

TexasLibraryJournal

VOLUME 90, NUMBER 4 • WINTER 2014

Annual Conference Issue

TLA 2015

*Program details, daily schedule, sponsors & exhibitors,
registration information, and more*

imagine
collaborate
innovate

APRIL 14-17
AUSTIN TX

SYNC UP!

ALSO IN THIS ISSUE: *School Libraries, Storytime: Books or Screens?, and Discovery Services*



a loss
beyond words.

Your school library, your community.

School libraries are much more than literacy centers. They serve as a safe environment to explore and learn, access new information technologies, and collaborate with peers. When a school library program is destroyed by a natural disaster, the students and the community feel the immediate loss of a valuable resource that reaches far beyond books. Since 2006, the American Association of School Librarians, with funding from the Dollar General Literacy Foundation, has given more than 1.5 million dollars in grants to over 150 school libraries across the country affected by natural disasters.

**APPLY TODAY FOR A BEYOND WORDS GRANT:
WWW.ALA.ORG/AASL/DISASTERRELIEF**

Beyond WordsSM

the Dollar General school library relief fund

A collaboration among



An ALA, AASL, NEA program
funded by Dollar General
Literacy Foundation

Published by the

**TEXAS LIBRARY
ASSOCIATION**

Membership in TLA is open to any individual or institution interested in Texas libraries.

To find out more about TLA, order TLA publications, or place advertising in Texas Library Journal, write to Texas Library Association 3355 Bee Cave Road, Suite 401 Austin, Texas 78746-6763; call 1-800-580-2TLA (2852); or visit our website at www.txla.org.

A directory of TLA membership is available in the "Members Only" section of the website.

Opinions expressed in *Texas Library Journal* are those of the authors and are not necessarily endorsed by TLA.

Journal Staff

Editor Gloria Meraz
Layout/Graphics Mary Ann Emerson
Advertising Mgr. Kasey Hyde
Printer Capital Printing

© Texas Library Association

Texas Library Journal (ISSN 0040-4446) is published quarterly in spring, summer, fall, and winter by the Texas Library Association, 3355 Bee Cave Road, Suite 401, Austin, Texas 78746-6763. Periodicals Postage Paid at Austin, Texas. POSTMASTER: Send address changes to Texas Library Journal, 3355 Bee Cave Road, Suite 401, Austin, Texas 78746-6763. Subscription price: to members of TLA, 94 cents, included in annual dues; to nonmembers, \$25 per year for domestic, \$30 out-of-country. Single issues: \$7.

Volume 90, No 4 ★ Winter 2014

President's Letter Sharon Amastae..... 2
 Editorial Gloria Meraz 4
 The Importance of School Libraries Nicole Cruz..... 6
 Screen time or Story time? Sarah Booth..... 8
 An Executive Summary of "Discovery Services: A White Paper for the Texas State Library & Archives Commission" 10
 Arta Kabashi, Christine Peterson, and Tim Prather
 Newsnotes..... 14



ANNUAL CONFERENCE

Corporate Sponsors 18
 Featured Speakers 20
 Programs by Topic 24
 Exhibiting Companies 32

SCHEDULE OF EVENTS

Preconferences (Tuesday) 34
 Tuesday, April 14..... 38
 Wednesday, April 15 42
 Thursday, April 16 51
 Friday, April 17 62

INDEX of Events, Speakers, & Sponsoring Units 67

FORMS & Instructions

Hands-On Labs Schedule 71
 Conference Preregistration..... 73
 TLA Membership 75

MEMBERSHIP RENEWALS

Yes, it's that time of year again! In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth. Renew your membership by February 1, 2015 to be eligible to vote in next year's TLA elections. *Let's work together to make 2015 a great year for Texas libraries.*

President's Perspective

BY SHARON AMASTAE



You're holding in your hands a preview of what we've planned to be four stimulating, informative, and fun days of professional development in Austin next spring. The 60+ members of the Program and Local Arrangements Committees invite you to Sync Up! on April 14-17, 2015. Just as there wouldn't be an association without our members, you are the essential ingredient for our annual conference!

During the four days of solid conference programming, you'll find preconferences, 350+ sessions, daily health events, meals featuring authors, hands-on labs, poster sessions, and an exhibit hall brimming with all the top library vendors. Add in time to sync up with your colleagues and friends from across Texas, and you can create a personal conference schedule tailored to your professional needs and preferences.

To make the 2015 conference even more your own, we've added a special space, the Sync Up Station, a commons area that can be anything you want it to be. Connect with a librarian at the Opening Luncheon and want to continue your conversation? Come to the Sync Up Station! Have questions for a session speaker but no time left to ask them? Invite the presenter to the Sync Up Station. Want to discuss ideas for genre-fying your collection? Post your topic and time to meet on the Sync Up Station's calendar. When you pick up your badge at conference, you'll see the Sync Up Station, right outside an entrance to Exhibits. As one clever ProCo member put it: "The Sync Up Station: Your Destination for Imagination, Collaboration, and Innovation!"

Our 2015 service project features a pajama drive for the Austin Chapter of the Pajama Program, a national nonprofit that provides new pajamas and new books to children in need of comfort and care. The Austin chapter works with 37 shelters and has a source for new books but needs new

pajamas for both boys and girls in all sizes from newborn to adult XL. "Put on your pajamas, and I'll read you a story" is a night time ritual that most of us take for granted. Children in transition seldom have heard these comforting words, but the pajamas you provide will show them that someone does care. So, remember to pack your pj's for TLA!

One parenthetical comment about conference planning: since I became President I've been frequently asked, "why doesn't TLA ever meet in El Paso?" Actually, the TLA annual conference was last held in El Paso in 1973, but it simply doesn't have enough convention space or appropriately-located hotel rooms to hold a convention of over 7000 attendees. So if you've wondered why TLA rotates among just a few Texas cities, that's why. Aren't you proud to be part of such a robust conference?

Over the past year, I've learned that a reality of a professional conference is that it's an expensive undertaking, and I realize that the reality of many libraries and schools is that funding is scarce. Is it possible to "do" TLA "on the cheap?" Here are some money-saving tips from veteran attendees. Driving to Austin? Take three or four friends with you, and split the cost of gas. Flying in? Take the Route 100 Airport Flyer bus straight from the airport to downtown Austin

for only \$1.75 (the ticket price after 1/15/15). Reduce your hotel cost by sharing your room with other librarians. Don't know any potential roommates? The room and ride sharing feature on the conference page of the TLA website will help you out. Austin's food trucks can provide inexpensive meals – and be sure to attend the Exhibits Opening Party and the President's Party for free food! The Austin Convention Center has free wifi, so using your devices will be easy. Vendor swag and books at reduced prices (sometimes free) are perfect souvenirs for yourself and those back home. Creative planning can make the conference affordable and even more fun.

There isn't space in a one-page column to highlight all the marvelous details of our 2015 conference. I haven't told you about the return – by popular demand – of the Book Cart Drill Team Competition, our Hands-On Service Project planned for an Austin school library, our first ever "TRI-logy," with running, cycling, and swimming events, the Placement Center, or even described any of the more than 350 sessions that are the heart of the conference. That's what this issue of the *Texas Library Journal* will do. I hope you'll share our excitement as you read through the program and highlight the sessions you don't want to miss.

Members of the Conference Program Committee posed in PJs to announce the TLA 2015 service project.



We can't wait to sync up with you! ✪



MEET YOUR FAVORITE AUTHORS

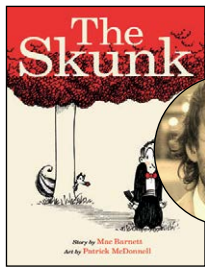
from Macmillan Children's Publishing Group in the Author Area!

→ STOP BY BOOTH # 1353 TO PICK UP GALLEYS OF OUR NEWEST TITLES! ←

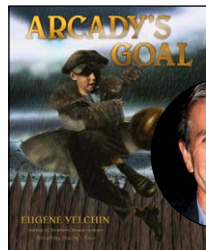
WEDNESDAY,
APRIL 15



JACQUELINE KELLY
Signing: 10:30–11:30 a.m.



MAC BARNETT
Signing: 11:00–Noon



EUGENE YELCHIN
Signing: 1:00–2:00 p.m.
Program: *Connecting Young Readers to World Cultures with Books*
10:15–11:50 a.m.



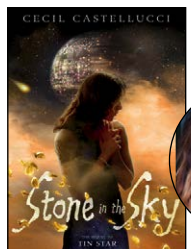
LEE WARDLAW
Signing: 2:00–3:00 p.m.
Program: *Annual Poetry Roundup*
10:15–11:50 a.m.



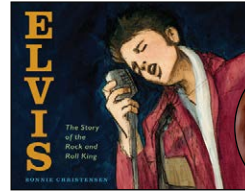
DAN YACCARINO
Signing: 2:30–3:30 p.m.
Program: *Dan vs. Dan: Winning Author Visits*
1:00–1:50 p.m.



JESSICA BRODY
Signing: 4:00–5:00 p.m.
Program: *Explore the Science in the Young Adult Science Fiction and Dystopian Genres*
2:00–3:50 p.m.

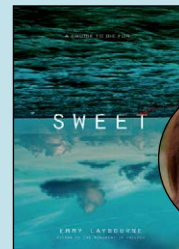


CECIL CASTELLUCCI
Signing: 4:00–5:00 p.m.
Program: *Explore the Science in the Young Adult Science Fiction and Dystopian Genres*
2:00–3:50 p.m.

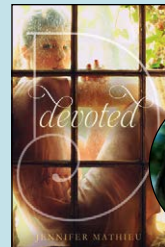


BONNIE CHRISTENSEN
Signing: 9:30–10:30 a.m.
Program: *I Met Them at the Library: Picture Book Biography Magic*, 2:00–3:50 p.m.

THURSDAY,
APRIL 16



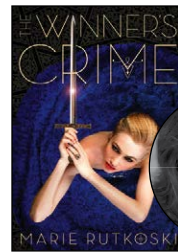
EMMY LAYBOURNE
Signing: 10:00–11:00 a.m.
Program: *Tayshas Reading List Panel*
9:00–9:50 a.m.



JENNIFER MATHIEU
Signing: 10:30–11:30 a.m.
Program: *Hear Us Roar! Examining the Strong Female Role Model in YA Lit*
9:00–9:50 a.m.



MARY E. PEARSON
Signing: 10:30–11:30 a.m.
Program: *Hear Us Roar! Examining the Strong Female Role Model in YA Lit*
9:00–9:50 a.m.



MARIE RUTKOSKI
Signing: 10:30–11:30 a.m.
Program: *Hear Us Roar! Examining the Strong Female Role Model in YA Lit*
9:00–9:50 a.m.



ANDREA DAVIS PINKNEY
Author of *Rhythm Ride*
Signing: 1:30–2:30 p.m.



KIMBERLY WILLIS HOLT
Signing: 2:00–3:00 p.m.



Farrar Straus Giroux



Feiwel and Friends



First Second



Henry Holt



macmillan
children's publishing group

mackids.com



Priddy Books



Roaring Brook Press



Square Fish



Swoon Reads

Telling Our Story: A Tale of Who – And Not What – We Tell

A very true and common scenario:

LIBRARIAN: We've been conducting a program over the last year that brings in caregivers and students to read together [insert any great program of choice here – faculty research support services, workforce partnerships, etc.]. We are getting such great feedback, and the program is really working!

ME: Terrific!! Do you have photos, a write-up, care to write an article for the *TLJ*? [I am in constant search of great content.]

LIBRARIAN: We'd love to write up something about the program and its success.

ME: Super. Feel free to send anything you've already sent out to administrators, the media, or legislators.

LIBRARIAN: We haven't sent out anything.

ME: You need to tell your story and all the great work you are doing!

LIBRARIAN: We're telling you.

You get the gist. Librarians are incredibly good at telling EACH OTHER of their successes. Telling administrators, parent groups, faculty, deans, and elected officials – not so much. This systemic and somewhat unproductive modesty must go. I think it is wonderful that we operate in a profession that takes such self-fulfillment in a job well done, but we must also join the ranks of the business community that send out press releases both when a new program/ product is launched and when good outcomes are achieved.

Interestingly, I receive many press releases announcing new library initiatives. I rarely receive any announcing program successes. "Community Public Library helps 30 people find jobs this quarter!" "Local Elementary School hosted family literacy night and had parents committing to read 10 books each month with kids!" "City University Library supported faculty who received grant and found the cure for sneezing." Again, you get the gist.

I profoundly appreciate that so many of you share your good work with me. In fact, I couldn't do my job without you – and that's true on many, many levels. However, for some, colleagues (including TLA and State Library) are seen as authorities and sometimes surrogates for certain action.

Let me be clear: there should be no intermediary between your message of success and the stakeholders you need to support you. Those groups include constituent groups, administrators, decision-makers, and yes, elected officials.

Your first priority is to get your message to these groups directly. By all means, copy TLA, the State Library, and your in-house stakeholders but deliver your message directly to the people you need to impress. I've so often received incredible letters of support for library programs at the TLA office, including wonderful handwritten letters from children. I copy and deliver them to legislative offices as appropriate, but that effort does lose a sense of immediacy, objective local need, and appeal in the process.

Your administrators and legislators want to hear from you! Offices will take information from Austin groups, but that communication is certainly secondary to direct constituent communication.

For anyone concerned about what can and cannot be done within existing institutional procedures, I offer the following guidelines:

- 1) Any person in this country is free to express his or her own personal opinions.
- 2) Find out if your workplace (school district, city, or university) maintains guidelines for communicating with state or local officials (i.e., lobbying activities). If it does, follow them! No one wants you to operate contrary to your workplace rules.
- 3) That being said, you have many options on how to communicate your needs and successes.
- 4) If there is a process in place to get permission to do certain things, find out what it is and follow it. Often, your parent

institution will want you to send out press releases of success, letters to stakeholders, etc. Don't assume that what you want to do will be met with resistance.

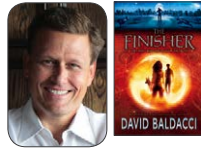
5) If for whatever reason your institution cannot allow employees to take an official position on an issue (a very common situation for state workers), then accept that premise and work to get your message out on your own. To do this:

- Speak for yourself. Never represent that you are conveying the position of your institution. For example, to advocate for an increase in funds for library programs, you can send a letter, make visits to legislators, make phone calls, and even write letters to the editor about programs.
- Identify yourself by name and say you are a librarian who works at a local institution. Be sure to specify that you are speaking as an individual.
- Conduct these advocacy activities on your own time, your personal email, home address.
- As a matter of simple good sense, avoid talking about employers in any negative sense. Positive framing in our communications in most cases is helpful. Even though you are entitled to express your own thoughts, I urge you to be mindful that you do not want anything in the public view that will cast you or your institution in a bad light (unless that is what you intend – and then, you are in whole new territory, which is not the purpose of my message). You want whatever activities you conduct to be viewed as professional, and you want to stand proudly behind what you send out or say.

The take away here is that we all need to be proactive in delivering our message to the people who can make a difference. Telling each that we are doing great work is only the first step. We must tell others outside of the library industry of the good we are doing. Outcomes must be shared with decision-makers, and it is an embedded and essential component of our work to insure that messaging occurs. ✪

Wednesday, April 15th

Don't miss David Baldacci's General Session from 8:30 a.m. -10:00 a.m.!
Signing to follow.



10:30 a.m. - 11:30 a.m. 11:00 a.m. - 12:00 p.m.



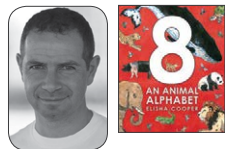
Marie Lu
Spirit Animals Book 7: The Evertree



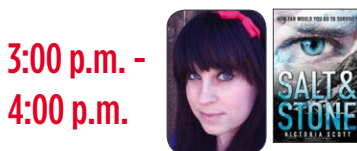
Martha Brockenbrough
The Game of Love and Death



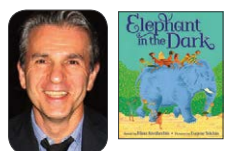
Sarah Darer Littman
Backlash



Elisha Cooper
8: An Animal Alphabet



Victoria Scott
Salt & Stone



Eugene Yelchin
Elephant in the Dark

Signing in Scholastic Booth #2041!

Thursday, April 16th



Paul Griffin
Adrift

Paige Britt
The Lost Track of Time



Pam Muñoz Ryan
Echo

Jennifer Hamburg
Monkey and Duck Quack Up!



2:00 p.m. - 3:00 p.m.

Ally Carter
Embassy Row #1: All Fall Down

Spencer Quinn
Woof



3:00 p.m. - 4:00 p.m.

Christina Diaz Gonzalez
Moving Target

Varian Johnson
The Great Greene Heist

Visit Scholastic Booth #2041 for FREE advance reading copies, guides, posters, and more!

9:30 a.m. - 10:30 a.m.

10:00 a.m. - 11:30 a.m.

Friday, April 17th



Sarah Weeks and David Small
Glamourpuss



Cynthia Lord
A Handful of Stars



Jeff Smith
Bone Tribute Edition

THE IMPORTANCE OF SCHOOL LIBRARIES

BY NICOLE CRUZ

EDITOR'S NOTE: The text below is the speech delivered by lead school librarian Nicole Cruz on October 17, 2014 for the dedication of a new school library at Pioneer High School in Sharyland ISD. The facility was named after David Garcia, a noted member of the community. Members of the audience included State Representatives Oscar Longoria and Bobby Guerra, members of the school board, administrators, faculty, parents, and students.

GOOD AFTERNOON BOARD MEMBERS, PIONEER HIGH SCHOOL ADMINISTRATORS, STAFF, STUDENTS, HONORED GUESTS, AND GARCIA FAMILY:

As the lead librarian of Sharyland ISD, I have the pleasure of working alongside the most dedicated group of school librarians in the Rio Grande Valley, the state of Texas, and the nation. At this time, I would like the Sharyland ISD librarians who could be present today to stand and be recognized. Please join me in acknowledgment of them.

The title of the message I bring to you is the "Importance of Libraries." Libraries themselves are nothing more than buildings until you add the right individual to make the four walls come alive with knowledge, creativity, technology, programming, instruction, and most important, the love of literacy. Our district librarians are the talented and passionate professionals who make the library more than a building housing books, online resources, and a space to study. Our district librarians are the creators of a safe and nurturing environment that welcomes all students. I know your Pioneer High School Librarian Mrs. Janie B. Flores has the heart and the passion for her students and staff. She along with the amazing SISD librarian team can accomplish much when they are given the right support.

Support for libraries doesn't just come from the campus principal or the lead librarian. It comes from an amazing and

dedicated school board who understands the importance of healthy library budgets and the need to make sure each library is properly staffed with a certified librarian and full-time clerk. Thank you SISD board members and President of the Board Dr. Garza for making sure you reinstated a full time clerk for the Pioneer High School Library and the Sharyland High School Library, but we need to continue to bring the clerks back to our junior high and elementary campuses as well. By bringing library clerks back, you will enable your professionals with master's degrees in library science to focus on instruction, technology integration, literacy programming, and just great old fashioned reading aloud to kids. I've been an elementary, middle school, and high school librarian for Sharyland ISD. I can tell you from first-hand experience that no student is too young or too old to be read aloud to or to enjoy listening to a great story or poem.

Support comes from parent volunteers who are willing to assist with shelving books, hosting events, and making sure their children visit the library regularly. I understand from Mrs. Flores that, before there were books on the shelf, Mr. Heath had a list of parents ready to volunteer. Thank you, parents.

Support comes from our state lawmakers who have brought back some funding for online resources. This year I'm proud to say that all of our SISD libraries have access to TexQuest resources through funding approved by the state legislature. Thank you Representative Guerra and Representative Longoria. Representative Longoria served on the Article I subcommittee for the State Appropriations Committee which has oversight over the State Library. Thank you for your service.

Some funding has been restored, but more can be and will be done to support school libraries, public libraries, and academic libraries in the state of Texas. I know by your presence here today gentlemen that I can count on you to get the funding that all libraries need. I will be contacting you as a member of the TLA Legislative Committee and a member of the RGV READS Literacy Task Force so we can work together to support libraries.

Support comes from students who utilize their library. Students like our SISD Library Volunteer of the Month Selena Aguirre. Selena, I thank you for personally helping to shelve the 10,000 titles of print books. Also, I thank students like Alyssa Barrera, the Pioneer High School Book Club President, who serves as a good role model and

PHOTOS BY ROCIO LANDIN, SISD PUBLIC INFORMATION SPECIALIST;
USED BY PERMISSION OF SHARYLAND ISD



SISD Librarians: Nicole Cruz, Carlton Nelson (Reference & Instructional Librarian UTPA), Melanie Christensen, Janie Flores, Sally Hartman, Darvin Koenig, Sharron Guzman, Zulema Garza.

can recommend books to her peers and encourage them to participate in clubs.

We know that the digital divide still exists. The digital divide separates students who have access to tools like tablets, smartphones, laptop computers, or printers at home and those students who do not. Students who do not have access need to have extended library hours so they can utilize these tools at the library or, even more importantly, have tools like laptops and tablets that can be loaned to them so they too can download digital books and read them at school and at home. I know Mr. Heath and his administrative team are making the library available to students before and after school by providing budget for staffing. Thank you.

Recently Darvin Koenig, Sharyland North Junior High librarian, shared an article with all the district librarians. The title of the article is “Neil Gaiman: Why our future depends on libraries, reading, and daydreaming.” I’m going to share some of Mr. Gaiman’s words with you. Mr. Gaiman is a popular young adult author and library advocate.

Libraries are places that people go to for information. Books are only the tip of the information iceberg; they are there, and libraries can provide you freely and legally with books. More children are borrowing books than ever before – books of all kinds: paper and digital and audio.

The simplest way to make sure that we raise literate children is to teach them to read, and to show them that reading is a pleasurable activity. Show

them reading is pleasurable by helping them find books that they enjoy, give them access to lots of books to select from, and letting them read during the school day so that they will want to continue to read on their own.

We need our children to get onto the reading ladder: anything that they enjoy reading will move them up rung by rung, into literacy.

Mr. Gaiman chose to close his article with a quote from Albert Einstein. Albert Einstein was once asked how we could make our children to be intelligent. Einstein said, “Read them fairy tales. If you want them to be more intelligent, read them more fairy tales.” Mr. Einstein understood the value of reading, and of imagining. I hope we can give our children a world in which they will read, and be read to, and imagine, and understand.

It is with pride and enthusiasm that we all gather to dedicate this beautiful new library in honor of David Garcia. Mr. Garcia was an involved and caring community member of Sharyland. I’m positive that the Garcia family – his wife Irma, his daughter Bianca, sons Rico and Sam, and nephew Willie McAllen – will take a vested interest in contributing to the library by volunteering time and contributing to the library outreach and programming through sponsorships. Thank you.

This week is Teen Read Week. The Young Adult Library Services Association or YALSA began Teen Read Week with the sole purpose of encouraging teens to be regular readers and library users. Our

secondary librarians have been hosting guest speakers, creating Six Word Memoir Walls, encouraging students to enter the 2014 Creative Writing Competition hosted by the local public library, having book club meetings, and most importantly, reading stories to students.

Mrs. Flores came to my library Thursday morning at 7 am. She was there to borrow a book of stories to read aloud to her students as part of her Teen Read Week Celebration. She was borrowing the anthology of cuentos titled *Stories that Must Not Die* by Dr. Juan Sauvageu. She knows and understands the message that Albert Einstein shared. Reading stories and reading for pleasure is key.

She also picked up a class set of books for Pioneer advance placement history teacher Diane Butcher. The book set was *I am Malala* by Malala Yousafzai. Malala was just awarded the Nobel Peace Prize for her tireless commitment to the education of all girls in Pakistan and around the globe. Malala is the youngest recipient of this award. It is very possible that the next Malala is going to be a student who uses the Pioneer High School Library. The potential of students who discover the passion of education and the love of reading is unlimited. The guides to reading and education can be found at each library. They are the librarians.

In closing, I ask all of you to reach into your pockets today and support the Pioneer High School Library with a donation. Today, I have a gift for Mrs. Flores from the district librarians. The librarians all contributed personally to present this gift card to Hobby Lobby to you Mrs. Flores to assist you with making your library the welcoming home to students now and in the future. As the lead librarian, I am also donating to the Pioneer High School Library. I know the support for all libraries in Sharyland ISD will continue to grow and multiply to benefit all of our students as well as faculty, staff, parents, and community members. Working together, we can support the libraries and librarians of Sharyland ISD to ensure success for all students.

Thank you. ★

Nicole Cruz is the lead librarian at Sharyland ISD.



SISD Students: Ben Ho-shing, Angela Gomez, Selena Aguirre, Karla Acuña, Rocio Villalobos and Cassandra Alaniz.

SCREEN TIME or STORY TIME?

BY SARAH BOOTH

Public and school librarians are scrambling to make sure their libraries have the latest technology. But does that technology promote language skills the same way a physical book does?

In his recent *New York Times* article “Is E-Reading to Your Toddler Story Time, or Simply Screen Time?”¹, Douglas Quenqua explores a recently released study from the American Academy of Pediatrics which advises doctors to remind parents at every visit “that they should read to their children from birth, prescribing books as enthusiastically as vaccines and vegetables.” This isn’t new to us. As librarians, we encourage early literacy exposure through board books, songs, lapsit programs as well as interactive digital programming.

Here’s where the study results get complicated. The American Academy of Pediatrics “strongly recommends no screen time for children under 2 and less than two hours a day for older children.” In three separate studies², researchers “found that children ages 3 to 5 whose parents read to them from an electronic book had lower reading comprehension than children whose parents used traditional books.” When we use digital devices to enhance our story time programs, does that count as screen time for children or as reading time?

A year before these studies were released, children’s librarian Kathy Kleckner posted a guest blog for ALSC (Association of Library Services for Children - a division of the American Library Association) discussing why technology shouldn’t be used in library story times. Kleckner stated: “Traditional activities and materials in story times are superior to screen use...” Her recommendation was “Like at the family dinner table or while driving, story times at the library are best without it.”

Kleckner wrote a more recent post for *School Library Journal* entitled “The Book is Far Superior to the Ebook for Early Literacy.”³ In addition to the June American Association of Pediatrics study, Kleckner’s August 19, 2014 postings cite three additional studies about the potentially harmful effects of using technology to help children read.

One of these, a 2014 study presented by the American Educational Research Association, reported that “While accuracy and fluency levels were about the same, comprehension dipped noticeably for those students reading on iPads.”⁴

So how does this affect technology use in story times? An article from *The New Yorker* presents even more consequences to reading online. Maria Konnikova discusses the physiology of the online reading process in her article “How to Be a Better Online Reader.”⁵ Konnikova interviewed Anne Mangen, a professor at the National Centre for Reading Education and Research at the University of Stavanger, Norway. Mangen details how reading from a screen produces a different experience than reading from a physical book. “The screen, for one, seems to encourage more skimming behavior: when we scroll, we tend to read more quickly (and less deeply) than when we move sequentially from page to page.”⁶ This was corroborated with the results from a professor at San Jose State University who conducted a review of studies that compared print and digital reading experiences. Ziming Luiu found that, “On screen, people tended to browse and scan, to look for keywords and to read in a less linear, more selective fashion. On the page, they tended to concentrate more on following the text. Skimming, Liu concluded, had become the new reading: the more we read online, the more likely we were to move quickly, without stopping to ponder any one thought.”⁷

In April 2013, *Scientific American* published “The Reading Brain in the Digital Age: The Science of Paper versus Screens.” Reporter Ferris Jabr examines multiple studies that differentiate between e-books and physical books and their effects on readers. Jabr writes:

Paper books also have an immediately discernible size, shape and weight. We might refer to a hardcover edition of *War and Peace* as a hefty tome or a paperback, *Heart of Darkness*, as a slim volume. In contrast, although a digital text has a length – which is sometimes represented with a scroll or progress bar – it has no obvious shape or thickness. An e-reader always

weighs the same, regardless of whether you are reading Proust’s magnum opus or one of Hemingway’s short stories. Some researchers have found that these discrepancies create enough “haptic dissonance” to dissuade some people from using e-readers. People expect books to look, feel and even smell a certain way; when they do not, reading sometimes becomes less enjoyable or even unpleasant. For others, the convenience of a slim portable e-reader outweighs any attachment they might have to the feel of paper books.⁸

With all of this research, you might think the prevailing opinion is that physical books should be used in story time programs and digital devices should be excluded. But this is not necessarily the case. There are almost as many studies and reports that discuss how digital devices enhance story time programs and help build a foundation for literacy. The Erikson Technology in Early Childhood Center recently released *Zero to Three Report on Technology*. The report *Screen Sense: Setting the Record Straight Research-Based Guidelines for Screen Use for Children Under 3 Years Old* specifically discusses the use of devices for early reading activities. Authors Claire Lerner and Rachel Barr state:

...another study found no difference in comprehension levels between an e-book and a paper book and reported that children’s engagement levels were actually higher for the e-books. The researchers concluded that e-books can be useful tools in early learning, as long as parents guide their children to focus on the story and do not allow technology to drive the experience.⁹

In a rebuttal to Kathy Kleckner’s *School Library Journal* post, Marianne Martens and Dorothy Stolz wrote “Ebooks Enhance Development of the Whole Child.”¹⁰ Martens and Stolz write that librarians have the potential to serve “as media mentors – helping children and grownups select what Carroll Moore, the first children’s librarian at New York Public Library from 1906 to 1941, would call the right book for the right child at the right time. We like to help people find the right *ebook or other new media tool* for the right child at the right time, and instruct children and adults in the proper use of such tools.”¹¹

One of the strongest supporters of guiding families in their use of e-books and apps is Carisa Kluver, who blogs at *The Digital Media Diet*. Kluver posted a strong response to Kathy Kleckner's 2013 guest post in *SLJ*. Kluver states:

To effectively inspire behavioral change we have to first create a connection and meet families where they are, not where we'd like them to be (and I agree that kids are, by and large, getting way too much unsupervised time in front of a variety of screens). But a librarian demonstrating 'wise' use of media, with extension activities, co-viewing suggestions and more, for an audience of young kids and their caregivers? That is not among the type of 'screen time' I would want to see restricted.¹²

The concept of librarians as media mentors has sprouted a grassroots campaign. *Little eLit* is a blog by children's librarians across the country who are dedicated to providing technology reviews and positive training ideas to use technology in traditional story time programs. *Little eLit* provides librarians an opportunity to discuss and share best practices.

The Joan Ganz Cooney Center at Sesame Workshop is also a supporter of media mentoring. Lisa Guernsey wrote in her blog "The answer to 'e-books or print books?' clearly depends on which books, read in which way, for which children. It requires the intervention of thoughtful human beings – caring adults, discerning librarians, *media mentors* – who know the children they are trying to help and know the books with the features or qualities that match the children's needs."¹³

With two different viewpoints on the use of new technology in story time programs it may seem improbable that there will ever be a uniform opinion. Luckily, the National Association of Education of Young Children (NAEYC) and the Fred Rogers Center for Early Learning and Children's Media at Saint Vincent College created a joint position statement in 2012 that covers this exact topic. The recommendations of NAEYC and the Fred Rogers Center are:

Limit any use of technology and interactive media in programs for children younger than 2 to those that appropriately support responsive interactions between caregivers and

children and that strengthen adult-child relationships. Carefully consider the screen time recommendations from public health organizations for children from birth to age 5... Screen time estimates should include time spent in front of a screen at the early childhood program and, with input from parents and families, at home and elsewhere.¹⁴

Librarians want our young patrons to be engaged in story time programs and to develop a love for reading. Staying informed about technology guidelines and how they are applied is part of our job as professionals. We need to decide when and if new media in story time will benefit the children of our communities. And as Mr. Roger's said "It's the thing we play with and the people who help us play that make a great difference in our lives."¹⁵

Sarah Booth is assistant library director of the Montgomery County Memorial Library System.

Endnotes

- 1 (Quenqua 2014)
- 2 Ibid.
- 3 (Kleckner 2014)
- 4 (Herold 2014)
- 5 (Konnikova 2014)
- 6 Ibid.
- 7 Ibid.
- 8 (Jabr 2013)
- 9 (Lerner 2014)
- 10 (Martens 2014)
- 11 (Martens 2014)
- 12 (Kluver 2013)
- 13 (Guernsey 2014)
- 14 (College 2012)
- 15 (Howard 2013)

Bibliography

- College, National Association for the Education of Young Children and the Fred Rogers Center for Early Learning and Children's Media at Saint Vincent. 2012. "Technology and Interactive Media as Tools in Early Childhood Programs Serving Children from Birth through Age 8." Accessed November 8, 2014. http://www.naeyc.org/files/naeyc/PS_technology_WEB.pdf.
- Guernsey, Lisa. 2014. *More than E-Book vs. Print: The Concept of 'Media Mentors'*. September 4. Accessed November 8, 2014. <http://www.joanganzcooneycenter.org/2014/09/04/more-than-e-book-vs-print-the-concept-of-media-mentors/>.

Herold, Benjamin. 2014. "Researchers Voice Concern Over E-Books' Effect on Reading Comprehension." *Digital Education*, April 4. Accessed 10 30, 14. http://blogs.edweek.org/edweek/DigitalEducation/2014/04/early_concerns_about_e-books_e_1.html.

Howard, Dolly. 2013. *10 Life Lessons from Mister Rogers*. September 01. Accessed November 8, 2014. <http://www.happinessabounds.com/10-life-lessons-from-mister-rogers/>.

Jabr, Ferris. 2013. "The Reading Brain in the Digital Age: The Science of Paper versus Screens." *Scientific American*, April 11. Accessed October 30, 2014. <http://www.scientificamerican.com/article/reading-paper-screens/>.

Kleckner, Kathy. 2014. *The Book Is Far Superior to the Ebook for Early Literacy: Up for Debate*. August 19. Accessed October 30, 2014. <http://www.slj.com/2014/08/opinion/debate/ebooks-ufd/the-book-is-far-superior-to-the-ebook-for-child-development-up-for-debate/>.

Kluver, Carisa. 2013. *Do Screens Belong in Library Storytimes for Young Children? Response to ALSC Blog*. June 22. Accessed November 5, 2014. <http://digitalmediadiet.com/?p=2714>.

Konnikova, Maria. 2014. "Being A Better Online Reader." *The New Yorker*, July 16. Accessed October 30, 2014. <http://www.newyorker.com/science/maria-konnikova/being-a-better-online-reader>.

Lerner, Claire and Rachel Barr. 2014. "Screen Sense: Setting the Record Straight Research-Based Guidelines for Screen Use for Children Under 3 Years Old." Zero to Three: National Center for Infants, Toddlers, and Families, Washington, D.C. Accessed November 4, 2014. <http://www.zerotothree.org/parenting-resources/screen-sense/>.

Martens, Marianne and Dorothy Stolz. 2014. "Ebooks Enhance Development of the Whole Child: Up for Debate." *School Library Journal*, August 19. Accessed October 30, 2014. <http://www.slj.com/2014/08/opinion/debate/ebooks-ufd/ebooks-enhance-development-of-the-whole-child-up-for-debate/>.

Quenqua, Douglas. 2014. "Is E-Reading to Your Toddler StoryTime, or Simply Screen Time?" *The New York Times*, October 11. ★

AN EXECUTIVE SUMMARY OF “Discovery Services: A White Paper for the Texas State Library & Archives Commission”

BY ARTA KABASHI, CHRISTINE PETERSON, AND TIM PRATHER

EDITOR'S NOTE: The article below is the Executive Summary to the formal “Discovery Services: A White Paper for the Texas State Library and Archives Commission” that was commissioned by the State Library. Staff at Amigos Library Services completed the white paper in August, 2014. The project was funded by the U.S. Institute of Museum and Library Services through a grant to the Texas State Library and Archives Commission. The full report is available at: <http://bit.ly/1mmkykL>.

Background

Since the advent of Google's single searchbox, libraries have wanted to provide a similar experience. Unfortunately, searching across web-based resources is much different than searching across the variety of resources libraries provide. Even so, library discovery service vendors strive to do just that. This paper attempts to provide an overview of discovery services, including their advantages, disadvantages, limitations and best practices. In addition, a synopsis of the major discovery vendors is provided in Appendix A.

Overview

Discovery services started appearing in 2009. They were a direct result of three changes in library and technical environments:

- Less than satisfactory results using federated searching
- More availability of broadband Internet service for libraries
- Proliferation of databases each with their own searching requirements

Executive Summary

Discussions among libraries that have recently implemented discovery services are likely to result in agreement that implementation was challenging. However, once implemented, librarians are generally happy with their decisions to offer discovery services to their patrons. Based on librarian experiences of both the challenges and rewards of implementing a discovery service, the Texas State Library and Archives Commission (TSLAC) contracted with Amigos Library Services to write a white paper that would include

basic information concerning discovery services, as well as an overview of the major discovery vendors. Below is an overview of information contained in this document.

Definitions

From NISO: These services use an aggregated central index to enable searching across a wide range of library related resources – both licensed and free – from multiple providers. They also offer more sophisticated capabilities and faster performance than those provided by systems relying on federated search technologies.

For patrons: Google-like search experience for all library resources.

For librarians: A web-scale, index-based search service that includes local and remote library resources, including full-text article-level content as well as delivery of physical resources.

Current State of Discovery Services

Basic functionality for discovery services is currently available. Additional work is necessary that will allow this technology to work to its potential: best practices, communication between the discovery service and the content provider, and stability.

Advantages

- Leverages a library's existing resources
- Single interface for searching multiple resources
- Clear starting point for research
- Search results are more specific to a patron's needs than using a search engine

- Results are displayed more quickly than in federated searches
- Allows patrons to see and evaluate what is available immediately as well as those that will take more time

Disadvantages

- Implementation costs for a discovery service include more than the cost of the service. Other costs include staff time to map data elements of the databases, to understand how the service defines terms like “relevancy” and to determine how to teach and market it.
- Patrons have an expectation that everything is available when using a single search box, but that may not be true.
- Integrating your ILS into a discovery system will take time.

Limitations

- Completeness. Not all resources work well in a discovery service.
- Relevancy ranking. It is difficult to perfect relevancy searching when the metadata is coming from many disparate sources.
- Speed. How quickly results display is dependent on many things, and sometimes performance is slower than anticipated.

Areas of a Library Most Impacted by a Discovery Service

- Staff who have responsibility for the library's website
- Librarians who deal with e-resources
- Reference staff
- Librarians who provide bibliographic instruction
- Interlibrary loan librarians

What to Look for in a Discovery Service

- Usage statistic functionality
- How relevancy is determined
- What is included in the central index
- How the discovery layer works

Best Practices for Implementing a Discovery Service

Steps to implementing a discovery service should include:

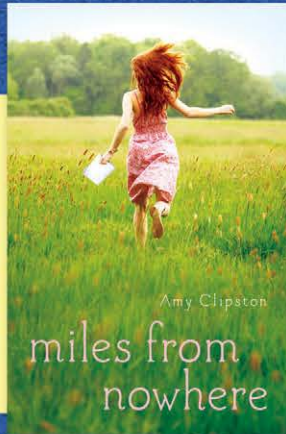
- Identify target audience
- Build a central index that includes databases of interest to your target audience(s)

Great Library Resources

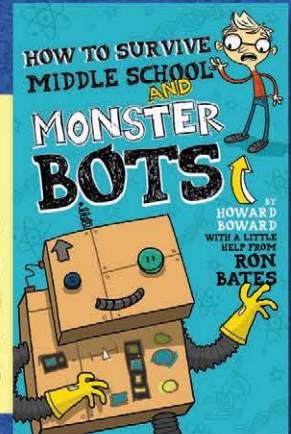
Stop by our booth at TLA, #1346 for advance copies of books from your favorite authors!



Amy Clipston
Thursday, 1:30 - 2:30pm
Miles From Nowhere
9780310736707



Ron Bates
Thursday, 9:00 - 10:00am
How to Survive Middle School and Monster Bots
9780310736080



Connect with us!



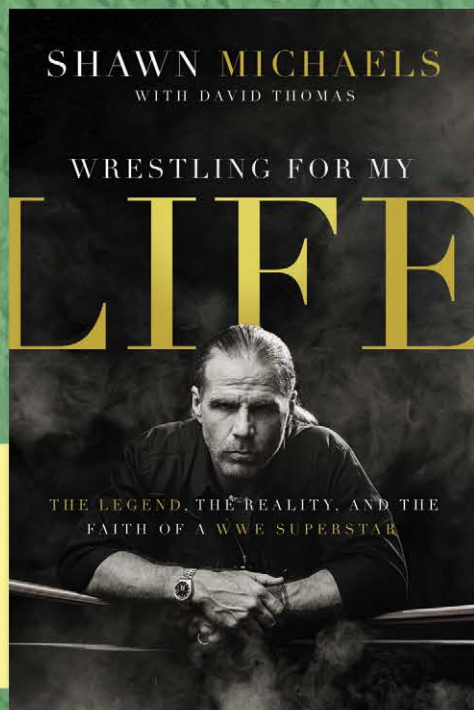
/Zonderkidz



@Zonderkidz



ZONDERkidz™



Shawn Michaels
Wednesday, 2:00 - 3:00pm
Life
9780310340782

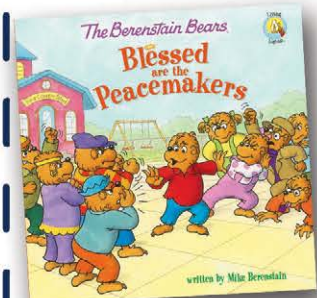


ZONDERVAN®

FREE BOOK!

VISIT BOOTH
#1346

with this coupon to
redeem for your
free copy of
*The Berenstain Bears
Blessed are the
Peacemakers.**



*while supplies last

- Set up the authentication process
- Customize the service
- Design the default presentation of the search box
- Refine search and retrieval options
- Test usability
- Enhance the service by integrating with other services such as Blackboard, LibGuides, RefWorks and Zotero
- Provide instruction and documentation of the service

Evaluating a Discovery Service

- Work with the selected vendor and key project stakeholders to identify and troubleshoot the efficiency of the new system
- Recognize how your new discovery system covers resources and indexes them, what you can learn from usage statistics and relevancy rankings and how your selected vendor interacts with you on an on-going basis
- Understand the contractual agreements and the type of support you should receive
- Measure resource usage against what the vendor advertises
- Utilizing usage statistics, determine which library resources are being found and which are not
- Determine how your discovery vendor determines relevance
- Determine how you will test to evaluate the discovery service
- Be aware of new developments or enhancements to your system

Appendix A: Major Vendors for Discovery Services

- BiblioCommons
- Blacklight
- EBSCO Discovery Services
- Ex Libris Primo
- Innovative Encore
- OCLC WorldCat Discovery
- ProQuest Summon Service
- VuFind

Appendix B: What to Look for in a Discovery Service

Appendix C: Evaluating Your

Discovery Service *(included at right)*

Appendix D: Bibliography

Appendix C: *Evaluating Your Discovery Service Checklist*

- Evaluate decisions made during the implementation process.
- Utilize patron feedback to inform and ameliorate future workflows.
- Analyze the goals of implementing a discovery service. Were they achieved?
- Vendor Company:
 - Understand the contractual agreements between you and the vendor.
 - Understand the type of support you will receive from the vendor as part of your agreement; evaluate that experience. Focus on:
 - * Company stability
 - * Quality of their staff
 - * Your experience during support interactions (outside the implementation process)
 - * Quality of help they make available
 - * The process through which they handle conflict
 - * How they handle system updates and technical support
- Resource Coverage and Indexing:
 - Measure resource usage against what the vendor advertises
 - Work alongside your vendor to understand what items are discoverable
 - Perform searches that cover full text, subject headings, and abstracts
 - Review search default settings for your institution
- Usage Statistics:
 - Through this data, which portion of library resources are your patrons finding through the discovery service?
 - What types of information are they accessing through other resources?
- Relevance Rankings:
 - Understand which resources are rising to the top of their search results for given searches
 - Run searches to discover if the vendor's own data will appear at the top of the search results first or a combination of sources
- Testing:
 - Identify the resources and tools through which you will gather testing data
 - Build your network of resources, e.g., other colleagues who are using the same system, and solicit their advice when building test scenarios
 - Maintain a working relationship with your subscription vendor and utilize their help in connecting you to other sources in your region
 - Build your own scenarios based on patron feedback
 - Build survey forms that display after patron search sessions
 - Follow-up with patrons via telephone or face-to-face interviews to capture the user experience
 - Rely on focus group feedback to determine enhancements to the services
- Trends:
 - Be aware of new developments or enhancements to your system.
 - Collect information from the vendor, e.g., technical information, case studies from other institutions with the same patron demographic
 - Attend seminars, conferences or other on-going focus group meetings
 - Participate in focus groups that seek to improve your system's operation

The authors encourage readers to send feedback to discovery@amigos.org.

Arta Kabashi, Christine Peterson, and Tim Prather are all with Amigos Library Services.

MEET OUR AUTHORS AND ILLUSTRATORS

TLA 2015, AUSTIN, TX | Disney•Hyperion Booth #1454

WEDNESDAY, April 15



CINDA WILLIAMS CHIMA
11:30 a.m.–12:30 p.m.
The Sorcerer Heir



CHANDLER BAKER
1:00 p.m.–2:00 p.m.
Alive Sneak Peek



POLLY HOLYOKE
3:00 p.m.–4:00 p.m.
The Neptune Project

THURSDAY, April 16



LAURIE FARIA STOLARZ
11:30 a.m.–12:30 p.m.
Welcome to the Dark House



ALEXANDRA BRACKEN
12:00 p.m.–1:00 p.m.
In the Afterlight



NEAL SHUSTERMAN
12:30 p.m.–1:30 p.m.
Edison's Alley



JOHN ROCCO
2:00 p.m.–3:00 p.m.
Blizzard

STAR WARS: IN A GALAXY, FAR, FAR AWAY
(and a book near you)! Featuring:

Alexandra Bracken, Adam Gidwitz, and Tom Angleberger
Panel 2:00 p.m.–2:50 p.m. Signing 3:00 p.m.–4:00 p.m.



LEGISLATIVE SESSION

As we prepare for the start of the 84th Legislative Session, let's begin by taking stock of libraries.

Who is served by Texas libraries?

- Almost 24 million Texans served by 560 library systems with almost 880 public outlets
- Almost 6 million Texas students and teachers
- Over 1.4 million college students and faculty served by over 200 colleges & universities
- Any person, researcher, entrepreneur, student, or parent statewide can use the resources at Texas libraries
- In short, Texas libraries contribute to the success and well-being of our state and the people who live here.

While the session will be filled with debates about funding and education, the imperative for the library community remains as it has always been: ***WE MUST SPEAK OUT, SPEAK LOUDLY, AND SPEAK OFTEN FOR LIBRARIES.***

TLA has a one page synopsis of the budget issues we are pursuing this session. This funding is essential for all types of libraries statewide. Please contact your state legislators and urge them to support those funding requests (www.txla.org/advocate/take-action).

School Librarian Certification

A group of stakeholders recently met with staff from the State Board for Educator Certification (SBEC) and the Texas Education Agency (TEA) regarding school librarian certification requirements. SBEC and TEA convened this group to gather information regarding the two-year teaching requirement for certification.

Members of TLA and TASL were on hand to offer perspectives and present the Association's position that the requirement of two years of classroom teaching experience is an important component for a certified school librarian. Participants in this stakeholder meeting included: Nicole Cruz (Sharyland ISD), Elizabeth Philippi (Houston ISD), Jane Claes (University of Houston – Clear Lake),

Julie Briggs (Richardson ISD and TASL Chair), Jennifer LaBoon (Fort Worth ISD and TLA Legislative Committee Co-Chair), Becky Calzada (Leander ISD), Len Bryan (Texas State Library and Archives Commission), Diana Jackson (Lubbock-Cooper ISD), and Cristal Isaaks (Levelland ISD).

