



### **TLA 2020: Virtual Pre-recorded Educational Sessions**

*(This information current as of April 3, 2020, and may change.)*

The following sessions are available to view at any time beginning April 21, 2020. Each session is eligible for Continuing Education (CE) credit. They are listed in alphabetical order by session name or, if an author presentation, by the author's last name.

*We are adding new programs frequently, so check back often!*

#### **2020 Census: The Time to Respond is Now!**

Census data is used to distribute more than \$800 billion in federal funds, as well as to apportion congressional seats and design and draw local, state and congressional legislative districts. It is relied upon by researchers, demographers, businesses, governments and philanthropy to understand who lives in our country and in our communities. It drives decisions by funders and nonprofits concerned about local services, from public education to healthcare and housing.

Acacia Croft and Ida Love, U.S. Census Bureau

2020 Conference Program Committee

#### **Academic Book Buzz**

Join representatives of two university presses to learn about the top new titles for academic libraries.

John Brock, Texas Tech University Press; and Cameron Ludwick, University of Texas Press.

2020 Conference Program Committee.

#### **Advocating for Change in Your Community**

Join us for a conversation with a professional musician who has played 3,000 concerts on five continents, and is also a Rotary Peace Fellow with a master's degree in Peace and Conflict Resolution.

David LaMotte, Dryad Publishing

2020 Conference Program Committee.

### **Alternative Metrics: Measuring the Social Impact of Publications**

Altmetrics are indicators of online engagement with an article, including social media mentions, media coverage, Wikipedia citations, bookmarks, and downloads. Discover why altmetrics are important, how to access and read them, and how librarians are playing an important role in promoting research.

Laurissa Gann, University of Texas MD Anderson Cancer Center.

College and University Libraries Division.

### **Burn, Censor and Sanitize: Trends in Intellectual Freedom Challenges**

Over the past year, librarians have responded to intellectual freedom challenges, including efforts to limit books, displays, exhibits, speakers, and programs. Understand the shifting landscape and how to prepare for those challenges.

Kristin Pekoll, American Library Association.

Intellectual Freedom Committee and Public Libraries Division.

### **Sarah Bird, author**

**Sarah Bird** is the author of ten novels. Her latest, *Daughter of a Daughter of a Queen*, is a tribute to Cathy/Cathay Williams, the only woman to serve with the fabled Buffalo Soldiers.

Her previous novel, *Above the East China Sea*, was long-listed for the Dublin International Literary Award; was an ALEX Award nominee; winner of the Texas Philosophical Society Literary Award; a *Chicago Tribune* Editor's Choice; a *Seattle Times* Best Book of the Year; a Tucson Book Festival Great Books for Book Club selection; and a *Marie Claire* Best Summer Reads.

### **Katherine Center Speaks on Reading for Joy**

Katherine Center, *New York Times* best-selling author of *How to Walk Away* and *Things You Save in a Fire*, shares her passion with audiences all over the country. She will share insights into the importance of reading for pleasure, her writing life, and her love of book clubs.

Katherine Center, Macmillan.

2020 Conference Program Committee.

### **Creating an Inclusive Environment and Bridging Cultural Gaps**

How do we ensure that the library is the safest place in the school? Discover how the Britain Elementary library helps bridge cultural gaps by advocating for deaf students, fostering well-rounded hearing students, and making sure bilingual and deaf communities are well-represented.

Jaclyn Long, Irving ISD.

Texas Association of School Librarians.

### **Cultivate Your Personal Learning Network**

Learn how to intentionally grow your personal learning network (PLN). From work colleagues to social media contacts, whether you are looking for mentoring, fresh ideas, or professional collaborations, your PLN is invaluable.

Renee Jones, Prosper ISD; and Deborah Zeman, Celina ISD.

2020 Conference Program Committee.

### **Matt de la Peña, author**

**Matt de la Peña's** debut novel, *Ball Don't Lie*, was an ALA-YALSA Best Book for Young Adults, an ALA-YALSA Quick Pick, and was made into a major motion picture. His short fiction and essays have appeared in the *New York Times*, NPR.org and various literary journals. De la Peña received his MFA in creative writing from San Diego State University and his BA from the University of the Pacific, where he attended school on a full athletic scholarship for basketball. He lives in Brooklyn, New York, where he teaches creative writing. You can visit Matt and find out more about his books at [mattdelapena.com](http://mattdelapena.com) and follow him on Twitter at [@mattdelapena](https://twitter.com/mattdelapena).

