

OWN

TLA 2017 Conference Edition

SPEAKERS | PROGRAMS | EVENTS
REGISTRATION DETAILS

YOUR

Profession

CURIOSITY • PASSION • INNOVATION

APRIL 19-22

SAN ANTONIO



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TLA 2017 • San Antonio, TX • April 19–22

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THURSDAY, APRIL 20



JENNIFER NIVEN

Signing: 11:00 a.m.–12:00 p.m.

Don't miss Jennifer at the YART: Learning to Let Go: Working Through Grief in YA Literature Program on Wednesday, April 19, at 2:45 p.m.!



CHRISTIAN ROBINSON

Signing: 2:00–3:00 p.m.

Don't miss Christian at the Ultimate Children's Picture Book Illustrators Sketch-Off on Thursday, April 20, at 4:15 p.m.!



KIERSTEN WHITE

Signing: 3:00–4:00 p.m.

Don't miss Kiersten's YART panel, Stories That Make You Say Hmm: Alternative Historical Fiction in YA on Thursday, April 20, at 1:45 p.m.!

FRIDAY, APRIL 21ST



SUSIN NIELSEN

Signing: 10:00–11:00 a.m.

Don't miss Susin on the YART: Lone Star Reading List Author Panel on Friday, April 21, at 8:30 a.m.!



JEFF ZENTNER

Signing: 10:00–11:00 a.m.

Don't miss Jeff on the YART: TAYSHAS Reading List Author Panel on Saturday, April 22, at 9:15 a.m.!



KARA THOMAS

Signing: 11:00 a.m.–12:00 p.m.

Don't miss Kara on the YART Panel Chilling Tales to Keep You Up at Night: YA Horror and Dark Fantasy on Thursday, April 20, at 3:00 p.m.!



NICOLA YOON

Signing: 11:00 a.m.–12:00 p.m.

Don't miss Nicola on the YART: TAYSHAS Reading List Author Panel on Saturday, April 22, at 9:15 a.m.!



MONICA BROWN

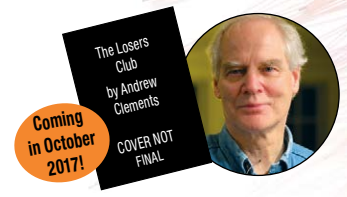
Signing: 12:00–1:00 p.m.



D. J. MacHALE

Signing: 1:00–2:00 p.m.

Don't miss D.J. on the Middle Grade Greats panel on Friday, April 21, at 11:00 a.m.!



ANDREW CLEMENTS

Signing: 2:00–3:00 p.m.

Don't miss Andrew on the Middle Grade Greats panel on Friday, April 21, at 11:00 a.m.!

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ASSOCIATION**

Membership in TLA is open to any individual or institution interested in Texas libraries.

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A directory of TLA membership is available in the "Members Only" section of the website.

Opinions expressed in Texas Library Journal are those of the authors and are not necessarily endorsed by TLA.

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Conference Committees Inside Back Cover

CORRECTION: The list of authors of the *Discovery & Making in the Library: Two Specialized Spaces in Austin Community College Libraries* article which ran in the Texas Library Journal fall 2016 issue was not complete. We apologize for the mistake. The article was authored by the following Austin Community College librarians: Ashley Carr, faculty librarian; Molly Dahlstrom Ledbetter, faculty librarian; Carrie Gits, head librarian; Melinda Townsel, head librarian; and Betsy Young, faculty librarian.

IGNITE YOUR PASSION

Like many librarians, my path to librarianship as a profession was rather circuitous. I developed a love for reading as a child; and as a graduate student in music theory, I gained appreciation and respect for the support libraries gave to the academic process. My decision to pursue a career as a librarian was a rather practical one. Libraries were hiring, my job prospects were dismal, and I was newly married – to a librarian's daughter. I soon found myself in library school.

As a newly-minted librarian equipped with a shiny MLS, passion was not something I associated with my chosen career. Yes, there were glimpses of passion in a few classes: I will never forget Dr. Betty Carter teaching us about privacy and intellectual freedom. As a systems librarian I found satisfaction in creating reports and writing scripts to automate everyday tasks – but this was not passion. Even now, as an adjunct instructor teaching cataloging, I am still mystified by the thought of someone feeling passion towards a MARC record.

Early in my career, my participation in the Texas Library Association (TLA) was limited to conference attendance, and I therefore assumed that membership was all about continuing education. After several conferences, I began to observe the passion others felt for our profession and those we serve. I started to get involved, and then someone tapped me on the shoulder and said it was time for me to apply for TALL Texans.

Like many Texas librarians, I can say that my participation in the TALL Texans Leadership Institute kindled passion for our profession and association. Service on Gretchen McCord's 2006 Conference Program Committee (Libraries: Igniting the Passion) strengthened these feelings. I learned to put aside my school library filter and consider a holistic view of librarianship.

But exactly what is passion? Oprah Winfrey said that "passion is energy...the power that comes from focusing on what

excites you." You often see passion defined as a powerful feeling of love, hate, anger, or sexual attraction. Within the context of librarianship, I like to define passion as intense enthusiasm. It is the fire you see in a librarian's eyes when you mention issues such as equity of access, censorship, or relevance in a technological age. It is the pride we all feel when we hear of the actions of librarians in Ferguson and Baltimore on behalf of their communities, and it is the satisfaction we experience when we realize our work matters.

"To play a wrong note is insignificant; to play without passion is inexcusable." This quotation, attributed to Beethoven, gets to the gist of the issue: without passion, librarianship is just a job. When you are consumed with enthusiasm and dedicate yourself to providing the best service possible, you have a profession. With apologies to Jeff Foxworthy, you might have passion if you are willing to risk your job for the sake of a challenged book, if you are willing to speak to legislators on behalf of shared resources, and if thinking about the next great thing at your library keeps you from sleeping.

The more than 300 content programs scheduled for the 2017 conference, "Own Your Profession," will provide the best continuing education available. But there is even more to feed your passion:

Three of the most dynamic general session speakers to ever grace TLA's stage will challenge and motivate you.

In Houston we were all encouraged by Scott McClelland who presented *A Business Case for Literacy*. Inspired by his address, this year's program committee has created a new series of programs called Big Ideas. Sponsored by the Texas State Library, this series will feature well-known speakers from outside the library industry.

Inside the exhibits hall you will find more than 450 vendors featuring a wide variety of products, the Innovation Lab where you will find experts from the maker community, and the Collaboration Space where you will be able to "continue the conversation" with presenters and your colleagues.



For the first time, the TLA Executive Board itself will sponsor a program. *We Need to Talk: Hosting Civil Discussions on Controversial Topics* will bring together experts to explain why and how libraries can facilitate difficult discussions in unique and inspiring ways.

I hope, however, that your conference experience transcends these incredible opportunities. Take time to enjoy the spectacle of Battledecks or the excitement of the Bookcart Drill Team Competition. Meet your new best friends at social events like Evening with the Authors or the President's Party. But most importantly, attend some business meetings and find a group that shares your passion. Take advantage of every opportunity you have to engage with your colleagues and the association.

Why am I passionate about librarianship? If I am honest, I must admit that those everyday tasks are still mundane. When I need validation, I turn to the community that I serve to see the cumulative effect of my efforts. The next time your energy ebbs, look beyond your day-to-day routine to see the impact you have on your community. Take stock in what you see, and share in my enthusiasm for our profession.

"September." O, The Oprah Magazine Sept. 2003: 52. Biography in Context. Web. 2 Oct. 2016. ✪



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COME BY THE AUTHOR SIGNING AISLE TO GET A FREE BOOK SIGNED BY ONE OF YOUR FAVORITE AUTHORS.

★ WED. 4/19 ★

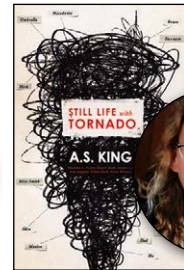


NINA LACOUR
6:00 PM-7:00 PM

★ THU. 4/20 ★

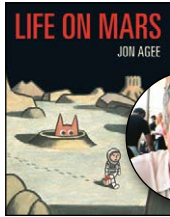


JOAN BAUER
11:00 AM-12:00 PM



A.S. KING
1:00 PM-2:00 PM

★ FRI. 4/21 ★



JON AGEE
9:00 AM-10:00 AM



MARIE LU
10:00 AM-11:00 AM



LISA GRAFF
10:00 AM-11:00 AM

★ SAT. 4/22 ★



EMILY HENRY
9:30 AM-10:30 AM



BRYAN MEALER
11:00 AM-12:00 PM



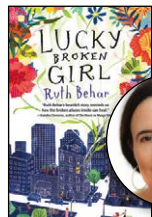
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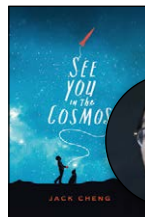
RENÉE AHDIEH
12:30 PM-1:30 PM



NIKKI LOFTIN
2:00 PM-3:00 PM



RUTH BEHAR
3:00 PM-4:00 PM



JACK CHENG
3:00 PM-4:00 PM

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A Note from the EDITOR

First, let me introduce myself: I am the new editor of the *Texas Library Journal*, and Texas Library Association (TLA) director of communications.

As this issue goes to press, I've been on the job just nine short weeks. Those weeks have been filled with conference calls, staff meetings, a road trip to West Texas to visit members, an AASL ESSA workshop, visits with Texas State Library and Archives Commission leaders, editing, writing, and reading everything I can get my hands on to help me learn about this fabulous profession and organization.

I'm having a blast! Everyone is so welcoming. And truly, I have never worked with more engaged, involved,

knowledgeable, helpful, hard-working, and fun members and staff in my career.

So a little about me. I'm a Texas native who grew up in Louisiana, which means I'm an avid Texas Longhorns and LSU Tigers fan. I received a BA in Economics from UT-Austin, and a MA in International Studies from the University of South Carolina, and I enjoyed every minute of my liberal arts education. I love to read, and while there's nothing like holding a great book; I've developed a serious Kindle habit, too.

My career in the association world began in Washington, D.C. after graduate school – and I knew I had found my calling. After an April snow storm, it was time to move back south and a job in the Texas Senate made that possible.

Fast-forward more years than I'd like to admit, after working for the National Golf Course Owners Association and most

recently, the Texas Restaurant Association, here I am at TLA. I look forward to working with members during the 85th Texas Legislative Session, and to meeting as many people and attending as many sessions as possible at the 2017 Annual Conference in San Antonio.

I am also very excited about serving as the editor for the *Texas Library Journal*. In addition to the outstanding 2017 *Conference Program*, this issue includes inspiring articles on owning our profession and being our strongest advocates; how taking a teacher to TLA can have a long-term, positive impact; and why advocacy is so important.

Please contact me anytime with ideas for the *Journal*, thoughts about TLA communication activities, questions about our Legislative agenda and regulatory issues, or just to say, "Hello!"

– Wendy Woodland ☺

Cutting Edge Nonprofit Library Leadership Starts Here!

2ND ANNUAL EXECUTIVE LEADERSHIP IMMERSION

July 30-August 3, 2017

Omni Barton Creek Resort • Austin, Texas

The Texas Library Association's Executive Leadership Immersion (ELI) program is a fast-paced, multi-day training designed for current and aspiring managers and administrators from all types of libraries. In this second year, we are building on last year's exciting launch with expanded opportunities for collaboration, discussion and sharing.

Led by Julie Todaro, this executive experience features high level interactive sessions – many of which are media-driven, case studies, external experts, group discussion, individual projects, and self-directed exploration.

Participants in this cutting edge, nonprofit library leadership program gain essential skills that will enable them to:

- Lead organizational transformation
- Develop partnerships and collaborations to drive success
- Manage projects and activities
- Expand the visibility and perceived value of the library and the library professional in the community

- Motivate and inspire internal and external constituencies
- Leverage assessments and data to support leadership goals

Attendees will return to their libraries energized and inspired, with tools and techniques to apply to their specific immersion project, and others they can begin implementing back in the workplace immediately

Plus, ELI is fun! Attendees connect with fellow professionals representing all areas of the diverse and dynamic library community, forging strong relationships as they learn from each other.

Applications are available online at www.txla.org/executive-leadership and are due by March 17.

Successful applicants will be notified on April 7. The registration fee is \$1,799 for TLA members or \$1,999 for non-members, which includes all classroom materials and instruction, double room and meals for the duration of the event. Full registration fee is due June 19. We have identified possible resources for grants, stipends etc. that attendees can apply for to off-set some of the cost of registration. Contact TLA for more information or visit www.txla.org/executive-leadership.

Plan now to attend!

Questions? Contact Ted Wanner, TLA Continuing Education Specialist, via email at tedw@txla.org or call 800.580.2852.



Meet Your Favorite Authors from Macmillan Children's Publishing Group in the Author Area!

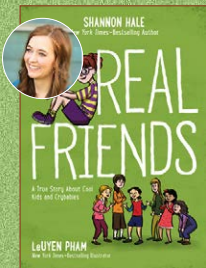
Stop by Booth #2601 to Pick Up Galleys of Our Newest Titles!

Wednesday, April 19



Phil Bildner
6:00-7:00 p.m.

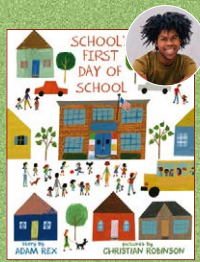
Thursday, April 20



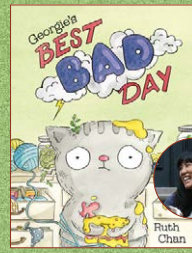
Shannon Hale
11:00 a.m.-12:00 p.m.



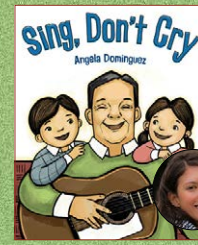
April Henry
2:00-3:00 p.m.



Christian Robinson
2:00-3:00 p.m.



Ruth Chan
2:30-3:30 p.m.

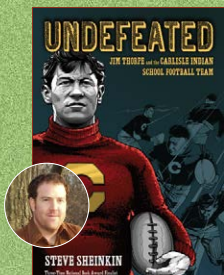


Angela Dominguez
2:30-3:30 p.m.



Courtney Alameda
4:00-5:00 p.m.

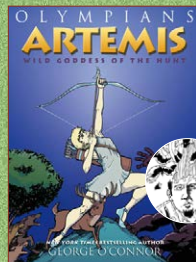
Friday, April 21



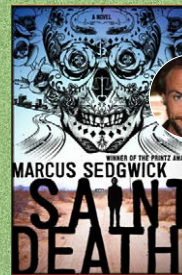
Steve Sheinkin
10:00-11:00 a.m.



Heather Demetrios
10:00-11:00 a.m.



George O'Connor
11:00 a.m.-12:00 p.m.



Marcus Sedgwick
11:00 a.m.-12:00 p.m.



Margarita Engle and Mike Curato
2:00-3:00pm



Karen Rivers
3:00-4:00 p.m.

Check conference program for dates and times of all author panels

Guest Editorial Own Who We Are!

BY GLORIA MERAZ, ASSISTANT STATE LIBRARIAN, TEXAS STATE LIBRARY & ARCHIVES COMMISSION

Here's a question for you: Do you enthusiastically tell people what you do, as in can't quite wait your turn in a round of introductions to say, "I'm a librarian! I'm a research specialist! I'm a teacher-librarian!"? Or, do you somehow qualify your answer or modulate your voice? As Pat Smith likes to say, "Texas librarians are a feisty group," so I bet the vast majority of you wear your profession like a badge of honor.

As well you should.

Here's my next question: Do you translate that internal love for your work into an external testimonial? Do you make others curious about what you do and generate admiration for your work? We often talk about advocacy in these pages, but one area we tend to overlook is our own advocacy for our own professional dynamism!

This year's conference theme rallies us to "Own Our Profession." Building on that, I'm challenging us to "Own Who We Are!" If we are excited about what we do and who we are as professionals, others will take notice. More than that, though, we equip ourselves to be proud and provocative practitioners of 21st know-how. Doesn't that sound fun, smart, and sexy? Let's own it!

At the Director's Symposium at the 2016 TLA Conference, one of the presenters offered the following scenario. Two librarians at an airport ask each other what they do. One answers somewhat shyly, without offering any additional information or conveying his excitement about the profession. The other answers with enthusiasm and a description of what

makes her work amazing. The audience was asked which response speaks to the professional (and profession) we all wish to embody? The choice was simple and I believe we have many such opportunities presented to us.

Let's choose to make the most out of them. When you meet new teachers at the start of the school year, do you approach them enthusiastically? "Hi, I'm the school librarian. I'm so excited we'll get to work together this year. I have so many wonderful ideas for helping kids do great work, and I'm so eager to hear your thoughts on what I and the library can do to support your needs."

When you are introduced to faculty, do you share your own research? "I'm so happy to meet you! What are your current research interests?" (Insert here faculty member's enthusiastic description.) "That sounds fascinating. I am working on knowledge management systems, etc. I'm looking forward to working with you and our students this semester."

And, if you are a public librarian: "City Manager John Smith, it's great to see you again. We are doing amazing things at the library! We have just started xx program, and the community loves it! When you have business guests visiting the city, I'm happy to plan a tour for them at one or more of our libraries. We have so much going on – from high tech programming to family literacy to workforce development – we can tailor an afternoon to suit just about any interest. We are happy to showcase the incredible work of our librarians and libraries."

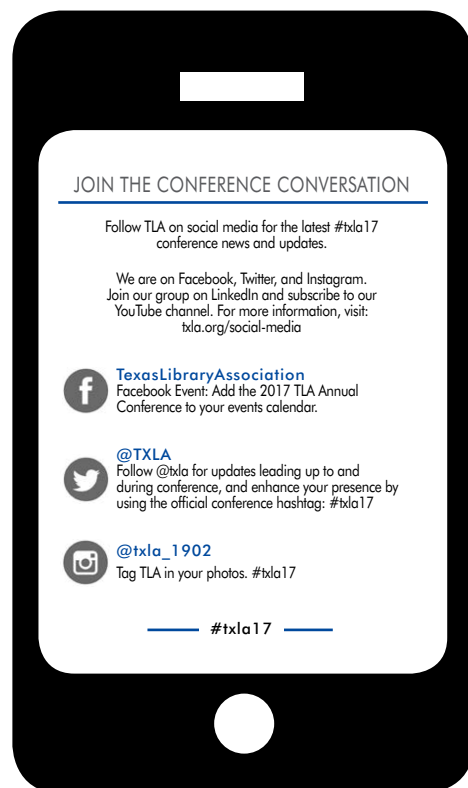
You get the gist. We should be our own best salespeople. And what a commodity we have to offer!

I realize I'm simplifying matters slightly. The information fields are rich, and each offers content and areas of practice that are complex and which are carried out by an eclectic group of people. I never want to minimize that depth. What we all do share equally, though, is a love for what we do and a desire for the skills and commitment we offer to be recognized and admired. That is natural and healthy – for us individually and the profession.

So, here is your challenge. Think about the information world today. Talk to colleagues, be a part of your professional network, attend meaningful CE experiences. Grow and be energized. Most of all use these learning opportunities to form your own dynamic view of the information world today and YOUR place in it. Practice articulating it and sharing that view. Show the world what you see and what you have – ownership over one of the most important and giving areas of informational and societal progress. 🌟

MEMBERSHIP RENEWALS

Yes, it's that time of year again! In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth. Renew your membership by February 1, 2017 to be eligible to vote in next year's TLA elections. *Let's work together to make 2017 a great year for Texas libraries.*

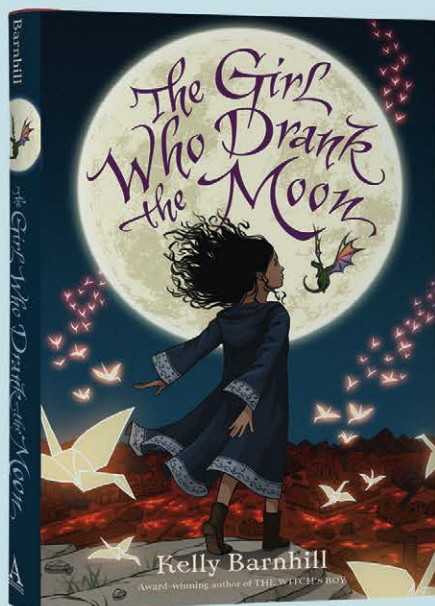


Meet Our Authors at TLA!

Come and say "hi" in the WORKMAN PUBLISHING BOOTH, #2516!



2017-2018 Texas Bluebonnet Award Master List

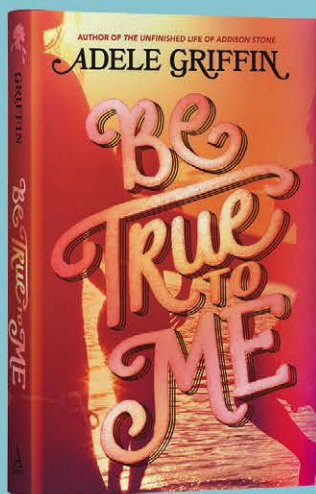


Kelly Barnhill

Bluebonnet Speed Dating
Wednesday, April 19

Author Aisle
Thursday, April 20
11:00 a.m. - 12:00 p.m.

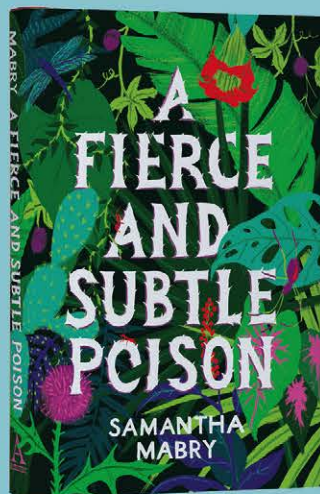
Also by Kelly Barnhill
The Witch's Boy



Adele Griffin

YART Texas Tea
Friday, April 21

Author Aisle
Friday, April 21
11:00 a.m. - 12:00 p.m.

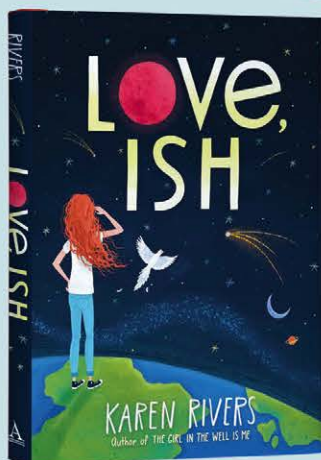
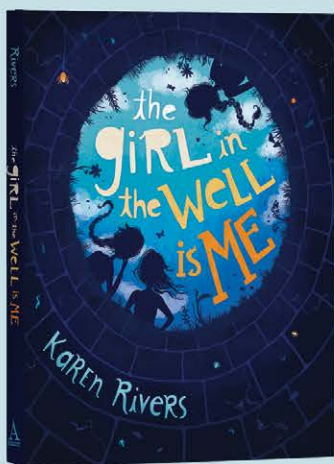


Samantha Mabry

YART Texas Tea
Friday, April 21

Author Aisle
Friday, April 21
10:00 - 11:00 a.m.

Named to the 2017-2018 SPOT High School List!



Karen Rivers

Kidlit Lip Synch Battle
Friday, April 21

Author Aisle
Friday, April 21
3:00 - 4:00 p.m.

Owning Your Profession in a Changing Industry

What essential skills do information professionals need to be successful? Two leading professionals share their perspectives on how library students and those working in the field today can take advantage of possibilities to own our profession by being responsive to change, communicating the value of our work, and sharing our passion.

What Is Your Clarion Call?

BY LORRAINE J. HARICOMBE

A career in library and information science is based on core values of the profession to ensure equal access to information as a foundation for an informed citizenry, for lifelong learning and enhancement of a learning society.

Simply put, libraries are fundamental institutions in democratic societies to ensure that all sections of society are brought into the democratic process. Librarians are the collectors and stewards of the human record; they are organizers of the information resources they collect, adding value by making them discoverable. They take pride in preserving the knowledge of the past and present, and safeguarding it for the future.

Librarianship as a practice has existed for millennia. Long before Gutenberg invented printing, sources of information have been organized, described and preserved in various formats. Later, those practices shaped the core of librarianship as a profession. Libraries as gatekeepers in a predominantly analog world, and later as gateways in a digital world, have demonstrated their ability to re-engineer themselves and remain relevant to their users' needs. That transformation of libraries, in turn, has prompted professionals to repurpose their skills for new and different roles. This is, indeed, an exciting time to be a librarian. The professional degree, however, offers only an entry point into the profession. It is a first step to position library and information professionals as members within a larger ecosystem.

Beyond the professional degree it is helpful to articulate the impact of your skills more broadly, and not only in traditional librarianship; that is just one path to employ your skills and competencies. Library and information professionals are uniquely qualified to apply knowledge,

attitudes, behaviors, and skills across disciplines in appropriate and effective ways. Avoid falling into the perfectionist trap by keeping the big picture in mind.

Use systems level thinking to understand how and why libraries and library use are changing. The whole (system) is greater than the sum of its parts (components), because the relationship among the elements adds value to the system. Look for stakeholders with common or complementary goals to form new partnerships. Assume shared responsibility for collaborative work and value the individual contributions made by each team member.

Today's professional relies on the ability to respond quickly to change. Most job advertisements state a preference, if not a requirement, for applicants to be able to work in a changing environment. Professionals who embrace that requirement and who show flexibility and a willingness to be helpful in making necessary compromises will be an asset to their organizations to accomplish common goals.

Everyone is a potential leader. Leadership is more than a position; it can be enacted by anyone. Professionals who demonstrate enthusiasm to take on initiatives to lead or manage change wherever they may reside in the organization are practicing leadership. They make a choice to make things happen and to make a difference. Ambler (2013) suggests that instead of asking "am I the leader?" ask "am I exercising leadership" to advance common goals?

Seize the opportunity to learn, to mature and to make unique contributions to your organization and beyond. As a professional, you have a responsibility to keep your skills and knowledge up to date. Investing in professional development starts with a commitment to personal development. Taking a committed approach to your continuing professional development will enable you to have a toolkit of skills, knowledge, insight and

understanding that will develop your potential to become a leader – and take your career to the next level.

Allow passion not pedigree to fuel success in your career. When I hire, I look for knowledgeable and confident individuals. I also look for passion and drive. Success comes not so much from what we do (our job), but how well we do it (our passion). Direct your career to incorporate what truly excites and invigorates you.

Broaden your horizons, challenge yourself, surprise yourself! There is room for growth every day. Sometimes you win, sometimes you learn. Never measure your unlimited potential by your limited expectations.

Despite new and exciting roles for librarians, the well-rooted stereotypes of librarians and information professionals

**This is, indeed,
an exciting time
to be a librarian.**

remain. The Libraries Transform Campaign (2009-2015), an American Library Association (ALA) initiative, is designed to increase public awareness of the value, impact and

services provided by libraries and library professionals. Libraries today are less about what they have for people (input) and more about what they do for and with people (output). Thus, library professionals have abundant opportunities to demonstrate their value to make a difference. They are catalysts, creators, counselors, change agents and entrepreneurs. They are uniquely skilled to provide essential services with the potential to empower, educate, transform and inspire individuals. They have transferable skills that can be used to help people in many different situations. Often at the forefront of embracing new technology, librarians are dynamic, data savvy, technically-skilled, progressive, innovative thinkers, who can put people together with information.

During the 2008 recession, libraries reported huge increases in visitor numbers and demands for specific job related resources and services. Librarians were there to counsel, educate and inspire individuals. Libraries have offered refuge in response

to community needs in times of crises. In recent years, repurposed library spaces have offered a host of possibilities to promote the library as a place for hands-on learning and creative outputs that democratize creativity. Librarians increasingly are assuming these new roles to equip hopeful entrepreneurs to develop and produce their own creative projects. Librarians collaborate with educators to instill lifelong learning skills that students can transfer and apply beyond the university to the greater good of our knowledge-driven and globally oriented society. New opportunities, discussions and policies are informing and reframing the ways academic libraries are thinking about their role in the life of the institution. The strong connection between open access and the mission of libraries positions librarians optimally to lead new directions and services that assist their institutions in addressing changing needs that come with mandates for open access and data management.

Research has shown that the Internet is increasingly the information source of choice above all other. Online education consumers, fueled by mobile devices, new learning platforms and economic incentives, are trying and achieving success with new learning models. Librarians can maintain a competitive edge by equipping themselves with an understanding of the online user experience and the trends and triggers that are reshaping education.

These examples describe a rich diversity of exciting opportunities in this profession. Use the power of story-telling to share the impact of your work. Create visibility for your work to transmit the value and passion for what you do using social media, conference presentations, poster sessions or open access publications. If you wait for the time to be perfect (or for you to be perfect) before you begin to try to make your mark you may never get started.

The ALA defined the contribution that librarianship can make in ameliorating or solving the critical problems of society as “helping to inform and educate the people of the United States on these problems and to encourage them to examine the many views on the facts regarding each problem.” (ALA Social Responsibility) This clarion call for libraries rang true especially during the 2016 presidential campaign.

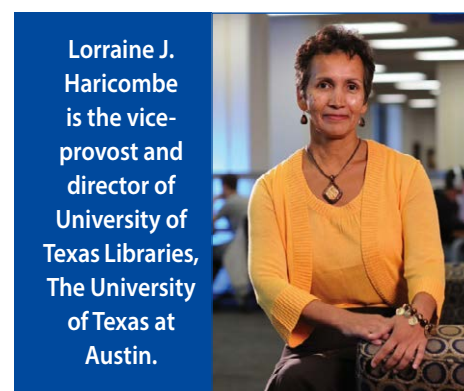
The persistence of libraries as tools and agents of social change is imbedded in the

history of civilization. Librarians’ passion, their patience and the impact of their work are well reflected in three recent publications. In a book review of *Fantasies of the Library*, Robert Darnton (2016) waxed eloquent about the power of the new Librarian of Congress to champion several issues, including copyright and open access, “to democratize access to our country’s culture” and issued a loud drum roll for librarians at nine thousand public libraries and four thousand college and university libraries to support her in doing so. In a *New York Times* bestseller, *The Bad-Ass Librarians of Timbuktu*, Joshua Hammer vividly reports the story of a band of librarians’ passion and heroic efforts “to outwit Al Qaeda and preserve Mali’s – and the world’s– literary patrimony” (Brown, 2016). Finally, at a time when, more than ever, the news media’s role as a mediator and gatekeeper of civic discourse is being questioned, Jeffrey Rutenbeck, dean of American University’s School of Communication, proposes a way to tackle the problem: “I think journalists could learn a lot from hanging around with successful librarians. They have faced their own technological disruptions, and have responded by developing a set of principles to help their public assess the credibility of information and use it ethically. They

call this framework “information literacy.” (Lief, 2016)

So, take pride in a profession that offers skills that are essential to one’s ability to function effectively and fully in our world: school, work, and life. These skills emphasize critical thinking: one cannot be a good communicator, good problem-solver, good collaborator, or good information seeker without careful and thoughtful participation in those processes. Possessing these skills (and having the disposition to apply them) enable us to tackle problems across multiple and varied contexts, as well as best utilize the knowledge we have acquired.

What will be your clarion call?



Lorraine J. Haricombe is the vice-provost and director of University of Texas Libraries, The University of Texas at Austin.

Photo provided by University of Texas at Austin; used with permission.

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Talents, Not Titles, Define Opportunity

BY ANDREW DILLON

The increasing need for well-educated information professionals has opened many new career paths for graduates of the iSchool at UT-Austin. As the world's information infrastructure evolves and all areas of human endeavor are impacted by digital technologies, there are endless opportunities for those skilled in designing, delivering and managing information resources. Job titles are shifting, new roles are being created, and the modern information workforce does not look like it did a decade or more ago.

This situation is both exciting and worrying for graduates of ALA-accredited programs, many of whom feel overwhelmed by choices and wonder how the education they receive prepares them to compete in such a world. While I cannot speak for other programs, our evidence suggests this is a wonderful time for UT iSchool graduates, with employment for all who seek it upon graduation, many pursuing careers they never imagined possible when first applying for our degree.

Our education builds on core principles of user-centeredness, technical competence, and interdisciplinary grounding. Information systems, a term I use to include every conceivable form from a library to network, only function well when they meet the needs of their users. It is vital that any current information professional learn how to determine user requirements, understand the capabilities, natural tendencies and limitations of human information behavior, and help develop appropriate solutions in the form of new systems that enhance people's capabilities.

Being user-centered requires more than just asking for people's opinions. It involves a theoretical understanding of human psychology and the methodological skills to capture reliable and valid user data. It means graduates should be aware of contemporary technologies and their limitations as well as their applications. It also means understanding that no single discipline has the answers and that you cannot hide behind a job title or professional credential. You must be willing to consider new approaches and to partner constructively with others to solve difficult problems.

The abilities that are developed through this educational philosophy apply in all contexts, in the public and corporate sector, working with children or adults, managing people or managing data. As we continually remind students, it is not what you are called that matters, it is what you can provide. In order to provide worth in the modern workplace, you must embrace the appropriate mix of values and competencies that set our graduates apart.

With this orientation and education, the ability of a new professional to deliver meaningful services and to contribute effectively to their organization, regardless of its focus, is greatly enhanced. The old educational model of being trained for a specific job no longer applies since jobs themselves no longer remain static. We encourage students to envisage multiple career paths and job titles for themselves. Indeed, we know that some of our graduates end up being asked by their new employers to come up with an appropriate title for themselves. Any technology you study in graduate school will be out of date sooner rather than later. Supposed 'must-know' rules

from the last century are not what current employers seek. An attitude that treats change as a threat rather than an opportunity will hold you back from creative and insightful ideas.

Graduates usually have two years in our program in which to gain the capabilities to launch a lifelong career. We accept students from different undergraduate backgrounds, cultures, experiences and levels of technical knowledge, but we provide the same curriculum for all. On the face of it, this is an almost impossible mix and sometimes people wonder how such a program, without tracks, without multiple requirements or prerequisites can function well. The answer lies in the students.

To succeed here a student must develop the intellectual flexibility to adjust, to work with others, and to recognize what they don't know in order to gain the appropriate knowledge for themselves. We do advise students on courses, and we do place light regulations to complete the program; but I continually remind students to make up their own minds and not follow the herd. If a student lacks technical competencies, our school can help her acquire them. If a student has never experienced working in a lab, handling physical materials, or running user studies, we provide the opportunities. If anyone in our program thinks management is not for them, we have the course to make them think otherwise and will teach them how to negotiate better terms and salary for their first position.

While I take great satisfaction in hearing students tell me that they developed skills they never believed they could attain or developed interests through the program that were the exact opposite of what they imagined when they entered, the real goal is not the course experiences they have. The ultimate goal is to inculcate the confidence in all to pursue knowledge where gaps exist, and to develop awareness of how to learn for oneself continually.

If I can pass one piece of advice on to those entering the profession it comes down to this. An ability to develop one's own learning is, I believe, key for

**As we
continually
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new information professionals. Accept that your knowledge is always in need of updating, that the technologies you have studied will be obsolete soon, and that someone with a different background will always know more than you about some things. This is the way of the world, and it is doubly so in the information world.

However, serving as a true user-advocate, equipped with the methods and knowledge to argue convincingly for better user experiences, for more usable tools and resources, for soliciting reliable and valid input from your community and patrons, while respecting individual rights to privacy and polite treatment will always, and I mean *always*, set you apart from others. This is where the values of librarianship thrive, and it is not the collection, or the building, or the title, but the attitude to your own learning, to your employer's goals and to the real needs of the people you serve that will mark you as an indispensable information professional. Such people are always in short supply, so be confident in your future, you get to shape it. 🌟

Andrew Dillon is dean and Louis T. Yule Regents Professor at the School of Information, University of Texas at Austin

Photo provided by University of Texas at Austin School of Information; used with permission



TLA *Accepting Applications for* Student Internship Program

BY TED WANNER

In 2016, Texas Library Association (TLA) President Walter Betts added one more new gear in the great TLA machine – an internship initiative for library science students. The competitive program places up to seven library science students in five key TLA committees. The students receive valuable professional experience and letters of recommendation, as well as critical networking opportunities and free registration to the TLA Annual Conference. TLA receives support from new professionals with cutting edge skills.

Five students were accepted to the new program:

Leslie Gerberman, Sam Houston State University
Jewell Gibson, University of Houston Clear Lake
Meg Irwin, University of North Texas

Katarzyna Kus, Texas Woman's University
Gina Watts, University of Texas at Austin

Intellectual Freedom
Disaster Relief
Public Relations & Marketing
Legislative
Professional Issues & Ethics

"My experience as an intern with TLA's Intellectual Freedom Committee has been eye opening.... Through my experience at the annual meeting this summer, I was not only able to hear of experiences librarians have faced when materials in their libraries were challenged, but also how TLA supports them in those instances, providing both advice and materials."

– Leslie Gerberman, Sam Houston State University

TLA President-Elect Ling Hwey Jeng hopes to continue this program in 2017-2018 for the same five committees. Applications are open now, due on February 1. An email with unique application information was distributed at each participating school. Each application requires only a short essay on the student's interest in one or more of the committees, and contact information for a faculty member to provide a recommendation.

"One thing that surprises me about my TLA internship is how I am able to use my intern experiences directly in my graduate school assignments. It does not feel like an extra commitment, but rather enhances my insight and involvement."

– Meg Irwin, UNT

Aspiring applicants should contact their library science program or email Ted Wanner, TLA's continuing education specialist at tedw@txla.org.

connect
to know
TLA

Demonstrating the Value of Libraries: Advocacy Made Simple

BY JENNIFER D. LABOON AND REBECCA SULLIVAN,
CO-CHAIRS, TLA LEGISLATIVE COMMITTEE

The Texas Library Association (TLA) Strategic Plan lists *Demonstrating Value* as one of the organization's foundational strategies.

TLA will continue to demonstrate the value of libraries and library personnel to stakeholders through advocacy and related actions at the local, state, and national level.

TLA is the voice of the Texas library community, a professional organization with an organized approach to advocacy that adds huge value to your membership. The TLA Legislative Committee, working with the new director of communications, Wendy Woodland, is tasked with working with the Texas Legislature on behalf of all members to further the cause of libraries and library personnel. A primary focus is securing funding for library programs and resources across the state. The committee collaborates with the Texas State Library and Archives Commission (TSLAC) to present a united front on budget requests, and we've developed a clear and more powerful message working together.

The committee also spends time looking at initiatives that would greatly benefit our profession if enacted. For example, we'd love to have school librarians required at every K-12 campus, but in this legislative climate unfunded mandates (requirements with no money attached), no matter how worthy, will not have traction.

Legislative issues facing libraries

The 85th Texas Legislative Session convenes in January. The state operates on a biennial basis, with the Legislature meeting every two years. During this session, decisions that will determine our state's laws and funding will be made as thousands of bills are filed, debated, and passed or defeated.

What are the issues for libraries this session? Funding, of course, is key. TSLAC prepared its budget required for the 2017 – 2018 biennium and submitted it to the Legislative Budget Board (LBB). Every state agency was directed by the LBB to develop budget requests with four and ten percent reductions in general revenue funding. This is particularly problematic for TSLAC which sustained deep cuts (65%) in funding in 2011.

While key agency programs may be able to withstand a four percent reduction in general revenue funding, a ten percent cut would impact vital services such as TexShare, TexQuest, and interlibrary loan.

In addition to their base general revenue request, state agencies are allowed to submit requests for new funding for "exceptional items". TSLAC submitted five exceptional items totaling \$11.36 million including \$8 million for TexShare and TexQuest, \$1 million to assist libraries in accessing appropriate broadband service, enhanced security for computer systems and resources, market adjustments for lagging agencies salaries, and two government information analysts

to train and assist agencies in record management.

TLA opposes any cuts to the TSLAC budget. Our position is that TSLAC should maintain its current budget at the very least. TLA also supports the TSLAC exceptional items requested, but our priorities are increased funding for resource sharing and enhanced broadband access.

Despite the fact that TSLAC's total budget request is essentially a drop in the bucket in the overall scheme of state finance, it is clear that new money will be very hard to come by in this legislative session. The Texas State Comptroller's revenue projection which will be released in early 2017 may have bearing upon the legislature's attitude toward spending; however, the current political climate may override even rosy revenue projections.

How you can help

It is critically important that we make our voices heard. The more our elected officials hear from us, and our stakeholders, about the importance of libraries and the services supported by state agencies such as TSLAC and the Texas Education Agency (TEA), the better. YOU are the expert on your library, its programs, its value and the benefits it brings to your customers and community.

Now is the time to begin reaching out to legislators while they are in their district



offices, and not in the middle of the maelstrom that is the legislative session. Establishing a relationship now makes it far easier to follow up once the session has begun. To start, find out who represents you. There's a great website called "Who Represents Me?" that allows you to identify your representatives for your home, and for your employer if you live and work in different districts.

Here's a quick checklist for setting up a visit from your representative:

- Once you have the district office's contact information, call to invite the representative and key staff to attend an event, tour the library, or other "photo op" opportunity.
- When he/she arrives, highlight the programs and resources you offer that are most popular with your customers; take photos.
- Talk about the value of state resource sharing (TexQuest/TexShare) and how this makes it possible to provide digital materials, etc. to your patrons, and stretches local dollars.
- Write a thank you note and invite them back again.
- Share the photos on social media and your website.

If your representative isn't able to come to the library, schedule a time to visit their office, even if you are just able to meet with staff. Share information about your programs and resources, and the value the library brings to the community. Offer to be a resource if they have questions about library issues. Remember YOU are the library expert, and they need the information you can provide in order to make informed policy decisions.

Once the session begins, TLA may ask you to contact your representative to help with a specific bill. We will provide details and information, but don't get put off by the legalese, just speak in lay terms, and share how this bill impacts your library, and your patrons. Having members and library patrons provide the story of why a bill is important to the representative's community is essential. The more people representatives hear from, the better!

Emails are all right, handwritten letters sent via US mail are helpful, but phone

calls are the best and most effective way to share your message. If the staff person or representative ask questions that you don't have the answers to, just direct them to Wendy Woodland, TLA's director of communications, who can provide the detailed information.

With the recent election, many people are realizing the importance of becoming more politically aware and active. We encourage you to participate in the process, and encourage others

in your community to do so as well. For a democracy to work, we need to stay engaged. Once you've had a few opportunities to do so, you'll realize that advocating for your library's value is easy!

Jennifer D. LaBoon is coordinator of Library Technology in Fort Worth ISD, and Rebecca Sullivan is director of the Ritter C. Hulse Public Library in Terrell, Texas.

Want to **LEARN MORE** about working with the Texas Legislature?

Check out the final session in TLA's Doable Action Series on Advocacy Made Simple. Recordings of this webinar, and others in the series tailored for various library types, plus all of the materials and presentations, are available at www.txla.org/CE. The webinars are presented by expert advocates including Ignacio Albarracin, Cindy Buchanan, Dan Burgard, Nicole Cruz, Maurice Fortin, Rhoda Goldberg, Susi Grissom, Dorcas Hand, Jennifer LaBoon, Susan Mann, Nichole Robinson and Becky Sullivan. These webinars are free to members, and are archived so you can go back and watch one, or all, when it is convenient for you. You can also earn CPE credits – just another benefit of your TLA membership! 🌟



We have answers to your money questions.

The Consumer Financial Protection Bureau can work with your library to provide websites, worksheets, guides and other information to help with your money decisions.

Visit CFPB Booth #2826 in the exhibit hall.



If You Take a Teacher to TLA...

BY KATHLEEN CADY AND LINDA ERWIN

Fall of 2007 brought a remarkable opportunity to Aransas County ISD (ACISD), located in the small seaside town of Rockport, Texas. The district library program received a substantial grant through the Improving Literacy through School Libraries Program, which allowed for not only changes and upgrades to the collections, technology, and physical space, but also for changes in perceptions of our libraries.

The collaboration and professional development components of the grant provided funds to take classroom teachers and instructional technologists to the 2008 Texas Library Association (TLA) Annual Conference, which resulted in changed perceptions of the services we provide and what librarians can offer our students and teachers. The results could only be described as magical.

