Annual Conference Issue

PROGRAM & EVENT LISTINGS; SPONSORS & EXHIBITORS, REGISTRATION INFORMATION

“As long as I can remember — growing up — the library has been my friend... I want to do the same for the kids.”

“There is nothing like helping a struggling reader learn to progress ... and we have a lot of fun in our library!”

“We’re all in it together, and it’s just a joy to share this field with everyone.”

“As librarians, we have the special privilege of interacting with people of different backgrounds.”

“Librarians are important today because information is in so many available formats.”

ALSO IN THIS ISSUE: A Message from the Texas State Librarian, Copyright Fair Use, and Newsnotes
**Tuesday, April 8th**

**Signing in Scholastic Booth #1833!**

6:00 p.m. - 7:00 p.m.

Lisa Schroeder  
*The Bridge from You to Me*

---

**Wednesday, April 9th**

11:00 a.m. - 12:00 p.m.

Jim Benton  
*The End*

Tedd Arnold  
*A Pet for Fly Guy*

2:00 p.m. - 3:00 p.m.

Matthew J. Kirby  
*The Quantum League #1: Spell Robbers*

Kate Messner  
*Manhunt*

3:00 p.m. - 4:00 p.m.

Varian Johnson  
*The Great Greene Heist*

Liz Garton Scanlon  
*The Good-Pie Party*

---

**Thursday, April 10th**

9:00 a.m. - 10:00 a.m.

Trent Reedy  
*Divided We Fall*

Victoria Scott  
*Fire & Flood*

10:00 a.m. - 11:00 a.m.

Bill Konigsberg  
*Openly Straight*

Elizabeth Eulberg  
*Better Off Friends*

2:00 p.m. - 3:00 p.m.

Maggie Stiefvater  
*The Dream Thieves*

Deborah Wiles  
*Revolution*

Natalie Lloyd  
*A Snicker of Magic*

3:00 p.m. - 4:00 p.m.

Alaya Dawn Johnson  
*The Summer Prince*

Kiersten White & Jim Di Bartolo  
*In the Shadows*

---

**Friday, April 11th**

9:00 a.m. - 10:00 a.m.

C. Alexander London  
*Dog Tags #4: Divided We Fall*

---

Visit Scholastic Booth #1833 for FREE advance reading copies, guides, posters, and more!
Guest Editorial ........................................... Mark Smith ........................................... 3
President’s Letter ........................................ Yvonne Chandler .................................... 5
Fair Use Alive and Well for the Time Being .......... Gretchen McCord ............................. 6
Newsnotes .......................................................... 8

LEAD OUT LOUD
April 8-11
San Antonio
Henry B. Gonzalez Convention Center

2014 ANNUAL CONFERENCE

Corporate Sponsors .................................................. 12
Featured Speakers .................................................. 14
Programs by Topic .................................................. 18
Exhibiting Companies ........................................... 24

SCHEDULE OF EVENTS
Preconferences (Tuesday) ........................................ 28
Tuesday, April 8 .................................................. 30
Wednesday, April 9 ............................................. 36
Thursday, April 10 .................................................. 46
Friday, April 11 ...................................................... 58

INDEX of Events, Speakers, & Sponsoring Units .......... 64

FORMS
Conference Preregistration .................................... 69
Session Preference ................................................ 71
TLA Membership ................................................ 73
Conference Volunteer Opportunities ........................ 75

© Texas Library Association
Texas Library Journal (ISSN 0040-4446) is published quarterly in spring, summer, fall, and winter by the Texas Library Association, 3355 Bee Cave Road, Suite 401, Austin, Texas 78746-6763. Subscription price: to members of TLA, 94 cents, included in annual dues; to nonmembers, $25 per year for domestic, $30 out-of-country. Single issues: $7.
MEET OUR STARS!

TLA 2014 • SAN ANTONIO, TEXAS • APRIL 8-11

Your favorite authors are signing in the Author Area.

Stop by the Penguin Young Readers Group Booth, #1540, for books or galleys

WEDNESDAY, APRIL 9

ADAM RUBIN
10:30 am – 11:30 am
Attend Adam’s “Animals Misbehaving: Being Bad Never Felt So Good” Program on Tuesday, April 8th, at 2:00 p.m.

LAURIE HALSE ANDERSON
3:00 pm – 4:00 pm
Join Laurie Halse Anderson at the LIFTA Luncheon on Thursday, April 10th, at 12:00 p.m.

MAIRA KALMAN
3:30 pm – 4:30 pm
Attend Maira’s “Telling the Truth: Using Literary Techniques to Present the Facts” Program on Wednesday, April 9th, at 2:00 p.m.

THURSDAY, APRIL 10

NIKKI LOFTIN
9:00 am – 10:00 am
Attend Nikki’s “Strong Characters, Strong Stories for YA” Program on Thursday, April 10th, at 2:00 p.m.

MELISSA DE LA CRUZ
9:30 am – 10:30 am
Attend Melissa’s “COPY GOES HERE” Program on Thursday, April 10th, at 8:00 a.m.

NINA LACOUR
11:30 am – 12:30 pm
Attend Nina’s “Tayshas Reading List and Authors” Panel on Thursday, April 10th, at 10:00 a.m.

ANDREW SMITH
11:30 am – 12:30 pm
Attend Andrew’s “Tayshas Reading List and Authors” Panel on Thursday, April 10th, at 10:00 a.m.

FRIDAY, APRIL 11

OLIVER JEFFERS
9:00 am – 10:00 am
Attend Oliver’s “Picture Books in a Digital Age” Program on Thursday, April 10th, at 2:00 p.m.

ALEX LONDON
9:00 am – 10:00 am
Attend Alex’s “Openly YA: The Evolution of Gay Characters in YA Literature” Program on Thursday, April 10th, at 2:00 p.m. and “Saving the World One or More Ordinary Kids at a Time” Program on Friday, April 11th, at 10:00 a.m.

RACHEL DEWOSKIN
10:00 am – 11:00 am
Attend Rachel’s “Women of YA Panel” Program on Friday, April 11th, at 8:00 a.m.

Follow PenguinClass on Twitter and on Facebook for all our TLA news!
Back in Texas

It’s great to be home.

On November 1, I began my duties as the new Director and Librarian of the Texas State Library and Archives Commission. As a native Texan and a former employee of the agency – I worked as the Library Systems Administrator in Library Development from 1991 to 1996 – returning to the State Library was indeed a homecoming both professionally and personally. I consider it a great honor to have been selected as State Librarian, and it has been wonderful to find that so many of my valued colleagues both within the agency and statewide are still working hard for Texas libraries and library users.

I am eager for the challenge. There is much work to be done, both at TSLAC and in the library and information community statewide. I consider myself fortunate to have arrived at the beginning of a new budget cycle, with over a year to prepare for the next legislative session. We will be using that interval wisely to both demonstrate to the Legislature that we are spending the newly appropriated funds from the last session expeditiously and effectively, and to build consensus for our approach for seeking legislative support for TSLAC and Texas libraries in the next session.

TSLAC provides an amazing array of services for the public, for libraries, and for state and local government. Consider the following:

- Library users statewide log over 180 million sessions on TexShare databases each year
- TSLAC’s collection includes 130 million pages of archival documents and almost two million print volumes
- Readers of non-standard print borrow over 900,000 items per year from the Talking Book Program
- Other state agencies store over 375,000 cubic feet of paper records and 285,000 rolls of microfilm with the TSLAC State Records Center
- Over 30,000 persons attend TSLAC webinars and other training sessions each year

But as great as these services are, they are a drop in the bucket compared to the need. For example, consider that the 14,131 active patrons of the Talking Book Program represent less than 7 percent of persons eligible for the service statewide. And consider that while the agency stores about 372,000 cubic feet of paper records, there is no agency tasked to be responsible for the archiving of electronic records statewide. And of course, there are the many needs of libraries and their users, including access to emerging technologies, alignment with local workforce priorities, and development of multicultural programs and services to meet our state’s changing demographics.

The world of information services is evolving rapidly. Our team at TSLAC recognizes a number of ways in which the agency could and should be a leader in assisting the public, libraries, and state and local government. TSLAC should be taking a lead in the area of archiving digital records; in helping libraries build more robust online services, including mobile access; in steering efforts to find alternatives to e-book access; and in improving access to reading and information resources for persons with disabilities.

Our team is eager to support libraries as they build stronger local economies, support educational opportunities and lifelong learning, prepare preschool children to enter school reading or ready to read, encourage civic engagement through community commons uses of libraries, and ensure open access to government resources. We need to be at the forefront of conversations about how to retool libraries to fulfill these and other roles and to remain responsive and sustainable institutions into the future.

Thanks to the efforts of our staff, our commissioners and advisory boards, and especially our faithful advocates in TLA and across the state, TSLAC was able to recover much of what was lost in the previous biennium, including new funding for TexShare databases, for archival positions, and for repairs to TSLAC’s Sam Houston Regional Library and Research Center in Liberty, Texas. But there is still more to be done if we are to fulfill our true leadership role in helping ensure that Texans have access to the library, archives, and information services they need to thrive.

As we move into early 2014, we will be starting a new agency strategic planning process that will form the basis of our Legislative Appropriations Request (LAR) for the next biennium (2016-17). I will be asking for the help of Texas library supporters and advocates to achieve our mission and thereby help you to achieve yours. I hope that you will help us in the following ways:

- Let us know how TSLAC can better serve you and support your priorities for library and information services to your customers
- Become involved in TLA’s legislative activities and tell your legislators about the great work that libraries do in your communities and on your campuses and how the State Library helps you
- Recognize that TSLAC is an agency with a diverse mission, but that all parts of the agency are working for a common vision that Texans have access to information to improve their lives

Thank you for your dedication to a profession that can change lives. Your work ensures that our libraries are building strong communities in hundreds of cities and towns statewide. I look forward to working with librarians, library advocates, and information professionals to find ways to tell the story of how libraries contribute to strong, vibrant communities across Texas. I intend to do whatever I can to help support your work in this important effort. Working together, we can do great things for Texas libraries.

You can follow Mark Smith at @TSLAC_Director.

Guest Editorial

BY MARK SMITH, TEXAS STATE LIBRARIAN
Meet your favorite Houghton Mifflin Harcourt Books for Young Readers Authors!

Wednesday, APRIL 9

10:30 a.m.—11:30 a.m.
ADAM RUBIN

2:00 p.m.—3:00 p.m.
STEVE JENKINS & ROBIN PAGE

4:00 p.m.—5:00 p.m.
MARGARITA ENGLE

Thursday, APRIL 10

12:00 p.m.—1:00 p.m.
LINDA URBAN

Friday, APRIL 11

10:00 a.m.—11:00 a.m.
MARGARITA ENGLE

10:00 a.m.—11:00 a.m.
JOYCE SIDMAN

10:00 a.m.—11:00 a.m.
KWAME ALEXANDER

www.hmhco.com
Lions and Tigers, and Dues, Oh My!

One of the most critical issues for any membership association is the cost of dues. While members understand that dues are essential for supporting the association’s mission and operation, the topic of increasing them can be met with fear. As many of you know, the Texas Library Association (TLA) Executive Board has submitted a proposal to raise the professional association dues for members. As the Board has examined the association’s financial outlook and potential of a dues increase, Board members felt a bit like Dorothy and company in L. Frank Baum’s The Wizard of Oz setting out on an unknown and potentially scary road ahead. Of course, as librarians (and not unlike Dorothy), we will not be turned back from what we know must be traversed.

The past several years have been challenging for TLA, just as it has been for Texas libraries. The “perfect storm” of layoffs and lost jobs for librarians, loss of funding, fewer tax dollars, and a lagging recession led to financial challenges for the association as well as our members. Over the past few years, TLA has made numerous budgetary reductions while still continuing to improve member services and pressing forward on our strategic goals.

As part of my job as a professor at the University of North Texas Department of Library and Information Sciences, I attend many other professional association conferences and meetings across the country. Yes, we have had challenges in our state, but our association has continued to provide the best programming, continuing education opportunities, and membership support in the country. The Executive Board, administrative staff, and TLA financial advisors have consistently looked at budgetary scenarios and made adjustments in spending and staffing in order to continue offering the superior services and programming our members have come to expect.

In order to prepare for a strong future, the Executive Board has discussed methods to achieve association goals and meet members’ expectations. Inherent in this discussion is consideration of an increase in membership dues for the first time in more than 10 years. In fact, by the time the proposed dues increase is implemented if approved, 14 years will have gone by without an increase. The last was in 2001. Can you think of anything else that has not increased in cost in 14 years?

The Board’s rationale and proposal is further outlined in “The Dues Proposal in Detail” accessible on the TLA website. The comments here are to provide you with context the Board considered when outlining this proposal. The fact is that raising dues is a necessary part of the lifecycle of any professional association. One element that was a standout in this review was the overwhelming support and praise for the work of TLA in providing a dynamic and nationally-recognized state association for the Texas library community. The fact is WE ARE TLA – all of us – librarians, lay supporters, all library workers. The association is a conglomerate of our work, ideals, and needs. TLA reflects the best of us and has been a successful organization for over 100 years precisely because it is built on the talent and commitment of its members.

We are at a critical time, and we – as a professional and powerful organization – need to grow our commitment, investment, and services in today’s competitive environment. We are looking forward to working alongside you in promoting a wonderful future for library services in Texas.

For more information on the dues proposal, visit http://www.txla.org/dues.
Fair Use Alive and Well … for the Time Being

By Gretchen McCord

On November 14, 2013, the Southern District of New York decided the most important case on copyright fair use in two decades. Its holding in The Authors Guild v. Google,1 along with recent holdings in The Authors Guild v. HathiTrust,2 and Cambridge University Press v. Georgia State University,3 confirm – for the moment – that fair use is indeed alive and well, even in the face of increasingly extreme challenges from corporate copyright owners.4

What fair use is really about

Contrary to media implication and popular belief, the purpose of U.S. copyright law, as defined by the Constitution, is not to protect or reward creators of copyrightable works, but to promote the creation of new works. We do this by attempting to maintain a balance between (1) incentivizing creation of new works by granting creators the rights to control uses of their works and (2) limiting those rights so that others may use and build upon the works. Fair use is the flexible tool whose role is to ensure that, when allowing a use would do more to further the purpose of copyright than would disallowing the use, the use may proceed.

(For a general explanation of fair use, see Bare Bones of Fair Use, at www.digitalinfolaw.com/bare-bones-of-fair-use.html.)

What happened?

In 2004, Google announced its Google Books project. Less than one year later, the Authors Guild (representing authors, publishers, and others in the publishing field) filed suit, alleging copyright infringement.

Through the project, Google digitized, in their entirety, over 20 millions books in the collections of major research libraries. The majority of the books were out of print but still protected by copyright. Each participating library was allowed to keep one digital copy of each book scanned from its collection.

Google users can search the full text of the digitized books. For books still protected by copyright, the displayed results for each identified title include up to, and no more than, three “snippet views” (1/8 of a page including the term searched) from the book and an information page that includes a list of sellers of the book and libraries holding the book in their collections.

Several limitations are meant to prevent searchers from piecing together an entire book, snippet by snippet:

• Only one snippet view per page is displayed, regardless of how many times the search term appears on that page.
• No more than three snippets from a single book are shown.
• No matter how many times a user searches for the same term, additional snippets from a given book will not be returned.
• At least one of every 10 pages in each book is excluded from the display.
• Snippet view results are not given for books consisting primarily of discrete entries, such as dictionaries and cookbooks.

Why was the Author’s Guild unhappy?

In the lawsuit, the Author’s Guild claimed that Google infringed three rights in the “bundle” of a copyright owner’s rights: (1) reproduction, by scanning the books; (2) distribution, by giving digital copies to the libraries; and (3) public display, by displaying portions of the books in search engine results.

But what was the underlying motive for the lawsuit? In the digital age, it is easier, quicker, and cheaper than ever before to infringe copyright, and to do so on a large scale. Corporate copyright owners too often tend to panic in the face of the potential for such extreme copyright infringement. Their concerns are legitimate, but unfortunately, they have not always responded in the most productive way. This lawsuit is just one example.

How did the court apply fair use?

Throughout its opinion, the court relied heavily on amicus briefs filed by the Library Copyright Alliance,5 including its multi-page discussion of the benefits of the Google Books project. In a nutshell, the benefits cited by the court were:

• the ability of “readers, scholars, researchers, and others” to find books using full-text searching;
• the value to scholars and researchers of text mining;
• making the books available to underserved populations, such as the sight-impaired;
• helping to preserve books; and
• benefitting authors and publishers by helping readers and researchers identify books.6

The first fair use factor (purpose and character of the use) asks (1) whether the use is more commercial or non-profit educational; and (2) whether or not the use is transformative. Although the transformative character of a use does not guarantee a finding of fair use, transformative works “lie at the heart of the fair use doctrine,” because they further the very goal of copyright. The more transformative the use, the less significance will be given to the other factors.7

The court found Google’s uses to be “highly transformative.” By using the “snippet” display, Google “transforms expressive text into a comprehensive word index,” thus “us[ing] works for a different purpose” than the original. In addition, when Google “transformed book text into data for purposes of substantive research, including data mining and text mining,” it created “something new in the use of book text.” Finally, the court said, rather than superseding or supplanting the original books, Google Books “adds value to the original.”8
On the question of commercial purpose, the court was careful to focus on the actual use Google made, rather than the status of Google itself. (Courts sometimes confuse the two or do not distinguish; the fair use analysis is all about the actual use, not the user.) The court emphasized that, although Google itself is “largely a commercial enterprise,” it did not directly profit from its copying, display of, or distribution of the books or portions thereof, because it sells neither the scanned copies of the books nor the displayed snippets. “[E]ven assuming Google's principal motivation is profit, the fact is that Google Books serves several important educational purposes.”

Thus, the court held the first factor to “strongly” favor fair use.10

The second fair use factor considers the nature of the work being used. Because all of the books were published and most non-fiction, this factor favored fair use.11

The third factor (amount and substantiality of the portion used) asks not just how much did the defendant use, but “why?” Specifically, did the defendant take more than, or something other than, what was necessary to achieve its purpose?

The Google Books court found that copying the books in their entirety “is critical to the functioning of Google Books” and pointed out that the amount displayed is quite limited. Thus, even though copying in full usually means this factor disfavors fair use, the court held it to weigh only “slightly against” fair use.

Addressing the fourth factor (effect on the potential market for the work), the plaintiffs argued that the scanned copies would act as a “market replacement” for the books and that users could piece together an entire book by manipulating terms in multiple searches. The court said, “Neither suggestion makes sense,” noting that: Google does not sell the scans; it would be impossible for a user to piece together an entire book by making multiple searches; and although each library received one digital copy of each book from its collection, the library already owned that book. Thus, this factor “weighs strongly in favor” of a fair use finding.12

Combining the “significant public benefits” of Google Books with its analysis of the four fair use factors, the court held Google’s uses to clearly constitute fair use and dismissed the case, summarizing as follows:

… Google Books … has become an invaluable research tool that permits students, teachers, librarians, and others to more efficiently identify and locate books. It has given scholars the ability … to conduct full-text searches of tens of millions of books. It preserves books, in particular out-of-print and old books … and it gives them new life. It facilitates access to books for print-disabled and remote or underserved populations. It generates new audiences and creates new sources of income for authors and publishers. Indeed, all society benefits.13

**What is the significance of this case for libraries?**

In this new era, in which large copyright owners increasingly attempt to control any use of their works, including legal uses, even to the point of suing their own customers (one of the primary financers of the GSU case is the Copyright Clearance Center) and content providers (the publisher-plaintiffs in the GSU case are suing the very authors who write for them, usually for free), information users need strong court decisions applying fair use to new technological uses. We need decisions reminding us all that the rights of information users do not end with hard copy printed works. And in the face of pending appeals of all three recently decided cases, information users need the proactive work of the library community more than ever.

---

**NOTES**

1. No. 05 Civ. 8136 (S.D.N.Y. Nov. 14, 2013).
4. Note that most U.S. copyrights being commercially exploited are owned or exclusively controlled by corporate entities, such as publishers, music publishers, and movie studios.
5. See www.librarycopyrightalliance.org.
9. Id. at 21-22.
10. Id. at 22.
11. Id. at 23-24.
12. Id. at 25.
13. Id. at 26.
State Library and Federal Funding

The Texas State Library and Archives Commission (TSLAC) is in the process of appealing the decision of the Institute of Museum and Library Services (IMLS) to deny TSLAC’s request for a waiver from maintenance of effort requirements (MOE) for federal funding. As many may recall, the state budget cuts in 2011 resulted in an elimination of nearly $30 million dollars in biennial funding for TSLAC. Because of that cut, Texas was no longer able to meet its 2012 MOE target figure (an average of the previous three years of state funding), a state funding floor needed to be eligible for federal funds. (The anticipated loss of yearly federal revenue is roughly $3 to 7 million and is ratable to the level of cuts. Prior to 2012, TSLAC had been receiving from $10 to $11 million a year in federal funds.)

After receiving official notice from IMLS that the agency failed to meet federal requirements, TSLAC submitted a request for a waiver from those federal requirements in June 2013. The agency was notified in early fall that the waiver request had been denied. In a lengthy letter, IMLS cited the primary rationale for the denial as the fact that TSLAC was cut disproportionately among similar state agencies. The waiver request noted the agency sustained a 64% cut. After consultations with IMLS staff, State Librarian Mark Smith and staff began working on an appeal for reconsideration of the waiver request. To that end, TSLAC gained clearance to recalculate the State’s funding of library services over the past several years. The goal of this effort was to lower the MOE target in previous years so that the MOE target in 2012 was lower than previously calculated. The result of this effort is that Texas is now shown as cutting funding by about a third rather than two-thirds. With this change, the state is eligible for another (approximate) $3 million in federal funding that would have been denied.

TSLAC is now completing the appeals process for the remainder of the funds ($3 - $4 million). The appeals process will now focus on the fact that the agency was not disproportionately cut in comparison to other agencies. A decision by IMLS on the Texas appeal is not expected before the January 2014.

TLA Awards

It is awards season again. Be sure to check the TLA website for information about association-wide and unit-level awards.

Librarian of the Year: Recognizes extraordinary leadership or service within the library community within the past 12-18 months.

Distinguished Service: Recognizes outstanding and continuing service in one or more areas of the library profession.

Lifetime Achievement: Recognizes an exemplary career in librarianship.

Outstanding Services to Libraries: Given to an individual or to an organization in recognition of outstanding lay advocacy.

Wayne Williams Library Project of the Year: Recognizes a project that exemplifies the highest levels of achievement, professional standards, and inspiration to other libraries.

Libraries Change Communities: Given to a collaborative community effort that recognizes positive achievements and promotes outstanding library-based initiatives in Texas.

Benefactor(s): Recognizes substantial donations.

Texas Book Festival

Applications for this year’s TBF public library grants are now available. Public library grants are given in three categories: Collection Enhancement, Literacy Initiative, and Technology. Please note that the application process and guidelines have been redesigned this year. Applications are now open for the 2013-2014 cycle. Applications must be postmarked by January 31, 2014. For more information visit www.texasbookfestival.org/library-grants/.

TBF raises funds to support these libraries through a variety of programs, events, and fundraising channels, including individual, corporate, and foundation grants and support.

TLA REMEMBERS

Our Deceased Colleagues

T. O. Allan
Mel Boggins
Ricki Brown
Kewpie Duncan
Marilyn Dunham
Mary Margaret Farabee
H. Palmer Hall
Glynn Harmon
Danny Jones
Al Lowman
Charles McAfee
Mary Frances McKay
Martha June Morehart
Brook Sheldon
Flora R. Wilhite
<table>
<thead>
<tr>
<th><strong>Tuesday, April 8</strong></th>
<th><strong>Wednesday, April 9</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROHAN GAVIN</strong></td>
<td><strong>KATE MESSNER and MEGAN FRAZER BLAKEMORE</strong></td>
</tr>
<tr>
<td>Signing:</td>
<td>Signing: Autographing Aisle, 12:00-1:00 pm</td>
</tr>
<tr>
<td>Booth #1440</td>
<td>Session: It Can’t Be Science! It’s Fiction!</td>
</tr>
<tr>
<td>6:00-7:00 pm</td>
<td>Wednesday, April 9: 10:15-11:50 am</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Thursday, April 10</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SHANNON HALE</strong></td>
</tr>
<tr>
<td>Signing:</td>
</tr>
<tr>
<td>Autographing Aisle, 9:30-10:30 am</td>
</tr>
<tr>
<td><strong>Session:</strong> Lone Star Reading List and Authors Thursday, April 10: 8:00-9:20 am</td>
</tr>
</tbody>
</table>

**FREE BOOK WITH EXHIBITOR COUPON**
Reading Lists for Everyone!

Back to school after the winter break is the perfect time to catch up on TLA’s many reading lists, including the new Tejas Star Book List.

The Tejas Star List is central to a new voluntary reading program for ages 5-12. It focuses on bilingual (English/Spanish) and Spanish language titles. TLA’s Tejas Star Reading List Task Force has recently assumed sponsorship of the list, which originated as the Tejas Star Book Award under the auspices of the Region I ESC.” The titles are listed at www.txla.org/tejas-star.

Be sure and visit TLA’s reading list page for information about all of TLA’s reading lists. Several new lists have been issued this fall, and the latest 2x2 Reading List will be released in January.

- 2x2: Age 2 through 2nd grade
- Texas Bluebonnet Award: Third through sixth grade
- Lone Star: Sixth through eighth grade
- Tayshas: High school
- Maverick: Graphic novels
- NEW! Spirit of Texas Reading Programs for middle school and high school
- Lariat: Recommended fiction for adults

Leading Digital Information Law Specialist Gretchen McCord to Partner with TLA

Libraries are at the forefront of public access to information in all formats, and the need for professional guidance in the complicated arena of digital law has never been greater. The Texas Library Association is proud to announce Gretchen McCord has been selected as special counsel to the Association.

A key element of this partnership will make professional legal services accessible and affordable to Texas libraries that are institutional members of the Association. TLA Executive Director Patricia Smith states, “Library staffs can now benefit from Gretchen McCord’s expertise in demystifying copyright, privacy, and social media situations they frequently encounter.”

TLA Institutional Members can benefit directly from this new relationship by receiving a discount (usually 10%) on most of the services McCord offers in her practice, from legal consultation to training. For more information, visit McCord’s website at www.CopyrightOfficeronCall.com. To join TLA as an Institutional Member, go to: www.txla.org/join-organization.

A New Year for Continuing Education

Resolve to add to your skill and knowledge sets in 2014! TLA makes it easy with online webinars that convey continuing education credit. In addition, the webinars will be recorded with a link sent to all registrants. Visit www.txla.org/CE to register and for news on additional webinars from TLA as they are scheduled during the spring.

January 10, 3-4:30 PM
Intro to Drupal, Part 3: View, Images & Media, and Themes
Rain Michaels, nationally-known trainer from the Cherry Hill Company, shows how to control the look and content of your Drupal website. Recordings of parts one and two (installation and basic components) are available.

January 16, 4–5 PM
TLA Election Special 2014
Candidates for positions on the TLA Executive Board share their experience and goals. Know before you vote!

January 19, 10–11 AM
You’re Not Bilingual, So What? How to Give Great Library Service When You Don’t Speak Spanish
Jennifer Peters, executive director of the Texas Association of Partners in Education, discusses the key issues facing library staff after a grant is awarded.

March 25, 2–3 PM
Get Global With Your Collection Development: International Literature for K-12 Readers
A diverse collection development strategy can enrich your library and your patrons. Consultant Nancy Hadaway will focus on literature from the US Board on Books for Young People and its Outstanding International Book Lists.
MEET OUR AUTHORS

TLA 2014, San Antonio, TX
Disney•Hyperion Booth #1640

THURSDAY, APRIL 10

MELISSA DE LA CRUZ
9:30–10:30 a.m.
The Ring and the Crown

MICHAEL FRY
2:00–3:00 p.m.
The Odd Squad

FRIDAY, APRIL 11

JONATHAN STROUD
9:30–10:30 a.m.
The Screaming Staircase

LEILA HOWLAND
9:30–10:30 a.m.
Nantucket Blue

WEDNESDAY, APRIL 9

ALEXANDRA BRACKEN
1:30–2:30 p.m.
Never Fade

POLLY HOLYOKE
2:30–3:30 p.m.
The Neptune Project

SNEAK PEAK
The Texas Library Association expresses sincere gratitude to our corporate sponsors at the Diamond, Platinum, Gold, Silver, and Bronze levels. Their sponsorship supports these TLA 2014 events and programs.

The wealth of programming at annual conference presents tough choices, but don’t forget to also allow plenty of time for trips to the TLA Exhibit Hall, beginning with Tuesday night’s Grand Opening and Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to thank our 2014 sponsors for their contributions to TLA and Texas libraries. Visit www.txla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.

We appreciate our Corporate Members:

Baker & Taylor
Capstone
Follett Library Resources
Demco, Inc.
H-E-B/Read 3
Gale Cengage Learning
Libra-tech
Library Interiors of Texas
Media Source
Sourcebooks

Diamond

CAPSTONE
Black Caucus Round Table Author Session Brunch
Official Conference Badge Holders/Lanyards

FOLLETT
General Session I
Texas Bluebonnet Award Session Lunch
Tabletop Donor
TECH CAMP

H-E-B/READ 3
Exhibit Hall Grand Opening and Welcome

LEARNINGEXPRESS, LLC
Champion Partner for Workforce Development and Libraries

MEDIA SOURCE
Aisle X Aisle Coupon Book
Authors Area
Junior Library Guild Conference Stipends

Silver

ABC-CLIO
Strong Libraries, Strong Scores Administrator’s Conference
TECH CAMP
YART/ABC-CLIO Conference Stipends

Brodart Company
General Session II

Ingram Content Group
Exhibit Hall Grand Opening and Welcome

Library Interiors of Texas
Conference Mobile App

Simon and Schuster/Aladdin
Massage Break
Texas Bluebonnet Award Session Lunch
Tabletop Donor

Walden Media
Exhibit Hall Grand Opening and Welcome

Platinum

BAKER & TAYLOR
President’s Round-Up and All Conference Party

BOUND TO STAY BOUND
Texas Bluebonnet Award Author Session Luncheon Sponsor

MACKIN EDUCATIONAL RESOURCES
Pocket Program
Texas Bluebonnet Award Travel Stipend
TECH CAMP

Gold

DEMCO, Inc.
DEMCO/TLA Research Grant
TALL Texans Institute & TALL Texans RT Conference Reception
Upstart Innovative Programming Award

LIBRA-TECH CORPORATION
River City Lounge

LITTLE, BROWN AND COMPANY
Meeting Room Area Wi-Fi

Bronze

Biblionix
Biblionix/PLD Travel Stipend
Biblionix/SCL/RT Stipends
TLA Store

Escue & Associates
Escue & Associates Conference Stipend
General Session I Entertainment
Walter H. Escue Memorial Scholarship

PENGUIN YOUNG READERS GROUP
Texas Bluebonnet Award Session Lunch
Tabletop Donor

Perma-Bound Books
Texas Bluebonnet Award Session Lunch
Tabletop Donor

The Texas Library Association
expresses sincere gratitude to our corporate sponsors
at the Diamond, Platinum, Gold, Silver, and Bronze
levels. Their sponsorship supports these TLA 2014
events and programs.
Invites You to Meet Our Authors at TLA!
TLA 2014 • San Antonio, TX • April 8–11

Your favorite authors are signing in the Author Area.
Stop by the Random House Children’s Books Booth, #1531, for our full author signing schedule!

---

**Wednesday, April 9**

**POLLY HORVATH**
*Signing: 11:00 a.m. – 12:00 p.m.*
Attend Polly’s “Animals Misbehaving: Being Bad Never Felt So Good” panel on Tuesday, April 8, at 2:00 p.m.!

**VARIAN JOHNSON**
*Signing: 3:00 p.m. – 4:00 p.m.*
Attend Varian’s program “Don’t Talk About WHAT? Religion’s Place in YA Fiction” on Wednesday, April 9, at 10:15 a.m.

---

**Thursday, April 10**

**E. LOCKHART**
*Signing: 9:00 a.m. – 10:00 a.m.*
Don’t miss E. Lockhart’s “Haute Authors” program on Thursday, April 10, at 8:00 a.m.!

**WENDELIN VAN DRAANEN & MARK HUNTELY PARSONS**
*Signing: 10:00 a.m. – 11:00 a.m.*

**DAVID LEVITAN**
*Signing: 12:00 p.m. – 1:00 p.m.*
David is speaking on two not-to-be-missed programs! “Out of the Closet and onto the Bookshelf: GLBT Literature for Today’s Teens” is on Thursday, April 10, at 10:00 a.m. and “Openly YA: The Evolution of Gay Characters in YA Literature” is on Thursday, at 2:00 p.m.!

**TRUDY LUDWIG**
*Signing: 1:00 p.m. – 2:00 p.m.*
Don’t miss Trudy’s program, “Bully Busters: Books to Help Children Understand, Cope and Heal When the Bully Comes Calling,” on Thursday, April 10, at 10:00 a.m.!

---

**Friday, April 11**

**JENNIFER L. HOLM**
*Signing: 1:00 p.m. – 2:00 p.m.*
Attend Jenni Holm’s panel, “Calling All Book Nerds!”, on Thursday, April 10, at 10:00 a.m.!

