

TexasLibraryJournal

VOLUME 90, NUMBER 1 • Spring 2014

INCLUDES THE **Buyers Guide to TLA 2014 Exhibitors**

ALSO IN THIS ISSUE: *Libraries & Small Business Development*
Library Snapshot Day, Poetry in the Library



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*See you in San Antonio April 8-11
– Henry B. Gonzalez Convention Center –*

for TLA 2014 as we share ways to

LEAD OUT LOUD #txla14

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www.txla.org/annual-conference**

cover: The charming graphics on the front of this issue of *Texas Library Journal* are from a poster included among Día materials and resources on the American Libraries Association website. How are you celebrating El día de los libros / El día de los niños in your community this year?



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Your favorite authors are signing in the Author Area.
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TUESDAY, APRIL 8



ADAM RUBIN

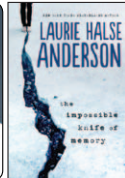
6:00 pm – 7:00 am
Attend Adam's "Animals Misbehaving: Being Bad Never Felt So Good" Program on Tuesday, April 8th, at 2:00 p.m.!

WEDNESDAY, APRIL 9



PHIL BILDNER

1:00 pm – 2:00 pm
Join Phil Bildner at his signing on Wednesday, April 9th in the Author Area.



LAURIE HALSE ANDERSON

3:00 pm – 4:00 pm
Join Laurie Halse Anderson at the LIFTA Luncheon on Thursday, April 10th, at 12:00 p.m.!



MAIRA KALMAN

3:30 pm – 4:30 pm
Attend Maira's "Telling the Truth: Using Literary Techniques to Present the Facts" Program on Wednesday, April 9th, at 2:00 p.m.!

THURSDAY, APRIL 10



NIKKI LOFTIN

9:00 am – 10:00 am
Attend Nikki's "Strong Characters, Strong Stories for YA" Program on Thursday, April 10th, at 2:00 p.m.!



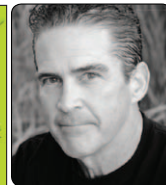
MELISSA DE LA CRUZ

9:30 am – 10:30 am
Attend Melissa's "Haute YA Authors" Program on Thursday, April 10th, at 8:00 a.m.!



NINA LACOUR

11:30 am – 12:30 pm
Attend Nina's "Tayshas Reading List and Authors" Panel on Thursday, April 10th, at 10:00 a.m.!



ANDREW SMITH

11:30 am – 12:30 pm
Attend Andrew's "Tayshas Reading List and Authors" Panel on Thursday, April 10th, at 10:00 a.m.!

FRIDAY, APRIL 11



OLIVER JEFFERS

9:00 am – 10:00 am
Attend Oliver's "Picture Books in a Digital Age" Program on Thursday, April 10th, at 2:00 p.m.!



ALEX LONDON

9:00 am – 10:00 pm
Attend Alex's "Openly YA: The Evolution of Gay Characters in YA Literature" Program on Thursday, April 10th, at 2:00 p.m. and "Singing the World One or More Ordinary Kids at a Time" Program on Friday, April 11th, at 10:00 a.m.!



JACQUELINE WOODSON

2:30 pm – 3:30 pm
Attend Jacqueline's "Reaching Reluctant Readers through Urban Fiction: Black Caucus RT Author Session Branch" (ticketed event) on Thursday, April 10th, at 10:00 a.m.!



RACHEL DeWOSKIN

10:00 am – 11:00 am
Attend Rachel's "Women of YA Panel" Program on Friday, April 11th, at 8:00 a.m.!



HENRY WINKLER

Signing after General Session III
Join Henry Winkler, the iconic King of Cool, at the General Session III on Friday, April 11th at 1:30 p.m.!



MAYA VAN WAGENEN

3:00 pm – 4:00 pm
Join Maya at the Texas Tea for YA Authors on Thursday, April 10th, at noon!

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#Libraries
#Communities
#Diversity
#TLALibrarians

America thrives on diversity. A synthesis of the world's plentiful and varied races, religions, and cultures, the U.S. is home to all. I enjoy telling my students about my first job in a library. I was an intern in the Atlanta mayor's program to encourage public service. I was placed at the Atlanta Fulton Public Library Special Collections Department, which included collections documenting the impact of many communities on that city and its history from African Americans to genealogists to lovers of *Gone with the Wind*. This was my introduction to the importance of

diversity – in services, collections, and staff – at libraries.

In my email over the past few weeks, I received two messages with links to an online article and a book addressing the intersection between diversity and community for libraries. In an innovative article published in the February issue of *SLATE* magazine, photographer Kyle Cassidy describes his unique project, "This is What a Librarian Looks Like." Cassidy set up a portrait studio at the 2014 ALA Midwinter meeting in Philadelphia and took portraits of librarians as they attended meetings, programs, and other activities. His resulting collection of pictures is a true celebration of the diversity of librarians. Cassidy discovered:

I tend to think of librarians as the ones I know from my public library and from school. But there are librarians who are researchers and archivists doing extraordinarily technical work. There are

librarians who work in specialized fields who have to know about archaeology, for example, or medicine or research science. The field was broader than I had gone in there thinking.

A second email reported the news that Professor David Lankes of Syracuse University was making his 2012 title, *Expect More: Demanding Better Libraries for Today's Complex World*, available for free download. Lankes is making the digital version available at no cost so that more librarians can use the book to engage their boards, principals, and provosts in a constructive conversation about the future



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Meet Our Stars!



Sandra Neil Wallace • Rich Wallace
April 9 • 12:00–1:00 p.m.



Suzanne Bloom
April 9 • 2:00–3:00 p.m.



Nikki Grimes
April 11 • 10:30–11:30 a.m.

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Terry Widener
April 10 • 11:30 a.m.–12:30 p.m.



Christine Pakkala
April 10 • 2:00–3:00 p.m.

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WEDNESDAY
APRIL 9, 2014



10AM

Linda Joy Singleton
author of *Snow Dog, Sand Dog*

2PM

Sara Koczek
author of *Promise Me Something*

THURSDAY
APRIL 10, 2014



10AM

Margaret Read-McDonald
author of
The Boy from the Dragon Palace

2PM

Helen Ketteman
author of *There Once Was a
Cowpoke Who Swallowed an Ant*

3PM

Varsha Bajaj
author of
Abby Spencer Goes to Bollywood

www.albertwhitman.com

of their libraries. If you have not read this title, I highly recommend it. Lankes writes about the ever more essential role that libraries play in society and how librarians can use *Expect More* when working with communities whether in school, academic, public, or corporate information environments. He comments:

Though the diversity of our communities can make it difficult to agree on a single vision, we know it is possible. The library can bring our neighbors and colleagues and students and members together in a civil, safe, and inspiring space to dream.

Cassidy also examined librarians' thoughts about the budget cuts and the effects of understaffing on local communities. In interviews, he asked librarians to talk about the challenges and importance of libraries today. He concluded:

It's easy to dismiss libraries as something superfluous if you have a connection to the Internet at home. But for people in many communities, the library is their lifeline to the modern world. It's the only way they can do research; it's the only way they can apply for jobs and file taxes. This is a class of people that is easy for many of us to miss. This is who librarians are especially fighting for.

Both of these resources affirm our work at TLA. "Diversity and inclusiveness," "equity of access to information," as well as "social responsibility and the public good" are core organizational values of our association. In the 2012-2015 Strategic Plan, TLA members highlight these values and call for the association to serve as a "positive role model and valued leader, partner, resource, and advocate for Texas libraries and communities."

This year, the Executive Board has focused extensively on addressing diversity.

TLA Strategic Initiative #3

TLA values, seeks, and develops a diverse leadership and membership. All barriers to full member participation based upon gender, race, creed, age, sexual orientation, national origin, ethnicity, or disability will be identified and eliminated.

I am very excited about three accomplishments that our association made this year concerning the fulfillment of the goals and action items identified in

this initiative. The first step in defining the importance of diversity efforts to the association is the creation of the Diversity and Inclusion Committee. This committee was created following recommendations to the Executive Board from the Diversity Task Force. Past-President Sherilyn Bird and TLA Treasurer Jesús Campos are jointly chairing the committee to insure successful implementation of the goals outlined in the Strategic Plan and the Diversity Task Force recommendations. The 2014 annual conference will deliver a variety of programs that reflect the diversity of Texas to all types of librarians and communities served. This programming will include a half-day Diversity Summit on Tuesday, April 8. "Breaking Down Silos for a Unified, Diverse Society" will provide participants with a general overview of the value of diversity and inclusion to the profession, the workplace, and personal life. It will help clarify the evolving meanings of diversity and inclusion and will cover why they provide a strategic advantage. This is going to be a great day, and I invite you to join in the learning.

Our association activities, services, and conference programming examine how each Texas librarian or friend of the library can be a leader to proactively respond through *Learning, Empowerment, Advocacy, and Diversity* to the challenges facing library and information professionals in their communities. Through these activities, Texas librarians are prepared to be culturally-aware information professionals who are ready to work with populations that are diverse in terms of gender, ability, language, literacy, socio-economic background, age, and other factors. We must also understand and anticipate the challenges and issues related to providing inclusive information services to different populations in a range of settings.

I agree with a quote from Keith Richards from the Rolling Stones. He says, "When you're growing up, there are two institutional places that effect you most powerfully, the church, which belongs to God, and the public library, which belongs to you." Now more than ever, we need to be leaders in creating and telling our community story. 🌟

Look Like to You?

We have all been asked some version of: “Aren’t libraries becoming obsolete?” To which we offer a standard answer about the explosion of information, the need to help people find what they need, the importance of providing access to diverse technologies, the increased demand given the complexity of information, etc. We probably also affirm our absolute certainty that libraries will continue to be important institutions into the future.

The astute among us will usually follow that question with another – one that is not so easy to answer: “So what does the library of the future look like?”

Do you have a concrete answer to which you would proudly sign your name and tout at the top of your lungs? If so, please, let me know. Whole library conferences and institutes have been built around this question – and we are still struggling to find a meaningful, consistent response that we, as a profession and community of stakeholders, can espouse and promote.

I’ll come clean now: I don’t have any revelations for you. I cannot offer you a pat answer. I can share some outcomes I believe the library of the future will continue to achieve and some results I think need to be produced. First and foremost, libraries will continue to be about:

- **Access** – to technology and connectivity, resources (regardless of formats), and skilled and personalized assistance;
- **Co-location** – a place (physical and virtual) where people congregate to learn, engage, and innovate;
- **Community** – a source for stakeholder identity, problem-solving, and economic, educational, and cultural activity;
- **Public Interest** – a commitment to equality of access, service and opportunity, as well as the shared and efficient use of resources; and
- **Informational Integrity** – the promotion of intellectual freedom, diverse viewpoints, the ethical use of information, individual rights to access information and digital technology, and secure, safe, and private information transactions.

Characteristics we need to develop/strengthen may look familiar on some levels and some may seem counterintuitive given the list above. I believe strongly these characteristics can and must work together.

- **Collaboration** – promulgating a team approach among allied stakeholders as well as a nexus for customer/student/client problem-solving, interaction, and innovation.
- **Partnerships** – formalizing roles with private and government entities to achieve shared goals and strengthen economic, cultural, and education environments for stakeholders.
- **Entrepreneurship** – creating a means for sustaining library activities while adhering to core principles of equality and open access.
- **Innovation in information transactions** – pioneering means to connect content creators and users with the least amount of mediation and cost.
- **Adaptability** – responding and modeling to emerging needs, audiences, skills, and scope of activity (intimate to mass delivery).
- **Self-service** – creating and bringing together library spaces, instruction, and resources that meet and encourage individual’s self-sufficiency at diverse levels of information transactions.

Physical and virtual spaces will be designed to promote these functions; staff with diverse backgrounds and expertise will be needed to meet and personify these goals; and the array of

technological and informational resources will expand in relation to the commercial, educational, and government offerings of content. Libraries will generate unique content to help navigate, access, and use resources.

I hope you will take time to think about the way Texas libraries should evolve. We find ourselves at an opportune moment as the Texas State Library and Archives Commission (TSLAC) undertakes its strategic plan for the next five years and as TLA prepares for the upcoming legislative session. At a recent TSLAC Commission meeting, commissioners discussed the importance of the agency working with the library community to envision and work towards a vibrant role for the library of the future. The commission noted the importance of showcasing the important work of libraries (now and in the evolving technological and information landscape) to state leaders.

A broad, collective, and thoughtful consideration will help us develop a framework we can enthusiastically support and strive towards. A large dose of bravery, confidence, and integrity must buttress our efforts. We are served by adhering to a vocabulary of action and results. Lyrical adjectives of our importance move only those who already understand and support us. The library of the future – and the library of today, for that matter – is important because of what it does. Achievement is the best end to any equation. 🌟

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LIBRARIES & SMALL BUSINESS DEVELOPMENT: *Collaborative Efforts at Harris County Public Library*

Photo courtesy of HCPL



BY JIM JOHNSON, MILAGROS ANDRADA-TANEGA,
BARBARA MITCHELL, AND CLAIRE GUNNELS

Libraries thrive on collaboration. At Harris County Public Library (HCPL), a 26 branch system serving the Houston area, this holds especially true for the wealth of creative programs its branches offer to their respective communities. While many of our branches offer a variety of programs to assist with workforce development, often in partnership with Texas Workforce Solutions, some of the more successful program collaborations in recent years have reached out to those involved specifically in small business. The partnerships that have formed enhance the reach and influence of every entity involved in a way that could not be done individually. These collaborative efforts have proven largely successful and can be instructive for other libraries seeking to find simple but effective ways to encourage their local community's economic development.

The Clear Lake City-County Freeman Branch Library in the southeast corner of Harris County serves a community with a high concentration of engineers and professionals due to both NASA's Johnson Space Center and the local petrochemical industry. As economic stress developed a few years ago, many professionals found themselves looking at other endeavors such as consulting and entrepreneurship.

The Freeman Library witnessed a wave of professionals coming to the library for job search and business inquiries. Inspired by North Richland Hills Public Library and their successful partnership with the nonprofit organization SCORE, Freeman Library and SCORE Houston initiated discussions about the creation of a small business outreach program in the area in the fall of 2012.

SCORE, or Service Corps of Retired Executives, is a resource partner with the U.S. Small Business Administration and operates 360 chapters nationwide. As stated on the group's website, it offers "small business entrepreneurs practical business counseling advice at no charge for the Life of Your Business (from conception to profitable growth)." At that time, no SCORE offices were located in southern Houston.

After two pilot Saturday workshops planned with SCORE in late 2012 to determine if there was a demand for business programs, the results were clear. The programs received a high attendance rate, indicating a definite need. The partnership with Freeman Library officially began in February 2013.

SCORE counselors meet small business owners for free, one-hour sessions in the library by appointment. Study rooms serve this purpose once a week, but other meeting spaces can be used as well if needed. Free quarterly business workshops have also been provided on a variety of topics, including financing your business, business plans, social media, marketing, and Quickbooks.

Almost 400 people registered for just five quarterly sessions in late 2012, and over 140 received free, one-on-one counseling from SCORE representatives. Email marketing for this and other library programs began at Freeman around this time and proved to be very effective. The "Business Matters @ Your Library" email newsletter highlights SCORE and other business events and programs at the library; research tips on market data; competitors; company and industry profiles; and much more.