After a full day of sessions, author panels, and vendor exhibits, these teachers and librarians would meet for dinner to check in and de-brief. Everyone shared, planned future collaborations, idolized authors, and discussed books. We realized that something incredible was happening to us as a group and we, quite frankly, didn't want the magic to dissipate when we returned to the reality of running a school library and teaching classes. From this desire, the Library Media and Technology (LMaT) committee was born.

Jessica Robbins attended the conference as a secondary English classroom teacher. "After a day full of sessions and author round tables," she experienced, "one of the most powerful forms of collaboration of my career. A group of teachers, administrators, and librarians spent the next hour birthing the idea of a K-12 team of professionals who would join forces to sustain the work around libraries, media and technology. We knew this would take a village, but we were so inspired by the information we encountered at TLA, we wanted to take a little piece of it home

with us." Ten years later, Ms. Robbins is now our director of curriculum and special programs, and is still on the committee that was formed that week.

Dr. Neva Kelly, former assistant superintendent of instruction at ACISD, 2012 TLA Administrator of the Year, and current educational consultant, shared in her TASL blog post, "LMaT is a thriving collaborative that organizes an annual district-wide Media Fair and develops policies for ever-evolving technology use in ACISD schools. Media Fair consistently receives the highest evaluations of all professional development sessions within the district, and observation data reveal that teachers have increased both the quantity and quality of technology integration."

The results could only be described as magical.

Collaboration between teachers and campus librarians increased exponentially. We became part of content curriculum planning and respected as a go-to resource. Jackie Son, former ACISD classroom teacher and currently the library media specialist at Cannon Elementary, Grapevine-Colley ISD, stated "Visiting TLA was always such a treat for classroom teachers because we learned how to forge relationships with our librarians and pick their brains about literacy, research, and even classroom management strategies. Librarians are teachers first, and it was ever so evident when you attended TLA!"

Taking teachers and administrators to the TLA conference helped build a school library support team within the campus and district. Librarians partnered with teachers at the conference, suggested sessions, and gave them inside tips on visiting with publishers in the exhibit hall. According to some teachers, gathering advance copies of books was their favorite perk of the conference. Lindsay Olenick, a 9th grade English teacher at Rockport-Fulton High School, says "As a teacher, the biggest return I saw in attending the conference was finding engaging books that I could immediately turn around and put into the hands of my students. I'm always looking for ways to grow my classroom library, and TLA was a great way to do that." Since the conference, Mrs. Olenick has become an advocate

of the library. The librarian was her champion at the conference so, in turn, she is the library's champion. She supports the library with her consistent usage and promotes the services to her fellow teachers.

2011 brought devastating proposed budget cuts to Texas public and school libraries, including library programs and critically needed digital resources. Coincidentally the TLA annual conference was in Austin that same year and TLA organized a rally at the steps of the Capitol. We brought classroom teachers and two elementary administrators, along with our school librarians. Together, we participated in the rally and visited legislators making our case about the importance of education and the key role libraries play. Our district continued to retain a certified library media specialist on each campus when other districts cut positions.

"Experiencing the rally first hand was empowering. Seeing librarians and other stakeholders from across the state and country come together in unity to advocate for literacy, the freedom to read, and equitable access to information made me feel part of the greater good, that I was making a difference in the lives and education of our children and families," stated Kathryn Stephenson, principal of Little Bay Primary in Rockport, Texas.

Since ACISD teachers have been attending the TLA conference, four have become certified librarians. Ms. Son was an English teacher at Rockport-Fulton High School when she was approached with an opportunity to attend TLA. She stated, "I was very fortunate to receive the Barbara Bush Foundation Grant through Sam Houston State University to gain my MLS after my first year of teaching. One of the awarded perks was getting to attend TLA, and it absolutely confirmed my decision to become a librarian."

When polled, our classroom teachers who had attended TLA, overwhelmingly responded it increased their enthusiasm for authors and reading, that they in turn brought back to their students. Colleen Baker, a 6th grade ELA teacher at Rockport-Fulton Middle School shared, "My students got the most out of me attending the TLA Conference last year. Not only did they see all the exciting pictures of the authors I got to meet, but they also got to feel extra special because of all the books I brought back that were

not yet published. They loved seeing how popular reading actually was, and the fact that there was a week-long conference on it blew their minds. I was also in nirvana when I was at the conference, and it gave me a whole new exciting attitude to bring back home to my children.”

Ms. Robbins, ACISD curriculum director, consistently sends English Language Arts teachers to TLA each year. “Many ELAR teachers see the value of student choice in reading but haven’t accessed the tools to make this happen seamlessly.” When she was a classroom teacher, she admits that she “lacked the tools to make magical connections between students and books made just for them.” Until TLA, she believes she “failed to see the pot of gold that was sitting in my campus library. After a week of free books, authors, and hundreds of passionate librarians, I realized that my campus had what students needed. I just needed to make the time to get my students to the library and coordinate with my librarian to get the right books in their hands.”

So what happens if you take a teacher to TLA? Since we began taking teachers to



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TLA, we have added four librarians to our school library community, four of the teachers we hosted now work in our Central Office, and three of our campus administrators have attended TLA. Over 30 teachers who attended TLA collaborate with librarians and advocate for our programs, and, best of all, thousands of students have benefitted from the connections to reading, books, and authors that their teachers made at TLA.

Kathleen Cady is a library media specialist at Rockport-Fulton High School; Linda Erwin is a library media specialist at Little Bay Primary, both in Aransas County ISD

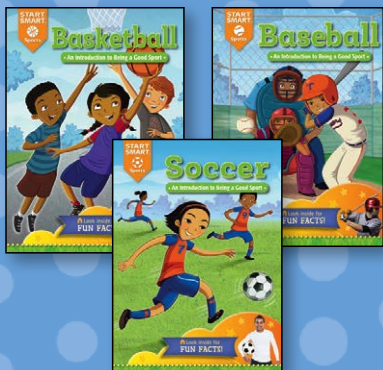
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On Friday, April 21, 2017, 100 classroom teachers will have the opportunity to experience a one-day special event during the TLA conference, comprised of speakers, activities, and pricing designed just for them. Planning has begun for a fun, interactive day for the classroom teachers who attend, as well as the librarians who sponsor them. Participants are welcome to stay for the full conference.

The focus of this program is for classroom teachers who experience a TLA conference, to return to their districts as library advocates and collaborators - and perhaps become librarians themselves. Details about Teacher Day at TLA and the application for teachers to participate can be accessed at www.tla.org/teacher-day. For more information, please email teacherday@tla.org.

All-New for Spring 2017

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Themes of Growing Up



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Texas Book Festival Grant Applications Due January 27



The Texas Book Festival's public library grant application cycle is now open. Only Texas public libraries are eligible to submit applications. In the case of joint-use libraries (such as joint public-school libraries or joint public-community college libraries), the library is still eligible to apply. The library grants will be awarded at the 2017 Texas Library Association Annual Conference in San Antonio. Applications are due January 27, 2017. Apply online at www.texas-bookfestival.org today!

TLA Awards Deadline January 15

There is still time to nominate outstanding individuals and programs for TLA awards! Take a minute to nominate someone for the Librarian of the Year Award, Distinguished Service Award, Lifetime Achievement Award, Outstanding Services to Libraries Award, Wayne Williams Library Project of the Year Award, or Libraries Change Communities Award. Visit TLA's website, www.tsla.org/awards for more information and the online form.

Scholarships and Stipends

TLA members are invited to apply for scholarships and conference stipends to be awarded in the spring of 2017. Applicants must be TLA members, and scholarship applicants must also be accepted as a graduate student at a Texas ALA-accredited library program. Numerous unit awards and stipends are also available. More information and the online applications are found on www.tsla.org/awards.

Branding Iron Award Deadline February 15

This award honors excellence in library public relations activities. With multiple categories, make sure you and your staff are recognized for the great work you do pro-

moting your library and its services. Visit www.tsla.org/branding-iron for more information and to submit your entry.

Stay Connected with TLA

One of the most effective ways to stay connected to TLA and interact with your fellow members is via our Lyris listservs for districts, roundtables, interest groups, task forces and committees. These listservs are tremendously valuable sources of information. Make sure you are receiving TLA information in your inbox by noting the [tsla.org](http://www.tsla.org) domain as a 'safe sender' in your email program and checking with your IT department to verify that the Lyris server IP address 71.42.151.13 is whitelisted on your organization's mail server. Questions? Email technology@tsla.org

Color Us Happy!

The TLA Coloring Book was released to great acclaim at the Texas Book Festival in November. Featuring sketches from award-winning illustrators and Texas artists, it is a must-have for coloring enthusiasts and book art fans of all ages. Packaged as a two-volume set, the TLA Coloring Book is available in the TLA online store for \$20 and all proceeds benefit the Texas Library Association Disaster Relief Fund. Purchase four, and receive the fifth free! You will also be able to purchase the coloring book at the Annual Conference in San Antonio.

A big "Thank you!" to Kristi Betts for conceiving and leading the project, to Mary Ann Emerson for donating her time to design the books, and to Sara Ortiz for editing the final product.

Photo courtesy of Kristi Betts

TLA REMEMBERS

OUR DECEASED COLLEAGUES

Christine M. Belhasen

Mary Ann Bell

Sharon Gale Gatliff Culbertson

Jim E. Hundemer

Gloria A. Kuechmann

William A. Meadors

Angelica "Angie" Reeve

Steve Seale

Jeanine M. Watrous

Kate Wiant



Connect to Know: Continuing Education

The popular A to Z series on training for library support staff continues with monthly webinars. Recorded versions of the earlier core classes are also available (participants must pass a short quiz to receive credit). Registration and full details may be found at www.txla.org/CE-AZ. All programs are taught by ALA President Julie Todaro.

JANUARY 11, 1 PM

Keeping Up with Trends

Every library requires that their employees “keep up” with the technology in the library – both hardware and software. But libraries are constantly changing! It is critical that library employees work with their managers to determine WHAT they need to keep up with, and how that might happen. This webinar offers diverse ways to keep up with changes in the library and profession to stay current and relevant.

FEBRUARY 16, 1 PM

The Role of Support Staff in Community Partnerships

Strategic partnerships with nonprofit, for-profit, and governmental organizations are a hot topic in libraries now with benefits for programming, collection development, and library instruction. Learn how support staff can help libraries offer better services by connecting to other institutions.

MARCH 30, 1 PM

The Most Unique Services in Today's Libraries

Although our libraries offer similar standard services, there are also a variety of services that represent very different ideas for serving constituents! Coupon exchanges, pet borrowing, and circulating artwork are well-used services; but libraries are making way for circulating bicycles, WiFi-unit checkouts, self-publishing, business spaces, and even buses outfitted with showers for the homeless.

APRIL 4, 1 PM

Mentoring

What is mentoring? What role does mentoring play in support staff education and training? Does mentoring substitute for orientation and training? For continuing education or development? How does it differ from shadowing? What mentor programs exist for all levels of library employees?

Color Up a Storm!

Have you ordered your copy of the *TLA Coloring Book*? A benefit effort for the Library Disaster Relief Fund, the publication is packaged in two volumes and showcases more than 60 images donated by some of your favorite book illustrators and Texas artists.

Order online at <http://bit.ly/2eOaD7W> or stop by the TLA Store at annual conference in San Antonio in April. The price is \$20 per set, or buy four sets and get a fifth one free! 🌟



MEET OUR AUTHORS & ILLUSTRATORS!

Chronicle Books • TLA 2017 • Authors Area

WEDNESDAY, APRIL 19TH

6:00pm-7:00pm
PHIL BILDNER

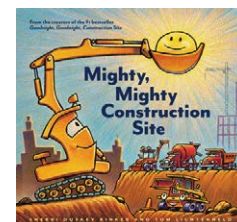


FRIDAY, APRIL 21ST

11:00am-12:00pm
K.A. HOLT



12:30pm-1:30pm
SHERRI DUSKEY
RINKER AND
TOM LICHTENHELD



FRIDAY, APRIL 21ST

9:00am-10:00am
SHADRA
STRICKLAND



2:00pm-3:00pm
KATE MESSNER
AND CHRISTOPHER
SILAS NEAL



3:00pm-4:00pm
KAYLA CAGAN



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Texas Bluebonnet Award Luncheon

CAPSTONE

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Exhibit Hall Grand Opening & Welcome

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Public Library Division Membership

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Tocker & Friends Area

The *Exhibit Hall Grand Opening & Welcome* is Wednesday night, April 19, 5:30 - 7:30 PM.

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TLA Coloring Book Wall

Texas Bluebonnet Award Tabletop Donor

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Texas Bluebonnet Award Tabletop Donor

Rosen Publishing

Tech Camp

TexServe

Tech Camp

featured **SPEAKERS**

Big Idea Speakers



Anita Schjøll Brede is the CEO and co-founder of Iris AI – an Artificial Intelligence that will read all of the world’s science and help us connect the dots. She is also a board member of Ulstein Group. Her

career has spanned 9 industries ranging from developing an e-learning tool in Silicon Valley and performing theatre for babies, to reducing energy consumption in the process industry through heat exchanger network optimization. She’ll share insights about AI, self-driving cars, genomics, robots, and the general craziness of the future – and how to use this craziness to make the world better.

Tamara Kleinberg

is the founder and president of The Shuuk.com, the testing ground for the world’s coolest new ideas. She knows what it takes to drive growth and innovation in an ever-changing marketplace. As the



creator of the Innovation Quotient Edge (IQE) Assessment, Kleinberg has developed the only tool able to measure people’s natural innovation strengths. From being part of the elite group of TED speakers to completing three Tough Mudders (and counting), Kleinberg’s life is about breaking through the status quo for game-changing results.

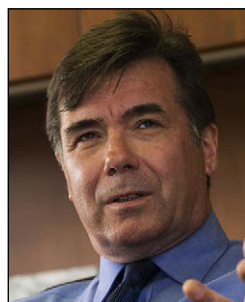


Donavon Roberson, former Zappos team huddle innovator, has over 20 years of experience as a coach, leader, and facilitator presenting on topics ranging from leadership development to

culture and organizational development. He energizes any team and has a contagious enthusiasm that is driven, inclusive, and inspiring. Roberson believes in the power of a culture driven business that is devoted to people and driven by performance. The key to an amazing culture is investing in people’s lives and leaving a mark by helping them discover the value of going after a higher purpose.

Directors Symposium Speakers

Sara Kelly Johns, adjunct instructor at Syracuse University iSchool, is a longtime school librarian, library activist, and consultant on school library programs. She writes and presents nationally on school librarians and advocacy and was named to the EveryLibrary Advisory Committee as a strategic initiatives advisor on school librarians and libraries, helping EveryLibrary scope out ballot-level solutions for funding programs and positions. She is the past-president of the New York Library Association, the American Association of School Librarians, and the School Library Section of the New York Library Association.



Joe Lucia is dean of libraries at Temple University where he oversees Temple’s nine libraries as well as Temple University Press. Prior to joining Temple, he served as university librarian and director of Falvey

Memorial Library at Villanova University. During his tenure at Villanova, Lucia spearheaded a number of initiatives that earned national attention, including the development of open source discovery software and the establishment of open access publishing initiatives featuring university-sponsored journals. Falvey Library won the 2013 ACRL Excellence Award in the University category.



Felton Thomas is director of the Cleveland Public Library (CPL). He has positioned CPL as a community deficit fighter and launched initiatives aimed at addressing community needs in the areas of

technology, education, and economic development. During his tenure, CPL has maintained its “Five Star” status and has been named a “Top Innovator” by the Urban Libraries Council for its use of technology and data to inform decision making. His vision is to position the library as a strong leader in defining a more prosperous future for

Cleveland by battling the digital divide, illiteracy, unemployment, and other community deficits with innovative programming and action at all branches.

Featured Speakers

Helen R. Adams, a former Wisconsin school librarian and technology coordinator, is currently an online instructor at Antioch University-Seattle. She was AASL President in 2001-2002 and now serves on the American Libraries Advisory Committee, ALA’s Intellectual Freedom Committee (IFC) and the AASL Knowledge Quest Editorial Board. She was recently named to the Freedom to Read Foundation’s 2016 Roll of Honor.



Carolyn Anthony is the former director of the Skokie Public Library (IL), retiring in 2016 after more than 30 years. The library, under her guidance, worked with other agencies in the community to offer such staple

events as the Festival of Cultures, Wednesdays on the Green, and Spring Greening to name a few. The American Library Association gave the library the Excellence in Library Programming Award for helping to lead Voices of Race, a months-long program that examined different aspects of race and race relations.



Susan Benton is president and CEO of the Urban Libraries Council (ULC), a membership organization of leading public libraries that articulates the strategic role public

libraries serve for strengthening their community in economic and workforce development, learning and education, citizen engagement, health and public safety. Benton is dedicated to assisting public sector executives align resources to meet the opportunities and needs of the knowledge era, and bring their organizations into the 21st century.

MEET OUR AUTHORS AND ILLUSTRATORS

TLA 2017, San Antonio, TX | Disney Book Group **Booth #2708**

THURSDAY, APRIL 20



**SHANNON
HALE**

11:00 a.m.
*The Unbeatable Squirrel
Girl: Squirrel Meets World*



**ASHLEY
ELSTON**

1:00 p.m.
This Is Our Story



**RYAN T.
HIGGINS**

2:30 p.m.
BE QUIET!

FRIDAY, APRIL 21



**ROBIN
ROE**

10:00 a.m.
A List of Cages



**LIZ GARTON SCANLON
& AUDREY VERNICK**

12:00 p.m.
Bob, Not Bob!



**BOB
SHEA**

1:00 p.m.
*Ballet Cat: What's Your
Favorite Favorite?*

John Bracken is vice president of the Technology Innovation Program at the John S. & James L. Knight Foundation, which funds projects that improve the creation, sharing, and use of information essential to communities. He supervises the Knight News Challenge and the Knight Prototype Fund. Bracken has 15 years of experience as a philanthropic investor in digital media, media policy, and innovation, having previously worked at the Ford Foundation and the John D. and Catherine T. MacArthur Foundation.



College & Research Libraries. His book *Reimagining the Academic Library* will be published by Rowman & Littlefield in 2016.

Leo Lo joined Old Dominion University as the associate university librarian in 2016 to instill a culture of assessment, engagement, and innovation. Previously, he was the head of McLure Education Library at the University of Alabama and the research and development librarian at Kansas State University Libraries.



Audrey Church is the 2016-2017 president of the American Association of School Librarians. A frequent presenter at state and national conferences, she is a professor of school librarianship at

Longwood University (VA).

Dawn Gluskin is the chief storyteller, truth digger, and content strategist at Blissed Communications, where she works alongside entrepreneurs and corporate executives to help them craft powerful on-brand messaging that connects deeply with their audience.



Gluskin has 20 years of sales and marketing experience, has learned the value of owning and sharing her story (good and bad), and now coaches others.



David W. Lewis is dean of University Library at Indiana University-Purdue University Indianapolis, (IUPUI), and assistant vice president of Digital Scholarly Communications at

Indiana University. He has published over 40 articles and book chapters. His 1988 article "Inventing the Electronic University" was selected one of seven "landmark" articles to be republished in the 75th anniversary issue of



Brian Mathews, an associate dean at the Virginia Tech Libraries, has also worked at UC Santa Barbara, Georgia Tech, and George Washington University. Mathews is focused on user experience design,

organizational development, and cultures that spark creativity and innovation. He recently published *Encoding Space* with ACRL and was a blogger for the *Chronicle of Higher Education*.



Otis Mitchell is senior pastor of Mt. Zion First Baptist Church, one of the oldest African-American churches in San Antonio, that leads community and civic issues which enhance the moral fiber of the

city. Rev. Mitchell retired from the U S Army in 2006 after more than 25 years of chaplain ministry. He was the 2010 and 2011 chair of the Martin Luther King Commission of San Antonio, which sponsors the largest MLK, Jr. March in the nation. Rev. Mitchell's personal motto is "Make a Difference!"

Megan Oakleaf is an associate professor of Library and Information Science in the iSchool at Syracuse University. She is the author of the "Value of Academic Libraries Comprehensive Review and Report" and "Academic Library Value: The Impact Starter Kit," and has earned



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www.youtube.com/texaslibraryassoc

recognition and awards for articles published in top library and information science journals. Oakleaf's research areas include outcomes assessment, information literacy instruction, academic library impact and value, and learning analytics.



Mark Ray is director of innovation and library services for Vancouver (WA) Public Schools and Future Ready Librarians lead at the Alliance for Excellent Education. Named the 2012 Washington State

Teacher of the Year and an NSBA "20 to Watch" in 2015, he developed and led 1:1 programs, professional development, digital learning, and innovative librarian programs. His 2016 TEDx talk, "Changing the Conversation about Librarians," explores the idea of Future Ready Librarians.

Andrea Sáenz is the first deputy commissioner at the Chicago Public Library. She supports strategy and organizational development and leads program design and evaluation. She was previously



policy advisor to the Assistant Secretary of Vocational and Adult Education at the US Department of Education, and executive director of the Hispanic Alliance for Career Enhancement (HACE), a national organization working collaboratively with business and non-profit employers, universities, and schools to increase Latinos' access to and success in professional and management careers.



As director of Anythink Libraries, **Pam Sandlian-Smith** has worked with a collaborative team to reinvent libraries in Adams County (CO). Anythink is a library focused on participatory

learning, community engagement, and shifting perceptions of the role of libraries. Anythink has been awarded the IMLS 2010 National Medal of Honor for innovating library services, the 2011 John Cotton Dana Award, and the Library Journal 2011 Landmark Library Award. Sandlian-Smith was awarded the 2012 Charlie Robinson Award for innovation and risk taking in public libraries and was the Colorado Librarian of the year in 2010. She is PLA President Elect 2017-18 and is a member of the working group for the Aspen Institute Dialogue on Public Libraries.

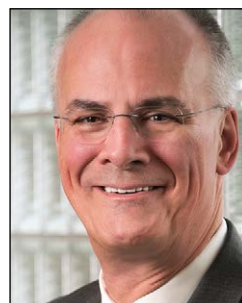
Sara Trettin is a policy advisor in the Office of Educational Technology at the U.S. Department of Education where she leads the open education work for the Department, directs digital engagement, and leads the office's efforts surrounding libraries and



Tiffany Whitehead, the "Mighty Little Librarian", is an obsessive reader, social media user, and technology geek. She is the Upper & Middle School Librarian at Episcopal High School in Baton Rouge, LA, served as the President for ISTE's Librarians Network, and was recognized as one of ISTE's 2014 Emerging Leaders. Whitehead is National Board Certified in Library Media, was named one of the 2014 Library Journal Movers & Shakers, and was the 2016 recipient of the Louisiana Library Media Specialist Award.



librarians. Prior to joining the Department, Trettin served as a Learning Services Librarian for Howard Community College (MD) after serving as Teacher in Residence at the Library of Congress.



Curt Witcher is the senior manager for Special Collections at the Allen County Public Library in Fort Wayne, IN where he manages The Genealogy Center, the institution's Rare and Fine Book

Collection, and the Lincoln Financial Foundation Collection of Abraham Lincoln materials. Witcher is the project lead on many of the library's digitization initiatives, including partnerships with FamilySearch International, the Internet Archive, ProQuest, Ancestry, Fold3, and WeRelate, as well as growing a site of free, searchable data files at GenealogyCenter.org. Witcher is a member of the Genealogy Committee of the American Library Association, a former president of both the Federation of Genealogical Societies and the National Genealogical Society, and the founding president of the Indiana Genealogical Society.

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ABOUT TLA

Business Meetings

Wednesday, April 19

Bylaws & Resolutions Committee Meeting I.....	11 am - 12 pm
Community Engagement Task Force	11 am - 12 pm
Texas Bluebonnet Award Joint Committee Meeting.....	11 am - 12 pm
Texas Authors and Illustrators Round Table Business Meeting	12:15 - 1:15 pm
Workforce Library Partnerships Task Force.....	12:15 - 1:15 pm
College and University Libraries Division All Committees.....	1:30 - 2:30 pm
TALL Texans Round Table Business Meeting.....	1:30 - 2:30 pm
Introduction to TLA Finances.....	2:45 - 3:45 pm
Small Community Libraries Round Table Business Meeting.....	2:45 - 3:45 pm
Texas Media Awards Committee	2:45 - 3:45 pm
College and University Libraries Division Executive Board.....	4 - 5 pm
District 1.....	4 - 5 pm
District 3.....	4 - 5 pm
Lariat Adult Fiction Reading List Committee I.....	4 - 5 pm
Young Adult Round Table Lone Star Reading List Committee.....	4 - 5 pm
Young Adult Round Table Maverick Graphic Novel Reading List Committee	4 - 5 pm
Young Adult Round Table Spirit of Texas Reading Committee - Middle School	4 - 5 pm
Young Adult Round Table Spirit of Texas Reading Committee - High School	4 - 5 pm
Young Adult Round Table Tayshas Reading List Committee	4 - 5 pm

Thursday, April 20

Disaster Relief Committee	11:15 am - 12:15 pm
TASL Private School Librarians Discussion Group.....	11:15 am - 12:15 pm
Access Services Discussion Group.....	12:30 - 1:15 pm
District 7.....	12:30 - 1:15 pm
District 8.....	12:30 - 1:15 pm
District 9.....	12:30 - 1:15 pm
Electronic Resources & Serials Management Round Table Business Meeting	12:30 - 1:15 pm
Intellectual Freedom Committee	12:30 - 1:15 pm
Larson Mystery Grant Committee.....	12:30 - 1:15 pm
Supervision, Management, and Administration Round Table Business Meeting	12:30 - 1:15 pm
Texas Association of School Librarians Executive Board.....	12:30 - 1:15 pm
Chris Raschka and the Children's Round Table Business Meeting	3 - 4 pm
Texas Association of School Librarians Business Meeting.....	3 - 5:15 pm
Retired Librarians Round Table Business Meeting.....	4:15 - 5 pm
Texas Library Association Membership Meeting.....	5:15 - 5:45 pm

Friday, April 21

College and University Libraries Division Membership Committee	7:30 - 8:15 am
Copyright and Access Interest Group Business Meeting.....	7:30 - 8:15 am
District 10.....	7:30 - 8:15 am
District 2.....	7:30 - 8:15 am
District 6.....	7:30 - 8:15 am

Library Instruction Round Table Business Meeting.....	7:30 - 8:15 am
Public Libraries Division Executive Board ...	7:30 - 8:15 am
Special Libraries Division Business Meeting.....	7:30 - 8:15 am
Texas Association of School Librarians Advocacy/Legislative Committee	7:30 - 8:15 am
Acquisitions and Collection Development Round Table Business Meeting	7:30 - 9:30 am
Interlibrary Loan and Resource Sharing Round Table Business Meeting	11 am - 12 pm
Public Libraries Division Business Meeting.....	11 am - 12 pm
Young Adult Round Table Business Meeting.....	11 am - 12 pm
District 4.....	12:15 - 1:15 pm
District 5.....	12:15 - 1:15 pm
Gay, Lesbian, Bisexual, Transgender Round Table Business Meeting	12:15 - 1:15 pm
Latino Caucus Round Table Business Meeting.....	12:15 - 1:15 pm
Legislative Committee	12:15 - 1:15 pm
Library Support Staff Round Table Business Meeting.....	12:15 - 1:15 pm
Partnership Task Force.....	12:15 - 1:15 pm
Professional Issues & Ethics Committee ...	12:15 - 1:15 pm
Reference & Information Services Round Table Business and Executive Board Meeting.....	12:15 - 1:15 pm

Saturday, April 22

Bylaws & Resolutions Committee Meeting II	7:15 - 7:45 am
Diversity and Inclusion Committee	7:15 - 7:45 am
Leadership Development Committee	9:15 - 10:15 am
Black Caucus Round Table Business Meeting.....	11:45 am - 1 pm
District Planning Committee	11:45 am - 1 pm
Lariat Adult Fiction Reading List Committee 2.....	11:45 am - 1 pm

Library Friends, Trustees, and Advocates Round Table Business Meeting	11:45 am - 1 pm
Texas Library Association Executive Board Meeting 2.....	4 - 6 pm

Health Events

Wednesday, April 19

San Antonio After Dark: Ghost Tour	8:45 - 10:30 pm
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Thursday, April 20

CycloSocial Party Bike Ride	7 - 9 pm
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Friday, April 21

Hetherington 30th Fun Run/Walk	6 - 7 pm
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Social Events & Competitions

Wednesday, April 19

Tea Celebrating Library Pioneer Elizabeth Howard West	2:45 - 4:45 pm
Battledecks!	4 - 5 pm
TALL Texans Social & Awards Reception.....	5:30 - 6:30 pm
Exhibit Hall Grand Opening & Welcome... ..	5:30 - 7:30 pm
Networking with New Members.....	7:30 - 8:30 pm

Thursday, April 20

Black Caucus Round Table Author Session: My Life Beyond 'Good Times'	10 am - 12:15 pm
Private School Librarian Hang Out.....	11:15 am - 12:15 pm
Mentor Meetup: Diverse Library Leaders....	4:15 - 5:15 pm
Ultimate Children's Picture Book Illustrators Sketch-Off	4:15 - 5:15 pm
Public Libraries Division Membership Party	5:30 - 6:30 pm
An Historic Evening with the Authors.....	6 - 9:30 pm
Evening Storytelling Concert.....	7 - 9 pm
Gay, Lesbian, Bisexual, Transgender Round Table Meet & Greet.....	7 - 9 pm
Small Community Library Round Table Networking Dessert Social	7 - 9 pm
Intergalactic Dance Club Party	9 pm - 12 am

TAKE A CHANCE ON ART



TLA Texas Library Disaster Relief Fund Annual Art Raffle

This year's raffle features an illustration by author, artist, and storyteller Xavier Garza. The image reflects Garza's interest in lucha libre, which has provided context for two of his books. Tickets are only \$5 each (or 5 for \$20) and will be available on the TLA website and onsite in San Antonio during annual conference in April. The drawing takes place during the third general session on Saturday, April 22. The annual raffle benefits TLA's Texas Library Disaster Relief Fund created to assist libraries in our state as they recover from natural disasters.

Friday, April 21

Bites with LIRT 11:45 am - 1:45 pm
 KidLit vs. YALit Lip Sync Battle 2 1:30 - 2:30 pm
 Book Cart Drill Team Competition 5:15 - 5:45 pm
 President's All-Conference Party 6:15 - 8:15 pm
 Latino Caucus Social..... 6:30 - 8:30 pm

ARCHIVES & SPECIAL COLLECTIONS

Archives

Wednesday, April 19

Using US Government Documents
 of Genealogical Research..... 12:15 - 1:15 pm

Digital Collections

Wednesday, April 19

#ColorOurCollections: Create Your Own
 Digital Archival Coloring Book..... 1:30 - 3:45 pm
 Aggregating Texas Digital Collections for the
 Digital Public Library of America 4 - 5 pm

Thursday, April 20

Omeka 11:15 am - 1:15 pm
 Freedmen's Bureau Records 3 - 4 pm
 Grateful Data: Data Cleaning, Digital
 Humanities, and Deadheads 3 - 4 pm

Local History

Wednesday, April 19

Tools and Trends in Genealogy 9 am - 12 pm
 Native American / First Nations Research.. 1:30 - 2:30 pm
 Using US Government Documents
 of Genealogical Research..... 2:45 - 3:45 pm

Thursday, April 20

Freedmen's Bureau Records 3 - 4 pm

CAREER DEVELOPMENT

Career Guidance & Mentoring

Wednesday, April 19

How To Negotiate Your Worth 1:30 - 2:30 pm
 Asserting Your Worth: Minorities
 and Women in the Library Field 4 - 5 pm

Thursday, April 20

Growing TALLer: A Call
 for Mentors 11:15 am - 12:15 pm
 Multiculturalism and Multiplurality: A New Era
 in Online Education and Beyond..... 1:45 - 2:45 pm
 STAT Approach to Mentorship: Concrete Strategies
 to Develop Professional Relationships..... 3 - 4 pm
 Mentor Meetup: Diverse Library Leaders ... 4:15 - 5:15 pm

Friday, April 21

Ready to Lead? The School Librarian's
 Path to Admin 8:30 - 9:30 am
 Cool Jobs 2017..... 9:45 - 10:45 am
 Fill Your Bucket List: Create a Retirement
 Game Plan 11 am - 12 pm
 PLANT a Seed! Watch Your
 Profession Grow!..... 11 am - 12 pm
 Preparing for Leadership: Behind the Scenes
 with New Directors 1:30 - 2:30 pm
 Are You a Leader? Are You Ready
 to Stand TALL? 2:45 - 3:45 pm
 Feeling Inadequate? You're Not Alone..... 2:45 - 3:45 pm

Saturday, April 22

Strategic Relationships at Work:
 Creating a Mentoring Circle 9:15 - 10:15 am

Continuing Education

Wednesday, April 19

Train the Trainer: Designing Courses
 for Adult Learners 8 am - 4 pm
 Getting Started with Webinars 2:45 - 3:45 pm

Thursday, April 20

PD for Seasoned Professional Developers 10 - 11 am
 Engaging Professional Development
 for Teachers 1:45 - 2:45 pm
 Growing Toward Professional
 Development 1:45 - 2:45 pm
 Brainstorming with Pixar..... 3 - 4 pm
 Activating Your Inner
 'Digital Professional' 4:15 - 5:15 pm

Friday, April 21

Google for Beginning Users 8:30 - 9:30 am
 Magic of Writing: Ray Bradbury's
 Techniques 11 am - 12 pm

Networking

Wednesday, April 19

TALL Texans Social & Awards Reception..... 5:30 - 6:30 pm
 Networking with New Members..... 7:30 - 8:30 pm

Thursday, April 20

AASL 101 10 - 11 am
 Private School Librarian
 Hang Out 11:15 am - 12:15 pm
 STAT Approach to Mentorship: Concrete Strategies
 to Develop Professional Relationships..... 3 - 4 pm
 Mentor Meetup: Diverse Library Leaders ... 4:15 - 5:15 pm
 Gay, Lesbian, Bisexual, Transgender
 Round Table Meet & Greet..... 7 - 9 pm
 Small Community Library Round Table
 Networking Dessert Social 7 - 9 pm
 Intergalactic Dance Club Party 9 pm - 12 am

Friday, April 21

Director's Symposium: Evolving to the
 Library of the Future 7:30 - 9:30 am
 Speed Dating with Vendors..... 7:30 - 9:30 am
 PLANT a Seed! Watch Your
 Profession Grow!..... 11 am - 12 pm
 Bites with LIRT 11:45 am - 1:45 pm
 Latino Caucus Social..... 6:30 - 8:30 pm

Professionalism

Wednesday, April 19

So You Need to Plan a Conference..... 4 - 5 pm

Thursday, April 20

AASL 101 10 - 11 am
 Own Your Profession: Getting Involved
 with TLA..... 10 - 11 am
 Activating Your Inner
 'Digital Professional' 4:15 - 5:15 pm

Friday, April 21

Ready to Lead? The School Librarian's
 Path to Admin 8:30 - 9:30 am
 PLANT a Seed! Watch Your
 Profession Grow!..... 11 am - 12 pm
 Preparing for Leadership: Behind the Scenes
 with New Directors 1:30 - 2:30 pm
 Feeling Inadequate? You're Not Alone..... 2:45 - 3:45 pm
 Professional Job and Public Personas: Are You a Librarian
 24 Hours a Day? 2:45 - 3:45 pm

Saturday, April 22

Strategic Relationships at Work:
 Creating a Mentoring Circle 9:15 - 10:15 am

COLLECTION SERVICES

Cataloging & Metadata

Thursday, April 20

Managing Workflow Improvements: Spreadsheets,
 Reorgs, & Everything In Between 10 - 11 am
 The Reluctant School Library
 Cataloger 11:15 am - 12:15 pm

Friday, April 21

Library Workflow Exchange: Sharing
 Innovation in Technical Services 8:30 - 9:30 am
 If You Build It, Will They Come? Optimizing
 Your Linked Data Project..... 9:45 - 10:45 am

Collection Management

Wednesday, April 19

Are You Ready? Policies & Procedures for
 Dealing with Materials Challenges 1 - 4 pm

Thursday, April 20

ALA Free Pass to Guadalajara 3 - 4 pm

Friday, April 21

Book Buzz 8:30 - 9:30 am
 Library Workflow Exchange: Sharing Innovation in
 Technical Services..... 8:30 - 9:30 am
 Basic Book Repair and Mending Lab 1 - 4 pm
 Integrating K12 eContent:
 Start with Collection Development..... 1:30 - 2:30 pm
 Keeping ER Management Out of the ER 1:30 - 2:30 pm

Saturday, April 22

eBook Record Management 8 - 9 am
 Book Buzz 2 9:15 - 10:15 am
 CREW Manual and You: Collection Management
 & Weeding Strategies 10:30 - 11:30 am

Electronic Resources

Wednesday, April 19

Tools and Trends in Genealogy..... 8 am - 12 pm
 Caring for the Mind: Providing Mental
 Health Information..... 12:15 - 1:15 pm
 Native American / First Nations Research.. 1:30 - 2:30 pm
 Power Up TexQuest! - Hands on Lab 03.... 2:45 - 3:45 pm

Thursday, April 20

Beyond Google: Leveraging OER
 & TexQuest Resources with
 Gen Z Learners..... 11:15 am - 12:15 pm
 Reading from the Ears Up: Reader/Listener
 Appeal of the Audio Book..... 11:15 am - 12:15 pm
 Power Up TexShare - Hands on Lab 07 1:45 - 2:45 pm
 Will Open Access Really Save us Money? ... 1:45 - 2:45 pm
 Virtualizing Your School Library:
 Be Everywhere at Once..... 3 - 4 pm
 Free Resources for Better
 Student Retention 4:15 - 5:15 pm
 More than Surname Surfing: Using the
 Internet Resources for Genealogists..... 4:15 - 5:15 pm
 Writing and Storytelling with PlayLab -
 Hands on Lab 09 4:15 - 5:15 pm

Friday, April 21

Integrating K12 eContent: Start with Collection
 Development 1:30 - 2:30 pm
 Keeping ER Management Out of the ER 1:30 - 2:30 pm
 Accessibility Regulations & Realities: More than
 Just an Addendum to a Contract..... 2:45 - 3:45 pm

Saturday, April 22

eBook Record Management 8 - 9 am
 What's My Role? OER and the
 Academic Library 9:15 - 10:15 am
 Breaking Bad News: Telling Faculty about Dropping
 Resources 10:30 - 11:30 am
 CREW Manual and You: Collection Management
 & Weeding Strategies 10:30 - 11:30 am
 How User Research Drives Innovation
 at JSTOR..... 10:30 - 11:30 am

Scholarly Communication

Wednesday, April 19

The University Press in 2025..... 12:15 - 1:15 pm
 Becoming the Copyright Expert at Your Library ... 1 - 5 pm

Never Judge a Journal by Its Cover:
Predatory Publishing and the
Dance of Cyberseclusion.....2:45 - 3:45 pm

Thursday, April 20

Big Data: Making Research Accessible,
Discoverable, and Reusable..... 11:15 am - 12:15 pm
Will Open Access Really Save us Money? .. 1:45 - 2:45 pm
Grateful Data: Data Cleaning, Digital
Humanities, and Deadheads 3 - 4 pm

Friday, April 21

Copyright Year in Review.....9:45 - 10:45 am
Civil Rights in Black and Brown:
A Digital Humanities Collaboration..... 11 am - 12 pm

LIBRARIANSHIP

Best Practices & Core Competencies

Wednesday, April 19

You, Me & RFP: Making the Most
of a Complex Process 1 - 4 pm
Becoming the Copyright Expert at Your Library 1 - 5pm
Lessons from the Research Institute
for Public Libraries..... 1:30 - 2:30 pm
Owning Distance Learning:
Three-Minute Success Stories 4 - 5 pm

Thursday, April 20

Work It! Own It! Gaining Confidence
in Assessing the ACRL Framework..... 10 - 11 am
Protecting Student Privacy: School
Librarians on the Front Lines..... 11:15 am - 12:15 pm
Success! Academic Librarians
Supporting Tenure Track Faculty..... 1:45 - 2:45 pm

Friday, April 21

Building a Community of Future Ready
School Librarians9:45 - 10:45 am
Entrepreneurial Librarian: The Secret
to Building an Intrapreneurial
Organization9:45 - 10:45 am
Owning Your Inner Information
Technologist.....9:45 - 10:45 am
Talking About Reading!.....9:45 - 10:45 am
Collaboration Across the Content Areas.... 11 am - 12 pm
ACRL Framework Curriculum Mapping..... 1:30 - 2:30 pm
Own Your Profession:
Effective User Analytics 1:30 - 2:30 pm
ACRL Framework Round Table
Discussions2:45 - 3:45 pm
Texas School Library Standards Revision....2:45 - 3:45 pm

Saturday, April 22

The ACRL Framework Sandbox for Humanities,
Social Sciences & STEM Librarians.... 10:30 - 11:30 am
CREW Manual and You: Collection Management
& Weeding Strategies 10:30 - 11:30 am

Community Engagement

Wednesday, April 19

Making the Case for Funding, Programs,
and Innovation 9 am - 4 pm
Engaging Your Community: Using the Aspen
Report to Re-envision Your Library 1 - 4:30 pm
Meet Your Muslim Neighbor at the Library:
Connecting Diverse Communities 1:30 - 2:30 pm
Urban Libraries and Community Development.... 4 - 5 pm

Thursday, April 20

Community Engagement à la carte..... 1:45 - 2:45 pm
Scribblers: Creative Writing
in the Community.....1:45 - 2:45 pm
Library Beyond Walls: New Adventures
in Mobile Librarianship..... 3 - 4 pm
What's On Tap at Your Library:
Outreach with Beer 4:15 - 5:15 pm

Friday, April 21

In It Together: Lessons from Social Workers
and Nurses in the Library..... 8:30 - 9:30 am
Working with Strangers: A Powerful Tool
for Generating Collaborations.....9:45 - 10:45 am
Community Development
with Collective Impact..... 1:30 - 2:30 pm
Set Your Library Apart: Developing
an Email Marketing Campaign2:45 - 3:45 pm

Saturday, April 22

We Need to Talk: Hosting Civil Discussion
on Controversial Topics 10:30 - 11:30 am

Multi-type Libraries

Thursday, April 20

Service Learning Success: Partnerships
Connecting Students & Community 3 - 4 pm

Saturday, April 22

The Sky's the Limit! School & Public
Libraries Working Together!9:15 - 10:15 am

Adult Literature

Thursday, April 20

Introducing the Texas Topaz
Nonfiction Reading List..... 1:45 - 2:45 pm
Writers of Mystery 3 - 4 pm

Friday, April 21

Book Buzz8:30 - 9:30 am
Talking About Reading!.....9:45 - 10:45 am
Lariat Adult Fiction Reading List
Author Session 12 - 1:45 pm

Saturday, April 22

Book Buzz 29:15 - 10:15 am

LITERATURE

Authors & Illustrators

Wednesday, April 19

What's New with Texas Children's
Authors and Illustrators?..... 12:15 - 1:15 pm
'Series'ously Check Us Out 1:30 - 2:30 pm
What's New With Texas Middle Grade
and YA Authors? 1:30 - 2:30 pm
Celebrating Diversity: The Brown Bookshelf
Salutes Great Books for Kids.....2:45 - 3:45 pm
Learning to Let Go: Working Through
Grief in YA Literature.....2:45 - 3:45 pm
Speed Dating the Bluebonnets 3 - 6 pm
Latino Caucus Round Table Author Session 4 - 5 pm
Speed Dating at the Texas Author
and Illustrator Meet and Greet 4 - 5 pm