Three of the main points discussed at the meeting included:

1. Librarians are teachers, and as instructional partners, need the credibility of having taught to put them on equal playing ground with their peers.
2. The current shortage of school librarians is more a product of the perceived instability in the job market – not overly rigorous standards.
3. The practice of local control is already implemented and is not upended by strong certification requirements.

It is likely that the SBOE will formally consider this matter in early 2015. Members of SBEC will hear the recommendations emerging from the stakeholder meeting.

TBF Draws Crowds; Supports Texas Public Libraries

The 19th annual Texas Book Festival, held in Austin in late October, wrapped up with one of its biggest events ever. For the first time, the Texas Teen Book Festival was held under the auspices of the Texas Book Festival; and TLA's own Texas Bluebonnet Award Reading List and 2x2 List were unveiled at the Festival.

We thank all of our TLA volunteers who manned the TLA booth. They are: Shelby Counts (TLA's TBF Committee Chair), Anita Sigler, Nancy Quesada, Marty Bruner, Elizabeth Polk, Ellen Thibodeaux, Sharon Amastae, Claudia Gibson, Ana Loya, Maya McElroy, Sara Pope, Rita Painter, Kay Gooch, Elizabeth Bartell, Donald Bos, Randi Sather, and Lynn Cipriano.

Each year, funds raised at the annual Texas Book Festival support grants that are distributed the following year. Since 1996, the organization has funded 1,010 grants totaling more than \$2.6 million

to over 600 libraries across Texas. Grants are awarded each year at the annual TLA conference. Applications for the 2014-2015 Library Grant cycle are now available at www.texasbookfestival.org/library-grants/.

Texas Libraries Snapshot Day

This annual tradition has librarians selecting one date in October as Snapshot Day to gather and submit information about library activities. The event provides a framework for hosting activities and promoting the library.

We thank all the libraries (and their staff and stakeholders) who participated this year. 160 librarians submitted information for over 600 library facilities. On average, Texas libraries report over 850 visitors per day and almost 10,000 hits to databases and e-resources.

As always, the range of programs is simply impressive. It's amazing how much libraries do in one single day!

The majority of participants reported that the primary way they will use information is to promote library activities to administrators. And that is exactly why Library Snapshot Day is such a great event!

TLA REMEMBERS

OUR DECEASED COLLEAGUES

*Linda Anderson
Freddie Mae Brown
Helen Hollis Croft
Maribelle Davis
Vivian Lynn Dobbs
Michael Duncan
Steve Fulton
Sara Lamun Hilgers
Evelyn King
Iva M. Lockett
Lou W. Meriwether
Sammy L. Morton
John Peterson
James M. Storrs
Paul D. Swan*



MEET OUR STARS!

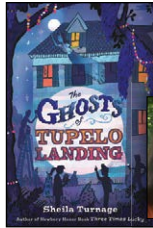


Come by the TLA Author Signing Area to get a FREE book signed by one of your favorite authors and illustrators.

★★★ WEDNESDAY, APRIL 15 ★★★



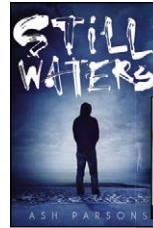
MARIE LU
10:30 A.M.–11:30 A.M.



SHEILA TURNAGE
11:00 A.M.–12:00 P.M.



MELISSA MARR
12:00 P.M.–1:00 P.M.



ASH PARSONS
12:30 P.M.–1:30 P.M.



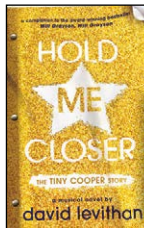
JANE YOLEN
1:00 P.M.–2:00 P.M.



NIKKI LOFTIN
1:00 P.M.–2:00 P.M.

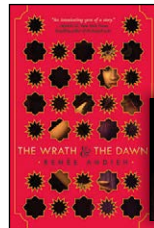


MOLLY IDLE
2:00 P.M.–3:00 P.M.



DAVID LEVITHAN
3:00 P.M.–4:00 P.M.

★★★ THURSDAY, APRIL 16 ★★★



RENÉE AHDIEH
10:30 A.M.–11:30 A.M.



ANDREA CREMER
10:30 A.M.–11:30 A.M.



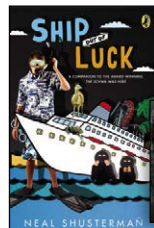
PAUL GRIFFIN
10:30 A.M.–11:30 A.M.



DANIELLE VEGA
11:00 A.M.–12:00 P.M.



ADAM GIDWITZ
11:30 A.M.–12:30 P.M.



NEAL SHUSTERMAN
12:30 P.M.–1:30 P.M.



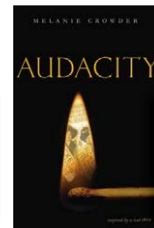
LYDIA KANG
12:30 P.M.–1:30 P.M.



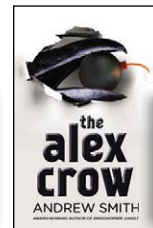
STACEY LEE
12:30 P.M.–1:30 P.M.



JUDY SCHACHNER
1:30 P.M.–2:30 P.M.

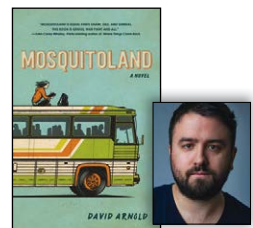


MELANIE CROWDER
2:30 P.M.–3:30 P.M.



ANDREW SMITH
2:30 P.M.–3:30 P.M.

★★★ FRIDAY, APRIL 17 ★★★



DAVID ARNOLD
9:30 A.M.–10:30 A.M.



AISHA SAEED
9:30 A.M.–10:30 A.M.



SABAA TAHIR
9:30 A.M.–10:30 A.M.

Visit the
Penguin Young Readers
Booth#1441–1442
for FREE advanced reader copies,
educator guides, posters, and more!

Follow
us on:

penguinclassroom.com

PenguinClass

PenguinClassroom

The Texas Library Association is proud to announce a new webinar series for library support staff. More information is available at www.txla.org/CE.

A to Z: Diverse and In-Depth Training for Library Support Staff is a comprehensive program designed to enhance the skills of library employees who serve in circulation, reference, and technical services. The webinars include sessions on dealing with difficult customers, communication skills, supervision, cataloging, basic reference, electronic resources, children's services, volunteer coordination, and project management. Anyone who takes the three core classes and two electives will receive a special certificate in Library Support Staff Training.

One webinar will be held each month. Registration is open for most webinars now; some will be scheduled later to best fit the needs of attendees. Fees are \$15 for TLA members and \$25 for nonmembers with group rates available.

CORE CLASSES

- The Big Picture: Crucial Roles of Support Staff in Libraries (*January 20, 11am Central Time*)
- Dealing with Difficult Situations (*February 18, 11am Central Time*)
- Communication Skills for Library Support Staff (*date TBA*)

ELECTIVES

- Supervising, Coordinating, or Managing Others (*March 12, 11am Central Time*)
- Cataloging: Introduction to Organizing Information (*April 2, 11am Central Time*)
- What's New in Library Collections and Services (*June 4, 11am Central Time*)
- Maximizing the Life of Resources: Books, Discs, Flash Drives, and More (*July 16, 11am Central Time*)
- Children's and Youth Services for Support Staff (*date TBA*)
- Working with Volunteers (*date TBA*)
- Introduction to Managing Projects (*date TBA*)

TLA AWARDS:

It is awards season again. Check the TLA website for information about association-wide awards and unit-level awards.

PR Branding Iron Awards

Be sure to apply for TLA's Public Relations Branding Iron Awards. With multiple categories, make sure you and your staff are being recognized for all the good work you do promoting your library and its services!

TLA Scholarships, Grants, & Stipends

The Scholarship and Research Committee invites TLA members to submit applications for scholarships, research grants, and conference stipends to be awarded in the spring of 2015. To apply, complete the online application found on the TLA website. Applicants must be TLA members; scholarship applicants must also be accepted as a graduate student at a Texas ALA-Accredited Library Program.

Unit Awards and Stipends

Numerous unit awards and stipends are also available. Information is provided at the TLA awards website.

New Awards

SMART Conference Stipend

The Supervisors, Managers, and Administrators Round Table (SMART) is offering a stipend award of \$250 to assist one round table member with registration

Apply for the TALL Texans Leadership Institute

The online application form for the TALL Texans Leadership Development Institute is open and active, due by January 30. Applicants are required to have five years of work experience in any library, and must be TLA members by February 1.

The TALL Texans Institute is a 4-day seminar on leadership and management. 2015 dates are July 19-22; location is the Montserrat Retreat Center in Lake Dallas.

The TALL Texans registration fee is \$615, which covers all instruction, classroom materials, room and board. Several sources of financial aid are available.

For more information, visit www.txla.org/texas-accelerated-library-leaders.

Awards

at the 2015 Texas Library Association Annual Conference. The purpose of the stipend is to encourage active membership in TLA and SMART. The application deadline is March 1, 2015; for additional information, visit www.txla.org/groups/smart.

Legislative Pre-Conference Stipends

The TLA Legislative Committee is offering ten stipends to TLA members to participate in the pre-conference, *Taking the Capitol by Storm: Libraries, Legislation, and Leadership* on April 14, 2015, in Austin. With the 84th Legislature in full swing, this kick-off event to the 2015 TLA Annual Conference will provide intensive training on the key library issues and give participants an opportunity to visit legislative offices with experienced leaders.

An application form is available on the TLA website (www.txla.org/legislative-preconference-stipends). Deadline is January 30, 2015

Jeanette and Jim Larson Mystery Grant Program for Public Libraries

Longtime TLA member Jeanette Larson and her architect husband, Jim, have established a fund to help a public library or public library branch annually acquire materials in the mystery genre. The application deadline is January 15 with notification of the successful application on April 1, 2015. For details, see www.txla.org/sites/tla/files/LarsonGrant.docx.

ELECTIONS

2015 Executive Board Candidates:

- PRESIDENT ELECT (*academic*)
- Walter Betts, *Texas Christian University*
 - Edward Smith, *Abilene Library Consortium*
- REPRESENTATIVE-AT-LARGE (*academic*)
- Kimberly Gay, *Prairie View A&M*
 - Lee Hilyer, *University of Houston*
- REPRESENTATIVE-AT-LARGE (*public*)
- Beth Scudder, (*formerly*) *McKinney PL System*
 - Linda Stevens, *Harris County PL*
- ALA COUNCILOR
- Dale McNeill, *San Antonio PL*
 - Mark Pumphrey, *El Paso PL*

Information on these and participating unit candidates will be available on the website.

Invites You to Meet Our Authors at TLA!

TLA 2015 • Austin, TX • April 14–17

Your favorite authors are signing in the Author Area.

Stop by the Random House Children's Books Booth, #1441, for our full author signing schedule!

Wednesday, April 15

Sky Jumpers is on the 2015–2016 Texas Bluebonnet List!



PEGGY EDDLEMAN

Signing: 11:00 a.m.–12:00 p.m.

Don't miss Peggy at the Texas Bluebonnet Speed Dating Event on Tuesday, April 14, at 4:00 p.m.!



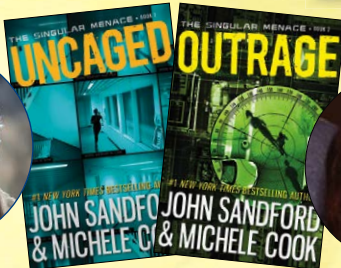
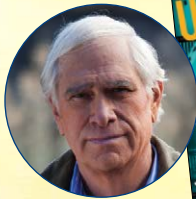
MARK GOLDBLATT

Signing: 4:00–5:00 p.m.

Attend Mark's panel, "Help Children Cope: Real Life Issues" on Wednesday, April 15, at 3:00 p.m.!

Stop by the Random House Children's Books Booth, #1441, to meet our authors and illustrators, pick up promotional materials and advance reader's copies of our most exciting titles, and meet our staff!

Thursday, April 16



JOHN SANDFORD & MICHELE COOK

Signing: 9:30–10:30 a.m.

Don't miss John and Michele panel "YA 4 Every1" on Friday, April 17, at 10:00 a.m.!



RACHEL VINCENT

Signing: 1:00–2:00 p.m.

Don't miss Rachel's horror panel "A Nightmare to Remember: The Allure of Horror for Teens" on Thursday, April 16, at 10:00 a.m.!



CHRIS GRABENSTEIN

Signing: 9:30–10:30 a.m.

Chris Grabenstein is speaking at the TASL Business Meeting: "Laughing through the Ages: From Picture Books to Books for Middle Graders," on Friday, April 17, at 10:00 a.m. Don't miss it! (He is also signing books following the program!)



JENNIFER NIVEN

Signing: 3:00–4:00 p.m.

Don't miss Jennifer Niven at the "YA 4 Every1" panel on Friday, April 17, at 10:00 a.m.!

2015 CORPORATE SPONSORS

The Texas Library Association expresses sincere gratitude to our corporate sponsors at the Diamond, Platinum, Gold, Silver, and Bronze levels. Their sponsorship supports these TLA 2015 events and programs.

Diamond

CAPSTONE

Black Caucus Round Table Brunch
& Silver Anniversary Reception
Official Conference Badge Holders/Lanyards

DEMCO

Battledecks
Book Cart Drill Team Competition
Demco/ TLA Research Grant
TALL Texans Institute & TALL Texans RT
Conference Reception
Upstart Innovative Programming Award

FOLLETT

Strong Libraries, Strong Scores
Administrator's Conference
Tech Camp
Texas Bluebonnet Award Tabletop Donor

H-E-B/READ 3

Exhibit Hall Grand Opening and Welcome

MACKIN EDUCATIONAL RESOURCES

Pocket Program
Texas Bluebonnet Award Travel Stipend
Tech Camp Refreshments

MEDIA SOURCE

Aisle X Aisle Coupon Book
Authors Area
Junior Library Guild Conference Stipends
Children's Round Table Breakfast

imagine

We appreciate our
CORPORATE MEMBERS

Baker & Taylor
Capstone
Demco, Inc.
EBSCO Information Services
Follett Library Resources
H-E-B/Read 3
Gale Cengage Learning
libra-tech
Library Interiors of Texas
Mackin Educational Resources
Media Source
Sourcebooks

Platinum

BAKER & TAYLOR

President's Party

BOUND TO STAY BOUND

Texas Bluebonnet Award Lunch

GALE CENGAGE LEARNING

Legislative Activities
Tech Camp Refreshments

LIBRA-TECH CORPORATION

Music City Lounge
Recharge Zone

collaborate

Silver

ABC-CLIO

Strong Libraries, Strong Scores
Administrator's Conference
Tech Camp
YART/ABC-CLIO TLA Conference Stipend

ABDO

Children's Round Table Breakfast

EBSCO INFORMATION SERVICES

Legislative Activities

INGRAM CONTENT GROUP

Exhibit Hall Grand Opening & Welcome

Bronze

Aladdin Books - an imprint of Simon & Schuster
Children's Publishing
Texas Bluebonnet Award Tabletop Donor

Biblionix

Biblionix/PLD Travel Stipend
Biblionix/SCLRT Stipend
SCLRT Dessert Social

Escue & Associates

Escue & Associates Conference Stipend
General Session I Entertainment
Walter H. Escue Memorial
Scholarship

InfoBase Learning

Tech Camp

Innové

Tech Camp

National Center for Children's Illustrated Literature

Texas Bluebonnet Award Tabletop Donor

Gold

BRODART COMPANY

General Session II
3D Printing & MakerSpace Hands-on-Lab

LIBRARY INTERIORS OF TEXAS

Conference Mobile App
Member Grand Prize

INNOVATIVE INTERFACES, INC.

LIS program: "You Have a Degree, Now
What? Planning a Rewarding Career"
SMART Award
TALL Texans Institute

LEARNINGEXPRESS, LLC

Legislative Activities

LITTLE, BROWN AND COMPANY

Tech Center

PENGUIN YOUNG READERS GROUP

Texas Bluebonnet Award Tabletop Donor
CRT Breakfast Tabletop Donor

Overdrive, Inc.

Tech Camp

Perma-Bound Books

Texas Bluebonnet Award Tabletop Donor

Proquest

Tech Camp

Scholastic Trade Books

Tech Camp

Simon & Schuster Books for Young Readers

- an imprint of Simon & Schuster
Children's Publishing
Texas Bluebonnet Award Tabletop Donor

Texserve

Tech Camp

University of North Texas College of Information

Four Conference Programs

innovate

2015 Conference Committees

CONFERENCE PROGRAM

Jesús H. Campos, co-chair
South Texas College

Kay Waltmon, co-chair
JM Hanks High School, Ysleta ISD

Les Arms, University of Texas-El Paso

Monica G. Cantu, Pharr-San Juan-Alamo ISD

Jackie Dean, Las Cruces Public Schools, retired

Renee Dyer, Weslaco ISD

Cristina Espinoza, Pharr-San Juan-Alamo ISD

Ellen C. Eyberg, El Paso Public Library

Norma G. Fultz, Rio Grande City Public Library

Jacob Reuben Galindo, Sul Ross State University

Nora Alicia Galvan, Pharr-San Juan-Alamo ISD

Angelica Garcia, US Army Sgts Major Academy

Kerry Ann Gardner, El Paso Community College
Amanda Leigh Gomez, Sul Ross State University

Julia A. Gruber, Ysleta ISD

Patricia L. Hernandez, El Paso Public Library

Edward J. Kownslar, Texas A&M University-CC

Karen Locher, University of Houston-Victoria

Lisa Muilenburg, Del Mar College

Carlton T. Nelson, UT-Rio Grande Valley

Maria Elena Ovalle

Mark E. Pumphrey, El Paso Public Library

Dawn Rapoza, McAllen Public Library

Peter A. Salas, Cathedral High School

Kitty Spalding, retired school librarian, El Paso

Jose L. Tamez, Sekula Memorial Library

M. Micaela Wright, Reber Memorial Library

LOCAL ARRANGEMENTS

Carlyn J. Gray, co-chair
Round Rock ISD

Sally L. Miculek, co-chair
Georgetown Public Library

AUTHORS AREA

Christine N. Carter, Round Rock ISD

Patti Cook, Austin Public Library

ENTERTAINMENT

Cecilia Fuentes, Round Rock ISD

Amelia Lewis, Round Rock ISD

MEETING ROOMS

Molly Dahlstrom Ledbetter, Austin
Community College

Carrie L. Gits, Austin Community College

Barbara Henderson, Fort Worth Public Library

Barbara L. Jorge, Austin Community College

Barbara J. Ludden, Round Rock ISD

L.G. Swift, Fort Worth Public Library

EXHIBITS

Shelby Counts, Austin ISD

Christina E. Taylor, Round Rock ISD

HEALTH EVENTS

Sarah A. Cronin, Austin Public Library

Constance A. Matheny, Texas
Comptroller's Office

Cate Brooks Sweeney, Bee Cave Public Library

HOSPITALITY

Pamela Spooner, Austin Community College

Adrian A. Graham, Austin Community College

INFORMATION

Michelle M. Beebower, Austin Public Library

Nichole A. Chagnon, Austin Public Library

INTERNET ROOM

David Faulkner, Austin Public Library

Cindy Fisher, University of Texas at Austin

PLACEMENT AND CAREER DEVELOPMENT CENTER

April Kessler, University of Texas at Austin

Sarah L. Naper, Texas State University

REGISTRATION

Ruth A. Cook, Round Rock ISD

Katherine L. DiPronio, Round Rock ISD

SOCIAL MEDIA

Jennifer E. Bigheart, Westbank Community
Library District

Linda W. Kay, Round Rock ISD

TLA STORE

Vanessa S. Ashcraft, Jarrell ISD

Becky A. Calzada, Leander ISD

TRANSPORTATION

Kay Gooch, Austin ISD

Anthony S. Guardado, Texas State University

VOLUNTEERS

Sandra L. Cannon, Austin Public Library

Betsy Evans, Austin Public Library

MEET OUR AUTHORS AND ILLUSTRATORS

CHRONICLE BOOKS • TLA 2015 • Authors Area

WEDNESDAY, APRIL 15TH



ELENA DUNKLE
1:00pm-2:00pm
Elena Vanishing



**KENN NESBITT &
J. PATRICK LEWIS**
2:00pm-3:00pm
Bigfoot Is Missing!



K.A. Holt
3:00pm-4:00pm
House Arrest



ROBERT DAWSON
4:00pm-5:00pm
The Public Library

THURSDAY, APRIL 16TH



MOLLY IDLE
9:30am-10:30am
Flora and the Penguin



**MICHAELA
MACCOLL**
11:00am-12:00pm
*The Revelation of
Louisa May*



**MAC BARNETT
& JORY JOHN**
12:30pm-1:30pm
*Telephone and All My
Friends Are Still Dead*



COLLEEN GLEASON
1:00pm-2:00pm
*The Chess Queen
Enigma: A Stoker
& Holmes Novel*



**HANNAH
MOSKOWITZ**
3:00pm-4:00pm
*A History of Glitter
and Blood*

Visit Chronicle Books Booth #1657 for FREE*
Posters, ARCs, Teacher Guides and more!

*while supplies last

CHRONICLEBOOKS.COM/CLASSROOM



chronicle books

FEATURED SPEAKERS



David Baldacci

With over 110 million books sold to his credit, **David Baldacci** is known for his riveting and complex portrayals of law and government. His first work, *Absolute Power*, was

published in 1996 and became a major motion picture adapted by Clint Eastwood. He has published 29 novels, all of which have been national and international bestsellers. He has also published four novels for children and received numerous accolades for his writing, including induction into the International Crime Writing Hall of Fame. Baldacci also dedicates much of his energy to philanthropic organizations, including the *Wish You Well Foundation*® which supports family and adult literacy.

Cokie Roberts is one of today's most accomplished news figures and best-selling authors. She serves as a political commentator for ABC News and National Public Radio, as well as



Cokie Roberts

contributes to several print publications. She has authored several books, including the best-selling *We Are Our Mothers' Daughters* and her most recent work, *Capital Dames*. In her more than 40 years in broadcasting, she has won countless awards, including three Emmys. She has been inducted into the Broadcasting and Cable Hall of Fame, been cited by the American Women in Radio and Television as one of the 50 greatest women in the history of broadcasting, and in 2008, the Library of Congress named her a "Living Legend."



Courtney Young

ALA president Courtney Young is head librarian and a professor of Women's Studies at Pennsylvania State University (Greater Allegheny campus). An active member of ALA for many years,

she was named a *Library Journal* Mover and Shaker in 2011. Her ALA initiatives highlight continuation of work promoting equity, diversity, and inclusion. She wants to collaborate with members "to improve our knowledge of and access to diversity materials from across the Association."

Susan Ballard is the immediate past-president of the American Association of School Librarians, retired director of library services for the Londonderry (NH) School District, and a past recipient of the National School



Susan Ballard

Library Media Program of the Year. She is currently an adjunct professor at Simmons College (Boston) and serves on the editorial advisory boards for *Teacher Librarian* and *Knowledge Quest*. In 2005, she was cited in ALA's *Whole School Library Handbook* as one of the country's "103 Outstanding School Librarians." She also co-chaired the 2011-13 ALA Presidential Task Force on School Libraries which developed a national campaign to address the urgent need for advocacy for school libraries.



Richard Blanco

Poet Richard Blanco was born into a family who moved from Cuba to Spain to New York and eventually to Miami. He brings his experience in the search for identity

and belonging to his work. A civil engineer by early training and man of letters by subsequent study, Blanco wrestles with questions of place in his art. Blanco's first book of poetry, *City of a Hundred Fires*, was published in 1998 to critical acclaim, and subsequent works related his travels and search for personal identities. After the re-election of President Barack Obama, Blanco was chosen to serve as the fifth inaugural poet of the United States.

Carol Pitts Dierichs is vice provost and director of university libraries at Ohio State University and is vice-president/president-elect for the Association of

Research Libraries.

For 13 years, she was editor-in-chief of the journal *Library Collections, Acquisitions, and Technical Services*. Her work has been recognized by three awards from the American Library Association, including the 2008 Ross Atkinson Lifetime Achievement Award.



Carol Pitts Dierichs



Nancy Goebel

Nancy Goebel is the head librarian/human rights advisor for the Augustana Campus at the University of Alberta (Canada), which released its information literacy assessment and survey

software called WASSAIL as an open source application. A recognized leader in information literacy, Goebel has operationalized some of the most inventive teaching applications in academic institutions over the last 25 years. Goebel is an Association of College and Research Libraries (ACRL) Information Literacy consultant leading the creation of psychology-specific Information Literacy Standards. She was the winner of the 2009 Excellence in Learning Support Award at the University of Alberta and the winner of the 2010 ARCL Instruction Section Innovation Award.

Christopher Harris is the director of a school library system in western New York that has provided a curriculum aligned board game library to member school districts since 2007. His current position as a certified school administrator along with his background as a teacher, technology coordinator, and school librarian



Christopher Harris

have provided Harris with many different perspectives on gaming and learning. Being conversant with administrators and curriculum directors about the value of games in teaching and learning has been key

to the success of the game library he founded as part of the Genesee Valley Educational Partnership School Library System in 2007.



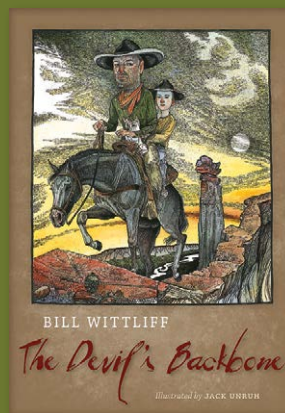
Devil's Backbone

BY BILL WITTLIFF

ILLUSTRATED BY JACK UNRUH

Set in wild and woolly Texas and Mexico in the 1880s, this engrossing tale of a boy's search for his missing Momma is as full of colorful characters, folk wit and wisdom, and unexpected turns of events as the great American quest novel *Adventures of Huckleberry Finn*.

25 illustrations
\$29.95 hardcover



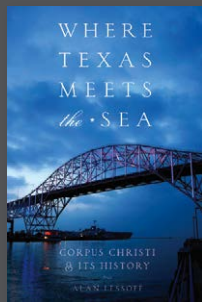
Where Texas Meets the Sea

Corpus Christi and Its History

BY ALAN LESOFF

Demonstrating how the growth of a midsized city can illuminate urban development issues across an entire region, this exemplary history of Corpus Christi explores how competing regional and cosmopolitan influences have shaped this thriving port and leisure city.

32 b&w photos, 10 maps
\$29.95 hardcover



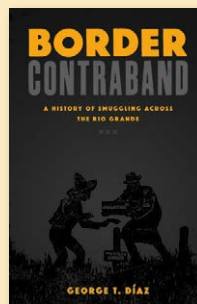
Border Contraband

A History of Smuggling across the Rio Grande

BY GEORGE T. DÍAZ

In this first history of smuggling along the U.S.-Mexico border, Díaz shows how illicit trade evolved from a common practice of ordinary people into a professional, often violent, criminal activity.

9 b&w photos and illustrations
\$45.00 hardcover



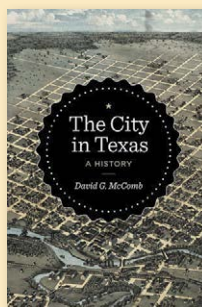
The City in Texas

A History

BY DAVID G. MCCOMB

The award-winning author of *Texas, a Modern History* and *Galveston: A History* presents the first comprehensive narrative of urban development in Texas from the Spanish conquest to the present.

61 b&w photos, 15 maps
\$35.00 hardcover



UNIVERSITY OF
TEXAS PRESS



utexaspress.com



Red State

An Insider's Story of How the GOP Came to Dominate Texas Politics

BY WAYNE THORBURN

With a wealth of data on historical trends and tendencies in Texas elections and voting behavior, this book analyzes how a once solidly Democratic state has become a Republican stronghold without changing its essential ideological perspective or public policy orientation
\$29.95 hardcover

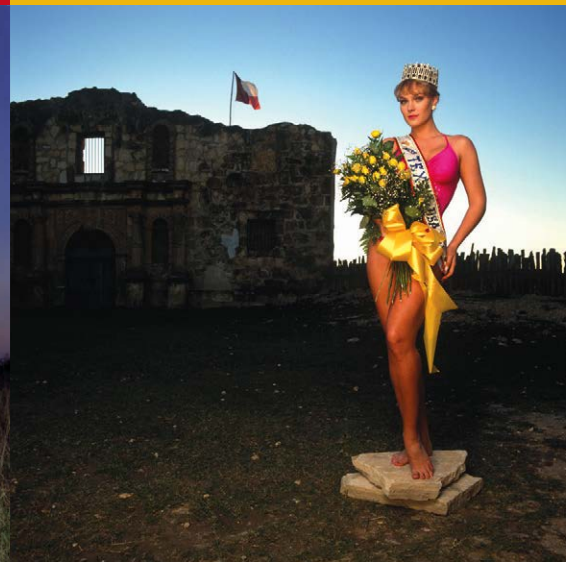


The Face of Texas

PHOTOGRAPHS BY MICHAEL O'BRIEN
WITH STORIES BY ELIZABETH O'BRIEN

With twenty-three new portraits, including John Graves, Richard Linklater, Joel Osteen, and Cat Osterman, as well as updated profiles of all of the subjects, here is the face of Texas captured in the faces of noteworthy Texans by one of America's premier portrait photographers.

26 b&w photos,
49 color photos
\$24.95 paperback



The Horizon Project, an activity of New Media Consortium (NMC), has provided consistent and insightful reporting on education and the impact of emerging technology on educational communities and society at large. This work has given libraries and a vast constituency of educational groups a powerful and longitudinal means to understand learning in a modern technological world. Two of NMC's experts will discuss this critical resource.



Larry Johnson

Larry Johnson serves as CEO of the New Media Consortium and has written five books on emerging technology and is the founder of the Horizon Project, which is used by well over a million

educators in more than 150 countries. He is also director of the Edward and Betty Marcus Institute for Digital Education in the Arts (MIDEA).

Samantha Becker, NMC Horizon Project, is lead writer and researcher for the Report series. She has an expertise in digital communications with a special interest in e-publishing, social media, and online learning.



Samantha Becker



Silja Kallenbach

Silja Kallenbach, vice president of World Education's U.S. Division, is a tireless advocate for adult learners and adult education. She has more than 30 years of experience as an administrator,

professional development provider, program developer, researcher, and teacher. In March 2014, the Commission on Adult Basic Education recognized her for her national and international efforts promoting literacy. Since 1994, Kallenbach has overseen the development of innovative projects and partnerships at World Education, including collaborations to create online and digital learning opportunities.

Vailey Oehlke is director of libraries for Multnomah County. A long-time resident of Portland, she is pleased to lead the library at a time of many complex changes and opportunities for discovering new ways for libraries to engage and serve their communities. Oehlke is a member of the American Library Association, Public Library Association (PLA), and the Oregon Library Association. She served on the PLA Executive Board from 2011 to 2013 and is currently a member of the Urban Libraries Council Executive Board. Additionally, she has served on ALA's Digital Content Working Group since its inception, and was a member of the advisory group for the federally-funded initiative "The Big Shift: Advancing Public Library Participation in Our Digital Future."



Vailey Oehlke

Jerry Pinkney is one of today's most gifted and sought-after artists. Since 1964, Pinkney has illustrated over 100 children's books and has been the recipient of five Caldecott Honor Medals, a Caldecott Medal, and five *The New York Times* "Best Illustrated Books." He has received five Coretta Scott King Awards and four Coretta Scott King Honor Awards. In addition to this work, Pinkney's art is included in



Jerry Pinkney

numerous national museums and collections, and his works have been exhibited around the world. His many honors, government commissions, and positions include his appointment to the US Postal Services Citizens Stamp Advisory Committee, service on National Council of the Arts, and multiple awards from illustrator groups around the country.

David Singleton is director of libraries of the Charlotte Mecklenburg Library in Charlotte, North Carolina. He provides overall management for the



David Singleton

library's 20 public service locations, literacy and programming initiatives, and the library's collection of print and digital materials. Prior to joining the library, Singleton was deputy state librarian for the State of Georgia, and he has held a number of management and director positions in libraries in North Carolina and Georgia. He holds both undergraduate and graduate degrees from the University of North Carolina at Chapel Hill.



Tammy Worcester Tang

Tammy Worcester Tang has over 25 years of educational experience. She began her career in the classroom, teaching nearly every grade from kindergarten through middle school. She currently

works for ESSDACK, an educational service center in Kansas, as an instructional technology specialist, providing staff development and training in the area of technology integration. Her website, "Tammy's Technology Tips for Teachers" is a popular online resource for educators around the world, and she is the author of nearly a dozen best-selling technology resource books that are published and marketed nationally.



Jessica Yurkofsky

Jessica Yurkofsky is a creative technologist at metaLAB. She earned her master's in urban planning from Harvard's Graduate School of Design. She is a self-reported social researcher,

urban designer, and coder who explores libraries, community learning, and maker spaces through geographical and communication frameworks. She is part of a small team behind the Harvard Test Kitchen, an ongoing course at Harvard exploring library innovation through student design. This effort builds on and seeks to maximize libraries' role as a convener of key contemporary forces—knowledge, public space, the Internet, and education.

Wild Horse Media Group

*Is Proud to Announce the Acquisition of
Eakin Press & NorTex Press*

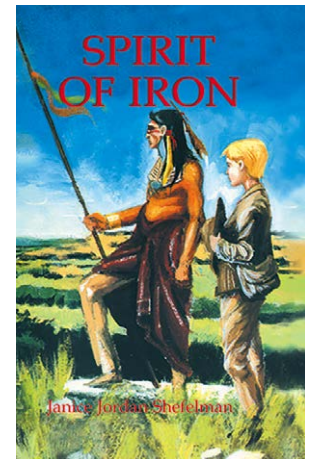
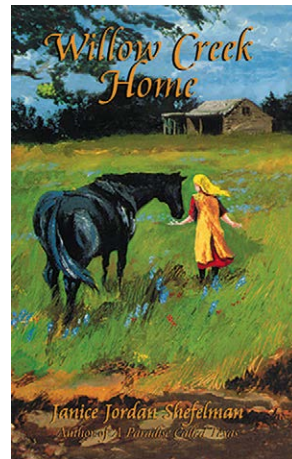
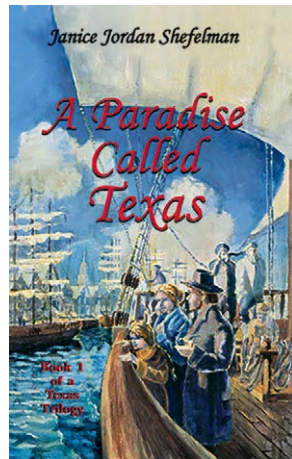
We Offer Almost 1,000 Texas Specific Titles

Subjects Include

- Biographies
- Children's Titles
- Entertainment
- Ethnic Groups
- Fiction
- Food & Drink
- History
- Military
- Native American
- Regional
- Religion
- Rodeo
- Sports
- Texana
- Women

And Much More!

We Are Bringing Back The Classics



Janice Shefelman's Exciting Texas Trilogy

Now Available in Hardback & Paperback

Come See Us At The 2015 Texas Library Association Conference



Wild Horse Media Group

PO Box 331779 • Fort Worth, Texas 76163

Phone & Fax 817-344-7036 • www.WildHorseMedia.com

*The Most Complete Line of
Books & DVDs
About Rodeo & The Wild West*



**Cowboy
Bookworm**

www.CowboyBookworm.com

Event Announcement
Texas Christian University
Extended Education
Traditional Publishing

Vs.

Self Publishing

February 10 thru 19
Tuesday & Thursday
7 p.m. to 9 p.m.

For More Information
www.Lifelong.tcu.edu

Launching January 1, 2015
Texas Book Journal
Featuring Current Book News



- Author Profiles
- Features
- Events
- New Releases
- Monthly Newsletter
- Reviews

www.TexasBookJournal.com

PROGRAMS BY TOPIC

ABOUT TLA

Tuesday, April 14

Speed-Mentoring for New Attendees & Members 2-3:20 pm
Texas Library Association Council I 5-5:50 pm

Wednesday, April 15

General Session I with David Baldacci 8:30-10 am
How New Librarians Can Become Leaders 2-3:20 pm
Texas Library Association Membership Meeting 5:30-6 pm
Sync Up with Public Libraries: the Public Library Division Membership Party 5:30-7:30 pm

Thursday, April 16

General Session II with Cokie Roberts 4-5:30 pm
Black Caucus Round Table Silver Anniversary Reception: Meet the Presidents 6-8 pm
Networking with New Members 6-8 pm

Friday, April 17

Prepare & Share: Planning for TLA 2016 7-7:50 am
Texas Library Association Council II 2:20-3:20 pm

APPLIED/EMERGING TECHNOLOGY

Tuesday, April 14

Tech Camp: Technology Conference within a Conference 10 am-4 pm
Experiences in Open Source ILS Migration 12-1:50 pm
Using Google Analytics to Assess Website Use 1-1:50 pm
Map Your Story with Google Earth Lit Trips & Tour Builder 2-2:50 pm
Elementary School Librarians Syncing Up with New Technology 2-3:20 pm

MINES for Libraries: Measuring the Impact of Networked Electronic Services 2-3:20 pm
Manage Citations with Zotero 2-3:50 pm
Austin's Library of the Future 3-3:50 pm
Rev Up a '30 Apps in 30 Minutes' Program @ Your Library 3-3:50 pm
Library User on the Go: Keeping Pace with Mobile Technology 4-4:50 pm
Minecraft in Schools 4-4:50 pm
Texas Top Technology Trends 4-4:50 pm
Creating Educational Computer Games @ Your Library 4-5:20 pm

Wednesday, April 15

Augmented Reality: The Other AR 11-11:50 am
50 Emerging Technologies in 50 Minutes 1-1:50 pm
Distance Learning Collaborative Tools 1-1:50 pm
App Smashing: Unleash Elementary Student Creativity 2-2:50 pm
Promoting eBook Self-Publishing at the Public Library 2-3:20 pm
UNconference: Discussions, Frustrations, & Ideas on Topics You Choose 2-3:20 pm
ILL, Discovery Services, & Reference 2-3:50 pm
The Future of Libraries 2-5:20 pm
Build Your Own App, Part: Basics & Overview 3-3:50 pm
Amigos eShelf: A Report from the Real World 4-4:50 pm
Build Your Own App, Part II: The Building of a Mobile App 4-4:50 pm
Beyond Copy & Paste: Building Integrated Technology Projects 4-5:20 pm

Thursday, April 16

Come to the Flipping Library! Instruction at Home, Homework at School 9-9:50 am
Data Visualization: An Evaluation Tool 9-9:50 am
Embedded Librarianship: Beyond the One Shot Instruction Session 9-9:50 am
WASSAIL: Open Source Information Literacy Assessment Software 9-9:50 am
Googlepaloosa: School Media Ideas to Facilitate Collaboration 10-11:20 am
Welcoming Mobile Devices in Your Library 10-11:50 am
The Odd Couple: Pedagogy & Fun in Game-Based Learning 11-11:50 am
iPads as Early Literacy Tools: Training Parents & Teachers 11:30-11:50 am
Lions & Tigers & BYOD, Oh My! 1-1:50 pm
Real Data, Real Consequences: Using Outcomes Measures to Restore Public Library Funding 1-1:50 pm
Re-launch Your PL Website in 10 Easy Steps: Best Practices & Considerations 1-1:50 pm
Success with Multiple e-Content Vendors: APIs & Library-Centric Apps 1-1:50 pm
Using PBS Learning Media to Cultivate Innovative Thinking in the Classroom 1-1:50 pm
Exploring 3D Printing @ Your Library 1-4 pm
TexQuest Update 2-2:50 pm
Innovative Uses of Technology & Social Media in Reference & Information Services: Lightning Talks 2-3:20 pm
Apps & e-Books in Storytime & Instruction 2-3:50 pm

BrillianceAudio featured titles



THE FAULT IN OUR STARS
A Major Motion Picture from
Twentieth Century Fox—Releasing on DVD
September 16, 2014

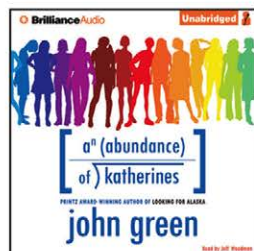
Winner of the Odyssey Award for Excellence
in Audiobook Production

Insightful, bold, irreverent, and raw, *The Fault in Our Stars* is award-winning author John Green's most ambitious and heartbreaking work yet, brilliantly exploring the funny, thrilling, and tragic business of being alive and in love.

Unabridged on CD 978-1-4915-1070-4 / \$9.99
Unabridged on MP3-CD 978-1-4915-1185-5 / \$9.99

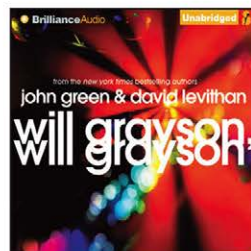
Available from your preferred wholesaler or direct from

BrillianceAudio



Love, friendship, and a dead Austro-Hungarian archduke add up to surprising and heart-changing conclusions in this comic novel by John Green

Unabridged on CD 978-1-4558-7010-3 / \$14.99
Unabridged on MP3-CD 978-1-4915-1066-7 / \$9.99



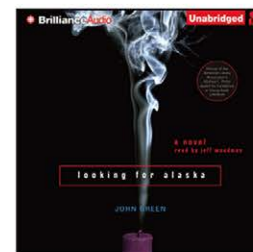
It's not that far from Evanston to Naperville, but Chicago suburbanites might as well live on different planets.

Unabridged on CD 978-1-4558-7016-5 / \$14.99
Unabridged on MP3-CD 978-1-4915-1069-8 / \$9.99



John Green writes with the trademark wit and emotional honesty that have inspired a new generation of listeners.

Unabridged on CD 978-1-4558-7013-4 / \$14.99
Unabridged on MP3-CD 978-1-4915-1068-1 / \$9.99



Looking for Alaska marks John Green's arrival as an important new voice in contemporary fiction.

Unabridged on CD 978-1-4558-7002-8 / \$14.99
Unabridged on MP3-CD 978-1-4915-1399-6 / \$9.99

iHave an iPad? How Do iUse It? 2-3:50 pm
 Texas Media Awards Presentation6-8 pm

Friday, April 17
 10 Things your Website Needs in 2015..... 9-9:50 am
 EPUB3 & e-Books: What Do We
 Need to Know? 9-9:50 am
 Suma: A Mobile Space Assessment Toolkit 9-9:50 am
 Telling History in 50 Objects or Less:
 Developing Exhibits in Omeka 9-9:50 am
 Exploring 3D Printing @ Your Library..... 9-11:50 am
 The Benefits of e-Books: An Overview 10-10:50 am
 Tammy Tang's Technology
 Tips, Tricks, & Tools 10-11:20 am
 Linked Data: An Emerging Trend 10-11:50 am

ASSESSMENT

Tuesday, April 14
 Using Google Analytics to Assess
 Website Use 1-1:50 pm
 MINES for Libraries: Measuring the Impact
 of Networked Electronic Services 2-3:20 pm

Wednesday, April 15
 The Badge Effect: Credentials &
 Learning in the Library 10:15-11:50 am
 Assessing Cataloging Services
 in an Academic Library..... 11-11:50 am
 Update on School Library Standards
 Revisions..... 3-3:50 pm
 Proving the Power of a Community
 College Library 4-5:20 pm

Thursday, April 16
 WASSAIL: Open Source Information
 Literacy Assessment Software 9-9:50 am
 Community College Accreditation:
 The Role of the Library & Librarian 3-3:50 pm

Friday, April 17
 Suma: A Mobile Space Assessment Toolkit 9-9:50 am
 Turning Outward to Lead Change
 in Your Community 10-11:50 am

BOOKS, AUTHORS, & STORYTELLERS

Tuesday, April 14
 Mock CaldeNOTT Masterclass.....8:30 am-12 pm
 Storytelling 101 & Then Some!9 am-12 pm
 Texas Bluebonnet Award Program
 Committee Meeting..... 11 am-1 pm
 After Harry Potter: The Future of YA Fantasy 2-2:50 pm
 A Colorful Canon: Building Diversity
 in Children's Literature 2-3:50 pm
 Stacks Full of Murder4-4:50 pm
 This Voice in My Heart: A Runner's Memoir
 of Genocide, Faith, & Forgiveness..... 4-4:50 pm
 Speed Dating the Texas Bluebonnet
 Award List Books.....4-6 pm

Wednesday, April 15
 General Session I with David Baldacci 8:30-10 am
 11th Annual Poetry Roundup..... 10:15-11:50 am
 Connecting Young Readers to
 World Cultures with Books 10:15-11:50 am
 Teen Literature: Real Life, Real Issues 10:15-11:50 am
 Texas Bluebonnet Award 101: Implementing
 a Bluebonnet Reading Program 10:15-11:50 am
 Opening Author Session 12-1:50 pm
 Dan vs. Dan: Winning Author Visits 1-1:50 pm
 Explore the Science in the YA Science
 Fiction & Dystopian Genres..... 2-3:50 pm
 Help Children Cope: Real Life, Real Issues 2-3:50 pm
 State Treasures: Texan Authors..... 2-3:50 pm
 Texas Tea: Meet & Greet over 50 YA Authors... 4-5:20 pm
 Ultimate Picture Book Sketch-Off 4-5:20 pm
 Yuyi Morales: Coming of Age 4-5:20 pm

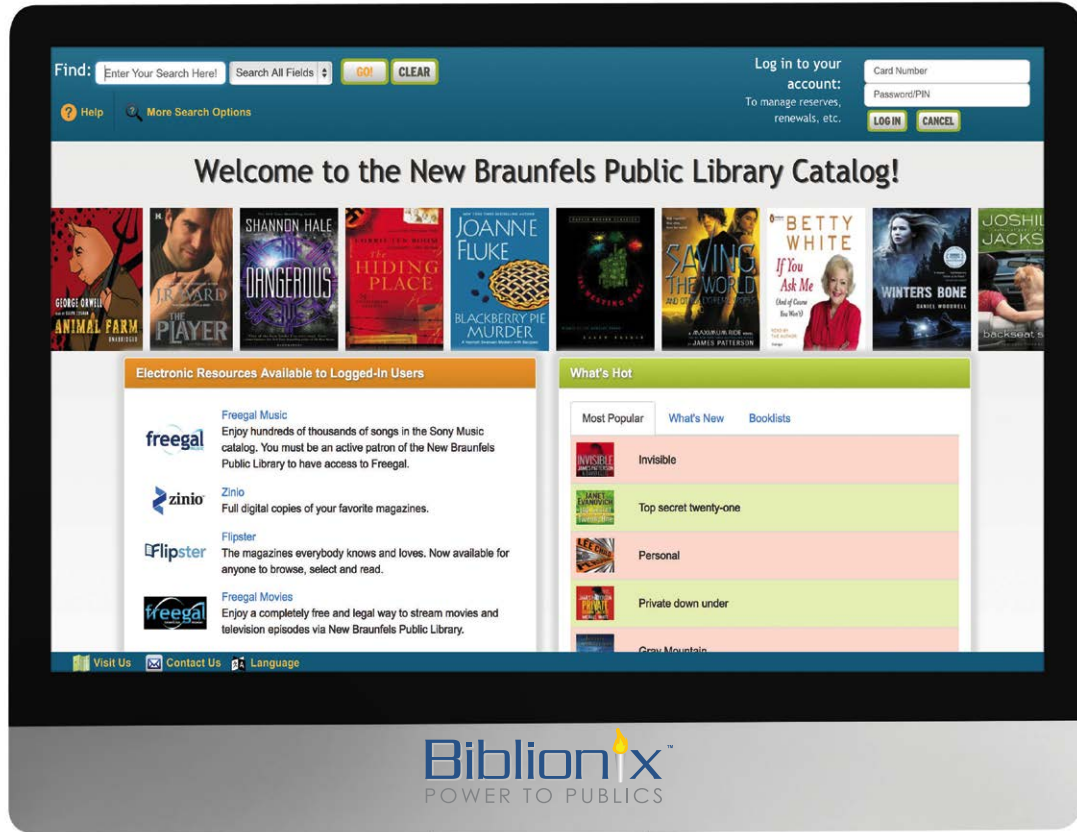
Storytelling RT Business Mtg/Story Swap 6:30-9 pm

Thursday, April 16
 15th Annual Texas 2x2 Showcase:
 Books for 2 Years thru 2nd Grade..... 9-9:50 am
 Hear Us Roar! Examining the Strong
 Female Role Model in YA Literature 9-9:50 am
 Literacy Celebrations: Build Vocabulary,
 Creativity, & Community 9-9:50 am
 The Many Facets of Young Adult
 Historical Fiction..... 9-9:50 am
 Storytelling Meets Digital Technology 9-9:50 am
 Tayshas Reading List Panel
 for High School Students 9-9:50 am
 A Nightmare To Remember: The Allure
 of Horror for Teens 10-10:50 am
 Lone Star Reading List Panel
 for Grades 6-8..... 10-10:50 am
 Unique Formats in YA Novels 10-10:50 am
 Spirit of Texas Reading Lists
 for Middle & High School 10-11:20 am
 Black Caucus RT Author Session: MIA-Diverse
 Characters in Children's Literature 10-11:50 am
 Steampunk & Fantasy: The Lure
 of Distant Worlds..... 10-11:50 am
 Lariat Adult Fiction Reading List
 Committee Author Session 12-1:50 pm
 Texas Bluebonnet Award Author Session..... 12-1:50 pm
 Series Appeal: When's the
 Next One Coming Out? 1-1:50 pm
 YA Contemporary Literature:
 The Next Hot Thing 1-1:50 pm
 Meet Rising Stars of YA Literature..... 2-2:50 pm
 Star Wars: In A Galaxy Far, Far Away
 (& a book near you) 2-2:50 pm
 We Write DIVERSE Books..... 2-2:50 pm

The new look.