Local chambers of commerce are also an important yet sometimes undervalued resource for public libraries, especially for efforts such as this one. Some have counseling or similar services in place and would be willing to partner with libraries, if for no other purpose than to reserve available space. At Freeman, the local Clear Lake Area Chamber of Commerce has provided important networking opportunities through monthly small business development seminars that it offers and, which in turn, has provided speakers for library programs covering special business topics.

Overall, the partnership with SCORE has been a win-win for all parties involved and has proven itself to be a perfect partnership for public libraries. While the Freeman Library staff developed a successful partnership for small business development by looking outward, other HCPL librarians have found effective ways to support small businesses in their communities by looking within their walls.

LoneStar College-Cy Fair College Library and LoneStar College-Tomball Community Library are each two libraries in one: the academic library of the Lone Star Community College and the public library of the Harris County Public Library system. Each of their Business Success Seminars were created through a collaboration of librarians from both sides of the library with the Small Business Development Center (SBDC) of Lone Star College.

In February 2010, Lone Star College – CyFair Small Business Development Center approached the library to discuss

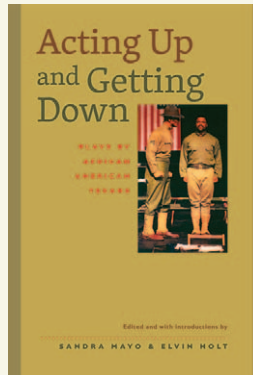
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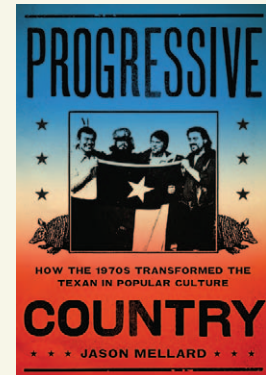
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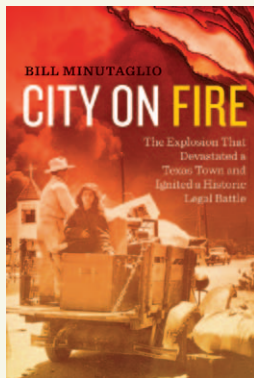
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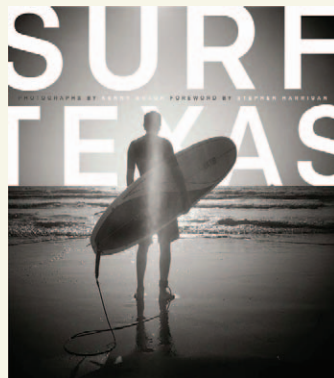
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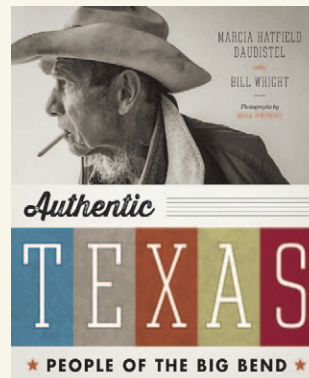
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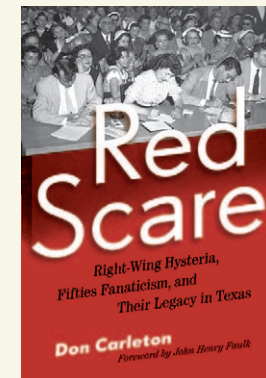
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plans for collaborative programming. It was determined that every semester they would present a series of one-hour seminars focused on small to medium-sized businesses. A team of librarians and reference assistants was enlisted to facilitate the programs, which would be called Business Success Seminars. Recognizing the value of a community organization already well connected that focuses on small business, they invited the CyFair Houston Chamber of Commerce to join as well.

The team is instrumental in the creation of the program from topic ideas to speaker selections. Successful programming, however, does not end with speaker selection and scheduling. Small but significant details in publicity and operations can make a difference.

With this in mind, the library arranges for food, beverages, door prizes, certificates of appreciation, and marketing. The team also coordinates all the content for the flyers and press releases and developed a brochure to highlight the resources provided by the library for business owners.

The topics of the seminars lean toward social media but include other interesting topics as well. Since 2010, the CyFair program has held approximately 50 seminars that have benefitted 1300 attendees. While the target for these seminars are business owners and entrepreneurs, even nonprofits have gleaned valuable information, including the CyFair Friends of the Library.

“I volunteer at a small bookstore that I thought could generate more income, which is used to support local good causes,” says Ken Doherty, a FOL bookstore volunteer. “I learned how we could help market the store with the use of Facebook, Google Search, and Google Maps as free, readily available marketing tools; for example, when one queries Google Maps about used books, they could see our store’s location displayed, along with others. Many free tools are available for those who want to use them, with others at low cost.”

Shortly after the recognized success of Cy-Fair’s programs, the executive director of the SBDC asked that all the colleges

develop a similar program. LSC Tomball answered the challenge.

As with business, marketing is critical to success. Tomball College has produced posters, and the public library side produced digital monitor slides. The SBDC and library have advertised via Facebook, Twitter, and blogs as well as to the local chambers of commerce and its own mailing list of small business clients. The paper surveys distributed to participants at seminars indicate that the SBDC business-focused advertising has been the most effective in drawing participants.

At Tomball, four series of seminars have been organized to date. The SBDC typically suggests topics and speakers, which librarians approve. A few of the topics for the four series have included:

- Social Media – Trend or Blip on the Radar?
- Create Potential Client Lists
- Driving Revenue with LinkedIn
- Selling on eBay
- Broken Windows (Marketing on a Tight Budget)
- Marketing to the Hispanic Community
- Building a Remarkable Brand
- Google Tools for Business

The library was opened early for the first two series at 8:00 am. The early morning time was deemed appropriate for business people who would appreciate a breakfast meeting but wouldn’t take time out from their business later in the day. Initial attendance averaged between 20 and 30 participants each time. Time was also allowed after the formal presentation for participants to network.

At all four of the series, business cards were collected for future advertising and for a drawing of a door prize – a book related to the topic being discussed. Related library books were also put on display and were used to promote signing up for a library card and to encourage using HCPL’s various business databases, the latter of which are advertised on a handout bookmark. Checkouts from displays have demonstrated that this clientele, if they use business improvement

resources, prefer electronic and CD audio books and DVDs.

Partnerships and programs such as these need not be large in scope and extensive in planning in order to succeed. The North Channel Branch Library has developed and maintained a fruitful small business education partnership with another local college. “The Small Business Development Center at San Jacinto College North Campus is located less than two miles from our library branch, yet many of our customers have no idea this incredible resource is so close,” says Christina Thompson, assistant branch librarian. “They’ve been hosting free programming on starting your own business and writing a business plan at our branch for several years now and for many of the attendees those programs really serve as the starting point for their businesses.”

All in all, HCPL’s small business programs have yielded positive feedback and have produced an appreciative small business community that continues to grow. Both public and academic libraries can develop successful partnerships to encourage not simply workforce development but small business development in their communities by looking both inward and outward. A local, well-networked chamber of commerce is often the best place to start but, as has been seen, is just one of many willing and available organizations, individuals, and services which can help. Libraries, as community services, can serve as an outlet not only for their communities’ personal well-being but also for their economic well-being through the development of mutually beneficial partnerships such as these. ★

Jim Johnson is branch librarian at Clear Lake City-County Freeman Branch Library. Milagros Andrada-Tanega is a reference librarian at Clear Lake City-County Freeman Branch Library. Barbara Mitchell is a reference librarian at Tomball Community Library. Claire Gunnels is assistant director for Adult Services & Staff Training at Cy-Fair College Library. All are with Harris County Public Library.

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Say Cheese for Texas Libraries: Snapshot Day 2013



Texas Library Snapshot Day is an annual tradition. During this promotional event, libraries pick one day in October (the official Snapshot Day is billed as October 31 each year) to gather and submit information about library activities. It is a “snapshot” of a day in the life of a library.

Library Snapshot Day provides a way for libraries of all types across the state to show what happens in a single day. As always, the range of programs is simply impressive. It’s amazing how much libraries do! The student and customer comments are priceless. Check out the summary and a list of all the comments submitted at TLA’s official Snapshot Day home: www.texaslibrarysnapshotday.org.

We thank all the libraries and people who participated. We hope everyone will take part in Library Snapshot Day 2014.

SUMMARIES

Total 2013 participating libraries (includes academic, public, and school): 429

Sample of services from participating libraries...

- Every day, librarians at academic institutions are collaborating on at least 20 support and collaborative class efforts with faculty.
- The average public library building sees about 225 kids every day for storytime and over 270 people attending programs.
- The average school library hosts over 230 students participating in non-class related activities such as book clubs and individual study, and almost 405 students receive instructional assistance from librarians.

A SAMPLING OF RESPONSES

What are three to five examples of reference questions asked on Snapshot Day?

- We are moving to the area and need to identify the best schools for our children. What does Texas law say about the rights of grandparents as guardians?
- Where are the scary books?
- Where can I find information on fixing a 2000 Volkswagen Engine? I need to find a book about science projects.
- Is there an app on the student iPads that we can use to reinforce vocabulary instruction?
- Which database should I use for my topic?
- What’s the difference between copyright and Fair Use?
- How do you convert data in Excel into a PIE Chart? How can I practice for the SAT? Do you have anything about anger and families?
- Who is my state representative and how do I contact them?
- Is the iPad Lady here?
- What would you recommend for a 2nd grade girl?
- Do you have any books about fracking? How do I cite this information? Which database should I use to find information about Obamacare?
- Can I borrow headphones? How do I print from my iPad? How do I use the note feature in Easybib? What are the best websites for nutrition?
- How do I apply for unemployment?

| ACTIVITIES | Average from Responses | Total | Total Responses |
|--|------------------------|---------|-----------------|
| Customer/student visits (<i>door count</i>) | 929.04 | 126,350 | 136 |
| Internet/public computer use (<i>number of people</i>) | 288.59 | 34,631 | 120 |
| Number of reference questions (<i>received through all forms: in-person, email, phone, etc.</i>) | 121.04 | 14,404 | 119 |
| Circulation (<i>all materials</i>) for the day | 1,148.29 | 144,684 | 126 |
| Database and e-resource usage (<i>combined internal & external access</i>) | 5,750.75 | 506,066 | 88 |
| Hits to Webpage | 5,382.36 | 285,265 | 53 |
| Number of children (<i>age 0-12</i>) participating in programs | 325.82 | 36,818 | 113 |
| Number of teens (<i>age 13-18</i>) participating in programs | 182.71 | 15,348 | 84 |
| Number of adults participating in programs (<i>include higher ed students here</i>) | 52.28 | 5,751 | 110 |

What are three to five examples of student/customer comments?

- I have a library card and I'm not afraid to use it! NVC Library & Librarians have been more than helpful with students researching as well as giving of time and expertise. They are gratefully appreciated always!
- I am learning English at the library, and this helps me to help my daughter with her homework. Without the library, I would never have learned how to use a computer. I use the library to work remotely and take online classes.
- Should be open 7 days a week/ 24 hours I love Alkek!
- The librarians are very helpful. The computer tutorials are very educational and the librarians will try to help you anyway they can to find a solution. Thank you for everything you guys have done throughout the years. Awesome job on the programs, keep it up.
- Love to come here. Staff is very, very helpful in information and in service.
- Fun. It's a good place. The library of Duncanville High School is great. The librarians are nice and helpful.
- The Alpine Public Library is an outstanding facility. Clean, quiet and having a great staff. Book selection is current with many local texts dealing with Texana and local history, and it's architecturally pleasing. It is a community treasure. Really looking forward to being able to load best sellers on my iPad.
- I love doing my homework upstairs near the big window, it's peaceful. Love this, for work and play so does my wife, Great helpful staff! Love this place, been coming here since the late 80's. The library provides a source of wholesome educational activities. It's the jewel of our city.
- You need to extend your hours, especially on the weekends.
- "This place is like book heaven!" – student attending the book fair. "I'm glad to know that parents can check out books from the school library.
- Ms. Tubb does so many different types of lessons with our first graders. She uses technology some days, reads books, does interactive lessons with the kids, and so much more. My class loves going to the library. – Elementary teacher
- Our librarian is always ready to help and share lesson/new books with my class and me. She inspires me to use literature to better my teaching craft. – Elementary teacher
- The library provides many valuable resources for my family, including library materials, computer resources and the printer. We have always enjoyed the children's programs. I love this library because I can take on-line courses to help in my job search. And the wonderful people who work there!

Programs at libraries in ONE school district:

Mentor Program (community member reads with a student); Parent info Session (how to use the library to help with homework); 4th grade book club (Big Read); Family Night @ the Library; Storybook Character Parade; Preschool story time, Halloween story time; Helped 7th grade ELAR teacher administer test on media literacy; Reading Buddies; American Girl Book Club; teacher in-service; intervention; Teaching 3rd graders to edit using Movie Maker and Audacity Destination Imagination session; booktalks for Halloween; Using Google Docs; Using Audacity; Using Glogster; Using Databases (Discovery Streaming); Worked with ITS to show Learning.com to teachers during PLC ipad lesson with first grade classes; Ebook help for teachers; Book talks; sharing Prezi in Google Docs; Fall/Halloween Storytime for Kinder-2nd grade; Texas Bluebonnet Award info session and Shared Reading for 3rd-5th grades; Scary Stories in the library; Bluebonnet lessons related to current Bluebonnet books; Middle School had the Boo Bash for the children from Pierce Early Childhood Center; iPad information to 8 faculty; Taught four Leadership classes, a lesson that required students to select a short story and analyze a character's leadership traits; Police officer spoke to 9 classes of 4th graders on Bullying; 3rd grade reading tutoring after school; 2x2 read alouds; co-teaching compare/contrast texts; K training for self-checkout; Library hosted a book fair and special extended hours for Family Night; Students were instructed on book care, calculating price, adding sales tax, rounding up to the nearest dollar and counting money; Chick Lit Book Club; Fall into Reading Night; teacher training on ebooks (GALE); book fair; planning with IT for acceptable use lesson; database training; NetTrekker training; Pebble-go training; Ebsco training; Britannica and World Book training; Tellegami app training; students created avatars; took fall photos; recited original poetry; Inventory in the library; Reading Spooky for Halloween. *Whew!*



- If there were no Internet at the library, I would not have a good place to do homework. I would not be able to do my projects for school.

What are some examples of programs and/or training sessions you held on Snapshot Day?

- 5 information literacy classes
- I read a scary story to the 6th grade class and discussed the difference between the genres of mystery and scary stories. I also had a fall breakfast in the library for the school staff members that morning.
- Internet safety, digital footprint, StudentNet usage, Database usage
- In conjunction with *No Place for Hate*, I read Mo Willems' book, *The Duckling Gets a Cookie!* and we discussed and modeled how to speak to someone kindly and how kindness can change someone.
- 2 orientation sessions for US 1100 class by Library staff; 1 orientation session for US 1100 class by Wittliff staff; Ladrillería, part 2 event in the Wittliff Gallery (Presented by Texas State's Center for the Study of the Southwest, this second of three events features a talk by Alberto Dávila, a border-area economist from the University of Texas-Pan American.)
- Worked individually with one student to create a Voki book report during lunch.
- We had our regular once a week session Information Research Certificate classes. These are seven classes held almost every week on a different weekday and in different order, covering research skills, use of catalog, databases, and web for research as well as citation in MLA and APA formats.
- Students were instructed in Internet Safety and given the opportunity to create a Digital Super Hero.
- Instructed students on how to effectively evaluate websites. e-Library training sessions were being conducted. Austin Community College Connection Program Small Group, Books Studies Voicethread project with 6th graders. Read a book about the importance of math to first grade. Then we played a dice game on the Promethean Board to reinforce addition. Librarian presented a program on developing characters in fiction writing. Interactive story time, Broadcast, Math Intervention group, lunch group for reluctant readers in

4th and 5th grade; 2 inference lessons; 3 interactive booktalks comparing text encyclopedias to online databases; Biography Lesson/Database instruction Book Talks, 6th grade Independent Reading Assignment; and collaboration where students select and read different genres or topics correlated to class instruction.

