OWN YOUR Profession
CURIOSITY • PASSION • INNOVATION

APRIL 19-22
SAN ANTONIO

TLA 2017 Conference Edition
SPEAKERS | PROGRAMS | EVENTS
REGISTRATION DETAILS

ALSO IN THIS ISSUE: Keeping Up with a Changing Profession, Advocacy Made Simple, Bring a Teacher to TLA, and More
Invites You to Meet Our Authors at TLA!
TLA 2017 • San Antonio, TX • April 19–22

Stop by the Random House Children’s Books Booth, #2507, to meet our authors and illustrators, pick up promotional materials and advance reader’s copies of our most exciting titles, and meet our staff!

THURSDAY, APRIL 20

JENNIFER NIVEN
Signing: 11:00 a.m.–12:00 p.m.
Don’t miss Jennifer at the YART: Learning to Let Go: Working Through Grief in YA Literature Program on Wednesday, April 19, at 2:45 p.m.!

CHRISTIAN ROBINSON
Signing: 2:00–3:00 p.m.
Don’t miss Christian at the Ultimate Children’s Picture Book Illustrators Sketch-Off on Thursday, April 20, at 4:15 p.m.!

KIERSTEN WHITE
Signing: 3:00–4:00 p.m.
Don’t miss Kiersten’s YART panel, Stories That Make You Say Hmm: Alternative Historical Fiction in YA on Thursday, April 20, at 1:45 p.m.!

THURSDAY, APRIL 20

SUSIN NIELSEN
Signing: 10:00–11:00 a.m.
Don’t miss Susin on the YART: Lone Star Reading List Author Panel on Friday, April 21, at 11:00 a.m.!

JEFF ZENTNER
Signing: 10:00–11:00 a.m.
Don’t miss Jeff on the YART: TAYSHAS Reading List Author Panel on Saturday, April 22, at 9:15 a.m.!

KARA THOMAS
Signing: 11:00 a.m.–12:00 p.m.
Don’t miss Kara on the YART Panel Chilling Tales to Keep You Up at Night: YA Horror and Dark Fantasy on Thursday, April 20, at 3:00 p.m.!

FRIDAY, APRIL 21ST

NICOLA YOON
Signing: 11:00 a.m.–12:00 p.m.
Don’t miss Nicola on the YART: TAYSHAS Reading List Author Panel on Saturday, April 22, at 9:15 a.m.!

MONICA BROWN
Signing: 12:00–1:00 p.m.

D. J. MACHALE
Signing: 1:00–2:00 p.m.
Don’t miss D. J. on the Middle Grade Greats panel on Friday, April 21, at 11:00 a.m.!

ANDREW CLEMENSt
Signing: 2:00–3:00 p.m.
Don’t miss Andrew on the Middle Grade Greats panel on Friday, April 21, at 11:00 a.m.!

Follow Us on Social Media!
@RHCBEducators @TheRandomSchoolHouse
President’s Perspective: Ignite Your Passion ……………… Walter Betts …… 2
A Note from the Editor …........................................ Wendy Woodland … 4
Guest Editorial: Own Who We Are …………………… Gloria Meraz …… 6

OWNING YOUR PROFESSION IN A CHANGING INDUSTRY
What Is Your Clarion Call? ……………………….. Lorraine J. Haricombe … 8
Talents, Not Titles, Define Opportunity ……………… Andrew Dillon … 10

Demonstrating the Value of Libraries:
Advocacy Made Simple ……… Jennifer D. LaBoon & Rebecca Sullivan … 12
If You Take a Teacher to TLA ……… Kathleen Cady & Linda Erwin … 14

Newssnotes………………………………………………………………………………… 16

Corporate Sponsors ………………………………………………………………………… 18
Featured Speakers ………………………………………………………………………… 19
Programs by Topic ………………………………………………………………………… 23
Exhibiting Companies …………………………………………………………………… 30

SCHEDULE OF EVENTS
Preconferences (Wednesday) …………………………………………………………. 32
Tech Camp (Wednesday)……………………………………………………………….... 33
Wednesday, April 19 …………………………………………………………………… 36
Thursday, April 20 ……………………………………………………………………… 41
Friday, April 21 ………………………………………………………………………… 52
Saturday, April 22 ……………………………………………………………………… 64
INDEX of Events, Speakers, & Sponsoring Units …………………………………… 68

FORMS & INSTRUCTIONS
Hands on Labs Schedule ……………………………………………………………… 71
Conference Preregistration Form ……………………………………………………… 73
TLA Membership Form ………………………………………………………………… 75
Conference Committees…………………………………………………………………Inside Back Cover

CORRECTION: The list of authors of the Discovery & Making in the Library: Two Specialized Spaces in Austin Community College Libraries article which ran in the Texas Library Journal fall 2016 issue was not complete. We apologize for the mistake. The article was authored by the following Austin Community College librarians: Ashley Carr, faculty librarian; Molly Dahlstrom Ledbetter, faculty librarian; Carrie Gits, head librarian; Melinda Townsel, head librarian; and Betsy Young, faculty librarian.
IGNITE YOUR PASSION

Like many librarians, my path to librarianship as a profession was rather circuitous. I developed a love for reading as a child; and as a graduate student in music theory, I gained appreciation and respect for the support libraries gave to the academic process. My decision to pursue a career as a librarian was a rather practical one. Libraries were hiring, my job prospects were dismal, and I was newly married – to a librarian’s daughter. I soon found myself in library school.

As a newly-minted librarian equipped with a shiny MLS, passion was not something I associated with my chosen career. Yes, there were glimpses of passion in a few classes: I will never forget Dr. Betty Carter teaching us about privacy and intellectual freedom. As a systems librarian I found satisfaction in creating reports and writing scripts to automate everyday tasks – but this was not passion. Even now, as an adjunct instructor teaching cataloging, I am still mystified by the thought of someone feeling passion towards a MARC record.

Early in my career, my participation in the Texas Library Association (TLA) was limited to conference attendance, and I therefore assumed that membership was all about continuing education. After several conferences, I began to observe the passion others felt for our profession and those we serve. I started to get involved, and then someone tapped me on the shoulder and said it was time for me to apply for TALL Texans.

Like many Texas librarians, I can say that my participation in the TALL Texans Leadership Institute kindled passion for our profession and association. Service on Gretchen McCord’s 2006 Conference Program Committee (Libraries: Igniting the Passion) strengthened these feelings. I learned to put aside my school library filter and consider a holistic view of librarianship.

But exactly what is passion? Oprah Winfrey said that “passion is energy…the power that comes from focusing on what excites you.” You often see passion defined as a powerful feeling of love, hate, anger, or sexual attraction. Within the context of librarianship, I like to define passion as intense enthusiasm. It is the fire you see in a librarian’s eyes when you mention issues such as equity of access, censorship, or relevance in a technological age. It is the pride we all feel when we hear of the actions of librarians in Ferguson and Baltimore on behalf of their communities, and it is the satisfaction we experience when we realize our work matters.

“To play a wrong note is insignificant; to play without passion is inexcusable.” This quotation, attributed to Beethoven, gets to the gist of the issue: without passion, librarianship is just a job. When you are consumed with enthusiasm and dedicate yourself to providing the best service possible, you have a profession. With apologies to Jeff Foxworthy, you might have passion if you are willing to risk your job for the sake of a challenged book, if you are willing to speak to legislators on behalf of shared resources, and if thinking about the next great thing at your library keeps you from sleeping.

The more than 300 content programs scheduled for the 2017 conference, “Own Your Profession,” will provide the best continuing education available. But there is even more to feed your passion:

Three of the most dynamic general session speakers to ever grace TLA’s stage will challenge and motivate you.

In Houston we were all encouraged by Scott McClelland who presented A Business Case for Literacy. Inspired by his address, this year’s program committee has created a new series of programs called Big Ideas. Sponsored by the Texas State Library, this series will feature well-known speakers from outside the library industry. Inside the exhibits hall you will find more than 450 vendors featuring a wide variety of products, the Innovation Lab where you will find experts from the maker community, and the Collaboration Space where you will be able to “continue the conversation” with presenters and your colleagues.

For the first time, the TLA Executive Board itself will sponsor a program. We Need to Talk: Hosting Civil Discussions on Controversial Topics will bring together experts to explain why and how libraries can facilitate difficult discussions in unique and inspiring ways.

I hope, however, that your conference experience transcends these incredible opportunities. Take time to enjoy the spectacle of Battledecks or the excitement of the Bookcart Drill Team Competition. Meet your new best friends at social events like Evening with the Authors or the President’s Party. But most importantly, attend some business meetings and find a group that shares your passion. Take advantage of every opportunity you have to engage with your colleagues and the association.

Why am I passionate about librarianship? If I am honest, I must admit that those everyday tasks are still mundane. When I need validation, I turn to the community that I serve to see the cumulative effect of my efforts. The next time your energy ebbs, look beyond your day-to-day routine to see the impact you have on your community. Take stock in what you see, and share in my enthusiasm for our profession.


President’s Perspective by Walter Betts

Texas Library Journal • Winter 2016
MEET OUR PENGUIN STARS!

COME BY THE AUTHOR SIGNING AISLE TO GET A FREE BOOK SIGNED BY ONE OF YOUR FAVORITE AUTHORS.

**WED. 4/19**

- Nina LaCour 6:00 PM–7:00 PM
- Joan Bauer 11:00 AM–12:00 PM
- A.S. King 1:00 PM–2:00 PM

**FRI. 4/21**

- Jono Agee 9:00 AM–10:00 AM
- Marie Lu 10:00 AM–11:00 AM
- Lisa Graff 10:00 AM–11:00 AM

**SAT. 4/22**

- Bryan Mealer 11:00 AM–12:00 PM
- Ruta Sepetys 11:00 AM–12:00 PM
- Renée Ahdieh 12:30 PM–1:30 PM

- Nikki Loftin 2:00 PM–3:00 PM
- Ruth Behar 3:00 PM–4:00 PM
- Jack Cheng 3:00 PM–4:00 PM

Visit the PENGUIN YOUNG READERS BOOTH #2502 for FREE advanced reader copies, tote bags, library materials, and more!

Follow us on: penguinclassroom.com  PenguinClass  PenguinClassroom
A Note from the Editor

First, let me introduce myself: I am the new editor of the Texas Library Journal, and Texas Library Association (TLA) director of communications.

As this issue goes to press, I’ve been on the job just nine short weeks. Those weeks have been filled with conference calls, staff meetings, a road trip to West Texas to visit members, an AASL ESSA workshop, visits with Texas State Library and Archives Commission leaders, editing, writing, and reading everything I can get my hands on to help me learn about this fabulous profession and organization.

I’m having a blast! Everyone is so welcoming. And truly, I have never worked with more engaged, involved, knowledgeable, helpful, hard-working, and fun members and staff in my career.

So a little about me. I’m a Texas native who grew up in Louisiana, which means I’m an avid Texas Longhorns and LSU Tigers fan. I received a BA in Economics from UT-Austin, and a MA in International Studies from the University of South Carolina, and I enjoyed every minute of my liberal arts education. I love to read, and while there’s nothing like holding a great book; I’ve developed a serious Kindle habit, too.

My career in the association world began in Washington, D.C. after graduate school – and I knew I had found my calling. After an April snow storm, it was time to move back south and a job in the Texas Senate made that possible.

Fast-forward more years than I’d like to admit, after working for the National Golf Course Owners Association and most recently, the Texas Restaurant Association, here I am at TLA. I look forward to working with members during the 85th Texas Legislative Session, and to meeting as many people and attending as many sessions as possible at the 2017 Annual Conference in San Antonio.

I am also very excited about serving as the editor for the Texas Library Journal. In addition to the outstanding 2017 Conference Program, this issue includes inspiring articles on owning our profession and being our strongest advocates; how taking a teacher to TLA can have a long-term, positive impact; and why advocacy is so important.

Please contact me anytime with ideas for the Journal, thoughts about TLA communication activities, questions about our Legislative agenda and regulatory issues, or just to say, “Hello!”

– Wendy Woodland

Cutting Edge Nonprofit Library Leadership Starts Here!

2ND ANNUAL EXECUTIVE LEADERSHIP IMMERSION
July 30-August 3, 2017
Omni Barton Creek Resort • Austin, Texas

The Texas Library Association’s Executive Leadership Immersion (ELI) program is a fast-paced, multi-day training designed for current and aspiring managers and administrators from all types of libraries. In this second year, we are building on last year’s exciting launch with expanded opportunities for collaboration, discussion and sharing.

Led by Julie Todaro, this executive experience features high level interactive sessions — many of which are media-driven, case studies, external experts, group discussion, individual projects, and self-directed exploration.

Participants in this cutting edge, nonprofit library leadership program gain essential skills that will enable them to:

• Lead organizational transformation
• Develop partnerships and collaborations to drive success
• Manage projects and activities
• Expand the visibility and perceived value of the library and the library professional in the community

Successful applicants will be notified on April 7. The registration fee is $1,799 for TLA members or $1,999 for non-members, which includes all classroom materials and instruction, double room and meals for the duration of the event. Full registration fee is due June 19. We have identified possible resources for grants, stipends etc. that attendees can apply for to off-set some of the cost of registration. Contact TLA for more information or visit www.txla.org/executive-leadership.

Plan now to attend!

Questions? Contact Ted Wanner, TLA Continuing Education Specialist, via email at tedw@txla.org or call 800.580.2852.
Meet Your Favorite Authors from Macmillan Children’s Publishing Group in the Author Area!

Stop by Booth #2601 to Pick Up Galleys of Our Newest Titles!

Thursday, April 20

Shannon Hale
11:00 a.m.–12:00 p.m.

April Henry
2:00–3:00 p.m.

Christian Robinson
2:00–3:00 p.m.

Ruth Chan
2:30–3:30 p.m.

Angela Dominguez
2:30–3:30 p.m.

Courtney Alameda
4:00–5:00 p.m.

Friday, April 21

Steve Sheinkin
10:00–11:00 a.m.

Heather Demetrios
10:00–11:00 a.m.

George O’Connor
11:00 a.m.–12:00 p.m.

Marcus Sedgwick
11:00 a.m.–12:00 p.m.

Margarita Engle and Mike Curato
2:00–3:00 p.m.

Karen Rivers
3:00–4:00 p.m.

Check conference program for dates and times of all author panels
Here's a question for you: Do you enthusiastically tell people what you do, as in can’t quite wait your turn in a round of introductions to say, “I’m a librarian! I’m a research specialist! I’m a teacher-librarian!”? Or, do you somehow qualify your answer or modulate your voice? As Pat Smith likes to say, “Texas librarians are a feisty group,” so I bet the vast majority of you wear your profession like a badge of honor.

As well you should.

Here’s my next question: Do you translate that internal love for your work into an external testimonial? Do you make others curious about what you do and generate admiration for your work? We often talk about advocacy in these pages, but one area we tend to overlook is our own advocacy for our own professional dynamism!

This year’s conference theme rallies us to “Own Our Profession.” Building on that, I’m challenging us to “Own Who We Are!” If we are excited about what we do and a desire for the skills and commitment we offer to be recognized and admired. That is natural and healthy – for us individually and the profession.

So, here is your challenge. Think about the information world today. Talk to colleagues, be a part of your professional network, attend meaningful CE experiences. Grow and be energized. Most of all use these learning opportunities to form your own dynamic view of the information world today and YOUR place in it. Practice articulating it and sharing that view. Show the world what you see and what you have – ownership over one of the most important and giving areas of informational and societal progress.

You get the gist. We should be our own best salespeople. And what a commodity we have to offer!

I realize I’m simplifying matters slightly. The information fields are rich, and each offers content and areas of practice that are complex and which are carried out by an eclectic group of people. I never want to minimize that depth. What we all do share equally, though, is a love for what we do and a desire for the skills and commitment we offer to be recognized and admired. That is natural and healthy – for us individually and the profession.

At the Director’s Symposium at the 2016 TLA Conference, one of the presenters offered the following scenario. Two librarians at an airport ask each other what they do. One answers somewhat shyly, without offering any additional information or conveying his excitement about the profession. The other answers with enthusiasm and a description of what makes her work amazing. The audience was asked which response speaks to the professional (and profession) we all wish to embody? The choice was simple and I believe we have many such opportunities presented to us.

Let’s choose to make the most out of them. When you meet new teachers at the start of the school year, do you approach them enthusiastically? “Hi, I’m the school librarian. I’m so excited we’ll get to work together this year. I have so many wonderful ideas for helping kids do great work, and I’m so eager to hear your thoughts on what I and the library can do to support your needs.”

When you are introduced to faculty, do you share your own research? “I’m so happy to meet you! What are your current research interests?” (Insert here faculty member’s enthusiastic description.) “That sounds fascinating. I am working on knowledge management systems, etc. I’m looking forward to working with you and our students this semester.”

And, if you are a public librarian: “City Manager John Smith, it’s great to see you again. We are doing amazing things at the library! We have just started a program, and the community loves it! When you have business guests visiting the city, I’m happy to plan a tour for them at one or more of our libraries. We have so much going on – from high tech programming to family literacy to workforce development – we can tailor an afternoon to suit just any interest. We are happy to showcase the incredible work of our librarians and libraries.”

MEMBERSHIP RENEWALS

Yes, it’s that time of year again! In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth. Renew your membership by February 1, 2017 to be eligible to vote in next year’s TLA elections. Let’s work together to make 2017 a great year for Texas libraries.
Meet Our Authors at TLA!

Kelly Barnhill
Bluebonnet Speed Dating
Wednesday, April 19
Author Aisle
Thursday, April 20
11:00 a.m. – 12:00 p.m.

Also by Kelly Barnhill
The Witch’s Boy

Adele Griffin
YART Texas Tea
Friday, April 21
Author Aisle
Friday, April 21
11:00 a.m. – 12:00 p.m.

Samantha Mabry
YART Texas Tea
Friday, April 21
Author Aisle
Friday, April 21
10:00 – 11:00 a.m.
Named to the 2017–2018 SPOT High School List!

Karen Rivers
Kidlit Lip Synch Battle
Friday, April 21
Author Aisle
Friday, April 21
3:00 – 4:00 p.m.
A career in library and information science is based on core values of the profession to ensure equal access to information as a foundation for an informed citizenry, for lifelong learning and enhancement of a learning society.

Simply put, libraries are fundamental institutions in democratic societies to ensure that all sections of society are brought into the democratic process. Librarians are the collectors and stewards of the human record; they are organizers of the information resources they collect, adding value by making them discoverable. They take pride in preserving the knowledge of the past and present, and safeguarding it for the future.

Librarianship as a practice has existed for millennia. Long before Gutenberg invented printing, sources of information have been organized, described and preserved in various formats. Later, those practices shaped the core of librarianship as a profession. Libraries as gatekeepers in a predominantly analog world, and later as gateways in a digital world, have demonstrated their ability to re-engineer themselves and remain relevant to their users’ needs. That transformation of libraries, in turn, has prompted professionals to repurpose their skills for new and different roles. This is, indeed, an exciting time to be a librarian.

Librarians are the collectors and stewards of the human record; they are organizers of the information resources they collect, adding value by making them discoverable. They take pride in preserving the knowledge of the past and present, and safeguarding it for the future.

Beyond the professional degree it is helpful to articulate the impact of your skills more broadly, and not only in traditional librarianship; that is just one path to employ your skills and competencies. Library and information professionals are uniquely qualified to apply knowledge, attitudes, behaviors, and skills across disciplines in appropriate and effective ways. Avoid falling into the perfectionist trap by keeping the big picture in mind. Use systems level thinking to understand how and why libraries and library use are changing. The whole (system) is greater than the sum of its parts (components), because the relationship among the elements adds value to the system. Look for stakeholders with common or complementary goals to form new partnerships. Assume shared responsibility for collaborative work and value the individual contributions made by each team member.

Today’s professional relies on the ability to respond quickly to change. Most job advertisements state a preference, if not a requirement, for applicants to be able to work in a changing environment. Professionals who embrace that requirement and who show flexibility and a willingness to be helpful in making necessary compromises will be an asset to their organizations to accomplish common goals.

Everyone is a potential leader. Leadership is more than a position; it can be enacted by anyone. Professionals who demonstrate enthusiasm to take on initiatives to lead or manage change wherever they may reside in the organization are practicing leadership. They make a choice to make things happen and to make a difference. Ambler (2013) suggests that instead of asking “am I the leader?” ask “am I exercising leadership” to advance common goals?

Seize the opportunity to learn, to mature and to make unique contributions to your organization and beyond. As a professional, you have a responsibility to keep your skills and knowledge up to date. Investing in professional development starts with a commitment to personal development. Taking a committed approach to your continuing professional development will enable you to have a toolkit of skills, knowledge, insight and understanding that will develop your potential to become a leader – and take your career to the next level.

Allow passion not pedigree to fuel success in your career. When I hire, I look for knowledgeable and confident individuals. I also look for passion and drive. Success comes not so much from what we do (our job), but how well we do it (our passion). Direct your career to incorporate what truly excites and invigorates you.

Broaden your horizons, challenge yourself, surprise yourself! There is room for growth every day. Sometimes you win, sometimes you learn. Never measure your unlimited potential by your limited expectations.

Despite new and exciting roles for librarians, the well-rooted stereotypes of librarians and information professionals remain. The Libraries Transform Campaign (2009-2015), an American Library Association (ALA) initiative, is designed to increase public awareness of the value, impact and services provided by libraries and library professionals. Libraries today are less about what they have for people (input) and more about what they do for and with people (output). Thus, library professionals have abundant opportunities to demonstrate their value to make a difference. They are catalysts, creators, counselors, change agents and entrepreneurs. They are uniquely skilled to provide essential services with the potential to empower, educate, transform and inspire individuals. They have transferable skills that can be used to help people in many different situations. Often at the forefront of embracing new technology, librarians are dynamic, data savvy, technically-skilled, progressive, innovative thinkers, who can put people together with information.

During the 2008 recession, libraries reported huge increases in visitor numbers and demands for specific job related resources and services. Librarians were there to counsel, educate and inspire individuals. Libraries have offered refuge in response to the economic downturn.
to community needs in times of crises. In recent years, repurposed library spaces have offered a host of possibilities to promote the library as a place for hands-on learning and creative outputs that democratize creativity. Librarians increasingly are assuming these new roles to equip hopeful entrepreneurs to develop and produce their own creative projects. Librarians collaborate with educators to instill lifelong learning skills that students can transfer and apply beyond the university to the greater good of our knowledge-driven and globally oriented society. New opportunities, discussions and policies are informing and reframing the ways academic libraries are thinking about their role in the life of the institution. The strong connection between open access and the mission of libraries positions librarians optimally to lead new directions and services that assist their institutions in addressing changing needs that come with mandates for open access and data management.

Research has shown that the Internet is increasingly the information source of choice above all other. Online education consumers, fueled by mobile devices, new learning platforms and economic incentives, are trying and achieving success with new learning models. Librarians can maintain a competitive edge by equipping themselves with an understanding of the online user experience and the trends and triggers that are reshaping education.

These examples describe a rich diversity of exciting opportunities in this profession. Use the power of story-telling to share the impact of your work. Create visibility for your work to transmit the value and passion for what you do using social media, conference presentations, poster sessions or open access publications. If you wait for the time to be perfect (or for you to be perfect) before you begin to try to make your mark you may never get started.

The ALA defined the contribution that librarianship can make in ameliorating or solving the critical problems of society as “helping to inform and educate the people of the United States on these problems and to encourage them to examine the many views on the facts regarding each problem.” (ALA Social Responsibility) This clarion call for libraries rang true especially during the 2016 presidential campaign.

The persistence of libraries as tools and agents of social change is imbedded in the history of civilization. Librarians’ passion, their patience and the impact of their work are well reflected in three recent publications. In a book review of Fantasies of the Library, Robert Darnton (2016) waxed eloquent about the power of the new Librarian of Congress to champion several issues, including copyright and open access, “to democratize access to our country’s culture” and issued a loud drum roll for librarians at nine thousand public libraries and four thousand college and university libraries to support her in doing so. In a New York Times bestseller, The Bad-Ass Librarians of Timbuktu, Joshua Hammer vividly reports the story of a band of librarians’ passion and heroic efforts “to outwit Al Qaeda and preserve Mali’s – and the world’s – literary patrimony” (Brown, 2016). Finally, at a time when, more than ever, the news media’s role as a mediator and gatekeeper of civic discourse is being questioned, Jeffrey Rutenbeck, dean of American University’s School of Communication, proposes a way to tackle the problem: “I think journalists could learn a lot from hanging around with successful librarians. They have faced their own technological disruptions, and have responded by developing a set of principles to help their public assess the credibility of information and use it ethically. They call this framework “information literacy.” (Lief, 2016)

So, take pride in a profession that offers skills that are essential to one’s ability to function effectively and fully in our world: school, work, and life. These skills emphasize critical thinking: one cannot be a good communicator, good problem-solver, good collaborator, or good information seeker without careful and thoughtful participation in those processes. Possessing these skills (and having the disposition to apply them) enable us to tackle problems across multiple and varied contexts, as well as best utilize the knowledge we have acquired.

What will be your clarion call?

Lorraine J. Haricombe is the vice-provost and director of the University of Texas Libraries, The University of Texas at Austin.

References

George Ambler. Blog. “Leadership is not Title or Position.” www.georgeambler.com/leadership-is-not-title-or-position/


Photo provided by University of Texas at Austin; used with permission.
The increasing need for well-educated information professionals has opened many new career paths for graduates of the iSchool at UT-Austin. As the world’s information infrastructure evolves and all areas of human endeavor are impacted by digital technologies, there are endless opportunities for those skilled in designing, delivering and managing information resources. Job titles are shifting, new roles are being created, and the modern information workforce does not look like it did a decade or more ago.

This situation is both exciting and worrying for graduates of ALA-accredited programs, many of whom feel overwhelmed by choices and wonder how the education they receive prepares them to compete in such a world. While I cannot speak for other programs, our evidence suggests this is a wonderful time for UT iSchool graduates, with employment for all who seek it upon graduation, many pursuing careers they never imagined possible when first applying for our degree.

Our education builds on core principles of user-centeredness, technical competence, and interdisciplinary grounding. Information systems, a term I use to include every conceivable form from a library to network, only function well when they meet the needs of their users. It is vital that any current information professional learn how to determine user requirements, understand the capabilities, natural tendencies and limitations of human information behavior, and help develop appropriate solutions in the form of new systems that enhance people’s capabilities.

Being user-centered requires more than just asking for people’s opinions. It involves a theoretical understanding of human psychology and the methodological skills to capture reliable and valid user data. It means graduates should be aware of contemporary technologies and their limitations as well as their applications. It also means understanding that no single discipline has the answers and that you cannot hide behind a job title or professional credential. You must be willing to consider new approaches and to partner constructively with others to solve difficult problems.

The abilities that are developed through this educational philosophy apply in all contexts, in the public and corporate sector, working with children or adults, managing people or managing data. As we continually remind students, it is not what you are called that matters, it is what you can provide. In order to provide worth in the modern workplace, you must embrace the appropriate mix of values and competencies that set our graduates apart.

With this orientation and education, the ability of a new professional to deliver meaningful services and to contribute effectively to their organization, regardless of its focus, is greatly enhanced. The old educational model of being trained for a specific job no longer applies since jobs themselves no longer remain static. We encourage students to envisage multiple career paths and job titles for themselves. Indeed, we know that some of our graduates end up being asked by their new employers to come up with an appropriate title for themselves.

Any technology you study in graduate school will be out of date sooner rather than later. Supposed ‘must-know’ rules from the last century are not what current employers seek. An attitude that treats change as a threat rather than an opportunity will hold you back from creative and insightful ideas.

Graduates usually have two years in their educational program in which to gain the capabilities to launch a lifelong career. We accept students from different undergraduate backgrounds, cultures, experiences and levels of technical knowledge, but we provide the same curriculum for all. On the face of it, this is an almost impossible mix and sometimes people wonder how such a program, without tracks, without multiple requirements or prerequisites can function well. The answer lies in the students.

To succeed here a student must develop the intellectual flexibility to adjust, to work with others, and to recognize what they don’t know in order to gain the appropriate knowledge for themselves. We do advise students on courses, and we do place light regulations to complete the program; but I continually remind students to make up their own minds and not follow the herd. If a student lacks technical competencies, our school can help her acquire them. If a student has never experienced working in a lab, handling physical materials, or running user studies, we provide the opportunities. If anyone in our program thinks management is not for them, we have the course to make them think otherwise and will teach them how to negotiate better terms and salary for their first position.

While I take great satisfaction in hearing students tell me that they developed skills they never believed they could attain or developed interests through the program that were the exact opposite of what they imagined when they entered, the real goal is not the course experience they have. The ultimate goal is to inculcate the confidence in all to pursue knowledge where gaps exist, and to develop awareness of how to learn for oneself continually.

If I can pass one piece of advice on to those entering the profession it comes down to this. An ability to develop one’s own learning is, I believe, key for...
new information professionals. Accept that your knowledge is always in need of updating, that the technologies you have studied will be obsolete soon, and that someone with a different background will always know more than you about some things. This is the way of the world, and it is doubly so in the information world.

However, serving as a true user-advocate, equipped with the methods and knowledge to argue convincingly for better user experiences, for more usable tools and resources, for soliciting reliable and valid input from your community and patrons, while respecting individual rights to privacy and polite treatment will always, and I mean always, set you apart from others. This is where the values of librarianship thrive, and it is not the collection, or the building, or the title, but the attitude to your own learning, to your employer’s goals and to the real needs of the people you serve that will mark you as an indispensable information professional. Such people are always in short supply, so be confident in your future, you get to shape it. 😊

Andrew Dillon is dean and Louis T. Yule Regents Professor at the School of Information, University of Texas at Austin

Photo provided by University of Texas at Austin School of Information; used with permission

In 2016, Texas Library Association (TLA) President Walter Betts added one more new gear in the great TLA machine – an internship initiative for library science students. The competitive program places up to seven library science students in five key TLA committees. The students receive valuable professional experience and letters of recommendation, as well as critical networking opportunities and free registration to the TLA Annual Conference. TLA receives support from new professionals with cutting edge skills.

Five students were accepted to the new program:

- Leslie Gerberman, Sam Houston State University
- Jewell Gibson, University of Houston Clear Lake
- Meg Irwin, University of North Texas
- Katarzyna Kus, Texas Woman’s University
- Gina Watts, University of Texas at Austin

“My experience as an intern with TLA’s Intellectual Freedom Committee has been eye opening…. Through my experience at the annual meeting this summer, I was not only able to hear of experiences librarians have faced when materials in their libraries were challenged, but also how TLA supports them in those instances, providing both advice and materials.”

– Leslie Gerberman, Sam Houston State University

TLA President-Elect Ling Hwey Jeng hopes to continue this program in 2017-2018 for the same five committees. Applications are open now, due on February 1. An email with unique application information was distributed at each participating school. Each application requires only a short essay on the student’s interest in one or more of the committees, and contact information for a faculty member to provide a recommendation.

“One thing that surprises me about my TLA internship is how I am able to use my intern experiences directly in my graduate school assignments. It does not feel like an extra commitment, but rather enhances my insight and involvement.”

– Meg Irwin, UNT

Aspiring applicants should contact their library science program or email Ted Wanner, TLA’s continuing education specialist at tedw@txla.org.
Demonstrating the Value of Libraries: Advocacy Made Simple

BY JENNIFER D. LABOON AND REBECCA SULLIVAN, CO-CHAIRS, TLA LEGISLATIVE COMMITTEE

The Texas Library Association (TLA) Strategic Plan lists Demonstrating Value as one of the organization’s foundational strategies. TLA will continue to demonstrate the value of libraries and library personnel to stakeholders through advocacy and related actions at the local, state, and national level.

TLA is the voice of the Texas library community, a professional organization with an organized approach to advocacy that adds huge value to your membership. The TLA Legislative Committee, working with the new director of communications, Wendy Woodland, is tasked with working with the Texas Legislature on behalf of all members to further the cause of libraries and library personnel. A primary focus is securing funding for library programs and resources across the state. The committee collaborates with the Texas State Library and Archives Commission (TSLAC) to present a united front on budget requests, and we’ve developed a clear and more powerful message working together.

The committee also spends time looking at initiatives that would greatly benefit our profession if enacted. For example, we’d love to have school librarians required at every K-12 campus, but in this legislative climate unfunded mandates (requirements with no money attached), no matter how worthy, will not have traction.

Legislative issues facing libraries

The 85th Texas Legislative Session convenes in January. The state operates on a biennial basis, with the Legislature meeting every two years. During this session, decisions that will determine our state’s laws and funding will be made as thousands of bills are filed, debated, and passed or defeated.

What are the issues for libraries this session? Funding, of course, is key. TSLAC prepared its budget required for the 2017 – 2018 biennium and submitted it to the Legislative Budget Board (LBB). Every state agency was directed by the LBB to develop budget requests with four and ten percent reductions in general revenue funding. This is particularly problematic for TSLAC which sustained deep cuts (65%) in funding in 2011.

While key agency programs may be able to withstand a four percent reduction in general revenue funding, a ten percent cut would impact vital services such as TexShare, TexQuest, and interlibrary loan.

In addition to their base general revenue request, state agencies are allowed to submit requests for new funding for “exceptional items”. TSLAC submitted five exceptional items totaling $11.36 million including $8 million for TexShare and TexQuest, $1 million to assist libraries in accessing appropriate broadband service, enhanced security for computer systems and resources, market adjustments for lagging agencies salaries, and two government information analysts to train and assist agencies in record management.

TLA opposes any cuts to the TSLAC budget. Our position is that TSLAC should maintain its current budget at the very least. TLA also supports the TSLAC exceptional items requested, but our priorities are increased funding for resource sharing and enhanced broadband access.

Despite the fact that TSLAC’s total budget request is essentially a drop in the bucket in the overall scheme of state finance, it is clear that new money will be very hard to come by in this legislative session. The Texas State Comptroller’s revenue projection which will be released in early 2017 may have bearing upon the legislature’s attitude toward spending; however, the current political climate may override even rosy revenue projections.

How you can help

It is critically important that we make our voices heard. The more our elected officials hear from us, and our stakeholders, about the importance of libraries and the services supported by state agencies such as TSLAC and the Texas Education Agency (TEA), the better. YOU are the expert on your library, its programs, its value and the benefits it brings to your customers and community.

Now is the time to begin reaching out to legislators while they are in their district
offices, and not in the middle of the maelstrom that is the legislative session. Establishing a relationship now makes it far easier to follow up once the session has begun. To start, find out who represents you. There’s a great website called “Who Represents Me?” that allows you to identify your representatives for your home, and for your employer if you live and work in different districts.

Here’s a quick checklist for setting up a visit from your representative:

• Once you have the district office’s contact information, call to invite the representative and key staff to attend an event, tour the library, or other “photo op” opportunity.
• When he/she arrives, highlight the programs and resources you offer that are most popular with your customers; take photos.
• Talk about the value of state resource sharing (TexQuest/TexShare) and how this makes it possible to provide digital materials, etc. to your patrons, and stretches local dollars.
• Write a thank you note and invite them back again.
• Share the photos on social media and your website.

If your representative isn’t able to come to the library, schedule a time to visit their office, even if you are just able to meet with staff. Share information about your programs and resources, and the value the library brings to the community. Offer to be a resource if they have questions about library issues. Remember YOU are the library expert, and they need the information you can provide in order to make informed policy decisions.

Once the session begins, TLA may ask you to contact your representative to help with a specific bill. We will provide details and information, but don’t get put off by the legalese, just speak in lay terms, and share how this bill impacts your library, and your patrons. Having members and library patrons provide the story of why a bill is important to the representative’s community is essential. The more people representatives hear from, the better!

Emails are all right, handwritten letters sent via US mail are helpful, but phone calls are the best and most effective way to share your message. If the staff person or representative ask questions that you don’t have the answers to, just direct them to Wendy Woodland, TLA’s director of communications, who can provide the detailed information.

With the recent election, many people are realizing the importance of becoming more politically aware and active. We encourage you to participate in the process, and encourage others in your community to do so as well. For a democracy to work, we need to stay engaged. Once you’ve had a few opportunities to do so, you’ll realize that advocating for your library’s value is easy!

Jennifer D. LaBoon is coordinator of Library Technology in Fort Worth ISD, and Rebecca Sullivan is director of the Ritter C. Hulsey Public Library in Terrell, Texas.

Want to LEARN MORE about working with the Texas Legislature?

Check out the final session in TLA’s Doable Action Series on Advocacy Made Simple. Recordings of this webinar, and others in the series tailored for various library types, plus all of the materials and presentations, are available at www.tsla.org/CE. The webinars are presented by expert advocates including Ignacio Albarracin, Cindy Buchanan, Dan Burgard, Nicole Cruz, Maurice Fortin, Rhoda Goldberg, Susi Grissom, Dorcas Hand, Jennifer LaBoon, Susan Mann, Nichole Robinson and Becky Sullivan. These webinars are free to members, and are archived so you can go back and watch one, or all, when it is convenient for you. You can also earn CPE credits – just another benefit of your TLA membership!

We have answers to your money questions.

The Consumer Financial Protection Bureau can work with your library to provide websites, worksheets, guides and other information to help with your money decisions.

