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PRESIDENT’S PERSPECTIVE
BY JENNIFER LABOON

It has been a busy spring at TLA, with the Texas Legislature in session, and the 2019 Annual Conference just a few weeks away. We have been hard at work on both fronts on behalf of our members.

In April, approximately 7,000 library professionals will convene in Austin to connect to inspire, innovate, and impact at the TLA 2019 conference. I am so excited about the work we’ve been doing—staff as well as the amazing Program Planning and Local Arrangements Committees—and cannot wait to share it with you.

As we look to all of the fun and professional learning to come in April, I want to take a moment to pause and reflect on one of the TLA 2019 goals established when planning began 18 months ago. The committee wanted to emphasize that conference is a place where civil discourse should be championed, and individuals would feel supported in their professional work and during the conference when interacting with others. To that end, we have planned a number of programs that will provide attendees with opportunities to do just that—from the Pantsuit Politics Podcast program on grace-filled political conversations to sessions such as how to Engage Young Readers in Discussions of Diversity, Ethnicity, and Inclusion.

Along that same topic, the ever-changing political and cultural climate prompted a review of the TLA Code of Conduct. Although it had just been a few years since it was adopted, we wanted to reaffirm our implementation and commitment to all participants’ safety and experience when attending our events. The Executive Board held a virtual meeting in February and formed a subcommittee which reviewed the existing document. Based on their work, we voted in March to make some edits to strengthen the language of the Code of Conduct. We also made some powerful improvements in how visible it will be at conference and throughout our association work in the future, including clearly defined reporting procedures. Both conference planning committees provided feedback and suggestions as we want everyone who attends a TLA conference to have a safe, welcoming experience. “See Something, Say Something” will be our mantra throughout conference. I’m very pleased with our efforts and I hope you will see this renewed commitment reflected in the conference experience in April and moving forward. In our efforts to be better and do better, we have to be purposeful. I hope you will join me in this important work.

On the legislative front, it has been a busy and productive session. I’m happy to say we have had some big successes so far. It’s too early to call a victory as we go to press but we have much to celebrate.

Reauthorization of the Texas State Library and Archives Commission (TSLAC), the state agency that supports Texas libraries, is a huge endeavor for this session and one we’ve been working toward for more than a year. With member input and testimony, the bill is moving forward successfully and we should continue with another 12 years of resources like TexShare, TexQuest, broadband, and professional development. TLA members have also spoken in support of budget requests to continue and to expand existing programs TSLAC.

Advocacy efforts paid big dividends in February when the school library community rallied with a consistent, positive message to their state senators that school librarians are teachers. This campaign, fought in social media, through phone calls, emails, and traditional media with radio and newspaper articles, made clear that school librarians teach in the largest classroom in the school every day. As a result, Senate Bill 3 author Sen. Jane Nelson amended her bill as it was taken to vote by the full Senate to include school librarians along with teachers in a $5000 raise. School librarians—what a huge win! We will have to wait to see how things play out from here, but I’m elated that we accomplished this—it was so affirming to be recognized for the valuable role school librarians play in instruction. TLA membership dollars support advocacy for our profession—but none of it would be possible without your grassroots work in building relationships with your representatives.

Special thanks to TLA Legislative Chair Susan Mann and those who have joined me in Austin to testify on these important issues as of this writing—Eddy Smith, Leah Mann, Cindy Buchanan, Linda Stevens, Gretchen Pruett, Nancy Jo Lambert, and Roosevelt Weeks. Stay tuned as this session continues!

Finally, I would just like to close with a thank you to TLA members and staff who have worked tirelessly to make this year a successful one! Several initiatives have been accomplished—aligning the TLA reading lists to be more consistent in practice, developing resources for community engagement, and a thorough study of our membership reach. Through much change and growth, we are all working toward the same goal for our association—to empower library personnel and supporters to develop library excellence for the people of Texas.
Library-Related Bills Begin to Move Through the Legislature

The March 8 bill filing deadline has passed, and members of the Legislature are turning their attention to moving their bills. It’s a long, convoluted process, with many obstacles along the way. And just when you experience success, that joy is tempered by the realization that you have to go through everything again when the bill moves to the other chamber. Here’s a brief update on several bills which TLA is working on:

**SB 1 and HB 1 – Appropriations**

TLA members testified in support of the Texas State Library and Archives Commission (TSLAC) budget at the Senate Finance Committee and House Appropriations Article I subcommittee hearings. We asked that the Legislature approve the agency’s budget request, and include the $4.2 million exceptional item request to increase access to affordable eBooks.

We also submitted testimony in support of the Texas Higher Education Coordinating Board’s Open Education Resources (OER) exceptional item requests. Both committees are finalizing decisions on which, if any exceptional items will be added to the final budget. Once those decisions are made, the bills must be approved by the committees, then by the full House or Senate – and then one version will end up in a conference committee.

**SB 3 – Provides a $5000 pay raise for classroom teachers and school librarians.** Thanks to outstanding advocacy by countless school librarians across the state, Senator Jane Nelson, the bill’s sponsor, offered an amendment on the Senate floor which added school librarians to the bill. The Senate unanimously voted in favor of the bill. TLA and TASL testified in support of the bill.

**HB 700 – Expands the types of organizations that can apply for grants from the Texas Workforce Commission Skills Development Fund to include public libraries, local workforce development boards, and school districts.** TLA supports this bill and provided testimony at the March 18 committee hearing.

**HB 703 – Extends the length of time before birth records enter the public domain from 75 years to 125 years.** We oppose this bill and provided testimony to the Public Health Committee expressing our concerns.

**HB 1960 – Creates a governor’s broadband council.** TLA supports the creation of the council, but currently libraries are not included on the council. We contacted the bill’s sponsor to ask that libraries be included, and provided information on the important role libraries play in broadband access.

**HB 1962 – Reauthorizes the Texas State Library and Archives Commission for another 12 years.** This is the bill which came out of the TSLAC Sunset process. TLA members testified in support of the bill at a recent hearing and we expect the bill to pass out of committee in the next couple of weeks.

Find all of the latest information on these and other bills at [www.txla.org/advocacy](http://www.txla.org/advocacy).
Advocacy Sessions at TLA 2019

Monday, April 15 | 9:30am – 2:30pm

Use Your Library Voice: Personalizing Advocacy

We’ll be more than halfway through the Texas Legislative Session and attendees will learn how libraries are faring with the latest news straight from the Capitol. Nationally recognized speaker Seth Turner, director of Citizen Engagement, Congressional Management Foundation, Washington, D.C., will share proven tips, tricks and tactics for building relationships with elected officials.

This is a not-to-miss opportunity to gain valuable skills that will help you build influence with local, state and national lawmakers; and with your administrators, supervisors, and Board members.

Register by March 31  $25 TLA members; $50 non-members (Lunch included)

Wednesday, April 17 | 9:45-10:45am

86th Texas Legislative Session Update

With just over one month left in the current session, legislators are working feverishly on issues that will impact libraries of all types. Get the latest information, fresh from the Capitol, on key bills and how you can advocate for positive results. The TLA Legislative Committee meeting follows this session at 11am and is open to all TLA members.

See you in Austin!
I was invited to speak at Rob McGee’s and Geoff Payne’s President’s Summit at the 2019 ALA Midwinter. Four years ago, Rob’s invitation to be part of this event was one of the first times anyone had shown interest in what we had to say about the future of libraries. And for a group with a big vision that inspiration is invaluable. This year the session was about Artificial Intelligence and the Future of Libraries.

For those not familiar, the President’s Summit has gone on for almost 20 years and is a panel of about 10-12 library thought leaders - an impressive collection of CEO’s and other big thinkers from major players in the public, cultural and higher ed library markets.

The vendor panelists talked about the impact AI is having on their own businesses (mostly automating to reduce labor costs). And of course the discussion steered into an intellectual examination of the societal impacts that surround any conversation about creating machines that are smarter than us and the potential outcomes from having done that. To be honest, I felt completely out of place.

Perhaps, I felt out of place because we are not one of the big companies thinking about how these technologies may improve shareholder returns, strategic position or other corporate driven priorities. On the ground, the problems I see passionate librarians trying to solve are more fundamental and rooted in what has always made libraries important: connection, inspiration and serving their community.

I walked away from the panel convinced that in 500 years what libraries will be remembered for is building authentic local community. Creating and sustaining strong local communities is a human problem, requiring a human solution (and yes, software can help).

Even the masters of Silicon Valley need human connections to happen on their pervasive platforms for them to have any meaning (or shareholder value). As we crave more authentic connections, the library can meaningfully provide the digital and physical spaces for this to happen. Everyday I see libraries fulfilling their purpose as catalysts in building local community as they have always done but in ways the world has never seen before.

We have witnessed first-hand over the past few years how libraries can take simple steps to engage their local creative community (writers, artists, musicians, historians, other cultural organizations) and start building sustainable programs that resonate. We are helping libraries tell these success stories to their stakeholders and it works. But the key to sustainability is libraries committing to success, framing that success to their own communities and treating these initiatives as core to the mission of the library.

The problems I see passionate librarians trying to solve are more fundamental and rooted in what has always made libraries important: connection, inspiration and serving their community.
Indie Texas Project to Launch Statewide in April 2019

Our work with the Indie Author Project has networked tens of thousands of independent authors with thousands of librarians across North America. This work to build friendly, community-driven programs for independently published books and the authors who write them, connects the library mission to engage local community with its traditional role of finding and sharing great books.

From high profile success stories like librarians within the Black Caucus of the ALA fueling L. Penelope’s meteoric rise to publishing stardom, to smaller impacts on the lives of the writers and readers in their own communities, these programs are working.

In 2018, we cooperated with hundreds of librarians across eight states to identify and make available through libraries the best indie-published books with the first winners announced late last year. At DPLAFest in April, we will be announcing the first Indie Author of the Year.

In 2019, the Indie Author Project is expanding to eight more states - including Texas - and Canada. We could not be more excited. We are working with libraries to find the best indie published book in the state and would love to work with every Texas librarian or library that wants to be part of this important project.

Without the support of our community building partners at BiblioTech (Bexar County), Brazoria County, Nancy Carol Roberts Memorial Library (Brenham), Tye Preston Memorial Library (Canyon Lake), Cozby Library and Community Commons (Coppell), Helen Hall Library (League City), and Roanoke Public Library we would not be able to do this work statewide, and we look forward to working with more libraries as this year’s contest starts in April. We have already had dozens of librarians from across Texas offer to be judges and consultants. And we are exploring ways to work more closely with the Texas Library Association, the Texas Center for the Book and the Texas Book Festival ahead of the launch.

Libraries have always had a DIY spirit and a commitment to discovering and elevating unheard voices — and this effort is becoming a catalyst for that to happen at a new scale in the world of ebooks. We are happy to be a part of the movement and look forward to many great accomplishments alongside the creative community and librarians in the state of Texas.

Mitchell Davis is the founder and CEO of BiblioBoard, Charleston, SC.
Evidence-Based Practice for School Libraries: A Practical Guide

BY ROBIN HENRY

Despite the widespread adoption of evidence-based practice in education and a plethora of library standards, technology standards, educational standards, and guidelines of all shapes and sizes, school libraries have lagged behind in using data to make decisions about programs, collection development, and educational practices. The call for school librarians to embrace evidence-based practice dates back at least to Ross Todd’s 2003 School Library Journal article, *Irrefutable evidence: how to prove you boost student achievement.* (Todd 2003, 52-54)

Librarians have spent years collecting circulation statistics, counting the number of visitors, and tallying up the number of books added and weeded every year, but these data points don’t mean much in terms of the effectiveness of libraries or librarians. Numerous studies by Keith Curry Lance tout school libraries’ effectiveness, and he has done an excellent job of replicating his data across multiple states. (Lance 2018) Librarians know that school libraries matter; the more difficult task is to find a way to measure the effectiveness of various aspects of school library practice in order to make informed choices about the directions individual library programs need to move.

In *What’s a school librarian’s favorite preposition? Evidence in, of, and for practice,* Jennifer Richey and Maria Cahill conducted a survey to determine the extent to which school librarians apply the tools of evidence-based practice and communicate their findings with stakeholders. Richey and Cahill asked school librarians how they used the same old data and usage statistics to advocate for school library programs and “validate [the] need for funding and [the school librarian’s] position.” The authors reported, “Disappointingly, few respondents indicated the data shared was related to student learning outcomes,” (Richey, Cahill, 2015, 19) but the authors offered no practical advice for how a librarian might go about gathering outcome related data. Part of the solution may be to change the way school librarians use data. Rather than advocating for librarian jobs, perhaps data, even usage statistics, might be used to measure the ways in which libraries and librarians provide the conditions under which student learning and professional educational practice can flourish.

Part of the solution may be to change the way school librarians use data.

In *Making Evidence-Based Practice Educational,* John Elliott writes that the “primary role of educational research is...to investigate the condition for realizing a coherent educational process in particular practical contexts.” (Elliott, 2001, 564) School libraries are a particular context in which a coherent educational process - inquiry based learning - takes place. If school librarians approach evidence-based practice from the standpoint of using research for practice, (Todd 2015, 9) and then add a layer by evaluating progress toward professional goals related to their school library programs and using the evidence they collect to direct decision making, they would be using evidence-based practice to facilitate the educational process rather than measuring student outcomes.

Since it is very difficult to demonstrate a causal relationship between the library and student outcomes, shifting the focus to the educational process would allow school librarians to use data to assess their programs in meaningful ways by attaching measurements to the library’s mission and goals in a recursive process to promote growth, while avoiding the trap of seeming to advocate for jobs rather than students.

Assessment, or evidence based practice, is a recursive process which school librarians could use to evaluate their programs and make informed decisions.
about how to structure their library spaces, events, collections, and more—all for the benefit of the students and their educational processes. Librarians would measure how school libraries positively impact the educational environment on their campuses and identify both areas of excellence and areas for growth.

In Texas, school librarians recently received updated Texas School Library Program Standards from the Texas State Library and Archives Commission. (Steering Committee 2018) The Texas School Library Program Standards provide librarians with a framework based on research and best practices to build, maintain, assess, and grow an effective school library program. The standards include an appendix which outlines ways to quantify the terms used to differentiate between the levels of service a school library provides: Distinguished, Accomplished, Proficient, Developing, and Improvement Needed. It is no accident that these descriptors match the terminology used in the new teacher evaluation tool for Texas, the Texas Teacher Evaluation and Support System, or T-TESS. One of the best ways for librarians to show administrators their value to students is by evaluating their programs using the same vocabulary administrators’ use when evaluating classroom teachers. These new standards also provide guidelines to school librarians in each domain with quantified measurements to determine which rating a school library should receive for each indicator in the domains.

I have created an interactive spreadsheet for librarians to use to assess library programs by using quantifiable evidence and assigning ratings in each domain: Information Literacy, Inquiry, Reading, Digital Learning, Safe and Nurturing Environment, and Leadership. School librarians can use the spreadsheet to rate their programs by entering the answers to questions; the tool then calculates the percentages, etc. and produces a rating for each domain as well as an overall rating for their program.

**One of the best ways for librarians to show administrators their value to students is by evaluating their programs using the same vocabulary administrators’ use when evaluating classroom teachers.**

The ratings may be used to set goals or measure progress on goals within the domains. By using the spreadsheet, Texas school librarians may take a baseline measurement of their programs and decide upon goals to maintain or grow in one or more of the domains— they can engage in evidence based practice in order to create and maintain a positive environment for educational processes. I included only those variables which are at least partially under librarian control and would impact library programs. Not all libraries will excel in all domains, but the tool makes it possible to make good decisions about which areas to grow.

The following is an example of the school library evaluation tool as applied to a Middle School. There are two versions, one for elementary and one for secondary, since there are different measurements for each type of library.

---

**Texas School Library Assessment Tool**

<table>
<thead>
<tr>
<th>School Name</th>
<th>South Belton Middle School</th>
<th>Overall Rating</th>
<th>Accomplished</th>
</tr>
</thead>
<tbody>
<tr>
<td>Librarian</td>
<td>Robin Henry</td>
<td></td>
<td>850</td>
</tr>
<tr>
<td>Current Year</td>
<td>2018</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Strand 1: Information Literacy**
- Rating: Distinguished

**Strand 2: Inquiry**
- Rating: Needs Improvement

**Strand 3: Reading**
- Rating: Accomplished

**Strand 4: Digital Learning**
- Rating: Accomplished

**Strand 5: Environment**
- Rating: Distinguished

**Strand 6: Leadership**
- Rating: Accomplished

---

By looking at the snapshot provided by the assessment form, I could easily see that the domain I would want to target for the following year is Inquiry. I knew this already, based on my experience, but having the hard data, in quantifiable categories, made it easy to use this rating in my goal setting with my principal and also in my summative evaluation meeting.

The data allowed me to see where I had made progress on my 2018 goals— one of which was to increase circulation and build the collection to support...
When I compared the rating from 2018 to the rating I would have received using the previous year’s numbers, the improvement was startling - a 25% jump in circulation and a two year improvement in the average collection age. Circulation and collection age are not new metrics, but by putting them in the framework provided by the new standards, I was able to quantify the library support for Reading, which was a campus focus. Using the vocabulary of T-TESS made it easier for my principal to see the library as supportive of teaching and learning; providing an environment to support effective educational processes.

Below is a snapshot of the Digital Learning section of the assessment form for secondary libraries. I created formulae based on the Texas School Library Program Standards and the suggested measurements in the appendix. When a librarian enters the information into the green cells, the spreadsheet makes the necessary calculations and assigns the rating as called for in the standards.

![Table of digital learning metrics](image)

The Texas School Library Assessment form is available online. Librarians will need to copy the form to their own Google Drive. The Elementary version is on a separate tab found at the bottom of the spreadsheet. It is important to fill in ONLY the green fields and to follow all the instructions on the sheet for it to calculate the ratings accurately. There are formulae embedded in the form; entering information in the incorrect cell will likely result in errors.

Using the Texas School Library Assessment Form will give librarians a place to start in using evidence based practice when setting goals, making decisions, and participating in the conversation about not only their own evaluations, but about creating environments for effective educational processes. Filling in the form with data and using the ratings generated by the formulae help to provide school librarians with the evidence they need to show their effectiveness individually on their own campuses in the language used by stakeholders. It also helps the librarian to use evidence for and in practice as Dr. Todd has encouraged. The assessment form is not a final destination, but it is a chance to apply the standards in a meaningful way and to put theory into practice.

Robin Henry is the librarian at Leander High School in Leander ISD.

### Bibliography

Use Your Library Voice: Personalizing Advocacy

**A TLA2019 Preconference**

Monday, April 15
9:30am – 2:30pm | Austin Convention Center

All politics is local, and all successful advocacy is personal. Learn to use your library voice to make a difference, and put the lessons into practice by visiting the Texas Capitol.

**How to Hug a Porcupine: The Importance of Building Relationships with Lawmakers**

Getting to know your elected officials can be difficult and may feel prickly, like hugging a porcupine. Keynote luncheon speaker, Seth Turner, Director of Citizen Engagement, Congressional Management Foundation (Washington, D.C.) will reveal the methods and benefits for building relationships with elected officials at every level of government. Learn who legislators listen to; what their staffers say are the most effective communication tactics; and how to conduct effective in-person meetings.

Register By March 31!
txla.org/annual-conference
Libraries do a stellar job of collecting data about gate counts, circulation, instruction, attendance at events, and the wealth of other services we provide every day to our patrons and community. These quantitative metrics share critical information and are necessary, but when we try to communicate our value, data holds scant ability to grab the imagination. No one is going to open their wallet or increase the city budget for the library based on any of these numbers alone. The most powerful way to demonstrate impact, make an impression, or touch hearts is by telling someone a story.

In 2015, University of North Texas Libraries staff were looking for an effective way to gather and share meaningful stories from our students, faculty, and the UNT community, and we came up with a straightforward way to do this - we would ask people three questions about how the libraries helped them:

1. How important are unique collections or services in your teaching, learning or research?
2. How have unique collections or services changed the way you approach your research, teaching or learning?
3. What do you want others to know about your research, teaching or learning?