### **Marisa de los Santos, author**

**Marisa de los Santos** is the *New York Times* bestselling author of six novels for adults, including *Love Walked In*, *I'll Be Your Blue Sky*, and *I'd Give Anything* (out May 12, 2020) and two for middle grade readers, co-written with her husband David Teague. She has a BA in English from the University of Virginia, an MFA in Poetry from Sarah Lawrence College, and a PhD in English and Creative Writing from the University of Houston.

### **EdTech + Information Literacy = IT Heaven**

Students have the technology but those tools only go so far without the most important piece: information literacy. Discover how to integrate technology to elevate student learning in standards-based instruction in your library.

Judy Boone, Richardson ISD.

Texas Association of School Librarians.

### **EdTech Tools and AASL Standards**

Be ready to share and get ideas on EdTech tools to inspire students to inquire, include, collaborate, curate, and explore. Whether you are an expert on the National School Library Standards or didn't know such a thing existed, together we will engage, think, create, and share.

Brandi Rosales-Dawson, Richardson ISD; and Kristi Starr, Lubbock ISD.

Texas Association of School Librarians

### ***Elefantes and Alligators: Storytelling Techniques with Language and Learning to Engage All Listeners***

Storytelling programs can engage all personalities and backgrounds, include a second language in an effective way, and get kids to read and do math — all while having fun. Explore strategies to identify the potential that stories have to be transformed into entertaining educational experiences for all ages.

Carolina Quiroga-Stultz, Storyteller.

Storytelling Round Table.

### **Future of Cataloging**

Library cataloging is in a time of great transformation. The RDA 3R Project, BIBFRAME and linked data technology all have the potential to change the ways libraries access their resources. Attend this session to learn about changes to cataloging rules, computer encoding of library data and new technologies.

Emily Nimsakont, Amigos Library Services

2020 Conference Program Committee.

### **From Platform to Pathways: The Future of Small Libraries**

Libraries increasingly serve community needs, which expand beyond traditional definitions of information and education. Recent descriptions of library service view the library as a platform onto which roles, programs, and experiences are built. In order to meet shifting emerging needs in small libraries, let's not provide access to a platform on which community aspirations can be built, but rather build the pathways which facilitate the realization of those aspirations.

Margo Gustina, Southern Tier Library System

Small Community Libraries Round Table And Texas State Library & Archives Commission

### **Get a Year's Work of Worth Done in the Next 90 Days**

Crush library and career goals in record time with a framework that high performers use. Learn to set elastic, actionable goals, implement those goals, and develop habits to help you succeed.

Thanh Pham, Asian Efficiency.

2020 Conference Program Committee.

## **HB 2223 and Corequisite Courses: Implications for Academic Libraries**

HB 2223 requires Texas public higher education institutions to enroll underprepared students in a corequisite model, in which the student takes an entry-level college course and a developmental education course simultaneously. A representative from the Texas Higher Education Coordinating Board will share insights into the potential impact on academic libraries.

Keylan Morgan, Texas Higher Education Coordinating Board.

Library Instruction Round Table and College and University Libraries Division.

### **Carlos Hernandez, author**

**Carlos Hernandez** has published more than thirty works for fiction, poetry, and drama, most notably a book of short stories for adults entitled *The Assimilated Cuban's Guide to Quantum Santeria*. He is an English professor at City University of New York, and he loves to both play and design games. He is a coauthor of *Abecedarium* and was the lead writer on Meriwether, a computer role playing game (CRPG) about the Lewis and Clark Expedition. He will discuss his book *Sal and Gabi Break the Universe*, a brilliant sci-fi romp that poses this question: What would you do if you had the power to reach through time and space and retrieve anything you want, including your mother, who is no longer living (in this universe, anyway)?.

