

Texas Library Journal

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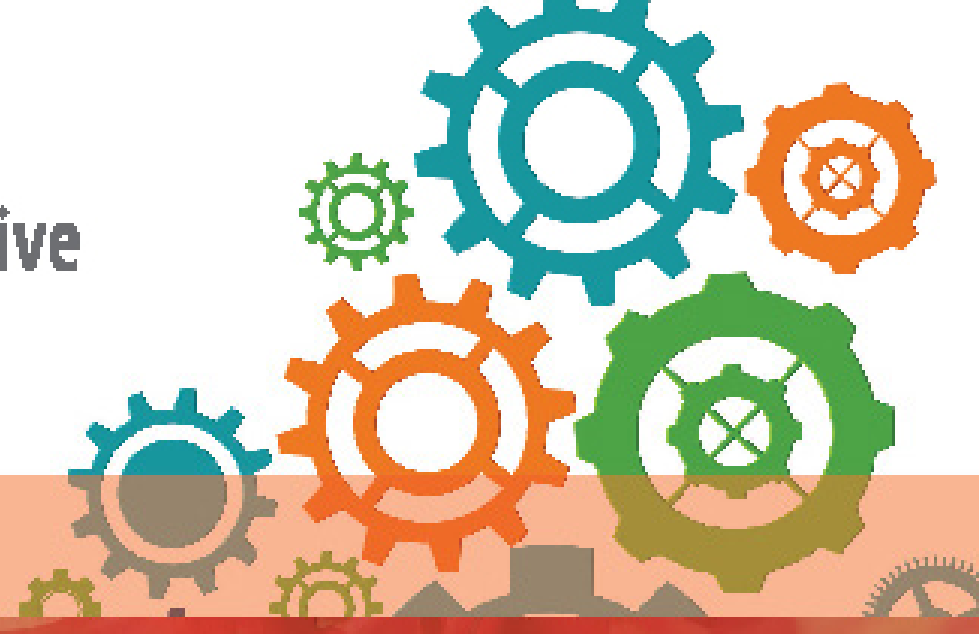
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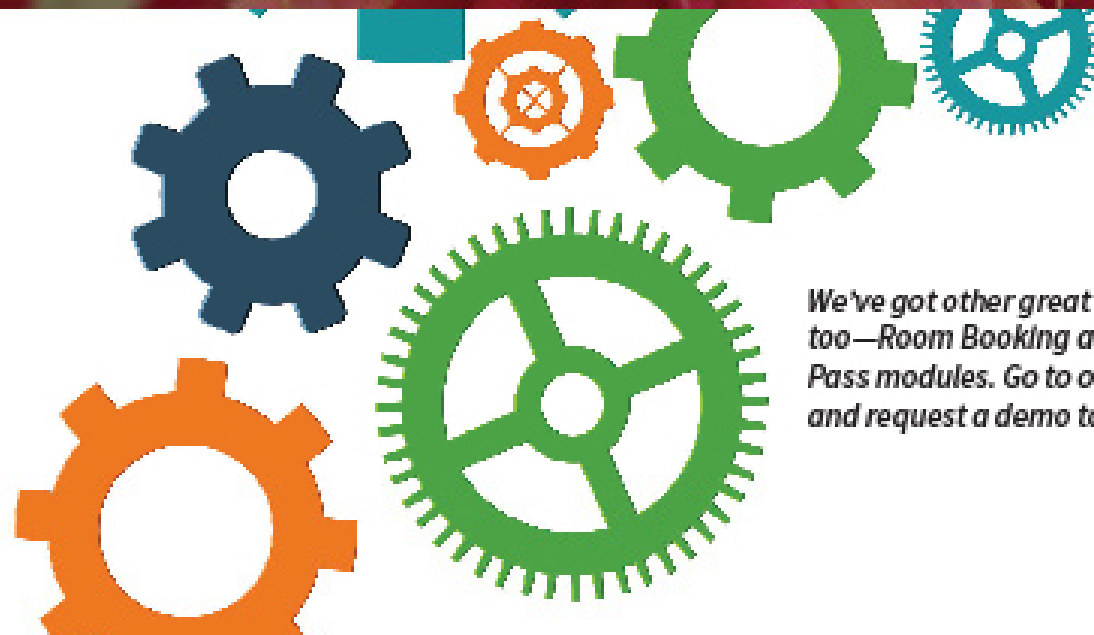
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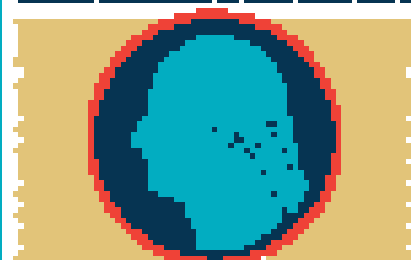
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Author

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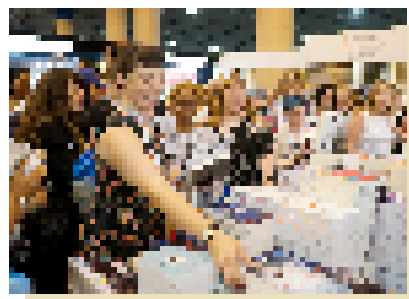


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It has been a busy spring at TLA, with the Texas Legislature in session, and the 2019 Annual Conference just a few weeks away. We have been hard at work on both fronts on behalf of our members.

In April, approximately 7,000 library professionals will convene in Austin to connect to inspire, innovate, and impact at the TLA 2019 conference.

I am so excited about the work we've been doing—staff as well as the amazing Program Planning and Local Arrangements Committees—and cannot wait to share it with you.

As we look to all of the fun and professional learning to come in April, I want to take a moment to pause and reflect on one of the TLA 2019 goals established when planning began 18 months ago. The committee wanted to emphasize that conference is a place where civil discourse should be championed, and individuals would feel supported in their professional work and during the conference when interacting with others. To that end, we have planned a number of programs that will provide attendees with opportunities to do just that—from the Pantsuit Politics Podcast program on grace-filled political conversations to sessions such as how to Engage Young Readers in Discussions of Diversity, Ethnicity, and Inclusion.

Along that same topic, the ever-changing political and cultural climate prompted a review of the TLA Code of Conduct. Although it had just been a few years since it was adopted, we wanted to reaffirm our implementation and commitment to all participants' safety and experience when attending our events. The Executive Board held a virtual meeting in February and formed a subcommittee which reviewed the existing document. Based on their work, we voted in March to make some edits to strengthen the language of the Code of Conduct. We also made some powerful improvements in how visible it will be at conference and throughout our association work in the future, including clearly defined reporting procedures. Both conference planning committees provided feedback and suggestions as we want everyone who attends a TLA conference to have a safe, welcoming experience. "See Something, Say Something" will be our mantra throughout conference. I'm very pleased with our efforts and I hope you will see this renewed commitment reflected in the conference experience in April and moving forward. In our efforts to be better and do better, we have to be purposeful. I hope you will join me in this important work.

On the legislative front, it has been a busy and productive session. I'm happy to say we have had some big successes so far. It's too early to call a victory as we go to press but we have much to celebrate.

Reauthorization of the Texas State Library and Archives Commission (TSLAC), the state agency that supports Texas libraries, is a huge endeavor for this session and one we've been working toward for more than a year. With member input and testimony, the bill is moving forward successfully and we should continue with another 12 years of resources like TexShare, TexQuest, broadband, and professional development. TLA members have also spoken in support of budget requests to continue and to expand existing programs TSLAC.

Advocacy efforts paid big dividends in February when the school library community rallied with a consistent, positive message to their state senators that school librarians are teachers. This campaign, fought in social media, through phone calls, emails, and traditional media with radio and newspaper articles, made clear that school librarians teach in the largest classroom in the school every day. As a result, Senate Bill 3 author Sen. Jane Nelson amended her bill as it was taken to vote by the full Senate to include school librarians along with teachers in a \$5000 raise. School librarians—what a huge win! We will have to wait to see how things play out from here, but I'm elated that we accomplished this—it was so affirming to be recognized for the valuable role school librarians play in instruction. TLA membership dollars support advocacy for our profession—but none of it would be possible without your grassroots work in building relationships with your representatives.

Special thanks to TLA Legislative Chair Susan Mann and those who have joined me in Austin to testify on these important issues as of this writing—Eddy Smith, Leah Mann, Cindy Buchanan, Linda Stevens, Gretchen Pruet, Nancy Jo Lambert, and Roosevelt Weeks. Stay tuned as this session continues!

Finally, I would just like to close with a thank you to TLA members and staff who have worked tirelessly to make this year a successful one! Several initiatives have been accomplished—aligning the TLA reading lists to be more consistent in practice, developing resources for community engagement, and a thorough study of our membership reach. Through much change and growth, we are all working toward the same goal for our association—to empower library personnel and supporters to develop library excellence for the people of Texas.

Library-Related Bills Begin to Move Through the Legislature

The March 8 bill filing deadline has passed, and members of the Legislature are turning their attention to moving their bills. It's a long, convoluted process, with many obstacles along the way. And just when you experience success, that joy is tempered by the realization that you have to go through everything again when the bill moves to the other chamber. Here's a brief update on several bills which TLA is working on:

SB 1 and HB 1 – Appropriations

TLA members testified in support of the Texas State Library and Archives Commission (TSLAC) budget at the Senate Finance Committee and House Appropriations Article I subcommittee hearings. We asked that the Legislature approve the agency's budget request, and include the \$4.2 million exceptional item request to increase access to affordable eBooks.

We also submitted testimony in support of the Texas Higher Education Coordinating Board's Open Education Resources (OER) exceptional item requests. Both committees are finalizing decisions on which, if any exceptional items will be added to the final budget. Once those decisions are made, the bills must be approved by the committees, then by the full House or Senate – and then one version will end up in a conference committee.

SB 3 – Provides a \$5000 pay raise for classroom teachers and school librarians. Thanks to outstanding advocacy by countless school librarians across the state, Senator Jane Nelson, the bill's sponsor, offered an amendment on the Senate floor which added school librarians to the bill. The Senate unanimously voted in favor of the bill. TLA and TASL testified in support of the bill.

HB 700 – Expands the types of organizations that can apply for grants from the Texas Workforce Commission Skills Development Fund to include public libraries, local workforce development boards, and school districts. TLA supports this bill and provided testimony at the March 18 committee hearing.



HB 703 – Extends the length of time before birth records enter the public domain from 75 years to 125 years. We oppose this bill and provided testimony to the Public Health Committee expressing our concerns.

HB 1960 – Creates a governor's broadband council. TLA supports the creation of the council, but currently libraries are not included on the council. We contacted the bill's sponsor to ask that libraries be included, and provided information on the important role libraries play in broadband access.

HB 1962 – Reauthorizes the Texas State Library and Archives Commission for another 12 years. This is the bill which came out of the TSLAC Sunset process. TLA members testified in support of the bill at a recent hearing and we expect the bill to pass out of committee in the next couple of weeks.

Find all of the latest information on these and other bills at www.txla.org/advocacy.



Advocacy Sessions at TLA 2019

Monday, April 15 | 9:30am – 2:30pm

Use Your Library Voice: Personalizing Advocacy

We'll be more than halfway through the Texas Legislative Session and attendees will learn how libraries are faring with the latest news straight from the Capitol. Nationally recognized speaker Seth Turner, director of Citizen Engagement, Congressional Management Foundation, Washington, D.C., will share proven tips, tricks and tactics for building relationships with elected officials.

This is a not-to-miss opportunity to gain valuable skills that will help you build influence with local, state and national lawmakers; and with your administrators, supervisors, and Board members.

[Register by March 31](#) \$25 TLA members; \$50 non-members (Lunch included)

Wednesday, April 17 | 9:45-10:45am

86th Texas Legislative Session Update

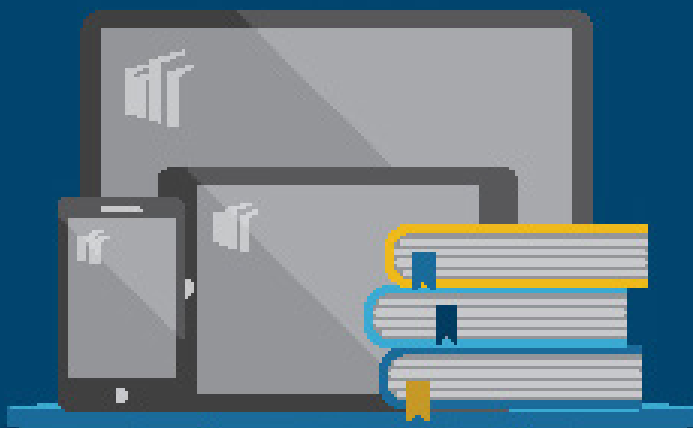
With just over one month left in the current session, legislators are working feverishly on issues that will impact libraries of all types. Get the latest information, fresh from the Capitol, on key bills and how you can advocate for positive results. The TLA Legislative Committee meeting follows this session at 11am and is open to all TLA members.

See you in Austin!

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Libraries are the Opposite of Artificial Intelligence

BY MITCHELL DAVIS

I was invited to speak at Rob McGee's and Geoff Payne's *President's Summit* at the 2019 ALA Midwinter. Four years ago, Rob's invitation to be part of this event was one of the first times anyone had shown interest in what we had to say about the future of libraries. And for a group with a big vision that inspiration is invaluable. This year the session was about *Artificial Intelligence and the Future of Libraries*.

For those not familiar, the President's Summit has gone on for almost 20 years and is a panel of about 10-12 library thought leaders - an impressive collection of CEO's and other big thinkers from major players in the public, cultural and higher ed library markets.

The vendor panelists talked about the impact AI is having on their own businesses (mostly automating to reduce labor costs). And of course the discussion steered into an intellectual examination of the societal impacts that surround any conversation about creating machines that are smarter than us and the potential outcomes from having done that. To be honest, I felt completely out of place.



