what to assess? Afraid that saying "let's do an assessment project" will cause panic? Learn how to get started, scope realistically, find data, and get everyone on board.

Starr Hoffman, University of Nevada Las Vegas.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#5090: SBEC 1.0; TSLAC 1.0

### Librarians Unite! Starting a Professional Network for Local Librarians

9:15 — 10:15 AM

Since 1934, Dallas ISD librarians have been a part of their own local network, the Dallas Association of School Librarians. This group serves the professional development, advocacy, and fellowship needs of Dallas ISD librarians. Learn how to develop a local library network for the librarians in your area.

Dianne McCorcle, Gail Perry, Valerie Tagoe, and Michelle Touchet, Dallas ISD; and Angela Watts, Wylie ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#510: SBEC 1.0

### Meet the Lariat List Authors

9:15 — 10:15 AM

Authors from the 2020 Lariat Reading List will discuss their chosen books and answer questions from the audience.

Book signing to follow.

LARIAT ADULT FICTION READING LIST COMMITTEE.

CPE#511: SBEC 1.0; TSLAC 1.0

### More than a Story: Engaging Early Learners at Your Library

9:15 — 10:15 AM

Does your programming support your goals? Learn strategies for creating intentional early literacy-based programs to share with your community. Develop a staff training module and programming templates that are easily replicated and learn strategies to engage staff in early literacy initiatives.

Nina Martin, Plano Public Library System.

PUBLIC LIBRARIES DIVISION.

CPE#512: SBEC 1.0; TSLAC 1.0

### Practicing Critical Pedagogy: A Strengths-Based Approach to Teaching Information Literacy in Academic Libraries

9:15 — 10:15 AM

As critical pedagogy approaches have gained more widespread acceptance in academic libraries, many teaching librarians are shifting toward a strengths-based approach, where students' prior knowledge and experiences are valued as meaningful components of the learning experience. Join us for an active learning session to learn how to integrate critical pedagogy.

Emily Deal and Carolina Hernandez, University of Houston.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#515: SBEC 1.0

### Scare Up a Story: Creepy Books for Middle Grade Readers

9:15 — 10:15 AM

Horror is an often maligned and misunderstood genre. Authors will discuss how they write age-appropriate scary stories, supporting social-emotional learning in children.

Rena Barron, Houghton Mifflin Harcourt; Juliana Brandt, Alex Aster, and MarcyKate Connolly, Sourcebooks; Christian Heidicker, Macmillan; and Kenneth Oppel, Penguin Random House.

CHILDREN'S ROUND TABLE.

CPE#517: SBEC 1.0; TSLAC 1.0

### Supporting Teachers in the Readers Writers Workshop Model

9:15 — 10:15 AM

Are you a secondary librarian who supports English teachers in the Readers Writers Workshop model? Learn ways librarians support their teachers and students in this model using collaborations, programming, grants, and podcasting.

Shirley Dickey, Billy Eastman, Laura Gladney-Lemon and Melinda Hutt, Clear Creek ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#518: SBEC 1.0

### The Graphic Novel Utility Belt: Where to Get Those Wonderful Toys

9:15 — 10:15 AM

All too frequently, graphic novels are not well supported by conventional collection development tools, despite being in high demand. Explore best practices and resources for selection and facilitating informed decision-making about meritorious acquisitions.

Neisha Campbell, Lubbock ISD; Sarah Chase, Carroll ISD; Alexandra Cornejo, Harlingen CISD; Stephanie Galvan-Russell, Austin ISD; Elizabeth Gilbert, Aldine ISD; Lorraine Roussin, San Antonio ISD; April Toman, Schertz Public Library; Marianne Vadney, Abilene Public Library; and Lisa Zinkie, Fort Worth ISD.

YOUNG ADULT ROUND TABLE.

