# **TexasLibraryJournal**

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# 112018 Conference Edition

Speakers, Programs, Events & Registration Details April 3-6 Dallas TX

# Perfecting Your Game • A Win for Your Community

ALSO IN THIS ISSUE: Open Educational Resources in Higher Ed, Connecting Cultures & Communities, & more...



Neeting & Exhibits

RUARY 9-13, 2018

# **Get Inspired!**



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## TEXAS LIBRARY JOURNAL Conference Edition Contents

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Dallas

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April 3-6

# Advocacy & Storytelling for Our Community

Librarians are affected by politics every day. Be it state legislative sessions, or city council, library board, or academic affairs meetings, there are issues that directly or indirectly impact our work, staff, and budgets and each carries consequences that reach beyond library users to the much broader communities where libraries belong.

According to Pew Research Center, 95% of Americans think libraries help people's lives and librarians are among the most trusted professionals. However, that positive perception does not always translate to public action and support. While the public believes that libraries are nice and helpful, they need to see that libraries are valuable and essential.

Librarians cannot be accidental advocates, speaking up only when a legislative crisis threatens. Advocacy means passionately engaging to help our community shape a collective cultural identity that is aligned with our core values of access, equity, democracy, and diversity. It is not only getting out votes during elections or making calls and sending emails during a particular time, but also strengthening community members' common beliefs and passion for libraries, as well as unwillingness to do without.

To influence community cultural identify, we must be excellent storytellers and choose words wisely in our advocacy language – words that are different; words that elicit strong emotions; words that dig into people's instinct, reflex, and fear of loss; and words that can be repeated by many people often enough to shape the common understanding and perception

Good stories are not about library policies, or professional statements. They are definitely not about merely telling our communities what we do best for them. Good storytelling shares how residents of our community learn and grow together to become who they are today, the distance they can go tomorrow; and how we facilitate their success along the way. In these fascinating and moving stories, our libraries and librarians are indispensable to communities.

In essence, this is what the 2018 TLA Annual Conference is about – perfecting our advocacy and storytelling game. I invite each and every one of you to join me and thousands of your fellow librarians in Dallas April 3 – 6. I promise. You will be enlightened and inspired!

T.Scott Gross will raise your aspirations to provide "Positively Outrageous Service." You'll discover effective strategies in community coalition building where everyone can lead, courtesy of Paul Schmitz.

Sharpen your awareness of larger communities with an understanding of Texas demographic and employment trends shared by Steve Murdock and Michael Sherrod, as well as John Horrigan's data rich session on Americans' use and attitudes toward libraries.





Listen to regional United Way leaders' insights into how a nonprofit organization transforms itself successfully by using a collective impact approach to community building.

Author Grace Lin and artist Harlan W. Butt will demonstrate how storytelling can be a powerful tool for sharing cultural heritage. Two iconic lexicographers, Kory Stamper and Anu Garg, will thoroughly entertain you as they discuss the use of words in today's public rhetoric.

And finally, join David Lankes for the closing session to recharge and renew our commitment to an action plan where librarians aspire to be exceptional and communities can expect more from us.

Advocacy and storytelling are not just about words, they are about our outlook, our aspirations, our constant presence, and how we engage community members in everything we do. Our library stories are the stories of our communities. When members of the community see themselves in those stories, they are empowered to share their own fantastic library experiences. By empowering members of our communities, we help create a collective narrative that libraries are valuable and essential, not just nice to have. •

# **MEET OUR AUTHORS AND ILLUSTRATORS**

TLA 2018, Dallas, TX | Disney Book Group **Booth #2607** Authors and Illustrators will be signing in the author signing area unless noted otherwise

WEDNESDAY, April 4



BRITTA LUNDIN 11:30 a.m. Ship It



ROBIN ROE 2:00 p.m. A List of Cages

#### THURSDAY, April 5



AG FORD & AMY FELLNER DOMINY 9:30 a.m. Cookiesaurus Rex



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THURSDAY, April 5 (cont'd)

KELLY LOY GILBERT 10:00 a.m. Picture Us in the Light



PRESTON NORTON 10:00 a.m. Neanderthal Opens the

Door to the Universe



**GREG PIZZOLI** 11:00 a.m. This Story Is for You



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MARI MANCUSI 2:00 p.m. The Once and Future Geek

DISNEP Book Group 🛧 BOOTH #2607

## Editorial

## Get to Know

## TLA's New Executive Director

# Dana Braccia has been on the job just

three short months as of December 31. In that time, she relocated from Scottsdale, AZ to Austin, finished her MBA, and traveled the state from El Paso to the Valley and Houston to North Texas for TLA district meetings. She participated in conference program committee and local arrangement committee meetings; was a guest speaker at a University of Texas iSchool Brown Bag Lunch Workshop; and met with TLA staff and many association members to learn more about the association's exciting initiatives. Of course, this is by no means a comprehensive list, but it demonstrates that our new executive director has jumped into this huge role with enthusiasm, curiosity, and great energy.

#### Keep reading and get to know Dana!

#### You are just the third executive director in TLA's 115-year history. How do you envision building on the association's legacy?

TLA is extremely fortunate to have had a very special legacy of amazing and passionate leadership. This is reflected not only in the former executive directors, but also throughout the association's membership and staff. Our mission to promote, support, and improve library services in Texas is just as relevant today as it was in 1902 – and it is essential that we continue to infuse innovation into all aspects of our services to libraries and members.

Regardless if someone has been a member for 30 days or 30 years – we want to continually delight and inspire the library community. Enhancing and expanding relationships with current and potential members, sponsors and vendors; providing incredibly comprehensive and engaging annual conferences and omni-channel professional development programs; and offering seamless opportunities for in-person and virtual networking and engagement are essential to achieving this goal. You are also an online instructor with the American Library Association and adjunct instructor in a number of MLS programs – what trends are you seeing with students in these programs?

I've really seen a solid recognition that completing a course or degree is just the beginning. We are in a continually evolving environment and being a life-long learner is the new norm and baseline. I've also seen a greater understanding that one must become a proactive personal curator of fresh content. This can come from a diverse array of resources inside and outside the profession including associations, websites, colleagues, blogs, books, podcasts etc. – continually building a YOUniversity.

#### Why should people join TLA?

According to the Directory of National Trade and Professional Associations of the U.S., there are more than 7.000 associations and professional societies in the country, and approximately 85 percent of all business failures occur in firms that are not members of their trade association. With the phenomenal speed of change in technology and services, now more than ever it is critical for people to join and become actively involved in professional associations in order to stay abreast of trends, build a network of dynamic colleagues, as well as influence and impact the profession in a meaningful way. For all of us who care about libraries - being an active participant with TLA is a linchpin link in ensuring long term vibrancy and connection to the communities we serve.

## **FUN FACTS**

#### First impression of Texas

Feels like home! I'm looking forward to exploring the entire state and have already started a great list of eclectic and off-the-beaten path places to visit. All must-see suggestions welcome!

#### Favorite literary genre

Really depends on my mood and time of year. I tend to pick up mysteries and classics in the winter, non-fiction in the spring, and am open to any great read regardless of genre in the summer and fall.

#### Most memorable vacations

Bali and Italy – as well as family road trips in a camper when I was growing up.

#### **Favorite cuisine**

I love to try new foods — especially anything spicy. Since moving to Texas, I have a new passion for BBQ and beef jerky.

#### Best Austin experience (so-far)

Kayaking in Lady Bird Lake and getting a Texas library card.

Roller Coasters – yes or no? YES! O

TLA Executive Director Dana Braccia (seated, third from left) with attendees at the District 9 Fall Meeting in Lubbock.





## OPEN EDUCATIONAL RESOURCES

## in Higher Education

The 2017 Texas Council of Academic Libraries (TCAL) Annual Conference programming centered on Open Educational Resources and included updates from the Texas Higher Education Coordinating Board on SB 810 implementation, information from the Texas Digital Library on OER activities, and a panel discussion on OER implementation and related challenges and opportunities.

Four of the panelists, which are all at different stages of OER implementation at their universities, shared their perspectives with the *Texas Library Journal*. In addition, the former project librarian for a National Science Foundation funded project provided a case study.

## Advocate for Open

BY DEAN HENDRIX

Rising textbook prices have an alarming impact on students, and data from countless surveys show that students will go to great lengths in order to avoid the costs associated with buying new textbooks in print, including buying used books; renting semester-long access; sharing textbooks with classmates; pirating them online or via a scanner; and, with increasing frequency, going without access to textbooks altogether. Without the resources to complete their coursework, student success outcomes – retention rates, graduation rates and workforce preparedness

– suffer.

In response, open educational resources (OERs) initiatives have sprung up at universities all over the country. Comprised of public

domain course materials, OERs are no-cost resources that students can freely access and use online. OERs' open licenses encourage pedagogical customization by permitting faculty to retain, reuse, revise, remix and redistribute as they design, create and teach their courses.

OERs save students millions of dollars annually and elected officials have taken notice. According to SPARC, over 70 bills related to OER were filed in 28 states in 2017. Coupling the current maturity level of OERs, and the political interest in lowering the cost of higher education, librarians and open education advocates in Texas pushed hard for OER legislation. In June 2017, Texas added it name to the list of these states when Governor Greg Abbott signed Senate Bill 810 with broad bipartisan support.

## 1. SB 810 promotes the use of OER in higher education in three ways:

Requires colleges and universities to provide information in the course schedule to whether course materials are OERs; and to provide a search function if the course schedule is online. Moreover, colleges and universities must make a reasonable effort to disseminate the availability of courses using OERs.

Implication for libraries: If the library leads on OER on campus, work with the registrar and IT to implement an OER course filter. In the short term, the library provides a list of known courses that use OER to the registrar. The long term implementation goal will task academic departments to comply with the law. Though above and beyond this directive, libraries' promotion of the OER filter to registering students is a crucial advocacy piece.

## 2. Establishes a state-wide grant program to encourage faculty to use OER.

Implication for libraries: Many universities in Texas already administer local OER faculty grant programs, and can inform the roll out of a statewide grant program. The Texas Higher Education Coordinating

Begin by underscoring why libraries are uniquely positioned to effectively lead and administer this emergent and growing area.

Board (THECB) has been entrusted with negotiated rulemaking authority for this program, which has \$200,000 earmarked over two years. The public comment period has expired and representation

on the rulemaking committee has been decided upon including five library representatives. The request for applications is slated to be released in March 2018.

#### 3. Mandates that a study be conducted to determine the feasibility of a state repository of OERs.

Implication for libraries: Similar to the statewide grant program, the scope of the feasibility study is under the authority of THECB. The THECB report must include methods by which OER would be gathered and curated; measures to ensure public access to the repository; methods of encouraging the use of the repository; management of intellectual property rights; and other measures necessary to ensure the repository's success. Librarians have great experience in similar areas including resource curation, user experience, the provision of academic content and repositories to inform the report's recommendations.

#### LIBRARY ADVOCACY

Like any disruptive innovation in its early maturation phase, open education has skeptics. In light of the compelling economic arguments, faculty detractors often cite content quality, the lack of supplemental resources, smaller royalties from textbooks sales, lack of time and training, and academic freedom as reasons for non-adoption. However, those specific concerns can be addressed adequately. The real obstacle to OER adoption is primarily a cultural one. Encouraging the use of no-cost course materials by students and faculty is a disruptive and political act, so effective communications, advocacy and political strategies are needed

Across the nation, librarians have led on the promotion and adoption of OERs. But one dedicated person will not be able to convert the masses to OER; it takes a team of librarians with a basic understanding of open educational resources in order to sell this change to administrators and faculty.

Begin by underscoring why libraries are uniquely positioned to effectively lead and administer this emergent and growing area, including our significant experience making electronic resources available and discoverable, coordinating intramural and extramural collaborations, and supporting sustainable publishing environments. Propose a small pilot program to start and promise to share the assessment data.

It goes without saying; the economic case is the easiest argument to make in favor of OER adoptions. Libraries should provide a one page report with simple tables and/ or visualizations that show OER savings for particular courses with high enrollments (e.g., cost of the previous textbook multiplied by the students enrolled in a course). Be prepared for pushback on financial numbers due to actual student behaviors (e.g., most students do not buy new textbooks for every course). Periodically inform administrators how much money the university is saving students through OER and the return on investment (e.g., total OER savings/total resources spent on OER).

A more opaque argument is that OER adoptions affect student outcomes definitively. To address student success, point to overwhelmingly positive student satisfaction data on OER from other institutions. Librarians must keep abreast of current learning outcomes research in courses using OER as studies become larger and more rigorous in experimental design. Generally, this nascent area of research suggests that course learning outcomes are the same, if not slightly better in courses using OER.

Students are libraries' natural ally on this issue, and are willing to work to enact these (relatively) quick changes with clear benefits. Meet often and regularly with student groups. Encourage student groups to make appointments with faculty and administrators, issue official position statements, and post on social media.

Listen closely to students' stories – such as, "...We spent all night scanning this textbook...," "...my schedule says I have the textbook Tuesdays and Fridays...," "...I do not take classes with textbooks over \$200...," "...I'll see how far I can get in this class without buying the textbook..." – which put a human face to the issue. Document the stories and the storytellers to lend gravity and emotion to the data-driven narrative developed by the library.

To foment sustained change, university administrators must be supportive and take ownership of OER initiatives. Only then will the university be able to operationalize systems, policies and incentives that champion OER adoption. Focus on messaging the Provost, CIO and Deans. Most administrators do not know the details of the textbook market and OER, so connecting these initiatives directly with student success, faculty productivity, education quality, and the cost of higher education is an advocate's number one priority. A library's advocacy goal is to not only heighten administrators' awareness of OERs, but raise money and resources to support OER initiatives. Though it will vary from campus to campus, seek out interested partners who can contribute money and/or staff time to the governance and implementation of OER. At UTSA, for example, the Libraries partnered with Teaching and Learning Services and the Provost's Office to fund \$50,000 of faculty OER adoption grants, and will launch a crowdfunding campaign to fund OER initiatives in spring 2018.

Faculty are the key constituency that will make or break your OER program. With less than 5% using OER, and only a quarter of faculty nationwide aware of OERs, library advocates must develop a strategy that encompasses awareness and the removal of obstacles to adoption. To increase basic awareness, set up meetings with departmental and committee chairs across campus to discuss OER and their effect on students. Parlay the successful meetings into short sales pitches at departmental or committee meetings. Bring printed OER texts along, so that faculty can thumb through them, and evaluate content quality and not the medium. From

these contacts, the libraries must build local networks of faculty advocates on an annual basis. These faculty are vital to convincing their colleagues that OER is maturing and a serious alternative to current practice. Providing these faculty updated talking points and data, both from their courses and the aggregate, keeps current faculty advocates engaged and active.

OER is an enormous cultural change for faculty who have collaborated with textbook publishers for years. For librarians, it is important to anticipate common critiques, develop answers and provide data. It is also imperative to acknowledge the disruptive cultural change, but that necessary support and training is available to locate and implement potential OERs. SPARC recently released a report titled, "OER Mythbusting" that assists libraries in answering common faculty questions.

#### **GET STARTED!**

In the last five years, the momentum has shifted quickly from proposals that use proprietary materials and take advantage of publisher's lower marginal costs in distributing digital resources to OER – completely open. Several universities and organizations have laid the groundwork for this switch and are leaders these areas. To get started with OER, please visit:

MIT Open CourseWare (ocw.mit.edu/)

As a torchbearer for the open education movement, MIT has made nearly all of its 2000+ courses and its content free and open since 2001.

## **Open Textbook Library** (open.umn.edu/ opentextbooks)

Run by the Open Textbook Network, a consortium of over 600 campuses, the Open Textbook Library provides a large multidisciplinary library of peer-reviewed OERs, some which are accompanied by faculty reviews of the material.

#### OpenStax (openstax.org)

Based out of Rice University, OpenStax is a leader in publishing high-quality OERs as well as courseware that personalizes education. OpenStax textbooks have been adopted for use at over 4500 educational institutions.

Dean Hendrix is dean of University Libraries at the University of Texas in San Antonio.

## The Challenge of Open Educational Resource Implementation at Private Institutions



At the end of Open Access Week in October 2009, Trinity University became the first higher education institution in Texas to propose and pass a campus-wide faculty-supported Open Access Policy. Trinity also was the first small, private residential liberal arts college in the U.S. to pass such a policy. We have been active in the Open Access movement for years, and continue to champion other elements of "open" including Open Data, Open Science and, of course, Open Educational Resources (OER).