Perhaps, I felt out of place because we are not one of the big companies thinking about how these technologies may improve shareholder returns, strategic position or other corporate driven priorities. On the ground, the problems I see passionate

librarians trying to solve are more fundamental and rooted in what has always made libraries important: connection, inspiration and serving their community.

I walked away from the panel convinced that in 500 years what libraries will be remembered for is building authentic local community. Creating and sustaining strong local communities is a human problem, requiring a human solution (and yes, software can help).

Even the masters of Silicon Valley need human connections to happen on their pervasive platforms for them to have any meaning (or shareholder value). As we crave more authentic connections, the library can meaningfully provide the digital and physical spaces for this to happen. Everyday I see libraries fulfilling their purpose as catalysts in building local community as they have always done but in ways the world has never seen before.

We have witnessed first-hand over the past few years how libraries can take simple steps to engage their local creative community (writers, artists, musicians, historians, other cultural organizations) and start building sustainable programs that resonate. We are helping libraries tell these success stories to their stakeholders and it works. But the key to sustainability is libraries committing to success, framing that success to their own communities and treating these initiatives as core to the mission of the library.

The problems I see passionate librarians trying to solve are more fundamental and rooted in what has always made libraries important: connection, inspiration and serving their community.



Indie Author Project

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Indie Texas Project to Launch Statewide in April 2019

Our work with the [Indie Author Project](#) has networked tens of thousands of independent authors with thousands of librarians across North America. This work to build friendly, community-driven programs for independently published books and the authors who write them, connects the library mission to engage local community with its traditional role of finding and sharing great books.

From high profile success stories like librarians within the Black Caucus of the ALA fueling L. Penelope's meteoric rise to publishing stardom, to smaller impacts on the lives of the writers and readers in their own communities, these programs are working.

In 2018, we cooperated with hundreds of librarians across eight states to identify and make available through libraries the best indie-published books with the first winners announced late last year. At DPLAFest in April, we will be announcing the first Indie Author of the Year.

In 2019, the Indie Author Project is expanding to eight more states - including Texas - and Canada. We could not be more excited. We are working with libraries to find the best indie published book in the state and would love to work with every Texas librarian or library that wants to be part of this important project.

Without the support of our community building partners at BiblioTech (*Bexar County*), Brazoria County, Nancy Carol Roberts Memorial Library (*Brenham*), Tye Preston Memorial Library (*Canyon Lake*), Cozby Library and Community Commons (*Coppell*), Helen Hall Library (*League City*), and Roanoke Public Library we would not be able to do this work statewide, and we look forward to working with more libraries as this year's contest starts in April. We have already had dozens of librarians from across Texas offer to be judges and consultants. And we are exploring ways to work more closely with the Texas Library Association, the Texas Center for the Book and the Texas Book Festival ahead of the launch.

Libraries have always had a DIY spirit and a commitment to discovering and elevating unheard voices — and this effort is becoming a catalyst for that to happen at a new scale in the world of ebooks. We are happy to be a part of the movement and look forward to many great accomplishments alongside the creative community and librarians in the state of Texas.

Mitchell Davis is the founder and CEO of BiblioBoard, Charleston, SC.

Evidence-Based Practice for School Libraries: A Practical Guide

BY ROBIN HENRY

Despite the widespread adoption of evidence based practice in education and a plethora of library standards, technology standards, educational standards, and guidelines of all shapes and sizes, school libraries have lagged behind in using data to make decisions about programs, collection development, and educational practices. The call for school librarians to embrace evidence based practice dates back at least to Ross Todd's 2003 *School Library Journal* article, *Irrefutable evidence: how to prove you boost student achievement*. (Todd 2003, 52-54)

Librarians have spent years collecting circulation statistics, counting the number of visitors, and tallying up the number of books added and weeded every year, but these data points don't mean much in terms of the effectiveness of libraries or librarians. Numerous studies by Keith Curry Lance tout school libraries' effectiveness, and he has done an excellent job of replicating his data across multiple states. (Lance 2018) Librarians know that school libraries matter; the more difficult task is to find a way to measure the effectiveness of various aspects of school library practice in order to make informed choices about the directions individual library programs need to move.

In *What's a school librarian's favorite preposition? Evidence in, of, and for practice*, Jennifer Richey and Maria Cahill conducted a survey to determine the extent to which school librarians apply the tools of evidence based practice and communicate their findings with stakeholders. Richey and Cahill asked school librarians how they used the same old data and usage statistics to advocate for school library programs and "validate [the] need for funding and [the school librarian's] position." The authors reported, "Disappointingly, few respondents indicated the data shared was related to student learning outcomes," (Richey, Cahill, 2015, 19) but the authors offered no practical advice for how a librarian might go about

gathering outcome related data. Part of the solution may be to change the way school librarians use data. Rather than advocating for librarian jobs, perhaps data, even usage statistics, might be used to measure the ways in which libraries and librarians provide the conditions under which student learning and professional educational practice can flourish.

Part of the solution may be to change the way school librarians use data.

In *Making Evidence-Based Practice Educational*, John Elliott writes that the "primary role of educational research is...to investigate the condition for realizing a coherent educational process in particular practical contexts." (Elliott, 2001, 564) School libraries are a particular context in which a coherent educational process - inquiry based learning - takes place. If school librarians approach evidence based practice from the standpoint of using research for practice, (Todd 2015, 9) and then add a layer by evaluating progress toward professional goals related to their school library programs and using the evidence they collect to direct decision making, they would be using evidence based practice to facilitate the educational process rather than measuring student outcomes.

Since it is very difficult to demonstrate a causal relationship between the library and student outcomes, shifting the focus to the educational process would allow school librarians to use data to assess their programs in meaningful ways by attaching measurements to the library's mission and goals in a recursive process to promote growth, while avoiding the trap of seeming to advocate for jobs rather than students.

Assessment, or evidence based practice, is a recursive process which school librarians could use to evaluate their programs and make informed decisions

about how to structure their library spaces, events, collections, and more—all for the benefit of the students and their educational processes. Librarians would measure how school libraries positively impact the educational environment on their campuses and identify both areas of excellence and areas for growth.

In Texas, school librarians recently received updated Texas School Library Program Standards from the Texas State Library and Archives Commission. (Steering Committee 2018) [The Texas School Library Program Standards](#) provide librarians with a framework based on research and best practices to build, maintain, assess, and grow an effective school library program.

The standards include an appendix which outlines ways to quantify the terms used to differentiate between the levels of service a school library provides: Distinguished, Accomplished, Proficient, Developing, and Improvement Needed. It is no accident that these descriptors match the terminology used in the new teacher evaluation tool for Texas, the Texas Teacher Evaluation and Support System, or T-TESS. One of the best ways for librarians to show administrators their value to students is by evaluating their programs using the same vocabulary administrators’ use when evaluating classroom teachers. These new standards also provide guidelines to school librarians in each domain with quantified measurements to determine which rating a school library should receive for each indicator in the domains.

I have created an interactive spreadsheet for librarians to use to assess library programs by using quantifiable evidence and assigning ratings in each domain: Information Literacy, Inquiry, Reading, Digital Learning, Safe and Nurturing Environment, and Leadership. School librarians can use the spreadsheet to rate their programs by entering the answers to questions; the tool then calculates the percentages, etc. and produces a rating for each domain as well as an overall rating for their program.

One of the best ways for librarians to show administrators their value to students is by evaluating their programs using the same vocabulary administrators’ use when evaluating classroom teachers.

The ratings may be used to set goals or measure progress on goals within the domains. By using the spreadsheet, Texas school librarians may take a baseline measurement of their programs and decide upon goals to maintain or grow in one or more of the domains - they can engage in evidence based practice in order to create and maintain a positive environment for educational processes. I included only those variables which are at least partially under librarian control and would impact library programs. Not all libraries will excel in all domains, but the tool makes it possible to make good decisions about which areas to grow.

The following is an example of the school library evaluation tool as applied to a Middle School. There are two versions, one for elementary and one for secondary, since there are different measurements for each type of library.

TEXAS SCHOOL LIBRARY ASSESSMENT TOOL			
Based on Metrics from the Texas School Library State Standards as revised 2018			
School Name	South Belton Middle School	Overall Rating:	Accomplished
Librarian	Robin Henry		
ADA		850	
Current Year		2018	
Strand 1: Information Literacy			
Rating:		Distinguished	
Strand 2: Inquiry			
Rating:		Needs Improvement	
Strand 3: Reading			
Rating:		Accomplished	
Strand 4: Digital Learning			
Rating:		Accomplished	
Strand 5: Environment			
Rating:		Distinguished	
Strand 6: Leadership			
Rating:		Accomplished	

By looking at the snapshot provided by the assessment form, I could easily see that the domain I would want to target for the following year is Inquiry. I knew this already, based on my experience, but having the hard data, in quantifiable categories, made it easy to use this rating in my goal setting with my principal and also in my summative evaluation meeting.

The data allowed me to see where I had made progress on my 2018 goals - one of which was to increase circulation and build the collection to support

reading. When I compared the rating from 2018 to the rating I would have received using the previous year's numbers, the improvement was startling - a 25% jump in circulation and a two year improvement in the average collection age. Circulation and collection age are not new metrics, but by putting them in the framework provided by the new standards, I was able to quantify the library support for Reading, which was a campus focus. Using the vocabulary of T-TESS made it easier for my principal to see the library as supportive of teaching and learning; providing an environment to support effective educational processes.

Below is a snapshot of the Digital Learning section of the assessment form for secondary libraries. I created formulae based on the Texas School Library Program Standards and the suggested measurements in the appendix. When a librarian enters the information into the green cells, the spreadsheet makes the necessary calculations and assigns the rating as called for in the standards.

Enter a number from 1-5 for the following conditions:
 5-separate interactive library web page by librarian
 4-separate static library web page by librarian
 3-separate library web page by webmaster
 2-library presence on school site by webmaster
 1-no library web presence

Strand 4: Digital Learning	
Rating:	Distinguished
Webpage	5
Rating:	Distinguished
Social Media Use	
Number of Social Media Tools used by librarian	1
Frequency of Use per month	8
Rating:	Accomplished
Digital Resources	5
Rating:	Distinguished

The Texas School Library Assessment form is available [online](#). Librarians will need to copy the form to their own Google Drive. The Elementary version is on a separate tab found at the bottom of the spreadsheet. It is important to fill in ONLY the green fields and to follow all the instructions on the sheet for it to calculate the ratings accurately. There are formulae embedded in the form; entering information in the incorrect cell will likely result in errors.

Using the Texas School Library Assessment Form will give librarians a place to start in using evidence based practice when setting goals, making decisions, and participating in the conversation about not only their own evaluations, but about creating environments for effective educational processes. Filling in the form with

data and using the ratings generated by the formulae help to provide school librarians with the evidence they need to show their effectiveness individually on their own campuses in the language used by stakeholders. It also helps the librarian to use evidence for and in practice as Dr. Todd has encouraged. The assessment form is not a final destination, but it is a chance to apply the standards in a meaningful way and to put theory into practice.

Robin Henry is the librarian at Leander High School in Leander ISD.

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Use Your Library Voice: Personalizing Advocacy

A TLA2019 Preconference

Monday, April 15

9:30am – 2:30pm | Austin Convention Center

All politics is local, and all successful advocacy is personal. Learn to use your library voice to make a difference, and put the lessons into practice by visiting the Texas Capitol.

How to Hug a Porcupine: The Importance of Building Relationships with Lawmakers

Getting to know your elected officials can be difficult and may feel prickly, like hugging a porcupine. Keynote luncheon speaker, Seth Turner, Director of Citizen Engagement, Congressional Management Foundation (Washington, D.C.) will reveal the methods and benefits for building relationships with elected officials at every level of government. Learn who legislators listen to; what their staffers say are the most effective communication tactics; and how to conduct effective in-person meetings.



Register By March 31!
txla.org/annual-conference



Three Questions to Engage and the Co

BY DREANN

Libraries do a stellar job of collecting data about gate counts, circulation, instruction, attendance at events, and the wealth of other services we provide every day to our patrons and community. These quantitative metrics share critical information and are necessary, but when we try to communicate our value, data holds scant ability to grab the imagination. No one is going to open their wallet or increase the city budget for the library based on any of these numbers alone. The most powerful way to demonstrate impact, make an impression, or touch hearts is by telling someone a story.

In 2015, University of North Texas Libraries staff were looking for an effective way to gather and share meaningful stories from our students, faculty, and the UNT community, and we came up with a straightforward way to do this - we would ask people three questions about how the libraries helped them:

1. How important are unique collections or services in your teaching, learning or research?
2. How have unique collections or services changed the way you approach your research, teaching or learning?
3. What do you want others to know about your research, teaching or learning?

These questions represent what we're trying to capture for an academic library, but can be easily adapted for public and other types of libraries. For example, you might ask, how has the library helped you in your everyday life? What's the most fun thing you've discovered at the library? What do you love most about summer reading? The options are endless. Since starting this initiative, we've published over 30 stories illustrating how we've helped people who use the UNT Libraries, and we distribute these stories on multiple platforms to a broad audience.

These stories primarily live on the Three Questions page on our [website](#) which describes Three Questions as, "an initiative to share the value that our faculty, students, and others in the broader community derive from using the Unique Collections and Services at UNT Libraries." When we solicit these stories, we inform people that their stories will be featured on the Libraries' website, newsletters and social media, and also request a brief bio and a photograph. When

we receive responses, we pull out a compelling quote from their story and create a graphic that combines this with their quote.



The stories we've collected have been fascinating and represent the breadth of the services and research collections we provide to the UNT community. We've featured several authors, like Linzee Kull McCray, who shared how the Portal to Texas History provided access to rural historic newspapers which revealed sources subsequently used in her book, *Feedsacks: the Colourful History of a Frugal Fabric*. We also featured UNT students, such as Blerim Elmazi, who discussed how Special Collections enabled his research on the Mansfield desegregation crisis of 1956.

