

TexasLibraryJournal

VOLUME 89, NUMBER 4 • Winter 2013

Annual Conference Issue

PROGRAM & EVENT LISTINGS; SPONSORS & EXHIBITORS, REGISTRATION INFORMATION



"As long as I can remember – growing up – the library has been my friend... I want to do the same for the kids."

ADVOCACY

"There is nothing like helping a struggling reader learn to progress ... and we have a lot of fun in our library!"

"We're all in it together, and it's just a joy to share this field with everyone."

"As librarians, we have the special privilege of interacting with people of different backgrounds."

"Librarians are important today because information is in so many available formats."

ALSO IN THIS ISSUE: *A Message from the Texas State Librarian, Copyright Fair Use, and Newsnotes*

Meet Your Favorite



SCHOLASTIC

Authors in the TLA author signing area

Tuesday, April 8th

Signing in Scholastic Booth #1833!

6:00 p.m. -
7:00 p.m.



Lisa Schroeder
The Bridge from Me to You

Wednesday, April 9th

11:00 a.m. -
12:00 p.m.



Jim Benton
The End

Tedd Arnold
A Pet for Fly Guy

2:00 p.m. -
3:00 p.m.



Matthew J. Kirby
The Quantum League
#1: Spell Robbers

Kate Messner
Manhunt

3:00 p.m. -
4:00 p.m.



Varian Johnson
The Great
Greene Heist

Liz Garton Scanlon
The Good-Pie Party

Visit Scholastic Booth #1833 for
FREE advance reading copies,
guides, posters, and more!

Thursday, April 10th

9:00 a.m. -
10:00 a.m.



Trent Reedy
Divided We Fall



Victoria Scott
Fire & Flood

10:00 a.m. -
11:00 a.m.



Bill Konigsberg
Openly Straight



Elizabeth Eulberg
Better Off Friends

11:00 a.m. -
12:00 p.m.



Maggie Stiefvater
The Dream Thieves

2:00 p.m. -
3:00 p.m.



Deborah Wiles
Revolution



Natalie Lloyd
A Snicker of Magic

3:00 p.m. -
4:00 p.m.



Alaya Dawn Johnson
The Summer Prince



**Kiersten White &
Jim Di Bartolo**
In the Shadows

Friday, April 11th

9:00 a.m. -
10:00 a.m.



C. Alexander London
Dog Tags #4: Divided We Fall

Published by the
**TEXAS LIBRARY
ASSOCIATION**

Membership in TLA is open to any individual or institution interested in Texas libraries.

To find out more about TLA, order TLA publications, or place advertising in Texas Library Journal, write to Texas Library Association 3355 Bee Cave Road, Suite 401 Austin, Texas 78746-6763; call 1-800-580-2TLA (2852); or visit our website at www.txla.org.

A directory of TLA membership is available in the "Members Only" section of the website.

Opinions expressed in *Texas Library Journal* are those of the authors and are not necessarily endorsed by TLA.

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**April 8-11
San Antonio**

Henry B. Gonzalez Convention Center

2014 ANNUAL CONFERENCE

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COVER: photos by ANNE GLASGOW

Members were invited to stop by the association's Connect to Know booth at TLA 2013 and share thoughts about annual conference, TLA, and librarianship. The participants shown on the cover are (left to right, top to bottom): Theresa Sintuphant, Outley ISD; Mary Beth Widhalm, Westbank Community Library (Austin); Lydia Tucker, Neil Armstrong Elementary (San Antonio); Dean Hodges (Haltom Public Library); and Sonja Stewart, Lancaster ISD.



PENGUIN YOUNG READERS GROUP

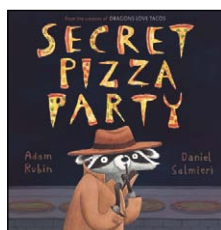


MEET OUR STARS!

TLA 2014 • SAN ANTONIO, TEXAS • APRIL 8-11

Your favorite authors are signing in the Author Area.
Stop by the Penguin Young Readers Group Booth, #1540, for books or galleys

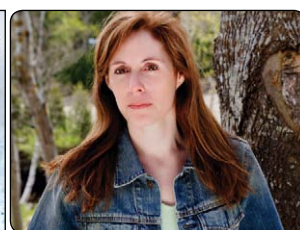
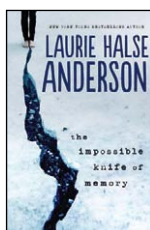
WEDNESDAY, APRIL 9



ADAM RUBIN

10:30 am – 11:30 am

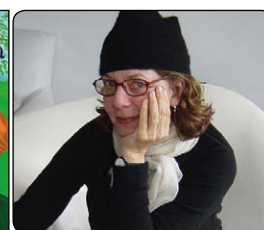
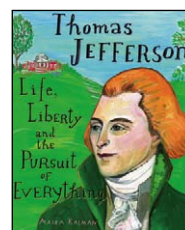
Attend Adam's "Animals Misbehaving: Being Bad Never Felt So Good" Program on Tuesday, April 8th, at 2:00 p.m.!



LAURIE HALSE ANDERSON

3:00 pm – 4:00 pm

Join Laurie Halse Anderson at the LIFTA Luncheon on Thursday, April 10th, at 12:00 p.m.!

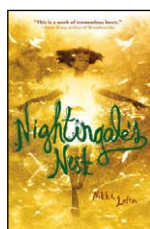


MAIRA KALMAN

3:30 pm – 4:30 pm

Attend Maira's "Telling the Truth: Using Literary Techniques to Present the Facts" Program on Wednesday, April 9th, at 2:00 p.m.!

THURSDAY, APRIL 10



NIKKI LOFTIN

9:00 am – 10:00 am

Attend Nikki's "Strong Characters, Strong Stories for YA" Program on Thursday, April 10th, at 2:00 p.m.!



MELISSA DE LA CRUZ

9:30 am – 10:30 am

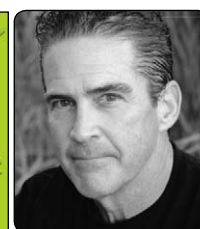
Attend Melissa's "COPY GOES HERE" Program on Thursday, April 10th, at 8:00 a.m.!



NINA LACOUR

11:30 am – 12:30 pm

Attend Nina's "Tayshas Reading List and Authors" Panel on Thursday, April 10th, at 10:00 a.m.!

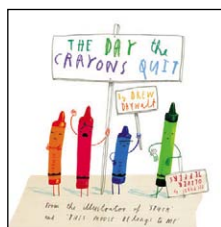


ANDREW SMITH

11:30 am – 12:30 pm

Attend Andrew's "Tayshas Reading List and Authors" Panel on Thursday, April 10th, at 10:00 a.m.!

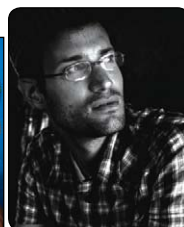
FRIDAY, APRIL 11



OLIVER JEFFERS

9:00 am – 10:00 am

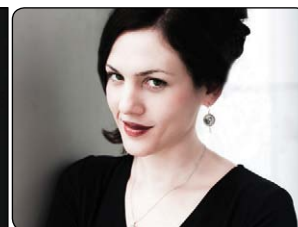
Attend Oliver's "Picture Books in a Digital Age" Program on Thursday, April 10th, at 2:00 p.m.!



ALEX LONDON

9:00 am – 10:00 pm

Attend Alex's "Openly YA: The Evolution of Gay Characters in YA Literature" Program on Thursday, April 10th, at 2:00 p.m. and "Saving the World One or More Ordinary Kids at a Time" Program on Friday, April 11th, at 10:00 a.m.!



RACHEL DEWOSKIN

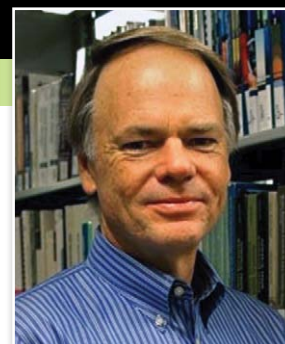
10:00 am – 11:00 am

Attend Rachel's "Women of YA Panel" Program on Friday, April 11th, at 8:00 a.m.!

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Back in Texas

It's great to be home.

On November 1, I began my duties as the new Director and Librarian of the Texas State Library and Archives Commission. As a native Texan and a former employee of the agency – I worked as the Library Systems Administrator in Library Development from 1991 to 1996 – returning to the State Library was indeed a homecoming both professionally and personally. I consider it a great honor to have been selected as State Librarian, and it has been wonderful to find that so many of my valued colleagues both within the agency and statewide are still working hard for Texas libraries and library users.

I am eager for the challenge. There is much work to be done, both at TSLAC and in the library and information community statewide. I consider myself fortunate to have arrived at the beginning of a new budget cycle, with over a year to prepare for the next legislative session. We will be using that interval wisely to both demonstrate to the Legislature that we are spending the newly appropriated funds from the last session expeditiously and effectively, and to build consensus for our approach for seeking legislative support for TSLAC and Texas libraries in the next session.

TSLAC provides an amazing array of services for the public, for libraries, and for state and local government. Consider the following:

- Library users statewide log over 180 million sessions on TexShare databases each year
- TSLAC's collection includes 130 million pages of archival documents and almost two million print volumes
- Readers of non-standard print borrow over 900,000 items per year from the Talking Book Program
- Other state agencies store over 375,000 cubic feet of paper records and 285,000 rolls of microfilm with the TSLAC State Records Center
- Over 30,000 persons attend TSLAC webinars and other training sessions each year

But as great as these services are, they are a drop in the bucket compared to the need. For example, consider that the 14,131 active patrons of the Talking Book Program represent less than 7 percent of persons eligible for the service statewide. And consider that while the agency stores about 372,000 cubic feet of paper records, there is no agency tasked to be responsible for the archiving of electronic records statewide. And of course, there are the many needs of libraries and their users, including access to emerging technologies, alignment with local workforce priorities, and development of multicultural programs and services to meet our state's changing demographics.

The world of information services is evolving rapidly. Our team at TSLAC recognizes a number of ways in which the agency could and should be a leader in assisting the public, libraries, and state and local government. TSLAC should be taking a lead in the area of archiving digital records; in helping libraries build more robust online services, including mobile access; in steering efforts to find alternatives to e-book access; and in improving access to reading and information resources for persons with disabilities.

Our team is eager to support libraries as they build stronger local economies, support educational opportunities and lifelong learning, prepare preschool children to enter school reading or ready to read, encourage civic engagement through community commons uses of libraries, and ensure open access to government resources. We need to be at the forefront of conversations about how to retool libraries to fulfill these and other roles and to remain responsive and sustainable institutions into the future.

Thanks to the efforts of our staff, our commissioners and advisory boards, and especially our faithful advocates in TLA and across the state, TSLAC was able to recover much of what was lost in the previous biennium, including new funding for TexShare databases, for archival positions, and for repairs to

TSLAC's Sam Houston Regional Library and Research Center in Liberty,

Texas. But there is still more to be done if we are to fulfill our true leadership role in helping ensure that Texans have access to the library, archives, and information services they need to thrive.

As we move into early 2014, we will be starting a new agency strategic planning process that will form the basis of our Legislative Appropriations Request (LAR) for the next biennium (2016-17). I will be asking for the help of Texas library supporters and advocates to achieve our mission and thereby help you to achieve yours. I hope that you will help us in the following ways:

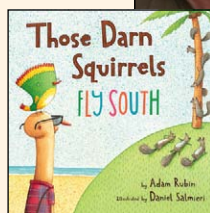
- Let us know how TSLAC can better serve you and support your priorities for library and information services to your customers
- Become involved in TLA's legislative activities and tell your legislators about the great work that libraries do in your communities and on your campuses and how the State Library helps you
- Recognize that TSLAC is an agency with a diverse mission, but that all parts of the agency are working for a common vision that Texans have access to information to improve their lives

Thank you for your dedication to a profession that can change lives. Your work ensures that our libraries are building strong communities in hundreds of cities and towns statewide. I look forward to working with librarians, library advocates, and information professionals to find ways to tell the story of how libraries contribute to strong, vibrant communities across Texas. I intend to do whatever I can to help support your work in this important effort. Working together, we can do great things for Texas libraries. 🌟

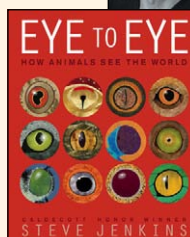
You can follow Mark Smith at @TSLAC_Director.

Meet your favorite Houghton Mifflin Harcourt Books for Young Readers Authors!

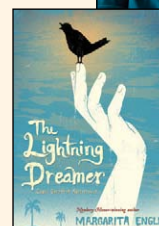
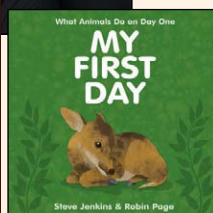
Wednesday, APRIL 9



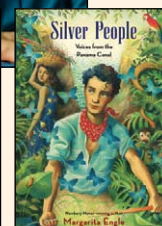
10:30 a.m.–11:30 a.m.
ADAM RUBIN



2:00 p.m.–3:00 p.m.
STEVE JENKINS
& ROBIN PAGE



4:00 p.m.–5:00 p.m.
MARGARITA ENGLE

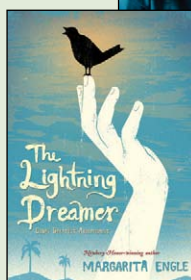


Thursday, APRIL 10

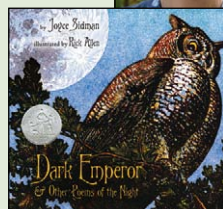
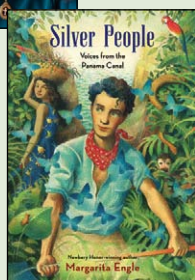


12:00 p.m.–1:00 p.m.
LINDA URBAN

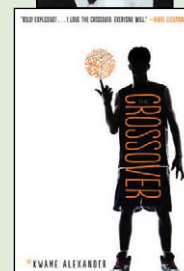
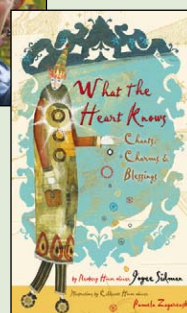
Friday, APRIL 11



10:00 a.m.–11:00 a.m.
MARGARITA ENGLE



10:00 a.m.–11:00 a.m.
JOYCE SIDMAN



10:00 a.m.–11:00 a.m.
KWAME ALEXANDER



Houghton Mifflin Harcourt www.hmhc.com

Lions and Tigers, and Dues, *Oh My!*

One of the most critical issues for any membership association is the cost of dues. While members understand that dues are an essential means for supporting the association's mission and operation, the topic of increasing them can be met with fear. As many of you know, the Texas Library Association (TLA) Executive Board has submitted a proposal to raise the professional association dues for members. As the Board has examined the association's financial outlook and potential of a dues increase, Board members felt a bit like Dorothy and company in L. Frank Baum's *The Wizard of Oz* setting out on an unknown and potentially scary road ahead. Of course, as librarians (and not unlike Dorothy), we will not be turned back from what we know must be traversed.

The past several years have been challenging for TLA, just as it has been for Texas libraries. The "perfect storm" of layoffs and lost jobs for librarians, loss of funding, fewer tax dollars, and a lagging recession led to financial challenges for the association as well as our members. Over the past few years, TLA has made numerous budgetary reductions while still continuing to improve member services and pressing forward on our strategic goals.

As part of my job as a professor at the University of North Texas Department of Library and Information Sciences, I attend many other professional association conferences and meetings across the country. Yes, we have had challenges in our state, but our association has continued to provide the best programming, continuing education opportunities, and membership support in the country. The Executive Board, administrative staff, and TLA financial advisors have consistently

looked at budgetary scenarios and made adjustments in spending and staffing in order to continue offering the superior services and programming our members have come to expect.

In order to prepare for a strong future, the Executive Board has discussed methods to achieve association goals and meet members' expectations. Inherent in this discussion is consideration of an increase in membership dues for the first time in more than 10 years. In fact, by the time the proposed dues increase is implemented if approved, 14 years will have gone by without an increase. The last was in 2001. Can you think of anything else that has not increased in cost in 14 years?

The Board's rationale and proposal is further outlined in "The Dues Proposal in Detail" accessible on the TLA website. The comments here are to provide you with context the Board considered when outlining this proposal. The fact is that raising dues is a necessary part of the lifecycle of any professional association. One element that was a standout in this review was the overwhelming support and praise for the work of TLA in providing a dynamic and nationally-recognized state association for the Texas library community. The fact is **WE ARE** TLA – all of us – librarians, lay supporters, all library workers. The association is a conglomerate of our work, ideals, and needs. TLA reflects the best of us and has been a successful organization for over 100 years precisely because it is built on the talent and commitment of its members.

We are at a critical time, and we – as a professional and powerful organization – need to grow our commitment, investment, and services in today's competitive environment. We are looking forward to working alongside you in promoting a wonderful future for library services in Texas.

For more information on the dues proposal, visit <http://www.txla.org/dues>. ☛



I look forward to seeing you in San Antonio in April for TLA 2014 as we share ways to

LEAD OUT LOUD

Conference Information: www.txla.org/annual-conference

Visit the TLA website for additional conference details, including:

- Listings of attending authors and exhibitors
- Hotel reservation information
- Links to TLA social media and the conference blog
- An overview of topics such as conference resources, policies, shuttle bus service, post-conference resources, Internet Room and TLA Store hours, exhibit hall features and regulations, the art raffle, and local phone numbers

For the very latest info both before and during conference, follow us on:

TWITTER: <http://twitter.com/TXLA> – Use hashtag #TXLA14 to tweet about conference events.

FACEBOOK: www.facebook.com/TexasLibraryAssociation

BLOG: <http://www.txla.org/blog>

MOBILE APP: Ready in late January, the conference App can be downloaded free for both Apple and Android devices. Search for TLA2014.

Fair Use Alive and Well ... for the Time Being

BY GRETCHEN MCCORD

On November 14, 2013, the Southern District of New York decided the most important case on copyright fair use in two decades. Its holding in *The Authors Guild v. Google*,¹ along with recent holdings in *The Authors Guild v. HathiTrust*,² and *Cambridge University Press v. Georgia State University*,³ confirm – for the moment – that fair use is indeed alive and well, even in the face of increasingly extreme challenges from corporate copyright owners.⁴

What fair use is really about

Contrary to media implication and popular belief, the purpose of U.S. copyright law, as defined by the Constitution, is not to protect or reward creators of copyrightable works, but to promote the creation of new works. We do this by attempting to maintain a balance between (1) incentivizing creation of new works by granting creators the rights to control uses of their works and (2) limiting those rights so that others may use and build upon the works. Fair use is the flexible tool whose role is to ensure that, when allowing a use would do more to further the purpose of copyright than would disallowing the use, the use may proceed.

(For a general explanation of fair use, see *Bare Bones of Fair Use*, at www.digitalinfoclaw.com/bare-bones-of-fair-use.html.)

What happened?

In 2004, Google announced its Google Books project. Less than one year later, the Authors Guild (representing authors, publishers, and others in the publishing field) filed suit, alleging copyright infringement.

Through the project, Google digitized, in their entirety, over 20 millions books in the collections of major research libraries. The majority of the books were out of print but still protected by copyright. Each participating library was allowed

to keep one digital copy of each book scanned from its collection.

Google users can search the full text of the digitized books. For books still protected by copyright, the displayed results for each identified title include up to, and no more than, three “snippet views” (1/8 of a page including the term searched) from the book and an information page that includes a list of sellers of the book and libraries holding the book in their collections.

Several limitations are meant to prevent searchers from piecing together an entire book, snippet by snippet:

- Only one snippet view per page is displayed, regardless of how many times the search term appears on that page.
- No more than three snippets from a single book are shown.
- No matter how many times a user searches for the same term, additional snippets from a given book will not be returned.
- At least one of every 10 pages in each book is excluded from the display.
- Snippet view results are not given for books consisting primarily of discrete entries, such as dictionaries and cookbooks.

Why was the Author's Guild unhappy?

In the lawsuit, the Author's Guild claimed that Google infringed three rights in the “bundle” of a copyright owner's rights: (1) reproduction, by scanning the books; (2) distribution, by giving digital copies to the libraries; and (3) public display, by displaying portions of the books in search engine results.

But what was the underlying motive for the lawsuit? In the digital age, it is easier, quicker, and cheaper than ever before to infringe copyright, and to do so on a large scale. Corporate copyright owners too often tend to panic in the face of the potential for such extreme copyright infringement. Their concerns are legitimate, but unfortunately, they

have not always responded in the most productive way. This lawsuit is just one example.

How did the court apply fair use?

Throughout its opinion, the court relied heavily on amicus briefs filed by the Library Copyright Alliance,⁵ including its multi-page discussion of the benefits of the Google Books project. In a nutshell, the benefits cited by the court were:

- the ability of “readers, scholars, researchers, and others” to find books using full-text searching;
- the value to scholars and researchers of text mining;
- making the books available to underserved populations, such as the sight-impaired;
- helping to preserve books; and
- benefitting authors and publishers by helping readers and researchers identify books.⁶

The first fair use factor (purpose and character of the use) asks (1) whether the use is more commercial or non-profit educational; and (2) whether or not the use is transformative. Although the transformative character of a use does not guarantee a finding of fair use, transformative works “lie at the heart of the fair use doctrine,” because they further the very goal of copyright. The more transformative the use, the less significance will be given to the other factors.⁷

The court found Google's uses to be “highly transformative.” By using the “snippet” display, Google “transforms expressive text into a comprehensive word index,” thus “us[ing] works for a different purpose” than the original. In addition, when Google “transformed book text into data for purposes of substantive research, including data mining and text mining,” it created “something new in the use of book text.” Finally, the court said, rather than superseding or supplanting the original books, Google Books “adds value to the original.”⁸

On the question of commercial purpose, the court was careful to focus on the actual use Google made, rather than the status of Google itself. (Courts sometimes confuse the two or do not distinguish; the fair use analysis is all about the actual use, not the user.) The court emphasized that, although Google itself is “largely a commercial enterprise,” it did not directly profit from its copying, display of, or distribution of the books or portions thereof, because it sells neither the scanned copies of the books nor the displayed snippets. “[E]ven assuming Google’s principal motivation is profit, the fact is that Google Books serves several important educational purposes.”⁹

Thus, the court held the first factor to “strongly” favor fair use.¹⁰

The second fair use factor considers the nature of the work being used. Because all of the books were published and most non-fiction, this factor favored fair use.¹¹

The third factor (amount and substantiality of the portion used) asks not just how much did the defendant use, but “why?” Specifically, did the defendant take more than, or something other than, what was necessary to achieve its purpose?

The Google Books court found that copying the books in their entirety “is critical to the functioning of Google Books” and pointed out that the amount displayed is quite limited. Thus, even though copying in full usually means this factor disfavors fair use, the court held it to weigh only “slightly against” fair use.

Addressing the fourth factor (effect on the potential market for the work), the plaintiffs argued that the scanned copies would act as a “market replacement” for the books and that users could piece together an entire book by manipulating terms in multiple searches. The court said, “Neither suggestion makes sense,” noting that: Google does not sell the scans; it would be impossible for a user to piece together an entire book by making multiple searches; and although each library received one digital copy of each book from its collection, the library already owned that book. Thus, this factor “weighs strongly in favor” of a fair use finding.¹²

Combining the “significant public benefits” of Google Books with its

analysis of the four fair use factors, the court held Google’s uses to clearly constitute fair use and dismissed the case, summarizing as follows:

... Google Books ... has become an invaluable research tool that permits students, teachers, librarians, and others to more efficiently identify and locate books. It has given scholars the ability ... to conduct full-text searches of tens of millions of books. It preserves books, in particular out-of-print and old books ... and it gives them new life. It facilitates access to books for print-disabled and remote or underserved populations. It generates new audiences and creates new sources of income for authors and publishers. Indeed, all society benefits.¹³

What is the significance of this case for libraries?

In this new era, in which large copyright owners increasingly attempt to control any use of their works, including legal uses, even to the point of suing their own customers (one of the primary financers of the GSU case is the Copyright Clearance Center) and content providers (the publisher-plaintiffs in the GSU case are suing the very authors who write for them, usually for free), information users need strong court decisions applying fair use to new technological uses. We need decisions reminding us all that the rights of information users do not end with hard copy printed works. And in the face of pending appeals of all three recently decided cases, information users need the proactive work of the library community more than ever.

Gretchen McCord, Special Counsel to the Texas Library Association, is a former librarian and practicing copyright, privacy, and social media law attorney. You can register on her website to receive regular updates of law in these areas pertinent to libraries, as well as information about the training and other services she provides: www.digitalinfo.com/contact-us--register-for-more.html

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Billy Smith, The Big Country Dinner Theatre*

NOTES

- 1 No. 05 Civ. 8136 (S.D.N.Y. Nov. 14, 2013).
- 2 902 F. Supp. 2d 445 (S.D.N.Y. 2012).
- 3 1:08-CV-1425-ODE (N.D. Ga. 2012).
- 4 Note that most U.S. copyrights being commercially exploited are owned or exclusively controlled by corporate entities, such as publishers, music publishers, and movie studios.
- 5 See www.librarycopyrightalliance.org.
- 6 *The Authors Guild, Inc. v. Google*, at 9-12.
- 7 *Campbell v. Acuff-Rose, Inc.*, 501 U.S. 569, 579 (1994).
- 8 *Google*, at 19-21.
- 9 *Id.* at 21-22.
- 10 *Id.* at 22.
- 11 *Id.* at 23-24.
- 12 *Id.* at 25.
- 13 *Id.* at 26. ★

State Library and Federal Funding

The Texas State Library and Archives Commission (TSLAC) is in the process of appealing the decision of the Institute of Museum and Library Services (IMLS) to deny TSLAC's request for a waiver from maintenance of effort requirements (MOE) for federal funding. As many may recall, the state budget cuts in 2011 resulted in an elimination of nearly \$30 million dollars in biennial funding for TSLAC. Because of that cut, Texas was no longer able to meet its 2012 MOE target figure (an average of the previous three years of state funding), a state funding floor needed to be eligible for federal funds. (The anticipated loss of yearly federal revenue is roughly \$3 to 7 million and is ratable to the level of cuts. Prior to 2012, TSLAC had been receiving from \$10 to \$11 million a year in federal funds.)

After receiving official notice from IMLS that the agency failed to meet federal requirements, TSLAC submitted a request for a waiver from those federal

requirements in June 2013. The agency was notified in early fall that the waiver request had been denied. In a lengthy letter, IMLS cited the primary rationale for the denial as the fact that TSLAC was cut disproportionately among similar state agencies. The waiver request noted the agency sustained a 64% cut.

After consultations with IMLS staff, State Librarian Mark Smith and staff began working on an appeal for reconsideration of the waiver request. To that end, TSLAC gained clearance to recalculate the State's funding of library services over the past several years. The goal of this effort was to lower the MOE target in previous years so that the MOE target in 2012 was lower than previously calculated. The result of this effort is that Texas is now shown as cutting funding by about a third rather than two-thirds. With this change, the state is eligible for another (approximate) \$3 million in federal funding that would have been denied.

TSLAC is now completing the appeals process for the remainder of the funds (\$3 - \$4 million). The appeals process will now focus on the fact that the agency was not disproportionately cut in comparison to other agencies. A decision by IMLS on the Texas appeal is not expected before the January 2014.

Texas Book Festival



Applications for this year's TBF public library grants are now available. Public library grants are given in three categories: Collection Enhancement, Literacy Initiative, and Technology. **Please note that the application process and guidelines have been redesigned this year.** Applications are now open for the 2013-2014 cycle. Applications must be postmarked by January 31, 2014. For more information visit www.texasbookfestival.org/library-grants/.

TBF raises funds to support these libraries through a variety of programs, events, and fundraising channels, including individual, corporate, and foundation grants and support.

TLA Awards

It is awards season again. Be sure to check the TLA website for information about association-wide and unit-level awards.

Librarian of the Year: *Recognizes extraordinary leadership or service within the library community within the past 12-18 months.*

Distinguished Service: *Recognizes outstanding and continuing service in one or more areas of the library profession.*

Lifetime Achievement: *Recognizes an exemplary career in librarianship.*

Outstanding Services to Libraries: *Given to an individual or to an organization in recognition of outstanding lay advocacy.*

Wayne Williams Library Project of the Year: *Recognizes a project that exemplifies the highest levels of achievement, professional standards, and inspiration to other libraries.*

Libraries Change Communities: *Given to a collaborative community effort that recognizes positive achievements and promotes outstanding library-based initiatives in Texas.*

Benefactor(s): *Recognizes substantial donations.*

connect to know TX LIBRARY ASSOCIATION MEMBERSHIP RENEWALS

Yes, it's that time of year again!

In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth.

Remember to renew your TLA membership by February 1, 2014 to be eligible to vote in next year's TLA elections.

Let's work together to make 2014 a great year for Texas libraries.

TLA REMEMBERS

OUR DECEASED COLLEAGUES

T. O. Allan
Mel Boggins
Ricki Brown
Kewpie Duncan
Marilyn Dunham
Mary Margaret Farabee
H. Palmer Hall
Glynn Harmon
Danny Jones
Al Lowman
Charles McAfee
Mary Frances McKay
Martha June Morehart
Brook Sheldon
Flora R. Wilhite

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AT BOOTH #1440

TUESDAY, APRIL 8



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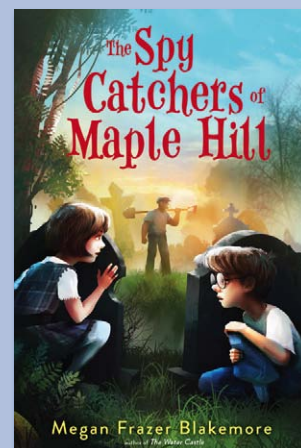
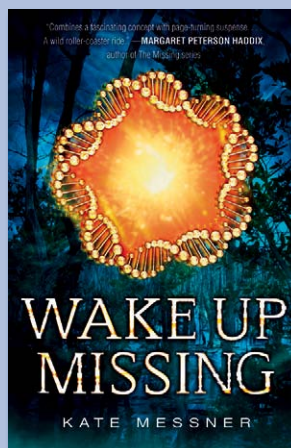
ROHAN GAVIN

Signing:

Booth #1440

6:00-7:00 pm

WEDNESDAY, APRIL 9



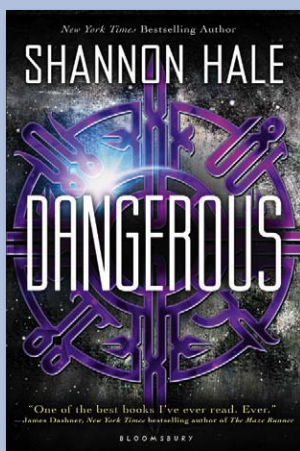
**KATE MESSNER and
MEGAN FRAZER BLAKEMORE**

Signing: Autographing Aisle, 12:00-1:00 pm

Session: It Can't Be Science! It's Fiction!

Wednesday, April 9: 10:15-11:50 am

THURSDAY, APRIL 10



SHANNON HALE

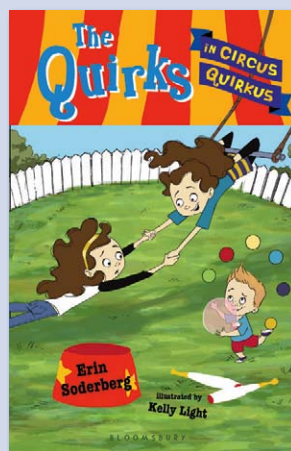
Signing:

Autographing Aisle, 9:30-10:30 am

Session: Lone Star

Reading List and Authors

Thursday, April 10: 8:00-9:20 am



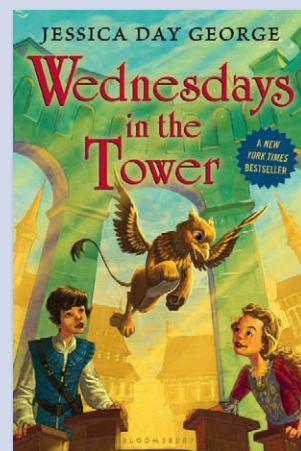
**ERIN SODERBERG and
JESSICA DAY GEORGE**

Signing: Autographing Aisle, 1:30-2:30 pm

Session: Saving the World One or

More Ordinary Kid(s) at a Time

Friday, April 11: 10:00-11:50 am



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Reading Lists for Everyone!

Back to school after the winter break is the perfect time to catch up on TLA's many reading lists, including the new Texas Star Book List.

The **Tejas Star List** is central to a new voluntary reading program for ages 5-12. It focuses on bilingual (English/Spanish) and Spanish language titles. TLA's Tejas Star Reading List Task Force has recently assumed sponsorship of the list, which originated as the Tejas Star Book Award under the auspices of the Region I ESC." The titles are listed at www.txla.org/tejas-star.

Be sure and visit TLA's reading list page for information about all of TLA's reading lists. Several new lists have been issued this fall, and the latest 2x2 Reading List will be released in January.

- **2x2:** Age 2 through 2nd grade
- **Texas Bluebonnet Award:** Third through sixth grade
- **Lone Star:** Sixth through eighth grade
- **Tayshas:** High school
- **Maverick:** Graphic novels
- **NEW! Spirit of Texas Reading Programs** for middle school and high school
- **Lariat:** Recommended fiction for adults

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Check out TLA and member activities on our social media platforms!

Twitter: @TXLA www.twitter.com/TXLA

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www.facebook.com/TexasLibraryAssociation

Pinterest: Texas Library www.pinterest.com/pin2tla/

Tumblr: www.txla1902.tumblr.com

Instagram: @txla_1902

LinkedIn: Texas Library Association (group) www.linkedin.com/groups?mostPopular=&gid=1960317

YouTube: Texas Library Assoc www.youtube.com/texaslibraryassoc

Leading Digital Information Law Specialist Gretchen McCord to Partner with TLA

Libraries are at the forefront of public access to information in all formats, and the need for professional guidance in the complicated arena of digital law has never been greater. The Texas Library Association is proud to announce Gretchen McCord has been selected as special counsel to the Association.

A key element of this partnership will make professional legal services accessible and affordable to Texas libraries that are institutional members of the Association. TLA Executive Director Patricia Smith states, "Library staffs can now benefit

from Gretchen McCord's expertise in demystifying copyright, privacy, and social media situations they frequently encounter."

TLA Institutional Members can benefit directly from this new relationship by receiving a discount (usually 10%) on most of the services McCord offers in her practice, from legal consultation to training. For more information, visit McCord's website at www.CopyrightOfficeronCall.com. To join TLA as an Institutional Member, go to: www.txla.org/join-organization.

A New Year for Continuing Education

Resolve to add to your skill and knowledge sets in 2014; TLA makes it easy with online webinars that convey continuing education credit. In addition, the webinars will be recorded with a link sent to all registrants. Visit www.txla.org/CE to register and for news on additional webinars from TLA as they are scheduled during the spring.

JANUARY 10, 3-4:30 PM

Intro to Drupal, Part 3: View, Images & Media, and Themes

Rain Michaels, nationally-known trainer from the Cherry Hill Company, shows how to control the look and content of your Drupal website. *Recordings of parts one and two (installation and basic components) are available.*

JANUARY 16, 4-5PM

TLA Election Special 2014

Candidates for positions on the TLA Executive Board share their experience and goals. Know before you vote!

JANUARY 19, 10-11AM

You're Not Bilingual, So What? How to Give Great Library Service When You Don't Speak Spanish

Texas librarians serve an increasingly bilingual population, but many librarians are not Spanish speakers themselves. *Jo Anna Patton* of Peace Elementary School offers strategies for excellent customer service to Spanish-speaking students, even if staff do not speak Spanish.

FEBRUARY 4, 10-11AM

Finding Grants at the Foundation Center Libraries

Mark Gilman of Dallas Public Library details the many print and online

resources available in partnership with the Funding Information Network. Several public, academic, and nonprofit institutions around Texas house such collections to help grant seekers.

FEBRUARY 12, 2-3PM

Organizing Friends of School Libraries

Ty Burns, director of library media services at Clear Creek ISD, describes how his district's Friends of the Library group was started. Learn some of the advantages and potential challenges in founding such an association.

FEBRUARY 19, 2-3PM

E Pluribus Unum: How the Path to US Citizenship Can Start at the Library

Alana Rosenbaum from the United States Office of Citizenship and Immigration Services offers resources to help library patrons seeking American citizenship.

FEBRUARY 26, 2-3PM

Grants Management

Jennifer Peters, executive director of the Texas Association of Partners in Education, discusses the key issues facing library staff after a grant is awarded.

MARCH 25, 2-3PM

Get Global With Your Collection Development: International Literature for K-12 Readers

A diverse collection development strategy can enrich your library and your patrons. Consultant *Nancy Hadaway* will focus on literature from the US Board on Books for Young People and its Outstanding International Book Lists. ☺

MEET OUR AUTHORS

TLA 2014, San Antonio, TX
Disney•Hyperion **Booth #1640**

WEDNESDAY, APRIL 9



**ALEXANDRA
BRACKEN**

1:30–2:30 p.m.
Never Fade



**POLLY
HOLYOKE**

2:30–3:30 p.m.
The Neptune Project

THURSDAY, APRIL 10



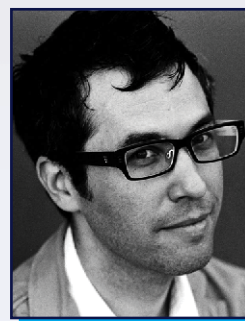
**MELISSA
DE LA CRUZ**

9:30–10:30 a.m.
The Ring and the Crown



**MICHAEL
FRY**

2:00–3:00 p.m.
The Odd Squad



**ADAM
REX**

3:00–4:00 p.m.
Smek for President

FRIDAY, APRIL 11

★ **Sneak Peek**



**JONATHAN
STROUD**

9:30–10:30 a.m.
The Screaming Staircase



**LEILA
HOWLAND**

9:30–10:30 a.m.
Nantucket Blue

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*Texas Bluebonnet Award Session Lunch
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The wealth of programming at annual conference presents tough choices, but don't forget to also allow plenty of time for trips to the TLA Exhibit Hall, beginning with Tuesday night's Grand Opening and Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to thank our 2014 sponsors for their contributions to TLA and Texas libraries. Visit www.txla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.

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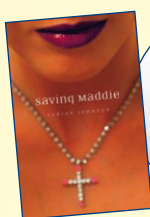
Wednesday, April 9



POLLY HORVATH

SIGNING: 11:00 a.m. – 12:00 p.m.

Attend Polly's "Animals Misbehaving: Being Bad Never Felt So Good" panel on Tuesday, April 8, at 2:00 p.m.!



VARIAN JOHNSON

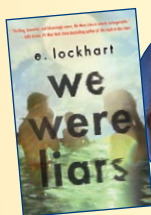
SIGNING: 3:00 p.m. – 4:00 p.m.

Attend Varian's program "Don't Talk About WHAT? Religion's Place in YA Fiction" on Wednesday, April 9, at 10:15 a.m.!

Stop by the Random House Children's Books Booth, #1531, to meet our authors and illustrators, pick up promotional materials and advanced reader copies of our most exciting titles, and meet our staff!

Photo credits: Polly Horvath © Rebecca Keller, Varian Johnson © Kenneth Galt, E. Lockhart © Heather Weston, Wendelin Van Draanen Photo courtesy of the author, Mark Huntley Parsons Photo courtesy of the author, David Levithan © Jake Hamilton, Trudy Ludwig © Ken Long, Jennifer L. Holm © Amy Martin, Dana Reinhardt © Chelsea Hadley, Chris Grabenstein © JJ Myers, Robin Wasserman © Sonya Jones

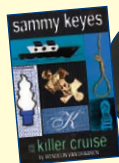
Thursday, April 10



E. LOCKHART

SIGNING: 9:00 a.m. – 10:00 a.m.

Don't miss E. Lockhart's "Haute Authors" program on Thursday, April 10, at 8:00 a.m.!



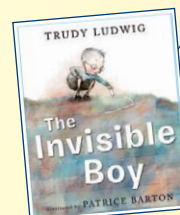
WENDELIN VAN DRAANEN & MARK HUNTLEY PARSONS
SIGNING: 10:00 a.m. – 11:00 a.m.



DAVID LEVITHAN

SIGNING: 12:00 p.m. – 1:00 p.m.

David is speaking on two not-to-be-missed programs! "Out of the Closet and onto the Bookshelf: GLBT Literature for Today's Teens" is on Thursday, April 10, at 10:00 a.m. and "Openly YA: The Evolution of Gay Characters in YA Literature" is on Thursday, at 2:00 p.m.!



TRUDY LUDWIG

SIGNING: 1:00 p.m. – 2:00 p.m.

Don't miss Trudy's program, "Bully Busters: Books to Help Children Understand, Cope and Heal When the Bully Comes Calling," on Thursday, April 10, at 10:00 a.m.!

Thursday, April 10



JENNIFER L. HOLM

SIGNING: 1:00 p.m. – 2:00 p.m.

Attend Jenni Holm's panel, "Calling All Book Nerds!," on Thursday, April 10, at 10:00 a.m.!



DANA REINHARDT

SIGNING: 2:00 p.m. – 3:00 p.m.

Don't miss Dana Reinhardt's "TAYSHAS Reading List and Authors" program on Thursday, April 10, at 10:00 a.m.!

Friday, April 11



CHRIS GRABENSTEIN

SIGNING: 10:00 a.m. – 11:00 a.m.

Attend Chris's panel "Graveyard Shift: Building Programming Around Mysterious and Scary Books" on Thursday, April 10, at 2:00 p.m.!



ROBIN WASSERMAN

SIGNING: 10:00 a.m. – 11:00 a.m.

Don't miss Robin Wasserman's "Women of YA" YART Panel on Friday, April 11, from 8:00 a.m.

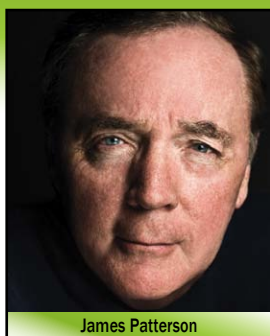


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Speakers



James Patterson

International best-selling author **James Patterson** has set records for the most consecutive

hardback titles to reach No. 1 on *The New York Times* bestseller list. The world-wide demand for his books and his prolific work ethic led *The New York Times Magazine* to call him the man who “transformed book publishing.” He is the first author to achieve 10 million ebook sales. Patterson is also a committed supporter of literacy and teaching. From the James Patterson Pageturner Awards to his website ReadKiddoRead.com and his College Book Bucks scholarships, Patterson has passed on his passion of books and reading. His works include *Along Came A Spider*, *First to Die*, and *The Kiss*.