Thursday, April 20

Graphically Speaking: Graphic Novel
Authors Enticing Readers 10 - 11 am
Independent Authors Strut Their Stuff 10 - 11 am
Black Caucus Round Table Author Session:
My Life Beyond 'Good Times' 10 am - 12:15 pm
13th Annual Poetry Roundup..... 11:15 am - 12:15 pm
Art of the Clue: Investigate Mystery
Fiction for Young Adults 11:15 am - 12:15 pm
Opening Author Session 12:15 - 1:30 pm
Stories That Make You Say Hmmm: Alternative
Historical Fiction for YA..... 1:45 - 2:45 pm
Chilling Tales to Keep You Up at Night:
YA Horror and Dark Fantasy..... 3 - 4 pm
Chris Raschka and the Children's
Round Table Business Meeting 3 - 4 pm
Writers of Mystery 3 - 4 pm
Scott Westerfeld & Texas Association
of School Librarians Business Meeting 3 - 5:15 pm
Pura Belpre: 20 Years of Excellence
in Latino Literature 4:15 - 5:15 pm

Ultimate Children's Picture Book
Illustrators Sketch-Off4:15 - 5:15 pm
An Evening with the Authors 6 - 9:30 pm

Friday, April 21

Discover the Spirit of Texas High School
Reading Program 8:30 - 9:30 am
How Libraries Impacted the Life
and Writing of Ray Bradbury..... 8:30 - 9:30 am
Lone Star Reading List Author Panel 8:30 - 9:30 am
Children of the World Diversity Panel 9:45 - 10:45 am
Discover the Spirit of Texas Middle School
Reading Program 9:45 - 10:45 am
Do Author Visits Make a Difference?..... 9:45 - 10:45 am
Hey Batter, Batter Swing!
Sports Fiction for YA 9:45 - 10:45 am
Icons: Figures Who Have Inspired
Children's Books 9:45 - 10:45 am
A Conversation with Margaret
Peterson Haddix..... 11 am - 12 pm
Catching Readers from the Beginning..... 11 am - 12 pm
Dynamic Author Duos:
It Takes Two to Tango..... 11 am - 12 pm
The Likability Index: Are Female Characters
Held to a Higher Standard?..... 11 am - 12 pm
Middle Grade Greats..... 11 am - 12 pm
Unshelved@: Too Much Information 11 am - 12 pm
Lariat Adult Fiction Reading List
Author Session 12 - 1:45 pm
Texas Bluebonnet Award Author Session 12 - 1:45 pm
Debutante Ball: Dance with New
Children's Authors..... 1:30 - 2:30 pm
Kidlit vs. YALit Lip Sync Battle 2 1:30 - 2:30 pm
Texas Tea: Meet and Greet
with YA Authors 1:30 - 3:30 pm

Saturday, April 22

Children's Round Table Author Session
with Kevin Henkes 8 - 10:15 am
Maverick Graphic Novel Reading List.....9:15 - 10:15 am
The Authentically Inclusive Space:
Serving Special Needs Teens..... 10:30 - 11:30 am
Closing Author Session
with Veronica Roth 11:45 am - 1:15 pm

Children's Literature

Wednesday, April 19

What's New with Texas Children's
Authors and Illustrators?..... 12:15 - 1:15 pm
What's New With Texas Middle Grade
and YA Authors? 1:30 - 2:30 pm
Celebrating Diversity: The Brown Bookshelf
Salutes Great Books for Kids.....2:45 - 3:45 pm
Speed Dating the Bluebonnets 3 - 6 pm

Thursday, April 20

Ambassador Schu's Books for You
and Your Readers, Too!..... 10 - 11 am
Graphically Speaking: Graphic Novel
Authors Enticing Readers 10 - 11 am
13th Annual Poetry Roundup 11:15 am - 12:15 pm
Cultivating Bluebonnets from
Campground to Battleground 11:15 am - 12:15 pm
Bluebonnet Extravaganza:
A District-wide Collaboration 1:45 - 2:45 pm
Introducing the Texas Topaz
Nonfiction Reading List..... 1:45 - 2:45 pm

Friday, April 21

17th Annual 2x2 Showcase:
Books for 2 Years to 2nd Grade..... 8:30 - 9:30 am
Children of the World Diversity Panel 9:45 - 10:45 am
Fiction or Nonfiction,
Kids Want a Story!..... 9:45 - 10:45 am
Icons: Figures Who Have Inspired
Children's Books 9:45 - 10:45 am

LITERATURE continued

Catching Readers from the Beginning..... 11 am - 12 pm
Dynamic Author Duos:
It Takes Two to Tango..... 11 am - 12 pm
Middle Grade Greats..... 11 am - 12 pm
Texas Bluebonnet Award Author Session 12 - 1:45 pm
Connecting Readers and Authors
through Video - KidLit TV..... 1:30 - 2:30 pm
Debutante Ball: Dance with
New Children's Authors..... 1:30 - 2:30 pm
Tejas Star Book Reading List
and Program Ideas 1:30 - 2:30 pm
Connecting Art and Books with NCCIL..... 2:45 - 3:45 pm

Saturday, April 22

Children's Round Table Author Session
with Kevin Henkes 8 - 10:15 am
2017 Little Mavericks Graphic Novel
Reading List 10:30 - 11:30 am
Baby Book Clubs: Connecting Books
and Babies 10:30 - 11:30 am

Diverse Literature

Wednesday, April 19

Celebrating Diversity: The Brown Bookshelf
Salutes Great Books for Kids..... 2:45 - 3:45 pm
Latino Caucus Round Table Author Session 4 - 5 pm

Thursday, April 20

Ensuring Diversity in Your School Library 10 - 11 am
ALA Free Pass to Guadalajara 3 - 4 pm
Pura Belpre: 20 Years of Excellence
in Latino Literature 4:15 - 5:15 pm

Friday, April 21

Children of the World Diversity Panel 9:45 - 10:45 am
The Likability Index: Are Female Characters
Held to a Higher Standard?..... 11 am - 12 pm
Tejas Star Book Reading List
and Program Ideas 1:30 - 2:30 pm

Reading Lists

Wednesday, April 19

Speed Dating the Bluebonnets 3 - 6 pm

Thursday, April 20

Cultivating Bluebonnets from
Campground to Battleground..... 11:15 am - 12:15 pm
Bluebonnet Extravaganza:
A District-wide Collaboration 1:45 - 2:45 pm
Introducing the Texas Topaz
Nonfiction Reading List..... 1:45 - 2:45 pm

Friday, April 21

17th Annual 2x2 Showcase:
Books for 2 Years to 2nd Grade..... 8:30 - 9:30 am
Discover the Spirit of Texas High School
Reading Program..... 8:30 - 9:30 am
Lone Star Reading List Author Panel 8:30 - 9:30 am
Discover the Spirit of Texas Middle School
Reading Program 9:45 - 10:45 am
Lariat Adult Fiction Reading List
Author Session 12 - 1:45 pm
Texas Bluebonnet Award Author Session 12 - 1:45 pm
Tejas Star Book Reading List
and Program Ideas 1:30 - 2:30 pm

Saturday, April 22

Maverick Graphic Novel Reading List..... 9:15 - 10:15 am
TAYSHAS Reading List Author Panel 9:15 - 10:15 am
2017 Little Mavericks Graphic Novel
Reading List 10:30 - 11:30 am

Storytelling

Wednesday, April 19

Storytelling to Tweens and Teens 1 - 5 pm

Thursday, April 20

Storytelling to Create Positive Change Inside
& Outside Your Institution 11:15 am - 12:15 pm
Storytelling Performance Basics..... 1:45 - 2:45 pm
Story Swap/Vendor Showcase..... 3 - 5:15 pm
Once Upon a Time in Middle School:
Beginning a Storytelling Troupe..... 4:15 - 5:15 pm
Evening Storytelling Concert 7 - 9 pm

Friday, April 21

Library on the Go: Drama and
Storytelling to Market Services..... 9:45 - 10:45 am
Encouraging Bilingual Storytelling..... 11 am - 12 pm

Young Adult Literature

Wednesday, April 19

What's New With Texas Middle Grade
and YA Authors? 1:30 - 2:30 pm
Learning to Let Go: Working Through
Grief in YA Literature..... 2:45 - 3:45 pm

Thursday, April 20

Graphically Speaking: Graphic Novel
Authors Enticing Readers 10 - 11 am
13th Annual Poetry Roundup 11:15 am - 12:15 pm
Art of the Clue: Investigate Mystery
Fiction for Young Adults 11:15 am - 12:15 pm
Stories That Make You Say Hmmm: Alternative
Historical Fiction for YA..... 1:45 - 2:45 pm
Chilling Tales to Keep You Up at Night:
YA Horror and Dark Fantasy..... 3 - 4 pm

Friday, April 21

Lone Star Reading List Author Panel 8:30 - 9:30 am
Hey Batter, Batter Swing!
Sports Fiction for YA 9:45 - 10:45 am
A Conversation with
Margaret Peterson Haddix 11 am - 12 pm
The Likability Index: Are Female Characters
Held to a Higher Standard?..... 11 am - 12 pm
Texas Tea: Meet and Greet
with YA Authors 1:30 - 3:30 pm

Saturday, April 22

Maverick Graphic Novel Reading List..... 9:15 - 10:15 am
Hot Off the Press: Great New
YA Books 10:30 - 11:30 am

MANAGEMENT

Administration

Wednesday, April 19

Are You Ready? Policies & Procedures for
Dealing with Materials Challenges 1 - 4 pm
You, Me & RFP: Making the Most
of a Complex Process 1 - 4 pm
Your Library Has a Brand. Are You
Going to Shape It?..... 4 - 5 pm

Thursday, April 20

Are Overdue Fines Overdone? Eliminating
Fines in Public Libraries 11:15 am - 12:15 pm
Disaster & Crisis Planning
with TTX Scenarios..... 11:15 am - 12:15 pm
Appreciative Inquiry: The Positive
Approach to Management..... 1:45 - 2:45 pm
HARD Goals & Strategic Planning..... 1:45 - 2:45 pm

Friday, April 21

Preparing for Leadership: Behind the
Scenes with New Directors 1:30 - 2:30 pm
Accessibility Regulations & Realities: More than
Just an Addendum to a Contract..... 2:45 - 3:45 pm

Saturday, April 22

Campus Carry: Where Are We Now? 9:15 - 10:15 am
Complete the Jigsaw Puzzle: Hire & Integrate
the Right Person for Your Team..... 10:30 - 11:30 am

Assessment

Wednesday, April 19

Lessons from the Research Institute
for Public Libraries..... 1:30 - 2:30 pm
Getting Started with UX..... 4 - 5 pm

Thursday, April 20

Does Library Use Correlate
to College Success?..... 11:15 am - 12:15 pm
Communicating Visually - Creating Infographics
with Piktochart - Hands on Lab 08 3 - 4 pm
Learning Analytics Are Coming: Get Informed,
Get Connected, Get Ready!..... 3 - 4 pm

Friday, April 21

EDGE Initiative and Enhanced
Public Service 8:30 - 9:30 am
Outcome Measurement Made Easy:
A Free Toolkit for Public Libraries..... 8:30 - 9:30 am
Explore TLA's Diverse Community
at a Data Fiesta..... 9:45 - 10:45 am
Student Retention Three Ways:
Numbers, People, & Stories 11 am - 12 pm
Make Your Point with Data Visualization..... 1:30 - 2:30 pm
Own Your Profession:
Effective User Analytics 1:30 - 2:30 pm

Saturday, April 22

How User Research Drives Innovation
at JSTOR..... 10:30 - 11:30 am

Buildings & Facilities

Wednesday, April 19

Bookmobile Bonanza:
Starting a School Program 1:30 - 2:30 pm

Thursday, April 20

Engaging Student Voice in
School Library Design..... 10 - 11 am
Working on the Railroad: Active Learning
Spaces for Early Literacy 11:15 am - 12:15 pm
Library Beyond Walls: New Adventures
in Mobile Librarianship..... 3 - 4 pm

Friday, April 21

Data Visualization Labs: Everything You Wanted
to Know but Were Afraid to Ask..... 8:30 - 9:30 am
Designing Spaces for People,
Not Collections 2:45 - 3:45 pm
From Cutting Edge to Common Ground:
A Discussion about Library Space 3 - 4 pm

Saturday, April 22

A Place for All? Experiences of People
with Disabilities in the Library..... 9:15 - 10:15 am
Libraries and Co-working Spaces 9:15 - 10:15 am

Customer Service

Wednesday, April 19

Strategic Marketing for the
Non-Marketing Professional 1:30 - 5:30 pm

Thursday, April 20

Are Overdue Fines Overdone? Eliminating
Fines in Public Libraries 11:15 am - 12:15 pm
Veterans and Military Communities:
Serving Those Who Served 1:45 - 2:45 pm
Designing Culturally Inclusive Library Programs... 3 - 4 pm

Friday, April 21

Frontline Library Stories: Unique Challenges,
Unique Solutions..... 9:45 - 10:45 am

Saturday, April 22

A Place for All? Experiences of People
with Disabilities in the Library..... 9:15 - 10:15 am

Finances

Wednesday, April 19

Budget Survival Skills 1:30 - 2:30 pm

Thursday, April 20

- Transforming Your Gen X-ers into Gen Donors 10 - 11 am
- Are Overdue Fines Overdone? Eliminating Fines in Public Libraries 11:15 am - 12:15 pm
- Rags to Riches: Recycling Books for Fun, Fashion, and Furniture 4:15 - 5:15 pm

Saturday, April 22

- Breaking Bad News: Telling Faculty about Dropping Resources..... 10:30 - 11:30 am

Leadership & Change

Wednesday, April 19

- Discover Your Innovation Style 1 - 4 pm
- Problem Solving with Design Thinking: Applying Stanford's d.school Method 1 - 4 pm
- Putting Others First - Principles of Servant Leadership..... 1:30 - 2:30 pm
- Transform Your School Library 4 - 5 pm

Thursday, April 20

- Leading Gracefully: Women as Confident and Effective Leaders..... 10 - 11 am
- Managing Workflow Improvements: Spreadsheets, Reorgs, & Everything In Between 10 - 11 am
- Storytelling to Create Positive Change Inside and Outside Your Institution..... 11:15 am - 12:15 pm
- Appreciative Inquiry: The Positive Approach to Management 1:45 - 2:45 pm
- Library Beyond Walls: New Adventures in Mobile Librarianship..... 3 - 4 pm
- Re-imagining the Academic Library 4:15 - 5:15 pm

Friday, April 21

- Entrepreneurial Librarian: The Secret to Building an Intrapreneurial Organization 9:45 - 10:45 am
- Fostering Innovation in Interlibrary Loan/Resource Sharing..... 11 am - 12 pm
- Building a Culture of Constant Innovation 1:30 - 2:30 pm
- Are You a Leader? Are You Ready to Stand TALL? 2:45 - 3:45 pm

Saturday, April 22

- Innovation Ecosystem: Creating an Atmosphere of Innovation at Your Library..... 9:15 - 10:15 am
- Breaking Bad News: Telling Faculty about Dropping Resources..... 10:30 - 11:30 am
- The Future Landscape of School Libraries..... 10:30 - 11:30 am

Marketing & Social Media

Wednesday, April 19

- Visual Branding Techniques to Market Your Library 12:15 - 1:15 pm
- Strategic Marketing for the Non-Marketing Professional 1:30 - 5:30 pm
- Snapchattin' in Libraryland: Ten Seconds of Awesomeness! 4 - 5 pm
- Your Library Has a Brand. Are You Going to Shape It? 4 - 5 pm

Thursday, April 20

- Creating 'Look Books' to Advertise Your Library..... 10 - 11 am
- Market Like a Professional!..... 10 - 11 am
- The Balanced School Library Program..... 1:45 - 2:45 pm
- Market Your Library to Tweens, Teens, and Twenty-Somethings..... 4:15 - 5:15 pm

Friday, April 21

- Library on the Go: Drama and Storytelling to Market Services..... 9:45 - 10:45 am
- Social Media for Social Justice 11 am - 12 pm
- Connecting Readers and Authors through Video - KidLit TV 1:30 - 2:30 pm
- Favorite Tech Tools & Other Inspiration 1:30 - 2:30 pm

- Professional Job and Public Personas: Are You a Librarian 24 Hours a Day? ... 2:45 - 3:45 pm
- Set Your Library Apart: Developing an Email Marketing Campaign 2:45 - 3:45 pm

Saturday, April 22

- Digital Making with Raspberry Pi - Hands on Lab 13 9:15 - 10:15 am
- Using Social Media to Promote Your Library: Pinterest, Facebook, Instagram, and Twitter 10:30 - 11:30 am

Partnerships

Wednesday, April 19

- Bark & Tell! Therapy Dogs in Your Library..... 12:15 - 1:15 pm
- Meet Your Muslim Neighbor at the Library: Connecting Diverse Communities 1:30 - 2:30 pm
- Vendor Relations: A Marriage of Convenience..... 2:45 - 3:45 pm

Thursday, April 20

- Howdy, Partners: Friends with Benefits..... 10 - 11 am
- Scribblers: Creative Writing in the Community..... 1:45 - 2:45 pm
- WiFi Hotspot Checkout..... 1:45 - 2:45 pm
- Partnering to Financially Empower Users of All Ages..... 3 - 4 pm
- What's On Tap at Your Library: Outreach with Beer 4:15 - 5:15 pm
- Small Community Library Round Table Networking Dessert Social 7 - 9 pm

Friday, April 21

- Speed Dating with Vendors..... 7:30 - 9:30 am
- In It Together: Lessons from Social Workers and Nurses in the Library..... 8:30 - 9:30 am
- Creating Seamless Student Transitions from High School to College..... 9:45 - 10:45 am
- EatPlayGrow™ and HEB READ3: Early Childhood Health & Fitness 9:45 - 10:45 am
- Teen Volunteers in Your Library: 3 Models for Success..... 9:45 - 10:45 am
- Working with Strangers: A Powerful Tool for Generating Collaborations..... 9:45 - 10:45 am
- The Perfect Recipe: Cooking Programs in the Public Library..... 11 am - 12 pm
- Art Unbound and Loud in the Library..... 1:30 - 2:30 pm
- Community Development with Collective Impact..... 1:30 - 2:30 pm
- Connecting Art and Books with NCCIL..... 2:45 - 3:45 pm

Saturday, April 22

- The Embedded Librarian: Building Partnerships among Public Libraries, Entrepreneurs, and Small Businesses 8 - 9 am
- Artful Libraries: Inspiring Cultural Literacy 9:15 - 10:15 am
- The Sky's the Limit! School & Public Libraries Working Together! 9:15 - 10:15 am

Personnel

Wednesday, April 19

- Preventing a Lifetime of Trouble: Interviewing to Hire the Right People..... 2:45 - 3:45 pm
- Asserting Your Worth: Minorities & Women in the Library Field 4 - 5 pm
- Libraries Transform: A Manager's Human Resources Playbook..... 4 - 5 pm

Thursday, April 20

- Activating Your Inner 'Digital Professional' 4:15 - 5:15 pm

Friday, April 21

- Director's Symposium: Evolving to the Library of the Future 7:30 - 9:30 am
- Inside Scoop: What Administrators Look for in a School Librarian 8:30 - 9:30 am
- Play Your Way to an Engaged Staff 8:30 - 9:30 am

- Teen Volunteers in Your Library: 3 Models for Success..... 9:45 - 10:45 am
- Professional Job and Public Personas: Are You a Librarian 24 Hours a Day?... 2:45 - 3:45 pm

Saturday, April 22

- Complete the Jigsaw Puzzle: Hire and Integrate the Right Person for Your Team..... 10:30 - 11:30 am

Security

Thursday, April 20

- Disaster & Crisis Planning with TTX Scenarios..... 11:15 am - 12:15 pm

Friday, April 21

- Active Shooter in the Building: What Should You Do? 1:30 - 2:30 pm

Saturday, April 22

- Campus Carry: Where Are We Now? 9:15 - 10:15 am

PROFESSIONAL ISSUES

Diversity & Social Change

Wednesday, April 19

- Meet Your Muslim Neighbor at the Library: Connecting Diverse Communities 1:30 - 2:30 pm

Thursday, April 20

- Ensuring Diversity in Your School Library 10 - 11 am
- Multiculturalism and Multilingualism: A New Era in Online Education and Beyond.... 1:45 - 2:45 pm

Friday, April 21

- Engaging Diverse Users: Insights from the Experts 8:30 - 9:30 am
- Explore TLA's Diverse Community at a Data Fiesta..... 9:45 - 10:45 am
- Civil Rights in Black and Brown: A Digital Humanities Collaboration..... 11 am - 12 pm
- Social Media for Social Justice 11 am - 12 pm
- Safe Zone Training: Being an LGBTQ+ Ally..... 1:30 - 3:30 pm

Saturday, April 22

- The Authentically Inclusive Space: Serving Special Needs Teens 10:30 - 11:30 am
- REFORMA's Children in Crisis Project 10:30 - 11:30 am
- We Need to Talk: Hosting Civil Discussion on Controversial Topics 10:30 - 11:30 am

Intellectual Freedom

Wednesday, April 19

- Intellectual Freedom & Advocacy Boot Camp 9 am - 12 pm
- Are You Ready? Policies & Procedures for Dealing with Materials Challenges 1 - 4 pm

Thursday, April 20

- Protecting Student Privacy: School Librarians on the Front Lines..... 11:15 am - 12:15 pm

- Pride at Your Library: Quality LGBT Programming..... 3 - 4 pm

Saturday, April 22

- REFORMA's Children in Crisis Project 10:30 - 11:30 am

Intellectual Property

Wednesday, April 19

- Becoming the Copyright Expert at Your Library ... 1 - 5 pm

Friday, April 21

- Copyright Year in Review..... 9:45 - 10:45 am

Leadership & Advocacy

Wednesday, April 19

- Intellectual Freedom & Advocacy Boot Camp 9 am - 12 pm
- Library Advocacy in Action with EveryLibrary 2:45 - 3:45 pm
- State of Change: Eye-Opening Demographics that Affect Your Library 2:45 - 3:45 pm
- School Librarians: Own Your Advocacy 4 - 5 pm

Thursday, April 20

- AASL 101 10 - 11 am
- Protecting Student Privacy: School Librarians on the Front Lines..... 11:15 am - 12:15 pm
- 85th Texas Legislative Session Update..... 1:45 - 2:45 pm
- LSTA: The Next Five-Year Plan..... 1:45 - 2:45 pm
- Advocacy Make and Take..... 4:15 - 5:15 pm
- Telling the Library Story: Connecting Neuroscience and Advocacy..... 4:15 - 5:15 pm

Friday, April 21

- Visible and Vibrant School Libraries 8:30 - 9:30 am
- Student Retention Three Ways: Numbers, People, & Stories 11 am - 12 pm
- Developing Advocacy Expertise..... 2:45 - 3:45 pm
- Texas School Library Standards Revision.... 2:45 - 3:45 pm

Saturday, April 22

- Using Social Media to Promote Your Library: Pinterest, Facebook, Instagram, and Twitter..... 10:30 - 11:30 am

Trends & Forecasting

Wednesday, April 19

- State of Change: Eye-Opening Demographics that Affect Your Library 2:45 - 3:45 pm

Thursday, April 20

- Big Data: Making Research Accessible, Discoverable, & Reusable 11:15 am - 12:15 pm
- Does Library Use Correlate to College Success?..... 11:15 am - 12:15 pm
- Re-imagining the Academic Library 4:15 - 5:15 pm

Friday, April 21

- Building a Community of Future Ready School Librarians 9:45 - 10:45 am
- Make Your Point with Data Visualization.... 1:30 - 2:30 pm
- Own Your Profession: Effective User Analytics 1:30 - 2:30 pm

Saturday, April 22

- Innovation Ecosystem: Creating an Atmosphere of Innovation at Your Library..... 9:15 - 10:15 am
- The Future Landscape of School Libraries..... 10:30 - 11:30 am

TECHNOLOGY

Applied Technology

Wednesday, April 19

- Tech Camp 10 am - 4 pm
- 3D Design with Tinkercad - Hands on Lab 02 1:30 - 2:30 pm
- Teen Book Clubs of the Future: Embracing Reading in Cyberspace..... 1:30 - 2:30 pm
- #ColorOurCollections: Create Your Own Digital Archival Coloring Book..... 1:30 - 3:45 pm
- Getting Started with UX..... 4 - 5 pm

Thursday, April 20

- Creating 'Look Books' to Advertise Your Library 10 - 11 am
- Digital Storytelling: More than Just Movies 10 - 11 am
- Best Practices for Building LibGuides..... 1:45 - 2:45 pm
- WiFi Hotspot Checkout..... 1:45 - 2:45 pm
- Sketchnoting: Benefits for You and Your Students 3 - 4 pm

Friday, April 21

- Data Visualization Labs: Everything You Wanted to Know but Were Afraid to Ask..... 8:30 - 9:30 am
- EDGE Initiative and Enhanced Public Service..... 8:30 - 9:30 am
- Google for Beginning Users 8:30 - 9:30 am
- API Integration Basics: Concepts and Applications 8:30 - 10:45 am

- Owning Your Inner Information Technologist..... 9:45 - 10:45 am
- Cutting Edge Technologies for Promoting Your Library: FB Live, SnapChat, Periscope and More..... 11 am - 12 pm
- Power Up with Circuits 1 - 1:45 pm
- Favorite Tech Tools & Other Inspiration 1:30 - 2:30 pm
- Playing With Matches: An Introduction to Regular Expressions..... 1:30 - 3:30 pm
- Cloud-based Genius Hour 2 - 2:45 pm
- Not Your Mom's Raspberry Pi 2:45 - 3:45 pm

Saturday, April 22

- Digital Making with Raspberry Pi 9:15 - 10:15 am
- Google Apps for Advanced Users..... 10:30 - 11:30 am

Data Curation & Management

Thursday, April 20

- Big Data: Making Research Accessible, Discoverable, & Reusable 11:15 am - 12:15 pm
- Grateful Data: Data Cleaning, Digital Humanities, and Deadheads 3 - 4 pm

Friday, April 21

- Is Data Literacy Important to Undergraduate Information Literacy?..... 11 am - 12 pm
- Playing With Matches: An Introduction to Regular Expressions..... 1:30 - 3:30 pm

Emerging Technology

Wednesday, April 19

- Tech Camp 10 am - 4 pm
- Going Places with Google Expeditions 1:15 - 2 pm
- Is It A Tool or an Experience?: What New Technology Is Right For You & How To Approach It..... 2:15 - 3 pm

Thursday, April 20

- Top Tech Trends 4:15 - 5:15 pm

TECHNOLOGY – NETWORKS & HARDWARE

Thursday, April 20

- Surviving a 1:1 Implementation 1:45 - 2:45 pm

Friday, April 21

- Owning Your Inner Information Technologist..... 9:45 - 10:45 am
- Not Your Mom's Raspberry Pi 2:45 - 3:45 pm

Saturday, April 22

- Digital Making with Raspberry Pi 9:15 - 10:15 am

Systems

Thursday, April 20

- Managing Workflow Improvements: Spreadsheets, Reorgs, and Everything In Between 10 - 11 am
- Open Source or Open Headache?.. 11:15 am - 12:15 pm
- The Reluctant School Library Cataloger 11:15 am - 12:15 pm
- Omeka 11:15 am - 1:15 pm

Friday, April 21

- API Integration Basics: Concepts & Applications..... 8:30 - 10:45 am
- If You Build It, Will They Come? Optimizing Your Linked Data Project .. 9:45 - 10:45 am
- Playing with Matches: An Introduction to Regular Expressions..... 1:30 - 3:30 pm

Saturday, April 22

- eBook Record Management 8 - 9 am

Websites & UX

Wednesday, April 19

- Visual Branding Techniques to Market Your Library..... 12:15 - 1:15 pm
- Getting Started with UX 4 - 5 pm
- Your Library Has a Brand. Are You Going to Shape It?..... 4 - 5 pm

Friday, April 21

- API Integration Basics: Concepts and Applications 8:30 - 10:45 am

USER SERVICES

Core Services

Wednesday, April 19

- Bookmobile Bonanza: Starting a School Program 1:30 - 2:30 pm
- Using US Government Documents of Genealogical Research..... 2:45 - 3:45 pm

Friday, April 21

- Frontline Library Stories: Unique Challenges, Unique Solutions..... 9:45 - 10:45 am

Creation & Fabrication

Wednesday, April 19

- Tech Camp 10 am - 4 pm
- Integrating Maker Literacies into Experiential Learning Assignments..... 10:15 - 11 am
- Coding in the Library: Tips and Tricks for Getting Started..... 11:15 am - 12 pm
- 3D Design with Tinkercad - Hands on Lab 02 1:30 - 2:30 pm

Thursday, April 20

- Low Cost No Cost STEAM programming..... 12:15 - 1 pm
- The Balanced School Library Program..... 1:45 - 2:45 pm

Friday, April 21

- Dashing to Code 9 - 9:45 am
- Cutting Edge Technologies for Promoting Your Library: FB Live, SnapChat, Periscope and More..... 11 am - 12 pm
- Not Your Mom's Raspberry Pi 2:45 - 3:45 pm

Saturday, April 22

- Building a Culture of Creating & Inventing in Libraries with Makerspace Tools and Resources 9 - 9:45 am
- Texas Media Awards Presentation 9:30 - 11:30 am
- The State of Make in Texas 10 - 10:45 am
- Circulating 'Take and Make' Maker Kits..... 11 - 11:45 am

Literacy

Wednesday, April 19

- Pop-Up Book Distributions: Creating an Oasis in a Literary Desert..... 1:30 - 2:30 pm
- 'Series'ously Check Us Out 1:30 - 2:30 pm

Thursday, April 20

- Play & Learn: Get on the Little Read Wagon 10 - 11 am
- Whodunnit? Programming with Forensics and Mysteries 10 - 11 am
- Working on the Railroad: Active Learning Spaces for Early Literacy 11:15 am - 12:15 pm
- Community Engagement à la carte..... 1:45 - 2:45 pm
- Keep Libraries Weird: Creative Programming for Teens 1:45 - 2:45 pm
- Scribblers: Creative Writing in the Community..... 1:45 - 2:45 pm
- Inspiring Music Play for Infants & Toddlers..... 3 - 4 pm

Friday, April 21

- Building Blocks of Language Learning..... 8:30 - 9:30 am
- Do Author Visits Make a Difference?..... 9:45 - 10:45 am
- Magic of Writing: Ray Bradbury's Techniques 11 am - 12 pm
- Connecting Readers and Authors through Video - KidLit TV 1:30 - 2:30 pm
- Literature Circles: Voice and Choice..... 2:45 - 3:45 pm
- Young Children of Literacy: Libraries in Action 2:45 - 3:45 pm

Saturday, April 22

- Baby Book Clubs: Connecting Books and Babies..... 10:30 - 11:30 am

Hot Off the Press:

Great New YA Books 10:30 - 11:30 am

Reference Services

Wednesday, April 19

Caring for the Mind: Providing Mental Health Information 12:15 - 1:15 pm

Thursday, April 20

Best Practices for Building LibGuides 1:45 - 2:45 pm

Services for Adults

Wednesday, April 19

Tools and Trends in Genealogy 8 am - 12 pm
Native American / First Nations Research... 1:30 - 2:30 pm

Thursday, April 20

Reading from the Ears Up: Reader/Listener Appeal of the Audio Book 11:15 am - 12:15 pm

Veterans and Military Communities: Serving Those Who Served 1:45 - 2:45 pm

Partnering to Financially Empower Users of All Ages 3 - 4 pm

More than Surname Surfing: Using the Internet Resources for Genealogists 4:15 - 5:15 pm

What's On Tap at Your Library: Outreach with Beer 4:15 - 5:15 pm

Friday, April 21

Creating Seamless Student Transitions from High School to College 9:45 - 10:45 am

Talking About Reading! 9:45 - 10:45 am

Physical Computing with Scratch 10 - 10:45 am

Design Thinking for Innovative Library Programming 11 - 11:45 am

Magic of Writing: Ray Bradbury's Techniques 11 am - 12 pm

The Perfect Recipe: Cooking Programs in the Public Library 11 am - 12 pm

Art Unbound and Loud in the Library 1:30 - 2:30 pm

Historical Research Methodology: Engaging the Process to Find all the Answers 2:45 - 3:45 pm

Saturday, April 22

The Embedded Librarian: Building Partnerships among Public Libraries, Entrepreneurs, and Small Businesses 8 - 9 am

Artful Libraries: Inspiring Cultural Literacy 9:15 - 10:15 am

The ACRL Framework Sandbox for Humanities, Social Sciences & STEM Librarians.... 10:30 - 11:30 am

Services for Children & Young Adults

Wednesday, April 19

Bark & Tell! Therapy Dogs in Your Library 12:15 - 1:15 pm

Passive Programming for Active Young Users 12:15 - 1:15 pm

Storytelling to Tweens and Teens 1 - 5pm

Pop-Up Book Distributions: Creating an Oasis in a Literary Desert 1:30 - 2:30 pm

Teen Book Clubs of the Future: Embracing Reading in Cyberspace 1:30 - 2:30 pm

Thursday, April 20

Ambassador Schu's Books for You and Your Readers, Too! 10 - 11 am

Play & Learn: Get on the Little Read Wagon 10 - 11 am

Whodunnit? Programming with Forensics and Mysteries 10 - 11 am

Cultivating Bluebonnets from Campground to Battleground 11:15 am - 12:15 pm

Reading from the Ears Up: Reader/Listener Appeal of the Audio Book 11:15 am - 12:15 pm

Working on the Railroad: Active Learning Spaces for Early Literacy 11:15 am - 12:15 pm

Bluebonnet Extravaganza: A District-wide Collaboration 1:45 - 2:45 pm

Keep Libraries Weird: Creative

Programming for Teens 1:45 - 2:45 pm

Inspiring Music Play for Infants & Toddlers 3 - 4 pm

Partnering to Financially Empower Users of All Ages 3 - 4 pm

Service Learning Success: Partnerships Connecting Students and Community 3 - 4 pm

DIY Escape Room 3:15 - 4 pm

Try Something Different in your Library with BreakoutEDU 4:15 - 5 pm

Friday, April 21

Discover the Spirit of Texas Middle School Reading Program 9:45 - 10:45 am

Do Author Visits Make a Difference? 9:45 - 10:45 am

EatPlayGrow™ and HEB READ3: Early Childhood Health and Fitness... 9:45 - 10:45 am

Pin-Worthy Library Programming & Curriculum Collaborations 9:45 - 10:45 am

Music Play with Purpose: Readiness, Literacy, & Inclusion in Storytime 11 am - 12 pm

Girls, STEM & Entrepreneurship: Empowering the Next Generation 12 - 12:45 pm

Art Unbound and Loud in the Library 1:30 - 2:30 pm

Serving Secondary Special Needs Students in the Library 1:30 - 2:30 pm

Connecting Art and Books with NCCIL 2:45 - 3:45 pm

Real World Teen Services 2:45 - 3:45 pm

Saturday, April 22

Texas Media Awards Presentation 9:30 - 11:30 am

Baby Book Clubs: Connecting Books and Babies 10:30 - 11:30 am

Breakout (EDU) of Traditional Learning.. 10:30 - 11:30 am

Services for Special Populations

Wednesday, April 19

Bark & Tell! Therapy Dogs in Your Library 12:15 - 1:15 pm

Caring for the Mind: Providing Mental Health Information 12:15 - 1:15 pm

Pop-Up Book Distributions: Creating an Oasis in a Literary Desert 1:30 - 2:30 pm

Urban Libraries and Community Development.... 4 - 5 pm

Thursday, April 20

A Path to U.S. Citizenship Can Start in the Library 1:45 - 2:45 pm

Multiculturalism and Multiplurality: A New Era in Online Education and Beyond.... 1:45 - 2:45 pm

Veterans and Military Communities: Serving Those Who Served 1:45 - 2:45 pm

Designing Culturally Inclusive Library Programs... 3 - 4 pm

Pride at Your Library: Quality LGBT Programming 3 - 4 pm

Friday, April 21

Building Blocks of Language Learning 8:30 - 9:30 am

Engaging Diverse Users: Insights From the Experts 8:30 - 9:30 am

In It Together: Lessons from Social Workers and Nurses in the Library 8:30 - 9:30 am

Encouraging Bilingual Storytelling 11 am - 12 pm

Serving Secondary Special Needs Students in the Library 1:30 - 2:30 pm

Safe Zone Training: Being an LGBTQ+ Ally 1:30 - 3:30 pm

Accessibility Regulations & Realities: More than Just an Addendum to a Contract 2:45 - 3:45 pm

Saturday, April 22

A Place for All? Experiences of People with Disabilities in the Library 9:15 - 10:15 am

The Authentically Inclusive Space: Serving Special Needs Teens 10:30 - 11:30 am

Transliteracy & Instruction

Wednesday, April 19

Integrating Maker Literacies into Experiential Learning Assignments 10:15 - 11 am

Coding in the Library: Tips and Tricks for Getting Started 11:15 am - 12 pm

Going Places with Google Expeditions 1:15 - 2 pm

Owning Distance Learning: Three-Minute Success Stories 4 - 5 pm

Thursday, April 20

Digital Storytelling: More than Just Movies 10 - 11 am

Guided Inquiry Design: A Framework in Your School 10 - 11 am

Whodunnit? Programming with Forensics and Mysteries 10 - 11 am

Work It! Own It! Gaining Confidence in Assessing the ACRL Framework 10 - 11 am

Beyond Google: Leveraging OER & TexQuest Resources with Gen Z Learners .. 11:15 am - 12:15 pm

Keep Them Listening: Tools and Tips to Engage an Audience 11:15 am - 12:15 pm

Librarian on the Stage: Acting Techniques to Enhance Your Teaching Presence 11:15 am - 12:15 pm

Low Cost No Cost STEAM programming 12:15 - 1 pm

The Balanced School Library Program 1:45 - 2:45 pm

Best Practices for Building LibGuides 1:45 - 2:45 pm

Surviving a 1:1 Implementation 1:45 - 2:45 pm

Sketchnoting: Benefits for You and Your Students 3 - 4 pm

DIY Escape Room 3:15 - 4 pm

Try Something Different in your Library with BreakoutEDU 4:15 - 5pm

Moving from Topics to Teaching Concepts Using Guided Inquiry Design 4:15 - 5:15 pm

Writing and Storytelling with PlayLab 4:15 - 5:15 pm

Friday, April 21

Building Blocks of Language Learning 8:30 - 9:30 am

Dashing to Code 9 - 9:45 am

Creating Seamless Student Transitions from High School to College 9:45 - 10:45 am

Pin-Worthy Library Programming & Curriculum Collaborations 9:45 - 10:45 am

Physical Computing with Scratch 10 - 10:45 am

Design Thinking for Innovative Library Programming 11 - 11:45 am

Collaboration Across the Content Areas... 11 am - 12 pm

Is Data Literacy Important to Undergraduate Information Literacy? 11 am - 12 pm

Girls, STEM & Entrepreneurship: Empowering the next generation 12 - 12:45 pm

Power Up with Circuits 1 - 1:45 pm

ACRL Framework Curriculum Mapping 1:30 - 2:30 pm

Cloud-based Genius Hour 2 - 2:45 pm

ACRL Framework Round Table Discussions 2:45 - 3:45 pm

Savory Slides: Beyond Power Point 2:45 - 3:45 pm

Saturday, April 22

Engaging and Developing Positive Digital Citizens 9:15 - 10:15 am

The ACRL Framework Sandbox for Humanities, Social Sciences & STEM Librarians.... 10:30 - 11:30 am

Breakout (EDU) of Traditional Learning 10:30 - 11:30 am

Google Apps for Advanced Users 10:30 - 11:30 am

How User Research Drives Innovation at JSTOR 10:30 - 11:30 am

3M Library Systems
12-Story Library
24 Hour Library by EnvisionWare
720 Design

A. Bargas & Associates, LLC
ABC-CLIO
ABC-CLIO Solutions
ABC-CLIO/Greenwood
ABDO
Abdo Digital
Abdo Kids
Abrams Books for Young Readers/Amulet Books/
Abrams Appleseed
Accelerated Reader 360
Adventures of Arnie Armadillo
Albert Whitman & Company
Alexandria Library Automation
Algonquin Young Readers/
Workman
Amazon Publishing/Brilliance
Audio
American Library Association
Amicus
Amigos Library Services
Andrews McMeel Publishing
Artcobell
Arte Público Press
Artie The First Artificial Christmas
Tree
Austin Creative Alliance
Author Debbie Leland
Authors and More
Authors Sherry Garland and
Melanie Chrismer
Authors Tim Tingle and Doc
Moore
Averus Corporation
AWE Learning
Aztec Software
Baker & Taylor
Bearport Publishing
The Bell Collection
Bella & Harry
Bellwether Learning
Bellwether Media
Biblionix
bibliotheca
Big Cozy Books - Vance Hunt
Associates
BirdBrain Technologies
Black Rabbit Books
Blink YA Books
Bloom's
Bloomsbury Children's Books
Book Bag Books
Book Systems, Inc.
Bookshare / Benetech
Boost Promotions
Bound To Stay Bound Books

Boyd's Mills Press
Brainfuse
Brainstorm
Britannica Digital Learning
Brodart Company
Brodart Contract Furniture
Bullfrog Books
ByWater Solutions LLC
Calkins Creek
Camcor, Inc.
Candlewick Press
Capstone
Cara Skinner
Carolrhoda Books
Carolrhoda LAB
Cavendish Square
Cavendish Square Digital
Center Point Large Print
CERF - Curriculum Education
Resource Finder
Changeable Sign Systems
Charlesbridge
Chelsea House
Cherry Lake Publishing/Sleeping
Bear Press
Children's Art & Literacy Festival
in Abilene, TX
Children's Plus, Inc.
Child's Play
Child's World Books
Choice Partners
Chrismer, Melanie, Author
Chronicle Books
Cinco Puntos Press
Claire Lynn Designs
COI - College of Information,
UNT
CoLibri Systems North America
Comprise Technologies
Consortium, Texas A&M (Texas
publishers)
Consumer Financial Protection
Bureau
Cover One
Crabtree Books
Crabtree Publishing Company
The Creative Company
CTLS - Connecting Texas Libraries
Statewide
Cultural Surroundings
Darby Creek
Database Management System -
Questall
Davidson Titles, Inc.
Deanan Gourmet Popcorn
Debbie Leland, Author
Delaney Educational Enterprises,
Inc.
Demco
DEMCO Interiors
Diamond Book Distributors

Digital Knowledge Central
Dino-Buddies
Disney-Hyperion
DKC, ESC-20
DLB Books, Inc.
Driving on the Right Side
of the Road
D-Tech
DTI - Davidson Titles, Inc.
EBSCO Information Services
Education Service Center, Region
20
Eerdmans Books for Young
Readers
enovativetech.com
Enslow Publishers, Inc.
EnvisionWare
Epilepsy Foundation of Texas
Epilog Laser Corp.
Estey
Estey Shelving
FactCite Online
Facts On File
FamilySearch
Films Media Group
Films On Demand
Findaway
Five Star
Flowerpot Press
Folkmanis Puppets
Follett/Baker & Taylor
Freshcoast Furniture
Gale, a Cengage Company
Gareth Stevens Publishing, Inc.
Garland, Sherry, Author
Garrett Book Company
Gecko Press
Geographic Research, Inc.
The Gift Solution
GOBI Library Solutions from
EBSCO
Graphic Universe
Greenhaven Press
Grey House Publishing & Salem
Press
Groundwood Books

Gumdrop Books
H.W. Wilson
Hachette Book Group
Half Price Books
Hank the Cowdog
Harlequin
HarperCollins Children's Books
HarperCollins Publishers
H-E-B Read 3: Grow Young
Minds, Read 3 Times a Week
Hidell Associates Architects
Highlights for Children
Highlights Press
Holiday House
The Horn Book
Houghton Mifflin Harcourt
HoverCam
ILS - Ingram Library Services
Image Access, Inc / DLSG
INDECO Sales / Maco
Manufacturing
Independent Publishers Group
(IPG)
India For Everyone
Infobase
Ingram Content Group
Innovative Interfaces
ITC Systems
J. Appleseed
Jasper Chair Company
JP Cooke Company
Julian Franklin-Library Rat
Jump!
Junior Library Guild
KAPCO Book Protection
Kaplan Elementary
Keystone Books & Media
KidHaven Press
KidLit TV
KO Kids Books
Komatsu Architecture
Kore Design LLC
KwikBoost by Indeco Sales
LaptopsAnytime
Large Print Press

The wealth of programming at annual conference presents tough choices, but don't forget to allow plenty of time for trips to the TLA Exhibit Hall, beginning with Wednesday night's Grand Opening and Welcome. As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to visit with our exhibitors and thank our 2017 sponsors for their contributions to TLA and Texas libraries.