Visit CFPB Booth #2826 in the exhibit hall.
Fall of 2007 brought a remarkable opportunity to Aransas County ISD (ACISD), located in the small seaside town of Rockport, Texas. The district library program received a substantial grant through the Improving Literacy through School Libraries Program, which allowed for not only changes and upgrades to the collections, technology, and physical space, but also for changes in perceptions of our libraries.

The collaboration and professional development components of the grant provided funds to take classroom teachers and instructional technologists to the 2008 Texas Library Association (TLA) Annual Conference, which resulted in changed perceptions of the services we provide and what librarians can offer our students and teachers. The results could only be described as magical.

After a full day of sessions, author panels, and vendor exhibits, these teachers and librarians would meet for dinner to check in and de-brief. Everyone shared, planned future collaborations, idolized authors, and discussed books. We realized that something incredible was happening to us as a group and we, quite frankly, didn’t want the magic to dissipate when we returned to the reality of running a school library and teaching classes. From this desire, the Library Media and Technology (LMaT) committee was born.

Jessica Robbins attended the conference as a secondary English classroom teacher. “After a day full of sessions and author round tables,” she experienced, “one of the most powerful forms of collaboration of my career. A group of teachers, administrators, and librarians spent the next hour birthing the idea of a K-12 team of professionals who would join forces to sustain the work around libraries, media and technology. We knew this would take a village, but we were so inspired by the information we encountered at TLA, we wanted to take a little piece of it home.” Ten years later, Ms. Robbins is now our director of curriculum and special programs, and is still on the committee that was formed that week.

Dr. Neva Kelly, former assistant superintendent of instruction at ACISD, 2012 TLA Administrator of the Year, and current educational consultant, shared in her TASL blog post, “LMaT is a thriving collaborative that organizes an annual district-wide Media Fair and develops policies for ever-evolving technology use in ACISD schools. Media Fair consistently receives the highest evaluations of all professional development sessions within the district, and observation data reveal that teachers have increased both the quantity and quality of technology integration.”

Collaboration between teachers and campus librarians increased exponentially. We became part of content curriculum planning and respected as a go-to resource. Jackie Son, former ACISD classroom teacher and currently the library media specialist at Cannon Elementary, Grapevine-Colley ISD, stated “Visiting TLA was always such a treat for classroom teachers because we learned how to forge relationships with our librarians and pick their brains about literacy, research, and even classroom management strategies. Librarians are teachers first, and it was ever so evident when you attended TLA!”

Taking teachers and administrators to the TLA conference helped build a school library support team within the campus and district. Librarians partnered with teachers at the conference, suggested sessions, and gave them inside tips on visiting with publishers in the exhibit hall. According to some teachers, gathering advance copies of books was their favorite perk of the conference. Lindsay Olenick, a 9th grade English teacher at Rockport-Fulton High School, says “As a teacher, the biggest return I saw in attending the conference was finding engaging books that I could immediately turn around and put into the hands of my students. I’m always looking for ways to grow my classroom library, and TLA was a great way to do that.” Since the conference, Mrs. Olenick has become an advocate of the library. The librarian was her champion at the conference so, in turn, she is the library’s champion. She supports the library with her consistent usage and promotes the services to her fellow teachers.

2011 brought devastating proposed budget cuts to Texas public and school libraries, including library programs and critically needed digital resources. Coincidently the TLA annual conference was in Austin that same year and TLA organized a rally at the steps of the Capitol. We brought classroom teachers and two elementary administrators, along with our school librarians. Together, we participated in the rally and visited legislators making our case about the importance of education and the key role libraries play. Our district continued to retain a certified library media specialist on each campus when other districts cut positions.

“Experiencing the rally first hand was empowering. Seeing librarians and other stakeholders from across the state and country come together in unity to advocate for literacy, the freedom to read, and equitable access to information made me feel part of the greater good, that I was making a difference in the lives and education of our children and families,” stated Kathryn Stephenson, principal of Little Bay Primary in Rockport, Texas.

Since ACISD teachers have been attending the TLA conference, four have become certified librarians. Ms. Son was an English teacher at Rockport-Fulton High School when she was approached with an opportunity to attend TLA. She stated, “I was very fortunate to receive the Barbara Bush Foundation Grant through Sam Houston State University to gain my MLS after my first year of teaching. One of the awarded perks was getting to attend TLA, and it absolutely confirmed my decision to become a librarian.”

When polled, our classroom teachers who had attended TLA, overwhelmingly responded it increased their enthusiasm for authors and reading, that they in turn brought back to their students. Colleen Baker, a 6th grade ELA teacher at Rockport-Fulton Middle School shared, “My students got the most out of me attending the TLA Conference last year. Not only did they see all the exciting pictures of the authors I got to meet, but they also got to feel extra special because of all the books I brought back that were...
not yet published. They loved seeing how popular reading actually was, and the fact that there was a week-long conference on it blew their minds. I was also in nirvana when I was at the conference, and it gave me a whole new exciting attitude to bring back home to my children.”

Ms. Robbins, ACISD curriculum director, consistently sends English Language Arts teachers to TLA each year. “Many ELAR teachers see the value of student choice in reading but haven’t accessed the tools to make this happen seamlessly.” When she was a classroom teacher, she admits that she “lacked the tools to make magical connections between students and books made just for them.” Until TLA, she believes she “failed to see the pot of gold that was sitting in my campus library. After a week of free books, authors, and hundreds of passionate librarians, I realized that my campus had what students needed. I just needed to make the time to get my students to the library and coordinate with my librarian to get the right books in their hands.”

So what happens if you take a teacher to TLA? Since we began taking teachers to TLA, we have added four librarians to our school library community, four of the teachers we hosted now work in our Central Office, and three of our campus administrators have attended TLA. Over 30 teachers who attended TLA collaborate with librarians and advocate for our programs, and, best of all, thousands of students have benefitted from the connections to reading, books, and authors that their teachers made at TLA.

Kathleen Cady is a library media specialist at Rockport-Fulton High School; Linda Erwin is a library media specialist at Little Bay Primary, both in Aransas County ISD


On Friday, April 21, 2017, 100 classroom teachers will have the opportunity to experience a one-day special event during the TLA conference, comprised of speakers, activities, and pricing designed just for them. Planning has begun for a fun, interactive day for the classroom teachers who attend, as well as the librarians who sponsor them. Participants are welcome to stay for the full conference.

The focus of this program is for classroom teachers who experience a TLA conference, to return to their districts as library advocates and collaborators - and perhaps become librarians themselves. Details about Teacher Day at TLA and the application for teachers to participate can be accessed at www.txla.org/teacher-day. For more information, please email teacherday@txla.org.

All-New for Spring 2017

START SMART to be a good sport

IMAGINE THAT! Science that’s fun

ROCKING CHAIR KIDS Themes of Growing Up

Start Smart books 32 pages Ages 6–9/Gr 1–3

“riotously fun” —ForeWord Reviews

Imagine That! series 32 pages Ages 6–10/Gr 2–4

Star Light, Star Bright Exploring Our Solar System

Rocking Chair Kids books 24 & 32 pages Ages 3–6

Worth the Wait

Please Don’t Make Me FLY!

Fly Me

Middles Me

I’m a Lot of Sometimes!

Pull up a chair, the fun’s about to begin.

BOOTH 2416
Distributed by Lerner Publisher Services
800-328-4929 www.lernerbooks.com preview at: www.redchairpress.com
Scholarships and Stipends
TLA members are invited to apply for scholarships and conference stipends to be awarded in the spring of 2017. Applicants must be TLA members, and scholarship applicants must also be accepted as a graduate student at a Texas ALA-accredited library program. Numerous unit awards and stipends are also available. More information and the online applications are found on www.txla.org/awards.

Branding Iron Award
Deadline February 15
This award honors excellence in library public relations activities. With multiple categories, make sure you and your staff are recognized for the great work you do promoting your library and its services. Visit www.txla.org/branding-iron for more information and to submit your entry.

Stay Connected with TLA
One of the most effective ways to stay connected to TLA and interact with your fellow members is via our Lyris listservs for districts, roundtables, interest groups, task forces and committees. These listservs are tremendously valuable sources of information. Make sure you are receiving TLA information in your inbox by noting the txla.org domain as a ‘safe sender’ in your email program and checking with your IT department to verify that the Lyris server IP address 71.42.151.13 is whitelisted on your organization’s mail server. Questions? Email technology@txla.org

Color Us Happy!
The TLA Coloring Book was released to great acclaim at the Texas Book Festival in November. Featuring sketches from award-winning illustrators and Texas artists, it is a must-have for coloring enthusiasts and book art fans of all ages. Packaged as a two-volume set, the TLA Coloring Book is available in the TLA online store for $20 and all proceeds benefit the Texas Library Association Disaster Relief Fund. Purchase four, and receive the fifth free! You will also be able to purchase the coloring book at the Annual Conference in San Antonio.
A big “Thank you!” to Kristi Betts for conceiving and leading the project, to Mary Ann Emerson for donating her time to design the books, and to Sara Ortiz for editing the final product.

Photo courtesy of Kristi Betts
Color Up a Storm!

Have you ordered your copy of the TLA Coloring Book? A benefit effort for the Library Disaster Relief Fund, the publication is packaged in two volumes and showcases more than 60 images donated by some of your favorite book illustrators and Texas artists.

Order online at http://bit.ly/2eOaD7W or stop by the TLA Store at annual conference in San Antonio in April. The price is $20 per set, or buy four sets and get a fifth one free! ☀

January 11, 1 pm

Keeping Up with Trends

Every library requires that their employees “keep up” with the technology in the library – both hardware and software. But libraries are constantly changing! It is critical that library employees work with their managers to determine WHAT they need to keep up with, and how that might happen. This webinar offers diverse ways to keep up with changes in the library and profession to stay current and relevant.

February 16, 1 pm

The Role of Support Staff in Community Partnerships

Strategic partnerships with nonprofit, for-profit, and governmental organizations are a hot topic in libraries now with benefits for programming, collection development, and library instruction. Learn how support staff can help libraries offer better services by connecting to other institutions.

March 30, 1 pm

The Most Unique Services in Today’s Libraries

Although our libraries offer similar standard services, there are also a variety of services that represent very different ideas for serving constituents! Coupon exchanges, pet borrowing, and circulating artwork are well-used services; but libraries are making way for circulating bicycles, WiFi-unit checkouts, self-publishing, business spaces, and even buses outfitted with showers for the homeless.

April 4, 1 pm

Mentoring

What is mentoring? What role does mentoring play in support staff education and training? Does mentoring substitute for orientation and training? For continuing education or development? How does it differ from shadowing? What mentor programs exist for all levels of library employees?

Connect to Know: Continuing Education

The popular A to Z series on training for library support staff continues with monthly webinars. Recorded versions of the earlier core classes are also available (participants must pass a short quiz to receive credit). Registration and full details may be found at www.txla.org/CE-AZ. All programs are taught by ALA President Julie Todaro.

Meet Our Authors & Illustrators!

Chronicle Books • TLA 2017 • Authors Area

Wednesday, April 19th

6:00pm-7:00pm

Phil Bildner

Friday, April 21st

11:00am-12:00pm

K.A. Holt

12:30pm-1:30pm

Sherri Duskey Rinker and Tom Lichtenheld

9:00am-10:00am

Shadra Strickland

2:00pm-3:00pm

Kate Messner and Christopher Silas Neal

3:00pm-4:00pm

Kayla Cagan

Visit Chronicle Books Booth #2609 for free* posters, ARCs, teacher guides and more!

*while supplies last
Double Diamond

FOLLETT / BAKER & TAYLOR
Building a Community of Future Ready School Librarians
General Session I
President's Party
School Administrators Conference
Teacher Day @ TLA
Tech Camp
Texas Bluebonnet Award Tabletop Donor

Diamond

BOUND TO STAY BOUND
Texas Bluebonnet Award Luncheon
CAPSTONE
Black Caucus Round Table Brunch
Conference Badge Holders / Lanyards
DEMCO, INC.
Battledecks Prizes
Book Cart Drill Team Competition
Executive Leadership Immersion
TALL Texans RT Reception
TALL Texans Institute
Upstart Innovative Programming Award
H-E-B / READ 3
Exhibit Hall Grand Opening & Welcome
INGRAM CONTENT GROUP
Exhibit Hall Grand Opening & Welcome
Public Library Division Membership Party
Public Library Division Membership Program
MACKIN EDUCATIONAL RESOURCES
Conference Mobile App
Pocket Program
TechCamp Refreshments & Future Ready Lounge
Texas Bluebonnet Award Travel Stipend
Transforming Texas Libraries Program
MEDIA SOURCE
Aisle x Aisle Coupon Book
Authors Area
Junior Library Guild Conference Stipends
Teacher Day @ TLA
Youth Breakfast Sponsor
TOCKER FOUNDATION
Executive Leadership Immersion
Tocker & Friends Area

Platinum

Indeco Sales
Innovation Lab Furniture
Library Interiors of Texas /Estey
Library Shelving by Tennsco
Conference Mobile App
Exhibit Hall Mobile App
Exhibit Hall Recharge Lounge Furniture
Tech Camp Future Ready Lounge Furniture

Gold

EBSCO Information Services / Learning Express
Executive Leadership Immersion
TLA Legislative Events

Silver

Bibliorix
Bibliorix / PLD Travel Stipend
Bibliorix / SCLRT Travel Stipend
Public Library Division Membership Party
Small Community Libraries RT Desert Social

Overdrive
Teacher Day @ TLA
Tech Camp

TLA Coloring Book Wall
Texas Bluebonnet Award Tabletop Donor

Simon & Schuster Books for Young Readers
Texas Bluebonnet Award Tabletop Donor

Bronze

Escue & Associates
Escue & Associates Conference Stipend
General Session I Entertainment
Walter H. Escue Memorial Scholarship
National Center for Children’s Illustrated Literature
Texas Bluebonnet Award Tabletop Donor

Perma-Bound Books
Teacher Day @ TLA
Texas Bluebonnet Award Tabletop Donor

Rosen Publishing
Tech Camp

TexServe
Tech Camp

2017 Corporate SPONSORS
As of December 14, 2016

The Texas Library Association expresses sincere gratitude to our corporate sponsors. Their sponsorship supports many TLA 2017 events, programs, and services.

We appreciate our CORPORATE MEMBERS
Baker & Taylor
Bound To Stay Bound
Capstone
Davidson Titles
Demco, Inc.
Follett
H-E-B / Read 3
Ingram Content Group
Library Interiors of Texas
LostandFound.com
Mackin
Media Source
Tocker Foundation

The Exhibit Hall Grand Opening & Welcome is Wednesday night, April 19, 5:30 – 7:30 pm.
The value of going after a higher purpose.

An amazing culture is investing in people's lives and driven by performance. The key to culture driven business that is devoted to inspiring. Roberson believes in the power of a enthusiasm that is driven, inclusive, and energizes any team and has a contagious culture and organizational development. He energizes any team and has a contagious enthusiasm that is driven, inclusive, and inspiring. Roberson believes in the power of a culture driven business that is devoted to people and driven by performance. The key to an amazing culture is investing in people's lives and leaving a mark by helping them discover the value of going after a higher purpose.

Tamara Kleinberg is the founder and president of The Shuuk.com, the testing ground for the world’s coolest new ideas. She knows what it takes to drive growth and innovation in an ever-changing marketplace. As the creator of the Innovation Quotient Edge (IQE) Assessment, Kleinberg has developed the only tool able to measure people's natural innovation strengths. From being part of the elite group of TED speakers to completing three Tough Mudders (and counting), Kleinberg’s life is about breaking through the status quo for game-changing results.

Donavon Roberson, former Zappos team huddle innovator, has over 20 years of experience as a coach, leader, and facilitator presenting on topics ranging from leadership development to culture and organizational development. He energizes any team and has a contagious enthusiasm that is driven, inclusive, and inspiring. Roberson believes in the power of a culture driven business that is devoted to people and driven by performance. The key to an amazing culture is investing in people's lives and leaving a mark by helping them discover the value of going after a higher purpose.

Sara Kelly Johns is an adjunct instructor at Syracuse University iSchool, is a longtime school librarian, library activist, and consultant on school library programs. She writes and presents nationally on school librarians and advocacy and was named to the EveryLibrary Advisory Committee as a strategic initiatives advisor on school librarians and libraries, helping EveryLibrary scope out ballot-level solutions for funding programs and positions. She is the past-president of the New York Library Association, the American Association of School Librarians, and the School Library Section of the New York Library Association.

Susan Benton is president and CEO of the Urban Libraries Council (ULC), a membership organization of leading public libraries that articulates the strategic role public libraries serve for strengthening their community in economic and workforce development, learning and education, citizen engagement, health and public safety. Benton is dedicated to assisting public sector executives align resources to meet the opportunities and needs of the knowledge era, and bring their organizations into the 21st century.

Helen R. Adams is the former Wisconsin school librarian and technology coordinator, is currently an online instructor at Antioch University-Seattle. She was AASL President in 2001-2002 and now serves on the American Libraries Advisory Committee, ALA's Intellectual Freedom Committee (IFC) and the AASL Knowledge Quest Editorial Board. She was recently named to the Freedom to Read Foundation’s 2016 Roll of Honor.

Carolyn Anthony was the former director of the Skokie Public Library (IL), retiring in 2016 after more than 30 years. The library, under her guidance, worked with other agencies in the community to offer such staple events as the Festival of Cultures, Wednesdays on the Green, and Spring Greening to name a few. The American Library Association gave the library the Excellence in Library Programming Award for helping to lead Voices of Race, a months-long program that examined different aspects of race and race relations.

Joe Lucia is dean of libraries at Temple University where he oversees Temple’s nine libraries as well as Temple University Press. Prior to joining Temple, he served as university librarian and director of Falvey Memorial Library at Villanova University. During his tenure at Villanova, Lucia spearheaded a number of initiatives that earned national attention, including the development of open source discovery software and the establishment of open access publishing initiatives featuring university-sponsored journals. Falvey Library won the 2013 ACRL Excellence Award in the University category.

Felton Thomas is director of the Cleveland Public Library (CPL). He has positioned CPL as a community deficit fighter and launched initiatives aimed at addressing community needs in the areas of technology, education, and economic development. During his tenure, CPL has maintained its “Five Star” status and has been named a “Top Innovator” by the Urban Libraries Council for its use of technology and data to inform decision making. His vision is to position the library as a strong leader in defining a more prosperous future for Cleveland by battling the digital divide, illiteracy, unemployment, and other community deficits with innovative programming and action at all branches.

Featured Speakers

Helen R. Adams, a former Wisconsin school librarian and technology coordinator, is currently an online instructor at Antioch University-Seattle. She was AASL President in 2001-2002 and now serves on the American Libraries Advisory Committee, ALA’s Intellectual Freedom Committee (IFC) and the AASL Knowledge Quest Editorial Board. She was recently named to the Freedom to Read Foundation’s 2016 Roll of Honor.

Carolyn Anthony is the former director of the Skokie Public Library (IL), retiring in 2016 after more than 30 years. The library, under her guidance, worked with other agencies in the community to offer such staple events as the Festival of Cultures, Wednesdays on the Green, and Spring Greening to name a few. The American Library Association gave the library the Excellence in Library Programming Award for helping to lead Voices of Race, a months-long program that examined different aspects of race and race relations.

Susan Benton is president and CEO of the Urban Libraries Council (ULC), a membership organization of leading public libraries that articulates the strategic role public libraries serve for strengthening their community in economic and workforce development, learning and education, citizen engagement, health and public safety. Benton is dedicated to assisting public sector executives align resources to meet the opportunities and needs of the knowledge era, and bring their organizations into the 21st century.
MEET OUR AUTHORS
AND ILLUSTRATORS

TLA 2017, San Antonio, TX | Disney Book Group Booth #2708

THURSDAY, APRIL 20

SHANNON HALE
11:00 a.m.
The Unbeatable Squirrel Girl: Squirrel Meets World

ASHLEY ELSTON
1:00 p.m.
This Is Our Story

RYAN T. HIGGINS
2:30 p.m.
BE QUIET!

FRIDAY, APRIL 21

ROBIN ROE
10:00 a.m.
A List of Cages

LIZ GARTON SCANLON & AUDREY VERNICK
12:00 p.m.
Bob, Not Bob!

BOB SHEA
1:00 p.m.
Ballet Cat: What’s Your Favorite Favorite?
John Bracken is vice president of the Technology Innovation Program at the John S. & James L. Knight Foundation, which funds projects that improve the creation, sharing, and use of information essential to communities. He supervises the Knight News Challenge and the Knight Prototype Fund. Bracken has 15 years of experience as a philanthropic investor in digital media, media policy, and innovation, having previously worked at the Ford Foundation and the John D. and Catherine T. MacArthur Foundation.

Audrey Church is the 2016-2017 president of the American Association of School Librarians. A frequent presenter at state and national conferences, she is a professor of school librarianship at Longwood University (VA).

Dawn Gluskin is the chief storyteller, truth digger, and content strategist at Blissed Communications, where she works alongside entrepreneurs and corporate executives to help them craft powerful on-brand messaging that connects deeply with their audience. Gluskin has 20 years of sales and marketing experience, has learned the value of owning and sharing her story (good and bad), and now coaches others.

David W. Lewis is dean of University Library at Indiana University-Purdue University Indianapolis, (IUPUI), and assistant vice president of Digital Scholarly Communications at Indiana University. He has published over 40 articles and book chapters. His 1988 article “Inventing the Electronic University” was selected one of seven “landmark” articles to be republished in the 75th anniversary issue of College & Research Libraries. His book Reimagining the Academic Library will be published by Rowman & Littlefield in 2016.

Leo Lo joined Old Dominion University as the associate university librarian in 2016 to instill a culture of assessment, engagement, and innovation. Previously, he was the head of McLure Education Library at the University of Alabama and the research and development librarian at Kansas State University Libraries.

Brian Mathews, an associate dean at the Virginia Tech Libraries, has also worked at UC Santa Barbara, Georgia Tech, and George Washington University. Mathews is focused on user experience design, organizational development, and cultures that spark creativity and innovation. He recently published Encoding Space with ACRL and was a blogger for the Chronicle of Higher Education.

Otis Mitchell is senior pastor of Mt. Zion First Baptist Church, one of the oldest African-American churches in San Antonio, that leads community and civic issues which enhance the moral fiber of the city. Rev. Mitchell retired from the U.S. Army in 2006 after more than 25 years of chaplain ministry. He was the 2010 and 2011 chair of the Martin Luther King Commission of San Antonio, which sponsors the largest MLK, Jr. March in the nation. Rev. Mitchell’s personal motto is “Make a Difference!”

Megan Oakleaf is an associate professor of Library and Information Science in the iSchool at Syracuse University. She is the author of the “Value of Academic Libraries Comprehensive Review and Report” and “Academic Library Value: The Impact Starter Kit,” and has earned recognition and awards for articles published in top library and information science journals. Oakleaf’s research areas include outcomes assessment, information literacy instruction, academic library impact and value, and learning analytics.

Mark Ray is director of innovation and library services for Vancouver (WA) Public Schools and Future Ready Librarians lead at the Alliance for Excellent Education. Named the 2012 Washington State Teacher of the Year and an NSBA “20 to Watch” in 2015, he developed and led 1:1 programs, professional development, digital learning, and innovative librarian programs. His 2016 TEDx talk, “Changing the Conversation about Librarians,” explores the idea of Future Ready Librarians.

Andrea Sáenz is the first deputy commissioner at the Chicago Public Library. She supports strategy and organizational development and leads program design and evaluation. She was previously policy advisor to the Assistant Secretary of Vocational and Adult Education at the US Department of Education, and executive director of the Hispanic Alliance for Career Enhancement (HACE), a national organization working collaboratively with business and non-profit employers, universities, and schools to increase Latinos’ access to and success in professional and management careers.
As director of Anythink Libraries, Pam Sandlian-Smith has worked with a collaborative team to reinvent libraries in Adams County (CO). Anythink is a library focused on participatory learning, community engagement, and shifting perceptions of the role of libraries. Anythink has been awarded the IMLS 2010 National Medal of Honor for innovating library services, the 2011 John Cotton Dana Award, and the Library Journal 2011 Landmark Library Award. Sandlian-Smith was awarded the 2012 Charlie Robinson Award for innovation and risk taking in public libraries and was the Colorado Librarian of the year in 2010. She is PLA President Elect 2017-18 and is a member of the working group for the Aspen Institute Dialogue on Public Libraries.

Sara Trettin is a policy advisor in the Office of Educational Technology at the U.S. Department of Education where she leads the open education work for the Department, directs digital engagement, and leads the office’s efforts surrounding libraries and librarians. Prior to joining the Department, Trettin served as a Learning Services Librarian for Howard Community College (MD) after serving as Teacher in Residence at the Library of Congress.

Tiffany Whitehead, the “Mighty Little Librarian”, is an obsessive reader, social media user, and technology geek. She is the Upper & Middle School Librarian at Episcopal High School in Baton Rouge, LA, served as the President for ISTE’s Librarians Network, and was recognized as one of ISTE’s 2014 Emerging Leaders. Whitehead is National Board Certified in Library Media, was named one of the 2014 Library Journal Movers & Shakers, and was the 2016 recipient of the Louisiana Library Media Specialist Award.

Curt Witcher is the senior manager for Special Collections at the Allen County Public Library in Fort Wayne, IN where he manages The Genealogy Center, the institution’s Rare and Fine Book Collection, and the Lincoln Financial Foundation Collection of Abraham Lincoln materials. Witcher is the project lead on many of the library’s digitization initiatives, including partnerships with FamilySearch International, the Internet Archive, ProQuest, Ancestry, Fold3, and WeRelate, as well as growing a site of free, searchable data files at GenealogyCenter.org. Witcher is a member of the Genealogy Committee of the American Library Association, a former president of both the Federation of Genealogical Societies and the National Genealogical Society, and the founding president of the Indiana Genealogical Society.

---

Start your career in LIBRARY & INFORMATION SCIENCES

The Department of Information Science at the University of North Texas offers:

- An ALA-accredited Master of Science in Library Science or Information Science
- Interdisciplinary Information Science PhD
- Bachelor of Science in Information Science
- School Library Certification
- Graduate Academic Certificates

$1,000 Tuition Assistance Awards available to newly admitted students

Learn more at www.informationscience.unt.edu
ci-advising@unt.edu • 940-565-2445 • 1-877-275-7547

Visit us at Booth # 1726

Join us for our UNT Alumni Reception

Thursday, April 20, 2017
6:30 – 8:30 p.m.
Paesanos Riverwalk
111 W. Crockett St. #101

Free Event

RSVP by April 7th to nancy.herod@unt.edu

Visit us at Booth # 1726
ABOUT TLA

Business Meetings

Wednesday, April 19

Bylaws & Resolutions
Committee Meeting I..........................11 am - 12 pm
Community Engagement Task Force .......11 am - 12 pm
Texas Bluebonnet Award Joint
Committee Meeting................................11 am - 12 pm
Texas Authors and Illustrators
Round Table Business Meeting.............12:15 - 1:15 pm
Workforce Library Partnerships
Task Force.........................................12:15 - 1:15 pm
College and University Libraries Division
All Committees.................................1:30 - 2:30 pm
TALL Texans Round Table
Business Meeting..............................1:30 - 2:30 pm
Introduction to TLA Finances..............2:45 - 3:45 pm
Small Community Libraries Round Table
Business Meeting.............................2:45 - 3:45 pm
Texas Media Awards Committee..........2:45 - 3:45 pm
College and University Libraries Division
Executive Board Meeting......................4 - 5 pm
District 1........................................4 - 5 pm
District 3........................................4 - 5 pm
Lariat Adult Fiction Reading List Committeee....4 - 5 pm
Young Adult Round Table Lone Star
Reading List Committee.......................4 - 5 pm
Young Adult Round Table Maverick Graphic
Novel Reading List Committee..............4 - 5 pm
Young Adult Round Table Spirit of Texas
Reading Committee - Middle School ......4 - 5 pm
Young Adult Round Table Spirit of Texas
Reading Committee - High School........4 - 5 pm
Young Adult Round Table Tashays Reading
List Committee................................4 - 5 pm

Thursday, April 20

Disaster Relief Committee...............11:15 am - 12:15 pm
TASL Private School Librarians
Discussion Group..............................11:15 am - 12:15 pm
Access Services Discussion Group........12:30 - 1:15 pm
District 7.......................................12:30 - 1:15 pm
District 9.......................................12:30 - 1:15 pm
Electronic Resources & Serials Management
Round Table Business Meeting.............12:30 - 1:15 pm
Intellectual Freedom Committee..........12:30 - 1:15 pm
Larson Mystery Grant Committee.........12:30 - 1:15 pm
Supervision, Management, and Administration
Round Table Business Meeting............12:30 - 1:15 pm
Texas Association of School Librarians
Executive Board Meeting.....................12:30 - 1:15 pm
Chris Raschka and the Children’s
Round Table Business Meeting............3 - 4 pm
Texas Association of School Librarians
Business Meeting................................3 - 5:15 pm
Retired Librarians Round Table
Business Meeting.........................4:15 - 5 pm
Texas Library Association
Membership Meeting..........................5:15 - 5:45 pm

Friday, April 21

College and University Libraries Division
Membership Committee.......................7:30 - 8:15 am
Copyright and Access Interest Group
Business Meeting................................7:30 - 8:15 am
District 10.....................................7:30 - 8:15 am
District 2.....................................7:30 - 8:15 am
District 6.....................................7:30 - 8:15 am
Library Instruction Round Table
Business Meeting.............................7:30 - 8:15 am
Public Libraries Division Executive Board ....7:30 - 8:15 am
Special Libraries Division
Business Meeting.............................7:30 - 8:15 am
Texas Association of School Librarians
Advocacy/Legislative Committee........7:30 - 8:15 am
Acquisitions and Collection Development
Round Table Business Meeting............7:30 - 9:30 am
Interlibrary Loan and Resource Sharing
Round Table Business Meeting.............11 am - 12 pm
Public Libraries Division
Business Meeting.............................11 am - 12 pm
Young Adult Round Table
Business Meeting................................11 am - 12 pm
District 4.......................................12:15 - 1:15 pm
District 5.......................................12:15 - 1:15 pm
Gay, Lesbian, Bisexual, Transgender
Round Table Business Meeting............12:15 - 1:15 pm
Latino Caucus Round Table
Business Meeting.............................12:15 - 1:15 pm
Legislative Committee........................12:15 - 1:15 pm
Library Support Staff Round Table
Business Meeting.............................12:15 - 1:15 pm
Partnership Task Force.........................12:15 - 1:15 pm
Professional Issues & Ethics Committee...12:15 - 1:15 pm
Reference & Information Services
Round Table Business and
Executive Board Meeting...................12:15 - 1:15 pm
Saturday, April 22

Bylaws & Resolutions Committee
Meeting II........................................7:15 - 7:45 am
Diversity and Inclusion Committee.......7:15 - 7:45 am
Leadership Development Committee.....9:15 - 10:15 am
Black Caucus Round Table
Business Meeting.............................11:45 am - 1 pm
District Planning Committee..............11:45 am - 1 pm
Lariat Adult Fiction Reading List
Committee 2....................................11:45 am - 1 pm

Library Friends, Trustees, and Advocates
Round Table Business Meeting..........11:45 am - 1 pm
Texas Library Association
Executive Board Meeting 2...............4 - 6 pm

Health Events

Wednesday, April 19
San Antonio After Dark: Ghost Tour .........8:45 - 10:30 pm

Thursday, April 20
CycloSocial Party Bike Ride ....................7 - 9 pm

Friday, April 21
Hetherington 30th Fun Run/Walk .............6 - 7 pm

Social Events & Competitions

Wednesday, April 19
Tea Celebrating Library Pioneer
Elizabeth Howard West ......................2:45 - 4:45 pm

Battledecks!........................................4 - 5 pm
TALL Texans Social & Awards Reception ....5:30 - 6:30 pm
Exhibit Hall Grand Opening & Welcome ....5:30 - 7:30 pm
Networking with New Members............7:30 - 8:30 pm

Thursday, April 20
Black Caucus Round Table Author Session:
“‘My Life Beyond ‘Good Times’” .........10 am - 12:15 pm
Private School Librarian
Hang Out..........................................11:15 am - 12:15 pm
Mentor Meetup; Diverse Library Leaders ..4:15 - 5:15 pm
Ultimate Children’s Picture Book
Illustrators Sketch-Off........................4:15 - 5:15 pm

Public Libraries Division
Membership Party..............................5:30 - 6:30 pm
An Historic Evening with the Authors......6 - 9:30 pm
Evening Storytelling Concert................7 - 9 pm
Gay, Lesbian, Bisexual, Transgender
Round Table Meet & Greet.....................7 - 9 pm
Small Community Library Round Table
Networking Dessert Social..................7 - 9 pm
Intergalactic Dance Club Party ..........9 pm - 12 am

TAKE A CHANCE ON ART

TLA Texas Library Disaster Relief Fund
Annual Art Raffle

This year’s raffle features an illustration by author, artist, and storyteller Xavier Garza. The image reflects Garza’s interest in lucha libre, which has provided context for two of his books. Tickets are only $5 each (or 5 for $20) and will be available on the TLA website and onsite in San Antonio during annual conference in April. The drawing takes place during the third general session on Saturday, April 22. The annual raffle benefits TLA’s Texas Library Disaster Relief Fund created to assist libraries in our state as they recover from natural disasters.
Friday, April 21
Bites with LRT
11:45 am - 1:45 pm

KidLit vs. YALI: Lip Sync Battle
1:30 - 2:30 pm

Book Cart Drill Team Competition
5:15 - 5:45 pm

President’s All-Conference Party
6:15 - 8:15 pm

Latino Caucus Social
6:30 - 8:30 pm

ARCHIVES & SPECIAL COLLECTIONS

Wednesday, April 19
Using US Government Documents
of Genealogical Research
12:15 - 1:15 pm

Digital Collections

Wednesday, April 19
#ColorOurCollections: Create Your Own
Digital Archival Coloring Book
1:30 - 3:45 pm

Aggregating Texas Digital Collections for the
Digital Public Library of America
4 - 5 pm

Thursday, April 20
Omeka
11:15 am - 1:15 pm

Freedmen’s Bureau Records
3 - 4 pm

Grateful Data: Data Cleaning, Digital
Humanities, and Deadheads
3 - 4 pm

Local History

Wednesday, April 19
Tools and Trends in Genealogy
9 am - 12 pm

Native American / First Nations Research
1:30 - 2:30 pm

Using US Government Documents of Genealogical Research
2:45 - 3:45 pm

Thursday, April 20
Freedmen’s Bureau Records
3 - 4 pm

CAREER DEVELOPMENT

Career Guidance & Mentoring

Wednesday, April 19
How To Negotiate Your Worth
1 - 2 pm

Asserting Your Worth: Minorities
and Women in the Library Field
4 - 5 pm

Thursday, April 20
Growing TALLer: A Call for Mentors
11:15 am - 12:15 pm

Multiculturalism and Multipluralism: A New Era
in Online Education and Beyond
1:45 - 2:45 pm

STAT Approach to Mentorship: Concrete Strategies
to Develop Professional Relationships
3 - 4 pm

Mentor Meetup: Diverse Library Leaders
4:15 - 5:15 pm

Friday, April 21
Ready to Lead? The School Librarian’s
Path to Admin
8:30 - 9:30 am

Cool Jobs 2017
9:45 - 10:45 am

Fill Your Bucket List: Create a Retirement
Game Plan
11 am - 12 pm

PLANT a Seed! Watch Your
Profession Grow!
11 am - 12 pm

Preparing for Leadership: Behind the Scenes
with New Directors
1:30 - 2:30 pm

Are You a Leader? Are You Ready
to Stand TALL?
2:45 - 3:45 pm

Feeling Inadequate? You’re Not Alone
2:45 - 3:45 pm

Saturday, April 22
Strategic Relationships at Work:
Creating a Mentoring Circle
9:15 - 10:15 am

Continuing Education

Wednesday, April 19
Train the Trainer: Designing Courses
for Adult Learners
8 am - 4 pm

Getting Started with Webinars
2:45 - 3:45 pm

Thursday, April 20
PD for Seasoned Professional Developers
10 - 11 am

Engaging Professional Development
for Teachers
1:45 - 2:45 pm

Growing Toward Professional
Development
1:45 - 2:45 pm

Brainstorming with Pixar Yellow,

design Mistakes
3 - 4 pm

Activating Your Inner
‘Digital Professional’
4:15 - 5:15 pm

Friday, April 21
Google for Beginning Users
8:30 - 9:30 am

Magic of Writing: Ray Bradbury’s
Techniques
11 am - 12 pm

Networking

Wednesday, April 19
TALL Texans Social & Awards Reception
5:30 - 6:30 pm

Networking with New Members
7:30 - 8:30 pm

Thursday, April 20
AASL 101
10 - 11 am

Private School Librarian
Hang Out
11:15 am - 12:15 pm

STAT Approach to Mentorship: Concrete Strategies
to Develop Professional Relationships
3 - 4 pm

Mentor Meetup: Diverse Library Leaders
4:15 - 5:15 pm

Gay, Lesbian, Bisexual, Transgender
Round Table Meet & Greet
7 - 9 pm

Small Community Library Round Table
Networking Dessert Social
7 - 9 pm

Intergalactic Dance Club Party
9 pm - 12 am

Friday, April 21
Director’s Symposium: Evolving to the
Library of the Future
7:30 - 9:30 am