These questions represent what we’re trying to capture for an academic library, but can be easily adapted for public and other types of libraries. For example, you might ask, how has the library helped you in your everyday life? What’s the most fun thing you’ve discovered at the library? What do you love most about summer reading? The options are endless. Since starting this initiative, we’ve published over 30 stories illustrating how we’ve helped people who use the UNT Libraries, and we distribute these stories on multiple platforms to a broad audience.

The stories we’ve collected have been fascinating and represent the breadth of the services and research collections we provide to the UNT community. We’ve featured several authors, like Linzee Kull McCray, who shared how the Portal to Texas History provided access to rural historic newspapers which revealed sources subsequently used in her book, *Feedsacks: the Colourful History of a Frugal Fabric*. We also featured UNT students, such as Blerim Elmazi, who discussed how Special Collections enabled his research on the Mansfield desegregation crisis of 1956. Doctoral student Karen Wisely explained that her dissertation on the development of the Dallas gay community would have been impossible without the extensive research materials we hold in the Resource Center LGBT Collections. John Murphy, professor of Jazz History, illustrated how he uses special collections from the Music Library in every class that he teaches. Other stories featured an 8th grader who obtained a Texas historical marker and an educator at the Alamo who used our online resources to train teachers across the state.

These powerful stories directly demonstrate the value that our community receives from using our services and unique resources, and how we support research and learning for students and scholars in Texas and...
beyond. After placing the stories on our website, they are featured in newsletters, on social media, and in print. We include these in thank you notes and cultivation pieces to donors, and have even attached them to funding requests and reports to federal agencies and private foundations.

The most powerful way to demonstrate impact, make an impression, or touch hearts is by telling someone a story.

One donor noted that he appreciated receiving handwritten notes and emails with recaps of student research successes based on the Portal as a way of keeping him connected. It’s working - instead of his usual donation; he increased his annual contribution significantly, by twenty times what he’d given the previous year.

So, is there a place for the numbers to come in? Yes - an effective way to share the data is in our communications pieces as supplements to the stories we are telling. In annual reports, solicitation letters, or impact reports, we like to focus on the story we’re trying to tell, and augment those pieces with infographics that bolster our case for value and relevance. The Three Questions initiative has been successful with engaging our donors, stakeholders and community.

Dreanna Belden is the Assistant Dean for External Relations at the University of North Texas Libraries.
I inherited a mess in July 2016.

With only a couple of years of library experience under my belt, and that was almost 20 years ago at an academic library, I was hired as the director of the Jeff Davis County Library.

When I started, the 6,000-square-foot library, which is housed in the historic 1873 Union Mercantile building in Fort Davis, had been a book museum, a free bookstore, an unlicensed day-care center, a wanna-be antique shop, a craft fair, and more. Stuff for sale and free stuff was mixed in with the materials that were available to check out.

Materials had no due dates and the staff didn’t know how to turn on the receipt printer. The collection included only one book on the New York Times bestseller list and DVDs were sourced from the town thrift store.

Every nook and cranny was stuffed with old encyclopedias, dead computers, random craft supplies, out-of-date magazines, and dust-catching decorations.

We implemented a lot of changes in my first year on the job and continue to refine the results. In one year, from April 2016 to April 2017, the library’s door count and circulation doubled. Two and a half years in and these numbers continue to grow - circulation has tripled, and the door count continues to slowly creep up.

Did I mention that I’m the only full-time library employee?

With the help of two part-time library assistants and a cadre of enthusiastic volunteers, many from the Friends of the Library group, we weeded or recycled almost 20,000 items, rearranged all the materials and furniture, created a flexible space community room, wrote a policy manual, applied for and got a grant from the Tocker Foundation for a new integrated library system, solicited donations and installed new lighting in the dim and dark community room, started keeping statistics, bought materials that patrons wanted, started offering programs for children and adults, repaired a broken relationship with the Friends of the Library group, started reporting to the county commissioners monthly, reached out to potential partners in the community, started to cover book jackets and properly prepare materials for cataloging and shelving, started a summer reading program, fixed thousands of incorrect catalog records and spine labels, bought a printer for spine labels, moved the electric typewriter to circulate in our Library of Things, began contacting patrons about overdue books, installed a filter on the children’s computer, installed time management and partition software on the public computers -- and that was just the beginning of the process.

In short, we turned the facility into a functioning library.

What I faced three years ago was a series of problem-solving events. Now, I’m not going to tell you that everything I did was a success, and some things, like programming, are always going to be a work in progress.

If you are faced with a seemingly insurmountable list of problems and projects, here are my thoughts on how to get started.
Identify the problem or problems

Go online and print out the Texas Library Association’s Public Library Standards. These voluntary standards are intended as an assessment and guide to levels of service for public libraries in Texas.

Study the minimum criteria for accreditation by the Texas State Library and Archives Commission (TSLAC). The TLA standards and TSLAC accreditation criteria are different. I didn't know that at first but meeting all the voluntary TLA standards puts your library in a good position to be accredited.

Print the TLA standards, and put them on a clipboard you can carry around and mark them up with notes. It’s a checklist and will serve as a physical reminder of what needs to be done.

It's also very satisfying to mark them off as they’re done! My library started at about 20 achieved out of 136. Some months we'd meet 10 or more. By the time I filled out the forms for accreditation after my first year, we met all that were applicable to us.

The standards are ranked minimum, enhanced, and exemplary. I don’t know about you, but I'm not happy meeting the minimum requirements - make exemplary your goal, even if you have to work in stages.

Gather information

What will it take to meet the minimum standards? What kind of budget do I have to work with? Can I find more money? Do an Edge assessment to identify technology needs. Start doing surveys after your programs (ALA’s Project Outcome is a good resource). Become familiar with Texas laws related to libraries.

Do research

Go online and subscribe to appropriate listervs (I like the ones from CTLS.net, arsl.info, and the Texas Library Association’s Public Libraries Division). Ask questions. Look at industry publications, like American Libraries and the Texas Library Journal, especially those featuring new construction or remodeling of libraries. Peruse library supply catalogs or websites, like Demco, Brodart, or The Library Store.

Use your ILS stats

This information is valuable for more than just for weeding - look at circulation stats in general. DVDs account for more than 30 percent of our total circulation, but they had the least amount of space in the library and were stuck in a dark back corner next to the janitor’s closet. I learned that we had more large print fiction than regular print fiction, but the large print was jammed into half the space of regular fiction.

Analyze and synthesize the data

In other words, think about what the numbers are saying. You might have a huge large print collection, but the only thing that circulates is Christian romance large print fiction. Is that because of the genre or the format? You might have to dive a little deeper.

Share with your board or governing body

Don’t share your ideas before you've had time to work through the complete process, or you'll be second-guessing yourself. Prepare your reasons for change but be open to improvements on your ideas. Be prepared to answer stakeholder questions and have back-up materials to support your requests.

Gather feedback and add to your analysis

When you’ve got a plan, ask for input from your board or governing body, staff, volunteers, and Friends of the Library. Use patron surveys, focus groups, a suggestion box - whatever method works to reach the widest audience. This is not my library to make changes that please me. It belongs to the taxpayers and changes need to benefit the patrons who use it.

Seek solutions

This can mean more research, talking to vendors, reaching out to consultants at the state library or professional association, or asking your peers at the library in the next town. It could mean changing a timeline to apply for a grant or making do with old furniture in order to afford new bookcases. This is part of the refining process.

Follow best practices

Ask peers on list-serves, librarians in neighboring towns, or on some of the many library Facebook groups, like Bossy Librarians, Library Facilities & Maintenance, Programming Librarian Interest Group, Solo Librarians Network, and Tiny Library Think Tank.
Again, use the consultants at the state library – they are a tremendous resource!

Upon reflection, I can say that my outsider status helped me in several ways. I was new, and open-minded patrons, the county judge and commissioners, and the Friends of the Library expected improvements even if they didn’t always realize that improvements meant change.

Be warned: Most patrons hate change. Most staff fear change.

You will be blindsided by criticism or complaints, seemingly out of the blue. It may or may not be a timely attack — you may think a project was complete and, all of a sudden, you’ll be dealing with an unhappy patron. Do not take it personally!

Embrace change - but only when the change is for the better.

Accept that you are not going to make everyone happy, but you can make the library function better, be more welcoming, and make it easier for patrons to find and use the resources they need.

Patrons may resist change, or at least the idea of change, but if the library is more comfortable and easier to use, they will come in more often and use it.

Gwin Grimes is the director of the Jeff Davis County Library in Alpine, Texas.
Nothing Passive About Passive Programming

BY KIMBERLY CLUTTER

Customer engagement through programming is a key priority for public librarians. We are constantly assessing how programs fit community needs, incorporating the latest trends, collecting stats and customer feedback, and reinventing an entire schedule of programming when the old ways grow tired. This is the story of how one library noticed a significant programming gap and nearly doubled the number of Children’s programs offered in sixteen months.

The Lone Star College-Tomball Community Library is a partnership between Harris County Public Library and Lone Star College-Tomball that serves both community members and college students. The library is a destination library, not a neighborhood library to which customers can walk. Sometimes individuals drop by on their way somewhere else and only have twenty minutes to spare, while other times whole families spend several hours at the library.

When we considered these two very different usage patterns, we quickly realized that, by focusing only on active programs, we were not reaching all our library customers. In October 2017, the Children’s department started an initiative to focus on passive programming for children to engage all our customers. Until that point, we had offered a few passive programs a month, but they simply were not a priority.

Now, sixteen months later, passive programs are as much a priority for the staff and the community as active programs, and we have come to recognize that there is nothing passive about them at all. These programs which fully engage children and allow them to learn and be creative at their own pace, are more accurately called self-directed programs.

We are fortunate to have a large Children’s Area and a Children’s team of eight staff members, but self-directed programs are scalable for all libraries, regardless of size, demographic, or budget. The self-directed programs we coordinate fall under four categories: toys for in-house checkout, early literacy kits, make and take crafts, and programs that promote community engagement.

Toys for In-House Checkout
This was one of the first long-term self-directed programs we introduced to offer more advanced toys for kids. The Toy Box contains twelve toys that range from geometric sorters and blocks, to a construction set and magnetic tiles. Kids “check-out” the toys by asking for them at the Children’s Desk and giving a librarian their name. These toys are especially popular with toddlers and preschool-aged kids.

Early Literacy Kits
Known as Busy Bags, these kits also “check-out” at the Children’s Desk and giving a librarian their name. The activities, all created in-house, focus on skills such as story recall, pattern recognition, color matching, numbers and letters and encourage collaboration between parent and child. The Busy Bags are most popular with preschoolers.
Make and Take Crafts
At any given time, a simple paper craft is prepped and ready to complete at the Craft Station, an empty computer desk in the Children's Area. These crafts can be leftovers from a previous story time or prepared specifically as a self-directed program. Several times a year, we also host a week of self-directed programs on a theme (i.e., Holidays Around the World, Dr. Seuss crafts for Read Across America Day, etc.) which often ties in with an active program happening that same week. Make and take crafts are time-consuming to prepare, but they are popular with kids of all ages.

Programs that encourage community engagement
This type of self-directed program is a branch favorite because it requires some initial prep but minimal maintenance, and encourages engagement in the library. Some of our most successful programs of this nature include a New Year’s Wish Tree in January and a Candy Cane Hunt in December. Our longest-running example is the Question of the Week. Each week, we display a new question on a poster near the Children’s Desk, and kids are encouraged to add a sticker to the chart to vote. Questions range from serious (“Do you have a library card?”) to funny (“Can you hop like a bunny?”) and the results are posted the next week. We have found that this style of self-directed program engages parents and kids alike and, since many are a month long, gives them something to look forward to each week.

When done correctly, self-directed programming still requires staff work to prepare, sometimes as much as hosting an active program. But the positive outcomes more than compensate for staff time spent on coordinating them. Most of the self-directed programs we offer encourage interaction between parent and child while also reinforcing early literacy and fine motor skills. Participation in self-directed programs also gives children a sense of ownership of the library while encouraging them to be an active member of the library community.

Perhaps the greatest positive outcome we have seen is that self-directed programs offer alternatives for families. Working parents might not be available to attend a story time with their child, but Busy Bags still offer them a chance to take part in the early literacy experience. Extracurricular activities might keep some children away from afterschool programming, but there are still crafts and engagement programs for them to do when they are at the library. Some children are not ready for the high energy of a story time room, but the Toy Box, Busy Bags and crafts allow them to participate at their own pace. Families may not have an hour to spend at an active program, but they might have 15 minutes to spend picking up books and voting in the Question of the Week. No matter the reason, a library with strong self-directed programming always has activities to keep families engaged.

Once we began thinking of passive programs as self-directed programs and as equally important to active programs, there was a major shift in staff attitude towards them. Programs became more creative and engaging, which led to an increase in participation and in the overall quality of customer interaction in the library. Since beginning this initiative, we have offered 612 self-directed programs over sixteen months, with 14,700 children participating. This represents 46% of all Children’s programs offered at the branch during that time.

It is not hyperbole to say that self-directed programs have revolutionized Children’s programming at our library. The addition of self-directed programs almost doubled our programming numbers each month and engaged children and parents in ways active programs do not. This reinvention of programming is one example of how Harris County Public Library is breaking library stereotypes to address community needs.

Kimberly Clutter is the Assistant Branch Manager, Children’s Services at the Lone Star College-Tomball Community Library, a branch of Harris County Public Library.
TLA’s acclaimed Tech Camp returns Monday, April 15 as TECH GLAMP, a pre-conference experience for the forward-looking, technologically curious librarian. Meet us in Austin to explore topics in coding, web tools, citizen activism, open data, mobile computing and more, all targeting services and programming for your library! This is a BYOD (bring your own device) event.

Register Today!
txla.org/annual-conference

Stay After Hours on Monday, April 15, for some of your favorite events, a cash bar, and headline speaker/actor/author Thomas Lennon, known from his work in Reno 911! and Night at the Museum. You don’t want to miss this!
While there aren’t many typical days for a hospital librarian, staff from the John S. Marietta Memorial Medical Library in Fort Worth share highlights from one day’s schedule; and why they enjoy their unique jobs.

7am - Librarian Kellie Boyd is waiting for the start of morning review with the patient care team in the Labor and Delivery Department at John Peter Smith Hospital in Fort Worth. During rounds she will listen, jot down notes, ask questions, provide answers, and begin to plan her approach to answering the flurry of questions that can arise from a single patient visit. Librarian and Library Manager Tim Kenny will do likewise, taking his computer on wheels to the 3rd floor to begin room to room rounds with the Intensive Care Unit residents and attending faculty.

“I enjoy that each day at the hospital we are included by clinicians and staff to help impact the patient care process. The library plays a unique and critical role in finding and providing evidence-based information for our busy decision makers. I love the challenge of searching the medical databases and appraising the medical literature for the best available evidence. Each day I learn something new and I appreciate the opportunity to work alongside and help team members from all throughout the hospital. It is rewarding to go home at the end of the day and know that I helped play a role in improving my community’s healthcare.” – Kellie Boyd

9am - Kalei Malczon, library assistant, will check the library’s email for overnight and early morning requests. She will fill article requests and secure articles as needed through interlibrary loan. Literature search requests will be routed to one of the librarians’ queues in the tracking system. She will assist a walk-in patient visitor in photocopying personal documents they need for a visit to the health records office and another who is having difficulty navigating their way through a website on the public access computer station.

“I enjoy the variety that comes along with my position. On a daily basis, I assist nurses, physicians, clinical research, and many other departments in the hospital as well as patients and visitors to the hospital. It is a fulfilling and rewarding position and I feel as though I am truly making a difference.” – Kalei Malczon

10am - Tim departs rounds to attend the Obstetrics and Gynecology Department meeting. He will provide a brief update on library resources and programs of note for the month. Much like rounds, Tim will listen for topics that need further review and field on demand questions from the OB/GYN team.
“I love the close connection between the informational support and direct impact on patient care. We get such a wide variety of requests in the hospital environment. While clinical support definitely leads the way, we still get to support research efforts, academic outcomes, as well as providing informational support the business side of the hospital administration. There are some many areas of focus that touch a hospital environment. Definitely, never the same day twice.”

– Tim Kenny

11am – Kellie and Tim begin reviewing notes from their morning visits, check for any additional searches that Kalei may have routed to them, and start their respective search processes. They also spend time responding to emails and returning phone calls from the night before and morning.

1pm – As the search process continues Tim and Kellie will compile selections of articles on each topic. Each search will generate an annotated list with their corresponding full text to be sent to the requestor or relevant audience. With some special requests, Tim and Kellie will scour the full text for sections of particular relevance. They will highlight the information in the PDF and note the section of interest in the filename as well as on the annotated list. Kalei will request and gather full text articles not available in the library’s current holdings through the interlibrary portal.

2pm – Kalei receives a call from physician needing supporting literature for a presentation tomorrow afternoon. Kalei will make sure Tim or Kellie get the request and let them know the particular time constraints. Searches will be prioritized accordingly. Anything with immediate patient care impact always stays at the top of the list. For today, there is an opening to get this physician’s request to the front of the line.

3pm – Tim heads to a meeting with the Clinical Research Department to discuss options for tracking publications by hospital faculty and staff as well as options for a faculty profile system. Kalei has two nurses stop in to pick up advanced cardiovascular life support (ACLS) review books for their upcoming certification exams. Kalei completes the search for the physician with the pressing presentation and circles back to her remaining searches from the morning.

4pm – Tim will catch up his emails, submit an Elsevier contract to legal for approval, and send accounts payable sign offs for PsychiatryOnline and New England Journal of Medicine invoices. Kalei will continue to work through her searches from the day and return an email to a physician asking for her help in developing a search strategy for a systematic review. Kalei will wrap up her day letting a staff member know their ILL book is now available for pick up as well as the procedures for submitting a request to add that particular title to the library’s holdings. As the day winds down, Tim will receive a call about an articles covering presentation of intimate partner violence for a care provider who will be testifying in court next week and Kalei has received a request to present in a session with the nurse residents later in the month.

Daniel E. Burgard is the Executive Director, Library and Information Services, and Director, National Network of Libraries of Medicine, South Central Region, Gibson D. Lewis Heath Science Library, University of North Texas Health Science Center at Fort Worth. He serves on the TAL Executive Board.

Tim Kenny is the Clinical Library Manager and Senior Medical Librarian at John S. Marietta Memorial Medical Library at JPS Health Network in Fort Worth.
If you’re attending TLA 2019, be on the lookout for a transformation the size of Texas! The Public Relations & Marketing Committee is using TLA 2019 as an opportunity to roll out its new public awareness and advocacy campaign, Libraries Transform Texas. Building on the success of the Powered Libraries / Ideas Powered campaign and leveraging the strength of ALA’s national Libraries Transform campaign, Libraries Transform Texas will help library supporters across the state recognize and articulate the transformative power of libraries in their communities.

TLA 2019 attendees have lots of opportunities to learn about and engage with the new campaign at conference. Read on for information about the Libraries Transform Texas photo booth, a panel discussion program on Tuesday, April 16 about using the Libraries Transform toolkit and resources to advocate for your library, and the chance to record a quick video interview about all the ways your library transforms lives in your community.

Libraries Transform Texas Photo Booth
The first big change you’ll see will be near Registration and Exhibits. You might remember the Powered Libraries kiosk at past conferences: maybe you entered your library in a raffle to win a maker bundle, or shared what your #poweredlibraries were doing on the Ideas Powered board. This year, the Public Relations & Marketing Committee is turning the Powered Libraries kiosk and Ideas Powered board into the Libraries Transform Texas photo booth.

Look for the new photo booth somewhere near the Registration area. You’ll be able to pose in front of a step-and-repeat bearing the bold Libraries Transform Texas logo and get your photo taken to show your reasons why Texas libraries are essential. Hold up a colorful Because statement customized for Texas, like “Because Texans speak over 160 languages” or “Because Texans know preserving history is so important, we fought an Archives War” and show your Texas library pride.

Want something more personal? You’ll also have the chance to create your own Because statement and add it to your photo. PR & Marketing committee members and volunteers will be on hand to help you get camera ready and craft the perfect Because statement. Photos will be shared in the TLA 2019 conference app, on the Powered Libraries Transform Texas Facebook page, and on the Libraries Transform Texas webpage on the TLA site.

