### Wednesday, April 20th

<table>
<thead>
<tr>
<th>Time</th>
<th>Author(s)</th>
<th>Title(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>Paige Britt</td>
<td>The Lost Track of Time</td>
</tr>
<tr>
<td>12:00 p.m. - 1:00 p.m.</td>
<td>Jennifer McKissack</td>
<td>Sanctuary</td>
</tr>
<tr>
<td>1:00 p.m. - 2:00 p.m.</td>
<td>Lisa Schroeder</td>
<td>Sealed with a Secret</td>
</tr>
<tr>
<td>2:00 p.m. - 3:00 p.m.</td>
<td>Amy Ludwig VanDerwater</td>
<td>Every Day Birds</td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>Paul Rudnick</td>
<td>It's All Your Fault</td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>Goldy Moldavsky</td>
<td>Kill the Boy Band</td>
</tr>
</tbody>
</table>

### Thursday, April 21st

<table>
<thead>
<tr>
<th>Time</th>
<th>Author(s)</th>
<th>Title(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m. - 11:00 a.m.</td>
<td>Varian Johnson</td>
<td>To Catch a Cheat</td>
</tr>
<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>Jarrett Krosoczka</td>
<td>See the TLA app for more information!</td>
</tr>
<tr>
<td>2:00 p.m. - 3:00 p.m.</td>
<td>Dan Gemeinhart</td>
<td>Some Kind of Courage</td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>Kirby Larson</td>
<td>Audacity Jones to the Rescue</td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>Alex Gino</td>
<td>George</td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>Barbara McClintock</td>
<td>Emma and Julia Love Ballet</td>
</tr>
</tbody>
</table>

### Friday, April 22nd

**SPECIAL OFFER! **

Join us for Dav Pilkey’s Closing General Session and get an exclusive print ONLY for TLA attendees featuring art from *Dog Man*, a new graphic novel coming Fall 2016 from the creator of Captain Underpants!

**Visit Scholastic Booth #1331 for FREE advance reading copies, guides, posters, and more!**
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School Libraries on the Front Lines
Creating a Transformative Library Vision .......... Renee Smith-Faulkner .......... 6
School Librarians and Expectations ......... Jennifer Rike ............. 7
Creating Money Smart Students ............... Tammy Woodward
and Sarah Timm ............. 9
Action Items for New Librarians ............... Susan Whitmer,
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MEMBERSHIP RENEWALS
Yes, it's that time of year again! In addition to reducing the costs of conference registration,
your TLA membership keeps you connected to colleagues, informed on issues affecting
your profession and your library, and provides opportunities for professional and personal
growth. Renew your membership by February 1, 2016 to be eligible to vote in next year’s
TLA elections. Let's work together to make 2016 a great year for Texas libraries.
Are you ready?

Conference 2016 in Houston “Open Libraries Open Opportunities” will soon Open and promises to be filled with Opportunities. There will be opportunities for everyone to find something they need, something they like, and something they want.

The program contents and events have been planned to help everyone meet the needs of a busy and constantly changing work environment. Sessions will offer “cutting edge” information or wisdom for helping us all weather our work storms. There will be help to plan and implement new ideas and strategies. We guarantee everyone will feel inspired and energized when you leave on Friday afternoon!

Information in this Journal represents hours of work from members of the Program Committee led by Cindy Buchanan and Christina Gola and the Local Arrangements led by Lee Hilyer and Melissa Rippy. TLA is truly a volunteer organization, and the beauty of TLA is in its members. I feel strongly there is no other organization of any kind that puts on a quality conference with so few paid staff members. Conference programs have been created by librarians from all types of libraries that are in the trenches just like you. They have found topics that are of current and continued interest and can be of value to help all of us in our work lives. They also developed many opportunities to enjoy and delight everyone. TLA is a wonderfully unique organization; be a part of it!

Over this past year, I have had the wonderful opportunity to travel all over our state visiting libraries and librarians. I believe strongly Texas librarians are in a great position to take our state and its citizens well into the future. Texas libraries are at the forefront of change in educational technologies, digital publishing, and community initiatives for literacy and workforce development. The diversification of services and environments that are increasingly important has taken place or is happening now. Libraries have been and are continuing to be the hubs of communities throughout our state. The TLA 2016 Conference will feature programming to assist with all of these phases of change.

As if the incredible programming was not enough, several big reveals will take place during the week. The Public Relations Committee will present TLA’s new PR campaign. You will see it is a robust and universal campaign that can be used by all types of libraries and librarians to promote our profession and our institutions. With the reveal also will come the presentation of toolkits to help all of us utilize this tremendous amount of creative materials to their fullest potential.

The Strategic Planning Task Force will reveal the result of its work over the last year and present us with a strategic plan for the association. The plan will influence every aspect of the association for the next three to five years. It is certain to be impactful as it leads the association into the future.

You truly don’t want to miss all the information, opportunities, and FUN in Houston, April 19-22. What an opportunity to meet your informational needs while networking with friends and colleagues from all over the state! See you at the Opening in Houston.

President’s Perspective

BY SUSAN MANN

COMING SOON TO TLA

workman

Fall 2016 galleys
Author signings
#iLoveMG swag
Hi-fives!

Got library needs?
Email us at libraryteam@workman.com

Algonquin Young Readers, an imprint of Algonquin Books • Algonquin Books of Chapel Hill
Artisan Books, a division of Workman Publishing
WORKMAN is a registered trademark of Workman Publishing Co., Inc.
PENGUIN YOUNG READERS
MEET OUR STARS!

Come by the Author Signing Area to get a FREE book signed by one of your favorite authors and illustrators.

**** TUESDAY, APRIL 19 ****

- LIN OLIVER
  6:00 P.M.–7:00 P.M.

- LYNDA MULLALY HUNT
  6:00 P.M.–7:00 P.M.

**** WEDNESDAY, APRIL 20 ****

- JOSH LIEB
  10:15 A.M.–11:00 A.M.

- DAN SANTAT
  10:15 A.M.–11:30 A.M.

- CASSIE BEASLEY
  11:30 A.M.–12:30 P.M.

- VICTORIA JAMIESON
  11:30 A.M.–12:30 P.M.

- DOREEN CRONIN
  11:30 A.M.–12:30 P.M.

- URSULA VERNON
  12:00 P.M.–1:00 P.M.

- MAYA VAN WAGENEN
  12:30 P.M.–1:30 P.M.

- JANET FOX
  1:00 P.M.–2:00 P.M.

- DAVID LEVITHAN
  2:00 P.M.–3:00 P.M.

- M.A. LARSON
  10:00 A.M.–11:00 A.M.

- NIKKI LOFTIN
  11:00 A.M.–12:00 P.M.

- STEPANIE TROMLY
  11:00 A.M.–12:00 P.M.

- VICTORIA JAMIESON
  11:30 A.M.–12:30 P.M.

- DOREEN CRONIN
  11:30 A.M.–12:30 P.M.

- LIN OLIVER
  6:00 P.M.–7:00 P.M.

- LYNDALLA MULLALY HUNT
  6:00 P.M.–7:00 P.M.

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Visit the Penguin Young Readers Booth #1517 for FREE advanced reader copies, educator guides, posters, and more!
very couple of years, I write a year in review piece that offers some statistics on library services in Texas. Be warned: looking at library statistics is a bit of comparing apples to oranges to trees. Data sources are from both state and federal agencies, and federal data lags by three to four years (due to the gap in time from when the data are reported and then published). Even with these considerations, the numbers still tell a compelling and constant story.

Texas librarians and library workers serve a great many people and accomplish a great deal. Texas libraries account for a significant amount of educational dollars and represent an impressive percentage of the overall dollars spent nationally on library services.

With combined total operating budgets of $1,443,667,561, the Texas library marketplace is substantial!

Texas Libraries: By the Numbers

TEXAS ACADEMIC LIBRARIES

National Center for Education Statistics (data set for 2012, published February 2014, the most recently available statistics).

Total Number of Academic Libraries in the US: 3793
Total Number of Academic Libraries in Texas: 201

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>US TOTAL</th>
<th>TEXAS</th>
<th>TEXAS as a % of US TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Circulation</td>
<td>2,174,253,224</td>
<td>220,020,680</td>
<td>10.1%</td>
</tr>
<tr>
<td>(based on 110 books/100 students per week at a 40-week school year)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total School Librarian Professionals</td>
<td>88,520</td>
<td>4,744</td>
<td>5.3%</td>
</tr>
<tr>
<td># of Schools Reporting at Least 1 FT Professional School Librarian</td>
<td>53,940 (66.4%)</td>
<td>No state data</td>
<td>na</td>
</tr>
<tr>
<td>Instructional Resource Media Costs All</td>
<td>No federal Data</td>
<td>563,983,395 (1.37% of total budget)</td>
<td>na</td>
</tr>
<tr>
<td>Book &amp; Audio Visual Holdings (2,188 books &amp; 81 AV materials per 100 students)</td>
<td>112,122,285,574</td>
<td>11,346,066,430</td>
<td>10.1%</td>
</tr>
<tr>
<td>All Information Resources Expenditures</td>
<td>@ $9,340/campus (avg) = $758,408,000</td>
<td>53,372,776</td>
<td>7%</td>
</tr>
</tbody>
</table>

School Libraries

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>US TOTAL</th>
<th>TEXAS</th>
<th>TEXAS as a % of US TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of TX schools with library or media center (calculated based on federal estimate of 67% of all campuses; 8,529 campuses reported by TEA for 2011-12 school year): 5,714.43</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total US Students in Fall 2011: 49,414,846</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total TX Students in Fall 2011: 5,000,470</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Academic Libraries

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>US TOTAL</th>
<th>TEXAS</th>
<th>TEXAS as a % of US TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Circulation</td>
<td>174,716,483</td>
<td>12,781,029</td>
<td>7.3%</td>
</tr>
<tr>
<td>Total FTEs</td>
<td>85,752</td>
<td>5,636</td>
<td>6.6%</td>
</tr>
<tr>
<td>Librarians FTEs</td>
<td>26,606</td>
<td>1703</td>
<td>6.4%</td>
</tr>
<tr>
<td>Other Professional Staff</td>
<td>7,817</td>
<td>453</td>
<td>5.8%</td>
</tr>
<tr>
<td>Other Paid Staff &amp; Student Workers</td>
<td>51,328 (35.9% other paid staff; 23.9% student workers)</td>
<td>3,481 (39.7% other paid staff; 22% student workers)</td>
<td>6.7%</td>
</tr>
<tr>
<td>All Expenditures</td>
<td>$7,008,113,939</td>
<td>$444,096,166</td>
<td>6%</td>
</tr>
<tr>
<td>All Information Resources Expenditures</td>
<td>$2,790,039,494</td>
<td>$190,071,713</td>
<td>6.8%</td>
</tr>
</tbody>
</table>
Based on estimates from federal and state data and truly unscientific methodology (see below), Texas academic, public, and school libraries hold roughly about:

1,257,444,634 items.

$19,465,242,934.32 worth of books and non-digital holdings in Texas libraries.

178,615 miles of books in Texas (if you lined them up long end to long end)! That’s enough to circle the world over 7 times. That’s just cool!

Non-scientific but oddly productive methodology

The average item cost was calculated by taking an average of all 11 categories of School Library Journal’s 2015 average book prices ($15.48). (Published December 5, 2015.)

The item count is based on volumes held count (Texas) from the 2012 Academic data survey: 71,651,523; 2014 TSLAC figure for items held by Texas public libraries: 49,726,681; and 2011-12 school item count of 11,346,066,430 (as calculated in table above). The numbers are certainly not exact or precisely correct, but they do give a very reasonable ballpark figure of holdings.

Note: Average size of books: 6x9” used as standard (for no particular reason).
I would like to begin the blog post by thanking all of the librarians, teacher-librarians, hybrid librarians, and Twitter librarians across the state for the leadership and support you offer your campuses, teachers, students, and the community each day. Districts and administrators that employ you as a vital resource and recognize the potential return on their investment have the best opportunities for transforming student learning on their campuses.

Since receiving the Distinguished Administrator of the Year Award at TLA last year, I have had the opportunity to meet some of the most dedicated librarians in the state via face-to-face, email, and through participation in #txlchat. However, when I speak with them, I hear a common theme amongst them. Can you help change school administrators’ perceptions of the library program and educate them on the evolving role of the librarian as a 21st century campus leader? How do you begin the rebranding of a library program and implementing a transformative vision?

First, I assure librarians that although Castleberry ISD has some great things happening in its libraries, this can be the story of every school library. Administrators can develop a Transformative Library Vision and turn it into a reality by starting with these 10 strategies we implemented in our district.

1. **Create a Shared Vision for the Library.**
   Create a Library Improvement Plan. Present the plan to the school board and report progress on goals and objectives. Without a district-wide plan, internal and external stakeholders might not recognize the library as an integral component of the school community.

2. **Staff Your Library with a Full-Time Librarian.**
   Value their expert knowledge. With the exponential growth in digital information, it is more important now to have an expert that can assist students in deciphering the validity of digital information.

3. **Ensure Librarians are a Member of the Campus Leadership Team.**
   Librarians provide insight on the campus culture.

4. **Involve Librarians in Planning and Facilitating District-Wide Professional Development.**
   Librarians can help others create a strong Personal Learning Network which provides individualized professional development based on campus and teacher needs.

5. **Provide a Budget to Equip Your Library with Digital Resources and Technology Equipment.**
   Be careful, librarians are instructional experts and not meant to spend their day on technical support. Use them to transform the learning culture that encourages collaboration, communication, and supports innovation.

6. **Schedule Meetings with Your Library Staff Regularly.**
   Do your librarians have a scheduled time to meet collaboratively, plan, and create a common vision to bring about purposeful change and establish one clear voice? Meeting regularly with the campus administrator helps build a positive relationship between the library and campus administration. These meetings can change how the library program is perceived.
7 Transform the Library Space to Accommodate Collaboration and Personal Learning Networks.

Allow librarians to have conversations about what these spaces should look like and what tools should be available to support these learning spaces. Yes, coding, makerspaces, and gaming should be funded and implemented in the library.

8 Share Library Success Stories through a Hashtag Embedded on the District Website.

Promote your library programs through the power of technology, and this can make all of the difference in your library program. If you don't have a district, campus, or library hashtag, create one now.

9 Don't Be Afraid to Take a Risk.

Don't roll the dice and bet the farm, but instead be willing to put transformative ideas “out there” and don't be afraid to present ideas that are outside of the box.

10 And Did I Say, Staff Your Library with a Full-Time Librarian?

Librarians make a difference and impact student learning.

Personally, I can’t imagine what our district would be like without the leadership of our teacher-librarians. We meet monthly as a group to assess the progress of our District Library Improvement Plan, so necessary adjustments can be made to ensure goals and objectives are reached. In addition, technology coaches are often invited and planning for campus professional development and teacher support networks are established. Then, the teacher-librarian for each campus reports progress on library initiatives during campus improvement monitoring meetings held each six weeks with the campus principal, assistant principal, technology coaches, and myself. During this time, standardized student resources are shared so all stakeholders can support key collaborative initiatives for the year such as the creation of student digital portfolios, student blogs, teacher Canvas classes, and flipped lesson resources.

In our district, it has become second nature for our administrators to view teacher-librarians as a vital member of the campus leadership team. Our administrators embrace and advocate for creating and supporting libraries designed to accommodate a "collaborative" and "connected" learning pedagogy that elicits 21st century learning.

The transformation did not come easy or without a few bumps in the road. However, my experience has confirmed that an investment in your library program is well worth the return! ☝️

Renee Smith-Faulkner is assistant superintendent of technology services for Castleberry ISD.

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**School Librarians and Expectations**

By Jennifer Rike

Tess strode into the room. All those who had been awaiting her arrival let out a collective sigh. She was finally here. Even those who did not yet know they would need her took notice of her presence. Her long luxurious hair flowed majestically behind her as she came to rest behind the circulation desk.

Oh, how I wish life mirrored fiction and that every librarian was perceived with that stunning stereotype! But in the State of Texas, annual cycles of assessment and evaluation govern the lives of every educator – not fiction.

Tess, or T-TESS – if you haven’t heard yet – will be our new Texas teacher appraisal system, beginning with the 2016-2017 school year. PDAS will be replaced by the Texas Teacher Evaluation and Support System or T-TESS. (For more information, check out the FAQ on T-TESS at Region 13. Item 6 addresses the logic behind the change. [http://www4.esc13.net/uploads/pdas/docs/Texas_Teacher_Evaluation_and_Support_System_FAQ.pdf](http://www4.esc13.net/uploads/pdas/docs/Texas_Teacher_Evaluation_and_Support_System_FAQ.pdf))

Texas has joined a growing national trend to revamp its educator appraisal tools. With the federal adoption of the Common Core, teacher evaluation has become part of the discussion on improving education. In 2014, Linda Hammond-Darling wrote about the research on teacher evaluation while serving the Rand Corporation:

> A productive evaluation system should consider teachers’ practice in the context of curriculum goals and students’ needs, as well as multifaceted evidence of teachers’ contributions to student learning and to the school as a whole. Where, then, do librarians fit in the appraisal puzzle? Teachers are getting another instrument that is designed specifically with them in mind, but can librarians ever expect the same? In the history of librarian evaluation tools, we have long experience with instruments that do not fit. PDAS, developed for classroom teachers, has only ever spoken to a portion of what we do. Will T-TESS be any different? Will we ever have an evaluation instrument of our own? While Texas has gone ahead and revised PDAS to T-TESS, our own State Library has also begun the process of updating our librarian evaluation tool. This endeavor has been in the works for over a year. The American Association of School Libraries (AASL) is also in the process of revising its School Librarian Performance and Evaluation System – AASL L4L. The National Board for Professional Teaching Standards (NBPTS) also happens to be revising its “certification process to incorporate the latest research on best practices in teaching.” These could all be a long time in coming. T-TESS is our most imminent evaluation tool – implemented state wide next school year – and we need to be informed.

Rather than see where we don’t fit, let’s find where we do. Pattern our perspective to reflect the format of National Board for Professional Teaching Standards (NBPTS) will allow us to use the clearly identified standards TEA has adopted and view them through anecdotal reflection. We cannot provide test scores,
attendance stats, or grades for our busy administrators to check our progress, so we need to get better at telling our story.

T-TESS as an annual evaluation gives us the opportunity to get out our story. Looking at T-TESS and National Board for Professional Teaching Standards (NBPTS) together allows a closer “apple to apple” comparison to see what story we might want to tell. Both TEA and the National Board focus on “educators.” The NBPTS, however, does have a section specific to library media specialists. Utilizing the broader focus of the NBPTS allows us to honor what we do.

So here’s a suggestion. Rather than shy away from the narrow focus of T-TESS, let us highlight what we do above and beyond the document. Within the framework that will evaluate us next year, let us not hesitate to document how we create physical, virtual, and intellectual access to knowledge (T-TESS Standard II). For Standard I, we each have wonderful examples of how we “strengthen and support school curriculum.” In the standard addressing knowledge and expertise, which teacher on campus needs to understand the “diverse needs of the school community?” With our MLS credentials, we are the experts who know how to “integrate information seeking into the teaching of creative and critical thinking necessary for problem solving.” We know this! But are we getting our story out?

In the NBPTS one of the last standards is Reflective Practice. Knowing that T-TESS is coming in the future, take time now to reflect on how you can share your amazing story. Select a few dynamic programs from your library. Break each program down into its main idea, focus, and goal. Figure out what terms you can choose to help share your story. Through reflection and analysis, identify the professional terms needed for T-TESS.

Not everyone fits the stereotype of T-ess with the flowing hair and captivating presence. We each do have an amazing story. Each of us impacts the lives of students, teachers, and the school community we serve. Let your voice be heard. No one can tell your story better than you!

Jennifer Rike is a teacher librarian at Timberview High School.

Works Cited


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### T-TESS vs. NBPTS

<table>
<thead>
<tr>
<th>T-TESS</th>
<th>NBPTS</th>
<th>2005 Texas School Library Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Instructional Planning and Delivery</strong></td>
<td>Standard II: Teaching and Learning</td>
<td>Standard I. Learner-Centered Teaching and Learning</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Standard III. Learner-Centered Technology and Information Access</td>
</tr>
<tr>
<td><strong>Knowledge of Students and Student</strong></td>
<td>Standard I: Knowledge of Student</td>
<td>Standard I. Learner-Centered Teaching and Learning</td>
</tr>
<tr>
<td><strong>Content Knowledge and Expertise</strong></td>
<td>Standard III: Knowledge of Library and Information Studies, Standard VI: Integration of Technologies</td>
<td>Standard III. Learner-Centered Technology and Information Access, Standard VI. Learner-Centered Information Science and Librarianship</td>
</tr>
<tr>
<td><strong>Learning Environment</strong></td>
<td>Standard I: Knowledge of Student, Standard VII: Access, Equity, and Diversity</td>
<td>Standard III. Learner-Centered Technology and Information Access, Standard IV. Learner-Centered Library Environment, Standard VI. Learner-Centered Information Science and Librarianship</td>
</tr>
<tr>
<td><strong>Data-Driven Practice</strong></td>
<td>Standard VII: Access, Equity, and Diversity</td>
<td>Standard III. Learner-Centered Technology and Information Access, Standard VI. Learner-Centered Information Science and Librarianship</td>
</tr>
</tbody>
</table>
Creating Money Smart Students:
Using Money Smart Week® as a Platform for Outreach in an Academic Library

We’ve all heard the saying, “Money makes the world go ‘round,” so it should come as no surprise that people in every stage of life can benefit from learning more about money matters. From young children learning the value of the dollar and the importance of saving to high school seniors eager to learn how to pay for college to adults preparing for retirement, financial literacy is something that can benefit everyone. Keeping in mind that people go to libraries to get information on a variety of topics, we can certainly add financial information to the mix. Furthermore, financial literacy is not just an issue for public libraries. Patrons of all types can benefit from it, and Texas A&M University-San Antonio bears this out.

For the past two years, the Texas A&M University-San Antonio University Library has celebrated Money Smart Week® as a platform for outreach and a means for providing financial literacy education to its students, staff, faculty, and community. Money Smart Week® is “a public awareness campaign” created by the Federal Reserve Bank of Chicago and designed to “help consumers manage their personal finances” and is “achieved through the collaboration and coordination…of organizations across the country including businesses, financial institutions, schools, libraries, not-for-profits, government agencies and the media.” According to the Chapter Relations Office of the American Library Association, 700 libraries in 48 states participated in the campaign in 2014, which grew to 900 libraries in all 50 states in 2015, only 10% of which are academic libraries.

Texas A&M University-San Antonio is unique in that it is the first upper-division higher education institution located in the city of San Antonio’s underserved south side. A&M-San Antonio was created as a stand-alone university on May 27, 2009 with Senate Bill 629 and has seen enrollment grow 216% from the fall of 2008 to the fall of 2013. The university currently serves about 4,600 students (66% of which are female and 67% of which are Hispanic), and approximately 74% of students are the first in their family to go to college. Most notably, 67% of A&M-San Antonio students receive some form of scholarship or Pell Grant, so financial literacy is definitely a topic of interest to our student body.

The idea of celebrating Money Smart Week® was born out of a new business librarian’s desire to build a rapport with her business faculty and provide outreach to the university’s business students in specific areas of financial literacy education, namely entrepreneurship. What resulted was a campus-wide collaborative effort to provide financial literacy education to all students and to the surrounding community in various areas of financial literacy, including personal finance, salary negotiation, job hunting skills, identity theft prevention, and entrepreneurship. The idea quickly bloomed into a campus-wide endeavor.

In April 2014, the university library celebrated the Money Smart Week® campaign for the first time. To keep it simple, the library held two events: a seminar titled Personal Finance 101 and a live panel discussion titled “How to Turn Your Business Plan into a Reality.”

Personal Finance 101 was taught by a professor of finance from the College of Business. The seminar featured techniques for household budgeting, credit score maintenance, and retirement planning; and it offered helpful tools and resources for accomplishing these tasks. Students gained a wealth of knowledge in managing their personal finances while enjoying a nice lunch and some freebies provided by the library.

The second event, a panel discussion titled “How to Turn Your Business Plan into a Reality,” featured three former graduates and two current students of A&M-San Antonio who started their own businesses. The businesses under discussion ranged from a chain of Texas barbecue restaurants to a non-profit food bank. The seminar promoted the students’ abilities to take an ordinary undergraduate assignment, in conjunction with the knowledge and resources gained from the university, and turn it into a dream business. The discussion, moderated jointly by a management professor from the College of Business and the business librarian, was both informative and thought-provoking for the future entrepreneurs in attendance. Students in the audience participated in the discussion and walked away knowing both the pitfalls and rewards of starting a new business. The event was advertised to students and staff as well as the local community. Refreshments were provided during the event, and a display table featuring the library’s entrepreneurship and financial literacy resources and some freebies was displayed in the lobby outside the event.

To further celebrate Money Smart Week®, the university library displayed financial literacy books and other resources throughout the library on subjects like: managing personal finances, paying for
college, and identity theft prevention. The library created a financial literacy-themed LibGuide that gathered all of these resources together for students to access at any time. Library staff also offered trivia games at the information desk for students to play to win small prizes such as money erasers and pencils.

Because of the successful turnout of 2014, the university library decided to participate in Money Smart Week® once again in 2015. Continuing to keep things simple, the library put on another two events: a seminar titled “What are You Worth? Tips for Salary Negotiation” and a live panel discussion titled “Encore Entrepreneurs: How to Turn Your Business Plan into a Reality,” similar to the previous year.

“What are you Worth? Tips for Salary Negotiation” was presented by the Career Services department and was offered at both A&M-San Antonio campuses. The 45-minute presentations were delivered in three 15-minute sections titled 1) Setting the Bottom Line: Determining Your Expenses and Income, 2) What’s the Usual Salary for My Career?, and 3) Top Tips for Negotiating Your Salary.

The individual sections allowed students to catch some or all of the content presented as they were rushing to and from classes that day. As an added incentive to attend, students were given a free Money Smart Week® t-shirt.

The second event, “Encore Entrepreneurs: How to Turn Your Business Plan into a Reality,” began with a 30-minute presentation by a local representative from the Small Business Administration in San Antonio on business basics and funding sources for startups and was followed by a panel discussion featuring A&M-San Antonio alumni that had started their own businesses. The discussion was again moderated jointly by a management professor from the College of Business and the business librarian and offered sage advice and recommended resources for the startups and entrepreneurs in attendance. Only this year, the event was broadcast live via an Adobe Connect classroom to students unable to attend the event on campus. Refreshments and freebies were provided during the event, and a display table featuring the library’s entrepreneurship and financial literacy resources was displayed in the lobby outside the event.

In further celebration in 2015, the library again featured a book display with financial literacy books and other resources including free financial education publications from the Consumer Financial Protection Bureau in the form of bookmarks, handouts and brochures on topics such as building a budget, building a better credit report, and preventing identity theft. The library also updated and maintained a financial literacy-themed LibGuide and offered trivia games at the information desk for students to play in order to win small, money-themed prizes.

Planning for events and programs for both years was undertaken by a team of two librarians, the business librarian, and public services manager, along with a budget of $350 the first year and $750 the second year, the bulk of which went toward customized t-shirts. The team began brainstorming potential events in early fall; recruited speakers, booked spaces, and purchased relevant library materials in January; ordered freebies and food in February and March; and presorted the freebies and created display boards in late March for the multicity events to take place in April.

Advertising for the events, which took on many forms including flyers, digital display boards, social media, posting to various calendars, and word of mouth, began about a month before the events took place. Faculty were also approached by the team prior to the events and asked to offer extra credit to students who attended and, in some cases, wrote a brief summary of the lessons learned from the event.

Responses to the events for both years were overwhelmingly positive. The number of views of the Money Smart Week® LibGuide increased from the first to the second year, as did the number of attendees at the events. The Money Smart Week® partner’s survey results showed the majority of attendees found their Money Smart Week® session very valuable or valuable, and the majority said they were very likely or likely to take action on something they learned during their session. Finally, the majority of attendees said they were very likely or likely to recommend a Money Smart Week® event to others.

Overall, the Money Smart Week® events at A&M-San Antonio have been successful in showcasing the university’s business students and providing a great opportunity for the library to collaborate with its campus constituents as well as off-campus organizations to provide valuable financial literacy education to its campus community, not to mention the valued opportunity it afforded a new business librarian to collaborate with her faculty and students. Next year, Money Smart Week® will be celebrated from April 23-30, 2016, and the team already has a plan in place to share financial literacy education with the university’s students and community once again. Next year’s events are sure to be just as successful!

Tammy Woodward is a business librarian, and Sarah Timm is the public services manager. Both are with Texas A&M University-San Antonio.

BIBLIOGRAPHY


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Stop by the Random House Children’s Books Booth, #1518, to meet our authors and illustrators, pick up promotional materials and advance reader copies of our most exciting titles, and meet our staff!

Wednesday, April 20

JENNIFER L. HOLM
Signing: 10:30 a.m. – 11:30 a.m.
Don’t miss Jenni at the Global Read Aloud Program on Tuesday, April 19, at 2:00 p.m.!

KELLY JONES
Signing: 11:00 a.m. – 12:00 p.m.
Don’t miss Kelly at the Texas Bluebonnet Speed Dating Event on Tuesday, April 19, at 3:00 p.m.!

PENNY PARKER KLOSTERMANN
Signing: 1:00 p.m. – 2:00 p.m.

GAVRIEL SAVIT
Signing: 2:00 p.m. – 3:00 p.m.
Don’t miss Gavriel at the YART: “Hear Them First: Debut YA Authors – Chapter 1” panel on Tuesday, April 19, at 2:00 p.m.!