**DANA REINHARDT**
*Signing: 2:00 p.m. – 3:00 p.m.*
Don’t miss Dana Reinhardt’s “TMYRHAS Reading List and Authors” program on Thursday, April 10, at 10:00 a.m.!

**CHRIS GRABENSTEIN**
*Signing: 12:00 p.m. – 1:00 p.m.*
Attend Chris’s panel “Graveyard Shift: Building Programming Around Mysterious and Scary Books” on Thursday, April 10, at 2:00 p.m.!

**ROBIN WASSEMAN**
*Signing: 10:00 a.m. – 11:00 a.m.*
Don’t miss Robin Wasserman’s “Women of YA” YART Panel on Friday, April 11, from 8:00 a.m.

Visit RHTeachersLibrarians.com, your online destination for all the resources you need for your school or library!
FEATURED Speakers

International best-selling author James Patterson has set records for the most consecutive hardback titles to reach No. 1 on The New York Times bestseller list. The world-wide demand for his books and his prolific work ethic led The New York Times Magazine to call him the man who “transformed book publishing.” He is the first author to achieve 10 million ebook sales. Patterson is also a committed supporter of literacy and teaching. From the James Patterson Pageturner Awards to his website ReadKiddoRead.com and his College Book Bucks scholarships, Patterson has passed on his passion of books and reading. His works include Along Came A Spider, First to Die, and The Kiss.

Basketball legend Kareem Abdul-Jabbar has been an inspiration on and off the court. The all-time leading scorer for the NBA is also a coach, best-selling author, and cultural ambassador. Through the Skyhook Foundation, he works to raise the academic aspirations of students by connecting them with mentors. He continues his diverse writing and has just completed his new children’s book Sasquatch in the Paint, the first installment in a planned trilogy. His other works include On the Shoulders of Giants: My Journey through the Harlem Renaissance and A Season on the Reservation.

Henry Winkler is an actor, producer and director best known for his portrayal of Fonzie on the hit 1970s sitcom Happy Days. Some of his other credits include Scream (1996), The Water Boy (1998), The Practice, Arrested Development, and Royal Pains. He served as the producer of All the Kids Are Doing It and is an advocate for several groups that benefit underprivileged children. Winkler has collaborated with Lin Oliver on a series of children’s books about a 4th grade boy, Hank Zipzer, who is dyslexic.

The Texas Legislature has recognized Rosemary Catacalos as the 2013 Poet Laureate of Texas. Of Greek and Mexican heritage, she is known for blending the history, folklore, and mythologies of diverse cultures into her carefully crafted poems. Her first book, As Long As It Takes, was published in 1984, as was her first full-length collection, Again for the First Time, which was awarded the Texas Institute of Poetry Prize. Her poetry has appeared in numerous literary magazines, and her work has twice been collected in Best American Poetry.

Carol Pitts Diedrichs is vice provost and director of university libraries at Ohio State University and is vice president/president elect of the Association for College and Research Libraries. For 13 years, she was editor-in-chief of the journal Library Collections, Acquisitions, and Technical Services. Her work has been recognized by three awards from the American Library Association, including the 2008 Ross Atkinson Lifetime Achievement Award.

Kristin Fonticiaro is a longtime teacher-turned-librarian and now professor of library studies at the University of Michigan. She co-developed What’s Now, What’s Next, What’s Yet to Come, a collaboratively developed ebook for the profession crafted by some 60 contributions from the field on the future of school libraries. In just two months, the 45,000 ebook had received more than 6200 downloads.

The 2014 Conference Theme: Lead Out Loud

TLA 2014 convenes the library community in a dynamic and inspiring learning environment to share information and build supportive professional networks. Library and literacy experts will deliver programs relevant to all library types, responsive to all library issues, and loaded with innovative ideas and approaches.

Texas librarians LEAD out loud through learning, empowerment, advocacy, and diversity.

LEARNING... To provide rich learning opportunities for librarians through high quality programs.

EMPOWERMENT... To empower librarians to take leadership roles in the profession and to form collaborative relationships with colleagues.

ADVOCACY... To equip librarians with the relevant tools to be advocates for the profession and the communities they serve.

DIVERSITY... To deliver a variety of programs that reflect the diversity of Texas to all types of librarians and communities served.
Texas Woman’s University

Choices in Library Education

Texas Woman’s University offers master’s degrees and postgraduate certificates in Library and Information Studies, with career opportunities for information services in universities, schools, municipalities and other for-profit and non-profit settings.

Our graduates have the knowledge to develop lifelong careers in service, the vision to explore new ideas that advance the profession and the passion to put their skills to work in a diverse society.

Master of Library Science
The MLS degree prepares professionals to work in academic, public, school, corporate and other special libraries. Earn your MLS degree entirely online with optional class meetings held on the Denton campus.

Graduate Certificate in Evidence-Based Health Science Librarianship
This certificate offers focused post-master’s study on evidence-based librarianship in collaboration with health science institutes in the Dallas, Fort Worth and Houston areas.

For information contact
slis@twu.edu
940-898-2602
1-866-809-6130

www.twu.edu/slis
responsible for the administration of the city’s 28 libraries. He served on the Steering Committee for the Digital Public Library of America in 2011, is a past ALA Public Library Association president, and is a board member of the Institute for Museum and Library Services.

Tanisha Mitchell is a music librarian and archivist in the greater New York area. With a beautiful singing voice, she graduated from the Aaron Copeland School of Music with a degree in music, vocal performance, and music theory. She is a freelance archivist with the Opera Orchestra of New York and catalogs the collection of the Metropolitan Opera. She is also a music columnist for Library Journal.

Author and editor Joe Murphy is a librarian and technology trend spotter with experience at the Yale University Science Libraries. He works as a consultant helping libraries and other industries prepare to meet upcoming technology shifts in the constantly evolving information landscape. His work focuses on technology trends and assisting stakeholders identify, understand, and adapt to changes in technology and information engagement.

Brian E.C. Schottlaender is the university librarian at the University of California, San Diego, which is known for its cutting-edge digital technologies in support of national and global digitization and digital preservation initiatives. In 2010, Schottlaender was named the Melvil Dewey Medal winner by the American Library Association in recognition of “creative leadership of a high order.”

Michael Stephens is an assistant professor in the School of Library and Information Science at San Jose State University. His research focuses on the use of emerging technologies in libraries and technology learning programs. He currently writes the monthly column “Office Hours” in Library Journal. He is fascinated by library buildings and virtual spaces that center around users, participation, creating content, and encouraging the heart.

Ross Todd is an associate professor at the Department of Library & Information Science at Rutgers University and also directs the Center for International Scholarship in School Libraries. His research focuses on understanding how children learn and build new knowledge from information, information utilization for learning, and evidence-based practice for school libraries. The Journal for School Library Professionals presented him with the 2012 Teacher Librarian Leadership Award.

Jessamyn West is an author, community technology librarian, and community manager of the massive group blog MetaFilter.com. She assists small libraries with technology planning and implementation, helping them with wifi and websites and making sense of their systems. She maintains an online presence at jessamyn.com and librarian.net. She is the author of the Without a Net: Librarians Bridging the Digital Divide website.

Joan Frye Williams is known for her acute — and sometimes irreverent — insights on emerging library trends and practices. A librarian, consultant, and planner for over 25 years, she focuses on re-imagining libraries for a changing environment. Her specialties include innovation, technology as it relates to human behavior, the importation of new techniques from other disciplines into the library field, and service needs and preferences of non-library “civilians.”

Andromeda Yelten is a librarian and technologist who focuses on Web development, library outreach, and care of Unglue.it. Her work aims at building a more library-friendly ebook ecosystem where readers, authors, and publishers all win. Yelten’s blog, Across Divided Networks, seeks to assist individuals in breaking down boundaries (i.e., often insular coded) for communication and build bridges to help people connect ideas and action.
MEET YOUR FAVORITE AUTHORS
from Macmillan Children’s Publishing Group in the Author Area!

STOP BY BOOTH #1439 TO PICK UP GALLEYS OF OUR NEWEST TITLES

WEDNESDAY, APRIL 9

NICK BRUEL
Signing: 10:30–11:30 am
Program: Animals Misbehaving: Being Bad Never Felt So Good
Tuesday, 2:00–3:50 pm

PHILIP C. STEAD and ERIN E. STEAD
Signing: 1:00–2:00 pm
Program: Collaborate, Create, Connect: Authors and Illustrators Getting Together
So Kids Win!
Wednesday, 10:15–11:50 am

STEVE JENKINS
Signing: 2:00–3:00 pm

MARGARITA ENGLE
Signing: 4:00–5:00 pm

JOHN BOYNE
Signing: 4:00–5:00 pm
Program: Telling the Truth: Using Literary Techniques to Present the Facts
Wednesday, 2:00–3:20 pm

PETER SÍS
Signing: 4:00–5:00 pm
Program: Telling the Truth: Using Literary Techniques to Present the Facts
Wednesday, 2:00–3:20 pm

THURSDAY, APRIL 10

S.A. BODEEN
Signing: 10:00–11:00 am
Program: Lone Star Reading List and Authors
Thursday, 8:00–9:20 am

LAURIE HALSE ANDERSON
Signing: 10:00–11:00 am

ANDREW SMITH
Signing: 11:30–12:30 pm

JAMES PRELLER
Signing: 12:00–1:00 pm
Program: The Graveyard Shift: Building Programming Around Mysterious and Scary Books
Thursday, 2:00–3:20 pm

FRIDAY, APRIL 11

AVA DELLAIRA
Signing: 10:00–11:00 am
Program: Women of YA Panel and Young Adult RT Business Meeting
Friday, 8:00–9:50 am

Please See the Conference Program for All Program Locations
Illustrations © Nick Bruel, Philip C. Stead, and Erin E. Stead

mackids.com
Wednesday, April 9
Cataloging Moving Images in RDA .................................. 1 - 1:50 pm

Thursday, April 10
Linked Open Data in Libraries, Archives and Museums - Publishing, Tools & User Interfaces ......................................... 8 - 9:50 am
Hands-on Omeka (Hands on Lab 5) ...................................... 9 - 9:50 am
Cataloging Special Materials: The Case of the Metropolitan Opera Library ................................................................. 11 - 11:50 am
Back Room Reboot: How to Start Saving Time and Money in Tech Services ............................................................... 1 - 1:50 pm

COLLECTION DEVELOPMENT & MANAGEMENT

Tuesday, April 8
No lo tires! Don’t Throw it Away! Texas Latino Archives ......................................................... 2 - 3:20 pm
GLBT Latina Pioneers .................................................................. 4 - 4:50 pm
If You Give a Kid a Book Redux ...................................................... 4 - 4:50 pm

Wednesday, April 9
Digital Curation in Action .......................................................... 10:15 - 11:20 am
Transforming Research Collections for the 21st Century: Rebalancing and Leveraging, ... 10:15 - 11:20 am
Building Diversity with Electronic Resources: From Books to Databases .............................................................. 10:15 - 11:50 am
Collaborate, Create, Connect: Authors & Illustrators Getting Together So Kids Win! .............................................. 10:15 - 11:50 am
Consumer Health Reference Resources Online and @ Your Library ........................................................................... 10:15 - 11:50 am
Don’t Talk About WHAT? Religion’s Place in YA Fiction. ................................................................. 10:15 - 11:50 am
Gender Diverse Literature for Young Adults, Kids, and the Young-at-Heart .......................................................... 1 - 1:50 pm
Listen Up! Using Audio Books in Your School Library ...................................................................................... 1 - 1:50 pm
LOL: Librarian on Loan, Using Picture Books with Secondary Students .......................................................... 1 - 1:50 pm
Spirit of Texas Reading Program ...................................................... 1 - 1:50 pm
Transitional Collections in Transitional Times: Aligning Digital Collections with Evolving Student Needs ................................................. 1 - 1:50 pm
TenShare Database Update .......................................................... 4 - 4:50 pm

Thursday, April 10
Donated Materials - Buried Treasure or Burying You? ............................................................. 8 - 9:20 am
Balancing Books & eContent: The Future of Acquisitions ...................................................................................... 8 - 9:50 am
Practical Steps for Practical People: Implementing Workflow Changed ................................................................. 8 - 9:50 am
Evidence-based Collection Management: Strategies for Improving Library Performance ......................................................... 9 - 9:50 am
Out of the Closet and Onto the Bookshelf: Discussing GLBT Literature with David Levithan ........................................ 10 - 11:20 am
Back Room Reboot: How to Start Saving Time and Money in Tech Services ...................................................... 1 - 1:50 pm
Donde esta el Good Stuff? Selecting Quality Spanish Materials .............................................................................. 1 - 1:50 pm
Mavenik Mania: Five Years of Graphic Novels .............................................................. 1 - 1:50 pm
Move Over Fiction: Creating Room for Nonfiction .................................................. 1 - 1:50 pm
Social Reading Platforms and Changes in ePublishing ...................................................................................... 1 - 1:50 pm
Gone Digital - The Bookless Library .......................................................... 2 - 3:20 pm

Friday, April 11
Acquisitions & Collection Development RT Vendor Breakfast and Business Meeting .......................................................... 8 - 9:20 am
Special Language Collections & the ALA Free Pass to the Guadalajara International Book Fair .................................. 8 - 9:50 am
Speed Dating with the Publishers: The AAP Book Buzz .......................................................... 8 - 9:50 am
Working with Diverse Communities .......................................................... 8 - 9:50 am
Acquisitions 101: Connecting with Vendors ........................................................................ 10 - 11:20 am
Going for the Gold: Using Award-Winning Books to Make Readers Winners ................................................................. 10 - 11:20 am
Put the ‘e’ in Your Books: Integrating Ebooks into Your Library ........................................................................ 10 - 11:20 am

Truly Terrific: High Interest Nonfiction in the Classroom .......................................................... 10 - 11:20 am
Hot Off the Press: Great New Books for Tweens and Teens .......................................................... 10:30 - 11:50 am

CUSTOMER SERVICE

Tuesday, April 8
Serving GLBT Families: Where Access, Equality, Diversity, and Intellectual Freedom Collide ................................................. 2 - 3:50 pm
GLBT Latina Pioneers ...................................................................... 4 - 4:50 pm

Wednesday, April 9
To E-Finity and Beyond! Sprinting into OverDrive .......................................................... 10:15 - 11:20 am
Beyond Assistive Technology: Improving Services to People with Disabilities ................................................................. 10:15 - 11:50 am
Navigating Interlibrary Loan with Navigator .......................................................... 11 - 11:50 am
We Speak Your Language: Strengthening Early Literacy for Diversity .............................................................. 1 - 1:50 pm
Best Practices in Customer Relationship Management: From Shamu to You ............................................................. 2 - 2:50 pm
Tablets in the Public Library - For You, For Your Customers ............................................................................. 2 - 3:50 pm
Delivered on Demand: Yale’s Book Home Delivery Service ......................................................................................... 4 - 4:50 pm
Library User Experience, Service, and Value ............................................................................. 4 - 4:50 pm
What’s Wrong (and Right) with Reference? ............................................................................. 4 - 4:50 pm

Thursday, April 10
You Said What? To Whom? Positive Communication Strategies ......................................................................................... 8 - 9:50 am
The Purpose Based Library ............................................................................. 10 - 11:50 am
LEADing the Way in Disaster Information Outreach ............................................................................. 11 - 11:50 am
Gone Digital - The Bookless Library ............................................................................. 2 - 3:20 pm

Friday, April 11

DIGITIZATION, DATA MANAGEMENT, & ARCHIVES

Tuesday, April 8
No lo tires! Don’t Throw it Away! Texas Latino Archives ............................................................................. 2 - 3:20 pm
Digital Libraries: Lightning Talks ............................................................................. 2 - 3:50 pm

Wednesday, April 9
Digital Curation in Action .......................................................... 10:15 - 11:20 am
To E-Finity and Beyond! Sprinting .......................................................... 10:15 - 11:20 am
Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content ............................................................................. 2 - 2:50 pm
Getting Digi with It: Unique Ways to Highlight Your Archival Materials ............................................................................. 2 - 3:20 pm
The Evolving Universe of Digital Scholarly Communication ............................................................................. 2 - 3:50 pm
Virtual Shout Outs: Innovative Ways to Promote Digital Collections ......................................................................................... 4 - 4:50 pm

Thursday, April 10
Linked Open Data in Libraries, Archives and Museums - Publishing, Tools & User Interfaces .......................................................... 8 - 9:50 am
Hands-on Omeka (Hands on Lab 5) ............................................................................. 9 - 9:50 am
eScience: Emerging Roles for Librarians in Research Data Management ............................................................................. 11 - 11:50 am
Introducing the Digital Public Library of America ............................................................................. 2 - 2:50 pm

Friday, April 11
Personal Digital Archiving ............................................................................. 8 - 9:50 am
Leadership at the Library of Congress in a Changing Information World ............................................................................. 8:30 - 9:50 am
BiblioTech: The Bookless Library of Bexar County ............................................................................. 10 - 11:50 am

E-RESOURCES

Tuesday, April 8
Digital Libraries: Lightning Talks ............................................................................. 2 - 3:50 pm

Wednesday, April 9
To E-Finity and Beyond! Sprinting .......................................................... 10:15 - 11:20 am

Visit Chronicle Books, Booth #1832 for FREE* Posters, ARCs, Teacher’s Guides and more! *while supplies last
Building Diversity with Electronic Resources:
From Books to Databases ............................. 10:15 - 11:50 am
Transitional Collections in Transitional Times:
Aligning Digital Collections with Evolving Student Needs ......................... 1 - 1:50 pm

Thursday, April 10
Balancing Books & eContent: The Future of Acquisitions ......................... 8 - 9:50 am
Using Geographic Information Systems (GIS) at Your Library .................. 10 - 11:20 am
Picture Books in a Digital Age .................................. 2 - 3:50 pm

Friday, April 11
Launch Community Publishing Initiatives with Self-Published Ebooks .......... 8 - 9:50 am
Put the ‘o’ in Your Books: Integrating Ebooks into Your Library ................. 10 - 11:20 am

FUNDRAISING & GRANTS
Tuesday, April 8
Cycling for Libraries ........................................ 2 - 3:20 pm

Wednesday, April 9
It’s Your Library, Too! Library Services for Special Needs Teens and Teens .......... 1 - 1:50 pm
Listen Up! Using Audio Books in Your School Library ............................... 1 - 1:50 pm

Thursday, April 10
Bringing Health Information to Your Community ............................... 8 - 9:20 am
Donated Materials - Buried Treasure or Buried You? ............................ 9 - 9:20 am
Grants Part I: Show Me the Money! .................................. 10 - 11:50 am
Grants II: Why Didn’t I Get the Money? .................................. 2 - 3:50 pm

Friday, April 11
Grantastic! Write Award Winning School Grants .................................. 9 - 9:50 am

HOT TOPICS
Tuesday, April 8
Make a Makerspace ........................................... 9 - 11:45 am
Tech Camp: Technology Conference within a Conference ...................... 9 am - 4 pm
No More Eye Candy! Inspiring Visual Imagination, Assessing Visual Creativity .................................. 1 - 4 pm
Cycling for Libraries ........................................... 2 - 3:20 pm
Monty and Friends: Therapy Dogs at the Library .................................. 2 - 3:50 pm
Collaborate and Innovate for Change: What’s New in Chattanooga? .............. 4 - 6:45 pm

Wednesday, April 9
Common Knowledge: Shifting Libraries to the Learning Commons Model .......... 10:15 - 11:20 am
Making Stuff with Teens ................................................................ 10:15 - 11:20 am
Emerging Technologies Libraries Need To Know .................................. 1 - 1:50 pm
Library Makerspaces ....................................................................... 1 - 1:50 pm
Transitional Collections in Transitional Times:
Aligning Digital Collections with Evolving Student Needs ......................... 1 - 1:50 pm
Competitive Intelligence: What Everyone Needs to Know ......................... 2 - 3:20 pm
Sensory Storytime: Programming for Children and Youth with Sensory Processing Disorders ............................. 2 - 3:20 pm
Teens and Libraries in Today’s Digital World .................................. 2 - 3:20 pm
Assessment UnConference ......................................................... 2 - 3:50 pm
The Evolving Universe of Digital Scholarly Communication .................... 2 - 3:50 pm
Learning Happens in the Library .................................................. 3 - 3:50 pm
Google Driver’s License! .......................................................... 4 - 6:45 pm
The Library as a Place of Learning, Experimentation, and Discovery ............ 4 - 6:45 pm
Make Your Mark with School Makerspaces .......................................... 4 - 6:45 pm
Patient Privacy Rights ....................................................... 4 - 5:20 pm

Thursday, April 10
Google Drive: Grand Prix Edition .................................................. 8 - 9:20 am
The Future of Libraries ..................................................................... 8 - 9:20 am
Creating a Comprehensive Library Valoration
Picture: Tools of the Trade ....................................................... 10 - 10:50 am

Tech Trends of Note for Academic Libraries .................................. 10 - 10:50 am
Update on the Patient Protection and Affordable Care Act ...................... 10 - 10:50 am
Shannon Miller and Andy Plemmons on Connected Libraries ................. 10 - 11:20 am
eScience: Emerging Roles for Librarians in Research Data Management ..... 11 - 11:50 am
MetaFilter and Online Communities ........................................ 11 - 11:50 am
50 Apps in 5 Minutes .................................................................... 1 - 1:50 pm
Embedded Librarians: Diversity Initiatives but Common Challenges ........ 1 - 1:50 pm
Open Library and Fair Use .......................................................... 1 - 1:50 pm
Social Reading Platforms and Changes in ePublishing ......................... 1 - 1:50 pm
Gone Digital - The Bookless Library ........................................ 2 - 3:20 pm
The Future of the Book is the Future of Society .................................. 3 - 3:50 pm

Friday, April 11
Launch Community Publishing Initiatives with Self-Published Ebooks .......... 8 - 9:50 am
Of MOOCs & Mayhem: Learning Everywhere .................................. 9 - 9:50 am
Personal Branding: A Path to Professional Success .............................. 9 - 9:50 am
50 STEM Programs in 50 Minutes ................................................. 10 - 10:50 am
Embedded Librarians Are Everywhere ................................. 10 - 11:50 am
...And They Tell All! ................................................................. 10 - 11:50 am
Robots in the Library - Building STEM Skills .................................. 11 - 11:50 am

INFORMATION TECHNOLOGY
Tuesday, April 8
Texas Gets the EDGE: An Initiative Update .................................... 2 - 3:50 pm
Google Driver’s Ed ................................................................. 4 - 4:50 pm

Wednesday, April 9
Emerging Technologies Libraries Need To Know .................................. 1 - 1:50 pm
What To Do When You Find Yourself an ‘Accidental’ Systems Librarian! .... 1 - 1:50 pm
Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content .................................................. 2 - 2:50 pm
Content Curation Tools .............................................................. 2 - 3:50 pm
Empowerment through Code .......................................................... 4 - 4:50 pm

Thursday, April 10
Tech Trends of Note for Academic Libraries .................................. 10 - 10:50 am
Using Geographic Information Systems (GIS) at Your Library ................. 10 - 11:20 am
Content Planning with Drupal ..................................................... 10 - 11:50 am
Discovery Services: Enhancing the User Experience .............................. 10 - 11:50 am
50 Apps in 50 Minutes .................................................................... 1 - 1:50 pm
Accessible Website Design ............................................................. 1 - 1:50 pm
Library Innovation Demystified: Move from Gimick to Strategic Tool ........ 1 - 1:50 pm
Tech-Friendly, Student-Friendly Library Design .................................. 1 - 1:50 pm
Top Technology Trends in Texas Libraries ........................................ 2 - 2:50 pm
Hack-a-What? Hackathon How To’s ................................................. 2 - 3:50 pm
Tutorials on Web Analytics: How to Conduct a Web Analytics Report on the Library Website .................................................. 3 - 3:20 pm

Friday, April 11
TLA’s First Ever Hackathon .......................................................... 8 - 11:50 am

INTELLECTUAL FREEDOM, ETHICS, & COPYRIGHT
Tuesday, April 8
Serving GLBT Families: Where Access, Equality, Diversity, and Intellectual Freedom Collide .................................................. 2 - 3:20 pm
Web 2.0 and 3.0: Technology and Legal Pitfalls .................................. 4 - 4:50 pm

Wednesday, April 9
Don’t Talk About WHAT? Religion’s Place in YA Fiction ...................... 10:15 - 11:50 am
When the Trolls Come Knocking: The Role of Academic Freedom in the Library Profession ........................................ 10:15 - 11:50 am
Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content .................................................. 2 - 2:50 pm
The Evolving Universe of Digital Scholarly Communication .................... 2 - 3:50 pm

Patient Privacy Rights ....................................................... 4 - 5:20 pm

Thursday, April 10
Open Library and Fair Use .......................................................... 1 - 1:50 pm
Leading a Campus-wide Conversation about Open Access ..................... 2 - 2:20 pm

LIBRARY FACILITIES
Tuesday, April 8
Master Plans for Public Libraries ........................................ 2 - 3:50 pm

Wednesday, April 9
Common Knowledge: Shifting Libraries to the Learning Commons Model .......... 10:15 - 11:20 am
Library Makerspaces ................................................................. 1 - 1:50 pm
Blending Technology and Casual Comfort into the Library of Tomorrow .... 11:30 - 1:50 pm
An Open-dialogue About Library Express Stations in Local Community Centers and Cultural Arts Complexes .......... 3:30 - 5:30 pm

Friday, April 11
Retrofitting Your Library for User Satisfaction .................................. 10 - 11:20 am
BiblioTech: The Bookless Library of Bexar County ................................. 10 - 11:50 am

LIBRARY INSTRUCTION & TRAINING
Tuesday, April 8
Lead with a Story: Using Storytelling as a Teaching Tool ...................... 1 - 5 pm
Engaging with Video ..................................................................... 2 - 2:50 pm
The Shifting Sands of School Librarianship: From Math Phobic to Math Enthusiast ............................. 2 - 2:50 pm
Using Infographics in Education .................................................. 3 - 5:30 pm

Wednesday, April 9
Instructional Design for the Distance Learning Frontier ......................... 1 - 1:50 pm
Bring Your Own Device .............................................................. 2 - 2:20 pm
The Heart of Synthesis: Understanding, Evaluating and Integrating Information from Multiple Sources .................................................. 3 - 5:30 pm
Learning hAPpens in the Library .................................................... 3 - 5:30 pm
Academic Library Instruction for International and ESL Students ............ 4 - 4:50 pm
The Digital Shift: Adapting Your K-12 Instruction for Mobile Technology .................................................. 4 - 4:50 pm
Promoting Options and Opportunities for Diverse New Library Users ........ 4 - 5:20 pm

Thursday, April 10
From Technology to Teaching Tools: Inspiring Innovation in Library Instruction with Mobile Devices and Apps .................................................. 8 - 9:20 am
Flipped Classroom with Jonathan Bergmann .................................. 8 - 9:50 am
Get It Together: Empowering School Librarians to Collaborate ................ 8 - 9:50 am

Setting the Bar High When It Comes to High-Tech Literacy in Libraries ........ 10 - 10:20 am
Thinking about Teaching: Mindfulness and Metacognition as Pedagogy.... 10 - 11:20 am
MetaFilter and Online Communities ........................................ 11 - 11:50 am
Bites with LIRT ................................................................. 11:30 am - 1:50 pm

Friday, April 11
Not Just Where to Click: Teaching Students How to Think ..................... 8 - 9:50 am
Flip Your Academic Library Instruction ................................... 9 - 9:50 am
Of MOOCs & Mayhem: Learning Everywhere .................................. 9 - 9:50 am
Technology Integration: School Librarians Empowering Teachers ............ 10 - 11:20 am

20
Texas Library Journal  * Winter 2013
LITERACY/TRANSLITERACY

Tuesday, April 8
Using Infographics in Education .......................... 3 - 3:50 pm
Empowering the Digital Youth: Meeting the Ever Expanding Ecology of Literacy .......... 4 - 4:50 pm

Wednesday, April 9
Early Literacy for Everyone ......................... 10:15 - 11:50 am
Instructional Design for the Distance Learning Frontier .......... 1 - 1:50 pm
Cuddle Up and Read: Storytimes for Pregnant and Parenting Teens .......... 2 - 3:20 pm
Telling the Truth: Using Literary Techniques to Present the Facts .......... 2 - 3:20 pm
Growing Like a Read: Tailoring an Early Literacy Program for Your Community .......... 3 - 3:20 pm
The Heart of Synthesis: Understanding, Evaluating and Integrating Information from Multiple Sources .......... 3 - 3:50 pm
Music Soothes the Savage (Kid) Soul .......... 4 - 4:50 pm
Promoting Options and Opportunities for Diverse New Library Users .......... 4 - 5:20 pm

Thursday, April 10
A New World of Reading Clubs .......................... 8 - 9:20 am
From Technologist to Teaching Tools: Inspiring Innovation in Library Instruction with Mobile Devices and Apps .......... 8 - 9:20 am
Setting the Bar High When it Comes to High Tech Literacy in Libraries .......... 10 - 10:20 am
Thinking about Teaching: Mindfulness and Metacognition as Pedagogy .......... 10 - 11:20 am
What’s Going on in This Picture? Enhance Learning through Art .......... 10 - 11:50 am
Let’s Talk Learning Spaces in Academic Libraries .......... 10 - 11:50 am
Move Over Fiction: Creating Room for Nonfiction .......... 1 - 1:50 pm
Start a Youth Storytelling Guild in Your School or Public Library .......... 2 - 3:50 pm
On the Radar: Professional Visibility through Evidence-Based Practice .......... 3 - 3:50 pm

Friday, April 11
Not Just Where to Click: Teaching Students How to Think .......... 8 - 9:50 am
Día de los Niños: School and Public Libraries Connecting with Latino Families .......... 10 - 11:20 am

MANAGEMENT & CHANGE

Tuesday, April 8
Build A Better Team - One Year to Success .............. 8 am - 5 pm
TLA Diversity and Inclusion Summit: Breaking Down Silos for a Unified, Diverse Society .......... 1 - 5 pm
Master Plans for Public Libraries .......... 2 - 3:50 pm
Stand Up and Speak Out for Teens .......... 2 - 3:50 pm
Texas Gets the EDGE: An Initiative Update .......... 2 - 3:50 pm
Collaborate and Innovate for Change: What’s New in Chattanooga? .......... 4 - 4:50 pm
PR on a Budget for Public Libraries .......... 4 - 4:50 pm
Put Your Brain to Work: Learn to Manage Your Workload .......... 4 - 4:50 pm
Web 2.0 and O.D.O. Technology and Legal Pitfalls .......... 4 - 4:50 pm
1001 Ways to LE.A.D Out Loud! Poster Session .......... 4 - 5:30 pm

Wednesday, April 9
Common Knowledge: Shifting Libraries to the Learning Commons Model .......... 10:15 - 11:20 am
Library Leadership - Challenges and Changes .......... 10:15 - 11:50 am
Navigating Interlibrary Loan with Navigator .......... 11 - 11:50 am
When iPods and Vision Collide .......... 11 - 11:50 am
Imaginabarium: Building a Premier Public Library and Changing the Culture of Your Community .......... 1 - 1:50 pm
Inspiring and Supporting Staff to Invent and Innovate .......... 1 - 1:50 pm
ALA President Barbara Stripling - Declaration Initiative .......... 2 - 2:50 pm

Thursday, April 10
Blending Technology and Casual Comfort into the Library of Tomorrow .......... 2 - 3:20 pm
Teens and Libraries in Today’s Digital World .......... 2 - 3:20 pm
Assessment Unconference .......... 2 - 3:50 pm
Smart Projects for Your Library: SMARTY Award Finalists .......... 2 - 3:50 pm
Tablets in the Public Library - For You, For Your Customers .......... 2 - 3:50 pm
Advocating for Technical Services: How Do I Make Them Understand .......... 4 - 4:50 pm
Empowerment through Code .......... 4 - 4:50 pm
The Library as a Place of Learning, Experimentation, and Discovery .......... 4 - 4:50 pm
Library User Experience, Service, and Value .......... 4 - 4:50 pm
LEADing Out Loud: Leaders on Leadership from the Frontlines .......... 4 - 5:20 pm
Change is Coming! Public Library Accreditation and Standards Open Forum .......... 5 - 6:30 pm