Visit www.tsla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.

Learn360
 LearningExpress
 Lectorum Publications, Inc.
 Lee & Low Books
 Lerner Publishing Group
 Librarians Gift Store - Texas
 Authors and Illustrators
 Libraries Unlimited
 Library Bureau
 Library Design Systems
 Library Interiors - Vance Hunt &
 Associates
 Library Interiors Of Texas
 Library Journal
 Library Rat
 The Library Store, Inc
 LibrarySkills, Inc.
 little bee books
 Little, Brown Books for Young
 Readers
 Lorimer Children & Teens
 Lucas Miller, Singing Zoologist
 Lucent Books
 Lynn Draper

Mackin
 Macmillan - Adult
 Macmillan Children's Publishing
 Group
 Macmillan Reference USA
 Maco Manufacturing
 Magazine Subscription Service
 Agency
 Magic Wagon
 Majeza Jewelry Cleaner
 Maker Maven
 Mango Languages
 Margaret Clauder Presents
 Mother Goose and THE
 Bookworm
 Mary Grace Ketner and Sue
 Kuentz, Storytellers
 Mason Crest: National Highlights
 Maverick Books, Inc.
 Media Flex - OPALS - CERF
 Media Source
 Mergent, Inc.
 Midwest Tape
 Millbrook Press
 Miller, Lucas, Singing Zoologist
 Mitinet Library Services

National Highlights
 National Library of Medicine
 Nature Conservancy
 NewsBank, Inc.
 Nienkämper Library
 No Starch Press
 North Star Editions
 Norwood House Press
 NovelList

Oasis Audio
 OCLC
 OneStop™ Self Service
 Circulation Software and
 Systems

OPALS - CERF - Media Flex
 Orca Book Publishers
 OverDrive Inc.
 Overlooked Books
 Oxford University Press

P.V. Supa Inc
 Pajama Press
 Palmieri
 Papercutz
 Paragon
 Peachtree Publishers
 Pelican Publishing Company
 Penguin Adult Library &
 Academic Marketing
 Penguin Random House, Inc.
 Penguin Young Readers
 Perma-Bound Books
 PGAL
 PHDesigns by Indeco Sales
 Piñata Books
 Playaway Pre-Loaded Products by
 Findaway
 PolyPrinter
 Power Kids
 Praeger
 Prenax, Inc. d/b/a Basch
 Subscriptions & TRS
 Primary Source Media
 Pro Forma Architecture
 Progressive Rising Phoenix Press
 Pronunciator Language Learning
 ProQuest
 Prufrock Press
 Publisher Spotlight
 Publishers Group West
 Publishers Weekly

Quarto Publishing Group USA
 Quipu Group

Rainbow Book Company
 Random House Children's Books
 Random House Library &
 Academic Marketing
 Read-a-thon
 Readers to Eaters
 Readex
 Recorded Books
 ReferencePoint Press
 ReferenceUSA
 Renaissance™ by EnvisionWare
 Renaissance Learning
 The RoadRunner Press
 Rosen Publishing/Power Kids
 Rourke Educational Media
 Russwood Library Furniture

SAGE Publishing
 Salem Press
 Sam Houston State University -
 Department of Library Science
 Sammie Garnett
 SBT – Storybook Theater
 SCBWI - Texas
 Schirmer Reference
 Scholastic Book Fairs, Inc.

Scholastic GO
 Scholastic Library Publishing
 Scholastic Library Publishing
 Digital
 Scholastic Trade Books
 School Library Connection
 School Library Journal
 Sebco Books
 Shadow Mountain Publishing
 Sherry Garland, Author
 Shmoop
 Simon & Schuster, Inc.
 SimplyMap
 SirsiDynix
 Skyscrape
 Sleeping Bear Press
 Smart Apple Media
 Society of Children's Book
 Writers and Illustrators - Texas
 Chapters
 Sociosights Press
 Sound Learning
 Sourcebooks, Inc.
 South Texas School Furniture
 Southwest Book Company
 Southwest Solutions Group, Inc.
 Spirit Monkey
 Spotlight
 Sprint
 Stars Information Solutions
 Starstek
 State Bar of Texas
 State Standards Publishing
 Sterling Publishing
 Stop Falling Productions
 Storybook Theatre of Texas
 Storytellers Mary Grace Ketner
 and Sue Kuentz
 Sue Young

T2 Design
 Take Care of Texas
 TAME – Texas Alliance for
 Minorities in Engineering
 TAMU
 TCEQ
 TeachingBooks.net
 Tech Logic
 TESCO Learning Environments
 Texas A&M University Press
 Texas Christian University Press
 Texas Legal Services Center
 Texas Library Association:
 Black Caucus Round Table
 Exhibitors Round Table
 Government Documents
 Round Table
 New Members Round Table
 Small Community Libraries
 Round Table
 TLA 2018 Conference &
 Dallas CVB
 Texas Municipal Courts Education
 Center
 Texas State Library and Archives
 Commission

Texas Woman's University
 - School of Library and
 Information Studies
 Texas Writers of Teen Fiction
 TexQuest
 Texserve
 Theatre, Storybook
 Thomas Nelson Publishers
 Thorndike Press
 Thrift Books
 Tiger Tales
 Tim Tingle, Choctaw author
 TLC - The Library Corporation
 Tocker Foundation
 Today's Business Solutions, Inc.
 Toon Books
 Tor/Forge Books
 Transparent Language, Inc.
 Travels With Gannon & Wyatt
 Trinity Library Resources
 Trinity University Press
 Turtleback Books
 Twayne Publishers
 Twenty-First Century Books
 Two Lions
 Tyndale House Publishers

U*X*L
 UDON Entertainment
 University of Houston-Clear Lake
 University of North Texas College
 of Information
 University of North Texas
 Department of Information
 Science
 University of North Texas Press
 University of Texas Press
 Upstart
 USDA
 US Military Alphabet Books

Vance Hunt Libraries
 VIS Enterprises
 VOX Books

W.W. Norton
 Weigl Publishers Inc.
 West Texas Micrographics
 Weston Woods/Scholastic Audio
 Wild Things Zoofari
 Wings Press
 The Worden Company
 Wordsong
 Workman Publishing Company
 The World Almanac®
 Worldwide Book Drive
 Writers League of Texas
 WT Cox Information Services

Yewno

Zondervan/Zonderkidz ☪

WEDNESDAY APRIL 19 PRECONFERENCES

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Preregistration is required for all preconferences by Friday, April 7; ticket purchase is required as noted. All preconferences will be held at the Henry B. Gonzalez Convention Center unless otherwise noted.

Continuing Professional Education CREDITS

Event Number State Board for Educator Certification TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM



Shannan Carrozza

CPE#301: SBEC 7.0; TSLAC 7.0

Train the Trainer: Designing Courses for Adult Learners (TICKETED; REGISTER ONLINE ONLY)

8:00 AM - 4:00 PM

Looking for proven training techniques? Learn a six step process to integrate the four primary principles of adult learning, create lesson plans for the three parts of a course, and design relevant activities to measure course objectives. Receive tools, templates, and training to design effective courses. Workshop includes a lifetime license to use an electronic copy of The Course Design Blue Print Kit© with manual and customizable templates. Visit www.WorkshopWiz.com for more details.

Shannan Carrozza, Shannan Renee Coaching and Training.

CONFERENCE PROGRAM COMMITTEE.

CPE#303: SBEC 3.0; TSLAC 3.0

Intellectual Freedom & Advocacy Boot Camp

(TICKETED)

9:00 AM - 12:00 PM

How do I advance intellectual freedom within the profession and with my stakeholders? How do I become a respected and effective advocate in my community? The speaker answers these questions and more.

Jamie LaRue, Office of Intellectual Freedom, American Library Association (IL).

INTELLECTUAL FREEDOM COMMITTEE; BLACK CAUCUS ROUND TABLE; GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE; PUBLIC LIBRARIES DIVISION; SPECIAL LIBRARIES DIVISION; AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Jamie LaRue

CPE#300: SBEC 4.0; TSLAC 4.0

Tools and Trends in Genealogy: Something for Everyone - Genealogical Reference Services in the 21st Century

(TICKETED)

9:00 AM - 12:00 PM



Curt Witcher

New genealogy resources come online all the time and new genealogists are engaging all the time. Explore the expectations of 21st century genealogists and become familiar with the latest tools and trends in family history research.

Curt Witcher, Allen County Public Library (IN).

ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.

CPE#302; SBEC 6.0; TSLAC 6.0

Making the Case for Funding, Programs, and Innovation (TICKETED)

9:00 AM - 4:00 PM

Designed for leaders and aspiring leaders in libraries of all types, this workshop offers a hands-on approach to making the case for change. In this session, you will learn and apply tools that will help you to identify ways to better position your organization in its community, identify the key stakeholders you'll need to have on your side, and articulate the case for change. Teams strongly encouraged to attend. Based on the IMLS-sponsored NEXUS Curriculum.

Ling Hwey Jeng, (moderator), Texas Woman's University and Nancy L. Maron, BlueSky to BluePrint, and Yonkers Public Library.

CONFERENCE PROGRAM COMMITTEE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



Nancy L. Maron

CPE#350: SBEC 3.0; TSLAC 3.0

Are You Ready? Policies & Procedures for Dealing with Materials Challenges

(TICKETED)

1:00 - 4:00 PM



Jamie LaRue

It is critical to have complete, clear policies and procedures for dealing with challenges to library materials. Participants will work in facilitated small groups to develop or revise their own policies and procedures. The

preference also includes best practices for training staff to handle challenges.

Courtney P. Kincaid, North Richland Hills Library; and Jamie LaRue, Office of Intellectual Freedom, American Library Association (IL).

INTELLECTUAL FREEDOM COMMITTEE; GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE; LATINO CAUCUS ROUND TABLE; PUBLIC LIBRARIES DIVISION; AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#351: SBEC 3.0; TSLAC 3.0

Discover Your Innovation Style (TICKETED; REGISTER ONLINE ONLY)

1:00 - 4:00 PM

What style of innovator are you? With her Innovation Quotient Edge Assessment, Tamara Kleinberg, consultant to Fortune 500 companies, can help you develop a stronger, more valued voice for innovation and change. Attendees will receive a copy of the IQE Assessment.

Tamara Kleinberg, The Shuuk (CO).

CONFERENCE PROGRAM COMMITTEE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



Tamara Kleinberg

CPE#353: SBEC 3.0; TSLAC 3.0

Problem Solving with Design Thinking: Applying Stanford's d.school Method (TICKETED)

1:00 - 4:00 PM

Tackle your library problems with the Stanford d.school (Institute of Design) method for building creative solutions. The workshop focuses on using hands-on approaches to solve critical issues. Participants are encouraged to work with partners on concerns facing their own libraries.

Alexia K. Riggs, Howard Payne University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#352: SBEC 3.0; TSLAC 3.0

You, Me, and RFP: Making the Most of a Complex Process (TICKETED)

1:00 - 4:00 PM

The RFP (Request for Proposals) is an involved process that libraries, service groups, and companies undertake as part of their ongoing operations. Examine the RFP workflow from the perspective of the library, the vendor, the consortium, and the state government.

Eileen Condon, Webster University Libraries (MO); Arta Kabashi, ProQuest; Carol Seiler, EBSCO Information Services; J. Michael Thompson, University of Houston; and Russlene Waukechon, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#354: SBEC 3.5; TSLAC 3.5

Engaging Your Community: Using the Aspen Report to Re-envision Your Library (TICKETED)

1:00 - 4:30 PM



Eileen Condon



Use *Rising to the Challenge* and its companion *Action Guide* to engage your community in a discussion of aspirations and possibilities. Participants will learn about the tools and techniques developed for use at the local

level. This program will address how to apply the resources in academic, public, research, and school settings.

Gretchen A. Pruett, New Braunfels Public Library; and Maureen Sullivan, advisor, The Aspen Institute.

PUBLIC LIBRARIES DIVISION AND WORKFORCE-LIBRARY PARTNERSHIPS TASK FORCE.

CPE#355: SBEC 4.0; TSLAC 4.0

Becoming the Copyright Expert at Your Library

(TICKETED)

1:00 - 5:00 PM

Whether or not it is in your job description, people in your institution are turning to you for copyright expertise. Develop a toolkit to address the use of others' creative works and learn how copyright applies to your own professional work.

Naomi M. Bates, Northwest ISD (Justin); Gretchen McCord, Digital Information Law; Kevin L. Smith, University of Kansas Libraries; and Stephanie Swenson Towery, Texas State University.

COPYRIGHT AND ACCESS INTEREST GROUP.



Kevin L. Smith

CPE#358: SBEC 4.0; TSLAC 4.0

Storytelling to Tweens and Teens

1:00 - 5:00 PM

(TICKETED)



Beth Horner

Storytelling is the perfect way to develop rapport and share information with tweens and teens. This interactive workshop features tips and techniques for selecting and telling stories and provides a model for program development.

Beth Horner, storyteller.

STORYTELLING ROUND TABLE AND YOUNG ADULT ROUND TABLE.

CPE#356: SBEC 4.0; TSLAC 4.0

Strategic Marketing for the Non-Marketing Professional

1:30 - 5:30 PM

Marketing is not about signs and eBlasts; it is about understanding your patrons and positioning your library to meet their needs. Use segmentation, targeting, and positioning to make your library indispensable. Participants will earn a Strategic Marketing Certificates of Completion.

Mentoring follows in the Collaboration Space.

Ryan Hamilton, Goizueta Business School, Emory University.

CONFERENCE PROGRAM COMMITTEE.



Ryan Hamilton

TAKE ME TO CONFERENCE!

Bring this publication to conference to keep full program details at hand. A pocket-sized booklet with event names and locations will be distributed onsite, and updates on programs and events will be broadcast through TLA social media and on the conference mobile app.

CPE#357: SBEC 3.0

Speed Dating the Bluebonnets

(TICKETED)

3:00 - 6:00 PM



Texas Bluebonnet Award®

In a small group format, several authors on the 2017-18 TBA Master List will share their experiences and

inspirations, while committee members present best practices and book-specific resources to promote a lifelong love of reading.

TEXAS BLUEBONNET AWARD COMMITTEE

tech camp conference within a conference

CPE#304: SBEC 5.5; TSLAC 5.5

TICKETED; REGISTER ONLINE ONLY

10:00 AM - 4:00 PM

TLA's acclaimed Tech Camp returns with new content to equip participants with skills and knowledge to maximize social media platforms, web applications, digital content, and tech tools that wow students, teachers, and administrators. Learn what's hot, what will be hot, and how to master and promote these resources to build learning and collaboration at your school. *Bring your own device.*

Future Ready Think Tank!

With the Future Ready movement in full swing, we want to offer a space for librarians to come together at Tech Camp and brainstorm



ways they can make their libraries and students Future Ready! Librarians with great Future Ready ideas are also encouraged to come to this space and share. The Future Ready Think Tank will be open all day, and Tech Camp participants are encouraged to pop in as they have a few minutes here and there.

9:00 - 10:00 AMREGISTRATION

10:00 - 10:50OPENING KEYNOTE WITH HADI PARTOVI

Come start your day with our opening keynote by Hadi Partovi, a tech entrepreneur, investor, and CEO of the education nonprofit Code.org. In 2013 Hadi and his twin brother

Ali launched the education nonprofit Code.org, which Hadi continues to lead full-time. Code.org has established computer science classes in 15% of US classrooms, created the most broadly used curriculum platform for K-12 computer science, and launched the global Hour of Code movement that has reached over 100 million students.

11:00 - 11:40 AMBREAKOUT SESSION 1
Participants will have 4 breakout session times, with multiple no repeat sessions being offered. Attendees are encouraged to go to any and all sessions they are interested in, and can move between sessions offered at the same time.

11:45 AM - 12:25 PMBREAKOUT SESSION 2
12:30-1:20 PMINSPIRATIONAL LUNCH
WITH SHERRY GICK & SPONSOR VISITS

Enjoy your lunch while being inspired by Sherry Gick! Sherry Gick is a teacher-librarian, technology integrator, tech coach, international speaker, social media lover, YA reader, technology addict, iPhone fiend, collaborator, relocated southern belle, envelope pusher, idea challenger, optimist, and runner. She has 20 years of experience in education teaching K-12 students. She was named a *Library Journal* Mover and Shaker in 2015, is a

Bammy nominee, and is the past-president for the ISTE Librarians Network.

- 1:25 - 2:05 PMBREAKOUT SESSION 3
2:10 - 2:50 PM BREAKOUT SESSION 4
3:00 - 4:00 PMCLOSING KEYNOTE
WITH NIKKI D. ROBERTSON

Recap your learning from the day with Nikki D. Robertson for our closing smackdown! Nikki is a veteran educator, librarian and instructional technology facilitator for James Clemens High School. She is passionate about 1:1 Digital Initiatives, collaboration with other education professionals, and assisting students in becoming well informed, critically thinking digital citizens. Nikki is the co-founder of EdCamp Atlanta, co-moderator of #TLChat LIVE! Twitter Sessions, and producer and co-anchor of TL News Night.

Breakout Session 1 Programs

11:00 - 11:40 AM

Libraries, Makerspaces, & Messes...oh my!

Sherry Gick, Five Star Technology Solutions
We all know that learning can and should be messy! We'll explore various ways to engage students in your library and beyond with hands on learning and exploration via coding, makerspaces, and more. Learning may be messy, but failure isn't a dirty word. Let's talk about how to offer students a space to fail safely to learn and grow.

STEMgineers in the MAKEing

Jessica Malloy, Plano ISD
Do you want to inspire the next generation of STEMists? How about incorporating Engineering Design Challenges into your space that can connect content across the curriculum? I'll show you how to sneak STEM in and make a huge impact.

Digital Literacy - Take Charge of Your Searching

Kyle Pace, Grain Valley School District (Lee's Summit, MO)
Google Search is so much more than typing in a word and looking up information. Information literacy is something that all teachers and students need to be skilled in. The ability to locate and curate quality information is critical for students. This session will cover how to find the information you're looking for in a much more efficient manner with Google's various search functions. Google search also puts huge amounts of helpful day to day information right at your fingertips. Come get lots of tips, tricks, and hone your Google search skills!

Chrome Extensions You Could Live Without...But Shouldn't!

Amy J. Mayer, friEdTechnology

Chrome is more than just a browser, it's a whole OS with more free options than a pirate's chest! Come and learn about some of the extensions and add-ons that you COULD live without...but shouldn't in this hands-on session with Amy Mayer of friEdTechnology.com. *Be sure to bring your Mac, PC, or Chromebook!*

Helpful Apps for 1:1 Libraries

Carolyn B. Foote, Eanes ISD

iPads or 1:1 laptops? Having devices available to students provides you with many opportunities to engage students. What are some go-to apps that are useful across many subject areas? Explore ways to collaborate with teachers and some helpful apps like Canva, Flipgrid, and more!

Don't Debug Me...I'm Coding!

Crissy Casey, Frisco ISD

Only 1 in 4 schools teach computer programming, yet careers in computer science are on the rise. Libraries are rapidly becoming the place to prepare students for these 21st century skills, and librarians must be equipped to meet this demand. This session will provide attendees with the tools needed to introduce coding to their patrons and create a coding program in their library for students of any age.

Breakout Session 2 Programs

11:45 AM - 12:25 PM

Digital Portfolios: The Rest of the Story

Nikki D. Robertson, James Clemens High School (Madison City Schools, Madison, AL)
In this session, participants will explore ways digital portfolios are a critical and powerful educational component that grow and develop with students throughout their lifetimes. Digital portfolios allow for alternative grading, self-reflection, and so much more! Join Nikki D Robertson to learn how you can start using digital portfolios in your school starting with Kindergarteners all the way to YOU!

Anytime, Anywhere. Learning for All.

Laura Sheneman, ESC Region 1
School librarians are in a strategic position to positively impact student learning and teacher effectiveness. This workshop will address strategies school librarians can use to increase their effectiveness when supporting teachers with the new teacher evaluation tool (T-TESS).

Creating Even More with Google Drive!

Kyle Pace, Grain Valley School District (Lee's Summit, MO)
Are you ready to take your use of Google Drive beyond Docs, Sheets, and Slides? Did you know there's lots of awesome apps available to you in Google Drive that make it do even more! Come to this session to learn about all of the extra awesome things

that Google Drive can do for you and your students!

An Unshakeable Passion for Screencasting or How to Teach Thousands for Free

Amy J. Mayer, friEdTechnology

I have a confession. . . I have a passion for screencasting, and I would love to share my tips and tricks with an audience ready to help 1000s of people via YouTube. Learn how to start your own YouTube channel, add thumbnail images and captions, and get your first subscribers. We'll attempt to make our first video and get it uploaded during this fast-paced session. Come ready to do and learn and find our own passion for screencastin' with Amy.

Tech Club @Your Library

Michelle Cooper, White Oak ISD

Introducing STE(A)M activities into your library curriculum promotes real world problem solving, hands on inquiry and open ended exploration, collaboration, and recognizing that failure is an important part of the learning process. Starting a tech club enables your students the opportunity to learn about circuits, robotics, coding and more.

Virtual Learning Commons

Heather Lister, Mackin Educational Resources

The idea of a Learning Commons isn't new, but how about taking that philosophy of a flexible, participatory space and making it digital. Ditch the traditional library website and recreate the space into a two-way stream of information, made for participation.

Breakout Session 3 Programs

1:25 - 2:05 PM

The Digital Playground: Who's On Recess Duty?

Nikki D. Robertson, James Clemens High School (Madison City Schools, Madison, AL)
Our kids are growing up on the digital playground and no one is on recess duty. In this session, join Nikki D Robertson to learn how and why librarians should serve as role models regarding the proper use of social media tools (Facebook, Twitter, SnapChat, Instagram), support authentic learning experiences that include social media tools as a component, and advocate for ways schools can use these platforms and more to inform, involve, and engage.

Lions and Tigers and Robots....Oh my!

Jessica Malloy, Plano ISD

Participants will get up close and personal with a robotic petting zoo. In this session participants will have the opportunity to try out various robots. After participants explore the robots, they'll receive different ideas on how to implement using robots into the curriculum and library program.

YouTube: Work Smarter.

Create Harder

Kyle Pace, Grain Valley School District (Lee's Summit, MO)

Are you ready to increase your knowledge of YouTube beyond playing a video here and there in class? This session will cover ways to not only curate existing content, but how to create content, upload it, and make it work best for you and your students. Learn how to use YouTube in new ways to not only provide quality instructional content to your students, but produce quality content for your students as well. Tools for creating screencasts will be covered as well as important security settings for uploading content you create.

Googlicious: Learn How (and Why) to Get the Google Certification That's Right for You

Amy J. Mayer, friEdTechnology

In the constantly changing world of Google Apps for Education, how do you make sure you keep up with the changes? How can you achieve Google status that will help you prove your skills? Learn how, what, where, and why to keep up in the often confusing constantly changing world of Google Certifications with Google Apps PD Partner Amy Mayer, friEdTechnology.

Ardui-No? or Yes!

Allyssa Loya, Rockwall ISD

If you haven't heard of Arduino, you need to! Arduino is an incredibly versatile (and affordable) platform that students can use to build a number of amazing electronic projects. From simple blinking lights on a circuit breadboard to coding the Arduino Uno, this is the next step for all of your tinkering and coding kids. This presentation will show you the ins and outs of how to get started with the basics of Arduino. Building, coding and ready to print instructions will be covered in this session. Arduino is best for kids 5th grade and up. See you there!

Badge Up! Making Learning Visible Through Digital Badges

Teresa L. Diaz, North East ISD

Digital badges are a powerful tool for identifying, validating, and virtually sharing diverse skills, knowledge, and competencies. Digital badges have made their way into professional learning environments, the occasional classroom or project assessment, but what about your library, or even your entire school community? See how one school library developed a badge ecosystem for engaging, applying, and recognizing ongoing learning for its students through flipped instruction, self-paced learning, and mastery-based formative assessment. Explore ideas and ways to develop an integrated digital badge platform for your own library or campus.

Breakout Session 4 Programs

2:10 - 2:50 PM

Getting HYPED with hyperdocs!

Sherry Gick, Five Star Technology Solutions

What the heck is a hyperdoc? Why should you be using them with students and staff? How do I get started creating them? We'll explore the ever expanding world of hyperdocs using a variety of tools and resources. Your hyperdocs tool belt will be locked, loaded, and ready to use after this session!

Online Design Tools

Laura Sheneman, ESC Region 1

School Libraries provide a comprehensive collection of high-quality instructional resources and services that help students develop information and digital literacy skills. In this session, teachers will explore the resources that tap into your students' interests and imaginations.

Twitter as a Professional Development Tool

Kyle Pace, Grain Valley School District (Lee's Summit, MO)

Twitter is a widely popular tool for developing a PLN, or Personal Learning Network. It's a quick and easy way to connect with like minded educators, get ideas and resources, and participate in educational chats. This session will cover the basics of how to use Twitter, terminology, hashtags, and making connections. Leave with a great beginning to your personal learning network!

Tech Tools to Revolutionize Your Library FREE from Google

Jacqueline Higginbotham, New Caney ISD & Amy J. Mayer, friEdTechnology

In this hands-on session, librarians will interact with real-world examples of technology integration in the library settings. From knowing who is using the library, and how often, to keeping track of scheduling

future visits and events, Google has the tools for you. Whether or not your school uses Google Apps for Education, you can still use these techniques. Investigate Google Forms and learn to create Google Calendar layers that will keep your library running smoothly and YOU in the know about what's coming up next. Join Amy Mayer of friEdTechnology, veteran EdTech guru, and Jacqueline Higginbotham, school librarian and TALL Texan for this relevant, transformative session. Bring your Mac or PC Laptop and be ready to build products you will use every day!

Explore the World with Google Expeditions

Julie M. Brem and Kara Johnson, Grapevine Colleyville ISD

Google Expeditions virtual reality experience, designed for educators and learners, allows students to engage with a variety of environments to enhance learning and generate further inquiry. In this session, you will venture on an Expedition or two and learn how you can be a "Guide" on your campus as well.

Let's Get Digital

Nicole Graham, Fort Worth ISD

With the seemingly countless numbers of digital tools targeted to educators, it can be overwhelming to figure out which tool(s) to use. We will narrow our focus to a handful of simple but effective web 2.0 tools that teachers and students can use to take lessons and projects to the next level. This session is intended for educators who are new to the classroom or educators who are new to implementing web 2.0 tools in their classrooms.

CHILDREN'S ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND YOUNG ADULT ROUND TABLE.

The TLA Escape Room

Do you like puzzles? Can you solve riddles?

Then you and your friends are the perfect candidates to attempt TLA's Escape Room. This library-themed adventure is located in the Exhibit Hall and will also be available during the President's Party.

SCENARIO: *TLA President Walter Betts has been detained by the FBI and is being questioned regarding violations of the USA Patriot Act. He is counting on his TLA colleagues to find evidence hidden in his office that will exonerate him – while maintaining his patrons' privacy. But you must hurry; you only have a few minutes to find and transmit the evidence to the FISA Court before Walter is sentenced and never heard from again!*

WEDNESDAY APRIL 19 PROGRAMS & EVENTS

Badge Pick-up (preregistered) 7:30 am
 Connection Corner (Computers, Housing, Internet) 10 am – 7 pm
 Registration 10 am – 7 pm
 TLA Store 10 am – 7:30 pm
 Career Development Center 1 pm – 5 pm
 Bag Check (UPS Rent-a-Box) 5:30 – 7:30 pm
 Collaboration Space 5:30 – 7:30 pm
 Exhibits 5:30 – 7:30 pm
 Innovation Lab 5:30 – 7:30 pm

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in purple; events are black and sans serif.

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

SPOTLIGHT STORYTIMES

Shining a Light on Diverse Books (POP UP PROGRAMS)

Watch for surprise spotlight storytimes throughout conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight – we'll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!

Exhibitors Round Table Golf Outing (TICKETED)

8:00 AM - 2:00 PM

THE REPUBLIC GOLF CLUB, 4226 SE MILITARY DRIVE

Built along scenic Salado Creek, among glorious oak, elm, and mesquite trees, The Republic Golf Club has consistently been voted the #1 course in San Antonio by the Express News. Measuring 7,007 yards from the championship tees, but with 5 sets of tees to choose from, golfers can enjoy the course from a distance that best suits their game and ability. *Tickets must be purchased by Friday, April 7, through preregistration.*

EXHIBITORS ROUND TABLE.

Texas State Library & Archives Commission

8:00 AM - 3:00 PM

Bylaws & Resolutions Committee Meeting I

11:00 AM - 12:00 PM

Community Engagement Task Force

11:00 AM - 12:00 PM

Texas Bluebonnet Award Joint Meeting

11:00 AM - 12:00 PM

CPE#359: SBEC 1.0; TSLAC 1.0

Bark & Tell! Therapy Dogs in Your Library

12:15 - 1:15 PM

Get your community or school barking up your library's tree with therapy dogs! Your community's furriest members have a lot to offer your library's patrons and students. From increased literacy skills to stress relief, walk away with ideas about how to incorporate therapy dogs into your library.

Toni Jean Davenport, New Braunfels Public Library.
 CONFERENCE PROGRAM COMMITTEE.

CPE#381: SBEC 1.0; TSLAC 1.0

Caring for the Mind: Providing Mental Health Information

12:15 - 1:15 PM

Learn how to effectively provide mental health information at your library using free electronic resources from the National Library of Medicine. Gain awareness of mental health issues and learn to respond to challenging reference questions from your community.

Sarah Miles, National Library of Medicine, South Central Region.

AUTOMATION AND TECHNOLOGY ROUND TABLE

CPE#HOL370: SBEC 1.0; TSLAC 1.0

Introduction to Code.org – HANDS ON LAB 01 (TICKETED; REGISTER ONLINE ONLY)

12:15 - 1:15 PM



Susan F. Reeves

Code.org's free resources are designed to teach K-12 students coding with visual programming blocks but can be used for learners of any age in or out of a school setting. You may have participated in the Hour of Code, but not

realized all the continuing courses, facilitator, and learner accounts that are available at no charge on a year-round basis. Susan F. Reeves, a Code.org K-5 Facilitator, will guide participants in how to utilize the free Code.org resources and free accounts. Participants will explore the Code.org courses and will receive links to curriculum materials, vocabulary resources, ideas for library implementation and information on free training. *Tickets must be purchased by Friday, April 7, through preregistration.*

Susan F. Reeves, ESC Region 20.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#360: SBEC 1.0; TSLAC 1.0

Passive Programming for Active Young Users

12:15 - 1:15 PM

Limited staff? No meeting room? No programming budget? No problem! Learn how to incorporate self-directed and/or pop up programs into your library's cycle to engage the differing needs, interests, and learning styles of children and youth. Attendees will walk away with engaging activities they can implement immediately.

Sara Pope, Houston Public Library.

CHILDREN'S ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#397: SBEC 1.0

The University Press in 2025

12:15 - 1:15 PM



Carey C. Newman

Will the university press still exist in 2025? University presses struggle with viability in a quickly changing publishing climate. What changes are being made to remain relevant, and what role does the library play in continuing the press model?

Kevin S. Hawkins, University of North Texas; Carey C. Newman, Baylor University Press; and Robyn Reid and Dan Williams, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE.

CPE#362: SBEC 1.0; TSLAC 1.0

Visual Branding Techniques to Market Your Library

12:15 - 1:15 PM

Learn to use core design principles, such as typography, color, and composition, along with easy to use design tools to build the brand identity of your library and promote your services and programs.

Shala Graham, brand strategist.

CONFERENCE PROGRAM COMMITTEE.



Shala Graham

CPE#364: SBEC 0.75

What's New with Texas Children's Authors and Illustrators?

12:15 - 1:15 PM

Texas authors and illustrators introduce their latest projects for elementary readers and describe the types of programs they offer to the library community. *A business meeting precedes the program.*

Crystal Allen; Chris Barton; Donna Janell Bowman; Paige Britt; Carolyn Dee Flores; Susan Kay Kralovansky; Cynthia Levinson; Elizabeth Garton Scanlon; and Don Tate, authors and illustrators.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

Programming for Adults Round Table

12:15 - 1:15 PM

Workforce Library Partnerships Task Force Business Meeting

12:15 - 1:15 PM

CPE#HOL371: SBEC 1.0; TSLAC 1.0

3D Design with Tinkercad - HANDS ON LAB 02 (TICKETED; REGISTER ONLINE ONLY)

1:30 - 2:30 PM

Lost in the world of 3D design and printing? Learn to use Tinkercad to turn your idea into a 3D model ready for printing. *Tickets must be purchased by Friday, April 7, through preregistration.*

Maggie Rose Fox, Frisco Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#378: SBEC 1.0; TSLAC 1.0



Bookmobile Bonanza: Starting a School Program

1:30 - 2:30 PM

Are book deserts a reality in your area? Get a bookmobile rolling in your school district or community. Explore the start-up and maintenance of a bookmobile program, including the cost, staffing, stocking, and procedural issues involved.

Gloria Dean Dennis, Houston ISD; Amy Louthan and Ana Pasarella, Alvin ISD; and Liz Philippi, Texas State Library & Archives Commission.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#372: SBEC 1.0; TSLAC 1.0

Budget Survival Skills

1:30 - 2:30 PM

Is your budget down the drain? Learn ways a survival librarian overcomes budget restraints.

Emily Billings (moderator) and Coby Condrey, University of North Texas; Sharon Reed Dressel, Mansfield ISD; and Maria Redburn, Bedford Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#370: SBEC 1.0; TSLAC 1.0



How to Negotiate Your Worth

1:30 - 2:30 PM

What are you worth? This mock negotiating session will leave you feeling empowered and ready to negotiate, advocate, and self-promote.

Thomas Fortin, San Francisco Public Library; and Jennifer Moody, Human Resources Department, City of San Antonio.

CONFERENCE PROGRAM COMMITTEE.

CPE#371: SBEC 1.0; TSLAC 1.0

Lessons from the Research Institute for Public Libraries

1:30 - 2:30 PM

Join us for a facilitated dialogue with librarians who attended an intensive training on assessment, evaluation, and benchmarking. The 2nd Annual Research Institute for Public Libraries (RIPL) focused on practical tools for public libraries of all sizes. RIPL will be replicated in Texas in the fall of 2017.

Brent W. Bloechle, Plano Public Library System; David Cooksey, San Antonio Public Library; Toni Jean Davenport, New Braunfels Public Library; Malani Heaton, Irving Public Library; Elizabeth Hollenbeck, McAllen Public Library; Diane Insley, San Marcos Public Library; and Jennifer Peters (moderator), Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#369: SBEC 1.0; TSLAC 1.0

Meet Your Muslim Neighbor at the Library: Connecting Diverse Communities

1:30 - 2:30 PM

A public library worked with Muslim and Sikh partners to create family-friendly events where local communities come together in a celebration of diversity and unity. Learn how to create these public events for any special population to make all feel welcome in your library.

Eva Davis, Canton Public Library (MI).

DIVERSITY AND INCLUSION COMMITTEE.



Eva Davis

CPE#373: SBEC 1.0; TSLAC 1.0

Native American / First Nations Research

1:30 - 2:30 PM

This lecture provides an overview for the person just getting started doing Native American genealogical research. Emphasis is placed on the researcher paying close attention to historical details, the major differences between Euro-American and Native American societies, and conducting his/her research within the proper historical and geographic contexts. Major records groups are defined with an extensive bibliography provided. Some consequential first steps in engaging in any type of Native American research are enumerated and discussed.

Curt Witcher, Allen County Public Library (IN).

ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.



Curt Witcher

CPE#379: SBEC 1.0; TSLAC 1.0

Pop-Up Book Distributions:

Creating an Oasis in a Literary Desert

1:30 - 2:30 PM

Are you concerned about the summer slide? Worried about students with little access to books over school breaks? Plan and prepare for neighborhood pop-ups to distribute books to students and families. Learn how to collect donations, solicit volunteers, and choose the best times and locations.

Irene Frances Kistler, Alamo Heights ISD; and Vertis Sheri Watkins, North East ISD (San Antonio).

YOUNG ADULT ROUND TABLE.

CPE#3516: SBEC 1.0; TSLAC 1.0

Putting Others First: Principles of Servant Leadership

1:30 - 2:30 PM



Rob Franke

As leaders we do not create growth. The best we can do is cultivate an environment conducive to growth. Discover the role servant leadership can play in an organization or community.

Rob Franke, mayor, City of Cedar Hill.

CONFERENCE PROGRAM COMMITTEE.

CPE#374: SBEC 1.0

'Series'ously Check Us Out

1:30 - 2:30 PM

Do you want to raise rock-star readers? You've come to the right place. These authors reveal how series books can give beginning readers pleasure – and confidence. Whether read independently or as family read-alouds, series books offer children continuing characters who inspire further reading and further accomplishment. A life-long love of reading begins here!



Monica Brown

David Liss

Fran Manushkin



James Preller

Monica Brown, Lee & Low Books; David Liss, Simon & Schuster, Inc.; Fran Manushkin, Capstone Press; Marci Peschke, author and Dallas ISD and James Preller, Macmillan Children's Publishing Group.

CHILDREN'S ROUND TABLE.

CPE#367: SBEC 1.0; TSLAC 1.0

Teen Book Clubs of the Future: Embracing Reading in Cyberspace

1:30 - 2:30 PM

Expand your clubs beyond the physical world into cyberspace. Use different apps and programs to allow your clubs to meet and discuss books both in person and online. *Bring your own device.*

Barbara Allen, Alvin ISD.

YOUNG ADULT ROUND TABLE.

CPE#375: SBEC 1.0

What's New with Texas Middle Grade and YA Authors

1:30 - 2:30 PM

Hear a lineup of Texas authors and illustrators introduce their new projects for youthful readers and describe programs they offer to the library community.

Jeff Anderson; Jessica L. Anderson (moderator); Karen Blumenthal; Patricia J. Hoover; Caroline Leech; Cory Putman Oakes; Jennifer Anne Park; Christina Soontornvat; and Jennifer Ziegler, authors and illustrators.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

College and University Libraries Division All Committees

1:30 - 2:30 PM

TALL Texans Round Table Business Meeting

1:30 - 2:30 PM

CPE#368: SBEC 1.0; TSLAC 1.0

#ColorOurCollections: Create Your Own Digital Archival Coloring Book

1:30 - 3:45 PM

A favorite pastime has returned as a method of stress relief and artistic expression. Libraries are on trend with #ColorOurCollections, highlighting digital archival materials with downloadable coloring pages. Bring your laptop and learn how to create a coloring book to connect with your community in a new way.

Janette Claire Sewell, Houston Public Library.

DIGITAL LIBRARIES ROUND TABLE.

CPE#380: SBEC 1.0

Celebrating Diversity: The Brown Bookshelf Salutes Great Books for Kids

2:45 - 3:45 PM



Kelly Starling Lyons

Explore books written by African-American authors and discover why reading these books is important for all children. Receive tips and resources for incorporating these titles into your library and community.

Crystal Allen, author; Gwendolyn Hooks, Lee & Low Books; Kelly Starling Lyons, Albert Whitman & Company; Olugbemisola Rhuday-Oerkevich, author HarperCollins / Arthur A. Levine.

BLACK CAUCUS ROUND TABLE.

CPE#384: SBEC 1.0; TSLAC 1.0

Getting Started with Webinars

2:45 - 3:45 PM

Interested in presenting webinars for your patrons or staff? Discover the effectiveness and reach of the webinar format, and learn best practices to keep your webinars engaging, smoothly run, and cost-effective.

Kyla A. Hunt, Texas State Library & Archives Commission.

DISTANCE E-LEARNING ROUND TABLE AND LIBRARY INSTRUCTION ROUND TABLE.

Introduction to TLA Finances

2:45 - 3:45 PM

Officers are invited to learn about TLA budgeting, financial policies, and practices that impact units and committees.

Sherra R. Bowers, Texas Library Association.

CPE#386: SBEC 1.0

Learning to Let Go: Working Through Grief in YA Literature

2:45 - 3:45 PM

YA authors share how they navigate their characters through the overwhelming task of accepting the loss of a loved one.



Nina LaCour



Jennifer Niven

Adam Silvera

Ray Villareal



Len Vlahos

Nina LaCour, Penguin Random House; Jennifer Niven, Random House Children's Books; Adam Silvera, Soho Press; Ray Villareal, Arte Público Press; and Len Vlahos, Bloomsbury Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#387: SBEC 1.0; TSLAC 1.0

Library Advocacy in Action with EveryLibrary

2:45 - 3:45 PM

Are you familiar with EveryLibrary? Hear about the purpose and library advocacy efforts of the organization. Learn how to better engage with your communities and legislators on behalf of libraries.

John Chrastka, EveryLibrary.

CONFERENCE PROGRAM COMMITTEE.



John Chrastka

CPE#389: SBEC 1.0; TSLAC 1.0

Never Judge a Journal by Its Cover: Predatory Publishing and the Dance of Cyberseduction

2:45 - 3:45 PM

Equip yourself to identify and avoid open access predatory publishing. Learn about exploitative open access publishers that are in it for the money but provide no editorial or publishing services. Explore the latest trends in predatory practices including predatory book publishing and bogus professional conferences.

Brian Quinn, Texas Tech University.

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL372: SBEC 1.0; TSLAC 1.0

Power Up TexQuest! - HANDS ON LAB 03

(TICKETED; REGISTER ONLINE ONLY)

2:45 - 3:45 PM

Librarians are constantly finding new ways to help their teachers and students navigate an increasing number of digital materials. Join us as we discover resources on TexQuest.net and from TexQuest providers to help you connect users quickly to quality digital resources. See how librarians around the state are leveraging their web pages, digital communication tools, and social media to share articles, videos, images, and full-text eBooks. Bring your device and get support to begin sharing resources with teachers at your campus/district. *Tickets must be purchased by Friday, April 7, through preregistration.*

Nicole Ellis, La Vernia ISD; Liz Philippi, Texas State Library & Archives Commission; Marty Rossi and Ann Vyoral, ESC Region 20

AUTOMATION AND TECHNOLOGY ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#390: SBEC 1.0; TSLAC 1.0

Preventing a Lifetime of Trouble: Interviewing to Hire the Right People

2:45 - 3:45 PM

A Chinese master states: "A single inappropriate appointment means a lifetime of trouble." In addition to improving organizational practices and question generation, how else might search committees perfect the hiring process? Discover effective hiring practices and interviewing processes to make the best hire, including decoding both verbal and nonverbal cues.

Julie B. Todaro, Austin Community College and ALA President.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.



Lloyd B. Potter

CPE#383: SBEC 1.0; TSLAC 1.0



State of Change: Eye-Opening Demographics that Affect Your Library

2:45 - 3:45 PM

The data collected by the Texas State Demographer impacts the operations of your libraries. Learn about trends already reshaping the social and political landscape of the state. What are the shifts librarians need

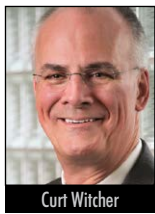
to recognize? How can libraries identify new opportunities?

Lloyd B. Potter, University of Texas at San Antonio.
CONFERENCE PROGRAM COMMITTEE.

CPE#363: SBEC 1.0; TSLAC 1.0

Using US Government Documents for Genealogical Research

2:45 - 3:45 PM



Researching government documents can be intimidating. This session will demystify the terminology and organization of government documents. There is a wealth of

information available to the genealogist and local historian in these collections.

Curt Witcher, Allen County Public Library (IN).
ARCHIVES, GENEALOGY,
AND LOCAL HISTORY ROUND TABLE.

CPE#391: SBEC 1.0; TSLAC 1.0

Vendor Relations: A Marriage of Convenience

2:45 - 3:45 PM

The library-vendor relationship is one built on interdependence. Ideally, it is a mutually beneficial relationship in which each party informs the other to improve resources and services. However, differing priorities and goals can strain such relationships.

