Texas Library Journal

VOLUME 90, NUMBER 4 • WINTER 2014

Annual Conference Issue

TLA 2015

Program details, daily schedule, sponsors & exhibitors, registration information, and more

SYNC UP!

APRIL 14-17
AUSTIN TX

ALSO IN THIS ISSUE: School Libraries, Storytime: Books or Screens?, and Discovery Services
School libraries are much more than literacy centers. They serve as a safe environment to explore and learn, access new information technologies, and collaborate with peers. When a school library program is destroyed by a natural disaster, the students and the community feel the immediate loss of a valuable resource that reaches far beyond books. Since 2006, the American Association of School Librarians, with funding from the Dollar General Literacy Foundation, has given more than 1.5 million dollars in grants to over 150 school libraries across the country affected by natural disasters.

APPLY TODAY FOR A BEYOND WORDS GRANT: WWW.ALA.ORG/AASL/DISASTERRELIEF
MEMBERSHIP RENEWALS

Yes, it's that time of year again! In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth. Renew your membership by February 1, 2015 to be eligible to vote in next year’s TLA elections. Let's work together to make 2015 a great year for Texas libraries.
President’s Perspective

BY SHARON AMASTAE

You’re holding in your hands a preview of what we’ve planned to be four stimulating, informative, and fun days of professional development in Austin next spring. The 60+ members of the Program and Local Arrangements Committees invite you to Sync Up! on April 14-17, 2015. Just as there wouldn’t be an association without our members, you are the essential ingredient for our annual conference!

During the four days of solid conference programming, you’ll find preconferences, 350+ sessions, daily health events, meals featuring authors, hands-on labs, poster sessions, and an exhibit hall brimming with all the top library vendors. Add in time to sync up with your colleagues and friends from across Texas, and you can create a personal conference schedule tailored to your professional needs and preferences.

To make the 2015 conference even more your own, we’ve added a special space, the Sync Up Station, a commons area that can be anything you want it to be. Connect with a librarian at the Opening Luncheon and want to continue your conversation? Come to the Sync Up Station! Have questions for a session speaker but no time left to ask them? Invite the presenter to the Sync Up Station. Want to discuss ideas for genre-fying your collection? Post your topic and time to meet on the Sync Up Station’s calendar. When you pick up your badge at conference, you’ll see the Sync Up Station, right outside an entrance to Exhibits. As one clever ProCo member put it: “The Sync Up Station: Your Destination for Imagination, Collaboration, and Innovation!”

Our 2015 service project features a pajama drive for the Austin Chapter of the Pajama Program, a national nonprofit that provides new pajamas and new books to children in need of comfort and care. The Austin chapter works with 37 shelters and has a source for new books but needs new pajamas for both boys and girls in all sizes from newborn to adult XL. “Put on your pajamas, and I’ll read you a story” is a night time ritual that most of us take for granted. Children in transition seldom have heard these comforting words, but the pajamas you provide will show them that someone does care. So, remember to pack your pj’s for TLA!

Over the past year, I’ve learned that a reality of a professional conference is that it’s an expensive undertaking, and I realize that the reality of many libraries and schools is that funding is scarce. Is it possible to “do” TLA “on the cheap?” Here are some money-saving tips from veteran attendees. Driving to Austin? Take three or four friends with you, and split the cost of gas. Flying in? Take the 100 Airport Flyer bus straight from the airport to downtown Austin for only $1.75 (the ticket price after 1/15/15). Reduce your hotel cost by sharing your room with other librarians. Don’t know any potential roommates? The room and ride sharing feature on the conference page of the TLA website will help you out. Austin’s food trucks can provide inexpensive meals – and be sure to attend the Exhibits Opening Party and the President’s Party for free food! The Austin Convention Center has free wifi, so using your devices will be easy. Vendor swag and books at reduced prices (sometimes free) are perfect souvenirs for yourself and those back home. Creative planning can make the conference affordable and even more fun.

There isn’t space in a one-page column to highlight all the marvelous details of our 2015 conference. I haven’t told you about the return – by popular demand – of the Book Cart Drill Team Competition, our Hands-On Service Project planned for an Austin school library, our first ever “TRI-logy,” with running, cycling, and swimming events, the Placement Center, or even described any of the more than 350 sessions that are the heart of the conference. That’s what this issue of the Texas Library Journal will do. I hope you’ll share our excitement as you read through the program and highlight the sessions you don’t want to miss.

We can’t wait to sync up with you!
MEET YOUR FAVORITE AUTHORS
from Macmillan Children’s Publishing Group in the Author Area!

**WEDNESDAY, APRIL 15**

**JACQUELINE KELLY**
Signing: 10:30–11:30 a.m.

**MAC BARNETT**
Signing: 11:00–Noon

**LEE WARDLAW**
Signing: 2:00–3:00 p.m.
Program: Annual Poetry Roundup
10:15–11:50 a.m.

**EUGENE YELCHIN**
Signing: 1:00–2:00 p.m.
Program: Connecting Young Readers to World Cultures with Books
10:15–11:50 a.m.

**DAN YACCARINO**
Signing: 2:30–3:30 p.m.
Program: Dan vs. Dan: Winning Author Visits
1:00–1:50 p.m.

**EMMY LAYBOURNE**
Signing: 10:00–11:00 a.m.
Program: Tayshas Reading List Panel
9:00–9:50 a.m.

**JESSICA BRODY**
Signing: 4:00–5:00 p.m.
Program: Explore the Science in the Young Adult Science Fiction and Dystopian Genres
2:00–3:50 p.m.

**CECIL CASTELLUCCI**
Signing: 4:00–5:00 p.m.
Program: Explore the Science in the Young Adult Science Fiction and Dystopian Genres
2:00–3:50 p.m.

**MAC BARNETT**
Signing: 11:00–Noon

**ANDREA DAVIS PINKNEY**
Author of *Rhythm Ride*
Signing: 1:30–2:30 p.m.

**MARIE RUTKOSKI**
Signing: 10:30–11:30 a.m.
Program: Hear Us Roar! Examining the Strong Female Role Model in YA Lit
9:00–9:50 a.m.

**JENNIFER MATHIEU**
Signing: 10:30–11:30 a.m.
Program: Hear Us Roar! Examining the Strong Female Role Model in YA Lit
9:00–9:50 a.m.

**KIMBERLY WILLIS HOLT**
Signing: 2:00–3:00 p.m.

**THURSDAY, APRIL 16**

**BONNIE CHRISTENSEN**
Signing: 9:30–10:30 a.m.
Program: I Met Them at the Library: Picture Book Biography Magic, 2:00–3:50 p.m.

**EMMY LAYBOURNE**
Signing: 10:00–11:00 a.m.
Program: Tayshas Reading List Panel
9:00–9:50 a.m.

**JENNIFER MATHIEU**
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**KIMBERLY WILLIS HOLT**
Signing: 2:00–3:00 p.m.
Editorial

Telling Our Story: A Tale of Who – And Not What – We Tell

A very true and common scenario:

LIBRARIAN: We’ve been conducting a program over the last year that brings in caregivers and students to read together [insert any great program of choice here – faculty research support services, workforce partnerships, etc.]. We are getting such great feedback, and the program is really working!

ME: Terrific!! Do you have photos, a write-up, care to write an article for the TLT? [I am in constant search of great content.]

LIBRARIAN: We’d love to write up something about the program and its success.

ME: Super. Feel free to send anything you’ve already sent out to administrators, the media, or legislators.

LIBRARIAN: We haven’t sent out anything.

ME: You need to tell your story and all the great work you are doing!

LIBRARIAN: We’re telling you.

You get the gist. Librarians are incredibly good at telling EACH OTHER of their successes. Telling administrators, parent groups, faculty, deans, and elected officials – not so much. This systemic and somewhat unproductive modesty must go.

I think it is wonderful that we operate in a somewhat unproductive modesty must go. – not so much. This systemic and somewhat unproductive modesty must go. Interestingly, I receive many press releases announcing new library initiatives. I rarely receive any announcing program successes. “Community Public Library helps 30 people find jobs this quarter!” “Local Elementary School hosted family literacy night and had parents committing to read 10 books each month with kids!” “City University Library supported faculty who received grant and found the cure for sneezing.” Again, you get the gist.

I profoundly appreciate that so many of you share your good work with me. In fact, I couldn’t do my job without you – and that’s true on many, many levels. However, for some, colleagues (including TLA and State Library) are seen as authorities and sometimes surrogates for certain action.

Let me be clear: there should be no intermediary between your message of success and the stakeholders you need to support you. Those groups include constituent groups, administrators, decision-makers, and yes, elected officials.

Your first priority is to get your message to these groups directly. By all means, copy TLA, the State Library, and your in-house stakeholders but deliver your message directly to the people you need to impress. I’ve so often received incredible letters of support for library programs at the TLA office, including wonderful handwritten letters from children. I copy and deliver them to legislative offices as appropriate, but that effort does lose a sense of immediacy, objective local need, and appeal in the process.

Your administrators and legislators want to hear from you! Offices will take information from Austin groups, but that communication is certainly secondary to direct constituent communication.

For anyone concerned about what can and cannot be done within existing institutional procedures, I offer the following guidelines:

1) Any person in this country is free to express his or her own personal opinions.
2) Find out if your workplace (school district, city, or university) maintains guidelines for communicating with state or local officials (i.e., lobbying activities). If it does, follow them! No one wants you to operate contrary to your workplace rules.
3) That being said, you have many options on how to communicate your needs and successes.
4) If there is a process in place to get permission to do certain things, find out what it is and follow it. Often, your parent institution will want you to send out press releases of success, letters to stakeholders, etc. Don’t assume that what you want to do will be met with resistance.

5) If for whatever reason your institution cannot allow employees to take an official position on an issue (a very common situation for state workers), then accept that premise and work to get your message out on your own. To do this:

• Speak for yourself. Never represent that you are conveying the position of your institution. For example, to advocate for an increase in funds for library programs, you can send a letter, make visits to legislators, make phone calls, and even write letters to the editor about programs.

• Identify yourself by name and say you are a librarian who works at a local institution. Be sure to specify that you are speaking as an individual.

• Conduct these advocacy activities on your own time, your personal email, home address.

• As a matter of simple good sense, avoid talking about employers in any negative sense. Positive framing in our communications in most cases is helpful. Even though you are entitled to express your own thoughts, I urge you to be mindful that you do not want anything in the public view that will cast you or your institution in a bad light (unless that is what you intend – and then, you are in whole new territory, which is not the purpose of my message). You want whatever activities you conduct to be viewed as professional, and you want to stand proudly behind what you send out or say.

The take away here is that we all need to be proactive in delivering our message to the people who can make a difference. Telling each that we are doing great work is only the first step. We must tell others outside of the library industry of the good we are doing. Outcomes must be shared with decision-makers, and it is an embedded and essential component of our work to insure that messaging occurs.
Meet Your Favorite Authors in the TLA Author Signing Area

Wednesday, April 15th
Don’t miss David Baldacci’s General Session from 8:30 a.m. - 10:00 a.m.!
Signing to follow.

10:30 a.m. - 11:30 a.m.
Marie Lu
*Spirit Animals Book 7: The EverTree*

11:00 a.m. - 12:00 p.m.
Martha Brockenbrough
*The Game of Love and Death*

2:00 p.m. - 3:00 p.m.
Sarah Darer Littman
*Backlash*

2:00 p.m. - 3:00 p.m.
Elisha Cooper
*8: An Animal Alphabet*

3:00 p.m. - 4:00 p.m.
Victoria Scott
*Salt & Stone*

3:00 p.m. - 4:00 p.m.
Eugene Yelchin
*Elephant in the Dark*

Thursday, April 16th

10:30 a.m. - 11:30 a.m.
Paul Griffin
*Adrift*

11:30 a.m. - 12:00 p.m.
Pam Muñoz Ryan
*Echo*

11:30 a.m. - 12:30 p.m.
Jennifer Hamburg
*Monkey and Duck Quack Up!*

2:00 p.m. - 3:00 p.m.
Ally Carter
*Embassy Row #1: All Fall Down*

2:00 p.m. - 3:00 p.m.
Spencer Quinn
*Woof*

3:00 p.m. - 4:00 p.m.
Christina Diaz Gonzalez
*Moving Target*

3:00 p.m. - 4:00 p.m.
Varian Johnson
*The Great Greene Heist*

Visit Scholastic Booth #2041 for FREE advance reading copies, guides, posters, and more!

Friday, April 17th

9:30 a.m. - 10:30 a.m.
Sarah Weeks and David Small
*Glamourpuss*

10:00 a.m. - 11:30 a.m.
Cynthia Lord
*A Handful of Stars*

10:00 a.m. - 11:30 a.m.
Jeff Smith
*Bone Tribute Edition*
**THE IMPORTANCE OF SCHOOL LIBRARIES**

*by Nicole Cruz*

Editor’s Note: The text below is the speech delivered by lead school librarian Nicole Cruz on October 17, 2014 for the dedication of a new school library at Pioneer High School in Sharyland ISD. The facility was named after David Garcia, a noted member of the community. Members of the audience included State Representatives Oscar Longoria and Bobby Guerra, members of the school board, administrators, faculty, parents, and students.

Good Afternoon Board Members, Pioneer High School Administrators, Staff, Students, Honored Guests, and Garcia Family:

As the lead librarian of Sharyland ISD, I have the pleasure of working alongside the most dedicated group of school librarians in the Rio Grande Valley, the state of Texas, and the nation. At this time, I would like the Sharyland ISD librarians who could be present today to stand and be recognized. Please join me in acknowledgment of them.

The title of the message I bring to you is the “Importance of Libraries.” Libraries themselves are nothing more than buildings until you add the right individual to make the four walls come alive with knowledge, creativity, technology, programming, instruction, and most important, the love of literacy. Our district librarians are the talented and passionate professionals who make the library more than a building housing books, online resources, and a space to study. Our district librarians are the creators of a safe and nurturing environment that welcomes all students. I know your Pioneer High School Librarian Mrs. Janie B. Flores has the heart and the passion for her students and staff. She along with the amazing SISD librarian team can accomplish much when they are given the right support.

Support for libraries doesn’t just come from the campus principal or the lead librarian. It comes from an amazing and dedicated school board who understands the importance of healthy library budgets and the need to make sure each library is properly staffed with a certified librarian and full-time clerk. Thank you SISD board members and President of the Board Dr. Garza for making sure you reinstated a full time clerk for the Pioneer High School Library and the Sharyland High School Library, but we need to continue to bring the clerks back to our junior high and elementary campuses as well. By bringing library clerks back, you will enable your professionals with master’s degrees in library science to focus on instruction, technology integration, literacy programming, and just great old fashioned reading aloud to kids. I’ve been an elementary, middle school, and high school librarian for Sharyland ISD. I can tell you from first-hand experience that no student is too young or too old to be read aloud to or to enjoy listening to a great story or poem.

Support comes from parent volunteers who are willing to assist with shelving books, hosting events, and making sure their children visit the library regularly. I understand from Mrs. Flores that, before there were books on the shelf, Mr. Heath had a list of parents ready to volunteer. Thank you, parents.

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Support comes from state lawmakers who have brought back some funding for online resources. This year I’m proud to say that all of our SISD libraries have access to TexQuest resources through funding approved by the state legislature. Thank you Representative Guerra and Representative Longoria. Representative Longoria served on the Article I subcommittee for the State Appropriations Committee which has oversight over the State Library. Thank you for your service.

Some funding has been restored, but more can be and will be done to support school libraries, public libraries, and academic libraries in the state of Texas. I know by your presence here today gentlemen that I can count on you to get the funding that all libraries need. I will be contacting you as a member of the TLA Legislative Committee and a member of the RGV READS Literacy Task Force so we can work together to support libraries.

Support comes from students who utilize their library. Students like our SISD Library Volunteer of the Month Selena Aguirre. Selena, I thank you for personally helping to shelve the 10,000 titles of print books. Also, I thank students like Alyssa Barrera, the Pioneer High School Book Club President, who serves as a good role model and
can recommend books to her peers and encourage them to participate in clubs. We know that the digital divide still exists. The digital divide separates students who have access to tools like tablets, smartphones, laptop computers, or printers at home and those students who do not. Students who do not have access need to have extended library hours so they can utilize these tools at the library or, even more importantly, have tools like laptops and tablets that can be loaned to them so they too can download digital books and read them at school and at home. I know Mr. Heath and his administrative team are making the library available to students before and after school by providing budget for staffing. Thank you.

Recently Darvin Koenig, Sharyland North Junior High librarian, shared an article with all the district librarians. The title of the article is “Neil Gaiman: Why our future depends on libraries, reading, and daydreaming.” I’m going to share some of Mr. Gaiman’s words with you. Mr. Gaiman is a popular young adult author and library advocate.

Libraries are places that people go to for information. Books are only the tip of the information iceberg; they are there, and libraries can provide you freely and legally with books. More children are borrowing books than ever before – books of all kinds: paper and digital and audio.

The simplest way to make sure that we raise literate children is to teach them to read, and to show them that reading is a pleasurable activity. Show them reading is pleasurable by helping them find books that they enjoy, give them access to lots of books to select from, and letting them read during the school day so that they will want to continue to read on their own.

We need our children to get onto the reading ladder: anything that they enjoy reading will move them up rung by rung, into literacy.

Mr. Gaiman chose to close his article with a quote from Albert Einstein. Albert Einstein was once asked how we could make our children to be intelligent. Einstein said, “Read them fairy tales. If you want them to be more intelligent, read them more fairy tales.” Mr. Einstein understood the value of reading, and of imagining. I hope we can give our children a world in which they will read, and be read to, and imagine, and understand.

It is with pride and enthusiasm that we all gather to dedicate this beautiful new library in honor of David Garcia. Mr. Garcia was an involved and caring community member of Sharyland. I'm positive that the Garcia family – his wife Irma, his daughter Bianca, sons Rico and Sam, and nephew Willie McAllen – will take a vested interest in contributing to the library by volunteering time and contributing to the library outreach and programming through sponsorships. Thank you.

This week is Teen Read Week. The Young Adult Library Services Association or YALSA began Teen Read Week with the sole purpose of encouraging teens to be regular readers and library users. Our secondary librarians have been hosting guest speakers, creating Six Word Memoir Walls, encouraging students to enter the 2014 Creative Writing Competition hosted by the local public library, having book club meetings, and most importantly, reading stories to students.

Mrs. Flores came to my library Thursday morning at 7 am. She was there to borrow a book of stories to read aloud to her students as part of her Teen Read Week Celebration. She was borrowing the anthology of cuentos titled Stories that Must Not Die by Dr. Juan Sauvageu. She knows and understands the message that Albert Einstein shared. Reading stories and reading for pleasure is key.

She also picked up a class set of books for Pioneer advance placement history teacher Diane Butcher. The book set was I am Malala by Malala Yousafzai. Malala was just awarded the Nobel Peace Prize for her tireless commitment to the education of all girls in Pakistan and around the globe. Malala is the youngest recipient of this award. It is very possible that the next Malala is going to be a student who uses the Pioneer High School Library. The potential of students who discover the passion of education and the love of reading is unlimited. The guides to reading and education can be found at each library. They are the librarians.

In closing, I ask all of you to reach into your pockets today and support the Pioneer High School Library with a donation. Today, I have a gift for Mrs. Flores from the district librarians. The librarians all contributed personally to present this gift card to Hobby Lobby to you Mrs. Flores to assist you with making your library the welcoming home to students now and in the future. As the lead librarian, I am also donating to the Pioneer High School Library. I know the support for all libraries in Sharyland ISD will continue to grow and multiply to benefit all of our students as well as faculty, staff, parents, and community members. Working together, we can support the libraries and librarians of Sharyland ISD to ensure success for all students.

Thank you.
**SCREEN TIME or STORY TIME?**

**by Sarah Booth**

Public and school librarians are scrambling to make sure their libraries have the latest technology. But does that technology promote language skills the same way a physical book does?

In his recent *New York Times* article “Is E-Reading to Your Toddler Story Time, or Simply Screen Time?” 1, Douglas Quenqua explores a recently released study from the American Academy of Pediatrics which advises doctors to remind parents at every visit “that they should read to their children from birth, prescribing books as enthusiastically as vaccines and vegetables.” This isn’t new to us. As librarians, we encourage early literacy exposure through board books, songs, lapsit programs as well as interactive digital programming.

Here’s where the study results get complicated. The American Academy of Pediatrics “strongly recommends no screen time for children under 2 and less than two hours a day for older children.” In three separate studies 2, researchers “found that children ages 3 to 5 whose parents read to them from an electronic book had lower reading comprehension than children whose parents used traditional books.” When we use digital devices to enhance our story time programs, does that count as screen time for children or as reading time?

A year before these studies were released, children’s librarian Kathy Kleckner posted a guest blog for ALSC (Association of Library Services for Children - a division of the American Library Association) discussing why technology shouldn’t be used in library story times. Kleckner stated: “Traditional activities and materials in story times are superior to screen use…” Her recommendation was “Like at the family dinner table or while driving, story times at the library are best without it.”

Kleckner wrote a more recent post for *School Library Journal* entitled “The Book is Far Superior to the Ebook for Early Literacy.” 3 In addition to the June American Association of Pediatrics study, Kleckner’s August 19, 2014 postings cite three additional studies about the potentially harmful effects of using technology to help children read.

One of these, a 2014 study presented by the American Educational Research Association, reported that “While accuracy and fluency levels were about the same, comprehension dipped noticeably for those students reading on iPads.” 4

So how does this affect technology use in story times? An article from *The New Yorker* presents even more consequences to reading online. Maria Konnikova discusses the physiology of the online reading process in her article “How to Be a Better Online Reader.” 5 Konnikova interviewed Anne Mangen, a professor at the National Centre for Reading Education and Research at the University of Stavanger, Norway. Mangen details how reading from a screen produces a different experience than reading from a physical book. “The screen, for one, seems to encourage more skimming behavior: when we scroll, we tend to read more quickly (and less deeply) than when we move sequentially from page to page.” 6 This was corroborated with the results from a professor at San Jose State University who conducted a review of studies that compared print and digital reading experiences. Ziming Liu found that, “On screen, people tended to browse and scan, to look for keywords and to read in a less linear, more selective fashion. On the page, they tended to concentrate more on following the text. Skimming, Liu concluded, had become the new reading: the more we read online, the more likely we were to move quickly, without stopping to ponder any one thought.” 7


> Paper books also have an immediately discernible size, shape and weight. We might refer to a hardcover edition of *War and Peace* as a hefty tome or a paperback, *Heart of Darkness*, as a slim volume. In contrast, although a digital text has a length – which is sometimes represented with a scroll or progress bar – it has no obvious shape or thickness. An e-reader always weighs the same, regardless of whether you are reading Proust’s magnum opus or one of Hemingway’s short stories. Some researchers have found that these discrepancies create enough “haptic dissonance” to dissuade some people from using e-readers. People expect books to look, feel and even smell a certain way; when they do not, reading sometimes becomes less enjoyable or even unpleasant. For others, the convenience of a slim portable e-reader outweighs any attachment they might have to the feel of paper books. 8

With all of this research, you might think the prevailing opinion is that physical books should be used in story time programs and digital devices should be excluded. But this is not necessarily the case. There are almost as many studies and reports that discuss how digital devices enhance story time programs and help build a foundation for literacy. The Erikson Technology in Early Childhood Center recently released *Zero to Three Report on Technology*. The report *Screen Sense: Setting the Record Straight Research-Based Guidelines for Screen Use for Children Under 3 Years Old* specifically discusses the use of devices for early reading activities. Authors Claire Lerner and Rachel Barr state:

> …another study found no difference in comprehension levels between an e-book and a paper book and reported that children’s engagement levels were actually higher for the e-books. The researchers concluded that e-books can be useful tools in early learning, as long as parents guide their children to focus on the story and do not allow technology to drive the experience. 9

In a rebuttal to Kathy Kleckner’s *School Library Journal* post, Marianne Martens and Dorothy Stolz wrote “Ebooks Enhance Development of the Whole Child.” 10 Martens and Stolz write that librarians have the potential to serve “as media mentors – helping children and grownups select what Carroll Moore, the first children’s librarian at New York Public Library from 1906 to 1941, would call the right book for the right child at the right time. We like to help people find the right *ebook* or other *new media tool* for the right child at the right time, and instruct children and adults in the proper use of such tools.” 11
One of the strongest supporters of guiding families in their use of e-books and apps is Carisa Kluver, who blogs at The Digital Media Diet. Kluver posted a strong response to Kathy Kleckner’s 2013 guest post in SLJ. Kluver states:

To effectively inspire behavioral change we have to first create a connection and meet families where they are, not where we’d like them to be (and I agree that kids are, by and large, getting way too much unsupervised time in front of a variety of screens). But a librarian demonstrating ‘wise’ use of media, with extension activities, co-viewing suggestions and more, for an audience of young kids and their caregivers? That is not among the type of ‘screen time’ I would want to see restricted. 12

The concept of librarians as media mentors has sprouted a grassroots campaign. Little eLit is a blog by children’s librarians across the country who are dedicated to providing technology reviews and positive training ideas to use technology in traditional story time programs. Little eLit provides librarians an opportunity to discuss and share best practices.

The Joan Ganz Cooney Center at Sesame Workshop also is a supporter of media mentoring. Lisa Guernsey wrote in her blog “The answer to ‘e-books or print books?’ clearly depends on which books, read in which way, for which children. It requires the intervention of thoughtful human beings – caring adults, discerning librarians, media mentors – who know the children they are trying to help and know the books with the features or qualities that match the children’s needs.” 13 With two different viewpoints on the use of new technology in story time programs it may seem improbable that there will ever be a uniform opinion. Luckily, the National Association of Education of Young Children (NAEYC) and the Fred Rogers Center for Early Learning and Children’s Media at Saint Vincent College created a joint position statement and recommendations of NAEYC and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College, National Association for the Education of Young Children (NAEYC) and the College.

Librarians want our young patrons to be engaged in story time programs and to develop a love for reading. Staying informed about technology guidelines and how they are applied is part of our job as professionals. We need to decide when and if new media in story time will benefit the children of our communities. And as Mr. Roger’s said “It’s the thing we play with and the people who help us play that make a great difference in our lives.” 15

Sarah Booth is assistant library director of the Montgomery County Memorial Library System.

Endnotes
1 (Quenqua 2014)
2 Ibid.
3 (Kleckner 2014)
4 (Herold 2014)
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9 (Martens 2014)
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11 (Martens 2014)
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Bibliography
AN EXECUTIVE SUMMARY OF “Discovery Services: A White Paper for the Texas State Library & Archives Commission”  

by Arta Kabash, Christine Peterson, and Tim Prather

Editor’s Note: The article below is the Executive Summary to the formal “Discovery Services: A White Paper for the Texas State Library and Archives Commission” that was commissioned by the State Library. Staff at Amigos Library Services completed the white paper in August, 2014. The project was funded by the U.S. Institute of Museum and Library Services through a grant to the Texas State Library and Archives Commission. The full report is available at: http://bit.ly/1mmkykl.

Background
Since the advent of Google’s single search box, libraries have wanted to provide a similar experience. Unfortunately, searching across web-based resources is much different than searching across the variety of resources libraries provide. Even so, library discovery service vendors strive to do just that. This paper attempts to provide an overview of discovery services, including their advantages, disadvantages, limitations and best practices. In addition, a synopsis of the major discovery vendors is provided in Appendix A.

Overview
Discovery services started appearing in 2009. They were a direct result of three changes in library and technical environments:

• Less than satisfactory results using federated searching
• More availability of broadband Internet service for libraries
• Proliferation of databases each with their own searching requirements

Executive Summary
Discussions among libraries that have recently implemented discovery services are likely to result in agreement that implementation was challenging. However, once implemented, librarians are generally happy with their decisions to offer discovery services to their patrons. Based on librarian experiences of both the challenges and rewards of implementing a discovery service, the Texas State Library and Archives Commission (TSLAC) contracted with Amigos Library Services to write a white paper that would include basic information concerning discovery services, as well as an overview of the major discovery vendors. Below is an overview of information contained in this document.

Definitions
From NISO: These services use an aggregated central index to enable searching across a wide range of library related resources – both licensed and free – from multiple providers. They also offer more sophisticated capabilities and faster performance than those provided by systems relying on federated search technologies.

For patrons: Google-like search experience for all library resources.

For librarians: A web-scale, index-based search service that includes local and remote library resources, including full-text article-level content as well as delivery of physical resources.

Current State of Discovery Services
Basic functionality for discovery services is currently available. Additional work is necessary that will allow this technology to work to its potential: best practices, communication between the discovery service and the content provider, and stability.

Advantages
• Leverages a library’s existing resources
• Single interface for searching multiple resources
• Clear starting point for research
• Search results are more specific to a patron’s needs than using a search engine

• Results are displayed more quickly than in federated searches
• Allows patrons to see and evaluate what is available immediately as well as those that will take more time

Disadvantages
• Implementation costs for a discovery service include more than the cost of the service. Other costs include staff time to map data elements of the databases, to understand how the service defines terms like “relevancy” and to determine how to teach and market it.
• Patrons have an expectation that everything is available when using a single search box, but that may not be true.
• Integrating your ILS into a discovery system will take time.