In the OER world, proponents often talk about the three levels of OER options: 1. Adapt, 2. Adopt, 3. Create. Libraries can be particularly helpful in all three scenarios.

#### ADAPT

In the case of adapting content, a professor and librarian might work together to identify readings that are available through existing online e-resources, including full-text materials made accessible through TexShare or other purchasing options. While not truly open to all users, these articles and ebooks would be available through license agreements to any faculty member or currently enrolled student. Essentially faculty who choose to adapt content are those who might have created a course pack in the days of print-only journals.

#### ADOPT

This option involves using an existing open textbook, such as may be found

on the Open Textbook Library site, or one distributed by OpenStax at Rice University. Peer teacher/scholars have carefully vetted, reviewed and tweaked these titles which are often aimed at introductory, required college courses, and new texts on additional subjects keep appearing. The Open Textbook Library puts their titles through a process that is quite similar to that used by the big commercial textbook firms. In the case of OpenStax, students may view the book online at no charge or purchase a physical copy for under \$50. Librarians can assist teaching faculty as they seek such options, and even do a little local vetting to find the best fit for a class.

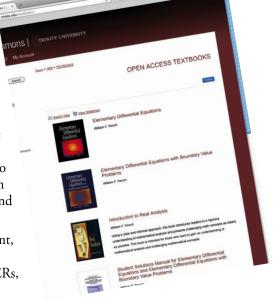
#### CREATE

Finally, the create option supports faculty members who decide to create their own original textbook or course content. This option is much more time-consuming than the other two options, and yet it may offer the most tailored result in terms of support for a particular course. Again, subject specialists may be involved in helping to craft the content, assisting with research or answering questions about fair use and derivative works.

As leaders in the Open Access movement, Trinity librarians hoped that we could develop a similar level of interest in OERs, particularly at the introductory course level. Our students already pay private school tuition and fees, and the expense of textbooks is an added burden, especially BY DIANE GRAVES

for students from low income families or those who are first-generation college attendees. Campus support for the use of OERS comes from a wide range of college administrators, including senior administrators in academic affairs, the student success director, the financial aid director (funds not used for textbooks can be assigned for tuition, thus lightening the financial burden twice: once by eliminating the cost of the textbook, and then by allocating those funds back toward tuition and fees).

Student Government Association representatives were vocal in their concern about the high cost of textbooks, and even conducted their own study on textbook costs for the average Trinity student. Last fall, in response to student interest, Trinity joined the Open Textbook Network as a shared investment between the library and the Collaborative for Learning & Teaching, the faculty development office on campus. Then in early February 2017,



# OPEN EDUCATIONAL RESOURCES in HIGHER ED

the library and the Collaborative held workshops for interested faculty, hoping to attract and inspire some early adopters in the OER space.

It may be too early to see real results, but it appears that faculty enthusiasm for using OERs at Trinity is not strong. Professors offer many counter arguments, chief among them the amount of time and effort that an instructor must make to change the content and flow of an existing course to accommodate new textual material. Faculty members have identified textbooks that work for them, and they value the convenience and familiarity of those titles. Many professors appreciate the ancillary online materials that accompany the textbook.

Most private college professors pride themselves on their strong commitment to teaching – and thus resent and resist any outside attempts to change their current practices. At private colleges and universities, they may enjoy a higher level of autonomy in their course development and delivery than their colleagues at public institutions. And finally, since professors don't pay for the texts themselves, (much less the texts an individual student must buy for an entire semester of courses) the price burden isn't visible to them. Further, most are not informed of the way the financial aid system works, so they remain unaware of the impact their textbook choices might have on students' ability to pay tuition, or purchase housing and food.

With the passage of SB 810 in the most recent legislative session, state institutions now have modest, but still very real, incentives to develop and deploy OERs on their campuses. In this era of rapidly rising higher education costs, and the accompanying impact on students, textbooks are one small way in which faculty members can offer some financial relief. To students and their parents, the financial liability they take on to acquire a college degree can be daunting; the added cost of textbooks can be prohibitive.

While institutions that rely heavily on state support must heed legislation that

drives change, private institutions can remain blissfully unaware of the potential impact of a bill like SB 810. As we know from our own lives, convenience often trumps all else. Faculty members focus on the content of a text they select for a class, and likely spend very little time thinking about how the cost of that particular text – one among several that a student will acquire each semester – fits into their students' financial realities.

Until private colleges choose to offer similar incentives and other rewards, faculty members at Trinity and colleges like it will only migrate to OERs if they feel a strong commitment to equal access and social justice. Trinity librarians will likely find themselves in the position of advocating and educating for the foreseeable future.

> Diane Graves recently retired from Trinity University in San Antonio where she was the assistant vice president for Academic Affairs, and university librarian and professor.

## MEET YOUR FAVORITE CHRONICLE BOOKS AUTHORS & ILLUSTRATORS!

TLA 2018 · All Author Signings will take place in the Author Signing Area



## Student Success and Diversity and Inclusion: OER@UH

by Lisa German

The University of Houston (UH) seeks to empower students in their pursuit of learning, discovery, leadership, and engagement. With over 45,000 students from more than 100 countries. it is the second most diverse research university in the country, the only Tier 1 public university in Houston, and it is designated an "R1" – highest research activity by the Carnegie Foundation for the Advancement of Teaching. Its mission is to offer nationally competitive and internationally recognized opportunities for learning, discovery, and engagement to a diverse population of students in a real world setting.

Student success is a primary goal for UH and for the University Libraries. Academic success starts with access to materials, yet the high costs of textbooks remains a significant concern for many college students. One of the ways in which academic institutions can help mitigate the cost of textbooks is to move to open educational resources (OER). Recent studies, such as the one by Fischer, Hilton, Robinson, and Wiley entitled "A multi-institutional study of the impact of open textbook adoption on the learning outcomes of post-secondary students" conclude that "students whose faculty chose [open educational resources] OER generally performed as well or better than students whose faculty assigned commercial textbooks." (Fisher, Hilton, Robinson and Wiley 2015)

Libraries can assist and lead these OER initiatives. To create an OER support system on the UH campus, I put together a working group including faculty, librarians, and student government leadership. One of the faculty members in the working group, Dr. Mimi Lee, attended the Open Textbook Network Symposium with me in the summer of 2017. As one of the few librarian/faculty member pairs in attendance, we learned so much from the other attendees.

It is essential to have the support of the university's administration, and this can be challenging. Fortunately, this was not the case at UH because the provost, Dr. Paula Myrick Short, led the UH initiative to join the Open Textbook Network. She understands the importance of reducing the financial burden of our students who spend an estimated \$1200 dollars per year on textbooks, and is encouraging faculty members to assign open educational resources to students in their classes. This support is invaluable.

We simply want to level the playing field for our students. If they cannot afford course materials, they're placed at a disadvantage on the first day of class.

At UH, we are taking a multi-pronged approach to encourage the classroom flip from high cost commercial textbooks to openly available learning materials. The president of the Student Government Association is sending a survey to the entire student body to get concrete information about the impact that the cost of textbooks has on purchasing habits (i.e., do students purchase, rent, forgo purchasing their textbooks) and other information which will be used in discussions with faculty. We held benchmarking sessions with university libraries from across the country that are further along in the OER adoption process.

The working group is creating a framework for a grant program to encourage faculty to adopt, adapt, or create open textbooks. Funding will come from the Office of the Provost and the Dean of University Libraries, and the amount will depend on whether faculty adopt, adapt, or create a new open textbook. This program will launch in the spring of 2018. In order to jump start Open@UH, we will be hosting a workshop this February for faculty and librarians given by trainers from the Open Textbook Network.

Since our goal is student affordability of educational material, the University

Libraries has also expanded its course reserve program. When Hurricane Harvey hit the fall semester had started and students had already purchased their textbooks. One of our student employees said that she grabbed her textbooks, her husband grabbed their baby and they evacuated their home. Some of our students were not able to grab their textbooks and lost them in the flooding. The University jumped into action. Our Barnes and Noble bookstore lent the UH Libraries textbooks for 50 of the largest-enrolled classes. We applied for, and received, a \$5000 grant from the Texas State Library and Archives Commission so that we can put more textbooks on reserve for our students. While an increase in textbooks on reserve is not a long-term solution, it is part of the program that the University Libraries is putting in place to make educational resources available to students.

UH is committed to equity, inclusion, and accountability, and to removing barriers to success. One of the University of Houston Libraries' values is to foster diversity and inclusion in our spaces, services, programs, and resources and to make them accessible to all. We simply want to level the playing field for our students. If they cannot afford course materials, they're placed at a disadvantage on the first day of class. Working together with our partners across the university, we can empower our students to achieve success here at the University of Houston and beyond. Open educational resources can make a difference.

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Lisa German is dean of University Libraries and Elizabeth D. Rockwell Chair, University of Houston Libraries.

# OPEN EDUCATIONAL RESOURCES in HIGHER ED

The Faculty Perspective on Open Educational Resources as a Means to Increase Access to Higher Education

BY BRUCE HERBERT

Programs around the country seek to address costs associated with commercial textbooks for college students, a significant barrier to college access for many students (Baker et al., 2009), and open access (OA) textbooks provide a lowto no-cost alternative. An open textbook is an openly licensed, digital textbook offered online by its author(s). The open license sets these textbooks apart from traditional textbooks by allowing users to read online, download, or print the book at no cost or compensation to the author(s).

OA textbooks are one type of open educational resources (OER) - teaching, learning, and research resources released under an open license that permits their free use and repurposing by others. OER can be full courses, course materials, lesson plans, open textbooks, learning objects, videos, games, tests, software, or any other tool, material, or technique that supports access to knowledge.

In addition to reducing costs for students, OA textbooks may positively impact educational outcomes by allowing faculty instructors to customize textbooks. Open access textbooks frequently include the right to add, remove or alter content, generally on the condition that derivative works must have the same license. Therefore, OA textbooks support faculty instructors' efforts to design innovative, effective instructional materials, and explicitly align these materials to the course goals and objectives (Petrides et al., 2011).

Unfortunately, OER and OA textbook programs suffer from two limitations that reduce their systemic impact. First, OER programs often focus on persuading faculty to adopt existing OA textbooks, such as those available from OpenStax. Since relatively few books are available, the impact across an entire curriculum is limited. Second, most programs don't address faculty motivation, and their need for support and recognition. It is almost impossible for a university to institute a successful OER program without faculty support and involvement. Therefore, it is critical that campus OER leaders understand the faculty perspective and work to address their concerns.

#### **The Faculty Perspective**

Texas A&M faculty genuinely care about student access to higher education and their academic success, and we call upon these values to recruit faculty to our OER textbook programs. Whether we can persuade the faculty to take any action after the initial contact is controlled by a number of other factors that faculty use to construct a cost-benefit calculation that drives their decision, as they try to balance the many demands in their work life (Fairweather and Beach, 2002).

There are four factors faculty consider in deciding whether to seek an alternative to a traditional, commercial textbook for a specific class.

FIRST - the quality of the alternatives, and how well they match their syllabus, teaching style, and students' needs.

SECOND - the workload required to switch to an alternative textbook which includes rearranging the syllabus; adapting presentations, lectures or student activities; or developing a custom reading list using library resources if a relevant OA textbook does not exist. Additionally, there may be a need to develop an alternative to publisher homework systems if these are used by the class.

THIRD - major courses required for a degree program often use textbooks that are a tradition in the discipline and OA textbooks may not be as accepted.

FOURTH - the potential for recognition for their work, especially if they are early OA textbook adopters.

#### Program Development at Texas A&M

The Texas A&M University Libraries developed a systemic program incorporating elements that directly address the factors described above, leading to three specific outcomes: 1. advance faculty awareness of open access textbooks and open educational resources, 2. support the adoption of alternatives to high costs commercial textbooks, and 3. lead to the development of new OERs. These programs use a range of strategies and outcomes that have successfully recruited faculty partners.

#### Texas A&M Student Government Open Educational Resources Teaching Awards

In 2015, the Texas A&M University Libraries partnered with Student Government to sponsor the establishment of Open Educational Resources Teaching Awards. These annual awards recognize faculty members who go above and beyond in adopting and demonstrating exemplary usage of OERs in their classrooms, or taking active roles in the creation or dissemination of these open access materials. The awards recognize faculty who promote or contribute to a culture of utilizing free academic resources and knowledge sharing in order to lessen the financial burden on students, and mediate the overall cost of receiving an education. Faculty values the award because it highlights teaching quality – an important criterion used in tenure and promotion at the university.

#### Texas A&M Universities Libraries' Open Access Textbook Initiative

This program supports faculty interested in adopting alternatives to commercial textbooks. We first meet with the faculty instructor to review the course syllabus and discuss implementation strategies for individual courses that include the possible use of existing OA textbooks or other OERs, the use of library resources to form custom reading lists, or the use of copyrighted materials through fair use determinations. The faculty instructor is then partnered with a subject librarian to complete the project. Subject librarians are uniquely qualified to help instructors locate appropriate OA textbooks, OERs, or suggest alternate sources to produce flexible and dynamic course packets using library resources. Finally, the library recognizes that switching textbooks represents a significant burden for instructors, therefore, faculty who adopt an OA textbook or existing library component replacements in lieu of a commercial textbook are awarded stipends up to \$1500.

#### Texas A&M Universities Libraries' National Science Foundation (NSF) Broader Impacts Initiative

Research funded by the NSF requires a broader impacts program (Holbrook, 2005), and we are partnering with NSF principal investigators to use the broader impact program to support the development of OERs. Specifically, our program supports principal investigators in the development of an OA chapter that is aligned with an existing OA textbook and the funded research, and a digital collection or other programmatic activities that directly support one of the four NSF broader impact outcomes: full STEM participation, improve STEM education, scientific literacy, or workforce development.

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Bruce Herbert is the director of the Office of Scholarly Communications, University Libraries, Texas A&M University.

## Library Support for Sustainability Open Education Using Learning Objects, Repositories, and Open Access Principles

by Hong Xu

## INTRODUCTION

The Research Coordination Network-Climate, Energy, Environment and Engagement in Semiarid Regions (RCN CE<sup>3</sup>SAR) is a National Science Foundation (NSF) funded five-year project (2012-2016, extended to 2017). The purpose of the project is to form a robust research, educational and engagement network of regional universities, research centers, and institutes. RCN CE<sup>3</sup>SAR is led by Texas A&M University-Corpus Christi in partnership with Texas A&M-Kingsville, University of Texas Rio Grande Valley, Texas A&M University-San Antonio, Texas A&M International University, Southwest Research Institute, Texas A&M University in College Station, and Texas State University.

Beginning in 2011, NSF required all research studies to include a data management plan ensuring the dissemination and sharing of research results. Data management, which is provided by Texas A&M University Library and led by a project librarian, is indispensable to the RCN CE<sup>3</sup>SAR project. Services include data standards and metadata consultation, data management plan assistance, and tools for sharing and preserving data such as course materials, research reports, conference materials, etc.

In support of its goal to conduct sustainability education and develop six sustainability courses, the RCN CE<sup>3</sup>SAR steering committee adopted two strategies to enhance sustainability education in South Texas: creating learning objects and supporting open education.

The project librarian introduced the concepts of learning objects, learning object repository, and open education resources

to the course development team, and directly participated in course development activities. The Texas A&M University Library stores and manages the learning objects in a learning object repository and provides open access to users.

## **LEARNING OBJECTS**

A learning object is any digital resource that can be reused for instruction and to support learning (Wiley 2000). It is digital, reusable, has instructional value, and can be in any format (digital image, animation, flash, audio, video, game, or text-based webpage). Learning objects can be reused by others directly, can be edited, modified, and combined with other learning materials, and may serve as the basic building blocks of course materials. Once a learning object is created, it can be reused many times saving faculty time and effort, and contributing to the improvement of education in both online and classroom environments. (Xu 2011)

Our original plan was to create six threecredit hour courses on sustainability, however, based on feedback from an online meeting on faculty needs in RCN CE<sup>3</sup>SAR, we learned that faculty are very interested in curriculum that can be incorporated into their courses, and somewhat less interested in building a full course to be offered elsewhere.

Therefore, instead of creating three-credit hour courses, we decided to create a series of standalone learning objects on different sustainability topics that can be incorporated into courses. Nine topics of interest were identified and learning objects on each topic can be built into one-credit hour mini-courses. A set of nine one-credit hour online courses could be designed to snap together (like Lego's) into three-credit hour courses as needed

OPEN EDUCATIONAL RESOURCES in HIGHER ED

#### RCN CE<sup>3</sup>SAR SUSTAINABILITY COURSES STRUCTURE

Faculty and researchers from different universities and institutions in the RCN CE<sup>3</sup>SAR are learning objects creators. To achieve a better learning outcome, Dr. Rudy Rosen, visiting professor and director of the Institute for Water Resources Science and Technology at Texas A&M University in San Antonio, conducted a pilot test, creating learning objects on all water topics.