CPE#519: SBEC 1.0

### Through the Looking Glass: Finding Hidden Worlds in Your Library

9:15 — 10:15 AM

School librarians will lead you through an interactive ELA surgery center. Help them rescue their patients who are suffering from text-feature-itis. Leave with plans for your own surgery center plus ideas for other engaged spaces.

Penny Greeno and Buffie Massey, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#520: SBEC 1.0; TSLAC 1.0

### Weathering the Storms: Preparing for Disasters with the Texas Storm Chasers

9:15 — 10:15 AM

The Texas Storm Chasers track dangerous weather across the state. Learn from one of their team members about how to prepare for tornadoes, hurricanes, and floods, and help your community recover from these disasters.

Chelsea Burnett, Texas Storm Chasers; and Sharon Strover, University of Texas at Austin.

DISASTER RELIEF COMMITTEE.

CPE#5200: SBEC 1.0; TSLAC 1.0

### Who's Afraid of Partnerships? A Practical Guide to Setting Boundaries

9:15 — 10:15 AM

This session offers a practical guide to successfully communicating your vision to new and current community partners, using formal and informal agreements, setting clear boundaries, and meeting challenges like a champ, no matter how large or small your library.

Mark Gottschalk, South Plains College; Kate Horan, McAllen Public Library; Marisol Vidales, Dr. H.P. Garcia Memorial Library; and Roberto Zapata, Houston Public Library.

TEXAS MUNICIPAL LIBRARY DIRECTORS ASSOCIATION.

**New Members Round Table Business Meeting**

9:15 — 10:15 AM

**Supervision, Management, and Administration Round Table Business Meeting**

9:15 — 10:15 AM

CPE#523: SBEC 3.0

**Texas Youth Creators Awards Ceremony**

9:15 AM — 12:15 PM

Texas Youth Creators Awards promote excellence in student media production and its importance in life-long learning. Outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, web design, music composition, and coding are recognized. Students from all over Texas receive awards and showcase their work.

TEXAS YOUTH CREATORS AWARD COMMITTEE.

CPE#524: SBEC 1.0; TSLAC 1.0

**Collecting and Sharing Stories from Diverse Communities**

10:30 — 11:30 AM

Encouraging diverse communities to share their stories can involve strategies as varied as the individuals themselves. Oral historians, program planners, and storytellers will share how to draw out community members to share their stories, and how these stories are preserved and shared.

Mikaela Selley, and Valerie Wade, Houston Public Library; and Jay Stailey, Friendswood ISD.

STORYTELLING ROUND TABLE.

CPE#525: SBEC 1.0; TSLAC 1.0

**'Colorado, Houston's Calling!' A Read Across America Partnership**

10:30 — 11:30 AM

A Colorado public librarian and a Texas school librarian pair up to encourage students to *Read Across America* virtually using social media, eliminating geographical barriers to learning. Teachers and librarians connect by inviting others on this learning journey of possibilities. Learn to build virtual connections to establish a collaborative network.

Julia MacDonell, Mesa County Public Library (CO); and Lucia Malo, Klein ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#526: SBEC 1.0; TSLAC 1.0

**Design Thinking Methods in the School Library**

10:30 — 11:30 AM

Design thinking is a process for creative problem solving. Learn about various design thinking methods and how to implement them with learners in a school library.

Megan Tumulty, Prosper ISD; and Kristen

Whittaker, Frisco ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#527: SBEC 1.0; TSLAC 1.0

**Developing Social-Emotional Skills in School Libraries**

10:30 — 11:30 AM

Participants will learn to promote a culture of belonging through social-emotional programming. This hands-on workshop will include make-and-take activities, programming ideas, and resources that allow librarians to implement strategies immediately.

Kristy Hill, Keller ISD; and Angela Watts, Wylie ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#528: SBEC 1.0

**eSports for the Win!**

10:30 — 11:30 AM

eSports, the competitive wing of electronic gaming, is experiencing explosive growth. The speaker will share information on resources libraries need to meet young people with an interest-driven learning environment. The learning ecosystem encompasses a variety of roles beyond the players, such as videographers, graphic designers, and writers.