Stop by the photo booth anytime we’re open. Your first opportunity is Monday, April 15 from 5 - 7 pm: perfect if you’re planning on attending the Exhibit Hall Grand Opening or TLA After Hours! You can also pop in on Tuesday, April 16 from 10 am - 5 pm and Wednesday, April 17 from 9 am - 5 pm. The more, the merrier in the photo booth, so don’t forget to bring your conference besties with you!

The PR & Marketing Committee is also seeking volunteers to help out at the photo booth. If you’re interested in helping conference attendees document the many ways Libraries Transform Texas, you can sign up for a 2-hour shift online.

Libraries Transform Panel Discussion
The photo booth is just one opportunity to learn about the new Libraries Transform Texas campaign at TLA 2019. The PR & Marketing Committee is also sponsoring a panel discussion on Tuesday, April 16 from 3:15 - 4:15 pm titled, “Power Your Library to Transform Texas.”

You’ll hear from speakers of all library types who are already using the national Libraries Transform campaign to spread awareness and advocate for the transformative power of libraries and librarians. Learn how to use Libraries Transform tools and resources to share your library’s story and help your library’s users share their own using interview techniques the panel will model.

The panel brings together library leaders Dorcas Hand (Strong School Libraries), Kendra Harrell (Texas A&M University - Texarkana), and Linda Stevens (Harris...
County Public Library). Look the panel up in the conference app and add it to your schedule now!

School Administrators Conference and Teacher Day @ TLA

But that’s not all! Librarians attending School Administrators Conference or Teacher Day with administrators and teachers will have the opportunity to sit down and record a quick video interview about how their library transforms their community. Sign up for a 15-minute time slot to record a 2-3 minute video: you’ll be guided to share powerful testimony to advocate on behalf of Texas libraries.

School Administrator Conference video interviews take place on Tuesday, April 16 from 1 - 3 pm: you can sign up for a slot here. Teacher Day @ TLA video interviews take place on Wednesday, April 17 from 10 am - 2 pm: sign up for a slot here. Be sure to sign up by Friday, March 22, for your first pick of time slots.

The Public Relations & Marketing Committee is thrilled to bring the Libraries Transform Texas campaign to TLA 2019, and we can’t wait to see you there! If you’d like more details about signing up for a video interview or volunteering in the Libraries Transform Texas photo booth, email Wendy Woodland at TLA. We’ll see you in Austin!

Jane Stimpson is chair of the TLA PR & Marketing Committee, and a reference librarian at Lone Star College-CyFair.

because texas fought an archives war to preserve our history.

Libraries Transform Texas
TLA Texas Library Association

launch
Career Lift Off
2019 Launch

September 22 – 23 | South Padre Island

TLA’s newest leadership program is designed for library professionals with less than five years of experience. Participants will learn effective networking and leadership skills that will serve them throughout their careers. Sessions will be taught by dynamic leaders in the field.

Register* before May 30 for the best rate!

Early Bird Registration: Now – May 30, 2019: $150
Advance Registration: June – July 30, 2019: $180
Regular Registration: August 1 – 31, 2019: $210
(Registration after 8/1 subject to space availability)
*Registration includes tuition, housing, and meals.

Thank you to our sponsors:

www.txla.org/launch
Dear Texas Library Colleagues,

I am very pleased to introduce Know Your Neighbor: Cultivating Communities of Compassion, the 2019 theme for Read Across Texas, a project of the Texas Center for the Book. We intend for this exciting project, which suggests four profoundly moving books in each of four genres, to provide the basis for a series of community conversations about how to encourage civility, compassion, and stronger communities.

We hear much nowadays about the divisions in our society that keep people from coming together and interacting as neighbors and fellow citizens. Libraries are key elements of a social infrastructure that provide a valuable place for social engagement and interaction. The titles we are encouraging communities to read in this year’s statewide reading program explore ideas of how to overcome our divisions and connect with our neighbors on a sustaining, human level.

I have read all four books and I can personally recommend all of them. *Tattoos on the Heart* by Father Gregory Boyle is a sometimes hilarious and sometimes heartbreaking memoir of his work helping gang members in Los Angeles to gain employable skills—and the best book on compassion I’ve ever read. *A Man Called Ove* by Fredrik Bachman is a heartwarming and funny story about how people are so much more than our first impressions. *The Strange*, a graphic novel by Jérôme Ruiller, uses animal-like figures to explore the plight of strangers in a strange land. And *Dreamers* by Yuyi Morales is an award-winning picture book in which an immigrant mother and her son find a welcoming and enriching place in their local public library.

I hope you will consider participating in *Know Your Neighbor: Cultivating Communities of Compassion* to use these books to bring your community together in a discussion of our shared values as Texans and Americans. Our Center for the Book Coordinator Rebekah Manley will be providing book sets, made possible by our Friends of Libraries & Archives of Texas, to as many libraries as possible as well as a toolkit including questions that you can use to spark quality discussions. Please visit [www.tsl.texas.gov/readacrosstexas](http://www.tsl.texas.gov/readacrosstexas) to apply for books and peruse the resources.

Thank you for what you already do to cultivate compassionate communities. I look forward to hearing your success stories as you participate in this worthwhile program.

Respectfully,

Mark Smith
State Librarian
CELEBRATE LONE STAR DÍA IN APRIL

For more than 20 years, Children’s Day/Book Day, or El día de los niños/El día de los libros has emphasized the importance of literacy for children of all linguistic and cultural backgrounds. It is a national celebration of children, families, and reading that culminates each year on April 30.

Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures.

“Literacy is essential in democracy and what a diverse country we are,” said Día founder Pat Mora. “Those of us lucky enough to be readers and wanting to share book joy can help link all children to books, languages and cultures through Día, day by day, día por día.”

Start planning your Día programming now! You’ll find resources on the TLA website; and on the Texas State Library and Archives Commission website.

ADVOCACY ALERT: #FUNDLIBRARIES 2020

On March 11, the White House released its budget proposal for FY2020. Once again, the administration has proposed to eliminate the Institute of Museum and Library Services (IMLS), which provides approximately $189.3 million in direct funding to libraries through the Library Services and Technology Act (LSTA). The proposal also cuts the Innovative Approaches to Literacy (IAL) program administered by the Department of Education.

Contact your U.S. Representative and ask them to preserve more than $210 million in federal funding for libraries.
All webinars are recorded – a link to the recorded version is sent to everyone who registers.
Presentation times are central time. Visit www.txla.org/webinars for more information.

MARCH 27
12 – 12:30 PM
**TASL LUNCH & LEARN: TECH INTEGRATED BOOK CLUBS**
Marry love of literature with higher-level learning which incorporates technology. Learn structures and strategies on how to successfully start and run book clubs. See how book clubs allow students to have voice and choice in literature responses. Understand how to incorporate SAMR into books clubs.

MARCH 27
1–2 PM
**AZ: INTRODUCTION TO PROJECT MANAGEMENT**
Project management skills are great additions to any resume. Learn to identify and select project templates, designs, timelines, strategies, and techniques. A typical project will be used as an example.

APRIL 3
12 – 12:30 PM
**TASL LUNCH & LEARN: GETTING THE MOST OUT OF THE TLA 2019 CONFERENCE**
TLA's annual conference is one of the largest library conferences in the nation. Join us for tips on how to make the most of your time and reap the full benefits of this amazing event.

APRIL 24
12 – 12:30 PM
**TASL LUNCH & LEARN: CONNECTING STUDENTS WITH “JUST-RIGHT” BOOKS**
Join us as we explore online tools that help teacher, parents, and librarians connect students to good-fit books.

APRIL 3
12 – 12:30 PM
**TASL LUNCH & LEARN: CONNECTING STUDENTS WITH “JUST-RIGHT” BOOKS**
Join us as we explore online tools that help teacher, parents, and librarians connect students to good-fit books.

MAY 1
12 – 12:30 PM
**TASL LUNCH & LEARN: GAME-BASED LEARNING IN THE SECONDARY LIBRARY**
Learn how you can use Google tools such as Sites, Sheets, Docs, and more to create a gamified learning experience for students. This gamified process can be used for on-demand learning of google tools, information literacy, digital literacy, summer reading, and more. You will get a quick overview of the possibilities with links shared to resources that will help you learn how to implement a structured system for creating your own game-based modules.

MAY 22
12 – 12:30 PM
**TASL LUNCH & LEARN: WHAT CAN TASL DO FOR YOU?**
Join Richelle O’Neil, Chair of the Texas Association of School Libraries (TASL) to hear what the division offers its members and what vision Mrs. O’Neil has planned in the next year as the Chair.

MAY 29
12 – 12:30 PM
**TASL LUNCH & LEARN: SHARE IT IN A SNAP: NEXT-LEVEL ANNOTATING**
How often do you come across a line that you can’t wait to share? Or maybe you want to get students’ reactions to something they’ve read. It’s a snap to share. Try booksnaps using Snapchat, or check out some other options. Also consider how snaps can be used in other curricular areas to allow students to engage with content.
TLA After Hours Kick-Off with Thomas Lennon  
**Monday, April 15 | 7:15 – 7:50pm**

Writer, comedian, and actor Thomas Lennon has worked on a number of TV shows and movies you probably love, including Reno 911! and Night at the Museum. His recent release *Ronan Boyle and The Bridge of Riddles* is a middle school aged Irish fantasy about “rule-breaking leprechauns and deadly monsters.” At 7pm, follow the band from the Exhibit Hall up the escalator to the keynote presentation. Stay for exciting programming, and favorites like Battledecks and the Lip Sync Battle. There will be a cash bar and a more casual pace. If you are in the Austin area and can’t make it to the full conference, purchase an Exhibits Only pass for access to TLA After Hours, and entrance to the Exhibit Hall Grand Opening & Welcome.

Sylvia Acevedo

**GENERAL SESSION I**  
**Tuesday, April 16 | 8:15 – 9:45am**

Sylvia Acevedo has worn many hats: engineer at IBM, rocket scientist at NASA, award-winning entrepreneur, businesswoman, commissioner on the White House Initiative for Education Excellence for Hispanics, and, currently, CEO of the Girl Scouts of the USA. In *Path to the Stars: My Journey from Girl Scout to Rocket Scientist*, Sylvia’s memoir aimed at young readers, she retraces her journey from a young girl in an underprivileged New Mexico neighborhood to becoming one of the most accomplished and insightful women in modern history.

As Sylvia struggled with the aftermath of loss, the difficulties of her home life, and the poverty in her neighborhood, the trajectory of her young life changed when she joined a local Brownie troop. The Girl Scouts taught her how to take control of her world and nourished her love of numbers and science. With new confidence, Sylvia navigated shifting cultural expectations at school and at home, forging her own trail to become one of the first Latinx to graduate with a master’s in engineering from Stanford University and going on to become a rocket scientist at NASA’s Jet Propulsion Laboratory. Sylvia’s absorbing story of overcoming obstacles with confidence, hard work, and education is an inspiration to people of all ages.
Scott Pelley

GENERAL SESSION II
Thursday, April 18 | 8 – 9am

The impeccable reputation, record-breaking accolades, and incredibly storied broadcast career of Scott Pelley have made him a standout figure in the world of journalism. His memoir, *Truth Worth Telling* (Hanover Square Press, an imprint of Harlequin) is a sensitive, detail-rich account filled with poignant stories that create a powerful tapestry forming a bigger picture behind the news today. Ultimately this is a collection of inspiring tales that reminds us of the importance of values in uncertain times.

Scott Pelley has been a reporter and photographer more than 45 years. He is best known for his work on 60 Minutes and as anchor and managing editor of the CBS Evening News. Pelley’s work has been recognized with three duPont-Columbia Awards, three Peabody Awards, the Walter Cronkite Award for Excellence in Journalism, and 37 Emmy Awards. Pelley is the most awarded correspondent in the history of 60 Minutes.

Meg Medina

CLOSING AUTHOR SESSION
Thursday, April 18 | 11:45am – 1:15pm

Meg Medina is the author of the Newbery Medal–winning book *Merci Suárez Changes Gears*, which was also a 2018 Kirkus Prize finalist. Her young adult novels include *Yaqui Delgado Wants to Kick Your Ass*, which won the 2014 Pura Belpré Author Award; *Burn Baby Burn*, which was long-listed for the National Book Award; and *The Girl Who Could Silence the Wind*. She is also the author of picture books *Mango, Abuela, and Me*, illustrated by Angela Dominguez, which was a Pura Belpré Author Award Honor Book, and *Tía Isa Wants a Car*, illustrated by Claudio Muñoz, which won the Ezra Jack Keats New Writer Award. The daughter of Cuban immigrants, she grew up in Queens, New York, and now lives in Richmond, Virginia.
TEXAS LIBRARY ASSOCIATION
CODE OF CONDUCT

Texas Library Association (TLA) is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, age, ethnicity, military status, race, or religion. We do not tolerate harassment in any form.

Be kind to others. Do not insult or put down other individuals. Behave professionally. Remember that harassment and sexist, racist, or exclusionary jokes are not appropriate.

Individuals violating these rules will be sanctioned or expelled from the conference/event/activities and may be prohibited from attending any future events at the discretion of TLA.

Harassment includes offensive verbal comments or actions related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, age, ethnicity, military status, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Individuals asked to stop any harassing behavior are expected to comply immediately.

If an individual engages in harassing behavior, TLA may take any action deemed appropriate, including warning the offender, expelling from the conference/event/activities and banning the offender from future conferences/events/activities.

SEE SOMETHING, SAY SOMETHING

Reporting Code of Conduct Incidents:
If you are being harassed, notice that someone else is being harassed, or observe any Code of Conduct violations, please report these concerns immediately in any of the following ways:
- Contact a member of event staff
- Call or text the TLA Code of Conduct Reporting Hotline: 512-529-5029
- Report Online: https://goo.gl/forms/4DVnAFPkJRoJ2fxu1

Information obtained from individuals reporting code of conduct incidents will remain confidential. When you submit a report, TLA will ask you to provide your name and contact information for purposes of investigating, responding, and record-keeping. All reports and follow-up will be handled in confidence. Event staff will help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the event. We value your attendance.

Reporting Suspicious Activity Or Behavior:
Please report suspicious activity or behavior to a police officer or member of venue security or event staff:
- Austin Convention Center security: 512-404-4011
- Local emergency and non-emergency medical information:
  - 911 (emergency)
  - 311 (non-emergency)
- Sexual Assault Hotline: 800-656-4673

*This information will be available in the TLA App and on signage throughout the venue.*
President’s Circle

FOLLET / BAKER & TAYLOR
Annual Assembly
Cosplay Event Prize
General Session I
President’s Party
School Administrators Conference
Teacher Day @ TLA
Tech Camp
Texas Bluebonnet Award Topper
Tabletop Donor

MACKIN EDUCATIONAL RESOURCES
Cosplay Event Prize
Exhibit Hall Park Benches
Innovation Lab & TASL
Maker Playground
Programs featuring speaker Heather Lister
Texas Bluebonnet Award Session
Travel Stipend
Tech Camp

Double Diamond

CAPSTONE
Black Caucus Round Table
Author Session
Conference Badge Holders/Lanyards
Teacher Day @ TLA
Tech Camp

Innovation Lab & TASL
Maker Playground
Relaxation Station
School Administrators Conference

JUNIOR LIBRARY GUILD/
SCHOOL LIBRARY JOURNAL
Aisle x Aisle Coupon Book
Authors Area
Junior Library Guild/Diversity & Inclusion Conference Stipend
School Administrators Conference
Teacher Day @ TLA

LIBRARY INTERIORS OF TEXAS
Annual Assembly
Conference Mobile App
Recharge Lounges

SCHOLASTIC BOOK FAIRS, INC.
Conference WiFi
General Session II
Texas Bluebonnet Award Topper
Tabletop Donor

PLATINUM
BOUND TO STAY BOUND
Cosplay Event Prize
Texas Bluebonnet Award Session
DEMCO
Battledecks Prize
Leadership Events
Legislative Advocacy Preconference
TLA Poster & Bookmarks
Upstart Innovation Award

EBSCO INFORMATION SERVICES/
LEARNING EXPRESS
Annual Assembly
District Meetings
Leadership Events
Legislative Advocacy Preconference
Library Super Hero

H-E-B/READ 3
Exhibit Hall Grand Opening and Welcome

INGRAM CONTENT GROUP
Exhibit Hall Grand Opening and Welcome
Public Library Division Membership Party and Program

JIMMY PATTERSON BOOKS
Connection Corner

LINDIE LOU/PINA PUBLISHING
Exhibits Grand Opening
Library Super Hero

MICROSOFT
Hands-on-Lab Programs

SILVER
BIBLIIONIX
Biblionix / PLD Stipend
Biblionix / SCLRT Stipend
Public Library Division Membership Party
Small Community Libraries RT Dessert Social

GALE, A CENGAGE COMPANY
Director’s Symposium Breakfast
Teacher Day @ TLA

MIDWEST TAPE
Closing Author Session

BRODART COMPANY
General Session II
Member Grand Prize

PERMA-BOUND BOOKS
President’s Hospitality Suite
School Administrators Conference
Teacher Day @ TLA
TLA After Hours

Gold

TALL TExANS INSTITUTE
School Administrators Conference TALL Texans Institute Teacher Day @ TLA

VANCE HUNT LIBRARIES
New Member Toolkit
School Administrators Conference
Small Community Libraries RT Dessert Social
TLA After Hours

ABC-CLIO Solutions .......... 1542
www.abc-clio.com/ABC
CLIO Solutions

The ABC-CLIO Solutions team provides robust digital resources that support librarians, patrons, educators, and students in the development and communication of informed positions on complex topics. Integrating secondary school and college curricula with subject-specific reference collections and expert perspectives, ABC-CLIO Solutions proudly foster 21st-century skills, independent critical thinking, and the exploration and understanding of key historical issues.

ABC-CLIO/Greenwood ......... 1542
www.greenwood.com

For more than sixty years, scholars, educators, and students across the secondary and higher education curriculum around the world have relied on the authoritative books published by ABC-CLIO and Greenwood that aim to improve the research experience by providing comprehensive content with direct relevance from resources that enhance critical thinking.

ABDO .................. 1241
www.abdobooks.com

Abdo Digital, a division of ABDO, features thousands of hosteoBooks available for your library. Curricular and sports databases are fun learning resources for elementary and middle schoolers, and eBoost offers nonfiction eBooks with updated multimedia including Twitter feeds, Web links, and videos.

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www.abdobooks.com

Abdo Publishing, a division of ABDO, presents educational nonfiction titles that support a wide range of initiatives from fun Makerspace projects, to state curriculum standards, to personal interest reading.

Abdo Zoom ............... 1241
www.abdobooks.com

Abdo Zoom, a division of ABDO, is an exciting collection that will have young researchers zooming into their favorite content in-depth, at reading levels suited to individual skills.

ABRAMS The Art of Books .. 1750
www.abramsbooks.com

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. Now a subsidiary of La Martinière Groupe, the company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, interior and garden design, performing arts, fashion, and popular culture; children's books ranging from young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed visual...
books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Abrams Image; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and a gift and stationery line, Abrams Noterie. ABRAMS also distributes books for The Vendome Press, Victoria & Albert Museum, Tate, Royal Academy of Arts, Booth-Clibborn Editions, Five Continents, SelfMadeHero, MoMA Children’s Books, and others.

**Accelerated Reader 360** .......................... 2216
*See Renaissance*

**Accessit Library** .......................... 2727
accessitlibrary.com

Elegant, intuitive and easy to use, the Accessit Library is also powerful, flexible and dependable. Straight out of the box, this integrated library management system can manage your school’s entire library effortlessly and seamlessly. Accessit will save you time and make delivering a modern high-performing library service easier. Used in over 35 countries, and offering anywhere, any time, any device library access, you’ll love Accessit and your students will too.