Thursday, April 10
Donated Materials - Buried Treasure or Buying You? .......... 8 - 9:20 am
The Future of Libraries .......... 8 - 9:20 am
Balancing Books & eContent: The Future of Acquisitions .......... 8 - 9:50 am
Director’s Breakfast - Leading Out of Difficult Times .......... 8 - 9:50 am
Practical Steps for Practical People: Implementing Workflow Change .......... 8 - 9:50 am
Creating a Comprehensive Library Valuation Picture: Tools of the Trade .......... 10 - 10:50 am
The Purpose Based Library .......... 10 - 11:50 am
Students on Both Sides of the Desk: Effective Student Training for Exceptional Service at a Combined Service Desk .......... 10:30 - 10:50 am
Librarian for Residents: A Dynamic Collaboration Between Residence Life and the Libraries at the University of North Texas .......... 11 - 11:20 am
LEADING the Way in Disaster: Information Outreach .......... 11 - 11:50 am
Maximizing Efficiency in a Public Library Construction Project .......... 11:30 - 11:50 am
Brown Bag Discussions on Management Issues .......... 12 - 1:50 pm
Library Innovation Demystified: Move from Gimmick to Strategic Tool .......... 1 - 1:50 pm
Next Gen School Libraries and Next Gen Librarians: Creating a Visible Future .......... 2 - 2:50 pm
Top Technology Trends in Texas Libraries .......... 2 - 2:50 pm
AASL National School Library of the Year Award .......... 2 - 3:20 pm
Connect, Collaborate, Communicate and Lead in Academic Libraries .......... 2 - 3:20 pm
Managing Social Media in Libraries: Using Coupled Systems to Build Community .......... 2 - 3:20 pm
Unconference: Where YOU Create the Content .......... 2 - 3:20 pm
Grants It: Why Didn’t I Get the Money? .......... 2 - 3:50 pm
Pay It Forward: Mentoring Library Students for Career Development and Succession Planning .......... 2:30 - 3:50 pm
An Open-Dialogue About Library Express Stations in Local Community Centers and Cultural Arts Complexes .......... 3:30 - 3:50 pm
The Future of the Book is the Future of Society .......... 3 - 3:50 pm
On the Radar: Professional Visibility through Evidence-Based Practice .......... 3 - 3:50 pm

Friday, April 11
Managing Major Library Issues: Practical Tips from the Pros .......... 8 - 9:00 am
Leadership at the Library of Congress in a Changing Information World .......... 8 - 9:30 am
Grants! Write Award Winning School Grants .......... 9 - 9:50 am
DIY vs. LEDSYFY: Marketing Strategies for a Resource-Strapped World .......... 10 - 11:20 am
Mobilizing the Technology Storm: App-based Stress Relief .......... 10 - 11:20 am

Texas Libraries Becoming Daring, Dynamic, and Diverse Organizations? .......... 10 - 11:20 am
BiblioTech: The Bookless Library of Bexar County .......... 11 - 11:50 am
Managing Generation Next .......... 11 - 11:50 am

MARKETING, PR, & ADVOCACY

Tuesday, April 8
Engaging with Video .......... 2 - 2:50 pm
Cycling for Libraries .......... 2 - 3:20 pm
Monty and Friends: Therapy Dogs at the Library .......... 2 - 3:50 pm
Stand Up and Speak Out for Teens .......... 2 - 3:50 pm
Staying Afloat: The Librarian’s Guide to Treading in the Sea of Social Media .......... 2 - 3:50 pm
Bringing Little Free Libraries to Your Community .......... 4 - 4:50 pm
My First Summer Reading Club: Building Early Literacy in Ages 0-4 .......... 4 - 4:50 pm
PR on a Budget for Public Libraries .......... 4 - 4:50 pm

Wednesday, April 9
Market Like You Own It: Library Marketing on the Edge .......... 10:15 - 11:50 am
Spend Dating with Texas Bluebonnets .......... 12 - 1:50 pm
Expanding Your Audience with LinkedIn .......... 1 - 1:50 pm
Imaginarium: Building a Premier Public Library & Changing the Culture of Your Community .......... 1 - 1:50 pm
ALA President Barbara Stripling - Declaration Initiative .......... 2 - 2:50 pm
Help, I’m the Library Spokesperson! Tools for Public Relations .......... 2 - 2:50 pm
Getting Digi with It: Unique Ways to Highlight Your Archival Materials .......... 2 - 3:20 pm
Delivered on Demand: Yole’s Book Home Delivery Service .......... 4 - 4:50 pm
Virtual Shout Outs: Innovative Ways to Promote Digital Collections .......... 4 - 4:50 pm
Your Library - There’s an App for That! .......... 4 - 4:50 pm

Thursday, April 10
The Future of Libraries .......... 8 - 9:20 am
Making Flyers that Don’t Suck .......... 10 - 10:50 am
Let’s Talk Learning Spaces in Academic Libraries .......... 10 - 11:50 am
Librarian for Residents: A Dynamic Collaboration Between Residence Life and the Libraries at the University of North Texas .......... 11 - 11:20 am
Lariat Adult Fiction Reading List: Author Session Luncheon .......... 12 - 1:50 pm

Friday, April 11
Keeping Texas Competitive: Workforce Development and Libraries .......... 8 - 9:50 am
Personal Branding: A Path to Professional Success .......... 9 - 9:50 am
DIY vs. LEDSYFY: Marketing Strategies for a Resource-Strapped World .......... 10 - 11:20 am
Put the ‘e’ in Your Books: Integrating Ebooks into Your Library .......... 10 - 11:20 am

ORGANIZATIONAL PARTNERSHIP & RESOURCE

Tuesday, April 8
Bringing Little Free Libraries to Your Community .......... 4 - 4:50 pm

Wednesday, April 9
Thinking Outside the Library Box: Collaboration for Programming and Outreach .......... 10:15 - 11:50 am
Navigating Interlibrary Loan with Navigator .......... 11 - 11:50 am
Empowering Your Library Customers and Staff for a Healthier Tomorrow .......... 2 - 3:20 pm
Genealogy After Dark: Digging up the Dead .......... 2 - 3:20 pm
TexShare Database Update .......... 4 - 4:50 pm

Thursday, April 10
Be Prepared, Best Practices for Scout Projects in the Library .......... 1 - 1:50 pm
Embedded Librarian/ Diverse Initiatives but Common Challenges .......... 1 - 1:50 pm

2014 Annual Conference Edition: LEAD OUT LOUD 21
Thursday, April 10
A New World of Reading Clubs 8:00-9:00 am
Lone Star Reading List and Authors 8:00-9:00 am
I Can Read It myself! The Geisel Award Books and Beginner Readers 8:00-9:00 am
Leading Schools with Grand Slam Library Programming 8:00-9:00 am
Texas 2x2 Reading Showcase 8:00-9:00 am
Tyshas Reading List and Authors 10:00-11:00 am
Be Book Cool! Join the Nerdy Book Club 10:00-11:00 am
Reaching Reluctant Readers: Black Caucus RT Author Session Branch 10:00-11:00 am
Texas Bluebonnet Award Author Session Luncheon 12:00-1:30 pm
Language Play for Infants: Man in the Moon for Male Caregivers 1:30-2:30 pm
Move Over Fiction: Creating Room for Nonfiction 1:30-2:30 pm
Research Before Reading? Yes We Can! 1:30-2:30 pm
The Grayeward Shift: Programming around Mysterious and Scary Books 2:30-3:30 pm
Every Book Is a Social Studies Book 2:30-3:30 pm
Manga Mania, Anime Awesomeness & Comic Cool: Events for All Ages at Your Library 2:30-3:30 pm
Friday, April 11
50 STEM Programs in 5 Minutes 10:00-10:30 am
Dia de los Ninos: School and Public Libraries Connecting with Latino Families 10:00-11:30 am
Austism-Friendly Programming: Why? How? 10:00-11:30 am
Robots in the Library - Building STEM Skills 11:00-11:30 am
READLING DEVELOPMENT (CHILDREN)
Tuesday, April 8
Come on a Storytelling Safari 2:30-3:30 pm
Animals Misbehaving: Being Bad Never Felt So Good! 2:30-3:30 pm
My First Summer Reading Club: Building Early Literacy in Ages 0-4 4:30-4:50 pm
Wednesday, April 9
Cuddle Up and Read: Storytimes for Pregnant and Parenting Teens 2:30-3:30 pm
Thursday, April 10
A New World of Reading Clubs 8:00-9:00 am
I Can Read It myself! The Geisel Award Books and Beginner Readers 8:00-9:00 am
Leading Schools with Grand Slam Library Programming 8:00-9:00 am
Language Play for Infants: Man in the Moon for Male Caregivers 1:30-2:30 pm
Every Book Is a Social Studies Book 2:30-3:30 pm
Twinkle, Twinkle Little STAR: Early Literacy and Test Prep 3:30-3:30 pm
Friday, April 11
Going for the Gold: Using Award-Winning Books to Make Readers Winners 10:00-11:00 am
REFERENCE, READERS ADVISORY, & GENEALOGY
Tuesday, April 8
If You Give a Kid a Book Redux 4:00-5:00 pm
To Your Health: Fitness, Wellness, and Nutrition Websites 4:00-5:00 pm
Wednesday, April 9
Consumer Health Reference Resources Online and in Your Library 10:15-11:15 am
Gender Diverse Literature for Young Adults, Kids, and the Young-at-Heart 1:00-1:00 pm
Listen Up! Using Audio Books in Your School Library 1:00-1:00 pm
Texas General Land Office: Resources for Libraries 1:00-1:00 pm
Competitive Intelligence: What Everyone Needs to Know 2:30-3:30 pm
Getting Digi with It: Unique Ways to Highlight Your Archival Materials 2:30-3:30 pm
Telling the Truth: Using Literary Techniques to Present the Facts 2:30-3:30 pm
Genealogy After Dark: Digging up the Dead 2:30-3:30 pm
Lean & Mean: 10 Government Sources to Help You Serve Customers 3:30-5:00 pm
 texShare Database Update 4:00-4:00 pm
What’s Wrong (and Right) with Reference? 4:00-4:00 pm
Thursday, April 10
Bringing Health Information to Your Community 8:00-9:00 am
60 Websites in 60 Minutes - What’s New in Government Information 9:00-9:30 am
National Plan for the Transformation of the FDLP in the Digital Age 9:00-9:30 am
Update on the Patient Protection and Affordable Care Act 10:00-10:00 am
Students on Both Sides of the Desk: Effective Student Training for Exceptional Service at a Combined Service Desk 10:30-10:50 am
Lariat Adult Fiction Reading List Author Session Luncheon 12:00-1:30 pm
Texas Tea with YA Authors 12:00-1:30 pm
FamilySearch: Beyond the Magic Search Box 1:00-1:30 pm
Open Library and Fair Use 1:00-1:30 pm
Introducing the Digital Public Library of America 2:00-2:30 pm
Looking Back and Moving Forward: Information and Reference Services 2:00-2:30 pm
Welcome Home: Adding Veterans to Services in Your Library 2:30-3:30 pm
Let’s Party: Celebrating 50 Years of the Reference Round Table and Business Meeting 5:00-6:30 pm
Friday, April 11
Keeping Texas Competitive: Workforce Development and Libraries 8:00-9:00 am
On the Storm - The Library’s Role in Disaster Preparedness 9:00-9:30 am
Using Primary Sources to Enrich Class Research 10:00-10:30 am
SCHOOL TECHNOLOGY
Tuesday, April 8
Tech Camp: Technology Conference within a Conference 9:00-4:00 am
No More Eye Candy! Inspiring Visual Imagery, Assessing Visual Creativity 1:00-4:00 pm
Google Driver’s Ed 4:00-4:00 pm
Wednesday, April 9
Scoop Your Way to Website Curation 11:00-11:30 am
When iPads and Vision Collide 11:00-11:30 am
Library Girl to the Rescue: Redefining the School Library 1:00-1:30 pm
Library Makerspaces 1:00-1:30 pm
Bring Your Own Device 2:00-2:30 pm
Learning tAPpens in the Library 3:00-3:30 pm
The Digital Shift: Adapting Your K-12 Instruction for Mobile Technology 4:00-4:30 pm
Google Driver’s License! 4:00-4:30 pm
Make Your Mark with School Makerspaces 4:00-4:30 pm
Your Library - There’s an App for That 4:00-4:30 pm
Thursday, April 10
Google Drive: Grand Prix Edition 8:00-8:30 am
Flipped Classroom with Jonathan Bergmann 8:30-9:00 am
Friday, April 11
Practical Apps for School Libraries and the 21st Century Learner 10:00-10:30 am
Technology Integration: School Librarians Empowering Teachers 10:00-10:30 am
SOCIAL MEDIA & WEB BASED APPLICATIONS
Tuesday, April 8
Tech Camp: Technology Conference within a Conference 9:00-4:00 pm
No More Eye Candy! Inspiring Visual Imagination, Assessing Visual Creativity ......................1 - 4 pm
Engaging with Video ................................2 - 2:50 pm
Anytime, Anywhere Professional Development for School Librarians .................2 - 3:20 pm
Using Social Media to Connect Teens with Writers: The Relational Reading Revolution ..........2 - 3:20 pm
Staying Afloat: The Librarian’s Guide to Treading the Sea of Social Media .............2 - 3:50 pm
Google Drive’s Ed’s Web 2.0 and 3.0: Technology and Legal Pitfalls ..................4 - 4:50 pm
To Your Health: Fitness, Wellness, and Nutrition Webinars ........................................4 - 4:50 pm

Wednesday, April 9
Market Like You Own It: Library Marketing on the Edge..............................10:15 - 11:50 am
Scoop Your Way to Website Curation ......................11 - 11:50 am
Speed Dating with Texas Bluebonnets......................12 - 1:50 pm
Emerging Technologies Libraries Need To Know ..............1 - 1:50 pm
Expanding Your Audience with LinkedIn ..................1 - 1:50 pm
Library Girl to the Rescue: Redefining the School Library ......................1 - 1:50 pm
Content Curation Tools ..................................2 - 3:50 pm
Tablets in the Public Library: For You, For Customers .........................2 - 3:50 pm
Lean & Mean: 10 Government Sources to Help You Serve Customers ..............3 - 3:50 pm
Tutorials on Web Analytics: How to Conduct a Web Analytics Report on the Library Website ....................................................................................3 - 3:50 pm
Students Blogging University History: Special Collections in the Classroom ........3:30 - 3:50 pm
The Digital Shift: Adapting Your K-12 Instruction for Mobile Technology ...........4 - 4:50 pm
Social Media Goes to School. ......................4 - 4:50 pm
Your Library - There’s an App for That! ..................4 - 4:50 pm

Thursday, April 10
From Technolust to Teaching Tools: Inspiring Innovation in Library Instruction with Mobile Devices and Apps .........................................................8 - 9:20 am
Flipped Classroom with Jonathan Bergmann ......................................................8 - 9:50 am
60 Websites in 60 Minutes - What’s New in Government Information ...........9 - 9:50 am
Tech Trends of Note for Academic Libraries ......................10 - 10:50 am
Shannon Miller and Andy Plemmons on Connected Libraries .....................10 - 11:20 am
Using Geographic Information Systems (GIS) at Your Library ..................10 - 11:20 am
Be Book Co! Join the Nerdy Book Club ......................................................10 - 11:50 am
Content Planning with Drupal .................................................................10 - 11:50 am
Discovery Services: Enhancing the User Experience ................................10 - 11:50 am
LEADing the Way in Disaster Information Outreach .....................................11 - 11:50 am
50 Apps in 50 Minutes ...........................................................................1 - 1:50 pm
Accessible Website Design .................................................................1 - 1:50 pm
Be the Change You Want to See with Shannon Miller ..................................1 - 1:50 pm
Library Innovation Demystified: Move from Gimmick to Strategic Tool ........1 - 1:50 pm
Social Reading Platforms and Changes in ePublishing ........................................1 - 1:50 pm
Managing Social Media in Libraries: Using Coupled Systems to Build Community .................................................................2 - 2:30 pm
Unconference: Where YOU Create the Content ......................................2 - 3:20 pm
Hack-a-What? Hackathon How To ................................................................2 - 3:50 pm
The Future of the Book is the Future of Society ..................................3 - 3:50 pm
Texas Media Awards Presentation ..........................................................6 - 8 pm

Friday, April 11
Not Just Where To Click: Teaching Students How to Think ........................................8 - 9:50 am
Personal Digital Archiving ..................................................................8 - 9:50 am
TIA’s First Ever Hackathon and Virtual Hackathon ........................................8 - 11:50 am
Eye of the Storm: The Library’s Role in Disaster Preparedness .........................9 - 9:50 am

Flip Your Academic Library Instruction ......................9 - 9:50 am
Of MOOCs & Mayhem: Learning Everywhere .........................................9 - 9:50 am
Practical Apps for School Libraries and the 21st Century Learner .................10 - 10:50 am
Mobilizing the Technology Storm: App-based Stress Relief ......................10 - 11:20 am

SPECIAL POPULATIONS / DIVERSITY

Tuesday, April 8
TILA Diversity and Inclusion Summit: Breaking Down Silos for a Unified, Diverse Society ..................................................1 - 5 pm
No lo tis! Don’t Throw it Away! ......................................................2 - 3:20 pm
Monty and Friends: Therapy Dogs at the Library ..................................2 - 3:20 pm
Serving GLBT Families: Where Access, Equality, Diversity, and Intellectual Freedom Collide ........................................4 - 4:50 pm

Wednesday, April 9
Beyond Assistive Technology: Improving Services to People with Disabilities ........10:15 - 11:50 am
Breaking Through to Common Ground: People, Poetry, and Libraries .............10:15 - 11:50 am
Building Diversity with Electronic Resources: From Books to Databases ........10:15 - 11:50 am
Gender Diverse Literature for Young Adults, Kids, and the Young-at-Heart ..........1 - 1:50 pm
It’s Your Library, Too! Library Services for Special Needs Tweens and Teens ........1 - 1:50 pm
We Speak Your Language: Strengthening Early Literacy for Diversity ............1 - 1:50 pm
Exploring Bilingual Teachers’ Perceptions of the School Library .....................2:30 - 2:50 pm
Sensory Storytime: Programming for Children and Youth with Sensory Processing Disorders ........................................2 - 3:20 pm
Latino Bookfest A Celebration of the Best in Latino Literature for Youth ..............2 - 3:30 pm
Academic Library Instruction for International and ESL Students .............4 - 4:50 pm
Promoting Options and Opportunities for Diverse New Library Users ..........4 - 5:20 pm
Voces de San Anto: San Antonio Authors .........................................4:30 - 5:20 pm

Thursday, April 10
Out of the Closet and Onto the Bookshelf: Discussing GLBT Literature with David Leibman ...................................10 - 11:20 am
People Who Look Like Me: Beyond Civil Rights and Migrants .....................10 - 11:20 am
Dónde está el Good Stuff? Selecting Quality Spanish Materials ........................1 - 1:50 pm
Openly YA: The Evolution of Gay Characters in YA Literature .............2 - 3:20 pm
Welcome Home: Adding Veterans Services in Your Library ..................2 - 3:50 pm

Friday, April 11
Special Language Collections and the ALA Free Pass to the Guadalajara International Book Fair ..........8 - 9:50 am
Working with Diverse Communities ..................................................8 - 9:50 am
Día de los Niños: School and Public Libraries Connecting with Latino Families ....10 - 11:20 am
Retooling Your Library for User Satisfaction ........................................10 - 11:20 am
Texas Libraries Becoming Daring, Dynamic, and Diverse Organizations! ....10 - 11:20 am

TECHNICAL SERVICES

Tuesday, April 8
What Can MarcEdit Do for You? ..........................................................1 - 5 pm

Wednesday, April 9
Cataloging Moving Images in RDA ...........................................1 - 1:50 pm
What To Do When You Find Yourself an ‘Accidental’ Systems Librarian ..........1 - 1:50 pm
Advocating for Technical Services: How Do I Make Them Understand ..........4 - 4:50 pm

Thursday, April 10
Linked Open Data in Libraries, Archives and Museums - Publishing, Tools & User Interfaces ..............8 - 9:50 am
Practical Steps for Practical People: Implementing Workflow Change ...........8 - 9:50 am
Evidence-based Collection Management: Strategies for Improving Library Performance ...........................................9 - 9:50 am
Hands-on Omeka .....................................................................9 - 9:50 am
The Purpose Based Library ................................................................10 - 11:50 am
Cataloging Special Materials: The Case of the Metropolitan Opera Library ..11 - 11:50 am
Back Room Reboot: How to Start Saving Time and Money in Tech Services ..................1 - 1:50 pm

2014 Annual Conference Edition: LEAD OUT LOUD
EXHIBITING

As of 12/13/2014

Companies

#1 Private Tutor
3M Library Systems
720 Design

A. Bargas & Associates, LLC
ABC Books
ABC Media
ABC-Clio
AbdoDigital
ABDO Publishing Group
Abrams Books for Young Readers/
Amulet Books/Abrams Appleseed
Accelerated Reader
Adam Matthew
Adventure Land Bargain Book Fairs
(see Fund Resources, Inc.)
Albert Whitman & Company
Alexandria by Companion Corporation
Algonquin for Young Readers
Amber Way Jewelry Company
America Reads Spanish
Amicus
Amigos Library Services
Annick Press
Architects, Godfrey’s Associates
Arte Público Press
Asia for Kids/Culture for Kids/Master
Comm.
August House Publishers
Austin Public Library
Authors Tim Tingle and Greg Rodgers
Averus Corporation

Baker & Taylor/ YBP Library Services
Basch Subscriptions Inc., A Prenax
Company/The Reference Shelf
Bayou Publishing
Bearport Publishing
Bear’s Flower
Bee Lady Programs - Kim Lehman
Bellwether Learning/Bellwether
Media
Biblionix
Big Cozy Books/Library Interiors by
Hoffmann
Big Cozy Books/Vance Hunt &
Associates
Big Timber Book Club
Bilingual Storyteller, Sue Young
Bilingual Storyteller, Consuelo
Samarripa

Blackstone Audio
Blocks Rock!
Bloomsbury Children’s Books
Book Systems, Inc.
BookLingual
Books on Tape
Bound To Stay Bound Books
Boyds Mills Press
Brain Hive, LLC
Brainfuse
Brainstorm
Bretford Manufacturing
Bridges, Annette, Southern Mom
Author
Brilliance Publishing
Britannica Digital Learning
Brodart Company
Calkins Creek
Camcor, Inc.
Candlewick Press
Capstone
Capstone Press
Carolrhoda Books
Carolrhoda LAB
Cavendish Square
Cavendish Square Digital
CERF - Curriculum Education
Resource Finder
Changeable Sign Systems
Charles Scribner’s Sons
Charlesbridge
Chelsea House
Cherry Lake Publishing/Sleeping Bear
Press
Children’s Plus, Inc.
Child’s Play
Child’s World Books, The
Christian Large Print
Chronicle Books
CicadaSun Publishing
Cinco Puntos Press
Claire Lynn Designs
Cobblestone & Cricket
COI - College of Information
CoLibri System North America Inc.
Collaborative Summer Library Program
collectionHQ
Combined Book Exhibit
Compass Point Books
Congressional Information Service
Consortium, Texas A&M (Texas
publishers)
Consultants, Godfrey’s Associates
Cornish, DeCee - Storyteller
Coutts Information Services
Cover One
Crabtree Publishing Company
Creative Company, The
CTLS, Inc
Cultural Surroundings
Culture for Kids
Cycling for Libraries

Dan Gibson, Storyteller
Darby Creek
Dark Horse Comics
Database Management System -
Questall
Davidson Titles, Inc.
Deanan Gourmet Popcorn
Delaney Educational Enterprises, Inc.
Demco
DEMCO Interiors
Dewberry Architects Inc.
Diamond Book Distributors
Digital Knowledge Central
Digital Library Reserve
Disney-Hyperion
DLB Educational Corporation
DLSG at Image Access
Driving on the Right Side of the Road
DTI

EasyBib.com
EBSCO Information Services
ediciones Lerner
Education Service Center, Region 1
(Edinburg)
Education Service Center, Region 8
(Mount Pleasant)
Education Service Center, Region 11
(Fort Worth)
Education Service Center, Region 20
(San Antonio)
Eerdmans Books for Young Readers
Egmont USA
Elizabeth Ellis, Storyteller
Emeral Group Publishing, Inc.
Enslow Publishers, Inc.
EnvisionWare
Thursday, April 10, 2014 • 6:30 pm – 8:30 pm

An Evening with the ZOMBIE AUTHORS
The Hilton Pavilion • 200 South Alamo Street

John Campbell
OMEGA DAYS
Berkley • 368 pp. • 978-0-425-27263-3 • $15.00

Diana Rowland
FURY OF THE DEMON
DAW • 416 pp. • 978-0-7564-0830-5 • $7.99

Thursday, April 10, 2014 • 8:00 am – 10:00 am

Speed Dating with LIBRARIANS
An AAP Libraries Committee Event
Please stop by our booth for more information.
Escue & Associates
Estey
Facts On File
FamilySearch
FaxScan24 Fax & Scan Service
Films Media Group
Findaway World
Firefly Books, Ltd.
Five Star
Folkmanis Puppets
Follett
Frozen Light
Fund Resources, Inc. (Adventure Land Book Fairs/Holiday Wonderland Shop)
Gale Cengage Learning
Gamadini Sci-Fi Adventure Book Series
Gareth Stevens Publishing, Inc.
Garrett Book Company
Gaylord Bros., Inc.
Gift Solution, The
Godfrey’s Associates
Graphic Universe
Greenhaven Press
Greenwood Press
Greg Rodgers, Choctaw author
Grolier Online
Groundwood Books
Gumdrop Books
Hachette Book Group
Half Price Books
Hank the Cowdog
HarperCollins Children’s Books
HarperCollins Publishers
Harrington Library Consortium
H-E-B Read 3: Grow Young Minds, Read 3 Times a Week
Heinemann-Raintree
Helmick-Richardson, Gene and Peggy
Hedell Associates Architects
Highlights for Children
Highlights Press, Inc.
Holiday House
Holiday Wonderland Gift Shop (see Fund Resources, Inc.)
Horn Book, The
Houghton Mifflin Harcourt
Image Retrieval, Inc.
ILS
ImageAccess, Inc./West Texas Micrographics
INDECO Sales / Maco Manufacturing
Independent Publishers Group
Indus MIS, Inc.
Infobase Learning
Ingram Content Group
Innovative Interfaces, Inc.
Jasper Chair Company
JGD Publishing LLC
JP Cooke Company
 Julian Franklin-Library Rat
Jump!
Junior Library Guild
KAPCO Book Protection
Kennebec Large Print
Ketner, Mary Grace, Storyteller
Keystone Books & Media
KidHaven Press
Kingsley
Kirkbride, Tom: Gamadini Sci-Fi Adventure Book Series
Knovation
Komatsu Architecture
L4U Library Software
Large Print Press
LearningExpress, LLC
Lectorum Publications, Inc.
Lehman, Kim
Lemiscat
Lerner Publishing Group
LexisNexis
Librarians Gift Store - Texas Authors and Illustrators
Libraries Unlimited/Linworth
Library Bureaus
Library Design Systems
Library Interiors - Vance Hunt & Associates
Library Interiors by Hoffman
Library Interiors Of Texas
Library Journal
Library Rat
Library Store, Inc, The
LibrarySkills, Inc.
Libra-Tech Corporation
Listening Library
Little, Brown Books for Young Readers
Lucas Miller, Singing Zoologist
Lucent Books
Mackin Educational Resources
Macmillan - Adult
Macmillan Children’s Publishing Group
Macmillan Reference USA
Maco Manufacturing
Magazine Subscription Service Agency
Magic Wagon
MARCIVE, Inc.
Margaret Clauder Presents Mother Goose and THE Bookworm
Martha Hannah, Medieval Comedienne & Stand-Up Historian
Mason Crest: National Highlights
Maverick Books, Inc.
Media Flex - OPALS - CERF
Media Source Inc
Medieval Comedienne
Mergent, Inc.
Millbrook Press
Miller, Lucas, Singing Zoologist
Mitinet Library Services
MyHeritage- WorldVitalRecords
National Federation of the Blind of Texas, Newsline
National Library of Medicine
NEO
netTrekker
New York Times, The
NewsBank, Inc.
Novelist
Northern Micrographics
Norwood House Press
OCLC
OPALS - CERF - Media Flex
Orca Book Publishers
OverDrive Inc.
Overlooked Books
Oxford University Press
Paragon
Parkhurst Brothers Publishers
PBS Educational Media
Peachtree Publishers, Ltd.
Pelican Publishing Company
Penguin Group (USA)
Penguin Young Readers Group
Penworthy Company, The
Perma-Bound Books
PFAL
Pharos Systems
Picture Window Books
Piñata Books
Polaris Library Systems
Power Kids
Primary Source Media
Pro Forma Architecture, Inc.
ProQuest
Publishers
Prufrock Press
Publisher Spotlight
Publishers Group West
Rainbow Book Company
Random House Children’s Books
Random House Library & Academic Marketing
Random House, Inc.
Readex
ReadingRacers.com
Recorded Books, LLC
Region 20 ESC
Renaissance
Renaissance Learning
RL Waters Library Consultation Services
RoadRunner Press, THE
Rosen Publishing/Power Kids
Rourke Publishing
SAGE and Adam Matthew
Sam Houston State University - Department of Library Science
San Antonio Coalition for Veterans and Families
SCBW - Texas
Schirmer Reference
Scholastic Book Fairs, Inc.
Scholastic Library Publishing
Scholastic Library Publishing Digital
Scholastic Trade Books
School Library Journal
Sebco Books / eSebco.com
Sharpe Reference
Silpada Designs Jewelry
Simon & Schuster Children’s Publishing
Sirsidynix
SJB Productions
Sleeping Bear Press
Society of Children’s Book Writers and Illustrators - Texas Chapters
Sourcebooks, Inc.
Southwest Book Company
Spacesaver/Southwest Solutions Group
Spotlight
Springer
Star Bright Books
Sterling Publishing
Stone Arch Books
Stop Failing Productions
Storybook Theatre
Storyteller, Consuelo Samarripa
Storyteller, Dan Gibson
Storyteller, Dece Cornish, Urban Griot
Storyteller, Kim Lehman
Storyteller, Mary Grace Ketner
Sue Young, Bilingual Storyteller
Sylvan Dell Publishing
Take Care of Texas TAMU
TCEQ
Teacher Created Materials Library
TeachingBooks.net
TEC
Tech Logic
TESCO Industries, Inc.
Texas A&M University Press
Texas Christian University Press
Texas Educational Solutions
Texas Municipal Courts Education Center
Texas State Library and Archives Commission
Texas SUCCESS / Digital Knowledge Central
Texas Tech University Press
Texas Woman’s University - School of Library and Information Studies
Textbook Tracker by COMPanion Corp.
Theatre, Storybook
Thomson/Thompson
Tilbury House Publishers
Tim Tingle, Choctaw author
TLA-Sponsored Exhibits:
TLA 2015 Austin
TLA Black Caucus Round Table
TLA Exhibitor Round Table (ERT)
TLA Public Library Division
TLA Reference Round Table
TLA Small Community Libraries Round Table
TLA Texas Authors & Illustrators Interest Group
TLC - The Library Corporation
TMCEC
Tocker Foundation
Top Shelf Comics
Tor/Forge Books
Townsend Press, Inc.
TRACSYSTEMS, Inc.
Trinity Library Resources
Trinity University Press
TSLAC
TTUP
Twayne Publishers
Twenty-First Century Books
Twice Upon A Time Storytellers
Tyndale House Publishers
University of North Texas College of Information
University of North Texas Press
University of Texas Press
University Products Inc.
Unshelved
Upstart
Vance Hunt Libraries
VIS Enterprises
Weston Woods/Scholastic Audio
Wheeler Publishing
Wings Press
Wordsong
World Book Web
World Book, Inc.
WT Cox Information Services, Inc.
YBP Library Services
Yen Press
Young Adult Library Services Association
Zondervan/Zonderkidz/blink

TLA Exhibits feature a variety of new and innovative products and services as well as the traditional resources and furnishings crucial to the operation and outfitting of modern libraries. The printed TLA Buyers Guide showcasing 2014 exhibitors will be in the spring Texas Library Journal. The online Buyers Guide is available year-round on the TLA website.

LEARNING EMPOWERMENT ADVOCACY DIVERSITY

2014 Annual Conference Edition: LEAD OUT LOUD
Preregistration is required for all preconferences by Friday, March 21, 2014; ticket purchase is required as noted. All preconferences will be held at the Grand Hyatt, unless otherwise noted.

### CPE#203: SBEC 3.0; TSLAC 3.0

**Make a Makerspace (Ticketed)**

9:00 – 11:45 AM

Makerspaces are all the rage! This session provides ideas for creating makerspaces and implementing successful maker events in your library. Attendees will receive a course packet. Makerspace attendees are strongly encouraged to register for one of the special tours of Geekdom San Antonio (register online only).

Todd Humble, North Richland Hills Public Library.

**Program Title**

AUTOMATION AND TECHNOLOGY ROUND TABLE.

### CPE#201: SBEC 8.0; TSLAC 8.0

**Build A Better Team - One Year to Success (Ticketed)**

8:00 AM - 5:00 PM

Whether you are a frontline supervisor or a library director, learn the essentials of building and maintaining a first-rate team. The session also covers effective communications and change management.

### CPE#202: SBEC 4.0; TSLAC 4.0

**How to Build the Career You Want (Ticketed; register online only)**

8:00 AM - 12:00 PM

Calling all new librarians and LIS students! Learn about career development, job searching and interviewing skills, networking, and the importance of professional association activity. Find out all about the Texas Library Association and how it enhances your career at the TLA Fair.

### CPE#208: SBEC 3.0; TSLAC 3.0

**No More Eye Candy! Inspiring Visual Imagination, Assessing Visual Creativity (Ticketed)**

1:00 - 5:00 PM

Students learn to quickly mash-up and create images in sophisticated ways using drag and drop tools. How do we guide them to push beyond eye candy to deeper learning and expression as they find, evaluate, and use creative visual images? Take on the challenge of fostering student’s visual imaginations. 

Debbie Abilock, NoodleTools, Inc. (Palo Alto, CA) and Kristin Fontichiaro, School of Information, University of Michigan (Ann Arbor).