Dianne Connery, Pottsboro Library.

PUBLIC LIBRARIES DIVISION AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#529: SBEC 1.0; TSLAC 1.0

**Exploring ACRL Library Diversity Alliance Residencies: How to Support Current & Future Resident Librarians**

10:30 — 11:30 AM

Presenters will discuss the Association of College and Research Libraries (ACRL) Diversity Alliance program's mission and goals. Learn how academic libraries can and do support current and future resident librarians from underrepresented racial and ethnic groups and prepare residents for success in scholarship, professional service, and leadership. Program participants will also share their unique perspectives and experiences.

Deborah Caldwell and Gerald Holmes, University of North Carolina Greensboro Libraries; Martin Halbert, University of North Texas; Natalie Hill and Laura Tadana, University of Texas at Austin; and LaQuanda Onyemeh, Texas A&M University.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#534: SBEC 1.0

**Leading the Way: Picture Book Biographies**

10:30 — 11:30 AM

Authors and illustrators will share an array of new picture book biographies featuring inspirational history-makers, discuss their writing processes, and showcase new titles.

Monica Brown, Lee & Low Books; Lesa

Monique Cline-Ransome, Simon & Schuster; Deborah Hopkinson, Peachtree; and Laura Freeman and Katheryn Russell-Brown, Bloomsbury.

CHILDREN'S ROUND TABLE.

CPE#535: SBEC 1.0; TSLAC 1.0

**Make Time for Child-Directed Play**

10:30 — 11:30 AM

Through play, children learn about themselves and the world around them. Presenters will share programming ideas which take patrons outdoors, and build literacy and problem-solving skills. Learn about the professional discipline of playwork and how it can be applied for all ages and abilities.

Joel Bangilan, Harris County Public Library; Montana Rindahl, Mammen Family Public Library (Bulverde); and Jill Wood, The Parish School (Houston).

CHILDREN'S ROUND TABLE.

CPE#536: SBEC 1.0; TSLAC 1.0

**Programming with the TLA Adult Reading Lists**

10:30 — 11:30 AM

Take the TLA adult reading lists off the page and on to the stage! Join us to learn creative ideas for engaging communities with diverse library programs. Members of the Lariat and Texas Topaz reading list committees will share ideas to spruce up book-based programs across all library types.

Jessica Jones, Bryan College Station Public Library; Terry Roper, Region 10 ESC; Catherine Spencer, Plano Public Library; and Amy Watterman, Abilene Public Library.

LARIAT ADULT FICTION READING LIST COMMITTEE AND TEXAS TOPAZ NONFICTION READING LIST COMMITTEE.

CPE#537: SBEC 1.0

**Ready to Make a Move? Librarian Speed Dating**

10:30 — 11:30 AM

Round table discussions with library leaders where new librarians, or librarians looking to change library type, can ask questions to gauge which library type might be the best fit for them.

Kimberly Johnson, Texas Women's University; Julie Leuzinger, University of North Texas; Spencer Smith, McKinney Public Library; Bernadette Trammell, Prosper ISD.

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#539: SBEC 1.0; TSLAC 1.0

**Serving Patrons with Print Disabilities: The Talking Book Program**

10:30 — 11:30 AM

Being able to serve everyone in your community can be a daunting task, but the Talking Book Program and the Disability Information and Referral Center can assist in helping this underserved population. Learn about assistive technology, training, and funding at the national,

state, and local level, and bring people with visual and other print disabilities into your library.  
[Dina Abramson and Meagan Daniels, Texas State Library & Archives Commission.](#)  
 TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#5390: SBEC 1.0

**Short and Sweet: Collections of YA Fiction and Nonfiction**

10:30 — 11:30 AM

How do authors fully develop a theme, characters, and plot in fewer words? Does the research process change when creating a shorter work? Authors share their experiences.