DAVID LEVITHAN
Signing: 2:00 p.m. – 3:00 p.m.
Don’t miss David at the TLA Reading List Task Force Luncheon on Wednesday, April 20, at 12:00 p.m.!

LIESL SHURTLIFF
Signing: 2:00 p.m. – 3:00 p.m.
Don’t miss Liesl at the CRT “Explore Other Realms with Middle Grade Fantasy Authors” panel on Tuesday, April 19, at 2:00 p.m. and at the YART “Fairytale Retellings in YA Literature” panel on Thursday, April 21, at 2:00 p.m.!

TERESA TOTEN
Signing: 4:00 p.m. – 5:00 p.m.
Don’t miss Teresa at the YART “Trends in Mental Illness in YA” panel on Wednesday, April 20, at 2:00 p.m.!

Thursday, April 21st

RAYMOND ARROYO
Signing: 10:00 a.m. – 11:00 a.m.
Don’t miss Raymond’s panel, “Middle Grade Science Fiction Authors That Are Out of This World,” on Thursday, April 21, at 9:00 a.m.!

JENNIFER GRAY OLSON
Signing: 10:00 a.m. – 11:00 a.m.
Don’t miss Jennifer at Matthew Wimber’s Let’s Get Busy Podcast and KidLit Author Kickball Tournament on Wednesday, April 20, at 2:00 p.m.!

TAD HILLS
Signing: 11:00 a.m. – 12:00 p.m.
Don’t miss Tad at the Children’s Book Illustrators Ultimate Sketch-Off on Wednesday, April 20, at 4:00 p.m. and at the “Illustrating the Imagination” panel on Friday, April 22, at 10:00 a.m.!

JULIE BUXBAUM
Signing: 2:00 p.m. – 3:00 p.m.
Don’t miss Julie Buxbaum at the YART “Hear Them First: Debut YA Authors – Chapter 2” panel on Thursday, April 21, at 10:00 a.m.!

BONNIE-SUE HITCHCOCK
Signing: 2:00 p.m. – 3:00 p.m.
Don’t miss Bonnie-Sue at the YART “Different Cultures Explored in YA Literature” panel on Thursday, April 21, at 10:00 a.m.!

Friday, April 22

LANCE RUBIN
Signing: 9:30 a.m. – 10:30 a.m.
Don’t miss Lance Rubin at his panel, “LOL: Humor in YA Literature” on Thursday, April 21, at 2:00 p.m.!
ACTION ITEMS for New Librarians

by Susan Whitmer, Christina Cool, Amanda Mims, and Suzanne Townsdin

A librarian’s first year of professional work is full of expectations – both from the new librarian and the employer. Job responsibilities can range from serving as the LibGuides administrator to library instructor for first-year English composition classes. Library and information science schools prepare new librarians with theory. However, it is on-the-job training and the ability to adapt to an institution’s culture that determines success.

We are four new librarians at the Texas Woman’s University (TWU) Libraries. The TWU Libraries have locations in Denton, Dallas, and Houston. TWU is a co-educational, liberal arts university that has an enrollment of approximately 15,000 full-time students. TWU is the largest university primarily for women in the United States.

Education and Employment Background

Christina Cool: I received my BA in the study of religion from the University of California at Los Angeles in 2002. I then used that degree to say, “Look, I have a BA!,” and promptly became a marketing associate at a local direct-mail and online marketing company in Los Angeles. I moved to Texas, earned a MLS from the University of North Texas in 2009, and then spent the next four years working from home doing search engine evaluation before being hired as the electronic resources librarian at TWU.

Amanda Mims: I have an associate’s degree in fine arts from North Central Texas College, a BA in English, and an MLS (both from TWU). Before my first librarian job, I worked in paraprofessional positions: circulation assistant, part-time reference librarian, special projects associate in an academic archive, graduate assistant, and swim instructor. Texas Woman’s University is my first full-time professional librarian position. I am a health sciences librarian.

Suzanne Townsdin: I have three degrees from the University of North Texas: a BA in anthropology, a BA in Spanish (with secondary teaching certificate), and an MLIS with a certificate in digital content management. My work experience includes shelver, graduate library assistant, and stacks manager. After receiving my MLIS in May 2014, I accepted my first professional librarian position at Texas Woman’s University in July 2014 as the science reference librarian.

Susan Whitmer: I have two degrees from the University of North Texas: a BFA in studio art and a MLIS. Before becoming a librarian, I worked in paraprofessional positions at the UNT Libraries: technical services, preservation, and research and instructional services. I’m the humanities reference librarian at Texas Woman’s University.

First Success Brings Confidence

CC: One of my primary tasks is to fix things when they are broken. Databases with linking errors, journals with inaccurate coverage, ebooks not opening – these are all things that I need to know about and fix. There’s a process:

1. Submission of a ticket into our share drive so I will be able to triage, track, and fix. As it turns out, my predecessor opted for another process. The library staff was used to calling her, and she would make a personal visit to fix problems like clearing a librarian’s history and cache. Being new, I assumed that was just the way I was supposed to work. It was frustrating to not be able to track tickets and triage. Until one day my supervisor noticed what was going on.

   I returned from clearing someone’s cache when she asked where I’d been. When I explained, she helped me see that I was in charge and could shape my work as needed. I learned how to say no and to show users how to submit a ticket. I no longer worry about filling the shoes of my predecessor. I strive to find the best process for the task at hand.

   AM: The director of one of our major programs invited me to teach a two-hour research seminar at the beginning of the fall semester. I needed to get students ready for the case report they would be writing throughout the semester. I planned which databases I was going to cover, researched tricks to keep them from getting discouraged, and identified strategies for narrowing down large search result lists. The night of the class, I had over 50 students. I pulled up the speech communication subject guide for me to teach when we had Internet access. The entire campus lost Internet access. I had to quickly figure out how I was going to teach these students with no access to live databases. I created sample search PowerPoint presentations for another class, and decided to teach from those.

   ST: A few weeks into my first semester as a librarian, I was warned about a difficult biology assignment that brings many first-year students into the library every semester. Assisting these students was difficult, because the topic they were researching produced academic articles they couldn’t understand as novices.
in the discipline. Every semester, this assignment resulted in students feeling overwhelmed and librarians feeling unable to help.

It is not uncommon for librarians to encounter “bad research assignments.” I suspected that this might be one, so I set up a meeting with the course instructor to discuss this assignment with her. First, I asked her to tell me more about the assignment. We performed a sample search in some of our databases, which I was confident would demonstrate that the assignment was too advanced for these first-year students. Instead, I learned that the assignment only required the students to comprehend a few sentences that they could relate to an experiment performed in class. They did not need to completely understand or read the entire article. The purpose of the assignment was for students to find relevant articles and cite them correctly, not for them to understand everything they read. I had that “aha” moment about the importance of not making assumptions, getting first-hand information from the instructor, and being clear on my role.

SW: As the liaison librarian to the humanities, my main responsibility is to teach library instruction to first-year composition (FYC) classes. As a new librarian, I wanted to make a good impression so I created all new FYC instruction materials. I demonstrated these materials to the English faculty hoping they would schedule my library instruction sessions for their classes. The demonstration was a hit, and most of the faculty requested at least one library instruction class.

This happened during the week that TWU provided faculty and students the option to switch from Outlook email to Gmail, so we experienced some glitches in the scheduling. After noticing some discrepancies, I followed up with faculty. I learned that starting a good relationship with faculty is just part of the process; you have to maintain a good relationship by making sure communication is smooth and that faculty know that you are on top of projects.

Dress the Part

CC: Prior to this position, I’d spent four years working from home. My wardrobe consisted of yoga pants and t-shirts. I knew I would have to step up my game for a professional job. I invested in a nice suit for the interview and then turned to Pinterest for inspiration for a more business casual style. “Dress for the job you want, not the job you have” sounds cliché, but there is a lot of truth to it. You’re going to be taken seriously when you look put together and carry yourself with confidence.

AM: I have a bit of a challenge when it comes to dressing for work - I have several visible tattoos. After searching for TWU’s tattoo policy (there is not one), I decided on my own personal tattoo policy. On teaching or presentation days, I cover them up so they will not be a distraction. On any other day, it is fine if my forearm tattoos peak out. Not only

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does this let me feel more comfortable, consistency helps other staff too.

ST: Despite being in my late 20s, I often get mistaken for an undergraduate. I learned quickly that professional librarians who look young need especially to dress and act the part. You want to signal that you are a professional, not a student employee. I wear business casual on most days and add a blazer on days when I have library instruction scheduled.

SW: Image is important for public service librarians, because we interact with library users and library staff. Dressing above your title shows that you have ambition. I mimic the style of fashionable academics. I shop at consignment stores and thrift stores for dresses, blazers, and suits.

What They Don’t Teach You in Library School

AM: A grant writing class would be useful. I’ve found that one of the things faculty frequently want me to do is look over grant proposals and assist in research or by checking formatting. TWU has an Office of Research, and its staff have been incredibly helpful in navigating the grant writing process. I think it’s important for new librarians to seek out that kind of training, whether by contacting the Office of Research or finding webinars and training through different professional associations.

ST: I was not taught how to teach or manage a class in library school. With today’s academic reference librarians devoting so much time to library instruction, training in this activity would be useful. Because library school does not focus on teaching, it is important for aspiring academic reference librarians to research basic teaching and learning theories. Familiarity with these strategies can make your instruction more effective.

SW: A statistics course would have helped with all my assessment responsibilities. I did not learn about assessment in library school. Assessment is a large part of my job as a reference librarian and I learned most of my assessment skills by joining assessment committees, assessment webinars, and on-the-job training.

Mentors & Networking

CC: The electronic resources librarian position is a very isolated role. It’s difficult to make connections when others do not fully understand what you do. I recommend joining listservs and asking questions either on or off the list. I have “met” several fellow ERLs that way and we have created our own little group with which to discuss new ideas and challenges. I have also found that attending conferences is a wonderful way to foster relationships with other ERLs, and it’s comforting to know that help, inspiration, or commiseration is only an email or text away.

ST: Networking can be challenging for librarians, because many of us are introverts. I consider myself an outgoing introvert, but I struggle at networking. A strategy that has worked for me is to volunteer at conferences. Being a volunteer makes me feel more like a hostess, which encourages me to be more outgoing and interact with more people. My biggest networking advice is to make a conscious effort to get out of your comfort zone. Sit with people you do not know. Interact with the people around you and be approachable.

SW: I worked as a reference specialist in the research and instructional services department at the University of North Texas for three years. My mentors were instruction librarians who taught classes, published journal articles and books, and presented at conferences. I was fortunate to have an apprenticeship with these librarians who were willing to let me co-teach library instruction classes and co-author conference papers, poster sessions, and presentations.

Keep Up with Technology

CC: Electronic resources is a very dynamic field. I find that webinars and tutorials are an invaluable resource to keep up with ever-changing formats and interfaces. Depending on your place of employment, you may also have access to Lynda.com; if so, take full advantage of it. Many conferences also offer pre- and post-conference sessions geared specifically towards technology. If you’re attending a conference, it is a good idea to sign up for additional sessions. And don’t forget to add your new skills to your CV!

AM: Webinars have been huge for me when it comes to keeping up with technology. Not only do I get to learn about different databases, technology trends, computer programs, and programming languages from experts, but I can also see how different professionals in the field implement those technologies. Things like Coursera and Lynda.com also offer great courses in different aspects of technology.

SW: Become proficient in one area of technology. Focusing on one area of technology makes it easier to learn something new, and patterns will emerge. Since I have a lot of assessment duties, I keep my spreadsheet skills sharp by watching tutorials and subscribing to spreadsheet listservs. Focusing on one area of technology makes it easier to learn something new.

Conclusion

We are four new librarians navigating our way through our first year as professionals. We worked hard to become librarians, and we developed strategies to thrive in our new positions. We have found that the best way to approach new librarianship is to turn obstacles into opportunities, take advantage of continuing education to fill in the education gaps, build a professional wardrobe, find a mentor, master technology, and network at every opportunity because the library world is about connections and being connected.

Susan Whitmer (swhitmer@twu.edu) is a reference librarian. Christina Cool (ccool@twu.edu) is a librarian. Amanda Mims (amims@twu.edu) is a reference librarian. Suzanne Townsdin (stownsdin@twu.edu) is a reference librarian. All are with Texas Woman’s University.
TLA AWARDS

It is awards season again. Be sure to check the TLA website for information about association-wide awards and unit-level awards.

• Librarian of the Year Award: Recognizes extraordinary leadership or service within the library community within the past 12-18 months.

• Distinguished Service Award: Recognizes outstanding and continuing service in one or more areas of the library profession.

• Lifetime Achievement Award: Recognizes an exemplary career in librarianship.

• Outstanding Services to Libraries Award: Given to an individual or to an organization in recognition of outstanding lay advocacy.

• Wayne Williams Library Project of the Year Award: Recognizes a project that exemplifies the highest levels of achievement, professional standards, and inspiration to other libraries.

• Libraries Change Communities Award: Given to a collaborative community effort that recognizes positive achievements and promotes outstanding library-based initiatives in Texas.

• Benefactor(s) Award: Recognizes substantial donations.

PR Branding Iron Awards: Be sure to apply for TLA’s Public Relations Branding Iron Awards. With multiple categories, make sure you and your staff are being recognized for all the good work you are doing promoting your library and its services!

TLA Scholarships, Grants, and Stipends: The Scholarship and Research Committee of the Texas Library Association invites TLA members to submit applications for scholarships, research grants, and conference stipends to be awarded in the spring of 2016. To apply for any TLA scholarship, grant, or stipend, applicants will need to complete the online application found on the TLA website. Applicants must be TLA members to apply. Scholarship applicants must also be accepted as a graduate student at a Texas ALA-Accredited Library Program.

Unit Awards, Division (CULD, PLD, TASL) and Stipends: Numerous unit awards and stipends are also available. Information is provided at the TLA awards website.

TSLAC Begins Updating School Library Standards

The Texas State Library and Archives Commission (TSLAC) has begun the process to revise the 2005 School Library Programs: Standards and Guidelines for Texas. Working in concert with the Texas Education Agency, TSLAC has named a committee to undertake this process.

Committee members include: Vanessa Ashcraft (district librarian, Jarrell ISD); Sunni Branstetter (5th Grade English Language Arts/Social Studies teacher, Northwest ISD); Len Bryan (school program coordinator, Texas State Library and Archives Commission); Blair Claussen (Instructional Materials and Education Technology, Texas Education Agency); Nicole Cruz (high school librarian, Sharyland ISD lead librarian); Brandon Dannard (principal, Chapel Hill ISD); Kim Garcia (educational technology coordinator, Georgetown ISD); Scott Harrell (executive director of leadership and learning, Pasadena ISD); Kelly Hoppe (high school librarian, Amarillo ISD); Donna Kearley (library services coordinator, Denton ISD); Irene Kistler (high school librarian, Alamo Heights ISD); Elizabeth Philippi (district library coordinator, Houston ISD); and Sonja Schulz (high school librarian, Nacogdoches ISD).

The committee cannot complete this revision alone and is asking for the broader library community to reach out to members of the group ideas, comments, and suggestions. For additional information, contact Len Bryan (lbryan@tsl.texas.gov).

“StoryTime with Brad”

New York Times Best-Selling author Brad Meltzer is offering the world a treat. There’s just no other way to describe the weekly offering of good old fashioned storytelling combined with the author’s wit. Meltzer is offering weekly bedtime reads through Facebook.

You can tune in on your own, with kids, loved ones, or view videos later. With a growing band of eager listeners, Meltzer is offering literary enthusiasts of all ages another way to share the written (and spoken) word. To learn more, visit Meltzer’s Facebook page.

TLA’s CE Office has several programs available, many of which are at no cost to members. Continuing Education credit is available for watching the live webinar or for viewing a recording and taking a short quiz. The Texas Library Association is accredited by both the Texas State Library and Archives Commission and the State Board of Educator Certification (provider #500383).

Check out the website:

www.txla.org/ce

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CODE OF CONDUCT for EVENTS

Texas Library Association is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of event participants in any form. Sexual language and imagery is not appropriate for any event venue, including talks.

Be kind to others. Do not insult or put down other attendees. Behave professionally. Remember that harassment and sexist, racist, or exclusionary jokes are not appropriate for Texas Library Association events.

Event participants violating these rules may be sanctioned or expelled from the event at the discretion of the event organizers.

Harassment includes offensive verbal comments related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately.

If a participant engages in harassing behavior, the event organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference. If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of event staff immediately.

Event staff will be happy to help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the event. We value your attendance.

We expect participants to follow these rules at all event venues and event-related social events.
FEATURED SPEAKERS

General Sessions

Evan Smith is the editor-in-chief and co-founder of The Texas Tribune, a nonprofit, nonpartisan digital news organization recently called “one of the nonprofit news sector’s runaway success stories.” Since its launch in 2009, the Tribune has garnered international acclaim and honors, including eight national Edward R. Murrow Awards from the Radio Television Digital News Association and six awards from the Online News Association. Previously Smith spent nearly 18 years at Texas Monthly, including eight years as editor and a year as president and editor-in-chief.

Al Roker is a nationally-acclaimed figure who has earned 10 Emmy awards for his work on NBC’s Today show. He is also a bestselling author with many acclaimed works. His first book, Don’t Make Me Stop This Car: Adventures in Fatherhood, spent weeks at the top of the New York Times best-seller list. His most recent work, The Storm of the Century: Tragedy, Heroism, Survival, and the Epic True Story of America’s Deadliest Natural Disaster: The Great Gulf Hurricane of 1900, is a riveting exploration of one of the most tragic events in American history.

Dav Pilkey is the Caldecott Honor Award-winning author and illustrator of more than 50 books for children. He is beloved by children and parents, and he is known for his humor, inventiveness, and ability to subtly underscore kindness and friendship. He is a champion for intellectual freedom and has braved many challenges to his work – notably the Captain Underpants series, which remains a favorite for children and has been instrumental in developing life-long readers.

Directors Summit

Jim Neal served as the vice president for information services and university librarian at Columbia University during 2001-2014, providing leadership for university academic computing and a system of 22 libraries. Previously, he served as the Dean of University Libraries at Indiana University and Johns Hopkins University. Neal is one of the most decorated library leaders and has represented the field on copyright and intellectual property matters before Congress.

Valerie Gross has served as president and CEO of Howard County Library System (HCLS) in Maryland since 2001. An educator and attorney for 30 years, Gross developed a new vision for libraries working with the HCLS Board, staff, funders, elected officials, and the community. Implementing “Libraries = Education,” she led the transformation of HCLS to its current prominence as a renowned educational institution, alongside the region’s schools, colleges, and universities.

Suzanna L. Panter is the educational specialist for library services in Henrico County Public Schools (VA), winner of AASL’s 2011 National School Library Program of the Year. In this position she supervises over 160 school librarians, assistants, and central office personnel. In 2009 she was an ALA Emerging Leader and was chosen to attend the first ALA Leading to the Future Institute in 2013. In 2012, her school library won the Virginia Association of School Librarians’ Program of the Year Award.

TechCamp

Drew Minock is an enthusiastic elementary teacher and technology trainer. He is the co-founder of the educational blog Two Guys and Some iPads and the augmented reality meetup AR Detroit. Minock has launched the popular educational podcast “The Two Guys Show” to inspire educators to reach new heights. Minock is currently serving on the Teacher Advisory Board for edtech startups Remind 101 and Three Ring.

Brad Waid is a passionate educator who works to foster educational change through technology and augmented reality. He is one of the co-founders of AR Detroit, a monthly meet up that brings together industry leaders and visionaries, and of Two Guys and Some iPads blog, an internationally viewed blog from over 120 countries and over 100,000 visitors in the first 4 months of its creation.

Stephen Abram, a strategy and direction planning consultant for libraries and the information industry, is principal of Lighthouse Partners. He is also executive director of the Federation of Ontario Public Libraries. He is a library trend watcher, innovator, and author of Stephen’s Lighthouse blog. He has held executive leadership positions in libraries and at Cengage Learning (Gale) and other corporations.

Maureen Ambrosino is a former TALL Texan and director of the Westborough Public Library (MA). This former journalist and LJ Mover and Shaker has made her mark in children’s services, technology programming, and advocacy. Often noted for her piece “The Metamorphosis; or, How I Went from Being a Quiet
Meet Your Favorite Authors from Macmillan Children’s Publishing Group in the Author Area!

**Wednesday, April 20th**

- **Katherine Applegate**
  - Signing: 10:30–11:30am
  - Program: Notably Newbery; Meet Newbery-Winning Authors
  - Thursday, 10:00–11:50am

- **Andy Griffiths**
  - Signing: 4:00–5:00pm
  - Program: Matthew Winner’s Let’s Get Busy Podcast and Kidlit Author Kickball Tournament
  - Wednesday, 2:00–3:50pm

- **Jennifer Mathieu**
  - Signing: 4:00–5:00pm
  - Program: Discover the Spirit of Texas Reading Program
  - Wednesday, 2:00–3:50pm

**Thursday, April 21st**

- **Philip C. Stead**
  - Signing: 9:30–10:30am
  - Program: Illustrating the Imagination: Kidlit Illustrators
  - Friday, 10:00–11:20am

- **Sara Varon**
  - Signing: 10:30–11:30am
  - Program: POW: Little Maverick Graphic Novel Reading List
  - Friday, 10:00–11:50am

- **Ben Hatke**
  - Signing: 2:00–3:00pm
  - Program: Fairy Tale Retellings in YA Literature
  - Thursday, 2:00–3:50pm

**Friday, April 22nd**

- **Mariko Tamaki**
  - Signing: 11:00–noon
  - Program: LOL: Humor in YA Literature
  - Thursday, 9:00–9:50am

- **Barry Lyga**
  - Signing: 10:30–11:30am
  - Program: Middle Grade Science Fiction Authors That Are Out of This World
  - Thursday, 2:00–3:50pm

- **Aaron Reynolds**
  - Signing: 11:00–noon
  - Program: Discover the Spirit of Texas Reading Program
  - Wednesday, 2:00–3:50pm

- **Andy Griffiths**
  - Signing: 4:00–5:00pm
  - Program: Matthew Winner’s Let’s Get Busy Podcast and Kidlit Author Kickball Tournament
  - Wednesday, 2:00–3:50pm

- **Jennifer Mathieu**
  - Signing: 4:00–5:00pm
  - Program: Discover the Spirit of Texas Reading Program
  - Wednesday, 2:00–3:50pm

- **Barbara McClintock**
  - Signing: 3:00–4:00pm
  - Program: LOST AND FOUND: ADELE AND SIMON IN CHINA
  - Thursday, 2:00–3:50pm

Stop by Booth #1541 to pick up galleys of our newest titles!
Marshall Breeding serves as the director for innovative technologies and research for the Vanderbilt University Libraries in Nashville. He designs and develops digital library resources and investigates emerging technologies. Breeding is also the executive director of the Vanderbilt Television News Archive, a large-scale archive of digital video content.

Melanie Townsend Diggs of Baltimore’s Enoch Pratt Free Library is branch manager of the building that stands across from the CVS that was looted and burned during protests after the death of Freddie Gray who was in police custody. While businesses stayed closed, her library remained open. A librarian and community leader, Townsend Diggs offers a truly front-line resume in serving communities.

Georgia’s Marti A. Minor has combined her law degree and library experience to address legal issues that commonly occur in libraries, including personnel policies, open records requests, patron confidentiality, and external litigation threats. With Georgia’s version of Open Carry legislation now a year in implementation, Minor’s experience relates directly to what Texas librarians are newly facing.

Chad Patterson is executive director of Montgomery County Emergency Assistance, where he works toward empowering people to self-sufficiency. He is also a long-time motivational coach who works with teams on developing leadership and growing professionally and personally.

Terry Reese is the head of digital initiatives at The Ohio State University. Reese was formerly the Gray Chair for Innovative Library Services at Oregon State University Libraries. He has been developing and supporting MarcEdit and the MarcEdit user community since 1999. He devotes much of his professional energy to identifying and building upon points of collaboration to benefit the shared communities of library users.

Antonio Rocha, a native of Brazil, began his career in the performing arts in 1985. In 1988 he received a Partners of the Americas grant to come to the USA to perform and deepen his skills with Mime Master Tony Montanaro. He has worked with Master Marcel Marceau, and Rocha’s unique solo shows of stories and mime have been performed around the world.

Aaron Schmidt has focused his career on the application of new media technology to libraries and has launched many successful programs. A 2005 LJ Mover & Shaker, Schmidt has assisted with website visioning and usability testing, and he has created user interfaces for homemade self-check machines and iPad-based neighborhood library dashboards. He was part of the team that created the first iPhone and Blackberry online catalog searching applications.

Día Turns 20! El día de los niños/El día de los libros (Children’s Day/Book Day), commonly known as Día, is a celebration every day of children, families, and reading that culminates yearly on April 30. The celebration emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. Nationally-acclaimed author Pat Mora, founder of this celebration, discusses this important event and its potential to impact communities across the country. ☀

New POP UP Presentations

Are you looking for new ideas, new voices, and new experiences at conference? At TLA 2016 Contributed Papers sessions have been replaced by new Pop Up Presentations!

Pop Up Presentations are 20 minute sessions that engage the audience and feature new or innovative ideas.

Pop Up Presentations provide a showcase for valuable new content that may have “popped up” between Annual Assembly and Annual Conference.

Pop Up Presentations will feature the most current information on:

• All Things Tech – tech-related projects, ideas, and issues
• Beyond Storytime – innovative children’s programming
• Leading a Library – library management
• Outside the Box – non-traditional libraries, collections, or services
• Beyond the Stacks – wellness and work-life balance
• New & Noteworthy – the latest and greatest from around libraryland!

Proposals for Pop Up Presentations will be accepted from January 19, 2016 until February 26, 2016. Watch for more information and a call for proposals coming in January!

JOIN THE CONVERSATION

Follow TLA on social media for the latest #txla16 conference news and updates. We are on Facebook, Twitter, Instagram, and Tumblr. Join our group on LinkedIn and subscribe to our YouTube channel. For more information, visit tla.org/social-media

TexasLibraryAssociation
Facebook Event! Add the 2016 TLA Annual Conference to your events calendar.

@TXLA
Follow TLA for updates leading up to and during conference, and enhance your presence by using the official conference hashtag: #txla16

@tla_1902
Tag TLA in your photos. #txla16

#txla16
MEET OUR AUTHORS AND ILLUSTRATORS

TLA 2016, AUSTIN, TX | Disney•Hyperion Booth #1339

WEDNESDAY, April 20

JAN GANGSEI
10:30 a.m.–11:30 a.m.
Zero Day

Additional appearances:
Hear Them First: Debut YA Authors – Chapter 1 Tues. 4/19, 2:00 p.m.–3:50 p.m.

THURSDAY, April 21

TAMARA IRELAND STONE
9:00 a.m.–10:00 a.m.
Every Last Word

Additional appearance:
Trends in Mental Illness in YA Literature Wed. 4/20, 2:00 p.m.–3:50 p.m.

THURSDAY, April 21

GREG PIZZOLI
10:30 a.m.–11:30 a.m.
Good Night Owl

Additional appearances:
Children’s Book Illustrators Ultimate Sketch-Off Wed. 4/20, 5:00 p.m.–6:00 p.m.
16th Annual Texas 2x2 Showcase: Books for 2 Years through 2nd Grade Thurs. 4/21, 8:00 a.m.–9:00 a.m.