**APOLLO
 ILS**

Simply better design.
 Solely for public libraries.
 Acquisitions too!



www.biblionix.com

877-800-5625 | info@biblionix.com

Met Them at the Library: Picture
 Book Biography Magic 2-3:50 pm
 Programming with the Tejas Star Books..... 3-3:50 pm
 Writers Who Hit the Middle Grade
 Sweet Spot 3-3:50 pm
 General Session II with Cokie Roberts 4-5:30 pm
 Evening with the Authors 6:30-8:30 pm
 Storytelling Concert 7-9 pm

Friday, April 17

Let's Get Surreal! The 15th Annual Children's RT
 Author Session with Chris Van Allsburg..... 8-9:50 am
 From El Paso to Brownsville: Border Authors..... 9-9:50 am
 Historical Fiction Often Begins in Libraries..... 9-9:50 am
 Maverick Graphic Novel Reading List
 Program Featuring Jeff Smith 9-9:50 am
 Motion Pictures & Picture Books 10-10:50 am
 Imagine Every Child, Every Day a Reader:
 Booktalks to Motivate Tweens & Teens 10-11:20 am
 YA 4 Every1 10-11:20 am
 Book Buzz: The New Books are Coming 10-11:50 am
 Laughing through the Ages: From Picture
 Books to Books for the Middle Grades.... 10-11:50 am
 Let's Hear Their Stories: American
 Indians, Arabs, & Arab Americans 10-11:50 am
 Closing Author Session with Jerry Pinkney 12-1:20 pm

CAREER & PROFESSIONAL DEVELOPMENT

Tuesday, April 14

Research Projects from Idea to Publication 9 am-5 pm
 You Have your Degree, Now What?
 Planning a Rewarding Career 9:30 am-12:50 pm
 The Diversity Summit: Integrating
 Diversity at Personal, Organizational,
 & Professional Levels 1-5 pm
 Elementary School Librarians
 Syncing Up With New Technology 2-3:20 pm
 Speed-Mentoring for New
 Attendees & Members 2-3:20 pm
 Hiring Smart: The Legal Aspects
 of Employee Selection 2-3:50 pm
 Essential Skills & Qualifications
 of Cataloger/Metadata
 Librarians in the Digital Era 2:30-3:50 pm
 Communicating with School Faculty:
 Be The Solution 4-4:50 pm
 TALL Texans Recognition & Reception 4:30-6 pm

Wednesday, April 15

Cool Jobs: 2015 Edition..... 10:15-11:50 am
 Cultural Competencies in the
 Workplace: A Primer on
 Management & Leadership..... 10:15-11:50 am
 Next Generation Social Media..... 12-12:50 pm
 Oh Behave! Behavioral Interviews..... 1-1:50 pm
 Ready to Retire? Know Your
 Health Insurance Options 2-2:50 pm
 How New Librarians can Become Leaders 2-3:20 pm
 UNconference: Discussions, Frustrations,
 & Ideas on Topics You Choose 2-3:20 pm
 Effective Presentation Skills for All 2-3:50 pm
 Are You Expected to be the
 School Copyright Expert?..... 3-3:50 pm
 Build Your Own App, Part I:
 Basics & Overview 3-3:50 pm
 Salary Negotiation: You Owe it to Yourself 3-3:50 pm
 Build Your Own App, Part II:
 The Building of a Mobile App 4-4:50 pm
 Private School Librarians' Chill Out..... 4-4:50 pm
 Things Every New Librarian
 Should Know to Get Hired! 4-5:20 pm
 Battledecks IV: Keeping It Weird in Austin 6-7:30 pm

Thursday, April 16

Hanging Out with Google..... 8:30-9:50 am
 Competency Based Learning & Curriculum
 Design for an Undergrad LIS Degree 9-9:50 am
 Resume Refresh 9-9:50 am

Cover Letter Cleanup 10-10:50 am
 What All Copyright Experts Need to Know... 10-11:50 am
 Skills Without Bills: Free Resources
 for Staff Training 11-11:50 am
 Cultural Competence for Librarians 1-1:50 pm
 Passing the Baton: Succession
 Planning for Libraries 2-3:20 pm
 Developing Students Into Professionals: Needs
 Assessment of Library & Info Science
 Graduate Students & Employers..... 2:30-2:50 pm
 More Than Just a Job: Student Employee
 Success in Academic Libraries 3-3:20 pm
 Black Caucus Round Table Silver Anniversary
 Reception: Meet the Presidents 6-8 pm
 Networking with New Members 6-8 pm

Friday, April 17

How to Talk to IT Professionals..... 9-9:50 am
 Careers in Community College Libraries..... 10-11:20 am
 Emotional Intelligence on the Job 10-11:20 am
 TRS Retirement Made Easy 10-11:20 am

CATALOGING & METADATA

Tuesday, April 14

Essential Skills & Qualifications of
 Cataloger/Metadata Librarians
 in the Digital Era 2:30-3:50 pm

Wednesday, April 15

Assessing Cataloging Services
 in an Academic Library..... 11-11:50 am

Thursday, April 16

RDA: A Review of the Essentials 9-9:50 am

Friday, April 17

Linked Data: An Emerging Trend 10-11:50 am

COLLECTION DEVELOPMENT & MANAGEMENT

Tuesday, April 14

Mock CaldeNOTT Masterclass..... 8:30 am-12 pm
 Navigating the Open Access Sea 1-5 pm
 Radical RA: Using Social Media for Reader's
 Advisory & Collection Development 4-4:50 pm

Wednesday, April 15

E-Resource Management: Syncing
 to the Best in the Field 10:15-11:50 am
 Developing a Culturally Responsive
 Approach to Learning: A Community
 Response to the Dearth of Latino
 Children's Literature 10:15-11:50 am
 Streaming Media in Public Libraries: The
 Newest Generation of AV Materials... 10:15-11:50 am
 How to Handle Censorship Challenges..... 1-1:50 pm
 TexShare Database Update 1-1:50 pm

Collection Development for
 Non-English Speakers 2-3:20 pm

Tips for Successfully Negotiating
 e-Resource Acquisitions 2-3:50 pm

Amigos eShelf: A Report
 from the Real World 4-4:50 pm

Weeding: It's Not a Crime..... 4-4:50 pm

Rags to Riches: Recycling Books
 for Fun, Fashion, & Furniture 4-5:20 pm

Thursday, April 16

Libraries & e-Content: The Changing
 Publishing Marketplace..... 9-9:50 am

Black Caucus RT Author Session: MIA-Diverse
 Characters in Children's Literature 10-11:50 am

eVendors & Public Librarians:
 A Conversation 10-11:50 am

Zoning Out at Lewisville PL: Adventures
 in Collection Reorganization 1-1:50 pm

Just-in-Time: Redefining Your
 Collection Development Philosophy..... 2-2:50 pm

TexQuest Update 2-2:50 pm

Balancing Books & e-Content:
 Innovations in Acquisitions 3-3:50 pm

Friday, April 17

Vendors on Collection Development 8-9:20 am
 EPUB3 & e-Books: What
 Do We Need To Know? 9-9:50 am
 The Shared Print Landscape for
 Texas Academic Libraries 10-10:50 am
 Let's Hear Their Stories: American
 Indians, Arabs, & Arab Americans 10-11:50 am

CUSTOMER SERVICE

Tuesday, April 14

The Art of Appreciation: Improving
 Interactions with Coworkers, Students,
 & Other Patrons 2-3:20 pm
 Library User on the Go: Keeping
 Pace with Mobile Technology..... 4-4:50 pm
 Truth Be Told: Front Line Stories
 on Dealing with the Public 4-4:50 pm

Wednesday, April 15

Preventing Acts of Violence
 in Libraries..... 10:15-11:20 am
 Nuts & Bolts of Improving
 Efficiencies in Public Libraries..... 1-1:50 pm
 Interacting with Law Enforcement..... 2-2:50 pm
 Lighthouse for the Blind's Library Adaptive
 Equipment Sponsorship Program 2-2:50 pm
 Collection Development
 for Non-English Speakers 2-3:20 pm

Thursday, April 16

Microaggression: It's No Small Matter 9-9:50 am
 Cultural Competence for Librarians 1-1:50 pm
 Transforming an Academic Library
 to a Community Resource Center..... 1-1:50 pm
 Zoning Out at Lewisville PL: Adventures
 in Collection Reorganization 1-1:50 pm

From Embedded Librarian
 to Librarian as Leader 2-3:50 pm

Considerations for Implementing
 a Personal Librarian Program 3-3:50 pm

Friday, April 17

Taking Care of Business: Attract &
 Serve Your Local Business Community 9-9:50 am
 Emotional Intelligence on the Job 10-11:20 am
 Turning Outward to Lead Change
 in Your Community 10-11:50 am

**DIGITIZATION, DATA MANAGEMENT,
& ARCHIVES**

Tuesday, April 14

You Are Not An Imposter..... 2-3:50 pm

Wednesday, April 15

Cyber Security & Privacy Issues:
 What You Should Know 10:15-11:50 am

Thursday, April 16

East Texas War & Memory Project 11-11:50 am

Friday, April 17

Telling History in 50 Objects or Less:
 Developing Exhibits in Omeka 9-9:50 am

Special Collections for Students:
 Helping Your Scholars Get
 the Most Out of Archives 10-11:50 am

DIVERSITY

Thursday, April 16

Fragmented Identities:
 Skippyjon Jones & Chimichangos..... 3:30-3:50 pm

eRESOURCES

Wednesday, April 15

TexShare Database Update 1-1:50 pm

Promoting eBook Self-Publishing
 at the Public Library..... 2-3:20 pm

Tips for Successfully Negotiating
 e-Resource Acquisitions 2-3:50 pm

Amigos eShelf: A Report
from the Real World 4-4:50 pm
'The Choice': Push the Right Button for TexQuest
Collaboration in Elementary Schools..... 4-4:50 pm

Thursday, April 16

Libraries & e-Content: The Changing
Publishing Marketplace..... 9-9:50 am
eVendors & Public Librarians:
A Conversation 10-11:50 am
Genealogical Research Using
The Portal to Texas History 1-1:50 pm
TexQuest Update 2-2:50 pm
Check Out Your Schools: Financial
Allocation Study for Texas (FAST) 2-3:50 pm
Balancing Books & e-Content:
Innovations in Acquisitions..... 3-3:50 pm

Friday, April 17

Vendors on Collection Development 8-9:20 am
EPUB3 & e-Books: What
Do We Need To Know? 9-9:50 am
The Benefits of e-Books: An Overview..... 10-10:50 am
Health Information for Everyone:
MD, RN, PhD, or DDS Not Required! 10-11:20 am
'The Choice': Push the Button for TexQuest
Collaboration in Secondary Schools..... 11-11:50 am

FACILITIES

Tuesday, April 14

Austin's Library of the Future..... 3-3:50 pm
Harvard Library Test Kitchen 4-4:50 PM

Wednesday, April 15

Preventing Acts of Violence
in Libraries..... 10:15-11:20 am
Interacting with Law Enforcement..... 2-2:50 pm
The Maker Spot: Igniting
Community Creativity 3-3:50 pm
Crisis Communication Following
an Incident in a Library..... 4-4:50 pm
Weeding: It's Not a Crime..... 4-4:50 pm

Thursday, April 16

Academic Library Construction &
Renovation Projects: Lessons Learned 10-11:20 am
Retrofitting Libraries 2-3:20 pm

Friday, April 17

Suma: A Mobile Space Assessment Toolkit 9-9:50 am
The Shared Print Landscape
for Texas Academic Libraries..... 10-10:50 am

FUNDRAISING & GRANTS

Wednesday, April 15

Grant Writing: Getting Started,
Getting Finished..... 4-5:20 pm
Rags to Riches: Recycling Books
for Fun, Fashion, & Furniture 4-5:20 pm

Thursday, April 16

Funding for Presenters from the
Texas Commission on the Arts..... 10-11:20 am

GENEALOGY & LOCAL HISTORY

Tuesday, April 14

Resources for the Library Provided
by the Texas General Land Office..... 9 am-4 pm

Wednesday, April 15

Resources for K-12 Lesson Plans
in The Portal to Texas History..... 3-3:50 pm

Thursday, April 16

East Texas War & Memory Project 11-11:50 am
Genealogical Research Using
The Portal to Texas History 1-1:50 pm
Real Data, Real Consequences:
Using Outcomes Measures to
Restore Public Library Funding 1-1:50 pm

Hop on the MetroRail. We're a short ride away!

Visit our newest Library at Austin Community College's Highland Campus



<http://library.austincc.edu/TLA.html>
512.223.7379

Something Exciting is Starting Here!



Friday, April 17

Historical Fiction Often Begins in Libraries..... 9-9:50 am
Telling History in 50 Objects or Less:
Developing Exhibits in Omeka 9-9:50 am
Special Collections for Students:
Helping Your Scholars Get
the Most Out of Archives 10-11:50 am

INFORMATION TECHNOLOGY

Tuesday, April 14

Experiences in Open Source ILS Migration 12-1:50 pm
Using Google Analytics
to Assess Website Use..... 1-1:50 pm
Library User on the Go: Keeping Pace
with Mobile Technology 4-4:50 pm
Texas Top Technology Trends 4-4:50 pm

Wednesday, April 15

Cyber Security & Privacy Issues:
What You Should Know 10:15-11:50 am
Streaming Media in Public Libraries:
The Newest Generation
of AV Materials 10:15-11:50 am
50 Emerging Technologies in 50 Minutes..... 1-1:50 pm
Cyber Security in the Library..... 4-4:50 pm

Thursday, April 16

Welcoming Mobile Devices
in Your Library..... 10-11:50 am
Lions & Tigers & BYOD, Oh My! 1-1:50 pm
Success with Multiple e-Content Vendors:
APIs & Library-Centric Apps 1-1:50 pm
Exploring 3D Printing @ Your Library..... 1-4 pm

Friday, April 17

10 Things your Website Needs in 2015..... 9-9:50 am
How to Talk to IT Professionals..... 9-9:50 am

**INTELLECTUAL FREEDOM, ETHICS,
& COPYRIGHT**

Wednesday, April 15

Cyber Security & Privacy Issues:
What You Should Know 10:15-11:50 am
How to Handle Censorship Challenges..... 1-1:50 pm
Are You Expected to be the
School Copyright Expert?..... 3-3:50 pm

Thursday, April 16

Libraries & e-Content: The Changing
Publishing Marketplace..... 9-9:50 am
What All Copyright 'Experts'
Need to Know..... 10-11:50 am

LIBRARY INSTRUCTION & TRAINING

Tuesday, April 14

Reframing Information Literacy..... 1-5 pm
Elementary School Librarians
Syncing Up With New Technology 2-3:20 pm

Rev Up a '30 Apps in 30 Minutes'
Program @ Your Library 3-3:50 pm
Communicating with School Faculty:
Be The Solution 4-4:50 pm
Truth Be Told: Front Line Stories on
Dealing with the Public 4-4:50 pm
TALL Texans Recognition & Reception 4:30-6 pm

Wednesday, April 15

Academic Faculty & Librarians in Sync:
Helping Students Cross Information
Literacy Thresholds..... 10:15-11:50 am
The Badge Effect: Credentials
& Learning in the Library 10:15-11:50 am
Distance Learning Collaborative Tools 1-1:50 pm
The New ACRL Framework for Information
Literacy for Higher Education:
Using it at Your Institution 1-1:50 pm
Syncing Technology & Literature
TEKS in the Elementary Library..... 1-1:50 pm
Physics, Flight, & Friction – Using Kerbal
Space Program & Portal 2..... 1-2:50 pm
App Smashing: Unleash Elementary
Student Creativity 2-2:50 pm
Effective Presentation Skills for All 2-3:50 pm
Beyond Copy & Paste: Building
Integrated Technology Projects 4-5:20 pm

Thursday, April 16

Come to the Flipping Library! Instruction
at Home, Homework at School 9-9:50 am
Competency Based Learning & Curriculum
Design for an Undergrad LIS Degree 9-9:50 am
Embedded Librarianship: Beyond the
One Shot Instruction Session..... 9-9:50 am
The Library & the English Language Arts
Classroom (ELA) – A Well-Worn Path 9-9:50 am
Infographics: How to Create 10-11:50 am
Transitioning Students: High School
to Higher Ed 10-11:50 am
The Odd Couple: Pedagogy & Fun
in Game-Based Learning..... 11-11:50 am
Skills Without Bills: Free Resources
for Staff Training 11-11:50 am
Bites with LIRT 12:00-1:50 pm
Sync Up! Entrepreneurs & Libraries..... 1-1:50 pm
Using PBS Learning Media to Cultivate
Innovative Thinking in the Classroom 1-1:50 pm
Conversations with Faculty about
Academic Library Instruction 2-2:50 pm
Apps & e-Books in Storytime & Instruction 2-3:50 pm

Friday, April 17

Digital Citizenship: Sync Up Safely..... 9-9:50 am
Tammy Tang's Technology
Tips, Tricks, & Tools 10-11:20 am

LITERACY/TRANSLITERACY

Tuesday, April 14

- Digital Storytelling: Sync Technology
with Literacy 1-4 pm
- Reframing Information Literacy 1-5 pm
- Map Your Story with Google Earth
Lit Trips & Tour Builder 2-2:50 pm

Wednesday, April 15

- Academic Faculty & Librarians in Sync:
Helping Students Cross Information
Literacy Thresholds 10:15-11:50 am
- The Badge Effect: Credentials
& Learning in the Library 10:15-11:50 am
- Developing a Culturally Responsive Approach
to Learning: A Community Response
to the Dearth of Latino
Children's Literature 10:15-11:50 am
- Transform Storytime into Family Literacy Programming
10:15-11:50 am
- Opening Author Session 12-1:50 pm
- The New ACRL Framework for Information
Literacy for Higher Education:
Using it at Your Institution 1-1:50 pm
- Syncing Technology & Literature
TEKS in the Elementary Library 1-1:50 pm
- Promoting Literacy Globally,
Nationally, Statewide, & Locally 2-3:50 pm
- Does Self-Selection Affect Student
Reading Achievement? 4-4:50 pm
- Beyond Copy & Paste: Building
Integrated Technology Projects 4-5:20 pm

Thursday, April 16

- Data Visualization: An Evaluation Tool 9-9:50 am
- The Library & the English Language Arts
Classroom (ELA) – A Well-Worn Path 9-9:50 am
- Literacy Celebrations: Build Vocabulary,
Creativity, & Community 9-9:50 am
- WASSAIL: Open Source Information
Literacy Assessment Software 9-9:50 am
- We Can Bridge the Summer
Reading Gap 10-10:50 am
- STEM Programming
for the Young & Restless 10-11:20 am
- Every Child Ready to Read:
Effective Training & Marketing 10-11:50 am
- Infographics – How to Create 10-11:50 am
- Transitioning Students:
High School to Higher Ed 10-11:50 am
- A Comparative Study of IL Competencies at the
Community College Level in the
United States & Qatar 10:30-10:50 am
- You'll Let Me Borrow That? Using Audiobooks
to Alter Students' Perceptions
of Reading & the Library 11-11:20 am
- FanFiction 101 11-11:50 am
- The Odd Couple: Pedagogy & Fun
in Game-Based Learning 11-11:50 am
- iPads as Early Literacy Tools: Training
Parents & Teachers 11:30-11:50 am
- Collaborating with Your Community
to Promote Literacy 1-1:50 pm
- Guerrilla Storytime:
Share Your Awesome Skills 1-1:50 pm
- Supporting English Language
Learners' Content Literacy 2-2:20 pm
- Conversations with Faculty
about Academic Library Instruction 2-2:50 pm
- Family Place Libraries (TM): Public Libraries
as Key Partners in Early Learning 2-3:50 pm
- I Met Them at the Library:
Picture Book Biography Magic 2-3:50 pm
- Play to Learn: Board Games in the Library 3-3:50 pm

Friday, April 17

- Digital Citizenship: Sync Up Safely 9-9:50 am

- Sharing the Wonder with One Book,
One Community: Kindness Theme
Unites Community 9-9:50 am
- Motion Pictures & Picture Books 10-10:50 am
- Tammy Tang's Technology
Tips, Tricks, & Tools 10-11:20 am

MAKERSPACES

Tuesday, April 14

- Makin' Music: Programming
with DIY Instruments 9 am-12 pm
- Tech Camp: Technology Conference
within a Conference 10 am-4 pm

Wednesday, April 15

- Collaborating, Creating, Learning:
Makerspaces @ School 2-3:50 pm
- The Maker Spot: Igniting
Community Creativity 3-3:50 pm

Thursday, April 16

- Mobile Maker: Taking Maker
Programs on the Road 9-9:50 am
- Exploring 3D Printing @ Your Library 1-4 pm

Friday, April 17

- Exploring 3D Printing @ Your Library 9-11:50 am

MANAGEMENT & CHANGE

Tuesday, April 14

- Taking the Capitol by Storm:
Libraries, Legislation, & Leadership 9 am-5 pm
- The Diversity Summit: Integrating Diversity
at Personal, Organizational,
& Professional Levels 1-5 pm

- The Art of Appreciation: Improving
Interactions with Coworkers, Students,
& Other Patrons 2-3:20 pm
- MINES for Libraries: Measuring the Impact
of Networked Electronic Services 2-3:20 pm
- Hiring Smart: The Legal Aspects
of Employee Selection 2-3:50 pm
- Austin's Library of the Future 3-3:50 pm
- Harvard Library Test Kitchen 4-4:50 pm
- TALL Texans Recognition & Reception 4:30-6 pm

Wednesday, April 15

- Preventing Acts of Violence
in Libraries 10:15-11:20 am
- Cool Jobs: 2015 Edition 10:15-11:50 am
- Cultural Competencies in the Workplace:
A Primer on Management
& Leadership 10:15-11:50 am
- Project Connect by Follett 10:15-11:50 am
- How to Handle Censorship Challenges 1-1:50 pm
- Nuts & Bolts of Improving Efficiencies
in Public Libraries 1-1:50 pm
- The 84th Legislative Session Update 2-2:50 pm
- Interacting with Law Enforcement 2-2:50 pm
- Ready to Retire? Know Your
Health Insurance Options 2-2:50 pm
- UNconference: Discussions, Frustrations,
& Ideas on Topics You Choose 2-3:20 pm
- SMART Award Presentations 2-3:50 pm
- The Future of Libraries 2-5:20 pm
- Update on School Library
Standards Revisions 3-3:50 pm
- Serving Diverse Users in the Digital Age 3:30-3:50 pm
- Crisis Communication Following
an Incident in a Library 4-4:50 pm
- Cyber Security in the Library 4-4:50 pm
- Proving the Power of a
Community College Library 4-5:20 pm
- Things Every New Librarian
Should Know to Get Hired! 4-5:20 pm

Thursday, April 16

- Directors' Symposium: Making
Your Library Indispensable 8-9:50 am

- Data Visualization: An Evaluation Tool 9-9:50 am
- Microaggression: It's No Small Matter 9-9:50 am
- Academic Library Construction &
Renovation Projects: Lessons Learned 10-11:20 am
- Welcoming Mobile Devices
in Your Library 10-11:50 am
- Working in Sync with Boards, Part I:
Governing, Advisory, Friends,
Trustees, School 10-11:50 am
- Skills Without Bills: Free Resources
for Staff Training 11-11:50 am
- Lions and Tigers and BYOD, Oh My! 1-1:50 pm
- Real Data, Real Consequences:
Using Outcomes Measures to
Restore Public Library Funding 1-1:50 pm
- Transforming an Academic Library
to a Community Resource Center 1-1:50 pm
- Just-in-Time: Redefining Your Collection
Development Philosophy 2-2:50 pm
- Passing the Baton: Succession
Planning for Libraries 2-3:20 pm
- Retrofitting Libraries 2-3:20 pm
- Check Out Your Schools: Financial
Allocation Study for Texas (FAST) 2-3:50 pm
- Working in Sync with Boards, Part II:
Strategies for Cooperation 2-3:50 pm
- More Than Just a Job: Student Employee
Success in Academic Libraries 3-3:20 pm
- Community College Accreditation:
The Role of the Library and Librarian 3-3:50 pm
- Considerations for Implementing
a Personal Librarian Program 3-3:50 pm

Friday, April 17

- Careers in Community College Libraries 10-11:20 am
- Emotional Intelligence on the Job 10-11:20 am
- TRS Retirement Made Easy 10-11:20 am
- Advanced Fundraising for Library
Friends & Foundations 10-11:50 am
- Turning Outward to Lead Change
in Your Community 10-11:50 am

MARKETING, PR, & ADVOCACY

Tuesday, April 14

- Taking the Capitol by Storm:
Libraries, Legislation, and Leadership 9 am-5 pm
- Harvard Library Test Kitchen 4-4:50 PM

Wednesday, April 15

- Project Connect by Follett 10:15-11:50 am
- Teen & Tween Programming: Walking
the Tight Rope of Budgeting 10:15-11:50 am
- Opening Author Session 12-1:50 pm
- Promoting Arts Programming in the Library 1-1:50 pm
- The 84th Legislative Session Update 2-2:50 pm
- Bucking Tradition: Innovative
Approaches to Academic Liaisons 2-3:20 pm
- Tech Your Story: Design Your
Online Library Presence 2-3:50 pm
- In the Edit Bay: Connecting New Students
to Libraries at Orientation
through Video 2:30-2:50 pm
- Update on School Library
Standards Revisions 3-3:50 pm
- Serving Diverse Users in the Digital Age 3:30-3:50 pm
- 'The Choice': Push the Right Button for TexQuest
Collaboration in Elementary Schools 4-4:50 pm
- Crisis Communication Following
an Incident in a Library 4-4:50 pm
- Nuts and Bolts of Adult Programming 4-5:20 pm
- Rags to Riches: Recycling Books
for Fun, Fashion, and Furniture 4-5:20 pm
- STE(A)M Ahead with Tweens and Teens 4-5:20 pm

Thursday, April 16

- Director's Symposium: Breakout Room 2 8-9:50 am
- Director's Symposium: Breakout Room 3 8-9:50 am

Directors' Symposium: Making Your Library Indispensable.....	8-9:50 am
Digital Advocacy Storytelling to Promote Library Values.....	10-10:20 am
Marketing 101 for Libraries.....	10-11:20 am
TED Talks in the Library.....	10-11:20 am
Every Child Ready to Read: Effective Training & Marketing.....	10-11:50 am
A Comparative Study of IL Competencies at the Community College Level in the United States and Qatar.....	10:30-10:50 am
You'll Let Me Borrow That? Using Audiobooks to Alter Students' Perceptions of Reading and the Library.....	11-11:20 am
Collaborating with Your Community to Promote Literacy.....	1-1:50 pm
Re-launch Your Public Library Website in 10 Easy Steps: Best Practices & Considerations.....	1-1:50 pm
Success with Multiple e-Content Vendors: APIs and Library-Centric Apps.....	1-1:50 pm
From Embedded Librarian to Librarian as Leader.....	2-3:50 pm
Considerations for Implementing a Personal Librarian Program.....	3-3:50 pm

Friday, April 17

Libraries and South-by-Southwest.....	9-9:50 am
Sharing the Wonder with One Book, One Community: Kindness Theme Unites Community.....	9-9:50 am
Taking Care of Business: Attract and Serve Your Local Business Community.....	9-9:50 am
'The Choice': Push the Button for TexQuest Collaboration in Secondary Schools.....	11-11:50 am

PROGRAMMING FOR ADULTS

Tuesday, April 14

Makin' Music: Programming with DIY Instruments.....	9 am-12 pm
In Sync with Your Community: Customizing Adult Programs & Services to Meet Changing Needs.....	2-3:20 pm
Rev Up a '30 Apps in 30 Minutes' Program @ Your Library.....	3-3:50 pm

Wednesday, April 15

Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges.....	10:15-11:50 am
Check Out a Human Book!.....	1-1:50 pm
Promoting Arts Programming in the Library.....	1-1:50 pm
US Citizenship Toolkit.....	1-1:50 pm
Job Seekers at the Library: Using Workforce Partnerships to Enhance Services.....	4-5:20 pm
Nuts and Bolts of Adult Programming.....	4-5:20 pm

Thursday, April 16

Mobile Maker: Taking Maker Programs on the Road.....	9-9:50 am
Funding for Presenters from the Texas Commission on the Arts.....	10-11:20 am
TED Talks in the Library.....	10-11:20 am
Sync Up! Entrepreneurs & Libraries.....	1-1:50 pm

Friday, April 17

Taking Care of Business: Attract & Serve Your Local Business Community.....	9-9:50 am
Syncing Summer Reading: It's Not Just for Summer.....	10-11:20 am
Libraries United: We All Prepare Texans for Work.....	10-11:50 am

PROGRAMMING FOR CHILDREN

Tuesday, April 14

Storytelling 101 and Then Some!.....	9 am-12 pm
TBA Program Committee Meeting.....	11 am-1 pm
Digital Storytelling: Sync Technology with Literacy.....	1-4 pm

Map Your Story with Google Earth Lit Trips and Tour Builder.....	2-2:50 pm
Maverick Con: Stay In Front of the Graphic Novel Wave.....	3-3:50 pm
Minecraft in Schools.....	4-4:50 pm
Creating Educational Computer Games @ Your Library.....	4-5:20 pm
Speed Dating the Texas Bluebonnet Award List Books.....	4-6 pm

Wednesday, April 15

Connecting Young Readers to World Cultures with Books.....	10:15-11:50 am
Library Gaming with Minecraft and Faster Than Light – FTL.....	10:15-11:50 am
Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges.....	10:15-11:50 am
Teen & Tween Programming: Walking the Tight Rope of Budgeting.....	10:15-11:50 am
Texas Bluebonnet Award 101: Implementing a Bluebonnet Reading Program.....	10:15-11:50 am
Transform Storytime into Family Literacy Programming.....	10:15-11:50 am
Syncing Technology and Literature TEKS in the Elementary Library.....	1-1:50 pm
The Tween/Teen Librarian Team: Collaborative Programming.....	1-1:50 pm
Physics, Flight, and Friction – Using Kerbal Space Program and Portal 2.....	1-2:50 pm
Teen Ambassadors @ the Library.....	2-2:20 pm
App Smashing: Unleash Elementary Student Creativity.....	2-2:50 pm
Collaborating, Creating, Learning: Makerspaces @ School.....	2-3:50 pm
STE(A)M Ahead with Tweens and Teens.....	4-5:20 pm
Ultimate Picture Book Sketch-Off.....	4-5:20 pm

Thursday, April 16

15th Annual Texas 2x2 Showcase: Books for 2 Years thru 2nd Grade.....	9-9:50 am
Literacy Celebrations: Build Vocabulary, Creativity, and Community.....	9-9:50 am
Mobile Maker: Taking Maker Programs on the Road.....	9-9:50 am
Storytelling Meets Digital Technology.....	9-9:50 am
Unplug and Play: 'Screen-Free Week' Programs.....	9-9:50 am
Digital Advocacy Storytelling to Promote Library Values.....	10-10:20 am
We Can Bridge the Summer Reading Gap.....	10-10:50 am
STEM Programming for the Young and Restless.....	10-11:20 am
Every Child Ready to Read: Effective Training and Marketing.....	10-11:50 am
iPads as Early Literacy Tools: Training Parents and Teachers.....	11:30-11:50 am
Texas Bluebonnet Award Author Session.....	12-1:50 pm
Guerrilla Storytime: Share Your Awesome Skills.....	1-1:50 pm
Library Services for Homeschoolers.....	2-3:20 pm
Apps and e-Books in Storytime and Instruction.....	2-3:50 pm
Family Place Libraries (TM): Public Libraries as Key Partners in Early Learning.....	2-3:50 pm
Play to Learn: Board Games in the Library.....	3-3:50 pm
Programming with the Tejas Star Books.....	3-3:50 pm
Texas Media Awards Presentation.....	6-8 pm

Friday, April 17

Syncing Summer Reading: It's Not Just for Summer.....	10-11:20 am
-------------------------------------------------------	-------------

PROGRAMMING FOR YOUTH

Tuesday, April 14

Makin' Music: Programming with DIY Instruments.....	9 am-12 pm
-----------------------------------------------------	------------

Digital Storytelling: Sync Technology with Literacy.....	1-4 pm
After Harry Potter: The Future of YA Fantasy.....	2-2:50 pm
Maverick Con: Stay In Front of the Graphic Novel Wave.....	3-3:50 pm
Minecraft in Schools.....	4-4:50 pm
Creating Educational Computer Games @ Your Library.....	4-5:20 pm

Wednesday, April 15

Library Gaming with Minecraft and Faster Than Light – FTL.....	10:15-11:50 am
Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges.....	10:15-11:50 am
Teen & Tween Programming: Walking the Tight Rope of Budgeting.....	10:15-11:50 am
Augmented Reality: The Other AR.....	11-11:50 am
Check Out a Human Book!.....	1-1:50 pm
The Tween/Teen Librarian Team: Collaborative Programming.....	1-1:50 pm
Physics, Flight, & Friction – Using Kerbal Space Program and Portal 2.....	1-2:50 pm
Teen Ambassadors @ the Library.....	2-2:20 pm
Collaborating, Creating, Learning: Makerspaces @ School.....	2-3:50 pm
Kapow! Teens Creating Comics.....	3-3:20 pm
STE(A)M Ahead with Tweens and Teens.....	4-5:20 pm

Thursday, April 16

Storytelling Meets Digital Technology.....	9-9:50 am
Tayshas Reading List Panel for High School Students.....	9-9:50 am
Unplug and Play: 'Screen-Free Week' Programs.....	9-9:50 am
Lone Star Reading List Panel for Grades 6-8.....	10-10:50 am
Unique Formats in YA Novels.....	10-10:50 am
We Can Bridge the Summer Reading Gap.....	10-10:50 am
Funding for Presenters from the Texas Commission on the Arts.....	10-11:20 am
Spirit of Texas Reading Lists for Middle & High School.....	10-11:20 am
STEM Programming for the Young and Restless.....	10-11:20 am
TED Talks in the Library.....	10-11:20 am
You'll Let Me Borrow That? Using Audiobooks to Alter Students' Perceptions of Reading & the Library.....	11-11:20 am
FanFiction 101.....	11-11:50 am
Meet Rising Stars of YA Literature.....	2-2:50 pm
Library Services for Homeschoolers.....	2-3:20 pm
iHave an iPad? How Do iUse It?.....	2-3:50 pm
Play to Learn: Board Games in the Library.....	3-3:50 pm

Friday, April 17

Maverick Graphic Novel Reading List Program Featuring Jeff Smith.....	9-9:50 am
-----------------------------------------------------------------------	-----------

REFERENCE & READERS ADVISORY

Tuesday, April 14

Resources for the Library Provided by the Texas General Land Office.....	9 am-4 pm
Navigating the Open Access Sea.....	1-5 pm
After Harry Potter: The Future of YA Fantasy.....	2-2:50 pm
Maverick Con: Stay In Front of the Graphic Novel Wave.....	3-3:50 pm
Radical RA: Using Social Media for Reader's Advisory & Collection Development.....	4-4:50 pm

Thursday, April 16

Helping Customers with Legal Information Needs.....	9-9:50 am
Tayshas Reading List Panel for High School Students.....	9-9:50 am
Lone Star Reading List Panel for Grades 6-8.....	10-10:50 am

Unique Formats in YA Novels 10-10:50 am
 Spirit of Texas Reading Lists
 for Middle & High School 10-11:20 am
 Genealogical Research Using
 The Portal to Texas History 1-1:50 pm
 Transforming an Academic Library
 to a Community Resource Center 1-1:50 pm
 Meet Rising Stars of YA Literature 2-2:50 pm
 Innovative Uses of Technology & Social
 Media in Reference & Information
 Services: Lightning Talks 2-3:20 pm
 Check Out Your Schools: Financial
 Allocation Study for Texas (FAST) 2-3:50 pm
 From Embedded Librarian
 to Librarian as Leader 2-3:50 pm
 Turning Outward: Adding Veterans'
 Services at Your Library 2-3:50 pm
 Night Out With Reference
 & Information Services 6-8 pm

Friday, April 17

Maverick Graphic Novel Reading List
 Program Featuring Jeff Smith 9-9:50 am
 Health Information for Everyone:
 MD, RN, PhD, or DDS Not Required! 10-11:20 am
 Imagine Every Child, Every Day a Reader:
 Booktalks to Motivate
 Tweens and Teens 10-11:20 am

RESOURCE SHARING & ORGANIZATIONAL

Wednesday, April 15

E-Resource Management:
 Syncing to the Best in the Field 10:15-11:50 am
 TexShare Database Update 1-1:50 pm
 Teen Ambassadors @ the Library 2-2:20 pm
 Lighthouse for the Blind's Library Adaptive
 Equipment Sponsorship Program 2-2:50 pm
 Bucking Tradition: Innovative
 Approaches to Academic Liaisons 2-3:20 pm
 Promoting eBook Self-Publishing
 at the Public Library 2-3:20 pm
 ILL, Discovery Services, and Reference 2-3:50 pm
 In the Edit Bay: Connecting New Students
 to Libraries at Orientation
 through Video 2:30-2:50 pm
 The Maker Spot: Igniting
 Community Creativity 3-3:50 pm
 Serving Diverse Users in the Digital Age 3:30-3:50 pm
 'The Choice': Push the Right Button
 for TexQuest Collaboration
 in Elementary Schools 4-4:50 pm
 Job Seekers at the Library: Using Workforce
 Partnerships to Enhance Services 4-5:20 pm

Thursday, April 16

Collaborating with Your Community
 to Promote Literacy 1-1:50 pm
 Sync Up! Entrepreneurs & Libraries 1-1:50 pm
 Family Place Libraries™: Public Libraries
 as Key Partners in Early Learning 2-3:50 pm
 Community College Accreditation:
 The Role of the Library & Librarian 3-3:50 pm

Friday, April 17

The Shared Print Landscape
 for Texas Academic Libraries 10-10:50 am
 Syncing Summer Reading:
 It's Not Just for Summer 10-11:20 am
 Libraries United: We All Prepare
 Texans for Work 10-11:50 am
 'The Choice': Push the Button for TexQuest
 Collaboration in Secondary Schools 11-11:50 am

SOCIAL MEDIA

Tuesday, April 14

Tech Camp: Technology Conference
 within a Conference 10 am-4 pm
 TBA Program Committee Meeting 11 am-1 pm

Radical RA: Using Social Media for Reader's
 Advisory & Collection Development 4-4:50 pm
 Texas Top Technology Trends 4-4:50 pm

Wednesday, April 15

Next Generation Social Media 12-12:50 pm
 50 Emerging Technologies in 50 Minutes 1-1:50 pm
 Distance Learning Collaborative Tools 1-1:50 pm
 Promoting Arts Programming in the Library 1-1:50 pm
 Social Media and Marketing 1-1:50 pm
 Tech Your Story: Design Your
 Online Library Presence 2-3:50 pm
 New Social Media: School Kids
 Tell Us What's In 3-3:50 pm
 Cyber Security in the Library 4-4:50 pm

Thursday, April 16

Hanging Out with Google 8:30-9:50 am
 Re-launch Your Public Library Website
 in 10 Easy Steps: Best Practices
 & Considerations 1-1:50 pm
 Innovative Uses of Technology & Social Media
 in Reference and Information Services:
 Lightning Talks 2-3:20 pm

Friday, April 17

10 Things your Website Needs in 2015 9-9:50 am

SPECIAL POPULATIONS / DIVERSITY

Tuesday, April 14

The Diversity Summit: Integrating Diversity
 at Personal, Organizational,
 & Professional Levels 1-5 pm
 In Sync with Your Community: Customizing
 Adult Programs & Services
 to Meet Changing Needs 2-3:20 pm
 A Colorful Canon: Building Diversity
 in Children's Literature 2-3:50 pm
 This Voice in My Heart: A Runner's Memoir
 of Genocide, Faith, and Forgiveness 4-4:50 pm

Wednesday, April 15

Cultural Competencies in the Workplace:
 A Primer on Management
 & Leadership 10:15-11:50 am
 Developing a Culturally Responsive Approach
 to Learning: A Community Response
 to the Dearth of Latino
 Children's Literature 10:15-11:50 am
 Check Out a Human Book! 1-1:50 pm
 US Citizenship Toolkit 1-1:50 pm
 Lighthouse for the Blind's Library Adaptive
 Equipment Sponsorship Program 2-2:50 pm
 Collection Development
 for Non-English Speakers 2-3:20 pm
 Kapow! Teens Creating Comics 3-3:20 pm
 Yuyi Morales: Coming of Age 4-5:20 pm

Thursday, April 16

Microaggression: It's No Small Matter 9-9:50 am
 Black Caucus RT Author Session: MIA-Diverse
 Characters in Children's Literature 10-11:50 am
 East Texas War and Memory Project 11-11:50 am
 Cultural Competence for Librarians 1-1:50 pm
 Supporting English Language
 Learners' Content Literacy 2-2:20 pm
 We Write DIVERSE Books 2-2:50 pm
 Library Services for Homeschoolers 2-3:20 pm
 Turning Outward: Adding Veterans'
 Services at Your Library 2-3:50 pm
 Programming with the Tejas Star Books 3-3:50 pm
 Fragmented Identities: Skippyjon Jones
 and Chimichangos 3:30-3:50 pm
 Black Caucus Round Table Silver Anniversary
 Reception: Meet the Presidents 6-8 pm

Friday, April 17

Advanced Fundraising for Library
 Friends and Foundations 10-11:50 am

Let's Hear Their Stories: American
 Indians, Arabs, & Arab Americans 10-11:50 am

TEACHER/FACULTY-LIBRARY COLLABORATION

Tuesday, April 14

Communicating with School Faculty:
 Be The Solution 4-4:50 pm

Wednesday, April 15

Academic Faculty and Librarians in Sync:
 Helping Students Cross Information
 Literacy Thresholds 10:15-11:50 am
 The New ACRL Framework for Information
 Literacy for Higher Education:
 Using it at Your Institution 1-1:50 pm
 Bucking Tradition: Innovative Approaches
 to Academic Liaisons 2-3:20 pm
 Resources for K-12 Lesson Plans
 in The Portal to Texas History 3-3:50 pm
 Proving the Power of a
 Community College Library 4-5:20 pm
 Ultimate Picture Book Sketch-Off 4-5:20 pm

Thursday, April 16

Embedded Librarianship: Beyond
 the One Shot Instruction Session 9-9:50 am
 The Library and the English Language Arts
 Classroom (ELA) – A Well-Worn Path 9-9:50 am
 Googlepalooza: School Media Ideas
 to Facilitate Collaboration 10-11:20 am
 Bites with LIRT 12:00-1:50 pm
 Using PBS Learning Media to Cultivate
 Innovative Thinking in the Classroom 1-1:50 pm
 Conversations with Faculty about
 Academic Library Instruction 2-2:50 pm

Friday, April 17

Digital Citizenship: Sync Up Safely 9-9:50 am
 Sharing the Wonder with One Book,
 One Community: Kindness Theme
 Unites Community 9-9:50 am
 Special Collections for Students: Helping
 Your Scholars Get the Most
 Out of Archives 10-11:50 am

TECHNICAL SERVICES

Tuesday, April 14

Experiences in Open Source ILS Migration 12-1:50 pm
 Basic Book Repair and Mending 1-3:50 pm
 Essential Skills and Qualifications
 of Cataloger/Metadata Librarians
 in the Digital Era 2:30-3:50 pm

Wednesday, April 15

E-Resource Management: Syncing
 to the Best in the Field 10:15-11:50 am
 Streaming Media in Public Libraries: The
 Newest Generation of AV Materials... 10:15-11:50 am
 Assessing Cataloging Services
 in an Academic Library 11-11:50 am
 ILL, Discovery Services, and Reference 2-3:50 pm
 Tips for Successfully Negotiating
 e-Resource Acquisitions 2-3:50 pm
 Weeding: It's Not a Crime 4-4:50 pm

Thursday, April 16

RDA: A Review of the Essentials 9-9:50 am
 Zoning Out at Lewisville PL: Adventures
 in Collection Reorganization 1-1:50 pm
 Just-in-Time: Redefining Your
 Collection Development Philosophy 2-2:50 pm
 Balancing Books & e-Content:
 Innovations in Acquisitions 3-3:50 pm

Friday, April 17

Linked Data: An Emerging Trend 10-11:50 am

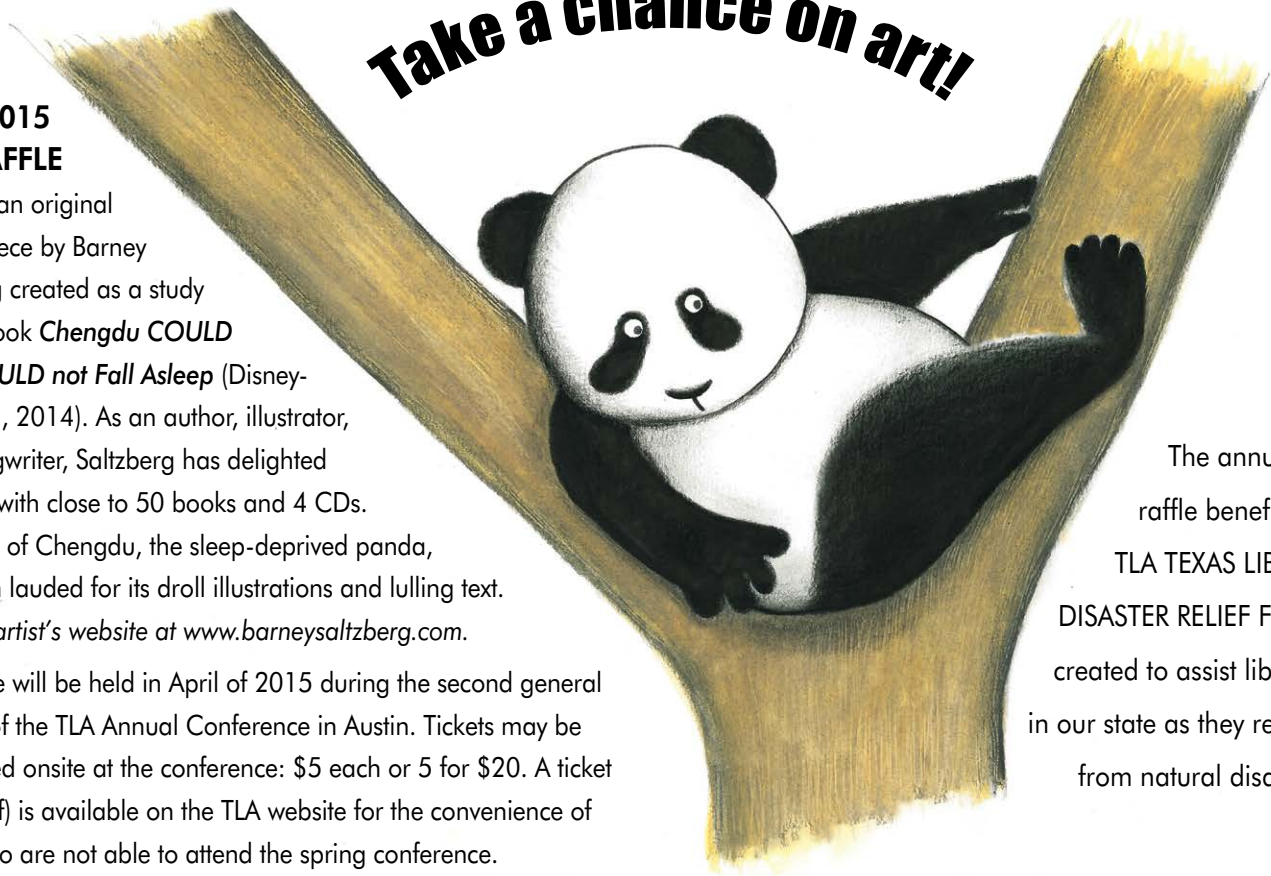
Take a chance on art!