[Dahlia Adler, Flatiron Books; S.K. Ali, Abrams; Rose Brock, Penguin Random House; Kelly Jensen, Algonquin Young Readers; and Sandra Mitchell, Inkyard Press.](#)

YOUNG ADULT ROUND TABLE.

CPE#5391: SBEC 1.0; TSLAC 1.0

**Teen Book Clubs**

10:30 — 11:30 AM

What works and what should be avoided when starting a teen book club? Leave with indispensable tools to kick-start a book club, and learn various methods to market book clubs to teen audiences.

[Nelly Barrera-Manzetti, La Joya ISD.](#)

YOUNG ADULT ROUND TABLE.

CPE#5392: SBEC 1.0; TSLAC 1.0

**TexQuest & TexShare Updates**

10:30 — 11:30 AM

This news-you-can-use session about the TexShare and TexQuest programs will give you the latest information on these vital resource sharing programs and how to participate in them.

[Elizabeth Philippi, Danielle Plumer and Russlene Waukechon, Texas State Library & Archives Commission.](#)

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#540: SBEC 1.0; TSLAC 1.0

**The Bookless Library: The Whys, Hows, and What Nows**

10:30 — 11:30 AM

What does it mean to go all digital in an academic library? What needs to be considered and how does it impact student learning? Librarians working in libraries that have gone digital or are in the process of going digital will share insights into the process and how to address challenges that arise.

[Kimberly Gay, Prairie View A&M University; Marilyn Goff, Texas Women's University Institute of Health Sciences; Shannon Hausinger, Lone Star College; Sandra Hayes, Texas A&M University-Commerce; and Tracey Rinehart, Southern Methodist University.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**We Think, We Learn, We Share: Crowdsourcing Ideas for ALL Librarians**

10:30 — 11:30 AM

Librarians will come together to learn from each other in a crowd-sourced environment. Working together, participants will walk away with brand new ideas shared, learned, and discussed.

[Cecily Ponce de Leon, Plano Public Library; and Sonja Schulz, Nacogdoches ISD.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

CPE#542: SBEC 1.0

**What's New in Middle Grade Series**

10:30 — 11:30 AM

Learn about new series from beloved authors and new books in established series. Authors share how they keep their series exciting and fresh, and why reading a series is good for young readers.

[Michael Buckley, Penguin Random House; Stuart Gibbs and Kate Hannigan, Simon & Schuster; Louis Sachar, HarperCollins; and Katie Zhao, Bloomsbury.](#)

CHILDREN'S ROUND TABLE.

CPE#543: SBEC 1.0

**Windows and Mirrors: Exploring the Tomas Rivera Book Award**

10:30 — 11:30 AM

The Tomas Rivera Mexican American Children's Book Award will celebrate its 25th anniversary in 2020. Celebrate the award's legacy with an author panel of recent Rivera Award winners. Strategies for using these books with readers of all ages will be shared.

[David Bowles, University of Texas Rio Grande Valley; Priscilla Delgado, St. John's University; Xelena Gonzalez, Tomas Rivera Book Awards; and Sandra Murillo-Sutterby, Texas State University.](#)

DIVERSITY AND INCLUSION COMMITTEE, 2020 CONFERENCE PROGRAM COMMITTEE, AND LATINO CAUCUS ROUND TABLE.

CPE#544: SBEC 1.0; TSLAC 1.0

**Working with Neurodiverse Students in the College Setting**

10:30 — 11:30 AM

This presentation will provide librarians with a general overview of the behaviors associated with Autism Spectrum Disorder (ASD). Our focus will be on the strengths students with ASD bring to college life and the support libraries can offer to help them achieve academic success.