His 111 learning objects covered the three water topics in video format which can be tagged by key words and indexed into one or several water topics. The contents of these learning objects are based on an open text book, *Texas Aquatic Science* (texasaquaticscience. org/) published by Dr. Rosen and are accessible via YouTube: Aquatic Science Lessons with Dr. Rudy Rosen.

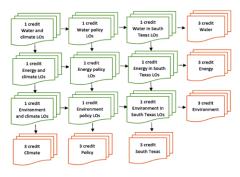
In addition to Dr. Rosen's video format learning objects, Dr. Kenneth Tobin created 11 learning objects covering several topics, such as water, energy, and environment in South Texas. These learning objects are animations which are also accessible via YouTube: Center for Earth and Environmental Studies – TAMIU.

#### OPEN EDUCATION RESOURCES

Although sustainability education could greatly benefit from these learning objects, if they could not be accessed and used free by educators and learners, those benefits would not be realized. Therefore, in support of open education, we made all of the learning objects Open Education Resources (OER).

To accomplish this, the learning objects were published via three channels: YouTube, a learning object repository, and a website.

Learning object creators are encouraged to publish their learning objects (video clips, animations, etc.) on YouTube so that every learner may access them easily. The Aquatic Science Lessons video clips created by Dr. Rosen have been viewed more than 20,000 times in two years (June 2015-June 2017). These video clips can easily be combined into a curriculum



through a learning management system, such as Blackboard.

The RCN CE<sup>3</sup>SAR Learning Object Repository is a digital application where learning objects are stored, managed, and made accessible. (Barnes et al 2008) The Texas A&M University-Corpus Christi (TAMU-CC) Repository, an open online site for storing and sharing digital content created or owned by the TAMU-CC community, is managed by TAMU-CC Library and serves as a learning object repository. Materials created through the project, including learning objects, related metadata, and reference materials such as open textbooks are stored and managed in the RCN CE<sup>3</sup>SAR Course collection in the TAMU-CC Repository. The learning objects in this collection are downloadable and ready for faculty to reuse.

The RCN CE<sup>3</sup>SAR Sustainability Courses Website (sustainabilitycourse.org) is designed to promote learning objects created through the RCN CE<sup>3</sup>SAR project. It presents not only learning objects and curricula, but also policies about using these learning objects. The website is user friendly - creators can publish and tag their learning objects, and users can download a learning object along with usage requirements and information.

## COPYRIGHT

Copyright is critical because it governs the usage of RCN CE<sup>3</sup>SAR learning objects. The TAMU-CC Library provides copyright consulting and encourages creators to use creative commons licenses to define who can use their learning objects, and how they may be used - for example, reuse with or without modification, and allowing or prohibiting remix. The copyright statement and usage policy is published on YouTube, the learning object repository, and the course website. All learning objects are free to access and to reuse for educational purposes as long as credit is given to the creators. Some creators also allow users to remix and modify their learning objects.

To date, the RCN CE<sup>3</sup>SAR has completed learning objects on water topics and the South Texas overview. Learning objects on other topics are created and in the editing and reviewing stage. Once they are completed, they will be published through YouTube, RCN CE<sup>3</sup>SAR Learning Object Repository, and the RCN CE<sup>3</sup>SAR course website.

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Hong Xu was a project librarian and provided the information services for a NSF funded project: Research Coordination Network for Climate, Energy, Environment, and Engagement in South Texas, and coordinated the development of sustainability learning objects in this project. He currently is the director of Library Services at Coastal Bend College.



# Connecting Cultures Community

BY JORIE NISSEN

Photos courtesy of Jorie Nissen, Harris County Public Library

Harris County Public Library's (HCPL), mission to "provide

information and resources to enrich lives and strengthen communities through innovative services within and beyond our walls," expresses our commitment to assist patrons in acquiring and gaining knowledge. In service of this mission, HCPL's Clear Lake City – County Freeman Branch Library sought to learn more about our users' goals and concerns by hosting various Community Conversation programs designed to identify ways the library could better serve the community.

During the summer of 2016, Dina Abdulrahman, a member of the Freeman Library community, served as a panelist in HCPL Community Conversations. Dina, who is also a member of the Muslim American Society Houston (MAS Houston), recommended hosting a Know Your Muslim Neighbor event that would highlight Muslim heritage and culture. She wanted to build a bridge to lead the Freeman Library community to understand how much those of the Islamic faith add to our society, and expand knowledge of the Muslim culture.

In September 2016, Freeman Library collaborated with MAS Houston to host the first Know Your Muslim Neighbor event. Dina and other MAS Houston members organized a great fair of interactive activities showcasing ways the Islamic community contributes to the United States. MAS Houston volunteers planned booths to educate and entertain patrons of all ages. HCPL provided the venue, all publicity, and extra sets of hands for "day of" duties.

Turnout was wonderful: 477 people (38 teens, 187 kids, and 252 adults) attended presentations about the Muslim community, viewed poster exhibits, savored ethnic refreshments, tried henna art, wrote their names in Arabic, , listened to Islamic music, and/or tried on a hijab. Imams, among other people of the Islamic faith, welcomed questions from attendees. The Freeman Library community warmly embraced the Know Your Muslim Neighbor event which began a dialogue between people from numerous walks of life and members of MAS Houston. For example, Jim Bordelon, longtime patron, eagerly connected with a MAS Houston volunteer in a dialogue over how their respective faiths were similar. Later, these two men met for lunch to continue their discussion. As library patrons continued to ask when our next Know Your Muslim Neighbor event would be, we declared the collaboration a success.

In 2017, Dina asked if Freeman Library wanted to cohost another event. After studying meeting room reservations, the only time available was early in the Islamic observation of Ramadan which requires adherents to perform the Sawm, or fasting, during this holy month. Dina graciously accepted the challenge and agreed to put on the event during Ramadan.

As with our first, our second event received plenty of attention. Thirteen teens, 94 children, and 129 adults enjoyed the event which included a panel discussion led by a medical doctor, a teacher, and a NASA engineer. NewsFix, a local news program, added to the excitement by stopping by and interviewing participants. NewsFix further thrilled us by running a piece about the event that evening.

An unprecedented program at Freeman Library, the Know Your Muslim Neighbor event brought on unique challenges. MAS Houston wanted attendees to experience many wonderful aspects of Islamic culture, but whittled the activities down to what could fit in Freeman Library's Community Room. Some patrons found the prospect strange, perhaps objectionable, but over 700 people happily participated.

We were honored that MAS Houston asked us to help host both events and we look forward to holding Know Your Muslim Neighbor events in the future. We certainly encourage similar requests from other walks of faith. Freeman Library is a setting where users from diverse backgrounds regularly access information, and that is what makes the library a dynamic member of the Clear Lake City and global communities. �

Jorie Nissen is the adult services librarian at the Clear Lake City – County Freeman Branch Library, Harris County Public Library







# Libraries Share Stories of Resilience

by Sara Ortiz

## As Hurricane Harvey hit the Texas coast,

it was apparent that the damage would be extensive. Within days, the Texas Library Association (TLA) ramped up calls for donations to the TLA Disaster Relief Fund and launched the Texas Library Recovery Connection – an online system for connecting libraries in need directly with individuals and organizations offering assistance. Over the course of three months, more than \$160,000 was donated by 1100 individuals and corporations, and TLA awarded \$102,600 in Disaster Relief grants to 25 Texas libraries. The Texas State Library and Archives Commission (TSLAC) with funding from the Institute of Museum and Library Services, awarded \$194,071 in grants.

Before, during, and after Harvey struck, libraries and stakeholders from Texas and beyond demonstrated a willingness to unite and help. These are the stories, voices, and notes of appreciation shared with Texas libraries and their supporters.

The Hingham Middle School Library Media Center in Hingham, MA coordinated a book drive to assist Mauriceville Middle School in Orange after the school's entire library collection was lost. Jennifer Marcantel, Mauriceville Middle School's librarian, posted a seven-word sentence on TLA's Texas Library Recovery Connection: Entire library is lost due to flooding. The Hingham Library Media Center worked closely with Marcantel to be sure they collected books Mauriceville needed. When asked why they chose to get involved, staff responded, "There were schools that lost their entire printed book collection, and [the book drive] was something we could do for them. [The students]... really got on board and were so enthusiastic about it." The book drive encouraged participants to bring in new or gently used books and bags of change to help with shipping. Organizers collected 11 boxes of nearly 400 books for Mauriceville Middle School readers. Mauriceville Consolidated ISD also received grants from TSLAC and TLA to assist three campuses that were flooded.



Books gathered at the Hingham Middle School book drive for Mauriceville Middle School in Orange, TX

The City of Haltom (near Fort Worth) IT department had just replaced all the public computers a couple weeks before Hurricane Harvey. Laura Weger and Paul Berwick from the Haltom IT department looked into donating the 2008 computers, and with the help of the Central Texas Library System (CTLS), the information was posted on the Texas Library Recovery Connection. Shepherd Public Library requested all computers, and within weeks, Weger drove the four hours to deliver 20 towers, 20 keyboards, 20 mice, 30 power cords, and extra vga cords.

Weger, a former librarian, expressed that "she was happy to do it". She recalls reading an article about the role of libraries in (natural or manmade) disasters, "People go to the library, because they know that there is knowledge, power (to charge your phone); there's a way to keep kids entertained while filling out paperwork for FEMA..." The article included a story about a librarian pulling up to the library after Katrina and finding a visitor sitting on the front curb, expressing she had nowhere else to go having lost everything, so she came to the library. Weger said, "I'm not a sentimental person, but that's what I want to be for people - that's what I want our libraries to be for people." TSLAC also granted \$5,000 to Shepherd Public Library.

Aransas County Independent School District in Rockport was forced to close indefinitely, moving students to makeshift spaces thereby affecting the programs and services of five campuses. ACISD received \$25,000 from TSLAC to purchase essentials, such as books, rolling shelving, tablet and/or notebook computers, makerspace materials, and other furnishings.

Linda Erwin the Little Bay Primary lead library media specialist expressed: "Three months after Harvey, families and community members are still struggling to find a sense of normal in our small town. Many are still living in untenable circumstances. Our school libraries are much more than the books and online resources we curate for our students. We provide many community programs and services beyond our school walls and serve as a safe harbor for many of our students throughout the school day. The TSLAC Relief Grant will help us... find a sense of normal." Gates Memorial Library at Lamar State College in Port Arthur is now serving customers who would normally use the Port Arthur Public Library which is closed. Community members visit

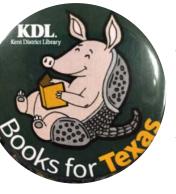
Gates Memorial to use its resources, computers, equipment, and apply for FEMA disaster assistance. Dean of library services Helena S. Gawu explains, "In order to fulfill the technology and library needs of Port Arthur residents, the library requested funds for the creation of a popup library. This library's

acquisition of additional laptops, tablets and other accessories will assist the community not only with hurricane relief but also assist students who have been personally affected and need computers for homework as they continue their education." TSLAC awarded Gates Memorial \$5,000.

Kent District Library (KDL) in Kent County, MI adopted the Port Arthur Public Library, spearheading a campaign to restock the shelves and pledging to partner with other Michigan libraries to donate 50,000 items, including books, CDs, and DVDs. "What seems like a monumental task is truly an effort that highlights just how much libraries care for the communities they serve and their library colleagues throughout the state and nation," said Brian Mortimore, KDL director of human resources. "A natural disaster leaves destruction in its wake, but also presents people with an opportunity to demonstrate the very best that humanity has to offer. We have the opportunity to mobilize our respective talents to help one another, and that's what Michigan libraries are doing." In January, all collected items will be shipped to Port Arthur, and Tanis Trucking (in Jenison, MI) is generously

donating storage and transportation. The Port Arthur Public Library also received a \$5,000 TLA Disaster Relief grant.

The newly renovated Henderson Middle School in Sour Lake was entirely



destroyed, rendering the building and contents inaccessible. The district quickly decided to purchase portable buildings, and the Henderson Middle School Village was formed. In mid-November, the school moved into the portable building, where the

library is now housed. Information specialist Susie Brooks shares that the library is hosting students in the afternoon during a study hall period. "Students who come into the library may not yet see books, but they do find a big smile and comfortable seating with fun activities for them to choose from. We are hoping help comes quickly as we want to make the library center as homey as possible, especially because so many of our students no longer have homes. I want the library to be a place they feel comfortable in and look forward to walking in the doors." Henderson Middle school received a \$4,000 grant from the

#### TLA Disaster Relief Fund.

The Gail Borden Public Library (GBPL) in Elgin, IL collected \$4,000 to donate to the TLA's Disaster Relief Fund by combining one week's overdue fines with donations from community members, staff, foundation directors, and board of trustees members. GBPL serves the largest library district (approximately 145,000) in the state of Illinois. Katie Teeter, a team member in the customer services department, planted the seed for helping Texas victims.

People were happy to pay fines and give additional donations to Harvey-damaged libraries. The community truly got in the sense of giving back to libraries. "A big part of our messaging is that what libraries bring to a community, especially in times of need, is having computers available, people filling out government or FEMA applications. It can be such a big loss to a community, and it's not just about not being able to read a book. There are other services that libraries provide. It was with a loving heart that people gave," said executive director Carole Medal. €

Sara Ortiz is the TLA communications and marketing specialist.



# Intercampus Collaboration on Copyright: Doing the ©Right Thing in the Permian Basin

BY HOWARD C. MARKS AND JOHN DEATS

Copyright is the Wild West of higher education. What appears to be clear is not. There are no easy formulas. Legal definitions have many shades of grey. Instead of a predictable list of do's and don'ts, there are unpredictable danger zones and minefields. The interests of authors, inventors and their publishers (creators) are often at odds with those of students and faculty (users). Copyright law is always evolving, and educators generally favor more open and less restricted access to works.

Copyright law actually dates back to the Gutenberg press. As new technologies forged new paths of creative expression the law changed. According to Doty (2017), "In the United States, copyright is not a natural right. It is granted by Congress under the United States Constitution, Article I, Section 8, Clause 8 wherein Congress shall have the power, "To promote the Progress the Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries."

Since the Copyright Act of 1976, two additional laws, the Digital Millennium Copyright Act (1998) and the TEACH Act (2002) have been enacted. The Digital Millennium Copyright Act protects digital content, while the TEACH Act makes allowances for access in distance learning and safeguards against unauthorized use.

One thing is for certain; according to the Copyright Crash Course (2017), "the role of copyright in the flow of research is undergoing dramatic and exciting change." The copyright law for digital media is a work in progress. Digital media has evolved much faster than laws that cover it, and thanks to rapid changes in technology, copyright in higher education will continue to evolve at a fast pace.

#### Digital Copyright Symposium

Recognizing that ever-evolving changes in copyright are a significant challenge in higher education, our institutions decided to partner and offer two consecutive, dynamic learning workshops and professional in-service opportunities for faculty and library staff at the University of Texas of the Permian Basin (UTPB) and Midland College (MC).

The symposium was envisioned as a means to guide both librarians and faculty to answer specific questions about copyright, and "present a seminar that could direct educators into making the right, and ethical, decision(s)."(Copyright Crash Course 2017) With the full support of administrators, we gained quick, cooperative buy-in for the events on both campuses. Our institutions shared the costs, including speaker fees and marketing, and the events were free to attend.

## COPYRIGHT IS THE WILD WEST OF HIGHER ED.

Copyright and scholarly communication generally can be dry subject matter, much like the arid southwest landscape. We invited copyright expert Gretchen McCord of Digital Information Law to fly into this desert and guide us through the dust of copyright issues. McCord, who is an attorney, librarian and consultant, is an engaging speaker with vast experience on the principles of copyright, fair use, intellectual property, distance learning, and related issues.

More than 60 faculty and adjuncts, staff and community members attended the symposium at UTPB, and 32 participated in the MC symposium. Overall feedback was very positive, as one attendee stated, "Thank you for including us and allowing us to participate in this seminar! It was very informative, and will help us tremendously, especially moving toward our OER goals." Participants discovered there are few absolutes in copyright law, but that educators can work within general guidelines, such as fair use. However, librarians and faculty should be careful to avoid rendering what might be construed as a "legal opinion."