**TLA's 2015
ART RAFFLE**

features an original masterpiece by Barney Saltzberg created as a study for his book *Chengdu COULD not, WOULD not Fall Asleep* (Disney-Hyperion, 2014). As an author, illustrator, and songwriter, Saltzberg has delighted children with close to 50 books and 4 CDs. The story of Chengdu, the sleep-deprived panda, has been lauded for its droll illustrations and lulling text. Visit the artist's website at www.barneysaltzberg.com.

The raffle will be held in April of 2015 during the second general session of the TLA Annual Conference in Austin. Tickets may be purchased onsite at the conference: \$5 each or 5 for \$20. A ticket form (pdf) is available on the TLA website for the convenience of those who are not able to attend the spring conference.

The annual art raffle benefits the TLA TEXAS LIBRARY DISASTER RELIEF FUND, created to assist libraries in our state as they recover from natural disasters.



Advancing the Frontiers of Knowledge **LIBRARY & INFORMATION SCIENCES**

The Department of Library and Information Sciences at the University of North Texas offers the following programs:

- An accredited Master of Science Program majoring in Library Science or Information Science
- Interdisciplinary Information Science PhD Program
- Bachelor of Science in Information Science
- Graduate Academic Certificates and
- School Library Certification

UNT-LIS programs prepare professionals for a wide range of jobs in different information settings including libraries, school libraries, government agencies, corporations, and law firms. Certifications are available in management, digital content, youth services, storytelling, and leadership in technology.

Learn more by visiting www.lis.unt.edu or contact us at ci-advising@unt.edu, 940.565.2445



3M Library Systems
720 Design

A Wasp in the Fig Tree
A. Bargas & Associates, LLC
ABC-CLIO
ABDO
Abdo Digital
Abdo Kids
Abrams Books for Young
Readers/Amulet Books/
Abrams Appleseed
Accelerated Reader
Adam Matthew
Albert Whitman & Company
Alexandria by Companion
Corporation
Algonquin for Young Readers
ALSC - Association for Library
Service to Children
Amber Way Jewelry Company
Ambriz Jewelry
America Reads Spanish
Amicus
Amigos Library Services
Andrews McMeel Publishing
Annette Bridges - Stories that
empower, encourage &
entertain
Annick Press
Arbordale Publishing
Architects, Godfrey's Associates,
Inc.
Arte Público Press
Austin Creative Alliance
Authors and More
Authors Sherry Garland and
Melanie Chrimer
Authors Tim Tingle and Greg
Rodgers
Averus Corporation
AWE

Baker & Taylor/ YBP Library
Services
Basch Subscriptions Inc.,
A Prenax Company/
The Reference Shelf
Bayou Publishing
Bearport Publishing
Bee Lady Programs-Kim Lehman
Bellwether Learning
Bellwether Media
BiblioLabs
Biblionix
Bibliotheca
Biblmodel
Big Cozy Books
Big Timber Library
Bilingual Storyteller, Sue Young
Black Rabbit Books

Bloom's
Bloomsbury Children's Books
Book Systems, Inc.
BookLingual
Book Bag Books
Books on Tape
Bound To Stay Bound Books
Boyd's Mills Press
Brainfuse
Brainstorm
Breford Manufacturing
Britannica Digital Learning
Brodart Company
Brodart Contract Furniture
Calapitter Creations
Camcor, Inc.
Candlewick Press
Cantata Learning
Capstone
Capstone Press
Carolrhoda Books
Carolrhoda LAB
Calkins Creek
Cavendish Square
Cavendish Square Digital
CERF-Curriculum Education
Resource Finder
Changeable Sign Systems
Charles Scribner's Sons
Charlesbridge
Chelsea House
Cherry Lake Publishing/
Sleeping Bear Press
Children's Plus, Inc.
Child's Play
Child's World Books
Chrimer, Melanie, Author
Christian Large Print
Chronicle Books
Cinco Puntos Press
Claire Lynn Designs
COI - College of Information, UNT
collectionHQ
Combined Book Exhibit
Compass Point Books
Congressional Information
Service
Consortium, Texas A&M (Texas
publishers)
Consultants, Godfrey's Associates
Coutts Information Services
Cover One
Crabtree Publishing Company
The Creative Company
CTLS, Inc
Cultural Surroundings
Dan Gibson, Storyteller
Darby Creek

Dark Horse Comics
Database Management System-
Questall
Davidson Titles, Inc.
Deanan Gourmet Popcorn
Delaney Educational Enterprises,
Inc.
Demco
DEMCO Interiors
Dewberry Architects Inc.
Diamond Book Distributors
Digital Knowledge Central
Digital Library Reserve
Disney-Hyperion
DLB Books, Inc.
Driving on the Right Side
of the Road
DTI
EBSCO Information Services
ediciones Lerner
Education Service Center,
Region 20
Eerdmans Books for Young
Readers
Egmont USA
Elizabeth Ellis, Storyteller
Emerald Group Publishing, Inc.
Enslow Publishers, Inc.
EnvisionWare
Escue & Associates
Estey
Facts On File
FamilySearch
Films Media Group
Films On Demand
Findaway World
Firefly Books, Ltd.
Five Star
Folkmanis Puppets
Follett
Gale Cengage Learning
Garcia Vasquez Enterprises
Gareth Stevens Publishing, Inc.
Garland, Sherry, Author
Garrett Book Company
The Gift Solution
Godfrey's Associates, Inc.

GoPrint Systems, Inc.
Graphic Universe
Greenhaven Press
Greenwood Press
Greg Rodgers, Choctaw author
Grey House Publishing & Salem
Press
Groundwood Books
Gumdrop Books
H.W. Wilson
Hachette Book Group
Half Price Books
Hank the Cowdog
Harlequin Enterprises, Ltd.
HarperCollins Children's Books
HarperCollins Publishers
Harrington Library Consortium
H-E-B Read 3: Grow Young
Minds, Read 3 Times a Week
Heinemann-Raintree
Helmick-Richardson, Gene
and Peggy
Hidell Associates Architects
Highlights for Children
Highlights Press
Holiday House
The Horn Book
Houghton Mifflin Harcourt
Humanities Texas
Image Retrieval, Inc.
ILS
Impact Survey, University
of Washington
INDECO Sales / Maco
Manufacturing
Independent Publishers Group
Infobase Learning
Infotopia.info
Ingram Content Group
Innovative Interfaces, Inc.
IPG
Jasper Chair Company
JP Cooke Company
Julian Franklin-Library Rat
Jump!
Junior Library Guild
KAPCO Book Protection

The wealth of programming at annual conference presents tough choices, but don't forget to allow plenty of time for trips to the TLA Exhibit Hall, beginning with Tuesday night's Grand Opening and Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to visit with our exhibitors and thank our 2015 sponsors for their contributions to TLA and Texas libraries. Visit www.tsla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.

Karen & Company, LLC
 Kennebec Large Print
 Keystone Books & Media
 KidHaven Press
 Kingsley
 KiWi Storybooks
 Komatsu Architecture
 KwikBoost by Indeco Sales
Large Print Press
 Learn360
 LearningExpress, LLC
 Lectorum Publications, Inc.
 Lee & Low Books
 Legacy Insurance Services
 Lehman, Kim
 Lemniscat
 Lerner Publishing Group
 LexisNexis
 Librarians Gift Store-Texas
 Authors and Illustrators
 Libraries Unlimited
 Library Bureau
 Library Bureau Steel
 Library Bureau, a Moduform
 Company
 Library Design Systems
 Library Interiors-Vance Hunt
 & Associates
 Library Interiors by Hoffman
 Library Interiors Of Texas
 Library Journal
 Library Media Connection
 Magazine
 Library Rat
 The Library Store, Inc
 LibrarySkills, Inc.
 Libra-Tech Corporation
 Listening Library
 Little, Brown Books for Young
 Readers
 Llewellyn Worldwide
 Lucas Miller, Singing Zoologist
 Lucent Books
Mackin Educational Resources
 Macmillan Adult
 Macmillan Children's Publishing
 Group
 Macmillan Reference USA
 Maco Manufacturing
 Magazine Subscription Service
 Agency
 Magic Wagon
 Majeza Jewellery Cleaner & PYT
 Styling Tools
 Margaret Clauder Presents
 Mother Goose and THE
 Bookworm
 Martha Hannah, Medieval
 Comedienne & Stand-Up
 Historian
 Mason Crest: National Highlights
 Maverick Books, Inc.
 McGraw-Hill

Media Flex-OPALS-CERF
 Media Source Inc
 Medieval Comedienne
 Mergent, Inc
 Midwest Tape
 Military Veteran Peer Network
 Millbrook Press
 Miller, Lucas, Singing Zoologist
 Mitinet Library Services
 Movie Licensing USA
 MultiCharger-X
NameFrames
 National Federation of the Blind
 of Texas, Newline
 National Highlights
 National Library of Medicine
 The New York Times
 NewsBank, Inc.
 Norwood House Press
 NoveList
OCLC
 OPALS-CERF-Media Flex
 Orca Book Publishers
 OverDrive Inc.
 Overlooked Books
 Oxford University Press
P.V.Supa Inc
 Paragon
 PBS Educational Media
 Peachtree Publishers
 Pelican Publishing Company
 Penguin Random House, Inc.
 The Penworthy Company
 Perma-Bound Books
 PFAI
 Pharos Systems
 PHDesigns by Indeco Sales
 Picture Window Books
 Piñata Books
 Power Kids
 Primary Source Media
 Pro Forma Architecture, Inc.
 ProQuest
 Prufrock Press
 Publisher Spotlight
 Publishers Group West
Rainbow Book Company
 Random House Children's Books
 Random House Library &
 Academic Marketing
 Readex
 Recorded Books, LLC
 Regnery Kids
 Renaissance
 Renaissance Learning
 RL Waters Library Consultation
 Services Company
 The RoadRunner Press
 Rosen Publishing/Power Kids
 Rourke Educational Media
 Russwood Library Furniture

SAGE and Adam Matthew
 Salem Press
 Sam Houston State University-
 Department of Library Science
 SCBWI-Texas
 Schirmer Reference
 Scholastic Book Fairs, Inc.
 Scholastic GO
 Scholastic Library Publishing
 Scholastic Library Publishing
 Digital
 Scholastic Trade Books
 School Library Journal
 School Library Monthly Magazine
 Sebco Books
 Sherry Garland, Author
 Silpada Designs Jewelry
 Simon & Schuster Children's
 Publishing
 SirsiDynix
 SJB Productions
 Sleeping Bear Press
 Society of Children's Book Writers
 & Illustrators - Texas Chapters
 Somohano USA
 Sourcebooks, Inc.
 South Texas School Furniture
 Southwest Book Company
 Spirit Monkey
 Spotlight
 Springer
 Star Bright Books
 Stars Information Solutions
 Starstek
 Stephen Swinburne Children's
 Books
 Stone Arch Books
 Stop Falling Productions
 Storybook Theatre of Texas
 Storyteller, Dan Gibson
 Storyteller, Kim Lehman
 Sue Young, Bilingual Storyteller
Take Care of Texas
 TAME Trailblazer
 TAMU
 TCEQ
 Teacher Created Materials Library
 Tech Logic
 TESCO Industries, Inc.
 Texas A&M University Press
 Texas Alliance for Minorities in
 Engineering
 Texas Book Festival
 Texas Christian University Press
 Texas Classroom Teachers
 Association
 Texas Legal Services Center
 Texas Municipal Courts Education
 Center
 Texas State Library and Archives
 Commission
 Texas SUCCESS
 Texas Tech University Press

Texas Veterans Commission
 Texas Woman's University -
 School of Library and
 Information Studies
 TexQuest
 Texserve
 Textbook Tracker by COMpanion
 Corp.
 Theatre, Storybook
 Thorndike Press
 Tim Tingle, Choctaw author
TLA Sponsored exhibitors:
 2016 Houston
 Black Caucus
 Exhibitors Round Table (ERT)
 Small Community Libraries
 Round Table
 Texas Authors & Illustrators
 Interest Group
 TLC-The Library Corporation
 Tocker Foundation
 Top Shelf Comics
 Tor/Forge Books
 Total Boox, Ltd.
 TRACSYSTEMS, inc.
 Transparent Language, Inc.
 Trinity Library Resources
 Trinity University Press
 TTUP
 Twayne Publishers
 Twenty-First Century Books
 Twice Upon A Time Storytellers
 Tyndale House Publishers
U*X*L
 University of North Texas College
 of Information
 University of North Texas
 Department of Information
 Sciences
 University of North Texas Press
 University of Texas Press
 University Products Inc.
 Unshelved
 Upstart
 U.S. Citizenship and Immigration
 Services
Vance Hunt Libraries
 Veterans Services
 VIS Enterprises
Weigl Publishers Inc.
 Weston Woods/Scholastic Audio
 Wheeler Publishing
 White Bird Publications
 Wild Horse Media Group
 Wings Press
 Wordsong
 The World Almanac
 World Book Web
 World Book, Inc.
 WT Cox Information Services, Inc.
YBP Library Services
Zondervan/Zonderkidz/Blink

TUESDAY APRIL 14 PRECONFERENCES

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Preregistration is required for all preconferences by Friday, April 3; ticket purchase is required as noted. All preconferences will be held at the Austin Convention Center unless otherwise noted.

Continuing Professional Education CREDITS

Event Number State Board for Educator Certification TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM



Thom Jeremy Barthelmess

CPE#201: SBEC 4.0

Mock CaldeNOTT Masterclass

(TICKETED; REGISTER ONLINE ONLY)

8:30 AM - 12:00 PM

HILTON AUSTIN
500 EAST 4TH STREET

Using the Caldecott Medal criteria as a framework, librarians will evaluate international picture books, explore their use in building reading skills, practice critical evaluation, and participate in the award process itself. Attendees will receive books to review prior to conference so that the group can select a winner of the day.

Thom Jeremy Barthelmess, Butler Children's Literature Center, Graduate School of Library and Information Science at Dominican University.

CHILDREN'S ROUND TABLE.

CPE#214: SBEC 3.0; TSLAC 3.0

Makin' Music: Programming with DIY Instruments (TICKETED)

9:00 AM - 12:00 PM • HILTON AUSTIN, 500 EAST 4TH STREET

Build your own cigar box guitar and other instruments in this innovative Maker event you can debut at your library. Learn about

ICONS USED IN THE SCHEDULE



Bring Your Own Device



PRESIDENT'S PROGRAM



Young Adult Technology

music programming while experiencing the hands-on pleasure of crafting instruments and playing them. Supplies will be provided, and a librarian and a musician will be on hand to offer backup and lead as necessary.

Todd J. Humble, North Richland Hills Library, and a musician.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE#251: SBEC 3.0; TSLAC 3.0

Storytelling 101 and Then Some!

(TICKETED)

9:00 AM - 12:00 PM

HILTON AUSTIN, 500 EAST 4TH STREET

Energize your storytimes through this hands-on session that introduces multisensory elements to your programs with puppetry, improvisation, storytelling techniques, and musical enhancements.

Kim Lehman, storyteller, puppeteer, and musician; Vivian Rutherford, Youth Services, Waco-McLennan County Library; Sandy Shrout, Sandy and Friends; and Toni Simmons, Zula B. Wylie Public Library, Cedar Hill.

STORYTELLING ROUND TABLE.

imagine • collaborate

Pack Your PJs!

TLA is partnering with Pajama Program, a 501(c)(3) founded in 2001, for our 2015 Conference Service Project. The goal of this organization is to provide new pajamas to children in need as part of a literacy effort. Pajama Program serves children of all ages throughout the nation and has four chapters in Texas. The Austin Area Chapter works with 37 shelters and will provide a book with each pair of pajamas we donate. Remember that kids in need come in all sizes from newborn to adult XL.

Join TLA as we Sync Up! with Pajama Program's One Million Good Nights campaign to collect one million new pajamas and the resources needed to get them in the hands of children in need by the end of 2015. Bring your donations to the Sync Up Station located in the Registration Area in Exhibit Hall 5.

To learn more about this organization, visit pajamaproject.org.

CPE#203: SBEC 6.0; TSLAC 6.0

Resources for the Library Provided by the Texas General Land Office

(TICKETED)

9:00 AM - 4:00 PM • HILTON AUSTIN, 500 EAST 4TH STREET

Expand your resources for developing strategy-based lesson plans and historical research. The General Land Office's outreach coordinator reviews the agency's diverse primary source documents. Learn about the agency's archives and records collection, database of holdings, land grant activity case file, maps, and ways to use them in the library and classroom. *Lunch is not provided.*

Buck Cole, Archives and Records, Texas General Land Office.

ARCHIVES, GENEALOGY & LOCAL HISTORY ROUND TABLE.

CPE#205: SBEC 7.0; TSLAC 7.0

Research Projects from Idea to Publication (TICKETED)

9:00 AM - 5:00 PM • HILTON AUSTIN, 500 EAST 4TH

Whether developing their own publications or assessing others' work, librarians benefit from a strong grounding in the research process. This workshop introduces aspects of the research life-cycle, including idea generation, research question design, selection of appropriate methodologies, basic numerical analysis, and development of publications and presentations. *Lunch is not provided.*

Jesse Hamner, University of North Texas Libraries.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND PROFESSIONAL ISSUES & ETHICS COMMITTEE.

CPE#204: SBEC 7.0; TSLAC 7.0

Taking the Capitol by Storm: Libraries, Legislation, and Leadership (TICKETED)

9:00 AM - 5:00 PM • HILTON AUSTIN, 500 EAST 4TH STREET

With the 84th Legislature in full swing, join colleagues and experts as you study key library issues and become an articulate and knowledgeable advocate with decision-makers. The first half of the preconference is an intensive training and skill-building workshop. The second half is an afternoon of actual visits with legislative offices coordinated through TLA. Participants will earn a badge of honor to wear throughout conference. *Lunch will be provided.*

Marty De Leon, Texas Library Association; Jennifer LaBoon, Library Media Services, Fort Worth ISD; Gloria Meraz, Texas Library Association; and Rebeca Sullivan, Riter C. Hulsey Public Library.

LEGISLATIVE COMMITTEE

innovate



CPE#207: SBEC 5.0; TSLAC 5.0

Technology Conference WITHIN A Conference

10:00 AM - 4:00 PM

(TICKETED; REGISTER ONLINE ONLY)

TLA's acclaimed Tech Camp returns with new content to equip participants with skills and knowledge to maximize social media platforms, Web applications, digital content, and tech tools that wow students, teachers, and administrators. Learn what's hot, what will be hot, and how to master and promote these resources to build learning and collaboration at your school. *Bring your own device.*

9:00 - 10:00 AM: **Arrival, Vendors, & Registration**

10:00 - 10:45 AM: **A Culture of Innovation & Branding with Tech Chicks**

Why is it important to create and sustain a culture of innovation and branding? Tech Chicks, Anna Adam and Helen Mowers, share why this type of culture is crucial for the success of our patrons and 21st century libraries. They will also share tools to make this an attainable goal.

10:55 - 11:35 AM: **BREAKOUT Sessions**
(CHOOSE ONE: THESE REPEAT 4 TIMES)

Why Video Games Matter
– Matthew Winner

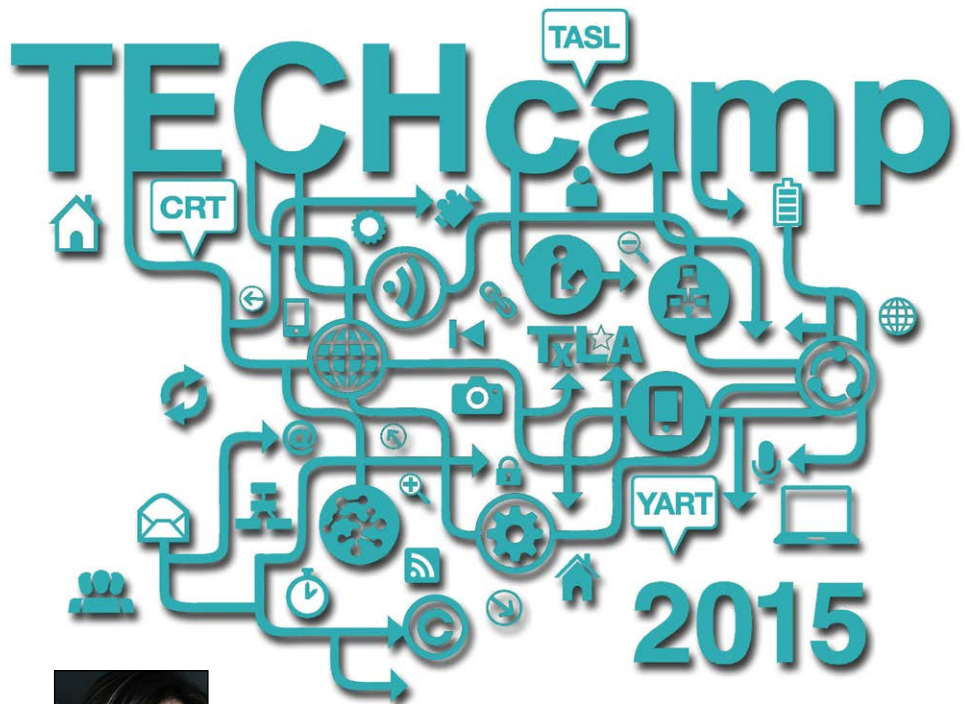
Kids play video games. Winner will explore the value of video games beyond their basic entertainment value. Understanding how and why video games engage our patrons is knowledge that can be directly transferred to their learning and motivation. It's time we embrace why video games matter!

Makerspaces
– Aaron & Colleen Graves

Join SLJ Librarian of the Year finalist, Colleen Graves, and her super librarian hubs, Aaron Graves, to find out everything you ever need to know about makerspaces!

Book Reviews for the 21st Century
– Tech Chicks

Book reviews in the digital age take on a whole new meaning! Join the Tech Chicks to learn how apps, QR codes, and augmented reality can be used to share book information and encourage reading.



Anna Adam



Lisa Johnson



Helen Mowers



Matthew Winner



Jennifer Wyatt

Survey Says! Tools for Stakeholder Response – Jen Wyatt

At the heart of library work is customer service, but how do you know what your customers need? Well, you ask them! Ditch your paper surveys and polls and replace them with digital tools that collect information in effective and efficient ways that are more useful than ever!

Groovy Graphics in the iClassroom
– Lisa Johnson

How will you use graphic novels and comic creation apps in your iClassroom? Lisa Johnson will blend visible thinking strategies and augmented additives to redefine how you use comic creation apps and share examples. Bring your own iPad.

Coding – Leah Mann
Heard of "Hour of Code"? Wondering what it is? Or how it's done? Leah will help you understand the ins and outs of coding and how it works so you and your patrons will get the most out of it. Be in on the coding craze at this Tech Camp breakout session!

11:45 AM - 12:10 PM: **Lunch & Vendors**

12:15 - 12:55 PM: **BREAKOUT Sessions**

1:00 - 1:40 PM: **BREAKOUT Sessions**

1:45 - 2:15 PM: **Afternoon Break**

2:20 - 3:00 PM: **BREAKOUT Sessions**

3:05 - 4:00 PM: **Be the Hero!**

– Matthew Winner

The landscape is changing for libraries. Technology is rapidly developing and the favorite tools are ever-adapting to meet the diverse needs of our patrons. How are library programs transforming in order to engage children, communicate in their language, and support them as they prepare to enter a global market unlike anything we can predict? It's time to be the hero!

Anna Adam and Helen Mowers, Academic Services, Killeen ISD; Aaron Graves, Marcus 9th Grade Center, Lewisville ISD; Colleen Graves, Lamar Middle School, Lamar ISD; Lisa Johnson, Educational Technology, Eanes ISD; Leah Mann, Kiliian Middle School, Lewisville ISD; Matthew Winner, Howard County Public Schools; and Jennifer Shafer Wyatt, Bay City ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE.



Carol Pitts Diedrichs Miguel Figueroa Sara LeStrange



Maureen Sullivan

CPE#200: SBEC 4.0; TSLAC 4.0
You Have Your Degree, Now What? Planning a Rewarding Career
(TICKETED; REGISTER ONLINE ONLY)

9:30 AM - 12:50 PM

In this interactive workshop, a panel of professionals offers observations on opportunities for different career paths and engages you in activities designed to help you prepare for your career. Leave with a personal career plan, guidelines for success, new ideas about paths to pursue, and an expanded professional network. *Lunch will be provided.*

Carol Pitts Diedrichs, Ohio State University; Miguel Figueroa, Center for the Future of Libraries, American Library Association; Sara LeStrange, Office of the Dean of Students, University of Texas at Austin; Gretchen McCord, Digital Information Law; and Maureen Sullivan, consultant and a past president of ALA.

CONFERENCE PROGRAM COMMITTEE

CPE#249: SBEC 3.0; TSLAC 3.0

Digital Storytelling: Sync Technology with Literacy

1:00 - 4:00 PM *(TICKETED)*

Explore free Web 2.0 apps that students and teachers can use to create digital presentations and stories. These fun tech tools let you personalize lessons and engage students in purposeful reading and writing activities that support literacy development. *Bring your own device.*

Sofia D'arcy and Janice Newsum, Library Services, Houston ISD.

BLACK CAUCUS ROUND TABLE.



CPE#254: SBEC 4.0; TSLAC 4.0

The Diversity Summit: Integrating Diversity at Personal, Organizational, and Professional Levels

(TICKETED; REGISTER ONLINE ONLY)

1:00 - 5:00 PM

HILTON AUSTIN, 500 EAST 4TH STREET

The Diversity Summit examines the imperative of cultural competency. The session provides a friendly forum to focus on concepts and skills for better understanding cultural differences, biases, prejudices, strengths, and the search for role models.

Jaena Alabi, Reference Services; Auburn University Libraries; Richard Blanco, HarperCollins Publishers;



Richard Blanco Michele A. Lucero Villagran

Deborah Lilton, Jean and Alexander Heard Library, Vanderbilt University; Michele A. Lucero Villagran, College of Transdisciplinarity, Woodbury University and University of North Texas; Annie Pho, Research Services and Resource, University of Illinois at Chicago-University Libraries; and Pambanisha Whaley, Auburn University Libraries.

DIVERSITY & INCLUSION COMMITTEE AND BLACK CAUCUS ROUND TABLE.

CPE#255: SBEC 4.0; TSLAC 4.0

Navigating the Open Access Sea

(TICKETED)

1:00 - 5:00 PM

Floundering in the depths of open access waters? Discover how to find, select, and manage the best resources for your library. Learn to integrate them successfully into your collections and create policies to manage these tools effectively.

Coby Condrey, University of North Texas Libraries; Yu Lilly Li, Office of Scholarly Communication, Texas A&M University; and Ashley Zmau, Central Library, University of Texas at Arlington.

REFERENCE & INFORMATION SERVICES ROUND TABLE AND ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE.

CPE#256: SBEC 4.0; TSLAC 4.0

Reframing Information Literacy *(TICKETED)*

1:00 - 5:00 PM

Rethink information literacy with badges, active learning, and an unconference. Learn about a new badging initiative for the frames that compose the ACRL Information Literacy Framework and try drafting a quest for a



Trudi Jacobson

badge. Then learn to incorporate the new framework with active learning one-shots and more during the unconference.

Lela Evans, Library, El Centro College; Craig Gibson, Thompson Library, Ohio State University; Trudi Jacobson, University at Albany, SUNY; and Jane Stimpson, South Campus, San Jacinto College.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#EF283: SBEC 2.0; TSLAC 2.0

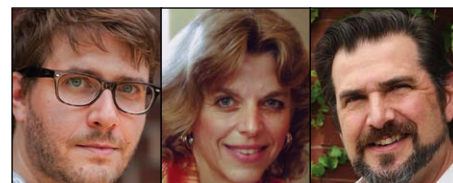
Speed Dating the Texas Bluebonnet Award List Books *(TICKETED)*

4:00 - 6:00 PM HILTON AUSTIN, 500 EAST 4TH STREET

Talk TBA with colleagues and list authors as you network in this active forum on all things Bluebonnet. Participants will rotate among tables learning new ideas, program resources, tips for integrating technology with TBA programming, best practices, and strategies for promoting the 2015-16 TBA books for grades 3-6.

Jonathan Auxier, Frank Cammuso, Duncan Tonatiuh, Abrams Books for Young Readers; Jen Bryant, Eerdman's Books for Young Readers; Nancy J. Cavanaugh, Sourcebooks, Inc.; Lois Ehlert, Arun Gandhi, Bethany Hegedus, and Evan Turk, Simon & Schuster; Peggy Eddleman and Sheila Turnage, Penguin Books for Young Readers.

TEXAS BLUEBONNET AWARD PROGRAM COMMITTEE.



Jonathan Auxier Jen Bryant Frank Cammuso



Nancy J. Cavanaugh Peggy Eddleman Lois Ehlert



Arun Gandhi Bethany Hegedus Duncan Tonatiuh



Evan Turk Sheila Turnage

In the
Author
Area

MEET YOUR FAVORITE HOUGHTON MIFFLIN HARCOURT AUTHORS

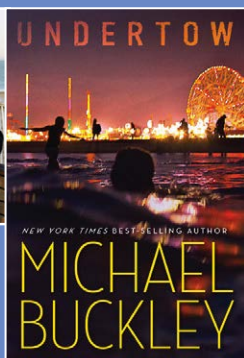
WEDNESDAY APRIL 15



Alethea
Kontis
11:00 a.m.–12:00 p.m.



Michael
Buckley
11:00 a.m.–12:00 p.m.



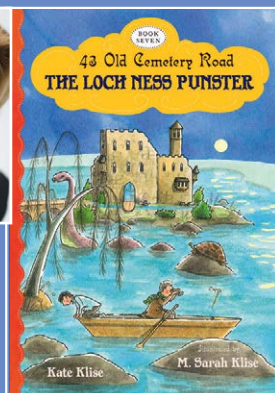
Greg
Leitich Smith
2:00–3:00 p.m.



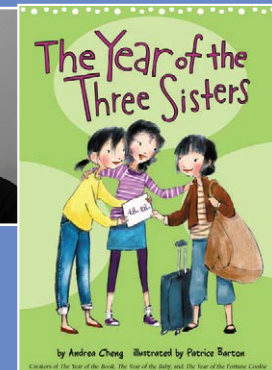
THURSDAY APRIL 16



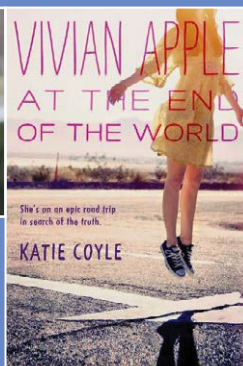
Kate
Klise
9:30–10:30 a.m.



Andrea
Cheng
2:00–3:00 p.m.



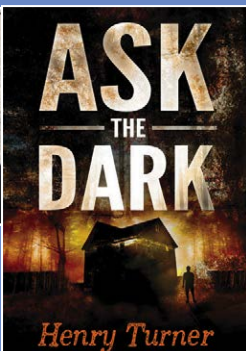
Katie
Coyle
3:00–4:00 p.m.



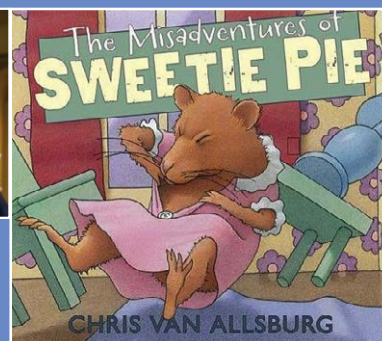
FRIDAY APRIL 17



Henry
Turner
3:00–4:00 p.m.



Chris
Van Allsburg
10:00–11:00 a.m.



TUESDAY APRIL 14 PROGRAMS & EVENTS

Badge Pick-up (preregistered) 7:30 am
 Sync Up Station 10 am – 5 pm
 TLA Store..... 10 am – 5 pm
 Tech Center (Internet) 10 am – 5 pm
 Registration 10 am – 7 pm
 Placement & Career Center 1 pm – 5 pm

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in blue.
 Events are sans serif.

technology = YOUNG ADULT TECHNOLOGY

BYOD = BRING YOUR OWN DEVICE

Continuing Professional Education CREDITS
 Event State Board for TX State Library &
 Number Educator Certification Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

TLA TRilogy: Come Bike, Swim, and Run Your Books Off

Sign up for one, two, or all three health events: Cycling for Libraries Austin Style, Tuesday, April 14; Barton Springs Swim, Wednesday, April 15; and the Hetherington XXVIII Fun Run/Walk, Thursday, April 16. There will be recognition for participating in all three. Brag to your friends that you biked, swam, and ran your books off at TLA! (See daily schedule for more information.)

Cycling for Libraries Austin Style: The First Volume of the TLA TRilogy

8:00 AM - 2:00 PM (TICKETED)

Meet at 7:30 am at the corner of Trinity and 4th Street (look for the "health events" sign).

This moderate-paced 20-mile roundtrip adventure (beginning and ending at the convention center) will be an excellent way of networking with other librarians and participants while cycling and visiting Austin libraries including the George Washington Carver Branch Library and the Regional Foundation Library. Lunch and snacks will be provided. We will also be cycling Austin's new Southern Walnut Creek Trail. Bring your own bike or rentals will be available. All participants receive a commemorative t-shirt. Participation in all three TRilogy events is not required. Tickets must be purchased by Friday, April 3, through preregistration.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Intellectual Freedom Committee

9:00 - 9:50 AM

Public Relations & Marketing Committee

9:00 - 9:50 AM

Retired Members Interest Group (ALIVE)

9:00 - 9:50 AM

Texas State Library & Archives Commission

9:00 AM - 5:00 PM

Exhibitors Round Table Golf Outing

(TICKETED)

10:00 - 5:00 PM • GREY ROCK GOLF CLUB, 7401 HIGHWAY 45

Welcome to the City of Austin's premier golf club that's more than a place to play. It's a place to belong and where your next 18 holes are mere minutes from downtown Austin – yet worlds away in the heart of the Texas Hill Country. The 160 acres of stately oaks and majestic views reach their full potential at the hand of master course designer Jay Morrish. An exceptionally friendly and knowledgeable staff will help you enjoy your passion for the game. Tickets must be purchased by Friday, April 3, through preregistration.

EXHIBITORS ROUND TABLE.

SYNC UP STATION: Your Destination for Imagination, Collaboration, and Innovation

10:00 AM - 5:00 PM

What is the Sync Up Station? It's a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station's tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. Find the Sync Up Station near the Registration Area in Exhibit Hall 5.

CONFERENCE PROGRAM COMMITTEE.

Texas Bluebonnet Award Program Committee

11:00 AM - 1:00 PM

CPE#202A: SBEC 2.0; TSLAC 2.0

Experiences in Open Source ILS Migration (NET FAIR)

12:00 - 1:50 PM

Texas librarians who have adopted open source Integrated Library System in their libraries will share success stories and warn of pitfalls to avoid. The panel will review practices and strategies to help ensure an effective transition to an open source system.

Cecilia Barham, North Richland Hills Public Library.

AUTOMATION & TECHNOLOGY ROUND TABLE.

BANNED IN A FLASH!

ANYWHERE; ANYTIME

Intellectual freedom is a core value for our profession. Join colleagues in spontaneous celebrations of this passion for uncensored reading. TLA members will read from selected banned books, and attendees will be invited to participate in flash reads throughout conference!

INTELLECTUAL FREEDOM COMMITTEE.



Robert Dawson

CPE#248: SBEC 1.0

The Public Library: A Photographic Essay

1:00 - 1:50 PM

Come hear the story behind the beautiful photographs of public libraries. Photographer

Robert Dawson discusses his vision and work *Public Library: An American Commons*. A book signing follows the event.

Robert Dawson, Princeton Architectural Press distributed by Chronicle Books.

CONFERENCE PROGRAM COMMITTEE.

CPE#252: SBEC 1.0; TSLAC 1.0

Using Google Analytics to Assess Website Use

1:00 - 1:50 PM

Assessment. Statistics. Usage. Google Analytics. Learn the basics of setting up and using a Google Analytics (GA) account, a popular tool for evaluating website usage. Learn how to interpret and analyze results that inform Web design decisions.

Ian Barba, Texas Tech University Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#299: SBEC 3.0; TSLAC 3.0

Basic Book Repair and Mending

(HANDS ON LAB 1: TICKETED;

REGISTER ONLINE ONLY)

1:00 - 3:50 PM

We still have books-lots of them! And many need some tender loving care to keep them on the shelves. Learn techniques you can implement at your library for repairing damaged books. Each attendee will receive a repair kit. Tickets must be purchased by Friday, April 3, through preregistration.

Debra Preston, Allen Public Library.

CONFERENCE PROGRAM COMMITTEE.



Martha Brockenbrough Michael Buckley Alethea Kontis

CPE#268: SBEC 1.5; TSLAC 1.5
Elementary School Librarians
Syncing Up with New Technology

2:00 - 3:20 PM

It's time to update that technology skills portfolio. Join colleagues as they share the newest technology applications and show you how to find and master them for use in your library. The program will include Comic Life, Kahoot, Pic Collage, Popplet, Powtoon, S'more, Sock Puppet, Toondoo, and Wonderopolis.

Dalina Cavazos, William & Alan Arnold Elementary, Dina Y. Garcia, Arnoldo Cantu Sr. Elementary; Amy Marquez, Marcia R. Garza Elementary; and Laura Quiroz, Carmen Anaya Elementary, Pharr-San Juan-Alamo ISD.

CONFERENCE PROGRAM COMMITTEE.

Participants meet one-on-one during five-minute intervals to discuss tips for navigating the TLA conference, getting involved, and planning career and professional advancement. Don't forget your business cards; this could be the beginning of a wonderful relationship.

NEW MEMBERS ROUND TABLE.



Marie Lu

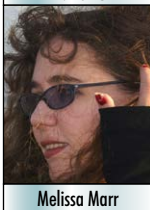
CPE#263: SBEC 1.0

After Harry Potter:
The Future of YA Fantasy

2:00 - 2:50 PM

How has young adult fantasy evolved over time, and where is it going? Several YA authors discuss these questions, preview new selections, and offer author programming resources.

Martha Brockenbrough, Arthur A. Levine Books, Scholastic Inc.; Michael Buckley and



Melissa Marr

Alethea Kontis, Houghton Mifflin Harcourt; Marie Lu, Penguin Random House; and Melissa Marr, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.



Jerome Burg

CPE#265: SBEC 1.0; TSLAC 1.0

Map Your Story with
Google Earth Lit Trips
and Tour Builder

2:00 - 2:50 PM

Show your readers how to journey with stories in new ways, traveling alongside

literary characters on the surface of Google Earth. Learn how students in the library and classroom can render their reading experiences onto a dynamic world view with Google Lit Trips. Then learn how even kindergartners can put their own stories on the map with Tour Builder.

Jerome Burg, GLT Global ED (Google Lit Trips).

CHILDREN'S ROUND TABLE.

District Planning Committee

2:00 - 2:50 PM

CPE#271: SBEC 1.5; TSLAC 1.5

The Art of Appreciation:
Improving Interactions with
Coworkers, Students, and Patrons

2:00 - 3:20 PM

Learn the primary language of appreciation, as based on Gary Chapman's *Five Love Languages*. Explore why your efforts to recognize and appreciate others may be falling short, and learn simple techniques to improve your relationships. The speaker shares strategies to help you make coworkers feel valued and appreciated in ways that are meaningful to them.

Elizabeth Friend, Wester Middle School, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#267: SBEC 1.5; TSLAC 1.5

In Sync with Your Community:
Customizing Adult Programs &
Services to Meet Changing Needs

2:00 - 3:20 PM

Bicycle circulation, Little Free Libraries, small business support, and homeless outreach are examples of unique and creative adult programming. Hear from representatives of four Texas libraries who have established programs and services to meet emerging interests and needs.

Jasmine Africawala, Literacy Programs, Dallas Public Library; Milagros Andrada-Tanega and Jim Johnson, Freeman Branch Library, Harris County Public Library; Melissa Ann Baker, Central Library Administration, Montgomery County Library; and Eric Lashley, Georgetown Public Library.

PUBLIC LIBRARIES DIVISION.

Library Friends, Trustees, & Advocates
Round Table Business

2:00 - 3:20 PM

CPE#275: SBEC 2.0

A Colorful Canon:
Building Diversity
in Children's Literature

2:00 - 3:50 PM



INSPIRING COLLABORATIVE DIALOGUE
 PRESIDENT'S PROGRAM



Lee Byrd Jeanne Devlin Cynthia Leitch Smith

Small presses offer a powerful response to the call for diverse children's literature. Learn how small publishing houses and authors are contributing to an important conversation about books that help children see themselves in the books they read.



Don Tate Marina Tristan

Lee Byrd, Cinco Puntos Press; Jeanne Devlin, The Roadrunner Press; Cynthia Leitch Smith, Candlewick Press; Don Tate, The Brown

Bookshelf; and Marina Tristan, Arte Público Press.

CHILDREN'S ROUND TABLE.



Martha Kyrrilidou

CPE#269: SBEC 1.5; TSLAC 1.5

MINES for Libraries:
Measuring the Impact
of Networked Electronic
Services

2:00 - 3:20 PM

Some of the most active library users are the people we never see. By accessing library resources and services electronically, a large and growing number of distance users test traditional methods of assessment and use statistics. MINES for Libraries, part of the Association of Research Libraries' New Measures Program, is a set of tools to aid libraries in assessing these off-site users.

Martha Kyrrilidou, Statistics and Service Quality, Association of Research Libraries.

CONFERENCE PROGRAM COMMITTEE.



Elizabeth B. Pratt

CPE#264: SBEC 1.0; TSLAC 1.0

Hiring Smart:
The Legal Aspects of
Employee Selection

2:00 - 3:50 PM

Hiring is one of a manager's toughest tasks. An employment specialist attorney addresses changes in background screening regulations, the use of social media for recruitment and evaluation, and third party services. Other topics include the role of written job descriptions and the interview process – what to ask, not ask, and how to do so legally.

Elizabeth B. Pratt, Elizabeth Pratt, PLLC.

SUPERVISION, MANAGEMENT, & ADMINISTRATION ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#270: SBEC 1.5

Speed-Mentoring for
New Attendees and Members

2:00 - 3:20 PM

Both mentors and mentees will participate in this interactive and fast-paced event.

CPE#246A: SBEC 2.0; TSLAC 2.0

Manage Citations with Zotero

(HANDS ON LAB 2: TICKETED; REGISTER ONLINE ONLY)

2:00 - 3:50 PM

Collect, manage, and share citations with a click of the mouse using Zotero. Learn how to set up Zotero, and make the most of this research tool. *Tickets must be purchased by Friday, April 3, through preregistration.*

Cindy Fisher, University of Texas at Austin.

CONFERENCE PROGRAM COMMITTEE.

CPE#274: SBEC 1.5



You Are Not An Imposter: Finding Confidence as a Library Professional

2:00 - 3:50 PM

Despite the recent attention to “impostor syndrome,” many amazing professionals still hide in fear of being discovered as frauds. Why do so many librarians and information professionals still chalk up their achievements up to everything but their own talent? The speaker examines what makes this mindset so powerful and how to break free from its grip.

Nicholas Means, WellMatch.

DIGITAL LIBRARIES ROUND TABLE.

CPE#276: SBEC 1.5; TSLAC 1.5

Essential Skills and Qualifications of Cataloger/Metadata Librarians in the Digital Era

2:30 - 3:50 PM

Learn from colleagues what cataloger/metadata librarians need for success in today's evolving digital landscape from current professional trends to the skills most sought by employers.

Jee-Hyun Davis, Cataloging and Metadata Services, University of Texas at Austin Libraries; Jeannette Ho, Cataloging, Texas A&M University Libraries; Nerissa Lindsey, Killam Library, Texas A&M International University; Amy Rushing, Special Collections, University of Texas at San Antonio; and Anping Wu, University of Houston.

CATALOGING & METADATA ROUND TABLE.

CPE#297: SBEC 1.0

Austin's Library of the Future

3:00 - 3:50 PM

Austin's new library opens in 2016. Austin Public Library representatives reveal everything – funding strategies, design goals, architectural planning, technological innovations, and new service and program opportunities.

Brenda Branch; Joe Faulk; John Gillum; and Toni Lambert, Austin Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#278: SBEC 1.0; TSLAC 1.0

Maverick Con: Stay in Front of the Graphic Novel Wave

3:00 - 3:50 PM

Put the POW in a powerful graphic novel program! Maverick Committee members cover tips for keeping your collection current and running a great graphic novel program. Establish and promote a manga/anime program or comic con club in your library.

Bethni King, Georgetown Public Library; Erik Knapp, Davis Library, Plano Public Library System; and Candace Neal, Carroll High School, Carroll ISD.

YOUNG ADULT ROUND TABLE.

CPE#277: SBEC 1.0; TSLAC 1.0

Rev Up a “30 Apps in 30 Minutes” Program @ Your Library

3:00 - 3:50 PM

Launch your own apps training at your library! Start small and build a program that engages your users with fun and cool technology applications. The speakers will help you find and use the right tools. *Bring your own device.*

Thomas Finley and Adam J. Lamprecht, Adult Services, Frisco Public Library.