[Chelsea Anderson and Erin O'Toole, University of North Texas.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**Texas Association of School Librarians Legislative & Advocacy Committee**

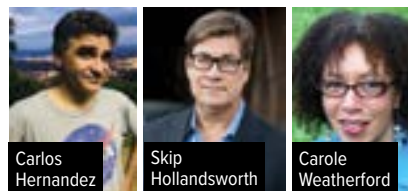
10:30 — 11:30 AM

**Texas Association of School Librarians Executive Board Meeting**

11:45 — 1:00 PM

**Young Adult Round Table Executive Board Meeting**

11:45 AM — 1:00 PM



CPE#550: SBEC 0.75

**Closing Author Session (TICKETED)**

11:45 AM — 1:15 PM

Skip Hollandsworth, Editor of *Texas Monthly*, author and award-winning journalist, brings his interviewing skills to this insightful discussion with authors Carlos Hernandez (*Sal and Gabi Break the Universe*, Disney Book Group) and Carole Boston Weatherford (*Voice of Freedom: Fannie Lou Hamer, Spirit of the Civil Rights Movement*, Candlewick). Tickets must be purchased by Friday, March 6 through preregistration.

[Carlos Hernandez, Disney; Skip Hollandsworth, Texas Monthly; and Carole Weatherford, Candlewick Press.](#)

2020 CONFERENCE PROGRAM COMMITTEE.

**Texas Library Association Membership Meeting**

1:30 — 2:00 PM

Bring your ideas and observations to this annual forum for all TLA members.

**Texas Library Association Council II**

2:15 — 3:15 PM

Council is the governing body of TLA. All conference attendees are invited.  
 COUNCIL/GOVERNANCE.

**Texas Library Association Executive Board Meeting 2**

3:30 — 5:30 PM

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# PREREGISTRATION FORM

**Preregistration postmark deadline is MARCH 6, 2020**

✓ Refund requests must be submitted via email to cancel@txla.org no later than March 17, 2020. Refunds will be issued with a \$50 processing fee deducted.

Check here if you prefer **NOT** to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, news, etc.



Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 512-328-1518. Please download the TLA Conference mobile app for the most updated conference information.

✓ **Preregistration postmark deadline is March 6, 2020.**

✓ One form per person. Choose only one preregistration fee.

✓ Individual TLA member dues for 2020 must be paid prior to or with this preregistration to receive discounted TLA member rates. Join online or download the membership application at [www.txla.org/join](http://www.txla.org/join).

✓ If applicable, please fill in your TLA member number on the preregistration form.

✓ No preconference or event tickets will be sold by TLA onsite. **All tickets must be purchased by March 6.**

✓ Name badges are required for all programs, events, exhibits, and shuttle buses.

✓ For TLA members, the city and state that appear on your name badge reflects your business address, if available.

✓ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.



✓ **Exhibits-only passes** are sold through online registration as well as onsite.

TLA Membership # \_\_\_\_\_ First Name to Display on Badge \_\_\_\_\_

10 CHARACTER LIMIT

Library Type Affiliation: \_\_\_ Academic \_\_\_ Public \_\_\_ School \_\_\_ Special \_\_\_ Does not apply

PLEASE FILL IN ALL INFO

NAME: LAST \_\_\_\_\_ FIRST \_\_\_\_\_

ADDRESS (business preferred) STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

INSTITUTION: \_\_\_\_\_ EMAIL: \_\_\_\_\_

USED TO FACILITATE CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN

PHONE: HOME \_\_\_\_\_ BUSINESS \_\_\_\_\_ CELL \_\_\_\_\_

EMERGENCY CONTACT: NAME \_\_\_\_\_ PHONE \_\_\_\_\_

## 7 PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.

Indicate your preregistration choices by marking an "X" in the boxes next to the appropriate alpha codes on this preregistration form.