Basketball legend **Kareem Abdul-Jabbar** has been an inspiration on and off the court. The all-time leading scorer for the NBA is also a coach, best-selling author, and cultural ambassador. Through the Skyhook Foundation, he works to raise

the academic aspirations of students by connecting them with mentors. He continues his diverse writing and has just completed his new children’s



Kareem Abdul-Jabbar

book *Sasquatch in the Paint*, the first installment in a planned trilogy. His other works include *On the Shoulders of Giants: My Journey through the Harlem Renaissance* and *A Season on the Reservation*.

Henry Winkler is an actor, producer and director best known for his portrayal of Fonzie on the hit 1970s sitcom *Happy Days*. Some of his other credits include *Scream* (1996), *The Water Boy* (1998), *The Practice*, *Arrested Development*, and *Royal Pains*. He served as the producer of *All the Kids Are Doing It* and is an advocate for several groups that benefit underprivileged



Henry Winkler

involved with the Epilepsy Foundation and Toys for Tots. Since 2003, Winkler has collaborated with Lin Oliver on a series of children’s books about a 4th grade boy, Hank Zipzer, who is dyslexic.



Rosemary Catacalos

The Texas Legislature has recognized **Rosemary Catacalos** as the 2013 Poet Laureate of Texas. Of Greek and Mexican heritage, she is known for blending the history, folklore, and mythologies of diverse cultures into her carefully crafted poems. Her first book, *As Long As It Takes*, was published in 1984, as was her first full-length collection, *Again for the First Time*, which was awarded the Texas Institute of Poetry Prize. Her poetry has appeared in numerous literary magazines, and her work has twice been collected in *Best American Poetry*.



Carol Pitts Diedrichs

Carol Pitts Diedrichs is vice provost and director of university libraries at Ohio State University and is vice president/ president elect of the Association of Research Libraries. For 13 years, she was editor-in-chief of the journal *Library Collections, Acquisitions, and Technical Services*. Her work has been recognized by three awards from the American Library Association, including the 2008 Ross Atkinson Lifetime Achievement Award.



Kristin Fonticiaro

Kristin Fonticiaro is a longtime teacher-turned-librarian and now professor of library studies at the University of Michigan. She co-developed

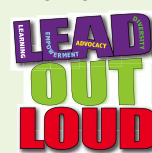
What’s Now, What’s Next, What’s Yet to Come, a collaboratively developed ebook for the profession crafted by some 60 contributions from the field on the future of school libraries. In just two months, the 45,000 ebook had received more than 6200 downloads.



Luis Herrera

LJ’s 2012 Librarian of the Year **Luis Herrera** is the city librarian of the San Francisco Public Library, where he is

The 2014



Conference Theme

TLA 2014 convenes the library community in a dynamic and inspiring learning environment to share information and build supportive professional networks. Library and literacy experts will deliver programs relevant to all library types, responsive to all library issues, and loaded with innovative ideas and approaches.

Texas librarians LEAD out loud through learning, empowerment, advocacy, and diversity.

LEARNING... To provide rich learning opportunities for librarians through high quality programs.

EMPOWERMENT... To empower librarians to take leadership roles in the profession and to form collaborative relationships with colleagues.

ADVOCACY... To equip librarians with the relevant tools to be advocates for the profession and the communities they serve.

DIVERSITY... To deliver a variety of programs that reflect the diversity of Texas to all types of librarians and communities served.

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responsible for the administration of the city's 28 libraries. He served on the Steering Committee for the Digital Public Library of America in 2011, is a past ALA Public Library Association president, and is a board member of the Institute for Museum and Library Services.



Tanisha Mitchell is a music librarian and archivist in the greater New York area. With a beautiful singing voice, she graduated from the Aaron

Copeland School of Music with a degree in music, vocal performance, and music theory. She is a freelance archivist with the Opera Orchestra of New York and catalogs the collection of the Metropolitan Opera. She is also a music columnist for *Library Journal*.



Author and editor **Joe Murphy** is a librarian and technology trend spotter with experience at the Yale University Science Libraries. He

works as a consultant helping libraries and other industries prepare to meet upcoming technology shifts in the constantly evolving information landscape. His work focuses on technology trends and assisting stakeholders identify, understand, and adapt to changes in technology and information engagement.



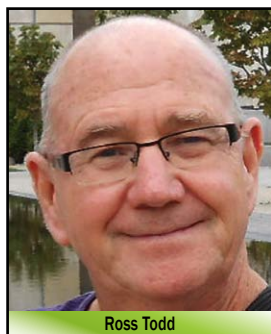
Brian E. C. Schottlaender is the university librarian at the University of California, San Diego, which is known for its cutting-edge digital

technologies in support of national and global digitization and digital preservation initiatives. In 2010, Schottlaender was named the Melvil Dewey Medal winner by the American Library Association in recognition of "creative leadership of a high order."



Michael Stephens is an assistant professor in the School of Library and Information Science at San Jose State University. His research focuses

on the use of emerging technologies in libraries and technology learning programs. He currently writes the monthly column "Office Hours" in *Library Journal*. He is fascinated by library buildings and virtual spaces that center around users, participation, creating content, and encouraging the heart.



Ross Todd is an associate professor at the Department of Library & Information Science at Rutgers University and also directs the Center for

International Scholarship in School Libraries. His research focuses on understanding how children learn and build new knowledge from information, information utilization for learning, and evidence-based practice for school libraries. *The Journal for School Library Professionals* presented him with the 2012 Teacher Librarian Leadership Award.



Jessamyn West is an author, community technology librarian, and community manager of the massive group blog MetaFilter.com. She assists

small libraries with technology planning and implementation, helping them with wifi and websites and making sense of their systems. She maintains an online presence at jessamyn.com and librarian.net. She is the author of the *Without a Net: Librarians Bridging the Digital Divide* website.



Joan Frye Williams is known for her acute – and sometimes irreverent – insights on emerging library trends and practices. A librarian,

consultant, and planner for over 25 years, she focuses on re-imagining libraries for a changing environment. Her specialties include innovation, technology as it relates to human behavior, the importation of new techniques from other disciplines into the library field, and service needs and preferences of non-library "civilians."

Andromeda Yelten is a librarian and technologist who focuses on Web development, library outreach, and care of Unglue.it. Her work aims at building a more library-friendly ebook ecosystem where readers, authors, and



publishers all win. Yelten's blog, *Across Divided Networks*, seeks to assist individuals in breaking down boundaries (i.e., often insular coded) for communication and build bridges to help people connect ideas and action.

MEET YOUR FAVORITE AUTHORS

from Macmillan Children's Publishing Group in the Author Area!

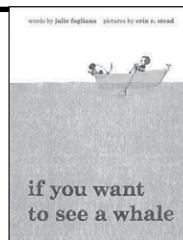
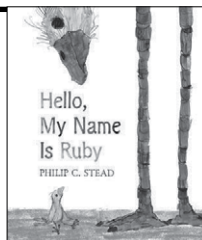
STOP BY BOOTH #1439 TO PICK UP GALLEYS OF OUR NEWEST TITLES

WEDNESDAY,
APRIL 9

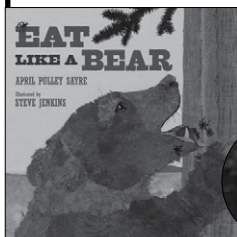
Meet Bad Kitty
During Nick's
Signing



NICK BRUEL
Signing: 10:30–11:30 am
Program: *Animals Misbehaving: Being Bad Never Felt So Good*
Tuesday, 2:00–3:50 pm



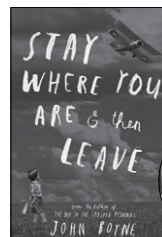
PHILIP C. STEAD and ERIN E. STEAD
Signing: 1:00–2:00 pm
Program: *Collaborate, Create, Connect: Authors and Illustrators Getting Together So Kids Win!*
Wednesday, 10:15–11:50 am



STEVE JENKINS
Signing: 2:00–3:00 pm



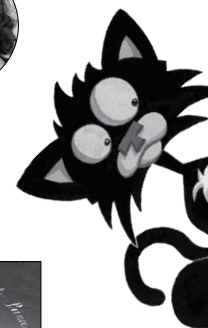
MARGARITA ENGLE
Signing: 4:00–5:00 pm



JOHN BOYNE
Signing: 4:00–5:00 pm
Program: *Telling the Truth: Using Literary Techniques to Present the Facts*
Wednesday, 2:00–3:20 pm



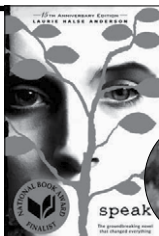
PETER SÍS
Signing: 4:00–5:00 pm
Program: *Telling the Truth: Using Literary Techniques to Present the Facts*
Wednesday, 2:00–3:20 pm



THURSDAY,
APRIL 10



S.A. BODEEN
Signing: 10:00–11:00 am
Program: *Lone Star Reading List and Authors*
Thursday, 8:00–9:20 am



LAURIE HALSE ANDERSON
Signing: 10:00–11:00 am



ANDREW SMITH
Signing: 11:30–12:30 pm

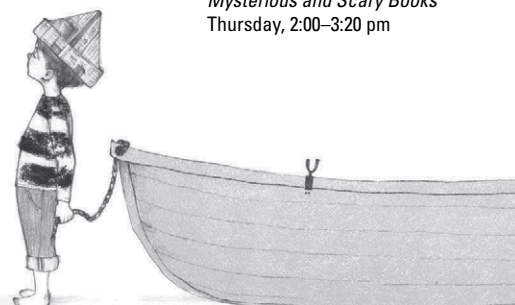


JAMES PRELLER
Signing: 12:00–1:00 pm
Program: *The Graveyard Shift: Building Programming Around Mysterious and Scary Books*
Thursday, 2:00–3:20 pm

FRIDAY,
APRIL 11



AVA DELLAIRA
Signing: 10:00–11:00 am
Program: *Women of YA Panel and Young Adult RT Business Meeting*
Friday, 8:00–9:50 am



PROGRAMS BY *TOPIC*

ABOUT TLA

Tuesday, April 8

How to Build the Career You Want	8 am - 12 pm
Preparing for Change - The Social Side of Retirement	4 - 4:50 pm
Texas Library Association Council I	5 - 5:50 pm

Wednesday, April 9

General Session I with James Patterson	8:30 - 10 am
Navigate TLA with Confidence: Tips & Tricks from the Professionals.....	2 - 3:50 pm
Ask Me About PLD	6 - 8 pm

Thursday, April 10

General Session II with Kareem Abdul-Jabbar	4 - 5:30 pm
Texas Library Association Membership Meeting	5:30 - 6 pm
Networking with New Members	6 - 8 pm

Friday, April 11

Prepare and Share: Program Planning for TLA 2015	7:15 - 7:50 am
General Session III with Henry Winkler	1:30 - 2:10 pm
Texas Library Association Council II	2:20 - 3:20 pm

ASSESSMENT

Tuesday, April 8

Master Plans for Public Libraries	2:00 - 3:50 pm
Texas Gets the EDGE: An Initiative Update	2 - 3:50 pm

Wednesday, April 9

Assessment UnConference	2 - 3:50 pm
Library User Experience, Service, and Value	4 - 4:50 pm

Thursday, April 10

Evidence-based Collection Management: Strategies for Improving Library Performance	9 - 9:50 am
Creating a Comprehensive Library Valuation Picture: Tools of the Trade.....	10 - 10:50 am
On the Radar: Professional Visibility through	3 - 3:50 pm

Friday, April 11

Retrofitting Your Library for User Satisfaction ...	10 - 11:20 am
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BOOKS, AUTHORS, & STORYTELLERS

Tuesday, April 8

Lead with a Story: Using Storytelling as a Teaching Tool	1 - 5 pm
The Skype's the Limit! Connecting Authors to School Libraries	2 - 2:50 pm
Come on a Storytelling Safari.....	2 - 3:20 pm
Animals Misbehaving: Being Bad Never Felt So Good!.....	2 - 3:50 pm
Hosting Presenters at Your Library - Simplified for the Busy Librarian	4 - 5:20 pm
Storytelling Showcase and Swap.....	7 - 9:30 pm

Wednesday, April 9

General Session I with James Patterson	8:30 - 10 am
Breaking Through to Common Ground: People, Poetry, and Libraries	10:15 - 11:50 am
Collaborate, Create, Connect: Authors & Illustrators Getting Together So Kids Win!	10:15 - 11:50 am
Don't Talk About WHAT? Religion's Place in YA Fiction	10:15 - 11:50 am
Early Literacy for Everyone	10:15 - 11:50 am
It Can't be Science! It's Fiction!.....	10:15 - 11:50 am
Opening Author Session Luncheon Sponsored by LIFTA	12 - 1:50 pm
Spirit of Texas Reading Program	1 - 1:50 pm
Steve Jenkins, Robin Page and the CRT Business Meeting	1 - 1:50 pm
Telling the Truth: Using Literary Techniques to Present the Facts	2 - 3:20 pm
Author Panel: Oh the Horror!.....	2 - 3:50 pm

Latino Bookfest: A Celebración of the Best in Latino Literature for Youth	2 - 3:50 pm
Robert Sabuda Pops Up at the TASL Business Meeting	2 - 3:50 pm
Voces de San Anto: San Antonio Authors	4:30 - 5:20 pm
Sandra Cisneros Reading	5:30 - 6 pm

Thursday, April 10

'Haute' Authors	8 - 8:50 am
Lone Star Reading List and Authors	8 - 9:20 am
I Can Read it Myself! The Geisel Award Books and Beginner Readers	8 - 9:50 am
The New Adult Genre - Meet the Authors.....	8 - 9:50 am
Texas 2x2 Reading Showcase	8 - 9:50 am
Bully Busters: Books to Help Children Understand, Cope, and Heal	10 - 11:20 am
Other Worlds: Exciting Reads for Teens.....	10 - 11:20 am
Out of the Closet and Onto the Bookshelf: Discussing GLBT Literature with David Levithan	10 - 11:20 am
People Who Look Like Me: Beyond Civil Rights and Migrants.....	10 - 11:20 am
Tayshas Reading List and Authors	10 - 11:20 am
Be Book Cool! Join the Nerdy Book Club	10 - 11:50 am
Not Your Mama's Romance	10 - 11:50 am
Reaching Reluctant Readers: Black Caucus RT Author Session Brunch	10 - 11:50 am
Lariat Adult Fiction Reading List Author Session Luncheon	12 - 1:50 pm
Texas Bluebonnet Award Author Session Luncheon	12 - 1:50 pm
Texas Tea with YA Authors.....	12 - 1:50 pm
Maverick Mania: Five Years of Graphic Novels.....	1 - 1:50 pm
The Graveyard Shift: Programming around Mysterious and Scary Books	2 - 3:20 pm
Openly YA: The Evolution of Gay Characters in YA Literature	2 - 3:20 pm
Strong Characters, Strong Stories for YA	2 - 3:20 pm
Picture Books in a Digital Age	2 - 3:50 pm
Start a Youth Storytelling Guild in Your School or Public Library	2 - 3:50 pm
General Session II with Kareem Abdul-Jabbar.....	4 - 5:30 pm
Texas Authors and Illustrators Meet and Greet	6:30 - 8 pm
Black Caucus Reception/Romancing Readers: Library and the Community	6:30 - 8:30 pm
Crunch!! An Evening with the Zombie Authors... ..	6:30 - 8:30 pm
Under Texas Stars: A Storytelling Concert	7:30 - 9:30 pm

Friday, April 11

10th Annual Poetry Roundup	8 - 9:20 am
STAAR Storytelling	8 - 9:50 am
Texas Association of School Librarians Author Session and Breakfast with Lemony Snicket	8 - 9:50 am
Women of YA Panel and Young Adult RT Business Meeting	8 - 9:50 am
Saving the World One or More Ordinary Kids at a Time.....	10 - 11:50 am
Hot Off the Press: Great New Books for Tweens and Teens	10:30 - 11:50 am
Closing Author Session Luncheon with Maggie Stiefvater.....	12 - 1:20 pm
Mystery Writing with Greg Iles	12:30 - 1:20 pm
General Session III with Henry Winkler	1:30 - 2:10 pm

CAREER & PROFESSIONAL DEVELOPMENT

Tuesday, April 8

How to Build the Career You Want	8 am - 12 pm
Build A Better Team - One Year to Success.....	8 am - 5 pm
Anytime, Anywhere Professional Development for School Librarians	2 - 3:20 pm

Staying Afloat: The Librarian's Guide to Treading in the Sea of Social Media	2 - 3:50 pm
Preparing for Change - The Social Side of Retirement	4 - 4:50 pm
Put Your Brain to Work: Learn to Manage Your Workload	4 - 4:50 pm
TALL Texans Recognition and Reception	4:30 - 6 pm

Wednesday, April 9

Library Leadership - Challenges and Changes	10:15 - 11:50 am
You Can Do It! Applying and Interviewing for Jobs	10:15 - 11:50 am
Scoop Your Way to Website Curation	11 - 11:50 am
Expanding Your Audience with LinkedIn (Hands on Lab 3)	1 - 1:50 pm
Inspiring and Supporting Staff to Invent and Innovate	1 - 1:50 pm
Library Girl to the Rescue: Redefining the School Library.....	1 - 1:50 pm
What To Do When You Find Yourself an 'Accidental' Systems Librarian!.....	1 - 1:50 pm
Help, I'm the Library Spokesperson! Tools for Public Relations	2 - 2:50 pm
Competitive Intelligence: What Everyone Needs to Know	2 - 3:20 pm
Navigate TLA with Confidence: Tips & Tricks from the Professionals.....	2 - 3:50 pm
Smart Projects for Your Library: SMARTY Award Finalists	2 - 3:50 pm
Empowerment through Code	4 - 4:50 pm
Google Driver's License!	4 - 4:50 pm
Look Up, Speak Up - And Watch Them Follow	4 - 4:50 pm
Private School Librarians' Chill Out	4 - 4:50 pm
LEADing Out Loud: Leaders on Leadership from the Frontlines.....	4 - 5:20 pm
Patient Privacy Rights	4 - 5:20 pm
Ask Me About PLD	6 - 8 pm

Thursday, April 10

Lone Star Reading List and Authors	8 - 9:20 am
Texas 2x2 Reading Showcase	8 - 9:50 am
eScience: Emerging Roles for Librarians in Research Data Management	11 - 11:50 am
MetaFilter and Online Communities	11 - 11:50 am
Staying Healthy in the Workplace	2 - 2:50 pm
Connect, Collaborate, Communicate and Lead in Academic Libraries	2 - 3:20 pm
Unconference: Where YOU Create the Content	2 - 3:20 pm
Every Book Is a Social Studies Book	2 - 3:50 pm
Hack-a-What? Hathathon How to's (Hands on Lab 8)	2 - 3:50 pm
Info Pros with Cool Jobs: How They Got There!	2 - 3:50 pm
Pay It Forward: Mentoring Library Students for Career Development and Succession Planning	2:30 - 2:50 pm
Networking with New Members	6 - 8 pm

Friday, April 11

Managing Major Library Issues: Practical Tips from the Pros.....	8 - 9:50 am
TLA's First Ever Hackathon	8 - 11:50 am
Personal Branding: A Path to Professional Success	9 - 9:50 am
Embedded Librarians Are Everywhere ...and They Tell All!.....	10 - 11:50 am
Lead Out Loud in Your PLCs.....	11 - 11:50 am

CATALOGING & METADATA

Tuesday, April 8

What Can MarEdit Do for You?	1 - 5 pm
Digital Libraries: Lightning Talks	2 - 3:50 pm

Wednesday, April 9

Cataloging Moving Images in RDA1- 1:50 pm

Thursday, April 10

Linked Open Data in Libraries, Archives and Museums -
Publishing, Tools & User Interfaces8- 9:50 am

Hands-on Omeka (Hands on Lab 5).....9- 9:50 am

Cataloging Special Materials: The Case of the
Metropolitan Opera Library 11- 11:50 am

Back Room Reboot: How to Start Saving Time
and Money in Tech Services.....1- 1:50 pm

COLLECTION DEVELOPMENT & MANAGEMENT

Tuesday, April 8

No lo tires! Don't Throw it Away! Texas

Latino Archives2- 3:20 pm

GLBT Latina Pioneers4- 4:50 pm

If You Give a Kid a Book Redux4- 4:50 pm

Wednesday, April 9

Digital Curation in Action 10:15- 11:20 am

Transforming Research Collections for the 21st

Century: Rebalancing and Leveraging 10:15- 11:20 am

Building Diversity with Electronic Resources:

From Books to Databases.....10:15- 11:50 am

Collaborate, Create, Connect: Authors & Illustrators

Getting Together So Kids Win! 10:15- 11:50 am

Consumer Health Reference Resources

Online and @ Your Library 10:15- 11:50 am

Don't Talk About WHAT? Religion's Place

in YA Fiction. 10:15- 11:50 am

Gender Diverse Literature for Young Adults,

Kids, and the Young-at-Heart1- 1:50 pm

Listen Up! Using Audio Books in Your

School Library.....1- 1:50 pm

LOL: Librarian on Loan, Using Picture Books

with Secondary Students1- 1:50 pm

Spirit of Texas Reading Program1- 1:50 pm

Transitional Collections in Transitional Times:

Aligning Digital Collections with

Evolving Student Needs1- 1:50 pm

TexShare Database Update4- 4:50 pm

Thursday, April 10

Donated Materials - Buried Treasure

or Burying You?8- 9:20 am

Balancing Books & eContent: The Future

of Acquisitions8- 9:50 am

Practical Steps for Practical People:

Implementing Workflow Change8- 9:50 am

Evidence-based Collection Management: Strategies

for Improving Library Performance9- 9:50 am

Out of the Closet and Onto the Bookshelf: Discussing

GLBT Literature with David Levithan 10- 11:20 am

Back Room Reboot: How to Start Saving

Time and Money in Tech Services1- 1:50 pm

Donde esta el Good Stuff? Selecting

Quality Spanish Materials1- 1:50 pm

Maverick Mania: Five Years of Graphic Novels.....1- 1:50 pm

Move Over Fiction: Creating Room for Nonfiction ...1- 1:50 pm

Social Reading Platforms and

Changes in ePublishing.1- 1:50 pm

Gone Digital - The Bookless Library2- 3:20 pm

Friday, April 11

Acquisitions & Collection Development RT

Vendor Breakfast and Business Meeting8- 9:20 am

Special Language Collections & the ALA Free Pass

to the Guadalajara International Book Fair8- 9:50 am

Speed Dating with the Publishers:

The AAP Book Buzz8- 9:50 am

Working with Diverse Communities.....8- 9:50 am

Acquisitions 101: Connecting with Vendors..... 10- 11:20 am

Going for the Gold: Using Award-Winning

Books to Make Readers Winners 10- 11:20 am

Put the 'e' in Your Books: Integrating Ebooks

into Your Library 10- 11:20 am

Truly Terrific: High Interest Nonfiction

in the Classroom 10- 11:20 am

Hot Off the Press: Great New Books

for Tweens and Teens 10:30- 11:50 am

CUSTOMER SERVICE

Tuesday, April 8

Serving GLBT Families: Where Access, Equality,

Diversity, and Intellectual Freedom Collide2- 3:50 pm

GLBT Latina Pioneers4- 4:50 pm

Wednesday, April 9

To E-Finity and Beyond! Sprinting

into OverDrive..... 10:15- 11:20 am

Beyond Assistive Technology: Improving Services

to People with Disabilities..... 10:15- 11:50 am

Navigating Interlibrary Loan with Navigator..... 11- 11:50 am

We Speak Your Language: Strengthening

Early Literacy for Diversity1- 1:50 pm

Best Practices in Customer Relationship

Management: From Shamu to You.....2- 2:50 pm

Tablets in the Public Library - For You,

For Your Customers2- 3:50 pm

Delivered on Demand: Yale's Book

Home Delivery Service.....4- 4:50 pm

Library User Experience, Service, and Value4- 4:50 pm

What's Wrong (and Right) with Reference?.....4- 4:50 pm

Thursday, April 10

You Said What? To Whom? Positive

Communication Strategies.....8- 9:50 am

The Purpose Based Library..... 10- 11:50 am

LEADing the Way in Disaster

Information Outreach 11- 11:50 am

Gone Digital - The Bookless Library2- 3:20 pm

Friday, April 11

Autism-Friendly Programming: Why? How?..... 10- 11:50 am

DIGITIZATION, DATA MANAGEMENT, & ARCHIVES

Tuesday, April 8

No lo tires! Don't Throw it Away! Texas

Latino Archives2- 3:20 pm

Digital Libraries: Lightning Talks2- 3:50 pm

Wednesday, April 9

Digital Curation in Action 10:15- 11:20 am

To E-Finity and Beyond! Sprinting

Into OverDrive..... 10:15- 11:20 am

Next-Generation Video Game Consoles Have Accelerated

the Need for Archiving Digital Content.....2- 2:50 pm

Getting Digi with It: Unique Ways to

Highlight Your Archival Materials2- 3:20 pm

The Evolving Universe of Digital Scholarly

Communication2- 3:50 pm

Virtual Shout Outs: Innovative Ways to Promote

Digital Collections4- 4:50 pm

Thursday, April 10

Linked Open Data in Libraries, Archives and Museums -

Publishing, Tools & User Interfaces8- 9:50 am

Hands-on Omeka (Hands on Lab 5).....9- 9:50 am

eScience: Emerging Roles for Librarians in

Research Data Management 11- 11:50 am

Introducing the Digital Public Library of America ...2- 2:50 pm

Friday, April 11

Personal Digital Archiving8- 9:50 am

Leadership at the Library of Congress in a

Changing Information World8:30- 9:50 am

BiblioTech: The Bookless Library of

Bexar County 10- 11:50 am

E-RESOURCES

Tuesday, April 8

Digital Libraries: Lightning Talks2- 3:50 pm

Wednesday, April 9

To E-Finity and Beyond! Sprinting

into OverDrive 10:15- 11:20 am

MEET OUR AUTHORS AND ILLUSTRATORS

CHRONICLE BOOKS • TLA 2014

WEDNESDAY, APRIL 9TH

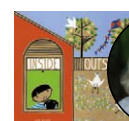


**AARON
REYNOLDS**
11:00am-12:00pm
Authors Area



**BETH
KEPHART**
3:00-4:00pm
Authors Area

THURSDAY, APRIL 10TH



LIZZY BOYD
10:00-11:00am
Authors Area



MOLLY IDLE
11:00am-12:00pm
Authors Area



JEFF MACK
1:00-2:00pm
Authors Area

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Building Diversity with Electronic Resources: From Books to Databases.....	10:15 - 11:50 am
Transitional Collections in Transitional Times: Aligning Digital Collections with Evolving Student Needs	1 - 1:50 pm
<i>Thursday, April 10</i>	
Balancing Books & eContent: The Future of Acquisitions	8 - 9:50 am
Using Geographic Information Systems (GIS) at Your Library	10 - 11:20 am
Picture Books in a Digital Age	2 - 3:50 pm
<i>Friday, April 11</i>	
Launch Community Publishing Initiatives with Self-Published Ebooks	8 - 9:50 am
Put the 'e' in Your Books: Integrating Ebooks into Your Library	10 - 11:20 am
FUNDRAISING & GRANTS	
<i>Tuesday, April 8</i>	
Cycling for Libraries	2 - 3:20 pm
<i>Wednesday, April 9</i>	
It's Your Library, Too! Library Services for Special Needs Tweens and Teens	1 - 1:50 pm
Listen Up! Using Audio Books in Your School Library.....	1 - 1:50 pm
<i>Thursday, April 10</i>	
Bringing Health Information to Your Community....	8 - 9:20 am
Donated Materials - Buried Treasure or Burying You?	8 - 9:20 am
Grants Part I: Show Me the Money!	10 - 11:50 am
Grants II: Why Didn't I Get the Money?	2 - 3:50 pm
<i>Friday, April 11</i>	
Grantastic! Write Award Winning School Grants	9 - 9:50 am
HOT TOPICS	
<i>Tuesday, April 8</i>	
Make a Makerspace	9 - 11:45 am
Tech Camp: Technology Conference within a Conference	9 am - 4 pm
No More Eye Candy! Inspiring Visual Imagination, Assessing Visual Creativity	1 - 4 pm
Cycling for Libraries	2 - 3:20 pm
Monty and Friends: Therapy Dogs at the Library	2 - 3:50 pm
Collaborate and Innovate for Change: What's New in Chattanooga?	4 - 4:50 pm
<i>Wednesday, April 9</i>	
Common Knowledge: Shifting Libraries to the Learning Commons Model	10:15 - 11:20 am
Making Stuff with Teens.....	10:15 - 11:20 am
Emerging Technologies Libraries Need To Know ...	1 - 1:50 pm
Library Makerspaces.....	1 - 1:50 pm
Transitional Collections in Transitional Times: Aligning Digital Collections with Evolving Student Needs	1 - 1:50 pm
Competitive Intelligence: What Everyone Needs to Know.....	2 - 3:20 pm
Sensory Storytime: Programming for Children and Youth with Sensory Processing Disorders	2 - 3:20 pm
Teens and Libraries in Today's Digital World	2 - 3:20 pm
Assessment UnConference	2 - 3:50 pm
The Evolving Universe of Digital Scholarly Communication	2 - 3:50 pm
Learning hAPPens in the Library	3 - 3:50 pm
Google Driver's License!	4 - 4:50 pm
The Library as a Place of Learning, Experimentation, and Discovery.....	4 - 4:50 pm
Make Your Mark with School Makerspaces.....	4 - 4:50 pm
Patient Privacy Rights	4 - 5:20 pm
<i>Thursday, April 10</i>	
Google Drive: From Prix Edition.....	8 - 8:50 am
The Future of Libraries.....	8 - 9:20 am
Creating a Comprehensive Library Valuation Picture: Tools of the Trade.....	10 - 10:50 am

Tech Trends of Note for Academic Libraries.....	10 - 10:50 am
Update on the Patient Protection and Affordable Care Act	10 - 10:50 am
Shannon Miller and Andy Plemmons on Connected Libraries.....	10 - 11:20 am
eScience: Emerging Roles for Librarians in Research Data Management	11 - 11:50 am
MetaFilter and Online Communities	11 - 11:50 am
50 Apps in 50 Minutes	1 - 1:50 pm
Embedded Librarians! Diverse Initiatives but Common Challenges	1 - 1:50 pm
Open Library and Fair Use	1 - 1:50 pm
Social Reading Platforms and Changes in ePublishing.....	1 - 1:50 pm
Gone Digital - The Bookless Library	2 - 3:20 pm
The Future of the Book is the Future of Society	3 - 3:50 pm
<i>Friday, April 11</i>	
Launch Community Publishing Initiatives with Self-Published Ebooks	8 - 9:50 am
Of MOOCs & Mayhem: Learning Everywhere	9 - 9:50 am
Personal Branding: A Path to Professional Success	9 - 9:50 am
50 STEM Programs in 50 Minutes	10 - 10:50 am
Embedded Librarians Are Everywhere ...and They Tell All!.....	10 - 11:50 am
Robots in the Library - Building STEM Skills	11 - 11:50 am
INFORMATION TECHNOLOGY	
<i>Tuesday, April 8</i>	
Texas Gets the EDGE: An Initiative Update	2 - 3:50 pm
Google Driver's Ed	4 - 4:50 pm
<i>Wednesday, April 9</i>	
Emerging Technologies Libraries Need To Know	1 - 1:50 pm
What To Do When You Find Yourself an 'Accidental' Systems Librarian!.....	1 - 1:50 pm
Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content	2 - 2:50 pm
Content Curation Tools.....	2 - 3:50 pm
Empowerment through Code	4 - 4:50 pm
<i>Thursday, April 10</i>	
Tech Trends of Note for Academic Libraries.....	10 - 10:50 am
Using Geographic Information Systems (GIS) at Your Library	10 - 11:20 am
Content Planning with Drupal.....	10 - 11:50 am
Discovery Services: Enhancing the User Experience	10 - 11:50 am
50 Apps in 50 Minutes	1 - 1:50 pm
Accessible Website Design.....	1 - 1:50 pm
Library Innovation Demystified: Move from Gimmick to Strategic Tool	1 - 1:50 pm
Tech-Friendly, Student-Friendly Library Design.....	1 - 1:50 pm
Top Technology Trends in Texas Libraries	2 - 2:50 pm
Hack-a-What? Hackathon How To's.....	2 - 3:50 pm
Tutorials on Web Analytics: How to Conduct a Web Analytics Report on the Library Website	3 - 3:20 pm
<i>Friday, April 11</i>	
TLA's First Ever Hackathon	8 - 11:50 am
INTELLECTUAL FREEDOM, ETHICS, & COPYRIGHT	
<i>Tuesday, April 8</i>	
Serving GLBT Families: Where Access, Equality, Diversity, and Intellectual Freedom Collide	2 - 3:50 pm
Web 2.0 and 3.0: Technology and Legal Pitfalls.....	4 - 4:50 pm
<i>Wednesday, April 9</i>	
Don't Talk About WHAT? Religion's Place in YA Fiction.	10:15 - 11:50 am
When the Trolls Come Knocking: The Role of Academic Freedom in the Library Profession	10:15 - 11:50 am
Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content	2 - 2:50 pm
The Evolving Universe of Digital Scholarly Communication	2 - 3:50 pm

Patient Privacy Rights	4 - 5:20 pm
<i>Thursday, April 10</i>	
Open Library and Fair Use	1 - 1:50 pm
Leading a Campus-wide Conversation about Open Access.....	2 - 2:20 pm
LIBRARY FACILITIES	
<i>Tuesday, April 8</i>	
Master Plans for Public Libraries	2 - 3:50 pm
<i>Wednesday, April 9</i>	
Common Knowledge: Shifting Libraries to the Learning Commons Model	10:15 - 11:20 am
Library Makerspaces.....	1 - 1:50 pm
Blending Technology and Casual Comfort into the Library of Tomorrow	2 - 3:20 pm
The Library as a Place of Learning, Experimentation, and Discovery.....	4 - 4:50 pm
<i>Thursday, April 10</i>	
Let's Talk Learning Spaces in Academic Libraries.....	10 - 11:50 am
Tech-Friendly, Student-Friendly Library Design.....	1 - 1:50 pm
Maximizing Efficiency in a Public Library Construction Project	11:30 - 11:50 am
An Open-dialogue About Library Express Stations in Local Community Centers and Cultural Arts Complexes.....	3:30 - 3:50 pm
<i>Friday, April 11</i>	
Retrofitting Your Library for User Satisfaction ...	10 - 11:20 am
BiblioTech: The Bookless Library of Bexar County	10 - 11:50 am
LIBRARY INSTRUCTION & TRAINING	
<i>Tuesday, April 8</i>	
Lead with a Story: Using Storytelling as a Teaching Tool.....	1 - 5 pm
Engaging with Video	2 - 2:50 pm
The Shifting Sands of School Librarianship: From Math Phobic to Math Enthusiast.....	2 - 2:50 pm
Using Infographics in Education	3 - 3:50 pm
<i>Wednesday, April 9</i>	
Instructional Design for the Distance Learning Frontier	1 - 1:50 pm
Bring Your Own Device.....	2 - 2:20 pm
The Heart of Synthesis: Understanding, Evaluating and Integrating Information from Multiple Sources	3 - 3:50 pm
Learning hAPPens in the Library	3 - 3:50 pm
Academic Library Instruction for International and ESL Students	4 - 4:50 pm
The Digital Shift: Adapting Your K-12 Instruction for Mobile Technology.....	4 - 4:50 pm
Promoting Options and Opportunities for Diverse New Library Users	4 - 5:20 pm
<i>Thursday, April 10</i>	
From Technolust to Teaching Tools: Inspiring Innovation in Library Instruction with Mobile Devices and Apps.....	8 - 9:20 am
Flipped Classroom with Jonathan Bergmann.....	9 - 9:50 am
Get It Together: Empowering School Librarians to Collaborate	8 - 9:50 am
Setting the Bar High When It Comes to High-Tech Literacy in Libraries	10 - 10:20 am
Thinking about Teaching: Mindfulness and Metacognition as Pedagogy	10 - 11:20 am
MetaFilter and Online Communities	11 - 11:50 am
Bites with LIRT	11:30 am - 1:50 pm
<i>Friday, April 11</i>	
Not Just Where to Click: Teaching Students How to Think	8 - 9:50 am
Flip Your Academic Library Instruction	9 - 9:50 am
Of MOOCs & Mayhem: Learning Everywhere	9 - 9:50 am
Technology Integration: School Librarians Empowering Teachers	10 - 11:20 am

LITERACY/TRANSLITERACY

Tuesday, April 8

- Using Infographics in Education3 - 3:50 pm
Empowering the Digital Youth: Meeting the
Ever Expanding Ecology of Literacy4 - 4:50 pm

Wednesday, April 9

- Early Literacy for Everyone 10:15 - 11:50 am
Instructional Design for the Distance
Learning Frontier1 - 1:50 pm
Cuddle Up and Read: Storytimes for
Pregnant and Parenting Teens2 - 3:20 pm
Telling the Truth: Using Literary Techniques
to Present the Facts.....2 - 3:20 pm
Growing Like a Read: Tailoring an Early Literacy
Program for Your Community3 - 3:20 pm
The Heart of Synthesis: Understanding,
Evaluating and Integrating Information
from Multiple Sources3 - 3:50 pm
Music Soothes the Savage (Kid) Soul4 - 4:50 pm
Promoting Options and Opportunities for
Diverse New Library Users4 - 5:20 pm

Thursday, April 10

- A New World of Reading Clubs8 - 9:20 am
From Technolust to Teaching Tools: Inspiring
Innovation in Library Instruction with
Mobile Devices and Apps.....8 - 9:20 am
Setting the Bar High When it Comes
to High-Tech Literacy in Libraries 10 - 10:20 am
Thinking about Teaching: Mindfulness and
Metacognition as Pedagogy..... 10 - 11:20 am
What's Going on in This Picture? Enhance
Learning through Art 10 - 11:20 am
Let's Talk Learning Spaces in
Academic Libraries..... 10 - 11:50 am
Move Over Fiction: Creating Room for Nonfiction ...1 - 1:50 pm
Start a Youth Storytelling Guild in Your
School or Public Library2 - 3:50 pm
On the Radar: Professional Visibility through
Evidence-Based Practice3 - 3:50 pm

Friday, April 11

- Not Just Where to Click: Teaching Students
How to Think8 - 9:50 am
Dia de los Niños: School and Public Libraries
Connecting with Latino Families 10 - 11:20 am

MANAGEMENT & CHANGE

Tuesday, April 8

- Build A Better Team - One Year to Success..... 8 am - 5 pm
TLA Diversity and Inclusion Summit: Breaking
Down Silos for a Unified, Diverse Society.....1 - 5 pm
Master Plans for Public Libraries2 - 3:50 pm
Stand Up and Speak Out for Teens.....2 - 3:50 pm
Texas Gets the EDGE: An Initiative Update2 - 3:50 pm
Collaborate and Innovate for Change:
What's New in Chattanooga?4 - 4:50 pm
PR on a Budget for Public Libraries4 - 4:50 pm
Put Your Brain to Work: Learn to Manage
Your Workload4 - 4:50 pm
Web 2.0 and 3.0: Technology and Legal Pitfalls.....4 - 4:50 pm
1001 Ways to L.E.A.D Out Loud! Poster Session4 - 5:30 pm

Wednesday, April 9

- Common Knowledge: Shifting Libraries
to the Learning Commons Model 10:15 - 11:20 am
Library Leadership - Challenges
and Changes 10:15 - 11:50 am
Navigating Interlibrary Loan with Navigator..... 11 - 11:50 am
When iPads and Vision Collide 11 - 11:50 am
Imagabrarium: Building a Premier Public Library
and Changing the Culture of Your Community...1 - 1:50 pm
Inspiring and Supporting Staff to
Invent and Innovate1 - 1:50 pm
ALA President Barbara Stripling -
Declaration Initiative2 - 2:50 pm

- Blending Technology and Casual Comfort
into the Library of Tomorrow2 - 3:20 pm
Teens and Libraries in Today's Digital World2 - 3:20 pm
Assessment UnConference2 - 3:50 pm
Smart Projects for Your Library: SMARTY
Award Finalists2 - 3:50 pm
Tablets in the Public Library - For You,
For Your Customers2 - 3:50 pm
Advocating for Technical Services: How Do I
Make Them Understand4 - 4:50 pm
Empowerment through Code4 - 4:50 pm
The Library as a Place of Learning,
Experimentation, and Discovery.....4 - 4:50 pm
Library User Experience, Service, and Value4 - 4:50 pm
LEADing Out Loud: Leaders on Leadership
from the Frontlines.....4 - 5:20 pm
Change is Coming! Public Library Accreditation
and Standards Open Forum.....5 - 6:30 pm

Thursday, April 10

- Donated Materials - Buried Treasure
or Burying You?8 - 9:20 am
The Future of Libraries.....8 - 9:20 am
Balancing Books & eContent: The Future
of Acquisitions8 - 9:50 am
Director's Breakfast - Leading Out of
Difficult Times8 - 9:50 am
Practical Steps for Practical People:
Implementing Workflow Change8 - 9:50 am
You Said What? To Whom? Positive
Communication Strategies.....8 - 9:50 am
Creating a Comprehensive Library Valuation
Picture: Tools of the Trade..... 10 - 10:50 am
The Purpose Based Library..... 10 - 11:50 am
Students on Both Sides of the Desk: Effective
Student Training for Exceptional Service
at a Combined Service Desk10:30 - 10:50 am
Librarian for Residents: A Dynamic Collaboration
Between Residence Life and the Libraries
at the University of North Texas 11 - 11:20 am
LEADing the Way in Disaster
Information Outreach 11 - 11:50 am
Maximizing Efficiency in a Public Library
Construction Project 11:30 - 11:50 am
Brown Bag Discussions on Management Issues .. 12 - 1:50 pm
Library Innovation Demystified: Move from
Gimmick to Strategic Tool1 - 1:50 pm
Next Gen School Libraries and Next Gen
Librarians: Creating a Visible Future2 - 2:50 pm
Top Technology Trends in Texas Libraries2 - 2:50 pm
AASL National School Library of the Year Award2 - 3:20 pm
Connect, Collaborate, Communicate and
Lead in Academic Libraries2 - 3:20 pm
Managing Social Media in Libraries: Using
Coupled Systems to Build Community.....2 - 3:20 pm
Unconference: Where YOU Create the Content2 - 3:20 pm
Grants II: Why Didn't I Get the Money?2 - 3:50 pm
Pay It Forward: Mentoring Library Students for Career
Development and Succession Planning2:30 - 2:50 pm
An Open-dialogue About Library Express Stations
in Local Community Centers and
Cultural Arts Complexes3:30 - 3:50 pm
The Future of the Book is the
Future of Society.....3 - 3:50 pm
On the Radar: Professional Visibility
through Evidence-Based Practice3 - 3:50 pm
- ### Friday, April 11
- Managing Major Library Issues: Practical Tips
from the Pros8 - 9:50 am
Leadership at the Library of Congress
in a Changing Information World.....8:30 - 9:50 am
Grantastic! Write Award Winning School Grants9 - 9:50 am
DIY vs. LSEDFY: Marketing Strategies for a
Resource-Strapped World 10 - 11:20 am
Mobilizing the Technology Storm:
App-based Stress Relief 10 - 11:20 am