**Adriel Publishing /
ICREA, Inc.** .......................... 3019
www.SeriousHenryBooks.com
Children’s, Spiritual and Non-Fiction Books

**Albert Whitman & Company** .......................... 2542
www.albertwhitman.com

Albert Whitman & Company has been publishing children’s books since 1919. Best known for the classic series The Boxcar Children Mysteries, its highly praised picture books, novels, and nonfiction titles succeed in delighting and reaching out to children and teens of all backgrounds and experiences. Albert Whitman’s special interest titles address subjects such as disease, bullying, and disabilities. All Albert Whitman books treat their readers in a caring and respectful manner, helping them to grow intellectually and emotionally.

**Alexandria Library Automation** .......................... 2223
www.goalexandria.com

Alexandria is modern library management software developed to accommodate the needs of every library – no matter the size or desired configuration. Alexandria gives administrators the ability to effectively manage their library’s catalog while providing patrons with a fun and interactive way to browse your collection – anytime, from anywhere! With over 10,000 users, we invite you to check us out and see why librarians are switching to Alexandria.

**Algonquin Young Readers/Workman** .......................... 2647
www.workman.com

Algonquin Young Readers is an imprint of Algonquin Books, a division of Workman Publishing Co. AYR publishes middle grade and YA including Nova Ren Suma’s *The Walls Around Us*, Will Ritter’s *Jackaby* series, and Kelly Barnhill’s *The Witch Boy.*

**Amazon Publishing/Brilliance Audio** .......................... 2541

**American Library Association Booklist Publications** .......................... 1927
www.ala.org

Booklist is the book review magazine of the American Library Association, and has been considered an essential collection development and readers’ advisory tool by thousands of librarians for more than 100 years. It also includes a quarterly Book Links magazine, with literature tie-ins to K-8 curriculum.

**American Library Association Office for Intellectual Freedom** .......................... 1927
www.ala.org/advocacy/infreedom

ALA actively advocates and educates in defense of intellectual freedom—the rights of library users to read, seek information, and speak freely as guaranteed by the First Amendment. Intellectual freedom is a core value of the library profession, and a basic right in our democratic society. A publicly supported library provides free, equitable, and confidential access to information for all people of its community. The staff of the Office for Intellectual Freedom is available to answer questions or provide assistance to librarians, trustees, educators and the public about intellectual freedom issues and resources. Areas of assistance include policy development, First Amendment issues, and professional ethics. Inquiries can be directed via email to oif@ala.org or via phone at (312) 280-4226.

**American Psychological Association** .......................... 2446

*See Magination Press, the Children’s Book Imprint of the American Psychological Association*

**Amicus** .......................... 2533
www.amicuspublishing.us

Amicus (meaning friend) promotes the wonder, diversity, and challenges of the modern world with our signature readers, illustrated, and high interest library-bound fiction and nonfiction books. Our priority: teaching children the skills to learn through high interest books. Because with Amicus, all learning is high interest! Friend of Education. Friend for Life.

**Amigos Library Services** .......................... 2028
www.amigos.org

Amigos Library Services is a not-for-profit membership-based consortium consisting of over 500 libraries and cultural heritage institutions. Through membership in Amigos, libraries and cultural heritage institutions collectively gain access to the latest innovations and services in the community, opportunities for continuing professional education, negotiated discounts on electronic information resources, access to a rich array of topical online conferences, reliable courier services, and more.

**Annick Press** .......................... 2123-2134
www.annickpress.com

Annick Press is committed to developing high-quality books that both entertain and challenge young readers. We publish approximately 20 titles a year ranging from picture books to cutting-edge teen fiction and informative non-fiction for all ages. We have published books by such
best-selling authors as Robert Munsch, Ruth Ohi and Kathy Stinson.

artcobell.......................... 3215
www.artcobell.com

artcobell designs and builds furniture that makes learning environments more productive. For 91 years, we've worked with school officials, educators, members of the design community and students to develop products that facilitate learning. It's our only focus.

Arte Público Press ............... 1849
artepublicopress.com

The oldest and largest publisher of literature by U.S. Hispanic authors will exhibit books in English, Spanish and bilingually for readers of all ages.

Assabet Interactive ............... 3016
www.assabetinteractive.com

Assabet Interactive provides state-of-the-art calendar, room booking, and museum pass software for library websites. Intuitive and easy-to-use for both patrons and library staff, with no limits on the number of users, amount of data held, and administration area log-in location. All modules integrate easily with websites on any platform, helping to streamline the delivery of some of the library’s most important services, and include a reporting function that captures important data.

AtoZdatabases ..................... 2318
www.aotozdatabases.com

AtoZdatabases.com is the premier provider of reference databases for Libraries and Government Institutions. AtoZ offers Free Job Search - Over 7 Million Jobs Available, Background/Criminal Search, Business Profiles, People Finder and Mailing Lists/Sales Leads on over 30 Million Businesses and 240 Million Consumers. Plus a FREE 30 Day Trial!

Attic Journals ..................... 1657
www.atticjournals.com

Journals, garlands, and other gift items made from discards.

Austin Creative Alliance ...... 2720
See Authors and More

Austin Public Library .......... 2824
library.austintexas.gov

The Austin Public Library is committed to providing easy access to books and information for all ages, through responsive professionals, engaging programs and state of the art technology in a safe and friendly environment.

Authors and More ............... 2720
www.authorsandmore.com

Booking authors, storytellers, and presenters into schools, libraries, and businesses. I have a number of authors and storytellers including Dece Cornish (Multi-cultural and Black History), Donna Ingham (Texas Tales and author), Bernadette Nason (Red headed English storyteller) and Jiaan Powers (A teller and teacher of stories). Many of my authors/storytellers are on the TCA roster which helps you with grant funding. I’d love to help you find a presenter for your library. Come by Booth 2904 to meet us.
Contact: Carole Weitzel with Authors and More at 512-914-2596 or carole@authorsandmore.com.

Authors Tim Tingle and Doc Moore ............ 2424
www.timtingle.com

For all levels, K-12 and universities, Choctaw tribal member Tim Tingle offers keynote addresses, writing workshops, and storytelling, often accompanied by his Native American drum and flute. He has presented numerous times at the Library of Congress and the Smithsonian, and authored 17 award-winning books, including the How I Became A Ghost series, Bluebonnet finalist Crossing Bok Chitto and co-authored with Doc Moore. Spooky Texas Tales for grades 3-5.

Avenu Insights .................. 1457
www.avenuinsights.com

Avenu Insights is one of the leading providers of computerized document indexing, imaging, microfilming, workflow and archival solutions. Avenu has a long history of helping state and local entities better serve their citizens through a broad range of systems and services. We have a national lab I'm Dallas to provide digitization services of your collections using a combination of program innovation, operational strength, and business flexibility aids governments in achieving operational and public service improvement objectives.

Avers Corporation .............. 2441
www.averus.biz

Avers provides community analysis and land use for new or existing libraries, strategic and long-range planning, facility planning and building, architectural selection and management, financial planning, technology planning, organizational planning and employee evaluation, program and operations evaluations, furniture design and planning and digital signage systems.

AWE Learning .................... 2728
www.awelearning.com

Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. AWE Learning’s flagship products – including the Early Literacy Station for ages 2-8 and its companion, AfterSchool Edge, for ages 6-12 – include over 70 educational software programs featuring more than 4,000 multi-curricular learning activities, aligned to STEM/STREAM. No Internet connection is required, creating a safe educational environment.

Baker & Taylor .................... 1449
www.baker-taylor.com

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**BELFOR Property Restoration** ........................................ 2919

www.belforusa.com

BELFOR offers complete damage and recovery operations including 24/7 emergency response. With years of paper recovery experience and development of proprietary document restoration processes, BELFOR can help you save those sensitive and sentimental books and documents. BELFOR has also developed the technology and techniques to fully restore the most sophisticated electronic technology. BELFOR is the Single Source Solution when you experience water, fire, storm or other facility interruptions --through reconstruction.

**Bellwether Learning** ........................................ 2616

www.bellwethermedia.com

Bellwether Learning publishes informational nonfiction paperbacks for beginning and struggling readers.

**Bellwether Media** ........................................ 2616

www.bellwethermedia.com

Our innovative nonfiction library is carefully designed to spark curiosity and promote valuable literacy skills in beginning and reluctant early-elementary-aged readers. Through our high-interest subjects, industry-leading design, and compelling narratives, our imprints stand out from the rest of the flock.

**BiblioBoard** .................................................. 3220

library.biblioboard.com

BiblioBoard provides libraries and their communities with the tools needed to successfully Create, Share, and Discover. all with unlimited, multi-user access with no checkouts or turn-aways. Use BiblioBoard Library on the web or any major mobile device by downloading our BiblioBoard Library app in the app store.

**BiblioCommons** ........................................ 2527

www.bibiocommons.com

BiblioCommons builds software that transforms the public library’s essential online service, your website, your catalog, your events calendar from transactions, to experiences worthy of your public library.

**Biblionix** .................................................. 1551

www.biblionix.com

Apollo Automation from Biblionix is a hosted ILS/LSP devoted solely to public libraries. It was named the Product of the Year in 2017 for the second straight year by LibraryWorks/Modern Library Awards.

**Bibliotheca** .................................................. 2733

www.bibliotheca.com

bibliotheca supports the critical mission of libraries around the globe. Our solutions connect libraries and their users, engage them with their communities, and empower them to be indispensable, equitable community hubs that inspire creativity, collaboration, and lifelong learning.

**Bilingual Storyteller Sue Young** .................................. 1847

**Black Rabbit Books** ........................................ 2626

www.blackrabbitbooks.com

Black Rabbit Books is a premier publisher of top quality nonfiction, grades K-8. It’s Bolt imprint will be innovative HILO material featuring strong content and visuals, but with strong critical thinking features driven by statistics and infographics. Black Rabbit Books distributes superior nonfiction from Smart Apple Media, Book House and Brown Reference. Find us on Facebook; become a fan and we’ll send you a free book of your choice!

**Blackstone Library** ........................................ 1150

www.BlackstoneLibrary.com

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**Blink YA Books** ........................................ 2246

BlinkYABooks.com

Blink, a HarperCollins company, brings true stories and fiction to YA readers. The literature published by Blink is a positive reflection of what is inspiring and heartening while maintaining a tradition of imaginative and exciting storytelling that will bring readers to the edge of their seats, immerse them in a heartrending love story, or engross them in a story of a life well-lived.

**Blocks Rock!** ........................................ 2418

www.blocksrock.com

Blocks Rock! is the educational, block-building game in which players compete to build color- and shape-specific structures. According to research, children playing Blocks Rock! improve spatial reasoning abilities, a critical skill for STEM success. A 3D app using the game’s blocks is now available for both iOS and Android devices.

**Bloom’s** ........................................ 2641

www.InfobaseLearning.com

The Bloom’s library of literary criticism presents expert analysis, by world-renowned scholar Harold Bloom, of the writers and works most often studied in high schools and universities. Professor Bloom has been an original mind and provocative presence on the international library
scene for more than 50 years, and his hundreds of critical volumes illuminate the major achievements of the Western literary tradition. The Bloom's eBooks and database are essential to every student of literature.

**Bloomsbury Children's Books**....................... 2342
www.bloomsbury.com
Bloomsbury Children's Books publishes a full range of trade books from picture book through teen, including informational texts.

**blue manatee press** .............. 2725
www.bluemanatee.com
blue manatee press was founded in 2011 with a mission to create meaningful, enduring books that help bring grown-ups and children together. Led by a pediatrician, our team consists of experts in child development, fine art, and children's literature, our laboratory an award-winning independent bookstore in business for over 20 years. We publish original children's books that are both educational and fun, with an emphasis on turning off screens and experiencing the world through hands-on, creative play.

**Book Systems, Inc.**............... 1749
www.booksys.com
Book Systems develops, markets, sells, and supports comprehensive library automation, asset tracking, and catalog solutions. Atrium, our cloud-based Integrated Library System, has been built on a foundation of over 27 years of experience in library technology. Atrium offers a full suite of integrated modules including cataloging, circulation, inventory, patron management, and custom reports with optional modules for acquisitions, authorities, debt management, and serials. We also offer eZcat/eZcat Pro MARC21 cataloging, full-service conversions, asset management solutions, dedicated customer support, training, and project management services for all of our products.

**Book Taco**........................................ 2330
www.booktaco.com
Book Taco is a highly engaging, interactive platform designed to manage, assess and motivate student independent reading. We reward reading effort and strive for inclusion of all student learning styles with the goal of developing fluid readers and writers. Perfect for hosting your school’s participation in the TBA or as an affordable (and fun!) alternative to AR that will get your students motivated to read more books!

**Booklist**.......................................... 1918
See American Library Association Booklist Publications

**BookPage**........................................ 2228
www.bookpage.com
BookPage is a monthly book review, both print and online, that features the best in new books each month in an array of genres. Public libraries and bookstores subscribe in quantity for distribution to patrons. BookPage offers genre-specific e-newsletters for readers and robust website with additional exclusive editorial content.

**Bookshare / Benetech**........... 2916
www.bookshare.org/cms
Bookshare is the largest online library of accessible ebooks for people with print disabilities. Bookshare is free for all U.S. students and the schools that serve them. Members have access over 500,000 titles. Bookshare also offers reading software and apps. Accessible Books for Texas provides training to Texas public K-12 educators, parents, and students.

**Boystaves/12-Story Library Books**........... 2229
www.12storylibrary.com
Boystaves is the publisher of 12-Story Library books, the high-interest, fact-filled, information-packed nonfiction imprint that covers curricular topics in a unique, consistent, fast-paced way. As soon as a 12-Story Library book is printed, that book has a unique, constantly updated page on 12StoryLibrary.com. This combined approach means 12-Story Library content stays fresh and up to date while also offering students a portal to dig deeper into their favorite subjects. Using the book and the site together, students can do all the research they need for school projects while being sure that the content is safe and vetted by our staff of children's publishing professionals.

**Bound To Stay Bound Books**........... 1033
www.btsb.com
Prebound juvenile library books with full processing and automation support available.

**Boydsmills Press**............... 2349
www.boydsmillspress.com
Boydsmills Press, the trade book publishing division of Highlights for Children, publishes award-winning children's books from preschool through the middle grades featuring picture books, early readers, non-fiction, poetry and trade science. Imprints include Calkins Creek and Wordsong.

**Brainfuse**................................. 2316
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**Brainstorm**............................... 2616
www.brainstormlibrary.com
Distributor of children’s books
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BRW Architects is a creative architecture and planning firm that devises innovative solutions by emphasizing both communication and collaboration throughout the design process.

The Bureau of Consumer Financial Protection creates opportunities for people to enable themselves to make choices about money that better serve their own life goals. The Bureau accomplishes this mission by developing and maintaining tools, programs, and initiatives that provide information to consumers, help to build skills, and serve individual financial well-being.

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Capstone has been the most trusted publisher of children’s books and digital solutions for libraries, classrooms and consumers. Helping kids develop a love of reading and learning, no matter their ability, is at the heart of what we do at Capstone. We create content in print and digital formats including Capstone Interactive eBooks and PebbleGo. Capstone is passionate about inclusivity, equity, and accessibility for the benefit of all kids because we believe #ReadingIsForEveryone.

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books that enrich children's lives through stories that blend entertaining text with educational content.

**Children’s Plus, Inc** .... 1027, 1127, 2233
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**Child’s World Books** ........ 2629
www.childsworld.com

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**Choice Partners** .......... 2820
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**Chronicle Books** .......... 2643
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**Claire Lynn Designs** .......... 2915
www.clairelynn.com

Custom Teacher tees and totes.

**COI - College of Information, UNT** .......... 2433
See University of North Texas Department of Information Science

**Comics Plus Library Edition - iVerse Media** .......... 2743
comicsplus.app

Comics Plus Library Edition is the industry’s leading UNLIMITED digital comics services for libraries.

**Comprise Technologies** ...... 1152
www.CompriseTechnologies.com

Comprise offers the only PCI-compliant payment system encompassing point of sale, online, and in-library self-service transactions with a full portfolio of consolidated reports. Every day libraries use our revolutionary system to process tens of thousands of dollars in payments for print services, fines, fees and donations, most of it without staff involvement! Our unified payment system is compatible with all leading ILS. We work directly with our customers and are committed to their satisfaction 24/7. Learn how your library can begin building a unified payment system and offer convenience to your patrons at the same time!

**Cover One** ................. 2324
www.coverone.net

Repair books in-house within minutes! Small desktop system repairs books and has them back in circulatin within the hour. Hardbacks and paperbacks as well as textbooks can be repaired quickly for pennies with the Cover One system. Stop by our booth for some free chocolate while you watch a 30-second demo of how our system works!

**Crabtree Books** .......... 2633
www.crabtreebooks.com

Publisher of high-quality children's preK to 9 library books. Our exciting Spring line includes curriculum-aligned grade-appropriate titles in science, social studies, health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and ebooks.

**Crabtree Publishing Company** .......... 2633
www.crabtreebooks.com

Publisher of high-quality children's
preK to 9 library books. Our exciting 2018 Spring line includes curriculum-aligned grade-appropriate titles in science, social studies, health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and ebooks.

**The Creative Company** .......... 2534  
www.thecreativecompany.us

Nonfiction school K-12 library binding with a wide range of curriculum related topics. Each series is carefully crafted to give young readers a visual and educational experience unmatched in the publishing industry.

**Creativebug** ............ 1560  
www.creativebug.com

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**Credo Reference** .......... 1255  
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**The Crowley Company** .......... 2819  
www.thecrowleycompany.com

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**CTLS - Connecting Texas Libraries** .......... 3235  
www.ctls.net

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**Cuentology Books in Spanish** .......... 1256  
www.cuentology.com

Austin based distributor of authentic children’s literature in Spanish from Latin America and Spain. We carry a range of literature for children and teens.

**Darby Creek** .......... 1942  
See Lerner Publishing Group

**DC Comics** .......... 2141-2142  
See Penguin Random House, Inc.

**DC Comics** .......... 2150  
See Penguin Random House

**Deanan Gourmet Popcorn** .......... 2414  
www.deanan.com

We have been in the business of fundraising with our delicious gourmet popcorn since 1987. We offer 50%-60% profit with both direct sales and order taking with brochures. The order is shipped on consignment to schools or by advance payment to other non profit organizations.

**DEAR Texas** .......... 2833  
deartexas.info

A non-profit that supports reading programs of all ages in schools, libraries and other locations. Our goal is simple: Encourage ALL ages to read more!

**Delaney Education Enterprises, Inc** .......... 2050  
www.deebooks.com

Delaney Educational Enterprises is more than books – we provide literacy solutions for school and public libraries. Our curriculum resources, custom classroom library collections, leveled bookrooms and literacy centers are the answer to creating a well-rounded selection of titles that meet regional and national standards. We bring you high quality, shelf-ready fiction and non-fiction for grades Pre-K to adult Pre-K to teen through our dedicated team of sales representatives.

**Demco** .......... 1233  
www.demco.com

Reimagine learning, ignite curiosity, and cultivate dynamic classrooms with Discovery Education Streaming Plus, the definitive collection of curated K-12 content collections and impactful instructional resources. This one-of-a-kind service has just what you’re looking for. With just one click, access 180,000+ vetted resources, McRel International-aligned instructional strategies, a creation and collaboration space, and access to a worldwide professional learning community.

**Diamond Book Distributors** .......... 2541  
See Publisher Spotlight

**Digital Knowledge Central** .......... 2025  
See Education Service Center, Region 20

**Discovery Education** .......... 1756  
www.discoveryeducation.com

Reimagine learning, ignite curiosity, and cultivate dynamic classrooms with Discovery Education Streaming Plus, the definitive collection of curated K-12 content collections and impactful instructional resources. This one-of-a-kind service has just what you’re looking for. With just one click, access 180,000+ vetted resources, McRel International-aligned instructional strategies, a creation and collaboration space, and access to a worldwide professional learning community.
Discovery Maker ............... 3015
discoverymaker.io
Mobile STEM/STEAM carts
Disney-Hyperion ............. 2447
www.disneybooks.com
Disney Book Group publishes award-winning children's books for all ages, featuring several formats: board books, picture books, chapter books, novels, and paperback originals. Imprints include: Disney-Hyperion, Disney-Jump at the Sun, Disney Press, Marvel Press, and Disney Lucasfilm Press.
DK Publishing ............... 2141-2142
www.dk.com
DK was founded in London in 1974 and is the world's leading illustrated reference publisher and part of Penguin Random House. DK publishes highly visual, photographic nonfiction for adults and children, with content for consumers in more than 100 countries and more than 60 languages.
DKC, ESC-20 ............... 2025
See Education Service Center, Region 20
DLB Books, Inc ............... 1350
www.dlbbooks.com
DLB Books, Inc. distributes Spanish and English language materials, including encyclopedias, dictionaries, library books, curriculum enrichment sets and English Language Programs. Library processing is available. We are located in Texas, so most orders will be shipped within a week unless cataloging is requested. We pride ourselves on excellent service.
DLSG at Image Access ........ 2115
www.dlsg.com
Digital Library Systems Group leads in KIC self-serve scan/copy/print/fax systems, Digital Archival and ILL/Digital Document Delivery. 70% of students at US universities are served by DLSG products. DLSG has the largest range of hybrid library digitization products available.