Doctoral student Karen Wisely explained that her dissertation on the development of the Dallas gay community would have been impossible without the extensive research materials we hold in the Resource Center LGBT Collections. John Murphy, professor of Jazz History, illustrated how he uses special collections from the Music Library in every class that he teaches. Other stories featured an 8th grader who obtained a Texas historical marker and an educator at the Alamo who used our online resources to train teachers across the state.

These powerful stories directly demonstrate the value that our community receives from using our services and unique resources, and how we support research and learning for students and scholars in Texas and

Engage Donors, Stakeholders, Community

ANA BELDEN

beyond. After placing the stories on our website, they are featured in newsletters, on social media, and in print. We include these in thank you notes and cultivation pieces to donors, and have even attached them to funding requests and reports to federal agencies and private foundations.

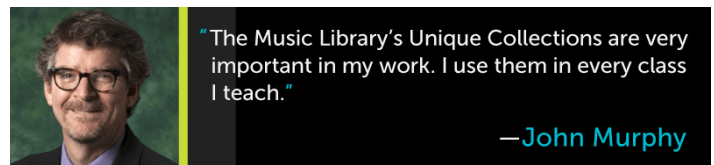
The most powerful way to demonstrate impact, make an impression, or touch hearts is by telling someone a story.

One donor noted that he appreciated receiving handwritten notes and emails with recaps of student research successes based on the Portal as a way of keeping him connected. It's working - instead of his usual donation; he increased his annual contribution significantly, by twenty times what he'd given the previous year.

So, is there a place for the numbers to come in? Yes - an effective way to share the data is in our communications pieces as supplements to the stories we are telling. In annual reports, solicitation

letters, or impact reports, we like to focus on the story we're trying to tell, and augment those pieces with infographics that bolster our case for value and relevance. The Three Questions initiative has been successful with engaging our donors, stakeholders and community.

Dreanna Belden is the Assistant Dean for External Relations at the University of North Texas Libraries.



2019 Executive Leadership Immersion

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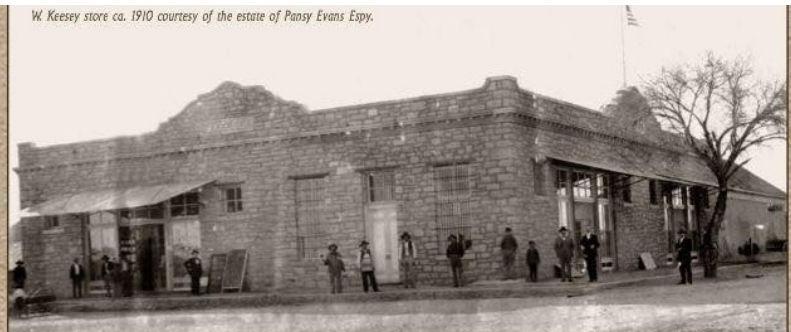
Rural Library Transformation

BY GWIN GRIMES

I inherited a mess in July 2016.

With only a couple of years of library experience under my belt, and that was almost 20 years ago at an academic library, I was hired as the director of the Jeff Davis County Library.

W. Keesey store ca. 1910 courtesy of the estate of Pansy Evans Espy.



A 1910 photo of the Union Mercantile

When I started, the 6,000-square-foot library, which is housed in the historic 1873 Union Mercantile building in Fort Davis, had been a book museum, a free bookstore, an unlicensed day-care center, a wanna-be antique shop, a craft fair, and more. Stuff for sale and free stuff was mixed in with the materials that were available to check out.

Materials had no due dates and the staff didn't know how to turn on the receipt printer. The collection included only one book on the *New York Times* bestseller list and DVDs were sourced from the town thrift store.

Every nook and cranny was stuffed with old encyclopedias, dead computers, random craft supplies, out-of-date magazines, and dust-catching decorations.

We implemented a lot of changes in my first year on the job and continue to refine the results. In one year, from April 2016 to April 2017, the library's door count and circulation doubled. Two and a half years in and these numbers continue to grow - circulation has tripled, and the door count continues to slowly creep up.

Did I mention that I'm the only full-time library employee?

With the help of two part-time library assistants and a cadre of enthusiastic volunteers, many from the Friends of the Library group, we weeded or recycled almost 20,000 items, rearranged all the materials and

furniture, created a flexible space community room, wrote a policy manual, applied for and got a grant from the Tocker Foundation for a new integrated library system, solicited donations and installed new lighting in the dim and dark community room, started keeping statistics, bought materials that patrons wanted, started offering programs for children and adults, repaired a broken relationship with the Friends of the Library group, started reporting to the county commissioners monthly, reached out to potential partners in the community, started to cover book jackets and properly prepare materials for cataloging and shelving, started a summer reading program, fixed thousands of incorrect catalog records and spine labels, bought a printer for spine labels, moved the electric typewriter to circulate in our Library of Things, began contacting patrons about overdue books, installed a filter on the children's computer, installed time management and partition software on the public computers -- and that was just the beginning of the process.

In short, we turned the facility into a functioning library.



The library retains its classic charm with a pressed tin ceiling and original wood floors. Photo by Gwin Grimes

What I faced three years ago was a series of problem-solving events. Now, I'm not going to tell you that everything I did was a success, and some things, like programming, are always going to be a work in progress.

If you are faced with a seemingly insurmountable list of problems and projects, here are my thoughts on how to get started.

Identify the problem or problems

Go online and print out the [Texas Library Association's Public Library Standards](#). These voluntary standards are intended as an assessment and guide to levels of service for public libraries in Texas.

Study the [minimum criteria for accreditation](#) by the Texas State Library and Archives Commission (TSLAC).

The TLA standards and TSLAC accreditation criteria are different. I didn't know that at first but meeting all the voluntary TLA standards puts your library in a good position to be accredited.

Print the TLA standards, and put them on a clipboard you can carry around and mark them up with notes. It's a checklist and will serve as a physical reminder of what needs to be done.

It's also very satisfying to mark them off as they're done! My library started at about 20 achieved out of 136. Some months we'd meet 10 or more. By the time I filled out the forms for accreditation after my first year, we met all that were applicable to us.

The standards are ranked minimum, enhanced, and exemplary. I don't know about you, but I'm not happy meeting the minimum requirements - make exemplary your goal, even if you have to work in stages.

Gather information

What will it take to meet the minimum standards? What kind of budget do I have to work with? Can I find more money? Do an [Edge](#) assessment to identify technology needs. Start doing surveys after your programs (ALA's [Project Outcome](#) is a good resource). Become familiar with [Texas laws](#) related to libraries.

Do research

Go online and subscribe to appropriate listservs (I like the ones from [CTLS.net](#), [arsl.info](#), and the Texas Library Association's Public Libraries Division). Ask questions. Look at industry publications, like *American Libraries* and the *Texas Library Journal*, especially those featuring new construction or remodeling of libraries. Peruse library supply catalogs or websites, like Demco, Brodart, or The Library Store.

Use your ILS stats

This information is valuable for more than just for weeding - look at circulation stats in general. DVDs account for more than 30 percent of our total circulation, but they had the least amount of space in the library and were stuck in a dark back corner next to the janitor's closet. I learned that we had more large print fiction than regular print fiction, but the large print was jammed into half the space of regular fiction.

Analyze and synthesize the data

In other words, think about what the numbers are saying. You might have a huge large print collection, but the only thing that circulates is Christian romance large print fiction. Is that because of the genre or the format? You might have to dive a little deeper.

Share with your board or governing body

Don't share your ideas before you've had time to work through the complete process, or you'll be second-guessing yourself. Prepare your reasons for change but be open to improvements on your ideas. Be prepared to answer stakeholder questions and have back-up materials to support your requests.

Gather feedback and add to your analysis

When you've got a plan, ask for input from your board or governing body, staff, volunteers, and Friends of the Library. Use patron surveys, focus groups, a suggestion box - whatever method works to reach the widest audience. This is not my library to make changes that please me. It belongs to the taxpayers and changes need to benefit the patrons who use it.

Seek solutions

This can mean more research, talking to vendors, reaching out to consultants at the state library or professional association, or asking your peers at the library in the next town. It could mean changing a timeline to apply for a grant or making do with old furniture in order to afford new bookcases. This is part of the refining process.

Follow best practices

Ask peers on list-serves, librarians in neighboring towns, or on some of the many library Facebook groups, like Bossy Librarians, Library Facilities & Maintenance, Programming Librarian Interest Group, Solo Librarians Network, and Tiny Library Think Tank.



Volunteer Elaine Harmon introduces local performer Washtub Jerry at closing event for "Lonesome Dove," a traveling exhibit by the Wittliff Collections at the Alkek Library, Texas State University, in partnership with Humanities Texas. Photo by Vicki Gibson 2018

Again, use the [consultants](#) at the state library – they are a tremendous resource!

Upon reflection, I can say that my outsider status helped me in several ways. I was new, and open-minded patrons, the county judge and commissioners, and the Friends of the Library expected improvements even if they didn't always realize that improvements meant change.

Be warned: Most patrons hate change. Most staff fear change.

You will be blindsided by criticism or complaints, seemingly out of the blue. It may or may not be a timely attack — you may think a project was complete and, all of a sudden, you'll be dealing with an unhappy patron. Do not take it personally!

Embrace change - but only when the change is for the better.

Accept that you are not going to make everyone happy, but you can make the library function better, be more welcoming, and make it easier for patrons to find and use the resources they need.

Patrons may resist change, or at least the idea of change, but if the library is more comfortable and easier to use, they will come in more often and use it.

Gwin Grimes is the director of the Jeff Davis County Library in Alpine, Texas.

Nothing Passive About Passive Programming

BY KIMBERLY CLUTTER

Customer engagement through programming is a key priority for public librarians. We are constantly assessing how programs fit community needs, incorporating the latest trends, collecting stats and customer feedback, and reinventing an entire schedule of programming when the old ways grow tired. This is the story of how one library noticed a significant programming gap and nearly doubled the number of Children's programs offered in sixteen months.

The Lone Star College-Tomball Community Library is a partnership between Harris County Public Library and Lone Star College-Tomball that serves both community members and college students. The library is a destination library, not a neighborhood library to which customers can walk. Sometimes individuals drop by on their way somewhere else and only have twenty minutes to spare, while other times whole families spend several hours at the library.

When we considered these two very different usage patterns, we quickly realized that, by focusing only on active programs, we were not reaching all our library customers. In October 2017, the Children's department started an initiative to focus on passive programming



for children to engage all our customers. Until that point, we had offered a few passive programs a month, but they simply were not a priority.

Now, sixteen months later, passive programs are as much a priority for the staff and the community as active programs, and we have come to recognize that there is nothing passive about them at all. These programs which fully engage children and allow them to learn and be creative at their own pace, are more accurately called self-directed programs.

We are fortunate to have a large Children's Area and a Children's team of eight staff members, but self-directed programs are scalable for all libraries, regardless of size, demographic, or budget. The self-directed programs we coordinate fall under four categories: toys for in-house checkout, early literacy kits, make and take crafts, and programs that promote community engagement.

Toys for In-House Checkout

This was one of the first long-term self-directed programs we introduced to offer more advanced toys for kids. The Toy Box contains twelve toys that range from geometric sorters and blocks, to a construction set and magnetic tiles. Kids "check-out" the toys by asking for them at the Children's Desk and giving a librarian their name. These toys are especially popular with toddlers and preschool-aged kids.

Early Literacy Kits

Known as Busy Bags, these kits also "check-out" at the Children's Desk. Each kit contains six to seven different activities on a theme (i.e., shapes, colors, farm animals, holidays), all of which support early literacy skills and building blocks. The activities, all created in-house, focus on skills such as story recall, pattern recognition, color matching, numbers and letters and encourage collaboration between parent and child. The Busy Bags are most popular with preschoolers.

Photo by Lone Star College - Tomball Community Library



Photo by Lone Star College - Tomball Community Library

Make and Take Crafts

At any given time, a simple paper craft is prepped and ready to complete at the Craft Station, an empty computer desk in the Children's Area. These crafts can be leftovers from a previous story time or prepared specifically as a self-directed program. Several times a year, we also host a week of self-directed programs on a theme (i.e., Holidays Around the World, Dr. Seuss crafts for Read Across America Day, etc.) which often ties in with an active program happening that same week. Make and take crafts are time-consuming to prepare, but they are popular with kids of all ages.

Programs that encourage community engagement

This type of self-directed program is a branch favorite because it requires some initial prep but minimal maintenance, and encourages engagement in the library. Some of our most successful programs of this nature include a New Year's Wish Tree in January and a Candy Cane Hunt in December. Our longest-running example is the Question of the Week. Each week, we display a new question on a poster near the Children's Desk, and kids are encouraged to add a sticker to the chart to vote. Questions range from serious ("Do you have a library card?") to funny ("Can you hop like a bunny?") and the results are posted the next week. We have found that this style of self-directed program engages parents and kids alike and, since many are a month long, gives them something to look forward to each week.

When done correctly, self-directed programming still requires staff work to prepare, sometimes as much as hosting an active program. But the positive outcomes more than compensate for staff time spent on coordinating them. Most of the self-directed programs we offer encourage interaction between parent and child while also reinforcing early literacy and fine motor skills. Participation in self-directed programs also gives children a sense of ownership of the library while encouraging them to be an active member of the library community.

Perhaps the greatest positive outcome we have seen is that self-directed programs offer alternatives for families. Working parents might not be available to attend a story time with their child, but Busy Bags still offer them a chance to take part in the early literacy experience. Extracurricular activities might keep some children away from afterschool programming, but there are still crafts and engagement programs for them to do when they are at the library. Some children are not ready for the high energy of a story time room, but the Toy Box, Busy Bags and crafts allow them to participate at their own pace. Families may not have an hour to spend at an active program, but they might have 15 minutes to spend picking up books and voting in the Question of the Week. No matter the reason, a library with strong self-directed programming always has activities to keep families engaged.