FRIDAY, April 22

LIZ BRASWELL
9:30 a.m.–10:30 a.m.
Once Upon a Dream

Additional appearance:
Fairy Tale Retellings in YA Literature Thurs. 4/21, 2:00 p.m.–3:50 p.m.
ABOUT TLA
Introduction to TLA Finances .......................... 3:30 - 4:20 pm
Texas Library Association Council ........................... 5 - 5:50 pm
Networking with New Members ............................. 6 - 8 pm

Wednesday, April 20
Texas Library Association Membership Meeting .... 5:30 - 6 pm

Friday, April 22
Prepare and Share: Program Planning for TLA 2017 .................. 7 - 7:50 am
Texas Library Association Council II .................. 2:30 - 3:20 pm

ADVOCACY, MARKETING, & PUBLIC RELATIONS
Tuesday, April 19
Everywhere You Look...Embedded Librarians! ... 12 - 1:20 pm
Can the Edge Assessment Help My Small Rural Library? ........ 2 - 2:50 pm
Programming for Young and School Age Children .......... 2 - 2:50 pm
Teen Street Team: The New Teen Advisory Board ........ 2 - 2:50 pm
Exhibits and Programming @ Your Public Library ........ 2 - 3:20 pm
‘Outside the Lines’: A New Approach to Community Engagement .... 4 - 5:20 pm

Wednesday, April 20
Communicating & Proving Your Worth .......... 10:15 - 11:50 am
10 Ways to Transform School Libraries ...................... 11 - 11:50 am
Support Self-Publishers: Be the Missing Link .... 1 - 1:50 pm
Ideas for Engaging Your Community ...................... 2 - 3:50 pm
Successful Signature Events @ Your Library ........... 2 - 3:50 pm
Improving Communication through Visual Design ...... 3 - 3:50 pm
Marketing Community Libraries .......................... 3 - 3:50 pm
The Goldie Socks Strategy: Creating a ‘Just Right’ Library Program .... 4 - 5:20 pm
Roll Out the Red Carpet: A Branding Iron Award Winning Program ...... 4 - 5:20 pm
TexShare Playbook: Best Practices for the TexShare Databases .......... 4 - 5:20 pm
With a Little Help From Your Friends .................. 4 - 5:20 pm

Thursday, April 21
Director’s Symposium: Making Your Library Indispensable .......... 8 - 9:50 am
Crowdsourcing: The New Bake Sale for School Libraries .... 10 - 10:50 am
Outcomes Made Easy: Seven Steps to Tell Your Library’s Story .... 10 - 11:20 am
Take the Wheel: Hands-on Advocacy .......................... 10 - 11:50 am
Users’ Success Stories: All Types of Libraries ........ 11 - 11:50 am
Make a Difference ............................................. 10 - 11:50 am
Wayfinding Yourself: Simply Beautiful Signage .......... 10 - 11:50 am
Creating Dynamic Presentations ......................... 1 - 1:50 pm
Creative and Dazzling Displays .......................... 1 - 1:50 pm
Social Networking in Organizational Cultures .... 1 - 1:50 pm
Using Beacons for Community Engagement ........... 1 - 1:50 pm
Assessment in Action in Academic Libraries .... 2 - 3:50 pm
Keeping the Doors Open: Service in Times of Sﬁre ........................................ 2 - 3:50 pm
Open School Libraries: Develop Your Leadership and Advocacy Abilities .... 2 - 3:50 pm

Friday, April 22
Get What You Need: Writing Proposals for Internal Decision Makers ........ 9 - 9:50 am
How to Go From Quiet Bystander to Raging Library Activist .................. 9 - 9:50 am
Virtual Opportunities for Your School Library ........ 9 - 9:50 am
Censorship Attempts are Alive and Well: Be Prepared .................. 10 - 11:50 am

APPLIED/EMERGING TECHNOLOGY
Tuesday, April 19
Hands on 3D Printing .................................. 9 am - 12 pm
MarcEdit and Linked Data .................................. 9 am - 12 pm
Tech Camp: Technology Conference within a Conference ........ 9:30 am - 3:30 pm
An Open Educational Resources Repository in Action .................. 2 - 2:50 pm
The Internet of Everything - Wearables, Embedded Technology - What Does It Mean for Us? ..... 2 - 2:50 pm
Increasing Engagement: Designing Interactive Videos for Online Learning ........ 3 - 3:50 pm
The Missing Voices in Edtech: Bringing Diversity into Edtech .... 3 - 3:50 pm
Office 365/OneDrive ............................................. 4 - 5:20 pm

Wednesday, April 20
friED TECHNOLOGY: Amy Mayer on Google Certifications .......... 10:15 - 11:20 am
Excel Basics: Creating Simple Budgets ............. 10:15 - 11:50 am
Streaming Media: How are Libraries Handling It? .......... 10:15 - 11:50 am
First Steps in Google Certification ...................... 12 - 12:50 pm
Multilingual Information Access to Digital Collections .......... 1 - 1:50 pm
Excel Advanced: Manipulating Data and Making it Work for You .......... 1 - 2:50 pm
New Pathways in Scholarly Discovery: Understanding the Next Generation of Researcher Tools .... 2 - 2:50 pm
Transform Your Teaching using Technology Application TEKS .................. 2 - 2:50 pm
Demystifying Usage Statistics .................................. 3 - 3:50 pm
Emerging Apps for Android Devices .................. 3 - 3:50 pm
Manipulating Wikipedia ............................................. 4 - 4:50 pm
Library Mashups: Exploring New Ways to Deliver Library Data ........ 4 - 5:20 pm
Using PBS Digital Media to Cultivate Innovative Thinking in the Classroom .... 4 - 5:20 pm

Thursday, April 21
Tools for Enhancing Your Library’s Social Media Presence .......... 8:30 - 9:50 am
Augmented Reality in School Libraries ........ 9 - 9:50 am
Avoiding Gotcha: Patron Data Security in an Online World .......... 9 - 9:50 am
Augmented Reality ............................................. 10 - 11:50 am
Keep Your School Library Open 24/7 with TexQuest ................. 11 - 11:50 am
Analytics and Big Data: Terms and Tools for Information Professionals .... 1 - 1:50 pm
The Choice, Season 2: Knock-Out Ideas for TexQuest .......... 1 - 1:50 pm
Digitizing Community History: Get the Goods without the Bulk ...... 1 - 1:50 pm
User Experience (UX) Design from Scratch .......... 1 - 1:50 pm
Using Beacons for Community Engagement ........ 1 - 1:50 pm
Driver’s Ed: Google Drive for Novices .......................... 1 - 3:50 pm
Augmented Reality and Pop Culture for First Year Students .......... 2 - 2:50 pm
Texas Media Awards Presentation ........................ 6 - 8 pm

Friday, April 22
Twitter 101 .................................................... 8 - 8:50 am

More than a Buzzword: Role of Makerspaces in Curriculum and Assessment ........ 9 - 9:50 am
What Works and What Doesn’t with Open and Closed Source Software .......... 9 - 9:50 am
Augmented Reality ............................................. 9 - 11:50 am
The 25 AASL Best Websites and Apps that Rocked This Year .......... 10 - 11:50 am

ARCHIVES, PRESERVATION, & DIGITIZATION
Tuesday, April 19
Developing Policies for Local History and Special Collections .......... 8:30 am - 12 pm
Next Steps: Archiving, Digitization, and Preservation Basics .......... 1 - 4 pm
Texas Digital Library: A Chat with TDL’s New Leadership .................. 2 - 3:50 pm

Wednesday, April 20
Space City: Building Partnerships with the Johnson Space Center Archives .... 10:15 - 11:50 am
Research in the Archive: Exploring and Using Primary Resources ...... 4 - 5:20 pm
When Disaster Strikes: Weathering the Storm .................. 4 - 5:20 pm

Thursday, April 21
Connecting Communities: Oral History for All Generations .......... 9 - 9:50 am
Copyright and Digital Collections: Lessons from Astrodome Memories .......... 10 - 11:20 am
Opening the Curtain: Behind the Scenes of the Black Academy of Arts and Letters Archive .................. 10 - 11:20 am
Digitizing Community History: Get the Goods without the Bulk ........ 1 - 1:50 pm
Basic Book Repair and Mending Lab .......................... 1 - 3:50 pm
An Evening at the Clayton Library with Drew Smith ..................... 6:30 - 8:30 pm

Friday, April 22
Basic Book Repair and Mending Lab .......................... 9 - 11:50 am
Setting Up (or Quickly Ramping Up) Large Scale Digitization Projects .... 10 - 10:50 am

ASSESSMENT
Tuesday, April 19
Can the Edge Assessment Help My Small Rural Library? .... 2 - 2:50 pm

Wednesday, April 20
Project Outcome: Measuring Public Library Services .................. 10:15 - 11:50 am
Using Formative Assessment in Teaching Information Literacy ........ 10:15 - 11:50 am
Understanding Library Assessment, Evaluation, and Metrics ........ 2 - 2:50 pm
Demystifying Usage Statistics .................................. 3 - 3:50 pm
Participatory and Collaborative Methods for Gathering and Understanding Data about Your Library .......................... 4 - 5:20 pm

Thursday, April 21
User Experience for Library Facility Design and Services Planning .......... 9 - 9:50 am
Outcomes Made Easy: Seven Steps to Tell Your Library’s Story .......... 10 - 11:20 am
Spinning Plates: Balancing the Budget as Collection Formats Multiply .... 10 - 11:50 am
Users’ Success Stories: All Types of Libraries Make a Difference .......... 10 - 11:50 am
Analytics and Big Data: Terms and Tools for Information Professionals .... 1 - 1:50 pm
Assessment in Action in Academic Libraries .... 2 - 3:50 pm
Partial text included...
Thursday, April 21

Fundamentals of RDA .......................... 9 - 9:50 am
Cataloging & Metadata Round Table
Business Meeting ................................ 2 - 3:50 pm
User-focused Cataloging and Metadata: Fulfilling the Dream of Charles Ammi Cutter ................. 2 - 3:50 pm

Friday, April 22

Data Clean-up: Let’s Not Sweep It
Under the Rug ........................................ 9 - 9:50 am

COLLECTION DEVELOPMENT & MANAGEMENT

Tuesday, April 19

Developing Policies for Local History and Special Collections .......................... 8:30 am - 12 pm
Optimize Graphic Novel Choice and Programming @ Your Library ........... 3 - 3:50 pm
Faith and Spirituality in YA Lit ................................ 4 - 4:50 pm
Negotiating for Content .................................. 4 - 4:50 pm

Wednesday, April 20

Streaming Media: How are Libraries Handling It? ........................... 10:15 - 11:50 am
Pulling the Digital Weeds from Our Gardens ........................................ 1 - 1:50 pm
Support Self-Publishers: Be the Missing Link ........................................ 1 - 1:50 pm
Using ERMs to Improve Workflows ............................................... 2 - 2:50 pm
Open Access: What You Need to Know ............................................. 2 - 3:50 pm
Demystifying Usage Statistics ...................................................... 3 - 3:50 pm
#WeNeedDiverseBooks in Texas ................................................. 4 - 5:20 pm

Thursday, April 21

Speed Dating with Vendors ........................................ 8 - 9:50 am
Digital Scholarship Training ................................................. 9 - 9:50 am
Bleep! Blorp! Book! Robotic Programs in the Library ......................... 10 - 11:50 am
Spinning Plates: Balancing the Budget as Collection Formats Multiply .... 10 - 11:50 am
Managing Databases: Selection, Evaluation, Renewal, and Cancellation .... 11 - 11:50 am
Internet Resources for Spanish Language Collection Development .......... 1 - 1:50 pm
Basic Book Repair and Mending Lab ............................................ 1 - 3:50 pm
Managing eBook Collections in School Libraries ............................... 2 - 3:20 pm

Friday, April 22

Data Clean-up: Let’s Not Sweep It
Under the Rug ............................................. 9 - 9:50 am
Basic Book Repair and Mending Lab ............................................ 9 - 11:50 am
Setting Up (or Quickly Ramping Up) Large Scale Digitalization Projects ........ 10 - 10:50 am
Censorship Attempts are Alive and Well: Be Prepared ......................... 10 - 11:50 am

CUSTOMER SERVICE

Tuesday, April 19

Everywhere You Look... Embodied Librarians! ................................ 12 - 1:20 pm

Wednesday, April 20

Community Partnerships for Outreach .......................... 10:15 - 11:50 am
10 Ways to Transform School Libraries ........................................ 11 - 11:50 am
Better than Dr. Google: Consumer Health Reference ......................... 1 - 1:50 pm
Transforming Services for Transgender Patrons ............................... 1 - 1:50 pm
We’re All Different: Managing the School Library .......................... 1 - 1:50 pm
Open Libraries! Making Your Library Welcoming to All ..................... 2 - 2:50 pm
Ideas for Engaging Your Community ............................................ 2 - 3:30 pm

Thursday, April 21

Reference Maker: Tailoring Reference to User Needs ......................... 9 - 9:50 am

User Experience for Library Facility
Design and Services Planning ........................................ 9 - 9:50 am
It Happened at a Library Near You: Frontline Stories ........................ 10 - 11:20 am
Wayfinding Yourself: Simply Beautiful Signage ................................ 10 - 11:50 am
Creative and Dazzling Displays ................................................. 1 - 1:50 pm
Keeping the Doors Open: Service in Times of Stress ......................... 2 - 3:50 pm
Top 10 Things Support Staff Need to Know .................................... 3 - 3:50 pm

Friday, April 22

Open Libraries on the Front Lines .............................................. 9 - 9:50 am
Cultural Intelligence: Ability to Adapt to New Cultural Settings ............ 10 - 10:50 am
Using Ithaka S+R Local Surveys to Understand Your Users .......................... 10 - 11:50 am

DATA MANAGEMENT OF ORIGINAL WORKS

Wednesday, April 20

Multilingual Information Access to Digital Collections ......................... 1 - 1:50 pm
Open Access: What You Need to Know ........................................ 2 - 3:50 pm

Thursday, April 21

Data Management Basics and Best Practices .................................. 9 - 9:50 am
Digital Scholarship Training ................................................. 9 - 9:50 am

Friday, April 22

Data Clean-up: Let’s Not Sweep It
Under the Rug ............................................. 9 - 9:50 am
Linked Data with Migrating Digital Systems .................................. 9 - 9:50 am
We Have Only Scratched the Surface: The Role of Student Research in Institutional Repositories ........................................ 9 - 9:50 am
Know Your Data: Metadata Quality Control for Content Migration .......... 10 - 10:50 am

EBOOKS

Wednesday, April 20

Pulling the Digital Weeds from Our Gardens ................................ 1 - 1:50 pm
On Our Own: eBook Platforms by and for Libraries ......................... 2 - 3:50 pm
Public Libraries Division Round Table

Thursday, April 21

Speed Dating with Vendors ............................................. 8 - 9:50 am
Managing eBook Collections in School Libraries ............................... 2 - 3:20 pm

Friday, April 22


FACILITIES

Tuesday, April 19

Making Makerspaces in Public Libraries ........................................ 1 - 4:30 pm
The Internet of Everything - Wearables, Embedded Technology - What Does It Mean for Us? ........ 2 - 2:50 pm

Wednesday, April 20

Open Libraries! Making Your Library Welcoming to All ..................... 2 - 2:50 pm
Library Cafes - Have Your School Cafeteria Build One for Your Library .......... 4 - 5:20 pm
Repurposing Older Academic & Public Buildings Through Redesign and Renovation ........ 4 - 5:20 pm
When Disaster Strikes: Weathering the Storm ................................ 4 - 5:20 pm

Thursday, April 21

Reinvent Your School Library Space ........................................... 9 - 9:50 am
User Experience for Library Facility
Design and Services Planning ........................................ 9 - 9:50 am
Wayfinding Yourself: Simply Beautiful Signage ................................ 10 - 11:50 am
Transforming Children’s Spaces Through the Family Place Libraries Project .......................... 2 - 3:20 pm

User Experience for Library Facility
Design and Services Planning ........................................ 9 - 9:50 am
Wayfinding Yourself: Simply Beautiful Signage ................................ 10 - 11:50 am
Transforming Children’s Spaces Through the Family Place Libraries Project .......................... 2 - 3:20 pm
PROGRAMMING FOR ADULTS
Tuesday, April 19
Hands on 3D Printing Design .................. 9 am - 12 pm
Workforce Collaborations from Cradle to Career ................. 12 - 1:20 pm
Next Steps: Archiving, Digitization, and Preservation Basics ........ 1 - 4 pm
Making Makerspaces in Public Libraries .................. 1 - 4:30 pm
Exhibits and Programming @ Your Public Library .................. 2 - 3:20 pm

Wednesday, April 20
So You have a 3D Printer, Now What? ........... 10:15 - 11:50 am
Adult Outreach to Hispanic Small-Business Communities ........... 1 - 1:50 pm
Project Information Literacy: Lifelong Learning Practices of Recent College Graduates ......... 2 - 3:20 pm
Successful Signature Events @ Your Library .................. 2 - 3:50 pm

Thursday, April 21
Restoring Connections: Meeting the Needs of People with Dementia ............. 9 - 9:50 am
Laughing Out Loud: Implementing Laughter Yoga @ Your Library ............. 2 - 3:20 pm

Friday, April 22
The Library and University-Wide Initiatives ........ 10 - 11:50 am
Poetry for the Public ........ 10 - 11:20 am

PROGRAMMING FOR CHILDREN
Tuesday, April 19
Tech Camp: Technology Conference within a Conference ........ 9:30 am - 3 pm
Programing for Young and School Age Children ............ 2 - 2:50 pm
Global Read Aloud: Connecting Classrooms Around the World ........ 2 - 3:50 pm
Optimize Graphic Novel Choice and Programming @ Your Library ........ 3 - 3:50 pm
Speed Dating the Texas Bluebonnet Books and Authors ........ 3 - 6 pm
Summer Reading Reinvented .................. 4 - 4:50 pm

Wednesday, April 20
Miles from Tomorrowland ................. 10:15 - 11:50 am
Primary Sources from the Library of Congress ........ 1 - 1:50 pm
What’s On The Menu? Collaborative Lessons between Classroom Teachers & Librarians .... 2 - 2:50 pm
Clubbing in the Library: Student Led Library Programs ............. 2 - 3:20 pm
Texas Bluebonnet Award 101: Implementing a Successful Reading Program ......... 2 - 3:50 pm
Bringing Picture Books to Life ............. 4 - 5:20 pm
The Goldie Socks Strategy: Creating a ‘Just Right’ Library Program .............. 4 - 5:20 pm
Roll Out the Red Carpet: A Branding Iron Award Winning Program .......... 4 - 5:20 pm

Thursday, April 21
Augmented Reality in School Libraries ......... 9 - 9:50 am
Young Adult Reading Incentive Award Winners: Open Literary Opportunities .... 9 - 9:50 am
Blip! Blip! Bloop! Robotic Programs in the Library ........ 10 - 11:50 am
Programming and Promoting with the Lone Star & TYSHAS Reading Lists ......... 10 - 11:50 am
Lunch at the Library: The USDA Summer Food Service Program .............. 1 - 1:50 pm
Museum or Circus? Finding Balance in Your Library ........ 1 - 1:50 pm
Opening Doors of Literacy: Teen Programming to the Extreme .......... 1 - 1:50 pm
Put the Gloves On! Book Tournaments High School Style ............. 2 - 2:50 pm
Diversity in the Comic Book World ........ 2 - 3:20 pm

Friday, April 22
Virtual Opportunities for Your School Library ......... 9 - 9:50 am
Resource Redefined: School Libraries as Learning Spaces ............. 10 - 10:50 am
Develop a Culture of Reading through Schoolwide Reading Programs ....... 10 - 11:20 am

REFERENCE & READERS ADVISORY
Tuesday, April 19
Everywhere You Look...Embedded Librarians! ........ 12 - 2:40 pm

Wednesday, April 20
Back Bones, Not Wish Bones: Inspire Tweens and Teens to Stand Up for Issues ....... 10:15 - 11:50 am
#BookDay with Teri Lesesne and Donalyn Miller ............. 11 - 11:50 am
Better than Dr. Google: Consumer Health Reference .............. 1 - 1:50 pm
Booktalks with Teri Lesesne and Karin Perry .......... 1 - 1:50 pm
Transforming Services for Transgender Patrons ........ 1 - 1:50 pm

New Pathways in Scholarly Discovery: Understanding the Next Generation of Researcher Tools ........ 2 - 2:50 pm

Thursday, April 21
Digital Scholarship Training ........ 9 - 9:50 am
Reference Makeover: Tailoring Reference to User Needs ........... 9 - 9:50 am
Restoring Connections: Meeting the Needs of People with Dementia ......... 9 - 9:50 am

Friday, April 22
Good Cop, Better Cop: Politely Interrogate Your Genealogical Researcher ........ 9 - 9:50 am
Digging Up Your Roots: Online Resources to Trace Family History ........... 10 - 11:20 am
Great Read Alouds and Curriculum Connections for PK-2nd .......... 10 - 11:50 am

RESOURCESHARING & ORGANIZATIONAL PARTNERSHIPS
Tuesday, April 19
Workforce Collaborations from Cradle to Career ............. 12 - 1:20 pm
Be Well: Partnerships for Community Health Literacy ........... 12 - 1:50 pm
Open Up Article Sharing: Getting What Your Patron Wants ............. 2 - 3:50 pm
‘Outside the Lines’: A New Approach to Community Engagement .............. 4 - 5:20 pm

Wednesday, April 20
Linked Data and Digital Humanities ........... 10:15 - 11:20 am
Community Partnerships for Outreach ........ 10:15 - 11:50 am
Space City: Building Partnerships with the Johnson Space Center Archives .......... 10:15 - 11:50 am
Adult Outreach to Hispanic Small-Business Communities ........... 1 - 1:50 pm
Partnering to Improve Early Literacy ........ 1 - 1:50 pm
Ideas for Engaging Your Community ........ 2 - 3:50 pm
On Our Own: eBook Platforms by and for Libraries .......... 2 - 3:50 pm
The State of Texas Libraries .............. 3 - 3:50 pm
Library Cafes – Have Your School Cafeteria Build One for Your Library ........ 4 - 5:20 pm
TexShare Playbook: Best Practices for the TexShare Databases .......... 4 - 5:20 pm

Thursday, April 21
Project Management: Working with Others to Get It Done ............. 9 - 9:50 am
Collaborating Outside Your Comfort Zone ........ 10 - 11:20 am
Copyright and Digital Collections: Lessons from Astrodome Memories ......... 10 - 11:20 am
Opening the Curtain: Behind the Scenes of the Black Academy of Arts and Letters Archive ........... 10 - 11:20 am
Keep Your School Library Open 24/7 with TexQuest .............. 11 - 11:50 am
The Choice, Season 2: Knock-Out Ideas for TexQuest ............. 1 - 1:50 pm
Lunch at the Library: The USDA Summer Food Service Program .............. 1 - 1:50 pm

Friday, April 22
Unconference: Informal Conversations about Student Transitions from High School to College ........... 8:30 - 9:50 am

SOCIAL MEDIA
Wednesday, April 20
#AlwaysOpen: Connecting Young Readers and Authors Via Digital Tools ........ 2 - 3:50 pm
Marketing Community Libraries .......................... 3 - 3:50 pm

Thursday, April 21
Tools for Enhancing Your Library’s Social Media Presence ............ 8:30 - 9:50 am
Crowdsourcing: The New Bake Sale for School Libraries .............. 10 - 10:50 am
Social Networking in Organizational Cultures .......................... 1 - 1:50 pm

Friday, April 22
Twitter 101 ........................................... 8 - 8:50 am
The 25 AASL Best Websites and Apps that Rocked This Year ........ 10 - 11:50 am

SPECIAL POPULATIONS / DIVERSITY

Tuesday, April 19
Organizational Resilience: From Surviving to Thriving with Diversity and Inclusion .......... 1 - 4:30 pm
Recruitment and Retention of a Diverse Workforce ..................... 3 - 3:50 pm
The Missing Voices in Edeh: Bringing Diversity into Edeh .................. 3 - 3:50 pm
Lassoing Super Bilingual Stories: Tejas Star Reading Review .............. 4 - 5:20 pm

Wednesday, April 20
Black Caucus Round Table Author Session 10:15 - 11:50 am
Adult Outreach to Hispanic Small-Business Communities .................. 1 - 1:50 pm
Multilingual Information Access to Digital Collections ..................... 1 - 1:50 pm
Transforming Services for Transgender Patrons .......................... 1 - 1:50 pm
Your Library Popping Up: Adding “Reading to STEAM and STREAM to Outreach” ............. 1 - 1:50 pm
Open Libraries Making Your Library Welcoming to All ..................... 2 - 2:50 pm
Trends in Mental Illness in YA Literature ............................. 2 - 3:50 pm
Spanish Language Books: International Vendors and Publishers ........ 4 - 5:20 pm
#WeNeedDiverseBooks in Texas ................................. 4 - 5:20 pm

Thursday, April 21
Restoring Connections: Meeting the Needs of People with Dementia ...... 9 - 9:50 am
Tomás Rivera Book Award: 20 Years of Excellence in Mexican American Children’s and Young Adult Literature .......... 9 - 9:50 am
Different Cultures Explored in YA Literature ......................... 10 - 11:20 am
Opening the Curtain: Behind the Scenes of the Black Academy of Arts & Letters Archive .... 10 - 11:20 am
Diversity In Action with Elementary Literature .......................... 10 - 11:50 am
Internet Resources for Spanish Language Collection Development ........ 1 - 1:50 pm
Lunch at the Library: The USDA Summer Food Service Program ......... 1 - 1:50 pm
Diversity in the Comic Book World ............................... 2 - 3:20 pm
Keeping the Doors Open: Service in Times of Strife ..................... 2 - 3:50 pm
Gay, Lesbian, Bisexual, Transgender Round Table Social with Houston Gaymers ........ 7 - 9 pm

Friday, April 22
Open Libraries on the Front Lines .................................. 9 - 9:50 am
Speaking Their Language: Library Instruction in Non-English Languages .... 9 - 9:50 am
Cultural Intelligence: Ability to Adapt to New Cultural Settings .............. 10 - 10:50 am
All Minds Matter: Relevant Readers and Hip Hop Music ..................... 10 - 11:50 am

TEACHER/FACULTY – LIBRARY COLLABORATION

Tuesday, April 19
Incorporating Open Education Resources into the College Classroom .................. 12 - 1:50 pm
Summer Reading Reinvented ....................................... 4 - 4:50 pm

Wednesday, April 20
Mentor Tests Open Doors for Little Researchers ...................... 10:15 - 11:50 am
#BookDay with Teri Lesene and Donald Miller ..................... 11 - 11:50 am
Faculty Are Life-Long Learners So Why Not Teach Them Information Literacy? .................. 11 - 11:50 am
Partnering to Improve Early Literacy ................................ 1 - 1:50 pm
What’s On The Menu? Collaborative Lessons between Classroom Teachers & Librarians ... 2 - 2:50 pm
School Librarian Performance Appraisals: One Year Later and What We Learned .......... 4 - 5:20 pm

Thursday, April 21
BTW, You’re Now the Instructional Technologist ...................... 10 - 11:20 am
Implementing the ACRL Framework for Information Literacy ......... 10 - 11:20 am
Museum or Circus? Finding Balance in Your Library ....................... 1 - 1:50 pm
Superhero Librarians: Supporting Teachers through the Evaluation Process ........ 2 - 3:50 pm

Friday, April 22
Unconference: Informal Conversations about Student Transitions from High School to College ........ 8:30 - 9:50 am
Using STAAR Data for ELA Lessons in the High School Library .......... 10 - 11:20 am
Read Great Alouds and Curriculum Connections for PK-2nd .......... 10 - 11:50 am

TEACHING, TRAINING, & INSTRUCTION

Tuesday, April 19
Incorporating Open Education Resources into the College Classroom ........ 12 - 1:50 pm
An Open Educational Resources Repository in Action ...................... 2 - 2:50 pm
Increasing Engagement: Designing Interactive Videos for Online Learning .......... 3 - 3:50 pm
The Missing Voices in Edeh: Bringing Diversity into Edeh .................. 3 - 3:50 pm
Using Backward Design to Reinvigorate Your Library’s Curriculum .......... 4 - 4:50 pm

Wednesday, April 20
More than just Recycling: Transforming Information Literacy through High Impact Discipline Specific Instruction .................................................. 10:15 - 11:20 am
Mentor Tests Open Doors for Little Researchers ...................... 10:15 - 11:50 am
Miles from Tomorrowland ............................................. 10:15 - 11:50 am
Using Formative Assessment in Teaching Information Literacy .......... 10:15 - 11:50 am
Faculty Are Life-Long Learners So Why Not Teach Them Information Literacy? .................. 11 - 11:50 am
Power Up Online Resource Usage! Enhance Your Ability to Provide Training in Your School .......... 1 - 1:50 pm
Transform Your Teaching Using Technology Application TEKS ................................. 2 - 2:50 pm
What’s On The Menu? Collaborative Lessons between Classroom Teachers & Librarians ... 2 - 2:50 pm
Project Information Literacy: Lifelong Learning Practices of Recent College Graduates ........ 2 - 3:20 pm
MOOC Magic: Building a MOOC ........................................ 4 - 4:50 pm
School Librarian Performance Appraisals: One Year Later and What We Learned ........ 4 - 5:20 pm
TeXShare Playbook: Best Practices for the TeXShare Databases .......... 4 - 5:20 pm
Using PBS Digital Media to Cultivate Innovative Thinking in the Classroom .......... 4 - 5:20 pm

Thursday, April 21
Self Organized Learning Environment: A New Way to Teach the Research Process .......... 9 - 9:50 am

BTW, You’re Now the Instructional Technologist .......................... 10 - 11:20 am
Implementing the ACRL Framework for Information Literacy .......... 10 - 11:20 am
Science Rocks: Rocking STEAM in the Library .......................... 10 - 11:50 am
The Choice, Season 2: Knock-Out Ideas for TexQuest ..................... 1 - 1:50 pm
Augmented Reality and Pop Culture for First Year Students ............... 2 - 2:50 pm
Superhero Librarians: Supporting Teachers through the Evaluation Process .......... 2 - 3:50 pm
What Does the Library Have to Do with Writing? Everything! .............. 2 - 3:50 pm
TEKS-Aligned Centers in the Elementary Library .......................... 3 - 3:50 pm

Friday, April 22
Unconference: Informal Conversations about Student Transitions from High School to College ........ 8:30 - 9:50 am
More than a Buzzword: Role of MakerSpaces in Curriculum and Assessment .......... 9 - 9:50 am
Speaking Their Language: Library Instruction in Non-English Languages ........ 9 - 9:50 am
Using STAAR Data for ELA Lessons in the High School Library .......... 10 - 11:20 am

TECHNICAL SERVICES

Tuesday, April 19
MarcEdit and Linked Data ........................................... 9 am - 12 pm

Wednesday, April 20
Streaming Media: How are Libraries Handling It? ...................... 10:15 - 11:50 am
Pulling the Digital Weeds from Our Gardens ................................ 1 - 1:50 pm
Using ERMs to Improve Workflows ..................................... 2 - 2:50 pm
On Our Own: eBook Platforms by and for Libraries ..................... 2 - 3:50 pm
Library Mashups: Exploring New Ways to Deliver Library Data .......... 4 - 5:20 pm

Thursday, April 21
Managing Databases: Selection, Evaluation, Renewal, and Cancellation ........ 11 - 11:50 am
Basic Book Repair and Mending Lab .................................... 1 - 3:50 pm
User-focused Cataloging and Metadata: Fulfilling the Dream of Charles Amni Cutter .......... 2 - 3:50 pm

Friday, April 22
Basic Book Repair and Mending Lab .................................... 9 - 11:50 am

Follow conference news and program updates on our social media platforms!