Driving on the Right Side of the Road ............... 1916
www.tmcec.com
Driving on the Right Side of the Road (DRSR) is a TxDOT funded project aimed at elementary through high school students and teachers which infuses traffic safety lessons into social studies, language arts, health, and math curricula. Through DRSR, the Texas Municipal Courts Education Center (TMCEC) has developed numerous traffic safety storybooks and lessons that it distributes to schools free of charge.

Drop Everything And Read Texas ....................... 2833
See DEAR Texas
D-Tech ....................... 1933
www.d-techinternational.com
D-Tech library security systems use technology to create environments that work for their clients and their customers. We design, develop, manufacture and install high performance RFID technology-based products and library security systems. Our technologies include EM, RF, RFIQ and RFID used for self-service; stock control and management; stock promotion and library security systems together with our people counters and 24 hr vending.

EBSCO Information Services ............... 1833
www.ebsco.com
EBSCO Information Services partners with libraries and their patrons, research institutions, publishers, corporations and business communities. The world's only full-service information provider, EBSCO offers a portfolio of services that spans the realm of print and electronic subscription access and management, research databases, and more. For more information, please visit www.ebsco.com.

Eerdmans Books for Young Readers ............... 2545
www.eerdmans.com/youngreaders
We seek to engage young minds with words and pictures that inform and delight, inspire and entertain.

ELM USA Disc Repair Products ............... 2417
www.elm-usa.com
DVD Cleaning & Repair Equipment; DVD Sanitizing Machines
Enslow Publishers, Inc ............... 2644
www.enslow.com
Enslow Publishing creates high-quality educational fiction and nonfiction books and ebooks for children and young adults. Over the years, Enslow's award-winning titles have been recognized by organizations such as the American Library Association, the NAACP, the National Council for the Social Studies, and the Society of School Librarians International. Books cover subjects including biography, contemporary issues, health & drug education, history & government, holidays & customs, math, science & technology, science projects & experiments, sports & recreation.

EnvisionWare ....................... 2415
www.envisionware.com
EnvisionWare delivers world class computer and financial management software, RFID circulation, security and inventory systems, Automated Materials Handling solutions, professional consulting services dedicated to the efficient delivery of exceptional service to library patrons and the 24 Hour Library.

EPIC Press ....................... 1241
www.abdobooks.com
EPIC Press, a division of ABDO, present dold, edgy, and emotional hi-lo YA fiction in a uniquely digestible format: six related novels, released simultaneously.

Epilog Laser Corp ............... 3115
www.epiloglaser.com
Providing high resolution laser engravers, software, training and consulting services.
Facts On File is an award-winning resource for younger researchers. FactCite 1-2-3! features databases, including biography, science, literature, geography, health, for the school and library market, and more. Its eBook titles are geared toward the high school, academic, and public library markets. Its highly regarded, curriculum-based online products include reference databases and eLearning Modules. Facts On File has more than 70 years of service to librarians backing its editorial content and decisions.

**FamilySearch**

www.familysearch.org

FamilySearch is the world’s largest genealogy organization. Millions of people use FamilySearch’s free records, resources, and services to learn more about their history. Search at familysearch.org.

**Fanta Graphics**

See Publisher Spotlight

**FE Technologies**

www.fetechgroup.com

RFID Library Equipment

**Federal Trade Commission.. 1856**

consumer.ftc.gov

The Federal Trade Commission, the nation’s oldest consumer protection agency, has free resources to help you respond to questions about consumer issues like managing money and credit, dealing with debt, or avoiding scams and identity theft. We have a curated list of print, online, audio & video content you can use in programming, and information for specific populations. Staff will show you resources for older adults, Spanish-speakers, people with challenges reading English, people who have recently arrived in the US, job-seekers, service members and their families, people who are incarcerated or reentering the community, and children and teens.

**Films On Demand**

www.films.com

Films On Demand’s three multi-subject streaming video subscription products – for academic institutions, high schools, and public libraries – offer unlimited access to thousands of educational programs, segmented into predefined clips, from top producers. Among the wealth of features are interactive, searchable transcripts; flexible access and integration options; customization tools; and outstanding administrative and product support.

**Firefly Books**

www.fireflybooks.com

Firefly Books is a general interest publisher with a strong focus on Non-Fiction subjects including Astronomy, Nature, Science, Health, Cooking, Sports and Children’s Books

**Five Star**

See Gale, a Cengage Company

**Flowerpot Press**

www.flowerpotpress.com

Flowerpot Children’s Press is an independent publisher of inventive books for children. Their catalog offers over 130 books with selections starting with babies and toddlers and up to elementary grades. With a list that includes both fiction and non-fiction topics, Flowerpot Books are designed to entertain and inspire children while they explore their imagination and the world around them.

**Follett/Baker & Taylor**

www.follettlearning.com

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, eBooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

**Foreword Reviews**

www.forewordreviews.com

Founded in 1998, Foreword Magazine, Inc. is an independent media company
totally devoted to covering the indie book publishing industry. From multi-imprint independent publishers, to micro presses, university presses, and author-owned publishers, the universe of indie publishing is vast and widely underserved; Foreword exists to fill that void, giving a platform for indie publishers to be discovered by our varied audience of librarians, booksellers, book-loving consumers, publishers, agents, and other publishing professionals.

**Freshcoast Furniture ........ 1933**  
www.freshcoastfurniture.com

Freshcoast aims to capture the essence of nature and introduce the freedom of it to public spaces and offices all over the world. Waiting rooms become inviting, common areas turn into places to stop and rest wherever your hike is taking you that day and offices convert to mere extensions of real life.

**Gale, a Cengage Company...1633**  
www.gale.com

Gale, a Cengage company, provides libraries with original and curated content as well as modern research tools that are crucial in connecting libraries to learning, and learners to libraries. For more than 60 years, Gale has partnered with libraries around the world to empower the discovery of knowledge and insights.

**Gareth Stevens Publishing, Inc............... 2642**  
www.garethstevens.com

Publishers of high-quality, curriculum-aligned library bound books for grades Pre-K - 8. Our line ranges from nonfiction leveled readers for primary grades in science series; social studies series; high interest; 200+ ATOS leveled 0.5-0.9 readers; Spanish and bilingual books. Over 2,000 titles on Accelerated Reader.

**Garrett Book Company ...... 2029**  
www.garrettbooks.com

Current year’s publications from leading children’s and young adult publishers including bilingual English/Spanish titles. All library edition bindings. Accelerated Reader titles and quizzes. Shelf-ready processing and automation support for all automation systems. 98%+ fulfillment rate with no back orders.

**Gecko Press......................... 2541**  
See Publisher Spotlight

**The Gift Solution........... 1061**  
www.austinboutique.com

Unique womens clothing & accessories, including Yellow Box shoes. We carry sizes petite to 3x.

**GOBI Library Solutions....... 1833**  
www.gobi.ebsco.com

GOBI® Library Solutions from EBSCO, formerly YBP Library Services, offers over 13 million print and ebooks to academic, research and special libraries around the world. From streamlining library workflows to partnering with library staff, GOBI Library Solutions offers the best solution for your acquisition, collection development and technical service needs.

**D.C. Gomez- Author .......... 1658**  
www.dcgomez-author.com

Books available in the following genres: urban fantasy/thriller, romance novels and children’s books. The urban fantasy series is appropriate for YA as well as adults. Fun and quirky t-shirts are also available.

**Gomez Expeditions .......... 1658**  
See D.C. Gomez- Author

**Graphic Universe .......... 1942**  
See Lerner Publishing Group

**Greenhaven ................. 1941**  
See Rosen Publishing/Power Kids

**Greenhaven Press ........... 1633**  
See Gale, a Cengage Company

**Grey House Publishing & Salem Press ........... 1947**  
www.greyhouse.com & www.salempress.com

Grey House Publishing and Salem Press are publishers of literary, historical, scientific, and health-related reference. Their products are available in print and online, worldwide.

**Groundwood Books...2123-2134**  
www.groundwoodbooks.com

Groundwood Books is an independent Canadian publishing house known for award-winning books that reflect the experiences of children both in North America and around the world. Inspired by the belief that children’s books can be important and necessary without sacrificing warmth, beauty, playfulness and humor, Groundwood’s list is characterized by its emphasis on fiction and non-fiction about and for children whose stories might not otherwise be told.

**Gumdrop Books............. 2517**  
www.gumdropbooks.com

Gumdrop Books offers a huge selection of PreK-college level books, at great prices with discounts up to 70%, free MARC records, free shipping, computer library services including shelf-ready processing, 96% fulfillment rate, single purchase order, flexible payment terms, in-house customer service and knowledgeable sales representatives. Exceptional Service, Unconditionally Guaranteed.

**H.W. Wilson............... 1947**  
See Grey House Publishing & Salem Press

**Hachette Book Group....... 2046**  
www.hachettebookgroup.com

Hachette Book Group (HBG) is a leading US trade publisher and a division of the third largest trade and educational book publisher in the world, Hachette Livre. In one year, HBG publishes approximately 1,400+ adult books, 300 books for young readers, and 450 audiobook titles. HBG’s bestselling authors include David Baldacci, Sandra Brown, Michael Connelly, James S.A. Corey, Malcolm Gladwell, Noah Hawley, Elin Hilderbrand, N. K. Jemisin, Joel Osteen, James Patterson, David Sedaris, Nicholas Sparks, Rick Steves, and Malala Yousafzai.

**Half Price Books.......... 2315**  
www.hpb.com

Half Price Books is the largest family-owned new and used bookstore
chain, with stores in 17 states. HPB is a proud supporter of educators, frequently donating books to schools and offers a 10% discount year-round. For more information, visit www.hpbc.com.

**Hank the Cowdog** .......... 2049
*See Maverick Books, Inc.*

**Hardrock Ink** .............. 2215
Bobbie Ann’s Designs / Etsy Store
Custom blingy applique letters on T-Shirts. Example: Library Rocks, Librarian I am, Live Love Read and other inspirational sayings sewn on by me. I love people wearing my shirts and showing the world who they are in life.

**Harlequin** ................. 2247
www.harlequin.com
Although perhaps best known for publishing romance, Harlequin has vastly expanded its general trade fiction program with the launch of three new imprints: Hanover Square, Park Row Books, and Graydon House. These three imprints join longstanding fiction imprints MIRA and HQN Books, and the award-winning young adult program, Harlequin Teen. Harlequin publishes worldwide in over 34 languages and is a division of HarperCollins Publishers, the second-largest consumer book publisher in the world, and has operations in 11 countries. For more information, visit Harlequin.com or Bookclubbish.com.

**HarperCollins Children’s Books** .................. 2241
www.harpercollinschildrens.com

**HarperCollins Leadership** ... 2248
www.harpercollinsleadership.com
HarperCollins Leadership focuses on personal and professional growth and business leadership.

**HarperCollins Publishers** ..... 2242
www.harpercollins.com
Adult trade titles including fiction, non-fiction, poetry, perennial classics and reference.

**H-E-B Read 3: Grow Young Minds, Read 3 Times a Week** .......... 1541
www.heb.com
Read 3 Initiative – a program that focuses on educating parents and caregivers on the need to read to children a minimum of three times per week. Through in-store marketing activities, community outreach and access to free and affordable books, the goal of H-E-B’s Read 3 Program is to ensure that all children have an opportunity to begin their school experience with an equal opportunity to succeed. H-E-B, with sales of more than $18 billion, operates more than 335 stores in Texas and Mexico. Known for its innovation and community service, H-E-B celebrated its 113 anniversary in 2018. Recognized for its fresh food, quality products, convenient services, and a commitment to environmental responsibility and sustainability, H-E-B strives to provide the best customer experience at everyday low prices. Based in San Antonio, H-E-B employs more than 76,000 Partners and serves millions of customers in more than 150 communities. For more information, visit www.heb.com.

**Hidell Associates Architects** . 2026
www.hidell.com
Hidell & Associates have designed over 230 public libraries receiving numerous awards for building design, interior design, lighting design and LEED recognition. The firm offers a comprehensive portfolio of services from program management, feasibility analysis, master planning, pre funding services, design, interiors, lighting, FF&E, ADA, LEED and technology integration.

**Highlights for Children** ...... 2349
*See Boyds Mills Press*

**Highlights Press** .......... 2349
See Boyds Mills Press

**Holiday House** ............ 2547
www.holidayhouse.com
Holiday House publishes children’s and young adult trade books in hardcover, paperback, and e-book formats. Visit HolidayHouse.com for resources for our award-winning I Like to Read® series for beginning readers, free educator guides, and Instructional Standards activities for every new book. Follow us on Facebook, Twitter, Pinterest, and Instagram @ HolidayHouseBks.

**The Horn Book** ............. 2333
www.hbook.com
First published in 1924, The Horn Book Magazine provides its readership with in-depth reviews of the best new books for children and young adults as well as features, articles, and editorials. The Horn Book Guide, published twice annually, provides comprehensive reviews and a numerical rating for every hardcover children’s book published in the United States during the previous publishing season.

**Houghton Mifflin Harcourt** . 2448
www.hmhbooks.com
Quality, award-winning books for children and young adults in a variety of formats, including board books, picture books, chapter books, paperbacks and paperback originals. Includes Clarion Books.

**Humanities Texas** .......... 3029
www.humanitiestexas.org
Humanities Texas, the state affiliate of the National Endowment for the Humanities, advances heritage, culture, and education by conducting and supporting public programs in history, literature, and other humanities disciplines. Visit our booth to learn more about Humanities Texas grants, traveling exhibitions, and online resources.

**Ilmage Retrieval, Inc** ..... 1919
www.iiri.com
Ilmage Retrieval (IIRI) is the exclusive distributor of the i2S Digibook and
Copibook line of book and rare works scanners. The highest quality of images has been demonstrated by the digitization of the Gutenberg Bible in Austin, Texas and the scanning and republishing of Rolling Stone Magazine. IIRI also provides extensive microfilm and fiche conversion services.

**Image Access** .............................. 2115
*See DLSG at Image Access*

**Image Comics** .............................. 2747
imagecomics.com

Image Comics is a comic book and graphic novel publisher founded in 1992 by a collective of bestselling artists. Image has since grown on to become one of the largest comics publishers in the United States. Image currently has six individuals on the Board of Directors: Robert Kirkman, Erik Larsen, Todd McFarlane, Marc Silvestri, Jim Valentino, and Eric Stephenson. It consists of five major houses: Todd McFarlane Productions, Top Cow Productions, Shadowline Comics, Skybound Entertainment, and Image Central. Image publishes comics and graphic novels in nearly every genre, sub-genre, and style imaginable. It offers science fiction, fantasy, romance, horror, crime fiction, historical fiction, humor, and more by the finest artists and writers working in the medium today. For more information, visit www.imagecomics.com.

**INDECO Sales / Maco Manufacturing** .............................. 3215
www.macomfg.com

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**K-12 Done Right**

Oak, maple, and laminate library & media center furnishings; 20 year warranty; complimentary layout & design service. We have been servicing the K-12 educational market for more than 35 years and have the quality products, competitive prices and market experience that is needed to service today’s school districts. Please let us show you how we can be a valuable partner on your next project!

**Independent Publishers Group (IPG)** .............................. 2544
www.ipgbook.com

IPG represents a global range of publishers and books in print and e-book formats with content covering all categories in your library. Among them are art, biography, cooking, crafts, education resource, fiction, health, history, parenting, pop culture, science fiction, spirituality, and sports. We have a wide range of original Spanish language titles and translations and children’s books, and also bring you River North Editions, provocative titles for intellectual pursuits.

**indiCo Direct for Libraries... 1920**
www.indicodirectforlibraries.com

indiCo supplies libraries with quality gifts and awards with library designated custom graphics for use in promoting library programs, staff & volunteer recognition, friends fundraising donor gifts, and professional meeting & conference supplies & giveaways. NO Minimums, LOWEST price regardless of quantity, FREE SHIPPING on orders over $50 (in the USA), NO SETUP FEES for custom printing & graphics. Customized banners, floor & window decals, popup graphics at affordable prices.

**Infobase** .............................. 2641
www.infobase.com

Infobase is the premier source for award-winning digital reference content to the school and library community, with online databases, eBooks, and streaming video spanning a variety of core subject areas and grade levels. For more than 75 years, Infobase has been a reliable, authoritative resource for supporting the middle school, high school, and academic curriculum. Customers count on Infobase for delivering flexible options for accessing essential information anytime, anywhere. Its well-known brands include Facts On File, The World Almanac®, Films Media Group, and Learn360.

**Inflx Library User Experience** .............................. 1545
weareinflx.com

Description of Products/Services: Inflx applies user-centered research and design techniques to create solutions for your library. Prefab is our ready-to-launch website designed and built for libraries. Based on years of library user research, our template gives you everything you need to create and launch a fantastic library website.

**Ingram Content Group** .............................. 2123-2134
www.ingramcontent.com

**Ingram Library Services**

delivers innovative systems, expertise, and precise assistance in developing and maintaining your library's collection. Ingram helps librarians through our vast title selection, easy-to-use search and ordering tools, collection analytics, and customized cataloguing and processing. We offer expert collection development services from MLS-degreed librarians who use Ingram's inventory of content to help position your library for the future. We know librarians are busy, and Ingram is here to make sure you spend less time at your desk and more time with your community.

**Ingram Library Services (ILS)** .............................. 2123-2134
*See Ingram Content Group*

**Innovative Interfaces** .............................. 1850
www.iii.com

Innovative (www.iii.com) is dedicated to providing leading technology solutions and services that empower libraries and enrich their users worldwide. Innovative offers the broadest and most complete portfolio of library automation products on the market today. Innovative's flagship library services platform, Sierra, is the most rapidly adopted product in library automation history. The company's versatile and market-leading solutions also include the Polaris and Millennium Integrated Library Systems, the Encore discovery
solution, the Decision Center collection management tool, the SkyRiver cataloging service, and INNReach resource sharing. Headquartered in Emeryville, California, Innovative serves thousands of libraries in over 50 countries and has offices around the world.

Insignia Software............. 2729
www.insigniasoftware.com

Insignia Library System is a true centralized library automation system with integrated modules for Cataloguing, circulation, searching, patron management, reports, acquisitions, and OPAC with a Discovery Layer. Insignia is unique in the market as it offers a web based system that still has the power and feel of a desktop application, allowing you to open multiple windows at the same time. Additional modules include serials, assets/equipment, textbooks, a digital resource manager, and even room and computer booking. Insignia Software products are scalable to meet the needs of any number of libraries as a standalone or as a consortium. Our customers range from a single site to 600 sites. Insignia Library System is used in all types of libraries, including schools, public, special (crown corporation and law libraries) and academic libraries. Drop by our booth for a quick demo, and enter a draw to win daily prizes!

ITC Systems .................... 2524
www.itcsystems.com

ITC Systems serves public and academic libraries by providing products and services focused on copy and print management, computer reservation and cards. Founded in 1989, ITC Systems is a multi-national corporation with offices in San Francisco, St. Louis, and Toronto with installs at many of the major libraries throughout North America.

J. Appleseed ..................... 2624
www.jappleseedmedia.com

K-12 non-fiction Publishers’ Co-op

Janice Davis Design LLC ..... 1556
www.janicewardsdesign.com

Custom decor for children’s libraries (whimsical entranceways, murals, reading nooks, puppet theaters, partitioned spaces, etc), teen spaces (fanciful decor with a young adult sensibility), and unique signage for adult areas and circulation desks.

