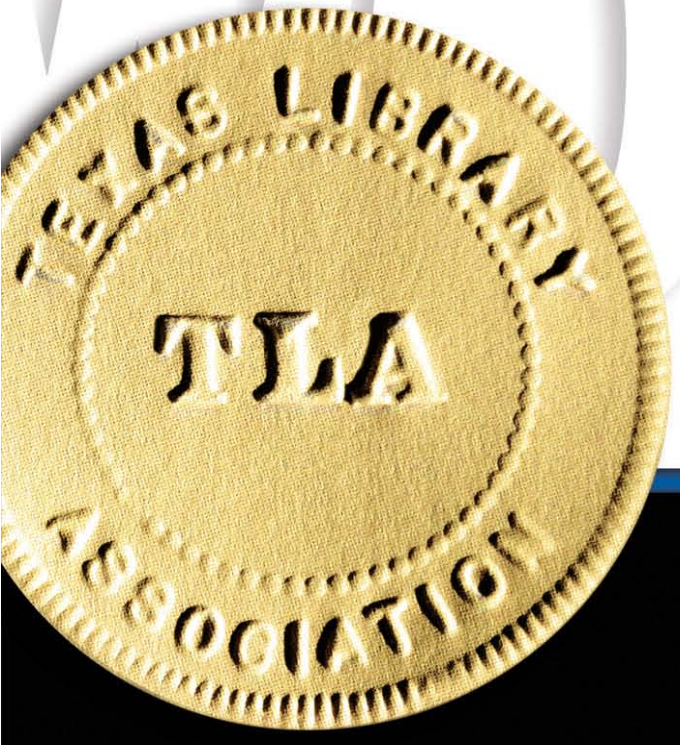
Texas Library Journal

VOLUME 88, NUMBER 4 • Winter 2012

Speaking out for libraries

PROMOTING OUR *Values*

PROVING OUR *Worth*



100th LIBRARY CONFERENCE

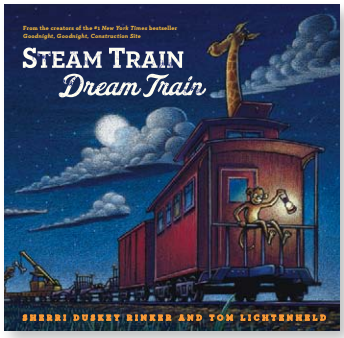
Meet Our Authors and Illustrators!

Chronicle Books • TLA 2013

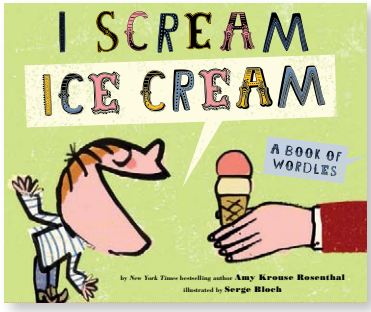
VISIT CHRONICLE BOOKS, BOOTH #1346 FOR FREE* POSTERS, ARCs, TEACHER'S GUIDES AND MORE!

*while supplies last

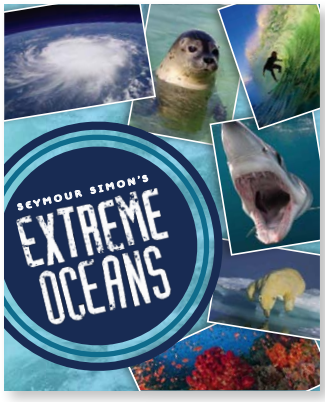
Thursday, April 25th



TOM LICHTENHELD
3:30pm – 4:30pm
Authors Area



AMY KROUSE ROSENTHAL
3:30pm – 4:30pm
Authors Area



SEYMOUR SIMON
5:00pm – 6:00pm
Chronicle Books,
Booth #1346

Friday, April 26th

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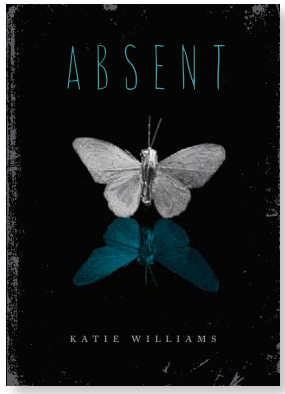
STOKER & HOLMES
The Clockwork Scarab

COMING
FALL 2013

*while supplies last

COLLEEN GLEASON
10:30am – 11:30am
Chronicle Books,
Booth #1346



KATIE WILLIAMS
2:30pm – 3:30pm
Chronicle Books,
Booth #1346

MICHAELA MACCOLL
3:30pm – 4:30pm
Chronicle Books,
Booth #1346

TEXAS LIBRARY JOURNAL Conference Edition

Published by the
TEXAS LIBRARY ASSOCIATION

Membership in TLA is open to any individual or institution interested in Texas libraries.

To find out more about TLA, order TLA publications, or place advertising in Texas Library Journal, write to Texas Library Association 3355 Bee Cave Road, Suite 401 Austin, Texas 78746-6763; call 1-800-580-2TLA (2852); or visit our website at www.txla.org.

A directory of TLA membership is available in the "Members Only" section of the website.

Opinions expressed in *Texas Library Journal* are those of the authors and are not necessarily endorsed by TLA.

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PROMOTING OUR *Values*
PROVING OUR *Worth*

APRIL 24-27, 2013
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WHEN YOUR SCHOOL LIBRARY PROGRAM IS GONE,

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SCHOOL LIBRARIES ARE MUCH MORE THAN LITERACY CENTERS.
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the Dollar General school library relief fund

A collaboration among

DOLLAR GENERAL · ALA American Library Association · AASL American Association of School Librarians · nea National Education Association

An ALA, AASL, NEA program funded by Dollar General Literacy Foundation

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PHOTOGRAPHIES ARE COURTESY OF BEYOND WORDS GRANT RECIPIENTS

BY GLORIA MERAZ

2013 The Year of Proving Our Worth

The year ahead affords us the chance to showcase the value of libraries. We'll begin our professional activities with the start of the 83rd Legislative Session. On January 8, state lawmakers will convene in Austin for the 140 days of the "regular" legislative session. During this time, our statewide elected officials will consider thousands of bills and pass the state budget for the 2014-2015 biennium.

Our critical work is demonstrating the value of strong libraries – what they bring to schools, communities, institutions of higher education, and to the state itself. The library community is advocating for two initiatives in the proposed budget of the Texas State Library and Archives Commission. The two initiatives are put forward as "exceptional items requests" as they petition for additional funds above the existing budget.

The first of these initiatives is called "Shared Digital Resources" which covers additional funding for TexShare, K-12 database access, and other e-content. The other initiative is for "Innovation Partnership Grants," an incentive program to promote collaboration among all types of libraries and workforce, literacy, and educational partners in the community.

You will be hearing much more about the session in the coming months. Remember to plan local advocacy activities on February 12, 2013 during TLA's Virtual Action Day for Libraries. This year, instead of hosting the traditional Legislative Day, TLA will support a Virtual Action Day. The intent here is for library supporters to engage in activities and communications locally rather than to travel to Austin. Knowing that grassroots advocacy is the key to success, TLA wants to promote broad communication throughout the session. We need for supporters to communicate actively and often with state elected officials during the session.

On February 12, we invite everyone to send an email, make a phone call, and engage in social media updates (i.e., posting messages on state officials' Facebook pages and other outlets) calling for support of the two library initiatives highlighted above. If library supporters wish to make a trip to Austin on February 12, please contact me (gloriam@txla.org) for assistance with informational materials and training on the issues.

Advocacy and promotional activities will take center stage at the annual TLA conference in Fort Worth, April 24-27, 2013. With three general session speakers – J.R. Martinez, Dan Ariely, and Neil Gaiman – the 2013 conference (the association's *100th* conference!) offers an expanded schedule of programs and activities.

Of course, you'll want to take time to visit TLA's famous Exhibit Hall, where hundreds of corporate partners and industry representatives will be available to show you the latest in technology, trends, tools, resources, and (of course) books and informational content!

The mainstay of the TLA conference is the extraordinary talent of speakers. TLA's teaching conference offers hundreds of sessions and learning opportunities from experts. Featured speakers this year include David Lankes, Buffy Hamilton, Joyce Valenza, José Aponte, Jamie LaRue, Mike Eisenberg, Gary Strong, Jim Self, Tony Diaz, Andrew McCarthy, Nia Vardalos, and Chris Haley. ✪

We look forward to seeing you in Fort Worth!

Conference Information: www.txla.org/annual-conference

Visit the TLA website for additional conference details, including:

- A list of attending authors
- Forms for housing and the book cart drill team competition
- Links to TLA social media and the conference blog
- An overview of topics such as conference resources, policies, shuttle bus service, post-conference resources, Internet Room and TLA Store hours, exhibit hall features and regulations, the art raffle, and local phone numbers

For the very latest info both before and during conference, follow us on:

TWITTER: http://twitter.com/TXLA – Use hashtag #TXLA13 to tweet about conference events.

FACEBOOK: www.facebook.com/TexasLibraryAssociation

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AMERICAN LIBRARY ASSOCIATION ALA ACCREDITED COMMITTEE ON ACCREDITATION

TWU EDUCATION that WORKS

President's Perspective

BY SHERILYN BIRD

TLA and You: Working for Success in 2013

We take pride in the resources and services we provide our communities; and as thoughtful, committed library workers we are about to demonstrate library value and improve the future for Texas libraries and library workers. Here's how:

You spoke. TLA listened. The membership asked TLA to demonstrate the value of libraries and librarians through advocacy and related actions. Your committed, hardworking association staff and Legislative Committee listened and went to work. Their efforts began in August, 2011. Through conversation, collaboration, and diligent work, the Legislative Committee developed a simple, unified platform and a new approach to advocacy.

For the 83rd Legislative Session, TLA has put forth a credible, easy-to-explain library platform that benefits library support for initiatives Texans care about: educational success and workforce readiness. The straightforward legislative platform reflects the State's goals, supports all types of libraries, and benefits Texans regardless of which corner of the state they live in with two simple-to-explain requests. Our platform asks for:

1. Shared Digital Content – $9.25 million over the biennium
2. Innovation Partnership Grants for increasing literacy and educational success – $3.4 million over the biennium

You spoke. TLA listened. You asked TLA to develop a campaign that identifies and articulates what users value about library services and raises awareness of the value of libraries and librarians.

The Public Relations and Marketing Committee is developing clear evidence in lay terms to make the case for library support. The information is being created in simple to use, easy to distribute formats.

You spoke. TLA listened. You asked for a way to support legislative initiatives that respects the constraints on your time and budgets and is compatible with the work restrictions against advocating faced by some library employees.

On **Virtual Action Day** (February 12, 2013) and throughout the legislative season, TLA will be asking you to support a virtual campaign that can be conducted from the comfort of your own home. This campaign can be assimilated into your lifestyles, bypassing time, budget, and work constraints and restoring the rights of our thousands of members to support legislative initiatives that enrich our communities through library services and access to electronic resources.

You spoke. TLA listened. You suggested TLA cultivate a diverse community of library champions to support a statewide advocacy effort. This simple, innovative suggestion has the power to transform advocacy into a grassroots effort in which everyone can participate. All of us know neighbors, parents, educators, or members of religious, charitable, and civic organizations who value library services. Very often these people just need to be invited to support library initiatives.

At the request of the Executive Board, members began supplying the names and contact information of potential champions and advocates at district and committee meetings and over the Web using the Champions Form on TLA's website. With this information, TLA is compiling a list of library supporters across the state with their contact information.

You have a role in this bigger, better advocacy initiative. If every member enlists one library champion, TLA can create a diverse community of thousands of library supporters. Everyone knows of an organization that values literacy and educational success and individuals (a family member or a friend) who care about libraries. Let's enlist their support!

This grassroots action is easy to execute. Cultivate one champion (with their email and phone number so they can receive information) and invite your champion to identify another champion. Everyone who emails, calls, or visits an elected official can positively influence support for library services during this biennium.

You spoke. TLA listened.

TLA is delivering:

- a simple platform that supersedes all others with its clear message in support for all libraries in all parts of the state;
- a Virtual Action Day initiative that enables members and library champions to advocate while respecting the budget and time constraints under which we all work;
- toolkits and public relations materials that articulate library value in easy to understand language; and
- the means to build a statewide community of library advocates.

Your professional association is committed to demonstrating value. Due to the efforts of TLA's staff and dedicated members, demonstrating value may be easier than anyone imagined. This plan:

- addresses our communities' needs for library services
- demonstrates value in language that is simple to understand and share
- is doable and
- built on personal relationships

Please join in cultivating library champions and advocating for support for libraries. In the words of Margaret Meade, "Never doubt that a small group of thoughtful committed people can change the world. Indeed it is the only thing that ever has." ✪

State Legislative & POLICY NEWS

Now is the time for library supporters to take charge of advocacy efforts. We need everyone to participate in and lead grassroots activities. State elected officials must hear from constituents back home about the need to support libraries.

Ask your state senator and representative to actively support funding for libraries by voting for library initiatives in the State Library budget and by talking with colleagues who serve on the House Appropriations or Senate Finance Committees.

What We Want

Support of the State Library legislative appropriations request, especially the exceptional items requests (i.e., request for additional funds) for library programs.

1. **Shared Digital Content** – $9.25 million over the biennium for digital (electronic) materials for all types of libraries. Resources include online homework help, college preparation, research, job searching, career and test preparation, and other assistance in helping people reach their economic goals.
2. **Innovation Partnership Grants** – $3.4 million/ biennium for training and programming built on local partnerships and innovative practices to advance educational attainment, workforce development, and written and digital literacy.

Why We Need this Funding

Texas libraries are struggling since the loss of statewide funding. The partial restoration of state funds will help deploy the workforce and educational resources on which Texans have come to rely.

Additionally, without an influx of state funds, the State Library may be unable to make a successful petition to the federal government for a continuation of crucially needed state dollars for Texas libraries. Last session, state cuts to library programs totaled nearly $30 million. Texas may lose up to $9 million more in federal funds in 2015. These cuts will affect every community, school, and institution of higher education in the state.

On January 8, 2013. . .

The 83rd Legislative Session is approaching quickly. With higher than expected sales tax growth, lawmakers this session will have a "surplus" of state revenue in the state budget – about $10 billion more than last session – for state expenditures, including education. Additionally, the Rainy Day Fund is expected to balloon to $8.1 billion by August 2013 due to high oil and gas taxes. The increased revenue in the state's coffers will be key since lawmakers must still pay the $4.8 billion owed to Medicaid from last session. Nevertheless, more state revenue might mean there may not be any more cuts for the 2013-2014 biennium.

When the new session begins, there will be many new faces in the Texas Legislature. The House of Representatives will have 44 new members. In total, at least 50% of the House members will have one session or less experience. The Senate will have five fresh members in its 31-member chamber. Overall, both chambers remain in conservative hands, as Republicans outnumber Democrats 95-55 and 19-12 in the House and Senate, respectively.

Legislative Action Day, February 12 – Virtual Advocacy FROM HOME!

This year, TLA is asking supporters to conduct a virtual campaign in support of libraries on February 12, 2013. Rather than hosting a traditional Legislative Day, this year we want to emphasize grassroots action.

While some library supporters may opt to come to Austin for in-person visits, the focus on Legislative Virtual Action Day will be to have statewide virtual advocacy occurring within your own community.

It is critical this session to focus on grassroots activities and have advocates make strategic visits at home districts prior to and throughout the session. So, while an actual Legislative Day will not be held in 2013, TLA will offer many opportunities for advocacy and visiting with legislators during strategic times throughout the session.

Participating in Virtual Action Day:

- Take the time to call your state senator and representative. Tell them about the incredible services your library provides.
- Make a commitment to get people writing and communicating about critical statewide issues. Organize a letter-writing campaign, tweet-up, and other virtual campaigns and activities to get people talking about libraries.
- Recruit friends groups, students, faculty, and supporters to join the effort. It is particularly important to have administrators, city or county officials, and parents contact elected officials on behalf of libraries and library users.

Do You Know of a Champion for Libraries?

Great grassroots advocacy begins by having passionate people speaking on behalf of libraries. As librarians and library supporters, you know of many people in your community who support libraries.

Having influential local people in your community willing to talk to decision-makers about the value of your library is at the heart of developing a solid and broad base of support. Who do you know in your community who is influential and is willing to speak for libraries? TLA would like to help you reach these individuals. With your assistance identifying library champions, we can work together to provide them the support to speak out for libraries.

If you personally know of a library champion, let us know! Go to http://www.txla.org/champions-report-form and fill in the information. Together, we can create a strong statewide network of library champions.

Virtual ACTION DAY ACTIVITIES

- Letter-writing campaign
- Email campaign
- Facebook campaign
- Event at your library
- Tweet-up
- Any combination of these!

The trick is to get as many people as possible in your local community to call, email, write, or post to legislative offices. The purpose of all of these activities is to create communication traffic at legislative offices. Your state senator and representative need to hear from you and hundreds of other local constituents about your desire for them to proactively support library funding initiatives at the State Library!

Still want to come to Austin? If you would like to come to Austin on February 12 and would like to bring fellow supporters, please contact Gloria Meraz (gloriam@txla.org) for more information.

Resources at www.txla.org/advocacy-tools

- **Handout of TLA Platform**
- **Video** of library activities and need for funding (can be used in presentations to boards, community groups, and elected officials)
- **PowerPoint Presentation** on library funding and the need to support library initiatives
- **Template resolution** that library supporters can ask city councils, county commissioners, school boards, parent groups, student unions, faculty groups, and others to pass and send to their state senators and representatives. **Sample letter** that can be sent to elected officials
- **Calendar** of activities and events

Texas State Library & Archives Commission Update

State Librarian Peggy Rudd has announced her retirement. Rudd assumed leadership of the State Library in 1999. Her achievements since then have been numerous and representative of the rich, complex challenges facing Texas libraries and archives today.

"We appreciate her long and faithful service to the state of Texas," said commission chairman Michael C. Waters on behalf of the agency's board of commissioners. "We all wish her well in her retirement." He also praised her "skill working with the Bill & Melinda Gates Foundation to bring millions of dollars to Texas."

Her many accomplishments for Texans and Texas libraries include: shepherding the Texas Heritage Online project, establishing the Loan Star Libraries program, and supervising the successful renovation of the Lorenzo de Zavala State Archives and Library building. She has also raised the profile of the state's archives program and enhanced the Talking Book Program, which was recently recognized by the Library of Congress as Library of the Year.

Prior to her tenure at TSLAC, Ms. Rudd worked in libraries for over 20 years, including the Austin Public Library, the Library of Virginia, and the State Library of Florida.

The library community thanks Peggy Rudd for her passionate commitment to Texas libraries and her service to the people of Texas.

A Message from TSLAC Director and Librarian, Peggy Rudd

Dear Colleagues:

It is with mixed emotions that I announce my plan to retire as of March 31, 2013. However, I will not be in the office after December 28 of this year. Leading the Texas State Library and Archives Commission has been an honor, one that has given me many cherished memories.

I am so proud of the work that you do and that we have done together over the past 13 years to bring high quality library services to every corner of this great state. You have taught me so much about commitment, passion, and dedication to public service. I wish you all the very best and look forward to hearing of your continued progress.

Warm regards, Peggy

Interim Director Named

The Library and Archives Commission has appointed Edward Seidenberg as the agency's interim director and librarian, effective January 1, 2013. Seidenberg is currently the agency's assistant state librarian.

"Ed has been with the commission for a number of years and is well prepared to serve in this interim capacity," said Michael C. Waters, commission chairman. "We appreciate his service and look forward to working with him in the coming year as we search for a permanent director and librarian."

Seidenberg's tenure at TSLAC spans 36 years of public service. Since his arrival January 1976, Seidenberg has contributed to the agency as a library consultant, planner, activity manager, and director of two divisions – Library Development and Administrative Services – in addition to assistant state librarian, a position he assumed in 1999. ✪

connect to know

Continuing Education Corner

For additional information including registration, go to: www.txla.org/ce

WEBINARS

How to Apply to the TALL Texans Leadership Institute – by Walter Betts and Ted Wanner

January 11, 12 noon - 1pm CST

The TALL Texans Institute is a transformational experience offering insights into your personal leadership and management styles as well as advanced study on strategic planning, advocacy, conflict management, coaching, risk-taking, personal career planning, and more. In a typical year, fewer than half of the applicants to this seminar are accepted. Learn how to craft your answers to the questions on the application form, put your best foot forward, and find the best references to maximize your chances of acceptance into the Institute.

Diversity in Collection Development – by John Sandstrom

January 15, 10-11AM CST

When building a collection, diversity means more than a few different languages, topics, or political viewpoints. Join us to explore types of diversity and take a look at tools to help develop diverse library collections. John Sandstrom is an assistant professor and acquisitions librarian at New Mexico State University, Las Cruces, and previously worked as head of technical services for the El Paso Public Library. He holds his MLIS from the University of Oklahoma (1987) and a master's in public administration from the University of Texas - El Paso (2010). He also serves on the executive board of the Border Regional Library Association (BRLA) and as councilor-at-large on the American Library Association Council. He was named BRLA Librarian of the Year in 2007.

TLA Candidates Forum – moderated by Sherilyn Bird and Susi Parks Grissom

January 16, 4-5pm CST

Candidates for seats on the TLA Executive Board will respond to crucial questions prior to the online election. Learn the platforms and positions of those campaigning for TLA President and Representative-at-Large.

Communicating Clearly and Persuasively: The Right Method for Each Audience – by Julie Todaro

January 17, 11AM-12 noon CST

Library managers must communicate with a wide variety of groups, including patrons, boards, city officials, media, vendors, staff, colleagues, and the local community. Successful communication can depend on matching the right means, methods, themes and wording to specific stakeholder groups. Julie Todaro demonstrates how to select the best ways to reach each type of customer by presenting "don't," "do," and "absolutely do!" Dr. Julie Todaro is a nationally-known consultant and presenter for the Library Leadership, Administration, and Management Association. She is a past president of TLA and the Association of College and Research Libraries. She received her master's degree from the University of Texas at Austin and her doctorate from Columbia University.

What Is Lean Library Management and How Can It Help Your Library? – by John Huber

February 14, 10-11AM CST *(The second half of this series will be on February 28)*

Lean Library Management is a critically important tool to improve customer service and reduce costs. John Huber shares the principles, metrics, and supporting case studies for this new method of "doing more with less." Huber formed the management-consulting firm of J. Huber and Associates in 1986. Focused on the tools, principles, and concepts of Lean, he has dedicated his career to helping organizations dramatically improve customer service through improved process performance. As a pioneer in the TPS/Lean revolution, Huber has assisted more than 100 manufacturing, distribution, retail, and library organizations in transforming their operations. For the library world, he has developed breakthrough ideas, including the holds-label solution and the no-totes delivery solution. Huber is the author of *Lean Library Management, Eleven Strategies for Reducing Costs and Improving Customer Service*. He has a bachelor's degree in industrial engineering and management from Oklahoma State University and holds three U.S. patents.

Strong Libraries, Strong Scores – PART ONE

February 18, 10-11 AM CST

The Strong Libraries, Strong Scores Conference for school administrators demonstrates how school libraries play many critical parts in K-12 education. Held as a series of interactive webinars over three consecutive Mondays, the new format allows more people to participate without the expense of travel. The first program, by educational consultant Alan November, is on the role of librarians for technology integration.

Strong Libraries, Strong Scores – PART TWO

February 25, 10-11 AM CST

The series continues with a session on research and curriculum by Sunni Johnson and Mike Blankenship. This program covers the relationship between school administrators and librarians, including the importance of student research, reading programs, and project-based learning.

Best Practices for Día de los Niños – by Dawn Reyes

February 26, 2-3pm CST

As libraries begin planning their Día de los Niños celebrations for April, Dawn Reyes will share her tips for a successful and smoothly-executed event.

Lean Techniques to Streamline Your Customer Hold's Workflow – by John Huber

February 28, 10-11AM CST

John Huber completes his series on Lean Library Management with a case study on the chain of service for delivering new books to patrons. Most public libraries offer this service, but key factors can mean sustainable efficiency and accuracy…or waste and poor customer service in your technical services department. Learn how to maximize these processes.

Strong Libraries, Strong Scores – PART THREE

MARCH 4, 10-11 AM CST

The school administrators' series concludes with a presentation by Nora Galvan and Lydia Savera on district expectations for campus librarians. This program includes tips on hiring the best librarian for your school and what to do with librarians who "talk the talk but don't walk the walk".

COURSES

i-DO-Make-a-Difference

is a 5-part course intended to promote school librarians and their role as education specialists using the skills and products developed through this special CE experience. This special course helps librarians increase their ability to develop highly collaborative instructional programs that are TEKS related and improve collaboration with teachers.

Each of the five modules consists of two 90 minute live webinars combined with study exercises and discussion questions.

Tentative dates for i-DO-Make-a-Difference in 2013:

- i-DO-Lead – MONDAY, FEBRUARY 4 AND 11: Find the leader in YOU. Learn how to prepare to take your seat at the instructional and leadership table
- i-DO-Collaborate – MONDAY, FEBRUARY 25 AND MARCH 4: Connect standards to curriculum implementation and learn to design curriculum you can use.
- i-DO-Manage – MONDAY, APRIL 1 AND 8: Establish and meet the "big picture" of administering a strong school library program.
- i-DO-Teach – WEDNESDAY, MAY 1 AND MONDAY, MAY 6: Unpack the standards and identify the fit for school libraries in the classroom. Learn how to develop and promote your role as an instructional expert.
- i-DO-Technology – MONDAY, MAY 13 AND 20: Find out how to become tech savvy, convert that skill into quality instructional tools and infrastructure, and learn to become recognized for your technical leadership.

Leadership Seminars

Applications for the 2013 **TALL Texans Leadership Development Institute** will be due on January 25. This 4-day retreat will be lead by ALA President Maureen Sullivan and her husband Jack Siggins, newly retired head of the George Washington University libraries. Mentors for 2013 will include TLA President Yvonne Chandler of UNT, the new TLA president-elect (TBD), independent consultant Oralia Garza de Cortes, Don Dyal of Texas Tech University, Carlyn Gray of Round Rock ISD, and Deborah Halsted of Texas Medical Center libraries. The program teaches leadership and management skills in the areas of strategic planning, building shared vision, advocacy, ethics, coaching and mentoring, conflict negotiation, risk-taking, and personal career planning.

The 2013 seminar will be the 20th year anniversary of TALL Texans. A special reunion/refresher event is being planned from the afternoon of June 12 to the afternoon of June 13 at the Montserrat Retreat Center. Details will be announced shortly after ALA Midwinter (approximately February 1).

connect to know
TX LIBRARY ASSOCIATION

MEMBERSHIP RENEWALS

Yes, it's that time of year again!

In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth.

Remember to renew your TLA membership by February 1, 2013 to be eligible to vote in next year's TLA elections.

Let's work together to make 2013 a great year for Texas libraries.

TLA REMEMBERS

OUR DECEASED COLLEAGUES

David Baucom

Barry Bishop

Mary (Micki) R. Boyvey

Sondra Ferstl

John Hyatt

Martha M. Lebo

William (Bill) McGee

John A. "Pat" Murphey

Mary Musgrave

Mark Sherman

Randy Solis

Elizabeth Teasley

Ruth Ellen Seigfried Wassenich

Bettye Faye Wingate

Margaret Clauder tells the stories that kids want to check out! Are you ready to watch books fly?

Margaret is a different kind of storyteller. She uses stories in your library. When she is done, the checking out begins!

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Texas LIBRARY SNAPSHOT Day

SUMMARY, FALL 2012

Who participated this year?

- Data was submitted for 1608 library facilities including academic, public, school, and special libraries!
- Information on 10 academic, 80 public, 1504 school, and 13 special libraries was reported.

Average gate count in a day at individual library buildings

- Academic – 2336
- Public - 1015
- School -547
- Special- 160

Circulation average

- Academic – 355
- Public - 1348
- School - 588
- Special 80

A customer check's the Scott's stamp catalog at a Harris County Public Library branch.

THE DAILY AVERAGE IS…*

A Typical Day in a Texas ACADEMIC Library Counts…

- 75 faculty members supported by academic librarians' collaborative efforts.
- 17 hours a day open for student and faculty use.

A Typical Day in a Texas PUBLIC Library Counts…

- 300 people attending programs, and over 65 kids sitting in on storytime.
- 26 people attending reading or literacy classes
- 10 ½ hours a day open for the public

A Typical Day in a Texas SCHOOL Library Counts…

- 173 students served every day with assistance on technology, and 270 instructed on curriculum work.
- 180 students participating in non-curricular activities at the library, and 19 different activities school librarians undertake to assist teachers.
- 9 hours a day open for students.

**Results above are based on averages as reported by survey respondents.*

EXAMPLES OF REFERENCE QUESTIONS

- How do you negotiate your salary in an interview?
- I need to get my GED, do you know where I can take classes?
- Can you help me find a book to use to teach about differences within families?
- How do I download eBooks?
- Where can I find a scary DVD movie?
- I am applying for a job, but they are asking for my e-mail address. How do I get one?
- I enjoy the Game Day every quarter!
- I didn't know y'all had all this.
- Any leads to "scholarly/academic" sources for non-profit organizations? I have 5 sources from books, but the professor needs published research.
- Can you help me find an outline for a persuasive speech?"
- How do I submit applications online for employment?
- What kinds of foods are good for diabetes?
- How do auditory and visual learning compare?
- How do I know what information to use when I Google "cancer?"
- Where are the Rick Riordan books?
- In Texas, can you cancel a construction contract within a certain period of time, without reason or penalty?
- How do I cite a book that doesn't have an author?
- Can you help me find a library book about the aging process?

SAMPLE PATRON COMMENTS

- I really wanted to say thank you to the library staff that was so helpful with my job seeking/resume.
- How can I find out more about the candidates? Who decorated the puppet stage? It is very nice!
- I like the fact that you have a coffee shop in the library.
- My family and I come to the school library every week because my children enjoy checking out the books and taking them home to read.
- Love interlibrary loan!
- The library is great but I need you guys to add more Warriors books.
- As a homeschooling family, we rely on the library's resources to supplement our work. The librarians are always helpful.
- I love this library. Staff is great!
- I'd pay more taxes to keep our library.
- The library is absolutely the BEST!! Love the building, staff and service!! Best value for tax money!!
- Librarian has "patience of a saint" while working w/students.
- I enjoy coming in to do my homework as I do not have a computer at home or Internet access.

EXAMPLES OF PROGRAMS

- GED classes and Basic Excel Computer Classes
- E-Portfolio Training
- Resources for Professional Organizations in the Virtual Library
- Teen Read Week Activities
- Reviewing email account access with fourth graders, netiquette
- Homework Help Center
- Adult Book Discussion Group
- One on one training sessions with people to create an email account and then help them apply for jobs online.
- Haunted House for kids and teens
- Our school participated in the nationwide reading for Jumpstart.org's Read for the Record Day.

Reading graphic novels together at Dustin Sekula Memorial Library (Edinburg)

- Zombie walk.
- Book-a-Librarian Sessions, for one-on-one PC and download help
- We had two Halloween story times for pre-schoolers.
- Our meeting rooms were used by a homeowners' association, a healthcare company, and a Girl Scout troop.
- How to use E-books
- Database usage and copyright laws.
- Prime Time Plugged In - community event held to demonstrate all of our digital / online resources to students and parents.
- Chamber of Commerce Treats for Kids
- Mystery book club
- Basics of Excel
- Lesson on the Holocaust, *Diary of Anne Frank*, and bullying prevention.
- Lesson on humor, puns, word play, and inferencing.
- Mock Election
- How to cite resources
- Reading with your child.
- Introduction to www.Prezi.com
- Introduction Glogster
- Book Club discussions, character analysis, themed poetry writing
- A 45 minute "Library Orientation"
- Boy and Girls Club afterschool program in library
- Live at the Library Musical Concert
- Spanish Computer Class

LIBRARIAN COMMENTS ABOUT SNAPSHOT DAY

Great idea. Participants enjoyed the opportunity to express themselves about the library.

Snapshot Day was fun for my school.

I think Librarians needs to continue advocating for our profession. Please continue to promote Snapshot Day!

Thank you for helping us with our advocacy efforts.

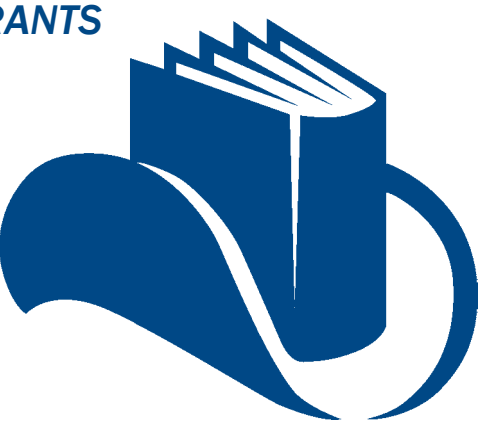
I really think this is a good way to unite libraries across the state and help fight cuts not just to libraries, but education in general.

This exercise is a great way to remind patrons, staff, volunteers, and support groups what a vibrant role we play in the community!

TEXAS BOOK FESTIVAL GRANTS

The 2013 Texas Book Festival grant applications and information for public libraries are now available at https://www.texasbookfestival.org/Library_Grants.php. The organization offers three types of grants: collection enhancement, technology, and literacy. The deadline is January 25, 2013.

Libraries may apply for all three types, although only one application is accepted per building (i.e., branch or central library) for collection grants. A library system (with multiple locations) may apply for no more than four collection enhancement grants. Any library system may submit one application for each of the technology and literacy grants.



All public library directors are encouraged to apply for these important Texas grants. The Texas Book Festival is a champion of literacy and libraries, and TLA offers its ongoing appreciation and thanks to this outstanding Texas institution!

Meet the TLA Candidates

Want to find out more about the outstanding librarians running for TLA office? Join a live webinar on January 16, 2013 from 4-5 pm (CST) to find out what these library leaders see as the future for TLA. They will take questions from the audience. Registration is open from now until midnight on the night before the Forum. There is no charge to participate. The archived broadcast will be available on the TLA website.

TLA Executive Board Candidates:

- President-Elect: Sharon Amastae and Cindy Buchanan
- Representative-at-Large: Jennifer LaBoon and Marty Rossi ✪

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Beyond Words - the Dollar General school library relief fund

Armstrong County Museum 67
"Charles Goodnight: A Man for All Ages"

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Davidson Titles 21
Booth #2116 • The rewards just got hotter!

Disney-Hyperion 15
Booth #2241 • Meet our authors & illustrators

Harper-Collins Children's Books 43
Booth #2232 • Author Appearances

Little, Brown and Company ..... IBC
Booth #1341 • Books for all ages and interests

Houghton Mifflin Harcourt 27
Booth #1232 • Signing in the Author Area

Macmillan Children's Publishing 17
Booth #1132 • Stop by for galleys of our latest titles!

Margaret Clauder Presents 9
Booth #1509 • Are you ready to watch books fly?

Media Flex – OPALS – CERF 63
Booth #2625 • OPALS Services

Penguin Group USA 13
Booth #1241 • Author panels at TLA

Penguin Young Readers Group 57
Booth #1233 • Meet the Stars!

PBS 21
Booth #2109 • New Release! Downton Abbey, Season 3

Scholastic ..... OBC
Booth #1833 • Meet your favorite authors in the TLA Authors Area

Texas A&M University Press 55
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General Session III

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Welcome Party

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Small Community Libraries Dessert Social

Conference Service Project

Help us show Fort Worth that Texas Librarians don't just help feed hungry minds but hungry bodies as well! The Tarrant Area Food Bank will be joining us in the Exhibit Hall this year to share information about Nutrition Literacy and Community Gardens. Please plan on stopping by the TAFB booth (#1038) to learn more and to make a donation. Don't worry about packing canned goods in your suitcase. Every dollar donated helps Tarrant Area Food Bank distribute enough food for five meals!

PENGUIN GROUP USA

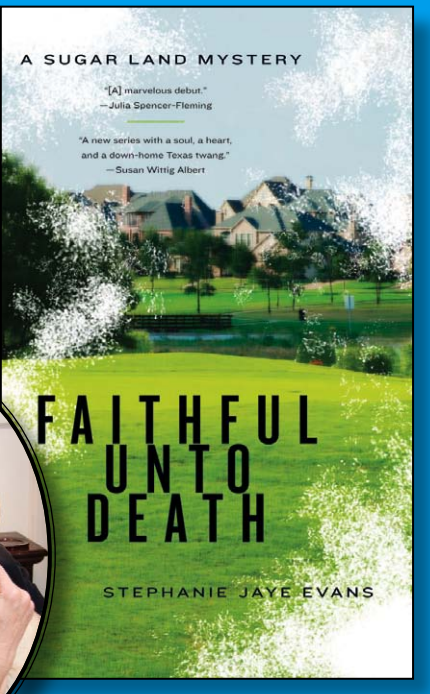
PLEASE VISIT US AT THE PENGUIN GROUP BOOTH 1241

Thursday, April 25, 2013 - 10:00 am

MORE BANG FOR YOUR BOOK: MYSTERY AND THRILLER PANEL

See conference program or visit our booth for event location

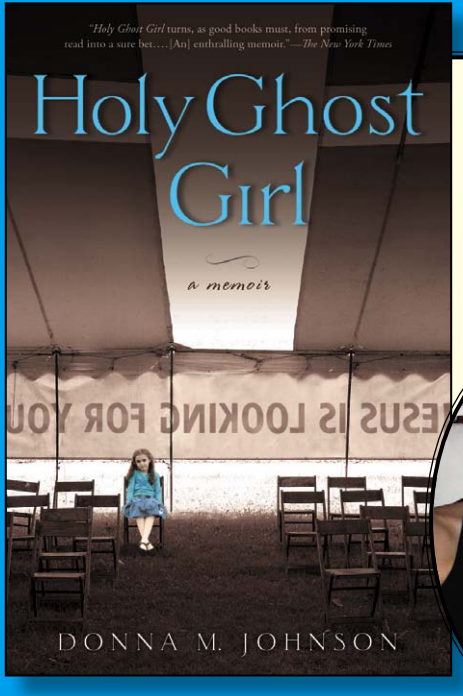
Book signing to follow



Stephanie Jaye Evans

FAITHFUL UNTO DEATH

Berkley • 978-0-425-24773-0



Saturday, April 27, 2013 – 8:00 am

Y.A. CROSSOVER PANEL

See conference program or visit our booth for event location

Book signing to follow

Donna M. Johnson

HOLY GHOST GIRL

A Memoir

Gotham • 978-1-592-40735-4

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FEATURED *Speakers*

J.R. Martinez

Actor, author, motivational speaker, and retired soldier José Rene (J.R.) Martinez grew up appreciating the opportunities available to him, including the dream of an athletic scholarship for college. After an injury, however, he decided to join the army. In 2003, Martinez suffered severe burns to more than 40% of his body when the vehicle he and his comrades rode hit a land-mine in Karbala, Iraq. After undergoing 33 different surgeries, Martinez discovered his ability to help others deal with trauma. He spoke with other patients and soon became a highly sought-after motivational speaker, traveling the country to spread his message of resilience and optimism. He devotes himself to showing others the true value in making the most of every situation. He has been featured in the *Los Angeles Times*, *The Washington Post*, *The New York Times*, and *People*. He has appeared on *The Oprah Winfrey Show*, *60 Minutes*, *CNN*, and *Good Morning America* among others. Martinez also won an Emmy Award for his role on the daytime drama *All My Children* and has appeared on *Dancing with the Stars*.

Dan Ariely

Despite our intentions, why do we so often fail to act in our own best interest? Why do we promise to skip the chocolate cake, only to find ourselves drooling our way into temptation when the dessert tray rolls around? Why do we overvalue things that we've worked to put together? What are the forces that influence our behavior? Dan Ariely, James B. Duke Professor of Psychology & Behavioral Economics at Duke University, is dedicated to answering these questions and others in order to help people live more sensible – if not rational – lives. His interests span a wide range of behaviors, and his sometimes unusual experiments are consistently interesting, amusing, and informative, demonstrating profound ideas that fly in the face of common wisdom.

In addition to appointments at the Fuqua School of Business, the Center for Cognitive Neuroscience, the Department of Economics, and the School of Medicine at Duke University, Ariely is also a founding member of the Center for Advanced Hindsight. Dan Ariely is author of *The New York Times* bestsellers *Predictably Irrational* and *The Upside of Irrationality*. His most recent work is *The Honest Truth about Dishonesty*.

Neil Gaiman

The 2013 spokesman for National Library Week, Neil Gaiman is a self-described "feral child who was raised in libraries." Gaiman is credited with being one of the creators of modern comics, as well as an author whose work crosses genres and reaches audiences of all ages. He is listed in the *Dictionary of Literary Biography* as one of the top ten living post-modern writers and is a prolific creator of works of prose, poetry, film, journalism, comics, song lyrics, and drama. His forays into blogging and Twitter have earned him millions of readers and followers. He won the Twitter category in the inaugural Author Blog Awards, and his adult novel *American Gods* was the first selection for the One Book, One Twitter (1b1t) book club. His diverse works include comics (*Black Orchid* and *Sandman*), young adult novels (*M is for Magic*, *Crazy Hair*, *The Dangerous Alphabet*, and *Instructions*), science fiction/horror (*Coraline* and *Odd and the Frost Giants*), and adult novels (*The New York Times* bestselling *Neverwhere*, and *Stardust*). *The Graveyard Book* has won the UK's Booktrust Prize for Teenage Fiction and the Newbery Medal. Among his others are nine Will Eisner Comic Industry Awards, three Harvey Awards, the World Fantasy Award for Best Short Story, British Science Fiction Award, the Hugo, the Nebula, the Bram Stoker, and the American Elizabeth Burr/Worzalla Award.