Twitter: @TXLA www.twitter.com/TXLA
Facebook: Texas Library Association www.facebook.com/TexasLibraryAssociation
Instagram: @tla_1902
LinkedIn: Texas Library Association (group) www.linkedin.com/groups?mostPopular=&gid=1960317
YouTube: Texas Library Assoc www.youtube.com/texastlibraryassoc

2016 ANNUAL CONFERENCE EDITION: OPEN LIBRARIES OPEN OPPORTUNITIES 27
The wealth of programming at annual conference presents tough choices, but don’t forget to allow plenty of time for trips to the TLA Exhibit Hall, beginning with Tuesday night’s Grand Opening and Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to visit with our exhibitors and thank our 2016 sponsors for their contributions to TLA and Texas libraries. Visit www.tla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.
### Tech Creation Institute: Beyond Text

#### CPE#215: SBEC 6.0; TSLAC 6.0

**Hands on 3D Printing Design**

(Ticketed; register online only)

8:30 AM - 12:00 PM

**Developing Policies for Local History and Special Collections**

(Ticketed; register online only)

8:30 AM - 12:00 PM

**MarcEdit and Linked Data** (Ticketed)

9:00 AM - 12:00 PM

**Tech Creation Institute: Beyond Text**

CPE#215: SBEC 6.0; TSLAC 6.0

(Ticketed; register online only)

9:00 AM - 4:30 PM

This session is for librarians interested in moving their practice forward and in need of additional technological know-how, whether in a school, public, or academic environment. BYOD (Bring Your Own Device) for our hands-on learning and afternoon break-out sessions.

9 AM - NOON

**Open Curriculum & Technologies to Build OERs**

Kelly Visnak, University of Texas at Arlington

Are you a content creator? Want to expand your experience with open curriculum and the software used to share Open Educational Resources (OERs)? This session examines content creation and repackaging, rights management regarding the content you create, as well as the technologies that exist to share open curriculum with your colleagues.

**Develop Online Exhibits**

Rafia Mirza, Ramona Holmes, and Brett Currier, University of Texas at Arlington

Learn how to create online exhibits in a hand-on session covering Omeka.net, sound copyright practices, and project management with a Memorandum of Understanding. This session is for those expanding their Texas history curriculum, showcasing local and public history collections, or building digital humanities projects.

**Fabrication & Makerspaces**

Katie Peery and a member of the FabLab Team, University of Texas at Arlington

Makerspaces exist in all types of libraries. Join the maker movement. Explore Thingiverse and hands-on coding to create 3D printable and automated items.

### Developing Digital Identity

Gretchen Traylor, University of Texas at Arlington.

Want to reach a broader audience to market your projects or even to pump up your personal PR at your home institution? Learn to quickly create an online presence using a variety of platforms such as PlumX, ORCID tools, and other social media software.

**Data Visualization & Usage**

Heather Scalf and Peace Ososom Williamson, University of Texas at Arlington

Learn ways to tell your data stories in more compelling and engaging ways, making the facts relevant to the needs and interests of stakeholders. This workshop will introduce some basic tools for exploring and visualizing data and provide guidance in design and context for their uses. In this workshop, we will explore geospatial data visualization tools and an overview of tools providing various capacities for visualizing quantitative data to enhance your story as well as provide context.

**Continuing Professional Education CREDITS**

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123: SBEC 2.0; TSLAC 2.0</td>
<td>8:00 - 9:50 AM</td>
<td><strong>CPE#123: SBEC 2.0; TSLAC 2.0</strong></td>
</tr>
<tr>
<td><strong>Program Title</strong></td>
<td><strong>CPE#120: SBEC 6.0; TSLAC 6.0</strong></td>
<td><strong>Hands on 3D Printing Design</strong> (Ticketed; register online only) 9:00 AM - 12:00 PM Design and create a 3D printed object. Learn how to plan successful programs using 3D printers in libraries. Rachel Stout, Houston Public Library. <strong>Automation and Technology Round Table</strong></td>
</tr>
<tr>
<td><strong>Hands on 3D Printing Design</strong> (Ticketed; register online only)</td>
<td><strong>CPE#202: SBEC 3.0; TSLAC 3.0</strong></td>
<td><strong>Hands on 3D Printing Design</strong> (Ticketed; register online only) 9:00 AM - 12:00 PM Design and create a 3D printed object. Learn how to plan successful programs using 3D printers in libraries. Rachel Stout, Houston Public Library. <strong>Automation and Technology Round Table</strong></td>
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<td><strong>Develop Online Exhibits</strong></td>
<td><strong>CPE#202: SBEC 3.0; TSLAC 3.0</strong></td>
<td><strong>Develop Online Exhibits</strong> Rafia Mirza, Ramona Holmes, and Brett Currier, University of Texas at Arlington. Learn how to create online exhibits in a hand-on session covering Omeka.net, sound copyright practices, and project management with a Memorandum of Understanding. This session is for those expanding their Texas history curriculum, showcasing local and public history collections, or building digital humanities projects. <strong>Automation and Technology Round Table</strong></td>
</tr>
<tr>
<td><strong>fabrication &amp; Makerspaces</strong></td>
<td><strong>CPE#202: SBEC 3.0; TSLAC 3.0</strong></td>
<td><strong>fabrication &amp; Makerspaces</strong> Katie Peery and a member of the FabLab Team, University of Texas at Arlington. Makerspaces exist in all types of libraries. Join the maker movement. Explore Thingiverse and hands-on coding to create 3D printable and automated items. <strong>Automation and Technology Round Table</strong></td>
</tr>
</tbody>
</table>

**Presidents Program**

| CPE#204: SBEC 6.0; TSLAC 6.0 | Continuous Improvement with Lean Six Sigma (Ticketed) 9:00 AM - 4:00 PM Discover ways to engage employees and create a culture of improvement. The Lean Six Sigma Black Belt concepts show how to reduce costs and become more efficient in delivering services to customers. Each workshop participant will leave with a Yellow Belt certification. Myja Lark, Finance Department, City of Houston. **Leadership Development Committee** |

**Other Conference Program and University of Texas at Arlington**

**Learning Objectives**

- Develop an understanding of the Lean Six Sigma methodology and its application in library settings.
- Understand the principles of continuous improvement and how they can be applied to library operations.
- Learn how to use Lean tools to analyze and improve library processes.
- Explore the use of Lean Six Sigma in specific library tasks, such as acquisitions, cataloging, and collection development.
- Gain hands-on experience with Lean Six Sigma tools and techniques.

**Target Audience**

Librarians, library administrators, and staff interested in improving library processes and services through Lean Six Sigma methodology.

**Prerequisites**

- Basic understanding of library operations and processes.
- Familiarity with key Lean Six Sigma tools, such as the DMAIC process (Define, Measure, Analyze, Improve, Control).

**Program Outline**

1. **Introduction to Lean Six Sigma**
   - Overview of Lean Six Sigma methodology.
   - Importance of continuous improvement in library settings.

2. **Define Phase**
   - Define the problem and scope of the project.
   - Identify the project team and stakeholders.

3. **Measure Phase**
   - Collect data to understand the current state of the process.
   - Define the metrics to be used for measurement.

4. **Analyze Phase**
   - Analyze the data collected in the Measure phase.
   - Identify root causes of the problem.

5. **Improve Phase**
   - Develop solutions to address the root causes.
   - Select the best solution based on feasibility and impact.

6. **Control Phase**
   - Implement the selected solution.
   - Establish controls to sustain the improvements.

7. **Conclusion**
   - Summary of key learnings.
   - Q&A session for audience interaction.

**Facilitator**

Terry Reese, The Ohio State University (Columbus).

**Contact Information**

Terry Reese, terry.reese@osu.edu
Br of learning, innovation, collaboration, and approach breeds innovation. We will explore box thinking. Using technology with this promotes outside-the-box thinking. Finding many different solutions and creativity are given the opportunity to run wild! True innovation happens when collaboration and creativity are given the opportunity to run wild! Finding many different solutions to the same problem creates outside-the-box thinking.

Ignite a Love of Learning and Innovation

2 Guys and Some iPads:
Drew Minock (@TechMinock) and Brad Waid (@techbradwaid)

True innovation happens when collaboration and creativity are given the opportunity to run wild! Finding many different solutions to the same problem promotes outside-the-box thinking. Using technology with this approach breeds innovation. We will explore how to use technology as a tool to ignite a love of learning, innovation, collaboration, and creativity!

Breakout Sessions

Choose one in each time block: these repeat 4 times.

10:50-11:30 am  .........Breakout #1  (40 min)
11:40-12:20 pm  .........Breakout #2  (40 min)
12:20-1:10 pm  .................. LUNCH & Sponsor Visits (50 min)
1:10-1:50 pm  ..........Breakout #3  (40 min)
2:00-2:40 pm  ..........Breakout #4  (40 min)
2:40-3:30 pm  .......................... Refreshments & Sponsor Visits

Arrrr, Matey! Tech Like a Pirate Using Augmented Reality (AR) Apps

Elizabeth Hensley and Meredith McCune, Aldine ISD

Join @Bibliotechie11 and @iTechGal3 to “Tech Like a Pirate” using Augmented Reality (AR) apps. AR is a great way to showcase the best parts of your library and promote interest in your "gems." Come learn how to unearth the treasure in your library!

Makerspace Mania

Tamiko Brown, Erin Irvine, and Valerie Loper, Clear Creek ISD

Thinking of starting a makerspace? Three librarians from Clear Creek ISD share start up information to get your makerspace off the ground and share updates we’ve added this year such as MinecraftEdu.com, robotics, and more...

Code.Org Studio

Susan Reeves, ESC Region 20

Computer science is foundational knowledge for all students in the 21st century. But many schools don’t teach it, especially at the elementary level. If we wait until high school, we see computer science classes filled with students who do not represent the demographics of our society. Code.Org, organizers of the Hour of Code, want to expose every child in the world to computer science in a fun and engaging way at a young age. Susan F. Reeves, Affiliate Trainer for Code.Org, will provide an orientation to the free resources and training available for elementary and middle school librarians to integrate computer science coding into your library. You can be the catalyst and help light the spark and interest in a young child.

Virtual Bookshelves with Biblionasium

Julie McCormack and Kristin Coffield, Killeen ISD; and Mary Barr, Temple ISD

Stuck in the reading log “bog”? Jump into the fun, FAB world of BIBLIONASIUM and show students, teachers, and parents just how much fun reading and sharing favorites can be! Biblionasium is a FREE protected social network for kids 6-13 that provides an engaging, exciting forum for reading motivation. Join the 21st Century Library Girls in learning how to set up virtual bookshelves, monitor student reading and Lexile level, create challenges, help students expand genre reading, and tailor reading lists – all online and un-lose-able! Organize and foster peer-to-peer support with shared reviews and recommendations, and give parents at home access to their child’s reading progress. Virtual reading awards are free and oh-so-fun! (Did we mention free?)

Inspire Innovation by Fostering Collaboration and Creativity

Drew Minock and Brad Waid

True innovation happens when collaboration and creativity are given the opportunity to run wild! Finding many different solutions to the same problem creates outside-the-box thinking. Using technology with this approach breeds innovation. During this workshop we will tackle Web tools, mobile apps, and hardware including Tinkered, Canva, Structure Sensor, Cargo-Bot, Pixel-Press Floors, Three Ring, and Remind to get students working as a team and reach new heights. Come explore how to use technology as a tool to inspire student innovation, collaboration, and creativity!

Maker Hall

Learn about the variety of makerspaces that are in the Greater Houston area. Speak one-on-one with the people who are part of the Maker movement, including school librarians, teachers, college librarians, public librarians, and associates in the professional arena of makerspaces. See and learn about the technology, arts, and programming that these individuals are using in their makerspaces.

Texas Association of School Librarians, Children’s Round Table, and Young Adult Round Table.

Take Me to Conference!

Bring this publication to conference with you to keep full program details at hand. A pocket-sized booklet with event names and locations will be distributed onsite, and updates on programs and events will be broadcast through TLA social media.
This lively workshop brings out your creativity while focusing your storytelling craft on body language and mime. Antonio Rocha, who studied under Marcel Marceau, shares his techniques making the invisible visible, creating atmosphere, presenting character, and effecting smooth transitions.

Antonio Rocha, storyteller.

CPE#250: SBEC 3.0; TSLAC 3.0

Beyond the Voice: Using Movement, Expression, and Mime in Storytelling (Ticketed)
1:00 - 4:00 pm
Hilton Americas-Houston Hotel, 1600 Lamar Street

This workshop covers the how-to: set up, programming, staff training, resource sharing, equipment costs, space planning, and maintenance.

Cecilia Barham, North Richland Hills Public Library; Cullen Dansby, Benbrook Public Library; Patrick Ferrell, Harris County Public Library; Thomas Finley, Frisco Library; Jim Johnson, Harris County Public Library; Erica Stone, Benbrook Public Library; and Paul Waak, CTLIS, Inc.

PUBLIC LIBRARIES DIVISION.

CPE#251: SBEC 3.0; TSLAC 3.0

Next Steps: Archiving, Digitization, and Preservation (Ticketed; register online only)
1:00 - 4:00 pm
Julia Ideson Building (Houston Public Library), 550 McKinney Street

So you have the records and policies in place; now what? Learn the basics of properly housing, digitizing, and preserving materials as well as developing programs to showcase your local history and special collections. Attendees will receive hands-on experience at an archival facility. While this program builds on the content of the Developing Policies for Local History and Special Collections preconference, attendance at that program is not a prerequisite.

Vince Lee, University of Houston; Laura K. Soegert, Texas State Library & Archives Commission; and Jennifer Sessa, Houston Public Library.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, CONFERENCE PROGRAM COMMITTEE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#252: SBEC 3.5; TSLAC 3.5

Making Makerspaces in Public Libraries (Ticketed)
1:00 - 4:30 pm
Makerspaces are popping up everywhere, but many librarians still have questions about integrating them into their services. This workshop covers the how-to: set up, programming, staff training, resource sharing, equipment costs, space planning, and maintenance.

Cassie Beasley, consultant and past ALA president; Camille Alire, Eerdmans Books for Young Readers; Victoria Jamieson, and Ursula Vernon, Eerdmans Books for Young Readers; Doreen Cronin and Stuart Gibbs, Amulet / Abrams Books; and Joel Ross, HarperCollins Children’s Books

TBA programming, and best practices. Book signings will follow.


TEN SUMMER PROGRAM COMMITTEE.

CPE#275: SBEC 3.5; TSLAC 3.5

Organizational Resilience: From Surviving to Thriving with Diversity and Inclusion (Ticketed)
1:00 - 4:30 pm
The facilitators of this highly interactive preconference will help guide attendees through a series of activities and discussions that connect the concepts of organizational resilience and diversity, equity, and inclusion within libraries. Through stories, case studies and research, we will learn how to harness the positive power of organizational diversity to move our libraries from surviving to thriving in our increasingly multicultural communities.

Camille Alire, consultant and past ALA president; Karen E. Downing, University of Michigan; Janice Welburn, Marquette University; and Patty Wong, Yolo County (CA).

DIVERSITY AND INCLUSION COMMITTEE AND CONFERENCE PROGRAM COMMITTEE.
Meet your favorite HMH authors!

**TUESDAY APRIL 19**

6:00–7:00 p.m.
ESTELLE LAURE
HMH Booth #1430

**WEDNESDAY APRIL 20**

12:00–1:00 p.m.
TERRI FARLEY
MELISSA FARLOW
Author Area

1:00–2:00 p.m.
KWAME ALEXANDER
Author Area

**THURSDAY APRIL 21**

2:00–3:00 p.m.
RAFAEL LÓPEZ
Author Area

2:00–3:00 p.m.
GREG NERI
Author Area

Say Hi to Curious George in Houghton Mifflin Harcourt Booth (#1430) and get a tote bag!

Houghton Mifflin Harcourt Books for Young Readers
TUESDAY • APRIL 19

P R O G R A M S & E V E N T S

BADGE PICK-UP (PREREgisterED) 7:30 AM
REGISTRATION 10 AM - 7 PM
CONNECTION CORNER (COMPUTERS, HOUSING, INTERNET) 10 AM - 5 PM
CAREER DEVELOPMENT CENTER 1 PM - 5 PM
TLA STORE 10 AM - 5 PM
EXHIBIT HALL 3:30 - 7:30 PM

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.
Meetings are in red; events are sans serif.

Making History. Tickets must be purchased by Friday, April 8, through preregistration.

EXHIBITORS ROUND TABLE

CPE#123: SBEC 2.0; TSLAC 2.0
Program Title
8:00 - 9:50 AM

Continuing Professional Education Credits

Event State Board for Educator Certification TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0
Program Title
8:00 - 9:50 AM

Downtown History Bike Tour (Ticketed)
9:00 AM - 12:00 PM
BAYOU CITY TOURS, 1824 SPRING STREET
Join Bayou City Tours on a leisurely downtown history tour that takes you through the heart of the city and some of Houston's most historic neighborhoods. See the Houston skyline like you've never seen it before, cruise along the city's famous bayous, embrace our restaurant culture, and learn how an 18-minute battle and a simple land purchase by two New York brothers grew to the most diverse city in the United States! Bikes are provided. Transportation will be provided from the convention center at 8:15 am or meet at 1824 Spring Street at 8:30 am. Tickets must be purchased by Friday, April 8, through preregistration.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE

Texas Bluebonnet Award Committee
10:00 AM - 1:00 PM

Exhibitors Round Table Golf Outing (Ticketed)
10:00 AM - 5:00 PM
TOUR 18 GOLF COURSE, 3192 FM 1960 EAST, HUMBLE, TEXAS
At Tour 18 Houston, they have painstakingly reproduced the most renowned holes in the history of golf. Imagine yourself playing these challenging holes that have determined the outcome of tournaments like the U.S. Open, The Masters, The Tour Championship, and the PGA Championship. This collection of incredible replicas offers one fantastic challenge after another, creating a uniquely memorable experience. The attention to detail and unquestionable standards for beauty will make you appreciate the great golf courses from which these simulations were chosen. Test your skills against the legends and take your shot at making history. Tickets must be purchased by Friday, April 8, through preregistration.

CPE#257: SBEC 1.5; TSLAC 1.5
Everywhere You Look... Embedded Librarians!
12:00 - 1:20 PM
Everyone benefits when reference staff reach out to customers beyond the library. This program explores innovative ways to make contact with library audiences in unexpected places and showcases the collateral rewards of those efforts.

Jeniffer Hudson Connors, Stark Foundation Library & Archive; Greg Hardin, University of North Texas; MyTessa Tate, Houston Public Library; Melanie Wachsmann, Cy-Fair Library; Harris County Public Library- Lone Star College; Susan Whitmer, Texas Woman's University; and Lisa Youngblood, Harker Heights Public Library.

REFERENCE AND INFORMATION SERVICES ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, AND PUBLIC LIBRARIES DIVISION.

CPE#258: SBEC 1.5; TSLAC 1.5
Workforce Collaborations from Cradle to Career
12:00 - 1:20 PM
Libraries must collaborate with education, business, and community organizations to help youth and adults pursue their career paths. Attendees will learn blue ribbon practices and strategies for implementing workforce education programs.

Jolea T. Bryant, Gulf Coast Workforce Board-Workforce Solutions; Anson Green, Texas Workforce Commission; Leticia Leija, Dustín Sekula Memorial Library; and Norma Linda Salaza, Rio Grande Valley LEAD.

CPE#260: SBEC 2.0; TSLAC 2.0
Be Well: Partnerships for Community Health Literacy
12:00 - 1:50 PM
Hear best practices and lessons learned from the implementation of Houston Public Library's Healthy L.I.F.E (Literacy Initiative For Everyone) program. Find ways to collaborate with your community, engage stakeholders, and advance community health priorities.

Lisa Avelision, National Center for Families Learning; Jamie Freeny, Doctors For Change; Kim Perry, Texas A&M Agrilife Extension Services; Nicole Robinson, Houston Public Library; and Kelly Zigler, Houston Food Bank.

CPE#261: SBEC 2.0; TSLAC 2.0
Incorporating Open Education Resources into the College Classroom
12:00 - 1:50 PM
Lone Star College librarians and instructional designers partnered to educate faculty and encourage implementation of open educational resources into the curriculum. The session covers collaboration and librarian/faculty mentorships needed to make the program a success.

Christine Ramsey and Cynthia Shade, Lone Star College.

CPE#264: SBEC 1.0; TSLAC 1.0
Strategies for Scholarly Publishing
1:00 - 1:50 PM
Interested in publishing a scholarly article? This hands-on session provides strategies to get you started and overcome common obstacles. The editor-designate of College & Research
Libraries shares advice, worksheets/tasks, and tips for submitting pieces for publication.

Wendi Arant Kaspar, Texas A&M University.

CONFERENCE PROGRAM COMMITTEE

CPE#HLC280: SBEC 3.0; TSLAC 3.0

Minecraft 101 – Hands on Lab 01
(Ticketed; register online only)
1:00 - 3:00 PM
Houston Public Library Express Mobile Lab on Discovery Green
Minecraft is the sandbox gaming sensation that has taken the Internet by storm! It’s a free-form play experience that allows players to mine, build, farm, and adventure. Participants will learn the basics of this gaming world.

Tickets must be purchased by Friday, April 8, through preregistration.

CONFERENCE PROGRAM COMMITTEE

CPE#266: SBEC 1.0; TSLAC 1.0

An Open Educational Resource Repository in Action!
2:00 - 2:50 PM
Cathy Swift of the Multimedia Educational Resource for Learning and Online Teaching (MERLOT) demonstrates the use of freely-available electronic learning objects from that repository. Incorporate them into your instruction and learn to rate their effectiveness. Cathy Swift, MERLOT.

DISTANCE E-LEARNING ROUND TABLE, LIBRARY INSTRUCTION ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#267: SBEC 1.0; TSLAC 1.0

Can the Edge Assessment Help My Small Rural Library?
2:00 - 2:50 PM
The Edge tool is used to help small libraries assess their technology services and plan for a vibrant future. Learn to use this resource for your library and hear from librarians who have used their Edge results to improve their services and market the library to stakeholders.

Pattie Mayfield, Bertha Voyer Memorial Library; and Lisa B. Scroggins, Gilmer Memorial Library/Rocksprings ISD.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#268: SBEC 1.0; TSLAC 1.0

The Internet of Everything – Wearables, Embedded Technology – What Does it Mean for Us?
2:00 - 2:50 PM
The Internet is embedded in everything from hoodies to home appliances – all via mobile apps and remote access. What is the Internet of Everything? What does this mean for library security, wi-fi, and other management concerns? Come, learn, and discuss.

Renee Dyer and Max Mata, Weslaco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#270: SBEC 1.0; TSLAC 1.0

Programming for Young and School Age Children
2:00 - 2:50 PM
Looking for library programming and early literacy techniques that work for school age children? Come hear librarians present on dynamic programs that are guaranteed to bring in the school and public library patrons for fun and learning.

Lisa Bubert, Frisco Public Library; Shannon Foley, Eanes ISD; and Merrily McNinis, Frisco ISD.

CHILDREN’S ROUND TABLE.

CPE#271: SBEC 1.0; TSLAC 1.0

Teen Street Team: The New Teen Advisory Board
2:00 - 2:50 PM
Hear how a public library transformed its teen advisory board into a Teen Street Team. The teens create and run programs and use social media and YouTube videos to publicize their events. Find out what’s planned for next year.

Trish Clark and Rachel Hoyt, Plano Public Library System.

YOUTH ADULT ROUND TABLE.

CPE#272: SBEC 0.5

What’s New with Texas Authors and Illustrators for Elementary Readers?
2:00 - 2:50 PM
Find out what’s new with your favorite authors and illustrators for elementary school. The panelists will introduce their current books and new projects. A business meeting precedes the program.

Donna Janell Bowman, Penny Parker Klostermann, Susan Krolovansky, Cynthia Levinson, Carmen Oliver, Liz Garton Scanlon, Don Tate, and Emma J. Virjan, authors and illustrators.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

CPE#273: SBEC 1.0; TSLAC 1.0

District Planning Committee Meeting
2:00 - 2:50 PM

CPE#274: SBEC 1.5; TSLAC 1.5

Exhibits and Programming @ Your Public Library
2:00 - 3:20 PM
The speakers showcase successful internal partnerships and share their work planning both conventional and inventive ways to highlight exhibits. With traveling exhibitions and original displays, Houston Public Library extends the life of exhibits through programs at neighborhood libraries.

Carmen Pena Abrego, Arte Publico Press; Danielle Burns Wilson, and Mikaela Selley, Houston Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#275: SBEC 1.0; TSLAC 1.0

College & University Libraries Division All-Committees
2:00 - 3:20 PM

Texas Media Awards Committee
2:00 - 3:20 PM

Celebrating Library Pioneers: Tea with Julia Ideson (Ticketed)
2:00 - 3:50 PM

Julia Ideson Building (Houston Public Library), 550 McKinney Street
Join colleagues for an afternoon tea at the historic Julia Ideson Building. Tour the archives, view artifacts highlighting Houston’s first librarian, and network with colleagues. Transportation is on your own. Tickets must be purchased by Friday, April 8, through preregistration.

CPE#289: SBEC 2.0

Explore Other Realms with Middle Grade Fantasy Authors
2:00 - 3:50 PM
Unlock the imagination with authors of middle grade fantasy! Come hear about their latest books and get the first glimpse into new and imagined worlds.

Texas Media Awards Committee
2:00 - 3:20 PM

Exhibits and Programming @ Your Public Library
2:00 - 3:20 PM
In a Global Read Aloud (GRA), teachers select a book to read to their class during a six-week period. Increase reading and participation by connecting your students with classrooms around the world through Twitter, Skype, Edmodo, and more.

Seantele Foreman and Michelle Leggett, Pearland ISD; Jennifer L. Holm and Lynda Mullaly-Hunt.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS

CPE#279: SBEC 2.0
Hear Them First: Debut YA Authors – Chapter 1
2:00 - 3:50 PM
Who will be the next great YA author? Join debut authors as they discuss their experiences with YA fiction.

CPE#280: SBEC 1.5
Texas Digital Library: A Chat with TDL’s New Leadership
2:00 - 3:50 PM
Texas Digital Library’s (TDL) Kristi Park discusses the organization’s vision, resources, and future plans. A business meeting precedes the program.

CPE#281: SBEC 1.0
Speed Mentoring
3:00 - 3:50 PM
This program takes speed dating in a new direction. Mentors with experience in the field and TLA will have a brief opportunity to chat with new members. In addition to having fun, participants will make new connections with experts.

CPE#282: SBEC 1.0
Increasing Engagement: Designing Interactive Videos for Online Learning
3:00 - 3:50 PM
Do you want to go beyond simply providing videos to adding interactivity to make them more engaging? The presenter will show you how to support online lessons, identify best practices for creating videos, discover Web 2.0 tools that make videos interactive, and implement economical solutions for hosting videos.

CPE#283: SBEC 1.0
Optimize Graphic Novel Choice and Programming @ Your Library
3:00 - 3:50 PM
Now that you have a graphic novel collection, what do you do with it? Come join us for a lively discussion with Little Maverick Committee members and learn how to promote this viable reading choice in your collection.

CPE#284: SBEC 1.0
Recruitment and Retention of a Diverse Workforce
3:00 - 3:50 PM
The speakers offer practical suggestions to library managers for creating a more inclusive work environment. Managers will learn recruitment strategies to help diversify their workforce and how inclusive environments improve employee retention.

CPE#285: SBEC 1.0
What’s New with Texas Authors and Illustrators for Middle Grade to YA?
3:00 - 3:50 PM
Wondering what’s new with your Texas authors and illustrators? Find out who’s done what this last year, and hear a lineup of Texas authors and illustrators introduce their new projects. A business meeting precedes the program.

CPE#286: SBEC 1.0
Faith and Spirituality in YA Lit
4:00 - 4:50 PM
Research indicates that 60% of teens spend some time each week involved in a spiritual activity, but where is this represented in YA literature? Explore YA literature and discuss specific titles that present positive, realistic depictions of teens involved in diverse faiths.

CPE#287: SBEC 1.0
Getting More Out of Networking Events
4:00 - 4:50 PM
Soft skills are everything. Learn how to “work the room” by practicing networking skills in this session that models real life social interactions in a relaxed but professional setting. A national library leader will lead this program.

CPE#288: SBEC 0.5
Introduction to TLA Finances
3:30 - 4:20 PM
Officers are invited to learn about TLA budgeting, financial policies, and practices that impact units and committees.

CPE#289: SBEC 1.0
Getting What Your Patron Wants
2:00 - 3:50 PM
A short presentation will address some current problems with article sharing in Texas. The speaker will share ideas to identify solutions in interlibrary loan, including Navigator that will work for all. A business meeting follows the program.

CPE#290: SBEC 1.0
Faith and Spirituality in YA Lit
4:00 - 4:50 PM
Research indicates that 60% of teens spend some time each week involved in a spiritual activity, but where is this represented in YA literature? Explore YA literature and discuss specific titles that present positive, realistic depictions of teens involved in diverse faiths.

CPE#291: SBEC 1.0
Getting More Out of Networking Events
4:00 - 4:50 PM
Soft skills are everything. Learn how to “work the room” by practicing networking skills in this session that models real life social interactions in a relaxed but professional setting. A national library leader will lead this program.