UTPB's online newspaper, *The Mesa Journal* (2017) interviewed one of the organizers, Howard Marks, director of UTPB's J. Conrad Dunagan Library, who stated, "Attorney and librarian Gretchen McCord' s two day, free workshop covered copyright, fair use and how to make complex distance learning legal issues simple. She brought a plethora of positive experience and energy to the presentation. As a professional and educator in today's digital world, it is important to properly know how to protect yourself from copyright violation. McCord showed us in two hours."

#### **Pre-Event Survey**

Prior to the symposium, we wanted to test the hypothesis that how confident one is in copyright law correlates to how much one is in compliance. UTPB e-mailed SurveyMonkey surveys and symposium promotional materials to registrants (librarians, faculty, and members of the public) and to selected individuals in the library community.

Of the 13 responses, 46% indicated a proficient or somewhat proficient understanding of copyright law; the same percentage were mostly in compliance; 30% characterized their fair use knowledge as average; and 53% were somewhat confident that their colleagues know current copyright law.

#### **Post-Event Survey**

We received very positive feedback on both events. One survey participant noted he was "grateful for the opportunity to listen and learn from such a qualified and engaging speaker," and another stated that she "learned more than I ever thought possible." However, we wanted to determine if attendees improved their understanding of copyright law and had confidence in their colleagues' knowledge on this topic. Of the 22 responses to the post-event survey, 64% reported a high or extremely high level of understanding of copyright law, 68% believe they are always or mostly in compliance, and 73% are somewhat confident that their colleagues know current law.

#### Librarian Workshop

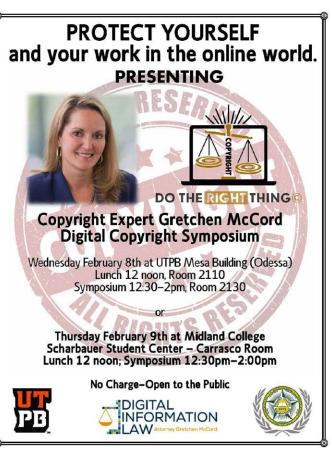
Prior to the afternoon symposium at MC, McCord presented a "librarians only" workshop to an audience of

ten, mostly library directors where she shared online charts and tools which greatly clarify various copyright date ranges and other legal principles, and can be applied on a case-by-case basis. Librarians surveyed before and after the presentation indicated they had increased confidence in their own knowledge of intellectual property and copyright laws from not at all proficient (22%) or somewhat proficient (55%), to above average (88%).

Significantly, their confidence in their colleagues (both librarians and faculty) to know the current copyright law and its allowances, were tabulated as confident (11%), somewhat confident (22%), and not confident (66%). This demonstrates the importance of librarians having a strong understanding of copyright law so they may support their colleagues.

#### Conclusion

The faculty members from UTPB and MC who participated in the symposium benefited greatly from McCord's expertise and the specialized information provided. Essentially, this workshop was a wakeup call to higher education



personnel on how to operate within legal parameters and ethical boundaries of proper copyright protection.

In an ideal world, each library would have a dedicated scholarly communications and copyright officer, and would be able to provide consistent training to faculty and staff. Lacking that but recognizing the importance of protecting and preserving our rights, our institutions for higher learning, with the support of campus administrators, worked together to address this training need in a cost-effective, efficient and educational manner.

> Howard Marks is the director of the J. Conrad Dunagan Library at the University of Texas of the Permian Basin.

John Deats is the director of the Murray Fasken Learning Resource Center at Midland College.

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## newsnotes

#### TLA Awards Deadline Is January 15

There is still time to nominate outstanding individuals and programs for TLA awards! Take a minute to nominate someone for the Librarian of the Year Award, Distinguished Service Award, Lifetime Achievement Award, Outstanding Services to Libraries Award, Wayne Williams Library Project of the Year Award, or Libraries Change Communities Award. Visit www.txla. org/awards for more information and the online nomination form.

#### Scholarships and Stipends

TLA members are invited to apply for scholarships and conference stipends to be awarded in the spring of 2018. Applicants must be TLA members, and scholarship applicants must also be accepted as a graduate student at a Texas ALA-Accredited Library Program. Numerous unit awards and stipends are also available. More information and the online applications are found on www. txla.org/awards.

#### Branding Iron Award Deadline Is February 15

This award honors excellence in library public relations and marketing activities.

With multiple categories, make sure you and your staff are recognized for the great work you do promoting your library and its services. Visit www.txla.org/brandingiron for more information and to submit your entry.

#### Texas Book Festival Grant Applications Due February 2

The Texas Book Festival (TBF) awards grant to support collection enhancement for Texas public libraries. This funding enables libraries to share the diversity and breadth of literature with their entire communities. TBF is now accepting Library Grant applications for the 2018 grant cycle. Application deadline is February 2, 2018. Visit www. texasbookfestival.org/library-grants for more information and the online application.

#### A to Z: Diverse and In-Depth Training for Library Support Staff

This popular library support staff training series continues with monthly webinars taught by Julie Todaro. Registration for each webinar is \$25 for TLA members, \$45 for nonmembers. Group rates are available based on library size and you can register an unlimited number of staff

#### TLA REMEMBERS

#### **IN MEMORIAM**

Harold Wayne Billings Elspeth Blakeman Sherry Gragg Sherri Grieb Karl T. Gruben Donna Hotho Virginia Louise Howle Joy Llorens Donna MacKinney Christine McNew Ina (Ikie) Miller Cornelia (Connie) Moore Clara Mounce Margaret Irby Nichols Carol Ann Rhodes Juanita (Nina) Van Dusen Efrid Daniel Walsh Madge Weatherby for the webinar for a single fee. For more information and to register visit www. txla.org/CE-AZ.

#### JANUARY 17, 1-2PM

#### AZ: The Big Picture: Crucial Roles for Library Specialists

Explore the roles and responsibilities for library staff (including library assistants, library clerks, etc.) in a 21st century library. The session includes a broad overview of institutions as well as the basic processes, with particular attention to the key job functions, governing principles and the tenets of professionalism for all library staff including ethical work practices (ex. confidentiality, privacy, documentation.) Handouts include seminar content (including the PPT) as well as a guide with recommendations on integrating learning and training into support staff orientation, training and development and recommendations for additional web content online training.

#### February 21, 1-2PM

#### AZ: Dealing with Difficult Situations

This program features advanced training in the art of customer service (both frontline and behind the scenes), including types and levels of service, dealing with harassment, scripts for consistency and training, coping with difficult situations (conflicts with patrons, coworkers, bosses), and articulated behavioral expectations.

#### March 28, 1-2PM

#### AZ: Keeping Up with Trends

Every library requires that all of their library staff "keep up" with the technology in the library – both hardware and software. But libraries are changing and – in fact – they are rapidly and constantly changing! It is critical that library staff work with their managers to determine WHAT they need to keep up with and how that might happen. This webinar will offer diverse ways to keep up with changes in the library and the information profession so you and your staff can stay current and relevant.

#### **Connect to Know**

## Continuing Education

All webinars are recorded; a link to the archived version is sent to everyone who registers. Most webinars carry Continuing Education credit of 1 hour. Registrants who miss a webinar may still earn credit by viewing the recording and taking a short quiz. Register for TLA webinars at www.txla. org/CE.

JANUARY 24, 2-3 PM

#### Defining Community Engagement (Free webinar)

Community engagement is a hot topic in the library field now, and also the theme of the 2018 Texas Library Association Conference. A recent TLA survey showed, however, that librarians are unsure of what really constitutes community engagement as opposed to community outreach. Join this free webinar to get a clear definition of this action and what it can mean for the survival of all types of libraries.

PRESENTER: Mary Beth Harrington.

February 27, 2-3 pm

#### Volunteer Management

Volunteers are the most underutilized resource in nonprofits. In this fast paced, content rich webinar, we will review everything you need to know to have a robust and revenue generating volunteer program. Volunteer managers often attend however executive directors and other staff members are also encouraged to attend since the vitality of your organization's volunteer program really depends on you!

> PRESENTER: Mary Beth Harrington. Registration is \$25 for TLA members, \$45 for nonmembers.

FEBRUARY 28, I-2 PM

#### Basic Supervision

Whether you are just starting out as a supervisor in a new job, taking over as manager when your manager retires, moving up in your organization from a non-supervisory to a supervisory role, or supervising a new department or a new function in the library or – as often happens – you are coordinating the activities of other staff (employees, etc.) - you have your work cut out for you.

As you supervise the activities of others - whether they are full, part time, hourly employees or volunteers - you realize you are responsible for motivating, identifying, delegating/assigning work responsibilities, designing new work projects, tracking and assessing work product and performance, and providing - by using all appropriate forms of communication - direction and feedback to indicate success and a need for improvement.

> PRESENTER: Julie Todaro Registration is \$25 for TLA members, \$45 for nonmembers. Group rates are also available.

> > March 7, 1-2 PM

#### Communication in the Workplace

The foundation of every discussion of successful management styles or techniques includes recommended (and required) communication styles with techniques for print and oral communication, as well as techniques for in person and distance communication. No matter the management or leadership style, communication activities in both centralized and decentralized environments are enhanced by consistent, standardized policies and practices for communicating up, down and across work groups. What are the top ten tips for communicating in organizations? Tune in and discover - no matter the size of your library - how excellent communication is the underpinning of all activities and is at the heart of the success of you and your library staff.

> PRESENTER: Julie Todaro Registration is \$25 for TLA members, \$45 for nonmembers. Group rates are also available.

#### March 14, 2-3 PM

#### Community Engagement in the Real World (Free webinar)

The Texas Library Association's Community Engagement Task Force identified numerous examples of how libraries are truly becoming partners and stakeholders in their local regions. Join this free program from the task force to learn how all types of libraries are redefining their larger role to enjoy more support and more influence.

PRESENTER: Mary Beth Harrington

#### TLA 2018 MOBILE APP

Use the official TLA 2018 mobile app to access the most up-to-date conference information. Find session descriptions, speakers, authors, and exhibitors; and create your own personal schedule.

Once you register for conference, search your App Store for TLA 2018 and download the app.

- TLA MEMBERS: Use your TLA membership login as your app username and password.
- NONMEMBER conference registrants will receive their username and password via a confirmation email.

## **MEMBERSHIP RENEWALS**

*Yes, it's that time of year again!* In addition to reducing the costs of conference registration, your TLA membership keeps you connected to colleagues, informed on issues affecting your profession and your library, and provides opportunities for professional and personal growth. Renew your membership by February 1, 2018 to be eligible to vote in next year's TLA elections. *Let's work together to make 2018 a great year for Texas libraries.* 

## WWW.TXLA.ORG/JOIN

# 2018 corporate SPONSORS

## Double Diamond

#### CAPSTONE

Badge Holders/Lanyards Black Caucus RT Author Session Brunch Teacher Day @ TLA Tech Camp

#### FOLLETT / BAKER & TAYLOR

Acquisitions & Collection Development RT Breakfast General Session I President's Party School Administrators Conference Teacher Day @ TLA Tech Camp Texas Bluebonnet Award Tabletop Donor

#### **MACKIN EDUCATIONAL RESOURCES**

Exhibit Hall Park Benches iLab - Idea Lab & Robotics Arenas Tech Camp Refreshments Texas Bluebonnet Award Travel Stipends

We appreciate our

## CORPORATE MEMBERS

Baker & Taylor, A Follett Co. Bound To Stay Bound Capstone Demco, Inc. EBSCO Information Services Follett School Solutions H-E-B/Read 3 Ingram Content Group Library Design Systems Library Interiors of Texas Mackin Media Source Scholastic Book Fairs Sourcebooks, Inc. Tocker Foundation

## Platinum

#### **BOUND TO STAY BOUND**

Texas Bluebonnet Award Author Luncheon

#### DEMCO, INC.

Battledecks Prizes Book Cart Drill Team Competition Executive Leadership Immersion TALL Texans Institute & 25th Celebration TALL Texans RT Reception Upstart Innovative Programming Award

#### H-E-B / READ 3

Exhibit Hall Grand Opening & Welcome

#### **INGRAM CONTENT GROUP**

Exhibit Hall Grand Opening & Welcome Public Library Division Membership Party & Program

#### LIBRARY INTERIORS OF TEXAS / ESTEY LIBRARY SHELVING BY TENNSCO

Conference Mobile App Exhibit Hall & Membership Recharge Lounges

#### **MEDIA SOURCE**

Aisle by Aisle coupon book Authors Area Junior Library Guild Diversity Stipends Letters About Literature: How Books Change Lives Teacher Day @ TLA

#### **TOCKER FOUNDATION**

Executive Leadership Immersion Tocker & Friends Area

The Texas Library Association expresses sincere gratitude to our corporate sponsors. Their sponsorship supports many TLA 2018 events, programs, and services.

## Gold

#### **BRODART COMPANY**

General Session II Member Grand Prize

#### EBSCO INFORMATION SERVICES/ LEARNING EXPRESS

District 5 Fall 2017 Meeting Executive Leadership Immersion Hands-On-Labs TALL Texans Institute & 25th Celebration

#### **INDECO SALES**

<mark>iLab Stage an</mark>d Demo Area Furniture

## Silver

#### BIBLIONIX

Biblionix / PLD Travel Stipend Biblionix / SCLRT Stipend Public Library Division Membership Party Small Comunity Libraries RT Dessert Social

#### GAL<mark>E, A CENGA</mark>GE COMPANY

2018 Annual Assembly Letters About Literature: How Books Change Lives Teacher Day @ TLA Tech Camp

#### PERMA-BOUND BOOKS

Letters About Literature: How Books Change Lives Teacher Day @ TLA Texas Bluebonnet Award Tabletop Donor

Bronze

#### **JIMMY PATTERSON BOOKS/HACHETTE**

**Connection** Corner

SIMON & SCHUSTER CHILDREN'S PUBLISHING

Texas Bluebonnet Award Tabletop Donor

# featured featured SPEAKERS SPEAKERS

#### **GENERAL SESSIONS**

#### **RICK STEVES**

Libraries and travel have much in common. Both expand our understanding by exposing us to different cultures and perspectives. Librarians and travel guides lead us to discover and appreciate the diverse world we live in. Rick Steves acclaimed for his bestselling guidebooks and public television series - believes there's more to travel than good-value hotels, great art, and tasty cuisine.



Americans who "travel as a political act" can have the time of their lives and come home smarter with a better understanding of the interconnectedness of today's world. In this provocative presentation, Steves will explain how travel, whether overseas or through libraries, can be truly transformational, providing the greatest souvenir: a broader perspective.



#### JUNOT DÍAZ

Born in the Dominican Republic and raised in New Jersey, Díaz is the author of the critically acclaimed Drown; The Brief Wondrous Life of Oscar Wao, which won the 2008 Pulitzer Prize and the National Book Critics Circle Award; and This Is How You Lose Her, a New York Times bestseller and National Book Award finalist. A graduate of Rutgers

University, he is currently the fiction editor at Boston Review and the Rudge and Nancy Allen Professor of Writing at the Massachusetts Institute of Technology.

#### **DIRECTOR'S SYMPOSIUM**

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Fron Glick is a career educator in Baltimore County Public Schools who is a passionate advocate for re-imagining school librarians and libraries and leveraging technology to support teaching and learning. Her expertise and experience



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guides her as she shapes policy, designs and delivers professional learning, and collaborates inside and outside of her district. Long active in the national school library community

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she has served on the American Association of School Librarians' Standards and Indicators Taskforce and the Standards in Action Taskforce. She is a thought partner in the Future Ready Librarians leadership team with other national leaders in collaboration with the

Alliance for Excellent Education. Under her leadership Baltimore County Public Schools was named the National School Library Program of the Year for 2017.

#### **CLOSING SPOTLIGHT**

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R. David Lankes is a passionate advocate for libraries and their essential role in today's society who seeks to understand how information approaches and technologies can be

used to transform industries. As professor and director of the University of South Carolina's School of Library and Information Science, he has always been interested in combining theory and practice to create active research projects that make a difference. Lankes' work has been funded by organizations such as the

MacArthur Foundation, the Institute for Library and Museum Services, NASA, the U.S. Department of Education, the U.S. Department of Defense, the National Science Foundation, the U.S. State Department, and the American Library Association. He received the American Library Association's Ken Haycock Award for Promoting Librarianship in 2016.