R. David Lankes

R. David Lankes is a professor and dean's scholar for the new librarianship at Syracuse University's School of Information Studies and director of the Information Institute of Syracuse. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. Past projects include the ERIC Clearinghouse on Information and Technology, the Gateway to Education Materials, AskERIC, and the Virtual Reference Desk. Lankes' more recent work involves how participatory concepts can reshape libraries and credibility.

He is a passionate advocate for libraries and their essential role in today's society. He also seeks to understand how information approaches and technologies can be used to transform industries. He has served on advisory boards and study teams in the fields of libraries, telecommunications,

Meet Our Authors & Illustrators

TLA 2013, Fort Worth, Texas

All authors will be signing in the author signing area

Thursday, April 25

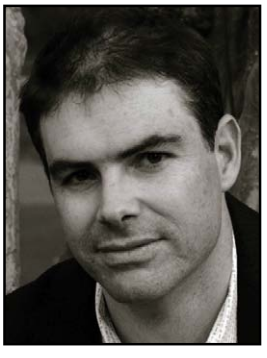
Clete Smith
11:00 AM –12:00 PM
Aliens on Vacation

Bob Shea
12:00–1:00 PM
Dinosaur vs. The Library

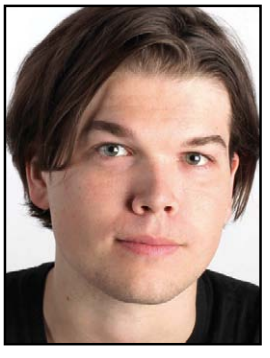
Ally Carter
1:00–2:00 PM
Perfect Scoundrels

Doreen Rappaport
4:00–5:00 PM
Helen's Big World

Friday, April 26



Coert Voorhees
2:00–3:00 PM
In Too Deep
Sneak Peek!



Orpheus Collar
3:30–4:30 PM
The Red Pyramid: The Graphic Novel

Saturday, April 27

John Rocco
9:00–10:00 AM
Blackout

Disney·Hyperion | Booth #2241

education, and transportation. He has been a visiting fellow at the National Library of Canada, the Harvard School of Education, and the first fellow of ALA's Office for Information Technology Policy. His book, *The Atlas of New Librarianship*, won the 2012 ABC-CLIO/Greenwood Award for the Best Book in Library Literature.

Buffy Hamilton

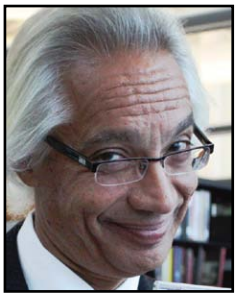
The Unquiet Librarian Buffy Hamilton is a veteran educator with 20 years of experience as a high school English teacher, technology integration specialist, and librarian. Hamilton earned her master's degree in English Education (2003) from the University of Georgia and a Ed.S. in School Library Media/Instructional Technology from the University of Georgia (2005). She is passionate about creating meaningful learning experiences for students and teachers, and her interests include social media, participatory learning and culture, ethnographic studies, digital composition, personal learning environments, and social scholarship. Hamilton was named a 2011 *Library Journal* Mover and Shaker.

Joyce Valenza

Joyce Valenza is a teacher-librarian at Springfield Township High School (Erdenheim, PA). Her research focuses on the area of virtual libraries as portals to 24/7 access to information. She also examines the changing role of the teacher-librarian and how this affects the future of school libraries. This library evolution/ revolution includes transliteracy, digital storytelling, content curation, studying human information behaviors, databases, social networking, online learning, information literacy, and emerging technologies. From 1996 to 2006, Valenza was the techlife@school columnist for the *Philadelphia Inquirer* where she gave tips for teachers, school librarians, and students on using the latest Web 2.0 tools, techno-gadgets, and information literacy skills.

José Aponte

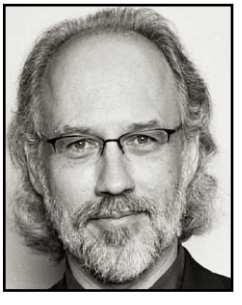
San Diego County Librarian José Aponte believes passionately in the transformative role of libraries. Under his administration, the San Diego County Library added 5,000 open hours per year, increased library visitors by 41%, program attendance by 112%, and doubled circulation, from 4 million to 8.3 million. He was a member of the Laura Bush Foundation for America's Libraries Advisory Council and a presidential appointee to the National Commission on Libraries and Information Science. He writes,



> Libraries transform communities and create public value: they are the catalyst that brings disparate groups together to build social capital.… Social capital is the mortar that weds the pieces of our community mosaic into a vital prosperous whole. More specifically, using a philosophy that cultivates talent, tolerance and technology we have built the foundation for the library of the future.

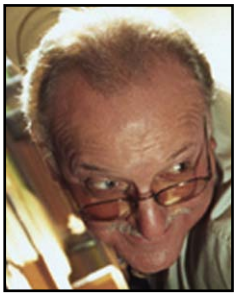
Jamie LaRue

Jamie LaRue has been the director of the Douglas County Libraries, headquartered in Castle Rock, Colorado since 1990. He is the author of *The New Inquisition: Understanding and Managing Intellectual Freedom Challenges*, and wrote a weekly newspaper column for over 25 years. He was the Colorado Librarian of the Year in 1998, the Castle Rock Chamber of Commerce's 2003 Business Person of the Year, and in 2007 won the Julie J. Boucher Award for Intellectual Freedom. He also consults in the hiring processes for non-profit and municipal CEOs. He particularly enjoys facilitating highly focused planning sessions for organizations that want to know what they do *right*, and what they need to do *next*.



Mike Eisenberg

Mike Eisenberg is the founding dean of the Information School at the University of Washington, serving from 1998 to 2006. Known as an innovator and entrepreneur, he approached the iSchool as a startup – transforming the school into a broad-based information school with academic programs on all levels (bachelor's through doctorate), increasing enrollment 400%, generating millions in funded research, and making a difference in industry, the public sector, and education on all levels. His current work focuses on information and technology literacy, virtual worlds, and library information and technology programs, K-20. He is co-author of the "Big6 approach to information problem-solving" – the most widely used information literacy program in the world. He is a prolific author (nine books and dozens of articles and papers) and has worked with thousands of students – pre-K through higher education – as well as people in business, government, and communities to improve individual and organizational information and technology access and use. He particularly enjoys working with undergraduate students, introducing them to the opportunities and challenges of the information field.



Gary Strong

In his 40-year career, recently-retired UCLA University Librarian Gary Strong has served as California

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THURSDAY
4:00–4:50 pm
BOOK BUZZ: Latest Buzz in YA Literature
Room 1201 Houston

Thursday, April 25th

Mary Pearson
1:00–2:00 pm

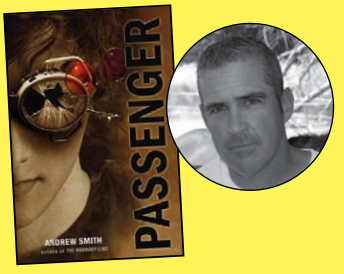
Dan Yaccarino
2:00–3:00 pm

Marissa Meyer
2:30–3:30 pm

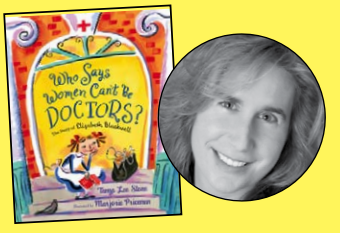
Tom Lichtenheld
3:30–4:30 pm

MJ Auch
4:30–5:30 pm

Kate Klise
4:30–5:30 pm



Andrew Smith
4:30–5:30 pm

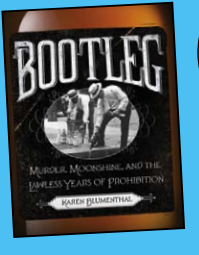


Tanya Lee Stone
4:30–5:30 pm

Friday, April 26th

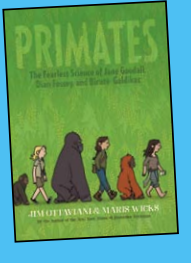
Andy Griffiths
11:00 am–12:00 pm

Jane Yolen
2:00–3:00 pm



Karen Blumenthal
2:30–3:30 pm

Hope Larson
4:00–5:00 pm



Jim Ottaviani
4:00–5:00 pm

Jack Gantos
4:30–5:30 pm

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State Librarian, director of the Queens Borough Public Library, deputy state librarian in Washington, and head librarian of the Markeley Residence Library at the University of Michigan (among several positions throughout the country). He is the founder of the California Literacy Campaign and the Families for Literacy Program. He also created the California Research Bureau for Public Policy at the State Library. His vast experience as a librarian and library administrator gives him a unique perspective on the ramifications of the Information Age, including issues reflecting the social challenges facing public institutions today, adult literacy, electronic equity for equal access to information, and multiculturalism and cultural diversity in a pluralistic society. He has received countless awards and honors, including the Knowledge Trust Award, Twenty-First Century Librarian Award from Syracuse University, Charlie Robinson Award from the Public Library Association, and Humphrey Award from the American Library Association's International Relations Round Table.

Jim Self

Jim Self is director of management information services at the University of Virginia Library. Since 2005 he worked as a visiting program officer for the Association of Research Libraries, specializing in assessment and statistics. He previously served as director of the Clemons Library at the University of Virginia and as head of the undergraduate library at Indiana University. Self has conducted many presentations and workshops on assessment, statistics, surveys, and usability testing. He help shaped the Balanced Scorecard (BSC) approach to organizational planning and assessment. His other research areas include collection use studies and analysis of circulation patterns, design and visual display of quantitative information, and cinema in libraries and educational institutions.

Tony Diaz

Novelist Tony Diaz is a powerful voice in the Latino community of books, ideas, and activism. He brings together contemporary Latino arts, culture, and business in ways that have transformed Houston. He also founded the Librotraficante Movement, which was formed to take a stand against Arizona House Bill 2281, which banned Mexican American Studies. In addition to rallying against the measure, Librotraficante started a caravan to smuggle "banned books" on Latino culture to Tucson. He is also founder of Nuestra Palabra: Latino Writers Having Their Say, a group which promotes Latino literature and literacy and, most recently, organized the Houston Latino Book Fest. He is the author of the novel *The Aztec Love God*, which Ishmael Reed selected as the 1998 Nilon Award for Excellence in Minority Fiction. His essays have also appeared in *The Los Angeles Times* and *Houston Chronicle*. He has just completed his second novel, *The Children of the Locust Tree*.

Andrew McCarthy

Andrew McCarthy shot to stardom with *Pretty in Pink*, *St. Elmo's Fire*, and *Less Than Zero*. He has starred in dozens of films, including *The Spiderwick Chronicles*, *The Joy Luck Club*, *Mulholland Falls*, as well as cult favorites *Weekend at Bernie's* and *Mannequin*. He has also appeared on many television shows and co-starred for two seasons on *Lipstick Jungle*, where he also worked as a director. He starred in the Tony Award-winning play *Side Man* and in *The Boys of Winter*. In a parallel career, McCarthy is an award winning travel writer and is an editor-at-large at *National Geographic Traveler*. He has written for *The New York Times*, *The Atlantic*, *The Wall Street Journal*, *Slate*, *Travel+Leisure*, *Afar*, *Men's Journal*, *Bon Appetit*, *National Geographic Adventure*, and others. The Society of American Travel Writers named him the 2010 "Travel Journalist of the Year;" and in 2011, he won its Grand Award. He also was awarded the 2011 "Grand Award" from the North American Travel Journalists Association and has three times been cited for notable work in the "Best American Travel Writing" series. His most recent work is his memoir, *The Longest Way Home.*

Nia Vardalos

Actress, director, and writer Nia Vardalos began her professional acting career at the Rainbow Stage, a local theater company in Winnipeg that helped her land a scholarship to Toronto's Ryerson University in 1986. Two years later, she joined Toronto's Second City theater troupe, moving to Chicago's Second City stage shortly thereafter. After moving to Los Angeles to continue acting, Vardalos received bit parts on such sitcoms as *The Drew Carey Show*. Drawing on her eccentric Greek upbringing, as well as stories shared by her Greek friends, Vardalos soon began penning a stage play entitled *My Big Fat Greek Wedding*, which became the sleeper hit of the year. In 2004, Vardalos wrote and costarred in another film, *Connie and Carla*, about two women who go undercover as drag queens. Vardalos made her directing debut in 2009 with the independent feature *I Hate Valentine's Day*. She followed this work with the film *My Life in Ruins* and, in 2011, co-wrote *Larry Crowne* with Tom Hanks.

Chris Haley

Chris Haley is director of research for the Study of the Legacy of Slavery in Maryland at the Maryland State Archives in Annapolis. He has served on several boards, including the Historic London Town Foundation, the Jake Savage Foundation, and the Annapolis Arts Alliance Foundation. His script for the 2004 The Reconciliation Walk for Slavery and Penitence held in Annapolis helped garner the Maryland Tourism Council Global Marketing Award for the Kunta Kinte - Alex Haley Foundation. He is the nephew of Alex Haley, author of *Roots*. Haley is also an actor, performer, writer, and speaker whose credits include HBO's *The Wire*, *Partners of the Heart*, and *America's Most Wanted*. He has also appeared in productions of *Last Days of Judas Iscariot*, *Blue/Orange*, *Back of the Throat*, *Permanent Collection*, *Ain't Misbehavin'*, *Joseph and the Amazing Technicolor Dreamcoat*, *Jesus Christ Superstar*, and *Six Degrees of Separation*.

Isabel Allende

Isabel Allende was born in Lima, Peru, in 1942 and raised in Chile, Bolivia, Europe, and the Middle East, as her family followed her stepfather's diplomatic career. She worked as a journalist in Chile until the 1973 military coup and then moved to Venezuela. Isabel Allende took the literary world by storm with the publication of *The House of the Spirits*, a novel which chronicled four generations of a Chilean family against the backdrop of Chile's brutal history. Allende followed her impressive debut with a series of works which have commonly been cited for their compassion, imagination, humor and originality. Allende will discuss her latest work, *Maya's Notebook: A Novel*, set for an April 2013 release. Earlier works include *Portrait in Sepia, Daughters of Fortune,* and *The Sum of Our Days*. Allende now lives in the San Francisco area with her family. ✪

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PROGRAMS BY *TOPIC*

ABOUT TLA

Wednesday, April 24

50 Years of Librarianship: Trends from the *Texas Library Journal* ..... 12 - 12:50 pm
New Members Standing TALL: Links to TLA Leadership ..... 1 - 4:30 pm
Texas Library Association Council I ..... 5 - 5:50 pm
TALL Texans Recognition and Reception ..... 6 - 7 pm
All-Conference Welcome Party ..... 6:30 - 8:30 pm

Thursday, April 25

General Session I with J.R. Martinez ..... 8:30 - 10 am
Quiz Show Pro - New Librarians Want to Know ..... 1 - 1:50 pm
Ask Me About PLD ..... 6 - 8 pm
New Members Ghost Tour/Dessert Mixer ..... 7:30 - 9:30 pm
Intergalactic Dance Club Party ..... 8 pm - 12 am

Friday, April 26

General Session II - Dan Ariely ..... 8:30 - 10 am
New Members RT Business Meeting ..... 4 - 4:50 pm
President's Exhibit Hall Celebration ..... 5 - 7 pm
Book Cart Drill Team Challenge! ..... 7 - 8 pm

Saturday, April 27

Texas Library Association Membership Meeting ..... 1:30 - 2 pm
General Session III with Neil Gaiman ..... 2 - 2:50 pm
Texas Library Association Council II ..... 3 - 3:50 pm

ASSESSMENT

Wednesday, April 24

Evidence-Based Librarianship ..... 8 am - 12 pm
Shaping User Web Experience through Usability Research ..... 10 am - 5 pm
Library Learning Space Assessment Strategies ..... 1 - 5 pm

Thursday, April 25

Survey Tools for Libraries (Net Fair I) ..... 11 - 11:50 am
Lib-Value: Determining the Value of Academic Libraries ..... 1 - 1:50 pm
Writing Effective Survey Items (Hands On Lab 2) ..... 1 - 1:50 pm
Holding a Focus Group to Improve Your Library ..... 2 - 2:50 pm
Implementing the Edge Initiative in Public Libraries ..... 2 - 3:50 pm
Getting a Read On Your Borrowers: Utilizing Analytics to Drive Key Decisions ..... 4 - 4:50 pm

Friday, April 26

Beyond Tallies and Questionnaires: 21st Century Library Assessment ..... 10:15 - 11:50 am
The Balanced Scorecard: Assessing Value and Worth ..... 1 - 1:50 pm
PDA (Patron Driven Acquisitions) - Proving Its Worth? ..... 1 - 1:50 pm
Proving Our Worth: Assessment in Academic Libraries ..... 2 - 3:50 pm
School Library Avengers: A Model for Advocacy ..... 2 - 3:50 pm
Right Size, Right Stuff: Collection Development Based on Customer Demand and Market Segmentation ..... 4 - 4:50 pm

Saturday, April 27

QEP Lessons Learned: Developing, Implementing, and Promoting Your SACS Quality Enhancement Plan ..... 8 - 9:20 am
Project Information Literacy with Mike Eisenberg ..... 8 - 9:50 am
Is Your Library Providing the Electronic Content That People Want and Need? ..... 9 - 9:50 am
Understanding User Needs Through Ethnographic Techniques ..... 11 - 11:50 am

BOOKS, AUTHORS, AND STORYTELLERS

Wednesday, April 24

Science: Tell It Like a Story ..... 1 - 4 pm
One Book, One Conference ..... 2 - 3:20 pm
Middle School is Epic: Sagas, Heroes, and More ..... 2 - 3:50 pm
Show Me a Story ..... 2 - 3:50 pm
A Whole Book Approach to Storytime ..... 4 - 4:50 pm

Thursday, April 25

100 New Children's Books You Should Know ..... 10:15 - 11:50 am
Beyond the Page: New Ways to Tell a Story ..... 10:15 - 11:50 am
Lone Star Reading List and Authors ..... 10:15 - 11:50 am
More Bang for Your Book: Mystery/Thriller Author Panel ..... 10:15 - 11:50 am
Opening Author Session Luncheon Sponsored by LiFTA ..... 12 - 1:50 pm
Author Cornelia Funke and the Children's RT Business Meeting ..... 1 - 1:50 pm
Newbery Video Fun in 90 Seconds or Less ..... 1 - 1:50 pm
Other Worlds: Science Fiction and Fantasy for Teens ..... 1 - 1:50 pm
New Books for Teens and Some Tweens Too! ..... 2 - 3:20 pm
The Best of Both: Nonfiction Picture Books ..... 2 - 3:50 pm
Define Different: Portraying Diversity in Children's Literature ..... 2 - 3:50 pm
Right Now: New YA Literature to Entice Readers ..... 3 - 3:50 pm
Book Buzz: The Latest in YA Literature ..... 4 - 4:50 pm
Promoting a Global View with International Literature for K-12 Readers ..... 4 - 4:50 pm
Tell It! A Storytelling Crash Course ..... 4 - 5:20 pm
Storytelling Showcase and Swap ..... 7:30 - 9:30 pm

Friday, April 26

Lois Lowry: One Writer's Journey ..... 10:15 - 11:50 am
Out of the Closet and Onto the Shelves: GLBT Literature Today ..... 10:15 - 11:50 am
Stretching your Story Programs with Activity Songs and Participation ..... 10:15 - 11:50 am
Tayshas High School Reading List and Authors ..... 10:15 - 11:50 am
Lariat Adult Fiction Reading List Author Session and Luncheon ..... 12 - 1:50 pm
Texas Bluebonnet Award Author Session Luncheon ..... 12 - 1:50 pm
Texas Tea with YA Authors ..... 12 - 1:50 pm
Fantasy and Folklore for Teens by Latino Authors ..... 1 - 1:50 pm
Spirit of Texas Reading Program - Middle School ..... 1 - 1:50 pm
Maverick Graphic Novels Reading List and Authors ..... 2 - 3:20 pm
Book Buzz – Get the Scoop on Forthcoming Books ..... 2 - 3:50 pm
Newbery Then and Now ..... 2 - 3:50 pm
Texas 2x2 Reading List Showcase ..... 2 - 3:50 pm
Children's Poetry Round Up ..... 4 - 4:50 pm
Everything I Know About Storytelling I Learned from Kindergarteners ..... 4 - 4:50 pm
Reception featuring local author, Bob Ray Sanders ..... 5:30 - 6:30 pm
Tales Across Texas! A Storytelling Concert ..... 8 - 10 pm

Saturday, April 27

YA Crossovers – YA Literature for Adults ..... 8 - 9:20 am
Children's RT Author Session and Breakfast with Jack Gantos ..... 8 - 9:50 am
Curses are Forever: YA Horror ..... 8:30 - 9:20 am
Instructional Strategies to Support English Language Learners ..... 9 - 9:50 am
Paranormally Yours: YA Authors Explore Teen Relationships ..... 10 - 10:50 am
Visually Speaking: Why Graphic Novels Count ..... 10 - 11:50 am
P*CON: Poetry Post-Conference ..... 10 am - 1:30 pm
Powerhouse Authors of Young Adult Literature ..... 11 - 11:50 am
Closing Author Session and Luncheon ..... 12 - 1:20 pm
Southern Stories for Teens ..... 1 - 1:50 pm

CAREER & PROFESSIONAL DEVELOPMENT

Wednesday, April 24

Writing for Professional Journals: Jumpstart Your Article ..... 8 am - 5 pm
Google Gadgets, Feeds and Search Strategies ..... 9 am - 12 pm
Be a Great Boss: One Year to Success ..... 9 am - 4:30 pm
Building Your Professional Career with Networking ..... 1 - 2:20 pm
New Members Standing TALL: Links to TLA Leadership ..... 1 - 4:30 pm
Employment 101: HR Secrets for Job Seekers ..... 3 - 3:50 pm
Employment 102: HR Secrets for Job Seekers ..... 4 - 4:50 pm

Thursday, April 25

The Challenges of Change ..... 10:15 - 11:20 am
Developing a Powerful PLN (Personal Learning Network) (Hands On Lab 3) ..... 10:15 - 11:20 am
Ending the Long Wait: Taking an Active and Thoughtful Role in Your Library Job Search ..... 10:15 - 11:50 am
Reference Librarians and Private Investigators: More Alike Than You Knew! ..... 10:15 - 11:50 am
Quiz Show Pro - New Librarians Want to Know ..... 1 - 1:50 pm
Career Options outside Traditional Libraries ..... 2 - 3:20 pm
Building Your Skill Set: Electronic Resource Management ..... 4 - 4:50 pm
Next Steps for the Millennial Librarian ..... 4 - 4:50 pm

Friday, April 26

Building Your Ethical Toolkit: Insuring Your Actions Manifest Your Values ..... 10:15 - 11:20 am
Preparing for Your Application Process ..... 10:15 - 11:20 am
The Dark Side of Being the Boss ..... 10:15 - 11:50 am
School Library 101 or 911? ..... 10:15 - 11:50 am
Social Media for Career Advancement ..... 1 - 1:50 pm
Keys to Stress: Unlocking Your Potential ..... 2 - 3:20 pm
Personal Style with a Professional Twist ..... 2 - 3:50 pm
Project Share ..... 2 - 3:50 pm
How to Booktalk: Catch Your Teens Attention ..... 4 - 4:50 pm
New Members RT Business Meeting ..... 4 - 4:50 pm
Small Community Libraries RT Dessert Social ..... 8 - 10 pm

Saturday, April 27

Library Support Staff - Careers of Choice ..... 9 - 10:20 am
Library Education vs Library Practice: Are We Truly Preparing the Next Generation? ..... 10 - 11:50 am
Reading Committees: How to Get the Skills You Need ..... 12:30 - 1:50 pm

CATALOGING AND METADATA

Wednesday, April 24

Jumping into RDA ..... 8 am - 4 pm
Unleashing the Power of XSLT: Catalog Records in Batch..... 2 - 3:20 pm

Thursday, April 25

Metadata Interoperability.....10:15 - 11:50 am
Reflections on RDA Training and Transitioning..... 2 - 3:20 pm

Friday, April 26

An RDA Primer: Practical Steps and Tips.....10:15 - 11:50 am
Texas 2x2 Reading List Showcase ..... 2 - 3:50 pm

Saturday, April 27

Behind the Scenes at FamilySearch and Ancestry.com: Genealogical Information Digitization..... 8 - 9:50 am

COLLECTION DEVELOPMENT & MANAGEMENT

Wednesday, April 24

Movies, Music, and More: Options for Taking Your A-V Online..... 2 - 3:50 pm
Sex in the Library: Examining Selection Policies in Public and School Libraries... 2:30 - 3:20 pm
Patron Driven Acquisitions: An Overview ..... 3 - 4:50 pm
Guys Listen with Jon Scieszka..... 4 - 4:50 pm
Spirit of Texas Reading Program - High School..... 4 - 4:50 pm

Thursday, April 25

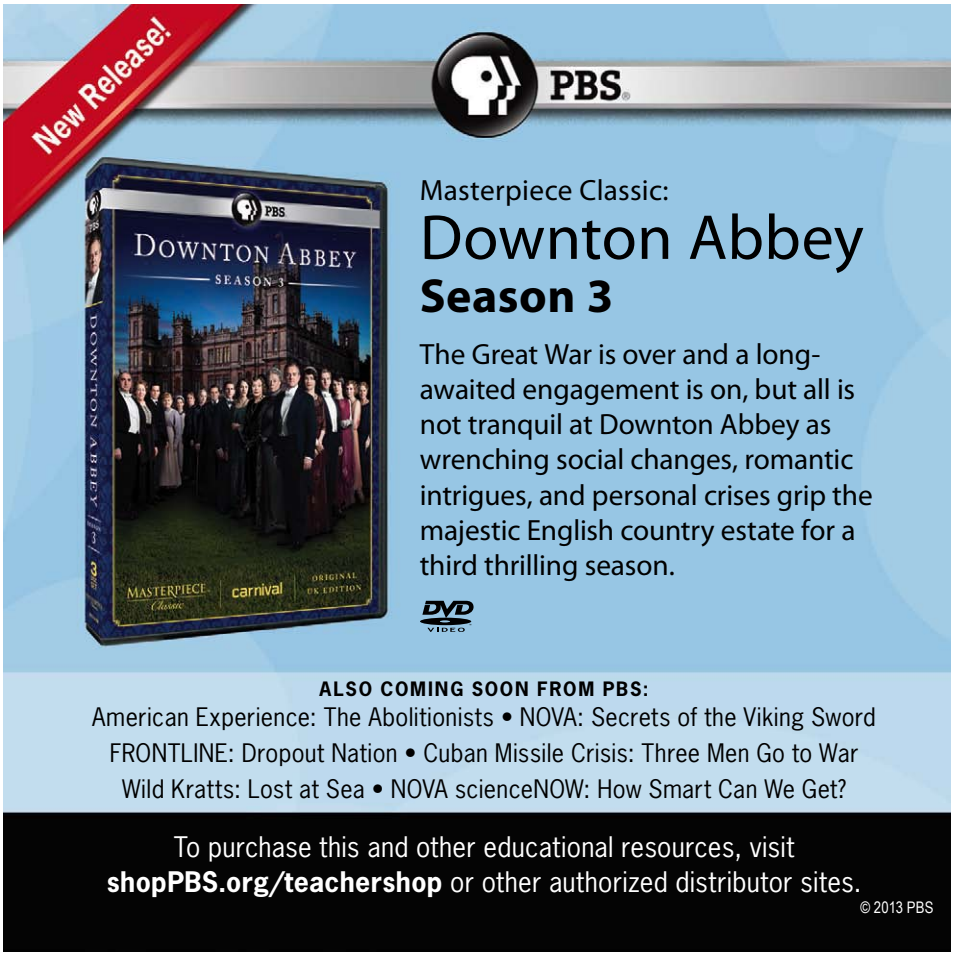
Beyond the Page: New Ways to Tell a Story .....10:15 - 11:50 am
More Bang for Your Book: Mystery/ Thriller Author Panel .....10:15 - 11:50 am
You're Not Bilingual - So What?.....10:15 - 11:50 am
Intellectual Freedom: Manga Is Not a Crime! ..... 11 - 11:50 am
TexShare Database Update ..... 1 - 1:50 pm
New Books for Teens and Some Tweens Too! ... 2 - 3:20 pm
The Best of Both: Nonfiction Picture Books..... 2 - 3:50 pm
Right Now: New YA Literature to Entice Readers..... 3 - 3:50 pm
Book Buzz: The Latest in YA Literature..... 4 - 4:50 pm
Building Your Skill Set: Electronic Resource Management..... 4 - 4:50 pm
Promoting a Global View with International Literature for K-12 Readers..... 4 - 4:50 pm

Friday, April 26

Out of the Closet and Onto the Shelves: GLBT Literature Today.....10:15 - 11:50 am
Tayshas High School Reading List and Authors.....10:15 - 11:50 am
Lariat Adult Fiction Reading List Author Session and Luncheon .....12 - 1:50 pm
Fantasy and Folklore for Teens by Latino Authors..... 1 - 1:50 pm
PDA (Patron Driven Acquisitions) – Proving Its Worth? ..... 1 - 1:50 pm
Maverick Graphic Novels Reading List and Authors ..... 2 - 3:20 pm
Book Buzz – Get the Scoop on Forthcoming Books..... 2 - 3:50 pm
Caring for the Mind: Providing Mental Health Information at Your Library (Hands On Lab 7)..... 3 - 4:50 pm
Children's Poetry Round Up..... 4 - 4:50 pm
Crafting Your Cover Letter..... 4 - 4:50 pm
Right Size, Right Stuff: Collection Development Based on Customer Demand and Market Segmentation..... 4 - 4:50 pm

Saturday, April 27

YA Crossovers – Young Adult Literature for Adults..... 8 - 9:20 am
Acquisitions and Collection Development RT Vendor Breakfast & Business Meeting..... 8 - 9:50 am



Young Adult RT Reading Lists Booktalks ..... 8 - 9:50 am
Curses are Forever: YA Horror ..... 8:30 - 9:20 am
Is Your Library Providing the Electronic Content That People Want and Need? ..... 9 - 9:50 am
Paranormally Yours: YA Authors Explore Teen Relationships ..... 10 - 10:50 am
Librarians, Take Control of eBook Distribution! ..... 10 - 11:20 am
Visually Speaking: Why Graphic Novels Count ..... 10 - 11:50 am
Donde Está the Good Stuff? Selecting Quality Spanish Adult and Children's Materials ..... 11 - 11:50 am
Powerhouse Authors of Young Adult Literature ..... 11 - 11:50 am
Special Collections in the Digital Age ..... 12 - 1:50 pm
Southern Stories for Teens ..... 1 - 1:50 pm

CUSTOMER SERVICE

Wednesday, April 24

Shaping User Web Experience through Usability Research ..... 10 am - 5 pm
Library Customer Service: An Unconference ... 12 - 1:50 pm
Quality Customer Service on a Budget ..... 2 - 3:50 pm

Thursday, April 25

Learning from LUV: Marketing and Outreach Tips from Southwest Airlines ..... 10:15 - 11:20 am
You're Not Bilingual - So What? ..... 10:15 - 11:50 am
Holding a Focus Group to Improve Your Library ..... 2 - 2:50 pm
"Wow" Customers with Interactive Tools and Digital Outreach ..... 2 - 3:20 pm

Friday, April 26

Sprinkle Pixie Dust to Enhance Your Customer Service ..... 10:15 - 11:50 am
Lean Thinking Process Improvement ..... 1 - 1:50 pm
I Am a Librarian Not a Social Worker ..... 2 - 3:50 pm

Saturday, April 27

Health Resources for Your Diverse Community ..... 8 - 9:50 am
Meet Generation NeXt; Understanding and Serving Today's Digital Students ..... 10 - 11:50 am
Thinking Outside of the Book: Providing Library Services to the Blind and Visually Impaired ..... 10 - 11:50 am
Understanding User Needs Through Ethnographic Techniques ..... 11 - 11:50 am

DATA MANAGEMENT PLANNING AND ??

Thursday, April 25

Up in the Cloud - Migrating IT to a New Service Model (Net Fair I) ..... 10:15 - 10:50 am
Exploring the Digital Humanities ..... 2 - 3:50 pm

DIGITIZATION, DATA MANAGEMENT & ARCHIVES

Wednesday, April 24

Research Data Management in Academic Libraries: Meeting the Challenge ..... 4 - 4:50 pm

Thursday, April 25

Metadata Interoperability ..... 10:15 - 11:50 am
Exploring the Digital Humanities ..... 2 - 3:50 pm
Using Government Information for Genealogical and Historical Research ..... 2 - 3:50 pm
Reflections on John F. Kennedy: A Texas Resource Guide ..... 4 - 4:50 pm

Friday, April 26

Black Caucus RT Author Session and Brunch ..... 10:15 - 11:50 am
Discovering Your Roots with Chris Haley ..... 2 - 3:20 pm

Saturday, April 27

Behind the Scenes at FamilySearch and Ancestry.com: Genealogical Information Digitization ..... 8 - 9:50 am
Is Your Library Providing the Electronic Content That People Want and Need? ..... 9 - 9:50 am
Digital Libraries: Lightning Talks ..... 10 - 11:50 am
Building and Growing a Digital Repository Service at the University of Texas Libraries (Net Fair III) ..... 11 - 11:50 am
NARA-Fort Worth and the George W. Bush Presidential Library and Museum: Resources for Libraries ..... 12 - 1:50 pm
Special Collections in the Digital Age ..... 12 - 1:50 pm

FUNDRAISING & GRANTS

Thursday, April 25

Developing Network Infrastructure in Rural Communities (Net Fair I) ..... 2 - 2:50 pm
Maximizing Social Media for Marketing ..... 2 - 3:50 pm
Explore Quickly, Learn Differently with Digital Resources (Net Fair I) ..... 3 - 3:50 pm
Minding the Store: Best Practices for Friends of the Library Book Stores ..... 4 - 4:50 pm

Friday, April 26

Library and Community Matchmaking: Augment Your Marketing Opportunities, Resources, and Programs ..... 1 - 1:50 pm
Tsunami Warning: Services Needed for Returning Veterans ..... 2 - 3:50 pm
Small Community Libraries RT Dessert Social ..... 8 - 10 pm

HOT TOPICS

Wednesday, April 24

Research Data Management in Academic Libraries: Meeting the Challenge ..... 4 - 4:50 pm

Thursday, April 25

Is Your Book Reading You? Ebook Data Mining is Here! ..... 1 - 1:50 pm
iPads and School Libraries: Opportunities and Apps ..... 2 - 3:50 pm

Friday, April 26

An RDA Primer: Practical Steps and Tips ..... 10:15 - 11:50 am
Get a Yes for Your Budget: Persuading Public Library Funders ..... 10:15 - 11:50 am
School Libraries as Makerspaces ..... 4 - 4:50 pm
Texas Association of School Librarians Private School Librarians' Progressive Dinner ..... 5:30 - 10:30 pm

Saturday, April 27

Curation with Joyce Valenza ..... 10 - 10:50 am
Getting to the Yes: Persuading Your School Administrators ..... 10 - 10:50 am
Librarians, Take Control of eBook Distribution! ..... 10 - 11:20 am
Keep Legit with Social Media ..... 12 - 1:20 pm

INFORMATION TECHNOLOGY

Wednesday, April 24

Shaping User Web Experience through Usability Research ..... 10 am - 5 pm
We can Do It! Librarians and Technologists Can Build Successful Partnerships ..... 2 - 2:50 pm
Movies, Music and More: Options for Taking Your A-V Online ..... 2 - 3:50 pm
Research Data Management in Academic Libraries: Meeting the Challenge ..... 4 - 4:50 pm

Thursday, April 25

Up in the Cloud - Migrating IT to a New Service Model (Net Fair I) ..... 10:15 - 10:50 am
What's all the Hype about Skype - How can I use it in my library? (Hands On Lab 1) ..... 11:30 am - 12:20 pm
Is Your Book Reading You? Ebook Data Mining is Here! ..... 1 - 1:50 pm
Developing Network Infrastructure in Rural Communities (Net Fair I) ..... 2 - 2:50 pm
Implementing the Edge Initiative in Public Libraries ..... 2 - 3:50 pm
iPads and School Libraries: Opportunities and Apps ..... 2 - 3:50 pm
Explore Quickly, Learn Differently with Digital Resources (Net Fair I) ..... 3 - 3:50 pm

Friday, April 26

Lights, Camera, Libraries! Act 1: Using Windows Live Movie Maker (Hands On Lab 5) ..... 11:30 am - 12:20 pm
Integrated Library System Options for Small Libraries (Net Fair II) ..... 2 - 2:50 pm
Top Technology Trends in Texas Libraries (Net Fair II) ..... 3 - 3:50 pm

Saturday, April 27

Digital Libraries: Lightning Talks ..... 10 - 11:50 am
Building and Growing a Digital Repository Service at the University of Texas Libraries (Net Fair III) ..... 11 - 11:50 am
Special Collections in the Digital Age ..... 12 - 1:50 pm

INTELLECTUAL FREEDOM, ETHICS, & COPYRIGHT

Wednesday, April 24

Patents and Trademark Information for the Non-Expert ..... 9 am - 12 pm
Books Under Fire: Censoring and Banning Latino Books ..... 1 - 2:20 pm
Sex in the Library: Examining Selection Policies in Public and School Libraries ... 2:30 - 3:20 pm
An Update from ALA's Office of Intellectual Freedom ..... 3:30 - 4:20 pm

Thursday, April 25

Intellectual Freedom: Manga Is Not a Crime! ..... 11 - 11:50 am
Is Your Book Reading You? Ebook Data Mining is Here! ..... 1 - 1:50 pm

Friday, April 26

Building Your Ethical Toolkit: Insuring Your Actions Manifest Your Values ..... 10:15 - 11:20 am
Is the End of Reading Here? ..... 1 - 1:50 pm

Saturday, April 27

Electronic Resources for Victims of Intimate Partner Violence ..... 8 - 8:50 am
Keep Legit with Social Media ..... 12 - 1:20 pm

LIBRARY FACILITIES

Wednesday, April 24

Putting a New Face on Your Library ..... 12 - 12:50 pm
Library Learning Space Assessment Strategies .... 1 - 5 pm
Eye of the Storm: The Library's Role in Disaster Preparedness ..... 2 - 3:50 pm

Thursday, April 25

Transforming Libraries for Engagement .. 10:15 - 11:50 am
Rethinking our Role: Public Libraries as Incubators for Creativity in Our Communities ..... 1 - 1:50 pm

Friday, April 26

Public Library as Destination ..... 10:15 - 11:50 am
School Libraries as Makerspaces ..... 4 - 4:50 pm
Unraveling the Mystery of a Library Interior Design Project ..... 4 - 4:50 pm
Texas Association of School Librarians Private School Librarians' Progressive Dinner ..... 5:30 - 10:30 pm

LIBRARY INSTRUCTION & TRAINING

Wednesday, April 24

Bytes of Technology: Fill Your Plate with 21st Century Learning Tools in the School Library ..... 1 - 1:50 pm
Reaching Adult Learners in Academic Settings ..... 1 - 4 pm

Thursday, April 25

K-20 Vertical Alignment of Research Skills ..... 10:15 - 11:50 am

What's all the Hype about Skype - How can I use it in my library? (Hands On Lab 1) ..... 11:30 am - 12:20 pm
Bites with LIRT ..... 12 - 1:50 pm
Writing Effective Survey Items (Hands On Lab 2) ..... 1 - 1:50 pm
Building a Promising Future: Freshman Success Initiatives ..... 2 - 3:50 pm
Active Learning Activities for One Shot Library Instructional Sessions: Lightning Talks ..... 4 - 4:50 pm
LibGuides for Web Content ..... 4 - 4:50 pm
Getting Them on Track: Hosting a Dissertation Boot Camp ..... 4 - 5:20 pm
Increase Audience Engagement by Harnessing the Power of the Backchannel ..... 4 - 5:20 pm

Friday, April 26

AASL Best Websites for Teaching and Learning ..... 10:15 - 11:50 am
I Have an eReader: Now What? ..... 10:15 - 11:50 am
PechaKucha: Best Practices for School Librarians ..... 10:15 - 11:50 am
Tips for Teaching the College and Career Readiness Standards ..... 10:15 - 11:50 am
Transliteracy and the 21st Century Learner: Transforming Information Literacy in School Libraries ..... 10:15 - 11:50 am
Lights, Camera, Libraries! Act 1: Using Windows Live Movie Maker (Hands On Lab 5) ..... 11:30 am - 12:20 pm
PubMed for the Rest of Us: Searching the Medical Literature for the Non-Expert (Hands On Lab 6) ..... 1 - 2:50 pm
E-Learning: Online Tools for Today's Teens ..... 2 - 3:20 pm
Going Beyond the Facts: Collaborating for Higher-Level Thinking in Schools ..... 2 - 3:20 pm
QRazy About Codes ..... 2 - 3:20 pm
Lights, Camera, Libraries! Act 2: Video Strategies that Work (Net Fair II) ..... 4 - 4:50 pm

Saturday, April 27

Presentations with Prezi (Net Fair III) ..... 10 - 10:50 am
Embedded Librarianship: The Good, Bad, and Ugly! ..... 10 - 11:50 am
Meet Generation NeXt; Understanding and Serving Today's Digital Students ..... 10 - 11:50 am
This Is Not Optional! Ensuring a Comprehensive Information Literacy Program ..... 10 - 11:50 am
Librarians on the Loose: Revolutionizing the Library Using Web Tools ..... 12 - 1:20 pm
Making and Editing Videos to Improve Your Library ..... 12 - 1:20 pm

LITERACY/TRANSLITERACY

Thursday, April 25

Opening Author Session Luncheon Sponsored by LiFTA ..... 12 - 1:50 pm
Learning4Life: Using the AASL Framework to Build a Pivotal Literacy Program ..... 1 - 1:50 pm
Literacy and Outreach Toolkits from ALA ..... 1 - 1:50 pm
Teen Parents: Learning, Literacy, and Life Skills ..... 2 - 2:50 pm
Empowering Community Voices through Libraries ..... 4 - 4:50 pm
Storytime Bootcamp ..... 4 - 4:50 pm