Emily Billings (moderator), University of North Texas; Arta Kabashi, ProQuest; Kathryn King, Fort Worth Library; and Ann Kutulas, Tarrant County College.

CONFERENCE PROGRAM COMMITTEE.

Small Community Libraries Round Table Business Meeting

2:45 - 3:45 PM

Texas Media Awards Committee

2:45 - 3:45 PM

Tea Celebrating Library Pioneer Elizabeth Howard West (TICKETED)

2:45 - 4:45 PM

CLINGMAN EDUCATION GALLERY AT THE BRISCOE WESTERN ART MUSEUM, 210 W. MARKET ST.

Join colleagues for an afternoon tea to network and learn about San Antonio library pioneer and former TLA president (1914-1916) and State Librarian, Elizabeth Howard West. A docent-led museum tour will be offered for interested attendees during the event. *Tickets must be purchased by Friday, April 7, through preregistration.*

RETIRED LIBRARIANS ROUND TABLE.

CPE#3517; SBEC 1.0; TSLAC 1.0

Aggregating Texas Digital Collections for the Digital Public Library of America

4:00 - 5:00 PM

In this program, the Texas Digital Library, University of North Texas, and Houston Public Library will discuss their work to develop an expanded statewide aggregation "hub" for the Digital Public Library of America, making unique digital collections from across Texas discoverable through the DPLA's portal.

Kristi Park, Texas Digital Library.
CONFERENCE PROGRAM COMMITTEE.

CPE#395: SBEC 1.0; TSLAC 1.0

Asserting Your Worth: Minorities and Women in the Library Field

4:00 - 5:00 PM

Women and minorities currently make up the majority of workers in the library field yet typically make less than their white male counterparts. How can this gap in pay be bridged?

Melanie Clark and Kimberly Vardeman, Texas Tech University.

LATINO CAUCUS ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

BATTLEDECKS!

4:00 - 5:00 PM

The popular Battledecks is back! Come to watch or to compete in this PowerPoint Karaoke competition. You'll be entertained and leave with a fun programming idea to use in your library.

TALL TEXANS ROUND TABLE AND NEW MEMBERS ROUND TABLE.

CPE#398: SBEC 1.0; TSLAC 1.0

Getting Started with UX

4:00 - 5:00 PM

User experience (UX) offers valuable approaches for improving library services, but it's not always easy to know where to begin. Learn practical strategies for launching UX projects at your library, including specific getting-started projects that can help demonstrate the value of UX for administrators and fellow librarians.

Scott W. H. Young, Montana State University.
CONFERENCE PROGRAM COMMITTEE.

CPE#399: SBEC 1.0

Latino Caucus Round Table Author Session

4:00 - 5:00 PM

Meet exceptional Latino authors who will showcase quality literature featuring diverse characters.



Guadalupe Garcia McCall

Xavier Garza

Diane Gonzalez Bertrand



Joe Jimenez



Ray Villareal

David Bowles, University of Texas Rio Grande Valley; Guadalupe Garcia McCall, author; Xavier

Garza, Diane Gonzalez Bertrand, Joe Jimenez, and Ray Villareal

Arte Publico Press; and Julio Serrano Echeverria, Cinco Books.

LATINO CAUCUS ROUND TABLE.

CPE#3501: SBEC 1.0; TSLAC 1.0

Libraries Transform: A Manager's Human Resources Playbook

4:00 - 5:00 PM

The ALA President's initiative – Libraries Transform: The Expert in the Library – provides standard and cutting edge HR information for managers. Management content on human resources is difficult to keep current in the changing library environment. Receive recommendations and resources on innovative job positions, descriptions, and competencies.

Julie B. Todaro, Austin Community College and ALA President.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

CPE#3503: SBEC 1.0; TSLAC 1.0

Owning Distance Learning: Three-Minute Success Stories

4:00 - 5:00 PM

Attendees will share their distance learning stories in three minutes or less, and the group will brainstorm a list of best practices for successful online environments. *Bring your own device.*

Yvonne J. Chandler (moderator), University of North Texas.

DISTANCE E-LEARNING ROUND TABLE.

CPE#394: SBEC 1.0; TSLAC 1.0

School Librarians: Own Your Advocacy

4:00 - 5:00 PM

Discover resources available to support local school library advocacy efforts. Explore strategies for building a librarian network, identify other collaborators, and engage with colleagues who share common advocacy challenges.

Becky A. Calzada, Leander ISD; Liz Philippi, Texas State Library & Archives Commission; and Jennifer L. Rike, Mansfield ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Scott W. H. Young

CPE#HOL373: SBEC 1.0; TSLAC 1.0

Snapchattin' in Libraryland: Ten Seconds of Awesomeness! - HANDS ON LAB 04 (TICKETED; REGISTER ONLINE ONLY)

4:00 - 5:00 PM

Educators are using Snapchat to engage and delight their customers with exciting content. Want to know how to do it? Let's explore this sometimes misunderstood social media tool that can facilitate curriculum integration, communication, and promotion. *Tickets must be purchased by Friday, April 7, through preregistration.*

Heather Lamb, Castleberry ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#3506: SBEC 1.0; TSLAC 1.0

So You Need to Plan a Conference...

4:00 - 5:00 PM



Lisa Varga

Is event planning out of your comfort zone? Own your profession and leverage your library skills to create successful state, regional, and local meetings.

Lisa Varga, Virginia Library Association.

CONFERENCE PROGRAM COMMITTEE.

CPE#3507: SBEC 1.0

Speed Dating at the Texas Author and Illustrator Meet and Greet

4:00 - 5:00 PM

Come to the Speed Dating Meet and Greet and get to know your Texas authors and illustrators. Relax, visit, and find out who is in your neighborhood and what kind of work they do.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

CPE#361: SBEC 1.0; TSLAC 1.0

Transform Your School Library

4:00 - 5:00 PM

Librarians must continually evaluate their services and spaces to ensure user needs are being met. Advocates for the Transform Your School Library movement will share their experiences and offer resources and inspiration for librarians who are committed to Future Ready Learning.

Tina Berumen, Coppell ISD; Shawna Ford (moderator), Weatherford ISD; Michelle Griffith, Brazosport ISD; and Nancy Jo Lambert, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#388: SBEC 1.0; TSLAC 1.0

Urban Libraries and Community Development

4:00 PM - 5:00 PM

Utilizing the Urban Libraries Council values – education, lifelong learning, digital evolution, and healthy sustainable communities –



Susan Benton

libraries can improve services to their users, including special populations.

Susan Benton, Urban Libraries Council.

CONFERENCE PROGRAM COMMITTEE.

CPE#3508: SBEC 1.0; TSLAC 1.0

Your Library Has a Brand. Are You Going to Shape It?

4:00 - 5:00 PM



Shala Graham

Your library has a brand, even if you don't take steps to shape it. This session will help you develop strategies for shaping a positive brand for your library.

Shala Graham, brand strategist.

CONFERENCE PROGRAM COMMITTEE.

College and University Libraries Division Executive Board..... 4:00 - 5:00 PM

District 1 & District 3 Caucuses . 4:00 - 5:00 PM

Lariat Adult Fiction Reading List Committee I..... 4:00 - 5:00 PM

Texas Topaz Nonfiction Reading List Task Force..... 4:00 - 5:00 PM

Young Adult Round Table (YART) Lone Star Reading List Committee..... 4:00 - 5:00 PM

YART Maverick Reading List Committee..... 4:00 - 5:00 PM

YART Spirit of Texas-Middle School Reading List Committee..... 4:00 - 5:00 PM

YART Spirit of Texas-High School Reading List Committee..... 4:00 - 5:00 PM

YART TAYSHAS Reading List Committee..... 4:00 - 5:00 PM

Great Ideas: Posters and More

4:00 - 5:30 PM

TLA members open minds by presenting their innovative ideas in poster sessions. See the showcase of new ideas, and leave with takeaways to implement in your library. www.tsla.org/poster-session-proposals.

CONFERENCE PROGRAM COMMITTEE.

Texas Library Association COUNCIL I

4:30 - 5:30 PM

Council is the governing body of TLA. All conferees are invited.

TALL Texans Social & Awards Reception

5:30 - 6:30 PM

TALL Texans, join us for this year's social to catch up with fellow TALLs. Welcome the Class of 2017 and congratulate this year's Standing TALL recipient. The social is the perfect way to connect and to kick off your conference!

TALL TEXANS ROUND TABLE.

Exhibit Hall

GRAND OPENING & WELCOME

5:30 - 7:30 PM

Join colleagues as you settle in for the 2017 Annual Conference. Meet up with friends and exhibitors during this uncontested time and begin four days of networking and socializing. *Light refreshments will be provided at stations throughout the Exhibit Hall.*

CONFERENCE LOCAL ARRANGEMENT COMMITTEE.

BiblioTech / Via Ride & Read

Party Bus & Reception

(TICKETED; REGISTER ONLINE ONLY)

6:15 - 9:30 PM

BIBLIOTECH, 3505 PLEASANTON ROAD

Share the fun of Ride and Read! Bus will board outside the Convention Center at 6:15 pm and 7:45 pm (two runs) and travel to a reception for TLA librarians at BiblioTech. Space is limited. If you have your own transportation, just join us for the party. Ride, Read, and Party with BiblioTech and Via!

Networking with New Members

7:30 - 8:30 PM

FUDDRUCKERS, 115 ALAMO PLAZA

Networking, networking, networking! It's all about who you know! Broaden your network with other new members (all conference attendees welcome) at our Dutch-treat event at Fuddruckers. Join us for a fun, casual evening of making connections, building professional opportunities, and making new friends.

NEW MEMBERS ROUND TABLE.

EveryLibrary Fund Raising Event

8:00 - 9:30 PM

LOCATION TO BE DETERMINED

Join EveryLibrary for a special event near the conference center and help build voter support for libraries! Donations accepted at the door. Visit action.everylibrary.org to RSVP, or check out @everylibrary on Twitter or Facebook for event details.

San Antonio After Dark: Ghost Tour

(TICKETED; REGISTER ONLINE ONLY)

8:45 - 10:30 PM

Take a walk back in time as Alamo City Ghost Tours brings back San Antonio's cruel and wicked past. Hear the blood curdling stories and ghostly happenings that continue today. San Antonio is considered one of the most haunted cities in the world. Battle fields, hospitals, cemeteries, and old hotels are the best places to find ghosts. Detection equipment will be handed out to study the paranormal for this mile walk around downtown. Learn how the events of San Antonio's yesterday have created the ghosts of today. *Meet in the main lobby of the convention center outside of TLA registration. Space is limited.*

THURSDAY APRIL 20 PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Meetings are in purple; events are black and sans serif.

Connection Corner (Computers, Housing, Internet).....7 am – 5 pm
 Registration7 am – 5 pm
 Bag Check (UPS /Rent-a-Box)9 am – 6 pm
 Career Development Center... 10:15 am – 5 pm
 Collaboration Space 10:15 am – 5 pm
 Exhibits..... 10:15 am – 5 pm
 Innovation Lab..... 10:15 am – 5 pm
 TLA Store..... 10:15 am – 5 pm

CPE#303: SBEC 0.5

GENERAL SESSION I

8:15 - 9:45 AM

General sessions are a highlight of the Annual Conference, and this year's will be no exception! Dynamic speakers representing the best of our community and profession will inspire, challenge, and motivate audience members. TLA will announce the special guests this spring.

CONFERENCE PROGRAM COMMITTEE.

Continuing Professional Education CREDITS

Event Number State Board for Educator Certification TX State Library & Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0A

Program Title

8:00 - 9:50 AM

Scholarship and Research Committee

7:30 - 8:15 AM

CPE#405: SBEC 1.0

AASL 101

10:00 - 11:00 AM

Navigate the multiple features and benefits of AASL membership and hear about practical resources to advance your career as a school library professional. Learn how your membership in AASL supports the profession, how TASL collaborates with AASL, and how to get involved in your national association.

Audrey Church, president, American Association of School Librarians.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Audrey Church



John Schumacher

CPE#403: SBEC 1.0

Ambassador Schu's Books for You and Your Readers, Too!

10:00 - 11:00 AM

Hear about some of the best new titles for emergent, transitional, and fluent readers. Mr. Schu shares book trailers, websites, activities, and interviews you can easily incorporate into lessons and booktalks to get young readers excited!

John E. Schumacher, Scholastic Book Fairs.

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL470: SBEC 1.0; TSLAC 1.0

Creating 'Look Books' to Advertise Your Library - HANDS ON LAB 05

(TICKETED; REGISTER ONLINE ONLY)

10:00 - 11:00 AM

Advocacy is the strongest form of storytelling. How will you keep your students, teachers, and parents excited about the programs happening in your library? Let's create a Look Book! This visual portfolio contains content (images and videos) curated from your library activities. Showcase the best moments. Promote new books. Inspire and delight your community as their stories are retold in this digital format. *Tickets must be purchased by Friday, April 7, through preregistration.*

Heather Lamb, Castleberry ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#408: SBEC 1.0; TSLAC 1.0

Digital Storytelling: More than Just Movies

10:00 - 11:00 AM

Learners and librarians can harness new tools not traditionally associated with storytelling to create eye-catching digital stories as part of the library curriculum. Identify resources, including Sketchnotes, stop motion, and other tools for producing unique digital stories.

Naomi M. Bates, Northwest ISD (Justin).

YOUNG ADULT ROUND TABLE.

CPE#409: SBEC 1.0; TSLAC 1.0

Engaging Student Voice in School Library Design

10:00 - 11:00 AM

Redesigning a school library? What are ways to empower student voice in the design of your space? Explore strategies for making students a vital part of library redesign so that it becomes "their" library.

Carolyn B. Foote, Eanes ISD; and Zandra Lopez, Leander ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#410: SBEC 1.0; TSLAC 1.0

Ensuring Diversity in Your School Library

10:00 - 11:00 AM

What is diversity? Is it race, gender, ethnicity, ability, or culture? If we work with diverse patrons, shouldn't our teaching strategies,

programs, and literature collection be a reflection of our community and beyond? Consider approaches to ensure diversity in your library.

Deborah B. Ford, Junior Library Guild.

CONFERENCE PROGRAM COMMITTEE.

CPE#448: SBEC 1.0

Graphically Speaking: Graphic Novel Authors Enticing Readers

10:00 - 11:00 AM

In this digitally-obsessed age, graphic novels must elbow their way through the electronic noise. Join these comics and graphic novel creators as they disclose their secrets to engaging all kinds of readers.



Drew Brockington

Nathan Hale

Shannon Hale



James Sturm

David Wiesner

Drew Brockington, Little, Brown Books for Young Readers; Nathan Hale, Abrams Books for Young Readers; Shannon Hale, Macmillan Children's Publishing Group; James Sturm, Toon Books; and David Wiesner, Houghton Mifflin Harcourt.

CONFERENCE PROGRAM COMMITTEE.

SPOTLIGHT STORYTIMES

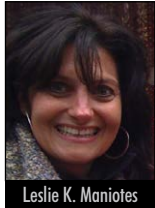
Shining a Light on Diverse Books (POP UP PROGRAMS)

Watch for surprise spotlight storytimes throughout conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight – we'll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!

CPE#413: SBEC 1.0; TSLAC 1.0

**Guided Inquiry Design:
A Framework for Your School**

10:00 - 11:00 AM



Leslie K. Maniotes

Based on Carol Kuhlthau's Information Search Process, "Guided Inquiry is a way of thinking, learning, and teaching that changes the culture of the school into a collaborative inquiry community." Learn about the components of Guided Inquiry Design and how to successfully implement it to impact student learning and success.

Leslie K. Maniotes, BLV Consulting.

CONFERENCE PROGRAM COMMITTEE.

CPE#414: SBEC 1.0; TSLAC 1.0

Howdy, Partners: Friends with Benefits

10:00 - 11:00 AM

It's official! TLA announces an exciting new relationship. Learn what it really means to be friends with benefits and how to use the toolkit developed by the Partnership Task Force to survey, evaluate, and attract strategic partnerships in your own library.

Michelle Cervantes, Round Rock Public Library; Daniella Smith, University of North Texas; and Jane D. Stimpson, Lone Star College-CyFair.

PARTNERSHIP TASK FORCE.

CPE#415: SBEC 1.0

**Independent Authors
Strut Their Stuff**

10:00 - 11:00 AM



Sharon Bayliss

Independent authors introduce themselves as potential speakers for school and public library visits. Librarians will walk away with a list of low cost or no cost programs to excite their



Nancy Cavanaugh



Michelle Staubach
Grimes



E. S. Wesley

Jeff Anderson, Sterling Children's Books; Sharon Bayliss, Curiosity Quills Press; Nancy Cavanaugh, Sourcebooks, Inc.; Michelle Staubach Grimes, Pidge Media, LLC.; and E.S. Wesley, Curiosity Quills Press.

CHILDREN'S ROUND TABLE.

CPE#416: SBEC 1.0; TSLAC 1.0

**Leading Gracefully:
Women as Confident and
Effective Leaders**

10:00 - 11:00 AM



Monique Tallon

What does it mean to be an effective leader in the modern workplace? Author and professional leadership coach Monique Tallon speaks about the strengths women bring to leadership, the new collaborative workplace, and how to develop an authentic leadership style.

Monique Tallon, Highest Path Consulting.

CONFERENCE PROGRAM COMMITTEE.

CPE#417: SBEC 0.75; TSLAC 0.75

**Managing Workflow Improvements:
Spreadsheets, Reorgs, and
Everything in Between**

10:00 - 11:00 AM

System migrations, reorganizations, and other forms of change are the new normal. Learn to better manage and improve cataloging workflows to maximize efficiency and keep your department moving full speed ahead! Software tips and tricks will be shared. A CMRT business meeting follows the program.

Amber Seely, Harris County Public Library; and Jeanette Claire Sewell and Cecilia D. Williams, Houston Public Library.

CATALOGING AND METADATA ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, AND PUBLIC LIBRARIES DIVISION.

CPE#418: SBEC 1.0; TSLAC 1.0

Market Like a Professional

10:00 - 11:00 AM



Vicky Schiber

A communications and marketing manager explains what constitutes good design and how to create a marketing campaign that reaches your customers. Understand tools of the trade and their optimal uses.

Vicky Schiber, Community Services, City of Southlake.

CONFERENCE PROGRAM COMMITTEE.

CPE#419: SBEC 1.0

**Own Your Profession:
Getting Involved with TLA**

10:00 - 11:00 AM

Entering a new profession can be daunting, and librarianship is no exception. How do you volunteer for a committee or get involved in leadership? This program provides new librarians with a road map on how to proceed.

Irene Frances Kistler, Alamo Heights ISD; Nancy Jo Lambert, Frisco ISD; Kristi J. Starr, Lubbock ISD; and John A. Trischitti, Midland County Public Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#420: SBEC 1.0; TSLAC 1.0

**PD for Seasoned Professional
Developers**

10:00 - 11:00 AM

A collaborative session especially for educators who already provide professional development. The more you know, the more you realize you need to keep learning, right? Tim Chase is a professional development coach/trainer from the west coast, and he will be facilitating this discussion and collaboration session rich in take-aways that are ready to use in your next PD:

energizers, music playlists, strategies for movement and engagement, and evaluations that actually help to reinforce the content.

Tim Chase, @edtech2020.

CONFERENCE PROGRAM COMMITTEE.



Tim Chase

CPE#440: SBEC 1.0; TSLAC 1.0

**Play & Learn: Get on the
Little Read Wagon**

10:00 - 11:00 AM

Want to encourage early literacy skills with parents, caregivers, and the community? Follow the lead of San Antonio Public Library's Little Read Wagon, an early literacy initiative, to nurture the creation of lifelong readers and learners.

Viki Ash and Cresencia S. Huff, San Antonio Public Library.

CHILDREN'S ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#411: SBEC 1.0; TSLAC 1.0

**Transforming Your Gen X-ers
into Gen Donors**

10:00 - 11:00 AM



Billy Fong

As Gen X-ers enter their peak giving years, how does your organization engage them? Learn valuable fundraising skills for connecting with these potential donors.

Dreanna Belden, University of North Texas; and Billy Fong, Texas Association of Museums.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#421: SBEC 1.0; TSLAC 1.0

**Whodunnit? Programming with
Forensics and Mysteries**

10:00 - 11:00 AM

Explore forensic techniques and activities incorporating science, observation, and reasoning paired with the mystery genre for middle school and high school students.

Lorraine Y. Roussin, Judson ISD.

YOUNG ADULT ROUND TABLE.

CPE#445: SBEC 1.0; TSLAC 1.0

Work It! Own It! Gaining Confidence in Assessing the ACRL Framework

10:00 - 11:00 AM



Megan Oakleaf

Librarians are embracing the ACRL Framework in their instruction, but many feel less confident about Framework assessment. We need to “own” our understanding of the frames and design assessments that both evaluate and

advance student learning.

Megan Oakleaf, Syracuse University (NY).

CONFERENCE PROGRAM COMMITTEE.

CPE#424: SBEC .75

Black Caucus Round Table Author Session: My Life Beyond ‘Good Times’ (TICKETED)

10:00 AM - 12:15 PM



Bern Nadette Stanis

Bern Nadette Stanis will share her journey beyond *Good Times* as an actress, wife, mother, daughter, and caregiver for her mother with Alzheimers. Bern Nadette Stanis’s memoir *The Last Night* recounts her challenges

as a young Black woman in Hollywood to her role as a caregiver to her Alzheimer’s stricken mother. Her current passion is raising awareness of Alzheimer’s disease in the Black community and the work of her own foundation which advocates for caregivers. *Brunch tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.*

MENU: FRESH FRUIT CUPS; SOUTHWESTERN “NO CRUST” QUICHE WITH CHORIZO, PEPPERS, ONIONS, MUSHROOMS, BREAKFAST POTATOES; HOMEMADE ROLLS AND BUTTER; REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Bern Nadette Stanis, actress/author, The Worthingham Group.

BLACK CAUCUS ROUND TABLE.

CPE#IL401: SBEC .75; TSLAC .75

Integrating Maker Literacies into Experiential Learning Assignments (INNOVATION LAB 1)

10:15 - 11:00 AM

Speakers from academic and school libraries discuss how they are integrating maker literacies into curriculum partnerships with teachers and faculty.

Katie Peery, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

CPE#IL402: SBEC .75; TSLAC .75

Coding in the Library: Tips and Tricks for Getting Started (INNOVATION LAB 2)

11:15 AM - 12:00 PM

Ready to launch coding in your library? Wondering how to get started? You don’t have to be an expert! Join Allyssa Loya as she shares resources, tips, and tricks, to promote and support coding in your program. The program will cover how to encourage students K-12 to start coding and the projects will range from free to pricey.

Allyssa Loya, Rockwall ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#426: SBEC 1.0

13th Annual Poetry Roundup

11:15 AM - 12:15 PM

Attendees hear poets read from their work and experience firsthand the pleasures to be found in the spoken word and the power of poetry for developing literacy and language.



Jeannine Atkins, Simon & Schuster, Inc.; Helen Frost, Candlewick Press; Janice Harrington, Boyds Mills Press; Kari Holt, Chronicle Books; Amalia Ortiz, Wings Press; Tamera Will Wissinger, Houghton Mifflin Harcourt; Allan Wolf, Candlewick Press; and Janet Wong, Pomelo Books.

CHILDREN’S ROUND TABLE.

CPE#427: SBEC 1.0; TSLAC 1.0

Are Overdue Fines Overdone? Eliminating Fines in Public Libraries

11:15 AM - 12:15 PM

Are overdue fines really necessary? Attendees will learn strategies to determine whether fine elimination is right for their library. Best practices for proceeding and evaluating the outcomes will be shared by the panel.

Chris Accardo (moderator), Weatherford Public Library; Victoria A. Chiavetta, Cozby Library; Shelley K. Holley, Frisco Public Library; Sue Ridnour, Flower Mound Public Library; and Geoffrey R. Sams, Roanoke Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#435: SBEC 1.0

Art of the Clue: Investigate Mystery Fiction for Young Adults

11:15 AM - 12:15 PM



Ally Carter

Brittany Cavallaro

Ashley Elston

Elementary, my dear Watson! Learn how mystery authors plot the perfect whodunnit and keep readers guessing until the big reveal.



April Henry

Sheryl Scarborough

Ally Carter, Scholastic Press / Scholastic Inc.; Brittany Cavallaro, HarperCollins Children’s Books; Ashley Elston, Disney-Hyperion; April

Henry, Macmillan Children’s Publishing Group; and Sheryl Scarborough, Tor Books.

YOUNG ADULT ROUND TABLE.

CPE#433: SBEC 1.0; TSLAC 1.0

Beyond Google: Leveraging OER & TexQuest Resources with Gen Z Learners

11:15 AM - 12:15 PM

Are Gen Z students tech-savvy when using Google over reliable digital resources? Students demand immediate, relevant, and engaging content. Online tools like TexQuest and Open Ed Resources along with strategies like blended learning, gamification, and digital badging can motivate students to go beyond Google.

Teresa L. Diaz, Janie Flores, and Erika J. Murray, North East ISD (San Antonio).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#428: SBEC 1.0; TSLAC 1.0

Big Data: Making Research Accessible, Discoverable, and Reusable

11:15 AM - 12:15 PM



Tyler Walters

Researchers need library partners to create new strategies and infrastructures to advance research and manage data. The founding director of Shared Access Research Ecosystem (SHARE) offers his unique

perspective on managing big data and bringing players together.

Tyler Walters, Virginia Tech.

CONFERENCE PROGRAM COMMITTEE.

CPE#431: SBEC 1.0; TSLAC 1.0

Cultivating Bluebonnets from Campground to Battleground

11:15 AM - 12:15 PM

Learn how to implement two exciting Bluebonnet programs used by Round Rock librarians to nurture a love of reading: Camp Bluebonnet and the Battle of the Bluebonnets.

Kristen B. Fournier, Emily E. Gardner, Clarissa E. Grindle, and Emily Kupersztzoch, Round Rock ISD.

TEXAS BLUEBONNET AWARD COMMITTEE AND CHILDREN'S ROUND TABLE.

CPE#490: SBEC 0.75; TSLAC 0.75

Disaster & Crisis Planning with TTX Scenarios

11:15 AM - 12:15 PM

Tabletop exercises (TTX) are role-playing simulations designed to help an organization visualize a hypothetical situation, such as a natural or manmade disaster, and evaluate the group's ability to cooperate and work together, as well as assess their readiness to respond. Learn how to run a TTX at your library. *A business meeting follows the program.*

James Mendoza, Emergency Management, City of San Antonio.

DISASTER RELIEF COMMITTEE.



James Mendoza

CPE#432: SBEC 1.0; TSLAC 1.0

Does Library Use Correlate to College Success?

11:15 AM - 12:15 PM

UTA has been analyzing student information to correlate student success and library usage. The harvested information includes degrees, grades, library usage, and other key elements in predicting future library trends.

Colleen H. Scaff, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

CPE#447: SBEC 1.0

Growing TALLer: A Call for Mentors

11:15 AM - 12:15 PM

Contribute to the leadership development of a TALL Texan. Beginning in summer 2017, one library leader will serve as a mentor to each TALL Texan for one year. Come learn how you can serve as a TALL Texan mentor. All library leaders welcome.

Roosevelt Weeks, Houston Public Library.

LEADERSHIP DEVELOPMENT COMMITTEE.

CPE#449: SBEC 1.0; TSLAC 1.0

Keep Them Listening: Tools and Tips to Engage an Audience

11:15 AM - 12:15 PM

Explore tools to communicate ideas including Haiku Deck, PechaKucha, and Presentain. These tools provide dynamic audience engagement using structure and technology. Panelists will demonstrate a successful presentation and discuss uses in library instruction classes and conference settings.

Christina Cool, Amanda R. Mims, and Susan Whitmer (moderator), Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

CPE#407: SBEC 1.0; TSLAC 1.0

Librarian on the Stage: Acting Techniques to Enhance Your Teaching Presence

11:15 AM - 12:15 PM

Instruction is like theatre. Sharpen your unique teaching presence through intentional instruction and exploring your personalized teacher identity. Learn acting techniques that hone your presentation skills, teaching style, and stage presence to create an invigorating learning experience for your students.

Julie Artman, Chapman University (CA); and Jeff Sundquist, Eastern Washington University.

CONFERENCE PROGRAM COMMITTEE AND LIBRARY INSTRUCTION ROUND TABLE.

CPE#439: SBEC 1.0; TSLAC 1.0

Open Source or Open Headache?

11:15 AM - 12:15 PM

Share experiences with presenters who have implemented Open Source tools in their libraries, either local or hosted. What are the headaches, advantages, future considerations; and was it really worth it?

Emily Billings (moderator), University of North Texas; Neil Block, EBSCO Information Services; Margo M. Duncan and Terra Gullings, University of Texas at Tyler; and Bruce Herbert, Texas A&M University.

CONFERENCE PROGRAM COMMITTEE.

CPE#441: SBEC 0.75

Private School Librarian Hang Out

11:15 AM - 12:15 PM

Margaret Hale will share ideas for creating a culture of reading at your school. This is a participatory session, so bring your best ideas! *A business meeting precedes the program.*

Margaret Hale, University of Houston; Grace E. Littlefield, Second Baptist Middle School (Houston).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS-PRIVATE SCHOOL DISCUSSION GROUP DIVISION.

CPE#438: SBEC 1.0; TSLAC 1.0

Protecting Student Privacy: School Librarians on the Front Lines

11:15 AM - 12:15 PM

Examine library privacy issues facing school librarians: defining privacy in a big data world, understanding minors' legal protections, assessing students' library privacy including technology and vendor agreements, protecting privacy through policy, and educating and advocating for minors' privacy. Learn best practices and resources to protect and empower your students.

Helen R. Adams, Antioch University-Seattle (WA).

CONFERENCE PROGRAM COMMITTEE.



Helen R. Adams

CPE#404: SBEC 1.0; TSLAC 1.0

Reading from the Ears Up: Reader/Listener Appeal of the Audio Book

11:15 AM - 12:15 PM

Reader/listeners no longer have analog feelings about digital collections, particularly audio books. The demand for audio books is growing in libraries and bookstores. New genres and types of audio books are emerging and a new vocabulary to describe them is being coined. Learn how to work with listeners for that next exciting title.

Kaite Mediatore Stover, Kansas City Public Library.

CONFERENCE PROGRAM COMMITTEE.



Kaite Mediatore Stover

CPE#430: SBEC 1.0; TSLAC 1.0

The Reluctant School Library Cataloger

11:15 AM - 12:15 PM

What do school librarians really need to know about cataloging to get the most out of their automation system? School librarians will be able to apply this knowledge to their own processes to make cataloging more manageable.

Angela Green, Klein ISD.

CATALOGING AND METADATA ROUND TABLE, CHILDREN'S ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND YOUNG ADULT ROUND TABLE.

CPE#442: SBEC 1.0; TSLAC 1.0

Storytelling to Create Positive Change Inside and Outside Your Institution

11:15 AM - 12:15 PM

Storyteller Beth Horner worked with NASA to gather stories that captured its work in vivid and entertaining ways, bridged generational knowledge, and encouraged collaboration. She offers

principles and techniques for finding and using stories both inside and outside your institution to create organizational cohesion and share your message with the wider world.

Beth Horner, storyteller.

STORYTELLING ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.



Beth Horner

CPE#443: SBEC 1.0; TSLAC 1.0

We GED, Do You?

11:15 AM - 12:15 PM

Dallas Public Library and El Paso Public Library will show you how they took their GED training initiatives up a notch by adding an official GED Testing Center to their libraries. Learn about testing requirements as well as how to engage your community to support adult education.

Mary Jo Giudice, Dallas Public Library and Mark Pumphrey, El Paso Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#436: SBEC 1.0; TSLAC 1.0

Working on the Railroad: Active Learning Spaces for Early Literacy

11:15 AM - 12:15 PM

Frisco Public Library's Ready to Read Railroad is the first early literacy active learning center of its kind in Texas. Learn how they raised funds; worked with the architect; curated a collection of books, toys, and other learning materials; established procedures; and launched their wildly successful center.

Jennifer Cummings, Frisco Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL474: SBEC 2.0; TSLAC 2.0

Omeka - HANDS ON LAB 06

(TICKETED; REGISTER ONLINE ONLY)

11:15 AM - 1:15 PM

This introductory workshop focuses on Omeka, an open source content management system and web-publishing platform for the display of library, museum, archives, scholarly collections, and exhibitions. *Tickets must be purchased by Friday, April 7, through preregistration.*

Liza Talbot, LBJ Presidential Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#IL403: SBEC .75; TSLAC .75

Low Cost No Cost STEAM Programming (INNOVATION LAB 3)

12:15 - 1:00 PM

Join us and learn about different STEAM activities that are low cost or free! We will share with you programs that use recycled materials for creative programs: corkbots, scribblebots, and cardboard automata. Walk away with program plans and outlines of activities to take back to your library!

Rachel Hoyt, Plano Public Library System.

CONFERENCE PROGRAM COMMITTEE.

CPE#450: SBEC .75

Opening Author Session (TICKETED)

12:15 - 1:30 PM

GRAND HYATT, 600 E. MARKET STREET.



Greg Iles



Adriana Trigiani

From the Deep South to small town Virginia and New York's Little Italy, these acclaimed authors create fascinating stories that immerse readers in the culture, history, and characters that make each place unique. Greg Iles and Adriana Trigiani discuss their recent works. *Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event*

for luncheon attendees.

MENU: MIXED SEASONAL GREENS, TOMATO, CUCUMBER, ALMOND SLICES WITH A

CHAMPAGNE VINAIGRETTE; ACHIOTE CHICKEN WITH PINEAPPLE SALSA, ROASTED ROOT VEGETABLES, CILANTRO LIME RICE; BREAD WITH BUTTER; FLOURLESS CHOCOLATE CAKE; ICED TEA AND WATER; REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Greg Iles and Adriana Trigiani, HarperCollins Publishers.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

Access Services Discussion Group

12:30 - 1:15 PM

Districts 7, 8, & 9 Caucuses

12:30 - 1:15 PM

Electronic Resources & Serials Management Round Table Business Meeting

12:30 - 1:15 PM

Intellectual Freedom Committee

12:30 - 1:15 PM

Larson Mystery Grant Committee

12:30 - 1:15 PM

Supervision, Management, and Administration Round Table Business Meeting

12:30 - 1:15 PM

Texas Association of School Librarians Executive Board

12:30 - 1:15 PM

CPE#IL404: SBEC .75; TSLAC .75

Going Places with Google Expeditions (INNOVATION LAB 4)

1:15 - 2:00 PM

Google recently launched Google Expeditions, a virtual reality platform for the classroom with more than 100 engaging journeys. Join with Google for Education Regional Education Manager, Kevin Hodges, for a tour of Expeditions and learn how to bring this experience to your school.

Kevin Hodges, Google for Education.

CONFERENCE PROGRAM COMMITTEE.

CPE#456: SBEC 1.0

85th Texas Legislative Session Update

1:45 - 2:45 PM

With the 85th Legislative Session underway in Austin, budgeting for Texas library programs such as TexQuest, TexShare, and other TSLAC requests will soon be decided. Hear updates from State Librarian Mark Smith and the TLA Legislative Committee chairs.

Jennifer D. LaBoon, Fort Worth ISD; Mark L. Smith, Texas State Library & Archives Commission; Rebecca W. Sullivan, Riter C. Hulsey Public Library (Terrell); and Wendy Woodland, Texas Library Association.

LEGISLATIVE COMMITTEE.

CPE#468: SBEC 1.0; TSLAC 1.0

A Path to U.S. Citizenship Can Start in the Library

1:45 - 2:45 PM

Public libraries play an important role for immigrants to find the information and support they need to begin their path towards U.S. Citizenship. Learn how libraries can help patrons in their communities prepare for naturalization.



Jacque Crouse

Jacque Crouse, U.S. Citizenship and Immigration Services, U.S. Department of Homeland Security; and Dora Irene Magana-Noverola, Austin Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#457: SBEC 1.0; TSLAC 1.0

Appreciative Inquiry: The Positive Approach to Management

1:45 - 2:45 PM



Maureen Sullivan

Learn to apply Appreciative Inquiry (AI), an approach to organizational development that calls for the deliberate search for what contributes to organizational effectiveness and excellence. Most planning focuses on what is wrong, what's not working, or what needs to change while AI focuses on possibilities and what is working.

Maureen Sullivan, consultant.

CONFERENCE PROGRAM COMMITTEE.

CPE#458: SBEC 1.0; TSLAC 1.0

The Balanced School Library Program

1:45 - 2:45 PM



Sherry Gick



Nikki D. Robertson

Activities such as learning commons and makerspaces can overshadow collaborative teaching and

literacy initiatives. Explore ways to create and market a cohesive school library program.

Sherry Gick, Five Star Technology Solutions; Heather Lister, Mackin Educational Resources; and Nikki D. Robertson, James Clemens High School (AL).

CONFERENCE PROGRAM COMMITTEE.

CPE#459: SBEC 1.0; TSLAC 1.0

Best Practices for Building LibGuides

1:45 - 2:45 PM

Build a better LibGuide. Learn the optimal way to design guides and organize content. Use visual design and engagement strategy to enhance user experience. Learn how to write for web techniques, reusability and maintenance tips.

Andy Herzog, University of Texas at Arlington; and Talia Richards, Springshare.

REFERENCE AND INFORMATION SERVICES ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.



Talia Richards

CPE#PP420A: SBEC 0.5; TSLAC 0.5

Beyond Storytime: POP UP SESSIONS I & II

1:45 - 2:45 PM

Pop in for a quick presentation that ventures beyond Storytime. Pop-up speakers will be selected to give timely presentations about children's librarianship that occurs outside the storytime circle. Check the TLA app or updated program info for speakers and specific topics.

CONFERENCE PROGRAM COMMITTEE.

CPE#BI461: SBEC 1.0; TSLAC 1.0

Big Idea: Artificial Intelligence – Out of Science Fiction and into Daily Life

1:45 - 2:45 PM



Anita Schjøll Brede is the CEO and co-founder of Iris AI, an Artificial Intelligence that will read all of the world's science and help us connect the dots. She'll share insights about AI, self-driving cars,

genomics, robots, and the general craziness of the future – and how to use this craziness to make the world better.

Anita Schjøll Brede, Iris AI.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND CONFERENCE PROGRAM COMMITTEE.

CPE#460: SBEC 1.0; TSLAC 1.0

Bluebonnet Extravaganza: A District-wide Collaboration

1:45 - 2:45 PM

Learn how to replicate Temple ISD's Bluebonnet Extravaganza, an exciting and popular district-wide celebration for elementary and middle school Bluebonnet readers.

Sherry Burnett, Kristin Kae Childress, Michelle L. Martinez (moderator), Kathy R. Silvas, and Linda B. Tyson, Temple ISD.

TEXAS BLUEBONNET AWARD COMMITTEE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#461: SBEC 1.0; TSLAC 1.0

Community Engagement à la Carte

1:45 - 2:45 PM

Learn how the Texas Center for the Book at the Texas State Library and Archives Commission is using fun and dynamic programming to encourage reading, literacy, and library use in support of more resilient and sustainable communities.

Rebekah Manley, Stephen Siwinski, and Mark L. Smith, Texas State Library & Archives Commission; and Rachel Marie Yzaguirre, Plano Public Library System.

FRIENDS OF LIBRARIES & ARCHIVES OF TEXAS.

CPE#462: SBEC 1.0; TSLAC 1.0

Engaging Professional Development for Teachers

1:45 - 2:45 PM



Leading professional development is one of your most important roles. How do you ensure engaging formats that give teachers what they need? Learn the secrets of a professional development provider that will increase attendance and adoption of the practices you are sharing.

Amy J. Mayer, friEdTechnology.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#469: SBEC 1.0; TSLAC 1.0

Growing Toward Professional Development

1:45 - 2:45 PM

You count yourself among the "just-getting-started" in terms of offering professional development. This is an opportunity to let Tim Chase, an experienced PD "guru" give you guidance on Openers, Energizers, Review-strategies, and Closers. These four, the CORE, are the nuts and bolts of any PD. And the session is a lot of fun, as a bonus!

Tim Chase, @edtech2020.

CONFERENCE PROGRAM COMMITTEE.



CPE#463: SBEC 1.0; TSLAC 1.0

HARD Goals & Strategic Planning

1:45 - 2:45 PM

HARD strategic goals, defined by Mark Murphy in HARD Goals: The Secrets to Getting from Where You Are to Where You Want to Be, are an alternative to the SMART planning model. Walk away with an outline for creating a strategic plan for your library.

Eddy Smith, Abilene Library Consortium.

CONFERENCE PROGRAM COMMITTEE.

CPE#464: SBEC 1.0

Introducing the Texas Topaz Nonfiction Reading List

1:45 - 2:45 PM

Introducing TLA's newest reading list: the Texas Topaz Nonfiction Reading List features nonfiction gems for both youth and adults. Come and see which books made the cut.

TEXAS TOPAZ NONFICTION READING LIST TASK FORCE.

CPE#465: SBEC 1.0; TSLAC 1.0

Keep Libraries Weird: Creative Programming for Teens

1:45 - 2:45 PM

A wake for Harper Lee? Reading with the football team? Discover weird ways to

motivate students and provide creative outlets while encouraging collaboration with teachers.

Megan E. Mills, Waxahachie ISD.

YOUNG ADULT ROUND TABLE.

CPE#466: SBEC 1.0

LSTA: The Next Five-Year Plan

1:45 - 2:45 PM

You are cordially invited to participate in a focused conversation to help the Texas State Library and Archives Commission develop its next Library Services and Technology Act (LSTA) five-year plan.

Deborah A. Littrell and Stacey L. Malek, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#467: SBEC 1.0; TSLAC 1.0

Multiculturalism and Multiplurality: A New Era in Online Education and Beyond

1:45 - 2:45 PM

Libraries increasingly serve multicultural communities and employ a diverse workforce. The speaker will discuss the importance of diversity and inclusion within distance learning and how fostering cultural competence is important beyond the classroom to the library.

Michele A. L. Villagran, University of North Texas.

DISTANCE E-LEARNING ROUND TABLE.

CPE#HOL472: SBEC 1.0; TSLAC 1.0

Power Up TexShare - HANDS ON LAB 07 (TICKETED; REGISTER ONLINE ONLY)

1:45 - 2:45 PM

Learn about the newest TexShare electronic resources, including eBooks, article databases, and newspapers as well as resources focused on genealogy, legal information, job seeking, language learning, and technology support. Review program basics and the process for obtaining usage statistics and technical support from content providers. *Tickets must be purchased by Friday, April 7, through preregistration.*

Russlene Waukechon, Texas State Library & Archives Commission.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#470: SBEC 1.0; TSLAC 1.0

Scribblers: Creative Writing in the Community

1:45 - 2:45 PM

Scribblers is an innovative children's creative writing program that pairs writing forms with locations around the community. Participate in a 20-minute Scribblers session and learn strategies to partner with community organizations to start a Scribblers program of your own.

Morgan Brickey and Bethany G. Fort, Arlington Public Library.

CHILDREN'S ROUND TABLE.

CPE#474: SBEC 1.0

Stories That Make You Say Hmmm: Alternative Historical Fiction for YA

1:45 - 2:45 PM



What if the British won the Revolution? What if Hitler won WWII? Alternative historical fiction allows readers to explore history through alternate possibilities. Authors will discuss their “what if” stories.

Kathleen Baldwin, Tor/Forge Books; Guadalupe Garcia McCall, Southwest ISD (San Antonio); Ryan Graudin, Little, Brown Books for Young Readers; and Kiersten White, Random House Children’s Books.

YOUNG ADULT ROUND TABLE.

CPE#472: SBEC 1.0; TSLAC 1.0

Storytelling Performance Basics

1:45 - 2:45 PM



Are you starting out as a storyteller? Examine traditional performance techniques and explore innovative methods to captivate and hold your audience. Learn to be “in the moment” while applying these techniques. Overcome stage fright. Come away able to analyze your own skills and develop your own presentation style.

