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# Reflections in Lists



I find myself writing this article on a gray January day – the type of day where one considers lists. My wife has a list of chores for this long weekend, and I am happy to say that most of them are complete. I have listened to pundits list the accomplishments of one president and consider the goals of another. On this day that we celebrate the legacy of Dr. Martin Luther King, Jr., I spent time reflecting on his famous list of dreams.

Reflection is a good thing and as I consider this year of service to our association, I am struck by the amount of work that has gone into realizing our theme, *Own Your Profession*. But what is ownership? To own is the act of possession: I own lots of books. To own is to acknowledge or admit: I own up to singing in the shower. To own (or, to use the gamer slang term pwn) is to dominate: The board game Settlers of Catan is no longer fun because my son completely pwns me every time we play. To own is to control without authorization: Beware of phishing emails, for they can be a gateway allowing hackers to own your network.

So, then – what does it mean to own your profession? Is it something you buy? Something you have to admit to? Is it something a bully or hacker does? Members of the 2017 Program Committee adopted the following statement:

Library buildings and collections come and go, but you are a constant. You educate and empower entire communities. You model leadership and inspire creators. Take charge of your development, your destiny, your future.

This is a wonderful description, but is it a definition? Perhaps the best way to define this theme is with a list.

### Own curiosity:

Practice what you preach – be a lifelong learner. Discovering something new every day will make you a better librarian.

**Own innovation:** Look for new ideas and methods that create value, and accept change gracefully.

**Own passion:** Look for things that excite you, and consider what makes you proud of your library. These are the things that make your job a profession.

**Own our values:** Our beliefs in literacy, lifelong learning, equity of access to information, intellectual freedom, ethical responsibility, integrity, diversity, inclusiveness, social responsibility, and the public good set us apart from other professions. Librarians must always resist efforts to erode these values.

**Own your library:** Libraries are more than warehouses for books and other resources. They are places of exploration and fabrication – places where librarians help and serve their community. Be proud of the difference you make.

**Own partnerships:** Partnerships are not easy. Librarians, however, are natural collaborators, and we understand that working with others is often the best way to serve our community, extend our values, and grow our influence.

**Own the silos:** The old proverb “birds of a feather flock together” holds true

for librarians. The silos we form based on the type of library we serve (school, academic, public, or special) and the type of work we do (reference, technical services, systems) insulate us from new ideas and opportunities for collaboration.

**Own membership:** Texas Library Association membership offers a plethora of benefits including continuing education, leadership training, and advocacy for our profession. The most important benefit, however, is the community you form with other Texas librarians and library workers.

**Own conference:** Seven thousand attendees, three hundred programs, five hundred vendors, and dozens of social events come together to create the best damn conference ever. Don't let this spectacle own you – plan wisely so you can have an amazing conference experience.

**Own the stereotype:** Some librarians are meek, and many are introverts. Most of us love books, and many of us share a home with at least one cat. However, we are information superheroes that fight illiteracy and ignorance. Our work improves lives. Come out from behind the circulation desk and show what you've got! ☆



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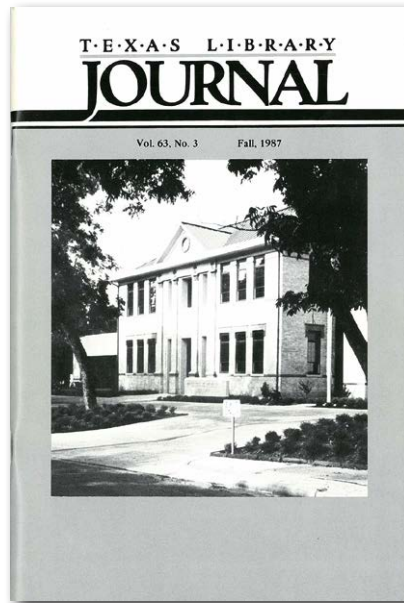
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# A Note from the TLA President

30 years ago, in the *Texas Library Journal* fall issue, Texas Library Association (TLA) President Joe Dahlstrom announced that Patricia Smith been named the new TLA Executive Director. He lauded her service as the association's ALA Chapter Councilor, her tenure at the Texas State Library and Archives Commission as manager of the Systems Development Department, and expressed confidence that her leadership and passion for libraries would benefit TLA tremendously.

Joe's, and indeed everyone's, expectations were not only met, they were exceeded as Pat brought her inspiring work ethic, creative ideas, and amazing energy to the association. With her leadership, TLA has grown into an association valued for its innovation and service to its members, and the TLA Annual Conference is recognized as a national-caliber conference produced by a state association.

However, change is inevitable, and Pat's service to TLA is coming to an end this year. On Friday, January 6 she announced her retirement effective June 30. The job of filling this position is critical to the future of the organization, and the TLA Executive Board established a very detailed and stringent process to ensure that the best possible person is hired.



The job was posted on various online job sites, including TLA's Jobline and the TLA Executive Board formed a search committee to embark on a national search. TLA President Walter Betts chairs the search committee, and members include Ling Hwey Jeng (president-elect), Susan Mann (immediate past-president), Sharon Amastae (2014-2015 president), Yvonne Chandler (2031-2014 president), Dana Rooks (2004-2005 president), and Gloria Meraz (former director of communications) to represent TLA staff.

The search committee will review applicants' letters of interest and resumes, and select a pool of 10-12 candidates for Phase I of the process. In Phase I, a focus group consisting of the four division chairs, 10 librarians (representing each district), and members of the Executive Board will evaluate written submissions (which will cover strategic planning), a formal presentation (covering library values), and two impromptu questions - one on non-profit management and one answering "why do you want to be TLA's executive director?"

Using the focus group's evaluations, the search committee will then select three finalists for Phase II face-to-face interviews on April 17 in San Antonio. The goal is to have the new executive director on board by mid-June to allow for some time in orientation with Pat.

Pat has been a mentor and a friend to so many TLA staff and members who will miss her leadership and guidance. We have all learned from her, and have been inspired by her passion for our profession and community.

We wish her the absolute best as she and her husband David embark on this next exciting phase of their lives. They have more than earned this time to spoil their grandson, and eagerly-expected granddaughter!

Walter Betts



TLA STAFF PHOTOS: Patricia H. Smith addressing the TLA Council (left); displaying a rally sign at the Texas Capitol (above); and appearing with "Melvil Dewey" at an annual conference (right).

# Information Literacy Is Decision Making: Notes from the Research

BY BENJAMIN HARRIS

Information seekers and creators are involved in a constant stream of decision making. Many of the decisions made as we locate and use information may seem to happen automatically or without conscious thought, while others take a great deal of time and can be challenging or frustrating. In some cases, a failure to make a decision is a decision unto itself. Viewing information literacy as a process comprised of many decisions helps to make us more aware of the responsibility we must take throughout the life of each research situation.

Scholarship on decision-making has ramped up in recent years, spurred by gains in our understanding of cognitive science. In fact, the current era of decision-making research begins around the same time that information literacy theory was being developed in the 1990s. As an added benefit, colleagues and patrons alike immediately understand the purpose of information literacy when presented as a decision-making process.

Just as the literature on critical thinking shows a strong overlap with information literacy, there are strong similarities between what we know about information-literate behaviors and decision-making ability. This reinforces our belief that information literacy teaches students ways of thinking and acting that, rather than being mutually exclusive, work in tandem to improve other literacies such as media and visual, and financial. When we enhance our information literacy, we improve our decision-making ability as well. With this in mind, what can we learn from the research on decision-making as we continue to develop our understanding and our instruction on information literacy skills?

## 1 *Standard methods for decision making mirror the process often associated with information literacy.*

The standard stages of the research process which we commonly associate with information literacy are very similar to those associated with general decision-making. Newell, Lagnado, and Shanks offer four familiar processes involved in making a decision: (1) discovering information, (2) acquiring and searching through information, (3) combining information, and (4) feedback on the acquired and evaluated information. The information, in this case, could be from an outside source or may be drawn from personal observation and experience. These steps are common during most decision-making situations and our ability to complete these tasks is affected by the context and environment of the task.

Decision-making research is ahead of our thinking in relation to the interplay between rational and affective responses during decision-making. Based on human brain research conducted by

DeMartino, et al., researchers have complicated the simplicity of rational vs. experiential processing models, claiming that while rational models may be more conscious and deliberate, cognitive information is “underpinned” by emotional responses. Research on emotions experienced during a task or process can be difficult, as it requires self-reporting of feelings that often change from moment to moment (or even more rapidly), depending on the subject’s method, process, and progress.

## 2 *Some of the behaviors that make information literacy education necessary reflect challenges in decision making.*

Information literacy education offers students training and experiences that are intended to guide their process and thinking when locating, evaluating, and using information. Still, even after having these experiences and understanding their benefits, students are likely to revert to patterns of information use that is not ideal. Transient mindsets are another element of the decision-making research that

can be valuable to information literacy educators. For example, when a student has a limited timeline for completing a project, every decision from the moment of perceived limitation will be affected. The student may not be conscious of it, but he or she may not make the decision we would hope they would make because the decision has been “primed,” momentarily, to be based on the factor of time. Ideally, continual and recursive training in information-literate practices will prime students in a different manner.

Decision-making researchers have also found that asking individuals to construct mental models of ethical decision-making situations is helpful in enhancing causal thinking in decision-making contexts. A mental model that shows the causal relationships between different components of a decision can help individuals understand the implications and consequences of their choices as they consider the various and sometimes complicated factors and options involved in ethical activity. Ultimately, training in causal thinking can help researchers understand the

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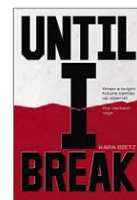
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ramifications of their choices when they seek and use information.

**3** *Just as students may lack awareness of their habits as information seekers and creators, they are also rarely conscious of the many decisions they make every day.*

Every day we make countless decisions – many of which we do not often recognize. This is particularly true of “experts” in a field of research. Weber and Lindemann contend that expert intuition as it relates to decision making refers to the automatic decisions researchers make based on their cumulative past experiences. Individuals utilize a “repertoire of decision modes ranging from quick intuitive responses based on either affective reactions or overlearned associations to the more or less automatic application of rules of conduct...” (205). After determining the quality or success of their decision, individuals will follow successful experiences by selecting or combining different decision making strategies that involve some varying degree of awareness and also automaticity. Experiential decision-making, then, results in the replication of certain decision-making processes in specific domains.

This could easily be applied to information literacy educators. Many of the decisions we make during the research process can be based on our knowledge and experience about finding and using the best, most relevant, highly accurate resources available. Tracking the steps in our processes may actually be fairly challenging, since many of these decisions are made every day in our experience. The primary benefit of understanding how we and other researchers make information-based decisions (either about the research process or about the information we have located) makes us more responsible for our work as we access and use information, as opposed to depending upon models or definitions to tell us that we have covered our bases.

**4** *“Decision-making style” research may suggest strategies for understanding “research styles” that do not conform to standard or expected methods.*

The discussion of “decision-making style,” while supported by some

researchers and criticized by others for its rigidity, may offer insight into the ways we can think about an individual’s decision-making patterns over time. Scott and Bruce theorize that there are five decision-making styles: rational (characterized by search for and logical evaluation of alternatives); intuitive (characterized by attention to detail and attention to feeling); dependent (characterized by the search for and reliance upon the advice of others); avoidance (tendency to avoid decisions whenever possible); and spontaneous (characterized by a sense of immediacy and desire to complete the decision-making process as soon as possible).

If we were to elucidate a set of information literacy styles, what would that look like? Could we associate them with Scott and Bruce’s five categories to better understand and help students understand patterns in their decision-making? Just as with decision-making style, we would have to recognize that researchers will likely depend on more than one style and may use a combination of styles in a given situation. And while similar “style” theories such as “learning style” can be fairly easily debunked, these categorizations give us a better way of thinking about and analyzing different types of behaviors. The better we understand consistent styles of decision making regarding information, the more capable we can be as we try to engage and teach students methods of making the most of their “style” or to consider making revisions.

As we think about the different audiences we work with, whether we are in academic, public, school, special, or other types of libraries, the pragmatism of viewing information literacy as a process of making decisions speaks to a wider number of our constituents. We may value definitions of information literacy that provide a step-by-step process that ensures a strong research method, and we may advocate for research as a method of inquiry that tackles and tangles our understanding of a subject. But many of our patrons are seeking answers that will be used in making decisions. The work of making decisions based on available information

will continue beyond seven-page essays and APA-style bibliographies, and will inform so many of their future activities – from the next book they read, to the careers they choose, the cars they buy, and the way they vote.

**Benjamin Harris is professor and head of instruction services, Coates Library, Trinity University, San Antonio, Texas.**

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# ONCE UPON A TIME IN ABILENE...

BY SUJATA SHAHANE AND EDDY SMITH

... an elementary school librarian named Denise invited the Mayor to read a Christmas story to the students at her school. The book she chose was William Joyce's *Santa Calls*. Set in Abilene, it's about a boy named Art Atchinson Aimesworth who journeys north with his sister, Esther, and his pal, Spaulding, by special invitation from Santa himself. In true storybook fashion, what unfolded next is what stories are made of! The mayor intrigued that Abilene was the initial setting of the story, contacted William Joyce, and he and the famous author struck up a friendship around children's literature and art, agreeing that children's literature contained art that should be appreciated beyond the book itself. What emerged was the idea of honoring the best of children's picture book art in the form of a museum in Abilene. Soon, the blueprint for the National Center for Children's Illustrated Literature (NCCIL) was drawn, and that is how the NCCIL (pronounced "nickel") was born in Abilene, Texas.

Since 1997, the NCCIL has celebrated picture books while nurturing and fostering creativity through art and literature. The NCCIL is the first museum to be dedicated to, and to exhibit, tour, collect, and preserve original art from the finest children's literature. The NCCIL collaborates with award-winning artists to produce high-quality exhibitions of their picture book artwork that are distinctive and appealing to museum visitors of all ages. In addition to this unique artistic partnership, following its debut at the NCCIL gallery each exhibition travels to museums, public libraries, and galleries nationwide.

Incorporated in February of 1997 with David Diaz as the first exhibitor, the NCCIL's roster of artists features the best of the best. In the past two decades, the NCCIL has organized sixty exhibitions and toured fifty-five of those, hosted 200,000 elementary school children, and donated over 10,000 books to school libraries and classrooms, while keeping its admission and programming free for all, year round! Through its traveling exhibitions, the NCCIL reaches over a million people around the country annually.

The NCCIL is the center point of the annual summer Children's Arts and Literacy Festival (CALF) organized by the Abilene Cultural Affairs Council. Every year, a new storybook sculpture from the featured NCCIL summer artist is unveiled. With the addition of Mark Teague's dinosaur from *How Do Dinosaurs Say Goodnight*, in summer of 2016, eighteen sculptures now call downtown Abilene their home! These include William Joyce's Guardians (all of them from Nicholas St. North to Jack Frost) from The Guardians of Childhood series, David Shannon's iconic David, Fergus and Duck on the Bike, and six of Dr. Seuss's much loved characters. Plans to unveil Garth Williams Sculpture Garden (which will include new

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*Children's literature is the first literature and the first art that children are exposed to. It should be good. And when it is, it should be given respect.*

WILLIAM JOYCE

---

sculptures of Wilbur and Charlotte, Stuart Little, and more) in 2017 are currently underway. The NCCIL, the CALF and the Storybook Sculptures, all prompted Abilene's designation as the "Storybook Capital of Texas" by the Texas State Legislature.

2017 marks 20 years that the NCCIL has been celebrating art and literature, and the museum has planned special engagements throughout the year. Some of the NCCIL's past exhibitors will return for exciting events, including artists Mark Crilley, David Diaz, Denise Fleming, Marla Frazee, William Joyce, David Macaulay, Robert Sabuda, David Shannon, Mark Teague, David Small, and authors Leonard Marcus and Sarah Stewart.

Brian Selznick with librarians. Photo courtesy of NCCIL

As librarians, we engage with children's books as the finished product. The NCCIL offers the insightful perspective that the best books are birthed as art which tells a wondrous story in itself. Appreciating the art enhances our engagement in the books all the more. Put them together and it is nothing short of magic, creating a place where books and art live happily ever after. William Joyce said the NCCIL is a great achievement. "They put art and literature on a pedestal there. They've made life more vivid and dreams come more alive for countless children and grown-ups." We all need more of that kind of magic in our lives, and the Texas library community should take pride in knowing that a librarian was the catalyst for its beginning.

Join the celebration this year. Find out more about the NCCIL, its exhibitions, and the 20th Anniversary events at [www.nccil.org](http://www.nccil.org). Come to Abilene and experience the wonder of the NCCIL for yourself. After all, it's free! As a former board member is fond of saying: "Come to the NCCIL; it won't cost you a dime." ✪

Eddy Smith is the executive director of the Abilene Library Consortium and a former NCCIL board member.

Sujata Shahane is the education and programming director of the National Center for Children's Illustrated Literature.



# Creating an Energetic Learning Culture in School Libraries

BY AMI USELMAN

## “THE LIBRARY IS THE HEART OF THE SCHOOL.”

School librarians strive to make this statement a reality as they aim to be the heart of student learning. Research supports the importance of certified librarians as it shows students perform better on reading and writing tests when they have access to a library with a certified librarian leading the teaching and learning process. (Kachel & Lance) Round Rock ISD is a growing district with 51 school libraries and 56 certified librarians. Establishing an energetic learning culture is part of our library team's shared vision, which is the bedrock of our success. The following key elements were established to cultivate and grow this energetic learning culture on every campus.

### Teacher-Librarians

Librarians in Round Rock are teacher-librarians. Not only are we information specialists, we are also curriculum specialists serving as instructional leaders on campus providing the latest resources and technology to our students and staff. Our librarians serve on campus and district leadership teams as well as state and national organizations. In 2016, Round Rock library media specialists will present at Texas Computer Education Association, SXSWEDU, Texas Library Association, and International Society for Technology in Education events. Serving outside our library walls exemplifies the importance of connecting with others in the library profession to build stronger professional learning networks. These opportunities reinforce a growth mindset; a desire to learn, embrace challenges and find inspiration in the success of others. (Dweck)

### Time

Librarians have a unique role on campus. We continually collaborate with teaching staff but finding time for collaborating with fellow teammates can be difficult. Our district utilizes Google hangouts, Google Classroom and G Suite for Education to facilitate remote collaboration. Although it is convenient to “telework,” face-to-face time to share, discuss and create both as a team and in small focused groups is a key element of creating an energetic learning culture. Through strategic planning and some supplemental funds to staff campus libraries, we have been able to schedule one day a month dedicated for a district wide Librarians Workshop. The entire group K-12 meets, plus there are opportunities to gather in cadres and vertical teams. This is a chance to empower leaders within the organization to share their expertise while honing our four C skills; critical thinking, communication, collaboration and creativity. This is also a time we can invite instructional technology specialists and curriculum leads to participate in breakout sessions and shared learning experiences. Monthly workshop days provide time for team building, professional development and building a common core of knowledge.

### Tools

There is a plethora of tools available to assist in the many facets of the job. A great resource to start with when setting solid guiding principles is [www.FutureReady.org/Librarians](http://www.FutureReady.org/Librarians). Also, Joyce Valenza's *Manifesto for 21st Century Teacher Librarians* is as relevant today as the day it was written. Valenza states, “Well into the 21st century, it is clear that the concept of modern teacher librarian practice is not clear. There is no textbook for what effective practice looks like in continually morphing information and communication landscapes... In the past few years many of us have re-imagined school library for learners using the array of new tools and abilities in front of us today. And in my humble opinion some aspects of emerging practice are non-negotiable.” (Valenza) At the beginning of each school year librarians create a goal setting tool; The Teaching and Learning Success Plan.

The plan is meant to be a working document that will guide planning and align library and campus goals for the year. It captures the many ways teaching and learning is supported through the library; recording instructional activities, evidence of growth, reflections and accomplishments. Additionally, a professional learning goal is identified and chronicled.