- Texas Libraries Becoming Daring, Dynamic,
and Diverse Organizations!..... 10 - 11:20 am
BiblioTech: The Bookless Library of
Bexar County 10 - 11:50 am
Managing Generation NeXt 10 - 11:50 am

MARKETING, PR, & ADVOCACY

Tuesday, April 8

- Engaging with Video2 - 2:50 pm
Cycling for Libraries2 - 3:20 pm
Monty and Friends: Therapy Dogs at the Library2 - 3:50 pm
Stand Up and Speak Out for Teens.....2 - 3:50 pm
Staying Afloat: The Librarian's Guide to
Treading in the Sea of Social Media2 - 3:50 pm
Bringing Little Free Libraries to Your Community ...4 - 4:50 pm
My First Summer Reading Club: Building
Early Literacy in Ages 0-44 - 4:50 pm
PR on a Budget for Public Libraries.....4 - 4:50 pm

Wednesday, April 9

- Market Like You Own It: Library
Marketing on the Edge..... 10:15 - 11:50 am
Speed Dating with Texas Bluebonnets..... 12 - 1:50 pm
Expanding Your Audience with LinkedIn.....1 - 1:50 pm
Imagabrarium: Building a Premier Public Library
& Changing the Culture of Your Community1 - 1:50 pm
ALA President Barbara Stripling -
Declaration Initiative2 - 2:50 pm
Help, I'm the Library Spokesperson! Tools
for Public Relations2 - 2:50 pm
Getting Digi with It: Unique Ways to
Highlight Your Archival Materials2 - 3:20 pm
Delivered on Demand: Yale's Book
Home Delivery Service.....4 - 4:50 pm
Virtual Shout Outs: Innovative Ways
to Promote Digital Collections4 - 4:50 pm
Your Library - There's an App for That!.....4 - 4:50 pm

Thursday, April 10

- The Future of Libraries8 - 9:20 am
You Said What? To Whom? Positive
Communication Strategies.....8 - 9:50 am
Making Flyers that Don't Suck..... 10 - 10:50 am
Let's Talk Learning Spaces in
Academic Libraries..... 10 - 11:50 am
Librarian for Residents: A Dynamic Collaboration
Between Residence Life and the Libraries
at the University of North Texas..... 11 - 11:20 am
Lariat Adult Fiction Reading List
Author Session Luncheon 12 - 1:50 pm

Friday, April 11

- Keeping Texas Competitive: Workforce
Development and Libraries8 - 9:50 am
Personal Branding: A Path to
Professional Success9 - 9:50 am
DIY vs. LSEDFY: Marketing Strategies for a
Resource-Strapped World 10 - 11:20 am
Put the 'e' in Your Books: Integrating
Ebooks into Your Library..... 10 - 11:20 am

ORGANIZATIONAL PARTNERSHIP & RESOURCE

Tuesday, April 8

- Bringing Little Free Libraries to Your Community ...4 - 4:50 pm

Wednesday, April 9

- Thinking Outside the Library Box: Collaboration for
Programming and Outreach 10:15 - 11:50 am
Navigating Interlibrary Loan with Navigator..... 11 - 11:50 am
Empowering Your Library Customers and
Staff for a Healthier Tomorrow2 - 3:50 pm
Genealogy After Dark: Digging up the Dead2 - 3:50 pm
TexShare Database Update4 - 4:50 pm

Thursday, April 10

- Be Prepared: Best Practices for Scout
Projects in the Library1 - 1:50 pm
Embedded Librarians! Diverse Initiatives
but Common Challenges1 - 1:50 pm

Grants II: Why Didn't I Get the Money?2 - 3:50 pm

Friday, April 11

Acquisitions 101: Connecting with Vendors..... 10 - 11:20 am

Robots in the Library - Building STEM Skills 11 - 11:50 am

PROGRAMMING FOR ADULTS

Tuesday, April 8

Make a Makerspace 9 - 11:45 am

Hosting Presenters at Your Library - Simplified

for the Busy Librarian 4 - 5:20 pm

Storytelling Showcase and Swap 7 - 9:30 pm

Wednesday, April 9

Breaking Through to Common Ground:

People, Poetry, and Libraries 10:15 - 11:50 am

Thinking Outside the Library Box: Collaboration

for Programming and Outreach 10:15 - 11:50 am

Texas General Land Office:

Resources for Libraries 1 - 1:50 pm

Empowering Your Library Customers

and Staff for a Healthier Tomorrow 2 - 3:50 pm

Genealogy After Dark: Digging up the Dead 2 - 3:50 pm

Thursday, April 10

Bringing Health Information to Your Community 8 - 9:20 am

The New Adult Genre - Meet the Authors 8 - 9:50 am

Not Your Mama's Romance 10 - 11:50 am

Manga Mania, Anime Awesomeness & Comic

Cool: Events for All Ages at Your Library 2 - 3:50 pm

Friday, April 11

Keeping Texas Competitive: Workforce

Development and Libraries 8 - 9:50 am

Launch Community Publishing Initiatives

with Self-Published Ebooks 8 - 9:50 am

Personal Digital Archiving 8 - 9:50 am

PROGRAMMING FOR CHILDREN & YOUTH

Tuesday, April 8

Make a Makerspace 9 - 11:45 am

The Skype's the Limit! Connecting Authors

to School Libraries 2 - 2:50 pm

Come on a Storytelling Safari 2 - 3:20 pm

Using Social Media to Connect Teens with Writers:

The Relational Reading Revolution 2 - 3:20 pm

Empowering the Digital Youth: Meeting the

Ever Expanding Ecology of Literacy 4 - 4:50 pm

If You Give a Kid a Book Redux 4 - 4:50 pm

My First Summer Reading Club: Building

Early Literacy in Ages 0-4 4 - 4:50 pm

Hosting Presenters at Your Library - Simplified

for the Busy Librarian 4 - 5:20 pm

Storytelling Showcase and Swap 7 - 9:30 pm

Wednesday, April 9

Making Stuff with Teens 10:15 - 11:20 am

Collaborate, Create, Connect: Authors & Illustrators

Getting Together So Kids Win! 10:15 - 11:50 am

Early Literacy for Everyone 10:15 - 11:50 am

Speed Dating with Texas Bluebonnets 12 - 1:50 pm

It's Your Library, Too! Library Services for

Special Needs Tweens and Teens 1 - 1:50 pm

LOL: Librarian on Loan, Using Picture Books

with Secondary Students 1 - 1:50 pm

Spirit of Texas Reading Program 1 - 1:50 pm

We Speak Your Language: Strengthening

Early Literacy for Diversity 1 - 1:50 pm

Cuddle Up and Read: Storytimes for

Pregnant and Parenting Teens 2 - 3:20 pm

Sensory Storytime: Programming for Children and

Youth with Sensory Processing Disorders 2 - 3:20 pm

Empowering Your Library Customers and Staff

for a Healthier Tomorrow 2 - 3:50 pm

Make Your Mark with School Makerspaces 4 - 4:50 pm

Music Soothes the Savage (Kid) Soul 4 - 4:50 pm

What Teens Really Want: Hosting a Teen Job

Fair and Assessing Community Relevance 4 - 4:50 pm

Thursday, April 10

A New World of Reading Clubs 8 - 9:20 am

Lone Star Reading List and Authors 8 - 9:20 am

I Can Read it Myself! The Geisel Award

Books and Beginner Readers 8 - 9:50 am

Leading Schools with Grand Slam

Library Programming 8 - 9:50 am

Texas 2x2 Reading Showcase 8 - 9:50 am

Tayshas Reading List and Authors 10 - 11:20 am

Be Book Cool! Join the Nerdy Book Club 10 - 11:50 am

Reaching Reluctant Readers: Black Caucus RT

Author Session Brunch 10 - 11:50 am

Texas Bluebonnet Award Author

Session Luncheon 12 - 1:50 pm

Language Play for Infants: Man in the Moon

for Male Caregivers 1 - 1:50 pm

Move Over Fiction: Creating Room for Nonfiction ... 1 - 1:50 pm

Research Before Reading? Yes We Can! 1 - 1:50 pm

The Graveyard Shift: Programming around

Mysterious and Scary Books 2 - 3:20 pm

Every Book Is a Social Studies Book 2 - 3:50 pm

Manga Mania, Anime Awesomeness & Comic

Cool: Events for All Ages at Your Library 2 - 3:50 pm

Start a Youth Storytelling Guild in Your

School or Public Library 2 - 3:50 pm

Texas Media Awards Presentation 6 - 8 pm

Friday, April 11

50 STEM Programs in 50 Minutes 10 - 10:50 am

Día de los Niños: School and Public Libraries

Connecting with Latino Families 10 - 11:20 am

Autism-Friendly Programming: Why? How? 10 - 11:50 am

Robots in the Library - Building STEM Skills 11 - 11:50 am

READING DEVELOPMENT (CHILDREN)

Tuesday, April 8

Come on a Storytelling Safari 2 - 3:20 pm

Animals Misbehaving: Being Bad

Never Felt So Good! 2 - 3:50 pm

My First Summer Reading Club: Building

Early Literacy in Ages 0-4 4 - 4:50 pm

Wednesday, April 9

Cuddle Up and Read: Storytimes for Pregnant

and Parenting Teens 2 - 3:20 pm

Thursday, April 10

A New World of Reading Clubs 8 - 9:20 am

I Can Read it Myself! The Geisel Award Books

and Beginner Readers 8 - 9:50 am

Leading Schools with Grand Slam Library

Programming 8 - 9:50 am

Language Play for Infants: Man in the Moon

for Male Caregivers 1 - 1:50 pm

Every Book Is a Social Studies Book 2 - 3:50 pm

Twinkle, Twinkle Little STAAR: Early Literacy

and Test Prep 3 - 3:50 pm

Friday, April 11

Going for the Gold: Using Award-Winning Books

to Make Readers Winners 10 - 11:20 am

REFERENCE, READERS ADVISORY, & GENEALOGY

Tuesday, April 8

If You Give a Kid a Book Redux 4 - 4:50 pm

To Your Health: Fitness, Wellness, and

Nutrition Websites 4 - 4:50 pm

Wednesday, April 9

Consumer Health Reference Resources

Online and @ Your Library 10:15 - 11:50 am

Gender Diverse Literature for Young Adults,

Kids, and the Young-at-Heart 1 - 1:50 pm

Listen Up! Using Audio Books in Your

School Library 1 - 1:50 pm

Texas General Land Office: Resources

for Libraries 1 - 1:50 pm

Competitive Intelligence: What Everyone

Needs to Know 2 - 3:20 pm

Getting Digi with It: Unique Ways to

Highlight Your Archival Materials 2 - 3:20 pm

Telling the Truth: Using Literary Techniques

to Present the Facts 2 - 3:20 pm

Genealogy After Dark: Digging up the Dead 2 - 3:50 pm

Lean & Mean: 10 Government Sources

to Help You Serve Customers 3 - 3:50 pm

TexShare Database Update 4 - 4:50 pm

What's Wrong (and Right) with Reference? 4 - 4:50 pm

Thursday, April 10

Bringing Health Information to Your Community 8 - 9:20 am

60 Websites in 60 Minutes - What's New in

Government Information 9 - 9:50 am

National Plan for the Transformation of the

FDP in the Digital Age 9 - 9:50 am

Update on the Patient Protection and

Affordable Care Act 10 - 10:50 am

Students on Both Sides of the Desk: Effective

Student Training for Exceptional Service

at a Combined Service Desk 10:30 - 10:50 am

Lariat Adult Fiction Reading List

Author Session Luncheon 12 - 1:50 pm

Texas Tea with YA Authors 12 - 1:50 pm

FamilySearch: Beyond the Magic Search Box 1 - 1:50 pm

Open Library and Fair Use 1 - 1:50 pm

Introducing the Digital Public Library of America ... 2 - 2:50 pm

Looking Back and Moving Forward: Information

and Reference Services 2 - 3:50 pm

Welcome Home: Adding Veterans

Services in Your Library 2 - 3:50 pm

Let's Party: Celebrating 50 Years of the Reference

Round Table and Business Meeting 5 - 6:30 pm

Friday, April 11

Keeping Texas Competitive: Workforce

Development and Libraries 8 - 9:50 am

Eye of the Storm: The Library's Role in

Disaster Preparedness 9 - 9:50 am

Using Primary Sources to Enrich

Class Research 10 - 11:50 am

SCHOOL TECHNOLOGY

Tuesday, April 8

Tech Camp: Technology Conference

within a Conference 9 am - 4 pm

No More Eye Candy! Inspiring Visual Imagination,

Assessing Visual Creativity 1 - 4 pm

Google Driver's Ed 4 - 4:50 pm

Wednesday, April 9

Scoop Your Way to Website Curation 11 - 11:50 am

When iPads and Vision Collide 11 - 11:50 am

Library Girl to the Rescue: Redefining the

School Library 1 - 1:50 pm

Library Makerspaces 1 - 1:50 pm

Bring Your Own Device 2 - 2:20 pm

Learning hAPPens in the Library 3 - 3:50 pm

The Digital Shift: Adapting Your K-12 Instruction

for Mobile Technology 4 - 4:50 pm

Google Driver's License! 4 - 4:50 pm

Make Your Mark with School Makerspaces 4 - 4:50 pm

Your Library - There's an App for That! 4 - 4:50 pm

Thursday, April 10

Google Drive: Grand Prix Edition 8 - 8:50 am

Flipped Classroom with Jonathan Bergmann 8 - 9:50 am

Friday, April 11

Practical Apps for School Libraries

and the 21st Century Learner 10 - 10:50 am

Technology Integration: School Librarians

Empowering Teachers 10 - 11:20 am

SOCIAL MEDIA & WEB BASED APPLICATIONS

Tuesday, April 8

Tech Camp: Technology Conference

within a Conference 9 am - 4 pm

No More Eye Candy! Inspiring Visual Imagination,
Assessing Visual Creativity1 - 4 pm
Engaging with Video2 - 2:50 pm
Anytime, Anywhere Professional Development
for School Librarians2 - 3:20 pm
Using Social Media to Connect Teens with Writers:
The Relational Reading Revolution2 - 3:20 pm
Staying Afloat: The Librarian's Guide to
Treading in the Sea of Social Media2 - 3:50 pm
Google Driver's Ed4 - 4:50 pm
To Your Health: Fitness, Wellness, and
Nutrition Websites.....4 - 4:50 pm
Web 2.0 and 3.0: Technology and Legal Pitfalls.....4 - 4:50 pm
Wednesday, April 9
Market Like You Own It: Library
Marketing on the Edge..... 10:15 - 11:50 am
Scoop Your Way to Website Curation 11 - 11:50 am
Speed Dating with Texas Bluebonnets..... 12 - 1:50 pm
Emerging Technologies Libraries Need To Know1 - 1:50 pm
Expanding Your Audience with LinkedIn.....1 - 1:50 pm
Library Girl to the Rescue: Redefining
the School Library1 - 1:50 pm
Content Curation Tools.....2 - 3:50 pm
Tablets in the Public Library - For You,
For Your Customers2 - 3:50 pm
Lean & Mean: 10 Government Sources
to Help You Serve Customers3 - 3:50 pm
Tutorials on Web Analytics: How to Conduct a
Web Analytics Report on the Library Website ..3 - 3:20 pm
Students Blogging University History:
Special Collections in the Classroom3:30 - 3:50 pm
The Digital Shift: Adapting Your K-12
Instruction for Mobile Technology4 - 4:50 pm
Social Media Goes to School.....4 - 4:50 pm
Your Library - There's an App for That!.....4 - 4:50 pm
Thursday, April 10
From Technolust to Teaching Tools: Inspiring
Innovation in Library Instruction with
Mobile Devices and Apps.....8 - 9:20 am
Flipped Classroom with Jonathan Bergmann.....8 - 9:50 am
60 Websites in 60 Minutes - What's New
in Government Information9 - 9:50 am
Tech Trends of Note for Academic Libraries..... 10 - 10:50 am
Shannon Miller and Andy Plemmons
on Connected Libraries 10 - 11:20 am
Using Geographic Information Systems
(GIS) at Your Library 10 - 11:20 am
Be Book Cool! Join the Nerdy Book Club 10 - 11:50 am
Content Planning with Drupal..... 10 - 11:50 am
Discovery Services: Enhancing
the User Experience 10 - 11:50 am
LEADing the Way in Disaster
Information Outreach 11 - 11:50 am
50 Apps in 50 Minutes1 - 1:50 pm
Accessible Website Design.....1 - 1:50 pm
Be the Change You Want to See
with Shannon Miller1 - 1:50 pm
Library Innovation Demystified: Move
from Gimmick to Strategic Tool1 - 1:50 pm
Social Reading Platforms and
Changes in ePublishing.1 - 1:50 pm
Managing Social Media in Libraries: Using
Coupled Systems to Build Community.....2 - 3:20 pm
Unconference: Where YOU Create the Content2 - 3:20 pm
Hack-a-What? Hackathon How To's.....2 - 3:50 pm
The Future of the Book is the Future of Society3 - 3:50 pm
Texas Media Awards Presentation6 - 8 pm
Friday, April 11
Not Just Where to Click: Teaching Students
How to Think8 - 9:50 am
Personal Digital Archiving.....8 - 9:50 am
TLA's First Ever Hackathon 8 - 11:50 am
Eye of the Storm: The Library's Role in
Disaster Preparedness.....9 - 9:50 am

Flip Your Academic Library Instruction9 - 9:50 am
Of MOOCs & Mayhem: Learning Everywhere9 - 9:50 am
Practical Apps for School Libraries
and the 21st Century Learner..... 10 - 10:50 am
Mobilizing the Technology Storm:
App-based Stress Relief 10 - 11:20 am
SPECIAL POPULATIONS / DIVERSITY
Tuesday, April 8
TLA Diversity and Inclusion Summit: Breaking
Down Silos for a Unified, Diverse Society.....1 - 5 pm
No lo tires! Don't Throw it Away!
Texas Latino Archives2 - 3:20 pm
Monty and Friends: Therapy Dogs at the Library2 - 3:50 pm
Serving GLBT Families: Where Access, Equality,
Diversity, and Intellectual Freedom Collide2 - 3:50 pm
GLBT Latina Pioneers4 - 4:50 pm
Wednesday, April 9
Beyond Assistive Technology: Improving
Services to People with Disabilities 10:15 - 11:50 am
Breaking Through to Common Ground:
People, Poetry, and Libraries 10:15 - 11:50 am
Building Diversity with Electronic Resources:
From Books to Databases..... 10:15 - 11:50 am
Gender Diverse Literature for Young Adults,
Kids, and the Young-at-Heart1 - 1:50 pm
It's Your Library, Too! Library Services for
Special Needs Tweens and Teens1 - 1:50 pm
We Speak Your Language: Strengthening
Early Literacy for Diversity1 - 1:50 pm
Exploring Bilingual Teachers' Perceptions
of the School Library2:30 - 2:50 pm
Sensory Storytime: Programming for Children and
Youth with Sensory Processing Disorders2 - 3:20 pm
Latino Bookfest: A Celebration of the Best
in Latino Literature for Youth2 - 3:50 pm
Academic Library Instruction for International
and ESL Students4 - 4:50 pm
Promoting Options and Opportunities for
Diverse New Library Users4 - 5:20 pm
Voces de San Anto: San Antonio Authors4:30 - 5:20 pm
Thursday, April 10
Out of the Closet and Onto the Bookshelf: Discussing
GLBT Literature with David Levithan 10 - 11:20 am
People Who Look Like Me: Beyond Civil Rights
and Migrants 10 - 11:20 am
Dónde está the Good Stuff? Selecting Quality
Spanish Materials1 - 1:50 pm
Openly YA: The Evolution of Gay Characters
in YA Literature2 - 3:20 pm
Welcome Home: Adding Veterans Services
in Your Library2 - 3:50 pm
Friday, April 11
Special Language Collections and the ALA Free Pass
to the Guadalajara International Book Fair8 - 9:50 am
Working with Diverse Communities.....8 - 9:50 am
Día de los Niños: School and Public Libraries
Connecting with Latino Families 10 - 11:20 am
Retrofitting Your Library for User Satisfaction ... 10 - 11:20 am
Texas Libraries Becoming Daring, Dynamic,
and Diverse Organizations!..... 10 - 11:20 am
Autism-Friendly Programming: Why? How?..... 10 - 11:50 am
STUDENT RESEARCH
Wednesday, April 9
Steve Jenkins, Robin Page and the
CRT Business Meeting1 - 1:50 pm
The Heart of Synthesis: Understanding, Evaluating and
Integrating Information from Multiple Sources...3 - 3:50 pm
Thursday, April 10
National Plan for the Transformation
of the FDLP in the Digital Age9 - 9:50 am

Discovery Services: Enhancing
the User Experience 10 - 11:50 am
Research Before Reading? Yes We Can!1 - 1:50 pm
Next Gen School Libraries and Next Gen Librarians:
Creating a Visible Future2 - 2:50 pm
Friday, April 11
Using Primary Sources to Enrich
Class Research 10 - 11:50 am
TEACHER/FACULTY - LIBRARY COLLABORATION
Tuesday, April 8
The Shifting Sands of School Librarianship:
From Math Phobic to Math Enthusiast.....2 - 2:50 pm
Wednesday, April 9
Thinking Outside the Library Box: Collaboration for
Programming and Outreach 10:15 - 11:50 am
When iPads and Vision Collide 11 - 11:50 am
LOL: Librarian on Loan, Using Picture Books
with Secondary Students1 - 1:50 pm
Exploring Bilingual Teachers' Perceptions
of the School Library2:30 - 2:50 pm
Students Blogging University History:
Special Collections in the Classroom3:30 - 3:50 pm
Social Media Goes to School.....4 - 4:50 pm
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to Collaborate8 - 9:50 am
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Learning through Art 10 - 11:20 am
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Embedded Librarians! Diverse Initiatives
but Common Challenges1 - 1:50 pm
Research Before Reading? Yes We Can!1 - 1:50 pm
Leading a Campus-wide Conversation
about Open Access2 - 2:20 pm
Twinkle, Twinkle Little STAAR: Early Literacy
and Test Prep3 - 3:50 pm
Friday, April 11
50 STEM Programs in 50 Minutes 10 - 10:50 am
Technology Integration: School Librarians
Empowering Teachers 10 - 11:20 am
Truly Terrific: High Interest Nonfiction
in the Classroom 10 - 11:20 am
Embedded Librarians Are Everywhere
...and They Tell All!..... 10 - 11:50 am
TECHNICAL SERVICES
Tuesday, April 8
What Can MarcEdit Do for You?1 - 5 pm
Wednesday, April 9
Cataloging Moving Images in RDA1 - 1:50 pm
What To Do When You Find Yourself an 'Accidental' Systems Librarian!1 - 1:50 pm
Advocating for Technical Services: How Do I
Make Them Understand4 - 4:50 pm
Thursday, April 10
Linked Open Data in Libraries, Archives and Museums -
Publishing, Tools & User Interfaces8 - 9:50 am
Practical Steps for Practical People:
Implementing Workflow Change8 - 9:50 am
Evidence-based Collection Management: Strategies
for Improving Library Performance9 - 9:50 am
Hands-on Omeka9 - 9:50 am
The Purpose Based Library..... 10 - 11:50 am
Cataloging Special Materials: The Case
of the Metropolitan Opera Library 11 - 11:50 am
Back Room Reboot: How to Start Saving
Time and Money in Tech Services1 - 1:50 pm

EXHIBITING

As of 12/13/2014

Companies

#1 Private Tutor

3M Library Systems
720 Design

A. Bargas & Associates, LLC

ABC Books
ABC Media
ABC-CLIO
AbdoDigital
ABDO Publishing Group
Abrams Books for Young Readers/
Amulet Books/Abrams Appleseed
Accelerated Reader
Adam Matthew
Adventure Land Bargain Book Fairs
(see Fund Resources, Inc.)
Albert Whitman & Company
Alexandria by Companion Corporation
Algonquin for Young Readers
Amber Way Jewelry Company
America Reads Spanish
Amicus
Amigos Library Services
Annick Press
Architects, Godfrey's Associates
Arte Público Press
Asia for Kids/Culture for Kids/Master
Comm.
August House Publishers
Austin Public Library
Authors Tim Tingle and Greg Rodgers
Averus Corporation
AWE

Baker & Taylor/ YBP Library Services

Basch Subscriptions Inc., A Prenax
Company/The Reference Shelf
Bayou Publishing
Bearport Publishing
Bear's Flower
Bee Lady Programs - Kim Lehman
Bellwether Learning/Bellwether
Media
Biblionix
Big Cozy Books/Library Interiors by
Hoffmann
Big Cozy Books/Vance Hunt &
Associates
Big Timber Book Club
Bilingual Storyteller, Sue Young
Bilingual Storyteller, Consuelo
Samarripa

Blackstone Audio
Blocks Rock!
Bloomsbury Children's Books
Book Systems, Inc.
BookLingual
Books on Tape
Bound To Stay Bound Books
Boyds Mills Press
Brain Hive, LLC
Brainfuse
Brainstorm
Bretford Manufacturing
Bridges, Annette, Southern Mom
Author
Brilliance Publishing
Britannica Digital Learning
Brodart Company
Calkins Creek
Camcor, Inc.
Candlewick Press
Capstone
Capstone Press
Carolrhoda Books
Carolrhoda LAB
Cavendish Square
Cavendish Square Digital
CERF - Curriculum Education
Resource Finder
Changeable Sign Systems
Charles Scribner's Sons
Charlesbridge
Chelsea House
Cherry Lake Publishing/Sleeping Bear
Press
Children's Plus, Inc.
Child's Play
Child's World Books, The
Christian Large Print
Chronicle Books
CicadaSun Publishing
Cinco Puntos Press
Claire Lynn Designs
Cobblestone & Cricket
COI - College of Information
CoLibri System North America Inc.
Collaborative Summer Library Program
collectionHQ
Combined Book Exhibit
Compass Point Books

Congressional Information Service
Consortium, Texas A&M (Texas
publishers)
Consultants, Godfrey's Associates
Cornish, DeCee - Storyteller
Coutts Information Services
Cover One
Crabtree Publishing Company
Creative Company, The
CTLS, Inc
Cultural Surroundings
Culture for Kids
Cycling for Libraries
Dan Gibson, Storyteller
Darby Creek
Dark Horse Comics
Database Management System -
Questall
Davidson Titles, Inc.
Deanan Gourmet Popcorn
Delaney Educational Enterprises, Inc.
Demco
DEMCO Interiors
Dewberry Architects Inc.
Diamond Book Distributors
Digital Knowledge Central
Digital Library Reserve
Disney-Hyperion
DLB Educational Corporation
DLSG at Image Access
Driving on the Right Side of the Road
DTI
EasyBib.com
EBSCO Information Services
ediciones Lerner
Education Service Center, Region 1
(Edinburg)
Education Service Center, Region 8
(Mount Pleasant)
Education Service Center, Region 11
(Fort Worth)
Education Service Center, Region 20
(San Antonio)
Eermans Books for Young Readers
Egmont USA
Elizabeth Ellis, Storyteller
Emerald Group Publishing, Inc.
Enslo Publishers, Inc.
EnvisionWare

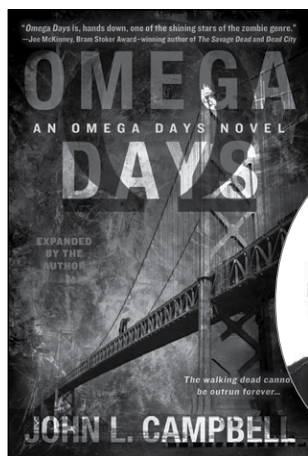
PENGUIN GROUP (USA)

PLEASE VISIT US AT THE PENGUIN GROUP BOOTH #1541

Thursday, April 10, 2014 • 6:30 pm – 8:30 pm

An Evening with the **ZOMBIE AUTHORS**

The Hilton Pavilion • 200 South Alamo Street



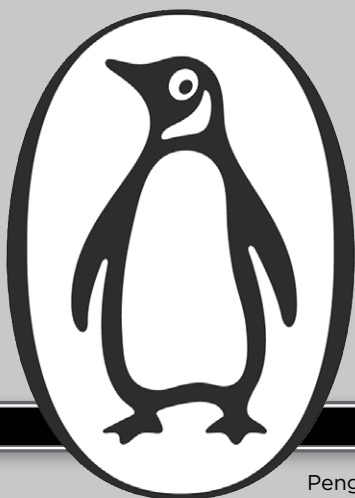
John Campbell **OMEGA DAYS**

Berkley • 368 pp. • 978-0-425-27263-3 • \$15.00



Diana Rowland **FURY OF THE DEMON**

DAW • 416 pp. • 978-0-7564-0830-5 • \$7.99

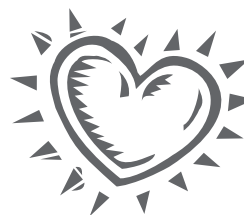


Thursday, April 10, 2014 • 8:00 am – 10:00 am

Speed Dating with **LIBRARIANS**

An AAP Libraries Committee Event

Please stop by our booth for more information.



WWW.PENGUIN.COM/LIBRARY

Penguin Group (USA) Library Marketing Department 375 Hudson Street New York, NY 10014

Escue & Associates
Estey

Facts On File

FamilySearch

FaxScan24 Fax & Scan Service

Films Media Group

Findaway World

Firefly Books, Ltd.

Five Star

Folkmanis Puppets

Follett

Frozen Light

Fund Resources, Inc. (Adventure Land
Book Fairs/Holiday Wonderland
Shop)

Gale Cengage Learning

Gamadin Sci-Fi Adventure Book Series

Gareth Stevens Publishing, Inc.

Garrett Book Company

Gaylord Bros., Inc.

Gift Solution, The

Godfrey's Associates

Graphic Universe

Greenhaven Press

Greenwood Press

Greg Rodgers, Choctaw author

Grolier Online

Groundwood Books

Gumdrop Books

Hachette Book Group

Half Price Books

Hank the Cowdog

HarperCollins Children's Books

HarperCollins Publishers

Harrington Library Consortium

H-E-B Read 3: Grow Young Minds,
Read 3 Times a Week

Heinemann-Raintree

Helmick-Richardson, Gene and Peggy

Hidell Associates Architects

Highlights for Children

Highlights Press, Inc.

Holiday House

Holiday Wonderland Gift Shop (see
Fund Resources, Inc.)

Horn Book, The

Houghton Mifflin Harcourt

Image Retrieval, Inc.

ILS

ImageAccess, Inc./West Texas
Micrographics

INDECO Sales / Maco Manufacturing
Independent Publishers Group

Indus MIS, Inc.

Infobase Learning

Ingram Content Group

Innovative Interfaces, Inc.

Jasper Chair Company

JGD Publishing LLC

JP Cooke Company

Julian Franklin-Library Rat

Jump!

Junior Library Guild

KAPCO Book Protection

Kennebec Large Print

Ketner, Mary Grace, Storyteller

Keystone Books & Media

KidHaven Press

Kingsley

Kirkbride, Tom: Gamadin Sci-Fi
Adventure Book Series

Knovation

Komatsu Architecture

L4U Library Software

Large Print Press

LearningExpress, LLC

Lectorum Publications, Inc.

Lehman, Kim

Lemniscaat

Lerner Publishing Group

LexisNexis

Librarians Gift Store - Texas Authors
and Illustrators

Libraries Unlimited/Linworth

Library Bureau

Library Design Systems

Library Interiors - Vance Hunt &
Associates

Library Interiors by Hoffman

Library Interiors Of Texas

Library Journal

Library Rat

Library Store, Inc, The

LibrarySkills, Inc.

Libra-Tech Corporation

Listening Library

Little, Brown Books for Young
Readers

Lucas Miller, Singing Zoologist

Lucent Books

Mackin Educational Resources

Macmillan - Adult

Macmillan Children's Publishing
Group

Macmillan Reference USA

Maco Manufacturing

Magazine Subscription Service
Agency

Magic Wagon

MARCIVE, Inc.

Margaret Clauder Presents Mother
Goose and THE Bookworm

Martha Hannah, Medieval
Comedienne & Stand-Up Historian

Mason Crest: National Highlights

Maverick Books, Inc.

Media Flex - OPALS - CERF

Media Source Inc

Medieval Comedienne

Mergent, Inc.

Millbrook Press

Miller, Lucas, Singing Zoologist

Mitinet Library Services

MyHeritage- WorldVitalRecords

National Federation of the Blind of
Texas, Newslne

National Highlights

National Library of Medicine

NEO

netTrekker

New York Times, The

NewsBank, Inc.

Novelist

Northern Micrographics

Norwood House Press

OCLC

OPALS - CERF - Media Flex

Orca Book Publishers

OverDrive Inc.

Overlooked Books

Oxford University Press

Paragon

Parkhurst Brothers Publishers

PBS Educational Media

Peachtree Publishers, Ltd.

Pelican Publishing Company

Penguin Group (USA)

Penguin Young Readers Group

Penworthy Company, The

Perma-Bound Books

PFAI

Pharos Systems

Picture Window Books

Piñata Books

Polaris Library Systems

Power Kids

Primary Source Media

Pro Forma Architecture, Inc.

ProQuest

Prufrock Press
Publisher Spotlight
Publishers Group West

Rainbow Book Company
Random House Children's Books
Random House Library & Academic
Marketing

Random House, Inc.
Readex

ReadingRacers.com

Recorded Books, LLC
Region 20 ESC

Renaissance
Renaissance Learning

RL Waters Library Consultation
Services

RoadRunner Press, The

Rosen Publishing/Power Kids

Rourke Publishing Group

SAGE and Adam Matthew

Sam Houston State University -
Department of Library Science

San Antonio Coalition for Veterans
and Families

SCBWI - Texas

Schirmer Reference

Scholastic Book Fairs, Inc.

Scholastic Library Publishing

Scholastic Library Publishing Digital

Scholastic Trade Books

School Library Journal

Sebco Books / eSebco.com

Sharpe Reference

Silpada Designs Jewelry

Simon & Schuster Children's
Publishing

SirsiDynix

SJB Productions

Sleeping Bear Press

Society of Children's Book Writers
and Illustrators - Texas Chapters

Sourcebooks, Inc.

Southwest Book Company

Spacesaver/Southwest Solutions
Group

Spotlight

Springer

Star Bright Books

Sterling Publishing

Stone Arch Books

Stop Falling Productions

Storybook Theatre

Storyteller, Consuelo Samarraipa

Storyteller, Dan Gibson

TLA Exhibits feature a variety of new and innovative products and services as well as the traditional resources and furnishings crucial to the operation and outfitting of modern libraries. The printed *TLA Buyers Guide* showcasing 2014 exhibitors will be in the spring *Texas Library Journal*. The online *Buyers Guide* is available year-round on the TLA website

LEARNING**EMPOWERMENT****ADVOCACY****DIVERSITY**

Storyteller, Decee Cornish, Urban
Griot

Storyteller, Kim Lehman

Storyteller, Mary Grace Ketner

Sue Young, Bilingual Storyteller

Sylvan Dell Publishing

Take Care of Texas

TAMU

TCEQ

Teacher Created Materials Library

TeachingBooks.net

TEC

Tech Logic

TESCO Industries, Inc.

Texas A&M University Press

Texas Christian University Press

Texas Educational Solutions

Texas Municipal Courts Education
Center

Texas State Library and Archives
Commission

Texas SUCCESS / Digital Knowledge
Central

Texas Tech University Press

Texas Woman's University - School of
Library and Information Studies

Textbook Tracker by COMPAnion
Corp.

Theatre, Storybook

Thorndike Press

Tilbury House Publishers

Tim Tingle, Choctaw author

TLA-Sponsored Exhibits:

TLA 2015 Austin

TLA Black Caucus Round Table

TLA Exhibitor Round Table (ERT)

TLA Public Library Division

TLA Reference Round Table

TLA Small Community Libraries
Round Table

TLA Texas Authors & Illustrators
Interest Group

TLC - The Library Corporation

TMCEC

Tocker Foundation

Top Shelf Comics

Tor/Forge Books

Townsend Press, Inc.

TRACSYSTEMS, inc.

Trinity Library Resources

Trinity University Press

TSLAC

TTUP

Twayne Publishers

Twenty-First Century Books

Twice Upon A Time Storytellers

Tyndale House Publishers

U*X*L

University of North Texas College of
Information

University of North Texas Press

University of Texas Press

University Products Inc.

Unshelved

Upstart

Vance Hunt Libraries

VIS Enterprises

Weston Woods/Scholastic Audio

Wheeler Publishing

Wings Press

Wordsong

World Book Web

World Book, Inc.

WT Cox Information Services, Inc.

YBP Library Services

Yen Press

Young Adult Library Services
Association

Zondervan/Zonderkidz/Blink

PRECONFERENCES TUESDAY, APRIL 8

Preregistration is required for all preconferences by Friday, March 21, 2014; ticket purchase is required as noted. All preconferences will be held at the Grand Hyatt, unless otherwise noted.

Continuing Professional Education CREDITS
Event State Board for TX State Library &
Number Educator Certification Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

CPE#202: SBEC 4.0; TSLAC 4.0

How to Build the Career You Want
(Ticketed; register online only)

8:00 AM - 12:00 PM

Calling all new librarians and LIS students! Learn about career development, job searching and interviewing skills, networking, and the importance of professional association activity. Find out all about the Texas Library Association and how it enhances your career at the TLA Fair.



Mary Beth Harrington



Julius Jefferson



Michele Lucero

Mary Beth Harrington, 501(c)3 -Taking Nonprofits to the Third Power (Dallas); Julius C. Jefferson Jr., Congressional Research Service, Library of Congress (Washington, D.C.); Michele A. Lucero, LAC Group (Los Angeles, CA) and Maureen Sullivan, educator and consultant, Maureen Sullivan and Associates.

CONFERENCE PROGRAM COMMITTEE AND NEW MEMBERS ROUND TABLE.

CPE#201: SBEC 8.0; TSLAC 8.0

Build A Better Team - One Year to Success (Ticketed)

8:00 AM - 5:00 PM

Whether you are a frontline supervisor or a library director, learn the essentials of building and maintaining a first-rate team. The session also covers effective communications and change management.



Catherine Hakala-Ausperk

Catherine Hakala-Ausperk, Northeast Ohio Regional Library System (Chagrin Falls).

PUBLIC LIBRARIES DIVISION.

CPE#203: SBEC 3.0; TSLAC 3.0

Make a Makerspace (Ticketed)

9:00 - 11:45 AM

Makerspaces are all the rage! This session provides ideas for creating makerspaces and implementing successful maker events in your library. Attendees will receive a course packet. Makerspace attendees are strongly encouraged to register for one of the special tours of Geekdom San Antonio (register online only).

Todd Humble, North Richland Hills Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#208: SBEC 3.0; TSLAC 3.0

No More Eye Candy! Inspiring Visual Imagination, Assessing Visual Creativity (Ticketed)

1:00 - 4:00 PM

HENRY B. GONZALEZ CONVENTION CENTER, 200 E. MARKET STREET

Students learn to quickly mash-up and create images in sophisticated ways using drag and drop tools. How do we guide them to push beyond eye candy to deeper learning and expression as they find, evaluate, and use creative visual images? Take on the challenge of fostering student's visual imaginations.

Debbie Abilock, NoodleTools, Inc. (Palo Alto, CA) and Kristin Fontichiaro, School of Information, University of Michigan (Ann Arbor).

CONFERENCE PROGRAM COMMITTEE.



Debbie Abilock



Kristin Fontichiaro

CPE#210: SBEC 4.0; TSLAC 4.0

Lead with a Story: Using Storytelling as a Teaching Tool (Ticketed)

1:00 - 5:00 PM

Learn to tell six lively stories. Find out how telling these and other tales can illuminate curriculum topics and tie into character education, creativity, ESL, literacy, cultural connections, and community building.

Margaret Read MacDonald, author (Seattle, WA).

STORYTELLING ROUND TABLE.



Camila Alire



Karen Downing



Tracie D. Hall



Janice Welburn



Lloyd B. Potter



Hilda Tagle



William Welburn

CPE#211: SBEC 4.0; TSLAC 4.0

TLA Diversity and Inclusion Summit: Breaking Down Silos for a Unified, Diverse Society (Ticketed; register online only)

1:00 - 5:00 PM

This summit will clarify the evolving meanings of diversity and inclusion in professional and personal arenas. Speakers will provide resources and tools to cultivate an inclusive institutional culture and build an equitable environment for all stakeholders.

Camila Alire, Camila Alire and Associates (Sedalia, CO); Karen Downing, University Library, University of Michigan (Ann Arbor); Tracie D. Hall, Queens Borough Public Library (NY); Lloyd B. Potter, Institute for Demographic and Socioeconomic Research, University of Texas at San Antonio; Hilda Tagle, Brownsville Division, U.S. Southern District of Texas, U.S. District Court (Houston); Janice Simmons Welburn, Raynor Memorial Library and William Welburn, Marquette University (Milwaukee, WI). Conference Program Committee and Diversity and Inclusion Committee.