#### **TECH CAMP**

#### Kristing Holzweiss

is a middle school media specialist in Long Island (NY) who shares ideas and resources about her school library and makerspaces via bunheadwithducttape.



com. Holzweiss is president of Long Island LEADS (longislandleaders.org), a community effort to learn, educate, advocate, develop, and support the maker movement and STEAM education. She founded SLIME - Students of Long Island Maker Expo (slimemakerexpo.com) where schools, libraries, museums, nonprofit organizations, civic associations, and educational companies can celebrate creativity and innovation. In 2015, she was named the School Library Journal Librarian of the Year, the winner of the 2015 NYSCATE Lee Bryant Outstanding Teacher Award, and received the Long Island Technology Summit Fred Podolski Leadership and Innovation Award.

#### Cynthia Merrill is a



consultant, advocate, and leader in balanced literacy instruction and digital literacy understanding. She is a believer in kid voice, and provides support to

schools and organizations looking to deepen opportunities for kids using technology.

#### Liv Van Ledtje is

a 10-year old reader, thinker, and kid voice believer from Durham (NH). Her work on digital citizenship and student voice has been



featured internationally as a model for students using social media platforms. A seasoned keynote speaker and book activist, she hopes to inspire others to think more about connected learning opportunities for kids.



#### Kwame Alexander

is a poet, educator, and the *New York Times* bestselling author of 24 books, including *SOLO*, a young adult novel, and *The Crossover*, a middle

grade novel which received the 2015 John Newbery Medal for the Most Distinguished Contribution to American literature for Children, the Coretta Scott King Author Award Honor, The NCTE Charlotte Huck Honor, the Lee Bennett Hopkins Poetry Award, and the Paterson Poetry Prize. Alexander writes for children of all ages. The recipient of the 2017 Inaugural Pat Conroy Legacy Award, he believes that poetry can change the world, and he uses it to inspire and empower young people.



#### Jennifer Casa-Todd

is a teacher-librarian, wife, mom, student, former literacy consultant, and the author of *Social LEADia* from Ontario, Canada. She is passionate

about connecting students to each other and the world using the many tools at our fingertips, and showing teachers and students how to use social media for good.

Audrey Church is professor and coordinator of the School Librarianship program at Longwood University (VA). Prior to coming to Longwood, she was a

K-12 building level school librarian in Virginia public schools for 20 years. A frequent presenter at state and national conferences, she is the author of several books and numerous journal articles. She

currently serves as immediate past president of the American Association of School Librarians.



Karla Collins is an assistant professor of School Librarianship in the College of Education and Human Services at Longwood University (VA). Before joining the

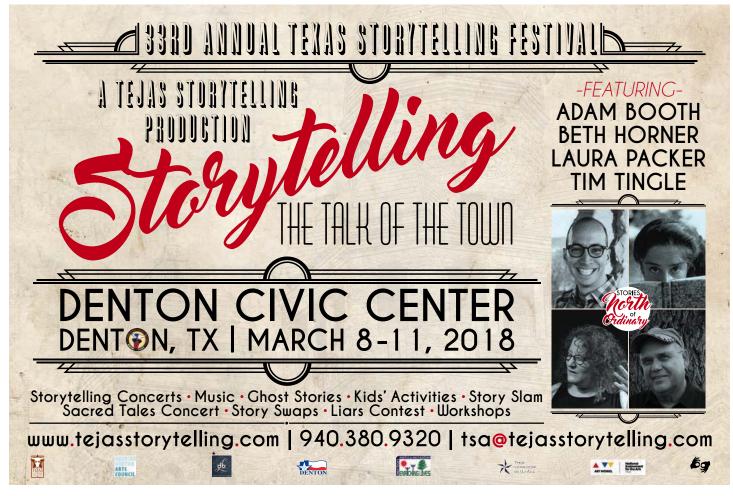
faculty at Longwood, Karla taught 5th grade and was a school librarian at elementary, middle, and high school levels.

#### Carl Harvey II is an

assistant professor of School Librarianship at Longwood University (VA). The author of six professional books and 60+ journal articles, he is



a past president of the American Association of School Librarians, the Indiana Library Federation, and the Association for Indiana Media Educators. Harvey served on the Randolph Caldecott Award Committee in 2014, and his school library program at North



Elementary School (IN) received the AASL National School Library Media Program of the Year Award in 2007. He is co-editor for the ABC-CLIO journal, *School Library Connection*.



John Horrigan is

senior fellow at the Technology Policy Institute (MD), with a focus on technology adoption, digital inclusion, and evaluating

the outcomes and impacts of programs designed to promote communications technology adoption and use. Horrigan is also a consultant to the Urban Libraries Coalition, and has served as an associate director for Research at the Pew Research Center, where he focused on libraries and their impact on communities, as well as technology adoption patterns and open government data. Horrigan is a nationally recognized leader on home broadband adoption patterns, the impact of connectivity on individuals, and strategies for closing adoption gaps. Horrigan was part the leadership team at the Federal Communications Commission for the development of the National Broadband Plan (NBP).

Kirsten Hostetler has

worked as a research associate for Project Information Literacy (PIL), an ongoing, national research study about college students in



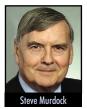
the digital age, since 2013, and was the associate director of the Lifelong Learning Study in 2016. Hostetler has worked in both public and academic libraries and is currently pursuing her PhD in Instructional Design and Technology from Old Dominion University. She is the instruction and outreach faculty librarian at Central Oregon Community College (OR). **Grace Lin** is the award-winning and bestselling author and illustrator of *When the Sea Turned to Silver, Starry River of* 



the Sky, Where the Mountain Meets the Moon, The Year of the Dog, The Year of the Rat, Dumpling Days, and Ling & Ting, as well as picture books such as The Ugly Vegetables and

*Dim Sum for Everyone!* She is a graduate of the Rhode Island School of Design and lives in Massachusetts. Her website is gracelin.com.

**Steve Murdock** is the Allyn R. and Gladys M. Cline Professor of Sociology at Rice University. He previously served as director of the U.S. Bureau of the Census having been nominated for the position by President George W. Bush and unanimously confirmed by the U.S. Senate in 2007, serving until the change in administration January, 2009. Texas Governor Rick Perry appointed

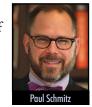


Murdock to serve as the official State Demographer of Texas, the first person to hold this position. He earned his Ph.D. in demography and sociology from the University of

Kentucky, and is the author or editor of 15 books and more than 150 articles and technical reports on the implications of current and future demographic and socioeconomic change.

#### Paul Schmitz builds

the collective leadership of organizations and communities to achieve greater social impact through his consulting firm Leading Inside Out



and his role as senior advisor to The Collective Impact Forum. He is the author of *Everyone Leads: Building Leadership from the Community Up*, and the former CEO of Public Allies, where he helped more than 5,000 diverse young adults begin careers working for community and social change. Schmitz is a faculty member of The Asset-Based Community Development Institute, was a social innovation advisor to the Obama White House, and has been named three separate years to *The Nonprofit Times* list of the 50 most influential nonprofit leaders in America.



**Ging Seymour** is the library media specialist at Islip High School (NY). She was awarded the Suffolk School Library Media Association's School Librarian of the Year in

2014, and this year she was named to Library Journal's Movers & Shakers list as a "Change Agent." Look for her upcoming book, Makers with a Cause (a Libraries Unlimited imprint), and a chapter on inclusive makerspaces for Heather Moorefield Lang's, School Library Makerspaces in Action, both due out next year. Seymour serves on numerous American Library Association and Young Adult Library Services Association committees, and is an adjunct professor at St. John's University (NY). She shares her work, musings and reflections on her blog GinaSeymour.com and on Twitter @ ginaseymour.



Joyce Valenza is an assistant professor in the Masters of Information program at Rutgers University School of Communication and Information (NJ) who has

been a school, public, reference and special librarian. She is co-primary investigator of an Institute of Museum and Library Services study on students and credibility decision making. Valenza writes the *NeverEnding Search* blog for *School Library Journal*, and was the techlife@school columnist for the *Philadelphia Inquirer*. Joyce earned her doctoral degree in Information Science from the University of North Texas in August, 2007 and speaks nationally about issues relating to libraries and thoughtful use of technology.

## programs by **TOPIC**

#### ABOUT TLA

#### @TLA

#### Tuesday, April 3

Introduction to TLA Finances......2:45-3:45 pm *Thursday, April 5* 

TLA 101: How it Works/Get Involved .......8:30-9:30 am

#### **Business Meetings**

#### Tuesday, April 3

Texas Bluebonnet Award Joint Committee...... 10 am-12 pm TALL Texans RT Business Meeting ...... 11 am-12 pm Jeanette & Jim Larson Mystery Grant Committee ...... 12:15-2:30 pm Bylaws & Resolutions Committee I .....1:30-2:30 pm College and University Libraries Division All-Committee Meetings .....1:30-2:30 pm Digital Libraries RT Business Meeting .....1:30-2:30 pm Gov't Documents RT Business Meeting.....1:30-2:30 pm What's New with Texas Children's Authors and Illustrators .....1:30-2:30 pm College and University Libraries Division Executive Board Meeting .....2:45-3:45 pm Introduction to TLA Finances......2:45-3:45 pm College and University Libraries Division Membership Committee Meeting ......4-5 pm Lariat Adult Fiction Reading List Committee I ......4-5 pm Legislative Committee ......4-5 pm Library Friends, Trustees, and Advocates RT Business Meeting ......4-5 pm Texas Youth Creators Awards Committee ......4-5 pm Young Adult RT Lone Star Committee ......4-5 pm Young Adult RT Maverick Committee ......4-5 pm Young Adult RT Spirit of Texas HS Committee ......4-5 pm Young Adult RT Spirit of Texas MS Committee ......4-5 pm Young Adult RT Tayshas Committee ......4-5 pm Texas Library Association Council I......4:30-5:30 pm Wednesday, April 4

Reference & Information Services RT Business Meeting7:15-7:45 am
TASL Student Transitions Discussion Group7:15-7:45 am
Scholarship Committee7:30-8:15 am
Jane Yolen and Children's RT
Business Meeting 11:15 am-12:15 pm
Assessment IG Business Meeting 12:30-1:15 pm
Children's RT Executive Board Meeting 12:30-1:15 pm
Electronic Resources & Serials Management
RT Business Meeting 12:30-1:15 pm
Gay, Lesbian, Bisexual, Transgender RT
Business Meeting 12:30-1:15 pm
Intellectual Freedom Committee 12:30-1:15 pm
Private School Discussion Group Meet Up 12:30-1:15 pm
Professional Issues and Ethics Committee 12:30-1:15 pm
Supervision, Management, & Administration
RT Business Meeting 12:30-1:15 pm
A Conversation with Laini Taylor & Cassandra Clare (YART Business Meeting)1:45-2:45 pm
Science Fiction: Libraries of the Future
(PLD Business Meeting)
Cataloging for Makerspaces (CMRT Business Meeting)4:15-5:15 pm
Texas Library Association
Membership Meeting5:15-5:45 pm
Story Swap/Vendor Showcase
(Storytelling RT Business Meeting)5:30-7:30 pm
Thursday, April 5
Automation & Technology PT

Automation & Technology RT Business Meeting ......7:30-8:15 am Library Instruction RT Business Meeting ......7:30-8:15 am Library Support Staff RT Business Meeting .....7:30-8:15 am Public Libraries Division Executive Board Meeting ......7:30-8:15 am

Tejas Star Book Reading List Committee ......7:30-8:15 am Texas Association of School Librarians

Legislative & Advocacy Committee ......7:30-8:15 am Speed Dating with Collections Vendors

Groups (SLD Business Meeting) 9:45-10:45 am
Copyright and Access IG Business Meeting 12:15-1:15 pm
Distance/E-Learning RT Business Meeting 12:15-1:15 pm
District Planning Committee 12:15-1:15 pm
Latino Caucus RT Business Meeting 12:15-1:15 pm
Leadership Development Committee 12:15-1:15 pm
Programming for Adults RT Business Meeting 12:15-1:15 pm
Small Community Libraries RT
Business Meeting 12:15-1:15 pm

Librarians (DELRT Business Meeting)......2:45-3:45 pm

#### Friday, April 6

J 1
Teacher Day@TLA Committee7:15-7:45 am
Texas Association of School Librarians MVP Award Committee7:15-7:45 am
Texas Association of School Librarians Talks Editorial Board7:15-7:45 am
NLM Disaster Health Information (Disaster Relief Committee)
Letters About Literature: How Books Change Lives (TASL Business Meeting)
Bylaws & Resolution Committee II11:45-1 pm
Lariat Adult Fiction Reading List Committee II 11:45-1 pm
New Members RT Business Meeting11:45-1 pm
Texas Association of School Librarians Executive Board11:45-1 pm
Texas Association of School Librarians Membership Committee11:45-1 pm
Young Adult RT Executive Board11:45-1 pm
Texas Library Association Council II2:45-3:45 pm
Texas Library Association

Executive Board Meeting 2 .....4-6 pm

#### Health Events

#### Wednesday, April 4

#### Thursday, April 5

Yoga......7-8 am

#### Social Events & Competitions

Tuesday, April 3

A Toast to Library Pioneer
Lillian Moore Bradshaw, 1915-20103:30-5:30 pm
Battledecks 2018!4-5 pm
TALL Texans Social5:30-6:30 pm
Exhibit Hall Grand Opening & Welcome5:30 – 7:30 pm

#### Thursday, April 5

Book Cart Drill Team Competition	.5:15-5:45 pm
Latino Caucus RT Social	5:30-7 pm
Small Community Libraries RT Social	.6:30-8:30 pm
GLBT RT Meet & Greet	7-9 pm

#### **ARCHIVES & SPECIAL COLLECTIONS**

#### Archives

#### Wednesday, April 4

Dive into Digital: Tips and Best Practices for Small Institutions ......10-11 am

#### Thursday, April 5

Create Local Community Archives11 am-12 pr	n
Memory Maker Spaces2:45-3:45 pr	n

#### Digital Collections

#### Tuesday, April 3

Hyku-An Open Source Solution
for Digital Repositories1-4 pm
Data Readiness for the Digital Public Library
of America4-5 pm
W7 1 1 4 1 4

#### Wednesday, April 4

Dive into Digital: Tips and Best Practices	
for Small Institutions1	0-11 am
DIY Digital Collections 11:15 am-1	2:15 pm
Digital Pride	3-4 pm

#### Thursday, April 5

Feedback Driven UX Research on The Portal to Texas History Redesign ......2:45-3:45 pm

#### Digitalization & Preservation

#### Wednesday, April 4

Dive into Digital: Tips and Best Practices	
for Small Institutions	10-11 am
DIY Digital Collections	11:15 am-12:15 pm
Basic Book Repair & Mending Lab	1:45-4:45 pm
Digital Pride	3-4 pm

#### Thursday, April 5

Create Local Community Archives	11 am-12 pm
Feedback Driven UX Research on The Porta	1
to Texas History Redesign	2:45-3:45 pm
Memory Maker Spaces	2:45-3:45 pm

#### Local History

#### Tuesday, April 3

Family Search for Genealogical Research ...... 9 am-12 pm A Toast to Library Pioneer

Lillian Moore Bradshaw, 1915-2010 ......3:30-5:30 pm

#### Wednesday, April 4

An Insider Look at Genealogy Trends in Libraries .....3-4 pm Texas Topaz Nonfiction Reading List

Author Panel......4:15-5:15 pm *Thursday, April 5* 

#### CAREER DEVELOPMENT

#### Alternate Careers

#### Tuesday, April 3

Skills Without Borders: Taking LIS Competencies Beyond Library Walls ......1:30-2:30 pm

#### Wednesday, April 4

Cool Jobs 2018...... 10-11 am

#### Career Guidance & Mentoring

#### Tuesday, April 3

Get Your Support Staff in the Game	12:15-1:15 pm
Why the Hell Should I Hire You?	2:45-3:45 pm
Texas Labor Market Trends for	
Library and Information Services	4-5 pm

#### Wednesday, April 4

Be a Dynamic School Leader ..... 11:15 am-12:15 pm What They Don't Tell You in Library School ......3-4 pm

#### Thursday, April 5

TLA 101-How it Works/Get Involved ......8:30-9:30 am The Power of Mentoring and Developing

Leadership in Academic Libraries...... 11 am-12 pm Speed Mentoring for Managers..... 11 am-12 pm

#### **Continuing Education**

#### Wednesday, April 4

In It to Win It! Ways to Connect &

Collaborate Professionally ..... 11:15 am-12:15 pm Value of Community Needs Assessments 11:15 am-12:15 pm Becoming a National Board Certified