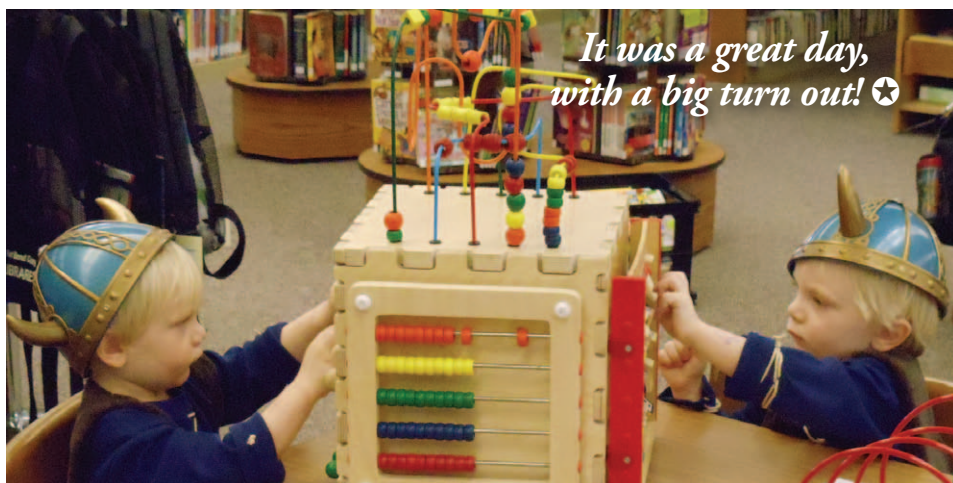
- ALA Declaration for the Right to Libraries on display for signing
- Examples of programs and/or training sessions we held on Snapshot Day: Story time and costume parade conducted by Cari Raley, children's librarian, geared for the 3- 5 year olds. Teen Program conducted by Stephanie Vazquez, teen librarian, geared for 13 - 18 year olds.
- Working on annotated bibliographies – Students using the EasyBib App on their iPads
- How to use our online databases.
- We had training sessions on searching for books in HIP (Horizon Information Portal). A class of students was shown how to use AP Archives for a research project.
- "Take Your Best Shot" of the Western Texas College LRC/Library Outside/ Inside Photo Contest – "Submit Your Favorite DVD" Contest

Please make any comments you would like to add.

- I am always pleased by the many positive compliments we receive about our staff on Snapshot Day: "This is a great place for all ages to come, and the staff is great! I love and appreciate this place and these people more and more every day."

Playtime at the Albert George Branch Library (Needville). Photo courtesy of Fort Bend County Libraries.

- Patrons enjoyed being asked about their library experience and what would happen if libraries ceased to exist! They had fun having their picture taken and being interviewed.
- This [special day] was a great idea. The students had an opportunity to do things out of the norm. A wide variety of things may go on in the library on any particular day. Activities may range from circulation (always) to Future Problem Solving competition to faculty and departmental meetings. Participating librarians commented on how much fun the day was both for themselves and for the students.
- Great program to share what is happening in school libraries. Good way of promoting libraries with data!
- This Snapshot Activity was such a positive experience! We found it difficult to limit the number of comments and programs we collected in our stats.
- This is a great way to showcase all the things we do in the library and remind patrons of the many resources we provide.
- Thank you for Snapshot and allowing us to share what is going on in our library with you.
- It was a fun Halloween Library Snapshot Day!
- It was a lot of fun and ended up making the library experience more interactive for our students.
- I loved taking part in Snapshot Day. I realized I really need to promote using the library computers for instruction and other such purposes other than only OPAC searches. I want to get other libraries in my district to take part in Snapshot Day so we can compare and share information.



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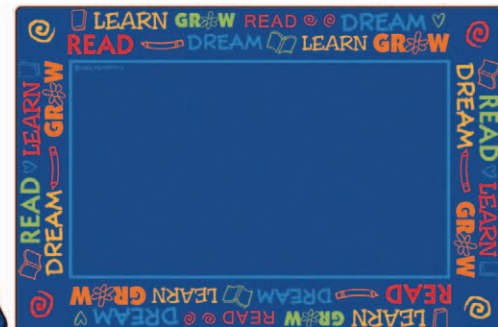
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Poetry in the Library

BY S. ZULEMA SILVA BEWLEY

With the new rigors of STAAR and the inclusion of poetry in this state-wide test, school librarians across Texas have the opportunity to lead the way in making poetry resources available on their respective campuses. But our involvement with poetry can extend a bit further. As educators, we can encourage students to read more poetry, and we can expose them to poetry through engaging activities. An excellent resource for these types of lessons is *The Poetry Friday Anthology: Poems for the School Year with Connections to the TEKS, K-5 Edition* compiled by Sylvia Vardell and Janet Wong. I was fortunate to have received this book through a mini-grant award. I used this resource with my students last year, and the response I received from them was at times surprising, humorous, and satisfying. I learned some valuable lessons through the entire process.

The Poetry Friday Anthology contains 36 original poems for each of the grades in K-5. The poems are meant to be shared aloud and, when possible, displayed so that language skills can be reinforced. Five tips called "Take 5!" accompany each poem and range from activities to encourage student participation, language arts skills or poetry forms being taught, to ways to connect each poem to other poems. Armed with a book that had easy lessons to follow, I decided to engage my students with these new poems.

One group from each grade level typically visits the library every day from Monday through Thursday. The first group that I used the PFA lessons with was kindergarten. I decided to use a poem about weather titled "Teddy Bear" by Graham Denton.¹ So one Monday last year, with a teddy bear on my lap, I read the poem out loud and then ran through some of the Take 5 activities for that poem. One activity suggests asking students to pretend to be hot during the reading of the first stanza and pretend to be cold during the second stanza.²


This all went smoothly. Students seemed to be enjoying fanning themselves and shivering while I read. But then, one of the Take 5 tips suggests that the poem be sung to the tune of "O, Tannenbaum."³ I decided to forge ahead and sing. The reaction I received was rather interesting.

For a while now, I've suspected that I must have been sitting in a corner reading a book when God was handing out singing voices. The faces on those little ones confirmed my suspicions. While I was singing, one little boy who was sitting right in front of me would not even look at me. He was embarrassed for me! And then when I finished, everyone just sort of looked at each other with little perplexed faces. I could read their minds... "Oh no, our librarian just sang to us....what are we supposed to do? Is our teacher coming soon?" Poor babies, I felt so bad for them, but who knew kindergarteners could have such discriminating musical tastes? Needless to say, I was not at all excited to repeat this torture on Tuesday, but I did. The reaction from that group

... who knew kindergarteners could have such discriminating musical tastes?

was only slightly better and ditto for Wednesday. However by Thursday my confidence had returned and when I belted out the poem, the kids were swaying to the rhythm. After I finished they all clapped and said "Again, again." I felt like a rock star!

A couple of months later I decided to use *The Poetry Friday Anthology* again with some of the other grades, including sixth grade. There is a *Poetry Friday Anthology* compiled by Sylvia Vardell and Janet Wong now written especially for middle school but was not available at the time so I used the one written for grades K-5. I chose a poem intended for 5th grade students with my 6th graders, "The Bully" by Guadalupe Garcia McCall.⁴ This poem is serious and powerful. My experiment began when my 6th grade students visited the library at 8:15 in the morning. So on Monday, my first group came in and I proudly announced that we were doing poetry! My enthusiasm was met with rolling eyes and grumbles. One of the Take 5 activities says to stage a tableau, a



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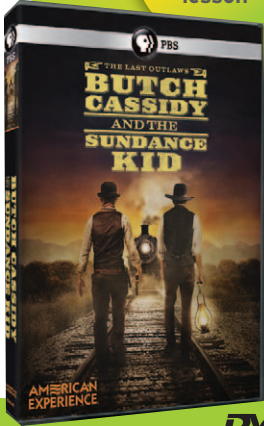
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frozen moment depicting a scene from the poem.⁵ I was thinking that this would get the kids enthused. I was wrong. When I asked for volunteers, not one hand went up. I started to beg, but still nothing. So I decided to choose a table of students who were muttering under their breaths and they got up, but they were definitely not happy. I was punishing them with poetry. How could I even think that this was going to be a positive experience? I knew my actions were doomed from the beginning.

I truly considered scrapping the whole thing and not even trying with Tuesday's group, but I did not. I persevered. I did, however, have to rethink how I was going about this activity. I decided to change the tableau to acting out the poem. I divided the poem up into three scenes and asked for volunteers to act out each scene as I read the poem. The ground rules were that no physical contact was to take place – no real punching or kicking as described in the poem. I was amazed at how many students wanted to participate. On one of the days there were so many boys volunteering that boys were playing the parts of the girl! They were not at all embarrassed. And, on top of that, we had great discussions about how many characters in the poem were bullies ... was the father a bully or not? We discussed the words the poet used to describe the father, his actions, etc. Victory!!

Years from now, will those sixth grade students remember acting out a poem during library class? I think so. I do hope, however, that the kindergarten students don't remember my singing.

All joking aside, I did learn some valuable lessons. For instance, I cannot be afraid to try different strategies in an effort to make poetry fun and a learning experience. Also, and perhaps more importantly, as an educator I am allowed to fail, but I should not give up. There are always ways to turn failures into successes.

In the spring of 2013, my principal Anthony Limon and I teamed up to write a grant to be able to purchase a copy of *The Poetry Friday Anthology* for each of our reading teachers in grades K - 5 to use the following school year. The Sharyland Education Foundation felt this was a worthy endeavor and generously supplied the funds. Shortly thereafter, *The Poetry Friday Anthology, Middle School Edition*

was published and my principal bought copies for our 6th grade reading teachers. Now every reading teacher has this valuable resource at his and her fingertips. And the involvement with poetry does not end there. I have shown the teachers how to use EBSCO to find poems on certain topics and pair them with non-fiction articles on the same topic. Our hope is that students will be exposed to poetry in a variety of ways.

This is an exciting time for children's poetry. We can tap into the creative works of a host of brilliant poets. I do not recall reading poetry with my librarian during my school days. I had excellent teachers during my elementary school years, but I do not remember spending much time enjoying poetry. I hope to change that with our students. How wonderful it will be if a year from now, our teachers will have marvelous stories to share about their experiences teaching poetry. But imagine how much more fulfilling it will be if students have their own stories to share.

S. Zulema Silva Bewley is a librarian at Harry Shimotsu Elementary School in Sharyland ISD.

Endnotes

- ¹ Graham Denton, "Teddy Wear," in *The Poetry Friday Anthology: Poems for the School Year with Connections to the TEKS, K-5 Edition*, comp. Sylvia Vardell and Janet Wong (Princeton, New Jersey: Pomelo Books, 2012), 35.
- ² "Take 5!" in *The Poetry Friday Anthology: Poems for the School Year with Connections to the TEKS, K-5 Edition*, comp. Sylvia Vardell and Janet Wong

comp. (Princeton, New Jersey: Pomelo Books, 2012), 35.

³ Ibid.

⁴ Guadalupe Garcia McCall, "The Bully" in *The Poetry Friday Anthology: Poems for the School Year with Connections to the TEKS, K-5 Edition*, comp. Sylvia Vardell and Janet Wong (Princeton, New Jersey: Pomelo Books, 2012), 248.

⁵ "Take 5!" in *The Poetry Friday Anthology: Poems for the School Year with Connections to the TEKS, K-5 Edition*, comp. Sylvia Vardell and Janet Wong (Princeton, New Jersey: Pomelo Books, 2012), 248.

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A Declaration for the Right to Libraries

The Declaration for the Right to Libraries is the cornerstone document of ALA President Barbara Stripling's presidential initiative, *Libraries Change Lives*, which is designed to build the public will and sustained support for America's right to libraries of all types – academic, special, school and public.

Throughout this last year, libraries of all types have held signing ceremonies, during which community members, students, and stakeholders declared their right to have vibrant libraries. These signing ceremonies are intended to serve as the launching point for continued and robust engagement.

With National Library Week coming up in April, we are asking the Texas library community to plan to gather signatures. The ALA Declaration website (see URL below) has many resources including a toolkit, signing sheets, an online place for signatures, and downloadable resources. Let's ensure everyone knows about this important and educational initiative. Additionally, TLA's ALA Councilor Walter Betts has created several downloadable template letters available at TLA's Declaration page (www.txla.org/library-rights) that you can use to ask for signatures from your administrators and student groups.

You can drop off your signed documents in the Registration Area at the TLA conference. The collected signed Declarations will be presented to Stripling during the TLA convention.

Libraries Change Lives

DECLARATION FOR THE RIGHT TO LIBRARIES

In the spirit of the United States Declaration of Independence and the Universal Declaration of Human Rights, we believe that libraries are essential to a democratic society. Every day, in countless communities across our nation and the world, millions of children, students and adults use libraries to learn, grow and achieve their dreams. In addition to a vast array of books, computers and other resources, library users benefit from the expert teaching and guidance of librarians and library staff to help expand their minds and open new worlds. We declare and affirm our right to quality libraries -public, school, academic, and special – and urge you to show your support by signing your name to this *Declaration for the Right to Libraries*.

LIBRARIES EMPOWER THE INDIVIDUAL. Whether developing skills to succeed in school, looking for a job, exploring possible careers, having a baby, or planning retirement, people of all ages turn to libraries for instruction, support, and access to computers and other resources to help them lead better lives.

LIBRARIES SUPPORT LITERACY AND LIFELONG LEARNING. Many children and adults learn to read at their school and public libraries via story times, research projects, summer reading, tutoring and other opportunities. Others come to the library to learn the technology and information skills that help them answer their questions, discover new interests, and share their ideas with others.

LIBRARIES STRENGTHEN FAMILIES. Families find a comfortable, welcoming space and a wealth of resources to help them learn, grow and play together.

LIBRARIES ARE THE GREAT EQUALIZER. Libraries serve people of every age, education level, income level, ethnicity and physical ability. For many people, libraries provide resources that they could not otherwise afford – resources they need to live, learn, work and govern.

LIBRARIES BUILD COMMUNITIES. Libraries bring people together, both in person and online, to have conversations and to learn from and help each other. Libraries provide support for seniors, immigrants and others with special needs.

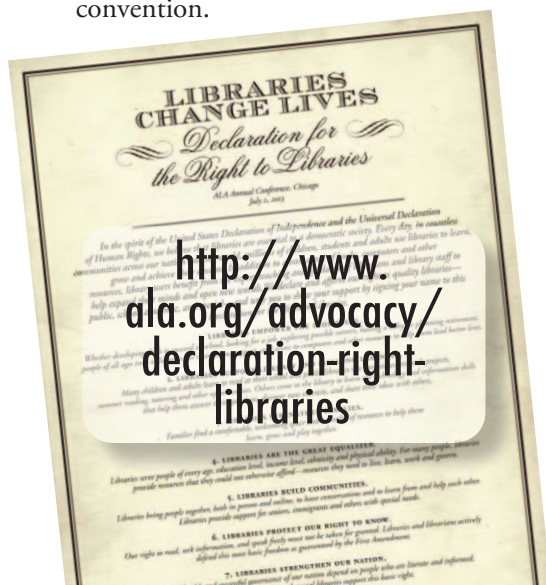
LIBRARIES PROTECT OUR RIGHT TO KNOW. Our right to read, seek information, and speak freely must not be taken for granted. Libraries and librarians actively defend this most basic freedom as guaranteed by the First Amendment.