Limitations
• Completeness. Not all resources work well in a discovery service.
• Relevancy ranking. It is difficult to perfect relevancy searching when the metadata is coming from many disparate sources.
• Speed. How quickly results display is dependent on many things, and sometimes performance is slower than anticipated.

Areas of a Library Most Impacted by a Discovery Service
• Staff who have responsibility for the library’s website
• Librarians who deal with e-resources
• Reference staff
• Librarians who provide bibliographic instruction
• Interlibrary loan librarians

What to Look for in a Discovery Service
• Usage statistic functionality
• How relevancy is determined
• What is included in the central index
• How the discovery layer works

Best Practices for Implementing a Discovery Service
Steps to implementing a discovery service should include:

• Identify target audience
• Build a central index that includes databases of interest to your target audience(s)
Great Library Resources

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Ron Bates
Thursday, 9:00 - 10:00am
How to Survive Middle School and Monster Bots
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Life
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with this coupon to redeem for your free copy of The Berenstain Bears Blessed are the Peacemakers.*

*while supplies last
Appendix A: Major Vendors for Discovery Services
- BiblioCommons
- Blacklight
- EBSCO Discovery Services
- Ex Libris Primo
- Innovative Encore
- OCLC WorldCat Discovery
- ProQuest Summon Service
- VuFind

Appendix B: What to Look for in a Discovery Service

Appendix C: Evaluating Your Discovery Service (included at right)

Appendix D: Bibliography

The authors encourage readers to send feedback to discovery@amigos.org.
Arta Kabashi, Christine Peterson, and Tim Prather are all with Amigos Library Services.
MEET OUR AUTHORS AND ILLUSTRATORS

TLA 2015, AUSTIN, TX | Disney•Hyperion Booth #1454

WEDNESDAY, April 15

CINDA WILLIAMS CHIMA
11:30 a.m.–12:30 p.m.
The Sorcerer Heir

CHANDLER BAKER
1:00 p.m.–2:00 p.m.
Alive

POLLY HOLYOKE
3:00 p.m.–4:00 p.m.
The Neptune Project

THURSDAY, April 16

LAURIE FARIA STOLARZ
11:30 a.m.–12:30 p.m.
Welcome to the Dark House

ALEXANDRA BRACKEN
12:00 p.m.–1:00 p.m.
In the Afterlight

NEAL SHUSTERMAN
12:30 p.m.–1:30 p.m.
Edison’s Alley

JOHN ROCCO
2:00 p.m.–3:00 p.m.
Blizzard

STAR WARS: IN A GALAXY, FAR, FAR AWAY (and a book near you)! Featuring:
Alexandra Bracken, Adam Gidwitz, and Tom Angleberger
Panel 2:00 p.m.–2:50 p.m.  Signing 3:00 p.m.–4:00 p.m.
LEGISLATIVE SESSION

As we prepare for the start of the 84th Legislative Session, let’s begin by taking stock of libraries.

Who is served by Texas libraries?

• Almost 24 million Texans served by 560 library systems with almost 880 public outlets
• Almost 6 million Texas students and teachers
• Over 1.4 million college students and faculty served by over 200 colleges & universities
• Any person, researcher, entrepreneur, student, or parent statewide can use the resources at Texas libraries
• In short, Texas libraries contribute to the success and well-being of our state and the people who live here.

While the session will be filled with debates about funding and education, the imperative for the library community remains as it has always been: **WE MUST SPEAK OUT, SPEAK LOUDLY, AND SPEAK OFTEN FOR LIBRARIES.**

TLA has a one page synopsis of the budget issues we are pursing this session. This funding is essential for all types of libraries statewide. Please contact your state legislators and urge them to support those funding requests (www.txla.org/advocate/take-action).

School Librarian Certification

A group of stakeholders recently met with staff from the State Board for Educator Certification (SBEC) and the Texas Education Agency (TEA) regarding school librarian certification requirements. SBEC and TEA convened this group to gather information regarding the two-year teaching requirement for certification.

Members of TLA and TASL were on hand to offer perspectives and present the Association’s position that the requirement of two years of classroom teaching experience is an important component for a certified school librarian. Participants in this stakeholder meeting included:

Nicole Cruz (Sharyland ISD), Elizabeth Philippi (Houston ISD), Jane Claes (University of Houston – Clear Lake),

Julie Briggs (Richardson ISD and TASL Chair), Jennifer LaBoon (Fort Worth ISD and TLA Legislative Committee Co-Chair), Becky Calzada (Leander ISD), Len Bryan (Texas State Library and Archives Commission), Diana Jackson (Lubbock-Cooper ISD), and Cristal Isaaks (Levelland ISD).

Three of the main points discussed at the meeting included:

1. Librarians are teachers, and as instructional partners, need the credibility of having taught to put them on equal playing ground with their peers.
2. The current shortage of school librarians is more a product of the perceived instability in the job market – not overly rigorous standards.
3. The practice of local control is already implemented and is not upended by strong certification requirements.

It is likely that the SBOE will formally consider this matter in early 2015. Members of SBEC will hear the recommendations emerging from the stakeholder meeting.

TBF Draws Crowds; Supports Texas Public Libraries

The 19th annual Texas Book Festival, held in Austin in late October, wrapped up with one of its biggest events ever. For the first time, the Texas Teen Book Festival was held under the auspices of the Texas Book Festival; and TLA’s own Texas Bluebonnet Award Reading List and 2x2 List were unveiled at the Festival.

We thank all of our TLA volunteers who manned the TLA booth. They are: Shelby Counts (TLA’s TBF Committee Chair), Anita Sigler, Nancy Quesada, Marty Bruner, Elizabeth Polk, Ellen Thibodeaux, Sharon Amastae, Claudia Gibson, Ana Loya, Maya McElroy, Sara Pope, Rita Painter, Kay Gooch, Elizabeth Bartell, Donald Bos, Randi Sather, and Lynn Cipriano.

Each year, funds raised at the annual Texas Book Festival support grants that are distributed the following year. Since 1996, the organization has funded 1,010 grants totaling more than $2.6 million to over 600 libraries across Texas. Grants are awarded each year at the annual TLA conference. Applications for the 2014-2015 Library Grant cycle are now available at www.texasbookfestival.org/library-grants/.

Texas Libraries Snapshot Day

This annual tradition has librarians selecting one date in October as Snapshot Day to gather and submit information about library activities. The event provides a framework for hosting activities and promoting the library.

We thank all the libraries (and their staff and stakeholders) who participated this year. 160 librarians submitted information for over 600 library facilities. On average, Texas libraries report over 850 visitors per day and almost 10,000 hits to databases and e-resources.

As always, the range of programs is simply impressive. It’s amazing how much libraries do in one single day!

The majority of participants reported that the primary way they will use information is to promote library activities to administrators. And that is exactly why Library Snapshot Day is such a great event!

**OUR DECEASED COLLEAGUES**

Linda Anderson
Freddie Mae Brown
Helen Hollis Croft
Maribelle Davis
Vivian Lynn Dobbs
Michael Duncan
Steve Fulton
Sara Lamun Hilgers
Evelyn King
Iva M. Lockett
Lou W. Meriwether
Sammy L. Morton
John Peterson
James M. Storrs
Paul D. Swan
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★★★ WEDNESDAY, APRIL 15 ★★★

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10:30 A.M.–11:30 A.M.

**MARIE LU**
10:30 A.M.–11:30 A.M.

**SHEILA TURNAGE**
11:00 A.M.–12:00 P.M.

**SHEILA TURNAGE**
11:00 A.M.–12:00 P.M.

**MELISSA MARR**
12:00 P.M.–1:00 P.M.

**MELISSA MARR**
12:00 P.M.–1:00 P.M.

**ASH PARSONS**
12:30 P.M.–1:30 P.M.

**ASH PARSONS**
12:30 P.M.–1:30 P.M.

**JANE YOLEN**
1:00 P.M.–2:00 P.M.

**JANE YOLEN**
1:00 P.M.–2:00 P.M.

**DANIELLE VEGA**
10:00 A.M.–12:00 P.M.

**DANIELLE VEGA**
10:00 A.M.–12:00 P.M.

**JUDY SCHACHNER**
1:30 P.M.–2:30 P.M.

**JUDY SCHACHNER**
1:30 P.M.–2:30 P.M.

**DAVID ARNOLD**
9:30 A.M.–10:30 A.M.

**DAVID ARNOLD**
9:30 A.M.–10:30 A.M.

**RENÉE AHDIEH**
10:30 A.M.–11:30 A.M.

**RENÉE AHDIEH**
10:30 A.M.–11:30 A.M.

**JANE YOLEN**
1:00 P.M.–2:00 P.M.

**JANE YOLEN**
1:00 P.M.–2:00 P.M.

**SHEILA TURNAGE**
11:00 A.M.–12:00 P.M.

**SHEILA TURNAGE**
11:00 A.M.–12:00 P.M.

**ADAM GIDWITZ**
11:30 A.M.–12:30 P.M.

**ADAM GIDWITZ**
11:30 A.M.–12:30 P.M.

**MELANIE CROWDER**
2:30 P.M.–3:30 P.M.

**MELANIE CROWDER**
2:30 P.M.–3:30 P.M.

**AISHA SAEED**
9:30 A.M.–10:30 A.M.

**AISHA SAEED**
9:30 A.M.–10:30 A.M.

**ANDREA CREMER**
10:30 A.M.–11:30 A.M.

**ANDREA CREMER**
10:30 A.M.–11:30 A.M.

**PAUL GRIFFIN**
10:30 A.M.–11:30 A.M.

**PAUL GRIFFIN**
10:30 A.M.–11:30 A.M.

**NIKKI LOFTIN**
1:00 P.M.–2:00 P.M.

**NIKKI LOFTIN**
1:03 P.M.–2:03 P.M.

**MOSSULLAND**
9:30 A.M.–10:30 A.M.

**MOSSULLAND**
9:30 A.M.–10:30 A.M.

**DANIELLE VEGA**
11:00 A.M.–12:00 P.M.

**DANIELLE VEGA**
11:00 A.M.–12:00 P.M.

**STACEY LEE**
12:30 P.M.–1:30 P.M.

**STACEY LEE**
12:30 P.M.–1:30 P.M.

**NICK LASLEY**
9:30 A.M.–10:30 A.M.

**NICK LASLEY**
9:30 A.M.–10:30 A.M.

**ADRAIN K. WHITE**
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**ADRAIN K. WHITE**
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**MELANIE CROWDER**
2:30 P.M.–3:30 P.M.

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**ANDREW SMITH**
2:30 P.M.–3:30 P.M.

**ANDREW SMITH**
2:30 P.M.–3:30 P.M.

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The Texas Library Association is proud to announce a new webinar series for library support staff. More information is available at www.txla.org/CE.

A to Z: Diverse and In-Depth Training for Library Support Staff is a comprehensive program designed to enhance the skills of library employees who serve in circulation, reference, and technical services. The webinars include sessions on dealing with difficult customers, communication skills, supervision, cataloging, basic reference, electronic resources, children’s services, volunteer coordination, and project management. Anyone who takes the three core classes and two electives will receive a special certificate in Library Support Staff Training.

One webinar will be held each month. Registration is open for most webinars now; some will be scheduled later to best fit the needs of attendees. Fees are $15 for TLA members and $25 for nonmembers with group rates available.

CORE CLASSES

• The Big Picture: Crucial Roles of Support Staff in Libraries (January 20, 11am Central Time)
• Dealing with Difficult Situations (February 18, 11am Central Time)
• Communication Skills for Library Support Staff (date TBA)

ELECTIVES

• Supervising, Coordinating, or Managing Others (March 12, 11am Central Time)
• Cataloging: Introduction to Organizing Information (April 2, 11am Central Time)
• What’s New in Library Collections and Services (June 4, 11am Central Time)
• Maximizing the Life of Resources: Books, Discs, Flash Drives, and More (July 16, 11am Central Time)
• Children’s and Youth Services for Support Staff (date TBA)
• Working with Volunteers (date TBA)
• Introduction to Managing Projects (date TBA)

TLA AWARDS:
It is awards season again. Check the TLA website for information about association-wide awards and unit-level awards.

PR Branding Iron Awards
Be sure to apply for TLA’s Public Relations Branding Iron Awards. With multiple categories, make sure you and your staff are being recognized for all the good work you do promoting your library and its services! www.txla.org/awards

TLA Scholarships, Grants, & Stipends
The Scholarship and Research Committee invites TLA members to submit applications for scholarships, research grants, and conference stipends to be awarded in the spring of 2015. To apply, complete the online application found on the TLA website. Applicants must be TLA members; scholarship applicants must also be accepted as a graduate student at a Texas ALA-Accredited Library Program.

Unit Awards and Stipends
Numerous unit awards and stipends are also available. Information is provided at the TLA awards website.

New Awards

SMART Conference Stipend
The Supervisors, Managers, and Administrators Round Table (SMART) is offering a stipend award of $250 to assist one round table member with registration at the 2015 Texas Library Association Annual Conference. The purpose of the stipend is to encourage active membership in TLA and SMART. The application deadline is March 1, 2015; for additional information, visit www.txla.org/groups/smart.

Legislative Pre-Conference Stipends
The TLA Legislative Committee is offering ten stipends to TLA members to participate in the pre-conference, Taking the Capitol by Storm: Libraries, Legislation, and Leadership on April 14, 2015, in Austin. With the 84th Legislature in full swing, this kick-off event to the 2015 TLA Annual Conference will provide intensive training on the key library issues and give participants an opportunity to visit legislative offices with experienced leaders.

An application form is available on the TLA website (www.txla.org/legislative-pre-conference-stipends). Deadline is January 30, 2015.

Jeanette and Jim Larson Mystery Grant Program for Public Libraries
Longtime TLA member Jeanette Larson and her architect husband, Jim, have established a fund to help a public library or public library branch annually acquire materials in the mystery genre. The application deadline is January 15 with notification of the successful application on April 1, 2015. For details, see www.txla.org/sites/tla/files/LarsonGrant.docx.

Apply for the TALL Texans Leadership Institute
The online application form for the TALL Texans Leadership Development Institute is open and active, due by January 30. Applicants are required to have five years of work experience in any library, and must be TLA members by February 1.

The TALL Texans Institute is a 4-day seminar on leadership and management. 2015 dates are July 19-22; location is the Montserrat Retreat Center in Lake Dallas. The TALL Texans registration fee is $615, which covers all instruction, classroom materials, room and board. Several sources of financial aid are available. For more information, visit www.txla.org/texas-accelerated-library-leaders.

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ALA COUNCILOR
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Information on these and participating unit candidates will be available on the website.
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Your favorite authors are signing in the Author Area.
Stop by the Random House Children’s Books Booth, #1441, for our full author signing schedule!

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PEGGY EDDLEMAN
Signing: 11:00 a.m.–12:00 p.m.
Don’t miss Peggy at the Texas Bluebonnet Speed Dating Event on Tuesday, April 14, at 4:00 p.m.!

MARK GOLDBLATT
Signing: 4:00–5:00 p.m.
Attend Mark’s panel, “Help Children Cope: Real Life Issues” on Wednesday, April 15, at 3:00 p.m.!

Thursday, April 16

JOHN SANDFORD & MICHELE COOK
Signing: 9:30–10:30 a.m.
Don’t miss John and Michele panel “YA 4 Every1” on Friday, April 17, at 10:00 a.m.!

CHRIS GRABENSTEIN
Signing: 9:30–10:30 a.m.
Chris Grabenstein is speaking at the TASL Business Meeting: “Laughing through the Ages: From Picture Books to Books for Middle Graders,” on Friday, April 17, at 10:00 a.m. Don’t miss it! (He is also signing books following the program!)

RACHEL VINCENT
Signing: 1:00–2:00 p.m.
Don’t miss Rachel’s horror panel “A Nightmare to Remember: The Allure of Horror for Teens” on Thursday, April 16, at 10:00 a.m.!

JENNIFER NIVEN
Signing: 3:00–4:00 p.m.
Don’t miss Jennifer Niven at the “YA 4 Every1” panel on Friday, April 17, at 10:00 a.m.!
The Texas Library Association expresses sincere gratitude to our corporate sponsors at the Diamond, Platinum, Gold, Silver, and Bronze levels. Their sponsorship supports these TLA 2015 events and programs.

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Round Rock ISD

Sally L. Micleuk, co-chair
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Patti Cook, Austin Public Library

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Amelia Lewis, Round Rock ISD

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Katherine L. DiPronio, Round Rock ISD

Social Media
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Linda W. Kay, Round Rock ISD

TLA Store
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Becky A. Calzada, Leander ISD

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Kay Gooch, Austin ISD
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FEATURED SPEAKERS

With over 110 million books sold to his credit, David Baldacci is known for his riveting and complex portrayals of law and government. His first work, Absolute Power, was published in 1996 and became a major motion picture adapted by Clint Eastwood. He has published 29 novels, all of which have been national and international bestsellers. He has also published four novels for children and received numerous accolades for his writing, including induction into the International Crime Writing Hall of Fame. Baldacci also dedicates much of his energy to philanthropic organizations, including the Wish You Well Foundation®, which supports family and adult literacy.

Cokie Roberts is one of today's most accomplished news figures and bestselling authors. She serves as a political commentator for ABC News and National Public Radio, as well as contributes to several print publications. She has authored several books, including the best-selling We Are Our Mothers' Daughters and her most recent work, Capital Dames. In her more than 40 years in broadcasting, she has won countless awards, including three Emmys. She has been inducted into the Broadcasting and Cable Hall of Fame, been cited by the American Women in Radio and Television (Capital Dames) and as one of the 50 greatest women in the history of broadcasting, and in 2008, the Library of Congress named her a “Living Legend.”

ALA president Courtney Young is head librarian and a professor of Women's Studies at Pennsylvania State University (Greater Allegheny campus). An active member of ALA for many years, she was named a Library Journal Mover and Shaker in 2011. Her ALA initiatives highlight continuation of work promoting equity, diversity, and inclusion. She wants to collaborate with members “to improve our knowledge of and access to diversity materials from across the Association.”

Susan Ballard is the immediate past-president of the American Association of School Librarians, retired director of library services for the Londonderry (NH) School District, and a past recipient of the National School Library Media Program of the Year. She is currently an adjunct professor at Simmons College (Boston) and serves on the editorial advisory boards for Teacher Librarian and Knowledge Quest. In 2005, she was cited in ALA’s Whole School Library Handbook as one of the country’s “103 Outstanding School Librarians.” She also co-chaired the 2011-13 ALA Presidential Task Force on School Libraries which developed a national campaign to address the urgent need for advocacy for school libraries.

Poet Richard Blanco was born into a family who moved from Cuba to Spain to New York and eventually to Miami. He brings his experience in the search for identity and belonging to his work. A civil engineer by early training and man of letters by subsequent study, Blano wrestles with questions of place in his art. Blanco's first book of poetry, City of a Hundred Fires, was published in 1998 to critical acclaim, and subsequent works related his travels and search for personal identities. After the re-election of President Barack Obama, Blano was chosen to serve as the fifth inaugural poet of the United States.

Carol Pitts Diedrichs is vice provost and director of university libraries at Ohio State University and is vice-president/president-elect for the Association of Research Libraries. For 13 years, she was editor-in-chief of the journal Library Collections, Acquisitions, and Technical Services. Her work has been recognized by three awards from the American Library Association, including the 2008 Ross Atkinson Lifetime Achievement Award.

Nancy Goebel is the head librarian/human rights advisor for the Augustana Campus at the University of Alberta (Canada), which released its information literacy assessment and survey software called WASSAIL as an open source application. A recognized leader in information literacy, Goebel has operationalized some of the most inventive teaching applications in academic institutions over the last 25 years. Goebel is an Association of College and Research Libraries (ACRL) Information Literacy consultant leading the creation of psychology-specific Information Literacy Standards. She was the winner of the 2009 Excellence in Learning Support Award at the University of Alberta and the winner of the 2010 ARCL Instruction Section Innovation Award.

Christopher Harris is the director of a school library system in western New York that has provided a curriculum aligned board game library to member school districts since 2007. His current position as a certified school administrator along with his background as a teacher, technology coordinator, and school librarian have provided Harris with many different perspectives on gaming and learning. Being conversant with administrators and curriculum directors about the value of games in teaching and learning has been key to the success of the game library he founded as part of the Genesee Valley Educational Partnership School Library System in 2007.
Where Texas Meets the Sea
*Corpus Christi and Its History*
BY ALAN LESOFF

Demonstrating how the growth of a midsized city can illuminate urban development issues across an entire region, this exemplary history of Corpus Christi explores how competing regional and cosmopolitan influences have shaped this thriving port and leisure city.

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*A History of Smuggling across the Rio Grande*
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*A History*
BY DAVID O. MCCOMB

The award-winning author of *Texas, a Modern History* and *Galveston: A History* presents the first comprehensive narrative of urban development in Texas from the Spanish conquest to the present.

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The Face of Texas
PHOTOGRAPHS BY MICHAEL O'BRIEN
WITH STORIES BY ELIZABETH O'BRIEN

With twenty-three new portraits, including John Graves, Richard Linklater, Joel Osteen, and Cal Osterman, as well as updated profiles of all of the subjects, here is the face of Texas captured in the faces of noteworthy Texans by one of America's premier portrait photographers.

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Red State
*An Insider's Story of How the GOP Came to Dominate Texas Politics*
BY WAYNE THORBURN

With a wealth of data on historical trends and tendencies in Texas elections and voting behavior, this book analyzes how a once-solidly Democratic state has become a Republican stronghold without changing its essential ideological perspective or public policy orientation.

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The Horizon Project, an activity of New Media Consortium (NMC), has provided consistent and insightful reporting on education and the impact of emerging technology on educational communities and society at large. This work has given libraries and a vast constituency of educational groups a powerful and longitudinal means to understand learning in a modern technological world. Two of NMC’s experts will discuss this critical resource.

Larry Johnson serves as CEO of the New Media Consortium and has written five books on emerging technology and is the founder of the Horizon Project, which is used by well over a million educators in more than 150 countries. He is also director of the Edward and Betty Marcus Institute for Digital Education in the Arts (MIDEA).

Samantha Becker, NMC Horizon Project, is lead writer and researcher for the Report series. She has an expertise in digital communications with a special interest in e-publishing, social media, and online learning.

Silja Kallenbach, vice president of World Education’s U.S. Division, is a tireless advocate for adult learners and adult education. She has more than 30 years of experience as an administrator, professional development provider, program developer, researcher, and teacher. In March 2014, the Commission on Adult Basic Education recognized her for her national and international efforts promoting literacy. Since 1994, Kallenbach has overseen the development of innovative projects and partnerships at World Education, including collaborations to create online and digital learning opportunities.

Valerie Oehlke is director of libraries for Multnomah County. A longtime resident of Portland, she is pleased to lead the library at a time of many complex changes and opportunities for discovering new ways for libraries to engage and serve their communities. Oehlke is a member of the American Library Association, Public Library Association (PLA), and the Oregon Library Association. She served on the PLA Executive Board from 2011 to 2013 and is currently a member of the Urban Libraries Council Executive Board. Additionally, she has served on ALA’s Digital Content Working Group since its inception, and was a member of the advisory group for the federally-funded initiative “The Big Shift: Advancing Public Library Participation in Our Digital Future.”

Jerry Pinkney is one of today’s most gifted and sought-after artists. Since 1964, Pinkney has illustrated over 100 children’s books and has been the recipient of five Caldecott Honor Medals, a Caldecott Medal, and five The New York Times “Best Illustrated Books.” He has received five Coretta Scott King Awards and four Coretta Scott King Honor Awards. In addition to this work, Pinkney’s art is included in numerous national museums and collections, and his works have been exhibited around the world. His many honors, government commissions, and positions include his appointment to the US Postal Services Citizens Stamp Advisory Committee, service on National Council of the Arts, and multiple awards from illustrator groups around the country.

David Singleton is director of libraries of the Charlotte Mecklenburg Library in Charlotte, North Carolina. He provides overall management for the library’s 20 public service locations, literacy and programming initiatives, and the library’s collection of print and digital materials. Prior to joining the library, Singleton was deputy state librarian for the State of Georgia, and he has held a number of management and director positions in libraries in North Carolina and Georgia. He holds both undergraduate and graduate degrees from the University of North Carolina at Chapel Hill.

Tammy Worcester Tang has over 25 years of educational experience. She began her career in the classroom, teaching nearly every grade from kindergarten through middle school. She currently works for ESSDACK, an educational service center in Kansas, as an instructional technology specialist, providing staff development and training in the area of technology integration. Her website, “Tammy’s Technology Tips for Teachers” is a popular online resource for educators around the world, and she is the author of nearly a dozen best-selling technology resource books that are published and marketed nationally.