Friday, April 26

AASL Best Websites for Teaching and Learning ..... 10:15 - 11:50 am
Transliteracy and the 21st Century Learner: Transforming Information Literacy in School Libraries ..... 10:15 - 11:50 am
Early Literacy as Library Culture ..... 1 - 1:50 pm
Is the End of Reading Here? ..... 1 - 1:50 pm
Reimagining Libraries in a Digital Future ..... 1 - 1:50 pm
Going Beyond the Facts: Collaborating for Higher-Level Thinking in Schools ..... 2 - 3:20 pm
Handmade Thinking: Drawing Out Reading ..... 3 - 4:20 pm
ESL Programs in Public Libraries: Best Practices ..... 4 - 4:50 pm

Saturday, April 27

Project Information Literacy with Mike Eisenberg ..... 8 - 9:50 am
Essential ESL Strategies for Your School Library ..... 10 - 10:50 am
This Is Not Optional! Ensuring a Comprehensive Information Literacy Program ..... 10 - 11:50 am

MANAGEMENT & CHANGE

Wednesday, April 24

Evidence-Based Librarianship ..... 8 am - 12 pm
Be a Great Boss: One Year to Success ..... 9 am - 4:30 pm
Putting a New Face on Your Library ..... 12 - 12:50 pm
Library Customer Service: An Unconference ..... 12 - 1:50 pm
Library Learning Space Assessment Strategies ..... 1 - 5 pm
We can Do It! Librarians and Technologists Can Build Successful Partnerships ..... 2 - 2:50 pm
Eye of the Storm: The Library's Role in Disaster Preparedness ..... 2 - 3:50 pm
Quality Customer Service on a Budget ..... 2 - 3:50 pm
Patron Driven Acquisitions: An Overview ..... 3 - 4:50 pm
Management Award Poster Session ..... 4 - 5:20 pm

Thursday, April 25

The Challenges of Change ..... 10:15 - 11:20 am
Developing a Powerful PLN (Personal Learning Network) (Hands On Lab 3) ..... 10:15 - 11:20 am
Libraries and Other Non-Profits Working Together as Community Assets ..... 10:15 - 11:50 am
Transforming Libraries for Engagement ..... 10:15 - 11:50 am
Digital Citizenship and E-Rate ..... 1 - 1:50 pm
Lib-Value: Determining the Value of Academic Libraries ..... 1 - 1:50 pm
Developing Network Infrastructure in Rural Communities (Net Fair I) ..... 2 - 2:50 pm
Holding a Focus Group to Improve Your Library ..... 2 - 2:50 pm
Reflections on RDA Training & Transitioning ..... 2 - 3:20 pm
Implementing the Edge Initiative in Public Libraries ..... 2 - 3:50 pm
iPads and School Libraries: Opportunities and Apps ..... 2 - 3:50 pm
Explore Quickly, Learn Differently with Digital Resources (Net Fair I) ..... 3 - 3:50 pm
Empowering Community Voices through Libraries ..... 4 - 4:50 pm
Getting a Read on Your Borrowers: Utilizing Analytics to Drive Key Decisions ..... 4 - 4:50 pm
Adding Value Through Community Collaboration ..... 4 - 5:20 pm

Friday, April 26

Building Your Ethical Toolkit: Insuring Your Actions Manifest Your Values ..... 10:15 - 11:20 am
Beyond Tallies and Questionnaires: 21st Century Library Assessment ..... 10:15 - 11:50 am
The Dark Side of Being the Boss ..... 10:15 - 11:50 am
Get a Yes for Your Budget: Persuading Public Library Funders ..... 10:15 - 11:50 am
Public Library as Destination ..... 10:15 - 11:50 am
School Library 101 or 911? ..... 10:15 - 11:50 am
Sprinkle Pixie Dust to Enhance Your Customer Service ..... 10:15 - 11:50 am
The Balanced Scorecard: Assessing Value and Worth ..... 1 - 1:50 pm
The Changing Color of Leadership or in the Words of Meghan McCain's Bestseller, *America, You Sexy Bitch: A Love Letter to Freedom* ..... 1 - 1:50 pm
Early Literacy as Library Culture ..... 1 - 1:50 pm
Lean Thinking Process Improvement ..... 1 - 1:50 pm
PDA (Patron Driven Acquisitions) – Proving Its Worth? ..... 1 - 1:50 pm
Reimagining Libraries in a Digital Future ..... 1 - 1:50 pm
Developing and Implementing a Diversity Action Plan ..... 2 - 3:50 pm
I Am a Librarian Not a Social Worker ..... 2 - 3:50 pm
Proving Our Worth: Assessment in Academic Libraries ..... 2 - 3:50 pm
Top Technology Trends in Texas Libraries (Net Fair II) ..... 3 - 3:50 pm
Create an Award-Winning School Library Program ..... 4 - 4:50 pm
New Members RT Business Meeting ..... 4 - 4:50 pm
Right Size, Right Stuff: Collection Development Based on Customer Demand and Market Segmentation ..... 4 - 4:50 pm
Unraveling the Mystery of a Library Interior Design Project ..... 4 - 4:50 pm

Saturday, April 27

Electronic Resources for Victims of Intimate Partner Violence ..... 8 - 8:50 am
QEP Lessons Learned: Developing, Implementing and Promoting Your SACS Quality Enhancement Plan ..... 8 - 9:20 am
Getting to the Yes: Persuading Your School Administrators ..... 10 - 10:50 am
Librarians, Take Control of eBook Distribution! ..... 10 - 11:20 am
Library Education vs Library Practice: Are We Truly Preparing the Next Generation? ..... 10 - 11:50 am
Library Organizational Cultures and Leadership ..... 10 - 11:50 am
Meet Generation NeXt; Understanding and Serving Today's Digital Students ..... 10 - 11:50 am
Staff Realignment in Public Libraries ..... 10 - 11:50 am
Understanding User Needs Through Ethnographic Techniques ..... 11 - 11:50 am

MARKETING, PR, & ADVOCACY

Wednesday, April 24

Putting a New Face on Your Library ..... 12 - 12:50 pm
Teen Book Festivals ..... 1 - 1:50 pm
Blogging and Social Media: Best Practices for Serving Youth ..... 2 - 2:50 pm
Create [P]interest in Your Library ..... 4 - 4:50 pm

Thursday, April 25

Learning from LUV: Marketing and Outreach Tips from Southwest Airlines ..... 10:15 - 11:20 am
Libraries and Other Non-Profits Working Together as Community Assets ..... 10:15 - 11:50 am
Transforming Libraries for Engagement ..... 10:15 - 11:50 am
Developing a Social Media Policy ..... 11 - 11:50 am
Survey Tools for Libraries (Net Fair I) ..... 11 - 11:50 am
Opening Author Session Luncheon Sponsored by LiFTA ..... 12 - 1:50 pm
Addressing Nutrition Literacy through Community Gardens ..... 1 - 1:50 pm
Lib-Value: Determining the Value of Academic Libraries ..... 1 - 1:50 pm
Literacy and Outreach Toolkits from ALA ..... 1 - 1:50 pm
Rethinking our Role: Public Libraries As Incubators for Creativity in Our Communities ..... 1 - 1:50 pm
Adult Summer Reading: Why Should Kids Have All The Fun? ..... 2 - 3:20 pm
"Wow"[oo] Customers with Interactive Tools and Digital Outreach ..... 2 - 3:20 pm
Maximizing Social Media for Marketing ..... 2 - 3:50 pm
Empowering Community Voices through Libraries ..... 4 - 4:50 pm
The Indispensible School Librarian's CSCOPE Survival Kit ..... 4 - 4:50 pm
Library + PTA = A Great Partnership ..... 4 - 4:50 pm
Minding the Store: Best Practices for Friends of the Library Book Stores ..... 4 - 4:50 pm
Adding Value Through Community Collaboration ..... 4 - 5:20 pm
Tell It! A Storytelling Crash Course ..... 4 - 5:20 pm

Friday, April 26

Get a Yes for Your Budget: Persuading Public Library Funders ..... 10:15 - 11:50 am
I Have an eReader: Now What? ..... 10:15 - 11:50 am
PechaKucha: Best Practices for School Librarians ..... 10:15 - 11:50 am
Public Library as Destination ..... 10:15 - 11:50 am
Sprinkle Pixie Dust to Enhance Your Customer Service ..... 10:15 - 11:50 am
Lights, Camera, Libraries! Act 1: Using Windows Live Movie Maker (Hands On Lab 5) ..... 11:30 am - 12:20 pm
The Changing Color of Leadership or in the Words of Meghan McCain's Bestseller, *America, You Sexy Bitch: A Love Letter to Freedom* ..... 1 - 1:50 pm
Library and Community Matchmaking: Augment Your Marketing Opportunities, Resources, and Programs ..... 1 - 1:50 pm
School Library Avengers: A Model for Advocacy ..... 2 - 3:50 pm
Create an Award-Winning School Library Program ..... 4 - 4:50 pm
Cycling for Libraries Unconference ..... 4 - 4:50 pm
Lights, Camera, Libraries! Act 2: Video Strategies that Work (Net Fair II) ..... 4 - 4:50 pm
Programpalooza ..... 4 - 4:50 pm
Small Community Libraries RT Dessert Social ..... 8 - 10 pm

Saturday, April 27

Getting to the Yes: Persuading Your School Administrators ..... 10 - 10:50 am
Librarians on the Loose: Revolutionizing the Library Using Web Tools ..... 12 - 1:20 pm
Making and Editing Videos to Improve Your Library ..... 12 - 1:20 pm

ORGANIZATIONAL PARTNERSHIP & RESOURCE

Wednesday, April 24

Teen Book Festivals ..... 1 - 1:50 pm
Fostering New Americans: How the Path to US Citizenship Can Start at the Library ..... 2 - 3:20 pm
Eye of the Storm: The Library's Role in Disaster Preparedness ..... 2 - 3:50 pm
Sex in the Library: Examining Selection Policies in Public and School Libraries ..... 2:30 - 3:20 pm

Thursday, April 25

K-20 Vertical Alignment of Research Skills ..... 10:15 - 11:50 am
Libraries and Other Non-Profits Working Together as Community Assets ..... 10:15 - 11:50 am
Addressing Nutrition Literacy through Community Gardens ..... 1 - 1:50 pm
TexShare Database Update ..... 1 - 1:50 pm
An Alternative to Summer Reading Programs @ the Fort Worth Library ..... 3 - 3:50 pm
Library + PTA = A Great Partnership ..... 4 - 4:50 pm
Reflections on John F. Kennedy: A Texas Resource Guide ..... 4 - 4:50 pm
Adding Value Through Community Collaboration ..... 4 - 5:20 pm

Friday, April 26

Library and Community Matchmaking: Augment Your Marketing Opportunities, Resources, and Programs ..... 1 - 1:50 pm
Informal Educator Groups: Collaborate to Fuel Community Imagination ..... 2 - 3:20 pm
Developing and Implementing a Diversity Action Plan ..... 2 - 3:50 pm
Project Share ..... 2 - 3:50 pm

Saturday, April 27

Electronic Resources for Victims of Intimate Partner Violence ..... 8 - 8:50 am
QEP Lessons Learned: Developing, Implementing and Promoting Your SACS Quality Enhancement Plan ..... 8 - 9:20 am
After Gaming, What's Next? Finding New Teen Programming ..... 12 - 1:20 pm
Animal Crackers: Animal Health Information from A(ardvarks) to Z(ebras) ..... 12 - 1:50 pm

PROGRAMMING FOR ADULTS

Wednesday, April 24

Fostering New Americans: How the Path to US Citizenship Can Start at the Library ..... 2 - 3:20 pm

Thursday, April 25

Rethinking our Role: Public Libraries as Incubators for Creativity in Our Communities ..... 1 - 1:50 pm
Adult Summer Reading: Why Should Kids Have All The Fun? ..... 2 - 3:20 pm
Storytelling Showcase and Swap ..... 7:30 - 9:30 pm

Friday, April 26

I Have an eReader: Now What? ..... 10:15 - 11:50 am
#NaNoWriMo: the 411 on National Novel Writing Month ..... 1 - 1:50 pm
Discovering Your Roots with Chris Haley ..... 2 - 3:20 pm
Tsunami Warning: Services Needed for Returning Veterans ..... 2 - 3:50 pm
Cycling for Libraries Unconference ..... 4 - 4:50 pm
ESL Programs in Public Libraries: Best Practices ..... 4 - 4:50 pm
Programpalooza ..... 4 - 4:50 pm
Tales across Texas! A Storytelling Concert ..... 8 - 10 pm

Saturday, April 27

Animal Crackers: Animal Health Information from A(ardvarks) to Z(ebras) ..... 12 - 1:50 pm
This Is How We Do It: Best Practices for Latino Programming ..... 12 - 1:50 pm

PROGRAMMING FOR CHILDREN & YOUTH

Wednesday, April 24

Teen Book Festivals ..... 1 - 1:50 pm
Science: Tell It Like a Story ..... 1 - 4 pm
Blogging and Social Media: Best Practices for Serving Youth ..... 2 - 2:50 pm
Connecting the Caldecott Award Books to the Science TEKS ..... 2 - 3:20 pm
Show Me a Story ..... 2 - 3:50 pm
A Whole Book Approach to Storytime ..... 4 - 4:50 pm
Create [P]interest in Your Library ..... 4 - 4:50 pm
Spirit of Texas Reading Program - High School ..... 4 - 4:50 pm

Thursday, April 25

Lone Star Reading List and Authors ..... 10:15 - 11:50 am
Newbery Video Fun in 90 Seconds or Less ..... 1 - 1:50 pm
Teen Parents: Learning, Literacy, and Life Skills ..... 2 - 2:50 pm
An Alternative to Summer Reading Programs @ the Fort Worth Library ..... 3 - 3:50 pm
Storytime Bootcamp ..... 4 - 4:50 pm
Tell It! A Storytelling Crash Course ..... 4 - 5:20 pm
Storytelling Showcase and Swap ..... 7:30 - 9:30 pm

Friday, April 26

Stretching your Story Programs with Activity Songs and Participation ..... 10:15 - 11:50 am
Texas Bluebonnet Award Author Session Luncheon ..... 12 - 1:50 pm
Spirit of Texas Reading Program – Middle School ..... 1 - 1:50 pm
Informal Educator Groups: Collaborate to Fuel Community Imagination ..... 2 - 3:20 pm
Children's Poetry Round Up ..... 4 - 4:50 pm
Everything I Know About Storytelling I Learned from Kindergarteners ..... 4 - 4:50 pm
How to Booktalk: Catch Your Teens Attention ..... 4 - 4:50 pm
School Libraries as Makerspaces ..... 4 - 4:50 pm
TASL Private School Librarians' Progressive Dinner ..... 5:30 - 10:30 pm
Tales Across Texas! A Storytelling Concert ..... 8 - 10 pm

Saturday, April 27

P*CON: Poetry Post-Conference ..... 10 am - 1:30 pm
After Gaming, What's Next? Finding New Teen Programming ..... 12 - 1:20 pm
Animal Crackers: Animal Health Information from A(ardvarks) to Z(ebras) ..... 12 - 1:50 pm
This Is How We Do It: Best Practices for Latino Programming ..... 12 - 1:50 pm

READING DEVELOPMENT (CHILDREN)

Wednesday, April 24

Connecting the Caldecott Award Books to the Science TEKS ..... 2 - 3:20 pm
Show Me a Story ..... 2 - 3:50 pm
A Whole Book Approach to Storytime ..... 4 - 4:50 pm
Guys Listen with Jon Scieszka ..... 4 - 4:50 pm

Thursday, April 25

Learning4Life: Using the AASL Framework to Build a Pivotal Literacy Program ..... 1 - 1:50 pm
An Alternative to Summer Reading Programs @ the Fort Worth Library ..... 3 - 3:50 pm

Friday, April 26

Early Literacy as Library Culture ..... 1 - 1:50 pm
Is the End of Reading Here? ..... 1 - 1:50 pm
Handmade Thinking: Drawing Out Reading ..... 3 - 4:20 pm

Saturday, April 27

Instructional Strategies to Support English Language Learners ..... 9 - 9:50 am
Visually Speaking: Why Graphic Novels Count ..... 10 - 11:50 am
P*CON: Poetry Post-Conference ..... 10 am - 1:30 pm

REFERENCE, READERS ADVISORY, & ???

Wednesday, April 24

Patents and Trademark Information for the Non-Expert ..... 9 am - 12 pm
Guys Listen with Jon Scieszka ..... 4 - 4:50 pm

Thursday, April 25

100 New Children's Books You Should Know ..... 10:15 - 11:50 am
Lone Star Reading List and Authors ..... 10:15 - 11:50 am
Reference Librarians and Private Investigators: More Alike Than You Knew! ..... 10:15 - 11:50 am
Intellectual Freedom: Manga Is Not a Crime! ..... 11 - 11:50 am
Other Worlds: Science Fiction and Fantasy for Teens ..... 1 - 1:50 pm
TexShare Database Update ..... 1 - 1:50 pm
New Books for Teens and Some Tweens Too! ..... 2 - 3:20 pm
Define Different: Portraying Diversity in Children's Literature ..... 2 - 3:50 pm
Using Government Information for Genealogical and Historical Research ..... 2 - 3:50 pm
Right Now: New YA Literature to Entice Readers ..... 3 - 3:50 pm
Book Buzz: The Latest in YA Literature ..... 4 - 4:50 pm
LibGuides for Web Content ..... 4 - 4:50 pm
Promoting a Global View with International Literature for K-12 Readers ..... 4 - 4:50 pm
Reflections on John F. Kennedy: A Texas Resource Guide ..... 4 - 4:50 pm

Friday, April 26

Black Caucus RT Author Session and Brunch ..... 10:15 - 11:50 am
Lois Lowry: One Writer's Journey ..... 10:15 - 11:50 am
Tayshas High School Reading List and Authors ..... 10:15 - 11:50 am
Legal Reference and Literature Searching (Hands On Lab 4) ..... 10:15 am - 12:50 pm
Lariat Adult Fiction Reading List Author Session and Luncheon ..... 12 - 1:50 pm
Texas Tea with YA Authors ..... 12 - 1:50 pm
Free Legal Forms Online ..... 2 - 2:50 pm
Discovering Your Roots with Chris Haley ..... 2 - 3:20 pm

Maverick Graphic Novels Reading List and Authors ... 2 - 3:20 pm
Book Buzz – Get the Scoop on Forthcoming Books ... 2 - 3:50 pm
Newbery Then and Now ... 2 - 3:50 pm
Caring for the Mind: Providing Mental Health Information at Your Library (Hands On Lab 7) ... 3 - 4:50 pm
How to Booktalk: Catch Your Teens Attention ... 4 - 4:50 pm

Saturday, April 27

YA Crossovers – YA Literature for Adults ... 8 - 9:20 am
Behind the Scenes at FamilySearch and Ancestry.com: Genealogical Information Digitization ... 8 - 9:50 am
Health Resources for Your Diverse Community ... 8 - 9:50 am
Young Adult RT Reading Lists Booktalks ... 8 - 9:50 am
Curses are Forever: YA Horror ... 8:30 - 9:20 am
Paranormally Yours: YA Authors Explore Teen Relationships ... 10 - 10:50 am
Twitter as a Reference Tool ... 10 - 11:20 am
From A(norexia) to Z(its): Providing Health Information to Teens and Young Adults ... 10 - 11:50 am
Thinking Outside of the Book: Providing Library Services to the Blind and Visually Impaired ... 10 - 11:50 am
Powerhouse Authors of YA Literature ... 11 - 11:50 am
NARA-Fort Worth and the George W. Bush Presidential Library and Museum: Resources for Libraries ... 12 - 1:50 pm
Southern Stories for Teens ... 1 - 1:50 pm

SOCIAL MEDIA AND WEB-BASED

Wednesday, April 24

Google Gadgets, Feeds and Search Strategies ... 9 am - 12 pm
Bytes of Technology: Fill Your Plate with 21st Century Learning Tools in the School Library ... 1 - 1:50 pm
Blogging and Social Media: Best Practices for Serving Youth ... 2 - 2:50 pm
Create [P]interest in Your Library ... 4 - 4:50 pm

Thursday, April 25

Developing a Powerful PLN (Personal Learning Network) (Hands On Lab 3) ... 10:15 - 11:20 am
Developing a Social Media Policy ... 11 - 11:50 am
Survey Tools for Libraries (Net Fair I) ... 11 - 11:50 am
Free Technology for Teachers: Discovery, Discussion, and Demonstration ... 1 - 1:50 pm
Newbery Video Fun in 90 Seconds or Less ... 1 - 1:50 pm
"Wow" Customers with Interactive Tools and Digital Outreach ... 2 - 3:20 pm
Maximizing Social Media for Marketing ... 2 - 3:50 pm
LibGuides for Web Content ... 4 - 4:50 pm
Increase Audience Engagement by Harnessing the Power of the Backchannel ... 4 - 5:20 pm

Friday, April 26

AASL Best Websites for Teaching and Learning ... 10:15 - 11:50 am
50 Apps in 50 Minutes (Net Fair II) ... 1 - 1:50 pm
Reimagining Libraries in a Digital Future ... 1 - 1:50 pm
Social Media for Career Advancement ... 1 - 1:50 pm
E-Learning: Online Tools for Today's Teens ... 2 - 3:20 pm
QRazy About Codes ... 2 - 3:20 pm
Project Share ... 2 - 3:50 pm
Top Technology Trends in Texas Libraries (Net Fair II) ... 3 - 3:50 pm
Flipped Classroom: Supporting New Educational Models ... 4 - 4:50 pm
Lights, Camera, Libraries! Act 2: Video Strategies that Work (Net Fair II) ... 4 - 4:50 pm

Saturday, April 27

The Flipping Librarian ... 8 - 9:20 am
Using Dropbox and Evernote to Manage Your Life in the Cloud ... 8 - 9:20 am
Presentations with Prezi (Net Fair III) ... 10 - 10:50 am
Twitter as a Reference Tool ... 10 - 11:20 am
Embedded Librarianship: The Good, Bad, and Ugly! ... 10 - 11:50 am
Keep Legit with Social Media ... 12 - 1:20 pm
Librarians on the Loose: Revolutionizing the Library Using Web Tools ... 12 - 1:20 pm
Making and Editing Videos to Improve Your Library ... 12 - 1:20 pm

SPECIAL POPULATIONS / DIVERSITY

Wednesday, April 24

Books Under Fire: Censoring and Banning Latino Books ... 1 - 2:20 pm
Fostering New Americans: How the Path to US Citizenship Can Start at the Library ... 2 - 3:20 pm

Thursday, April 25

You're Not Bilingual - So What? ... 10:15 - 11:50 am
Addressing Nutrition Literacy through Community Gardens ... 1 - 1:50 pm
Literacy and Outreach Toolkits from ALA ... 1 - 1:50 pm
Teen Parents: Learning, Literacy, and Life Skills ... 2 - 2:50 pm
Define Different: Portraying Diversity in Children's Literature ... 2 - 3:50 pm

Friday, April 26

Black Caucus RT Author Session and Brunch ... 10:15 - 11:50 am
Out of the Closet and Onto the Shelves: GLBT Literature Today ... 10:15 - 11:50 am
The Changing Color of Leadership or in the Words of Meghan McCain's Bestseller, *America, You Sexy Bitch: A Love Letter to Freedom* ... 1 - 1:50 pm
Fantasy and Folklore for Teens by Latino Authors ... 1 - 1:50 pm
Developing and Implementing a Diversity Action Plan ... 2 - 3:50 pm
I Am a Librarian Not a Social Worker ... 2 - 3:50 pm
Tsunami Warning: Services Needed for Returning Veterans ... 2 - 3:50 pm
Caring for the Mind: Providing Mental Health Information at Your Library (Hands On Lab 7) ... 3 - 4:50 pm
ESL Programs in Public Libraries: Best Practices ... 4 - 4:50 pm
Programpalooza ... 4 - 4:50 pm

Saturday, April 27

Health Resources for Your Diverse Community ... 8 - 9:50 am
Instructional Strategies to Support English Language Learners ... 9 - 9:50 am
Essential ESL Strategies for Your School Library ... 10 - 10:50 am
From A(norexia) to Z(its): Providing Health Information to Teens and Young Adults ... 10 - 11:50 am
Thinking Outside of the Book: Providing Library Services to the Blind and Visually Impaired ... 10 - 11:50 am
Donde Está the Good Stuff? Selecting Quality Spanish Adult & Children's Materials ... 11 - 11:50 am
This Is How We Do It: Best Practices for Latino Programming ... 12 - 1:50 pm

STUDENT RESEARCH

Thursday, April 25

K-20 Vertical Alignment of Research Skills ... 10:15 - 11:50 am
Using Government Information for Genealogical and Historical Research ... 2 - 3:50 pm

Friday, April 26

Tips for Teaching the College and Career Readiness Standards ... 10:15 - 11:50 am
E-Learning: Online Tools for Today's Teens ... 2 - 3:20 pm
Flipped Classroom: Supporting New Educational Models ... 4 - 4:50 pm

Saturday, April 27

The Flipping Librarian ... 8 - 9:20 am
Project Information Literacy with Mike Eisenberg ... 8 - 9:50 am
Curation with Joyce Valenza ... 10 - 10:50 am
This Is Not Optional! Ensuring a Comprehensive Information Literacy Program ... 10 - 11:50 am

TEACHER/FACULTY - LIBRARY COLLABORATION

Wednesday, April 24

Bytes of Technology: Fill Your Plate with 21st Century Learning Tools in the School Library ... 1 - 1:50 pm
Science: Tell It Like a Story ... 1 - 4 pm
Connecting the Caldecott Award Books to the Science TEKS ... 2 - 3:20 pm

Thursday, April 25

Free Technology for Teachers: Discovery, Discussion, and Demonstration ... 1 - 1:50 pm
Learning4Life: Using the AASL Framework to Build a Pivotal Literacy Program ... 1 - 1:50 pm
Building a Promising Future: Freshman Success Initiatives ... 2 - 3:50 pm
Exploring the Digital Humanities ... 2 - 3:50 pm
The Indispensible School Librarian's CSCOPE Survival Kit ... 4 - 4:50 pm
Getting Them on Track: Hosting a Dissertation Boot Camp ... 4 - 5:20 pm

Friday, April 26

Tips for Teaching the College and Career Readiness Standards ... 10:15 - 11:50 am
Transliteracy and the 21st Century Learner: Transforming Information Literacy in School Libraries ... 10:15 - 11:50 am
Going Beyond the Facts: Collaborating for Higher-Level Thinking in Schools ... 2 - 3:20 pm
Handmade Thinking: Drawing Out Reading ... 3 - 4:20 pm
Create an Award-Winning School Library Program ... 4 - 4:50 pm
Flipped Classroom: Supporting New Educational Models ... 4 - 4:50 pm

Saturday, April 27

The Flipping Librarian ... 8 - 9:20 am
Curation with Joyce Valenza ... 10 - 10:50 am
Essential ESL Strategies for Your School Library ... 10 - 10:50 am
Embedded Librarianship: The Good, Bad, and Ugly! ... 10 - 11:50 am

TECHNICAL SERVICES

Wednesday, April 24

Jumping into RDA ... 8:00 am - 4:00 pm
Unleashing the Power of XSLT: Catalog Records in Batch ... 2 - 3:20 pm

Thursday, April 25

Metadata Interoperability ... 10:15 - 11:50 am
Reflections on RDA Training and Transitioning ... 2:00 - 3:20 pm
Building Your Skill Set: Electronic Resource Management ... 4:00 - 4:50 pm

Friday, April 26

An RDA Primer: Practical Steps and Tips ... 10:15 - 11:50 am
Integrated Library System Options for Small Libraries (Net Fair II) ... 2:00 - 2:50 pm

EXHIBITING Companies

As of 12/14/2012

3M Library Systems
720 Design
A. Bargas & Associates, LLC
A+ Images, Inc
ABC-CLIO
Abdo Digital
ABDO Publishing Group
Abrams Books for Young Readers/ Amulet Books/Abrams Appleseed
Accelerated Reader
Adventure Land Bargain Book Fairs (see Fund Resources, Inc.)
Alexander Street Press
Alexandria by Companion Corporation
Amber Way Jewelry Company
America Reads Spanish
Amicus
Amigos Library Services
Arte Público Press
Audio Bookshelf
AudioGO
Author Jeanhee King
Authors Sherry Garland and Melanie Chrismer
Authors Tim Tingle and Greg Rodgers
Averus Corporation
Award-Winning Storytellers, Tom McDermott, Toni Simmons, Jiaan Powers
AWE
Awesome Librarian, The
B&H Publishing Group
Baker & Taylor/ YBP Library Services
Barker Rinker Seacat Architecture
Basch Subscriptions Inc., A Prenax Company/The Reference Shelf
Bayou Publishing
BBC Audiobooks America
Bearport Publishing
Bedrock City Comic Co.
Bellwether Learning
Bellwether Media
Biblionix
Big Cozy Books
Bilingual Storyteller, Sue Young
Billingual Storyteller, Consuelo Samarripa
Black Rabbit Books
Bloomsbury Children's Books
the Book House, Inc.
Book Systems, Inc.
Book Wholesalers, Inc.
Books on Tape
Bound To Stay Bound Books
Boyds Mills Press
Brain Hive
Brainfuse
Brodart Company
Calkins Creek
Camcor, Inc
Candlewick Press
Capstone
Capstone Digital
Capstone Press
Carolrhoda Books
Carolrhoda LAB
Carpets for Kids
CERF - Curriculum Education Resource Finder
Changeable Sign Systems
Chapter Bookmarkers
Charles Scribner's Sons
Chelsea House
Cherry Lake Publishing/Sleeping Bear Press
Children's Plus, Inc.
Children's Press/Franklin Watts
Child's Play
The Child's World Books
Chrismer, Melanie, Author
Christian Large Print
Chronicle Books
Cinco Puntos Press
Claire Lynn Designs
COI - College of Information
CoLibri System North America Inc.
Collaborative Summer Library Program
collectionHQ
ColorMarq Shelf Management ID Systems
Combined Book Exhibit
Compass Point Books
Congressional Information Service
Consortium, Texas A&M (Texas publishers)
Cornish, DeCee - Storyteller
Coutts Information Services
Cover One
Crabtree Publishing Company
CRC Press / Taylor & Francis Group LLC
The Creative Company
CTLS, Inc
Cultural Surroundings
Dan Gibson, Storyteller
Darby Creek
Database Management System - Questall
Davidson Titles, Inc.
Deanan Gourmet Popcorn
Delaney Educational Enterprises, Inc.
DEMCO
DEMCO Interiors
Dewberry Architects Inc. (formerly PSA-Dewberry)
Digital Knowledge Central

TLA EXHIBITS feature a variety of new and innovative products and services as well as the traditional resources and furnishings crucial to the operation and outfitting of modern libraries. The printed *TLA Buyers Guide* showcasing 2013 exhibitors will be in the spring *Texas Library Journal*. The online *Buyers Guide* is available year-round on the TLA website

The TLA President's Exhibit Hall Celebration will be held on Friday, April 26, 5–7 pm. Celebrate our exhibitors at this special all-conference event where heavy hors d'oeuvres and refreshments will be served while you shop the hall. Also in the Exhibit Hall this year is the Centennial Café which offers a food court, the Celebration Lounge & coffee bar, the popular Author's Area, and Postal Service by UPS.

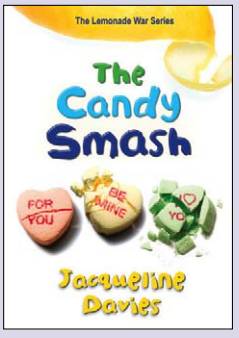
EXHIBITS HOURS:

Thursday, April 25: 11 AM - 6 PM
Friday, April 26: 10:30 AM - 7 PM
Saturday, April 27: 9 AM - NOON

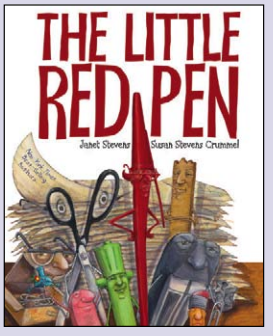
Meet your favorite Houghton Mifflin Harcourt authors at TLA!

VISIT US IN BOOTH #1232! SIGNING IN THE AUTHOR AREA

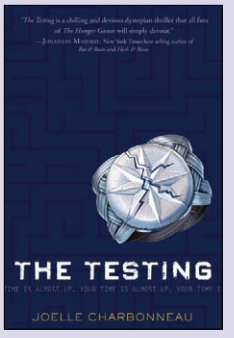
THURSDAY, APRIL 25



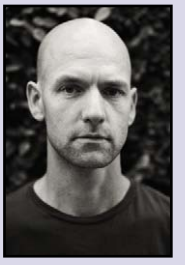
11:00 a.m.–12:00 p.m.
JACQUELINE DAVIES

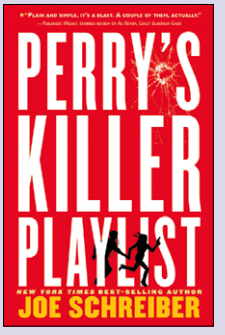


11:00 a.m.–12:00 p.m.
SUSAN STEVENS CRUMMEL



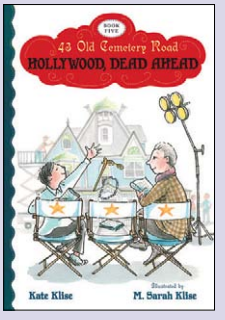
2:00 p.m.–3:00 p.m.
JOELLE CHARBONNEAU





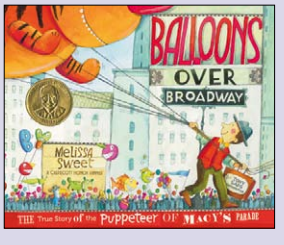
4:00 p.m.–5:00 p.m.
JOE SCHREIBER

4:00 p.m.–5:00 p.m.
ROBIN LAFEVERS

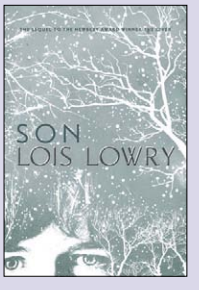


4:30 p.m.–5:30 p.m.
KATE KLISE

FRIDAY, APRIL 26



10:30 a.m.–11:30 a.m.
MELISSA SWEET



4:00 p.m.–5:00 p.m.
LOIS LOWRY

HOUGHTON MIFFLIN HARCOURT www.hmhbooks.com

Digital Library Reserve
Disney-Hyperion
DKC
DLB Educational Corporation
DLSG at Image Access
DTI

EasyBib.com
EBSCO
ediciones Lerner
Education Service Center, Region 20
Eerdmans Books for Young Readers
Egmont USA
Elizabeth Ellis, Storyteller
Embroideries + More
Encyclopaedia Britannica, Inc.
Enslow Publishers, Inc.
EnvisionWare
Escue & Associates
Estey

FactCite: Lincoln Library Online
Facts On File
FamilySearch
Films Media Group
Findaway World
Firefly Books, Ltd.
Five Star
Flocabulary
Folkmanis Puppets
Follett Library Resources
Fort Worth Library
Fund Resources, Inc. (Adventure Land Book Fairs/Holiday Wonderland Shop)

Gale Cengage Learning
Gamadin Sci-Fi Adventure Book Series
Gareth Stevens Publishing, Inc.
Garland, Sherry, Author
Garrett Book Company
Gaylord Bros., Inc.
The Gift Solution
Graphic Universe
Greenhaven Press
Greenwood Press
Greg Rodgers, Choctaw author
Grolier Online
Groundwood Books
Gumdrop Books

Hachette Book Group
Half Price Books
Hank the Cowdog
HarperCollins Children's Books
HarperCollins Publishers
H-E-B Read 3: Grow Young Minds, Read 3 Times a Week
Heinemann-Raintree
Hidell Associates Architects
Highlights for Children
Holiday House
Holiday Wonderland Gift Shop (see Fund Resources, Inc.)
The Horn Book
Houghton Mifflin Harcourt

Image Retrieval, Inc.
ILS
ImageAccess, Inc./West Texas Micrograhics
INDECO Sales / Maco Manufacturing
Independent Publishers Group
Infobase Learning
Ingram Content Group
Innovative Interfaces, Inc.

Jasper Chair Company
Jeanhee Kang, Author of "Run Away"
Julian Franklin-Library Rat
Junior Library Guild

K-12 Databases Program / Digital Knowledge Central
KAPCO Book Protection
Kennebec Large Print
Keystone Books & Media
KidHaven Press
Kingfisher
Kingsley
Kirkbride, Tom: Gamadin Sci-Fi Adventure Book Series
Knovation
Komatsu Architecture

L4U Library Software
Large Print Press
Laser Made Frames
LearningExpress, LLC
Lectorum Publications, Inc.
LEGO Education
Lerner Publishing Group
LexisNexis
Librarians Gift Store - Texas Authors and Illustrators
Libraries Unlimited/Linworth
Library Bureau
Library Design Systems
Library Interiors - Vance Hunt & Associates
Library Interiors Of Texas
Library Journal
Library Rat
The Library Store, Inc
LibrarySkills, Inc.
Libra-Tech Corporation
LibrosBooks
Lincoln Library Press, Inc.
Listening Library
Little, Brown Books for Young Readers
Lucas Miller, Singing Zoologist
Lucent Books

Mackin Educational Resources
Macmillan - Adult
Macmillan Children's Publishing Group
Macmillan Reference USA
Magazine Subscription Service Agency
Magic Wagon
MARCIVE, Inc.
Margaret Clauder Presents Mother Goose and THE Bookworm
Mason Crest: National Highlights
Maverick Books, Inc.
Media Flex - OPALS - CERF
Media Source Inc
Midwest Tape
Millbrook Press
Miller, Lucas, Singing Zoologist
Mitinet Library Services
Muse LLC
Music Library Association - Texas Chapter

National Federation of the Blind of Texas, Newsline
National Highlights
National Library of Medicine
NEO
netTrekker
The New York Times
Newbart Products
NewsBank, Inc.
No Power? No Problem!
Nomad Press
NorthSouth Books
Norwood House Press

OCLC
OPALS - CERF - Media Flex
Orca Book Publishers
OverDrive Inc.
Overlooked Books

Palo Alto College
Paragon
PBS Educational Media
PBS Learning Media
Peachtree Publishers, Ltd.
Pelican Publishing Company
Penguin Group (USA)
Penguin Young Readers Group
The Penworthy Company
Perma-Bound Books
PFAI
Picture Window Books
Pinata Books
Polaris Library Systems
Power Kids
Primary Source Media
Pro Forma Architecture, Inc.
ProQuest
Prufrock Press
Publishers Group West

Quality Books, Inc.

Rainbow Book Company
Random House Children's Books
Random House Library & Academic Marketing
Random House, Inc.
Read & Feed: Librarians Give Back
Readex
ReadingRacers.com
Recorded Books, LLC
Region 20 ESC
Renaissance
Renaissance Learning
Ristech Company Inc.
Rock 'N Learn
Rosen Publishing/Power Kids
Rourke Publishing Group

SAFARI Montage
Sam Houston State University - Department of Library Science
SAS Shoemakers
Sauder
SCBWI - Texas
Schirmer Reference
Scholastic Book Fairs, Inc.
Scholastic Library Publishing
Scholastic Library Publishing Digital
Scholastic Trade Books
School Library Journal
Sebco Books / eSebco.com
Sharpe Reference
Sherry Garland, Author
Showcases
Silpada Designs Jewelry
Simon & Schuster Children's Publishing
SirsiDynix
SJB Productions
Sleeping Bear Press
Society of Children's Book Writers and Illustrators - Texas Chapters
Sourcebooks, Inc.
Southwest Book Company
Spacesaver/Southwest Solutions Group
Spirit Lala
Spoken Arts
Spotlight
StarWalk Kids Media
Sterling Publishing
Stone Arch Books
Stop Falling Productions
Storybook Theatre
Storyteller, Author, Singer Tom McDermott
Storyteller, Consuelo Samarripa
Storyteller, Dan Gibson
Storyteller, Decee Cornish, Urban Griot
Storyteller, Jiaan Powers
Storyteller, Toni Simmons
Sue Young, Bilingual Storyteller
Sylvan Dell Publishing

TAMU
Tarrant Area Food Bank
Teacher Created Materials Library
TEC
Tech Logic
TEI Landmark Audio
Tejas Storytelling Association
TESCO Industries, Inc.
Texas A&M University Press
Texas Christian University Press
Texas Municipal Courts Education Center
Texas State Library and Archives Commission
Texas Tech University Press
Texas Woman's University - School of Library and Information Studies
Texserve (DCS)
Textbook Tracker by COMPanion Corp.
Theatre, Storybook
Thorndike Press
Tim Tingle, Choctaw author
TLA Sponsored Exhibits:
- TLA 2014 San Antonio
- Archives, Genealogy, and Local History Round Table
- Black Caucus Round Table
- New Members Round Table
- Reference Round Table
- Small Community Libraries Round Table
- Texas Professional Association for Library Sales Round Table (TPALS)
- Young Adult Round Table

TLC - The Library Corporation
Tor/Forge Books
TPALS
TRACSYSTEMS, inc.
Trinity Library Resources
Trinity University Press
TTUP
Twayne Publishers
Twenty-First Century Books
Twice Upon A Time Storytellers
Tyndale House Publishers

U*X*L
University of North Texas College of Information
University of North Texas Press
University of Tennessee
University of Texas Press
University Products Inc.
Unshelved
Upstart
U.S. Citizenship and Immigration Services

Vance Hunt Libraries
VIP Learning
VIS Enterprises

Weigl Publishers Inc.
Weston Woods/Scholastic Audio
Wheeler Publishing
Wings Press
Wordsong
World Book Dramatic Learning
World Book Web
World Book, Inc.
Worthington Contract Furniture
WT Cox Information Services, Inc.