Tools for promoting and advocating for our libraries are widely utilized. Each librarian shares a monthly infographic with his/her principal to publicize the campus library happenings. We also use social media extensively; especially Facebook, Instagram and Twitter (follow #LibrariesRRock). Every campus library has a unique Twitter handle. This is a quick and easy way to tell the stories of the engaging and successful experiences taking place daily in our libraries. All of our libraries are designated as Next Gen. Libraries and have been part of a district pilot to determine the best ways to implement technology as a tool for learning. This has afforded each library a class set of iPads, Chromebooks or Samsung tablets to incorporate technology every day in library instruction.

### Talent

With 56 librarians in our district there is a myriad of talent to be shared. Cadres were formed this year to create dynamic teams to lead change and shift decision making to those talented campus librarians. They will evolve and change as needed. The five cadres currently operating are:

**Advocacy/Public Relations:** This team is tasked with finding creative ways to keep libraries in the forefront of district news. They created an infographic template and formula for collecting monthly statistics to share with campus principals, post in newsletters and even display outside the library. Blurbs and articles for events such as Power Up and Snapshot Day are written and shared so the entire team can post in eNews, on websites and in social media. They will lead the charge in creating multimedia presentations to promote our libraries to the school board for National Library Month and other public forums.

**Digital Learning:** This group leads the effort in the implementation of a new digital citizenship curriculum. They have generated topics for breakout sessions on meeting days and identify librarians and instructional technology specialists to facilitate the sessions. Updates on digital learning resources and Google Apps for Education (GAPE) are disseminated through this cadre.

**Library Redesign:** The focus here is creating functional, flexible, welcoming, creative learning spaces. This includes hosting meetings with furniture vendors, pursuing grants and organizing library transformation plans. A directory was created for team members with helpful information on district contacts and procedures such as how to request district painters and maintenance crews.

**Professional Learning:** This team helps plan the agenda and breakout groups for monthly meetings. They seek ways to bring trending topics to our team and research opportunities for webinars, video conferences and presentations from experts in the field.

**Special Programs & Events:** This group plans district wide library events to promote collaboration and continuity throughout the district. They organize resources for these events as well as organizing volunteers for off campus events. One focus is on increasing the level of independent reading school-wide on every campus. Book battles, book clubs and other literacy rich activities are shared. Our first ever pop-up library/mobile makerspace is a great example of how our students are benefitting from the many creative ideas generated in these face-to-face sessions.

Our libraries are continuing to grow as learning commons that reflect an energetic learning culture impacting the next generation of scholars in ways that are immeasurable. We will continue to be intentional in creating opportunities for students to explore, create, and share today so they will become the leaders we need tomorrow.

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Ami Uselman is the director of library media services at Round Rock ISD .

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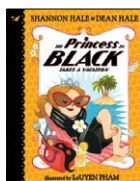
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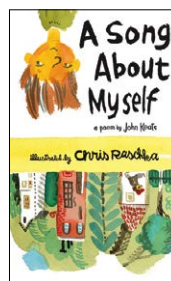
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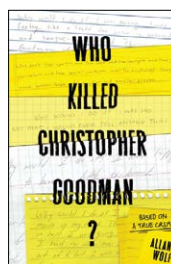
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# BOOK BUDDIES

*A K-3 Literacy Program that Grows Readers through Relationships at Harris County Public Library*

BY ELIZABETH HUNT AND HOLLY TAKASHIMA

Reading is one of the most powerful and magical thresholds available to us for entering the world and living in it meaningfully, essentially, and in a way that allows us to be our most human selves. That is worth remembering when considering statistics such as these, found in *Houston's Literacy Crisis*, a report by the Barbara Bush Houston Literacy Foundation: “24% of Houston 3rd graders performed at an unsatisfactory academic performance level on the STAAR reading exam,” and “Research has shown that 3rd-grade reading proficiency is not only related to future school success, such as graduation rates and college readiness levels, but is also related to dropout and incarceration rates.”

Libraries are informal learning spaces, and they have the freedom of growing literacy in its fullest form, rooted in access, choice, and pleasure. Those three factors became touchstones for Harris County Public Library (HCPL) in the development of a literacy program for K-3rd graders. What follows is the evolution of that program from pilot phase to system-wide expansion.

In response to local community interest in supporting youth literacy, Freeman Library (one of HCPL's branches) conducted a survey of children's

literacy programming at public libraries that utilized adult volunteers. The programs ranged from volunteers offering casual story times to large curriculum-based tutoring programs in collaboration with local schools and universities. How to choose? The solution came in the form of a 1999 article by Barbara A. Wasik titled *Reading Coaches: An Alternative to Reading Tutors* in which adult volunteers are partnered with children to offer literacy enrichment by modeling good reading behavior and providing opportunities for children to practice reading. That idea became the model for the Book Buddies pilot program, which matched young children (Little Buddies) with trained adult volunteers (Big Buddies) for one-on-one reading.

Using flyers, email blasts, and social media, Freeman Library recruited volunteers from the community, who completed a short application and passed a background check. HCPL trained the volunteers in best practices around book selection, reading aloud, building excitement about reading, encouraging reflection of the text, and supporting a child who is reading aloud. Training also emphasized the important role the volunteer plays in developing their Little Buddy's love of reading.

In-branch flyers generated significant interest from Little Buddy applicants, who submitted a questionnaire and were chosen via lottery.

The Book Buddies met weekly for nine weeks, with the children's librarian facilitating the program each time. The last session was a celebration, recognizing the kids' achievements and the volunteers' contributions. Families had a chance to meet, talk, and laugh with their child's Big Buddy, and the evening culminated with Little Buddies choosing gift books to add to their home libraries.

At the same time, HCPL also ran a pilot Book Buddies program at Finnigan Park, a local community center partner. Realizing that there was an opportunity to create a community of readers among the youth who used the center, their staff recruited eight teens as Big Buddies and matched them with eight 1st and 2nd graders who needed extra reading practice. HCPL provided a temporary collection, trained the Big Buddies, and then the Buddies read together four times a week. Though Book Buddies was conceived as a literacy enrichment program, we discovered that it also served as a community builder; over the course of the program, the relationships

developed between the Buddies during their weekly reading sessions spilled over into the rest of their time at the community center.

Given the success of the pilot programs, we wanted to increase the impact HCPL could have in Harris County. With 26 library branches, each different in terms of size, location, and the community served, we needed a way to systematize our best practices, while also maintaining enough built-in flexibility so branches could adapt the program. To keep the core of the program consistent, we created a branch coordinator handbook and training for the staff member who would be in charge of bringing the program to their branch. We also created marketing materials and centralized our adult volunteer application, background check, and training process.

Though system-wide we follow the same general flow – K-3 Little Buddy recruitment, teen and adult volunteer recruitment, Big Buddy training, nine weekly 45-minute reading sessions, and

the 10th week's celebration with families and a free gift book for Little Buddies – each branch adapts the program for their particular situation. For example, some branches use teen Big Buddies instead of adults, which transforms the program into a kind of dual-literacy program, as oftentimes the teens develop their own reading confidence and fluency.

Giving a child consistent, individual attention is a challenge in today's world with competition from classmates, siblings, phone calls, and work obligations. The real power of Book Buddies comes from the relationships between the Big and Little Buddies that is the heart of the program. That connection transforms reluctant Little Buddies into readers, complete with favorite books and authors. It gives already avid readers a chance to discover new genres and push the boundaries of their independent reading. The strength of these relationships creates other positive interactions between the volunteer and families, families and

library staff, and Little Buddies and the library.

Book Buddies reminds us that literacy is not just about phonics and decoding, fluency and comprehension. As we do the deceptively simple work of guiding a young child on the path of lifelong literacy, we continuously remember that the literacy crisis is more than the sum of its statistics. It is about making sure that we all have a chance to be our most human selves, whether we are just entering Kindergarten, in the turmoil of the teen years, deep into the twilight of retirement, or afloat somewhere in the years between. 🌟

Elizabeth Hunt is a children's services librarian at Clear Lake City-County Freeman Branch Library.

Holly Takashima is the youth literacy services specialist at Harris County Public Library.



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# A School Library Administrator's **RECIPE** for **SUCCESS**

BY NICOLE CRUZ



## The job of school library administrator is not possible in isolation.

It takes a team of talented and committed trailblazers to effect change and lead. As the Sharyland ISD lead librarian, I consider myself to be blessed with a strong support team including a federal programs director, a bilingual coordinator, business leaders, curriculum experts, human resource specialists, a top notch technology department, a fearless superintendent, and dedicated school board. I'm very grateful to my campus principal Carolyn Mendiola who supports both of my roles equally. Beyond my district I've been fortunate to have regional mentors, passionate library leaders who have always been willing to listen and provide guidance; and I'm thankful to Maria Elena Ovalle, Nora Galvan, Brenda Huston, Perri Huntley, and Linda Villarreal.

As the Texas Association of School Library Administrators (TASLA) president, I'm charged with leading school library administrators across the state by keeping informed of current trends, role modeling best practices and advocating for school librarianship and libraries. This is a responsibility that I do not take lightly.

However, there are days that I have doubts. I wonder if I have the right balance of leadership and management skills to effectively encourage and develop school librarians. Have I engaged the school librarians through impactful professional development? Have I directed and managed without becoming too demanding? When opportunities to build relationships with district administrators and campus principals are limited due to time or access, do I persevere and explore alternatives? I'm grateful for the

opportunity to reflect on what my beliefs are regarding the right recipe for school library administrator leadership.

Recently, my 14-year-old daughter Anastasia received the *Taste of Home 5 Ingredient Cookbook* from her grandmother. The gift was meant to engage Anastasia's sense of culinary curiosity; and we successfully experimented during winter break, enjoying the tastes, smells, and togetherness that cooking brings to a family. Therefore, cooking was on my mind when I began to write this article, and I wondered if there was a single secret or perfect recipe to building a strong, active team of Sharyland ISD librarians.

The *Taste of Home 5 Ingredient Cookbook* contains 425 recipes that use only five ingredients. Five ingredients are manageable. Not every recipe will be marked as a family favorite. Each of us knows what spices and flavors make our taste buds dance after a bite. Thus, the five ingredients that I believe serve me best as a school library leader may not be what is in your recipe. That is okay. Keep trying new ingredients and recipes until you have the right combination to create a strong cadre of school librarians.

My five ingredients to building a professional and effective cadre of school librarians are communications, accountability, professional development, passion and praise. How much of each ingredient is necessary to cook up an effective team? To answer that think back to some of the best cooks you know. Many probably can't tell you an exact amount of an ingredient to make the perfect dish. Those gifted cooks, like smart library leaders, just know what to add and when. Cooking, like leading, depends on changing variables. You have to measure your environment, consider your dinner guests, and add the right ingredients when you know they are necessary.

**Communication** is a key ingredient and being open to suggestions from all

stakeholders serves me well. I encourage librarians to communicate daily via email and phone conversations. I respond to emails on weekends, evenings, holidays, in early morning hours, and try to limit my correspondence to the campus librarians to work days unless I'm responding to their requests. I value my time-off and want my team to know that I respect their professional and personal boundaries. Digital tools like Dropbox, Google Drive, Google Classroom, Remind, Twitter, and Facebook also facilitate access. Campus visits and face to face personal chats are not to be underestimated. Communicating with other district stakeholders further promotes the roles of campus librarians. I've asked my supervisors for constructive criticism. Sharing library news, outreach, lessons, and programming through a monthly online newsletter has proved invaluable. Encouraging PLC among librarians at different grade levels is also part of this formula.

**Accountability** is the oil or egg in the recipe that holds us together. Librarians are informed about deadlines and expected to meet them. This year all librarians have been asked to be accountable for sharing and presenting ideas at monthly meetings. Shared expectations and responsibilities unite us. We want to be viewed as an essential component for the district strategic plan so everyone understands that "we are only as strong as our weakest link." Transparency is critical for accountability to be successful. Accountability compliments communication and I send calendar invites for deadlines, include them in the district librarian meeting minutes, and send email reminders.

**Professional development** is the main ingredient that provides nutrition for the librarian connoisseur. Teacher librarians need to be dynamic. We must evolve to meet the needs of our patrons. How can we improve? What do we teach that will empower our students to be Future

Ready? What skills will be necessary for students 5, 10, 15 years from today? Professional development must be relevant, engaging, understandable, and audience appropriate. Input from librarians is vital. I survey the librarians at the end of the year and from meeting to meeting throughout the year to plan staff development that they feel best meets their needs. Extending this input to campus principals is part of my plan for next year. If professional development meets their needs, librarians will be attentive, will put training into action back at their campus, will evaluate the effectiveness and adjust to make improvements.

**Passion** is a rare spice, but a pinch of passion is essential to the recipe. Search for people who are passionate. Recruit them from the classroom. Whether you are a first year librarian or a veteran, passion is a must. It keeps us hungry and can be cultivated by setting goals and identifying areas of growth or recognized weakness. Passion should be acknowledged and praised.

Finally, no recipe for success is complete without **praise**. Hard work must be recognized. Praise is the result of a strong work ethic, commitment, and time, and can be private or public. I send email shout outs to the team to celebrate individual or group success, and recognize birthdays with emails and cards. I start each district librarian meeting with team recognitions. I send snacks or little supplies like hand lotion or post it notes along with professional articles, lesson ideas, or flyers promoting community events in campus mail each month. I post positive notes on social media and send creative displays, programming, and lessons to Dr. Laura Sheneman, our Region One ESC library and instructional resources coordinator. Encourage librarians to submit articles to the *Texas Library Journal*. Nominate librarians for awards or scholarships. Send recognition opportunities to campus principals and submit recognition for school board agendas. Write press releases, and submit them to the local media and post information

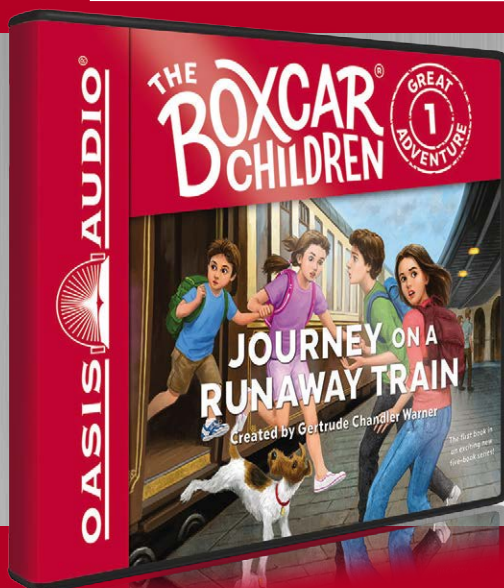
on the district library service website to share your successes.

After each new recipe is prepared, the final job is clean up. Without clean dishes, utensils, measuring spoons, and restocked ingredients, we are not able to try another recipe. For me clean-up is self and group evaluation. I need to ask myself, my supervisors, and most importantly the librarians what part of the recipe is missing or needs attention. Clean up also means restocking my supplies and recharging my leadership batteries. I look forward to attending conferences like TLA or TASLA to talk to other chefs and compare notes. The recipe for school library administrator success is not static; it is dynamic. As Julia Child said, "Bon Appétit!" 🍴

Nicole Cruz is the Sharyland High School librarian, lead librarian for Sharyland ISD, and president of the Texas Association of School Library Administrators.

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Photo courtesy of Dallas Public Library

## Putting Out the Welcome Mat

# Dallas Public Library's Homeless Engagement Initiative

BY JO GIUDICE

### Introduction

It's been nearly five years since the Dallas Public Library (DPL) began an effort to engage homeless individuals who visit the Central Library each day and the experience has changed all involved. The initiative began by intentionally extending small kindnesses, placing greeters to welcome our neighbors each morning, making eye contact, smiling. While this might seem insignificant, homeless patrons who rarely experience these kindnesses quickly noticed and we observed an immediate effect in returned looks of surprise, smiles, and eventually mutual greetings. Next we focused on staff training, a necessary step to build confidence and understanding. The Dallas Police Department's Crisis Intervention Team instructed staff on recognizing mental illness and

tactics for safely engaging. Staff visited area homeless shelters to learn about available resources and our homeless patrons' routines.

### Solidifying the program

Our first program, Coffee & Conversation, focused on deepening the new relationships between staff and homeless customers. We invited all, housed and unhoused alike, to enjoy the warmth of a hot cup of joe and a nice chat. Sometimes guest speakers led meaningful directed discussions and other times it was simply social hour. Each were equally important; these sessions resulted in new mutual trust. Staff then reflected this trust in their daily approach replacing negative signs listing all the things patrons couldn't do with reminders to respect the space together. The library saw a decrease in incidents

and a new feeling of camaraderie. As Coffee & Conversation garnered results, we asked the Friends of the Dallas Public Library to add the first monetary support of the program – purchasing a very large coffee pot and coffee, and funds to hire two Americorps members.

As the program began to take shape, we needed additional structure and support and with local partnerships and a Texas State Library and Archives Commission Special Projects Grant, we were able to hire a social worker to give us three dedicated staff. As we refined our strategy, it quickly became apparent we had a lot to learn. One social worker could not address all the issues our homeless customers faced and we realized we should do what libraries do best—connect people to information. Our efforts morphed into referrals to partners in homelessness relief and a desk was established near the front door where partners who provided everything from HIV testing to voter registration to eye exams could offer information and support.

### Missteps and listening to patrons

Throughout this journey, we've been reminded this was just as much about changing our own understanding of what homelessness looks like as it was finding where the library fit. Early on we thought a GED class should be a priority but were confronted by our own misconceptions when we learned many of these customers had college degrees! Now we survey our customers annually and discuss library offerings before creating programming. We found out they want things that libraries already do well—creative writing, music lessons, arts and crafts, movies, and games. Some of our most successful programs are more about personal enrichment than housing. So many homelessness relief partners are overwhelmed with meeting basic needs that the intellectual and community needs of individuals go unmet.

### Changing ourselves and each other

Many of these intellectual and community focused programs have



been our most successful. Take, for example, keyboard classes offered twice a week. Fen, a young woman staff saw every day, never spoke a word. After the keyboard class, a grand piano was made available for patron use. Fen began playing daily for hours sharing a previously hidden talent. People would gather to listen, and you could feel calm spread across the library whenever she played. Now staff know her by name, chat regularly, and she wears a broad smile in the library. Countless interactions just like this one have been repeated throughout the program. Through urban photography, creative writing, and game day, we've begun to see the personalities and talents of these customers unfolding before our eyes. Charlie came to the library daily and quietly worked, sewing quilts at a table on the fourth floor. Staff helped him research techniques and images, and eventually saw him get into permanent housing, start selling his work, and

even win a blue ribbon at the State Fair of Texas this year!

Because the initiative was successful in shifting our understanding of homelessness, we wanted to share this with a wider audience. In the StreetView podcast series, individuals experiencing homelessness tell their stories, and homeless service providers are interviewed. We've also given the community a chance to give back, asking for donations of backpacks filled with winter essentials and a note of encouragement to give out just before Thanksgiving. Community and corporate donations allowed us to hand out 243 full backpacks and 91 basic care bags. Everyone was invited to a party afterward with snacks and music providing a small piece of normalcy for our patrons during the holidays.

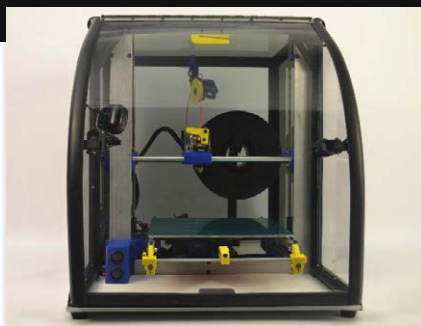
At this year's Backpack Challenge I met Frank, a towering but quiet man. His backpack was very small for his

imposing size, and he asked if I could trade it for a larger bag. I said I would try but made no promise – luckily I was able to fulfill the request and got a bear hug for my efforts. We started talking and now we talk every week.

DPL is in the third and final year of its TSLAC grant. In this time the Homeless Engagement Initiative has assisted in housing 26 people, engaged over 10,000 in daily programs and one-on-one interactions. However, it's the relationships like the one I formed with Frank that remind us why this effort is so important. Libraries have always been places where the community can come together, and now we can truly say we do all we can to welcome everyone. ✪

Jo Giudice is director of libraries for the City of Dallas.