CPE#212: SBEC 4.0; TSLAC 4.0

What Can MarcEdit Do for You? (Ticketed)

1:00 - 5:00 PM

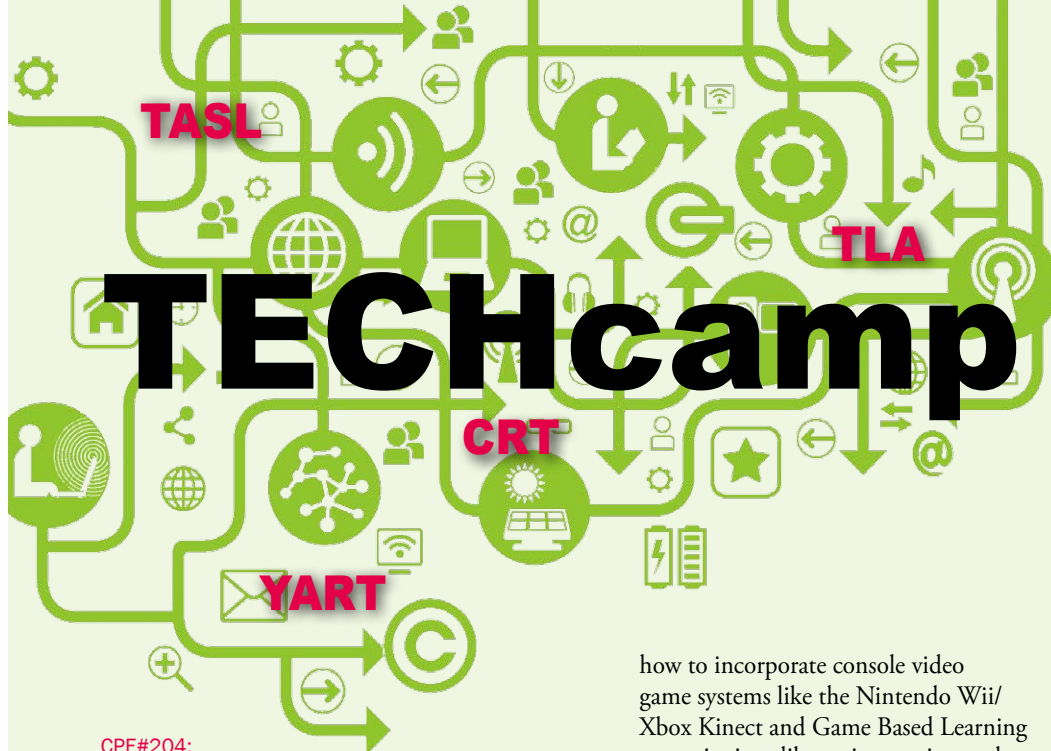
Technical Services is constantly evolving, and you need a tool that will evolve with you. MarcEdit is a metadata edit suite of tools that will allow metadata specialists to work with MARC, XML, and non-XML-based data to translate, modify, and create new representations and metadata surrogates necessary for RDA.

Terry Reese, Digital Initiatives, Ohio State University (Columbus).

CATALOGING AND METADATA ROUND TABLE AND DIGITAL LIBRARIES ROUND TABLE.



Terry Reese



CPE#204:
SBEC 5.75; TSLAC 5.75

Technology Conference within a Conference (Ticketed, register online only)

9:00 AM - 4:00 PM

Spend a day with our Tech Camp Counselors and earn life-saving badges of knowledge to move your library down the 21st century technology trail. From examining the evolving needs of libraries to finding the best way to inspire a child with Web tools, the topic of technology integration is essential and the focus of this all day forum.

Camp Schedule

8:30-9:00 – **Arrival & Registration:** FREE CAMP T-shirt and other goodies!

9:00-9:45 – **LEVELS OF TECHNOLOGY INTEGRATION** with Bruce Ellis

We all agree that technology integration is a good thing. Trying to explain what it looks like for teachers with different skill levels, though, may prove more challenging. By identifying specific levels of technology integration, our teachers are better prepared to accurately self-assess their own level of use/integration and develop a plan for how to go deeper in their journey of integrating technology in meaningful ways in their classroom.

10:00-10:45 – **BREAKOUT SESSIONS** (Choose one; these repeat 3 times during the day.)

- **Game On! Using Game Based Learning to Ramp Up Your Instruction:** Learn

how to incorporate console video game systems like the Nintendo Wii/ Xbox Kinect and Game Based Learning strategies into library instruction and programming in order to build successful collaborations and impact student learning. – Jennifer LaGarde

- **Get Organized:** Librarians are busy people! How does one keep up? A Tech Ninja reveals some of the “latest and greatest” organizational tech tools you can use for FREE! – Todd Nesloney
- **Cyber Safety and Digital Citizenship:** We are all bombarded with technology, and each person has an expanding digital footprint. We will talk about ways to safely interact online and limit the access others have to your information. You will receive resources to share and use with your teachers, students, and parents. – Bruce Ellis
- **I ♥ Bluebonnets:** Digital promotion and Programming: Expand your digital toolkit to engage students and promote your Bluebonnet Program with tips from the TBA committee. You and your readers will ♥ Bluebonnet books using fun apps and programs. – Mary Jo Humphreys
- **The Best Tech Tools I've Ever Used:** As rapidly as technology is evolving, what technology tools will enhance your library program, classrooms, and school?

You will learn some cutting edge tools, creative and crazy apps, with an energy and flare that will leave you excited about making an impact in your district. – Matthew Nichols

- **It's Appy Hour with No Cover Charge:** This session is packed with the best free apps available for iPads in the classroom. Companion websites will also be included for a refreshing taste of new technology integration ideas! – Naomi Bates

11:00-11:45 – **BREAKOUT SESSIONS**
(descriptions above)

12:00-1:30 – **Mess Hall / CAPE OPTIONAL! LEADING FROM THE LIBRARY!**

The evolving needs of library communities require dynamic and ever changing roles for librarian-leaders. Jennifer LaGarde will help arm future library-leaders with the tools they need to move out of the stacks and into the limelight where library programs are recognized as essential rather than expendable. – Jennifer LaGarde

1:45-2:30 – **BREAKOUT SESSIONS**
(descriptions above)

2:45-3:30 – **WEB COLLABORATION TOOLS**

What does it take to inspire a child? How can we help students on a much deeper level? It's all about building relationships among educators; and by using Web collaboration tools, it's easy!

3:30-4:00 – **TEXAS MEDIA AWARDS**
ANNOUNCEMENT, WRAP UP, Q&A, EVALUATION, NETWORKING, TAPS

Bruce Ellis, Texas Computer Education Association; Mary Jo Humphreys, Texas Bluebonnet Award; Jennifer LaGarde, NCDPI; Todd Nesloney, Waller ISD; Matthew Nichols, Technology, Mesquite ISD; and Naomi Bates, Northwest High School, Northwest ISD (Justin).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.



Bruce Ellis



Todd Nesloney



Jennifer LaGarde



Matthew Nichols

ADVOCACY

EMPOWERMENT

DIVERSITY

LEARNING

TUESDAY, APRIL 8

TUESDAY APRIL 8 PROGRAMS & EVENTS

All sessions are open to all attendees.

Registration.....7:30 am – 7 pm
 Internet Room.....10 am – 5 pm
 Placement Center.....10 am – 5 pm
 TLA Store.....10 am – 7:30 pm
 Exhibits.....5:30 – 7:30 pm

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
CPE#123: SBEC 2.0; TSLAC 2.0		
Program Title		
8:00 – 9:50 AM		

Cycling for Libraries Health Event (Ticketed; register online only)

8:30 AM – 12:30 PM

Get ready for Cycling for Libraries, Texas style! This 20-mile round-trip adventure will be an excellent way of networking with other librarians while cycling and visiting San Antonio Public Library and BiblioTech (Bexar County's new bookless library). Meet at 8:00 am at the convention center, at the corner of Alamo and Market Street (States Area), and bring your own bike, or for an additional fee, rentals will be available. *Tickets must be purchased by Friday, March 21 through preregistration.*

CONFERENCE PROGRAM COMMITTEE.

District Planning Committee

9:00 – 9:50 AM

Electronic Resources & Serials Management RT Business Meeting

9:00 – 9:50 AM

TLA Executive Board (1)

9:00 – 11:50 AM

GRAND HYATT, 600 E. MARKET STREET

GEEKDOM San Antonio Tour

(Ticketed; register online only.)

12:00 – 12:30 PM

GEEKDOM, 100 EAST HOUSTON

Geekdom is more than a MakerSpace; it's the place where startups are born. By collaborating and sharing space where entrepreneurs and geeks gather, people from different fields can come together and create innovative business ideas. It's a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. *Reservations must be made by Friday, March 21 through the preregistration process.*

AUTOMATION AND TECHNOLOGY ROUND TABLE.

Texas State Library & Archives Commission

12:00 – 5:00 PM

GRAND HYATT, 600 E. MARKET STREET

Exhibitors Round Table Golf Outing (Ticketed)

1:00 – 5:00 PM

THE REPUBLIC GOLF COURSE, 4226 SOUTHEAST MILITARY DR.

The Republic was voted the #1 course in San Antonio by the *Express-News* in 2006, 2007, and 2009. San Antonio's newest golf sensation is built along scenic Salado Creek among glorious oak, elm, and mesquite trees. Only 10 minutes from San Antonio's world famous Riverwalk, The Republic Golf Club provides magnificent golf with the feeling that a little Texas history whistles through the trees. The Republic is a favorite place for outings and offers the perfect atmosphere for camaraderie and competition. The Republic affords the best in allowing competitors to focus while offering a terrific venue for bringing people together. *Tickets must be purchased by Friday, March 21 through preregistration.*

EXHIBITORS ROUND TABLE.

CPE#218a: SBEC 1.0; TSLAC 1.0

Engaging with Video (HANDS ON LAB 1: ticketed; register online only.)

2:00 – 2:50 PM

Great videos make us laugh, cry, or want to share it with a friend. Using video well doesn't mean you have to create a feature film. Applications such as Vine and Instagram Video are helping people turn just a few seconds of video into engaging educational content.



Amy Sample Ward

Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.

Brett Meyer, ThinkShout, Inc. (Portland, OR) and Amy Sample Ward, NTEN: The Nonprofit Technology Network (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.



Mega Subramaniam

CPE#217: SBEC 1.0; TSLAC 1.0

The Shifting Sands of School Librarianship: From Math Phobic to Math Enthusiast

2:00 – 2:50 PM

Place your library at the heart of innovative math instruction. Learn how to collaborate with math teachers by integrating technology into math instruction. These technology resources and tools offer a means to bridge

math TEKS and the AASL Standards for the 21st Century Learner.

Mega Subramaniam, College of Information Studies, University of Maryland (College Park).

CONFERENCE PROGRAM COMMITTEE.



Michelle Leggett



Lisa Schroeder

CPE#223: SBEC 1.0; TSLAC 1.0

The Skype's the Limit! Connecting Authors to School Libraries

2:00 – 2:50 PM

Skype makes connecting with authors as easy as 1, 2, 3. A panel explains how to host a Skype visit and how it can add a special element to a book club meeting. Learn to take advantage of free Skype sessions with authors.

Seantele Foreman, Sablatura Middle School and Michelle Leggett, Educational Technology, Pearland ISD; and Lisa Schroeder, author.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

CPE#219: SBEC 1.5; TSLAC 1.5

Anytime, Anywhere Professional Development for School Librarians

2:00 – 3:20 PM

Need to make connections in the rapidly growing world of information? In this program, participants identify a variety of free online professional development opportunities with an emphasis on building personal learning networks through social media.

Sandra Carswell, S.C. Lee Junior High School, Copperas Cove ISD; Michelle Cooper, Henderson High School, Henderson ISD; Marsha Edney, Marshall High School, Marshall ISD; Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Sharon Gullett, Sharon Gullett Consulting (Tyler); and Sonja M. Schulz, Mike Moses Middle School, Nacogdoches ISD.

YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#224: SBEC 1.5; TSLAC 1.5

Come on a Storytelling Safari

2:00 – 3:20 PM



Dianne de Las Casas



Susan Kralovansky

Monkey around and become a storyteller! Step off the pages and discover how storytelling can enhance your library storytime. Learn various ways to engage children with draw-and-tell, cut-and-tell, props, creative dramatics, and other storytime techniques.

Dianne de Las Casas, author; Susan Kay Kralovansky, author; and Jeanette Larson, Larson Library Consulting (Pflugerville).

CHILDREN'S ROUND TABLE AND STORYTELLING ROUND TABLE.

CPE#220: SBEC 1.5; TSLAC 1.5

Cycling for Libraries

2:00 - 3:20 PM

Cycling for Libraries is a global cycling movement that aims to advocate for libraries and increase awareness of the valuable services and resources libraries offer to the community. Learn to plan your own Cycling for Libraries event and draw attention to your library.

Barbara J. Fullerton, Librarian in the Cloud, Inc. (Dallas), and April Kessler, Reference and Information, University of Texas at Austin.

CONFERENCE PROGRAM COMMITTEE.

CPE#221: SBEC 1.5; TSLAC 1.5

No lo tires! Don't Throw It Away! Texas Latino Archives

2:00 - 3:20 PM

A panel of library archivists will discuss the importance of preserving diverse cultural materials especially from the Latino population.

Diane Duesterhoeft, St. Mary's University (San Antonio); Gloria Espitia, Austin History Center; Margo Gutierrez, LLILAS Benson; and Carolina A. Villarroel, Brown Foundation, Recovering the U.S. Hispanic Literary Heritage Project University of Houston.

LATINO CAUCUS ROUND TABLE.



Mindy McGinnis

CPE#222: SBEC 1.5; TSLAC 1.5

Using Social Media to Connect Teens with Writers: The Relational Reading Revolution

2:00 - 3:20 PM

From following and connecting with authors on social media to creating online fan art galleries, librarians can change the way teens approach reading. Help teens make reading a more personal experience with tools such as Twitter, Tumblr, and Pinterest.

Karen Jensen, Betty Warmack Branch, Grand Prairie Public Library; and Mindy McGinnis, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE, CHILDREN'S ROUND TABLE, AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#225: SBEC 2.0

Animals Misbehaving: Being Bad Never Felt So Good!

2:00 - 3:50 PM



Jim Benton



Peter Brown



Nick Bruehl

Naughty Peter

Rabbit's stories have stood the test of time. Why is innocent misbehavior so funny and engaging to children? Join this panel in a celebration of literary bad influence. Explore the popularity of characters whose escapades offer just the right amount of



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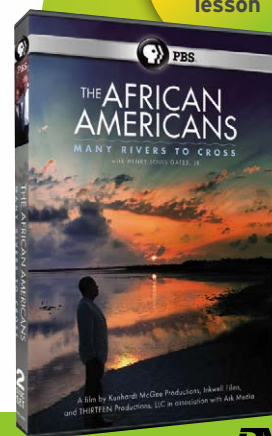
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TUESDAY, APRIL 8



Polly Horvath



Adam Rubin

badness and learn how to use this genre for reading motivation.

Jim Benton, Scholastic, Inc.;

Peter Brown, Little, Brown Books for Young Readers; Nick Bruel, Macmillan Children's Publishing



Aaron Reynolds

Group; Marianne Follis, Valley Ranch Branch, Irving Public Library System; Polly Horvath, Random House Children's Books; Aaron Reynolds, Chronicle Books; and Adam Rubin, Houghton Mifflin Harcourt.

CHILDREN'S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#227: SBEC 1.5

Digital Libraries: Lightning Talks

2:00 - 3:50 PM

It's YOUR turn! The Digital Libraries Round Table invites librarians to share information about their digital projects in five minutes or less. If you have cool digitized resources, promote them. If you've documented your standards and best practices, share them. We want to hear and see and learn what you've done! *A business meeting follows the program.*

DIGITAL LIBRARIES ROUND TABLE.



Wendy Heger

CPE#229: SBEC 2.0; TSLAC 2.0

Master Plans for Public Libraries

2:00 - 3:50 PM

A panel shares the processes and resulting master plans for Fort Worth, Houston, and

Round Rock public libraries. The speakers will compare and contrast the components and time frames for strategic planning and developing facility master plans. Learn how to incorporate market data and analysis into these tasks.

Michelle Cervantes, Round Rock Public Library; Wendy Heger, Page Southerland Page, LLP (Houston); Gleniece Robinson, Fort Worth Library; and Ramiro Salazar, San Antonio Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#230: SBEC 2.0; TSLAC 2.0

Monty and Friends: Therapy Dogs at the Library

2:00 - 3:50 PM

In 2011 Yale found itself at the center of a media frenzy concerning a small terrier called Monty, the Yale Law School therapy dog. Animals have been used in a wide variety of settings to provide assistance to users with special needs. Attendees will hear



Julian Aiken

case studies highlighting the value of dogs in libraries and educational settings.

Julian Aiken, Lillian Goldman Law Library, Yale Law School; and Janki Makecha, Leander Public Library.

CONFERENCE PROGRAM COMMITTEE.



PRESIDENT'S PROGRAM

CPE#231: SBEC 2.0; TSLAC 2.0

Serving GLBT Families: Where Access, Equality, Diversity, and Intellectual Freedom Collide

2:00 - 3:50 PM



Ann Symons

Step up to an opportunity to LEAD Out Loud. We can empower librarians to ensure Texas libraries serve all who live in our communities including GLBT families with children. Learn about available resources for GLBT customers, strategies for addressing controversial issues surrounding access to materials, and advocacy for this important constituent group.

Ann K. Symons, consultant. (Juneau, AK)

GAY, LESBIAN, BISEXUAL, TRANSGENDERED INTEREST GROUP, INTELLECTUAL FREEDOM COMMITTEE, AND PUBLIC LIBRARIES DIVISION.



Linda W. Braun

CPE#232: SBEC 2.0; TSLAC 2.0

Stand Up and Speak Out for Teens

2:00 - 3:50 PM

Rise to the challenge of being a successful teen advocate. In this session, learn how to speak up for teen library services and gain a set of tools for getting started.

Linda W. Braun, LEO: Librarians & Educators Online (Seattle, WA).

CONFERENCE PROGRAM COMMITTEE.

CPE#233: SBEC 1.5; TSLAC 1.5

Staying Afloat: The Librarian's Guide to Treading in the Sea of Social Media

2:00 - 3:50 PM

Everywhere we look, we find social media permeating our lives. This session covers tools, trends, and strategies for professional development, library marketing, and programming. *A business meeting will follow the program.*

Daniella L. Smith, Department of Library and Information Sciences, University of North Texas (Denton).

MEDIA AND RELATED TECHNOLOGIES ROUND TABLE.

CPE#228: SBEC 2.0; TSLAC 2.0

Texas Gets the Edge: An Initiative Update

2:00 - 3:50 PM

Learn about the launch of Edge and its value to the library field. Using national benchmarks, this professional tool is helping libraries assess and improve public technology

services. With valuable data and support, Edge helps libraries and local governments work together to achieve community goals.

Jake Cowan, Urban Libraries Council (Chicago, IL) and Henry Stokes, Library Development/Networking, Texas State Library and Archives Commission (Austin).

PUBLIC LIBRARIES DIVISION AND TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

Library Friends, Trustees, & Advocates RT Business Meeting

2:00 - 3:50 PM

Public Relations & Marketing Committee

2:00 - 3:50 PM

Texas Media Awards Committee

2:00 - 3:50 PM

TSLAC/TLA Joint Task Force on Public Library Accreditation Business Meeting

2:00 - 3:50 PM

CPE#218a: SBEC 1.0; TSLAC 1.0

Using Infographics in Education (HANDS ON LAB 2: ticketed; register online only.)

3:00 - 3:50 PM

Foster students' information literacy development through the creation and use of infographics. Learn how to identify a good infographic, how to analyze effectiveness, and where to find additional tools and processes for design. *Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.*

Leslie Barrett, ESC Region XIII (Austin).

CONFERENCE PROGRAM COMMITTEE.

Library Instruction RT Business Meeting

3:00 - 3:50 PM

Legislative Committee

3:00 - 4:50 PM

GEEKDOM San Antonio Tour (Ticketed; register online only.)

4:00 - 4:30 PM

GEEKDOM, 100 EAST HOUSTON

Geekdom is more than a Makerspace; it's the place where startups are born. By collaborating and sharing a space for entrepreneurs and geeks to gather, people from different fields can come together and create innovative business ideas. It's a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. *Reservations must be made by Friday, March 21 through preregistration.*

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#253: SBEC 1.0; TSLAC 1.0

Bringing Little Free Libraries to Your Community

4:00 - 4:50 PM

It's a "take a book, return a book" gathering place where neighbors share their favorite literature and stories. In its most basic form, a Little Free Library is a box full of books where anyone may pick up a book (or two) and bring back another to share. Learn about this movement and how you can get one started in your community.

Richard Brooks, Little Free Library (Madison, WI); and Lisa Lopez, El Paso ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#226: SBEC 2.0; TSLAC 2.0



Corinne Hill



Justin Hoenke

Collaborate and Innovate for Change: What's New in Chattanooga?

4:00 - 4:50 PM

Learn from the exciting innovations and best practices at Chattanooga Public Library. Two *Library Journal* Movers & Shakers will discuss collaborative leadership skills, management of disruptive change, and organizational structure and staffing models used to foster a culture of innovation and collaboration.

Corinne Hill and Justin Hoenke, Chattanooga Public Library (TN).

CONFERENCE PROGRAM COMMITTEE.



PRESIDENT'S PROGRAM

CPE#251: SBEC 1.0; TSLAC 1.0



Mega Subramaniam

Empowering the Digital Youth: Meeting the Ever Expanding Ecology of Literacy

4:00 - 4:50 PM

Design programs for today's tech-savvy youth that incorporate multiple literacies. Leveraging cooperative inquiry design methods from human computer interaction and learning sciences, librarians will learn how to create programs that meet the learning needs of digital natives.

Mega Subramaniam, College of Information Studies, University of Maryland (College Park).

CONFERENCE PROGRAM COMMITTEE.



John Ayala

CPE#257: SBEC 1.0; TSLAC 1.0

GLBT Latina Pioneers

4:00 - 4:50 PM

The speaker highlights two GLBT Latina authors who pioneered advocacy and collection development practices for serving this minority group. Learn about their background, the creation of their works, and their activism. This

presentation will help educate librarians in methods for working with diverse communities.

John Ayala, Library and Learning Resource Center Fullerton Community College (CA).

CONFERENCE PROGRAM COMMITTEE.

CPE#263: SBEC 1.0; TSLAC 1.0

Google Driver's Ed

4:00 - 4:50 PM

Are you ready to drive? Merge with the future of cloud storage using Google Drive's basic features. After this session (part one of a series), you'll be ready for a "Google Driver's License" (part two of the series).

Lauren Elizabeth Kluck, Jack C. Hays High School, Hays CISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#255: SBEC 1.0

If You Give a Kid a Book Redux

4:00 - 4:50 PM

Want to connect your customers with fresh literature? A public and school librarian show how they collaborate and booktalk a variety of recommended titles for young adults and adults to promote recreational reading. A bibliography of featured titles will be available.

Susan Allison, Richardson Public Library, and Nancy Kubasek, Richardson High School, Richardson ISD.

YOUNG ADULT ROUND TABLE.

Advance your career to the frontiers of knowledge!

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CPE#258: SBEC 1.0; TSLAC 1.0

***My First Summer Reading Club:
Building Early Literacy in Ages 0-4***

4:00 - 4:50 PM

Arlington Public Library created a summer reading program for very young children. Librarians will discuss how the program differs from the traditional older children's club and the impact of the library's support of early literacy in the community. Learn how to build your own program with budgeting strategies and marketing tips.

Yoko Matsumoto and Cristen Williams, Arlington Public Library.

CHILDREN'S ROUND TABLE.

CPE#282: SBEC 1.0; TSLAC 1.0

PR on a Budget for Public Libraries

4:00 - 4:50 PM

Public relations initiatives are frequently pushed aside because of costs. Libraries cannot afford to marginalize PR efforts. Learn about approaches to PR that are cost-effective, motivate your community, and keep administrators in your corner.

Jen Bigheart and Trina Bolfig, Public Relations Department, Westbank Community Library District (Austin).

CONFERENCE PROGRAM COMMITTEE.



CPE#259: SBEC 1.0; TSLAC 1.0

***Preparing for Change –
The Social Side of
Retirement***

4:00 - 4:50 PM

It's been a long great career, and you're getting closer to retirement. Are you ready? Money issues are only part of the transition - the social and emotional impacts can be far more significant. Join this collegial discussion on planning for retirement, anticipating change, getting ready, and dealing with surprises.

Steve Brown, Stewart-Brown Library Consulting; Eloise May, retired; and James B. Stewart, J. Frank Dobie Library Trust.

CONFERENCE PROGRAM COMMITTEE AND RETIRED LIBRARIANS (ALIVE) INTEREST GROUP.

CPE#260: SBEC 1.0; TSLAC 1.0

***Put Your Brain to Work:
Learn to Manage Your Workload***

4:00 - 4:50 PM



Overwhelmed with the amount of work to be done? *Personal Kanban* is a brain-based program using the two simple acts of visualizing your work and limiting work in progress to help you deal with distractions, manage expectations, make better decisions, and find a balance between your professional, personal, and social lives.

Jim Benson, Modus Cooperandi (Seattle, WA).

TEXAS ASSOCIATION OF SCHOOL LIBRARY ADMINISTRATORS.



Leah Nyfeler

CPE#261: SBEC 1.0

***To Your Health: Fitness,
Wellness, and Nutrition
Websites***

4:00 - 4:50 PM

A health editor reviews 50 health, fitness, and nutrition websites. Learn more about these resources.

Leah Fisher Nyfeler, *Austin Fit Magazine*.

REFERENCE ROUND TABLE AND SPECIAL LIBRARIES DIVISION.

CPE#262: SBEC 1.0; TSLAC 1.0

***Web 2.0 and 3.0: Technology
and Legal Pitfalls***

4:00 - 4:50 PM

Understand the benefits and detriments of using Web 2.0 and 3.0 tools. Learn techniques to gain administrative support in using these tools and discover how to avoid legal pitfalls.

Kris Helge, and Laura F. McKinnon, UNT Libraries, University of North Texas (Denton).

LEGISLATIVE COMMITTEE.

Bylaws and Resolutions Committee (1)

4:00 - 4:50 PM

CULD Membership Committee

4:00 - 4:50 PM

TALL Texans RT Business Meeting

4:00 - 4:50 PM

YART Lone Star Committee

4:00 - 4:50 PM

YART Maverick Committee

4:00 - 4:50 PM

YART of Texas High School Committee

4:00 - 4:50 PM

YART Spirit of Texas Middle School Committee

4:00 - 4:50 PM

YART Tayshas Committee

4:00 - 4:50 PM

CPE#250: SBEC 1.5; TSLAC 1.5

***Hosting Presenters at Your Library –
Simplified for the Busy Librarian***

4:00 - 5:20 PM

Seasoned presenters provide exciting and practical tools, templates, and digital downloads to help librarians identify qualified presenters and book programs. The session offers tips on creative budgeting, planning sessions that fit your facilities, and equipping participants and presenters to make the most out of these visits.

Lynn Draper, Storybook Theatre (New Braunfels), and Linda Goldfarb, Live Powerfully Now LLC (San Antonio).

EXHIBITORS ROUND TABLE.



Lynn Draper

***1001 Ways to L.E.A.D Out Loud!
Poster Session***

4:00 - 5:30 PM

Interact with colleagues as you discover new ways to L.E.A.D Out Loud in your workplace. In this dynamic and informal poster session, participants will move among tabletop presentations showcasing best practices in learning, empowerment, advocacy, and diversity within library programming, operations, and other services representing all library types.

CONFERENCE PROGRAM COMMITTEE.

Texas Bluebonnet Award Committee

4:00 - 5:50 PM

***TALL Texans Recognition and
Reception (Ticketed)***

4:30 - 6:00 PM

Catch up with your fellow TALL Texans and meet the new class! This annual event will feature the Standing TALL Award recipient. Start your conference off with us before attending the Exhibit Hall Grand Opening and Welcome.

TALL TEXANS ROUND TABLE.

TEXAS LIBRARY ASSOCIATION COUNCIL I

5:00 - 5:50 PM

Council is the governing body of TLA. All conferees are invited to attend.

***EXHIBIT HALL GRAND
OPENING & WELCOME***

5:30 - 7:30 PM

EXHIBIT HALLS C & D

Join your colleagues as you settle in for the 2014 Annual Conference. Meet up with friends and exhibitors and begin four days of networking and socializing. Light refreshments will be provided.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Storytelling Showcase and Swap

7:00 - 9:30 PM

Here's a chance to show your storytelling skills and preview tellers you might like to hire for your programs in this informal setting. Come early for a short business meeting and to sign up to share a story, then listen to your fellow librarians and those available for paid programs. *A business meeting precedes the program.*

STORYTELLING ROUND TABLE.

The 16TH ANNUAL DISASTER RELIEF RAFFLE

features an original book illustration created and donated by author and illustrator **GRACE LIN**. The panel was created for *Our Seasons* (Charlesbridge Publishing, 2006).

Take a Chance on Art



TLA's Texas Library Disaster Relief Fund assists libraries that have been damaged by floods, fires, tornados, hurricanes, and other such calamities. When you take a chance on art, you're also increasing the chances that affected libraries can recover quickly. At the same time, of course, you're giving yourself a chance to take home a masterpiece!

Tickets may be purchased onsite at the Disaster Relief Table in the Market Street Lobby, from roving volunteers, or online. Visit the Itsy Bitsy Gallery (www.txla.org/gallery) for more details.

The drawing will be held during General Session II on Thursday, April 10.

TICKETS:

**\$5 EACH OR
5 FOR \$20**

WEDNESDAY APRIL 9 PROGRAMS & EVENTS

All sessions are open to all attendees.

Registration 7 am – 5 pm
 Internet Room 8 am – 5 pm
 TLA Store 8 am – 5 pm
 Placement Center 8 am – 5 pm
 Exhibits 10:15 am – 5 pm
 Bag Check
 Exhibit Hall 10:15 am – 5:00 pm
 Market Street Lobby 10:15 am – 7:45 pm

Continuing Professional Education CREDITS

Event State Board for TX State Library &
 Number Educator Certification Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

Lynda Becker Memorial Downtown Walking Tours (Ticketed; register online)

7:15 - 8:25 AM

The city of San Antonio has many beautiful and historical features. Starting outside the convention center near the large map of the USA (Alamo and Market Streets), the Memorial walk will divide into groups to explore the King William District, the Alamo and surroundings, and the San Fernando Cathedral area with expert guides. Tours will last an hour, and participation is limited. *Reservations must be made by Friday, March 21 through the preregistration process.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#306: SBEC 1.0; TSLAC 1.0

Common Knowledge: Shifting Libraries to the Learning Commons Model

10:15 - 11:20 AM

The learning commons model places school libraries at the crossroads of student, staff, and community learning. This presentation will provide participants with effective strategies to transform traditional libraries into a virtual and physical learning commons.

Michelle Luhtala, New Canaan High School (CT).

CONFERENCE PROGRAM COMMITTEE.



Michelle Luhtala

CPE#307: SBEC 1.0; TSLAC 1.0

Digital Curation in Action

10:15 - 11:20 AM



Katherine Skinner

Digital curation is becoming an increasingly important topic as more librarians actively explore best practices for digital lifecycle management. Digital curation activities enhance access/

retrieval, maintain quality, add value, and facilitate use and re-use over time. This presentation discusses actions required to maintain usable and sustainable digital collections.

Katherine Skinner, Educopia Institute (Atlanta, GA).

CONFERENCE PROGRAM COMMITTEE.

CPE#308: SBEC 1.0; TSLAC 1.0

Making Stuff with Teens

10:15 - 11:20 AM

Encourage creativity and get teens to look at the world differently. In this session, we will look at what it takes to start making stuff in your library with teens and building partnerships with different organizations as well as new and creative ideas for teen programs.

Justin Hoenke, Chattanooga Public Library (TN).

CONFERENCE PROGRAM COMMITTEE.



Justin Hoenke

CPE#310: SBEC 1.0; TSLAC 1.0

To E-Finity and Beyond! Sprinting into OverDrive

10:15 - 11:20 AM

Learn the planning and process required to deploy an electronic content platform. Hear from librarians who have successfully integrated OverDrive in their districts. They will cover successes, frustrations, limitations, and ultimately, the customer empowerment resulting from use of this resource.

Amanda G. Cargile, Hutchinson Middle School, and Kristi Starr, O.L. Slaton Middle School, Lubbock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#305: SBEC 1.0; TSLAC 1.0

Transforming Research Collections for the 21st Century: Rebalancing and Leveraging

10:15 - 11:20 AM

CPE#303: SBEC 0.5

GENERAL SESSION I with James Patterson

8:30 - 10:00 AM



James Patterson

International best-selling author James Patterson has set records for the most consecutive hardback titles to reach No. 1 on *The New York Times* bestseller list. The world-wide demand for his books and his prolific work ethic led *The New York Times Magazine* to call him the man who “transformed book publishing.” He is the first author to achieve 10 million ebook sales. Beyond his tremendous literary legacy, Patterson is also a committed supporter of literacy and teaching. From the James Patterson/Pageturner Awards to his website ReadKiddoRead.com and his College Book Bucks scholarships, Patterson has passed on his passion of books and reading. His works include *Along Came A Spider*, *First to Die*, and *The Kiss*. Hear him speak about his life and latest works *Nevermore*, *NYPD Red 2*, and *Unlucky 13*. Free books will be provided to attendees.

James Patterson, Little, Brown, and Company.

CONFERENCE PROGRAM COMMITTEE.



Carol Pitts Diedrichs

The presentation focuses on the need to rebalance and leverage research library collections. The speaker will talk about HathiTrust, print archiving, PDA acquisitions, ebook experiments, Web scale, and new ways to enhance use and discover of our collections.

Carol Pitts Diedrichs, University Libraries, The Ohio State University (Columbus).

CONFERENCE PROGRAM COMMITTEE.

LEAD PRESIDENT'S PROGRAM

CPE#3997: SBEC 1.5; TSLAC 1.5

Beyond Assistive Technology: Improving Services to People with Disabilities

10:15 - 11:50 AM

Library services to people with disabilities encompass more than simply offering assistive technology. Staff at all levels provide services to disabled customers. Learn to identify customers with disabilities, examine changes in attitudes and laws, explore communication techniques, and examine best practices.

Kate Todd, American Library Association (Chicago, IL).

CONFERENCE PROGRAM COMMITTEE.



Kate Todd

CPE#313: SBEC 1.5; TSLAC 1.5

Breaking Through to Common Ground: People, Poetry, and Libraries

10:15 - 11:50 AM

The poet laureates of San Antonio and Texas share the power of poetry to affirm that the voices of all communities contain literary and cultural treasures. The speakers offer



Rosemary Catacalos



Carmen Tafolla

ideas about public programs that reinforce the many connections between community voices and published text. Their overriding message: poetry is a route toward greater literacy, and an educated citizenry is essential to democracy.

Rosemary Catacalos, Poet Laureate of Texas (San Antonio), and Carmen Tafolla, Bilingual/Bicultural Studies, University of Texas at San Antonio and Poet Laureate of San Antonio.

CONFERENCE PROGRAM COMMITTEE.

CPE#318: SBEC 1.0; TSLAC 1.0

Building Diversity with Electronic Resources: From Books to Databases

10:15 - 11:50 AM

A panel discusses best practices and strategies for building diverse e-collections. They address issues related to electronic books, magazines and newspaper resources. *A business meeting follows the program.*

Kimberly M. Gay, John B Coleman Library, Prairie View A&M University; Kelvin A. Watson, Digital Services and Strategies, Queens Library Enterprises (NY); Angela A. Williams, Martin Luther King, Jr. Memorial Library, Syracuse University (NY); and Demetria A. Williams, Belfort Early Childhood Center, Houston ISD.

BLACK CAUCUS ROUND TABLE.



Kelvin A. Watson



Angela Williams

CPE#314: SBEC 1.5; TSLAC 1.5



Mac Barnett



Chris Van Dusen

Collaborate, Create, Connect: Authors and Illustrators Getting Together So Kids Win!

10:15 - 11:50 AM

As librarians are being asked to implement the 3 C's of 21st century learning, this panel will provide real life examples of how collaboration, creating new information, and connecting learning to the real world is essential for children

to understand and implement in a knowledge-based world.

Mac Barnett and Chris Van Dusen
Candlewick Press;

Erin Stead and Philip Stead, Macmillan Children's Publishing Group.

CHILDREN'S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#315: SBEC 1.5; TSLAC 1.5

Consumer Health Reference Resources Online and @ Your Library

10:15 - 11:50 AM

Did you know Texans have access to reputable consumer medical research resources from TexShare and the National Library of

Medicine? This session will explore databases and websites that provide consumer medical information and guidance to patrons, including resources on the Affordable Care Act. Expand your library's access to these valuable and free resources.

Katie Prentice, Health Science Center Libraries, University of Texas Health Science Center at San Antonio.

SPECIAL LIBRARIES DIVISION.

CPE#316: SBEC 1.5

Don't Talk about WHAT? Religion's Place in YA Fiction

10:15 - 11:50 AM



Christina Gonzalez



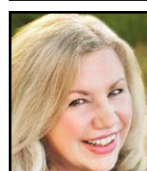
Patricia Dunn



Beth Fehlbaum



Varan Johnson



Kristine Kohler



Elsa Marston



Olugbemisola Rhuday-Perkovich



Naheed Senzai

Indiana University Press, Wisdom Tales Press; Elisa Nader, Merit Press (Adams Media/F+W Media); Olugbemisola Rhuday-Perkovich, Arthur A. Levine Books; Naheed Senzai, Simon & Schuster; and Tim Tingle, author.

YOUNG ADULT ROUND TABLE.

CPE#317: SBEC 1.5; TSLAC 1.5

Early Literacy for Everyone

10:15 - 11:50 AM

Join Fort Worth librarians and an early literacy expert to hear about early literacy initiatives, including programming designed for specific and underserved library users, including infant, toddler, active preschool, special-need, and bilingual families. Early literacy skills will be highlighted.

Lisa Smant, Central, and Cheryl Thomas, Shamblee Branch Library, Fort Worth Library.

CHILDREN'S ROUND TABLE.

CPE#320: SBEC 1.5

It Can't Be Science! It's Fiction!

10:15 - 11:50 AM

Kids love fantastic, imaginative aspects of both science fiction and books with scientific plot elements. Stories with science-minded



Nate Ball



Megan Frazier Blakemore



Shirley Duke



Matthew Kirby



Kate Messner



Wendy Mass



Suzanne Selfors

characters can give scientifically enthusiastic children a voice with which to identify. Authors discuss the process of scientific fact-checking, when it is acceptable to blur lines between fact and imagination, and how they draw inspiration for their characters.

Nate Ball, HarperCollins Children's Books; Megan Frazier Blakemore, Walker Books for Young Readers; Shirley Duke, author; Matthew J. Kirby, Scholastic Inc.; Wendy Mass, Little, Brown Books for Young Readers; Kate Messner, Walker Books for Young Readers; and Suzanne Selfors, Little, Brown Books for Young Readers.

CHILDREN'S ROUND TABLE.



Joan Frye Williams

LEAD OUT LOUD PRESIDENT'S PROGRAM

CPE#312: SBEC 1.5; TSLAC 1.5

Library Leadership – Challenges and Changes

10:15 - 11:50 AM

Join library innovator and leader Joan Frye Williams to take your library in a new direction. Need a new approach for a changing environment? Joan can help you sort out where you should be headed, what fresh choices you have for getting there, and how to get all the necessary players moving forward. You'll be enlightened and inspired, and you may even have some fun along the way!

Joan Frye Williams, consultant (Sacramento, CA).

PUBLIC LIBRARIES DIVISION.



Ben Bizzle

CPE#321: SBEC 1.5; TSLAC 1.5

Market Like You Own It: Library Marketing on the Edge

10:15 - 11:50 AM

From its billboard campaign to its YouTube comedy series, the Craighead County Jonesboro Public Library takes an adventurous approach to increasing community awareness. Take an entertaining look at their award-winning marketing campaign and learn how you, too, can engage your community and increase awareness of your local library.

Ben Bizzle, Craighead County Jonesboro Public Library (AR).

CONFERENCE PROGRAM COMMITTEE.

CPE#322: SBEC 1.5; TSLAC 1.5

Thinking Outside the Library Box: Collaboration for Programming and Outreach

10:15 - 11:50 AM

Find new ways to engage your community by collaborating with other organizations and departments for programming and outreach. Learn how to work together to meet the needs of your service populations.

Marc Marchand, Burleson Public Library; Sue Parks, UNT Libraries, University of North Texas (Denton); and Cheryl Sheehan, San Antonio Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE, DISTRICT 7, AND LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.



CPE#311: SBEC 1.5; TSLAC 1.5

When the Trolls Come Knocking: The Role of Academic Freedom in the Library Profession

10:15 - 11:50 AM

How do freedom of expression and academic freedom impact the work of professional librarians? Attendees will learn how these concepts apply in the borderless world of the Internet and how they can exercise their own right to academic freedom and support that of others. The speaker shares his experiences with lawsuits filed by a publisher.

Dale Askey, Library, McMaster University (Hamilton, Ontario).

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#323: SBEC 1.5; TSLAC 1.5



You Can Do It! Applying and Interviewing for Jobs

10:15 - 11:50 AM

Changing jobs? Fresh out of school? Want to learn what to do and what not to do when searching and interviewing for jobs? A panel of practitioners and recent graduates from public, academic, and special libraries share best practices, pitfalls to avoid, and views from both sides of the search.

Sian Brannon, Collection Management, University of North Texas; Lawrence Enoch, School of Library and Information Sciences, University of North Texas; Corinne Hill, Chattanooga Public Library (TN).

COLLEGE AND UNIVERSITY LIBRARIES DIVISION AND NEW MEMBERS ROUND TABLE.

CPE#325: SBEC 0.5; TSLAC 0.5

Navigating Interlibrary Loan with Navigator

11:00 - 11:50 AM

A panel of Navigator ILL users will discuss their experiences with implementation. Speakers will share tips on using the system and helping customers find what they need through interlibrary loan. *A business meeting follows the program.*

Brenda Martin, Fort Worth Library; Paige Delaney, Alpine Public Library; Faye Nichols, Gatesville Public Library; Dayna Williams-Capone, Victoria Public Library.

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

CPE#319: SBEC 1.0; TSLAC 1.0

Scoop Your Way to Website Curation

11:00 - 11:50 AM

You know about Pinterest; now it's time to try Scoop.it! Learn to use this customizable tool to curate Web materials on research topics of interest to customers and to build your professional profile online.

Laura Sheneman, Harlingen CISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#327: SBEC 1.0; TSLAC 1.0

When iPads and Vision Collide

11:00 - 11:50 AM

This is the story of how one elementary school transformed its educational paradigm. By using iPads with vision and solid educational practices, this school revolutionized the



classroom. Learn how what began with a one-to-one iPad initiative morphed into so much more!

Holly Grubbs, Rutherford Elementary; and Matthew Nichols, Technology, Mesquite ISD.



TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

GEEKDOM San Antonio Tour

(Ticketed; register online only.)