Once we began thinking of passive programs as self-directed programs and as equally important to active programs, there was a major shift in staff attitude towards them. Programs became more creative and engaging, which led to an increase in participation and in the overall quality of customer interaction in the library. Since beginning this initiative, we have offered 612 self-directed programs over sixteen months, with 14,700 children participating. This represents 46% of all Children's programs offered at the branch during that time.

It is not hyperbole to say that self-directed programs have revolutionized Children's programming at our library. The addition of self-directed programs almost doubled our programming numbers each month and engaged children and parents in ways active programs do not. This reinvention of programming is one example of how Harris County Public Library is breaking library stereotypes to address community needs.

Kimberly Clutter is the Assistant Branch Manager, Children's Services at the Lone Star College-Tomball Community Library, a branch of Harris County Public Library.

Tech Glamp 2019



#TechGlamp2019

#TXLA19TC

TLA's acclaimed Tech Camp returns Monday, April 15 as TECH GLAMP, a pre-conference experience for the forward-looking, technologically curious librarian. Meet us in Austin to explore topics in coding, web tools, citizen activism, open data, mobile computing and more, all targeting services and programming for your library! This is a BYOD (bring your own device) event.

Register Today!

txla.org/annual-conference

TLA AFTER HOURS



Stay After Hours on Monday, April 15, for some of your favorite events, a cash bar, and headline speaker/actor/author Thomas Lennon, known from his work in *Reno 911!* and *Night at the Museum*. You don't want to miss this!

A Day in the Life of a Hospital Librarian

BY DANIEL E. BURGARD AND TIM KENNY

While there aren't many typical days for a hospital librarian, staff from the John S. Marietta Memorial Medical Library in Fort Worth share highlights from one day's schedule; and why they enjoy their unique jobs.

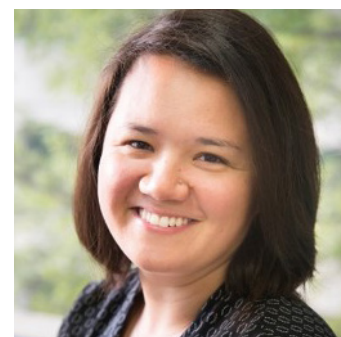
7am - Librarian Kellie Boyd is waiting for the start of morning review with the patient care team in the Labor and Delivery Department at John Peter Smith Hospital in Fort Worth. During rounds she will listen, jot down notes, ask questions, provide answers, and begin to plan her approach to answering the flurry of questions that can arise from a single patient visit. Librarian and Library Manager Tim Kenny will do likewise, taking his computer on wheels to the 3rd floor to begin room to room rounds with the Intensive Care Unit residents and attending faculty.

"I enjoy that each day at the hospital we are included by clinicians and staff to help impact the patient care process. The library plays a unique and critical role in finding and providing evidence-based information for our busy decision makers. I love the challenge of searching the medical databases and appraising the medical literature for the best available evidence. Each day I learn something new and I appreciate the opportunity to work alongside and help team members from all throughout the hospital. It is rewarding to go home at the end of the day and know that I helped play a role in improving my community's healthcare."
– Kellie Boyd



9am – Kalei Malczon, library assistant, will check the library's email for overnight and early morning requests. She will fill article requests and secure articles as needed through interlibrary loan. Literature search requests will be routed to one of the librarians' queues in the tracking system. She will assist a walk-in patient visitor in photocopying personal documents they need for a visit to the health records office and another who is having difficulty navigating their way through a website on the public access computer station.

"I enjoy the variety that comes along with my position. On a daily basis, I assist nurses, physicians, clinical research, and many other departments in the hospital as well as patients and visitors to the hospital. It is a fulfilling and rewarding position and I feel as though I am truly making a difference." – Kalei Malczon



10am – Tim departs rounds to attend the Obstetrics and Gynecology Department meeting. He will provide a brief update on library resources and programs of note for the month. Much like rounds, Tim will listen for topics that need further review and field on demand questions from the OB/GYN team.

"I love the close connection between the informational support and direct impact on patient care. We get such a wide variety of requests in the hospital environment. While clinical support definitely leads the way, we still get to support research efforts, academic outcomes, as well as providing informational support the business side of the hospital administration. There are some many areas of focus that touch a hospital environment. Definitely, never the same day twice."

– Tim Kenny



11am – Kellie and Tim begin reviewing notes from their morning visits, check for any additional searches that Kalei may have routed to them, and start their respective search processes. They also spend time responding to emails and returning phone calls from the night before and morning.

1pm – As the search process continues Tim and Kellie will compile selections of articles on each topic. Each search will generate an annotated list with their corresponding full text to be sent to the requestor or relevant audience. With some special requests, Tim and Kellie will scour the full text for sections of particular relevance. They will highlight the information in the PDF and note the section of interest in the filename as well as on the annotated list. Kalei will request and gather full text articles not available in the library's current holdings through the interlibrary portal.

2pm – Kalei receives a call from physician needing supporting literature for a presentation tomorrow afternoon. Kalei will make sure Tim or Kellie get the request and let them know the particular time constraints. Searches will be prioritized accordingly. Anything with immediate patient care impact always stays at the top of the list. For today, there is an opening to get this physician's request to the front of the line.

3pm – Tim heads to a meeting with the Clinical Research Department to discuss options for tracking publications by hospital faculty and staff as well as options for a faculty profile system. Kalei has two nurses stop in to pick up advanced cardiovascular life support (ACLS) review books for their upcoming certification exams. Kellie completes the search for the physician with the pressing presentation and circles back to her remaining searches from the morning.

4pm – Tim will catch up his emails, submit an Elsevier contract to legal for approval, and send accounts payable sign offs for PsychiatryOnline and New England Journal of Medicine invoices. Kellie will continue to work through her searches from the day and return an email to a physician asking for her help in developing a search strategy for a systematic review. Kalei will wrap up her day letting a staff member know their ILL book is now available for pick up as well as the procedures for submitting a request to add that particular title to the library's holdings. As the day winds down, Tim will receive a call about an articles covering presentation of intimate partner violence for a care provider who will be testifying in court next week and Kellie has received a request to present in a session with the nurse residents later in the month.



Daniel E. Burgard is the Executive Director, Library and Information Services, and Director, National Network of Libraries of Medicine, South Central Region, Gibson D. Lewis Heath Science Library, University of North Texas Health Science Center at Fort Worth. He serves on the TAL Executive Board.

Tim Kenny is the Clinical Library Manager and Senior Medical Librarian at John S. Marietta Memorial Medical Library at JPS Health Network in Fort Worth.

Libraries Transform TLA 2019

BY JANE STIMPSON

If you're attending TLA 2019, be on the lookout for a transformation the size of Texas! The Public Relations & Marketing Committee is using TLA 2019 as an opportunity to roll out its new public awareness and advocacy campaign, Libraries Transform Texas. Building on the success of the Powered Libraries / Ideas Powered campaign and leveraging the strength of ALA's national Libraries Transform campaign, Libraries Transform Texas will help library supporters across the state recognize and articulate the transformative power of libraries in their communities.

TLA 2019 attendees have lots of opportunities to learn about and engage with the new campaign at conference. Read on for information about the Libraries Transform Texas photo booth, a panel discussion program on Tuesday, April 16 about using the Libraries Transform toolkit and resources to advocate for your library, and the chance to record a quick video interview about all the ways your library transforms lives in your community.

Libraries Transform Texas Photo Booth

The first big change you'll see will be near Registration and Exhibits. You might remember the Powered Libraries kiosk at past conferences: maybe you entered your library in a raffle to win a maker bundle, or shared what your #poweredlibraries were doing on the Ideas Powered board. This year, the Public Relations & Marketing Committee is turning the Powered Libraries kiosk and Ideas Powered board into the Libraries Transform Texas photo booth.

Look for the new photo booth somewhere near the Registration area. You'll be able to pose in front of a step-and-repeat bearing the bold Libraries Transform Texas logo and get your photo taken to show your reasons why Texas libraries are essential. Hold up a colorful [Because statement](#) customized for Texas, like "Because Texans speak over 160 languages" or "Because Texans know preserving history is so important, we fought an Archives War" and show your Texas library pride.

Want something more personal? You'll also have the chance to [create your own Because statement](#) and add it to your photo. PR & Marketing committee members and volunteers will be on hand to help you get camera ready and craft the perfect Because statement. Photos will be shared in the TLA 2019 conference app, on the [Powered Libraries Transform Texas Facebook page](#), and on the [Libraries Transform Texas webpage](#) on the TLA site.

Stop by the photo booth anytime we're open. Your first opportunity is Monday, April 15 from 5 - 7 pm: perfect if you're planning on attending the Exhibit Hall Grand Opening or TLA After Hours! You can also pop in on Tuesday, April 16 from 10 am - 5 pm and Wednesday, April 17 from 9 am - 5 pm. The more, the merrier in the photo booth, so don't forget to bring your conference besties with you!

The PR & Marketing Committee is also seeking volunteers to help out at the photo booth. If you're interested in helping conference attendees document the many ways Libraries Transform Texas, you can [sign up for a 2-hour shift online](#).

Libraries Transform Panel Discussion

The photo booth is just one opportunity to learn about the new Libraries Transform Texas campaign at TLA 2019. The PR & Marketing Committee is also sponsoring a panel discussion on Tuesday, April 16 from 3:15 - 4:15 pm titled, "Power Your Library to Transform Texas."

You'll hear from speakers of all library types who are already using the national Libraries Transform campaign to spread awareness and advocate for the transformative power of libraries and librarians. Learn how to use Libraries Transform tools and resources to share your library's story and help your library's users share their own using interview techniques the panel will model.

The panel brings together library leaders Dorcas Hand (Strong School Libraries), Kendra Harrell (Texas A&M University - Texarkana), and Linda Stevens (Harris

County Public Library). Look the panel up in the conference app and add it to your schedule now!

School Administrators Conference and Teacher Day @ TLA

But that's not all! Librarians attending School Administrators Conference or Teacher Day with administrators and teachers will have the opportunity to sit down and record a quick video interview about how their library transforms their community. Sign up for a 15-minute time slot to record a 2-3 minute video: you'll be guided to share powerful testimony to advocate on behalf of Texas libraries.

School Administrator Conference video interviews take place on Tuesday, April 16 from 1 - 3 pm: you can [sign up for a slot here](#). Teacher Day @ TLA video interviews take place on Wednesday, April 17 from 10 am - 2 pm: [sign up for a slot here](#). Be sure to sign up by Friday, March 22, for your first pick of time slots.

The Public Relations & Marketing Committee is thrilled to bring the Libraries Transform Texas campaign to TLA 2019, and we can't wait to see you there! If you'd like more details about signing up for a video interview or volunteering in the Libraries Transform Texas photo booth, [email](#) Wendy Woodland at TLA. We'll see you in Austin!

Jane Stimpson is chair of the TLA PR & Marketing Committee, and a reference librarian at Lone Star College-CyFair.

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ARCHIVES WAR TO
PRESERVE OUR
HISTORY.**

**LIBRARIES
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TLA Texas Library Association

LAUNCH

Career Lift Off

2019 LAUNCH

September 22 – 23 | South Padre Island

TLA's newest leadership program is designed for library professionals with less than five years of experience. Participants will learn effective networking and leadership skills that will serve them throughout their careers. Sessions will be taught by dynamic leaders in the field.

[Register* before May 30 for the best rate!](#)

Early Bird Registration: Now – May 30, 2019: \$150

Advance Registration: June – July 30, 2019: \$180

Regular Registration: August 1 – 31, 2019: \$210
(Registration after 8/1 subject to space availability)

**Registration includes tuition, housing, and meals.*

Thank you to our sponsors:



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A Letter from the State Librarian: Read Across Texas

Dear Texas Library Colleagues,

I am very pleased to introduce *Know Your Neighbor: Cultivating Communities of Compassion*, the 2019 theme for Read Across Texas, a project of the Texas Center for the Book. We intend for this exciting project, which suggests four profoundly moving books in each of four genres, to provide the basis for a series of community conversations about how to encourage civility, compassion, and stronger communities.

We hear much nowadays about the divisions in our society that keep people from coming together and interacting as neighbors and fellow citizens. Libraries are key elements of a social infrastructure that provide a valuable place for social engagement and interaction. The titles we are encouraging communities to read in this year's statewide reading program explore ideas of how to overcome our divisions and connect with our neighbors on a sustaining, human level.

I have read all four books and I can personally recommend all of them. *Tattoos on the Heart* by Father Gregory Boyle is a sometimes hilarious and sometimes heartbreaking memoir of his work helping gang members in Los Angeles to gain employable skills—and the best book on compassion I've ever read. *A Man Called Ove* by Fredrik Bachman is a heartwarming and funny story about how people are so much more than our first impressions. *The Strange*, a graphic novel by Jérôme Ruiller, uses animal-like figures to explore the plight of strangers in a strange land. And *Dreamers* by Yuyi Morales is an award-winning picture book in which an immigrant mother and her son find a welcoming and enriching place in their local public library.

I hope you will consider participating in *Know Your Neighbor: Cultivating Communities of Compassion* to use these books to bring your community together in a discussion of our shared values as Texans and Americans. Our Center for the Book Coordinator Rebekah Manley will be providing book sets, made possible by our Friends of Libraries & Archives of Texas, to as many libraries as possible as well as a toolkit including questions that you can use to spark quality discussions. Please visit www.tsl.texas.gov/readacrosstexas to apply for books and peruse the resources.