Jessica Yurkofsky is a creative technologist at metaLAB. She earned her master’s in urban planning from Harvard’s Graduate School of Design. She is a self-reported social researcher, urban designer, and coder who explores libraries, community learning, and maker spaces through geographical and communication frameworks. She is part of a small team behind the Harvard Test Kitchen, an ongoing course at Harvard exploring library innovation through student design. This effort builds on and seeks to maximize libraries’ role as a convener of key contemporary forces—knowledge, public space, the Internet, and education.
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ABOUT TLA

Tuesday, April 14
Speed-Mentoring for New Attendees & Members ............................................... 2-3:20 pm
Texas Library Association Council I .......................................................... 5:5-50 pm

Wednesday, April 15
General Session I with David Baldacci ............... 8-30-10 am
How New Librarians Can Become Leaders........... 2-3:20 pm
Texas Library Association Membership Meeting 5:30-6 pm
Sync Up with Public Libraries: the Public Library Division Membership Party ........ 5:30-7:30 pm

Thursday, April 16
General Session II with Cokie Roberts .................. 4-5-30 pm
Black Caucus Round Table Silver Anniversary Reception: Meet the Presidents ........... 6-8 pm
Networking with New Members ............................................................ 6-8 pm

Friday, April 17
Prepare & Share: Planning for TLA 2016 .............. 7-7:50 am
Texas Library Association Council II .................... 2:20-3:20 pm

APPLIED/EMERGING TECHNOLOGY

Tuesday, April 14
Tech Camp: Technology Conference within a Conference ................................ 10 am-4 pm
Experiences in Open Source ILS Migration ....... 12-1:50 pm
Using Google Analytics to Assess Website Use .............................................. 1-1:50 pm
Map Your Story with Google Earth Lit Trips & Tour Builder .......................... 2-2:50 pm
Elementary School Librarians Syncing Up with New Technology .................. 2-3:20 pm

MINES for Libraries: Measuring the Impact of Networked Electronic Services ........... 2-3:20 pm
Manage Citations with Zotero ......................................................... 2-3:50 pm
Austin’s Library of the Future ....................................................... 3-3:50 pm
Rev Up a ‘30 Apps in 30 Minutes’ Program @ Your Library .......................... 3-3:50 pm
Library User on the Go: Keeping Pace with Mobile Technology .................... 4-4:50 pm
Minecraft in Schools .............................................................. 4-4:50 pm
Texas Top Technology Trends ................................................. 4-4:50 pm
Creating Educational Computer Games @ Your Library ............................... 4-5:20 pm

Wednesday, April 15
Augmented Reality: The Other AR .................... 11-11:50 am
50 Emerging Technologies in 50 Minutes ....... 1-1:50 pm
Distance Learning Collaborative Tools .......... 1-1:50 pm
App Smashing: Unleash Elementary Student Creativity ................................ 2-2:50 pm
Promoting eBook Self-Publishing at the Public Library .......................... 2-3:20 pm
UNconference: Discussions, Frustrations, & Ideas on Topics You Choose ......... 2-3:20 pm
ILL, Discovery Services, & Reference ................ 2-3:50 pm
Build Your Own App, Part I: Basics & Overview ..................................... 3-3:50 pm
Amigos eShelf: A Report from the Real World.. 4-4:50 pm
Build Your Own App, Part II: The Building of a Mobile App ....................... 4-4:50 pm
Beyond Copy & Paste: Building Integrated Technology Projects .................. 4-5:20 pm

Thursday, April 16
Come to the Flipping Library! Instruction at Home, Homework at School .......... 9-9:50 am
Data Visualization: An Evaluation Tool ............................................. 9-9:50 am
Embedded Librarianship: Beyond the One Shot Instruction Session ............. 9-9:50 am
WASSAIL: Open Source Information Literacy Assessment Software .............. 9-9:50 am
Googlepalooza: School Media Ideas to Facilitate Collaboration ................ 10-11:20 am
Welcoming Mobile Devices in Your Library: .............................................. 10-11:50 am
The Odd Couple: Pedagogy & Fun in Game-Based Learning ....................... 11-11:50 am
iPads as Early Literacy Tools: Training Parents & Teachers .......................... 1-1:50 pm
Real Data, Real Consequences: Using Outcomes Measures to Restore Public Library Funding ................. 1-1:50 pm
Re-Launch Your PL Website in 10 Easy Steps: Best Practices & Considerations ......... 1-1:50 pm
Success with Multiple e-Content Vendors: AIPs & Library-Centric Apps ........ 1-1:50 pm
Using PBS Learning Media to Cultivate Innovative Thinking in the Classroom ........ 1-1:50 pm
Exploring 3D Printing @ Your Library .................................................. 1-1:50 pm
TexQuest Update ................. 2-2:50 pm
Innovative Uses of Technology & Social Media in Reference & Information Services: Lighting Talks ......................... 2-3:20 pm
Apps & e-Books in Storytime & Instruction ........................................... 2-3:50 pm
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Met Them at the Library: Picture
Book Biography Magic............................ 2-3:50 pm
Programming with the Tejas Star Books.......... 3-3:50 pm
Writers Who Hit the Middle Grade
Sweet Spot........................................... 3-3:50 pm
General Session II with Cokie Roberts........... 4-5:30 pm
Evening with the Authors........................ 6:30-8:30 pm
Storytelling Concert............................... 7-9 pm

Friday, April 17
Let’s Get Surreal! The 15th Annual Children’s RT
Author Session with Chris Van Allsburg........ 8-9:50 am
From El Paso to Brownsville: Border Authors... 9-9:50 am
Historical Fiction Often Begins in Libraries.....9-9:50 am
Maverick Graphic Novel Reading List
Program featuring Jeff Smith ..................... 9-9:50 am
Motion Pictures & Picture Books................ 10-10:50 am
Imagine Every Child, Every Day a Reader:
Booktalks to Motivate Tweens & Teens ..........10-11:20 am
YA 4 Every I ........................................ 10-11:20 am
Book Buzz: The New Books are Coming .........10-11:50 am
Laughing through the Ages: From Picture
Books to Books for the Middle Grades......... 10-11:50 am
Let’s Hear Their Stories: American
Indians, Arabs, & Arab Americans ............10-11:50 am
Closing Author Session with Jerry Pinkney .....12-1:20 pm

CAREER & PROFESSIONAL DEVELOPMENT
Tuesday, April 14
Research Projects from Idea to Publication ......... 9 am-5 pm
You Have your Degree, Now What?
Planning a Rewarding Career.................... 9:30 am-12:50 pm
The Diversity Summit: Integrating
Diversity at Personal, Organizational, &
Professional Levels............................... 1-5 pm
Elementary School Librarians
Syncing Up With New Technology.............. 2-3:20 pm
Speed-Mentoring for New
Attendees & Members............................. 2-3:20 pm
Hiring Smart: The Legal Aspects
of Employee Selection........................... 2-3:50 pm
Essential Skills & Qualifications of
Cataloger/Metadata Librarians in the Digital Era
..................................................... 2:30-3:50 pm
Communicating with School Faculty:
Be The Solution.................................... 4-4:50 pm
TALL Texans Recognition & Reception ..........4-30-6 pm

Wednesday, April 15
Cultural Competencies in the
Workplace: A Primer on
Management & Leadership........................ 10:15-11:50 am
Next Generation Social Media..................... 12-12:50 pm
Oh Behave! Behavioral Interviews ............... 1-1:50 pm
Ready to Retire? Know Your
Health Insurance Options......................... 2-2:50 pm
How New Librarians can Become Leaders....2-3:20 pm
UNconference: Discussions, Frustrations,
& Ideas on Topics You Choose.................. 2-3:20 pm
Effective Presentation Skills for All............. 2-3:50 pm
Are You Expected to be the
School Copyright Expert?........................ 3-3:50 pm
Build your Own App, Part I:
Basics & Overview................................ 3-3:50 pm
Salary Negotiation: You Owe it to Yourself ...3-3:50 pm
Build your Own App, Part II:
The Building of a Mobile App................... 4-4:50 pm
Private School Librarians’ Chill Out ............. 4-4:50 pm
Things Every New Librarian
Should Know to Get Hired!....................... 4-5:20 pm
Battledecks IV: Keeping It Weird in Austin.....6-7:30 pm

Thursday, April 16
Hanging Out with Google.......................... 8:30-9:50 am
Compency Based Learning & Curriculum
Design for an Undergrad LIS Degree .......... 9-9:50 am
Resume Refresh..................................... 9-9:50 am
Cover Letter Cleanup.............................. 10-10:50 am
What All Copyright Experts Need to Know....10-11:50 am
Skills Without Bills: Free Resources
for Staff Training.................................. 11-11:50 am
Cultural Competence for Librarians........... 1-1:50 pm
Passing the Baton: Succession
Planning for Librarians......................... 2-3:20 pm
Developing Students Into Professionals:
Needs Assessment of Library & Info Science
Graduate Students & Employers.............. 2:30-2:50 pm
More Than Just a Job: Student Employee
Success in Academic Libraries................ 3-3:20 pm
Black Caucus Round Table Silver Anniversary
Reception: Meet the Presidents.................. 6-8 pm
Networking with New Members.................. 6-8 pm

Friday, April 17
How to Talk to IT Professionals.................. 9-9:50 am
Careers in Community College Libraries ........10-11:00 am
Emotional Intelligence on the Job ............. 10-11:20 am
TRS Retirement Made Easy ..................... 10-11:20 am

CATALOGING & METADATA
Tuesday, April 14
Essential Skills & Qualifications of
Cataloger/Metadata Librarians in the Digital Era
..................................................... 2:30-3:50 pm

Wednesday, April 15
Assessing Cataloging Services
in an Academic Library......................... 11-11:50 am

Thursday, April 16
RDA: A Review of the Essentials ............... 9-9:50 am

Friday, April 17
Linked Data: An Emerging Trend.............. 10-11:50 am

COLLECTION DEVELOPMENT & MANAGEMENT
Tuesday, April 14
Mock CaldeNOTT Masterclass.................... 8:30 am-12 pm
Navigating the Open Access Sea................. 1-1:50 pm
Radical RA: Using Social Media for Reader’s
Advisory & Collection Development............. 4-4:50 pm

Wednesday, April 15
E-Resource Management: Syncing
to the Best in the Field......................... 10-15-11:50 am
Developing a Culturally Responsive
Approach to Learning: A Community
Response to the Dearth of Latino
Children’s Literature............................ 10-15-11:50 am
Streaming Media in Public Libraries: The
Newest Generation of AV Materials........... 10-15-11:50 am
How to Handle Censorship Challenges...........1-1:50 pm
TexShare Database Update........................ 1-1:50 pm
Collection Development for
Non-English Speakers........................... 2-3:20 pm
Tips for Successfully Negotiating
e-Resource Acquisitions......................... 2-3:50 pm
Amigos eShelf: A Report
from the Real World............................ 4-4:50 pm
Weeding: It’s Not a Crime!....................... 4-4:50 pm
Rags to Riches: Recycling Books
for Fun, Fashion, & Furniture ................ 4-5:20 pm

Thursday, April 16
Libraries & e-Content: The Changing
Publishing Marketplace........................ 9-9:50 am
Black Caucus RT Author Session: MIA-Diverse
Characters in Children’s Literature........... 10-11:50 am
eVendors & Public Librarians:
A Conversation.................................... 10-11:50 am
Zoning Out at Lewisville PL: Adventures
in Collection Reorganization.................... 1-1:50 pm
Just-in-Time: Redefining Your
Collection Development Philosophy.............2-2:50 pm
TexQuest Update.................................. 2-2:50 pm
Balancing Books & e-Content:
Innovations in Acquisitions..................... 3-3:50 pm
FRIDAY, APRIL 17
Vendors on Collection Development............ 8-9:20 am
EPUB3 & e-Books: What
Do We Need To Know?.......................... 9-9:50 am
The Shared Print Landscape for
Texas Academic Libraries....................... 10-10:50 am
Let’s Hear Their Stories: American
Indians, Arabs, & Arab Americans ............10-11:50 am

CUSTOMER SERVICE
Tuesday, April 14
The Art of Appreciation: Improving
Interactions with Coworkers, Students,
& Other Patrons.................................. 2-3:20 pm
Library User on the Go: Keeping
Pace with Mobile Technology................. 4-4:50 pm

Truth Be Told: Front Line Stories
on Dealing with the Public...................... 4-4:50 pm

Wednesday, April 15
Preventing Acts of Violence
in Libraries........................................ 10-15-11:20 am
Nuts & Bolts of Improving
Efficiencies in Public Libraries................. 1-1:50 pm
Interacting with Law Enforcement.............. 2-2:50 pm
Lighthouse for the Blind’s Library Adaptive
Equipment Sponsorship Program............... 2-2:50 pm
Collection Development
for Non-English Speakers....................... 2-3:20 pm

Thursday, April 16
Microaggression: It’s No Small Matter........ 9-9:50 am
Cultural Competence for Librarians.......... 1-1:50 pm
transforming an Academic Library
to a Community Resource Center.............. 1-1:50 pm
Zoning Out at Lewisville PL: Adventures
in Collection Reorganization.................... 1-1:50 pm
From Embedded Librarian
to Librarian as Leader.......................... 2-3:50 pm
Considerations for Implementing
a Personal Librarian Program................... 3-3:50 pm

Friday, April 17
Taking Care of Business: Attract &
Serve Your Local Business Community........ 9-9:50 am
Emotional Intelligence on the Job.............. 10-11:20 am
Turning Outward to Lead Change
in Your Community................................ 10-11:50 am

DIGITIZATION, DATA MANAGEMENT,
& ARCHIVES
Tuesday, April 14
You Are Not An Imposter......................... 2-3:50 pm

Wednesday, April 15
Cyber Security & Privacy Issues:
What You Should Know......................... 10-15-11:00 am

Thursday, April 16
East Texas War & Memory Project.............. 11-11:50 am

Friday, April 17
Telling History in 50 Objects or Less:
Developing Exhibits in Omeka................. 9-9:50 am
Special Collections for Students:
Helping Your Scholars Get
the Most Out of Archives....................... 10-11:50 am

DIVERSITY
Thursday, April 16
Fragmented Identities:
Skippypjon Jones & Chimichangos........... 3:30-5:30 pm

eRESOURCES
Wednesday, April 15
TexShare Database Update ....................... 1-1:50 pm
Promoting eBook Self-Publishing
at the Public Library........................... 2-3:20 pm
Tips for Successfully Negotiating
e-Resource Acquisitions......................... 2-3:50 pm
Friday, April 17
Historical Fiction Often Begins in Libraries ........................................ 9-9:50 am
Telling History in 50 Objects or Less: Developing Exhibits in Omeka .......... 9-9:50 am
Special Collections for Students: Helping Your Scholars Get the Most Out of Archives ........................................ 10-11:50 am

INFORMATION TECHNOLOGY

Tuesday, April 14

text
Experiences in Open Source ILS Migration .... 12-1:50 pm
Using Google Analytics to Assess Website Use ........................................ 1-1:50 pm
Library User on the Go: Keeping Pace with Mobile Technology ................. 4-4:50 pm
Texas Top Technology Trends ........................................ 4-4:50 pm

Wednesday, April 15
Streaming Media in Public Libraries: The Next Generation of AV Materials .... 10-11:50 am
50 Emerging Technologies in 50 Minutes ........................................ 1-1:50 pm
Cyber Security in the Library ........................................ 4-4:50 pm

Thursday, April 16
Welcoming Mobile Devices in Your Library ........................................ 10-11:50 am
Lions & Tigers & BYOD, Oh My! ........................................ 1-1:50 pm
Success with Multiple e-Content Vendors: APIs & Library-Centric Apps . 1-1:50 pm
Exploring 3D Printing at Your Library ........................................ 1-4 pm

Friday, April 17

Rev Up a ‘30 Apps in 30 Minutes’ Program @ Your Library ................. 3-3:50 pm
Communicating with School Faculty: Be The Solution ...................... 4-4:50 pm
Truth Be Told: Front Line Stories on Dealing with the Public .................. 4-4:50 pm
TALL Texans Recognition & Reception ........................................ 4:30-6 pm

Wednesday, April 15
Academic Faculty & Librarians in Sync: Helping Students Cross Information Literacy Thresholds ........................................ 10-11:50 am
The Badge Effect: Credentials & Learning in the Library ................. 10-11:50 am
Distance Learning Collaborative Tools ........................................ 1-1:50 pm
The New ACRL Framework for Information Literacy for Higher Education: Using it at Your Institution ........................................ 1-1:50 pm
Syncing Technology & Literature TIES in the Elementary Library .... 1-1:50 pm
Physics, Flight, & Friction – Using Kerbal Space Program & Portal 2 ....... 1-2:50 pm
App Smashing: Unleash Elementary Student Creativity ...................... 2-2:50 pm
Effective Presentation Skills for All ........................................ 2-3:50 pm
Beyond Copy & Paste: Building Integrated Technology Projects ....... 4-5:20 pm

Thursday, April 16
Come to the Flipping Library! Instruction at Home, Homework at School .... 9-9:50 am
Competency Based Learning & Curriculum Design for an Undergrad US Degree ........................ 9-9:50 am
Embedded Librarianship: Beyond the One Shot Instruction Session .... 9-9:50 am
The Library & the English Language Arts Classroom (ELA) – A Well-Worn Path ........................ 9-9:50 am
Infographics: How to Create ........................................ 10-11:50 am
Transcending Students: High School to Higher Ed .............................. 10-11:50 am
The Odd Couple: Pedagogy & Fun in Game-Based Learning .............. 11-11:50 am
Skills Without Bills: Free Resources for Staff Training ...................... 11-11:50 am
Bites with LIRT ........................................ 12-00-1:50 pm
Sync Up! Entrepreneurs & Librarians ........................................ 1-1:50 pm
Using PBS Learning Media to Cultivate Innovative Thinking in the Classroom ........................................ 1-1:50 pm
Conversations with Faculty about the Academic Library Instruction .......... 2-2:50 pm
Apps & e-Books in Storytime & Instruction ........................................ 2-3:50 pm

Friday, April 17
Digital Citizenship: Sync Up Safely ........................................ 9-9:50 am
Tammy Tang’s Technology Tips, Tricks, & Tools ........................................ 10-11:20 am
LITERACY/TRANSITERACtory

Tuesday, April 14

Digital Storytelling: Sync Technology with Literacy ................................................. 1-4 pm
Reframing Information Literacy .......................................................... 1-5 pm
Map Your Story with Google Earth Lit Trips & Tour Builder ......................... 2-2:50 pm

Wednesday, April 15

Academic Faculty & Librarians in Sync: Helping Students Cross Information Literacy Thresholds ......................... 10:15-11:50 am
The Badge Effect: Credentials & Learning in the Library .................................. 10:15-11:50 am
Transform Storytime into Family Literacy Programming .................................. 10:15-11:50 am
Opening Author Session .............................................................. 12-1:50 pm
The New ACRL Framework for Information Literacy for Higher Education: Using It at Your Institution ......................... 1-1:50 pm
Syncing Technology & Literature: TEKS in the Elementary Library .................. 1-1:50 pm
Promoting Literacy Globally, Nationally, Statewide, & Locally ..................... 2-3:50 pm
Does Self-Selection Affect Student Reading Achievement? ......................... 4-4:50 pm
Beyond Copy & Paste: Building Integrated Technology Projects ..................... 4-5:20 pm

Thursday, April 16

Data Visualization: An Evaluation Tool ......................................................... 9-9:50 am
The Library & the English Language Arts Classroom (ELA) – A Well-Worn Path 9-9:50 am
Literacy Celebrations: Build Vocabulary, Creativity, & Community .................. 9-9:50 am
WASSAIL: Open Source Information Literacy Assessment Software .................. 9-9:50 am
We Can Bridge the Summer Reading Gap .............................................. 10-10:50 am
STL Programming for the Young & Restless ............................................ 10-10:50 am
Every Child Ready to Read: Effective Training & Marketing ......................... 10-10:50 am
Infographics – How to Create ........................................................... 10-10:50 am
Transitions to High School to Higher Ed ............................................... 10-10:50 am
A Comparative Study of IL Competencies at the Community College Level in the United States & Qatar ........................................... 10:30-10:50 am
You’ll Let Me Borrow That? Using Audiobooks to Alter Students’ Perceptions of Reading & the Library ......................... 11-11:20 am
FanFiction 101 ................................................................. 11-11:50 am
The Odd Couple: Pedagogy & Fun in Game-Based Learning ......................... 11-11:50 am
iPods as Early Literacy Tools: Training Parents & Teachers ......................... 11:30-11:50 am
Collaborating with Your Community to Promote Literacy ......................... 11:30-11:50 am
Guerrilla Storytime: Share Your Awesome Skills ........................................ 1-1:50 pm
Supporting English Language Learners: Content Literacy ......................... 2-2:20 pm
Conversations with Faculty about Academic Library Instruction .................. 2-2:50 pm
Family Place Libraries (TM): Public Libraries as Key Partners in Early Learning 2-3:50 pm
I Met Them at the Library: Picture Book Biography Magic ................................ 2-3:50 pm
Play to Learn: Board Games in the Library ........................................... 3-3:50 pm

Friday, April 17

Digital Citizenship: Sync Up Safely .......................................................... 9-9:50 am
Sharing the Wonder with One Book, One Community: Kindness Theme.Unites Community .......................................................... 9-9:50 am
Motion Pictures & Picture Books .................................................. 10-10:50 am
Tammy Tang’s Technology Tips, Tricks, & Tools ................................ 10-11:20 am

MAKERSPACES

Tuesday, April 14

Makin’ Music: Programming with DIY Instruments .................................... 9 am-12 pm
Tech Camp: Technology Conference within a Conference ......................... 10 am-4 pm
Wednesday, April 15

Collaborating, Creating, Learning: MAKERSPACES @ School .................... 2-3:50 pm
The Maker Spot: Igniting Community Creativity .................................... 3-3:50 pm

Thursday, April 16

Mobile Maker: Taking Maker Programs on the Road ................................ 9-9:50 am
Exploring 3D Printing @ Your Library ............................................. 1-4 pm

Friday, April 17

Exploring 3D Printing @ Your Library ............................................. 9-11:50 am

MANAGEMENT & CHANGE

Tuesday, April 14

Taking the Capitols by Storm: Libraries, Legislation, & Leadership ............... 9 am-5 pm
The Diversity Summit: Integrating Diversity at Personal, Organizational, & Professional Levels .......................................................... 1-5 pm
The Art of Appreciation: Improving Interactions with Coworkers, Students, & Other Patrons .................................................. 2-3:20 pm
MINES for Libraries: Measuring the Impact of Networked Electronic Services 2-3:20 pm
Hiring Smart: The Legal Aspects of Employee Selection ......................... 2-3:50 pm
Austin’s Library of the Future ......................................................... 3-3:50 pm
Harvard Library Test Kitchen ............................................................ 4-4:50 pm
TALL Texas Recognition & Reception ............................................. 4:30-6 pm

Wednesday, April 15

Preventing Acts of Violence in Libraries ............................................. 10-11:50 am
Cool Jobs: 2015 Edition ................................................................. 10-11:50 am
Cultural Competencies in the Workplace: A Primer on Management & Leadership .......................................................... 10-11:50 am
Project Connect by Follett ................................................................. 10-11:50 am
How to Handle Censorship Challenges ................................................ 1-1:50 pm
Nuts & Bolts of Improving Efficiencies in Public Libraries ......................... 1-1:50 pm
The 84th Legislative Session Update .................................................... 2-2:50 pm
Interacting with Law Enforcement .................................................... 2-2:50 pm
Ready to Retire? Know Your Health Insurance Options .......................... 2-2:50 pm
UNConference: Discussions, Frustrations, & Ideas on Topics You Choose .... 2-3:20 pm
SMART Award Presentations .............................................................. 2-3:50 pm
The Future of Libraries ................................................................. 2-5:20 pm
Update on School Library Standards Revisions ..................................... 3-3:50 pm
Serving Diverse Users in the Digital Age ............................................ 3:30-3:50 pm
Crisis Communication Following an Incident in a Library ......................... 4-4:50 pm
Cyber Security in the Library ........................................................... 4-4:50 pm
Proving the Power of a Community College Library ............................. 4-5:20 pm
Things Every New Librarian Should Know to Get Hired! ......................... 4-5:20 pm

Thursday, April 16

Directors’ Symposium: Making Your Library Indispensable ......................... 8-9:50 am

Data Visualization: An Evaluation Tool ............................................. 9-9:50 am
Microagression: It’s No Small Matter .................................................. 9-9:50 am
Academic Library Construction & Renovation Projects: Lessons Learned .... 10-11:20 am
Welcoming Mobile Devices in Your Library ........................................ 10-11:50 am
Working in Sync with Boards, Part I: Governing, Advisory, Friends, Trustees, School .................................................. 10-11:50 am
Skills Without Bills: Free Resources for Staff Training ......................... 11-11:50 am
Lions and Tigers and BYOD, Oh My! ................................................. 1-1:50 pm
Real Data, Real Consequences: Using Outcomes Measures to Restore Public Library Funding .......................... 1-1:50 pm
Transforming an Academic Library to a Community Resource Center ........ 1-1:50 pm
Just-in-time: Redefining Your Collection Development Philosophy ............ 2-2:50 pm
Passing the Baton: Succession Planning for Libraries ................. 2-3:20 pm
Refocusing Librarians ................................................................. 2-3:20 pm
Check Out Your Schools: Financial Allocation Study for Texas (PAST) .... 2-3:50 pm
Working in Sync with Boards, Part II: Strategies for Cooperation .......... 2-3:50 pm
More Than Just a Job: Student Employee Success in Academic Libraries .... 3-3:30 pm
Community College Library Accreditation: The Role of the Library and Librarian .................................................. 3-3:50 pm
Considerations for Implementing a Personal Librarian Program ............... 3-3:50 pm

Friday, April 17

CAREERS IN COLLEGE LIBRARIES

10-11:20 am

Emotional Intelligence on the Job .................................................... 10-11:20 am
TRS Retirement Made Easy ............................................................. 10-11:20 am
Advanced Fundraising for Library Friends & Foundations ......................... 10-11:50 am
Turning Outward to Lead Change in Your Community ......................... 10-11:50 am

MARKETING, PR, & ADVOCACY

Tuesday, April 14

Taking the Capitols by Storm: Libraries, Legislation, & Leadership ............... 9 am-5 pm
Harvard Library Test Kitchen ............................................................ 4-4:50 PM

Wednesday, April 15

Project Connect by Follett ................................................................. 10-11:15 am
Teen & Tween Programming: Walking the Tight Rope of Budgeting ......... 10-11:50 am
Opening Author Session ................................................................. 12-1:50 pm
Promoting Arts Programming in the Library ..................................... 1-1:50 pm
The 84th Legislative Session Update .................................................... 2-2:50 pm
Bucking Tradition: Innovative Approaches to Academic Liaisons ............. 2-3:20 pm
Tech Your Story: Design Your Online Library Presence ....................... 2-3:50 pm
In the Edit Bay: Connecting New Students to Libraries at Orientation through Video .................................................. 2-3:20-2:50 pm
Update on School Library Standards Revisions ..................................... 3-3:50 pm
Serving Diverse Users in the Digital Age ............................................ 3:30-3:50 pm
The Choice’: Push the Right Button for TexQuest Collaboration in Elementary Schools .................................. 4-4:50 pm
Crisis Communication Following an Incident in a Library ......................... 4-4:50 pm
Nuts and Bolts of Adult Programming ............................................. 4-5:20 pm
Rags to Riches: Recycling Books for Fun, Fashion, and Furniture ............. 4-5:20 pm
STEAM Ahead with Teens and Teens ............................................. 4-5:20 pm

Thursday, April 16

Director’s Symposium: Breakout Room 2 ............................................. 8-9:50 am
Director’s Symposium: Breakout Room 3 ............................................. 8-9:50 am
Directors’ Symposium: Making Your Library Indispensable......................... 8-9:50 am
Digital Advocacy Storytelling to Promote Library Values .......................... 10-10:20 am
Marketing 101 for Libraries .................................................................. 10-11:20 am
TED Talks in the Library ..................................................................... 10-11:20 am
Every Child Ready to Read: Effective Training & Marketing ................. 10-11:50 am
A Comparative Study of IL Competencies at the Community College Level in the United States and Qatar........ 10:30-10:50 am
You’ll Let Me Borrow That? Using Audiosbooks to Alter Students’ Perceptions of Reading and the Library ........ 11-11:20 am
Collaborating with Your Community to Promote Literacy ................. 1-1:50 pm
Re-launch Your Public Library Website in 10 Easy Steps: Best Practices & Considerations .................. 1-1:50 pm
Success with Multiple e-Content Vendors: APIs and Library-Centric Apps .......... 1-1:50 pm
From Embedded Librarian to Librarian as Leader ................................ 2-2:50 pm
Considerations for Implementing a Personal Librarian Program ........... 3-3:50 pm

Friday, April 17

Libraries and South-by-Southwest ................................................. 9-9:50 am
Sharing the Wonder with One Book, One Community: Kindness Theme Unites Cities .................................................... 9-9:50 am

PROGRAMMING FOR ADULTS

Tuesday, April 14

Make! Music Programming with DIY Instruments ................................ 9 am-12 pm
In Sync with Your Community: Customizing Adult Programs & Services to Meet Changing Needs .................. 2-2:30 pm
Rev up a ‘30 Apps in 30 Minutes’ Program @ Your Library ................. 3-3:50 pm

Wednesday, April 15

Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges 10:15-11:50 am
Teen & Tween Programming: Walking the Tight Rope of Budgeting ...... 10-11:50 am
Texas Bluebonnet Award 101: Implementing a Bluebonnet Reading Program .... 10-11:50 am
Transform Storytime into Family Literacy Programming ................. 10-11:50 am
Syncing Technology and Literature TEKS in the Elementary Library .......... 1-1:50 pm
The Tween/Teen Librarian Team: Collaborative Programming ............... 1-1:50 pm
Physics, Flight, and Friction – Using Kerbal Space Program and Portal 2 ... 2-2:20 pm
Teen Ambassadors @ the Library .......................................................... 2-2:20 pm
App Smashing: Unleash Elementary Student Creativity ...................... 2-2:50 pm
Collaborating, Creating, Learning: Makerspaces @ School ................. 2-3:50 pm
STE(A)M Ahead with Tweens and Teens ............................................. 4-5:20 pm
Ultimate Picture Book Sketch-Off ...................................................... 4-5:20 pm

Thursday, April 16

15th Annual Texas 2x2 Showcase: Books for 2 Years thru 2nd Grade ... 9-9:50 am
Literacy Celebrations: Build Vocabulary, Creativity, and Community .... 9-9:50 am
Mobile Maker: Taking Maker Programs on the Road ......................... 9-9:50 am
Storytelling Meets Digital Technology .............................................. 9-9:50 am
Unplug and Play: ‘Screen-Free Week’ Programs ................................ 9-9:50 am
Digital Advocacy Storytelling to Promote Library Values ................. 10-10:20 am
We Can Bridge the Summer Reading Gap .......................................... 10-10:50 am
STEM Programming for the Young and Restless ...................... 10-11:20 am
Every Child Ready to Read: Effective Training and Marketing .......... 10-11:50 am
iPads as Early Literacy Tools: Training Parents and Teachers ............. 11:30-11:50 am
Texas Bluebonnet Award Author Session ......................................... 12-1:50 pm
Guerrilla Storytime: Share Your Awesome Skills ................................. 1-1:50 pm
Library Services for Homeschoolers .................................................. 2-2:30 pm
Apps and e-Books in Storytime and Instruction .................................. 2-3:50 pm
Family Place Libraries (TM): Public Libraries as Key Partners in Early Learning ........................................ 2-3:50 pm
Play to Learn: Board Games in the Library ........................................ 3-3:50 pm
Programming with the Texas Star Books ........................................... 3-3:50 pm
Texas Media Awards Presentation ....................................................... 6-8 pm

Friday, April 17

Syncing Summer Reading: It’s Not Just for Summer ......................... 10-11:20 am

PROGRAMMING FOR YOUTH

Tuesday, April 14

Makin’ Music: Programming with DIY Instruments .......................... 9 am-12 pm

Digital Storytelling: Sync Technology with Literacy .............................. 1-4 pm
After Harry Potter: The Future of YA Fantasy ................................. 2-2:50 pm
Maverick Con: Stay In Front of the Graphic Novel Wave ...................... 3-3:50 pm
Maverick in Schools ........................................................................ 4-4:50 pm
Creating Educational Computer Games @ Your Library .................... 4-5:20 pm

Wednesday, April 15

Library Gaming with Minecraft ....................................................... 10-11:50 am
Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges 10:15-11:50 am
Teen & Tween Programming: Walking the Tight Rope of Budgeting ...... 10-11:50 am
Augmented Reality: The Other AR .................................................. 11-11:50 am
Check Out a Human Book! ................................................................. 1-1:50 pm
The Tween/Teen Librarian Team: Collaborative Programming ............ 1-1:50 pm