LIBRARIES STRENGTHEN OUR NATION. The economic health and successful governance of our nation depend on people who are literate and informed. School, public, academic, and special libraries support this basic right.

LIBRARIES ADVANCE RESEARCH AND SCHOLARSHIP. Knowledge grows from knowledge. Whether doing a school assignment, seeking a cure for cancer, pursuing an academic degree, or developing a more fuel efficient engine, scholars and researchers of all ages depend on the knowledge and expertise that libraries and librarians offer.

LIBRARIES HELP US TO BETTER UNDERSTAND EACH OTHER. People from all walks of life come together at libraries to discuss issues of common concern. Libraries provide programs, collections, and meeting spaces to help us share and learn from our differences.

LIBRARIES PRESERVE OUR NATION'S CULTURAL HERITAGE. The past is key to our future. Libraries collect, digitize, and preserve original and unique historical documents that help us to better understand our past, present and future.



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TREVOR TAYLOR

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SCOTT CHAIN

Librarians have always been Follett's core customers, but most importantly, our supporters. Which is why we feel it's important to give back. Our Project Connect advocacy program works to empower librarians through school and district leadership. Follett partners with associations like TLA to help further this important message about the value of school libraries in education.



SCOTT SWIDERSKI

Being involved in the construction industry daily, we are able to share our wealth of knowledge to aid in the decision making of library directors and staff. We facilitate with designers and contractors to resolve project issues on behalf of library organizations so they can focus on their daily responsibilities



DOMINIQUE RACCAH

We see TLA as a source of knowledge, expertise, and passion that is palpable when talking with Texas Librarians. TLA is a great medium for Sourcebooks to connect our books with readers and advocates for learning. We believe that books change lives and feel strongly that Texas librarians share the same motto.



H-E-B has been committed to education in Texas for many years through our Classroom Champions Program, Excellence in Education Awards and our support of programs such as Junior Achievement, Communities in Schools and most recently, our early childhood literacy campaign, Read 3. H-E-B is working hard to promote early childhood literacy through the H-E-B Read 3 Program and is committed improving childhood literacy rates in Texas. That's why we are proud to partner with the Texas Library Association to make books available to all Texans - young and seasoned!



RANDALL ASMO

Since my first involvement with school libraries over 20 years ago, I have found that Texas librarians are some of the most passionate people in the library field. I believe this passion has created the best library-related association in the United States.



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For more information about CE events, credit, and registration, visit www.txla.org/CE.

SPRING WEBINARS

The Power of Positive Conflict Resolution: How to Take Any Situation from Breakdown to Breakthrough in Eight Simple Steps

May 1, 2-3 PM

This powerful webinar addresses the greatest productivity and time robber of all: conflict. Conflict has a way of intertwining into our personal and professional lives. Based upon her forthcoming book, Melinda Stallings, SPHR, will briefly highlight each of the eight steps proven to effectively reduce conflict, providing an overview of a usable tool capable of positively changing participants' lives.

Organizing Friends of School Libraries

May 7, 2-3 PM

Ty Burns, director of Library Media Services at Clear Creek ISD, will describe how his district's Friends of the Library group was started. Districts and schools wishing to organize their own Friends may learn some of the advantages and potential challenges in founding such an association. (Part of the TLA Strategic Grants & Fundraising Series)

Adding Diversity to Your Strategic Action Plan

May 15, 2-3 PM

Shani Moore, chief diversity and inclusion officer for Tarrant County College, will discuss how diversity initiatives have evolved from federally-mandated quotas to integral themes in successful strategic plans. Learn how her institution improved their outcomes by approaching diversity in practical ways.

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Texas Bluebonnet Award

TBA Has a Winner!

10 Rules You Absolutely Must Not Break If You Want to Survive the School Bus, written by John Grandits and illustrated by Michael Allen Austin, was voted tops by the young readers in Texas who participated in the Texas Bluebonnet Award Program. A video of the announcement with a message by John Grandits and complete voting tallies are available on the TBA site.

The 2014 statistics show the huge statewide participation in this children's choice award. A total of 181,734 students voted. They represented 1946 institutions. The winning book received over 15% of the votes. Thanks to all our young Texas readers who participated!

TLA READING LISTS



Tejas Star Announces New List

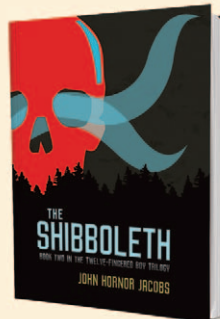
The Tejas Star Reading List (TSRL) provides a recommended reading list developed by TLA member librarians from the Texas Association of School Librarians (TASL), the Children's Round Table, Public Library Division (PLD), and the Latino Caucus. The new 2014-15 list is now available on the TLA website.

The purpose of the list is to encourage children ages 5-12 to explore multicultural books and to discover the cognitive and economic benefits of bilingualism and multilingualism. The Tejas Star Reading List is intended for recreational reading, not to support a specific curriculum. ★

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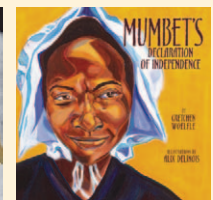
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A Welcome to the **Leadership** TLA 2014 Conference

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San Antonio
April 8-11

The 2014 TLA Annual Conference, establishes one of the nation's premier interactive and engaging professional forums for library professionals. TLA is the only continuing education forum dedicated to the specialized interests of Texas librarians and library supporters. From educational technology and changes in academic learning spaces to updates for state public library accreditation and services designed to meet the changing demographics of the state, the TLA conference offers the latest in news, best practices, and national discussions on library matters.

The theme of the conference – **LEAD OUT LOUD** – sets the stage for authoritative and ambitious approaches to library planning, advocacy, and growth. Sessions at TLA will cover critical issues such as scholarly communications, ebooks and epublishing, learning strategies for physical and digital classrooms, the development of cooperative and creative library staff teams, emerging services, and countless others topics.

ACADEMIC librarians will also have the opportunity to participate in many programs, including sessions on MOOCs with Michael Stephens; “flipping” academic instruction with Lane Wilkinson of the University of Tennessee at Chattanooga; Yale’s book delivery service with Julian Aiken; the transformation of research collections with Carol Pitts Diedrichs; embedded librarianship with David Shumaker of the Department of Library and Information Science at the Catholic University of America (Washington, DC); and

scholarly communications with several featured speakers.

PUBLIC librarians have the opportunity to participate in the state’s open forums on accreditation and standards; “Leadership from the Frontlines,” “Market Like You Own IT: Library Marketing on the Edge,” “Library User Experience, Service, and Value,” “Completing a Comprehensive Library Valuation Picture: Tools of the Trade,” and “Keeping Texas Competitive: Workforce Development and Libraries.”

TECHcamp, a new feature at TLA, is an intensive “boot camp” for **SCHOOL librarians** and focuses on today’s technological and curriculum demands. Presenters include Bruce Ellis, Todd Nesloney, Jennifer LaGarde, and Matthew Nichols.

Programming for **SPECIAL librarians** ranges from digital innovation (curation, outreach, and partnerships) to competitive intelligence activities and specialized audience services. “Cataloging Special Materials: The Case of the Metropolitan Opera Library” with Tanisha Mitchell offers an in-depth look at one of the nation’s premier special libraries.

The convention features a talented array of experts and leaders in all areas of information and library services. General session speakers include Jmees Patterson

and Henry Winkler. Other featured speakers are ARL President Elect Carol Pitts Diedrichs, school librarian specialist Kristin Fonticiaro, *LJ*’s 2012 Librarian of the Year Luis Herrera, technology trend spotter Joe Murphy, technologist Jessamyn West, library futurist Joan Frye Williams, child development specialist Ross Todd, emerging technology expert Michael Stephens, digital projects guru Brian E.C. Schottlaender, and communications and code expert Adromeda Yelten.

Presenters also include: David Tyckoson (“Mr. Reference”) of California State University (Fresno); intellectual freedom defender Dave Askey of McMaster University; Educopia’s Katherine Skinner; Debbie Abilock of NoodleTools, Inc.; Lee Rainie of the Pew Research Center; Catherine Hakala-Ausperk of the Northeast Ohio Regional Library System; anythink™ Libraries’ Ronnie Storey-Ewoldt; inquiry design specialist Mega Subramanian; Char Booth of Claremont Colleges Libraries and expert in digital classroom learning strategies; and Bob Steiner of The Institute for the Future of the Book speaking on social reading platforms. And MANY others!

SPECIAL EVENTS

Exhibit Hall Grand Opening and Welcome

Tuesday (April 8), 5:30-7:30 PM

Settle in for conference as you join colleagues in the exciting and lively TLA Exhibit Hall. Meet up with friends and exhibitors and begin four days of networking and learning. *Refreshments will be provided.*

President’s Round-Up and All Conference Party

Wednesday (April 9), 8:00-10:00 PM
Briscoe Western Art Museum

Late Breaking News! TLA proudly announces that Pulitzer Prize-winning writer **RON SUSKIND** will speak at General Session II on the power of stories and the everyday miracles that transform us. The *New York Times* bestselling author tackles his most personal story – that of his autistic son, Owen. *Life, Animated, A Story of Sidekicks, Heroes, and Autism* is the remarkable story of his own family and their courage and creativity in discovering the means to reach Owen. Suskind is author of the critically-acclaimed *A Hope in the Unseen: An American Odyssey from the Inner City to the Ivy League*. He was the senior national affairs writer for *The Wall Street Journal*.

(Due to unforeseen circumstances, Kareen Abul-Jabbar will be unable to attend the TLA conference.)

Celebrate the art, history, and culture of the American West at the Briscoe Western Art Museum located on San Antonio's famed River Walk. The institution is housed in San Antonio's first Public Library and newly constructed pavilion. The Briscoe Campus also includes the adjacent McNutt Courtyard and Sculpture Garden. Join your colleagues for an engaging evening filled with music, friends, and art.

Librarians: Prepare to do BATTLEDECKS!!

*Wednesday, 6:30 – 7:30 pm
(just before the President's Party)*

Are you ready for the Olympics of Oratory? The witnessing of winning wits? Then you, dear library friend, are ready for *Battledecks!*

This growing movement of intellect, humor, and bravery has been on the rise for several years. More than a sport or a game, *Battledecks* brings out the skill, passion, and energy of participants and audience members alike. So, what is this phenomenon that is capturing the hearts and minds of the smart and gifted?

Battledecks is a competition in which presenters (sign up!) have four minutes to speak on 10 unrelated slides they have never seen before. Trust me, hilarity ensues! A panel of judges will select the 2014 *Battledecks* Champion. Along with earning credentials worthy of cereal box placement, the winner will walk away with bragging rights and an army of admirers.

Whether you want to test your extemporaneous speaking skills or just watch others attempt *Flying by the Seat of Your Pants*, do plan on attending the soon-to-be-internationally-known TLA *Battledecks* Competition of 2014!

2014 EXHIBITS

Plan plenty of time to visit TLA's famous Exhibit Hall, where hundreds of corporate partners and industry reps will be on hand to show you the latest in technology, trends, tools, resources, and (of course) books and informational content! The Exhibitor's Guide included in this issue of *Texas Library Journal* provides a listing of our vendors and corporate partners. An online hall map and Buyers Guide are available year round. You can also shop with TLA exhibitors via the conference mobile app.

CONFERENCE ESSENTIALS

PLACEMENT & CAREER CENTER:

Located in Market Street Lobby. You do not have to be a registered conferee to use or attend any programming located in the Placement Center. The Placement Center hours are: Tuesday, April 8: 10 AM – 5 PM; Wednesday, April 9: 8 AM – 5 PM; Thursday, April 10: 8 AM – 4 PM; and Friday, April 11: 8 AM – NOON. Work with a pro to get your resumé critiqued or for interviewing techniques at the Placement Center. Visit the TLA website for additional information, to register as an employer or job seeker, and to discover more available services.

AUTHORS AREA: Obtain autographs from your favorite author(s) at the Authors Area in the TLA Exhibit Hall. Conferees may bring up to five (5) items to be signed per author, per visit. The Authors Area and book signing schedules are available on the TLA website. A few copies will be available onsite at the Authors Area. Authors are also allowed to sign in the exhibit booth, at the discretion of the Authors Area Committee.

CONFERENCE INFO

- *Conference Program* (in the winter issue of *TLJ*) – Bring your copy with you to San Antonio.
- The *Exhibits Buyer's Guide* (in this issue of *TLJ*) – Bring it with you!
- *2014 Pocket Program* – You will receive a copy onsite.
- *Mobile App:* The conference mobile app is on multiple mobile platforms; go to your provider's app store and search TLA 2014. This application enables attendees with a web-enabled phone or other mobile device to access their schedules while on the go and receive real-time updates to sessions and author events. It will also offer Twitter, exhibitor information, and show documents. You can even use the mobile app to rate sessions and find access to speaker content.
- *Conference Blog:* www.txla.org/blog
- *General Conference FAQ & Information A-Z* (on the website)

Anyone wishing to contract for scooter rentals should contact Tom's Wheelchair Rentals directly (210-223-7878).

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Shawn Brumley, Linda Burns

INSIDE THE EXHIBIT HALL

Enjoy food and refreshments during exhibit hall hours at the **Fiesta Café** and **River City Lounge**. The Café features a daily meal deal as well as a la carte offerings. The Lounge offers a coffee and cupcake bar plus sandwiches, snacks, and refreshments. A candy concession and other snacks will be available throughout the hall.

You can find a bag check area on each end of the exhibits. **Tower View Bag Check** is at the bottom of the escalators on the Café side, and the **Market Street Bag Check** offers Rent-a-Box in addition to bag check.

The **Authors Area** schedule is available on the TLA website and the conference mobile app. Limited copies will be available onsite, so print a copy to bring with you. Schedule changes will be noted in the Authors Area.

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Tickets may be purchased onsite at the Disaster Relief Table in the Market Street Lobby, from roving volunteers, or online. Visit the Itsy Bitsy Gallery (www.tsla.org/gallery) for more details. The drawing will be held during General Session II on Thursday, April 10.