CONFERENCE PROGRAM COMMITTEE.



Introduction to TLA Finances

3:30 - 4:20 PM

Officers are invited to learn about TLA budgeting and financial policies and practices that impact units and committees.

Glenda Genchur, Texas Library Association.

CPE#280: SBEC 1.0; TSLAC 1.0

Communicating with School Faculty: Be the Solution

4:00 - 4:50 PM

Discover successful communication strategies for providing effective outreach to your overstressed and time-crunched colleagues. This session addresses different communication styles, highlights proven approaches, and details collaborative projects that support instructional success.

Carmen Escamilla, Alexander High School, United ISD.

CONFERENCE PROGRAM COMMITTEE.



Courtney Young

Forum on ALA Strategic Initiatives

4:00 - 4:50 PM

Join the American Library Association (ALA) president at this interactive session and discuss ALA's strategic directions, including the initiatives in these three priority areas: advocacy, professional and leadership development, and information policy. Add your ideas to help shape the vision, goals, objectives, strategies, and tactics for each initiative.

Courtney Young, Pennsylvania State University, Greater Allegheny Campus, and American Library Association President.

CONFERENCE PROGRAM COMMITTEE.

CPE#279: SBEC 1.0; TSLAC 1.0

Harvard Library Test Kitchen

4:00 - 4:50 PM



PRESIDENT'S PROGRAM

The Library Test Kitchen focuses on innovation and public engagement in libraries. Add spice to your library's activities for cooking up substantive conversations with the broader community. The speaker will articulate innovative library design activities that merge technology with the traditional and create libraries that mirror the community they inhabit.



Jessica Yurkofsky

Jessica Yurkofsky, Meta Lab, Harvard University.

CONFERENCE PROGRAM COMMITTEE.

CPE#281: SBEC 1.0; TSLAC 1.0

Library User on the Go: Keeping Pace with Mobile Technology

4:00 - 4:50 PM

Libraries can use mobile technology to improve user access and satisfaction. The speaker reviews features important for mobile access to collections and details requirements for reference, instructional, and circulation activities. Ways to communicate with vendors to improve user access will also be discussed.

Laura Turner, Copley Library, University of San Diego.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE.

CPE#282: SBEC 1.0; TSLAC 1.0

Minecraft in Schools

4:00 - 4:50 PM

Minecraft and other digital games are being used in classrooms and libraries to hook students to supplement curriculum, relay content. Discover ways to use Minecraft in your library.

Seann Dikkers, Patton College of Education, Ohio University.

CONFERENCE PROGRAM COMMITTEE.



Seann Dikkers

CPE#283: SBEC 1.0; TSLAC 1.0

Radical RA: Using Social Media for Reader's Advisory and Collection Development



Melissa Marr

technology

No time to read hundreds of blogs, reviews, and

Twitter chats to keep up with the latest and greatest in YA? This discussion covers a comprehensive list of resources and strategies

to cut your time, improve your collection, and step-up your RA game.

Naomi Bates, Northwest High School, Northwest ISD; Jennifer Bigheart, Westbank Community Libraries; Karen Jensen, Teen Librarian Toolbox; and Melissa Marr, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.



CPE#284: SBEC 1.0

Stacks Full of Murder

4:00 - 4:50 PM

Three mystery authors will talk about the origins of their librarian sleuths, contributions made by human or animal sidekicks, and how their series differ from others with librarian detectives. Murder, mayhem, and merriment may ensue.



Fran Stewart

Marion Moore Hill (*Scrappy Librarian* series); Dean James, (*Cat in the Stacks* series); and Fran Stewart, (*Biscuit McKee* series).

PUBLIC LIBRARIES DIVISION.

CPE#202B: SBEC 1.0; TSLAC 1.0

Texas Top Technology Trends (NET FAIR)

4:00 - 4:50 PM

This TLA tradition is a review of the technology trends in Texas libraries and their adoption rates. Emerging technologies and their implications for library service considerations will be integrated including some topics presented in 3D.

Todd J. Humble, North Richland Hills Library.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE#285: SBEC 1.0



This Voice in My Heart: A Runner's Memoir of Genocide, Faith, and Forgiveness

4:00 - 4:50 PM

Gilbert Tuhabonye recounts his odyssey from surviving a Burundi massacre to becoming a world-class runner. His autobiography offers an inspirational and sobering eyewitness account.

Gilbert Tuhabonye, The Lenihan Group LLC, Gilbert's Gazelles LLC & Gazelle Foundation.

BLACK CAUCUS ROUND TABLE, REFERENCE & INFORMATION SERVICES ROUND TABLE, AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#286: SBEC 1.0; TSLAC 1.0

Truth Be Told: Front Line Stories on Dealing with the Public

4:00 - 4:50 PM

Assuring successful interactions with the public is an art. Hear and share examples from librarians and library support staff. Gain insights and tips on dealing with challenging

situations, customers, and behaviors. Vote for the top three stories showcasing staff skills.

LIBRARY SUPPORT STAFF ROUND TABLE.

Bylaws & Resolutions Committee

4:00 - 4:50 PM

College & University Libraries Division Membership

4:00 - 4:50 PM

Lariat Adult Fiction Reading List Committee

4:00 - 4:50 PM

Media & Related Technologies Round Table Business

4:00 - 4:50 PM

Small Community Libraries Round Table Business

4:00 - 4:50 PM

Texas Media Awards Committee

4:00 - 4:50 PM

YART Lone Star Reading Committee

4:00 - 4:50 PM

YART Maverick Graphic Novel Reading Committee

4:00 - 4:50 PM

YART Spirit of Texas Reading Committee- Middle School

4:00 - 4:50 PM

YART Spirit of Texas Reading Committee – High School

4:00 - 4:50 PM

YART Tayshas Reading Committee

4:00 - 4:50 PM

CPE#246B: SBEC 1.5; TSLAC 1.5

Creating Educational Computer Games @ Your Library (HANDS ON LAB 3: TICKETED; REGISTER ONLINE ONLY)

4:00 - 5:20 PM

Gaming and simulation are central to instruction and key to engaging learners. This program covers how to create educational computer games at your library to enhance teaching and learning. This session will empower librarians to facilitate students' activities on the research, design and development of computer games for instruction. In addition, librarians will consider their teaching partners and new ways to collaborate with them. *Tickets must be purchased by Friday, April 3, through preregistration.*

Julie Marie Frye, Department of Library Science, and Andrey V. Koptelov, Curriculum and Instruction, Sam Houston State University.

CONFERENCE PROGRAM COMMITTEE.

Sync Up with 1001 Great Ideas Poster Session

4:30 - 6:00 PM

It's time to Sync UP! With TLA members by experiencing the imagination and innovation of your colleagues. The poster session offers librarians a terrific opportunity to see what fellow librarians across the state are doing. This visual forum presents programs in posters that are informative and promotional. Looking for ideas for persuasive infographics, compelling graphs, or catching quotes? This conference tradition helps you keep current with the field and take away great examples for marketing and programming.

CONFERENCE PROGRAM COMMITTEE.

TALL Texans Recognition and Reception

4:30 - 6:00 PM

HILTON AUSTIN (LOFT BAR), 500 EAST 4TH STREET

Catch up with fellow TALL Texans and meet the new class. This annual event will feature the announcement of the Standing TALL award recipient.

TALL TEXANS ROUND TABLE.

Texas Library Association COUNCIL I

5:00 - 5:50 PM

Council is the governing body of TLA. All conferees are invited to attend.

EXHIBIT HALL GRAND OPENING & Welcome

5:30 - 7:30 PM

Join colleagues as you settle in for the 2015 Annual Conference. Meet up with friends and exhibitors during this uncontested time and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Check out TLA & member activities on our social media platforms!

Twitter: @TXLA www.twitter.com/TXLA

Facebook: Texas Library Association
www.facebook.com/TexasLibraryAssociation

Pinterest: Texas Library www.pinterest.com/pin2tla/

Tumblr: www.txla1902.tumblr.com

Instagram: @txla_1902

LinkedIn: Texas Library Association (group) www.linkedin.com/groups?mostPopular=&gid=1960317

YouTube: Texas Library Assoc www.youtube.com/texaslibraryassoc

WEDNESDAY **APRIL 15** PROGRAMS & EVENTS

Registration 7 am – 5 pm
 Exhibits 10:15 am – 5 pm
 Placement & Career Center ... 10:15 am – 5 pm
 Sync Up Station 10:15 am – 5 pm
 Tech Center (Internet) 10:15 am – 5 pm
 TLA Store 10:15 am – 5 pm
 Bag Check 4th St. Lobby 10:30 am – 7 pm

Continuing Professional Education CREDITS

Event State Board for TX State Library &
 Number Educator Certification Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

Barton Springs Swim: The Second Volume of the TLA TRIllogy (TICKETED)

6:45 - 7:45 AM

Meet at the corner of Trinity and 4th Street (look for the "health events" sign). Bus will depart at 6:30 am.

Join the "Polar Bear Club" and take an invigorating plunge in the fabled waters of Barton Springs! Swim laps with Ironman trainees or just dip your toes into the water and hang out at the Philosophers' Rock for a literary wake-up. The group will gather at the Philosopher's Rock sculpture near the entrance of Barton Springs at 6:45 am, then head down to the pool around 7:00 am. We will return to the bus at 7:45 am to be back to the convention center by 8:15 am. Be sure to bring a towel and something warm to wrap up in after your swim! Showers and changing rooms are available onsite. All participants receive a commemorative t-shirt.

Participation in all three TRIllogy events is not required. A separate t-shirt is included in the registration fee for each TRIllogy event. This event is in lieu of the Lynda Becker Memorial Walking Tour in celebration of Austin's unique recreational areas. Tickets must be purchased by Friday, April 3, through preregistration.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Business Meetings: Districts 3, 4, 7

7:45 - 8:15 AM

CPE#303: SBEC 0.5

General Session I with David Baldacci

8:30 - 10:00 AM

David Baldacci catapulted to fame with the publication of his first novel, *Absolute*



David Baldacci

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in blue.
 Events are sans serif.

technology = YOUNG ADULT TECHNOLOGY

BYOD = BRING YOUR OWN DEVICE

Power, in 1996. Since then, he has authored 28 books, sold over 110 million copies, and garnered legions of followers. His first young adult novel, *The Finisher*, was a *New York Times* #1 bestseller, and the sequel will follow in April 2015. Known for the grit and nail-biting tension he brings to his thrillers, Baldacci is a master of his genre. Join this author for revealing looks at his life, work, and literacy project, Wish You Well Foundation. *A book signing will follow the event.*

David Baldacci, Scholastic Inc.

CONFERENCE PROGRAM COMMITTEE AND CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.



Jeff Lanza

CPE#327: SBEC 1.0; TSLAC 1.0

Preventing Acts of Violence in Libraries

10:15 - 11:20 AM

While acts of violence seem unpredictable and random, the reality is that many situations build over time. A former FBI agent walks you through recognizing warning signs, using non-threatening verbal and non-verbal techniques during confrontations, and implementing protocols to use when violence occurs.

Jeff Lanza, The Lanza Group.

CONFERENCE PROGRAM COMMITTEE.

CPE#305: SBEC 1.5

11th Annual Poetry Roundup

10:15 - 11:50 AM

Join colleagues for this annual presentation showcasing the power of poetry to develop language and literacy skills. Experience



Jorge Argueta

Leslie Bulion

J. Patrick Lewis

Mical Ostow

Brian Rock

Don Tate

firsthand the pleasures of the spoken word as you hear from some of today's top poets writing for young people.



Lee Wardlaw

Jorge Argueta, Greenwood; Leslie Bulion, Peachtree Publishing; Kari Anne Holt and Kenn Nesbitt, Chronicle Books; J. Patrick Lewis and George Ella Lyon, Boyds Mills Press; Mical Ostow, Egmont USA; Brian Rock, poet; Don Tate, Peachtree Publishers; Sylvia Vardell, School of Library and Information Studies, Texas Woman's University; Lee Wardlaw, poet; and Janet Wong, Pomelo Books.

CHILDREN'S ROUND TABLE.

CPE#322: SBEC 1.5; TSLAC 1.5

Academic Faculty and Librarians in Sync: Helping Students Cross Information Literacy Thresholds

10:15 - 11:50 AM

Students must cross learning thresholds critical to information literacy when they do research. Librarians can support faculty in helping students reach literacy milestones by collaborating on instructional strategies to achieve higher-order learning goals.

Barbara Fister, Folke Bernadotte Memorial Library, Gustavus Adolphus College.

COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#306: SBEC 1.5; TSLAC 1.5

The Badge Effect: Credentials and Learning in the Library

10:15 - 11:50 AM

Badges provide users with a demonstrable means to show competencies and give libraries a new way to assess learning outcomes. A digital learning specialist details how this credentialing system works and how to create a digital badge system for all types of libraries.

Sheryl Grant, HASTAC/MacArthur Foundation Digital Media & Learning Competition.

CONFERENCE PROGRAM COMMITTEE.

CPE#307: SBEC 1.5

Connecting Young Readers to World Cultures with Books

10:15 - 11:50 AM

Through reading about topics that range from soccer players in the Red Army to children crossing cultural boundaries to perform in a circus, young readers learn about world cultures through books. Hear how authors research their books and how Skype can be used to bring together authors, readers, and cultures.



PRESIDENT'S PROGRAM



Keith Hemstreet and Patti Wheeler, Greenleaf Book Group; Thanhha Lai, HarperCollins Children's Books; Cynthia Levinson, Peachtree Publishers; Eugene Yelchin, Macmillan Children's Publishing Group; and Jane Yolen, Penguin Random House.

CHILDREN'S ROUND TABLE.

CPE#308: SBEC 1.5; TSLAC 1.5

Cool Jobs: 2015 Edition

10:15 - 11:50 AM

A panel of librarians with atypical jobs will tell you where they are, what they are doing, and how they got there. Find and succeed at careers that build on your library and information science education.



Cheryl Feldman, City Manager's Office, City of El Paso; Miguel Figueroa, Center for the Future of Libraries, American Library Association; Stan Gunn, Information Technology, Austin Community College; Beth Hallmark, Data Services, Texas Comptroller of Public Accounts; Eric Lupfer, Grants & Education, Humanities Texas; Sarah Samson, AppleCare Content Services, Apple, Inc.

SPECIAL LIBRARIES DIVISION.

CPE#309: SBEC 1.5; TSLAC 1.5

Cyber Security and Privacy Issues: What You Should Know

10:15 - 11:50 AM

As repositories of collections, data, and information about their users, libraries of all sizes are in the data storage business. Staff must understand both new technologies for handling this storage load and the risks posed for compromised privacy and security breaches. Dell's Chief Information Security Officer will identify areas for concern and strategies for protecting data.

Alan Daines, Dell.

PUBLIC LIBRARIES DIVISION.



Alan Daines

CPE#332: SBEC 1.5; TSLAC 1.5

Developing a Culturally Responsive Approach to Learning: A Community Response to the Dearth of Latino Children's Literature

10:15 - 11:50 AM

By 2050, six of the nine million students in Texas' public schools are projected to be of Latina/o heritage, yet the literature needed for providing a culturally relevant curriculum remains a critical unmet need. Panelists will lay out an innovative community response that incorporates culture and history through



Pauline Dow

Barbara Renauld Gonzalez

an arts-based curriculum that serves as a model for how parents and community members can work collaboratively

to transform their communities.

Pauline Dow, Austin ISD; Barbara Renauld Gonzalez, author; and Chris Milk, Independent Scholar.

LATINO CAUCUS ROUND TABLE.

CPE#315: SBEC 1.5; TSLAC 1.5

E-Resource Management: Syncing to the Best in the Field

10:15 - 11:50 AM

University, community college, school, and public librarians discuss how their institutions select, acquire, provide access, evaluate, and troubleshoot e-resources for their respective audiences.

Jeannie Colson, Lee College; Nancy L. Lambert, McSpadden Elementary, Frisco ISD; Amy Mullin, Collection and Cataloging Services, Austin Public Library; and Alisha Quagliana, Acquisitions, University of Texas at Austin.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE.

CPE#347A: SBEC 1.5; TSLAC 1.5

Library Gaming with Minecraft and Faster Than Light - FTL (HANDS ON LAB 4: TICKETED; REGISTER ONLINE ONLY)

10:15 - 11:50 AM

Explore galaxies and nebulae in FTL while writing detailed "Captain's Logs." Turn Minecraft Adventure Maps into a reading adventure for grades 2-8. This hands-on session will show you how to get the most out of the time your students spend playing Minecraft and FTL. *Tickets must be purchased by Friday, April 3, through preregistration.*

Douglas L. Watkins, Kid Gamer Nation.

CONFERENCE PROGRAM COMMITTEE.



Douglas L. Watkins

CPE#330: SBEC 2.0; TSLAC 2.0

Project Connect by Follett

10:15 - 11:50 AM

Discover Follett's Project Connect that brings together educators from early childhood through high school, college, and professional association communities to link libraries to 21st century learning and to find best solutions to questions about digital content and technology.

CONFERENCE PROGRAM COMMITTEE.

CPE#313A: SBEC 1.5; TSLAC 1.5

Streaming Media in Public Libraries: The Newest Generation of AV Materials

10:15 - 11:50 AM (NET FAIR)

Librarians will discuss the challenges and benefits of adding streaming media to a public library collection. Providers of streaming media services round out this review with a look at the future of the market and delivery models for this service.

Zack Dorsey, Alexander Street Press; Ashley Eklof, Bexar County BiblioTech Digital Library; Marianne Lorio, Collection Development, Houston Public Library; and Eric Timm, Hoopla, Midwest Tape.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE#314: SBEC 1.5; TSLAC 1.5

Summer Reading and Beyond: Learning Activities, Community Partnerships, & Virtual Badges

10:15 - 11:50 AM

Take summer reading programs to an exciting new level through community partnerships, tracking learning activities, and digital badges. Representatives from successful programs share best practices and offer lessons learned.

Jennifer Leigh Cummings, Frisco Public Library; Melissa Dease, Dallas Public Library; Melissa Perez, Schimelpfenig Library, Plano Public Library System.

CHILDREN'S ROUND TABLE AND PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#316: SBEC 1.5; TSLAC 1.5

Teen & Tween Programming: Walking the Tightrope of Budgeting

10:15 - 11:50 AM

Score tips and tricks for spending little to no money on crazy fun teen and tween programs. Speakers share savvy strategies for marketing library services, finding free resources, and maximizing the use of books, games, pop culture, crafts, technology, food, and more for resourceful programming. Tip #1: Network with hoarders (really!).

Michelle Beebower, Collection and Cataloging, and Nichole A. Chagnon, Saint John's Branch, Austin Public Library; Renee Dyer, Weslaco East High School, Weslaco ISD; and Christina Hicks, Friendswood Public Library.

YOUNG ADULT ROUND TABLE AND CHILDREN'S ROUND TABLE.



Estela Bernal Elena Dunkle E.R. Frank



Jo Knowles Sarah Littman Katie McGarry



Ash Parsons

**CPE#312: SBEC 1.5
Teen Literature:
Real Life, Real Issues**

10:15 - 11:50 AM
Teens deal with tough issues every day. Contemporary literature can help them

through trying times. Authors discuss their works, offer programming resources, and show how young adults can find strength and hope within the covers of books.

Estela Bernal, Arte Público Press; Elena Dunkle, Chronicle Books; E.R. Frank, Simon & Schuster Children's Publishing; Jo Knowles, Candlewick Press; Sarah Darer Littman, Scholastic Inc.; Katie McGarry, Harlequin Teen; and Ash Parsons, Penguin Random House.

YOUNG ADULT ROUND TABLE.

**CPE#317: SBEC 1.5; TSLAC 1.5
Texas Bluebonnet Award 101:
Implementing a Bluebonnet
Reading Program**

10:15 - 11:50 AM
Seasoned librarians will demonstrate how to conduct a successful Texas Bluebonnet Award Reading List program for grades 3-6. The panel highlights web resources provided by the TBA committee.

TEXAS BLUEBONNET AWARD PROGRAM COMMITTEE.

**CPE#310: SBEC 1.5; TSLAC 1.5
Transform Storytime into Family
Literacy Programming**

10:15 - 11:50 AM
Innovative programming initiatives transform storytime into diverse children's educational programs and develop partnerships for family literacy. TWU researchers discuss the results of an Institute of Museum and Library Services' Literacy Matters grant project.

Maegan Ellis, Development & Communication, Literacy Coalition of Central Texas; Kate Horan, McAllen Public Library; Ling Hwey Jeng, School Library & Information Science, and Judi Moreillon, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

**SYNC UP STATION: Your
Destination for Imagination,
Collaboration, and Innovation**

10:15 AM - 5:00 PM
What is the Sync Up Station? It's a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station's tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. *Find the Sync Up Station near the Registration Area in Exhibit Hall 5.*

CONFERENCE PROGRAM COMMITTEE.

**CPE#320: SBEC 1.0; TSLAC 1.0
Assessing Cataloging Services
in an Academic Library**

11:00 - 11:50 AM
Cataloging departments, an often unseen service, face particular issues in assessing their value. This session reviews the experiences of catalog librarians at a large university library who conducted a survey of public services personnel to assess cataloging services and compiled data for strategic planning.

Kathryn Loafman, Catherine Sassen, and Rebecca Welch, Cataloging & Metadata Services, University of North Texas Libraries.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND CATALOGING & METADATA ROUND TABLE.

**CPE#321: SBEC 1.0; TSLAC 1.0
Augmented Reality: The Other AR**

11:00 - 11:50 AM
Augmented Reality (AR) technologies allow students to interact with the world, learning resources, and each other in dynamic and engaging ways. Become acquainted with AR, its potential impact on instruction, and programs that let you simultaneously impress and teach students.

Debra Atchison, Technology Professional Development, Richardson ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

**CPE#347B: SBEC 1.0; TSLAC 1.0
Next Generation Social Media**

*(HANDS ON
LAB 5: TICKETED;
REGISTER ONLINE
ONLY)*

12:00 - 12:50 PM

Get hands-on experience with the latest social media applications! Leave Facebook and Twitter in the dust as you set up accounts in Pheed, Snapchat, StumblUpon, Reddit, Instagram, and Tumblr, and learn to



“mupload that ish.” *Tickets must be purchased by Friday, April 3, through preregistration.*

Ethan Dyer, Science Academy of South Texas, South Texas ISD; Jack Dyer, Central Middle School; Logan Dyer, Memorial Elementary School; and Renee Dyer, Weslaco East High School, Weslaco ISD.

CONFERENCE PROGRAM COMMITTEE.

- MEETINGS • 12:00 - 12:50 PM**
- Black Caucus Round Table Business**
- Latino Caucus Round Table Business**
- Library Instruction Round Table Business**
- New Members Round Table Business**
- Reference & Information Services Round Table Planning, Program, & Publicity/ Membership Committee**

CPE#350: SBEC 1.5; TSLAC 1.5

**Opening Author Session
12:00 - 1:50 PM (TICKETED)**

What better way to start a library conference than with an insightful and entertaining discussion about books? Authors provide literary flare and flavor as they share some of their writing experiences and read from their books. *Luncheon tickets must be purchased by Friday, April 3, through preregistration.*



Linda Castillo Anne Hillerman Stephen Moore

MENU ITEMS INCLUDE: Chopped Romaine Salad with Shaved Parmesan, Croutons with Caesar Dressing; Hot Rolls with Sweet Cream Butter; Parmesan and Panko Crusted Chicken; Truffle Whipped Potatoes, Wilted Spinach and a Cabernet Sauce with Mushrooms, Pearl Onions, and Applewood Bacon Lardons; Chocolate Pot de Cream; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

Linda Castillo, Macmillan-Adult; Anne Hillerman and Stephen Moore, HarperCollins Publishers; and Rene Steinkey, Penguin Random House.

LIBRARY FRIENDS, TRUSTEES, & ADVOCATES ROUND TABLE.

**CPE#313B: SBEC 1.0; TSLAC 1.0
50 Emerging Technologies
in 50 Minutes (NET FAIR)**

1:00 - 1:50 PM
Get great tech ideas for your library. Laura Young will describe 50 emerging technologies in 50 minutes and identify which ones stand out from the pack.

Laura Young, Bizologie.

AUTOMATION & TECHNOLOGY ROUND TABLE.



Laura Young



CPE#355: SBEC 1.0; TSLAC 1.0

Check Out a Human Book!

1:00 - 1:50 PM

Human books are people who choose to share their stories. Patrons can meet and learn from someone they never considered "reading": a refugee, a person who is disabled, a homeless person. Discover more about this movement, including public response, benefits, and guidance on conducting an event.

Nancy Goebel, Augustana Campus Library, University of Alberta.

CONFERENCE PROGRAM COMMITTEE.



Ellen Thibodeaux, Eastside Memorial High School, Austin ISD.

INTELLECTUAL FREEDOM COMMITTEE.

CPE#359: SBEC 1.0; TSLAC 1.0

The New ACRL Framework for Information Literacy for Higher Education

1:00 - 1:50 PM

Librarians are reframing and reimagining information literacy standards. Explore the new ACRL

Information Literacy Framework with leaders of this exciting initiative. Learn how institutions can design instructional curricula that meet the needs of student populations.

Craig Gibson, Thompson Library, Ohio State University; and Trudi E. Jacobson, University of Albany, SUNY.

LIBRARY INSTRUCTION ROUND TABLE.



Trudi E. Jacobson



CPE#356: SBEC .5

Dan vs. Dan: Winning Author Visits

1:00 - 1:50 PM



Dan Gutman and Dan Yaccarino use their made-up online feud to create engaging

library visits, social media buzz, and interest in their books. Catch them in action! Who will win this epic literary smackdown? *A CRT business meeting precedes the program.*

Dan Gutman, HarperCollins Children's Books; and Dan Yaccarino, Macmillan Children's Publishing Group & Penguin Random House.

CHILDREN'S ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#358: SBEC 1.0; TSLAC 1.0

Distance Learning Collaborative Tools

1:00 - 1:50 PM

Panelists will review online collaborative tools that can be integrated to enhance library instruction classes for distance as well as traditional learners. Audience members will have an opportunity to evaluate the tools presented.

Karen Holt, Library, University of Texas-Pan American; and Arta Kabashi, Amigos Library Services.

DISTANCE E-LEARNING ROUND TABLE, MEDIA & RELATED TECHNOLOGIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#357: SBEC 1.0; TSLAC 1.0

How to Handle Censorship Challenges

1:00 - 1:50 PM

Many librarians will deal with censorship efforts at some point in their careers. Materials challenges are disruptive to a library's operations and unsettling for staff. The panel offers strategies and resources to help you and your library come through a difficult time stronger than ever.

Victoria C. Kemp, Flower Mound Public Library; Patricia F. Peters, Decatur Public Library; and

CPE#361: SBEC 1.0; TSLAC 1.0

Promoting Arts Programming in the Library

1:00 - 1:50 PM

Libraries are embracing arts programming to target and attract new audiences. Speakers will offer tips to engage communities, strategies to promote events, and ideas to identify the library as an arts-friendly organization.

Morgan Gieringer, Special Libraries, University of North Texas Libraries; Claire B. Gunnels, Lone Star College-CyFair Branch Library; Lisa Youngblood, Harker Heights Public Library.

PUBLIC RELATIONS & MARKETING COMMITTEE.

CPE#362: SBEC 1.0; TSLAC 1.0

Social Media and Marketing

1:00 - 1:50 PM

Libraries are using social media to share content, collaborate, and market library services. Panelists will review the use of Facebook, Twitter, YouTube, Instagram, and others to support library operations and goals. Learn what works for particular libraries and preview online trends.

Cesar Garza, Faulk Central Library, Austin Public Library, Virginia Haynie Gause, University of Texas-Pan American; and Katelyn Patterson, Connecting Texas Libraries Statewide (CTLIS).

CONFERENCE PROGRAM COMMITTEE.

CPE#363: SBEC 1.0; TSLAC 1.0

Syncing Technology and Literature TEKS in the Elementary Library

1:00 - 1:50 PM

Create integrated technology and literature lessons that cover the TEKS and provide for higher level thinking while keeping it simple and easy to present. Speakers will share flexible lessons that can be shortened for rotation/time constraints or expanded for more depth.

Sally Rasch, Carroll Elementary School; and Jessica Scheller, Eiland Elementary, Klein ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#366: SBEC 1.0; TSLAC 1.0

TexShare Database Update

1:00 - 1:50 PM

TexShare staff provides an annual review of program resources and content updates. Promotional tools and training to maximize TexShare use at your library will be included.

Jay Velgos and Russlene Waukechon, Library Development and Networking Division, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#364: SBEC 1.0; TSLAC 1.0

The Tween/Teen Librarian Team: Collaborative Programming

1:00 - 1:50 PM

Round Rock Public Library (RRPL) implemented a program for tweens and teens – two traditionally distinct groups – as a way to keep tweens active in the library during their difficult bridge years between childhood and adolescence. Learn how RRPL built this program, brought in-house departments together in partnership, and assessed the program's effectiveness.

Jane Dance and Amy German, Youth Services, Round Rock Public Library.

YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#367: SBEC 1.0; TSLAC 1.0

US Citizenship Toolkit

1:00 - 1:50 PM

The free Civics and Citizenship Toolkit contains educational materials to help

permanent residents learn more about the United States and prepare for the naturalization process. Toolkit materials also serve as supplemental teaching tools for volunteers and adult educators in classroom or community settings.

Jesús M. Ramírez, Dallas District Office, United States Citizenship and Immigration Services.

CONFERENCE PROGRAM COMMITTEE.

Literacy Matters Advisory Board

1:00 - 1:50 PM



Douglas L. Watkins

CPE#347c: SBEC 2.0; TSLAC 2.0

Physics, Flight, and Friction: Using Kerbal Space Program and Portal 2 (HANDS ON LAB 6: TICKETED; REGISTER ONLINE ONLY)

TICKETED; REGISTER ONLINE ONLY

1:00 - 2:50 PM

Grades 7+ design and build their own spacecraft in Kerbal Space Program. They can experience the importance of Newton's Laws, aerodynamics, and thrust as they attempt to make it into orbit; or solve complex puzzles by bending the laws of nature with portal technology through this rewarding hands-on approach to physics! *Tickets must be purchased by Friday, April 3, through preregistration.*

Douglas L. Watkins, Kid Gamer Nation.

CONFERENCE PROGRAM COMMITTEE.

CPE#368a: SBEC 0.5; TSLAC 0.5

Teen Ambassadors @ the Library (CONTRIBUTED PAPERS SESSION I A)

2:00 - 2:20 PM

Cynthia Oser, Larry J. Ringer Library, Bryan + College Station Library System.

CONFERENCE PROGRAM COMMITTEE.

CPE#370: SBEC 1.0; TSLAC 1.0

The 84th Legislative Session Update

2:00 - 2:50 PM

TLA's advocacy team examines what's at stake for Texas libraries in the 2015 legislative session. Find out about bills, funding proposals, and how to support library policies important to you and the people you serve. Be "in the know" when you get back to your library.

Jennifer LaBoon, Library Media Services, Fort Worth ISD; Gloria Meraz, Texas Library Association; and Rebeca Sullivan, Riter C. Hulsey Public Library.

LEGISLATIVE COMMITTEE.

CPE#369: SBEC 1.0; TSLAC 1.0

App Smashing: Unleash Elementary Student Creativity

2:00 - 2:50 PM

Let's smash some apps! App smashing is using multiple apps to create exciting multimedia products. You will learn which apps smash best, how to manage student project workflow, and view samples of elementary students' projects.

Christa Harker, Bowie Elementary, Richardson ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Jeff Lanza

CPE#328: SBEC 1.0; TSLAC 1.0

Interacting with Law Enforcement

2:00 - 2:50 PM

Officers may arrive on site to deal with such things as nuisance behaviors, emergencies, and subpoenas. Recognize when to call law enforcement and what to do when officers arrive. This presentation from the perspective of a law enforcement official covers suggested protocols and behaviors for interacting with officers.

Jeff Lanza, The Lanza Group.

CONFERENCE PROGRAM COMMITTEE.

CPE#371: SBEC 1.0; TSLAC 1.0

Lighthouse for the Blind's Library Adaptive Equipment Sponsorship Program

2:00 - 2:50 PM

The Library Adaptive Equipment Sponsorship Program aims to remove barriers preventing the blind and visually impaired from accessing library and information services. Learn about technology and adaptive equipment available to assist these library users. The speaker shows how to secure the training and partnerships needed to implement a program in your library.

Lori Stimpson Arteaga, Lighthouse for the Blind.

CONFERENCE PROGRAM COMMITTEE.



Lori Stimpson Arteaga

CPE#324: SBEC 1.0; TSLAC 1.0

Ready to Retire? Know Your Health Insurance Options

2:00 - 2:50 PM

A benefits counselor walks you through the choices and changes in health care and the process of evaluating your needs to choose the best plans. Understand how to protect benefits as you age and navigate Medicare and other programs such as dental, long-term care, and supplemental policies.

Ron J. Rosenstein, Legacy Insurance Services.

RETIRED LIBRARIANS (ALIVE) INTEREST GROUP AND CONFERENCE PROGRAM COMMITTEE.

CPE#372: SBEC 1.5; TSLAC 1.5

Bucking Tradition: Innovative Approaches to Academic Liaisons

2:00 - 3:20 PM

From embedded librarianship to social media efforts, these academic librarians maximized their role in outreach using innovative strategies and implementing technology in creative ways. They'll share their insights on collaborating with faculty and non-academic departments to enhance student learning and success.

Douglas M. Campbell, University of North Texas Libraries; Hollie Gardner, Central University Libraries, Southern Methodist University; Amy Pajewski, Cornette Library, West Texas A&M University; Tara M. Schmidt, Faculty Services, University of Texas at San Antonio.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND REFERENCE & INFORMATION SERVICES ROUND TABLE.

CPE#373: SBEC 1.5; TSLAC 1.5

Collection Development for Non-English Speakers

2:00 - 3:20 PM

How are librarians addressing the need for collection development for non-English, bilingual, and multilingual audiences? A diverse panel suggests ways to enhance resources to better align with community needs and explores issues in multilingual collection development and related controversies.

Aracelli Astorga, Dorris Van Doren Regional Library, El Paso Public Library; Elizabeth Avery, consultant; Aurea L. Galindo, Bowie High School, El Paso ISD; Maryam B. Mathis, James Bowie Elementary; and Maria E. Rodriguez, Robert T. Hill Middle School, Dallas ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#375: SBEC 1.5; TSLAC 1.5

How New Librarians Can Become Leaders

2:00 - 3:20 PM

Enhance your future and keep the profession strong! Find out what opportunities and resources are available to help new librarians build skills, make connections, and prepare for leadership positions.

Treva Shawn Anderson, W. I. Dykes Library, University of Houston-Downtown; Stacy Cameron, Library and Media Services, Frisco ISD; Christina H. Gola, M.D. Anderson Library, University of Houston; Ashlynn Kogut, Texas Medical Center Library; Dionne Mack, El Paso Public Library; and Karen Vargas, National Network of Medicine, South Central Region.

CONFERENCE PROGRAM COMMITTEE.



Henry Bankhead

CPE#374: SBEC 1.5; TSLAC 1.5

Promoting e-Book Self-Publishing at the Public Library

2:00 - 3:20 PM

A California library established a pioneering partnership with Smashwords, an e-book self-publishing platform. This collaboration includes co-branding, shared programming, and mobile self-publishing labs. The town librarian, a 2014 *Library Journal* Mover and Shaker, details the advantages and challenges for libraries, authors, and readers in this rapidly changing landscape.

Henry Bankhead, Los Gatos Library (CA).

PUBLIC LIBRARIES DIVISION.

UNconference: Discussions, Frustrations, & Ideas on Topics You Choose

2:00 - 3:20 PM

This participant-guided forum features breakout sessions chosen by the audience. Bring ideas, best practices, or frustrations on emerging technologies, MOOCs, assessment, cloud computing, advancement and tenure, or whatever.

COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#378: SBEC 2.0; TSLAC 2.0

Collaborating, Creating, Learning: Makerspaces @ School

2:00 - 3:50 PM

Makerspaces are all the rage. Find out how several school librarians implemented Makerspaces across grade levels and how you can use the concept to encourage creative thinking, collaboration, innovation, STEAM skills, and student-led learning. Includes hands-on playtime!

Veronica Barajas, Jones Middle School; Lisa Hettler, Cody Elementary; and Connie M. Lippenholz, Brandeis High School, Northside ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#340: SBEC 2.0; TSLAC: 2.0

Effective Presentation Skills for All

2:00 - 3:50 PM

Whether you teach research skills to college students, interview with the media, lead storytime, or defend the library's budget before a governing board, we all improve our success with effective presentation skills! Learn to analyze your audience, organize your presentation, and engage your audience.

Dora Elia Saavedra, Communication Studies, University of Texas-Pan American.

CONFERENCE PROGRAM COMMITTEE.

CPE#379: SBEC 1.5

Explore the Science in the YA Science Fiction and Dystopian Genres

2:00 - 3:50 PM



What is the difference between science fiction and dystopian literature, and how is science affecting both genres? Some of today's top YA



Jessica Brody and Cecil Castellucci, Macmillan Children's Publishing Group; Kiera Cass and Lauren Oliver, HarperCollins Children's Books; and Lydia Kang, Penguin Random House.

YOUNG ADULT ROUND TABLE.

CPE#349: SBEC 1.0

Help Children Cope: Real Life, Real Issues

2:00 - 3:50 PM

Life can be tough, but kids can overcome through bravery, wit, luck, friendship, family, and sometimes recipes! Learn from writers



who craft middle-grade novels about kids coping with important life issues. Publishing; Lydia Gil, Arte Público Press; Mark Goldblatt, Penguin Books for Young Readers; Karen Harrington and Kat Yeh, Little, Brown Books for Young Readers.

CHILDREN'S ROUND TABLE.

CPE#348: SBEC 1.5; TSLAC 1.5

ILL, Discovery Services, and Reference

2:00 - 3:50 PM



Discovery services increase ILL requests. A panel of librarians and staff will describe tips, best practices, and problems associated with discovery services in combination with ILLiad, Worldshare ILL, and Navigator ILL. *A business meeting follows the program.*

Eric Frierson, EBSCO Information Services; Karen Nelson Hendrick, Brown Library, Abilene Christian University; and Pamela F. Johnston, University of North Texas Libraries.

INTERLIBRARY LOAN & RESOURCE SHARING ROUND TABLE.

CPE#382: SBEC 2.0; TSLAC 2.0

Promoting Literacy Globally, Nationally, Statewide, and Locally

2:00 - 3:50 PM



The panel shares lessons learned in promoting literacy at local, state, national, and international levels. This discussion highlights the importance of diverse initiatives and strategies

authors answer these questions and discuss their works. *A business meeting precedes the program.*

to develop a literate and educated citizenry and the role librarians play in this universal struggle.

Carol Brey, U.S. State Department; Silja Kallenbach, World Education, Inc.; and Dianna Morganti, Central Reference, San Antonio Public Library.



CONFERENCE PROGRAM COMMITTEE.

CPE#383: SBEC 1.0; TSLAC 1.0

SMART Award Presentations

2:00 - 3:50 PM

Hear from current SMART Award finalists. The SMART Award recognizes individuals who developed initiatives to streamline a program, save the library money, or help the library run more smoothly. *A business meeting follows the program.*



Brent Bloechle, Plano Public Library; Lisa Loranc, Brazoria County Library System; and Kerry Montz, North Branch, Denton Public Library.

SUPERVISION, MANAGEMENT, & ADMINISTRATION ROUND TABLE.



CPE#377: SBEC 2.0

State Treasures: Texan Authors

2:00 - 3:50 PM

Join this lively panel discussion on all matters Texan! Texas authors regale with the two-stepping, tale-wrangling narratives that capture this spirit of our state.



Jill Alexander Essbaum, Jeff Guinn, and Amanda Eyre Ward, Penguin Random House; Colleen Hoover, Simon & Schuster; and Chris Tomlinson, Macmillan-Adult.

PUBLIC LIBRARIES DIVISION.

CPE#384: SBEC 2.0; TSLAC 2.0

Tech Your Story: Design Your Online Library Presence

2:00 - 3:50 PM



Use your storytelling skills to design an online presence that tells your library's story through Web albums, video, blog platforms, and social media. Engage users in the story of your school and its library programs and events.

Nancy L. Lambert, McSpedden Elementary, Frisco ISD; and Tim Tingle, author and storyteller.

CHILDREN'S ROUND TABLE.

CPE#380: SBEC 2.0; TSLAC 2.0

Tips for Successfully Negotiating e-Resource Acquisitions

2:00 - 3:50 PM

Librarians and vendors discuss building relationships with an emphasis on successful contract negotiations. Audience members learn how to articulate their needs, outline their constraints to vendors, and address vendor expectations.

Michael Bills, Baker & Taylor, Inc.; David Conkling, ProQuest; Edward J. Smith, Abilene Library Consortium; and Russlene Waukechon, Library Development and Networking Division, Texas State Library & Archives Commission.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT
ROUND TABLE AND COLLEGE & UNIVERSITY
LIBRARIES DIVISION.

CPE#381: SBEC 3.5; TSLAC 3.5

The Future of Libraries

2:00 - 5:20 PM

In 2014, the American Library Association held a summit that focused a national conversation about the role, opportunities, and challenges for libraries in the years to come. Become acquainted with both the evolving Center for the Future of Libraries and the New Media Consortium's Horizon Reports on



Samantha Becker Miguel Figueroa Amy Garner

emerging technologies. Hear from futurists and colleagues who are influencing change in our profession. Contribute your own ideas and concerns to this critical dialogue.



Samantha Becker and Larry Johnson, New Media Consortium; Miguel Figueroa, Center for the Future of Libraries, American Library Association; Amy Garner, The Aspen Institute; and Mark Smith, Texas State Librarian.

SPECIAL LIBRARIES DIVISION,
COLLEGE & UNIVERSITY LIBRARIES DIVISION, PUBLIC
LIBRARIES DIVISION, AND TEXAS STATE LIBRARY & ARCHIVES
COMMISSION.

CPE#368b: SBEC 0.5; TSLAC 0.5

In the Edit Bay: Connecting New Students to Libraries at Orientation through Video

(CONTRIBUTED PAPERS SESSION I B)

2:30 - 2:50 PM

Hollie Gardner, Central University Libraries, and Tyson Seal, Central University Libraries, Southern Methodist University.

CPE#368c: SBEC 0.5; TSLAC 0.5

Kapow! Teens Creating Comics

(CONTRIBUTED PAPERS SESSION I C)

3:00 - 3:20 PM
Karen Gavigan, School of Library and Information Science, University of South Carolina.
CONFERENCE PROGRAM COMMITTEE.

CPE#387: SBEC 1.0; TSLAC 1.0

Are You Expected to Be the School Copyright Expert?

3:00 - 3:50 PM
Do you worry about copyright? Are you concerned about instructors showing videos in class or copying book chapters? Do you fear students and faculty putting materials online? The speaker will answer these questions and more about licensed content and fair use.

Carlos Ovalle, School of Information, University of Texas at Austin.
TEXAS ASSOCIATION OF SCHOOL LIBRARY ADMINISTRATORS.

CPE #347D: SBEC 1.0; TSLAC 1.0

Build Your Own App, Part I: Basics and Overview

(HANDS ON LAB 7: TICKETED; REGISTER ONLINE ONLY)

3:00 - 3:50 PM
This presentation is an introductory course to mobile apps. In this presentation Mark Montgomery and Becky Odajima will provide the basics and overview of an app and what you can do with a mobile app. This is a beginner's course. Tickets must be purchased by Friday, April 3, through preregistration.

Mark Montgomery, Hart Bluff ISD; and Becky Odajima, Midway High School, Midway ISD.
CONFERENCE PROGRAM COMMITTEE.

CPE#388: SBEC 1.0; TSLAC 1.0

The Maker Spot: Igniting Community Creativity

3:00 - 3:50 PM
See how 4,800 square feet of space has been designed to become an agile and versatile Makerspace that can change at any time with no fixed walls to interfere with creativity. The Maker Spot NRH comprises partnerships with makers, school districts, and 13 different libraries sharing a common vision.

Cecilia Barham, Administration; Christine Evans, Marketing; Todd Humble, Library Services; and Michael Spagnuolo, Circulation, North Richland Hills Library.
AUTOMATION & TECHNOLOGY ROUND TABLE.

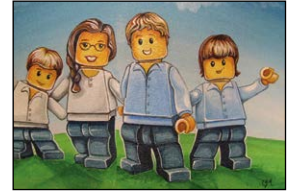
CPE#365: SBEC 1.0; TSLAC 1.0

New Social Media: School Kids Tell Us What's In

3:00 - 3:50 PM

One day it's "hella cool"; the next day you're left wondering, "Where did all my followers go?" Learn from the new social technology experts how to identify the best new social media apps for each age group, how to set up an account, and how to resolve potential problems. Elementary, middle, and high school students share what's really in and what they and their peers are using. Don't miss this session. YOLO.

Ethan Dyer, Science Academy of South Texas, South Texas ISD; Jack Dyer, Central Middle School; Logan Dyer, Memorial Elementary School; and Renee Dyer, Weslaco East High School, Weslaco ISD.
CONFERENCE PROGRAM COMMITTEE.



CPE#386: SBEC 1.0; TSLAC 1.0

Resources for K-12 Lesson Plans in the Portal to Texas History

3:00 - 3:50 PM

The Portal to Texas History's companion website, Resources for Educators, has more than 50 lesson plans for 4th and 7th graders as well as strategies for junior high and high school instruction, incorporating primary source materials from over 200 institutions. Learn how to use these tools, search the archives and online resources, and create your own lesson plans.

Ana Krahmer, University of North Texas Libraries.
CONFERENCE PROGRAM COMMITTEE.

CPE#342: SBEC 1.0; TSLAC 1.0

Salary Negotiation: You Owe It To Yourself

3:00 - 3:50 PM

Find out what you need to know to negotiate like a pro.

April Kessler, University of Texas at Austin Libraries.
CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#3998: SBEC 1.0; TSLAC 1.0

Update on School Library Standards Revisions

3:00 - 3:50 PM

The State Library and Archives Commission is revising School Library Programs: Standards and Guidelines for Texas, a tool for assessing, supporting, and promoting school libraries. Learn about the goals of the revision process, regulatory procedures involved, working groups undertaking this effort, and opportunities to provide input.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



Legislative Committee

3:00 - 3:50 PM

CPE#368D: SBEC 0.5

Serving Diverse Users in the Digital Age (CONTRIBUTED PAPERS SESSION I D)

3:30 - 3:50 PM

Yunfei Du, Department of Library and Information Sciences, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

CPE#313C: SBEC 1.0; TSLAC 1.0

Amigos e-Shelf: A Report from the Real World (NET FAIR)

4:00 - 4:50 PM

Amigos e-Shelf allows libraries to introduce or supplement e-book access. Amigos obtains content directly from publishers, reducing expense and restrictions added by third-party distributors. Librarians discuss how e-Shelf has fit into their library and affected staff and users.