Speed Dating with Vendors
7:30 - 9:30 am

PLANT a Seed! Watch Your Professions Grow!
11 am - 12 pm

Bites with LRT
11:45 am - 1:45 pm

Latino Caucus Social
6:30 - 8:30 pm

Professionalism

Wednesday, April 19
So You Need to Plan a Conference
4 - 5 pm

Thursday, April 20
AASL 101
10 - 11 am

Own Your Profession: Getting Involved
with TLA
10 - 11 am

Activating Your Inner
‘Digital Professional’
4:15 - 5:15 pm

Friday, April 21
Ready to Lead? The School Librarian’s
Path to Admin
8:30 - 9:30 am

PLANT a Seed! Watch Your
Profession Grow!
11 am - 12 pm

Preparing for Leadership: Behind the Scenes
with New Directors
1:30 - 2:30 pm

Feeling Inadequate? You’re Not Alone
2:45 - 3:45 pm

Professional Job and Public Personas: Are You a Librarian
24 Hours a Day?
2:45 - 3:45 pm

Saturday, April 22
Strategic Relationships at Work:
Creating a Mentoring Circle
9:15 - 10:15 am

COLLECTION SERVICES

Cataloging & Metadata

Thursday, April 20
Managing Workflow Improvements: Spreadsheets,
Reoritis, & Everything In Between
10 - 11 am

The Reluctant School Library
Cataloger
11:15 am - 12:15 pm

Thursday, April 20
Library Workflow Exchange: Sharing
Innovation in Technical Services
8:30 - 9:30 am

If You Build It, Will They Come? Optimizing
Your Linked Data Project
9:45 - 10:45 am

Collection Management

Wednesday, April 19
Are You Ready? Policies & Procedures for
Dealing with Materials Challenges
1 - 4 pm

Thursday, April 20
ALA Free Pass to Guadalajara
3 - 4 pm

Friday, April 21
Book Buzz
8:30 - 9:30 am

Library Workflow Exchange: Sharing Innovation in
Technical Services
8:30 - 9:30 am

Basic Book Repair and Mending Lab
1 - 4 pm

Integrating K12 eContent:
Start with Collection Development
1:30 - 2:30 pm

Keeping ER Management Out of the ER
1:30 - 2:30 pm

Saturday, April 22
eBook Record Management
8 - 9 am

Book Buzz 2
9:15 - 10:15 am

CREW Manual and You: Collection Management &
Weeding Strategies
10:30 - 11:30 am

Electronic Resources

Wednesday, April 19
Tools and Trends in Genealogy
8 am - 12 pm

Caring for the Mind: Providing Mental
Health Information
12:15 - 1:15 pm

Native American / First Nations Research
1:30 - 2:30 pm

Power Up TexQuest! - Hands on Lab 03
2:45 - 3:45 pm

Thursday, April 20
Beyond Google: Leveraging OER & TexQuest Resources
with Gen Z Learners
11:15 am - 12:15 pm

Reading from the Ears Up: Reader/Listener
Appeal of the Audio Book
11:15 am - 12:15 pm

Power Up TexShare - Hands on Lab 07
1:45 - 2:45 pm

Will Open Access Really Save Us Money?
1:45 - 2:45 pm

Virtualizing Your School Library:
Be Everywhere at Once
3 - 4 pm

Free Resources for Better
Student Retention
4:15 - 5:15 pm

More than Surname Surfing: Using the
Internet Resources for Genealogists
4:15 - 5:15 pm

Writing and Storytelling with PlayLab -
Hands on Lab 09
4:15 - 5:15 pm

Friday, April 21
Integrating K12 eContent: Start with Collection
Development
1:30 - 2:30 pm

Keeping ER Management Out of the ER
1:30 - 2:30 pm

Accessibility Regulations & Realities:
More than Just an Addendum to a Contract
2:45 - 3:45 pm

Saturday, April 22
eBook Record Management
8 - 9 am

What’s My Role? OER and the
Academic Library
9:15 - 10:15 am

Breaking Bad News: Telling Faculty about Dropping
Resources
10:30 - 11:30 am

CREW Manual and You: Collection Management &
Weeding Strategies
10:30 - 11:30 am

How User Research Drives Innovation at JSTOR
10:30 - 11:30 am

Scholarly Communication

Wednesday, April 19
The University Press in 2025
12:15 - 1:15 pm

Becoming the Copyright Expert at Your Library
1 - 5 pm

Texas Library Journal • Winter 2016
Catching Readers from the Beginning.............11 am - 12 pm
Dynamic Author Duos: It Takes Two to Tango.....11 am - 12 pm
Middle Grade Greats .........................................11 am - 12 pm
Texas Bluebonnet Award Author Session ..........12 - 1:45 pm
Connecting Readers and Authors through Video - KidLit TV......1:30 - 2:30 pm
Debutante Ball: Dance with New Children’s Authors........1:30 - 2:30 pm
Tejas Star Book Reading List and Program Ideas ..............1:30 - 2:30 pm
Connecting Art with Books and Babies.........................1:30 - 2:30 pm

Saturday, April 22
Children's Round Table Author Session with Kevin Henkes ...........8 - 10:15 am
2017 Little Mavericks Graphic Novel Reading List ..............10:30 - 11:30 am
Baby Book Clubs: Connecting Books and Babies .....................10:30 - 11:30 am

Diverse Literature
Wednesday, April 19
Celebrating Diversity: The Brown Bookshelf Salutes Great Books for Kids........2:45 - 3:45 pm
Latino Caucus Round Table Author Session ..............4 - 5 pm
Thursday, April 20
Ensuring Diversity in Your School Library ..............10 - 11 am
ALA Free Pass to Guadalajara.................................3 - 4 pm
Pura Belpre: 20 Years of Excellence in Latino Literature ..............4:15 - 5:15 pm
Friday, April 21
Children of the World Diversity Panel ..............9:45 - 10:45 am
The Likability Index: Are Female Characters Held to a Higher Standard? ..........11 am - 12 pm
Tejas Star Book Reading List and Program Ideas ..............1:30 - 2:30 pm

Reading Lists
Wednesday, April 19
Speed Dating the Bluebonnets ..................................3 - 6 pm
Thursday, April 20
Cultivating Bluebonnets from Campground to Battleground ............11:15 am - 12:15 pm
Bluebonnet Extravaganza: A District-wide Collaboration ..............1:45 - 2:45 pm
Introducing the Texas Topaz Nonfiction Reading List ..............1:45 - 2:45 pm
Friday, April 21
17th Annual 2x2 Showcase: Books for 2 Years to 2nd Grade ..........8:30 - 9:30 am
Discover the Spirit of Texas High School Reading Program ..............8:30 - 9:30 am
Lone Star Reading List Author Panel .....................8:30 - 9:30 am
Discover the Spirit of Texas Middle School Reading Program ..............9:45 - 10:45 am
Lariat Adult Fiction Reading List Author Session ..............12 - 1:45 pm
Texas Bluebonnet Award Author Session ..........12 - 1:45 pm
Tejas Star Book Reading List and Program Ideas ..............1:30 - 2:30 pm
Saturday, April 22
Maverick Graphic Novel Reading List .....................9:15 - 10:15 am
TAYSXAS Reading List Author Panel .....................9:15 - 10:15 am
2017 Little Mavericks Graphic Novel Reading List ..............10:30 - 11:30 am

Storytelling
Wednesday, April 19
Storytelling to Tweens and Teens .................1 - 5 pm

Thursday, April 20
Storytelling to Create Positive Change Inside & Outside Your Institution ..............11:15 am - 12:15 pm
Storytelling Performance Basics ..................................1:45 - 2:45 pm
Story Swap/Vendor Showcase .................3 - 5:15 pm
Once Upon a Time in Middle School: Beginning a Storytelling Troop ..............4:15 - 5:15 pm
Evening Storytelling Concert ..........................7 - 9 pm

Friday, April 21
Library on the Go: Drama and Storytelling to Market Services ..............9:45 - 10:45 am
Encouraging Bilingual Storytelling .....................11 am - 12 pm

Young Adult Literature
Wednesday, April 19
What’s New With Texas Middle Grade and YA Authors?? ..............1:30 - 2:30 pm
Learning to Let Go: Working Through Grief in YA Literature ..............2:45 - 3:45 pm
Thursday, April 20
Graphically Speaking: Graphic Novel Authors Enticing Readers .....................10 - 11 am
13th Annual Poetry Roundup ..............11:15 am - 12:15 pm
Art of the Clue: Investigate Mystery Fiction for Young Adults ..............11:15 am - 12:15 pm
Stories That Make You Say Hmmm: Alternative Historical Fiction for YA ..........1:45 - 2:45 pm
Chilling Tales to Keep You Up at Night: YA Horror and Dark Fantasy ..............3 - 4 pm
Friday, April 21
Lone Star Reading List Author Panel ..........8:30 - 9:30 am
Hey Batter, Batter Swing! Sports Fiction for YA .....................9:45 - 10:45 am
A Conversation with Margaret Peterson Haddix ..............11 am - 12 pm
The Likability Index: Are Female Characters Held to a Higher Standard? ..........11 am - 12 pm
Texas Tea: Meet and Greet with YA Authors ..............1:30 - 3:30 pm
Saturday, April 22
Maverick Graphic Novel Reading List .....................9:15 - 10:15 am
Hot Off the Press: Great New YA Books .....................10:30 - 11:30 am

Management
Wednesday, April 19
Are You Ready? Policies & Procedures for Dealing with Materials Challenges ..........1 - 4 pm
You, Me & RFP: Making the Most of a Complex Process ..............1 - 4 pm
Your Library Has a Brand. Are You Going to Shape It? .....................4 - 5 pm
Thursday, April 20
Are Overdue Fines Overdone? Eliminating Fines in Public Libraries ..............11:15 am - 12:15 pm
Disaster & Crisis Planning with TTX Scenarios ..............11:15 am - 12:15 pm
Appreciative Inquiry: The Positive Approach to Management ..............1:45 - 2:45 pm
HARD Goals & Strategic Planning .....................1:45 - 2:45 pm
Friday, April 21
Preparing for Leadership: Behind the Scenes with New Directors ..............1:30 - 2:30 pm
Accessibility Regulations & Realities: More than Just an Addendum to a Contract ...2:45 - 3:45 pm
Saturday, April 22
Campus Carry: Where Are We Now? ..............9:15 - 10:15 am
Complete the Jigsaw Puzzle: Hire & Integrate the Right Person for Your Team ..............10:30 - 11:30 am

Assessment
Wednesday, April 19
Lessons from the Research Institute for Public Libraries ..............1:30 - 2:30 pm
Getting Started with UX .....................4 - 5 pm
Thursday, April 20
Does Library Use Correlate to College Success? ..............11:15 am - 12:15 pm
Communicating Visually - Creating Infographics with Piktochart - Hands on Lab ..........3 - 4 pm
Learning Analytics Are Coming: Get Informed, Get Connected, Get Ready ..............3 - 4 pm
Friday, April 21
EDUC Initiative and Enhanced Public Service ..........8:30 - 9:30 am
Outcome Measurement Made Easy: A Free Toolkit for Public Libraries.............8:30 - 9:30 am
Explore TLA’s Diverse Community at a Data Fiesta .....................9:45 - 10:45 am
Student Retention Three Ways: Numbers, People, & Stories ..........11 am - 12 pm
Make Your Point with Data Visualization ..............1:30 - 2:30 pm
Own Your Profession: Effective User Analytics ..............1:30 - 2:30 pm
Saturday, April 22
How User Research Drives Innovation at JSTOR ............................10:30 - 11:30 am

Buildings & Facilities
Wednesday, April 19
Bookmobile Bonanza: Starting a School Program ..............1:30 - 2:30 pm
Thursday, April 20
Engaging Student Voice in School Library Design ..............10 - 11 am
Working on the Railroad: Active Learning Spaces for Early Literacy ..............11:15 am - 12:15 pm
Library Beyond Walls: New Adventures in Mobile Librarianship ..............3 - 4 pm
Friday, April 21
Data Visualization Labs: Everything You Wanted to Know but Were Afraid to Ask .............8:30 - 9:30 am
Designing Spaces for People Not Collections ........................................2:45 - 3:45 pm
From Cutting Edge to Common Ground: A Discussion about Library Space ..........3 - 4 pm
Saturday, April 22
A Place for All? Experiences of People with Disabilities in the Library .........9:15 - 10:15 am
Libraries and Co-working Spaces ..............9:15 - 10:15 am

Customer Service
Wednesday, April 19
Strategic Marketing for the Non-Marketing Professional ..............1:30 - 5:30 pm
Thursday, April 20
Are Overdue Fines Overdone? Eliminating Fines in Public Libraries ..............11:15 am - 12:15 pm
Veterans and Military Communities: Serving Those Who Served ..............1:45 - 2:45 pm
Designing Culturally Inclusive Library Programs ..............3 - 4 pm
Friday, April 21
Frontline Library Stories: Unique Challenges, Unique Solutions ..............9:45 - 10:45 am
Saturday, April 22
A Place for All? Experiences of People with Disabilities in the Library ..............9:15 - 10:15 am

Finances
Wednesday, April 19
Budget Survival Skills .....................1:30 - 2:30 pm
Wednesday, April 19

State of Change: Eye-Opening Demographics that Affect Your Library ........................................... 2:45 – 3:45 pm

Thursday, April 20

Big Data: Making Research Accessible, Discoverable, & Reusable .................................. 11:15 am – 12:15 pm

Does Library Use Correlate to College Success? ........................................................................ 11:15 am – 12:15 pm

Re-imagine the Academic Library ......................................................................................... 4:15 – 5:15 pm

Friday, April 21

Building a Community of Future Ready School Librarians .................................................... 9:45 - 10:45 am

Make Your Point with Data Visualization ............................................................................. 1:30 - 2:30 pm

Own Your Profession: Make Your Point with Data Visualization ........................................... 1:30 - 2:30 pm

Innovation Ecosystem: Creating an Atmosphere of Innovation at Your Library .................. 4:15 – 5:15 pm

Saturday, April 22

Is Data Literacy Important to Undergraduate Information Literacy? ..................................... 11 am – 12 pm

Playing With Matches: An Introduction to Regular Expressions ........................................... 1:30 - 3:30 pm

Emerging Technology

Wednesday, April 19

Tech Camp ................................................................................................................... 10 am – 4 pm

Going Places with Google Expeditions ................................................................................. 1:15 – 2 pm

Is It A Tool or an Experience?: What New Technology Is Right For You & How To Approach It 2:15 – 3 pm

Thursday, April 20

Top Tech Trends ............................................................................................................. 4:15 – 5:15 pm

TECHNOLOGY – NETWORKS & HARDWARE

Thursday, April 20

Surviving a 1:1 Implementation ......................................................................................... 1:45 – 2:45 pm

Friday, April 21

Owning Your Inner Information Technologist ...................................................................... 9:45 – 10:45 am

Not Your Mom’s Raspberry Pi ............................................................................................... 2:45 – 3:45 pm

Saturday, April 22

Digital Making with Raspberry Pi .......................................................................................... 9:15 – 10:15 am

Dashing to Code ................................................................................................................. 9 – 9:45 am

Cutting Edge Technologies for Promoting Your Library: FB Live, Snapchat, Periscope and More ................................................................................................................... 11 am – 12 pm

Not Your Mom’s Raspberry Pi ............................................................................................... 2:45 – 3:45 pm

Saturday, April 22

Low Cost No Cast STEAM programming ............................................................................. 12:15 – 1 pm

The Balanced School Library Program ................................................................................... 1:45 – 2:45 pm

Friday, April 21

Dashing to Code ................................................................................................................. 9 – 9:45 am

Cutting Edge Technologies for Promoting Your Library: FB Live, Snapchat, Periscope and More ................................................................................................................... 11 am – 12 pm

Not Your Mom’s Raspberry Pi ............................................................................................... 2:45 – 3:45 pm

Saturday, April 22

Building a Culture of Creating & Inventing in Libraries with Makerspace Tools and Resources ......................................................................................................................... 9 – 9:45 am

Texas Media Awards Presentation ......................................................................................... 9:30 – 11:30 am

The State of Make in Texas .................................................................................................. 10 – 10:45 am

Circulating ‘Take and Make’ Maker Kits ........................................................................... 11 – 11:45 am

Literacy

Wednesday, April 19

Pop-Up Book Distributions: Creating an Oasis in a Literary Desert ........................................ 1:30 – 2:30 pm

‘Series’ously Check Us Out .................................................................................................. 1:30 – 2:30 pm

Thursday, April 20

Play & Learn: Get on the Little Read Wagon ........................................................................ 10 – 11 am

Whodunnit? Programming with Forensics and Mysteries ................................................. 10 – 11 am

Working on the Railroad: Active Learning Spaces for Early Literacy ................................... 11:15 am – 12:15 pm

Community Engagement à la carte ................................................................................. 1:45 – 2:45 pm

Keep Libraries Weird: Creative Programming for Teens .................................................... 1:45 – 2:45 pm

Scribblers: Creative Writing in the Community .................................................................. 1:45 – 2:45 pm

Inspiring Music Play for Infants & Toddlers ........................................................................ 3 – 4 pm

Friday, April 21

Building Blocks of Language Learning ............................................................................... 8:30 – 9:30 am

Do Author Visits Make a Difference? ......................................................................................... 9:45 – 10:45 am

Magic of Writing: Ray Bradbury’s Techniques ................................................................... 11 am – 12 pm

Connecting Readers and Authors through Video - KidLit TV .............................................. 1:30 – 2:30 pm

Literature Circles: Voice and Choice ...................................................................................... 2:45 – 3:45 pm

Young Children of Literacy: Libraries in Action ...................................................................... 2:45 – 3:45 pm

Saturday, April 22

Baby Book Clubs: Connecting Books and Babies ............................................................... 10:30 – 11:30 am

AP Integration Basics: Concepts and Applications ............................................................... 8:30 – 10:45 am

API Integration Basics: Concepts and Applications ............................................................... 8:30 – 10:45 am

User Services

Wednesday, April 19

Bookmobile Bonanza: Starting a School Program ............................................................... 1:30 – 2:30 pm

Using US Government Documents of Genealogical Research ........................................ 2:45 – 3:45 pm

Friday, April 21

Frontline Library Stories: Unique Challenges, Unique Solutions ........................................ 9:45 – 10:45 am

Creation & Fabrication

Wednesday, April 19

Tech Camp .............................................................................................................................. 10 am – 4 pm

Integrating Maker Literacies into Experiential Learning Assignments .............................. 10:15 – 11 am

Coding in the Library: Tips and Tricks for Getting Started ................................................. 11:15 am – 12 pm

3D Design with Tinkercad - Hands on Lab 02 .................................................................... 1:30 – 2:30 pm

Thursday, April 20

Low Cost No Cast STEAM programming ............................................................................. 12:15 – 1 pm

The Balanced School Library Program ................................................................................... 1:45 – 2:45 pm

Friday, April 21

Dashing to Code ................................................................................................................. 9 – 9:45 am

Cutting Edge Technologies for Promoting Your Library: FB Live, Snapchat, Periscope and More ................................................................................................................... 11 am – 12 pm

Not Your Mom’s Raspberry Pi ............................................................................................... 2:45 – 3:45 pm

Saturday, April 22

Building a Culture of Creating & Inventing in Libraries with Makerspace Tools and Resources ......................................................................................................................... 9 – 9:45 am

Texas Media Awards Presentation ......................................................................................... 9:30 – 11:30 am

The State of Make in Texas .................................................................................................. 10 – 10:45 am

Circulating ‘Take and Make’ Maker Kits ........................................................................... 11 – 11:45 am

Literacy

Wednesday, April 19

Pop-Up Book Distributions: Creating an Oasis in a Literary Desert ........................................ 1:30 – 2:30 pm

‘Series’ously Check Us Out .................................................................................................. 1:30 – 2:30 pm

Thursday, April 20

Play & Learn: Get on the Little Read Wagon ........................................................................ 10 – 11 am

Whodunnit? Programming with Forensics and Mysteries ................................................. 10 – 11 am

Working on the Railroad: Active Learning Spaces for Early Literacy ................................... 11:15 am – 12:15 pm

Community Engagement à la carte ................................................................................. 1:45 – 2:45 pm

Keep Libraries Weird: Creative Programming for Teens .................................................... 1:45 – 2:45 pm

Scribblers: Creative Writing in the Community .................................................................. 1:45 – 2:45 pm

Inspiring Music Play for Infants & Toddlers ........................................................................ 3 – 4 pm

Friday, April 21

Building Blocks of Language Learning ............................................................................... 8:30 – 9:30 am

Do Author Visits Make a Difference? ......................................................................................... 9:45 – 10:45 am

Magic of Writing: Ray Bradbury’s Techniques ................................................................... 11 am – 12 pm

Connecting Readers and Authors through Video - KidLit TV .............................................. 1:30 – 2:30 pm

Literature Circles: Voice and Choice ...................................................................................... 2:45 – 3:45 pm

Young Children of Literacy: Libraries in Action ...................................................................... 2:45 – 3:45 pm

Saturday, April 22

Baby Book Clubs: Connecting Books and Babies ............................................................... 10:30 – 11:30 am
Wednesday, April 19
Caring for the Mind: Providing Mental Health Information .......................................................... 12:15 - 1:15 pm

Thursday, April 20
Best Practices for Building LibGuides ........................................... 1:45 - 2:45 pm

Services for Adults
Wednesday, April 19
Tools and Trends in Genealogy ........................................... 8 am - 12 pm
Native American / First Nations Research ........................................... 1:30 - 2:30 pm

Thursday, April 20
Reading from the Ears Up: Reader/Listener Appeal of the Audio Book ........................................................................ 11:15 am - 12:15 pm
Veterans and Military Communities: Serving Those Who Served ........................................... 1:45 - 2:45 pm
Partnering to Financially Empower Users of All Ages ........................................................................... 3 - 4 pm
More than Surname Surfing: Using the Internet Resources for Genealogists ........................................... 4:15 - 5:15 pm
What’s On Top at Your Library: Outreach with Bear ........................................................................... 4:15 - 5:15 pm

Friday, April 21
Creating Seamless Student Transitions from High School to College ........................................... 9:45 - 10:45 am
Talking About Reading! ........................................................................ 9:45 - 10:45 am
Physical Computing with Scratch ........................................................................ 10 - 10:45 am
Design Thinking for Innovative Library Programming ........................................................................... 11 - 11:45 am
Magic of Writing: Ray Bradbury’s Techniques .............................................................................. 11 am - 12 pm
The Perfect Recipe: Cooking Programs in the Public Library ........................................................................... 11 am - 12 pm
Art Unbound and Loud in the Library ............................................................................. 1:30 - 2:30 pm
Historical Research Methodology: Engaging the Process to Find all the Answers ......................... 2:45 - 3:45 pm

Saturday, April 22
The Embedded Librarian: Building Partnerships among Public Libraries, Entrepreneurs, and Small Businesses ........................................................................... 8 - 9 am
Artful Libraries: Inspiring Cultural Literacy .............................................................................. 9:15 - 10:15 am
The ACRL Framework Sandbox for Humanities, Social Sciences & STEM Librarians ........................................... 10:30 - 11:30 am

Services for Children & Young Adults
Wednesday, April 19
Bark & Tell! Therapy Dogs in Your Library ............................................................................. 12:15 - 1:15 pm
Passive Programming for Active Young Users ................................................................................ 12:15 - 12:45 pm
Storytelling to Tweens and Teens ......................................................................................... 1 - 5 pm
Pop-Up Book Distributions: Creating an Oasis in a Literary Desert ........................................... 1:30 - 2:30 pm
Teen Book Clubs of the Future: Embracing Reading in Cyberspace ........................................... 1:30 - 2:30 pm

Thursday, April 20
Ambassador Schu’s Books for You and Your Readers, Too! ...................................................................... 10 - 11 am
Play & Learn: Get on the Little Read Wagon .................................................................................. 10 - 11 am
Whodunnit? Programming with Forensics and Mysteries ........................................................................... 10:45 - 11 am
Cultivating Bluebonnets from Camptground to Battleground ........................................... 11:15 am - 12 pm
Reading from the Ears Up: Reader/Listener Appeal of the Audio Book ........................................... 11:15 am - 12:15 pm
Working on the Railroad: Active Learning Spaces for Early Literacy ........................................... 11:15 am - 12:15 pm
Bluebonnet Extravaganza: A District-wide Collaboration ........................................................................... 1:45 - 2:45 pm

Keep Libraries Weird; Creative Programming for Teens ................................................................ 1:45 - 2:45 pm
Inspirational Music Play for Infants & Toddlers .............................................................................. 3 - 4 pm
Partnering to Financially Empower Users of All Ages ........................................................................... 3 - 4 pm
Service Learning Success: Partnerships Connecting Students and Community ........................................... 3 - 4 pm
DIY Escape Room ............................................................................. 3:15 - 4:15 pm
Try Something Different in your Library with BreakoutEDU ........................................................................... 4:15 - 5:15 pm

Friday, April 21
Discover the Spirit of Texas Middle School Reading Program ........................................................................... 9:45 - 10:45 am
Do Author Visits Make a Difference? ......................................................................................... 9:45 - 10:45 am
Early Childhood Health and Fitness ......................................................................................... 9:45 - 10:45 am
Pin-Worthy Library Programming & Curriculum Collaborations ......................................................... 9:45 - 10:45 am
Music Play with Purpose: Readiness, Literacy, & Inclusion in Storytime ........................................... 11 am - 12 pm
Girls, STEM & Entrepreneurship: Empowering the Next Generation ........................................... 12 - 12:45 pm
Art Unbound and Loud in the Library ......................................................................................... 1:30 - 2:30 pm
Serving Secondary Special Needs: Students in the Library ........................................................................... 1:30 - 2:30 pm
Connecting Art and Books with NCCIC ......................................................................................... 2:45 - 3:45 pm
Real World Teen Services ......................................................................................... 2:45 - 3:45 pm

Saturday, April 22
Texas Media Awards Presentation ......................................................................................... 9:30 - 11:30 am
Baby Book Clubs: Connecting Books and Babies .............................................................................. 10:30 - 11:30 am
Breakout (EDU) of Traditional Learning ......................................................................................... 10:30 - 11:30 am

Services for Special Populations
Wednesday, April 19
Bark & Tell! Therapy Dogs in Your Library ..................................................................................... 12:15 - 1:15 pm
Caring for the Mind: Providing Mental Health Information ......................................................... 12:15 - 1:15 pm

Thursday, April 20
Pop-Up Book Distributions: Creating an Oasis in a Literary Desert ........................................... 1:30 - 2:30 pm
Urban Libraries and Community Development .............................................................................. 4 - 5 pm

Transliteration & Instruction
Wednesday, April 19
Integrating Maker Literacies into Experiential Learning Assignments ........................................... 10:15 - 11 am
Coding in the Library: Tips and Tricks for Getting Started ........................................................................... 11:15 am - 12 pm
Going Places with Google Expeditions ......................................................................................... 1:15 - 2 pm
Owning Distance Learning: Three-Minute Success Stories ........................................................................... 4 - 5 pm

Thursday, April 20
Digital Storytelling: More than Just Movies ............................................................................. 10 - 11 am
Guided Inquiry Design: A Framework in Your School ........................................................................... 10 - 11 am
Whodunnit? Programming with Forensics and Mysteries ........................................................................... 10 - 11 am
Work It! Own It! Gaining Confidence in Assessing the ACRL Framework ........................................... 10 - 11 am
Beyond Google: Leveraging OER & TexQuest Resources with Gen Z Learners ........................................... 11:15 am - 12:15 pm
Keep Them Listening: Tools and Tips to Engage an Audience ......................................................... 11:15 am - 12:15 pm
Librarian on the Stage: Acting Techniques to Enhance Your Teaching Presence ........................................... 11:15 am - 12 pm
Low Cost No Cost STEAM programming ......................................................................................... 12:15 - 1 pm
The Balanced School Library Program ......................................................................................... 1:45 - 2:45 pm
Best Practices for Building LibGuides ......................................................................................... 1:45 - 2:45 pm
Surviving a 1:1 Implementation ......................................................................................... 1:45 - 2:45 pm

Friday, April 21
Building Blocks of Language Learning ......................................................................................... 8:30 - 9:30 am
Dashing to Code ......................................................................................... 9 - 9:45 am
Creating Seamless Student Transitions from High School to College ........................................... 9:45 - 10:45 am
Pin-Worthy Library Programming & Curriculum Collaborations ......................................................... 9:45 - 10:45 am
Physical Computing with Scratch .......................................................................................... 10 - 10:45 am
Design Thinking for Innovative Library Programming ........................................................................... 11 - 11:45 am
Collaboration Across the Content Areas ......................................................................................... 11 am - 12 pm
Is Data Literacy Important to Undergraduate Information Literacy? ......................................................... 11 am - 12 pm
Girls, STEM & Entrepreneurship: Empowering the next generation ......................................................... 12 - 12:45 pm
Power Up with Circuits ................................................................................................. 1 - 1:45 pm
ACRL Framework Curriculum Mapping ......................................................................................... 1:30 - 2:30 pm
Cloud-based Genius Hour ................................................................................................. 2 - 2:45 pm
ACRL Framework Round Table Discussions ........................................................................... 2:45 - 3:45 pm

Saturday, April 22
Engaging and Developing Positive Digital Citizens ........................................................................... 9:15 - 10:15 am
The ACRL Framework Sandbox for Humanities, Social Sciences & STEM Librarians ........................................... 10:30 - 11:30 am
Breakout (EDU) of Traditional Learning ......................................................................................... 10:30 - 11:30 am
Google Apps for Advanced Users .......................................................................................... 10:30 - 11:30 am
How User Research Drives Innovation at JSTOR ........................................................................... 10:30 - 11:30 am

2017 ANNUAL CONFERENCE EDITION: OWN YOUR PROFESSION
The wealth of programming at annual conference presents tough choices, but don’t forget to allow plenty of time for trips to the TLA Exhibit Hall, beginning with Wednesday night’s Grand Opening and Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to visit with our exhibitors and thank our 2017 sponsors for their contributions to TLA and Texas libraries.

Visit www.tla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.
## WEDNESDAY APRIL 19 PRECONFERENCES

**ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.**

Preregistration is required for all preconferences by Friday, April 7; ticket purchase is required as noted. All preconferences will be held at the Henry B. Gonzalez Convention Center unless otherwise noted.

### Continuing Professional Education Credits

<table>
<thead>
<tr>
<th>Event Number</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>CPE#123: SBEC 2.0; TSLAC 2.0</th>
</tr>
</thead>
</table>

### Program Title

**8:00 - 9:50 am**

**Event Number**

State Board for Educator Certification

TX State Library & Archives Commission

---

CPE#301: SBEC 7.0; TSLAC 7.0

**Train the Trainer: Designing Courses for Adult Learners** *(Ticketed; register online only)*

**Program Title**

8:00 AM - 4:00 PM

<table>
<thead>
<tr>
<th>Jamie LaRue</th>
</tr>
</thead>
</table>

Looking for proven training techniques? Learn a six-step process to integrate the four primary principles of adult learning, create lesson plans for the three parts of a course, and design relevant activities to measure course objectives. Receive tools, templates, and training to design effective courses. Workshop includes a lifetime license to use an electronic copy of The Course Design Blue Print Kit® with manual and customizable templates. Visit [www.WorkshopWiz.com](http://www.WorkshopWiz.com) for more details.

Shannon Carrozza, Shannan Renee Coaching and Training.

**CONFERENCE PROGRAM COMMITTEE**

CPE#303: SBEC 3.0; TSLAC 3.0

** Intellectual Freedom & Advocacy Boot Camp** *(Ticketed)*

9:00 AM - 12:00 PM

| Jamie LaRue |

How do I advance intellectual freedom within the profession and with my stakeholders? How do I become a respected and effective advocate in my community? The speaker answers these questions and more.

Jamie LaRue, Office of Intellectual Freedom, American Library Association (IL).

**INTELLECTUAL FREEDOM COMMITTEE; BLACK CAUCUS ROUND TABLE; GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE; PUBLIC LIBRARIES DIVISION; SPECIAL LIBRARIES DIVISION; AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.**

CPE#300: SBEC 4.0; TSLAC 4.0

** Tools and Trends in Genealogy: Something for Everyone - Genealogical Reference Services in the 21st Century** *(Ticketed)*

9:00 AM - 12:00 PM

| Curt Witcher |

New genealogy resources come online all the time and new genealogists are engaging all the time. Explore the expectations of 21st century genealogists and become familiar with the latest tools and trends in family history research.

Curt Witcher, Allen County Public Library (IN).

| ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE. |

CPE#302: SBEC 6.0; TSLAC 6.0

** Making the Case for Funding, Programs, and Innovation** *(Ticketed)*

9:00 AM - 4:00 PM

| Nancy L. Maron |

Designed for leaders and aspiring leaders in libraries of all types, this workshop offers a hands-on approach to making the case for change. In this session, you will learn and apply tools that will help you to identify ways to better position your organization in its community, identify the key stakeholders you’ll need to have on your side, and articulate the case for change. Teams strongly encouraged to attend. Based on the IMLS-sponsored NEXUS Curriculum.

Ling Hwey Jeng, (moderator), Texas Woman’s University and Nancy L. Maron, BlueSky to BluePrint, and Yonkers Public Library.

**CONFERENCE PROGRAM COMMITTEE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.**

CPE#305: SBEC 3.0; TSLAC 3.0

** Are You Ready? Policies & Procedures for Dealing with Materials Challenges** *(Ticketed)*

1:00 - 4:00 PM

| Curt Witcher |

It is critical to have complete, clear policies and procedures for dealing with challenges to library materials. Participants will work in facilitated small groups to develop or revise their own policies and procedures. The preconference also includes best practices for training staff to handle challenges.

Courtney P. Kincaid, North Richland Hills Library; and Jamie LaRue, Office of Intellectual Freedom, American Library Association (IL).

**INTELLECTUAL FREEDOM COMMITTEE; GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE; LATINO CAUCUS ROUND TABLE; PUBLIC LIBRARIES DIVISION; AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.**

CPE#351: SBEC 3.0;TSLAC 3.0

** Discover Your Innovation Style** *(Ticketed; register online only)*

1:00 - 4:00 PM

What style of innovator are you? With her Innovation Quotient Edge Assessment, Tamara Kleinberg, consultant to Fortune 500 companies, can help you develop a stronger, more valued voice for innovation and change. Attendees will receive a copy of the IQE Assessment.

Tamara Kleinberg, The Shuuk (CO).

**CONFERENCE PROGRAM COMMITTEE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.**

CPE#353: SBEC 3.0; TSLAC 3.0

** Problem Solving with Design Thinking: Applying Stanford’s d.school Method** *(Ticketed)*

1:00 - 4:00 PM

Tackle your library problems with the Stanford d.school (Institute of Design) method for building creative solutions. The workshop focuses on using hands-on approaches to solve critical issues. Participants are encouraged to work with partners on concerns facing their own libraries.

Alexia K. Riggs, Howard Payne University.

**COLLEGE AND UNIVERSITY LIBRARIES DIVISION.**

CPE#352: SBEC 3.0; TSLAC 3.0

** You, Me, and RFP: Making the Most of a Complex Process** *(Ticketed)*

1:00 - 4:00 PM

| Eileen Condon |

The RFP (Request for Proposals) is an involved process that libraries, service groups, and companies undertake as part of their ongoing operations. Examine the RFP workflow from the perspective of the library, the vendor, the consortium, and the state government.

Eileen Condon, Webster University Libraries (MO); Arta Kabashi, ProQuest; Carol Seiler, EBSCO Information Services; J. Michael Thompson, University of Houston; and Russlene Waukechon, Texas State Library & Archives Commission.

**TEXAS STATE LIBRARY & ARCHIVES COMMISSION.**

CPE#354: SBEC 3.5; TSLAC 3.5

** Engaging Your Community: Using the Aspen Report to Re-envision Your Library** *(Ticketed)*

1:00 - 4:30 PM

Eileen Condon, Webster University Libraries (MO); Arta Kabashi, ProQuest; Carol Seiler, EBSCO Information Services; J. Michael Thompson, University of Houston; and Russlene Waukechon, Texas State Library & Archives Commission.

**TEXAS STATE LIBRARY & ARCHIVES COMMISSION.**
Use Rising to the Challenge and its companion Action Guide to engage your community in a discussion of aspirations and possibilities. Participants will learn about the tools and techniques developed for use at the local level. This program will address how to apply the resources in academic, public, research, and school settings.


PUBLIC LIBRARIES DIVISION AND WORKFORCE-LIBRARY PARTNERSHIPS TASK FORCE

CPE#355: SBEC 4.0; TSLAC 4.0

**Becoming the Copyright Expert at Your Library**

*(Ticketed)*

1:00 - 5:00 PM

Whether or not it is in your job description, people in your institution are turning to you for copyright expertise. Develop a toolkit to address the use of others’ creative works and learn how copyright applies to your own professional work.

Naomi M. Bates, Northwest ISD (Justin); Gretchen McCord, Digital Information Law; Kevin L. Smith, University of Kansas Libraries; and Stephanie Swenson Towery, Texas State University.

COPYRIGHT AND ACCESS INTEREST GROUP

CPE#356: SBEC 4.0; TSLAC 4.0

**Strategic Marketing for the Non-Marketing Professional** *(Ticketed)*

1:30 - 5:30 PM

Marketing is not about signs and eBlasts; it is about understanding your patrons and positioning your library to meet their needs. Use segmentation, targeting, and positioning to make your library indispensable. Participants will earn a Strategic Marketing Certificates of Completion.