Thursday, April 16

Storytelling Meets Digital Technology .............................................. 9-9:50 am
Texas Bluebonnet Reading List Panel for High School Students .......... 9-9:50 am
Unplug and Play: ‘Screen-Free Week’ Programs ................................ 9-9:50 am
Lone Star Reading List Panel for Grades 6-8 ....................................... 10-10:50 am
Unique Formats in YA Novels ......................................................... 10-10:50 am
We Can Bridge the Summer Reading Gap ........................................ 10-10:50 am
Funding for Presenters from the Texas Commission on the Arts ........ 10-11:20 am
Spirit of Texas Reading Lists for Middle & High School .................... 10-11:20 am

Friday, April 17

Maverick: Graphic Novel Reading List Program Featuring Jeff Smith .... 9-9:50 am

REFERENCES & READERS ADVISORY

Tuesday, April 14

Resources for the Library Provided by the Texas General Land Office .................. 9 am-4 pm
Navigating the Open Access Sea .................................................... 1-5 pm
After Harry Potter: The Future of YA Fantasy ................................ 2-2:50 pm
Maverick Con: Stay In Front of the Graphic Novel Wave ...................... 3-3:50 pm
Radical RA: Using Social Media for Reader’s Advisory & Collection Development ............................... 4-4:50 pm

Thursday, April 16

Helping Customers with Legal Information Needs .............................. 9-9:50 am
Texas Bluebonnet Reading List Panel for High School Students ........ 9-9:50 am
Lone Star Reading List Panel for Grades 6-8 ....................................... 10-10:50 am

2015 ANNUAL CONFERENCE EDITION: SYNC UP! 29
Spirit of Texas Reading Lists

The Shared Print Landscape
- TBA Program Committee Meeting .................11 am-1 pm
- Libraries United: We All Prepare
- Turning Outward: Adding Veterans’ Services at Your Library
- Promoting eBook Self-Publishing

Imagine Every Child, Every Day a Reader:
- Intermediate Booktalks to Motivate
- Booktalks to Motivate
-キレイに読みきる

Genealogical Research Using Community College Accreditation:
- Community College Accreditation:
- Fragmented Identities: Skippyjon Jones & Chimichangos
- Community College Accreditation:

Community College Library
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Community College Library

Thursday, April 16
- The Diversity Summit: Integrating Diversity at Personal, Organizational, & Professional Levels
- In Sync with Your Community: Customizing Adult Programs & Services to Meet Changing Needs
- A Colorful Canon: Building Diversity in Children’s Literature
- This Voice in My Heart: A Runner’s Memoir of Genocide, Faith, and Forgiveness

Friday, April 17
- 10 Things your Website Needs in 2015
- SPECIAL POPULATIONS / DIVERSITY

Friday, April 17
- The Portal to Texas History
- The Role of the Library & Librarian as Key Partners in Early Learning
- Supporting English Language Learners

Classroom (ELA) – A Well-Worn Path
- Special Collections for Students: Helping Your Scholars Get the Most
- Out of Archives

Thursday, April 16
- Learning the Language of Library Science
- Keynote Presentation: The Power of a Book to Change the World

Wednesday, April 15
- Microworlds: An Introduction tothe New ACRL Framework for Information Literacy for Higher Education
- The New ACRL Framework for Information Literacy for Higher Education

Tuesday, April 14
- The Library and the English Language Arts Classroom
- The Library and the English Language Arts Classroom
- The Library and the English Language Arts Classroom
- The Library and the English Language Arts Classroom

Friday, April 17
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely

Thursday, April 16
- Blackburn, Black, and Beyond: Unifying Community
- Blackburn, Black, and Beyond: Unifying Community
- Blackburn, Black, and Beyond: Unifying Community
- Blackburn, Black, and Beyond: Unifying Community

Wednesday, April 15
- Family Place Libraries TM: Public Libraries in the Edit Bay: Connecting New Students to Libraries at Orientation
- Family Place Libraries TM: Public Libraries
- Family Place Libraries TM: Public Libraries
- Family Place Libraries TM: Public Libraries

Tuesday, April 14
- The Role of the Library & Librarian as Key Partners in Early Learning
- The Role of the Library & Librarian as Key Partners in Early Learning
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- The Role of the Library & Librarian as Key Partners in Early Learning

Friday, April 17
- Assessing Cataloging Services
- Assessing Cataloging Services
- Assessing Cataloging Services
- Assessing Cataloging Services

Texas Top Technology Trends
- Texas Top Technology Trends
- Texas Top Technology Trends
- Texas Top Technology Trends
- Texas Top Technology Trends

Wednesday, April 15
- Next Generation Social Media
- Next Generation Social Media
- Next Generation Social Media
- Next Generation Social Media

Tuesday, April 14
- East Texas War and Memory Project
- East Texas War and Memory Project
- East Texas War and Memory Project
- East Texas War and Memory Project

Wednesday, April 15
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds

Tuesday, April 14
- In the Edit Bay: Connecting New Students to Libraries at Orientation
- In the Edit Bay: Connecting New Students to Libraries at Orientation
- In the Edit Bay: Connecting New Students to Libraries at Orientation
- In the Edit Bay: Connecting New Students to Libraries at Orientation

Friday, April 17
- The New ACRL Framework for Information Literacy for Higher Education
- The New ACRL Framework for Information Literacy for Higher Education
- The New ACRL Framework for Information Literacy for Higher Education
- The New ACRL Framework for Information Literacy for Higher Education

Friday, April 17
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend

Technical Services:
- Technical Services:
- Technical Services:
- Technical Services:

Wednesday, April 15
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely

Thursday, April 16
- Cyber Security in the Library
- Cyber Security in the Library
- Cyber Security in the Library
- Cyber Security in the Library

Friday, April 17
- Cyber Security in the Library
- Cyber Security in the Library
- Cyber Security in the Library
- Cyber Security in the Library

Thursday, April 16
- Cyber Security in the Library
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Technical Services:
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Wednesday, April 15
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds
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- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds

Let’s Hear Their Stories: American Indians, Arabs, & Arab Americans

Teacher/Faculty-Library Collaboration
- Teacher/Faculty-Library Collaboration
- Teacher/Faculty-Library Collaboration
- Teacher/Faculty-Library Collaboration
- Teacher/Faculty-Library Collaboration

Tuesday, April 14
- Communicating with School Faculty: Be the Solution
- Communicating with School Faculty: Be the Solution
- Communicating with School Faculty: Be the Solution
- Communicating with School Faculty: Be the Solution

Thursday, April 16
- Embedded Librarianship: Beyond the One Shot Instruction Session
- Embedded Librarianship: Beyond the One Shot Instruction Session
- Embedded Librarianship: Beyond the One Shot Instruction Session
- Embedded Librarianship: Beyond the One Shot Instruction Session

Tuesday, April 14
- Experiences in Open Source ILS Migration
- Experiences in Open Source ILS Migration
- Experiences in Open Source ILS Migration
- Experiences in Open Source ILS Migration

Friday, April 17
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely
- Digital Citizenship: Sync Up Safely

Wednesday, April 15
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds
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Friday, April 17
- Linked Data: An Emerging Trend
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- Linked Data: An Emerging Trend

Wednesday, April 15
- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds
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- Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds

Friday, April 17
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend

Thursday, April 16
- RDA: A Review of the Essentials
- RDA: A Review of the Essentials
- RDA: A Review of the Essentials
- RDA: A Review of the Essentials

Friday, April 17
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
- Linked Data: An Emerging Trend
TLA’s 2015 ART RAFFLE
features an original masterpiece by Barney Saltzberg created as a study for his book Chengdu COULD not, WOULD not Fall Asleep (Disney-Hyperion, 2014). As an author, illustrator, and songwriter, Saltzberg has delighted children with close to 50 books and 4 CDs. The story of Chengdu, the sleep-deprived panda, has been lauded for its droll illustrations and lulling text. Visit the artist’s website at www.barneysaltzberg.com.

The raffle will be held in April of 2015 during the second general session of the TLA Annual Conference in Austin. Tickets may be purchased onsite at the conference: $5 each or 5 for $20. A ticket form (pdf) is available on the TLA website for the convenience of those who are not able to attend the spring conference.

The annual art raffle benefits the TLA TEXAS LIBRARY DISASTER RELIEF FUND, created to assist libraries in our state as they recover from natural disasters.

Advancing the Frontiers of Knowledge
LIBRARY & INFORMATION SCIENCES

The Department of Library and Information Sciences at the University of North Texas offers the following programs:

- An accredited Master of Science Program majoring in Library Science or Information Science
- Interdisciplinary Information Science PhD Program
- Bachelor of Science in Information Science
- Graduate Academic Certificates and School Library Certification

UNT-LIS programs prepare professionals for a wide range of jobs in different information settings including libraries, school libraries, government agencies, corporations, and law firms. Certifications are available in management, digital content, youth services, storytelling, and leadership in technology.

Learn more by visiting www.lis.unt.edu or contact us at ci-advising@unt.edu, 940.565.2445
Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to visit with our exhibitors and thank our 2015 sponsors for their contributions to TLA and Texas libraries. Visit www.txla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.
TUESDAY APRIL 14 PRECONFERENCES

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.
Preregistration is required for all preconferences by Friday, April 3; ticket purchase is required as noted. All preconferences will be held at the Austin Convention Center unless otherwise noted.

Continuing Professional Education CREDITS

<table>
<thead>
<tr>
<th>Event</th>
<th>State Board for</th>
<th>TX State Library &amp; Archives Commission</th>
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<tbody>
<tr>
<td>CPE#123: SBEC 2.0; TSLAC 2.0</td>
<td>State Board for Educator Certification</td>
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**CPE#201: SBEC 4.0**
Mock CaldeNOT Masterclass *(Ticketed; Register Online Only)*
8:30 am - 12:00 pm
Hilton Austin, 500 East 4th Street

Using the Caldecott Medal criteria as a framework, librarians will evaluate international picture books, explore their use in building reading skills, practice critical evaluation, and participate in the award process itself. Attendees will receive books to review prior to conference so that the group can select a winner of the day.

Thom Jeremy Barthelmess, Butler Children's Literature Center, Graduate School of Library and Information Science at Dominican University.

**CPE#214: SBEC 3.0; TSLAC 3.0**
Makin’ Music: Programming with DIY Instruments *(Ticketed)*
9:00 am - 12:00 pm
Hilton Austin, 500 East 4th Street

Build your own cigar box guitar and other instruments in this innovative Maker event you can debut at your library. Learn about music programming while experiencing the hands-on pleasure of crafting instruments and playing them. Supplies will be provided, and a librarian and a musician will be on hand to offer backup and lead as necessary.

Todd J. Humble, North Richland Hills Library, and a musician.

**CPE#203: SBEC 6.0; TSLAC 6.0**
Resources for the Library Provided by the Texas General Land Office *(Ticketed)*
9:00 am - 4:00 pm
Hilton Austin, 500 East 4th Street

Expand your resources for developing strategy-based lesson plans and historical research. The General Land Office’s outreach coordinator reviews the agency’s diverse primary source documents. Learn about the agency’s archives and records collection, database of holdings, land grant activity case file, maps, and ways to use them in the library and classroom. Lunch is not provided.

Buck Cole, Archives and Records, Texas General Land Office.

**CPE#205: SBEC 7.0; TSLAC 7.0**
Research Projects from Idea to Publication *(Ticketed)*
9:00 am - 5:00 pm
Hilton Austin, 500 East 4th Street

Whether developing their own publications or assessing others’ work, librarians benefit from a strong grounding in the research process. This workshop introduces aspects of the research life-cycle, including idea generation, research question design, selection of appropriate methodologies, basic numerical analysis, and development of publications and presentations. Lunch is not provided.

Jesse Hamner, University of North Texas Libraries.

**Pack Your PJs!**
TLA is partnering with Pajama Program, a 501(c)(3) founded in 2001, for our 2015 Conference Service Project. The goal of this organization is to provide new pajamas to children in need as part of a literacy effort. Pajama Program serves children of all ages throughout the nation and has four chapters in Texas. The Austin Area Chapter works with 37 shelters and will provide a book with each pair of pajamas we donate. Remember that kids in need come in all sizes from newborn to adult XL.

Join TLA as we Sync Up with Pajama Program’s One Million Good Nights campaign to collect one million new pajamas and the resources needed to get them in the hands of children in need by the end of 2015. Bring your donations to the Sync Up Station located in the Registration Area in Exhibit Hall 5.

To learn more about this organization, visit pajamaproject.org.
CPE#207: SBEC 5.0; TSLAC 5.0
Technology Conference within a Conference
10:00 am - 4:00 pm
(Ticketed; register online only)
TLA’s acclaimed Tech Camp returns with new content to equip participants with skills and knowledge to maximize social media platforms, Web applications, digital content, and tech tools that wow students, teachers, and administrators. Learn what’s hot, what will be hot, and how to master and promote these resources to build learning and collaboration at your school. Bring your own device.

9:00 - 10:00 am: Arrival, Vendors, & Registration

10:00 - 10:45 am: A Culture of Innovation & Branding with Tech Chicks
Why is it important to create and sustain a culture of innovation and branding? Tech Chicks, Anna Adam and Helen Mowers, share why this type of culture is crucial for the success of our patrons and 21st century libraries. They will also share tools to make this an attainable goal.

10:55 - 11:35 am: BREAKOUT Sessions (Choose one; these repeat 4 times)

- Why Video Games Matter
  - Matthew Winner
  Kids play video games. Winner will explore the value of video games beyond their basic entertainment value. Understanding how and why video games engage our patrons is knowledge that can be directly transferred to their learning and motivation. It’s time we embrace why video games matter!

- Makerspaces
  - Aaron & Colleen Graves
  Join SLJ Librarian of the Year finalist, Colleen Graves, and her super librarian hubs, Aaron Graves, to find out everything you ever need to know about makerspaces!

- Book Reviews for the 21st Century
  - Tech Chicks
  Book reviews in the digital age take on a whole new meaning! Join the Tech Chicks to learn how apps, QR codes, and augmented reality can be used to share book information and encourage reading.

- Survey Says! Tools for Stakeholder Response
  - Jen Wyatt
  At the heart of library work is customer service, but how do you know what your customers need? Well, you ask them! Ditch your paper surveys and polls and replace them with digital tools that collect information in effective and efficient ways that are more useful than ever!

- Groovy Graphics in the iClassroom
  - Lisa Johnson
  How will you use graphic novels and comic creation apps in your iClassroom? Lisa Johnson will blend visible thinking strategies and augmented additives to redefine how you use comic creation apps and share examples. Bring your own iPad.

- Coding
  - Leah Mann
  Heard of “Hour of Code”? Wondering what it is? Or how it’s done? Leah will help you understand the ins and outs of coding and how it works so you and your patrons will get the most out of it. Be in on the coding craze at this Tech Camp breakout session!

11:45 am - 12:10 pm: Lunch & Vendors

12:15 - 12:55 pm: BREAKOUT Sessions

1:00 - 1:40 pm: BREAKOUT Sessions

1:45 - 2:15 pm: Afternoon Break

2:20 - 3:00 pm: BREAKOUT Sessions

3:05 - 4:00 pm: Be the Hero!
  - Matthew Winner
  The landscape is changing for libraries. Technology is rapidly developing and the favorite tools are ever-adapting to meet the diverse needs of our patrons. How are library programs transforming in order to engage children, communicate in their language, and support them as they prepare to enter a global market unlike anything we can predict? It’s time to be the hero!

Anna Adam and Helen Mowers, Academic Services, Killeen ISD; Aaron Graves, Marcus 9th Grade Center, Lewisville ISD; Colleen Graves, Lamar Middle School, Lamar ISD; Lisa Johnson, Educational Technology, Eanes ISD; Leah Mann, Kilian Middle School, Lewisville ISD; Matthew Winner, Howard County Public Schools; and Jennifer Shafer Wyatt, Bay City ISD.
In this interactive workshop, a panel of professionals offers observations on opportunities for different career paths and engages you in activities designed to help you prepare for your career. Leave with a personal career plan, guidelines for success, new ideas about paths to pursue, and an expanded professional network. Lunch will be provided.

Carol Pitts Diedrichs, Ohio State University; Miguel Figueroa, Center for the Future of Libraries; Sara Lestrange, Office of the Dean of Students, University of Texas at Austin; Gretchen McCord, Digital Information Law; and Maureen Sullivan, consultant and a past president of ALA.

CONFERENCE PROGRAM COMMITTEE

CPE#200: SBEC 4.0; TSLAC 4.0

You Have Your Degree, Now What? Planning a Rewarding Career  
(TICKETED; REGISTER ONLINE ONLY)

9:30 AM - 12:50 PM
In this interactive workshop, a panel of professionals offers observations on opportunities for different career paths and engages you in activities designed to help you prepare for your career. Leave with a personal career plan, guidelines for success, new ideas about paths to pursue, and an expanded professional network. Lunch will be provided.

Carol Pitts Diedrichs, Ohio State University; Miguel Figueroa, Center for the Future of Libraries; Sara Lestrange, Office of the Dean of Students, University of Texas at Austin; Gretchen McCord, Digital Information Law; and Maureen Sullivan, consultant and a past president of ALA.

CPE#249: SBEC 3.0; TSLAC 3.0

Digital Storytelling: Sync Technology with Literacy  
1:00 - 4:00 PM  (TICKETED)
Explore free Web 2.0 apps that students and teachers can use to create digital presentations and stories. These fun tech tools let you personalize lessons and engage students in purposeful reading and writing activities that support literacy development. Bring your own device.
Sofia D’arcy and Janice Newsum, Library Services, Houston ISD.

Black Caucus Round Table

CPE#254: SBEC 4.0; TSLAC 4.0

The Diversity Summit: Integrating Diversity at Personal, Organizational, and Professional Levels  
(TICKETED; REGISTER ONLINE ONLY)
1:00 - 5:00 PM
HILTON AUSTIN, 500 EAST 4TH STREET
The Diversity Summit examines the imperative of cultural competency. The session provides a friendly forum to focus on concepts and skills for better understanding cultural differences, biases, prejudices, strengths, and the search for role models.
Jaena Alobi, Reference Services; Auburn University Libraries; Richard Blanco, HarperCollins Publishers; Deborah Lilton, Jean and Alexander Heard Library, Vanderbilt University; Michele A. Lucero Villagran, College of Transdisciplinarity, Woodbury University and University of North Texas; Annie Pho, Research Services and Resource, University of Illinois at Chicago-University Libraries; and Pambanisha Whaley, Auburn University Libraries.

Diversity & Inclusion Committee and Black Caucus Round Table

CPE#255: SBEC 4.0; TSLAC 4.0

Navigating the Open Access Sea  
(TICKETED)
1:00 - 5:00 PM
Floundering in the depths of open access waters? Discover how to find, select, and manage the best resources for your library. Learn to integrate them successfully into your collections and create policies to manage these tools effectively.
Coby Condrey, University of North Texas Libraries; Yu Lilly Li, Office of Scholarly Communication, Texas A&M University; and Ashley Zmau, Central Library, University of Texas at Arlington.

Reference & Information Services Round Table and Electronic Resources & Serials Management Round Table

CPE#256: SBEC 4.0; TSLAC 4.0

Reframing Information Literacy  
(TICKETED)
1:00 - 5:00 PM
Rethink information literacy with badges, active learning, and an unconference. Learn about a new badging initiative for the frames that compose the ACRL Information Literacy Framework and try drafting a quest for a badge. Then learn to incorporate the new framework with active learning one-shots and more during the unconference.
Lela Evans, Library, El Centro College; Craig Gibson, Thompson Library, Ohio State University; Trudi Jacobson, University at Albany, SUNY; and Jane Simpson, South Campus, San Jacinto College.

Library Instruction Round Table

CPE#EF283: SBEC 2.0; TSLAC 2.0

Speed Dating the Texas Bluebonnet Award List Books  
(TICKETED)
4:00 - 6:00 PM  HILTON AUSTIN, 500 EAST 4TH STREET
Talk TBA with colleagues and list authors as you network in this active forum on all things Bluebonnet. Participants will rotate among tables learning new ideas, program resources, tips for integrating technology with TBA programming, best practices, and strategies for promoting the 2015-16 TBA books for grades 3-6.

Texas Bluebonnet Award Program Committee.
MEET YOUR FAVORITE
HOUGHTON MIFFLIN HARCOURT AUTHORS

WEDNESDAY APRIL 15

- Alethea Kontis
  11:00 a.m.–12:00 p.m.

- Michael Buckley
  11:00 a.m.–12:00 p.m.

- Greg Leitich Smith
  2:00–3:00 p.m.

THURSDAY APRIL 16

- Kate Klise
  9:30–10:30 a.m.

- Andrea Cheng
  2:00–3:00 p.m.

- Katie Coyle
  3:00–4:00 p.m.

- Henry Turner
  3:00–4:00 p.m.

FRIDAY APRIL 17

- Chris Van Allsburg
  10:00–11:00 a.m.
TLA TRIlogy: Come Bike, Swim, and Run Your Books Off

Sign up for one, two, or all three health events: Cycling for Libraries Austin Style, Tuesday, April 14; Barton Springs Swim, Wednesday, April 15; and the Hetherington XXVIII Fun Run/Walk, Thursday, April 16. There will be recognition for participating in all three. Bring to your friends that you biked, swam, and ran your books off at TLA! (See daily schedule for more information.)

Cycling for Libraries Austin Style: The First Volume of the TLA TRIlogy
8:00 am - 2:00 pm (Ticketed)
Meet at 7:30 am at the corner of Trinity and 4th Street (look for the “health events” sign). This moderate-paced 20-mile roundtrip adventure (beginning and ending at the convention center) will be an excellent way of networking with other librarians and participants while cycling and visiting Austin libraries including the George Washington Carver Branch Library and the Regional Foundation Library. Lunch and snacks will be provided. We will also be cycling Austin’s new Southern Walnut Creek Trail. Bring your own bike or rentals will be available. All participants receive a commemorative t-shirt. Participation in all three TRIlogy events is not required. Tickets must be purchased by Friday, April 3, through preregistration.

Conference Local Arrangements Committee

Intellectual Freedom Committee
9:00 - 9:50 am

Public Relations & Marketing Committee
9:00 - 9:50 am

Retired Members Interest Group (ALiVE)
9:00 - 9:50 am

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in blue.
Events are sans serif.

Texas State Library & Archives Commission
9:00 am - 5:00 pm

Exhibitors Round Table Golf Outing
10:00 am - 5:00 pm • Grey Rock Golf Club, 7401 Highway 45
Welcome to the City of Austin’s premier golf club that’s more than a place to play. It’s a place to belong and where your next 18 holes are mere minutes from downtown Austin – yet worlds away in the heart of the Texas Hill Country. The 160 acres of stately oaks and majestic views reach their full potential at the hand of master course designer Jay Morrish. An exceptionally friendly and knowledgeable staff will help you enjoy your passion for the game. Tickets must be purchased by Friday, April 3, through preregistration.

Sync Up Station: Your Destination for Imagination, Collaboration, and Innovation
10:00 am - 5:00 pm
What is the Sync Up Station? It’s a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station’s tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. Find the Sync Up Station near the Registration Area in Exhibit Hall 5.

Conference Program Committee

Texas Bluebonnet Award Program Committee
11:00 am - 1:00 pm

CPE#202a: SBEC 2.0; TSLAC 2.0
Experiences in Open Source ILS Migration (Net Fair)
12:00 - 1:50 pm
Texas librarians who have adopted open source Integrated Library System in their libraries will share success stories and warn of pitfalls to avoid. The panel will review practices and strategies to help ensure an effective transition to an open source system.

Conference Program Committee

Banned in a Flash!
Anywhere; Anytime

Intellectual freedom is a core value for our profession. Join colleagues in spontaneous celebrations of this passion for uncensored reading. TLA members will read from selected banned books, and attendees will be invited to participate in flash reads throughout conference!

Conference Program Committee

CPE#248: SBEC 1.0
The Public Library: A Photographic Essay
1:00 - 1:50 pm
Come hear the story behind the beautiful photographs of public libraries. Photographer Robert Dawson discusses his vision and work with the beautiful photographs of public libraries. Photographer Robert Dawson discusses his vision and work with the book signing follows the event.


Conference Program Committee

CPE#252: SBEC 1.0; TSLAC 1.0
Using Google Analytics to Assess Website Use
1:00 - 1:50 pm
Assessment. Statistics. Usage. Google Analytics. Learn the basics of setting up and using a Google Analytics (GA) account, a popular tool for evaluating website usage. Learn how to interpret and analyze results that inform Web design decisions.

Ian Barba, Texas Tech University Libraries.

Conference Program Committee

CPE#299: SBEC 3.0; TSLAC 3.0
Basic Book Repair and Mending
(Hands on Lab 1: Ticketed; Register Online Only)
1:00 - 3:50 pm
We still have books-lots of them! And many need some tender loving care to keep them on the shelves. Learn techniques you can implement at your library for repairing damaged books. Each attendee will receive a repair kit. Tickets must be purchased by Friday, April 3, through preregistration.

Debra Preston, Allen Public Library.

Conference Program Committee
Participants meet one-on-one during five-minute intervals to discuss tips for navigating the TLA conference, getting involved, and planning career and professional advancement. Don’t forget your business cards; this could be the beginning of a wonderful relationship.

NEW MEMBERS ROUND TABLE.

Library Friends, Trustees, & Advocates Round Table Business
2:00 - 3:20 PM

CPE#275: SBEC 2.0
A Colorful Canon: Building Diversity in Children’s Literature
2:00 - 3:50 PM

Small presses offer a powerful response to the call for diverse children’s literature. Learn how small publishing houses and authors are contributing to an important conversation about books that help children see themselves in the books they read.
Manage Citations with Zotero
(Hands on Lab 2: ticketed; register online only)
2:00 - 3:50 pm
Collect, manage, and share citations with a click of the mouse using Zotero. Learn how to set up Zotero, and make the most of this research tool. Tickets must be purchased by Friday, April 3, through preregistration.
Cindy Fisher, University of Texas at Austin.

CPE#274: SBEC 1.5
You Are Not An Imposter: Finding Confidence as a Library Professional
2:00 - 3:50 pm
Despite the recent attention to “impostor syndrome,” many amazing professionals still hide in fear of being discovered as frauds. Why do so many librarians and information professionals still chalk up their achievements up to everything but their own talent? The speaker examines what makes this mindset so powerful and how to break free from its grip.
Nicholas Means, WellMatch.

CPE#275: SCBC 1.0; TSLAC 2.0
Maverick Con: Stay in Front of the Graphic Novel Wave
3:00 - 3:50 pm
Put the POW in a powerful graphic novel program! Maverick Committee members cover tips for keeping your collection current and running a great graphic novel program. Establish and promote a manga/anime program or comic con club in your library.
Bethni King, Georgetown Public Library; Erik Knapp, Davis Library, Plano Public Library System; and Candace Neal, Carroll High School, Carroll ISD.

CPE#278: SBEC 1.0; TSLAC 1.0
Rev Up a “30 Apps in 30 Minutes” Program @ Your Library
3:00 - 3:50 pm
Launch your own apps training at your library! Start small and build a program that engages your users with fun and cool technology applications. The speakers will help you find and use the right tools. Bring your own device.
Thomas Finley and Adam J. Lamprrecht, Adult Services, Frisco Public Library.

CPE#276: SBEC 1.5; TSLAC 1.5
Essential Skills and Qualifications of Cataloger/Metadata Librarians in the Digital Era
2:30 - 3:50 pm
Learn from colleagues what cataloger/metadata librarians need for success in today’s evolving digital landscape from current professional trends to the skills most sought by employers.
Jee-Hyun Davis, Cataloging and Metadata Services, University of Texas at Austin Libraries; Jeannette Ho, Cataloging, Texas A&M University Libraries; Nerissa Lindsey, Killam Library, Texas A&M International University; Amy Rushing, Special Collections, University of Texas at San Antonio; and Anping Wu, University of Houston.

CPE#277: SBEC 1.0; TSLAC 1.0
Library User on the Go: Keeping Pace with Mobile Technology
4:00 - 4:50 pm
Libraries can use mobile technology to improve user access and satisfaction. The speaker reviews features important for mobile access to collections and details requirements for reference, instructional, and circulation activities. Ways to communicate with vendors to improve user access will also be discussed.
Laura Turner, Copley Library, University of San Diego.

Minecraft in Schools
4:00 - 4:50 pm
Minecraft and other digital games are being used in classrooms and libraries to hook students to supplement curriculum, relay content. Discover ways to use Minecraft in your library.
Seann Dikkers, Patton College of Education, Ohio University.

Forum on ALA Strategic Initiatives
4:00 - 4:50 pm
Join the American Library Association (ALA) president at this interactive session and discuss ALA’s strategic directions, including the initiatives in these three priority areas: advocacy, professional and leadership development, and information policy. Add your ideas to help shape the vision, goals, objectives, strategies, and tactics for each initiative.
Courtney Young, Pennsylvania State University, Greater Allegheny Campus, and American Library Association President.