Christine Peterson, Amigos Library Services.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE #347E: SBEC 1.0; TSLAC 1.0

Build Your Own App, Part II: The Building of a Mobile App (HANDS ON LAB 8: TICKETED; REGISTER ONLINE ONLY)

4:00 - 4:50 PM

During this hands-on presentation, Mark Montgomery and Becky Odajima will guide attendees on how to plan and create an app. They will also discuss various service providers. At the end of the program attendees will learn how to build an app from start to end. *Tickets must be purchased by Friday, April 3, through preregistration.*

Mark Montgomery, Hart Bluff ISD; and Becky Odajima, Midway High School, Midway ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#3997: SBEC 1.0; TSLAC 1.0

"The Choice": Push the Button for TexQuest Collaboration in Elementary Schools

4:00 - 4:50 PM

Have fun with the TexQuest team as they "audition" ideas for promoting online resources before a panel of elementary school "judges." Will innovative approaches make them "turn their chairs?" Take away imaginative marketing ideas for engaging teachers on your campus.

Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission; Lorraine Metham, Library Services, Amarillo ISD; Melissa Rippy, Library & Instruction Materials, Pasadena ISD; Martha Rossi and Ann Vyoral, ESC, Region 20.

CONFERENCE PROGRAM COMMITTEE.

CPE#329: SBEC 1.0; TSLAC 1.0

Crisis Communication Following an Incident in a Library

4:00 - 4:50 PM

Returning to normalcy after a crisis often depends on how information is communicated. This presentation covers proactive steps to develop and deliver effective messaging. Learn to communicate with key stakeholders, minimize the spread of damaging information, and shepherd your library through crisis.

Jeff Lanza, The Lanza Group.

CONFERENCE PROGRAM COMMITTEE.



Jeff Lanza

CPE#390: SBEC 1.0; TSLAC 1.0

Cyber Security in the Library

4:00 - 4:50 PM

Libraries must be vigilant in a world of technology security risks. Library tech veterans offer strategies for protecting networks, PCs, email, and users from security threats: fraud, identity theft, malware, viruses, Trojans, trolls, and all-around creepy stuff.

Chris Martinez and Gene Rollins, Harris County Public Library.

PUBLIC LIBRARIES DIVISION.



Richard L. Allington

CPE#393: SBEC 1.0; TSLAC 1.0

Does Self-Selection Affect Student Reading Achievement?

4:00 - 4:50 PM

Librarians have long been proponents of student choice in reading material selection. Learn the four factors that influence student achievement and whether research validates a correlation between student choice and academic success.

Richard L. Allington, Literacy Studies, University of Tennessee.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Private School Librarians' Chill Out (TICKETED)

4:00 - 4:50 PM

Join colleagues from private K-12 schools across Texas for some networking and a sweet afternoon treat. *Tickets must be purchased by Friday, April 3, through preregistration.*

TASL-PRIVATE SCHOOL DISCUSSION GROUP DIVISION AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3994: SBEC 1.0; TSLAC 1.0

Weeding: It's Not a Crime

4:00 - 4:50 PM

Librarians often feel like they are killing the collection when they discard books. The opposite is actually true! Discover ways to strengthen your collection using the classic CREW method for weeding. The presenter, author of the CREW Manual, will also discuss

special considerations in weeding modern hybrid (print and e-book) collections.

Jeanette Larson, Larson Library Consulting.

CONFERENCE PROGRAM COMMITTEE.



Tammy Worcester Tang

CPE#395: SBEC 1.5; TSLAC 1.5

Beyond Copy & Paste: Building Integrated Technology Projects

4:00 - 5:20 PM

How can we stop students from copying and pasting from the Internet and submitting the work as their own? Design assignments that motivate good research behavior and guard against plagiarism. Integrate technology into the curriculum and build projects that let students shine.

Tammy Worcester Tang, ESSDACK (Hutchison, KS).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#397: SBEC 1.5; TSLAC 1.5



Melissa Huber

Eric Lupfer

Grant Writing: Getting Starting, Getting Finished

4:00 - 5:20 PM

Seeking funds for a special project or program? The panel will guide you through the grant writing process: researching funding sources, reviewing tools and grant writing websites, and crafting successful applications.

Melissa Huber and Eric Lupfer, Humanities Texas; Erica A. McCormick, Library Development and Networking Division Texas State Library & Archives Commission; and Darryl Tocker, Tocker Foundation.

CONFERENCE PROGRAM COMMITTEE.

CPE#398: SBEC 1.5; TSLAC 1.5

Job Seekers at the Library: Using Workforce Partnerships to Enhance Services

4:00 - 5:20 PM

Workforce development is central in policy and funding discussions these days. Whether you are a school library helping prepare the next generation of workers, a public library helping individuals find jobs, or an institution of higher education delivering graduates ready for today's jobs, you are part of the solution in creating a successful and productive workforce. Learn about the role and opportunities for libraries in this most critical area of education and economic development.



Francisco Almaraz

Megan Schneider

Francisco Almaraz, Executive Office, Workforce Solutions; Sheri Foreman Elder, Houston Center for Literacy;

Edward Lopez, Hidalgo Public Library; Megan Schneider, Houston Center for Literacy.

WORKFORCE-LIBRARY PARTNERSHIPS TASK FORCE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#399: SBEC 1.5; TSLAC 1.5

Nuts and Bolts of Adult Programming

4:00 - 5:20 PM

This session features adult library programs involving performers and presenters. The speakers will share strategies for contracting talent as well as drawing an audience through marketing and outreach.

Susan Chandler, Nesbitt Memorial Library; Bette McDowell, Pflugerville Public Library; and Sarah Timm, Texas A&M University-San Antonio.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#3990: SBEC 1.5; TSLAC 1.5

Proving the Power of a Community College Library

4:00 - 5:20 PM

Community college libraries can collaborate with other campus departments to collect data demonstrating the contribution of libraries to student success and retention. Speakers will provide a guide for assessing library impact and using this data to improve support.

Cody A. Gregg, South Texas College; Mary McCoy, Ron E Lewis Library, Lamar State College; Danelle Touns, Trinity River Campus, Tarrant County College.

COLLEGE & UNIVERSITY LIBRARIES DIVISION.

CPE#392: SBEC 1.5; TSLAC 1.5

Rags to Riches: Recycling Books for Fun, Fashion, and Furniture

4:00 - 5:20 PM

The crafty bibliophile returns with new and creative ways to turn old and worthless decommissioned books into works of art, fashion, and furniture for fundraising and programming. Impress your supporters, decision-makers, and customers while looking cool and green at the same time!

Julia M. Ousley, consultant.

LIBRARY FRIENDS, TRUSTEES, & ADVOCATES ROUND TABLE.

CPE#3991: SBEC 1.5; TSLAC 1.5

STE(A)M Ahead with Tweens and Teens

technology

4:00 - 5:20 PM

Unsure about the difference between STEM and STEAM? Need STEAM resources or help marketing your programs to the community? Join this interactive panel and learn how to use STEAM/STEM programming to market your library.

Jane Dance, Round Rock Public Library; Jean Meadors, Owen Hopkins Branch, and Joshua Romero, Ben F. McDonald Branch, Corpus Christi Public Libraries; Jennifer Rike, Timberview High School, Mansfield ISD; Corpus Christi Public

Libraries; and Catherine Ward-Crixell, New Braunfels Public Library.

YOUNG ADULT ROUND TABLE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3992: SBEC 1.5

Texas Tea: Meet and Greet over 50 YA Authors (TICKETED)

4:00 - 5:20 PM

Join us for the fourth annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as over 50 YA authors move from table to table sharing stories over tea and cookies. *Tickets must be purchased by Friday, April 3, through preregistration.*

YOUNG ADULT ROUND TABLE.

CPE#3993: SBEC 1.5; TSLAC 1.5

Things Every New Librarian Should Know to Get Hired!

4:00 - 5:20 PM

Calling all librarians looking for that first job! A panel of administrators detail skills librarians should have when they graduate from a MLS program and what employers look for in a successful hire. Use these valuable insights to understand the competencies needed to enter the job market.

Sherilyn Bird, Texas Woman's University; Toni Lambert, Austin Public Library; and Liz Philippi, Houston ISD.

CONFERENCE PROGRAM COMMITTEE.

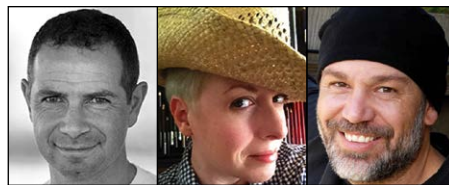
CPE#3995: SBEC 1.5

Ultimate Picture Book Sketch-Off

4:00 - 5:20 PM



Witness the amazing feat of highly-accomplished picture book illustrators competing in TLA's first Illustrator Sketch-Off! Each round of sketches will be timed and centered around a theme or topic provided by the guest emcee or – quite possibly – attendees.



Elisha Cooper, Scholastic Inc.; Molly Schaar Idle, Penguin Random House; John Rocco, Candlewick Press; Jon Scieszka and Duncan Tonatiuh, Abrams Books for Young Readers; John Trischitti, Midland County Library; and Evan Turk, Simon & Schuster.

CONFERENCE PROGRAM COMMITTEE.

CPE#3996: SBEC 1.5; TSLAC 1.5

Yuyi Morales: Coming of Age

4:00 - 5:20 PM

Yuyi Morales' latest book (*Niño Wrestles the World*) is a universal story of fun, bravery, and the energy of youth. Join her for a discussion of her books.

Yuyi Morales, author and illustrator.

LATINO CAUCUS ROUND TABLE.

Texas Library Association Membership Mtg

5:30 - 6:00 PM

Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot topic and hear about the president-elect's presidential plans.

Sync Up! with Public Libraries: The Public Library Division Membership Party

5:30 - 7:30 PM

HILTON AUSTIN HOTEL, LIBERTY TAVERN, 500 EAST 4TH STREET

After a long day of conferencing, come relax with your fellow public librarians! Light appetizers will be provided, and there will be a cash bar. We'll also have photo opportunities and prizes. See you there!

PUBLIC LIBRARIES DIVISION.

BATTLEDECKS IV: Keeping It Weird in Austin

6:00 - 7:30 PM

Competing presenters will speak for four minutes on 10 slides which they have never seen. Who will have the wit to forge a coherent talk out of chaos? Learn how mental dexterity, poise, and wildly random graphics can combine to create spontaneous comedy.

Ted Wanner, Texas Library Association.

NEW MEMBERS ROUND TABLE AND TALL TEXANS ROUND TABLE.

CPE#EF386: SBEC 2.0

Storytelling Round Table Business Meeting/Story Swap

6:30 - 9:00 PM

Librarians, storytellers, and TLA attendees are invited to come, listen, and swap stories. *A business meeting precedes the program.*

STORYTELLING ROUND TABLE.

PRESIDENT'S PARTY • 8:00-10:00 PM

Enjoy a true Austin experience with a 1980's sing-along (and dance-along if you're so moved) provided by Alamo Draft House. Local Austin food options will be on the playlist! This event combines the best of conference and the host city: colleagues, original local programming, and downright no-holds-barred fun, including a Library Trivia Contest.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

THURSDAY APRIL 16 PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Registration	7 am – 5 pm
Sync Up Station	7 am – 5 pm
Placement & Career Center	8 am – 4 pm
Tech Center (Internet)	8 am – 5 pm
TLA Store	8 am – 5 pm
Exhibits	9 am – 4 pm
Bag Check 4th St. Lobby	9 am – 6 pm

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
--------------	----------------------------------------	----------------------------------------

CPE#123: SBEC 2.0; TSLAC 2.0A

Program Title

8:00 - 9:50 AM

Hetherington XXVIII Fun Run/Walk: Volume III of the TLA TRIllogy (TICKETED)

7:00 - 8:30 AM (TICKETED)

Meet at the corner of Trinity and 4th Street (look for "health events" sign). Bus departs at 6:45 am.

The 28th annual 5K Fun Run/Walk will be at Austin's famous hike and bike trail. This premier outdoor destination is located along Lady Bird Lake. Hetherington Run/Walk participants will have the chance to celebrate the city's history and beautiful outdoors! Check-in is at 7:00 am at the run site. All participants receive a commemorative t-shirt and refreshments. First, second, and third place awards will be given for the men's run, the women's run, and for the walk.

Participation in all three TRIllogy events is not required. Tickets must be purchased by Friday, April 3, through preregistration.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

SYNC UP STATION: Your Destination for Imagination, Collaboration, and Innovation

7:00 AM - 5:00 PM

What is the Sync Up Station? It's a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station's

tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. Find the Sync Up Station near the Registration Area in Exhibit Hall 5.

CONFERENCE PROGRAM COMMITTEE.

MEETINGS • 7:45 - 8:15 AM

Archives, Genealogy, & Local History Round Table Business

College & University Libraries Division All-Committees

Distance E-Learning Round Table Business

CPE#403: SBEC 1.5; TSLAC 1.5

Directors' Symposium: Making Your Library Indispensable (TICKETED)

8:00 - 9:50 AM

Leaders from academic, public, and school libraries share strategies for promoting services and getting stakeholders to understand and value the essential contributions your library makes. From building cohesion among staff to preparing for those moments of opportunity (think "elevator speeches"), these leaders provide real world tips on shaping a stronger future for your institution. Breakfast Tickets must be purchased by Friday, April 3, through preregistration.



MENU INCLUDES: Basket of Freshly Made Pastries; Classic American Scrambled Eggs with Cheddar Cheese and Chives; Applewood Bacon; Shredded Hash Browns; Freshly Brewed Coffee and Decaf; Orange Juice, and Hot Tazo Teas.

Susan Ballard, School of Education/School Library, Granite State College, University System of New

Hampshire; Carol Pitts Diedrichs, University Libraries, Ohio State University, and Vailey Oehlke, Multnomah Public Library (OR).

CONFERENCE PROGRAM COMMITTEE.

Districts 5, 6, 8, and 10 Business Mtgs

8:20 - 8:50 AM

CPE#448A: SBEC 1.5; TSLAC 1.5

Hanging Out with Google (HANDS ON LAB 9: TICKETED; REGISTER ONLINE ONLY)

8:30 - 9:50 AM

Google Hangouts allows collaboration in real time with colleagues, authors and students around the globe. The possibilities are only limited by your imagination. Learn how to plan a live hangout, invite participants, and record and publish the hangout on YouTube. Tickets must be purchased by Friday, April 3, through preregistration.

Michelle Cooper, Henderson ISD.

CONFERENCE PROGRAM COMMITTEE.



John Rocco

CPE#405: SBEC 1.0; TSLAC 1.0

15th Annual Texas 2x2 Showcase: Books for 2 Years thru 2nd Grade

9:00 - 9:50 AM

The Texas 2x2 Reading List Committee will introduce

the titles on the current list and showcase activities and resources you can use to promote all 20 books. Author John Rocco joins the festivities and will discuss his 2x2 books: *Super Hair-O* and *The Barber of Doom* and *How to Train a Train*.

John Rocco, Candlewick Press and Disney Hyperion.

CHILDREN'S ROUND TABLE.

CPE#407: SBEC 1.0; TSLAC 1.0

Come to the Flipping Library! Instruction at Home, Homework at School

9:00 - 9:50 AM

What does "flipping curriculum" mean in the library? The speakers cover the basics of flipping the library curriculum, review free tech tools to help create engaging lessons, and offer examples of flipped lessons for all levels.

Angela C. Hall, Cedar Ridge High School, Round Rock ISD; and Daniella Smith, School of Library & Information Sciences, University of North Texas.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Texas Teens 4 Libraries (TT4L): For Teens Only

(TICKETED, REGISTER ONLINE ONLY AT THE YOUNG ADULT ROUND TABLE WEBSITE.)

8:00 AM - 2:30 PM

TLA and YART are once again sponsoring the Texas Teens 4 Libraries (TT4L) event during annual conference. TT4L is designed to encourage the active participation of teens in TLA's annual conference by offering them the opportunity to talk informally with YA authors, exposure to what's new in YA literature, and interaction with other Texas young adults who share their interest in reading, technology, and libraries. For more information, visit www.tsla.org/groups/YART-texasteens.

Meetings are in blue.
Events are sans serif.

technology = YOUNG ADULT TECHNOLOGY



= BRING YOUR OWN DEVICE

CPE#446: SBEC 1.0; TSLAC 1.0

Competency-Based Learning and Curriculum Design for an Undergraduate LIS Degree

9:00 - 9:50 AM

Competency-based learning focuses on the mastery of specific hands-on skills. This session explores how to imbue a curriculum with this strand. The speaker will highlight UNT's revised BS degree in Information Science as an example. Through curriculum design, an educational institution can offer students the means to acquire such skills through direct and indirect studies, mentoring, internships, and a practicum.

Suliman Hawamdeh, College of Information, University of North Texas.

UNIVERSITY OF NORTH TEXAS.



Kyle Walker

CPE#412: SBEC 1.0; TSLAC 1.0

Data Visualization: An Evaluation Tool

9:00 - 9:50 AM

Data visualization is a powerful tool for understanding and evaluating

complex data. Learn how to use data visualization to unpack hidden relationships and discover new insights in the information you must evaluate and use to make decisions.

Kyle Walker, Department of History & Geography, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE.

CPE#406: SBEC 1.0; TSLAC 1.0

Embedded Librarianship: Beyond the One Shot Instruction Session

9:00 - 9:50 AM

This case study allows you to explore one institution's experience with embedded librarianship in different contexts. The speakers detail their collaboration with faculty, courseware choices, and social media activities.

Karen Holt, Library; and Carlton Nelson, Reference and Instruction, University of Texas-Pan American.

CONFERENCE PROGRAM COMMITTEE.

CPE#410: SBEC 1.0

Hear Us Roar! Examining the Strong Female Role Model in YA Literature

9:00 - 9:50 AM

What constitutes a strong female role model in young adult literature? How has this role evolved over time and where is it going? Explore these questions and others with authors creating some of these dynamic characters.



Renee Ahdieh

Ally Carter

Jennifer Latham



Jennifer Mathieu

Mary Pearson

Marie Rutkoski



Sarah Tomp

Renée Ahdieh, Penguin Random House; Ally Carter, Scholastic Inc.; Jennifer Latham and Sarah Tomp, Little, Brown Books for Young Readers; Jennifer Mathieu, Mary E. Pearson, and Marie Rutkoski, Macmillan Children's Publishing Group.

YOUNG ADULT ROUND TABLE.

CPE#411: SBEC 1.0; TSLAC 1.0

Helping Customers with Legal Information Needs

9:00 - 9:50 AM

The Texas legal system can seem overwhelming to individuals trying to navigate the court system or locate laws on a particular legal topic. Texas State Law Library (TSL) staff reviews high-quality, online legal resources available to Texas libraries and their users.

Robbi Horvath, Texas State Law Library.

SPECIAL LIBRARIES DIVISION.



Carrie Russell

CPE#493: SBEC 1.0; TSLAC 1.0

Libraries and e-Content: The Changing Publishing Marketplace

9:00 - 9:50 AM

An e-content specialist discusses anticipated changes

in regulations and policies. Find out about trends in the copyright arena, including ongoing publishing battles. Learn about new players in the digital content field, concerns over born digital and e-only content, and implications of these factors for libraries.

Carrie Russell, Office for Information Technology, American Library Association.

CONFERENCE PROGRAM COMMITTEE.

CPE#497: SBEC 1.0; TSLAC 1.0

The Library and the English Language Arts Classroom (ELA): A Well-Worn Path

9:00 - 9:50 AM

Sync up with your English Language Arts (ELA) teachers through collaboration. A teacher and a librarian create a thriving reading and writing community of parents and students while meeting learning objectives and spreading reading enthusiasm throughout the school.

Jill Bellomy and Kay Honeyman, Highland Park Middle School, Highland Park ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Debra Frasier

CPE#408: SBEC 1.0; TSLAC 1.0

Literacy Celebrations: Build Vocabulary, Creativity, and Community

9:00 - 9:50 AM

An author and illustrator describes spectacular book-centered events that you can replicate in your schools, libraries, or storytimes. Leave with concrete plans for big events like the Alphabet Fair and other celebrations that can become anticipated annual traditions in your community.

Debra Frasier, Frasier Books.

CHILDREN'S ROUND TABLE.



A.C. Gaughen

Stacey Lee

April Lindner

CPE#414: SBEC 1.0

The Many Facets of Young Adult Historical Fiction

9:00 - 9:50 AM

The historical genre in young adult literature includes contemporary historical reinterpretations, steampunk, historical mysteries, historical romances, and more. Learn about the genre and its evolution from authors who specialize in this field.

Andrea Cremer and Stacey Lee, Penguin Random House; A.C. Gaughen, Bloomsbury; April Lindner, Little, Brown Books for Young Readers; Michaela MacColl, Chronicle Books; and Ashley Perez, Lerner Publishing Group.

YOUNG ADULT ROUND TABLE.



Paolo P. Gujilde

CPE#419: SBEC 1.0; TSLAC 1.0

Microaggression: It's No Small Matter

9:00 - 9:50 AM

Microaggressions are brief and common verbal

and behavioral actions that may be hostile and lead to an unfriendly environment. This session explores this form of behavior in libraries and offers strategies for recognizing and addressing this phenomenon.

Jenny Brewer, Helen Hall Library; Paolo P. Gujilde, Zach S. Henderson Library, Georgia Southern University; and Dale K. McNeil, San Antonio Public Library.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.



CPE#415: SBEC 1.0; TSLAC 1.0

Mobile Maker: Taking Maker Programs on the Road

9:00 - 9:50 AM

What if you didn't need a dedicated library area for Maker programs? This panel reveals

ways to make 3D printing, technology, and craft programs mobile. Receive great ideas to implement a model of your own and practical tips for building helpful partnerships – all on a small budget!

Grace Lillevig, e-Branch, Harris County Public Library; Natalie McAdams, Freeport Branch, and Cindy A. Yell, Lake Jackson Branch Library, Brazoria County Library System.

PUBLIC LIBRARIES DIVISION.

CPE#409: SBEC 1.0; TSLAC 1.0

RDA: A Review of the Essentials

9:00 - 9:50 AM

This review of RDA essentials highlights major rules and principles in RDA for descriptive cataloging and covers some of the key differences from AACR2, its predecessor. Examples of RDA in MARC21 bibliographic records will be provided.

Jeannette Ho, Cataloging, Texas A&M University Libraries.

CATALOGING AND METADATA ROUND TABLE.

CPE#494: SBEC 1.0; TSLAC 1.0

Résumé Refresh

9:00 - 9:50 AM

Best practices for writing a winning résumé.


Tara Iagulli, Career Management, School of Information, University of Texas at Austin.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#420: SBEC 1.0; TSLAC 1.0

Storytelling Meets Digital Technology

9:00 - 9:50 AM

 Storytelling extends listening, reading, and writing skills. The speaker offers strategies, including apps and other tech goodies, which educators can use to integrate storytelling into classroom learning. Bring your own device to follow tips and resources for digital tools you can use.

Sue Kuentz, storyteller.

STORYTELLING ROUND TABLE.

CPE#416: SBEC 1.0

Tayshas Reading List Panel for High School Students

9:00 - 9:50 AM



The Tayshas Reading List Committee presents programming ideas for this year's list (for grades 9-12) and features authors included on past lists.

Alexandra Bracken, Disney Book Group; Paul Griffin, Scholastic Press, Scholastic Inc.; Emmy Laybourne, Macmillan Children's Publishing Group; Meg Medina, Candlewick Press; René Saldana, Jr., Arte Público Press; and Sherry Thomas, Teen, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#417: SBEC 1.0; TSLAC 1.0

Unplug and Play: "Screen-Free Week"

Programs

9:00 - 9:50 AM

Learn how Irving Public Library joined the international celebration of Screen-Free Week. Children and families spent a week with no digital entertainment. Instead, they got to play, read, daydream, create, explore nature, and spend time with family and friends. Talk about innovation!

Paige Britt and Ed Masessa; Scholastic Inc.; Marianne Follis, Irving Public Library System; and Dan Yaccarino, Macmillan Children's Publishing Group & Penguin Random House.



Paige Britt



Ed Masessa



Dan Yaccarino

CHILDREN'S ROUND TABLE.

CPE#418: SBEC 1.0; TSLAC 1.0

WASSAIL: Open Source Information Literacy Assessment Software

9:00 - 9:50 AM



Nancy Goebel

The ACRL award-winning WASSAIL is a Web-based application created to manage question and response data. This free tool allows libraries to track information literacy activities and outcomes, create reports easily, and customize

its integration into existing information literacy instruction.

Nancy Goebel, Augustana Campus Library, University of Alberta.

CONFERENCE PROGRAM COMMITTEE.

CPE#423A: SBEC 0.5

Digital Advocacy Storytelling to Promote Library Values

(CONTRIBUTED PAPERS SESSION II A)

10:00 - 10:20 AM

Judi Moreillon, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

CPE#424: SBEC 1.0

A Nightmare to Remember: The Allure of Horror for Teens

10:00 - 10:50 AM



Trish Doller

Micol Ostow

Laurie Faria Stolarz

Teens take to horror like zombies to brains! What is the perpetual attraction? Learn more about why teens crave horror books from authors whose books are making us sleep with the lights on.



Danielle Marie Vega

Trish Doller, Bloomsbury Children's Books; Diane Hoh, Open Road Media; Micol Ostow, Egmont USA; Laurie Faria Stolarz, Disney Hyperion; Danielle Marie Vega and Rachel Vincent, Penguin Random House.

YOUNG ADULT ROUND TABLE.

CPE#496: SBEC 1.0; TSLAC 1.0

Cover Letter Cleanup

10:00 - 10:50 AM

Tips and tricks to make your cover letter stand out in the crowd.

Tara Iagulli, Career Management, School of Information, University of Texas at Austin.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.



Diane Bertrand

Neal Shusterman

CPE#426: SBEC 1.0

Lone Star Reading List Panel for Grades 6-8

10:00 - 10:50 AM

The Lone Star Reading Committee presents programming ideas for this year's list and features authors whose books have been included on the list, geared to grades 6-8.

Diane Gonzales Bertrand, Arte Público Press; and Neal Shusterman, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.



Melanie Crowder

Adele Griffin

Todd Hasak-Lowy

CPE#427: SBEC 1.0

Unique Formats in YA Novels

10:00 - 10:50 AM

Don't judge a book by its cover – at least not these books! Come learn all about the interesting new ways authors are getting their message across. From prose-poetry and

graphical novel approaches to digital and multi-platform presentations, authors discuss different formats.



Melanie Crowder, Penguin Random House; Adele Griffin, Soho Press; Todd Hasak-Lowy, Shaun David Hutchinson,

and Scott Westerfeld, Simon & Schuster Children's Publishing.

YOUNG ADULT ROUND TABLE.



CPE#425: SBEC 1.0; TSLAC 1.0
We Can Bridge the Summer Reading Gap

10:00 - 10:50 AM

Is there a research-based correlation between students' access to books over the summer and their reading skills? A leader in this field explores the answers to this question and offers ways to use reading programs to build resources and advocate for students and libraries.

Richard L. Allington, Literacy Studies, University of Tennessee.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#433: SBEC 1.5; TSLAC 1.5
Academic Library Construction and Renovation Projects: Lessons Learned

10:00 - 11:20 AM

Representatives from academic libraries discuss innovations they sought to implement while undertaking facilities projects. From design to construction, they share the productive strategies they employed and the many lessons learned.

Laura Baker, Abilene Christian University; Patrick Deaton, North Carolina State University Libraries; and Maurice G. Fortin, Library Services, Porter Henderson Library, Angelo State University.

CONFERENCE PROGRAM COMMITTEE.



CPE#430: SBEC 1.5; TSLAC 1.5
Funding for Presenters from the Texas Commission on the Arts

10:00 - 11:20 AM

The Texas Commission on the Arts (TCA) grants help bring quality performers to communities. Find out how to preview available performers, how to apply for funds, and what other services and support TCA can offer your library.

Anina Moore, Programs/Communications, Texas Commission on the Arts; and Toni Simmons, Zula B. Wylie Public Library.

STORYTELLING ROUND TABLE.

CPE#428: SBEC 1.5; TSLAC 1.5

Googlepalooza: School Media Ideas to Facilitate Collaboration

10:00 - 11:20 AM

Use the Google Edu app to boost collaboration in your library. Learn advanced tips and tricks with Google calendar, docs, sites, and other apps to facilitate communication and collaboration with teachers, librarians, and students.

Brandie Cain-Heard, Instructional Technology; Sara Pavone and Christina E. Taylor, Round Rock High School, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#429: SBEC 1.5; TSLAC 1.5



Marketing 101 for Librarians

10:00 - 11:20 AM

Three marketers offer strategies for promoting services, including special events such as book festivals. Use technology, savvy, and smarts to implement enticing programs in your own shop.

Sandra Fernandez, Lopez Negrete Communications; Kanya Lyons, Faulk Central Library, Austin Public Library; and Brenda Thompson, Brenda Thompson Communications.

CONFERENCE PROGRAM COMMITTEE.

CPE#431: SBEC 1.5

Spirit of Texas Reading Lists for Middle & High School

10:00 - 11:20 AM



Members of the Spirit of Texas Reading Committees (middle and high school) present programming ideas for this year's list. Authors featured on the lists will discuss their books, share examples of programs, and demonstrate activities.

Lee Bacon, Penguin Random House; Kelly Milner Halls, Lerner Books; and Cynthia Levinson, Peachtree Publishers.

YOUNG ADULT ROUND TABLE.

CPE#432: SBEC 1.5; TSLAC 1.5

STEM Programming for the Young and the Restless

10:00 - 11:20 AM

No need to be a rocket scientist to support STEM initiatives. Use hands-on activities as well as



fiction and non-fiction books to incorporate concepts into activities and engage students in each of the four disciplines of science, technology, engineering, and math.

Angela Young, Reed Memorial Library (Ohio).

CONFERENCE PROGRAM COMMITTEE.

CPE#447: SBEC 1.5; TSLAC 1.5

TED Talks in the Library

10:00 - 11:20 AM

The TEDx (technology, entertainment, design) program sparks conversations on everything from politics to pollination. Hosting a TEDx event can broaden the definition of a library and support the move from "collection development to connection development"!

Chrystie Hill, Community Relations, OCLC; and Phil Klein, Community Knowledge Works.

CONFERENCE PROGRAM COMMITTEE.



CPE#435: SBEC 1.5; TSLAC 1.5

Black Caucus Round Table Author Session: MIA – Diverse Characters in Children's Literature (TICKETED)

10:00 - 11:50 AM

Social media writers, the press, and parents are sounding off about the lack of diverse characters in children's literature. An award-winning author speaks on this critical matter and offers actions librarians can take to build diverse collections to help overcome the problem. *Brunch tickets must be purchased by Friday, April 3, through preregistration.*

MENU INCLUDES: Acadian Caesar Salad with Spicy Sage Croutons with Blackened Caesar Dressing or Lemon Thyme Balsamic; Artisan Rolls and Sweet Cream Butter; Pecan Crusted Breast of Chicken with Bourbon Praline Cream; Roasted Corn Relish and Squash Maque Choux; Blue Cheese and Caramelized Onion Creamy Mashed Potato; Individual Mississippi Mud Cakes; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

Andrea Davis Pinkney, Disney-Hyperion.

BLACK CAUCUS ROUND TABLE.

CPE#437: SBEC 1.5; TSLAC 1.5

e-Vendors and Public Librarians: A Conversation

10:00 - 11:50 AM

Public library representatives developed a white paper on e-book issues and standards. Join a dialogue between librarians and e-vendors on the needs of public libraries and the business models and solutions offered by companies. *A business meeting follows the program.*

Matt Bellamy, 3M; George F. Coe, Baker & Taylor; Steve Potash, OverDrive, Inc.; and Eric Timm, Hoopla, Midwest Tape.

PUBLIC LIBRARIES DIVISION.

CPE#438: SBEC 2.0; TSLAC 2.0

Every Child Ready to Read: Effective Training and Marketing

10:00 - 11:50 AM

Launch an early childhood literacy campaign with free resources to market the activity. Austin Public librarians share techniques for training caregivers and promoting such efforts to administrators and stakeholders. Attendees will receive teaching tips, advertising strategies, and links to downloadable materials that can be customized.

Devo Carpenter and Kathleen Houlihan, Literature Live!, Austin Public Library.

CHILDREN'S ROUND TABLE.

CPE#448b: SBEC 2.0; TSLAC 2.0

Infographics: One Picture is Worth 1000 Data Points (HANDS ON LAB 10: TICKETED, REGISTER ONLINE ONLY)

10:00 - 11:50 AM

Foster information literacy development through the creation and use of infographics. Learn how to identify a good infographic, how to analyze effectiveness in visualizing data, and where to find additional tools and processes to design of your own! *Tickets must be purchased by Friday, April 3, through preregistration.*

Leslie Barrett, ESC Region 13.

CONFERENCE PROGRAM COMMITTEE.

CPE#434: SBEC 2.0; TSLAC 2.0

Steampunk and Fantasy: The Lure of Distant Worlds

10:00 - 11:50 AM



From alternate histories to alternate realities, steampunk and fantasy authors reveal the creative aspect of rendering foreign worlds and the emotional spark of finding universal lessons that draw in readers.

Ilona Andrews and Rachel Caine, Penguin Random House; C.C. Hunter, MacMillan-Adult; Sophie Jaff, HarperCollins Publishers; and Thomas Willeford, McGraw-Hill.

PUBLIC LIBRARIES DIVISION.

CPE#439: SBEC 2.0; TSLAC 2.0

Transitioning Students: High School to Higher Ed

10:00 - 11:50 AM

How do high school students' library and research skills carry over or evolve once they get into a two-year or four-year institution? How can librarians prepare students? Panelists will address these questions.

Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission; Deirdre McDonald, Texas A&M University-San Antonio; Virginia Osborne, Tegeler Career Center, Pasadena ISD; and Dan Overfield, Metropolitan Campus, Cuyahoga Community College.

LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.



Carson Block

Welcoming Mobile Devices in Your Library

10:00 - 11:50 AM

Mobile technology is all around us and growing every day. Make your library friendly to mobile users – from infrastructure supporting the technology to spaces that are welcoming and comfortable for people.

Carson Block, Carson Block Consulting, Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#440: SBEC 2.0; TSLAC 2.0

What All Copyright "Experts" Need to Know

10:00 - 11:50 AM

Librarians are increasingly asked to become "copyright experts" for their institutions. This role requires more than knowledge of copyright law. Learn what questions to ask, what knowledge and skills you need, and how to support your institution as its "copyright expert."

Georgia Harper, University of Texas at Austin; Kris Helge, University of North Texas; Gretchen McCord, Digital Information Law; and Sarah Naper, Texas State University.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND PROFESSIONAL ISSUES & ETHICS COMMITTEE.

CPE#441: SBEC 2.0; TSLAC 2.0

Working in Sync with Boards, Part I: Governing, Advisory, Friends, Trustees, School

10:00 - 11:50 AM

Library directors work with many kinds of boards – governing, advisory, friends, trustees, and school. Figuring out the chains of responsibility can be confusing. This session (Part I of II) will help you identify your library's ideal working relationship with its governing group.



Mary Beth Harrington

Mary Beth Harrington, 501c³– Taking Nonprofits to the Third Level; Ling Hwey Jeng, School Library & Information Science, Texas Woman's University; Thea Blair, Library Development and Networking Division, Texas State Library & Archives Commission; Kerry B. McGeath, Desoto Public Library; and Cheryl H. Michulka, Westview Middle School, Pflugerville ISD.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#423b: SBEC 0.5

A Comparative Study of IL Competencies at the Community College Level in the United States and Qatar (CONTRIBUTED PAPERS SESSION II B)

10:30 - 10:50 AM

Erica Hubbard, Houston Community College.

CPE#423c: SBEC 0.5

You'll Let Me Borrow That? Using Audiobooks to Alter Students' Perceptions of Reading and the Library (CONTRIBUTED PAPERS SESSION II C)

11:00 - 11:20 AM

Julie Marie Frye, Department of Library Science, Sam Houston State University.

CONFERENCE PROGRAM COMMITTEE.



Hailey Michael Hasik

CPE#443: SBEC 1.0; TSLAC 1.0

East Texas War and Memory Project

11:00 - 11:50 AM

The East Texas War and Memory Project collects and documents stories from military veterans and their families to create a collective memory for posterity. Attendees will learn about the project, its documentation process, and outreach to potential subjects.

Austin Baxley, Hayley Michael Hasik, and Victoria Paille, ET War and Memory Project; Adam C. Northam and Andrea Ellis Weddle, Special Collections Department, Texas A&M University-Commerce.

CONFERENCE PROGRAM COMMITTEE.

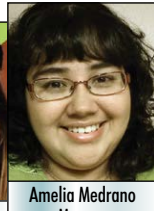
CPE#444: SBEC 1.0; TSLAC 1.0

FanFiction 101

11:00 - 11:50 AM



Kyrie Theresa Garlic



Amelia Medrano Moreno

What is FanFic? Readers are interacting with their favorite stories and characters in creative ways that help shape their relationship to fiction. Learn how to talk to patrons about their FanFic. You will hear from students who write FanFic and learn what publishers have to say.

Renee Dyer, Weslaco East High School, Weslaco ISD; Kyrie Theresa Garlic, The Science Academy of South Texas; and Amelia Medrano Moreno, South Texas High School for Health Professions.

CONFERENCE PROGRAM COMMITTEE.

CPE#445: SBEC 1.0; TSLAC 1.0

The Odd Couple: Pedagogy and Fun in Game-Based Learning

11:00 - 11:50 AM



Mary Broussard

The most interesting and complex aspect of game-based learning is the often awkward relationship between pedagogy and fun. Find out how the two can work together to create a spectacular and engaging

learning experience.

Mary Broussard, Library, Lycoming College.

CONFERENCE PROGRAM COMMITTEE.

CPE#413: SBEC 1.0; TSLAC 1.0

Skills Without Bills: Free Resources for Staff Training

11:00 - 11:50 AM

Is money tight for training? Free and creative resources are available to enhance your local staff training program – no matter the size of your budget or type of library. Panelists will provide examples of effective approaches and free resources they have used.

Brent Bloechle, Maribelle M. Davis Library, Plano Public Library System; Carolyn Brewer, Northeast Campus, Tarrant County College; Paige Delaney, Alpine Public Library; and Sheila Ross-Henderson, Round Rock Campus, Austin Community College.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#423D: SBEC 0.5

iPads as early Literacy Tools: Training Parents and Teachers (CONTRIBUTED PAPERS SESSION II D)

11:30 - 11:50 AM

Abby Dozier and Bethany Fort, Early Learning, Arlington Public Library.

CONFERENCE PROGRAM COMMITTEE.

MEETINGS • 12:00 - 12:50 PM

Automation & Technology Round Table Business

Electronic Resources & Serials Management Round Table Business

Government Documents Round Table Business

Library Support Staff Round Table Business

Reference & Information Services Round Table-Texas Reference Source Award Committee

Texas Municipal Library Directors Association Business

Bites with LIRT

12:00 - 1:50 PM

Join LIRT members for a Dutch-treat lunch and a discussion of library instruction and information literacy topics. Participants should meet in front of the registration area in the convention center.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#457: SBEC 0.75

Lariat Adult Fiction Reading List Committee Author Session (TICKETED)

12:00 - 1:50 PM

Celebrate the sixth year of TLA's Lariat Adult Fiction Reading List Task Force Luncheon. David Morrell (*Murder as a Fine Art*) and Suzanne Rindell (*The Other Typist*) serve up mystery and a satisfying read. Join colleagues for an intriguing taste of clues and literary art. *Luncheon tickets must be purchased by Friday, April 3, through preregistration.*



David Morrell

Suzanne Rindell

MENU

INCLUDES:

Baby Spinach, Crumbled Blue Cheese, Crispy Bacon Bits and Croutons served with

Champagne Vinaigrette; Hot Rolls with Sweet Cream Butter; Savory Potato Crusted Chicken Breast; Braised Sweet Red Cabbage, Ginger Snap Demi Glaze, and Julienne of Sugared Carrots; Carrot Cake; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

David Morrell, Mulholland Books, Hachette Publishing; and Suzanne Rindell, Penguin Random House.

LARIAT ADULT FICTION READING LIST COMMITTEE.

CPE#450: SBEC .75

Texas Bluebonnet Award Author Session (TICKETED)

12:00 - 1:50 PM

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, April 3, through preregistration.*

MENU INCLUDES: *Spinach Salad with Candied Pecans, Pomegranate, Grapefruit and Goat Cheese Crumbled with Pomegranate Yuzu Vinaigrette and Southern Cheddar Ranch Dressing; Artisan Rolls and Sweet Cream Butter; Braised Short Rib Topped with Tobacco Onions, Served with Roasted Vegetable and Pearl Onion Demi-Glaze and Maple Bacon Stone Ground White Grits; Individual Chocolate Fudge Cakes with Malted Buttercream Frosting, Caramel and White Chocolate or Ginger Griddled Pound Cake with Texas Peach Compote and Vanilla Whip; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.*

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND TEXAS BLUEBONNET AWARD PROGRAM COMMITTEE.

CPE#460: SBEC 1.0; TSLAC 1.0

Collaborating with Your Community to Promote Literacy

1:00 - 1:50 PM

Discover how librarians and literacy advocates joined forces to expand services and increase outreach.

The speakers describe their efforts to establish partnerships and implement book distributions, family literacy nights, book festivals, and other special events.

Ida Acuna-Garza, South Texas Literacy Coalition; Cristina Espinoza, LBJ Middle School, and Nora Alicia Galvan, Central Office, San Juan-Alamo ISD; and Maria Elena Ovalle, consultant.

CONFERENCE PROGRAM COMMITTEE.



Ida Acuna-Garza

CPE#462: SBEC 1.0; TSLAC 1.0

Cultural Competence for Librarians

1:00 - 1:50 PM

The speaker offers ideas for fostering cultural competency in our workplaces and



Christopher Harris



PRESIDENT'S PROGRAM

personal lives. He reviews the changing demographics of teens and shows how libraries, as places for connected learning and guardians of the "equal access" ethos, can set a model.

Christopher Harris, Genesee Valley Educational Partnership.

CONFERENCE PROGRAM COMMITTEE.

CPE#464: SBEC 1.0; TSLAC 1.0

Genealogical Research Using The Portal to Texas History

1:00 - 1:50 PM

The Portal is a gateway to Texas history with unique collections from Texas libraries, museums, archives, and other historical entities. The Portal includes digital access to documents, images, government publications, and newspapers dating from the 16th century.

Dreanna Belden, University of North Texas Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#466: SBEC 1.0; TSLAC 1.0

Guerrilla Storytime: Share Your Awesome Skills

1:00 - 1:50 PM

Ramp up your storytime skills by learning different management techniques, implementing key literacy practices, and reveling in the solutions colleagues devise. Attendees can also take the storytime challenge in front of a live audience!

Cory Eckert, Post Oak School.

CHILDREN'S ROUND TABLE.



CPE#449: SBEC 1.0; TSLAC 1.0

Lions and Tigers and BYOD, Oh My!

1:00 - 1:50 PM

As Bring Your Own Device (BYOD) services become more popular, libraries must prepare for the associated risks and challenges. Find out what they are and what to do about them.

Jon D. Allen, Information Security Group, Baylor University.

CONFERENCE PROGRAM COMMITTEE.

CPE4995: SBEC 1.0; TSLAC 1.0

Real Data, Real Consequences: Using Outcome Measures to Restore Public Library Funding

1:00 - 1:50 PM



The Charlotte Mecklenburg Library came back from the loss of 180 staff, four branches, and service hours at all locations by using outcome measures. Director David Singleton shares how his institution documented

community impact to restore a stable relationship with local governments, and how other libraries might apply the same lessons.

David Singleton, Charlotte Mecklenburg Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#469A: SBEC 1.0; TSLAC 1.0

Re-launch Your Public Library Website in 10 Easy Steps (NET FAIR)

1:00 - 1:50 PM

Houston PL staff will share useful tips on re-launching your library's website. Learn from the development team about strategies, data gathering, and project management, including what worked, what didn't, and more.

Michael A. Bobak, Saima Kadir, Somer Newland, Virtual Library Services/IT; and Donna Maria Jackson, Communications-Branding; Houston Public Library.

AUTOMATION & TECHNOLOGY ROUND TABLE.

CPE#472: SBEC 1.0

Series Appeal: When's the Next One Coming Out?

1:00 - 1:50 PM



Kids love to read series books. Is it because readers discover how favorite characters face new challenges? Or is it because open-ended plots drive readers to find out what happens next? Learn how authors keep characters fresh



and plots exciting in new and favorite middle grade series.

Andrea Cheng, Houghton Mifflin Harcourt; John Erickson, Maverick Books; Kate Klise, Algonquin for Young Readers; and Gordon Korman, HarperCollins Children's Books.

CHILDREN'S ROUND TABLE.

CPE#463: SBEC 1.0; TSLAC 1.0

Success with Multiple e-Content Vendors: APIs and Library - Centric Apps

1:00 - 1:50 PM

APIs (application programming interfaces) can be used to integrate data with different interfaces and vendor platforms. Hear an overview of API integration technologies that help create library-centered tools to enhance the patron experience of discovery and use of digital content. Speakers also cover marketing and merchandising strategies.

Michael Bills, Baker & Taylor, Inc.; and Martin Shupla, Sterling Municipal Library.

EXHIBITORS ROUND TABLE ROUND TABLE.

CPE#470: SBEC 1.0; TSLAC 1.0

Sync Up! Entrepreneurs & Libraries

1:00 - 1:50 PM

Westbank Community Library and University of Texas at Austin Austin libraries are teaming up to offer workshops to entrepreneurs in the community. The program includes meet-ups, workshops, and resources. Find out more about this partnership, how it works, and what you can do to build your own business support program.

April D. Kessler, Reference & Information, and Ashleigh Knopp, Libraries, University of Texas at Austin; and Mary Ann Williams, Westbank Community Library.

SPECIAL LIBRARIES DIVISION.

CPE#471: SBEC 1.0; TSLAC 1.0

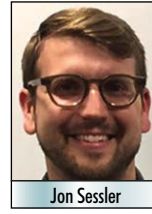
Transforming an Academic Library to a Community Resource Center

1:00 - 1:50 PM

One academic branch library evolved from simply housing science, technology, and art collections to becoming a community resource. UNT librarians will share how to create a resource center on a budget, serve the broad community, and provide outreach to diverse stakeholders.

Jennifer Rowe and Suzanne Sears, Willis Library; Julie Leuzinger and Robbie Sittel, Eagle Commons Library, University of North Texas Libraries.

GOVERNMENT DOCUMENTS ROUND TABLE AND SUPERVISION, MANAGEMENT, & ADMINISTRATION ROUND TABLE.



1.0; TSLAC 1.0

Using PBS Learning Media to Cultivate Innovative Thinking in the Classroom

1:00 - 1:50 PM

Digital media changes

the way we teach and students learn. Join PBS LearningMedia staff for a look at free, innovation-themed resources (such as lesson plans and videos) and learn how to apply them in the classroom.

John Sessler, PBS LearningMedia, PBS.

CONFERENCE PROGRAM COMMITTEE.

CPE#473: SBEC 1.0

YA Contemporary Literature: The Next Hot Thing

1:00 - 1:50 PM



Learn about trending topics in one of the hottest genres in YA literature today. Speak with authors about their books and ideas about what is coming in the YA contemporary genre.

Michelle Knudsen, Candlewick Press; Chris Lynch and Jason Reynolds, Simon & Schuster Children's Publishing; CJ Lyons, Sourcebooks; Julie Murphy, HarperCollins Children's Books; and Andrew Smith, Simon & Schuster Children's Publishing/Penguin Random House.

YOUNG ADULT ROUND TABLE.

CPE#459: SBEC 1.0; TSLAC 1.0

Zoning Out at Lewisville PL: Adventures in Collection Reorganization

1:00 - 1:50 PM

Dreaming of ditching Dewey? Discover how the Lewisville Public Library kept Dewey but reorganized its DVD, fiction, and nonfiction collections to improve the user experience and increase circulation.