**Program Title**

CONTRIBUTIONS AND ROYAL TABLE.

### CPE#204: SBEC 3.0; TSLAC 3.0

**Lead with a Story: Using Storytelling as a Teaching Tool (Ticketed)**

1:00 - 5:00 PM

Learn to tell six lively stories. Find out how telling these and other tales can illuminate curriculum topics and tie into character education, creativity, ESL, literacy, cultural connections, and community building.

Margaret Read MacDonald, author (Seattle, WA).

**Program Title**

STORYTELLING ROUND TABLE.

### CPE#205: SBEC 4.0; TSLAC 4.0

**TLA Diversity and Inclusion Summit: Breaking Down Silos for a Unified, Diverse Society (Ticketed; register online only)**

1:00 - 5:00 PM

This summit will clarify the evolving meanings of diversity and inclusion in professional and personal arenas. Speakers will provide resources and tools to cultivate an inclusive institutional culture and build an equitable environment for all stakeholders.

Camila Alire, Camila Alire and Associates (Sedalia, CO); Karen Downing, University Library, University of Michigan (Ann Arbor); Camile and Associates (Seattle, WA).

**Program Title**

INCLUSION COMMITTEE.

### CPE#207: SBEC 4.0; TSLAC 4.0

**What Can MarcEdit Do for You? (Ticketed)**

1:00 - 5:00 PM

Technical Services is constantly evolving, and you need a tool that will evolve with you. MarcEdit is a metadata edit suite of tools that will allow metadata specialists to work with MARC, XML, and non-XML-based data to translate, modify, and create new representations and metadata surrogates necessary for RDA.

Terry Reese, Digital Initiatives, Ohio State University (Columbus).

**Program Title**

CATALOGING AND METADATA ROUND TABLE AND DIGITAL LIBRARIES ROUND TABLE.
Technology Conference within a Conference (Ticketed, register online only)
9:00 AM - 4:00 PM

Spend a day with our Tech Camp Counselors and earn life-saving badges of knowledge to move your library down the 21st century technology trail. From examining the evolving needs of libraries to finding the best way to inspire a child with Web tools, the topic of technology integration is essential and the focus of this all day forum.

Camp Schedule
8:30-9:00 – Arrival & Registration: FREE CAMP T-shirt and other goodies!

9:00-9:45 – LEVELS OF TECHNOLOGY INTEGRATION with Bruce Ellis
We all agree that technology integration is a good thing. Trying to explain what it looks like for teachers with different skill levels, though, may prove more challenging. By identifying specific levels of technology integration, our teachers are better prepared to accurately self-assess their own level of use/integration and develop a plan for how to go deeper in their journey of integrating technology in meaningful ways in their classroom.

10:00-10:45 – BREAKOUT SESSIONS (Choose one; these repeat 3 times during the day.)
• Game On! Using Game Based Learning to Ramp Up Your Instruction: Learn how to incorporate console video game systems like the Nintendo Wii/ Xbox Kinect and Game Based Learning strategies into library instruction and programming in order to build successful collaborations and impact student learning. – Jennifer LaGarde
• Get Organized: Librarians are busy people! How does one keep up? A Tech Ninja reveals some of the “latest and greatest” organizational tech tools you can use for FREE! – Todd Nesloney
• Cyber Safety and Digital Citizenship: We are all bombarded with technology, and each person has an expanding digital footprint. We will talk about ways to safely interact online and limit the access others have to your information. You will receive resources to share and use with your teachers, students, and parents. – Bruce Ellis
• I Love Bluebonnets: Digital promotion and Programming: Expand your digital toolkit to engage students and promote your Bluebonnet Program with tips from the TBA committee. You and your readers will Love Bluebonnet books using fun apps and programs. – Mary Jo Humphreys
• The Best Tech Tools I’ve Ever Used: As rapidly as technology is evolving, what technology tools will enhance your library program, classrooms, and school?

11:00-11:45 – BREAKOUT SESSIONS
(descriptions above)

12:00-1:30 – Mess Hall / CAPE OPTIONAL LEADING FROM THE LIBRARY!
The evolving needs of library communities require dynamic and ever changing roles for librarian-leaders. Jennifer LaGarde will help arm future library-leaders with the tools they need to move out of the stacks and into the limelight where library programs are recognized as essential rather than expendable.
– Jennifer LaGarde

1:45-2:30 – BREAKOUT SESSIONS
(descriptions above)

2:45-3:30 – WEB COLLABORATION TOOLS
What does it take to inspire a child? How can we help students on a much deeper level? It’s all about building relationships among educators; and by using Web collaboration tools, it’s easy!

3:30-4:00 – TEXAS MEDIA AWARDS
Announcement, Wrap up, Q&A, Evaluation, Networking, Taps

Bruce Ellis, Texas Computer Education Association; Mary Jo Humphreys, Texas Bluebonnet Award; Jennifer LaGarde, NCDPI; Todd Nesloney, Waller ISD; Matthew Nichols, Technology, Mesquite ISD; and Naomi Bates, Northwest High School, Northwest ISD (Justin).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN’S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

You will learn some cutting edge tools, creative and crazy apps, with an energy and flare that will leave you excited about making an impact in your district. – Matthew Nichols

• It’s Appy Hour with No Cover Charge: This session is packed with the best free apps available for iPads in the classroom. Companion websites will also be included for a refreshing taste of new technology integration ideas! – Naomi Bates
TUESDAY APRIL 8 PROGRAMS & EVENTS

All sessions are open to all attendees.
Registration.............................7:30 am – 7 pm
Internet Room..........................10 am – 5 pm
Placement Center.......................10 am – 5 pm
TLA Store................................10 am – 7:30 pm
Exhibits.................................5:30 – 7:30 pm

Continuing Professional Education CREDITS
CPE#123: SBEC 2.0; TSLAC 2.0
Program Title
8:00 - 9:50 AM

Cycling for Libraries Health Event (Ticketed; register online only)
8:30 AM - 12:30 PM
Get ready for Cycling for Libraries, Texas style! This 20-mile round-trip adventure will be an excellent way of networking with other librarians while cycling and visiting San Antonio Public Library and BiblioTech (Bexar County’s new bookless library). Meet at 8:00 am at the convention center, at the corner of Alamo and Market Street (States Area), and bring your own bike, or for an additional fee, rentals will be available. Tickets must be purchased by Friday, March 21 through preregistration.

District Planning Committee
9:00 - 9:50 AM
Electronic Resources & Serials Management
9:00 - 9:50 AM
TLA Executive Board (1)
9:00 - 11:50 AM

GEEKDOM San Antonio Tour (Ticketed; register online only.)
12:00 – 12:30 PM
GEEKDOM, 100 East Houston
Geekdom is more than a MakerSpace; it’s the place where startups are born. By collaborating and sharing space where entrepreneurs and geeks gather, people from different fields can come together and create innovative business ideas. It’s a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. Reservations must be made by Friday, March 21 through the preregistration process.

Automated and Technology Round Table.

Texas State Library & Archives Commission
12:00 - 5:00 PM
GRAND HYATT, 600 E. MARKET STREET

Exhibitors Round Table Golf Outing (Ticketed)
1:00 - 5:00 PM
THE REPUBLIC GOLF COURSE, 4226 SOUTHEAST MILITARY DR.
The Republic was voted the #1 course in San Antonio by the Express-News in 2006, 2007, and 2009. San Antonio’s newest golf sensation is built along scenic Salado Creek among glorious oak, elm, and mesquite trees. Only 10 minutes from San Antonio’s world famous Riverwalk, The Republic Golf Club provides magnificent golf with the feeling that a little Texas history whistles through the trees. The Republic is a favorite place for outings and offers the perfect atmosphere for camaraderie and competition. The Republic affords the best in allowing competitors to focus while offering a terrific venue for bringing people together. Tickets must be purchased by Friday, March 21 through preregistration.

CPE#217: SBEC 1.0; TSLAC 1.0
The Shifting Sands of School Librarianship: From Math Phobic to Math Enthusiast
2:00 - 2:50 PM
Dianne de Las Casas, author; Susan Kralovansky, author; and Jeanette Larson, Larson Library Consulting (Puglerville).

CPE#221: SBEC 1.0; TSLAC 1.0
Come on a Storytelling Safari
2:00 - 3:20 PM
Monkey around and become a storyteller! Step off the pages and discover how storytelling can enhance your library storytime. Learn various ways to engage children with draw-and-tell, cut-and-tell, props, creative dramatics, and other storytime techniques. Dianne de Las Casas, author; Susan Kay Kralovansky, author; and Jeanette Larson, Larson Library Consulting (Puglerville).

CPE#219: SBEC 1.5; TSLAC 1.5
Anytime, Anywhere Professional Development for School Librarians
2:00 - 3:20 PM
Need to make connections in the rapidly growing world of information? In this program, participants identify a variety of free online professional development opportunities with an emphasis on building personal learning networks through social media.
Sandra Carswell, S.C. Lee Junior High School, Copperas Cove ISD; Michelle Cooper, Henderson High School, Henderson ISD; Marsha Edney, Marshall High School, Marshall ISD; Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Sharon Gullett, Sharon Gullett Consulting (Tyler); and Sonja M. Schulz, Mike Moses Middle School, Nacogdoches ISD.

CPE#224: SBEC 1.5; TSLAC 1.5
The Skype’s the Limit! Connecting Authors to School Libraries
2:00 - 2:50 PM
Skype makes connecting with authors as easy as 1, 2, 3. A panel explains how to host a Skype visit and how it can add a special element to a book club meeting. Learn to take advantage of free Skype sessions with authors.
Seantele Foreman, Sabalatura Middle School and Michelle Leggett, Educational Technology, Pearland ISD; and Lisa Schroeder, author.

CPE#223: SBEC 1.0; TSLAC 1.0
The limit’s the limit! Connecting Authors to School Libraries
2:00 - 2:50 PM
CPE#220: SBEC 1.5; TSLAC 1.5

Cycling for Libraries
2:00 - 3:20 PM
Cycling for Libraries is a global cycling movement that aims to advocate for libraries and increase awareness of the valuable services and resources libraries offer to the community. Learn to plan your own Cycling for Libraries event and draw attention to your library.
Barbara J. Fullerton, Librarian in the Cloud, Inc. (Dallas), and April Kessler, Reference and Information, University of Texas at Austin.

CPE#221: SBEC 1.5; TSLAC 1.5
No lo tires! Don’t Throw It Away!
Texas Latino Archives
2:00 - 3:20 PM
A panel of library archivists will discuss the importance of preserving diverse cultural materials especially from the Latino population.
Diane Duesterhoeft, St. Mary’s University (San Antonio); Gloria Espitia, Austin History Center; Margo Gutiérrez, LLILAS Benson; and Carolina A. Villarroel, Brown Foundation, Recovering the U.S. Hispanic Literary Heritage Project University of Houston.

C(323,928),(364,961)(361,928),(390,961)(397,928),(426,961)(433,928),(462,961)(468,928),(497,961)(504,928),(533,961)(539,928),(568,961)(575,928),(604,961)(611,928),(640,961)

CPE#222: SBEC 1.5; TSLAC 1.5
Using Social Media to Connect Teens with Writers: The Relational Reading Revolution
2:00 - 3:20 PM
From following and connecting with authors on social media to creating online fan art galleries, librarians can change the way teens approach reading. Help teens make reading a more personal experience with tools such as Twitter, Tumblr, and Pinterest.

CPE#225: SBEC 2.0
Animals Misbehaving: Being Bad Never Felt So Good!
2:00 - 3:50 PM
Naughty Peter Rabbit’s stories have stood the test of time. Why is innocent misbehavior so funny and engaging to children? Join this panel in a celebration of literary bad influence. Explore the popularity of characters whose escapades offer just the right amount of

LearningExpress Library

DO YOUR PATRONS KNOW...
They can access LearningExpress Library! It has 1,000 online tutorials, practice tests, and eBooks with skill building and preparation for:

- STAAR® tests
- AP, ACT®, SAT exams
- 2014 GED® Test
- Computer skills
- Career licensing tests
- Job searching
- Resume writing
- And more...
FREE for users through TexShare

GET THE WORD OUT
For information go to:
www.tsl.state.tx.us/texshare/LEFAQ.html

LearningExpress, LLC • 80 Broad St., 4th Floor
New York, NY • 10004 • 800-295-9556

LearningExpress LLC • shopPBS.org/teachershop or other authorized distributor sites

Make Some History in Class Today
When students travel back in time with noted historians, or hear opposing viewpoints analyze critical contemporary issues, they encounter the people, places, events, and stories that shape our world and our future.
The African Americans engages with:
- five centuries of remarkable historic events right up to the present
- highlighting the tragedies, triumphs, and contradictions of the black experience

The African Americans

To purchase this and other educational resources, visit shopPBS.org/teachershop or other authorized distributor sites.

© 2014 PBS
Digital Libraries: Lightning Talks
2:00 - 3:50 PM
It’s YOUR turn! The Digital Libraries Round Table invites librarians to share information about their digital projects in five minutes or less. If you have cool digitized resources, promote them. If you’ve documented your standards and best practices, share them. We want to hear and see and learn what you’ve done! A business meeting follows the program.

Master Plans for Public Libraries
2:00 - 3:50 PM
A panel shares the processes and resulting master plans for Fort Worth, Houston, and Round Rock public libraries. The speakers will compare and contrast the components and time frames for strategic planning and developing facility master plans. Learn how to incorporate market data and analysis into these tasks.

Standing Room Only: GLBT Families!
2:00 - 3:50 PM
Step up to an opportunity to LEAD Out Loud. We can empower librarians to ensure Texas libraries serve all who live in our communities including GLBT families with children. Learn about available resources for GLBT customers, strategies for addressing controversial issues surrounding access to materials, and advocacy for this important constituent group.

Stand Up and Speak Out for Teens
2:00 - 3:50 PM
Rise to the challenge of being a successful teen advocate. In this session, learn how to speak up for teen library services and gain a set of tools for getting started.

Staying Afloat: The Librarian’s Guide to Treading in the Sea of Social Media
2:00 - 3:50 PM
Everywhere we look, we find social media permeating our lives. This session covers tools, trends, and strategies for professional development, library marketing, and programming. A business meeting will follow the program.

Monty and Friends: Therapy Dogs at the Library
2:00 - 3:50 PM
In 2011 Yale found itself at the center of a media frenzy concerning a small terrier called Monty, the Yale Law School therapy dog. Animals have been used in a wide variety of settings to provide assistance to users with special needs. Attendees will hear case studies highlighting the value of dogs in libraries and educational settings.

Monty and Friends: Therapy Dogs at the Library
2:00 - 3:50 PM
In 2011 Yale found itself at the center of a media frenzy concerning a small terrier called Monty, the Yale Law School therapy dog. Animals have been used in a wide variety of settings to provide assistance to users with special needs. Attendees will hear case studies highlighting the value of dogs in libraries and educational settings.

Foster students’ information literacy development through the creation and use of infographics. Learn how to identify a good infographic, how to analyze effectiveness, and where to find additional tools and processes for design. Seating is limited; please register online only.

Monty and Friends: Therapy Dogs at the Library
2:00 - 3:50 PM
In 2011 Yale found itself at the center of a media frenzy concerning a small terrier called Monty, the Yale Law School therapy dog. Animals have been used in a wide variety of settings to provide assistance to users with special needs. Attendees will hear case studies highlighting the value of dogs in libraries and educational settings.

Monty and Friends: Therapy Dogs at the Library
2:00 - 3:50 PM
In 2011 Yale found itself at the center of a media frenzy concerning a small terrier called Monty, the Yale Law School therapy dog. Animals have been used in a wide variety of settings to provide assistance to users with special needs. Attendees will hear case studies highlighting the value of dogs in libraries and educational settings.

Monty and Friends: Therapy Dogs at the Library
2:00 - 3:50 PM
In 2011 Yale found itself at the center of a media frenzy concerning a small terrier called Monty, the Yale Law School therapy dog. Animals have been used in a wide variety of settings to provide assistance to users with special needs. Attendees will hear case studies highlighting the value of dogs in libraries and educational settings.
CPE#253: SBEC 1.0; TSLAC 1.0

Bringing Little Free Libraries to Your Community
4:00 - 4:50 PM

It’s a “take a book, return a book” gathering place where neighbors share their favorite literature and stories. In its most basic form, a Little Free Library is a box full of books where anyone may pick up a book (or two) and bring back another to share. Learn about this movement and how you can get one started in your community.

Richard Brooks, Little Free Library (Madison, WI); and Lisa Lopez, El Paso ISD.

CPE#226: SBEC 2.0; TSLAC 2.0

Collaborate and Innovate for Change: What’s New in Chattanooga?
4:00 – 4:50 PM

Learn from the exciting innovations and best practices at Chattanooga Public Library. Two Library Journal Movers & Shakers will discuss collaborative leadership skills, management of disruptive change, and organizational structure and staffing models used to foster a culture of innovation and collaboration.

Corinne Hill and Justin Hoenke, Chattanooga Public Library (TN).

CPE#251: SBEC 1.0; TSLAC 1.0

Empowering the Digital Youth: Meeting the Ever Expanding Ecology of Literacy
4:00 - 4:50 PM

Design programs for today’s tech-savvy youth that incorporate multiple literacies. Leveraging cooperative inquiry design methods from human computer interaction and learning sciences, librarians will learn how to create programs that meet the learning needs of digital natives.

Mega Subramaniam, College of Information Studies, University of Maryland (College Park).

CPE#257: SBEC 1.0; TSLAC 1.0

GLBT Latina Pioneers
4:00 - 4:50 PM

The speaker highlights two GLBT Latina authors who pioneered advocacy and collection development practices for serving this minority group. Learn about their background, the creation of their works, and their activism. This presentation will help educate librarians in methods for working with diverse communities.

John Ayala, Library and Learning Resource Center Fullerton Community College (CA).

CPE#263: SBEC 1.0; TSLAC 1.0

Google Driver’s Ed
4:00 - 4:50 PM

Are you ready to drive? Merge with the future of cloud storage using Google Drive’s basic features. After this session (part one of a series), you’ll be ready for a “Google Driver’s License” (part two of the series).

Lauren Elizabeth Kluck, Jack C. Hays High School, Hays CISD.

Advance your career to the frontiers of knowledge!

University of North Texas programs prepare information professionals for a wide range of careers in libraries, government agencies, corporations, law firms, health-care systems, and other settings. Certificates are available in management, digital content, youth services, storytelling, and leadership in technology.

- ALA-accredited Master of Science Degree majoring in Library Science or Information Science
- Interdisciplinary Information Science PhD
- Bachelor of Science in Information Science
- Graduate Academic Certificates
- School Library Certification

Learn more by visiting www.lis.unt.edu

A green light to greatness!
CPE#258: SBEC 1.0; TSLAC 1.0
My First Summer Reading Club: Building Early Literacy in Ages 0-4
4:00 - 4:50 PM
Arlington Public Library created a summer reading program for very young children. Librarians will discuss how the program differs from the traditional older children’s club and the impact of the library's support of early literacy in the community. Learn how to build your own program with budgeting strategies and marketing tips.
Yoko Matsumoto and Cristen Williams, Arlington Public Library.

CPE#259: SBEC 1.0; TSLAC 1.0
Preparing for Change – The Social Side of Retirement
4:00 - 4:50 PM
It’s been a long great career, and you’re getting closer to retirement. Are you ready? Money issues are only part of the transition - the social and emotional impacts can be far more significant. Join this collegial discussion on planning for retirement, anticipating change, getting ready, and dealing with surprises.
Steve Brown, Stewart-Brown Library Consulting; Eloise May, retired; and James B. Stewart, J. Frank Dobie Library Trust.

CPE#260: SBEC 1.0; TSLAC 1.0
Put Your Brain to Work: Learn to Manage Your Workload
4:00 - 4:50 PM
Overwhelmed with the amount of work to be done? Personal Kanban is a brain-based program using the two simple acts of visualizing your work and limiting work in progress to help you deal with distractions, manage expectations, make better decisions, and find a balance between your professional, personal, and social lives.
Jim Benson, Modus Cooperandi (Seattle, WA).

CPE#261: SBEC 1.0
To Your Health: Fitness, Wellness, and Nutrition Websites
4:00 - 4:50 PM
A health editor reviews 50 health, fitness, and nutrition websites. Learn more about these resources.
Leah Fisher Nyfeler, Austin Fit Magazine.

CPE#262: SBEC 1.0; TSLAC 1.0
Web 2.0 and 3.0: Technology and Legal Pitfalls
4:00 - 4:50 PM
Understand the benefits and detriments of using Web 2.0 and 3.0 tools. Learn techniques to gain administrative support in using these tools and discover how to avoid legal pitfalls.
Kris Helge, and Laura F. McKinnon, UNT Libraries, University of North Texas (Denton).

CPE#263: SBEC 1.0; TSLAC 1.0
Retirement
4:00 - 4:50 PM
Join this collegial discussion on planning for retirement. Are you ready? Money issues are only part of the transition - the social and emotional impacts can be far more significant. Join this collegial discussion on planning for retirement, anticipating change, getting ready, and dealing with surprises.

CPE#264: SBEC 1.0; TSLAC 1.0
To Your Health: Fitness, Wellness, and Nutrition Websites
4:00 - 4:50 PM
A health editor reviews 50 health, fitness, and nutrition websites. Learn more about these resources.
Leah Fisher Nyfeler, Austin Fit Magazine.

CPE#265: SBEC 1.0; TSLAC 1.0
1001 Ways to L.E.A.D Out Loud! Poster Session
4:00 - 5:30 PM
Interact with colleagues as you discover new ways to L.E.A.D Out Loud in your workplace. In this dynamic and informal poster session, participants will move among tabletop presentations showcasing best practices in learning, empowerment, advocacy, and diversity within library programming, operations, and other services representing all library types.

CPE#266: SBEC 1.0; TSLAC 1.0
PR on a Budget for Public Libraries
4:00 - 4:50 PM
Public relations initiatives are frequently pushed aside because of costs. Libraries cannot afford to marginalize PR efforts. Learn about approaches to PR that are cost-effective, motivate your community, and keep administrators in your corner.
Jen Bigheart and Trina Bolfing, Public Relations Department, Westbank Community Library District (Austin).

CPE#267: SBEC 1.0; TSLAC 1.0
Bylaws and Resolutions Committee (1)
4:00 - 4:50 PM

CPE#268: SBEC 1.0; TSLAC 1.0
CULD Membership Committee
4:00 - 4:50 PM

CPE#269: SBEC 1.0; TSLAC 1.0
TALL Texans RT Business Meeting
4:00 - 4:50 PM

CPE#270: SBEC 1.0; TSLAC 1.0
TART Lone Star Committee
4:00 - 4:50 PM

CPE#271: SBEC 1.0; TSLAC 1.0
TART Maverick Committee
4:00 - 4:50 PM

CPE#272: SBEC 1.0; TSLAC 1.0
TART of Texas High School Committee
4:00 - 4:50 PM

CPE#273: SBEC 1.0; TSLAC 1.0
TART Spirit of Texas Middle School Committee
4:00 - 4:50 PM

CPE#274: SBEC 1.0; TSLAC 1.0
TART Tayshas Committee
4:00 - 4:50 PM

CPE#275: SBEC 1.0; TSLAC 1.0
Hosting Presenters at Your Library – Simplified for the Busy Librarian
4:00 - 5:20 PM
Seasoned presenters provide exciting and practical tools, templates, and digital downloads to help librarians identify qualified presenters and book programs. The session offers tips on creative budgeting, planning sessions that fit your facilities, and equipping participants and presenters to make the most out of these visits.
Lynn Draper, Storybook Theatre (New Braunfels), and Linda Goldfarb, Live Powerfully Now LLC (San Antonio).

CPE#276: SBEC 1.0; TSLAC 1.0
Storytelling Showcase and Swap
7:00 - 9:30 PM
Here’s a chance to show your storytelling skills and preview tellers you might like to hire for your programs in this informal setting. Come early for a short business meeting and to sign up to share a story, then listen to your fellow librarians and those available for paid programs. A business meeting precedes the program.

EXHIBIT HALL GRAND OPENING & WELCOME
5:30 - 7:30 PM
Join your colleagues as you settle in for the 2014 Annual Conference. Meet up with friends and exhibitors and begin four days of networking and socializing. Light refreshments will be provided.
The 16th Annual Disaster Relief Raffle features an original book illustration created and donated by author and illustrator Grace Lin. The panel was created for Our Seasons (Charlesbridge Publishing, 2006).

Take a Chance on Art

TLA’s Texas Library Disaster Relief Fund assists libraries that have been damaged by floods, fires, tornados, hurricanes, and other such calamities. When you take a chance on art, you’re also increasing the chances that affected libraries can recover quickly. At the same time, of course, you’re giving yourself a chance to take home a masterpiece!

Tickets may be purchased onsite at the Disaster Relief Table in the Market Street Lobby, from roving volunteers, or online. Visit the Itsy Bitsy Gallery (www.tla.org/gallery) for more details.

The drawing will be held during General Session II on Thursday, April 10.

TICKETS:
$5 Each or
5 for $20
Registration ........................................ 7 am – 5 pm
Internet Room .................................... 8 am – 5 pm
TLA Store ........................................... 8 am – 5 pm
Placement Center ................................. 8 am – 5 pm
Exhibits .............................................. 10:15 am – 5 pm
Bag Check ........................................... Exhibit Hall ............... 10:15 am – 5:00 pm
Market Street Lobby ............. 10:15 am – 7:45 pm

Continuing Professional Education CREDITS
Number State Board for Educator Certification TX State Library & Archives Commission
CPE#123: SBEC 2.0; TSLAC 2.0

Lynda Becker Memorial Downtown Walking Tours (Ticketed; register online)
7:15 - 8:25 AM
The city of San Antonio has many beautiful and historical features. Starting outside the convention center near the large map of the USA (Alamo and Market Streets), the Memorial walk will divide into groups to explore the King William District, the Alamo and surroundings, and the San Fernando Cathedral area with expert guides. Tours will last an hour, and participation is limited. Reservations must be made by Friday, March 21 through the preregistration process.

CPE#306: SBEC 1.0; TSLAC 1.0
Common Knowledge: Shifting Libraries to the Learning Commons Model
10:15 - 11:20 AM
The learning commons model places school libraries at the crossroads of student, staff, and community learning. This presentation will provide participants with effective strategies to transform traditional libraries into a virtual and physical learning commons.
Michelle Luhtala, New Canaan High School (CT). CONFERENCE PROGRAM COMMITTEE.

CPE#307: SBEC 1.0; TSLAC 1.0
Digital Curation in Action
10:15 - 11:20 AM
Digital curation is becoming an increasingly important topic as more librarians actively explore best practices for digital lifecycle management. Digital curation activities enhance access/retention, maintain quality, add value, and facilitate use and re-use over time. This presentation discusses actions required to maintain usable and sustainable digital collections.
Katherine Skinner, Educopia Institute (Atlanta, GA).

CPE#308: SBEC 1.0; TSLAC 1.0
Making Stuff with Teens
10:15 - 11:20 AM
Encourage creativity and get teens to look at the world differently. In this session, we will look at what it takes to start making stuff in your library with teens and building partnerships with different organizations as well as new and creative ideas for teen programs.
Justin Hoenke, Chattanooga Public Library (TN).

CPE#310: SBEC 1.0; TSLAC 1.0
To E-Finity and Beyond!
Sprinting into OverDrive
10:15 - 11:20 AM
Learn the planning and process required to deploy an electronic content platform. Hear from librarians who have successfully integrated OverDrive in their districts. They will cover successes, frustrations, limitations, and ultimately, the customer empowerment resulting from use of this resource.
Amanda G. Cargile, Hutchinson Middle School, and Kristi Starr, O.L. Slaton Middle School, Lubbock ISD.

CPE#305: SBEC 1.0; TSLAC 1.0
Transforming Research Collections for the 21st Century: Rebalancing and Leveraging
10:15 - 11:20 AM
The presentation focuses on the need to rebalance and leverage research library collections. The speaker will talk about Hathitrust, print archiving, PDA acquisitions, ebook experiments, Web scale, and new ways to enhance use and discover of our collections.
Carol Pitts Diedrichs, University Libraries, The Ohio State University (Columbus).

CPE#303: SBEC 0.5
GENERAL SESSION I with James Patterson
8:30 - 10:00 AM
International best-selling author James Patterson has set records for the most consecutive hardback titles to reach No. 1 on The New York Times bestseller list. The world-wide demand for his books and his prolific work ethic led The New York Times Magazine to call him the man who “transformed book publishing.” He is the first author to achieve 10 million ebook sales. Beyond his tremendous literary legacy, Patterson is also a committed supporter of literacy and teaching. From the James Patterson Pageturner Awards to his website ReadKiddoRead.com and his College Book Bucks scholarships, Patterson has passed on his passion of books and reading. His works include Along Came A Spider, First to Die, and The Kiss. Hear him speak about his life and latest works Nevermore, NYPD Red 2, and Unlucky 13. Free books will be provided to attendees.
James Patterson, Little, Brown, and Company.

The New York Times International best-selling author James Patterson has set records for the most consecutive hardback titles to reach No. 1 on The New York Times bestseller list. The world-wide demand for his books and his prolific work ethic led The New York Times Magazine to call him the man who “transformed book publishing.” He is the first author to achieve 10 million ebook sales. Beyond his tremendous literary legacy, Patterson is also a committed supporter of literacy and teaching. From the James Patterson Pageturner Awards to his website ReadKiddoRead.com and his College Book Bucks scholarships, Patterson has passed on his passion of books and reading. His works include Along Came A Spider, First to Die, and The Kiss. Hear him speak about his life and latest works Nevermore, NYPD Red 2, and Unlucky 13. Free books will be provided to attendees.

James Patterson, Little, Brown, and Company.

CPE#309: SBEC 1.5
Beyond Assistive Technology: Improving Services to People with Disabilities
10:15 – 11:50 AM
Library services to people with disabilities encompass more than simply offering assistive technology. Staff at all levels provide services to disabled customers. Learn to identify customers with disabilities, examine changes in attitudes and laws, explore communication techniques, and examine best practices.
Kate Todd, American Library Association (Chicago, IL).

CPE#313: SBEC 1.5
Breaking Through to Common Ground: People, Poetry, and Libraries
10:15 - 11:50 AM
The poet laureates of San Antonio and Texas share the power of poetry to affirm that the voices of all communities contain literary and cultural treasures. The speakers offer

CPE#3997: SBEC 1.5; TSLAC 1.5

The poet laureates of San Antonio and Texas share the power of poetry to affirm that the voices of all communities contain literary and cultural treasures. The speakers offer
ideas about public programs that reinforce the many connections between community voices and published text. Their overriding message: poetry is a route toward greater literacy, and an educated citizenry is essential to democracy. Rosemary Catacalos, Poet Laureate of Texas (San Antonio), and Carmen Tafolla, Bilingual/Bicultural Studies, University of Texas at San Antonio and Poet Laureate of San Antonio.

CONERENCE PROGRAM COMMITTEE.

CPE#318: SBEC 1.0; TSLAC 1.0
Building Diversity with Electronic Resources: From Books to Databases
10:15 - 11:50 AM
A panel discusses best practices and strategies for building diverse e-collections. They address issues related to electronic books, magazines and newspaper resources. A business meeting follows the program.

Kimberly M. Gay, John B Coleman Library, Prairie View A&M University; Kelvin A. Watson, Digital Services and Strategies, Queens Library Enterprises (NY); Angela A. Williams, Martin Luther King, Jr. Memorial Library, Syracuse University (NY); and Demetria A. Williams, Belfort Early Childhood Center, Houston ISD.

BLACK CAUCUS ROUND TABLE.

CPE#314: SBEC 1.5; TSLAC 1.5
Collaborate, Create, Connect: Authors and Illustrators Getting Together So Kids Win!
10:15 - 11:50 AM
As librarians are being asked to implement the 3 Cs of 21st century learning, this panel will provide real life examples of how collaboration, creating new information, and connecting learning to the real world is essential for children to understand and implement in a knowledge-based world.

Mac Barnett and Chris Van Dusen

CHILDREN’S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#315: SBEC 1.5; TSLAC 1.5
Consumer Health Reference Resources Online and @ Your Library
10:15 - 11:50 AM
Did you know Texans have access to reputable consumer medical research resources from TexShare and the National Library of Medicine? This session will explore databases and websites that provide consumer medical information and guidance to patrons, including resources on the Affordable Care Act. Expand your library’s access to these valuable and free resources.

Kyle Prentice, Health Science Center Libraries, University of Texas Health Science Center at San Antonio.

CPE#316: SBEC 1.5
Don’t Talk about WHAT? Religion’s Place in YA Fiction
10:15 - 11:50 AM
What is the place of religion in YA literature? The panel discusses why this topic appears to be so sensitive and is not addressed in more YA literature. Speakers also cover strategies for strengthening collection development in this area.

Christina Díaz Gonzalez, Knopf Books; Patricia Dunn, Sourcebooks; Beth Fehlbaum, Merit Press; Varian Johnson, Random House Children’s Books; Christine Kohler, Merit Press (Adams Media/F+W Media); Elsa Marston, recent publishers, Indiana University Press, Wisdom Tales Press; Elisa Nader, Merit Press (Adams Media/F+W Media); Olgubemisa Rhuday-Perkovich, Arthur A. Levine Books; Naheed Senzai, Simon & Schuster; and Tim Tingle, author.