Mentoring follows in the Collaboration Space.

Ryan Hamilton, Goizueta Business School, Emory University.

CONFERENCE PROGRAM COMMITTEE

CPE#357: SBEC 3.0

**Speed Dating the Bluebonnets** *(Ticketed)*

3:00 - 6:00 PM

Texas Bluebonnet Award®

In a small group format, several authors on the 2017-18 TBA Master List will share their experiences and inspirations, while committee members present best practices and book-specific resources to promote a lifelong love of reading.

TEXAS BLUEBONNET AWARD COMMITTEE

**Tech Camp**

CPE#304: SBEC 5.5; TSLAC 5.5

**Ticketed; register online only**

10:00 AM - 4:00 PM

TLA’s acclaimed Tech Camp returns with new content to equip participants with skills and knowledge to maximize social media platforms, web applications, digital content, and tech tools that wow students, teachers, and administrators. Learn what’s hot, what will be hot, and how to master and promote these resources to build learning and collaboration at your school. Bring your own device.

**Future Ready Think Tank!**

With the Future Ready movement in full swing, we want to offer a space for librarians to come together at Tech Camp and brainstorm ways they can make their libraries and students Future Ready! Librarians with great Future Ready ideas are also encouraged to come to this space and share. The Future Ready Think Tank will be open all day, and Tech Camp participants are encouraged to pop in as they have a few minutes here and there.

9:00 - 10:00 AM \__________________________**Registration**

10:00 - 10:50 AM \__________**Opening Keynote with Hadi Partovi**

Come start your day with our opening keynote by Hadi Partovi, a tech entrepreneur, investor, and CEO of the education nonprofit Code.org. In 2013 Hadi and his twin brother Ali launched the education nonprofit Code.org, which Hadi continues to lead full-time. Code.org has established computer science classes in 15% of US classrooms, created the most broadly used curriculum platform for K-12 computer science, and launched the global Hour of Code movement that has reached over 100 million students.

11:00 AM - 11:40 AM \___________________________**Breakout Session 1**

Participants will have 4 breakout session times, with multiple no repeat sessions being offered. Attendees are encouraged to go to any and all sessions they are interested in, and can move between sessions offered at the same time.

11:45 AM - 12:25 PM \___________________________**Breakout Session 2**

12:30 - 1:20 PM \______________________________**Inspirational Lunch with Sherry Gick & Sponsor Visits**

Enjoy your lunch while being inspired by Sherry Gick! Sherry Gick is a teacher-librarian, technology integrator, tech coach, international speaker, social media lover, YA reader, technology addict, iPhone fiend, collaborator, relocated southern belle, envelope pusher, idea challenger, optimist, and runner. She has 20 years of experience in education teaching K-12 students. She was named a Library Journal Mover and Shaker in 2015, is a
Chrome is more than just a browser, it’s a whole OS with more free options than a pirate’s chest! Come and learn about some of the extensions and add-ons that you COULD live without...but shouldn’t! In this hands-on session with Amy Mayer of friEdTechnology.com. Be sure to bring your Mac, PC, or Chromebook!

Helpful Apps for 1:1 Libraries
Carolyn B. Foote, Eanes ISD
iPads or 1:1 laptops? Having devices available to students provides you with many opportunities to engage students. What are some go-to apps that are useful across many subject areas? Explore ways to collaborate with teachers and some helpful apps like Canva, Flipgrid, and more!

Don’t Debug Me...I’m Coding!
Crispy Casey, Frisco ISD
Only 1 in 4 schools teach computer programming; yet careers in computer science are on the rise. Libraries are rapidly becoming the place to prepare students for these 21st century skills, and librarians must be equipped to meet this demand. This session will provide attendees with the tools needed to introduce coding to their patrons and create a coding program in their library for students of any age.

Virtual Learning Commons
Heather Lister, Mackin Educational Resources
The idea of a Learning Commons isn’t new, but how about taking that philosophy of a flexible, participatory space and making it digital. Ditch the traditional library website and recreate the space into a two-way stream of participation. Join Heather to explore what makes a successful commons and learn how to create one.

The Digital Playground: Who’s On Recess Duty?
Nikki D. Robertson, James Clemens High School (Madison City Schools, Madison, AL)
Our kids are growing up on the digital playground and no one is on recess duty. In this session, join Nikki D Robertson to learn how and why librarians should serve as role models regarding the proper use of social media tools (Facebook, Twitter, Snapchat, Instagram), support authentic learning experiences that include social media tools as a component, and advocate for ways schools can use these platforms and more to inform, involve, and engage.

Don’t Debug Me...I’m Coding!
Crispy Casey, Frisco ISD
Only 1 in 4 schools teach computer programming; yet careers in computer science are on the rise. Libraries are rapidly becoming the place to prepare students for these 21st century skills, and librarians must be equipped to meet this demand. This session will provide attendees with the tools needed to introduce coding to their patrons and create a coding program in their library for students of any age.

Virtual Learning Commons
Heather Lister, Mackin Educational Resources
The idea of a Learning Commons isn’t new, but how about taking that philosophy of a flexible, participatory space and making it digital. Ditch the traditional library website and recreate the space into a two-way stream of information, made for participation.

Creating Even More with Google Drive!
Kyle Pace, Grain Valley School District (Lee’s Summit, MO)
Are you ready to take your use of Google Drive beyond Docs, Sheets, and Slides? Did you know there’s lots of awesome apps available to you in Google Drive that make it do even more! Come to this session to learn about all of the extra awesome things that Google Drive can do for you and your students!

An Unshakeable Passion for Screencasting or How to Teach Thousands for Free
Amy J. Mayer, friEdTechnology
I have a confession... I have a passion for screencasting, and I would love to share my tips and tricks with an audience ready to help 1000s of people via YouTube. Learn how to start your own YouTube channel, add thumbnail images and captions, and get your first subscribers. We’ll attempt to make our first video and get it uploaded during this fast-paced session. Come ready to do and learn and find our own passion for screencastin’ with Amy.

Tech Club @Your Library
Michelle Cooper, White Oak ISD
Introducing STE(A)M activities into your library curriculum promotes real world problem solving, hands on inquiry and open ended exploration, collaboration, and recognizing that failure is an important part of the learning process. Starting a tech club enables your students the opportunity to learn about circuits, robotics, coding and more.

Recap your learning from the day with Nikki D. Robertson for our closing smackdown! Nikki is a veteran educator, librarian and instructional technology facilitator for James Clemens High School. She is passionate about Digital Literacy - Take Charge of Your Search.

In this session, participants will explore ways digital portfolios are a critical and powerful educational component that grow and develop with students throughout their lifetimes. Digital portfolios allow for alternative grading, self-reflection, and so much more! Join Nikki D Robertson to learn how you can start using digital portfolios in your school featuring Kindergarteners all the way to YOU!

Anytime, Anywhere. Learning for All.
Laura Seneman, ESC Region 1
School librarians are in a strategic position to positively impact student learning and teacher effectiveness. This workshop will address strategies school librarians can use to increase their effectiveness when supporting teachers with the new teacher evaluation tool (T-TESS).

Creating Even More with Google Drive!
Kyle Pace, Grain Valley School District (Lee’s Summit, MO)
Are you ready to take your use of Google Drive beyond Docs, Sheets, and Slides? Did you know there’s lots of awesome apps available to you in Google Drive that make it do even more! Come to this session to learn about all of the extra awesome things that Google Drive can do for you and your students!

An Unshakeable Passion for Screencasting or How to Teach Thousands for Free
Amy J. Mayer, friEdTechnology
I have a confession... I have a passion for screencasting, and I would love to share my tips and tricks with an audience ready to help 1000s of people via YouTube. Learn how to start your own YouTube channel, add thumbnail images and captions, and get your first subscribers. We’ll attempt to make our first video and get it uploaded during this fast-paced session. Come ready to do and learn and find our own passion for screencastin’ with Amy.

Tech Club @Your Library
Michelle Cooper, White Oak ISD
Introducing STE(A)M activities into your library curriculum promotes real world problem solving, hands on inquiry and open ended exploration, collaboration, and recognizing that failure is an important part of the learning process. Starting a tech club enables your students the opportunity to learn about circuits, robotics, coding and more.

Virtual Learning Commons
Heather Lister, Mackin Educational Resources
The idea of a Learning Commons isn’t new, but how about taking that philosophy of a flexible, participatory space and making it digital. Ditch the traditional library website and recreate the space into a two-way stream of information, made for participation.

Creating Even More with Google Drive!
Kyle Pace, Grain Valley School District (Lee’s Summit, MO)
Are you ready to take your use of Google Drive beyond Docs, Sheets, and Slides? Did you know there’s lots of awesome apps available to you in Google Drive that make it do even more! Come to this session to learn about all of the extra awesome things that Google Drive can do for you and your students!

An Unshakeable Passion for Screencasting or How to Teach Thousands for Free
Amy J. Mayer, friEdTechnology
I have a confession... I have a passion for screencasting, and I would love to share my tips and tricks with an audience ready to help 1000s of people via YouTube. Learn how to start your own YouTube channel, add thumbnail images and captions, and get your first subscribers. We’ll attempt to make our first video and get it uploaded during this fast-paced session. Come ready to do and learn and find our own passion for screencastin’ with Amy.

Tech Club @Your Library
Michelle Cooper, White Oak ISD
Introducing STE(A)M activities into your library curriculum promotes real world problem solving, hands on inquiry and open ended exploration, collaboration, and recognizing that failure is an important part of the learning process. Starting a tech club enables your students the opportunity to learn about circuits, robotics, coding and more.

Virtual Learning Commons
Heather Lister, Mackin Educational Resources
The idea of a Learning Commons isn’t new, but how about taking that philosophy of a flexible, participatory space and making it digital. Ditch the traditional library website and recreate the space into a two-way stream of information, made for participation.

Creating Even More with Google Drive!
Kyle Pace, Grain Valley School District (Lee’s Summit, MO)
Are you ready to take your use of Google Drive beyond Docs, Sheets, and Slides? Did you know there’s lots of awesome apps available to you in Google Drive that make it do even more! Come to this session to learn about all of the extra awesome things that Google Drive can do for you and your students!

An Unshakeable Passion for Screencasting or How to Teach Thousands for Free
Amy J. Mayer, friEdTechnology
I have a confession... I have a passion for screencasting, and I would love to share my tips and tricks with an audience ready to help 1000s of people via YouTube. Learn how to start your own YouTube channel, add thumbnail images and captions, and get your first subscribers. We’ll attempt to make our first video and get it uploaded during this fast-paced session. Come ready to do and learn and find our own passion for screencastin’ with Amy.

Tech Club @Your Library
Michelle Cooper, White Oak ISD
Introducing STE(A)M activities into your library curriculum promotes real world problem solving, hands on inquiry and open ended exploration, collaboration, and recognizing that failure is an important part of the learning process. Starting a tech club enables your students the opportunity to learn about circuits, robotics, coding and more.
YouTube: Work Smarter. Create Harder
Kyle Pace, Grain Valley School District (Lee’s Summit, MO)
Are you ready to increase your knowledge of YouTube beyond playing a video here and there in class? This session will cover ways to not only curate existing content, but how to create content, upload it, and make it work best for you and your students. Learn how to use YouTube in new ways to not only provide quality instructional content to your students, but produce quality content for your students as well. Tools for creating screencasts will be covered as well as important security settings for uploading content you create.

Googliscious: Learn How (and Why) to Get the Google Certification That’s Right for You
Amy J. Mayer, friEdTechnology
In the constantly changing world of Google Apps for Education, how do you make sure you keep up with the changes? How can you achieve Google status that will help you prove your skills? Learn how, what, where, and why to keep up in the often confusing constantly changing world of Google Certifications with Google Apps PD Partner Amy Mayer, friEdTechnology.

Arduino-No? or Yes!
Allyssa Loya, Rockwell ISD
If you haven’t heard of Arduino, you need to! Arduino is an incredibly versatile (and affordable) platform that students can use to build a number of amazing electronic projects. From simple blinking lights on a circuit breadboard to coding the Arduino Uno, this is the next step for all of your tinkering and coding kids. This presentation will show you the ins and outs of how to get started with the basics of Arduino. Building, coding and ready to print instructions will be covered in this session. Arduino is best for kids 5th grade and up. See you there!

Badge Up! Making Learning Visible Through Digital Badges
Teresa L. Diaz, North East ISD
Digital badges are a powerful tool for identifying, validating, and virtually sharing diverse skills, knowledge, and competencies. Digital badges have made their way into professional learning environments, the occasional classroom or project assessment, but what about your library, or even your entire school community? See how one school library developed a badge ecosystem for engaging, applying, and recognizing ongoing learning for its students through flipped instruction, self-paced learning, and mastery-based formative assessment. Explore ideas and ways to develop an integrated digital badge platform for your own library or campus.

Breakout Session 4 Programs
2:10 - 2:50 PM

Getting HYPED with hyperdocs!
Sherry Gick, Five Star Technology Solutions
What the heck is a hyperdoc? Why should you be using them with students and staff? How do I get started creating them? We’ll explore the ever expanding world of hyperdocs using a variety of tools and resources. Your hyperdocs tool belt will be locked, loaded, and ready to use after this session!

Online Design Tools
Laura Shenenmon, ESC Region 1
School Libraries provide a comprehensive collection of high-quality instructional resources and services that help students develop information and digital literacy skills. In this session, teachers will explore the resources that tap into your students’ interests and imaginations.

Twitter as a Professional Development Tool
Kyle Pace, Grain Valley School District (Lee’s Summit, MO)
Twitter is a widely popular tool for developing a PLN, or Personal Learning Network. It’s a quick and easy way to connect with like minded educators, get ideas and resources, and participate in educational chats. This session will cover the basics of how to use Twitter, terminology, hashtags, and making connections. Leave with a great beginning to your personal learning network!

Tech Tools to Revolutionize Your Library FREE from Google!
Jacqueline Higginbotham, New Caney ISD & Amy J. Mayer, friEdTechnology
In this hands-on session, librarians will interact with real-world examples of technology integration in the library settings. From knowing who is using the library, and how often, to keeping track of scheduling future visits and events, Google has the tools for you. Whether or not your school uses Google Apps for Education, you can still use these techniques. Investigate Google Forms and learn to create Google Calendar layers that will keep your library running smoothly and YOU in the know about what’s coming up next. Join Amy Mayer of friEdTechnology, veteran EdTech guru, and Jacqueline Higginbotham, school librarian and TALL Texan for this relevant, transformative session. Bring your Mac or PC Laptop and be ready to build products you will use every day!

Explore the World with Google Expeditions
Julie M. Brem and Kara Johnson, Grapevine Colleyville ISD
Google Expeditions virtual reality experience, designed for educators and learners, allows students to engage with a variety of environments to enhance learning and generate further inquiry. In this session, you will venture on an Expedition or two and learn how you can be a “Guide” on your campus as well.

Let’s Get Digital
Nicole Graham, Fort Worth ISD
With the seemingly countless numbers of digital tools targeted to educators, it can be overwhelming to figure out which tool(s) to use. We will narrow our focus to a handful of simple but effective web 2.0 tools that teachers and students can use to take lessons and projects to the next level. This session is intended for educators who are new to the classroom or educators who are new to implementing web 2.0 tools in their classrooms.
**WEDNESDAY APRIL 19 PROGRAMS & EVENTS**

**ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.**

Meetings are in purple; events are black and sans serif.

**Continuing Professional Education CREDITS**

<table>
<thead>
<tr>
<th>Event</th>
<th>State Board for Educator Certification</th>
<th>Texas State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123: SBEC 2.0; TSLAC 2.0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Program Title**

8:00 - 9:50 am

**Continuing Professional Education credits**

CPE#123: SBEC 2.0; TSLAC 2.0

**Program Title**

8:00 - 9:50 am

**Spotlight Storytimes**

Shining a Light on Diverse Books (Pop Up Programs)

Watch for surprise spotlight storytimes throughout conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight–we’ll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!

**Exhibitors Round Table Golf Outing**

(Ticketed)

8:00 am - 2:00 pm

The Republic Golf Club, 4226 SE Military Drive

Built along scenic Salado Creek, among glorious oak, elm, and mesquite trees, The Republic Golf Club has consistently been voted the #1 course in San Antonio by the Express News. Measuring 7,007 yards from the championship tees, but with 5 sets of tees to choose from, golfers can enjoy the course from a distance that best suits their game and ability. Tickets must be purchased by Friday, April 7 through preregistration.

**Texas State Library & Archives Commission**

8:00 am - 3:00 pm

Bylaws & Resolutions Committee Meeting I

11:00 am - 12:00 pm

Community Engagement Task Force

11:00 am - 12:00 pm

Texas Bluebonnet Award Joint Meeting

11:00 am - 12:00 pm

**Texas Library Journal • Winter 2016**

36
Programming for Adults Round Table
12:15 - 1:15 PM

Workforce Library Partnerships Task Force Business Meeting
12:15 - 1:15 PM

CPE#371: SBEC 1.0; TSLAC 1.0
Lessons from the Research Institute for Public Libraries
1:30 - 2:30 PM

Join us for a facilitated dialogue with librarians who attended an intensive training on assessment, evaluation, and benchmarking. The 2nd Annual Research Institute for Public Libraries (RIPL) focused on practical tools for public libraries of all sizes. RIPL will be replicated in Texas in the fall of 2017.

Brent W. Bloechle, Plano Public Library System; David Cooksey, San Antonio Public Library; Toni Jean Davenport, New Braunfels Public Library; Melani Heaton, Irving Public Library; Elizabeth Hollenbeck, McAllen Public Library; Diane Insley, San Marcos Public Library; and Jennifer Peters (moderator), Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#372: SBEC 1.0; TSLAC 1.0
Budget Survival Skills
1:30 - 2:30 PM

Is your budget down the drain? Learn ways a survival librarian overcomes budget restraints.

Emily Billings (moderator) and Coby Condray, University of North Texas; Sharon Reed Dressel, Mansfield ISD; and Maria Redburn, Bedford Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#374: SBEC 1.0
'Series'ously Check Us Out
1:30 - 2:30 PM

Do you want to raise rock-star readers? You’ve come to the right place. These authors reveal how series books can give beginning readers pleasure – and confidence. Whether read independently or as family read-alouds, series books offer children continuing characters who inspire further reading and further accomplishment. A life-long love of reading begins here!

Monica Brown, Lee & Low Books; David Liss, Simon & Schuster, Inc.; Fran Manushkin, Capstone Press; Marci Peschke, author and Dallas ISD and James Preller, Macmillan Children’s Publishing Group.

CHILDERN’S ROUND TABLE.

CPE#375: SBEC 1.0; TSLAC 1.0
Putting Others First: Principles of Servant Leadership
1:30 - 2:30 PM

As leaders we do not create growth. The best we can do is cultivate an environment conducive to growth. Discover the role servant leadership can play in an organization or community.

Rob Franke, mayor, City of Cedar Hill.

CONFERENCE PROGRAM COMMITTEE.

CPE#379: SBEC 1.0; TSLAC 1.0
Pop-Up Book Distributions: Creating an Oasis in a Literary Desert
1:30 - 2:30 PM

Are you concerned about the summer slide? Worried about students with little access to books over school breaks? Plan and prepare for neighborhood pop-ups to distribute books to students and families. Learn how to collect donations, solicit volunteers, and choose the best times and locations.

Irene Frances Kisler, Alamo Heights ISD; and Veris Sheri Watkins, North East ISD (San Antonio).

YOUNG ADULT ROUND TABLE.

CPE#377: SBEC 1.0; TSLAC 1.0
How to Negotiate Your Worth
1:30 - 2:30 PM

What are you worth? This mock negotiating session will leave you feeling empowered and ready to negotiate, advocate, and self-promote.

Thomas Fortin, San Francisco Public Library; and Jennifer Moody, Human Resources Department, City of San Antonio.

ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.

CPE#369: SBEC 1.0; TSLAC 1.0
Meet Your Muslim Neighbor at the Library: Connecting Diverse Communities
1:30 - 2:30 PM

A public library worked with Muslim and Sikh partners to create family-friendly events where local communities come together in a celebration of diversity and unity. Learn how to create these public events for any special population to make all feel welcome in your library.

Eva Davis, Canton Public Library (MI).

DIVERSITY AND INCLUSION COMMITTEE.

CPE#380: SBEC 1.0; TSLAC 1.0
Native American / First Nations Research
1:30 - 2:30 PM

This lecture provides an overview for the person just getting started doing Native American genealogical research. Emphasis is placed on the researcher paying close attention to historical details, the major differences between Euro-American and Native American societies, and conducting his/her research within the proper historical and geographic contexts. Major records groups are defined with an extensive bibliography provided. Some consequential first steps in engaging in any type of Native American research are enumerated and discussed.

Curt Witcher, Allen County Public Library (IN).

ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.
CPE#367: SBEC 1.0; TSLAC 1.0
Teen Book Clubs of the Future: Embracing Reading in Cyberspace
1:30 - 2:30 PM
Expand your clubs beyond the physical world into cyberspace. Use different apps and programs to allow your clubs to meet and discuss books both in person and online. Bring your own device.
Barbara Allen, Alvin ISD.
YOUNG ADULT ROUND TABLE.

CPE#375: SBEC 1.0
What’s New with Texas Middle Grade and YA Authors
1:30 - 2:30 PM
Hear a lineup of Texas authors and illustrators introduce their new projects for youthful readers and describe programs they offer to the library community.
Jeff Anderson; Jessica L. Anderson (moderator); Karen Blumenthal; Patricia J. Hoover; Caroline Leech; Cory Putman Oakes; Jennifer Anne Park; Christina Soontornvat; and Jennifer Ziegler, authors and illustrators.
TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

College and University Libraries Division
All Committees
1:30 - 2:30 PM
TALL Texans Round Table Business Meeting
1:30 - 2:30 PM

CPE#368: SBEC 1.0; TSLAC 1.0
#ColorOurCollections: Create Your Own Digital Archival Coloring Book
1:30 - 3:45 PM
A favorite pastime has returned as a method of stress relief and artistic expression. Libraries are on trend with #ColorOurCollections, highlighting digital archival materials with downloadable coloring pages. Bring your laptop and learn how to create a coloring book to connect with your community in a new way.
Jeanette Claire Sewell, Houston Public Library.
DIGITAL LIBRARIES ROUND TABLE.

CPE#380: SBEC 1.0
Celebrating Diversity: The Brown Bookshelf Salutes Great Books for Kids
2:45 - 3:45 PM
Explore books written by African-American authors and discover why reading these books is important for all children. Receive tips and resources for incorporating these titles into your library and community.
BLACK CAUCUS ROUND TABLE.

CPE#384: SBEC 1.0; TSLAC 1.0
Getting Started with Webinars
2:45 - 3:45 PM
Interested in presenting webinars for your patrons or staff? Discover the effectiveness and reach of the webinar format, and learn best practices to keep your webinars engaging, smoothly run, and cost-effective.
Kyla A. Hunt, Texas State Library & Archives Commission.
DISTANCE E-LEARNING ROUND TABLE AND LIBRARY INSTRUCTION ROUND TABLE.

CPE#386: SBEC 1.0
Learning to Let Go: Working Through Grief in YA Literature
2:45 - 3:45 PM
YA authors share how they navigate their characters through the overwhelming task of accepting the loss of a loved one.

CPE#387: SBEC 1.0; TSLAC 1.0
Library Advocacy in Action with EveryLibrary
2:45 - 3:45 PM
Are you familiar with EveryLibrary? Hear about the purpose and library advocacy efforts of the organization. Learn how to better engage with your communities and legislators on behalf of libraries.
John Christakis, EveryLibrary.
CONFERENCE PROGRAM COMMITTEE.

CPE#389: SBEC 1.0; TSLAC 1.0
Never Judge a Journal by Its Cover: Predatory Publishing and the Dance of Cyberseduction
2:45 - 3:45 PM
Equip yourself to identify and avoid open access predatory publishing. Learn about exploitative open access publishers that are in it for the money but provide no editorial or publishing services. Explore the latest trends in predatory practices including predatory book publishing and bogus professional conferences.
Brian Quinn, Texas Tech University.
CONFERENCE PROGRAM COMMITTEE.

CPE#390: SBEC 1.0; TSLAC 1.0
Preventing a Lifetime of Trouble: Interviewing to Hire the Right People
2:45 - 3:45 PM
A Chinese master states: “A single inappropriate appointment means a lifetime of trouble.” In addition to improving organizational practices and question generation, how else might search committees perfect the hiring process? Discover effective hiring practices and interviewing processes to make the best hire, including decoding both verbal and nonverbal cues.
Julie B. Todaro, Austin Community College and ALA President.
SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#383: SBEC 1.0; TSLAC 1.0
State of Change: Eye-Opening Demographics that Affect Your Library
2:45 - 3:45 PM
The data collected by the Texas State Demographer impacts the operations of your libraries. Learn about trends already reshaping the social and political landscape of the state. What are the shifts librarians need...
to recognize? How can libraries identify new opportunities?
Lloyd B. Potter, University of Texas at San Antonio.
CONFERENCE PROGRAM COMMITTEE.

CPE#363: SBC 1.0; TSLAC 1.0
Using US Government Documents for Genealogical Research
2:45 - 3:45 PM

Researching government documents can be intimidating. This session will
demystify the terminology and organization of
government documents. There is a wealth of
information available to the
genealogist and local historian in these
collections.

Curt Witcher, Allen County Public Library (IN).
ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.

CPE#361: SBC 1.0; TSLAC 1.0
Vendor Relations: A Marriage of Convenience
2:45 - 3:45 PM

The library-vendor relationship is one built
on interdependence. Ideally, it is a mutually
beneficial relationship in which each party
infoms the other to improve resources and
services. However, differing priorities and goals
may strain such relationships.

Emily Billings (moderator), University of North
Texas; Arta Kabashi, ProQuest; Kathryn King, Fort
Worth Library; and Ann Kutulas, Tarrant County
College.
CONFERENCE PROGRAM COMMITTEE.

Small Community Libraries Round Table Business Meeting
2:45 - 3:45 PM

Texas Media Awards Committee
2:45 - 3:45 PM

Tea Celebrating Library Pioneer Elizabeth Howard West (Ticketed)
2:45 - 4:45 PM

COWGIRL EDUCATION GALLERY AT THE BRISCOE WESTERN ART MUSEUM, 210 W. MARKET ST.

Join colleagues for an afternoon tea to network and
learn about San Antonio library pioneer and
former TLA president (1914-1916) and
State Librarian, Elizabeth Howard West.
A docent-led museum tour will be offered for
interested attendees during the event. Tickets
must be purchased by Friday, April 7, through
preregistration.

CPE#3517: SBC 1.0; TSLAC 1.0
Aggregating Texas Digital Collections for the Digital Public Library of America
4:00 - 5:00 PM

In this program, the Texas Digital Library,
University of North Texas, and Houston Public Library will discuss their work to
develop an expanded statewide aggregation “hub” for the Digital Public Library of
America, making unique digital collections from across Texas discoverable through the
DPLA’s portal.

Kristi Park, Texas Digital Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#395: SBC 1.0; TSLAC 1.0
Asserting Your Worth: Minorities and Women in the Library Field
4:00 - 5:00 PM

Women and minorities currently make up
the majority of workers in the library field
yet typically make less than their white male
counterparts. How can this gap in pay be
bridged?

Melanie Clark and Kimberly Vardeman, Texas Tech
University.
LATINO CAUCUS ROUND TABLE AND COLLEGE AND
UNIVERSITY LIBRARIES DIVISION.

CPE#398: SBC 1.0; TSLAC 1.0
Owning Distance Learning: Three-Minute Success Stories
4:00 - 5:00 PM

User experience (UX) offers
valuable approaches for
improving library services,
but it’s not always easy to
know where to begin. Learn
practical strategies for launching UX projects
at your library, including specific getting-
started projects that can help demonstrate
the value of UX for administrators and fellow
librarians.

Scott W. H. Young, Montana State University.
CONFERENCE PROGRAM COMMITTEE.

CPE#399: SBC 1.0
Latino Caucus Round Table Author Session
4:00 - 5:00 PM

Meet exceptional Latino authors who will
showcase quality literature featuring diverse
characters.

CONFERENCE PROGRAM COMMITTEE.

CPE#397: SBC 1.0; TSLAC 1.0
Libraries Transform: A Manager’s Human Resources Playbook
4:00 - 5:00 PM

The ALA President’s initiative – Libraries Transform: The Expert in the Library –
provides standard and cutting edge HR
information for managers. Management
content on human resources is difficult to keep
current in the changing library environment.
Receive recommendations and resources on
innovative job positions, descriptions, and
competencies.
Julie B. Todaro, Austin Community College
and ALA President.
SUPERVISION, MANAGEMENT, AND ADMINISTRATION
ROUND TABLE.

CPE#394: SBC 1.0; TSLAC 1.0
School Librarians: Own Your Advocacy
4:00 - 5:00 PM

Discover resources available to support local
school library advocacy efforts. Explore
strategies for building a librarian network,
identify other collaborators, and engage with
colleagues who share common advocacy
challenges.
Becky A. Calzada, Leander ISD; Liz Philippi, Texas
State Library & Archives Commission; and Jennifer
L. Rike, Mansfield ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.
Snapchattin’ in Libraryland: Ten Seconds of Awesomeness! - Hands On Lab 04 (Ticketed; register online only)
4:00 - 5:00 PM
Educators are using Snapchat to engage and delight their customers with exciting content. Want to know how to do it? Let’s explore this sometimes misunderstood social media tool that can facilitate curriculum integration, communication, and promotion. Tickets must be purchased by Friday, April 7, through preregistration.
Heather Lamb, Castleberry ISD.
Automation and Technology Round Table.

So You Need to Plan a Conference...
4:00 - 5:00 PM
Is event planning out of your comfort zone? Own your profession and leverage your library skills to create successful state, regional, and local meetings.

Speed Dating at the Texas Author and Illustrator Meet and Greet
4:00 - 5:00 PM
Come to the Speed Dating Meet and Greet and get to know your Texas authors and illustrators. Relax, visit, and find out who is in your neighborhood and what kind of work they do.
Texas Authors and Illustrators Round Table.

Transform Your School Library
4:00 - 5:00 PM
Librarians must continually evaluate their services and spaces to ensure user needs are being met. Advocates for the Transform Your School Library movement will share their experiences and offer resources and inspiration for librarians who are committed to Future Ready Learning.
Tina Berumen, Coppell ISD; Shawna Ford (moderator), Weatherford ISD; Michelle Griffith, Brazosport ISD; and Nancy Jo Lambert, Frisco ISD.
Texas Association of School Librarians.

Urban Libraries and Community Development
4:00 PM - 5:00 PM
Utilizing the Urban Libraries Council values – education, lifelong learning, digital evolution, and healthy sustainable communities – libraries can improve services to their users, including special populations.

Your Library Has a Brand. Are You Going to Shape It?
4:00 - 5:00 PM
Your library has a brand, even if you don’t take steps to shape it. This session will help you develop strategies for shaping a positive brand for your library.
Shala Graham, brand strategist.

Great Ideas: Posters and More
4:00 - 5:30 PM
TLA members open minds by presenting their innovative ideas in poster sessions. See the showcase of new ideas, and leave with takeaways to implement in your library.
www.tsla.org/poster-session-proposals.

Council and University Libraries Division Executive Board
4:00 - 5:00 PM
District 1 & District 3 Caucuses
4:00 - 5:00 PM
Lariat Adult Fiction Reading List Committee
4:00 - 5:00 PM
Texas Topaz Nonfiction Reading List Task Force
4:00 - 5:00 PM
Young Adult Round Table (YART) Lone Star Reading List Committee
4:00 - 5:00 PM
YART Maverick Reading List Committee
4:00 - 5:00 PM
YART Spirit of Texas-Middle School Reading List Committee
4:00 - 5:00 PM
YART Spirit of Texas-High School Reading List Committee
4:00 - 5:00 PM
YART TASHAS Reading List Committee
4:00 - 5:00 PM

Council is the governing body of TLA. All conferences are invited.

TALL Texans Social & Awards Reception
5:30 - 6:30 PM
TALL Texans, join us for this year’s social to catch up with fellow TALLs. Welcome the Class of 2017 and congratulate this year’s Standing TALL recipient. The social is the perfect way to connect and to kick off your conference!

EveryLibrary Fund Raising Event
8:00 - 9:30 PM
Networking, networking, networking! It’s all about who you know! Broaden your network with other new members (all conference attendees welcome) at our Dutch-treat event at Fuddruckers. Join us for a fun, casual evening of making connections, building professional opportunities, and making new friends.

San Antonio After Dark: Ghost Tour
8:45 - 10:30 PM
Take a walk back in time as Alamo City Ghost Tours brings back San Antonio’s cruel and wicked past. Hear the blood curdling stories and ghostly happenings that continue today. San Antonio is considered one of the most haunted cities in the world. Battle fields, hospitals, cemeteries, and old hotels are the best places to find ghosts. Detection equipment will be handed out to study the paranormal for this mile walk around downtown. Learn how the events of San Antonio’s yesterday have created the ghosts of today. Meet in the main lobby of the convention center outside of TLA registration. Space is limited.
THURSDAY APRIL 20 PROGRAMS & EVENTS

Connection Corner (Computers, Housing, Internet) .......................... 7 am – 5 pm
Registration ............................................. 7 am – 5 pm
Bag Check (UPS /Rent-a-Box) ........... 9 am – 6 pm
Career Development Center... 10:15 am – 5 pm
Collaboration Space ................. 10:15 am – 5 pm
Exhibits ........................................... 10:15 am – 5 pm
Innovation Lab............................. 10:15 am – 5 pm
TLA Store......................................... 10:15 am – 5 pm

Scholarship and Research Committee
7:30 - 8:15 am
CPE#405: SBEC 1.0
AASL 101
10:00 - 11:00 AM
Navigate the multiple features and benefits of AASL membership and hear about practical resources to advance your career as a school library professional. Learn how your membership in AASL supports the profession, as how TASL collaborates with AASL, and how to get involved in your national association.
Audrey Church, president, American Association of School Librarians.

Texas Association of School Librarians

CPE#403: SBEC 1.0
Ambassador Schu’s Books for You and Your Readers, Too!
10:00 - 11:00 AM
Hear about some of the best new titles for emergent, transitional, and fluent readers. Mr. Schu shares book trailers, websites, activities, and interviews you can easily incorporate into lessons and booktalks to get young readers excited!
John E. Schumacher, Scholastic Book Fairs.

CPE#409: SBEC 1.0; TSLAC 1.0
Engaging Student Voice in School Library Design
10:00 - 11:00 AM
Redesigning a school library? What are ways to empower student voice in the design of your space? Explore strategies for making students a vital part of library redesign so that it becomes “their” library.
Carolyn B. Foote, Eanes ISD; and Zandra Lopez, Leander ISD.

CPE#410: SBEC 1.0; TSLAC 1.0
Ensuring Diversity in Your School Library
10:00 - 11:00 AM
What is diversity? Is it race, gender, ethnicity, ability, or culture? If we work with diverse patrons, shouldn’t our teaching strategies, programs, and literature collection be a reflection of our community and beyond? Consider approaches to ensure diversity in your library.
Deborah B. Ford, Junior Library Guild.

Graphically Speaking: Graphic Novel Authors Enticing Readers
10:00 - 11:00 AM
In this digitally-obsessed age, graphic novels must elbow their way through the electronic noise. Join these comics and graphic novel creators as they disclose their secrets to engaging all kinds of readers.

CPE#303: SBEC 0.5
GENERAL SESSION I
8:15 - 9:45 AM
General sessions are a highlight of the Annual Conference, and this year’s will be no exception! Dynamic speakers representing the best of our community and profession will inspire, challenge, and motivate audience members. TLA will announce the special guests this spring.

CPE#448: SBEC 1.0
Graphically Speaking: Graphic Novel Authors Enticing Readers
10:00 - 11:00 AM
In this digitally-obsessed age, graphic novels must elbow their way through the electronic noise. Join these comics and graphic novel creators as they disclose their secrets to engaging all kinds of readers.

CPE#408: SBEC 1.0; TSLAC 1.0
Digital Storytelling: More than Just Movies
10:00 - 11:00 AM
Learners and librarians can harness new tools not traditionally associated with storytelling to create eye-catching digital stories as part of the library curriculum. Identify resources, including Sketchnotes, stop motion, and other tools for producing unique digital stories.
Naomi M. Bates, Northwest ISD (Justin).

CPE#HOL470: SBEC 1.0; TSLAC 1.0
Creating ‘Look Books’ to Advertise Your Library - HANDS ON LAB 05
(Ticketed; register online only)
10:00 - 11:00 AM

Texas Association of School Librarians

SPOTLIGHT STORYTIMES
Shining a Light on Diverse Books (Pop Up Programs)
Watch for surprise spotlight storytimes throughout conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight – we’ll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!
CPE#413: SBEC 1.0; TSLAC 1.0

Guided Inquiry Design: A Framework for Your School
10:00 - 11:00 AM

Based on Carol Kuhlthau’s Information Search Process, “Guided Inquiry is a way of thinking, learning, and teaching that changes the culture of the school into a collaborative inquiry community.” Learn about the components of Guided Inquiry Design and how to successfully implement it to impact student learning and success.