XBP Library Services

Yen Press ✪

Preconferences WEDNESDAY, APRIL 24

Preregistration is required for all preconferences *by Friday, April 5, 2013; ticket purchase is required as noted. See page 32 for additional Wednesday events and programming.*

Continuing Professional Education CREDITS
Event Number | State Board for Educator Certification | TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0
Program Title
8:00 - 9:50 AM

CPE#300: SBEC 4.0; TSLAC 4.0

Evidence-Based Librarianship

(Ticketed event)
8:00 AM - 12:00 PM

When stakes are high, support decisions by asking the right questions, finding and evaluating the best evidence, and applying it to your own particular setting. Bring a question you're struggling with, and roll up your sleeves for an interactive workshop. Evidence-based practice is intended for librarians in any practice setting.

Carol Perryman, School of Library and Information Studies, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

CPE#301: SBEC 7.0; TSLAC 7.0

Jumping into RDA *(Ticketed event)*

8:00 AM - 4:00 PM

Paul Frank

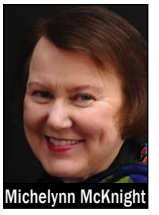
This interactive training on Resource Description & Access (RDA) covers new standards in cataloging, including an update in creating bibliographic and authority records. Hands-on exercises will allow attendees to delve into the tasks of creating descriptive elements and access points. Training materials and examples of RDA/MARC records will be available to take back to share with colleagues. Lunch is not provided.

Paul Frank, Cooperative and Instructional Division, Library of Congress.

CATALOGING AND METADATA ROUND TABLE.

CPE#304: SBEC 7.5; TSLAC 7.5

Writing for Professional Journals: Jumpstart Your Article


Michelynn McKnight

(Ticketed event)
8:00 AM - 5:00 PM

Bring your ideas and manuscripts for expert feedback. Attendees will benefit from dedicated, uninterrupted time for thinking and writing. This workshop will show you the secrets of how busy professionals write in regular but short periods of time. This preconference also covers some of the principles developed by psychologist Robert Boice. Lunch is not provided.

Michelynn McKnight, School of Library and Information Science, Louisiana State University.

CONFERENCE PROGRAM COMMITTEE.

CPE#307: SBEC 3.0; TSLAC 3.0

Google Gadgets, Feeds, and Search Strategies *(Ticketed event, register online only)*

9:00 AM - 12:00 PM

Put your Google account to work by creating a customized start page. Learn to search for and install gadgets, change themes, and subscribe to RSS feeds. Discover some lesser-known, highly-effective Google search strategies. Bring your own device and follow along.

Jim Holland, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#308: SBEC 3.0; TSLAC 3.0

Patents and Trademark Information for the Non-Expert *(Ticketed event)*

9:00 AM - 12:00 PM

Examine the use of patents and trademark information – an often overlooked resource. This workshop is geared for broad audience types and covers the application of free patent and trademark resources into curriculum standards, literacy instruction, and reference and business services.

Jared Hoppenfeld, West Campus Library, Texas A&M University; Thomas Rohrig, Research, Instruction, Outreach, Texas Tech University Libraries; and Linda Spiro, Government Information and Microforms Department, Fondren Library, Rice University.

GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#310: SBEC 6.0; TSLAC 6.0

Be a Great Boss: One Year to Success

PRESIDENT'S PROGRAM

(Ticketed event)
9:00 AM - 4:30 PM

With the book *Be a Great Boss* as a guide, participants take the first step in a year-long journey of discovery. This program is built around 52 modules covering topics such as staffing, customer service, relationship building, and leadership. Learn from the author how to dedicate just one hour a week to your ongoing professional growth and development. Participants will receive a copy of the book. Lunch is not provided.

Catherine Hakala-Ausperk

Catherine Hakala-Ausperk, Northeast Ohio Regional Library System (Warren, OH).

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#306: SBEC 7.5; TSLAC 7.5

Shaping User Web Experience through Usability Research *(Ticketed event)*

10:00 AM - 5:00 PM

Usability research is often overlooked as a step toward satisfying and retaining an audience for a library's website. Understand the concepts behind usability research and learn strategies for assessing your target audience. This workshop will show you how to develop goals for product usability testing, implement a usability study, and incorporate feedback into your library's online presence. Lunch is not provided.

Tara Carlisle and Ana Krahmer, University of North Texas Libraries; and Kate Crane and Brian Still, Technical Communications, Texas Tech University.

DIGITAL LIBRARIES ROUND TABLE AND AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#311: SBEC 3.0; TSLAC 3.0

Reaching Adult Learners in Academic Settings *(Ticketed event)*

Todd A. Pourciau

1:00 - 4:00 PM

Presenters discuss adult learning styles and theories to strengthen instructional services in online and traditional library sessions and courses. The workshop includes audience participation in exercises that model active learning techniques.

WEDNESDAY

Theresa Storey Hefner-Babb, Gray Library, Lamar University; and Todd A. Pourciau, Academic Affairs, Baton Rouge Community College (LA).

LIBRARY INSTRUCTION ROUND TABLE.

CPE#312: SBEC 3.0; TSLAC 3.0

Science: Tell It Like a Story

(Ticketed event) 1:00 - 4:00 PM

Fran Stallings

Use stories to engage students in science. A biologist-storyteller teaches participants to deliver science fact using folktale structure and storytelling techniques so that kids pay attention, retain information, and are eager to investigate further.

Fran Stallings, Earthteller.

STORYTELLING ROUND TABLE.

New Members Standing TALL: Links to TLA Leadership

(Ticketed event, register online only)
1:00 - 4:30 PM

This fast-paced presentation is a (free!) primer on leadership. New members will gain an understanding of TLA's structure and the value of association membership through the insight of experienced leaders, including the presidents of TLA and ALA. Representatives from TLA's divisions, districts, and round tables will offer opportunities for involvement. TLA's Leadership Institute will be explored.

Maureen Sullivan

Walter Betts, Mary Couts Burnett Library, Texas Christian University; Sherilyn Bird, Texas Woman's University Libraries; Yvonne J. Chandler, Department of Library and Information Sciences, University of North Texas; Beverley Shirley, Texas State Library and Archives Commission; Maureen Sullivan, consultant and President, American Library Association; and Ted Wanner, Continuing Education, Texas Library Association.

NEW MEMBERS ROUND TABLE
AND TALL TEXANS ROUND TABLE.

CPE#314: SBEC 4.0; TSLAC 4.0

Business Reference 101 *(Ticketed event)*

1:00 - 5:00 PM

Explore the basics of business reference and gain tools to promote economic development in your community. Find out about commercial products and free materials that meet the needs and expectations of entrepreneurs and other stakeholders seeking market and enterprise information.

Greg Browder, Business and Technology Division, Dallas Public Library; April Kessler, Perry Castañeda Library, University of Texas at Austin; and Karen Leeseberg, Business Information Center, Southern Methodist University.

SPECIAL LIBRARIES DIVISION
AND REFERENCE ROUND TABLE.

CPE#315: SBEC 4.0; TSLAC 4.0

Library Learning Space Assessment Strategies

PRESIDENT'S PROGRAM

(Ticketed event)
1:00 - 5:00 PM

Kim Duckett

This workshop builds upon the IMLS-funded Learning Space Toolkit and will help you develop goals and objectives, identify partners, and review sample questions for future work in assessing and improving learning spaces. This resource offers methodologies and tools for learning more about users' needs and motivations as the basis for redesigning technology rich learning spaces.

Kim Duckett, DH Hill Library, North Carolina State University Libraries.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

The Texas Library Association is excited to return to Fort Worth this year for it's 100th conference. Although the organization was founded in 1902, gatherings between 1925 and 1937 were biennual. The first TLA conference held in Cowtown was in 1909 under TLA's 4th president, Benjamin Wyche.

Our last gathering in Fort Worth was in 1997 during the presidency of S. Joe McCord.

NEW! *Post-Conference on Saturday, April 27, 2013*

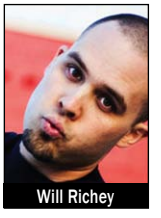
CPE#639: SBEC 3.5; TSLAC 3.5

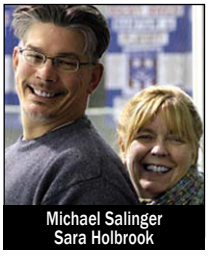
*P*CON: Poetry Post-Conference*

(Ticketed event) 10:00 AM - 1:30 PM

Poetry is taking on a growing role in curriculum standards and assessment. Increase your familiarity with children's poets and poetry through this primer. P*CON introduces ways to incorporate poetry into the classroom and library programming. This session provides best practices and includes a spoken word performance written and presented by local youth. *Lunch is not provided.*

Rebecca Kai Dotlich


Will Richey


Michael Salinger
Sara Holbrook

Amy Ludwig
VanDerwater

Charles Waters

Robert Paul Weston

Jane Yolen

Rebecca Kai Dotlich, Boyds Mills Press; Sara Holbrook, Outspoken Literacy Consultants; Will Richey, Journeyman Ink; Michael Salinger, Outspoken Literacy Consultants; Amy Ludwig VanDerwater, The Poem Farm; Sylvia Vardell, School of Library and Information Studies, Texas Woman's University; Charles Waters, Team Waters; Robert Paul Weston, Penguin Young Readers Group; and Jane Yolen, Boyds Mills Press.

CHILDREN'S ROUND TABLE.

schedule of events WEDNESDAY, APRIL 24

All sessions are open to all attendees.

Badge Pick-up *(preregistered)*..... 7:30 am
Registration.....10 am – 7 pm
TLA Store.....10 am – 5 pm
Internet Room.....10 am – 5 pm
Placement Center.....11 am – 5 pm
TPALS Golf Tourney.....1 – 5 pm

Continuing Professional Education CREDITS
Event Number | State Board for Educator Certification | TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0
Program Title
8:00 - 9:50 AM

Texas Library Association Executive Board Meeting #1
9:00 - 11:50 AM

Intellectual Freedom Committee Meeting
10:00 - 10:50 AM

Reference Round Table Planning Committee Meeting
10:00 - 10:50 AM

District Planning Committee Meeting
10:00 - 11:20 AM

Lariat Adult Fiction Reading List Task Force Meeting
10:00 - 11:50 AM

CPE#353: SBEC 1.0
***50 Years of Librarianship: Trends from the* Texas Library Journal**
12:00 - 12:50 PM

Each TLA President has a column in the *Texas Library Journal*. What happens when you analyze 50 years of these columns? Bring your brown bag lunch and be treated to a fascinating history of library trends in Texas.

Walter Betts, Mary Couts Burnett Library, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE.

CPE#349: SBEC 1.0; TSLAC 1.0
Putting a New Face on Your Library
12:00 - 12:50 PM

You can put a new face on an older library without major expense using innovative ideas of design, color, space, and much more. Learn how a new look can inspire new and different ways to market your library.

Amianne Bailey, Mesquite ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#309: SBEC 3.0; TSLAC 3.0
Library Customer Service: An Unconference
12:00 PM – 1:50 PM

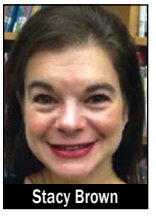
Bring questions, issues, and best practices to share with colleagues. This unconference, a participant-driven forum, allows attendees to discover tips and strategies for successful customer service from each other.

Alma Castillo, Northwest Branch, Harris County Public Library; Ashlynn Kogut, Neumann Library, University of Houston - Clear Lake; and Sara Tebes, Irving Public Library.

CONFERENCE PROGRAM COMMITTEE.

Texas State Library and Archives Commission Meeting
12:00 - 3:00 PM

Omni Hotel, 1300 Houston Street


Stacy Brown

CPE#358: SBEC 1.0; TSLAC 1.0
Bytes of Technology: Fill Your Plate with 21st Century Learning Tools in the School Library
1:00 - 1:50 PM

It's elementary, my dear school librarian! Technology can be a critical tool for encouraging independence and responsibility in learners. A K-8 technologist-librarian introduces various technology tools and ways to integrate them into the learning process. Attendees will walk away with ideas for helping students develop lifelong information skills.

Stacy Brown, Media and Technology, Davis Academy (Atlanta, GA).

CONFERENCE PROGRAM COMMITTEE.

CPE#359: SBEC 1.0; TSLAC 1.0
Teen Book Festivals
1:00 - 1:50 PM

Teen book festivals are popping up all over the country. So what exactly are they and how do you bring one to your community? From implementing the festival and making contacts with bookstores to securing authors and evaluating your event, this session will prepare you to launch your own teen literary extravaganza!

Natasha Benway, South Regional Branch Library, Montgomery County Memorial Library System; Rebecca Denham, Barbara Bush Branch Library, Harris County Public Library System; and Heather Wynne Johnson Schubert, Hill Country Middle School Library, Eanes ISD.

YOUNG ADULT ROUND TABLE.

Reference Round Table Publicity/Membership Committee Meeting
1:00 - 1:50 PM

CPE#354: SBEC 1.5; TSLAC 1.5
PRESIDENT'S PROGRAM
Books Under Fire: Censoring and Banning Latino Books
1:00 - 2:20 PM

Tony Diaz

Carmen Tafolla

What happens when public support for Spanish-language and non-English materials is in jeopardy? This program examines the intellectual freedom challenges to Latino literature in Arizona and how the community has worked to bring awareness to the situation. The speakers also will share strategies for working with grassroots movements to defend the Freedom to Read.

Tony Diaz, author; Oralia Garza de Cortés, consultant; and Carmen Tafolla, author.

LATINO CAUCUS ROUND TABLE.

CPE#351: SBEC 1.0; TSLAC 1.0
Building Your Professional Career with Networking
1:00 - 2:20 PM

Need help getting your career on track? We have the answers for you! Learn how to network with other librarians online and off, decide which organizations can offer the best results, and identify ways to advance your career. *A business meeting follows the program.*

Terri Gibbs, Emily Fowler Central Library, Denton Public Library; Greg Hardin, Texas Woman's University Libraries; Janelle Hedstrom, Perry Castañeda Library, University of Texas at Austin; and Valerie Hill, Ethridge Elementary School, Lewisville ISD.

BETA LAMBDA CHAPTER OF BETA PHI MU.

TPALS - Texas Professional Association of Library Sales Round Table Golf Outing *(Ticketed event)*
1:00 PM

Bear Creek Golf Club, 3500 Bear Creek Court, Dallas/Fort Worth.

Join your colleagues and exhibitors for this tradition of mixing fun and friendly competition. Designed by the distinguished Ted Robinson and managed by Billy Casper Golf, Bear Creek is a great place to learn, practice, and play golf. Home to the area's "Best Place to Host a Corporate Event" according to Avid Golfer, 36-holes of championship- caliber golf and expansive practice facility create the setting for a perfect round. Bear Creek has been named among the "Top 50 Resort Courses in America" by

Golf Digest and one of the "10 Great Places to Golf" by *The Wall Street Journal*. Testimony to the challenge, allure, and shot values found on these two distinct layouts(the West and East Courses), Bear Creek has hosted PGA Tour Qualifiers, the Texas State Open, the AJGA National Tournament, the PGA National Golf Series, and NTPGA Sectional Tournaments.

Tickets must be purchased by Friday, April 5 through the preregistration process.

TPALS-TEXAS PROFESSIONAL ASSOCIATION OF LIBRARY SALES ROUND TABLE.

CPE#362: SBEC 1.0; TSLAC 1.0

Blogging and Social Media: Best Practices for Serving Youth

2:00 - 2:50 PM

Social media can be overwhelming. Learn best practices for how to take advantage of the varied social media at our fingertips from savvy librarians, including TASL blog winners and YART social media mavens.

Naomi Bates, Northwest High School, Northwest ISD (Justin); Jill Bellomy, Highland Park Middle School, Highland Park ISD; Jen Bigheart, Westbank Community Libraries (Austin); Leigh Ann Jones, Parish Episcopal School (Dallas); and Pamela L. Thompson, Col. John O. Ensor Middle School, Socorro ISD (El Paso).

YOUNG ADULT ROUND TABLE.

CPE#356: SBEC 1.0; TSLAC 1.0

We Can Do It! Librarians and Technologists Can Build Successful Partnerships

2:00 - 2:50 PM

A leader in academic libraries explains the cultural differences between librarians and information technologists. She offers advice on how librarians can foster better communication and improve collaboration that benefits stakeholders.

Pattie Orr, Baylor University.

CONFERENCE PROGRAM COMMITTEE.

Reference Round Table Program Committee Meeting

2:00 - 2:50 PM

CPE#367: SBEC 1.5; TSLAC 1.5

Connecting the Caldecott Award Books to the Science TEKS

2:00 - 3:20 PM

Learn to use Caldecott Award-winning books in science lessons based on TEKS objectives. The speaker offers suggestions for collaborating with teachers.

George Swan, Davis Elementary, Irving ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#368: SBEC 1.5; TSLAC 1.5

Fostering New Americans: How the Path to US Citizenship Can Start at the Library

2:00 - 3:20 PM

Learn how your institution can provide support for people seeking citizenship. Representatives of the US Citizenship and Immigration Services Office will teach you about naturalization eligibility requirements and what resources their local offices can provide.

Jesus Ramirez, Dallas District Office, USCIS Office of Citizenship and Alanna Rosenberg, USCIS Office of Citizenship (Washington, D.C.).

CONFERENCE PROGRAM COMMITTEE.

CPE#369: SBEC 1.5

One Book, One Conference

Julia Sue Heaberlin

2:00 - 3:20 PM

Join other TLA members in discussing *Playing Dead*, a debut crime novel by Julia Heaberlin, a former journalist for the *Fort Worth Star Telegram, The Dallas Morning News,* and *The Detroit News*. This event is a great way to kick-off conference with Texas noir and collegial book talkin'!

Julia Sue Heaberlin, Ballantine, Random House.

CONFERENCE PROGRAM COMMITTEE.

CPE#371: SBEC 1.5; TSLAC 1.5

Unleashing the Power of XSLT: Catalog Records in Batch

2:00 - 3:20 PM

A cataloging and metadata specialist decodes the mysteries of XSLT. Learn about the technical processes and potential pitfalls in implementing XSLT for batch processing catalog records.

Lucas Mak, Michigan State University Libraries (East Lansing).

CONFERENCE PROGRAM COMMITTEE.

CPE#373: SBEC 1.5; TSLAC 1.5

Eye of the Storm: The Library's Role in Disaster Preparedness

2:00 - 3:50 PM

In an emergency, people come to the library! Are you ready? This session includes information on preparing for, responding to, and recovering from emergencies. Topics include learning how to conduct a basic risk assessment, crafting an emergency preparedness plan, locating resources, and working with first responders. *A business meeting follows the program.*

Michelle Malizia, National Network of Libraries of Medicine, South Central Region (Houston).

DISASTER RELIEF COMMITTEE.

CPE#374: SBEC 2.0

Middle School is Epic: Sagas, Heroes, and More

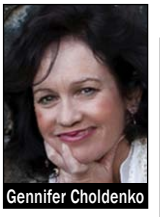
2:00 - 3:50 PM

Whether fighting mythical creatures or braving the schoolyard bully, middle school is full of epic sagas...and heroes! What will kids clamor for next? Here are some ideas from a panel of authors.

Kelley Armstrong, Little Brown Books for Young Readers; Gennifer Choldenko, Penguin Young Readers Group; Jacqueline Davies, Houghton Mifflin Harcourt; Peter Lerangis, HarperCollins Children's Books; Melissa Marr, Little Brown Books for Young Readers; Chris Rylander, HarperCollins Children's Books; Clete Smith, Disney-Hyperion; and John Stephens, Random House Children's Books.

CHILDREN'S ROUND TABLE.

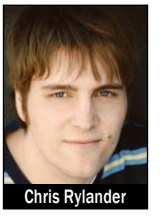
Kelly Armstrong


Gennifer Choldenko

Jacqueline Davies

Peter Lerangis

Melissa Marr


Chris Rylander

Clete Smith

John Stephens

CPE#375: SBEC 2.0; TSLAC 2.0

Movies, Music, and More: Options for Taking Your AV Online

2:00 - 3:50 PM

Library practitioners and vendors discuss new opportunities for offering AV collections online. Learn about streaming versus downloads, license-it-yourself possibilities, and availability (or not) of the hottest content.

John Hiett

Deborah C. Duke, Collection Management, Fort Worth Library; John Hiett, Iowa City Public Library (IA); and Eric Timm, Midwest Tape.

PUBLIC LIBRARIES DIVISION, ELECTRONIC RESOURCES AND SERIALS MANAGEMENT ROUND TABLE, AND MEDIA AND RELATED TECHNOLOGIES ROUND TABLE.

CPE#377: SBEC 1.5; TSLAC 1.5

Quality Customer Service on a Budget

2:00 - 3:50 PM

How do you provide the great service your customers deserve when your budget is shrinking? Learn how other public and academic libraries are using innovative solutions, reorganization, and staff training to beat the budget crunch. *A business meeting follows the program.*

Mary Ann Venner, University of North Texas and Adam Wright, Fort Worth Library.

INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

CPE#378: SBEC 2.0; TSLAC 2.0

Show Me a Story

2:00 - 3:50 PM

Picture book artists will share the process of combining words and visual styles in order to create the perfect vehicle for sharing stories with readers of all ages but especially those in the pre-literacy stage of development.

Denise Fleming, Beach Lane Books, Simon & Schuster; Chris Gall, Little Brown Books for Young Readers; Emily Gravett, Simon & Schuster; Jon Klassen, Candlewick Press; Tom Lichtenheld and Amy Krouse Rosenthal, Scholastic Inc.; Bob Shea, Disney-Hyperion; and Dan Yaccarino, Random House Children's Publishers.

CHILDREN'S ROUND TABLE.

Denise Fleming

Chris Gall

Emily Gravett

Jon Klassen

Tom Lichtenheld

Amy Crouse Rosenthal

Bob Shea

Dan Yaccarino

Legislative Committee Meeting
2:00 – 3:50 PM

Library Friends, Trustees, and Advocates Round Table Business Meeting
2:00 - 3:50 PM

Scholarship and Research Committee Meeting
2:00 - 3:50 PM

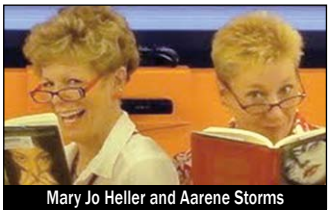
Texas Association of School Librarians Executive Board Meeting
2:00 - 3:50 PM

Texas Media Awards Committee Meeting
2:00 - 3:50 PM

CPE#385: SBEC 1.0; TSLAC 1.0

Sex in the Library: *Examining Selection Policies in Public and School Libraries*

2:30 - 3:30 PM


Mary Jo Heller and Aarene Storms

Do you have sex in your library? Voice of Youth Advocates (VOYA) authors discuss recently-published book *Sex in the Library* and explain their unique and popular approach to talking about selection, mission statements, censorship, and the power of school and public librarians working together.

Mary Jo Heller, retired school librarian and Aarene Storms, King County Library System (WA).

YOUNG ADULT ROUND TABLE.

CPE#352: SBEC 1.5; TSLAC 1.5

Game Changer: Librarians' Role in Shaping the Future Job Market

2:30 – 3:50 PM

Denise Chochrek

Doug Johnson

A panel of leaders will show you how to start creating a plan for a successful future. Learn to move beyond platitudes about the "feel-good" value of librarianship. Using SOAR, a method to analyze strengths, opportunities, aspirations, and results, librarians can identify the strengths of the profession in today's information landscape and can consequently build a concrete and targeted blueprint to highlight the unique skills and services library professionals offer.

Denise Chochrek, Frito Lay; Doug Johnson, Human Resources, Sabre Holdings; Rhea Brown Lawson, Houston Public Library; and Michele Reilly, Digital Services Department, University of Houston.

CONFERENCE PROGRAM COMMITTEE.

CPE#389B: SBEC 1.0; TSLAC 1.0

Employment 101: HR Secrets for Job Seekers

3:00 –3:50 PM

PLACEMENT CENTER, EXHIBIT HALL F

Linda Couser Barnette

An experienced HR consultant offers tips on launching a successful employment search. Learn how to best represent yourself to obtain a new position or advance in your current one, deal with a new work environment, and gain an understanding of what employers are seeking in candidates.

Linda Couser Barnette, HR consultant.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#376: SBEC 2.0; TSLAC 2.0

Patron Driven Acquisitions: An Overview

3:00 - 4:50 PM

An academic and a public librarian review the changing nature of ebook acquisitions. They will speak on technical and practical aspects involved in choosing to use and operate a patron driven acquisitions program.

Jeanne Harrell, Collection Development Operations and Acquisitions Services, Texas A&M University Libraries; and Marianne Lorio, Collection Development, Houston Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#384: SBEC 1.0; TSLAC 1.0

An Update from ALA's Office of Intellectual Freedom

3:30 - 4:30 PM

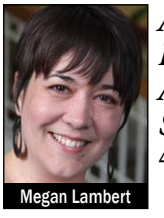
The director of ALA Office for Intellectual Freedom helps attendees understand current issues. From privacy to challenges in print and digital formats, librarians must address broad concerns from both the users and providers of information.

Barbara Jones, American Library Association.

INTELLECTUAL FREEDOM COMMITTEE.

David Hyde Costello

CPE#386: SBEC 1.0; TSLAC 1.0


Megan Lambert

A Whole Book Approach to Storytime

4:00 - 4:50 PM

A real-time illustration demo will provide insight into the process of creating a story, and the speakers will also offer a style of presenting picture books that combines dialog-driven reading with reading with visual thinking strategies to promote critical and creative thinking.

David Hyde Costello, Charlesbridge Publishing and Megan Lambert, Simmons College (Amherst, MA).

CHILDREN'S ROUND TABLE.

CPE#387: SBEC 1.0; TSLAC 1.0

Create [P]interest in Your Library

4:00 - 4:50 PM

The first objective of libraries is getting customers in the door. Let us show you how

to create fun and inviting activities and crafts with Pinterest to entice kids to the library and keep them coming back for more.

Marnie E. Cushing, Poteet High School and Colleen B. Duke, Seabourn Elementary, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Linda Couser Barnette

CPE#389: SBEC 1.0; TSLAC 1.0

Employment 102: HR Secrets for Job Seekers

4:00 - 4:50 PM

PLACEMENT CENTER, EXHIBIT HALL F

An experienced HR consultant offers tips on launching a successful employment search. She will cover the employer process of recruiting, interviewing, and selecting candidates, identifying transferable skills, and ways to energize your career.

Linda Couser Barnette, HR consultant.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#390: SBEC 1.0; TSLAC 1.0

Jon Scieszka

Guys Listen with Jon Scieszka

4:00 - 4:50 PM

Guys Read and *Guys Listen* help boys see themselves as readers. A valuable component in this process is the use of audiobooks and the role aural learning plays in literacy. These topics and others will be addressed with research findings and practical information.

Rose M. Brock, Coppell Middle School West, Coppell ISD; Cheryl L. Herman, Random House, Inc.; and Jon Scieszka, Guys Read.

CHILDREN'S ROUND TABLE.

CPE#388: SBEC 1.0; TSLAC 1.0

Research Data Management in Academic Libraries: Meeting the Challenge

4:00 - 4:50 PM

Managing research data is a hot topic in academic libraries. With increased government oversight of publicly-funded research projects, librarians must strive to meet the demand for innovative solutions for managing research information and training the new generation of librarians to address this issue.

Spencer D.C. Keralis, University of North Texas Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#392: SBEC 1.0; TSLAC 1.0

Rosemary Clement Moore

Spirit of Texas Reading Program - High School

4:00 - 4:50 PM

Need programming but don't have much time? Want greater contact with Texas authors and illustrators but don't know where to start? Get downloadable, grab-and-go programming for high school students created and presented by the Spirit of Texas High School Program Committee.

Gail Giles

C.C. Hunter

Cynthia Leitich Smith

Jennifer Ziegler

Rosemary Clement-Moore, Random House Children's Books; Gail Giles, Little Brown Books for Young Readers; C.C. Hunter, Macmillan; Cynthia Leitich Smith, Candlewick Press; and Jennifer Ziegler, Random House.

YOUNG ADULT ROUND TABLE.

Bylaws and Resolutions Committee Meeting I

4:00 - 4:50 PM

Public Relations and Marketing Committee Meeting

4:00 – 4:50 PM

Second Life Community Group Meeting and Report

4:00 – 4:50 PM

The TLA Second Life Community Group is exploring additional virtual worlds with educators and librarians around the globe (besides SL which has been the most widely used for education to date). The annual meeting and report will share virtual exhibits, virtual museums, and other library-related projects in Second Life and in other virtual worlds. Anyone interested is welcome to attend.

Texas Association of School Librarians Private School Librarians Discussion Group Business Meeting

4:00 - 4:50 PM

Management Award Poster Session

4:00 - 5:20 PM

Did you have an idea that helped streamline a program, saved your library money, or helped the library run more smoothly? Share your best practices at this poster session that will introduce the newly created SMART management award.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

Texas Library Association Council I

5:00 - 5:50 PM

Council is the governing body of TLA. All conferees are invited to attend.

University of North Texas PEARL Dinner *(By Invitation Only)*

5:30 - 9:00 PM

WORTHINGTON RENAISSANCE FORT WORTH HOTEL, 200 MAIN STREET

The University of North Texas PEARL Dinner is for the libraries participating in the PEARL project and is by invitation only.

Colleague Connections *(By Invitation Only)*

5:45 – 6:15 PM

It's time for "matched" librarians to connect during this "meet and greet reception" – a chance to *Connect to Know* the ins and outs of the association, programs to attend, and conference tips. *Connect to Know* your colleagues at this special event.

TALL Texans Recognition and Reception

(Ticketed event)

6:00 - 7:00 PM

Join fellow TALL Texans for a little R&R... recognition and reception! This annual event will honor and celebrate the upcoming class as well as the recipient of the Standing TALL Award. Mix and mingle with us before attending the Conference Welcome Party. *Tickets must be purchased by Friday, April 5 through the preregistration process.*

TALL TEXANS ROUND TABLE.

All-Conference WELCOME PARTY

6:30 - 8:30 PM • CONVENTION CENTER, WATER GARDENS.

Celebrate TLA's return to Fort Worth with a relaxing evening at the City's Water Gardens, a beautiful and refreshing oasis adjacent to the convention center. Designed by Phillip Johnson, the Fort Worth Water Gardens is an architectural and engineering marvel that invites wandering. Take the opportunity to reacquaint yourself with colleagues, sample the refreshments, and enjoy the entertainment by a New Orleans style jazz quartet.

Be sure to check out the *TWEET UP – at the Welcome Party*, 6:30 – 7:30 pm. Bring your devices and get help downloading the 2013 conference app, too. It's an easy way to let others know what programs you find fascinating, track your own schedule, and share what you discover during conference.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

schedule of events THURSDAY, APRIL 25

All sessions are open to all attendees.

Registration ..... 7 am – 5 pm
Internet Room ..... 10 – 5 pm
Placement Center ..... 10 am – 5 pm
TLA Store ..... 10 am – 5 pm
Bag Check ..... 10:30 am – 7 pm
Exhibits ..... 11 am – 6 pm

Continuing Professional Education CREDITS
Event Number — State Board for Educator Certification — TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title
8:00 - 9:50 AM

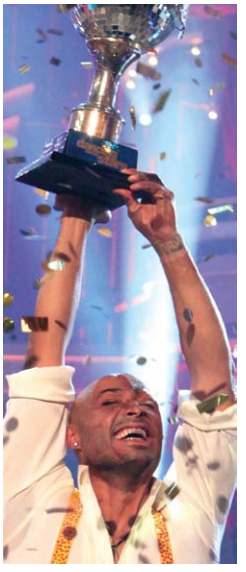
Lynda Becker Memorial Downtown Walking Tours *(Ticketed event)*
7:15 - 8:25 AM

Join us for an outdoor treasure hunt and walk in downtown Fort Worth. Participants will enjoy some of the city's history as well as have the opportunity to seek out both virtual and physical geocaches in the area. Walk participants may search as a group so that newbies receive help from veteran geocachers. Tour participants need to gather at 7:00 am at the Houston Street Lobby (look for the Texas Star made out of hats). Tour will leave at 7:15 am. *Although participation is free, participants must register by Friday, April 5 through the preregistration process.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#403: SBEC 0.5

General Session I with J.R. Martinez



8:30 - 10:00 AM

Making the most of our lives and overcoming challenges are often the messages librarians need to give. This unforgettable session introduces you to an extraordinary person who lives that code. Actor, author, and retired soldier Jose Rene (J.R.) Martinez has overcome hardships in achieving his dreams and rebounded from traumatic burn injuries sustained in Iraq. Hear his remarkable story and how his perspective, ability to "walk the walk," and willingness to share his experiences are helping people everywhere live life to the fullest.

J.R. Martinez, HarperCollins Publishing.

CONFERENCE PROGRAM COMMITTEE.

CPE#418A: SBEC 0.5; TSLAC 0.5

Up in the Cloud - Migrating IT to a New Service Model *(Net Fair I)*
10:15 - 10:50 AM

A library technology expert shares his experiences with migrating information technology services traditionally hosted onsite at libraries to the cloud.

Edward J. Smith, Abilene Library Consortium.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#404: SBEC 1.0; TSLAC 1.

The Challenges of Change
PRESIDENT'S PROGRAM
10:15 - 11:20 AM

Paula Ann Hughes

Organizations are pushed to reduce costs, increase productivity, and become more responsive to customers. A management consultant to major corporations focuses on organizational change (change process and costs of not changing), cultural change (resistance to change and how to make it culturally permanent), and personal change (the disruption of expectations and how to handle transition).

Paula Ann Hughes, School of Management, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

CPE#444: SBEC: 1.0; TSLAC: 1.0

Developing a Powerful PLN (Personal Learning Network) – Hands On Lab 1
(Ticketed event; register online only)
10:15 – 11:20 AM

Richard Byrne

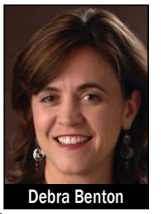
Expand your professional learning opportunities beyond the traditional in-service days, occasional conference, and graduate course. If you've tried Twitter before, but you "just don't get it," this is the session for you. Participants will also be introduced to networks like Classroom 2.0, Educator's PLN, and Google Plus. *Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.*

Richard Byrne, Free Technology for Teachers

CONFERENCE PROGRAM COMMITTEE.

CPE#405: SBEC 1.0; TSLAC 1.0

Learning from LUV: Marketing and Outreach Tips from Southwest Airlines
10:15 - 11:20 AM


Debra Benton

Learn best practices, trends, and tips in marketing and community outreach from a popular Texas- grown business - Southwest

Take a Chance on Art!

Benefits the Texas Library Disaster Relief Fund

The annual art raffle, held at General Session II on Friday, features a Tom Shefelman original – "First Lesson" – created for *I Vivaldi* (Eerdmans Books for Young Readers), authored by Janice Shefelman.

The illustration was generously donated by the Shefelman's and personally delivered to the TLA office already matted and framed.

Tickets may be purchased onsite at the Disaster Relief Table in the Houston Street Lobby, from roving volunteers, or online. Visit the Itsy Bitsy Gallery (www.txla.org/gallery) for more details.

TICKETS: $5 EACH OR 5 FOR $20

Airlines. Apply "big business" strategies to your library, whether large or small.

Debra Benton, Southwest Airlines.

CONFERENCE PROGRAM COMMITTEE.

CPE#407: SBEC 1.5

100 New Children's Books You Should Know

10:15 - 11:50 AM

Between working the reference desk, performing storytime, and shelving books, we don't get to read as many reviews, blogs, and books as we would like. Good thing we have friends like Teri Lesesne and Rosemary Chance. The goal: 100 books in 100 minutes. Ready, set, go!

Rosemary Chance and Teri Lesesne, Department of Library Science, Sam Houston State University.

CHILDREN'S ROUND TABLE.

CPE#409: SBEC 1.5

Beyond the Page: New Ways to Tell a Story

10:15 - 11:50 AM

Michael Buckley

Patrick Carman

While we may love the "traditional" page, books are changing. Hear how books are being transformed into apps and auxiliary materials from authors on the cutting edge.

Michael Buckley, Amulet Books; Patrick Carman, HarperCollins Children's Books; Matt de la Peña, Scholastic, Inc.; Tony DiTerlizzi, Simon & Schuster; Scott Gordon, Random House Children's Books; David Levithan and Lisa McMann, Scholastic, Inc.; and Dan Yaccarino, Random House Children's Books.

CHILDREN'S ROUND TABLE.

Matt de la Peña

Tony DiTerlizzi

Scott Gordon

David Levithan

Lisa McMann

Dan Yaccarino

CPE#416: SBEC 1.5; TSLAC 1.5

Ending the Long Wait: Taking an Active and Thoughtful Role in Your Library Job Search

10:15 – 11:50 AM

PLACEMENT CENTER, EXHIBIT HALL F

Veronica Arellano Douglas

In an environment where library jobs remain steady but the talent pool continues to grow, demonstrable examples of motivation, thoughtfulness, professionalism, and vision for the future are a must for any library job seeker. Learn how to develop valuable professional experiences and best present yourself during a crucial step in the job hunting process: the interview.

Veronica Arellano Douglas, St. Mary's College of Maryland Library and Abraham Korah, Cy Fair Campus, Lone Star College.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#411: SBEC 1.5; TSLAC 1.5

K-20 Vertical Alignment of Research Skills

10:15 - 11:50 AM

Members of this panel discuss the collaboration between the University of North Texas, Texas Woman's University, and the local school district to develop a K-20 vertical alignment of research skills and the development of a common vision of the research process across all grade levels.

Gayla Byerly, University of North Texas Libraries; Barbara A. Schultz-Jones, and Daniella Smith, Department of Library and Information Sciences, University of North Texas; Wylaina Hildreth, North Branch, Denton Public Library; Donna A. Kearley, Library Services, Denton ISD; and Judi L. Moreillon, School of Library and Information, Texas Woman's University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#410: SBEC 1.5; TSLAC 1.5

Gary Henderson

Libraries and Other Non-Profits Working Together as Community Assets

10:15 - 11:50 AM

Communities thrive best with a rich collaborative environment among their non-profit assets. This session examines how non-profit organizations and libraries can partner to strengthen and broaden their services while better serving the overall needs of their communities.

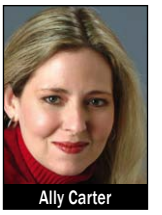
Gary Henderson, United Way of Denton County; Ling Hwey Jeng, School of Library and Information Studies, Texas Woman's University; and Gary Jennings, Library, Botanical Research Institute of Texas.

CONFERENCE PROGRAM COMMITTEE.

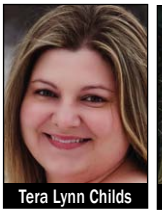
CPE#412: SBEC 1.5

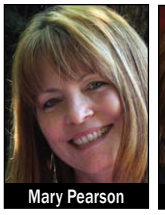
Lone Star Reading List and Authors

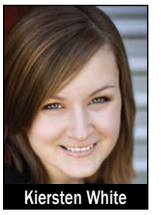
10:15 - 11:50 AM


Ally Carter

The Lone Star Middle School Reading List Committee presents programming ideas for this year's Lone Star List and features authors whose books have been included on the list, which is for grades 6-8. Library programming resources will be provided.


Tera Lynn Childs


Mary Pearson


Kiersten White

Ally Carter, Disney-Hyperion; Tera Lynn Childs and Kiersten White, HarperCollins Children's Books; and Mary Pearson, Macmillan Children's Publishing Group.

YOUNG ADULT ROUND TABLE.

CPE#413: SBEC 1.5; TSLAC 1.5

Metadata Interoperability

10:15 - 11:50 AM

This program examines the importance of metadata interoperability in today's complex networked environments and evolving technology. The session addresses mechanisms for usability including schema mapping, crosswalks, and application profiles.

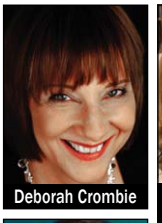
Oksana L. Zavalina, Library and Information Science, University of North Texas.

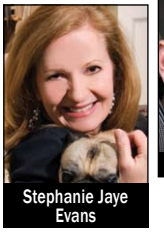
CATALOGING AND METADATA ROUND TABLE.

CPE#414: SBEC 1.5

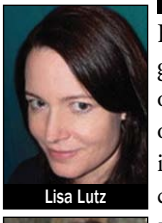
More Bang for Your Book: Mystery/ Thriller Author Panel

10:15 - 11:50 AM


Deborah Crombie


Stephanie Jaye Evans

Michael Koryta


Lisa Lutz

How do those thriller writers get their protagonists into and out of their dilemmas? Find out the juicy strategies and intriguing solutions devised by crafty authors.

Taylor Stevens

Deborah Crombie, HarperCollins Publishing; Stephanie Jaye Evans, Berkley; Michael Koryta, Hachette; Lisa Lutz, Simon & Schuster; and Taylor Stevens, Random House, Inc.

PUBLIC LIBRARIES DIVISION AND ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

CPE#415: SBEC 1.0; TSLAC 1.0

Shelly Tucker

Reference Librarians and Private Investigators: More Alike Than You Knew!

10:15 - 11:50 am

The work of private investigators (PIs) falls into three categories: research, interviews, and surveillance. Learn how to use PI techniques in research and reference and how PIs can benefit from librarians' skills and knowledge. Hear about PI-related opportunities and tales of surveillance and investigation. *A business meeting follows the program.*

Shelly Tucker, Spin Me A Yarn and dona weisman, Not Typical Library Partners.

REFERENCE ROUND TABLE.