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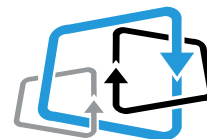
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# Networking for Introverts:

## 5 TIPS to Help You Make an Impact

BY SARAH BOOTH

*Do you stand outside a meeting, taking a deep breath and wishing you could be somewhere else?*

*Does walking into a room filled with people you don't know give you a stomach ache?*

*Do you recognize the importance of networking with community members but wish there was someone else who could do it for you?*

Don't worry – you are not alone.

On December 20, 2016 Fake Library Statistics ([www.facebook.com/fakelibstats](http://www.facebook.com/fakelibstats)) posted that “33% of librarians have volunteered to cover a coworker's shift so they could get out of a social obligation.” Some of the 25 commenters agreed with this “statistic” and stated that this number was probably higher. Even though this is not a real statistic, it illustrates that not only is fear of social obligations a real condition, but we are also in a profession that is stereotypically introverted.

With today's society grounded in communication and networking, it is especially important for librarians to expound on the viability and relevance of libraries in their communities. Librarians need to learn how to step outside their comfort zones to engage with the community, and deep breaths are not always enough to prepare oneself.

In her *New York Times* article *An Introvert's Guide to Networking* author Rebekah Campbell captures the feeling of struggling with a business invitation. “Every week, I get invited to another ‘must attend’ business event sure to be full of important people who could affect my business. I know I should go, but it's a chore. All too often, I end up standing in a corner clinging to the one person I know, feeling guilty that I'm not taking advantage of the situation.” Campbell's feelings are echoed by *Harvard Business Review* author Dorie Clark. As

she explains in her article *Networking for Introverts* “...It was my realization that I've always hated socializing in noisy environments when you have to scream to be heard. As an introvert, I find it overwhelming- and that means I'm not at my best when connecting. In fact, many people find networking in general to be stressful or distasteful.”

Both Campbell and Clark recognize that no matter how stressful and uncomfortable networking is, it is an important part of many organizations. One of our goals as librarians is to provide people with information, including examples showcasing our own organization and how it impacts our community. I have discovered that a lot of that information can easily be shared over a Rotary lunch or in a networking setting, and doing so will leave a lasting impression on the impact the library is making in the community. Here are some tips to help make the networking process a little easier.

1

### Prepare your elevator pitch

Glenn Leibowitz provides some good tips in his *Inc.* article *6 Essential Networking Survival Tips for Introverts*. Develop a short description of who you are and what you do. Leibowitz states “I try to convey two or three pieces of basic information that cover what I do in my day job, my personal passions or projects outside of work, and the reason why I'm at the conference.” Having this information memorized will help prevent brain freeze when you meet new people.

Among the experts who agree with Leibowitz is Kirstie Brewer who interviewed several experts in her *Guardian* article *Shh, Quiet: An Introvert's Guide to Networking*. Brewer reports

that work psychologist Liza Walter Nelson encourages introverts to use their “calmness to create a sense of presence. Introverts also generally have a depth of interests, which means they are often full of facts and knowledge. As long as they come prepared, and quell the nerves a little, this can absolutely be turned into an advantage.” As an introvert, you have a unique perspective and skill set- use them!

In their presentation *Network Like Nobody's Watching: Demystifying Networking as a Skill for the Librarian and Information Professional Community* authors Leslie Howerton-Hicks and Tracy Maleeff discuss the importance of preparing and practicing before networking events. They suggest developing open ended questions in advance. If large groups are too overwhelming at first? The authors suggest that smaller events are a great way to practice. “Start by practicing your networking at smaller events, or more informal events where you know people. You can practice asking questions and getting comfortable introducing yourself to people that you do not know. No one says that huge networking events have to be your first experience.”

2

### Be approachable

Leibowitz hits on an important point. Many introverts look unapproachable with arms crossed, eyes cast down and standing near the door. He suggests trying to “establish eye contact with people you aren't currently speaking with but would like to get to know.” Another good hint from Leibowitz: “Position yourself near people you want to meet, and wait for an opportunity to introduce yourself.”

# 3

## Mix and mingle

Campbell states that she finds it hard to form deep connections at events. “Instead, I try to have short conversations with as many people as possible, making sure I have their contact information so I can follow up later.” Leibowitz agrees with this theory. “While there is no hard and fast rule about how long you should talk to someone, I do try to mix and mingle at conferences so I can meet more people.”

# 4

## Give yourself a time out

Many of the experts say that networking can be overwhelming and exhausting for introverts. If you find yourself waning, take a time out. Leibowitz suggests stepping outside to grab some fresh air and “steal some time to be alone.” Clark recommends alternating between social and quiet times. She explains: “Athletes understand the need for time off and muscle recovery, so they follow up intense training days with time off. Introverts should do the same. ... Batching my activities allows me to focus, and alternating between social and quiet time enables me to be at my best when I do interact with people.” Brewer agrees: “Being a good networker is also about judging when it is time to move on. If you are feeling really awkward, look to make an exit by saying you need to use the facilities or get another drink.” Brewer suggests smiling and stating that it was nice to meet the person and then take a couple of minutes by yourself to breathe.

# 5

## Follow up

This last suggestion is just as important as the first: follow up with the contacts that you make. Howerton-Hicks and Maleeff

emphasize that following up after a networking event is essential. They suggest setting aside time “to follow-up with the people that you want to make connections with. If it is at your place of business, it can be as simple as setting aside time to leave your office or cubicle to go say hello and thank you to someone you made a connection with. If it is not someone at your place of work, set aside time to follow up with them via email or phone.”

Remember, connecting online through social media still counts as networking. Howerton-Hicks and Maleeff point out that many information professional communities are very active on social media channels. “If networking in large groups is not your strength this could be your area to shine. If you are engaging with other people in a thoughtful way on these platforms, you are networking.”

The authors of these articles are introverts themselves and recognize the difficulty, and occasionally fear, networking brings. However, they also understand the impact networking has on future business relationships. Rebekah Campbell says, “But I recognize the importance of this type of activity, so I stick to it — primarily because a few chance encounters at events have led to relationships that have made all the difference in my business. I have to accept that networking doesn’t come naturally to me, and that’s hard.”

Libraries of all types have amazing stories to tell that showcase the impact we make in our communities. Sometimes intimidating networking events are the best way to share those meaningful experiences and ideas. As introverts, it is still possible to successfully engage with our community leaders and local business owners. Just take a deep breath and tell your story.

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**Sarah Booth is the assistant library director at the Montgomery County Memorial Library System.**

## Celebrate Día in April

For more than 20 years El día de los niños, El día de los libros (Children's Day/Book Day), commonly known as Día, has emphasized the importance of literacy for children of all linguistic and cultural backgrounds.

Día is a national celebration of children, families, and reading that culminates each year on April 30. The initiative links children and their families to diverse books, languages and cultures. The common goals of all Día programming are to:

Celebrate children and connect them to the world of learning through books, stories and libraries.

- Nurture cognitive and literacy development in ways that honor and embrace a child's home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.



Visit <http://dia.ala.org> for more information

## Welcome New President and CEO to Amigos Library Services



After a nationwide search, Alan Kornblau was named president and chief executive officer of one of the largest library cooperatives

of public, academic, state, and special libraries in the United States. Kornblau

holds a Master of Science in Library Science from Florida State University and has more than 25 years as a library director. Most recently, he was the library director of the Delray Beach Public Library in Florida.

"I am honored and excited to be the next president and CEO of Amigos Library Services, and look forward to building upon the accomplishments of the organization and its membership," Kornblau stated. "Through excellent leadership and vision, Amigos Library Services is well poised to grow and capitalize on opportunities to add value for its members."

## TALL Texans Class of 2017

The Texas Library Association is proud to announce the TALL Texans Leadership Development Institute Class of 2017. These 24 individuals were selected from a pool of dynamic Texas library leaders to study strategic planning, risk-taking, conflict negotiation, persuasion, coaching, ethics, personal career planning, and more.

*Katherine Adelberg*, Texas State Library and Archives Commission

*Yolanda Botello*, Mansfield Public Library

*Rory Elliott*, Texas State University

*Jacob Gallindo*, University of Texas - El Paso

*Allyssa Guzman*, University of Texas at Austin

*Chad Hetterley*, Desoto Public Library

*Claire Hogg*, San Angelo ISD

*Janna Hoglund*, Harris County Public Library

*Jennifer Jimenez*, Del Mar College

*Linda Kay*, Round Rock ISD

*Bethni King*, Georgetown Public Library

*Laura Magana*, Birdville ISD

*Maurine Nichols*, University of Texas Medical Branch

*Elizabeth Ponder*, East Texas Baptist University

*Sara Pope*, Houston Public Library

*Danny Ramos*, Austin ISD

*Alexia Riggs*, Howard Payne University, Brownwood

*Lorraine Roussin*, Judson ISD

*Melissa Sanchez*, Fort Bend ISD

*Joanna Stone*, Plano Public Library

*Valerie Tagoe*, Dallas ISD

*Theresa Tongio Holden*, Palestine Public Library

*Beth Vizzini*, West Texas A&M, Canyon

*Hillary Volkmann*, Aldine ISD

Other participants in the Institute include six mentors drawn from senior library leaders in Texas:

TLA President - *Ling Hwey Jeng*, director, TWU School of Library & Information Studies

TLA President Elect - *Jennifer LaBoon*, district coordinator, Fort Worth ISD

*Nicole Cruz*, middle school librarian, Sharyland ISD

*Diane Graves*, assistant vice president for information resources, Trinity University, San Antonio

*April Kessler*, chief research analyst, Bizlogie, Inc., formerly business librarian at UT Austin

*Roosevelt Weeks*, deputy director of Houston Public Library, chair of the Leadership Development Committee

All webinars are recorded – a link to an archived version is sent to everyone who is registered. Presentation times are central time. Visit [www.txla.org/CE](http://www.txla.org/CE) to register.

*April 4, 1 pm*

**Mentoring**

*(AZ webinar series for support staff, presented by ALA President Julie Todaro)*

What is mentoring? What role does mentoring play in support staff education and training? Does mentoring substitute for orientation and training? Continuing education? Development? How does it differ from shadowing? What mentor programs exist for all levels of library employees?

*May 18, 1 pm*

**The Role of Support Staff in Collection Development**

*(AZ webinar series for support staff, presented by ALA President Julie Todaro)*

In many libraries, support staff assists in the purchasing of materials. This program discusses the practical processes of selection and purchasing, as well as the reasons why libraries build their collections in certain ways.

*June 13, 1 pm*

**You Can Coordinate Others but Can You Lead Them?**

*(AZ webinar series for support staff, presented by ALA President Julie Todaro)*

We’ve learned in our last series how to supervise, coordinate and manage others. And while these are always the most necessary management tools, learning to lead is critical to both leader and follower employee success in libraries. This webinar will articulate the differences among supervising, coordinating, managing and leading and the role that leadership plays in libraries among all levels of employees and library workers.

*June 15, 1 pm*

**Financial Protection for Older Americans**

*(Presented by the Consumer Financial Protection Bureau)*

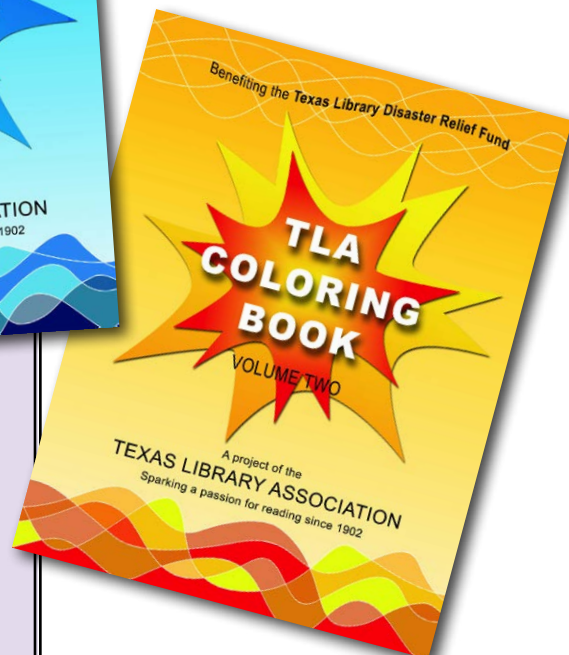
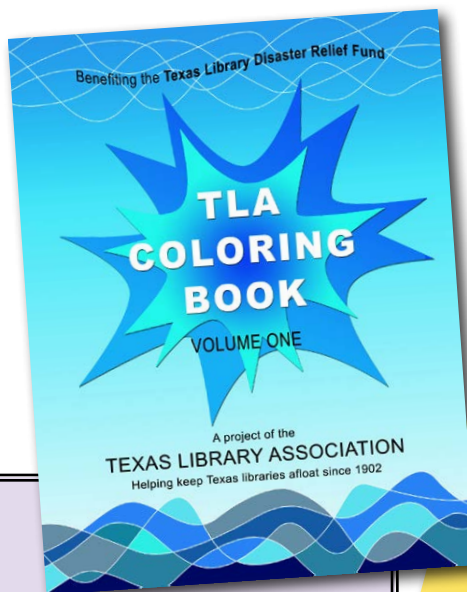
Older Americans face many financial challenges as they age. They have opportunities to travel, explore new fields of work or hobbies, or spend time with family and friends. But often scam artists or bad advice take away these opportunities.

The Consumer Financial Protection Bureau’s information and tools help seniors navigate safely through financial challenges. Learn how to prevent elder financial exploitation using the Money Smart for Older Adults – Prevent Financial Exploitation curriculum. FREE!

**Color Up a Storm!**

Have you ordered your copy of the *TLA Coloring Book*? A benefit effort for the Library Disaster Relief Fund, the publication is packaged in two volumes and showcases more than 60 images donated by some of your favorite book illustrators and Texas artists.

Order online at <http://bit.ly/2eOaD7W> or stop by the TLA Store at annual conference in San Antonio in April. The price is \$20 per set, or buy four sets and get a fifth one free!



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# Inspiring 2017 General Session Speakers

*Cory Doctorow*

GENERAL SESSION I

Thursday, April 20 | 8:15-9:45am



Former European director of the Electronic Frontier Foundation, Cory Doctorow is the Activist-in-Residence for the MIT Media Lab, a visiting professor of computer

science at Open University, a science fiction author, activist, and journalist.

In 1998, the US Congress made protecting digital rights management (DRM) into the law of the land, passing the Digital Millennium Copyright Act (DMCA) and making it a felony to break a digital lock. Fast forward 20 years and DRM technology is not just an agony for librarians, it's a way for manufacturers to control their users in devices ranging from insulin pumps to tractors, and from cars to voting machines. Co-editor of *Boing Boing* and author of *Walkaway*, Doctorow will delve into technological liberation and offer insight about defending your rights in the digital world.

*Carmen Agra Deedy*

GENERAL SESSION II

Friday, April 21 | 4-5pm



Born in Cuba, Carmen Agra Deedy came to the U.S. as a refugee and grew up in Decatur, GA. An ardent supporter of libraries, she has spoken before Noble Laureates

and Pulitzer Prize winners, CEOs of major corporations, and heads of state. Over a span of 20 years, Deedy's crafty stories have moved, inspired, and uplifted audiences of all types. Listeners rave about her unique perspective, humorous and poignant stories, and sharp narratives that leave audiences captivated.

With her book *The Rooster Who Would Not Be Quiet* (Scholastic Inc., 2017), illustrated by award-winning artist Eugene Yelchin, Deedy was inspired by folktales and fables to tell the story of an irrepressible rooster who must crow and sing no matter the consequences. Through a touching, allegorical folktale about the freedom of speech, Deedy will speak about the importance and strength of all voices.

*Chelsea Clinton*

GENERAL SESSION III

Saturday, April 22 | 1:30-2:30pm



Author of *It's Your World: Get Informed, Get Inspired & Get Going!*, Chelsea Clinton will share stories about inspirational young people who are making a difference

in the world today and talk about her own life-long activism. Clinton will also answer questions by Sam Houston State University assistant professor Rose Brock and will discuss ways to help children become informed, inspired global citizens.

Clinton is vice chair of the Bill, Hillary and Chelsea Clinton Foundation, where she helps lead the organization's various initiatives, with a particular focus on work related to health, women and girls, creating service opportunities, and empowering the next generation of leaders.

At the 2017 TLA Annual Conference, more than 7,000 industry professionals will gather over four days, with 200 information and library leaders, policy experts, and authors covering topics including technology trends, makerspaces, literacy initiatives, advocacy, administration sessions, and explorations of today's most pressing information and education issues. Continuing its tradition of serving as the premier marketplace of ideas and information services, the TLA Annual Conference will also host approximately 500 companies, publishers, media outlets, and professional library services organizations.

Visit [www.txla.org/annual-conference](http://www.txla.org/annual-conference) and download the TLA 2017 Mobile App for the latest news and schedule.



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*Teacher Day @ TLA*

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*Tocker & Friends Area*

The *Exhibit Hall Grand Opening & Welcome* is April 19, 5:30 - 7:30 PM.

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*Biblionix / SCLRT Travel Stipend*

*Public Library Division Membership Party*

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### Overdrive

*Teacher Day @ TLA*

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*Teacher Day @ TLA*

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*Tech Camp*

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*Tech Camp*

# 2017 TLA EXHIBITORS

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## 12-Story Library ..... 1203

[www.12storylibrary.com](http://www.12storylibrary.com)

12-Story provides the very best in high-interest nonfiction and fiction for the middle grades with fun and informative titles and regularly monitored and updated content on 12storylibrary.com. NEW! Every book purchase now includes the free eBook along with additional resources on the website.

## 24 Hour Library ..... 1109

*See Envisionware*

## 3M Library Systems ..... 2109

*See bibliotheca*

## 720 Design ..... 2124

[www.720design.net](http://www.720design.net)

720 Design Inc. is an architecture and interior design firm committed to providing professional consulting, planning, programming, design and furniture specification exclusively to over 150 public, school and academic libraries.

## A. Bargas & Associates, LLC ..... 1729

[www.abargasco.com](http://www.abargasco.com)

We offer an excellent selection of library furniture to suit your needs. Additionally, we offer classroom, office, laboratory, cafeteria furniture, lockers, auditorium and stadium seating. Give us a call! We'd be happy to help you find just what you're looking for at a great price!

## ABC-CLIO ..... 1617

[www.abc-clio.com](http://www.abc-clio.com)

ABC-CLIO is an award-winning publisher of reference titles, academic and general interest books, electronic resources, and books for librarians, educators, and other professionals. Today, ABC-CLIO publishes under five well-respected imprints: ABC-CLIO, Greenwood Press, Praeger, Libraries Unlimited and ABC-CLIO Solutions.

## ABC-CLIO Solutions ..... 1617

[www.abc-clio.com/ABCCLIOSolutions](http://www.abc-clio.com/ABCCLIOSolutions)

The ABC-CLIO Solutions team provides robust digital resources that support librarians, patrons, educators, and students in the development and communication of informed positions on complex topics. Integrating secondary school and college curricula with subject-specific reference collections and expert perspectives, ABC-CLIO Solutions proudly foster 21st-century skills, independent critical thinking, and

the exploration and understanding of key historical issues.

## ABC-CLIO/Greenwood ..... 1617

[www.greenwood.com](http://www.greenwood.com)

For more than sixty years, scholars, educators, and students across the secondary and higher education curriculum around the world have relied on the authoritative books published by ABC-CLIO and Greenwood that aim to improve the research experience by providing comprehensive content with direct relevance from resources that enhance critical thinking.

## ABDO ..... 1317

[www.abdopublishing.com](http://www.abdopublishing.com)

ABDO has been a leader in children's educational publishing for libraries and schools since 1985, providing high quality nonfiction and fiction titles for children and young adults in grades PreK–12. ABDO titles are available in reinforced library bindings as well as digitally, including multi-use Anywhere e-books, Read-to-Me eBooks and Databases. Company divisions include Abdo Publishing, Magic Wagon, Spotlight, Abdo Kids, Abdo Zoom and Abdo Digital. EPIC Press is ABDO's sister company, focusing on young adult fiction.