Librarian ......4:15-5:15 pm

#### Thursday, April 5

Winning Instruction: Perfecting Your Craft ..... 11 am-12 pm

#### Networking

#### Tuesday, April 3

Conference Orientation ..... 12:15-1:15 pm 

#### Wednesday, April 4

Be a Dynamic School Leader ..... 11:15 am-12:15 pm In It to Win It! Ways to Connect

and Collaborate Professionally ..... 11:15 am-12:15 pm Opening Author Session ...... 12:15-1:30 pm What They Don't Tell You in Library School ......3-4 pm Becoming a National Board Certified

Librarian ......4:15-5:15 pm Build Your School Library Advocacy Network....4:15-5:15 pm Black Caucus Reception ......7:30-9:30 pm

#### Thursday, April 5

Director's Symposium: Making Your Library Indispensable ......7:30-9:30 am TLA 101: How it Works/Get Involved ......8:30-9:30 am

What is a TALL Texan? And Why Would I

Birds of a Feather: Special Libraries

Discussion Groups ...... 9:45-10:45 am Speed Mentoring for Managers..... 11 am-12 pm Winning the Game with Instructional Partners.. 11 am-12 pm Librarian and Teacher Collaborations

Score Big Results	2:45-3:45 pm
Lightning Rounds: How Academic Libraries	
Engage Campuses & Local Communitie	
Latino Caucus RT Social	5:30-7 pm

Small Community Libraries RT Social	6:30-8:30 pm
GLBT RT Meet & Greet	7-9 pm
_	

#### Friday, April 6

What's Your Retirement Game Plan? ...... 10:30-11:30 am Professionalism

#### Tuesday, April 3

Disability Awareness
Conference Orientation 12:15-1:15 pm
Wednesday, April 4

A Mother's Story: Discussing Transgender Issues with the Texas Attorney General 11:15 am-12:15 pm
Be a Dynamic School Leader 11:15 am-12:15 pm
Future Ready Librarians: Leading Beyond the Library3-4 pm
Introducing the New Texas School Library Program Standards
Social Media & You3-4 pm
What They Don't Tell You in Library School3-4 pm
Becoming a National Board Certified

#### Thursday, April 5

TLA 101: How it Works/Get Involved ......8:30-9:30 am Thinking Outside the Lockbox: New Ways

to Use Escape Kits in Any Library ...... 9:45-10:45 am Winning the Game with Instructional Partners.. 11 am-12 pm

Association of College & Research

Explore the New AASL National School Library

- Standards & Program Guidelines ......2:45-3:45 pm Librarian and Teacher Collaborations
- Score Big Results ......2:45-3:45 pm

#### COLLECTION SERVICES

#### Acquisitions

#### Wednesday, April 4

Exploring eResource Management Inspiring, Entertaining, & Heart Warming Spanish Books (Tejas Star Reading List) ..... 1:45-2:45 pm

- Integrated eResources Lifecycle Management: Burnin' Down the Silos .....1:45-2:45 pm
- Building Popular Reading Collections in Academic Libraries ......3-4 pm Buying in Bulk: The Value of Consortia......4:15-5:15 pm Texas Topaz Nonfiction Reading List

Thursday, April 5

Book Buzz-Adult Titles Round 1 .....8:30-9:30 am Book Buzz-Round 2 ...... 9:45-10:45 am

#### COLLECTION SERVICES

Cataloging & Metadata

Tuesday, April 3 Data Readiness for the Digital Public Library ......4-5 pm Wednesday, April 4

Cataloging for Makerspaces .....4:15-5:15 pm

#### Thursday, April 5

MarcEdit Basics for Catalogers ..... 11 am-12 pm

#### Friday, April 6

Dewey Need Numbers? Subject Classification for the Public Library ..... 10:30-11:30 am

#### Collection Management

#### Tuesday, April 3

Serving Teens of Color ..... 12:15-1:15 pm Weeding Comedy ......2:45-3:45 pm

#### Wednesday, April 4

Exploring eResource Management in Public Libraries
Lending Mobile WiFi Hotspots in Rural Communities
Perfecting Your Technical Services Game 11:15 am-12:15 pm
Beyond Books: Circulating Non-traditional Items for Adults
Integrated eResources Lifecycle Management: Burnin' Down the Silos1:45-2:45 pm
Basic Book Repair & Mending Lab1:45-4:45 pm
Building Popular Reading Collections in Academic Libraries
CollectionHQ + Librarians: Software-Assisted Weeding3-4 pm
Thursday, April 5
Speed Dating with Collections Vendors7:30-9:30 am
2X2 Showcase8:30-9:30 am
Best of Guadalajara International Book Fair 9:45-10:45 am

The Reluctant Sidekick: A Skeptic's Guide to Graphic Novel Selection ...... 11 am-12 pm Weeding the Library Collection ..... 11 am-12 pm Why Curate? ..... 11 am-12 pm Library Development for Special Collections ... 1:30-2:30 pm Diverse Publisher Spotlight .....2:45-3:45 pm

#### Friday, April 6

- Demystifying Uncle Sam: Government Resources
- to Answer Community Questions ...... 9:15-10:15 am Dewey Need Numbers? Subject Classification

for the Public Library ..... 10:30-11:30 am

#### Electronic Resources

#### Tuesday, April 3

Family Search for Genealogical Research ..... 9 am-12 pm Cultivating ORCIDs on Your Campus ...... 12:15-1:15 pm

#### Wednesday, April 4

Authors! Authors! Anytime & Anywhere with TexQuest & TexShare's TeachingBooks.net 10-11 am
Exploring eResource Management in Public Libraries
Go for the Gold: Open Access Searching in Reference and ILL10-11 am
Deep Dive into Maximum Ebook Efficiency
How to Run Trials for Electronic Resources
Take This, It's Free: Digital Media in the Public Domain
Integrated eResources Lifecycle Management: Burnin' Down the Silos1:45-2:45 pm
Buying in Bulk: The Value of Consortia4:15-5:15 pm
Thursday, April 5
Speed Dating with Collections Vendors7:30-9:30 am
Two for One: Dual Credit & Early College High School Programs
Team Up with TexQuest: 10 Things Teachers Want in Their Curriculum Playbook11 am-12 pm
TexShare & TexQuest Updates1:30-2:30 pm
eBooks: eTricks, eCreate, & eTrends2:45-3:45 pm

#### Friday, April 6

Demystifying Uncle Sam: Gov't Resources to Answer Community Questions ...... 9:15-10:15 am

#### Open Educational Resources

#### Friday, April 6

Building an Educated Community with OER. 10:30-11:30 am

#### Scholarly Communication

Tuesday, April 3

Cultivating ORCIDs on Your Campus ...... 12:15-1:15 pm Thursday, April 5

Copyright Year in Review ...... 9:45-10:45 am

#### LIBRARIANSHIP

#### Best Practices & Core Competencies

#### Tuesday, April 3

Grant Writing 101 8 am-12 pm
Digital Privacy
Improving Services with Design Thinking9 am-5 pm
Better Together: Schools, Libraries, and Museums Working Together 12:15-1:15 pm
Idea Sharing Live: Unconferencing Your Inner Brainstormer1-4 pm
ACRL Framework1-5 pm
Team Up with Home Schools2:45-3:45 pm
Weeding Comedy2:45-3:45 pm
Wednesday, April 4

Future Ready Librarians: Empower

Raspberry Pi ...... 11:15 am-12:15 pm Electric Partnerships: How a Library Makerspace

Partners to Have Global Impact ...... 12:30-1:30 pm The Deliberate Librarian: Evidence-Based

School Library Program ......4:15-5:15 pm *Thursday, April 5* 

#### Inursaay, April 5

0 00 0 00

Leadership Secrets/ LILEAD Fellowship	8:30-9:30 am
Birds of a Feather: Special Libraries	
Discussion Groups	9:45-10:45 am
Copyright Year in Review	9:45-10:45 am

A Winning Partnership 9:4	5-10:45 am
Is It Fake News?1	1 am-12 pm
The Reluctant Sidekick: A Skeptic's Guide	

& Staff Learning	1:30-2:30 pm
Future Ready Librarians: Instructional	

Partnerships	2:45-3:45 pm
Librarian and Teacher Collaborations	

Score Big Results.....2:45-3:45 pm *Friday, April 6* 

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Future of ILL is Now	••••••••••••••••••••••••••••••••••••••
The Purpose-Based Library	9:15-10:15 am
Game On! Award Winning Librarians	
Share Ways to Engage Learners	10:30-11:30 am

#### Community Engagement

( III · . . .

#### Tuesday, April 3

Connect Your Community to the World 9-11 am
Better Together: Schools, Libraries, & Museums Working Together 12:15-1:15 pm
Summer Lunch Programs in Public Libraries 12:15-1:15 pm
Bringing Organizations and People Together1:30-2:30 pm
Choose Civility: A New Approach
for a New Era1:30-2:30 pm
Positively Outrageous Service2:45-3:45 pm
Team Up with Home Schools2:45-3:45 pm

#### Wednesday, April 4

Fashion Edition	n
Community Engagement in Small Libraries4:15-5:15 pn	n

#### Thursday, April 5

for Social Change	1:30-2:30 pm
Libraries Engaging Families	2:45-3:45 pm
Lightning Rounds: How Academic Libraries	

Engage Campuses & Local Communities ... 2:45-3:45 pm

Taking Storytime on the Road: Public Libraries

#### Friday, April 6

Community Partnerships: Bridge the Digital Divide Using Edge Outcomes .......9:15 – 10:15 am NLM Disaster Health Information ..................9:15-10:15 am

Everyone Leads ...... 10:30-11:30 am

#### Standards

#### Tuesday, April 3

ACRL Framework .....1-5 pm

#### Wednesday, April 4

#### Thursday, April 5

Building Bridges Between Makerspace & ELA .. 1:30-2:30 pm Explore the New AASL National School Library

Standards & Program Guidelines.....2:45-3:45 pm

#### Adult Literature

#### Wednesday, April 4

Opening Author Session ...... 12:15-1:30 pm We Are Charleston: Tragedy and Triumph

at Mother Emanuel ......1:45-2:45 pm

#### Thursday, April 5

Friday, April 6		
Authors for Your Book Club2:45-3:45 pm		
The Lariat Adult Reading List Author Session 1:30-2:30 pm		
Book Buzz-Round 2 9:45-10:45 am		
Readers Advisory8:30-9:30 am		
Stranger than Fiction: Adult Nonfiction		
Book Buzz-Adult Titles Round 18:30-9:30 am		

Texas Authors for Grown-ups ......8-9 am

#### Authors & Illustrators

#### Tuesday, April 3

51
Texas LEAPS with Texas Authors1:30-2:30 pm
What's New with Texas Children's Authors and Illustrators1:30-2:30 pm
Speed Dating the Bluebonnets2-5 pm
Nevertheless, She Persisted: Strong Female Characters in Young Adult Literature2:45-3:45 pm
What's New with Texas Middle Grade and Young Adult Authors2:45-3:45 pm
Who Tells Your Story? Biographies & Memoirs for Young Adults
Speed Dating at the Texas Author and Illustrator Meet and Greet4-5 pm
Surviving & Thriving: Social Issues in YA Fiction4-5 pm
Too Young for Harry, Percy, and Katniss4-5 pm
Wednesday, April 4
Fandomonium: Fandoms & Fanfiction for YA10-11 am
'We Are Made by History': Historical Fiction

and Cassandra Clare ......1:45-2:45 pm Can You Handle the Truth? Narrative

	Nonfiction for Young Adults	3-4 pm
۷	Vordless & Almost Wordless Books	
S	cience Fiction: Libraries of the Future	3-5:15 pm
L	GBTQIA Fiction for Young Adults	4:15-5:15 pm
ι	Jltimate Children's Picture Book	
		4 1 5 5 1 5

Illustrators Sketch-Off ......4:15-5:15 pm

#### Uno, Dos, Tres: Bilingual Early Literacy

in Libraries ......4:15-5:15 pm

#### Thursday, April 5

Book Buzz-Adult Titles Round 18:30-9:30 am
Let's Get Real: Contemporary Fiction
for Young Adults
Lone Star Reading List Author Panel8:30-9:30 am
TAYSHAS Reading List Author Panel8:30-9:30 am
Book Buzz-Round 2 9:45-10:45 am
Little Maverick Graphic Novel
Reading List Showcase 9:45-10:45 am
Heartbreaks & First Loves: Romance
Fiction for Young Adults11 am-12 pm
Fiction for Young Adults 11 am-12 pm Picture Books for the Preschool Crowd 11 am-12 pm
Picture Books for the Preschool Crowd 11 am-12 pm
Picture Books for the Preschool Crowd 11 am-12 pm Storytelling as a Mirror for Cultural Heritage 11 am-12 pm
Picture Books for the Preschool Crowd 11 am-12 pm Storytelling as a Mirror for Cultural Heritage 11 am-12 pm The Lariat Adult Reading List Author Session 1:30-2:30 pm
Picture Books for the Preschool Crowd 11 am-12 pm Storytelling as a Mirror for Cultural Heritage 11 am-12 pm The Lariat Adult Reading List Author Session 1:30-2:30 pm Texas Tea: Meet & Greet with YA Authors 1:30-3:30 pm

Evening with the Au	uthors	•••	••••	•••	 	6-9:30	pm
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#### Friday, April 6

## Texas Authors for Grown-ups 8-9 am Diverse Voices in Young Adult Literature 9:15-10:15 am Real Middle Graders, Real Worlds, Real Problems 9:15-10:15 am Letters About Literature: How Books Change Lives 9:15-11:30 am Fairytales with a Modern Twist 10:30-11:30 am The Language of Dreams: Fantasy Fiction for Young Adults 10:30-11:30 am Closing Author Session 10:30-11:30 am

with Kwame Alexander ...... 11:45-1:15 pm

#### Children's Literature

#### Tuesday, April 3

Poetry Rodeo: Winning with Poetry
Across the Curriculum1-5 pm
What's New with Texas Children's Authors and Illustrators1:30-2:30 pm
Speed Dating the Bluebonnets2-5 pm
What's New with Texas Middle Grade and Young Adult Authors2:45-3:45 pm
Speed Dating at the Texas Author and Illustrator Meet and Greet4-5 pm
Too Young for Harry, Percy, and Katniss4-5 pm
Wednesday, April 4
Pow! Bam! How to Read Graphic Novels Aloud 10-11 am
Armadillo Readers' Choice: Ready-Made K-2 Resources 11:15 am-12:15 pm
Jane Yolen and Children's RT Business Meeting
Rekindling the Bluebonnet Spirit 11:15 am-12:15 am
Author, Please Come! Never Mind. Please Don't
From Fact to Narrative: Creative Nonfiction for Children1:45-2:45 pm
Intercultural Understanding through Global Literature1:45-2:45 pm
Bluebonnet Ambassadors: Keep Students Reading3-4 pm
Wordless & Almost Wordless Books3-4 pm
Ultimate Children's Picture Book Illustrators Sketch-Off
Thursday, April 5

8:30-9:30 am
8:30-9:30 am
9:45-10:45 am
11 am-12 pm
12-1:45 pm
2:45-3:45 pm

#### Friday, April 6

Using Children's Literature to Promote Compassion & Empathy in the Classroom & Beyond ......8-9 am

Real Middle Graders, Real Worlds, Real Problems ...... 9:15-10:15 am

Letters About Literature: How Books Change Lives ...... 9:15-11:30 am Fairytales with a Modern Twist ..... 10:30-11:30 am

Hot off the Press: Featuring YA and YA Diverse Titles..... 10:30-11:30 am

#### **Diverse Literature**

#### Tuesday, April 3

Serving Teens of Color ..... 12:15-1:15 pm Texas LEAPS with Texas Authors .....1:30-2:30 pm Up Your Storytime Game with Dual

Language and Music & Movement .....1:30-2:30 pm Surviving & Thriving: Social Issues in YA Fiction ......4-5 pm

#### Wednesday, April 4

Author, Please Come! Never Mind. Inspiring, Entertaining, and Heart Warming

Spanish Books (Tejas Star Reading List) .....1:45-2:45 pm Intercultural Understanding

through Global Literature .....1:45-2:45 pm Connecting Cultures: The Power of the Book ......3-4 pm LGBTQIA Fiction for Young Adults ......4:15-5:15 pm

Uno, Dos, Tres: Bilingual Early

Literacy in Libraries ......4:15-5:15 pm

#### Thursday, April 5

An Anti-Bias Approach to Literacy ......8:30-9:30 am Best of Guadalajara International Book Fair .. 9:45-10:45 am Storytelling as a Mirror for Cultural Heritage ... 11 am-12 pm Diverse Publisher Spotlight .....2:45-3:45 pm

#### Friday, April 6

Diverse Voices in Young Adult Literature ..... 9:15-10:15 am Real Middle Graders, Real Worlds, 0 1 5 1 0 1 5