Leslie K. Maniotes, BLV Consulting.

CONFERENCE PROGRAM COMMITTEE.

CPE#414: SBEC 1.0; TSLAC 1.0

Howdy, Partners: Friends with Benefits
10:00 - 11:00 AM

It’s official! TLA announces an exciting new relationship. Learn what it really means to be friends with benefits and how to use the toolkit developed by the Partnership Task Force to survey, evaluate, and attract strategic partnerships in your own library.

Michelle Cervantes, Round Rock Public Library; Danielle Smith, University of North Texas; and Jane D. Stimpson, Lone Star College-CyFair.

PARTNERSHIP TASK FORCE.

CPE#415: SBEC 1.0

Independent Authors Strut Their Stuff
10:00 - 11:00 AM

Independent authors introduce themselves as potential speakers for school and public library visits. Librarians will walk away with a list of low cost or no cost programs to excite their community.

Jeff Anderson, Sterling Children's Books; Sharon Bayliss, Curiosity Quills Press; Nancy Cavanaugh, Sourcebooks, Inc.; Michelle Staubach Grimes, Pidge Media, LLC.; and E.S. Wesley, Curiosity Quills Press.

CHILDREN’S ROUND TABLE.

CPE#416: SBEC 1.0; TSLAC 1.0

Leading Gracefully: Women as Confident and Effective Leaders
10:00 - 11:00 AM

What does it mean to be an effective leader in the modern workplace? Author and professional leadership coach Monique Tallon speaks about the strengths women bring to leadership, the new collaborative workplace, and how to develop an authentic leadership style.

Monique Tallon, Highest Path Consulting.

CONFERENCE PROGRAM COMMITTEE.

CPE#417: SBEC 0.75; TSLAC 0.75

Managing Workflow Improvements: Spreadsheets, Reorgs, and Everything in Between
10:00 - 11:00 AM

System migrations, reorganizations, and other forms of change are the new normal. Learn to better manage and improve cataloging workflows to maximize efficiency and keep your department moving full speed ahead! Software tips and tricks will be shared. A CMRT business meeting follows the program.

Amber Seely, Harris County Public Library; and Jeanette Claire Sewell and Cecilia D. Williams, Houston Public Library.

CATALOGING AND METADATA ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, AND PUBLIC LIBRARIES DIVISION.

CPE#418: SBEC 1.0; TSLAC 1.0

Market Like a Professional
10:00 - 11:00 AM

A communications and marketing manager explains what constitutes good design and how to create a marketing campaign that reaches your customers. Understand tools of the trade and their optimal uses.

Vicky Schiber, Community Services, City of Southlake.

CONFERENCE PROGRAM COMMITTEE.

CPE#419: SBEC 1.0

Own Your Profession: Getting Involved with TLA
10:00 - 11:00 AM

Entering a new profession can be daunting, and librarianship is no exception. How do you volunteer for a committee or get involved in leadership? This program provides new librarians with a road map on how to proceed.

Irene Frances Kistler, Alamo Heights ISD; Nancy Jo Lambert, Frisco ISD; Kristi J. Starr, Lubbock ISD; and John A. Trischitt, Midland County Public Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#420: SBEC 1.0; TSLAC 1.0

PD for Seasoned Professional Developers
10:00 - 11:00 AM

A collaborative session especially for educators who already provide professional development. The more you know, the more you realize you need to keep learning, right? Tim Chase is a professional development coach/trainer from the west coast, and he will be facilitating this discussion and collaboration session rich in take-aways that are ready to use in your next PD: energizers, music playlists, strategies for movement and engagement, and evaluations that actually help to reinforce the content.

Tim Chase, @edtech2020.

CONFERENCE PROGRAM COMMITTEE.

CPE#440: SBEC 1.0; TSLAC 1.0

Play & Learn: Get on the Little Read Wagon
10:00 - 11:00 AM

Want to encourage early literacy skills with parents, caregivers, and the community? Follow the lead of San Antonio Public Library’s Little Read Wagon, an early literacy initiative, to nurture the creation of lifelong readers and learners.

Viki Ash and Cresencia S. Huff, San Antonio Public Library.

CHILDREN’S ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#411: SBEC 1.0; TSLAC 1.0

Transforming Your Gen X-ers into Gen Donors
10:00 - 11:00 AM

As Gen X-ers enter their peak giving years, how does your organization engage them? Learn valuable fundraising skills for connecting with these potential donors.

Dreanna Belden, University of North Texas; and Billy Fong, Texas Association of Museums.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#421: SBEC 1.0; TSLAC 1.0

Whodunnit: Programming with Forensics and Mysteries
10:00 - 11:00 AM

Explore forensic techniques and activities incorporating science, observation, and reasoning paired with the mystery genre for middle school and high school students.

Lorraine Y. Roussin, Judson ISD.

YOUNG ADULT ROUND TABLE.
CPE#445: SBEC 1.0; TSLAC 1.0
Work It! Own It! Gaining Confidence in Assessing the ACRL Framework
10:00 - 11:00 AM
Librarians are embracing the ACRL Framework in their instruction, but many feel less confident about framework assessment. We need to “own” our understanding of the frames and design assessments that both evaluate and advance student learning.
Megan Oakleaf, Syracuse University (NY). CONFERENCE PROGRAM COMMITTEE.

CPE#424: SBEC .75
Black Caucus Round Table Author Session: My Life Beyond ‘Good Times’ (Ticketed)
10:00 AM - 12:15 PM
Bern Nadette Stanis will share her journey beyond Good Times as an actress, wife, mother, daughter, and caregiver for her mother with Alzheimer’s. Bern Nadette Stanis’s memoir The Last Night recounts her challenges as a young Black woman in Hollywood to her role as a caregiver to her Alzheimer’s stricken mother. Her current passion is raising awareness of Alzheimer’s disease in the Black community and the work of her own foundation which advocates for caregivers.

Menu: Fresh Fruit Cups; Southwestern “No Crust” Quiche with Chorizo, Peppers, Onions, Mushrooms, Breakfast Potatoes; Homemade Rolls and Butter; Regular and Decaffeinated Coffee, Assorted Hot Teas.

Bern Nadette Stanis, actress, author, The Worthingham Group. BLACK CAUCUS ROUND TABLE.

CPE#IL402: SBEC .75; TSLAC .75
Coding in the Library: Tips and Tricks for Getting Started (Innovation Lab 2)
11:15 AM - 12:00 PM
Ready to launch coding in your library? Wondering how to get started? You don’t have to be an expert! Join Allyssa Loya as she shares resources, tips, and tricks, to promote and support coding in your program. The program will cover how to encourage students K-12 to start coding and the projects will range from free to pricey.

Allyssa Loya, Rockwall ISD. CONFERENCE PROGRAM COMMITTEE.

CPE#426: SBEC 1.0
13th Annual Poetry Roundup
11:15 AM - 12:15 PM
Attendees hear poets read from their work and experience firsthand the pleasures to be found in the spoken word and the power of poetry for developing literacy and language.

CPE#433: SBEC 1.0; TSLAC 1.0
Beyond Google: Leveraging OER & TexQuest Resources with Gen Z Learners
11:15 AM - 12:15 PM
Are Gen Z students tech-savvy when using Google over reliable digital resources? Students demand immediate, relevant, and engaging content. Online tools like TexQuest and Open Ed Resources along with strategies like blended learning, gamification, and digital badging can motivate students to go beyond Google.

Teresa L. Diaz, Janie Flores, and Erika J. Murray, North East ISD (San Antonio). TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#428: SBEC 1.0; TSLAC 1.0
Big Data: Making Research Accessible, Discoverable, and Reusable
11:15 AM - 12:15 PM
Researchers need library partners to create new strategies and infrastructures to advance research and manage data. The founding director of Shared Access Research Ecosystem (SHARE) offers his unique perspective on managing big data and bringing players together.

Tyler Walters, Virginia Tech. CONFERENCE PROGRAM COMMITTEE.

CPE#431: SBEC 1.0; TSLAC 1.0
Cultivating Bluebonnets from Campground to Battleground
11:15 AM - 12:15 PM
Learn how to implement two exciting Bluebonnet programs used by Round Rock librarians to nurture a love of reading: Camp Bluebonnet and the Battle of the Bluebonnets.
CPE#407: SBEC 1.0; TSLAC 1.0
Librarian on the Stage: Acting Techniques to Enhance Your Teaching Presence
11:15 AM - 12:15 PM
Instruction is like theatre. Sharpen your unique teaching presence through intentional instruction and exploring your personalized teacher identity. Learn acting techniques that hone your presentation skills, teaching style, and stage presence to create an invigorating learning experience for your students.
Julie Artman, Chapman University (CA); and Jeff Sundquist, Eastern Washington University.
CONFERENCE PROGRAM COMMITTEE AND LIBRARY INSTRUCTION ROUND TABLE.

CPE#439: SBEC 1.0; TSLAC 1.0
Open Source or Open Headache?
11:15 AM - 12:15 PM
Share experiences with presenters who have implemented Open Source tools in their libraries, either local or hosted. What are the headaches, advantages, future considerations; and was it really worth it?
Emily Billings (moderator), University of North Texas; Neil Block, EBSCO Information Services; Margo M. Duncan and Terra Gullings, University of Texas at Tyler; and Bruce Herbert, Texas A&M University.
CONFERENCE PROGRAM COMMITTEE.

CPE#444: SBEC 0.75
Private School Librarian Hang Out
11:15 AM - 12:15 PM
Margaret Hale will share ideas for creating a culture of reading at your school. This is a participatory session, so bring your best ideas! A business meeting precedes the program.
Margaret Hale, University of Houston; Grace E. Littlefield, Second Baptist Middle School (Houston). TESLA, ASSOCIATION OF SCHOOL LIBRARIANS.PRIVAT
SCHOOL DISCUSSION GROUP DIVISION.

CPE#438: SBEC 1.0; TSLAC 1.0
Protecting Student Privacy: School Librarians on the Front Lines
11:15 AM - 12:15 PM
Examine library privacy issues facing school librarians: defining privacy in a big data world, understanding minors’ legal protections, assessing students’ library privacy including technology and vendor agreements, protecting privacy through policy, and educating and advocating for minors’ privacy. Learn best practices and resources to protect and empower your students.
Helen R. Adams, Antioch University-Seattle (WA). CONFERENCE PROGRAM COMMITTEE.

CPE#404: SBEC 1.0; TSLAC 1.0
Reading from the Ears Up: Reader/Listener Appeal of the Audio Book
11:15 AM - 12:15 PM
Reader/listeners no longer have analog feelings about digital collections, particularly audio books. The demand for audio books is growing in libraries and bookstores. New genres and types of audio books are emerging and a new vocabulary to describe them is being coined. Learn how to work with listeners for that next exciting title.
Kaitie Mediatore Stover, Kansas City Public Library. CONFERENCE PROGRAM COMMITTEE.

CPE#442: SBEC 1.0; TSLAC 1.0
Storytelling to Create Positive Change Inside and Outside Your Institution
11:15 AM - 12:15 PM
Storyteller Beth Horner worked with NASA to gather stories that captured its work in vivid and entertaining ways, bridged generational knowledge, and encouraged collaboration. She offers principles and techniques for finding and using stories both inside and outside your institution to create organizational cohesion and share your message with the wider world.
Beth Horner, storyteller. STORYTELLING ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.

CPE#443: SBEC 1.0; TSLAC 1.0
We GED, Do You?
11:15 AM - 12:15 PM
Dallas Public Library and El Paso Public Library will show you how they took their GED training initiatives up a notch by adding an official GED Testing Center to their libraries. Learn about testing requirements as well as how to engage your community to support adult education.
Mary Jo Giudice, Dallas Public Library and Mark Pumphrey, El Paso Public Library.
CONFERENCE PROGRAM COMMITTEE.
CPE#436: SBE #1.0; TSLAC #1.0
Working on the Railroad: Active Learning Spaces for Early Literacy
11:15 AM - 12:15 PM
Frisco Public Library’s Ready to Read Railroad is the first early literacy active learning center of its kind in Texas. Learn how they raised funds; worked with the architect; curated a collection of books, toys, and other learning materials; established procedures; and launched their wildly successful center.
Jennifer Cummings, Frisco Public Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#HOL474: SBE #2.0; TSLAC #2.0
Omeka - Hands on Lab 06
(Ticketed, register online only)
11:15 AM - 1:15 PM
This introductory workshop focuses on Omeka, an open source content management system and web-publishing platform for the display of library, museum, archives, scholarly collections, and exhibitions. Tickets must be purchased by Friday, April 7, through preregistration.
Liza Tolbot, LBJ Presidential Library.
AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#IL403: SBE #.75; TSLAC #.75
Low Cost No Cost STEAM Programming (Innovation Lab 3)
12:15 - 1:00 PM
Join us and learn about different STEAM activities that are low cost or free! We will share with you programs that use recycled materials for creative programs: corkbots, scribblebots, and cardboard automata. Walk away with program plans and outlines of activities to take back to your library!
Rachel Hoyt, Plano Public Library System.
CONFERENCE PROGRAM COMMITTEE.

CPE#450: SBE #.75
Opening Author Session (Ticketed)
12:15 - 1:30 PM
Grand Hyatt, 600 E. Market Street.
From the Deep South to small town Virginia and New York’s Little Italy, these acclaimed authors create fascinating stories that immerse readers in the culture, history, and characters that make each place unique. Greg Iles and Adriana Trigiani discuss their recent works. Lunch attendees must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for lunchtime attendees.
luft: Mixed Seasonal Greens, Tomato, Cucumber, Almond Slices with a

CPE#451: SBE #.75; TSLAC #.75
Champagne Vinaigrette; Achiote Chicken with Pineapple Salsa, Roasted Root Vegetables, Cilantro Lime Rice; Bread with Butter; Flourless Chocolate Cake; Iced Tea and Water; Regular and Decaffeinated Coffee, Assorted Hot Teas.

Access Services Discussion Group
12:30 - 1:15 PM
Districts 7, 8, & 9 Caucasus
12:30 - 1:15 PM
Electronic Resources & Serials Management Round Table Business Meeting
12:30 - 1:15 PM
Intellectual Freedom Committee
12:30 - 1:15 PM
Larson Mystery Grant Committee
12:30 - 1:15 PM
Supervision, Management, and Administration Round Table Business Meeting
12:30 - 1:15 PM
Texas Association of School Librarians Executive Board
12:30 - 1:15 PM

CPE#IL404: SBE #.75; TSLAC #.75
Going Places with Google Expeditions (Innovation Lab 4)
1:15 - 2:00 PM
Google recently launched Google Expeditions, a virtual reality platform for the classroom with more than 100 engaging journeys. Join with Google for Education Regional Education Manager, Kevin Hodges, for a tour of Expeditions and learn how to bring this experience to your school.
Kevin Hodges, Google for Education.
CONFERENCE PROGRAM COMMITTEE.

CPE#456: SBE #1.0
85th Texas Legislative Session Update
1:45 - 2:45 PM
With the 85th Legislative Session underway in Austin, budgeting for Texas library programs such as TexQuest, TexShare, and other TSLAC requests will soon be decided. Hear updates from State Librarian Mark Smith and the TLA Legislative Committee chairs.
Jennifer D. LaBoon, Fort Worth ISD; Mark L. Smith, Texas State Library & Archives Commission; Rebecca W. Sullivan, Riter C. Hulsey Public Library (Terrell); and Wendy Woodland, Texas Library Association.
CONFERENCE PROGRAM COMMITTEE.

CPE#468: SBE #1.0; TSLAC #1.0
A Path to U.S. Citizenship Can Start in the Library
1:45 - 2:45 PM
Public libraries play an important role for immigrants to find the information and support they need to begin their path towards U.S. Citizenship. Learn how libraries can help patrons in their communities prepare for naturalization.
CONFERENCE PROGRAM COMMITTEE.

CPE#457: SBE #1.0; TSLAC #1.0
Appreciative Inquiry: The Positive Approach to Management
1:45 - 2:45 PM
Learn to apply Appreciative Inquiry (AI), an approach to organizational development that calls for the deliberate search for what contributes to organizational effectiveness and excellence. Most planning focuses on what is wrong, what’s not working, or what needs to change while AI focuses on possibilities and what is working.
Maureen Sullivan, consultant.
CONFERENCE PROGRAM COMMITTEE.

CPE#458: SBE #1.0; TSLAC #1.0
The Balanced School Library Program
1:45 - 2:45 PM
Activities such as learning commons and makerspaces can overshadow collaborative teaching and literacy initiatives. Explore ways to create and market a cohesive school library program.
Sherry Gick, Five Star Technology Solutions; Heather Lister, Mackin Educational Resources; and Nikki D. Robertson, James Clemens High School (AL).
CONFERENCE PROGRAM COMMITTEE.

CPE#459: SBE #1.0; TSLAC #1.0
Best Practices for Building LibGuides
1:45 - 2:45 PM
Build a better LibGuide. Learn the optimal way to design guides and organize content. Use visual design and engagement strategy to enhance user experience. Learn how to write for web techniques, reusability and maintenance tips.
Andy Herzog, University of Texas at Arlington; and Talia Richards, SpringShare.
CONFERENCE PROGRAM COMMITTEE.

CONFERENCE PROGRAM COMMITTEE.
Beyond Storytime: 
Pop Up Sessions I & II
1:45 - 2:45 PM
Pop in for a quick presentation that ventures beyond Storytime. Pop-up speakers will be selected to give timely presentations about children’s librarship that occurs outside the storyline circle. Check the TLA app or updated program info for speakers and specific topics.

Conference Program Committee

Big Idea: Artificial Intelligence – Out of Science Fiction and into Daily Life
1:45 - 2:45 PM
Anita Schjøll Brede is the CEO and co-founder of Iris AI, an Artificial Intelligence that will read all of the world’s science and help us connect the dots. She’ll share insights about AI, self-driving cars, genomics, robots, and the general craziness of the future — and how to use this craziness to make the world better.

Anita Schjøll Brede

Texas Library & Archives Commission and Conference Program Committee

Bluebonnet Extravaganza: 
A District-wide Collaboration
1:45 - 2:45 PM
Learn how to replicate Temple ISD’s Bluebonnet Extravaganza, an exciting and popular district-wide celebration for elementary and middle school Bluebonnet readers.

Sherry Burnett, Kristin Kee Childress, Michelle L. Martinez (moderator), Kathy R. Silva, and Linda B. Tyson, Temple ISD.

Texas Bluebonnet Award Committee and Texas Association of School Librarians

Community Engagement à la Carte
1:45 - 2:45 PM
Learn how the Texas Center for the Book at the Texas State Library and Archives Commission is using fun and dynamic programming to encourage reading, literacy, and library use in support of more resilient and sustainable communities.

Rebekah Manley, Stephen Siwinski, and Mark L. Smith, Texas State Library & Archives Commission; and Rachel Marie Yzaguirre, Plano Public Library System.

Friends of Libraries & Archives of Texas

CPE#PP420a: SBEC 0.5; TSLAC 0.5
Beyond Storytime: 
Pop Up Sessions I & II
1:45 - 2:45 PM

CPE#B461: SBEC 1.0; TSLAC 1.0
Big Idea: Artificial Intelligence – Out of Science Fiction and into Daily Life
1:45 - 2:45 PM

CPE#460: SBEC 1.0; TSLAC 1.0
Bluebonnet Extravaganza: A District-wide Collaboration
1:45 - 2:45 PM

CPE#461: SBEC 1.0; TSLAC 1.0
Community Engagement à la Carte
1:45 - 2:45 PM

CPE#462: SBEC 1.0; TSLAC 1.0
Engaging Professional Development for Teachers
1:45 - 2:45 PM
Leading professional development is one of your most important roles. How do you ensure engaging formats that give teachers what they need? Learn the secrets of a professional development provider that will increase attendance and adoption of the practices you are sharing.

Amy J. Mayer, frieDtechnology. Texas Association of School Librarians.

CPE#463: SBEC 1.0; TSLAC 1.0
HARD Goals & Strategic Planning
1:45 - 2:45 PM
HARD strategic goals, defined by Mark Murphy in HARD Goals: The Secrets to Getting from Where You Are to Where You Want to Be, are an alternative to the SMART planning model. Walk away with an outline for creating a strategic plan for your library.

Eddy Smith, Abilene Library Consortium.

Conference Program Committee

CPE#464: SBEC 1.0
Introducing the Texas Topaz Nonfiction Reading List
1:45 - 2:45 PM
Introducing TLA’s newest reading list: the Texas Topaz Nonfiction Reading List features nonfiction gems for both youth and adults. Come and see which books made the cut.

Texas Topaz Nonfiction Reading List Task Force.

CPE#465: SBEC 1.0; TSLAC 1.0
Keep Libraries Weird: Creative Programming for Teens
1:45 - 2:45 PM
A wake for Harper Lee? Reading with the football team? Discover weird ways to motivate students and provide creative outlets while encouraging collaboration with teachers.

Megan E. Mills, Waxahachie ISD.

Young Adult Round Table

CPE#466: SBEC 1.0
LSTA: The Next Five-Year Plan
1:45 - 2:45 PM
You are cordially invited to participate in a focused conversation to help the Texas State Library and Archives Commission develop its next Library Services and Technology Act (LSTA) five-year plan.

Deborah A. Littrell and Stacey L. Malek, Texas State Library & Archives Commission.

Texas State Library & Archives Commission

CPE#467: SBEC 1.0; TSLAC 1.0
Multiculturalism and Multipluralism: A New Era in Online Education and Beyond
1:45 - 2:45 PM
Libraries increasingly serve multicultural communities and employ a diverse workforce. The speaker will discuss the importance of diversity and inclusion within distance learning and how fostering cultural competence is important beyond the classroom.

Michele A. L. Villagran, University of North Texas.

Distance E-Learning Round Table

CPE#HOL472: SBEC 1.0; TSLAC 1.0
Power Up TexShare - Hands on Lab 07
(Ticketed; register online only)
1:45 - 2:45 PM
Learn about the newest TexShare electronic resources, including eBooks, article databases, and newspapers as well as resources focused on genealogy, legal information, job seeking, language learning, and technology support. Review program basics and the process for obtaining usage statistics and technical support from content providers. Tickets must be purchased by Friday, April 7, through preregistration.

Russlene Waukechon, Texas State Library & Archives Commission.

Automation and Technology Round Table

CPE#470: SBEC 1.0; TSLAC 1.0
Scribblers: Creative Writing in the Community
1:45 - 2:45 PM
Scribblers is an innovative children’s creative writing program that pairs writing forms with locations around the community. Participate in a 20-minute Scribblers session and learn strategies to partner with community organizations to start a Scribblers program of your own.

Morgan Brickey and Bethany G. Fort, Arlington Public Library.

Children’s Round Table
CPE#474: SBEC 1.0
Stories That Make You Say Hmmm: Alternative Historical Fiction for YA
1:45 - 2:45 PM

What if the British won the Revolution? What if Hitler won WWII? Alternative historical fiction allows readers to explore history through alternate possibilities. Authors will discuss their “what if” stories.

Kathleen Baldwin, Tor/Forge Books; Guadalupe Garcia McColl, Southwest ISD (San Antonio); Ryan Graudin, Little, Brown Books for Young Readers; and Kiersten White, Random House Children’s Books.

CPE#472: SBEC 1.0; TSLAC 1.0
Storytelling Performance Basics
1:45 - 2:45 PM

Are you starting out as a storyteller? Examine traditional performance techniques and explore innovative methods to captivate and hold your audience. Learn to be “in the moment” while applying these techniques. Overcome stage fright. Come away able to analyze your own skills and develop your own presentation style.

Bernadette Nason, storyteller.

CPE#470: SBEC 1.0; TSLAC 1.0
Success! Academic Librarians Supporting Tenure Track Faculty
1:45 - 2:45 PM

What unique things are librarians doing to help welcome their new tenure track faculty, and how are they supporting and collaborating with these faculty?

Donell Collender and Laura Heinz, Texas Tech University; and Marilyn M. Goff, Texas Woman’s University Institute of Health Sciences.

CPE#473: SBEC 1.0; TSLAC 1.0
Surviving a 1:1 Implementation
1:45 - 2:45 PM

Join two librarians who survived a 1:1 implementation as they share their stories of success and failure. Learn how to excite teachers and students about integrating technology.

Nicole L. Graham and Jennifer Stafford, Fort Worth ISD.

CPE#4517; SBEC 1.0; TSLAC 1.0
There is No Fairy Job Mother: Practical Tips on Getting the Job and Advancing Your Career
1:45 - 2:45 PM

Hear directly from recruiters for the City of San Antonio on the keys to standing out from the crowd and getting the job you want. This session will focus on providing you practical tips you can use on day one including the Seven Magic Words of Networking, how to develop an accomplishment-based resume and the importance of telling a story in an interview.

Joel Jenks, City of San Antonio.

CPE#471: SBEC 1.0; TSLAC 1.0
Veterans and Military Communities: Serving Those Who Served
1:45 - 2:45 PM

Learn how to identify underserved veteran and military family populations. This session is led by a librarian who is also a combat veteran and will help librarians better understand the challenges, strengths, and information seeking behavior of members of the veteran and military communities.

Sarah LeMire, Texas A&M University.

CPE#475: SBEC 1.0; TSLAC 1.0
WiFi Hotspot Checkout
1:45 - 2:45 PM

The WiFi Hotspot Checkout Program allows patrons to use hotspots for Internet Access at home. Hear from a Texas public and academic librarian, as well as the company representative, who will share experiences with successfully providing and promoting this service. Discover how to implement these popular technologies without burdening your IT staff.

Rae Cheney, Keller Public Library; Michael Pullin, University of North Texas Health Science Center; and Jeff Spain, Manage Mobility.

CPE#476: SBEC 1.0; TSLAC 1.0
Will Open Access Really Save us Money?
1:45 - 2:45 PM

Can open scholarship reduce costs for libraries? The speaker discusses various models for a transition from subscriptions to open access and attempts to place those models within a broader framework of libraries as supporters of the entire research life-cycle.

Kevin L. Smith, University of Kansas Libraries.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION, ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE, ELECTRONIC RESOURCES AND MANAGEMENT ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#477: SBEC 1.0; TSLAC 1.0
ALA Free Pass to Guadalajara
3:00 - 4:00 PM

ALA’s travel grant program allows librarians to apply for travel to Guadalajara and attend the International Book Fair held in November. This Free Pass Program provides first-hand access to Spanish language publishers.

Jenny Lizarroga, Cinco Books; Elizabeth Gaylor, Ardmore Public Library.

LATINO CAUCUS ROUND TABLE.

CPE#479: SBEC 1.0; TSLAC 1.0
Brainstorming with Pixar
3:00 - 4:00 PM

Taking a note from Pixar and the bestseller Creativity, Inc., the Irving Public Library created a day of focused staff brainstorming. Learn how a myriad of guided sessions aimed at answering “how to increase the number of active library users” encouraged creativity and staff buy-in. Door prizes at the program.

Danyelle Barber and Sara N. Tebes-Kokojana, Irving Public Library.

LIBRARY SUPPORT STAFF ROUND TABLE.

CPE#480: SBEC 1.0
Chilling Tales to Keep You Up at Night: YA Horror and Dark Fantasy
3:00 - 4:00 PM

Horror and dark fantasy authors share their latest offerings to send shivers down your spine and keep you up late into the night.
CPE#481: SBEC 0.75

Chris Raschka and the Children’s Round Table Business Meeting

3:00 - 4:00 PM


Chris Raschka, Candlewick Press.

CHILDREN’S ROUND TABLE

CPE#HOL473: SBEC 1.0; TSLAC 1.0

Communicating Visually: Creating Infographics with Piktochart - Hands on Lab 08 (Ticketed; Register Online Only)

3:00 - 4:00 PM

You have taken the time to do the data analysis. Don’t let it get lost in the text of a report. Spend an hour learning how to think visually and use Piktochart to create an infographic that will bring your message to the forefront. Tickets must be purchased by Friday, April 7, through preregistration.

Christine Walczyk, technology consultant, Trainers-R-Us.

AUTOMATION AND TECHNOLOGY ROUND TABLE

CPE#482: SBEC 1.0; TSLAC 1.0

Designing Culturally Inclusive Library Programs

3:00 - 4:00 PM

A multicultural trainer specializing in intercultural communication will highlight the importance of designing library programs and services that are both culturally inclusive and appealing to the communities that libraries serve.

Anna Katrina Davey, Cultural Confidence.

PROGRAMMING FOR ADULTS ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION

CPE#4516: SBEC 1.0; TSLAC 1.0

Freedmen’s Bureau Records

3:00 - 4:00 PM

The Freedmen’s Bureau records have been digitized, giving librarians, genealogists, and historians a new way to access a resource previously only available on microfiche at various institutions. Learn about the digitization project and the scope of this resource.

Ari Wilkins, Dallas Public Library.

BLACK CAUCUS ROUND TABLE, ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, AND GOVERNMENT DOCUMENTS ROUND TABLE

CPE#412: SBEC 1.0; TSLAC 1.0

Grateful Data: Data Cleaning, Digital Humanities, and Deadheads

3:00 - 4:00 PM

From shared audio to set list statistics, Deadheads were data pioneers. Participants will learn how to acquire publically-available data about the Grateful Dead and normalize it using Open Refine, an open-source application. The workshop will be accompanied with detailed notes and instructions available on GitHub, along with sample datasets.

Scott Carlson, Rice University.

CATALOGING AND METADATA ROUND TABLE, AUTOMATION AND TECHNOLOGY ROUND TABLE, AND DIGITAL LIBRARIES ROUND TABLE

CPE#492: SBEC 1.0; TSLAC 1.0

Inspiring Music Play for Infants & Toddlers

3:00 - 4:00 PM

Learn new music play activities for your youngest patrons – children from birth to three years of age. Explore ways to help young children playfully begin the path to literacy through music and book play. Discover strategies to engage caregivers in active reading play.

Jim Gill, child development specialist.

CHILDREN’S ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE

CPE#446: SBEC 1.0; TSLAC 1.0

Learning Analytics Are Coming: Get Informed, Get Connected, Get Ready

3:00 - 4:00 PM

Higher education is embracing “learning analytics” – the use of data to understand, predict, and maximize student success. To support student learning and demonstrate library value, librarians need to be informed, involved, and integrated into campus learning analytics efforts.

Megan Oakleaf, Syracuse University.

CONFERENCE PROGRAM COMMITTEE

CPE#483: SBEC 1.0; TSLAC 1.0

Partnering to Financially Empower Users of All Ages

3:00 - 4:00 PM

The Consumer Financial Protection Bureau offers free resources for children and adults that enable libraries to be the go-to source for unbiased financial education information in every community.

Leslie Jones and Kenneth McDonnell, Consumer Financial Protection Bureau (DC).

CONFERENCE PROGRAM COMMITTEE

CPE#486: SBEC 1.0; TSLAC 1.0

Pride at Your Library: Quality LGBT Programming

3:00 - 4:00 PM

Learn about LGBT Pride programming and how to hold similar programs at your institution. Speakers representing academic, public, and school libraries will share ideas for Pride programs, discuss intellectual freedom challenges, and talk about resources to help librarians create quality LGBT-inclusive programs.

Joel Banglon, McKinney Public Library; Barbara Johnson, Cypress-Fairbanks ISD; and Spencer D. C. Kerolis, University of North Texas.
CPE#487: SBEC 1.0; TSLAC 1.0  
Service Learning Success: Partnerships Connecting Students and Community  
3:00 - 4:00 PM  
Discover how a successful service learning partnership at Lone Star College-CyFair, a joint use public and academic library, facilitated children’s STEM programming by college students.

Cindy Hoffart-Watson, Sharon Stefan, and Jane D. Stimpson, Lone Star College-CyFair.

CPE#488: SBEC 1.0; TSLAC 1.0  
Sketchnoting: Benefits for You and Your Students  
3:00 - 4:00 PM  
Learn about Sketchnoting, a popular business tool, and how you can incorporate it into the classroom and library. Receive introductory information, see examples of successful implementations, and start on the road to becoming a Sketchnoter to improve student learning. Bring your own device.

Karin M. Perry and Holly A. Weimar, Department of Library Science, Sam Houston State University.

CPE#489: SBEC 1.0; TSLAC 1.0  
STAT Approach to Mentorship: Concrete Strategies to Develop Professional Relationships  
3:00 - 4:00 PM  
Mentoring can be a scary proposition. A moderated panel discusses strategies that work in a variety of settings reflecting our diverse profession will empower attendees to own their careers.

Reenee Dyer, Weslaco ISD; Elizabeth Anne Martinez Howard, Texas Wesleyan University; Dale K. McNeill, San Antonio Public Library; and Roosevelt Weeks, Houston Public Library.

CPE#491: SBEC 1.0; TSLAC 1.0  
Virtualizing Your School Library: Be Everywhere at Once  
3:00 - 4:00 PM  
In the age of blended online learning, a school library must include more than the resources physically housed in the library. Explore the many digital options libraries offer and how librarians can effectively share and promote these resources.

Heather Lister, Mackin Educational Resources.

CPE#493: SBEC 0.5  
Scott Westerfeld & Texas Association of School Librarians Business Meeting  
3:00 - 5:15 PM  
TASL will Honor MVP, Shirley Igo and Texas Letters About Literature winners and hear their letters. Also, Texaborn Scott Westerfeld, author of the Uglies series; the Leviathan series; Aftersworlds; and others, will share writing insights. Door prizes provided by Scholastic Inc. A business meeting precedes the program.

Scott Westerfeld, Scholastic Inc.

CPE#494: SBEC 2.0  
Story Swap & Vendor Showcase  
3:00 - 5:15 PM  
Swap tales and listen to talented storytellers perform. Preview storytelling vendors you might like to see at your library. A business meeting precedes the program.

CPE#IL046: SBEC .75; TSLAC .75  
DIY Escape Room (INNOVATION Lab 6)  
3:15 - 4:00 PM  
Escape Rooms are all the rage and tons of fun! For less than $25 we collaborated to create our own escape rooms in our libraries. Let us show you how simple it is to create your own breakout kits, involve students, and use the space you have to build a critical thinking, team building activity teachers and students will love.

Maddie Powell and Allison Stone, Frisco ISD.

CPE#IL07: SBEC .75; TSLAC .75  
Try Something Different in Your Library with BreakoutEDU (INNOVATION Lab 7)  
4:15 - 5:00 PM  
Breakout EDU kits are like an escape room in a box! Participants will work in teams to solve clues and remove combination locks from their Breakout EDU boxes. This is a hands-on program where librarians will be encouraged to tap into their critical thinking skills, participate in team-building, and problem solve as they work to Break OUT of their comfort zones!

Monica Cantu, Austin ISD.

CPE#4505: SBEC 1.0; TSLAC 1.0  
Activating Your Inner ‘Digital Professional’  
4:15 - 5:15 PM  
A 60-minute session loaded with tips and tricks for the modern digital professional. Is it your time to shift from working harder to working smarter? Let these free tools and time-saving tips help you organize your browser and streamline your schedule, intra- and inter-office communications, grant-writing, and collaborative projects.

Tim Chase, @edtech2020.

CPE#495: SBEC 1.0; TSLAC 1.0  
Advocacy Make and Take  
4:15 - 5:15 PM  
We have a need to persuade others, both administrators and elected officials. Learn about advocacy tools such as the elevator speech, the why, and effective letters. Leave having developed one such tool to make the case for your library or a broader library issue of your choice.

Jennifer D. LaBoon, Fort Worth ISD; and Rebecca W. Sullivan, Riter C. Hulsey Public Library (Terrell).

CPE#497: SBEC 1.0; TSLAC 1.0  
Free Resources for Better Student Retention  
4:15 - 5:15 PM  
Learn how to champion open access and open textbooks that make education more affordable. Educators can build their own tools, make them available to others and ultimately save money for everyone involved.

Yunfei Du
Market Your Library to Tweens, Teens, and Twenty-Somethings
4:15 - 5:15 PM
If you have to Google to find out what FB Live and Snapchat are but still want to market to users between ages 10-29, then this program is for you. A marketing professional shares examples of successful strategies.
Sara Helmy, Tribu.
CONFERENCE PROGRAM COMMITTEE.

Mentor Meetup: Diverse Library Leaders
4:15 - 5:15 PM
This speed mentoring event will connect a diverse group of experienced library leaders with any conference attendee interested in personal and professional development. Activities and conversation starters will be provided, along with plans for follow-up.
DIVERSITY AND INCLUSION COMMITTEE.

Moving from Topics to Teaching Concepts Using Guided Inquiry Design
4:15 - 5:15 PM
Designing inquiry-based units grounded in standards is a challenge. Turn good topics into great concepts and help students dig deeper.
Leslie K. Maniotes, BLV Consulting (CO).
CONFERENCE PROGRAM COMMITTEE.

NLM’s Online Playground: K-12 Science and Health Education Resources
4:15 - 5:15 PM
Join us to learn about the National Library of Medicine’s free K-12 resources! These resources span a variety of health and science subjects and can be used for lesson plans, homework help, research projects, and educational programming and tools.
Sarah Miles, National Library of Medicine, South Central Region.
CONFERENCE PROGRAM COMMITTEE.