## Abdo Digital ..... 1317

[www.abdopublishing.com](http://www.abdopublishing.com)

Abdo Digital, a division of ABDO, features thousands of hosted eBooks available for your library. Curricular and sports databases are fun learning resources for elementary and middle schoolers, and eBoost offers nonfiction eBooks with updated multimedia including Twitter feeds, Web links, and videos.

## Abdo Kids ..... 1317

[www.abdopublishing.com](http://www.abdopublishing.com)

Abdo Kids, a division of ABDO, presents gorgeous, oversized nonfiction for beginning reading. All titles available in reinforced library bound editions. Free online resources included.

## Abrams Books for Young Readers/ Amulet Books/Abrams Applesseed ..... 2610

[www.abramsbooks.com](http://www.abramsbooks.com)

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. Now a subsidiary of La Martinière Groupe, the company continues to publish critically

acclaimed and bestselling works in the areas of art, photography, cooking, craft, interior and garden design, performing arts, fashion, and popular culture; children's books ranging from young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed visual books with the highest production values under the following imprints: Abrams; Abrams ComicArts; Abrams Image; Abrams Books for Young Readers; Amulet Books; Abrams Applesseed; and a gift and stationery line, Abrams Noterie. ABRAMS also distributes books for The Vendome Press, Victoria & Albert Museum, Tate, Royal Academy of Arts, Booth-Clibborn Editions, Five Continents, SelfMadeHero, MoMA Children's Books, and others.

## Accelerated Reader 360 ..... 1902

*See Renaissance*

## Adventures of Arnie Armadillo .... 2828

[www.ArnieArmadillo.com](http://www.ArnieArmadillo.com)

Books on Texas History and Geography for elementary and middle school students, teachers, and librarians.

## Albert Whitman & Company ..... 2024

[www.albertwhitman.com](http://www.albertwhitman.com)

Albert Whitman & Company has been publishing children's books since 1919. Best known for the classic series The Boxcar Children® Mysteries, its highly praised picture books, novels, and nonfiction titles succeed in delighting and reaching out to children and teens of all backgrounds and experiences. Albert Whitman's special interest titles address subjects such as disease, bullying, and disabilities. All Albert Whitman books treat their readers in a caring and respectful manner, helping them to grow intellectually and emotionally.

## Alexandria Library Automation... 2104

[www.goalexandria.com](http://www.goalexandria.com)

Alexandria is modern library management software developed to accommodate the needs of every library – no matter the size or desired configuration. Alexandria gives administrators the ability to effectively manage their library's catalog while providing patrons with a fun and interactive way to browse your collection – anytime, from anywhere! With over 10,000 users, we invite you to check us out and see why librarians are switching to Alexandria.

## Algonquin Young Readers/ Workman ..... 2516

[www.workman.com](http://www.workman.com)



Algonquin Young Readers is an imprint of Algonquin Books, a division of Workman Publishing Co. AYR publishes middle grade and YA including Nova Ren Suma's *The Walls Around Us*, Will Ritter's *Jackaby* series, and Kelly Barnhill's *The Witch Boy*.

**Amazon Publishing/  
Brilliance Audio ..... 2622**

**American Library Association ..... 2202**  
www.ala.org

ALA provides a wealth of educational resources for the library community, including books and e-books, journals, review publications, and in-person and online learning opportunities. ALA's Libraries Transform campaign showcases the transformative nature of today's libraries, elevating awareness of critical role libraries play in the digital age.

**American Security Cabinets ..... 3002**  
BookDrops.com

Stainless steel book returns and media returns, book carts, custom coated book returns and carts, made in USA.

**Amicus ..... 1203**  
www.amicuspublishing.us

Amicus (meaning friend) promotes the wonder, diversity, and challenges of the modern world with our signature Readers, Illustrated, and High Interest library-bound fiction and nonfiction books. Our priority: teaching children the skills to learn through high interest books. Because with Amicus, all learning is high interest! Friend of Education. Friend for Life.

**Amigos Library Services..... 1905**  
www.amigos.org

For more than 35 years, Amigos Library Services has helped members obtain affordable services and share library resources and knowledge. Through membership in Amigos, libraries collectively gain access to the latest innovations and services in the library community; pursue opportunities for continuing professional education; and leverage buying power.

**Andrews McMeel Publishing ..... 2622**  
*See Publisher Spotlight*

**Annick Press ..... 2625**  
www.annickpress.com

Annick Press is committed to developing high-quality books that both entertain

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**Arte Público Press..... 2005**  
artepublicopress.com

The oldest and largest publisher of literature by U.S. Hispanic authors will exhibit books in English, Spanish and bilingually for readers of all ages.

**Artie: The First Artificial  
Christmas Tree ..... 1144**  
deemaner.com

With the purchase of a book and a donation to the Lone Star Santas, Santa will make a smart phone video for your classroom or for an individual. Dee Maner will be scheduling an author's visit for 2016-2017 school year.

**Austin Creative Alliance ..... 2904**  
*See Authors and More*

**Author Debbie Leland ..... 1235**  
*See Debbie Leland*

## Take a chance on art!

### TLA TEXAS LIBRARY DISASTER RELIEF FUND *Annual Art Raffle*

This year's raffle features an illustration by author, artist, and storyteller Xavier Garza. The image reflects Garza's interest in lucha libre, which has provided context for two of his books. Tickets are only \$5 each (or 5 for \$20) and will be available onsite in San Antonio during annual conference in April.

Not attending conference? Visit the Itsy Bitsy Gallery on the TLA website to print tickets. Mail with payment to the TLA Office (3355 Bee Cave Rd, Austin TX 78746) before April 10 to participate in the drawing, which takes place during the third general session on Saturday, April 22.

The annual art raffle benefits the TLA Texas Library Disaster Relief Fund, created to assist libraries in our state as they recover from natural disasters such as hurricanes, floods, hailstorms, and fires.



**Authors and More..... 2904**

[www.authorsandmore.com](http://www.authorsandmore.com)

Booking authors, storytellers, and presenters into schools, libraries, and businesses. I have a number of authors and storytellers including Decee Cornish (Multi-cultural and Black History), Donna Ingham (Texas Tales and author), Bernadette Nason (Red headed English storyteller) and Jiaan Powers (A teller and teacher of stories). Many of my authors/storytellers are on the TCA roster which helps you with grant funding. I'd love to help you find a presenter for your library. Come by Booth 2904 to meet us. Contact: Carole Weitzel with Authors and More at 512-914-2596 or [carole@authorsandmore.com](mailto:carole@authorsandmore.com).

**Authors Sherry Garland and Melanie Chrismer ..... 1232**

[www.sherrygarland.com](http://www.sherrygarland.com)

Award-winning author Sherry Garland offers school visits and writing workshops for grades K-adult. Topics include Texas History, American History, Immigration, Making of a Children's Book and writing workshops. Melanie Chrismer's school visit topics for grades K-adult include tall tales, creating stories, Texas Rangers, math and outer space. Both authors will be selling and autographing their books.

**Authors Tim Tingle and Doc Moore ..... 1924**

[www.timtingle.com](http://www.timtingle.com)

For all levels, from K-12 and universities, Choctaw tribal member Tim Tingle offers writing workshops, keynote addresses, Eng. Lit. discussions, and Native American storytelling, including drums, rattles, chants and Choctaw songs. Featured at the 2014 National Book Festival, Tingle and Doc Moore co-authored "Texas Ghost Stories," and Tim adds 12 Choctaw-related books to the list – award-winning books for all age-levels.

**Averus Corporation..... 1803**

[www.averus.biz](http://www.averus.biz)

Averus provides community analysis and land use for new or existing libraries, strategic and long-range planning, facility planning and building, architectural selection and management, financial planning, technology planning, organizational planning and employee evaluation, program and operations evaluations, furniture design and planning and digital signage systems.

**AWE Learning..... 2126**

[www.awelearning.com](http://www.awelearning.com)

Our mission is to inspire an enthusiasm for learning by supporting school readiness

and literacy in the community. AWE Learning's flagship products – including the Early Literacy Station for ages 2-8 and its companion, AfterSchool Edge, for ages 6-12 – include over 70 educational software programs featuring more than 4,000 multi-curricular learning activities, aligned to STEM/STREAM. No Internet connection is required, creating a safe educational environment.

**Aztec Software ..... 2328**

[www.aztecsoftware.com](http://www.aztecsoftware.com)

With over 100 years of combined experience, Kaplan & Aztec have joined forces to create the most comprehensive individualized, targeted, computer-based solutions, assisting adult learners with HSE prep, ABE needs aligned to TABE & pre-HSE, & college prep. We are creating the best experience for our learners to achieve success!

**BAEN Books..... 2401**

[www.baen.com](http://www.baen.com)

Baen Books is the publisher of Science Fiction, Military Science Fiction, Epic Fantasy, Fantasy, Urban Fantasy, Alternate History, and Young Adult. Baen has been an independent publisher of best selling and award winning novels for over 30 years.

**Baker & Taylor..... 1327**

[www.baker-taylor.com](http://www.baker-taylor.com)



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**Bearport Publishing ..... 1221**

[www.bearportpublishing.com](http://www.bearportpublishing.com)

Bearport Publishing is dedicated to building enthusiasm for reading with K-8 students. Our curriculum-aligned books and eBooks are written in a compelling narrative style to engage children in well-told stories that combine fascinating information with grade-appropriate text. These page-turners have anecdotes about real-life characters that make the information come alive!

**The Bell Collection..... 1120**

[www.collectbells.com](http://www.collectbells.com)

Unique handcrafted sterling silver bell pendants and charms. We make charms for schools, clubs, organizations for fund raising

**Bella & Harry..... 2633**

[www.BellaAndHarry.com](http://www.BellaAndHarry.com)

Bella and Harry is a company that specializes in the genre we like to refer to as 'children's educational fiction'. As such, our "Adventures of Bella & Harry" series is an informative, interactive and exciting way to introduce children to travel, different countries, customs, history and landmarks. The educational value of our books is cleverly disguised amidst dozens of illustrated pages which are sure to win the hearts of young readers.

**Bellwether Learning..... 1308**

[www.bellwethermedia.com](http://www.bellwethermedia.com)

Bellwether Learning publishes informational nonfictional paperbacks for beginning and struggling readers.

**Bellwether Media..... 1308**

[www.bellwethermedia.com](http://www.bellwethermedia.com)

Our innovative nonfiction library is carefully designed to spark curiosity and promote valuable literacy skills in beginning and reluctant elementary-aged readers. Through our high-interest subjects, industry-leading design, and compelling narratives, our imprints stand out from the rest of the flock.

**Biblionix ..... 2208**

[www.biblionix.com](http://www.biblionix.com)

Apollo Automation from Biblionix is a hosted ILS/LSP devoted solely to public libraries. It was named the Product of the Year in 2017 for the second straight year by LibraryWorks/Modern Library Awards.

**bibliotheca ..... 2109**

[www.bibliotheca.com](http://www.bibliotheca.com)

At bibliotheca, we support the critical mission of libraries around the globe. Our solutions help libraries connect with their users, engage their communities, and evolve their offerings so they can transform into indispensable, equitable community hubs that inspire creativity, collaboration and life-long learning.

**Big Cozy Books - Vance Hunt Associates..... 1302**

[www.kle.com](http://www.kle.com)

Children Seating

**Bilingual Storyteller Sue Young... 2224**

**Bintec Library Services Inc..... App 2**

*See meeScan - Bintec Library Services Inc.*

**BirdBrain Technologies..... Lab 104**

[www.birdbraintechnologies.com](http://www.birdbraintechnologies.com)

BirdBrain Technologies is an educational robotics company that catalyzes student learning through making, coding, and engineering design. Our products, the Hummingbird Robotics Kit and Finch Robot, blur the line between creativity and engineering, allowing for students to build endless possibilities while simultaneously enhancing programming skills.

**Black Rabbit Books..... 1210**

[www.blackrabbitbooks.com](http://www.blackrabbitbooks.com)

Black Rabbit Books is a premier publisher of top quality nonfiction for grades K-8. It's Bolt imprint launched in Fall 16 is innovative HILO material featuring strong content and visuals but with strong critical thinking features driven by statistics and infographics. Black Rabbit Books distributes superior nonfiction from Smart Apple Media, Book House, and Brown Reference. Find us on Facebook ([www.Facebook.com](http://www.Facebook.com) search: Black Rabbit Books); become a fan and we'll send you a free book of your choice!

**Blink YA Books ..... 2306**

[BlinkYABooks.com](http://BlinkYABooks.com)

Blink, a HarperCollins company, brings true stories and fiction to YA readers. The literature published by Blink is a positive reflection of what is inspiring and heartening while maintaining a tradition of imaginative and exciting storytelling that will bring readers to the edge of their seats, immerse them in a heartrending love story, or engross them in a story of a life well-lived.

**Bloom's..... 1320**

[www.InfobaseLearning.com](http://www.InfobaseLearning.com)

The Bloom's library of literary criticism presents expert analysis, by world-renowned scholar Harold Bloom, of the writers and works most often studied in high schools and universities. Professor Bloom has been an original mind and provocative presence on the international library scene for more than 50 years, and his hundreds of critical volumes illuminate the major achievements of the Western literary tradition. The Bloom's eBooks and database are essential to every student of literature.

**Bloomsbury Children's Books ..... 2602**

[www.bloomsbury.com](http://www.bloomsbury.com)

Bloomsbury Children's Books publishes a full range of trade books from picture book through teen, including informational texts.

**Book Bag Books ..... 2427**

*See US Military Alphabet Books*

**Book Systems, Inc.....2517**

[www.booksys.com](http://www.booksys.com)

Book Systems develops, markets, sells, and supports comprehensive library automation, asset tracking, and catalog solutions. Atrium, our cloud-based Integrated Library System, has been built on a foundation of over 27 years of experience in library technology. Atrium offers a full suite of integrated modules including cataloging, circulation, inventory, patron management, and custom reports with optional modules for acquisitions, authorities, debt management, and serials. We also offer eZcat/eZcat Pro MARC21 cataloging, full-service conversions, asset management solutions, dedicated customer support, training, and project management services for all of our products.

**Bookshare / Benetech..... 1929**

[www.bookshare.org/cms](http://www.bookshare.org/cms)

Bookshare is the largest online library of accessible ebooks for people with print disabilities. Bookshare is free for all U.S. students and the schools that serve them. Members have access to over 500,000 titles. Bookshare also offers reading software and apps. Accessible Books for Texas provides training to Texas public K-12 educators, parents, and students.

**Boopsie ..... 1110**

*See Demco Software*

**Boost Promotions ..... 2734**

[www.boostpromotions.com](http://www.boostpromotions.com)

Brag Tags are part of our unique, motivational rewards program that recognizes children while increasing participation and encouraging school spirit.

**Bound To Stay Bound Books..... 1503**

[www.btsb.com](http://www.btsb.com)



Prebound juvenile library books with full processing and automation support available.

**Boyd's Mills Press ..... 2524**

[www.boydsmillspress.com](http://www.boydsmillspress.com)

Boyd's Mills Press, the trade book publishing division of Highlights for Children, publishes award-winning children's books from preschool through the middle grades featuring picture books, early readers, non-fiction, poetry and trade science. Imprints include Calkins Creek and Wordsong.

**Brainfuse ..... 1928**

[www.brainfuse.com](http://www.brainfuse.com)

Brainfuse is America's leading provider of live online tutoring and online job search support for your patrons. With HelpNow,

JobNow, and LearnNow, patrons of all ages receive comprehensive one-to-one tutoring, test prep, job coaching, interview skills building, access to both the writing lab and resume writing lab, and MS Office help – all from any computer with an internet connection. Learn why Dallas, Houston, Fort Bend, Arlington, Brazoria, the Lone Star College System and organizations throughout the country enhance their patron/student support with HelpNow, and JobNow. Stop by our booth to learn about these programs and our newest innovations including LearnNow and our mobile features!

**Brainstorm..... 1308**

[www.brainstormlibrary.com](http://www.brainstormlibrary.com)

Distributor of children's books

**Britannica Digital Learning..... 2410**

[www.info.eb.com](http://www.info.eb.com)

Britannica Digital Learning (BDL) provides trustworthy, up-to-date, high-quality solutions for educators, students, and library patrons of all ages – from preschool to graduate school and beyond. BDL products, created by scholarly experts, skilled editors, educators, and curriculum specialists, are designed to ignite curiosity and collaboration while making the research process more productive. Britannica® School, Britannica Escolar Online, and Britannica Enciclopedia Moderna are available for Texas schools through TEXQuest starting on June 15, 2015, provided with support from the Texas Legislature. These resources support informational reading and Texas Essential Knowledge and Skills. BDL is a division of Encyclopaedia Britannica, Inc. and is headquartered in Chicago.

**Brodart Company ..... 1525**

[www.brodart.com](http://www.brodart.com)



Since 1939 libraries have been able to turn to Brodart for everything from shelf-ready books to electronic ordering systems, high

quality furniture, and supplies. From humble beginnings, Brodart has grown to become an international company, serving libraries from the Northwest Territories to the Pacific Rim, with facilities in the United States and Canada. Brodart truly has evolved into a full-service library company.

**Brodart Contract Furniture ..... 1302**

[www.brodart.com](http://www.brodart.com)

Wood Library Furniture, tables, chairs, computer stations, circulation /reference desks, shelving, study carrels, etc.

**Bullfrog Books ..... 1202**

See Jump!

**ByWater Solutions LLC..... 1927**

www.bywatersolutions.com

ByWater Solutions provides implementation, support, hosting and training services for the Koha open source Integrated Library System. We also support the Libki open source Kiosk Management System

**Calkins Creek..... 2524**

See Boyds Mills Press

**Camcor, Inc ..... 2428**

www.camcor.com

Camcor provides school equipment and technology solutions. Products include headphones, iPad docks, projectors, document cameras, printers, laminators, TV's and more!

**Candlewick Press ..... 2616**

www.candlewick.com

Candlewick Press publishes award winning hardcover and paperback children's books for readers of all ages, including board books, picture books, beginning readers, chapter books, and middle grade and young adult novels. Our imprints include Big Picture Press, Candlewick Entertainment, Candlewick Studio, Nosy Crow, and Templar Books.

**Capstone ..... 1517**

www.capstonepub.com

**capstone**® Capstone, a leading publisher of

children's books and digital products/ services, offers nonfiction, fiction, and picture books in print and digital formats. We are the developers of the award-winning K-3 database PebbleGo and the companion grades 3-5 PebbleGo Next. We are home to the industry's largest selection of interactive eBooks, all with spoken-word audio. Find us at CapstonePub.com.

**Carolrhoda Books..... 2416**

See Lerner Publishing Group

**Carolrhoda LAB ..... 2416**

See Lerner Publishing Group

**Carousel Publishing..... 1243**

www.Carousel-Publishing.com

Award winning children and crossover picture books. Adult and student educational and inspirational programs.

**Cavendish Square ..... 2425**

cavendishsq.com

Highly recommended sole source reference books, elementary through college, and current non-fiction books supporting major curriculum areas, TEKS as well as offering support for major reading programs (AR, Reading Counts). Over 50 digital, fully functional, updated resources for student research and reports.

**Cavendish Square Digital ..... 2425**

See Cavendish Square

**Center Point Large Print..... 2900**

www.centerpointlargeprint.com

Library quality Large Print books made in the USA. Providing the smart choice for all large print needs.

**CERF - Curriculum Education Resource Finder ..... 2033**

www.cerfinfo.com

CERF is a collection of safe, authentic information Websites that libraries can use to supplement their library resources. Websites are selected and cataloged by experienced librarians. The service includes interfaces for k-5 children and older... as well as a bibliography generator.

**Changeable Sign Systems..... 1302**

www.stacksigns.com

Library signage.

**Charlesbridge ..... 2027**

www.charlesbridge.com

We publish award-winning fiction and nonfiction picture books, board books, early readers, and middle-grade novels. Our books introduce young readers to the world around them and the people and animals that inhabit it. Learning is exciting and our books reflect that philosophy.

**Cherry Lake Publishing/ Sleeping Bear Press..... 1225**

www.cherrylakepublishing.com

Cherry Lake Publishing features books designed to help students meet achievement standards, prepare them for life and work in the century ahead, and ignite their imagination. Sleeping Bear Press features high-quality, beautifully illustrated picture books, engaging beginning to independent readers. Our mission is to provide books that enrich children's lives through stories that blend entertaining text with educational content.