YOUNG ADULT ROUND TABLE.

CPE#317: SBEC 1.5; TSLAC 1.5
Early Literacy for Everyone
10:15 - 11:50 AM
Join Fort Worth librarians and an early literacy expert to hear about early literacy initiatives, including programming designed for specific and underserved library users, including infant, toddler, active preschool, special-need, and bilingual families. Early literacy skills will be highlighted.

Lisa Smant, Central, and Cheryl Thomas, Shamblee Branch Library, Fort Worth Library.

CPE#320: SBEC 1.5
It Can’t Be Science! It’s Fiction!
10:15 - 11:50 AM
Kids love fantastic, imaginative aspects of both science fiction and books with scientific plot elements. Stories with science-minded characters can give scientifically enthusiastic children a voice with which to identify. Authors discuss the process of scientific fact-checking, when it is acceptable to blur lines between fact and imagination, and how they draw inspiration for their characters.


CPE#321: SBEC 1.5; TSLAC 1.5
Library Leadership – Challenges and Changes
10:15 - 11:50 AM
Join library innovator and leader Joan Frye Williams to take your library in a new direction. Need a new approach for a changing environment? Joan can help you sort out where you should be headed, what fresh choices you have for getting there, and how to get all the necessary players moving forward. You'll be enlightened and inspired, and you may even have some fun along the way!

Joan Frye Williams, consultant (Sacramento, CA).

CHILDREN’S ROUND TABLE.

CPE#322: SBEC 1.5; TSLAC 1.5
Market Like You Own It: Library Marketing on the Edge
10:15 - 11:50 AM

2014 Annual Conference Edition: LEAD OUT LOUD 37
From its billboard campaign to its YouTube comedy series, the Craighead County Jonesboro Public Library takes an adventurous approach to increasing community awareness. Take an entertaining look at their award-winning marketing campaign and learn how you, too, can engage your community and increase awareness of your local library. Ben Bizzle, Craighead County Jonesboro Public Library (AR).

CONFERENCE PROGRAM COMMITTEE.

CPE#322: SBEC 1.5; TSLAC 1.5
Thinking Outside the Library Box: Collaboration for Programming and Outreach
10:15 - 11:50 AM
Find new ways to engage your community by collaborating with other organizations and departments for programming and outreach. Learn how to work together to meet the needs of your service populations.
Marc Marchand, Burleson Public Library; Sue Parks, UNT Libraries, University of North Texas (Denton); and Cheryl Sheehan, San Antonio Public Library.

CPE#311: SBEC 1.5; TSLAC 1.5
When the Trolls Come Knocking: The Role of Academic Freedom in the Library Profession
10:15 - 11:50 AM
How do freedom of expression and academic freedom impact the work of professional librarians? Attendees will learn how these concepts apply in the borderless world of the Internet and how they can exercise their right to academic freedom and support that of others. The speaker shares his experiences with lawsuits filed by a publisher.
Dale Askey, Library, McMaster University (Hamilton, Ontario).

CPE#333: SBEC 1.0; TSLAC 1.0
Cataloging Moving Images in RDA
1:00 - 1:50 PM
This program will cover RDA rules for moving images on DVD, Blu-ray, DVD-ROM, and streaming media formats. Rules and examples regarding sources of information, description, authorized access points, and MARC21 coding for these formats are demonstrated.
Jeanette Ho, Cataloging, Texas A&M University Libraries (College Station).
CPE#322: SBEC 0.5; TSLAC 0.5
Navigating Interlibrary Loan with Navigator
11:00 - 1:50 AM
A panel of Navigator ILL users will discuss their experiences with implementation. Speakers will share tips on using the system and helping customers find what they need through interlibrary loan. A business meeting follows the program.
Brenda Martin, Fort Worth Library; Paige Delaney, Alpine Public Library; Faye Nichols, Gatesville Public Library; Dayna Williams-Capone, Victoria Public Library.

TECHNICAL SERVICES COMMITTEE.

CPE#319: SBEC 1.0; TSLAC 1.0
Scoop Your Way to Website Curation
11:00 - 11:50 AM
You know about Pinterest; now it’s time to try Scoop.it! Learn to use this customizable tool to curate Web materials on research topics of interest to customers and to build your professional profile online.
Laura Shenenman, Harlingen CISD.

CPE#327: SBEC 1.0; TSLAC 1.0
When iPads and Vision Collide
11:00 - 11:50 AM
This is the story of how one elementary school transformed its educational paradigm. By using iPads with vision and solid educational practices, this school revolutionized the classroom. Learn how what began with a one-to-one iPad initiative morphed into so much more!
Holly Grubbs, Rutherford Elementary; and Matthew Nichols, Technology, Mesquite ISD.

CPE#350: SBEC 0.5
Opening Author Session Luncheon Sponsored by LiFTA (Ticketed)
12:00 - 1:50 PM
Chateau, 600 E. Market Street
Begin your conference experience with this eclectic taste of literary delights. This year’s opening luncheon features Susan Albert (the China Bayles series), Laurie Halse Anderson (Wintergirls), and Josh Hanagarne (The World’s Strongest Librarian). Luncheon tickets must be purchased by Friday, March 21 through preregistration.

There will be a luncheon menu for all attendees.

CPE#332: SBEC 2.0; TSLAC 2.0
Speed Dating with Texas Bluebonnets
12:00 - 1:50 PM
Beginners and veterans will “speed date” new ideas and strategies for successful Bluebonnet programs. Public and school librarians discuss book appeal, preview online resources, and explore integrating technology into TBA programming. Attendees learn ideas for specific titles and tips for publicity and voting activities.

GEEKDOM San Antonio Tour
(Ticketed; register online only.)
12:00 - 12:30 PM
Geekdom, 100 East Houston
Geekdom is more than a Makerspace; it’s the place where startups are born. By collaborating and sharing a space for entrepreneurs and geeks to gather, people from different fields can come together and create innovative business ideas. It’s a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. Reservations must be made by Friday, March 21 through the preregistration process.

WEDNESDAY, APRIL 9

Texas Library Journal * Winter 2013

CPE#325: SBEC 0.5; TSLAC 0.5

Automation and Technology Round Table.
CPE#334x: SBEC 1.0; TSLAC 1.0

Emerging Technologies Librarians
Need to Know (Net Fair 1)
1:00 - 1:50 PM
Technology is constantly changing – so much so that it is difficult to keep up. What are the new technologies we are hearing about? What is right around the bend? Could any of them have an effect on your library and its services? Find out what’s coming – it may surprise you!
Christine Peterson, Amigos Library Services (Dallas).

CPE#335: SBEC 1.0; TSLAC 1.0

Gender Diverse Literature for Young Adults, Kids, and the Young-at-Heart
1:00 - 1:50 PM
This session introduces participants to transgender and gender diverse literature for young adults and kids. The speaker will use The GENDER Book as a tool to provide practical guidelines for serving transgender and gender diverse populations. Participants will leave with a list of literature and resources to recommend.
Boston Davis Bostian, The GENDER Book Project (Houston).

CPE#336: SBEC 1.0; TSLAC 1.0

Imagabrarium: Building a Premier Public Library and Changing the Culture of Your Community
1:00 - 1:50 PM
Just five years ago, Midland County elected officials considered defunding its public libraries. Today, Midland has built a state-of-the-art library and changed the thinking about public libraries in the community. What happened to facilitate this change in support? Midland’s library and community leaders discuss what they did and what you can do in your own community.
Mike Bradford, Midland County Judge, and John Trischitti, Midland County Public Libraries.

CPE#337: SBEC 1.0; TSLAC 1.0

Inspiring and Supporting Staff to Invent and Innovate
1:00 - 1:50 PM
Creating an atmosphere where all staff members are involved, included, and encouraged to share brilliant ideas takes more than sharing a vision. Learn how staff at anythink™ Libraries is integral to the ongoing radical transformation of library spaces and services.
Ronnie Storey-Ewoldt, anythink™ Libraries (Thornton, CO).

CPE#338: SBEC 1.0; TSLAC 1.0

Instructional Design for the Distance Learning Frontier
1:00 - 1:50 PM
Learn to engage online learners through improved instructional design. Attendees will discover best practices to enhance information literacy in distance learning environments.
Kristin E. Johnson, Library/IR, Northwest Vista College (San Antonio), and Julie Nichols, Northeast Lakeview College Library (San Antonio).

CPE#339: SBEC 1.0; TSLAC 1.0

It’s Your Library, Too! Library Services for Special Needs Tweens and Teens
1:00 - 1:50 PM
What can you do to include special needs students at your secondary library? Moving beyond the traditional storyline to find age appropriate activities, lessons, and reading materials can challenge librarians at middle and high school. Presenters will share ideas for reading activities and grant writing.
Kathryn S. Hall, South Grand Prairie High School; Beverly Harkness, South Grand Prairie Ninth Grade Center; and Kyla Schooling, Grand Prairie High School, Grand Prairie ISD.

CPE#340: SBEC 1.0; TSLAC 1.0

Library Makerspaces
1:00 - 1:50 PM
Through thoughtful planning, library makerspaces can be powerful agents in developing high-impact creative communities. By focusing beyond trendy tools, savvy librarians and their patrons can create a potent new culture of learning. We’ll discuss effective makerspaces building blocks, including a collaborative culture, external partnerships, and a focus on process.
Kristin Fontichiaro, School of Information, University of Michigan (Ann Arbor).

CPE#341: SBEC 1.0; TSLAC 1.0

Library Makerspaces
1:00 - 1:50 PM
Through thoughtful planning, library makerspaces can be powerful agents in developing high-impact creative communities. By focusing beyond trendy tools, savvy librarians and their patrons can create a potent new culture of learning. We’ll discuss effective makerspaces building blocks, including a collaborative culture, external partnerships, and a focus on process.
Kristin Fontichiaro, School of Information, University of Michigan (Ann Arbor).

CPE#342: SBEC 1.0; TSLAC 1.0

Listen Up! Using Audio Books in Your School Library
1:00 - 1:50 PM
Turn up the volume on audiobooks in your school! Hear about current state and nationwide research on effective use of audiobooks in educational settings, learn more about funding opportunities, and get ready to amp up your audiobook collection!
Rose Brock, Coppell ISD; and Mary Elizabeth Burkey, Olentangy Local Schools (Columbus, OH).

CPE#343: SBEC 1.0; TSLAC 1.0

LOL: Librarian on Loan, Using Picture Books with Secondary Students
1:00 - 1:50 PM
Check yourself out of the library and get into the classroom! Promote your teaching ability and make curriculum connections with well-written, high-interest picture books and mini-lessons. You are never too old for a great picture book!
Amianne Bailey, Mesquite High School, and Marnie Cushing, Poteet High School, Mesquite ISD.

CPE#344: SBEC 1.0; TSLAC 1.0

Spirit of Texas Reading Program
1:00 - 1:50 PM
Need programming but don’t have much time? Want greater contact with Texas authors and illustrators but don’t know where to start? Need a new resource at your school or public library? Find out what the Spirit of Texas Reading Program Committees have to offer for high school and middle school readers.
six diverse target groups in order to contribute to the health and vitality of the community through diverse programming and staffing. Kirby McCurtis, Midland Branch, Multnomah County Library (Portland, OR).

CPE#346: SBEC 0.5
Steve Jenkins, Robin Page, and the CRT Business Meeting
1:00 - 1:50 pm
The award-winning authors discuss their collaborative efforts to create scientific picture books suitable for use in primary research. A business meeting precedes the program.
Steve Jenkins and Robin Page, Houghton Mifflin Harcourt.

CPE#347: SBEC 1.0; TSLAC 1.0
Texas General Land Office: Resources for Libraries
1:00 - 1:50 pm
The Texas General Land Office has many resources available for research in history, genealogy, land use, and resource management. Learn about programs, initiatives, and services for librarians, researchers, and genealogists.
James Harkins, Texas General Land Office (Austin). ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#349: SBEC 1.0; TSLAC 1.0
Transitional Collections in Transitional Times: Aligning Digital Collections with Evolving Student Needs
1:00 - 1:50 pm
The shift to digital content adds a new dimension to materials selection. Collections that meet student needs will not necessarily align well in five years. In this session, participants will explore solutions to developing collections for a future that is difficult to envision.
Michelle Luhtala, New Canaan High School, (CT).

CPE#351: SBEC 1.0; TSLAC 1.0
We Speak Your Language: Strengthening Early Literacy for Diversity
1:00 - 1:50 pm
One of the strategic priorities at Multnomah County Library (MCL) is “We Help the Community Flourish.” Learn about the early literacy programming MCL is delivering to six diverse target groups in order to contribute

CPE#352: SBEC 1.0; TSLAC 1.0
What to Do When You Find Yourself an “Accidental” Systems Librarian!
1:00 - 1:50 pm
The basics of systems librarianship are revealed by a former Library Journal Mover and Shaker. Learn how your traditional competencies can benefit your library systems and, by extension, systems staff and ultimately library users. Take away tricks of the trade and tools every systems librarian needs.
Nicole C. Engard, ByWater Solutions.

CPE#354: SBEC 1.0; TSLAC 1.0
Help, I’m the Library Spokesperson! Tools for Public Relations
2:00 - 2:50 pm
New to library public relations or need some tips for speaking more confidently with the public and the media? Speakers will provide instruction on basic public relations, media interaction, and how to use the TLA toolkit for support.
Naomi Bates, Northwest High School, Northwest ISD (Austin), and Linda B. Stevens, Harris County Public Library.

CPE#355: SBEC 1.5; TSLAC 1.5
Competitive Intelligence: What Everyone Needs to Know
2:00 - 3:20 pm
Design your library to be more like a living room and less like a warehouse of information. The presenters will discuss how technology, interior design, casual furniture, and self-service kiosks can work together to meet the demands of the modern library and its BYOD users.
Jeff Bulla, Pro Forma Architecture, Inc. (Dallas); David Gaskins and Trevor Taylor, Library Interiors of Texas (Austin).

CPE#356: SBEC 1.0; TSLAC 1.0
Best Practices in Customer Relationship Management: From Shamu to You
2:00 - 2:50 pm
SeaWorld Representatives share current best practices they employ in customer service.
Barbara Stripling, American Library Association.

CPE#357: SBEC 1.5; TSLAC 1.5
Blending Technology and Casual Comfort into the Library of Tomorrow
2:00 - 3:20 pm
Review the status of digital preservation as it relates to video games and discover how new developments (hardware and software) in the industry have only increased the need for better and more consistent archiving efforts.
Ryan Cassidy and Matthew McEniry, Texas Tech University Libraries, Texas Tech University (Lubbock).

CPE#366A: SBEC 0.5
Bring Your Own Device (BYOD) users.

CPE#365: SBEC 0.5
Archiving Digital Content
2:00 - 2:50 pm
Review the status of digital preservation as it relates to video games and discover how new developments (hardware and software) in the industry have only increased the need for better and more consistent archiving efforts.

CPE#368: SBEC 1.5; TSLAC 1.5
Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content (Net Fair I)
2:00 - 2:50 pm
Review the status of digital preservation as it relates to video games and discover how new developments (hardware and software) in the industry have only increased the need for better and more consistent archiving efforts. Preservation and access to these materials are further affected by digital-only distribution and DMCA restrictions.

CPE#334a: SBEC 1.0; TSLAC 1.0
Tools for Public Relations
2:00 - 2:50 pm
Review the status of digital preservation as it relates to video games and discover how new developments (hardware and software) in the industry have only increased the need for better and more consistent archiving efforts. Preservation and access to these materials are further affected by digital-only distribution and DMCA restrictions.
CPE#358: SBEC 1.5; TSLAC 1.5  
**Cuddle Up and Read: Storytimes for Pregnant and Parenting Teens**  
2:00 - 3:20 PM  
Hear an overview of early literacy storytimes conducted with teen parents. Learn how to incorporate these literacy tools into your community storytime.

Anna Karin Hartman, Program Services, San Diego County Library; Kirby McCurtis, Midland Branch, Multnomah County Library (Portland, OR).  
CONFERENCE PROGRAM COMMITTEE.

CPE#359: SBEC 1.5; TSLAC 1.5  
**Getting Digi with It: Unique Ways to Highlight Your Archival Materials**  
2:00 - 3:20 PM  
Looking for a way to showcase your digitized materials? See what other libraries and similar institutions are doing to make their collections available online and how these materials are presented for digital exhibit and research.

Caroline Castillo, Houston Metropolitan Research Center, and Jeannette Sewell, Central Cataloging Department, Houston Public Library; Marie Wise, Hill Texas Artisans Archive, Museum of Fine Arts, Houston.  
ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#360: SBEC 1.5; TSLAC 1.5  
**Sensory Storytime: Programming for Children and Youth with Sensory Processing Disorders**  
2:00 - 3:20 PM  
Incorporate theory and practice from sensory integration occupational therapy into regular library story hours that are fun for all kids and appropriate for children with Autism Spectrum Disorders. Experts will equip attendees to design programs for their library patrons.

Eileen M. Lee, South Regional Library, Montgomery County Memorial Library System; Michelle Lee, Youth Center at Central, and Jacqulin Rash, Central, Fort Worth Library.  
CHILDREN’S ROUND TABLE AND YOUNG ADULT ROUND TABLE.

CPE#361: SBEC 1.5; TSLAC 1.5  
**Assessment UnConference**  
2:00 - 3:50 PM  
Bring questions, issues, and best practices to share with colleagues. This unconference, a participant-driven forum, allows attendees to discuss current assessment trends in all library settings. A business meeting of the Assessment Interest Group follows the program.

ASSESSMENT INTEREST GROUP, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, LIBRARY INSTRUCTION ROUND TABLE, LIBRARY SUPPORT STAFF ROUND TABLE, REFERENCE ROUND TABLE, SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE, AND TALL TEXANS ROUND TABLE.

CPE#363: SBEC 1.5; TSLAC 1.5  
**Telling the Truth: Using Literary Techniques to Present the Facts**  
2:00 - 3:20 PM  
The core of information literacy is distinguishing between fabrication and reality. Explore why it is important for students to read and understand historical fiction and literary nonfiction. The panel discusses the importance of these resources and the techniques for using them to meet related TEKS.

Terry L. Alegría Roper, Library Services Cooperative, Region X ESC (Richardson); Louise Borden, Margaret K. McEllderry Books, Simon & Schuster; John Boyne and Peter Sis, Macmillan Children’s Publishing Group; Nathan Hale, Amulet Books; Maira Kalman, Penguin Young Readers Group; and Deborah Wiles, Scholastic, Inc.  
CONFERENCE PROGRAM COMMITTEE.

CPE#364: SBEC 1.5  
**Author Panel: Oh the Horror!**  
2:00 - 3:50 PM  
Zombies, werewolves, demons -- oh my! How will the world end? In a zombie apocalypse or volcanic eruption caused by angelic rebellion?

PUBLIC LIBRARIES DIVISION.

CPE#367: SBEC 2.0; TSLAC 2.0  
**Empowering Your Library Customers and Staff for a Healthier Tomorrow**  
2:00 - 3:50 PM  
This session will review the research behind the Reshaping Texas Web portal and showcase the information available on the site. It also will highlight Texas Comptroller’s Office and City of Austin wellness programs and therapy dog programs that can benefit your customers and staff.

Michelle Du, Wellness/Human Resources, City of Austin; Beth Hallmark, Data Services Division, Texas Comptroller’s Office (Austin); and Kay Hetherly, Specialized Collections, Texas State University (San Marcos).  
REFERENCE ROUND TABLE.

CPE#373: SBEC 2.0; TSLAC 2.0  
**The Evolving Universe of Digital Scholarly Communication**  
2:00 - 3:50 PM  
This session will review the research behind the Reshaping Texas Web portal and showcase the information available on the site. It also will highlight Texas Comptroller’s Office and City of Austin wellness programs and therapy dog programs that can benefit your customers and staff.

Michelle Du, Wellness/Human Resources, City of Austin; Beth Hallmark, Data Services Division, Texas Comptroller’s Office (Austin); and Kay Hetherly, Specialized Collections, Texas State University (San Marcos).  
REFERENCE ROUND TABLE.
Advances in digital technologies and the rise of open access have, in many ways, transformed dissemination of scholarly publications. Institutional open access policies are gaining momentum. The panelists will explore the topic from different angles and assess the implications of the shift for various disciplines including humanities.

Dale Askey, Library, McMaster University (Hamilton, Ontario); Kris Helge, UNI Libraries, University of North Texas; Spencer D. C. Keralis, Digital Scholarship Cooperative, University of North Texas (Denton); Terry Reese, Digital Initiatives, Ohio State University (Columbus); and Katherine Skinner, Edcuopia Institute (Atlanta, GA).

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#369: SBEC 1.5; TSLAC 1.5**

**Genealogy After Dark: Digging up the Dead**

2:00 - 3:50 PM

As genealogy continues to grow in popularity, consider how you can provide training and education to customers about genealogy skills and resources and have fun doing it! The discussion will include budgeting and collaboration ideas, as well as highlighting collections and resources. *A business meeting follows the program.*

Bill Buckner, West Waco Library and Genealogy, Waco-McLennan County Library, and Sara Hayes, Archives and Information Services, Texas State Library and Archives Commission (Austin).

**FRIENDS OF LIBRARIES AND ARCHIVES OF TEXAS.**

**CPE#371: SBEC 2.0**

**Latino Bookfest: A Celebración of the Best in Latino Literature for Youth**

2:00 - 3:50 PM

What do the Tejas Star, Pura Belpre, and Tomas Rivera awards have in common? Award-winning literature celebrating Latino cultural experiences, that's what! Explore the universal themes of strong families, humor, overcoming adversity, and hard work with committee librarians and the authors and illustrators who have been honored by these awards.

Diane Gonzales Bertrand, University of Houston, Arte Público Press; Monica Brown, University of Houston, Arte Público Press; Margarita Engle, Houghton Mifflin Harcourt; Xavier Garza, University of Houston, Arte Público Press; Maria Elena Ovalle, Region I ESC (Edinburg); Lupe Ruiz-Flores, author; Duncan Tonatiuh, Abrams Books; and Gwendolyn Zepeda, University of Houston, Arte Público Press.

**CHILDREN’S ROUND TABLE.**

**CPE#376: SBEC 2.0; TSLAC 2.0**

**Tablets in the Public Library – For You, For Your Customers**

2:00 - 3:50 PM

Tablets are increasing in popularity, and library services are becoming more available through tablets and apps for them. Learn how tablets can increase staff productivity and customer satisfaction with library services.

**PUBLIC LIBRARIES DIVISION.**

Elizabeth L. Enochs, George C. Clarke Elementary, Fort Worth ISD.

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#377: SBEC 2.0; TSLAC 2.0**

**The Heart of Synthesis: Understanding, Evaluating, and Integrating Information from Multiple Sources**

3:00 - 3:50 PM

To understand complex issues, readers construct meaning by synthesizing conflicting, often unverified, information from multiple sources. Using strategic assignments and effective teaching tools, librarians can help students develop skills and contextual evaluation strategies that will enable them to weigh and integrate claims and evidence in preparation for writing.

information about health, travel, consumer safety, education, and more.
Sarah L. Naper, Alkek Library, Texas State University (San Marcos), and Alexandra C. Simons, Main Campus/Reference, University of Houston.

GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#378: SBEC 1.0; TSLAC 1.0

Learning hAPPens in the Library
3:00 - 3:50 PM
Well, the grant came through and now you have your iPads. Now, what are you going to do with them? Time to learn about some APPlolutely fantastic lessons and activities you can integrate into your library instruction using apps such as Doodle Buddy, Word Mover, and so many more!
Lori Heaton, Instructional Technology Department, Arlington ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN’S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#366c: SBEC 0.5; TSLAC 0.5

Students Blogging University History: Special Collections in the Classroom (Contributed Papers I - Session D)
3:30 - 3:50 PM
Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.
Amanda Keys Norman, The Texas Collection, Baylor University.

CONFERENCE PROGRAM COMMITTEE.

GEEKDOM San Antonio Tour (Ticketed; register online only.)
4:00 - 4:30 PM
GEEKDOM, 100 East Houston
Geekdom is more than a Makerspace; it’s the place where startups are born. Through collaboration and offering a space for entrepreneurs and geeks to gather, people from different fields can come together and create innovative business ideas. They’re a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. Reservations must be made by Friday, March 21 through the preregistration process.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#387: SBEC 1.0; TSLAC 1.0

Academic Library Instruction for International and ESL Students
4:00 - 4:50 PM
The international and ESL student populations have unique library instruction needs. Learn about strategies for helping international students cope with library anxiety as well as library instruction activities and assignments that work well for an international student population.
Joel Battle, educator, and Andrea Malone, M.D. Anderson Library, University of Houston.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#379: SBEC 1.0; TSLAC 1.0

Advocating for Technical Services: How Do I Make Them Understand
4:00 - 4:50 PM
In this presentation the speaker will talk about the purpose of collections and technical services and move into the concept of advocacy and marketing. The presentation also deals with the need to transform and change in technical services with a focus on the opportunities now available to apply your skill set in new ways.
Carol Pitts Diedrichs, University Libraries, The Ohio State University (Columbus).

CONFERENCE PROGRAM COMMITTEE.

CPE#381: SBEC 1.0; TSLAC 1.0

Delivered on Demand: Yale’s Book Home Delivery Service
4:00 - 4:50 PM
Yale Law has recently developed a Netflix-style mail service that has greatly enhanced public relations efforts. This program will provide a detailed overview and how-to guide to assist other librarians in developing similar programs.
Julian Aiken, Lillian Goldman Law Library, Yale Law School (New Haven, CT).

CONFERENCE PROGRAM COMMITTEE.

CPE#382: SBEC 1.0; TSLAC 1.0

The Digital Shift: Adapting Your K-12 Instruction for Mobile Technology
4:00 - 4:50 PM
The devices in our students’ pockets are transforming the profession. Library instruction requires ongoing calibration with student ability to use mobile devices. This presentation will feature innovative library skills units/lessons and corresponding assessments to ensure collection development and instructional programs best meet student abilities and learning needs.
Michelle Luhtala, New Canaan High School (CT).

CONFERENCE PROGRAM COMMITTEE.

CPE#383: SBEC 1.0; TSLAC 1.0

Empowerment through Code
4:00 - 4:50 PM
Fear not! Learning computer code is empowering and something anyone can do. A Library Journal Mover & Shaker shows you how to improve workflow, usability, and communication with IT vendors by spending time learning basic code.
Andromeda Yelton, consultant, Small Beautiful Useful (Somerville, MA).

CONFERENCE PROGRAM COMMITTEE.

CPE#385: SBEC 1.0; TSLAC 1.0

Google Driver’s License!
4:00 - 4:50 PM
Now that you’ve been through Google Driver’s Ed, you’re ready for your Google Driver’s License (part two of a series)! Rev up the Google Engine with surveys and forms. Put this powerful set of tools to work for you.
Diane Ramsay, Mount Vernon ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN’S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#386: SBEC 1.0; TSLAC 1.0

The Library as a Place of Learning, Experimentation, and Discovery
4:00 - 4:50 PM
Enter the exciting world of anythink™ and see how the Rangeview Library District continues to magically transform into an idea place, the heart and soul of the community. The speaker focuses on making the library a comfortable third place (a quality social space beyond work and home).
Ronnie Storey-Ewoldt, anythink™ Libraries (Thornton, CO).

CONFERENCE PROGRAM COMMITTEE.

CPE#384: SBEC 1.0; TSLAC 1.0

Library User Experience, Service, and Value
4:00 - 4:50 PM
How do we define library as a service? Library as an experience? Following user experience design methods, this session aims to find answers to these important questions and engage the audience on what a user’s library experience should look like. The goal is to embed value in everything libraries do.
Shimelis G. Assefa, Department of Research Methods and Information Science, University of Denver (CO).

CONFERENCE PROGRAM COMMITTEE.

CPE#380: SBEC 1.0; TSLAC 1.0

Look Up, Speak Up – And Watch Them Follow
4:00 - 4:50 PM
Librarians can become engaging public speakers. This program will help you master public speaking, connect with the audience, and provide an effective program to your listeners. Learn to captivate and motivate your audience to listen more, retain more, and act upon your recommendations.

CONFERENCE PROGRAM COMMITTEE.

2014 Annual Conference Edition: LEAD OUT LOUD
CPE#3993: SBEC 1.0; TSLAC 1.0
Make Your Mark with School Makerspaces
4:00 - 4:50 PM
In a school library makerspace, students and community members conceive, collaborate, and create using iPads, Kindles, and Web 2.0 tools. Take away ideas to turn your library into a makerspace.
Jennifer Brabston, and Adrienne Raible, Pasadena Memorial High School, Pasadena ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, YOUNG ADULT ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#389: SBEC 1.0; TSLAC 1.0
Music Soothes the Savage (Kid) Soul
4:00 - 4:50 PM
The connection between music and brain development is well-documented. Singing, playing instruments, and listening to music with young children produces long-lasting changes in motor skills, brain structure, and early literacy. Experience first-hand the benefits of music in this fun, interactive musical session and learn to develop your own program.
Corine K. Barberena, East Branch, Irving Public Library; Carolyn Dee Flores, illustrator; and Heidi Scheibmeir, College of Music, University of North Texas (Denton).
CHILDREN’S ROUND TABLE.

Private School Librarians’ Chill Out (Ticketed)
4:00 - 4:50 PM
Join colleagues from private K-12 schools across Texas for some networking and a sweet afternoon treat. Tickets must be purchased by Friday, March 21 through preregistration.
Katherine Turner, Duchesne Academy.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#331: SBEC 1.0; TSLAC 1.0
Social Media Goes to School
4:00 - 4:50 PM
Results from a site-based qualitative study on social media in high school curriculum provide evidence suggesting that new media integration supports content-area knowledge building and 21st century skills development. Results suggest talking points for school librarians to use with teachers and administrators about the benefits of new media in teaching and learning.
Barbara Jansen, Upper School, St. Andrew’s Episcopal School (Austin).
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND YOUNG ADULT ROUND TABLE.

CPE#348: SBEC 1.0; TSLAC 1.0
TexShare Database Update
4:00 - 4:50 PM
Change is coming to TexShare following the end of the 83rd Legislative Session. How will TexShare implement the increases for statewide library resource sharing? How will K-12 public school libraries access TexShare resources? Come find out.
Beverley Shirley, Jay Velgos, and Russelene Waukechon, Library and Networking Division, Texas State Library and Archives Commission (Austin).
TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

CPE#355: SBEC 1.0; TSLAC 1.0
Virtual Shout Outs: Innovative Ways to Promote Digital Collections
4:00 - 4:50 PM
Speakers from different library types demonstrate innovative ways to bring attention to your digital collections. From ebooks to special collections and curriculum materials, make sure your users are aware of everything your library has to offer on the shelf or on the screen.
Cesar R. Garza, Texas State Library and Archives Commission (Austin); Angela C. Hall, Cedar Ridge High School, Round Rock ISD; and Grace Lillevig, eBranch, Harris County Public Library,
PUBLIC RELATIONS AND MARKETING COMMITTEE AND PUBLIC LIBRARIES DIVISION.

CPE#388: SBEC 1.0; TSLAC 1.0
What Teens Really Want: Hosting a Teen Job Fair and Assessing Community Relevance
4:00 - 4:50 PM
The program focuses on planning and operating a teen job fair based on need and relevancy. The program also covers how the speakers put community needs assessment information into action and developed different community partnerships.
Audrey Hopkins, Plano Public Library System; Nora Nagel, Central Branch, Dallas Public Library; and Jose Tamez, Dustin Michael Sekula Memorial Library (Edinburgh).
YOUNG ADULT ROUND TABLE.

CPE#3999: SBEC 1.0; TSLAC 1.0
What’s Wrong (and Right) with Reference?
4:00 - 4:50 PM
Emerging technological trends in the delivery of reference services will be highlighted. A notable expert (aka Mr. Reference) will use a talk show format to discuss Wikipedia, mobile technologies, consortial services, and problem patrons -- as well as topics provided by the audience.
David Tyckoson, Henry Madden Library, California State University, Fresno.
CONFERENCE PROGRAM COMMITTEE.

CPE#390: SBEC 1.0; TSLAC 1.0
Your Library - There’s an App for That!
4:00 - 4:50 PM
Creating an app for your school library is not an expensive and complicated process. Hear how a library created an app which led to increased patrons, increased circulation, and a larger social media presence.
Leigh Ann Jones, Parish Episcopal School (Dallas).
YOUNG ADULT ROUND TABLE, CHILDREN’S ROUND TABLE, AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Archives, Genealogy, & Local History RT Business Meeting
4:00 - 4:50 PM
Cataloging & Metadata RT Business Meeting
4:00 - 4:50 PM
Distance E-Learning RT Business Meeting
4:00 - 4:50 PM
Library Support Staff RT Business Meeting
4:00 - 4:50 PM
Professional Issues & Ethics Committee
4:00 - 4:50 PM
PLD Committees
4:00 - 4:50 PM
Scholarship and Research Committee
4:00 - 4:50 PM
SLD Business Meeting
4:00 - 4:50 PM
Supervision, Management, & Administration RT Business Meeting
4:00 - 4:50 PM
Texas Municipal Library Director’s Association
4:00 - 4:50 PM
TSLAC/TLA Task Force on Minimum Criteria & Standards
4:00 - 4:50 PM
LEAD Conference Program Committee
CPE#383: SBEC 1.5; TSLAC 1.5
LEADing Out Loud: Leaders on Leadership from the Frontlines
4:00 - 5:20 PM
Camila Alire
Julius C. Jefferson
Eva Poole
Janice Wilburn
William Welburn

Are leaders born or are they made? The craft of leadership is explored in a revealing live interview with well-known library leaders. Come with your questions about the pathways and skills needed to become an effective leader, meet the
challenges of decision making and managing libraries, and achieve success in leadership.