Once Upon a Time in Middle School: Beginning a Storytelling Troupe
4:15 - 5:15 PM
Ignite literacy, imagination, and leadership through the craft of storytelling with your middle school students. Learn how to gain support and collaborate with other teachers to empower kids with stories to tell. Leave with practical tools and resources to begin your storytelling club.
Jennifer Carsten and Roxanne Jenke, North East ISD (San Antonio); and Sue Kuentz, Kuentz Creative Consulting.
STORYTELLING ROUND TABLE.

Pura Belpre: 20 Years of Excellence in Latino Literature
4:15 - 5:15 PM
¡Feliz cumpleaños! Pura Belpre turns 20. Learn about the Pura Belpre Award and meet several of the award-winning authors.
Oralia Garza De Cortes, consultant, Latino Children’s Literature.
LATINO CAUCUS ROUND TABLE AND EXHIBITORS ROUND TABLE.

Rags to Riches: Recycling Books for Fun, Fashion, and Furniture
4:15 - 5:15 PM
The Crafty Bibliophile returns with more new and creative ways to turn old, worthless, decommissioned books into works of art, fashion, and furniture for fundraising and programming. Impress your supporters, decision-makers, and customers while looking cool and green at the same time.
Julia Ousley, The Crafty Bibliophile.
LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

Re-imagining the Academic Library
4:15 - 5:15 PM
Academic libraries are experiencing significant disruption and change. Examine the dynamic environment academic libraries inhabit and leave with a list of concrete steps you can use immediately to advance your library.
David W. Lewis, Indiana University-Purdue University Indianapolis.
CONFERENCE PROGRAM COMMITTEE.

Telling the Library Story: Connecting Neuroscience and Advocacy
4:15 - 5:15 PM
Research shows what we have suspected for a long time: libraries have done a great job growing use but not such a good job growing support. Why? Turns out that it’s all about how the brain works. Use the latest research to be a better advocate for your library.
Jamie LaRue, Office of Intellectual Freedom, American Library Association (IL).
INTELLECTUAL FREEDOM COMMITTEE.

Top Tech Trends
4:15 - 5:15 PM
Attendees will learn about technology trends from the past year in various library and archive environments. This program will discuss the importance of technology trends such as 3D and 4D printing, discovery services, eBooks, augmented reality, and social media in today's library environment. It will also explore what may be next in the library technology landscape.
Kyla A. Hunt, Amigos Library Services.
CONFERENCE PROGRAM COMMITTEE.

Ultimate Children’s Picture Book Illustrators Sketch-Off
4:15 - 5:15 PM
See renowned illustrators compete in an ultimate sketch-off. Topics are whimsical, time is limited, and excitement abounds. Sketches will be given to lucky attendees. Join us for a fast, furious, and fun event!
AN EVENING WITH THE AUTHORS
(Ticketed)
6:00 - 9:30 pm
La Orilla Del Rio, 203 S. St. Mary’s Street

Join us for a glimpse behind the scenes and into authors’ worlds at Evening with the Authors. Enjoy a delightful dinner experience in the treasured La Orilla building and meet writers from a variety of genres. Book signing to follow event. Dinner tickets must be purchased by Friday, April 7, through preregistration.

Library School Dinners & Receptions
Tickets must be purchased by Friday, April 7, through preregistration. Transportation will not be provided.

SOSHU Dinner
6:30 - 8:30 pm
Location TBD. Please contact Karin Perry, kperry@shsu.edu for more information.

TWU Reception (Ticketed)
6:30 - 8:00 pm
Grand Hyatt, 600 E. Market Street.

UNT Reception (Ticketed)
6:30 - 8:00 pm
PaseaSos Riverwalk, 111 W. Crockett Street, #101

UH - Clear Lake Dinner (Ticketed)
6:30 - 8:30 pm
Casa Rio, 430 E. Commerce Street

UT - Austin Reception (Ticketed)
6:30 - 8:30 pm
Location TBD.

CycloSocial Party Bike Ride
(Ticketed; register online only)
7:00 - 8:00 pm or 8:00 - 9:00 pm
Want a fun way to cap off your evening at TLA? How about spending time on a party bike socializing with fourteen other conference attendees? This relaxing ride is a healthy way to see the city as Fiesta starts to gear up. It is also a way to experience some of San Antonio’s hidden gems. Beer and water will be provided. Meet in the main lobby of the convention center, just outside of TLA registration. Space is limited.

Conference Local Arrangements Committee.

CPE#EF482: SBEC 2.0
Evening Storytelling Concert
7:00 - 9:00 pm
Grand Hyatt, 600 E. Market Street.

Circle of Excellence storyteller (and former librarian) Beth Horner headlines our evening of storytelling. She will be joined by bilingual musician-storyteller Sue Young and African-American griot DeCee Cornish, along with librarian teller Candy Casseb.

Candy Casseb, North East ISD (San Antonio); DeCee Cornish, Tarrant County College; Beth Horner, storyteller; Mary Grace Ketner, (emcee); and Sue Young, musician-storyteller.

Gay, Lesbian, Bisexual, Transgender Round Table Meet & Greet
7:00 - 9:00 pm
Brooklynite, 516 Brooklyn Avenue

Come party with members of the GLBT Round Table at this local bar! Whether you’re a member of the round table or not, or if you’re LGBT or an ally, come let loose with us! There will be a cash bar and specialty drinks.

Gay, Lesbian, Bisexual, Transgender Round Table.

Small Community Libraries Round Table Networking Social (Ticketed)
7:00 - 9:00 pm
The Buckhorn and Texas Ranger Museum, 318 E. Houston Street

Join us for a fun evening to network with other small community librarians. SCLRT recognizes the Small Community Librarian of the Year and the Advocate of the Year, and thanks sponsors and supporters of Small Community Libraries. A presentation of library and librarian achievements will be showcased while attendees enjoy heavy hors d’oeuvres, desserts, and a cash bar.

Small Community Libraries Round Table.

Intergalactic Dance Club Round Table Party
(Ticketed)
9:00 pm - 12:00 am
Brooklynite, 516 Brooklyn Avenue

Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. Tickets must be purchased by Friday, April 7, through preregistration or may be purchased at the door.

Intergalactic Dance Club Round Table.
FRIDAY • APRIL 21

PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in purple; events are black and sans serif.

Texas Association of School Librarians
Advocacy/Legislative Committee
7:30 - 8:15 AM

CPE#504: SBEC 2.0; TSLAC 2.0
Director's Symposium: Evolving to the Library of the Future (TICKETED)
7:30 - 9:30 AM
GRAND HYATT, 600 E. MARKET STREET.

With changes in technology, user expectations, and funding realities, libraries explore new ways of serving diverse constituencies. Organizations are shifting, and staff skills, tools, and competencies are being redefined. Hear how directors from academic, public, and school communities are restructuring their organizations to position them for their new roles. Breakfast tickets must be purchased by Friday, April 7, through preregistration.

MENU: SCRAMBLED CAGE FREE EGGS, BREAKFAST POTATOES, APPLEWOOD SMOKED BACON, FRESH BREAKFAST BREADS, FRUIT JUICE, REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Sara Kelly Johns, Syracuse University (NY); Joe Lucia, Temple University (PA); and Felton Thomas, Cleveland Public Library Director (OH).

CONFERENCE PROGRAM COMMITTEE.

CPE#505: SBEC 1.75
Speed Dating with Vendors
7:30 - 9:30 AM

Looking for love – oops, I mean vendors – in all the wrong places? Take a fun and informal approach to vendor relationships. Engage with industry leaders, learn all about new products and services, and network with your peers. Light refreshments provided by vendor contributions. A business meeting follows the program.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

CPE#507: SBEC 1.0
17th Annual 2x2 Showcase:
Books for 2 Years to 2nd Grade
8:30 - 9:30 AM

The Texas 2x2 Reading List Committee will introduce the titles on the current list and showcase activities and resources you can use to promote all 20 books.

CHILDREN’S ROUND TABLE.

CPE#5652: SBEC 1.0; TSLAC 1.0
Big Idea: Think Sideways
8:30 - 9:30 AM

The Texas State Library & Archives Commission presents Tamara Kleinberg, a serial entrepreneur and founder of The Shuuk (an online marketplace for innovators). Learn how to harness your curiosity and creative power to push the envelope. Discover how to foster curiosity and innovative thinking in others to propel your organization forward.

Tamara Kleinberg, The Shuuk.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND CONFERENCE PROGRAM COMMITTEE.

CPE#508: SBEC 1.0
Book Buzz
8:30 - 9:30 AM

Hear from publishers about forthcoming titles available for addition to your library's collection.

PUBLIC LIBRARY DIVISION.

CPE#509: SBEC 1.0; TSLAC 1.0
Building Blocks of Language Learning
8:30 - 9:30 AM

What role does the librarian play in building readers? This session focuses on using a rich poetry toolbox that supports ELAR and ELL TEKS to acquire language skills. Learn to teach educators to celebrate language with humor and meaning.

Sylvia Yardsell, Texas Woman’s University; and Janet Wong, Pomelo Books.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#510: SBEC 1.0; TSLAC 1.0
Data Visualization Labs: Everything You Wanted to Know but Were Afraid to Ask
8:30 - 9:30 AM

What is needed to create a successful data visualization lab in your library? Come
learn from libraries that have successfully implemented these spaces.

Tracy L. Hull (moderator), Texas Christian University; Mike Nutt, North Carolina State University Libraries; E. Patrick Rashleigh, Brown University Library; and Bryan Sinclair, Georgia State University Library.

CONFERENCE PROGRAM COMMITTEE

CPE#511: SBEC 1.0
Discover the Spirit of Texas High School Reading Program
8:30 - 9:30 AM

SPOT authors highlight their books and explain how to implement the program in high school libraries.

Marie Lu, Penguin Random House; and Julie Murphy, HarperCollins Children’s Books.

YOUNG ADULT ROUND TABLE

CPE#512: SBEC 1.0; TSLAC 1.0
EDGE Initiative and Enhanced Public Service
8:30 - 9:30 AM
The Plano Public Library System used data gathered from the EDGE Initiative and PLA Outcomes to connect with customers and stakeholders. PPLS used the survey results to garner support for improving the user experience and better respond to the needs of the public.

Brent W. Bloechle, Plano Public Library System; and Jennifer Peters, Texas State Library & Archives Commission.

PUBLIC LIBRARIES DIVISION AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION

CPE#513: SBEC 1.0; TSLAC 1.0
Engaging Diverse Users: Insights from the Experts
8:30 - 9:30 AM
Experts working with diverse populations share insights on issues and opportunities for engaging with your library users.

Barbara Aranda-Naranjo, University of the Incarnate Word; Aaron Bangor, Texas Governor’s Committee on People with Disabilities; Dreanna Belden, University of North Texas; Gilda Garcia, Texas State University; and Robert Salcido, Equality Texas.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION; GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE; NEW MEMBERS ROUND TABLE; AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#514: SBEC 1.0; TSLAC 1.0
Google for Beginning Users
8:30 - 9:30 AM
Participants will be introduced to basic features of Google Apps and Google EDU. Discover how these apps can increase productivity as well as facilitate communication and collaboration among colleagues. Bring your own device.

Sara Shire Pavone and Christina Eleice Taylor, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#515: SBEC 1.0
How Libraries Impacted the Life and Writing of Ray Bradbury
8:30 - 9:30 AM
Sam Weller, authorized biographer of legendary writer Ray Bradbury, will describe Bradbury’s lifelong love affair with libraries and the role they played in the development of his singular imagination. Learn about Bradbury’s writing process.

Sam Weller, Columbia College (IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#516: SBEC 1.0; TSLAC 1.0
In It Together: Lessons from Social Workers and Nurses in the Library
8:30 - 9:30 AM
Looking for ways to better serve at-risk populations and vulnerable customers in your library and your community? A panel of groundbreaking library social workers and nurses reveal their experience on the front line and offer advice for implementing a similar program in your library.

Mary Bruckmeier, Pima County Health Department; Leah Esquerra, San Francisco Public Library (CA); and Robert Simmons, Oak Park Public Library (IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#517: SBEC 1.0; TSLAC 1.0
Inside Scoop: What Administrators Look for in a School Librarian
8:30 - 9:30 AM
What skills and mindset do administrators value in the one person who will potentially impact all students, teachers, and parents? Members of the panel will tell all as they share experiences when selecting a school librarian.

William Chapman, Jarrell ISD; Scott Floyd, White Oak ISD; Carolyn B. Foote (moderator); Eanes ISD; Renee Smith-Faulkner, Castleberry ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND TEXAS ASSOCIATION OF SCHOOL LIBRARY ADMINISTRATORS.

CPE#519: SBEC 1.0; TSLAC 1.0
Library Workflow Exchange: Sharing Innovation in Technical Services
8:30 - 9:30 AM
Librarians and library staff are often working on similar projects. Workflows, procedures, and tools are developed locally but only a few get published or presented. Use the Library Workflow Exchange to find workflows, tips, and tricks to increase your productivity.

Liz Woolcott, Utah State University.

CONFERENCE PROGRAM COMMITTEE.

CPE#520: SBEC 1.0
Lone Star Reading List Author Panel
8:30 - 9:30 AM
Lone Star authors highlight books on the current list and share their latest works.


LONESOME SONGS; PENGUIN RANDOM HOUSE; MACMILLAN CHILDREN’S BOOKS; BLOOMSBURY CHILDREN’S BOOKS; SIMON & Schuster; AND MACMILLAN CHILDREN’S PUBLISHING GROUP.

CONFERENCE PROGRAM COMMITTEE.

CPE#5023: SBEC 1.0; TSLAC 1.0
Outcome Measurement Made Easy: A Free Toolkit for Public Libraries
8:30 - 9:30 AM
The Public Library Association’s Project Outcome is a free online outcome measurement toolkit that provides libraries with patron-facing surveys, tools for collecting
and analyzing data, and practical guidance on using the results to take action. PLA staff will discuss how libraries can easily measure outcomes for their programs and services and share how participating libraries have used Project Outcome to better capture their community impact.

Carolyn Anthony, Skokie Public Library (retired) and past PLA president.

CONFERENCE PROGRAM COMMITTEE

CPE#522: SBEC 1.0; TSLAC 1.0

Play Your Way to an Engaged Staff
8:30 - 9:30 AM

Play is essential to brain development as sleep and can reduce stress and anxiety. You need to go off to be more productive. ImaginElf Libraries demonstrates how to have more fully engaged staff by providing meaningful connections, a sense of community, and opportunities for play.


CONFERENCE PROGRAM COMMITTEE

CPE#518: SBEC 1.0; TSLAC 1.0

Ready to Lead? The School Librarian’s Path to Admin
8:30 - 9:30 AM

Need a change in scenery? Be empowered by passionate Texas school library administrators sharing their different journeys along the path of leadership. Discover frequently used skill sets, challenges, and rewards of administration in a moderated panel setting.

Patricia Alvarado, Irving ISD; Jill Bellomy, Highland Park ISD; Stacy Cameron (moderator), Frisco ISD; Carter Cook, Fort Worth ISD; Richelle O’Neil, Garland ISD; and Mary Woodard, Mesquite ISD.

CONFERENCE PROGRAM COMMITTEE

CPE#523: SBEC 1.0; TSLAC 1.0

Visible and Vibrant School Libraries
8:30 - 9:30 AM

Is your library an integral part of your school’s learning community? Advocate to your stakeholders how an active, innovative library is vital to a school’s culture and essential for student success.

Tiffany Whitehead, Episcopal School of Baton Rouge (LA).

CONFERENCE PROGRAM COMMITTEE

CPE#HOL570: SBEC 2.25; TSLAC 2.25

API Integration Basics: Concepts and Applications - Hands on Lab 10
(Ticketed; register online only)
8:30 - 10:45 AM

This lab introduces application programming interfaces (APIs) and the representational state transfer (REST) architectural style and shows how these concepts can be applied to the integration of data into web applications. Participants will practice concepts using publicly available web services such as Google Maps. Tickets must be purchased by Friday, April 7, through preregistration.

Ty Beuchamp, Harris County Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE

CPE#IL501: SBEC .75; TSLAC .75

Dashing to Code (Innovation Lab 8)
9:00 - 9:45 AM

Learn how to implement coding into the library program using simple robots - Dash and Dot by Wonder Workshop. Participants will see how coding was incorporated into an elementary library during instructional time.

Cynthia Cooksey, McAllen ISD.

CONFERENCE PROGRAM COMMITTEE

CPE#525: SBEC 1.0; TSLAC 1.0

Building a Community of Future Ready School Librarians
9:45 - 10:45 AM

The Future Ready Initiative raises awareness among district and school leaders of the invaluable role librarians play in successful transitions to digital learning. Examine program goals, identify areas of alignment with library practice, and determine next steps.

Mark Ray, Vancouver Public Schools (WA); and Sara Trettin, Office of Educational Technology, Department of Education (DC).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#545: SBEC 1.0

Children of the World Diversity Panel
9:45 - 10:45 AM

Authors, illustrators, and librarians come together to share ideas and strategies for promoting diversity in children’s literature. This session covers reading lists, book selections, and programs.


CHILDREN’S ROUND TABLE

CPE#527: SBEC 1.0; TSLAC 1.0

Cool Jobs 2017
9:45 - 10:45 AM

A panel of librarians with cool jobs will tell you where they are and how they got there. Find out how you can get there, too!

Alisha Miles, Stinson Library, Fort Sam Houston; Gina Minks, Gina Minks Consulting; Carol Seiler, EBSCO Information Services; and Eddy Smith, Abilene Library Consortium.

SPECIAL LIBRARIES DIVISION

CPE#528: SBEC 1.0; TSLAC 1.0

Copyright Year in Review
9:45 - 10:45 AM

Copyright law and best practices are constantly changing and affecting how libraries provide services and support. Learn about developments in the past year and what to expect in the future.

Gretchen McCord, Digital Information Law.

COPYRIGHT AND ACCESS INTEREST GROUP

CPE#529: SBEC 1.0; TSLAC 1.0

Creating Seamless Student Transitions from High School to College
9:45 - 10:45 AM

High school, community college, and university librarians describe how they help students transition through their institutions. Topics include outreach instruction to dual credit students, a STEM camp for high school students on a college campus, and conducting research studies of incoming freshmen and graduating seniors.

Christina H. Gola, University of Houston; JoTisa Klemm, Tarrant County College SE; Jennifer L. Rike, Mansfield ISD; and Jane D. Stimpson, Lone Star College-CyFair.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#530: SBEC 1.0

Discover the Spirit of Texas Middle School Reading Program
9:45 - 10:45 AM

SPOT middle school authors highlight their books and tell how to implement the SPOT program in middle school libraries.

Intrapreneurial Organization

Intrapreneurship combines the risk-taking and innovative approaches of entrepreneurship. Learn how to build an environment where intrapreneurialism can flourish.

Leo Lo, Old Dominion University (VA).

CPE#537: SBEC 1.0
Hey Batter, Batter Swing! Sports Fiction for YA
9:45 - 10:45 AM

Score a home run with your readers by learning about the latest books in the sports fiction genre from some all-time favorite sports authors.

Carl Deuker, Houghton Mifflin Harcourt; Tim Green, Simon & Schuster, Inc.; and Miranda Longstreth, Sourcebooks, Inc.

CPE#5019: SBEC 1.0

Icons: Figures Who Have Inspired Children’s Books
9:45 - 10:45 AM

From historical settings to today’s graffiti-stained walls, iconic and monumental figures have shaped our world and populated our literary realm as well. Authors delve into the importance of living and past figures such as Jean-Michel Basquiat, Red Cloud, Alexander Hamilton, and others to explain their impetus to expand on the conversation.

Carl Deuker, Houghton Mifflin Harcourt; Tim Green, Simon & Schuster, Inc.; and Miranda Longstreth, Sourcebooks, Inc.

CPE#536: SBEC 1.0

Frontline Library Stories: Unique Challenges, Unique Solutions
9:45 - 10:45 AM

Unique challenges require unique approaches, and sometimes the solution ends up being something unexpected. Share challenges you have faced, the solutions used, and the impacts on future library processes and customer service.

Miranda J. Want, Arlington Public Library.

CPE#539: SBEC 1.0

Explore TLA’s Diverse Community at a Data Fiesta
9:45 - 10:45 AM

Join the Diversity and Inclusion Committee for a Cultural Climate Survey Fiesta! They will provide the cookies and data placemats (literally) summarizing feedback from the TLA Cultural Climate Survey. You can contribute to the engaging conversation by sharing your insights about the findings. Together we will deepen our understanding of TLA’s diverse community. ¡Ole!


CPE#538: SBEC 1.0

If You Build It, Will They Come? Optimizing Your Linked Data Project
9:45 - 10:45 AM

What makes one linked data project better than another? An academic and a public librarian discuss aspects of their successful projects and methods for evaluation.

Scott Carlson, Rice University; and Somer Newland, Houston Area Library Automation Network.

CPE#534: SBEC 1.0

Do Author Visits Make a Difference?
9:45 - 10:45 AM

What is the impact of author visits to your school? Children demonstrate an increased interest in reading and writing. Join children’s authors as they share anecdotal and hard evidence to help you convince your administrators of the value of inviting authors to your school.

Tim Crow (moderator), Taylor ISD; Carolyn Dee Flores; Susan Kay Krolovansky; Alexis O’Neill; Elizabeth Garton Scanlon; and Don Tate, authors and illustrators.

Texas Authors and Illustrators Round Table

CPE#533: SBEC 1.0; TSLAC 1.0

Frontline Library Stories: Unique Challenges, Unique Solutions
9:45 - 10:45 AM

Unique challenges require unique approaches, and sometimes the solution ends up being something unexpected. Share challenges you have faced, the solutions used, and the impacts on future library processes and customer service.

Miranda J. Want, Arlington Public Library.

CPE#535: SBEC 1.0

Fiction or Nonfiction, Kids Want a Story!
9:45 - 10:45 AM

Steve Swinburne shows how authors use “story” to create quality, high-interest informational books for young readers. Through stories of people, animals, and history, children can hook into a book and grow as readers.

Steve Robert Swinburne, author.

CPE#532: SBEC 1.0; TSLAC 1.0

EatPlayGrow™ and HEB READ3: Early Childhood Health and Fitness
9:45 - 10:45 AM

Learn to develop partnerships and engage preschool children and caregivers in the EatPlayGrow™ and HEB READ3 family literacy, fitness, and nutrition programs.

Christa Aldrich and Hermelinda Hesbrook, H-E-B Read3; Brennon Sansom and Jill Tenhaken, Harris County Public Health; and Christina Thompson, Harris County Public Library.

Texas State Library & Archives Commission

CPE#531: SBEC 1.0

Do Author Visits Make a Difference?
9:45 - 10:45 AM

What is the impact of author visits to your school? Children demonstrate an increased interest in reading and writing. Join children’s authors as they share anecdotal and hard evidence to help you convince your administrators of the value of inviting authors to your school.

Tim Crow (moderator), Taylor ISD; Carolyn Dee Flores; Susan Kay Krolovansky; Alexis O’Neill; Elizabeth Garton Scanlon; and Don Tate, authors and illustrators.

Texas Authors and Illustrators Round Table

CPE#532: SBEC 1.0

EatPlayGrow™ and HEB READ3: Early Childhood Health and Fitness
9:45 - 10:45 AM

Learn to develop partnerships and engage preschool children and caregivers in the EatPlayGrow™ and HEB READ3 family literacy, fitness, and nutrition programs.

Christa Aldrich and Hermelinda Hesbrook, H-E-B Read3; Brennon Sansom and Jill Tenhaken, Harris County Public Health; and Christina Thompson, Harris County Public Library.

Texas State Library & Archives Commission

CPE#533: SBEC 1.0; TSLAC 1.0

Entrepreneurial Librarian: The Secret to Building an Intrapreneurial Organization
9:45 - 10:45 AM

Libraries can benefit from understanding intrapreneurship, the act of behaving like an entrepreneur while working within a large organization. Intrapreneurship combines the risk-taking and innovative approaches of entrepreneurship. Learn how to build an environment where intrapreneurialism can flourish.

Leo Lo, Old Dominion University (VA).

CPE#537: SBEC 1.0
Hey Batter, Batter Swing! Sports Fiction for YA
9:45 - 10:45 AM

Score a home run with your readers by learning about the latest books in the sports fiction genre from some all-time favorite sports authors.

Carl Deuker, Houghton Mifflin Harcourt; Tim Green, Simon & Schuster, Inc.; and Miranda Longstreth, Sourcebooks, Inc.

CPE#5019: SBEC 1.0

Icons: Figures Who Have Inspired Children’s Books
9:45 - 10:45 AM

From historical settings to today’s graffiti-stained walls, iconic and monumental figures have shaped our world and populated our literary realm as well. Authors delve into the importance of living and past figures such as Jean-Michel Basquiat, Red Cloud, Alexander Hamilton, and others to explain their impetus to expand on the conversation.

Carl Deuker, Houghton Mifflin Harcourt; Tim Green, Simon & Schuster, Inc.; and Miranda Longstreth, Sourcebooks, Inc.

CPE#538: SBEC 1.0; TSLAC 1.0

If You Build It, Will They Come? Optimizing Your Linked Data Project
9:45 - 10:45 AM

What makes one linked data project better than another? An academic and a public librarian discuss aspects of their successful projects and methods for evaluation.

Scott Carlson, Rice University; and Somer Newland, Houston Area Library Automation Network.

CPE#539: SBEC 1.0

Explore TLA’s Diverse Community at a Data Fiesta
9:45 - 10:45 AM

Join the Diversity and Inclusion Committee for a Cultural Climate Survey Fiesta! They will provide the cookies and data placemats (literally) summarizing feedback from the TLA Cultural Climate Survey. You can contribute to the engaging conversation by sharing your insights about the findings. Together we will deepen our understanding of TLA’s diverse community. ¡Ole!


CPE#535: SBEC 1.0

Fiction or Nonfiction, Kids Want a Story!
9:45 - 10:45 AM

Steve Swinburne shows how authors use “story” to create quality, high-interest informational books for young readers. Through stories of people, animals, and history, children can hook into a book and grow as readers.

Steve Robert Swinburne, author.

CPE#536: SBEC 1.0

Frontline Library Stories: Unique Challenges, Unique Solutions
9:45 - 10:45 AM

Unique challenges require unique approaches, and sometimes the solution ends up being something unexpected. Share challenges you have faced, the solutions used, and the impacts on future library processes and customer service.

Miranda J. Want, Arlington Public Library.

CPE#534: SBEC 1.0

Explore TLA’s Diverse Community at a Data Fiesta
9:45 - 10:45 AM

Join the Diversity and Inclusion Committee for a Cultural Climate Survey Fiesta! They will provide the cookies and data placemats (literally) summarizing feedback from the TLA Cultural Climate Survey. You can contribute to the engaging conversation by sharing your insights about the findings. Together we will deepen our understanding of TLA’s diverse community. ¡Ole!


CPE#535: SBEC 1.0

Fiction or Nonfiction, Kids Want a Story!
9:45 - 10:45 AM

Steve Swinburne shows how authors use “story” to create quality, high-interest informational books for young readers. Through stories of people, animals, and history, children can hook into a book and grow as readers.

Steve Robert Swinburne, author.

CPE#536: SBEC 1.0

Frontline Library Stories: Unique Challenges, Unique Solutions
9:45 - 10:45 AM

Unique challenges require unique approaches, and sometimes the solution ends up being something unexpected. Share challenges you have faced, the solutions used, and the impacts on future library processes and customer service.

Miranda J. Want, Arlington Public Library.
CPE#576: SBEC 1.0; TSLAC 1.0
Innovation is a Team Sport
9:45 - 10:45 AM
Innovation does not happen in isolation – it always involves deep collaboration. This talk will explore the culture of innovation and the ingredients of effective teamwork. Examples will be drawn from corporate and non-profit organizations, as well as from athletics and cultural institutions. The objective is to provide library employees with insight into the entrepreneurial mindset and a handful of tactics they can use in their daily practices.
Brian Mathews, Virginia Tech Libraries.
CONFERENCE PROGRAM COMMITTEE.

CPE#539: SBEC 1.0; TSLAC 1.0
Library on the Go: Drama and Storytelling to Market Services
9:45 – 10:45 AM
Experience “Library on the Go,” a presentation of skits and music telling the library story. You will create innovative presentations that can be developed into promotional videos placed on your library’s website and also performed live in your community. Discover how storytelling can enliven your presentation.
Aranda Bell; Theresa Brooks; Teri Nelson; Toni Simmons; Travis Walvoord; and Daniel Watkins, Zula B. Wylie Public Library (Cedar Hill).
STORYTELLING ROUND TABLE, PUBLIC RELATIONS AND MARKETING COMMITTEE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#PP520A: SBEC 0.5; TSLAC 0.5
New & Noteworthy: Pop Up Sessions V & VI
9:45 - 10:45 AM
Pop in for these quick presentations about New & Noteworthy. Pop-up speakers will be selected in the spring to give you access to the most current information about what’s happening in the library world! Check the TLA app or updated program info for speakers and specific topics before conference.
CONFERENCE PROGRAM COMMITTEE.

CPE#540: SBEC 1.0; TSLAC 1.0
Owning Your Inner Information Technologist
9:45 - 10:45 AM
Technology can make library work frustrating. Best practices are introduced in technology planning, troubleshooting, and communicating technology needs. By the session’s end, you will have additional resources that will let you own IT!
Dianne Conner, Pottsboro Area Library; Debbie Garza, Dawson County Library; Ida Gonzalez-Garza, Nueces County Public Libraries.
TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#541: SBEC 1.0
Pin-Worthy Library Programming and Curriculum Collaborations
9:45 - 10:45 AM
The ultimate take-away session for new and innovative library programming and curriculum collaborations! Be ready to share your top 3 programming ideas and curriculum collaboration examples. In this interactive session participants will move around the room, share ideas, and inspire each other. After all, we are BetterTogether!
Tina Berumen, Coppell ISD; and Nancy Jo Lambert, Frisco ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#5018: SBEC 1.0; TSLAC 1.0
Talking About Reading!
9:45 - 10:45 AM
Learn how to help adult customers find their next great read! This hands-on workshop will introduce participants to new books, favorite Readers Advisory tools (including online tools like Novelist), and ideas for those ‘if you like this book, then you might like this book’ interactions. Bring your own device.
Katie Mediatore Stover, Kansas City Public Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#542: SBEC 1.0; TSLAC 1.0
Teen Volunteers in Your Library: Three Models for Success
9:45 - 10:45 AM
Managing teen volunteers in the library can be tricky. What can they do? When should they work? To whom do they report? Learn about three models for successful teen volunteering: drop-in hours, reading buddies, and partnerships with community groups.
Ariel A. Cummins, New Braunfels Public Library; Kathleen Vivian Fordyce, San Antonio Public Library; and April C. Toman, Schertz Public Library.
YOUNG ADULT ROUND TABLE.

CPE#526: SBEC 1.0; TSLAC 1.0
Working with Strangers: A Powerful Tool for Generating Collaborations
9:45 - 10:45 AM
This session covers the history, methods, principles, and results of the CoLAB Planning Series(R) workshops that have successfully reduced the time it takes to jumpstart new partnerships for over 600 organizations, including libraries and academic institutions. A mini activity will demonstrate the benefits of implementing these innovative approaches.
Bess de Farber, University of Florida.
TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#I502: SBEC .75; TSLAC .75
Circulating “Take and Make” Maker Kits (Innovation Lab 9)
10:00 - 10:45 AM
Maker kits don’t need to be techy to foster a maker mindset in students. Learn how one librarian circulates book-related “Take and Make” kits to her elementary-age students and how you can replicate this in your library.
Patricia De Winter, Oakridge School.
CONFERENCE PROGRAM COMMITTEE.

CPE#I503: SBEC .75; TSLAC .75
Design Thinking for Innovative Library Programming (Innovation Lab 10)
11:00 – 11:45 AM
Human-centered Design Thinking is arguably the most innovative way for problem solving and critical thinking. IDEO, the creators of this mindset, have published a Design Thinking toolkit specifically for libraries. Join Andrea Saenz, from Chicago Public Library, as she not only highlights techniques from the toolkit, but shares her experiences with its implementation as well.
Andrea Saenz, Chicago Public Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#543: SBEC 0.75
A Conversation with Margaret Peterson Haddix
11:00 AM - 12:00 PM
The author of the popular series Shadow Children and The Missing discusses her extensive writing career and shares upcoming projects. A business meeting precedes the program including presentation of the Young Adult Reading Incentive Award.
Margaret Peterson Haddix, Simon & Schuster, Inc.
YOUNG ADULT ROUND TABLE.

CPE#521: SBEC 1.0
Catching Readers from the Beginning
11:00 AM - 12:00 PM
Join authors as they showcase their newest books to add to your carefully curated collections.
Patrick McDonnell, Little, Brown Books for Young Readers; Isabel Quintero, Scholastic Press / Scholastic Inc.;
CPE#554: SBEC 1.0; TSLAC 1.0
Civil Rights in Black and Brown: A Digital Humanities Collaboration
11:00 AM - 12:00 PM

TCU faculty, archivists, and librarians collaborated to create a portal to disseminate oral histories from African-American, Mexican-American, and white activists about freedom movements in Texas. Learn how this digital humanities project was created and how this resource can benefit your library.

Jacob Brown, Max Krochmal, and Mary Saffell, Texas Christian University.

CPE#556: SBEC 1.0; TSLAC 1.0
Collaboration Across the Content Areas
11:00 AM - 12:00 PM

Ownership of our profession includes collaboration with teachers to ensure students acquire research skills. Explore the progression of a collaborative relationship model that leads to the acquisition of information literacy skills across content areas.

Jackie B. Chetzron, Dallas ISD.

CPE#HO571: SBEC 1.0; TSLAC 1.0
Cutting Edge Technologies for Promoting Your Library: FB Live, Snapchat, Periscope and More - HANDS ON LAB 11
11:00 AM - 12:00 PM
(Ticketed; register online only)

Participants will analyze current social media platforms and best practices for maximum outreach.

Learn about powerful apps for creating and sharing videos. Tickets must be purchased by Friday, April 7, through preregistration.

Julie Gribble and Roxie Munro, KidLit TV.

CPE#547: SBEC 1.0; TSLAC 1.0
Encouraging Bilingual Storytelling
11:00 AM - 12:00 PM

Explore telling stories in two languages as a way to enrich the tale and encourage cultural understanding. Bilingual storytelling will be modeled while sharing tips for selecting tales. Participants will try out a tale using the tools given with lively discussion afterwards.

Carolina Quiroga-Stultz, storyteller.

STORYTELLING ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMITTEE.

CPE#548: SBEC 1.0
Fill Your Bucket List: Create a Retirement Game Plan
11:00 AM - 12:00 PM

What will I do when I retire? There are many fundamental questions and fears regarding retirement. In this table-top discussion, explore various aspects of life after work including developing a workplace exit strategy, pursuing your passions, and giving back.

RETIRED LIBRARIANS ROUND TABLE.

CPE#549: SBEC 0.75; TSLAC 0.75
Fostering Innovation in Interlibrary Loan & Resource Sharing
11:00 AM - 12:00 PM

Presenters discuss innovations related to resource sharing practices implemented in their libraries. A related readings list will be available.

Ann Jerabek (moderator), Sam Houston State University; Wyoma vanDuinkerken, Texas A&M University System.

INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

CPE#5026: SBEC 1.0; TSLAC 1.0
Is Data Literacy Important to Undergraduate Information Literacy?
11:00 AM - 12:00 PM

Data literacy is directly related to information literacy and emphasizes the student's ability to read, evaluate, think critically about and communicate data in an ethical way. Librarians do not need to be statisticians to partner with their faculty in helping undergraduate students understand the importance of data literacy.

Jesse Hamner, University of North Texas.

CPE#PP522A: SBEC 0.5; TSLAC 0.5
Leading a Library: Pop Up Sessions VII & VIII
11:00 AM - 12:00 PM

Pop in for quick presentations about "Leading a Library." Pop-up speakers will be selected in the spring to give you access to the most current information about library management! Check the TLA app or updated program info for speakers and specific topics before conference.

CPE#5010: SBEC 1.0
The Likability Index: Are Female Characters Held to a Higher Standard?
11:00 AM - 12:00 PM

Female characters have to be more likeable than their male counterparts. Explore this double standard.

RENEE AHDieH.
CPE#5015: SBEC 1.0; TSLAC 1.0

**Magic of Writing: Ray Bradbury’s Techniques**
11:00 AM - 12:00 PM
The authorized biographer of legendary fantasy and science fiction author Ray Bradbury leads a creative writing program teaching Bradbury’s unique process, pulling back the Ozian curtain on the master’s magical techniques. Learn how to plan and lead your own Bradbury writing workshop.
Sam Weller, Columbia College (IL).
CONFERENCE PROGRAM COMMITTEE.

CPE#544: SBEC 1.0

**Middle Grade Greats**
11:00 AM - 12:00 PM
Too old for picture books but not quite ready for YA? Award winning and up-and-coming middle grade authors discuss the challenges and rewards of writing for this significant group of readers.
Andrew Clements and D.J. MacHale, Random House Children’s Books; Grace Lin, Little, Brown Books for Young Readers; and Janet Taylor Lisle, Simon & Schuster, Inc.

CPE#5017: SBEC 1.0; TSLAC 1.0

**Music Play with Purpose: Readiness, Literacy, and Inclusion in Storytime**
11:00 AM - 12:00 PM
Jim Gill discusses how his unique creations in music play inspire children to move and make connections between words they sing and the printed word. Leave inspired with a new repertoire of songs and reading play activities, as well as strategies to engage caregivers.
Jim Gill, child development specialist.
CHILDREN’S ROUND TABLE.