Real Problems	9:15-10:15 am
Hot off the Press: Featuring YA	

and YA Diverse Titles..... 10:30-11:30 am

#### **Reading Lists**

#### Tuesday, April 3

Speed Dating the Bluebonnets.....2-5 pm

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Wednesday, April 4
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#### Armadillo Readers' Choice:

Ready-Made K-2 Resources ...... 11:15 am-12:15 pm Rekindling the Bluebonnet Spirit ...... 11:15 am-12:15 pm Inspiring, Entertaining, and Heart Warming 1.15 2.15 pm Spanish Books (Teigs Star Reading List)

	opum	511 000	iks (iejus oi	ui keuuing Lisi	/ • • • • • • · · ·	+3-2.43	pin
Blu	ebonn	iet Am	bassadors:	Keep Students	Reading	3-4	pm
т	т	т	D' 1			0.4	

Exploring the Spirit of Texas (SPOT) Reading

Program: Middle & High School ......4:15-5:15 pm

#### Thursday, April 5

2X2 Showcase ......8:30-9:30 am Lone Star Reading List Author Panel......8:30-9:30 am Little Maverick Graphic Novel

Reading List Showcase ..... 9:45-10:45 am The Lariat Adult Reading List Author Session ... 1:30-2:30 pm

#### Storytelling

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#### Tuesday, April 3

Techniques & Tips to Perfect Your

Storytelling Game! ...... 1-3:30 pm Up Your Storytime Game with Dual Language

and Music & Movement ......1:30-2:30 pm

#### Wednesday, April 4

Storytime and Programming Diversity: Émbrace the Cultures in Your Community ...... 10-11 am StoryCorps: Recording and Amplifying

the Stories of Your Community ......4:15-5:15 pm Story Swap/Vendor Showcase

& Business Meeting ......5:30-7:30 pm

Thursday, April 5

Extend Your Storytelling with Art & Creativity ... 11 am-12 pm Great Adult Storytelling Programs .....1:30-2:30 pm 

#### Friday, April 6

Support the Team with Your Winning Storytelling/Writing Activities! ...... 10:30-11:30 am

#### Young Adult Literature

#### Tuesday, April 3

Nevertheless, She Persisted: Strong Female

Characters in YA Literature ......2:45-3:45 pm What's New with Texas Middle Grade

& Young Adult Authors ......2:45-3:45 pm Who Tells Your Story? Biographies & Memoirs

for Young Adults ......2:45-3:45 pm Surviving & Thriving: Social Issues in YA Fiction ......4-5 pm

#### Wednesday, April 4

Fandomonium: Fandoms & Fanfiction for YA ..... 10-11 am 'We Are Made by History': Historical Fiction for Young Adults ...... 10-11 am

- Connecting the Past to the Present in Nonfiction Literature ...... 11:15 am-12:15 pm
- A Conversation with Laini Taylor and Cassandra Clare ......1:45-2:45 pm Can You Handle the Truth? Narrative Nonfiction for Young Adults ......3-4 pm
- Exploring the Spirit of Texas (SPOT) Reading Program: Middle & High School ......4:15-5:15 pm
- LGBTQIA Fiction for Young Adults .....4:15-5:15 pm Thursday, April 5

#### Bookma #1 One on One Student

Diverse Voices in Young Adult Literature 9:15-10:15 am
Friday, April 6
Texas Tea: Meet & Greet with YA Authors1:30-3:30 pm
The Real Deal: Bring Your Library to Life with Nonfiction1:30-2:30 pm
The Reluctant Sidekick: A Skeptic's Guide to Graphic Novel Selection
Heartbreaks & First Loves: Romance Fiction for Young Adults11 am-12 pm
TAYSHAS Reading List Author Panel
Lone Star Reading List Author Panel8:30-9:30 am
Let's Get Real: YA Contemporary Fiction8:30-9:30 am
Readers Advisory8:30-9:30 am

Hot off the Press: Featuring YA and YA Diverse Titles...... 10:30-11:30 am The Language of Dreams: Fantasy Fiction

for Young Adults ..... 10:30-11:30 am

#### MANAGEMENT

#### Administration

#### Tuesday, April 3

Perfecting Your Game with Skilled Volunteers!.....9 am-4 pm Project Management and You!.....1-5 pm Intellectual Freedom Challenges

Across Library Types.....1:30-2:30 pm Weeding Comedy......2:45-3:45 pm

#### Wednesday, April 4

General Session I with Rick Steves ......8:15-9:45 am Keep Projects Mello with Trello ...... 10-11 am Show Me the Money! Tips & Tricks

for Winning State and National Grants ...... 10-11 am

Texas Library Journal • Winter 2017

How to Run Trials for

Electronic Resources ..... 11:15 am-12:15 pm Value of Community Needs

Assessments ...... 11:15 am-12:15 pm Digital Inclusion: Libraries, Access, & Equity....1:45-2:45 pm The Impact of Library Instruction on Undergraduate

Student Success: A Four-Year Study .....1:45-2:45 pm Saying No: Align Services with Priorities......1:45-2:45 pm Introducing the New Texas School Library

Program Standards ......3-4 pm

#### Thursday, April 5

Finding Funding 9:45-10:45 am
Community Engagement in the Real World 11 am-12 pm
Speed Mentoring for Managers11 am-12 pm
Trans-inclusive Libraries: A Win for Our Community11 am-12 pm
Born Digital: Finding, Evaluating, and Using Information for Today's Learners 1:30-2:30 pm
Getting Ready For 60x30TX1:30-2:30 pm
Hiring With a Diverse Mindset1:30-2:30 pm
Big Data for Big Questions2:45-3:45 pm
Managing Your Management Style2:45-3:45 pm

#### Friday, April 6

Build Your Best Application to Win a TMLDA Award ...8-9 am Preparing Staff to Assist People Experiencing

Homelessness		 9:15-10:15	am
Problem Solving by D	esian: Usina the		

Stanford d.school	Method	 ····· 9:1	5-10:15	am

The Purpose-Based Library	. 9:15-10:15 am
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De	ead	ly M	ee	tings	s: Pre	ventio	on 8	k Inte	rventi	on		
	to	Éns	ure	e Effe	ective	Mee	ting	s			10:30-11:30	am
				1.5.1		~ ~	1.1					

- Dewey Need Numbers? Subject Classification for the Public Library ..... 10:30-11:30 am
- Payoffs & Challenges: Student Workers in Academic Libraries ..... 10:30-11:30 am

#### Assessment

#### Tuesday, April 3

A Picture is Worth 1000 Words ...... 9-11 am

#### Wednesday, April 4

- Value of Community Needs Assessments ...... 11:15 am-12:15 pm
- The Deliberate Librarian: Evidence-Based Practice in School Libraries .....1:45-2:45 pm
- The Impact of Library Instruction on Undergraduate Student Success: A Four-Year Study .....1:45-2:45 pm
- Thursday, April 5

lableau: Interactive Data Visualization	ons
for Your Library	8:30-9:30 am
Tablea	
Big Data for Big Questions	2:45-3:45 pm

#### Friday, April 6

Community Partnerships: Bridge the Digital Divide Using Edge Outcomes ......9:15 – 10:15 am

Tuesday, April 3

Have Gone through the Unthinkable ..... 12:15-1:15 pm

Addressing Mental Health ..... 11:15 am-12:15 pm

Insect Pests in the Library ..... 11:15 am-12:15 pm

Tuesday, April 3

Get Your Support Staff in the Game ...... 12:15-1:15 pm

Positively Outrageous Services .....2:45-3:45 pm

Serving Those Who Served .....1:30-2:30 pm

Wednesday, April 4

#### **Buildings & Facilities**

The Emotional Makerspace:

**Customer Service** 

**Enlisted Librarians:** 

Responding to Emergencies: Libraries that

#### Wednesday, April 4

A Mother's Story: Discussing Transgender Issues

with the Texas Attorney General ..... 11:15 am-12:15 pm Services for Community Users

at an Academic Library .....1:45-2:45 pm Thursday, April 5

Millennials and the Public Library ...... 11 am-12 pm

#### **Finances**

#### Tuesday, April 3

Grant Writing 101 ...... 8 am-12 pm Responding to Emergencies: Libraries that

Have Gone through the Unthinkable ..... 12:15-1:15 pm

#### Wednesday, April 4

Show Me the Money! Tips & Tricks for Winning State and National Grants ...... 10-11 am

#### Thursday, April 5

Finding Funding ...... 9:45-10:45 am

#### Leadership & Change

#### Tuesday, April 3

Improving Services with Design Thinking ......9 am-5 pm Responding to Emergencies: Libraries that

Have Gone Through the Unthinkable..... 12:15-1:15 pm Idea Sharing Live: Unconferencing

Your Inner Brainstormer .....1-4 pm

Project Management and You!.....1-5 pm

#### Wednesday, April 4

Digital Inclusion: Libraries, Access, & Equity....1:45-2:45 pm Saying No: Align Services with Priorities......1:45-2:45 pm 

#### Thursday, April 5

What is a TALL Texan? And Why Would I

Want to be One? ......8:30-9:30 am Community Engagement in the Real World .... 11 am-12 pm Explore the New AASL National School Library

Standards & Program Guidelines	2:45-3:45 pm
Managing Your Management Style	2:45-3:45 pm

#### Friday, April 6

Problem Solving by Design:

Using the Stanford d.school Method ..... 9:15-10:15 am

#### Marketing & Social Media

#### Tuesday, April 3

Connect Your Community to the World	9-11 am
Tell Your Story with Online Newsletters $\ldots$	11:30 am-1:30 pm
Library Promotions with Pizazz	2-4 pm
Creating Positive Media Relationships – Before the Problem Occurs	2:45-3:45 pm
Positively Outrageous Services	2:45-3:45 pm
Strategies for Propelling Entrepreneurship.	4-5 pm

#### Wednesday, April 4

Deep Dive into Maximum		
Ebook efficiency	. 11:15	am-12:15 pr
Gamitying Library Orientation		

Helping Students Get a Clue 11:1	5
	5 am-12:15 pm
One Website, Many Constituents	.1:45-2:45 pm
Park, Pond, or Parking Lot:	
Dragramaning Davand the Walls	2 1

ſ	Frogramming beyond me wais
	Thursday, April 5

#### Words Matter: The Power of Shaping Public

Rhetoric to Carry Our Messages	9:45-10:45	am
According to Pew Research Center	11 am-12	pm
eBooks: eTricks, eCreate, & eTrends	2:45-3:45	pm

#### Friday, April 6

Build Your Best Application to Win a TMLDA Award8-9 am
How Modern Library Leaders Are
Promoting their Libraries8-9 am

#### **Partnerships**

#### Tuesday, April 3

Better Together: Schools, Libraries, and Museums Working Together ..... 12:15-1:15 pm Bringing Organizations and People Together...1:30-2:30 pm Choose Civility: A New Approach

for a New Era ......1:30-2:30 pm My Books Bring all the Boys to the Yard ......1:30-2:30 pm Team Up with Home Schools .....2:45-3:45 pm Makers, Podcasters, & Vloggers, Oh My:

Following the Yellow Brick Road ......4-5 pm

Skills for Life: Guiding Teens into Adulthood ......4-5 pm Wednesday, April 4

#### Together We Do More: Academic-Public

Community Coalition Building the United Way ...... 11:15 am-12:15 pm

Teachers Talk: Collaboration with Librarians ...1:45-2:45 pm Welcoming New Americans:

A Service Strategy ..... 1:45-2:45 pm Park, Pond, or Parking Lot: Programming

Teen-Driven Community Engagement: Fashion Edition ......3-4 pm

Build Your School Library Advocacy Network ... 4:15-5:15 pm Community Engagement in Small Libraries ....4:15-5:15 pm StoryCorps: Recording and Amplifying

the Stories of Your Community ......4:15-5:15 pm

#### Thursday, April 5

Two for One: Dual Credit & Early College High School Programs ......8:30-9:30 am The 60x30TX Initiative: Roles for Libraries .... 9:45-10:45 am Astronaut Health: Science Education Resources for K-12 and Beyond ..... 9:45-10:45 am Going Green: Sustainable Living Programs .. 9:45-10:45 am Public and School Libraries: A Winning Partnership ...... 9:45-10:45 am

Literacy Through Libraries	11 am-12 pm
Friendship: Library to Library Partnership	1:30-2:30 pm
TexShare & TexQuest Updates	1:30-2:30 pm
Future Ready Librarians: Instructional Partnerships	2:45-3:45 pm

Taking Storytime on the Road: Public Libraries Engaging Communities .....2:45-3:45 pm

#### Friday, April 6

Community Partnerships: Bridge the Digital Divide Using Edge Outcomes ...... 9:15-1015 am Act Out at Your Library: Engage Community Re-enactors, Cosplayers, and More ..... 10:30-11:30 am Community Coalition Building Where Everyone Leads ...... 10:30-11:30 am Programming for Adults

with Special Needs...... 10:30-11:30 am

#### Personnel

#### Tuesday, April 3

Perfecting Your Game with Skilled Volunteers!.....9 am-4 pm Get Your Support Staff in the Game ...... 12:15-1:15 pm

#### Wednesday, April 4

Public Libraries Division Membership Party.....5:30-6:30 pm

#### Thursday, April 5

Director's Symposium: Making Your Library

Don't Let Stress Take You Out of the Game .....8:30-9:30 am Hiring With a Diverse Mindset .....1:30-2:30 pm

#### Friday, April 6

Payoffs & Challenges: Student Workers

in Academic Libraries ...... 10:30-11:30 am

2018 ANNUAL CONFERENCE EDITION: PERFECTING YOUR GAME

#### Security

#### Wednesday, April 4

Recognizing the Signs of Child Abuse ...... 10-11 am Intimate Partner Violence:

The Hard Truth...... 11:15 am-12:15 pm Handling Active Shooter Situations in Libraries ......3-4 pm

#### **PROFESSIONAL ISSUES**

#### **Diversity & Social Change**

#### Tuesday, April 3

Disability Awareness 9 am-12 pm
Choose Civility: A New Approach for a New Era1:30-2:30 pm
Enlisted Librarians: Serving Those Who Served . 1:30-2:30 pm
Intellectual Freedom Challenges Across Library Types1:30-2:30 pm
Booktalking Challenging Books4-5 pm
Wednesday, April 4
Storytime and Programming Diversity: Embrace the Cultures in Your Community 10-11 am

Black Caucus RT Author Session ......10 am-12:15 pm

A Mother's Story: Discussing Transgender Issues

with the Texas Attorney General ..... 11:15 am-12:15 pm We Are Charleston: Tragedy & Triumph

at Mother Emanuel1:45-2:45 p	m
Connecting Cultures: The Power of the Book3-4 p	m
Digital Pride3-4 pt	m

#### Thursday, April 5

Avoiding Accidental Aggression in the Aae of Safe Spaces and Trigger Warnings......8:30-9:30 am Best of Guadalajara International Book Fair .. 9:45-10:45 am Empowering Students through Feminism ..... 9:45-10:45 am Storytelling as a Mirror for Cultural Heritage ... 11 am-12 pm Trans-inclusive Libraries: A Win for Our Community ...... 11 am-12 pm

Community-Based Project Design for Social Change1:30-2:30 pm
Hiring With a Diverse Mindset1:30-2:30 pm
Rainbow Families: Serving LGBTQ Families in Your Public Library1:30-2:30 pm
Serving Diverse Communities in Texas1:30-2:30 pm
Diverse Publisher Spotlight2:45-3:45 pm
Latino Caucus RT Social 5:30-7 pm
GLBT RT Meet & Greet7-9 pm

#### Intellectual Freedom

#### Tuesday, April 3

Digital Privacy	9 am-12 pm
Intellectual Freedom Challenges	
Across Library Types1	:30-2:30 pm
Minors' Rights and Their First Amendment2	:45-3:45 pm
	4 5

Booktalking Challenging Books ......4-5 pm

#### Wednesday, April 4

Author, Please Come! Never Mind.