Journey Publications, LLP ... 1355
www.piratetales.info

Bilge Rat - Pirate Adventurer (Award winning YA Series by Kevin Charles Smith)

Julian Franklin-Library Rat......................... 1656
www.JulianFranklin.com

Since 2002, we have been providing Texas schools, libraries, and museums with hilarious educational assembly programs that measurably impact student performance, increase student-directed learning, and have everyone laughing out loud the entire time.

Jump! .................................. 2623
www.jumplibrary.com

Jump! publishes children’s nonfiction with a focus on high-interest subjects for beginning and struggling readers. Our books combine vibrant colors with captivating photography and corresponding text to draw readers into the subject and encourage reading success.

Junior Library Guild ........... 2333
www.juniorlibraryguild.com

Junior Library Guild (JLG) is a book and e-book curation, collection development and independent reading service helping more than 23,000 school and public libraries acquire the best new children’s and young adult books, saving them both time and money. Based in Plain City, Ohio, and founded in 1929, JLG provides the very best customer service in the industry. Its services help librarians with collection development and members trust JLG to put only the best books into the hands of eager young readers. Dubbed the “subscription box for librarians”, this unique service reviews and selects children’s and young adult books prior to their publication—92% of which go on to win industry awards and earn starred reviews. New-release JLG selections are placed into one of over 77 categories ranging from Pre-kindergarten to adult crossover, and are then shipped to member libraries on a monthly basis.

KAPCO Book Protection ..... 2219
www.kapco.com

Paperbacks Last Longer with KAPCO Covers. Let us show you how!

Keystone Books & Media..... 2319
www.keystonebooksmedia.com


KidLit TV ............................. 2841
www.Kidlit.tv

KidLit TV, winner of the Parents’ Choice Gold Award, is a diverse group of parents, educators, librarians, kid lit creators, and award winning filmmakers all working together to bring great books to kids. Our mission is to create fun new ways to reinforce an appreciation of reading that children will carry with them for the rest of their lives.

KidHaven Press ................. 1633
See Gale, a Cengage Company

KO Kids Books ............. 2123-2134
www.kokidsbooks.com

Children’s book publisher based in California.

Komatsu Architecture ........ 2420
www.komatsu-inc.com

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The KORE Active Sitting Chair is not just a piece of Furniture… It’s a LIFE-Changer for kids; especially for highly active kids. NEW Patented “ANTIMICROBIAL PROTECTION”. Kore wobble chairs now include antimicrobial protection against the spread of common bacteria. Colorful choices for child’s room. 2 minute assembly. MADE IN USA. Lifetime Warranty. Academics’ Choice Award, Family Choice Award, GEI Global Endorsement

Kulture Khazana………………. 1258
www.kulturekhazana.com
Unlocking Indian culture by providing children’s books, workshops and online content.

KwikBoost by Indeco Sales 3215
www.kwikboost.com
Device charging solutions. Designed for quick re-charge.

LAB RESOURCES, INC …… 2815
www.lab-resources.net
Lab Resources, Inc. has been in business since 1999, and has proudly served the educational community in Texas and Oklahoma for nearly 20 years. We focus exclusively on education and this allows us to meet the unique needs of the K-12, Post-Secondary, University, and Private Education markets through a variety of manufacturers.

LaptopsAnytime…………… 2116
www.laptopsanytime.com
LaptopsAnytime’s innovations include configurable automated checkout kiosks that dispense a wide range of laptops and tablets on demand to library patrons, recharge devices, automatically return devices back to pre-set image, integration to/with Library ILS and/or LDAP/Active Directory databases, email notifications and full suite of inventory management, audit trail and management reporting functionality. Join us for demo and in-depth discussion on how your group can start an automated program!

Large Print Press ……… 1633
See Gale, a Cengage Company

Learn360 ………………… 2641
www.Learn360.com
Learn360 is an interactive media-on-demand service for the K-12 education market, providing teachers and students the power to meet and exceed 21st-century educational expectations across all curriculums. Through streaming video, audio, and accompanying support materials, Learn360 supports web-based learning by providing an online collaborative environment where users can share information and ideas anytime, anywhere. Content is correlated to educational standards.

LearningExpress ………… 1833
www.learningexpresshub.com/
corporate

LearningExpress, an EBSCO company, is an educational technology company and leading provider of dynamic eLearning solutions for the public, college, school, and private library markets. Our comprehensive online solutions provide instant access to powerful academic and career resources, and help millions of students and adults achieve success annually.

Lectorum Publications, Inc. 2023
www.lectorum.com

Lectura Books……………… 2526
www.LecturaBooks.com
Bilingual and Bicultural Children’s Books, Curriculum and Staff Development for Family Engagement with English Learners

Lerner Publishing Group …. 1942
www.lernerbooks.com

Letter Lounge………………. 2615
www.letterlounge.net
Repurposed books

Libraries Unlimited …………. 1542
www.librariesunlimited.com
As part of the ABC-CLIO, LLC, umbrella since 2008, Libraries Unlimited remains committed to serving academic, public, school, and special libraries by producing library science textbooks, reference works, practical handbooks, and professional guides of unparalleled quality. With more than 2,000 publications in both print and electronic formats, Libraries Unlimited continues its mission to cultivate and maintain a supportive community where librarians,
archivists, and information specialists can learn about and discuss leading-edge trends and acquire new skills through every phase of their careers.

**Library COMIC** ............... 1956  www.librarycomic.com

Creators of Library Comic and lots of bookish T-shirts and merchandise.

**Library Design Systems** ... 1427  www.librarydesignsystems.com

Library Design Systems provides library furnishings, storage/shelving systems, installation and relocation services throughout Texas and the United States. We have more than 30 years experience consulting with libraries on all parts of their projects, from preparing budgets, product specifications, design/planning to execution.

**Library Ideas, LLC** ............ 2619  www.libraryideas.com

Library Ideas is a global media company with a focus on providing modern solutions and ideas to libraries around the world. We proudly distribute e-content and design/build our own innovative products to ensure optimal satisfaction.

**Library Interiors Of Texas** ... 1933  www.libraryinteriorsoftexas.com

Library Interiors of Texas presents the ultimate in library furniture design. Uniting domestic favorites with the best of European vendors, we bring you the most comprehensive portfolio of library furniture and shelving available today.

**Library Journal** ............... 2333  www.libraryjournal.com

Founded in 1876, *Library Journal* (LJ) is one of the oldest and most respected media and information services brand covering the library field. Over 75,000 library directors, administrators, and staff in public, academic, and special libraries read LJ. LJ reviews over 8,000 books, audiobooks, videos, databases, and websites annually, and provides coverage of technology, management, policy, and other professional concerns.

**Library Movers USA** .......... 1427  www.librarymoversusa.com

An industry leader in moving, relocation and reconfiguration of private, public and institutional libraries in the United States.

**Library Rat** .................... 1656  See Julian Franklin-Library Rat

**The Library Store, Inc.** ...... 2015  www.thelibrarystore.com

For over 25 years, The Library Store, Inc. has been serving the needs of America’s Libraries and Schools. We offer a full range of Library and School products including: Book Repair Supplies, Audio Visual and Computer Supplies, Teaching Resources, Library Skills, Facility Supplies, and Furniture/Shelving products.

**libraryedge.org** ............ 3235

Edge is a groundbreaking management tool developed to help libraries assess their technology, communicate its impact, and plan for the future. Libraries of all sizes are successfully using Edge to strengthen and improve their technology services. Join us at TLA to learn more about how Edge can help your library set measurable, strategic goals for digital inclusion and engage government and community leaders in meaningful discussion about your technology needs and plans.

**LibraryIQ** ..................... 3130  www.libraryiq.com

LibraryIQ builds stronger libraries through vibrant collections. Combining extensive library collections expertise with in-depth data analytics, LibraryIQ empowers libraries to increase circulation by optimizing selection, maximizing budget, improving efficiency and reallocating staff to patron service. Strong collections are the result of more than software or data. LibraryIQ is a suite of services provided by experts with decades of collection experience.

**LibrarySkills, Inc.** .......... 1649  www.libraryskills.com

Make finding books easy with our colorful library signs and holders! Products include Shelf Markers, Mini Shelf Markers, Shelf Divider Stands, Bookend Shelf Markers and Shelf labels and holders. All our signs come in 2 sizes to fit all our holders listed above. We have Non Fiction posters, Genre Posters, library Posters, Fake News Posters and Bookmarks.

**Lindie Lou** .................... 1852  pinapublishing.com lindielou.com

Come experience “Lindie Lou Mania” with us! Whether its our daily giveaway packages, our Lindie Lou Adventure Series books, mascot, posters, wristbands, or bookmarks, our energetic “Team Lindie Lou” will make you want to visit our booth, over and over again!

**little bee books** ............. 2047  www.littlebeeebooks.com

Little Bee Books is a new US division of Bonnier Publishing. We are a small and passionate team dedicated to making beautiful and innovative books for children ages 0-12 distributed to the trade by Simon & Schuster.

**Little, Brown Books for Young Readers** ......... 2042  www.littlebrownlibrary.com

The very best books money can buy for readers of most ages and persuasions.

**Lucas Miller,**
**Singing Zoologist** .......... 1847  www.lucasmiller.net

Science author, songwriter and YouTube sensation Lucas Miller teaches about metamorphosis, symbiosis, ecosystems and more in his legendary, multimedia school presentations.

**Lucent Books** ............... 1633  See Gale, a Cengage Company

**Lynn Draper** ............... 1454  See Storybook Theatre of Texas

**LYRASIS** ...................... 2816  www.lyrasis.org

LYRASIS is a nonprofit membership organization supporting enduring access to our shared academic, scientific and cultural heritage through...
leadership in open technologies, content services, digital solutions and collaboration with archives, libraries, museums and knowledge communities worldwide.

Mackin ..................................... 1533
www.mackin.com

Mackin is a one source K-12 acquisition service. We provide virtually any available book (all bindings), audio or CD-ROM in print, as well as many eBooks and Online Databases. All Mackin materials are provided fully cataloged and processed shelf-ready to the school’s exact specifications. Mackin offers free cataloging, free shelf-ready processing and totally free shipping on all orders. ($50 minimum order).

Macmillan - Adult ............ 2346
www.macmillanlibrary.com

Adult trade titles in hardcover and paperback from publishers Farrar, Straus & Giroux, Henry Holt, St. Martin’s Press, Griffin, Picador, Tor/Forge, and Minotaur.

Macmillan Children’s Publishing Group ............. 2341
www.mackids.com


Macmillan Reference USA . 1633
See Gale, a Cengage Company

Maco Manufacturing ............ 3215
www.macomfg.com

Custom library products and layouts. Casework and Science Lab furnishings. Ask about our new Vision Series mobile storage for media centers!

Magazine Subscription Service Agency .................... 2224
www.magazinesubservagy.com

We are a small, independent subscription service. We handle over 250,000 publications. Our target markets are libraries (schools, public and institutional). Our Terms of Sale are “We will honor or match the lowest available price regardless of source.” We also guarantee that there will be no additional or supplemental billings or surcharges applied during the term of the subscriptions. Finally when available, we will provide “free replacement” issues for our customers.

Magic Wagon ..................... 1241
www.abdoboos.com

Magic Wagon, a division of ABDO, features illustrated picture books, graphic novels, chapter books, adapted stories, and leveled readers for grades K–8. All books available in reinforced library bound editions.

Magination Press, the Children’s Book Imprint of the American Psychological Association ............. 2446
www.apa.org www.maginationpress.org


Mailbox, The ...................... 2641
See Infobase

MakeCrate ...................... 3020
www.makecrate.club

Curated electronics kits paired with an online learning platform to teach engineering and coding fundamentals. Perfect for makerspaces, libraries, and classroom use.

Maker Maven .................... 3123
www.makermaven.net

Maker Maven provides custom makerspace curation and consulting for school libraries and classrooms. We equip customers with the latest information and resources available to provide quality makerspaces to students and educators. Maker Maven Kits include various makerspace activities intended to get students making with minimal start up or effort. Kits are supported with STEAM based activities, materials, and curriculum supported activity, task and prompt cards. Unbox and Start Making!

Mango Classics .................. 2741
www.mangoclassics.com

Publisher of complete and unabridged adaptations of classic literature titles such as Romeo & Juliet, Count of Monte Cristo, Pride and Prejudice and Les Miserables.

Mango Languages ............... 2326
www.mangolanguages.com

Guided by its core purpose to enrich lives with language and culture, Mango Languages creates engaging language-learning experiences for libraries, schools, corporations, and government agencies across the continent and around the globe.

Margaret Clauder Presents - MCP Shows .... 1156
www.mcpshows.com

Children learn while they laugh! Accredited educational assembly programs for PK - 5th grade. Veteran performer/educator with 25+ years experience. TEKS available. Reading, literacy, arts in education, life skills and science connections. Programs utilize storytelling, magic, puppetry, ventriloquism, and comedy to convey educational principles and to keep the audience’s attention.

Marvel Comics .................. 2541
See Publisher Spotlight

Mason Crest: National Highlights ..................... 2630
www.masoncrest.com

Young Adult non-fiction school, library and curriculum product.

Maverick Books, Inc ......... 2049
www.hankthecowdog.com

Hank the Cowdog books, CDs, t-shirts, plush, posters, board game, backpack, cards, and Riley McDaniels books.
Media Flex - OPALS - CERF . 1727
www.mediaflex.net
OPALS Open-source Automated Library System is a powerful cooperatively developed, Web-based, open source program. This alternative technology provides Internet access to information databases, library collections and digital archives. The “total cost of ownership” of this standards-based, Web-based, feature rich software is demonstrably and undeniably sustainable.

Media Source ..................... 2333
See Junior Library Guild
Mergent by FTSE Russell ....... 2024
www.mergent.com
For over 100 years, Mergent has been a leading provider of business and financial information on public and private companies globally. Mergent is known to be a trusted partner to academic and public libraries, as well as to corporate and financial institutions. Today we continue to build on a century of experience by transforming data into knowledge and combining our expertise with the latest technology to create new global data and analytical solutions for our clients.

Microsoft Education .......... 2515
Microsoft.com/edu
Improving Reading and Writing with Free Microsoft Learning Tools

Midwest Tape ..................... 2427
www.midwesttape.com
Hoopla digital content, Movies, Music, Television, Audio books, all in one app. We also sell DVD’s, Audio Books, and Music CD’s to libraries. We offer processing, OCLC cataloging, and standing order plans to libraries.

Millbrook Press ................. 1942
See Lerner Publishing Group

Miller, Lucas, Singing Zoologist .... 1847
See Lucas Miller, Singing Zoologist

Milliken ............................ 2723
www.millikenfloors.com
Flooring for library environments which includes carpet tiles, broadloom carpet and LVT flooring products.

Mitinet Library Services ....... 2523
www.mitinet.com
A clean, efficient MARC record database improves circulation, saves time and makes the most of your most valuable asset, your library collection. Mitinet is the virtual library staff of your dreams. Tell us what you need to create and maintain your MARC record database and we do it, quickly, accurately and for the best possible price.

MooreCo, Inc ....................... 2825
www.moorecocinc.com
At MooreCo, we have been designing and manufacturing classroom and office furnishings since 1985. Our products continue to evolve with time as our design philosophy follows human behavior and the interaction with one another regardless of age. Our goal is to provide furnishings which result in comfortable and stimulating environments where children and adults alike feel inspired. We bring furniture solutions which include seating, soft seating, desks, classroom furniture and a broad variety of visual communication products. We have the industry’s fastest lead times with furniture shipping in 48 hours from order.

National Center for Children’s Illustrated Literature ........ 1922
www.nccil.org
The National Center for Children’s Illustrated Literature collaborates with award-winning illustrators to produce exhibitions of their artwork that are distinctive, appealing to museum visitors of all ages, and of the highest quality. In addition to this unique artistic partnership, following its debut at the NCCIL gallery, each exhibition travels to museums, public libraries, and galleries nationwide. On the second weekend of each June, the work of the summer NCCIL illustrator is celebrated at the annual Children’s Art & Literacy Festival. This fun-filled three-day event includes a Storybook Parade, storybook sculpture unveiling, dramatic readings, costumed characters and more.

National Endowment for Financial Education ....... 2830
www.nefe.org
The National Endowment for Financial Education (NEFE®) is a nonprofit, noncommercial source offering tools and information that empower Americans to make informed financial decisions. We provide free and unbiased resources on budgeting, retirement planning, debt management, saving strategies, and more through a number of websites, including SmartAboutMoney.org, FinancialWorkshopKits.org, MyRetirementPaycheck.org, and HSFP.org (High School Financial Planning Program).

National Highlights .......... 2630
See Mason Crest: National Highlights

National Library of Medicine ............ 2027
www.nlm.nih.gov
A World of Knowledge for the Nation’s Health. NLM provides FREE access to Internet health information ranging from elementary school level resources through academic. Free resources include MedlinePlus (consumer health); Tox Mystery (toxic chemical information for elementary school children); Genetics Home Reference (genetic conditions information for the public) and PubMed (MEDLINE).

Nature Conservancy .......... 1847
See Lucas Miller, Singing Zoologist

News Literacy Project .......... 1251
www.newsliit.org
The News Literacy Project is a national education nonprofit offering nonpartisan, independent programs that teach students how to know what to believe in the digital age. Can your students tell the difference between fact and fiction? Checkology* empowers students to become smart consumers of information in all its forms and engaged participants in civic life. www.checkology.org
NewsBank, Inc .......................... 2234
www.newsbank.com

NewsBank’s online resources provide libraries with reliable information to meet the diverse needs of students, researchers and genealogists at all levels. Hundreds of sources from the Lone Star State offer users comprehensive coverage of the people, issues and events impacting Texas. Digitized historical newspaper archives from dozens of cities—including Austin, Dallas and Houston—unlock nearly two centuries of history. These archives are fully integrated with current news sources to provide a seamless research experience. More than two billion news stories from 12,000 global sources ensure users have access to credible information on an enormous range of frequently searched topics and subject areas—from business and technology to health and politics.

Niche Academy ...................... 1158
www.nicheacademy.com

Niche Academy is an online learning platform geared to libraries. It helps both patrons and staff with learning things like how to use the library’s online resources and staff ways to improve their service, just to name a few. You can also create your own tutorials. Embed widgets on your website. Simple to use and very effective. Come see how your neighbor libraries are using Niche Academy.

Nienkämper Library .............. 1933
www.nienkamperlibrary.com/

Nienkämper Library is a furniture collection created to meet the demands of the library professional. The systems within this collection embody the quality, engineering precision and commitment to universal design principles that have been integral to our company’s enduring success.

Noah’s Ark Animal Workshop .............. 1915
noahsarkworkshop.com

Teddy Bear Workshop with a Story Book Connection- Shipped To You!

Nobrow/Flying Eye Books .. 2327
www.nobrow.net

Nobrow and Flying Eye Books are home to the finest work from illustrators all over the world. From graphic novels to children’s picture books and unique objets d’art, we’ve always been on the frontiers of publishing expertly printed art with compelling stories you won’t find anywhere else. We believe that nothing compares to the thrill of holding a beautiful book in your hands and watching a story come to life in front of your eyes, and we work to make sure that every story looks amazing!

North Star Editions ............. 2225
northstareditions.com

North Star Editions publishes fiction and nonfiction that inspires, informs, and entertains. Featuring four imprints: Flux, YA fiction, Jolly Fish Press, middle grade fiction, Focus Readers, high-interest nonfiction for readers in grades 2-7, and Press Box Books, sports nonfiction for all ages.

Norwood House Press ............. 2628
www.norwoodhousepress.com

Norwood House Press is a children’s book publisher specializing in early readers and nonfiction for the school and public library. With over 300 titles in print, major series include iScience Readers by Emily Sohn, The Beginning-to-Read series by Margaret Hillert, and Team Spirit by Mark Stewart.

NoveList ...................... 1833
www.ebscohost.com/novelist

We Transform Lives Through Reading. At NoveList, we believe that books and libraries have the power to transform lives. NoveList has been helping readers find their next favorite book for more than 20 years, and continues to develop innovative solutions for connecting readers, books, and libraries. By helping libraries help readers, NoveList empowers libraries to engage and inspire their communities.