Radical RA: Using Social Media for Reader's Advisory and Collection Development
4:00 - 4:50 pm
No time to read hundreds of blogs, reviews, and Twitter chats to keep up with the latest and greatest in YA? This discussion covers a comprehensive list of resources and strategies
to cut your time, improve your collection, and step-up your RA game.


YOUNG ADULT ROUND TABLE.

CPE#284: SBEC 1.0
Stacks Full of Murder
4:00 - 4:50 pm
Three mystery authors will talk about the origins of their librarian sleuths, contributions made by human or animal sidekicks, and how their series differ from others with librarian detectives. Murder, mayhem, and merriment may ensue.

Marion Moore Hill (Scrappy Librarian series); Dean James, (Cat in the Stacks series); and Fran Stewart, (Biscuit McKee series).

PUBLIC LIBRARIES DIVISION.

CPE#282a: SBEC 1.0; TSLAC 1.0
Texas Top Technology Trends (Net Fair)
4:00 - 4:50 pm
This TLA tradition is a review of the technology trends in Texas libraries and their adoption rates. Emerging technologies and their implications for library service considerations will be integrated including some topics presented in 3D.

Todd J. Humble, North Richland Hills Library.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE#285: SBEC 1.0
This Voice in My Heart: A Runner’s Memoir of Genocide, Faith, and Forgiveness
4:00 - 4:50 pm
Gilbert Tuhabonye recounts his odyssey from surviving a Burundi massacre to becoming a world-class runner. His autobiography offers an inspirational and sobering eyewitness account. His autobiography offers an

Fran Stewart

BLACK CAUCUS ROUND TABLE. REFERENCE & INFORMATION SERVICES ROUND TABLE, AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#286: SBEC 1.0; TSLAC 1.0
Truth Be Told: Front Line Stories on Dealing with the Public
4:00 - 4:50 pm
Assuring successful interactions with the public is an art. Hear and share examples from librarians and library support staff. Gain insights and tips on dealing with challenging situations, customers, and behaviors. Vote for the top three stories showcasing staff skills.

LIBRARY SUPPORT STAFF ROUND TABLE.

Bylaws & Resolutions Committee
4:00 - 4:50 pm
College & University Libraries Division Membership
4:00 - 4:50 pm
Lariat Adult Fiction Reading List Committee
4:00 - 4:50 pm
Media & Related Technologies Round Table Business
4:00 - 4:50 pm
Small Community Libraries Round Table Business
4:00 - 4:50 pm
Texas Media Awards Committee
4:00 - 4:50 pm
YART Lone Star Reading Committee
4:00 - 4:50 pm
YART Maverick Graphic Novel Reading Committee
4:00 - 4:50 pm
YART Spirit of Texas Reading Committee-Middle School
4:00 - 4:50 pm
YART Spirit of Texas Reading Committee – High School
4:00 - 4:50 pm
YART Tayshas Reading Committee
4:00 - 4:50 pm
CPE#246s: SBEC 1.5; TSLAC 1.5
Creating Educational Computer Games @ Your Library (Hands on Lab 3: ticketed; register online only)
4:00 - 5:20 pm
Gaming and simulation are central to instruction and key to engaging learners. This program covers how to create educational computer games at your library to enhance teaching and learning. This session will empower librarians to facilitate students’ activities on the research, design and development of computer games for instruction. In addition, librarians will consider their teaching partners and new ways to collaborate with them. Tickets must be purchased by Friday, April 3, through preregistration.

Julie Marie Frye, Department of Library Science, and Andrey V. Koptelov, Curriculum and Instruction, Sam Houston State University.

CONFERENCE PROGRAM COMMITTEE.

Sync Up with 1001
Great Ideas Poster Session
4:30 - 6:00 pm
It’s time to Sync UP! With TLA members by experiencing the imagination and innovation of your colleagues. The poster session offers librarians a terrific opportunity to see what fellow librarians across the state are doing. This visual forum presents programs in posters that are informative and promotional. Looking for ideas for persuasive infographics, compelling graphs, or catching quotes? This conference tradition helps you keep current with the field and take away great examples for marketing and programming.

CONFERENCE PROGRAM COMMITTEE.

TALL Texans Recognition and Reception
4:30 - 6:00 pm
Hilton Austin (Loft Bar), 500 East 4th Street
Catch up with fellow TALL Texans and meet the new class. This annual event will feature the announcement of the Standing TALL award recipient.

TALL TEXANS ROUND TABLE.

Texas Library Association COUNCIL I
5:00 - 5:50 pm
Council is the governing body of TLA. All conferees are invited to attend.

EXHIBIT HALL
GRAND OPENING & Welcome
5:30 - 7:30 pm
Join colleagues as you settle in for the 2015 Annual Conference. Meet up with friends and exhibitors during this uncontested time and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

2015 ANNUAL CONFERENCE EDITION: SYNC UP!
Barton Springs Swim: The Second Volume of the TLA Trilogy *(Ticketed)*

6:45 - 7:45 AM
Meet at the corner of Trinity and 4th Street (look for the ‘health events’ sign). Bus will depart at 6:30 am.

Join the “Polar Bear Club” and take an invigorating plunge in the fabled waters of Barton Springs! Swim laps with Ironman trainees or just dip your toes into the water and hang out at the Philosophers’ Rock for a literary wake-up. The group will gather at the Philosopher’s Rock sculpture near the entrance of Barton Springs at 6:45 am, then head down to the pool around 7:00 am. We will return to the bus at 7:45 am to be back to the convention center by 8:15 am. Be sure to bring a towel and something warm to wrap up in after your swim! Showers and changing rooms are available onsite. All participants receive a commemorative t-shirt.

Participation in all three TRIlgoy events is not required. A separate t-shirt is included in the registration fee for each TRIlgoy event. This event is in lieu of the Lynda Becker Memorial Walking Tour in celebration of Austin’s unique recreational areas. Tickets must be purchased by Friday, April 3, through preregistration.

Business Meetings: Districts 3, 4, 7
7:45 - 8:15 AM

CPE#303: SBEC 0.5

**General Session I with David Baldacci**
8:30 - 10:00 AM

David Baldacci catapulted to fame with the publication of his first novel, *Absolute Power*, in 1996. Since then, he has authored 28 books, sold over 110 million copies, and garnered legions of followers. His first young adult novel, *The Finisher*, was a *New York Times* #1 bestseller, and the sequel will follow in April 2015. Known for the grit and nail-biting tension he brings to his thrillers, Baldacci is a master of his genre. Join this author for revealing looks at his life, work, and literacy project, Wish You Well Foundation. A book signing will follow the event.

David Baldacci, Scholastic Inc.

**CONFERENCE PROGRAM COMMITTEE AND CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.**

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**CPE#327: SBEC 1.0; TSLAC 1.0**

*Preventing Acts of Violence in Libraries*
10:15 - 11:20 AM

While acts of violence seem unpredictable and random, the reality is that many situations build over time. A former FBI agent walks you through recognizing warning signs, using non-threatening verbal and non-verbal techniques during confrontations, and implementing protocols to use when violence occurs.

Jeff Lanza, The Lanza Group.

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#305: SBEC 1.5**

*11th Annual Poetry Roundup*
10:15 - 11:50 AM

Join colleagues for this annual presentation showcasing the power of poetry to develop language and literacy skills. Experience firsthand the pleasures of the spoken word as you hear from some of today’s top poets writing for young people.

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**CPE#306: SBEC 1.5; TSLAC 1.5**

*The Badge Effect: Credentials and Learning in the Library*
10:15 - 11:50 AM

Badges provide users with a demonstrable means to show competencies and give libraries a new way to assess learning outcomes. A digital learning specialist details how this credentialing system works and how to create a digital badge system for all types of libraries.

Sheryl Grant, HASTAC/MacArthur Foundation Digital Media & Learning Competition.

**CONFERENCE PROGRAM COMMITTEE.**

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**CPE#307: SBEC 1.5**

*Connecting Young Readers to World Cultures with Books*
10:15 - 11:50 AM

Through reading about topics that range from soccer players in the Red Army to children crossing cultural boundaries to perform in a circus, young readers learn about world cultures through books. Hear how authors research their books and how Skype can be used to bring together authors, readers, and cultures.

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Jane Yolen
Barbara Renauld
Thanhha Lai
Beth Hallmark


CPE#332: SBEC 1.5; TSLAC 1.5
Developing a Culturally Responsive Approach to Learning: A Community Response to the Dearth of Latino Children’s Literature
10:15 - 11:50 AM
By 2050, six of the nine million students in Texas’ public schools are projected to be of Latina/o heritage, yet the literature needed for providing a culturally relevant curriculum remains a critical unmet need. Panelists will lay out an innovative community response that incorporates culture and history through an arts-based curriculum that serves as a model for how parents and community members can work collaboratively to transform their communities.
Pauline Dow, Austin ISD; Barbara Renauld Gonzalez, author; and Chris Milk, Independent Scholar.

LATINO CAUCUS ROUND TABLE

CPE#315: SBEC 1.5; TSLAC 1.5
E-Resource Management: Sourcing to the Best in the Field
10:15 - 11:50 AM
University, community college, school, and public librarians discuss how their institutions select, acquire, provide access, evaluate, and troubleshoot e-resources for their respective audiences.

Cheryl Feldman, City Manager’s Office, City of El Paso; Miguel Figueroa, Center for the Future of Libraries, American Library Association; Stan Gunn, Information Technology, Austin Community College; Beth Hallmark, Data Services, Texas Comptroller of Public Accounts; Eric Lupfer, Grants & Education, Humanities Texas; Sarah Samson, AppleCare Content Services, Apple, Inc.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE

CPE#347a: SBEC 1.5; TSLAC 1.5
Library Gaming with Minecraft and Faster Than Light – FTL (HANdS ON LAB 4: TIKETTED; REGISTER ONLINE ONLY)
10:15 - 11:50 AM
Explore galaxies and nebula in FTL while writing detailed “Captain’s Logs.” Turn Minecraft Adventure Maps into a reading adventure for grades 2-8. This hands-on session will show you how to get the most out of the time your students spend playing Minecraft and FTL. Tickets must be purchased by Friday, April 3, through preregistration.
Douglas L. Watkins, Kid Gamer Nation.

CONFERENCE PROGRAM COMMITTEE

CPE#333: SBEC 2.0; TSLAC 2.0
Project Connect by Follett
10:15 - 11:50 AM
Discover Follett’s Project Connect that brings together educators from early childhood through high school, college, and professional association communities to link libraries to 21st century learning and to find best solutions to questions about digital content and technology.

CONFERENCE PROGRAM COMMITTEE

CPE#313a: SBEC 1.5; TSLAC 1.5
Streaming Media in Public Libraries: The Newest Generation of AV Materials
10:15 - 11:50 AM (NET FAIR)
Librarians will discuss the challenges and benefits of adding streaming media to a public library collection. Providers of streaming media services round out this review with a look at the future of the market and delivery models for this service.

Zack Dorsey, Alexander Street Press; Ashley Eklof, Bexar County Bibliotech Digital Library; Marianne Lorio, Collection Development, Houston Public Library; and Eric Timm, Hoopla, Midwest Tape.

AUTOMATION & TECHNOLOGY ROUND TABLE

CPE#314: SBEC 1.5; TSLAC 1.5
Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges
10:15 - 11:50 AM
Take summer reading programs to an exciting new level through community partnerships, tracking learning activities, and digital badges. Representatives from successful programs share best practices and offer lessons learned.

Jennifer Leigh Cummings, Frisco Public Library; Melissa Dease, Dallas Public Library; Melissa Perez, Schimelpfenig Library, Plano Public Library System.

CHILDREN’S ROUND TABLE AND PROGRAMMING FOR ADULTS ROUND TABLE

CPE#316: SBEC 1.5; TSLAC 1.5
Teen & Tween Programming: Walking the Tightrope of Budgeting
10:15 - 11:50 AM
Score tips and tricks for spending little to no money on crazy fun teen and tween programs. Speakers share savvy strategies for marketing library services, finding free resources, and maximizing the use of books, games, pop culture, crafts, technology, food, and more for resourceful programming. Tip #1: Network with hoarders (really!).

Michelle Beebower, Collection and Cataloging, and Nichole A. Chagnon, Saint John’s Branch, Austin Public Library; Renee Dyer, Weslaco East High School, Weslaco ISD; and Christina Hicks, Friendswood Public Library.

YOUNG ADULT ROUND TABLE AND CHILDREN’S ROUND TABLE

2015 ANNUAL CONFERENCE EDITION: SYNC UP!
SYNC UP STATION: Your Destination for Imagination, Collaboration, and Innovation
10:15 AM - 5:00 PM
What is the Sync Up Station? It’s a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station’s tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. Find the Sync Up Station near the Registration Area in Exhibit Hall 5.

CPE#312: SBEC 1.5
Teen Literature: Real Life, Real Issues
10:15 - 11:50 AM
 Teens deal with tough issues every day. Contemporary literature can help them through trying times. Authors discuss their works, offer programming resources, and show how young adults can find strength and hope within the covers of books.


YOUNG ADULT ROUND TABLE

CPE#317: SBEC 1.5; TSLAC 1.5
Texas Bluebonnet Award 101: Implementing a Bluebonnet Reading Program
10:15 - 11:50 AM
Seasoned librarians will demonstrate how to conduct a successful Texas Bluebonnet Award Reading List program for grades 3-6. The panel highlights web resources provided by the TBA committee.

TEXAS BLUEBONNET AWARD PROGRAM COMMITTEE

CPE#310: SBEC 1.5; TSLAC 1.5
Transform Storytime into Family Literacy Programming
10:15 - 11:50 AM
Innovative programming initiatives transform storytime into diverse children’s educational programs and develop partnerships for family literacy. TWU researchers discuss the results of an Institute of Museum and Library Services’ Literacy Matters grant project.

Meagan Ellis, Development & Communication, Literacy Coalition of Central Texas; Kate Horan, McAllen Public Library; Ling Hwey Jeng, School Library & Information Science, and Judi Moreillon, Texas Woman’s University.

CPE#320: SBEC 1.0; TSLAC 1.0
Assessing Cataloging Services in an Academic Library
11:00 - 11:50 AM
Cataloging departments, an often unseen service, face particular issues in assessing their value. This session reviews the experiences of catalog librarians at a large university library who conducted a survey of public services personnel to assess cataloging services and compiled data for strategic planning.

Kathryn Loafman, Catherine Sassen, and Rebecca Welch, Cataloging & Metadata Services, University of North Texas Libraries.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND CATALOGING & METADATA ROUND TABLE

CPE#321: SBEC 1.0; TSLAC 1.0
Augmented Reality: The Other AR
11:00 - 11:50 AM
Augmented Reality (AR) technologies allow students to interact with the world, learning resources, and each other in dynamic and engaging ways. Become acquainted with AR, its potential impact on instruction, and programs that let you simultaneously impress and teach students.

Debra Atchison, Technology Professional Development, Richardson ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS

CPE#347s: SBEC 1.0; TSLAC 1.0
Next Generation Social Media
(HANDS ON LAB 5): TICKETED; REGISTER ONLINE ONLY
12:00 - 12:50 PM
Get hands-on experience with the latest social media applications! Leave Facebook and Twitter in the dust as you set up accounts in Pheed, Snapchat, StumbleUpon, Reddit, Instagram, and Tumblr, and learn to “mupload that ish.” Tickets must be purchased by Friday, April 3, through preregistration.

Ethan Dyer, Science Academy of South Texas, South Texas ISD; Jack Dyer, Central Middle School; Logan Dyer, Memorial Elementary School; and Renee Dyer, Weslaco East High School, Weslaco ISD.

CONFERENCE PROGRAM COMMITTEE

MEETINGS • 12:00 - 12:50 PM
Black Caucus Round Table Business
Latino Caucus Round Table Business
Library Instruction Round Table Business
New Members Round Table Business
Reference & Information Services Round Table Planning, Program, & Publicity/ Membership Committee

CPE#350: SBEC 1.5; TSLAC 1.5
Opening Author Session
12:00 - 1:50 PM (TICKETED)
What better way to start a library conference than with an insightful and entertaining discussion about books? Authors provide literary flare and flavor as they share some of their writing experiences and read from their books. Luncheon tickets must be purchased by Friday, April 3, through preregistration.


LIBRARY FRIENDS, TRUSTEES, & ADVOCATES ROUND TABLE

MENU ITEMS INCLUDE: Chopped Romaine Salad with Shaved Parmesan, Croutons with Caesar Dressing; Hot Rolls with Sweet Cream Butter; Parmesan and Panko Crusted Chicken; Truffle Whipped Potatoes, Wilted Spinach and a Cabernet Sauce with Mushrooms, Pearl Onions, and Applewood Bacon Lardons; Chocolate Pot de Cream; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.


LIBRARY FRIENDS, TRUSTEES, & ADVOCATES ROUND TABLE

CPE#313s: SBEC 1.0; TSLAC 1.0
50 Emerging Technologies in 50 Minutes (NET FAIR)
1:00 - 1:50 PM
Get great tech ideas for your library. Laura Young will describe 50 emerging technologies in 50 minutes and identify which ones stand out from the pack.

Laura Young, Bizologie.

AUTOMATION & TECHNOLOGY ROUND TABLE
and guidance on conducting an event.

movement, including public response, benefits, a homeless person. Discover more about this "reading": a refugee, a person who is disabled, and learn from someone they never considered

Victoria C. Kemp, Flower Mound Public Library; Morgan Gieringer, Special Libraries, University at Albany, SUNy. Many librarians will deal with censorship efforts at some point in their careers. Materials challenges are disruptive to a library’s operations and unsettling for staff. The panel offers strategies and resources to help you and your library come through a difficult time stronger than ever.

Ellen Thibodeaux, Eastside Memorial High School, Austin ISD. Librarians are reframing and reimagining information literacy standards. Explore the new ACRL Information Literacy Framework with leaders of this exciting initiative. Learn how institutions can design instructional curricula that meet the needs of student populations.

CPE#359: SBEC 1.0; TSLAC 1.0
The New ACRL Framework for Information Literacy for Higher Education 1:00 - 1:50 PM

CPE#360: SBEC 1.0; TSLAC 1.0
Nuts and Bolts of Improving Efficiency in Public Libraries 1:00 - 1:50 PM

Press to do more with less? Texas librarians describe how they improved operations and efficiency by maximizing staff resources through workflow and job description analysis, cross training, customer empowerment, and building design.

Shelley Holley, Frisco Public Library; Kate P. Horan, McAllen Public Library; and Maria Redburn, Bedford Public Library. CPE#358: SBEC 1.0; TSLAC 1.0
Distance Learning Collaborative Tools 1:00 - 1:50 PM

Panelists will review online collaborative tools that can be integrated to enhance library instruction classes for distance as well as traditional learners. Audience members will have an opportunity to evaluate the tools presented.

Karen Holt, Library, University of Texas-Pan American; and Arta Kabashi, Amigos Library Services. CPE#357: SBEC 1.0; TSLAC 1.0
How to Handle Censorship Challenges 1:00 - 1:50 PM

Many librarians will deal with censorship efforts at some point in their careers. Materials challenges are disruptive to a library’s operations and unsettling for staff. The panel offers strategies and resources to help you and your library come through a difficult time stronger than ever.

Victoria C. Kemp, Flower Mound Public Library; Patricia F. Peters, Decatur Public Library; and Trudi E. Jacobson, Oak Ridge Public Library; and T. F. Jones, University of North Texas Libraries. Morgan Gieringer, Special Libraries, University of North Texas Libraries; Claire B. Gunnel, Lone Star College-CyFair Branch Library; Lisa Youngblood, Harker Heights Public Library.

CPE#361: SBEC 1.0; TSLAC 1.0
Promoting Arts Programming in the Library 1:00 - 1:50 PM

Libraries are embracing arts programming to target and attract new audiences. Speakers will offer tips to engage communities, strategies to promote events, and ideas to identify the library as an arts-friendly organization.

Morgan Gieringer, Special Libraries, University of North Texas Libraries; Claire B. Gunnel, Lone Star College-CyFair Branch Library; Lisa Youngblood, Harker Heights Public Library.

CPE#362: SBEC 1.0; TSLAC 1.0
Social Media and Marketing 1:00 - 1:50 PM

Libraries are using social media to share content, collaborate, and market library services. Panelists will review the use of Facebook, Twitter, YouTube, Instagram, and others to support library operations and goals. Learn what works for particular libraries and preview online trends.

CPE#363: SBEC 1.0; TSLAC 1.0
Syncing Technology and Literature TEKS in the Elementary Library 1:00 - 1:50 PM

Create integrated technology and literature lessons that cover the TEKS and provide for higher level thinking while keeping it simple and easy to present. Speakers will share flexible lessons that can be shortened for rotation/time constraints or expanded for more depth.

Sally Rasch, Carroll Elementary School; and Jessica Scheller, Elrod Elementary, Klein ISD.

CPE#364: SBEC 1.0; TSLAC 1.0
The Tween/Teen Librarian Team: Collaborative Programming 1:00 - 1:50 PM

Round Rock Public Library (RRPL) implemented a program for tweens and teens – two traditionally distinct groups – as a way to keep tweens active in the library during their difficult bridge years between childhood and adolescence. Learn how RRPL built this program, brought in-house departments together in partnership, and assessed the program’s effectiveness.

Jane Dance and Amy German, Youth Services, Round Rock Public Library.

CPE#367: SBEC 1.0; TSLAC 1.0
US Citizenship Toolkit 1:00 - 1:50 PM

The free Civics and Citizenship Toolkit contains educational materials to help

CPE#366: SBEC 1.0; TSLAC 1.0
TexShare Database Update 1:00 - 1:50 PM

TexShare staff provides an annual review of program resources and content updates. Promotional tools and training to maximize TexShare use at your library will be included.

Jay Velgos and Russlene Waukechon, Library Development and Networking Division, Texas State Library & Archives Commission.

CPE#365: SBEC 1.0; TSLAC 1.0
Check Out a Human Book! 1:00 - 1:50 PM

Human books are people who choose to share their stories. Patrons can meet and learn from someone they never considered “reading”: a refugee, a person who is disabled, a homeless person. Discover more about this movement, including public response, benefits, and guidance on conducting an event.

Nancy Goebel, Augustana Campus Library, University of Alberta.
permanent residents learn more about the United States and prepare for the naturalization process. Toolkit materials also serve as supplemental teaching tools for volunteers and adult educators in classroom or community settings.

Jesús M. Ramírez, Dallas District Office, United States Citizenship and Immigration Services.

CONFERENCE PROGRAM COMMITTEE

Literacy Matters Advisory Board

1:00 - 1:50 PM

Christa Harker, Bowie Elementary, Richardson ISD.

Texas Association of School Librarians.

CPE#328: SBEC 1.0, TSLAC 1.0

Interacting with Law Enforcement
2:00 - 2:50 PM

Officers may arrive on site to deal with such things as nuisance behaviors, emergencies, and subpoenas. Recognize when to call law enforcement and what to do when officers arrive. This presentation from the perspective of a law enforcement official covers suggested protocols and behaviors for interacting with officers.

Jeff Lanza, The Lanza Group.

CONFERENCE PROGRAM COMMITTEE

CPE#371: SBEC 1.0, TSLAC 1.0

Lighthouse for the Blind’s Library Adaptive Equipment Sponsorship Program
2:00 - 2:50 PM

The Library Adaptive Equipment Sponsorship Program aims to remove barriers preventing the blind and visually impaired from accessing library and information services. Learn about technology and adaptive equipment available to assist these library users. The speaker shows how to secure the training and partnerships needed to implement a program in your library.

Lori Stimpson Arteaga, Lighthouse for the Blind.

CONFERENCE PROGRAM COMMITTEE

CPE#324: SBEC 1.0, TSLAC 1.0

Ready to Retire? Know Your Health Insurance Options
2:00 - 2:50 PM

A benefits counselor walks you through the choices and changes in health care and the process of evaluating your needs to choose the best plans. Understand how to protect benefits choices and changes in health care and the process of evaluating your needs to choose the best plans. Understand how to protect benefits.

Ron J. Rosenstein, Legacy Insurance Services.

CONFERENCE PROGRAM COMMITTEE

CPE#372: SBEC 1.5, TSLAC 1.5

Bucking Tradition: Innovative Approaches to Academic Liaisons
2:00 - 3:20 PM

From embedded librarianship to social media efforts, these academic librarians maximized their role in outreach using innovative strategies and implementing technology in creative ways. They’ll share their insights on collaborating with faculty and non-academic departments to enhance student learning and success.

Henry Bankhead, Los Gatos Library (CA).

PUBLIC LIBRARIES DIVISION

CPE#374: SBEC 1.5, TSLAC 1.5

Promoting e-Book Self-Publishing at the Public Library
2:00 - 3:20 PM

A California library established a pioneering partnership with Smashwords, an e-book self-publishing platform. This collaboration includes co-branding, shared programming, and mobile self-publishing labs. The town librarian, a 2014 Library Journal Mover and Shaker, details the advantages and challenges for libraries, authors, and readers in this rapidly changing landscape.

Henry Bankhead

PUBLIC LIBRARIES DIVISION
**LYNCHBURG**

**Conferences:**
- **UNconference: Discussions, Frustrations, & Ideas on Topics You Choose**
  - **Time:** 2:00 - 3:20 PM
  - **Details:** This participant-guided forum features breakout sessions chosen by the audience. Bring ideas, best practices, or frustrations on emerging technologies, MOOCs, assessment, cloud computing, advancement and tenure, or whatever.

**CPE#378: SBEC 2.0; TSLAC 2.0**
**Collaborating, Creating, Learning: Makerspaces @ School**
- **Time:** 2:00 - 3:50 PM
- **Details:** Makerspaces are all the rage. Find out how several school librarians implemented Makerspaces across grade levels and how you can use the concept to encourage creative thinking, collaboration, innovation, STEAM skills, and student-led learning. Includes hands-on playtime!

**CPE#379: SBEC 1.5**
**Explore the Science in the YA Science Fiction and Dystopian Genres**
- **Time:** 2:00 - 3:50 PM
- **Details:** What is the difference between science fiction and dystopian literature, and how is science affecting both genres? Some of today’s top YA authors answer these questions and discuss their works.

**CPE#382: SBEC 2.0; TSLAC 2.0**
**Promoting Literacy Globally, Nationally, Statewide, and Locally**
- **Time:** 2:00 - 3:50 PM
- **Details:** The panel shares lessons learned in promoting literacy at local, state, national, and international levels. This discussion highlights the importance of diverse initiatives and strategies to develop a literate and educated citizenry and the role librarians play in this universal struggle.

**CPE#383: SBEC 1.0; TSLAC 1.0**
**SMART Award Presentations**
- **Time:** 2:00 - 3:50 PM
- **Details:** Hear from current SMART Award finalists. The SMART Award recognizes individuals who developed initiatives to streamline a program, save the library money, or help the library run more smoothly. A business meeting follows the program.

**CPE#384: SBEC 2.0; TSLAC 2.0**
**Tech Your Story: Design Your Online Library Presence**
- **Time:** 2:00 - 3:50 PM
- **Details:** Use your storytelling skills to design an online presence that tells your library’s story through Web albums, video, blog platforms, and social media. Engage users in the story of your school and its library programs and events.

**NATIONAL CONVENTION**

**Conference Program Committee**

**Authors**

**Kiera Cass**
**Lauren Oliver**
**Lydia Castellucci**
**Lydia Gil**
**Avi**
**Lydia Kang**
**Karen Harrington**
**Kat Yeh**

**Speakers**

**Jessica Brody**
**Nancy L. Lambert**
**Carol Brey**
**Jeff Guinn**
**Silja Kallenbach**
**Peter Marchak**
**Jill Alexander Essbaum**
**Amanda Eyre Ward**
**Chris Tomlinson**

**Institutions**

**University of Texas-Pan American.**
**Brandeis High School, Northside ISD.**
**Veronica Barojas, Jones Middle School; Lisa Hetlter, Cody Elementary; and Connie M. Lippenzol, Brandeis High School, Northside ISD.**
**Dora Elia Saavedra, Communication Studies, University of Texas-Pan American.**
**Jill Alexander Essbaum, Jeff Guinn, and Amanda Eyre Ward, Penguin Random House; Colleen Hoover, Simon & Schuster; and Chris Tomlinson, Macmillan-Adult.**

**2015 ANNUAL CONFERENCE EDITION: SYNC UP!**

**2016 ANNUAL CONFERENCE EDITION: THINK OUTSIDE THE BOX!**
CPE#380: SBEC 2.0; TSLAC 2.0
Tips for Successfully Negotiating e-Resource Acquisitions
2:00 - 3:50 pm
Librarians and vendors discuss building relationships with an emphasis on successful contract negotiations. Audience members learn how to articulate their needs, outline their constraints to vendors, and address vendor expectations.

