

OFFICER GOVERNANCE TRAINING WORKSHOP 2026 AGENDA

THURSDAY, JULY 9, 2026

7:45 – 8:30 AM

Grab & go breakfast

8:30 – 8:45 AM

Welcome Message from the President

8:45 – 9:45 AM

Opening Keynote Session
Speaker: Amy Hermon

9:45 – 10:00 AM

Networking Break with Exhibitors

10:00 – 10:45 AM

Advocacy Matters: Preparing for the 90th Texas Legislative Session
Speakers: Marty DeLeon and MJ Nicchio, Escamilla Poneck, LLC
Lucy Podmore, Chair, TLA Legislative Committee
Wendy Woodland, TLA Director of Advocacy & Communications

Description: The 2027 Texas Legislature opens January 12, and libraries may once again face legislation designed to restrict content in library collections. Now is the time to connect with elected officials to share how libraries impact our communities and the value they bring to all Texans. Learn what issues legislative leaders are prioritizing, how we can counter negative narratives about libraries, and the TLA tools and resources that will support you in your advocacy journey.

11:00 – 11:45 AM

Effective Community Engagement for Officers

Description: This session equips officers with strategies to engage their community effectively through structured content planning, scheduling, and targeted engagement techniques. It also covers maintaining a consistent voice, managing workflows, evaluating performance, and applying best practices to strengthen audience connections.

11:45 – 12:30 PM	<i>Lunch Break</i>
12:30 – 1:30 PM	TLA Officer Blueprint (102) Description: How units manage their finances, read their financial statements, submit their budgets, budget week, and stipend request forms.
1:30 – 2:30 PM	Mastering Unit Finances Description: How units manage their finances, read their financial statements, submit their budgets, budget week, and stipend request forms.
2:30 – 3:00 PM	Networking Break with Exhibitors
3:00 – 4:00 PM	Run Your Meetings with Ease Description: How to create an agenda or find agenda templates, how to set up a Zoom meeting using our Zoom channels, what to talk about during your meetings, who has access to these meetings, making sure everyone is allowed to speak.
4:15 – 5:00 PM	Council I
5:00 – 6:00 PM	OGTW Networking Reception Presented by Library Interiors of Texas

FRIDAY, JULY 10, 2026

8:00 – 9:00 AM	Grab & go breakfast
9:00 – 10:00 AM	Increase Unit Membership Description: This session will cover practical ways to grow membership within your unit, retain and re-engage current members, and confidently reach out to new members. You'll leave with simple outreach strategies, ready-to-use language for welcoming a new member, and ideas for making members feel recognized and rewarded.
9:00 – 10:00 AM	Plan Your District Meeting <i>(for District Officers only)</i> Description: All district officers will meet with their district and work on planning their fall district meetings.
10:00 – 10:30 AM	Networking Break with Exhibitors

10:30 – 11:30 AM	Officer Tools & Resources Speed Dating Description: Talk for 9 minutes on 6 different topics to small groups of members. Allow time for questions. Topics: 1) Awards, Scholarships, Stipends/Budget, 2) Unit participation at conference, 3) TLA Engage, Webpages, 4) Social Media, 5) Unit Officer Community Resources in TLA Engage, and 6) Finances
11:30 AM – 12:15 PM	<i>Lunch Break.</i>
12:15 PM – 1:15 PM	Closing Session Leadership Identity: From Role to Impact Speaker: Dr. Adrienne Aldaco Description: From Role to Impact is a high-energy, interactive session designed to help TLA leaders make a powerful shift: from simply doing the job to fully embodying leadership. Through reflection, conversation, and a little friendly competition, participants will explore what it means to lead with intention, show up with authenticity, and leave a legacy that amplifies the TLA mission long after their term ends. This is not a lecture. This is a launchpad. Whether brand new or seasoned in their roles, participants will leave this session energized, equipped, and connected with a clearer sense of who they are as leaders and the impact only they can make.
1:30 – 2:30 PM	Council II

IN CONJUNCTION MEETINGS:

WEDNESDAY, JULY 8

10:00 – 12:00 PM	Board Roles and Responsibilities
12:00 – 1:00 PM	Lunch
1:00 – 5:00 PM	Executive Board Meeting

THURSDAY, JULY 9

10:00 – 5:00 PM	Conference Planning Committee
11:00 – 12:00 PM	Bylaws I Committee Meeting
11:00 – 5:00 PM	Texas Bluebonnet Award Selection Committee Meeting
12:30 – 5:00 PM	Reading List Coordination Committee Meeting

FRIDAY, JULY 10

8:00 – 9:00 AM	Bylaws II Committee Meeting
9:00 – 10:00 AM	Reading List Coordination Committee Meeting
9:30 – 5:00 PM	Texas Bluebonnet Award Selection Committee Meeting