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John C. Hepner

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Letitia Smith, Linda W. Braun

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| Crabtree Publishing Company..... | 2009 |
| Driving on the Right Side of the Road..... | 1455 |
| Findaway World..... | 2532 |
| Ingram Content Group..... | 1922 |
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| Midwest Tape..... | 1308 |
| OverDrive Inc..... | 1340 |
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| Sebco Books..... | 2323 |
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| Weston Woods/Scholastic Audio..... | 1626 |

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| Asia for Kids/Culture for Kids/ Master Comm..... | 1235 |
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| Ingram Content Group..... | 1922 |
| Midwest Tape..... | 1308 |
| PBS Educational Media..... | 1347 |
| SJB Productions..... | 2430 |
| Texserve..... | 2330 |
| U.S. Citizenship & Immigration Services.... | 2642 |
| Wild Horse Media Group..... | 2722 |

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| Midwest Tape..... | 1308 |

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Andrew McMeel
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1841

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| 2627 | Silver-leaf Resorts 2728 |
| | 2724 |
| | Russ-wood Library Furn. 2722 |

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|---------------------|--------------|
| Piel Canela 2727 | Peru 2725 |
| | 2723 |

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|-------------------|-------------------|
| News-Bank 1917 | Info-Base 2014 |
| NLM 1915 | |

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|--------------------------|---------------|
| Creative Company 2015 | TESCO 2114 |
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| Mackin 2115 |
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| Library Design 2215 |
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| SLJ/LJ Jr.Library Guild HornBook 2315 |
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| The Library Corp. TLC 2415 | Child- ren's Plus 2514 |
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| Child- ren's Plus 2515 |
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| NY Times 2617 | ATOZ data- base 2714 |
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| Noodle Tools 2715 |
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|-------------------------|-----------------------|
| Big Timber Book 2016 | Norwood House 2008 |
| Bell- wether 1909 | |
| Jump! 1907 | Amicus 2006 |

| | |
|---------------------|---------------------------|
| Crab-Tree 2009 | The Library Store 2106 |
| Mason Crest 2007 | |

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| Rainbow Book 2109 |
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FIESTA CAFE

HEB Read 3

Escue

Tower View ENTRANCE

TOWER VIEW BAG CHECK

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|--|------|
| <i>Polaris Library Systems</i> | 1109 |
| <i>Renaissance Learning</i> | 1322 |
| <i>TRACSYSTEMS, inc.</i> | 2530 |
| <i>WT Cox Information Services, Inc.</i> | 2231 |

Databases – Bibliographic

| | |
|--|------|
| <i>Baker & Taylor/ YBP Library Services</i> | 2223 |
| <i>EBSCO Information Services</i> | 1215 |
| <i>LexisNexis</i> | 2334 |
| <i>MARCIVE, Inc.</i> | 2342 |
| <i>National Library of Medicine</i> | 1915 |
| <i>Texas SUCCESS / Digital Knowledge Central</i> | 1933 |

Databases – Electronic

| | |
|--|------|
| <i>ABC-CLIO</i> | 2123 |
| <i>AtoZdatabases</i> | 2716 |
| <i>BiblioLabs</i> | 2333 |
| <i>Biblionix</i> | 1333 |
| <i>Britannica Digital Learning</i> | 1430 |
| <i>Cavendish Square</i> | 1223 |
| <i>EBSCO Information Services</i> | 1215 |
| <i>Emerald Group Publishing, Inc.</i> | 1001 |
| <i>Gale Cengage Learning</i> | 1023 |
| <i>Infobase Learning</i> | 2014 |
| <i>Media Flex - OPALS - CERF</i> | 1607 |
| <i>Mitinet Library Services</i> | 2442 |
| <i>MyHeritage- WorldVitalRecords</i> | 1932 |
| <i>Polaris Library Systems</i> | 1109 |
| <i>PolicyMap</i> | 1101 |
| <i>Scholastic Library Publishing Digital</i> | 1622 |
| <i>Springer</i> | 2410 |
| <i>TeachingBooks.net</i> | 1449 |
| <i>Texas SUCCESS / Digital Knowledge Central</i> | 1933 |
| <i>Tongfang Knowledge Network Technology</i> | 2627 |
| <i>Vocabulary.com</i> | 2131 |
| <i>World Book, Inc.</i> | 1009 |

Databases – Full Text

| | |
|--|------|
| <i>Amigos Library Services</i> | 2230 |
| <i>EBSCO Information Services</i> | 1215 |
| <i>Emerald Group Publishing, Inc.</i> | 1001 |
| <i>National Library of Medicine</i> | 1915 |
| <i>NewsBank, Inc.</i> | 1917 |
| <i>ProQuest</i> | 1139 |
| <i>Texas State Library & Archives Commission</i> | 1208 |
| <i>Texas SUCCESS / Digital Knowledge Central</i> | 1933 |
| <i>Tongfang Knowledge Network Technology</i> | 2627 |

Database Preparation

| | |
|--|------|
| <i>MARCIVE, Inc.</i> | 2342 |
| <i>Tongfang Knowledge Network Technology</i> | 2627 |

Debit Vend Card Terminals

| | |
|--|------|
| <i>Electronics for Imaging – EFI</i> | 2548 |
| <i>TRACSYSTEMS, inc.</i> | 2530 |

Digital Book Scanners

| | |
|--|------|
| <i>DLSG at Image Access</i> | 1431 |
| <i>IImage Retrieval, Inc.</i> | 2630 |
| <i>Indus MIS, Inc.</i> | 2332 |
| <i>Stars Information Solutions</i> | 2338 |
| <i>Zytron Imaging Services</i> | 2626 |

Document Delivery Systems

| | |
|---|------|
| <i>Cover One</i> | 1934 |
| <i>DLSG at Image Access</i> | 1431 |
| <i>FaxScan24 Fax & Scan Service</i> | 1201 |
| <i>Northern Micrographics</i> | 2432 |

Electronic Imaging Systems

| | |
|--|------|
| <i>IImage Retrieval, Inc.</i> | 2630 |
| <i>Indus MIS, Inc.</i> | 2332 |
| <i>ProQuest</i> | 1139 |
| <i>Stars Information Solutions</i> | 2338 |
| <i>Zytron Imaging Services</i> | 2626 |

Internet Services

| | |
|---|------|
| <i>AtoZdatabases</i> | 2716 |
| <i>AWE</i> | 1409 |
| <i>Basch Subscriptions Inc., A Prenax Company/The Reference Shelf</i> | 2611 |
| <i>Brainfuse</i> | 2427 |
| <i>Envision Ware</i> | 1906 |
| <i>FamilySearch</i> | 2422 |
| <i>National Library of Medicine</i> | 1915 |
| <i>SirsiDynix</i> | 2523 |
| <i>Texas SUCCESS / Digital Knowledge Central</i> | 1933 |
| <i>Texserve</i> | 2330 |
| <i>Vocabulary.com</i> | 2131 |

Library Automated Systems

| | |
|--|------|
| <i>3M Library Systems</i> | 1209 |
| <i>Alexandria by Companion Corporation</i> | 1123 |
| <i>Biblionix</i> | 1333 |
| <i>Book Systems, Inc.</i> | 2222 |
| <i>CoLibri System North America Inc.</i> | 2434 |
| <i>Cultural Surroundings</i> | 1415 |
| <i>Envision Ware</i> | 1906 |
| <i>FaxScan24 Fax & Scan Service</i> | 1201 |
| <i>Gale Cengage Learning</i> | 1023 |
| <i>Innovative Interfaces, Inc.</i> | 1230 |
| <i>L4U Library Software</i> | 2242 |
| <i>Media Flex - OPALS - CERF</i> | 1607 |
| <i>mk Sorting Systems</i> | 2546 |
| <i>Polaris Library Systems</i> | 1109 |
| <i>SirsiDynix</i> | 2523 |
| <i>Tech Logic</i> | 1130 |
| <i>TLC - The Library Corporation</i> | 2415 |

Multimedia

| | |
|--|------|
| <i>Britannica Digital Learning</i> | 1430 |
| <i>OverDrive Inc.</i> | 1340 |
| <i>ProQuest</i> | 1139 |
| <i>Tech Logic</i> | 1130 |

Online Search Services

| | |
|---|------|
| <i>Amigos Library Services</i> | 2230 |
| <i>Basch Subscriptions Inc., A Prenax Company/The Reference Shelf</i> | 2611 |
| <i>Britannica Digital Learning</i> | 1430 |
| <i>Education Week</i> | 2443 |
| <i>Evanced Solutions</i> | 1509 |
| <i>Mitinet Library Services</i> | 2442 |
| <i>MyHeritage- WorldVitalRecords</i> | 1932 |
| <i>Northern Micrographics</i> | 2432 |
| <i>ProQuest</i> | 1139 |
| <i>SirsiDynix</i> | 2523 |

| | |
|--|------|
| <i>TeachingBooks.net</i> | 1449 |
| <i>Texas SUCCESS / Digital Knowledge Central</i> | 1933 |
| <i>Tongfang Knowledge Network Technology</i> | 2627 |

OPAC

| | |
|--|------|
| <i>Alexandria by Companion Corporation</i> | 1123 |
| <i>Biblionix</i> | 1333 |
| <i>Book Systems, Inc.</i> | 2222 |
| <i>Media Flex - OPALS - CERF</i> | 1607 |
| <i>Polaris Library Systems</i> | 1109 |
| <i>SirsiDynix</i> | 2523 |
| <i>TLC - The Library Corporation</i> | 2415 |

Print-Cost Recovery

| | |
|--|------|
| <i>Electronics for Imaging – EFI</i> | 2548 |
| <i>TRACSYSTEMS, inc.</i> | 2530 |

Retrospective Conversion

| | |
|--|------|
| <i>Alexandria by Companion Corporation</i> | 1123 |
| <i>Biblionix</i> | 1333 |
| <i>Book Systems, Inc.</i> | 2222 |
| <i>L4U Library Software</i> | 2242 |
| <i>MARCIVE, Inc.</i> | 2342 |
| <i>Mitinet Library Services</i> | 2442 |

Web Products

| | |
|--|------|
| <i>#1 Private Tutor</i> | 2411 |
| <i>Amigos Library Services</i> | 2230 |
| <i>Brainfuse</i> | 2427 |
| <i>Education Week</i> | 2443 |
| <i>Evanced Solutions</i> | 1509 |
| <i>Humanities Texas</i> | 2633 |
| <i>Innovative Interfaces, Inc.</i> | 1230 |
| <i>NewsBank, Inc.</i> | 1917 |
| <i>NoodleTools</i> | 2715 |
| <i>OCLC</i> | 2130 |
| <i>OverDrive Inc.</i> | 1340 |
| <i>PolicyMap</i> | 1101 |
| <i>Renaissance Learning</i> | 1322 |
| <i>SirsiDynix</i> | 2523 |
| <i>TLC - The Library Corporation</i> | 2415 |
| <i>Vocabulary.com</i> | 2131 |

Books, Periodicals, Documents

ADA

| | |
|---|------|
| <i>National Federation of the Blind of Texas, Newline</i> | 2340 |
|---|------|

American Government Books

| | |
|--|------|
| <i>Driving on the Right Side of the Road</i> | 1455 |
|--|------|

Art Books

| | |
|--|------|
| <i>Abrams Books for Young Readers/ Amulet Books/Abrams Appleseed</i> | 1447 |
| <i>Sterling Publishing</i> | 1746 |
| <i>Wow Productions</i> | 1752 |

Book Jobbers

| | |
|---|------------|
| <i>the Book House, Inc</i> | 2132 |
| <i>Bound To Stay Bound Books</i> | 1015 |
| <i>Children's Plus, Inc.</i> | 2514, 2515 |
| <i>Davidson Titles, Inc.</i> | 1309 |
| <i>Garrett Book Company</i> | 1831 |
| <i>Gumdrop Books</i> | 2431 |
| <i>Keystone Books & Media</i> | 1923 |
| <i>Mackin Educational Resources</i> | 2115 |