**Registration codes A-C entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.**

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

### 2020 TLA MEMBER RATES

General Member\* \$330 A

Retired/Student/Trustee/  
Lay/Advocate Member\* \$160 B

JOIN OR RENEW YOUR TLA MEMBERSHIP FOR  
SIGNIFICANT REGISTRATION FEE DISCOUNTS  
[WWW.TXLA.ORG/JOIN](http://WWW.TXLA.ORG/JOIN)

### NON-MEMBER RATE

General Non-Member \$625 C

Youth (Age 10-17) (onsite only) D

### SINGLE DAY PASS: TUESDAY

2020 TLA Member \$260 E

Non-Member \$365 F

### SINGLE DAY PASS: WEDNESDAY

2020 TLA Member \$260 E1

Non-Member \$365 F1

### SINGLE DAY PASS: THURSDAY

2020 TLA Member \$260 E2

Non-Member \$365 F2

### SINGLE DAY PASS: FRIDAY

2020 TLA Member \$260 E3

Non-Member \$365 F3

\* Registration category must correspond with 2020 membership status.

## 2 PRECONFERENCES • TUESDAY, MARCH 24

### Gender and Sexuality Advocacy Training

FREE Free AA4

### EDIcon: Foundations of Equity, Diversity, and Inclusion

Member \$5 AC1   
Non-Member \$35 AC2

### Grant Writing 101

Member \$5 AD1   
Non-Member \$35 AD2

### Literacy Letters, and Libraries: Texas General Land Office Archives

FREE Free AG1

8 AM - 12 PM

8 AM - 12 PM

8 AM - 12 PM

8 AM - 12 PM

### What Patrons Need to Know to Improve Their Financial Lives

Member \$5 AH1   
Non-Member \$35 AH2

### Library Safety: Better Security, Better Facilities

Member \$5 AN1   
Non-Member \$35 AN2

### Elefantes & Alligators: Storytelling Techniques with Language and Learning to Engage All Listeners

Member \$45 AP1   
Non-member \$75 AP2

8 AM - 12 PM

12 - 3 PM

12:30 - 3:30 PM

These additional events are offered through **ONLINE REGISTRATION ONLY.**

#### Tuesday, March 24

EZproxy Basics/ Advanced EZproxy  
Collaborating with a Common Purpose  
Build Youth Financial Literacy  
Learn to Love Serials Management  
Speed Dating the Bluebonnets  
Trauma, Resiliency, and Self-Care  
Holocaust Museum Tour  
Tour the Exhibit Hall

#### Wednesday, March 25

Basic Book Repair Lab  
Beyond Text Lab  
Library, Camera, Action Lab

#### Thursday, March 26

Clean Up Your Google Life Lab  
Research Says- Doodling Lab Pt 1 & 2  
Making Flyers Lab  
But Do They Really Use It? Lab  
Chrome 101 Lab

#### Friday, March 27

Advocating to Stakeholders Lab

## 3 TICKETED EVENTS

Conference registration fees NOT required

### Tuesday, March 24

A Toast to Library Pioneer Elenora Alexander  
\$30 AR3  QTY\_\_\_

Children's Lit Pub Trivia: After Dark  
Member \$25 AT1

### Wednesday, March 25

30th Anniversary Black Caucus  
Round Table Author Session  
\$30 CAB  QTY\_\_\_

Opening Author Session  
\$50 CB1  QTY\_\_\_

Texas Tea: Meet & Greet YA Authors  
\$35 AU1  QTY\_\_\_

### Thursday, March 26

Hetherington XXXIII Fun Run/Walk  
RUNNER (DRY FIT SHIRT)  
\$25 AV1  QTY\_\_\_  
SPECTATOR/VIRTUAL RUNNER (COTTON)  
\$25 AW1  QTY\_\_\_

One T-shirt per ticket; indicate size and quantity.  
S \_\_\_ M \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL \_\_\_ 4XL \_\_\_