Gary E. Strong

CPE#424: SBEC 1.5; TSLAC 1.5

Transforming Libraries for Engagement

10:15 - 11:50 am

As more scholarly resources and services are moving online, libraries have a key opportunity to embrace transformation by engaging the library's constituency in new spaces and services that deliver maximum value. Gary Strong, an authority on 21st century scholarship, discusses the philosophy behind embracing transformational roles, digital scholarship, and the changes trending now that are engaging library customers.

Gary E. Strong, retired, University of California at Los Angeles Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#417: SBEC 1.5; TSLAC 1.5

You're Not Bilingual - So What?

10:15 - 11:50 am

Librarians all over Texas serve an ever-increasing bilingual population, but many librarians are not Spanish speakers themselves. These presenters will give tips and strategies for providing excellent service to bilingual patrons, even if you don't speak Spanish.

Jo Anna M. Patton, Peace Elementary and Irasema Rosas, Oakhurst Elementary, Fort Worth ISD; and Tracey Sadler, Galloway Elementary, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#421: SBEC 1.0; TSLAC 1.0

Developing a Social Media Policy

11:00 - 11:50 am

Libraries need to approach social media activities with careful planning. Ensure success by creating a policy that covers the rules of engagement, levels of effort, effectiveness measurements, decision points, repercussions, roles, responsibilities, and procedures. Learn how a special collection initiative flourished and became a highlight of the Baylor library system social media efforts.

Amie M. Oliver, Texas Collection, Baylor University.

SPECIAL LIBRARIES DIVISION.

CPE#428: SBEC 1.0; TSLAC 1.0

Intellectual Freedom: Manga Is Not a Crime!

11:00 - 11:50 am

The director of the Comic Book Legal Defense Fund addresses parental concerns over manga in library collections. Learn more about collection development for this genre.

Charles Brownstein, Comic Book Legal Defense Fund.

INTELLECTUAL FREEDOM COMMITTEE.

CPE#418b: SBEC 1.0; TSLAC 1.0

Survey Tools for Libraries (Net Fair I)

11:00 - 11:50 am

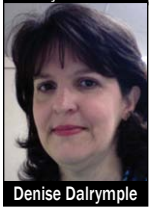
A library tech expert discusses constructing online surveys using SurveyMonkey and GoogleDocs and tells how to analyze the resulting data using the Pivot Table tool in Microsoft Office Excel.

Billy G. Hoya, Library Systems, University of Houston Downtown.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#422 SBEC:1.0; TSLAC:1.0

Tonya Clanton


Denise Dalrymple

What's All the Hype About Skype? How Can I Use it in My Library? – Hands On Lab 2

(Ticketed event; register online only)

11:30 – 12:20 pm

Librarians will be shown how to set up Skype and ideas will be given for using it in the library. Some of the ideas covered will be ePals, author visits, research with an "expert," librarian to librarian, and class to class. *Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.*

Tonya Clanton, Instructional Technology and Denise Dalrymple, Mesquite ISD.

CONFERENCE PROGRAM COMMITTEE.

Bites with LIRT

12:00 - 1:50 pm

Join LIRT members for a Dutch-treat lunch and discussion of library instruction and information literacy topics. Participants should meet in front of the registration area in the convention center.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#450: SBEC 0.5

Andrew McCarthy

Opening Author Session Luncheon Sponsored by LiFTA (Ticketed event)

12:00 - 1:50 pm

Omni Hotel, 1300 Houston Street

Susan Elizabeth Phillips

Join the Library Friends, Trustees, and Advocates (LIFTA) for a star-studded luncheon. Andrew McCarthy became famous for roles in *Class, Saint Elmo's Fire, Less Than Zero*, and many other films. He is now an award-winning travel writer for *National Geographic* and has just published his autobiography, *The Longest Way Home*. Susan Phillips – author of *The Great Escape, Call Me Irresistible*, and *Glitter Baby* – is the only four-time recipient of the Romance Writers of America's prestigious Favorite Book of the Year Award and was honored with its Lifetime Achievement Award in 2006. Both authors will sign books after the luncheon.

Luncheon tickets must be purchased by Friday, April 5 through the preregistration process.

Menu items will include: French Riviera Salad with Petite Greens, Grilled Asparagus, Dried Apricots, Toasted Almonds and Brie Cheese with a Champagne Dressing; Maple Pecan Crusted Breast of Chicken with Honey Dijon Cream; Buttermilk and Herb Mashed Potatoes; Market Fresh Vegetables; Warm Rolls and Butter; Lemon Cream Cake with Raspberry Coulis; Freshly Brewed Regular and Decaffeinated Coffee and Iced Tea.

Andrew McCarthy, Simon & Schuster; and Nia Vardalos, HarperCollins Publishing.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

Micheline Hynes

CPE#438: SBEC 1.0; TSLAC 1.0

Addressing Nutrition Literacy through Community Gardens

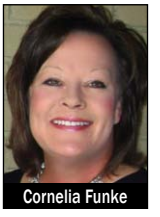
1:00 - 1:50 pm

Speakers from Tarrant Area Food Bank share insights about nutrition literacy and present a "how-to" session on the creation and benefits of community gardens.

Micheline Hynes and Katey Claire Rudd, Tarrant Area Food Bank.

CONFERENCE PROGRAM COMMITTEE.

CPE#426: SBEC 0.5


Cornelia Funke

Author Cornelia Funke and the Children's Round Table Business Meeting

1:00 - 1:50 pm

One of the most unique

writers of her generation, Cornelia Funke is the award-winning author of classic novels such as *Inkheart* and *The Thief Lor*). Her novel *Reckless*, the first book in the Mirrorworld series, was a 2010 Kirkus Best Book of the Year. This spring Funke continues her exploration of the Mirrorworld with the novel *Fearless* and the debut of the Mirrorworld app. *A business meeting precedes the program.*

Cornelia Funke, Little Brown Books for Young Readers.

CHILDREN'S ROUND TABLE.

Barbara Stripling

CPE#427: SBEC 1.0; TSLAC 1.0

Digital Citizenship and E-Rate

1:00 - 1:50 PM

E-Rate funding has enabled schools and libraries to provide Internet access, but with the funding has come a mandate for schools and libraries to implement technology protections and for schools to teach digital citizenship. ALA's president-elect examines the components of implementing a digital citizenship curriculum.

Barbara Stripling, American Library Association.

CONFERENCE PROGRAM COMMITTEE.

CPE#423: SBEC 1.0; TSLAC 1.0

Free Technology for Teachers: Discovery, Discussion, and Demonstration

1:00 PM - 1:50 PM

Richard Byrne

Author of the award-winning blog *Free Technology for Teachers* provides a framework for technology integration in schools. While participants will learn about a number of free tools, the focus is using technology in schools.

Richard Byrne, Free Technology for Teachers.

CONFERENCE PROGRAM COMMITTEE.

CPE#429: SBEC 1.0; TSLAC 1.0

Is Your Book Reading You? Ebook Data Mining Is Here!

1:00 - 1:50 PM

Ebook vendors and publishers can monitor users' reading habits. Companies use this data to track what portions of books hold readers' interest and how people proceed through book series. This program covers the positive and negative aspects of this new world where people read books and books read people.

Barbara Jones, American Library Association

CONFERENCE PROGRAM COMMITTEE.

CPE#430: SBEC 1.0; TSLAC 1.0

Learning4Life: Using the AASL Framework to Build a Pivotal Literacy Program

1:00 - 1:50 PM

Position your library at the center of your school's literacy program. Through collaboration with classroom teachers, school librarians can be instrumental in helping principals meet school and district goals. L4L provides a framework for leading literacy teams to improve student learning and to develop educators' teaching expertise.

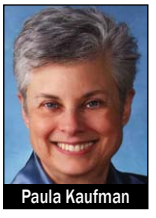
Judi L. Moreillon, School of Library and Information Studies, Texas Woman's University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#431: SBEC 1.0; TSLAC 1.0

Lib-Value: Determining the Value of Academic Libraries

1:00 - 1:50 PM


Paula Kaufman

The Lib-Value project promises a suite of practical tools academic library administrators can use to demonstrate how their libraries contribute to institutional success. A nationally-recognized dean of academic libraries offers a progress report and explains how this effort shows ROI for your institution.

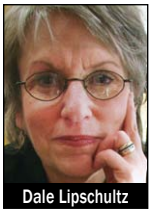
Paula Kaufman, University of Illinois at Urbana-Champaign.

CONFERENCE PROGRAM COMMITTEE.

CPE#434: SBEC 1.0; TSLAC 1.0

Literacy and Outreach Toolkits from ALA

1:00 - 1:50 PM


Dale Lipschultz

ALA's Office for Literacy and Outreach Services toolkits support your efforts to promote literacy and other services to traditionally underserved populations. These new resources feature successful and replicable strategies for serving special populations, including the poor and homeless and seniors, at your library.

Dale Lipschultz, Office for Literacy and Outreach Services, American Library Association.

CONFERENCE PROGRAM COMMITTEE.

CPE#432: SBEC 1.0; TSLAC 1.0

Newbery Video Fun in 90 Seconds or Less

1:00 - 1:50 PM

Learn how to include your school or public library in the 90 Second Newbery Film Festival, where young filmmakers are encouraged to retell the plot of a Newbery Award-winning book in a short video.

Katherine Turner, Duchesne Academy (Houston).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#433: SBEC 1.0

Other Worlds: Science Fiction and Fantasy for Teens

1:00 - 1:50 PM

Ilsa Bick

Joelle Charbonneau

P.J. Hoover

The world is a scary place. Fiction set in alternate worlds helps teens deal with a variety of exciting and frightening scenarios that they face in real life every day.

Marissa Meyer

Kristen Simmons

Ilsa Bick, Egmont USA; Joelle Charbonneau, Houghton Mifflin Harcourt; P.J. Hoover, Tor Books; Marissa Meyer, Macmillan Children's Publishing Group; and Kristen Simmons, Tor Books.

YOUNG ADULT ROUND TABLE.

CPE#436: SBEC 1.0

Quiz Show Pro – New Librarians Want to Know

1:00 - 1:50 PM

Play Quiz Show Pro. Experienced librarians from all fields answer new members' questions and compete to be named the Quiz Show Pro. Learn about TLA and get great career insights from some of the best in the field.

Stephanie Fulton, Research Medical Library, MD Anderson Cancer Center; Kim Herrington, Pearland Junior High West, Pearland ISD; Victoria C. Kemp, Flower Mound Public Library; June Koelker, Texas Christian University; and Kerry B. McGeath, Southlake Public Library.

NEW MEMBERS ROUND TABLE.

CPE#437: SBEC 1.0; TSLAC 1.0

Rethinking our Role: Public Libraries as Incubators for Creativity in Our Communities

1:00 - 1:50 PM

Libraries can take on an important role as incubators for innovation and as gathering places for the creative class in their communities. The speaker shares best practices for promoting creativity through programming, makerspaces (places for people to create and construct), and digital literacy services that the public does not often expect to find in libraries.

Kevin L. Walker, CultureLab.

CONFERENCE PROGRAM COMMITTEE.

CPE#439: SBEC 1.0; TSLAC 1.0

TexShare Database Update

1:00 - 1:50 PM

The TexShare webpage is changing. Come find out the latest news regarding databases, budgeting, and services that will shape the program's look and resources over the coming two years.

Beverley R. Shirley and Jay Velgos, Texas State Library and Archives Commission.

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

Kevin Kalinowski

CPE#443: SBEC: 1.5; TSLAC: 1.5

Writing Effective Survey Items – Hands On Lab 3

(Ticketed event; register online only)

1:00 – 1:50 PM

A key issue in creating useful instruments and collecting meaningful data is the development of high-quality items. This pragmatic workshop outlines the types of survey items and response formats, present best practices and guidelines for developing survey items, and provide illustrative examples to help participants write effective items. *Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.*

Kevin E. Kalinowski, University of North Texas Health Science Center at Fort Worth.

CONFERENCE PROGRAM COMMITTEE.

CPE#451A: SBEC 0.5; TSLAC 0.5

At the Intersection of Information Literacy and Adult Education

(Contributed Papers Session III)

2:30 - 2:50 PM

Diane L. Bruxvoort, University of Florida.

CONFERENCE PROGRAM COMMITTEE.

CPE#418D: SBEC 1.0; TSLAC 1.0

Developing Network Infrastructure in Rural Communities (Net Fair I)

2:00 - 2:50 PM

A representative from Connected Texas explores building broadband Internet connectivity in underserved, rural communities through various grants and partnerships. Hear success stories and guidance in developing and implementing technology plans.

Don Shirley, Connected Texas.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#441: SBEC 1.0; TSLAC 1.0

Holding a Focus Group to Improve Your Library

2:00 - 2:50 PM

Focus groups generate qualitative data that assist librarians in understanding the feelings, attitudes, and perceptions of customers. The panel will review when the use of focus groups is appropriate, what kind of questions they can answer, and how to conduct them. Hear details on planning, recruitment, question design, moderating, debriefing, and analyzing results.

Ian Barba, James C. Brewer, and Jayne Sappington, Library Technology Management, Texas Tech University Libraries.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#440: SBEC 1.0; TSLAC 1.0

Teen Parents: Learning, Literacy, and Life Skills

2:00 - 2:50 PM

Ellin Klor

Sarah Lapin Nordhausen

Libraries can influence the quality of life for teen parent families by providing access to information and resources and serving as a safe, public learning environment. The authors of Serving Teen Parents offer best practices on developing teen parent and parent-child programs including experiential activities to teach and model early learning concepts.

Ellin Klor, Read Santa Clara, Santa Clara City Library (CA); and Sarah Lapin Nordhausen, San Mateo County Library (CA).

YOUNG ADULT ROUND TABLE.

Jasmine Rockwell

CPE#442: SBEC 1.5; TSLAC 1.5

Adult Summer Reading: Why Should Kids Have All The Fun?

2:00 - 3:20 PM

Looking to engage your library's adult readers? Learn from the shared experiences of others who have established adult summer reading programs. They will show you how to develop programs that build relationships with community members and organizations and will highlight the tools available through the Collaborative Summer Library Program.

Jennifer M. Bekker, Lewisville Public Library; Melissa Dease, Dallas Public Library; Chantele R. Hancock, Reference, Hurst Public Library; and Jasmine Rockwell, South Dakota State Library.

PROGRAMMING FOR ADULTS ROUND TABLE, INTELLECTUAL FREEDOM COMMITTEE, AND PUBLIC LIBRARIES DIVISION.

CPE#445: SBEC 1.5; TSLAC 1.5

Career Options outside Traditional Libraries

2:00 - 3:20 PM

Information professionals can find rewarding careers outside of library settings. These panelists have marketed their skills to commercial companies, museums, and other organizations that find hiring librarians makes their operations more successful.

Carolyn D. Brewer, Not Typical Library Partners; Katherine K. Moloney, Amon Carter Museum of American Art; and Christine A. Peterson, Amigos Library Services.

SPECIAL LIBRARIES DIVISION.

CPE#447: SBEC 1.5

New Books for Teens and Some Tweens Too!

2:00 - 3:20 PM

Enjoy this perennially-popular program! The speakers will booktalk the newest titles for teens and tweens.

Rosemary Chance and Teri Lesesne, Department of Library Science, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#448: SBEC 1.5; TSLAC 1.5

Reflections on RDA Training and Transitioning

2:00 - 3:20 PM

Librarians relate their experiences in training staff and implementing Resource Description & Access (RDA). Topics include the decision to follow the Library of Congress timeline for implementation, successes and challenges encountered, and lessons learned.

Jee Davis, Cataloging and Metadata Services, University of Texas Libraries; Mary Mastraccio, MARCIVE, Inc.; Kathy Poorman, Cataloging, University of Texas at El Paso; and Anping Wu, Metadata & Bibliographic Services, University of Houston.

CATALOGING AND METADATA ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

Michael Castellon

CPE#449: SBEC 1.5; TSLAC 1.5

"Wow" Customers with Interactive Tools and Digital Outreach

2:00 - 3:20 PM

The Texas Comptroller of Public Accounts website is a great model for connecting users to digital information in innovative ways. Learn how the agency uses online maps, data visualization, digital outreach, and Web content to support more than 25 million page views each month.

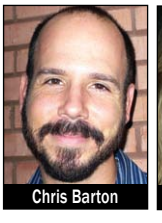
Michael Castellon and Constance A. Matheny, Data Services Division, Texas Comptroller of Public Accounts.

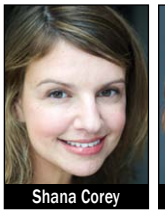
SPECIAL LIBRARIES DIVISION, GOVERNMENT DOCUMENTS ROUND TABLE, AND REFERENCE ROUND TABLE.

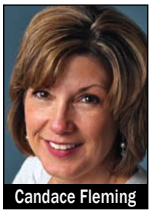
CPE#458: SBEC 2.0

The Best of Both: Nonfiction Picture Books

2:00 - 3:50 PM


Chris Barton


Shana Corey


Candace Fleming

THURSDAY

Doreen Rappaport

Tanya Lee Stone

Melissa Sweet

How can the same facts result in such different books? Join our panel of nonfiction authors as they share their approach to making a subject uniquely theirs and offer ideas for using children's nonfiction to improve the expository reading process.

Chris Barton and Shana Corey, Scholastic Inc.; Candace Fleming, Random House Children's Books; Doreen Rappaport, Disney-Hyperion; Tanya Lee Stone, Candlewick Press and Macmillan Children's Publishing Group; and Melissa Sweet, Houghton Mifflin Harcourt.

CHILDREN'S ROUND TABLE.

CPE#459: SBEC 2.0; TSLAC 2.0

Building a Promising Future: Freshman Success Initiatives

2:00 - 3:50 PM

See how three academic libraries meet the needs of struggling freshmen by tying library instruction to freshman success initiatives. Get ideas for promoting instruction services, creating tutorials, and meeting students at their point of need. Winners will be announced for the Devin Zimmermann Conference Stipend, Instruction Librarian of the Year, and Library Instruction Project of the Year.

Donell Callender, University Libraries, Texas Tech; Theresa S. Hefner-Babb, Gray Library, Lamar University; and Robin W. Williams, Steen Library, Stephen F. Austin State University.

LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

Tom Angleberger

CPE#452: SBEC 2.0

Define Different: Portraying Diversity in Children's Literature

2:00 - 3:50 PM

MJ Auch

Join us for a discussion of books that accurately portray individuals considered "different" as protagonists facing everyday realities, commonalities, struggles, and triumphs.

Blue Balliett

Sharon Flake

Kate Klise

Ashley Edward Miller & Zach Stentz

R. J. Palacio

Tom Angleberger, Amulet Books, ABRAMS; MJ Auch, Macmillan Children's Publishing Group; Blue Balliett and Sharon Flake, Scholastic Inc.; Kate Klise, Macmillan Children's Publishing Group; Ashley Edward Miller and Zach Stentz, Penguin Young Readers Group; and R. J. Palacio, Random House Children's Books.

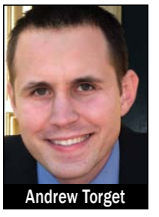
CHILDREN'S ROUND TABLE.

Lisa Spiro

CPE#453: SBEC 2.0; TSLAC 2.0

Exploring the Digital Humanities

2:00 - 3:50 PM


Andrew Torget

For a new generation of researchers in the humanities, libraries and archives are much more than repositories of books. Projects like Mapping Texts and events like THATCamp are changing the nature of humanities research and bringing historical materials into the digital realm where they can be readily accessed and appreciated. Discover exciting new websites and tools.

Tanya Clement, School of Information, University of Texas at Austin; Lisa Spiro, NITLE; and Andrew Torget, History Department, University of North Texas.

DIGITAL LIBRARIES ROUND TABLE.

CPE#456: SBEC 2.0; TSLAC 2.0

Implementing the Edge Initiative in Public Libraries

2:00 - 3:50 PM

The Edge Initiative is a Gates Foundation funded project to create benchmarks for public computing access and quality. A panel discusses implementing the Edge toolkit to demonstrate the value of technology services to their communities and to convince decision makers to re-invest in public technology in libraries.

Jake Cowan, Urban Libraries Council; Dionne L. Mack, El Paso Public Library; and Gretchen Pruett, New Braunfels Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#454: SBEC 2.0; TSLAC 2.0

iPads and School Libraries: Opportunities and Apps

2:00 - 3:50 PM

Many administrators are purchasing iPads and expecting librarians to manage them. This session discusses the opportunities and challenges for using these devices in a library setting. Participants are encouraged to bring their own devices and follow along with the presenter.

Carolyn B. Foote, Westlake High School, Eanes ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#455: SBEC 2.0; TSLAC 2.0

Maximizing Social Media for Marketing

2:00 - 3:50 PM

Marketing is about communication and relationships, and social media capitalizes on communication to create relationships. Learn how to use social media as an effective, personalized, and free marketing and advocacy tool.

Jesse Castilla, Nickel Media.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, FRIENDS OF LIBRARIES & ARCHIVES OF TEXAS, AND PUBLIC LIBRARIES DIVISION.

CPE#457: SBEC 2.0; TSLAC 2.0

Using Government Information for Genealogical and Historical Research

2:00 - 3:50 PM

Though often overlooked, government information is a rich source of historical data, especially for genealogists. This session focuses on specific and helpful print and online resources.

Tara M. Carlisle, University of North Texas; Gay E. Carter, Neumann Library, University of Houston – Clear Lake; Suzanne E. Sears, University of North Texas Libraries; and Alexandra C. Simons, University of Houston.

GOVERNMENT DOCUMENTS ROUND TABLE AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#451B: SBEC 0.5; TSLAC 0.5

Reducing Service Points in the Academic Library: How to Provide Quality Customer Service in the Face of Budget Cuts (*Contributed Papers Session I*)

2:30 - 2:50 PM

Julie Leuzinger, University of North Texas Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#446: SBEC 1.5; TSLAC 1.5

School Librarians as Facilitators of Learning

2:30 - 3:50 PM

David Lankes

School librarians are more than teachers who work in the school library. They have the ability to bring whole new forms of instruction into a school. This session will cover new ideas and examples of school librarians moving beyond standardized testing and library management to help their students succeed.

David Lankes, School of Information Studies, Syracuse University (NY).

CONFERENCE PROGRAM COMMITTEE.

CPE#451C: SBEC 0.5; TSLAC 0.5

Augmented Reality Library Tour: Using New Technology to Impart Old Information (Contributed Papers Session I)

3:00 - 3:20 PM

Karen Berrish, Neeta Jambhekar and Chloris Yue, Alfred R. Neumann Library, University of Houston - Clear Lake.

CONFERENCE PROGRAM COMMITTEE.

CPE#460: SBEC 1.0; TSLAC 1.0

An Alternative to Summer Reading Programs @ the Fort Worth Library

3:00 - 3:50 PM

As the Fort Worth Library continues to fulfill its role as a 21st century library, the opportunity to model many of the tenets associated with such libraries became apparent and resulted in the year round reading concept. Representatives of Fort Worth Library will discuss this strategy, and participants will learn how to identify resourceful community partners, maintain successful partnerships, and approach community engagement through a community-wide reading initiative.

Cynthia Gray and Gleniece A. Robinson, Fort Worth Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#418E: SBEC 1.0; TSLAC 1.0

Explore Quickly, Learn Differently with Digital Resources

3:00 - 3:50 PM

Transform learning using powerful standards-aligned digital resources. Learn how netTrekker Search can help you curate the best of the Web and connect you to the leading resource collections. Each learning resource is reviewed and tagged by experienced educators to help you quickly find the most relevant content to engage students in learning their way.

Kimberley Carr, Knovation.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#463: SBEC 1.0

Right Now: New YA Literature to Entice Readers

3:00 - 3:50 PM

Mindee Arnett

A.G. Howard

Robin LaFevers

Andrew Smith

Need ideas to bring students into the library? Need fresh selections to entice students to read? In this session, attendees explore new books, programming ideas, and more.

Mindee Arnett, Tor Books; A.G. Howard, Amulet Books, ABRAMS; Robin LaFevers and Joe Schreiber, Houghton Mifflin Harcourt; and Andrew Smith, Macmillan/Simon & Schuster/Penguin U.S.A.

YOUNG ADULT ROUND TABLE.

CPE#451D: SBEC 0.5; TSLAC 0.5

Course and Subject Guides in Academia: An Analysis of Student Usage and Librarian Perception (Contributed Papers Session I)

3:30 - 3:50 PM

Amy L. Pajewski, Cornette Library, West Texas A&M University.

CONFERENCE PROGRAM COMMITTEE.

CPE#464 SBEC: 1.0; TSLAC: 1.0

Active Learning Exercises for One-Shot Library Instructional Sessions: Lightning Talks

4:00 - 4:50 PM

Librarians present active learning techniques that worked well in their one-shot library instructional sessions. These fast-paced presentations showcase five-minute descriptions of the activities and their results.

Helena Arthur-Okor, Lamar University; Angela Nicole Colmenares, Newton Gresham Library, Sam Houston State University; Danelle T. Ellis, Trinity River Campus, Tarrant County College; Hollie Gardner, University of North Texas; Lisa C. Louis, Texas A&M University - Corpus Christi; Andrea R. Malone, Shawn Vaillancourt, and Loretta Wallace, University of Houston; Susan Steele, Neumann Library, University of Houston - Clear Lake; and Jane D. Stimpson, San Jacinto College South Campus.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#465 SBEC: 1.0

Book Buzz: The Latest in YA Literature

4:00 - 4:50 PM

Publishers of YA books discuss forthcoming titles and reveal some of the hot trends in the publishing industry.

Venessa Carter, Simon & Schuster; Susan Chang, Tor Books; Lucy Del Priore, Macmillan Children's Publishing Group; Beth Eller, Bloomsbury; Katie Halata, Egmont USA; Tracy Lerner, Random House Children's Books; and Lizette Serrano, Scholastic Inc.

YOUNG ADULT ROUND TABLE.

CPE#466 SBEC: 1.0; TSLAC: 1.0

Building Your Skill Set: Electronic Resource Management

4:00 - 4:50 PM

Are you a new librarian interested in managing electronic resources but not sure how to get started? This session presents the fundamentals of electronic resource management through the perspectives of librarians involved in the acquisition and management of e-resources. E-SMART will also introduce its new e-resources website.

Kelsey R. Brett and Jeannie Castro, Resource Discovery Systems, University of Houston; and Russlene Waukechon, Texas State Library and Archives Commission.

ELECTRONIC RESOURCES AND SERIALS MANAGEMENT ROUND TABLE.

Barbara Stripling

Empowering Community Voices through Libraries

4:00 - 4:50 PM

ALA President-Elect Barbara Stripling shares her strategic initiatives to build on and continue ALA's support for transforming libraries. Her vision emphasizes literacy and innovative practices that enable all librarians to empower their communities.

Barbara Stripling, American Library Association.

CONFERENCE PROGRAM COMMITTEE.

CPE#462: SBEC 1.0; TSLAC 1.0

Getting a Read on Your Borrowers: Utilizing Analytics to Drive Key Decisions

Joseph Fackel

4:00 - 4:50 PM

Public libraries can revolutionize their operations by analyzing customer data. By combining borrower information with household level analytics, the Fort Worth Library maintains a solid understanding of their customers and consequently has developed a dynamic means to optimize existing facilities, site future branches, and drive strategies to convert non-borrowers.

Deborah C. Duke, Fort Worth Library; and Joseph Fackel, Community Solutions Division, Buxton Co.

CONFERENCE PROGRAM COMMITTEE.

CPE#475: SBEC 1.0; TSLAC 1.0

The Indispensable School Librarian's CSCOPE Survival Kit

4:00 - 4:50 PM

Having trouble figuring out where you fit within the CSCOPE framework? Discover ways to embed yourself into the CSCOPE curriculum and contribute to student success. Librarians from Aransas County ISD describe how they adapted to implementation of CSCOPE to remain invaluable campus assets.

Linda L. Erwin, Little Bay Primary School; and Ann H. Vyoral, Rockport Fulton High School, Aransas County ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

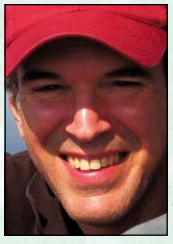
Here's What's Happening at HarperCollins*Children's*Books

Booth #2232

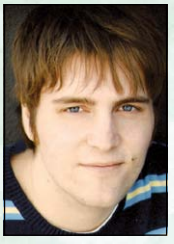
AUTHOR APPEARANCES

Spend the afternoon with Neil Gaiman!

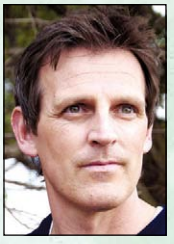
Closing General Session
Saturday, April 27
2:00 PM



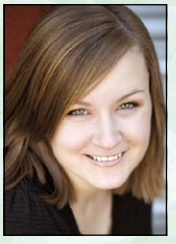
PETER LERANGIS
The "Seven Wonders" Series



CHRIS RYLANDER
The "Fourth Stall" Series



PATRICK CARMAN
Pulse



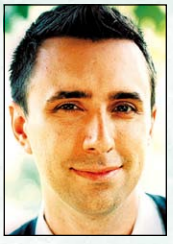
KIERSTEN WHITE
Mind Games

TERA LYNN CHILDS
Sweet Legacy

JENNIFER ARCHER
The Shadow Girl

AMY KROUSE ROSENTHAL
Plant a Kiss

BOB SHEA
Cheetah Can't Lose



JARRETT J. KROSOCZKA
Platypus Police Squad: The Frog Who Croaked

JON KLASSEN
Extra Yarn

JON SCIESZKA
Guys Read: Other Worlds

MELISSA MARR
Carnival of Souls

KELLEY ARMSTRONG
The Rising

Please visit booth #2232 for an up-to-date signing schedule.

STOP BY BOOTH #2232
to sign up for our e-newsletter on Thursday, April 25 and receive a
Fancy Nancy: *Fanciest Doll in the Universe* event kit!*
And, while you're there, pick up a **FREE Teacher's Edition of *One Crazy Summer*** by RITA WILLIAMS-GARCIA!*

*While supplies last.

www.thepageturn.com

CPE#468: SBEC 1.0; TSLAC 1.0

LibGuides for Web Content

4:00 - 4:50 PM

Employ LibGuides to create effective Web content. Presenters will share best practices and lessons learned using Blackboard and other platforms to develop and publish LibGuides.

Shelly Burns, Dallas Center, Elaine Cox, and Kimberly L. Johnson, Blagg Huey Library, Texas Woman's University; and Amber Fenton, Trinity River Campus, Tarrant County College.

CONFERENCE PROGRAM COMMITTEE.

Karen Slay

CPE#469: SBEC 1.0; TSLAC 1.0

Library + PTA = A Great Partnership

4:00 - 4:50 PM

Learn from an award-winning librarian and the president of the Texas PTA how best to use parent resources and build a strong partnership with your local PTA.

Bonnie G. Lang, Doss Elementary School, Austin ISD and Karen Slay, Texas PTA.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND FRIENDS OF SCHOOL LIBRARIES ROUND TABLE.

CPE#406: SBEC 1.0; TSLAC 1.0

Minding the Store: Best Practices for Friends of the Library Book Stores

4:00 – 4:50 PM

A dedicated library "friend" and experienced retailer shows how to use your support group's book store to cement relationships between volunteers and library staff and create a forum to educate customers to library needs and challenges.

Bunny Gardner, Friends of the Fort Worth Library.

CONFERENCE PROGRAM COMMITTEE AND LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

Next Steps for the Millennial Librarian

4:00 - 4:50 PM

Millennial librarians, students, and staffers are invited to attend this session and lend their thoughts on the profession. Attendees will join veteran librarians for a lively and interactive conversation. Participants will share their unique perspectives on career choices and the future of librarianship.

Cecilia H. Barham, North Richland Hills Public Library; Cindy Buchanan, Johnson Elementary, Aldine ISD; Stacy M. Cameron, Pioneer Heritage Middle School, Frisco ISD; Eric Frierson, EBSCO Publishing; Kristine Reed, Blagg-Huey Library, Texas Woman's University Libraries; and Hannah Tarver, Digital Projects Unit, University of North Texas Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#471: SBEC 1.0

Promoting a Global View with International Literature for K-12 Readers

4:00 - 4:50 PM

Young readers benefit from literature that offers a view of different lives and perspectives. This presentation focuses on literature from the U.S. Board on Books for Young People and its Outstanding International Books lists.

Nancy L. Hadaway, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

CPE#472: SBEC 1.0

Reflections on John F. Kennedy: A Texas Resource Guide

4:00 - 4:50 PM

Commemorating the 50th Anniversary of JFK's assassination, The Sixth Floor Museum introduces a web-based resource guide that brings together the rich and diverse JFK collections located at Texas institutions.

Tara M. Carlisle, University of North Texas; Brenda S. McClurkin, University of Texas at Arlington Library; Elizabeth E. Sargent, Houston Metropolitan Research Center; Ann Serrano, Dolph Briscoe Center for American History, University of Texas at Austin; Betty Shankle, Genealogy, History, Archives, Fort Worth Library; Krishna Shenoy, Sixth Floor Museum at Dealey Plaza; and John H. Slate, Dallas Municipal Archives.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE AND DIGITAL LIBRARIES ROUND TABLE.

CPE#474: SBEC 1.0; TSLAC 1.0

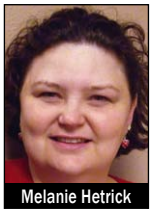
Storytime Bootcamp

4:00 - 4:50 PM

Start a new chapter on storytime! The presenters offer developmental tips and techniques for enlivening storytime while providing the best literacy experience for children. Learn ways that movement and repetition can increase your storytime's impact and appeal.

Betsy Diamant-Cohen

Julie Dietzel-Glair


Melanie Hetrick

Betsy Diamant-Cohen, Mother Goose on the Loose; Julie Dietzel-Glair, consultant; and Melanie Hetrick, Tillamook County Library (OR).

CHILDREN'S ROUND TABLE.

College and University Libraries Division Executive Board Meeting

4:00 - 4:50 PM

Government Documents Round Table Business Meeting

4:00 - 4:50 PM

Special Libraries Division Business Meeting

4:00 - 4:50 PM

Texas Municipal Library Directors Association Business Meeting

4:00 - 4:50 PM

Molly Raphael

CPE#408: SBEC 1.5; TSLAC 1.5

Adding Value through Community Collaboration

4:00 - 5:20 PM

Make a difference in your community through collaboration and partnerships. The speakers will discuss how to cultivate influential people in the community and increase support from movers and shakers. Hear about successful programs and projects at the national, regional, and local level.

Barbara Blake and Yunfei Du, Department of Library and Information Science, University of North Texas; Robert S. Martin, Texas Woman's University; and Molly Raphael, American Library Association.

UNIVERSITY OF NORTH TEXAS AND SMALL COMMUNITY LIBRARIES ROUND TABLE.

CPE#479: SBEC 1.5; TSLAC 1.5

Getting Them on Track: Hosting a Dissertation Boot Camp

4:00 - 5:20 PM

Librarians at institutions offering doctorates are all too familiar with students who struggle to complete their dissertation. Student service and library professionals share the steps for hosting a dissertation boot camp, a series of workshops designed to give students impetus to complete their work.

Michele Whitehead, University of North Texas Health Science Center at Fort Worth.

CONFERENCE PROGRAM COMMITTEE.

CPE#481: SBEC 1.0

Increase Audience Engagement by Harnessing the Power of the Backchannel

4:00 - 5:20 PM

Richard Byrne

In a classroom or staff development setting, back-talk from your audience is not good, but back-channeling is great! In this session, participants will learn about free micro-blogging services, polling services, and chat services that they can leverage to improve conversations during presentations and extend those conversations beyond the physical room. These techniques will get even the most shy of participants involved in the discussions.

Richard Byrne, Free Technology for Teachers.

CONFERENCE PROGRAM COMMITTEE.

CPE#461: SBEC 1.5; TSLAC 1.5

Tell It! A Storytelling Crash Course

4:00 - 5:20 PM

Take a crash course in storytelling! We start with fundamentals from selecting the perfect story to undertaking vocal and physical warm-ups. We build base competencies in performance rehearsal and ways to reach your personal goals. Substantive content on storytelling programming and grant writing. Attendees will receive a mini-manual of materials from the University of North Texas Storytelling for Information Professionals course.

Elizabeth G. Figa and Lisa Kilian, College of Information Science, University of North Texas

STORYTELLING ROUND TABLE.

District 1 Caucus: 5:00 - 5:45 pm

District 2 Caucus: 5:00 - 5:45 pm

District 3 Caucus: 5:00 - 5:45 pm

District 4 Caucus: 5:00 - 5:45 pm

District 5 Caucus: 5:00 - 5:45 pm

District 6 Caucus: 5:00 - 5:45 pm

District 7 Caucus: 5:00 - 5:45 pm

District 9 Caucus: 5:00 - 5:45 pm

Library School Dinners and Receptions

(Ticketed events)

Tickets must be purchased by Friday, April 5 through the preregistration process.

Texas Woman's University School of Library and Information Studies Reception

6:00 – 7:30 PM

OMNI HOTEL, 1300 HOUSTON STREET

University of North Texas College of Information Alumni Dinner

6:30 – 8:30 PM

ASHTON DEPOT, 1401 JONES STREET

University of Houston - Clear Lake School of Library of Information Sciences Dinner

6:30 – 8:30 PM

CANTINA LAREDO, 530 THROCKMORTON

University of Texas at Austin School of Information Alumni and Friends Reception

6:30 – 8:30 PM

FOX & HOUND, 603 HOUSTON STREET

Ask Me About PLD

6:00 - 8:00 PM

OMNI HOTEL, 1300 HOUSTON STREET

Socialize with public librarians and learn how to get involved in the Public Libraries Division of TLA. *A business meeting follows the program.*

PUBLIC LIBRARIES DIVISION.

Evening with the Authors: A Smoking Evening of Food, Fables, and Fun!

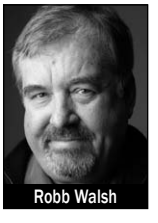
(Ticketed event; register online only)

6:30 - 9:00 PM

REATA RESTAURANT, 310 HOUSTON STREET

Mike Micallef

Daniel Vaughn


Robb Walsh

Join acclaimed Texas chefs and cookbook masters as they delight your culinary and literary palette. Mike Micallef (*REATA* cookbooks), Daniel Vaughn *(Prophets of Smoked Meat),* and Robb Walsh, *(Texas Eats* and *The Hot Sauce Cookbook)* offer their unique recipes on how they established themselves as restaurateurs in Texas and how their passion translates into a taste of good living. Complimentary books will be given to each attendee.

Dinner tickets are limited and must be purchased by Friday, April 5 through the preregistration process.

Menu items include:

Field Greens with Texas Goat Cheese, San Saba Pecans and Sherry Wine Vinaigrette;

Choice of: 1) Grilled Petite Tenderloin with Port Wine Sauce, Served with Mashed Potatoes and Vegetables; or 2) Chicken Chile Rellenos served with Roasted Corn Chowder and Rice; or 3) Martha's Vegetable Plate;

Dessert of Dutch Oven Apple Crisp or Chocolate Dessert Tamale; Freshly Brewed Regular and Decaffeinated Coffee; and Iced Tea.

Mike Micallef, Reata Restaurants and Ten Speed Press/Random House, Inc.; Daniel Vaughn, Ecco/HarperCollins Publishing; and Robb Walsh, Ten Speed Press/Random House, Inc.

CONFERENCE PROGRAM COMMITTEE.

Texas Author and Illustrator Meet and Greet

6:30 – 8:00 PM

Come and sit for a spell with some writers and artists from right here in Texas. Chat with the creators of popular titles from Overlooked Books. You may even get to hear some authors read from their own works.

AUTHORS AND ILLUSTRATORS INTEREST GROUP.

New Members Ghost Tour and Dessert Mixer

(Ticketed event; register online only)

7:30 - 9:30 PM

Get your spook on with a Fort Worth flavor. Enjoy a historical walking ghost tour while hearing the legendary tales of the dearly not-so departed. Then socialize with your TLA colleagues at a dessert mixer. Transportation to and from the tour, a dessert, and one nonalcoholic beverage are provided.

Tickets must be purchased by Friday, April 5 through the preregistration process.

NEW MEMBERS ROUND TABLE.

Storytelling Showcase and Swap

7:30 - 9:30 PM

OMNI HOTEL, 1300 HOUSTON STREET

Listen to professional storytellers, hear your fellow librarians tell tales, or share a story of your own. If you wish to participate, please arrive early to sign up.

STORYTELLING ROUND TABLE.

Intergalactic Dance Club Party

(Ticketed event)

8:00 PM - 12:00 AM

LOCATION TO BE ANNOUNCED

It's the Intergalactic Dance Club Party (a.k.a., the group devoted to music, friends, dancing, and frivolity)! Come join the crowd and show that librarians know how to parteee!

Tickets may be purchased through the preregistration process (by Friday, April 5) or at the door.

INTERGALACTIC DANCE CLUB ROUND TABLE.

schedule of events FRIDAY, APRIL 26

All sessions are opren to all attendees.

Registration ..... 7 am – 7 pm
Internet Room ..... 10 am – 5 pm
Placement Center ..... 10 am – 5 pm
TLA Store ..... 10 am – 5 pm
Bag Check ..... 10 am – 8 pm
Exhibits ..... 10:30 am – 7 pm

Continuing Professional Education CREDITS
Event Number | State Board for Educator Certification | TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title
8:00 - 9:50 AM

Hetherington XXVI Fun Run/Walk

(Ticketed event)
7:00 - 8:30 AM

Panther Island Pavilion, 395 Purcey St.

The 26th annual 5K Fun Run/Walk will be at Panther Island Pavilion. This outdoor destination is located in Trinity Uptown and was named as a tribute to Fort Worth's nickname, "Panther City." Lore has it that the overflowing Trinity back in 1875 spurred a panther to wander downtown "at his own sweet will through the streets." Hetherington Run/Walk participants will have the chance to celebrate the city's history and beautiful outdoors!