| | | | | | |
|--|------------|--|-----------|---|-----------|
| <i>Perma-Bound Books</i> | 1515 | <i>Firefly Books, Ltd.</i> | 1538 | <i>World Book, Inc.</i> | 1009 |
| <i>Rainbow Book Company</i> | 2109 | <i>Gareth Stevens Publishing, Inc.</i> | 2042 | <i>Wow Productions</i> | 1752 |
| <i>Scholastic Book Fairs, Inc.</i> | 1623/1723 | <i>Garrett Book Company</i> | 1831 | Comic Books | |
| <i>Sebco Books</i> | 2323 | <i>Groundwood Books</i> | 1339 | <i>Andrews McMeel Publishing</i> | 1647 |
| Business Books | | <i>Gumdrop Books</i> | 2431 | <i>Publisher Spotlight</i> | 1422 |
| <i>the Book House, Inc</i> | 2132 | <i>Half Price Books</i> | 2241 | Cookbooks | |
| <i>Emerald Group Publishing, Inc.</i> | 1001 | <i>HarperCollins Children's Books</i> | 1738 | <i>Charlesbridge</i> | 2440 |
| <i>HarperCollins Publishers</i> | 1739 | <i>The History Press</i> | 2311 | <i>Chronicle Books</i> | 1832 |
| CD-ROM | | <i>Holiday House</i> | 1432 | <i>HarperCollins Publishers</i> | 1739 |
| <i>Combined Book Exhibit</i> | 1639 | <i>Houghton Mifflin Harcourt</i> | 1730 | <i>Pelican Publishing Company</i> | 1323 |
| <i>Driving on the Right Side of the Road</i> | 1455 | <i>Independent Publishers Group</i> | 1141 | <i>Sterling Publishing</i> | 1746 |
| <i>LibrarySkills, Inc.</i> | 1733 | <i>James Lorimer & Company Ltd.</i> | 2240 | <i>Wild Horse Media Group</i> | 2722 |
| Children's Books | | <i>JGD Publishing LLC</i> | 2313 | Foreign Language Books – Asian/Indian | |
| <i>ABDO</i> | 2022/2023 | <i>Jump!</i> | 1907 | <i>Asia for Kids/Culture for Kids/ Master Comm.</i> | 1235 |
| <i>Abrams Books for Young Readers/ Amulet Books/Abrams Appleseed</i> | 1447 | <i>Junior Library Guild</i> | 2315 | <i>Star Bright Books</i> | 1742 |
| <i>Albert Whitman & Company</i> | 1548 | <i>Keystone Books & Media</i> | 1923 | Foreign Language Books – Spanish | |
| <i>Amicus</i> | 2006 | <i>Lectorum Publications, Inc.</i> | 1135 | <i>Arte Público Press</i> | 1633 |
| <i>Andrews McMeel Publishing</i> | 1647 | <i>Lerner Publishing Group</i> | 1222 | <i>Asia for Kids/Culture for Kids/ Master Comm.</i> | 1235 |
| <i>Annick Press</i> | 2232 | <i>Little, Brown Books for Young Readers</i> | 1632 | <i>BiblioLabs</i> | 2333 |
| <i>Arte Público Press</i> | 1633 | <i>Lucas Miller, Singing Zoologist</i> | 2233 | <i>BookLingual</i> | 1355 |
| <i>August House Publishers</i> | 1527 | <i>Mackin Educational Resources</i> | 2115 | <i>By Grace Enterprises</i> | 1652 |
| <i>Authors Tim Tingle and Greg Rodgers</i> | 1830 | <i>Mackin Children's Publishing Group</i> | 1439 | <i>Cavendish Square</i> | 1223 |
| <i>Bearport Publishing</i> | 2039 | <i>Macmillan Children's Publishing Group</i> | 1439 | <i>Charlesbridge</i> | 2440 |
| <i>Bear's Flower</i> | 1453 | <i>Martha Hannah, Medieval Comedienne & Stand-Up Historian</i> | 1301 | <i>Child's Play</i> | 1940 |
| <i>Bellwether Learning</i> | 1909 | <i>Matthew Gollub Books & Dynamic Author Assemblies</i> | 1452 | <i>Cinco Puntos Press</i> | 1931 |
| <i>Bellwether Media</i> | 1909 | <i>Maverick Books, Inc.</i> | 1043 | <i>DLB Educational Corporation</i> | 1930 |
| <i>Big Timber Book Club</i> | 2010 | <i>Norwood House Press</i> | 2008 | <i>Escue & Associates</i> | 2000 |
| <i>Black Rabbit Books</i> | 1641 | <i>Orca Book Publishers</i> | 1547 | <i>Groundwood Books</i> | 1339 |
| <i>Bloomsbury Children's Books</i> | 1440 | <i>Parkhurst Brothers Publishers</i> | 1941 | <i>Independent Publishers Group</i> | 1141 |
| <i>Bound To Stay Bound Books</i> | 1015 | <i>Peachtree Publishers, Ltd.</i> | 1435 | <i>Keystone Books & Media</i> | 1923 |
| <i>Boyd's Mills Press</i> | 1630 | <i>Pelican Publishing Company</i> | 1323 | <i>Lectorum Publications, Inc.</i> | 1135 |
| <i>Brain Hive, LLC</i> | 1648 | <i>Penguin Young Readers Group</i> | 1540/1543 | <i>Lerner Publishing Group</i> | 1222 |
| <i>Brainstorm</i> | 1909 | <i>The Penworthy Company</i> | 1234 | <i>Matthew Gollub Books & Dynamic Author Assemblies</i> | 1452 |
| <i>By Grace Enterprises</i> | 1652 | <i>Perma-Bound Books</i> | 1515 | <i>Overlooked Books</i> | 2522 |
| <i>Candlewick Press</i> | 1840 | <i>Publisher Spotlight</i> | 1422 | <i>Peachtree Publishers, Ltd.</i> | 1435 |
| <i>Capstone</i> | 1613 | <i>Publishers Group West</i> | 1339 | <i>Perma-Bound Books</i> | 1515 |
| <i>Cavendish Square</i> | 1223 | <i>Rainbow Book Company</i> | 2109 | <i>Publishers Group West</i> | 1339 |
| <i>Charlesbridge</i> | 2440 | <i>Random House, Inc.</i> | 1530-1531 | <i>Rainbow Book Company</i> | 2109 |
| <i>Cherry Lake Publishing/ Sleeping Bear Press</i> | 2038 | <i>The RoadRunner Press</i> | 2510 | <i>Rosen Publishing/Power Kids</i> | 2030 |
| <i>Children's Plus, Inc.</i> | 2514, 2515 | <i>Rosen Publishing/Power Kids</i> | 2030 | <i>Scholastic Book Fairs, Inc.</i> | 1623/1723 |
| <i>Child's Play</i> | 1940 | <i>Rourke Publishing Group</i> | 1231 | <i>Scholastic Library Publishing Digital</i> | 1622 |
| <i>The Child's World Books</i> | 2034 | <i>Scholastic Trade Books</i> | 1823 | <i>Scholastic Trade Books</i> | 1823 |
| <i>Chronicle Books</i> | 1832 | <i>Sebco Books</i> | 2323 | <i>Sebco Books</i> | 2323 |
| <i>Cinco Puntos Press</i> | 1931 | <i>Simon & Schuster Children's Publishing</i> | 1841 | <i>Simon & Schuster Children's Publishing</i> | 1841 |
| <i>Collaborative Summer Library Program</i> | 1809 | <i>Sourcebooks, Inc.</i> | 1132 | <i>Sourcebooks, Inc.</i> | 1132 |
| <i>Combined Book Exhibit</i> | 1639 | <i>Southwest Book Company</i> | 2138 | <i>Southwest Book Company</i> | 2138 |
| <i>Crabtree Publishing Company</i> | 2009 | <i>Star Bright Books</i> | 1742 | <i>Star Bright Books</i> | 1742 |
| <i>The Creative Company</i> | 2015 | <i>Sterling Publishing</i> | 1746 | <i>Sterling Publishing</i> | 1746 |
| <i>Davidson Titles, Inc.</i> | 1309 | <i>Sunflower Seeds Press</i> | 1655 | <i>Sunflower Seeds Press</i> | 1655 |
| <i>Debbie Leland</i> | 1555 | <i>Sylvan Dell Publishing</i> | 2235 | <i>Sylvan Dell Publishing</i> | 2235 |
| <i>Debra Frasier</i> | 1700 | <i>Teacher Created Materials Library</i> | 2031 | <i>Teacher Created Materials Library</i> | 2031 |
| <i>Delaney Educational Enterprises, Inc.</i> | 2133 | <i>Tilbury House Publishers</i> | 1546 | <i>Tilbury House Publishers</i> | 1546 |
| <i>Disney-Hyperion</i> | 1640 | <i>Tor/Forge Books</i> | 1448 | <i>Tor/Forge Books</i> | 1448 |
| <i>DLB Educational Corporation</i> | 1930 | <i>Tyndale House Publishers</i> | 1643 | <i>Tyndale House Publishers</i> | 1643 |
| <i>Driving on the Right Side of the Road</i> | 1455 | <i>Upstart</i> | 1815 | <i>Upstart</i> | 1815 |
| <i>Eerdmans Books for Young Readers</i> | 1446 | <i>VIS Enterprises</i> | 1811 | <i>VIS Enterprises</i> | 1811 |
| <i>Egmont USA</i> | 1646 | <i>Weigl Publishers Inc.</i> | 1510 | <i>Weigl Publishers Inc.</i> | 1510 |
| <i>Enslow Publishers, Inc.</i> | 2035 | <i>White Bird Publications</i> | 2610 | <i>White Bird Publications</i> | 2610 |
| <i>Escue & Associates</i> | 2000 | <i>Wild Horse Media Group</i> | 2722 | <i>Wild Horse Media Group</i> | 2722 |

| | | | | | |
|--|-----------|---|-----------|---|-----------|
| <i>Hachette Book Group</i> | 1635 | <i>Escue & Associates</i> | 2000 | <i>Boyd's Mills Press</i> | 1630 |
| <i>Half Price Books</i> | 2241 | <i>Parkhurst Brothers Publishers</i> | 1941 | <i>Brainstorm</i> | 1909 |
| <i>HarperCollins Publishers</i> | 1739 | <i>Seizure of the Moment</i> | 2710 | <i>Candlewick Press</i> | 1840 |
| <i>The History Press</i> | 2311 | <i>Upstart</i> | 1815 | <i>Capstone</i> | 1613 |
| <i>Independent Publishers Group</i> | 1141 | <i>VIS Enterprises</i> | 1811 | <i>Cavendish Square</i> | 1223 |
| <i>Ingram Content Group</i> | 1922 | Journals | | <i>Cherry Lake Publishing/ Sleeping Bear Press</i> | 2038 |
| <i>Keystone Books & Media</i> | 1923 | <i>Cover One</i> | 1934 | <i>The Creative Company</i> | 2015 |
| <i>Macmillan - Adult</i> | 1438 | <i>EBSCO Information Services</i> | 1215 | <i>Enslow Publishers, Inc.</i> | 2035 |
| <i>Mason Crest, an imprint of National Highlights Inc</i> | 2007 | <i>Education Week</i> | 2443 | <i>Escue & Associates</i> | 2000 |
| <i>Parkhurst Brothers Publishers</i> | 1941 | <i>Emerald Group Publishing, Inc.</i> | 1001 | <i>Gareth Stevens Publishing, Inc.</i> | 2042 |
| <i>Penguin Group (USA)</i> | 1541 | <i>The New York Times</i> | 2617 | <i>Garrett Book Company</i> | 1831 |
| <i>Penguin Young Readers Group</i> | 1540/1543 | <i>Oxford University Press</i> | 2527 | <i>HarperCollins Children's Books</i> | 1738 |
| <i>The Penworthy Company</i> | 1234 | <i>SAGE and Adam Matthew</i> | 1408 | <i>HarperCollins Publishers</i> | 1739 |
| <i>Publishers Group West</i> | 1339 | <i>Springer</i> | 2410 | <i>The History Press</i> | 2311 |
| <i>Random House, Inc.</i> | 1530-1531 | <i>Taylor & Francis Group</i> | 1349 | <i>Houghton Mifflin Harcourt</i> | 1730 |
| <i>The RoadRunner Press</i> | 2510 | <i>Tongfang Knowledge Network Technology</i> | 2627 | <i>Infobase Learning</i> | 2014 |
| <i>Simon & Schuster Children's Publishing</i> | 1841 | <i>University of Texas Press</i> | 2134 | <i>James Lorimer & Company Ltd.</i> | 2240 |
| <i>Sourcebooks, Inc.</i> | 1132 | <i>Young Adult Library Services Association</i> | 2441 | <i>Jump!</i> | 1907 |
| <i>Texas Tech University Press</i> | 1838 | Large Print Books | | <i>Lerner Publishing Group</i> | 1222 |
| <i>Tor/Forge Books</i> | 1448 | <i>Gareth Stevens Publishing, Inc.</i> | 2042 | <i>Macmillan Children's Publishing Group</i> | 1439 |
| <i>University of Texas Press</i> | 2134 | <i>Random House, Inc.</i> | 1530-1531 | <i>Mason Crest, an imprint of National Highlights Inc</i> | 2007 |
| <i>U.S. Citizenship & Immigration Services</i> | 2642 | Library Science Texts | | <i>Pelican Publishing Company</i> | 1323 |
| <i>Wild Horse Media Group</i> | 2722 | <i>ABC-CLIO</i> | 2123 | <i>Rosen Publishing/Power Kids</i> | 2030 |
| <i>World Book, Inc.</i> | 1009 | <i>Enslow Publishers, Inc.</i> | 2035 | <i>Rourke Publishing Group</i> | 1231 |
| General Magazines | | <i>OCLC</i> | 2130 | <i>Scholastic Library Publishing Digital</i> | 1622 |
| <i>Boyd's Mills Press</i> | 1630 | <i>Unshelved</i> | 2339 | <i>Sebco Books</i> | 2323 |
| <i>Combined Book Exhibit</i> | 1639 | Literature and Criticism | | <i>Seizure of the Moment</i> | 2710 |
| <i>Education Week</i> | 2443 | <i>Cinco Puntos Press</i> | 1931 | <i>Sterling Publishing</i> | 1746 |
| <i>WT Cox Information Services, Inc.</i> | 2231 | <i>Enslow Publishers, Inc.</i> | 2035 | <i>Teacher Created Materials Library</i> | 2031 |
| Government Documents | | <i>Gale Cengage Learning</i> | 1023 | <i>Tyndale House Publishers</i> | 1643 |
| <i>NewsBank, Inc.</i> | 1917 | Literacy Kits | | <i>Weigl Publishers Inc.</i> | 1510 |
| <i>PolicyMap</i> | 1101 | <i>Noodle Tools</i> | 2715 | <i>Wild Horse Media Group</i> | 2722 |
| <i>Texas State Library & Archives Commission</i> | 1208 | <i>World Book, Inc.</i> | 1009 | <i>White Bird Publications</i> | 2610 |
| Graphic Novels | | Manga | | Out-Of-Print Books | |
| <i>ABDO</i> | 2022/2023 | <i>Little, Brown Books for Young Readers</i> | 1632 | <i>Half Price Books</i> | 2241 |
| <i>Abrams Books for Young Readers/ Amulet Books/Abrams Appleseed</i> | 1447 | Microfilm/fiche | | Paperbacks | |
| <i>Andrews McMeel Publishing</i> | 1647 | <i>Indus MIS, Inc.</i> | 2332 | <i>Albert Whitman & Company</i> | 1548 |
| <i>BiblioLabs</i> | 2333 | <i>Stars Information Solutions</i> | 2338 | <i>Bear's Flower</i> | 1453 |
| <i>Bloomsbury Children's Books</i> | 1440 | Music/Music Reference | | <i>Bellwether Learning</i> | 1909 |
| <i>Candlewick Press</i> | 1840 | <i>Texas A&M University Press</i> | 2141 | <i>Big Timber Book Club</i> | 2010 |
| <i>Capstone</i> | 1613 | Mystery Books | | <i>Bloomsbury Children's Books</i> | 1440 |
| <i>Chronicle Books</i> | 1832 | <i>Albert Whitman & Company</i> | 1548 | <i>Boyd's Mills Press</i> | 1630 |
| <i>Crabtree Publishing Company</i> | 2009 | <i>HarperCollins Publishers</i> | 1739 | <i>Charlesbridge</i> | 2440 |
| <i>Disney-Hyperion</i> | 1640 | <i>Orca Book Publishers</i> | 1547 | <i>The Creative Company</i> | 2015 |
| <i>Houghton Mifflin Harcourt</i> | 1730 | <i>The RoadRunner Press</i> | 2510 | <i>Disney-Hyperion</i> | 1640 |
| <i>Lerner Publishing Group</i> | 1222 | <i>Tor/Forge Books</i> | 1448 | <i>Firefly Books, Ltd.</i> | 1538 |
| <i>Macmillan Children's Publishing Group</i> | 1439 | <i>White Bird Publications</i> | 2610 | <i>HarperCollins Children's Books</i> | 1738 |
| <i>Orca Book Publishers</i> | 1547 | Nonfiction | | <i>Holiday House</i> | 1432 |
| <i>Perma-Bound Books</i> | 1515 | <i>#1 Private Tutor</i> | 2411 | <i>Houghton Mifflin Harcourt</i> | 1730 |
| <i>Publisher Spotlight</i> | 1422 | <i>ABC-CLIO</i> | 2123 | <i>Lectorum Publications, Inc.</i> | 1135 |
| <i>Publishers Group West</i> | 1339 | <i>ABDO</i> | 2022/2023 | <i>Little, Brown Books for Young Readers</i> | 1632 |
| <i>Rourke Publishing Group</i> | 1231 | <i>Amicus</i> | 2006 | <i>Mackin Educational Resources</i> | 2115 |
| <i>Simon & Schuster Children's Publishing</i> | 1841 | <i>Annick Press</i> | 2232 | <i>Macmillan Children's Publishing Group</i> | 1439 |
| <i>Unshelved</i> | 2339 | <i>Arte Público Press</i> | 1633 | <i>Maverick Books, Inc.</i> | 1043 |
| Instructional Books | | <i>Bayou Publishing</i> | 2239 | <i>Norwood House Press</i> | 2008 |
| <i>#1 Private Tutor</i> | 2411 | <i>Bayport Publishing</i> | 2039 | <i>Orca Book Publishers</i> | 1547 |
| <i>Brain Hive, LLC</i> | 1648 | <i>Bellwether Learning</i> | 1909 | <i>Peachtree Publishers, Ltd.</i> | 1435 |
| <i>Crabtree Publishing Company</i> | 2009 | <i>Bellwether Media</i> | 1909 | <i>Penguin Young Readers Group</i> | 1540/1543 |
| | | | | <i>Sylvan Dell Publishing</i> | 2235 |