12:00 - 12:30 PM

GEEKDOM, 100 EAST HOUSTON

Geekdom is more than a Makerspace; it's the place where startups are born. By collaborating and sharing a space for entrepreneurs and geeks to gather, people from different fields can come together and create innovative business ideas. It's a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. *Reservations must be made by Friday, March 21 through the preregistration process.*

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#350: SBEC 0.5

Opening Author Session Luncheon Sponsored by LiFTA (Ticketed)

12:00 - 1:50 PM

GRAND HYATT, 600 E. MARKET STREET

Begin your conference experience with this eclectic taste of literary delights. This year's opening luncheon features Susan Albert (the China Bayles series), Laurie Halse Anderson (*Wintergirls*), and Josh Hanagarne (*The World's Strongest Librarian*). *Luncheon tickets must be purchased by Friday, March 21 through preregistration.*



Susan Albert



Laurie Halse Anderson



Josh Hanagarne



James Rollins

MENU ITEMS

INCLUDE: *Spring Greens with Mandarin Oranges and Spiced Candied Walnuts, served with Balsamic Vinaigrette; Organic Chicken Breast with Thyme Demi Sauce, Yukon Horseradish Potatoes; Broccoli and Roasted Mini Sweet Peppers; Cheesecake with Strawberry Sauce; Iced Tea; Coffee; and Hot Teas.*

Susan Albert, author; Laurie Halse Anderson, Penguin Young Readers Group; Josh Hanagarne, author, Gotham Books/librarian, Salt Lake City Public Library; and James Rollins, HarperCollins Publishers.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

CPE#332: SBEC 2.0; TSLAC 2.0

Speed Dating with Texas Bluebonnets

12:00 - 1:50 PM

Beginners and veterans will "speed date" new ideas and strategies for successful Bluebonnet programs. Public and school librarians discuss book appeal, preview online resources, and explore integrating technology into TBA programming. Attendees learn ideas for specific titles and tips for publicity and voting activities.

TEXAS BLUEBONNET AWARD COMMITTEE, CHILDREN'S ROUND TABLE, PUBLIC LIBRARIES DIVISION, AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#333: SBEC 1.0; TSLAC 1.0

Cataloging Moving Images in RDA

1:00 - 1:50 PM

This program will cover RDA rules for moving images on DVD, Blu-ray, DVD-ROM, and streaming media formats. Rules and examples regarding sources of information, description, authorized access points, and MARC21 coding for these formats are demonstrated.

Jeannette Ho, Cataloging, Texas A&M University Libraries (College Station).

CATALOGING AND METADATA ROUND TABLE.

CPE#334A: SBEC 1.0; TSLAC 1.0

Emerging Technologies Librarians Need to Know (*Net Fair I*)

1:00 - 1:50 PM

Technology is constantly changing – so much so that it is difficult to keep up. What are the new technologies we are hearing about? What is right around the bend? Could any of them have an effect on your library and its services? Find out what's coming – it may surprise you!

Christine Peterson, Amigos Library Services (Dallas).

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#326B: SBEC 1.0; TSLAC 1.0

Expanding Your Audience with LinkedIn (*HANDS ON LAB 3: ticketed; register online only.*)

1:00 - 1:50 PM



Brett Meyer



Amy Sample Ward

With over a quarter of a billion registered users, LinkedIn, the social network

for professional communities, has tremendous opportunity for libraries to establish reputations, build credibility, and extend relationships to new audiences. The session covers key components for successful LinkedIn engagement and provides step-by-step demonstrations for getting started. *Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.*

Brett Meyer, ThinkShout, Inc. and Amy Sample Ward, NTEN: The Nonprofit Technology Network (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.

CPE#335: SBEC 1.0; TSLAC 1.0

Gender Diverse Literature for Young Adults, Kids, and the Young-at-Heart

1:00 - 1:50 PM

This session introduces participants to transgender and gender diverse literature for young adults and kids. The speaker will use The GENDER Book as a tool to provide practical guidelines for serving transgender and gender diverse populations. Participants will leave with a list of literature and resources to recommend.

Boston Davis Bostian, *The GENDER Book Project* (Houston).

CONFERENCE PROGRAM COMMITTEE.

CPE#336: SBEC 1.0; TSLAC 1.0

Imagabrarium: Building a Premier Public Library and Changing the Culture of Your Community

1:00 - 1:50 PM

Just five years ago, Midland County elected officials considered defunding its public libraries. Today, Midland has built a state-

of-the-art library and changed the thinking about public libraries in the community. What happened to facilitate this change in support? Midland's library and community leaders discuss what they did and what you can do in your own community.

Mike Bradford, Midland County Judge, and John Trischitti, Midland County Public Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#337: SBEC 1.0; TSLAC 1.0

Inspiring and Supporting Staff to Invent and Innovate

1:00 - 1:50 PM

Creating an atmosphere where all staff members are involved, included, and encouraged to share brilliant ideas takes more than sharing a vision. Learn how staff at



Ronnie Storey-Ewoldt

anythink™ Libraries is integral to the ongoing radical transformation of library spaces and services.

Ronnie Storey-Ewoldt, anythink™ Libraries (Thornton, CO).

CONFERENCE PROGRAM COMMITTEE.

CPE#338: SBEC 1.0; TSLAC 1.0

Instructional Design for the Distance Learning Frontier

1:00 - 1:50 PM

Learn to engage online learners through improved instructional design. Attendees will discover best practices to enhance information literacy in distance learning environments.

Kristin E. Johnson, Library/IR, Northwest Vista College (San Antonio), and Julie Nichols, Northeast Lakeview College Library (San Antonio).

DISTANCE E-LEARNING ROUND TABLE AND LIBRARY INSTRUCTION ROUND TABLE.

CPE#339: SBEC 1.0; TSLAC 1.0

It's Your Library, Too! Library Services for Special Needs Tweens and Teens

1:00 - 1:50 PM

What can you do to include special needs students at your secondary library? Moving beyond the traditional storytime to find age appropriate activities, lessons, and reading materials can challenge librarians at middle and high school. Presenters will share ideas for reading activities and grant writing.

Kathryn S. Hall, South Grand Prairie High School; Beverly Harkness, South Grand Prairie Ninth Grade Center; and Kyla Schooling, Grand Prairie High School, Grand Prairie ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#370: SBEC 1.0; TSLAC 1.0



Jennifer LaGarde

Library Girl to the Rescue: Redefining the School Librarian

1:00 - 1:50 PM

In this session, participants will explore what it means to

be a school librarian in these rapidly changing times and will leave with tips to help them evolve their practice and avoid becoming an endangered (or worse, extinct!) species.

Jennifer LaGarde, North Carolina Department of Public Instruction (Wilmington).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.



Kristin Fontichiaro

CPE#341: SBEC 1.0; TSLAC 1.0

Library Makerspaces

1:00 - 1:50 PM

Through thoughtful planning, library makerspaces can be powerful agents in developing high-impact creative

communities. By focusing beyond trendy tools, savvy librarians and their patrons can create a potent new culture of learning. We'll discuss effective makerspaces building blocks, including a collaborative culture, external partnerships, and a focus on process.

Kristin Fontichiaro, School of Information, University of Michigan (Ann Arbor).

CONFERENCE PROGRAM COMMITTEE.



Mary Elizabeth Burkey

CPE#342: SBEC 1.0; TSLAC 1.0

Listen Up! Using Audio Books in Your School Library

1:00 - 1:50 PM

Turn up the volume on audiobooks in your school! Hear about current state and nationwide research on effective use of audiobooks in educational settings, learn more about funding opportunities, and get ready to amp up your audiobook collection!

Rose Brock, Coppell ISD; and Mary Elizabeth Burkey, Olentangy Local Schools (Columbus, OH).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#343: SBEC 1.0; TSLAC 1.0

LOL: Librarian on Loan, Using Picture Books with Secondary Students

1:00 - 1:50 PM

Check yourself out of the library and get into the classroom! Promote your teaching ability and make curriculum connections with well-written, high-interest picture books and mini-lessons. You are never too old for a great picture book!

Amianne Bailey, Mesquite High School, and Marnie Cushing, Poteet High School, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#345: SBEC 1.0; TSLAC 1.0

Spirit of Texas Reading Program

1:00 - 1:50 PM

Need programming but don't have much time? Want greater contact with Texas authors and illustrators but don't know where to start? Need a new resource at your school or public library? Find out what the Spirit of Texas Reading Program Committees have to offer for high school and middle school readers.

Natasha Benway, South Regional Library, Montgomery County Memorial Library System, and Jennifer D. Smith, Legacy Middle School, East Central ISD (San Antonio).

YOUNG ADULT ROUND TABLE.

CPE#346: SBEC 0.5



Steve Jenkins, Robin Page, and the CRT Business Meeting

1:00 - 1:50 PM

The award-winning authors discuss their collaborative efforts to create scientific picture books suitable for use in primary research. *A business meeting precedes the program.*

Steve Jenkins and Robin Page, Houghton Mifflin Harcourt.



CHILDREN'S ROUND TABLE.

CPE#347: SBEC 1.0; TSLAC 1.0

Texas General Land Office: Resources for Libraries

1:00 - 1:50 PM



The Texas General Land Office has many resources available for research in history, genealogy, land use, and resource management. Learn about programs, initiatives, and services for librarians, researchers, and genealogists.

James Harkins, Texas General Land Office (Austin).

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#349: SBEC 1.0; TSLAC 1.0

Transitional Collections in Transitional Times: Aligning Digital Collections with Evolving Student Needs

1:00 - 1:50 PM

The shift to digital content adds a new dimension to materials selection. Collections that meet student needs will not necessarily align well in five years. In this session, participants will explore solutions to developing collections for a future that is difficult to envision.

Michelle Luhtala, New Canaan High School, (CT).

CONFERENCE PROGRAM COMMITTEE.



CPE#351: SBEC 1.0; TSLAC 1.0



We Speak Your Language: Strengthening Early Literacy for Diversity

1:00 - 1:50 PM

One of the strategic priorities at Multnomah County Library (MCL) is "We Help the Community Flourish." Learn about the early literacy programming MCL is delivering to six diverse target groups in order to contribute

to the health and vitality of the community through diverse programming and staffing.

Kirby McCurtis, Midland Branch, Multnomah County Library (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.

CPE#352: SBEC 1.0; TSLAC 1.0



What to Do When You Find Yourself an "Accidental" Systems Librarian!

1:00 - 1:50 PM

The basics of systems librarianship are revealed by a former *Library Journal* Mover and Shaker. Learn how your traditional competencies can benefit your library systems and, by extension, systems staff and ultimately library users. Take away tricks of the trade and tools every systems librarian needs.

Nicole C. Engard, ByWater Solutions.

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION.

Lariat Adult Fiction Reading List Task Force

1:00 - 6:00 PM

GRAND HYATT, 600 E. MARKET STREET

CPE#366a: SBEC 0.5

Bring Your Own Device (Contributed Papers I - Session A)

2:00 - 2:20 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Barbara Immroth, iSchool, and Harry Ostlund, University of Texas at Austin.

CONFERENCE PROGRAM COMMITTEE.



CPE#304: SBEC 1.0

ALA President Barbara Stripling - Declaration Initiative

2:00 - 2:50 PM

All people have the right to quality and vibrant library services. This fundamental tenet is the basis for The American Library Association's "Declaration for the Right to Libraries." ALA President Barbara Stripling will discuss this initiative and address her presidential initiative to envision the library of the future.

Barbara Stripling, American Library Association.

CONFERENCE PROGRAM COMMITTEE.



CPE#356: SBEC 1.0; TSLAC 1.0

Best Practices in Customer Relationship Management: From Shamu to You

2:00 - 2:50 PM

SeaWorld Representatives share current best practices they employ in customer service.

Ann Quinn, Education and Conservation Department, SeaWorld of San Antonio.

CONFERENCE PROGRAM COMMITTEE.

CPE#354: SBEC 1.0; TSLAC 1.0

Help, I'm the Library Spokesperson! Tools for Public Relations

2:00 - 2:50 PM

New to library public relations or need some tips for speaking more confidently with the public and the media? Speakers will provide instruction on basic public relations, media interaction, and how to use the TLA toolkit for support.

Naomi Bates, Northwest High School, Northwest ISD (Justin), and Linda B. Stevens, Harris County Public Library.

PUBLIC RELATIONS AND MARKETING COMMITTEE.

CPE#334b: SBEC 1.0; TSLAC 1.0

Next-Generation Video Game Consoles Have Accelerated the Need for Archiving Digital Content (NET FAIR I)

2:00 - 2:50 PM

Review the status of digital preservation as it relates to video games and discover how new developments (hardware and software) in the industry have only increased the need for better and more consistent archiving efforts. Preservation and access to these materials are further affected by digital-only distribution and DMCA restrictions.

Ryan Cassidy and Matthew McEniry, Texas Tech University Libraries, Texas Tech University (Lubbock).

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#357: SBEC 1.5; TSLAC 1.5

Blending Technology and Casual Comfort into the Library of Tomorrow

2:00 - 3:20 PM

Design your library to be more like a living room and less like a warehouse of information. The presenters will discuss how technology, interior design, casual furniture, and self-service kiosks can work together to meet the demands of the modern library and its BYOD users.

Jeff Bulla, Pro Forma Architecture, Inc. (Dallas); David Gaskins and Trevor Taylor, Library Interiors of Texas (Austin).

EXHIBITORS ROUND TABLE.

CPE#368: SBEC 1.5; TSLAC 1.5

Competitive Intelligence: What Everyone Needs to Know

2:00 - 3:20 PM

Competitive Intelligence (CI) is information on general business conditions, industry/market environments, and facts about competitors. Learn how to "sip from a firehose" of research resources by scoping and interpreting data for forward-thinking entrepreneurs in your community. The session also covers research ethics, best practices, and real-life scenarios.



CPE#358: SBEC 1.5; TSLAC 1.5

Cuddle Up and Read: Storytimes for Pregnant and Parenting Teens

2:00 - 3:20 PM

Hear an overview of early literacy storytimes conducted with teen parents. Learn how to incorporate these literacy tools into your community storytime.

Anna Karin Hartman, Program Services, San Diego County Library; Kirby McCurtis, Midland Branch, Multnomah County Library (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.

CPE#359: SBEC 1.5; TSLAC 1.5

Getting Digi with It: Unique Ways to Highlight Your Archival Materials

2:00 - 3:20 PM

Looking for a way to showcase your digitized materials? See what other libraries and similar institutions are doing to make their collections available online and how these materials are presented for digital exhibit and research.

Caroline Castillo, Houston Metropolitan Research Center, and Jeanette Sewell, Central Cataloging Department, Houston Public Library; Marie Wise, Hill Texas Artisans Archive, Museum of Fine Arts, Houston.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#361: SBEC 1.5; TSLAC 1.5

Sensory Storytime: Programming for Children and Youth with Sensory Processing Disorders

2:00 - 3:20 PM

Incorporate theory and practice from sensory integration occupational therapy into regular library story hours that are fun for all kids and appropriate for children with Autism Spectrum Disorders. Experts will equip attendees to design programs for their library patrons.

Eileen M. Lee, South Regional Library, Montgomery County Memorial Library System; Michelle Lee, Youth Center at Central, and Jacquelin Rash, Central, Fort Worth Library.

CHILDREN'S ROUND TABLE AND YOUNG ADULT ROUND TABLE.



LEAD OUT LOUD PRESIDENT'S PROGRAM

CPE#362: SBEC 1.5; TSLAC 1.5

Teens and Libraries in Today's Digital World

2:00 - 3:20 PM

Younger Americans exhibit a fascinating mix of habits and preferences when it comes to reading, libraries, and technology. Discover the most recent information on teens and young adults; the issues, attitudes, and trends shaping their perspectives; and the impact on your library.

Lee Rainie, Pew Research Center's Internet & American Life Project (Washington, D.C.).

CONFERENCE PROGRAM COMMITTEE.

CPE#363: SBEC 1.5; TSLAC 1.5

Telling the Truth: Using Literary Techniques to Present the Facts

2:00 - 3:20 PM



Louise Borden



John Boyne

The core of information literacy is distinguishing between fabrication and reality. Explore



Nathan Hale

why it is important for students to read and understand historical fiction and literary nonfiction. The panel discusses the importance of these resources and the techniques for using them to meet related



Maira Kalman



Peter Sis



Deborah Wiles

Terry L. Alegria Roper, Library Services Cooperative, Region X ESC (Richardson); Louise Borden, Margaret K. McElderry Books, Simon & Schuster; John Boyne and Peter Sis, Macmillan Children's Publishing Group; Nathan Hale, Amulet Books; Maira Kalman, Penguin Young Readers Group; and Deborah Wiles, Scholastic, Inc.

CHILDREN'S ROUND TABLE.

CPE#364: SBEC 1.5

Assessment UnConference

2:00 - 3:50 PM

Bring questions, issues, and best practices to share with colleagues. This unconference, a participant-driven forum, allows attendees to discuss current assessment trends in all library settings. *A business meeting of the Assessment Interest Group follows the program.*

ASSESSMENT INTEREST GROUP, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, LIBRARY INSTRUCTION ROUND TABLE, LIBRARY SUPPORT STAFF ROUND TABLE, REFERENCE ROUND TABLE, SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE, AND TALL TEXANS ROUND TABLE.

CPE#365: SBEC 2.0

Author Panel: Oh the Horror!

2:00 - 3:50 PM



Kami Garcia

Zombies, werewolves, demons -- oh my! How will the world end? In a zombie apocalypse or volcanic eruption caused by angelic rebellion?



Josh Malerman



Jonathan Maberry



Gena Showalter



Amy Talkington

Kami Garcia, Little, Brown Books for Young Readers; Jonathan Maberry, Jonathan Maberry Productions, LLC; Josh Malerman, Ecco, HarperCollins Publishers; Gena Showalter, Harlequin Teen; and Amy Talkington, Soho Press.

PUBLIC LIBRARIES DIVISION.

CPE#326c: SBEC 2.0; TSLAC 2.0

Content Curation Tools (HANDS ON LAB 4: ticketed; register online only)

2:00 - 3:50 PM

From Scoop.it to Pinterest, Clipboard to Flipboard and Feedly, there are countless applications available to help you curate the



Brett Meyer



Amy Sample Ward

Web. Learn about some of the leading tools for content curation, identify

opportunities for your library, and get ready to share content in this session. *Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.*

Brett Meyer, ThinkShout, Inc. and Amy Sample Ward, NTEN: The Nonprofit Technology Network (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.

CPE#367: SBEC 2.0; TSLAC 2.0

Empowering Your Library Customers and Staff for a Healthier Tomorrow

2:00 - 3:50 PM

This session will review the research behind the Reshaping Texas Web portal and showcase the information available on the site. It also will highlight Texas Comptroller's Office and City of Austin wellness programs and therapy dog programs that can benefit your customers and staff.



Michelle Du



Beth Hallmark

Michelle Du, Wellness/Human Resources, City of Austin; Beth Hallmark, Data Services Division, Texas

Comptroller's Office (Austin); and Kay Hetherly, Specialized Collections, Texas State University (San Marcos).

REFERENCE ROUND TABLE.

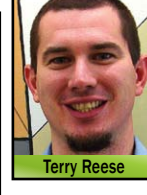
CPE#373: SBEC 2.0; TSLAC 2.0

The Evolving Universe of Digital Scholarly Communication

2:00 - 3:50 PM



Dale Askey



Terry Reese



Katherine Skinner

Advances in digital technologies and the rise of open access have, in many ways, transformed dissemination of scholarly publications. Institutional open access policies are gaining momentum. The panelists will explore the topic from different angles and assess the implications of the shift for various disciplines including humanities.

Dale Askey, Library, McMaster University (Hamilton, Ontario); Kris Helge, UNT Libraries, University of North Texas; Spencer D. C. Keralis, Digital Scholarship Cooperative, University of North Texas (Denton); Terry Reese, Digital Initiatives, Ohio State University (Columbus); and Katherine Skinner, Educopia Institute (Atlanta, GA).

CONFERENCE PROGRAM COMMITTEE.

CPE#369: SBEC 1.5; TSLAC 1.5

Genealogy After Dark: Digging up the Dead

2:00 - 3:50 PM

As genealogy continues to grow in popularity, consider how you can provide training and education to customers about genealogy skills and resources and have fun doing it! The discussion will include budgeting and collaboration ideas, as well as highlighting collections and resources. *A business meeting follows the program.*

Bill Buckner, West Waco Library and Genealogy, Waco-McLennan County Library, and Sara Hayes, Archives and Information Services, Texas State Library and Archives Commission (Austin).

FRIENDS OF LIBRARIES AND ARCHIVES OF TEXAS.

CPE#371: SBEC 2.0

Latino Bookfest: A Celebración of the Best in Latino Literature for Youth

2:00 - 3:50 PM

What do the Tejas Star, Pura Belpre, and Tomas Rivera awards have in common? Award-winning literature celebrating Latino cultural experiences, that's what! Explore the universal themes of strong families, humor, overcoming adversity, and hard work with committee librarians and the authors and illustrators who have been honored by these awards.



Diane Gonzales Bertrand



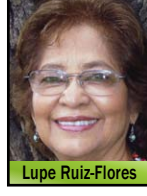
Monica Brown



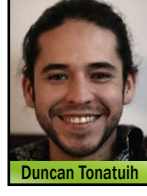
Margarita Engel



Xavier Garza



Lupe Ruiz-Flores



Duncan Tonatuih

Diane Gonzales Bertrand, University of Houston, Arte Público Press; Monica Brown, University of Houston, Arte Público Press; Margarita Engel, Houghton Mifflin Harcourt; Xavier Garza, University of Houston,



Gwendolyn Zepeda

Arte Público Press; Maria Elena Ovalle, Region I ESC (Edinburg); Lupe Ruiz-Flores, author; Duncan Tonatuih, Abrams Books; and Gwendolyn Zepeda, University of Houston, Arte Público Press.

CHILDREN'S ROUND TABLE.

Navigate TLA with Confidence: Tips & Tricks from the Professionals

2:00 - 3:50 PM

New to TLA? Join us for a panel focused on giving you the TLA edge. From our panel of seasoned TLA members, you'll hear tips and tricks for getting involved, navigating conference, and how to get the most out of your TLA experience. *A business meeting follows the program.*

Sian Brannon, Collection Management, UNT Libraries, University of North Texas; Cynthia Pfledderer, Southlake Public Library; Amy Sutton, Library Services, Houston ISD; and Sara Tebes, Irving Public Library.

NEW MEMBERS ROUND TABLE AND LIBRARY SUPPORT STAFF ROUND TABLE.

CPE#374: SBEC 1.5

Robert Sabuda Pops Up at the TASL Business Meeting

2:00 - 3:50 PM



Robert Sabuda

What makes a great book stand out? Robert Sabuda, creator of cleverly designed pop-up books, knows a thing or two about that. Join a lively session in which the author will share the process he uses to quite literally bring stories off the page. *A business meeting precedes the program.*

Robert Sabuda, Simon & Schuster Children's Publishing.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#375: SBEC 2.0; TSLAC 2.0

Smart Projects for Your Library: SMARTY Award Finalists

2:00 - 3:50 PM

Learn how this panel of SMARTY finalists developed and implemented their award-winning programs and innovations in management. These programs can be replicated in all types of libraries to provide real-world solutions to real-world problems.

Jennifer G. Batson, Casey memorial Library, Central Texas College; Windy Fulmer and Kim Simmons, Midlothian ISD; Julie A. Leuzinger, UNT Libraries, University of North Texas; and Linda E. Snow, University of Texas at Dallas.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#376: SBEC 2.0; TSLAC 2.0

Tablets in the Public Library – For You, For Your Customers

2:00 - 3:50 PM

Tablets are increasing in popularity, and library services are becoming more available through

tablets and apps for them. Learn how tablets can increase staff productivity and customer satisfaction with library services.

PUBLIC LIBRARIES DIVISION.

CPE#366b: SBEC 0.5

Exploring Bilingual Teachers' Perceptions of the School Library (Contributed Papers I - Session B)

2:30 - 2:50 PM

Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Elizabeth L. Enochs, George C. Clarke Elementary, Fort Worth ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#366c: SBEC 0.5; TSLAC 0.5



Valerie Kimble

Growing Like a Read: Tailoring an Early Literacy Program for Your Community (Contributed Papers I - Session C)

3:00 - 3:20 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.



Jenny Stenis

Valerie Kimble, and Jenny Stenis, Pioneer Library System (Norman, OK).

CONFERENCE PROGRAM COMMITTEE.

CPE#377: SBEC 1.0; TSLAC 1.0

The Heart of Synthesis: Understanding, Evaluating, and Integrating Information from Multiple Sources

3:00 - 3:50 PM

To understand complex issues, readers construct meaning by synthesizing conflicting, often unverified, information from multiple sources. Using strategic assignments and effective teaching tools, librarians can help students develop both information handling skills and contextual evaluation strategies that will enable them to weigh and integrate claims and evidence in preparation for writing.



Debbie Abilock

Debbie Abilock, NoodleTools (Palo Alto, CA).

Conference Program Committee.

CPE#340: SBEC 1.0; TSLAC 1.0

Lean & Mean: 10 Government Sources to Help You Serve Customers

3:00 - 3:50 PM

This session highlights helpful and comprehensive government resources that are easily accessible to library customers but often overlooked. Knowledge of these sites will help librarians and staff showcase useful and timely

information about health, travel, consumer safety, education, and more.

Sarah L. Naper, Alkek Library, Texas State University (San Marcos), and Alexandra C. Simons, Main Campus/Reference, University of Houston.

GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#378: SBEC 1.0; TSLAC 1.0

Learning hAPPens in the Library

3:00 - 3:50 PM

Well, the grant came through and now you have your iPads. Now, what are you going to do with them? Time to learn about some APPsolutely fantastic lessons and activities you can integrate into your library instruction using apps such as Doodle Buddy, Word Mover, and so many more!

Lori Heaton, Instructional Technology Department, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#366b: SBEC 0.5; TSLAC 0.5

Students Blogging University History: Special Collections in the Classroom (Contributed Papers I - Session D)

3:30 - 3:50 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Amanda Keys Norman, The Texas Collection, Baylor University.

CONFERENCE PROGRAM COMMITTEE.

GEEKDOM San Antonio Tour (Ticketed; register online only.)

4:00 - 4:30 PM

GEEKDOM, 100 EAST HOUSTON

Geekdom is more than a Makerspace; it's the place where startups are born. Through collaboration and offering a space for entrepreneurs and geeks to gather, people from different fields can come together and create innovative business ideas. They're a community of over 700 people and growing by the day. Come join the tour and find out where the next great idea is coming from: Geekdom. *Reservations must be made by Friday, March 21 through the preregistration process.*

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#387: SBEC 1.0; TSLAC 1.0

Academic Library Instruction for International and ESL Students

4:00 - 4:50 PM

The international and ESL student populations have unique library instruction needs. Learn about strategies for helping international students cope with library anxiety as well as library instruction activities and assignments that work well for an international student population.

Joel Battle, educator, and Andrea Malone, M.D. Anderson Library, University of Houston.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#379: SBEC 1.0; TSLAC 1.0

Advocating for Technical Services: How Do I Make Them Understand

4:00 - 4:50 PM



Carol Diedrichs

In this presentation the speaker will talk about the purpose of collections and technical services and move into the concept of advocacy and marketing. The presentation also deals with the need to transform and change in technical services with a focus on the opportunities now available to apply your skill set in new ways.

Carol Pitts Diedrichs, University Libraries, The Ohio State University (Columbus).

CONFERENCE PROGRAM COMMITTEE.

CPE#381: SBEC 1.0; TSLAC 1.0

Delivered on Demand: Yale's Book Home Delivery Service

4:00 - 4:50 PM

Yale Law has recently developed a Netflix-style mail service that has greatly enhanced public relations efforts. This program will provide a detailed overview and how-to guide to assist other librarians in developing similar programs.

Julian Aiken, Lillian Goldman Law Library, Yale Law School (New Haven, CT).

CONFERENCE PROGRAM COMMITTEE.



Julian Aiken



Michelle Luhtala

CPE#382: SBEC 1.0; TSLAC 1.0

The Digital Shift: Adapting Your K-12 Instruction for Mobile Technology

4:00 - 4:50 PM

The devices in our students' pockets are transforming the profession. Library instruction requires ongoing calibration with student ability to use mobile devices. This presentation will feature innovative library skills units/lessons and corresponding assessments to ensure collection development and instructional programs best meet student abilities and learning needs.

Michelle Luhtala, New Canaan High School (CT).

CONFERENCE PROGRAM COMMITTEE.

LEAD OUT LOUD PRESIDENT'S PROGRAM

CPE#3996: SBEC 1.0; TSLAC 1.0

Empowerment through Code

4:00 - 4:50 PM



Andromeda Yelton

Fear not! Learning computer code is empowering and something anyone can do. A *Library Journal* Mover & Shaker shows you how to improve workflow, usability, and communication with IT vendors by spending time learning basic code.

Andromeda Yelton, consultant, Small Beautiful Useful (Somerville, MA).

CONFERENCE PROGRAM COMMITTEE.

CPE#385: SBEC 1.0; TSLAC 1.0

Google Driver's License!

4:00 - 4:50 PM

Now that you've been through Google Driver's Ed, you're ready for your Google Driver's License (part two of a series)! Rev up the Google Engine with surveys and forms. Put this powerful set of tools to work for you.

Diane Ramsay, Mount Vernon ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#386: SBEC 1.0; TSLAC 1.0

The Library as a Place of Learning, Experimentation, and Discovery

4:00 - 4:50 PM

Enter the exciting world of anything™ and see how the Rangeview Library District continues to magically transform into an idea place, the heart and soul of the community. The speaker focuses on making the library a comfortable third place (a quality social space beyond work and home).

Ronnie Storey-Ewoldt, anything™ Libraries (Thornton, CO).

CONFERENCE PROGRAM COMMITTEE.



Ronnie Storey-Ewoldt

CPE#344: SBEC 1.0; TSLAC 1.0

Library User Experience, Service, and Value

4:00 - 4:50 PM

How do we define library as a service? Library as an experience? Following user experience design methods, this session aims to find answers to these important questions and engage the audience on what a user's library experience should look like. The goal is to embed value in everything libraries do.

Shimelis G. Assefa, Department of Research Methods and Information Science, University of Denver (CO).

CONFERENCE PROGRAM COMMITTEE.



Shimelis Assefa



Cornell Winston

CPE#380: SBEC 1.0; TSLAC 1.0

Look Up, Speak Up – And Watch Them Follow

4:00 - 4:50 PM

Librarians can become engaging public speakers. This program will help you master public speaking, connect with the audience, and provide an effective program to your listeners. Learn to captivate and motivate your audience to listen more, retain more, and act upon your recommendations.

Cornell H. Winston, US Attorney's Office, Central District of California (Los Angeles).

CONFERENCE PROGRAM COMMITTEE.

CPE#3993: SBEC 1.0; TSLAC 1.0

Make Your Mark with School Makerspaces

4:00 - 4:50 PM

In a school library makerspace, students and community members conceive, collaborate, and create using iPads, Kindles, and Web 2.0 tools. Take away ideas to turn your library into a makerspace.

Jennifer Brabston, and Adrienne Raible, Pasadena Memorial High School, Pasadena ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#389: SBEC 1.0; TSLAC 1.0



Carolyn Dee Flores

Music Soothes the Savage (Kid) Soul

4:00 - 4:50 PM

The connection between music and brain development is well-documented. Singing, playing instruments, and listening to music with young children produces long-lasting changes in motor skills, brain structure, and early literacy. Experience first-hand the benefits of music in this fun, interactive musical session and learn to develop

your own program.

Corine K. Barberena, East Branch, Irving Public Library; Carolyn Dee Flores, illustrator; and Heidi Scheibmeir, College of Music, University of North Texas (Denton).

CHILDREN'S ROUND TABLE.

Private School Librarians' Chill Out (Ticketed)

4:00 - 4:50 PM

Join colleagues from private K-12 schools across Texas for some networking and a sweet afternoon treat. *Tickets must be purchased by Friday, March 21 through preregistration.*

Katherine Turner, Duchesne Academy.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#331: SBEC 1.0; TSLAC 1.0

Social Media Goes to School

4:00 - 4:50 PM

Results from a site-based qualitative study on social media in high school curriculum provide evidence suggesting that new media integration supports content-area knowledge building and 21st century skills development. Results suggest talking points for school librarians to use with teachers and administrators about the benefits of new media in teaching and learning.

Barbara Jansen, Upper School, St. Andrew's Episcopal School (Austin).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND YOUNG ADULT ROUND TABLE.

CPE#348: SBEC 1.0; TSLAC 1.0

TexShare Database Update

4:00 - 4:50 PM

Change is coming to TexShare following the end of the 83rd Legislative Session. How will TexShare implement the increases for statewide library resource sharing? How will K-12 public school libraries access TexShare resources? Come find out.

Beverley Shirley, Jay Velgos, and Russlene Waukechon, Library and Networking Division, Texas State Library and Archives Commission (Austin).

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

CPE#355: SBEC 1.0; TSLAC 1.0

Virtual Shout Outs: Innovative Ways to Promote Digital Collections

4:00 - 4:50 PM

Speakers from different library types demonstrate innovative ways to bring attention to your digital collections. From ebooks to special collections and curriculum materials, make sure your users are aware of everything your library has to offer on the shelf or on the screen.

Cesar R. Garza, Texas State Library and Archives Commission (Austin); Angela C. Hall, Cedar Ridge High School, Round Rock ISD; and Grace Lillevig, eBranch, Harris County Public Library.

PUBLIC RELATIONS AND MARKETING COMMITTEE AND PUBLIC LIBRARIES DIVISION.

CPE#388: SBEC 1.0; TSLAC 1.0

What Teens Really Want: Hosting a Teen Job Fair and Assessing Community Relevance

4:00 - 4:50 PM

The program focuses on planning and operating a teen job fair based on need and relevancy. The program also covers how the speakers put community needs assessment information into action and developed different community partnerships.

Audrey Hopkins, Plano Public Library System; Nora Nagel, Central Branch, Dallas Public Library; and Jose Tamez, Dustin Michael Sekula Memorial Library (Edinburg).

YOUNG ADULT ROUND TABLE.

CPE#3999: SBEC 1.0; TSLAC 1.0



David Tyckoson

What's Wrong (and Right) with Reference?

4:00 - 4:50 PM

Emerging technological trends in the delivery of reference services will be highlighted. A notable expert (aka Mr.

Reference) will use a talk show format to discuss Wikipedia, mobile technologies, consortial services, and problem patrons -- as well as topics provided by the audience.

David Tyckoson, Henry Madden Library, California State University, Fresno.

CONFERENCE PROGRAM COMMITTEE.

CPE#390: SBEC 1.0; TSLAC 1.0

Your Library - There's an App for That!

4:00 - 4:50 PM

Creating an app for your school library is not an expensive and complicated process. Hear how a library created an app which led to increased patrons, increased circulation, and a larger social media presence.

Leigh Ann Jones, Parish Episcopal School (Dallas).

YOUNG ADULT ROUND TABLE, CHILDREN'S ROUND TABLE, AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Archives, Genealogy, & Local History RT Business Meeting

4:00 - 4:50 PM

Cataloging & Metadata RT Business Meeting

4:00 - 4:50 PM

Distance E-Learning RT Business Meeting

4:00 - 4:50 PM

Library Support Staff RT Business Meeting

4:00 - 4:50 PM

Professional Issues & Ethics Committee

4:00 - 4:50 PM

PLD Committees

4:00 - 4:50 PM

Scholarship and Research Committee

4:00 - 4:50 PM

SLD Business Meeting

4:00 - 4:50 PM

Supervision, Management, & Administration RT Business Meeting

4:00 - 4:50 PM

Texas Municipal Library Director's Association

4:00 - 4:50 PM

TSLAC/TLA Task Force on Minimum Criteria & Standards

4:00 - 4:50 PM



PRESIDENT'S PROGRAM

CPE#383: SBEC 1.5; TSLAC 1.5

LEADIng Out Loud: Leaders on Leadership from the Frontlines

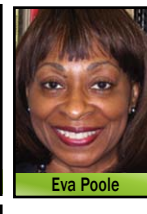
4:00 - 5:20 PM



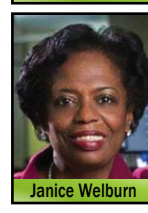
Camila Alire



Julius C. Jefferson



Eva Poole



Janice Welburn



William Welburn

Are leaders born or are they made? The craft of leadership is explored in a

revealing live interview with well-known library leaders. Come with your questions about the pathways and skills needed to become an effective leader, meet the

challenges of decision making and managing libraries, and achieve success in leadership.

Camila Alire, consultant, (Sedalia, CO); Julius C. Jefferson Jr., Congressional Research Service, Library of Congress (Washington, D.C.); Eva Poole, Virginia Beach Public Library (VA); Janice Simmons Welburn, Raynor Memorial Libraries and William Welburn, Office of the Provost, Marquette University (Milwaukee, WI).

CONFERENCE PROGRAM COMMITTEE.



CPE#329: SBEC 1.0; TSLAC 1.0

Patient Privacy Rights

4:00 - 5:20 PM

A medical authority on patient privacy rights will explain those rights and how to protect them in an age of electronic information sharing. *A business meeting follows the program.*

Deborah C. Peel, Patient Privacy Rights (Austin).

INTELLECTUAL FREEDOM COMMITTEE AND SPECIAL LIBRARIES DIVISION.



CPE#3991: SBEC 1.5; TSLAC 1.5

Promoting Options and Opportunities for Diverse New Library Users

4:00 - 5:20 PM

Library customers include adult learners, immigrants, senior citizens, and international students. Many may not be knowledgeable about the library world and lack the skills to find the information they need. Participants will walk away with strategies to assist these diverse constituencies in successful information literacy practices.

Lana W. Jackman, National Forum on Information Literacy (Cambridge, MA).

CONFERENCE PROGRAM COMMITTEE.

Diversity & Inclusion Committee

4:00 - 5:50 PM

Government Documents RT Business Meeting

4:00 - 5:50 PM

CPE#384: SBEC 1.0

Voces de San Anto: San Antonio Authors

4:30 - 5:30 PM

SAN ANTONIO PUBLIC LIBRARY, 600 SOLEDAD



Join Latino Texas authors all based in San Antonio. They will share stories from their books and from their experiences. For a fare of \$1.20, catch the Via Metro Trolley at either Alamo and

Nueva Street or Alamo and Market Street for a 15 minute ride to San Antonio Public Library. *REFORMA reception to follow program at 6 pm.*

Barbara Renaud Gonzalez, Naomi Shihab Nye, Lionel Sosa, and Carmen Tafolla, authors.

LATINO CAUCUS ROUND TABLE; AND LA ESTRELLA DE TEJAS, SAN ANTONIO CHAPTER OF REFORMA.

District 1 Caucus

5:00 - 5:45 PM

District 3 Caucus

5:00 - 5:45 PM

District 5 Caucus

5:00 - 5:45 PM

District 6 Caucus

5:00 - 5:45 PM

District 8 Caucus

5:00 - 5:45 PM

District 10 Caucus

5:00 - 5:45 PM

CPE#309: SBEC 1.5

Change is Coming! Public Library Accreditation and Standards Open Forum

5:00 - 6:30 PM

Public libraries are ineligible for many statewide programs unless they meet the state-required minimum criteria for accreditation. The TLA voluntary standards build on the minimum criteria to provide a pathway to improvement. Both standards are being reviewed by taskforces composed of Texas public librarians. Hear about proposed changes and be part of the process. Light refreshments will be provided.

Dale Fleege, Weatherford Public Library; Kerry McGeath, Southlake Public Library; Rebecca Sullivan, Riter C. Hulsey Public Library (Terrell); and Cathy Threadgill, retired.

PUBLIC LIBRARIES DIVISION, TASK FORCE ON PUBLIC LIBRARY STANDARDS, AND TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

CPE#360: SBEC 0.5; TSLAC 0.5

Sandra Cisneros: Making Reading Magic



5:30 - 6:00 PM

SAN ANTONIO PUBLIC LIBRARY, 600 SOLEDAD

From her cutting portraits of bicultural life to her poetic renderings of coming of age, Sandra Cisneros is a leading figure in Chicana literature. Her works have been translated all over the world, and *The House on Mango Street* is required reading in many schools. Join this multifaceted author for an intriguing look at her life and work. *REFORMA reception to follow program.*

Sandra Cisneros, author.

LATINO CAUCUS ROUND TABLE; LA ESTRELLA DE TEJAS, SAN ANTONIO CHAPTER OF REFORMA; AND CONFERENCE PROGRAM COMMITTEE.

Battledecks 3:

Rumble on the Riverwalk

6:00 - 7:30 PM

In this popular competition, presenters speak for four minutes on 10 slides which they have never seen. Hilarity ensues.

Ted Wanner, Texas Library Association.

CONFERENCE PROGRAM COMMITTEE

Ask Me About PLD

6:00 - 8:00 PM

GRAND HYATT, 600 EAST MARKET STREET

Socialize with public librarians and learn how to get involved in the Public Libraries Division of TLA. *A business meeting follows the program.*

PUBLIC LIBRARIES DIVISION.

Dine Arouds (Register online by following the link below:)

6:30 - 8:30 PM

Optional no-host Dine-Around dinners are planned this year at several popular San Antonio restaurants in easy walking distance to the Convention Center and Conference Hotels. All restaurants have agreed to provide separate checks and will have table reserved under the name of Texas Library Association ready by 6:30 PM. Preregistrants should just meet at the restaurant and enjoy dinner and conversation together. Reservations should be made by Friday, March 21 through the following link: www.signupgenius.com/go/10C0E44A9AE29ABFC1-2014

CONFERENCE PROGRAM COMMITTEE.

President's Round-Up and ALL CONFERENCE PARTY

8:00 - 10:00 PM

BRISCOE WESTERN ART MUSEUM
210 W. MARKET

Gussy up in your favorite western duds and celebrate the art, history, and culture of the American West at the Briscoe Western Art Museum located on San Antonio's famed River Walk. The institution is housed in San Antonio's first Public Library and newly constructed pavilion. The Briscoe Campus also includes the adjacent McNutt Courtyard and Sculpture Garden. Join your colleagues for an engaging evening filled with music, food, friends, and art.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE AND SAN ANTONIO PUBLIC LIBRARY.

THURSDAY APRIL 10 PROGRAMS & EVENTS

All sessions are open to all attendees.