Kelly Brouillard and Cherie Kofoed, Lewisville Public Library.

ACQUISITIONS & COLLECTION DEVELOPMENT ROUND TABLE.

imagine • collaborate • innovate

CPE#448c: SBEC 3.0; TSLAC 3.0

Exploring 3D Printing @ Your Library

(HANDS ON LAB 11: TICKETED;
REGISTER ONLINE ONLY)

1:00 - 4:00 PM

Learn about 3D printing and modeling technology, and discover tips for establishing a successful service in your library. Includes hands-on practice using 3D modeling software, preparing your own 3D print job, and starting it on a demo printer. We'll print as many as possible during the extensive Q&A. *Tickets must be purchased by Friday, April 3, through preregistration.*

Denise Beaubien Bennett and Sara Gonzalez, Marston Science Library, University of Florida.

CONFERENCE PROGRAM COMMITTEE.



CPE#498A: SBEC 0.5; TSLAC 0.5

Supporting English Language Learners' Content Literacy (CONTRIBUTED PAPERS SESSION III A)

2:00 - 2:20 PM

Marva Solomon, Teacher Education, Angelo State University.

CONFERENCE PROGRAM COMMITTEE.



CPE#480: SBEC 1.0; TSLAC 1.0

Conversations with Faculty about Academic Library Instruction

2:00 - 2:50 PM

A librarian from the University of Pittsburgh will share her methods for talking and listening to faculty and demonstrating to them the importance of library instruction and information literacy. Hear conversation starters and strategies for instruction that pique faculty interest.

Robin Kear, University of Pittsburgh (PA).

CONFERENCE PROGRAM COMMITTEE.

CPE#474: SBEC 1.0; TSLAC 1.0

Just-in-Time: Redefining Your Collection Development Philosophy

2:00 - 2:50 PM

Learn to take advantage of just-in-time acquisition models. In this fast-paced session, librarians discuss the philosophy behind this budget-friendly approach, review operational strategies, and examine challenges experienced during their program's pilot year.

Coby Condrey, Laurel Sammonds Crawford, Todd Enoch, and Erin Johanna DeWitt Miller, Collection Management, University of North Texas Libraries.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND ACQUISITIONS & COLLECTION DEVELOPMENT ROUND TABLE.

CPE#477: SBEC 1.0

Meet Rising Stars of YA Literature

2:00 - 2:50 PM



Meet some of today's debut young adult authors. Learn what motivates them to write and what books your students – and you – should be reading.



Tahir, Penguin Random House; Katie Coyle and Henry Turner, Houghton Mifflin Harcourt; and Hannah Moskowitz, Chronicle Books.

YOUNG ADULT ROUND TABLE.

CPE#479: SBEC 1.0

One Book, One Conference

2:00 - 2:50 PM

Join colleagues for a true professional treat. TLA's One Book, One Conference program will bring out the book lover in you. Share your passion for reading as we discuss Suzanne Rindell's debut novel, *The Other Typist*, with the author herself. A local librarian will facilitate the session and model how to lead a book discussion when the author present. A book signing will follow *and a few complimentary copies will be available*

Mindy Reed, Recycled Reads, Austin Public Library; and Suzanne Rindell, Penguin Random House.

CONFERENCE PROGRAM COMMITTEE.

CPE#478: SBEC 1.0

Star Wars: In A Galaxy Far, Far Away (and a book near you)

2:00 - 2:50 PM

Learn how authors are reinterpreting the original *Star Wars* saga storylines in four new children's books tied to the original *Star Wars* film trilogy. Oh-be-one in the know as this series comes to a galaxy close to you in advance of the December 2015 release of the next *Star Wars* film, Episode VII.



Tom Angleberger, Alex Bracken, and Adam Gidwitz, Disney Publishing Worldwide.

YOUNG ADULT ROUND TABLE AND CHILDREN'S ROUND TABLE.

CPE#4994: SBEC 1.0; TSLAC 1.0

TexQuest Update

2:00 - 2:50 PM

TexQuest is up and running! This update of the TSLAC's K-12 resources program for Texas public schools and open enrollment charter schools reviews training opportunities, best practices, and lesson planning resources. Find out about the program's progress, what's next, and successes campuses are reporting.

Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#4991: SBEC 1.0

We Write DIVERSE Books

2:00 - 2:50 PM

Distinguished children's book authors, Pam Muñoz Ryan (*Esperanza Rising*, *Echo*), Christina Diaz Gonzalez (*The Red Umbrella*, *Moving Target*), and Varian Johnson (*The Great Greene Heist*) will discuss their books, touching on the importance of representations of diverse characters and strong storytelling to enhance cultural awareness and reader engagement across levels.



Christina Diaz Gonzalez, Varian Johnson, and Pam Muñoz Ryan, Scholastic Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#483: SBEC 1.0; TSLAC 1.0

Innovative Uses of Technology and Social Media in Reference and Information Services: Lightning Talks

2:00 - 3:20 PM

Discover how a variety of libraries are using social media and technology. Take home ideas to energize your reference services. This fast-paced session features a variety of speakers highlighting their experiences.

A business meeting follows the program.





Michael Castellon, Texas Comptroller of Public Accounts; Eric Frierson, Ebsco Information Services; Allyssa Guzman, graduate research assistant; Jenna C. Harte, Sterling Municipal Library; Julie Judkins, Special Collections, University of North Texas Libraries; Arta Kabashi, Amigos Library Services; Ashlynn Kogut, Texas Medical Center Library; Elizabeth McArthur, Blumberg Memorial Library, Texas Lutheran University; Linda Sappenfield and Chris Sauder, Round Rock Public Library; and Rachel M. Stout, Community Engagement, Houston Public Library.

REFERENCE & INFORMATION SERVICES ROUND TABLE, AUTOMATION & TECHNOLOGY ROUND TABLE, DIGITAL LIBRARIES ROUND TABLE, LIBRARY INSTRUCTION ROUND TABLE, MEDIA & RELATED TECHNOLOGIES ROUND TABLE, AND PUBLIC LIBRARIES DIVISION.

CPE#482: SBEC 1.5; TSLAC 1.5

Library Services for Homeschoolers

2:00 - 3:20 PM

Homeschooling families represent one of the most significant user groups of public libraries. Learn how to create policies, services, and programs that welcome this active, loyal, and high needs segment of your population.

Adrienne Furness, Henrietta Public Library (NY).
CONFERENCE PROGRAM COMMITTEE.

CPE#476: SBEC 1.5; TSLAC 1.5

Passing the Baton: Succession Planning for Libraries

2:00 - 3:20 PM

A corporate strategist shows you how to identify critical positions in your organization, create a succession plan, and assess your library's risk of losing key staff. Define competencies, identify talent and career development needs, and create a plan you can implement, evaluate, and adjust.

Paula M. Singer, The Singer Group, Inc.
PUBLIC LIBRARIES DIVISION AND SUPERVISION, MANAGEMENT, & ADMINISTRATION ROUND TABLE.



Paula M. Singer



CPE#481: SBEC 1.5; TSLAC 1.5

Retrofitting Libraries

2:00 - 3:20 PM

You want your library facility to be the best it can be. Take what you have and make it better. Come to this working session to gain inspiration from new library projects and prepare to retrofit or improve your current library.

Carson Block, Carson Block Consulting, Inc.
CONFERENCE PROGRAM COMMITTEE.

CPE#4993: SBEC 1.0; TSLAC 1.0

Turning Outward: Adding Veterans' Services at Your Library

2:00 - 3:20 PM

Are you thinking about reaching out to military veterans in your community? Representatives from the Texas Veterans' Commission, TexVet, Grace After Fire, the San Antonio Public Library, and Austin Community College will discuss their services and share suggestions during this session. Information on grants will be included.

Veronica Anderson, San Antonio Public Library; Roberta Castaneda, Bexar County Outreach, Grace After Fire; Perry Jefferies, Texas A&M Health Science Center; Sheila Ross-Henderson, Round Rock Campus, Austin Community College; and Aaron Smith, Texas Veterans Commission.

CONFERENCE PROGRAM COMMITTEE.

CPE#488: SBEC 2.0; TSLAC 2.0

Apps and e-Books in Storytime and Instruction * technology

2:00 - 3:50 PM

Adding apps and e-books to traditional storytimes and learning activities enhances the digital literacy skills of young children. Librarians discuss evaluating and selecting apps and e-books for informal and formal learning.

Karen Ellis, Taylor Public Library; Lori Heaton, ITD, Arlington ISD; Anne Hicks, Henrietta Public Library; and Christine E. McNew, C E McNew Consulting.
CHILDREN'S ROUND TABLE.

CPE#485: SBEC 2.0; TSLAC 2.0

Check Out Your Schools: Financial Allocation Study for Texas (FAST)

2:00 - 3:50 PM



Olga Garza

Josh Haney

Andrew Kim

The Comptroller's FAST tool examines the impact of resource allocation to school districts and campuses on student achievement. The FAST methodology and search feature will be reviewed. Learn the strengths and weaknesses associated with this state metric system.



Lynn Moak

Greg Shotwell

Olga Garza, Greg Shotwell, and Josh Haney, Data Services Division, Texas Comptroller of Public Accounts; Andrew Kim, Administration, Comal ISD; Lynn Moak, Moak, Casey & Associates.

REFERENCE & INFORMATION SERVICES ROUND TABLE, COLLEGE & UNIVERSITY LIBRARIES DIVISION, GOVERNMENT DOCUMENTS ROUND TABLE, AND SPECIAL LIBRARIES DIVISION.

CPE#486: SBEC 2.0; TSLAC 2.0

Family Place Libraries™: Public Libraries as Key Partners in Early Learning

2:00 - 3:50 PM

Speakers cover the fundamentals of how children learn and introduce Family Place Libraries™. This model focuses on the importance of play in early literacy, integration of family-centered services, and collaboration with health, social service, and early education providers.

Kathleen Deerr, Family Place Libraries™, and Tracy LaStella, Youth Services, Middle Country Public Library; Patricia L. Hernandez, Youth Services, El Paso Public Library.

CONFERENCE PROGRAM COMMITTEE.



Kathleen Deerr



James LaRue

CPE#490: SBEC 2.0; TSLAC 2.0

From Embedded Librarian to Librarian as Leader

2:00 - 3:50 PM

Why wait behind our desks for questions? It's time for librarians to step up our game, step out of our libraries, and demonstrate our value to the larger community.

James LaRue, LaRue & Associates.
CONFERENCE PROGRAM COMMITTEE.

CPE#487: SBEC 2.0; TSLAC 2.0

I Met Them at the Library: Picture Book Biography Magic

2:00 - 3:50 PM

Julia Child! John Roy Lynch! Elvis! Picture book biographies offer readers of all ages reference and inspiration. Hear how their creators research and capture the lives of personalities – both famous and obscure.



Chris Barton

Bonnie Christensen

Gary Golio



Susanna Reich

Don Tate

Chris Barton, Eerdmans Books for Young Readers; Bonnie Christensen, Macmillan Children's Publishing Group; Gary Golio, Candlewick Press; Susanna Reich, Christy Ottaviano Books/Henry Holt; and Don Tate, Eerdmans Publishing.

CHILDREN'S ROUND TABLE.



Tammy Worcester Tang

CPE#489: SBEC 2.0; TSLAC 2.0

iHave an iPad? How Do iUse It?

2:00 - 3:50 PM

iPads are transforming education. In this session,



Tammy Worcester Tang demonstrates her favorite apps and provides strategies for using the iPad as a teaching and learning tool. *Bring your own device.*

Tammy Worcester Tang, ESSDACK.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#491: SBEC 2.0; TSLAC 2.0

Working in Sync with Boards, Part II: Strategies for Cooperation

2:00 - 3:50 PM

Discover how to avoid the pitfalls common to administration and board relationship (Part II of II). Using the latest trends and hypothetical situations presented by the audience, participants will uncover the best strategies for getting boards and management back in sync.

Mary Beth Harrington, 501c³- Taking Nonprofits to the Third Level.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE, PUBLIC LIBRARIES DIVISION, AND SMALL COMMUNITY LIBRARIES ROUND TABLE.



Mary Beth Harrington

CPE#498b: SBEC 0.5; TSLAC 0.5

Developing Students Into Professionals: Needs Assessment of Library and Information Science Graduate Students and Employers

(CONTRIBUTED PAPERS SESSION III B)

2:30 - 2:50 PM

Marla Ross, graduate student, University of North Texas.

CPE#498c: SBEC 0.5; TSLAC 0.5

More Than Just a Job: Student Employee Success in Academic Libraries

(CONTRIBUTED PAPERS SESSION III C)

3:00 - 3:20 PM

Holly Dolan, Access Services University of North Texas Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#492: SBEC 1.0; TSLAC 1.0

Balancing Books & e-Content: Innovations in Acquisitions

3:00 - 3:50 PM

While demand for e-content is increasing, demand for print materials is not shrinking. Juggling acquisitions dollars between print and electronic resources is a challenge. Find out how to assess needs and make decisions for your institution in this complex environment.

Laurel Crawford, Collection Development, University of North Texas Libraries; Theresa Faris, Round Rock Public Library; Karen N Hendrick, Brown Library, Abilene Christian University; Katherine Landry, Newton Gresham Library, Sam Houston State University; Nidia Rodriguez, United High School, United ISD; Robin Stout, Library Media Services, Lewisville ISD; and Lisa Youngblood, Harker Heights Public Library.

ACQUISITIONS & COLLECTION DEVELOPMENT ROUND TABLE AND COLLEGE & UNIVERSITY LIBRARIES DIVISION.



Holly Mercer

CPE#467: SBEC 1.0; TSLAC 1.0

Community College Accreditation: The Role of the Library and Librarian

3:00 - 3:50 PM

Accreditation as an assessment and certification process has shifted from gathering input-based metrics to examining outcomes-focused measures. Expectations for libraries vary widely by program and accrediting body. This session examines programmatic accreditation for community colleges and how librarians can play an active role in the process.

Holly Mercer, University of Tennessee Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#484: SBEC 1.0; TSLAC 1.0

Considerations for Implementing a Personal Librarian Program

3:00 - 3:50 PM

Personal librarian programs are being implemented in North American college and university libraries as a way to engage students in a more meaningful way. Students are partnered with a specific librarian whom the student can contact for all research requirements. The purpose is to decrease library anxiety, increase student engagement with library services and collections, and foster student success.

Nancy Goebel, Augustana Campus Library, University of Alberta.

CONFERENCE PROGRAM COMMITTEE.



Nancy Goebel



Christopher Harris

CPE#495: SBEC 1.0; TSLAC 1.0

Play to Learn: Board Games in the Library

3:00 - 3:50 PM

Curriculum-aligned board games allow a library to provide an additional format to support student learning. Using game play examples, participants will identify successful elements that promote learning through play.

Christopher Harris, Genesee Valley Educational Partnership.

CONFERENCE PROGRAM COMMITTEE.

CPE#461: SBEC 1.0; TSLAC 1.0

Programming with the Tejas Star Books

3:00 - 3:50 PM



Members of the Tejas Star Books Reading List Task Force will share ideas to integrate the list's books into library and classroom programming. Learn more about this list, the diverse materials it celebrates, and programs you can implement to promote reading. *A business meeting follows the program.*

TEJAS STAR BOOK READING LIST TASK FORCE, CHILDREN'S ROUND TABLE, AND CONFERENCE PROGRAM COMMITTEE.



Paige Britt



Spencer Quinn



Sarah Weeks

CPE#475: SBEC 1.0

Writers Who Hit the Middle Grade Sweet Spot

3:00 - 3:50 PM

Capture the interest of middle grade readers with mystery, adventure, and heart. A panel of authors reveals their secrets and shares insights about their latest books.

Paige Britt, Spencer Quinn and Sarah Weeks, Scholastic Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#498d: SBEC 0.5

Fragmented Identities: Skippyjon Jones and Chimichangas

(CONTRIBUTED PAPERS SESSION III D)

3:30 - 3:50 PM

Amanda Hernandez, graduate student, University of Texas at San Antonio.

CONFERENCE PROGRAM COMMITTEE.



Cokie Roberts

CPE#499: SBEC 0.5

General Session II with Cokie Roberts

4:00 - 5:30 PM

Renowned journalist and political commentator Cokie Roberts has covered many

of today's most important news stories. An accomplished news figures and best-selling author, Roberts discusses the contributions of many important historical females and her latest work, *Capital Dames*.

A book signing will follow the event.

Cokie Roberts, HarperCollins Publishers, ABC News, and NPR.

CONFERENCE PROGRAM COMMITTEE AND CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

**BOOK CART
DRILL TEAM
Competition**

5:30 - 6:30 PM
It's back!

Come see your creative and talented colleagues show off their skills with a choreographed routine with book carts. Yes, book carts! Book carts are good for more than just books! Cheer your favorite team to victory in the Book Cart Drill Team Texas Championship. Team preregistration is required. Visit the TLA website for details and an entry form.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

**Programming for Adults
Round Table Business Mtg**

6:00 - 7:00 PM

**Black Caucus Round Table
Silver Anniversary Reception:
Meet the Presidents**

6:00 - 8:00 PM • HILTON AUSTIN, 500 EAST 4TH STREET
The Black Caucus Round Table celebrates 25 years with the Texas Library Association. Meet former TLA presidents who are BCRT members, renew past acquaintances, and revisit various programs, authors, and displays from past TLA conferences.

Yvonne Chandler, School of Library & information Sciences; and Herman Lavon Totten, College of Information, University of North Texas; and Gleniece A. Robinson, Fort Worth Library.

BLACK CAUCUS ROUND TABLE.

Networking with New Members

6:00 - 8:00 PM • P.F. CHANG'S, 201 SAN JACINTO BOULEVARD
Start creating your network of friends and colleagues with other TLA New Members at our Dutch-treat event. Join us for a fun, casual evening of making connections, broadening your future opportunities in the profession, and finding new friends. All conference attendees are welcome.

NEW MEMBERS ROUND TABLE.

**Night Out with Reference
and Information Services**

6:00 - 8:00 PM • MICHELADAS CAFE Y CANTINA, 333 E. 2ND
Hang out with members of the Reference & Information Services Round Table! Enjoy a night of good food, drinks, and company. Open to current RISRT members and anyone interested in learning more about TLA's most exciting group. If you don't know what to ask, we're the group to help you!

REFERENCE & INFORMATION SERVICES ROUND TABLE.

**Small Community Libraries
Round Table Dessert Social**

6:00 - 8:00 PM • MARRIOTT AUSTIN DOWNTOWN / CONVENTION CENTER, 300 E. 4TH STREET
The annual Small Community Libraries Round Table's traditional dessert social features the presentation of the Small Community Librarian of the Year Award, the presentation of the Biblionix Stipend winners, and a lavish raffle. The raffle helps pay for the dessert social. All conference attendees are welcome to participate.

SMALL COMMUNITY LIBRARIES ROUND TABLE.

**LIBRARY SCHOOL
DINNERS & RECEPTIONS**

Tickets must be purchased by Friday, April 3, through preregistration. Transportation will not be provided.

UNT CI Alumni Reception (TICKETED)

6:00 - 8:00 PM • FOUR SEASONS HOTEL, 98 SAN JACINTO

TWU Library School Reception (TICKETED)

6:30 - 8:00 PM • OMNI AUSTIN HOTEL DOWNTOWN, 700 SAN JACINTO AT 8TH STREET

**Sam Houston State University
Library Science Alumni**

(TICKETED, REGISTER ONLINE ONLY)

6:30 - 9:00 PM • PAINTING WITH A TWIST - NORTH 8820 BURNET ROAD, #507

**U of H-Clear Lake Library School
Student and Alumni Dinner (TICKETED)**

6:30 - 8:30 PM • IRON CACTUS MEXICAN GRILL 606 TRINITY STREET

**UT at Austin School of Information
Alumni and Friends Reception**

(TICKETED)

6:30 - 8:30 PM • UTSI, 1616 GUADALUPE

Texas Media Awards Presentation

6:00 - 8:00 PM • HILTON AUSTIN, 500 EAST 4TH STREET
The Texas Media Awards promote excellence in student media production and its importance in life-long learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web design, and music composition. Students from all over Texas receive awards and showcase their work.

TEXAS MEDIA AWARDS COMMITTEE.

CPE#EF463: SBEC 2.0

Storytelling Concert

7:00 - 9:00 PM • HILTON AUSTIN, 500 EAST 4TH STREET
Here is your opportunity to hear great stories told by seasoned tellers and a special guest librarian.

STORYTELLING ROUND TABLE.

Intergalactic Dance Club Party (TICKETED)

9:00 PM - 12:00 AM • SCHOLZ GARTEN, 1607 SAN JACINTO
It's the Intergalactic Dance Club Party (a.k.a., the group devoted to music, friends, dancing, and frivolity)! Come join the crowd and show that librarians know how to partee! *Tickets may be purchased by Friday, April 3, through the preregistration or purchased at the door.*

INTERGALACTIC DANCE CLUB ROUND TABLE, NEW MEMBERS ROUND TABLE, RETIRED LIBRARIANS (ALIVE) INTEREST GROUP.

CPE#EF459: SBEC 1.5

Evening with the Authors (TICKETED)

6:30 - 8:30 PM
HYATT REGENCY AUSTIN,
208 BARTON SPRINGS ROAD

Delicious prose and artful writing are served up! Join five writers for an intriguing evening of literary and culinary flavors. Authors Steve Berry (*The Lincoln Myth* and the *Cotton Malone* series), Sarah Bird (*Above the East China Sea*), CJ Box (*Open Season* and the *Joe Pickett* series), Joseph Finder (*Vanished* and *Killer Instinct*), and Martha Cooley (*Ice Shear* and *Flame Out*) provide the clues and readings for a fun-filled evening. *Tickets for this four course dinner must be purchased by Friday, April 3, through preregistration.*

MENU INCLUDES: Lobster Bisque with Cognac Crème; Organic Lolla Rossa, Baby Romaine, & Green Oak Lettuces with Shaved Carrots Wrapped in English Cucumber with Shaved Radish and Pear Tomatoes with Lemon Herb Vinaigrette; CHOICE OF: 1) Mesquite Smoked Beef Tenderloin with Balsamic Demi, Yukon Gold Potato Gratin and Seasonal Vegetables; or 2) Crispy Skin Snapper with Red Pepper Romesco, Black Quinoa Tabouleh and Grilled Asparagus; or 3) Heirloom Bean and Kale Soup; Spring Pea and Roasted Mushroom Risotto with a Yellow Pepper Coulis; Chocolate Raspberry Symphony or Mexican Vanilla Crème Brulee; Regular and Decaffeinated Coffee; and Iced Tea.

Steve Berry, Macmillan-Adult; CJ Box, Sarah Bird, and Joseph Finder, Penguin Random House; M.P. Cooley, HarperCollins Publishers.

CONFERENCE PROGRAM COMMITTEE.



FRIDAY APRIL 17 PROGRAMS & EVENTS

Sync Up Station	7 am – 11 am
Registration	7 am – 1 pm
Placement & Career Center	8 am – Noon
Tech Center (Internet)	8 am – Noon
TLA Store.....	8 am – Noon
Bag Check 4th St. Lobby	9 am – Noon
Exhibits	9 am – Noon

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in blue.
Events are sans serif.

YA technology = YOUNG ADULT TECHNOLOGY

BYOD = BRING YOUR OWN DEVICE



Chris Van Allsburg

for writing and illustrating some of his most popular picture books, including his most recent book, *The Misadventures of Sweetie Pie*. Breakfast tickets must be purchased by Friday, April 3, through preregistration.

MENU INCLUDES: New Mexico Green Chile, Oven-Dried Tomatoes, Asadero, Cheddar Cheese Quiche; Crisp Applewood Smoked Bacon; Red Chile Roasted Red Potatoes; Freshly Brewed Coffee and Decaf; Orange Juice and Hot Tazo Teas.

Chris Van Allsburg, Houghton Mifflin Harcourt.
CHILDREN'S ROUND TABLE.



Rich Dietz

CPE#524: SBEC 1.0; TSLAC 1.0
10 Things Your Website Needs in 2015

9:00 - 9:50 AM

Your library website is the critical channel for telling your users about your

mission, your services, and your needs. Learn how to evaluate your Web presence, identify best practices, and implement the 10 crucial things that your website should include.

Rich Dietz, Nonprofit R+D.
CONFERENCE PROGRAM COMMITTEE.

CPE#515: SBEC 1.0; TSLAC 1.0

Digital Citizenship: Sync Up Safely
9:00 - 9:50 AM

Teach students to be safe, responsible, and respectful digital citizens. Hear how several school districts approach digital citizenship while leveraging information literacy skills, collaborating with other campus leaders, and educating stakeholders. This session gives you innovative tools to teach these important life skills.

Jennifer LaBoon, Library Media Services, Fort Worth ISD; Bethany Brant, Polser Elementary School, and Robin Stout, Library Media Services, Lewisville ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#517: SBEC 1.0; TSLAC 1.0

EPUB3 & e-Books: What Do We Need to Know?
9:00 - 9:50 AM

EPUB is becoming the most widely-used standard for distributing e-books. Version 3 incorporates style and layout enhancements, global language support, rich media interactivity, and accessibility features. Discover what it is and why it matters to librarians.

Christine Peterson, Amigos Library Services.
CONFERENCE PROGRAM COMMITTEE.

CPE#508A: SBEC 1.0; TSLAC 1.0

LIBGuides (HANDS ON LAB 12: TICKETED; REGISTER ONLINE ONLY)

8:00 - 8:50 AM

LibGuides allow librarians to curate knowledge and share information with their users by creating online Guides for any topic, course, subject, process...or any other information that they want to organize and share! Learn how to determine what type of Guide best suits the information you want to communicate, how to create content, embed media, and publish the Guide. *Tickets must be purchased by Friday, April 3, through preregistration.*

Brittney Johnson, Munday Library, St. Edwards University.
CONFERENCE PROGRAM COMMITTEE.

Bylaws & Resolutions Committee

8:00 - 8:50 AM

College & University Libraries Division Executive Board

8:00 - 8:50 AM

Public Libraries Division Executive Board

8:00 - 8:50 AM

Special Libraries Division Business

8:00 - 8:50 AM

CPE#504: SBEC: 1.0

Vendors on Collection Development

8:00 - 9:20 AM

Publishers and library vendors offer their perspectives on everything from industry trends to suggestions for using and promoting reading materials. Take part in an open discussion with vendors and learn about recently published books, e-resources, and reference works. *A business meeting follows the program.*

ACQUISITIONS & COLLECTION DEVELOPMENT
ROUND TABLE.

CPE#505: SBEC 0.75

Let's Get Surreal! Children's Round Table Author Session with Chris Van Allsburg (TICKETED)

8:00 - 9:50 AM

Caldecott Medal winner Chris Van Allsburg will discuss his inspiration and artistic process

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
--------------	----------------------------------------	----------------------------------------

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

Prepare and Share: Program Planning for TLA 2016

7:00 - 7:50 AM

Prepare for the 2016 TLA Conference in Austin by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

CONFERENCE PROGRAM COMMITTEE.

Body Resistance to a Beat

7:00 - 8:00 AM

Work out to a fabulous and funky beat with certified personal trainer Roz Mays Davis. Davis incorporates stretching, weight training, and boxing while moving to the latest R&B tunes. Davis specializes in helping the average person to get fit while having fun! Join us to de-stress and energize before your trip home.

Roz Mays Davis, PFTA-CPT, NASM-CPT.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE

SYNC UP STATION: Your Destination for Imagination, Collaboration, and Innovation

7:00 - 11:00 AM

What is the Sync Up Station? It's a dedicated space where TLA members can come together to share, learn, create, meet, and so much more. You can gather at the Station's tables and chairs to have a quick meeting, hold an impromptu session, continue a conversation with a speaker, or just recharge your batteries. Sign up for a time slot if you want to plan ahead or just show up. The area is big enough for several groups to meet at once. Check out the topics each day to see what interests you. *Find the Sync Up Station near the Registration Area in Exhibit Hall 5.*

CONFERENCE PROGRAM COMMITTEE.

CPE#539: SBEC 1.0

From El Paso to Brownsville: Border Authors

9:00 - 9:50 AM



Where cultures meet, nations collide, and diversity colors life: these topics and more are the province of border authors. Join a panel for an insightful and artistic look at this rich slice of Texas life and literary wares.



Domingo Martinez, Rowman & Littlefield Publishing Group; Philipp Meyer, HarperCollins Publishers; Benjamin Alire Saenz, Cinco Puntos Press and University of Texas at El Paso; and Sergio Troncoso, Yale Writers' Conference.

CONFERENCE PROGRAM COMMITTEE.

CPE#506: SBEC 1.0

Historical Fiction Often Begins in Libraries

9:00 - 9:50 AM

An author shares how archivists and librarians at the Rosenberg Library helped shape her historical fiction. She reveals how original letters, diaries, photographs, and discussions with information professionals influenced her narratives.

Ann Weisgarber, Macmillan-Adult.

ARCHIVES, GENEALOGY & LOCAL HISTORY ROUND TABLE.

CPE#511: SBEC 1.0; TSLAC 1.0

How to Talk to IT Professionals

9:00 - 9:50 AM

Librarians and IT professionals must communicate effectively to provide efficient service to library customers. Improve your understanding of how IT professionals think in order to enhance your working relationship and help relieve the stress of coordinating with IT.

Tine Walczyk, Trainers-R-U.

SMALL COMMUNITY LIBRARIES ROUND TABLE.



CPE#507: SBEC 1.0

Libraries and South-by-Southwest

9:00 - 9:50 AM

Library programs and services have a lot to offer SXSW Interactive and EDU audiences. A wide-ranging group of libraries and organizations, including TLA and other stakeholders, are showing that libraries are movers and shakers in the digital age. Learn

about our growing presence in this high tech and education industry event. Find out how you can get involved.

Carson Block, Carson Block Consulting, Inc.; Cindy Fisher, University of Texas at Austin; Martha Rossi, ESC Region 20; and Julie B. Todaro, Austin Community College.

CONFERENCE PROGRAM COMMITTEE.

CPE#513: SBEC 1.0

Maverick Graphic Novel Reading List Program Featuring Jeff Smith

9:00 - 9:50 AM

The Maverick Graphic Novel Reading List Committee presents programming ideas for this year's list. This program will feature Jeff Smith, best known as creator of the comic book series *BONE* and winner of numerous awards and honors including 10 Eisner Awards and 11 Harvey Awards. "Little Mavs," a new graphic novel list for younger kids, will be introduced. Jeff Smith, Graphix, Scholastic Inc.



YOUNG ADULT ROUND TABLE.

CPE#514: SBEC 1.0; TSLAC 1.0

Sharing the Wonder with One Book, One Community: Kindness Theme Unites Community

9:00 - 9:50 AM

Round Rock ISD librarians showcase their recent One Book, One Community literacy initiative. Attendees will receive detailed instructions to replicate this program, including ideas for collaborative projects involving teachers, student writing, community activities, author visits, and promotional strategies.

Kate DiPronio, Cedar Valley Middle School; Laura Glaser Falli and Amelia Lewis, McNeil High School; Kristen Fournier, Forest North Elementary School; Linda Kay, Ridgeview Middle School; and Ami Uselman, Teravista Elementary School, Round Rock ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#544: SBEC 1.0; TSLAC 1.0

Suma: A Mobile Space and Service Assessment Toolkit

9:00 - 9:50 AM

Welcome to Suma, an open-source mobile web-based assessment toolkit. This application allows librarians to easily collect and analyze large amounts of observational data. Learn how to implement this tool and see examples of its use.

Jason Casden, Digital Library Initiatives, North Carolina State University Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#516: SBEC 1.0; TSLAC 1.0

Taking Care of Business: Attract and Serve Your Local Business Community

9:00 - 9:50 AM

Presenters share strategies for attracting businesses and entrepreneurs to the library and cultivating these stakeholders as library supporters. Attendees will learn about different resources of interest to businesses and how serving this group promotes a thriving community.

Dianne Connery, Pottsville Area Public Library; Marc Marchand, CPM, Burleson Public Library; and Kerry Montz, North Branch, Denton Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#518: SBEC 1.0; TSLAC 1.0

Telling History in 50 Objects or Less: Developing Exhibits in Omeka

9:00 - 9:50 AM

The history of our times is told through the objects we hold. Texas State University students participated in the Digital Public Library of America's Digital Curation Program. They will review their experiences and the exhibits they developed using the open source Omeka system.

Danielle Cuniff Plumer, consultant.

SPECIAL LIBRARIES DIVISION AND ARCHIVES, GENEALOGY & LOCAL HISTORY ROUND TABLE.

CPE#508B: SBEC 3.0; TSLAC 3.0

Exploring 3D Printing @ Your Library

(HANDS ON LAB 13; TICKETED; REGISTER ONLINE ONLY)

9:00 - 11:50 AM

Learn about 3D printing and modeling technology, and discover tips for establishing a



successful service in your library. The session includes hands-on practice using 3D modeling software, preparing your own 3D print job, and starting it on a demo printer. We'll print as many as possible during the extensive Q&A. Tickets must be purchased by Friday, April 3, through preregistration.

Denise Beaubien Bennett and Sara Gonzalez, Marston Science Library, University of Florida.

CONFERENCE PROGRAM COMMITTEE.

CPE#543: SBEC 1.0; TSLAC 1.0

The Benefits of e-Books: An Overview

10:00 - 10:50 AM

Engage readers with e-books. This session provides an overview of digital lending – its future and applicability for your library. Find out the considerations you must make when implementing a program and hear success stories.

Lori Arterburn, Monterey High School, Lubbock ISD; Cindy Beno, Collection & Cataloging Services, Austin Public Library; Beau Livengood, Library Partner Services, OverDrive; Davin Pate and Ellen Safley, Eugene McDermott Library, University of Texas at Dallas.

EXHIBITORS ROUND TABLE ROUND TABLE.



CPE#520: SBEC 1.0

Motion Pictures and Picture Books

10:00 - 10:50 AM

An author, illustrator, and animator compares motion pictures and picture books.

From character development to editing and story arcs, these two media forms have much in common. This Caldecott honor recipient discusses how she creates picture books with cinematic qualities.

Molly Schaar Idle, Peachtree Publishers.

CHILDREN'S ROUND TABLE.

CPE#522: SBEC 1.0; TSLAC 1.0

The Shared Print Landscape for Texas Academic Libraries

10:00 - 10:50 AM

How do we ensure that printed works are available for future researchers? Speakers review a 2014 Texas Council of Academic Libraries survey on shared print collections and storage models. They will also discuss related academic library needs, review initiatives, and make recommendations.

Posie Aagaard, University of Texas at San Antonio; Beatrice Caraway, Trinity University; Dana Hendrix, A Frank Smith Jr Library, Southwestern University; and John Weaver, Brown Library, Abilene Christian University.

COLLEGE & UNIVERSITY LIBRARIES DIVISION, ACQUISITIONS & COLLECTION DEVELOPMENT ROUND TABLE, AND TEXAS COUNCIL OF ACADEMIC LIBRARIES.

CPE#523: SBEC 1.5; TSLAC 1.5

Careers in Community College Libraries

10:00 - 11:20 AM

The panel will discuss opportunities and challenges specific to careers in community colleges. Speakers represent community college libraries of diverse sizes and types, including a joint-use library and a 100% digital library.

José Aguiñaga, Library Media Center, Glendale Community College; Nichole Boone, Collin College-Spring Creek Campus; Monica R. Norem, CyFair Branch, Lone Star College; and Cheryl Crisp Stewart, Coastline Community College.

COLLEGE & UNIVERSITY LIBRARIES DIVISION AND NEW MEMBERS ROUND TABLE.



Jose Aguiñaga



Margaret A. Johnson

CPE#525: SBEC 1.5; TSLAC 1.5

Emotional Intelligence on the Job

10:00 - 11:20 AM

Working with the public demands well-developed social interaction skills.

Emotional intelligence training offers guidance in examining our reactions and those of others to help us listen and respond with empathy and strength-no matter the situation.

Margaret A. Johnson, Ideal Training, Inc.

PUBLIC LIBRARIES DIVISION AND LIBRARY SUPPORT STAFF ROUND TABLE.

CPE#521: SBEC 1.5; TSLAC 1.5

Health Information for Everyone: MD, RN, PhD, or DDS Not Required!

10:00 - 11:20 AM

Need quality consumer-health information websites on diseases, genetic conditions, environmental health, resources for older adults, drugs, and more? The speaker highlights free online resources from the National Library of Medicine which are available for individuals who are not healthcare providers or professionals. A limited number of computers will be provided. It is suggested that you bring your own device.

Cheryl Rowan, National Network of Libraries of Medicine, South Central Region (Houston).

CONFERENCE PROGRAM COMMITTEE.

CPE#526: SBEC 1.5

Imagine Every Child, Every Day a Reader: Booktalks to Motivate Tweens and Teens

10:00 - 11:20 AM

Discover what's hot off the press with Teri Lesesne as she booktalks the latest and greatest books for tweens and teens. A slide presentation and an annotated bibliography will be provided.

Teri S. Lesesne and Karin Perry, Department of Library Science, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#527: SBEC 1.5; TSLAC 1.5

Syncing Summer Reading: It's Not Just for Summer

10:00 - 11:20 AM

Discover unique and meaningful ways that libraries, city departments, and community organizations can collaborate and partner! Learn valuable techniques to help your library actively pursue community engagement through summer reading.

Aranda Bell, Zula B. Wylie Public Library; Jennie Evans and Reka Reynolds, Flower Mound Public Library; Cynthia A.Gray, Youth & Teen Services, Fort Worth Library.

PROGRAMMING FOR ADULTS ROUND TABLE.



Tammy Worcester Tang

CPE#528: SBEC 1.5; TSLAC 1.5

Tammy Tang's Technology Tips, Tricks, and Tools

technology



10:00 - 11:20 AM

With so many new technology gadgets, apps, and websites, it is nearly impossible to keep up. In this fast-paced session, Tammy Worcester Tang will share her favorite newly-discovered tips, tricks, and tools for teachers, librarians, and students. *Bring your own device.*

Tammy Worcester Tang, ESSDACK.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Bobby Ellis



Matthew R. Foxhall

CPE#529: SBEC 1.5; TSLAC 1.5

TRS Retirement Made Easy

10:00 - 11:20 AM

Join financial planners as they illustrate the Teacher Retirement System (TRS) of Texas benefit options available to a hypothetical couple. Pros and cons of each option will be discussed. The speakers will cover recent legislative changes affecting TRS members and explain retirement programs available.

Bobby Ellis and Matthew R. Foxhall, AXA Financial Group.

RETIRED LIBRARIANS (ALIVE) INTEREST GROUP AND CONFERENCE PROGRAM COMMITTEE.

CPE#530: SBEC 1.5

YA 4 Every1

10:00 - 11:20 AM

What is it about young adult literature that is so popular that even adults are reading it? Learn more about the hot trends in YA crossover from some of today's top adult authors who are now writing for young adults, as well as from YA authors whose books are being read by adults.



Michele Cook



Colleen Gleason



Justine Larbalestier



Sarah J. Maas



Jennifer Niven



John Sanford



Michele Cook, Jennifer Niven and John Sandford, Random House Children's Books; Colleen Gleason, Chronicle Books; Justine Larbalestier, Soho Teen; Sarah J. Maas, Bloomsbury Children's Books; and Gena Showalter, Harlequin.

YOUNG ADULT ROUND TABLE.



CPE#537: SBEC 2.0; TSLAC 2.0

Advanced Fundraising for Library Friends and Foundations

10:00 - 11:50 AM

As your library grows, the institutions financial needs grow beyond book and bake sales. A panel of fundraising experts will show you the path to finding new kinds of revenue. *A business meeting follows the program.*

Ellen Moutos Lee, Regional Foundation Library, Division of Diversity and Community Engagement, University of Texas at Austin; Jennifer Peters, Library Development & Networking Division, Texas State Library & Archives Commission; and Tim Staley, Austin Public Library Friends Foundation.

FRIENDS OF LIBRARIES & ARCHIVES OF TEXAS.

CPE#531: SBEC 2.0

Book Buzz: The New Books are Coming

10:00 - 11:50 AM

Representatives from several publishing houses will talk about forthcoming titles. See what new books are coming down the road!

PUBLIC LIBRARIES DIVISION.

CPE#535: SBEC 2.0; TSLAC 2.0

Laughing through the Ages: From Picture Books to Books for the Middle Grades

10:00 - 11:50 AM

Join picture book author/illustrator Judy Schachner of *Skippyjon Jones* fame and stand-up comedian turned *New York Times* bestselling author Chris Grabenstein as they discuss how humor and the power of the imagination capture readers of all ages.



A business meeting precedes the program. A book signing to follow the program.

Chris Grabenstein and Judy Schachner, Penguin Random House.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#541: SBEC 2.0; TSLAC 2.0

Let's Hear Their Stories: American Indians, Arabs, and Arab-Americans

10:00 - 11:50 AM

Representing American Indians and Arabs/Arab-Americans in library collections is an important component of diversity. The panel of authors and library science specialists surveys

the availability of children's and YA books about these groups and will point out ways librarians can evaluate books for accuracy, fairness, and freedom from stereotype.



Nancy Bo Flood, Boyds Mills/Highlights; Janice L. Kowemy (Laguna Pueblo), Laguna Public Library; Elsa Marston, Wisdom Tales Press; and Lorlene Roy (White Earth Anishinabe), School of Information, University of Texas at Austin at Austin; and Cynthia Leitch Smith (Muscogee Creek), Candlewick Press.

CONFERENCE PROGRAM COMMITTEE.



CPE#532: SBEC 2.0; TSLAC 2.0

Libraries United: We All Prepare Texans for Work

10:00 - 11:50 AM



What priority do administrators and stakeholders assign to workforce development in our cities, schools, and institutions of higher education? Hear perspectives from decision makers in these

communities and learn what they perceive as institutional goals and the potential role of libraries. An open discussion will follow this important conversation about workforce readiness in Texas. *A business meeting follows the program.*

Mark Cueva, Mayor's Office of Education, City of Houston; Leticia Leija, Sekula Memorial Library; Barbara Lerner, Texas Woman's University; Jason Sabo, Frontera Stragedy; and Julie B. Todaro, Austin Community College.

WORKFORCE-LIBRARY PARTNERSHIPS TASK FORCE.

CPE#533: SBEC 1.5; TSLAC 1.5

Linked Data: An Emerging Trend

10:00 - 11:50 AM

Linked Data is an emerging technology in cataloging and metadata projects. This program will help attendees better understand Linked Data, how it is used in cultural heritage projects, and how to add it to cataloging and metadata workflows. *A business meeting follows the program.*

Mark Phillips, Digital Libraries Division; and Hannah Tarver, Digital Projects Unit, University of North Texas Libraries; Danielle Cunniff Plumer, consultant; and Amber Seely, Cataloging & Metadata Services, Houston Public Library.

CATALOGING & METADATA ROUND TABLE.

CPE#534: SBEC 2.0; TSLAC 2.0

Special Collections for Students: Helping Your Scholars Get the Most out of Archives

10:00 - 11:50 AM

Special collections can help young scholars connect with local history. Speakers will show you how to build your collections and help middle, high school, and undergraduate students place their work within a broader historical context.

Caroline Castillo, English Language Arts and Reading, Alexander Hamilton Middle School, Houston ISD; Amie Oliver, The Texas Collection, Baylor University; and Mikaela Selley, HMRC, Houston Public Library.

ARCHIVES, GENEALOGY & LOCAL HISTORY ROUND TABLE.

CPE#536: SBEC 2.0; TSLAC 2.0

Turning Outward to Lead Change in Your Community

10:00 - 11:50 AM



This session will introduce you to the Harwood Institute's "Turn Quiz." This tool enables librarians to assess the focus of their efforts as they seek to better engage communities on the issues that matter most to them.

Carlton Sears, Harwood Institute for Public Innovation.

CONFERENCE PROGRAM COMMITTEE.



CPE#538: SBEC 1.0; TSLAC 1.0

"The Choice": Push the Button for TexQuest Collaboration in Secondary Schools

11:00 - 11:50 AM

Have fun with the TexQuest team as they "audition" ideas for promoting online resources before a panel of secondary school "judges." Will innovative approaches make them "turn their chairs?" Take away imaginative marketing ideas for engaging teachers on your campus.

Len Bryan, Library Development and Networking Division, Texas State Library & Archives Commission; Lorraine Mettham, Library Services, Amarillo ISD; Melissa Rippy, Libraries and Instruction Materials, Pasadena ISD; Martha Rossi and Ann Vyoral, ESC, Region 20.

CONFERENCE PROGRAM COMMITTEE.



CPE#550: SBEC 1.0

**Closing Author
Session with Jerry
Pinkney (TICKETED)**

12:00 - 1:20 PM

HILTON AUSTIN, 500 EAST 4TH

Caldecott-winning illustrator Jerry Pinkney *The Lion & the Mouse* is among the most renowned figures in children's literature today. Join him for a colorful and moving exploration of his work, inspiration, and depiction of the incredible visual universe for children. *Luncheon tickets must be purchased by Friday, April 3, through preregistration.*

Menu includes: Mesclun Greens with Goat Cheese and Dried Cranberries served with Smoked Pecan Dressing; Hot Rolls with Sweet Cream Butter; Flat Iron Steak, Rosti Potatoes, Grilled Asparagus, and Slow Roasted Tomatoes topped with a Cracked Black Pepper and Red wine Sauce; Key Lime Tart with Berry Compote; Freshly Brewed Regular and Decaffeinated Coffee, Hot Tea, and Iced Tea.

Jerry Pinkney, Little Brown Books for Young Readers.

CONFERENCE PROGRAM COMMITTEE.

Leadership Development Committee

11:00 - 11:50 AM

Reference & Information Services Round Table Executive Board

12:00 - 12:50 PM

Young Adult Round Table Executive Board

12:00 - 12:50 PM

Workforce-Library Partnerships Task Force

12:00 - 1:00 PM

Children's Round Table Executive Board

1:00 - 1:50 PM

Lariat Adult Fiction Reading List Committee

1:00 - 1:50 PM

Navigator ILL User Group

1:00 - 1:50 PM

Scholarship & Research Committee

1:00 - 1:50 PM

TASL Administrator of the Year Award Committee

1:00 - 1:50 PM

TASL Legislative/Advocacy Committee

1:00 - 1:50 PM

TASL Membership Committee

1:00 - 1:50 PM

TASL MVP Award Committee

1:00 - 1:50 PM

TASL Nominations Committee

1:00 - 1:50 PM

TASL Operating Procedures Committee

1:00 - 1:50 PM

TASL Resolutions Committee

1:00 - 1:50 PM

TASL Scholarship Committee

1:00 - 1:50 PM

TASL Shirley Igo PTA Award Committee

1:00 - 1:50 PM

Texas Association of School Librarians Executive Board

1:00 - 1:50 PM

CPE#558: SBEC 0.5

General Session III

1:30 - 2:10 PM

Speaker to be announced.

CONFERENCE PROGRAM COMMITTEE.

Texas Library Association Council II

Council, the governing body of TLA, convenes 15 minutes after the adjournment of General Session III. *All conferees are invited.*

Texas Library Association Executive Board (MEETING #2)

3:30 - 5:30 PM

TLJ 90:4 Advertisers

AASL Inside Front Cover

Beyond Words: the Dollar General school library relief fund

Austin Community College..... 27

Hop on the MetroRail. We're a short ride away!

BibliX BOOTH 1823..... 25

The New Look: Apollo ILS

Brilliance Audio..... 24

Chronicle Books BOOTH 1657..... 19

Free Posters, ABC's, Teacher Guides & more!