CPE#292: SBEC 1.0
Summer Reading Reinvented
4:00 - 4:50 PM
Learn how Pasadena ISD in collaboration with the public library used READsquared to enhance and extend the summer reading experience for students. This digital summer reading program offers new ways to promote reading.
Melissa Rippy, Thomas Simiele, and Christine Van Hamersveld, Pasadena ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#295: SBECC 1.0, TSLAC 1.0
Using Backward Design to Reinvigorate Your Library’s Curriculum
4:00 - 4:50 PM
Learn how to design your library curriculum for enduring results and implement strategies to reinforce your role as a teacher of information literacy in the library.
Francine Rader, Regents School of Austin.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Bylaws & Resolutions Committee
4:00 - 4:50 PM
College & University Libraries Division Executive Board
4:00 - 4:50 PM
Diversity & Inclusion Committee
4:00 - 4:50 PM
Lariat Adult Fiction Reading List Committee
4:00 - 4:50 PM
PR & Marketing Committee
4:00 - 4:50 PM
Professional Issues & Ethics Committee
4:00 - 4:50 PM
Texas Association of School Librarians Executive Board
4:00 - 4:50 PM
Young Adult Round Table Lone Star Reading Committee
4:00 - 4:50 PM
Young Adult Round Table Maverick Graphic Novel Reading Committee
4:00 - 4:50 PM
Young Adult Round Table Spirit of Texas Reading Committee - High School
4:00 - 4:50 PM
Young Adult Round Table Spirit of Texas Reading Committee - Middle School
4:00 - 4:50 PM
Young Adult Round Table TAYSHAS Reading List Committee
4:00 - 4:50 PM
CPE#296: SBECC 1.5
Lassoing Super Bilingual Stories: Tejas Star Reading Review
4:00 - 5:20 PM
Enjoy a bilingual blast of great reads featured on the Tejas Star Reading List. Committee members will introduce titles and share strategies for promoting these stories to children in both school and public library settings. Funding sources for these important bilingual selections will also be covered.

TEJAS STAR BOOK READING LIST COMMITTEE.

CPE#HL282: SBECC 1.5; TSLAC 1.5
Office 365/OneDrive – HANDS ON LAB 02 (Ticketed; register online only)
4:00 - 5:20 PM
Houston Public Library Express Mobile Lab on Discovery Green
Participants will learn key tools and features of Office 365 and how to be more productive and collaborate more efficiently than ever before. Explore One Drive, a cloud storage and file hosting service that allows users to sync files for later access from Web browsers or mobile devices. Tickets must be purchased by Friday, April 8, through preregistration.

CONFERENCE PROGRAM COMMITTEE.

CPE#263: SBECC 1.5; TSLAC 1.5
“Outside the Lines:” A New Approach to Community Engagement
4:00 - 5:20 PM
Let’s not just tell people how libraries have changed; let’s show them. “Outside the Lines” celebrates the creativity and innovation happening in libraries. Discover a fresh approach to community engagement that is sweeping the nation. This session is relevant for small and large public, academic, and special libraries.
Kelli Johnson, High Plains Library District (CO).
TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#294: SBECC 1.5; TSLAC 1.5
Personal Financial Planning for Librarians of All Ages
4:00 - 5:20 PM
Librarians may face many financial challenges in their careers. New graduates’ starting salaries may have trouble covering high student loan payments while veteran librarians may have concerns about retirement. Bring your own questions to this discussion of serious money matters.
Lorraine Decker, Financial Mentors of America
CONFERENCE PROGRAM COMMITTEE.

TALL Texans Recognition and Reception
4:00 - 5:20 PM
Hyatt Regency Houston – Sheila’s Steakhouse Bar, 1200 Louisiana
Catch up with fellow TALL Texans and welcome the new class. This annual event will feature the presentation of the Standing TALL Award.

TALL TEXANS ROUND TABLE.

Texas Authors and Illustrators Meet and Greet
4:00 - 5:20 PM
Hilton Americas-Houston Hotel, 1600 Lamar Street
Attend this informal event and get to know your Texas authors and illustrators. Relax, visit, and find out who is in your neighborhood and what kind of work they do.
TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

Great Ideas Poster Session
4:30 - 6:00 PM
Texas Library Association COUNCIL I
5:00 - 5:50 PM
Council is the governing body of TLA. All conferees are invited to attend.

EXHIBIT HALL
Grand Opening & Welcome
5:30 - 7:30 PM
Join your colleagues as you settle in for the 2016 Annual Conference. Meet up with friends and exhibitors during this uncontested time and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Networking with New Members
6:00 - 8:00 PM
This event introduces new members to TLA New Members Round Table officers and other new members. Meet in the registration area and the group will walk to the venue.

NEW MEMBERS ROUND TABLE.

It’s a #TXLChat Meet Up & Tweet Up!
8:00 - 8:30 PM
Are you a #TXLChat participant? Come find out more about our school libraries’ Twitter PLN that tweets every Tuesday night at 8:00 CST. It’s a “meet up and tweet up” with the #TXLChat crew and an opportunity to meet other participants of this statewide Texas Twitter group. We hope to “see” you there!
**WEDNESDAY**  **APRIL 20**  **PROGRAMS & EVENTS**

 Registration ........................................ 7 am – 5 pm  
 Bag Check ........................................... 10:15 am – 5 pm  
 Career Development Center…10:15 am – 5 pm  
 Connection Corner (Computers, Housing, Internet) ............ 10:15 am – 5 pm  
 Exhibits............................................. 10:15 am – 5 pm  
 TLA Store........................................... 10:15 am – 5 pm

### Continuing Professional Education CREDITS

<table>
<thead>
<tr>
<th>Event</th>
<th>State Board for Educator Certification</th>
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<tr>
<td>CPE#123: SBEC 2.0; TSLAC 2.0</td>
<td>8:00 - 9:50 AM</td>
<td>Program Title</td>
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**District 7**  
7:45 - 8:15 AM

**CPE#304: SBEC 1.0; TSLAC 1.0**  
*fried TECHnology: Amy Mayer on Google Certifications*  
10:15 - 11:20 AM  
Do you work in a district using Google Apps for Education? Do you just want to learn more about this resource? Investigate the benefits of this tool and learn about Google’s certification processes. There is a certification that will help you grow and prove your skills.  
Amy J. Mayer, friEDTechnology.

**CPE#305: SBEC 1.5**  
*12th Annual Poetry RoundUp*  
10:15 - 11:50 AM  
This program brings some of the best poets in children’s literature to a panel to discuss their work and the beauty and magic of poetry.  
Kwame Alexander, David Harrison, K.A. Holt

**CPE#306: SBEC 1.5; TSLAC 1.5**  
*Back Bones, Not Wish Bones: Inspire Tweens and Teens to Stand Up for Issues*  
10:15 - 11:50 AM  
Fiction and non-fiction can inspire youth to take on a cause. Provide the launch pad that vaults young people over barriers to fight for issues. Hear an example of advocating for a cause and receive hands-on experience with tools and resources to help lead teens toward action.  
Terri Farley and Julia Richardson, Houghton Mifflin Harcourt Books for Young Readers; and Melissa Farlow, Melissa Farlow Photography.

**CPE#307: SBEC 0.5**  
*Black Caucus Round Table Author Session (Ticketed)*  
10:15 - 11:50 AM  
Books and brunch! Pause between the opening general session and the rest of your busy conference day for a relaxing meal and author presentation. Tickets must be purchased by Friday, April 8, through preregistration.  
**MENU:** Cinnamon Belgium Waffle served with Sliced Fried Chicken Breast Topped with Vanilla Bean Maple Syrup & Apple Butter, Fresh Fruit, Regular and Decaffeinated Coffee, Assorted Hot Teas.

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**GENERAL SESSION I**  
**with Evan Smith**  
8:30 - 10:00 AM  
**Evan Smith,** the editor-in-chief of The Texas Tribune and former editor-in-chief of Texas Monthly, is arguably the leading voice on reporting Texas politics and policies. His unique blend of perspective and journalism has made Smith one of the most trusted and insightful voices on the activities of state government. From his visible passion for state news to his well-known commitment to education and literacy, Smith delivers Texas news in a way that makes the listener and reader a more informed citizen. Join him as he discusses the news and policies shaping our state today.  
Evan Smith, journalist.

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**CPE#3504: SBEC 1.0; TSLAC 1.0**  
*Linked Data and Digital Humanities*  
10:15 - 11:20 AM  
Learn practical and interdisciplinary applications and best practices of linked data from current scholars in the digital humanities field.  
Liz Grumbach and Sarah Polvin, Texas A&M University; Spencer D. C. Kerrals, University of North Texas.

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**CPE#310: SBEC 1.0; TSLAC 1.0**  
*More than just Recycling: Transforming Information Literacy through High Impact Discipline Specific Instruction*  
10:15 - 11:20 AM  
Tired of recycling the same library session with different keyword examples? This program will showcase a variety of instruction models for discipline-specific information literacy learning outcomes. We’ll provide examples from history, education, and business courses. These models use active and applied learning, and build on faculty collaboration and expanded content knowledge to foster student engagement, learning and success.  
Stephen Mike Kiel, University of Baltimore.
CPE#309: SBEC 1.5; TSLAC 1.5
Communicating and Proving Your Worth
10:15 - 11:50 AM
Make declining budgets and questions about the library’s value a thing of the past! Discover proven strategies to engage your community and prove your worth to decision makers. Learn to craft your message to get a yes and position your library for success.

CPE#326: SBEC 1.5; TSLAC 1.5
Community Partnerships for Outreach
10:15 - 11:50 AM
Expand the services you provide by developing a network of community partners. Offer new classes, health insurance information, and other services through collaboration with local organizations.

CPE#HL310: SBEC 1.5; TSLAC 1.5
Excel Basics: Creating Simple Budgets – HANDS ON LAB 03 (Ticketed; register online)
10:15 - 11:50 AM
Houston Public Library Express Mobile Lab on Discovery Green
This lab demonstrates how to select templates, set up spreadsheets, and create reports that show data in an easily understood format. Participants will create tables, use filters to sort data, construct relationships by using one data point in multiple tables, and transform data into charts. Tickets must be purchased by Friday, April 8, through preregistration.

CPE#317: SBEC 1.0
Master of Horror
R.L. Stine and Texas Association of School Librarians Business Meeting
10:15 - 11:50 AM
Children’s and YA horror fiction author R.L. Stine shares tales from his years crafting stories that make young pulses race! A business meeting precedes the program.

CPE#323: SBEC 1.5; TSLAC 1.5
Mentor Texts Open Doors for Little Researchers
10:15 - 11:50 AM
A mentor text is used to model quality writing and serves as a beginning point for teaching new forms/genres of writing. Discover current teaching strategies to reinforce science, social studies, and ELA skills. This session covers center-based ideas for creating final products, while utilizing a flexible library schedule.

CPE#316: SBEC 1.5; TSLAC 1.5
Miles from Tomorrowland
10:15 - 11:50 AM
Disney Junior’s Miles from Tomorrowland is an intergalactic adventure series for kids 2-7 that charts the outer space missions of young adventurer Miles Callisto and his family. Hear from the show’s creator and the space, science, and technology experts who consult on the series, which is designed to encourage kids to explore their natural curiosity in STEM fields.

CPE#315: SBEC 1.5; TSLAC 1.5
Project Outcome: Measuring Public Library Services
10:15 - 11:50 AM
PLA’s Project Outcome was created to make outcome measurement easier. Learn about this free initiative, a working meaning of “outcomes,” and the benefits the project can provide. A PLA representative will share experiences from the field and show you how to plan for and administer patron-focused surveys as well use the results for planning, advocacy, and decision making.

CPE#321: SBEC 1.5; TSLAC 1.5
Using Formative Assessment in Teaching Information Literacy
10:15 - 11:50 AM
Join a panel of school and academic librarians to learn about formative assessment techniques and how they can be used to gauge student learning, customize information literacy instruction, and gather data for reporting and advocacy.

CPE#312: SBEC 1.5; TSLAC 1.5
So You Have a 3D Printer, Now What?
10:15 - 11:50 AM
Learn how three libraries have incorporated 3D printers and makerspace technologies into library programming. Find out how to market your library’s printer to the community.

CPE#318: SBEC 1.5; TSLAC 1.5
Space City: Building Partnerships with the Johnson Space Center Archives
10:15 - 11:50 AM
Johnson Space Center (JSC) has partnered with the University of Houston - Clear Lake to provide public access to a range of JSC and NASA archives. Learn about this unique collaboration, how this partnership began, and how your library can collaborate with allied organizations.

CPE#319: SBEC 1.5; TSLAC 1.5
Streaming Media: How Are Libraries Handling It?
10:15 - 11:50 AM
Subscriptions to streaming media are becoming more prevalent in libraries, but are we really managing them as best we can? A panel representing public and academic libraries will discuss the challenges and best practices in managing these materials.

CPE#320: SBEC 1.5; TSLAC 1.5
2016 ANNUAL CONFERENCE EDITION: OPEN LIBRARIES OPEN OPPORTUNITIES
WEDNESDAY • APRIL 20
Carolyn Haines
Laura Lippman

WEDNESDAY • APRIL 20

Anne Barnhart, University of West Georgia.

relevant content, marketing, and incentivizing faculty. The presenter will focus on identifying shares different instruction models for their local group of dedicated life-long learners. Instruction librarians tend to focus their efforts on teaching students; it is less common for librarians to direct resources to teaching their local group of dedicated life-long learners: faculty. In this program, a librarian shares different instruction models for teaching information literacy and pedagogy to faculty. The presenter will focus on identifying relevant content, marketing, and incentivizing faculty participation.

Anne Barnhart, University of West Georgia.

CONFERENCE PROGRAM COMMITTEE

CPE#HLS350: SBEC 1.0; TSLAC 1.0
First Steps in Google Certification – HANDS ON LAB 04
(Ticketed; register online only)

12.00 - 12.50 PM

Houston Public Library Express Mobile Lab on Discovery Green

Learn about Google’s Certification processes and getting started with the right certification program for you. Maybe you’ve already taken the tests and are stumped by the Case Study or Resume? The speaker shows you how to get started and how to create a successful set of materials for success! Tickets must be purchased by Friday, April 8, through preregistration.

Amy J. Mayer, friEdTechnology.

CONFERENCE PROGRAM COMMITTEE

CPE#367: SBEC 1.0; TSLAC 1.0
10 Ways to Transform School Libraries

11:00 - 11:50 AM

After inheriting under-used libraries, these librarians saw the need for transformation. Discover 10 strategies they employed to increase student use, circulation, and social media engagement.

Charla Hollingsworth, Alief ISD; and Lisa Stultz, Spring Branch ISD.

YOUNG ADULT ROUND TABLE

CPE#322: SBEC 1.0; TSLAC 1.0
#BookADay with Teri Lesesne and Donalyn Miller

11:00 - 11:50 AM

The speakers will explain how #BookADay came into existence and how to implement it at your library with staff and/ or patrons. Find out how you can participate in this exciting movement and encourage others to join you!

Teri Lesesne, Sam Houston State University; and Donalyn Miller, Book Whisperer, Inc.

CONFERENCE PROGRAM COMMITTEE

CPE# 308: SBEC 1.0; TSLAC 1.0
Faculty Are Life-Long Learners So Why Not Teach Them Information Literacy?

11:00 - 11:50 AM

Instruction librarians tend to focus their efforts on teaching students; it is less common for librarians to direct resources to teaching their local group of dedicated life-long learners: faculty. In this program, a librarian shares different instruction models for teaching information literacy and pedagogy to faculty. The presenter will focus on identifying relevant content, marketing, and incentivizing faculty participation.

Anne Barnhart, University of West Georgia.

CONFERENCE PROGRAM COMMITTEE

CPE#350: SBEC 0.75
Opening Author Session (Ticketed)

12.00 - 1.50 PM

Hilton Americas-Houston Hotel, 1600 Lamar street

Powerful women telling stories: now that’s a true feast of narrative and performance talent. Two-time Grammy winner Rita Coolidge and acclaimed writers Laura Lippman and Carolyn Haines discuss their recent works, life, and creative inspiration. Enjoy a fun and thought-provoking luncheon with colleagues as you hear from these women of words. Luncheon tickets must be purchased by Friday, April 8, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

MENU: Southwestern Caesar Salad with spiced Pepitas, Black Beans, Roasted Corn, Avocado, Cotija Cheese and Chipotle Caesar Dressing; Braised Boneless Short Ribs Caramelized Cipollini Onion Confit, Parsley Mashed Potatoes; Lemon Meringue Tart; Iced Tea and Water; Regular and Decaffeinated Coffee, Assorted Hot Teas.

Rita Coolidge, singer/songwriter/author; and Laura Lippman, HarperCollins Publishers; and Carolyn Haines, Macmillan Adults.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

CPE#369: SBEC 1.0; TSLAC 1.0
Adult Outreach to Hispanic Small Business Communities

1:00 - 1:50 PM

The Hispanic population continues to grow year after year. Learn from two libraries that have successfully reached Hispanic small businesses and created partnerships that have enhanced library services.

John Faria, El Paso Public Library; Norma Gomez Fultz, Rio Grande City Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE AND LATINO CAUCUS ROUND TABLE.

CPE#370: SBEC 1.0; TSLAC 1.0
Better than Dr. Google: Consumer Health Reference

1:00 - 1:50 PM

Librarians are not always comfortable helping users with health and medical questions. Three medical reference interviews will be modeled

Texas Library Journal • Winter 2015
and evaluated. Participants will discuss common problems and boundaries for health and medical reference and take away relevant resources.

Elizabeth Brocken, MD Anderson Cancer Center.

CONFERENCE PROGRAM COMMITTEE

CPE#380: SBC 1.0

Booktalks with Teri Lesesne and Karin Perry
1:00 - 1:50 PM
Discover what’s hot off the press as presenters booktalk the latest and greatest titles for tweens and teens. A slide presentation and an annotated bibliography will be provided.

Teri Lesesne and Karin Perry, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#371: SBC 0.5

Dan Santat and Children’s Round Table Business Meeting
1:00 - 1:50 PM
Caldecott-winning author Dan Santat delivers a Santastical look at Beekle and his other works. A business meeting precedes the program.

Dan Santat, Little, Brown Books for Young Readers.

CHILDREN’S ROUND TABLE.

CPE# 368: SBC 1.0; TSLAC 1.0

Introduction to Bibframe
1:00 - 1:50 PM
Initiated by the Library of Congress, BIBFRAME provides a foundation for the future of bibliographic description, both on the Web, and in the broader networked world. In addition to being a replacement for MARC, BIBFRAME serves as a general model for expressing and connecting bibliographic data. A major focus of the initiative will be to determine a transition path for the MARC 21 formats while preserving a robust data exchange that has supported resource sharing and cataloging cost savings in recent decades.

Carolyn Hansen, University of Cincinnati.

CONFERENCE PROGRAM COMMITTEE

Laughter Yoga: Come and Try It
1:00 - 1:50 PM
Shake off travel and conference fatigue with Laughter Yoga, a body-mind exercise practice. Laughter Yoga is like recess for adults with lots of eye contact, high energy, movement, and meditation in a playful atmosphere. No mats or experience required. Comfortable clothes are recommended.

Simone Monique Barnes, Love and Laughter Yoga; and Kristi M. Floyd, Westbank Community Library.

CONFERENCE PROGRAM COMMITTEE

CPE:3536; SBC 1.0; TSLAC 1.0

Multilingual Information Access to Digital Collections
1:00 - 1:50 PM
Learn about the latest machine translation and other computational technologies. The speaker shares research and examples on the use of these tools to enhance multilingual services, access to digital collections, and programming for non-English users.

Jiangping Chen, University of North Texas.

UNIVERSITY OF NORTH TEXAS.

CPE#3529: SBC 1.0; TSLAC 1.0

Partnersing to Improve Early Literacy
1:00 - 1:50 PM
An elementary school principal and a library media specialist, concerned about the low pre-literacy and oral language skills of students entering their school, collaborated with stakeholders to create community literacy programs. Take away ideas and resources.

Linda E. Erwin, and Kathryn Stephenson, Aransas County ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#372: SBC 1.0; TSLAC 1.0

Power Up Online Resource Usage! Enhance Your Ability to Provide Training in Your School
1:00 - 1:50 PM
Do you tremble when asked to train faculty, facilitate a department or grade-level meeting, or present at a conference? Educate teachers about online resources, and you reach students. Learn strategies and technology applications to help you become comfortable and effective providing professional development for your staff.

Martha Rossi and Ann Vyoral, ESC Region 20.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3534: SBC 1.0; TSLAC 1.0

Primary Sources from the Library of Congress
1:00 - 1:50 PM
Learn to use primary sources from the Library of Congress with literature and core content. Speakers will share the scope of resources available from the Library of Congress, provide integrated lessons to use in the library and classroom, and explain how primary sources can raise critical thinking and increase student participation.

Callista Kukawski; Brianna Reilly

CPE#377: SBC 1.0; TSLAC 1.0

Pulling the Digital Weeds from Our Gardens
1:00 - 1:50 PM
Libraries are providing more access to e-books, audio books, and digitized collections. While outdated titles and collections should be weeded, libraries must use different approaches and workflows to weed digital materials. A public and an academic librarian will discuss their strategies. We will also discuss weeding e-books purchased through DDA/PDA.

Brienne Walsh, City of Frisco, and Heidi Winkler, Texas Tech University.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

CPE#376: SBC 1.0; TSLAC 1.0

Support Self-Publishers: Be the Missing Link
1:00 - 1:50 PM
The self-publishing world creates new marketplaces to wake up publishers, promote local authors, and entice readers. Explore how librarians can find, nominate, judge, and promote new super-star independent writers. Get inspired by the Soon to Be Famous Project™.

Julie Stam, Eisenhower Public Library District (IL).

PUBLIC LIBRARIES DIVISION AND AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#379: SBC 1.0; TSLAC 1.0

Transforming Services for Transgender Patrons
1:00 - 1:50 PM
This panel offers ideas for libraries to better serve transgender patrons. Trans advocates and experts will suggest practical ways to make the library safer, more inclusive environment.

Kathleen E. Hobson, Spencer D.C. Kerralis, and Julie Leuzinger, University of North Texas; and K.R. Roberto, University of Illinois - Urbana Champaign.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, REFERENCE AND INFORMATION SERVICES ROUND TABLE, AND SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#373: SBC 1.0; TSLAC 1.0

We’re All Different: Managing the School Library
1:00 - 1:50 PM
How can you do it all? Practicing librarians from diverse situations will discuss time management and customer service strategies that will allow you to keep a smile on your face while providing quality services.

Joan Evans, Klein ISD; Lucio Malo, Aldine ISD; Betty McGinness, Cypress-Fairbanks ISD; and Sally Gayle Smith, College Station ISD.

CONFERENCE PROGRAM COMMITTEE.
CPE#382: SBC 1.0; TSLAC 1.0
Your Library Popping Up: Adding “R”eading to STEAM and STREAM to Outreach
1:00 - 1:50 PM
Houston Public Library’s Pop Up Library program addresses reading retention loss by including STREAM activities through an aggressive outreach effort that brings bilingual books, crafts, iPad activities, and resources to customers where they live, work, and play. Learn tips, tools, and outreach strategies.
My'Tesha Tates, and Mary Wagoner, Houston Public Library.
PUBLIC LIBRARIES DIVISION AND CONFERENCE PROGRAM COMMITTEE.

CPE#384: SBC 1.0; TSLAC 1.0
Open Libraries! Making Your Library Welcoming to All
2:00 - 2:50 PM
Libraries are central to community inclusiveness. People of all languages, ages, religions, sexual orientations, physical abilities, and cultures should feel welcome at your library. In this facilitated forum, attendees will work cooperatively to discover ways to improve access for all in libraries.
DIVERSITY AND INCLUSION COMMITTEE.

CPE#385: SBC 1.0; TSLAC 1.0
Transform Your Teaching Using Technology Application TEKS
2:00 - 2:50 PM
Engage students with popular tech tools while demonstrating the relevance of your library program. Each web-based tool and lesson idea shared in this session aligns with one or more strands of the K-8 Technology TEKS.
Cassie Janda and Pam Krueger, Eagle Mountain-Saginaw ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#386: SBC 1.0; TSLAC 1.0
Understanding Library Assessment, Evaluation, and Metrics
2:00 - 2:50 PM
Assessment, evaluation, and metrics are increasingly important to librarians in every position of higher education. This program provides an overview of what assessment, evaluation, and metrics are and explains how all librarians can use them to measure library effectiveness.
Danuta Nitecki, Drexel University (PA).
CONFERENCE PROGRAM COMMITTEE.

CPE#388: SBC 1.0; TSLAC 1.0
Using ERMs to Improve Workflows
2:00 - 2:50 PM
Learn to leverage ERMs in workflows to improve efficiencies. Librarians will share their experiences using three different ERM products to improve electronic resources management.
Jeannie Castro and Kelli Getz, University of Houston; and Eric Hartnett, Texas A&M University.
CONFERENCE PROGRAM COMMITTEE.

CPE#399: SBC 1.0; TSLAC 1.0
What’s On The Menu? Collaborative Lessons between Classroom Teachers and Librarians
2:00 - 2:50 PM
Come share a “Menu for Collaborative Success,” a literal menu of lessons and collaborations you can share with your teachers. Find out how to bring more kids and teachers to the library through fun academic programming that lets you work with your instructional colleagues.
Angelo H. Steogell, Tulosso-Midway ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#399: SBC 1.0; TSLAC 1.0
Legislative Committee
2:00 - 2:50 PM
CPE#387: SBC 1.5; TSLAC 1.5
Clubbing in the Library: Student-Led Library Programs
2:00 - 3:20 PM
Let your students design the activities, and they will come. Join us for creative ideas on expanding the use of your school library. Leave with ideas and plans to immediately introduce library clubs, student workshops, makerspace activities, and more into your library.
Terri Harkey, Jay Prather, and Dianna Weber, Prosper ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3526: SBC 1.0; TSLAC 1.0
Leadership Affects
2:00 - 2:50 PM
Leadership is a privilege that comes with great responsibility. To increase our effectiveness as leaders, we must increase our leadership. “Leadership Affects” is an engaging look at core principles every leader must intentionally integrate in their own life, so they can learn them, live them, and teach them to those they lead.
Chad Patterson, Chad L. Patterson & Associates.
CONFERENCE PROGRAM COMMITTEE.

CPE#3528: SBC 1.0; TSLAC 1.0
Beyond Storytime (Pop Up Presentation Session I & II)
2:00 - 2:50 PM
Pop in for these quick presentations that venture “Beyond Storytime.” Pop-up speakers will be selected in the spring to give timely presentations about children’s librarianship that occurs outside the storyline circle! Check the TLA app for updated program info for speakers and specific topics before conference.
CONFERENCE PROGRAM COMMITTEE.

CPE#3529: SBC 1.0; TSLAC 1.0
Transform Your Teaching Using Technology Application TEKS
2:00 - 2:50 PM
Engage students with popular tech tools while demonstrating the relevance of your library program. Each web-based tool and lesson idea shared in this session aligns with one or more strands of the K-8 Technology TEKS.
Cassie Janda and Pam Krueger, Eagle Mountain-Saginaw ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3532: SBC 1.0; TSLAC 1.0
Searchng in the Wild: Observing Information-Seeking Behavior in a Discovery Tool
2:00 - 2:50 PM
Discovery tools provide a Google-like search box for library content. This sounds appealing, but the underlying complexity can be frustrating or overwhelming for students. In this study, students were observed while conducting research, starting with the EBSCO discovery tool. The findings have informed changes to our discovery tool administration and information literacy strategies.
Heather Dalal and Melissa Hofmann, Rider University (NJ).
CONFERENCE PROGRAM COMMITTEE.

CPE#3540: SBC 1.0; TSLAC 1.0
What's On The Menu? Collaborative Lessons between Classroom Teachers and Librarians
2:00 - 2:50 PM
Come share a “Menu for Collaborative Success,” a literal menu of lessons and collaborations you can share with your teachers. Find out how to bring more kids and teachers to the library through fun academic programming that lets you work with your instructional colleagues.
Angelo H. Steogell, Tulosso-Midway ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.
CPE#3501: SBEC 2.0
#AlwaysOpen: Connecting Young Readers and Authors via Digital Tools 2:00 - 3:50 PM
From scheduled Skype sessions to casually reading tweets, explore ways to connect your young readers to their favorite authors and create online connections that support reading.

CPE#388: SBEC 2.0
Book Chat LIVE! 2:00 - 3:50 PM
What are the must-read titles in kidlit and YA? Donalyn Miller (The Book Whisperer) and Cynthia Alanz (blogger of Librarian in Cute Shoes) share hot titles and show you how to use Twitter to discuss kidlit.

CPE#389: SBEC 1.5; TSLAC 1.5
Cool Jobs: 2016 Edition 2:00 - 3:50 PM
A panel of librarians with cool jobs will tell you where they are and how they got there. Find out how you can get there, too! A business meeting follows the program.

CPE#390: SBEC 2.0; TSLAC 2.0
Discover the Spirit of Texas Reading Program 2:00 - 3:50 PM
The Spirit of Texas (SPOT) Reading Program connects libraries with Texas authors and illustrators. Learn how to forge relationships to enhance programming and reading at your library. SPOT authors will discuss their works.

CPE#391: SBEC 2.0; TSLAC 2.0
Ideas for Engaging Your Community 2:00 - 3:50 PM
Libraries are involved in innovative and exciting community engagement activities. Public and academic librarians share best practices for engaging their communities. Learn about building successful partnerships that will keep your library front and center.

CPE#392: SBEC 2.0
Matthew Winner’s Let’s Get Busy Podcast and Kidlit Author Kickball Tournament 2:00 - 3:50 PM
Matthew Winner will interview children’s authors and illustrators in a lively panel that will also be a virtual kickball tournament. Don’t miss the fun!