| | | | | | |
|---|------|---|------------|---|------------|
| <i>Teacher Created Materials Library</i> | 2031 | <i>Cherry Lake Publishing!</i> | | <i>Annick Press</i> | 2232 |
| <i>Tor/Forge Books</i> | 1448 | <i>Sleeping Bear Press</i> | 2038 | <i>Arte Público Press</i> | 1633 |
| <i>Tyndale House Publishers</i> | 1643 | <i>Springer</i> | 2410 | <i>Authors Tim Tingle and Greg Rodgers</i> | 1830 |
| <i>Weigl Publishers Inc.</i> | 1510 | | | <i>Big Timber Book Club</i> | 2010 |
| <i>White Bird Publications</i> | 2610 | | | <i>Bloomsbury Children's Books</i> | 1440 |
| | | | | <i>Bound To Stay Bound Books</i> | 1015 |
| Poetry Books | | Self Help Books | | <i>Candlewick Press</i> | 1840 |
| <i>Bear's Flower</i> | 1453 | <i>#1 Private Tutor</i> | 2411 | <i>Capstone</i> | 1613 |
| <i>Boyd's Mills Press</i> | 1630 | <i>Bear's Flower</i> | 1453 | <i>Cherry Lake Publishing!</i> | |
| <i>Candlewick Press</i> | 1840 | <i>Lectorum Publications, Inc.</i> | 1135 | <i>Sleeping Bear Press</i> | 2038 |
| <i>Charlesbridge</i> | 2440 | <i>Peachtree Publishers, Ltd.</i> | 1435 | <i>Children's Plus, Inc.</i> | 2514, 2515 |
| <i>HarperCollins Children's Books</i> | 1738 | | | <i>The Child's World Books</i> | 2034 |
| <i>Norwood House Press</i> | 2008 | Small Press | | <i>Chronicle Books</i> | 1832 |
| <i>Simon & Schuster Children's Publishing</i> | 1841 | <i>Arte Público Press</i> | 1633 | <i>Cinco Puntos Press</i> | 1931 |
| <i>Sourcebooks, Inc.</i> | 1132 | <i>Bayou Publishing</i> | 2239 | <i>Collaborative Summer Library Program</i> | 1809 |
| | | <i>By Grace Enterprises</i> | 1652 | <i>The Creative Company</i> | 2015 |
| Political Science Books | | <i>Children's Plus, Inc.</i> | 2514, 2515 | <i>Davidson Titles, Inc.</i> | 1309 |
| <i>Parkhurst Brothers Publishers</i> | 1941 | <i>Combined Book Exhibit</i> | 1639 | <i>Delaney Educational Enterprises, Inc.</i> | 2133 |
| <i>Texas A&M University Press</i> | 2141 | <i>Gamadin Sci-Fi Adventure Book Series</i> | 1927 | <i>Disney-Hyperion</i> | 1640 |
| | | <i>Overlooked Books</i> | 2522 | <i>DLB Educational Corporation</i> | 1930 |
| Reference | | <i>Parkhurst Brothers Publishers</i> | 1941 | <i>Eerdmans Books for Young Readers</i> | 1446 |
| <i>ABC-CLIO</i> | 2123 | <i>The Penworthy Company</i> | 1234 | <i>Egmont USA</i> | 1646 |
| <i>AtoZdatabases</i> | 2716 | <i>The RoadRunner Press</i> | 2510 | <i>Enslow Publishers, Inc.</i> | 2035 |
| <i>Bayou Publishing</i> | 2239 | <i>Star Bright Books</i> | 1742 | <i>Escue & Associates</i> | 2000 |
| <i>Britannica Digital Learning</i> | 1430 | | | <i>Firefly Books, Ltd.</i> | 1538 |
| <i>Cavendish Square</i> | 1223 | Sports and Fitness Books | | <i>Gamadin Sci-Fi Adventure Book Series</i> | 1927 |
| <i>The Child's World Books</i> | 2034 | <i>Bellwether Media</i> | 1909 | <i>Gareth Stevens Publishing, Inc.</i> | 2042 |
| <i>Delaney Educational Enterprises, Inc.</i> | 2133 | <i>Brainstorm</i> | 1909 | <i>Garrett Book Company</i> | 1831 |
| <i>DLB Educational Corporation</i> | 1930 | <i>James Lorimer & Company Ltd.</i> | 2240 | <i>Groundwood Books</i> | 1339 |
| <i>Firefly Books, Ltd.</i> | 1538 | <i>Norwood House Press</i> | 2008 | <i>Gumdrop Books</i> | 2431 |
| <i>Gale Cengage Learning</i> | 1023 | <i>Rourke Publishing Group</i> | 1231 | <i>Half Price Books</i> | 2241 |
| <i>Gareth Stevens Publishing, Inc.</i> | 2042 | <i>Tyndale House Publishers</i> | 1643 | <i>Harlequin Enterprises, Ltd.</i> | 1649 |
| <i>Gumdrop Books</i> | 2431 | | | <i>HarperCollins Children's Books</i> | 1738 |
| <i>Infobase Learning</i> | 2014 | Subscription Agencies | | <i>Holiday House</i> | 1432 |
| <i>Junior Library Guild</i> | 2315 | <i>Basch Subscriptions Inc., A Prenax</i> | | <i>Houghton Mifflin Harcourt</i> | 1730 |
| <i>Mason Crest, an imprint of National</i> | | <i>Company/The Reference Shelf</i> | 2611 | <i>Infobase Learning</i> | 2014 |
| <i>Highlights Inc.</i> | 2007 | <i>EBSCO Information Services</i> | 1215 | <i>James Lorimer & Company Ltd.</i> | 2240 |
| <i>MyHeritage- WorldVitalRecords</i> | 1932 | <i>Magazine Subscription Service Agency</i> | 2531 | <i>Junior Library Guild</i> | 2315 |
| <i>National Federation of the Blind</i> | | <i>NoodleTools</i> | 2715 | <i>Keystone Books & Media</i> | 1923 |
| <i>of Texas, Newslines</i> | 2340 | <i>WT Cox Information Services, Inc.</i> | 2231 | <i>Lectorum Publications, Inc.</i> | 1135 |
| <i>NewsBank, Inc.</i> | 1917 | | | <i>Little, Brown Books for Young Readers</i> | 1632 |
| <i>OCLC</i> | 2130 | Texana | | <i>Macmillan Children's Publishing Group</i> | 1439 |
| <i>Oxford University Press</i> | 2527 | <i>Authors Tim Tingle and Greg Rodgers</i> | 1830 | <i>Mason Crest, an imprint of National</i> | |
| <i>Rainbow Book Company</i> | 2109 | <i>Debbie Leland</i> | 1555 | <i>Highlights Inc.</i> | 2007 |
| <i>Scholastic Library Publishing Digital</i> | 1622 | <i>The History Press</i> | 2311 | <i>Orca Book Publishers</i> | 1547 |
| <i>Sourcebooks, Inc.</i> | 1132 | <i>Overlooked Books</i> | 2522 | <i>Peachtree Publishers, Ltd.</i> | 1435 |
| <i>Take Care of Texas</i> | 2533 | <i>Pelican Publishing Company</i> | 1323 | <i>Pelican Publishing Company</i> | 1323 |
| <i>World Book, Inc.</i> | 1009 | <i>Recorded Books, LLC</i> | 1523 | <i>Penguin Young Readers Group</i> | 1540/1543 |
| | | <i>Rosen Publishing/Power Kids</i> | 2030 | <i>Perma-Bound Books</i> | 1515 |
| Religion | | <i>Texas A&M University Press</i> | 2141 | <i>Publisher Spotlight</i> | 1422 |
| <i>Eerdmans Books for Young Readers</i> | 1446 | <i>Texas Tech University Press</i> | 1838 | <i>Publishers Group West</i> | 1339 |
| <i>Independent Publishers Group</i> | 1141 | <i>University of Texas Press</i> | 2134 | <i>Rainbow Book Company</i> | 2109 |
| <i>Tyndale House Publishers</i> | 1643 | <i>VIS Enterprises</i> | 1811 | <i>Random House, Inc.</i> | 1530-1531 |
| | | | | <i>The RoadRunner Press</i> | 2510 |
| Scholarly Books | | Travel Books | | <i>Rosen Publishing/Power Kids</i> | 2030 |
| <i>ABC-CLIO</i> | 2123 | <i>JGD Publishing LLC</i> | 2313 | <i>Rourke Publishing Group</i> | 1231 |
| <i>Independent Publishers Group</i> | 1141 | | | <i>Scholastic Book Fairs, Inc.</i> | 1623/1723 |
| <i>Oxford University Press</i> | 2527 | University Presses | | <i>Scholastic Trade Books</i> | 1823 |
| <i>SAGE and Adam Matthew</i> | 1408 | <i>the Book House, Inc.</i> | 2132 | <i>Sebco Books</i> | 2323 |
| <i>Taylor & Francis Group</i> | 1349 | <i>Oxford University Press</i> | 2527 | <i>Seizure of the Moment</i> | 2710 |
| <i>Texas Tech University Press</i> | 1838 | <i>Texas A&M University Press</i> | 2141 | <i>Simon & Schuster Children's Publishing</i> | 1841 |
| <i>University of Texas Press</i> | 2134 | <i>Texas Tech University Press</i> | 1838 | <i>Sourcebooks, Inc.</i> | 1132 |
| | | <i>University of Texas Press</i> | 2134 | | |
| Scientific and Technical Books | | Young Adult Books | | | |
| <i>the Book House, Inc.</i> | 2132 | <i>Abrams Books for Young Readers!</i> | | | |
| | | <i>Amulet Books/Abrams Appleseed</i> | 1447 | | |
| | | <i>Albert Whitman & Company</i> | 1548 | | |
| | | <i>Amicus</i> | 2006 | | |

| | |
|-----------------------------------|------|
| Southwest Book Company | 2138 |
| Sterling Publishing..... | 1746 |
| Texas A&M University Press..... | 2141 |
| Texas Tech University Press | 1838 |
| Tor/Forge Books | 1448 |
| Townsend Press, Inc. | 1553 |
| White Bird Publications..... | 2610 |

Equipment, Furniture, & Supplies

ADA Equipment

| | |
|---|------|
| Cultural Surroundings | 1415 |
| Spacesaver/Southwest Solutions Group..... | 1334 |
| Vance Hunt Libraries..... | 1041 |

Archival Products

| | |
|--|------|
| BiblioLabs..... | 2333 |
| CoLibri System North America Inc. | 2434 |
| DLSG at Image Access | 1431 |
| Gaylord Bros., Inc..... | 1115 |
| Iimage Retrieval, Inc..... | 2630 |
| KAPCO Book Protection..... | 1939 |
| SAGE and Adam Matthew | 1408 |
| University Products Inc. | 1335 |

Bookmarks/Reading Promotional Gifts

| | |
|--|------|
| Collaborative Summer Library Program..... | 1809 |
| iREAD Summer Reading..... | 1835 |
| JP Cooke Company..... | 2413 |
| LibrarySkills, Inc. | 1733 |
| ReadingRacers.com | 2343 |
| SJB Productions..... | 2430 |
| Spirit Monkey | 2435 |
| Upstart | 1815 |
| Young Adult Library Services Association.... | 2441 |

Bookmobiles

| | |
|--|------|
| INDECO Sales / Maco Manufacturing..... | 1131 |
|--|------|

Book Repair

| | |
|--|------|
| CoLibri System North America Inc. | 2434 |
| Cover One..... | 1934 |
| Demco | 1713 |
| Gaylord Bros., Inc..... | 1115 |
| KAPCO Book Protection..... | 1939 |
| University Products Inc. | 1335 |

Carpet & Floor Coverings

| | |
|-----------------------|------|
| DEMCO Interiors | 1713 |
|-----------------------|------|

Clothing

| | |
|--|------|
| Frozen Light..... | 2735 |
| The Gift Solution..... | 2741 |
| Maverick Books, Inc..... | 1043 |
| Piel Canela Peru Fair Trade Organization..... | 2727 |
| Spirit Lala | 2730 |
| Stop Falling Productions..... | 2731 |

Decorative Items – Artwork/Posters/ Miscellaneous

| | |
|--------------------------|------|
| Frozen Light..... | 2735 |
| LibrarySkills, Inc. | 1733 |
| Spirit Monkey | 2435 |

Furniture

| | |
|----------------------------------|------|
| 720 Design..... | 1331 |
| A. Bargas & Associates, LLC..... | 1426 |

| | |
|---|------|
| Bretford Manufacturing..... | 1910 |
| Brodart Company..... | 1423 |
| Camcor, Inc..... | 1908 |
| Children's Factory | 1807 |
| Cultural Surroundings | 1415 |
| Demco | 1713 |
| DEMCO Interiors..... | 1713 |
| Gaylord Bros., Inc..... | 1115 |
| Hidell Associates Architects | 1232 |
| INDECO Sales / Maco Manufacturing..... | 1131 |
| Library Design Systems..... | 2215 |
| Library Interiors by Hoffman..... | 2513 |
| Library Interiors Of Texas..... | 1707 |
| The Library Store, Inc | 2106 |
| Libra-Tech Corporation..... | 1247 |
| Russwood Library Furniture | 2623 |
| Spacesaver/Southwest Solutions Group..... | 1334 |
| TESCO Industries, Inc..... | 2114 |
| Trinity Library Resources..... | 2423 |
| University Products Inc. | 1335 |
| Vance Hunt Libraries..... | 1041 |

Library Promotional Products

| | |
|--|------|
| Demco | 1713 |
| Gale Cengage Learning..... | 1023 |
| iREAD Summer Reading..... | 1835 |
| JP Cooke Company..... | 2413 |
| Lerner Publishing Group..... | 1222 |
| LibrarySkills, Inc. | 1733 |
| ReadingRacers.com | 2343 |
| Upstart | 1815 |
| Young Adult Library Services Association.... | 2441 |

Microfilm Equipment

| | |
|-----------------------------------|------|
| Indus MIS, Inc. | 2332 |
| Stars Information Solutions | 2338 |
| Zytron Imaging Services | 2626 |

Micrographic Equipment

| | |
|-----------------------------------|------|
| Indus MIS, Inc. | 2332 |
| Stars Information Solutions | 2338 |
| Zytron Imaging Services | 2626 |

Mobile Storage

| | |
|---|------|
| A. Bargas & Associates, LLC..... | 1426 |
| Camcor, Inc..... | 1908 |
| DEMCO Interiors..... | 1713 |
| INDECO Sales / Maco Manufacturing..... | 1131 |
| Library Design Systems..... | 2215 |
| Library Interiors Of Texas..... | 1707 |
| Libra-Tech Corporation..... | 1247 |
| MultiCharger-X | 2331 |
| Spacesaver/Southwest Solutions Group..... | 1334 |

Office Equipment (Copiers, Telephones, Fax)

| | |
|------------------------------------|------|
| Electronics for Imaging – EFI..... | 2548 |
| FaxScan24 Fax & Scan Service | 1201 |
| MultiCharger-X | 2331 |
| TRACSYSTEMS, inc. | 2530 |

Puppets

| | |
|--------------------------|------|
| Children's Factory | 1807 |
| Overlooked Books..... | 2522 |

| | |
|--|------|
| The Penworthy Company | 1234 |
| Piel Canela Peru Fair Trade Organization..... | 2727 |
| Stop Falling Productions..... | 2731 |

Rubber Stamps

| | |
|-----------------------|------|
| JP Cooke Company..... | 2413 |
|-----------------------|------|

Security Systems

| | |
|---------------------------------|------|
| 3M Library Systems | 1209 |
| Demco | 1713 |
| DEMCO Interiors..... | 1713 |
| Envision Ware | 1906 |
| Library Interiors Of Texas..... | 1707 |
| mk Sorting Systems | 2546 |
| TRACSYSTEMS, inc. | 2530 |