Shuttle transportation, leaving the convention center at 6:45 am, will be provided to the event from the Fort Worth Convention Center (Houston Street). Check-in is at 7:00 am at the run site. All participants receive a commemorative t-shirt and refreshments. First, second, and third place awards will be given for the men's run, the women's run, and for the walk. *Tickets must be purchased by Friday, April 5 through the preregistration process.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

District 8 Caucus: 8 - 8:30 am

District 10 Caucus: 8 - 8:30 am

TPALS - Texas Professional Association for Library Sales People Round Table

8:00 - 8:50 AM

CPE#504: SBEC 0.5 • 8:30 - 10:00 AM

General Session II with Dan Ariely

The predictably and rationally popular author of *Predictably Irrational,* Dan Ariely leads attendees on an insightful, unexpected, informative, and entertaining look at why we do the things we do. An internationally-sought thinker and writer, Ariely has inaugurated a new approach for understanding behavior and consequently positioning ourselves to make better choices. This absolute must-attend event will have you looking at things in a whole new way. His most recent work is *The Honest Truth about Dishonesty*.

Be present for the Disaster Relief Art Raffle drawing; find out who won Best in Show in the PR Branding Iron Awards, and applaud Highsmith and DEMCO grant recipients.

Dan Ariely, HarperCollins Publishing.

CONFERENCE PROGRAM COMMITTEE.

Judy Browne

CPE#599: SBEC 1.0; TSLAC 1.0

Building Your Ethical Toolkit: Insuring Your Actions Manifest Your Values

10:15 – 11:20 AM

Develop tools for turning professed beliefs into ethical behaviors by using a unique theoretical framework for thinking about challenging issues and choices. The presentation is based on the tenets in *How Good People Make Tough Choices* by Rushworth Kidder.

Judy Browne, Ethics Department, Shelton School (Dallas).

CONFERENCE PROGRAM COMMITTEE.

CPE#545 SBEC 1.0; TSLAC 1.0

Preparing for Your Application Process

10:15 – 11:20 AM

Placement Center, Exhibit Hall F

Learn the first steps in finding the right job for you – matching your skills to a position, learning about an organization, and carefully moving through the many steps of an application.

Julie B. Todaro, Library Services, Austin Community College.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE

CPE#546; SBEC 1.0; TSLAC 1.0

Selecting Quality Latino and Spanish Children's Books

10:15 – 11:20 AM

Nationally-recognized Latino literature specialist Oralia Garza de Cortés shares her expertise on selecting the best books in Spanish. Learn about quality materials, the process for identifying them, and strategies for inspiring children to read, explore, and become lifelong learners. Cortés' work reaching the Spanish-speaking community has set a standard throughout the library community.

Oralia Garza de Cortés, consultant.

CONFERENCE PROGRAM COMMITTEE AND LATINO CAUCUS ROUND TABLE.

Cathy Jo Nelson

CPE#507: SBEC: 1.5

AASL Best Websites for Teaching and Learning

10:15 - 11:50 AM

Having trouble keeping up with the latest and greatest online learning tools? No worries! AASL has done it for you. Come and see what they have deemed the best tools of the year.

Cathy Jo Nelson, Dorman High School/Spartanburg District 6 (SC).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Paul Frank

CPE#523 SBEC: 1.5; TSLAC: 1.5

An RDA Primer: Practical Steps and Tips

10:15 - 11:50 AM

This session is a basic overview specifically designed for staff who work primarily in copy-cataloging with an occasional original catalog record. Attendees learn to process and create RDA records. Documentation including chart-like comparisons between AACR2 and RDA, examples of RDA records, and links to freely available training materials will be provided.

Paul Frank, Cooperative and Instructional Division, Library of Congress.

CATALOGING AND METADATA ROUND TABLE.

CPE#508: SBEC: 1.5; TSLAC: 1.5

Beyond Tallies and Questionnaires: 21st Century Library Assessment

Jim Self

10:15 - 11:50 AM

Library assessment is now a major specialty within the profession. An experienced consultant offers up-to-date knowledge of exemplary assessment practices and innovative approaches as well as insights based on his findings.

Jim Self, Management Information Services, University of Virginia Library.

CONFERENCE PROGRAM COMMITTEE.

Carl Weber

CPE#509: SBEC 0.

Black Caucus Round Table Author Session and Brunch with Carl Weber

(Ticketed event)

10:15 - 11:50 AM

It wasn't easy becoming the top-selling writer he is today, with such titles as *Something on the Side, Up to No Good*, and *The Man in 3B*, his latest novel. Author Carl Weber discusses the difficult odds and challenges he faced, as well as the insightful lessons he learned along the way. *A business meeting follows the program. Brunch tickets must be purchased by Friday, April 5 through the preregistration process.*

Menu items will include: Chicken Fried Chicken Cutlets with Jalapeno Jam over Texas Size Sage Biscuits; Jalapeno Cheese Grits; Wilted greens with Heirloom Tomatoes; Chilled Juice, Freshly Brewed Regular and Decaffeinated Coffee and Iced Tea.

Carl Weber, Hachette Book Group

BLACK CAUCUS ROUND TABLE AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#520: SBEC 1.5; TSLAC 1.5

The Dark Side of Being Boss

10:15 - 11:50 AM

There are conversations no one wants to have: termination, bad evaluations, etc. Intended for anyone who supervises – from volunteers to professional staff – this program will help set the stage for success by providing practical strategies for having crucial conversations and explaining the ABCs of behavior modification.

Colleen H. Scalf, Access Services, University of Texas at Arlington.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, & SMALL COMMUNITY LIBRARIES ROUND TABLE.

CPE#539: SBEC 1.5; TSLAC 1.5

Get a Yes for Your Budget: Persuading Public Library Funders

10:15 - 11:50 AM

How do you frame the best budget to move your library forward? What are local administrators really thinking about your budget requests? Find out how to get your proposal approved by more persuasively articulating your case. Government leaders respond to actual budget proposals from a variety of public library settings.

Patrick L. Davis

Dalton Gregory

Mike Sims

Bruce Wood

Patrick L. Davis, mayor, City of Highland Village; Dalton Gregory, council member, City of Denton; Mike Sims, assistant city manager, City of Terrell; and Bruce Wood, judge, Kaufman County.

CONFERENCE PROGRAM COMMITTEE.

CPE#554: SBEC 1.5; TSLAC 1.5

I Have an eReader: Now What?

10:15 – 11:50 AM

eReader University, a unified suite of programs, handouts, and marketing materials, was designed by the San Antonio Public Library to provide customized programming to address the eReader boom. Discover SAPL's successes, mistakes, and ideas as you consider implementing the program for your customers and staff.

Daniel Garcia and Dianna E. Morganti, Reference Government Documents, San Antonio Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE, INTELLECTUAL FREEDOM COMMITTEE, AND SMALL COMMUNITY LIBRARIES ROUND TABLE.

Lois Lowry

CPE#511: SBEC 1.0

Lois Lowry: One Writer's Journey

10:15 - 11:50 AM

TASL will present the MVP (Media/Visual Presence) and Letters About Literature Awards, followed by author Lois Lowry, who will discuss her experiences as a writer for children and young adults. *A business meeting precedes the program.*

Lois Lowry, Houghton Mifflin Harcourt.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#512: SBEC 1.5

Out of the Closet and Onto the Shelves: GLBT Literature Today

Tim Federle

10:15 - 11:50 AM

Need to diversify your collections? Join librarians who have served on ALA's Stonewall Book Awards and Rainbow Book List committees as well as author Tim Federle *(Better Nate than Ever)* for this informative session. Attendees will receive information on resources for research and readers' advisory as well as suggestions of GLBT classics for readers of all ages. *A business meeting follows the program.*

Peter D. Coyl, Audelia Road Branch, Dallas Public Library; Tim Federle, Simon & Schuster; Christie Gibrich, Bowles Life Center Branch, Grand Prairie Public Library; and Victor Schill, Fairbanks Branch, Harris County Public Library.

GAY, LESBIAN, BISEXUAL, TRANSGENDERED INTEREST GROUP.

CPE#513: SBEC 1.5; TSLAC 1.5

PechaKucha: Best Practices for School Librarians

10:15 - 11:50 AM

Presenters will cover a variety of topics of interest to school librarians using an unusual fast-paced graphic presentation format called PechaKucha, a growing international craze. Get tips on best practices for school libraries and learn a new way to present at the same time!

Laura Blankenship, Plano West Senior High School, Plano ISD; Melissa M. Bowman, Armstrong Middle School, Plano ISD; Carol C. Hafer, Crowley ISD; Jan Hodge, Crowley ISD; Diane K. Lutz, Learning Media Services , Plano ISD; Ann Scheurer, Bowman Middle School, Plano ISD; Daniella Smith, Library and Information Sciences, University of North Texas; and Michelle Wright, Jasper High School, Plano ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#514: SBEC 1.5; TSLAC 1.5

Public Library as Destination

10:15 - 11:50 AM

Make your library a hot destination. Speakers from small and large public libraries share programming and facility changes that attract visitors of all ages.

Wendy Heger, Planning and Facilities, Houston Public Library; Nicki J. Stohr, Wilson County Public Library; and Cathy Ziegler, Plano Public Library System.

PUBLIC LIBRARIES DIVISION.

CPE#515: SBEC 1.5; TSLAC 1.5

School Library 101 or 911?

10:15 - 11:50 AM

Are you new to the school library or have you inherited a library nightmare? Not sure where to start? This interactive session will help you create a game plan to tackle the job by identifying the most critical challenges you face and developing a plan to meet them.

Maribel Castro, Coronado High School and Kristi J. Starr, O.L. Slaton Middle School, Lubbock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#516: SBEC 1.5; TSLAC 1.5

Sprinkle Pixie Dust to Enhance Your Customer Service

10:15 - 11:50 AM

Few organizations have attained the customer satisfaction of the Magic Kingdom. Based on seven observable principles from the Disney organization and a little pixie dust, the Tarrant County College's Trinity River Campus created a customer centered work culture.

Carol A. Everhart, Tara Lawrence, Bryan Stewart, and Irene Thrower, Trinity River Campus, Tarrant County College.

CONFERENCE PROGRAM COMMITTEE.

CPE#517: SBEC 1.5; TSLAC 1.5

Stretching your Story Programs with Activity Songs and Participation

10:15 - 11:50 AM

Kim Lehman

Participation songs set the mood, enhance themes, and provide "action" breaks for wiggly kids between stories. Plug in a song to capture your audience's focus when you're on a school visit or your performer is late. Participants will leave with a repertoire of songs to enhance their story toolkit. No musical experience is necessary.

Kim Lehman, Storyteller.

STORYTELLING ROUND TABLE.

CPE#518: SBEC 1.5

Tayshas High School Reading List and Authors

10:15 - 11:50 AM

Jennifer Brown

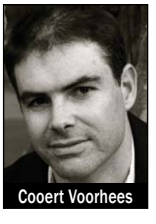
Simone Elkeles

Michael Harmon

The Tayshas Reading List Committee offers programming ideas for this year's list and invites you to hear from authors whose books have been featured previously. This reading list is for grades 9-12. Library programming resources will be provided.

A.S. King

Rene Saldaña


Cooert Voorhees

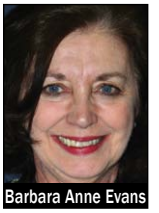
Jennifer Brown and A.S. King, Little Brown Books for Young Readers; Simone Elkeles, Walker Books; Michael Harmon, Random House Children's Books; Rene Saldaña, Arte Público Press; and Cooert Voorhees, Disney-Hyperion.

YOUNG ADULT ROUND TABLE.

CPE#521: SBEC 1.5; TSLAC 1.5

Tips for Teaching the College and Career Readiness Standards

10:15 - 11:50 AM


Barbara Anne Evans

The College and Career Readiness Standards include many information literacy skills. Learn what these standards cover and how you can integrate them into library instruction.

Barbara Anne Evans, New Schools/Evans-Ruiz and Cherry L. Fuller, ESC Region XI.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#525: SBEC 1.5; TSLAC 1.5

Transliteracy and the 21st Century Learner: Transforming Information Literacy in School Libraries

PRESIDENT'S PROGRAM

Buffy Hamilton

10:15 - 11:50 AM

What is the difference between transliteracy and information literacy? How can we provide 21st century learners with information skills when information and technology are dynamic? "The Unquiet Librarian" explores these questions and highlights best practices for incorporating transliterate skills into student instruction.

Buffy J. Hamilton, Cleveland Public Library.

CONFERENCE PROGRAM COMMITTEE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#503: SBEC: 2.5; TSLAC: 2.5

Legal Reference and Literature Searching – Hands On Lab 4

(Ticketed event; register online only)

10:15 – 12:50 PM

Texas Wesleyan University Law Library, 1515 Commerce Street.

This session is intended for librarians who have little or no experience with legal research but want to help patrons with legal questions. An overview of the legal system will be combined with a discussion of strategies for responding to common questions along with hands-on exploration of useful legal resources. *Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.*

Kris S. Helge, University of North Texas Libraries, and Michelle Rigual, Texas Wesleyan University School of Law.

CONFERENCE PROGRAM COMMITTEE.

CPE#510A: SBEC:0.5; TSLAC:0.5

Teacher Technology Usage

(Contributed Papers Session II)

10:20 - 10:40 AM

Carolyn Jacobs, WGBH Education.

CONFERENCE PROGRAM COMMITTEE.

CPE#510B: SBEC:0.5; TSLAC:0.5

Converse with Students Webinars

(Contributed Papers Session II)

10:50 AM - 11:10 AM

Abigail Morris and Beth Wagner, EPA Region 6 Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#510C: SBEC:0.5; TSLAC:0.5

Collaborative Efforts between Instruction Librarians and Composition Faculty

(Contributed Papers Session I)

11:20 – 11:40 AM

Tonja Mackey, Texarkana College.

CONFERENCE PROGRAM COMMITTEE.

CPE#543: SBEC:1.0; TSLAC:1.0

Lights, Camera, Libraries! Act 1: Using Windows Live Movie Maker – Hands On Lab 5

(Ticketed event; register online only)

11:30 AM – 12:20 PM

Making videos for your library doesn't need to be hard or expensive! Join library technology leaders as they show you how to use tools to create videos for library instruction and marketing. *Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.*

Billy G. Hoya, Library Systems, University of Houston Downtown and Barbara McArthur, Texas Tech University.

CONFERENCE PROGRAM COMMITTEE.

CPE#551: SBEC 0.5

Lariat Adult Fiction Reading List Author Session and Luncheon

(Ticketed event)

12:00 - 1:50 PM

Omni Hotel, 1300 Houston Street

Ernest Cline

Celebrate reading selections for adults in this this presentation of TLA's Lariat Adult Fiction Reading List. You'll hear from an author featured on the 2012 list, and committee members will unveil the new 2013 List. A book signing will take place immediately following the event. *Luncheon tickets must be purchased by Friday, April 5 through the preregistration process.*

Menu items will include: Mixed Baby Field Greens on a Bed of Butter Lettuce, Cabernet Poached Pears, Haricot Vert, Toasted Walnuts with Pomegranate Dressing; Wood Grilled Breast of Chicken with Orange Pico de Gallo, Jack Cheese and Tomatillo

FRIDAY

Sauce; Southwestern Rice Pilaf; Cilantro Vegetables; Warm Rolls and Butter; Dessert Trio of Chocolate Hazelnut Petit Four, Raspberry Mousse Terrine and Apple Walnut Crumble; Freshly Brewed Regular and Decaffeinated Coffee and Iced Tea.

Ernest Cline, Random House, Inc.

LARIAT ADULT FICTION READING LIST TASK FORCE.

CPE#550: SBEC 0.5

Texas Bluebonnet Award Author Session Luncheon (Ticketed event)

12:00 - 1:50 PM

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, April 5 through the preregistration process.*

Menu will include: Caesar Salad with Romaine Heart, Bacon Lardon, Oven Cured Tomato, Crouton, Shaved Parmesan and Traditional Dressing; Roasted Breast of Chicken with Glace de Poulet; Colored Fingerling Potatoes; Sautéed Vegetables; Alternating Tiramisu and Chocolate Dome; Freshly Brewed Regular and Decaffeinated Coffee and Iced Tea.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND TEXAS BLUEBONNET AWARD COMMITTEE.

CPE#527 CPE SBEC: 1.5

Texas Tea with YA Authors (Ticketed event)

12:00 - 1:50 PM

Omni Hotel, 1300 Houston Street

Join us for the second annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as authors move from table to table sharing stories over tea and pastries. *Tickets must be purchased by Friday, April 5 through the preregistration process. A meal is not served at this event.*

YOUNG ADULT ROUND TABLE.

CPE#528: SBEC 1.0; TSLAC 1.0

#NaNoWriMo: the 411 on National Novel Writing Month

1:00 - 1:50 PM

Learn to craft programs and events for the NaNoWriMo experience. With over 250,000 international participants in 2011, this event challenges would-be novelists to complete a first draft in a month.

Kristin Boyett, University of North Texas Libraries.

PROGRAMMING FOR ADULTS ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#522B: SBEC 1.0; TSLAC 1.0

50 Apps in 50 Minutes (Net Fair II)

1:00 - 1:50 PM

There really is an app for that! Discover 50 apps – both old and new – that will change the way you use your mobile devices.

April D. Kessler, Perry Castaneda Library, University of Texas at Austin.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

Jim Self

CPE#542: SBEC 1.0; TSLAC 1.0

PRESIDENT'S PROGRAM

The Balanced Scorecard: Assessing Value and Worth

1:00 - 1:50 PM

Matching library services to organizational needs has never been more important. The Balanced Scorecard is a strategic process to help you align your activities to the mission of your parent organization. This assessment-based management technique originated in the private sector and has been adopted by libraries. Review examples of strategy maps, organizational goals, metrics, and targets.

Jim Self, Management Information Services, University of Virginia Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#519: SBEC:1.0; TSLAC:1.0

José A. Aponte

The Changing Color of Leadership or in the Words of Meghan McCain's America, You Sexy Bitch: A Love Letter to Freedom

PRESIDENT'S PROGRAM

1:00 - 1:50 PM

Promising a serious and irreverent look at the dynamic nature of leadership, the director of the 2012 *Library Journal* Library of the Year shares lessons learned in providing quality public services in a diverse community. Despite fiscal challenges, the library flourished and set a new standard in civic engagement. He reflects on best practice models for leading from behind, in front, alone and in teams to serve as a catalyst for change. Learn about the critical conversations and decisions that provided impetus for the library's success.

José A. Aponte, San Diego County Library.

CONFERENCE PROGRAM COMMITTEE AND LATINO CAUCUS ROUND TABLE.

Yvonne Dooley

CPE#529: SBEC: 1.0; TSLAC: 1.0

Copyright: DON'T PANIC

1:00 - 1:50 PM

Copyright is a tricky area of librarianship, and many librarians cross the line without realizing it. An attorney and a Library of Congress representative will help you understand copyright and how to avoid violations.

Yvonne Dooley, Copyright Office, Library of Congress; and Gretchen McCord, Digital Information Law.

CONFERENCE PROGRAM COMMITTEE.

Demystify TLA Finances!

1:00 - 1:50 PM

Learn how to access and understand TLA financial reports and learn about financial policies that affect all TLA units and committees.

Glenda Genchur, Texas Library Association.

CPE#531: SBEC 1.0; TSLAC 1.0

Early Literacy as Library Culture

1:00 - 1:50 PM

A critical foundation for all learning and academic success is early literacy development. One library demonstrates how it placed early literacy at the center of all its activities by incorporating it throughout programming, outreach, community workshops, and marketing.

Carole L. Chandler, Elizabeth J. Hanisian, and Patricia F. Peters, Lewisville Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#544: SBEC 1.0; TSLAC 1.0

Ethnic and Racial Diversity in Academic Librarianship

1:00 - 1:50 PM

Recognizing the importance and benefits of recruiting librarians from diverse backgrounds is essential in maintaining quality academic libraries. This program examines the current state of ethnic and racial representation in academic librarianship and offers resources and strategies for recruiting and retaining librarians of color.

Hui-Fen Chang, Oklahoma State University.

CHINESE AMERICAN LIBRARIANS ASSOCIATION.

Guadalupe Garcia McCall

Rene Saldaña

CPE#533: SBEC 1.0

Fantasy and Folklore for Teens by Latino Authors

1:00 - 1:50 PM

From fantastic creatures to folk hero wrestlers, characters in modern young adult novels reflect the diversity of interests and experiences in the Latino community. Join several authors to learn about new titles that will excite your readers.

Guadalupe Garcia McCall, Lee & Low Books; Rene Saldaña and Ray Villareal, Arte Público Press.

YOUNG ADULT ROUND TABLE.

CPE#532: SBEC 1.0; TSLAC 1.0

Is the End of Reading Here?

1:00 - 1:50 PM

Laurence Musgrove

One of the great truths in human learning – and the foundation upon which our profession is built – is that freedom, creativity, and advancement are embedded in diverse and free reading. A love of reading is spurred by choice. Unfortunately, today's educational system is often built around mandates limiting that very freedom. The speaker issues a call to arms and discusses how we can reignite a passion for reading.

Laurence Musgrove, English and Modern Languages, Angelo State University.

CONFERENCE PROGRAM COMMITTEE.

CPE#535: SBEC 1.0; TSLAC 1.0

Lean Thinking Process Improvement

1:00 - 1:50 PM

The City of Irving, a 2012 Baldridge National Award recipient, has incorporated a culture of Lean Six Sigma for process improvement. Come learn the basics of "lean thinking" and how the Irving Public Library has streamlined library processes with results that translate into cost savings, efficiencies, and increased value to internal and external customers.

Christine Dobson, Irving Public Library.

CONFERENCE PROGRAM COMMITTEE.

Legislative Update

1:00 - 1:50 PM

The 83rd Legislature will be reaching a critical phase in April. The State's budget allocations will be close to completion – but there is still time to make a difference. Find out the latest news! Without new state funding this session, libraries stand to lose programming and federal funds! Join the TLA advocacy team for an unvarnished update on the actions, inactions, and needed actions during the Legislative Session.

Marty DeLeon, Texas Library Association; Susan Mann, Hillsboro Public Library; and Gloria Meraz, Texas Library Association.

LEGISLATIVE COMMITTEE.

CPE#536: SBEC 1.0; TSLAC 1.0

Library and Community Business Matchmaking: Augment Your Marketing Opportunities, Resources, and Programs

1:00 - 1:50 PM

Denise Auger

Maximize the library's visibility by working with local for profit and nonprofit organizations. These win-win collaborations allow libraries to benefit from business and community resources and create events and initiatives (like summer reading program) that are cost-efficient while serving needs of their customers, sponsors, and partners. The Gwinnett County Public Library will share its success story.

Denise Auger, Gwinnett County Public Library (GA).

CONFERENCE PROGRAM COMMITTEE.

CPE#538: SBEC 1.0; TSLAC 1.0

PDA (Patron Driven Acquisitions) – Proving Its Worth?

1:00 - 1:50 PM

A panel of collection development librarians assesses PDA pilot projects and reports any changes resulting from that process.

Beth Avery and Karen Harker, Collection Development, University of North Texas; Ellen Safley, University of Texas at Dallas; Lisa Shen, Sam Houston State University; and James Michael Thompson, University of Houston.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

CPE#540: SBEC 1.0; TSLAC 1.0

Social Media for Career Advancement

1:00 - 1:50 PM

Karen Landolt

Employers are using social media sites like Facebook and LinkedIn to assess applicants before scheduling interviews. Job seekers can enhance their public profiles, get noticed by hiring managers, and make positive impressions before meeting a supervisor in person. This session explores good practices for managing your public persona.

Karen Landolt, University Career Interview and Recruiting Center, University of Texas at Austin.

SPECIAL LIBRARIES DIVISION.

CPE#541: SBEC 1.0; TSLAC 1.0

Spirit of Texas Reading Program - Middle School

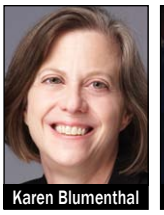
1:00 - 1:50 PM

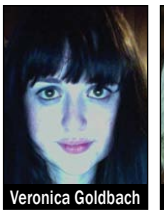
Jennifer Archer

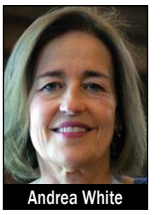
Chris Barton

Need programming but don't have much time? Want greater contact with Texas authors and illustrators but need help getting started? Get downloadable, grab-and-go programming for middle school students created and presented by the Spirit of Texas Middle School Program Committee.

Jennifer Archer, HarperCollins Children's Books; Chris Barton; Karen Blumenthal and Veronica Goldbach, Macmillan Children's Book Publishers; and Andrea White.


Karen Blumenthal


Veronica Goldbach


Andrea White

YOUNG ADULT ROUND TABLE.

CPE#530: SBEC 1.0; TSLAC 1.0

What Keeps You Up at Night?

1:00 - 1:50 PM

Jenny Johnson

E-books? Visibility? Strategic partnerships? Big data? Metrics and ROI? Find out how your colleagues answered the question in discussion groups OCLC held with library leaders across the US. As staffing, facilities, collections, and services are transformed, find out what that might mean for your library, your users and the OCLC cooperative.

Jenny Johnson, OCLC.

PROFESSIONAL ISSUES AND ETHICS COMMITTEE AND MEDIA AND RELATED TECHNOLOGIES ROUND TABLE

CPE#526 SBEC:2.0; TSLAC:2.0

PubMed for the Rest of Us: Searching the Medical Literature for the Non-Expert – Hands On Lab 6

(Ticketed event; register online only)

1:00 - 2:50 PM

Ever wonder if the health news headlines are accurate? This lab will address searching the medical literature for the daily needs of the average patron. It will cover basic searching; easy techniques for developing complex search strategies; and how to obtain full-text copies of articles. *Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.*

Karen J. Vargas, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

CPE#560A: SBEC 0.5; TSLAC 0.5

Innovations in Service to Rural Communities

(Contributed Papers Session III)

2:00 PM - 2:20 PM

Deirdre Kelly Trotter, Law Offices of Fernando M. Bustos, P.C.

CONFERENCE PROGRAM COMMITTEE.

CPE#534: SBEC 1.0; TSLAC 1.0

Free Legal Forms Online

2:00 - 2:50 PM

The Web offers a variety of legal forms and guides. Free sites range from local governments to popular legal portals. This session explores

resources, templates, and information customers want on topics such as probate (e.g., wills, powers of attorney, and guardianship), corporation formation, child support, real estate, and taxes.

Kris S. Helge, University of North Texas Libraries.

SPECIAL LIBRARIES DIVISION AND REFERENCE ROUND TABLE.

CPE#522c: SBEC 1.0; TSLAC 1.0

Integrated Library System Options for Small Libraries (Net Fair II)

2:00 - 2:50 PM

Join a panel for a review of various integrated library systems options available to small libraries, including open-source, subscription, and consortial models.

Jerry Brock, e-Libris Technologies, LLC; Debbie Garza, Lamesa ISD; and Edward J. Smith, Abilene Library Consortium.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

Chris Haley

CPE#552: SBEC 1.5; TSLAC 1.5

Discovering Your Roots with Chris Haley

2:00 - 3:20 PM

Noted genealogist Chris Haley discusses how the field has both changed and remained the same over the years. He will explain the use of DNA testing in research and how it helped him discover his heritage, which also was chronicled in Alex Haley's *Roots*.

Chris Haley, Legacy of Slavery in Maryland, Chris Haley Productions.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, BLACK CAUCUS ROUND TABLE, AND PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#537: SBEC 1.5; TSLAC 1.5

E-Learning: Online Tools for Today's Teens

2:00 – 3:20 PM

Teens succeed with online tools in and out of the classroom! Use Wolfram Alpha, Itunes U, Stanford OpenCourseWare, Khan Academy, and TED Ed, among others, to excite and motivate teen learners. Whether a part of homeschool curriculum, flipped classrooms, or simply homework help, Web-based instruction is changing the way we work and serve our students.

Renee Dyer, Weslaco ISD and Robin W. Gunter, Richardson ISD.

YOUNG ADULT ROUND TABLE.

CPE#553: SBEC 1.5; TSLAC 1.5

Going Beyond the Facts: Collaborating for Higher-Level Thinking in Schools

2:00 - 3:20 PM

Collaboration with teachers and integration of new tools and digital resources continue to be essential goals of the school library program. Help teachers craft meaningful and relevant inquiries by using a few simple strategies that ensure students go beyond the information found in sources.

Barbara A. Jansen, St. Andrew's School (Austin).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#555: SBEC 1.5; TSLAC 1.5

Informal Educator Groups: Collaborating to Fuel Community Imagination

2:00 - 3:20 PM

Informal Educators of Tarrant County (IETC) proves that libraries, archives, museums, and cultural organizations can work together to engage the community in a shared educational mission. Panelists discuss how IETC has strengthened relationships between institutions and created joint programming to serve students.

Evelyn Barker, University of Texas at Arlington; Sharron Wilkins Conrad, The Sixth Floor Museum at Dealey Plaza; Cynthia Gray, Fort Worth Library; Katherine Klein Moloney, Amon Carter Museum of American Art; and Jenny McMillen Sweeney, National Archives at Fort Worth.

CONFERENCE PROGRAM COMMITTEE.

Debbie Rhea

CPE#556: SBEC 1.5; TSLAC 1.5

Keys to Stress: Unlocking Your Potential

2:00 - 3:20 PM

Stress can be both positive and negative. Positive stress can enrich your life so you can reach levels you never thought possible. An award-winning professor of kinesiology will help you understand what stress is, how to identify your strengths and weaknesses, and how to manage your life based on authentic scientific principles.

Debbie Rhea, Kinesiology, Texas Christian University.

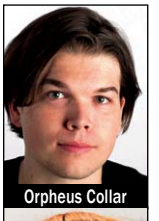
TALL TEXANS ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#557: SBEC 1.5

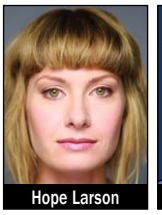
Maverick Graphic Novels Reading List and Authors

2:00 - 3:20 PM

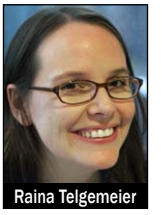
The committee offers programming ideas for this year's Maverick List, which is designed for grades 6-12. Authors featured on previous lists will be on hand to discuss their works and the impact of graphic novels. Library programming resources will be provided.


Orpheus Collar

Laura Lee Gulledge


Hope Larson

Jim Ottaviani


Raina Telgemeier

Orpheus Collar, Disney-Hyperion; Laura Lee Gulledge, Abrams Books; Gilbert Hernandez, Macmillan; Hope Larson, Simon & Schuster; Jim Ottaviani, First Second/Macmillan Children's Publishing Group; and Raina Telgemeier, Scholastic Inc.

YOUNG ADULT ROUND TABLE.

CPE#558: SBEC 1.5; TSLAC 1.5

QRazy About Codes

2:00 - 3:20 PM

QR codes are advanced barcodes readable by smartphones and other devices. Learn how QR codes are created and how to incorporate them into library instruction and other activities.

Jim Holland, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#559: SBEC: 2.0

Book Buzz – Get the Scoop on Forthcoming Books

2:00 - 3:50 PM

Hear straight from the publishers about new adult titles before they hit the review journals. This session offers a great chance to get a head start on book selections.

Elenita Chmilowski, Perseus; Ali Coughlin and Melissa Nicholas, Hachette; Elizabeth Fabian, Random House, Inc.; Michelle Fadlalla, Simon & Schuster; Ali Fisher, Macmillan; Dominique R. Jenkins, Penguin; Virginia Stanley, HarperCollins Publishing; Chris Vaccari, Sterling Publishing; and Derry Wilkens, SourceBooks.

PUBLIC LIBRARIES DIVISION.

CPE#573: SBEC 2.0; TSLAC 2.0

Developing and Implementing a Diversity Action Plan

2:00 – 3:50 PM

Robert Earley

Jeff Halstead

David Ondich

Diversity issues require the ability to engage in open and productive workplace discussions. Leaders in Fort Worth share how they undertook this process to develop guidelines, draft policies, and lead staff to make positive changes with the goal of enabling everyone to envision a unified workforce with increased acceptance of all people. Learn how they empowered workers to explore diversity issues

as a positive approach for inclusion of all staff and customers.

Robert Earley, John Peter Smith Health Network; Carol A. Everhart, Trinity River Campus, Tarrant County College; Jeff Halstead, Fort Worth Police; David Ondich, Human Resources, City of Fort Worth; and Gleniece A. Robinson, Fort Worth Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#561: SBEC 2.0; TSLAC 2.0

I Am a Librarian Not a Social Worker

2:00 - 3:50 PM

Today, the library has become a haven for people seeking shelter, computer use, and information. These customers can become protective of their space, whether at the computer, on the telephone, or in a corner. How do we meet their needs while juggling children's programming, reference, and classes on a daily basis?

Carolyn D. Brewer, Not Typical Library Partners.

CONFERENCE PROGRAM COMMITTEE AND PUBLIC LIBRARIES DIVISION.

CPE#506: SBEC:2.0; TSLAC 2.0

David Lankes

Moving Past the Deficit Model and Demonstrating Our Worth

2:00 – 3:50 PM

Our communities, be they an academy or a city, are not broken. Our communities are not passive users of services or consumers of reading. Our communities are our true collection. Their expertise, inventiveness, and experiences are a richer collection of knowledge than can be found in any set of stacks. Our operations and our advocacy must reflect community aspirations and dreams, not deficits and failings. This session will examine ideas and examples of aspiration advocacy and community-based services.

David Lankes, School of Information Studies, Syracuse University (NY).

CONFERENCE PROGRAM COMMITTEE.

CPE#562: SBEC 2.0

Newbery Then and Now

PRESIDENT'S PROGRAM

2:00 - 3:50 PM

Jack Gantos

Many readers have grown up with Newbery Award-winning books and have affection for that "big old gold sticker," but what do you know of the newer titles? K.T. Horning, children's literature expert and Newbery historian, leads recent winners in a discussion of the award, their titles, and personal favorites.

K.T. Horning

Rebecca Stead

Clare VanderPool

Jack Gantos, Macmillan Children's Publishing Group; K.T. Horning, Cooperative Children's Book Center, University of Wisconsin; Rebecca Stead and Clare VanderPool, Random House Children's Books.

CHILDREN'S ROUND TABLE.

CPE#564: SBEC 2.0; TSLAC 2.0

Personal Style with a Professional Twist

2:00 - 3:50 PM

See stylish outfits for job interviews and day-to-day work wear modeled by real librarians (including men). A Nordstrom personal stylist advises on dressing for different budgets as well as how to wear the same outfit for different occasions.

Jenni Borsellino, Nordstrom.

REFERENCE ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, LIBRARY SUPPORT STAFF ROUND TABLE, NEW MEMBERS ROUND TABLE, PUBLIC LIBRARIES DIVISION, AND SPECIAL LIBRARIES DIVISION.

CPE#549: SBEC:2.0; TSLAC: 2.0

Project Share

2:00 – 3:50 AM

School librarians who want to stay in the 21st Century loop with their colleagues and students need to keep abreast of the changes and resources available through Project Share, a partnership between the Texas Education Agency, Epsilen, *The New York Times* Knowledge Network, PBS, and Apple Computer. Hear how Texas librarians are already using this resource as well as how to get started yourself.

Lannon Heflin, Curriculum and Instruction, ESC Region XIII; Melissa L. Rippy, Pasadena ISD; and Terry L. Alegria Roper, Library Services Cooperative, ESC Region X.

CONFERENCE PROGRAM COMMITTEE.

CPE#565: SBEC 1.5; TSLAC 1.5

Proving Our Worth: Assessment in Academic Libraries

2:00 - 3:50 PM

Use assessment data to demonstrate the value of academic libraries in student success. The presentation addresses the use of assessment to show a library's contribution to the institution's mission. *Assessment Interest Group Business Meeting to follow presentation.*

Gayla Byerly, University of North Texas Libraries.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION AND ASSESSMENT INTEREST GROUP.

CPE#567: SBEC 2.0; TSLAC 2.0

School Library Avengers: A Model for Advocacy

2:00 - 3:50 PM

School librarians have been on the chopping block in some districts as administrators make tough budget decisions. This panel will present ideas for proving the worth of a librarian to the school community. You will be inspired by the story of a successful grass roots effort to retain librarian positions.

Susi Parks Grissom, Travis Vanguard Academy, Dallas ISD; Tricia A. Kuon, Library Science Department, Sam Houston State University; Gay D. Patrick, Library Media Services, Dallas ISD; and Holly A. Weimar, Library Science, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Jon Klassen

CPE#566: SBEC 2.0

Texas 2x2 Reading List Showcase

2:00 - 3:50 PM

The Texas 2x2 Reading List Committee introduces the 20 new books on the 2013 list and highlights activities for each book, sharing websites and links. Author Jon Klassen will talk about his book, *I Want My Hat Back*, a selection from the 2012 List.

Jon Klassen, Candlewick Press.

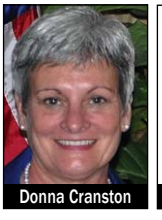
CHILDREN'S ROUND TABLE.

CPE#569: SBEC: 2.0; TSLAC 2.0

Tsunami Warning: Services Needed for Returning Veterans

2:00 - 3:50 PM

In the next five years, over one million veterans will be returning to American cities. They face unique problems, and many suffer from Post-Traumatic Stress Disorder (PTSD) as well as other mental and physical issues. As many as 10 to 20% of the homeless populations are veterans with severe PTSD. Libraries are in a special position to offer critical help. Grants are available to support such programs. Hear what is needed and how to prepare from a panel of experts, including the authors of *From Camouflage to Pinstripes* and *I Always Sit with My Back to the Wall.*

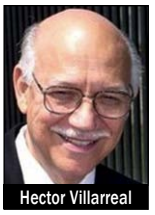

Donna Cranston

Clarence Lowe

Chrysanthe L. Parker

Sydney Savion

Charlene Stark


Hector Villarreal

Donna Cranston, Defenders of Freedom; Clarence Lowe, Star Force; Chrysanthe L. Parker, Back to the Wall Foundation, Inc.; Sydney Savion, C2PCG; Charlene Stark, Homeless Veteran Services of Dallas; and Hector Villarreal, San Antonio Coalition for Veterans.

CONFERENCE PROGRAM COMMITTEE.

CPE#560B: SBEC 0.5; TSLAC 0.5

Practical Advice for How to Re-Organize Your Collection into User-Friendly Categories

(Contributed Papers Session II)

2:30 – 2:50 PM

Trina Bolfing and Brian Lam, Capstone.

CONFERENCE PROGRAM COMMITTEE.

CPE#560C: SBEC 0.5; TSLAC 0.5

Critical Viewing for Pleasure

(Contributed Papers Session III)

3:00 - 3:20 PM

Crystal Hicks, Judy B. McDonald Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#522D: SBEC 1.0; TSLAC 1.0

Top Technology Trends in Texas Libraries (Net Fair II)

3:00 - 3:50 PM

Join Todd Humble as he reviews the latest trends in library technology usage, as revealed by the Texas Technology Trends survey.

Todd J. Humble, North Richland Hills Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

Laurence Musgrove

CPE#575: SBEC 1.5; TSLAC 1.5

Handmade Thinking: Drawing Out Reading

3:00 - 4:20 PM

Handmade thinking is a guided drawing practice for promoting reading engagement and comprehension. "The Illustrated Professor" introduces simple drawing strategies, the 21 formats for handmade responses, and student examples. Participants will engage in individual and collaborative handmade responses to short literary texts.

Laurence Musgrove, English and Modern Languages, Angelo State University.

CONFERENCE PROGRAM COMMITTEE.

CPE#572: SBEC 2.0; TSLAC 2.0

Caring for the Mind: Providing Mental Health Information at Your Library – Hands On Lab 7

(Ticketed event; register online only)

3:00 - 4:50 PM

Responding to questions involving mental health is challenging even for the most experienced librarians. Participants will learn how to effectively provide mental health information including the best electronic resources to consult and ways to improve print collections. Seating is limited; Hands on Lab tickets must be purchased by Friday, April 5 through online preregistration only.

Michelle Malizia, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

CPE#560D: SBEC 0.5; TSLAC 0.5

The Non-Librarian Supervisor of Library Services: A Self-Study and Exploration of Characteristics

(Contributed Papers Session III)

3:30 - 3:50 PM

Jarod Lambert, Conroe ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#585: SBEC 1.0

Children's Poetry Round Up

4:00 - 4:50 PM

Listen to some of your favorite children's poets share their works and discover a new favorite.

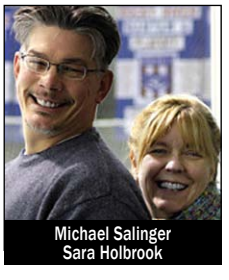
Rebecca Kai Dotlich

Amy Ludwig VanDerwater

Charles Waters

Robert Paul Weston

Jane Yolen


Michael Salinger
Sara Holbrook

Rebecca Kai Dotlich, Boyds Mills Press; Sara Holbrook and Michael Salinger, Outspoken Literacy Consultants; Amy Ludwig VanDerwater, The Poem Farm; Sylvia Vardell, School of Library and Information Studies, Texas Woman's University; Charles Waters, Team Waters; and Robert Paul Weston, Penguin Young Readers Group; and Jane Yolen, Boyds Mills Press.

CHILDREN'S ROUND TABLE.

CPE#563: SBEC 1.0: TSLAC 1.0

Crafting Your Cover Letter

4:00 – 4:50 PM

Placement Center, Exhibit Hall F

A cover letter is a critical part of getting the job you want. Learn how to research and use information about the organization where you would like to work, as well as key points about the job itself as you introduce yourself to your potential new boss.

Julie B. Todaro, Library Services, Austin Community College.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE

CPE#577: SBEC 1.0; TSLAC 1.0

Richard Hasenyager

Create an Award-Winning School Library Program

4:00 - 4:50 PM

Improve your school library program by implementing activities and strategies used by Texas winners of the National School Library Media Program of the Year Award.