CPE#393: SBEC 1.5; TSLAC 1.5
On Our Own: eBook Platforms by and for Libraries 2:00 - 3:50 PM
Libraries are working together to build ebook platforms that allow users to borrow immediately and read anywhere and anytime. Spearheaded by New York Public’s Library Simplified, Amigos’ eShelf, and CALIFA’s Enki, this technology is available. Explore plans for delivering econtent from the Big Five publishers with three clicks or less convenience on a national, federated scale through an open source app. Come see how the pieces fit together! A PLD business meeting follows the program.

WEDNESDAY • APRIL 20
The SMART Award recognizes an innovative initiative or program. The award recognizes individuals who go beyond the normal job description to make the library a better place. Finalists will present their innovative projects and programs before award is presented. A business meeting follows the program.

CPE#395: CPE#396: SBE 1.0; TSLAC 1.0
SMART Award
2:00 - 3:50 PM
Public Libraries Division
2:00 - 3:50 PM
Special Libraries Division
2:00 - 3:50 PM
Supervision, Management, & Administration Round Table
2:00 - 3:50 PM
Young Adult Round Table
2:00 - 3:50 PM

CPE#397: SBE 2.0; TSLAC 2.0
Successful Signature Events @ Your Library
2:00 - 3:50 PM
We will guide you through the process of creating your own successful signature event that can be repeated and expanded annually. Whether your goal is fundraising, community awareness, or branding, signature programs will help to build a unique identity that enhances and goes beyond your core services.

CPE#398: SBE 1.5
Trends in Mental Illness in YA Literature
2:00 - 3:50 PM
Teens face a chaotic world today. A panel of authors will discuss real life issues centering on mental illness in YA literature. A business meeting precedes the program.

CPE#399: SBE 1.5; TSLAC 1.0
Demystifying Usage Statistics
3:00 - 3:50 PM
What are the best ways to harvest and apply usage statistics? How can librarians effectively use vendor-provided statistics? Learn to turn data analysis into action. Updates on new developments for project COUNTER and SUSHI will also be provided.
Jackie Bronicki, University of Houston; and Oliver Pesch, SUSHI and EBSCO Information Services.

CPE#300: SBE 1.0; TSLAC 1.0
Assessing the TALL Texans Leadership Institute
3:00 - 3:50 PM
Leadership is needed in every profession, including library science. The Texas Library Association (TLA) created the TALL Texans Leadership Institute in 1994. This yearly event has never been formally assessed. To gather data on the Institute and its effect on participants, a survey was devised and sent out in electronic format to all former participants. The survey results showed that the Institute creates improved self-confidence that produces leadership qualities in terms of increased publications and presentations. The participants repeatedly cited the interaction with other participants and mentors as chief benefits of the Institute.
Tina Oswald, Stephen F. Austin State University.

CPE#301: SBE 1.5; TSLAC 1.5
Marketing Community Libraries
3:00 - 3:50 PM
This session gives specific examples and suggestions for marketing small and medium public libraries using media, social networking, and other creative methods. Emphasis is on marketing that can be done by existing staff using low cost marketing tools, such as Facebook, Twitter, Instagram, blogs, and website integration techniques.
Dan Miller, Miller Consulting Group.

New & Noteworthy (Pop Up Presentation Session III & IV)
3:00 - 3:50 PM
Pop in for these quick presentations about what’s “New & Noteworthy.” Pop-up speakers will be selected in the spring to give you access to the most current information that’s happening in the library world! Check the TLA app for updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

Texas Library Journal • Winter 2015
The State of Texas Libraries: Looking at What’s Ahead
3:00 - 3:50 PM
Join State Librarian Mark Smith for a look at the State Library and Archives Commission’s programs and plans. With strategic planning, TexShare and resource-sharing studies, and the preparation of the next agency budget, the state library community has much to anticipate. Find out about initiatives and plans that can impact and support your services.
Mark Smith, Texas State Library and Archives Commission.

Where’s the Grant Money? “Outside the Box”
3:00 - 3:50 PM
This program addresses ways to open new doors to federal, state, and private foundation funding by focusing on your mission as a solution to multiple problems. Basic grant writing techniques and tips will be covered. Attendees will receive a tool kit with resources.
Jan Mitchell Johnson, Grantsformation.

MOOC Magic: Building a MOOC
4:00 - 4:50 PM
This introduction to “massively open online courses” (MOOCs) is led by an expert who has designed, developed, and run popular MOOCs for the profession. Hear what worked and how to evaluate MOOCs. Get tips and techniques for designing MOOCs as well as what type of partners will help support and market your program.
Wendy Newman, University of Toronto.

Open Carry
4:00 - 4:50 PM
The law allowing individuals with licenses to openly carry guns is being implemented across the state. Libraries and other public places are examining its impact and the need for changes in policies to continue providing a safe environment for the public and staff while meeting the standards of the law. What should we expect? What can we do? Hear from individuals who have gone through these changes in other states.
Martí Minor, Georgia State Attorney General.

A Day in the Life: Insights for Aspiring Academic Library Deans and Directors
4:00 - 5:20 PM
Academic library deans and directors share practical advice and information on preparing to be a director, budgeting, and identifying tasks performed beyond the job description. This program is for anyone interested in becoming an academic library director in private, public, or community colleges.
Tonja Mackey, Texarkana College; Alexia Riggs, Howard Payne University; and Catherine Rudowsky, Texas A&M University Corpus Christi.

Bringing Picture Books to Life
4:00 - 5:20 PM
How do you choose a good picture book for a story program? What techniques can bring the story to life for your audience? How do you adapt the story to different audiences and situations? Learn how in this interactive workshop.
Vivian Rutherford, Waco-McLennan County Library.

Debutante Ball: Children’s Literature Debut Authors 2016
4:00 - 5:20 PM
This is the social event of the season as we present debut children’s literature authors. Be the first to hear about these new writers. Their books may be the new hits at your library.

Going it Alone: Secrets of the Solo Librarian
4:00 - 5:20 PM
This program features solo librarians from all library types, who will share their experiences, tips, and best practices. After the formal program, attendees will have a chance to share their own experiences as solo librarians and network with colleagues.
Tony Davenport, Universal City Public Library; Corrin Eckert, Post Oak School; Linnée Girourd, Houston Methodist; and Daisy Ngo, Houston Community College.

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WEDNESDAY • APRIL 20

OPEN LIBRARIES OPEN OPPORTUNITIES
CPE#3524: SBEC 1.5; TSLAC 1.5
Library Cafes - Have Your School Cafeteria Build One for Your Library
4:00 - 5:20 PM
Harlingen CISD librarians worked with their school district cafeteria department to fund and build cafes in their secondary libraries. Speakers will detail the process of establishing replicating, and promoting these services while integrating these spaces into the curriculum and learning activities.
Dina Laurelle Cano, Ana Aguierre Cavazos, and Mireya Galvan, Harlingen CISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3512: SBEC 1.5; TSLAC 1.5
Library Mashups: Exploring New Ways to Deliver Library Data
4:00 - 5:20 PM
Contributors from the book More Library Mashups will demonstrate how library professionals can add value to digital content and enhance library websites by mashing up catalog data.
Nicole C. Engard, ByWater Solutions; Terry Reese, The Ohio State University (Columbus); and Jeanette Clare Sewell, Houston Public Library.
CATALOGING AND METADATA ROUND TABLE.

CPE#3523: SBEC 1.0; TSLAC 1.0
Participatory and Collaborative Methods for Gathering and Understanding Data about Your Library
4:00 - 5:20 PM
This workshop will teach a variety of collaborative and participatory methods designed to engage community stakeholders in all phases of evaluation. It will provide an experiential setting for participants to learn about large group evaluation methods. Cynthia Olney is an evaluator who specializes in working with libraries on outreach projects.
DIVERSITY AND INCLUSION COMMITTEE.

CPE#3513: SBEC 1.5; TSLAC 1.5
Repurposing Older Academic and Public Buildings through Redesign and Renovation
4:00 - 5:20 PM
Learn about the challenges and opportunities of retrofitting three Texas library buildings to serve current client needs. In addition to innovative ideas for upgrading older buildings, this session will feature the findings of a nationwide survey of student usage trends and the future of libraries.
Karen Blankenship, San Jacinto College; and Kimberly Hickson and Barry Moore, Gensler Architectural Firm.
CONFERENCE PROGRAM COMMITTEE.

CPE#3514: SBEC 1.5; TSLAC 1.5
Research in the Archive: Exploring and Using Primary Resources
4:00 - 5:20 PM
Bring history to life with the plethora of primary resource materials in archives available to students, researchers, and community members. Discover unique primary resource materials in Texas and how they are being used in academic and public libraries.
Gary Chaffee, Texas Southern University; Billy Glosco and Mikaela Selley, Houston Public Library; and Vince Lee, University of Houston.
CONFERENCE PROGRAM COMMITTEE, ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, AND BLACK CAUCUS ROUND TABLE.

CPE#3515: SBEC 1.5; TSLAC 1.5
Roll Out the Red Carpet: A Branding Iron Award Winning Program
4:00 - 5:20 PM
The OSCAR (Our Students Care About Reading) is a school-wide reading program. The culminating event of this year-long dedication to reading is student-created book trailers that are nominated and voted on at the annual OSCAR award ceremony. See what we do and how you can do it too.
Kristi Cook and Bradley Noble, Klein ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#3521: SBEC 2.0
Spanish Language Books: International Vendors and Publishers
4:00 - 5:20 PM
Vendors and publishers of Spanish language books will help librarians discover up-and-coming authors and illustrators.
Pat Anderson, Overlooked Books; Edward Benitez, Random House; Luis Cancino, Elibro; Alex Correa, Lectorum Publications; Jenny Lizarraga, Cinco Book; and Adriana Mendez, FIL Guadalajara; and Fernando Trillas Salazar, Trillas Publishing.
CONFERENCE PROGRAM COMMITTEE AND LATINO CAUCUS ROUND TABLE.

CPE#3516: SBEC 0.75
Texas Tea: Meet and Greet with YA Authors (Ticketed)
4:00 - 5:20 PM
HILTON AMERICA-HOUSTON HOTEL, 1600 LAMAR STREET
Join us for the fifth annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as YA authors move from table to table sharing stories over tea and cookies. Tickets must be purchased by Friday, April 8, through preregistration.
YOUNG ADULT ROUND TABLE.

CPE#3517: SBEC 1.5; TSLAC 1.5
TexShare Playbook: Best Practices for the TexShare Databases
4:00 - 5:20 PM
TSLAC staff will present the TexShare Playbook, a best practices guide on providing access and promoting the TexShare databases to your staff and library patrons. Leave the program with a checklist to increase usage and promote TexShare.
Len Bryan and Russlene Waukechon, Texas State Library & Archives Commission.
TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#3519: SBEC 1.5; TSLAC 1.5
Using PBS Digital Media to Cultivate Innovative Thinking in the Classroom
4:00 - 5:20 PM
Digital media is changing the way educators teach and the way students learn. Join PBS for an in-depth look at ways that digital content can be used to capture the attention of students while strengthening the skills that lead to innovation: communication, collaboration, critical thinking, and creativity.
John Sessler, PBS LearningMedia.
CONFERENCE PROGRAM COMMITTEE.

CPE#3535: SBEC 2.0; TSLAC 2.0
#WeNeedDiverseBooks in Texas!
4:00 - 5:20 PM
Why aren't more children's books by authors of diverse backgrounds published?
Can librarians help? Listen to an author, a librarian, and a representative of the Society of Children's Book Writers and Illustrators to find out how we can help get books published whose authors reflect the children of Texas.
When Disaster Strikes: Weathering the Storm

4:00 - 5:20 PM

Benefit from the experience of a colleague who weathered the Memorial Day weekend flood in Central Texas last year. Hear about the struggles, the victories, and lessons learned. Find out how to apply for a relief grant for your community. A business meeting follows the program.

Elizabeth A. M. Howard, Texas Wesleyan University; and Carolyn Takaes Manning, Wimberley Village Library.

Reference and Information Services Round Table Meet & Greet

5:00 - 6:00 PM

Lakeway Waterside Cafe / Discovery Green, 1600 McKinney Street

The Reference and Information Services Round Table invites all TLA members to stop in for camaraderie and networking with colleagues. The venue will sell refreshing beverages and snacks. This is an informal event … stop in for a few minutes or hang out longer as your conference schedule permits.

Reference and Information Services Round Table

BATTLEDECKS

5:00 - 6:30 PM

Competing presenters will speak for four minutes on 10 slides which they have never seen. Who will have the wit to forge a coherent talk out of chaos? Learn how mental dexterity, poise, and wildly random graphics can combine to create spontaneous comedy.

Ted Wanner, Texas Library Association.

Public Library Division Membership Party

5:00 - 6:30 PM

Heads Up on the Green (Embassy Suites Hotel), 1515 Dallas Street

After a long day of conferencing, come relax with your fellow public librarians! Light appetizers and drinks will be provided. We’ll also have photo opportunities and prizes. See you there!

Texas Library Association Membership Meeting

5:30 - 6:00 PM

Bring your ideas and observations to this annual forum for all TLA members. Discuss a hot issue facing TLA.
**THURSDAY APRIL 21 PROGRAMS & EVENTS**

All sessions are open to all attendees, unless noted otherwise. Meetings are in red; events are sans serif.

Registration ........................................7 am – 5 pm
Connection Corner (Computers, Housing, Internet) ..............8 am – 5 pm
Career Development Center ..................................9 am – 4 pm
Exhibits ..................................................9 am – 4 pm
TLA Store .............................................9 am – 4 pm
Bag Check .............................................9 am – 6 pm

**Continuing Professional Education CREDITS**

<table>
<thead>
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**Zumba**

7:00 - 8:00 AM

Discovery Green near Anheuser-Busch Stage

Get into a healthy groove with Zumba!

Conference Local Arrangements Committee.

**Distance E-Learning Round Table**

7:45 - 8:15 AM

**CPE#402: SBEC 2.0**

16th Annual Texas 2x2 Showcase: Books for 2 Years through 2nd Grade

8:00 - 9:50 AM

The Texas 2x2 Reading List Committee will introduce their titles on the current list and showcase activities and resources you can use to promote all 20 books.

Greg Pizzoli, Disney-Hyperion.

Children’s Round Table.

**Library Support Staff Day**

– A content rich day devoted to fuel the skills development of library support staff in Texas Libraries.

9 – 9:50 AM Avoiding Gotcha! Patrons, Data, and Security in an Online World
10 - 11:20 AM It Happened at Library Near You: Frontline Stories
11:30 AM - 12:50 PM Lunch time (optional programs)
1 - 1:50 PM Creative and Dazzling Displays
2 - 3:50 PM Top 10 Things Support Staff Need to Know
4 - 5:30 PM General Session II & Book Cart Drill Teams

**CPE#428: SBEC 2.0; TSLAC 2.0**

Director’s Symposium: Making Your Library Indispensable (Ticketed)

8:00 - 9:50 AM

Hilton Americas-Houston Hotel, 1600 Lamar Street

An academic, public, and school library director will share strategies that persuaded stakeholders to value and transform their libraries. From building cohesion among staff to preparing for those moments of opportunity (think “elevator speeches”), these leaders provide real world tips on shaping a stronger future for your institution. Breakfast tickets must be purchased by Friday, April 8, through preregistration.

Menu: Basket of Freshly Made Pastries; Farm Fresh Scrambled Eggs; Sausage; Shredded Hash Browns; Orange Juice, Regular and Decaffeinated Coffee, Assorted Hot Teas.

**CPE#403: SBEC 1.5; TSLAC 1.5**

Speed Dating with Vendors

8:00 - 9:50 AM

Looking for love – oops, I mean vendors! – in all the wrong places? Take a fun and informal approach to vendor relationships. Engage with industry leaders; learn all about new products and services; and network with your peers, while enjoying light refreshments. Note: Vendors will spend significant time on ebooks. A business meeting follows the program.

**ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.**

**CPE#406: SBEC 1.0; TSLAC 1.0**

Augmented Reality in School Libraries

9:00 - 9:50 AM

Get an overview of how one school uses tablets (BYOD iPad or Android) to engage reluctant readers’ imagination and creativity through the use of iMovie and Aurasma.

Joshua Hicks and Joy Llorens, Aldine ISD.

Conference Program Committee.

**CPE#407: SBEC 1.0; TSLAC 1.0**

Avoiding Gotcha! Patron Data Security in an Online World

9:00 - 9:50 AM

Your library’s operating system contains data which must remain private. When you connect it to other systems, including third
party ebook services, workstation software, even users’ browsers, do you know what you’re exposing? Discover who you’re trusting, know the questions you should ask, and learn ways to protect sensitive data.

Alexander Charbonnet, Biblionix.

PUBLIC LIBRARIES DIVISION.

CPE#409: SBEC 1.0; TSLAC 1.0
Connecting Communities:
Oral History for All Generations
9:00 - 9:50 AM
Oral histories help you understand the historical significance of your community. Learn how to use today’s technology to capture and transcribe oral histories. Tips and tricks will be shared regarding copyright, equipment, and prioritizing interviews.
Adrienne Cain and Valerie Wade, Houston Public Library.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#408: SBEC 1.0; TSLAC 1.0
Data Management Basics and Best Practices
9:00 - 9:50 AM
Data management, data lifecycle, and data management plan are just a few of the data-related buzz words being discussed among librarians across the country. Learn the basics of these terms, data management best practices (that can also be used to improve how we, as librarians, work with data), and ways in which the library community can support the data management needs of researchers.
Christie Peters, University of Kentucky.

CONFERENCE PROGRAM COMMITTEE.

CPE#444: SBEC 1.0; TSLAC 1.0
Fundamentals of RDA
9:00 - 9:50 AM
RDA has arrived but many catalogers still have questions about the new formats. An experienced head cataloger will cover the basics and answer questions about the transition, including the use of hybrid models with both AACR2 and RDA components.
Margaret “Annie” Glerum, Florida State University.

CONFERENCE PROGRAM COMMITTEE.

CPE#410: SBEC 1.0
Middle Grade Science Fiction Authors That Are Out of this World
9:00 - 9:50 AM
This program highlights great science fiction authors for middle grade readers. Hear them discuss their new works.


CHILDREN’S ROUND TABLE.

CPE#411: SBEC 1.0; TSLAC 1.0
Project Management: Working with Others to Get It Done
9:00 - 9:50 AM
Manage a project from conception to completion when critical aspects are in the hands of peers, volunteers, vendors, or others outside your control. Learn how to build buy-in to bring everyone on board.
Poul Waak, CTLs, Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#413: SBEC 1.0; TSLAC 1.0
Reference Makeover: Tailoring Reference to User Needs
9:00 - 9:50 AM
Learn from a case study of an academic library’s initiative to revamp reference. In an effort to improve user services, librarians explored ideas from peer institutions and analyzed desk statistics that resulted in modified, responsive reference services.
Lisa Louis, Texas A&M University Corpus Christi.

REFERENCE AND INFORMATION SERVICES ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#442: SBEC 1.0; TSLAC 1.0
Reinvent Your School Library Space
9:00 - 9:50 AM
Transform your library space from a repository of resources to a dynamic and adaptable learning space that meets the diverse needs of students. Speakers will cover activities to help you reinvent the look and feel of the library environment.
Stephanie Green and Dayna Hernandez, Klein ISD; and Ian Powell, PBK Architects.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.
CPE#414: SBEC 1.0; TSLAC 1.0

Restoring Connections: Meeting the Needs of People with Dementia
9:00 - 9:50 AM
Over five million Americans have Alzheimer’s or another form of dementia. Learn about a nationwide effort to support and encourage libraries to offer innovative “shelf-ready” programs such as “Tales & Travel” and “Stories for Life” that use library materials to improve the quality of life for this special population.

Mary Beth Riedner, past chair, Alzheimer’s and Related Dementias Interest Group, American Library Association; and Tysha Shay, Springfield Green County Library (MO).

CONFERENCE PROGRAM COMMITTEE, DIVERSITY AND INCLUSION COMMITTEE, AND PUBLIC LIBRARIES DIVISION.

CPE#418: SBEC 1.0

Tomás Rivera Book Award: 20 Years of Excellence in Mexican American Children’s and Young Adult Literature
9:00 - 9:50 AM
This session will provide the audience with a background history of the Tomás Rivera Book Award and festival. This book award is given to authors that portray Mexican culture authentically. Learn strategies for promoting the award and participating in the festival.
Jesse Gainer, Texas State University.
LATINO CAUCUS ROUND TABLE.

CPE#416: SBEC 1.0; TSLAC 1.0

Scientist? Poet? Both? 9:00 - 9:50 AM
Steve Swinburne demonstrates how to use compelling nonfiction poetry to foster curious minds. Kids crave information in fun formats. Combine a love of science with the power of poetry.
Stephen Swinburne, Scholastic, Inc.

CONFERENCE PROGRAM COMMITTEE.

CPE#415: SBEC 1.0; TSLAC 1.0

Self Organized Learning Environment: A New Way to Teach the Research Process
9:00 - 9:50 AM
Tired of the same old research strategies? Learn how to teach students to work in a Self Organized Learning Environment (SOLE), solve problems, and answer challenging questions. Your students will ask, “When are we doing SOLE again?”
Tracy Hayes, Leslie Reynolds, and Brittny Tubb, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#445: SBEC 1.0; TSLAC 1.0

Young Adult Reading Incentive Award Winners: Open Literacy Opportunities 9:00 - 9:50 AM
Young Adult Reading Incentive (YARI) Award winners share their reading incentive programs and encourage attendees to apply for the YARI Award by creating a reading incentive program to be implemented in junior high, middle, or high school libraries across the state.
Naomi Bates, Northwest ISD (Justin); Robin Cashman, Katy ISD; Susan Geye, Everman ISD; and Lisa Hernandez, Pharr-San Juan-Alamo ISD.

YOUNG ADULT ROUND TABLE.

Julie Leuzinger and Jennifer Rowe, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

CPE#430: SBEC 1.0; TSLAC 1.0

User Experience for Library Facility Design and Services Planning
9:00 - 9:50 AM
User Experience (UX) studies provide qualitative and quantitative methods to help librarians understand what patrons need, value, and desire. Learn how one library tracked their users’ experiences as they demonstrate how UX studies were used to improve the library’s facility design and services.
April Aultman Becker, Sul Ross State University; and Laurissa Gann and Maianh Phi, University of Texas MD Anderson Cancer Center.

CONFERENCE PROGRAM COMMITTEE.

CPE#419: SBEC 1.0; TSLAC 1.0

The War Against Boys: What It Means for Libraries and Education
9:00 - 9:50 AM
Based on the findings in The War Against Boys, the speaker explains ways that boys are disadvantaged by trends in the world of education today. From zero tolerance policies to a school setting where almost everyone in authority is a female, explore how libraries can be a starting place to help boys thrive.
Elizabeth Friend, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#449: SBEC 1.0; TSLAC 1.0

Keep It Green: Leading Sustainable and Successful Online Teams 10:00 - 10:50 AM
Virtual work is often the more environmentally sustainable choice and requires sustainable practices! This talk will discuss strategies for organizing virtual meetings, tips for asynchronously coordinating online teams, and online tools useful for collaboration. The content is based on the experiences of four librarians who have led online teams for ACRL, ALA, various state/local committees, and within their own

CPE#421: SBEC 1.0; TSLAC 1.0

Crowdsourcing: The New Bake Sale for School Libraries 10:00 - 10:50 AM
Crowdsourcing/crowdfunding is the new bake sale for advocacy and action. Learn how school librarians benefit from pooling testimonials from their advocates to increase their influence on larger and perhaps untapped audiences. In addition to Donorschoose.org, librarians have embraced CrowdfundEDU, AdoptAClassroom, and InciteED.
Renée Dyer, Weslaco ISD; and Judi Moreillon, Texas Woman’s University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND YOUNG ADULT ROUND TABLE.

CPE#447: SBEC 1.0

10:00 - 10:50 AM

All Things Tech (Pop Up Presentation Session V & VI)

A makerspace fit for librarians is on the schedule throughout conference week! TLA is partnering with Texas Innovation Group, a cohort of library workers who are interested in building libraries and education spaces that encourage and grow maker culture through programs, tools, and services. We want to bring you a makerspace designed to satisfy your own personal creativity while energizing you with ideas, strategies, and programs that you can take back to your library ‘shop’! The TLA Innovation Lab will be located near the registration area inside Exhibit Hall C.

CONFERENCE PROGRAM COMMITTEE.

TOMÁS RIVERA BOOK AWARD COMMITTEE.

CPE#420: SBEC 1.0; TSLAC 1.0

AdoptAClassroom, and IncitED.

The War Against Boys: What It Means for Libraries and Education
9:00 - 9:50 AM
Based on the findings in The War Against Boys, the speaker explains ways that boys are disadvantaged by trends in the world of education today. From zero tolerance policies to a school setting where almost everyone in authority is a female, explore how libraries can be a starting place to help boys thrive.
Elizabeth Friend, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#445: SBEC 1.0; TSLAC 1.0

Young Adult Reading Incentive Award Winners: Open Literacy Opportunities 9:00 - 9:50 AM
Young Adult Reading Incentive (YARI) Award winners share their reading incentive programs and encourage attendees to apply for the YARI Award by creating a reading incentive program to be implemented in junior high, middle, or high school libraries across the state.
Naomi Bates, Northwest ISD (Justin); Robin Cashman, Katy ISD; Susan Geye, Everman ISD; and Lisa Hernandez, Pharr-San Juan-Alamo ISD.

YOUNG ADULT ROUND TABLE.
institutions. Participants will leave this session equipped to join or lead a successful online team.

John Jackson, Loyola Marymount University (CA)

CONFERENCE PROGRAM COMMITTEE

CPE#461: SBEC 1.5; TSLAC 1.5

BTW, You’re Now the Instructional Technologist
10:00 - 11:20 AM

Have you found yourself in a tight spot of handling all things library and technology for your campus and feeling overwhelmed? You’re not alone! This program will help librarians balance jobs in districts where the librarian job has been merged with the instructional technologist.

Jane Atwell and Melissa Balcom, New Caney ISD; and Amanda Hamilton and Jennifer McClelland, McKinney ISD.

CONFERENCE PROGRAM COMMITTEE

CPE#462: SBEC 1.5; TSLAC 1.5

Collaborating Outside Your Comfort Zone
10:00 - 11:20 AM

Panelists discuss how they collaborate outside of their own library types. Learn about existing collaborations, how to begin the conversation for partnerships, and how to make them sustainable.

Jennifer Bigheort, Westbank Community Libraries; Emma De Boer, Austin Public Library; Ana Krahmer and Jacob Mangum, University of North Texas; and Sara Stevenson, Austin ISD.

TALL TEXANS ROUND TABLE

CPE#463: SBEC 1.5; TSLAC 1.5

Hear Them First: Debut YA Authors – Chapter 2
10:00 - 11:20 AM

Who will be the next great YA author? Join debut authors as they discuss their experiences with YA fiction.


YOUNG ADULT ROUND TABLE

CPE#464: SBEC 1.5

Different Cultures Explored in YA Literature
10:00-11:20 AM

This YA author panel discusses the cultural diversity of their characters and its impact on the story and reader.

CPE#465: SBEC 1.5; TSLAC 1.5

Implementing the ACRL Framework for Information Literacy
10:00 - 11:20 AM

The ACRL Framework for Information Literacy is replacing the Competency Standards. Instruction librarians using the Framework will show attendees how to incorporate it into their teaching and faculty collaborations.

Brittney Johnson, St. Edward’s University; and Troy Swanson, Moraine Valley Community College (IL).

CONFERENCE PROGRAM COMMITTEE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, AND LIBRARY INSTRUCTION ROUND TABLE

CPE#466: SBEC 1.5; TSLAC 1.5

Opening the Curtain: Behind the Scenes of the Black Academy of Arts and Letters Archive
10:00 - 11:20 AM

UNT Libraries and The Black Academy of Arts and Letters in Dallas are partnering to preserve and promote African American cultural history, including costumes, videos, scripts, playbills, music, and pictures. This project aims to engage students of all ages. Learn about the development of a true digital archive and plans for fundraising, digitization, and outreach.

Curtis King, Black Academy of Arts and Letters; Morgan Gieringer, and Yvonne Chandler, University of North Texas.

CONFERENCE PROGRAM COMMITTEE

CPE#467: SBEC 1.5; TSLAC 1.5

Copyright and Digital Collections: Lessons from Astrodome Memories
10:00 - 11:20 AM

Five Houston archives have partnered with each other and the public to create an online exhibit for Astrodome history and memories. This IMLS-grant funded project includes creating a model for managing copyright concerns. Learn about issues, progress, and a copyright manual that resulted from this work.

Judith Hiott, Houston Area Library Automated Network; and Gretchen McCord, Digital Information Law.

CONFERENCE PROGRAM COMMITTEE, ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, COPYRIGHT AND ACCESS INTEREST GROUP, AND DIGITAL LIBRARIES ROUND TABLE

CPE#468: SBEC 1.5; TSLAC 1.5

It Happened at a Library Near You: Frontline Stories
10:00 - 11:20 AM

Hear winning frontline staff responses to unique situations, then join a discussion where you can share your own and reflect on how our customer service and library processes are affected by these interactions.

Raquel Williams, Houston Community College Libraries.

LIBRARY SUPPORT STAFF ROUND TABLE

CPE#469: SBEC 1.5; TSLAC 1.5

A Time to Remember: Behind the Scenes of the Black Academy of Arts and Letters Archive
10:00 - 11:20 AM

UNT Libraries and The Black Academy of Arts and Letters in Dallas are partnering to preserve and promote African American cultural history, including costumes, videos, scripts, playbills, music, and pictures. This project aims to engage students of all ages. Learn about the development of a true digital archive and plans for fundraising, digitization, and outreach.