Michael Bills, Baker & Taylor, Inc.; David Conkling, ProQuest; Edward J. Smith, Abilene Library Consortium; and Russlene Woukechon, Library Development and Networking Division, Texas State Library & Archives Commission.

CPE#381: SBEC 3.5; TSLAC 3.5
The Future of Libraries
2:00 - 5:20 pm
In 2014, the American Library Association held a summit that focused a national conversation about the role, opportunities, and challenges for libraries in the years to come. Become acquainted with both the evolving Center for the Future of Libraries and the New Media Consortium’s Horizon Reports on emerging technologies. Hear from futurists and colleagues who are influencing change in our profession. Contribute your own ideas and concerns to this critical dialogue.

Samantha Becker and Larry Johnson, New Media Consortium; Miguel Figueroa, Center for the Future of Libraries, American Library Association; Amy Garmer, The Aspen Institute; and Mark Smith, Texas State Librarian.

CPE#368c: SBEC 0.5; TSLAC 0.5
Kapow! Teens Creating Comics (Contributed Papers Session I C)
3:00 - 3:20 pm
Karen Gavigan, School of Library and Information Science, University of South Carolina.

CPE#387: SBEC 1.0; TSLAC 1.0
Are You Expected to Be the School Copyright Expert?
3:00 - 3:50 pm
Do you worry about copyright? Are you concerned about instructors showing videos in class or copying book chapters? Do you fear students and faculty putting materials online? The speaker will answer these questions and more about licensed content and fair use.

Carlos Ovalle, School of Information, University of Texas at Austin.

CPE#347c: SBEC 0.5; TSLAC 0.5
Build Your Own App, Part I: Basics and Overview (Hands On Lab 7: Ticketed; Register Online Only)
3:00 - 3:50 pm
This presentation is an introductory course to mobile apps. In this presentation Mark Montgomery and Becky Odajima will provide the basics and overview of an app and what you can do with a mobile app. This is a beginner’s course. Tickets must be purchased by Friday, April 3, through preregistration.

Mark Montgomery, Hart Bluff ISD; and Becky Odajima, Midway High School, Midway ISD.

CPE#388: SBEC 1.0; TSLAC 1.0
The Maker Spot: Igniting Community Creativity
3:00 - 3:50 pm
See how 8,400 square feet of space has been designed to become an agile and versatile Makerspace that can change at any time with no fixed walls to interfere with creativity. The Maker Spot NRH comprises partnerships with schools, school districts, and 13 different libraries sharing a common vision.

Cecilia Barham, Administration; Christine Evans, Marketing; Todd Humble, Library Services; and Michael Spagnuolo, Circulation, North Richland Hills Library.

CPE#365: SBEC 1.0; TSLAC 1.0
New Social Media: School Kids Tell Us What’s In
3:00 - 3:50 pm
One day it’s “hella cool”; the next day you’re left wondering, “Where did all my followers go?” Learn from the new social technology experts how to identify the best new social media apps for each age group, how to set up an account, and how to resolve potential problems. Elementary, middle, and high school students share what’s really in and what they and their peers are using. Don’t miss this session. YOLO.

Ethan Dyer, Science Academy of South Texas, South Texas ISD; Jack Dyer, Central Middle School; Logan Dyer, Memorial Elementary School; and Renee Dyer, Weslaco East High School, Weslaco ISD.

CPE#386: SBEC 1.0; TSLAC 1.0
Resources for K-12 Lesson Plans in the Portal to Texas History
3:00 - 3:50 pm
The Portal to Texas History’s companion website, Resources for Educators, has more than 50 lesson plans for 4th and 7th graders as well as strategies for junior high and high school instruction, incorporating primary source materials from over 200 institutions. Learn how to use these tools, search the archives and online resources, and create your own lesson plans.

Ana Krahmer, University of North Texas Libraries.

CPE#342: SBEC 1.0; TSLAC 1.0
Salary Negotiation: You Owe It to Yourself
3:00 - 3:50 pm
Find out what you need to know to negotiate like a pro.

April Kessler, University of Texas at Austin Libraries.

CPE#399B: SBEC 1.0; TSLAC 1.0
Update on School Library Standards Revisions
3:00 - 3:50 pm
The State Library and Archives Commission is revising School Library Programs: Standards and Guidelines for Texas, a tool for assessing, supporting, and promoting school libraries. Learn about the goals of the revision process, regulatory procedures involved, working groups undertaking this effort, and opportunities to provide input.

Texas State Library & Archives Commission.
Amigos e-Shelf: A Report from the Real World (NET FAIR)
4:00 - 4:50 PM
Amigos e-Shelf allows libraries to introduce or supplement e-book access. Amigos obtains content directly from publishers, reducing expense and restrictions added by third-party distributors. Librarians discuss how e-Shelf has fit into their library and affected staff and users.
Christine Peterson, Amigos Library Services.
AUTOMATION & TECHNOLOGY ROUND TABLE
CPE #347: SBEC 1.0; TSLAC 1.0
Build Your Own App, Part II: The Building of a Mobile App (HANDS ON LAB 8: TICKETED; REGISTER ONLINE ONLY)
4:00 - 4:50 PM
During this hands-on presentation, Mark Montgomery and Becky Odajima will guide attendees on how to plan and create an app. They will also discuss various service providers. At the end of the program attendees will learn how to build an app from start to end. Tickets must be purchased by Friday, April 3, through preregistration.
Mark Montgomery, Hart Bluff ISD; and Becky Odajima, Midway High School, Midway ISD.
CONFERENCE PROGRAM COMMITTEE
CPE #3997: SBEC 1.0; TSLAC 1.0
“The Choice”: Push the Button for TexQuest Collaboration in Elementary Schools
4:00 - 4:50 PM
Have fun with the TexQuest team as they “audition” ideas for promoting online resources before a panel of elementary school “judges.” Will innovative approaches make them “turn their chairs?” Take away imaginative marketing ideas for engaging teachers on your campus.
Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission; Lorraine Metthem, Library Services, Amarillo ISD; Melissa Rippy, Library & Instruction Materials, Pasadena ISD; Martha Rossi and Ann Vyoral, ESC, Region 20.
CONFERENCE PROGRAM COMMITTEE
CPE #329: SBEC 1.0; TSLAC 1.0
Crisis Communication Following an Incident in a Library
4:00 - 4:50 PM
Returning to normalcy after a crisis often depends on how information is communicated. This presentation covers proactive steps to develop and deliver effective messaging. Learn to communicate with key stakeholders, minimize the spread of damaging information, and shepherd your library through crisis.
Jeff Lanza, The Lanza Group.
CONFERENCE PROGRAM COMMITTEE
CPE #390: SBEC 1.0; TSLAC 1.0
Cyber Security in the Library
4:00 - 4:50 PM
Libraries must be vigilant in a world of technology security risks. Library tech veterans offer strategies for protecting networks, PCs, email, and users from security threats: fraud, identity theft, malware, viruses, Trojans, trolls, and all-around creepy stuff.
Chris Martinez and Gene Rollins, Harris County Public Library.
PUBLIC LIBRARIES DIVISION
CPE #393: SBEC 1.0; TSLAC 1.0
Does Self-Selection Affect Student Reading Achievement?
4:00 - 4:50 PM
Librarians have long been proponents of student choice in reading material selection. Learn the four factors that influence student achievement and whether research validates a correlation between student choice and academic success.
Richard L. Allington, Literacy Studies, University of Tennessee.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS
CPE #394: SBEC 1.0; TSLAC 1.0
Weeding: It’s Not a Crime
4:00 - 4:50 PM
Librarians often feel like they are killing the collection when they discard books. The opposite is actually true! Discover ways to strengthen your collection using the classic CREW method for weeding. The presenter, author of the CREW Manual, will also discuss special considerations in weeding modern hybrid (print and e-book) collections.
Jeanette Larson, Larson Library Consulting.
CONFERENCE PROGRAM COMMITTEE
CPE #395: SBEC 1.5; TSLAC 1.5
Beyond Copy & Paste: Building Integrated Technology Projects
4:00 - 5:20 PM
How can we stop students from copying and pasting from the Internet and submitting the work as their own? Design assignments that motivate good research behavior and guard against plagiarism. Integrate technology into the curriculum and build projects that let students shine.
Tommy Worcester Tong, ESSTACK (Hutchison, KS).
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS
CPE #397: SBEC 1.5; TSLAC 1.5
Grant Writing: Getting Started, Getting Finished
4:00 - 5:20 PM
Seeking funds for a special project or program? The panel will guide you through the grant writing process: researching funding sources, reviewing tools and grant writing websites, and crafting successful applications.
Melissa Huber and Eric Lupfer, Humanities Texas; Erica A. McCormick, Library Development and Networking Division Texas State Library & Archives Commission; and Darryl Tocker, Tocker Foundation.
CONFERENCE PROGRAM COMMITTEE
CPE #398: SBEC 1.5; TSLAC 1.5
Job Seekers at the Library: Using Workforce Partnerships to Enhance Services
4:00 - 5:20 PM
Workforce development is central in policy and funding discussions these days. Whether you are a school library helping prepare the next generation of workers, a public library helping individuals find jobs, or an institution of higher education delivering graduates ready for today’s jobs, you are part of the solution in creating a successful and productive workforce. Learn about the role and opportunities for libraries in this most critical area of education and economic development.
Francisco Almaraz, Executive Office, Workforce Solutions; Sheri Foreman Elder, Houston Center for Literacy.
CPE#3992: SBEC 1.5
Texas Tea: Meet and Greet over 50 YA Authors (Ticketed)
4:00 - 5:20 pm
Join us for the fourth annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as over 50 YA authors move from table to table sharing stories over tea and cookies. Tickets must be purchased by Friday, April 3, through preregistration.

YOUNG ADULT ROUND TABLE

CPE#3993: SBEC 1.5; TSLAC 1.5
Things Every New Librarian Should Know to Get Hired!
4:00 - 5:20 pm
Calling all librarians looking for that first job! A panel of administrators detail skills librarians should have when they graduate from a MLS program and what employers look for in a successful hire. Use these valuable insights to understand the competencies needed to enter the job market.

Sherilyn Bird, Texas Woman’s University; Toni Lambert, Austin Public Library; and Liz Philippi, Houston ISD.

CONFERENCE PROGRAM COMMITTEE

CPE#3995: SBEC 1.5
Ultimate Picture Book Sketch-Off
4:00 - 5:20 pm
Witness the amazing feat of highly-accomplished picture book illustrators competing in TLA’s first Illustrator Sketch-Off! Each round of sketches will be timed and centered around a theme or topic provided by the guest emcee or – quite possibly – attendees.

CONFERENCE PROGRAM COMMITTEE

CPE#3996: SBEC 1.5; TSLAC 1.5
Yuyi Morales: Coming of Age
4:00 - 5:20 pm

Yuyi Morales, author and illustrator.

LATINO CAUCUS ROUND TABLE

Texas Library Association Membership Mtg
5:30 - 6:00 pm
Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot topic and hear about the president-elect’s presidential plans.

Sync Up! with Public Libraries:
The Public Library Division Membership Party
5:30 - 7:30 pm
HILTON AUSTIN HOTEL, LIBERTY TAVERN, 500 EAST 4TH STREET
After a long day of conferencing, come relax with your fellow public librarians! Light appetizers will be provided, and there will be a cash bar. We’ll also have photo opportunities and prizes. See you there!

PUBLIC LIBRARIES DIVISION

BATTLEDECKS IV:
Keeping It Weird in Austin
6:00 - 7:30 pm
Competing presenters will speak for four minutes on 10 slides which they have never seen. Who will have the wit to forge a coherent talk out of chaos? Learn how mental dexterity, poise, and wildly random graphics can combine to create spontaneous comedy.

Ted Wanner, Texas Library Association.

NEW MEMBERS ROUND TABLE AND TALL TEXANS ROUND TABLE

CPE#3997: SBEC 1.5; TSLAC 1.5
Yuyi Morales: Thoughts about children’s literature
5:30 - 6:30 pm
Join this discussion with the author of *Niño Wrestles the World*, the energy of youth.

Yuyi Morales, author and illustrator.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE

CPE#3998: SBEC 1.5; TSLAC 1.5
Join the roundtable discussion of how librarians and educators can work together to improve student success and retention. Speakers will discuss ways that libraries can be on the playlist! This event combines the best of conference and the host city: colleagues, original local programming, and downright no-holds-barred fun, including a Library Trivia Contest.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE
Texas Teens 4 Libraries (TT4L): For Teens Only
(Ticketed, register online only at the Young Adult Round Table website.)
8:00 am - 2:30 pm
TLA and YART are once again sponsoring the Texas Teens 4 Libraries (TT4L) event during annual conference. TT4L is designed to encourage the active participation of teens in TLA's annual conference by offering them the opportunity to talk informally with YA authors, exposure to what's new in YA literature, and interaction with other Texas young adults who share their interest in reading, technology, and libraries. For more information, visit www.tsla.org/groups/YART-txteens.
CPE#446: SBEC 1.0; TSLAC 1.0
Competency-Based Learning and Curriculum Design for an Undergraduate LIS Degree
9:00 - 9:50 AM
Competency-based learning focuses on the mastery of specific hands-on skills. This session explores how to imbue a curriculum with this strand. The speaker will highlight UNT’s revised BS degree in Information Science as an example. Through curriculum design, an educational institution can offer students the means to acquire such skills through direct and indirect studies, mentoring, internships, and a practicum.

Sulaiman Hawamdeh, College of Information, University of North Texas.

UNIVERSITY OF NORTH TEXAS.

CPE#412: SBEC 1.0; TSLAC 1.0
Data Visualization: An Evaluation Tool
9:00 - 9:50 AM
Data visualization is a powerful tool for understanding and evaluating complex data. Learn how to use data visualization to unpack hidden relationships and discover new insights in the information you must evaluate and use to make decisions.

Kyle Walker, Department of History & Geography, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE.

Embedded Librarianship: Beyond the One Shot Instruction Session
9:00 - 9:50 AM
This case study allows you to explore one institution’s experience with embedded librarianship in different contexts. The speakers detail their collaboration with faculty, coursework choices, and social media activities.

Karen Holt, Library; and Carlton Nelson, Reference and Instruction, University of Texas-Pan American.

CONFERENCE PROGRAM COMMITTEE.

CPE#410: SBEC 1.0
Hear Us Roar! Examining the Strong Female Role Model in YA Literature
9:00 - 9:50 AM
What constitutes a strong female role model in young adult literature? How has this role evolved over time and where is it going? Explore these questions and others with authors creating some of these dynamic characters.


YOUNG ADULT ROUND TABLE.

The Many Facets of Young Adult Historical Fiction
9:00 - 9:50 AM
The historical genre in young adult literature includes contemporary historical reinterpretations, steampunk, historical mysteries, historical romances, and more. Learn about the genre and its evolution from authors who specialize in this field.

Andrea Cremer and Stacey Lee, Penguin Random House; A.C. Gaughen, Bloomsbury; April Lindner, Little, Brown Books for Young Readers; Michaela MacColl, Chronicle Books; and Ashley Perez, Lerner Publishing Group.

YOUNG ADULT ROUND TABLE.

Microaggression: It’s No Small Matter
9:00 - 9:50 AM
Microaggressions are brief and common verbal and behavioral actions that may be hostile and lead to an unfriendly environment. This session explores this form of behavior in libraries and offers strategies for recognizing and addressing this phenomenon.

Jenny Brewer, Helen Hall Library; Paolo P. Gujilde, Zach S. Henderson Library, Georgia Southern University; and Dale K. McNeil, San Antonio Public Library.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.

Mobile Maker: Taking Maker Programs on the Road
9:00 - 9:50 AM
What if you didn’t need a dedicated library area for Maker programs? This panel reveals
ways to make 3D printing, technology, and craft programs mobile. Receive great ideas to implement a model of your own and practical tips for building helpful partnerships – all on a small budget!

Grace Lillevig, e-Branch, Harris County Public Library; Natalie McAdams, Freeport Branch, and Cindy A. Yell, Lake Jackson Branch Library, Brazoria County Library System.

PUBLIC LIBRARIES DIVISION.

CPE#409: SBEC 1.0; TSLAC 1.0
RDA: A Review of the Essentials
9:00 - 9:50 am
This review of RDA essentials highlights major rules and principles in RDA for descriptive cataloging and covers some of the key differences from AACR2, its predecessor. Examples of RDA in MARC21 bibliographic records will be provided.

Jeanette Ho, Cataloging, Texas A&M University Libraries.

CATALOGING AND METADATA ROUND TABLE.

CPE#494: SBEC 1.0; TSLAC 1.0
Résumé Refresh
9:00 - 9:50 am
Best practices for writing a winning résumé.

Tara Iagulli, Career Management, School of Information, University of Texas at Austin.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#420: SBEC 1.0; TSLAC 1.0
Storytelling Meets Digital Technology
9:00 - 9:50 am
Storytelling extends listening, reading, and writing skills. The speaker offers strategies, including apps and other tech goodies, which educators can use to integrate storytelling into classroom learning. Bring your own device to follow tips and resources for digital tools you can use.

Sue Kuentz, storyteller.

STORYTELLING ROUND TABLE.

CPE#416: SBEC 1.0
Tayshas Reading List Panel for High School Students
9:00 - 9:50 am
The Tayshas Reading List Committee presents programming ideas for this year’s list (for grades 9-12) and features authors included on past lists.

Alexandra Brocken, Disney Book Group; Paul Griffin, Scholastic Press, Scholastic Inc.; Emmy Laybourne, Macmillan Children’s Publishing Group; Meg Medina, Candlewick Press; René Saldana, Jr., Arte Público Press; and Sherry Thomas, Teen, HarperCollins Children’s Books.

YOUNG ADULT ROUND TABLE.

CPE#417: SBEC 1.0; TSLAC 1.0
Unplug and Play: “Screen-Free Week” Programs
9:00 - 9:50 am
Learn how Irving Public Library joined the international celebration of Screen-Free Week. Children and families spent a week with no digital entertainment. Instead, they got to play, read, daydream, create, explore nature, and spend time with family and friends. Talk about innovation!


CHILDREN’S ROUND TABLE.

CPE#418: SBEC 1.0; TSLAC 1.0
WASSAIL: Open Source Information Literacy Assessment Software
9:00 - 9:50 am
The ACRL award-winning WASSAIL is a Web-based application created to manage question and response data. This free tool allows libraries to track information literacy activities and outcomes, create reports easily, and customize its integration into existing information literacy instruction.

Nancy Goebel, Augustana Campus Library, University of Alberta.

CONFERENCE PROGRAM COMMITTEE.

CPE#423a: SBEC 0.5
Digital Advocacy Storytelling to Promote Library Values
(CONTRIBUTED PAPERS SESSION II A)
10:00 - 10:20 am
Judith Moreillon, Texas Woman’s University.

CONFERENCE PROGRAM COMMITTEE.

CPE#424: SBEC 1.0
A Nightmare to Remember: The Allure of Horror for Teens
10:00 - 10:50 am
Teens take to horror like zombies to brains! What is the perpetual attraction? Learn more about why teens crave horror books from authors whose books are making us sleep with the lights on.

Trish Doller, Bloomsbury Children’s Books; Diane Hoh, Open Road Media; Micol Ostow, Egmont USA; Laurie Faria Stolarz, Disney Hyperion; Danielle Marie Vega and Rachel Vincent, Penguin Random House.

YOUNG ADULT ROUND TABLE.

CPE#426: SBEC 1.0
Lone Star Reading List Panel for Grades 6-8
10:00 - 10:50 am
The Lone Star Reading Committee presents programming ideas for this year’s list and features authors whose books have been included on the list, geared to grades 6-8.


YOUNG ADULT ROUND TABLE.

CPE#427: SBEC 1.0
Unique Formats in YA Novels
10:00 - 10:50 am
Don’t judge a book by its cover – at least not these books! Come learn all about the interesting new ways authors are getting their message across. From prose-poetry and
CPE#428: SBC 1.5; TSLAC 1.5
**Googlepalooza: School Media Ideas to Facilitate Collaboration**
10:00 - 11:20 AM

Use the Google Edu app to boost collaboration in your library. Learn advanced tips and tricks with Google calendar, docs, sites, and other apps to facilitate communication and collaboration with teachers, librarians, and students.

Andrea Davis Pinkney, Disney-Hyperion.

CPE#447: SBC 1.5; TSLAC 1.5
**TED Talks in the Library**
10:00 - 11:20 AM

The TEDx (technology, entertainment, design) program sparks conversations on everything from politics to pollination. Hosting a TEDx event can broaden the definition of a library and support the move from “collection development to connection development”!

Chris Tate, Community Relations, OCLC; and Phil Klein, Community Knowledge Works.

CPE#429: SBC 1.5; TSLAC 1.5
**Marketing 101 for Libraries**
10:00 - 11:20 AM

Three marketers offer strategies for promoting services, including special events such as book festivals. Use technology, savvy, and smarts to implement enticing programs in your own shop.

CPE#430: SBC 1.5; TSLAC 1.5
**Funding for Presenters from the Texas Commission on the Arts**
10:00 - 11:20 AM

The Texas Commission on the Arts (TCA) grants help bring quality performers to communities. Find out how to preview available performers, how to apply for funds, and what other services and support TCA can offer your library.

Anina Moore, Programs/Communications, Texas Commission on the Arts; and Toni Simmons, Zula B. Wylie Public Library.

CPE#431: SBC 1.5
**Spirit of Texas Reading Lists for Middle & High School**
10:00 - 11:20 AM

Members of the Spirit of Texas Reading Committees (middle and high school) present programming ideas for this year’s list. Authors featured on the lists will discuss their books, share examples of programs, and demonstrate activities.


CPE#432: SBC 1.5; TSLAC 1.5
**STEM Programming for the Young and the Restless**
10:00 - 11:20 AM

No need to be a rocket scientist to support STEM initiatives. Use hands-on activities as well as fiction and non-fiction books to incorporate concepts into activities and engage students in each of the four disciplines of science, technology, engineering, and math.

Angela Young, Reed Memorial Library (Ohio).

CPE#435: SBC 1.5; TSLAC 1.5
**Black Caucus Round Table Author Session: MIA – Diverse Characters in Children’s Literature (Ticketed)**
10:00 - 11:50 AM

Social media writers, the press, and parents are sounding off about the lack of diverse characters in children’s literature. An award-winning author speaks on this critical matter and offers actions librarians can take to build diverse collections to help overcome the problem. Brunch tickets must be purchased by Friday, April 3, through preregistration.

Menu includes: Arcadian Caesar Salad with Spicy Sage Croutons with Blackened Caesar Dressing or Lemon Thyme Balsamic; Artisan Rolls and Sweet Cream Butter; Pecan Crusted Breast of Chicken with Bourbon Praline Cream; Roasted Corn Relish and Squash Maque Choux; Blue Cheese and Carmelized Onion Creamy Mashed Potato; Individual Mississippi Mud Cakes; Freshly Beared Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

Andrea Davis Pinkney, Disney-Hyperion.

CPE#437: SBC 1.5; TSLAC 1.5
**e-Vendors and Public Librarians: A Conversation**
10:00 - 11:50 AM

Public library representatives developed a white paper on e-book issues and standards. Join a dialogue between librarians and e-vendors on the needs of public libraries and the business models and solutions offered by companies. A business meeting follows the program.

Matt Bellamy, 3M; George F. Coe, Baker & Taylor; Steve Potash, OverDrive, Inc.; and Eric Timm, Hoopla, Midwest Tape.

Multi-platform presentations, authors discuss graphical novel approaches to digital and multi-platform presentations, authors discuss different formats.
CPE#438: SBEC 2.0; TSLAC 2.0
Every Child Ready to Read: Effective Training and Marketing
10:00 - 11:50 AM
Launch an early childhood literacy campaign with free resources to market the activity. Austin Public librarians share techniques for training caregivers and promoting such efforts to administrators and stakeholders. Attendees will receive teaching tips, advertising strategies, and links to downloadable materials that can be customized.
Devo Carpenter and Kathleen Houlihan, Literature Livel, Austin Public Library.
CHILDREN’S ROUND TABLE.

CPE#448a: SBEC 2.0; TSLAC 2.0
Infographics: One Picture is Worth 1000 Data Points (HANDS ON LAB 10: TICKETED, REGISTER ONLINE ONLY)
10:00 - 11:50 AM
Foster information literacy development through the creation and use of infographics. Learn how to identify a good infographic, how to analyze effectiveness in visualizing data, and where to find additional tools and processes to design your own! Tickets must be purchased by Friday, April 3, through preregistration.
Leslie Barrett, ESC Region 13.
CONFERENCE PROGRAM COMMITTEE.

CPE#434: SBEC 2.0; TSLAC 2.0
Steampunk and Fantasy: The Lure of Distant Worlds
10:00 - 11:50 AM
From alternate histories to alternate realities, steampunk and fantasy authors reveal the creative aspect of rendering foreign worlds and the emotional spark of finding universal lessons that draw in readers.
PUBLIC LIBRARIES DIVISION.

CPE#439: SBEC 2.0; TSLAC 2.0
Transitioning Students: High School to Higher Ed
10:00 - 11:50 AM
How do high school students’ library and research skills carry over or evolve once they get into a two-year or four-year institution? How can librarians prepare students? Panelists will address these questions.
Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission; Deirdre McDonald, Texas A&M University-San Antonio; Virginia Osborne, Tegeler Career Center, Pasadena ISD; and Don Overfield, Metropolitan Campus, Cuyahoga Community College.
LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#436: SBEC 2.0; TSLAC 2.0
Welcoming Mobile Devices in Your Library
10:00 - 11:50 AM
Mobile technology is all around us and growing every day. Make your library friendly to mobile users – from infrastructure supporting the technology to spaces that are welcoming and comfortable for people.
Carson Block, Carson Block Consulting, Inc.
CONFERENCE PROGRAM COMMITTEE.

CPE#440: SBEC 2.0; TSLAC 2.0
What All Copyright “Experts” Need to Know
10:00 - 11:50 AM
Librarians are increasingly asked to become “copyright experts” for their institutions. This role requires more than knowledge of copyright law. Learn what questions to ask, what knowledge and skills you need, and how to support your institution as its “copyright expert.”
Georgia Harper, University of Texas at Austin; Kris Helge, University of North Texas; Gretchen McCord, Digital Information Law; and Sarah Naper, Texas State University.
COLLEGE & UNIVERSITY LIBRARIES DIVISION AND PROFESSIONAL ISSUES & ETHICS COMMITTEE.

CPE#441: SBEC 2.0; TSLAC 2.0
Working in Sync with Boards, Part I: Governing, Advisory, Friends, Trustees, School
10:00 - 11:50 AM
Library directors work with many kinds of boards – governing, advisory, friends, trustees, and school. Figuring out the chains of responsibility can be confusing. This session (Part I of II) will help you identify your library’s ideal working relationship with its governing board.
Mary Beth Harrington, 501c3– Taking Nonprofits to the Third Level; Ling Hwey Jeng, School Library & Information Science, Texas Woman’s University; Thea Blair, Library Development and Networking Division, Texas State Library & Archives Commission; Kerry B. McGaeth, Desoto Public Library; and Cheryl H. Michulka, Westview Middle School, Pflugerville ISD.
LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#423a: SBEC 0.5
A Comparative Study of IL Competencies at the Community College Level in the United States and Qatar (CONTRIBUTED PAPERS SESSION II B)
10:30 - 10:50 AM
Erica Hubbard, Houston Community College.
CONFERENCE PROGRAM COMMITTEE.

CPE#423c: SBEC 0.5
You'll Let Me Borrow That? Using Audiobooks to Alter Students’ Perceptions of Reading and the Library (CONTRIBUTED PAPERS SESSION II C)
11:00 - 11:20 AM
Julie Marie Frye, Department of Library Science, Sam Houston State University.
CONFERENCE PROGRAM COMMITTEE.

CPE#443: SBEC 1.0; TSLAC 1.0
East Texas War and Memory Project
11:00 - 11:50 AM
The East Texas War and Memory Project collects and documents stories from military veterans and their families to create a collective memory for posterity. Attendees will learn about the project, its documentation process, and outreach to potential subjects.
Austin Boxley, Hayley Michael Hasik, and Victoria Psille, ET War and Memory Project; Adam C. Northam and Andrea Ellis Weddle, Special Collections Department, Texas A&M University-Commerce.
CONFERENCE PROGRAM COMMITTEE.

