

Support Texas Libraries

The Texas Library Association (TLA) recently launched a public awareness campaign to promote the value of libraries and their importance to our communities. Our goal is to counter the negative narratives about libraries which are all too often the focus of media stories.

The Support Texas Libraries social media campaign [includes a video](#) featuring students, librarians, and library patrons sharing why libraries are so valuable. The video ends with a call to [sign a petition](#) to show your support for Texas libraries. The more people who show their support, the stronger our message to elected officials will be. Please share and help us spread the word!

\$375,000 Raised to Support Summer Programming in Texas Libraries

TLA was honored to be selected as the beneficiary of H-E-B's [Summer at the Library](#) check stand donation campaign which ran in June. This year, H-E-B customers donated a total of \$375,000 to support summer programming for children at Texas libraries. Thank you to everyone that donated and helped us spread the word about this exciting opportunity for Texas libraries!

TLA Career Center Launching September 2024

TLA is excited to announce that our new Career Center will launch in early September. This new system will offer a more robust experience with enhanced search filters and a larger job pool! The ability to post to the TLA Jobline in Engage will end on August 30th, and posts on the old site will remain live for 30 days. After this, job openings must be posted in the new Career Center.

If you have any questions, please email [Christy Reynolds](#).

Texas Bluebonnet Award New System for Registration and Voting

Fall and back to school means Texas Bluebonnet Award programming and participation are ramping up as children in grades 3 – 6 “Read 5 then Decide.” The TBA committee has developed [free resources](#) such as readers theatres, activities, projects and read alouds to help librarians engage their students.

When your students are ready to cast their votes for their favorite books, they will do so via our new, user-friendly, online system. After collecting students' votes, librarians will enter the votes into the system and then pay the \$20 fee to submit the votes. There is no longer a separate registration and voting process. Once the new system is open in September, you can submit votes any time before the January 21, 2025 deadline. TLA will offer a webinar and provide training on how to use the new system. Questions? Contact [Kelly Mantay](#).

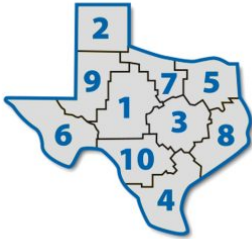
TLA Membership

Invite your colleagues to join TLA and share this offer code TLASUMMER2024 for

10% off their 2024 TLA membership. 2024 membership closes September 15th. [Join here](#).

Membership renewal for 2025 will open on October 1st.

The 10% discount offer is valid for 2024 TLA membership only and for joining online only—this promotion is from 5/20/24 to 9/15/24. The offer is not valid for ALA/TLA Joint Student memberships or TCAL memberships.



TLA District Fall Meetings

Registration for all upcoming district meetings is now open! The annual fall meetings allow local librarians, paraprofessionals, and trustees from all types of libraries to meet, network, and set a foundation for collaborative efforts.

District meeting dates and locations are posted [here](#).

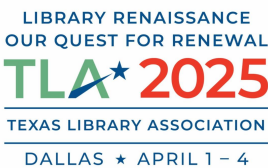


TCAL 2024 Annual Conference

September 15 – 17, 2024

Margaritaville Lake Resort, Lake Conroe, Texas.

Register for the [TCAL 2024 Annual Conference!](#) Join deans and directors from public and private universities and community and junior colleges across Texas for two days of education and networking. The registration deadline is September 5th, the deadline to reserve a hotel room is August 16th.



TLA 2025 Annual Conference

Join us in Dallas on April 1 – 4 for the TLA 2025 Annual Conference! Connect with library workers of all types to foster growth through knowledge, information, and services. Embrace the current library renaissance for growth, renewal, and innovation. Registration will open in October. For more information, visit [here](#).

Upcoming Events

Meeting Them Where They Are: Leaning into Community-Driven Programming August 13, 2024 | 3:00-4:00 p.m.

This session will encourage a shift in perspective regarding community engagement by considering what your unique service population wants versus what you think they need and utilizing resources like the American Community Survey and equity atlases. **Free for members, \$25 for non-members.**

[Register here](#)

DIY Escape Rooms and Mystery Nights

September 10, 2024 | 3:00-4:00 p.m.

This session will explore how to design mini-escape rooms and mystery nights, what supplies you will need, and how to run a successful event in your own library.

Free for members, \$25 for non-members.

[Register here](#)

Legislative Advocacy Essentials: Communicate the Value of Your Library

September 11, 2024, | 4:00-5:00 p.m.

This is the first of three interactive, virtual discussions in a series hosted by the TLA Legislative Committee which are designed to help build TLA members' capacity as legislative advocates.

This session will focus on communicating the value of your library. Everyone that works in a library, no matter what their role, has experience and insights on the importance of their library to those they serve. Join us for this opportunity to connect with and learn from fellow TLA members.

Registration closes September 10 at 5pm, and space is limited to the first 100 registrants. **Free for members, not open to non-members.**

[Register here](#)

Frontline Fundamentals: Enhancing Customer Service Skills

October 8th, 10th, 15th, and 17th

This four-part series aims to equip library workers with essential skills to serve their communities and thrive in their roles effectively. The series will explore the following topics: Emotional Intelligence, Communication, Information Literacy, and Crucial Conversations, with opportunities to learn from and practice with leading professionals both outside and inside the library community.

\$100 for members before September 1st.

\$120 for members, \$150 for non-members after Sept 1st.

[Learn more and register here](#)

Names in the News

Sue Soy, former assistant director of the Austin Public Library, passed away in June.

Thank You 2024 Sponsors!

LEGACY PARTNER	DOUBLE DIAMOND			
 TOCKER FOUNDATION	 read 3 GROW YOUNG MINDS. READ 3 TIMES A WEEK	 MACKIN		
DIAMOND	PLATINUM			
 BTSB Bound to Stay Bound Books Linking Libraries to Children's Books www.btsb.com	 LIBRARY INTERIORS OF TEXAS	 capstone	 GALE	 JLG Junior Library Guild
GOLD	SILVER			
 Biblionix POWER TO PUBLICS	 BRO DART	 MIDWEST TAPE	 PERMA-BOUND THE STRONGEST BOOKS YOU CAN BUY	
 EBSCO	 Follett	 hoopla	 TEXAS SMART BUY	
 SIMON & SCHUSTER Children's Publishing				



Texas Library Association | 3420 Executive Center Dr. Suite 301 | Austin, TX 78731 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!