2020 Conference Program Committee.

### **Skip Hollandsworth, author**

**Skip Hollandsworth** grew up in Wichita Falls, Texas. He joined *Texas Monthly* magazine in 1989 as a staff writer, and is currently executive editor. He has received several journalism awards, including a National Headliners Award, the national John Hancock Award for Excellence in Business and Financial Journalism, the City and Regional Magazine gold award for feature writing, and the Texas Institute of Letters O. Henry award for magazine writing. The movie *Bernie*, which Hollandsworth co-wrote with Richard Linklater, was released in May 2012. He will discuss the writing process and his book, *Midnight Assassin: Panic, Scandal and the Hunt for America's First Serial Killer*. The book describes a serial killer who terrorized Austin beginning in December 1884, and who some people theorize may have crossed the ocean to become England's Jack the Ripper.

2020 Conference Program Committee.

## **Hot off The Press: Great New Books for Grades 4-12**

Keeping up with new and forthcoming books is difficult. We'll make it easier by sharing information about what's coming soon.

Teri Lesesne and Karin Perry, Sam Houston State University.

Children's Round Table and Young Adult Round Table and 2020 Conference Program Committee

## **Human Trafficking**

The Human Trafficking Rescue Alliance Task Force has become one of the largest HT Task Forces in the U.S. Their mission is to identify victims, proactively investigate and prosecute human trafficking cases at the state and federal levels, and provide victims with a comprehensive array of services. Learn indicators of a human trafficking situation and how to respond.

John Wall, Houston Police Department.

2020 Conference Program Committee.

## **Improving Library Quality and Efficiency: Getting Started with Assessment**

Is there a library service, space, or other area that you'd like to improve? Not sure how to get started or what to assess? Afraid that saying "let's do an assessment project" will cause panic? Learn how to get started, scope realistically, find data, and get everyone on board.

Starr Hoffman, University of Nevada Las Vegas.

College and University Libraries Division.

## **Interactive Story Times for Students with Special Needs**

With a focus on reaching K-5 students with special needs, this librarian and special education teacher duo will share ready-to-implement resources to enhance the literacy experience for all types of learners. We'll give you ideas for technology integration, STEAM activities, and cooperative play appropriate for all abilities.

Jackie Conley and Shannon Houston, Round Rock ISD.

Texas Association of School Librarians.

## **Lessons Learned: Implementing a Makerspace with Grant Funding**

With a grant from the Texas State Library and Archives Commission, Texas Wesleyan's West Library implemented the TXWES Makers Lab. Speakers will share the lessons learned while navigating the complexities of grant writing, funding, training, instruction, and implementing a multi-faceted program from the ground up.

Nancy Edge, Dennis Miles and Caitlin Rookey, Texas Wesleyan University.

College and University Libraries Division.

## **Lois Lowry, author**

**Lois Lowry** is the author of more than forty books for children and young adults, including the *New York Times* bestselling Giver Quartet and popular Anastasia Krupnik series. She received Newbery Medals for two of her novels, *Number the Stars* and *The Giver*. "My books have varied in content and style," Lowry

writes, “yet it seems that all of them deal, essentially, with the same general theme: the importance of human connections.”

### **Moving Towards a Professional Library Publishing Program**

This program will cover a professional journal publishing service for the university faculty at the Ralph W. Steen Library (Stephen F. Austin State University). Efforts to provide publishing services such as minting DOIs, requesting ISSNs, submitting journals for indexing, and helping editors follow best practices in policies for online open access journals will be discussed.

Ronald Reynolds, Stephen F. Austin State University.

College and University Libraries Division.

### **Magdalena Newman, author**

**Magdalena Newman** and her son Nathaniel live in Seattle, Washington, together with the rest of the family - dad Russel, brother Jacob and their four dogs. Magdalena was born in Sanok, Poland. She graduated from the Academy of Music in Gdaansk, Poland with a Master’s Degree in the Theory and Composition of Classical Music. She moved to the United States in 2002, where she and Russel were married and started their family. Since moving to the US, Magdalena and her family have navigated extensive challenges as outlined in her moving memoir, *Normal: A Mother and Her Beautiful Son*. The memoir describes their family’s story of hardship and triumph; Nathaniel has a rare craniofacial condition called Treacher Collins syndrome, which requires complex medical care. In addition to being a wife and mother, Magdalena has worked in the fitness industry for the past eight years and also works in the retail yoga/fitness apparel industry.