Bernadette Nason, storyteller.

STORYTELLING ROUND TABLE.

CPE#4509: SBEC 1.0; TSLAC 1.0

Success! Academic Librarians Supporting Tenure Track Faculty

1:45 - 2:45 PM

What unique things are librarians doing to help welcome their new tenure track faculty, and how are they supporting and collaborating with these faculty?

Donell Callender and Laura Heinz, Texas Tech University; and Marilyn M. Goff, Texas Woman’s University Institute of Health Sciences.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#473: SBEC 1.0; TSLAC 1.0

Surviving a 1:1 Implementation

1:45 - 2:45 PM

Join two librarians who survived 1:1 implementation as they share their stories of success and failure. Learn how to excite

teachers and students about integrating technology.

Nicole L. Graham and Jennifer Stafford, Fort Worth ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#4517; SBEC 1.0; TSLAC 1.0

There is No Fairy Job Mother: Practical Tips on Getting the Job and Advancing Your Career

1:45 - 2:45 PM

CAREER DEVELOPMENT CENTER, EXHIBIT HALL 3 (OUTSIDE OF REGISTRATION AREA)

Hear directly from recruiters for the City of San Antonio on the keys to standing out from the crowd and getting the job you want. This session will focus on providing you practical tips you can use on day one including the Seven Magic Words of Networking, how to develop an accomplishment-based resume and the importance of telling a story in an interview.

Joel Jenks, City of San Antonio.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#471: SBEC 1.0; TSLAC 1.0

Veterans and Military Communities: Serving Those Who Served

1:45 - 2:45 PM

Learn how to identify underserved veteran and military family populations. This session is led by a librarian who is also a combat veteran and will help librarians better understand the challenges, strengths, and information seeking behavior of members of the veteran and military communities.

Sarah LeMire, Texas A&M University.

CONFERENCE PROGRAM COMMITTEE.

CPE#475: SBEC 1.0; TSLAC 1.0

WiFi Hotspot Checkout

1:45 - 2:45 PM

The WiFi Hotspot Checkout Program allows patrons to use hotspots for Internet Access at home. Hear from a Texas public and academic librarian, as well as the company representative, who will share experiences with successfully providing and promoting this service. Discover how to implement these popular technologies without burdening your IT staff.

Rae Cheney, Keller Public Library; Michael Pullin, University of North Texas Health Science Center; and Jeff Spain, Manage Mobility.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#476: SBEC 1.0; TSLAC 1.0

Will Open Access Really Save us Money?

1:45 - 2:45 PM

Can open scholarship reduce costs for libraries? The speaker discusses various models for a transition from subscriptions to open access and attempts to place those models

within a broader framework of libraries as supporters of the entire research life-cycle.

Kevin L. Smith, University of Kansas Libraries.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION, ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE, ELECTRONIC RESOURCES AND MANAGEMENT ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



CPE#IL405: SBEC .75; TSLAC .75

Is It a Tool or an Experience?: What New Technology Is Right for You and How to Approach It (INNOVATION LAB 5)

2:15 - 3:00 PM

Looking to bring new technology into your library for your users? Not sure where to start? Hear from innovators who have initiated creative technologies for their users. Panelists from academic and public libraries share experiences and tips for choosing new technologies and promoting them to users.

Steve Clegg, Benbrook Public Library; Carrie Gits, Austin Community College; and Katie Peery, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

CPE#477: SBEC 1.0; TSLAC 1.0

ALA Free Pass to Guadalajara

3:00 - 4:00 PM

ALA’s travel grant program allows librarians to apply for travel to Guadalajara and attend the International Book Fair held in November. This Free Pass Program provides first-hand access to Spanish language publishers.

Jenny Lizarraga, Cinco Books; Elizabeth Gaylor, Ardmore Public Library.

LATINO CAUCUS ROUND TABLE.

CPE#479: SBEC 1.0; TSLAC 1.0

Brainstorming with Pixar

3:00 - 4:00 PM

Taking a note from Pixar and the bestseller Creativity, Inc., the Irving Public Library created a day of focused staff brainstorming. Learn how a myriad of guided sessions aimed at answering “how to increase the number of active library users” encouraged creativity and staff buy-in. Door prizes at the program.

Danyelle Barber and Sara N. Tebes-Kokojan, Irving Public Library.

LIBRARY SUPPORT STAFF ROUND TABLE.

CPE#480: SBEC 1.0

Chilling Tales to Keep You Up at Night: YA Horror and Dark Fantasy

3:00 - 4:00 PM

Horror and dark fantasy authors share their latest offerings to send shivers down your spine and keep you up late into the night.



Courtney Alameda, Macmillan Children's Publishing Group; Kim Liggett, Tor Books; Kara Thomas, Random House Children's Books; and Peternelle van Arsdale, Simon & Schuster, Inc. YOUNG ADULT ROUND TABLE.

CPE#481: SBEC 0.75

Chris Raschka and the Children's Round Table Business Meeting

3:00 - 4:00 PM



Yo! Yes? Hey! Who? You! Me? Yes, you. Join in a conversation about hellos, goodbyes, and a lost ball with two-time Caldecott Award winner Chris Raschka. *A business meeting precedes the program.*

Chris Raschka, Candlewick Press.

CHILDREN'S ROUND TABLE.

CPE#HOL473: SBEC 1.0; TSLAC 1.0

Communicating Visually: Creating Infographics with Piktochart -

HANDS ON LAB 08 (TICKETED; REGISTER ONLINE ONLY)

3:00 - 4:00 PM

You have taken the time to do the data analysis. Don't let it get lost in the text of a report. Spend an hour learning how to think visually and use Piktochart to create an infographic that will bring your message to the forefront. *Tickets must be purchased by Friday, April 7, through preregistration.*

Christine Walczyk, technology consultant, Trainers-R-Us.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#482: SBEC 1.0; TSLAC 1.0

Designing Culturally Inclusive Library Programs

3:00 - 4:00 PM

A multicultural trainer specializing in intercultural communication will highlight the importance of designing library programs and services that are both culturally inclusive and appealing to the communities that libraries serve.

Anna Katrina Davey, Cultural Confidence.

PROGRAMMING FOR ADULTS ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



Anna Katrina Davey

CPE#4516: SBEC 1.0; TSLAC 1.0

Freedmen's Bureau Records

3:00 - 4:00 PM

The Freedmen's Bureau records have been digitized, giving librarians, genealogists, and historians a new way to access a resource previously only available on microfiche at various institutions. Learn about the digitization project and the scope of this resource.

Ari Wilkins, Dallas Public Library.

BLACK CAUCUS ROUND TABLE, ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE, AND GOVERNMENT DOCUMENTS ROUND TABLE.

CPE#412: SBEC 1.0; TSLAC 1.0

Grateful Data: Data Cleaning, Digital Humanities, and Deadheads

3:00 - 4:00 PM

From shared audio to set list statistics, Deadheads were data pioneers. Participants will learn how to acquire publicly-available data about the Grateful Dead and normalize it using Open Refine, an open-source application. The workshop will be accompanied with detailed notes and instructions available on GitHub, along with sample datasets.

Scott Carlson, Rice University.

CATALOGING AND METADATA ROUND TABLE, AUTOMATION AND TECHNOLOGY ROUND TABLE, AND DIGITAL LIBRARIES ROUND TABLE.

CPE#492: SBEC 1.0; TSLAC 1.0

Inspiring Music Play for Infants & Toddlers

3:00 - 4:00 PM

Learn new music play activities for your youngest patrons – children from birth to three years of age. Explore ways to help young children playfully begin the path to literacy through music and book play. Discover strategies to engage caregivers in active reading play.

Jim Gill, child development specialist.

CHILDREN'S ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.



Jim Gill

CPE#446: SBEC 1.0; TSLAC 1.0

Learning Analytics Are Coming: Get Informed, Get Connected, Get Ready

3:00 - 4:00 PM

Higher education is embracing "learning analytics" – the use of data to understand, predict, and maximize student success. To support student learning and demonstrate library value, librarians need to be informed, involved, and integrated into campus learning analytics efforts.



Megan Oakleaf

Megan Oakleaf, Syracuse University.

CONFERENCE PROGRAM COMMITTEE.

CPE#485: SBEC 1.0; TSLAC 1.0

Library Beyond Walls: New Adventures in Mobile Librarianship

3:00 - 4:00 PM

Hear from librarians who work with techmobiles, bike libraries, and traditional bookmobiles about the resurgence of mobile library services and opportunities this kind of outreach program offers libraries.

Karen Ballinger Lake Travis Community Library; Olivia Griggs, Temple Public Library; and Gretchen A. Prueett, (moderator) New Braunfels Public Library; and MyTasha Tate, Houston Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#PP422A: SBEC 0.5; TSLAC 0.5

New & Noteworthy: POP UP SESSIONS III & IV

3:00 - 4:00 PM

Pop in for these quick presentations about what's 'New & Noteworthy.' Pop-up speakers will be selected in the spring to give you access to the most current information on what's happening in the library world! Check the TLA app or updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

CPE#483: SBEC 1.0; TSLAC 1.0

Partnering to Financially Empower Users of All Ages

3:00 - 4:00 PM

The Consumer Financial Protection Bureau offers free resources for children and adults that enable libraries to be the go-to source for unbiased financial education information in every community.

Leslie Jones and Kenneth McDonnell, Consumer Financial Protection Bureau (DC).

CONFERENCE PROGRAM COMMITTEE.



Leslie Jones



Kenneth McDonnell

CPE#486: SBEC 1.0; TSLAC 1.0

Pride at Your Library: Quality LGBT Programming

3:00 - 4:00 PM

Learn about LGBT Pride programming and how to hold similar programs at your institution. Speakers representing academic, public, and school libraries will share ideas for Pride programs, discuss intellectual freedom challenges, and talk about resources to help librarians create quality LGBT-inclusive programs.

Joel Bangilan, McKinney Public Library; Barbara Johnson, Cypress-Fairbanks ISD; and Spencer D. C. Keralis, University of North Texas.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE;
COLLEGE AND UNIVERSITY LIBRARIES DIVISION; AND
PUBLIC LIBRARIES DIVISION.

CPE#487: SBEC 1.0; TSLAC 1.0

Service Learning Success: Partnerships Connecting Students and Community

3:00 - 4:00 PM



Sharon Stefan

Discover how a successful service learning partnership at Lone Star College-CyFair, a joint use public and academic library, facilitated children's STEM programming by college students.

Cindy Hoffart-Watson, Sharon Stefan, and Jane D. Stimpson, Lone Star College-CyFair.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION,
CHILDREN'S ROUND TABLE, AND TEXAS STATE LIBRARY &
ARCHIVES COMMISSION.

CPE#488: SBEC 1.0; TSLAC 1.0

Sketchnoting: Benefits for You and Your Students

3:00 - 4:00 PM

Learn about Sketchnoting, a popular business tool, and how you can incorporate it into the classroom and library. Receive introductory information, see examples of successful implementations, and start on the road to becoming a Sketchnoter to improve student learning. *Bring your own device.*

Karin M. Perry and Holly A. Weimar, Department of Library Science, Sam Houston State University.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#489: SBEC 1.0; TSLAC 1.0

STAT Approach to Mentorship: Concrete Strategies to Develop Professional Relationships

3:00 - 4:00 PM

Mentoring can be a scary proposition. A moderated panel discusses strategies that work in a variety of settings reflecting our diverse profession will empower attendees to own their careers.

Renee Dyer, Weslaco ISD; Elizabeth Anne Martinez Howard, Texas Wesleyan University; Dale K. McNeill, San Antonio Public Library; and Roosevelt Weeks, Houston Public Library.

PROFESSIONAL ISSUES AND ETHICS COMMITTEE.

CPE#491: SBEC 1.0; TSLAC 1.0

Virtualizing Your School Library: Be Everywhere at Once

3:00 - 4:00 PM

In the age of blended online learning, a school library must include more than the resources physically housed in the library. Explore the many digital options libraries offer and how librarians can effectively share and promote these resources.

Heather Lister, Mackin Educational Resources.

CONFERENCE PROGRAM COMMITTEE.

CPE#478: SBEC 1.0; TSLAC 1.0

Writers of Mystery

3:00 - 4:00 PM

Do mystery writers base their musings on facts or fiction? Meet and listen to mystery authors reveal their secrets and learn about some great new titles. *Book signing will take place immediately following the event.*

Matthew Betley and Joseph Kanon, Simon & Schuster, Inc.; Josh Malerman, HarperCollins Publishers/Ecco; and Randall Silvis, Sourcebooks Landmark.

PUBLIC LIBRARIES DIVISION.



Matthew Betley Joseph Kanon
Josh Malerman Randall Silvis



Scott Westerfeld

CPE#493: SBEC 0.5

Scott Westerfeld & Texas Association of School Librarians Business Meeting

3:00 - 5:15 PM

TASL will Honor MVP,

Shirley Igo and Texas Letters About Literature winners and hear their letters. Also, Texas-born Scott Westerfeld, author of the *Uglies* series; the *Leviathan* series; *Afterworlds*; and others, will share writing insights. Door prizes provided by Scholastic Inc. *A business meeting precedes the program.*

Scott Westerfeld, Scholastic Inc.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#494: SBEC 2.0

Story Swap & Vendor Showcase

3:00 - 5:15 PM

Swap tales and listen to talented storytellers perform. Preview storytelling vendors you might like to see at your library. *A business meeting precedes the program.*

STORYTELLING ROUND TABLE.

CPE#IL406: SBEC .75; TSLAC .75

DIY Escape Room (INNOVATION LAB 6)

3:15 - 4:00 PM

Escape Rooms are all the rage and tons of fun! For less than \$25 we collaborated to create our own escape rooms in our libraries. Let us show you how simple it is to create your own breakout kits, involve students, and use the space you have to build a critical thinking, team building activity teachers and students will love.

Maddie Powell and Allison Stone, Frisco ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#IL407: SBEC .75; TSLAC .75

Try Something Different in Your Library with BreakoutEDU (INNOVATION LAB 7)

4:15 - 5:00 PM

Breakout EDU kits are like an escape room in a box! Participants will work in teams to solve clues and remove combination locks from their Breakout EDU boxes. This is a hands-on program where librarians will be encouraged to tap into their critical thinking skills, participate in team-building, and problem solve as they work to Break OUT of their comfort zones!

Monica Cantu, Austin ISD.

CONFERENCE PROGRAM COMMITTEE.

Retired Librarians Round Table Business Meeting

4:15 - 5:00 PM

MENGER HOTEL BAR, 204 ALAMO PLAZA.

CPE#4505: SBEC 1.0; TSLAC 1.0

Activating Your Inner 'Digital Professional'

4:15 - 5:15 PM

A 60-minute session loaded with tips and tricks for the modern digital professional. Is it your time to shift from working harder to working smarter? Let these free tools and time-saving tips help you organize your browser and streamline your schedule, intra- and inter-office communications, grant-writing, and collaborative projects.

Tim Chase, @edtech2020.

CONFERENCE PROGRAM COMMITTEE.



Tim Chase

CPE#495: SBEC 1.0; TSLAC 1.0

Advocacy Make and Take

4:15 - 5:15 PM

We have a need to persuade others, both administrators and elected officials. Learn about advocacy tools such as the elevator speech, the *why*, and effective letters. Leave having developed one such tool to make the case for your library or a broader library issue of your choice.

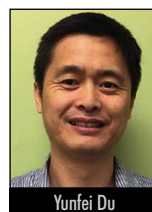
Jennifer D. LaBoon, Fort Worth ISD; and Rebecca W. Sullivan, Riter C. Hulsey Public Library (Terrell).

LEGISLATIVE COMMITTEE.

CPE#497: SBEC 1.0; TSLAC 1.0

Free Resources for Better Student Retention

4:15 - 5:15 PM



Yunfei Du

Learn how to champion open access and open textbooks that make education more affordable. Educators can build their own tools, make them available to others and ultimately save money for everyone involved.

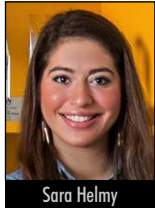
Emily Billings (moderator), Yunfei Du, and Greg G. Hardin, University of North Texas; Nicole Finkbeiner, Rice University's OpenStax; and Bruce Herbert, Texas A&M University.



Nicole Finkbeiner

CONFERENCE PROGRAM COMMITTEE.

CPE#499: SBEC 1.0; TSLAC 1.0



Sara Helmy

Market Your Library to Tweens, Teens, and Twenty-Somethings

4:15 - 5:15 PM

If you have to Google to find out what FB Live and Snapchat are but still want to market to users between ages 10-29, then this program is for you. A marketing professional shares examples of successful strategies.

Sara Helmy, Tribu.

CONFERENCE PROGRAM COMMITTEE.

CPE#4501: SBEC 1.0; TSLAC 1.0

Mentor Meetup: Diverse Library Leaders

4:15 - 5:15 PM

This speed mentoring event will connect a diverse group of experienced library leaders with any conference attendee interested in personal and professional development. Activities and conversation starters will be provided, along with plans for follow-up.

DIVERSITY AND INCLUSION COMMITTEE.

CPE#4503: SBEC 1.0; TSLAC 1.0

Moving from Topics to Teaching Concepts Using Guided Inquiry Design

4:15 - 5:15 PM

Designing inquiry-based units grounded in standards is challenging. Turn good topics into great concepts and help students dig deeper.

Leslie K. Maniotes, BLV Consulting (CO).

CONFERENCE PROGRAM COMMITTEE.



Leslie K. Maniotes

CPE#4515; SBEC 1.0; TSLAC 1.0

NLM's Online Playground: K-12 Science and Health Education Resources

4:15 - 5:15 PM

Join us to learn about the National Library of Medicine's free K-12 resources! These resources span a variety of health and science subjects and can be used for lesson plans, homework help, research projects, and educational programming and tools.

Sarah Miles, National Library of Medicine, South Central Region.

CONFERENCE PROGRAM COMMITTEE.

CPE#4504: SBEC 1.0; TSLAC 1.0

Once Upon a Time in Middle School: Beginning a Storytelling Troupe

4:15 - 5:15 PM

Ignite literacy, imagination, and leadership through the craft of storytelling with your middle school students. Learn how to gain support and collaborate with other teachers to empower kids with stories to tell. Leave with practical tools and resources to begin your storytelling club.

Jennifer Carsten and Roxanne Jenke, North East ISD (San Antonio); and Sue Kuentz, Kuentz Creative Consulting.

STORYTELLING ROUND TABLE.

CPE#4506: SBEC 1.0

Pura Belpré: 20 Years of Excellence in Latino Literature

4:15 - 5:15 PM

¡Feliz cumpleaños! Pura Belpré turns 20. Learn about the Pura Belpré Award and meet several of the award-winning authors.

Oralia Garza De Cortes, consultant, Latino Children's Literature.

LATINO CAUCUS ROUND TABLE AND EXHIBITORS ROUND TABLE.

CPE#4507: SBEC 1.0; TSLAC 1.0

Rags to Riches: Recycling Books for Fun, Fashion, and Furniture

4:15 - 5:15 PM

The Crafty Bibliophile returns with more new and creative ways to turn old, worthless, decommissioned books into works of art, fashion, and furniture for fundraising and programming. Impress your supporters, decision-makers, and customers while looking cool and green at the same time.

Julia Ousley, The Crafty Bibliophile.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

CPE#4508: SBEC 1.0; TSLAC 1.0

Re-imagining the Academic Library

4:15 - 5:15 PM

Academic libraries are experiencing significant disruption and change. Examine the dynamic environment academic libraries inhabit and leave with a list of concrete steps you can use immediately to advance your library.

David W. Lewis, Indiana University-Purdue University Indianapolis.

CONFERENCE PROGRAM COMMITTEE.



David W. Lewis



Jamie LaRue

CPE#4511: SBEC 1.0; TSLAC 1.0

Telling the Library Story: Connecting Neuroscience and Advocacy

4:15 - 5:15 PM

Research shows what we have suspected for a long time: libraries have done a great job growing use but not such a good job growing support. Why? Turns out that it's all about how the brain works. Use the latest research to be a better advocate for your library.

Jamie LaRue, Office of Intellectual Freedom, American Library Association (IL).

INTELLECTUAL FREEDOM COMMITTEE.

CPE#4512: SBEC 1.0; TSLAC 1.0

Top Tech Trends

4:15 - 5:15 PM

Attendees will learn about technology trends from the past year in various library and archive environments. This program will discuss the importance of technology trends such as 3D and 4D printing, discovery services, eBooks, augmented reality, and social media in today's library environment. It will also explore what may be next in the library technology landscape.

Kyla A. Hunt, Amigos Library Services.

CONFERENCE PROGRAM COMMITTEE.

CPE#4513: SBEC 1.0

Ultimate Children's Picture Book Illustrators Sketch-Off

4:15 - 5:15 PM

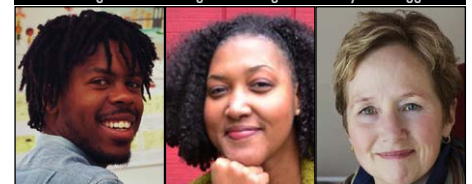
See renowned illustrators compete in an ultimate sketch-off. Topics are whimsical, time is limited, and excitement abounds. Sketches will be given to lucky attendees. Join us for a fast, furious, and fun event!



Jon Agee

Angela Dominguez

Ryan T. Higgins



Christian Robinson

Shadra Strickland

Melissa Sweet

Jon Agee, Penguin Random House; Ruth Chan and Angela Dominguez, Macmillan Children's Publishing Group; Ryan T. Higgins, Disney-Hyperion; Christian Robinson, Random House Children's Books; Shadra Strickland, Chronicle Books; and Melissa Sweet, Houghton Mifflin Harcourt.

CONFERENCE PROGRAM COMMITTEE.



Ruth Chan

CPE#484: SBEC 1.0; TSLAC 1.0

What's On Tap at Your Library: Outreach with Beer

4:15 - 5:15 PM



Katy Kelly

Engage the adults in your community during library-related events by sharing beers from local craft breweries. Learn best practices and tips to get your beer event drafted and off the ground.

Katy Kelly, University of Dayton (OH).

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL471: SBEC 1.0; TSLAC 1.0

Writing and Storytelling with PlayLab - HANDS ON LAB 09 (TICKETED);

REGISTER ONLINE ONLY)

4:15 - 5:15 PM

Learn how to integrate PlayLab into your library, and how to utilize free Code.org resources and free accounts. Participants will use PlayLab to create a story/game, publish their work on the web, and receive examples of storyboard tools, vocabulary, task cards, and other support materials to integrate these activities into any library. *Tickets must be purchased by Friday, April 7, through preregistration.*



Susan F. Reeves

Susan F. Reeves, ESC Region 20.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

Texas Library Association Membership Meeting

5:15 - 5:45 PM

Bring your ideas and observations to this annual forum for all TLA members. Discuss hot issues facing TLA.

Public Libraries Division Membership Party

5:30 - 6:30 PM

MARIA MIA MEXICAN BISTRO, 849 E. COMMERCE STREET

Join the Public Libraries Division for happy hour! Cocktails (sponsor permitting), tasty snacks, and door prizes abound. You will have the opportunity to meet fellow PLD members and learn about new opportunities for involvement.

PUBLIC LIBRARIES DIVISION.

AN EVENING WITH THE AUTHORS

(TICKETED)

6:00 - 9:30 PM

LA ORILLA DEL RIO, 203 S. ST. MARY'S STREET



Sara Paretsky

Join us for a glimpse behind the scenes and into authors' worlds at Evening with the Authors. Enjoy a delightful dinner experience in the treasured La Orilla building and meet writers from a variety of genres. *Book signing to follow event. Dinner tickets must be purchased by Friday, April 7, through preregistration.*



Ruta Sepetys

MENU: CAESAR SALAD; CHOICE OF: 1) FIESTA PETIT FILET WITH DEMI-GLACE, 2) GRILLED SALMON WITH HOLLANDAISE, OR 3) GRILLED PORTOBELLO MUSHROOM AND FRENCH CARROTS; GARLIC MASHED POTATOES,

ASPARAGUS AND GRAPE TOMATOES; STRAWBERRY MERINGUE CAKE WITH CREAM CHEESE FILLING; ICED TEA AND WATER; REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Sara Paretsky, HarperCollins Publishers; and Ruta Sepetys, Penguin Random House.

CONFERENCE PROGRAM COMMITTEE.

Library School Dinners & Receptions

Tickets must be purchased by Friday, April 7, through preregistration. Transportation will not be provided.

SHSU Dinner

6:30 - 8:30 PM

Location TBD. Please contact Karin Perry, kperry@shsu.edu for more information.

TWU Reception (TICKETED)

6:30 - 8:00 PM

GRAND HYATT, 600 E. MARKET STREET.

UNT Reception (TICKETED)

6:30 - 8:00 PM

PAESANOS RIVERWALK, 111 W. CROCKETT STREET, #101

UH - Clear Lake Dinner (TICKETED)

6:30 - 8:30 PM

CASA RIO, 430 E. COMMERCE STREET

UT - Austin Reception (TICKETED)

6:30 - 8:30 PM

LOCATION TBD.

CycloSocial Party Bike Ride

(TICKETED; REGISTER ONLINE ONLY)

7:00 - 8:00 PM OR 8:00 - 9:00 PM

Want a fun way to cap off your evening at TLA? How about spending time on a party bike socializing with fourteen other conference attendees? This relaxing ride is a healthy way to see the city as Fiesta starts to gear up. It is

also a way to experience some of San Antonio's hidden gems. Beer and water will be provided. *Meet in the main lobby of the convention center, just outside of TLA registration. Space is limited.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

CPE#EF482: SBEC 2.0

Evening Storytelling Concert

7:00 - 9:00 PM

GRAND HYATT, 600 E. MARKET STREET.



Beth Horner

Circle of Excellence storyteller (and former librarian) Beth Horner headlines our evening of storytelling. She will be joined by bilingual musician-storyteller Sue Young and African-American griot DeCee Cornish, along with

librarian teller Candy Casseb.

Candy Casseb, North East ISD (San Antonio); Decee Cornish, Tarrant County College; Beth Horner, storyteller; Mary Grace Ketner, (emcee); and Sue Young, musician-storyteller.

STORYTELLING ROUND TABLE.

Gay, Lesbian, Bisexual, Transgender Round Table Meet & Greet

7:00 - 9:00 PM

BROOKLYNITE, 516 BROOKLYN AVENUE

Come party with members of the GLBT Round Table at this local bar! Whether you're a member of the round table or not, or if you're LGBT or an ally, come let loose with us! There will be a cash bar and specialty drinks.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE.

Small Community Libraries Round Table Networking Social (TICKETED)

7:00 - 9:00 PM

THE BUCKHORN AND TEXAS RANGER MUSEUM, 318 E. HOUSTON STREET

Join us for a fun evening to network with other small community librarians. SCLRT recognizes the Small Community Librarian of the Year and the Advocate of the Year, and thanks sponsors and supporters of Small Community Libraries. A presentation of library and librarian achievements will be showcased while attendees enjoy heavy hors d'oeuvres, desserts, and a cash bar.

SMALL COMMUNITY LIBRARIES ROUND TABLE.

Intergalactic Dance Club Party

(TICKETED)

9:00 PM - 12:00 AM

BROOKLYNITE, 516 BROOKLYN AVENUE

Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. *Tickets must be purchased by Friday, April 7, through preregistration or may be purchased at the door.*

INTERGALACTIC DANCE CLUB ROUND TABLE.

FRIDAY APRIL 21 PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Meetings are in purple; events are black and sans serif.

Connection Corner (Computers, Housing, Internet).....	7 am – 5 pm
Registration	7 am – 5 pm
Bag Check (UPS /Rent-a-Box)	9 am – 6 pm
Career Development Center	9 am – 4 pm
Exhibits.....	9 am – 4 pm
Innovation Lab.....	9 am – 4 pm
TLA Store.....	9 am – 4 pm

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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CPE#123: SBEC 2.0; TSLAC 2.0A

Program Title

8:00 - 9:50 AM

SPOTLIGHT STORYTIMES

Shining a Light on Diverse Books (POP UP PROGRAMS)

Watch for surprise spotlight storytimes throughout conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight – we'll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!

Greet the Day with Yoga

7:00 - 8:00 AM

Start the day in a positive way by joining fellow librarians for a 45-minute hatha yoga class. This gentle class is appropriate for all levels including beginners. Be sure to bring your mat and a smile!

Cecilia Barham, North Richland Hills Public Library.
CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

College and University Libraries Division Membership Committee

7:30 - 8:15 AM

Copyright and Access Interest Group Business Meeting

7:30 - 8:15 AM

District 2, 6, & 10 Caucuses

7:30 - 8:15 AM

Library Instruction Round Table Business Meeting

7:30 - 8:15 AM

Public Libraries Division Executive Board

7:30 - 8:15 AM

Special Libraries Division Business Meeting

7:30 - 8:15 AM

Texas Association of School Librarians Advocacy/Legislative Committee

7:30 - 8:15 AM

CPE#504: SBEC 2.0; TSLAC 2.0

Director's Symposium: Evolving to the Library of the Future (TICKETED)

7:30 - 9:30 AM

GRAND HYATT, 600 E. MARKET STREET.

With changes in technology, user expectations, and funding realities, libraries explore new ways of serving diverse constituencies. Organizations are shifting, and staff skills, tools, and competencies are being redefined. Hear how directors from academic, public, and



Sara Kelly Johns

school communities are restructuring their organizations to position them for their new roles.

Breakfast tickets must be purchased by Friday, April 7, through preregistration.



Joe Lucia



Felton Thomas

MENU: SCRAMBLED CAGE FREE EGGS, BREAKFAST POTATOES, APPLEWOOD SMOKED BACON, FRESH BREAKFAST BREADS, FRUIT JUICE, REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Sara Kelly Johns, Syracuse University (NY); Joe Lucia, Temple University (PA); and Felton Thomas, Cleveland Public Library Director (OH).

CONFERENCE PROGRAM COMMITTEE.

CPE#505: SBEC 1.75

Speed Dating with Vendors

7:30 - 9:30 AM

Looking for love – oops, I mean vendors – in all the wrong places? Take a fun and informal approach to vendor relationships. Engage with industry leaders, learn all about new products and services, and network with your peers. *Light refreshments provided by vendor contributions. A business meeting follows the program.*

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

CPE#507: SBEC 1.0

17th Annual 2x2 Showcase: Books for 2 Years to 2nd Grade

8:30 - 9:30 AM

The Texas 2x2 Reading List Committee will introduce the titles on the current list and

showcase activities and resources you can use to promote all 20 books.

CHILDREN'S ROUND TABLE.

CPE#B1562: SBEC 1.0; TSLAC 1.0

Big Idea: Think Sideways

8:30 - 9:30 AM



Tamara Kleinberg

The Texas State Library & Archives Commission presents Tamara Kleinberg, a serial entrepreneur and founder of The Shuuk (an online marketplace for innovators). Learn how to harness your curiosity and creative power to push the envelope. Discover how to foster curiosity and innovative thinking in others to propel your organization forward.

Tamara Kleinberg, The Shuuk.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND CONFERENCE PROGRAM COMMITTEE.

CPE#508: SBEC 1.0

Book Buzz

8:30 - 9:30 AM

Hear from publishers about forthcoming titles available for addition to your library's collection.

PUBLIC LIBRARIES DIVISION.

CPE#509: SBEC 1.0; TSLAC 1.0

Building Blocks of Language Learning

8:30 - 9:30 AM

What role does the librarian play in building readers? This session focuses on using a rich poetry toolbox that supports ELAR and ELL TEKS to acquire language skills. Learn to teach educators to celebrate language with humor and meaning.

Sylvia Vardell, Texas Woman's University; and Janet Wong, Pomelo Books.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Janet Wong

CPE#510: SBEC 1.0; TSLAC 1.0

Data Visualization Labs: Everything You Wanted to Know but Were Afraid to Ask

8:30 - 9:30 AM

What is needed to create a successful data visualization lab in your library? Come



Mike Nutt

E. Patrick Rashleigh

Bryan Sinclair

learn from libraries that have successfully implemented these spaces.

Tracy L. Hull (moderator), Texas Christian University; Mike Nutt, North Carolina State University Libraries; E. Patrick Rashleigh, Brown University Library; and Bryan Sinclair, Georgia State University Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#511: SBEC 1.0

Discover the Spirit of Texas High School Reading Program

8:30 - 9:30 AM



Marie Lu Julie Murphy

SPOT authors highlight their books and explain how to implement the program in high school libraries.

Marie Lu, Penguin Random House; and Julie Murphy, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#512: SBEC 1.0; TSLAC 1.0

EDGE Initiative and Enhanced Public Service

8:30 - 9:30 AM

The Plano Public Library System used data gathered from the Edge Initiative and PLA Outcomes to connect with customers and stakeholders. PPLS used the survey results to garner support for improving the user experience and better respond to the needs of the public.

Brent W. Bloechle, Plano Public Library System; and Jennifer Peters, Texas State Library & Archives Commission.

PUBLIC LIBRARIES DIVISION AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#513: SBEC 1.0; TSLAC 1.0

Engaging Diverse Users: Insights from the Experts

8:30 - 9:30 AM



Barbara Aranda-Naranjo Aaron Bangor Gilda Garcia

Experts working with diverse populations share insights on issues and opportunities for engaging with your library users.



Robert Salcido

Barbara Aranda-Naranjo, University of the Incarnate Word; Aaron Bangor, Texas Governor's Committee on People with Disabilities; Dreanna Belden, University of North Texas; Gilda Garcia, Texas State University; and Robert Salcido, Equality Texas.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION; GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE; NEW MEMBERS ROUND TABLE; AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#514: SBEC 1.0; TSLAC 1.0

Google for Beginning Users

8:30 - 9:30 AM

Participants will be introduced to basic features of Google Apps and Google EDU. Discover how these apps can increase productivity as well as facilitate communication and collaboration among colleagues. *Bring your own device.*

Sara Shine Pavone and Christina Eleice Taylor, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#515: SBEC 1.0

How Libraries Impacted the Life and Writing of Ray Bradbury

8:30 - 9:30 AM



Sam Weller

Sam Weller, authorized biographer of legendary writer Ray Bradbury, will describe Bradbury's lifelong love affair with libraries and the role they played in the development of his singular imagination. Learn about

Bradbury's writing process.

Sam Weller, Columbia College (IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#516: SBEC 1.0; TSLAC 1.0

In It Together: Lessons from Social Workers and Nurses in the Library

8:30 - 9:30 AM



Mary Bruckmeier Leah Esguerra Robert Simmons

Looking for ways to better serve at-risk populations and vulnerable customers in your library and your community? A panel of groundbreaking library social workers and nurses reveal their experience on the front line and offer advice for implementing a similar program in your library.

Mary Bruckmeier, Pima County Health Department. (AZ); Leah Esguerra, San Francisco Public Library (CA); and Robert Simmons, Oak Park Public Library (IL).

CONFERENCE PROGRAM COMMITTEE.

CPE#517: SBEC 1.0; TSLAC 1.0

Inside Scoop: What Administrators Look for in a School Librarian

8:30 - 9:30 AM

What skills and mindset do administrators value in the one person who will potentially

impact all students, teachers, and parents? Members of the panel will tell all as they share experiences when selecting a school librarian.



William Chapman Scott Floyd Renee Smith-Faulkner

William Chapman, Jarrell ISD; Scott Floyd, White Oak ISD; Carolyn B. Foote (moderator), Eanes ISD; Renee Smith-Faulkner, Castleberry ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND TEXAS ASSOCIATION OF SCHOOL LIBRARY ADMINISTRATORS.

CPE#519: SBEC 1.0; TSLAC 1.0

Library Workflow Exchange: Sharing Innovation in Technical Services

8:30 - 9:30 AM

Librarians and library staff are often working on similar projects. Workflows, procedures, and tools are developed locally but only a few get published or presented. Use the Library Workflow Exchange to find workflows, tips, and tricks to increase your productivity.

Liz Woolcott, Utah State University.

CONFERENCE PROGRAM COMMITTEE.



Liz Woolcott

CPE#520: SBEC 1.0

Lone Star Reading List Author Panel

8:30 - 9:30 AM

Lone Star authors highlight books on the current list and share their latest works.



Tara Altebrando Lisa Graff Susin Nielsen

Tara Altebrando, Bloomsbury Children's Books; Lisa Graff, Penguin Random House; Susin Nielsen, Random House Children's

Books; Steve Sheinkin, Macmillan Children's Publishing Group; and Joe Shine, Soho Press.

YOUNG ADULT ROUND TABLE.

CPE#5023: SBEC 1.0; TSLAC 1.0

Outcome Measurement Made Easy: A Free Toolkit for Public Libraries

8:30 - 9:30 AM

The Public Library Association's Project Outcome is a free online outcome measurement toolkit that provides libraries with patron-facing surveys, tools for collecting

and analyzing data, and practical guidance on using the results to take action. PLA staff will discuss how libraries can easily measure outcomes for their programs and services and share how participant libraries have used Project Outcome to better capture their community impact.

Carolyn Anthony, Skokie Public Library (retired) and past PLA president.

CONFERENCE PROGRAM COMMITTEE.

CPE#522: SBEC 1.0; TSLAC 1.0



Play Your Way to an Engaged Staff

8:30 - 9:30 AM

Play is as essential to brain development as sleep and can reduce stress and anxiety: you need to goof off to be more productive. ImagineIt Libraries demonstrates how to have more fully engaged staff by providing meaningful connections, a sense of community, and opportunities for play.

Sean Anderson and Kim Crowley, ImagineIt Libraries (MT).

CONFERENCE PROGRAM COMMITTEE.

CPE#518: SBEC 1.0; TSLAC 1.0

Ready to Lead? The School Librarian's Path to Admin

8:30 - 9:30 AM

Need a change in scenery? Be empowered by passionate Texas school library administrators sharing their different journeys along the path of leadership. Discover frequently used skill sets, challenges, and rewards of administration in a moderated panel setting.

Patricia Alvarado, Irving ISD; Jill Bellomy, Highland Park ISD; Stacy Cameron (moderator), Frisco ISD; Carter Cook, Fort Worth ISD; Richelle O'Neil, Garland ISD; and Mary Woodard, Mesquite ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#523: SBEC 1.0; TSLAC 1.0

Visible and Vibrant School Libraries

8:30 - 9:30 AM

Is your library an integral part of your school's learning community? Advocate to your stakeholders how an active, innovative library is vital to a school's culture and essential for student success.



Tiffany Whitehead, Episcopal School of Baton Rouge (LA).

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL570: SBEC 2.25; TSLAC 2.25

API Integration Basics: Concepts and Applications - HANDS ON LAB 10

(TICKETED; REGISTER ONLINE ONLY)

8:30 - 10:45 AM

This lab introduces application programming interfaces (APIs) and the representational state transfer (REST) architectural style and shows how these concepts can be applied to the integration of data into web applications. Participants will practice concepts using publicly available web services such as Google Maps. *Tickets must be purchased by Friday, April 7, through preregistration.*

Ty Beauchamp, Harris County Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#IL501: SBEC .75; TSLAC .75

Dashing to Code (INNOVATION LAB 8)

9:00 - 9:45 AM

Learn how to implement coding into the library program using simple robots - Dash and Dot by WonderWorkshop. Participants will see how coding was incorporated into an elementary library during instructional time.

Cynthia Cooksey, McAllen ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#525: SBEC 1.0; TSLAC 1.0

Building a Community of Future Ready School Librarians

9:45 - 10:45 AM

The Future Ready Initiative raises awareness among district and school leaders of the invaluable role librarians play in successful transitions to digital learning. Examine program goals, identify areas of alignment with library practice, and determine next steps.

Mark Ray, Vancouver Public Schools (WA); and Sara Trettin, Office of Educational Technology, Department of Education (DC).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



CPE#545: SBEC 1.0

Children of the World Diversity Panel

9:45 - 10:45 AM



Authors, illustrators, and librarians come together to share ideas and strategies for promoting diversity in children's literature. This session covers reading lists, book selections, and programs.



Monica Brown and Leslea Newman, Lee & Low Books; Jack Cheng, Penguin Random House; Margarita Engle, Macmillan Children's Publishing Group; and Erin Entrada Kelly, HarperCollins Children's Books.

CHILDREN'S ROUND TABLE.

CPE#527: SBEC 1.0; TSLAC 1.0

Cool Jobs 2017

9:45 - 10:45 AM

A panel of librarians with cool jobs will tell you where they are and how they got there. Find out how you can get there, too!

Alisha Miles, Stimson Library, Fort Sam Houston; Gina Minks, Gina Minks Consulting; Carol Seiler, EBSCO Information Services; and Eddy Smith, Abilene Library Consortium.

SPECIAL LIBRARIES DIVISION.

CPE#528: SBEC 1.0; TSLAC 1.0

Copyright Year in Review

9:45 - 10:45 AM

Copyright law and best practices are constantly changing and affecting how libraries provide services and support. Learn about developments in the past year and what to expect in the future.

Gretchen McCord, Digital Information Law.

COPYRIGHT AND ACCESS INTEREST GROUP.

CPE#529: SBEC 1.0; TSLAC 1.0

Creating Seamless Student Transitions from High School to College

9:45 - 10:45 AM

High school, community college, and university librarians describe how they help students transition through their institutions. Topics include outreach instruction to dual credit students, a STEM camp for high school students on a college campus, and conducting research studies of incoming freshmen and graduating seniors.

Christina H. Gola, University of Houston; JoTisa Klemm, Tarrant County College SE; Jennifer L. Rike, Mansfield ISD; and Jane D. Stimpson, Lone Star College-CyFair.

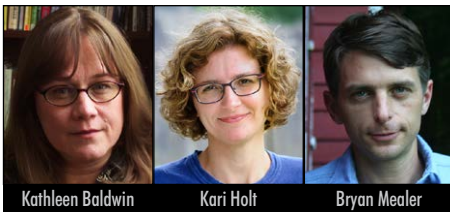
COLLEGE AND UNIVERSITY LIBRARIES DIVISION, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#530: SBEC 1.0

Discover the Spirit of Texas Middle School Reading Program

9:45 - 10:45 AM

SPOT middle school authors highlight their books and tell how to implement the SPOT program in middle school libraries.



Kathleen Baldwin, HarperCollins Children's Books; Kari Holt, Chronicle Books; and Nikki Loffin and Bryan Mealer, Penguin Random House.

YOUNG ADULT ROUND TABLE.

CPE#531: SBEC 1.0

Do Author Visits Make a Difference?

9:45 - 10:45 AM



What is the impact of author visits to your school? Children demonstrate an increased interest in reading and writing. Join children's authors as they share anecdotal and hard evidence to help you convince your administrators of the value of inviting authors to your school.

Tim Crow (moderator), Taylor ISD; Carolyn Dee Flores; Susan Kay Kralovansky; Alexis O'Neill; Elizabeth Garton Scanlon; and Don Tate, authors and illustrators.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

CPE#532: SBEC 1.0; TSLAC 1.0

EatPlayGrow™ and HEB READ3: Early Childhood Health and Fitness

9:45 - 10:45 AM



Learn to develop partnerships and engage preschool children and caregivers in the EatPlayGrow™ and HEB Read3 family literacy, fitness, and nutrition programs.

Christa Aldrich and Hermelinda Hesbrook, H-E-B Read 3; Brennon Sansom and Jill Tenhaken, Harris County Public Health; and Christina Thompson, Harris County Public Library.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#533: SBEC 1.0; TSLAC 1.0

Entrepreneurial Librarian: The Secret to Building an Intrapreneurial Organization

9:45 - 10:45 AM

Libraries can benefit from understanding intrapreneurship, the act of behaving like an entrepreneur while working within a large



organization. Intrapreneurship combines the risk-taking and innovative approaches of entrepreneurship. Learn how to build an environment where intrapreneurialism can flourish.

Leo Lo, Old Dominion University (VA).

CONFERENCE PROGRAM COMMITTEE.