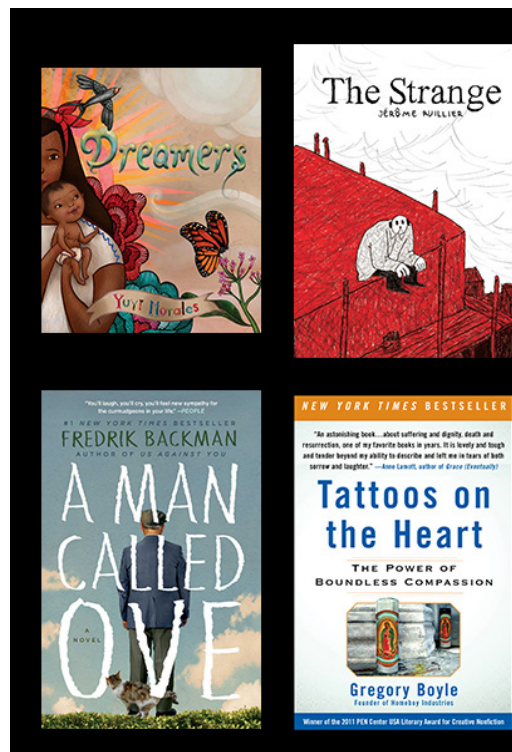
Thank you for what you already do to cultivate compassionate communities. I look forward to hearing your success stories as you participate in this worthwhile program.

Respectfully,

Mark Smith
State Librarian



TEXAS STATE LIBRARY
AND
ARCHIVES COMMISSION





VAN CAN'T WAIT FOR TLA 2019! ARE YOU READY?



CELEBRATE LONE STAR DÍA IN APRIL

For more than 20 years, Children’s Day/Book Day, or El día de los niños/El día de los libros has emphasized the importance of literacy for children of all linguistic and cultural backgrounds. It is a national celebration of children, families, and reading that culminates each year on April 30.

Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures.

“Literacy is essential in democracy and what a diverse country we are,” said Día founder Pat Mora. “Those of us lucky enough to be readers and wanting to share book joy can help link all children to books, languages and cultures through Día, day by day, día por día.”

Start planning your Día programming now! You’ll find resources on the TLA website; and on the Texas State Library and Archives Commission website.

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#FundLibraries



ADVOCACY ALERT: #FUNDLIBRARIES 2020

On March 11, the [White House released its budget proposal for FY2020](#). Once again, the administration has proposed to eliminate the Institute of Museum and Library Services (IMLS), which provides approximately \$189.3 million in direct funding to libraries through the Library Services and Technology Act (LSTA). The proposal also cuts the Innovative Approaches to Literacy (IAL) program administered by the Department of Education.

[Contact](#) your U.S. Representative and ask them to preserve more than \$210 million in federal funding for libraries.



All webinars are recorded – a link to the recorded version is sent to everyone who registers.

Presentation times are central time. Visit www.txla.org/webinars for more information.

MARCH 27
12 – 12:30 PM

**TASL LUNCH & LEARN:
TECH INTEGRATED
BOOK CLUBS**

Marry love of literature with higher-level learning which incorporates technology. Learn structures and strategies on how to successfully start and run book clubs. See how book clubs allow students to have voice and choice in literature responses. Understand how to incorporate SAMR into books clubs.

MARCH 27
1–2 PM

**AZ: INTRODUCTION
TO PROJECT
MANAGEMENT**

Project management skills are great additions to any resume. Learn to identify and select project templates, designs, timelines, strategies, and techniques. A typical project will be used as an example.

APRIL 3
12 – 12:30 PM

**TASL LUNCH & LEARN:
GETTING THE MOST
OUT OF THE TLA 2019
CONFERENCE**

TLA's annual conference is one of the largest library conferences in the nation. Join us for tips on how to make the most of your time and reap the full benefits of this amazing event.

APRIL 24
12 – 12:30 PM

**TASL LUNCH &
LEARN: CONNECTING
STUDENTS WITH “JUST-
RIGHT” BOOKS**

Join us as we explore online tools that help teacher, parents, and librarians connect students to good-fit books.

MAY 1
12 – 12:30 PM

**TASL LUNCH &
LEARN: GAME-BASED
LEARNING IN THE
SECONDARY LIBRARY**

Learn how you can use Google tools such as Sites, Sheets, Docs, and more to create a gamified learning experience for students. This gamified process can be used for on-demand learning of google tools, information literacy, digital literacy, summer reading, and more. You will get a quick overview of the possibilities with links shared to resources that will help you learn how to implement a structured system for creating your own game-based modules.

MAY 8
12 – 12:30 PM

**TASL LUNCH & LEARN:
WHAT CAN CRT/YART
DO FOR YOU?**

Join the Chair of the Children's Round Table and the Young Adult Round Table to hear what each round table offers its members and what they are planning to do in the next year as the Chair.

MAY 22
12 – 12:30 PM

**TASL LUNCH & LEARN:
WHAT CAN TASL DO
FOR YOU?**

Join Richelle O'Neil, Chair of the Texas Association of School Libraries (TASL) to hear what the division offers its members and what vision Mrs. O'Neil has planned in the next year as the Chair.

MAY 29
12 – 12:30 PM

**TASL LUNCH &
LEARN: SHARE IT IN
A SNAP: NEXT-LEVEL
ANNOTATING**

How often do you come across a line that you can't wait to share? Or maybe you want to get students' reactions to something they've read. It's a snap to share. Try booksnaps using Snapchat, or check out some other options. Also consider how snaps can be used in other curricular areas to allow students to engage with content.

TLA 2019

Don't Miss These Outstanding Keynote Speakers



TLA After Hours Kick-Off with Thomas Lennon

Monday, April 15 | 7:15 – 7:50pm

Writer, comedian, and actor Thomas Lennon has worked on a number of TV shows and movies you probably love, including *Reno 911!* and *Night at the Museum*. His recent release *Ronan Boyle and The Bridge of Riddles* is a middle school aged Irish fantasy about “rule-breaking leprechauns and deadly monsters.” At 7pm, follow the band from the Exhibit Hall up the escalator to the keynote presentation. Stay for exciting programming, and favorites like *Battledecks* and the *Lip Sync Battle*. There will be a cash bar and a more casual pace. If you are in the Austin area and can't make it to the full conference, purchase an Exhibits Only pass for access to TLA After Hours, and entrance to the Exhibit Hall Grand Opening & Welcome.



Sylvia Acevedo

GENERAL SESSION I

Tuesday, April 16 | 8:15 – 9:45am

Sylvia Acevedo has worn many hats: engineer at IBM, rocket scientist at NASA, award-winning entrepreneur, businesswoman, commissioner on the White House Initiative for Education Excellence for Hispanics, and, currently, CEO of the Girl Scouts of the USA. *In Path to the Stars: My Journey from Girl Scout to Rocket Scientist*, Sylvia's memoir aimed at young readers, she retraces her journey from a young girl in an underprivileged New Mexico neighborhood to becoming one of the most accomplished and insightful women in modern history.

As Sylvia struggled with the aftermath of loss, the difficulties of her home life, and the poverty in her neighborhood, the trajectory of her young life changed when she joined a local Brownie troop. The Girl Scouts taught her how to take control of her world and nourished her love of numbers and science. With new confidence, Sylvia navigated shifting cultural expectations at school and at home, forging her own trail to become one of the first Latinx to graduate with a master's in engineering from Stanford University and going on to become a rocket scientist at NASA's Jet Propulsion Laboratory. Sylvia's absorbing story of overcoming obstacles with confidence, hard work, and education is an inspiration to people of all ages.

TLA 2019

Don't Miss These Outstanding Keynote Speakers

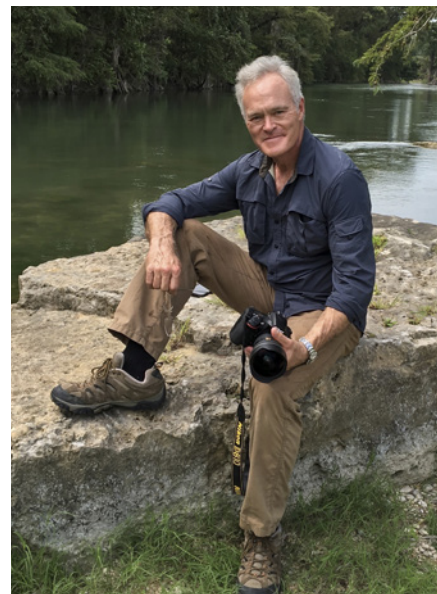
Scott Pelley

GENERAL SESSION II

Thursday, April 18 | 8 – 9am

The impeccable reputation, record-breaking accolades, and incredibly storied broadcast career of Scott Pelley have made him a standout figure in the world of journalism. His memoir, *Truth Worth Telling* (Hanover Square Press, an imprint of Harlequin) is a sensitive, detail-rich account filled with poignant stories that create a powerful tapestry forming a bigger picture behind the news today. Ultimately this is a collection of inspiring tales that reminds us of the importance of values in uncertain times.

Scott Pelley has been a reporter and photographer more than 45 years. He is best known for his work on 60 Minutes and as anchor and managing editor of the CBS Evening News. Pelley's work has been recognized with three duPont-Columbia Awards, three Peabody Awards, the Walter Cronkite Award for Excellence in Journalism, and 37 Emmy Awards. Pelley is the most awarded correspondent in the history of 60 Minutes.



Meg Medina

CLOSING AUTHOR SESSION

Thursday, April 18 | 11:45am – 1:15pm

Meg Medina is the author of the Newbery Medal-winning book *Merci Suárez Changes Gears*, which was also a 2018 Kirkus Prize finalist. Her young adult novels include *Yaqui Delgado Wants to Kick Your Ass*, which won the 2014 Pura Belpré Author Award; *Burn Baby Burn*, which was long-listed for the National Book Award; and *The Girl Who Could Silence the Wind*. She is also the author of picture books *Mango*, *Abuela*, and *Me*, illustrated by Angela Dominguez, which was a Pura Belpré Author Award Honor Book, and *Tía Isa Wants a Car*, illustrated by Claudio Muñoz, which won the Ezra Jack Keats New Writer Award. The daughter of Cuban immigrants, she grew up in Queens, New York, and now lives in Richmond, Virginia.

TEXAS LIBRARY ASSOCIATION CODE OF CONDUCT

Texas Library Association (TLA) is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, age, ethnicity, military status, race, or religion. We do not tolerate harassment in any form.

Be kind to others. Do not insult or put down other individuals. Behave professionally. Remember that harassment and sexist, racist, or exclusionary jokes are not appropriate.

Individuals violating these rules will be sanctioned or expelled from the conference/event/activities and may be prohibited from attending any future events at the discretion of TLA.

Harassment includes offensive verbal comments or actions related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, age, ethnicity, military status, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Individuals asked to stop any harassing behavior are expected to comply immediately.

If an individual engages in harassing behavior, TLA may take any action deemed appropriate, including warning the offender, expelling from the conference/event/activities and banning the offender from future conferences/events/activities.

SEE SOMETHING, SAY SOMETHING

Reporting Code of Conduct Incidents:

If you are being harassed, notice that someone else is being harassed, or observe any Code of Conduct violations, please report these concerns immediately in any of the following ways:

Contact a member of event staff

Call or text the TLA Code of Conduct Reporting Hotline: 512-529-5029

Report Online: <https://goo.gl/forms/4DVnAFPkjRoi2fxu1>

Information obtained from individuals reporting code of conduct incidents will remain confidential. When you submit a report, TLA will ask you to provide your name and contact information for purposes of investigating, responding, and record-keeping. All reports and follow-up will be handled in confidence. Event staff will help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the event. We value your attendance.

Reporting Suspicious Activity Or Behavior:

Please report suspicious activity or behavior to a police officer or member of venue security or event staff:

Austin Convention Center security: 512-404-4011

Local emergency and non-emergency medical information:

911 (emergency)

311 (non-emergency)

Sexual Assault Hotline: 800-656-4673

This information will be available in the TLA App and on signage throughout the venue.

President's Circle

FOLLETT / BAKER & TAYLOR

Annual Assembly
Cosplay Event Prize
General Session I
President's Party
School Administrators Conference
Teacher Day @ TLA
Tech Camp
Texas Bluebonnet Award
Tabletop Donor

MACKIN EDUCATIONAL RESOURCES

Cosplay Event Prize
Exhibit Hall Park Benches
Innovation Lab & TASL
Maker Playground
Programs featuring speaker Heather Lister
Texas Bluebonnet Award Session
Travel Stipend
Tech Camp

Double Diamond

CAPSTONE

Black Caucus Round Table
Author Session
Conference Badge Holders/Lanyards
Teacher Day @ TLA
Tech Camp

Diamond

INDECO SALES/ ARTCOBELL

Innovation Lab & TASL
Maker Playground
Relaxation Station
School Administrators Conference

JUNIOR LIBRARY GUILD/

SCHOOL LIBRARY JOURNAL

Aisle x Aisle Coupon Book
Authors Area
Junior Library Guild/Diversity &
Inclusion Conference Stipend
Letters About Literature: How Books
Change Lives
School Administrators Conference
Teacher Day @ TLA

LIBRARY INTERIORS OF TEXAS

Annual Assembly
Conference Mobile App
Recharge Lounges

SCHOLASTIC BOOK FAIRS, INC.