Lucille Hansen, South Texas ISD and Richard "Ric" Hasenyager, New York City Department of Education.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#578: SBEC 1.0

Cycling for Libraries Unconference

4:00 - 4:50 PM

The Cycling for Libraries Unconference (2012) brought together librarians and library lovers from across the world in the spirit of networking, lifelong learning, cross-culturalism, environmentalism, and activism. Hear about the experiences of two Texas librarians on their international bicycling tour of the Baltic States last summer.

April D. Kessler, Perry Castaneda Library, University of Texas at Austin.

SPECIAL LIBRARIES DIVISION.

CPE#584: SBEC 1.0; TSLAC 1.0

ESL Programs by Public Libraries: Best Practices

4:00 - 4:50 PM

Hear how public libraries are providing ESL classes to address the growing need for English-language instruction. Learn how to start an ESL program with tips on curriculum selection, staff and volunteer training, community partnerships, class logistics, and measuring outcomes and community impact for fund development.

Jasmine Africawala, Dallas Public Library; Yoko Matsumoto, Arlington Public Library; and Pat Mullin, Amarillo Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#580: SBEC 1.0; TSLAC 1.0

Joe Hayes

Everything I Know About Storytelling I Learned from Kindergarteners

4:00 - 4:50 PM

A veteran author and storyteller shares insights, anecdotes, tips, and inspiration from a successful career. Get closer to your own inner storyteller and come away with greater confidence in your ability to tell stories well.

Joe Hayes, Cinco Puntos Press.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

CPE#581: SBEC 1.0; TSLAC 1.0

Jason Kern

Kimberly Pope

Flipped Classroom: Supporting New Educational Models

4:00 - 4:50 PM

Students are in charge of their own learning when classrooms are flipped. Learn from current practitioners what a flipped classroom looks like, how to help implement the program at your campus, and what pitfalls you should avoid.

Lynn L. Hevron, Coppell Middle School North, Coppell ISD; Jason Kern, The Oakridge School; Katie Lanier, Allen High School, Allen ISD; Leeann O'loughlin, Stripling Middle School, Fort Worth, ISD; Kimberly Pope and Melanie Ringman, Coppell Middle School North, Coppell ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#582: SBEC 1.0; TSLAC 1.0

How to Booktalk: Catch Your Teens Attention

4:00 - 4:50 PM

Want to engage teens with booktalks? Public and school librarians who work with different age levels will model this key librarian skill. Take away a new confidence as well as sample booktalks you can use immediately.

WyLaina Hildreth, North Branch, Denton Public Library; Alicia L. Holston; and Jennifer D. Smith, Legacy Middle School, East Central ISD.

YOUNG ADULT ROUND TABLE.

CPE#522E: SBEC 1.0; TSLAC 1.0

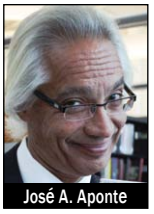
Lights, Camera, Libraries! Act 2: Video Strategies that Work (Net Fair II)

4:00 – 4:50 PM

Having the tools to make videos for your library is only half the battle! Explore the do's and don'ts of making marketing and instructional videos.

Katie Buehner, Music Library and Kerry M. Creelman, Liaison Services, University of Houston Libraries.

AUTOMATION AND TECHNOLOGY ROUND TABLE.


José A. Aponte

CPE#576: SBEC 1.0; TSLAC 1.0

Programpalooza

4:00 - 4:50 PM

Shopping for some fresh program ideas that require minimal staff effort and don't break the bank? Trying to serve those niche populations, tweens, single seniors, new parents, and more? You'll find lots of inspiration and practical advice at this Program-Palooza! Guaranteed 50 programs in 50 minutes.

José A. Aponte, San Diego County Library.

CONFERENCE PROGRAM COMMITTEE AND LATINO CAUCUS ROUND TABLE.

CPE#571: SBEC 1.0; TSLAC 1.0

Right Size, Right Stuff: Collection Development Based on Customer Demand and Market Segmentation

4:00 - 4:50 PM

Are you shoehorning collections into small spaces or constantly shifting and weeding popular collections to fit? Right-size your library collection by using proven patron demand and market segmentation data to determine the right size and right stuff.

Kathryn King and Beth Walters, Collection Management Division, Fort Worth Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#570: SBEC 1.0; TSLAC 1.0

School Libraries as Makerspaces

4:00 - 4:50 PM

Buffy J. Hamilton

Makerspaces are places specifically designed to facilitate creativity and make ideas come to life. "The Unquiet Librarian" explores how librarians can apply the elements of makerspaces to school libraries in order to foster the 21st century skills of creativity, collaboration, and communication.

Buffy J. Hamilton, Cleveland Public Library.

CONFERENCE PROGRAM COMMITTEE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#587: SBEC 1.0; TSLAC 1.0

Unraveling the Mystery of a Library Interior Design Project

4:00 - 4:50 PM

Undertaking an interior design project can be a daunting task but a rewarding one. The speakers prepare you for the task by unraveling the mysteries of jargon, acronyms, ISO standards, and the like.

Jeff D. Bulla, Pro-Forma Architecture; and Dave Gaskins and Trevor Taylor, Library Interiors of Texas.

TPALS-TEXAS PROFESSIONAL ASSOCIATION OF LIBRARY SALES ROUND TABLE.

Archives, Genealogy, and Local History Round Table Business Meeting
4:00 - 4:50 PM

Cataloging and Metadata Round Table Business Meeting
4:00 – 4:50 PM

College and University Libraries Division All-Committees Meeting
4:00 - 4:50 PM

Library Instruction Round Table Business Meeting
4:00 - 4:50 PM

Library Support Staff Round Table Business Meeting
4:00 - 4:50 PM

Media and Related Technologies Round Table Business Meeting
4:00 - 4:50 PM

New Members Round Table Business Meeting
4:00 - 4:50 PM

Professional Issues & Ethics Committee Meeting
4:00 - 4:50 PM

Reference Round Table Texas Reference Source Award Committee Meeting
4:00 - 4:50 PM

Small Community Libraries Round Table Business Meeting
4:00 - 4:50 PM

TALL Texans Round Table Business Meeting
4:00 - 4:50 PM

PRESIDENT'S EXHIBIT HALL *Celebration*

5:00 PM - 7:00 PM

Join thousands of fun-loving, smart, and book-loving colleagues as we celebrate TLA exhibitors at our President's Exhibit Hall Celebration. The all-conference event offers you more time to shop the many wonderful products and services in the exhibit hall, enjoy time with friends and colleagues, and celebrate the special part our exhibitors bring to TLA conference.

With the added enticements of food stations, entertainment, authors, and giveaways, the President's Exhibit Hall Celebration is a must-attend for conference goers!

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

RECEPTION *featuring local author,* Bob Ray Sanders

Bob Ray Sanders

5:30 PM - 6:30 PM

A long-time Fort Worth journalist will discuss his book about Calvin Littlejohn, a photographer who captured African-American life in Fort Worth for many years.

BLACK CAUCUS ROUND TABLE.

BOOK CART DRILL TEAM CHALLENGE!

7:00 PM – 7:45 PM

Your imaginative and gifted colleagues will show you a trick or two on choreographing around our trusty book carts. Cheer your favorite team to victory in the seventh annual Book Cart Drill Team Texas Championship. *Team preregistration is required. Visit the TLA website for details and an entry form.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Texas Association of School Librarians Private School Librarians' PROGRESSIVE DINNER

(Ticketed event)

5:30 PM - 10:30 PM

Participants will visit local private schools by bus, enjoy a three course meal, view facilities, network with colleagues, and enjoy a brief presentation on each campus about the individual school's library program. Held at Trinity Valley School and the Oakridge School. Participants will depart from the convention center by bus at 5:30 pm and return to conference hotels around 10:30 pm. Dinner tickets must be purchased by Friday, April 5 through the preregistration process.

TASL-PRIVATE SCHOOL DISCUSSION GROUP.

Beer Tasting & BREWERY TOUR

(Ticketed event)

7:00 – 9:00 PM

Rahr & Sons Brewing Company,
701 Galveston Avenue

Tour Fort Worth's own Rahr & Sons Brewery and sample award-winning craft beers, in company with your friends and colleagues. The shuttle will leave the convention center at 6:45 and 7:15 pm. *Tour tickets must be purchased by Friday, April 5 through the preregistration process.*

INTERGALACTIC DANCE CLUB ROUND TABLE.

CPE#EF506: SBEC 2.0; TSLAC 2.0

TLA Battledecks 2: Shoot-Out in Cow Town

8:00 – 9:30 PM

"Battledecks" is a popular competition at library and training conferences. Speakers will give five-minute presentations on humorous slides which they have never seen. A panel of judges will determine the best presentation based on delivery, wit, confidence, use of time, and use of the entire slide deck.

CONFERENCE PROGRAM COMMITTEE.

Battledeck competitors at the 2012 conference

Small Community Libraries Round Table DESSERT SOCIAL

8:00 PM - 10:00 PM

Omni Hotel, 1300 Houston Street

Come enjoy delicious desserts at the annual SCLRT Dessert Social and help us honor our Librarian of the Year.

SMALL COMMUNITY LIBRARIES ROUND TABLE.

Tales Across Texas! A STORYTELLING CONCERT

8:00 – 10:00 PM

Join the Storytelling Round Table in celebrating Texas Tales and Tellers. Hear tellers from the various regions of Texas in this evening concert.

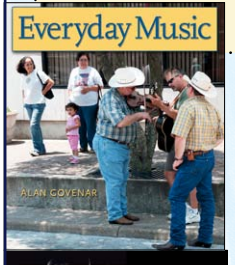
STORYTELLING ROUND TABLE.

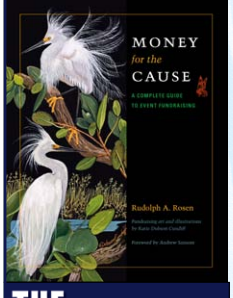
FRIDAY

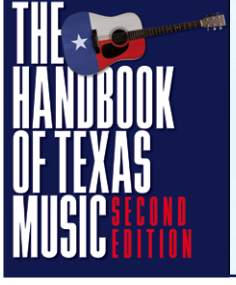
Texas A&M University Press ★ University of North Texas Press ★ Texas State Historical Association Press

VISIT OUR BOOTH #1240 FOR 40% OFF

Look for our ad in the Aisle by Aisle Coupon Book!







TSHA Press

The Great Hanging at Gainesville, 1862
The Accounts of Thomas Barrett and George Washington Diamond
Introduction by Richard B. McCaslin

The Handbook of Texas Music
Second Edition
Laurie E. Jasinski
Introduction by Casey Monahan

UNT Press

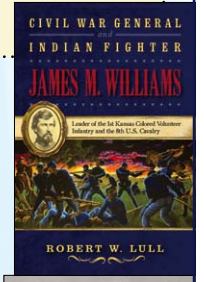
Civil War General and Indian Fighter James M. Williams
Leader of the 1st Kansas Colored Volunteer Infantry and the 8th U.S. Cavalry
Robert Lull

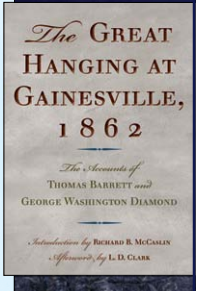
They Called Them Soldier Boys
A Texas Infantry Regiment in World War I
Gregory Ball

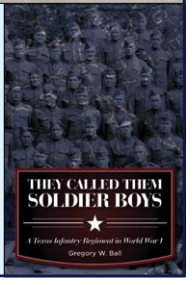
TAMU Press

Everyday Music
Alan Govenar
Online teaching resources by Paddy Bowman

Money for the Cause
A Complete Guide to Event Fundraising
Rudolph A. Rosen







TEXAS A&M UNIVERSITY PRESS
& the Texas Book Consortium
www.tamupress.com

schedule of events SATURDAY, APRIL 27

All sessions are open to all attendees.

Registration ..... 7 am – 1 pm
Internet Room ..... 7 am – 1 pm
TLA Store ..... 7 am – 1 pm
Placement Center ..... 8 am – 2 pm
Bag Check ..... 8:30 am – 4 pm
Exhibits ..... 9 am – Noon

Continuing Professional Education CREDITS
Event Number | State Board for Educator Certification | TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

SATURDAY

KAYAKING HEALTH EVENT

(Ticketed event; register online only)

7:00 – 9:00 AM

Enjoy spectacular views and wildlife along the Trinity River in the perfect environment to "get your feet wet" and experience kayaking. All skill levels welcome. Shuttle transportation, leaving the convention center at 6:40 am, will be provided to the event from the Fort Worth Convention Center (Houston Street). The tour takes about two hours as we paddle from the White Settlement Trailhead to Panther Island Pavilion. All equipment is provided. *The cost is $40 per person with a 10 person minimum/20 person maximum. Tickets must be purchased by Friday, April 5 through the preregistration process.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Prepare and Share: Program Planning for TLA 2014

7:15 – 7:50 AM

Prepare for the 2014 TLA Conference in San Antonio by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

CPE#603: SBEC 1.0; TSLAC 1.0

E-Visioning Libraries

8:00 – 8:50 AM

The struggle over digital content in libraries has caused many communities to doubt the need for libraries as public institutions. What does the ebook crisis mean for the future of the profession? How can librarians respond to the challenge that they are no longer needed in the digital age? A national champion for libraries will share strategies to help them thrive in this environment.

Michael Porter, Library Renewal, (Seattle, WA).

CONFERENCE PROGRAM COMMITTEE.

CPE#600: SBEC 1.0; TSLAC 1.0

Electronic Resources for Victims of Intimate Partner Violence

8:00 - 8:50 AM

Over 5 million people are affected by intimate partner violence each year. Libraries play a vital role in providing valuable information and resources needed by survivors experiencing IPV. In this session Lynn Westbrook will discuss how e-health and e-government networks are developing digitally based resources for both victims and those who aid them. Consistent standards for virtual reference transactions, cyber-safety issues, and "Informing People in Crisis: A Resource for Public Libraries," an online resource for librarians will also be discussed.

Lynn Westbrook, University of Texas at Austin.

CONFERENCE PROGRAM COMMITTEE.

Bylaws and Resolutions Committee Meeting II

8:00 - 8:50 AM

CPE#640: SBEC 1.5; TSLAC 1.5

The Flipping Librarian

PRESIDENT'S PROGRAM

8:00 AM - 9:20 AM

Joyce Kasman Valenza

Who better to help educators select and curate the best content available for the flipped classroom? Learn how librarians can provide professional development and assist educators with discovering and using the best tools and copyright-friendly media. Find ways to work with students to create and contribute content in this new learning model.

Joyce Kasman Valenza, Springfield Township High Schook (Rydal, PA).

CONFERENCE PROGRAM COMMITTEE.

CPE#606: SBEC 1.5; TSLAC 1.5

QEP Lessons Learned: Developing, Implementing, and Promoting Your SACS Quality Enhancement Plan

8:00 AM - 9:20 AM

This speaker shares critical information for developing, implementing, and promoting the QEP for SACS accreditation. The session's first half focuses on practical approaches to developing a QEP topic, establishing learning outcomes, and designing assessment measures. The emphasis in the second half is on strategies for gaining broad based participation of institutional stakeholders.

Vanneise Collins

Vanneise Collins, University of North Texas Health Science Center at Fort Worth.

CONFERENCE PROGRAM COMMITTEE.

CPE#608A: SBEC 1.5; TSLAC 1.5

Using Dropbox and Evernote to Manage Your Life in the Cloud

8:00 AM - 9:20 AM

Imagine having all your important files and notes at your fingertips when you need it - wherever you are. Evernote and Dropbox are two free apps that will do just that and help you manage your life in the cloud. Bring your own device and play along with the presenter.

Jim Holland, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#609: SBEC 1.5

YA Crossovers – Young Adult Literature for Adults

Julianna Baggott

8:00 AM - 9:20 AM

YA crossover seems to be getting bigger and bigger every year. With that in mind, meet and greet your favorite YA authors and hear about their new projects.

C.C. Hunter

Donna M. Johnson

Kimberly McCreight

Rachel Vincent

Julianna Baggott, Hachette Book Group; C.C. Hunter, Macmillan; Donna M. Johnson, Gotham; Kimberly McCreight, HarperCollins Children's Books; and Rachel Vincent, Harlequin Teen.

PUBLIC LIBRARIES DIVISION.

Distributed E-Learning Round Table Business Meeting

8:00 AM - 9:20 AM

CPE#611: SBEC 2.0; TSLAC 2.0

Behind the Scenes at FamilySearch and Ancestry.com: Genealogical Information Digitization

Dennis Meldrum

8:00 - 9:50 AM

FamilySearch and Ancestry.com have changed the archival and genealogical research landscape. Representatives from these organizations discuss their digitization efforts and metadata workflow.

PENGUIN YOUNG READERS GROUP

Meet the Stars!

TLA 2013 • Fort Worth, TX • April 24–27

Your favorite authors are signing in the Author Area.

Stop by the Penguin Young Readers Group Booth, #1233, for our full author signing schedule!

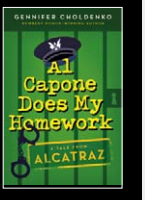
THURSDAY, APRIL 25TH

Stop by the Penguin Young Readers Group Booth, **#1233,** to meet our authors and illustrators, pick up promotional materials and advanced reader copies of our most exciting titles, and meet our staff!

Gennifer Choldenko

2:00 pm – 3:00 pm

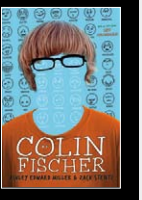
Attend Gennifer's "Middle School is Epic: Sagas, Heroes, and More" Program on Wednesday, April 24th, at 2:00 p.m.!



Ashley Edward Miller & Zack Stentz

4:00 pm – 5:00 pm

Attend Ashley and Zack's "Define Different: Portraying Diversity in Children's Literature" Program on Thursday, April 25th at 2:00 p.m.!



FRIDAY, APRIL 26TH

Rick Yancey

4:00 pm –5:00 pm

Don't miss Rick Yancey on the "Powerhouses of YA Literature" Panel on Saturday, April 27th at 11:00 a.m.!

Robert Paul Weston

5:00 pm – 6:00 pm

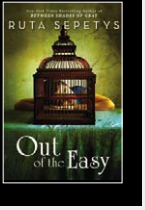
Attend the Children's Poetry Round Up featuring Robert Paul Weston on Friday, April 26th, at 4:00 p.m.!

SATURDAY, APRIL 27TH

Ruta Sepetys

9:30 am –10:30 am

Don't miss Ruta Sepetys on the "Southern Stories for Teens" Panel on Saturday, April 27th, at 1:00 p.m.!



Sherri L. Smith

9:30 am – 10:30 am

Attend the "Southern Stories for Teens" Panel featuring Sherri L. Smith on Saturday, April 27th, at 1:00 p.m.!

Penguin Young Readers Group
penguinclassroom.com

Follow @PenguinClass on Twitter and on Facebook at /PenguinClassroom for all our TLA news!

Dennis Meldrum, Book Scanning, FamilySearch and Anne Mitchell, Ancestry.com.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, CATALOGING AND METADATA ROUND TABLE, DIGITAL LIBRARIES ROUND TABLE, AND GOVERNMENT DOCUMENTS ROUND TABLE.

Jack Gantos

CPE#612: SBEC 0.5

Children's Round Table Author Session and Breakfast with Jack Gantos

(Ticketed event)

8:00 - 9:50 AM

Newbery Award-winning author Jack Gantos will share his experiences and views on life and writing. Join us in hearing stories only Jack can tell. *Breakfast tickets must be purchased by Friday, April 5 through the preregistration process.*

Menu items include: Egg Casserole with Cheddar Cheese, Onion, Tomato, and Smoked Ham; Smoked Bacon Strips; Southern Home-Style Red Potatoes; Southern Buttermilk Biscuits; Served with Butter, and Fruit Preserves; Chilled Juice; Freshly Brewed Regular and Decaffeinated Coffee and Tazo Teas with Hot Water.

Jack Gantos, Macmillan Children's Publishing Group.

CHILDREN'S ROUND TABLE.

CPE#613: SBEC 2.0; TSLAC 2.0

Health Resources for Your Diverse Community

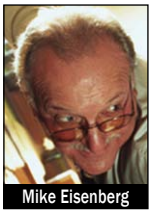
8:00 - 9:50 AM

This presenter explains the principles of cultural competence and outlines the reference skills to assist in your efforts to provide health reference to underserved populations in your community.

Cheryl Rowan, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

CPE#614: SBEC 2.0; TSLAC 2.0


Mike Eisenberg

Project Information Literacy with Mike Eisenberg

8:00 - 9:50 AM

The co-director of Project Information Literacy will describe how data collected can be used to add value to the instruction given by academic and school librarians. Learn how teaching critical information skills needed for lifelong learning can be transferred to college students.

Mike Eisenberg, Information School, University of Washington.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#615: SBEC 1.5

Young Adult Round Table Reading Lists Booktalks

8:00 - 9:50 AM

List committee representatives share programming ideas and live booktalks on the Lone Star Middle School Reading List, Maverick Graphic Novels Reading List, Spirit of Texas Middle School and High School Reading Programs, and the Tayshas High School Reading List. The 2013 YARI Award and Linworth Conference Stipends will be presented. *A business meeting precedes the program.*

YOUNG ADULT ROUND TABLE.

Acquisitions and Collection Development Round Table Vendor Breakfast and Business Meeting

8:00 - 9:50 AM

Automation and Technology Round Table Business Meeting

8:00 - 9:50 AM

Storytelling Round Table Business Meeting

8:00 - 9:50 AM

CPE#618: SBEC 1.0

Curses Are Forever: YA Horror

8:30 - 9:20 AM

Horror fans in your library? Need new titles with bite? Join us and learn about new books from YA authors who will send shivers down your spine with their horror-influenced titles. Remember: love comes and goes, but curses are forever!

Kendare Blake

Libba Bray

Bree Despain

Tessa Gratton

Kendare Blake, Tor Books; Libba Bray, Little Brown Books for Young Readers; Bree Despain, Egmont USA; and Tessa Gratton, Random House Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#607: SBEC 1.5

Freedom and Libraries: The Fate of a Library

8:30 – 9:20 AM

Susan L. Roth and Karen Leggett Abouraya share the backstory of their picture book, *Hands Around the Library: Protecting Egypt's Treasured Books*, and the exhilarating moment when Egyptian protesters held hands to protect the famed Alexandria Library. Roth will show how she created her stunning collage art and attendees will learn how to bring civic engagement and cross-cultural sharing into their library or classroom.

Karen Leggett Abouraya

Susan L. Roth

Karen Leggett Abouraya and Susan L. Roth, Penguin Publishers.

CONFERENCE PROGRAM COMMITTEE.

Supervision, Management, and Administration Round Table Business Meeting

8:30 AM - 9:20 AM

CPE#647: SBEC 1.0; TSLAC 1.0

Instructional Strategies to Support English Language Learners

9:00 - 9:50 AM

Use proven instructional strategies to improve language acquisition for English Language Learners (ELLs). Innovative ideas to use bilingual books on the Tejas Star List for youth will be shared.

Maria E. Ovalle, Library Services, ESC Region I; and Spelile Rivas, author.

TEJAS STAR BOOK AWARD TASK FORCE.

CPE#620: SBEC 1.0; TSLAC 1.0

Is Your Library Providing the Electronic Content That People Want and Need?

9:00 AM – 9:50 AM

When it comes to content and libraries, people want what they want; when they want it; in the format they want. As consumption shifts away from physical formats (print, CD, DVD), to electronic, and as libraries struggle financially, how can we possibly compete with Netflix, Hulu, and Amazon? Learn how libraries can take solid, practical actions to remain relevant in the rapidly impending world where electronic content accounts for the most of library's "circulation."

Michael Porter, Library Renewal (Seattle, WA).

CONFERENCE PROGRAM COMMITTEE.

CPE#605: SBEC 1.0; TSLAC 1.0

Library Support Staff – Careers of Choice

9:00 AM - 10:20 AM

PLACEMENT CENTER, EXHIBIT HALL F

Paraprofessionals support excellence in reference, reader's advisory, storytimes, customer service, and other library processes. A panel of staff and support staff supervisors discusses how continuing education, networking, and professional development broaden perspectives, skills, and strengths.

Ginger Cary, Fort Worth ISD; Alma I. Castillo, Northwest Branch, Harris County Public Library; and Sara N. Tebes, Irving Public Library.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#641: SBEC 1.0; TSLAC 1.0

Curation with Joyce Valenza

10:00 - 10:50 AM

Joyce Kasman Valenza

The concept of curation has taken on a broad meaning in education as a learning strategy. The speaker outlines the digital materials and resources that fall into this area and recommends tools that enable students to act as curators. Learn to use content curation as an effective strategy to demonstrate student learning.

Joyce Kasman Valenza, Springfield Township High Schook (Rydal, PA).

CONFERENCE PROGRAM COMMITTEE.

CPE#629: SBEC 2.0; TSLAC 2.0

Essential ESL Strategies for Your School Library

10:00 - 10:50 AM

Plano ISD recently passed an initiative requiring all elementary teachers, including librarians, be ESL certified. Look at their approach in the key language development skill areas of reading, writing, speaking, and listening and see how using ESL strategies can meet goals for all of your students.

Mary Elam, Crystal Hume, Diane K. Lutz and Mary L. Skinner, Learning Media Services; and Deborah Sellars, Vines high School, Plano ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#622: SBEC 1.0; TSLAC 1.0

Getting to the Yes: Persuading Your School Administrators

10:00 - 10:50 AM

You might be surprised to learn what administrators really think when approached for support. A panel of experienced school administrators and library leaders share what works when building and presenting requests. Learn tips, techniques, and strategies to increase the chances of approval.

Neva Kelly

Jennifer Orona

Perri A. Huntley, Library Media Department, La Joya ISD; Neva Kelly, Curriculum and Instruction, Aransas County ISD; Jennifer Orona, Monnig Middle School, Fort Worth ISD; and Jennifer L. Rike, Timberview High School, Mansfield ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARY ADMINISTRATORS AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#621: SBEC 1.0

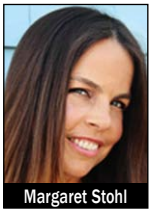
Paranormally Yours: YA Authors Explore Teen Relationships

10:00 - 10:50 AM

Jennifer Lynn Barnes

Teens love to be in love. Learn why paranormal romances are great for helping teens explore a variety of relationships without any actual risk. Help your readers find new titles that will keep them coming back for more.

Rosemary Clement-Moore


Margaret Stohl

Cate Tiernan

Jennifer Lynn Barnes, Egmont USA; Rosemary Clement-Moore, Random House Children's Books; and Margaret Stohl, and Cate Tiernan, Little Brown Books for Young Readers.

YOUNG ADULT ROUND TABLE.

CPE#645A: SBEC 1.0; TSLAC 1.0

Presentations with Prezi (Net Fair III)

10:00 - 10:50 AM

Join Jeanette Claire Sewell as she explores constructing presentations with Prezi. This free, web-based tool allows users to create motion-filled presentations that go beyond just bullet points.

Jeanette C. Sewell, Central Cataloging Department, Houston Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

Public Libraries Division Committee Meetings

10:00 - 10:50 AM

CPE#624: SBEC 1.5; TSLAC 1.5

Librarians, Take Control of eBook Distribution!

10:00 - 11:20 AM

Jamie LaRue

Changes in how publishers license ebooks to libraries have thrown the profession into chaos and appear to threaten the future of libraries. Pioneering Colorado librarian Jamie LaRue describes how libraries have bypassed limiting distribution models in favor of working directly with content creators. He dispels the myth that the profession must abide by existing models and discusses new ways for libraries to offer digital content.

Jamie LaRue, Douglas County Libraries (CO).

CONFERENCE PROGRAM COMMITTEE.

CPE#608B: SBEC 1.5; TSLAC 1.5

Twitter as a Reference Tool

10:00 - 11:20 AM

Tap into the Twitterverse and learn to use Tweetdeck to find up-to-the-minute lesson plans, reading lists, teaching methods, author posts, and more.

Jim Holland, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Programming for Adults Round Table Business Meeting

10:00 - 11:20 AM

Leadership Development Committeee Meeting

10:00 - 11:20 AM

CPE#627: SBEC 1.5; TSLAC 1.5

Digital Libraries: Lightning Talks

10:00 - 11:50 AM

It's YOUR turn! The Digital Libraries Round Table invites librarians to share information about their digital projects (in five minutes or less). If you have cool digitized resources, promote them! If you've documented your standards and best practices, share them! We want to hear and see what you've done! *A business meeting follows the program.*

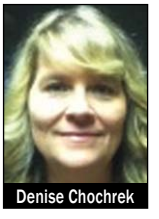
DIGITAL LIBRARIES ROUND TABLE.

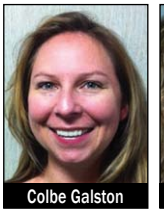
CPE#628: SBEC 2.0; TSLAC 2.0

Embedded Librarianship: The Good, Bad, and Ugly!

10:00 - 11:50 AM

A panel of online embedded librarians from all types of libraries will discuss the different methods and types of embedded librarianship. They also will address the technical and social aspects of starting such a program. Attendees will contribute to the session by asking questions and voting for their favorite programs.


Denise Chochrek


Colbe Galston

Zoe Midler

April Aultman Becker, Research Medical Library, MD Anderson Cancer Center; Denise Chochrek, Frito Lay; Angela N. Colmenares, Newton Gresham Library, Sam Houston State University; Colbe Galston, Douglas County Libraries (Highlands Ranch, CO); Valerie J. Hill, Ethridge Elementary, Lewisville ISD; Zoe Midler, Flagstaff Academy (Longmont, CO); and Amanda Pape, Dick Smith Library, Tarleton State University.

DISTRIBUTED E-LEARNING ROUND TABLE.

CPE#630: SBEC 2.0; TSLAC 2.0

From A(norexia) to Z(its): Providing Health Information to Teens and Young Adults

10:00 - 11:50 AM

This program presents an overview of health information needs of teenagers and their information seeking behaviors. Review communication skills needed during reference interviews with teenagers and explore credible health information resources designed for teens and young adults.

Karen J. Vargas, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

CPE#631: SBEC 2.0; TSLAC 2.0

Library Education vs. Library Practice: Are We Truly Preparing the Next Generation?

10:00 - 11:50 AM

Are library schools keeping pace with the changing information environment and customer expectations? Are librarian education programs preparing graduates to serve in institutions facing new technologies in a time of shrinking budgets? A panel addresses these timely questions.

Jane H. Claes, School of Education, University of Houston - Clear Lake; Suliman Hawamdeh, College of Information, University of North Texas; Ling Hwey Jeng, School of Library and Information Studies, Texas Woman's University; Loriene Roy, School of Information, University of Texas at Austin; and Holly A. Weimar, Library Science, Sam Houston State University.

CONFERENCE PROGRAM COMMITTEE.

CPE#625: SBEC 2.0; TSLAC 2.0

Library Organizational Cultures and Leadership

10:00 – 11:50 AM

Texas library leaders discuss successful methods for cultivating a positive institutional culture. Learn about the characteristics of different types of organizations and how libraries can utilize their distinct cultures to increase staff collaboration and effectiveness.

Kimberly M. Gay, John B Coleman Library, Prairie View A&M University; Rhoda L. Goldberg, Harris County Public Library; Kerry B. McGeath, Southlake Public Library; Dana C. Rooks, University of Houston Libraries; and Richard B. Wayne, University of Texas Southwestern Medical Center.

CONFERENCE PROGRAM COMMITTEE.

Mark Taylor

CPE#632: SBEC 2.0; TSLAC 2.0

Meet Generation NeXt; Understanding and Serving Today's Digital Students

PRESIDENT'S PROGRAM

10:00 - 11:50 AM

The future of library services rests on our ability to understand the social, personal, and academic traits of NeXt customers. An expert in generational differences outlines the preferences that today's students bring to school and how these characteristics affect learning, persistence, and success. Discover how librarians can best provide services to help all students reach their educational goals.

Mark Taylor, Taylor Programs (AR).

CONFERENCE PROGRAM COMMITTEE.

CPE#644: SBEC 2.0; TSLAC 2.0

Putting up the Goods: Libraries' Impact and Return on Investment

10:00 - 11:50 AM

This session aims to provide library supporters with information on the impact of libraries and tools to carry that message to decision-makers. Speakers discuss the State Library's ROI study and will offer tools and strategies for promoting libraries and library funding.

Julie B. Todaro, Library Services, Austin Community College.

LEGISLATIVE COMMITTEE AND PUBLIC RELATIONS AND MARKETING COMMITTEE.

CPE#646: SBEC 2.0; TSLAC 2.0

Staff Realignment in Public Libraries

10:00 - 11:50 AM

A panel of public librarians discusses the rationale behind their decisions to realign staff and rewrite job descriptions. Learn why these changes were necessary and which approaches worked in diverse situations.

Danita Barber, Harrington Library, Plano Public Library System; Gleniece A. Robinson, Fort Worth Library; and Kraig L. Willis, Dallas Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#633: SBEC 2.0; TSLAC 2.0

Texas Media Awards Presentation

10:00 - 11:50 AM

The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

TEXAS MEDIA AWARDS COMMITTEE.

CPE#634: SBEC 2.0; TSLAC 2.0

Thinking Outside of the Book: Providing Library Services to the Blind and Visually Impaired

10:00 - 11:50 AM

Panelists will help you understand how to better serve the blind and visually-impaired patrons in your community. Panelists include a Talking Book Program patron, a UT librarian, and the librarian for the Texas School for the Blind and Visually Impaired.

Pamela Carter, Dallas, Chapter Federation for the Blind; Danielle M. Elder, Talking Book Program, Texas State Library and Archives Commission; PG Moreno, University of Texas at Austin; and Renee D. Toy, LRC, Texas School for the Blind and Visually Impaired.

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION AND PUBLIC LIBRARIES DIVISION.

CPE#635: SBEC 2.0; TSLAC 2.0

Mike Eisenberg

This Is Not Optional! Ensuring a Comprehensive Information Literacy Program

10:00 - 11:50 AM

In the 21st century, information literacy skills are essential, but too often the instruction in K-12 schools is hit or miss. In this session, participants will learn how to use the Big6™ to design and deliver a comprehensive program of instruction with measurable results.

Mike Eisenberg, Information School, University of Washington.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#637: SBEC 2.0

Visually Speaking: Why Graphic Novels Count

Andy Griffiths

10:00 - 11:50 AM

Graphic novels – and other highly visual formats of storytelling – are important tools for developing readers of all ages. Authors who create in this genre discuss their work and process.

Matt & Jennifer Holm

Jarrett Krosoczka

SATURDAY

John Rocco

Raina Telgemeier

Andy Griffiths, Macmillan Children's Publishing Group; Jennifer Holm, Matt Holm, and Jarrett Krosoczka, Random House Children's Books; John Rocco, Disney-Hyperion; and Raina Telgemeier, Scholastic Inc.

CHILDREN'S ROUND TABLE.

Reference Round Table Executive Board Meeting

10:00 - 11:50 AM

CPE#645B: SBEC 1.0; TSLAC 1.0

Building and Growing a Digital Repository Service at the University of Texas Libraries (Net Fair III)

11:00 - 11:50 AM

This presentation will discuss the implementation of the University of Texas Digital Repository in 2008 and how the service has grown since that time. Talking points will include implementation strategies, repository scope, outreach, marketing, and collaboration with other campus units to accommodate changing faculty/researcher needs.

Amy Rushing, Digital Access Services, University of Texas Libraries.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#604: SBEC 1.0; TSLAC 1.0

Donde Está the Good Stuff? Selecting Quality Spanish Adult and Children's Materials

11:00 – 11:50 AM

Does your community's changing demographics have you scrambling to purchase Spanish language materials to fill the information needs of your Spanish language users? The speakers will provide tips and strategies on how to assess the needs of your Spanish language customers. Learn to use that information to identify and select adult and children's materials to build a quality Spanish language collection for your public library.

Daniel A. Berdaner, Forest Hills Public Library and Jenny Lizarraga, Cinco Books, Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#642: SBEC 1.0

Powerhouse Authors of Young Adult Literature

11:00 - 11:50 AM

Readers gravitate towards authors they have read before. YA authors who have led the pack with their creativity and longevity discuss the appeal of series and the impact on readers.

Caroline B. Cooney

Pete Hautman

Rick Yancey

Caroline B. Cooney, Random House Children's Books; Pete Hautman, Candlewick Press; and Rick Yancey, Penguin Young Readers Group.

YOUNG ADULT ROUND TABLE.

CPE#648: SBEC 1.0; TSLAC 1.0

Understanding User Needs through Ethnographic Techniques

11:00 - 11:50 AM

PRESIDENT'S PROGRAM

Broaden traditional library customer assessment with new methodologies. The speaker explains how to use ethnographic studies to engage students and faculty in conversations about their needs. Learn methods for conducting this type of research and for using the results to inform decision-making.

Rebecca Bichel, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

Public Libraries Division Executive Board

11:00 - 11:50 AM

CPE#652: SBEC 1.5; TSLAC 1.5

After Gaming, What's Next? Finding New Teen Programming

12:00 - 1:20 PM

Gaming has become standard fare for public library teen programming. But what is on the horizon for this important but often hard-to-reach group? This panel examines innovative ideas and partnerships that can help librarians identify and implement new programming to serve youth.

Michelle M. Beebower, Austin Public Library; Juli L. Gonzalez, North Branch, Denton Public Library; Elizabeth J. Hanisian, Lewisville Public Library; and Christina F. Hicks, Friendswood Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#655: SBEC 1.5; TSLAC 1.5

Keep Legit with Social Media

12:00 - 1:20 PM

We all know what a valuable tool social media can be. The use of social media by librarians, educators, staff, and students, however, raises many legal and ethical questions and issues. An attorney specializing in digital law will teach you how to use social media responsibly within the library context.

Gretchen McCord, Digital Information Law.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#608C: SBEC 1.5; TSLAC 1.5

Librarians on the Loose: Revolutionizing the Library Using Web Tools

12:00 - 1:20 PM

An educational technologist highlights interactive sites that can be used to market your library, motivate students to read, and integrate technology into library programs and services.

Jim Holland, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#656: SBEC 1.5; TSLAC 1.5

Making and Editing Videos to Improve Your Library

12:00 - 1:20 PM

The speaker reveals an easy and quick method to create and edit videos that can be used for customer and staff training, promotion of the library, and booktalks.

Sunni Johnson, Northwest ISD (Haslet).

CONFERENCE PROGRAM COMMITTEE.

CPE#650: SBEC 0.5 (TICKETED EVENT)

Closing Author Session Luncheon with Isabel Allende

12:00 - 1:20 PM • OMNI HOTEL, 1300 HOUSTON STREET

Elegant and riotously funny, Isabel Allende personifies the insight and charm of her internationally-lauded works. Join the author of *The House of Spirits* and *Zorro* for an unforgettable discussion on literature, life, and memories. Her most recent work is *Maya's Notebook*.

Signing will occur prior to the luncheon.
Luncheon tickets must be purchased by Friday, April 5 through preregistration.

Menu items will include: Radicchio Bowl filled with Mixed Greens, Belgian Endive, Plum Tomatoes, Goat Cheese and Pecans with a Balsamic-Shallot Vinaigrette; Grilled BBQ Chicken with Honey Mustard Sauce; Red Neck Cheddar Macaroni and Cheese; Broccolini and Grape Tomatoes; Warm Rolls and Butter; Texas Pecan and Chocolate Torte with Jack Daniels Sauce; Freshly Brewed Regular and Decaffeinated Coffee and Iced Tea.

Isabele Allende, HarperCollins Publishing

CONFERENCE PROGRAM COMMITTEE.

CPE#651: SBEC 2.0; TSLAC 2.0

Animal Crackers: Animal Health Information from A(ardvarks) to Z(ebras)

12:00 – 1:50 PM

All types of libraries can integrate animal health information into existing programming. Attendees will learn about resources, key organizations, methods to identify interest groups, and strategies for hosting an animal information fair. The Medical Library Association's Consumer Health Information Specialization also will be addressed.

Heather K. Moberly, William E. Brock Memorial Library, Oklahoma State University (Stillwater); Esther Carrigan, Derek Halling, Margaret Foster, Medical Sciences Library, Texas A&M University; and Karen J. Vargas, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

Alan C. Lowe

CPE#657: SBEC 2.0; TSLAC 2.0

NARA-Fort Worth and the George W. Bush Presidential Library and Museum: Resources for Libraries

12:00 - 1:50 PM

The National Archives and Records Administration (NARA) is the nation's record keeper. The National Archives at Fort Worth and the new George W. Bush Presidential Library and Museum have many resources of interest to librarians and genealogists. Join NARA representatives as they discuss their physical and digital resources.

Alan C. Lowe, George W. Bush Presidential Library and Museum and Michael Wright, National Archives at Fort Worth.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE AND GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#665: SBEC 1.5; TSLAC 1.5

Special Collections in the Digital Age

12:00 - 1:50 PM

Marvin Taylor

The director of the Fales Library at New York University speaks on the challenges and opportunities of building digital archival collections. Explore new tools and techniques for digital collections and management.

Marvin Taylor, Fales Library, New York University.

AUTOMATION AND TECHNOLOGY ROUND TABLE AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#659: SBEC 1.5; TSLAC 1.5

This Is How We Do It: Best Practices for Latino Programming

12:00 - 1:50 PM

Speakers present successful program ideas that can work in different library settings. They will cover what worked and what challenges they faced while serving their Latino populations. *A business meeting follows the program.*

Paola Ferate-Soto, Southeast Community Branch Library, Austin Public Library.

LATINO CAUCUS ROUND TABLE.

CPE#660: SBEC 1.5; TSLAC 1.5

Reading Committees: How to Get the Skills You Need

12:30 - 1:50 PM

Want to serve on a reading committee? Experienced committee members describe the skills, aptitudes, and attributes needed to be selected. Learn how to build your professional profile so you can participate. Planning mock-award programs illustrates the process from the inside and builds your skills.