Shelving

| | |
|---|------|
| A. Bargas & Associates, LLC..... | 1426 |
| Bretford Manufacturing..... | 1910 |
| Children's Factory | 1807 |
| Cultural Surroundings | 1415 |
| DEMCO Interiors..... | 1713 |
| Gaylord Bros., Inc..... | 1115 |
| INDECO Sales / Maco Manufacturing..... | 1131 |
| Library Design Systems..... | 2215 |
| Library Interiors by Hoffman..... | 2513 |
| Library Interiors Of Texas..... | 1707 |
| The Library Store, Inc | 2106 |
| Libra-Tech Corporation..... | 1247 |
| Russwood Library Furniture | 2623 |
| Spacesaver/Southwest Solutions Group..... | 1334 |
| TESCO Industries, Inc..... | 2114 |
| Trinity Library Resources..... | 2423 |
| Vance Hunt Libraries..... | 1041 |

Signs

| | |
|-----------------------------|------|
| Cultural Surroundings | 1415 |
| LibrarySkills, Inc. | 1733 |
| Libra-Tech Corporation..... | 1247 |
| Vance Hunt Libraries..... | 1041 |

Specialty/Personal Items (Jewelry/ Accessories/Misc.)

| | |
|--|------|
| Amber Way Jewelry Company..... | 2734 |
| Claire Lynn Designs..... | 2738 |
| Majeza Jewelry Cleaner & PYT Styling Tools..... | 2742 |
| Karen & Company, LLC..... | 2750 |
| Seizure of the Moment | 2710 |
| Silpada Designs Jewelry..... | 2648 |
| Silverleaf Resorts | 2726 |
| Stop Falling Productions..... | 2731 |

Storage Systems

| | |
|---|------|
| A. Bargas & Associates, LLC..... | 1426 |
| INDECO Sales / Maco Manufacturing..... | 1131 |
| Library Design Systems..... | 2215 |
| Spacesaver/Southwest Solutions Group..... | 1334 |

Supplies

| | |
|--|------|
| Brodart Company..... | 1423 |
| Children's Factory | 1807 |
| CoLibri System North America Inc. | 2434 |
| Demco | 1713 |
| Gaylord Bros., Inc..... | 1115 |

| | |
|------------------------------|------|
| JP Cooke Company..... | 2413 |
| KAPCO Book Protection..... | 1939 |
| The Library Store, Inc..... | 2106 |
| University Products Inc..... | 1335 |

Toys, Games, and Puzzles

| | |
|---------------------------|------|
| Blocks Rock!..... | 2535 |
| Children's Factory..... | 1807 |
| Evanced Solutions..... | 1509 |
| iREAD Summer Reading..... | 1835 |
| Maverick Books, Inc..... | 1043 |
| ReadingRacers.com..... | 2343 |
| Spirit Monkey..... | 2435 |
| Upstart..... | 1815 |

Services

Architects

| | |
|-----------------------------------|------|
| 720 Design..... | 1331 |
| Dewberry Architects Inc..... | 1731 |
| Godfrey's Associates, Inc..... | 1100 |
| Hidell Associates Architects..... | 1232 |
| Komatsu Architecture..... | 2327 |
| Pro Forma Architecture, Inc..... | 1241 |

Associations

| | |
|---|------|
| Young Adult Library Services Association..... | 2441 |
|---|------|

Author Visits

| | |
|---|------|
| Authors Tim Tingle and Greg Rodgers..... | 1830 |
| Book Festivals of Texas..... | 2443 |
| Debbie Leland..... | 1555 |
| Debra Frasier..... | 1700 |
| Gamadin Sci-Fi Adventure Book Series..... | 1927 |
| JGD Publishing LLC..... | 2313 |
| Julian Franklin-Library Rat..... | 1501 |
| Lucas Miller, Singing Zoologist..... | 2233 |
| Martha Hannah, Medieval Comedienne & Stand-Up Historian..... | 1301 |
| Matthew Gollub Books & Dynamic Author Assemblies..... | 1452 |
| SJB Productions..... | 2430 |
| Society of Children's Book Writers and I llustrators - Texas Chapters..... | 1942 |
| Sue Young, Bilingual Storyteller..... | 2211 |
| Sunflower Seeds Press..... | 1655 |
| TeachingBooks.net..... | 1449 |
| Wow Productions..... | 1752 |

Book Binderies

| | |
|-----------------------------|------|
| Cover One..... | 1934 |
| Northern Micrographics..... | 2432 |

Book Wholesalers

| | |
|---|------------|
| Baker & Taylor/ YBP Library Services..... | 2223 |
| Big Timber Book Club..... | 2010 |
| Brodart Company..... | 1423 |
| Children's Plus, Inc..... | 2514, 2515 |
| Davidson Titles, Inc..... | 1309 |
| Follett..... | 1315 |
| Garrett Book Company..... | 1831 |
| Ingram Content Group..... | 1922 |
| Junior Library Guild..... | 2315 |
| OverDrive Inc..... | 1340 |
| The Penworthy Company..... | 1234 |

Bookfair Services

| | |
|---------------------------------|-----------|
| Book Festivals of Texas..... | 2443 |
| Scholastic Book Fairs, Inc..... | 1623/1723 |
| Southwest Book Company..... | 2138 |

Collection Development

| | |
|---|------|
| Baker & Taylor/ YBP Library Services..... | 2223 |
| BiblioLabs..... | 2333 |
| Brodart Company..... | 1423 |
| Davidson Titles, Inc..... | 1309 |
| Follett..... | 1315 |
| Ingram Content Group..... | 1922 |
| Junior Library Guild..... | 2315 |
| OverDrive Inc..... | 1340 |

Consultants

| | |
|---|------|
| 720 Design..... | 1331 |
| AWE..... | 1409 |
| CTLS, Inc..... | 2341 |
| Dewberry Architects Inc..... | 1731 |
| Elizabeth Ellis, Storyteller..... | 1943 |
| Godfrey's Associates, Inc..... | 1100 |
| Harrington Library Consortium..... | 2622 |
| Hidell Associates Architects..... | 1232 |
| Library Interiors Of Texas..... | 1707 |
| Libra-Tech Corporation..... | 1247 |
| mk Sorting Systems..... | 2546 |
| Pro Forma Architecture, Inc..... | 1241 |
| Storyteller, Dan Gibson..... | 1500 |
| Texas State Library and Archives Commission..... | 1208 |
| Vance Hunt Libraries..... | 1041 |

Database Conversion

| | |
|-------------------------------|------|
| L4U Library Software..... | 2242 |
| Mitinet Library Services..... | 2442 |

Database Preparation

| | |
|-------------------------------|------|
| MARCIVE, Inc..... | 2342 |
| Mitinet Library Services..... | 2442 |

Facilities Management

| | |
|----------------------------------|------|
| 720 Design..... | 1331 |
| EnvisionWare..... | 1906 |
| Pro Forma Architecture, Inc..... | 1241 |

Financial Services

| | |
|----------------------|------|
| Frost Insurance..... | 1102 |
| Mergent, Inc..... | 2335 |

Foreign Language Programming

| | |
|---------------------------------------|------|
| Mango Languages..... | 1935 |
| Sue Young, Bilingual Storyteller..... | 2211 |

Fundraising

| | |
|---|------|
| Big Timber Book Club..... | 2010 |
| Deanan Gourmet Popcorn..... | 1330 |
| Gamadin Sci-Fi Adventure Book Series..... | 1927 |
| Hidell Associates Architects..... | 1232 |
| Komatsu Architecture..... | 2327 |
| NameFrames..... | 2447 |
| Pearls With Purpose Foundation..... | 2748 |
| ReadingRacers.com..... | 2343 |
| Silpada Designs Jewelry..... | 2648 |
| Southwest Book Company..... | 2138 |

Interlibrary Loan Services

| | |
|------------------------------|------|
| Zytron Imaging Services..... | 2626 |
|------------------------------|------|

Libraries & Library Organizations

| | |
|------------------------------------|------|
| Austin Public Library..... | 1310 |
| CTLS, Inc..... | 2341 |
| Harrington Library Consortium..... | 2622 |
| LearningExpress, LLC..... | 2438 |
| Storybook Theatre..... | 1602 |

Library Schools

| | |
|--|------|
| Sam Houston State University - Department of Library Science..... | 1926 |
| Texas Woman's University - School of Library and Information Studies..... | 1735 |
| University of North Texas College of Information..... | 2426 |

Library Promotion

| | |
|--|------|
| EasyBib.com..... | 1332 |
| Half Price Books..... | 2241 |
| H-E-B Read 3: Grow Young Minds, Read 3 Times a Week..... | 1031 |
| LearningExpress, LLC..... | 2438 |
| ReadingRacers.com..... | 2343 |
| Society of Children's Book Writers and Illustrators - Texas Chapters..... | 1942 |

Literacy & Teaching Aids

| | |
|---|------|
| AWE..... | 1409 |
| Bilingual Storyteller, Consuelo Samarripa..... | 1401 |
| EasyBib.com..... | 1332 |
| Evanced Solutions..... | 1509 |
| H-E-B Read 3: Grow Young Minds, Read 3 Times a Week..... | 1031 |
| Humanities Texas..... | 2633 |
| iREAD Summer Reading..... | 1835 |
| LearningExpress, LLC..... | 2438 |
| Matthew Gollub Books & Dynamic Author Assemblies..... | 1452 |
| National Federation of the Blind of Texas, Newsline..... | 2340 |
| NoodleTools..... | 2715 |
| Recorded Books, LLC..... | 1523 |
| Renaissance Learning..... | 1322 |
| TeachingBooks.net..... | 1449 |
| Vocabulary.com..... | 2131 |

Moving Companies

| | |
|-----------------------------|------|
| Library Design Systems..... | 2215 |
| Vance Hunt Libraries..... | 1041 |

Nonprofit Organization

| | |
|---|------|
| Book Festivals of Texas..... | 2443 |
| Boy Scouts of America..... | 2626 |
| Collaborative Summer Library Program..... | 1809 |
| CTLS, Inc..... | 2341 |
| Education Week..... | 2443 |
| FamilySearch..... | 2422 |
| Garcia Vasquez Enterprises..... | 2742 |
| iREAD Summer Reading..... | 1835 |
| National Federation of the Blind of Texas, Newsline..... | 2340 |
| National Library of Medicine..... | 1915 |
| Pearls With Purpose Foundation..... | 2748 |

| | |
|---|------|
| <i>Piel Canela Peru Fair Trade</i> | |
| Organization..... | 2727 |
| PolicyMap..... | 1101 |
| Society of Children's Book Writers and Illustrators - Texas Chapters | 1942 |

Seminars, Conferences and Speakers

| | |
|---|------|
| <i>Amigos Library Services</i> | 2230 |
| <i>Book Festivals of Texas</i> | 2443 |
| <i>Elizabeth Ellis, Storyteller</i> | 1943 |
| <i>Frost Insurance</i> | 1102 |
| <i>Martha Hannah, Medieval Comedienne & Stand-Up Historian</i> | 1301 |
| <i>National Library of Medicine</i> | 1915 |
| <i>Renaissance Learning</i> | 1322 |
| <i>SJB Productions</i> | 2430 |
| <i>Society of Children's Book Writers and Illustrators - Texas Chapters</i> | 1942 |
| <i>Storybook Theatre</i> | 1602 |
| <i>Storyteller, Kim Lehman</i> | 1943 |
| <i>Sue Young, Bilingual Storyteller</i> | 2211 |
| <i>Sunflower Seeds Press</i> | 1655 |
| <i>Texas Book Festival</i> | 2638 |
| <i>Unshelved</i> | 2339 |

Special Collections

| | |
|--|------|
| <i>The Creative Company</i> | 2015 |
| <i>FamilySearch</i> | 2422 |
| <i>Northern Micrographics</i> | 2432 |
| <i>Texas State Library and Archives Commission</i> | 1208 |

State/Government Agencies

| | |
|--|------|
| <i>Texas State Library and Archives Commission</i> | 1208 |
| <i>TLA 2015 Austin / Austin CVB</i> | 2639 |
| <i>U.S. Citizenship and Immigration Services</i> | 2642 |

Storytelling & Entertainment

| | |
|---|------|
| <i>Authors Tim Tingle and Greg Rodgers</i> | 1830 |
| <i>Bilingual Storyteller, Consuelo Samarripa</i> | 1401 |
| <i>Book Festivals of Texas</i> | 2443 |
| <i>Elizabeth Ellis, Storyteller</i> | 1943 |
| <i>Gamadin Sci-Fi Adventure Book Series</i> | 1927 |
| <i>Humanities Texas</i> | 2633 |
| <i>Julian Franklin-Library Rat</i> | 1501 |
| <i>Karen & Company, LLC</i> | 2750 |
| <i>Kornpop.com</i> | 2613 |
| <i>Lucas Miller, Singing Zoologist</i> | 2233 |
| <i>Margaret Clauder Presents Mother Goose and THE Bookworm</i> | 2310 |
| <i>Martha Hannah, Medieval Comedienne & Stand-Up Historian</i> | 1301 |
| <i>Society of Children's Book Writers and Illustrators - Texas Chapters</i> | 1942 |
| <i>Storybook Theatre</i> | 1602 |
| <i>Storyteller, Dan Gibson</i> | 1500 |
| <i>Storyteller, Kim Lehman</i> | 1943 |
| <i>Sue Young, Bilingual Storyteller</i> | 2211 |
| <i>Sunflower Seeds Press</i> | 1655 |
| <i>Unshelved</i> | 2339 |

T.A.K.S. Presentations

| | |
|--|------|
| <i>Bilingual Storyteller, Consuelo Samarripa</i> | 1401 |
| <i>Storybook Theatre</i> | 1602 |

TLA Units & Events

| | |
|--|------|
| <i>TLA 2015 Austin</i> | 2639 |
| <i>TLA Black Caucus Round Table</i> | 2541 |
| <i>TLA Exhibitor Round Table (ERT)</i> | 1700 |
| <i>TLA New Members Round Table</i> | 2542 |
| <i>TLA Public Libraries Division</i> | 2641 |
| <i>TLA Reference Round Table</i> | 2539 |
| <i>TLA Small Community Libraries Round Table</i> | 2540 |
| <i>TLA Texas Authors and Illustrators Interest Group</i> | 2526 |

Training & Teacher Inservices

| | |
|--|------|
| <i>Bilingual Storyteller, Consuelo Samarripa</i> | 1401 |
| <i>Elizabeth Ellis, Storyteller</i> | 1943 |
| <i>Martha Hannah, Medieval Comedienne & Stand-Up Historian</i> | 1301 |
| <i>Renaissance Learning</i> | 1322 |
| <i>Storybook Theatre</i> | 1602 |
| <i>Storyteller, Kim Lehman</i> | 1943 |
| <i>Sue Young, Bilingual Storyteller</i> | 2211 |
| <i>Sunflower Seeds Press</i> | 1655 |
| <i>TeachingBooks.net</i> | 1449 |
| <i>Texserve</i> | 2330 |
| <i>U.S. Citizenship & Immigration Services</i> | 2642 |
| <i>Young Adult Library Services Association</i> | 2441 |

POST-CONFERENCE RESOURCES

WILL BE AVAILABLE ON WWW.TXLA.ORG

- Handouts
- Buyers Guide
- 2015 Housing
- Conference Evaluation

**PLANNING IS WELL-
UNDERWAY for TLA 2015.**

Make room on your calendar for:

APRIL 14-17



TLJ 90:1 Advertisers

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HOUSE OF ROBOTS

PUB DATE: 12/1/14

DATE:

Wednesday, April 9, 2014

TIME:

8:30-10:00 AM

LOCATION:

Lila Cockrell Theatre at the
Henry B. Gonzalez Convention Center
San Antonio, Texas

Book signing to follow!

First 250
attendees
will receive an
Exclusive
Premiere
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