Conference WiFi
General Session II
Texas Bluebonnet Award
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Platinum

BOUND TO STAY BOUND

Cosplay Event Prize
Texas Bluebonnet Award Session

DEMCO

Battledecks Prizes
Leadership Events
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TLA Poster & Bookmarks
Upstart Innovation Award

EBSCO INFORMATION SERVICES/

LEARNING EXPRESS

Annual Assembly
District Meetings
Leadership Events
Legislative Advocacy Preconference
Library Super Hero

H-E-B/READ 3

Exhibit Hall Grand Opening
and Welcome

INGRAM CONTENT GROUP

Exhibit Hall Grand Opening
and Welcome
Public Library Division Membership
Party and Program

SXSW EDU

Conference Mobile App

TOCKER FOUNDATION

Leadership Events
Small Library Resource Center

Gold

BRODART COMPANY

General Session II
Member Grand Prize

PERMA-BOUND BOOKS

Letters About Literature: How Books
Change Lives
President's Hospitality Suite
School Administrators Conference
Teacher Day @ TLA
TLA After Hours

Silver

BIBLIONIX

Biblionix / PLD Stipend
Biblionix / SCLRT Stipend
Public Library Division
Membership Party
Small Community Libraries RT
Dessert Social

GALE, A CENGAGE COMPANY

Director's Symposium Breakfast
Teacher Day @ TLA

MIDWEST TAPE

Closing Author Session

Bronze

A&E OFFICE MACHINES

Conference Information Center

IVERSEMEDIA/COMICS PLUS LIBRARY EDITION

Comic Book Day Programs
Cosplay Event Prize

JIMMY PATTERSON BOOKS

Connection Corner

THE LIBRARY STORE

Hands-on-Lab Programs
Teacher Day @ TLA

LINDIE LOU/PINA PUBLISHING

Exhibits Grand Opening
Library Super Hero

MICROSOFT

Hands-on-Lab Programs

SIMON & SCHUSTER CHILDREN'S PUBLISHING

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TEXAS ASSOCIATION OF SCHOOL LIBRARY ADMINISTRATORS

School Administrators Conference
TALL Texans Institute
Teacher Day @ TLA

VANCE HUNT LIBRARIES

New Member Toolkit
School Administrators Conference
Small Community Libraries RT Dessert
Social
TLA After Hours

12-Story Library 2229
See Bookstaves/12-Storey Library Books

24 Hour Library 2415
See Envisionware

3branch 1933
See Library Interiors of Texas

3M Library Systems 2733
See bibliotheca

720 Design 2329
www.720design.net

720 Design Inc. is an architecture and interior design firm committed to providing professional consulting, planning, programming, design and furniture specification exclusively to over 150 public, school and academic libraries.

A & E Office Machines, Inc 3119
www.aetouch.cm

Interactive touch boards that can be used in many environments. On our boards, the screen can actually be touched. It wirelessly connects with iPads, tablets, laptops, etc. We also feature an educational APP Box for all grade levels.

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www.abramsbooks.com

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books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Abrams Image; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and a gift and stationery line, Abrams Noterie. ABRAMS also distributes books for The Vendome Press, Victoria & Albert Museum, Tate, Royal Academy of Arts, Booth-Clibborn Editions, Five Continents, SelfMadeHero, MoMA Children's Books, and others.

Accelerated Reader 360 2216
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Accessit Library 2727
accessitlibrary.com

Elegant, intuitive and easy to use, the Accessit Library is also powerful, flexible and dependable. Straight out of the box, this integrated library management system can manage your school's entire library effortlessly and seamlessly. Accessit will save you time and make delivering a modern high-performing library service easier. Used in over 35 countries, and offering anywhere, any time, any device library access, you'll love Accessit and your students will too.

Adriel Publishing / ICREA, Inc. 3019
www.SeriousHenryBooks.com

Children's, Spiritual and Non-Fiction Books

Albert Whitman & Company 2542
www.albertwhitman.com

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Alexandria Library Automation 2223
www.goalexandria.com

Alexandria is modern library management software developed to accommodate the needs of every library – no matter the size or desired configuration. Alexandria gives administrators the ability to effectively manage their library's catalog while providing patrons with a fun and interactive way to browse your collection – anytime, from anywhere! With over 10,000 users, we invite you to check us out and see why librarians are switching to Alexandria.

Algonquin Young Readers/ Workman 2647
www.workman.com

Algonquin Young Readers is an imprint of Algonquin Books, a division of Workman Publishing Co. AYR publishes middle grade and YA including Nova Ren Suma's *The Walls Around Us*, Will Ritter's *Jackaby* series, and Kelly Barnhill's *The Witch Boy*.

Amazon Publishing/ Brilliance Audio 2541

American Library Association Booklist Publications 1927
www.ala.org

Booklist is the book review magazine of the American Library Association, and has been considered an essential collection development and readers' advisory tool by thousands of librarians for more than 100 years. It also includes a quarterly Book Links magazine, with literature tie-ins to K-8 curriculum.

American Library Association Office for Intellectual Freedom 1927
www.ala.org/advocacy/intfreedom

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to information for all people of its community. The staff of the Office for Intellectual Freedom is available to answer questions or provide assistance to librarians, trustees, educators and the public about intellectual freedom issues and resources. Areas of assistance include policy development, First Amendment issues, and professional ethics. Inquiries can be directed via email to oif@ala.org or via phone at (312) 280-4226.

American Psychological Association 2446
See Magination Press, the Children's Book Imprint of the American Psychological Association

Amicus 2533
www.amicuspublishing.us

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www.amigos.org

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artepublicopress.com

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Assabet Interactive 3016
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AtoZdatabases..... 2318
www.atozdatabases.com

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Attic Journals..... 1657
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Journals, garlands, and other gift items made from discards.

Austin Creative Alliance..... 2720
See Authors and More

Austin Public Library 2824
library.austintexas.gov

The Austin Public Library is committed to providing easy access to books and information for all ages, through responsive professionals, engaging programs and state of the art technology in a safe and friendly environment.

Authors and More 2720
www.authorsandmore.com

Booking authors, storytellers, and presenters into schools, libraries, and businesses. I have a number of authors and storytellers including Decee Cornish (Multi-cultural and Black History), Donna Ingham (Texas Tales and author), Bernadette Nason (Red headed English storyteller) and Jiaan Powers (A teller and teacher of stories). Many of my authors/storytellers are on the TCA roster which helps you with grant funding. I'd love to help you find a presenter for your library. Come by Booth 2904 to meet us. Contact: Carole Weitzel with Authors and More at 512-914-2596 or carole@authorsandmore.com.

Authors Tim Tingle and Doc Moore 2424
www.timtingle.com

For all levels, K-12 and universities, Choctaw tribal member Tim Tingle offers keynote addresses, writing workshops, and storytelling, often accompanied by his Native American drum and flute. He has presented numerous times at the Library of Congress and the Smithsonian, and authored 17 award-winning books, including the *How I Became A Ghost* series, Bluebonnet finalist *Crossing Bok Chitto* and co-authored with Doc Moore. *Spooky Texas Tales* for grades 3-5.

Avenu Insights 1457
www.AvenuInsights.com

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Averus Corporation 2441
www.averus.biz

Averus provides community analysis and land use for new or existing libraries, strategic and long-range planning, facility planning and building, architectural selection and management, financial planning, technology planning, organizational planning and employee evaluation, program and operations evaluations, furniture design and planning and digital signage systems.

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www.awelearning.com

Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. AWE Learning's flagship products – including the Early Literacy Station for ages 2-8 and its companion, AfterSchool Edge, for ages 6-12 – include over 70 educational software programs featuring more than 4,000 multi-curricular learning activities, aligned to STEM/STREAM. No Internet connection is required, creating a safe educational environment.

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Barefoot Books..... 2541

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BELFOR Property Restoration..... 2919

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Bellwether Learning..... 2616

www.bellwethermedia.com

Bellwether Learning publishes informational nonfictional paperbacks for beginning and struggling readers.

Bellwether Media..... 2616

www.bellwethermedia.com

Our innovative nonfiction library is carefully designed to spark curiosity and promote valuable literacy skills in beginning and reluctant elementary-aged readers. Through our high-interest subjects, industry-leading design, and compelling narratives, our

imprints stand out from the rest of the flock.

BiblioBoard 3220

library.biblioboard.com

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BiblioCommons..... 2527

www.bibliocommons.com

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Biblionix 1551

www.biblionix.com

Apollo Automation from Biblionix is a hosted ILS/LSP devoted solely to public libraries. It was named the Product of the Year in 2017 for the second straight year by LibraryWorks/Modern Library Awards.

bibliotheca 2733

www.bibliotheca.com

bibliotheca supports the critical mission of libraries around the globe. Our solutions connect libraries and their users, engage them with their communities, and empower them to be indispensable, equitable community hubs that inspire creativity, collaboration, and lifelong learning.

Bilingual Storyteller Sue Young 1847

Black Rabbit Books..... 2626

www.blackrabbitbooks.com

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BlinkYABooks.com

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Blocks Rock! 2418

www.blocksrock.com

Blocks Rock! is the educational, block-building game in which players compete to build color- and shape-specific structures. According to research, children playing Blocks Rock! improve spatial reasoning abilities, a critical skill for STEM success. A 3D app using the game's blocks is now available for both iOS and Android devices.

Bloom's..... 2641

www.InfobaseLearning.com

The Bloom's library of literary criticism presents expert analysis, by world-renowned scholar Harold Bloom, of the writers and works most often studied in high schools and universities. Professor Bloom has been an original mind and provocative presence on the international library

scene for more than 50 years, and his hundreds of critical volumes illuminate the major achievements of the Western literary tradition. The Bloom's eBooks and database are essential to every student of literature.

Bloomsbury Children's Books..... 2342

www.bloomsbury.com

Bloomsbury Children's Books publishes a full range of trade books from picture book through teen, including informational texts.

blue manatee press 2725

www.bluemanateepress.com

blue manatee press was founded in 2011 with a mission to create meaningful, enduring books that help bring grown-ups and children together. Led by a pediatrician, our team consists of experts in child development, fine art, and children's literature, our laboratory an award-winning independent bookstore in business for over 20 years. We publish original children's books that are both educational and fun, with an emphasis on turning off screens and experiencing the world through hands-on, creative play.

Book Systems, Inc..... 1749

www.booksys.com

Book Systems develops, markets, sells, and supports comprehensive library automation, asset tracking, and catalog solutions. Atrium, our cloud-based Integrated Library System, has been built on a foundation of over 27 years of experience in library technology. Atrium offers a full suite of integrated modules including cataloging, circulation, inventory, patron management, and custom reports with optional modules for acquisitions, authorities, debt management, and serials. We also offer eZcat/eZcat Pro MARC21 cataloging, full-service conversions, asset management solutions, dedicated customer support, training, and project management services for all of our products.

Book Taco..... 2330

www.booktaco.com

Book Taco is a highly engaging, interactive platform designed to manage, assess and motivate student independent reading. We reward reading effort and strive for inclusion of all student learning styles with the goal of developing fluid readers and writers. Perfect for hosting your school's participation in the TBA or as an affordable (and fun!) alternative to AR that will get your students motivated to read more books!

Booklist..... 1918

See American Library Association Booklist Publications

BookPage..... 2228

www.bookpage.com

BookPage is a monthly book review, both print and online, that features the best in new books each month in an array of genres. Public libraries and bookstores subscribe in quantity for distribution to patrons. BookPage offers genre-specific e-newsletters for readers and robust website with additional exclusive editorial content.

Bookshare / Benetech 2916

www.bookshare.org/cms

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Bookstaves/12-Story Library Books..... 2229

www.12storylibrary.com

Bookstaves is the publisher of 12-Story Library books, the high-interest, fact-filled, information-packed nonfiction imprint that covers curricular topics in a unique, consistent, fast-paced way. As soon as a 12-Story Library book is printed, that book has a unique, constantly updated page on 12StoryLibrary.com. This combined approach means 12-Story Library

content stays fresh and up to date while also offering students a portal to dig deeper into their favorite subjects. Using the book and the site together, students can do all the research they need for school projects while being sure that the content is safe and vetted by our staff of children's publishing professionals.

Bound To Stay Bound Books 1033

www.btsb.com



Prebound juvenile library books with full processing and automation support available.

Boyd's Mills Press 2349

www.boydsmillspress.com

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Brainfuse 2316

www.brainfuse.com

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Brainstorm 2616

www.brainstormlibrary.com

Distributor of children's books

Bright Spaces..... 1915
See Noah's Ark Animal Workshop

Britannica Digital Learning 1929
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www.brodart.com



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Brown Reynolds Watford Architects 1751
www.brwarch.com

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Bullfrog Books..... 2623
See Jump!

Bureau of Consumer Financial Protection 2828
www.consumerfinance.gov

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ByWater Solutions LLC 1252
www.bywatersolutions.com

Implementation, Hosting, Support, Training and Development of the Koha Open Source Library Management System.

Calkins Creek 2349
See Boyds Mills Press

Candlewick Press 2548
www.candlewick.com

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Capstone 1434
www.mycapstone.com

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Cardinal Publishers Group .. 2745
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Carolrhoda Books 1942
See Lerner Publishing Group

Carolrhoda LAB 1942
See Lerner Publishing Group

Cavendish Square 1941
See Rosen Publishing/Power Kids

CERF - Curriculum Education Resource Finder 1727
www.cerfinfo.com

CERF is a collection of safe, authentic information Websites that libraries can use to supplement their library resources. Websites are selected and cataloged by experienced librarians. The service includes interfaces for k-5 children and older, as well as a bibliography generator.

Charlesbridge 2445
www.charlesbridge.com

Charlesbridge, CharlesbridgeTEEN, and adult imprint Imagine! provide titles with accurate information that promote a positive world view and embrace a reader's innate sense of wonder and fun.

Cherry Lake Publishing/Sleeping Bear Press 2634
www.cherrylakepublishing.com

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Comics Plus Library Edition - iVerse Media..... 2743
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Comprise Technologies 1152
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Consortium, Texas A&M (Texas publishers)..... 2423
See Texas A&M University Press

CFPB 2828
See Bureau of Consumer Financial Protection

Cosworth Publishing..... 1557
www.cosworthpublishing.com

An odd little bookery, Cosworth Publishing is a small company devoted mostly to quasi-educational children's books, including a few with ADA emphasis. For adults, we have a few special interest titles dealing with subjects such as suicide and chronic pain.

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www.coverone.net

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Publisher of high-quality children's preK to 9 library books. Our exciting Spring line includes curriculum-aligned grade-appropriate titles in science, social studies, health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and eBooks.