**Children's Art & Literacy Festival in Abilene, TX ..... 2201**

www.abilenecalf.com

The 6th annual Children's Art & Literacy Festival celebrates the work of illustrator Garth Williams from June 8-10, 2017 in

downtown Abilene, the official Storybook Capital of Texas. Three days of fun include a storybook parade, dramatic readings and an exhibition of Williams' original artwork at the National Center for Children's Illustrated Literature.

**Children's Plus, Inc ..... 2816 & 2817**

www.childrensplusinc.com

Children's Plus, Inc. is one of the fastest growing distributors of children's and young adult books in the country; offering the best in quality, service and selection. With nearly 300,000 titles and over 20,000 favorites in our guaranteed library editions, we can help you build your best library. From custom book lists to hand-selected featured titles, we bring you the best – PreK to YA!

**Child's Play ..... 2325**

www.childsplayusa.com

Child's Play is learning through play -- active and interactive books, games, toys, and audio/visual materials for early childhood. We also have an assortment of bilingual titles available.

**The Child's World..... 1212**

www.childsworld.com

The Child's World® is a family-owned and operated publishing company serving schools and libraries throughout the world since 1968. Specializing in nonfiction library books and eBooks for grades K-8. Over 1,000 hardcover books, and over 1700 eBooks available.

**Chinese American Library Association ..... 1242**

See Sentrum Marketing, LLC

**Chinestory ..... 1141**

chinestory.com

Learning Chinese through Pictures and Stories is a curriculum series with groundbreaking pedagogical innovation, designed for overseas Chinese learners and non-native Chinese speakers, to learn this pictograph language through beautiful illustrations and engaging storylines of adventures. Students will learn 2000 simplified Chinese characters with Chinese pinyin (pronunciation and tone) to achieve a 98% proficiency level, will master the skill to decode characters and construct phrases through games, and be on their way to read, speak and write like a native. Chinestory is designed for learners of all ages. As long as you have an appetite for stories, a heart appreciative of beauty and art, or an inquisitive mind, then the book is right for you. Independent readers from 2nd grade and up should be able to read the English text without many difficulties. Learners in first grade and below should also be able to

enjoy the storylines and the images, as well as to identify the symbols of the Chinese characters by having the stories read to them.

**Choice Partners..... 2534**

[www.choicepartners.org](http://www.choicepartners.org)

Gain purchasing power with legal, shared services solutions from Choice Partners national cooperative. Our government competitively procures contracts, providing transparency, oversight and compliance for your government at no cost! Maximize resources with quality, legal procurement and contract solutions for facilities services, food /cafeteria products, supplies, technology and more. [www.choicepartners.org](http://www.choicepartners.org) 877-696-2122.

**Chrimer, Melanie, Author..... 1232**

*See Authors Sherry Garland and Melanie Chrimer*

**Chronicle Books..... 2609**

[www.chroniclebooks.com](http://www.chroniclebooks.com)

Chronicle Books publishes award-winning, innovative books for children and adults. Children's publishing includes board books, picture books, chapter books, middle grade, and young adult fiction and non-fiction. Visit Chronicle Books booth #2609 for free ARC's, teacher's guides, and more.

**Cinco Puntos Press..... 2628**

[www.cincopuntos.com](http://www.cincopuntos.com)

Cinco Puntos Press publishes multicultural and bilingual books that have the potential to delight, edify and entertain kids and adults. Titles to be presented include *Grandpa's Hal-la-loo-ya Hambone!* by Joe Hayes, a great new set of board books by Cynthia Weill, *Quicks*, *Rani Patel in Full Effect*, *Murder on the Red River* and *AhGottaHandleOnIt*.

**Claire Lynn Designs..... 1021**

Custom teacher tees and totes.

**COI - College of Information, UNT..... 1726**

*See University of North Texas Department of Information Science*

**CoLibri Systems North America ... 2233**

[www.colibriusa.com](http://www.colibriusa.com)

CoLibri Book Cover Systems is the leader in advanced book and document protection worldwide. CoLibri North America's customers include the New York Public library, MIT, Metropolitan Museum of Art, Harvard, Detroit Public Library and school districts throughout the country. The CoLibri Cover System offers customers the most advanced, highest quality book covering system available worldwide.

Patented by CoLibri System S.p.A. of Milan, Italy, the easy and innovative system allows any type and size of book to be covered with the touch of a button. In as fast as 20 seconds, books have a sleek, clean, wrinkle and bubble free cover. Each cover is custom fit, non-toxic, durable and removable. Books are protected from spills, scratches, dust and germs - protecting the text and helping to more than double the life of the book.

**Comprise Technologies..... 2728**

[www.CompriseTechnologies.com](http://www.CompriseTechnologies.com)

Comprise offers the only PCI - compliant payment system encompassing point of sale, online, and in-library self-service transactions with a full portfolio of consolidated reports. Every day libraries use our revolutionary system to process tens of thousands of dollars in payments for print services, fines, fees and donations, most of it without staff involvement! Our unified payment system is compatible with all leading ILS. We work directly with our customers and are committed to their satisfaction 24/7. Learn how your library can begin building a unified payment system and offer convenience to your patrons at the same time!

**Consortium, Texas A&M (Texas publishers)..... 2403**

*See Texas A&M University Press*

**Consumer Financial Protection Bureau..... 2826**

[www.consumerfinance.gov](http://www.consumerfinance.gov)

Government regulatory agency- Financial Education and Consumer Protection

**Coralstone Press..... 2822**

[takeandricky.com](http://takeandricky.com)

Narrative Children's Picture Books

**Cover One..... 2129**

[www.coverone.net](http://www.coverone.net)

Repair books in-house within minutes! Small desktop system repairs books and has them back in circulation within the hour. Hardbacks and paperbacks as well as textbooks can be repaired quickly for pennies with the Cover One system. Stop by our booth for some free chocolate while you watch a 30-second demo of how our system works!

**Crabtree Books, Crabtree Publishing Company..... 1224**

[www.crabtreebooks.com](http://www.crabtreebooks.com)

Publisher of high-quality children's preK to 9 library books. Our exciting 2017 Spring line includes curriculum-aligned grade-appropriate titles in science, social studies,

health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and ebooks.

**The Creative Company..... 1209**

[www.thecreativecompany.us](http://www.thecreativecompany.us)

Nonfiction school K-12 library binding with a wide range of curriculum related topics, Each series is carefully crafted to give young readers a visual and educational experience unmatched in the publishing industry.

**Creston Books..... 2623B**

[www.crestonbooks.co](http://www.crestonbooks.co)

Creston Books publishes a diverse list of high-quality titles from debut and established authors. All books are printed in the US on sustainably sourced paper.

**CTLS..... Tocker & Friends**

*See Tocker Foundation*

**Cultural Surroundings..... 1909**

[www.culturalsurroundings.com](http://www.culturalsurroundings.com)

Sales and service for library furniture, shelving, and equipment.

**Darby Creek..... 2416**

*See Lerner Publishing Group*

**Database Management System - Questall..... 2033**

Questall is a database management system that keeps track of your library's subscriptions, authentication protocols and consolidated use statistics. The system will generate a customized interface that enables your members to view, authenticate and access all of these resources from one convenient location.

**Davidson Titles, Inc..... 1334**

[www.davidsontitles.com](http://www.davidsontitles.com)

DTI offers both adult library books and children's K-12 books for the library, classroom, supplements for textbooks, DVDs, and has over 40,000 eBooks available on its eBook platform. Cataloging, processing, and collection development are available. Curriculum materials are available for the classroom or library corners. Ordering is easy by visiting with your sales representative or online at [www.davidsontitles.com](http://www.davidsontitles.com).

**Deanan Gourmet Popcorn..... 2805**

[www.deanan.com](http://www.deanan.com)

We have been in the business of fundraising with our delicious gourmet popcorn since 1987. We offer 50%-60% profit with both direct sales and order taking with brochures. The order is shipped on consignment to schools or by advance payment to other non profit organizations.

**DEAR Texas..... 2735**

deartexas.info

A non-profit that supports reading programs of all ages in schools, libraries and other locations. Our goal is simple: Encourage ALL ages to read more!

**Debbie Leland, Author ..... 1235**

www.debbie-leland.com

Debbie Leland is an award-winning Texas author of several picture books including *Aggie Goose Rhymes*, *The Jalapeno Man*, *The Little Prairie Hen*, and *The Football Man*. Debbie also encourages and motivates children to get excited about being writers and becoming better writers through her author presentations and writing workshops.

**Delaney Educational Enterprises, Inc ..... 2324**

www.deebooks.com

Delaney Educational Enterprises, Inc. (DEE) has been serving schools and school libraries for over 40 years with an excellent reputation for service and satisfaction. We proudly provide high quality, shelf-ready, non-fiction, fiction and curriculum based books for all age levels. We represent all of the best publishers in the industry and we guarantee that you receive the lowest published price, with free shipping on every order. The Delaney Difference: Every order is a collection custom designed to fit your student's needs and provide a strong base for learning in your school. All of our representatives take pride in working with you to select the best titles for your collection. We are always available to assist you, show you samples of the newest titles, or to research and fill a particular need. We are a Buy Board vendor, and are a contracted vendor in most all school districts in TX.

**Demco, Inc ..... 1309**

www.demco.com

Imagine what's possible for your library with Demco! Stop by our booth for innovative ideas and solutions, including supplies, equipment, furniture, design services and software. Get hands-on with our exciting makerspace tools and STEM kits. Demco proudly sponsors the Demco/TLA Research Grant, the TALL Texan Institute and the Book Cart Drill Team competition.

**Demco Interiors ..... 1309**

www.demcointeriors.com



We help to take your vision to reality by

combining design services with comprehensive choices in library furniture and shelving. Services include design and

layout, project management, and installation. Visit our website demcointeriors.com to view our online portfolio and for more information on our services and products.

**Demco Software..... 1110**

www.demco.com/software

Boopsie and Evanced have joined forces to become Demco Software, an integrated suite of solutions, including mobile apps, online brain fitness exercises, reading program tools, and room and event management tools. Demco Software solutions help you better engage your users, streamline operations and help your library and users achieve their goals.

**Diamond Book Distributors..... 2622**

See *Publisher Spotlight*

**Digital Knowledge Central ..... 2804**

See *Education Service Center, Region 20*

**Disney Book Group..... 2708**

www.disneybooks.com

Disney Book Group publishes award-winning children's books for all ages, featuring several formats: board books, picture books, chapter books, novels, and paperback originals. Imprints include: Disney-Hyperion, Disney-Jump at the Sun, Disney Press, Marvel Press, and Disney Lucasfilm Press.

**DKC, ESC-20..... 2804**

See *Education Service Center, Region 20*

**DLB Books, Inc..... 2316**

www.dlbbooks.com

DLB Books, Inc. distributes Spanish and English language materials, including encyclopedias, dictionaries, library books, curriculum enrichment sets and English Language Programs. Library processing is available. We are located in Texas, so most orders will be shipped within a week unless cataloging is requested. We pride ourselves on excellent service.

**DLSG at Image Access ..... 2917**

www.dlsg.com

Digital Library Systems Group leads in KIC self-serve scan/copy/print/fax systems, Digital Archival and ILL/Digital Document Delivery. 70% of students at US universities are served by DLSG products. DLSG has the largest range of hybrid library digitization products available.

**Driving on the Right Side of the Road ..... 2905**

www.tmcec.com

Driving on the Right Side of the Road (DRSR) is a TxDOT funded project aimed

at elementary through high school students and teachers which infuses traffic safety lessons into social studies, language arts, health, and math curricula. Through DRSR, the Texas Municipal Courts Education Center (TMCEC) has developed numerous traffic safety storybooks and lessons that it distributes to schools free of charge.

**Drop Everything And Read Texas..... 2735**

See *DEAR Texas*

**D-Tech ..... 1717**

www.d-techinternational.com

D-Tech library security systems use technology to create environments that work for their clients and their customers. We design, develop, manufacture and install high performance RFID technology-based products and library security systems. Our technologies include EM, RF, RFIQ and RFID used for self-service; stock control and management; stock promotion and library security systems together with our people counters and 24 hr vending.

**DTI - Davidson Titles, Inc..... 1334**

See *Davidson Titles, Inc.*

**EBSCO Information Services ..... 1303**

www.ebsco.com



EBSCO Information Services partners with libraries and their patrons, research

institutions, publishers, corporations and business communities. The world's only full-service information provider, EBSCO offers a portfolio of services that spans the realm of print and electronic subscription access and management, research databases, and more.

**Education Service Center, Region 20 ..... 2804**

texquest.net

Education Service Center, Region 20 serves as the Support Center for TexQuest (texquest.net). TexQuest provides statewide access to quality research resources for K-12 public schools. ESC-20 also serves as the Help Desk for Digital Knowledge Central (learn421.net/dkc).

**Eerdmans Books for Young Readers..... 2722**

www.eerdmans.com/youngreaders

We seek to engage young minds with words and pictures that inform and delight, inspire and entertain.

**Emerald Publishing ..... 1136**  
emeraldgroupublishing.com

Emerald Publishing was founded in 1967 to champion new ideas that would advance the research and practice of business and management. Today, we continue to nurture fresh thinking in applied fields where we feel we can make a real difference, including health and social care, education and engineering. We publish over 300 journals, more than 2,500 books and over 1,000 case studies. Our priority is to build long-term relationships with a global community of authors, teachers and librarians who want to find, share and apply research that matters.

**enovativetech.com ..... 1025**  
www.enovativetech.com

**Enslow Publishers, Inc ..... 1220**  
www.enslow.com

Enslow Publishing creates high-quality educational fiction and nonfiction books and ebooks for children and young adults. Over the years, Enslow's award-winning titles have been recognized by organizations such as the American Library Association, the NAACP, the National Council for the Social Studies, and the Society of School Librarians International. Books cover subjects including biography, contemporary issues, health & drug education, history & government, holidays & customs, math, science & technology, science projects & experiments, sports & recreation.

**EnvisionWare ..... 1109**  
www.envisionware.com

EnvisionWare delivers world class computer and financial management software, RFID circulation, security and inventory systems, Automated Materials Handling solutions, professional consulting services dedicated to the efficient delivery of exceptional service to library patrons and the 24 Hour Library.

**Epilog Laser Corp ..... Lab 102**  
www.epiloglaser.com

Providing high resolution laser engravers, software, training and consulting services.

**Estey ..... 1302**  
www.tennsco.com

Steel Library Shelving

**Estey Shelving ..... 1717**  
www.esteyshelving.com

Your library is unique, and you'll find that our Estey Library Shelving Systems accommodate your needs unlike any other. Estey Library Shelving is designed to be functional, versatile, and aesthetically beautiful while offering years of quality performance.

**Evanced Products ..... 1110**  
See Demco Software

**FactCite Online ..... 1318**  
www.thelincolnlibrary.com

FactCite Online is a collection of databases, including biography, mythology, American history, science, and more. FactCite 1-2-3! features resources for younger researchers.

**Facts On File ..... 1320**  
www.infobaselearning.com

Facts On File is an award-winning provider of digital reference materials for the school and library market, in core subject areas such as history, science, literature, geography, health, and more. Its eBook titles are geared toward the high school, academic, and public library markets. Its highly regarded, curriculum-based online products include reference databases and eLearning Modules. Facts On File has more than 70 years of service to librarians backing its editorial content and decisions.

**FamilySearch ..... 2808**  
www.familysearch.org

FamilySearch is the world's largest genealogy organization. Millions of people use FamilySearch's free records, resources, and services to learn more about their history. Search at familysearch.org.

**Films On Demand ..... 1320**  
www.films.com

Films On Demand's three multi-subject streaming video subscription products – for academic institutions, high schools, and public libraries – offer unlimited access to thousands of educational programs, segmented into predefined clips, from top producers. Among the wealth of features are interactive, searchable transcripts; flexible access and integration options; customization tools; and outstanding administrative and product support.

**Findaway ..... 2800**  
See Playaway Pre-Loaded Products by Findaway

**Five Star ..... 1603**  
See Gale, a Cengage Company

**Flowerpot Press ..... 2303**  
www.flowerpotpress.com

Great stories & ideas are explored in Flowerpot Press' board, story and reference books. Our list offers a broad range of topics from very young baby board books to young learner reference books, with some wonderful picture books squeezed in between. Please come see us, learn about our Peace Dragon initiative and find out Why Do? Camels Have Long Eyelashes?

**Flowerpot Press ..... 2622**  
See Publisher Spotlight

**Folkmanis Puppets ..... 1917**

Get free Folkmanis puppets when you order books from Overlooked Books. 5 - 20% of your book order is given back in credit to spend on Folkmanis puppets - Book character hats, puppets, costumes, and plush toys - Character and book related shirts + totes - Texas decor - and more.

**Follett ..... 1327**  
www.folletlearning.com



**BAKER & TAYLOR**  
**BETTER TOGETHER**

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, eBooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

**Foundation Center ..... Tocker & Friends**  
See Tocker Foundation

**Freshcoast Furniture ..... 1717**  
www.freshcoastfurniture.com

Freshcoast aims to capture the essence of nature and introduce the freedom of it to public spaces and offices all over the world. Waiting rooms become inviting, common areas turn into places to stop and rest wherever your hike is taking you that day and offices convert to mere extensions of real life

**Gale, a Cengage Company ..... 1603**  
www.gale.com

Gale, a Cengage company, provides libraries with original and curated content as well as modern research tools that are crucial in connecting libraries to learning, and learners to libraries. For more than 60 years, Gale has partnered with libraries around the world to empower the discovery of knowledge and insights.

**Gallopade International ..... 1121**  
www.gallopade.com

Gallopade is known nationwide for providing exceptional educational resources such as workbooks, activity books, maps, software, coloring books, stickers and many

other materials in editions for all 50 states and Canada. Gallopade is also home to the best-selling Carole Marsh Mystery series. The fast-paces storylines and memorable main characters have made the series a consistent favorite with young readers.

**Gareth Stevens Publishing, Inc.... 1218**  
www.garethstevens.com

Publishers of high-quality, curriculum-aligned library bound books for grades Pre-K - 8. Our line ranges from nonfiction leveled readers for primary grades in science series; social studies series; high interest; 200+ ATOS leveled 0.5-0.9 readers; Spanish and bilingual books. Over 2,000 titles on Accelerated Reader.

**Garland, Sherry, Author ..... 1232**  
*See Authors Sherry Garland and Melanie Chrismier*

**Garrett Book Company ..... 2225**  
www.garrettbooks.com

Current year's publications from leading Children's and Young Adult publishers including bilingual English/Spanish titles. All library edition bindings. Accelerated Reader titles and quizzes. Shelf-ready processing and automation support for all automation systems. 98%+ fulfillment rate with no back orders.

**Gecko Press..... 2622**  
*See Publisher Spotlight*

**Geographic Research, Inc..... 2029**  
www.simplyanalytics.com

NEW! Powerful business analytics and data visualization for non-technical users. From the developers of SimplyMap, SimplyAnalytics makes it easy for anyone to make interactive maps, charts, and reports using 100,000+ data variables. Answering questions using premium demographic, business and marketing data has never been easier.

**The Gift Solution ..... 1026**  
www.austinboutique.com

Unique womens clothing & accessories, including Yellow Box shoes. We carry sizes petite to 3x.

**GOBI Library Solutions from EBSCO ..... 2727**  
gobi.ebsco.com

GOBI® Library Solutions from EBSCO, formerly YBP Library Services, offers over 13 million print and ebooks to academic, research and special libraries around the world. From streamlining library workflows to partnering with library staff, GOBI Library Solutions offers the best solution for

your acquisition, collection development and technical service needs.

**Graphic Universe ..... 2416**  
*See Lerner Publishing Group*

**Greenhaven Press..... 1603**  
*See Gale, a Cengage Company*

**Grey House Publishing & Salem Press..... 2421**  
www.greyhouse.com & www.salempress.com

Grey House Publishing and Salem Press are publishers of literary, historical, scientific, and health-related reference. Their products are available in print and online, worldwide.

