Let’s Promote Libraries!
2020–2021
IF YOU PROMOTE, WE CAN ADVOCATE!

PROMOTE YOUR LIBRARY USING THE MONTHLY THEME
Tweet
Post to Facebook or Instagram
Send an Email
Write a blog post
Don’t forget to share/retweet others’ posts!

ON THE 1ST OF EACH MONTH
Check the calendar to see the monthly theme to promote on the 1st of each month. Choose a photo and write your message.

USE THESE HASHTAGS
#TxASLTalks
#TxLege
#TxASL

SHARE YOUR NEWS

1. Local VIPs
   - Campus Administrators
   - District Administrators
   - School Board Members
   - Parents
   - Students

2. State Leaders
   - @TxLege
   - @GregAbbott_TX
   - @DanPatrick
   - @TASB
   - @TASANET

3. Federal Leaders
   - @BetsyDeVos
   - @JohnCornyn
   - @SenTedCruz
   - @realDonaldTrump

MONTHLY THEMES
Did you know that school libraries...

SEPTEMBER 1
...promote reading as an essential skill for learning, personal growth, and enjoyment, which are essential skills for college, career, and community?

OCTOBER 1
...teach students information literacy, including how to efficiently locate, accurately evaluate, ethically use, and clearly communicate information in various formats?

NOVEMBER 1
...actively provide an equitable, diverse, and open collection of digital and print resources, including open educational resources (OER), which support the academic and personal needs of students?

DECEMBER 1
...provide access to information for inquiry learning, which includes the pursuit, creation, and sharing of knowledge, as well as support for both student and professional learning?

JANUARY 1
...provide essential, safe, and flexible environments that are inviting centers for personal and academic learning?

FEBRUARY 1
...are a central element of the school through their impact on student achievement, digital literacy, and school culture?

MARCH 1
...support best instructional practices and curriculum standards through the integration of digital resources while assessing the impact on student learning?

APRIL 1
...show evidence of best practices when modeled by a full-time, certified school librarian supported by trained paraprofessionals?

MAY 1
...include opportunities for collaboration among members of the learning community and opportunities to help learners become future-ready users and producers of information?