Disney Hyperion BOOTH 1454 13

Meet our authors & illustrators.

Houghton Mifflin Harcourt BOOTH 1542 37

Meet your favorite HMH authors in the Author Area

Macmillan Children's Publishing Group BOOTH 1353.. 3

Meet your favorite authors.

Penguin Young Readers BOOTHS 1441-1442 15

Meet our stars!

Random House Children's Books BOOTH 1441 17

Your favorite authors are signing at TLA.

Scholastic BOOTH 2041 5

Free advance reading copies, guides, posters, and more!

Texas Storytelling Festival Back Cover

Timeless Tales, Treasured Tellers

Texas Woman's University

SLIS BOOTH 1830 Inside Back Cover

Choices in Library Education

University of Texas Press BOOTH 1729 21

University of North Texas

Department of LIS BOOTH 1025 31

Advancing the Frontiers of Knowledge

Wild Horse Media Group BOOTH 1717 23

1000 Texas specific titles

Zondervan BOOTH 1346 11

Great Library Resources

Index

EVENTS SPEAKERS SPONSORING UNITS

Aagaard, Posie 64

Acquisitions & Collection
Development Round
Table 57-58, 60, 62, 64

Acuna-Garza, Ida 56

Acuña, Karla 7 (PHOTO)

Adam, Anna 35

Africawala, Jasmine 39

Aguiñaga, José 64

Aguirre, Selena 6, 7 (PHOTO)

Ahdieh, Renée 51

Alabi, Jaena 36

Albertalli, Becky 58

Allen, Jon D. 57

Allington, Richard L. 49, 54

Almaraz, Francisco 49

Alsaid, Adi 58

Amastae, Sharon 2 (PHOTO), 14

American Academy
of Pediatrics 8

Amigos Library Services 10, 12

Anderson, Linda 14

Anderson, Treva Shawn 46

Anderson, Veronica 59

Andrada-Tanega, Milagros 39

Andrews, Ilona 55

Angleberger, Tom 58

Annual Conference 2

Archives, Genealogy & Local
History Round Table 34, 51,
63, 65

Argueta, Jorge 42

Arnold, David 58

Arteaga, Lori 46

Arterburn, Lori 64

Astorga, Aracelli 46

Atchison, Debra 44

Automation & Technology
Round Table 34, 38, 41,
43-44, 48-49, 56-57, 59

Auxier, Jonathan 36

Avery, Elizabeth 46

Avi 47

Awards 14

Bacon, Lee 54

Bag Check 42, 51, 62

Baker, Laura 54

Baker, Melissa Ann 39

Baldacci, David 42

Ballard, Susan 51

Bankhead, Henry 46

Barajas, Veronica 47

Barba, Ian 38

Barham, Cecilia 38, 48

Barr, Rachel 8-9

Barrera, Alyssa 6

Barrett, Leslie 55

Bartell, Elizabeth 14

Barthelmess, Thom Jeremy 34

Barton Springs Swim 42

Barton, Chris 59

Bates, Naomi 41

Baxley, Austin 55

Becker, Samantha 48

Beebower, Michelle 43

Belden, Dreanna 56

Bell, Aranda 64

Bellamy, Matt 55

Bellomy, Jill 52

Bennett, Denise Beaubien
58, 63

Beno, Cindy 64

Bernal, Estela 44

Berry, Steve 61

Bertrand, Diane Gonzales 53

Betts, Walter 16

Bigheart, Jennifer 41

Bills, Michael 48, 57

Bird, Sarah 61

Bird, Sherilyn 50

Black Caucus Round Table
36, 41, 44, 54, 61

Blair, Thea 55

Blanco, Richard 36

Block, Carson 55, 59, 63

Bloechle, Brent 47, 56

Bobak, Michael A. 57

Book Cart Drill Team 61

Boone, Nichole 64

Booth, Sarah 8-9

Bos, Donald 14

Box, CJ 61

Bracken, Alexandra 53, 58

Branch, Brenda 40

Brant, Bethany 62

Brewer, Carolyn 56

Brewer, Jenny 52

Brey, Carol 47

Briggs, Julie 14

Britt, Paige 53, 60

Brockenbrough, Martha 39

Brody, Jessica 47

Brouillard, Kelly 57

Broussard, Mary 56

Brown, Freddie Mae 14

Bruner, Marty 14

Bryan, Len 14, 49, 55, 58

Bryant, Jen 36

Buckley, Michael 39

Bulion, Leslie 42

Burg, Jerome 39

Butcher, Diane 7

Bylaws & Resolutions
Committee 41, 62

Byrd, Lee 39

Cain-Heard, Brandie 54

Caine, Rachel 55

Calzada, Becky 14

Cameron, Stacy 46

Cammuso, Frank 36

Campbell, Douglas M. 46

Caraway, Beatrice 64

Carpenter, Devo 55

Carter, Ally 52

Casden, Jason 63

Cass, Kiera 47

Castellon, Michael 59

Castellucci, Cecil 47

Casteneda Roberta 59

Castillo, Caroline 65

Castillo, Linda 44

Cataloging & Metadata
Round Table 40, 44, 53, 65

Cavanaugh, Nancy 36

Cavazos, Dalina 39

Chagnon, Nichole A. 43

Chandler, Susan 50

Chandler, Yvonne 61

Cheng, Andrea 57

Children's Round Table
34-35, 39, 42-45, 47,
51-53, 55-60, 62, 64, 66

Christensen, Bonnie 59

Christensen, Melanie 6 (PHOTO)

Cipriano, Lynn 14

Claes, Jane 14

Closing Author Session
Luncheon 66

Coe, George F. 55

Cole, Buck 34

College & University Libraries
Division 34, 39, 41-42,
44, 46-48, 50-52, 55,
59-60, 62, 64

Colson, Jeannie 43

Condrey, Coby 36, 58

Conference Local
Arrangements Committee
19 (LIST OF MEMBERS), 38,
41-42, 45, 48, 50-51, 53,
60-61

Conference Program
Committee 19 (LIST OF
MEMBERS), 36, 38-54, 56-66

Conkling, David 48

Connery, Dianne 63

Contributed Papers 46, 48-49,
53, 55-56, 58, 60

Cook, Michelle 64-65

Cooley, M.P. 61

Cooper, Elisha 50

Cooper, Michelle 51

Council 41, 66

Counts, Shelby 14

Coyle, Katie 58

CPE Credits 34, 38, 42,
51, 62

Crawford, Laurel 58, 60

Cremer, Andrea 52

Croft, Helen Hollis 14

Crowder, Melanie 53-54

Cruz, Nicole 4, 14

Cueva, Mark 65

Cummings, Jennifer Leigh 43

Cycling for Libraries Health
Event 38

D'arcy, Sofia 36

Daines, Alan 43

Dance, Jane 45, 50

Davis, Jee-Hyun 40

Davis, Maribelle 14

Davis, Roz Mays 62

Dawson, Robert 38

De Leon, Marty 34

Dease, Melissa 43

Deaton, Patrick 54

Deerr, Kathleen 59

Delaney, Paige 56

Devlin, Jeanne 39

Diedrichs, Carol Pitts 36, 51

Dietz, Rich 62

Digital Libraries Round Table
40, 59

Dickers, Seann 40

DiPronio, Kate 63

Director's Symposium 51

Disaster Relief Art Raffle 31

Discovery Services 10, 12

Distance E-Learning Round
Table 45, 51

District 10 51

District 3 42

District 4 42

District 5 51

District 6 51

District 7 42

District 8 51

District Planning Committee 39

Diversity and Inclusion
Committee 36

Dobbs, Vivian Lynn 14

Dolan, Holly 60

- Doller, Trish 53
Dorsey, Zack 43
Dow, Pauline 43
Dozier, Abby 56
Du, Yunfei 49
Duncan, Michael 14
Dunkle, Elena 44
Dyer, Ethan 44, 48
Dyer, Jack 44, 48
Dyer, Logan 44, 48
Dyer, Renee 43, 48, 56
- E**ckert, Cory 56
Eddleman, Peggy 36
Ehlert, Lois 36
Einstein, Albert 7
Eklof, Ashley 43
Elder, Sheri Foreman 49
Electronic Resources & Serials Management 36, 40, 43, 48, 56
Ellis, Bobby 64
Ellis, Karen 59
Ellis, Maegan 44
Enoch, Todd 58
Erickson, John 57
Escamilla, Carmen 40
Espinoza, Cristina 56
Essbaum, Jill 47
Evans, Christine 48
Evans, Jennie 64
Evans, Lela 36
Evening with the Authors 61
Exhibit Hall Grand Opening & Welcome 41
Exhibitors Round Table 38, 57, 64
Exhibits 42, 51, 62
- F**alli, Laura Glaser 63
Faris, Theresa 60
Faulk, Joe 40
Feldman, Cheryl 43
Fernandez, Sandra 54
Ferris, Jabr 8-9
Fierson, Eric 59
Figuroa, Miguel 36, 43, 48
Finder, Joseph 61
Finley, Thomas K. 40
Fisher, Cindy 40, 63
Fister, Barbara 42
Flood, Nancy Bo 65
Flores, Jane 6-7 (PHOTO)
Follis, Marianne 53
Fortin, Maurice G. 54
Fournier, Kristin 63
Foxhall, Matthew R. 64
Frank, E.R. 44
Frasier, Debra 52
- Fred Rogers Center for Early Learning and Children's Media at Saint Vincent College 9
Friend, Elizabeth 39
Friends of Libraries & Archives of Texas 65
Frierson, Eric 47
Frye, Julie Marie 41, 55
Fulton, Steve 14
Furness, Adrienne 59
- G**aiman, Neil 7
Galindo, Aurea L. 46
Galvan, Nora Alicia 56
Gandhi, Arun 36
Garcia, David 6-7
Garcia, Dina Y. 39
Gardner, Hollie 46, 48
Garlic, Kyrie Theresa 55-56
Garmer, Amy 48
Garza, Cesar R. 45
Garza, Olga 59
Garza, Zulema 6 (PHOTO)
Gaughen, A.C. Children's 52
Gause, Virginia Haynie 45
Gavigan, Karen 47
Gay, Kimberly 16
Gay, Lesbian, Bisexual, & Transgender Round Table 52
Genchur, Glenda 40
General Sessions 42, 60, 66
German, Amy 45
Gibson, Claudia 14
Gibson, Craig 36, 45
Gidwitz, Adam 58
Gieringer, Morgan 45
Gil, Lydia 47
Gillum, John 40
Gleason, Colleen 64-65
Goebel, Nancy 45, 53
Gola, Christina H. 46
Goldblatt, Mark 47
Golf Outing 38
Golio, Gary 59
Gomez, Angela 7 (PHOTO)
Gonzalez, Barbara 43
Gonzalez, Christina Diaz 58
Gonzalez, Sara 58, 63
Gooch, Kay 14
Google 10
Government Documents Round Table 56-57, 59
Grabenstein, Chris 65
Grant, Sheryl 42
Graves, Aaron 35
Graves, Colleen 35
Gray, Cynthia A. 64
Gregg, Cody A. 49
- Griffin, Adele 53-54
Griffin, Paul 53
Guernsey, Lisa 9
Guerra, Bobby (REPRESENTATIVE) 6
Gujilde, Paolo P. 52
Gunn, Stan 43
Gunnels, Claire B. 45
Gutman, Dan 45
Guzman, Allyssa 59
Guzman, Sharron 6 (PHOTO)
- H**all, Angela C. 51
Hallmark, Beth 43
Halls, Kelly Milner 54
Hamner, Jesse 34
Hands on Lab 41, 43-44, 46, 48-49, 51, 55, 58, 62-63
Haney, Josh 59
Harker, Christa 46
Harper, Georgia 55
Harrington, Karen 47
Harrington, Mary Beth 55, 60
Harris, Christopher 56, 60
Harte, Jenna C. 59
Hartman, Sally 6 (PHOTO)
Hasak-Lowy, Todd 53-54
Hasik, Hayley Michael 55
Hawamdeh, Suliman 52
Heaton, Lori 59
Hegedus, Bethany 36
Helge, Kris 55
Hemstreet, Keith 43
Hendrick, Karen Nelson
Hendrix, Dana 64
Hernandez, Amanda 60
Hernandez, Patricia L. 59
Herold, Benjamin 8-9
Hetherington Fun Run/Walk 51
Hettler, Lisa 47
Hicks, Anne 59
Hicks, Christina 43
Hilgers, Sara Lamun 14
Hill, Chrystie 54
Hill, Marion Moore 41
Hillerman, Ann 44
Hilyer, Lee 16
Ho-shing, Ben 7 (PHOTO)
Ho, Jeannette 40, 53
Hoh, Diane 53
Holley, Shelley 45
Holt, Karen 45, 52
Holt, Kari Anne 42
Honeyman, Kay 52
Hoover, Colleen 47
Horan, Kate P. 44-45
Horvath, Robbi 52
Houlihan, Kathleen 55
Howard, Dolly 9
Hubbard, Erica 55
- Huber, Melissa 49
Humble, Todd J. 34, 41, 48
Hunter, C.C. 55
Hutchinson, Shaun David 54
- I**agulli, Tara 53
Idle, Molly Schaar 50, 64
Intellectual Freedom Committee 38, 45
Intergalactic Dance Club Round Table 61
Interlibrary Loan & Resource Sharing Round Table 47
Isaaks, Cristal 14
- J**ackson, Diana 14
Jackson, Donna Maria 57
Jacobson, Trudi E. 36, 45
Jaff, Sophie 55
James, Dean 41
Jeanette and Jim Larson Mystery Grants 16
Jeffries, Perry 59
Jeng, Ling Hwey 44, 55
Jensen, Karen 41
Joan Ganz Cooney Center 9
Johnson, Brittney 62
Johnson, Jim 39
Johnson, Larry 48
Johnson, Lisa 35
Johnson, Margaret Alice 64
Johnson, Varian 58
Johnston, Pamela F. 47
Judkins, Julie 59
- K**abashi, Arta 10, 12, 45, 59
Kadir, Saima 57
Kallenbach, Silja 47
Kang, Lydia 47
Kay, Linda 63
Kear, Robin 58
Kemp, Victoria C. 45
Kessler, April D. 48, 57
Kim, Andrew 59
King, Bethni 40
Kleckner, Kathy 8-9
Klein, Phil 54
Klise, Kate 57
Kluver, Carisa 9
Knapp, Erik 40
Knopp, Ashleigh 57
Knowles, Jo 44
Knudsen, Michelle 57
Koenig, Darwin 6 (PHOTO)
Kofod, Cherie 57
Kogut, Ashlynn 46, 59
Konnikova, Maria 8-9
Kontis, Alethea 39
Koptelov, Andrey 41
Korman, Gordan 57

- Kowemy, Janice 65
 Krahmer, Ana 48
 Kuentz, Sue 53
 Kyrillidou, Martha 39
 LaBoon, Jennifer 14, 34, 46, 62
 Lai, Thanhha 43
 Lambert, Nancy L. 43, 47
 Lambert, Toni 40, 50
 Lamprecht, Adam J. 40
 Landin, Rocio 6-7 (PHOTO CREDITS)
 Landolt, Karen 45
 Landry, Katherine 60
 Lanza, Jeff 42, 46, 49
 Larbalestier, Justine 64-65
 Lariat Adult Fiction Reading List Committee 41, 56, 66
 Larson, Jeanette 49
 LaRue, James 59
 Lashley, Eric 39
 LaStella, Tracy 59
 Latham, Jennifer 52
 Latino Caucus Round Table 43-44, 50
 Laybourne, Emmy 53
 Leadership Development Committee 66
 Lee, Ellen Moutos 65
 Lee, Stacey 52
 Legislative Committee 49
 Legislative Session 14
 Lehman, Kim 34
 Leija, Leticia 65
 Leitich Smith, Cynthia 39, 65
 Lerner, Barbara 65
 Lerner, Claire 8-9
 Lesesne, Teri S. 64
 Lestrangle, Sara 36
 Leuzinger, Julie 57
 Levinson, Cynthia 43, 54
 Lewis, Amelia 63
 Lewis, J. Patrick 42
 Li, Yu Lilly 36
 Library Friends, Trustees, & Advocates Round Table 39, 44, 50, 55, 60
 Library Instruction Round Table 36, 45, 56, 59
 Library School Alumni Events 61
 Library Support Staff Round Table 41, 56, 64
 Lillevig, Grace 53
 Liltman, Deborah 36
 Linder, April 52
 Lindsey, Nerissa 40
 Lippenholz, Connie M. 47
 Literacy Matters Advisory Board 46
 Littman, Sarah Darer 44
 Livengood, Beau 64
 Loafman, Kathryn 44
 Lockett, Iva M. 14
 Longoria, Oscar (REPRESENTATIVE) 6
 Lopez, Edward 50
 Loranc, Lisa 47
 Lorio, Marianne 43
 Loya, Ana 14
 Lu, Marie 39
 Lupfer, Eric 43, 49
 Lynch, Chris 57
 Lyon, George Ella 42
 Lyons, CJ 57
 Lyons, Kanya 54
 Maas, Sarah J. 64-65
 MacColl, Michaela 52
 Mack, Dionne 46
 Mann, Leah 35
 Marchand, Marc 63
 Marquez, Amy 39
 Marr, Melissa 39-41
 Marston, Elsa 65
 Martens, Marianne 8-9
 Martinez, Chris 49
 Martinez, Dominguez 63
 Mathieu, Jennifer 52
 Mathis, Maryam B. 46
 McAdams, Natalie 53
 McArthur, Elizabeth 59
 McCord, Gretchen 55
 McCormick, Erica A. 49
 McCoy, Mary 50
 McDonald, Deirdre 55
 McDowell, Bette 50
 McElroy, Maya 14
 McGarry, Katie 44
 McGeath, Kerry B 55
 McNeill, Dale K. 16, 52
 McNew, Christine E. 59
 Meadors, Jean 50
 Means, Nicholas 36
 Media & Related Technologies Round Table 41, 45, 59
 Medina, Meg 53
 Meraz, Gloria 4, 34
 Mercer, Holly 60
 Meriwether, Lou W. 14
 Mettham, Lorraine 49, 65
 Meyer, Philip 63
 Michulka, Cheryl H. 55
 Milk, Chris 43
 Miller, Erin Johanna DeWitt 58
 Moak, Lynn 59
 Montgomery County Memorial Library 9
 Montgomery, Mark 48-49
 Montz, Kerry 47, 63
 Moore, Anina 54
 Moore, Stephen 44
 Morales, Yuyi 50
 Moreillean, Judi 44, 53
 Moreno, Amelia Medrano 55-60
 Morganti, Dianna 47
 Morrell, David 56
 Moskowitz, Hannah 58
 Mowers, Helen 35
 Mullin, Amy 43
 Murphy, Julie 57
 Naper, Sarah 55
 National Association of Education of Young Children 9
 Navigator ILL User Group 66
 Neal, Candace 40
 Nelson, Carlton 6 (PHOTO), 52
 Nesbitt, Kenn 42
 Net Fair 38, 41, 43, 44, 49, 57
 New Members Round Table 39, 50, 61, 64
 Newland, Somer 57
 Newsum, Janice 36
 Niven, Jennifer 64-65
 Norem, Monica R. 64
 Northam, Adam C. 55
 Odajima, Becky 49
 Oehlke, Vailey 51
 Oliver, Amie 65
 Oliver, Lauren 47
 Opening Author Session 44
 Osborn, Virginia 55
 Ostow, Micol 42, 53
 Ousley, Julia M 46, 50
 Ovalle, Carlos 48
 Ovalle, Maria Elena 56
 Overfield, Dan 55
 Paille, Victoria 55
 Painter, Rita 14
 Pajewski, Amy 46
 Parsons, Ash 44
 Pate, Davin James 64
 Patterson, Katelyn 45
 Pavone, Sara 54
 Pearson, Mary E. 52
 Perez, Ashley 52
 Perez, Melissa 43
 Perry, Karin 64
 Peters, Jennifer 65
 Peters, Patricia F. 45
 Peterson, Christine 10, 12, 49, 62
 Peterson, John 14
 Philippi, Elizabeth 14
 Philippi, Liz 50
 Phillips, Mark 65
 Pho, Annie 36
 Pinkney, Andrea 54
 Pinkney, Jerry 66
 Pioneer High School 6-7
 Placement & Career Development Center 38, 42, 51, 62
 Plumer, Danielle Cunniff 63, 65
 Polk, Elizabeth 14
 Pope, Sara 14
 Poster Session 41
 Potash, Steve 55
 PR Branding Iron Awards 14
 Prather, Tim 10, 12
 Pratt, Elizabeth B. 39
 Preconferences 34
 President's Party 50
 President's Programs 39, 40, 42, 45, 47, 48, 50, 52, 54, 56, 59, 63, 65
 Preston, Debra 38
 Professional Issues & Ethics Committee 34, 55
 Programming for Adults Round Table 43, 50, 61, 63-64
 Public Libraries Division 39, 41, 43, 46-50, 53, 55, 59-60, 62, 64
 Public Relations & Marketing Committee 38, 45, 65
 Pumphrey, Mark 16
 Quagliana, Alisha 43
 Quenqua, Douglas 8-9
 Quesada, Nancy 14
 Quinn, Spencer 60
 Quiroz, Laura Y 39
 Ramirez, Jesús M. 46
 Rasch, Sally 45
 Redburn, Maria 45
 Reed, Mindy 58
 Reference & Information Services Round Table 36, 41, 44, 46, 56, 59, 61, 66
 Registration 38, 42, 51, 62
 Reich, Susanna 59
 Retired Librarians (Alive) Interest Group 38, 46, 61, 64
 Reynolds, Jason 57
 Reynolds, Reka 64
 Rike, Jennifer 50

- Rindell, Suzanne 56, 58
 Rippy, Melissa 49, 65
 Roberts, Cokie 60
 Robinson, Gleniece A. 61
 Rocco, John 50-51
 Rock, Brian 42
 Rodriguez, Maria E. 46
 Rodriguez, Nidia 60
 Rollins, Gene 49
 Romero, Joshua 50
 Rosenstein, Ron J. 46
 Ross-Henderson, Sheila 56, 59
 Ross, Marla 60
 Rossi, Martha 49, 63, 65
 Rowan, Cheryl 64
 Rowe, Jennifer 57
 Roy, Lorie 65
 Rushing, Amy 40
 Russell, Carrie 52
 Rutherford, Vivian 34
 Rutkoski, Marie 52
 Ryan, Pam Muñoz 58
Saavedra, Dora Elia 47
 Sabo, Jason 65
 Saeed, Aisha C. 58
 Saenz, Benjamin Alire 63
 Safley, Ellen 64
 Saldana, Jr., René 53
 Sam Houston State University 61
 Samson, Sarah 43
 Sandford, John 64-65
 Sappenfield, Linda 59
 Sassen, Catherine 44
 Sather, Randi 14
 Sauder, Chris 59
 Sauvagen, Juan 7
 Schachner, Judy 65
 Scheller, Jessica 45
 Schmidt, Tara M. 46
 Schneider, Megan 49-50
 Scholarship & Research Committee 66
 Scieszka, Jon 50
 Scudder, Beth 16
 Seal, Tyson 48
 Sears, Carlton 65
 Sears, Suzanne 57
 Seely, Amber 65
 Selley, Mikaela 65
 Sessler, John 57
 Sharyland ISD 6, 7
 Shotwell, Greg 59
 Showalter, Gena 65
 Shrout, Sandy 34
 Shupla, Martin 57
 Shusterman, Neal 53
 Sigler, Anita 14
 Simmons, Toni 34, 54
 Singer, Paula M 59
 Singleton, David 57
 Sittel, Robbie 57
 Small Community Libraries Round Table 41, 55, 60-61, 63
 SMART Conference Stipends 14
 Smith, Aaron 59
 Smith, Andrew 57
 Smith, Daniella 51
 Smith, Edward J. 16, 48
 Smith, Jeff 63
 Smith, Mark 48
 Solomon, Marva 58
 Spagnuolo, Michael 48
 Special Libraries Division 43, 48, 52, 57, 59, 62-63
 State Board for Educator Certification 14
 Steinkey, Rene 44
 Stevens, Linda 16
 Stewart, Cheryl Crisp 64
 Stewart, Fran 41
 Stimpson, Jane 36
 Stolarz, Laurie Faria 53
 Stolz, Dorothy 8-9
 Storrs, James M. 14
 Storytelling Round Table 34, 50, 53-54, 61
 Stout, Rachel M. 59
 Stout, Robin 60, 62
 Sullivan, Maureen 36
 Sullivan, Rebecca 34, 46
 Supervision, Management, & Administration Round Table 39, 47, 57, 59
 Swan, Paul D. 14
 Sync Up Station 38, 44, 51, 62
Tahir, Sabaa 58
 TALL Texan Leadership Institute 16
 TALL Texans Round Table 41, 45, 50
 Tang, Tammy Worcester 49, 60, 64
 Tarver, Hannah 65
 Tate, Don 39, 42, 59
 Taylor, Christina E. 54
 Tech Camp 35
 Tech Center (Internet) 38, 42, 51, 62
 Teen Read Week 7
 Tejas Star Book Reading List Task Force 60
 Texas Association of School Librarians 35, 39, 44-52, 54, 56, 60, 62, 64, 66
 Texas Bluebonnet Award Luncheon 56
 Texas Bluebonnet Award Program Committee 36, 38, 44, 56
 Texas Book Festival 14
 Texas Council of Academic Libraries 64
 Texas Education Agency 14
 Texas Library Snapshot Day 14
 Texas Media Awards Committee 41, 61
 Texas Municipal Library Directors Association 45, 56
 Texas Star Book Reading List Task Force 60
 Texas State Library and Archives Commission Texas State Library and Archives Commission 10, 12, 38, 45, 48, 50, 55-56, 58
 Texas Tea 50
 Texas Teens 4 Libraries 51
 Texas Woman's University 61
 TexQuest 6
 The University of Texas at Austin 61
 Thibodeau, Ellen 14, 45
 Thomas, Sherry 53
 Thompson, Brenda 54
 Timm, Eric 43, 55
 Timm, Sarah 50
 Tingle, Tim 47
 TLA Executive Board 66
 TLA Membership Meeting 50
 TLA Store 38, 42, 51, 62
 TLA TRIllogy 38, 42, 51
 Tocker, Darryl 49
 Todaro, Julie 16
 Todaro, Julie 63, 65
 Tomlinson, Chris 47
 Tomp, Sarah 52
 Tonatiuh, Duncan 36, 50
 Totten, Herman Lavon 61
 Touts, Danelle 50
 Trischitti, John 50
 Tristan, Marina 39
 Troncoso, Sergio 63
 Tuhabonye, Gilbert 41
 Turk, Evan 36, 50
 Turnage, Sheila 36
 Turner, Henry 58
 Turner, Laura 40
University of Houston-Clear Lake 61
 University of North Texas 52, 61
 Uselman, Ami 63
Van Allsburg, Chris 62
 Vardell, Sylvia 42
 Vargas, Karen 54
 Vega, Danielle Marie 53
 Velgos, Jay 45
 Villagran, Michelle A. Lucero 36
 Villalobos, Rocio 7 (PHOTO)
 Vincent, Rachel 53
 Vyoral, Ann 49, 65
Walczyk, Tine 63
 Walker, Kyle 52
 Wanner, Ted 50
 Ward-Crixell, Catherine 50
 Ward, Amanda Eyre 47
 Wardlaw, Lee 42
 Watkins, Doug 43, 46
 Waukechon, Russlene 48
 Weaver, John 64
 Weddle, Andrea Ellis 55
 Weeks, Sarah 60
 Weisgarber, Ann 63
 Welch, Rebecca 44
 Westerfeld, Scott 54
 Wheeler, Patti 43
 Willeford, Thomas 55
 Williams, Mary Ann 57
 Winner, Matthew 35
 Wong, Janet 42
 Workforce-Library Partnerships Task Force 50, 66
 Wu, Anping 40
 Wyatt, Jennifer Shafer 35
YA Technology Programs 35, 39-40, 47, 50, 54, 59, 64
 Yaccarino, Dan 45, 53
 Yeh, Kat 47
 Yelchin, Eugene 43
 Yell, Cindy A 53
 Yolen, Jane 43
 Young Adult Library Services Association 7
 Young Adult Round Table 35, 39-41, 43-45, 47, 50, 52-54, 57-58, 63, 65-66
 Young, Angela 54
 Young, Courtney 40
 Young, Laura 44
 Youngblood, Lisa 45, 60
 Yousafzai, Malala 7
 Yurkofsky, Jessica 40
Zmau, Ashley 36



All about the Conference Mobile App – TLA 2015

TLA2015, a software application you can download on your phone or any portable electronic device, gives you digital access to the whole TLA conference program (sessions, authors, exhibitors) and lets you create your own personal schedule. The mobile app is updated regularly by TLA, so it will contain the most current information about conference, including any changes in times or speakers.

Like any other mobile app, you can begin by going to the app store (a preset tool on most mobile devices) and do a search for “TLA 2015.” Then click on the download option.

If you are a TLA member, you can use your membership web-login as your username and password to begin using the mobile app. Non-member conference registrants will receive confirmation email that contains your username and password.

An overview of special features, tutorials, and additional information on downloading the app will be linked on the TLA conference page by January 10, 2015.

REGISTER
ONLINE
**for the lowest
rates!**

Please visit the TLA website

www.txla.org

*for additional forms &
conference information,
including the session preference
and conference volunteer forms.*

HANDS ON LABS

Seating is limited for all Hands on Lab sessions. These labs are **ticketed events**, and reservations must be made by April 3, 2015 through **online preregistration only**.

TUESDAY, APRIL 14

*Basic Book Repair & Mending
(Hands on Lab 1).....1-3:50 pm*

*Manage Citations with Zotero
(Hands on Lab 2).....2-3:50 pm*

Build Your Own Game (Hands on Lab 3).....4-5:20 pm

WEDNESDAY, APRIL 15

*Library Gaming with Minecraft & Faster
Than Light (Hands on Lab 4).....10:15-11:50 am*

*Next Generation Social Media
(Hands on Lab 5).....12-12:50 pm*

*Physics, Flight, & Friction-Using
Kerbal Space (Hands on Lab 6)1-2:50 pm*

*Build Your Own App Part I-Basics &
Overview (Hands on Lab 7).....3-3:50 pm*

*Build Your Own App Part II-The Building
of a Mobile App (Hands on Lab 8)4-4:50 pm*

THURSDAY, APRIL 16

*Hanging Out with Google
(Hands on Lab 9).....8:30-9:50 am*

*Infographics-How to Create
(Hands on Lab 10).....10-11:50 am*

*Exploring 3D Printing at Your Library
(Hands on Lab 11).....1-3:50 pm*

FRIDAY, APRIL 17

LibGuides (Hands on Lab 12).....8:00 am-8:50 am

*Exploring 3D Printing at Your Library
(Hands on Lab 13).....9:00 am-11:50 am*

Inclusion of this form is required by the United States Postal Service.

UNITED STATES POSTAL SERVICE® (All Periodicals Publications Except Requester Publications)

1. Publication Title
Texas Library Journal

2. Publication Number
0 0 4 0 4 4 4 6

3. Filing Date
9/21/2014

4. Issue Frequency
Quarterly: March, June, September, December

5. Number of Issues Published Annually
4

6. Annual Subscription Price
\$25 Domestic
\$30 Out of Country

7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®)
3355 Bee Cave Rd, Ste. 401, Austin, TX 78746-6763
Contact Person
Gloria Mezaz
Telephone (Include area code)
312-325-1518

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
Texas Library Association, 3355 Bee Cave Rd, Ste. 401, Austin, TX 78746-6763

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)
Publisher (Name and complete mailing address)
Texas Library Association, 3355 Bee Cave Rd, Ste. 401, Austin, TX 78746-6763
Editor (Name and complete mailing address)
Gloria Mezaz, 3355 Bee Cave Rd, Ste. 401, Austin, TX 78746-6763
Managing Editor (Name and complete mailing address)
Gloria Mezaz, 3355 Bee Cave Rd, Ste. 401, Austin, TX 78746-6763

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)
Complete Mailing Address
Texas Library Association
3355 Bee Cave Rd, Ste. 401, Austin, TX 78746-6763

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box None
Complete Mailing Address

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
 Has Not Changed During Preceding 12 Months
 Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

13. Publication Title Texas Library Journal		14. Issue Date for Circulation Data Below Summer, 2014	
15. Extent and Nature of Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)		7050	6500
b. Paid Circulation (By Mail and Outside the Mail)			
(1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)		5557	5849
(2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)		351	363
(3) Paid Distribution Outside the Mail Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®		0	0
(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g., First-Class Mail®)		0	0
c. Total Paid Distribution (Sum of 15b (1), (2), (3), and (4))		5908	6212
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)			
(1) Free or Nominal Rate Outside-County Copies Included on PS Form 3541		523	140
(2) Free or Nominal Rate In-County Copies Included on PS Form 3541		19	14
(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g., First-Class Mail)		0	0
(4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)		0	0
e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4))		542	154
f. Total Distribution (Sum of 15c and 15e)		6450	6366
g. Copies not Distributed (See Instructions to Publishers #4 (page #3))		600	134
h. Total (Sum of 15f and g)		7050	6500
i. Percent Paid (15c divided by 15f times 100)		91.6%	95.6%

* If you are claiming electronic copies, go to line 16 on page 3. If you are not claiming electronic copies, skip to line 17 on page 3.

Preregistration Form

Preregistration postmark deadline is

APRIL 3, 2015



Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

- ✓ Preregistration postmark deadline is April 3, 2015.
- ✓ One form per person. Choose only one preregistration fee.
- ✓ PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- ✓ Individual TLA member dues for 2015 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- ✓ If applicable, please fill in your TLA member number on the preregistration form.
- Check here if you prefer **NOT** to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, news, etc.).
- ✓ No registration confirmations will be given without a self-addressed stamped envelope provided.
- ✓ No preconference or event tickets will be sold by TLA onsite. **All tickets must be purchased by April 3, excluding the Intergalactic Dance Club Party.**
- ✓ Name badges are required for all programs, events, exhibits, and shuttle buses.
- ✓ For TLA members, the city and state that appear on your name badge reflects your business address, if available.
- ✓ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.

- ✓ Refund requests must be in writing and postmarked no later than April 3, 2015. Refunds will be mailed in June, with a \$40 processing fee deducted.



- ✓ Exhibits-only passes are sold through online registration as well as onsite.
- ✓ Exhibits-only **PLUS** passes are sold through online registration as well as onsite.

TLA Membership # _____ Nickname (if any) for badge _____

Library Type Affiliation: ___ Academic ___ Public ___ School ___ Special ___ Does not apply

NAME: LAST _____ FIRST _____

ADDRESS: STREET _____

CITY _____ STATE _____ ZIP _____

INSTITUTION: _____ EMAIL: _____

USED TO FACILITATE CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN

PHONE: HOME _____ BUSINESS _____ CELL _____

1 PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.

Indicate your preregistration choices by marking an "X" in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-J entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2015 TLA MEMBER RATES

General Member	\$270	A	<input type="checkbox"/>
Retired Member	\$105	B	<input type="checkbox"/>
Library School Student*	\$105	C	<input type="checkbox"/>
Trustee/Lay/Advocate	\$105	D	<input type="checkbox"/>

* must be current STUDENT member of TLA

TIP FOR NON-MEMBERS. Before registering, see how much a membership in TLA would lower your registration fee.

NON-MEMBER (NM) RATES

Library Employee	\$415	E	<input type="checkbox"/>
Library School Student**	\$150	F	<input type="checkbox"/>
Trustee/Lay/Advocate	\$150	G	<input type="checkbox"/>
International Attendee	\$170	H	<input type="checkbox"/>
School Administrator	\$160	I	<input type="checkbox"/>
Family/Spouse	\$105	J	<input type="checkbox"/>

ONE DAY ONLY: TUESDAY

reduced hours; NO exhibits

2015 General Member	\$140	L	<input type="checkbox"/>
NM Library Employee	\$215	M	<input type="checkbox"/>
NM Trustee/Lay/Retired	\$185	N	<input type="checkbox"/>

**email proof of student status to kellyd@txla.org

ONE DAY ONLY: WEDNESDAY

2015 General Member	\$200	O	<input type="checkbox"/>
NM Library Employee	\$275	P	<input type="checkbox"/>
NM Trustee/Lay/Retired	\$235	Q	<input type="checkbox"/>

ONE DAY ONLY: THURSDAY

2015 General Member	\$200	R	<input type="checkbox"/>
NM Library Employee	\$275	S	<input type="checkbox"/>
NM Trustee/Lay/Retired	\$235	T	<input type="checkbox"/>

ONE DAY ONLY: FRIDAY *reduced hours*

2015 General Member	\$170	U	<input type="checkbox"/>
NM Library Employee	\$245	V	<input type="checkbox"/>
NM Trustee/Lay/Retired	\$200	W	<input type="checkbox"/>

2 PRECONFERENCES • TUESDAY, APRIL 14

Makin' Music: Programming with DIY Instruments

Member \$75 ACA
Non-member \$100 ACB

9 AM-12 PM

Storytelling 101 and Then Some!

Member \$35 ADA
Non-member \$60 ADB

9 AM-12 PM

Resources for the Library Provided by the Texas General Land Office

Member \$40 AEA
Non-member \$65 AEA

9 AM-4 PM

Research Projects: Idea to Publication

Member \$50 AFA
Non-member \$75 AFB

9 AM-5 PM

Taking the Capitol by Storm: Libraries, Legislation, and Leadership

Member \$60 AGA
Non-member \$85 AGB

9 AM-5 PM

You Have Your Degree, Now What?

Planning a Rewarding Career 9:30 AM-12:50 PM
Member/Non FREE AH

Diversity Summit: Integrating Diversity at Personal, Organizational, & Professional Levels

Member/Non FREE AK

1-5 PM

Digital Storytelling: Sync Technology with Literacy

Member \$30 ALA
Non-member \$55 ALB

1-4 PM

Navigating the Open Access Sea

Member \$45 AMA
Non-member \$70 AMB

1-5 PM

Reframing Information Literacy

Member \$50 ANA
Non-member \$75 ANB

1-5 PM

Speed Dating the Texas Bluebonnet Award List Books

Member \$25 AOA
Non-member \$50 AOB

4-6 PM

*These additional preconferences are offered through **ONLINE REGISTRATION ONLY**.*

Mock CaldeNOTT Masterclass
Member \$45; Non-member \$70

Tech Camp: Conference within a Conference
Member \$65; Non-member \$90

3 TICKETED EVENTS (ALPHA CODES AJ - ED)

Conference registration fees NOT required; multiple tickets allowed.

Tuesday, April 14

EXHIBITORS ROUND TABLE GOLF OUTING

\$125 AJ Qty _____

Wednesday, April 15

OPENING AUTHOR SESSION

\$43 CA Qty _____

PRIVATE SCHOOL LIBRARIANS CHILL OUT

FREE DD Qty _____

TEXAS TEA with YA AUTHORS

\$30 DE Qty _____

Thursday, April 16

ALUMNI RECEPTIONS & DINNERS

UNT \$10 EA Qty _____

TWU \$20 EB Qty _____

UH-CL \$26 EC Qty _____

UT-AUSTIN FREE ED Qty _____

Offered through ONLINE REGISTRATION ONLY

THURSDAY, APRIL 16

Sam Houston State Univ. Alumni Dinner \$35

When you preregister for conference online, you will also receive DISCOUNTED RATES. No purchase orders accepted; preregistration form must be postmarked by APRIL 3.

BLACK CAUCUS RT AUTHOR SESSION

\$37 CB Qty _____

DIRECTOR'S SYMPOSIUM

\$33 DF Qty _____

EVENING WITH THE AUTHORS

\$85 DG Qty _____

BEEF _____ FISH _____ VEGETARIAN _____

INTERGALACTIC DANCE CLUB PARTY

\$20 DH Qty _____

LARIAT ADULT FICTION AUTHOR SESSION

\$43 CC Qty _____

TEXAS BLUEBONNET AWARD AUTHOR SESSION

\$43 CD Qty _____

Indicate if you require a special meal:

Vegetarian Vegan Gluten-free

Lactose-free Diabetic

Other (explain) _____

Friday, April 17

CLOSING AUTHOR SESSION: PINKNEY

\$43 CF Qty _____

LET'S GET SURREAL! CRT AUTHOR SESSION

\$33 CE Qty _____

TLA FITNESS TRILOGY, VOLUMES I-III

CYCLING FOR LIBRARIES • TUESDAY, APRIL 14

BRING YOUR OWN BIKE

\$35 DAA Qty _____

BIKE RENTAL INCLUDED

\$60 DAB Qty _____

One T-shirt per ticket; indicate size and quantity.

M _____ XL _____ XXL _____ XXXL _____

BARTON SPRINGS SWIM • WEDNESDAY, APRIL 15

\$25 DB Qty _____

One T-shirt per ticket; indicate size and quantity.

M _____ XL _____ XXL _____ XXXL _____

Hetherington FUN RUN • THURSDAY, APRIL 16

\$25 DC Qty _____

One T-shirt per ticket; indicate size and quantity.

M _____ XL _____ XXL _____ XXXL _____

Preregistration \$ _____

Preconferences \$ _____

Ticketed events \$ _____

2015 Membership \$ _____
(include membership form)

TOTAL DUE \$ _____

Mail this form with check payable to TLA
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card: VISA MC AMEX DISC

No. _____

CW (sec. code) _____ Exp. date: Mo. _____ Year _____

Signature _____

FOR OFFICE
USE ONLY: **date received**

Check # _____ Amt. _____ Check # _____ Amt. _____

connect
to know

TX LIBRARY ASSOCIATION

2015 Individual Membership

CALENDAR YEAR JAN – DEC

- Dues must be postmarked or entered online by February 1, 2015 to vote for association officers.
- **NEW MEMBER?** You are encouraged to join the New Members Round Table in addition to Round Tables or Interest Groups in your specialized area.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for \$3.71 of your dues for this year's subscription to the *Texas Library Journal* and *TLACast*, your TLA dues are tax deductible as a charitable donation.

To JOIN OR RENEW ONLINE (*preferred*) visit WWW.TXLA.ORG

SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

FIRST NAME _____ MIDDLE NAME _____

LAST NAME _____

NICKNAME (IF ANY) _____

TLA MEMBERSHIP NUMBER, IF KNOWN _____

EMPLOYMENT: INSTITUTION/LIBRARY _____

CAMPUS BRANCH/DEPARTMENT _____

BUSINESS STREET ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

BUSINESS PHONE _____ FAX _____

HOME STREET ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

HOME PHONE _____ CELL PHONE _____

PREFERRED EMAIL _____

SECONDARY EMAIL _____

Your Social Media Handles (if applicable):

TWITTER _____ FACEBOOK _____

LINKED IN _____ OTHER _____

Preferred mailing address: Home Work

Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

From TLA and outside organizations – or – From TLA only

I do NOT want to be auto-subscribed to Unit electronic lists.

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

- 25 and under 36 – 45 56 – 65
 26 – 35 46 – 55 66 or over

Are you: Female Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

- Black or African American
 American Indian or Alaska Native
 Asian
 Native Hawaiian or Other Pacific Islander
 Hispanic/Latino origin
 White person not of Hispanic/Latino origin
 Person of other race(s); please identify _____

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

- within 5 miles 31 – 60 miles
 5 – 15 miles 61 – 100 miles
 16 – 30 miles Farther than 100 miles

What is your highest level of education?

- High School or GED
 Associate Degree
 Bachelor's Degree
 Master's Degree
 Doctorate
 None of the above

Do you have formal library/information training or certification at any of the following levels? (check any that apply)

- Library/Media Specialist Certification
 Bachelor's Degree
 Master's Degree, non-ALA accredited school
 Master's Degree, ALA-accredited school
 Doctorate

Library Type Affiliation

- Academic School Does not apply
 Public Special

Which college or university granted your Master's Degree in Library and/or Information Science?

- Sam Houston State University
 Texas Woman's University
 University of Houston, Clear Lake
 University of North Texas
 University of Texas at Austin
 Other Texas school (please identify) _____
 Non-TX American school (please identify) _____
 International program (please identify) _____



3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763
512/328-1518 • 800/580-2852 • FAX: 512/328-8852
Email: tla@txla.org

CONTINUED ON OTHER SIDE

Texas Woman's University

Choices in Library Education

Texas Woman's University offers master's degrees and postgraduate certificates in **Library and Information Studies**, with career opportunities for information services in universities, schools, municipalities and other for-profit and non-profit settings. All degree and certificate programs are available entirely online.

Our graduates have the **knowledge** to develop lifelong careers in service, the **vision** to explore new ideas that advance the profession and the **passion** to put their skills to work in a diverse society.

Master of Library Science

The MLS degree prepares professionals to work in academic, public, school, corporate and other special libraries.

Dual MLS / MS Health Studies

Graduates of the dual-degree program earn both Master of Library Science and Master of Science in Health Studies. This dual-degree program prepares professionals for leadership roles as health information specialists in private and public agencies.

Graduate Certificate in School Librarianship

This certificate program is available for students who hold a master's degree in another discipline and for students in the MLS program with interest in school librarianship.

Graduate Certificate in Evidence-Based Health Science Librarianship

This certificate offers focused post-master's study on evidence-based librarianship in collaboration with health science institutes in the Dallas, Fort Worth and Houston areas.

For information contact

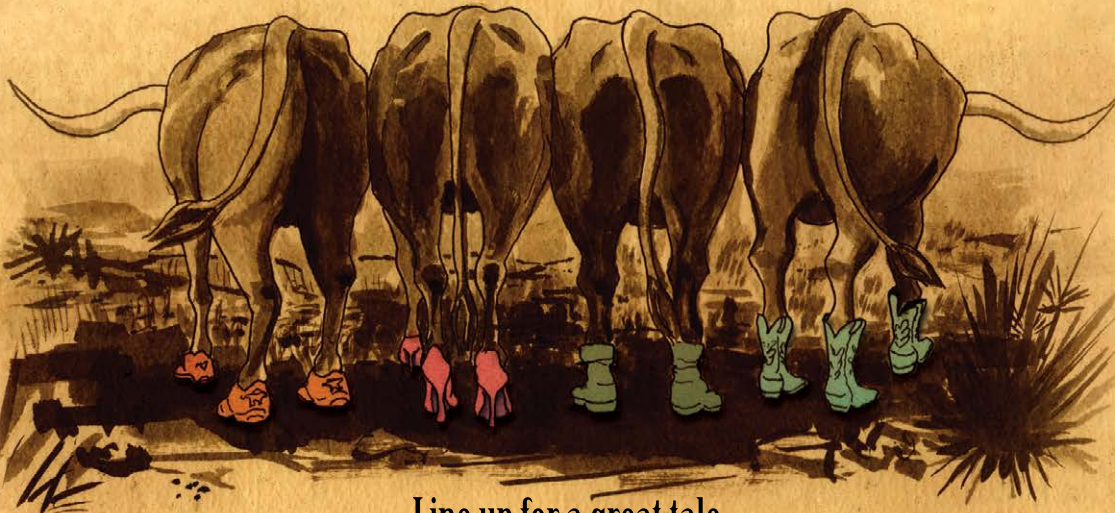
slis@twu.edu
940-898-2602
1-866-809-6130
www.twu.edu/slisl





30th ANNUAL TEXAS STORYTELLING FESTIVAL

Timeless Tales, Treasured Tellers



Joseph D.V.P. D.M.A.

Line up for a great tale.

March 12–15, 2015 * Denton Civic Center * Denton, Texas
tejasstorytelling.com



Elizabeth Ellis



James Ford



Gayle Ross



Barbara McBride Smith