Crabtree Publishing Company..... 2633
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preK to 9 library books. Our exciting 2018 Spring line includes curriculum-aligned grade-appropriate titles in science, social studies, health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and ebooks.

The Creative Company 2534

www.thecreativecompany.us

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Creativebug..... 1560

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Credo Reference 1255

corp.credoreference.com

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The Crowley Company..... 2819

www.thecrowleycompany.com

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CTLS - Connecting Texas Libraries..... 3235

www.ctls.net

The Central Texas Library System, Inc. (CTLS, Inc.) is dedicated to strengthening public libraries. We serve 193 libraries in 105 Texas counties with consulting help, in-person continuing education, vendor discounts, grant assistance, and networking.

Cuentology Books in Spanish 1256

www.cuentology.com

Austin based distributor of authentic children's literature in Spanish from Latin America and Spain. We carry a range of literature for children and teens.

Darby Creek..... 1942

See Lerner Publishing Group

DC Comics 2141-2142

See Penguin Random House, Inc.

DC Comics 2150

See Penguin Random House Canada Young Reader

Deanan Gourmet Popcorn.. 2414

www.deanan.com

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DEAR Texas 2833

deartexas.info

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Delaney Education Enterprises, Inc 2050

www.deebooks.com

Delaney Educational Enterprises

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www.demco.com



curiosity, and cultivate dynamic classrooms with Discovery Education Streaming Plus, the definitive collection of curated K-12 content collections and impactful instructional resources. This one-of-a-kind service has just what you're looking for. With just one click, access 180,000+ vetted resources, McRel International-aligned instructional strategies, a creation and collaboration space, and access to a worldwide professional learning community.

Diamond Book Distributors 2541

See Publisher Spotlight

Digital Knowledge Central 2025

See Education Service Center, Region 20

Discovery Education..... 1756

www.discoveryeducation.com

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Discovery Maker..... 3015

discoverymaker.io

Mobile STEM/STEAM carts

Disney-Hyperion..... 2447

www.disneybooks.com

Disney Book Group publishes award-winning children's books for all ages, featuring several formats: board books, picture books, chapter books, novels, and paperback originals. Imprints include: Disney-Hyperion, Disney-Jump at the Sun, Disney Press, Marvel Press, and Disney Lucasfilm Press.

DK Publishing..... 2141-2142

www.dk.com

DK was founded in London in 1974 and is the world's leading illustrated reference publisher and part of Penguin Random House. DK publishes highly visual, photographic nonfiction for adults and children, with content for consumers in more than 100 countries and more than 60 languages.

DKC, ESC-20..... 2025

See *Education Service Center, Region 20*

DLB Books, Inc..... 1350

www.dlbbooks.com

DLB Books, Inc. distributes Spanish and English language materials, including encyclopedias, dictionaries, library books, curriculum enrichment sets and English Language Programs. Library processing is available. We are located in Texas, so most orders will be shipped within a week unless cataloging is requested. We pride ourselves on excellent service.

DLSG at Image Access..... 2115

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Driving on the Right Side of the Road..... 1916

www.tmcec.com

Driving on the Right Side of the Road (DRSR) is a TxDOT funded project aimed at elementary through high school students and teachers which infuses traffic safety lessons into social studies, language arts, health, and math curricula. Through DRSR, the Texas Municipal Courts Education Center (TMCEC) has developed numerous traffic safety storybooks and lessons that it distributes to schools free of charge.

Drop Everything And Read Texas..... 2833

See *DEAR Texas*

D-Tech..... 1933

www.d-techinternational.com

D-Tech library security systems use technology to create environments that work for their clients and their customers. We design, develop, manufacture and install high performance RFID technology-based products and library security systems. Our technologies include EM, RF, RFIQ and RFID used for self-service; stock control and management; stock promotion and library security systems together with our people counters and 24 hr vending.

EBSCO Information Services..... 1833

www.ebsco.com

EBSCO EBSCO Information Services

partners with libraries and their patrons, research institutions, publishers, corporations and business communities. The world's only full-service information provider, EBSCO offers a portfolio of services that spans the realm of print and electronic subscription access and management, research databases, and more. For more information, please visit www.ebsco.com.

Eerdmans Books for Young Readers..... 2545

www.eerdmans.com/youngreaders

We seek to engage young minds with words and pictures that inform and delight, inspire and entertain.

ELM USA Disc Repair Products..... 2417

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DVD Cleaning & Repair Equipment; DVD Sanitizing Machines

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www.enslow.com

Enslow Publishing creates high-quality educational fiction and nonfiction books and ebooks for children and young adults. Over the years, Enslow's award-winning titles have been recognized by organizations such as the American Library Association, the NAACP, the National Council for the Social Studies, and the Society of School Librarians International. Books cover subjects including biography, contemporary issues, health & drug education, history & government, holidays & customs, math, science & technology, science projects & experiments, sports & recreation.

EnvisionWare..... 2415

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Equinox Open Library Initiative..... 2924

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Estey Shelving 1933

www.esteyshelving.com

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Eustis Chair, LLC..... 1933

See Library Interiors of Texas

Fabled Films Press 2123-2134

www.nocturnalsworld.com

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FactCite Lincoln Library Online 2730

www.thelincolnlibrary.com

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Fanta Graphics 2541

See Publisher Spotlight

FE Technologies..... 2842

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RFID Library Equipment

Federal Trade Commission.. 1856

consumer.ftc.gov

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Firefly Books 2220

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Five Star..... 1633

See Gale, a Cengage Company


Flowerpot Press 2048

www.flowerpotpress.com

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Follett/Baker & Taylor 1341, 1349, 1441

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Foreword Reviews..... 2844

www.forewordreviews.com

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Freshcoast Furniture 1933
www.freshcoastfurniture.com

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Gale, a Cengage Company... 1633
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Gecko Press..... 2541
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Graphic Universe 1942
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Greenhaven 1941
See Rosen Publishing/Power Kids

Greenhaven Press..... 1633
See Gale, a Cengage Company

Grey House Publishing & Salem Press..... 1947
www.greyhouse.com & www.salempress.com

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www.groundwoodbooks.com

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H.W. Wilson 1947
See Grey House Publishing & Salem Press

Hachette Book Group..... 2046
www.hachettebookgroup.com

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Harlequin 2247
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HarperCollins Children's Books 2241
www.harpercollinschildrens.com

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Highlights for Children 2349
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The Horn Book 2333
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Innovative Interfaces 1850
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See Gale, a Cengage Company

KO Kids Books..... 2123-2134
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Large Print Press 1633

See Gale, a Cengage Company

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Media Source..... 2333

See Junior Library Guild

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Millbrook Press..... 1942

See Lerner Publishing Group

Miller, Lucas, Singing Zoologist 1847

See Lucas Miller, Singing Zoologist

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National Center for Children's Illustrated Literature 1922

www.nccil.org

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National Highlights 2630

See Mason Crest: National Highlights

National Library of Medicine 2027

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Nature Conservancy..... 1847

See Lucas Miller, Singing Zoologist

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NoveList..... 1833
www.ebscohost.com/novelist

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Nubeocho..... 2541
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OCLC..... 1549
www.oclc.org

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ODILO..... 2123-2134
www.odilo.us

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Circulation Software &
Systems..... 2415**
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cerfinfo.com

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OverDrive Inc..... 1149
www.overdrive.com

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Page Street Kids / Page Street Publishing 2347
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Pajama Press 2541
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Papercutz 2541
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Peak-Ryzex / Manage Mobility 3120
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Penguin Random House Library Marketing ... 2141-2142
www.PenguinRandomHouseLibrary.com

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www.PenguinClassroom.com

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Pflugerville Public Library .. 2726
www.library.pflugervilletx.gov

The Library joyfully engages, inspires, informs & entertains the Pflugerville community.

PGAL..... 2529
www.pgal.com

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Progressive Rising Phoenix Press..... 2328
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Prufrock Press 2748
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Publisher Spotlight..... 2541
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Publishers Weekly..... 2742
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Read-a-thon 1227
www.read-a-thon.com

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www.readerstoeters.com

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Readex 2234
See NewsBank, Inc.

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www.recordedbooks.com

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ReferenceUSA..... 2518
www.referenceusa.com

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Renaissance™ 2415
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Renaissance..... 2216
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The RoadRunner Press 1555
www.TheRoadRunnerPress.com

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Rosen Publishing/ Power Kids 1941
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Rourke Educational Media.. 1948
www.rourkepublishing.com

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SafeSpace Concepts, Inc 2325
safespaceconcepts.com

SafeSpace Concepts manufactures soft play equipment for infants and toddlers as well as furnishings targeted at early childhood environments like daycare and child care facilities, libraries, museums and commercial indoor playgrounds. Our products encourage open-ended and imaginative play, sensory stimulation, gross motor development and active play as well as provide quiet areas for reading or resting.

SAGE Publishing..... 2716
www.sagepublishing.com

Sara Miller McCune founded SAGE Publishing in 1965 to support the dissemination of usable knowledge and educate a global community. SAGE publishes journals, books, and library products spanning a range of subject areas. SAGE remains majority-owned by our founder, who has ensured that the company will remain permanently independent.

Salem Press..... 1947
See Grey House Publishing & Salem Press

Sam Houston State University - Department of Library Science ... 2419
www.shsu.edu/~lis_www

Library education

SBT - Storybook Theater 1454
See Storybook Theatre of Texas

SCBWI - Texas..... 2530
See Society of Children's Book Writers and Illustrators - Texas Chapters

Schirmer Reference..... 1633
See Gale, a Cengage Company

Scholastic Book Fairs, Inc .. 1641
www.scholastic.com/bookfairs

Children's literature.

Scholastic Library Publishing 1841
www.scholastic.com/librarypublishing



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Scholastic Trade Books 1642
www.scholastic.com

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School Library Connection .. 1542
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School Library Journal 2333
www.slj.com



School Library Journal is the most influential publication serving the largest market for new children's and young adult books and is the only full-service publication serving the youth and school library market. Reaching over 35,000 elementary, middle/junior, and senior high school librarians and youth service librarians in public libraries, *SLJ* educates its readers to become leaders in technology, reading, and information literacy.

School Life, a division of imagestuff.com 2428
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Bookmarks, crafts, hobbies, teaching resources

Sebco Books 1527
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with, engage and enable library patrons. The current service provides various notifications such as late-fees, courtesy, holds, overdue and the ability to renew items.

Simon & Schuster, Inc..... 2041
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Aladdin Paperbacks, Atheneum Books for Young Readers, Libros para niños, Little Simon, Little Simon Inspirations, Margaret K. McElderry Books, Simon & Schuster Books for Young Readers, Simon Pulse, Simon Scribbles, and Simon Spotlight. Children's trade hardcover and paperback books, board books, novelty books, and book and audio packages for grades pre-K through 12.

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Skyscape..... 2541
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Small Library Resource Center 3235

A wealth of resources for public, rural libraries.

Society of Children's Book Writers & Illustrators - Texas Chapters 2530
www.scbwi.org

The Society of Children's Book Writers & Illustrators acts as a network for the exchange of knowledge among writers, illustrators, editors, publishers, agents, librarians, educators, booksellers and others involved with literature for young people. We are currently more than 22,000 members worldwide, in over 70 regions, making us the largest children's writing organization in the world. Texas hold five SCBWI chapters: Austin, Houston, Brazos Valley, North Texas and Southwest Texas. Learn more at www.scbwi.org.

Soho Press..... 2230
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Sound Learning 2541
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SSG..... 3216
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Southwest Solutions Group, Inc..... 3216
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Starstek..... 1250
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State Bar of Texas Law-Related Education..... 1916
www.texaslre.org

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Sterling Publishing..... 2744
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Stop Falling Productions..... 2715
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Storybook Theatre of Texas..... 1454
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Sue Young, Bilingual Storyteller & Songwriter.... 2209
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SXSW EDU 2620
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TAMU 2423
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TCEQ 2218
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Technical Laboratory Systems, Inc 2918
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Tech-Labs is the leading supplier of “project-based learning” STEM programs, on-line learning programs for CTE, MSSC, SACA and other certification programs, 3-D printers, robotics, and automotive technology. Our mission is to provide cutting edge technology, equipment, and curriculum to educators that will help every student.

TechSoup 3235
www.techsoup.org

TechSoup equips change-makers with transformative technology solutions and skills they need to improve lives globally and locally. TechSoup's mission is to build a dynamic bridge that enables design and implementation of technology solutions for a more equitable planet.

TESCO Learning Environments 2016
www.tesco-ind.com

High quality library furnishings, including, circulation desks, shelving, tables, computer furniture & technical pieces. TESCO offers layout & design to assist customers with new projects & existing products. Greenguard Certified for Leed points.

Texas A&M University Press 2423
www.tamupress.com/catalog/CategoryInfo.aspx

Established in 1974 to support the university's goals of stimulating scholarly discourse, we are today counted among the top public university presses in America. We publish more than 60 titles a year, which are available in print, on-demand, and electronic editions. Our publications consistently win competitive grants and prestigious awards.

Texas Book Festival 3235
www.texasbookfestival.org

Founded in 1995 by Laura Bush (a former librarian and then First Lady of Texas), Mary Margaret Farabee, and

a dedicated group of volunteers, the TBF set out to honor Texas authors, promote the joys of reading, and benefit the state's public libraries. The first Festival took place in November 1996 and has grown into one of the nation's premier annual literary events, featuring 275+ authors of the year's best books and drawing 50,000 book lovers of all ages.

Texas Bookman 1054

www.texasbookman.com

Texas Bookman is a wholesale company.

Texas Christian University Press 2423

www.prs.tcu.edu

TCU Press specializes in the history and literature of the American West, and is interested in women's studies, art history, and multicultural studies.