Camila Aire, consultant, (Sedalia, CO); Julius C. Jefferson Jr., Congressional Research Service, Library of Congress (Washington, D.C.); Eva Poole, Virginia Beach Public Library (VA); Janice Simmons Welburn, Raynor Memorial Libraries and William Welburn, Office of the Provost, Marquette University (Milwaukee, WI).

CONFERENCE PROGRAM COMMITTEE.

CPE#329: SBEC 1.0; TSLAC 1.0
Patient Privacy Rights
4:00 - 5:20 PM
A medical authority on patient privacy rights will explain those rights and how to protect them in an age of electronic information sharing. A business meeting follows the program.
Deborah C. Peel, Patient Privacy Rights (Austin).
INTELLECTUAL FREEDOM COMMITTEE AND SPECIAL LIBRARIES DIVISION.

CPE#3991: SBEC 1.5; TSLAC 1.5
Promoting Options and Opportunities for Diverse New Library Users
4:00 - 5:20 PM
Library customers include adult learners, immigrants, senior citizens, and international students. Many may not be knowledgeable about the library world and lack the skills to find the information they need. Participants will walk away with strategies to assist these diverse constituencies in successful information literacy practice.
Lana W. Jackman, National Forum on Information Literacy (Cambridge, MA).

Diversity & Inclusion Committee
4:00 - 5:50 PM

Government Documents RT Business Meeting
4:00 - 5:50 PM

CPE#384: SBEC 1.0
Voices de San Anto: San Antonio Authors
4:30 - 5:30 PM
SAN ANTONIO PUBLIC LIBRARY, 600 SOLEAD

Join Latino Texas authors all based in San Antonio. They will share stories from their books and from their experiences. For a fare of $1.20, catch the Via Metro Trolley at either Alamo and Nueva Street or Alamo and Market Street for a 15 minute ride to San Antonio Public Library. REFORMA reception to follow program at 6 pm.
Barbara Renaud Gonzalez, Naomi Shihab Nye, Lionel Sosa, and Carmen Tafolla, authors.
LATINO CAUCUS ROUND TABLE: LA ESTRELLA DE TEJAS, SAN ANTONIO CHAPTER OF REFORMA.

President’s Round-Up and ALL CONFERENCE PARTY
8:00 - 10:00 PM
BRISCOE WESTERN ART MUSEUM
210 W. MARKET

Gussy up in your favorite western duds and celebrate the art, history, and culture of the American West at the Briscoe Western Art Museum located on San Antonio’s famed River Walk. The institution is housed in San Antonio’s first Public Library and newly constructed pavilion. The Briscoe Campus also includes the adjacent McNutt Courtyard and Sculpture Garden. Join your colleagues for an engaging evening filled with music, food, friends, and art.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE AND SAN ANTONIO PUBLIC LIBRARY.
All sessions are open to all attendees.

Registration .......................... 7 am – 5 pm
Placement Center ...................... 8 am – 4 pm
Internet Room ........................ 8 am – 5 pm
TLA Store ............................. 8 am – 5 pm
Exhibits ................................ 9 am – 4 pm
Bag Check ............................. 9 am – 4:00 pm
Market Street Lobby ............. 9 am – 6:30 pm

**Continuing Professional Education CREDITS**

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123: SBE 2.0</td>
<td>TSLAC 2.0</td>
<td></td>
</tr>
</tbody>
</table>

**Program Title**

**8:00 - 9:50 AM**

**Hetherington XXVII Fun Run/Walk (Ticketed)**

**7:00 - 8:30 AM**

ROOSEVELT PARK, 331 ROOSEVELT AVENUE

TLA honors the memory of Jerre Hetherington, the first full time TLA executive director, with the 27th Annual Hetherington 5K Fun Run/Walk. The run supports the Hetherington Leadership Development Fund. This year’s course follows the newly opened Mission Reach section of the scenic San Antonio River and begins and ends at Roosevelt Park at 331 Roosevelt St. Participants can drive or ride the shuttle bus (leaving the convention center at 6:45 am) to the park. All participants receive a commemorative t-shirt and refreshments. First, second, and third place medals or gift cards are awarded for the men’s run, the women’s run, and for the walk. Check-in begins at 7:00 am. Tickets must be purchased by Friday, March 21 through preregistration.

**CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.**

**District 4 Caucus**

**8:00 - 8:30 AM**

**District 7 Caucus**

**8:00 - 8:30 AM**

**CPE#4994: SBE 1.0; TSLAC 1.0**

**Google Drive: Grand Prix Edition**

**8:00 – 8:50 AM**

You’ve finished Google Driver’s License, and now you’re ready to get in the fast lane with the Grand Prix Edition (part three of a series)! Using your Drive, Docs, and Surveys skills, soup up your Googlemobile with Forms and Presentations!

Julie Moore, Library Services, Arlington ISD. TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN’S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

**CPE#404: SBE 1.0**

**“Haute” Authors**

**8:00 – 8:50 AM**

If Anna Wintour were a librarian, these authors would always be in her Spring collection. This panel features a group of literary minds talking about the future of tween and teen literature. Learn how to get these “runway” books carted away by eager young readers!

Jill Bellomy, Highland Park Middle School, Highland Park ISD; Holly Black, Little, Brown Books for Young Readers; Rae Carson, HarperCollins Children’s Books; Melissa de la Cruz, Disney-Hyperion; Elizabeth Eulberg, Scholastic Inc.; and E. Lockhart, Random House Children’s Books.

**TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.**

**CPE#411: SBE 1.5; TSLAC 1.5**

**A New World of Reading Clubs**

**8:00 – 9:20 AM**

Learn about different options available to libraries to enhance their reading club experiences for users of all ages. Representatives of iREAD and the Collaborative Summer Library Program (CSLP) offered in cooperation with the Texas State Library and Archives Commission will discuss their programs and will provide fun new programming tips.


**PUBLIC LIBRARIES DIVISION.**

**CPE#406: SBE 1.5; TSLAC 1.5**

**Bringing Health Information to Your Community**

**8:00 – 9:20 AM**

Did you know that half of the patrons utilizing your public computers are searching for health information? Learn strategies for bringing health information to your community and discover funding opportunities. Join three medical outreach librarians as they share experiences implementing health information outreach programming through the National Network of Libraries of Medicine.

Michelle Malizia, National Network of Libraries of Medicine, South Central Region (Houston); Peg Seger, Briscoe Library, University of Texas Health Science Center at San Antonio; and Lisa Smith, Gibson D. Lewis Library, University of North Texas Health Science Center (Fort Worth).

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#405: SBE 1.0**

**Donated Materials - Buried Treasure or Burying You?**

**8:00 – 9:20 AM**

Can you make more money from your donated materials by selling books to brokers, creating online bookstores, and running auctions? Probably, but what pitfalls can drain profits and community goodwill?

Pat Wagner, Pattern Research, Inc. (Denver, CO).

**PUBLIC LIBRARIES DIVISION.**

**CPE#408: SBE 1.5; TSLAC 1.5**

**From Techno last to Teaching Tools: Inspiring Innovation in Library Instruction with Mobile Devices and Apps**

**8:00 – 9:20 AM**

Tablets, smartphones, and other mobile devices have made a significant impact on the information landscape. This should change how we teach as instruction librarians. Explore how you can integrate mobile devices into your instructional strategies to support mobile information literacy outcomes.

Rebecca K. Miller, University Libraries, Virginia Tech (Blacksburg).

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#409: SBE 1.5; TSLAC 1.5**

**The Future of Libraries**

**8:00 – 9:20 AM**

Explore the latest research from the Pew Internet & American Life Project on the changing roles of libraries and our users in the digital age. Who are our users and what matters most to them? Discover customer perceptions on technology and services and how to stay relevant.

Lee Rainie, Pew Research Center’s Internet and American Life Project (Washington, D.C.).

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#410: SBE 1.5**

**Lone Star Reading List and Authors**

**8:00 – 9:20 AM**

The Lone Star Reading List Committee presents programming ideas for this year’s list and features authors whose books have been included on the list, geared to grades 6-8. Library programming resources will be provided.

S.A. Bodeen

**S.A. Bodeen, Macmillan Children’s Publishing; Justina Chen, Little, Brown Books for Young Readers; Shannon Hale,**
CPE#413: SBEC 2.0; TSLAC 2.0
Balancing Books & eContent: The Future of Acquisitions
8:00 - 9:50 AM
Librarians are faced with doing more with less. This challenge is particularly evident with juggling acquisitions dollars between print and electronic offerings. Demand for econtent is increasing while circulation of print materials continues to remain steady. A panel discusses how they are assessing needs and making decisions in this climate.

Peter Cortez, University of Texas Pan American (Edinburg); Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Carlyn Gray, Round Rock ISD; Becca Sexton, Cedar Park Public Library; Lin Swalley, Library Materials Services, Houston Public Library; and John Weed, Briscoe Library, University of Texas Health Science Center at San Antonio.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#4992 SBEC: 0.5; TSLAC: 0.5
Director's Breakfast - Leading Out of Difficult Times (Ticketed; suggested audience is library directors & managers.)
8:00 – 9:50 AM
Grand Hyatt, 600 E. Market Street

Calling all library administrators! Leading an organization through hard times requires deliberate focus and extra attention to critical areas. A panel of directors representing public, academic, and school libraries shares experiences in leading organizations out of challenging times and offers best practices for increasing library resources, facilities, success, and visibility for communities. Breakfast tickets must be purchased by Friday, March 21 through preregistration.

Menu items include: Basket of Freshly Made Pastries; Southwest Scramble with Eggs, Bell Peppers, Onions, Cheddar Cheese, and Ham; Housemade Salsa; Roasted Pear with Brown Sugar and Granola; Breakfast Potatoes; Sliced Fresh Fruit; Freshly Brewed Coffee and Decaf; Orange Juice and Hot Tazo Tea.

Richard Hasenyager, Office of Library Services, New York City Department of Education; Luis Herrera, San Francisco Public Library; Brian E.C. Schottlaender, The Library, University of California (San Diego).

CONFERENCE PROGRAM COMMITTEE.

CPE#414: SBEC 2.0; TSLAC 2.0
Flipped Classroom with Jonathan Bergmann
8:00 - 9:50 AM
Educators are flipping out over the flipped classroom and all the innovation in learning it enables. Is this model the future of education or does it have serious flaws? Hear from the founder of the flipped classroom movement as he explains how to use video to help students master new ideas outside the traditional class setting.

Jonathan Bergmann, Flipped Learning LLC (Chicago, IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#415: SBEC 2.0; TSLAC 2.0
Get It Together: Empowering School Librarians to Collaborate
8:00 - 9:50 AM
Join experienced middle and high school librarians to hear collaboration success stories from their own libraries. They cover the how-to of working with teachers, administrators, and community leaders in a session that aims to leave you feeling empowered to initiate collaborative partnerships for your campus.

Stacy Cameron, Pioneer Heritage Middle School; Jeana Chetty, Liberty High School; Michelle Johnson, Vandeventer Middle School; Allison Lloyd, Heritage High School; Mary Virginia Meeks, Cobb Middle School, Frisco ISD; and Diane S. Hance, Grisham Middle School, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#416: SBEC 2.0; TSLAC 2.0
I Can Read It Myself! The Geisel Award Books and Beginner Readers
8:00 - 9:50 AM
With just 236 words and publication of The Cat in the Hat, Dr. Seuss set the bar for excellence in creating beginner readers. Join award-winning and new to the genre authors as they discuss how they craft beginner books to inspire young readers to read for themselves. Participants will learn strategies for creating a mock Geisel Award committee.

Teddy Arnold, Scholastic Inc.; Kristen Fournier, Forest North Elementary, Round Rock ISD; Geoffrey Hayes, Candlewick Press; and Paul Meisel, Holiday House.

CHILDREN’S ROUND TABLE.
Adopting a new product, service, or workflow can be time-consuming and difficult in any type of library. Learn how to get staff buy-in to the process and which milestones and methods can ensure you have achieved the desired goals.

Nico Pelsinsky, Serials Solutions, ProQuest (Seattle, WA).

CPE#419: SBEC 2.0; TSLAC 2.0
Practical Steps for Practical People: Implementing Workflow Change
8:00 - 9:50 AM

Want to learn how to maximize the use of your library collection? The presenters will discuss the benefits of utilizing evidence-based collection metrics in making collection development and maintenance decisions with case studies from various libraries.

Elizabeth Chase, Frisco Public Library; Scott Crawford, collectionHQ (Glasgow, UK); and Spencer Smith, Little Elm Public Library.

CPE#403c: SBEC 1.0; TSLAC 1.0
Hands-on Omeka (HANDS ON LAB 5: ticketed; register online only)
9:00 - 9:50 AM

Omeka is an open-source tool for managing digital content and building interactive online exhibits. The hosted Omeka.net service provides much of the same functionality at low or no cost. Attendees will build a basic Omeka.net site and discover resources to help them put their digital content online. Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.

Danielle Cunniff Plumer, Danielle Plumer Associates.

CPE#430: SBEC 1.0; TSLAC 1.0
National Plan for the Transformation of the FDLP in the Digital Age
9:00 - 9:50 AM

As the official publisher of information from all three branches of the Federal Government, the U. S. Government Printing Office has fulfilled its mission of “Keeping America Informed” since 1861. As GPO continues to transform itself for the digital age, the dissemination of Government information through the Federal Depository Library Program (FDLP) will transform as well. Join us to learn about the National Plan for the FDLP, which will include a new category of libraries for civic engagement. “Affiliated Access Library” partners would expand government information access and service opportunities through high school and small public libraries.


CPE#431: SBEC 1.0; TSLAC 1.0
Making Flyers that Don't Suck
10:00 - 10:50 AM

Do you use the same stale clip art for every flyer? Learn how to make attractive handouts and promotional materials to market your library services and programs. You have spent time and energy creating the perfect programs; don’t waste your time with flyers that suck!

Melissa Dease, Downtown Branch, Dallas Public Library; Heather Kramer, Montgomery County Memorial Library System; and Erica Stone, Adult Services, Grapevine Public Library.

CPE#424: SBEC 1.0; TSLAC 1.0
Tech Trends of Note for Academic Libraries
10:00 - 10:50 AM

Explore major technology changes impacting information flow, content, and communication in academic and research libraries. This Library Journal Mover and Shaker and trend spotter will reveal directions in social, mobile, consumer, messaging, and publishing technology and also predict how technology and libraries are designing the future together.

Joe Murphy, Innovative Interfaces, Libraryfuture (Beverly Hills, CA).

CPE#428: SBEC 1.0; TSLAC 1.0
Creating a Comprehensive Library Valuation Picture: Tools of the Trade
10:00 - 10:50 AM

Based on the 2013 publication Proving Your Library’s Value: A Toolkit for Transportation Libraries, a library director articulates a complete valuation picture applicable to all types of libraries. Participants will receive a framework for depicting library values to senior management and will also be led toward a new understanding of the types of values they bring to their organizations.

Sheila M. Hatchell, Minnesota Department of Transportation (St. Paul, MN).

CPE#421: SBEC 2.0; TSLAC 2.0
You Said What? To Whom? Positive Communication Strategies
8:00 - 9:50 AM

Learn effective and positive communication with co-workers, funders, governing bodies, and customers! Work with these essential partners to improve the library’s status with all stakeholders. Break down negative barriers with mindful strategies for telling your library’s story.

Bronwyn Rumssey, T. W. Ogg Elementary, Brazosport ISD; Julie Todaro, Austin Community College; and Lisa D. Youngblood, Harker Heights Public Library.

CPE#420: SBEC 2.0
Texas 2x2 Reading Showcase
8:00 - 9:50 AM

The Texas 2x2 Reading List Committee will introduce the titles on the current list and suggest activities and resources for the 20 books. Jeff Mack, an author with three titles on the 2013 list, will talk about the inspiration for his books.

Sheila Acosta, Cody Library Branch, San Antonio Public Library; Ramarie Deborah Beaver, Haggard Public Library, Plano Public Library System; Heather Jankowski, Greens Prairie Elementary, College Station ISD; Laurie Bernhard Kirksoe, BlancoElementary School, Blanco ISD; Troy Lawrence, Molly Pruitt Library at Roosevelt High School, San Antonio Public Library; and Jeff Mack, Chronicle Books.

CHILDREN’S ROUND TABLE.

CPE#409: SBEC 2.0; TSLAC 2.0
60 Websites in 60 Minutes – What’s New in Government Information
9:00 - 9:50 AM

This fast paced presentation focuses on government and regulatory information at the federal and state level. The audience will be introduced to core government resources in fields such as business, patent, labor, energy, and healthcare. From government to fun – no legal experience necessary to attend! Come on this whirlwind virtual trip to see the latest government information.

Barbara J. Fullerton, Librarian in the Cloud, Inc. (Dallas), and Yolanda Patrice Jones, Florida A&M University School of Law (Orlando, FL).

CPE#430: SBEC 1.0; TSLAC 1.0
Evidence-based Collection Management: Strategies for Improving Library Performance
9:00 - 9:50 AM


CPE#433: SBEC 0.5; TSLAC 0.5
Setting the Bar High When it Comes to High-Tech Literacy in Libraries
(Contributed Papers III - Session B)
10:00 – 10:20 AM

Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Howard Marks, Western Texas College (Snyder).

CPE#442: SBEC 1.0; TSLAC 1.0
Implementing Workflow Change
PRACTICAL STEPS FOR PRACTICAL PEOPLE
CPE#419: SBEC 2.0; TSLAC 2.0
Implementing Workflow Change
This fast paced presentation focuses on government and regulatory information at the federal and state level. The audience will be introduced to core government resources in fields such as business, patent, labor, energy, and healthcare. From government to fun – no legal experience necessary to attend! Come on this whirlwind virtual trip to see the latest government information.

Barbara J. Fullerton, Librarian in the Cloud, Inc. (Dallas), and Yolanda Patrice Jones, Florida A&M University School of Law (Orlando, FL).

CONFERENCE PROGRAM COMMITTEE.

CPE#423: SBEC 1.0; TSLAC 1.0
Evidence-based Collection Management: Strategies for Improving Library Performance
9:00 - 9:50 AM

Scott Crawford

Want to learn how to maximize the use of your library collection? The presenters will discuss the benefits of utilizing evidence-based collection metrics in making collection development and maintenance decisions with case studies from various libraries.

Elizabeth Chase, Frisco Public Library; Scott Crawford, collectionHQ (Glasgow, UK); and Spencer Smith, Little Elm Public Library.

EXHIBITORS ROUND TABLE.

CPE#403c: SBEC 1.0; TSLAC 1.0
Hands-on Omeka (HANDS ON LAB 5: ticketed; register online only)
9:00 - 9:50 AM

Omeka is an open-source tool for managing digital content and building interactive online exhibits. The hosted Omeka.net service provides much of the same functionality at low or no cost. Attendees will build a basic Omeka.net site and discover resources to help them put their digital content online. Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.

Danielle Cunniff Plumer, Danielle Plumer Associates.

CPE#430: SBEC 1.0; TSLAC 1.0
National Plan for the Transformation of the FDLP in the Digital Age
9:00 - 9:50 AM

As the official publisher of information from all three branches of the Federal Government, the U. S. Government Printing Office has fulfilled its mission of “Keeping America Informed” since 1861. As GPO continues to transform itself for the digital age, the dissemination of Government information through the Federal Depository Library Program (FDLP) will transform as well. Join us to learn about the National Plan for the FDLP, which will include a new category of libraries for civic engagement. “Affiliated Access Library” partners would expand government information access and service opportunities through high school and small public libraries.


GOVERNMENT DOCUMENTS ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.

CPE#431: SBEC 1.0; TSLAC 1.0
Making Flyers that Don’t Suck
10:00 - 10:50 AM

Do you use the same stale clip art for every flyer? Learn how to make attractive handouts and promotional materials to market your library services and programs. You have spent time and energy creating the perfect programs; don’t waste your time with flyers that suck!

Melissa Dease, Downtown Branch, Dallas Public Library; Heather Kramer, Montgomery County Memorial Library System; and Erica Stone, Adult Services, Grapevine Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#442: SBEC 1.0; TSLAC 1.0
Tech Trends of Note for Academic Libraries
10:00 - 10:50 AM

Explore major technology changes impacting information flow, content, and communication in academic and research libraries. This Library Journal Mover and Shaker and trend spotter will reveal directions in social, mobile, consumer, messaging, and publishing technology and also predict how technology and libraries are designing the future together.

Joe Murphy, Innovative Interfaces, Libraryfuture (Beverly Hills, CA).

CONFERENCE PROGRAM COMMITTEE.
CPE#432: SBEC 1.0; TSLAC 1.0
Update on the Patient Protection and Affordable Care Act
10:00 - 10:50 AM
This session provides a summary of the federal health law and its impact on libraries. The speaker will address resources librarians can use and what questions they are likely to face. The session is intended to guide librarians in their efforts to inform and serve customers in this changing and complicated arena.
Cheryl Rowan, National Network of Libraries of Medicine, South Central Region (Houston).
REFERENCE ROUND TABLE, BLACK CAUCUS ROUND TABLE, AND SPECIAL LIBRARIES DIVISION.

CPE#433: SBEC 1.5
Bully Busters: Books to Help Children Understand, Cope, and Heal
10:00 - 11:20 AM
Most of us have dealt with bullies, and children are no exception. Bibliotherapy, a process for using books to help solve problems, is a tool to address bullying by pointing children to quality books on the topic of friendship, kindness, and conflict resolution. Authors will be on hand to discuss the issue, and participants will learn about the International Bullying Prevention Association.
Michael Buckley, Abrams Books for Young Readers; Michael Fry, Disney-Hyperion; Stuart Gibbs and James Howe, Simon & Schuster Children’s Publishing; Trudy Ludwig, Random House Children’s Books; and Christine Paikala, Boyds Mills Press.
CHILDREN’S ROUND TABLE.

CPE#435: SBEC 1.5
Other Worlds: Exciting Reads for Teens
10:00 - 11:20 AM
Think teens are from another planet? Authors will discuss how they write for this key audience and will share their processes for creating other worlds that engage teens in reading.

CPE#438: SBEC 1.5
Tayshas Reading List and Authors
10:00 - 11:20 AM
The Tayshas Reading List Committee presents programming ideas for this year’s list and features authors whose books have been included on the list, geared to grades 9-12. Library programming resources will be provided.

CPE#439: SBEC 1.5; TSLAC 1.5
Using Geographic Information Systems (GIS) at your Library
10:00 - 11:20 AM
Students and researchers are finding cool ways to use Geographic Information Systems (GIS) communities, making collaborative relationships part of the curriculum, and creating rich experiences through literacy, creativity, and technology.
Shannon McClintock Miller, Van Meter Community School (IA), and Andy Ryan Plemmons, David C. Barrow Elementary, Clarke County School District (Athens, GA).
technology, especially in digital humanities projects and geocaching. Participants will be introduced to basic GIS techniques, applications, and resources.
Rory Elliott, Alkek Library, Texas State University.

GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#440: SBEC 1.5; TSLAC 1.5

What's Going On in This Picture? Enhance Learning through Art
10:00 - 11:20 AM
Using open-ended questioning for discussion of visual art, teachers can improve language, observation, and critical thinking skills among their students. Learn to use Visual Thinking Strategies (VTS) with K-12 students with illustrations and photos found in picture books and informational texts.
Molly Hefner, McNay Art Institute; and Mary G. Milligan and Kay O'Neal, St. Luke’s Episcopal School (San Antonio).

TExAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#443: SBEC 0.5

The Purpose Based Library
10:00 - 11:50 AM
To grow by developing community partnerships and better core services, how to succeed by current challenges by developing quicker, faster and addresses the possibilities of using them. Learn ways librarians can use these tools to add value to their communities and how they have changed the landscape of library services.
Eric Frierson, EBSCO Information Services; Bennett Claire Ponsford, Texas A&M University Libraries (College Station); and Jason Thomale, UNT Libraries, Eric Frierson, EBSCO Information Services; Bennett Claire Ponsford, Texas A&M University Libraries (College Station); and Jason Thomale, UNT Libraries, University of North Texas (Denton).

CPE#444: SBEC 2.0; TSLAC 2.0

Let’s Talk Learning Spaces in Academic Libraries
10:00 - 11:50 AM
The speakers elaborate on innovative ways to integrate and facilitate access to library resources to meet the research needs of 21st century information literate scholars. They will also share a model for developing information learning spaces and promoting information literacy techniques.
Eric Frierson, EBSCO Information Services; Bennett Claire Ponsford, Texas A&M University Libraries (College Station); and Jason Thomale, UNT Libraries, University of North Texas (Denton).

CPE#445: SBEC 2.0

Not Your Mama's Romance
10:00 - 11:50 AM
Think today’s romance novel is like the bodice ripper of the 70’s? Think again. Today’s romance reflects its readership: smart, eclectic, and full of surprises. Hear from some of the genre’s leading advocates and learn how to create and promote your next romance genre event.
J. Kenner, author; Julia London, author; Pamela Morsi, author; and Jessica St. Ama, Torquere Press.

CONFERENCE PROGRAM COMMITTEE.

CPE#446: SBEC 2.0; TSLAC 2.0

The Purpose Based Library
10:00 - 11:50 AM
Have reduced staffing, more demanding customers, and skeptical city managers forced you into survival mode? While libraries must embrace a strategy for survival, they must also embrace a vision of success and growth. In this three part presentation, John Huber, author and management consultant will show you how to survive these current challenges by developing quicker, faster and better core services, how to succeed by embracing your libraries’ true purpose and how to grow by developing community partnerships based on value driven metrics. Huber is author of Lean Library Management and the soon to be released The Purpose Based Library.

CONFERENCE PROGRAM COMMITTEE.
Engage, entice, and energize reluctant readers with urban fiction. Tickets must be purchased by Friday, March 21 through preregistration.

Menu items include: Mixed Field Greens salad served with Balsamic Vinaigrette and Ranch; Chicken and Waffles; Apple Pie; Freshly Brewed Coffee and Decaf; Iced Tea.

Sharon Draper, Simon & Schuster; and Jacqueline Woodson, Penguin.

---

**CPE#449: SBEC 1.0; TSLAC 1.0**

**eScience: Emerging Roles for Librarians in Research Data Management**

11:00 - 11:50 AM

Spark a new career path by learning about emerging roles for librarians in eScience. Learn about the competencies needed in research data, information, and knowledge management.

Sally Gore, Lamar Soutter Library, University of Massachusetts Medical School (Worcester).

---

**CPE#450: SBEC 0.5**

**Texas Bluebonnet Award Author Session Luncheon (Ticketed)**

12:00 - 1:50 PM

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year's award from student representatives. Luncheon tickets must be purchased by Friday, March 21 through preregistration.

---

**CPE#451: SBEC 1.0; TSLAC 1.0**

**LEADing the Way in Disaster Information Outreach**

11:00 - 11:50 AM

Prepare your information toolkit for when disaster strikes! Gain practical tips on how to provide disaster information outreach services to a wide range of individuals in your community from victims to first responders.

Siobhan Champ-Blackwell, Specialized Information Services, National Library of Medicine (Bethesda, MD).

---

**CPE#455: SBEC 0.5**

**Lariat Adult Fiction Reading List Author Session Luncheon (Ticketed)**

12:00 - 1:50 PM

Grand Hyatt, 600 E. Market Street

Celebrate five years of reading selections for adults in this special presentation of TLA's Lariat Adult Fiction Reading List. You’ll hear from authors featured on the Lariat List and enjoy a delicious lunch. Luncheon tickets must be purchased by Friday, March 21 through preregistration.

---

**CPE#456: SBEC 2.0; TSLAC 2.0**

**Brown Bag Discussions on Management Issues**

12:00 - 1:50 PM

Get the dish on how to manage your time, move to the next level, and deal with difficult workplace relationships. A leading manager will discuss strategies for addressing some of today’s most challenging management issues.

Julie Todaro, Austin Community College.

---

**CPE#443c: SBEC 0.5**

**A Librarian for Residents: A Dynamic Collaboration Between Residence Life and the Libraries at the University of North Texas** (Contributed Papers II - Session C)

11:00 - 11:20 AM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Doug Campbell; Mary Ann Venner; and Susan Whitmer, UNT Libraries, University of North Texas.

---

**CPE#443c: SBEC 0.5**

**Students on Both Sides of the Desk: Effective Student Training for Exceptional Service at a Combine Services Desk** (Contributed Papers II - Session B)

10:30 - 10:50 AM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Doug Campbell; Mary Ann Venner; and Susan Whitmer, UNT Libraries, University of North Texas.

---

**CPE#443c: SBEC 0.5**

**Cataloging Special Materials: The Case of the Metropolitan Opera Library**

11:00 - 11:50 AM

A 2013 Library Journal Mover and Shaker will discuss her work as a cataloger of special materials. The Met’s collections contain historical music markings and translations by international opera musicians. Learn how her work has improved access to these materials and how to apply her techniques for cataloging to your own.

Tanisha Mitchell, Freeport Memorial Library, Metropolitan Opera/Opera Orchestra of New York.

---

**CPE#449: SBEC 1.0; TSLAC 1.0**

**Maximizing Efficiency in a Public Library Construction Project** (Contributed Papers II - Session D)

11:30 - 11:50 AM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Lisa P. Charbonnet, Pflugerville Public Library, and Scott Swiderski, H.R. Gray.
**CPE#455: SBEC 1.0**
**Texas Tea with YA Authors** *(Ticketed)*
12:00 - 1:50 PM
**Texas Library Journal, 600 E. Market Street**
Join us for the third annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as authors move from table to table sharing stories over tea and pastries. Tea tickets must be purchased by Friday, March 21 through preregistration.

**CPE#463c: SBEC 1.0; TSLAC 1.0**
**50 Apps in 50 Minutes** *(Net Fair II)*
1:00 - 1:50 PM
There really is an app for that! Discover 50 apps – both old and new – that will change the way you use your mobile devices.

**CPE#403c: SBEC 1.0; TSLAC 1.0**
**Accessible Website Design** *(Hands On Lab 7: ticketed; register online only.)*
1:00 - 1:50 PM
Ensuring that your website is accessible to users of all abilities benefits everybody: content can be handled by any browser software, search engines gain greater visibility, availability is increased for low-bandwidth users, and people using mobile devices gain better and faster access. Presenters cover the basics of how to evaluate and improve your site’s accessibility.

**CPE#456: SBEC 1.0; TSLAC 1.0**
**Be Prepared: Best Practices for Scout Projects in the Library**
1:00 - 1:50 PM
Be Prepared: it’s the motto of both the Girl Scouts and Boy Scouts. Prepare your library for working with scouts on their leadership projects. Attendees will learn what library policies and procedures should be considered and gain insight into scout project requirements in order to ensure a mutually beneficial collaboration.

**CPE#457: SBEC 1.0; TSLAC 1.0**
**Be the Change You Want to See with Shannon Miller**
1:00 - 1:50 PM
Change can begin by building a team environment including librarians, teachers, students, and the local community. Use Google sites and other social media to promote global connectivity and to help students develop a vision to think, lead, and serve.

**CPE#458: SBEC 1.0; TSLAC 1.0**
**Dónde está el Good Stuff? Selecting Quality Spanish Materials**
1:00 - 1:50 PM
The program provides tips, strategies, and ideas on locating quality Spanish materials for public libraries. Discover small distributors and the importance of international book fairs.

**CPE#464: SBEC 1.0; TSLAC 1.0**
**Back Room Reboot: How to Start Saving Time and Money in Tech Services**
1:00 - 1:50 PM
Learn how to measure current successes, eliminate unneeded steps, and evaluate changes in workflow processes. Take the “Do You Know?” quiz and discover ten principles that can make a difference in how materials move from the back door to the library user’s home and back again.

**CPE#459: SBEC 1.0; TSLAC 1.0**
**Language Play for Infants: Man in the Moon for Male Caregivers**
1:00 - 1:50 PM
Literacy awareness in young children is a growing trend in public and school library services. The role of parents in language learning is critical in the promotion of lifelong learning. This program encourages fathers to participate in the language development of their infant children. (Participants are requested to bring a teddy bear.)

**CPE#465: SBEC 1.0; TSLAC 1.0**
**Embedded Librarians! Diverse Initiatives but Common Challenges**
1:00 - 1:50 PM
Whether you are an academic, public, school, or special librarian and you aren’t embedded...you may be soon. Learn why the embedded model of librarianship may be your pathway to success, no matter what setting you work in.

**CPE#466: SBEC 1.0; TSLAC 1.0**
**FamilySearch: Beyond the Magic Search Box**
1:00 - 1:50 PM
Discover the latest family history tools, search techniques, and types of records available in FamilySearch.org.