Curtis King, Black Academy of Arts and Letters; Morgan Gieringer, and Yvonne Chandler, University of North Texas.

CONFERENCE PROGRAM COMMITTEE

CPE#470: SBEC 1.5; TSLAC 1.5

Personal wellness is achieved by balancing social, emotional, intellectual, and physical factors of one’s life. Library employees are at risk for wellness imbalances due to stresses and the physical nature of library work. This program will provide resources that will help you start a wellness program at your library.

CONFERENCE PROGRAM COMMITTEE

2016 ANNUAL CONFERENCE EDITION: OPEN LIBRARIES OPEN OPPORTUNITIES 51
This session explores various Augmented Reality (AR) apps and takes you step-by-step through the creation of a public service announcement accessed through AR. Tickets must be purchased by Friday, April 8, through preregistration.

Joshua Hicks, Aldine ISD.

CPE#427: SBE 2.0; TSLAC 2.0

Bleep! Blorp! Books!
Robotic Programs in the Library
10:00 - 11:50 AM

Robotics programming opens the door to science and technology careers by sparking interest in STEM subjects. Attendees will learn about acquiring, using, and maintaining robotics materials. Learn about overcoming barriers and developing programs relating to robotics.

Megan N. Clark, New Braunfels Public Library; Robert Loflin and Cecily Ponce De Leon, Plano Public Library System; and Katelyn Patterson, Connecting Texas Libraries Statewide, Inc.

CPE#429: SBE 2.0; TSLAC 2.0

Diversity In Action with Elementary Literature
10:00 - 11:50 AM

Authors, illustrators, and librarians come together to share ideas and strategies for promoting diversity in children’s literature. This important topic brings together many library groups, and the session covers reading lists, book selections, and programs.

Ty Burns, TyRB Library & Literature Services; Alex Gino, Scholastic Press / Scholastic Inc.; Rafael Lopez and Greg Neri, Houghton Mifflin Harcourt; and Pat Mora, author.

CPE#448: SBE 2.0; TSLAC 2.0

Financial Literacy for Librarians
10:00 - 11:50 AM

Are you new to library management? Do you aspire to be a library manager? In this session, an academic librarian and a public librarian will share budget issues new managers should be prepared to tackle.

Gail Johnston, Texas A&M University–Commerce, and Maria Redburn, Bedford Public Library.

CPE#431: SBE 2.0

Notably Newbery:
Meet Newbery Award Winning Authors
10:00 - 11:50 AM

Meet Newbery-winning authors who will discuss their current and honored books.


CPE#433: SBE 2.0; TSLAC 2.0

Programming and Promoting with the Lone Star and TAYSHAS Reading Lists
10:00 - 11:50 AM

Learn more about using, promoting, and programming with the Lone Star and TAYSHAS Reading Lists in your library.

Michelle Beebower, Austin Public Library; and Meredith Layton, Harris County Public Library.

CPE#435: SBE 2.0; TSLAC 2.0

Science Rocks: Rocking STEAM in the Library
10:00 - 11:50 AM

The “Singing Zoologist” and science educator shows you simple activities, stories, and other resources to bring science skills into your library’s instructional programming.

Lucas Miller, Biorhythms Publishing.

CPE#436: SBE 2.0; TSLAC 2.0

Spinning Plates: Balancing the Budget as Collection Formats Multiply
10:00 - 11:50 AM

Hear from four dynamic Texas libraries as they balance patron demand, multiplying formats, budgets, and demands for return on investment data. Just smell those smoking shelves as they describe how they have increased resource circulation and access.

Eric Lashley, Georgetown Public Library; Morgan McMillian, Lake Travis Community Library; Cynthia Pfledder, Southlake Public Library; and Amy Pittman-Hassett, Coppell Public Library.

CPE#438: SBE 1.0; TSLAC 1.0

Take the Wheel: Hands-on Advocacy
10:00 - 11:50 AM

Want to take control of your library’s future? Get rid of the intermediary, build meaningful relationships with decision makers, and steer towards the visibility and support your library deserves. This session is as practical as it gets – actual practice meeting with and persuading leaders. Learn how to prepare, points to make, and – most of all – how to have a successful advocacy meeting.

Jennifer LaBoon, Fort Worth ISD; Gloria Meraz, Texas Library Association; and Rebecca W. Sullivan, Riter C. Hulsey Public Library.

CPE#443: SBE 2.0; TSLAC 2.0

Users’ Success Stories: All Types of Libraries Make a Difference
10:00 - 11:50 AM

Libraries can have a tremendous impact on the people they serve but gathering success stories can be a challenge. Hear stories about how libraries changed their lives. Learn to gather and track narratives and use them to tell your library’s own story.

Clarissa Belbas, public library user; Mayra Josefina Diaz, Frisco Public Library; Pamela Perry King, Pasadena ISD; and Morgan McAllister, academic library user.
CPE#437: SBC 2.0; TSLAC 2.0
Wayfinding Yourself: Simply Beautiful Signage
10:00 - 11:50 AM
Discover how to redesign your library signage through attractive and simple wayfinding tips and techniques. Delve into the basics of graphic design, sign audits, user research, and stakeholder buy-in. See examples of signage (both good and bad) and work through a "live" redesign project.
Cassandra Mackie, Tarrant County College NW; Mark L. McCallon, Abilene Christian University; Joshua Caleb Sylve, University of North Texas; and Elizabeth Norman Worley, Hardin-Simmons University.

CPE#439: SBC 1.0; TSLAC 1.0
Open Your Mind, Open Your Library: Creative Thinking at Work
11:00 - 11:50 AM
As libraries face new technologies, shifting priorities, and ever-increasing competition for resources, they must learn to respond creatively to problems. You’ll leave this active, hands-on session with insights, activities, and strategies you can take back to your library to make it a more creative organization.
M.J. D’Elia, University of Guelph (Canada).

Luncheon tickets must be purchased by Friday, April 8, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

CPE#450: SBC 0.75
Texas Bluebonnet Award Author Session (Ticketed)
12:00 - 1:50 PM
The Texas Bluebonnet Award is a nationally-recognized children’s choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on his/her writing and will accept this year’s award from student representatives. Luncheon tickets must be purchased by Friday, April 8, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

Menu: Mixed Seasonal Greens with Red & Yellow Tomatoes, Champagne Vinaigrette; Herb Crusted Breast of Chicken topped with Artichokes and Pesto Pomodoro Sauce, Risotto; Lemon Meringue Tart; Iced Tea and Water; Regular and Decaffeinated Coffee, Assorted Hot Teas.
Katja Milloy, Simon and Schuster; and M. O. Walsh, Penguin Random House.

Leading a Library (Pop Up Presentation Session VII & VIII)
11:00 - 11:50 AM
Pop in for these quick presentations about “Leading a Library.” Pop-up speakers will be selected in the spring to give you access to the most current information about library management! Check the TLA app for updated program info for speakers and specific topics before conference.

CPE#444: SBC 1.0; TSLAC 1.0
Managing Databases: Selection, Evaluation, Renewal, and Cancellation
11:00 - 11:50 AM
Learn how to select databases, evaluate timelines and criteria, gather relevant usage stats, involve stakeholders, and manage this time and information-intensive process.
Jackie Bronicki, Kelli Getz, and Loretta Wallace, University of Houston.

CPE#432: SBC 1.0; TSLAC 1.0
Keep Your School Library Open 24/7 with TexQuest
11:00 - 11:50 AM
Find out how school libraries are extending their services using their online presences, including the integration of TexQuest resources. Learn about the tools used on effective school library websites and how those tools can help users access your library’s resources 24/7.
Len Bryan and Ann Griffith, Texas State Library & Archives Commission.

CPE#455: SBC 1.0; TSLAC 1.0
Texas Bluebonnet Award Author Session
12:00 - 12:50 PM
Celebrate the seventh year of the reading selections for adults. You’ll hear from an author featured on the Lariat List from the previous year and enjoy a delicious meal.

Menu: Harvest Salad with Red & Yellow Tomatoes, Sliced Cucumber & Carrot Carob with Lemon Herb Vinaigrette & Ranch Dressings; Lemon Rotisserie Chicken with Herb Jus Sauce, Green Beans & Fingerling Potatoes; Chocolate Cake; Iced Tea and Water; Regular and Decaffeinated Coffee, Assorted Hot Teas.

CHILDREN’S ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS BLUEBONNET AWARD COMMITTEE.

CPE#494: SBC 1.0; TSLAC 1.0
Analytics and Big Data: Terms and Tools for Information Professionals
1:00 - 1:50 PM
Our information environment is rapidly changing. With the collection of large-scale datasets, the tools and methods related to large scale data are changing as well. While older technologies can be adapted for some purposes, new tools such as NoSQL databases, the Hadoop processing environment, and programming languages such as Pig are becoming important tools for the information analyst. Learn the tools to develop your “Big Data” analytics.
Frank Cervone, University of Illinois at Chicago.

Conference Program Committee
This program focuses on free Internet resources available to help develop Spanish language collections. Resources include a book award list, blogs, and journal publications. Find out about non-profit organizations that can support your efforts to enhance your collection.

Elizabeth Gaylor, Ardmore Public Library (OK); Andrea Malone, University of Houston; and Maria Oliinez, Aldine ISD.

CONFERENCE PROGRAM COMMITTEE AND LATINO CAUCUS ROUND TABLE.

CPE#468: SBE 1.0; TSLAC 1.0

Lunch at the Library: The USDA Summer Food Service Program
1:00 - 1:50 pm
Public libraries, often in partnership with local school districts, serve meals to hungry children or bring books and programs to sites where children are fed through the USDA Summer Food Service Program. Learn how your library can participate.

Judith M. Bergeron, Smithville Public Library; Laurie Cavanaugh, Houston Public Library; Kathleen Fordyce, San Antonio Public Library; Kathleen P. Horan, McAllen Public Library; and Ray Sablack, Dallas Public Library.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#469: SBE 1.0; TSLAC 1.0

Museum or Circus? Finding Balance in Your Library
1:00 - 1:50 pm
A quiet place versus a lively forum? How do you manage the care of collections and the goal to promote materials broadly? Librarians must perform amazing feats of balance. Find out how to do it well and make the most of the diverse opportunities in libraries.

Arianne Bailey, Marnie Cushing, Colleen Duke, Sharon Harman, and Alison Reyes, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#470: SBE 1.0; TSLAC 1.0

Creative and Dazzling Displays
1:00 - 1:50 pm
Upcycle your discarded library items and use exhibits and activities to connect with your patrons. Our programs, displays, and activities are fueled as much by staff excitement as by funding!

China Burks, Lamar State College-Orange Library.

LIBRARY SUPPORT STAFF TABLE ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.

CPE#466: SBE 1.0; TSLAC 1.0

Digitizing Community History: Get the Goods without the Bulk!
1:00 - 1:50 pm
Gather your community’s history digitally. Hear the “soup to nuts” of creating an online digital history archive – from community connections and selecting technical tools to dealing with papers, objects, and oral histories. Scan those local treasures and return the originals!

Jennifer Coffey, Pflugerville Public Library.

PUBLIC LIBRARIES DIVISION AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#467: SBE 1.0; TSLAC 1.0

Internet Resources for Spanish Language Collection Development
1:00 - 1:50 pm
The Leadership Practices Inventory (LPI) is a tool for exploring personal leadership skills. The speaker will offer the tool to 100 people before the conference on a first-come, first-served basis (the test is too long to take in the conference session). At the program, she will discuss the general use of the LPI and the background of transformational leadership domains. Those who used the inventory will learn more about their results, but everyone will have a chance to learn about the theoretical and practical applications of the system.

Daniello Smith, University of North Texas.

UNIVERSITY OF NORTH TEXAS.

CPE#497: SBE 1.0; TSLAC 1.0

Social Networking in Organizational Cultures
1:00 - 1:50 pm
This session focuses on the impact of social networking in organizational culture and reviews the different tools used to communicate with constituents. This interactive workshop will challenge participants to analyze best practices in communication strategies and to evaluate the costs and benefits of this evolving form of networking.

Michele Lucero Villagran, University of North Texas.

UNIVERSITY OF NORTH TEXAS.

CPE#472: SBE 1.0; TSLAC 1.0

User Experience (UX) Design from Scratch
1:00 - 1:50 pm
Run usability testing on websites and physical services to discover how to improve user interfaces. Learn how design makes our libraries more useable and accessible and rally stakeholders for broad Web and structural redesign.

Aaron Schmidt, walkingpaper.org.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#496: SBE 1.0; TSLAC 1.0

Using Beacons for Community Engagement
1:00 - 1:50 pm
Beacons are amazing new technologies that help public and academic librarians engage their communities and students. Learn about their cost-effectiveness, flexibility, and deployment. The speakers will review exciting and successful projects throughout the world.


CONFERENCE PROGRAM COMMITTEE.
Beyond the Stacks (Pop Up Presentation Session IX & X) 2:00 - 2:50 PM
Pop in for these quick presentations about topics from “Beyond the Stacks.” Speakers will be selected in the spring to provide current presentations about wellness, work-life balance, and other issues that affect you outside the library! Check the TLA app for updated program info for speakers and specific topics before conference.
CONFERENCE PROGRAM COMMITTEE.

CPE#412: SBE 1.0; TSLAC 1.0
Put the Gloves On! Book Tournaments High School Style 2:00 - 2:50 PM
Learn how to create a book tournament, traditionally an elementary program, for high school students. Session topics include selection of books, competition logistics, and engagement of community partners.
Naomi Bates, Northwest ISD (Justin); Julie Brem, Grapevine Colleyville ISD; and Courtney Flint, Keller ISD.
YOUNG ADULT ROUND TABLE.

CPE#474: SBE 1.5; TSLAC 1.5
Diversity in the Comic Book World 2:00 - 3:20 PM
Many of us remember the beloved characters of Archie, Superman, and Spiderman. But the world has changed. Find out how comic books are also changing to attract a diverse readership that includes the reluctant reader as well as the nostalgic library customer.

CPE#475: SBE 1.5; TSLAC 1.5
Managing eBook Collections in School Libraries 2:00 - 3:20 PM
Learn to effectively use ebook content across grade levels, provide simple access, and scope collections for grade level appropriateness. Discover the variety of platforms available and how to manage and promote your ebook collection for maximum use.
Lynn Hevron, Coppell ISD; Jennifer LaBoon, Fort Worth ISD; and Tuan Nguyen, Mackin Educational Resources.
CONFERENCE PROGRAM COMMITTEE AND BLACK CAUCUS ROUND TABLE.

CPE#481: SBE 2.0
Author Lip Sync Battle: Kidlit vs. YALit 2:00 - 3:50 PM
Kidlit and YALit authors face off in this lively lip sync battle. See authors perform and discover their latest books!
CPE#467: SBE 2.0; TSLAC 2.0

Keeping the Doors Open: Service in Times of Strife
2:00 - 3:50 PM
Panelists share their experiences keeping the library doors open and providing services to the community during times of unrest and upheaval, including during community rioting and natural disasters. Attendees will hear about challenges and practicalities related to such service.

Mary Cohrs, Bellaire City Library; Laurence Copel, Lower Ninth Ward Street Library (LA); Roswell Encina, Enoch Pratt Free Library (MD); Deborah Holsted, StatlRef; and Mary Wagoner, Houston Public Library.

CONFEREE PROGRAM COMMITTEE AND DISASTER RELIEF COMMITTEE.

CPE#482: SBE 2.0; TSLAC 2.0

Laughing Out Loud: Implementing Laughter Yoga @ Your Library
2:00 - 3:50 PM
Learn how Westbank Libraries transformed "shush" to "ha-ha!" through Laughter Yoga, a scientifically-based health practice originating in India. This program pairs unconditional laughter with deep breathing. Bring a new and fresh wellness program to your community.

Simone Monique Barnes, Love and Laughter Yoga; and Kristi M. Floyd, Westbank Community Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#480: SBE 2.0

LOL! Humor in YA Literature
2:00 - 3:50 PM
Writing with humor can be no laughing matter. How do authors use humor in their young adult writing without being too silly? The author panel reveals the secret to calibrating humor for their youthful audiences.


YOUNG ADULT ROUND TABLE.

CPE#483: SBE 2.0; TSLAC 2.0

Open School Libraries: Develop Your Leadership and Advocacy Abilities
2:00 - 3:50 PM
Are leaders born? Not necessarily. Growing into a leader is the first step in advancing your advocacy program. By taking small steps and using your professional resources, you can become indispensable to your stakeholders, develop a strong network, and create a doable mini-advocacy plan.

Susi Parks Grissom, Travis Vanguard & Academy; Dorcas Hand, Annunciation Orthodox School; and Hilda Weisburg, Weisburg Associates, LLC (NY).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#486: SBE 2.0; TSLAC 2.0

Putting the Story in History
2:00 - 3:50 PM
How can storytelling bring history to life? Panelists will share a historical story, then discuss how they research, create, and present their tales, including the use of props and follow-up activities. Texas history, women's history, local and family history, and African-American history will be discussed.

Deece Cornish, Tarrell County College; Donna Ingham, storyteller; and Bernadette Nason, storyteller.

STORYTELLING ROUND TABLE AND ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

CPE#487: SBE 2.0

Romancing the Conference
2:00 - 3:50 PM
Rendezvous with romance authors as they converge at TLA. Sweet whispers, secrets, and careful missives – don’t miss the chance to open a new chapter in literary excitement.
CPE#488: SEBC 2.0; TSLAC 2.0
Superhero Librarians: Supporting Teachers through the Evaluation Process
2:00 - 3:50 PM

Are you ready to be a superhero and support your teachers through the new TTESS (Texas Teacher Evaluation and Support System)? School librarians are in a unique position to use TPACK (Technology, Pedagogy, and Content Knowledge) to help teachers.
Laura Sheneman, ESC Region 1.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#489: SEBC 1.5; TSLAC 1.5
User-focused Cataloging and Metadata: Fulfiling the Dream of Charles Ammi Cutter
2:00 - 3:50 PM

Explore the application of Cutter’s principles in the present metadata ecosystem. Learn how their use helps guide cataloging and the creation of metadata. A business meeting follows the program.
Jason W. Dean, Southwestern University.
CATALOGING AND METADATA ROUND TABLE

CPE#491: SEBC 2.0; TSLAC 2.0
What Does the Library Have to Do with Writing? Everything!
2:00 - 3:50 PM

Listening, speaking, reading, writing – language skills do not develop in a vacuum. Libraries are conducing environments for the development of these skills. Sample activities for ages K-12 to enhance literacy will be shared.
Elizabeth Ellis, storyteller.
STORYTELLING ROUND TABLE

CPE#492: SEBC 1.0; TSLAC 1.0
TEKS-Aligned Centers in the Elementary Library
3:00 - 3:50 PM

How do you integrate reading activities, technology applications, STEAM challenges, makerspace projects, and curriculum connections into the elementary library when you are on rotation? Through centers, of course! Design and implement TEKS-aligned centers to provide meaningful and differentiated learning experiences.
Melissa Sanchez, Fort Bend ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#473: SEBC 1.0; TSLAC 1.0
Top 10 Things Support Staff Need to Know
3:00 - 3:50 pm

ALA President-elect Julie Todaro gives a Top 10 rundown for library support staff on important “need-to-knows,” ranging from how best to contribute to the library’s big picture to protecting patron privacy and navigating difficult patron interactions.
Julie Todaro, Austin Community College.
LIBRARY SUPPORT STAFF ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, DISTRICT 8, AND SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#529: SEBC 1.0; TSLAC 1.0
Setting Up (Or Quickly Ramping Up) Large-scale Digitization Projects
10:00 - 10:50 AM

Establishing efficient workflows for large-scale digitization projects can present challenges. An overview of these challenges will be presented, including topics such as file and metadata management, digital asset management system implementation, maintaining metrics of progress, and utilizing available tools as needed for reporting. Time for an audience-defined discussion will follow, so plan to share questions (and practices) with the group.
Neil Sreenan, Dallas Museum of Art.
CONFERENCE PROGRAM COMMITTEE.

BOOK CART DRILL TEAM COMPETITION
5:30 - 6:30 PM

It’s back! Come see your creative and talented colleagues show off their skills with a choreographed routine with book carts. Yes, book carts! Book carts are good for more than just books! Cheer your favorite team to victory in the Book Cart Drill Team Texas Championship. Team preregistration is required. Visit the TLA website for details and an entry form.
CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Automation & Technology
Round Table
6:00 - 7:00 PM

Retired Librarians Round Table
6:00 - 7:00 PM
TENSA MEDIA AWARDS Presentation
6:00 - 8:00 PM
Hilton Americas-Houston Hotel, 1600 Lamar Street
The Texas Media Awards promote excellence in student media production and its importance in lifelong learning. The awards recognize outstanding entries in nine media categories including book trailers, photography, multimedia, videography, animation, graphic design, Web designing, and music composition. Students from all over Texas receive awards and showcase their work.

TEXAS MEDIA AWARDS COMMITTEE

An Evening at the Clayton Library with Drew Smith (Ticketed; register online)
6:30 - 8:30 PM
Clayton Library Center, 5300 Caroline Street
Join us for an evening at the HPL's Clayton Library Center for Genealogical Research. A facility tour and light refreshments will be included. You will have the opportunity to visit with exhibitors from area libraries, archives, and historical organizations. Transportation is on your own.

Drew Smith, University of South Florida Tampa Library.
ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE

LIBRARY SCHOOL DINNERS & RECEPTIONS
Tickets must be purchased by Friday, April 8, through preregistration. Transportation will not be provided.

Texas Woman’s University Library School Reception (Ticketed)
6:30 - 8:00 PM
Hilton Americas-Houston Hotel, 1600 Lamar Street
University of North Texas, Department of Library & Information Sciences Alumni Event (Ticketed)
6:30 - 8:00 PM
The Grove Restaurant, 1611 Lamar Street
Sam Houston State University Alumni Dinner (Ticketed)
6:30 - 8:30 PM
Spaghetti Warehouse, 901 Commerce St
University of Houston - Clear Lake Library School Student and Alumni Dinner (Ticketed)
6:30 - 8:30 PM
Mia Bella Trattoria, 1201 San Jacinto, #161.

University of Texas at Austin, School of Information Alumni and Friends Reception (Ticketed)
6:30 - 8:30 PM
UT's Southwest Grill, 1314 Texas St #100

CPE#EF458: SBEC 1.5; TSLAC 1.5
Evening with the Authors (Ticketed; register online only)
6:30 - 9:30 PM
Julia Ideson Building (Houston Public Library), 550 McKinney Street
Variety is the key ingredient of this year’s Evening with the Authors. Enjoy a delightful dinner experience in the beautiful and historic Julia Ideson Building at the Houston Public Library as you hear from renowned writers from a variety of genres.

Authors Justin Cronin (The Passage and The Twelve), Joe Hill (NOS4A2, Horns, and Locke & Key), Steve Martini (the Paul Madrani series, including The List and The Rule of Nine), Diane McKinney-Whetstone (Leaving Cecil Street, Trading Dreams at Midnight, and Blues Dancing), and Gwendolyn Zepeda (Houston's first Poet Laureate; Monsters, Zombies and Addicts: Poems) provide a lively and entertaining experience. Free books will be provided to attendees. Tickets must be purchased by Friday, April 8, through preregistration.

Menu: Strawberry Fields Salad with Tender Baby Spinach and Field Greens tossed with Toasted Almonds, Sliced Strawberries, Feta Cheese, and Raspberry Vinaigrette; Choice of: 1) Bronzed Salmon Fillet with Melange’s House-Made Cajun Seasonings; or 2) Seared Bistro Filet, served with Rosemary Demi Glace; Mushroom Scallion Rice Pilaf; Sugar Snap Peas with Red Peppers and Yellow Squash; Artisan Rolls; Lemon Broil Tart with Fresh Berries; Iced Tea and Water; Freshly Brewed Regular and Decaffeinated Coffee.

Gay, Lesbian, Bisexual, Transgender Round Table Social with Houston Gaymers
7:00 - 9:00 PM
Lucky Strike Bowling Alley, 1201 San Jacinto
Join the Houston Gaymers for an evening of fun, fundraising, and games at the Lucky Strike bowling alley.

BLACK CAUCUS ROUND TABLE

CPE#EF456: SBEC 2.0
Storytelling Vendor Showcase/ Librarian Teller Swap
7:00 - 9:00 PM
Hilton Americas-Houston Hotel, 1600 Lamar Street
Bring your story to tell or listen to your fellow librarians share stories. Preview storytelling vendors for possible hire at your library. Come early to learn about the Storytelling Round Table and suggest programs at our business meeting. A business meeting precedes the program.

STORYTELLING ROUND TABLE

Black Caucus Round Table Social
7:30 - 9:30 PM
Meet and greet fellow member of the Black Caucus Round Table. Catching up with fellow members about programs, resources and outstanding books read in their libraries.

BLACK CAUCUS ROUND TABLE

INTERGALACTIC DANCE CLUB PARTY
(Ticketed)
9:00 PM - 12:00 AM
It’s Houston, folks, so launch into a fun evening of music and dance. Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. Tickets must be purchased by Friday, April 8, through preregistration.

INTERGALACTIC DANCE CLUB ROUND TABLE, NEW MEMBERS ROUND TABLE, AND RETIRED LIBRARIANS ROUND TABLE.
FRIDAY   APRIL 22  PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.
Meetings are in red; events are sans serif.

Exhibitors Round Table
8:00 - 8:50 AM

Workforce – Library Partnerships Task Force
8:00 - 8:50 AM

CPE#503: SBEC 2.0
Book Buzz: The New Books are Coming
8:00 - 9:50 AM
Representatives from several publishing houses will talk about forthcoming titles for adults. Find out what’s creating all the buzz in the literary world.

CPE#504: SBEC 0.75
Texas Association of School Librarians Author Session with Jeff Kinney
(Ticketed)
8:00 - 9:50 AM
Diary of A Wimpy Kid series author Jeff Kinney will share insights into his writings and more. Breakfast tickets must be purchased by Friday, April 8, through preregistration. Book signing will take place immediately following the event for attendees.

Menu: Vegetable Quiche with Roasted Fingerling Potatoes, Sun Dried Tomatoes and Chicken Apple Sausage, Fresh Fruit Salad; Orange Juice, Regular and Decaffeinated Coffee, Assorted Hot Teas.


CPE#505: SBEC 1.0; TSLAC 1.0
Assessing an Academic Library Professional Development Program
9:00 - 9:50 AM
Librarians from a large academic library share their experiences in assessing all aspects of a professional development program, such as publications, presentations, career development interests, in-house peer review activities, and presentations.

Karen Harker and Catherine Sassen, in collaboration with Erin O’Toole, University of North Texas.

CPE#506: SBEC 1.0; TSLAC 1.0
Copyright Year in Review
9:00 - 9:50 AM
Bring your coffee and come for an informal discussion about changes to copyright in the past year. Has Congress acted on orphan works? What’s new with Fair Use? Has case law affected how we provide copies of articles through ILL? Learn what’s happened and how we can respond.

Gretchen McCord, Digital Information Law.

Conference Program Committee and Copyright and Access Interest Group.

CPE#508: SBEC 1.0; TSLAC 1.0
Get What You Need: Writing Proposals for Internal Decision Makers
9:00 - 9:50 AM
Master writing persuasive proposals. This session explores the best methods to collect the right data and write proposals to start new programs, get new tools and equipment, and advocate for library funding.

Dan Miller, Miller Consulting Group.

Conference Program Committee.

CPE#532: SBEC 1.0; TSLAC 1.0
Good Cop, Better Cap: Politely Interrogate Your Genealogical Researcher
9:00 - 9:50 AM
Genealogy researchers are very passionate about their family stories. Our job is to identify their research needs and help them focus their research.

Drew Smith will teach you how to conduct an effective reference interview with genealogical researchers.

Drew Smith, University of South Florida Tampa Library.

Conference Program Committee and Archives, Genealogy and Local History Round Table.
How to Go From Quiet Bystander to Raging Library Activist
9:00 - 9:50 AM
Maureen Ambrosino, a former Library Journal Mover and Shaker in Advocacy and TALL Texan, is involved in hosting state-wide legislative breakfasts and will help attendees identify, plan, advocate, and report on their efforts. Find out why advocacy is everyone’s job, and gain ideas that can be easily implemented in any library.
Maureen Ambrosino, Westborough Public Library (MA).
CONFERENCE PROGRAM COMMITTEE.

Maverick Graphic Novel Reading List Program
9:00 - 9:50 AM
The Maverick Graphic Novel Reading List Committee presents programming ideas for this year’s list. An author on the list will be on hand to discuss this popular genre.
YOUNG ADULT ROUND TABLE.

More than a Buzzword: Role of Makerspaces in Curriculum and Assessment
9:00 - 9:50 AM
Makerspaces are highly engaging for students and provide opportunities to collaborate. The speakers will show you how they employ makerspaces to challenge students, integrate the TEKS, and assess student learning.
Maureen Ambrosino, a former Library Journal columnist.
CONFERENCE PROGRAM COMMITTEE.

Open Libraries on the Front Lines
9:00 - 9:50 AM
Baltimore erupted in protests on April 27, 2015 primarily outside the Enoch Pratt Free Library’s Pennsylvania Avenue Branch, after the funeral of Freddie Gray, an African American man who died in police custody. Come hear branch manager Melanie Townsend Diggs discuss the decisions she and CEO Dr. Carla Hayden made to keep the library open during the unrest, and the outpouring of support from the community and donors from across the country.
Melanie Townsend Diggs, Enoch Pratt Free Library (MD).
DIVERSITY AND INCLUSION COMMITTEE.