**Groundwood Books ..... 2629**  
www.groundwoodbooks.com

Groundwood is known for award-winning books that reflect the experiences of children both in North America and around the world. We are inspired by the belief that children's books can be important and necessary without sacrificing warmth, beauty, playfulness and humor.

**Gumdrop Books..... 1826**  
www.gumdropbooks.com

Gumdrop Books offers a huge selection of PreK-college level books, at great prices with discounts up to 70%, free MARC records, free shipping, compete library services including shelf-ready processing, 96% fulfillment rate, single purchase order, flexible payment terms, in-house customer service and knowledgeable sales representatives. Exceptional Service, Unconditionally Guaranteed

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**Harlequin ..... 2305**  
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**HarperCollins Publishers ..... 2308**  
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**Highlights for Children ..... 2524**  
*See Boyds Mills Press*

**Highlights Press..... 2524**  
*See Boyds Mills Press*

**Holiday House ..... 2617**  
www.holidayhouse.com

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**The Horn Book ..... 2909**  
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www.IndiaForEveryone.org

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www.infobase.com

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**Ingram Content Group ..... 1802**  
www.ingramcontent.com/libraries

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**Innovative Interfaces ..... 1725**  
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**International 1st Fruit Education** ..... 1141  
*See Chinestory*

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[www.jappleseedmedia.com](http://www.jappleseedmedia.com)

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**Jasper Chair Company** ..... 1302  
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**JP Cooke Company** ..... 2226  
[www.readertags.com](http://www.readertags.com)

Incentive Reading Tags, Dog Tags

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**KidHaven Press** ..... 1603  
*See Gale, a Cengage Company*

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[www.kokidsbooks.com](http://www.kokidsbooks.com)

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**Level Field Press, LLC ..... 1239**

*See Shelly Bean the Sports Queen*

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Library furnishings.

**Library Design Systems ..... 2809**

[www.lidsgroupusa.com](http://www.lidsgroupusa.com)

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**Library Interiors - Vance Hunt & Associates..... 1302**

[www.vancehuntlibraries.com](http://www.vancehuntlibraries.com)

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**Library Rat ..... 1230**

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**Millbrook Press..... 2416**

*See Lerner Publishing Group*

**Miller, Lucas, Singing Zoologist ... 2224**

*See Lucas Miller, Singing Zoologist*

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*See Mason Crest: National Highlights*

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*See Lucas Miller, Singing Zoologist*

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**NewsBank, Inc ..... 1903**

[www.newsbank.com](http://www.newsbank.com)

NewsBank's online resources provide libraries with reliable information to meet the diverse needs of students, researchers and genealogists at all levels. Hundreds of sources from the Lone Star State offer users comprehensive coverage of the people, issues and events impacting Texas. Digitized historical newspaper archives from dozens of cities – including Austin, Dallas and Houston – unlock nearly two centuries of history. These archives are fully integrated with current news sources to provide a seamless research experience. More than two billion news stories from 12,000

global sources ensure users have access to credible information on an enormous range of frequently searched topics and subject areas – from business and technology to health and politics.

**Niche Academy .....App 1**

[www.nicheacademy.com](http://www.nicheacademy.com)

Niche Academy has been making a splash in the library industry over the past few years by helping libraries increase their online resource utilization, improving patron satisfaction, facilitating staff training, promoting the library, and the list goes on. Niche Academy is an award winning online learning and promotion platform made for libraries.

**Nienkämper Library ..... 1717**

[www.nienkamperlibrary.com](http://www.nienkamperlibrary.com)

Nienkämper Library is a furniture collection created to meet the demands of the library professional. The systems within this collection embody the quality, engineering precision and commitment to universal design principles that have been integral to our company's enduring success.

**No Starch Press..... 2622**

*See Publisher Spotlight*

**Northeast ISD Books & Bites on the Bus ..... 1147**

[neisd.libguides.com/LibraryServices](http://neisd.libguides.com/LibraryServices)

North East ISD School Nutrition and Library Services teamed up to offer nutritious lunches, books and eReaders to students in five economically challenged communities in NEISD. A retrofitted school bus served as a mobile café with a serving kitchen and tables with seating. The program ran throughout the summer months of 2016 feeding children who could not get to a school cafeteria for free lunches during the summer. Three district librarians shared the job of riding the bus each day to checkout library books to students. The program was a huge success and will continue in the summer of 2017.

**North Star Editions ..... 1116**

[www.northstareditions.com](http://www.northstareditions.com)

North Star Editions publishes fiction and nonfiction for children and young adults that inspires, informs, and entertains. Featuring two imprints: Flux, YA fiction and Focus Readers, high-interest nonfiction for readers in grades 2-7.

**Norwood House Press..... 1219**

[www.norwoodhousepress.com](http://www.norwoodhousepress.com)

Norwood House Press is a children's book publisher specializing in early readers and nonfiction for the school and public library. With over 300 titles in print, major series

include iScience Readers by Emily Sohn, The Beginning-to-Read series by Margaret Hillert, and Team Spirit by Mark Stewart. For additional information please visit our website.

### **Not the End..... 1141**

Children's Book/ Grief Resource for Children aged 6-14: In this true story, a young girl tells how her family continued to grow and enjoy life even after the tragic death of her father, demonstrating how turning the daily pages of our lives can help heal the grieving heart. It is a story of hope.

### **NoveList..... 1303**

[www.ebscohost.com/novelist](http://www.ebscohost.com/novelist)

We Transform Lives Through Reading. At NoveList, we believe that books and libraries have the power to transform lives. NoveList has been helping readers find their next favorite book for more than 20 years, and continues to develop innovative solutions for connecting readers, books, and libraries. By helping libraries help readers, NoveList empowers libraries to engage and inspire their communities.

### **Oasis Audio..... 2026**

[www.oasisaudio.com](http://www.oasisaudio.com)

Oasis Audio is a leading publisher of Christian and inspirational audiobooks for adults and children. We offer a line of over 1500 titles and publish over 100 new audiobooks annually. Our key genres include Christian living, spiritual growth, personal growth, human rights, business and self-help in the non-fiction category. Two of our award-winning titles are *The Five Love Languages* and *Anne Frank Remembered*. We offer affordable high-quality library packaging and an aggressive discount program

### **OCLC..... 1925**

[www.oclc.org](http://www.oclc.org)

OCLC is a nonprofit global library cooperative providing shared technology services, original research and community programs. Through OCLC, member libraries cooperatively produce and maintain WorldCat, the most comprehensive global network of data about library collections and services. Libraries gain efficiencies through OCLC's WorldShare, a complete set of library management applications and services built on an open, cloud-based platform. Together as OCLC, we make breakthroughs possible.

### **OneStop TM Self Service Circulation Software and Systems..... 1109**

*See EnvisionWare*

### **OPALS - CERF - Media Flex ..... 2033**

[cerfinfo.com](http://cerfinfo.com)

The OPALS Open-source Automated Library System is a powerful cooperatively developed, Web-based, open source program providing Internet access to information databases and library collections. Many schools, churches, businesses and Union collections with ILL needs are successfully using OPALS. There is no need to install software or purchase expensive computer hardware for this powerful Internet accessed system.

### **Orca Book Publishers..... 2719**

[www.orcabook.com](http://www.orcabook.com)

Award winning picturebooks, early chapter books, juvenile and teen fiction. Best known for reluctant reader series: Orca Soundings and Orca Sports for high school students and Orca Currents for middle school students. Translations in Spanish for reluctant teen readers. Rapid Reads - short reads for adults. New nonfiction for ages 8+: Orca Footprints

### **OverDrive Inc..... 2103**

[www.overdrive.com](http://www.overdrive.com)

Create your Virtual Branch! OverDrive enables you to offer bestselling eBooks, audiobooks, streaming video and periodicals from your library's website. More than 34,000 libraries and schools worldwide rely on OverDrive for the best selection, best service and best user experience. With more than 3.3 million premium titles available from more than 5,000 publishers, OverDrive has the largest digital catalog for libraries. In addition, our support for all major devices, including iOS® and Android™ devices, Chromebook™ and Kindle® (US only) and the industry's highest-rated app, has made OverDrive the #1 choice for libraries.

### **Overlooked Books..... 1917**

[www.Overlookedbooks.com](http://www.Overlookedbooks.com)

Free author/illustrator school visits with \$3500 book orders. Hard to find titles from small, regional, university, and literary presses, which are all available in publishers hard cover or "Texas Bound," our guaranteed library binding. We have brought together virtually every Texas-related and Hispanic (Hispanic culture, Spanish language and bilingual) title a school library might want (elementary and secondary). Overlooked Books has just about every Spanish and Bilingual A.R. title that is available – most of them are "Texas Bound". Overlooked Books has the best selection of ghost stories available. We now give 5-20% in gift credit to spend in our gift store which includes all things Dr Seuss, Folkmanis puppets, plush characters, hats,

costumes, cool shirts+totes, Texas battle flags, and much more. You can also use this gift credit towards an author or illustrator visit for your school.

### **Oxford University Press..... 2207**

[www.oup.com/us](http://www.oup.com/us)

Oxford University Press is one of the world's leading innovators in online academic research, publishing innovative reference works and more than 300 highly-cited journals. OUP publishes a suite of critically-acclaimed online reference products, including the Oxford English Dictionary, Oxford Handbooks Online, Oxford Reference, and the revolutionary new Oxford Classical Dictionary and Oxford Research Encyclopedias. In addition to these online reference resources, OUP provides journal packages through the Oxford Journals Collection and Oxford Journals Archive. Stop by booth 2207 to participate in our conference events and promotions, to receive more information on our online resources, or just to see what's new.

### **P.V. Supa Inc..... 2525**

[www.pv-supra.com](http://www.pv-supra.com)

Library Process Improvement Applications including AMH, RFID and extended library hours technology.

### **Pajama Press..... 2622**

*See Publisher Spotlight*

### **Palmieri..... 1717**

[www.palmierifurniture.com](http://www.palmierifurniture.com)

At Palmieri, we design and manufacture fine wood and metal furniture. We are committed to delivering innovative, high quality products to our valued customers as we build on over 40 years of experience in the industry.

### **Papercutz..... 2622**

*See Publisher Spotlight*

### **Paragon..... 1302**

[www.paragoninc.com](http://www.paragoninc.com)

Melamine Library Furniture, computer stations, circulation /reference desks, study tables

### **Peachtree Publishers ..... 2716**

[www.peachtree-online.com](http://www.peachtree-online.com)

Peachtree Publishers is an independent trade book publisher, specializing in quality children's and young adult literature; consumer references in health, education, and parenting; and regional guides to the American South. Our mission is to captivate and educate with well-crafted words and powerful illustrations.

**Pelican Publishing Company ..... 2209**

[www.pelicanpub.com](http://www.pelicanpub.com)

Convention special: 20% off! Authors/illustrators autographing. Come by to see our new children's and YA titles as well as Texas history, cookbooks, and other titles for adults.

**Penguin Random House Canada Young Reader ..... 2505**

*See Tundra Books - Penguin Random House Canada Young Reader*

**Penguin Random House Library & Academic Marketing ..... 2502 & 2507**

[penguinrandomhouselibrary.com](http://penguinrandomhouselibrary.com)

The mission of the Penguin Random House Library Marketing Department is to put great books into the hands of librarians before they are published, as well as to provide resources to assist with Readers' Advisory, event programming, and Book Club planning. Connect with us on Facebook, Twitter, Pinterest, Tumblr, Instagram, Issuu, and Scribd under PRHLibrary.

**Penguin Random House, Inc ..... 2502 & 2507**

[www.penguinrandomhouse.com](http://www.penguinrandomhouse.com)

Bringing the best in fiction, nonfiction and children's books.

**Penguin Young Readers.. 2502 & 2507**

[www.PenguinClassroom.com](http://www.PenguinClassroom.com)

Penguin Group (USA) is a global leader in children's publishing, through it's Young Readers Group, with preeminent imprints such as Dial Books for Young Readers, Dutton Children's Books, Grosset & Dunlap, Philomel, Puffin Books, Speak, Firebird, G.P. Putnam's Sons Books for Young Readers, Razorbill, Viking Children's Books, Nancy Paulsen Books, Kathy Dawson Books, Price Stern Sloan and Frederick Warner.

**Perma-Bound Books..... 1709**

[www.perma-bound.com](http://www.perma-bound.com)

Perma-Bound provides both print and digital books and information services to K-12 schools and libraries. A pioneer in the library-binding industry, we were first to offer laminated book covers and patented bindings. Perma-Bound books are renowned for quality and durability. Services include: Online ordering, complete Cataloging and Processing, Series Tracker and Collection Analysis and Planning.

**PGAL ..... 2520**

[www.pgal.com](http://www.pgal.com)

Founded in 1946, PGAL is an international design firm specializing in architecture,

interiors, engineering, and planning for a diverse portfolio of public and private sector clients. We focus on projects that enhance communities; hence, our particular interest in Public and Academic Library Design.

Our services include needs assessment; programming; master planning; vision/brand development; architectural, interior & graphic design; audio-visual & technology consulting; and furniture/shelving layout & selection. Recent Texas projects include the 43,000 sf Seguin Public Library; renovation and addition to the Fretz Park Branch of the Dallas Public Library; 8,500 sf Joann Cole Mitte Memorial Library (2011 D/AIA Community Design Award Winner); 53,500 sf Allen Public Library & Civic Auditorium; 11,000 sf Lake Travis Community Library; Bee Cave City Hall & Library Master Plan; and Sammy Brown Library in Carthage.

**PHDesigns by Indeco Sales..... 1341**

[www.nomadflexiblefurniture.com](http://www.nomadflexiblefurniture.com)

Collaborative furniture for inviting, productive places. Teaming, break-out, study space, lounge, re-charge zone, group learning, dining.

**Piñata Books ..... 2005**

*See Arte Público Press*

**Playaway Pre-Loaded Products by Findaway ..... 2800**

[shop.playaway.com/](http://shop.playaway.com/)

Playaways, Views, Bookpacks, Launchpads, and Lock bring to all ages audio, video, audio matched with the printed word, tablets, and EReaders which are great for all circulation environments.

**PolyPrinter..... Lab 101**

[polyprinter.com](http://polyprinter.com)

Fast, accurate, and reliable 3D Printers.



**Power Kids..... 1216**

*See Rosen Publishing/Power Kids*

**PowerSchool ..... 1111**

[www.powerschool.com](http://www.powerschool.com)

PowerSchool is the #1 leading education technology platform for K-12, serving more than 32 million students, 66 million parents, and 100 million users in over 70 countries around the world. We provide the industry's first Unified Classroom experience with best-in-class, secure, and compliant online solutions, including registration and school choice, student information systems, learning management and classroom collaboration, assessment, analytics, and special education management. We empower teachers and drive student growth

through innovative digital classroom capabilities, and we engage families through real-time communications across any device.

**Praeger..... 1617**

[www.praeger.com](http://www.praeger.com)

Praeger provides expert perspectives in both contemporary and scholarly nonfiction covering a range of topics and opinions in the social sciences and humanities. Our unique network of authors, scholars, researchers, and editors help to guide readers through complex issues and topics with ease. Serving both school researchers and general interest readers, our mission is to present multiple points of view on relevant topics of study to inform as well as advance inquiry.

**Prenax, Inc. d/b/a Basch Subscriptions & TRS..... 1231**

[www.prenax.com](http://www.prenax.com)

Prenax, Inc. d/b/a Basch Subscriptions specializes in subscription management solutions for information & corporate procurement professionals. We make it easy - one vendor - one contact - one invoice. The Reference Shelf (TRS) offers face-out display & distribution services for publishers and authors.

**Primary Source Media ..... 1603**

*See Gale, a Cengage Company*

**Pro Forma Architecure..... 2520**

**Progressive Rising Phoenix Press 2926**

[www.progressiverisingphoenix.com](http://www.progressiverisingphoenix.com)

Progressive Rising Phoenix Press is an independent Publisher founded by authors. We publish fiction and non-fiction books by award-winning authors in most categories including children's, YA, adult fiction and non-fiction, educational and specialty books. Schools, libraries, non-profits, book clubs, retail and independent bookstores qualify for wholesale discounts.

**Pronunciator Language Learning 2329**

[www.pronunciator.com](http://www.pronunciator.com)

Pronunciator provides an average of 4 years of guided instruction in any of 80 languages, including English taught in 50 languages. In addition, hundreds of live conversation sessions are offered each week. Pronunciator is available to all TexShare members.

**ProQuest ..... 1825**

[www.proquest.com](http://www.proquest.com)

ProQuest is a trusted partner to people and organizations across the spectrum of research and learning. Committed to collaboration, it applies its expertise on research roles, content requirements and workflows to create information solutions that inspire endless possibilities for productivity and success.

**Prufrock Press..... 2723**  
www.prufrock.com

Prufrock Press offers award-winning products focused on gifted education, gifted children, advanced learning, and special needs learners. For more than 20 years, Prufrock has supported gifted children and their education and development. The company publishes more than 300 products that enhance the lives of gifted children and the teachers and parents who support them.

**Publisher Spotlight ..... 2622**  
www.publisherspotlight.com

Featuring publishers including Andrews McMeel, Brilliance/Amazon, Diamond, Flowerpot Press, Gannon & Wyatt, Gecko, Papercutz, No Starch, Pajama Press, Sound Learning, Tiger Tales, Toon, Karadi Tales, Lemniscaat, Norton, Arcadia Publishing/History Press, Tilbury House

**Publishers Group West..... 2623**  
www.pgw.com

Publishers Group West (PGW), part of Ingram Content Group, is a respected book sales and distribution company, representing over 100 independent client publishers. PGW sets the standard for integrated, full-service distribution.

**Publishers Weekly..... 2401**  
PublishersWeekly.com

*Publishers Weekly* is the international news platform of the book publishing industry. Founded in 1872 and published weekly since then, the magazine boasts 700,000+ Twitter followers, Facebook “likes” and other social media followers; publishes eight e-newsletters, PW Select (a monthly supplement), two blogs, a mobile edition, digital editions and apps; and features a thriving website that reached nearly 9 million unique visitors in the last year.

**The Quarto Group ..... 2429**  
quartoknows.com

Quarto Group USA, formed in 2004, creates and publishes illustrated books in North America and sells co-editions of them internationally. Fifteen imprints comprise the division: Book Sales, Cool Springs Press, Creative Publishing international, Fair Winds Press, Motorbooks, Quarry Books, QDS, Quiver, Race Point Publishing, Rock Point Gift & Stationery, Rockport Publishers, Voyageur Press, Walter Foster Publishing, Walter Foster Jr., and Zenith Press. Subject categories include home improvement, gardening, practical arts and crafts, licensed children’s books, transportation, graphic arts, food and drink, sports, military history, Americana, health and body, lifestyle, pets, and music.

**Quipu Group..... 2902**  
www.quipugroup.com

Quipu Group has been developing software for libraries since 2005. We are excited to be at TLA for the first time and would love to talk with you about our services, developed with and by librarians. eCARD is an address and identity verification service for the online patron registration and verification process. Quipu’s Patron Incident Tracking System allows staff to create online incident reports to assist in the management of disruptive patrons in a secure, web-based application that can be shared with local law enforcement.

**Rainbow Book Company..... 1809**  
www.rainbowbookcompany.com

Rainbow Book Company is a distributor of fiction and non-fiction children’s books, featuring the newest titles. We offer Accelerated Readers, Easy Readers, and E-Books. Our vast inventory includes not only the most current English titles but also a tremendous number of Spanish and bilingual titles. Shelf ready and processing is available.

**Random House Children’s Books..... 2502 & 2507**  
rhcbbooks.com

Random House Children’s Books (rhcbbooks.com) is the world’s largest English-language children’s trade book publisher. Creating books for toddlers through young adult readers, in all formats from board books to activity books to picture books, novels, ebooks, and apps, the imprints of Random House Children’s Books bring together award-winning authors and illustrators, world-famous franchise characters, and multimillion-copy series. Random House Children’s Books is a division of Penguin Random House LLC.