Registration..... 7 am – 5 pm
 Placement Center..... 8 am – 4 pm
 Internet Room 8 am – 5 pm
 TLA Store..... 8 am – 5 pm
 Exhibits 9 am – 4 pm
 Bag Check
 Exhibit Hall 9 am – 4:00 pm
 Market Street Lobby 9 am – 6:30 pm

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
CPE#123: SBEC 2.0; TSLAC 2.0		

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

Hetherington XXVII Fun Run/Walk (Ticketed)

7:00 - 8:30 AM

ROOSEVELT PARK, 331 ROOSEVELT AVENUE

TLA honors the memory of Jerre Hetherington, the first full time TLA executive director, with the 27th Annual Hetherington 5K Fun Run/Walk. The run supports the Hetherington Leadership Development Fund. This year's course follows the newly opened Mission Reach section of the scenic San Antonio River and begins and ends at Roosevelt Park at 331 Roosevelt St. Participants can drive or ride the shuttle bus (leaving the convention center at 6:45 am) to the park. All participants receive a commemorative t-shirt and refreshments. First, second, and third place medals or gift cards are awarded for the men's run, the women's run, and for the walk. Check-in begins at 7:00 am. *Tickets must be purchased by Friday, March 21 through preregistration.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

District 4 Caucus

8:00 - 8:30 AM

District 7 Caucus

8:00 - 8:30 AM

CPE#4994: SBEC 1.0; TSLAC 1.0

Google Drive: Grand Prix Edition

8:00 - 8:50 AM

You've finished Google Driver's License, and now you're ready to get in the fast lane with the Grand Prix Edition (part three of a series)! Using your Drive, Docs, and Surveys skills, soup up your Googlemobile with Forms and Presentations!

Julie Moore, Library Services, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#404: SBEC 1.0

"Haute" Authors

8:00 - 8:50 AM

If Anna Wintour were a librarian, these authors would always be in her Spring collection. This panel features a group of literary minds talking about the future of tween and teen literature. Learn how to get these "runway" books carted away by eager young readers!

Jill Bellomy, Highland Park Middle School, Highland Park ISD; Holly Black, Little, Brown Books for Young Readers; Rae Carson, HarperCollins Children's Books; Melissa de la Cruz, Disney-Hyperion; Elizabeth Eulberg, Scholastic Inc.; and E. Lockhart, Random House Children's Books.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#411: SBEC 1.5; TSLAC 1.5

A New World of Reading Clubs

8:00 - 9:20 AM

Learn about different options available to libraries to enhance their reading club experiences for users of all ages. Representatives of iREAD and the Collaborative Summer Library Program (CSLP) offered in cooperation with the Texas State Library and Archives Commission will discuss their programs and will provide fun new programming tips.

Robert P. Doyle, Illinois Library Association, and Deborah Littrell, Texas State Library and Archives Commission.

PUBLIC LIBRARIES DIVISION.

LEAD PRESIDENT'S PROGRAM

CPE#406: SBEC 1.5; TSLAC 1.5

Bringing Health Information to Your Community

8:00 - 9:20 AM

Did you know that half of the patrons utilizing your public computers are searching for health information? Learn strategies for bringing health information to your community and discover funding opportunities. Join three medical outreach librarians as they share experiences implementing health information outreach programming through the National Network of Libraries of Medicine.

Michelle Malizia, National Network of Libraries of Medicine, South Central Region (Houston); Peg Seger, Briscoe Library, University of Texas Health Science Center at San Antonio; and Lisa Smith, Gibson D. Lewis Library, University of North Texas Health Science Center (Fort Worth).

CONFERENCE PROGRAM COMMITTEE.



Pat Wagner

CPE#407: SBEC 1.5; TSLAC 1.5

Donated Materials - Buried Treasure or Burying You?

8:00 - 9:20 AM

Can you make more money from your donated materials

by selling books to brokers, creating online bookstores, and running auctions? Probably, but what pitfalls can drain profits and community goodwill?

Pat Wagner, Pattern Research, Inc. (Denver, CO).

PUBLIC LIBRARIES DIVISION.



Rebecca K. Miller

CPE#408: SBEC 1.5; TSLAC 1.5

From Technolust to Teaching Tools: Inspiring Innovation in Library Instruction with Mobile Devices and Apps

8:00 - 9:20 AM

Tablets, smartphones, and other mobile devices have made a significant impact on the information landscape. This should change how we teach as instruction librarians. Explore how you can integrate mobile devices into your instructional strategies to support mobile information literacy outcomes.

Rebecca K. Miller, University Libraries, Virginia Tech (Blacksburg).

CONFERENCE PROGRAM COMMITTEE.

CPE#409: SBEC 1.5; TSLAC 1.5

The Future of Libraries

8:00 - 9:20 AM

Explore the latest research from the Pew Internet & American Life Project on the changing roles of libraries and our users in the digital age. Who are our users and what matters most to them? Discover customer perceptions on technology and services and how to stay relevant.

Lee Rainie, Pew Research Center's Internet and American Life Project (Washington, D.C.).

CONFERENCE PROGRAM COMMITTEE.



Lee Rainie



S.A. Bodeen

CPE#410: SBEC 1.5

Lone Star Reading List and Authors

8:00 - 9:20 AM

The Lone Star Reading List Committee presents programming ideas for this year's list and features authors whose books have been included on the list, geared to grades 6-8. Library programming resources will be provided.



Shannon Hale



Jenny Han



Justina Chen

S.A. Bodeen, Macmillan Children's Publishing; Justina Chen, Little, Brown Books for Young Readers; Shannon Hale,



Bloomsbury Children's Books; Jenny Han, Simon & Schuster Children's Publishing; and Melissa Kantor, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#413: SBEC 2.0; TSLAC 2.0

Balancing Books & eContent: The Future of Acquisitions

8:00 - 9:50 AM

Librarians are faced with doing more with less. This challenge is particularly evident with juggling acquisitions dollars between print and electronic offerings. Demand for econtent is increasing while circulation of print materials continues to remain steady. A panel discusses how they are assessing needs and making decisions in this climate.

Peter Cortez, University of Texas Pan American (Edinburg); Susan L Fitzgerald, Pike Middle School, Northwest ISD (Justin); Carlyn Gray, Round Rock ISD; Becca Sexton, Cedar Park Public Library; Lin Swalley, Library Materials Services, Houston Public Library; and John Weed, Briscoe Library, University of Texas Health Science Center at San Antonio.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#4992 SBEC: 0.5; TSLAC: 0.5

Director's Breakfast - Leading Out of Difficult Times (Ticketed; suggested audience is library directors & managers.)

8:00 - 9:50 AM

GRAND HYATT, 600 E. MARKET STREET



Calling all library administrators! Leading an organization through hard times requires deliberate focus and extra attention to critical areas. A panel of directors representing public, academic, and school libraries shares experiences in leading organizations out of challenging times and offers best practices for increasing library resources, facilities, success, and visibility for communities. *Breakfast tickets must be purchased by Friday, March 21 through preregistration.*

MENU ITEMS INCLUDE: *Basket of Freshly Made Pastries; Southwest Scramble with Eggs, Bell Peppers, Onions, Cheddar Cheese, and Ham; Housemade Salsa; Roasted Pear with Brown Sugar and Granola; Breakfast Potatoes; Sliced Fresh Fruit; Freshly Brewed Coffee and Decaf; Orange Juice and Hot Tazo Teas.*

Richard Hasenyager, Office of Library Services, New York City Department of Education; Luis Herrera, San Francisco Public Library; Brian E.C. Schottlaender, The Library, University of California (San Diego).

CONFERENCE PROGRAM COMMITTEE

CPE#414: SBEC 2.0; TSLAC 2.0

Flipped Classroom with Jonathan Bergmann

8:00 - 9:50 AM

Educators are flipping out over the flipped classroom and all the innovation in learning it enables. Is this model the future of education or does it have serious flaws? Hear from the founder of the flipped classroom movement as he explains how to use video to help students master new ideas outside the traditional class setting.

Jonathan Bergmann, Flipped Learning LLC (Chicago, IL).



CONFERENCE PROGRAM COMMITTEE.

CPE#415: SBEC 2.0; TSLAC 2.0

Get It Together: Empowering School Librarians to Collaborate

8:00 - 9:50 AM

Join experienced middle and high school librarians to hear collaboration success stories from their own libraries. They cover the how-to's of working with teachers, administrators, and community leaders in a session that aims to leave you feeling empowered to initiate collaborative partnerships for your campus.

Stacy Cameron, Pioneer Heritage Middle School; Jeana Chetty, Liberty High School; Michelle Johnson, Vandeventer Middle School; Allison Lloyd, Heritage High School; Mary Virginia Meeks, Cobb Middle School, Frisco ISD; and Diane S. Hance, Grisham Middle School, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#416: SBEC 2.0; TSLAC 2.0

I Can Read It Myself! The Geisel Award Books and Beginner Readers

8:00 - 9:50 AM

With just 236 words and publication of *The Cat in the Hat*, Dr. Seuss set the bar for excellence in creating beginner readers. Join award-winning and new to the genre authors as they discuss how they craft beginner books to inspire young readers to read for themselves. Participants will learn strategies for creating a mock Geisel Award committee.



Tedd Arnold, Scholastic Inc.; Kristen Fournier, Forest North Elementary, Round Rock ISD; Geoffrey Hayes, Candlewick Press; and Paul Meisel, Holiday House.

CHILDREN'S ROUND TABLE.

CPE#417: SBEC 2.0; TSLAC 2.0

Leading Schools with Grand Slam Library Programming

8:00 - 9:50 AM

Learn how AASL's Learning4Life standards correlate with TEKS. Take home ideas for library programming that contribute to student academic success. From garden clubs to theme weeks to staff development activities, you're sure to hit one out of the park!

Colleen Duke, Seabourn Elementary School, Mesquite ISD; Susi Parks Grissom, Travis Vanguard Academy, Dallas ISD; and Suzanne Lyons, Library/Media Services, Fort Bend ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#418: SBEC 2.0; TSLAC 2.0

Linked Open Data in Libraries, Archives, and Museums - Publishing, Tools, & User Interfaces

8:00 - 9:50 AM

Many libraries, archives, and museums are now publishing linked data. The speaker will discuss the next steps for the LOD-LAM movement. This talk explores tools and techniques for staff to further process and improve data as well as emerging trends in end-user interface design in linked data projects.

Corey A. Harper, New York University Libraries.

CATALOGING AND METADATA ROUND TABLE.

CPE#412: SBEC 2.0

The New Adult Genre - Meet the Authors

8:00 - 9:50 AM

More and more authors are writing books aimed at the 21-30 year-old demographic. Libraries have a new opportunity to keep these younger adults in the library as readers and to develop programs to serve them. In the tradition of bestselling books like *Beautiful Disaster*, *New York Times* and *USA Today* bestselling author Jessica Sorensen delivers the highly anticipated second novel in her popular Ella and Micha series.



Cora Carmack, Sophie Jordan, and Molly McAdams, William Morrow Imprint of HarperCollins Publishers; Mari Mancusi, Sourcebooks Fire; and Jessica Sorensen, Hachette Book Group.



PUBLIC LIBRARIES DIVISION.

CPE#419: SBEC 2.0; TSLAC 2.0.**Practical Steps for Practical People: Implementing Workflow Change**

8:00 - 9:50 AM

Adopting a new product, service, or workflow can be time-consuming and difficult in any type of library. Learn how to get staff buy-in to the process and which milestones and methods can ensure you have achieved the desired goals.

Nicole Pelsinsky, Serials Solutions, ProQuest (Seattle, WA).

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION

**CPE#420: SBEC 2.0****Texas 2x2 Reading Showcase**

8:00 - 9:50 AM

The Texas 2x2 Reading List Committee will introduce the titles on the current list and suggest activities and resources for the 20 books. Jeff Mack, an author with three titles on the 2013 list, will talk about the inspiration for his books.

Sheila Acosta, Cody Library Branch, San Antonio Public Library; Ramarie Deborah Beaver, Haggard Public Library, Plano Public Library System; Heather Jankowski, Greens Prairie Elementary, College Station ISD; Laurie Bernhard Kirkscey, Blanco Elementary School, Blanco ISD; Troy Lawrence, Molly Pruitt Library at Roosevelt High School, San Antonio Public Library; and Jeff Mack, Chronicle Books.

CHILDREN'S ROUND TABLE.

CPE#421: SBEC 2.0; TSLAC 2.0**You Said What? To Whom? Positive Communication Strategies**

8:00 - 9:50 AM

Learn effective and positive communication with co-workers, funders, governing bodies, and customers! Work with these essential partners to improve the library's status with all stakeholders. Break down negative barriers with mindful strategies for telling your library's story.

Bronwyn Rumsey, T. W. Ogg Elementary, Brazosport ISD; Julie Todaro, Austin Community College; and Lisa D. Youngblood, Harker Heights Public Library.

TEXAS MUNICIPAL LIBRARY DIRECTORS ASSOCIATION, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, AND TALL TEXANS ROUND TABLE.

Automation & Technology RT Business Mtg.

8:00 - 9:50 AM

CPE#499: SBEC 1.0**60 Websites in 60 Minutes – What's New in Government Information**

9:00 - 9:50 AM

This fast paced presentation focuses on government and regulatory information at the federal and state level. The audience will be introduced to core government resources in fields such as business, patent, labor, energy, and healthcare. From government to fun – no legal experience necessary to attend! Come on this whirlwind virtual trip to see the latest government information.

Barbara J. Fullerton, Librarian in the Cloud, Inc. (Dallas), and Yolanda Patrice Jones, Florida A&M University School of Law (Orlando, FL).

CONFERENCE PROGRAM COMMITTEE.

**CPE#423: SBEC 1.0; TSLAC 1.0****Evidence-based Collection Management: Strategies for Improving Library Performance**

9:00 - 9:50 AM

Want to learn how to maximize the use of your library collection? The presenters will discuss the benefits of utilizing evidence-based collection metrics in making collection development and maintenance decisions with case studies from various libraries.

Elizabeth Chase, Frisco Public Library; Scott Crawford, collectionHQ (Glasgow, UK); and Spencer Smith, Little Elm Public Library.

EXHIBITORS ROUND TABLE.

CPE#403b: SBEC 1.0; TSLAC 1.0**Hands-on Omeka (HANDS ON LAB 5: ticketed; register online only)**

9:00 - 9:50 AM

Omeka is an open-source tool for managing digital content and building interactive online exhibits. The hosted Omeka.net service provides much of the same functionality at low or no cost. Attendees will build a basic Omeka.net site and discover resources to help them put their digital content online.

Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.

Danielle Cuniff Plumer, Danielle Plumer Associates.

DIGITAL LIBRARIES ROUND TABLE AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

**LEAD LOUD PRESIDENT'S PROGRAM****CPE#430: SBEC 1.0; TSLAC 1.0****National Plan for the Transformation of the FDLP in the Digital Age**

9:00 - 9:50 AM

As the official publisher of information from all three branches of the Federal Government, the U. S. Government Printing Office has fulfilled its mission of "Keeping America Informed" since 1861. As GPO continues to transform itself for the digital age, the dissemination of Government information through the Federal Depository Library Program (FDLP) will transform as well. Join us to learn about the National Plan for the FDLP, which will include a new category of libraries for civic engagement. "Affiliated Access Library" partners would expand government information access and service opportunities through high school and small public libraries.

Mary Alice Baish, U.S. Government Printing Office (Washington, DC).

GOVERNMENT DOCUMENTS ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.

CPE#443a: SBEC 0.5; TSLAC 0.5**Setting the Bar High When it Comes to High-Tech Literacy in Libraries (Contributed Papers III - Session B)**

10:00 - 10:20 AM

Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Howard Marks, Western Texas College (Snyder).

CONFERENCE PROGRAM COMMITTEE

**CPE#428: SBEC 1.0; TSLAC 1.0****Creating a Comprehensive Library Valuation Picture: Tools of the Trade**

10:00 - 10:50 AM

Based on the 2013 publication *Proving Your Library's Value: A Toolkit for Transportation Libraries*, a library director articulates a complete valuation picture applicable to all types of libraries. Participants will receive a framework for depicting library values to senior management and will also be led toward a new understanding of the types of values they bring to their organizations.

Sheila M. Hatchell, Minnesota Department of Transportation (St. Paul, MN).

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION.

CPE#431: SBEC 1.0; TSLAC 1.0**Making Flyers that Don't Suck**

10:00 - 10:50 AM

Do you use the same stale clip art for every flyer? Learn how to make attractive handouts and promotional materials to market your library services and programs. You have spent time and energy creating the perfect programs; don't waste your time with flyers that suck!

Melissa Dease, Downtown Branch, Dallas Public Library; Heather Kramer, Montgomery County Memorial Library System; and Erica Stone, Adult Services, Grapevine Public Library;

PROGRAMMING FOR ADULTS ROUND TABLE.

**CPE#424: SBEC 1.0; TSLAC 1.0****Tech Trends of Note for Academic Libraries**

10:00 - 10:50 AM

Explore major technology changes impacting information flow, content, and communication in academic and research libraries. This *Library Journal* Mover and Shaker and trend spotter will reveal directions in social, mobile, consumer, messaging, and publishing technology and also predict how technology and libraries are designing the future together.

Joe Murphy, Innovative Interfaces, Libraryfuture (Beverly Hills, CA).

CONFERENCE PROGRAM COMMITTEE.

CPE#432: SBEC 1.0; TSLAC 1.0

Update on the Patient Protection and Affordable Care Act

10:00 - 10:50 AM

This session provides a summary of the federal health law and its impact on libraries. The speaker will address resources librarians can use and what questions they are likely to face. The session is intended to guide librarians in their efforts to inform and serve customers in this changing and complicated arena.

Cheryl Rowan, National Network of Libraries of Medicine, South Central Region (Houston).

REFERENCE ROUND TABLE, BLACK CAUCUS ROUND TABLE, AND SPECIAL LIBRARIES DIVISION.

CPE#433: SBEC 1.5



Bully Busters: Books to Help Children Understand, Cope, and Heal

10:00 - 11:20 AM

Most of us have dealt with bullies, and children are no exception. Bibliotherapy, a process for using books to help solve problems, is a tool to address bullying by pointing children to quality books on the topic of friendship, kindness, and conflict resolution. Authors will be on hand to discuss the issue, and participants will learn about the International Bullying Prevention Association.



Michael Buckley, Abrams Books for Young Readers; Michael Fry, Disney-Hyperion; Stuart Gibbs and James Howe, Simon & Schuster Children's Publishing; Trudy Ludwig, Random House Children's Books; and Christine Pakkala, Boyds Mills Press.

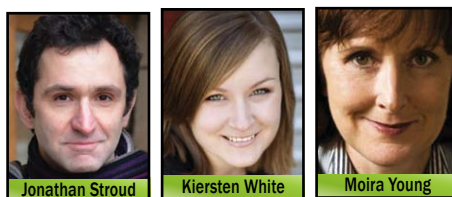
CHILDREN'S ROUND TABLE.

CPE#435: SBEC 1.5

Other Worlds: Exciting Reads for Teens

10:00 - 11:20 AM

Think teens are from another planet? Authors will discuss how they write for this key audience and will share their processes for creating other worlds that engage teens in reading.



Sophie Jordan, HarperCollins Publishers; Jim DiBartola, Trent Reedy and Kiersten White, Scholastic, Inc.; Jonathan Stroud, Disney-Hyperion; and Moira Young, Simon & Schuster Children's Publishing.

YOUNG ADULT ROUND TABLE.



CPE#436: SBEC 1.5

Out of the Closet and onto the Bookshelf: Discussing GLBT Literature with David Levithan

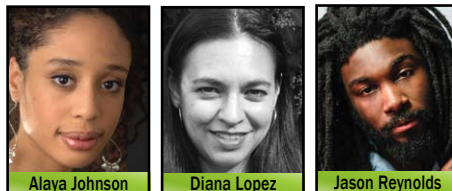
10:00 - 11:20 AM

The chairs of the 2014 Stonewall Book Awards and the Rainbow Book List Committee discuss this year's honored books featuring GLBT themes.

Peter Coyl, Audelia Road Branch, Dallas Public Library; Christie Gibrich, Bowles Life Center Branch, Grand Prairie Public Library; and David Levithan, Random House Children's Books.

GAY, LESBIAN, BISEXUAL, TRANSGENDERED INTEREST GROUP AND YOUNG ADULT ROUND TABLE.

CPE#437: SBEC 1.5



People Who Look Like Me: Beyond Civil Rights and Migrants in YA Books

10:00 - 11:20 AM

A panel of Hispanic and African-American teens and authors discuss the direction they want to see minority representation in young adult literature, especially in non-traditional genres.

Alaya Dawn Johnson, Scholastic Inc.; Diana Lopez, Little, Brown Books for Young Readers; Jason Reynolds, Simon & Schuster Children's Publishing; and Jennifer D. Smith, Legacy Middle School, East Central ISD (San Antonio).

YOUNG ADULT ROUND TABLE.



CPE#434: SBEC 1.5; TSLAC 1.5

Shannon Miller and Andy Plemmons on Connected Libraries

10:00 - 11:20 AM

The speakers show how two school libraries that are over 700 miles apart connected. They demonstrate multiple digital tools for connecting students and



communities, making collaborative relationships part of the curriculum, and creating rich experiences through literacy, creativity, and technology.

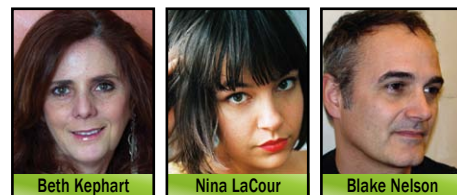
Shannon McClintock Miller, Van Meter Community School (IA), and Andy Ryan Plemmons, David C. Barrow Elementary, Clarke County School District (Athens, GA).

CONFERENCE PROGRAM COMMITTEE.

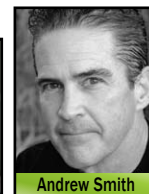
CPE#438: SBEC 1.5

Tayshas Reading List and Authors

10:00 - 11:20 AM



The Tayshas Reading List Committee presents programming ideas for this year's list and features authors whose books have been included on the list, geared to grades 9-12. Library programming resources will be provided.



Beth Kephart, Chronicle Books; Nina LaCour, Penguin Young Readers Group; Blake Nelson, Little, Brown

Books for Young Readers; Dana Reinhardt, Random House Children's Books; and Andrew Smith, Penguin Young Readers Group.

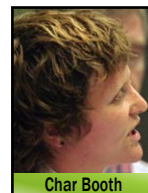
YOUNG ADULT ROUND TABLE.

CPE#447: SBEC 1.5; TSLAC 1.5

Thinking about Teaching: Mindfulness and Metacognition as Pedagogy

10:00 - 11:20 AM

In meditation and psychology, "mindfulness" promotes reflective self-awareness, whereas in educational theory metacognition encourages "thinking about thinking" to enhance critical reflection, engagement, and information retention. This interactive presentation investigates mindful and metacognitive approaches to teaching and learning. Learn ideas for incorporating related strategies into the physical/digital classroom.



Char Booth, Educational Services, Claremont Colleges Library (CA).

LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#439: SBEC 1.5; TSLAC 1.5

Using Geographic Information Systems (GIS) at your Library

10:00 - 11:20 AM

Students and researchers are finding cool ways to use Geographic Information Systems (GIS)

technology, especially in digital humanities projects and geocaching. Participants will be introduced to basic GIS techniques, applications, and resources.

Rory Elliott, Alkek Library, Texas State University.

GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#440: SBEC 1.5; TSLAC 1.5

What's Going On in This Picture? Enhance Learning through Art

10:00 - 11:20 AM

Using open-ended questioning for discussion of visual art, teachers can improve language, observation, and critical thinking skills among their students. Learn to use Visual Thinking Strategies (VTS) with K-12 students with illustrations and photos found in picture books and informational texts.

Molly Hefner, McNay Art Institute; and Mary G. Milligan and Kay O'Neal, St. Luke's Episcopal School (San Antonio).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#442: SBEC 2.0

Be Book Cool! Join the Nerdy Book Club

10:00 - 11:50 AM

Nerdy Book Club founders, members, and authors invite you to join this active online reading community.

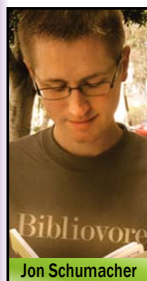
Humming with informative and inspiring posts from authors, librarians, teachers, and other literacy advocates, #nerdybookclub can enhance your personal learning network and add value to your library program.



Tom Angleberger



Jenni Holm



Jon Schumacher



Kirby Larson



Linda Urban

Cynthia Alaniz, Cottonwood Creek Elementary, Coppell ISD; Tom Angleberger, Amulet Books, ABRAMS; Jenni Holm, Random House Children's Books; Kirby Larson, Random House Children's Books; John Edward Schumacher, Brook Forest Elementary School (Naperville, IL); R. Colby Sharp, Parma Elementary School (Albion, MI); and Linda Urban, Houghton Mifflin Harcourt.

CHILDREN'S ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND YOUNG ADULT ROUND TABLE.



Brett Meyer

CPE#403c: SBEC 2.0; TSLAC 2.0

Content Planning with Drupal (HANDS ON LAB 6: ticketed; register online only)

10:00 - 11:50 AM



Char Booth



Amy Sample Ward

A website is simply a tool to help you connect with your audience. It's only useful if you fill it with the information customers want. Take a look at the many ways the Drupal Content Management System (CMS) can help you put content in front of users in ways that will encourage them to engage more deeply. *Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.*

Brett Meyer, ThinkShout, Inc. and Amy Sample Ward, NTEN: The Nonprofit Technology Network (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.

CPE#463a: SBEC 2.0; TSLAC 2.0

Discovery Services: Enhancing the User Experience (Net Fair II)

10:00 - 11:50 AM

A panel describes what discovery services are and addresses the possibilities of using them. Learn ways librarians can use these tools to add value to their communities and how they have changed the landscape of library services.

Eric Frierson, EBSCO Information Services; Bennett Claire Ponsford, Texas A&M University Libraries (College Station); and Jason Thomale, UNT Libraries, University of North Texas (Denton).

AUTOMATION AND TECHNOLOGY ROUND TABLE AND CATALOGING AND METADATA ROUND TABLE.

CPE#4991: SBEC 2.0; TSLAC 2.0

Grants Part I: Show Me the Money!

10:00 - 11:50 AM

A panel of experts will discuss the types of grants available to public libraries and what types of projects each organization is interested in funding. Each panelist will discuss the grant review process and elements of a good grant request.

Erica A. McCormick, Library Development and Networking, Texas State Library and Archives Commission (Austin); Kerry McGeath, Southlake Public Library; James B. Stewart, J. Frank Dobie Library Trust; and Darryl Tocker, Tocker Foundation (Austin).

SMALL COMMUNITY LIBRARIES ROUND TABLE AND LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.



Forrest Foster

Let's Talk Learning Spaces in Academic Libraries

10:00 - 11:50 AM

The speakers elaborate on innovative ways to integrate and facilitate access to library resources to meet the research needs of 21st century information literate scholars. They will also share a model for developing information learning spaces and promoting information literacy techniques.



Lynne Harding

Forrest C. Foster, O'Kelly Library, Winston-Salem State University (NC); Julie A. Leuzinger, UNT Libraries, University of North Texas (Denton); and Lynne Simpson Harding, Edmon Low Library, Oklahoma State University (Stillwater).

CONFERENCE PROGRAM COMMITTEE.

CPE#445: SBEC 2.0

Not Your Mama's Romance

10:00 - 11:50 AM



J. Kenner



Julia London



Pamela Morsi



Jessica St. Ama

Think today's romance novel is like the bodice ripper of the 70's? Think again. Today's romance reflects its readership: smart, eclectic, and full of surprises. Hear from some of the genre's leading advocates

and learn how to create and promote your next romance genre event.

J. Kenner, author; Julia London, author; Pamela Morsi, author; and Jessica St. Ama, Torquere Press.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#446: SBEC 2.0; TSLAC 2.0

The Purpose Based Library

10:00 - 11:50 AM

Have reduced staffing, more demanding customers, and skeptical city managers forced you into survival mode? While libraries must embrace a strategy for survival, they must also embrace a vision of success and growth. In this three part presentation, John Huber, author and management



John Huber

consultant will show you how to survive these current challenges by developing quicker, faster and better core services, how to succeed by embracing your libraries' true purpose and how to grow by developing community partnerships based on value driven metrics. Huber is author of *Lean Library Management* and the soon to be released *The Purpose Based Library*.

John Huber, J. Huber & Associates, a Lean Management Consulting Firm (Tulsa, OK).

CONFERENCE PROGRAM COMMITTEE.

CPE#441: SBEC 0.5



Sharon Draper

Reaching Reluctant Readers through Urban Fiction: Black Caucus RT Author Session Brunch (Ticketed)

10:00 - 11:50 AM

Engage, entice, and energize reluctant readers with urban fiction. *Tickets must be purchased by Friday, March 21 through preregistration.*

MENU ITEMS INCLUDE:

Mixed Field Greens salad served with Balsamic Vinaigrette and Ranch; Chicken and Waffles; Apple Pie; Freshly Brewed Coffee and Decaf; Iced Tea.

Sharon Draper, Simon & Schuster; and Jacqueline Woodson, Penguin.

BLACK CAUCUS ROUND TABLE.



Jacqueline Woodson

CPE#443b: SBEC 0.5; TSLAC 0.5

Students on Both Sides of the Desk: Effective Student Training for Exceptional Service at a Combine Services Desk (Contributed Papers II - Session B)

10:30 - 10:50 AM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Doug Campbell; Mary Ann Venner; and Susan Whitmer, UNT Libraries, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

CPE#443c: SBEC 0.5

A Librarian for Residents: A Dynamic Collaboration Between Residence Life and the Libraries at the University of North Texas (Contributed Papers II - Session C)

11:00 - 11:20 AM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Doug Campbell, UNT Libraries, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

LEAD OUT LOUD PRESIDENT'S PROGRAM



Tanisha Mitchell

CPE#498: SBEC 1.0; TSLAC 1.0

Cataloging Special Materials: The Case of the Metropolitan Opera Library

11:00 - 11:50 AM

A 2013 *Library Journal* Mover and Shaker will discuss her work as a cataloger of special materials. The Met's collections contain historical music markings and translations by international opera musicians. Learn how her work has improved access to these materials and how to apply her techniques for cataloging to your own.

Tanisha Mitchell, Freeport Memorial Library, Metropolitan Opera/Opera Orchestra of New York.

CONFERENCE PROGRAM COMMITTEE.

CPE#449: SBEC 1.0; TSLAC 1.0

eScience: Emerging Roles for Librarians in Research Data Management

11:00 - 11:50 AM

Spark a new career path by learning about emerging roles for librarians in eScience. Learn about the competencies needed in research data, information, and knowledge management.

Sally Gore, Lamar Soutter Library, University of Massachusetts Medical School (Worcester).

CONFERENCE PROGRAM COMMITTEE.



Sally Gore



Siobhan Champ-Blackwell

CPE#451: SBEC 1.0; TSLAC 1.0

LEADing the Way in Disaster Information Outreach

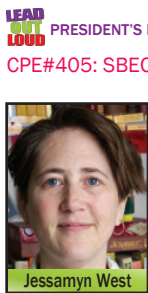
11:00 - 11:50 AM

Prepare your information toolkit for when disaster

strikes! Gain practical tips on how to provide disaster information outreach services to a wide range of individuals in your community from victims to first responders.

Siobhan Champ-Blackwell, Specialized Information Services, National Library of Medicine (Bethesda, MD).

CONFERENCE PROGRAM COMMITTEE.



Jessamyn West

LEAD OUT LOUD PRESIDENT'S PROGRAM

CPE#405: SBEC 1.0; TSLAC 1.0

MetaFilter and Online Communities

11:00 - 11:50 AM

The director of operations for MetaFilter, a massive group blog, discusses their approach to managing their expanding user base using a combination of technology, transparency, and very few hard and fast rules. Learn what goes into moderating a Q & A site and the challenges of a telecommuting workforce.

Jessamyn West, MetaFilter.com.

CONFERENCE PROGRAM COMMITTEE.

CPE#443d: SBEC 0.5; TSLAC 0.5

Maximizing Efficiency in a Public Library Construction Project (Contributed Papers II - Session D)

11:30 - 11:50 AM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Lisa P. Charbonnet, Pflugerville Public Library, and Scott Swiderski, H.R. Gray.

CONFERENCE PROGRAM COMMITTEE

Bites with LIRT

11:30 AM - 1:50 PM

Join LIRT members for a Dutch-treat lunch and discussion of library instruction and

information literacy topics. Participants should meet in the room after the "Thinking about Teaching: Mindfulness and Metacognition as Pedagogy" program.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#453: SBEC 2.0; TSLAC 2.0

Brown Bag Discussions on Management Issues

12:00 - 1:50 PM

Get the dish on how to manage your time, move to the next level, and deal with difficult workplace relationships. A leading manager will discuss strategies for addressing some of today's most challenging management issues.

Julie Todaro, Austin Community College.

CONFERENCE PROGRAM COMMITTEE.

CPE#454: SBEC 0.5

Lariat Adult Fiction Reading List Author Session Luncheon (Ticketed)

12:00 - 1:50 PM

GRAND HYATT, 600 E. MARKET STREET

Celebrate five years of reading selections for adults in this special presentation of TLA's Lariat Adult Fiction Reading List. You'll hear from authors featured on the Lariat List and enjoy a delicious lunch. *Luncheon tickets must be purchased by Friday, March 21 through preregistration.*



Naomi Benaron



Ernest Cline



Joe Lansdale

MENU ITEMS INCLUDE: *Seasonal Greens with Goat Cheese and Smoked Almonds served with Dijon Lemon Vinaigrette; Organic Rosemary Crusted Breast of Chicken with Chicken Au Jus; Rice Pilaf and Baby Carrots and Broccolini; Chocolate Layer Cake; Iced Tea; Coffee; and Hot Teas.*

Naomi Benaron, Algonquin Books; Ernest Cline, Random House; and Joe R. Lansdale, Stephen F. Austin State University and Hachette Book Group.

LARIAT ADULT FICTION READING LIST COMMITTEE AND PUBLIC LIBRARIES DIVISION.

CPE#450: SBEC 0.5

Texas Bluebonnet Award Author Session Luncheon (Ticketed)

12:00 - 1:50 PM

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, March 21 through preregistration.*

MENU ITEMS INCLUDE: *Spinach Salad with Mandarin Orange Segments served with Asian Soy Dressing; Boneless Braised Short Ribs; Chevre Roasted Garlic Mashed Potatoes; Butternut Squash and Broccolini; Chocolate Decadence Cake; Iced Tea and Coffee.*

CHILDREN'S ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS BLUEBONNET AWARD COMMITTEE.

CPE#455: SBEC 1.5

Texas Tea with YA Authors (Ticketed)

12:00 - 1:50 PM

GRAND HYATT, 600 E. MARKET STREET

Join us for the third annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as authors move from table to table sharing stories over tea and pastries. *Tea tickets must be purchased by Friday, March 21 through preregistration.*

YOUNG ADULT ROUND TABLE.

CPE#463B: SBEC 1.0; TSLAC 1.0

50 Apps in 50 Minutes (Net Fair II)

1:00 - 1:50 PM

There really is an app for that! Discover 50 apps – both old and new – that will change the way you use your mobile devices.

Laura Young, Research Department, Austin Ventures.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#403D: SBEC 1.0; TSLAC 1.0

Accessible Website Design (HANDS ON LAB 7: ticketed; register online only.)

1:00 - 1:50 PM



Brett Meyer



Amy Sample Ward

Ensuring that your website is accessible to users of all abilities benefits everybody:

content can be handled by any browser software, search engines gain greater visibility, availability is increased for low-bandwidth users, and people using mobile devices gain better and faster access. Presenters cover the basics of how to evaluate and improve your site's accessibility. *Seating is limited; Hands on Lab tickets must be purchased by Friday, March 21 through online preregistration only.*

Brett Meyer, ThinkShout, Inc., and Amy Sample Ward, NTEN: The Nonprofit Technology Network (Portland, OR).

CONFERENCE PROGRAM COMMITTEE.

CPE#464: SBEC 1.0; TSLAC 1.0



Pat Wagner

Back Room Reboot: How to Start Saving Time and Money in Tech Services

1:00 - 1:50 PM

Learn how to measure current successes, eliminate unneeded

steps, and evaluate changes in workflow processes. Take the "Do You Know?" quiz and discover ten principles that can make a difference in how materials move from the back door to the library user's home and back again.

Pat Wagner, Pattern Research, Inc. (Denver, CO).

PUBLIC LIBRARIES DIVISION.

CPE#456: SBEC 1.0; TSLAC 1.0

Be Prepared: Best Practices for Scout Projects in the Library

1:00 - 1:50 PM

Be Prepared; it's the motto of both the Girl Scouts and Boy Scouts. Prepare your library for working with scouts on their leadership projects. Attendees will learn what library policies and procedures should be considered and gain insight into scout project requirements in order to ensure a mutually beneficial collaboration.



Michael Hanley

Jen Bigheart, Outreach, Westbank Community Library District (Austin); Courtney Cunningham, Girl Scouts of Southwest Texas (San Antonio); and Michael Hanley, Bee Cave District, Boy Scouts of Austin.

CONFERENCE PROGRAM COMMITTEE.

CPE#457: SBEC 1.0; TSLAC 1.0

Be the Change You Want to See with Shannon Miller

1:00 - 1:50 PM

Change can begin by building a team environment including librarians, teachers, students, and the local community. Use Google sites and other social media to promote global connectivity and to help students develop a vision to think, lead, and serve.

Shannon McClintock Miller, Van Meter Community School (IA).

CONFERENCE PROGRAM COMMITTEE.

CPE#458: SBEC 1.0; TSLAC 1.0

Dónde está the Good Stuff? Selecting Quality Spanish Materials

1:00 - 1:50 PM

The program provides tips, strategies, and ideas on locating quality Spanish materials for public libraries. Discover small distributors and the importance of international book fairs.

Daniel A. Berdaner, Forest Hill Public Library, and Jenny Lizarraga, Cinco Books, Inc.

CONFERENCE PROGRAM COMMITTEE AND LATINO CAUCUS ROUND TABLE.

CPE#465: SBEC 1.0; TSLAC 1.0



David Shumaker

Embedded Librarians! Diverse Initiatives but Common Challenges

1:00 - 1:50 PM

Whether you are an academic, public, school, or special librarian and you aren't

embedded...you may be soon. Learn why the embedded model of librarianship may be your pathway to success, no matter what setting you work in.

David Shumaker, Department of Library and Information Science, Catholic University of America (Washington, DC).

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION.

CPE#466: SBEC 1.0; TSLAC 1.0

FamilySearch: Beyond the Magic Search Box

1:00 - 1:50 PM

Discover the latest family history tools, search techniques, and types of records available in FamilySearch.org.

Susan D. Kaufman, Clayton Library, Houston Public Library.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#459: SBEC 1.0; TSLAC 1.0

Language Play for Infants: Man in the Moon for Male Caregivers

1:00 - 1:50 PM

Literacy awareness in young children is a growing trend in public and school library services. The role of parents in language learning is critical in the promotion of lifelong learning. This program encourages fathers to participate in the language development of their infant children. (Participants are requested to bring a teddy bear.)



James L. Thomas

James L. Thomas, Opening Doors to Early Literacy (Denton).

CONFERENCE PROGRAM COMMITTEE.

CPE#467: SBEC 1.0; TSLAC 1.0

Legislative Update

1:00 - 1:50 PM

Join TLA advocacy team for a discussion on library policy issues for the upcoming 84th Legislative Session. State Librarian Mark Smith will also discuss the activities and work of the State Library and Archives Commission.

Susan Mann, Hillsboro City Library; Gloria Meraz, Texas Library Association; and Mark Smith, Texas State Library and Archives Commission.

LEGISLATIVE COMMITTEE.

CPE#4995: SBEC 1.0; TSLAC 1.0

Library Innovation Demystified: From Gimmick to Strategic Tool

1:00 - 1:50 PM



Joe Murphy

Explore leadership approaches for librarians as they face ongoing technological change. Understand ways to use technology in crafting the future of your library.

Joe Murphy, Innovative Interfaces, Libraryfuture (Beverly Hills, CA).

CONFERENCE PROGRAM COMMITTEE.

CPE#468: SBEC 1.0

Maverick Mania: Five Years of Graphic Novels

1:00 - 1:50 PM

It's the five year anniversary for the Maverick Reading List. Come celebrate the list and learn how it has evolved and gained the popularity it enjoys today!

YOUNG ADULT ROUND TABLE.

CPE#469: SBEC 1.0; TSLAC 1.0

Move Over Fiction: Creating Room for Nonfiction

1:00 - 1:50 PM

Informational reading and writing is continually growing in importance for young adults. This program provides participants with an overview of excellent nonfiction titles to incorporate library participation into core curricular areas and create reader interest in the genre.

Naomi Bates, Northwest High School, Northwest ISD (Justin).

YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Jessamyn West

CPE#460: SBEC 1.0; TSLAC 1.0 Open Library and Fair Use

1:00 - 1:50 PM

New legal decisions and new initiatives are giving libraries more options in how they share content and interact with their patrons. Now is the time for libraries to be bold and take advantage of this favorable environment to provide as much as we can for our patrons. Jessamyn West will discuss ways to do that.

Jessamyn West, MetaFilter.com (VT).

CONFERENCE PROGRAM COMMITTEE.

CPE#471: SBEC 1.0; TSLAC 1.0

Research Before Reading? Yes We Can!

1:00 - 1:50 PM



Jacquelyn Rodriguez

Learn how to implement successful PreK research projects for students and parents using print and online resources culminating in display projects. Hear how

one librarian collaborates with teachers at her school to include parents in the class research project from start to finish.

Karen McPherson, Bonham Early Education Center, and Jacquelyn Rodriguez, Grand Prairie ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Bob Stein

CPE#461: SBEC 1.0; TSLAC 1.0 Social Reading Platforms and Changes in ePublishing

1:00 - 1:50 PM

SocialBook has the ambitious goal of building the first viable post-print publishing platform where readers and writers can engage in an interactive process. The founder of the Institute for the Future of the Book shows how this innovation will be instrumental in the shift to social reading and writing as discourse moves from printed pages to networked screens.

Bob Stein, The Institute for the Future of the Book (Brooklyn, NY).

CONFERENCE PROGRAM COMMITTEE.

CPE#472: SBEC 1.0; TSLAC 1.0

Tech-Friendly, Student-Friendly Library Design

1:00 - 1:50 PM

How can a library redesign project focus on student friendly environments, incorporate new technologies and be future flexible? See examples of easily replicable design ideas and learn about resources that will inform your next project.

Carolyn Foote, Westlake High School, Eanes ISD (Austin).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#486a: SBEC 0.5; TSLAC 0.5

Leading a Campus-wide Conversation About Open Access (Contributed Papers III - Session A)

2:00 - 2:20 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Shannon Kipphut-Smith, Fondren Library, Rice University.

CONFERENCE PROGRAM COMMITTEE.