CPE#444: SBEC 1.0; TSLAC 1.0
FanFiction 101
11:00 - 11:50 AM
What is FanFic? Readers are interacting with their favorite stories and characters in creative ways that help shape their relationship to fiction. Learn how to talk to patrons about their FanFic. You will hear from students who write FanFic and learn what publishers have to say.
Mary Beth Harrington, 501c3– Taking Nonprofits to the Third Level; Ling Hwey Jeng, School Library & Information Science, Texas Woman’s University; Thea Blair, Library Development and Networking Division, Texas State Library & Archives Commission; Kerry B. McGaeth, Desoto Public Library; and Cheryl H. Michulka, Westview Middle School, Pflugerville ISD.
LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.
CPE#445: SBEC 1.0; TSLAC 1.0
The Odd Couple: Pedagogy and Fun in Game-Based Learning
11:00 - 11:50 AM
The most interesting and complex aspect of game-based learning is the often awkward relationship between pedagogy and fun. Find out how the two can work together to create a spectacular and engaging learning experience.
Mary Broussard, Library, Lycoming College.
CONFERENCE PROGRAM COMMITTEE

CPE#413: SBEC 1.0; TSLAC 1.0
Skills Without Bills:
Free Resources for Staff Training
11:00 - 11:50 AM
Is money tight for training? Free and creative resources are available to enhance your local staff training program – no matter the size of your budget or type of library. Panelists will provide examples of effective approaches and free resources they have used.
Brent Bloechle, Maribelle M. Davis Library, Plano Public Library System; Carolyn Brewer, Northeast Campus, Tarrant County College; Paige Delaney, Alpine Public Library; and Sheila Ross-Henderson, Round Rock Campus, Austin Community College.
TENNESSE STATE LIBRARY & ARCHIVES COMMISSION.

CPE#423b: SBEC 0.5
iPads as early Literacy Tools: Training Parents and Teachers (CONTRIBUTED PAPERS SESSION II D)
11:30 - 11:50 AM
Abby Dozier and Bethany Fort, Early Learning, Arlington Public Library.
CONFERENCE PROGRAM COMMITTEE

Bites with LIRT
12:00 - 1:50 PM
Join LIRT members for a Dutch-treat lunch and a discussion of library instruction and information literacy topics. Participants should meet in front of the registration area in the convention center.

CPE#457: SBEC 0.75
Lariat Adult Fiction Reading List Committee Author Session (TICKETED)
12:00 - 1:50 PM
Celebrate the sixth year of TLA's Lariat Adult Fiction Reading List Task Force Luncheon. David Morrell (Murder as a Fine Art) and Suzanne Rindell (The Other Typist) serve up mystery and a satisfying read. Join colleagues for an intriguing taste of clues and literary art. Luncheon tickets must be purchased by Friday, April 3, through preregistration.

CPE#458: SBEC 0.75
Texas Bluebonnet Award Author Session (TICKETED)
12:00 - 1:50 PM
The Texas Bluebonnet Award is a nationally-recognized children’s choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year’s award from student representatives. Luncheon tickets must be purchased by Friday, April 3, through preregistration.

MENU INCLUDES: Spinach Salad with Candied Pecans, Pomegranate, Grapefruit and Goat Cheese Crumbled with Pomegranate Yuzu Vinaigrette and Southern Cheddar Ranch Dressing; Artisan Rolls and Sweet Cream Butter; Braised Short Rib Topped with Tobacco Onions, Served with Roasted Vegetable and Pearl Onion Demi-Glace and Maple Bacon Stone Ground White Grits; Individual Chocolate Fudge Cakes with Malted Buttercream Frosting, Caramel and White Chocolate or Ginger Griddled Pound Cake with Texas Peach Compote and Vanilla Whip; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

CPE#460: SBEC 1.0; TSLAC 1.0
Collaborating with Your Community to Promote Literacy
1:00 - 1:50 PM
Discover how librarians and literacy advocates joined forces to expand services and increase outreach.
The speakers describe their efforts to establish partnerships and implement book distributions, family literacy nights, book festivals, and other special events.
Ida Acuna-Garza, South Texas Literacy Coalition; Cristina Espinoza, LBZ Middle School; and Nora Alicia Galvan, Central Office, San Juan-Alamo ISD; and Maria Elena Ovalle, consultant.
CONFERENCE PROGRAM COMMITTEE.

CPE#462: SBEC 1.0; TSLAC 1.0
Cultural Competence for Librarians
1:00 - 1:50 PM
The speaker offers ideas for fostering cultural competency in our workplaces and personal lives. He reviews the changing demographics of teens and shows how libraries, as places for connected learning and guardians of the “equal access” ethos, can set a model.
Christopher Harris, Genesee Valley Educational Partnership.
CONFERENCE PROGRAM COMMITTEE.

CPE#464: SBEC 1.0; TSLAC 1.0
Genealogical Research Using The Portal to Texas History
1:00 - 1:50 PM
The Portal is a gateway to Texas history with unique collections from Texas libraries, museums, archives, and other historical entities. The Portal includes digital access to documents, images, government publications, and newspapers dating from the 16th century.
Dreanna Belden, University of North Texas Libraries.
CONFERENCE PROGRAM COMMITTEE.

CPE#466: SBEC 1.0; TSLAC 1.0
Guerrilla Storytime: Share Your Awesome Skills
1:00 - 1:50 PM
Ramp up your storytime skills by learning different management techniques, implementing key literacy practices, and reveling in the solutions colleagues devise. Attendees can also take the storytime challenge in front of a live audience!
Cory Eckert, Post Oak School.
CHILDREN’S ROUND TABLE.
John Erickson, Chris Lynch, CJ Lyons, Andrew Smith, Jason Reynolds

Lions and Tigers and BYOD, Oh My!
1:00 - 1:50 PM
As Bring Your Own Device (BYOD) services become more popular, libraries must prepare for the associated risks and challenges. Find out what they are and what to do about them.
Jon D. Allen, Information Security Group, Baylor University.

CONFEREE PROGRAM COMMITTEE.

CPE4995: SBE 1.0; TSLAC 1.0
Real Data, Real Consequences: Using Outcome Measures to Restore Public Library Funding
1:00 - 1:50 PM
The Charlotte Mecklenburg Library came back from the loss of 180 staff, four branches, and service hours at all locations by using outcome measures. Director David Singleton shares how his institution documented community impact to restore a stable relationship with local governments, and how other libraries might apply the same lessons.
David Singleton, Charlotte Mecklenburg Library.

CONFEREE PROGRAM COMMITTEE.

CPE469: SBE 1.0; TSLAC 1.0
Re-launch Your Public Library Website in 10 Easy Steps (Net Fair)
1:00 - 1:50 PM
Houston PL staff will share useful tips on re-launching your library’s website. Learn from the development team about strategies, data gathering, and project management, including what worked, what didn’t, and more.
Michael A. Bobak, Saima Kadir, Somer Newland, Virtual Library Services/IT, and Donna Maria Jackson, Communications-Branding, Houston Public Library.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE472: SBE 1.0
Series Appeal: When’s the Next One Coming Out?
1:00 - 1:50 PM
Kids love to read series books. Is it because readers discover how favorite characters face new challenges? Or is it because open-ended plots drive readers to find out what happens next? Learn how authors keep characters fresh and plots exciting in new and favorite middle grade series.

CHILDREN’S ROUND TABLE.

CPE463: SBE 1.0; TSLAC 1.0
Success with Multiple e-Content Vendors: APIs and Library-Centric Apps
1:00 - 1:50 PM
APIs (application programming interfaces) can be used to integrate data with different interfaces and vendor platforms. Hear an overview of API integration technologies that help create library-centered tools to enhance the patron experience of discovery and use of digital content. Speakers also cover marketing and merchandising strategies.
Michael Bills, Baker & Taylor, Inc.; and Martin Shupla, Sterling Municipal Library.

EXHIBITORS ROUND TABLE ROUND TABLE.

CPE470: SBE 1.0; TSLAC 1.0
Sync Up! Entrepreneurs & Libraries
1:00 - 1:50 PM
Westbank Community Library and University of Texas at Austin Austin libraries are teaming up to offer workshops to entrepreneurs in the community. The program includes meet-ups, workshops, and resources. Find out more about this partnership, how it works, and what you can do to build your own business support program.
April D. Kessler, Reference & Information, and Ashleigh Knopp, Libraries, University of Texas at Austin; and Mary Ann Williams, Westbank Community Library.

SPECIAL LIBRARIES DIVISION.

CPE471: SBE 1.0; TSLAC 1.0
Transforming an Academic Library to a Community Resource Center
1:00 - 1:50 PM
One academic branch library evolved from simply housing science, technology, and art collections to becoming a community resource. UNT librarians will share how to create a resource center on a budget, serve the broad community, and provide outreach to diverse stakeholders.
Jennifer Rowe and Suzanne Sears, Willis Library; Julie Leuzinger and Robbie Sittel, Eagle Commons Library, University of North Texas Libraries.

GOVERNMENT DOCUMENTS ROUND TABLE AND SUPERVISION, MANAGEMENT, & ADMINISTRATION

ROUND TABLE.

CPE459: SBE 1.0; TSLAC 1.0
Zoning Out at Lewisville PL: Adventures in Collection Reorganization
1:00 - 1:50 PM
Dreaming of ditching Dewey? Discover how the Lewisville Library kept Dewey but reorganized its DVD, fiction, and nonfiction collections to improve the user experience and increase circulation.
Kelly Brouillard and Cherie Koford, Lewisville Public Library.

ACQUISITIONS & COLLECTION DEVELOPMENT

ROUND TABLE.

Michelle Knudsen Chris Lynch CJ Lyons

1.0; TSLAC 1.0
Using PBS Learning Media to Cultivate Innovative Thinking in the Classroom
1:00 - 1:50 PM
Digital media changes the way we teach and students learn. Join PBS LearningMedia staff for a look at free, innovation-themed resources (such as lesson plans and videos) and learn how to apply them in the classroom.
John Sessler, PBS LearningMedia.

CONFEREE PROGRAM COMMITTEE.
CPE#448c: SBEC 3.0; TSLAC 3.0
**Exploring 3D Printing @ Your Library**
(HANDS ON LAB II: TIKETED; REGISTER ONLINE ONLY)
1:00 - 4:00 PM
Learn about 3D printing and modeling technology, and discover tips for establishing a successful service in your library. Includes hands-on practice using 3D modeling software, preparing your own 3D print job, and starting it on a demo printer. We’ll print as many as possible during the extensive Q&amp;A. Tickets must be purchased by Friday, April 3, through preregistration.
Denise Beaubien Bennett and Sara Gonzalez, Marston Science Library, University of Florida.

CONFERENCE PROGRAM COMMITTEE

CPE#498a: SBEC 0.5; TSLAC 0.5
**Supporting English Language Learners’ Content Literacy** (CONTRIBUTED PAPERS SESSION III A)
2:00 - 2:20 PM
Marva Solomon, Teacher Education, Angelo State University.

CONFERENCE PROGRAM COMMITTEE

CPE#480: SBEC 1.0; TSLAC 1.0
**Conversations with Faculty about Academic Library Instruction**
2:00 - 2:50 PM
A librarian from the University of Pittsburgh will share her methods for talking and listening to faculty and demonstrating to them the importance of library instruction and information literacy. Hear conversation starters and strategies for instruction that pique faculty interest.
Robin Kear, University of Pittsburgh (PA).

CONFERENCE PROGRAM COMMITTEE

CPE#477: SBEC 1.0
**Meet Rising Stars of YA Literature**
2:00 - 2:50 PM
Meet some of today’s debut young adult authors. Learn what motivates them to write and what books your students — and you — should be reading.

CONFERENCE PROGRAM COMMITTEE

CPE#499: SBEC 1.0; TSLAC 1.0
**TexQuest Update**
2:00 - 2:50 PM
TexQuest is up and running! This update of the TSLAC's K-12 resources program for Texas public schools and open enrollment charter schools reviews training opportunities, best practices, and lesson planning resources. Find out about the program’s progress, what’s next, and successes campuses are reporting.
Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission.

CONFERENCE PROGRAM COMMITTEE

CPE#483: SBEC 1.0; TSLAC 1.0
**Innovative Uses of Technology and Social Media in Reference and Information Services: Lightning Talks**
2:00 - 3:20 PM
Discover how a variety of libraries are using social media and technology. Take home ideas to energize your reference services. This fast-paced session features a variety of speakers highlighting their experiences.

CONFERENCE PROGRAM COMMITTEE
PASSING THE BATON: SUCCESSION PLANNING FOR LIBRARIES

CPE#476: SBEC 1.5; TSLAC 1.5
2:00 – 3:20 PM
A corporate strategist shows you how to identify critical positions in your organization, create a succession plan, and assess your library’s risk of losing key staff. Define competencies, identify talent and career development needs, and create a plan you can implement, evaluate, and adjust.

Paula M. Singer, The Singer Group, Inc.
CONFERENCE PROGRAM COMMITTEE

RETROFITTING LIBRARIES

CPE#481: SBEC 1.5; TSLAC 1.5
2:00 – 3:20 PM
You want your library facility to be the best it can be. Take what you have and make it better. Come to this working session to gain inspiration from new library projects and prepare to retrofit or improve your current library.

Carson Block, Carson Block Consulting, Inc.
CONFERENCE PROGRAM COMMITTEE

TURNING OUTWARD: ADDING LIBRARIANS’ SERVICES AT YOUR LIBRARY

CPE#493: SBEC 1.0; TSLAC 1.0
2:00 – 3:20 PM
Are you thinking about reaching out to military veterans in your community? Representatives from the Texas Veterans’ Commission, TexVet, Grace After Fire, the San Antonio Public Library, and Austin Community College will discuss their services and share suggestions during this session. Information on grants will be included.

Veronica Anderson, San Antonio Public Library; Roberta Castaneda, Bexar County Outreach, Grace After Fire; Perry Jeffries, Texas A&M Health Science Center; Sheila Ross-Henderson, Round Rock Campus, Austin Community College; and Aaron Smith, Texas Veterans Commission.
CONFERENCE PROGRAM COMMITTEE

CHECK OUT YOUR SCHOOLS: FINANCIAL ALLOCATION STUDY FOR TEXAS (FAST)

CPE#485: SBEC 2.0; TSLAC 2.0
2:00 – 3:50 PM
The Comptroller’s FAST tool examines the impact of resource allocation to school districts and campuses on student achievement. The FAST methodology and search feature will be reviewed. Learn the strengths and weaknesses associated with this state metric system.

Lynn Moak, Greg Shotwell, and Josh Haney, Data Services Division, Texas Comptroller of Public Accounts; Andrew Kim, Administration, Comal ISD; Lynn Moak, Moak, Casey & Associates.
REFERENCE & INFORMATION SERVICES ROUND TABLE; COLLEGE & UNIVERSITY LIBRARIES DIVISION; GOVERNMENT DOCUMENTS ROUND TABLE; AND SPECIAL LIBRARIES DIVISION.

FROM EMBEDDED LIBRARIAN TO LIBRARIAN AS LEADER

CPE#490: SBEC 2.0; TSLAC 2.0
2:00 – 3:50 PM
Why wait behind our desks for questions? It’s time for librarians to step up our game, step out of our libraries, and demonstrate our value to the larger community.

James LaRue, LaRue & Associates.
CONFERENCE PROGRAM COMMITTEE

I MET THEM AT THE LIBRARY: PICTURE BOOK BIOGRAPHY MAGIC

CPE#487: SBEC 2.0; TSLAC 2.0
2:00 – 3:50 PM
Julia Child! John Roy Lynch! Elvis! Picture book biographies offer readers of all ages reference and inspiration. Hear how their creators research and capture the lives of personalities – both famous and obscure.

Chris Barton, Eerdmans Publishing; Kathleen Deerr, Ettaviano Books/Henry Holt; and Don Tate, Ottaviano Books/Henry Holt.
CONFERENCE PROGRAM COMMITTEE

FAMILY PLACE LIBRARIES: PUBLIC LIBRARIES AS KEY PARTNERS IN EARLY LEARNING

CPE#486: SBEC 2.0; TSLAC 2.0
2:00 – 3:50 PM
Speakers cover the fundamentals of how children learn and introduce Family Place Libraries™. This model focuses on the importance of play in early literacy, integration of family-centered services, and collaboration with health, social service, and early education providers.

Kathleen Deerr, Family Place Libraries™; and Tracy LaStella, Youth Services, Middle Country Public Library; Patricia L. Hernandez, Youth Services, El Paso Public Library.
CONFERENCE PROGRAM COMMITTEE
Tammy Worcester Tang demonstrates her favorite apps and provides strategies for using the iPad as a teaching and learning tool. Bring your own device.

**THURSDAY • APRIL 16**

**60**

**60**

**your own device.**

**the iPad as a teaching and learning tool.**

**Bring**

**favorite apps and provides strategies for using**

**Tammy Worcester Tang**

**ACQUISITIONS & COLLECTION DEVELOPMENT ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.**

**iHave an iPad? How Do I Use It?**

**2:00 - 3:50 PM**

**iPads are transforming education. In this session,**

**Tammy Worcester Tang, ESSDACK.**

**TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.**

**CPE#491: SBEC 2.0; TSLAC 2.0**

**Working in Sync with Boards, Part II: Strategies for Cooperation**

**2:00 - 3:50 PM**

**Discover how to avoid the pitfalls common to administration and board relationship (Part II of II). Using the latest trends and hypothetical situations presented by the audience, participants will uncover the best strategies for getting boards and management back in sync.**

**Mary Beth Harrington, 501c3—Toking Nonprofits to the Third Level.**

**LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, PUBLIC LIBRARIES DIVISION, AND SMALL COMMUNITY LIBRARIES ROUND TABLE.**

**CPE#492: SBEC 1.0; TSLAC 1.0**

**Balancing Books & e-Content: Innovations in Acquisitions**

**3:00 - 3:50 PM**

**While demand for e-content is increasing, demand for print materials is not shrinking. Juggling acquisitions dollars between print and electronic resources is a challenge. Find out how to assess needs and make decisions for your institution in this complex environment.**

**Laurel Crawford, Collection Development, University of North Texas Libraries; Theresa Foris, Round Rock Public Library; Karen N Hendrick, Brown Library, Abilene Christian University; Katherine Landry, Newton Gresham Library, Sam Houston State University; Nidia Rodriguez, United High School, United ISD; Robin Stout, Library Media Services, Lewisville ISD; and Lisa Youngblood, Harker Heights Public Library.**

**CPE#467: SBEC 1.0; TSLAC 1.0**

**Community College Accreditation: The Role of the Library and Librarian**

**3:00 - 3:50 PM**

**Accreditation as an assessment and certification process has shifted from gathering input-based metrics to examining outcomes-focused measures. Expectations for libraries vary widely by program and accrediting body. This session examines programmatic accreditation for community colleges and how librarians can play an active role in the process.**

**Holly Mercer, University of Tennessee Libraries.**

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#464: SBEC 1.0; TSLAC 1.0**

**Considerations for Implementing a Personal Librarian Program**

**3:00 - 3:50 PM**

**Personal librarian programs are being implemented in North American college and university libraries as a way to engage students in a more meaningful way. Students are partnered with a specific librarian whom the student can contact for all research requirements. The purpose is to decrease library anxiety, increase student engagement with library services and collections, and foster student success.**

**Nancy Goebel, Augustana Campus Library, University of Alberta.**

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#475: SBEC 1.0**

**Writers Who Hit the Middle Grade Sweet Spot**

**3:00 - 3:50 PM**

**Capture the interest of middle grade readers with mystery, adventure, and heart. A panel of authors reveals their secrets and shares insights about their latest books.**

**Paige Britt, Spencer Quinn and Sarah Weeks, Scholastic Inc.**

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#461: SBEC 1.0; TSLAC 1.0**

**Programming with the Tejas Star Books List**

**3:00 - 3:50 PM**

**Members of the Tejas Star Books Reading List Task Force will share ideas to integrate the list’s books into library and classroom programming. Learn more about this list, the diverse materials it celebrates, and programs you can implement to promote reading. A business meeting follows the program.**

**TEJAS STAR BOOK READING LIST TASK FORCE, CHILDREN’S ROUND TABLE, AND CONFERENCE PROGRAM COMMITTEE.**

**A book signing will follow the event.**

**Cokie Roberts, HarperCollins Publishers, ABC News, and NPR.**

**CONFERENCE PROGRAM COMMITTEE.**

**CPE#499: SBEC 0.5**

**General Session II with Cokie Roberts**

**4:00 - 5:30 PM**

**Renowned journalist and political commentator Cokie Roberts has covered many of today’s most important news stories. An accomplished news figure and best-selling author, Roberts discusses the contributions of many important historical females and her latest work, Capital Dames. A book signing will follow the event.**

**Cokie Roberts, HarperCollins Publishers, ABC News, and NPR.**

**CONFERENCE PROGRAM COMMITTEE AND CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.**
Networking with New Members
6:00 - 8:00 pm  •  PF. Chang’s, 201 San Jacinto Boulevard
Start creating your network of friends and colleagues with other TLA New Members at our Dutch-treat event. Join us for a fun, casual evening of making connections, broadening your future opportunities in the profession, and finding new friends. All conference attendees are welcome.

NEW MEMBERS ROUND TABLE

Night Out with Reference and Information Services
6:00 - 8:00 pm  •  Micheladas Café Y Cantina, 333 E. 2nd
Hang out with members of the Reference & Information Services Round Table! Enjoy a night of good food, drinks, and company. Open to current RISRT members and anyone interested in learning more about TLA’s most exciting group. If you don't know what to ask, we’re the group to help you!

REFERENCE & INFORMATION SERVICES ROUND TABLE

Small Community Libraries Round Table Dessert Social
6:00 - 8:00 pm  •  Marriott Austin Downtown / Convention Center, 300 E. 4th Street
The annual Small Community Libraries Round Table’s traditional dessert social features the presentation of the Small Community Librarian of the Year Award, the presentation of the Biblionix Stipend winners, and a lavish raffle. The raffle helps pay for the dessert social. All conference attendees are welcome to participate.

SMALL COMMUNITY LIBRARIES ROUND TABLE

CPE#EF459: SBEC 1.5
Evening with the Authors
(Ticketed)
6:30 - 8:30 pm  •  Hyatt Regency Austin, 208 Barton Springs Road

Delicious prose and artful writing are served up! Join five writers for an intriguing evening of literary and culinary flavors. Authors Steve Berry (The Lincoln Myth and the Cotton Malone series), Sarah Bird (Above the East China Sea), CJ Box (Open Season and the Joe Pickett series), Joseph Finder (Vanished and Killer Instinct), and Martha Cooley (Ice Shear and Flame Out) provide the clues and readings for a fun-filled evening. Tickets for this four course dinner must be purchased by Friday, April 3, through preregistration.

Menu includes:

- Lobster Bisque with Cognac Crème; Organic Lolla Rossa, Baby Romaine, & Green Oak Lettuces with Shaved Carrots Wrapped in English Cucumber with Shaved Radish and Pear Tomatoes with Lemon Herb Vinaigrette; Choice of: 1) Mesquite Smoked Beef Tenderloin with Balsamic Demi, Yukon Gold Potato Gratin and Seasonal Vegetables; or 2) Crispy Skin Snapper with Red Pepper Romesco, Black Quinoa Tabouleh and Grilled Asparagus; or 3) Heirloom Bean and Kale Soup, Spring Pea and Roasted Mushroom Risotto with a Yellow Pepper Coulis, Chocolate Raspberry Symphony or Mexican Vanilla Crème Brulée; Regular and Decaffeinated Coffee; and Iced Tea.


CONFERENCE PROGRAM COMMITTEE

CPE#EF463: SBEC 2.0
Storytelling Concert
7:00 - 9:00 pm  •  Hilton Austin, 500 East 4th Street

Here is your opportunity to hear great stories told by seasoned tellers and a special guest librarian.

STORYTELLING ROUND TABLE

Intergalactic Dance Club Party
(Ticketed)
9:00 pm - 12:00 am  •  Scholz Garten, 1607 San Jacinto
It's the Intergalactic Dance Club Party (a.k.a., the group devoted to music, friends, dancing, and frivolty)! Come join the crowd and show that librarians know how to partee! Tickets may be purchased by Friday, April 3, through the preregistration or purchased at the door.

INTERGALACTIC DANCE CLUB ROUND TABLE, NEW MEMBERS ROUND TABLE, RETIRED LIBRARIANS (ALIVE) INTEREST GROUP

LIBRARY SCHOOL DINNERS & RECEPTIONS

Tickets must be purchased by Friday, April 3, through preregistration. Transportation will not be provided.

UNT CI Alumni Reception (Ticketed)
6:00 - 8:00 pm  •  Four Seasons Hotel, 98 San Jacinto

TWU Library School Reception (Ticketed)
6:30 - 8:00 pm  •  Omni Austin Hotel Downtown, 700 San Jacinto at 8th Street

Sam Houston State University Library Science Alumni (Ticketed, register online only)
6:30 - 9:00 pm  •  Painting with a Twist - North 8820 Burnett Road, #507

U of H-Clear Lake Library School Student and Alumni Dinner (Ticketed)
6:30 - 8:30 pm  •  Iron Cactus Mexican Grill
606 Trinity Street

UT at Austin School of Information Alumni and Friends Reception (Ticketed)
6:30 - 8:30 pm  •  UTSI, 1616 Guadalupe

Texas Media Awards Presentation
6:00 - 8:00 pm  •  Hilton Austin, 500 East 4th Street

The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web design, and music composition. Students from all over Texas receive awards and showcase their work.

TEXAS MEDIA AWARDS COMMITTEE

THURSDAY • APRIL 16
FRIDAY APRIL 17 PROGRAMS & EVENTS

Sync Up Station ................. 7 am – 11 am
Registration ....................... 7 am – 1 pm
Placement & Career Center ...... 8 am – Noon
Tech Center (Internet) ............ 8 am – Noon
TLA Store.......................... 8 am – Noon
Bag Check 4th St. Lobby .......... 9 am – Noon
Exhibits ............................ 9 am – Noon

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in blue.
Events are in green.
Young Adult Technology = YAT
Bring Your Own Device = BYOD

CPE#508a: SBEC 1.0; TSLAC 1.0
LIBGuides (HANDS ON LAB 12: TICKETED; REGISTER ONLINE ONLY)
8:00 - 8:50 am
LibGuides allow librarians to curate knowledge and share information with their users by creating online Guides for any topic, course, subject, process...or any other information that they want to organize and share! Learn how to determine what type of Guide best suits the information you want to communicate, how to create content, embed media, and publish the Guide. Tickets must be purchased by Friday, April 3, through preregistration.
Brittney Johnson, Munday Library, St. Edwards University.
CONFERENCE PROGRAM COMMITTEE.

Bylews & Resolutions Committee
8:00 - 8:50 am

College & University Libraries Division Executive Board
8:00 - 8:50 am

Public Libraries Division Executive Board
8:00 – 8:50 am

Special Libraries Division Business
8:00 - 8:50 am

CPE#504: SBEC 1.0
Vendors on Collection Development
8:00 - 9:20 am
Publishers and library vendors offer their perspectives on everything from industry trends to suggestions for using and promoting reading materials. Take part in an open discussion with vendors and learn about recently published books, e-resources, and reference works. A business meeting follows the program.
ACQUISITIONS & COLLECTION DEVELOPMENT COMMITTEE.

CPE#505: SBEC 0.75
Let’s Get Surreal! Children’s Round Table Author Session with Chris Van Allsburg (TICKETED)
8:00 - 9:50 am
Caldecott Medal winner Chris Van Allsburg will discuss his inspiration and artistic process for writing and illustrating some of his most popular picture books, including his most recent book, The Misadventures of Sweetie Pie. Breakfast tickets must be purchased by Friday, April 3, through preregistration.

Chris Van Allsburg, Houghton Mifflin Harcourt.
CHILDREN’S ROUND TABLE

CPE#524: SBEC 1.0; TSLAC 1.0
10 Things Your Website Needs in 2015
9:00 - 9:50 am
Your library website is the critical channel for telling your users about your mission, your services, and your needs. Learn how to evaluate your Web presence, identify best practices, and implement the 10 crucial things that your website should include.
Rich Dietz, Nonprofit R+D.
CONFERENCE PROGRAM COMMITTEE.

CPE#515: SBEC 1.0; TSLAC 1.0
Digital Citizenship: Sync Up Safely
9:00 - 9:50 am
Teach students to be safe, responsible, and respectful digital citizens. Hear how several school districts approach digital citizenship while leveraging information literacy skills, collaborating with other campus leaders, and educating stakeholders. This session gives you innovative tools to teach these important life skills.
Jennifer LaBoon, Library Media Services, Fort Worth ISD; Bethany Brant, Polser Elementary School, and Robin Stout, Library Media Services, Lewisville ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#517: SBEC 1.0; TSLAC 1.0
EPUB3 & e-Books: What Do We Need to Know?
9:00 - 9:50 am
EPUB is becoming the most widely-used standard for distributing e-books. Version 3 incorporates style and layout enhancements, global language support, rich media interactivity, and accessibility features. Discover what it is and why it matters to librarians.
Christine Peterson, Amigos Library Services.
CONFERENCE PROGRAM COMMITTEE.

Prevent and Share: Program Planning for TLA 2016
7:00 - 7:50 am
Prepare for the 2016 TLA Conference in Austin by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.
CONFERENCE PROGRAM COMMITTEE.