Director's Symposium: Leading Through Change  
\$35 CC1  QTY\_\_\_

Texas Bluebonnet Award Author Session

\$50 CD1  QTY\_\_\_

Evening with the Authors

\$75 CE1  QTY\_\_\_

Small Community Libraries Round Table Social

FREE AW1  QTY\_\_\_

TWU Library School Reception

\$20 FB1  QTY\_\_\_

UNT Library School Alumni Dinner

\$25 FC1  QTY\_\_\_

UT Austin Reception

FREE FD  QTY\_\_\_

University of Houston-- Clear Lake Reception

FREE FE  QTY\_\_\_

### Friday, March 27

Closing Author Session  
\$50 CF1  QTY\_\_\_

Preregistration ..... \$ \_\_\_\_\_

Preconferences ..... \$ \_\_\_\_\_

Ticketed events ..... \$ \_\_\_\_\_

2020 Membership ..... \$ \_\_\_\_\_  
(include membership form)

TOTAL DUE ..... \$ \_\_\_\_\_

Mail this form with check payable to TLA  
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card:  VISA  MC  AMEX  DISC

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Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Indicate if you require a special meal:

\_\_\_ Vegetarian \_\_\_ Vegan \_\_\_ Gluten-free

\_\_\_ Lactose-free

\_\_\_ Other (explain) \_\_\_\_\_

When you preregister for conference online,  
you will also receive DISCOUNTED RATES.

No purchase orders accepted;  
preregistration form must be  
postmarked by MARCH 6.

FOR OFFICE  
USE ONLY: date received

Check # \_\_\_\_\_ Amt. \_\_\_\_\_

# Texas Library Association

## 2020 Individual Membership

### CALENDAR YEAR JAN - DEC

- Dues must be postmarked or entered online by January 31, 2020 to vote for association officers.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for \$5.42 of your dues for this year's subscription to the Texas Library Journal and TLACast, your TLA dues may be tax deductible as a charitable donation. Consult with your tax advisor to determine eligibility.

To JOIN OR RENEW ONLINE (preferred) visit [WWW.TXLA.ORG/JOIN](http://WWW.TXLA.ORG/JOIN)

### STEP ONE: Tell us about yourself.

FIRST NAME \_\_\_\_\_ MIDDLE NAME \_\_\_\_\_

LAST NAME \_\_\_\_\_

NICKNAME (IF ANY) \_\_\_\_\_

TLA MEMBERSHIP NUMBER, IF KNOWN \_\_\_\_\_

EMPLOYMENT: INSTITUTION/LIBRARY \_\_\_\_\_

TITLE \_\_\_\_\_

CAMPUS BRANCH/DEPARTMENT \_\_\_\_\_

Preferred mailing address:  Home  Work

**WORK** STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP+4 \_\_\_\_\_

WORK PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**HOME** STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP+4 \_\_\_\_\_

Do not publish my home information

HOME PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_

PREFERRED EMAIL \_\_\_\_\_

SECONDARY EMAIL \_\_\_\_\_

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

From TLA and outside organizations - or -  From TLA only

I do NOT want to be auto-subscribed to Unit electronic lists.

### STEP TWO: Select your membership category.

Individual membership dues are non-refundable & non-transferable.

Personal Member (G) Librarian, Library Professional, Library Staff Dues Schedule:

Unemployed through \$9,999 .....\$25

Salary \$10,000 through \$14,999 .....\$48

Salary \$15,000 through \$19,999 .....\$65

Salary \$20,000 through \$29,999 .....\$81

Salary \$30,000 through \$39,999 .....\$113

Salary \$40,000 through \$59,999 .....\$156

Salary \$60,000 through \$79,999 .....\$167

Salary \$80,000 and above .....\$184

Full-time Library Student (not currently employed in a library) or High School Student (C) .....\$25

Retired Librarian (D) .....\$38

Vendor (V) .....\$100

Trustee/Layperson/Advocate (E) .....\$38

Supporting Member (F) .....\$248

Out of State Member (G) .....\$65

### STEP THREE: Select your Division.

(One Division included in basic dues)

College and University Libraries (1)

Public Libraries (2)

Special Libraries or other library related work places (3)

Texas Association of School Librarians (4)

### STEP FOUR: Select your Round Tables.

(One Round Table included in basic dues)