Viki Ash, Newbery Committee, San Antonio Public Library; Dreanna L. Belden, Lariat Committee, University of North Texas Libraries; Martha M. Edmundson, Texas Bluebonnet Award Committee; Kathleen K. Houlihan, Spirit of Texas Reading Program, Austin Public Library; and Jennifer D. Smith, Lone Star Committee, Legacy Middle School, East Central ISD.

YOUNG ADULT ROUND TABLE.

CPE#661: SBEC 1.0

Southern Stories for Teens

1:00 - 1:50 PM

Jennifer Echols

The 2013 Printz-winning author and other writers present southern stories sure to grab your teen audience.

Ruta Sepetys

Sherri L. Smith

John Corey Whaley

Jennifer Echols, MTV Books and Simon Pulse, and John Corey Whaley, Simon & Schuster Children's Book Publishing; Ruta Sepetys and Sherri L. Smith, Penguin Young Readers Group.

YOUNG ADULT ROUND TABLE.

Young Adult Round Table Executive Board Meeting

1:00 - 1:50 PM

Texas Library Association Membership Meeting

1:30 - 2:00 PM

Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot issue facing TLA and learn the winners of Friday's Hetherington Fun Run/Walk.

CPE#670: SBEC 0.5

GENERAL SESSION III with Neil Gaiman

2:00 - 2:50 PM

A true literary Renaissance man, Neil Gaiman has created in just about every genre – prose, poetry, film, journalism, comics, song lyrics, and drama. His works range from *Sandman, Coraline,* and *Crazy Hair* to *Neverwhere, Stardust,* and *The Graveyard Book*. A master in the social media realm, his work as a blogger and on Twitter has earned him millions of readers and followers. An unabashed library advocate, Gaiman credits librarians with his love of reading. He serves as the 2013 spokesman for National Library Week. Join him for an expansive discussion on his work, libraries, and what comes next. *Centennial Conference Cake will be served following the session.*

Neil Gaiman, HarperCollins Publishing.

CONFERENCE PROGRAM COMMITTEE.

Children's Round Table Executive Board Meeting

3:00 - 3:50 PM

Children's Round Table Family Literacy Committee Meeting

3:00 - 3:50 PM

Texas Library Association Council II

3:00 - 3:50 PM

Council is the governing body of TLA. All conferees are invited to attend.

YART Lone Star Committee Meeting

3:00 - 3:50 PM

Young Adult Round Table Maverick Graphic Novel Reading List Committee Meeting

3:00 - 3:50 PM

Young Adult Round Table Spirit of Texas High School Reading Program Committee Meeting

3:00 - 3:50 PM

Young Adult Round Table Spirit of Texas Middle School Reading Program Committee Meeting

3:00 - 3:50 PM

Young Adult Round Table Tayshas High School Reading List Committee Meeting

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Texas Library Association Executive Board Meeting #2

4:00 - 6:00 PM

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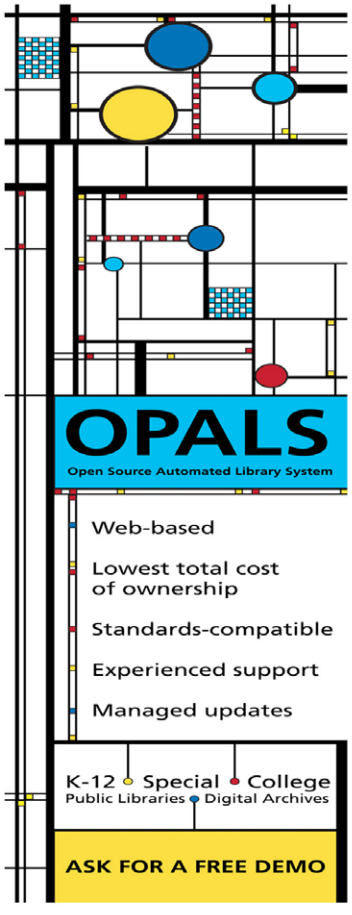

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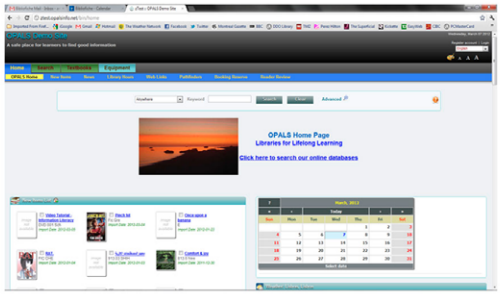

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HANDS ON LABS

Seating is limited for all Hands On Lab sessions.

Reservations must be made by Friday, April 5 through *online preregistration only*

Thursday, April 25

- ***Developing a Powerful PLN (Personal Learning Network)***
  (Hands On Lab 1)
  10:15 – 11:20 PM
- ***What's all the Hype about Skype - How Can I Use It in My Library?***
  (Hands On Lab 2)
  11:30 – 12:30 PM
- ***Writing Effective Survey Items***
  (Hands On Lab 3)
  1:00 – 1:50 PM

Friday, April 26

- ***Legal Reference and Literature Searching***
  (Hands On Lab 4)
  10:15 AM – 12:50 PM
- ***Lights, Camera, Libraries! Act 1: Using Windows Live Movie Maker***
  (Hands On Lab 5)
  11:30 AM – 12:20 PM
- ***PubMed for the Rest of Us: Searching the Medical Literature for the Non-Expert***
  (Hands On Lab 6)
  1:00 – 2:50 PM
- ***Caring for the Mind: Providing Mental Health Information at Your Library***
  (Hands On Lab 7)
  3:00 – 4:50 PM

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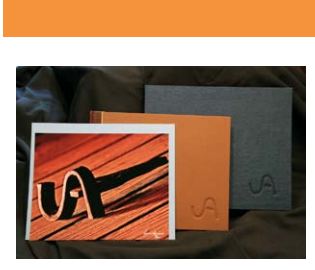

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15. Extent and Nature of Circulation			Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies *(Net press run)*			7600	6400
b. Paid Circulation *(By Mail and Outside the Mail)*	(1)	Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	6065	5754
	(2)	Mailed In-County Paid Subscriptions Stated on PS Form 3541 *(Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)*	401	328
	(3)	Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	0	0
	(4)	Paid Distribution by Other Classes of Mail Through the USPS (e.g., First-Class Mail®)	0	0
c. Total Paid Distribution *(Sum of 15b (1), (2), (3), and (4))* ▶			6466	6082
d. Free or Nominal Rate Distribution *(By Mail and Outside the Mail)*	(1)	Free or Nominal Rate Outside-County Copies included on PS Form 3541	641	145
	(2)	Free or Nominal Rate In-County Copies Included on PS Form 3541	15	15
	(3)	Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g., First-Class Mail)	0	0
	(4)	Free or Nominal Rate Distribution Outside the Mail *(Carriers or other means)*	0	0
e. Total Free or Nominal Rate Distribution *(Sum of 15d (1), (2), (3) and (4))*			656	160
f. Total Distribution *(Sum of 15c and 15e)* ▶			7122	6242
g. Copies not Distributed *(See Instructions to Publishers #4 (page #3))* ▶			478	158
h. Total *(Sum of 15f and g)*			7600	6400
i. Percent Paid *(15c divided by 15f times 100)* ▶			91%	97%

16. ☒ XX **Total circulation includes electronic copies. Report circulation on PS Form 3526-X worksheet.**

17. Publication of Statement of Ownership

☒ If the publication is a general publication, publication of this statement is required. Will be printed in the Winter Issue issue of this publication. ☐ Publication not required.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner	Date
	9/21/2012

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

Preregistration Form

Preregistration postmark deadline is

APRIL 5, 2013

Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

- √ Preregistration postmark deadline is April 5, 2013. Any forms received after the deadline will be returned to sender.
- √ One form per person. Choose only one preregistration fee.
- √ PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- √ Individual TLA member dues for 2013 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- √ If applicable, please fill in your TLA member number on the preregistration form.
- √ No registration confirmations will be given without a self-addressed stamped envelope provided.
- √ No preconference or event tickets will be sold by TLA onsite. ***All tickets must be purchased in advance, excluding the Intergalactic Dance Club Party.***
- √ Name badges are required for all programs, events, exhibits, and shuttle buses.
- √ For TLA members, the city and state that appear on your name badge reflects your business address, if available.
- √ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.
- √ Refund requests must be in writing and postmarked no later than April 5, 2013. Refunds will be mailed in June, with a $40.00 processing fee deducted.

Preregistration DISCOUNTS are available for online registration only.
www.txla.org

- √ *Exhibits-only passes* are sold through online registration as well as onsite for $40, good all three days the exhibit hall is open.
- √ *Exhibits-only* ***PLUS*** *all three General Sessions* are through online registration as well as onsite for $100.

☐ Please do not include my name on mailing lists rented to conference exhibitors.

TLA Membership # _____ Nickname *(if any)* for badge _____

NAME: LAST _____ FIRST _____

ADDRESS: STREET _____

CITY _____ STATE _____ ZIP _____

INSTITUTION: _____ EMAIL: _____

PHONE: HOME _____ BUSINESS _____ CELL _____

1 PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.

Indicate your preregistration choices by marking an "X" in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-J entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2013 TLA MEMBER RATES

General Member	$250	A	☐
Retired Member	$95	B	☐
Trustee/Lay/Advocate	$100	C	☐
Fulltime Library School Student*	$95	D	☐

TIP FOR NON-MEMBERS. Before registering, see how much a membership in TLA would lower your registration fee.

NON-MEMBER (NM) RATES

Library Employee	$395	E	☐
Library School Student**	$135	F	☐
Trustee/Lay/Advocate	$145	G	☐
International Attendee	$150	H	☐
School Administrator	$140	I	☐
Family/Spouse	$90	J	☐

**must be current STUDENT member of TLA*
***email proof of student status to nane@txla.org*

ONE DAY ONLY: WEDNESDAY

reduced hours; NO exhibits

2013 General Member	$115	L	☐
NM Library Employee	$145	M	☐

ONE DAY ONLY: THURSDAY

2013 General Member	$165	N	☐
NM Library Employee	$265	O	☐

ONE DAY ONLY: FRIDAY

2013 General Member	$165	P	☐
NM Library Employee	$265	Q	☐

ONE DAY ONLY: SATURDAY *reduced hours*

2013 General Member	$160	R1	☐
NM Library Employee	$260	T1	☐

TWO DAY SPECIAL: FRIDAY & SATURDAY *ONLY*

2013 General Member	$220	R2	☐
NM Library Employee	$365	T2	☐

2 PRECONFERENCES WEDNESDAY, APRIL 24

Evidence-Based Librarianship 8:00 AM - 12:00 PM
Member $15 AAA ☐
Non-member $30 AAB ☐

Jumping into RDA 8:00 AM - 4:00 PM
Member $60 ABA ☐
Non-member $75 ABB ☐

Writing for Professional Journals: Jumpstart Your Articles 8:00 AM - 5:00 PM
Member $70 ACA ☐
Non-member $85 ACB ☐

Patents and Trademark Information For the Non-Expert 9:00 AM - 12:00 PM
Member $45 ADA ☐
Non-member $60 ADB ☐

Be a Great Boss: One Year to Success 9:00 AM - 4:30 PM
Member $85 AEA ☐
Non-member $100 AEB ☐

Shaping User Web Experience through Usability Research 10:00 AM - 5:00 PM
Member $65 AFA ☐
Non-member $80 AFB ☐

Reaching Adult Learners in Academic Settings 1:00 PM - 4:00 PM
Member $30 AGA ☐
Non-member $45 AGB ☐

Science: Tell It Like a Story 1:00 PM - 4:00 PM
Member $40 AHA ☐
Non-member $55 AHB ☐

Business Reference 101 1:00 PM - 5:00 PM
Member $75 AIA ☐
Non-member $90 AIB ☐

Library Learning Space Assessment Strategies 1:00 PM - 5:00 PM
Member $15 AJA ☐
Non-member $30 AJB ☐

NEW! Saturday, April 27 • 10 am - 1:30 pm
P*CON: Poetry Post-Conference
Member $15 AMA ☐
Non-member $30 AMB ☐

*These additional **FREE** preconferences are offered through*
ONLINE REGISTRATION ONLY.

Wednesday, April 24
Google Gadgets, Feeds, and Search Strategies
9:00 AM - 12:00 PM FREE
New Members Standing TALL: Links to TLA Leadership
1:00 - 4:30 PM FREE

3 TICKETED EVENTS (ALPHA CODES CA – DI)

Conference registration fees NOT required; multiple tickets allowed.

TALL TEXANS RECOGNITION & RECEPTION
Wednesday, April 24
$20 DB ☐ Qty _____

TPALS GOLF OUTING
Wednesday, April 24
$100 DA ☐ Qty _____

ALUMNI RECEPTIONS & DINNERS
Thursday, April 25
TWU $15 EA ☐ Qty _____
UNT $30 EB ☐ Qty _____
UH-CL $26 EC ☐ Qty _____
UT-Austin FREE ED ☐ Qty _____

INTERGALACTIC DANCE CLUB PARTY
Thursday, April 25
$20 DE ☐ Qty _____

LYNDA BECKER WALKING TOUR
Thursday, April 25
$0 DC ☐ Qty _____

OPENING AUTHOR SESSION *(LiFTA)*
Thursday, April 25
$38 CA ☐ Qty _____

BEER TASTING & BREWERY TOUR
Friday, April 26
$25 DH ☐ Qty _____

BLACK CAUCUS AUTHOR SESSION
Friday, April 26
$32 CC ☐ Qty _____

HETHERINGTON XXV FUN RUN/WALK
Friday, April 26
$20 DF ☐ Qty _____
Fun Run/Walk T-shirts: Indicate size and quantity; one shirt per ticket.
M ____ XL ____ XXL ____ XXXL ____

LARIAT/ADULT SERVICES AUTHOR SESSION
Friday, April 26
$38 CD ☐ Qty _____

TASL PRIVATE SCHOOL LIBRARIANS DINNER
Friday, April 26
$50 DG ☐ Qty _____

TEXAS BLUEBONNET AWARD AUTHOR SESSION
Friday, April 26
$37 CE ☐ Qty _____

TEXAS TEA with YA AUTHORS
Friday, April 26
$30 CF ☐ Qty _____

CRT AUTHOR SESSION
Saturday, April 27
$30 CG ☐ Qty _____

CLOSING AUTHOR SESSION
Saturday, April 27
$38 CH ☐ Qty _____

ONLINE REGISTRATION ONLY

EVENING WITH THE AUTHORS
Thursday, April 25

NEW MEMBERS GHOST TOUR & DESSERT
Thursday, April 25

KAYAKING HEALTH EVENT
Saturday, April 27

When you preregister for conference online, you will also receive DISCOUNTED RATES.
No purchase orders accepted; preregistration form must be postmarked by April 5.

Preregistration ..... $ _____

Preconferences ..... $ _____

Ticketed events ..... $ _____

2013 Membership ..... $ _____
(include membership form)

TOTAL DUE ..... $ _____

Mail this form with check payable to TLA
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card: ☐ VISA ☐ MC ☐ AMEX ☐ DISC

No. _____

CVV *(sec. code)*_____ Exp. date: Mo. _____ Year _____

Signature _____

FOR OFFICE USE ONLY: ***date received***

Check #_____ Amt._____ Check #_____ Amt._____

Session Preference Form

FOR PLANNING ONLY: This form is also available for electronic submission on the conference page of txla.org. Please submit in only one format.

Please indicate which session in each time slot you will most likely attend. Titles have been shortened.

TLA staff uses this data to assign rooms; you will not be committed to attending these sessions. Please check only one session per time slot. Ticketed events are not included in your choices. THANKS

WEDNESDAY, APRIL 24

12:00 - 12:50 pm
___ 50 Years of Librarianship
___ Putting a New Face on Your Library

12:00 - 1:50 pm
___ Library Customer Service: An Unconference

1:00 - 1:50 pm
___ Bytes of Technology
___ Teen Book Festivals

1:00 - 2:20 pm
___ Books Under Fire
___ Building Your Professional Career with Networking

2:00 - 2:50 pm
___ Blogging and Social Media
___ We can Do It!

2:00 - 3:20 pm
___ Connecting the Caldecott Award Books to the Science TEKS
___ Fostering New Americans
___ One Book, One Conference
___ Unleashing the Power of XSLT

2:00 - 3:50 pm
___ Eye of the Storm: The Library's Role in Disaster Preparedness
___ Middle School is Epic
___ Movies, Music and More: Options for Taking Your A-V Online
___ Quality Customer Service on a Budget
___ Show Me a Story

2:30 - 3:20 pm
___ Sex in the Library

2:30 - 3:50 pm
___ Game Changer

3:00 - 3:50 pm
___ Employment 101

3:00 - 4:50 pm
___ Patron Driven Acquisitions

3:30 - 4:20 pm
___ An Update from ALA's Office of Intellectual Freedom

4:00 - 4:50 pm
___ A Whole Book Approach to Storytime
___ Create [P]interest in Your Library
___ Employment 102
___ Guys Listen with Jon Scieszka
___ Research Data Management in Academic Libraries
___ Spirit of Texas Reading - HS

4:00 - 5:20 pm
___ Management Award Poster Session

6:30 - 8:30 pm
___ All-Conference Welcome Party

THURSDAY, APRIL 25

8:30 - 10:00 am
___ General Session I with J.R. Martinez

10:15 - 10:50 am
___ Up in the Cloud - Migrating IT to a New Service Model

10:15 - 11:20 am
___ The Challenges of Change
___ Learning from LUV

10:15 - 11:50 am
___ 100 New Children's Books
___ Beyond the Page: New Ways to Tell
___ Ending the Long Wait
___ K-20 Vertical Alignment of Research Skills
___ Libraries and Other Non-Profits
Working Together as Community
___ Lone Star Reading List
___ Metadata Interoperability
___ More Bang for Your Book: Mystery/Thriller Author Panel
___ Reference Librarians and Private Investigators
___ Transforming Libraries
___ You're Not Bilingual - So What?

11:00 - 11:50 am
___ Developing a Social Media Policy
___ Intellectual Freedom: Manga Is Not a Crime!
___ Survey Tools for Libraries

1:00 - 1:50 pm
___ Addressing Nutrition Literacy
___ Author Cornelia Funke and the CRT Business Meeting
___ Digital Citizenship and E-Rate
___ Free Technology for Teachers
___ Is Your Book Reading You?
___ Learning4Life
___ Lib-Value
___ Literacy and Outreach Toolkits
___ Newbery Video Fun in 90 Seconds
___ Other Worlds
___ Quiz Show Pro - New Librarians
___ Rethinking our Role
___ TexShare Database Update

2:00 - 2:20 pm
___ At the Intersection of Information Literacy and Adult Education

2:00 - 2:50 pm
___ Developing Network Infrastructure in Rural Communities
___ Holding a Focus Group
___ Teen Parents: Learning, Literacy, and Life Skills

2:00 - 3:20 pm
___ Adult Summer Reading
___ Career Options outside Traditional Libraries
___ New Books for Teens and Some Tweens Too!
___ Reflections on RDA Training and Transitioning
___ 'Wow' Customers with Interactive Tools and Digital Outreach

2:00 - 3:50 pm
___ The Best of Both: Nonfiction Picture Books
___ Building a Promising Future
___ Define Different: Portraying Diversity in Children's Literature
___ Exploring the Digital Humanities
___ Implementing the Edge Initiative
___ iPads and School Libraries
___ Maximizing Social Media for Marketing
___ Using Government Information for Genealogical/Historical Research

2:30 - 2:50 pm
___ Reducing Service Points in the Academic Library

2:30 - 3:50 pm
___ School Librarians as Facilitators

3:00 - 3:20 pm
___ Augmented Reality Library Tour

3:00 - 3:50 pm
___ An Alternative to Summer Reading Programs @ the Fort Worth Library
___ Explore Quickly, Learn Differently with Digital Resources
___ Right Now: New YA Literature to Entice Readers

3:30 - 3:50 pm
___ Course and Subject Guides

4:00 - 4:50 pm
___ Active Learning Activities for One Shot Library Instructional Sessions
___ Book Buzz: The Latest in YA
___ Building Your Skill Set: Electronic Resource Management
___ Empowering Community Voices through Libraries
___ Getting a Read On Your Borrowers: Utilizing Analytics
___ The Indispensable School Librarian's CSCOPE Survival Kit
___ LibGuides for Web Content
___ Library + PTA = A Great Partnership
___ Minding the Store: Best Practices for Friends of the Library Stores
___ Next Steps for the Millennial Librarian
___ Promoting a Global View - K-12
___ Reflections on John F. Kennedy
___ Storytime Bootcamp

4:00 - 5:20 pm
___ Adding Value through Community Collaboration
___ Getting Them on Track: Hosting a Dissertation Boot Camp
___ Increase Audience Engagement by Harnessing Backchannel
___ Tell It! A Storytelling Crash Course

6:00 - 8:00 pm
___ Ask Me About PLD

6:30 - 8:00 pm
___ Texas Author and Illustrator Meet and Greet

7:30 - 9:30 pm
___ Storytelling Showcase and Swap

FRIDAY, APRIL 26

8:30 - 10:00 am
___ General Session II - Dan Ariely

10:15 - 11:20 am
___ Building Your Ethical Toolkit
___ Preparing for Your Application
___ Selecting Quality Latino and Spanish Children's Books

10:15 - 11:50 am
___ AASL Best Websites for Teaching and Learning
___ An RDA Primer: Practical Steps
___ Beyond Tallies and Questionnaires
___ The Dark Side of Being the Boss
___ Get a Yes for Your Budget: Persuading Public Library Funders
___ I Have an eReader: Now What?
___ Lois Lowry: One Writer's Journey
___ Out of the Closet and Onto Shelves
___ PechaKucha: Best Practices
___ Public Library as Destination
___ School Library 101 or 911?
___ Sprinkle Pixie Dust to Enhance Your Customer Service
___ Stretching your Story Programs with Activity Songs
___ Tayshas High School Reading List
___ Tips for Teaching the College and Career Readiness Standards
___ Transliteracy and the 21st Century Learner

10:20 - 10:40 am
___ Teacher Technology Usage

10:50 - 11:10 am
___ Converses with Students Webinars

11:20 - 11:40 am
___ Collaborative Efforts between Instruction Librarians and Composition Faculty

1:00 - 1:50 pm
___ #NaNoWriMo: the 411 on National Novel Writing Month
___ 50 Apps in 50 Minutes
___ The Balanced Scorecard: Assessing Value and Worth
___ Changing Color of Leadership
___ Copyright: DON'T PANIC
___ Demystify TLA Finances
___ Early Literacy as Library Culture
___ Ethnic and Racial Diversity in Academic Librarianship
___ Fantasy and Folklore for Teens
___ Is the End of Reading Here?
___ Lean Thinking Process Improvement
___ Legislative Update
___ Library and Community Matchmaking
___ PDA (Patron Driven Acquisitions)
___ Reimagining Libraries
___ Social Media for Advancement
___ Spirit of Texas - Middle School

2:00 - 2:20 pm
___ Innovations in Service to Rural Communities

2:00 - 2:50 pm
___ Free Legal Forms Online
___ Integrated Library System Options for Small Libraries

2:00 - 3:20 pm
___ Discovering Your Roots
___ E-Learning: Online Tools for Teens
___ Going Beyond the Facts: Higher-Level Thinking in Schools
___ Informal Educator Groups
___ Keys to Stress: Unlocking Your Potential
___ Maverick Graphic Novels Reading List and Authors
___ QRazy About Codes

2:00 - 3:50 pm
___ Book Buzz – Get the Scoop
___ Developing and Implementing a Diversity Action Plan
___ I Am a Librarian Not a Social Worker
___ Moving Past the Deficit Model
___ Newbery Then and Now
___ Personal Style with a Professional Twist
___ Project Share
___ Proving Our Worth: Assessment in Academic Libraries
___ School Library Avengers: Advocacy
___ Texas 2x2 Reading List Showcase
___ Tsunami Warning: Services Needed for Returning Veterans

2:30 - 2:50 pm
___ Practical Advice for How to Re-Organize Your Collection

3:00 - 3:20 pm
___ Critical Viewing for Pleasure

3:00 - 3:50 pm
___ Top Technology Trends in Texas Libraries

3:00 - 4:20 pm
___ Handmade Thinking: Drawing Out Reading

3:30 - 3:50 pm
___ The Non-Librarian Supervisor of Library Services: A Self-Study

4:00 - 4:50 pm
___ Children's Poetry Round Up
___ Crafting Your Cover Letter
___ Create an Award-Winning School Library Program
___ Cycling for Libraries Unconference
___ ESL Programs in Public Libraries
___ Everything I Know About Storytelling
___ Flipped Classroom: Supporting New Educational Models
___ How to Booktalk: Catch Your Teens
___ Lights, Camera, Libraries! Act 2
___ Right Size, Right Stuff: Collection Development Based on Customer
___ School Libraries as Makerspaces
___ Unraveling the Mystery of a Library Interior Design Project

5:00 - 7:00 pm
___ President's Celebration

5:30 - 6:30 pm
___ Reception featuring local author, Bob Ray Sanders

7:00 - 8:00 pm
___ Book Cart Drill Team Challenge!

8:00 - 9:30 pm
___ TLA Battledecks 2: Shoot-Out in Cow Town

8:00 - 10:00 pm
___ SCLRT Dessert Social
___ Tales Across Texas! Storytelling

SATURDAY, APRIL 27

7:15 - 7:50 am
___ Prepare and Share: TLA 2014

8:00 - 8:50 am
___ A New Vision for Libraries
___ Electronic Resources for Victims

8:00 - 9:20 am
___ The Flipping Librarian
___ QEP Lessons Learned
___ Using Dropbox and Evernote
___ YA Crossovers – Young Adult Literature for Adults

8:00 - 9:50 am
___ Behind the Scenes at FamilySearch and Ancestry.com
___ Health Resources for Your Diverse Community
___ Project Information Literacy
___ YART Reading Lists Booktalks

8:30 - 9:20 am
___ Curses are Forever: YA Horror
___ Freedom and Libraries

9:00 - 9:50 am
___ Instructional Strategies to Support English Language Learners
___ Is Your Library Providing the Electronic Content People Need?

9:00 - 10:20 am
___ Library Support Staff – Careers

10:00 - 10:50 am
___ Curation with Joyce Valenza
___ Essential ESL Strategies
___ Getting to the Yes: Persuading Your School Administrators
___ Paranormally Yours: YA Authors
___ *Presentations with Prezi*

10:00 - 11:20 am
___ Librarians, Take Control of eBook Distribution!
___ Twitter as a Reference Tool

10:00 - 11:50 am
___ Digital Libraries: Lightning Talks
___ Embedded Librarianship
___ From A(norexia) to Z(its)
___ Library Education vs Practice
___ Library Organizational Cultures and Leadership
___ Meet Generation NeXt
___ Putting up the Good
___ Staff Realignment in Public Libraries
___ Texas Media Awards Presentation
___ Thinking Outside of the Book
___ This Is Not Optional!
___ Visually Speaking

11:00 - 11:50 am
___ Building and Growing a Digital Repository Service at the University of Texas Libraries
___ Donde Está the Good Stuff?
___ Powerhouse Authors of Young Adult Literature
___ Understanding User Needs Through Ethnographic Techniques

12:00 - 1:20 pm
___ After Gaming, What's Next?
___ Keep Legit with Social Media
___ Librarians on the Loose
___ Making and Editing Videos

12:00 - 1:50 pm
___ Animal Crackers
___ NARA-FW and the G.W. Bush Presidential Library/Museum
___ Special Collections in Digital Age
___ This Is How We Do It

12:30 - 1:50 pm
___ Reading Committees

1:00 - 1:50 pm
___ Southern Stories for Teens

2:00 - 2:50 pm
___ General Session III with Gaiman

Fold to inside along lines and tape/tab closed before mailing. Thanks.

stamp required

TEXAS LIBRARY ASSOCIATION
3355 Bee Cave Road, Suite 401
Austin, TX 78746-6763

connect *to* know

TX LIBRARY ASSOCIATION

2013 Individual Membership

CALENDAR YEAR JAN – DEC Email: tla@txla.org

3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763
512/328-1518 • 800/580-2852 • FAX: 512/328-8852

To JOIN OR RENEW ONLINE *(preferred)* visit WWW.TXLA.ORG

- Dues must be postmarked or entered online by February 1, 2013 to vote for association officers.
- ***NEW MEMBER?*** You are encouraged to join the New Members Round Table in addition to Round Tables or Interest Groups in your specialized area.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for $5.01 of your dues for this year's subscription to the *Texas Library Journal* and *TLACast*, your TLA dues are tax deductible as a charitable donation.

SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

First name _____ Middle _____

Last name _____

Nickname (If any) _____

TLA membership number, if known _____

Employment: Institution/Library _____

Campus Branch/Department _____

BUSINESS Street Address _____

City _____ State _____ ZIP+4 _____

HOME Street Address _____

City _____ State _____ ZIP+4 _____

Home Phone _____ Cell Phone _____

Preferred Email _____

Secondary Email _____

Preferred mailing address: ❑ Home ❑ Work

❑ Do not publish my home information

Useful and timely information via electronic resources from TLA and occasionally from screened outside organizations –

PLEASE NOTE YOUR PREFERRED SOURCE OF INFORMATION:

❑ From TLA and outside organizations – or – ❑ From TLA only

❑ I do NOT want to be automatically subscribed to Unit electronic distribution lists

CONTINUED ON NEXT PAGE

OPTIONAL INFORMATION *(Response is purely voluntary; this information will not appear in the directory):*

How old are you?

❑ 25 and under
❑ 26 – 35
❑ 36 – 45
❑ 46 – 55
❑ 56 – 65
❑ 66 or over

Are you: ❑ Female ❑ Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

❑ Black or African American
❑ American Indian or Alaska Native
❑ Asian
❑ Native Hawaiian or Other Pacific Islander
❑ Hispanic/Latino origin
❑ White person not of Hispanic/Latino origin
❑ Other races/ethnicities; *please identify* _____

_____

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

❑ within 5 miles
❑ 5 – 15 miles
❑ 16 – 30 miles
❑ 31 – 60 miles
❑ 61 – 100 miles
❑ Farther than 100 miles

What is your highest level of education?

❑ High School or GED
❑ Associate Degree
❑ Bachelor's Degree
❑ Master's Degree
❑ Doctorate
❑ None of the above

My Birthday is:

Month _____

Day _____

Do you have formal library/information training or certification at any of the following levels? (check all that apply)

❑ Library/Media Specialist Certification
❑ Bachelor's Degree
❑ Master's Degree, non-ALA accredited school
❑ Master's Degree, ALA-accredited school
❑ Doctorate
❑ No

Which college or university granted your Master's Degree in Library and/or Information Science?

❑ Sam Houston State University
❑ Texas Woman's University
❑ University of Houston, Clear Lake
❑ University of North Texas
❑ University of Texas at Austin
❑ Other Texas school *(please identify)* _____
❑ Non-TX American school *(please identify)* _____
❑ International program *(please identify)* _____

SECTION II – MEMBER CATEGORY

❑ Personal Member (G) Librarian, Library Professional, Library Staff
Dues Schedule:

- ❑ Unemployed through $9,999 ..... $25
- ❑ Salary $10,000 through $14, 999..... $40
- ❑ Salary $15,000 through $19,999..... $50
- ❑ Salary $20,000 through $29,999..... $65
- ❑ Salary $30,000 through $39,999..... $90
- ❑ Salary $40,000 through $59,999..... $125
- ❑ Salary $60,000 through $79,999..... $135
- ❑ Salary $80,000 and above $150

❑ Out of State Member (G)..... $30

❑ Full-time Library Student (***not*** *currently employed in a library) or High School Student* (C) $25

❑ Retired Librarian (D) $30

❑ Trustee/Layperson/Vendor/Advocate (E) $30

❑ Supporting Member (F)..... $200

SECTION III – DIVISION *(One Division included in Basic Dues)*

❑ College and University Libraries (1)

❑ Public Libraries (2)

❑ Special Libraries (3)

❑ Texas Association of School Librarians (4)

- ❑ Private School Discussion Group (5)

❑ No Preference (6)

SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)
(One Round Table or Interest Group included in Basic Dues)

❑ Acquisitions & Collection Development RT (A)

❑ Archives, Genealogy, & Local History RT (Ll)

❑ Assessment IG (Mm)

❑ Automation & Technology RT (N)

❑ Black Caucus RT (Z)

❑ Cataloging & Metadata RT (C)

❑ Children's RT (D)

❑ Digital Libraries RT (Dd)

❑ Distributed/E-Learning RT (Jj)

❑ E-SMART *(Serials)* RT (R)

❑ Friends of School Libraries RT (Ff)

❑ Gay, Lesbian, Transgendered IG (Cc)

❑ Government Documents RT (K)

❑ Intergalactic Dance Club RT *(formerly Doo-Wop)* (Bb)

❑ Interlibrary Loan & Resource Sharing RT (L)

❑ Latino Caucus RT *(formerly Services to Spanish Speaking)* (T)

❑ Library Friends, Trustees & Advocates RT (G)

❑ Library Instruction RT (U)

❑ Library Support Staff RT (X)

❑ Media & Related Technologies RT (P)

❑ New Members RT (J)

❑ Programming for Adults RT (Kk)

❑ Reference RT (F)

❑ Retired Members *(ALIVE)* IG (Nn)

❑ Small Community Libraries RT (Q)

❑ Storytelling RT (W)

❑ Supervision, Management, and Administration RT (M)

❑ TALL Texans RT (Y)

❑ Texas Authors and Illustrators IG (Oo)

❑ TPALS RT (S)

❑ Young Adult RT (H)

❑ No Preference

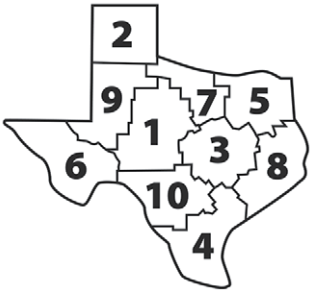
SECTION V – DISTRICTS *(One District included in Basic Dues)*

❑ I wish to be a member of my assigned district *(based on preferred mailing address).*

❑ I do not wish to be a member of any district.

❑ I wish to be a member of the following; *select all that apply:*

- ❑ District 1
- ❑ District 2
- ❑ District 3
- ❑ District 4
- ❑ District 5
- ❑ District 6
- ❑ District 7
- ❑ District 8
- ❑ District 9
- ❑ District 10



SECTION VI – PAYMENT

BASIC DUES

Includes one Division and one Round Table/Interest Group $_____

Each Add'l Division at 10% X Basic Dues $_____

Each Add'l Round Table or Interest Group at 5% X Basic Dues $_____

Each Add'l District at 1% X Basic Dues $_____

Membership Directory, $30 each $_____

Professional Liability Insurance, $35 Annually, Jan-Dec *(Insurance Premium per Member: $27.50; State Taxes/Fees (4.91%): $1.35, Association's Administrative Fees: $6.15)* $_____

$_____
TOTAL

RETURN ENTIRE FORM WITH PAYMENT

No Purchase Orders Accepted

❑ Check or Money Order payable to TEXAS LIBRARY ASSOCIATION

❑ VISA ❑ AMERICAN EXPRESS ❑ MASTERCARD

❑ DISCOVER

Card # _____/_____/_____/_____

CVV *(security code)*_____ Exp. Date _____/_____

Signature _____

OFFICE USE ONLY

Received _____

Check # _____

Amount _____

PROMOTING OUR Values
PROVING OUR Worth
100th LIBRARY CONFERENCE

Texas Library Association 2013 Annual Conference

Volunteer Form

YES! I'd like to help the 2013 TLA Local Arrangements Committee by volunteering at the Annual Conference in Fort Worth, April 24-27.

Date _____

Name _____

Position _____ Institution _____

Address _____ City/State _____ ZIP Code _____

Work Phone _____ Home Phone _____ FAX _____

Email Address (PLEASE PRINT CLEARLY) _____

Volunteers should be willing to volunteer for a minimum of two consecutive hours. While librarians must be registered for the conference, paraprofessionals and support staff who are not registered for the conference will receive a complimentary exhibits-only pass with four hours of volunteer service.

If you need four hours of volunteer service, please check here: ☐

Are you willing to work at more than one event during the conference? ☐ Yes ☐ No

Please indicate dates/times you prefer to volunteer.

_____

_____

Please check the assignment(s) of your choice. If you choose more than one, please rank your choices ("1" being your first choice, etc.):

Online form available on the conference website!

_____ Authors Autographing
_____ Disaster Relief Raffle Tickets
_____ Entertainment
_____ Events Arrangements
_____ Exhibits *(Boothsitting, Registration, Advance Sign-up)*
_____ Health (Fun Run)
_____ Hospitality
_____ Information
_____ Internet Room
_____ Placement Center
_____ Registration
_____ TLA Store
____ Transportation

Before conference, you will receive additional information about your assignment(s) from the committee chair for the area(s) in which you are volunteering. Check in at the volunteer booth in the registration area upon arrival.

PLEASE SEND THIS FORM TO:
JANE DARLING
WILLIAM T. COZBY PUBLIC LIBRARY
177 N. HEARTZ RD., COPPELL, TX 75019

Back

of

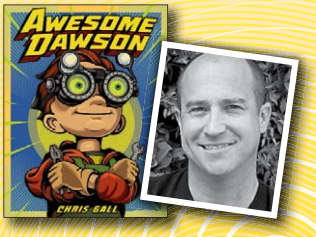
Volunteer

Form

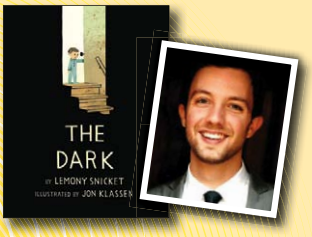
LITTLE, BROWN AND COMPANY
BOOKS FOR YOUNG READERS

BOOTH #1341 is THE place to be!

THURSDAY, APRIL 25



CHRIS GALL
SIGNING: 11:00 AM – 12:00 PM



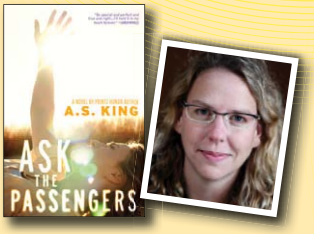
JON KLASSEN
SIGNING: 11:00 AM – 12:30 PM

GAIL GILES
SIGNING: 11:00 AM – 12:00 PM

MELISSA MARR & KELLEY ARMSTRONG
SIGNING: 12:00 PM – 1:00 PM

CORNELIA FUNKE
SIGNING: 3:00 PM – 4:00 PM

FRIDAY, APRIL 26



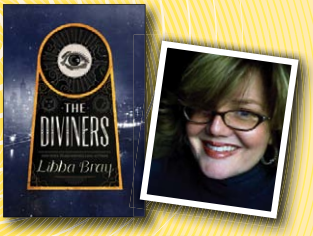
A.S. KING
SIGNING: 12:00 PM – 1:00 PM

JENNIFER BROWN
SIGNING: 12:00 PM – 1:00 PM

MARGARET STOHL
SIGNING: 5:00 PM – 6:00 PM

CATE TIERNAN
SIGNING: 5:00 PM – 6:00 PM

SATURDAY, APRIL 27



LIBBA BRAY
SIGNING: 9:30 AM – 10:30 AM

Little, Brown publishes books for all ages and interests. Visit us throughout the conference for special offers and giveaways.

www.LittleBrownLibrary.com

Meet Your Favorite SCHOLASTIC Authors in the TLA Authors Area

Thursday, April 25th

2:00 p.m. - 3:00 p.m.

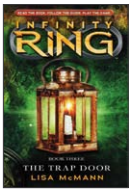
Amy Krouse Rosenthal & Tom Lichtenheld
Exclamation Mark

Photo Credit: Jim Darling

Photo Credit: Marc Andrew Stephens

3:00 p.m. - 4:00 p.m.

Matt de la Peña
INFINITY RING BOOK FOUR: CURSE OF THE ANCIENTS



Lisa McMann
INFINITY RING BOOK THREE: THE TRAP DOOR

Photo Credit: Matt McKern

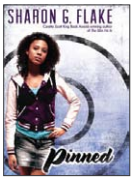
Patrick Carman
3 Below

4:00 p.m. - 5:00 p.m.

Blue Balliett
Hold Fast

Photo Credit: Bill Klein

Sharon G. Flake
Pinned



5:00 p.m. - 6:00 p.m.

Photo Credit: Meredith Zimmer

Shana Corey
Here Come the Girl Scouts!

Friday, April 26th

10:30 a.m. - 11:30 a.m.

Pete Hautman
What Boys Really Want

11:00 a.m. - 12:00 p.m.

Ann M. Martin
Family Tree Book One: Better to Wish

Photo Credit: Dion Ogust

2:00 p.m. - 3:00 p.m.

Jaclyn Moriarty
The Colors of Madeleine #1: A Corner of White

Photo Credit: Colin McAdam

Jane Yolen
How Do Dinosaurs Say Happy Birthday?

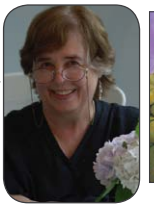


Photo Credit: Jason Stemple

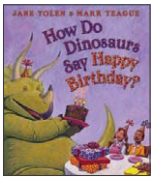
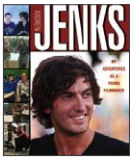


Photo Credit: MTV/Brad Jones

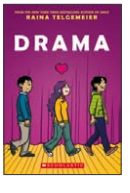


3:00 p.m. - 4:00 p.m.

Andrew Jenks
Andrew Jenks: My Adventures as a Young Filmmaker

Free copy*

Photo Credit: Marion Vitus



4:00 p.m. - 5:00 p.m.

Raina Telgemeier
Drama

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