**CPE#467: SBEC 1.0; TSLAC 1.0**
**Legislative Update**
1:00 - 1:50 PM
Join TLA advocacy team for a discussion on library policy issues for the upcoming 84th Legislative Session. State Librarian Mark Smith will also discuss the activities and work of the State Library and Archives Commission.

**Menu items include:** Spinach Salad with Mandarin Orange Segments served with Asian Soy Dressing; Boneless Braised Short Ribs; Chevre Roasted Garlic Mashed Potatoes; Butternut Squash and Broccolini; Chocolate Decadence Cake; Iced Tea and Coffee.
Library Innovation Demystified: From Gimmick to Strategic Tool
1:00 - 1:50 PM
Joe Murphy, Innovative Interfaces, Libraryfuture (Beverly Hills, CA).
CONFERENCE PROGRAM COMMITTEE.

Maverick Mania: Five Years of Graphic Novels
1:00 - 1:50 PM
It's the five year anniversary for the Maverick Reading List. Come celebrate the list and learn how it has evolved and gained the popularity it enjoys today!

Move Over Fiction: Creating Room for Nonfiction
1:00 - 1:50 PM
Informational reading and writing is continually growing in importance for young adults. This program provides participants with an overview of excellent nonfiction titles to incorporate library participation into core curricular areas and create reader interest in the genre.
Naomi Bates, Northwest High School, Northwest ISD (Justin).
YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Open Library and Fair Use
1:00 - 1:50 PM
New legal decisions and new initiatives are giving libraries more options in how they share content and interact with their patrons. Now is the time for libraries to be bold and take advantage of this favorable environment to provide as much as we can for our patrons. Jessamyn West will discuss ways to do that.
Jessamyn West, MetaFilter.com (VT).
CONFERENCE PROGRAM COMMITTEE.

Research Before Reading? Yes We Can!
1:00 - 1:50 PM
Learn how to implement successful PreK research projects for students and parents using print and online resources culminating in display projects. Hear how one librarian collaborates with teachers at her school to include parents in the class research project from start to finish.
Karen McPherson, Bonham Early Education Center, and Jacquelyn Rodriguez, Grand Prairie ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Social Reading Platforms and Changes in ePublishing
1:00 - 1:50 PM
SocialBook has the ambitious goal of building the first viable post-print publishing platform where readers and writers can engage in an interactive process. The founder of the Institute for the Future of the Book shows how this innovation will be instrumental in the shift to social reading and writing as discourse moves from printed pages to networked screens.
Bob Stein, The Institute for the Future of the Book (Brooklyn, NY).
CONFERENCE PROGRAM COMMITTEE.

Tech-Friendly, Student-Friendly Library Design
1:00 - 1:50 PM
How can a library redesign project focus on student-friendly environments, incorporate new technologies and be future flexible? See examples of easily replicable design ideas and learn about resources that will inform your next project.
Carolyn Foote, Westlake High School, Eanes ISD (Austin).
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Leading a Campus-wide Conversation About Open Access (Contributed Papers III - Session A)
2:00 - 2:20 PM
Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.
Shannon Kipphut-Smith, Fondren Library, Rice University.
CONFERENCE PROGRAM COMMITTEE.

Introducing the Digital Public Library of America
2:00 - 2:50 PM
The Digital Public Library of America (DPLA) brings together the riches of America’s libraries, archives, and museums, and makes them freely available to the world. It offers cultural heritage institutions opportunities to reach more users, increase access to their content, and collaborate in new ways. Join us and be inspired.
Emily B. Gore, Digital Public Library of America (Cambridge, MA).
DIGITAL LIBRARIES ROUND TABLE, CONFERENCE PROGRAM COMMITTEE, AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

School library researcher Ross Todd will present findings from the NJ research study, One Common Goal: Student Learning, to give insights into the dynamics of effective and sustainable school libraries, particularly through the eyes of school leaders and classroom teachers. It will discuss core concepts in the creation of visible and sustainable school libraries: inquiry-driven pedagogy, knowledge creation, transliteracy, digital citizenship and instructional partnerships.
Ross Todd, Department of Library and Information Science, Rutgers, the State University of New Jersey (New Brunswick).

Staying Healthy in the Workplace
2:00 - 2:50 PM
Need to get healthy in the workplace? This session delivers practical strategies and tips for improving your health, nutrition, and lifestyle management at work.
Mary Kaye Sawyer-Morse, The Center for Success (Fredericksburg).
CONFERENCE PROGRAM COMMITTEE.

Top Technology Trends in Texas Libraries (NET FAIR II)
2:00 - 2:50 PM
Join a review of the latest trends in library technology usage as revealed by the 2014 Top Technology Trends in Texas Libraries Survey.
Todd J. Humble, North Richland Hills Library.
AUTOMATION AND TECHNOLOGY ROUND TABLE.

AASL National School Library of the Year Award
2:00 - 3:20 PM
Hear how the winners of the 2013 National School Library Program of the Year (NSLPY) built program support on a shoestring. An AASL NSLPY Committee member will

2014 Annual Conference Edition: LEAD OUT LOUD
talk about the general lessons learned in the evaluation process.

Dorcas Hand, Annunciation Orthodox School (Houston); Jennifer Jamison and Dedre Williams, Atlantic City High School (NJ).

CONFERENCE PROGRAM COMMITTEE.

CPE#479: SBEC 1.5; TSLAC 1.5
Connect, Collaborate, Communicate and Lead in Academic Libraries
2:00 - 3:20 PM
Collaboration between academic and higher education constituent groups leads to success, greater visibility, and increased value. Two leading university librarians will share their experiences and ideas for institutional collaboration and networking to create interpersonal as well as scholarly relationships on campuses to promote the position and value of libraries.

Barbara Bintliff, Tarleton Law Library, University of Texas at Austin – School of Law, and Diane Graves, Trinity University (San Antonio).

CONFERENCE PROGRAM COMMITTEE.

CPE#478: SBEC 1.5; TSLAC 1.5
Gone Digital: The Bookless Library
2:00 - 3:20 PM
While many libraries have been increasing their e-resources collections, some have chosen to completely phase out print materials. A panel of librarians shares experiences working in bookless libraries, including opportunities and challenges involved in developing an online collection and providing customer service in this unique environment.

Laura Cole, Bexar County BiblioTech (San Antonio); Danna Lamb McCartney, ITT Technical Institute (Austin); and Elizabeth Philipp, Houston ISD.

ELECTRONIC RESOURCES AND SERIALS MANAGEMENT ROUND TABLE.

CPE#480: SBEC 1.5; TSLAC 1.5
The Graveyard Shift: Programming around Mysterious and Scary Books
2:00 - 3:20 PM
A common question from young readers is, “Where are the scary books?” Join librarians and a panel of authors who create these just-right mysteriously scary books as they talk about the cognitive benefits of these stories and offer strategies for teaching literary devices.


YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#481: SBEC 1.5; TSLAC 1.5
Managing Social Media in Libraries: Using Coupled Systems to Build Community
2:00 - 3:20 PM
This session takes a unique approach to social media by providing a framework for viewing organizations as idea-generating systems that use social media to connect outward. Also addressed will be managing risk while encouraging use.

Troy Swanson, Moraine Valley Community College (Palos Hills, IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#482: SBEC 1.5
Openly YA: The Evolution of Gay Literary Characters
2:00 - 3:20 PM
Authors will discuss the evolution of YA books featuring gay characters while exploring the influences and anxieties on gay characters in their own works. Discover how they view the literary landscape ahead as generational shifts change the kinds of stories available to teen readers.


YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#483: SBEC 1.5
Strong Characters, Strong Stories for YA
2:00 - 3:20 PM
Featured authors discuss writing strong stories around strong characters for the YA audience. The panel will discuss characters, style, difficult issues, and the writing process.


YOUNG ADULT ROUND TABLE.

CPE#484: SBEC 1.5
Unconference: Where YOU Create the Content
2:00 - 3:20 PM
Unconferences are organized by the crowd and serve as a participant-guided session sharing our knowledge and passion and taking what we learn back into the world to make a difference. Bring your own ideas or discuss topics such as: leadership, technology, MOOCs, cloud computing, going up for tenure, and more.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#488: SBEC 2.0; TSLAC 2.0
Every Book Is a Social Studies Book
2:00 - 3:50 PM
Do you need more TEKS resources for biographies such as Benjamin Banneker or Jose Antonio Navarro? Do you need help for teachers to include physical environments in social studies? Literature is your tool! Learn to use picture books as dual purpose texts integrating ELAR skills with social studies concepts.

Mary Pruitt, Curriculum and Instruction, Carroll ISD, and Koby Stringer, Curriculum and Instruction, Irving ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#4993: SBEC 2.0; TSLAC 2.0
Grants Part II: Why Didn’t I Get the Money?
2:00 - 3:50 PM
Your awesome grant application was not funded. WHY NOT? Panelists from library grant-making organizations will answer that question from their perspectives. Learn how to write a stronger application by considering the grantor’s mission, telling a compelling story, and demonstrating careful planning for costs, benefits, and evaluation.

Molly Dupnick, Kronkosky Charitable Foundation (San Antonio); Erica A. McCormick, Library Development and Networking, Texas State Library and Archives Commission (Austin); Lady Ray Romano, San Antonio Area Foundation; and Darryl Tocker, Tocker Foundation (Austin).
CPE#403c: SBEC 2.0; TSLAC 2.0

Hack-a-What? Hackathon How To’s
2:00 - 3:50 PM
Hack-a-what? No, we’re not talking about breaking into computers. We are talking about an event bringing people together and solving problems through technology. Do you have a passion for creatively solving problems? You may just be a hacker librarian and not even know it! Come to this introductory hackathon 101 session to find out what hackathons are all about and how you can participate in tomorrow’s hackathon (TLA’s first ever).

Andromeda Yelton, consultant, Small Beautiful Useful (Somerville, MA).

CPE#487: SBEC 2.0; TSLAC 2.0

Info Pros with Cool Jobs: How They Got There!
2:00 - 3:50 PM
A panel of librarians with cool jobs will tell you where they are and how they got there. Find out how you can get there, too!

Pamela J. Cash, consultant (Chicago, IL); Sheila M. Hatchell, Minnesota Department of Transportation (St. Paul, MN); Kimberly L. Johnson, University Archives and Rare Books, Blagg Huey Library, Texas Woman’s University; Sarah Jones, Spencer Stuart (Dallas); and Nicole Pelsinsky, Serials Solutions, ProQuest (Seattle, WA).

CPE#489: SBEC 2.0; TSLAC 2.0

Looking Back and Moving Forward: Information and Reference Services
2:00 - 3:50 PM
Look back 50 years and then gaze into the future at this session examining the history and significance of library reference services. Learn about milestone resources, explore trends, and discuss forecasts related to this primary library activity.

Andy Hines, College of Technology, University of Houston, and Suzanne E. Sears, UNT Libraries, University of North Texas (Denton).

CPE#490: SBEC 2.0; TSLAC 2.0

Manga Mania, Anime Awesomeness & Comic Cool: Events for All Ages at Your Library
2:00 - 3:50 PM
Have you heard about anime/manga conventions in libraries but don’t know where to start? Listen to librarians and a representative from the comic book industry discuss the planning, benefits, and challenges of hosting such a popular program. You will also hear how comic book authors can contribute to library events.

Nichole Chagnon, Saint John’s Branch, Austin Public Library; Brent Erwin, Apé Entertainment; Juli Gonzalez, North Branch, Denton Public Library; and Sarah Silverthorne, Public Services, William T. Cozby Public Library (Coppell).

PROGRAMMING FOR ADULTS ROUND TABLE, CHILDREN’S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#491: SBEC 2.0

Picture Books in a Digital Age
2:00 - 3:50 PM
As reading moves to screen, picture books once thought to be immune from the digital domain are undergoing a transformation. Regardless of the format, picture books should pair a compelling story with expressive artistic illustrations. How do current publishing trends affect picture book creators and their craft? How can librarians use interactive materials to enhance literacy? Let’s talk.


CHILDREN’S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#492: SBEC 2.0; TSLAC 2.0

Start a Youth Storytelling Guild in Your School or Public Library
2:00 - 3:50 PM
Librarians who initiated successful storytelling groups share tips on starting your own program. They will reveal secrets for attracting, coaching, and mentoring young storytellers.

Mary Ann Blue, Lower School, St. Mary’s Hall (San Antonio); Sue Kuentz, retired (Bulverde); Vivian Rutherford, Waco-McLennan County Library; and Toni Simmons, Zula B. Wylie Public Library (Cedar Hill).

STORYTELLING ROUND TABLE.

CPE#485: SBEC 2.0; TSLAC 2.0

Welcome Home: Adding Veterans’ Services in Your Library
2:00 - 3:50 PM
Returning veterans need information on jobs, social services, military benefits, and more, provided in a way they can accept and understand. Experts will discuss how libraries can become the link between veterans and these critical resources.

Clarence Lowe, San Antonio Public Library; Clarence Lowe, Starforce (San Antonio); Sydney Savion, C2PCG (San Antonio); and Hector Villarreal, San Antonio Coalition for Veterans and Families.

CPE#486a: SBEC 0.5; TSLAC 0.5

Pay It Forward: Mentoring Library Students for Career Development and Succession Planning (Contributed Papers III - Session B)
2:30 - 2:50 PM
Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Julie A. Leuzinger, and Jennifer Cochran, UNT Libraries, University of North Texas.

CPE#486c: SBEC 0.5; TSLAC 0.5

Tutorials on Web Analytics: How to Conduct a Web Analytics Report on the Library Website (Contributed Papers III - Session C)
3:00 - 3:20 PM
Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Le Yang, Texas Tech University Libraries, Texas Tech University (Lubbock).

CPE#402: SBEC 1.0; TSLAC 1.0

The Future of the Book Is The Future of Society
3:00 - 3:50 PM
The forms of expression will change dramatically as we learn to exploit the new electronic media. Boundaries between reading and writing will become ever more porous as readers take a more active role in the production of knowledge and ideas.
On the Radar: Professional Visibility through Evidence-Based Practice
3:00 - 3:50 PM
This workshop will provide participants with a range of strategies, initiatives and measurement techniques that will enable them to chart and document the learning outcomes of their teaching-learning activities and library services, and to make visible the essential role of school libraries in their schools and communities.

Kymberly Keeton, College of Information, University of North Texas.

Texas Association of School Librarians' Progressive Dinner (Ticketed)
5:30 - 10:30 PM
St. Mary’s Hall, Montessori School of San Antonio, and Castle Hill First Baptist School. Tickets must be purchased by Friday, March 21 through preregistration.

Networking with New Members
6:00 - 8:00 PM
Fuddruckers, 115 Alamo Plaza
Networking, Networking, Networking! It’s all about who you know! Start creating your networks with other New Members (all conference attendees welcome) at our Dutch-treat networking event at Fuddruckers. Join us for a fun, casual evening of making connections, broadening your future opportunities in our profession, and making new friends!

Texas Media Awards Presentation
6:00 - 8:00 PM
Grand Hyatt, 600 E. Market Street
The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

Texas Authors and Illustrators Meet and Greet
6:30 - 8:00 PM
Come and sit for a spell with some writers and artists from right here in Texas. Chat with the creators of popular titles from Overlooked Books. You may even get to hear some authors read from their own works.

Bob Stein, The Institute for the Future of the Book (Brooklyn, NY).

Conference Program Committee.

CPE#495: SBEC 1.0; TSLAC 1.0
Twinkle, Twinkle Little STAAR: Early Literacy and Test Prep
3:00 - 3:50 PM
Almost 60% of the STAAR reading test requires these skills: establish purpose, monitor for meaning, ask questions, make connections, infer, and summarize. Learn to model these practices and support students’ efforts to become proficient, independent readers.

Melanie Scales, Spring Shadows Elementary, Spring Branch ISD.

Texas Association of School Librarians.

CPE#496: SBEC 0.5; TSLAC 0.5
An Open-Dialogue About Library Express Stations Being Created in Local Community Centers and Cultural Arts Complexes in the Unit (Contributed Papers III - Session D)
3:30 - 3:50 PM
Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Kymberly Keeton, College of Information, University of North Texas.

Texas Library Association Membership Meeting
15 Minutes After the Adjournment of General Session II.

Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot issue facing TLA and learn the winners of Thursday's Hetherington Fun Run/Walk.

Conference Program Committee.

CPE#426: SBEC 1.0; TSLAC 1.0
On the Radar: Professional Visibility through Evidence-Based Practice
3:00 - 3:50 PM
This workshop will provide participants with a range of strategies, initiatives and measurement techniques that will enable them to chart and document the learning outcomes of their teaching-learning activities and library services, and to make visible the essential role of school libraries in their schools and communities.

Ross Todd, Department of Library and Information Science, Rutgers, the State University of New Jersey (New Brunswick).

Conference Program Committee.

CPE#496: SBEC 0.5; TSLAC 0.5
Let’s Party: Celebrating 50 Years of the Reference Round Table and Business Meeting
5:00 - 6:30 PM
The Crockett Hotel, 320 Bonham
Celebrate the first 50 years of the Reference Round Table. Relax, eat, drink, and learn about past RRT officers, events, and accomplishments. A Business meeting follows the event.

John C. Hepner, retired.

Referene Round Table.

CPE#496: SBEC 0.5; TSLAC 0.5
Networking with New Members
6:00 - 8:00 PM
Fuddruckers, 115 Alamo Plaza
Networking, Networking, Networking! It’s all about who you know! Start creating your networks with other New Members (all conference attendees welcome) at our Dutch-treat networking event at Fuddruckers. Join us for a fun, casual evening of making connections, broadening your future opportunities in our profession, and making new friends!

New Members Round Table.

CPE#496: SBEC 0.5
Texas Media Awards Presentation
6:00 - 8:00 PM
Grand Hyatt, 600 E. Market Street
The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

Texas Authors and Illustrators Meet and Greet
6:30 - 8:00 PM
Come and sit for a spell with some writers and artists from right here in Texas. Chat with the creators of popular titles from Overlooked Books. You may even get to hear some authors read from their own works.

Authors and Illustrators Interest Group.

CPE#496: SBEC 0.5; TSLAC 0.5
Let’s Party: Celebrating 50 Years of the Reference Round Table and Business Meeting
5:00 - 6:30 PM
The Crockett Hotel, 320 Bonham
Celebrate the first 50 years of the Reference Round Table. Relax, eat, drink, and learn about past RRT officers, events, and accomplishments. A Business meeting follows the event.

John C. Hepner, retired.

Reference Round Table.

CPE#496: SBEC 0.5; TSLAC 0.5
Networking with New Members
6:00 - 8:00 PM
Fuddruckers, 115 Alamo Plaza
Networking, Networking, Networking! It’s all about who you know! Start creating your networks with other New Members (all conference attendees welcome) at our Dutch-treat networking event at Fuddruckers. Join us for a fun, casual evening of making connections, broadening your future opportunities in our profession, and making new friends!

New Members Round Table.

CPE#496: SBEC 0.5
Texas Media Awards Presentation
6:00 - 8:00 PM
Grand Hyatt, 600 E. Market Street
The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

Texas Authors and Illustrators Meet and Greet
6:30 - 8:00 PM
Come and sit for a spell with some writers and artists from right here in Texas. Chat with the creators of popular titles from Overlooked Books. You may even get to hear some authors read from their own works.

Authors and Illustrators Interest Group.

CPE#496: SBEC 0.5; TSLAC 0.5
Let’s Party: Celebrating 50 Years of the Reference Round Table and Business Meeting
5:00 - 6:30 PM
The Crockett Hotel, 320 Bonham
Celebrate the first 50 years of the Reference Round Table. Relax, eat, drink, and learn about past RRT officers, events, and accomplishments. A Business meeting follows the event.

John C. Hepner, retired.

Reference Round Table.

CPE#496: SBEC 0.5; TSLAC 0.5
Networking with New Members
6:00 - 8:00 PM
Fuddruckers, 115 Alamo Plaza
Networking, Networking, Networking! It’s all about who you know! Start creating your networks with other New Members (all conference attendees welcome) at our Dutch-treat networking event at Fuddruckers. Join us for a fun, casual evening of making connections, broadening your future opportunities in our profession, and making new friends!

New Members Round Table.

CPE#496: SBEC 0.5
Texas Media Awards Presentation
6:00 - 8:00 PM
Grand Hyatt, 600 E. Market Street
The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

Texas Authors and Illustrators Meet and Greet
6:30 - 8:00 PM
Come and sit for a spell with some writers and artists from right here in Texas. Chat with the creators of popular titles from Overlooked Books. You may even get to hear some authors read from their own works.

Authors and Illustrators Interest Group.

Twinkle, Twinkle Little STAAR: Early Literacy and Test Prep
3:00 - 3:50 PM
Almost 60% of the STAAR reading test requires these skills: establish purpose, monitor for meaning, ask questions, make connections, infer, and summarize. Learn to model these practices and support students’ efforts to become proficient, independent readers.

Melanie Scales, Spring Shadows Elementary, Spring Branch ISD.

Texas Association of School Librarians.

An Open-Dialogue About Library Express Stations Being Created in Local Community Centers and Cultural Arts Complexes in the Unit (Contributed Papers III - Session D)
3:30 - 3:50 PM
Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Kymberly Keeton, College of Information, University of North Texas.

Texas Library Association Membership Meeting
15 Minutes After the Adjournment of General Session II.

Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot issue facing TLA and learn the winners of Thursday’s Hetherington Fun Run/Walk.

Conference Program Committee.

Conference Program Committee.

Conference Program Committee.

Conference Program Committee.

Conference Program Committee.

Conference Program Committee.
Crunch! An Evening with Zombie Authors (Ticketed; register online only)
6:30 - 8:30 PM
Hilton Pavilion, 200 South Alamo Street
Eat like it is your last meal! Join thrill-seeking colleagues for a night of terrifyingly tasty dishes and tales at this annual favorite event. Zombie-themed works will leave you hungry for more as authors share their BRAINS (metaphorically, of course!). Free books will be provided to attendees, and Zombies are welcome. Dinner tickets must be purchased by Friday, March 21 through preregistration.

Dine Arounds (Register at the link below)
6:30 – 8:30 PM
Optional no-host Dine Around dinners are planned this year at several popular San Antonio restaurants in easy walking distance to the Convention Center and Conference Hotels. All restaurants have agreed to provide separate checks and will have table reserved under the name of Texas Library Association ready by 6:30 PM. Preregistrants should just meet at the restaurant and enjoy dinner and conversation together. Reservations should be made by Friday, March 21, through the following link: http://www.signupgenius.com/go/10C0E44A9AE29ABFC1-2014

Small Community Libraries Round Table Dessert Social
7:00 - 9:00 PM
Ripley’s Believe It or Not Museum, 301 Alamo Plaza.
The annual Small Community Libraries Round Table’s traditional dessert social features the presentation of the Small Community Librarian of the Year Award, the presentation of the Biblionix Stipend winners, and a lavish raffle. The raffle helps pay for the dessert social. All conference attendees are welcome to participate.

Under Texas Stars: A Storytelling Concert
7:30 - 9:30 PM
Margaret Read MacDonald is the nationally-known star in an evening concert of star storytellers. She will be joined by regional professional tellers as well as one of our own library stars! Bring your friends to this free evening event.
Margaret Read MacDonald, author, (Seattle, WA).

Intergalactic Dance Club Party (Ticketed)
8:00 PM - 12:00 AM
Pat O’Brien’s, 121 Alamo Plaza
“Where the history of the Alamo meets New Orleans.” It’s the Intergalactic Dance Club Party (a.k.a., the group devoted to music, friends, dancing, and frivolity)! Come join the crowd and show that librarians know how to partee! Tickets can be purchased by Friday, March 21 through preregistration or at the door.

Library School Dinner and Receptions
Tickets must be purchased by Friday, March 21 through preregistration.

Sam Houston State University Library School Alumni Dinner (Register online only)
6:00 - 7:00 PM
Rio San Antonio, 205 N. Presa Building B, Suite 201

Texas Woman’s University College of Information Reception
6:30 - 8:00 PM
The Westin Riverwalk, 420 W Market St

University of Houston - Clear Lake Library School Student and Alumni Dinner
6:30 - 8:30 PM
Rio Rio Cantina, 421 E Commerce Street, Suite B

University of North Texas College of Information Alumni Dinner
6:30 - 8:30 PM
Marriott Plaza San Antonio, 555 S. Alamo Street

University of Texas at Austin School of Information Alumni and Friends Reception
6:30 - 8:30 PM
Boudro’s Tex Bistro on the Riverwalk, 421 E. Commerce
FRIDAY APRIL 11 PROGRAMS & EVENTS

All sessions are open to all attendees.

Registration ........................................... 7 am – 1 pm
Placement Center................................. 8 am – Noon
Internet Room ....................................... 8 am – 1 pm
TLA Store.............................................. 8 am – Noon
Exhibits ............................................... 9 am – Noon
Bag Check
Exhibit Hall ............................................ 9 am – Noon
Market Street Lobby ................................... 9 am – 4 pm

Continuing Professional Education CREDITS
Event Number State Board for Educator Certification TX State Library & Archives Commission
CPE#123: SBEC 2.0; TSLAC 2.0

Program Title
8:00 – 9:50 AM

Mindful Meditation
7:00 – 7:50 AM
Start the conference day in a calm state of mind. Learn techniques to improve your mood and anxiety with mindfulness-based therapy.
Tara Moorman, Devine Bodies Body Project.
CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Prepare and Share:
Program Planning for TLA 2015
7:15 – 7:50 AM
Prepare for the 2015 TLA Conference in Austin by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.
CONFERENCE PROGRAM COMMITTEE.

Bylaws and Resolutions Committee II
8:00 – 8:50 AM

Exhibitors Round Table Business Meeting
8:00 - 8:50 AM

CPE#102: SBEC 1.5

10th Annual Poetry Roundup
8:00 – 9:20 AM
For the last 10 years, TLA has hosted 50 poets writing for young people at the annual Poetry Roundup. Hear poets read from their work, learn about the best and latest poetry for kids, experience firsthand the pleasures to be found in the spoken word, experience poetry’s power to develop literacy and language.
Kwame Alexander and Margarita Engle, Houghton Mifflin Harcourt; Nikki Grimes, Wordsong/Boyds Mills Press; Eric Ode, Pelican Publishing Company; Joyce Sidman, Houghton Mifflin Harcourt; Carmen Tafolla, Bilingual/Bicultural Studies, University of Texas at San Antonio; Sylvia Vardell, School of Library and Information Studies, Texas Woman’s University (Denton); Karma Wilson, Simon & Schuster Children’s Publishing; and Janet Wong, Pomelo Books.

CPE#103: SBEC 2.0; TSLAC 2.0

Launch Community Publishing Initiatives with Self-Published Ebooks
8:00 – 9:50 AM
Learn how to foster a culture of authorship in your community. The founder of Smashwords, an ebook self-publishing platform, discusses how libraries can orchestrate community e-publishing initiatives where authors and library customers collaborate to create high-quality ebooks.
Mark Coker, Smashwords (Los Gatos, CA).
CONFERENCE PROGRAM COMMITTEE.

CPE#104: SBEC 2.0; TSLAC 2.0

Managing Major Library Issues:
Practical Tips from the Pros
8:00 – 9:50 AM
Experts offer great take-home value with their top tips for dealing with big issues such as conflict management, transitioning from peer to supervisor, leading vs. managing, and more.
Pamela J. Cash, consultant (Chicago, IL); Tracie D. Hall, Queens Borough Public Library (NY); Rhea Brown Lawson, Houston Public Library; and Michele A. Lucero, LAC Group (Los Angeles, CA).
CONFERENCE PROGRAM COMMITTEE.

CPE#105: SBEC 2.0; TSLAC 2.0

Not Just Where to Click: Teaching Students How to Think
8:00 – 9:50 AM
How do librarians transform information literacy to be more than just competency using the simple mechanics of online catalogs, search engines, and subscription databases? This session addresses strategies for exploring the conceptual side of information literacy and guiding students to examine their own beliefs.
Troy Swanson, Moraine Valley Community College (Palos Hills, IL).
CONFERENCE PROGRAM COMMITTEE.

CPE#106: SBEC 2.0; TSLAC 2.0

Personal Digital Archiving
8:00 – 9:50 AM
Managing digital media can be difficult, but preserving and archiving it can seem downright overwhelming. A representative of the Library of Congress will provide resources about personal digital archiving, a commonsense approach to the problem. The presenter will also show you how to host a personal digital archiving event for the public.

CPE#107: SBEC 2.0; TSLAC 2.0

Spanish Language Collections and the ALA Free Pass to the Guadalajara International Book Fair
8:00 – 9:50 AM
Texas Library Journal • Winter 2013
Great Library Resources

Stop by our booth at TLA, #1743 for advance copies of books from your favorite authors!

Robin Caroll
Samantha Sanderson
At the Movies
9780310742456

Karen Whiting
Rebecca White
Nature Girl
9780310725008

Amy Clipston
Destination
Unknown
9780310736691

Jill Osborne
Riley Mae and the
Rock Shocker Trek
9780310742944
Riley Mae and the
Ready Eddy Rapids
9780310742999

Don’t miss out on meeting these great authors in the author signing area!

FREE BOOK! VISIT BOOTH #1743
with this coupon to redeem for your free copy of Berenstain Bears and the Easter Story.*

*while supplies last
A panel of Spanish-language materials stakeholders will share their history, tips, and experiences from attending the Book Fair in Guadalajara. The heart of this presentation is the challenge of evaluating and purchasing Spanish-language materials. Librarians often face such difficulties as language barriers, access to hard-to-find titles, and understanding the world of foreign publishing houses.

Breakfast tickets must be purchased by Friday, March 21 through preregistration.
Menu items include: Scrambled Eggs, Breakfast Potatoes; Bacon and Sausage Links; Breakfast Pastries; Coffee, Tea and Decaf.

Lemony Snicket, Little, Brown Books for Young Readers.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#516: SBEC 1.5
Women of YA Panel and Young Adult RT Business Meeting
8:00 - 9:50 AM
A panel of women YA authors will dish out the latest on their works. Hear about good reads and good choices for your collection. A business meeting precedes the program.

Texas Association of School Librarians
Author Session and Breakfast with Lemony Snicket (Ticketed)
8:00 - 9:50 AM
Noted author and aficionado of the mysterious Lemony Snicket will ponder the eternal question: Why is it fun to read about kidnappings but hardly any fun to be kidnapped at all?

Lemony Snicket, Little, Brown Books for Young Readers.
CPE#525: SBEC 1.0; TSLAC 1.0  
Grantastic! Write Award Winning School Grants  
9:00 - 9:50 AM  
Does your library need revitalization? Do you have a special library project that focuses on curriculum needs in your library? Educational grants are one way to bring vitality and innovation to your library. Learn basic ideas and best practices for identifying and writing grants.
Alicia Vandenbroek, Shackelford Junior High School, Arlington ISD.

CPE#529: SBEC 1.0; TSLAC 1.0  
Practical Apps for School Libraries and the 21st Century Learner  
10:00 - 10:50 AM  
Bring your mobile device to this hands-on session to learn about key apps you can take back to your campus and use immediately with your students and teachers.
Stacy Cameron, Pioneer Heritage Middle School, Frisco ISD.

CPE#530: SBEC 1.0; TSLAC 1.0  
Of MOOCs & Mayhem: Learning Everywhere  
9:00 – 9:50 AM  
An innovation in online education is the MOOC (Massive Open Online Course). These courses can have thousands of participants. At this session, attendees will leave with 50 tried and true and ready to present programs for their library.
Kim Lehman, CTLS, Inc. (Austin).

CPE#526: SBEC 1.0; TSLAC 1.0  
Personal Branding: A Path to Professional Success  
9:00 - 9:50 AM  
Improve confidence and self-esteem (not to mention develop a top-notch personal “brand”) by learning secrets from the corporate world. Gain experience on how to approach your personal branding for professional success using key tips from a marketing expert.
Amy Vandaveer, Department of Marketing and Entrepreneurship, University of Houston.

CPE#532: SBEC 1.0; TSLAC 1.0  
Acquisitions 101: Connecting with Vendors  
10:00 - 11:20 AM  
The librarian-vendor relationship is too important to develop without active management. During this session, participants will learn about common goals and shared needs between vendors and librarians. Our panel will discuss the necessary components to build a successful partnership.
Janet Cox, McKinney Public Library System; Tammy Crooks, Baker & Taylor; Kirk Gordon, EBSCO Information Services; Jessica M. Lilly-Hughes, Northside ISD (San Antonio); J. Michael Thompson, M.D. Anderson Library, University of Houston; and Eric Timm, Midwest Tapes.

CPE#533: SBEC 1.0; TSLAC 1.0  
Dia de los Niños: School and Public Libraries Connecting with Latino Families  
10:00 - 11:20 AM  
Día de los niños/Día de los libros is an internationally recognized literacy program founded by Pat Mora to connect children and families to books, cultures, and libraries. Learn from experts on helping families strengthen literacy through meaningful experiences with books relevant to their own multicultural experiences.
Oralia Garza de Cortés, consultant; Pat Mora, author; and Mark Smith, Texas State Library and Archives Commission.

CPE#536: SBEC 1.0; TSLAC 1.0  
Mobilizing the Technology Storm: App-based Stress Relief  
10:00 - 11:20 AM  
The speakers review Apple and Android apps promising stress relief for librarians. Learn about free and low cost tools, evaluation criteria, and guidelines for avoiding scams.
Thomas Finley, Frisco Public Library, and Manjyo Giudice, Dallas Public Library.