CPE#534: SBEC 1.0

Explore TLA's Diverse Community at a Data Fiesta

9:45 - 10:45 AM



Join the Diversity and Inclusion Committee for a Cultural Climate Survey Fiesta! They will provide the cookies and data placemats (literally) summarizing feedback from the TLA Cultural Climate Survey. You can contribute to the engaging conversation by sharing your insights about the findings. Together we will deepen our understanding of TLA's diverse community. ¡Olé!

Cynthia Olney and Karen J. Vargas, National Network of Libraries of Medicine Evaluation Office, University Of Washington.

DIVERSITY AND INCLUSION COMMITTEE.

CPE#535: SBEC 1.0

Fiction or Nonfiction, Kids Want a Story!

9:45 - 10:45 AM

Steve Swinburne shows how authors use "story" to create quality, high-interest informational books for young readers. Through stories of people, animals, and history, children can hook into a book and grow as readers.

Steve Robert Swinburne, author.

CHILDREN'S ROUND TABLE.



CPE#536: SBEC 1.0

Frontline Library Stories: Unique Challenges, Unique Solutions

9:45 - 10:45 AM

Unique challenges require unique approaches, and sometimes the solution ends up being something unexpected. Share challenges you have faced, the solutions used, and the impacts on future library processes and customer service.

Miranda J. Want, Arlington Public Library.

LIBRARY SUPPORT STAFF ROUND TABLE.

CPE#537: SBEC 1.0

Hey Batter, Batter Swing! Sports Fiction for YA

9:45 - 10:45 AM



Score a home run with your readers by learning about the latest books in the sports fiction genre from some all-time favorite sports authors.

Carl Deuker, Houghton Mifflin Harcourt; Tim Green, Simon & Schuster, Inc.; and Miranda Longstreth, Sourcebooks, Inc.

YOUNG ADULT ROUND TABLE.

CPE#5019: SBEC 1.0

Icons: Figures Who Have Inspired Children's Books

9:45 - 10:45 AM



From historical settings to today's graffiti-stained walls, iconic and monumental figures have shaped our world and populated our literary realm as well. Authors delve into the importance of living and past figures such as Jean-Michel Basquiat, Red Cloud, Alexander Hamilton, and others to explain their impetus to expand on the conversation.



Teri Kanefield and S.D. Nelson, Abrams Books for Young Readers; Susanna Reich, Bloomsbury Children's Books; and Javaka Steptoe and Ben Thompson, Little, Brown Books for Young Readers.

CONFERENCE PROGRAM COMMITTEE.

CPE#538: SBEC 1.0; TSLAC 1.0

If You Build It, Will They Come? Optimizing Your Linked Data Project

9:45 - 10:45 AM

What makes one linked data project better than another? An academic and a public librarian discuss aspects of their successful projects and methods for evaluation.

Scott Carlson, Rice University; and Somer Newland, Houston Area Library Automation Network.

AUTOMATION AND TECHNOLOGY ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



CPE#576: SBEC 1.0;
TSLAC 1.0

Innovation is a Team Sport

9:45 - 10:45 AM

Innovation does not happen in isolation – it always involves deep collaboration. This talk will explore the culture of innovation and the ingredients of effective teamwork. Examples will be drawn from corporate and non-profit organizations, as well as from athletics and cultural institutions. The objective is to provide library employees with insight into the entrepreneurial mindset and a handful of tactics they can use in their daily practices.

Brian Mathews, Virginia Tech Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#539: SBEC 1.0; TSLAC 1.0

Library on the Go: Drama and Storytelling to Market Services

9:45 - 10:45 AM

Experience “Library on the Go,” a presentation of skits and music telling the library story. You will create innovative presentations that can be developed into promotional videos placed on your library’s website and also performed live in your community. Discover how storytelling can enliven your presentation.

Aranda Bell; Theresa Brooks; Teri Nelson; Toni Simmons; Travis Walvoord; and Daniel Watkins, Zula B. Wylie Public Library (Cedar Hill).

STORYTELLING ROUND TABLE, PUBLIC RELATIONS AND MARKETING COMMITTEE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#PP520A: SBEC 0.5; TSLAC 0.5

New & Noteworthy: POP UP SESSIONS V & VI

9:45 - 10:45 AM

Pop in for these quick presentations about ‘New & Noteworthy.’ Pop-up speakers will be selected in the spring to give you access to the most current information about what’s happening in the library world! Check the TLA app or updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

CPE#540: SBEC 1.0; TSLAC 1.0

Owning Your Inner Information Technologist

9:45 - 10:45 AM

Technology can make library work frustrating. Best practices are introduced in technology planning, troubleshooting, and communicating technology needs. By the session’s end, you will have additional resources that will let you own IT!

Dianne Connery, Pottsboro Area Library; Debbie Garza, Dawson County Library; Ida Gonzalez-Garza, Nueces County Public Libraries.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#541: SBEC 1.0

Pin-Worthy Library Programming and Curriculum Collaborations

9:45 - 10:45 AM

The ultimate take-away session for new and innovative library programming and curriculum collaborations! Be ready to share your top 3 programming ideas and curriculum collaboration examples. In this interactive session participants will move around the room, share ideas, and inspire each other. After all, we are #BetterTogether!

Tina Berumen, Coppell ISD; and Nancy Jo Lambert, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#5018: SBEC 1.0;
TSLAC 1.0

Talking About Reading!

9:45 - 10:45 AM

Learn how to help adult customers find their next great read! This hands-on workshop will introduce participants to new books, favorite Readers Advisory tools (including online tools like Novelist), and ideas for those ‘if you like this book, then you might like this book’ interactions. *Bring your own device.*

Kaitie Mediatore Stover, Kansas City Public Library.

CONFERENCE PROGRAM COMMITTEE.



Kaitie Mediatore Stover

CPE#542: SBEC 1.0; TSLAC 1.0

Teen Volunteers in Your Library: Three Models for Success

9:45 - 10:45 AM

Managing teen volunteers in the library can be tricky. What can they do? When should they work? To whom do they report? Learn about three models for successful teen volunteering: drop-in hours, reading buddies, and partnerships with community groups.

Ariel A. Cummins, New Braunfels Public Library; Kathleen Vivian Fordyce, San Antonio Public Library; and April C. Toman, Schertz Public Library.

YOUNG ADULT ROUND TABLE.

CPE#526: SBEC 1.0; TSLAC 1.0

Working with Strangers: A Powerful Tool for Generating Collaborations

9:45 - 10:45 AM



Bess de Farber

This session covers the history, methods, principles, and results of the CoLAB Planning Series(R) workshops that have successfully reduced the time it takes to jumpstart new partnerships for over 600 organizations, including

libraries and academic institutions. A mini activity will demonstrate the benefits of implementing these innovative approaches.

Bess de Farber, University of Florida.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#IL502: SBEC .75; TSLAC .75

Circulating “Take and Make” Maker Kits (INNOVATION LAB 9)

10:00 - 10:45 AM

Maker kits don’t need to be techy to foster a maker mindset in students. Learn how one librarian circulates book-related “Take and Make” kits to her elementary-age students and how you can replicate this in your library.

Patricia De Winter, Oakridge School.

CONFERENCE PROGRAM COMMITTEE.

CPE#IL503: SBEC .75; TSLAC .75

Design Thinking for Innovative Library Programming (INNOVATION LAB 10)

11:00 - 11:45 AM

Human-centered Design Thinking is arguably the most innovative way for problem solving and critical thinking. IDEO, the creators of this mindset, have published a Design Thinking toolkit specifically for libraries. Join Andrea Saenz, from Chicago Public Library, as she not only highlights techniques from the toolkit, but shares her experiences with its implementation as well.

Andrea Saenz, Chicago Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#543: SBEC 0.75



Margaret Peterson Haddix

A Conversation with Margaret Peterson Haddix

11:00 AM - 12:00 PM

The author of the popular series **SHADOW CHILDREN** and **THE MISSING** discusses her extensive writing career and shares upcoming projects. A business meeting precedes the program including presentation of the Young Adult Reading Incentive Award.

Margaret Peterson Haddix, Simon & Schuster, Inc.

YOUNG ADULT ROUND TABLE.

CPE#521: SBEC 1.0

Catching Readers from the Beginning

11:00 AM - 12:00 PM



Patrick McDonnell

Isabel Quintero



Peter H. Reynolds

Join authors as they showcase their newest books to add to your carefully curated collections.

Patrick McDonnell, Little, Brown Books for Young Readers; Isabel Quintero, Scholastic Press / Scholastic Inc.;



Peter H. Reynolds, Orchard / Scholastic Inc.; Bob Shea, Disney-Hyperion; and Melissa Sweet, Houghton Mifflin Harcourt.

CONFERENCE PROGRAM COMMITTEE.

CPE#554: SBEC 1.0; TSLAC 1.0

Civil Rights in Black and Brown: A Digital Humanities Collaboration

11:00 AM - 12:00 PM



TCU faculty, archivists, and librarians collaborated to create a portal to disseminate oral histories from African-American, Mexican-American, and white activists about freedom movements in Texas. Learn how this digital

humanities project was created and how this resource can benefit your library.

Jacob Brown, Max Krochmal, and Mary Saffell, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE.

CPE#546: SBEC 1.0; TSLAC 1.0

Collaboration Across the Content Areas

11:00 AM - 12:00 PM

Ownership of our profession includes collaboration with teachers to ensure students acquire research skills. Explore the progression of a collaborative relationship model that leads to the acquisition of information literacy skills across content areas.

Jackie B. Chetron, Dallas ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL571: SBEC 1.0; TSLAC 1.0

Cutting Edge Technologies for Promoting Your Library: FB Live, SnapChat, Periscope and More - HANDS ON LAB 11

(TICKETED; REGISTER ONLINE ONLY)

11:00 AM - 12:00 PM

Participants will analyze current social media platforms and best practices for maximum outreach.

Learn about powerful apps for creating and sharing videos. *Tickets must be purchased by Friday, April 7, through preregistration.*

Julie Gribble and Roxie Munro, KidLit TV.

AUTOMATION AND TECHNOLOGY ROUND TABLE.



CPE#5011: SBEC 1.0

Dynamic Author Duos: It Takes Two to Tango

11:00 AM - 12:00 PM



Learn about the art of collaboration and creativity as dynamic teams introduce their new story collections: Cuban culture, sci-fi adventures, and a mountain pond's interconnected ecosystem.



Ross Burach and Jennifer Hamburg, Scholastic Press / Scholastic Inc.; Mike Curato and Margarita Engle, Macmillan Children's Publishing Group; Tom Lichtenheld, Sherri Duskey Rinker, Kate Messner, and Christopher Silas Neal, Chronicle Books; and John Martin and Scott Seegert, JIMMY Patterson Books.

CONFERENCE PROGRAM COMMITTEE.

CPE#547: SBEC 1.0; TSLAC 1.0

Encouraging Bilingual Storytelling

11:00 AM - 12:00 PM

Explore telling stories in two languages as a way to enrich the tale and encourage cultural understanding. Bilingual storytelling will be modelled while sharing tips for selecting tales. Participants will try out a tale using the tools given with lively discussion afterwards.

Carolina Quiroga-Stultz, storyteller.

STORYTELLING ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.



CPE#548: SBEC 1.0

Fill Your Bucket List: Create a Retirement Game Plan

11:00 AM - 12:00 PM

What will I do when I retire? There are many fundamental questions and fears regarding retirement. In this table-top discussion, explore various aspects of life after work including developing a workplace exit strategy, pursuing your passions, and giving back.

RETIRED LIBRARIANS ROUND TABLE.

CPE#549: SBEC 0.75; TSLAC 0.75

Fostering Innovation in Interlibrary Loan & Resource Sharing

11:00 AM - 12:00 PM

Presenters discuss innovations related to resource sharing practices implemented in their libraries. A related readings list will be available. *A business meeting follows the program.*

Ann Jerabek (moderator), Sam Houston State University; Wyoma vanDuinkerken, Texas A&M University System.

INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

CPE#5026: SBEC 1.0; TSLAC 1.0

Is Data Literacy Important to Undergraduate Information Literacy?

11:00 AM - 12:00 PM

Data literacy is directly related to information literacy and emphasizes the student's ability to read, evaluate, think critically about and communicate data in an ethical way. Librarians do not need to be statisticians to partner with their faculty in helping undergraduate students understand the importance of data literacy.

Jesse Hamner, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

CPE#PP522A: SBEC 0.5; TSLAC 0.5

Leading a Library: POP UP SESSIONS VII & VIII

11:00 AM - 12:00 PM

Pop in for quick presentations about "Leading a Library." Pop-up speakers will be selected in the spring to give you access to the most current information about library management! Check the TLA app or updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE

CPE#5010: SBEC 1.0

The Likability Index: Are Female Characters Held to a Higher Standard?

11:00 AM - 12:00 PM

Female characters have to be more likeable than their male counterparts. Explore this double standard.



Renee Ahdieh, Penguin Young Readers; Jodi Lynn Anderson, HarperCollins Children's Books; Kayla Cagan, Chronicle Books; Jenny Han, Simon & Schuster, Inc.; and Renee Watson, Bloomsbury Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#5015: SBEC 1.0; TSLAC 1.0

Magic of Writing: Ray Bradbury's Techniques

11:00 AM - 12:00 PM

The authorized biographer of legendary fantasy and science fiction author Ray Bradbury leads a creative writing program teaching Bradbury's unique process, pulling back the Ozian curtain on the master's magical techniques. Learn how to plan and lead your own Bradbury writing workshop.

Sam Weller, Columbia College (IL).

CONFERENCE PROGRAM COMMITTEE.



Sam Weller

CPE#544: SBEC 1.0

Middle Grade Greats

11:00 AM - 12:00 PM

Too old for picture books but not quite ready for YA? Award winning and up-and-coming middle grade authors discuss the challenges and rewards of writing for this significant group of readers.



Andrew Clements



Grace Lin

Janet Taylor Lisle

D. J. MacHale

Andrew Clements and D.J. MacHale, Random House Children's Books; Grace Lin, Little, Brown Books for Young Readers; and Janet Taylor Lisle, Simon & Schuster, Inc.

CHILDREN'S ROUND TABLE.

CPE#5017: SBEC 1.0; TSLAC 1.0

Music Play with Purpose: Readiness, Literacy, and Inclusion in Storytime

11:00 AM - 12:00 PM

Jim Gill discusses how his unique creations in music play inspire children to move and make connections between words they sing and the printed word. Leave inspired with a new repertoire of songs and reading play activities, as well as strategies to engage caregivers.

Jim Gill, child development specialist.

CHILDREN'S ROUND TABLE.

CPE#5012: SBEC 1.0; TSLAC 1.0

The Perfect Recipe: Cooking Programs in the Public Library

11:00 AM - 12:00 PM

A small library with a limited staff and budget faces challenges when implementing a cooking program. Discuss advertising,



Violeta Manzano

budgeting, staffing, and program and theme ideas.

Violeta Manzano, Texas A&M AgriLife Extension Service; Bette H. McDowell, Pflugerville Public Library; and Megan C. Treseder, Azle Memorial Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

CPE#5013: SBEC 1.0; TSLAC 1.0

PLANT a Seed!

Watch Your Profession Grow!

11:00 AM - 12:00 PM

PLANT (Public Library Administrators of North Texas) is a shining example of how library professionals can support one another across the field. Following a brief history of PLANT's 50+ years, presenters will focus on PLANT's effectiveness as a replicable model of professional development, advocacy, and support.

Bonnie N. Case, Highland Park Library; Patricia F. Peters (moderator), Decatur Public Library; Dennis P. Quinn, Duncanville Public Library; Toni Simmons, Zula B. Wylie Public Library; and Spencer Smith, McKinney Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#5016: SBEC 1.0; TSLAC 1.0

Social Media for Social Justice

11:00 AM - 12:00 PM

Three librarians whose online presence involves social justice activism talk about building a social media presence. Weigh the risks of publicly supporting social justice work, and examine why the profession should embrace social justice initiatives.



Kendra Lu Jones

Cory Eckert, The Post Oak School (Houston); Karen Jensen, Teen Librarian Toolbox and the Public Library of Mount Vernon and Knox County (OH); and Kendra Lu Jones, Storytime Underground Joint Chief (WA).

DIVERSITY AND INCLUSION COMMITTEE.

CPE#581: SBEC 1.0; TSLAC 1.0

Student Retention Three Ways: Numbers, People, and Stories

11:00 AM - 12:00 PM

Academic libraries are aligning themselves with their institutions' strategic focus on student retention. But how do libraries get retention data? What do we do with it after we get it? And how do we tell our story? Hear about a successful, replicable model.

Mary O'Kelly, Grand Valley State University (MI).

CONFERENCE PROGRAM COMMITTEE.



Mary O'Kelly

CPE#5014: SBEC 0.75

Unshelved®: Too Much Information

11:00 AM - 12:00 PM

Librarians are trying to make sense of daunting amounts of information as they help people who expect answers faster and faster. In an entertaining and highly opinionated keynote, Gene Ambaum makes the case that now, more than ever, libraries (and books) have a vital place in our communities. *A business meeting precedes the program.*



Gene Ambaum

Gene Ambaum, Unshelved Librarian; and Kevin Marsh, Copperas Cove Public Library.

PUBLIC LIBRARIES DIVISION.

Bites with LIRT

11:45 AM - 1:45 PM

Join LIRT members for an offsite Dutch treat lunch and a discussion of library instruction and information literacy topics. Participants should meet in the registration area in the convention center.

LIBRARY INSTRUCTION ROUND TABLE.

CPE#IL504: SBEC .75; TSLAC .75

Girls, STEM & Entrepreneurship: Empowering the Next Generation (INNOVATION LAB 11)

12:00 - 12:45 PM

How do we empower girls to pursue their interests in entrepreneurship, innovation and STEM? Discuss the importance of bridging the gender divide in these fields and how to spark creativity and inspire curiosity with fun activities and services in your library.

Luz Cristal Glangchai, VentureLab.org.

CONFERENCE PROGRAM COMMITTEE.

CPE#551: SBEC 0.75

Lariat Adult Fiction Reading List Author Session (TICKETED)

12:00 - 1:45 PM

GRAND HYATT, 600 E. MARKET STREET.

Celebrate the eighth year of Lariat's reading selections for adults. Hear from authors featured on last year's list while enjoying a delicious meal. *Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.*

MENU: SPRING GREENS WITH FRISEE AND BABY SPINACH, GRAPE TOMATOES, ENGLISH CUCUMBERS, CARROT CURLS AND WHITE BALSAMIC VINAIGRETTE; ROSEMARY CHICKEN BREAST WITH DIVINA TOMATO COMPOTE, PARMESAN RISOTTO, SAUTEED ZUCCHINI; FLOURLESS CHOCOLATE CAKE, CRÈME

ANGLAISE, DARK CHOCOLATE PENCIL, VANILLA WHIPPED CREAM; BREAD WITH BUTTER; ICED TEA AND WATER; REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

LARIAT ADULT FICTION READING LIST COMMITTEE.

CPE#550: SBEC 0.75

Texas Bluebonnet Award

Author Session (TICKETED)

12:00 - 1:45 PM

The Texas Bluebonnet Award is a nationally-recognized children's choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on writing and accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.*

MENU: BABY GEM AND CRISP GREENS, HEARTS OF PALM, TOASTED ALMONDS AND MANDARIN ORANGES, BLACK SESAME-RICE VINAIGRETTE OR CREAMY HONEY-GINGER, SERVED ON THE SIDE; BONELESS BRAISED SHORT RIBS, PEPPER-CHEDDAR CREAMY GRITS, GARLIC GREEN BEANS AND BABY CARROTS; BREAD BOARD WITH FRESH BREAD & BUTTER; VANILLA PANNACOTTA (A COLD ITALIAN CUSTARD OFTEN SERVED WITH FRUIT) TOPPED WITH FRESH CUT BERRIES OR FRESH CUT TEXAS PEACHES (ALTERNATING) AND WHIPPED CREAM; ICED TEA AND WATER; REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND TEXAS BLUEBONNET AWARD COMMITTEE.

CPE#593: SBEC 1.0; TSLAC 1.0

Research Funding and Grant Opportunities

12:15 - 1:15 PM

Funding Information Networks (FINs) provide a suite of tools and resources consisting of Foundation Center databases, publications and a variety of supplementary materials and services in areas useful to grant seekers. Learn how to utilize the resources in your region.

Ellen Moutos Lee, University of Texas at Austin.

CONFERENCE PROGRAM COMMITTEE.

CPE#552: SBEC 1.0; TSLAC 1.0

What If We Removed All Books?

12:15 - 1:15 PM



Brian Mathews

What if we stopped providing reference service? What if we didn't have a library catalog? What if we removed all the books from our buildings? These provocative questions are meant to stretch our creative muscles. This talk will

introduce lateral thinking techniques that challenge us to push beyond our foundation and to consider unrecognized possibilities. The objective is to provide library employees with perspective-shifting tools that can lead to better services, new partnerships, and exciting new directions.

Brian Mathews, Virginia Tech Libraries.

CONFERENCE PROGRAM COMMITTEE.

Districts 4 & 5 Caucuses

12:15 - 1:15 PM

Gay, Lesbian, Bisexual, Transgender Round Table Business Meeting

12:15 - 1:15 PM

Latino Caucus Round Table Business Meeting

12:15 - 1:15 PM

Legislative Committee

12:15 - 1:15 PM

Library Support Staff Round Table Business Meeting

12:15 - 1:15 PM

Partnership Task Force

12:15 - 1:15 PM

Professional Issues and Ethics Committee

12:15 - 1:15 PM

Reference & Information Services Round Table Business and Executive Board Meeting

12:15 - 1:15 PM

CPE#IL505: SBEC .75; TSLAC .75

Power Up with Circuits (INNOVATION LAB 12)

1:00 - 1:45 PM

Introducing STE(A)M activities into your library curriculum promotes real world problem solving, hands on inquiry and open ended exploration, collaboration, and recognizing that failure is an important part of the learning process. Learn how you can start a tech club that enables your students the opportunity to learn about circuits, robotics, coding and more.

Michelle Cooper, White Oak ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#HOL572: SBEC 3.0; TSLAC 3.0

Basic Book Repair and Mending Lab

(TICKETED; REGISTER ONLINE ONLY)

1:00 - 4:00 PM

We still have books - lots of them! And many need tender loving care to keep them on the shelves. Learn techniques for repairing damaged books. Each attendee will receive a repair kit and should bring three or four books needing repair. *Tickets must be purchased by Friday, April 7, through preregistration.*

Kary K. Barth, Kapco.

CONFERENCE PROGRAM COMMITTEE.

CPE#562: SBEC 1.0; TSLAC 1.0

ACRL Framework Curriculum Mapping

1:30 - 2:30 PM

Explore how to develop a vertical curriculum from the Framework of Information Literacy to guide students along the path from research novices to emerging experts. Discover approaches for designing a scaffolded curriculum that builds as students progress in their disciplines, as well as assessing students' understandings of the threshold concepts.

Brittney S. Johnson, St. Edward's University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#563: SBEC 1.0; TSLAC 1.0

Active Shooter in the Building: What Should You Do?

1:30 - 2:30 PM

If an active shooter enters your building, what would you do? Learn what you should do. Participate in a discussion with TCU's Director of Security who witnessed the Wedgewood Baptist Church shooting in Fort Worth in 1999.

Randy Cobb, Texas Christian University.

CONFERENCE PROGRAM COMMITTEE AND DISASTER RELIEF COMMITTEE.

CPE#564: SBEC 1.0; TSLAC 1.0



Xavier Garza

Art Unbound and Loud in the Library

1:30 - 2:30 PM

Art takes center stage at Houston Public Library. Working with Houston Grand Opera, Writers in the

Schools, the Museum of Fine Arts Houston and publishers including Arte Público Press, HPL offers programming and special events featuring all kinds of art. Learn to involve locally and implement artfully at your library.

Carmen Abrego, Houston Public Library; Danielle Burns Wilson, author; Xavier Garza, Arte Publico Press / Cinco Puntos; and Marina Tristan, author, Arte Publico Press.

PUBLIC LIBRARIES DIVISION.

CPE#PP524a: SBEC 0.5; TSLAC 0.5

Beyond the Stacks: POP UP SESSIONS IX & X

1:30 - 2:30 PM

Pop in for these quick presentations about topics from 'Beyond the Stacks.' Speakers will be selected in the spring to provide current presentations about outreach, marketing, and issues that affect you outside the library! Check the TLA app or updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.



Marina Tristan

CPE#567: SBEC 1.0; TSLAC 1.0

Building a Culture of Constant Innovation

1:30 - 2:30 PM



Pam Sandlian-Smith

Panelists discuss how to create and sustain a culture of innovation in libraries. Learn from the experiences at some of the country's most innovative libraries.

Carolyn Anthony, Skokie Public Library (retired); Cecilia Barham (moderator), North Richland Hills Public Library; Shelley Holley, Frisco Public Library; and Pam Sandlian-Smith, Anythink Libraries.

CONFERENCE PROGRAM COMMITTEE.

CPE#568: SBEC 1.0; TSLAC 1.0

Community Development with Collective Impact

1:30 - 2:30 PM



Gary Henderson

Libraries can be the backbone of a holistic approach to asset-based community development. Librarians embedded in the community serve as equal partners. This session provides a practical

introduction using successful collective impact initiatives from nonprofit sectors.

Gary Henderson, United Way of Denton County; and Ling Hwey Jeng (moderator), Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

CPE#569: SBEC 1.0; TSLAC 1.0

Connecting Readers and Authors through Video - KidLit TV

1:30 - 2:30 PM

KidLit TV is a free resource devoted to children's literature. Explore the wealth of content on KidLit TV and learn how librarians and parents can interact with authors and illustrators through the website.

Julie Gribble and Rocco Staino, KidLit TV.

CONFERENCE PROGRAM COMMITTEE.



Julie Gribble

Rocco Staino

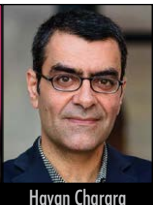
CPE#570: SBEC 1.0

Debutante Ball: Dance with New Children's Authors

1:30 - 2:30 PM



Ruth Behar



Hayan Charara



Jack Cheng



Gretchen McLellan

Attend the social event of the season as new authors take a bow. Meet these recent arrivals to the children's literature scene. Their books may be the next hits at your library.

Ruth Behar and Jack Cheng, Penguin Young Readers; Donna Janell Bowman and Hayan Charara, Lee and Low Books; and Gretchen McLellan, Peachtree Publishers.

CHILDREN'S ROUND TABLE.

CPE#571: SBEC 1.0; TSLAC 1.0

Favorite Tech Tools and Other Inspiration

1:30 - 2:30 PM

This session is jam-packed with tech tools, program ideas, and library display inspirations. Receive practical ideas and resources to implement immediately.

Tiffany Whitehead, Episcopal School of Baton Rouge (LA).

CONFERENCE PROGRAM COMMITTEE.



Tiffany Whitehead

CPE#572: SBEC 1.0; TSLAC 1.0

Integrating K12 eContent: Start with Collection Development

1:30 - 2:30 PM

Utilize eContent in unique ways and watch student engagement grow. Receive collection development and management tips and discover how to easily integrate resources to enhance use. Hear ideas on maximizing eContent in lesson planning and classroom collaborations to create a positive digital school culture for academic and personal use.

Naomi M. Bates and Susan L. Fitzgerald, Northwest ISD (Justin).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#573: SBEC 1.0; TSLAC 1.0

Keeping ER Management Out of the ER

1:30 - 2:30 PM

Good management of electronic resources is complicated and time consuming but also extremely valuable. Panelists will discuss challenges, evaluation, and workflows in focused strategic areas identified in 2016 by TSLAC: collaboration, purchasing, usability, streaming video, and eBooks.

Marianne Lorio, Houston Public Library; Pru Morris, Texas A&M University-San Antonio; Liz Philippi and Danielle Plumer, Texas State Library & Archives Commission; and Carol Seiler (moderator), EBSCO Information Services.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE, ELECTRONIC RESOURCES AND SERIALS MANAGEMENT ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

KidLit vs. YALit Lip Sync Battle II

1:30 - 2:30 PM

KidLit and YALit authors face off in this lively lip sync battle. Enjoy the hilarity as authors perform and discuss their latest books!



Michael Buckley



Kayla Cagan



Tim Miller



Aaron Reynolds



Karen Rivers

Michael Buckley, Abrams Books; Kayla Cagan, Chronicle Books; Nancy Jo Lambert (line judge), Frisco ISD; Tim Miller, HarperCollins Children's Books; Aaron Reynolds, Simon & Schuster, Inc.; Karen Rivers, Workman/Algonquin Young Reader; and John A. Trischitti (referee), Midland County Public Libraries.

CHILDREN'S ROUND TABLE AND YOUNG ADULT ROUND TABLE.

CPE#575: SBEC 1.0; TSLAC 1.0

Make Your Point with Data Visualization

1:30 - 2:30 PM



Cynthia Olney

A good infographic communicates dense amounts of information quickly and effectively. Discover the principles of effective chart design, whether you are using sophisticated data technology or tried-and-true Excel. Learn

a process for developing a chart that helps you make your point without making a mess. *Bring your own device.*

Cynthia Olney, National Network of Libraries of Medicine Evaluation Office, University Of Washington.

SPECIAL LIBRARIES DIVISION.

CPE#5020: SBEC 1.0; TSLAC 1.0

Own Your Profession: Effective User Analytics

1:30 - 2:30 PM

Interested in user analytics? Discover how analytics can be used in different modes of learning and teaching. Explore the future of analytics and integration into information user environments.

Kinshuk, College of Information, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

CPE#566: SBEC 1.0; TSLAC 1.0

Preparing for Leadership: Behind the Scenes with New Directors

1:30 - 2:30 PM

Directors from public and academic libraries examine the process of transitioning to a leadership position. Receive advice on preparing for directorship from building your skill set through your first months on the job.

Carolyn M. Booker (moderator), Lewisville Public Library; Elizabeth Anne Martinez Howard, Texas Wesleyan University; Yoko Matsumoto, City of Arlington; Tezeno L. Roberson, Little Elm Public Library; and Suzanne E. Sears, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

CPE#577: SBEC 1.0; TSLAC 1.0

Serving Secondary Special Needs Students in the Library

1:30 - 2:30 PM

Creating library programs for learning disabled teens can be challenging. Building collections of books, finding appropriate web material, knowing how to communicate with students, and collaborating with special education teachers are factors deserving attention. This program emphasizes meaningful and productive library time for high school students who read below grade-level and are in inclusive classrooms.

Kimberly A. Vincent, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND
YOUNG ADULT ROUND TABLE.

CPE#597: SBEC 0.75

Tejas Star Book Reading List and Program Ideas

1:30 - 2:30 PM

Do you need advice on purchasing Spanish language books for your youth collection? Would you like programming ideas for using these titles? Get answers from the Tejas Star Book Reading List Committee. *A business meeting follows the program.*

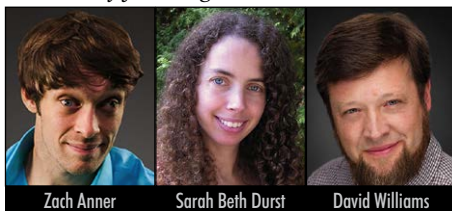
TEJAS STAR BOOK READING LIST COMMITTEE.

CPE#565: SBEC 1.0; TSLAC 1.0

YA Authors Writing for Adults

1:30 - 2:30 PM

This panel will feature adult authors whose writings will have cross-over appeal for young adult readers. *Book signing will take place immediately following the event.*



Zach Anner, Macmillan/St. Martin's Griffin; Sarah Beth Durst, HarperCollins Publishers/ Harper Voyager; and David Williams, Workman Publishing Co./Algonquin Books.

PUBLIC LIBRARIES DIVISION.

CPE#HOL573: SBEC 2.0; TSLAC 2.0

Playing with Matches: An Introduction to Regular Expressions - HANDS ON LAB 12 (TICKETED; REGISTER ONLINE ONLY)

1:30 - 3:30 PM

This course is an introduction to managing and editing data by learning the syntax and construction of regular expressions. The basic characters used to construct a pattern will be discussed, and then the patterns will be used in hands-on examples. *Tickets must be purchased by Friday, April 7, through preregistration.*

Mike Pullin, University of North Texas Health Science Center.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#578: SBEC 2.0; TSLAC 2.0

Safe Zone Training: Being an LGBTQ+ Ally

1:30 - 3:30 PM



Be a more effective ally of the LGBTQ+ community. Participants in this training will examine the concepts of gender, become familiar with recommended vocabulary, discuss issues, and learn to be an effective ally.

Naomi Brown and Lauryn Farris, Pride Center San Antonio; and Robert Salcido, Equality Texas.

DIVERSITY AND INCLUSION COMMITTEE.

CPE#579: SBEC 2.0

Texas Tea: Meet and Greet with YA Authors (TICKETED)

1:30 - 3:30 PM

GRAND HYATT, 600 E. MARKET STREET.

Join us for the sixth annual Texas Tea, the premier event for YA literature enthusiasts. Librarians stay put as YA authors move from table to table sharing stories over tea and cookies. *Tickets must be purchased by Friday, April 7, through preregistration.*

YOUNG ADULT ROUND TABLE.

CPE#IL506: SBEC .75; TSLAC .75

Cloud-Based Genius Hour (INNOVATION LAB 13)

2:00 - 2:45 PM

The popular Genius Hour movement allows students to explore their passions, encourages creativity, and provides them with a choice in their learning. Come see how this librarian uses a cloud-based lesson integrating technology and research to bring Genius Hour to her library.

Brittney Kosev, Lubbock ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#586: SBEC 1.0; TSLAC 1.0

Accessibility Regulations and Realities: More than Just an Addendum to a Contract

2:45 - 3:45 PM

Just how accessible are your e-resources? Handouts? Instructional videos? Learn about the impact of tougher accessibility laws on library services and purchasing of resources.



Brian Charlson, The Carroll Center for the Blind; and Richard A. Schilke, Texas A&M University.

CONFERENCE PROGRAM COMMITTEE.

Receive useful tips and suggestions for making your resources more accessible to all your users.

CPE#580: SBEC 1.0; TSLAC 1.0

ACRL Framework Round Table Discussions

2:45 - 3:45 PM

Join instruction librarians for facilitated round table discussions about the ACRL Framework for Higher Education for Information Literacy. Topics include Framework threshold concepts, using the Framework to create learning objectives, integrating the Framework into the curriculum, outreach to faculty regarding the Framework, and assessment techniques.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#594: SBEC 1.0; TSLAC 1.0

Are You a Leader? Are You Ready to Stand TALL?

2:45 - 3:45 PM

Librarians must be leaders in order to own their profession. Join a panel of librarians who will provide insight into the TALL Texan experience, and tell how the Institute advanced their careers and impacted their libraries.

Thomas Finley, Frisco Public Library; Mark Gottschalk, South Plains College; Susi Parks Grissom, Dallas ISD (retired); Karen Kessel, Apalachicola Margaret Key Library (FL); and Leah Mann, Lewisville ISD.

TALL TEXANS ROUND TABLE.

CPE#588: SBEC 1.0; TSLAC 1.0

Connecting Art and Books with the NCCIL

2:45 - 3:45 PM

The National Center for Children's Illustrated Literature hosts exhibitions of original artwork from award-winning picture books, but they're more than just a "picture gallery." They have resources available for all librarians. Learn to use simple art projects to connect children to the artwork they love in their favorite books.

Debbie Lillick, National Center for Children's Illustrated Literature.

CHILDREN'S ROUND TABLE.

CPE#5022: SBEC 1.0; TSLAC 1.0

Designing Spaces for People, Not Collections

2:45 - 3:45 PM

The director of Anythink discusses planning spaces for discovery, creation, participation, learning, performing, and innovation.

Pam Sandlian-Smith, Anythink Library.



Pam Sandlian-Smith

CONFERENCE PROGRAM COMMITTEE.

CPE#582: SBEC 1.0; TSLAC 1.0

Developing Advocacy Expertise

2:45 - 3:45 PM

You know libraries. You understand information. It only takes 1000 hours to become an expert at anything. How many hours do you spend working and speaking about issues affecting

libraries? Learn to talk easily about hot-button public policy issues.

Aaron W. Dobbs, Shippensburg University of Pennsylvania.

CONFERENCE PROGRAM COMMITTEE.

CPE#PP525A: SBEC 0.5; TSLAC 0.5

Exploding Boundaries: POP UP SESSIONS XI & XII

2:45 - 3:45 PM

Pop in for these quick presentations about topics on "Exploding Boundaries" of traditional library services. Speakers will be selected in the spring to provide the most current information about non-traditional libraries, collections, and services! Check the TLA app or updated program info for speakers and specific topics.

CONFERENCE PROGRAM COMMITTEE.

CPE#583: SBEC 1.0; TSLAC 1.0

Feeling Inadequate? You're Not Alone

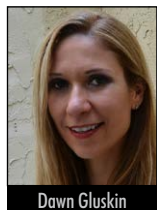
2:45 - 3:45 PM

It's easy to feel inadequate when other librarians celebrate successes you only dream of achieving. Don't let these negative emotions stop you from being the best librarian possible. Attendees

will learn techniques to recognize and cope with feelings of inadequacy and focus instead on positive methods of motivation.

Dawn Gluskin, Blissed Communications.

CONFERENCE PROGRAM COMMITTEE.



Dawn Gluskin

CPE#587: SBEC 1.0; TSLAC 1.0

Literature Circles: Voice and Choice

2:45 - 3:45 PM

Have you tried taking literature circles out of the hands of educators and giving learners free choice. Make literature circles enjoyable with mini-lessons, instructional videos for the flipped classroom, learner anthology booklets, and real-world connections to projects.

Angie Mahalik and Victoria Rae Tong, Coppell ISD. CONFERENCE PROGRAM COMMITTEE.

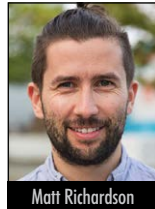
CPE#589: SBEC 1.0; TSLAC 1.0

Not Your Mom's Raspberry Pi

2:45 - 3:45 PM

Learn how libraries can use Raspberry Pi to teach, learn, and make throughout the library. These multi-purpose computers are small, inexpensive, and easy to program.

Matt Richardson, product evangelist, Raspberry Pi. CONFERENCE PROGRAM COMMITTEE.



Matt Richardson

CPE#596: SBEC 1.0; TSLAC 1.0

Professional Job and Public Personas: Are You a Librarian 24 Hours a Day?

2:45 - 3:45 PM

Where do you draw the line between your professional and personal lives? Are you a librarian 24/7 or can you truly leave your library work when the doors close?

Heather Ann Lowe, Dallas Public Library. CONFERENCE PROGRAM COMMITTEE.

CPE#590: SBEC 1.0; TSLAC 1.0

Real World Teen Services

2:45 - 3:45 PM

Are you planning teen programs at your library, but no teens are showing up? This session provides practical strategies for engaging teens in the development and implementation of library programs as well as tested methods to foster teen "ownership" of their library experience.

Jennifer Velásquez, San Antonio Public Library. CONFERENCE PROGRAM COMMITTEE.

CPE#591: SBEC 1.0; TSLAC 1.0

Savory Slides: Beyond PowerPoint

2:45 - 3:45 PM

How can we teach students to be effective communicators and digital architects of their own content? This session blends best practices and research-based strategies for organizing content, designing and constructing slides, and delivering memorable presentations.

Lisa Johnson, Eanes ISD. TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.



Lisa Johnson

CPE#592: SBEC 1.0; TSLAC 1.0

Set Your Library Apart: Developing an Email Marketing Campaign

2:45 - 3:45 PM

One key to success in an industry is based on the relationship you have and maintain with those you serve. In this session we'll discuss what an email marketing campaign is, discover why it is important to your library and determine what type of campaign elements will set you apart.

Donavon Roberson, culture evangelist, The Roberson Company.

CONFERENCE PROGRAM COMMITTEE.



Donavon Roberson

CPE#599: SBEC 1.0

Texas School Library Standards Revision

2:45 - 3:45 PM

In 2015 a steering committee of school librarians, with support from TSLAC and TEA, began revising the Texas School Library Standards. This session presents the draft standards, requests feedback, and answers questions.

Donna A. Kearley, Denton ISD; and Sonja M. Schulz, Nacogdoches ISD.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#5021: SBEC 1.0; TSLAC 1.0

Young Children of Literacy: Libraries in Action

2:45 - 3:45 PM



Joyce Armstrong Carroll

Vygotsky says even the youngest learners are guided by meaning. Attend this interactive session on ways to provide direct literacy to those learners. Enlarge your library's program to include practical, workable, proven strategies such as reading/writing

connections and student-led inquiry skills, which lay the foundation for future learning.

Joyce Armstrong Carroll, Abydos Literacy Learning; and Kristy Hill, Keller ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#IL507: SBEC 1.0; TSLAC 1.0

From Cutting Edge to Common Ground: A Discussion about Library Space (INNOVATION LAB 14)

3:00 - 4:00 PM

Library services have changed over the years and more recently this has impacted the types of spaces offered to our users. Learn how libraries have addressed these needs with innovative approaches to the traditional library space.

Patricia Bou, Cannon Design; Victoria A. Chiavetta, William T. Cozby Library; Laura Cole, Bibliotech

CONFERENCE PROGRAM COMMITTEE.

CPE#598: SBEC 0.5

GENERAL SESSION II

4:00 - 5:00 PM

General sessions are a highlight of the Annual Conference, and this year's will be no exception! Dynamic speakers representing the best of our community and profession will inspire, challenge, and motivate audience members. TLA will announce the special guests this spring.

CONFERENCE PROGRAM COMMITTEE.

BOOK CART DRILL TEAM COMPETITION

(BEGINS 10 MINUTES AFTER GS II ADJOURNS.)

5:10 - 5:45 PM

Come see your creative and talented colleagues show off their skills with a choreographed routine with book carts. Yes, book carts! Book carts are good for more than just books! Cheer your favorite team to victory in the Book Cart Drill Team Texas Championship. Master of Ceremonies: Eddy Smith. *Team preregistration is required. Visit the TLA website for details and an entry form.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

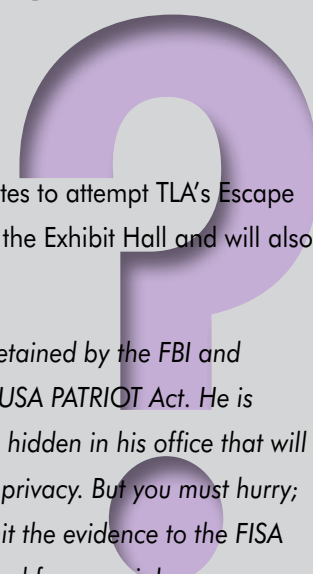


The TLA Escape Room

Do you like puzzles? Can you solve riddles?

Then you and your friends are the perfect candidates to attempt TLA's Escape Room. This library-themed adventure is located in the Exhibit Hall and will also be available during the President's Party.

SCENARIO: TLA President Walter Betts has been detained by the FBI and is being questioned regarding violations of the USA PATRIOT Act. He is counting on his TLA colleagues to find evidence hidden in his office that will exonerate him – while maintaining his patrons' privacy. But you must hurry; you only have a few minutes to find and transmit the evidence to the FISA Court before Walter is sentenced and never heard from again!



HETHERINGTON 30TH FUN RUN/WALK (TICKETED)

6:00 - 7:00 PM

HEMISFAIR PARK, 222 HEMISFAIR PARK

THE 30TH ANNUAL 5K FUN RUN Walk will be at Hemisfair Park, just behind the convention center and finish up at the President's All-Conference Party where attendees can celebrate your accomplishment as you illuminate the night! Check-in is at 5:45 pm at the run site. All participants receive a commemorative t-shirt, refreshments, and glow necklaces. First, second, and third place awards will be given for the men's run, the women's run, and the walk. *Tickets must be purchased by Friday, April 7, through preregistration.*

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Latino Caucus Social

6:30 - 8:30 PM

The very first LCRT Social event to help reach out to prospective members to join LCRT. The opportunity to network with other librarians will allow for the exchange of ideas and connections.