CPE#5012: SBEC 1.0; TSLAC 1.0

**The Perfect Recipe: Cooking Programs in the Public Library**
11:00 AM - 12:00 PM
A small library with a limited staff and budget faces challenges when implementing a cooking program. Discuss advertising, budgeting, staffing, and program and theme ideas.
Violeta Manzano, Texas A&M AgriLife Extension Service; Bette H. McDowell, Pflugerville Public Library; and Megan C. Treseder, Azle Memorial Library.

CPE#5013: SBEC 1.0; TSLAC 1.0

**PLANT a Seed! Watch Your Profession Grow!**
11:00 AM - 12:00 PM
PLANT (Public Library Administrators of North Texas) is a shining example of how library professionals can support one another across the field. Following a brief history of PLANT’s 50+ years, presenters will focus on PLANT’s effectiveness as a replicable model of professional development, advocacy, and support.
Bonnie N. Case, Highland Park Library; Patricia F. Peters (moderator), Decatur Public Library; Dennis P. Quinn, Duncanville Public Library; Toni Simmons, Zolo B. Wylie Public Library; and Spencer Smith, McKinney Public Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#5016: SBEC 1.0; TSLAC 1.0

**Social Media for Social Justice**
11:00 AM - 12:00 PM
Three librarians whose online presence involves social justice activism talk about building a social media presence. Weigh the risks of publicly supporting social justice work, and examine why the profession should embrace social justice initiatives.
Cory Eckert, The Post Oak School (Houston); Karen Jensen, Teen Librarian Toolbox and the Public Library of Mount Vernon and Knox County (OH); and Kendra Lu Jones, Storytime Underground Joint Chief (WA).
DIVERSITY AND INCLUSION COMMITTEE.

CPE#581: SBEC 1.0; TSLAC 1.0

**Student Retention Three Ways: Numbers, People, and Stories**
11:00 AM - 12:00 PM
Academic libraries are aligning themselves with their institutions’ strategic focus on student retention. But how do libraries get retention data? What do we do with it after we get it? And how do we tell our story? Hear about a successful, replicable model.
Mary O’Kelly, Grand Valley State University (MI).
CONFERENCE PROGRAM COMMITTEE.

CPE#5014: SBEC 0.75

**Unshelved: Too Much Information**
11:00 AM - 12:00 PM
Librarians are trying to make sense of daunting amounts of information as they help people who expect answers faster and faster. In an entertaining and highly opinionated keynote, Gene Ambaum makes the case that now, more than ever, libraries (and books) have a vital place in our communities. A business meeting precedes the program.
Gene Ambaum, Unshelved Librarian; and Kevin Marsh, Copperas Cove Public Library.
PUBLIC LIBRARIES DIVISION.

CPE#IL504: SBEC .75; TSLAC .75

**Girls, STEM & Entrepreneurship: Empowering the Next Generation**
12:00 - 12:45 PM
How do we empower girls to pursue their interests in entrepreneurship, innovation and STEM? Discuss the importance of bridging the gender divide in these fields and how to support. Luz Cristal Glangchoi, VentureLab.org.
CONFERENCE PROGRAM COMMITTEE.

CPE#551: SBEC 0.75

**Lariat Adult Fiction Reading List Author Session**
12:00 - 1:45 PM
Grand Hyatt, 600 E. Market Street.
Celebrate the eighth year of Lariat’s reading selections for adults. Hear from authors featured on last year’s list while enjoying a delicious meal. Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.
MENU: SPRING GREENS WITH FRISSEE AND BABY SPINACH, GRAPE TOMATOES, ENGLISH CUCUMBERS, CARROT CURLS AND WHITE BALSAMIC VINAIGRETTE; ROSEMARY CHICKEN BREAST WITH DIVINA TOMATO COMPOTE, PARMESAN RISOTTO, SAUTEED ZUCCHINI; FLOURLESS CHOCOLATE CAKE, CREME
What If We Removed All Books?

12:15 – 1:15 PM

What if we stopped providing reference service? What if we didn’t have a library catalog? What if we removed all the books from our buildings? These provocative questions are meant to stretch our creative muscles. This talk will introduce lateral thinking techniques that challenge us to push beyond our foundation and to consider unrecognized possibilities. The objective is to provide library employees with perspective-shifting tools that can lead to better services, new partnerships, and exciting new directions.

Brian Mathews, Virginia Tech Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#550: SBEC 0.75

Texas Bluebonnet Award Author Session (Ticketed)

12:00 - 1:45 PM

The Texas Bluebonnet Award is a nationally-recognized children’s choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on writing and accept this year’s award from student representatives. Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

MENU: Baby Gem and Crisp Greens, Hearts of Palm, Toasted Almonds and Mandarin Oranges, Black Sesame-Rice Vinaigrette OR Creamy Honey-Ginger, Served on the Side; Boneless Braised Short Ribs, Pepper-Cheddar Creamy Grits, Garlic Green Beans and Baby Carrots; Bread Board with Fresh Bread & Butter; Vanilla Pannacotta (a cold Italian custard often served with fruit) topped with Fresh Cut Berries or Fresh Cut Texas Peaches (alternating) and Whipped Cream; Iced Tea and Water; Regular and Decaffeinated Coffee, Assorted Hot Teas.

TX ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN’S ROUND TABLE, AND TEXAS BLUEBONNET AWARD COMMITTEE.

CPE#593: SBEC 1.0; TSLAC 1.0

Research Funding and Grant Opportunities

12:15 - 1:15 PM

Funding Information Networks (FINs) provide a suite of tools and resources consisting of Foundation Center databases, publications and a variety of supplementary materials and services in areas useful to grant seekers. Learn how to utilize the resources in your region.

Ellen Moutos Lee, University of Texas at Austin.

CONFERENCE PROGRAM COMMITTEE.

CPE#552: SBEC 1.0; TSLAC 1.0

What If We Removed All Books?

12:15 - 1:15 PM

What if we stopped providing reference service? What if we didn’t have a library catalog? What if we removed all the books from our buildings? These provocative questions are meant to stretch our creative muscles. This talk will introduce lateral thinking techniques that challenge us to push beyond our foundation and to consider unrecognized possibilities. The objective is to provide library employees with perspective-shifting tools that can lead to better services, new partnerships, and exciting new directions.

Brian Mathews, Virginia Tech Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#562: SBEC 1.0; TSLAC 1.0

ACRL Framework Curriculum Mapping

1:30 - 2:30 PM

Explore how to develop a vertical curriculum from the Framework of Information Literacy to guide students along the path from research novice to emerging expert. Discover approaches for designing a scaffolded curriculum that builds on students’ progress in their disciplines, as well as strategies for assessing students’ understandings of the threshold concepts.

Brittney S. Johnson, St. Edward’s University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#563: SBEC 1.0; TSLAC 1.0

Active Shooter in the Building: What Should You Do?

1:30 - 2:30 PM

If an active shooter enters your building, what would you do? Learn what you should do. Participate in a discussion with TCU’s Director of Security who witnessed the Wedgewood Baptist Church shooting in Fort Worth in 1999.

Randy Cobb, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE AND DISASTER RELIEF COMMITTEE.

CPE#564: SBEC 1.0; TSLAC 1.0

Art Unbound and Loud in the Library

1:30 - 2:30 PM

Art takes center stage at Houston Public Library. Working with Houston Grand Opera, Writers in the Schools, the Museum of Fine Arts Houston and publishers including Arte Publico Press, HPL offers programming and special events featuring all kinds of art. Learn to involve locally and implement artfully at your library.

Carmen Abrego, Houston Public Library; Danielle Burns Wilson, author; Xavier Garza, Arte Publico Press / Cinco Puntos; and Marina Tristan, author, Arte Publico Press.

PUBLIC LIBRARIES DIVISION.

CPE#567: SBEC 3.0; TSLAC 3.0

Beyond the Stacks: Pop Up Sessions IX & X

1:30 - 2:30 PM

Pop in for these quick presentations about topics from ‘Beyond the Stacks.’ Speakers will be selected in the spring to provide current presentations about outreach, marketing, and issues that affect you outside the library! Check the TLA app or updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

2017 ANNUAL CONFERENCE EDITION: OWN YOUR PROFESSION
Panelists discuss how to create and sustain a culture of innovation in libraries. Learn from the experiences at some of the country’s most innovative libraries.

Carolyn Anthony, Skokie Public Library (retired); Cecilia Barham (moderator), North Richland Hills Public Library; Shelley Holley, Frisco Public Library; and Pam Sandlian-Smith, Anythink Libraries.

**CPE#569: SBEC 1.0; TSLAC 1.0**

**Community Development with Collective Impact**

1:30 - 2:30 PM

Libraries can be the backbone of a holistic approach to asset-based community development. Librarians embedded in the community serve as equal partners. This session provides a practical introduction using successful collective impact initiatives from nonprofit sectors.

Gary Henderson, United Way of Denton County; and Ling Hwey Jeng (moderator), Texas Woman’s University.

**CPE#570: SBEC 1.0**

**Debutante Ball: Dance with New Children’s Authors**

1:30 - 2:30 PM

Attend the social event of the season as new authors take a bow. Meet these recent arrivals to the children’s literature scene. Their books may be the next hits at your library.

Ruth Behar and Jack Cheng, Penguin Young Readers; Donna Janell Bowman and Hayan Charara, Lee and Low Books; and Gretchen McAllan, Peachtree Publishers.

**CPE#571: SBEC 1.0; TSLAC 1.0**

**Favorite Tech Tools and Other Inspiration**

1:30 - 2:30 PM

This session is jam-packed with tech tools, program ideas, and library display inspirations. Receive practical ideas and resources to implement immediately.

Tiffany Whitehead, Episcopal School of Baton Rouge (LA).

**CPE#572: SBEC 1.0; TSLAC 1.0**

**Integrating K12 eContent: Start with Collection Development**

1:30 - 2:30 PM

Utilize eContent in unique ways and watch student engagement grow. Receive collection development and management tips and discover how to easily integrate resources to enhance use. Hear ideas on maximizing eContent in lesson planning and classroom collaborations to create a positive digital school culture for academic and personal use.

Naomi M. Bates and Susan L. Fitzgerald, Northwest ISD (Justin).

**CPE#573: SBEC 1.0; TSLAC 1.0**

**Keeping ER Management Out of the ER**

1:30 - 2:30 PM

Good management of electronic resources is complicated and time consuming but also extremely valuable. Panelists will discuss challenges, evaluation, and workflows in focused strategic areas identified in 2016 by TSLAC: collaboration, purchasing, usability, streaming video, and eBooks.

Marianne Lorio, Houston Public Library; Pru Morris, Texas A&M University-San Antonio; Liz Philippi and Danielle Plumer, Texas State Library & Archives Commission; and Carol Seiler (moderator), EBSCO Information Services.

**ACQUISITIONS AND COLLECTION DEVELOPMENT**

**CPE#574: SBEC 1.0; TSLAC 1.0**

**Own Your Profession: Effective User Analytics**

1:30 - 2:30 PM

Interested in user analytics? Discover how analytics can be used in different modes of learning and teaching. Explore the future of analytics and integration into information user environments.

Kinshuk, College of Information, University of North Texas.

**CPE#575: SBEC 1.0; TSLAC 1.0**

**Make Your Point with Data Visualization**

1:30 - 2:30 PM

A good infographic communicates dense amounts of information quickly and effectively. Discover the principles of effective chart design, whether you are using sophisticated data technology or tried-and-true Excel. Learn a process for developing a chart that helps you make your point without making a mess.

Bring your own device.


**SPECIAL LIBRARIES DIVISION.**

**CPE#576: SBEC 1.0; TSLAC 1.0**

**Other Inspiration**

1:30 - 2:30 PM

This session is jam-packed with ideas and resources to inspire. Receive practical ideas, and library display inspirations. Attend the social event of the season as new authors take a bow. Meet these recent arrivals to the children’s literature scene. Their books may be the next hits at your library.

Ruth Behar and Jack Cheng, Penguin Young Readers; Donna Janell Bowman and Hayan Charara, Lee and Low Books; and Gretchen McAllan, Peachtree Publishers.

**CPE#577: SBEC 1.0; TSLAC 1.0**

**KidLit vs. YALit Lip Sync Battle II**

1:30 - 2:30 PM

KidLit and YALit authors face off in this lively lip sync battle. Enjoy the hilarity as authors perform and discuss their latest books!
CPE#566: SBEC 1.0; TSLAC 1.0
Preparing for Leadership: Behind the Scenes with New Directors
1:30 - 2:30 PM
Directors from public and academic libraries examine the process of transitioning to a leadership position. Receive advice on preparing for directorship from building your skill set through your first months on the job.
Carolyn M. Booker (moderator), Lewisville Public Library; Elizabeth Anne Martinez Howard, Texas Wesleyan University; Yoko Matsumoto, City of Arlington; Tezena L. Roberson, Little Elm Public Library; and Suzanne E. Sears, Texas Woman’s University.
CONFERENCE PROGRAM COMMITTEE.

CPE#577: SBEC 1.0; TSLAC 1.0
Serving Secondary Special Needs Students in the Library
1:30 - 2:30 PM
CreatingLibrary programs for learning disabled teens can be challenging. Building collections of books, finding appropriate web material, knowing how to communicate with students, and collaborating with special education teachers are factors deserving attention. This program emphasizes meaningful and productive library time for high school students who read below grade-level and are in inclusive classrooms.
Kimberly A. Vincent, Frisco ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND YOUNG ADULT ROUND TABLE.

CPE#597: SBEC 0.75
Tejas Star Book Reading List and Program Ideas
1:30 - 2:30 PM
Do you need advice on purchasing Spanish language books for your youth collection? Would you like programming ideas for using these titles? Get answers from the Tejas Star Book Reading List Committee. A business meeting follows the program.
TEJAS STAR BOOK READING LIST COMMITTEE.

CPE#565: SBEC 1.0; TSLAC 1.0
YA Authors Writing for Adults
1:30 - 2:30 PM
This panel will feature adult authors whose writings will have cross-over appeal for young adult readers. Book signing will take place immediately following the event.

CPE#HOL573: SBEC 2.0; TSLAC 2.0
Playing with Matches: An Introduction to Regular Expressions - HANDS ON LAB 12 (TICKETED; REGISTER ONLINE ONLY)
1:30 - 3:30 PM
This course is an introduction to managing and editing data by learning the syntax and construction of regular expressions. The basic characters used to construct a pattern will be discussed, and then the patterns will be used in hands-on examples. Tickets must be purchased by Friday, April 7, through preregistration.
Mike Pullin, University of North Texas Health Science Center.
AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#578: SBEC 2.0; TSLAC 2.0
Safe Zone Training: Being an LGBTQ+ Ally
1:30 - 3:30 PM
Be a more effective ally of the LGBTQ+ community. Participants in this training will examine the concepts of gender, become familiar with recommended vocabulary, discuss issues, and learn to be an effective ally.
Naomi Brown and Lauryn Farris, Pride Center San Antonio; and Robert Salcido, Equality Texas.
DIVERSITY AND INCLUSION COMMITTEE.

CPE#579: SBEC 2.0
Texas Tea: Meet and Greet with YA Authors (TICKETED)
1:30 - 3:30 PM
GRAND HYATT, 600 E. MARKET STREET.
Join us for the sixth annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as YA authors move from table to table sharing stories over tea and cookies. Tickets must be purchased by Friday, April 7, through preregistration.

YOUNG ADULT ROUND TABLE.

CPE#IL506: SBEC .75; TSLAC .75
Cloud-Based Genius Hour (INNOVATION LAB 13)
2:00 - 2:45 PM
The popular Genius Hour movement allows students to explore their passions, encourages creativity, and provides them with a choice in their learning. Come see how this librarian uses a cloud-based lesson integrating technology and research to bring Genius Hour to her library.
Brittney Kosev, Lubbock ISD.
CONFERENCE PROGRAM COMMITTEE.

CPE#586: SBEC 1.0; TSLAC 1.0
Accessibility Regulations and Realities: More than Just an Addendum to a Contract
2:45 - 3:45 PM
Just how accessible are your e-resources? Handouts? Instructional videos? Learn about the impact of tougher accessibility laws on library services and purchasing of resources. Receive useful tips and suggestions for making your resources more accessible to all your users.
Brian Charlson, The Carroll Center for the Blind; and Richard A. Schilke, Texas A&M University.
CONFERENCE PROGRAM COMMITTEE.

CPE#580: SBEC 1.0; TSLAC 1.0
ACRL Framework Round Table Discussions
2:45 - 3:45 PM
Join instruction librarians for facilitated round table discussions about the ACRL Framework for Higher Education for Information Literacy. Topics include Framework threshold concepts, using the Framework to create learning objectives, integrating the Framework into the curriculum, outreach to faculty regarding the Framework, and assessment techniques.
COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#594: SBEC 1.0; TSLAC 1.0
Are You a Leader? Are You Ready to Stand TALL?
2:45 - 3:45 PM
Librarians must be leaders in order to own their profession. Join a panel of librarians who will provide insight into the TALL Texan experience, and tell how the Institute advanced their careers and impacted their libraries.
Thomas Finley, Frisco Public Library; Mark Gottschalk, South Plains College; Susie Grissom, Dallas ISD (retired); Karen Kessel, Apalachicola Margaret Key Library (FL); and Leah Mann, Lewisville ISD.
TALL TEXANS ROUND TABLE.

CPE#588: SBEC 1.0; TSLAC 1.0
Connecting Art and Books with the NCCIL
2:45 - 3:45 PM
The National Center for Children’s Illustrated Literature hosts exhibitions of original artwork from award-winning picture books, but they’re more than just a “picture gallery.” They have resources available for all librarians. Learn to use simple art projects to connect children to the artwork they love in their favorite books.
Debbie Lillick, National Center for Children’s Illustrated Literature.

CPE#5022: SBEC 1.0; TSLAC 1.0
Designing Spaces for People, Not Collections
2:45 - 3:45 PM
The director of Anythink discusses planning spaces for discovery, creation, participation, learning, performing, and innovation.

Pam Sandlian-Smith, Anythink Library.

CPE#582: SBEC 1.0; TSLAC 1.0
Developing Advocacy Expertise
2:45 - 3:45 PM
You know libraries. You understand information. It only takes 1000 hours to become an expert at anything. How many hours do you spend working and speaking about issues affecting libraries? Learn to talk easily about hot-button public policy issues.

Aaron W. Dobbs, Shippensburg University of Pennsylvania.

CPE#PP525A: SBEC 0.5; TSLAC 0.5
Exploding Boundaries: Pop Up Sessions XI & XII
2:45 - 3:45 PM
Pop in for these quick presentations about topics on “Exploding Boundaries” of traditional library services. Speakers will be selected in the spring to provide the most current information about non-traditional libraries, collections, and services! Check the TLA app or updated program info for speakers and specific topics.

CPE#583: SBEC 1.0; TSLAC 1.0
Feeling Inadequate? You’re Not Alone
2:45 - 3:45 PM
It’s easy to feel inadequate when other librarians celebrate successes you only dream of achieving. Don’t let these negative emotions stop you from being the best librarian possible. Attendees will learn techniques to recognize and cope with feelings of inadequacy and focus instead on positive methods of motivation.

Dawn Gluskin, Blissed Communications.

CPE#587: SBEC 1.0; TSLAC 1.0
Literature Circles: Voice and Choice
2:45 - 3:45 PM
Have you tried taking literature circles out of the hands of educators and giving learners free choice. Make literature circles enjoyable with mini-lessons, instructional videos for the flipped classroom, learner anthology booklets, and real-world connections to projects.

Angie Mahalik and Victoria Rae Tong, Coppell ISD.

CPE#589: SBEC 1.0; TSLAC 1.0
Not Your Mom's Raspberry Pi
2:45 - 3:45 PM
Learn how libraries can use Raspberry Pi to teach, learn, and make throughout the library. These multi-purpose computers are small, inexpensive, and easy to program.

Matt Richardson, product evangelist, Raspberry Pi.

CPE#590: SBEC 1.0; TSLAC 1.0
Professional Job and Public Personas: Are You a Librarian 24 Hours a Day?
2:45 - 3:45 PM
Where do you draw the line between your professional and personal lives? Are you a librarian 24/7 or can you truly leave your library work when the doors close?

Heather Ann Lowe, Dallas Public Library.

CPE#596: SBEC 1.0; TSLAC 1.0
Real World Teen Services
2:45 - 3:45 PM
Are you planning teen programs at your library, but no teens are showing up? This session provides practical strategies for engaging teens in the development and implementation of library programs as well as tested methods to foster teen “ownership” of their library experience.

Jennifer Velásquez, San Antonio Public Library.

CPE#590: SBEC 1.0; TSLAC 1.0
Taking Your Library to the Next Level
2:45 - 3:45 PM
Learn how to engage your community in your library's success.

Joyce Armstrong Carroll, Abydos Literacy Learning; Schulz, Nacogdoches ISD.

CPE#592: SBEC 1.0; TSLAC 1.0
Set Your Library Apart: Developing an Email Marketing Campaign
2:45 - 3:45 PM
One key to success in an industry is based on the relationship you have and maintain with those you serve. In this session we’ll discuss what an email marketing campaign is, discover why it is important to your library and determine what type of campaign elements will set you apart.

Donavon Roberson, culture evangelist, The Roberson Company.

CPE#599: SBEC 1.0
Texas School Library Standards Revision
2:45 - 3:45 PM
In 2015 a steering committee of school librarians, with support from TSLAC and TEA, began revising the Texas School Library Standards. This session presents the draft standards, requests feedback, and answers questions.

Donna A. Kearley, Denton ISD; and Sonja M. Schultz, Nacogdoches ISD.

CPE#5021: SBEC 1.0; TSLAC 1.0
Young Children of Literacy: Libraries in Action
2:45 - 3:45 PM
Vygotsky says even the youngest learners are guided by meaning. Attend this interactive session on ways to provide direct literacy to those learners. Enlarge your library’s program to include practical, workable, proven strategies such as reading/writing connections and student-led inquiry skills, which lay the foundation for future learning.

Joyce Armstrong Carroll, Abydos Literacy Learning; and Kristy Hill, Keller ISD.

CPE#IL507: SBEC 1.0; TSLAC 1.0
From Cutting Edge to Common Ground: A Discussion about Library Space (INNOVATION Lab 14)
3:00 - 4:00 PM
Library services have changed over the years and more recently this has impacted the types of spaces offered to our users. Learn how libraries have addressed these needs with innovative approaches to the traditional library space.

Patricia Bou, Cannon Design; Victoria A. Chiavetta, William T. Cozby Library; Laura Cole, Bibliotech
The TLA Escape Room

Do you like puzzles? Can you solve riddles?

Then you and your friends are the perfect candidates to attempt TLA's Escape Room. This library-themed adventure is located in the Exhibit Hall and will also be available during the President’s Party.

SCENARIO: TLA President Walter Betts has been detained by the FBI and is being questioned regarding violations of the USA PATRIOT Act. He is counting on his TLA colleagues to find evidence hidden in his office that will exonerate him – while maintaining his patrons’ privacy. But you must hurry; you only have a few minutes to find and transmit the evidence to the FISA Court before Walter is sentenced and never heard from again!
SATURDAY APRIL 22 PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in purple; events are black and sans serif.

9:00 - 9:45 AM
We hear about makerspaces, “invention literacy”, entrepreneurship, and future-ready. How does the library fit into all of this? How can we get kids excited about creating rather than consuming? Come hear an introduction to creating a culture of making and inventing in school libraries. We will look at makerspace resources, Maker and Innovator experts, learn about the why behind makerspaces, and I’ll give you my reviews of makerspace tools. You’ll leave with tips and tricks to inspire your makers.

Kristi Taylor, Lewisville ISD.
CONFERENCE PROGRAM COMMITTEE.

CPE#605: SBC 1.0; TSLAC 1.0
A Place for All? Experiences of People with Disabilities in the Library
9:15 - 10:15 AM
Are we providing adequate access to people with disabilities? Panelists will discuss user experiences, identify resources libraries can offer, and share best practices.

Mark Michael Asteris, Lamar University; Margaret A. Nosek, Baylor College of Medicine; Christopher M. Sanchez, library user; Anna Ercoli Schnitzer, University of Michigan, Ann Arbor; Ava M. Smith, Texas State Library & Archives Commission; and Karen J. Vargas, National Network of Libraries of Medicine Evaluation Office, University Of Washington (moderator).

DIVERSITY AND INCLUSION COMMITTEE.

CPE#606: SBC 1.0; TSLAC 1.0
Artful Libraries: Inspiring Cultural Literacy
9:15 - 10:15 AM
The Georgetown Public Library serves as a cultural anchor in the community, hosting numerous arts clubs and organizations as well as art shows and music events. Panelists discuss the community-wide benefits of strong library-based fine arts programs.

Jane Estes, Texans for the Arts; and Dana L. Hendrick and Eric Lashley, Georgetown Public Library.

PUBLIC LIBRARIES DIVISION.

Continuing Professional Education Credits

<table>
<thead>
<tr>
<th>Event</th>
<th>State Board for Educator Certification</th>
<th>TX State Library &amp; Archives Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPE#123: SBC 2.0; TSLAC 2.0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Program Title
8:00 - 9:50 AM

SPOTLIGHT STORYTIMES
Shining a Light on Diverse Books (Pop Up Programs)
Watch for surprise spotlight storytimes throughout the conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight – we’ll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!

Prepare and Share:
Program Planning for TLA 2018
7:00 - 8:00 AM
Prepare for the 2018 TLA Conference in Dallas by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

CONFERENCE PROGRAM COMMITTEE.

Bylaws & Resolutions Committee Meeting II
7:15 - 7:45 AM

Diversity and Inclusion Committee
7:15 - 7:45 AM

CPE#660: SBC 1.0; TSLAC 1.0
Big Idea: Becoming a Culture Evangelist
8:00 - 9:00 AM
The Texas State Library and Archives Commission presents this Big Idea session. Build passion into your organizational culture. A culture evangelist with experience at Zappo’s and other leading edge companies will inspire you to infuse your organization with renewed creativity and shared vision.

Donovan Roberson, culture evangelist, The Roberson Company.
TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND CONFERENCE PROGRAM COMMITTEE.

CPE#604: SBC 1.0; TSLAC 1.0
eBook Record Management
8:00 - 9:00 AM
After implementing Alma in August 2013, UT Dallas libraries explored resource management to optimize eBook record processing workflows. Learn real-life solutions for handling various vendor records.

Emily Billings, University of North Texas; Mingyu Chen and Misu Kim, University of Texas at Dallas.
CONFERENCE PROGRAM COMMITTEE.

CPE#633: SBC 1.0; TSLAC 1.0
The Embedded Librarian: Building Partnerships among Public Libraries, Entrepreneurs, and Small Businesses
8:00 - 9:00 AM
Join public librarians and partners from The Dallas B.R.A.I.N. to discuss ways the library can become a center for emerging businesses, future innovation, and technological hotspots.

Jordan Bock and Richard V. Carrizales, Dallas Public Library; Kerry Montx (moderator) and Randy Simmons, Denton Public Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#600: SBC 0.75
Children’s Round Table Author Session with Kevin Henkes (Ticketed)
8:00 - 10:15 AM
Author Kevin Henkes shares insights into his writings. Breakfast tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

menu: Three Eggs Scrambled, Applewood Smoked Bacon, Breakfast Potatoes and Grilled Tomatoes; Fresh Breakfast Breads; Fruit Juice, Regular and Decaffeinated Coffee, Assorted Hot Teas.

Kevin Henkes, HarperCollins Children’s Books. CHILDREN’S ROUND TABLE.

CPE#IL601: SBC .75; TSLAC .75
Building a Culture of Creating and Inventing in Libraries with Makerspace Tools and Resources (INNOVATION LAB 15)
9:00 - 10:15 AM
We hear about makerspaces, “invention literacy”, entrepreneurship, and future-ready. How does the library fit into all of this? How can we get kids excited about creating rather than consuming? Come hear an introduction to creating a culture of making and inventing in school libraries. We will look at makerspace resources, Maker and Innovator experts, learn about the why behind makerspaces, and I’ll give you my reviews of makerspace tools. You’ll leave with tips and tricks to inspire your makers.

Kristi Taylor, Lewisville ISD.
CONFERENCE PROGRAM COMMITTEE.

CPE#605: SBC 1.0; TSLAC 1.0
A Place for All? Experiences of People with Disabilities in the Library
9:15 - 10:15 AM
Are we providing adequate access to people with disabilities? Panelists will discuss user experiences, identify resources libraries can offer, and share best practices.

Mark Michael Asteris, Lamar University; Margaret A. Nosek, Baylor College of Medicine; Christopher M. Sanchez, library user; Anna Ercoli Schnitzer, University of Michigan, Ann Arbor; Ava M. Smith, Texas State Library & Archives Commission; and Karen J. Vargas, National Network of Libraries of Medicine Evaluation Office, University Of Washington (moderator).

DIVERSITY AND INCLUSION COMMITTEE.

CPE#606: SBC 1.0; TSLAC 1.0
Artful Libraries: Inspiring Cultural Literacy
9:15 - 10:15 AM
The Georgetown Public Library serves as a cultural anchor in the community, hosting numerous arts clubs and organizations as well as art shows and music events. Panelists discuss the community-wide benefits of strong library-based fine arts programs.

Jane Estes, Texans for the Arts; and Dana L. Hendrick and Eric Lashley, Georgetown Public Library.

PUBLIC LIBRARIES DIVISION.

Texas Library Journal • Winter 2016
Is your library an innovation ecosystem? Learn how to inspire curiosity, collaboration and experimentation and lead your community to creativity and new knowledge streams. With takeaways from the Aspen Institute’s Leadership Roundtable on Library Innovation, thought leaders offer tips for moving from libraries as usual to libraries at the edge.

John Brocken, The John S. & James L. Knight Foundation; and Andrea Saenz, Chicago Public Library.

CONFEREE PROGRAM COMMITTEE.

9:15 - 10:15 AM

CpE#611: SBC 1.0; TSLAC 1.0

Libraries and Co-working Spaces

Public libraries are viewed as valuable shared work spaces for groups and individuals. The major issues for designing library spaces will be addressed based on research observations. A new design framework will be shared along with design application ideas supporting a reinvention of the library for future-ready needs.

Ashlee Malone, Steelcase Education.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

9:15 - 10:15 AM

CpE#610: SBC 1.0

Maverick Graphic Novel Reading List

Maverick authors and illustrators highlight books that made the list and share their latest creations.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.

CONFEREE PROGRAM COMMITTEE.
The Authentically Inclusive Space: Serving Special Needs Teens
10:30 - 11:30 AM
The author of Schuyler’s Monster discusses the radically changing narrative of disability rights in our society and how public spaces can become central to that social revolution. His daughter Schuyler will provide her own perspective as a young adult with a disability discovering her own path to agency and independence.
Robert Rummel-Hudson, St. Martin’s Press; and Schuyler Rummel-Hudson, Plano ISD.
CONFERENCE PROGRAM COMMITTEE.

The Future Landscape of School Libraries
10:30 - 11:30 AM
The Lillead Fellows Program is designed to empower, enable, and equip school district library supervisors to be inspirational leaders for change. Four Fellows will highlight their experiences and forecast trends for school libraries.
Jennifer Boudrye, Stephanie Ham, and Suzanna Panter.
CONFERENCE PROGRAM COMMITTEE.

Google Apps for Advanced Users
10:30 - 11:30 AM
Get acquainted with advanced features of Google Apps and gain an understanding of how Google EDU apps can increase productivity and facilitate communication and collaboration with fellow educators.
Sara Shine Pavone and Christina Eleice Taylor.
CONFERENCE PROGRAM COMMITTEE.

Breakout (EDU) of Traditional Learning
10:30 - 11:30 AM
Use your critical thinking skills, background knowledge, and grit to solve a series of riddles and puzzles to unlock the power of engaged learning through Breakout EDU™.
Michelle S. Griffith, Brazosport ISD; and Brandi R. Rosales, Richardson ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

Complete the Jigsaw Puzzle: Hire and Integrate the Right Fit for Your Team
10:30 - 11:30 AM
You have a job opening. Learn how to assess your team’s needs, find the right candidate to meet those needs, and acculturate the new hire.
Danita Barber, Plano Public Library; Thomas Fortin, San Francisco Public Library; and Dale K. McNeill, San Antonio Public Library.
PUBLIC LIBRARIES DIVISION.

CREW Manual and You: Collection Management and Weeding Strategies
10:30 - 11:30 AM
Learn to integrate CREW (Continuous Review, Evaluation, and Weeding) into your work with physical and electronic collections. Improve circulation with proactive weeding.
Katherine Adelberg, Texas State Library & Archives Commission.
PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

The State of Make in Texas (Innovation Lab 16)
10:00 - 10:45 AM
Between August and November 2016, UT Arlington Libraries and the Texas Innovators Group conducted a survey gathering data about Makerspaces on a large range of topics such as location, funding, accessibility, user demographics, staffing, equipment, outreach, educational programs, and other policies. In this presentation, we will present preliminary findings from the survey that highlights aspects of the Makerspace culture in Texas. Martin Wallace, University of Texas at Arlington.
CONFERENCE PROGRAM COMMITTEE.

Connecting Books and Babies
10:30 - 11:30 AM
Reach parents and caregivers by implementing a Baby Book Club. Learn to model behaviors and understand the connection between early childhood literacy and parent education.
Allison Lee Glasgow and Cherise Nichols, Mesquite ISD.
TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN’S ROUND TABLE.

Texas Media Awards Presentation
9:30 - 11:30 AM
Texas Media Awards promote excellence in student media production and its importance in lifelong learning by recognizing outstanding entries in various categories including book trailers, photography, multimedia, videography, animation, graphic design, web designing, music composition, and makerspaces. Students from all over Texas receive awards and showcase their work.
TEXAS MEDIA AWARDS COMMITTEE.

2017 Little Mavericks Graphic Novel Reading List
10:30 - 11:30 AM
Learn about this genre and the appeal to young readers. Get the scoop on the new titles and how to hook reluctant readers with this exciting reading format.
CHILDREN’S ROUND TABLE.

The State of Make in Texas
10:00 - 10:45 AM
Between August and November 2016, UT Arlington Libraries and the Texas Innovators Group conducted a survey gathering data about Makerspaces on a large range of topics such as location, funding, accessibility, user demographics, staffing, equipment, outreach, educational programs, and other policies. In this presentation, we will present preliminary findings from the survey that highlights aspects of the Makerspace culture in Texas. Martin Wallace, University of Texas at Arlington.
CONFERENCE PROGRAM COMMITTEE.

The ACRL Framework Sandbox is a space for librarians to share examples of how they are using the Framework including lesson plans, rubrics, assessments, and learning outcomes. This presentation provides tangible, discipline-specific tools.
Greg G. Hardin and Julie A. Leuzinger (moderator), University of North Texas; Peace Helen Ossom Williamson, University of Texas at Arlington; and Jane D. Shimpson, Library, Lone Star College-CyFair.
CONFERENCE PROGRAM COMMITTEE.
Deborah B. Ford, Junior Library Guild.

April 7, through preregistration. Tickets must be purchased by Friday, library.

With the right tools and a little organization, Instagram, and Twitter -

Using Social Media to Promote Children's Literature.

Oralia Garza De Cortes, consultant, Latino can be part of this important project.

available in the United States. Learn how you the hands of children held at the border and

10:30 - 11:30 am

REFORMA’s Children in Crisis Project

The Children in Crisis project gets books into the hands of children held at the border and makes recent arrivals aware of library resources available in the United States. Learn how you can be part of this important project.

Oralia Garza De Cortes, consultant, Latino Children’s Literature.

LATINO CAUCUS ROUND TABLE AND EXHIBITORS ROUND TABLE ROUND TABLE.

CPE#636: SBC 1.0; TSLAC 1.0

We Need to Talk: Hosting Civil Discussions on Controversial Topics

10:30 - 11:30 AM

As trusted institutions, libraries have a mandate to facilitate civil discussions on difficult issues such as racial equity, social justice, and violence in America. The panelists will discuss how libraries can be catalysts for these conversations and how librarians can gain the support of their governing authorities.

Walter L. Betts, Texas Christian University; Amorette Hinderaker, convener of debates, Texas Christian University; Dale K. McNeill, San Antonio Public Library; and Otis I. Mitchell, pastor, Mount Zion Baptist Church (San Antonio).

TLA EXECUTIVE BOARD.

CPE#IL603: SBC .75; TSLAC .75

Physical Computing with Scratch (INNOVATION LAB 17)

11:00 - 11:45 AM

“Physical computing” brings the physical, analog world into the digital computer interface and is an engaging activity to promote STEM-literacy. It encourages critical thinking and problem-solving skills, works great as a team exercise, and in addition to regular STEM competencies, physical computing incorporates art and design and can be used for projects from weather science to abstract expressionism. Learn how to easily incorporate physical computing as a “maker” program using Scratch (a free, visual programming language) and a range of hardware options including the MakeyMakey, PicoBoard, Arduino and Raspberry Pi.

Patricia Ferrell, Harris County Public Library.

CONFERENCE PROGRAM COMMITTEE.