Resource Management: Strategies, Technologies, and Practices
9:00 - 9:50 AM
Library collections today have become more complex than ever, with proportions of electronic and digital resources increasing relative to print and other physical materials. To manage these complex, multiformat collections, libraries need to consider many different options, both in the technology tools used and in their operational workflows. Many different types of technical options are available for libraries to manage their collections and operations, including traditional integrated library systems and a new generation of library services platforms, with open source and commercially licensed options and locally installed or cloud-based deployment possibilities.
Marshall Breeding, Library Technology Guides.
CONFERENCE PROGRAM COMMITTEE.

Speaking Their Language: Library Instruction in Non-English Languages
9:00 - 9:50 AM
This session covers strategies and best practices for delivering library instruction in foreign languages to assist international students in comprehending information literacy concepts.
Irene Ke and Andrea Malone, University of Houston.
CONFERENCE PROGRAM COMMITTEE AND LIBRARY INSTRUCTION ROUND TABLE.

Virtual Opportunities for Your School Library
9:00 - 9:50 AM
See how virtual collaborations and student learning are supported through a strong virtual presence. Examples from current practices will be shared to help you provide robust access 24/7 and promote your library. You will leave this session with in-hand and online resources.
Karim Perry and Holly Weimar, Sam Houston State University.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Volunteer Services at the Public Library
9:00 - 9:50 AM
Public library representatives will talk about their individual models for recruiting, training, managing, and retaining library volunteers.
Learn about legal and administrative considerations.
Alisha Hall, Harris County Public Library; and Andrea Lawrence, Houston Public Library.
CONFERENCE PROGRAM COMMITTEE.
CPE#HL512: SBE 3.0; TSLAC 3.0  
**Basic Book Repair and Mending Lab**  
(Ticketed; register online only)  
9:00 - 11:50 AM  
We still have books - lots of them! And many need some tender loving care to keep them on the shelves. Learn techniques you can implement at your library for repairing damaged books. Each attendee should bring three to four books to repair and will receive a repair kit. *Tickets must be purchased by Friday, April 8, through preregistration.*  
Debra Preston, Allen Public Library.  
CONFERENCE PROGRAM COMMITTEE

TLA INNOVATION LAB  
9:00 AM - NOON  
Exhibit Hall  
A makerspace fit for librarians is on the schedule throughout conference week! TLA is partnering with Texas Innovation Group, a cohort of library workers who are interested in building libraries and education spaces that encourage and grow maker culture through programs, tools, and services. We want to bring you a makerspace designed to satisfy your own personal creativity while energizing you with ideas, strategies, and programs that you can take back to your library “shop”. The TLA Innovation Lab will be located near the registration area inside Exhibit Hall C.  
CONFERENCE PROGRAM COMMITTEE

CPE#S40; SBE 1.0; TSLAC 1.0  
**Cultural Intelligence: Ability to Adapt to New Cultural Settings**  
10:00 - 10:50 AM  
Cultural intelligence (CQ) is a person’s capability for successful adaptation to new cultural settings and has recently been tied as an element that can increase job performance, personal well-being, and profitability. Learn more about this important skill and its potential impact in the workplace.  
Michele Lucero Villagran, University of North Texas.  
UNIVERSITY OF NORTH TEXAS

CPE# 536: SBE 1.0; TSLAC 1.0  
**Know Your Data: Metadata Quality Control for Content Migration**  
10:00 - 10:50 AM  
Migration of digital objects from one digital asset management system to another creates an opportunity to clean and standardize descriptive metadata through automated analysis and remediation. This presentation will discuss how the University of Houston Libraries developed scripts that programmatically accessed the data in the UH Digital Library through the existing digital asset management system’s application programming interface (API), reports that used to identify and correct problems, and plans for publishing UHDL data as linked data.  
Andy Weidner, University of Houston.  
CONFERENCE PROGRAM COMMITTEE

CPE#544; SBE 1.0; TSLAC 1.0  
**The Library and University-wide Initiatives: Sustainability and Community Gardening**  
10:00 - 10:50 AM  
Recent university-wide initiatives in sustainability and community gardening have benefited from library support and vice versa. Libraries provide planning, promotion, presentation space, and even distribution outlets for campus gardens and other green projects in trade for marketing, programming, and other benefits. Learn how to set up these programs at your institution.  
Alicen Flosi and Tom Matthews, Lamar University.  
CONFERENCE PROGRAM COMMITTEE

CPE#S39; SBE 2.0; TSLAC 2.0  
**Resource Redefined: School Libraries as Learning Spaces**  
10:00 - 10:50 AM  
It’s not a library; it’s a learning space! Buzzwords such as embedded librarian, learning commons, and makerspace are all the rage, but what do these mean for you and your students? Presenters will show you how to use library design, technology, and scheduling as a tool to create a learning and gathering place for all.  
Stacy Cameron and Nancy Jo Lambert, Frisco ISD.  
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS

CPE#S16: SBE 1.5; TSLAC 1.5  
**Changing Lanes: Transitioning to a Different Type of Library**  
10:00 - 11:20 AM  
Many librarians express interest in transitioning to a different type of library, but this can be difficult. Speakers will address strategies for how to make this transition and offer suggestions for credentialing and obtaining more education in order to move successfully into a different type of library setting.  
Maribel Castro, Lubbock Christian University; John Lehner, University of Houston; Blythe McCoy, Thomson Reuters; Valerie Prilop, University of Texas MD Anderson Cancer Center; and Tracy Timmons, San Jacinto College.  
CONFERENCE PROGRAM COMMITTEE AND REFERENCE AND INFORMATION SERVICES ROUND TABLE

CPE#S17: SBE 1.5; TSLAC 1.5  
**Develop a Culture of Reading through Schoolwide Reading Programs**  
10:00 - 11:20 AM  
Attendees will learn about creating a campus-wide culture of reading. Learn about strategies and programs others have successfully used such as Read It Forward. Read Squared, and reading competitions. A school principal joins librarians to describe how to make literacy a campus priority.  
Dorothy Allen, Stacie Archie, and Jennifer Merryman, Aldine ISD; Sofia D’Arcy, Houston ISD; and Melissa Rippy, Pasadena ISD.  
CONFERENCE PROGRAM COMMITTEE

CPE#S18: SBE 1.5; TSLAC 1.5  
**Digging Up Your Roots: Online Resources to Trace Family History**  
10:00 - 11:20 AM  
Explore genealogical websites that provide free access to terrific content for family history researchers. Learn about the latest innovations and tools, such as FamilySearch.org, that serve your researchers.  
Cheri Bush, FamilySearch.org; and Susan Kaufman, Houston Public Library.  
ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE

CPE#S19: SBE 1.5; TSLAC 1.5  
**Diverse & Digital: eBooks, Bilingual Books, and More from Independent and Multicultural Publishers**  
10:00 - 11:20 AM  
Independent publishers share information about availability of their materials for libraries, whether through econtent providers or traditional book wholesalers. Publishers will be joined by a multimedia selection librarian, who will shed light on acquiring ebooks from the library perspective.  
Lee Byrd, Cinco Punto Press; Hannah Ehrlich, Lee & Low Publishers; Michael Saperstein, Harris County Public Library; and Marina Tristán, Arte Público Press.  
CONFERENCE PROGRAM COMMITTEE

CPE#S15: SBE 1.5  
**Illustrating the Imagination: Kidlit Illustrators**  
10:00 - 11:20 AM  
This panel of kidlit illustrators shares how they make the magic happen in their recent picture books.
**Poetry for the Public**

**CPE#521: SBC 1.5; TSLAC 1.5**

**10:00 - 11:20 AM**

This program will focus on a variety of poetry programs launched at the Houston Public Library. These include “Public Poetry,” a monthly program featuring readings by local and student poets, poetry workshops, and the Poet Laureate Program, which was partly inspired by the success of poetry programs at the library.

Robin Davidson, Houston Poet Laureate, University of Houston - Downtown; Jack McBride, Writers in the Schools; Fran Sanders, Public Poetry; Jennifer Schwartz, Houston Public Library; and Gwendolyn Zepeda, Houston Poet Laureate (2013-2015).

**CONFERENCE PROGRAM COMMITTEE**

**CPE#523: SBC 1.5; TSLAC 1.5**

**Using STAAR Data for ELA Lessons in the High School Library**

**10:00 - 11:20 AM**

Attendees will experience an ELA lesson for English I or II, with questions created based on campus STAAR “most missed” data. Learn how to develop questions using STAAR data and integrate them into lessons.

Diana Stephens, Irving ISD.

**YOUNG ADULT ROUND TABLE**

**CPE#524: SBC 2.0; TSLAC 2.0**

**The 25 AASL Best Websites and Apps that Rocked This Year**

**10:00 - 11:50 AM**

Learn about 25 of the best websites and apps highlighted by AASL this year. Discover amazing digital content that you can use in your schools and libraries. Categories include: media sharing, digital storytelling, managing and organizing, social networking and communication, content resources, and curriculum collaboration.

Shannon McClintock Miller, teacher librarian (CO).

**YOUNG ADULT ROUND TABLE**

**CPE#525: SBC 2.0; TSLAC 2.0**

**All Minds Matter: Reluctant Readers and Hip Hop Music**

**10:00 - 11:50 AM**

Engage reluctant readers through hip hop music and urban literature. Join this interactive session with members who will sing, give historical aspects of hip hop music, and connect these themes to reading literacy. Learn how to use social media to promote these resources and support your teaching endeavors. Informational handouts will be provided to all attendees.

James Conyers and Julie Grob, University of Houston - Central; Angelia Johnson, San Antonio ISD; and Theodore Taylor, The Brick Factory.

**BLACK CAUCUS ROUND TABLE**

**CPE#526: SBC 2.0; TSLAC 2.0**

**Censorship Attempts are Alive and Well: Be Prepared**

**10:00 - 11:50 AM**

The speakers address both the theory of preparing for intellectual freedom challenges – preparing policies – and cover the practical experience of dealing with censorship. The former director of Hood County Public Library describes how she recently dealt with a very public and emotionally-fraught challenge. Learn about libraries in action during efforts to ban books.

Courtney Kincaid, North Richland Hills Public Library; and Gretchen McCord, Digital Information Law.

**INTELLECTUAL FREEDOM COMMITTEE, CONFERENCE PROGRAM COMMITTEE, GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE, AND PROFESSIONAL ISSUES AND ETHICS COMMITTEE**

**CPE#527: SBC 1.5; TSLAC 1.5**

**Great Read Alouds and Curriculum Connections for PK-2nd**

**10:00 - 11:50 am**

Get your students leaping into great literature! Learn about creating reading lists with activities for pre-K through 2nd grade. Curriculum connections and activities will be shared. Make your library indispensable and strengthen relationships with parents and teachers.

Angie Arnett, Megan Casas, and Bettie McGinnness, Cypress-Fairbanks ISD.

**TEXAS ASSOCIATION OF SCHOOL LIBRARIANS**

**CPE#531: SBC 2.0**

**Mystery Authors Unveiled**

**10:00 - 11:50 AM**

Everybody loves a good mystery! Discover how some of your favorite authors create their tales of intrigue.


**PUBLIC LIBRARIES DIVISION**
CPE#530: SBE 2.0
POW! Little Mavericks Graphic Novel Reading List
10:00 - 11:50 AM
The Little Mavericks Graphic Novel Reading List is new for children in grades K-5. This panel will introduce participants to the first list. Come hear about the graphic novels on the list and from featured authors.

CPE#533: SBE 2.0; TSLAC 2.0
Using Ithaka S+R Local Surveys to Understand Your Users
10:00 - 11:50 AM
The Ithaka S+R Local Surveys for faculty and students explore how the digital landscape impacts research, teaching, and learning; provide institutions with a heightened awareness about campus constituents; and assist in planning library services. Hear about the surveys, how they differ from LibQUAL, and the experiences of two academic libraries.

Posie Aagaard, University of Texas at San Antonio; Debra Kolah, Rice University; and Christine Wolff, Ithaka S+R.

CPE#535: SBE 2.0
Children's Round Table DIA Committee
12:00 - 12:50 PM
Children's Round Table Texas 2x2 Reading List Committee
12:00 - 12:50 PM
Copyright & Access Interest Group
12:00 - 12:50 PM
Little Mavericks Graphic Novel Reading List Committee
12:00 - 12:50 PM
Reference & Information Services Executive Board
12:00 - 12:50 PM
Scholarship & Research Committee
12:00 - 12:50 PM
Young Adult Round Table Executive Board
12:00 - 12:50 PM

CPE#550: SBE 0.75
Closing Author Session (Ticketed)
12:00 - 1:20 PM
Hilton Americas-Houston Hotel, 1600 Lamar Street
Join colleagues for a relaxing close to conference. Listen to one of today's most popular authors entertain you with the story behind the story. Luncheon tickets must be purchased by Friday, April 8, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

Menu: Mixed Seasonal Greens with Red & Yellow Tomatoes, Sliced Radishes, Haricots Vert, Artichoke and Champagne Vinaigrette; Pistachio Crusted Chicken, Tarragon Citrus Marinade, Chef’s Choice Vegetable, Sweet Pepper Relish; Flourless Chocolate Caramel Martini; Iced Tea and Water; Freshly Brewed Regular and Decaffeinated Coffee, Assorted Hot Teas.

CPE#559: SBE 0.5
GENERAL SESSION III with Dav Pilkey
1:30 - 2:10 PM
Dave Pilkey is a writer’s writer. Beyond his own tremendous writing success, Pilkey is a respected voice on many of the issues of concern to the literary and information community. A champion of intellectual freedom and passionate advocate for reading, Pilkey offers insight on and off the page. Pilkey created his first stories as comic books while still in elementary school. Since then, in addition to the Captain Underpants series, his books include numerous popular, award-winning books for children, such as Dog Breath, winner of the California Young Reader Medal; The Paperboy, a Caldecott Honor Book; and The Adventures of Super Diaper Baby, which debuted at #1 on the New York Times bestseller list.

Dav Pilkey, Scholastic Inc.

Texas Library Association COUNCIL II
2:30 - 3:20 PM
Council, the governing body of TLA, convenes 15 minutes after the adjournment of General Session III. All conferees are invited.

Texas Library Association Executive Board (Mtg 2)
3:30 - 5:30 PM
Index
All about the Conference Mobile App – TLA 2016

TLA 2016, a software application you can download on your phone or any portable electronic device, gives you digital access to the whole TLA conference program (sessions, authors, exhibitors) and lets you create your own personal schedule. The mobile app is updated regularly by TLA, so it will contain the most current information about conference, including any changes in times or speakers.

Like any other mobile app, you can begin by going to the app store (a preset tool on most mobile devices), search for ‘TLA 2016,’ and then click on the download option.

If you are a TLA member, you can use your membership web-login as your username and password to begin using the mobile app. Non-member conference registrants will receive confirmation email that contains your username and password.

FORMS & INSTRUCTIONS

Preregistration Form...... page 69
Membership Form......... page 71

REGISTER ONLINE
for the lowest rates!
Please visit the TLA website
www.txla.org
for additional forms &
conference information,
including the session preference
and conference volunteer forms.

HANDS ON LABS

Seating is limited for all Hands on Lab sessions. These labs are ticketed events, and reservations must be made by April 8, 2016 through online preregistration only.

TUESDAY, APRIL 19
- Minecraft 101 (Hands on Lab 1)
- Office 365/OneDrive (Hands on Lab 2)
- Excel Basics: Creating Simple Budgets (Hands on Lab 3)

WEDNESDAY, APRIL 20
- First Steps in Google Certification (Hands on Lab 4)
- Excel Advanced: Manipulating Data and Making it Work (Hands on Lab 5)
- Emerging Apps for Android Devices (Hands on Lab 6)
- Manipulating Wikipedia (Hands on Lab 7)
- Tools for Enhancing Your Library’s Social Media Presence (Hands on Lab 8)

THURSDAY, APRIL 21
- Augmented Reality (Hands on Lab 9)
- Driver’s Ed: Google Drive for Novices (Hands on Lab 10)

FRIDAY, APRIL 22
- Twitter 101 (Hands on Lab 11)
- Augmented Reality (Hands on Lab 12)
Statement of Ownership, Management, and Circulation
(Requester Publications Only)

1. Publication Title
Texas Library Journal

2. Publication Number
3. Filing Date
9/30/2015

4. Issue Frequency
Quarterly: March, June, September, December

5. Number of Issues Published Annually
4

6. Annual Subscription Price
$25 Domestic; $30 Out of Country

7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP code)
3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)
Publisher (Name and complete mailing address)
Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

Editor (Name and complete mailing address)
Gloria Moraz, 3355 Bee Cave Road, Ste. 401, Austin, TX 78746-6763

Managing Editor (Name and complete mailing address)
Gloria Moraz, 3355 Bee Cave Road, Ste. 401, Austin, TX 78746-6763

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all shareholders owning 1 percent or more of total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is owned by a nonprofit organization, give its name and address.)

Full Name Complete Mailing Address
Texas Library Association 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

11. Known Bondholders, Mortgages, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box.

Full Name Complete Mailing Address

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
☐ Has Not Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement.)

13. Publication Title
Texas Library Journal

14. Issue Date or Circulation Data Below
Summers, 2015

15. Extent and Nature of Circulation

a. Total Number of Copies (Net press run)
7006
6425

b. Legitimate Paid and/or Requested Distribution by mail and outside the mail
(1) Outside County Paid/Requested Mail Subscriptions
6720
5721
(2) In-County Paid/Requested Mail Subscriptions
434
422
(3) Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid or Requested Outside USPS
0
0
(4) Requested Copies Distributed by Other Mail Carriers Through the USPS
0
0

c. Total Paid and/or Requested Circulation
7157
6143


17. Statement of Ownership of a Reader Requested Publication is required and will be printed in the issue of this publication.

Winter, 2015 V. 91 n. 4

18. Signature and Title of Editor, Publisher, Business Manager, or Owner

Date 10/7/2015

☑ I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material information requested on the form may be subject to civil sanctions (including fines and imprisonment) and/or civil penalties (including civil penalties).
PREREGISTRATION FORM

Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

✓ Preregistration postmark deadline is April 8, 2016.
✓ One form per person. Choose only one preregistration fee.
✓ PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
✓ Individual TLA member dues for 2016 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
✓ If applicable, please fill in your TLA member number on the preregistration form.
✓ Name badges are required for all programs, events, exhibits, and shuttle buses.
✓ For TLA members, the city and state that appear on your name badge reflects your business address, if available.
✓ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the reverse of this form.
✓ Check here if you prefer NOT to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, news, etc.).

TLA Membership # ____________________________ Nickname (if any) for badge __________________________

Library Type Affiliation:     ___ Academic      ___ Public      ___ School      ___ Special      ___ Does not apply

NAME: LAST ____________________________ FIRST ____________________________

ADDRESS: STREET ______________________________________________________

CITY ______________________________________ STATE ____________________________ ZIP ____________________________

INSTITUTION: __________________________________________________________

EMAIL: __________________________________________  USED TO FACILITATE CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN

PHONE: HOME ____________________________ BUSINESS ____________________________ CELL ____________________________

EMERGENCY CONTACT: NAME ____________________________ PHONE ____________________________

I PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.

Indicate your preregistration choices by marking an “X” in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-C entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2016 TLA MEMBER RATES

General Member $280 A ☐
Retired / Student / Lay Person Member* $110 B ☐

NON-MEMBER (C) RATE

Library Employee $460 C ☐

ONE DAY ONLY: THURSDAY

2016 General Member $175 E ☐
Non-Member $250 F ☐

ONE DAY ONLY: FRIDAY

2016 General Member $175 E ☐
Non-Member $250 F ☐

TIP FOR NON-MEMBERS. Before registering, see how much a membership in TLA would lower your registration fee.

ONE DAY ONLY: TUESDAY

2016 General Member $175 E ☐
Non-Member $250 F ☐

ONE DAY ONLY: WEDNESDAY

2016 General Member $210 E ☐
Non-Member $285 F ☐

* Registration category must correspond with current year membership status.

Preregistration postmark deadline is APRIL 8, 2016

✓ Refund requests must be in writing and postmarked no later than April 8, 2016. Refunds will be mailed in June, with a $40 processing fee deducted.

✓ Exhibits-only passes are sold through online registration as well as onsite.

✓ Exhibits-only PLUS passes are sold through online registration as well as onsite.

www.txla.org
**2 PRECONFERENCES • TUESDAY, APRIL 19**

MarcEdit and Linked Data 9 AM - 12 PM

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Continuous Improvement with Lean Six Sigma 9 AM - 4 PM

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Beyond the Voice: Using Movement, Expression & Mime in Storytelling 1 - 4 PM

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Making Makerspaces in Public Libraries 1 - 4:30 PM

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Organizational Resilience: From Surviving to Thriving with Diversity and Inclusion 1 - 4:30 PM

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Speed Dating the Texas Bluebonnet Books and Authors 3 - 6 PM

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**3 TICKETED EVENTS (ALPHA CODES BAI – BVI)**

Conference registration fees NOT required; multiple tickets allowed.

**Tuesday, April 19**

DOWNTOWN HISTORY BIKE TOUR

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EXHIBITORS ROUND TABLE GOLF OUTING

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LIBRARY PIONEERS TEA WITH JULIA IDESON

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**Wednesday, April 20**

BLACK CAUCUS RT AUTHOR SESSION

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OPENING AUTHOR SESSION

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TEXAS TEA with YA AUTHORS

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**Thursday, April 21**

DIRECTORS SYMPOSIUM

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**Friday, April 22**

LARIAT ADULT FICTION AUTHOR SESSION

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TEXAS BLUEBONNET AWARD AUTHOR SESSION

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ALUMNI RECEPTIONS & DINNERS

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INTERGALACTIC DANCE CLUB PARTY

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TASL AUTHOR SESSION

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CLOSING AUTHOR SESSION

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When you preregister for conference online, you will also receive DISCOUNTED RATES.

No purchase orders accepted; preregistration form must be postmarked by APRIL 8.

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Preregistration ........................................... $ ________________

Preconferences ........................................... $ ________________

Ticketed events ........................................... $ ________________

2016 Membership ........................................... $ ________________

(include membership form)

TOTAL DUE ................................................... $ ________________

For OFFICE USE ONLY: date received

Check #________________________ Amt._________________________

---

Mail this form with check payable to TLA

3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card: ☐ VISA ☐ MC ☐ AMEX ☐ DISC

No. ____________________________

CVV (sec. code) ________________ Exp. date: Mo. ______ Year _______

Name on card ____________________________

Signature ____________________________

---

Offered through ONLINE REGISTRATION ONLY.

**Wednesday, April 20**

Hetherington XXIX Fun Run: $25

**Thursday, April 21**

Basic Book Repair & Mending Lab

Member $75; Non-Member $100

An Evening at the Clayton Library: $75

Evening with the Authors: $75

**Friday, April 22**

Basic Book Repair & Mending Lab

Member $75; Non-Member $100

Indicate if you require a special meal:

___ Vegetarian ___ Vegan ___ Gluten-free

___ Lactose-free

___ Other (explain) ____________________________

---

Texas Library Journal • Winter 2015
SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

First name ___________________  Middle name ___________________

Last name ____________________  Nickname (If any) ________________

TLA Membership number, if known ____________________________

Employment: Institution/Library ______________________________

Campus Branch/Department _________________________________

Business street address ______________________________________

City __________________________  State ______  ZIP+4 ____________

Business phone ___________________  Fax ______________________

Home street address _________________________________________

City __________________________  State ______  ZIP+4 ____________

Home phone _____________________  Cell phone _________________

Preferred email ____________________  Secondary email __________

Your Social Media Handles (If applicable):

Twitter ________________________  Facebook ____________________

Linked In ________________________  Other ______________________

Preferred mailing address:  ☐ Home  ☐ Work

☐ Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

☐ From TLA and outside organizations – or – ☐ From TLA only

☐ I do NOT want to be auto-subscribed to Unit electronic lists.

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

☐ 25 and under  ☐ 36 – 45  ☐ 56 – 65

☐ 26 – 35  ☐ 46 – 55  ☐ 66 or over

Are you:  ☐ Female  ☐ Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

☐ Black or African American

☐ American Indian or Alaska Native

☐ Asian

☐ Native Hawaiian or Other Pacific Islander

☐ Hispanic/Latino origin

☐ White person not of Hispanic/Latino origin

☐ Person of other race(s); please identify ________________________________

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

☐ within 5 miles  ☐ 31 – 60 miles

☐ 5 – 15 miles  ☐ 61 – 100 miles

☐ 16 – 30 miles  ☐ Farther than 100 miles

What is your highest level of education?

☐ High School or GED

☐ Associate Degree

☐ Bachelor’s Degree

☐ Master’s Degree

☐ Doctorate

☐ None of the above

Do you have formal library/information training or certification at any of the following levels? (check any that apply)

☐ Library/Media Specialist Certification

☐ Bachelor’s Degree

☐ Master’s Degree, non-ALA accredited school

☐ Master’s Degree, ALA-accredited school

☐ Doctorate

Library Type Affiliation

☐ Academic  ☐ School  ☐ Does not apply

☐ Public  ☐ Special

Which college or university granted your Master’s Degree in Library and/or Information Science?

☐ Sam Houston State Univ.  ☐ University of North Texas

☐ Texas Woman’s University  ☐ University of Texas at Austin

☐ Univ. of Houston, Clear Lake

☐ Other Texas school (please identify) ________________________________

☐ Non-TX American school (please identify) __________________________

☐ International program (please identify) _____________________________

Number of years in library field ____________________________

CONTINUED ON OTHER SIDE
**SECTION II – MEMBERSHIP CATEGORY**

**Individual membership dues are non-refundable & non-transferable.**

- Personal Member (G) Librarian, Library Professional, Library Staff
- Unemployed through $9,999 ........................................ $25
- Salary $10,000 through $14,999 .................................. $45
- Salary $15,000 through $19,999 ................................. $60
- Salary $20,000 through $29,999 ................................. $75
- Salary $30,000 through $39,999 ................................. $105
- Salary $40,000 through $59,999 ................................. $145
- Salary $60,000 through $79,999 ................................. $155
- Salary $80,000 and above ......................................... $170
- Full-time Library Student (not currently employed in a library) or High School Student (C) ........................................ $25
- Retired Librarian (D) .................................................. $25
- Vendor (V) ................................................................. $50
- Trustee/Layperson/Advocate (E) .................................. $35
- Supporting Member (F) .............................................. $230
- Out of State Member (G) ............................................ $35

**SECTION III – DIVISION**

- College and University Libraries (1)
- Community/Junior College Discussion Group (7)
- Public Libraries (2)
- Special Libraries (3)
- Texas Association of School Librarians (4)
- Private School Discussion Group (5)
- No Preference (6)

**SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)**

- Acquisitions & Collection Development RT (A)
- Archives, Genealogy, & Local History RT (L)
- Assessment IG (Mm)
- Automation & Technology RT (N)
- Black Caucus RT (Z)
- Cataloging & Metadata RT (C)
- Children’s RT (D)
- Copyright & Access IG (E)
- Digital Libraries RT (Dd)
- Distance/E-Learning RT (Jl)
- E-SMART (electronic resources) RT (R)
- Exhibitors RT (formerly TPALS) (Sr)
- Gay, Lesbian, Bisexual, & Transgender RT (Cc)
- Government Documents RT (K)
- Intergalactic Dance Club RT (Bb)
- Interlibrary Loan & Resource Sharing RT (L)
- Latino Caucus RT (T)
- Library Friends, Trustees, & Advocates RT (G)
- Library Instruction RT (U)
- Library Support Staff RT (X)
- New Members RT (J)
- Programming for Adults RT (Kk)
- Reference & Information Services RT (F)
- Retired Members (formerly ALIVE) RT (Nn)

**SECTION V – DISTRICTS**

- I wish to be a member of my assigned district (geographical, based on preferred mailing address).
- I do not wish to be a member of any district.
- I wish to be a member of the following; select all that apply:
  - District 1
  - District 2
  - District 3
  - District 4
  - District 5
  - District 6
  - District 7
  - District 8
  - District 9
  - District 10

**SECTION VI – PAYMENT**

**BASIC DUES**

- Includes one Division and one Round Table/Interest Group
- Round Table or Interest Group
- $1.35, Association’s Administrative Fees: $7.15)

- Each Add’l Division at 10% X Basic Dues $ ___________
- Each Add’l Round Table or Interest Group at 5% X Basic Dues $ ___________
- Each Add’l District at 1% X Basic Dues $ ___________
- Membership Directory, $30 each $ ___________
- Professional Liability Insurance, $36 annually, Jan-Dec (Insurance Premium per Member: $27.50; State Taxes/Fees (4.91%): $1.35, Association’s Administrative Fees: $7.15) $ ___________

**RETURN ENTIRE FORM WITH PAYMENT**

No Purchase Orders Accepted
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RECOGNIZES LIBRARIES WHO HAVE IMPLEMENTED CREATIVE MARKETING PROJECTS AND/OR PROMOTIONS THAT ENHANCE THEIR VISIBILITY. IT IS CALLED THE UPSTART INNOVATIVE PROGRAMMING AWARD

THE RULES:

- Texas libraries of any size or type are eligible.
- Two awards are available, one for school libraries and the second for all other library types (i.e., public, academic, special).

Application forms and more information are available online at [http://www.txla.org/Upstart](http://www.txla.org/Upstart)

Apply by February 15, 2016

- Applicants may apply for only one of the awards.
- The program must have been in existence for a minimum of one year by the application deadline (February 2016) and should have been initiated no more than three years ago (February 2013).
- A library may apply as often as desired but may not submit an application for a previous Highsmith or Upstart Award winning program.
- Deadline: Materials must be received by midnight February 15, 2016 either by e-mail or mail. E-mail is preferred.

Questions? Contact Janice Newsum at jnewsum@houstonisd.org
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