Emily B. Gore

CPE#473: SBEC 1.0; TSLAC 1.0 Introducing the Digital Public Library of America

2:00 - 2:50 PM

The Digital Public Library of America (DPLA) brings together the riches of America's libraries, archives, and museums, and makes them freely available to the world. It offers cultural heritage institutions opportunities to reach more users, increase access to their content, and collaborate in new ways. Join us and be inspired.

Emily B. Gore, Digital Public Library of America (Cambridge, MA).

DIGITAL LIBRARIES ROUND TABLE, CONFERENCE PROGRAM COMMITTEE, AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.



Ross Todd

CPE#474: SBEC 1.0; TSLAC 1.0 Next Gen School Libraries and Next Gen Librarians: Creating a Visible Future

2:00 - 2:50 PM

School library researcher Ross Todd will present findings from the NJ research study, One Common Goal: Student Learning, to give insights into the dynamics of effective and sustainable school libraries, particularly through the eyes of school leaders and classroom teachers. It will discuss core concepts in the creation of visible and sustainable school libraries: inquiry-driven pedagogy, knowledge creation, transliteracy, digital citizenship and instructional partnerships.

Ross Todd, Department of Library and Information Science, Rutgers, the State University of New Jersey (New Brunswick).

CONFERENCE PROGRAM COMMITTEE.

CPE#475: SBEC 1.0; TSLAC 1.0

Staying Healthy in the Workplace

2:00 - 2:50 PM

Need to get healthy in the workplace? This session delivers practical strategies and tips for improving your health, nutrition, and lifestyle management at work.

Mary Kay Sawyer-Morse, The Center for Success (Fredericksburg).

CONFERENCE PROGRAM COMMITTEE.



Mary Kay Sawyer-Morse

CPE#463c: SBEC 1.0; TSLAC 1.0

Top Technology Trends in Texas Libraries (NET FAIR II)

2:00 - 2:50 PM

Join a review of the latest trends in library technology usage as revealed by the 2014 Top Technology Trends in Texas Libraries Survey.

Todd J. Humble, North Richland Hills Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#476: SBEC 1.5; TSLAC 1.5



Jennifer Jamison



Dedre Williams

AASL National School Library of the Year Award

2:00 - 3:20 PM

Hear how the winners of the 2013 National School Library Program of the Year (NSLPY) built program support on a shoestring. An AASL NSLPY Committee member will

talk about the general lessons learned in the evaluation process.

Dorcas Hand, Annunciation Orthodox School (Houston); Jennifer Jamison and Dedre Williams, Atlantic City High School (NJ).

CONFERENCE PROGRAM COMMITTEE.

CPE#479: SBEC 1.5; TSLAC 1.5

Connect, Collaborate, Communicate and Lead in Academic Libraries

2:00 - 3:20 PM

Collaboration between academic and higher education constituent groups leads to success, greater visibility, and increased value. Two leading university librarians will share their experiences and ideas for institutional collaboration and networking to create interpersonal as well as scholarly relationships on campuses to promote the position and value of libraries.

Barbara Bintliff, Tarlton Law Library, University of Texas at Austin - School of Law, and Diane Graves, Trinity University (San Antonio).

CONFERENCE PROGRAM COMMITTEE.

CPE#478: SBEC 1.5; TSLAC 1.5

Gone Digital: The Bookless Library

2:00 - 3:20 PM

While many libraries have been increasing their e-resources collections, some have chosen to completely phase out print materials. A panel of librarians shares experiences working in bookless libraries, including opportunities and challenges involved in developing an online collection and providing customer service in this unique environment.

Laura Cole, Bexar County BiblioTech (San Antonio); Danna Lamb McCartney, ITT Technical Institute (Austin); and Elizabeth Philippi, Houston ISD.

ELECTRONIC RESOURCES AND SERIALS MANAGEMENT ROUND TABLE.

CPE#480: SBEC 1.5; TSLAC 1.5

The Graveyard Shift: Programming around Mysterious and Scary Books

2:00 - 3:20 PM



Jonathan Auxier



Chris Grabenstein



Natalie Lloyd



James Preller



Jonathan Stroud



Penny Warner

A common question from young readers is, "Where are the scary books?" Join librarians and a panel of authors who create these just-right mysteriously scary books as they talk

about the cognitive benefits of these stories and offer strategies for teaching literary devices.

Jonathan Auxier, Amulet Books; Chris Grabenstein, Random House Children's Books; Natalie Lloyd, Scholastic, Inc.; Sally Miculek, Youth Services, Austin Public Library; James Preller, Macmillan Children's Publishing Group; Jonathan Stroud, Disney-Hyperion; and Penny Warner, Children's Books, Egmont Books.

CHILDREN'S ROUND TABLE.



Troy Swanson

CPE#481: SBEC 1.5; TSLAC 1.5

Managing Social Media in Libraries: Using Coupled Systems to Build Community

2:00 - 3:20 PM

This session takes a unique approach to social media by providing a framework for viewing organizations as idea-generating systems that use social media to connect outward. Also addressed will be managing risk while encouraging use.

Troy Swanson, Moraine Valley Community College (Palos Hills, IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#482: SBEC 1.5

Openly YA: The Evolution of Gay Literary Characters

2:00 - 3:20 PM



Aaron Hartzler



Bill Konigsberg



David Levithan



C. Alexander London

Authors will discuss the evolution of YA books featuring gay characters while exploring the influences and anxieties on gay characters in their own works. Discover how they view the literary

landscape ahead as generational shifts change the kinds of stories available to teen readers.

Aaron Hartzler, Little, Brown Books for Young Readers; Bill Konigsberg, Scholastic Inc.; David Levithan, Random House Children's Books; and C. Alexander London, Penguin Young Readers Group.

YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#483: SBEC 1.5



Deb Caletti

Strong Characters, Strong Stories for YA

2:00 - 3:20 PM

Featured authors discuss writing strong stories around strong characters for the YA audience. The panel will discuss characters, style, difficult issues, and the writing process.



Elizabeth Eulberg



Leila Howland



Nikki Loftin



Jennifer E. Smith

Deb Caletti, Simon & Schuster; Elizabeth Eulberg, Scholastic Inc.; Leila Howland, Disney-Hyperion; Nikki Loftin, Penguin Young Readers Group; and Jennifer E. Smith, Little, Brown Books for Young Readers.

YOUNG ADULT ROUND TABLE.

CPE#484: SBEC 1.5

Unconference: Where YOU Create the Content

2:00 - 3:20 PM

Unconferences are organized by the crowd and serve as a participant-guided session sharing our knowledge and passion and taking what we learn back into the world to make a difference. Bring your own ideas or discuss topics such as: leadership, technology, MOOCs, cloud computing, going up for tenure, and more.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.



Koby Stringer

CPE#488: SBEC 2.0; TSLAC 2.0

Every Book Is a Social Studies Book

2:00 - 3:50 PM

Do you need more TEKS resources for biographies such as Benjamin Banneker or Jose Antonio Navarro? Do you need help for teachers to include physical environments in social studies? Literature is your tool! Learn to use picture books as dual purpose texts integrating ELAR skills with social studies concepts.

Mary Pruitt, Curriculum and Instruction, Carroll ISD, and Koby Stringer, Curriculum and Instruction, Irving ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Lady Ray Romano

CPE#4993: SBEC 2.0; TSLAC 2.0

Grants Part II: Why Didn't I Get the Money?

2:00 - 3:50 PM

Your awesome grant application was not funded. WHY NOT? Panelists from library grant-making organizations will answer that question from their perspectives. Learn how to write a stronger application by considering the grantor's mission, telling a compelling story, and demonstrating careful planning for costs, benefits, and evaluation.

Molly Dupnick, Kronkosky Charitable Foundation (San Antonio); Erica A. McCormick, Library Development and Networking, Texas State Library and Archives Commission (Austin); Lady Ray Romano, San Antonio Area Foundation; and Darryl Tocker, Tocker Foundation (Austin).

CPE#403e: SBEC 2.0; TSLAC 2.0

Hack-a-What? Hackathon How To's

2:00 - 3:50 PM

Hack-a-what? No, we're not talking about breaking into computers. We are talking about an event bringing people together and solving problems through technology. Do you have a passion for creatively solving problems? You may just be a hacker librarian and not even



Andromeda Yelton, consultant, Small Beautiful Useful (Somerville, MA).

know it! Come to this introductory hackathon 101 session to find out what hackathons are all about and how you can participate in tomorrow's hackathon (TLA's first ever).

CONFERENCE PROGRAM COMMITTEE.



CPE#487: SBEC 2.0; TSLAC 2.0

Info Pros with Cool Jobs: How They Got There!

2:00 - 3:50 PM

A panel of librarians with cool jobs will tell you where they are and how they got there. Find out how you can get there, too!

Pamela J. Cash, consultant (Chicago, IL); Sheila M. Hatchell, Minnesota Department of Transportation (St. Paul, MN); Kimberly L. Johnson, University Archives and Rare Books, Blagg Huey Library, Texas Woman's University; Sarah Jones, Spencer Stuart (Dallas); and Nicole Pelsinsky, Serials Solutions, ProQuest (Seattle, WA).

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION.

CPE#489: SBEC 2.0; TSLAC 2.0

Looking Back and Moving Forward: Information and Reference Services

2:00 - 3:50 PM

Look back 50 years and then gaze into the future at this session examining the history and significance of library reference services. Learn about milestone resources, explore trends, and discuss forecasts related to this primary library activity.

Andy Hines, College of Technology, University of Houston, and Suzanne E. Sears, UNT Libraries, University of North Texas (Denton).

REFERENCE ROUND TABLE, CONFERENCE PROGRAM COMMITTEE, AUTOMATION AND TECHNOLOGY ROUND TABLE, AND SPECIAL LIBRARIES DIVISION.



CPE#490: SBEC 2.0; TSLAC 2.0

Manga Mania, Anime Awesomeness & Comic Cool: Events for All Ages at Your Library

2:00 - 3:50 PM

Have you heard about anime/manga conventions in libraries but don't know where to start? Listen to librarians and a representative from the comic book industry discuss the planning, benefits, and challenges of hosting such a popular program. You will also hear how comic book authors can contribute to library events.

Nichole Chagnon, Saint John's Branch, Austin Public Library; Brent Erwin, Ape Entertainment; Juli Gonzalez, North Branch, Denton Public Library; and Sarah Silverthorne, Public Services, William T. Cozby Public Library (Coppell).

PROGRAMMING FOR ADULTS ROUND TABLE, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.

CPE#491: SBEC 2.0

Picture Books in a Digital Age

2:00 - 3:50 PM

As reading moves to screen, picture books once thought to be immune from the digital domain are undergoing a transformation. Regardless of the format, picture books should pair a compelling story with expressive artistic illustrations. How do current publishing trends affect picture book creators and their craft? How can librarians use interactive materials to enhance literacy? Let's talk.



Lizi Boyd



Michael Hall



Molly Idle



Oliver Jeffers



Christie Matheson

Chronicle Books; and Oliver Jeffers, Penguin Young Readers Group.

CHILDREN'S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#492: SBEC 2.0; TSLAC 2.0

Start a Youth Storytelling Guild in Your School or Public Library

2:00 - 3:50 PM

Librarians who initiated successful storytelling groups share tips on starting your own program. They will reveal secrets for attracting, coaching, and mentoring young storytellers.

Mary Ann Blue, Lower School, St. Mary's Hall (San Antonio); Sue Kuentz, retired (Bulverde); Vivian Rutherford, Waco-McLennan County Library; and Toni Simmons, Zula B. Wylie Public Library (Cedar Hill).

STORYTELLING ROUND TABLE.

CPE#485: SBEC 2.0; TSLAC 2.0

Welcome Home: Adding Veterans' Services in Your Library

2:00 - 3:50 PM

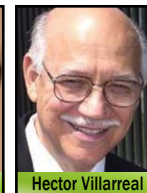
Returning veterans need information on jobs, social services, military benefits, and more, provided in a way they can accept and understand. Experts will discuss how libraries can become the link between veterans and these critical resources.



Clarence Lowe



Sydney Savion



Hector Villarreal

Veronica Anderson, San Antonio Public Library; Clarence Lowe, Starforce (San Antonio); Sydney Savion, C2PCG (San Antonio); and Hector Villarreal, San Antonio Coalition for Veterans and Families.

CONFERENCE PROGRAM COMMITTEE.

Lariat Adult Fiction Reading List Committee

2:00 - 6:00 PM

GRAND HYATT, 600 E. MARKET STREET

CPE#486a: SBEC 0.5; TSLAC 0.5

Pay It Forward: Mentoring Library Students for Career Development and Succession Planning (Contributed Papers III - Session B)

2:30 - 2:50 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Julie A. Leuzinger, and Jennifer Cochran, UNT Libraries, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

CPE#486c: SBEC 0.5; TSLAC 0.5

Tutorials on Web Analytics: How to Conduct a Web Analytics Report on the Library Website (Contributed Papers III - Session C)

3:00 - 3:20 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Le Yang, Texas Tech University Libraries, Texas Tech University (Lubbock).

CONFERENCE PROGRAM COMMITTEE



Bob Stein

CPE#402: SBEC 1.0; TSLAC 1.0

The Future of the Book Is the Future of Society

3:00 - 3:50 PM

The forms of expression will change dramatically as we learn to exploit the new electronic media. Boundaries between reading and writing will become ever more porous as readers take a more active role in the production of knowledge and ideas.

CPE#426: SBEC 1.0; TSLAC 1.0

**On the Radar:
Professional Visibility
through Evidence-
Based Practice**

3:00 - 3:50 PM

This workshop will provide participants with a range of strategies, initiatives and measurement techniques that will enable them to chart and document the learning outcomes of their teaching-learning activities and library services, and to make visible the essential role of school libraries in their schools and communities.

Ross Todd, Department of Library and Information Science, Rutgers, the State University of New Jersey (New Brunswick).

CONFERENCE PROGRAM COMMITTEE.



Ross Todd

CPE#495: SBEC 1.0; TSLAC 1.0

**Twinkle, Twinkle Little STAAR:
Early Literacy and Test Prep**

3:00 - 3:50 PM

Almost 60% of the STAAR reading test requires these skills: establish purpose, monitor for meaning, ask questions, make connections, infer, and summarize. Learn to model these practices and support students' efforts to become proficient, independent readers.

Melanie Scales, Spring Shadows Elementary, Spring Branch ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#486b: SBEC 0.5; TSLAC 0.5

**An Open-Dialogue About Library
Express Stations Being Created
in Local Community Centers and
Cultural Arts Complexes in the Unit
(Contributed Papers III - Session D)**

3:30 - 3:50 PM

Note: Contributed paper entries are a special type of TLA event at which individuals present a peer-reviewed paper they have authored.

Kymerly Keeton, College of Information, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

**TEXAS LIBRARY ASSOCIATION
MEMBERSHIP MEETING**

15 MINUTES AFTER THE ADJOURNMENT
OF GENERAL SESSION II.

Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot issue facing TLA and learn the winners of Thursday's Hetherington Fun Run/Walk.

CPE#496: SBEC 0.5

GENERAL SESSION II with Kareem Abdul-Jabbar

4:00 - 5:30 PM



Kareem Abdul-Jabbar

Basketball legend Kareem Abdul-Jabbar has been an inspiration on and off the court. The all-time leading scorer for the NBA is also a coach, best-selling author, and cultural ambassador. Through the Skyhook Foundation, he works to raise the academic aspirations of students by connecting them with mentors. He continues his diverse writing and has just completed his new children's book *Sasquatch in the Paint*, the first installment in a planned trilogy. His other works include *On the Shoulders of Giants: My Journey through the Harlem Renaissance* and *A Season on the Reservation*. Do not miss the opportunity to hear this internationally-known champion for kids.

Kareem Abdul-Jabbar, Disney Book Group.

CONFERENCE PROGRAM COMMITTEE..

**Let's Party: Celebrating 50 Years
of the Reference Round Table
and Business Meeting**

5:00 - 6:30 PM

THE CROCKETT HOTEL, 320 BONHAM

Celebrate the first 50 years of the Reference Round Table. Relax, eat, drink, and learn about past RRT officers, events, and accomplishments. *A Business meeting follows the event.*

John C. Hepner, retired.

REFERENCE ROUND TABLE.

**Texas Association of School Librarians
Private School Librarians' Progressive
Dinner (Ticketed)**

5:30 - 10:30 PM

St. Mary's Hall, Montessori School of San Antonio, and Castle Hill First Baptist School. *Tickets must be purchased by Friday, March 21 through preregistration.*

TASL PRIVATE SCHOOL DISCUSSION GROUP.

Networking with New Members

6:00 - 8:00 PM

FUDDRUCKERS, 115 ALAMO PLAZA

Networking, Networking, Networking! It's all about who you know! Start creating your networks with other New Members (all conference attendees welcome) at our Dutch-treat networking event at Fuddruckers. Join us for a fun, casual evening of making connections, broadening your future opportunities in our profession, and making new friends!

NEW MEMBERS ROUND TABLE.

Texas Media Awards Presentation

6:00 - 8:00 PM

GRAND HYATT, 600 E. MARKET STREET

The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The

awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

TEXAS MEDIA AWARDS COMMITTEE.

**Texas Authors and Illustrators
Meet and Greet**

6:30 - 8:00 PM

Come and sit for a spell with some writers and artists from right here in Texas. Chat with the creators of popular titles from Overlooked Books. You may even get to hear some authors read from their own works.

AUTHORS AND ILLUSTRATORS INTEREST GROUP.



A.C. Arthur

**Black Caucus Reception/
Romancing Readers:
Library and the
Community (Ticketed)**

6:30 - 8:30 PM

CARVER BRANCH LIBRARY,
3350 E. COMMERCE



Deborah Mello



Maureen Smith



Kimberly Terry

Come hear Harlequin Romances authors entice librarians and the community on the power of passion. *Tickets must be purchased by Friday, March 21 through preregistration.*

A.C. Arthur; Deborah Mello; Maureen Smith; and Kimberly Kaye Terry, Harlequin Romance/St. Martins Press.

BLACK CAUCUS ROUND TABLE.

Crunch! An Evening with Zombie Authors (Ticketed; register online only)

6:30 - 8:30 PM

HILTON PAVILLION, 200 SOUTH ALAMO STREET

Eat like it is your last meal! Join thrill-seeking colleagues for a night of terrifyingly tasty dishes and tales at this annual favorite event. Zombie-themed works will leave you hungry for more as authors share their BRAINS (metaphorically, of course!). Free books will be provided to attendees, and Zombies are welcome. *Dinner tickets must be purchased by Friday, March 21 through preregistration.*



Paolo Bacigalupi



John Campbell



Jonathan Maberry



Diana Rowland



David Wellington

MENU ITEMS INCLUDE:
Garden Greens Tossed with Cherry Tomatoes, Shredded

Carrots, Sliced Cucumbers, Olives, Croutons, Pesto Balsamic Vignette/Ranch; Choice of: 1) Pecan Crusted Chicken with Stone Ground Mustard Sauce, Vegetable Orzo, Seasonal Vegetables 2) Chicken Piccata Sautéed with Parmesan Cheese, with Lemon Caper Sauce, Angel Hair Pomodoro, Parisienne Carrots & French Green Beans 3) London Broil with Mushroom Demi, Wasabi Mashed Potatoes, Julienne Vegetables 4) Grilled Norwegian Salmon with Lime Butter Sauce, Confetti Quinoa, Julienne Vegetables; Chocolate Midnight Layer Cake or Amaretto Cheesecake; Freshly Brewed Regular and Decaffeinated Coffee; Iced Tea.

Paolo Bacigalupi, Little, Brown Books for Young Readers; John Campbell, Penguin Group; Jonathan Maberry, MacMillan Publishing; Diana Rowland, Penguin Group; and David Wellington, HarperCollins Publishers.

CONFERENCE PROGRAM COMMITTEE.

Dine Arounds (Register at the link below)

6:30 - 8:30 PM

Optional no-host Dine Around dinners are planned this year at several popular San Antonio restaurants in easy walking distance to the Convention Center and Conference Hotels. All restaurants have agreed to provide separate checks and will have table reserved under the name of Texas Library Association ready by 6:30 PM. Preregistrants should just meet at the restaurant and enjoy dinner and conversation together. *Reservations should be made by Friday, March 21, through the following link: <http://www.signupgenius.com/go/10C0E44A9AE29ABFC1-2014>*

CONFERENCE PROGRAM COMMITTEE.

Small Community Libraries Round Table Dessert Social

7:00 - 9:00 PM

RIPLEY'S BELIEVE IT OR NOT MUSEUM, 301 ALAMO PLAZA.

The annual Small Community Libraries Round Table's traditional dessert social features the presentation of the Small Community Librarian of the Year Award, the presentation of the Biblionix Stipend winners, and a lavish raffle. The raffle helps pay for the dessert social. All conference attendees are welcome to participate.

SMALL COMMUNITY LIBRARIES ROUND TABLE.

Under Texas Stars: A Storytelling Concert

7:30 - 9:30 PM

Margaret Read MacDonald is the nationally-known star in an evening concert of star storytellers. She will be joined by regional professional tellers as well as one of our own library stars! Bring your friends to this free evening event.

Margaret Read MacDonald, author, (Seattle, WA).

STORYTELLING ROUND TABLE.

Intergalactic Dance Club Party (Ticketed)

8:00 PM - 12:00 AM

PAT O'BRIENS, 121 ALAMO PLAZA

"Where the history of the Alamo meets New Orleans." It's the Intergalactic Dance Club Party (a.k.a., the group devoted to music, friends, dancing, and frivolity)! Come join the crowd and show that librarians know how to partee! *Tickets can be purchased by Friday, March 21 through preregistration or at the door.*

INTERGALACTIC DANCE CLUB ROUND TABLE.

LIBRARY SCHOOL DINNER AND RECEPTIONS

Tickets must be purchased by Friday, March 21 through preregistration.

Sam Houston State University Library School Alumni Dinner (Register online only)

6:00 - 7:00 PM

RIO SAN ANTONIO, 205 N. PRESA BUILDING B. SUITE 201

Texas Woman's University College of Information Reception

6:30 - 8:00 PM

THE WESTIN RIVERWALK, 420 W MARKET ST

University of Houston - Clear Lake Library School Student and Alumni Dinner

6:30 - 8:30 PM

RIO RIO CANTINA, 421 E COMMERCE STREET, SUITE B

University of North Texas College of Information Alumni Dinner

6:30 - 8:30 PM

MARRIOTT PLAZA SAN ANTONIO, 555 S. ALAMO STREET

University of Texas at Austin School of Information Alumni and Friends Reception

6:30 - 8:30 PM

BOUDRO'S TEXS BISTRO ON THE RIVERWALK, 421 E. COMMERCE

FRIDAY APRIL 11 PROGRAMS & EVENTS

All sessions are open to all attendees.

Registration 7 am – 1 pm
 Placement Center 8 am – Noon
 Internet Room 8 am – 1 pm
 TLA Store 8 am – Noon
 Exhibits 9 am – Noon
 Bag Check
 Exhibit Hall 9 am – Noon
 Market Street Lobby 9 am – 4 pm

Continuing Professional Education CREDITS

Event Number State Board for Educator Certification TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

Mindful Meditation

7:00 - 7:50 AM

Start the conference day in a calm state of mind. Learn techniques to improve your mood and anxiety with mindfulness-based therapy.

Tara Moorman, Devine Bodies Body Project.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Prepare and Share:

Program Planning for TLA 2015

7:15 - 7:50 AM

Prepare for the 2015 TLA Conference in Austin by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

CONFERENCE PROGRAM COMMITTEE.

Bylaws and Resolutions Committee II

8:00 - 8:50 AM

Exhibitors Round Table Business Meeting

8:00 - 8:50 AM



Kwame Alexander



Margarita Engle

CPE#502: SBEC 1.5

10th Annual Poetry Roundup

8:00 - 9:20 AM

For the last 10 years, TLA has hosted 50 poets writing for young people at the annual Poetry Roundup. Hear poets read from their work, learn about the best and latest poetry for kids, experience firsthand the pleasures to be found in the spoken word, experience poetry's power to develop literacy and language.



Nikki Grimes



Eric Ode



Joyce Sidman



Carmen Tafolla



Karma Wilson



Janet Wong

Kwame Alexander and Margarita Engle, Houghton Mifflin Harcourt; Nikki Grimes, Wordsong/Boyd's Mills Press; Eric Ode, Pelican Publishing Company; Joyce Sidman, Houghton Mifflin Harcourt; Carmen Tafolla, Bilingual/Bicultural Studies, University of Texas at San Antonio; Sylvia Vardell, School of Library and Information Studies, Texas Woman's University (Denton); Karma Wilson, Simon & Schuster Children's Publishing; and Janet Wong, Pomelo Books.

CHILDREN'S ROUND TABLE.

Acquisitions and Collection Development RT Vendor Breakfast & Business Meeting

8:00 - 9:20 AM

CULD Executive Board

8:00 - 9:20 AM

CPE#571: SBEC 2.0; TSLAC 2.0

Keeping Texas Competitive: Workforce Development and Libraries

8:00 - 9:50 AM

Workforce development is one of the state's highest priorities. Libraries of all types provide frontline services and resources. Learn more about the extensive statewide digital resources available for use to support learners and job seekers. Speakers will discuss TLA's workforce development marketing resources, and you will hear from librarians running successful workforce programs.

Victor De Leon, Workforce Solutions; Norma Fultz, Rio Grande City Public Library; Gloria Meraz, Texas Library Association; and Don Nuding, LearningExpress, LLC.

CONFERENCE PROGRAM COMMITTEE.



Mark Coker

CPE#508: SBEC 2.0; TSLAC 2.0

Launch Community Publishing Initiatives with Self-Published Ebooks

8:00 - 9:50 AM

Learn how to foster a culture of authorship in your community. The founder of Smashwords, an ebook self-publishing platform, discusses how libraries can orchestrate community e-publishing initiatives where authors and library customers collaborate to create high-quality ebooks.

Mark Coker, Smashwords (Los Gatos, CA).

CONFERENCE PROGRAM COMMITTEE.

CPE#509: SBEC 2.0; TSLAC 2.0

Managing Major Library Issues: Practical Tips from the Pros

8:00 - 9:50 AM

Experts offer great take-home value with their top tips for dealing with big issues such as conflict management, transitioning from peer to supervisor, leading vs. managing, and more.



Pamela J. Cash



Tracie D. Hall



Michele A. Lucero

Pamela J. Cash, consultant (Chicago, IL); Tracie D. Hall, Queens Borough Public Library (NY); Rhea Brown Lawson, Houston Public Library; and Michele A. Lucero, LAC Group (Los Angeles, CA).

CONFERENCE PROGRAM COMMITTEE.



Troy Swanson

CPE#510: SBEC 2.0; TSLAC 2.0

Not Just Where to Click: Teaching Students How to Think

8:00 - 9:50 AM

How do librarians transform information literacy to be more than just competency using the simple mechanics of online catalogs, search engines, and subscription databases? This session addresses strategies for exploring the conceptual side of information literacy and guiding students to examine their own beliefs.

Troy Swanson, Moraine Valley Community College (Palos Hills, IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#511: SBEC 2.0; TSLAC 2.0

Personal Digital Archiving

8:00 - 9:50 AM

Managing digital media can be difficult, but preserving and archiving it can seem downright overwhelming. A representative of the Library of Congress will provide resources about personal digital archiving, a common-sense approach to the problem. The presenter will also show you how to host a personal digital archiving event for the public.

Butch Lazorchak, National Digital Information Infrastructure and Preservation Program, Library of Congress (Washington, D.C.).



Butch Lazorchak

DIGITAL LIBRARIES ROUND TABLE AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#507: SBEC 2.0; TSLAC 2.0

Spanish Language Collections and the ALA Free Pass to the Guadalajara International Book Fair

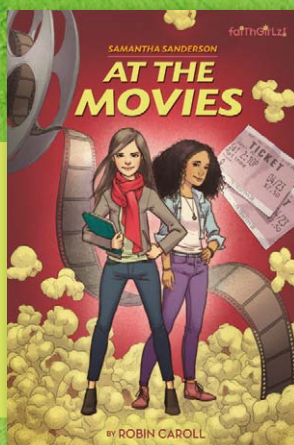
8:00 - 9:50 AM

Great Library Resources

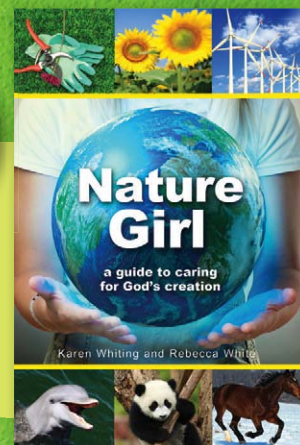
Stop by our booth at TLA, #1743 for advance copies of books from your favorite authors!



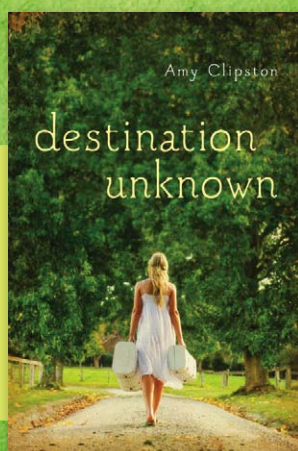
Robin Carroll
Samantha Sanderson
At the Movies
9780310742456



Karen Whiting
Rebecca White
Nature Girl
9780310725008



Amy Clipston
Destination
Unknown
9780310736691



Don't miss out on meeting these great authors in the author signing area!

FREE BOOK!

VISIT BOOTH #1743

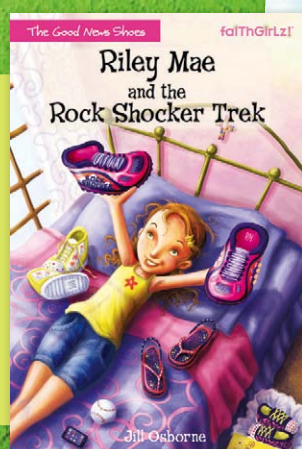
with this coupon to redeem for your free copy of *Berenstain Bears and the Easter Story*.*



*while supplies last



Jill Osborne
Riley Mae and the Rock Shocker Trek
9780310742944
Riley Mae and the Ready Eddy Rapids
9780310742999



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Alex Correa

A panel of Spanish-language materials stakeholders will share their history, tips, and experiences from attending the Book Fair in Guadalajara. The heart of this presentation is the challenge of evaluating and

purchasing Spanish-language materials. Librarians often face such difficulties as language barriers, access to hard-to-find titles, and understanding the world of foreign publishing houses.



Delin Guerra



Jenny Lizarraga



Nerissa Moran

Daniel A. Berdner, Forest Hill Public Library; Alex Correa, Lectorum Publications, Inc.; Delin Guerra, American Library Association (Chicago, IL); Jenny Lizarraga, Cinco Books, Inc.; Nerissa Moran, Spanish Department, Brodart Company; and a representative from Guadalajara International Book Fair (Mexico).

CONFERENCE PROGRAM COMMITTEE
AND LATINO CAUCUS ROUND TABLE.

CPE#512: SBEC 2.0

Speed Dating with the Publishers: The AAP Book Buzz

8:00 - 9:50 AM

Hear straight from the publishers about new adult titles before they hit the review journals. This session offers a great chance to get a head start on book selections and readers' advisory.

PUBLIC LIBRARIES DIVISION.

CPE#513: SBEC 2.0

STAAR Storytelling

8:00 - 9:50 AM

A panel discusses and demonstrates ideas and techniques for using storytelling to develop skills needed for the STAAR exam. An overview of the benefits of storytelling will be given as it relates to curriculum content areas.

Mary Grace Ketner, storyteller, and Jiaan Powers, storyteller.

STORYTELLING ROUND TABLE.

CPE#514: SBEC .5

Texas Association of School Librarians Author Session and Breakfast with Lemony Snicket (Ticketed)

8:00 - 9:50 AM



Lemony Snicket

Noted author and aficionado of the mysterious Lemony Snicket will ponder the eternal question: Why is it fun to read about kidnappings but hardly any fun to be kidnapped at all?

Breakfast tickets must be purchased by Friday, March 21 through preregistration.

MENU ITEMS INCLUDE: *Scrambled Eggs, Breakfast Potatoes; Bacon and Sausage Links; Breakfast Pastries; Coffee, Tea and Decaf.*

Lemony Snicket, Little, Brown Books for Young Readers.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#516: SBEC 1.5

Women of YA Panel and Young Adult RT Business Meeting

8:00 - 9:50 AM

A panel of women YA authors will dish out the latest on their works. Hear about good reads and good choices for your collection. *A business meeting precedes the program.*



Ava Dellaira



Rachel DeWoskin



Laini Taylor



Robin Wasserman

Ava Dellaira, Macmillan Children's Publishing Group; Rachel DeWoskin, Penguin Young Readers Group; Laini Taylor, Little, Brown Books for Young Readers; and Robin Wasserman, Random House Children's Books.

YOUNG ADULT ROUND TABLE.



John Ayala



Andrew P. Jackson

CPE#515: SBEC 2.0; TSLAC 2.0

Working with Diverse Communities

8:00 - 9:50 AM

The presenters/authors will discuss their recently published monographs on minority librarianship and serving minority communities. They will also share their personal experiences as minority librarians and activists as recounted in their memoirs.

John Ayala, Library and Learning Resource Center, Fullerton Community College (CA), and Andrew P. Jackson, Queens Public Library (NY).

CONFERENCE PROGRAM COMMITTEE.

PLD Executive Board Meeting

8:00 - 9:50 AM



Andromeda Yelton

CPE#520: SBEC 4.0; TSLAC 4.0

TLA's First Ever Hackathon

(HANDS ON LAB 8: ticketed; register online only.)

8:00 - 11:50 AM

TLA's hackathon will bring together library practitioners of all kinds, form teams around a problem or idea, and collaboratively

code a solution to build cool things which generally are in the form of a website or app. This session will provide an opportunity to collectively solve problems through finding creative ways to use library data. This session can be extended to later in the afternoon. *Seating and computers are limited; reservations must be submitted by Friday, March 21 through online preregistration.*

Andromeda Yelton, consultant, Small Beautiful Useful (Somerville, MA).

CONFERENCE PROGRAM COMMITTEE.



PRESIDENT'S PROGRAM

CPE#522: SBEC 1.5; TSLAC 1.5

Leadership at the Library of Congress in a Changing Information World

8:30 - 9:50 AM



Roberta Shaffer

A leader at the Library of Congress will speak on current innovations, digital resources, and changes in the collection and programming at the world's largest library. This discussion offers a strategic

view of the future for library and information services.

Roberta Ivy Shaffer, Library of Congress (Washington, D.C.).

CONFERENCE PROGRAM COMMITTEE.

CPE#523: SBEC 0.5; TSLAC 0.5

Eye of the Storm: The Library's Role in Disaster Preparedness

9:00 - 9:50 AM

In an emergency, people come to the library! Are you ready? This session includes information on preparing for, responding to, and recovering from emergencies. Topics include learning how to conduct a basic risk assessment, crafting an emergency preparedness plan, locating resources, and working with first responders. *A business meeting follows the program.*

Michelle Malizia, National Network of Libraries of Medicine, South Central Region (Houston).

DISASTER RELIEF COMMITTEE.



Lane Wilkinson

CPE#524: SBEC 1.0; TSLAC 1.0

Flip Your Academic Library Instruction

9:00 - 9:50 AM

The flipped classroom is about more than just making video tutorials – it's about maximizing limited classroom time. This presentation will explore both conceptual and practical strategies for implementing a flipped approach in library instruction, including faculty buy-in, curriculum design, assessment, and more.

Lane Wilkinson, Lupton Library, University of Tennessee at Chattanooga.

CONFERENCE PROGRAM COMMITTEE.

CPE#525: SBEC 1.0; TSLAC 1.0

Grantastic! Write Award Winning School Grants

9:00 - 9:50 AM

Does your library need revitalization? Do you have a special library project that focuses on curriculum needs in your library? Educational grants are one way to bring vitality and innovation to your library. Learn basic ideas and best practices for identifying and writing grants.

Alicia Vandenbroek, Shackelford Junior High School, Arlington ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

LEAD OUT LOUD PRESIDENT'S PROGRAM



CPE#503: SBEC 1.0; TSLAC 1.0

Of MOOCs & Mayhem: Learning Everywhere

9:00 - 9:50 AM

An innovation in online education is the MOOC (Massive Open Online

Course). These courses can have thousands of people and can be a potentially disruptive and transformational mechanism for large-scale learning. Hear the genesis of MOOCs, the experiences of librarians in an LIS-centered MOOC, and the potential roles for LIS professionals. This emerging landscape is rife with chaos and opportunity!

Michael Stephens, San Jose State University (San Jose, CA).

LIBRARY INSTRUCTION ROUND TABLE AND TEXAS STATE LIBRARY AND ARCHIVES COMMISSION.

CPE#526: SBEC 1.0; TSLAC 1.0

Personal Branding: A Path to Professional Success

9:00 - 9:50 AM

Improve confidence and self-esteem (not to mention develop a top-notch personal "brand") by learning secrets from the corporate world. Gain experience on how to approach your personal branding for professional success using key tips from a marketing expert.

Amy Vandaveer, Department of Marketing and Entrepreneurship, University of Houston.

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION.

CPE#528: SBEC 1.0; TSLAC 1.0

50 STEM Programs in 50 Minutes

10:00 - 10:50 AM

STEM programming is at the top of a parent's wish list for their children. At this session, attendees will leave with 50 tried and true and ready to present programs for their library.

Kim Lehman, CTLIS, Inc. (Austin).

PUBLIC LIBRARIES DIVISION

CPE#529: SBEC 1.0; TSLAC 1.0

Practical Apps for School Libraries and the 21st Century Learner

10:00 - 10:50 AM

Bring your mobile device to this hands-on session to learn about key apps you can take back to your campus and use immediately with your students and teachers.

Stacy Cameron, Pioneer Heritage Middle School, Frisco ISD.

CONFERENCE PROGRAM COMMITTEE.

Gay, Lesbian, Bisexual, Transgendered Interest Group Business Meeting

10:00 - 10:50 AM

Programming for Adults RT Business Meeting

10:00 - 10:50 AM

CPE#532: SBEC 1.5; TSLAC 1.5

Acquisitions 101: Connecting with Vendors

10:00 - 11:20 AM

The librarian-vendor relationship is too important to develop without active management. During this session, participants will learn about common goals and shared needs between vendors and librarians. Our panel will discuss the necessary components to build a successful partnership.

Janet Cox, McKinney Public Library System; Tammy Crooks, Baker & Taylor; Kirk Gordon, EBSCO Information Services; Jessica M. Lilly-Hughes, Northside ISD (San Antonio); J. Michael Thompson, M.D. Anderson Library, University of Houston; and Eric Timm, Midwest Tapes.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.



CPE#533: SBEC 1.5; TSLAC 1.5

Día de los Niños: School and Public Libraries Connecting with Latino Families

10:00 - 11:20 AM

Día de los niños/Día de los libros is an internationally recognized literacy program founded by Pat Mora to connect children and families to books, cultures, and libraries. Learn from experts on helping families strengthen literacy through meaningful experiences with books relevant to their own multicultural experiences.

Oralia Garza de Cortés, consultant; Pat Mora, author; and Mark Smith, Texas State Library and Archives Commission.

LATINO CAUCUS ROUND TABLE.

CPE#534: SBEC 1.5; TSLAC 1.5

DIY vs. LSEDIFY: Marketing Strategies for a Resource-Strapped World

10:00 - 11:20 AM

Librarians often develop their outreach materials by preference and or necessity, but many libraries also have in-house marketing



Caroline Booth



Char Booth

professionals. How do you make the most of each scenario? Two award-winning

marketing devotees share different perspectives: DIY (do it yourself) vs. LSEDIFY (let someone else do it for you).

Caroline Booth, UNT Libraries, University of North Texas (Denton), and Char Booth, Educational Services, Claremont Colleges Library (CA).

CONFERENCE PROGRAM COMMITTEE.



Chris Barton

CPE#535: SBEC 1.5; TSLAC 1.5

Going for the Gold: Using Award-Winning Books to Make Readers Winners

10:00 - 11:20 AM

The panel explores book awards chosen by children and young adult readers, tells why they are important, and shows how they can help build popular collections. The speakers also describe the unique aspects of these award programs and how librarians can use them to inspire young readers.

Chris Barton, author; Jane H. Claes, University of Houston - Clear Lake; Janet Hilbun, Department of Library and Information Sciences, University of North Texas; and Roger Leslie, North Shore Senior High School, Galena Park ISD.

CHILDREN'S ROUND TABLE AND YOUNG ADULT ROUND TABLE.

CPE#536: SBEC 1.5; TSLAC 1.5

Mobilizing the Technology Storm: App-based Stress Relief

10:00 - 11:20 AM

The speakers review Apple and Android apps promising stress relief for librarians. Learn about free and low cost tools, evaluation criteria, and guidelines for avoiding scams.

Thomas Finley, Frisco Public Library, and Maryjo Giudice, Dallas Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#537: SBEC 1.5; TSLAC 1.5

Put the "e" in Your Books: Integrating Ebooks into Your Library

10:00 - 11:20 AM

Are you ready to delve into ebooks but find yourself stuck in the stacks? Learn creative transitional programming tips to help you blend the use of digital and audio ebooks into your library environment. Multiple platforms will be included in the discussion.

JoAnn Conlon, Spring Branch ISD, Innovative Resource Media Systems; Susan L. Fitzgerald, Pike Middle School, Northwest ISD (Justin); Karen Harrell, Rummel Creek Elementary School, Spring Branch ISD; and Kay Land, Spring Branch ISD, Westchester Academy of International Studies.

YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#538: SBEC 1.5; TSLAC 1.5

Retrofitting Your Library for User Satisfaction

10:00 - 11:20 AM

Make over your facility using minimal dollars to increase customers satisfaction. Visitors of all ages and abilities benefit when you see your environment as customers see it. This international expert covers a broad range of topics, including service points, retail principles, accessibility, and signage.

Joan Frye Williams, consultant (Sacramento, CA).

PUBLIC LIBRARIES DIVISION.

CPE#539: SBEC 1.5; TSLAC 1.5

Technology Integration: School Librarians Empowering Teachers

10:00 - 11:20 AM

Empower teachers to integrate technology into the curriculum including the Tech App TEKS. A panel of educators shares secrets for bringing teachers on board with integrating technology, teaching information skills, and managing schedules and content.

Nicole Graham, Paschal High School; Lisa Heick, Benbrook Middle School; Jennifer LaBoon, Library Media Services; Michael Mendez, Carter Riverside High School; Kristi Stevens, Springdale Elementary School; and Lisa Zinkie, Fort Worth ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.