Texas Municipal Courts Education Center 1916

See Driving on the Right Side of the Road

Texas SmartBuy/ Texas Comptroller 1155

TxSmartBuy.com or comptroller.texas.gov

The State of Texas Cooperative Purchasing Program is now called the Texas SmartBuy Membership Program. We offer public libraries, higher education libraries, ISD libraries and library districts access to TxSmartBuy.com with established, competitively bid and awarded state contracts at best value with the purchasing power of the State of Texas. Find over 1.5 million items available for purchase including library items for purchase such as furniture, paper goods, office and art supplies, digital signage, audiovisual equipment, bar codes and scanners, display cases, organization and storage items and more!

Texas State Library and Archives Commission 1928

www.tsl.texas.gov

The Texas State Library and Archives Commission provides support to all types of Texas libraries through programs, continuing education,

library resource sharing, consulting services, and grant awards of state and federal funding. With programmatic areas including services to the blind and physically disabled, archives and preservation, and state and local government records, the Commission oversees a broad deployment of statewide information policy, practices, and resources.

Texas Woman's University - School of Library and Information Studies 2430

www.twu.edu/slis

The School of Library and Information Studies prepares students for leadership roles in the information professions, including careers in librarianship and as information specialists in a variety of roles in private and public agencies. The school offers graduate programs including Master of Library Science, Master of Arts in Library Science, Dual Library/Health Studies Degree, School Librarian Certification, and Certificate of Evidence-Based Health Science Librarianship.

TexQuest Support Center at ESC-20 2025

texquest.net

Education Service Center, Region 20 serves as the Support Center for TexQuest (texquest.net). TexQuest provides statewide access to quality research resources for K-12 public schools. ESC-20 also serves as the Help Desk for Digital Knowledge Central (learn421.net/dkc).

Theatre, Storybook 1454

See Storybook Theatre of Texas

Thomas Nelson Publishers .. 2248

www.thomasnelson.com

Books that emphasize faith, character and moral values.

Thorndike Press 1633

See Gale, a Cengage Company

ThriftBooks 2227

www.thriftbooks.com/library

Give your Donated and Discarded Books New Life! ThriftBooks collects your unwanted books and finds them new readers through online sales,

while providing needed fundraising for libraries and literacy programs worldwide. You provide the books, we do the rest! More and more libraries are choosing to partner with the ThriftBooks, The #1 Online Used Book Store.

Tiger Tales 2541

See Publisher Spotlight

Tim Tingle, Choctaw author 2424

See Authors Tim Tingle and Greg Rodgers

TLA Black Caucus Round Table 3030

www.txla.org/groups/BCRT

Promotes library services to African-Americans and promotes the participation of African-American librarians and paraprofessionals at all levels of the profession and the association. Our booth will focus on the membership and history of the TLA Black Caucus.

TLA Collaboration Space 3227

www.txla.org/collaboration-space

Sponsored by the TLA Program Committee, the purpose of the space is as follows:

1. To promote facilitated discussion in a designated space at a designated time.
2. To provide a space for continued conversations regarding session topics.

TLA District 4 3028

txla.org/tla-groups/district-4

District 4 invites you to Connect, Inspire with Innovative ideas that will make an Impact in the future of our Texas libraries

TLA District 5 3027

txla.org/tla-groups/district-5

TLA District 5 group is pleased to host an informational booth this year! Our theme is: "Dare to Go Beyond the Expected"! Find out more about your district! District 5 is made up of 33 counties.

TLA Exhibitors Round Table (ERT) 2033

www.txla.org/groups/ERT

To better support TLA in bringing Texas library vendors and their representatives together with all librarians in the interest of fostering a better understanding of their mutual needs.

TLA Small Community Libraries Round Table..... 3235

www.txla.org/groups/SCLRT

SCLRT addresses the needs of directors, staff, and Board Members of libraries serving small communities across the state of Texas.

TLA Texas Authors & Illustrators Round Table 2528

www.txla.org/groups/TAIRT

Created in July 2012, the Texas Authors and Illustrators Round Table's purpose is to foster a relationship between Texas authors and illustrators and Texas librarians.

TLC - The Library Corporation 2442

www.TLCdelivers.com

TLC is a family-owned company with a singular commitment of serving libraries worldwide. From our innovative automation and cataloging solutions to our award-winning customer service and support, TLC is the one-stop resource for all your library automation needs.

Tocker Foundation 3235



www.tocker.org

Supporting public

libraries in rural Texas since 1992 through grants, professional development travel stipends and advocacy.

Today's Business Solutions, Inc..... 2217

www.singelcard.com

TBS providers of high-tech library solutions; enhancing patrons experience with computer reservation, mobile printing, print management, scan stations, Fees/Fines Payment with

PCI Compliant Credit/Debit Card solutions.

Toon Books..... 2541

See Publisher Spotlight

Tor/Forge Books..... 2348

www.tor-forge.com

Tor/Forge Books is a full category hardcover and mass market publisher specializing in science fiction and fantasy. We also publish children's and YA, mysteries, historical fiction, westerns, general fiction, horror, non-fiction. Imprints include Forge, Orb, Starscape, Tor Teen, and Tor Classics.

Transparent Language, Inc. 2425

www.transparent.com

Transparent Language builds language-learning software for consumers, educational institutions, libraries, corporations, and government organizations. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

Travels With Gannon & Wyatt 2541

See Publisher Spotlight

Trinity Library Resources.... 2441

www.trinitylibraryresources.com

Trinity Library Resources provides interior design and furnishings for library environments. Services include re-purposing designs to upgrade and modernize existing libraries, space planning, custom design capabilities, internal traffic flow and book collection/technology ratio management.

Troxell Communications 2317

www.troxellsolutions.com

Troxell Communications has solutions for every room in a school. From classrooms to auditoriums, sports stadiums to computer labs, cafeterias to TV studios, we offer technology that empowers students and accelerates learning.

Tundra - Penguin Random House Canada Young Reader 2150

See Penguin Random House Canada Young Readers

Twayne Publishers 1633

See Gale, a Cengage Company

Twenty-First Century Books 1942

See Lerner Publishing Group

Two Lions 2541

See Publisher Spotlight

Tyndale House Publishers... 1650

www.tyndale.com

Tyndale offers a full line of faith based fiction titles from Francine Rivers and Randy Singer. We have nonfiction titles from NYT bestselling authors like Tony Dungy, Joel Rosenberg and Bill Hybels. A variety of kids fiction books from Chris Fabry and Dandi Mackall and more.

U*X*L..... 1633

See Gale, a Cengage Company

U.S. Citizenship & Immigration Services 1917

www.uscis.gov

U.S. Citizenship and Immigration Services (USCIS) is the government agency that oversees lawful immigration to the United States.

Unique Management Services, Inc 2525

www.uniquelibrary.com

Unique Management Services is the worldwide leader in material recovery and patron communication solutions for libraries.

University of North Texas College of Information 2433

ci.unt.edu

Degrees in the College of Information are offered at the doctoral, masters, and bachelors levels. We also offer a variety of certificate programs – all designed to prepare students for information careers in educational, vocational, and professional settings. Some programs are delivered nearly 100% online, while others incorporate “blended learning” by offering “web institutes” onsite to provide

opportunities for students and faculty to meet face-to-face.

University of North Texas Dept. of Information Science 2433
informationscience.unt.edu

The Department of Information Science at the University of North Texas prepares information professionals to meet the needs of the global information society. The department offers nationally recognized programs at the bachelors, masters and doctoral levels, as well as graduate academic and school library certifications. The department offers flexible course schedules with some programs delivered nearly 100% online, while others incorporate “blended learning”. The ALA-accredited Master’s program is offered in Houston, as well as various locations across the country, with onsite sessions for students and faculty to meet face to face. Diverse faculty who are experts in their field contribute their individual strengths to help LIS graduates serve crucial roles in a variety of settings with increasingly sophisticated technological tools.

University of North Texas Press 2423
www.unt.edu/upress

The University of North Texas Press publishes books in the humanities and social sciences, with special emphasis on Texas history and culture, military history, western history, criminal justice, folklore, multicultural topics, music, natural and environmental history, culinary history, and women’s studies.

University of Texas Press.... 2030
www.utexaspress.com

The University of Texas Press publishes scholarly, trade and regional books.

Upstart 1133
www.demco.com/upstart

Upstart features a diverse collection of products and programs designed to foster a love of reading and the library, including unique reading promotional materials and gifts for librarians and book lovers. We offer a wide

variety of bookmarks, posters, tote bags, notecards, mugs, and t-shirts, including our popular Color Craze line of coloring products for all ages, and products featuring licensed characters such as Pete the Cat and the characters of Mo Willems and Dr. Seuss.

Van Show 1958
library.austintexas.gov/literature-live/van

Stop by to say hello to Van, a lovable blue puppet and big-time fan of BOOKS from the Austin Public Library! Van will be interviewing authors for his new show, so stop by to say ‘hi’ and see who he’s interviewing next! The Van Show features interviews with authors so kids can get a behind-the-scenes peek into the lives and books of their favorites. Visit Van’s website to watch all his video interviews!

Vista Higher Learning / Santillana USA 2617
vistahigherlearning.com

Santillana USA is now part of Vista Higher Learning! Together we are the only Pre-K - 20 specialized world language publisher in the U.S., offering your district and school an even wider range of language solutions!

W.W. Norton 2541
See Publisher Spotlight

Waterford Institute 1855
waterford.org

Waterford.org is a nonprofit early education partner dedicated to ensuring all children achieve success from the start. Waterford does this through award-winning, cloud-based curriculum that includes: benchmark assessments, daily individualized instruction, whole and small group intervention, unique parent engagement tools, and professional development for teachers. Instruction delivery is personalized and individualized to meet the needs of each child during the critical years of early reading, math, and science development.

Web of Life Children’s Books 2123-2134
www.weboflifebooks.com

Web of Life Children’s Books publishes timeless picture books introducing children to the workings of the natural world.

WebJunction 3235
www.webjunction.org

A program of OCLC, WebJunction is a free and open online learning network that builds the knowledge, skills, and confidence of library staff.

Weigl Publishers Inc 2226
www.weigl.com

Weigl Publishers Inc. brings education to life by creating inspired learning resources that engage the minds of young readers. Dedicated to publishing nonfiction that captivates and enriches young imaginations, Weigl books are filled with eye-catching visuals and well-researched, trustworthy content.

WhoFi 2817
whofi.com

WhoFi provides wireless session counts and patron usage intelligence to help public libraries make better decisions. We believe it is the combination of the right refined data in conjunction with stories that allows the best possible decisions to be made affecting employees, patron experiences, organizations and communities as a whole.

Wings Press 2544
www.wingspress.com

Wings Press is the oldest literary press in Texas, though its authors hail from all over the Americas. Recent awards include the American Book Award, the International Latino Book Award, El Premio Coatlicue [Mexico], the Tomás Rivera Award for Young Adult Literature, and the PEN Josephine Miles Award. Titles also have been short-listed for both the Dublin IMPAC International Literature Prize and the Neustadt Prize for International Literature. Wings Press authors include current and past poets laureate of seven states and the United

States. “The best little publishing house in Texas.” – Bloomsbury Review

The Worden Company 1933

www.wordencompany.com

We specialize in designing and manufacturing tables, study carrels, computer stations, shelving, end panels, circulation desks, and seating. But our real work is making the kind of space that invites people in, supports the way they work, and stands up to a generation of use.

Wordsong 2349

See Boyds Mills Press

Workman Publishing Company 2647

www.workman.com

Workman Publishing Co. is an independent publishing company. Its imprints include: Algonquin Books of Chapel Hill, Algonquin Young Readers, Workman, Artisan, Storey, Timber Press, Duo Press and The Experiment.

The World Almanac® 2641

www.infobaselearning.com

The World Almanac® has been a publisher of award-winning reference titles since 1868. *The World Almanac®* brand includes iconic titles such as *The World Almanac®* and *Book of Facts*, the best-selling American reference book of all time, published annually. Two award-winning databases put the reference shelf staple – along with exclusive online-only content – at users’ fingertips.

World Book, Inc 2520

www.worldbook.com

Since 1917, World Book, Inc., has set the standard for providing accuracy, objectivity, and reliability in research materials for both children and adults. Based in Chicago, Illinois, World Book is an industry leader in the production of award-winning encyclopedias, reference sources, and digital products for the home and schools. This commitment has culminated in the publication of the number-one selling print encyclopedia in the world, *The World Book Encyclopedia*, and the World Book Web, a suite of online

reference products for every age and grade level.

Writer’s League of Texas 3235

www.writersleague.org

For more than three decades, the Writers’ League of Texas has been providing a forum for information, support, and sharing among writers as well as promoting the interests of the Texas literary community at large. With over 1,300 members statewide and growing, the WLT offers a variety of programs and services including Texas Writes, a program that brings published authors to rural libraries across the state for half day craft workshops, at no cost to the libraries or participants.

WT Cox Information Services 1249

www.wtcox.com

WT Cox Information Services proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials along with a host of integrated services. Added offerings include eStats, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder – our exclusive A-Z, Link Resolver and ERM solution, and more. At WT Cox, we are committed to providing cost-effective services tailored to academic, special, government and public libraries.

Zondervan/Zonderkidz 2246

www.zondervan.com

Zondervan, a HarperCollins company, is a world leader in Christian communications and a leading Christian publishing brand.

Zoobean 2823

www.beanstack.org

Beanstack helps create, manage, and evaluate reading programs through your library’s own beautifully designed website and a mobile app that makes participating easy and fun. These programs — like summer reading, 20-minutes a day reading challenges, and 1,000 Books Before Kindergarten — can help you encourage

independent reading, drive circulation, and increase visits to the library. But they require a lot of time and attention to be effective. That’s where Beanstack comes in.

Zuiker Press 2541

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Exhibitor contact information is available in the app, and on TLA’s [members-only](#) website

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A full day dedicated to Comic Books, Superheroes, and Graphic Novels!

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CONVENTION
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- Farrar, Straus & Giroux
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- The Superhero's Journey: Discovering the Meaning of Life

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