### **Open Educational Resources (OER) in Texas Higher Education: Updates from the Texas Higher Education Coordinating Board**

Learn about current state requirements for public colleges and universities; opportunities to participate in the OER grant program, status of the state’s OER repository initiative; and an analysis of the results of the OER in Texas Higher Education Landscape Survey.

Kylah Torre, Texas Higher Education Coordinating Board

College and University Libraries Division.

### **Once a Girl, Always a Boy: A Family Memoir of a Transgender Journey**

Author **Jo Ivester** will describe the issues facing transgender students in Texas today and guide participants through a discussion of steps to take to ensure that all students are treated with the dignity and respect they deserve.

Jo Ivester, She Writes Press.

2020 Conference Program Committee.

### **Open Educational Resources Mini-Grants in Academic Libraries**

Create opportunities and build partnerships with an Open Educational Resource (OER) mini-grant initiative. The discussion will address planning and promotion, winner selection, outcome metrics, and communication. Brief interactive activities will be integrated into the session.

Erin Owens, Sam Houston State University.

College and University Libraries Division.

### **Jason Reynolds, author**

**Jason Reynolds** is the *New York Times* bestselling author of *When I Was the Greatest*, *Boy in the Black Suit*, *All American Boys* (co-written with Brendan Kiely), *As Brave as You*, *For Every One*, the Track series (*Ghost*, *Patina*, *Sunny*, and *Lu*), *Long Way Down*, and *Look Both Ways*. He is a National Book Award finalist; the recipient of a Newbery Honor, a Printz Honor, and multiple Coretta Scott King Honors. Reynolds was recently named to the TIME 100 Next List, which showcases rising stars who are shaping the future of their industries. "Every human being was put here for service," he said at the TIME 100 event. "My conduit for service is literature, specifically literature for and about young people of color." He wrote a Marvel graphic novel, *Miles Morales: Spider Man* and his latest book is a non-fiction work, *Stamped: Racism, Antiracism, and You*, created with Dr. Ibram X. Kendi. "This is not a history book," Reynolds said to Booksources. "It's a book about the here and now. It talks about the why. You have the opportunity to undo the paradigm of racism."

### **Rock Your LinkedIn Profile**

**Rock Your Profile** (RYP) is a program LinkedIn offers to educate employees, members, customers and partners to profile best practices, and how to connect to opportunity using the LinkedIn platform. Through this program, we aspire to connect more people to opportunity by empowering them to use LinkedIn to tell their unique professional story.

Terrance Dixon and Anthony Herrera, LinkedIn

2020 Conference Local Arrangements Committee.

### **SACS Accreditation: Strategies for Assessment and Supporting the Quality Enhancement Plan**

Most Texas academic institutions are required to be accredited by The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Julie Todaro, Dean of Library Services at Austin Community College, will discuss the strategies that ACC used for a successful re-accreditation.

Julie Todaro, Austin Community College.

College and University Libraries Division.

### **Lisa See, author**

**Lisa See** is the *New York Times* bestselling author of *The Tea Girl of Hummingbird Lane*, *Snow Flower and the Secret Fan*, *Peony in Love*, *Shanghai Girls*, *China Dolls*, and *Dreams of Joy*, which debuted at #1. She is also the author of *On Gold Mountain*, which tells the story of her Chinese American family's settlement in Los Angeles. See has also written a mystery series that takes place in China. Her new novel, *The Island of Sea Women*, is about the free-diving women of South Korea's Jeju Island. She was the recipient of the Golden Spike Award from the Chinese Historical Association of Southern California and the History Maker's Award from the Chinese American Museum. She was also named National Woman of the Year by the Organization of Chinese American Women.

### **Serving People Experiencing Homelessness**

Gain a better understanding of individuals experiencing homelessness in your community. How can the library collaborate with other organizations to create resources and engaging programs for these patrons?