Nubeocho .................. 2541
See Publisher Spotlight

OCLC ................................. 1549
www.oclc.org

OCLC is a nonprofit global library cooperative providing shared technology services, original research and community programs. Through OCLC, member libraries cooperatively produce and maintain WorldCat, the most comprehensive global network of data about library collections and services. Libraries gain efficiencies through OCLC’s WorldShare, a complete set of library management applications and services built on an open, cloud-based platform. Together as OCLC, we make breakthroughs possible.

ODILO .......................... 2123-2134
www.odilo.us

Odilo is a Spanish privately held company headquartered in Madrid with offices in Spain, USA, and LATAM. With over 2,100 customers in 43 countries, ODILO provides easy-to-use platforms, quality content, flexible lending models and user-friendly solutions for libraries, corporations, state and local governments, and the hospitality, travel, and entertainment industries.

OneStop™ Self Service Circulation Software & Systems ............................... 2415
See EnvisionWare

OPALS - CERF - Media Flex .................. 1727
cerinfo.com

The OPALS Open-source Automated Library System is a powerful cooperatively developed, Web-based, open source program providing Internet access to information databases and library collections. Many schools, churches, businesses and Union collections with ILL needs are successfully using OPALS. There is no need to install software or purchase expensive computer hardware for this powerful Internet accessed system.

OverDrive Inc .................. 1149
www.overdrive.com

Create your Virtual Branch! OverDrive enables you to offer bestselling eBooks, audiobooks, streaming video and
periodicals from your library’s website. More than 36,000 libraries and schools worldwide rely on OverDrive for the best selection, best service and best user experience. With millions of premium titles available from more than 5,000 publishers, OverDrive has the largest digital catalog for libraries. In addition, our support for all major devices, including iOS® and Android™ devices, Chromebook™ and Kindle® (US only) and the industry’s highest-rated app, has made OverDrive the #1 choice for libraries.

**Owlkids Books** ………. 2123-2134
www.owlkidsbooks.com

Owlkids is an independent publisher of award-winning books and magazines for ages 2 to 14. With diverse books, curriculum and reading levels, behind-the-scenes resources, and key themes like inquiry, STEM, and character development, we create kid-approved picture books, nonfiction, chapter books, and graphic novels to help enrich your library.

**Oxford University Press** …… 2516
www.oup.com/us

Oxford University Press is one of the world’s leading innovators in online academic research, publishing innovative reference works and more than 300 highly-cited journals. OUP publishes a suite of critically-acclaimed online reference products, including the Oxford English Dictionary, Oxford Handbooks Online, Oxford Reference, and the revolutionary new Oxford Classical Dictionary and Oxford Research Encyclopedias. In addition to these online reference resources, OUP provides journal packages through the Oxford Journals Collection and Oxford Journals Archive. Stop by booth 2207 to participate in our conference events and promotions, to receive more information on our online resources, or just to see what’s new.

**P.V. Supa Inc** …………. 1051
www.pv-sup.ca


**Page Street Kids / Page Street Publishing** …… 2347
www.pagesstreetpublishing.com

Page Street Kids, the new children’s division of Page Street Publishing, develops art-led narrative picture books, picture book biographies, visually driven concept books, and selectively, distinct board books by new talent. The Young Adult line from Page Street Publishing is focused on finding and developing talent, who create believable and diverse characters, and telling stories that resonate with teens by reflecting the intricacies and challenges they face in their modern world. Page Street Publishing is distributed by Macmillan.

**Pajama Press** …………. 2541

See Publisher Spotlight

**Palmieri** …………. 1933
www.palmieri.com

At Palmieri, we design and manufacture fine wood and metal furniture. We are committed to delivering innovative, high quality products to our valued customers as we build on over 40 years of experience in the industry.

**Papercutz** …………. 2541

See Publisher Spotlight

**Peachtree Publishing Company** …………. 2648
www.peachtree-online.com

Peachtree Publishers is an woman-owned, independent trade book publisher, specializing in quality children’s and young adult literature; consumer references in health, education, and parenting; and regional guides to the American South. Our mission is to captivate and educate with well-crafted words and powerful illustrations.

**Pelican Publishing Company** …………. 1845
www.pelicanpub.com

Convention Special: 20% off! Authors and illustrators will be autographing. Come by to see our new children’s and YA titles as well as Texas history, cookbooks, and other titles for adults.

**Penguin Random House Canada Young Readers** …… 2150
www.randomhousecanada.ca/imprints/tundra-books

Penguin Random House Canada Young Readers consists of three highly regarded imprints: Tundra Books, Puffin Canada, and Penguin Teen Canada. We publish books for children of all ages and are home to many of the most accomplished writers and illustrators for young readers. Our books are award-winners, known for their literary merit and wonderful illustration, design and production values. Kids love our books — and parents, teachers, librarians and book lovers do too!

**Penguin Random House Library Marketing** …… 2141-2142

The mission of the Penguin Random House Library Marketing Department is to put great books into the hands of librarians before they are published, as well as to provide resources to assist with Readers’ Advisory, event programming, and Book Club planning. Connect with us on Facebook, Twitter, Pinterest, Tumblr, Instagram, Issuu, and Scribd under PRHLibrary.

**Penguin Random House, Inc** …… 2141-2142
www.penguinrandomhouse.com

Bringing the best in fiction, nonfiction and children's books.
Seguin Public Library; renovation and addition to the Fretz Park Branch of the Dallas Public Library; 8,500 sf Joann Cole Mitte Memorial Library (2011 D/AIA Community Design Award Winner); 53,500 sf Allen Public Library & Civic Auditorium; 11,000 sf Lake Travis Community Library; Bee Cave City Hall & Library Master Plan; and Sammy Brown Library in Carthage.

Pigsey Art ........................................ 1655
www.PigseyArt.com
Nerd it Up! Pigsey Art creates lasercut wood journals and home goods with bookish and science themes. Don’t let your accessories be less witty than you are. Handmade in Austin, Texas.

Pino Publishing .................................. 1852
See Lindie Lou Adventure Series

Piñata Books ...................................... 1849
See Arte Público Press

Playaway Pre-Loaded Products .................. 1923
shop.playaway.com
Pre-Loaded Digital Products built for circulation environments with the highest quality content: audio books, videos, tablets, apps, and read alongs for all ages.

PolyPrinter ....................................... 3124
polyprinter.com
Fast, accurate, and reliable 3D Printers.

Pop! .................................................. 1241
www.abdoboooks.com
Pop!, a division of ABD0, features free, web-enhanced 4D nonfiction that will excite K-3 readers and make learning Pop! Each book is embedded with multiple QR codes for further online learning, linking directly to videos, activities, booklinks, and more!

Power Kids ....................................... 1941
See Rosen Publishing/Power Kids

Praeger ............................................. 1542
www.praeger.com
Praeger provides expert perspectives in both contemporary and scholarly nonfiction covering a range of topics and opinions in the social sciences and humanities. Our unique network of authors, scholars, researchers, and editors help to guide readers through complex issues and topics with ease. Serving both school researchers and general interest readers, our mission is to present multiple points of view on relevant topics of study to inform as well as advance inquiry.

Primary Source Media ............... 1633
See Gale, a Cengage Company

Progressive Rising Phoenix Press ......... 2328
www.progressiverisingphoenix.com
Progressive Rising Phoenix Press is an independent publisher founded by authors. We publish fiction and non-fiction books by award-winning authors in most categories including children's, YA, adult fiction and non-fiction. We also publish educational and specialty books. Schools, libraries, non-profits, book clubs, retail and independent bookstores qualify for wholesale discounts.

ProQuest ............................... 2429
www.proquest.com
ProQuest is a trusted partner to people and organizations across the spectrum of research and learning. Committed to collaboration, it applies its expertise on research roles, content requirements and workflows to create information solutions that inspire endless possibilities for productivity and success.

Prufrock Press ............................. 2748
www.prufrock.com
Prufrock Press offers award-winning products focused on gifted education, gifted children, advanced learning, and special needs learners. For more than 20 years, Prufrock has supported gifted children and their education and development. The company publishes more than 300 products that enhance the lives of gifted children and the teachers and parents who support them.

Publisher Spotlight ............... 2541
www.publishersspotlight.com
Featuring publishers including Auzou, Brilliance, Two Lions, Gecko Press,

**Publishers Group West**

www.pgw.com

Publishers Group West™ (PGW), a brand of Ingram Publisher Services® which is part of Ingram Content Group LLC, is a respected book sales and distribution company, representing over 100 independent client publishers. PGW sets the standard for integrated, full-service distribution.

**Publishers Weekly**

PublishersWeekly.com

Publishers Weekly is the international news platform of the book publishing industry. Founded in 1872 and published weekly since then, the magazine boasts 700,000+ Twitter followers, Facebook “likes” and other social media followers; publishes eight e-newsletters, PW Select (a monthly supplement), two blogs, a mobile edition, digital editions and apps; and features a thriving website that reached nearly 9 million unique visitors in the last year.

**Purple Toad Publishing, Inc**

www.purpletoadpublishing.net

Purple Toad publishes beautiful narrative non-fiction series for schools and libraries. We love diversity and STEM and frequently our books have a first person narrative to engage the reader. We publish in library-bound hard cover and Ebooks. Our books are leveled and common core and curriculum aligned and LOVED by their readers!

**Rainbow Book Company**

www.rainbowbookcompany.com

Rainbow Book Company is a distributor of fiction and non-fiction children’s books, featuring the newest titles. We offer Accelerated Readers, Easy Readers, and E-Books. Our vast inventory includes not only the most current English titles but also a tremendous number of Spanish and bilingual titles. Shelf ready and processing is available.

**Random House Children’s Books**

www.RHTeachersLibrarians.com

Quality books from hardcovers to paperbacks, pre-school through Young Adult, including the imprints of Alfred A. Knopf, Bluefire, Delacorte Press, Doubleday, Ember, Golden, Laurel-Leaf, Random House, Schwartz & Wade, Step Into Reading, Stepping Stones, Wendy Lamb Books, and Yearling.

**Read-a-thon**

www.read-a-thon.com

Raise all the money your library needs by focusing on reading for two weeks. School libraries have raised as much as $80,000 with the program at www.read-a-thon.com and there’s no cost to get started.

**Readers to Eaters**

www.readerstoeters.com

Readers to Eaters is a children’s book publisher with a mission to promote food literacy through stories about our diverse food cultures. Books include Chef Roy Choi and the Street Food Remix, Texas Bluebonnet Award nominee and Sibert Award Honor book.

**Readex**

See NewsBank, Inc.

**Recorded Books**

www.recordedbooks.com

Recorded Books is a leading provider of audio products and online services for the library market. Through RBdigital, Recorded Books provides the largest collection of exclusive, multi-access eAudiobooks, as well as thousands of eAudiobook and eBook content available from other publishers. RBdigital includes online educational and entertainment services, such as digital magazines, online gaming, online comics, language-learning programs, streaming video, and much more.

**ReferenceUSA**

www.referenceusa.com

The premier source of information for reference and research, ReferenceUSA helps library patrons access the most accurate and reliable business and consumer data for reference and research purposes. No other big data provider goes to the lengths we do to ensure the data your patrons rely on is relevant, comprehensive, and up-to-date.

**Renaissance**

See EnvisionWare

**Renaissance**

www.renaissance.com

Renaissance® applies its proven, data-driven educational technology to amplify the effectiveness of classroom teachers so that students of all levels can achieve their full potentials. By giving teachers the right insight, tools, and resources, Renaissance helps teachers teach better, students learn better, and school administrators lead better.

**The RoadRunner Press**

www.TheRoadRunnerPress.com

The RoadRunner Press specializes in page-turning juvenile fiction and select adult nonfiction and fiction titles with characters you won’t soon forget. Our books reflect our world in all its diversity, and one of our specialties is Native American tales (both historic and contemporary). We will share Oklahoma Choctaw author Tim Tingle’s new book in his award-winning How I Became A Ghost Series, When A Ghost Talks, Listen, at TLA 2019 and the return of Anna Myers’s acclaimed historical juvenile novel Tulsa Burning.

**Rosen Publishing/Power Kids**

www.rosenpublishing.com

Award-winning K-12 nonfiction educational publisher offers print books, ebooks, Interactive ebooks, apps, games, and online databases. iPad and smartphone compatible resources support Common Core standards as well as 1:1 laptop
learning, digital citizenship, financial literacy, STEM, reading and language arts, and bullying prevention. Learn more about how we help students be college-prepared and career ready at rosenpublishing.com and rosendigital.com.

Rourke Educational Media, 1948
www.rourkepublishing.com

At Rourke Educational Media, our collection of resources is designed to help you build a dynamic, 21st century library and media center, all while helping your students to achieve success. From traditional Library Bound books and technology and assessment tools to e-books and reference sets—and with the added benefit of easy ordering and reordering options—we have all the tools and services you need to run an engaging library that fosters learning and creativity. Rourke Educational Media is dedicated to supporting you in the most important task of all: Helping students to learn and grow.

Russwood Library Furniture, 1627
www.russwood.net

Design assistance through the job’s entire process: pricing, specifications, layout design, installation, product questions, etc. Our products include, but are not limited to: circulation desks, custom desks, metal and wood shelving, Titan™ mobile shelving, tables with a variety of styles & shapes, computer furniture and workstations, display furniture, office furniture, teacher’s desks, and a selection of seating and lounge furniture.

SafeSpace Concepts, Inc, 2325
safespacesconcepts.com

SafeSpace Concepts manufactures soft play equipment for infants and toddlers as well as furnishings targeted at early childhood environments like daycare and child care facilities, libraries, museums and commercial indoor playgrounds. Our products encourage open-ended and imaginative play, sensory stimulation, gross motor development and active play as well as provide quiet areas for reading or resting.

SAGE Publishing, 2716
www.sagepublishing.com
Sara Miller McCune founded SAGE Publishing in 1965 to support the dissemination of usable knowledge and educate a global community. SAGE publishes journals, books, and library products spanning a range of subject areas. SAGE remains majority-owned by our founder, who has ensured that the company will remain permanently independent.

Salen Press, 1947
See Grey House Publishing & Salem Press

Sam Houston State University - Department of Library Science, 2419
www.shsu.edu/~lis_www
Library education

SBT - Storybook Theater, 1454
See Storybook Theatre of Texas

SCBWII - Texas, 2530
See Society of Children’s Book Writers and Illustrators - Texas Chapters

Schirmer Reference, 1633
See Gale, a Cengage Company

Scholastic Book Fairs, Inc, 1641
www.scholastic.com/bookfairs
Children’s literature.

Scholastic Library Publishing, 1841
www.scholastic.com/librarypublishing

Scholastic Library Publishing is an award-winning publisher of nonfiction print and digital resources for schools and public libraries, including Scholastic GO!, BookFlix, TrueFlix, FreedomFlix, and ScienceFlix.

School Library Connection, 1542
www.librariesunlimited.com
School Library Connection is a next-generation suite of online professional learning, resources, reviews, advocacy, and more for school librarians and educators. School Library Connection addresses the challenges and opportunities in making today’s K-12 libraries vibrant, vital research, learning, and service environments.

School Library Journal, 2333
www.slj.com

School Library Journal is the most influential publication serving the largest market for new children’s and young adult books and is the only full-service publication serving the youth and school library market. Reaching over 35,000 elementary, middle/junior, and senior high school librarians and youth service librarians in public libraries, SLJ educates its readers to become leaders in technology, reading, and information literacy.

School Life, a division of imagestuff.com, 2428
www.schoollife.com
Bookmarks, crafts, hobbies, teaching resources

Sebco Books, 1527
www.SebcoBooks.com

Sebco Books has dedicated itself to providing schools and libraries with the finest books, e-Books and audio books available. We believe our responsibility is to make our customers’ job as easy as possible by helping to save time, money and work. Please check out our website

**Shadow Mountain Publishing** 2646
www.shadowmountain.com
Shadow Mountain is trade book publisher for children, young adults and adults, with a list that includes bestselling fiction like the Fablehaven series, Janitors series, and cookbooks by Six Sisters Stuff. Shadow Mountain is passionate about clean content and empowering values.

**Shmoop** 2320
schools.shmoop.com
Shmoop is a digital publishing company with a point of view, offering online courses, online college readiness prep, and online test prep. Our goal in life is to take the friction out of learning. Test prep and learning should not feel like a root canal.

**Short Edition** 2923
Short Edition is the world's first publisher of Button Fiction, elevating the role of story in our daily lives. With the invention of the Short Story Dispenser, we are able to share our flash fiction, curated from over 8000 writers, and why not yours from your community?

**Shoutbomb, LLC** 1455
www.shoutbomb.com/customer-map
Text4Library: The Text4Library messaging service offers a way to connect with, engage and enable library patrons. The current service provides various notifications such as late-fees, courtesy, holds, overdue and the ability to renew items.

Text4Literacy: Enhance your literacy program with text messaging, a tool proven to support parents as they work to increase children’s literacy. Working with the Center for Childhood Creativity at the Bay Area Discovery Museum we can provide you with research based literacy and STEM content tailored for the parents of children 0 to 8 years of age. Voice4Library: The newest SaaS voice notice service offers a way to connect with, engage and enable library patrons. The current service provides various notifications such as late-fees, courtesy, holds, overdue and the ability to renew items.

**Simon & Schuster, Inc** 2041
www.simonandschuster.com

**SirsiDynix** 1827
www.sirsidynix.com
SirsiDynix is the global leader in strategic technology solutions for libraries-vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities including library management systems (LMS) and search and discovery solutions. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific.

**Skyscrape** 2541
See Publisher Spotlight

**Sleeping Bear Press** 2634
www.sleepingbearpress.com
Sleeping Bear Press produces high-quality, beautifully illustrated picture books. Our goal is to provide books that enrich children’s lives through stories that blend entertaining text with educational content.

**Small Library Resource Center** 3235
A wealth of resources for public, rural libraries.

**Society of Children’s Book Writers & Illustrators - Texas Chapters** 2530
www.scbwi.org
The Society of Children’s Book Writers & Illustrators acts as a network for the exchange of knowledge among writers, illustrators, editors, publishers, agents, librarians, educators, booksellers and others involved with literature for young people. We are currently more than 22,000 members worldwide, in over 70 regions, making us the largest children’s writing organization in the world. Texas hold five SCBWI chapters: Austin, Houston, Brazos Valley, North Texas and Southwest Texas. Learn more at www.scbwi.org.

**Soho Press** 2230
sohopress.com
Soho Press is an independent book publisher based in Manhattan's Union Square. Founded in 1986, Soho publishes 90 books a year across its Soho Press, Soho Crime and Soho Teen lists, and is known for introducing bold literary voices, award-winning international crime fiction, and groundbreaking young adult fiction.

**Sound Learning** 2541
See Publisher Spotlight

**Sourcebooks, Inc** 2748
www.sourcebooks.com
Sourcebooks is an independent publishing company dedicated to innovation and the belief that books change lives. We publish 300 new titles each year in the children, young adult, adult, nonfiction, gift, and education categories.

**South Texas School Furniture** 1451
www.texaslibrary.com
Library furniture: furniture design and
layout. 25 year warranty on library furniture. All furniture includes delivery and installation by our trained professional staff.

SSG .................................. 3216
See Southwest Solutions Group, Inc.

Southwest Solutions Group, Inc .................. 3216
www.southwestsolutions.com
Southwest Solutions Group is a solutions-oriented company dedicated to helping you save space and improve your library’s efficiency. We design and install high density mobile shelving, collaborative furniture, off-site high bay archive shelves, and unique solutions for displaying and storing books, art, oversize items, archival boxes, multimedia, and more. For any of your relocation needs, we also have the ability to move fully-loaded stacks of shelving to help you save time and money in carpet replacement or remodeling projects.