Black Caucus Round Table Business Meeting

11:45 AM - 1:00 PM

District Planning Committee

11:45 AM - 1:00 PM

Lariat Adult Fiction Reading List Committee 2

11:45 AM - 1:00 PM

Library Friends, Trustees, and Advocates Round Table Business Meeting

11:45 AM - 1:00 PM

CPE#650: SBC 0.75

Closing Author Session with Veronica Roth (Ticketed)

11:45 AM - 1:15 PM

GRAND HYATT, 600 E. MARKET STREET.

Journey to thrilling new worlds with New York Times bestselling author of the Divergent series, Veronica Roth. Her new book, Carve the Mark, is the first in a highly-anticipated duology that promises to take readers by storm. Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.

menu: Mixed Seasonal Greens, Tomato, Cucumber, Almond Slices with a Chartreuse Vinaigrette; Herb Seared Airline Chicken, Wild Rice Pilaf, Broccolini, Charred Baby Bell Pepper with a Red Pepper Coulis; Bread with Butter; Prickly Pear Panacotta (cold Italian custard served with a fruit sauce); Iced Tea and Water; Regular and Decaffeinated Coffee, Assorted Hot Teas.


CONFERENCE PROGRAM COMMITTEE.

CPE#651: SBC 0.5

GENERAL SESSION III

with Chelsea Clinton

1:30 - 2:30 PM

Tackling complex global issues such as poverty, homelessness, food insecurity, and climate change can be daunting. Where to start? Chelsea Clinton unleashes the inner activist with stories about children and teenagers who have made real change in their communities.


CONFERENCE PROGRAM COMMITTEE.

Texas Library Association COUNCIL II

2:45 - 3:45 PM

Council is the governing body of TLA and will convene 15 minutes after the adjournment of General Session III. All conference attendees are invited.

Texas Library Association Executive Board Meeting 2

4:00 - 6:00 PM
Perry, Karin M. 39, 67
Peschke, Marci 37
Peters, Jennifer 37, 53
Peters, Patricia F. 58
Philippi, Liz 37-39, 60
Plumer, Danielle 60
Pop Up Sessions 46, 48, 56-57, 59, 62
Pope, Sara 36
Poster Session 40
Potter, Lloyd 38-39
Powell, Maddie 44
Preconferences 32
President’s Party 63
President’s Programs 32, 37-38, 58, 60, 62, 66-67
Professional Issues & Ethics Committee 49, 59
Programming for Adults Round Table 37, 48, 58
Pruett, Gretchen 33, 48
Public Libraries Division 32-33, 42, 48-50, 52-53, 58, 61, 64-66
Public Relations & Marketing Committee 56
Pullin, Mike 47, 61
Pumphrey, Mark E. 44
Quinn, Brian 38
Quinn, Dennis F. 58
Quintero, Isabel 56
Quiroga-Stultz, Carolina 57
Raschka, Chris 48
Rashleigh, E. Patrick 52-53
Ray, Mark 21, 54
Redburn, Maria 37
Reed, Michelle 65
Reeves, Susan F. 36, 51
Reference & Information Services Round Table 45, 59
Registration 36, 41, 52, 64
Reich, Susanna 55
Reid, Robyn 36
Retired Librarians Round Table 39, 49, 57
Reynolds, Aaron 61
Reynolds, Peter 56-57
Rhudy-Perkowski, Olgubemisola 38
Richards, Talia 45
Richardson, Matt 62, 65
Ridnour, Sue 43
Riggs, Alexa K. 32
Rike, Jennifer L. 39, 54
Rinker, Sherri Duskey 57
Rivers, Karen 60
Roberson, Donavon 19, 62, 64
Roberson, Tezeno 61
Robertson, Nikki D. 33-34, 45
Robinson, Christopher 50
Rosales, Brandi R. 66
Rossi, Marty 38
Roth, Veronica 67
Roussin, Lorraine Y. 42
Rummel-Hudson, Robert 66
Rummel-Hudson, Schuyler 66
Saenz, Andrea 21, 56, 65
Saenz, Benjamin 65
Saffell, Mary 57
Salcido, Robert 61
Sam Houston State University 51
Sanchez, Geoffrey R. 43
Sanchez, Christopher M 64
Sandlian-Smith, Pam 22, 60, 62
Sansom, Brennon 55
Scalf, Colleen H. 44
Scanlon, Elizabeth 37, 45
Scarbrough, Sheryl 43
Schiber, Vicky 42
Shilike, Richard A. 51
Schnitzer, Anna Ercoli 64
Scholarship & Research Committee 41
Schulz, Sonja M. 62
Schumacher, John E 41
Sears, Suzanne A 61
Segdwick, Marcus 65
Seegert, Scott 57
Seely, Amber 42
Seiler, Carol 32, 54, 60
Sepety, Ruta 51
Serrano Echeverria, Julio 39
Sewell, Jeanette Claire 38, 42
Shea, Bob 57
Sheinkin, Steve 53
Sheneman, Laura C. 34-35
Shine, Joe 53
Silvas, Kathy R. 46
Silvera, Adam 38
Silvis, Randall 49
Simmons, Randy 64
Simmons, Robert 53
Simmons, Toni 56, 58
Sinclair, Bryan 52-53
Siwinski, Stephen 46
Small Community Libraries Round Table 51, 66
Smith, Ava M. 64
Smith, Daniella 42
Smith, Eddy 46, 54
Smith, Kevin L. 33, 47
Smith, Mark L. 45-46
Smith, Spencer 58
Smith-Faulkner, Renee 53
Soontornvat, Christina 38
Spain, Jeff 47
Special Libraries Division 32, 52
Spencer, Christine 67
Stafford, Jennifer 47
Staino, Rocco 60
Stanis, Bern Nadette 43
Starr, Kristi 42
Stefan, Sharon 49
Stephke, Javaka 55
Stimpson, Jane D. 42, 49, 54, 65
Stone, Allison 49
Storytelling Round Table 33, 44, 47, 49-51, 56-57
Stout, Robin W. 66
Stover, Kaite Mediatore 44, 56
Strickland, Shadrac 50
Sturm, James 41
Sullivan, Maureen 33, 45
Sullivan, Rebecca 12, 45, 49
Sundquist, Jeff 44
Supervision, Management, & Administration Round Table 38-39, 45
Sweet, Melissa 50, 57
Swinburne, Steve Robert 55
Szyma, Carrye K. 65
Szyma, Nicholas J. 65
Talbot, Liza 45
TALL Texans Round Table 38-40, 61
Tallon, Monique 42
TASL Private School Discussion Group 44
Tate, Don 37
Tates, Mytesha 48
Taylor, Christina Eleice 66
Taylor, Kristi 64
Teacher Day @ TLA 14-15
Tebes-Kokojan, Sara 47
Tech Camp 33-35
Tejas Star Book Reading List Committee 61
Tenhaken, Jill 55
Texas Association of School Librarians 32, 35, 37, 39-41, 43-44, 46, 49, 52-54, 56, 59-60, 66
Texas Authors & Illustrators Round Table 37, 40, 55
Texas Bluebonnet Award Committee 33, 36, 44, 46, 59
Texas Media Awards Committee 39, 66
Texas State Library & Archives Commission 32, 36-38, 42, 46-49, 52-57, 62, 64
Texas Tea 61
Texas Topaz Non-Fiction Reading List Task Force 40, 46
Texas Woman’s University 51
Thomas, Felton 19, 52
Thomas, Kara 48
Thompson, Ben 55
Thompson, Christina 55
Thompson, Mike 32
TLA Council 40, 67
TLA Executive Board 67
TLA Membership Meeting 51
TLA Store 36, 41, 52, 63
Todaro, Julie B 38-39
Toman, April C 56
Tong, Victoria Rae 62
Towny, Stephanie 33
Treseder, Megan C 58
Trettin, Sara 22, 54
Trigiani, Adriana 45
Trischitti, John A. 42, 60
Tristan, Marina 59
Tyson, Linda B. 46
University of Houston-Clear Lake 51
University of North Texas 51
University of Texas at Austin 51
Van Arsdale, Peternelle 48
vanDunkerken, Wyoma 57
Vardell, Sylvia 52
Vardeman, Kimberly K 39
Vargas, Karen J 55, 64
Velasquez, Jennifer 62
Venner, Mary Ann 65
Villagran, Michele AL 46
Villareal, Ray 38-39
Vincent, Kimberly A. 61
Vlahos, Len 38
Vyoral, Ann 38
Walczuk, Christine A 48
Wallace, Martin 66
Walters, Tyler 43
Walvoord, Travis 56
Want, Miranda J. 55
Watkins, Daniel C. 56
Watkins, Vertis Sheri 37
Watson, Renee 57
Waukechon, Russelle 32
Weeks, Roosevelt 44, 49
Weimar, Holly A. 49
Weller, Sam 53, 58
Wesley, E. S. 42
Westerfeld, Scott 49
White, Kirsten 47
Whitehead, Tiffany 22, 54, 60, 65
Whitmer, Susan 44
Wiesner, David 41
Wilder, Kelli M 65
Wilkins, Ari 48
Williams, Cecilia D 42
Williams, Dan 36
Williams, David G 61
Wissinger, Tamera Will 43
Witcher, Curt 22, 32, 37, 39
Wolf, Allan 43
Wong, Janet 43
Woodard, Mary Marlow 54
Woodland, Wendy 4, 45
Woolcott, Liz 53
Workforce-Library Partnerships Task Force 33, 37
Wrightson, Denelle C 63
Young, Nicola 65
Young Adult Round Table 33, 35, 37-38, 40-44, 46, 48, 53, 55-56, 60, 65, 67
Young, Scott W. H. 39
Young, Sue 51
Yzaguirre, Rachel Marie 46
Zentner, Jeff 65
Ziegler, Jennifer 38
All about the Conference Mobile App

TLA 2017, a software application you can download on your phone or any portable electronic device, gives you digital access to the whole TLA conference program (sessions, authors, exhibitors) and lets you create your own personal schedule. The mobile app is updated regularly by TLA, so it will contain the most current information about conference, including any changes in times or speakers.

Like any other mobile app, you can begin by going to the app store (a preset tool on most mobile devices), search for ‘TLA 2017,’ and then click on the download option.

If you are a TLA member, you can use your membership web-login as your username and password to begin using the mobile app. Non-member conference registrants will receive a confirmation email that contains their username and password.

FORMS & INSTRUCTIONS

Preregistration Form…….. page 73
Membership Form…….. page 75

REGISTER ONLINE for the lowest rates!

Please visit the TLA website www.txla.org for additional forms & conference information, including the session preference and conference volunteer forms.

HANDS ON LABS

Seating is limited for all Hands on Lab sessions. These labs are ticketed events, and reservations must be made by April 7, 2017 through online preregistration only.

**WEDNESDAY, APRIL 19**

- Introduction to Code.org (Lab 1).......................... 12:15 - 1:15 pm
- 3D Design with Tinkercad (Lab 2).............................. 1:30 - 2:30 pm
- Power Up TexQuest! (Lab 3)...................................... 2:45 - 3:45 pm
- Snapchattin’ in Libraryland: Ten Seconds of Awesomeness! (Lab 4)......................................................... 4 - 5 pm

**THURSDAY, APRIL 20**

- Creating ‘Look Books’ to Advertise Your Library (Lab 5)............. 10 - 11 am
- Omeka (Lab 6)........................................................................ 11:15 am - 1:15 pm
- Power Up TexShare (Lab 7)........................................... 1:45 pm - 2:45 pm
- Communicating Visually - Creating Infographics with Piktochart (Lab 8)................................................................. 3 - 4 pm
- Writing and Storytelling with PlayLab (Lab 9)............................... 4:15 - 5:15 pm

**FRIDAY, APRIL 21**

- API Integration Basics: Concepts and Applications (Lab 10)........... 8:30 - 10:45 am
- Cutting Edge Technologies for Promoting Your Library: FB Live, SnapChat, Periscope and More (Lab 11).......................... 11 am - 12 pm
- Playing with Matches: An Introduction to Regular Expressions (Lab 12).......................................................... 1:30 - 3:30 pm

**SATURDAY, APRIL 22**

- Digital Making with Raspberry Pi (Lab 13).......................... 9:15 - 10:15 am
- Using Social Media to Promote Your Library: Pinterest, Facebook, Instagram, and Twitter (Lab 14).......................... 10:30 - 11:30 am

**TLJ 92:4 Advertisers**

- Algonquin Young Readers (Workman)................. 7
- Chronicle Books.................................................. 17
- Consumer Financial Protection Bureau .... 13
- Disney Book Group.............................................. 20
- Macmillan Children’s Publishing Group .... 5
- Penguin Young Readers........................................ 3
- Random House
- Children’s Books.................................. *Inside Front Cover*
- Red Chair (Lerner Publishing Services) ..... 15
- Texas Storytelling Festival ....................... *Back Cover*
- UNT Department of Library & Information Sciences......... 22
1. Publication Title
Texas Library Journal

2. Publication Number
0 0 4 0 4 4 6

3. Filing Date
10/1/2016

4. Issue Frequency
Quarterly: March, June, September, December

5. Number of Issues Published Annually
4

6. Annual Subscription Price
$25, Domestic; $30 out of country

7. Complete Mailing Address of Known Office of Publication (Not printer)
Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor

   Publisher: Wendy Woodland, Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763
   Editor: Wendy Woodland, Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763
   Managing Editor: Wendy Woodland, Texas Library Association, 3355 Bee Cave Rd., Ste. 401, Austin, TX 78746-6763

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address)

   Full Name Complete Mailing Address
   Texas Library Association 3355 Bee Cave Rd. Ste. 401, Austin, TX 78746-6763

11. Key Stockholders, Mortgages, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box

   None

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)

   □ Has Not Changed During Preceding 12 Months
   □ Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

**PREREGISTRATION FORM**

Please read carefully. If you have any special needs that may impact your participation in TLA annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

- Preregistration postmark deadline is April 7, 2017.
- One form per person. Choose only one preregistration fee.
- PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- Individual TLA member dues for 2017 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- If applicable, please fill in your TLA member number on the preregistration form.

- Check here if you prefer NOT to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, etc.

<table>
<thead>
<tr>
<th>TLA Membership #</th>
<th>First Name to Display on Badge</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10 CHARACTER LIMIT</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Library Type Affiliation:</th>
<th>Academic</th>
<th>Public</th>
<th>School</th>
<th>Special</th>
<th>Does not apply</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>PLEASE FILL IN ALL INFO</td>
</tr>
</tbody>
</table>

**NAME:**

<table>
<thead>
<tr>
<th>LAST</th>
<th>FIRST</th>
</tr>
</thead>
</table>

**ADDRESS (business preferred)**

<table>
<thead>
<tr>
<th>STREET</th>
<th>cinTY</th>
<th>STATE</th>
<th>zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**INSTITUTION:**

<table>
<thead>
<tr>
<th>EMAIL:</th>
<th>USED TO FACILITATE CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN</th>
</tr>
</thead>
</table>

**PHONE:**

<table>
<thead>
<tr>
<th>HOME</th>
<th>BUSINESS</th>
<th>CELL</th>
</tr>
</thead>
</table>

**EMERGENCY CONTACT:**

<table>
<thead>
<tr>
<th>NAME</th>
<th>PHONE</th>
</tr>
</thead>
</table>

### 1 PREREGISTRATION FEES

**Choose only one preregistration fee.**

Indicate your preregistration choices by marking an “X” in the boxes next to the appropriate alpha codes on this preregistration form. Registration codes A-C entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

**2017 TLA MEMBER RATES**

- **General Member**
  - $290 A
- **Retired / Student / Lay Person Member**
  - $115 B

**JOIN OR RENEW YOUR TLA MEMBERSHIP FOR SIGNIFICANT REGISTRATION FEE DISCOUNTS**

<table>
<thead>
<tr>
<th>NON-MEMBER (C) RATE</th>
<th>ONE DAY ONLY: FRIDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Employee</td>
<td>2017 General Member</td>
</tr>
<tr>
<td>$470 C</td>
<td>$220 E2</td>
</tr>
<tr>
<td>Non-Member</td>
<td></td>
</tr>
<tr>
<td>$295 F2</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ONE DAY ONLY: WEDNESDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 General Member</td>
</tr>
<tr>
<td>$185 E</td>
</tr>
<tr>
<td>Non-Member</td>
</tr>
<tr>
<td>$260 F</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ONE DAY ONLY: THURSDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 General Member</td>
</tr>
<tr>
<td>$220 E1</td>
</tr>
<tr>
<td>Non-Member</td>
</tr>
<tr>
<td>$295 F1</td>
</tr>
</tbody>
</table>

**ONE DAY ONLY: SATURDAY**

<table>
<thead>
<tr>
<th>2017 General Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>$185 E3</td>
<td>$260 F3</td>
</tr>
</tbody>
</table>

* Registration category must correspond with 2017 membership status.
## TICKETED EVENTS

Conference registration fees NOT required; multiple tickets allowed.

### 3 Ticketed Events

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Time</th>
<th>Member Cost</th>
<th>Non-Member Cost</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intellectual Freedom Boot Camp</td>
<td>Wednesday</td>
<td>9 AM - 12 PM</td>
<td>Member $20</td>
<td>Non-member $45</td>
<td></td>
</tr>
<tr>
<td>Tools and Trends in Genealogy</td>
<td>Wednesday</td>
<td>9 AM - 12 PM</td>
<td>Member $20</td>
<td>Non-member $45</td>
<td></td>
</tr>
<tr>
<td>Making the Case for Funding</td>
<td>Wednesday</td>
<td>9 AM - 4 PM</td>
<td>Member $75</td>
<td>Non-member $100</td>
<td></td>
</tr>
<tr>
<td>Are You Ready? Materials Challenges</td>
<td>Wednesday</td>
<td>1 PM - 4 PM</td>
<td>Member $20</td>
<td>Non-member $45</td>
<td></td>
</tr>
<tr>
<td>Problem Solving with Design Thinking</td>
<td>Wednesday</td>
<td>1 PM - 4 PM</td>
<td>Member $40</td>
<td>Non-member $65</td>
<td></td>
</tr>
<tr>
<td>EXHIBITORS ROUND TABLE GOLF OUTING</td>
<td>Thursday,</td>
<td></td>
<td>Member $125</td>
<td>Non-member $150</td>
<td></td>
</tr>
<tr>
<td>LIBRARY PIONEERS TEA WITH E. H. WEST</td>
<td>Thursday,</td>
<td></td>
<td>Member $30</td>
<td>Non-member $55</td>
<td></td>
</tr>
<tr>
<td>BLACK CAUCUS RT AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$36</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>OPENING AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>EVENING WITH THE AUTHORS</td>
<td>Friday,</td>
<td></td>
<td>$45</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>SCLRT NETWORKING SOCIAL</td>
<td>Friday,</td>
<td></td>
<td>$20</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>ALUMNI RECEPTIONS &amp; DINNERS</td>
<td>Wednesday</td>
<td></td>
<td>TWU $20</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>UNT $150 E1B</td>
<td></td>
<td></td>
<td>Qty</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UH-CL $150 E1B</td>
<td></td>
<td></td>
<td>Qty</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UT-AUSTIN $150 E1B</td>
<td></td>
<td></td>
<td>Qty</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTERGALACTIC DANCE CLUB PARTY</td>
<td>Thursday,</td>
<td></td>
<td>$20</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>DIRECTORS SYMPOSIUM</td>
<td>Friday,</td>
<td></td>
<td>$32</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>LARIAT ADULT FICTION AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>TEXAS BLUEBONNET AWARD AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>TEXAS TEA WITH YA AUTHORS</td>
<td>Friday,</td>
<td></td>
<td>$30</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>HETHERINGTON 30TH FUN RUN / WALK</td>
<td>Saturday</td>
<td></td>
<td>$25</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>CRT AUTHOR SESSION</td>
<td>Saturday</td>
<td></td>
<td>$32</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>CLOSING AUTHOR SESSION</td>
<td>Saturday</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>Speed Dating the Bluebonnets</td>
<td>Wednesday</td>
<td>1 - 3:30 PM</td>
<td>Member $30</td>
<td>Non-member $55</td>
<td></td>
</tr>
<tr>
<td>CYCLOSOCIAL PARTY BIKE RIDE</td>
<td>Friday</td>
<td></td>
<td>$20</td>
<td></td>
<td>Qty</td>
</tr>
</tbody>
</table>

### Indicate if you require a special meal:

- Vegetarian  
- Vegan  
- Gluten-free  
- Lactose-free  
- Other (explain) ____________________________

### Preregistration

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Time</th>
<th>Member Cost</th>
<th>Non-Member Cost</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intellectual Freedom Boot Camp</td>
<td>Wednesday</td>
<td>9 AM - 12 PM</td>
<td>Member $20</td>
<td>Non-member $45</td>
<td></td>
</tr>
<tr>
<td>Tools and Trends in Genealogy</td>
<td>Wednesday</td>
<td>9 AM - 12 PM</td>
<td>Member $20</td>
<td>Non-member $45</td>
<td></td>
</tr>
<tr>
<td>Making the Case for Funding</td>
<td>Wednesday</td>
<td>9 AM - 4 PM</td>
<td>Member $75</td>
<td>Non-member $100</td>
<td></td>
</tr>
<tr>
<td>Are You Ready? Materials Challenges</td>
<td>Wednesday</td>
<td>1 PM - 4 PM</td>
<td>Member $20</td>
<td>Non-member $45</td>
<td></td>
</tr>
<tr>
<td>Problem Solving with Design Thinking</td>
<td>Wednesday</td>
<td>1 PM - 4 PM</td>
<td>Member $40</td>
<td>Non-member $65</td>
<td></td>
</tr>
<tr>
<td>EXHIBITORS ROUND TABLE GOLF OUTING</td>
<td>Thursday,</td>
<td></td>
<td>Member $125</td>
<td>Non-member $150</td>
<td></td>
</tr>
<tr>
<td>LIBRARY PIONEERS TEA WITH E. H. WEST</td>
<td>Thursday,</td>
<td></td>
<td>Member $30</td>
<td>Non-member $55</td>
<td></td>
</tr>
<tr>
<td>BLACK CAUCUS RT AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$36</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>OPENING AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>EVENING WITH THE AUTHORS</td>
<td>Friday,</td>
<td></td>
<td>$45</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>SCLRT NETWORKING SOCIAL</td>
<td>Friday,</td>
<td></td>
<td>$20</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>ALUMNI RECEPTIONS &amp; DINNERS</td>
<td>Wednesday</td>
<td></td>
<td>TWU $20</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>UNT $150 E1B</td>
<td></td>
<td></td>
<td>Qty</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UH-CL $150 E1B</td>
<td></td>
<td></td>
<td>Qty</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UT-AUSTIN $150 E1B</td>
<td></td>
<td></td>
<td>Qty</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTERGALACTIC DANCE CLUB PARTY</td>
<td>Thursday,</td>
<td></td>
<td>$20</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>DIRECTORS SYMPOSIUM</td>
<td>Friday,</td>
<td></td>
<td>$32</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>LARIAT ADULT FICTION AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>TEXAS BLUEBONNET AWARD AUTHOR SESSION</td>
<td>Friday,</td>
<td></td>
<td>$44</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>TEXAS TEA WITH YA AUTHORS</td>
<td>Friday,</td>
<td></td>
<td>$30</td>
<td></td>
<td>Qty</td>
</tr>
<tr>
<td>Speed Dating the Bluebonnets</td>
<td>Wednesday</td>
<td>1 - 3:30 PM</td>
<td>Member $30</td>
<td>Non-member $55</td>
<td></td>
</tr>
<tr>
<td>CYCLOSOCIAL PARTY BIKE RIDE</td>
<td>Friday</td>
<td></td>
<td>$20</td>
<td></td>
<td>Qty</td>
</tr>
</tbody>
</table>

### Additional Events

- These additional events are offered through ONLINE REGISTRATION ONLY.
- **Wednesday, April 19**
  - Train the Trainer: Designing Courses for Adult Learners
  - Tech Camp: Technology Conference Within a Conference
  - Discover Your Innovation Style
  - BiblioTech / Via Ride and Read
  - San Antonio After Dark: Ghost Tour
- **Thursday, April 20**
  - CycloSocial Party Bike Ride
- **Friday, April 21**
  - Basic Book Repair and Mending Lab

### Indicate if you require a special meal:

- Vegetarian  
- Vegan  
- Gluten-free  
- Lactose-free  
- Other (explain) ____________________________

---

Mail this form with check payable to TLA
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card: □ VISA □ MC □ AMEX □ DISC

No. ____________________________

CVV (sec. code) ___________ Exp. date: Mo. __________ Year ________

Name on card ____________________________

Signature ____________________________
Texas Library Association
2017 Individual Membership
CALENDAR YEAR JAN – DEC

- Dues must be postmarked or entered online by February 1, 2017 to vote for association officers.
- NEW MEMBER? You are encouraged to join the New Members Round Table in addition to Round Tables or Interest Groups in your specialized area.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for $5.20 of your dues for your year’s subscription to the Texas Library Journal and TLACast, your TLA dues may be tax deductible as a charitable donation.

To JOIN OR RENEW ONLINE (preferred) visit WWW.TXLA.ORG

**SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION**

FIRST NAME ___________________ MIDDLE NAME ___________________
LAST NAME ______________________________________________________
NICKNAME (IF ANY) ______________________________________________
TLA MEMBERSHIP NUMBER, IF KNOWN __________________________________
EMPLOYMENT: INSTITUTION/LIBRARY ____________________________________
CAMPUS BRANCH/DEPARTMENT ________________________________________

**BUSINESS** STREET ADDRESS _________________________________________
CITY _________________________ STATE _____ ZIP+4 _________________
BUSINESS PHONE _______________________ FAX ______________________

**HOME** STREET ADDRESS ___________________________________________
CITY _________________________ STATE _____ ZIP+4 _________________
HOME PHONE ___________________ CELL PHONE ______________________
PREFERRED EMAIL ________________________________
SECONDARY EMAIL________________________

**Library Type Affiliation**
- Academic
- School
- Other (Please Specify)
- Public
- Special

**Your Social Media Handles (if applicable):**
TWITTER ________________________ FACEBOOK _________________________
LINKED IN ______________________ OTHER _______________________

Preferred mailing address: [ ] Home [ ] Work
[ ] Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:
[ ] From TLA and outside organizations – or – [ ] From TLA only
[ ] I do NOT want to be auto-subscribed to Unit electronic lists.

**SECTION II – DISTRICTS** (One District included in Basic Dues)
[ ] I wish to be a member of my assigned district (geographical, based on preferred mailing address).
[ ] I do not wish to be a member of any district.
[ ] I wish to be a member of the following; select all that apply:
[ ] District 1 [ ] District 6
[ ] District 2 [ ] District 7
[ ] District 3 [ ] District 8
[ ] District 4 [ ] District 9
[ ] District 5 [ ] District 10

**SECTION III – DIVISION**
(One Division included in Basic Dues)
[ ] College and University Libraries (1)
[ ] Community/Junior College Discussion Group (7)
[ ] Public Libraries (2)
[ ] Special Libraries (3)
[ ] Texas Association of School Librarians (4)
[ ] Private School Discussion Group (5)
[ ] No Preference (6)

**SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)**
(One Round Table or Interest Group included in Basic Dues)
[ ] Acquisitions & Collection Development RT (A)
[ ] Archives, Genealogy, & Local History RT (LI)
[ ] Assessment IG (Mm)
[ ] Automation & Technology RT (N)
[ ] Black Caucus RT (Z)
[ ] Cataloging & Metadata RT (C)
[ ] Children’s RT (D)
[ ] Copyright & Access IG (E)
[ ] Digital Libraries RT (Dd)
[ ] Distance/E-Learning RT (Jj)
[ ] E-SMART (electronic resources) RT (R)
[ ] Exhibitors RT (formerly TPALS) (S)
[ ] Gay, Lesbian, Bisexual, & Transgender RT (Cc)
[ ] Government Documents RT (K)
[ ] Intergalactic Dance Club RT (Bb)
[ ] Interlibrary Loan & Resource Sharing RT (L)
[ ] Latino Caucus RT (Oo)
[ ] Library Friends, Trustees, & Advocates RT (G)
[ ] Library Instruction RT (U)
[ ] Library Support Staff RT (X)
[ ] New Members RT (J)
[ ] Programming for Adults RT (Kk)
[ ] Reference & Information Services RT (F)
[ ] Retired Members RT (Nn)
[ ] Small Community Libraries RT (Q)
[ ] Storytelling RT (W)
[ ] Supervision, Management, & Administration RT (M)
[ ] TALL Texans RT (Y)
[ ] Texas Authors & Illustrators RT (Oo)
[ ] Young Adult RT (H)
[ ] No Preference

2017 ANNUAL CONFERENCE EDITION: OWN YOUR PROFESSION 75
SECTION V – MEMBERSHIP CATEGORY

Individual membership dues are non-refundable & non-transferable. Dues installment plan available online.

☐ Personal Member (G) Librarian, Library Professional, Library Staff
  Dues Schedule:
  $$9,999
  $$10,000
  $$15,000
  $$20,000
  $$30,000
  $$40,000
  $$60,000
  $$80,000
  $$______________________________
  Unemployed through $9,999
  Salary $10,000 through $14,999
  Salary $15,000 through $19,999
  Salary $20,000 through $29,999
  Salary $30,000 through $39,999
  Salary $40,000 through $59,999
  Salary $60,000 through $79,999
  Salary $80,000 and above

☐ Full-time Library Student (not currently employed in a library) or High School Student (C) ..................................................$25
☐ Retired Librarian (D) ..............................................................$25
☐ Vendor (V) .....................................................................................$51
☐ Trustee/Layperson/Advocate (E) ..................................................$35
☐ Supporting Member (F) ..............................................................$232
☐ Out of State Member (G) Librarian, Library Professional, Library Staff

SECTION VI – PAYMENT

BASIC DUES

Includes one Division and one Round Table/Interest Group $________________

Each Add’l Division at 10% X Basic Dues $________________
Each Add’l Round Table or Interest Group at 5% X Basic Dues $________________
Each Add’l District at 1% X Basic Dues $________________

Membership Directory, $30 each $________________

Professional Liability Insurance, $36 $________________

Annualy, Jan-Dec (Insurance Premium per Member: $27.50; State Taxes/Fees (4.91%): $1.35, Association's Administrative Fees: $7.15) $________________

TOTAL $________________

RETURN ENTIRE FORM WITH PAYMENT

No Purchase Orders Accepted

☐ Check or Money Order payable to TEXAS LIBRARY ASSOCIATION
☐ VISA ☐ AMERICAN EXPRESS ☐ MASTERCARD
☐ DISCOVER

Card # ________/_______/_______/_______

CVV (security code) _________ Exp. Date _________/_______

Signature ____________________________________________

OFFICE USE ONLY

Received ____________________________

Check # ____________________________

Amount ____________________________

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

☐ 25 and under ☐ 36 – 45 ☐ 56 – 65
☐ 26 – 35 ☐ 46 – 55 ☐ 66 or over

Are you: ☐ Female ☐ Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

☐ Black or African American
☐ American Indian or Alaska Native
☐ Asian
☐ Native Hawaiian or Other Pacific Islander
☐ Hispanic/Latino origin
☐ White person not of Hispanic/Latino origin
☐ Person of other race(s); please identify __________________________

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

☐ within 5 miles ☐ 31 – 60 miles
☐ 5 – 15 miles ☐ 61 – 100 miles
☐ 16 – 30 miles ☐ Farther than 100 miles

What is your highest level of education?

☐ High School or GED
☐ Associate Degree
☐ Bachelor's Degree
☐ Master's Degree
☐ Doctorate
☐ None of the above

Do you have formal library/information training or certification at any of the following levels? (check any that apply)

☐ Library/Media Specialist Certification
☐ Bachelor’s Degree
☐ Master’s Degree, non-ALA accredited school
☐ Master’s Degree, ALA-accredited school
☐ Doctorate

Which college or university granted your Master's Degree in Library and/or Information Science?

☐ Sam Houston State Univ. ☐ University of North Texas
☐ Texas Woman’s University ☐ University of Texas at Austin
☐ Univ. of Houston, Clear Lake
☐ Other Texas school (please identify)
☐ Non-TX American school (please identify)
☐ International program (please identify)

Number of years in library field __________________________

3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763
512/328-1518 • 800/580-2852 • FAX: 512/328-8852
Email: tla@txla.org
2017 Conference Committees

CONFERENCE PROGRAM
Cecilia H. Barham, co-chair, North Richland Hills Library
Terry Roper, co-chair, Region 10 ESC
Aranda Bell, Zula B. Wylie Public Library
Kristi K. McCown Betts, Irving ISD
Rebecca Bichel, University of Texas at Arlington
Emily Billings, University of North Texas
Carolyn M. Booker, Lewisville Public Library
Carolyn D. Brewer, Tarrant County College
Kelly Brouilard, Lewisville Public Library
Daniel E. Burgard, University of North Texas Health Science Center
Stacy Cameron, Frisco ISD
Thomas Finley, Frisco Public Library
Kandra Gibbs, North Richland Hills Library
Jan Hodge, Crowley ISD
Elizabeth A.M. Howard, Texas Wesleyan University
Tracy L. Hull, Texas Christian University
Ling Hwey Jeng, Texas Woman’s University
Julie A. Leuzinger, University of North Texas
Leah Rochele Mann, Lewisville ISD
Sharon K. Martin, University Park Library
Curren R. McLane, Azle Memorial Library
Michael M. Mendez, Fort Worth ISD
Renee A. Newry, Irving ISD
Tuan Nguyen, Mackin Educational Resources
Richelle O’Neil, Garland ISD
Peace Helen Ossom Williamson, University of Texas at Arlington
Patricia F. Peters, Decatur Public Library
Cynthia A. Pfledderer, Southlake Public Library
Robyn Reid, Texas Christian University
Brandi R. Rosales, Richardson ISD
Raymond A. Sablack, Dallas Public Library
David W. Schuster, New York University
Jan H. Sherman, University of Texas at San Antonio
Monica Garza Bustillo, San Antonio Public Library
Jacob Sherman, University of Texas at San Antonio
Heather B. Southard, University of Texas at Dallas
Kristi S. Sterrett, University of North Texas
Angelia Johnson, San Antonio Public Library
Jacob Sherman, University of Texas at San Antonio
Heather B. Southard, University of Texas at Dallas
Kristi S. Sterrett, University of North Texas
Monica Garza Bustillo, San Antonio Public Library
Jacob Sherman, University of Texas at San Antonio
Heather B. Southard, University of Texas at Dallas
Kristi S. Sterrett, University of North Texas

EXHIBITS
Christine Crowley, retired
Lisa Kolka, Northside ISD

HEALTH EVENTS
Monica Garza Bustillo, San Antonio Public Library
Jacob Sherman, University of Texas at San Antonio

HOSPITALITY
Jennifer Zinn De Waelsche, San Antonio ISD
Angelia Johnson, San Antonio ISD

INFORMATION
Beverly Rudkin Ingle, student, University of North Texas
Tina Mesa, Palo Alto College

MEETING ROOM
Barbara Henderson, Fort Worth Library

L.G. Swift, Fort Worth Library
Sarah Timm, Texas A&M University-San Antonio
John P. Weed, University of Texas Health Science Center
Kelli M. Wilder, Saint Philip’s College

REGISTRATION
Jessica Lilly Hughes, Northside ISD
Jean Ann Johnson, North East ISD

SOCIAL MEDIA
Sara B. Romine, North East ISD
Natalie M. Watts, North East ISD

TBA STORE
Elma Nieto-Rodriguez, San Antonio Public Library
Julia M. Ousley, Friends of New Braunfels Public Library

TRANSPORTATION
Thomas Matthew De Waelsche, San Antonio Public Library
D. L. T. Grant, San Antonio Public Library

VOLUNTEERS
Tosca O. Gonsalves, Palo Alto College

LOCAL ARRANGEMENTS
Faye L. Hagerty, co-chair, North East ISD
Natalie Anne Morgan, co-chair, Patrick Heath Public Library

AUTHORS AREA
Wendy L. Howk, North East ISD
Robin Magers Stauber, Patrick Heath Public Library

CAREER DEVELOPMENT CENTER
Ignacio Matias Albarracin, San Antonio Public Library

Andrea N. Schorr, University of Texas Health Science Center

CONNECTION CORNER
Christie P. Hirst, North East ISD
Roxanne Jenke, North East ISD

ENTERTAINMENT
Nancy J. Kaid, Northwest Visa College
Deanna M. O’Mara, Northside ISD

Tanya D. O’Reilly, North East ISD

Pamela T. O’Reilly, North East ISD

TEXAS LIBRARY ASSOCIATION

CODE OF CONDUCT for EVENTS

Texas Library Association is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of event participants in any form. Sexual language and imagery is not appropriate for any event venue, including talks.

Be kind to others. Do not insult or put down other attendees. Behave professionally. Remember that harassment and sexist, racist, or exclusionary jokes are not appropriate for Texas Library Association events.

Event participants violating these rules may be sanctioned or expelled from the event at the discretion of the event organizers.

Harassment includes offensive verbal comments related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately.

If a participant engages in harassing behavior, the event organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference. If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of event staff immediately.

Event staff will be happy to help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the event. We value your attendance.

We expect participants to follow these rules at all event venues and event-related social events.
Storytelling Concerts • Music
Ghost Stories • Kids’ Activities
Liars Contest • Sacred Tales Concert
Story Swaps • Workshops

www.tejasstorytelling.com
940.380.9320 | tsa@tejasstorytelling.com