Acquisitions & Collection Development RT (A)

Archives, Genealogy, & Local History RT (LI)

Black Caucus RT (Z)

Cataloging & Metadata RT (C)

Children's RT (D)

Copyright & Access RT (E)

Digital Libraries RT (Dd)

E-SMART (electronic resources) RT (R)

Exhibitors RT (formerly TPALS) (S)

Government Documents RT (K)

Innovation & Technology RT (N)

Interlibrary Loan & Resource Sharing RT (L)

Latino Caucus RT (T)

Library Friends, Trustees, & Advocates RT (G)

Library Instruction RT (U)

Library Support Staff RT (X)

Programming for Adults RT (Kk)

Queers & Allies RT (Cc)

Reference & Information Services RT (F)

Retired Members RT (Nn)

Small Community Libraries RT (Q)

Storytelling RT (W)

Supervision, Management, & Administration RT (M)

TALL Texans RT (Y)

Texas Authors & Illustrators RT (Oo)

Young Adult RT (H)

Discussion Groups

(No additional fee is required to add any number of Discussion Groups.)

- Assessment DG
- Community/Junior College DG
- Distance/E-Learning DG
- Private School DG
- Student Transitions to College and Career DG

**STEP FIVE: Select your District.** (One District included in basic dues)

- I wish to be a member of my assigned District (geographical, based on preferred mailing address).
- I wish to be a member of the following; select all that apply:

- District 1     District 6
- District 2     District 7
- District 3     District 8
- District 4     District 9
- District 5     District 10



**STEP SIX: Complete your payment.**

**BASIC DUES**

Includes one Division and one Round Table	\$ _____
Each Add'l Division at 10% X Basic Dues	\$ _____
Each Add'l Round Table at 5% X Basic Dues	\$ _____
Each Add'l District at 1% X Basic Dues	\$ _____
Membership Directory, \$50 each	\$ _____
Professional Liability Insurance, \$40	
Annually, Jan-Dec (Insurance Premium per Member: \$28.00; State Taxes/Fees (5%): \$1.40; Association's Administrative Fees: \$10.60)	\$ _____
Additional Donation	\$ _____
\$25, \$100, \$200, etc.	

**RETURN ENTIRE FORM WITH PAYMENT**

No Purchase Orders Accepted

- Check or Money Order payable to TEXAS LIBRARY ASSOCIATION
- VISA     AMERICAN EXPRESS     MASTERCARD     DISCOVER

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CVV (security code) \_\_\_\_\_ Signature \_\_\_\_\_

OFFICE Received \_\_\_\_\_  
 USE Check # \_\_\_\_\_  
 ONLY Amount \_\_\_\_\_

Check here if you're interested in volunteering with TLA.

**DEMOGRAPHIC INFORMATION**

Response is optional. This information will not appear in the Membership Directory, but is compiled for general association statistics.

**Gender**     Female     Male

**Age Group**

25 and under     36 - 45     56 - 65

26 - 35     46 - 55     66 or over

**Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:**

- Black or African American
- American Indian or Native Alaska
- Asian
- Native Hawaiian or Other Pacific Islander
- Hispanic/Latino origin
- White (not of Hispanic/Latino origin)
- Other race(s); please identify \_\_\_\_\_

**Do you have formal library/information training or certification at any of the following levels?**

- Library/Media Specialist Certification
- Bachelor's Degree
- Master's Degree, non-ALA accredited school
- Master's Degree, ALA accredited school
- Doctorate

**Which college or university granted your Master's Degree in Library and/or Information Science?**

- Sam Houston State Univ.     University of North Texas
- Texas Woman's University     University of Texas at Austin
- Univ. of Houston, Clear Lake
- Other Texas school (please identify) \_\_\_\_\_
- Other U.S. school (please identify) \_\_\_\_\_
- International program (please identify) \_\_\_\_\_

**Number of years in library field** \_\_\_\_\_



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