Body Resistance to a Beat
7:00 - 8:00 am
Work out to a fabulous and funky beat with certified personal trainer Roz Mays Davis. Davis incorporates stretching, weight training, and boxing while moving to the latest R&B tunes. Davis specializes in helping the average person get fit while having fun! Join us to de-stress and energize before your trip home.
Roz Mays Davis, PFTA-CPT, NASM-CPT.
CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

SYNC UP STATION: Your Destination for Imagination, Collaboration, and Innovation
7:00 - 11:00 am
What is the Sync Up Station? It’s a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station’s tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. Find the Sync Up Station near the Registration Area in Exhibit Hall 5.
CONFERENCE PROGRAM COMMITTEE.

Fran and Robin’s Breakfast Buffet
7:00 - 11:00 am
Menu includes: New Mexico Green Chile, Oven-Dried Tomatoes, Asadero, Cheddar Cheese Quiche, Crisp Applewood Smoked Bacon; Red Chile Roasted Red Potatoes; Freshly Brewed Coffee and Decaf; Orange Juice and Hot Tazo Teas.
CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.
Where cultures meet, nations collide, and diversity colors life: these topics and more are the province of border authors. Join a panel for an insightful and artistic look at this rich slice of Texas life and literary wares.

**CPE#506: SBC 1.0**

**Historical Fiction Often Begins in Libraries**

9:00 - 9:50 AM

An author shares how archivists and librarians at the Rosenberg Library helped shape her historical fiction. She reveals how original letters, diaries, photographs, and discussions with information professionals influenced her narratives.

Ann Weisgarber, Macmillan-Adult.

ARCHIVES, GENEALOGY & LOCAL HISTORY ROUND TABLE

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**CPE#513: SBC 1.0**

**Maverick Graphic Novel Reading List Program Featuring Jeff Smith**

9:00 - 9:50 AM

The Maverick Graphic Novel Reading List Committee presents programming ideas for this year’s list. This program will feature Jeff Smith, best known as creator of the comic series BONE and winner of numerous awards and honors including 10 Eisner Awards and 11 Harvey Awards. "Little Mavs," a new graphic novel list for younger kids, will be introduced.

Jeff Smith, Graphix, Scholastic Inc.

CPE#514: SBC 1.0; TSLAC 1.0

**Sharing the Wonder with One Book, One Community: Kindness Theme Unites Community**

9:00 - 9:50 AM

Round Rock ISD librarians showcase their recent One Book, One Community literacy initiative. Attendees will receive detailed instructions to replicate this program, including ideas for collaborative projects involving teachers, student writing, community activities, author visits, and promotional strategies.

Kate DiPrima, Cedar Valley Middle School; Laura Glaser Falli and Amelia Lewis, McNeil High School; Kristen Fournier, Forest North Elementary School; Linda Kay, Ridgeview Middle School; and Ami Uselman, Teravista Elementary School, Round Rock ISD.

CPE#516: SBC 1.0; TSLAC 1.0

**Taking Care of Business: Attract and Serve Your Local Business Community**

9:00 - 9:50 AM

Presenters share strategies for attracting businesses and entrepreneurs to the library and cultivating these stakeholders as library supporters. Attendees will learn about different resources of interest to businesses and how serving this group promotes a thriving community.

Dianne Connerly, Pottsboro Area Public Library; Marc Marchand, CPM, Burleson Public Library; and Kerry Montz, North Branch, Denton Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE

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**CPE#507: SBC 1.0**

**Libraries and South-by-Southwest**

9:00 - 9:50 AM

Library programs and services have a lot to offer SXSW Interactive and EDU audiences. A wide-ranging group of libraries and organizations, including TLA and other stakeholders, are showing that libraries are movers and shakers in the digital age. Learn about our growing presence in this high tech and education industry event. Find out how you can get involved.

Carson Block, Carson Block Consulting, Inc.; Cindy Fisher, University of Texas at Austin; Martha Rossi, ESC Region 20; and Julie B. Todaro, Austin Community College.

CPE#508: SBC 3.0; TSLAC 3.0

**Exploring 3D Printing @ Your Library**

**Hands on Lab 13; ticketed; register online only**

9:00 - 11:50 AM

Learn about 3D printing and modeling technology, and discover tips for establishing a successful service in your library. The session includes hands-on practice using 3D modeling software, preparing your own 3D print job, and starting it on a demo printer. We’ll print as many as possible during the extensive Q&A. Tickets must be purchased by Friday, April 3, through preregistration.

Denise Beaubien Bennett and Sara Gonzalez, Marston Science Library, University of Florida.

CPE#509: SBC 1.0; TSLAC 1.0

**The Benefits of e-Books: An Overview**

10:00 - 10:50 AM

Engage readers with e-books. This session provides an overview of digital lending – its future and applicability for your library. Find out the considerations you must make when implementing a program and hear success stories.
FRIDAY • APRIL 17
Matthew R. Foxhall
Justine Larbalestier
John Sanford
Colleen Gleason

cinematic qualities. She discusses how she creates picture books with story arcs, these two media forms have much in common. This Caldecott honor recipient from character development to editing and types, including a joint-use library and a community college libraries of diverse sizes specific to careers in related academic library needs, review initiatives, and make recommendations.

Posie Aagaard, University of Texas at San Antonio; Beatrice Caraway, Trinity University; Dana Hendrix, A Frank Smith Jr Library, Southwestern University; and John Weaver, Brown Library, Abilene Christian University.

10:00 - 11:20 am The panel will discuss initiatives, and make recommendations. They will also discuss related academic library needs, review storage models. They will also discuss shared print collections and the National Library of Medicine which are available for individuals who are not healthcare providers or professionals. A limited number of computers will be provided. It is suggested that you bring your own device. Cheryl Rowan, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

10:00 - 11:20 am It’s Not Just for Summer Ya 4 Every1
Discover what’s hot off the press with Teri Lesesne as she booktalks the latest and greatest books for tweens and teens. A slide presentation and an annotated bibliography will be provided. Teri S. Lesesne and Karin Perry, Department of Library Science, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

10:00 - 11:20 am Careers in Community College Libraries
The panel will discuss opportunities and challenges specific to careers in community colleges. Speakers represent community college libraries of diverse sizes and types, including a joint-use library and a 100% digital library.

José Aguirre, Library Media Center, Glendale Community College; Nichole Boone, Collin College-Spring Creek Campus; Monica R. Norem, CyFair Branch, Lone Star College; and Cheryl Crisp Stewart, Coastline Community College.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

10:00 - 11:20 am Embracing a Reader: Booktalks to Motivate Tweens and Teens
Discover what’s hot off the press with Teri Lesesne as she booktalks the latest and greatest books for tweens and teens. A slide presentation and an annotated bibliography will be provided. Teri S. Lesesne and Karin Perry, Department of Library Science, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

10:00 - 11:20 am Health Information for Everyone: MD, RN, PhD, or DDS Not Required!
Need quality consumer-health information websites on diseases, genetic conditions, environmental health, resources for older adults, drugs, and more? The speaker highlights free online resources from the National Library of Medicine which are available for individuals who are not healthcare providers or professionals. A limited number of computers will be provided. It is suggested that you bring your own device. Cheryl Rowan, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

10:00 - 11:20 am With so many new technology gadgets, apps, and websites, it is nearly impossible to keep up. In this fast-paced session, Tammy Worcester Tang will share her favorite newly-discovered tips, tricks, and tools for teachers, librarians, and students. Bring your own device. Tammy Worcester Tang, ESSDACK.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

10:00 - 11:20 am Join financial planners as they illustrate the Teacher Retirement System (TRS) of Texas benefit options available to a hypothetical couple. Pros and cons of each option will be discussed. The speakers will cover recent legislative changes affecting TRS members and explain retirement programs available. Bobby Ellis and Matthew R. Foxhall, AXA Financial Group.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

10:00 - 11:20 am What is it about young adult literature that is so popular that even adults are reading it? Learn more about the hot trends in YA crossover from some of today’s top adult authors who are now writing for young adults, as well as from YA authors whose books are being read by adults.

Texas Library Journal • Winter 2014
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CPE#537: SBEC 2.0; TSLAC 2.0
Advanced Fundraising for Library Friends and Foundations
10:00 - 11:50 AM

As your library grows, the institutions financial needs grow beyond book and bake sales. A panel of fundraising experts will show you the path to finding new kinds of revenue. A business meeting follows the program.

Ellen Moutas Lee, Regional Foundation Library, Division of Diversity and Community Engagement, University of Texas at Austin; Jennifer Peters, Library Development & Networking Division, Texas State Library & Archives Commission; and Tim Staley, Austin Public Library Friends Foundation.

FRIENDS OF LIBRARIES & ARCHIVES OF TEXAS.

CPE#531: SBEC 2.0
Book Buzz: The New Books are Coming
10:00 - 11:50 AM

Representatives from several publishing houses will talk about forthcoming titles. See what new books are coming down the road!

PUBLIC LIBRARIES DIVISION.

CPE#535: SBEC 2.0; TSLAC 2.0
Laughing through the Ages: From Picture Books to Books for the Middle Grades
10:00 - 11:50 AM

Join picture book author/illustrator Judy Schachner of Skippyjon Jones fame and stand-up comedian turned New York Times bestselling author Chris Grabenstein as they discuss how humor and the power of the imagination capture readers of all ages.

A business meeting precedes the program. A book signing to follow the program.


TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#541: SBEC 2.0; TSLAC 2.0
Let’s Hear Their Stories: American Indians, Arabs, and Arab-Americans
10:00 - 11:50 AM

Representing American Indians and Arabs/Arab-Americans in library collections is an important component of diversity. The panel of authors and library science specialists surveys the availability of children’s and YA books about these groups and will point out ways librarians can evaluate books for accuracy, fairness, and freedom from stereotype.

Michele Cook, Jennifer Niven and John Sandford, Random House Children’s Books; Colleen Gleason, Chronicle Books; Justine Larbalestier, Soho Teen; Sarah J. Maas, Bloomsbury Children’s Books; and Gena Showalter, Harlequin.

YOUNG ADULT ROUND TABLE.

CPE#532: SBEC 2.0; TSLAC 2.0
Libraries United: We All Prepare Texans for Work
10:00 - 11:50 AM

What priority do administrators and stakeholders assign to workforce development in our cities, schools, and institutions of higher education? Hear perspectives from decision makers in these communities and learn what they perceive as institutional goals and the potential role of libraries. An open discussion will follow this important conversation about workforce readiness in Texas. A business meeting follows the program.

Mark Cueva, Mayor’s Office of Education, City of Houston; Leticia Leija, Sekula Memorial Library; Barbara Lerner, Texas Woman’s University; Jason Sabo, Frontera Stragedy; and Julie B. Todoro, Austin Community College.

WORKFORCE-LIBRARY PARTNERSHIPS TASK FORCE.

CPE#533: SBEC 1.5; TSLAC 1.5
Linked Data: An Emerging Trend
10:00 - 11:50 AM

Linked Data is an emerging technology in cataloging and metadata projects. This program will help attendees better understand Linked Data, how it is used in cultural heritage projects, and how to add it to cataloging and metadata workflows. A business meeting follows the program.

Mark Phillips, Digital Libraries Division; Hannah Tarver, Digital Projects Unit, University of North Texas Libraries; Danielle Cunniff Plumer, consultant; and Amber Seely, Cataloging & Metadata Services, Houston Public Library.

CATALOGING & METADATA ROUND TABLE.

CPE#534: SBEC 2.0; TSLAC 2.0
Special Collections for Students: Helping Your Scholars Get the Most out of Archives
10:00 - 11:50 AM

Special collections can help young scholars connect with local history. Speakers will show you how to build your collections and help middle, high school, and undergraduate students place their work within a broader historical context.

Caroline Castillo, English Language Arts and Reading, Alexander Hamilton Middle School, Houston ISD; Amie Oliver, The Texas Collection, Baylor University; and Mikaela Selley, HMRC, Houston Public Library.

ARCHIVES, GENEALOGY & LOCAL HISTORY ROUND TABLE.

CPE#536: SBEC 2.0; TSLAC 2.0
Turning Outward to Lead Change in Your Community
10:00 - 11:50 AM

This session will introduce you to the Harwood Institute’s “Turn Quiz.” This tool enables librarians to assess the focus of their efforts as they seek to better engage communities on the issues that matter most to them.

Carlton Sears, Harwood Institute for Public innovation.

CONFERENCE PROGRAM COMMITTEE.

CPE#538: SBEC 1.0; TSLAC 1.0
“The Choice”: Push the Button for TexQuest Collaboration in Secondary Schools
11:00 - 11:50 AM

Have fun with the TexQuest team as they “audition” ideas for promoting online resources before a panel of secondary school “judges.” Will innovative approaches make them “turn their chairs?” Take away imaginative marketing ideas for engaging teachers on your campus.

Carlton Sears, Harwood Institute for Public innovation.

CONFERENCE PROGRAM COMMITTEE.
Caldecott-winning illustrator Jerry Pinkney's The Lion & the Mouse is among the most renowned figures in children's literature today. Join him for a colorful and moving exploration of his work, inspiration, and depiction of the incredible visual universe for children. Luncheon tickets must be purchased by Friday, April 3, through preregistration. Menu includes: Mesclun Greens with Goat Cheese and Dried Cranberries served with Smoked Pecan Dressing; Hot Rolls with Sweet Cream Butter; Flat Iron Steak, Rusti Potatoes, Grilled Asparagus, and Slow Roasted Tomatoes topped with a Cracked Black Pepper and Red wine Sauce; Key Lime Tart with Berry Compote; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

Jerry Pinkney, Little Brown Books for Young Readers.

CPE#558: SBEC 0.5

General Session III
1:30 - 2:10 PM
Speaker to be announced.
CONFERENCE PROGRAM COMMITTEE.

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TLA2015, a software application you can download on your phone or any portable electronic device, gives you digital access to the whole TLA conference program (sessions, authors, exhibitors) and lets you create your own personal schedule. The mobile app is updated regularly by TLA, so it will contain the most current information about conference, including any changes in times or speakers. Like any other mobile app, you can begin by going to the app store (a preset tool on most mobile devices) and do a search for “TLA 2015.” Then click on the download option.

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An overview of special features, tutorials, and additional information on downloading the app will be linked on the TLA conference page by January 10, 2015.

Hands on Labs

Seating is limited for all Hands on Lab sessions. These labs are ticketed events, and reservations must be made by April 3, 2015 through online preregistration only.

Tuesday, April 14

Basic Book Repair & Mending
(Hands on Lab 1) .................................1-3:50 pm

Manage Citations with Zotero
(Hands on Lab 2) .................................2-3:50 pm

Build Your Own Game (Hands on Lab 3) .................................4-5:20 pm

Wednesday, April 15

Library Gaming with Minecraft & Faster Than Light (Hands on Lab 4) ...............10:15-11:50 am

Next Generation Social Media
(Hands on Lab 5) .................................12-12:50 pm

Physics, Flight, & Friction—Using Kerbal Space (Hands on Lab 6) ......................1-2:50 pm

Build Your Own App Part I—Basics & Overview (Hands on Lab 7) ......................3-3:50 pm

Build Your Own App Part II—The Building of a Mobile App (Hands on Lab 8) ...............4-4:50 pm

Thursday, April 16

Hanging Out with Google
(Hands on Lab 9) .................................8:30-9:50 am

Infographics—How to Create
(Hands on Lab 10) .........................10-11:50 am

Exploring 3D Printing at Your Library
(Hands on Lab 11) .................................1-3:50 pm

Friday, April 17

LibGuides (Hands on Lab 12) ...............8:00 am-8:50 am

Exploring 3D Printing at Your Library
(Hands on Lab 13) .........................9:00 am-11:50 am

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Preregistration Form

Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

- Preregistration postmark deadline is April 3, 2015.
- One form per person. Choose only one preregistration fee.
- PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- Individual TLA member dues for 2015 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- If applicable, please fill in your TLA member number on the preregistration form.
- Check here if you prefer NOT to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, news, etc.

TLA Membership # ___________________________ Nickname (if any) for badge ___________________________

Library Type Affiliation:   ___ Academic           ___ Public           ___ School           ___ Special           ___ Does not apply

NAME: LAST ___________________________ FIRST ___________________________

ADDRESS: STREET _______________________________________________________

CITY: ___________________________ STATE: ___________________________ ZIP: ___________________________

INSTITUTION: ___________________________________________________________

EMAIL: ___________________________________________________________________

PHONE: HOME ___________________________ BUSINESS ___________________________ CELL ___________________________

**NEW** Used to facilitate conference-related communications and is essential for mobile app login

1. PREREGISTRATION FEES

Choose only one preregistration fee.

Indicate your preregistration choices by marking an “X” in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-J entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2015 TLA MEMBER RATES

General Member $270 A  
Retired Member $105 B  
Library School Student* $105 C  
Trustee/Lay/Advocate $105 D  

* must be current STUDENT member of TLA

TIP FOR NON-MEMBERS. Before registering, see how much a membership in TLA would lower your registration fee.

NON-MEMBER (NM) RATES

Library Employee $415 E  
Library School Student** $150 F  
Trustee/Lay/Advocate $150 G  
International Attendee $170 H  
School Administrator $160 I  
Family/Spouse $105 J  

ONE DAY ONLY: WEDNESDAY

2015 General Member $200 O  
NM Library Employee $275 P  
NM Trustee/Lay/Retired $235 Q  

ONE DAY ONLY: THURSDAY

2015 General Member $200 R  
NM Library Employee $275 S  
NM Trustee/Lay/Retired $235 T  

ONE DAY ONLY: FRIDAY reduced hours

2015 General Member $170 U  
NM Library Employee $245 V  
NM Trustee/Lay/Retired $200 W  

Preregistration postmark deadline is APRIL 3, 2015

- Refund requests must be in writing and postmarked no later than April 3, 2015. Refunds will be mailed in June, with a $40 processing fee deducted.
- Exhibits-only passes are sold through online registration as well as onsite.
- Exhibits-only PLUS passes are sold through online registration as well as onsite.

2015 ANNUAL CONFERENCE EDITION: SYNC UP!
### 2 PRECONFERENCES • TUESDAY, APRIL 14

- **Makin’ Music: Programming with DIY Instruments**
  - Member: $75 ACA
  - Non-member: $100 ADB
- **Storytelling 101 and Then Some!**
  - Member: $35 ADA
  - Non-member: $60 ADB
- **Resources for the Library Provided by the Texas General Land Office**
  - Member: $40 AEA
  - Non-member: $65 AEA
- **Research Projects: Idea to Publication**
  - Member: $50 AFA
  - Non-member: $75 AFB

### 3 TICKETED EVENTS (ALPHA CODES AJ – ED)

#### Conference registration fees NOT required; multiple tickets allowed.

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Member</th>
<th>Non-member</th>
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<tr>
<td><strong>BLACK CAUCUS RT AUTHOR SESSION</strong></td>
<td>$37 CB</td>
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<td><strong>DIRECTOR’S SYMPOSIUM</strong></td>
<td>$33 DF</td>
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<td><strong>EVENING WITH THE AUTHORS</strong></td>
<td>$85 DG</td>
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<td><strong>LARIAT ADULT FICTION AUTHOR SESSION</strong></td>
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<td><strong>TEXAS BLUEBONNET AWARD AUTHOR SESSION</strong></td>
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<td><strong>INTergalactic Dance Club Party</strong></td>
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<tr>
<td><strong>Texas Bluebonnet Award Author Session</strong></td>
<td>$43 CD</td>
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**Indicate if you require a special meal:**

- Vegetarian
- Vegan
- Gluten-free
- Lactose-free
- Diabetic
- Other (explain) __________________________________________________________________

**Offered through ONLINE REGISTRATION ONLY**

- **THURSDAY, APRIL 16**
  - Sam Houston State Univ. Alumni Dinner $35

**When you preregister for conference online, you will also receive DISCOUNTED RATES.**

No purchase orders accepted; preregistration form must be postmarked by APRIL 3.

### Friday, April 17

- **CLOSING AUTHOR SESSION: PINKNEY**
  - $43 CF

- **LET’S GET SURREAL! CRT AUTHOR SESSION**
  - $33 CE

- **TLA FITNESS TRILOGY, VOLUMES I-III**

### Saturday, April 16

- **ALUMNI RECEPTIONS & DINNERS**
  - UNT $10 EA
  - TWU $20 EB
  - UH-CL $26 EC
  - UT-Austin FREE ED

**Indicate any dietary restrictions:**

- __ Vegetarian
- __ Vegan
- __ Gluten-free
- __ Lactose-free
- __ Diabetic
- __ Other (explain) __________________________________________________________________

**Offered through ONLINE REGISTRATION ONLY**

- **THURSDAY, APRIL 16**
  - Hetherington FUN RUN $25 DC

**Mail this form with check payable to TLA**

3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

- Card: □ VISA □ MC □ AMEX □ DISC
- No. __________________________
- CVV (sec. code) ____________ Exp. date: Mo. ______ Year ______
- Signature ______________________________

**Check # ____________________ Amt. __________________ Check # ____________________ Amt. __________________**
2015 Individual Membership

SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

First Name ___________________ Middle Name ___________________

Last Name ___________________

Nickname (If Any) ________________

TLA Membership Number, If Known _______________________

Employment: Institution/Library _______________________________

Campus Branch/Department ________________________________

Business Street Address _________________________________

City ___________________________ State ______ ZIP+4 __________

Business Phone _______________ Fax _______________________

Home Street Address _________________________________

City ___________________________ State ______ ZIP+4 __________

Home Phone _______________ Cell Phone ______________________

Preferred Email ___________________________ Secondary Email ______________________

Your Social Media Handles (if applicable):

Twitter ___________________________ Facebook __________________

Linked in ___________________________ Other _______________________

Preferred mailing address: ☐ Home  ☐ Work

☐ Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

☐ From TLA and outside organizations – or – ☐ From TLA only

☐ I do NOT want to be auto-subscribed to Unit electronic lists.

To JOIN OR RENEW ONLINE (preferred) visit WWW.TXLA.ORG

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

☐ 25 and under  ☐ 36 – 45  ☐ 56 – 65

☐ 26 – 35  ☐ 46 – 55  ☐ 66 or over

Are you:  ☐ Female  ☐ Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

☐ Black or African American

☐ American Indian or Alaska Native

☐ Asian

☐ Native Hawaiian or Other Pacific Islander

☐ Hispanic/Latino origin

☐ White person not of Hispanic/Latino origin

☐ Person of other race(s); please identify ____________________________

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

☐ within 5 miles  ☐ 31 – 60 miles

☐ 5 – 15 miles  ☐ 61 – 100 miles

☐ 16 – 30 miles  ☐ Farther than 100 miles

What is your highest level of education?

☐ High School or GED

☐ Associate Degree

☐ Bachelor’s Degree

☐ Master’s Degree

☐ Doctorate

☐ None of the above

Do you have formal library/information training or certification at any of the following levels? (check any that apply)

☐ Library/Media Specialist Certification

☐ Bachelor’s Degree

☐ Master’s Degree, non-ALA accredited school

☐ Master’s Degree, ALA-accredited school

☐ Doctorate

Library Type Affiliation

☐ Academic  ☐ School  ☐ Does not apply

☐ Public  ☐ Special

Which college or university granted your Master’s Degree in Library and/or Information Science?

☐ Sam Houston State University

☐ Texas Woman’s University

☐ University of Houston, Clear Lake

☐ University of North Texas

☐ University of Texas at Austin

☐ Other Texas school (please identify) ____________________________

☐ Non-TX American school (please identify) _______________________

☐ International program (please identify) _______________________

CONTINUED ON OTHER SIDE
SECTION II – MEMBERSHIP CATEGORY
Individual membership dues are non-refundable & non-transferable.
Dues installment plan available online.

☐ Personal Member (G) Librarian, Library Professional, Library Staff

Dues Schedule:
☐ Unemployed through $9,999 $25
☐ Salary $10,000 through $14,999 $45
☐ Salary $15,000 through $19,999 $60
☐ Salary $20,000 through $29,999 $75
☐ Salary $30,000 through $39,999 $105
☐ Salary $40,000 through $59,999 $145
☐ Salary $60,000 through $79,999 $155
☐ Salary $80,000 and above $170

☐ Full-time Library Student (not currently employed in a library) or
High School Student (C) $25

☐ Retired Librarian (D) $25

☐ Vendor (V) $50

☐ Trustee/Layperson/Advocate (E) $35

☐ Supporting Member (F) $230

☐ Out of State Member (G) $35

SECTION III – DIVISION (One Division included in Basic Dues)

☐ College and University Libraries (1)

☐ Public Libraries (2)

☐ Special Libraries (3)

☐ Texas Association of School Librarians (4)

[Note: Friends of School Libraries of Texas has merged into TASL]

☐ Private School Discussion Group (5)

☐ No Preference (6)

SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)
(One Round Table or Interest Group included in Basic Dues)

☐ Acquisitions & Collection Development RT (A)

☐ ALIVE (retired members) IG (Nn)

☐ Archives, Genealogy, & Local History RT (Ll)

☐ Assessment IG (Mm)

☐ Automation & Technology RT (N)

☐ Black Caucus RT (Z)

☐ Cataloging & Metadata RT (C)

☐ Children’s RT (D)

☐ Digital Libraries RT (Dd)

☐ Distance/E-Learning RT (J)

☐ E-SMART (E-Resources & Serials) RT (R)

☐ Exhibitors RT (formerly TPALS) (S)

☐ Gay, Lesbian, Bisexual, & Transgender RT (Cc)

☐ Government Documents RT (K)

☐ Intergalactic Dance Club RT (Bb)

☐ Interlibrary Loan & Resource Sharing RT (L)

☐ Latino Caucus RT (T)

☐ Library Friends, Trustees, & Advocates RT (G)

☐ Library Instruction RT (U)

☐ Library Support Staff RT (X)

☐ Media & Related Technologies RT (P)

☐ New Members RT (J)

☐ Programming for Adults RT (Kk)

☐ Reference & Information Services RT (F)

☐ Small Community Libraries RT (Q)

☐ Storytelling RT (W)

☐ Supervision, Management, & Administration RT (M)

☐ TALL Texans RT (Y)

☐ Texas Authors & Illustrators IG (Oo)

☐ Young Adult RT (H)

☐ No Preference

SECTION V – DISTRICTS (One District included in Basic Dues)

☐ I wish to be a member of my assigned district (geographical, based on preferred mailing address).

☐ I do not wish to be a member of any district.

☐ I wish to be a member of the following; select all that apply:

☐ District 1 ☐ District 6

☐ District 2 ☐ District 7

☐ District 3 ☐ District 8

☐ District 4 ☐ District 9

☐ District 5 ☐ District 10

SECTION VI – PAYMENT

BASIC DUES
Includes one Division and one
Round Table/Interest Group $___________

Each Add’l Division at 10% X Basic Dues $___________

Each Add’l Round Table or Interest Group at 5% X Basic Dues $___________

Each Add’l District at 1% X Basic Dues $___________

Membership Directory, $30 each $___________

Professional Liability Insurance, $36 $___________

Annually, Jan-Dec Insurance Premium per Member: $27.50; State Taxes/Fees (4.91%); $1.35, Association’s Administrative Fees: $7.15 $___________

TOTAL $___________

RETURN ENTIRE FORM WITH PAYMENT
No Purchase Orders Accepted

☐ Check or Money Order payable to TEXAS LIBRARY ASSOCIATION

☐ VISA ☐ AMERICAN EXPRESS ☐ MASTERCARD

☐ DISCOVER

Card # __________/________/________/________

CVV (security code) __________ Exp. Date __________/________

Signature __________________________________________

Received __________________________________________

OFFICE USE ONLY

Check # __________________________

Amount __________________________

76
Texas Woman’s University
Choices in Library Education

Texas Woman’s University offers master’s degrees and postgraduate certificates in Library and Information Studies, with career opportunities for information services in universities, schools, municipalities and other for-profit and non-profit settings. All degree and certificate programs are available entirely online.

Our graduates have the knowledge to develop lifelong careers in service, the vision to explore new ideas that advance the profession and the passion to put their skills to work in a diverse society.

Master of Library Science
The MLS degree prepares professionals to work in academic, public, school, corporate and other special libraries.

Dual MLS / MS Health Studies
Graduates of the dual-degree program earn both Master of Library Science and Master of Science in Health Studies. This dual-degree program prepares professionals for leadership roles as health information specialists in private and public agencies.

Graduate Certificate in School Librarianship
This certificate program is available for students who hold a master’s degree in another discipline and for students in the MLS program with interest in school librarianship.

Graduate Certificate in Evidence-Based Health Science Librarianship
This certificate offers focused post-master’s study on evidence-based librarianship in collaboration with health science institutes in the Dallas, Fort Worth and Houston areas.

For information contact
slis@twu.edu
940-898-2602
1-866-809-6130
www.twu.edu/slis

School of Library & Information Studies
Knowledge                Vision                Passion
Texas Woman’s University offers master’s degrees and postgraduate certificates in Library and Information Studies, with career opportunities for information services in universities, schools, municipalities and other for-profit and non-profit settings. All degree and certificate programs are available entirely online.

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