**Read-a-thon ..... 2424**  
www.read-a-thon.com

Our reading fundraiser is the best way for libraries to raise a lot of money with little work and no volunteers.

**Readex..... 1903**  
See *NewsBank, Inc.*

**Reading Group Choices..... 2726**  
www.readinggroupchoices.com

Reading Group Choices partners with publishers, independent bookstores, public libraries, and authors to develop resources to enhance the shared reading group experience for adults and young adults. RGC creates an annual print guide, which is distributed to bookstores, libraries, and directly to book groups. It is available to purchase in paperback or as an eBook

through the online store. Titles included in the current and previous issues are posted on the website. Each book listing includes discussion questions. The website is updated on the first of each month with new recommendations, contests, and book group ideas. RGC also sends out a free monthly eNewsletter and free biannual book club mailing. In addition to the print and digital resources, RGC organizes reading group events at independent bookstores, book festivals, and libraries around the country. Books presented on the website, in the newsletter, and in the print guide have been recommended by book group members, librarians, booksellers, literary agents, publicists, authors, publishers, and our advisory board and staff. The RGC staff reviews all recommendations to ensure the discussibility of each title. Reading Group Choices has been selecting discussible books for reading groups since 1994. We look forward to recommending titles that will inspire lively discussions for many years to come!

**ReadnQuiz ..... 2922**  
readnquiz.com

ReadnQuiz is a reading incentive and accountability program for schools and classrooms with about 40,000 quizzes. ReadnQuiz uses classes, reports, reading levels and points in a way you are familiar with, but without breaking your school’s budget.

**Recorded Books ..... 2302**  
www.recordedbooks.com

Recorded Books is a leading provider of library services around the world, the largest independent producer of unabridged audiobooks, and a distributor of other audio products. Over 10,000 titles for adults, children, and young adults are narrated by professional award-winning actors. RBdigital from Recorded Books offers digital database services for downloadable audiobooks as well as continuing education courses, software training, online foreign language courses, digital magazines, independent films, and much more. The OneClickdigital platform delivers electronic product to both libraries and their patrons. eAudiobooks and eBooks from all the major publishers are available from OneClickdigital and a large collection of audio are simultaneous-access.

**ReferencePoint Press ..... 1125**  
www.referencepointpress.com

ReferencePoint Press offers the acclaimed current issues database, Exploring Issues, and publishes quality print and digital nonfiction books for grades 5-12. In addition to our popular Compact Research series, ReferencePoint publishes a variety



of series that focus on current issues, health and drugs, history and culture, science and technology, energy and the environment, biography, careers, financial literacy, pop culture, and paranormal topics. We are committed to providing relevant and accessible research tools for school and public libraries.

**ReferenceUSA..... 2408**

The premier source of information for reference and research, ReferenceUSA helps library patrons access the most accurate and reliable business and consumer data for reference and research purposes. No other big data provider goes to the lengths we do to ensure the data your patrons rely on is relevant, comprehensive, and up-to-date.

**Reliance Barcode Solutions..... 1031**

[www.reliancebarcode.com](http://www.reliancebarcode.com)

Reliance Barcode works to offer you a complete labeling solution with custom and standard label sizes, printers and label printing software. We currently serve the library and electronic markets with a dedicated team of account managers, production leaders and printing staff with specific knowledge of each market so that you are ensured a easy ordering process along with an exemplary product.

**Renaissance ..... 1902**

[www.renaissance.com](http://www.renaissance.com)

Renaissance Learning is a leading provider of cloud-based assessment and teaching and learning solutions that fit the K12 classroom, improve school performance, and accelerate learning for all. Renaissance Learning enables educators to deliver highly differentiated and timely instruction while driving personalized student practice in reading, writing, and math, every day.

**Renaissance TM ..... 1109**

*See EnvisionWare*

**The RoadRunner Press..... 1234**

[www.TheRoadRunnerPress.com](http://www.TheRoadRunnerPress.com)

The RoadRunner Press is a small, traditional publishing house based in Oklahoma City, Oklahoma, specializing in thoughtful juvenile fiction and select adult nonfiction and fiction titles. We are committed to discovering new diverse voices in our region and bringing them and the stories of the American West and the Native American nations that call it home to the world. We are excited to introduce Oklahoma Choctaw author Tim Tingle's new book in his award-winning How I Became A GhostSeries, *When a Ghost Talks, Listen*, at TLA 2017.

**Rosen Publishing/Power Kids ..... 1216**

[www.rosenpublishing.com](http://www.rosenpublishing.com)

Award-winning K-12 nonfiction educational publisher offers print books, ebooks, Interactive ebooks, apps, games, and online databases. iPad and smartphone compatible resources support Common Core standards as well as 1:1 laptop learning, digital citizenship, financial literacy, STEM, reading and language arts, and bullying prevention. Learn more about how we help students be college-prepared and career ready at [rosenpublishing.com](http://rosenpublishing.com) and [rosendigital.com](http://rosendigital.com).

**Rourke Educational Media..... 2417**

[www.rourkepublishing.com](http://www.rourkepublishing.com)

At Rourke Educational Media, our collection of resources is designed to help you build a dynamic, 21st century library and media center, all while helping your students to achieve success. From traditional Library Bound books and technology and assessment tools to e-books and reference sets – and with the added benefit of easy ordering and reordering options – we have all the tools and services you need to run an engaging library that fosters learning and creativity. Rourke Educational Media is dedicated to supporting you in the most important task of all: Helping students to learn and grow.

**Russwood Library Furniture ..... 1916**

[www.russwood.net](http://www.russwood.net)

Design assistance through the job's entire process: pricing, specifications, layout design, installation, product questions, etc. Our products include, but are not limited to: circulation desks, custom desks, metal and wood shelving, Titan™ mobile shelving, tables with a variety of styles & shapes, computer furniture and workstations, display furniture, office furniture, teacher's desks, and a selection of seating and lounge furniture.

**SAGE Publishing..... 1338**

[www.sagepub.com](http://www.sagepub.com)

Founded 50 years ago by Sara Miller McCune to support the dissemination of usable knowledge and educate a global community, SAGE publishes journals, books, and library products spanning a range of subject areas. SAGE remains majority-owned by our founder, who has assured that the company will remain permanently independent.

**Salem Press ..... 2421**

*See Grey House Publishing & Salem Press*

**Sam Houston State University - Department of Library Science .... 2125**

[www.shsu.edu/academics/library-science](http://www.shsu.edu/academics/library-science)

Library education

**Sammie Garnett ..... 2427**

*See US Military Alphabet Books*

**SBT - Storybook Theater ..... 1130**

*See Storybook Theatre of Texas*

**SCBWI - Texas ..... 2405**

*See Society of Children's Book Writers and Illustrators - Texas Chapters*

**Schirmer Reference..... 1603**

*See Gale, a Cengage Company*

**Scholastic Book Fairs, Inc.2017 & 2117**

[www.scholastic.com/bookfairs](http://www.scholastic.com/bookfairs)

Childrens literature.

**Scholastic Digital ..... 2217**

[www.scholastic.com/digital](http://www.scholastic.com/digital)

Scholastic Digital resources integrate credible content and skill-building practice with digital accessibility to enhance and extend student learning and maximize teacher efficiency and productivity.

**Scholastic Library Publishing..... 1324**

[www.scholastic.com/librarypublishing](http://www.scholastic.com/librarypublishing)

Scholastic Library Publishing is a leading print publisher of children's fiction, non-fiction materials, which include products published under the prestigious imprints Children's Press and Franklin Watts.

**Scholastic Trade Books..... 2016**

[www.scholastic.com](http://www.scholastic.com)

Scholastic, the global children's publishing, education and media company, has a corporate mission supported through all of its divisions of helping children around the world to read and learn. Recognizing that literacy is the cornerstone of a child's intellectual, personal, and cultural growth, for nearly 90 years Scholastic has created quality products and services that educate, entertain, and motivate children and are designed to help enlarge their understanding of the world around them.

**School Library Connection ..... 1617**

[www.librariesunlimited.com](http://www.librariesunlimited.com)

School Library Connection is a next-generation suite of online professional learning, resources, reviews, advocacy, and more for school librarians and educators. School Library Connection addresses the challenges and opportunities in making today's K-12 libraries vibrant, vital research, learning, and service environments.

**School Library Journal ..... 2909**

[www.slj.com](http://www.slj.com)

*School Library Journal* is the most influential publication serving the largest market for new children's and young adult books and is the only full-service publication

-serving the youth and school library market. Reaching over 35,000 elementary, middle/junior, and senior high school librarians and youth service librarians in public libraries, SLJ educates its readers to become leaders in technology, reading, and information literacy.

**SLCRT .....Tocker & Friends**  
*See Tocker Foundation*

**Sebco Books..... 1335**  
[www.SebcoBooks.com](http://www.SebcoBooks.com)

Sebco Books has dedicated itself to providing schools and libraries with the finest books, eBooks and audio books and makerspace kits available. We believe our responsibility is to make our customers' job as easy as possible by helping to save time, money and work. Visit [www.SebcoBooks.com](http://www.SebcoBooks.com) for more information.

**Sentrum Marketing, LLC..... 1242**  
[sentrumbookstore.com](http://sentrumbookstore.com)

Russian, Chinese, and Ukrainian language books, audio books, DVDs, and magazines.

**Shadow Mountain Publishing..... 2407**  
[www.shadowmountain.com](http://www.shadowmountain.com)

Shadow Mountain is trade book publisher for children, young adults and adults, with a list that includes bestselling fiction like the Fablehaven series and the sequel, Dragonwatch, A Proper Romance series, and cookbooks by Six Sisters Stuff. Shadow Mountain is a clean content publisher for children and YA.

**Shelly Bean the Sports Queen ..... 1239**  
[www.shellybeanthesportsqueen.com](http://www.shellybeanthesportsqueen.com)

Shelly Bean is a sporty, dirty kneed little girl with a 'can-do' spirit. It might take falling down, getting hurt and getting back up but Shelly Bean is determined to learn to play new sports!. After watching an event on TV or seeing other kids in the neighborhood play, she gets it in her mind that it is her time to play and to reward herself each time she's successful, she creates a new sports charm to put on her crown like a jewel of accomplishment. Check out the tips at the end of each story too. We hope she inspires YOU to play!

**Sherry Garland, Author ..... 1232**  
*See Authors Sherry Garland and Melanie Chrismier*

**Shmoop ..... 2634**  
[www.shmoop.com](http://www.shmoop.com)

Shmoop is a digital publishing company with a point of view, offering online courses, online college readiness prep, and online test prep. Our goal in life is to take the friction out of learning. Test prep and learning should not feel like a root canal.

**Simon & Schuster, Inc .....2500**  
[www.simonandschuster.com](http://www.simonandschuster.com)

Aladdin Paperbacks, Atheneum Books for Young Readers, Libros para niños, Little Simon, Little Simon Inspirations, Margaret K. McElderry Books, Simon & Schuster Books for Young Readers, Simon Pulse, Simon Scribbles, and Simon Spotlight. Children's trade hardcover and paperback books, board books, novelty books, and book and audio packages for grades pre-K through 12.

**SimplyAnalytics..... 2029**  
[www.simplyanalytics.com](http://www.simplyanalytics.com)

NEW! Powerful business analytics and data visualization for non-technical users. From the developers of SimplyMap, SimplyAnalytics makes it easy for anyone to make interactive maps, charts, and reports using 100,000+ data variables. Answering questions using premium demographic, business and marketing data has never been easier.

**SirsiDynix..... 2801**  
[www.sirsidyndix.com](http://www.sirsidyndix.com)

SirsiDynix is the global leader in strategic technology solutions for libraries-vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities including library management systems (LMS) and search and discovery solutions. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific.

**Skyscape..... 2622**  
*See Publisher Spotlight*

**Sleeping Bear Press..... 1225**  
[www.sleepingbearpress.com](http://www.sleepingbearpress.com)

Sleeping Bear Press produces high-quality, beautifully illustrated picture books. Our goal is to provide books that enrich children's lives through stories that blend entertaining text with educational content.

**Smart Apple Media..... 1210**  
[www.jappleseedmedia.com](http://www.jappleseedmedia.com)

Smart Apple Meida is a premier publisher of top quality nonfiction, grades K-8. and is distributed to the Texas market through Black Rabbit Books and its Direct Field force JAppleseed. Find us on Facebook ([www.Facebook.com](http://www.Facebook.com) search: Black Rabbit Books); become a fan and we'll send you a free book of your choice!

**Society of Children's Book Writers and Illustrators - Texas Chapters ..... 2405**  
[www.scbwi.org](http://www.scbwi.org)

The SCBWI acts as a network for the exchange of knowledge among writers, illustrators, editors, publishers, agents, librarians, educators, booksellers and others involved with literature for young people. We currently have more than 22,000 members worldwide, in over 70 regions, making us the largest children's writing organization in the world.

**Sociosights Press..... 1241**  
[www.sociosights.com](http://www.sociosights.com)

Sociosights Press is a woman-owned Texas publisher whose mission is "to transform society, one story at a time." This feminist press focuses on biographies of Texas women, Jewish-themed children's books, and diversity-themed poetry.

**Sound Learning ..... 2622**  
*See Publisher Spotlight*

**Sourcebooks, Inc..... 2723**  
[www.sourcebooks.com](http://www.sourcebooks.com)

Sourcebooks is an independent publishing company dedicated to innovation and the belief that books change lives. We publish 300 new titles each year in the children, young adult, adult, nonfiction, gift, and education categories.

**South Texas School Furniture ..... 2901**  
[www.texaslibrary.com](http://www.texaslibrary.com)

Library furniture: Furniture design and layout. 25 year warranty on library furniture. All furniture includes delivery and installation by our trained professional staff.

**Southwest Book Company ..... 3016**  
[www.southwestbookco.com](http://www.southwestbookco.com)

Direct Sales, (Novel Sets), Author Appearances, Sales, Consignments, Bookfairs

**SSG ..... 2635**  
*See Southwest Solutions Group, Inc.*

**Southwest Solutions Group, Inc... 2635**

[www.southwestsolutions.com](http://www.southwestsolutions.com)

Furniture, equipment and storage, cabinetry/millwork, RFID tracking, Install and repair

**Spirit Monkey ..... 1117**

[www.spiritmonkey.com](http://www.spiritmonkey.com)

Spirit Sticks are the latest school yard craze and educators love them! Small embroidered patches students collect and display on their backpacks.

**Spotlight ..... 1317**

[www.abdopublishing.com](http://www.abdopublishing.com)

Spotlight, a division of ABDO, features popular fiction titles for grades K–8 in reinforced library bound editions featuring 80# glossy paper for graphic novels and picture books, and acid-free commodity offset paper for chapter books and classics.

**Sprint..... 1132**

[www.sprint.com/government](http://www.sprint.com/government)

In an effort to help bridge the digital divide, Sprint is partnering with local libraries across the country to launch a project to provide wireless hotspots for checkout to portions of our community that would otherwise have no Internet access. A wireless hotspot will allow a user to connect mobile-enabled devices like laptops, smartphones and tablets to the Internet. In order to help children compete globally and serve as a center for community and lifelong learning for everyone in local area, Sprint Connected Libraries are offering this service as a way to bridge the digital divide for those populations.

**Stars Information Solutions..... 2228**

[www.starstek.com](http://www.starstek.com)

The new ScanPro 3000 by e-ImageData brings Ultra High Definition scanning to microfilm with an unprecedented 26 megapixel camera, allowing for never-before-seen archival quality images from all forms of microfilm. The new camera capabilities are the highest of any microfilm scanner and the images will print at over 500 dpi on a letter page, making the ScanPro 3000 the highest optical resolution scanner with the clearest image.

**Starstek..... 2228**

*See Stars Information Solutions*

**State Bar of Texas Law-Related Education ..... 2905**

[www.texaslre.org](http://www.texaslre.org)

The State Bar's Law-Related Education (LRE) Department has been a leader in civic and law related education in Texas for over 30 years. Its purpose is to support

educators through professional development opportunities and curriculum development to facilitate the teaching of civic education and engagement in schools. Our website [www.texaslre.org](http://www.texaslre.org) is free and boasts lesson plans, interactive game and web based programs for K-12 Social Studies.

**State Standards Publishing ..... 1237**

[www.statestandardspublishing.com](http://www.statestandardspublishing.com)

"Texas, My State" Native Peoples books for 4th and 7th grade TEKS! Leveled and content reviewed. Multiple text features.

**Sterling Publishing ..... 2709**

[www.sterlingpublishing.com](http://www.sterlingpublishing.com)

Sterling books cover a broad range of subject areas including: current events, diet and health, parenting, popular culture, reference, history, art and artists, music, and everything in between. Sterling Children's books are both fiction and non-fiction and include the classics, picture books, joke books, and novelty formats, as well as books for babies and toddlers.

**Stop Falling Productions..... 1124**

[www.stopfalling.com](http://www.stopfalling.com)

We specialize in wearable products for librarians, reading teachers, elementary teachers, and reading enthusiasts.

**Storybook Theatre of Texas ..... 1130**

[www.sbttheatre.com](http://www.sbttheatre.com)

25 years, encouraging young people! 2014 winner of the Excellent Play award, 4th Annual China Children's Festival in Beijing & 2009 National Endowment of the Arts "Best in the Arts" American Masterpieces award winner, Storybook Theatre is a high-energy touring childrens theatre group that brings stories to life! Costumes, props, exaggerated voices, and lots of interaction with the audience are standard in the performances. All stories are age appropriate for the audience, pre K-6th grade. An encouraging message or lesson enhances each program. Storybook Theatre will get your students excited about reading! If not, we will adjust your fee accordingly. Ask about funding up to 50% available through TCA!

**Storytellers Mary Grace Ketner and Sue Kuentz ..... 1236**

[www.talesandlegends.net](http://www.talesandlegends.net)

[www.door2lore.com](http://www.door2lore.com)

Storytellers Mary Grace Ketner and Sue Kuentz are on the Texas Commission on the Arts Roster which means schools and libraries can bring in great storytelling for up to 1/2 off. They're ready for the Summer Reading Programs and school presentations. Please stop by their booth and hear what they have to offer!

**Sue Young, Bilingual Storyteller and Songwriter ..... 2224**

[www.sueyoungmusic.com](http://www.sueyoungmusic.com)

Award winning bilingual storyteller and singer/songwriter Sue Young delivers fun, interactive and educational assembly programs to kids ages pre-K through 5 at schools and libraries around Texas. Programs include "Cantos Y Cuentos – Tales And Tunes Of Latin America," "Texican Tales And Tunes," "¡Viva México! – Celebrate Mexico!," and "Create Your Own Song" – for kids through adults. Partial funding is available for Sue's programs through the Texas Commission on the Arts.

**T2 Design..... 1717**

[www.t2librarydesign.com](http://www.t2librarydesign.com)

T2 – A refreshing new approach to library furniture design. We pride ourselves on producing innovative, progressive, high quality products that not only meets, but exceeds the needs of today, by predicting the trends of tomorrow.

**Take Care of Texas ..... 2127**

[www.TakeCareOfTexas.org](http://www.TakeCareOfTexas.org)

Take Care of Texas offers FREE print materials to educate Texans of all ages on ways to conserve water and energy, keep our air and water clean, and reduce waste. Materials include activity books, bookmarks, field guides, stickers, posters, and more!

**Tales2go..... 2327**

[www.tales2go.com](http://www.tales2go.com)

Tales2go is a company that breaks new ground on making it easier to add a listening component to reading instruction - both in the classroom and at home. We give educators and students instant, unlimited and simultaneous access to over 6,600 titles of name-brand audio books from leading publishers on any desktop, laptop and mobile devices. Our catalog spans PreK through 8th grade, fiction and nonfiction, and even Spanish language titles. Ask about our NEW Library License!

**TAMU ..... 2403**

*See Texas A&M University Press*

**Taylor & Francis Group ..... 1240**

[www.taylorandfrancis.com](http://www.taylorandfrancis.com)

Taylor & Francis partners with world-class authors, from leading scientists and researchers, to scholars and professionals operating at the top of their fields. Together, we publish in all areas of the Humanities, Social Sciences, Behavioral Sciences, Science, Technology and Medicine sectors. We are one of the world's leading publishers of scholarly journals, books, eBooks, text books and reference works.