LATINO CAUCUS ROUND TABLE.

PRESIDENT'S All-Conference PARTY

6:15 - 8:15 PM

STARS AT NIGHT BALLROOM

Spaz out with the Spazmatics, awesome librarians, and a hip TLA President. Come show off your 80s dance moves. Enjoy like totally rad food and liquid libations.

With the Fun Run now scheduled to take place around the Hemisfair Park during the start of the party, you can cheer on friends, participate, or just enjoy all the activity. Refreshments, a cash bar, and entertainment rounds out the evening.

CONFERENCE LOCAL ARRANGEMENT COMMITTEE.

TAKE ME TO CONFERENCE!

Bring this publication to conference with you to keep full program details at hand. A pocket-sized booklet with event names and locations will be distributed onsite, and updates on programs and events will be broadcast through TLA social media and on the conference mobile app.

SATURDAY APRIL 22 PROGRAMS & EVENTS

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE.

Meetings are in purple; events are black and sans serif.

Connection Corner (Computers, Housing, Internet).....7 am – 1 pm
 Registration7 am – 1 pm
 Career Development Center 8 am – Noon
 Bag Check (UPS/Rent-a-Box)8 am – 2:30 pm
 Collaboration Space 9 am – Noon
 Exhibits..... 9 am – Noon
 Innovation lab 9 am – Noon
 TLA Store..... 9 am – Noon

Continuing Professional Education CREDITS

Event Number	State Board for Educator Certification	TX State Library & Archives Commission
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CPE#123: SBEC 2.0; TSLAC 2.0

Program Title

8:00 - 9:50 AM

SPOTLIGHT STORYTIMES

Shining a Light on Diverse Books (POP UP PROGRAMS)

Watch for surprise spotlight storytimes throughout conference highlighting recent diverse picture books perfect for your library. Grab the mic yourself and step into the spotlight – we'll have a basket of great books on hand. Look out for this lively and engaging program where people are gathered!

Prepare and Share:

Program Planning for TLA 2018

7:00 - 8:00 AM

Prepare for the 2018 TLA Conference in Dallas by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

CONFERENCE PROGRAM COMMITTEE.

Bylaws & Resolutions Committee Meeting II

7:15 - 7:45 AM

Diversity and Inclusion Committee

7:15 - 7:45 AM

CPE#BI660: SBEC 1.0; TSLAC 1.0



Donavon Roberson

Big Idea: Becoming a Culture Evangelist

8:00 - 9:00 AM

The Texas State Library and Archives Commission presents this Big Idea session. Build passion into your organizational culture. A culture evangelist with experience at Zappo's and other leading edge companies will inspire you to infuse

your organization with renewed creativity and shared vision.

Donavon Roberson, culture evangelist, The Roberson Company.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND CONFERENCE PROGRAM COMMITTEE.

CPE#604: SBEC 1.0; TSLAC 1.0

eBook Record Management

8:00 - 9:00 AM

After implementing Alma in August 2013, UT Dallas libraries explored resource management to optimize eBook record processing workflows. Learn real-life solutions for handling various vendor records.

Emily Billings, University of North Texas; Mingyu Chen and Misu Kim, University of Texas at Dallas.

CONFERENCE PROGRAM COMMITTEE.

CPE#633: SBEC 1.0; TSLAC 1.0

The Embedded Librarian: Building Partnerships among Public Libraries, Entrepreneurs, and Small Businesses

8:00 - 9:00 AM

Join public librarians and partners from The Dallas B.R.A.I.N. to discuss ways the library can become a center for emerging businesses, future innovation, and technological hotspots.

Jordan Bock and Richard V. Carrizales, Dallas Public Library; Kerry Montz (moderator) and Randy Simmans, Denton Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#600: SBEC 0.75

Children's Round Table Author Session with Kevin Henkes (TICKETED)

8:00 - 10:15 AM

Author Kevin Henkes shares insights into his writings. Breakfast tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.



Kevin Henkes

MENU: THREE EGGS SCRAMBLED, APPLEWOOD SMOKED BACON, BREAKFAST POTATOES AND GRILLED TOMATOES; FRESH BREAKFAST BREADS; FRUIT JUICE, REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Kevin Henkes, HarperCollins Children's Books.

CHILDREN'S ROUND TABLE.

CPE#IL601: SBEC .75; TSLAC .75

Building a Culture of Creating and Inventing in Libraries with Makerspace Tools and Resources (INNOVATION LAB 15)

9:00 - 9:45 AM

We hear about makerspaces, "invention literacy", entrepreneurship, and future-ready. How does the library fit into all of this? How can we get kids excited about creating rather than consuming? Come hear an introduction to creating a culture of making and inventing in school libraries. We will look at makerspace resources, Maker and Innovator experts, learn about the why behind makerspaces, and I'll give you my reviews of makerspace tools. You'll leave with tips and tricks to inspire your makers.

Kristi Taylor, Lewisville ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#605: SBEC 1.0; TSLAC 1.0

A Place for All? Experiences of People with Disabilities in the Library

9:15 - 10:15 AM



Margaret A. Nosek Christopher M. Sanchez Anna Ercoli Schnitzer

Are we providing adequate access to people with disabilities? Panelists will discuss user experiences, identify resources libraries can offer, and share best practices.

Mark Michael Asteris, Lamar University; Margaret A. Nosek, Baylor College of Medicine; Christopher M. Sanchez, library user; Anna Ercoli Schnitzer, University of Michigan, Ann Arbor; Ava M. Smith, Texas State Library & Archives Commission; and Karen J. Vargas, National Network of Libraries of Medicine Evaluation Office, University Of Washington (moderator).

DIVERSITY AND INCLUSION COMMITTEE.

CPE#606: SBEC 1.0; TSLAC 1.0

Artful Libraries: Inspiring Cultural Literacy

9:15 - 10:15 AM



Jane Estes

The Georgetown Public Library serves as a cultural anchor in the community, hosting numerous arts clubs and organizations as well as art shows and music events. Panelists discuss the community-wide benefits of strong library-based fine arts programs.

Jane Estes, Texans for the Arts; and Dana L. Hendrix and Eric Lashley, Georgetown Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#607: SBEC 1.0

Book Buzz 2

9:15 - 10:15 AM

Publishers from several houses will discuss upcoming titles available for librarians to purchase for their collections.

PUBLIC LIBRARIES DIVISION.

CPE#608: SBEC 1.0; TSLAC 1.0

Campus Carry: Where Are We Now?

9:15 - 10:15 AM

Discover the most up-to-date information on policies, strategies, and the reality of implementing campus carry. Learn how college and university libraries across Texas are adjusting policies and training to accommodate this legislative change.

Tracey Mendoza, Alamo Colleges; Carrye K. Syma and Nicholas J. Syma, Texas Tech University; Mary Ann Venner, University of North Texas; and Kelli Wilder, St. Philip's College Library.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

CPE#HOL671: SBEC 1.0; TSLAC 1.0

Digital Making with Raspberry Pi – Hands on Lab 13

(TICKETED; REGISTER ONLINE ONLY)

9:15 - 10:15 AM



Matt Richardson

A hands-on workshop showing how to bring code and electronics together with Raspberry Pi, the \$35 computer. A Raspberry Pi is included in the registration. Tickets must be purchased by Friday, April 7, through preregistration.

Matt Richardson, product evangelist, Raspberry Pi. CONFERENCE PROGRAM COMMITTEE AND AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#615: SBEC 1.0; TSLAC 1.0

Engaging and Developing Positive Digital Citizens

9:15 - 10:15 AM

In order to prepare our students effectively for their futures, we must help them develop the skills to be astute in accessing information, conscientious in collaboration, and savvy in the digital world. This session will focus on resources, techniques, and projects to help students develop these essential skills.

Tiffany Whitehead, Episcopal School of Baton Rouge (LA).

CONFERENCE PROGRAM COMMITTEE.



Tiffany Whitehead

CPE#629: SBEC 1.0; TSLAC 1.0

Innovation Ecosystem: Creating an Atmosphere of Innovation at Your Library

9:15 - 10:15 AM

Is your library an innovation ecosystem? Learn how to inspire curiosity, collaboration and experimentation and lead your community to creativity and new knowledge streams. With takeaways from the Aspen Institute's Leadership Roundtable on Library Innovation, thought leaders offer tips for moving from libraries as usual to libraries at the edge.



John Bracken

Andrea Saenz

John Bracken, The John S. & James L. Knight Foundation; and Andrea Saenz, Chicago Public Library.

CONFERENCE PROGRAM COMMITTEE.

CPE#611: SBEC 1.0; TSLAC 1.0

Libraries and Co-working Spaces

9:15 - 10:15 AM

Public libraries are viewed as valuable shared work spaces for groups and individuals. The major issues for designing library spaces will be addressed based on research observations. A new design framework will be shared along with design application ideas supporting a reinvention of the library for future-ready needs.

Ashlee Malone, Steelcase Education.

CONFERENCE PROGRAM COMMITTEE.



Ashlee Malone

CPE#609: SBEC 1.0

Maverick Graphic Novel Reading List

9:15 - 10:15 AM

Maverick authors and illustrators highlight books that made the list and share their latest creations.



Svetlana Chmakova

Nathan Hale

Mike Maihack

Svetlana Chmakova, Yen Press; Nathan Hale, Abrams Books for Young Readers; Mike Maihack, Graphix / Scholastic; and George O'Connor, Macmillan Children's Publishing Group.

YOUNG ADULT ROUND TABLE.



George O'Connor

CPE#612: SBEC 1.0; TSLAC 1.0

The Sky's the Limit: School & Public Libraries Working Together

9:15 - 10:15 AM

Can school and public libraries be partners? This panel shares experiences



Jennifer Boudrye

Stephanie Ham

from Nashville and Washington D.C. on how to establish a partnership that shares collections, programs and is beneficial to both school and public libraries. The highly successful program has been chronicled by researcher Keith Curry Lance.

Jennifer Boudrye, District of Columbia Public Schools; and Stephanie Ham, Metropolitan Nashville Public Schools (TN).

CONFERENCE PROGRAM COMMITTEE.

CPE#613: SBEC 1.0; TSLAC 1.0

Strategic Relationships at Work: Creating a Mentoring Circle



Wendy Murphy

9:15 - 10:15 AM

Learn an entrepreneurial approach to work relationships and mentoring that encourages mentees to map out their developmental network. Build a career that grows along with you.

Wendy Murphy, Babson College (MA).

CONFERENCE PROGRAM COMMITTEE.

CPE#614: SBEC 1.0

TAYSHAS Reading List Author Panel

9:15 - 10:15 AM

TAYSHAS authors highlight books on the current list.



Becky Albertalli

Heather Demetrios

Marcus Sedgwick



Benjamin Alire Saenz

Nicola Yoon

Jeff Zentner

Becky Albertalli, HarperCollins Children's Books; Heather Demetrios and Marcus Sedgwick, Macmillan Children's Publishing Group; Benjamin Alire Saenz, Houghton Mifflin Harcourt; and Nicola Yoon and Jeff Zentner, Random House Children's Books.

YOUNG ADULT ROUND TABLE.

CPE#617: SBEC 1.0; TSLAC 1.0

What's My Role? OER and the Academic Library

9:15 - 10:15 AM

Open Educational Resources (OER) are big. This panel outlines the role libraries and specifically librarians take to participate in the creation, adoption, and dissemination of OER.

Nicole Allen, SPARC; Jody Bailey and Michelle Reed, University of Texas at Arlington; and Carrie L. Gits, Austin Community College.



Nicole Allen

CONFERENCE PROGRAM COMMITTEE.

Distance E-Learning Round Table Business Meeting

9:15 - 10:15 AM

Leadership Development Committee

9:15 - 10:15 AM

CPE#618: SBEC 2.0

Texas Media Awards Presentation

9:30 - 11:30 AM

Texas Media Awards promote excellence in student media production and its importance in lifelong learning by recognizing outstanding entries in various categories including book trailers, photography, multimedia, videography, animation, graphic design, web designing, music composition, and makerspaces. Students from all over Texas receive awards and showcase their work.

TEXAS MEDIA AWARDS COMMITTEE.

CPE#1L602: SBEC .75; TSLAC .75

The State of Make in Texas (INNOVATION LAB 16)

10:00 - 10:45 AM

Between August and November 2016, UT Arlington Libraries and the Texas Innovators Group conducted a survey gathering data about Makerspaces on a large range of topics such as location, funding, accessibility, user demographics, staffing, equipment, outreach, educational programs, and other policies. In this presentation, we will present preliminary findings from the survey that highlights aspects of the Makerspace culture in Texas.

Martin Wallace, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

CPE#619: SBEC 1.0

2017 Little Mavericks Graphic Novel Reading List

10:30 - 11:30 AM

Learn about this genre and the appeal to young readers. Get the scoop on the new titles and how to hook reluctant readers with this exciting reading format.

CHILDREN'S ROUND TABLE.

CPE#620: SBEC 1.0; TSLAC 1.0

The ACRL Framework Sandbox for Humanities, Social Sciences & STEM Librarians

10:30 - 11:30 AM

The ACRL Framework Sandbox is a space for librarians to share examples of how they are using the Framework including lesson plans, rubrics, assessments, and learning outcomes. This presentation provides tangible, discipline-specific tools.

Greg G. Hardin and Julie A. Leuzinger (moderator), University of North Texas; Peace Helen Ossom Williamson, University of Texas at Arlington; and Jane D. Stimpson, Library, Lone Star College-CyFair.

CONFERENCE PROGRAM COMMITTEE.

CPE#641: SBEC 1.0; TSLAC 1.0

The Authentically Inclusive Space: Serving Special Needs Teens



Robert Rummel-Hudson

Schuyler Rummel-Hudson

10:30 - 11:30 AM

The author of *Schuyler's Monster* discusses the radically changing narrative of disability

rights in our society and how public spaces can become central to that social revolution. His daughter Schuyler will provide her own perspective as a young adult with a disability discovering her own path to agency and independence.

Robert Rummel-Hudson, St. Martin's Press; and Schuyler Rummel-Hudson, Plano ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#621: SBEC 1.0; TSLAC 1.0

Baby Book Clubs: Connecting Books and Babies

10:30 - 11:30 AM

Reach parents and caregivers by implementing a Baby Book Club. Learn to model behaviors and understand the connection between early childhood literacy and parent education.

Allison Lee Glasgow and Cherise Nichols, Mesquite ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

CPE#623: SBEC 1.0; TSLAC 1.0

Breaking Bad News: Telling Faculty about Dropping Resources

10:30 - 11:30 AM

Decreasing budgets and increasing costs make collection management in academic libraries challenging. Constant assessment and evaluation of the collection must be performed to meet the needs of the curriculum and research. Discuss assessment techniques and developing a communication plan to inform the faculty of impending resource changes.

Rebecca Fernandez, University of Texas at Tyler.

CONFERENCE PROGRAM COMMITTEE.

CPE#622: SBEC 1.0; TSLAC 1.0

Breakout (EDU) of Traditional Learning

10:30 - 11:30 AM

Use your critical thinking skills, background knowledge, and grit to solve a series of riddles and puzzles to unlock the power of engaged learning through Breakout EDU™.

Michelle S. Griffith, Brazosport ISD; and Brandi R. Rosales, Richardson ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#624: SBEC 1.0; TSLAC 1.0

Complete the Jigsaw Puzzle: Hire and Integrate the Right Fit for Your Team



Thomas Fortin

10:30 - 11:30 AM

You have a job opening. Learn how to assess your team's needs, find the right candidate to meet those needs, and acculturate the new hire.

Danita Barber, Plano Public Library; Thomas Fortin, San Francisco Public Library; and Dale K. McNeill, San Antonio Public Library.

PUBLIC LIBRARIES DIVISION.

CPE#630: SBEC 1.0; TSLAC 1.0

CREW Manual and You: Collection Management and Weeding Strategies

10:30 - 11:30 AM

Learn to integrate CREW (Continuous Review, Evaluation, and Weeding) into your work with physical and electronic collections. Improve circulation with proactive weeding.

Katherine Adelberg, Texas State Library & Archives Commission.

PUBLIC LIBRARIES DIVISION, SMALL COMMUNITY LIBRARIES ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

CPE#625: SBEC 1.0; TSLAC 1.0

The Future Landscape of School Libraries

10:30 - 11:30 AM

The Lilead Fellows Program is designed to empower, enable, and equip school district library supervisors to be inspirational leaders for change. Four Fellows will highlight their experiences and forecast trends for school libraries.



Jennifer Boudrye

Stephanie Ham

Suzanna Panter

Jennifer Boudrye, District of Columbia Public Schools; Stephanie Ham, Metro Nashville Public Schools (TN); Suzanna Panter, Tacoma Public Schools (WA); and Robin Stout, Lewisville ISD.

CONFERENCE PROGRAM COMMITTEE.

CPE#626: SBEC 1.0; TSLAC 1.0

Google Apps for Advanced Users

10:30 - 11:30 AM

Get acquainted with advanced features of Google Apps and gain an understanding of how Google EDU apps can increase productivity and facilitate communication and collaboration with fellow educators.

Sara Shine Pavone and Christina Eleice Taylor, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

CPE#627: SBEC 1.0

Hot Off the Press: Great New YA Books

10:30 - 11:30 AM

Presenters will preview new releases with short booktalks that tie books together thematically and suggest strategies for linking books to content areas.



Donalyn Miller

Teri S. Lesesne and Karin M. Perry, Department of Library Science, Sam Houston State University; and Donalyn Miller, Book Whisperer, Inc.

YOUNG ADULT ROUND TABLE.

CPE#635: SBEC 1.0; TSLAC 1.0



Christina Spencer

How User Research Drives Innovation at JSTOR

10:30 - 11:30 AM

Learn how to investigate the needs of your users, choose the right methods for your questions, and successfully conduct research. Explore examples of how JSTOR's research has informed its initiatives.

Christina Spencer, User Research, ITHAKA | JSTOR. CONFERENCE PROGRAM COMMITTEE.

CPE#631: SBEC 1.0; TSLAC 1.0

REFORMA's Children in Crisis Project

10:30 - 11:30 AM

The Children in Crisis project gets books into the hands of children held at the border and makes recent arrivals aware of library resources available in the United States. Learn how you can be part of this important project.

Oralia Garza De Cortes, consultant, Latino Children's Literature.

LATINO CAUCUS ROUND TABLE AND EXHIBITORS ROUND TABLE ROUND TABLE.

CPE#HOL672: SBEC 1.0; TSLAC 1.0

Using Social Media to Promote Your Library: Pinterest, Facebook, Instagram, and Twitter - HANDS ON LAB 14 (TICKETED; REGISTER ONLINE ONLY)

10:30 - 11:30 AM

With the right tools and a little organization, you can make the most of social media to attract a community that promotes your library. Tickets must be purchased by Friday, April 7, through preregistration.

Deborah B. Ford, Junior Library Guild.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#636: SBEC 1.0; TSLAC 1.0

We Need to Talk: Hosting Civil Discussions on Controversial Topics

10:30 - 11:30 AM



Amorette Hinderaker



Otis I. Mitchell

As trusted institutions, libraries have a mandate to facilitate civil discussions on difficult issues such as racial equity, social justice, and violence in America. The panelists will discuss how libraries can be catalysts for these conversations and how librarians can gain the support of their governing authorities.

Walter L. Betts, Texas Christian University; Amorette Hinderaker, convener of debates, Texas Christian University; Dale K. McNeill, San Antonio Public Library; and Otis I. Mitchell, pastor, Mount Zion Baptist Church (San Antonio).

TLA EXECUTIVE BOARD.

CPE#IL603: SBEC .75; TSLAC .75

Physical Computing with Scratch (INNOVATION LAB 17)

11:00 - 11:45 AM

"Physical computing" brings the physical, analog world into the digital computer interface and is an engaging activity to promote STEM-literacy. It encourages critical thinking and problem-solving skills, works great as a team exercise, and in addition to regular STEM competencies, physical computing incorporates art and design and can be used for projects from weather science to abstract expressionism. Learn how to easily incorporate physical computing as a "maker" program using Scratch (a free, visual programming language) and a range of hardware options including the MakeyMakey, PicoBoard, Arduino and Raspberry Pi.

Patrick Ferrell, Harris County Public Library.

CONFERENCE PROGRAM COMMITTEE.

Black Caucus Round Table Business Meeting

11:45 AM - 1:00 PM

District Planning Committee

11:45 AM - 1:00 PM

Lariat Adult Fiction Reading List Committee 2

11:45 AM - 1:00 PM

Library Friends, Trustees, and Advocates Round Table Business Meeting

11:45 AM - 1:00 PM



CPE#650: SBEC 0.75

Closing Author Session with Veronica Roth (TICKETED)

11:45 AM - 1:15 PM

GRAND HYATT, 600 E. MARKET STREET.

Journey to thrilling new worlds with New York Times bestselling author of the Divergent series, Veronica Roth. Her new book, Carve the Mark, is the first in a highly-anticipated duology that promises to take readers by storm. Luncheon tickets must be purchased by Friday, April 7, through preregistration. Book signing will take place immediately following the event for luncheon attendees.



Veronica Roth

MENU: MIXED SEASONAL GREENS, TOMATO, CUCUMBER, ALMOND SLICES WITH A CHAMPAGNE VINAIGRETTE; HERB SEARED AIRLINE CHICKEN, WILD RICE PILAF, BROCCOLINI, CHARRED BABY BELL PEPPER WITH A RED PEPPER COULIS; BREAD WITH BUTTER; PRICKLY PEAR PANACOTTA (COLD ITALIAN CUSTARD SERVED WITH A FRUIT SAUCE); ICED TEA AND WATER; REGULAR AND DECAFFEINATED COFFEE, ASSORTED HOT TEAS.

Veronica Roth, HarperCollins Publishers.

CONFERENCE PROGRAM COMMITTEE.

CPE#651: SBEC 0.5

GENERAL SESSION III

with Chelsea Clinton

1:30 - 2:30 PM

Tackling complex global issues such as poverty, homelessness, food insecurity, and climate change can be daunting. Where to start? Chelsea Clinton unleashes the inner activist with stories about children and teenagers who have made real change in their communities.

Chelsea Clinton, Penguin Random House.

CONFERENCE PROGRAM COMMITTEE.



Chelsea Clinton

Texas Library Association COUNCIL II

2:45 - 3:45 PM

Council is the governing body of TLA and will convene 15 minutes after the adjournment of General Session III. All conference attendees are invited.

Texas Library Association Executive Board Meeting 2

4:00 - 6:00 PM

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Please visit the TLA website www.txla.org for additional forms & conference information, including the session preference and conference volunteer forms.

HANDS ON LABS

Seating is limited for all Hands on Lab sessions. These labs are **ticketed events**, and reservations must be made by April 7, 2017 through **online preregistration only**.

WEDNESDAY, APRIL 19

Introduction to Code.org (Lab 1)..... 12:15 - 1:15 pm
 3D Design with Tinkercad (Lab 2) 1:30 - 2:30 pm
 Power Up TexQuest! (Lab 3)..... 2:45 - 3:45 pm
 Snapchattin' in Libraryland: Ten Seconds
 of Awesomeness! (Lab 4) 4 - 5 pm

THURSDAY, APRIL 20

Creating 'Look Books' to Advertise Your Library (Lab 5)..... 10 - 11 am
 Omeka (Lab 6) 11:15 am - 1:15 pm
 Power Up TexShare (Lab 7) 1:45 pm - 2:45 pm
 Communicating Visually - Creating Infographics
 with Piktochart (Lab 8)..... 3 - 4 pm
 Writing and Storytelling with PlayLab (Lab 9)..... 4:15 - 5:15 pm

FRIDAY, APRIL 21

API Integration Basics:
 Concepts and Applications (Lab 10) 8:30 - 10:45 am
 Cutting Edge Technologies for Promoting Your Library:
 FB Live, SnapChat, Periscope and More (Lab 11)..... 11 am - 12 pm
 Playing with Matches: An Introduction
 to Regular Expressions (Lab 12) 1:30 - 3:30 pm

SATURDAY, APRIL 22

Digital Making with Raspberry Pi (Lab 13) 9:15 - 10:15 am
 Using Social Media to Promote Your Library: Pinterest,
 Facebook, Instagram, and Twitter (Lab 14)..... 10:30 - 11:30 am

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TLA 2017, a software application you can download on your phone or any portable electronic device, gives you digital access to the whole TLA conference program (sessions, authors, exhibitors) and lets you create your own personal schedule. The mobile app is updated regularly by TLA, so it will contain the most current information about conference, including any changes in times or speakers.

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Preregistration postmark deadline is

APRIL 7, 2017



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- ✓ One form per person. Choose only one preregistration fee.
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- ✓ Individual TLA member dues for 2017 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- ✓ If applicable, please fill in your TLA member number on the preregistration form.
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- ✓ Name badges are required for all programs, events, exhibits, and shuttle buses.
- ✓ For TLA members, the city and state that appear on your name badge reflects your business address, if available.
- ✓ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.
- Check here if you prefer **NOT** to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, etc.

- ✓ Refund requests must be submitted via email to cancel@txla.org no later than April 7, 2017. Refunds will be issued with a \$40 processing fee deducted.



- ✓ **Exhibits-only passes** are sold through online registration as well as onsite.

TLA Membership # _____ First Name to Display on Badge _____ 10 CHARACTER LIMIT

Library Type Affiliation: Academic Public School Special Does not apply PLEASE FILL IN ALL INFO

NAME: LAST _____ FIRST _____

ADDRESS (business preferred) STREET _____

CITY _____ STATE _____ ZIP _____

INSTITUTION: _____ EMAIL: _____ USED TO FACILITATE CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN

PHONE: HOME _____ BUSINESS _____ CELL _____

EMERGENCY CONTACT: NAME _____ PHONE _____

1 PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.

Indicate your preregistration choices by marking an "X" in the boxes next to the appropriate alpha codes on this preregistration form.

Registration codes A-C entitle registrants to attend meetings, programs, and the exhibit hall on all days of the conference.

Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.

2017 TLA MEMBER RATES

- General Member* \$290 A
- Retired / Student / Lay Person Member* \$115 B

JOIN OR RENEW YOUR TLA MEMBERSHIP FOR SIGNIFICANT REGISTRATION FEE DISCOUNTS

NON-MEMBER (C) RATE

Library Employee \$470 C

ONE DAY ONLY: WEDNESDAY

2017 General Member \$185 E
Non-Member \$260 F

ONE DAY ONLY: THURSDAY

2017 General Member \$220 E1
Non-Member \$295 F1

ONE DAY ONLY: FRIDAY

2017 General Member \$220 E2
Non-Member \$295 F2

ONE DAY ONLY: SATURDAY

2017 General Member \$185 E3
Non-Member \$260 F3

* Registration category must correspond with 2017 membership status.

2 PRECONFERENCES • WEDNESDAY, APRIL 19

Intellectual Freedom Boot Camp Member \$20 AA3 Non-member \$45 AA4	9 AM - 12 PM <input type="checkbox"/> <input type="checkbox"/>	You, Me, & RFP Member \$50 AE1 Non-member \$75 AE2	1 - 4:30 PM <input type="checkbox"/> <input type="checkbox"/>	Speed Dating the Bluebonnets Member \$30 AJ1 Non-member \$55 AJ2	3 - 6 PM <input type="checkbox"/> <input type="checkbox"/>
Tools and Trends in Genealogy Member \$20 AA5 Non-member \$45 AA6	9 AM - 12 PM <input type="checkbox"/> <input type="checkbox"/>	Engaging Your Community: Aspen Report Member \$50 AF1 Non-member \$75 AF2	1 - 4:30 PM <input type="checkbox"/> <input type="checkbox"/>		
Making the Case for Funding Member \$75 AA7 Non-member \$100 AA8	9 AM - 4 PM <input type="checkbox"/> <input type="checkbox"/>	Becoming the Copyright Expert Member \$50 AG1 Non-member \$75 AG2	1 - 5 PM <input type="checkbox"/> <input type="checkbox"/>		
Are You Ready? Materials Challenges Member \$20 AB1 Non-member \$45 AB2	1 PM - 4 PM <input type="checkbox"/> <input type="checkbox"/>	Storytelling to Tweens and Teens Member \$40 AH1 Non-member \$65 AH2	1 - 5 PM <input type="checkbox"/> <input type="checkbox"/>		
Problem Solving with Design Thinking Member \$40 AD1 Non-member \$65 AD2	1 - 4 PM <input type="checkbox"/> <input type="checkbox"/>	Strategic Marketing for the Non-Pro Member \$50 AI1 Non-member \$75 AI2	1:30 - 5:30 PM <input type="checkbox"/> <input type="checkbox"/>		

These additional events are offered through
ONLINE REGISTRATION ONLY.

Wednesday, April 19

Train the Trainer: Designing Courses for Adult Learners
Tech Camp: Technology Conference Within a Conference
Discover Your Innovation Style
BiblioTech / Via Ride and Read
San Antonio After Dark: Ghost Tour

Thursday, April 20

CycloSocial Party Bike Ride

Friday, April 21

Basic Book Repair and Mending Lab

3 TICKETED EVENTS

Conference registration fees NOT required; multiple tickets allowed.

Wednesday, April 19

EXHIBITORS ROUND TABLE GOLF OUTING

MEMBER \$125 E1A Qty _____

NON-MEMBER \$150 E1B Qty _____

LIBRARY PIONEERS TEA WITH E. H. WEST

MEMBER \$30 E2A Qty _____

NON-MEMBER \$55 E2B Qty _____

Thursday, April 20

BLACK CAUCUS RT AUTHOR SESSION

\$36 C1 Qty _____

OPENING AUTHOR SESSION

\$44 C2 Qty _____

EVENING WITH THE AUTHORS

\$45 C3 Qty _____

SCLRT NETWORKING SOCIAL

\$20 E7 Qty _____

ALUMNI RECEPTIONS & DINNERS

TWU \$20 F1 Qty _____

UNT FREE F2 Qty _____

UH-CL FREE F3 Qty _____

UT-AUSTIN FREE F4 Qty _____

INTERGALACTIC DANCE CLUB PARTY

\$20 E8 Qty _____

Friday, April 21

DIRECTORS SYMPOSIUM

\$32 C4 Qty _____

LARIAT ADULT FICTION AUTHOR SESSION

\$44 C5 Qty _____

TEXAS BLUEBONNET AWARD AUTHOR SESSION

\$44 C6 Qty _____

TEXAS TEA WITH YA AUTHORS

\$30 E9C Qty _____

HETHERINGTON 30TH FUN RUN / WALK

\$25 E9D Qty _____

Saturday, April 22

CRT AUTHOR SESSION

\$32 C7 Qty _____

CLOSING AUTHOR SESSION

\$44 C8 Qty _____

Indicate if you require a special meal:

Vegetarian Vegan Gluten-free

Lactose-free

Other (explain) _____

When you preregister for conference online, you will also receive DISCOUNTED RATES.
No purchase orders accepted; preregistration form must be postmarked by APRIL 7.

Preregistration \$ _____

Preconferences \$ _____

Ticketed events \$ _____

2017 Membership \$ _____
(include membership form)

TOTAL DUE \$ _____

Mail this form with check payable to TLA
3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763

For CREDIT CARD payment, provide the following information:

Card: VISA MC AMEX DISC

No. _____

CVV (sec. code) _____ Exp. date: Mo. _____ Year _____

Name on card _____

Signature _____

FOR OFFICE
USE ONLY: **date received**

Check # _____ Amt. _____

Texas Library Association

2017 Individual Membership

CALENDAR YEAR JAN – DEC

- Dues must be postmarked or entered online by February 1, 2017 to vote for association officers.
- **NEW MEMBER?** You are encouraged to join the New Members Round Table in addition to Round Tables or Interest Groups in your specialized area.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for \$5.20 of your dues for this year's subscription to the *Texas Library Journal* and *TLACast*, your TLA dues may be tax deductible as a charitable donation.

To JOIN OR RENEW ONLINE (*preferred*) visit WWW.TXLA.ORG

SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

FIRST NAME _____ MIDDLE NAME _____

LAST NAME _____

NICKNAME (IF ANY) _____

TLA MEMBERSHIP NUMBER, IF KNOWN _____

EMPLOYMENT: INSTITUTION/LIBRARY _____

CAMPUS BRANCH/DEPARTMENT _____

BUSINESS STREET ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

BUSINESS PHONE _____ FAX _____

HOME STREET ADDRESS _____

CITY _____ STATE _____ ZIP+4 _____

HOME PHONE _____ CELL PHONE _____

PREFERRED EMAIL _____

SECONDARY EMAIL _____

Library Type Affiliation

- Academic School Other (Please Specify)
 Public Special _____

Your Social Media Handles (if applicable):

TWITTER _____ FACEBOOK _____

LINKED IN _____ OTHER _____

Preferred mailing address: Home Work

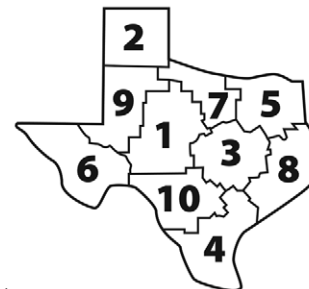
Do not publish my home information

Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:

- From TLA and outside organizations – or – From TLA only
 I do NOT want to be auto-subscribed to Unit electronic lists.

SECTION II – DISTRICTS (One District included in Basic Dues)

- I wish to be a member of my assigned district (*geographical, based on preferred mailing address*).
 I do not wish to be a member of any district.
 I wish to be a member of the following; *select all that apply*:
- | | |
|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> District 1 | <input type="checkbox"/> District 6 |
| <input type="checkbox"/> District 2 | <input type="checkbox"/> District 7 |
| <input type="checkbox"/> District 3 | <input type="checkbox"/> District 8 |
| <input type="checkbox"/> District 4 | <input type="checkbox"/> District 9 |
| <input type="checkbox"/> District 5 | <input type="checkbox"/> District 10 |



SECTION III – DIVISION

(One Division included in Basic Dues)

- College and University Libraries (1)
 Community/Junior College Discussion Group (7)
 Public Libraries (2)
 Special Libraries (3)
 Texas Association of School Librarians (4)
 Private School Discussion Group (5)
 No Preference (6)

SECTION IV – ROUND TABLE (RT) OR INTEREST GROUP (IG)

(One Round Table or Interest Group included in Basic Dues)

- Acquisitions & Collection Development RT (A)
 Archives, Genealogy, & Local History RT (L)
 Assessment IG (Mm)
 Automation & Technology RT (N)
 Black Caucus RT (Z)
 Cataloging & Metadata RT (C)
 Children's RT (D)
 Copyright & Access IG (E)
 Digital Libraries RT (Dd)
 Distance/E-Learning RT (Jj)
 E-SMART (*electronic resources*) RT (R)
 Exhibitors RT (*formerly TPALS*) (S)
 Gay, Lesbian, Bisexual, & Transgender RT (Cc)
 Government Documents RT (K)
 Intergalactic Dance Club RT (Bb)
 Interlibrary Loan & Resource Sharing RT (L)
 Latino Caucus RT (T)
 Library Friends, Trustees, & Advocates RT (G)
 Library Instruction RT (U)
 Library Support Staff RT (X)
 New Members RT (J)
 Programming for Adults RT (Kk)
 Reference & Information Services RT (F)
 Retired Members RT (Nn)
 Small Community Libraries RT (Q)
 Storytelling RT (W)
 Supervision, Management, & Administration RT (M)
 TALL Texans RT (Y)
 Texas Authors & Illustrators RT (Oo)
 Young Adult RT (H)
 No Preference

SECTION V – MEMBERSHIP CATEGORY

Individual membership dues are non-refundable & non-transferable.
Dues installment plan available online.

- Personal Member (G) Librarian, Library Professional, Library Staff
Dues Schedule:
 - Unemployed through \$9,999\$25
 - Salary \$10,000 through \$14, 999.....\$45
 - Salary \$15,000 through \$19,999.....\$61
 - Salary \$20,000 through \$29,999.....\$76
 - Salary \$30,000 through \$39,999.....\$106
 - Salary \$40,000 through \$59,999.....\$146
 - Salary \$60,000 through \$79,999.....\$157
 - Salary \$80,000 and above\$172
- Full-time Library Student (**not** currently employed in a library) or
High School Student (C)\$25
- Retired Librarian (D)\$25
- Vendor (V).....\$51
- Trustee/Layperson/Advocate (E).....\$35
- Supporting Member (F).....\$232
- Out of State Member (G).....\$35

SECTION VI – PAYMENT

BASIC DUES

Includes one Division and one Round Table/Interest Group	\$ _____
Each Add'l Division at 10% X Basic Dues	\$ _____
Each Add'l Round Table or Interest Group at 5% X Basic Dues	\$ _____
Each Add'l District at 1% X Basic Dues	\$ _____
Membership Directory, \$30 each	\$ _____
Professional Liability Insurance, \$36 Annually, Jan-Dec (Insurance Premium per Member: \$27.50; State Taxes/Fees (4.91%): \$1.35, Association's Administrative Fees: \$7.15)	\$ _____
	TOTAL

RETURN ENTIRE FORM WITH PAYMENT

No Purchase Orders Accepted

- Check or Money Order payable to TEXAS LIBRARY ASSOCIATION
- VISA AMERICAN EXPRESS MASTERCARD
- DISCOVER

Card # _____ / _____ / _____ / _____

CVV (security code) _____ Exp. Date _____ / _____

Signature _____

OFFICE USE ONLY
Received _____
Check # _____
Amount _____

OPTIONAL INFORMATION – Response is purely voluntary; this information will not appear in the membership directory:

How old are you?

- 25 and under 36 – 45 56 – 65
- 26 – 35 46 – 55 66 or over

Are you: Female Male

Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

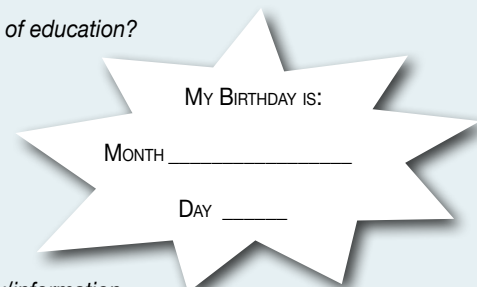
- Black or African American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Other Pacific Islander
- Hispanic/Latino origin
- White person not of Hispanic/Latino origin
- Person of other race(s); please identify _____

How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

- within 5 miles 31 – 60 miles
- 5 – 15 miles 61 – 100 miles
- 16 – 30 miles Farther than 100 miles

What is your highest level of education?

- High School or GED
- Associate Degree
- Bachelor's Degree
- Master's Degree
- Doctorate
- None of the above



Do you have formal library/information training or certification at any of the following levels? (check any that apply)

- Library/Media Specialist Certification
- Bachelor's Degree
- Master's Degree, non-ALA accredited school
- Master's Degree, ALA-accredited school
- Doctorate

Which college or university granted your Master's Degree in Library and/or Information Science?

- Sam Houston State Univ. University of North Texas
- Texas Woman's University University of Texas at Austin
- Univ. of Houston, Clear Lake
- Other Texas school (please identify) _____
- Non-TX American school (please identify) _____
- International program (please identify) _____

Number of years in library field _____



3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763
512/328-1518 • 800/580-2852 • FAX: 512/328-8852
Email: tla@txla.org

2017 Conference Committees

CONFERENCE PROGRAM

Cecilia H. Barham, co-chair, North Richland Hills Library

Terry Roper, co-chair, Region 10 ESC

Aranda Bell, Zula B. Wylie Public Library

Kristi K. McCown Betts, Irving ISD

Rebecca Bichel, University of Texas at Arlington

Emily Billings, University of North Texas

Carolyn M. Booker, Lewisville Public Library

Carolyn D. Brewer, Tarrant County College

Kelly Brouillard, Lewisville Public Library

Daniel E. Burgard, University of North Texas Health Science Center

Stacy Cameron, Frisco ISD

Thomas Finley, Frisco Public Library

Kandra Gibbs, North Richland Hills Library

Jan Hodge, Crowley ISD

Elizabeth A.M. Howard, Texas Wesleyan University

Tracy L. Hull, Texas Christian University

Ling Hwey Jeng, Texas Woman's University

Julie A. Leuzinger, University of North Texas

Leah Rochele Mann, Lewisville ISD

Sharon K. Martin, University Park Public Library

Curren R. Mclane, Azle Memorial Library

Michael M. Mendez, Fort Worth ISD

Renee A. Newry, Irving ISD

Tuan Nguyen, Mackin Educational Resources

Richelle O'Neil, Garland ISD

Peace Helen Ossom Williamson, University of Texas at Arlington

Patricia F. Peters, Decatur Public Library

Cynthia A. Pfladderer, Southlake Public Library

Robyn Reid, Texas Christian University

Brandi R. Rosales, Richardson ISD

Raymond A. Sablack, Dallas Public Library

David W. Schuster, New York

Jeanne R. Standley, University of Texas at Tyler

Claudia Wayland, Allen Public Library

Donna L. Woody

LOCAL ARRANGEMENTS

Faye L. Hagerty, co-chair, North East ISD

Natalie Anne Morgan, co-chair, Patrick Heath Public Library

AUTHORS AREA

Wendy L. Howk, North East ISD

Robin Magers Stauber, Patrick Heath Public Library

CAREER DEVELOPMENT CENTER

Ignacio Matias Albarracin, San Antonio Public Library

Andrea N. Schorr, University of Texas Health Science Center

CONNECTION CORNER

Christie P. Hirst, North East ISD

Roxanne Jenke, North East ISD

ENTERTAINMENT

Nancy J. Kaida, Northwest Visa College

Deanna M. O'Marah, Northside ISD

EXHIBITS

Christine Crowley, retired

Lisa Kulka, Northside ISD

HEALTH EVENTS

Monica Garza Bustillo, San Antonio Public Library

Jacob Sherman, University of Texas at San Antonio

HOSPITALITY

Jennifer Zinn De Waelsche, San Antonio ISD

Angelia Johnson, San Antonio ISD

INFORMATION

Beverly Rudkin Ingle, student, University of North Texas

Tina Mesa, Palo Alto College

MEETING ROOM

Barbara Henderson, Fort Worth Library

L.G. Swift, Fort Worth Library

Sarah Timm, Texas A&M University-San Antonio

John P. Weed, University of Texas Health Science Center

Kelli M. Wilder, Saint Philip's College

REGISTRATION

Jessica Lilly Hughes, Northside ISD

Jean Ann Johnson, North East ISD

SOCIAL MEDIA

Sara B. Romine, North East ISD

Natalie M. Watts, North East ISD

TLA STORE

Elma Nieto-Rodriguez, San Antonio Public Library

Julia M. Ousley, Friends of New Braunfels Public Library

TRANSPORTATION

Thomas Matthew De Waelsche, San Antonio Public Library

D. L. T. Grant, San Antonio Public Library

VOLUNTEERS

Tosca O. Gonsalves, Palo Alto College

Sylvia Reyna, San Antonio Public Library

TEXAS LIBRARY ASSOCIATION CODE OF CONDUCT *for* EVENTS

Texas Library Association is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of event participants in any form. Sexual language and imagery is not appropriate for any event venue, including talks.

Be kind to others. Do not insult or put down other attendees. Behave professionally. Remember that harassment and sexist, racist, or exclusionary jokes are not appropriate for Texas Library Association events.

Event participants violating these rules may be sanctioned or expelled from the event at the discretion of the event organizers.

Harassment includes offensive verbal comments related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately.

If a participant engages in harassing behavior, the event organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference. If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of event staff immediately.

Event staff will be happy to help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the event. We value your attendance.

We expect participants to follow these rules at all event venues and event-related social events.

32nd Annual TEXAS STORYTELLING FESTIVAL



Storytelling Concerts • Music
Ghost Stories • Kids' Activities
Liars Contest • Sacred Tales Concert
Story Swaps • Workshops

www.tejasstorytelling.com
940.380.9320 | tsa@tejasstorytelling.com

DENTON CIVIC CENTER
DENTON, TEXAS
MARCH 9-12, 2017



TEJAS STORYTELLING ASSOCIATION - P.O. BOX 2806 | DENTON, TX 76202