

Let's Promote Libraries!

2020-2021

IF YOU PROMOTE, WE CAN ADVOCATE!



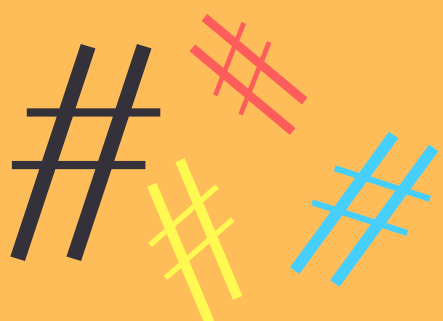
PROMOTE YOUR LIBRARY USING THE MONTHLY THEME

- Tweet
- Post to Facebook or Instagram
- Send an Email
- Write a blog post

Don't forget to share/retweet others' posts!

ON THE 1ST OF EACH MONTH

Check the calendar to see the monthly theme to promote on the 1st of each month. Choose a photo and write your message.



USE THESE HASHTAGS

- #TxASLTalks
- #TxLege
- #TxASL

SHARE YOUR NEWS

1. Local VIPs

- Campus Administrators
- District Administrators
- School Board Members
- Parents
- Students

2. State Leaders

- @TxLege
- @GregAbbott_TX
- @DanPatrick
- @TASB
- @TASANET

3. Federal Leaders

- @BetsyDeVos
- @JohnCornyn
- @SenTedCruz
- @realDonaldTrump

MONTHLY THEMES

Did you know that school libraries...

SEPTEMBER 1

...promote reading as an essential skill for learning, personal growth, and enjoyment which are essential skills for college, career, and community?

OCTOBER 1

...teach students information literacy including how to efficiently locate, accurately evaluate, ethically use, and clearly communicate information in various formats?

NOVEMBER 1

...actively provide an equitable, diverse, and open collection of digital and print resources, including open educational resources (OER), which support the academic and personal needs of students?

DECEMBER 1

...provide access to information for inquiry learning, which includes the pursuit, creation, and sharing of knowledge, as well as support for both student and professional learning?

JANUARY 1

...provide essential, safe, and flexible environments that are inviting centers for personal and academic learning?

FEBRUARY 1

...are a central element of the school through their impact on student achievement, digital literacy, and school culture?

MARCH 1

...support best instructional practices and curriculum standards through the integration of digital resources while assessing the impact on student learning?

APRIL 1

...show evidence of best practices when modeled by a full-time, certified school librarian supported by trained paraprofessionals?

MAY 1

...include opportunities for collaboration among members of the learning community and opportunities to help learners become future ready users and producers of information?