**TCEQ** ..... 2127  
*See Take Care of Texas*

**Teaching Systems, Inc** ..... Lab108  
www.teachingsystems.com

For over 50 years Teaching Systems, Inc. has been in the business of selling premium, name brand, technical equipment, systems, software, services, curriculum support and turnkey laboratory solutions to educational institutions in the states of Texas, Oklahoma and New Mexico. The educational institutions served range from early levels of public and private schools through graduate schools and associated research institutes. They include institutions with needs for laboratory support of STEAM projects and courses (Science, Technology, Engineering, digital Arts, Mathematics) including subjects as diverse as manufacturing, computer aided design, robotics, international languages, mobile applications, pre-engineering, project based learning and more.

**TeachingBooks.net** ..... 2705  
www.TeachingBooks.net

Bring books to life for your students. Discover new connections to your favorite authors. Use TeachingBooks.net to find engaging instructional resources for children's and young adult titles. TeachingBooks.net is proud to be part of the TexQuest and TexShare programs.

**Tech Logic** ..... 2009  
www.tech-logic.com

Tech Logic is an American owned family business focused exclusively on serving libraries through software, technology and automation systems. As the leader and pioneer in library automated material handling (AMH), we provide the most innovative, reliable and cost effective AMH & self checkout library solutions. Our truly American designed, patented and manufactured products deliver safe, streamlined, people centric business value enhancing the user experience for all.

**TESCO Learning Environments....** 2317  
www.tesco-ind.com

High quality library furnishings, including, circulation desks, shelving, tables, computer furniture & technical pieces. TESCO offers layout & design to assist customers with new projects & existing products. Greenguard Certified for LEED points.

**Texas A&M University Press** ..... 2403  
www.tamupress.com

Established in 1974 to support the university's goals of stimulating scholarly discourse, we are today counted among the top public university presses in America. We publish more than 60 titles a year,

which are available in print, on-demand, and electronic editions. Our publications consistently win competitive grants and prestigious awards.

**Texas Alliance for Minorities in Engineering** ..... Tocker & Friends  
*See Tocker Foundation*

**Texas Book Festival** ..... 2434  
www.texasbookfestival.org

The Texas Book Festival is a non profit organization celebrating authors and their contribution to the culture of literacy, ideas and imagination. The Festival's year-round fundraising and events benefit the annual literary festival in Austin, Texas public libraries, and Reading Rock Stars, the organization's literacy program. First Lady Laura Bush is the Festival's Honorary Chair. The 22nd annual Texas Book Festival will be held at the State Capitol in Austin November 4-5, 2017.

**Texas Christian University Press...** 2403  
www.prs.tcu.edu

TCU Press specializes in the history and literature of the American West, and is interested in women's studies, art history, and multicultural studies.

**Texas Legal Services Center** ..... 1133  
www.tlsc.org

Texas Legal Services Center Health Law Program provides assistance to low and moderate income Texans in accessing health care, including help getting Medicare and Extra Help coverage.

**Texas Municipal Courts Education Center** ..... 2905  
*See Driving on the Right Side of the Road*

**Texas State Library and Archives Commission** ..... 2409  
www.tsl.texas.gov

The Texas State Library and Archives Commission provides support to all types of Texas libraries through programs, continuing education, library resource sharing, consulting services, and grant awards of state and federal funding. With programmatic areas including services to the blind and physically disabled, archives and preservation, and state and local government records, the Commission oversees a broad deployment of statewide information policy, practices, and resources.

**Texas Woman's University - School of Library and Information Studies** ..... 1904  
www.twu.edu/slis

The School of Library and Information Studies prepares students for leadership roles in the information professions, including careers in librarianship and as information specialists in a variety of roles in private and public agencies. The school offers graduate programs including Master of Library Science, Master of Arts in Library Science, Dual Library/Health Studies Degree, School Librarian Certification, and Certificate of Evidence-Based Health Science Librarianship.

**Texas Writers of Teen Fiction** ..... 1038  
texaswritersofteenfiction.wordpress.com

Teen fiction

**TexQuest** ..... 2804  
*See Education Service Center, Region 20*

**Texserve** ..... 2526  
www.texserve.com

Texserve offers online instructional resources to school districts throughout the state of Texas at consortium/affordable prices. We also offer technology services to school districts, including managed internet services, infrastructure monitoring, & managed storage services.

**Theatre, Storybook** ..... 1130  
*See Storybook Theatre of Texas*

**Thomas Nelson Publishers** ..... 2304  
www.thomasnelson.com

Books that emphasize faith, character and moral values.

**Thorndike Press** ..... 1603  
*See Gale, a Cengage Company*

**Thrift Books** ..... 2535  
www.thriftbooks.com/library

Give your donated and discarded books new life! Thrift Books collects your unwanted books and finds them new readers through online sales, while providing needed fundraising for libraries, schools, and literacy programs worldwide. You provide the books, we do the rest!

- Easy, convenient collection process
- Effortless, no-cost fundraising
- Promote literacy worldwide
- Help save our environment

Send us your surplus books, earn some money, and create space for new material. Stop by our booth to learn why more and more libraries are choosing to partner with Thrift Books.

**Tiger Tales** ..... 2622  
*See Publisher Spotlight*

**Tim Tingle, Choctaw author** ..... 1924  
*See Authors Tim Tingle and Greg Rodgers*

**TLA 2018 Dallas ..... 2829**  
[www.VisitDallas.com](http://www.VisitDallas.com)

**TLA Black Caucus Round Table .... 2825**  
[www.txla.org/groups/BCRT](http://www.txla.org/groups/BCRT)

Promotes library services to African-Americans and promotes the participation of African-American librarians and paraprofessional at all levels of the profession and the association. In San Antonio, the booth will focus on the membership and history of the TLA Black Caucus.

**TLA District 5 ..... 2827**  
[www.txla.org/groups/D5](http://www.txla.org/groups/D5)

TLA District 5 group is pleased to host an informational booth this year!. Our theme is: "Dare to Go Beyond the Expected." Find out more about your district. District 5 is made up of 33 counties.

**TLA Exhibitors Round Table ..... 1717**  
[www.txla.org/groups/ERT](http://www.txla.org/groups/ERT)

To better support TLA in bringing Texas library vendors and their representatives together with all librarians in the interest of fostering a better understanding of their mutual needs.

**TLA Government Documents Round Table..... 2824**  
[www.txla.org/groups/GODORT](http://www.txla.org/groups/GODORT)

TLA Government Documents Roundtable (GODORT) exists to promote interest in government information, improve bibliographic control of government documents, improve reference service to documents collections, and provide opportunities for librarians to share information. We welcome any member of TLA interested in government information.

**TLA New Members Round Table .. 2824**  
[www.txla.org/groups/NMRT](http://www.txla.org/groups/NMRT)

The New Members Round Table is the unit within the Texas Library Association specifically for those new to the library profession or those who have been members of the Texas Library Association for five years or less.

**TLA Texas Authors & Illustrators Round Table..... 1921**  
[www.txla.org/groups/TAIRT](http://www.txla.org/groups/TAIRT)

Created in July 2012, the Texas Authors and Illustrators Round Table's (formerly TAIIG) purpose is to foster a relationship between Texas authors and illustrators and Texas librarians.

**TLC - The Library Corporation..... 1103**  
[www.TLCdelivers.com](http://www.TLCdelivers.com)

TLC is a family-owned company with a singular commitment of serving libraries

worldwide. From our innovative automation and cataloging solutions to our award-winning customer service and support, TLC is the one-stop resource for all your library automation needs.

**Tocker Foundation .....Tocker & Friends**  
[www.tocker.org](http://www.tocker.org)

Support to rural Texas public libraries



**Today's Business Solutions, Inc... 3028**  
[www.singelcard.com](http://www.singelcard.com)

TBS providers of high-tech library solutions; enhancing patrons experience with computer reservation, mobile printing, print management, scan stations, Fees/Fines Payment with PCI Compliant Credit/Debit Card solutions.

**Toon Books ..... 2622**  
*See Publisher Spotlight*

**Tor/Forge Books ..... 2608**  
[www.tor-forge.com](http://www.tor-forge.com)

Tor/Forge Books is a full category hardcover and mass market publisher specializing in science fiction and fantasy. We also publish children's and YA, mysteries, historical fiction, westerns, general fiction, horror, non-fiction. Imprints include Forge, Orb, Starscape, Tor Teen, and Tor Classics.

**Transparent Language, Inc..... 2300**  
[www.transparent.com](http://www.transparent.com)

Transparent Language builds language-learning software for consumers, educational institutions, libraries, corporations, and government organizations. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

**Travels With Gannon & Wyatt..... 2622**  
*See Publisher Spotlight*

**Trinity Library Resources..... 1803**  
[www.trinitylibraryresources.com](http://www.trinitylibraryresources.com)

Trinity Library Resources provides interior design and furnishings for library environments. Services include re-purposing designs to upgrade and modernize existing libraries, space planning, custom design capabilities, internal traffic flow and book collection/technology ratio management.

**Trinity University Press ..... 2623A**  
[tupress.org](http://tupress.org)

Trinity University Press is dedicated to publishing original, compelling, and

imaginative work that furthers Trinity University's commitment to educate for "the personal, lifelong quest for understanding of oneself and one's place in the world."

**Tundra Books - Penguin Random House Canada Young Reader ..... 2505**  
[penguinrandomhouse.ca/imprints/tundra-books](http://penguinrandomhouse.ca/imprints/tundra-books)

An imprint of Penguin Random House Canada Young Readers, Tundra Books is celebrating its 50th anniversary in 2017. Home to many accomplished writers and illustrators for young readers of all ages, Tundra's books are award-winners, known for their literary merit and beautiful illustration, design and production values. Some of our best known recent titles include *Narwhal: Unicorn of the Sea*, *Ooko, This Is Sadie*, *The Liszts*, *Sonya's Chickens*, *Seven Dead Pirates* and *the Disgusting Critters* series.

**Turtleback Books..... 1113**  
[www.turtleback.com](http://www.turtleback.com)

At Turtleback Books, we are dedicated to providing children and adults with the most popular literature in a sturdy hardcover library binding created for the highly demanding school and library environment.

**Twayne Publishers ..... 1603**  
*See Gale, a Cengage Company*

**Twenty-First Century Books ..... 2416**  
*See Lerner Publishing Group*

**Two Lions ..... 2622**  
*See Publisher Spotlight*

**TxSmartBuy.com..... 1140**  
[www.TxSmartBuy.com](http://www.TxSmartBuy.com)

A CO-OP purchasing program, we offer public library, library districts as well as universities, junior colleges and ISDs access to state contracts for library purchases.

**Tyndale House Publishers..... 2002**  
[www.tyndale.com](http://www.tyndale.com)

Tyndale offers a full line of faith based fiction titles from Francine Rivers and Randy Singer. We have nonfiction titles from NYT bestselling authors like Tony Dungy, Joel Rosenberg and Bill Hybels. A variety of kids fiction books from Chris Fabry and Dandi Mackall and more.

**U\*X\*L ..... 1603**  
*See Gale, a Cengage Company*

**U.S. Citizenship and Immigration Services..... 1134**  
[www.uscis.gov](http://www.uscis.gov)

U.S. Citizenship and Immigration Services offers educational products and resources

to welcome immigrants, promote English language learning and education on the rights and responsibilities of citizenship, and prepare immigrants for naturalization and active civic participation.

**UDON Entertainment ..... 2203**  
www.udonentertainment.com

UDON Entertainment is a publisher of manga, graphic novels and video game art books.

**Unique Management Services, Inc ..... 2101**  
librarycalls.com, www.unique-mgmt.com

Unique Management Services exists to help libraries thrive. Unique's industry-leading material recovery service helps libraries recover fines and materials and reconnect with patrons with a patron-friendly

**University of Houston - Clear Lake ..... 1137**  
www.uhcl.edu/soe

Providing literature regarding University of Houston-Clear Lake graduate degree plans for Library and Information Science programs.

**University of North Texas College of Information..... 1726**  
ci.unt.edu/

Degrees in the College of Information are offered at the doctoral, masters, and bachelors levels. We also offer a variety of certificate programs – all designed to prepare students for information careers in educational, vocational, and professional settings. Some programs are delivered nearly 100% online, while others incorporate blended learning by offering web institutes onsite to provide opportunities for students and faculty to meet face-to-face.

**University of North Texas Dept. of Information Science ..... 1726**  
www.informationsscience.unt.edu

The Department of Information Science at the University of North Texas prepares information professionals to meet the needs of the global information society. The department offers nationally recognized programs at the bachelors, masters and doctoral levels, as well as graduate academic and school library certifications. The department offers flexible course schedules with some programs delivered nearly 100% online, while others incorporate “blended learning”. The ALA-accredited Master's program is offered in Houston and through cohorts in the West Texas area, as well as various locations across the country, with onsite sessions for students and faculty to meet face to face. Diverse faculty who

are experts in their field contribute their individual strengths to help LIS graduates serve crucial roles in a variety of settings with increasingly sophisticated technological tools.

**University of North Texas Press.... 2403**  
www.unt.edu/upress

The University of North Texas Press publishes books in the humanities and social sciences, with special emphasis on Texas history and culture, military history, western history, criminal justice, folklore, multicultural topics, music, natural and environmental history, culinary history, and women's studies.

**University of Texas Press..... 2717**  
www.utexaspress.com

The University of Texas Press publishes scholarly, trade and regional books.

**Upstart..... 1509**  
www.demco.com/upstart

Products and programs designed to foster a love of reading and the library. Upstart®: A diverse collection of unique reading promotional materials.

**US Military Alphabet Books..... 2427**  
www.sammiegarnett.com

US Military Alphabet Books Series, nonfiction picture books

**The Van Show ..... 2835**  
library.austintexas.gov/literature-live/van

Stop by booth 3034 and say hello to Van, a lovable blue puppet and big-time fan of BOOKS from the Austin Public Library! Van will be interviewing authors for his new show, so stop by to say “hi!” and see who he's interviewing next! The Van Show features interviews with authors so kids can get a behind-the-scenes peek into the lives and books of their favorites. Visit Van's website to watch all his video interviews!

**Vance Hunt Libraries ..... 1302**  
www.vancehuntlibraries.com

Everything for Libraries except the books and computers. Specializing in Libraries.

**VIP Learning ..... App6**  
www.viplearning.org

The best source of audiovisual learning materials in Spanish, English and Portuguese. Motivating and entertaining , content rich DVDs with step by step procedures will help to develop life long skills and improve survival skills of individuals. More than 53 years helping libraries, schools, and students.

**VIS Enterprises..... 2823**  
www.texasvis.com

VIS Enterprises provides:

- Texas History videos/DVDs with reproducible activity sheets covering the TEKS/TAKS for 4th and 7th grade.
- American and Texas History modified text/workbooks (7th and 8th grade) for Special Ed. and ESL.
- 4 Book set K-2 (Texas Symbols, Lands, Animals, Heroes) Eng/Sp
- Plus Study cards, Puzzles and Posters

**VOX Books ..... 2527**  
www.vox-books.com

VOX Books combine the power of audio with the power of print in a unique new format that delivers a full audio recording directly from a hardcover book. There's no need for computers, tablets or CDs. Children simply push a book to listen and read. Our titles for Pre-K to 2nd grade feature outstanding non-fiction plus the best picture books from authors such as Peter Brown, Ame Dyckman and Mo Willems together with audio by award-winning narrators like Katy Kellgren and LJ Ganser. Explore the VOX Books catalog and preview individual titles at www.vox-books.com/catalog

**W.W. Norton..... 2622**  
*See Publisher Spotlight*

**Weigl Publishers Inc..... 2229**  
www.weigl.com

Weigl Publishers Inc. brings education to life by creating inspired learning resources that engage the minds of young readers. Dedicated to publishing nonfiction that captivates and enriches young imaginations, Weigl books are filled with eye-catching visuals and well-researched, trustworthy content.

**West Texas Micrographics..... 2917**  
*See DLSG at Image Access*

**Weston Woods/Scholastic Audio... 2221**  
www.scholastic.com/westonwoods

Audiovisual adaptations of outstanding children's literature

**Wild Things Zoofari ..... 1231**

Teaching children & adults about the wonders of the animal world through hands on experiences.

**Wings Press..... 2701**  
www.wingspress.com

Wings Press is the oldest literary press in Texas, though its authors hail from all over the Americas. Recent awards include the American Book Award, the International

Latino Book Award, El Premio Coatlicue [Mexico], the Tomás Rivera Award for Young Adult Literature, and the PEN Josephine Miles Award. Titles also have been short-listed for both the Dublin IMPAC International Literature Prize and the Neustadt Prize for International Literature. Wings Press authors include current and past poets laureate of seven states and the United States. "The best little publishing house in Texas."

– *Bloomsbury Review*

**The Worden Company ..... 1717**

[www.wordencompany.com](http://www.wordencompany.com)

We specialize in designing and manufacturing tables, study carrels, computer stations, shelving, end panels, circulation desks, and seating. But our real work is making the kind of space that invites people in, supports the way they work, and stands up to a generation of use.

**Wordsong..... 2524**

*See Boyds Mills Press*

**Workman Publishing Company ... 2516**

[www.workman.com](http://www.workman.com)

Workman Publishing Co. is an independent publishing company. Its imprints include: Algonquin Books of Chapel Hill, Algonquin Young Readers, Workman, Artisan, Storey, Timber Press, and The Experiment.

**The World Almanac® ..... 1320**

[www.infobaselearning.com](http://www.infobaselearning.com)

The World Almanac® has been a publisher of award-winning reference titles since 1868. The World Almanac® brand includes iconic titles such as The World Almanac® and Book of Facts, the best-selling American reference book of all time, published annually. Two award-winning databases put the reference shelf staple – along with exclusive online-only content – at users’ fingertips.

**World Book, Inc ..... 2301**

[www.worldbookonline.com](http://www.worldbookonline.com)

Since 1917, World Book, Inc., has set the standard for providing accuracy, objectivity, and reliability in research materials for both children and adults. Based in Chicago, Illinois, World Book is an industry leader in the production of award-winning encyclopedias, reference sources, and digital products for the home and schools. This commitment has culminated in the publication of the number-one selling print encyclopedia in the world, The World Book Encyclopedia, and the World Book Web, a suite of online reference products for every age and grade level.

**Writer’s League of Texas..... Tocker & Friends**

*See Tocker Foundation*

**WT Cox Information Services ..... 1724**

[www.wtcox.com](http://www.wtcox.com)

WT Cox Information Services proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials along with a host of integrated services. Added offerings include eStats, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder - our exclusive A-Z, Link Resolver and ERM solution, and more. At WT Cox, we are committed to providing cost-effective services tailored to academic, special, government and public libraries.

**Yewno ..... 2102**

[www.yewno.com](http://www.yewno.com)

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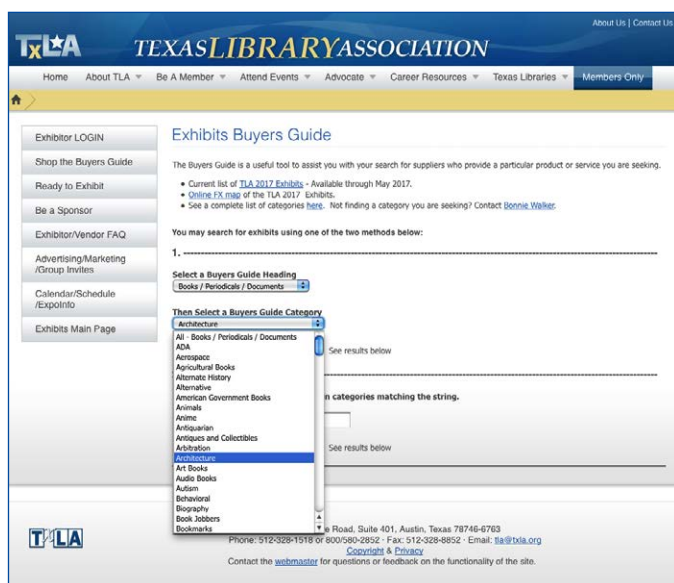
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