



TEXAS LIBRARY ASSOCIATION: BLACK CAUCUS ROUND TABLE

2023 Conference Theme: Libraries Unite!
Austin Convention Center, April 19 – 22, 2023

Sponsorship Opportunities

The Black Caucus Round Table (BCRT) promotes services to African Americans by opening channels of communication among African American librarians in all TLA divisions, round tables, and discussion groups. We are seeking sponsorship opportunities to support our objectives for the 2023 TLA Conference, specifically to help sponsor our legacy Author Session (aka Brunch) and possible original programming.

The support from our sponsors (individuals or corporate) will help host another successful event that will jolt enthusiasm and allow libraries to bring new ideas and perspective to continue the work in our communities. As the mission of the Texas Library Association is “to empower library personnel and supporters to develop library excellence for the people of Texas”, we believe your generous donation will do just that. We thank you in advance for your sponsorship and interest in providing the resources needed for such a worthy cause.

Please contact Cindy Boyle; Manager, Exhibits & Vendor Relations @ cindyb@txla.org or 512-328-1518 x144 to sponsor our event.

TLA Core Organizational Values:

- Continuous Improvement towards Excellence in Libraries and Librarianship
- Diversity and Inclusiveness
- Equity of Access to Information in a Changing Environment
- Ethical Responsibility and Integrity Intellectual Freedom
- Literacy and Lifelong Learning

The Objectives of BCRT:

- Promote library services to African-Americans.
- Provide workshops and training at TLA conferences relevant to African-American librarians and others providing services to African-Americans.
- Share resources about programs and services for African-Americans.
- Serve as a clearinghouse for information about African-American librarians in promoting their wider participation at all levels of the profession and the association.
- Open channels of communication among African-American librarians in all TLA divisions, round tables, and interest groups.

Why Sponsor

- Recognition on event website
- Logo displayed at event
- Community Goodwill
- Verbal recognition at event
- Build Your Brand Awareness

Sincerely,

Bea Saba,
BCRT Chair 2022/2023
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