CPE#537: SBEC 1.0; TSLAC 1.0  
Put the “e” in Your Books: Integrating Ebooks into Your Library  
10:00 - 11:20 AM  
Are you ready to delve into ebooks but find yourself stuck in the stacks? Learn creative transitional programming tips to help you blend the use of digital and audio ebooks into your library environment. Multiple platforms will be included in the discussion.
JoAnn Conlon, Spring Branch ISD, Innovative Resource Media Systems; Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Karen Harrell, Rummel Creek Elementary School, Spring Branch ISD; and Kay Land, Spring Branch ISD, Westchester Academy of International Studies.

CPE#534: SBEC 1.0; TSLAC 1.0  
DIY vs. LSEDIFY: Marketing Strategies for a Resource-Strapped World  
10:00 - 11:20 AM  
Librarians often develop their outreach materials by preference and or necessity, but many libraries also have in-house marketing professionals. How do you make the most of each scenario? Two award-winning marketing devotees share different perspectives: DIY (do it yourself) vs. LSEDIFY (let someone else do it for you).
Caroline Booth, UNT Libraries, University of North Texas (Denton), and Char Booth, Educational Services, Claremont Colleges Library (CA).

CPE#535: SBEC 1.5; TSLAC 1.5  
Going for the Gold: Using Award-Winning Books to Make Readers Winners  
10:00 - 11:20 AM  
The panel explores book awards chosen by children and young adult readers, tells why they are important, and shows how they can help build popular collections. The speakers also describe the unique aspects of these award programs and how librarians can use them to inspire young readers.
Chris Barton, author; Jane H. Claes, University of Houston - Clear Lake; Janet Hilbun, Department of Library and Information Sciences, University of North Texas; and Roger Leslie, North Shore Senior High School, Galena Park ISD.

CPE#531: SBEC 1.5; TSLAC 1.5  
Winning School Grants  
10:00 - 11:20 AM  
The panel will discuss the necessary components to make the most of each scenario? Two award-winning marketing devotees share different perspectives: DIY (do it yourself) vs. LSEDIFY (let someone else do it for you).
Caroline Booth, UNT Libraries, University of North Texas (Denton), and Char Booth, Educational Services, Claremont Colleges Library (CA).

CPE#532: SBEC 1.5; TSLAC 1.5  
App-based Stress Relief  
10:00 - 11:20 AM  
The speakers review Apple and Android apps promising stress relief for librarians. Learn about free and low cost tools, evaluation criteria, and guidelines for avoiding scams.
Thomas Finley, Frisco Public Library, and Manjyo Giudice, Dallas Public Library.

CPE#537: SBEC 1.5; TSLAC 1.5  
Put the “e” in Your Books: Integrating Ebooks into Your Library  
10:00 - 11:20 AM  
Are you ready to delve into ebooks but find yourself stuck in the stacks? Learn creative transitional programming tips to help you blend the use of digital and audio ebooks into your library environment. Multiple platforms will be included in the discussion.
JoAnn Conlon, Spring Branch ISD, Innovative Resource Media Systems; Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Karen Harrell, Rummel Creek Elementary School, Spring Branch ISD; and Kay Land, Spring Branch ISD, Westchester Academy of International Studies.

CPE#538: SBEC 1.5; TSLAC 1.5  
DIY vs. LSEDIFY: Marketing Strategies for a Resource-Strapped World  
10:00 - 11:20 AM  
Librarians often develop their outreach materials by preference and or necessity, but many libraries also have in-house marketing professionals. How do you make the most of each scenario? Two award-winning marketing devotees share different perspectives: DIY (do it yourself) vs. LSEDIFY (let someone else do it for you).
Caroline Booth, UNT Libraries, University of North Texas (Denton), and Char Booth, Educational Services, Claremont Colleges Library (CA).

CPE#535: SBEC 1.5; TSLAC 1.5  
Going for the Gold: Using Award-Winning Books to Make Readers Winners  
10:00 - 11:20 AM  
The panel explores book awards chosen by children and young adult readers, tells why they are important, and shows how they can help build popular collections. The speakers also describe the unique aspects of these award programs and how librarians can use them to inspire young readers.
Chris Barton, author; Jane H. Claes, University of Houston - Clear Lake; Janet Hilbun, Department of Library and Information Sciences, University of North Texas; and Roger Leslie, North Shore Senior High School, Galena Park ISD.

CPE#534: SBEC 1.5; TSLAC 1.5  
Winning School Grants  
10:00 - 11:20 AM  
The panel will discuss the necessary components to make the most of each scenario? Two award-winning marketing devotees share different perspectives: DIY (do it yourself) vs. LSEDIFY (let someone else do it for you).
Caroline Booth, UNT Libraries, University of North Texas (Denton), and Char Booth, Educational Services, Claremont Colleges Library (CA).

CPE#533: SBEC 1.5; TSLAC 1.5  
App-based Stress Relief  
10:00 - 11:20 AM  
The speakers review Apple and Android apps promising stress relief for librarians. Learn about free and low cost tools, evaluation criteria, and guidelines for avoiding scams.
Thomas Finley, Frisco Public Library, and Manjyo Giudice, Dallas Public Library.

CPE#537: SBEC 1.5; TSLAC 1.5  
Put the “e” in Your Books: Integrating Ebooks into Your Library  
10:00 - 11:20 AM  
Are you ready to delve into ebooks but find yourself stuck in the stacks? Learn creative transitional programming tips to help you blend the use of digital and audio ebooks into your library environment. Multiple platforms will be included in the discussion.
JoAnn Conlon, Spring Branch ISD, Innovative Resource Media Systems; Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Karen Harrell, Rummel Creek Elementary School, Spring Branch ISD; and Kay Land, Spring Branch ISD, Westchester Academy of International Studies.

CPE#538: SBEC 1.5; TSLAC 1.5  
DIY vs. LSEDIFY: Marketing Strategies for a Resource-Strapped World  
10:00 - 11:20 AM  
Librarians often develop their outreach materials by preference and or necessity, but many libraries also have in-house marketing professionals. How do you make the most of each scenario? Two award-winning marketing devotees share different perspectives: DIY (do it yourself) vs. LSEDIFY (let someone else do it for you).
Caroline Booth, UNT Libraries, University of North Texas (Denton), and Char Booth, Educational Services, Claremont Colleges Library (CA).
BiblioTech: The Bookless Library of Bexar County
10:00 - 11:50 AM
A representative of the Bexar County Commissioners’ Court will talk on the concept, funding, and building of a bookless library. The facility’s manager will address the issues surrounding the development and maintenance of this type of library.
Laura Cole and Ashley Eklof, Bexar County BiblioTech (San Antonio); and Nelson Wolff, Bexar County Commissioners’ Court (San Antonio).

Embedded Librarians Are Everywhere...and They Tell All!
10:00 - 11:50 AM
Hear a panel of successful embedded librarians from diverse settings share experiences, challenges, and lessons learned, in transforming their traditional role into an integral part of the teaching and research process. You’ll learn about skills and competencies needed, and how to market yourself to your target audience.

CPE#549: SBEC 2.0;
10:00 - 11:50 AM
Saving the World One or More Ordinary Kids at a Time
Since Nancy Drew and the Hardy Boys, children have loved reading about the daring exploits of kids just like themselves. Saving the world and foiling bad guys has a universal empowering appeal for young readers. Join authors as they explore just what makes a great adventure story.
CPE#551: SBEC 2.0; TSLAC 2.0
Using Primary Sources to Enrich Class Research
10:00 - 11:50 AM
Learn to identify relevant, quality resources to enhance user’s research. These unique sources will improve students’ writing and research skills by providing access to authoritative but underutilized sources.
Tara Carlisle, Julie A. Leuzinger, and Suzanne E. Sears, UNL Libraries, University of North Texas (Denton).

CPE#552: SBEC 1.5
Hot Off the Press: Great New Books for Tweens and Teens
10:30 - 11:50 AM
This tried and true event offers avid readers a great peak at the season’s best books. The speakers booktalk the best new reads for tweens and teens.
Rosemary Chance and Teri S. Lesesne, Department of Library Science, Sam Houston State University (Huntsville).

CPE#553: SBEC 1.0; TSLAC 1.0
Lead Out Loud in Your PLCs
11:00 - 11:50 AM
Know what a professional learning community (PLC) is but not sure how to get into the game? Heard chatter about PLCs and want to know more? This session covers background information, practical examples, and advice on becoming an instructional leader.
Mary Pruitt, Curriculum and Instruction, Carroll ISD, and Koby Stringer, Curriculum and Instruction, Irving ISD.

CPE#554: SBEC 1.0; TSLAC 1.0
Robots in the Library – Building STEM Skills
11:00 - 11:50 AM
The FIRST Lego League Robotics programs offer fun and serious STEM skills. Designed for all school aged children, the program builds incrementally each year and gives participants real world skills in teamwork and problem solving. Attendees will learn the nuts and bolts of implementing a program, gaining financial support, and developing community partnerships.
Kit Ward-Crixell, New Braunfels Public Library.

CPE#555: SBEC 0.5
Closing Author Session Luncheon with Maggie Stiefvater (Ticketed)
12:00 - 1:20 PM
Accomplished author Maggie Stiefvater (Books of Faerie and the Shiver trilogy) serves up magical tales at the annual closing luncheon celebration. Described as “vibrant and potent” and “utterly original,” Stiefvater reveals the blend of myth and truth in her works. Luncheon tickets must be purchased by Friday, March 21 through preregistration.
Menu items include: Mixed Greens with Baby Bell Peppers, Herb Feta and Citrus Vinaigrette Organic Chicken Breast with a Jack Daniels Barbecue Glaze; Buttermilk Mashed Potatoes and Roasted Vegetables; Carrot Cake with Caramel Sauce; Iced Tea; Coffee; and Hot Teas.
Maggie Stiefvater, Scholastic, Inc.

CPE#556: SBEC 0.5
Mystery Writing with Greg Iles
12:30 - 1:20 PM
Greg Iles, author of 13 New York Times bestselling novels, will introduce his new trilogy. Natchez Burning continues the story of Penn Cage of protagonist of The Devil’s Punchbowl. Iles’s novels have been made into films, translated into more than 20 languages, and published in more than 35 countries worldwide. Join this dynamic writer for review of his works, craft, and upcoming mysteries.

CPE#557: SBEC 1.0; TSLAC 1.0
To Catch a Texas Thief: Are You Easy Pickings or Safe and Secure?
11:00 - 11:50 AM
Texas libraries are experiencing accelerated criminal activity resulting in the loss of tens of thousands of dollars in materials. Focused on certain subject areas and some disciplines more than others - and with current title lists seemingly used as shopping lists - librarians must struggle to identify, manage, and reduce losses. The presenters cover real recent situations and address identifying threats, assessing risk and insurance, designing space for security, inventorying assets, and providing instructions for equipment and signage.
Julie Todaro, library services, and Carrie Gits, library services emergency management, Austin Community College.

CPE#558: SBEC 1.0; TSLAC 1.0
Small Community Libraries RT Business Meeting
10:00 - 11:50 AM

CPE#559: SBEC 1.0; TSLAC 1.0
Building STEM Skills
10:00 - 11:50 Am

CPE#560: SBEC 1.0; TSLAC 1.0
Mystery Writing with Greg Iles
12:30 - 1:20 PM

CPE#561: SBEC 1.0; TSLAC 1.0
To Catch a Texas Thief: Are You Easy Pickings or Safe and Secure?
11:00 - 11:50 AM

CPE#562: SBEC 1.0; TSLAC 1.0
Small Community Libraries RT Business Meeting
10:00 - 11:50 AM

CPE#563: SBEC 1.0; TSLAC 1.0
Lead Out Loud in Your PLCs
11:00 - 11:50 AM

CPE#564: SBEC 1.0; TSLAC 1.0
Robots in the Library – Building STEM Skills
11:00 - 11:50 AM

CPE#565: SBEC 0.5
Closing Author Session Luncheon with Maggie Stiefvater (Ticketed)
12:00 - 1:20 PM

CPE#566: SBEC 0.5
Mystery Writing with Greg Iles
12:30 - 1:20 PM

CPE#567: SBEC 0.5
GENERAL SESSION III with Henry Winkler
1:30 – 2:10 PM
Actor, producer, and author, Henry Winkler is known for his portrayal of Fonzie on the hit 1970s sitcom Happy Days. During his 40 plus year career, Winkler has worked in diverse areas, including film, theatre, and television. Some of his recent acting work The Practice, Arrested Development, and Royal Pains. Winkler supports many children’s advocacy organizations, including the Epilepsy Foundation and Toys for Tots, and has produced All the Kids Are Doing It and Strong Kids, Safe Kids. Since 2003, Winkler has collaborated with Lin Oliver on a series of children’s books about a 4th grade boy, Hank Zipzer, who is dyslexic. Join him, the iconic King of Cool, for a discussion of his career, advocacy, and works.
Henry Winkler, Penguin Young Readers Group.

Texas Library Association Council II Council, the governing body of TLA, convenes 15 minutes after the adjournment of General Session III. All conferencees are invited.

TLA Executive Board (2)
3:30 – 5:30 PM
Seating is limited for all Hands on Lab sessions. These labs are ticketed events, and reservations must be made by Friday, March 21 through online preregistration only.

**TUESDAY, APRIL 8**
Engaging with Video (Hands on Lab 1) ......2:00 - 2:50 pm
Using Infographics in Education (Hands on Lab 2) .................3:00 - 3:50 pm

**WEDNESDAY, APRIL 9**
Expanding Your Audience with LinkedIn (Hands on Lab 3) ..............1:00 - 1:50 pm
Content Curation Tools (Hands on Lab 4) ..........................2:00 - 3:50 pm

**THURSDAY, APRIL 10**
Hands-on Omeka (Hands on Lab 5) ......9:00 - 9:50 am
Content Planning with Drupal (Hands on Lab 6) ..........................10:00 - 11:50 am
Accessible Website Design (Hands on Lab 7) ..........................1:00 - 1:50 pm

**FRIDAY, APRIL 11**
TLA’s First Ever Hackathon (Hands on Lab 8) ..........................8:00 - 11:50 am
13. Publication Title
   Texas Library Journal

14. Issue Date for Circulation Data Below
   Summer, 2013

15. Extent and Nature of Circulation
   Average No. Copies Each Issue During Proceeding 12 Months
   No. Copies of Single Issue Published Nearest to Filing Date
   ___________ ___________
   a. Total Number of Copies (Not actionable)
      7104
      5850
   b. Paid Circulation (By Mail and Outside the Mail)
      (1) Mailed Outside-County Paid Subscriptions Stated on Form 3541 (Include paid distribution above nominal rate, advertisement, and exchange copies)
      5630
      3242
      (2) Mailed In-County Paid Subscriptions Stated on Form 3541 (Include paid distribution above nominal rate, advertisement, and exchange copies)
      321
      203
      (3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®
         0
         0
      (4) Paid Distribution By Other Classes of Mail Through the USPS (e.g., First-Class Mail®)
         0
         0
   c. Total Paid Distribution (Sum of (1), (2), (3), and (4))
      5751
      5547
   d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)
      (1) Free or Nominal Rate Outside-County Copies Included on Form 3541
      625
      144
      (2) Free or Nominal Rate In-County Copies Included on Form 3541
      55
      14
      (3) Free or Nominal Rate Copies Mailed at Other Classes through the USPS (e.g., First-Class Mail)
      0
      0
      (4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)
      660
      358
   e. Total Free or Nominal Rate Distribution (Sum of (1), (2), (3), and (4))
      6431
      5705
   f. Total Distribution (Sum of 15c and 15d)
      7106
      5850
   g. Copies not Distributed (See instructions to Publishers #4 (page 139))
      675
      345
   h. Total (Sum of 15c and 15d)
      7106
      5850
   i. Percent Paid
      (15b divided by 15c times 100)
      89.44
      94.84


17. Publication of Statement of Ownership
   ☐ Publication not required.
   ☐ If the publication is a general publication, publication of this statement is required. Will be printed in the Winter 2011 issue of this publication.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner
   Date
   ___________
   ___________
Preregistration Form

Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

Preregistration postmark deadline is March 21, 2014.

- One form per person. Choose only one preregistration fee.
- PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- Individual TLA member dues for 2014 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- If applicable, please fill in your TLA member number on the preregistration form.

- No registration confirmation will be given without a self-addressed stamped envelope provided.
- No preconference or event tickets will be sold by TLA onsite. All tickets must be purchased by March 21, excluding the Intergalactic Dance Club Party.
- Name badges are required for all programs, events, exhibits, and shuttle buses.
- For TLA members, the city and state that appear on your name badge reflects your business address, if available.
- Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.

☑ Please do not include my name on mailing lists rented to conference exhibitors.

TLA Membership # ___________________________ Nickname (if any) for badge ___________________________

Library Type Affiliation: _____ Academic _____ Public _____ School _____ Special _____ Does not apply

NAME: LAST ___________________________ FIRST ___________________________

ADDRESS: STREET ___________________________

CITY ___________________________ STATE ___________ ZIP ___________

INSTITUTION: ___________________________ EMAIL: ___________________________

PHONE: HOME ___________________________ BUSINESS ___________________________ CELL ___________________________

I PREREGISTRATION FEES

Choose only one preregistration fee.

Indicate your preregistration choices by marking an “X” in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-J entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2014 TLA MEMBER RATES

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Member</td>
<td>$260</td>
<td>A</td>
</tr>
<tr>
<td>Retired Member</td>
<td>$100</td>
<td>B</td>
</tr>
<tr>
<td>Trustee/Lay/Advocate</td>
<td>$100</td>
<td>C</td>
</tr>
<tr>
<td>Fulltime Library School Student*</td>
<td>$100</td>
<td>D</td>
</tr>
</tbody>
</table>

*must be current STUDENT member of TLA
**email proof of student status to nane@txla.org

TIP FOR NON-MEMBERS. Before registering, see how much a membership in TLA would lower your registration fee.

NON-MEMBER (NM) RATES

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Employee</td>
<td>$405</td>
<td>E</td>
</tr>
<tr>
<td>Library School Student**</td>
<td>$145</td>
<td>F</td>
</tr>
<tr>
<td>Trustee/Lay/Advocate</td>
<td>$145</td>
<td>G</td>
</tr>
<tr>
<td>International Attendee</td>
<td>$165</td>
<td>H</td>
</tr>
<tr>
<td>School Administrator</td>
<td>$155</td>
<td>I</td>
</tr>
<tr>
<td>Family/Spouse</td>
<td>$100</td>
<td>J</td>
</tr>
</tbody>
</table>

ONE DAY ONLY: WEDNESDAY

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 General Member</td>
<td>$195</td>
<td>N</td>
</tr>
<tr>
<td>NM Library Employee</td>
<td>$270</td>
<td>O</td>
</tr>
</tbody>
</table>

ONE DAY ONLY: THURSDAY

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 General Member</td>
<td>$195</td>
<td>P</td>
</tr>
<tr>
<td>NM Library Employee</td>
<td>$270</td>
<td>Q</td>
</tr>
</tbody>
</table>

ONE DAY ONLY: FRIDAY reduced hours

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 General Member</td>
<td>$160</td>
<td>R1</td>
</tr>
<tr>
<td>NM Library Employee</td>
<td>$240</td>
<td>T1</td>
</tr>
</tbody>
</table>

ONE DAY ONLY: TUESDAY reduced hours; NO exhibits

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 General Member</td>
<td>$135</td>
<td>L</td>
</tr>
<tr>
<td>NM Library Employee</td>
<td>$210</td>
<td>M</td>
</tr>
</tbody>
</table>

Preregistration postmark deadline is MARCH 21, 2014

☑ Refund requests must be in writing and postmarked no later than March 21, 2014. Refunds will be mailed in June, with a $40 processing fee deducted.

☑ Exhibits-only passes are sold through online registration as well as onsite for $25 per day. These are non-refundable.

☑ Exhibits-only PLUS passes are sold through online registration as well as onsite for $100 and include all three General Sessions plus three days of exhibits.

Discounts are available for online registration only. www.txla.org

2014 Annual Conference Edition: LEAD OUT LOUD
2 PRECONFERENCES • TUESDAY, APRIL 8

Build A Better Team - One Year to Success
8:00 AM - 5:00 PM
Member $85  AAA  [ ]
Non-member $100  AAB  [ ]

Make a Makerspace
9:00 AM - 11:45 AM
Member $50  AAC  [ ]
Non-member $65  AAD  [ ]

No More Eye Candy! Inspiring Visual Imagination, Assessing Visual Creativity
1:00 PM - 4:00 PM
Member $50  AAE  [ ]
Non-member $65  AAF  [ ]

LEAD with a Story: Storytelling as a Teaching Tool
1:00 PM - 5:00 PM
Member $35  AAE  [ ]
Non-member $50  AAF  [ ]

TASL AUTHOR SESSION/BREAKFAST
FRIDAY, APRIL 11
$33  C7  [ ]

CLOSING AUTHOR SESSION
FRIDAY, APRIL 11
$42  C8  [ ]

Please indicate if you require a special meal:
Vegetarian  ___  Vegan  ___  Gluten-free  ___
Lactose-free  ___  Diabetic  ___  Other (explain) _________________________

3 TICKETED EVENTS (ALPHA CODES CA – ED)

Conference registration fees NOT required; multiple tickets allowed.

---

EXHIBITORS ROUND TABLE GOLF OUTING
TUESDAY, APRIL 8
$125  DC  [ ]

TALL TEXANS RECOGNITION & RECEPTION
TUESDAY, APRIL 8
$20  DD  [ ]

OPENING AUTHOR SESSION/LUNCH (LFTA)
WEDNESDAY, APRIL 9
$42  C1  [ ]

PRIVATE SCHOOL LIBRARIANS CHILL OUT
WEDNESDAY, APRIL 9
$0  DF  [ ]

HETHERINGTON XXVII FUN RUN/WALK
THURSDAY, APRIL 10
$20  DH  [ ]

LARIAT ADULT FICTION AUTHOR SESSION
THURSDAY, APRIL 10
$38  C3  [ ]

TEXAS BLUEBONNET AWARD AUTHOR SESSION
THURSDAY, APRIL 10
$39  C4  [ ]

TEXAS TEA with YA AUTHORS
THURSDAY, APRIL 10
$30  C5  [ ]

TASL PRIVATE SCHOOL LIBRARIANS DINNER
THURSDAY, APRIL 10
$50  DI  [ ]

BLACK CAUCUS RECEPTION
THURSDAY, APRIL 10
$10  DJ  [ ]

ALUMNI RECEPTIONS & DINNERS
THURSDAY, APRIL 10

TWU  $20  E2  [ ]

UNT  $20  E3  [ ]

UH-CL  $26  E4  [ ]

INTERGALACTIC DANCE CLUB PARTY
THURSDAY, APRIL 10
$20  EB  [ ]

---

When you preregister for conference online, you will also receive DISCOUNTED RATES.
No purchase orders accepted; preregistration form must be postmarked by MARCH 21.

---

Preregistration ........................................... $ __________
Preconferences ........................................... $ __________
Ticketed events .......................................... $ __________
2014 Membership ........................................ $ __________ (include membership form)

TOTAL DUE ................................................ $ __________

---

FOR OFFICE USE ONLY: date received

Check # __________________________   Amt. __________________________
Check # __________________________   Amt. __________________________

---

Mail this form with check payable to TLA
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:
Card: [ ] VISA  [ ] MC  [ ] AMEX  [ ] DISC
No. _______________________________________

CVV (sec. code) ___________ Exp. date: Mo. _______ Year _______
Signature _____________________________
SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

FIRST NAME ____________________ MIDDLE NAME ____________________ LAST NAME ____________________

NICKNAME (IF ANY) ___________________________________________________________ TLA MEMBERSHIP NUMBER, IF KNOWN ________________________

EMPLOYMENT: INSTITUTION/LIBRARY ____________________________________________ CAMPUS BRANCH/DEPARTMENT ________________________________

BUSINESS STREET ADDRESS ____________________________________________________ CITY ____________________ STATE ______ ZIP+4 _______

BUSINESS PHONE ____________________ FAX ____________________

HOME STREET ADDRESS ________________________________________________________ CITY ____________________ STATE ______ ZIP+4 _______

HOME PHONE ____________________ CELL PHONE ____________________ PREFERRED EMAIL ____________________

SECONDARY EMAIL ____________________

Your Social Media Handles (if applicable):

TWITTER ____________________ FACEBOOK ____________________

LINKED IN ____________________ OTHER ____________________

Preferred mailing address:  [ ] Home  [ ] Work

[ ] Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

[ ] From TLA and outside organizations – or – [ ] From TLA only

[ ] I do NOT want to be auto-subscribed to Unit electronic lists.

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

[ ] 25 and under  [ ] 36 – 45  [ ] 56 – 65

[ ] 26 – 35  [ ] 46 – 55  [ ] 66 or over

Are you:  [ ] Female  [ ] Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

[ ] Black or African American

[ ] American Indian or Alaska Native

[ ] Asian

[ ] Native Hawaiian or Other Pacific Islander

[ ] Hispanic/Latino origin

[ ] White person not of Hispanic/Latino origin

[ ] Person of other race(s); please identify ________________________________

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

[ ] within 5 miles  [ ] 31 – 60 miles

[ ] 5 – 15 miles  [ ] 61 – 100 miles

[ ] 16 – 30 miles  [ ] Farther than 100 miles

What is your highest level of education?

[ ] High School or GED

[ ] Associate Degree

[ ] Bachelor’s Degree

[ ] Master’s Degree

[ ] Doctorate

[ ] None of the above

Do you have formal library/information training or certification at any of the following levels? (check any that apply)

[ ] Library/Media Specialist Certification

[ ] Bachelor’s Degree

[ ] Master’s Degree, non-ALA accredited school

[ ] Master’s Degree, ALA-accredited school

[ ] Doctorate

Library Type Affiliation

[ ] Academic  [ ] School  [ ] Does not apply

[ ] Public  [ ] Special

Which college or university granted your Master’s Degree in Library and/or Information Science?

[ ] Sam Houston State University

[ ] Texas Woman’s University

[ ] University of Houston, Clear Lake

[ ] University of North Texas

[ ] University of Texas at Austin

[ ] Other Texas school (please identify) ________________________________

[ ] Non-TX American school (please identify) ________________________________

[ ] International program (please identify) ________________________________

3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763
512/328-1518 • 800/580-2852 • FAX: 512/328-8852
Email: tla@txla.org

CONTINUED ON OTHER SIDE
Individual membership dues are non-refundable & non-transferable. Dues installment plan available online.

- Personal Member (G): Librarian, Library Professional, Library Staff
- Unemployed through $9,999: $25
- Salary $10,000 through $14,999: $40
- Salary $15,000 through $19,999: $50
- Salary $20,000 through $29,999: $65
- Salary $30,000 through $39,999: $90
- Salary $40,000 through $59,999: $125
- Salary $60,000 through $79,999: $135
- Salary $80,000 and above: $150
- Out of State Member (G): $30
- Full-time Library Student (not currently employed in a library) or High School Student: $25
- Retired Librarian (D): $30
- Trustee/Layperson/Vendor/Advocate (E): $30
- Supporting Member (F): $200

**SECTION III – DIVISION** (One Division included in Basic Dues)
- College and University Libraries (1)
- Public Libraries (2)
- Special Libraries (3)
- Texas Association of School Librarians (4)
  - [Note: Friends of School Libraries of Texas has merged into TASL]
- Private School Discussion Group (5)
- No Preference (6)

**SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)** (One Round Table or Interest Group included in Basic Dues)
- Acquisitions & Collection Development RT (A)
- ALIVE (retired members) IG (Nn)
- Archives, Genealogy, & Local History RT (Lj)
- Assessment IG (Mm)
- Automation & Technology RT (N)
- Black Caucus RT (Z)
- Cataloging & Metadata RT (C)
- Children’s RT (D)
- Digital Libraries RT (Dd)
- Distance/E-Learning RT (Ji)
- E-SMART (E-Resources & Serials) RT (R)
- Exhibitors RT (formerly TPALS) (S)
- Gay, Lesbian, Bisexual, Transgendered IG (Cc)
- Government Documents RT (K)
- Intergalactic Dance Club RT (Bb)
- Interlibrary Loan & Resource Sharing RT (L)
- Latino Caucus RT (T)
- Library Friends, Trustees & Advocates RT (G)
- Library Instruction RT (U)
- Library Support Staff RT (X)
- Media & Related Technologies RT (P)
- New Members RT (J)
- Programming for Adults RT (Kk)
- Reference RT (F)
- Small Community Libraries RT (Q)
- Storytelling RT (W)
- Supervision, Management, & Administration RT (M)
- TALL Texans RT (Y)
- Texas Authors & Illustrators IG (Oo)
- Young Adult RT (H)
- No Preference

**SECTION V – DISTRICTS** (One District included in Basic Dues)
- I wish to be a member of my assigned district (geographical, based on preferred mailing address).
- I do not wish to be a member of any district.
- I wish to be a member of the following; select all that apply:
  - District 1
  - District 2
  - District 3
  - District 4
  - District 5
  - District 6
  - District 7
  - District 8
  - District 9
  - District 10

**SECTION VI – PAYMENT**

**BASIC DUES**
- Includes one Division and one Round Table/Interest Group

<table>
<thead>
<tr>
<th>Choice</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each Add’l Division at 10% X Basic Dues</td>
<td>$________</td>
</tr>
<tr>
<td>Each Add’l Round Table or Interest Group at 5% X Basic Dues</td>
<td>$________</td>
</tr>
<tr>
<td>Each Add’l District at 1% X Basic Dues</td>
<td>$________</td>
</tr>
<tr>
<td>Membership Directory, $30 each</td>
<td>$________</td>
</tr>
<tr>
<td>Professional Liability Insurance, $35</td>
<td>$________</td>
</tr>
<tr>
<td>Insurance Premium per Member: $27.50; State Taxes/Fees (4.91%): $1.35; Association’s Administrative Fees: $6.15</td>
<td>$________</td>
</tr>
</tbody>
</table>

**TOTAL** $________

**RETURN ENTIRE FORM WITH PAYMENT**

- No Purchase Orders Accepted
- Check or Money Order payable to TEXAS LIBRARY ASSOCIATION
- VISA ☐ AMERICAN EXPRESS ☐ MASTERCARD
- DISCOVER

Card #:________/______/______/______
CVV (security code):_________ Exp. Date:________/______

Signature:________________________________________

**OFFICE USE ONLY**

Received:________________________
Check #:________________________
Amount:________________________
YES! I’d like to help the 2014 TLA Local Arrangements Committee by volunteering at the Annual Conference in San Antonio, April 8-11.

Date ____________________________________________

Name _________________________________________________________________________________________

Position _________________________________________________________________________________________

Institution _________________________________________________________________________________________

Address _________________________________________________________________________________________

City/State _________________________________________________________________________________________

ZIP Code _________________________________________________________________________________________

Work Phone _________________________________________________________________________________________

Home Phone _________________________________________________________________________________________

FAX _________________________________________________________________________________________

Email Address (PLEASE PRINT CLEARLY) _________________________________________________________________________________________

Volunteers should be willing to volunteer for a minimum of two consecutive hours. While librarians must be registered for the conference, paraprofessionals and support staff who are not registered for the conference will receive a complimentary exhibits-only pass with four hours of volunteer service.

If you need four hours of volunteer service, please check here: ☐

Are you willing to work at more than one event during the conference? ☐ Yes  ☐ No

Please indicate dates/times you prefer to volunteer.

__________________________________________________________________________________________

__________________________________________________________________________________________

Please check the assignment(s) of your choice. If you choose more than one, please rank your choices (“1” being your first choice, etc.):

_____ Authors Autographing

_____ Disaster Relief Raffle Tickets

_____ Entertainment

_____ Meeting Rooms

_____ Exhibits (Boothsitting, Registration, Advance Sign-up)

_____ Health (Fun Run)

_____ Hospitality

_____ Information

_____ Internet Room

_____ Placement Center

_____ Registration

_____ TLA Store

_____ Transportation

Before conference, you will receive additional information about your assignment(s) from the committee chair for the area(s) in which you are volunteering. Check in at the volunteer booth in the registration area upon arrival.

PLEASE SEND THIS FORM TO: Tressia Carr
Dept. of Veterans Affairs, South Texas VHCS
7400 Merton Minter Blvd (182), San Antonio, TX 78229
TRESSIA.CARR@VA.GOV

Online form available on the conference website!
Back of Volunteer Form
When your school library program is gone, the loss to the school community is beyond words.

School libraries are much more than literacy centers. They serve as a safe environment to explore and learn, access new information technologies, and collaborate with peers. When a school library program is destroyed by a natural disaster, the students and the community feel the immediate loss of a valuable resource that reaches far beyond books.

Since 2006, the American Association of School Librarians, with funding from the Dollar General Literacy Foundation, has given more than one million in grants to over 125 school libraries across the country affected by natural disasters.
Thank You to Our Sponsors:

FEATURED TELLERS

Tim Couch
Peninnah Schram
Janice Del Negro
Angela Lloyd

MARCH 6-9, 2014
Denton Civic Center
Denton, Texas
940.380.9320
www.tejasstorytelling.com