Spirit Monkey, LLC ................. 2719
www.spiritmonkey.com
Spirit Sticks® are small embroidered patches that students earn, collect, and display on a backpack. Spirit Sticks® are the latest schoolyard craze and educators love them! Spirit Sticks® promote school spirit and participation by providing meaningful extrinsic rewards with lasting value, beyond the school year. Spirit Monkey is the only place to get Spirit Sticks® US Patent No. 9,196,174

Spotlight ......................... 1241
www.abdobooks.com
Spotlight, a division of ABDO, features popular fiction titles for grades K–8 in reinforced library bound editions featuring 80# glossy paper for graphic novels and picture books, and acid-free commodity offset paper for chapter books and classics.

Star Bright Books ................. 1651
www.starbrightbooks.com
Star Bright Books is an independent publishing company dedicated to producing the highest quality board books, hardcover, and paperback books for children from birth to twelve. We believe that all children should see themselves in print and we make a concerted effort to include children of all colors, nationalities, and abilities in our books. In addition to seeing themselves, children should also hear familiar language in the books they choose. In pursuit of that goal, we publish engaging books in twenty languages.

Stars Information Solutions .................. 1250
www.starstek.com
The ScanPro® microfilm scanners are the micrographic equipment of choice in the world’s most prestigious libraries, government offices and corporations. The latest product release, the ScanPro All-In-One™ microfilm scanner, continues this tradition. It is the only compact desktop scanner in the micrographics industry that is both an easy to use on-demand reader-printer-scanner for all microfilm types as well as a high speed conversion scanner for microfiche and roll film. The All-In-One scanner is fast, it is accurate and it is affordable.

Starstek .................. 1250
See Stars Information Solutions

State Bar of Texas
Law-Related Education .......... 1916
www.texaslre.org
The State Bar’s Law-Related Education (LRE) Department has been a leader in civic and law related education in Texas for over 30 years. Its purpose is to support educators through professional development opportunities and curriculum development to facilitate the teaching of civic education and engagement in schools. Our website www.texaslre.org is free and boasts lesson plans, interactive game and web based programs for K-12 Social Studies.

Sterling Publishing ............. 2744
www.sterlingpublishing.com
Sterling books cover a broad range of subject areas including: current events, diet and health, parenting, popular culture, reference, history, art and artists, music, and everything in between. Sterling Children’s books are both fiction and non-fiction and include the classics, picture books, joke books, and novelty formats, as well as books for babies and toddlers.

Stop Falling Productions ......... 2715
www.stopfalling.com
We specialize in wearable products for librarians, reading teachers, elementary teachers, and reading enthusiasts.

Storybook Theatre of Texas ................. 1454
www.sbtheatre.com
25 years, encouraging young people! 2014 winner of the Excellent Play award, 4th Annual China Children’s Festival in Beijing & 2009 National Endowment of the Arts “Best in the arts” American Masterpieces award winner, Storybook Theatre is a high-energy touring childrens theatre group that brings stories to life! Costumes, props, exaggerated voices, and lots of interaction with the audience are standard in the performances. All stories are age appropriate for the audience, pre K-6th grade. An encouraging message or lesson enhances each program. Storybook Theatre will get your students excited about reading! If not, we will adjust your fee accordingly. Ask about funding up to 50% available through TCA!

Sue Young, Bilingual Storyteller & Songwriter ............. 2209
www.sueyoungmusic.com
Award winning bilingual storyteller and singer/songwriter Sue Young delivers fun, interactive and educational assembly programs to kids ages pre-K through 5 at schools and libraries around Texas. Programs include “Cantos Y Cuentos – Tales And Tunes Of Latin America”, “Téxican Tales And Tunes”, “¡Viva México! – Celebrate Mexico!”, and “Create Your Own Song” – for kids through adults. Partial funding is available for Sue’s programs through the Texas Commission on the Arts.
SXSW EDU
www.sxsw.edu
The SXSW EDU Conference & Festival cultivates and empowers a community of engaged stakeholders to advance teaching and learning.

T2 Design
www.t2librarydesign.com
T2 – A refreshing new approach to library furniture design. We pride ourselves on producing innovative, progressive, high quality products that not only meets, but exceeds the needs of today, by predicting the trends of tomorrow.

Take Care of Texas
www.takecareoftexas.org
Take Care of Texas offers FREE print materials to educate Texans of all ages on ways to conserve water and energy, keep our air and water clean, and reduce waste. Materials include activity books, bookmarks, field guides, stickers, posters, and more!

TAME - Texas Alliance for Minorities in Engineering
www.tame.org
We've been launching STEM Careers since 1976. From hair-raising experiments in electricity to visits with real-life engineers, TAME programs invite students all across Texas to explore the exciting world of STEM.

TAMU
www.tamu.edu
See Texas A&M University Press

TECHICAL LIBRARY SYSTEMS, INC
www.tech-labs.com
Tech-Labs is the leading supplier of “project-based leaning” STEM programs, on-line learning programs for CTE, MSSC, SACA and other certification programs, 3-D printers, robotics, and automotive technology. Our mission is to provide cutting edge technology, equipment, and curriculum to educators that will help every student.

TechSoup
www.techsoup.org
TechSoup equips change-makers with transformative technology solutions and skills they need to improve lives globally and locally. TechSoup’s mission is to build a dynamic bridge that enables design and implementation of technology solutions for a more equitable planet.

TESCO Learning Environments
www.tesco-ind.com
High quality library furnishings, including, circulation desks, shelving, tables, computer furniture & technical pieces. TESCO offers layout & design to assist customers with new projects & existing products. Greenguard Certified for Leed points.

Texas A&M University Press
www.tamupress.com/catalog/CategoryInfo.aspx
Established in 1974 to support the university’s goals of stimulating scholarly discourse, we are today counted among the top public university presses in America. We publish more than 60 titles a year, which are available in print, on-demand, and electronic editions. Our publications consistently win competitive grants and prestigious awards.

Texas Book Festival
www.texabookfestival.org
Founded in 1995 by Laura Bush (a former librarian and then First Lady of Texas), Mary Margaret Farabee, and
a dedicated group of volunteers, the TBF set out to honor Texas authors, promote the joys of reading, and benefit the state’s public libraries. The first Festival took place in November 1996 and has grown into one of the nation’s premier annual literary events, featuring 275+ authors of the year’s best books and drawing 50,000 book lovers of all ages.

Texas Bookman ................. 1054
www.texasbookman.com

Texas Bookman is a wholesale company.

Texas Christian University Press ................. 2423
www.prs.tcu.edu

TCU Press specializes in the history and literature of the American West, and is interested in women’s studies, art history, and multicultural studies.

Texas Municipal Courts Education Center ................. 1916
See Driving on the Right Side of the Road

Texas SmartBuy/Texas Comptroller ................. 1155
TxSmartBuy.com or comptroller.texas.gov

The State of Texas Cooperative Purchasing Program is now called the Texas SmartBuy Membership Program. We offer public libraries, higher education libraries, ISD libraries and library districts access to TxSmartBuy.com with established, competitively bid and awarded state contracts at best value with the purchasing power of the State of Texas. Find over 1.5 million items available for purchase including library items for purchase such as furniture, paper goods, office and art supplies, digital signage, audiovisual equipment, bar codes and scanners, display cases, organization and storage items and more!

Texas State Library and Archives Commission ................. 1928
www.tsl.texas.gov

The Texas State Library and Archives Commission provides support to all types of Texas libraries through programs, continuing education, library resource sharing, consulting services, and grant awards of state and federal funding. With programmatic areas including services to the blind and physically disabled, archives and preservation, and state and local government records, the Commission oversees a broad deployment of statewide information policy, practices, and resources.

Texas Woman’s University - School of Library and Information Studies ................. 2430
www.twu.edu/slis

The School of Library and Information Studies prepares students for leadership roles in the information professions, including careers in librarianship and as information specialists in a variety of roles in private and public agencies. The school offers graduate programs including Master of Library Science, Master of Arts in Library Science, Dual Library/Health Studies Degree, School Librarian Certification, and Certificate of Evidence-Based Health Science Librarianship.

TexQuest Support Center at ESC-20 ................. 2025
texquest.net

Education Service Center, Region 20 serves as the Support Center for TexQuest (texquest.net). TexQuest provides statewide access to quality research resources for K-12 public schools. ESC-20 also serves as the Help Desk for Digital Knowledge Central (learn421.net/dkc).

Theatre, Storybook ................. 1454
See Storybook Theatre of Texas

Thomas Nelson Publishers ................. 2248
www.thomasnelson.com

Books that emphasize faith, character and moral values.

Thorndike Press ................. 1633
See Gale, a Cengage Company

ThriftBooks ................. 2227
www.thriftbooks.com/library

Give your Donated and Discarded Books New Life! ThriftBooks collects your unwanted books and finds them new readers through online sales, while providing needed fundraising for libraries and literacy programs worldwide. You provide the books, we do the rest! More and more libraries are choosing to partner with the ThriftBooks, The #1 Online Used Book Store.

Tiger Tales ................. 2541
See Publisher Spotlight

Tim Tingle, Choctaw author ................. 2424
See Authors Tim Tingle and Greg Rodgers

TLA Black Caucus/ Round Table ................. 3030
www.tsla.org/groups/BCRT

Promotes library services to African-Americans and promotes the participation of African-American librarians and paraprofessionals at all levels of the profession and the association. Our booth will focus on the membership and history of the TLA Black Caucus.

TLA Collaboration Space ................. 3227
www.tsla.org/collaboration-space

Sponsored by the TLA Program Committee, the purpose of the space is as follows:

1. To promote facilitated discussion in a designated space at a designated time.

2. To provide a space for continued conversations regarding session topics.

TLA District 4 ................. 3028
tsla.org/tla-groups /district-4

District 4 invites you to Connect, Inspire with Innovative ideas that will make an Impact in the future of our Texas libraries.

TLA District 5 ................. 3027
tsla.org/tla-groups /district-5

TLA District 5 group is pleased to host an informational booth this year! Our theme is: “Dare to Go Beyond the Expected!” Find out more about your district! District 5 is made up of 33 counties.
TLA Exhibitors Round Table (ERT) ...................... 2033
www.txla.org/groups/ERT
To better support TLA in bringing Texas library vendors and their representatives together with all librarians in the interest of fostering a better understanding of their mutual needs.

TLA Small Community Libraries Round Table......... 3235
www.txla.org/groups/SCLRT
SCLRT addresses the needs of directors, staff, and Board Members of libraries serving small communities across the state of Texas.

TLA Texas Authors & Illustrators Round Table ..... 2528
www.txla.org/groups/TAIRT
Created in July 2012, the Texas Authors and Illustrators Round Table’s purpose is to foster a relationship between Texas authors and illustrators and Texas librarians.

TLC - The Library Corporation .......................... 2442
www.TLcedes.com
TLC is a family-owned company with a singular commitment of serving libraries worldwide. From our innovative automation and cataloging solutions to our award-winning customer service and support, TLC is the one-stop resource for all your library automation needs.

Tocker Foundation ............... 3235
www.tocker.org
Supporting public libraries in rural Texas since 1992 through grants, professional development travel stipends and advocacy.

Today’s Business Solutions, Inc............... 2217
www.singelcard.com
TBS providers of high-tech library solutions; enhancing patrons experience with computer reservation, mobile printing, print management, scan stations, Fees/Fines Payment with PCI Compliant Credit/Debit Card solutions.

Transparent Language, Inc. 2425
www.transparent.com
Transparent Language builds language-learning software for consumers, educational institutions, libraries, corporations, and government organizations. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

Travels With Gannon & Wyatt ...................... 2541
www.decorial.com
See Publisher Spotlight

Trinity Library Resources ......... 2441
www.trinitylibraryresources.com
Trinity Library Resources provides interior design and furnishings for library environments. Services include re-purposing designs to upgrade and modernize existing libraries, space planning, custom design capabilities, internal traffic flow and book collection/technology ratio management.

Troxell Communications ..... 2317
www.troxellsolutions.com
Troxell Communications has solutions for every room in a school. From classrooms to auditoriums, sports stadiums to computer labs, cafeterias to TV studios, we offer technology that empowers students and accelerates learning.

Tundra - Penguin Random House Canada Young Reader .................. 2150
See Penguin Random House Canada Young Readers

U*S*L .................................. 1633
See Gale, a Cengage Company

Unique Management Services, Inc ............... 2525
www.uniquelibrary.com
Unique Management Services is the worldwide leader in material recovery and patron communication solutions for libraries.

University of North Texas College of Information ...... 2433
cl.unt.edu
Degrees in the College of Information are offered at the doctoral, masters, and bachelors levels. We also offer a variety of certificate programs – all designed to prepare students for information careers in educational, vocational, and professional settings. Some programs are delivered nearly 100% online, while others incorporate “blended learning” by offering “web institutes” onsite to provide...
opportunities for students and faculty to meet face-to-face.

**University of North Texas Dept. of Information Science** 2433
informatics.unr.edu

The Department of Information Science at the University of North Texas prepares information professionals to meet the needs of the global information society. The department offers nationally recognized programs at the bachelors, masters and doctoral levels, as well as graduate academic and school library certifications. The department offers flexible course schedules with some programs delivered nearly 100% online, while others incorporate “blended learning”. The ALA-accredited Master’s program is offered in Houston, as well as various locations across the country, with onsite sessions for students and faculty to meet face to face. Diverse faculty who are experts in their field contribute their individual strengths to help LIS graduates serve crucial roles in a variety of settings with increasingly sophisticated technological tools.

**University of North Texas Press** 2423
www.unt.edu/upress

The University of North Texas Press publishes books in the humanities and social sciences, with special emphasis on Texas history and culture, military history, western history, criminal justice, folklore, multicultural topics, music, natural and environmental history, culinary history, and women's studies.

**University of Texas Press** 2030
www.utexaspress.com

The University of Texas Press publishes scholarly, trade and regional books.

**Upstart** 1133
www.demco.com/upstart

Upstart features a diverse collection of products and programs designed to foster a love of reading and the library, including unique reading promotional materials and gifts for librarians and book lovers. We offer a wide variety of bookmarks, posters, tote bags, notecards, mugs, and t-shirts, including our popular Color Craze line of coloring products for all ages, and products featuring licensed characters such as Pete the Cat and the characters of Mo Willems and Dr. Seuss.

**Van Show** 1958
library.austintexas.gov/literature-live/van

Stop by to say hello to Van, a lovable blue puppet and big-time fan of BOOKS from the Austin Public Library! Van will be interviewing authors for his new show, so stop by to say ‘hi’ and see who he’s interviewing next! The Van Show features interviews with authors so kids can get a behind-the-scenes peek into the lives and books of their favorites. Visit Van’s website to watch all his video interviews!

**Vista Higher Learning / Santillana USA** 2617
vistahigherlearning.com

Santillana USA is now part of Vista Higher Learning! Together we are the only Pre-K - 20 specialized world language publisher in the U.S., offering your district and school an even wider range of language solutions!

**W.W. Norton** 2541
See Publisher Spotlight

**Waterford Institute** 1855
waterford.org

Waterford.org is a nonprofit early education partner dedicated to ensuring all children achieve success from the start. Waterford does this through award-winning, cloud-based curriculum that includes: benchmark assessments, daily individualized instruction, whole and small group intervention, unique parent engagement tools, and professional development for teachers. Instruction delivery is personalized and individualized to meet the needs of each child during the critical years of early reading, math, and science development.

**Web of Life Children’s Books** 2123-2134
www.weboflifebooks.com

Web of Life Children’s Books publishes timeless picture books introducing children to the workings of the natural world.

**WebJunction** 3235
www.webjunction.org

A program of OCLC, WebJunction is a free and open online learning network that builds the knowledge, skills, and confidence of library staff.

**Weigl Publishers Inc.** 2226
www.weigl.com

Weigl Publishers Inc. brings education to life by creating inspired learning resources that engage the minds of young readers. Dedicated to publishing nonfiction that captivates and enriches young imaginations, Weigl books are filled with eye-catching visuals and well-researched, trustworthy content.

**WhoFi** 2817
whofi.com

WhoFi provides wireless session counts and patron usage intelligence to help public libraries make better decisions. We believe it is the combination of the right refined data in conjunction with stories that allows the best possible decisions to be made affecting employees, patron experiences, organizations and communities as a whole.

**Wings Press** 2544
www.wingspress.com

Wings Press is the oldest literary press in Texas, though its authors hail from all over the Americas. Recent awards include the American Book Award, the International Latino Book Award, El Premio Coatiicue [Mexico], the Tomás Rivera Award for Young Adult Literature, and the PEN Josephine Miles Award. Titles also have been short-listed for both the Dublin IMPAC International Literature Prize and the Neustadt Prize for International Literature. Wings Press authors include current and past poets laureate of seven states and the United...

**The Worden Company ........ 1933**  
www.wordencompany.com  
We specialize in designing and manufacturing tables, study carrels, computer stations, shelving, end panels, circulation desks, and seating. But our real work is making the kind of space that invites people in, supports the way they work, and stands up to a generation of use.

**Wordsong.......................... 2349**  
See Boyds Mills Press

**Workman Publishing Company.......................... 2647**  
www.workman.com  
Workman Publishing Co. is an independent publishing company. It’s imprints include: Algonquin Books of Chapel Hill, Algonquin Young Readers, Workman, Artisan, Storey, Timber Press, Duo Press and The Experiment.

**The World Almanac® ........ 2641**  
www.InfobaseLearning.com  
The World Almanac® has been a publisher of award-winning reference titles since 1868. The World Almanac® brand includes iconic titles such as The World Almanac® and Book of Facts, the best-selling American reference book of all time, published annually. Two award-winning databases put the reference shelf staple – along with exclusive online-only content – at users’ fingertips.

**World Book, Inc .............. 2520**  
www.worldbook.com  
Since 1917, World Book, Inc., has set the standard for providing accuracy, objectivity, and reliability in research materials for both children and adults. Based in Chicago, Illinois, World Book is an industry leader in the production of award-winning encyclopedias, reference sources, and digital products for the home and schools. This commitment has culminated in the publication of the number-one selling print encyclopedia in the world, The World Book Encyclopedia, and the World Book Web, a suite of online reference products for every age and grade level.

**Writer’s League of Texas .... 3235**  
www.writersleague.org  
For more than three decades, the Writers’ League of Texas has been providing a forum for information, support, and sharing among writers as well as promoting the interests of the Texas literary community at large. With over 1,300 members statewide and growing, the WLT offers a variety of programs and services including Texas Writes, a program that brings published authors to rural libraries across the state for half day craft workshops, at no cost to the libraries or participants.

**WT Cox Information Services ............... 1249**  
www.wtcox.com  
WT Cox Information Services proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials along with a host of integrated services. Added offerings include eStats, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder - our exclusive A-Z, Link Resolver and ERM solution, and more. At WT Cox, we are committed to providing cost-effective services tailored to academic, special, government and public libraries.

**Zondervan/Zonderkidz ...... 2246**  
www.zondervan.com  
Zondervan, a HarperCollins company, is a world leader in Christian communications and a leading Christian publishing brand.

**Zoobean ....................... 2823**  
www.beanstack.org  
Beanstack helps create, manage, and evaluate reading programs through your library’s own beautifully designed website and a mobile app that makes participating easy and fun. These programs — like summer reading, 20-minutes a day reading challenges, and 1,000 Books Before Kindergarten — can help you encourage independent reading, drive circulation, and increase visits to the library. But they require a lot of time and attention to be effective. That’s where Beanstack comes in.

**Zuiker Press ....................... 2541**  
See Publisher Spotlight

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**Shop more than 450 Exhibitors!**

Allow plenty of time to visit the TLA Exhibit Hall, beginning with Monday’s Grand Opening & Welcome and ending with Wednesday’s Cosplay Fashion Show and Contest.

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Exhibitor contact information is available in the app, and on TLA’s [members-only](#) website

Shop the exhibitors year round on the [TLA Buyers Guide](#).
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Comic Book Day
A full day dedicated to Comic Books, Superheroes, and Graphic Novels!

Wednesday, April 17
Austin Convention Center

Cosplay Fashion Show & Contest
Imaginations run wild as characters and designs come to life.

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- DC Comics
- Fanta Graphics
- Farrar, Straus & Giroux
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- Toon Books

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- How Dungeons and Dragons Can Save the World
- The Graphic Novel Utility Belt: Great Selection Tools for Superhero Librarians
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