PRESIDENT'S PROGRAM

CPE#540: SBEC 1.5; TSLAC 1.5

Texas Libraries Becoming Daring, Dynamic, and Diverse Organizations!

10:00 - 11:20 AM

Diverse organizations are competitive, innovative, and powerful. Diverse organizations are prepared for the future. Learn about the relationship between variety in the organization and organizational success. Get strategies for developing a rich, multifaceted leadership and staff. Build strong leadership for the future of your library and community.

Charles R. (Bob) Greer, School of Business, Texas Christian University (Fort Worth).

TALL TEXANS ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.



CPE#541: SBEC 1.5; TSLAC 1.5

Truly Terrific: High Interest Nonfiction in the Classroom

10:00 - 11:20 AM

Take in-class nonfiction use to the next level. Gather tools for integrating high interest nonfiction into curriculum and build excitement in your

school for the great informational books awaiting your students.

Betty Carter, consultant, and Tim Jones, George Jackson Academy (Brooklyn, NY).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CULD All Committees

10:00 - 11:20 AM

Leadership Development Committee

10:00 - 11:20 AM

YART Executive Board

10:00 - 11:20 AM



CPE#544: SBEC 2.0; TSLAC 2.0

Autism-Friendly Programming: Why? How?

10:00 - 11:50 AM

There are young people with autism in every community.

The author of *Programming for Children and Teens with Autism Spectrum Disorder* will empower and inspire you to adapt your programs to better meet the needs of these kids and teens in your library.

Barbara Klipper, Serving the Spectrum (Stamford, CT).

CONFERENCE PROGRAM COMMITTEE.



PRESIDENT'S PROGRAM

CPE#545: SBEC 2.0; TSLAC 2.0

BiblioTech: The Bookless Library of Bexar County

10:00 - 11:50 AM

A representative of the Bexar County Commissioners' Court will talk on the concept, funding, and building of a bookless library. The facility's manager will address the issues surrounding the development and maintenance of this type of library.

Laura Cole and Ashley Eklof, Bexar County BiblioTech (San Antonio); and Nelson Wolff, Bexar County Commissioners' Court (San Antonio).

CONFERENCE PROGRAM COMMITTEE.



LEAD OUT LOUD PRESIDENT'S PROGRAM

CPE#547: SBEC 2.0; TSLAC 2.0

Embedded Librarians Are Everywhere...and They Tell All!

10:00 - 11:50 AM

Hear a panel of successful embedded librarians from diverse settings share experiences, challenges, and lessons learned, in transforming their traditional role into an integral part of the teaching and research process. You'll learn about skills and competencies needed, and how to market yourself to your target audience.



Sarah Jones



Cassandra Kvenild



David Shumaker

Sally Gore, Lamar Soutter Library, University of Massachusetts Medical School (Worcester); Sarah Jones, Spencer Stuart; Cassandra Kvenild, University of Wyoming Libraries (Laramie, WY); David Shumaker, Department of Library and Information Science, Catholic University of America (Washington, DC); and Laura Young, Austin Ventures.

CONFERENCE PROGRAM COMMITTEE AND SPECIAL LIBRARIES DIVISION.



CPE#548: SBEC 2.0; TSLAC 2.0

Managing Generation NeXt

10:00 - 11:50 AM

Younger information professionals are entering the

library workforce and bringing challenges for those supervising them. Issues with responsibility and self-esteem, use of technology, and styles of interacting can impact and interfere with their workplace readiness and success. This session provides attendees with a better understanding of Generation NeXt and describes what managers can do to help them be successful in the multigenerational workplace.

Mark Taylor, Taylor Programs.

CONFERENCE PROGRAM COMMITTEE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#549: SBEC 2.0

Saving the World One or More Ordinary Kids at a Time

10:00 - 11:50 AM

Since Nancy Drew and the Hardy Boys, children have loved reading about the daring exploits of kids just like themselves. Saving the world and foiling bad guys has a universal empowering appeal for young readers. Join authors as they explore just what makes a great adventure story.



Pseudonymous Bosch



Jessica George



C. Alexander London



Marjorie Preus



Adam Rex



Erin Soderberg

Pseudonymous Bosch, Little, Brown Books for Young Readers; Jessica Day George, Bloomsbury Children's Books; C. Alexander London, Penguin Young Readers Group; Margi Preus, Amulet Books; Adam Rex, HarperCollins Children's Books; and Erin Soderberg, Bloomsbury Children's Books.

CHILDREN'S ROUND TABLE.

CPE#551: SBEC 2.0; TSLAC 2.0

Using Primary Sources to Enrich Class Research

10:00 - 11:50 AM

Learn to identify relevant, quality resources to enhance user's research. These unique sources will improve students' writing and research skills by providing access to authoritative but underutilized sources.

Tara Carlisle, Julie A. Leuzinger, and Suzanne E. Sears, UNT Libraries, University of North Texas (Denton).

GOVERNMENT DOCUMENTS ROUND TABLE.

Small Community Libraries RT

Business Meeting

10:00 - 11:50 AM

CPE#552: SBEC 1.5

Hot Off the Press: Great New Books for Tweens and Teens

10:30 - 11:50 AM

This tried and true event offers avid readers a great peak at the season's best books. The speakers booktalk the best new reads for tweens and teens.

Rosemary Chance and Teri S. Lesesne, Department of Library Science, Sam Houston State University (Huntsville).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#553: SBEC 1.0; TSLAC 1.0

Lead Out Loud in Your PLCs

11:00 - 11:50 AM

Know what a professional learning community (PLC) is but not sure how to get into the game? Heard chatter about PLCs and want to know more? This session covers background information, practical examples, and advice on becoming an instructional leader.

Mary Pruitt, Curriculum and Instruction, Carroll ISD, and Koby Stringer, Curriculum and Instruction, Irving ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#530: SBEC 1.0; TSLAC 1.0

Robots in the Library – Building STEM Skills

11:00 - 11:50 AM

The FIRST Lego League Robotics programs offer fun and serious STEM skills. Designed for all school aged children, the program builds incrementally each year and gives participants real world skills in teamwork and problem solving. Attendees will learn the nuts and bolts of implementing a program, gaining financial support, and developing community partnerships.

Kit Ward-Crixell, New Braunfels Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#517: SBEC 1.0; TSLAC 1.0

To Catch a Texas Thief: Are You Easy Pickings or Safe and Secure?

11:00 - 11:50 AM

Texas libraries are experiencing accelerated criminal activity resulting in the loss of tens of thousands of dollars in materials. Focused on certain subject areas and some disciplines more than others - and with current title lists seemingly used as shopping lists - librarians must struggle to identify, manage, and reduce losses. The presenters cover real recent situations and address identifying threats, assessing risk and insurance, designing space for security, inventorying assets, and providing instructions for equipment and signage.

Julie Todaro, library services, and Carrie Gits, library services emergency management, Austin Community College

CONFERENCE PROGRAM COMMITTEE.



Maggie Stiefvater

CPE#550: SBEC 0.5

Closing Author Session Luncheon with Maggie Stiefvater (Ticketed)

12:00 - 1:20 PM

GRAND HYATT, 600 E. MARKET STREET

Acclaimed author Maggie Stiefvater (*Books of Faerie* and the Shiver trilogy) serves up magical tales at the annual closing luncheon celebration. Described as "vibrant and potent" and "utterly original," Stiefvater reveals the blend of myth and truth in her works. *Luncheon tickets must be purchased by Friday, March 21 through preregistration.*

MENU ITEMS INCLUDE: *Mixed Greens with Baby Bell Peppers, Herb Feta and Citrus Vinaigrette; Organic Chicken Breast with a Jack Daniels Barbecue Glaze; Buttermilk Mashed Potatoes and Roasted Vegetables; Carrot Cake with Caramel Sauce; Iced Tea; Coffee; and Hot Teas.*

Maggie Stiefvater, Scholastic, Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#575: SBEC 0.5

Mystery Writing with Greg Iles

12:30 - 1:20 PM

Greg Iles, author of 13 *New York Times* bestselling novels, will introduce his new trilogy. *Natchez Burning* continues the story of Penn Cage of protagonist of *The Devil's Punchbowl*. Iles's novels have been made into films, translated into more than 20 languages, and published in more than 35 countries worldwide. Join this dynamic writer for review of his works, craft, and upcoming mysteries.

Greg Iles, HarperCollins Publishers.

CONFERENCE PROGRAM COMMITTEE.



Greg Iles

CRT Community Literacy Committee

1:00 - 1:50 PM

CRT Executive Board

1:00 - 1:50 PM

TASL Administrator Award Committee

1:00 - 1:50 PM

TASL Legislative Committee

1:00 - 1:50 PM

TASL Membership Committee

1:00 - 1:50 PM

TASL MVP Award Committee

1:00 - 1:50 PM

TASL Nominations Committee

1:00 - 1:50 PM

TASL Operating Procedures Committee

1:00 - 1:50 PM

TASL Resolutions Committee

1:00 - 1:50 PM

TASL Scholarship Committee

1:00 - 1:50 PM

TASL Shirley Igo Award Committee

1:00 - 1:50 PM

TASL Executive Board

1:00 - 1:50 PM



Henry Winkler

CPE#567: SBEC 0.5

GENERAL SESSION III with Henry Winkler

1:30 - 2:10 PM

Actor, producer, and author, Henry Winkler is

known for his portrayal of Fonzie on the hit 1970s sitcom *Happy Days*. During his 40 plus year career, Winkler has worked in diverse areas, including film, theatre, and television. Some of his recent acting work *The Practice*, *Arrested Development*, and *Royal Pains*. Winkler supports many children's advocacy organizations, including the Epilepsy Foundation and Toys for Tots, and has produced *All the Kids Are Doing It* and *Strong Kids, Safe Kids*. Since 2003, Winkler has collaborated with Lin Oliver on a series of children's books about a 4th grade boy, Hank Zipzer, who is dyslexic. Join him, the iconic King of Cool, for a discussion of his career, advocacy, and works.

Henry Winkler, Penguin Young Readers Group.

CONFERENCE PROGRAM COMMITTEE.

Texas Library Association Council II

Council, the governing body of TLA, convenes 15 minutes after the adjournment of General Session III. All conferees are invited.

TLA Executive Board (2)

3:30 - 5:30 PM

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HANDS ON LABS

Seating is limited for all Hands on Lab sessions. These labs are **ticketed events**, and reservations must be made by Friday, March 21 through **online preregistration only**

TUESDAY, APRIL 8

Engaging with Video (Hands on Lab 1) 2:00 - 2:50 pm

Using Infographics in Education

(Hands on Lab 2) 3:00 - 3:50 pm

WEDNESDAY, APRIL 9

Expanding Your Audience with

LinkedIn (Hands on Lab 3) 1:00 - 1:50 pm

Content Curation Tools

(Hands on Lab 4) 2:00 - 3:50 pm

THURSDAY, APRIL 10

Hands-on Omeka (Hands on Lab 5) 9:00 - 9:50 am

Content Planning with Drupal

(Hands on Lab 6)..... 10:00 - 11:50 am

Accessible Website Design

(Hands on Lab 7)..... 1:00 - 1:50 pm

FRIDAY, APRIL 11

TLA's First Ever Hackathon

(Hands on Lab 8) 8:00 - 11:50 am

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12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one) The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes: <input checked="" type="checkbox"/> Has Not Changed During Preceding 12 Months <input type="checkbox"/> Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)					

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(3) Paid Distribution Outside the Mails, including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®		0		0
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Gloria Meraz
Date
9-23-13

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

Preregistration Form



Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

- ✓ Preregistration postmark deadline is March 21, 2014.
- ✓ One form per person. Choose only one preregistration fee.
- ✓ PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- ✓ Individual TLA member dues for 2014 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- ✓ If applicable, please fill in your TLA member number on the preregistration form.
- ✓ No registration confirmations will be given without a self-addressed stamped envelope provided.
- ✓ No preconference or event tickets will be sold by TLA onsite. *All tickets must be purchased by March 21, excluding the Intergalactic Dance Club Party.*
- ✓ Name badges are required for all programs, events, exhibits, and shuttle buses.
- ✓ For TLA members, the city and state that appear on your name badge reflects your business address, if available.
- ✓ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.

☐ Please do not include my name on mailing lists rented to conference exhibitors.

Preregistration postmark deadline is

MARCH 21, 2014

- ✓ Refund requests must be in writing and postmarked no later than March 21, 2014. Refunds will be mailed in June, with a \$40 processing fee deducted.

**Preregistration
DISCOUNTS are
available for online
registration only.
www.txla.org**

- ✓ **Exhibits-only passes** are sold through online registration as well as onsite for \$25 per day. These are non-refundable.
- ✓ **Exhibits-only PLUS passes** are sold through online registration as well as onsite for \$100 and include all three General Sessions plus three days of exhibits.

TLA Membership # _____ Nickname (if any) for badge _____

Library Type Affiliation: _____ Academic _____ Public _____ School _____ Special _____ Does not apply

NAME: LAST _____ FIRST _____

ADDRESS: STREET _____

CITY _____ STATE _____ ZIP _____

INSTITUTION: _____ EMAIL: _____

USED TO FACILITATE CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN

PHONE: HOME _____ BUSINESS _____ CELL _____

1 PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.

Indicate your preregistration choices by marking an "X" in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-J entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2014 TLA MEMBER RATES

General Member	\$260	A	<input type="checkbox"/>
Retired Member	\$100	B	<input type="checkbox"/>
Trustee/Lay/Advocate	\$100	C	<input type="checkbox"/>
Fulltime Library School Student*	\$100	D	<input type="checkbox"/>

TIP FOR NON-MEMBERS. Before registering, see how much a membership in TLA would lower your registration fee.

NON-MEMBER (NM) RATES

Library Employee	\$405	E	<input type="checkbox"/>
Library School Student**	\$145	F	<input type="checkbox"/>
Trustee/Lay/Advocate	\$145	G	<input type="checkbox"/>
International Attendee	\$165	H	<input type="checkbox"/>
School Administrator	\$155	I	<input type="checkbox"/>
Family/Spouse	\$100	J	<input type="checkbox"/>

*must be current STUDENT member of TLA
**email proof of student status to nane@txla.org

ONE DAY ONLY: TUESDAY

reduced hours; NO exhibits

2014 General Member	\$135	L	<input type="checkbox"/>
NM Library Employee	\$210	M	<input type="checkbox"/>

ONE DAY ONLY: WEDNESDAY

2014 General Member	\$195	N	<input type="checkbox"/>
NM Library Employee	\$270	O	<input type="checkbox"/>

ONE DAY ONLY: THURSDAY

2014 General Member	\$195	P	<input type="checkbox"/>
NM Library Employee	\$270	Q	<input type="checkbox"/>

ONE DAY ONLY: FRIDAY *reduced hours*

2014 General Member	\$160	R1	<input type="checkbox"/>
NM Library Employee	\$240	T1	<input type="checkbox"/>

2 PRECONFERENCES • TUESDAY, APRIL 8

Build A Better Team - One Year to Success
8:00 AM - 5:00 PM

Member \$85 AAA ☐
Non-member \$100 AAB ☐

Make a Makerspace
9:00 AM - 11:45 AM

Member \$50 AAC ☐
Non-member \$65 AAD ☐

No More Eye Candy! Inspiring Visual Imagination,
Assessing Visual Creativity
1:00 PM - 4:00 PM

Member \$50 AAE ☐
Non-member \$65 AAF ☐

LEAD with a Story: Storytelling as a Teaching Tool
1:00 PM - 5:00 PM

Member \$35 AAE ☐
Non-member \$50 AAF ☐

What Can MarcEdit Do for You?

1:00 PM - 5:00 PM

Member \$50 AAE ☐
Non-member \$65 AAF ☐

These additional preconferences are offered
through **ONLINE REGISTRATION ONLY**.

How to Build the Career You Want FREE

Tech Camp: Conference within a Conference
Member \$50; Non-member \$65

TLA Diversity and Inclusion Summit: Breaking
Down Silos for a Unified, Diverse Society FREE

3 TICKETED EVENTS (ALPHA CODES CA - ED)

Conference registration fees NOT required; multiple tickets allowed.

EXHIBITORS ROUND TABLE GOLF OUTING

TUESDAY, APRIL 8

\$125 DC ☐ Qty _____

TALL TEXANS RECOGNITION & RECEPTION

TUESDAY, APRIL 8

\$20 DD ☐ Qty _____

OPENING AUTHOR SESSION/LUNCH (LiFTA)

WEDNESDAY, APRIL 9

\$42 C1 ☐ Qty _____

PRIVATE SCHOOL LIBRARIANS CHILL OUT

WEDNESDAY, APRIL 9

\$0 DF ☐ Qty _____

HETHERINGTON XXVII FUN RUN/WALK

THURSDAY, APRIL 10

\$20 DH ☐ Qty _____

Fun Run/Walk T-shirts: Indicate size and quantity;
one shirt per ticket.

M _____ XL _____ XXL _____ XXXL _____

DIRECTOR'S BREAKFAST

THURSDAY, APRIL 10

\$38 DG ☐ Qty _____

BLACK CAUCUS AUTHOR BRUNCH

THURSDAY, APRIL 10

\$35 C2 ☐ Qty _____

LARIAT ADULT FICTION AUTHOR SESSION

THURSDAY, APRIL 10

\$38 C3 ☐ Qty _____

TEXAS BLUEBONNET AWARD AUTHOR SESSION

THURSDAY, APRIL 10

\$39 C4 ☐ Qty _____

TEXAS TEA with YA AUTHORS

THURSDAY, APRIL 10

\$30 C5 ☐ Qty _____

TASL PRIVATE SCHOOL LIBRARIANS DINNER

THURSDAY, APRIL 10

\$50 DI ☐ Qty _____

BLACK CAUCUS RECEPTION

THURSDAY, APRIL 10

\$10 DJ ☐ Qty _____

ALUMNI RECEPTIONS & DINNERS

THURSDAY, APRIL 10

TWU \$20 E2 ☐ Qty _____

UNT \$20 E3 ☐ Qty _____

UH-CL \$26 E4 ☐ Qty _____

INTERGALACTIC DANCE CLUB PARTY

THURSDAY, APRIL 10

\$20 EB ☐ Qty _____

TASL AUTHOR SESSION/BREAKFAST

FRIDAY, APRIL 11

\$33 C7 ☐ Qty _____

CLOSING AUTHOR SESSION

FRIDAY, APRIL 11

\$42 C8 ☐ Qty _____

**Please indicate if you require
a special meal:**

____ Vegetarian ____ Vegan ____ Gluten-free

____ Lactose-free ____ Diabetic

____ Other (explain) _____

ONLINE REGISTRATION ONLY

TUESDAY, APRIL 8

Cycling for Libraries Health Event
GEEKDOM San Antonio Tours

WEDNESDAY, APRIL 9

Lynda Becker Memorial Walking Tours
GEEKDOM San Antonio Tours
Crunch! An Evening with Zombie Authors

THURSDAY, APRIL 9

Sam Houston State University Library
School Alumni Dinner

When you preregister for conference online, you will also receive DISCOUNTED RATES.
No purchase orders accepted; preregistration form must be postmarked by MARCH 21.

Preregistration \$ _____

Preconferences \$ _____

Ticketed events \$ _____

2014 Membership \$ _____
(include membership form)

TOTAL DUE \$ _____

Mail this form with check payable to TLA
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card: ☐ VISA ☐ MC ☐ AMEX ☐ DISC

No. _____

CVV (sec. code) _____ Exp. date: Mo. _____ Year _____

Signature _____

FOR OFFICE
USE ONLY: **date received**

Check # _____ Amt. _____ Check # _____ Amt. _____

Session Preference Form

FOR PLANNING ONLY: This form is also available for electronic submission on the conference page of tla.org. Please submit in only one format. Please indicate which session in each time slot you will most likely attend. Titles have been shortened. TLA staff uses this data to assign rooms; you will not be committed to attending these sessions. Please check only one session per time slot. Ticketed events are not included in your choices. **THANKS**

TUESDAY, APRIL 8

2 - 2:50 pm

- The Shifting Sands of School Librarianship
- The Skype's the Limit!

2 - 3:30 pm

- Anytime, Anywhere Professional Development for School Librarians
- Come on a Storytelling Safari
- Cycling for Libraries
- No lo tires! Don't Throw it Away!
- Using Social Media to Connect Teens with Writers

2 - 3:50 pm

- Animals Misbehaving
- Digital Libraries: Lightning Talks
- Master Plans for Public Libraries
- Monty and Friends: Therapy Dogs
- Serving GLBT Families
- Stand Up and Speak Out for Teens
- Staying Afloat: The Librarian's Guide to Social Media
- Texas Gets the EDGE: An Update

4 - 4:50 pm

- Bringing Little Free Libraries to Your Community
- Collaborate and Innovate for Change: Chattanooga
- Empowering the Digital Youth
- GLBT Latina Pioneers
- Google Driver's Ed
- If You Give a Kid a Book Redux
- My First Summer Reading Club
- PR on a Budget for Public Libraries
- Preparing for Change - Retirement
- Put Your Brain to Work
- To Your Health: Websites
- Web 2.0 and 3.0: Pitfalls

4 - 5:20 pm

- Hosting Presenters at Your Library

4 - 5:30 pm

- 1001 Ways to L.E.A.D Out Loud!

7 - 9:30 pm

- Storytelling Showcase and Swap

WEDNESDAY, APRIL 9

10:15 - 11:20 am

- Digital Curation in Action
- Common Knowledge: Shifting Libraries to the Learning Commons
- Making Stuff with Teens
- To E-Finity and Beyond!
- Transforming Research Collections for the 21st Century

10:15 - 11:50 am

- Beyond Assistive Technology
- Breaking Through to Common Ground: People, Poetry, Libraries
- Building Diversity with Electronic Resources
- Collaborate, Create, Connect
- Consumer Health Reference
- Resources Online & @ Your Library
- Don't Talk About WHAT? Religion
- Early Literacy for Everyone
- It Can't be Science! It's Fiction!
- Library Leadership - Challenges
- Market Like You Own It
- Thinking Outside the Library Box
- When the Trolls Come Knocking
- You Can Do It! Applying for Jobs

11:00 - 11:50 am

- Scoop Your Way to Website Curation
- When iPads and Vision Collide

12:00 - 1:50 pm

- Speed Dating with Texas Bluebonnets

1:00 - 1:50 pm

- Cataloging Moving Images in RDA
- Emerging Technologies Libraries
- Need to Know
- Gender Diverse Literature
- Imagabarium
- Inspiring and Supporting Staff
- Instructional Design for the Distance Learning Frontier
- It's Your Library, Too!
- Library Girl to the Rescue
- Library Makerspaces
- Listen Up! Using Audio Books
- LOL: Librarian on Loan
- Spirit of Texas Reading Program
- Steve Jenkins, Robin Page, & CRT
- TX General Land Office: Resources
- Transitional Collections in Transitional Times
- We Speak Your Language
- What to Do When You Find Yourself an 'Accidental' Systems Librarian!

2 - 2:20 pm

- Bring Your Own Device

2 - 2:50 pm

- ALA President Barbara Stripling
- Best Practices in Customer Relationship Management
- Help, I'm the Library Spokesperson!
- Next-Generation Video Game Consoles

2 - 3:20 pm

- Blending Technology and Casual Comfort into the Library
- Competitive Intelligence
- Cuddle Up and Read: Storytimes
- Getting Digi with It: Unique Ways
- Sensory Storytime
- Teens & Libraries in Today's World
- Telling the Truth

2 - 3:50 pm

- Assessment UnConference
- Author Panel: Oh the Horror!
- Empowering Your Library Customers and Staff
- The Evolving Universe of Digital Scholarly Communication
- Genealogy After Dark
- Latino Bookfest: A Celebration
- Navigate TLA with Confidence
- Robert Sabuda Pops Up at TASL
- Smart Projects for Your Library
- Tablets in the Public Library

2:30 - 2:50 pm

- Exploring Bilingual Teachers' Perceptions of the School Library

3:00 - 3:20 pm

- Growing Like a Read

3:00 - 3:50 pm

- The Heart of Synthesis
- Lean & Mean: 10 Sources
- Learning hAPPens in the Library

3:30 - 3:50 pm

- Students Blogging University History: Special Collections

4 - 4:50 pm

- Academic Library Instruction for International and ESL Students
- Advocating for Technical Services
- Delivered on Demand: Yale
- Digital Shift: K-12 Instruction
- Empowerment through Code
- Google Driver's License!
- Library as a Place of Learning

- Library User Experience, Service, and Value
- Look Up, Speak Up - And Watch
- Make Your Mark with School Makerspaces
- Music Soothes the Savage (Kid)
- Social Media Goes to School
- TexShare Database Update
- Virtual Shout Outs
- What Teens Really Want
- What's Wrong (and Right) with Reference?
- Your Library - There's an App

4 - 5:20 pm

- LEADOut Loud: Leaders
- Patient Privacy Rights
- Promoting Options and Opportunities for Diverse Users

4:30 - 5:20 pm

- Voces de San Anto: San Antonio Authors

5:00 - 6:30 pm

- Change is Coming! Public Library

5:30 - 6:00 pm

- Sandra Cisneros Reading

6:00 - 7:30 pm

- Battledecks 3: Riverwalk Rumble

6:00 - 8:00 pm

- Ask Me About PLD

THURSDAY, APRIL 10

8:00 - 8:50 am

- Google Drive: Grand Prix Edition
- 'Haute' Authors

8:00 - 9:20 am

- A New World of Reading Clubs
- Bringing Health Information to Your Community
- Donated Materials
- From Technolust to Teaching Tools: Inspiring Innovation
- Future of Libraries
- Lone Star Reading List & Authors

8:00 - 9:50 am

- Balancing Books & eContent
- Flipped Classroom with Bergmann
- Get It Together: Collaborate
- I Can Read it Myself! Geisel Award
- Leading Schools with Grand Slam Library Programming
- Linked Open Data in Libraries, Archives and Museums
- New Adult Genre - Meet Authors
- Practical Steps for Practical People: Workflow Change
- Texas 2x2 Reading Showcase
- You Said What? To Whom?

9:00 - 9:50 am

- 60 Websites in 60 Minutes
- Evidence-based Collection Management: Strategies
- National Plan for the FDLP

10:00 - 10:20 am

- Setting the Bar High When It Comes to High-Tech Literacy

10:00 - 10:50 am

- Creating a Comprehensive Library Valuation Picture
- Making Flyers that Don't Suck
- Tech Trends of Note for Academic
- Update on the Patient Protection and Affordable Care Act

10:00 - 11:20 am

- Other Worlds: Exciting Reads
- Out of the Closet and onto the Bookshelf: David Levithan
- People Who Look Like Me
- Shannon Miller & Andy Plemmons

- Tayshas Reading List and Authors
- Thinking about Teaching
- Using GIS at Your Library
- What's Going on in this Picture?

10:00 - 11:50 am

- Be Book Cool! Join the Club
- Discovery Services
- Grants Part I: Show Me the Money
- Let's Talk Learning Spaces
- Not Your Mama's Romance
- Purpose Based Library

10:30 - 10:50 am

- Students on Both Sides of the Desk: Effective Student Training

11:00 - 11:20 am

- A Librarian for Residents

11:00 - 11:50 am

- Cataloging Special Materials
- eScience: Emerging Roles
- LEADing the Way in Disaster Information Outreach
- MetaFilter & Online Communities

11:30 - 11:50 am

- Maximizing Efficiency in a Public Library Construction Project

12:00 - 1:50 pm

- Brown Bag Discussions on Management Issues

1:00 - 1:50 pm

- 50 Apps in 50 Minutes
- Back Room Reboot
- Be Prepared: Scout Projects
- Be the Change You Want to See
- Donde esta el Good Stuff?
- Embedded Librarians!
- Family Search
- Language Play for Infants
- Legislative Update
- Library Innovation Demystified
- Maverick Mania: Five Years
- Move Over Fiction
- Open Library and Fair Use
- Research Before Reading?
- Social Reading Platforms and Changes in ePublishing.
- Tech-Friendly, Student-Friendly

2:00 - 2:20 pm

- Leading a Campus-wide Conversation about Open Access

2 - 2:50 pm

- Introducing the Digital Public Library of America
- Next Gen School Libraries and Next Gen Librarians
- Staying Healthy in the Workplace
- Top Technology Trends in Texas

2 - 3:20 pm

- AASL Library of the Year Award
- Connect, Collaborate, Communicate and Lead
- Gone Digital - The Bookless Library
- Graveyard Shift: Scary Books
- Managing Social Media in Libraries: Using Coupled Systems
- Openly YA: Gay Characters
- Strong Characters, Strong Stories
- Unconference: YOU Create Content

2 - 3:50 pm

- Every Book a Social Studies Book
- Grants II: Why Didn't I Get Money?
- Info Pros with Cool Jobs
- Looking Back and Moving Forward
- Manga Mania, Anime
- Awesomeness & Comic Cool
- Picture Books in a Digital Age
- Start a Youth Storytelling Guild
- Welcome Home: Adding Veterans

2:30 - 2:50 pm

- Pay It Forward: Mentoring Students

3:00 - 3:20 pm

- Tutorials on Web Analytics

3:00 - 3:50 pm

- Future of the Book
- On the Radar
- Twinkle, Twinkle Little STAAAR

3:30 - 3:50 pm

- An Open-dialogue About Library Express Stations

5:00 - 6:30 pm

- Let's Party: 50 Years of RRT

6:00 - 8:00 pm

- Networking with New Members
- Texas Media Awards Presentation

6:30 - 8:00 pm

- Texas Authors & Illustrators

6:30 - 8:30 pm

- Black Caucus Reception

7:00 - 9:00 pm

- SCLRT Dessert Social

7:30 - 9:30 pm

- Under Texas Stars

FRIDAY, APRIL 11

7:00 - 7:50 am

- Mindful Meditation

7:15 - 7:50 am

- Prepare and Share: TLA 2015

8:00 - 9:20 am

- 10th Annual Poetry Roundup

8:00 - 9:50 am

- Keeping Texas Competitive
- Launch Community Publishing
- Managing Major Library Issues
- Not Just Where to Click
- Personal Digital Archiving
- Special Language Collections & the ALA Free Pass to Guadalajara
- Speed Dating with the Publishers
- STAAAR Storytelling
- Women of YA Panel and YART
- Working with Diverse Communities

8:30 - 9:50 am

- Leadership at Library of Congress

9:00 - 9:50 am

- Eye of the Storm: Preparedness
- Flip Academic Library Instruction
- Grantastic! Write School Grants
- Of MOOCs & Mayhem
- Personal Branding

10:00 - 10:50 am

- 50 STEM Programs in 50 Minutes
- Practical Apps for School Libraries

10:00 - 11:20 am

- Acquisitions 101:
- Dia de los Niños: School & Public
- DIY vs. LSEDFY: Marketing
- Going for the Gold
- Mobilizing the Technology Storm
- Put the 'e' in Your Books
- Retrofitting Your Library
- Technology Integration: School
- Texas Libraries Becoming Daring, Dynamic, and Diverse
- Truly Terrific

10:00 - 11:50 am

- Autism-Friendly Programming
- BiblioTech: The Bookless Library
- Embedded Librarians Are Everywhere...and They Tell All!
- Managing Generation NeXt
- Saving the World One or More Ordinary Kids at a Time
- Using Primary Sources to Enrich Class Research

10:30 - 11:50 am

- Hot Off the Press: Great Books

11:00 - 11:50 am

- Lead Out Loud in Your PLCs
- Robots in the Library: STEM Skills
- To Catch a Texas Thief

12:30 - 1:20 pm

- Mystery Writing with Greg Iles

Fold to inside along lines and tape/tab closed before mailing. Thanks.

*stamp
required*

TEXAS LIBRARY ASSOCIATION
3355 Bee Cave Road, Suite 401
Austin, TX 78746-6763



2014 Individual Membership

CALENDAR YEAR JAN – DEC

- Dues must be postmarked or entered online by February 1, 2014 to vote for association officers.
- **NEW MEMBER?** You are encouraged to join the New Members Round Table in addition to Round Tables or Interest Groups in your specialized area.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for \$3.20 of your dues for this year's subscription to the *Texas Library Journal* and *TLACast*, your TLA dues are tax deductible as a charitable donation.

To JOIN OR RENEW ONLINE (**preferred**) visit WWW.TXLA.ORG

SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

FIRST NAME _____ MIDDLE NAME _____

LAST NAME _____

NICKNAME (IF ANY) _____

TLA MEMBERSHIP NUMBER, IF KNOWN _____

EMPLOYMENT: INSTITUTION/LIBRARY _____

CAMPUS BRANCH/DEPARTMENT _____

BUSINESS STREET ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

BUSINESS PHONE _____ FAX _____

HOME STREET ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

HOME PHONE _____ CELL PHONE _____

PREFERRED EMAIL _____

SECONDARY EMAIL _____

Your Social Media Handles (if applicable):

TWITTER _____ FACEBOOK _____

LINKED IN _____ OTHER _____

Preferred mailing address: ☐ Home ☐ Work

☐ Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

☐ From TLA and outside organizations – or – ☐ From TLA only

☐ I do NOT want to be auto-subscribed to Unit electronic lists.

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

☐ 25 and under

☐ 36 – 45

☐ 56 – 65

☐ 26 – 35

☐ 46 – 55

☐ 66 or over

Are you: ☐ Female ☐ Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

☐ Black or African American

☐ American Indian or Alaska Native

☐ Asian

☐ Native Hawaiian or Other Pacific Islander

☐ Hispanic/Latino origin

☐ White person not of Hispanic/Latino origin

☐ Person of other race(s); please identify _____

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

☐ within 5 miles

☐ 31 – 60 miles

☐ 5 – 15 miles

☐ 61 – 100 miles

☐ 16 – 30 miles

☐ Farther than 100 miles

What is your highest level of education?

☐ High School or GED

☐ Associate Degree

☐ Bachelor's Degree

☐ Master's Degree

☐ Doctorate

☐ None of the above

My BIRTHDAY IS:

MONTH _____

DAY _____

Do you have formal library/information training or certification at any of the following levels? (check any that apply)

☐ Library/Media Specialist Certification

☐ Bachelor's Degree

☐ Master's Degree, non-ALA accredited school

☐ Master's Degree, ALA-accredited school

☐ Doctorate

Library Type Affiliation

☐ Academic

☐ School

☐ Does not apply

☐ Public

☐ Special

Which college or university granted your Master's Degree in Library and/or Information Science?

☐ Sam Houston State University

☐ Texas Woman's University

☐ University of Houston, Clear Lake

☐ University of North Texas

☐ University of Texas at Austin

☐ Other Texas school (please identify) _____

☐ Non-TX American school (please identify) _____

☐ International program (please identify) _____

3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

512/328-1518 • 800/580-2852 • FAX: 512/328-8852

Email: tl@txla.org

CONTINUED ON OTHER SIDE

**Individual membership dues are non-refundable & non-transferable.
Dues installment plan available online.**

- ☐ Personal Member (G) Librarian, Library Professional, Library Staff
Dues Schedule:
- ☐ Unemployed through \$9,999\$25
 - ☐ Salary \$10,000 through \$14, 999.....\$40
 - ☐ Salary \$15,000 through \$19,999.....\$50
 - ☐ Salary \$20,000 through \$29,999.....\$65
 - ☐ Salary \$30,000 through \$39,999.....\$90
 - ☐ Salary \$40,000 through \$59,999.....\$125
 - ☐ Salary \$60,000 through \$79,999.....\$135
 - ☐ Salary \$80,000 and above\$150
- ☐ Out of State Member (G).....\$30
- ☐ Full-time Library Student (**not** currently employed in a library)
or High School Student (C)\$25
- ☐ Retired Librarian (D)\$30
- ☐ Trustee/Layperson/Vendor/Advocate (E)\$30
- ☐ Supporting Member (F).....\$200

SECTION III – DIVISION (One Division included in Basic Dues)

- ☐ College and University Libraries (1)
 - ☐ Public Libraries (2)
 - ☐ Special Libraries (3)
 - ☐ Texas Association of School Librarians (4)
- [NOTE: Friends of School Libraries of Texas has merged into TASL]
- ☐ Private School Discussion Group (5)
 - ☐ **No Preference** (6)

SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)

(One Round Table or Interest Group included in Basic Dues)

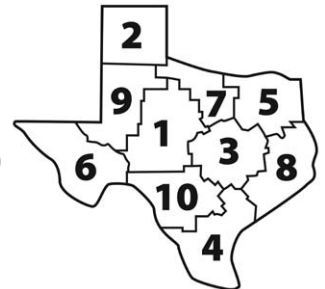
- ☐ Acquisitions & Collection Development RT (A)
- ☐ ALIVE (retired members) IG (Nn)
- ☐ Archives, Genealogy, & Local History RT (Ll)
- ☐ Assessment IG (Mm)
- ☐ Automation & Technology RT (N)
- ☐ Black Caucus RT (Z)
- ☐ Cataloging & Metadata RT (C)
- ☐ Children's RT (D)
- ☐ Digital Libraries RT (Dd)
- ☐ Distance/E-Learning RT (Jj)
- ☐ E-SMART (E-Resources & Serials) RT (R)
- ☐ Exhibitors RT (formerly TPALS) (S)
- ☐ Gay, Lesbian, Bisexual, Transgendered IG (Cc)
- ☐ Government Documents RT (K)
- ☐ Intergalactic Dance Club RT (Bb)
- ☐ Interlibrary Loan & Resource Sharing RT (L)
- ☐ Latino Caucus RT (T)
- ☐ Library Friends, Trustees & Advocates RT (G)
- ☐ Library Instruction RT (U)
- ☐ Library Support Staff RT (X)
- ☐ Media & Related Technologies RT (P)
- ☐ New Members RT (J)
- ☐ Programming for Adults RT (Kk)
- ☐ Reference RT (F)
- ☐ Small Community Libraries RT (Q)
- ☐ Storytelling RT (W)

- ☐ Supervision, Management, & Administration RT (M)
- ☐ TALL Texans RT (Y)
- ☐ Texas Authors & Illustrators IG (Oo)
- ☐ Young Adult RT (H)
- ☐ **No Preference**

SECTION V – DISTRICTS (One District included in Basic Dues)

- ☐ I wish to be a member of my assigned district (geographical,
based on preferred mailing address).
- ☐ I do not wish to be a member of any district.
- ☐ I wish to be a member of the following; select all that apply:

- | | |
|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> District 1 | <input type="checkbox"/> District 6 |
| <input type="checkbox"/> District 2 | <input type="checkbox"/> District 7 |
| <input type="checkbox"/> District 3 | <input type="checkbox"/> District 8 |
| <input type="checkbox"/> District 4 | <input type="checkbox"/> District 9 |
| <input type="checkbox"/> District 5 | <input type="checkbox"/> District 10 |



SECTION VI – PAYMENT

BASIC DUES

Includes one Division and one
Round Table/Interest Group \$ _____

Each Add'l Division at 10% X Basic Dues \$ _____

Each Add'l Round Table or Interest Group
at 5% X Basic Dues \$ _____

Each Add'l District at 1% X Basic Dues \$ _____

Membership Directory, \$30 each \$ _____

Professional Liability Insurance, \$35
Annually, Jan-Dec (Insurance Premium per
Member: \$27.50; State Taxes/Fees (4.91%):
\$1.35; Association's Administrative Fees: \$6.15)

\$ _____
TOTAL

RETURN ENTIRE FORM WITH PAYMENT

No Purchase Orders Accepted

☐ Check or Money Order payable to TEXAS LIBRARY ASSOCIATION

☐ VISA ☐ AMERICAN EXPRESS ☐ MASTERCARD

☐ DISCOVER

Card # _____ / _____ / _____ / _____

CVV (security code) _____ Exp. Date _____ / _____

Signature _____

**OFFICE
USE
ONLY**

Received _____

Check # _____

Amount _____



YES! I'd like to help the 2014 TLA Local Arrangements Committee by volunteering at the Annual Conference in San Antonio, April 8-11.

Texas Library Association **2014** Annual Conference **Volunteer Form**

Date _____

Name

Position

Institution

Address

City/State

ZIP Code

Work Phone

Home Phone

FAX

Email Address (PLEASE PRINT CLEARLY)

Volunteers should be willing to volunteer for a minimum of two consecutive hours. While librarians must be registered for the conference, paraprofessionals and support staff who are not registered for the conference will receive a complimentary exhibits-only pass with four hours of volunteer service.

If you need four hours of volunteer service, please check here: ☐

Are you willing to work at more than one event during the conference? ☐ Yes ☐ No

Please indicate dates/times you prefer to volunteer.

Please check the assignment(s) of your choice. If you choose more than one, please rank your choices ("1" being your first choice, etc.):

**Online
form available on
the conference
website!**

_____ Authors Autographing

_____ Disaster Relief Raffle Tickets

_____ Entertainment

_____ Meeting Rooms

_____ Exhibits (Boothsitting, Registration,

Advance Sign-up)

_____ Health (Fun Run)

_____ Hospitality

_____ Information

_____ Internet Room

_____ Placement Center

_____ Registration


_____ TLA Store

_____ Transportation

Before conference, you will receive additional information about your assignment(s) from the committee chair for the area(s) in which you are volunteering. Check in at the volunteer booth in the registration area upon arrival.

PLEASE SEND THIS FORM TO: Tressia Carr
Dept. of Veterans Affairs, South Texas VHCS
7400 Merton Minter Blvd (182), San Antonio, TX 78229
TRESSIA.CARR@VA.GOV

Back
of
Volunteer
Form



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WORDS GRANT:**

[WWW.ALA.ORG/AASL/
DISASTERRELIEF](http://WWW.ALA.ORG/AASL/DISASTERRELIEF)

WHEN YOUR SCHOOL LIBRARY PROGRAM IS GONE, THE LOSS TO THE SCHOOL COMMUNITY IS BEYOND WORDS

SCHOOL LIBRARIES ARE MUCH MORE THAN LITERACY CENTERS.

They serve as a safe environment to explore and learn, access new information technologies, and collaborate with peers. When a school library program is destroyed by a natural disaster, the students and the community feel the immediate loss of a valuable resource that reaches far beyond books.

Since 2006, the American Association of School Librarians, with funding from the Dollar General Literacy Foundation, has given more than **one million in grants to over 125 school libraries** across the country affected by natural disasters.

Beyond WordsSM
the Dollar General school library relief fund

A collaboration among



An ALA, AASL, NEA program
funded by Dollar General
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29th Annual TEXAS STORYTELLING FESTIVAL

Wit, Wisdom, and Whimsey



FEATURED TELLERS

Tim Couch
Peninnah Schram
Janice Del Negro
Angela Lloyd



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