

## TLA ANNUAL CONFERENCE SPONSORSHIP BENEFIT LEVELS

### Silver TLA Partner \$4,000 - \$6,499

- Recognition in TLJ, TLACast & sponsor recognition page of website
- Logo on signage in high-traffic area at TLA Conference
- TLA Sponsor carpet cling at booth at TLA Conference

### Gold TLA Partner \$6,500 - \$8,999

Includes Silver benefits, plus:

- Logo and verbal recognition at TLA Conference General Session II
- Photo with TLA President in booth at TLA Conference
- Logo in Exhibits Directory in spring Texas Library Journal

### Platinum TLA Partner \$9,000 - \$11,499

Includes Gold and Silver benefits, plus:

- Logo on signage in high-traffic area at TLA Conference
- TLA Sponsor carpet cling at booth at TLA Conference
- Logo and verbal recognition at TLA Conference General Session I
- Logo with link in Conference Promotional eBlasts
- List of TLA Conference attendees pre- & post- show (List order requirement and licensing agreement applies.)
- One-hour basic Exhibitor Showcase meeting space at TLA Conference

### Diamond TLA Partner \$11,500 - \$16,499

Includes Gold, Silver and Platinum benefits, plus

- Opportunity to deliver greeting at TLA Conference General Session II or III
- One Sponsor Spotlight on TLA's Facebook, Instagram and Twitter accounts
- Logo will appear on TLA website main page. Five logos will alternate between all set to appear.
- Recognition in TLJ, TLACast & sponsor recognition page of website
- Logo and verbal recognition at TLA Conference General Session I
- Photo with TLA President in booth at TLA Conference
- Logo in Exhibits Directory in spring Texas Library Journal

### President's Circle TLA Partner \$16,500.00+

Includes Gold, Silver, Platinum and Diamond benefits, plus

- Opportunity to deliver greeting at General Session I
- One dedicated promotion in TLA Conference Promotional eBlasts
- \$500 discount toward private 10x10 meeting room in TLA Conference exhibit hall
- Two additional lists of your choice by September: membership or TLA Conference attendees. (List order requirement and licensing agreement applies.)