Suzanne Glover and Heather Lowe, Dallas Public Library

2020 Conference Program Committee and Black Caucus Round Table.

### **Neal Shusterman, author**

**Neal Shusterman** is the author of many novels for young adults, including *Unwind*, which was an ALA Best Book for Young Adults and a Quick Pick for Reluctant Young Readers, *Everlost*, and *Downsiders*, which was nominated for twelve state reading awards. He also writes screenplays for motion pictures and television shows such as *Animorphs* and *Goosebumps*.

### **Stronger Together: Librarians and Principals Collaborating for Student Success**

Administrators support librarians as essential educators who develop interactive lessons using new instructional technologies. Through this collaboration, the library program will drive student success.

Roger Ceballos and Rosenid Hernandez Badia, Dallas ISD.

Texas Association of School Librarians Division.

### **John Spencer: The Eight Stages of the Teacher Librarian Technology Journey**

Using the metaphor of a journey, Spencer, co-author of *Launch*, will lead educators through the phases of technology integration from tech tourism to tech citizenship. Participants will reflect on their journey while also developing coaching questions they can use with their colleagues.

John Spencer, Spencer Creative Services.

Texas Association of School Librarians.

### **The Outspoken Bean Presents: Poetry for Everyone**

The Outspoken Bean performs, demonstrating how libraries can bring diversity and opportunity to their patrons via poetry and open-mic nights.

Emanuelee Outspoken Bean is a performance poet, writer and educator.

2020 Conference Program Committee.

### **Time Flies: How to Manage Your Calendar**

Do you look back at year's end and feel like nothing was accomplished? Pre-plan the year on paper or digitally and save your sanity.

Judy Boone, Richardson ISD, Wallace Elementary, and Brandi Dawson, Lewisville ISD Library Media Services

2020 Conference Program Committee.

### **Gail Tsukiyama, author**

**Gail Tsukiyama** is the bestselling author of *Dreaming Water*, *The Language of Threads*, *The Samurai's Garden*, *Women of the Silk* and *Night of Many Dreams*. She is the recipient of the Academy of American Poets Award and the PEN Oakland/Josephine Miles Literary Award. She divides her time between El Cerrito and Napa Valley, California.

### **Understanding the Needs of International Populations in Libraries**

Gain insights into the needs of international populations and ways to meet those communities where they are via programming, outreach, and staff training.

Helen Chou, Houston Public Library; and Andrea Malone, University of Houston.

2020 Conference Program Committee.

### **Unmasking Your Leadership Potential**

A former chief of police and city manager shares how to create a leadership culture characterized by making all employees feel like valued stakeholders. To achieve this, leaders must understand individual behavior and performance and the unique set of talents, skills, needs, and deficiencies individuals bring to an organization. Learn to use different approaches to help each organizational member contribute to achieving organizational goals.

Mike Alexander, Lion Organizational Development Institute.

Public Libraries Division.

### **Carol Boston Weatherford, author**

**Carole Boston Weatherford**, a *New York Times* best-selling author and poet, was named the 2019 Washington Post Children's Book Guild Nonfiction Award winner. Her numerous books for children include the Coretta Scott King Author Award Honor Book *Becoming Billie Holiday*, illustrated by Floyd Cooper; the Caldecott Honor Books *Moses: When Harriet Tubman Led Her People to Freedom*, illustrated by Kadir Nelson, and *Voice of Freedom: Fannie Lou Hamer, Spirit of the Civil Rights Movement*, illustrated by Ekua Holmes, which was also a Robert F. Sibert Honor Book; and the critically acclaimed *Schomburg: The Man Who Built a Library*, illustrated by Eric Velasquez. She will discuss her upcoming new book, *Beauty Mark*.

### **What's So Critical About Critical Librarianship?**

As librarians select, acquire, organize, preserve, and facilitate access to collections, we build infrastructures that reflect and re-create systemic inequalities. Understand how critical librarianship interrogates those systems and asks how they could be different. Re-reading librarianship through the social and political enables us to imagine and create the world we want.

Emily Drabinski, City University of New York (NY).

2020 Conference Program Committee, College and University Libraries Division and Library Instruction Round Table.