Intellectual Property

Take This, It's Free: Digital Media

Please Don't. .....1:45-2:45 pm

#### Thursday, April 5

Thinking Outside the Lockbox: New Ways to Use Escape Kits in Any Library ...... 9:45-10:45 am

#### Friday, April 6

Net Neutrality is Over: What Do We Do Now? ..... 9:15-10:15 am

Tuesday, April 3

Cultivating ORCIDs on Your Campus ...... 12:15-1:15 pm

Wednesday, April 4

in the Public Domain..... 11:15 am-12:15 pm

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#### Thursday, April 5

Copyright Year in Review ...... 9:45-10:45 am Getting Ready For 60x30TX .....1:30-2:30 pm

#### Leadership & Advocacy

#### Tuesday, April 3

Creating Positive Media Relationships -Before the Problem Occurs ...... 2:45-3:45 pm

#### Wednesday, April 4

Advocacy Make and Take .....1:45-2:45 pm We Are Charleston: Tragedy and Triumph

at Mother Emanuel .....1:45-2:45 pm Are Libraries Becoming Invisible to Junior Scholars .... 3-4 pm Future Ready Librarians: Leading Beyond the Library ... 3-4 pm Build Your School Library Advocacy Network ... 4:15-5:15 pm Community Engagement in Small Libraries ....4:15-5:15 pm

#### Thursday, April 5

Avoiding Accidental Aggression in the Age

of Safe Spaces and Trigger Warnings ...... 8:30-9:30 am Leadership Secrets/LILEAD Fellowship ......8:30-9:30 am Sharing Your Why's, What If's, & Innovations .. 8:30-9:30 am

Tableau: Interactive Data Visualizations What is a TALL Texan? And Why Would I

Thinking Outside the Lockbox: New Ways

to Use Escape Kits in Any Library ...... 9:45-10:45 am Words Matter: The Power of Shaping Public

Rhetoric to Carry Our Messages ...... 9:45-10:45 am Follow that Bill: How a Bill Becomes a Law

- & What You Can Do .....1:30-2:30 pm Small Community Libraries RT Social ......6:30-8:30 pm
  - Friday, April 6

#### How Modern Library Leaders are Promoting

their Libraries
Net Neutrality is Over:
What Do We Do Now? 9:15-10:15 am
Community Coalition Building Where Everyone Leads

#### **Trends & Forecasting**

#### Tuesday, April 3

Idea Sharing Live: Unconferencing
Your Inner Brainstormer1-4 pm
Texas Labor Market Trends for Library
and Information Services4-5 pm

#### Wednesday, April 4

Future Ready Librarians: Empower	
Students as Creators	11:15 am-12:15 pm
Science Fiction: Libraries of the Future	3-5:15 pm

#### Thursday, April 5

Sharing Your Why's, What If's, & Innovations ... 8:30-9:30 am The 60x30TX Initiative: Roles for Libraries.... 9:45-10:45 am Future Ready Librarians: Facilitating Professional Learning ...... 9:45-10:45 am

Libraries and Homelessness	9:45-10:45 am
According to Pew Research Center	11 am-12 pm

#### Friday, April 6

Makerspaces vs. Playkerspaces ...... 9:15-10:15 am

#### **TECHNOLOGY**

#### Applied Technology

#### Tuesday, April 3

Robot Petting Zoo Makeathon	8 am-4 pm
A Picture is Worth 1000 Words	9-11 am
Connect Your Community to the World	9-11 am
I Can Teach That in My Sleep/Screencastin	ng 9-11 am
Tech Camp	10 am-4 pm
G Suite Basics	11:30 am-1:30 pm
Green Screen Tools	11:30 am-1:30 pm

Tell Your Story with Online Newsletters ... 11:30 am-1:30 pm

Library Promotions with Pizazz ......2-4 pm Virtual Reality in Your Library .....2-4 pm Makers, Podcasters, & Vloggers, Oh My:

Following the Yellow Brick Road ......4-5 pm

#### Wednesday, April 4

10 11

Becoming a Wikibrarian: An Introduction to Wikipedia Editing for Librarians & Archivist ..... 10-11 am

Inspire Youth with the Texas Youth

Creators Awards 10-11 am
Keep Projects Mello with Trello 10-11 am
Library Disrupted! How to Introduce New Technology in a Public Library 11:15 am-12:15 pm
Pronunciator: A Powerful Language
Learning Tool 11:15 am-12:15 pm
Raspberry Pi 11:15 am-12:15 pm

Ditch the Breakout Box-Go Digital	1:45-2:45 pm
CollectionHQ + Librarians:	
	<b>0</b> 4

Software-Assisted Weeding ......3-4 pm Google Docs: Making Collaboration Easier......3-4 pm Screencasting and Creating a YouTube Channel ......3-4 pm 

#### Thursday, April 5

Google Sheets: Statistics & Program

A Feast of Ideas for K-5 Technology.....2:45-3:45 pm Google App Time! – Presentations on the go with Google Sites ......2:45-3:45 pm

#### Friday, April 6

Future of ILL is Now	8 am-9 am
10+ Mind-Blowing Tech Tools	9:15-10:15 am
Using Google Forms for Outreach	

& Assessment ...... 9:15-10:15 am Texas Youth Creators Award Presentation .... 9:15-11:30 am Tinkering with 3D Design in Tinkercad ...... 10:30-11:30 am

#### Data Curation & Management

#### Tuesday, April 3

Hyku-An Open Source Solution
for Digital Repositories1-4 pm
Data Readiness for the Digital Public Library4-5 pm

#### Wednesday, April 4

Take This, It's Free: Digital Media	
in the Public Domain	11:15 am-12:15 pm
Cataloging for Makerspaces	4:15-5:15 pm
Curation Tools	4:15-5:15 pm

#### Thursday, April 5

Tableau: Interactive Data Visualizations	
for Your Library	8:30-9:30 am
Robotics for Teens	11 am-12 pm
Why Curate?	11 am-12 pm

#### **Emerging Technology**

#### Tuesday, April 3

Virtual Reality in Your Library .....2-4 pm

#### Wednesday, April 4

Raspberry Pi ..... 11:15 am-12:15 pm

#### Thursday, April 5

Sharing Your Why's, What If's, & Innovations .. 8:30-9:30 am Visible Thinking Strategies ......8:30-9:30 am Building Digital Toolkits for Student

& Staff Learning .....1:30-2:30 pm 30 Maker Programs for Adults in 30 Minutes .. 2:45-3:45 pm 

#### Friday, April 6

#### Networks & Hardware

#### Wednesday, April 4

Lending Mobile WiFi Hotspots

Digital Inclusion: Libraries, Access, and Equity ..1:45-2:45 pm

#### Thursday, April 5

Connect Your Community with Broadband.....1:30-2:30 pm

#### Open Educational Resources

#### Thursday, April 5

Two for One: Dual Credit & Early College High School Programs	8:30-9:30 am
Free Photos on Fleek: An Insight	
into Creative Commons	9:45-10:45 am
Why Curate?	11 am-12 pm
Getting Ready For 60x30TX	1:30-2:30 pm
Friday, April 6	
Building an Educated Community	

with OER	•••••	•••••	••••••	10	:30-11:30	am

#### **Systems**

#### Tuesday, April 3

Digital Privacy
Hyku-An Open Source Solution
for Digital Repositories1-4 pm

#### Websites & UX

#### Wednesday, April 4

One Website, Many Constituents .....1:45-2:45 pm

#### Thursday, April 5

Utilizing Bootstrap within LibGuides V2 to Increase Functionality and Usability 9:45-10:45 am
Robotics for Teens
Feedback Driven UX Research on The Portal
to Texas History Redesign2:45-3:45 pm
SimplyE Comes to Texas

#### USER SERVICES

#### Core Services

#### Wednesday, April 4

Lending Mobile WiFi Hotspots in Rural Communities			
Library Disrupted! How to Introduce New Technology in a Public Library 11:15 am-12:15 pm			
The Impact of Library Instruction on Undergraduate Student Success: A Four-Year Study1:45-2:45 pm			
Services for Community Users at An Academic Library1:45-2:45 pm			
Thursday, April 5			
Not Your Grandmother's Videos2:45-3:45 pm			
Taking Storytime on the Road: Public Libraries Engaging Communities2:45-3:45 pm			
Ent Jan As at 6			

#### Friday, April 6

Future of ILL is Now ......8-9 am

#### **Creation & Fabrication**

#### Tuesday, April 3

#### Wednesday, April 4

The Future Ready Makerspace	
Libraries Ready to Code	10:15-11 am
The Emotional Makerspace:	
والالبياط المقصفة فالمتعادية والمتعادية	11.15 10.15

Dressed in Code: An All-Girls Middle School

	4J-2.4J pm
Making Literacy: Promoting Literacy	
through Makerspace Activities	3-4 pm

Cataloging for Makerspaces ......4:15-5:15 pm

#### Thursday, April 5

Problem Solving with Raspberry Pi...... 9:45-10:45 am Extend Your Storytelling with Art & Creativity ... 11 am-12 pm Creating a Pop-Up Makerspace ...... 12:15-1:15 pm Building Bridges Between Makerspace & ELA ... 1:30-2:30 pm 30 Maker Programs for Adults in 30 Minutes ... 2:45-3:45 pm

#### Friday, April 6

#### Literacy

#### Tuesday, April 3

After School Programming in Public Libraries ...1:30-2:30 pm My Books Bring all the Boys to the Yard ......1:30-2:30 pm Up Your Storytime Game with Dual Language

and Music & Movement ......1:30-2:30 pm Booktalking Challenging Books ......4-5 pm

#### Wednesday, April 4

Pow! Bam! How to Read Graphic Novels Aloud 10-11 am
Pronunciator: A Powerful Language

Nonfiction for Children .....1:45-2:45 pm Intercultural Understanding

through Global Literature	1:45-2:45 pm
Are Libraries Becoming Invisible to Junior S	cholars?3-4 pm
Top Texas Topaz Picks	3-4 pm
Wordless & Almost Wordless Books	3-4 pm
Beyond Storytime: Programming	

for Young Children......4:15-5:15 pm Uno, Dos, Tres: Bilingual Early Literacy

in Libraries ......4:15-5:15 pm

#### Thursday, April 5

An Anti-Bias Approach to Literacy ......8:30-9:30 am Stranger than Fiction: Adult Nonfiction

 Readers Advisory
 8:30-9:30 am

 Byte-Sized Programming
 9:45-10:45 am

#### Friday, April 6

#### Preschoolers! No Problem! Literacy

Tresencerers, no rresient, Encracy	
Skills for Emergent Readers	• 9:15-10:15 am
Fairytales with a Modern Twist	10:30-11:30 am
Support the Team with Your Winning	
Storvtelling/Writing Activities!	10:30-11:30 am

#### **Reference Services**

#### Tuesday, April 3

Strategies for Propelling Entrepreneurship......4-5 pm

#### Wednesday, April 4

An Insider Look at Genealogy Trends in Libraries .....3-4 pm

#### Thursday, April 5

Is It Fake News?	11	am-12 pm
Teamwork Wins: Online Reference		
and Instruction Librarians	2:4	l5-3:45 pm

Seating is limited for all Hands on Lab sessions. These labs are **ticketed events**, and reservations must be made by March 16, 2018 through **online preregistration only**.

#### TUESDAY, APRIL 3

A Picture is Worth 1000 Words (BYOD*; Lab 1) 9 - 11 am
Connect Your Community to the World (Lab 2)9 - 11 am
I Can Teach That in My Sleep (BYOD; Lab 3)
G Suite Basics (BYOD; Lab 4) 11:30 am - 1:30 pm
Green Screen Tools (BYOD; Lab 5) 11:30 am - 1:30 pm
Tell Your Story with Online Newsletters
(Lab 6)11:30 am - 1:30 pm
Library Promotions with Pizazz (BYOD; Lab 7)2 - 4 pm
Virtual Reality in Your Library (Lab 8)2 - 4 pm
WEDNESDAY, APRIL 4
Becoming a Wikibrarian: Intro to Wikipedia Editing for Librarians & Archivists (BYOD; Lab 9)
Keep Projects Mello with Trello (BYOD; Lab 10) 10 - 11 am
Deep Dive into Maximum Ebook Efficiency (Lab 11)11:15 am - 12:15 pm
Pronunciator: A Powerful Language Learning Tool (BYOD; Lab 12)11:15 am - 12:15 pm

Expand Your Storytime: New Ideas to Update Traditional Storytimes (Lab 13)......1:45 - 2:45 pm

- Basic Book Repair & Mending (Lab 14) .....1:45 4:45 pm Google Docs: Making Collaboration
- Easier (Lab 15)......3 4 pm

#### **THURSDAY, APRIL 5**

Google App Time! Google Slides (Lab 16) 8:30 - 9:30 am
Google Sheets: Statistics & Program Tracking Made Easier (BYOD; Lab 17)8:30 - 9:30 am
Utilizing Bootstrap within LibGuides V2 to Increase Functionality & Usability (Lab 18)9:45 - 10:45 am
Tableau (BYOD; Lab 19)9:45 am - 12 pm
MarcEdit Basics for Catalogers (Lab 20)11 am - 12 pm
Google App Time! Never Lose Another Thought with Google Keep (Lab 21)1:30 - 2:30 pm
YouCanBook.Me (BYOD; Lab 22)1:30 - 2:30 pm
eBooks: eTricks, eCreate, & eTrends
(BYOD; Lab 23)2:45 - 3:45 pm
Google App Time! Presentations on the Go with Google Sites (Lab 24)2:45 - 3:45 pm
FRIDAY, APRIL 6
Using Google Forms for Outreach

Using Google Forms for Outreach	
& Assessment (Lab 25)	9:15 - 10:15 am
Tinkering with 3D Design in Tinkercad	
(Lab 26)	10:30 - 11:30 am

\* Devices provided unless noted as Bring Your Own Device (BYOD)

Demystifying Uncle Sam: Government Resources to Answer Community Questions ......... 9:15-10:15 am

#### Services for Adults

#### Tuesday, April 3

Family Search for Genealogical Research 9 am-12 pm
Strategies for Propelling Entrepreneurship4-5 pm

#### Wednesday, April 4

From Readers to Writers: Developing V	Vriting	
Workshops in Your Library		.10-11 am
Winning with Chess in Your Library		.10-11 am
Skills Beyond the Library:		
	11 15	10.15

Items for Adults 1:45-2:45 pm	۱
Welcoming New Americans: A Service Strategy 1:45-2:45 pm	1
StoryCorps: Recording and Amplifying	

the Stories of Your Community4:15-5:15 pm	
Texas Topaz Nonfiction Reading List	

Author Panel		:15 pm
Story Swap/Vendor Showcas	se	

& Business Meeting	••••	••••	••••	 5:30-7:30	pm
	-	1			

#### Thursday, April 5

Stranger than Fiction: Adult Nontiction Readers Advisory	8:30-9:30 am
Byte-Sized Programming	
Going Green: Sustainable Living Programs	9:45-10:45 am
Great Adult Storytelling Programs	1:30-2:30 pm
How to Hack a Hackathon	1:30-2:30 pm
Serving Diverse Communities in Texas	1:30-2:30 pm
30 Maker Programs for Adults in 30 Minutes	2:45-3:45 pm
Authors for Your Book Club	2:45-3:45 pm

#### Friday, April 6

Texas Authors for Grown-ups	8 am-9 am
NLM Disaster Health Information	9:15-10:15 am
Act Out at Your Library: Engage Community Re-enactors, Cosplayers & More	10:30-11:30 am
Engaging with the New Adult Now and in the Future	10:30-11:30 am
Programming for Adults with Special Needs	10:30-11:30 am

#### Services for Children & Young Adults

#### Tuesday, April 3

Summer Lunch Programs in Public Libraries 12:15-1:15 pm
Techniques & Tips to Perfect Your Storytelling Game!
Poetry Rodeo: Winning with Poetry Across the Curriculum1-5 pm
After School Programming in Public Libraries1:30-2:30 pm
My Books Bring all the Boys to the Yard1:30-2:30 pm
Texas LEAPS with Texas Authors1:30-2:30 pm
Minors' Rights and Their First Amendment2:45-3:45 pm
Makers, Podcasters, & Vloggers, Oh My: Following the Yellow Brick Road4-5 pm
Skills for Life: Guiding Teens into Adulthood4-5 pm
Speed Dating at the Texas Author and Illustrator Meet and Greet4-5 pm
Too Young for Harry, Percy, and Katniss4-5 pm

#### Wednesday, April 4

Authors! Authors! Anytime and Anywhere with TexQuest & TexShare's TeachingBooks.net 10-11 am
From Readers to Writers: Developing Writing Workshops in Your Library10-11 am
The Future Ready Makerspace 10-11 am
Inspire Youth with the Texas Youth Creators Awards10-11 am
Pow! Bam! How to Read Graphic Novels Aloud 10-11 am
Winning with Chess in Your Library 10-11 am
Black Caucus RT Author Session10 am-12:15 pm

Armadillo Readers' Choice:
Ready-Made K-2 Resources 11:15 am-12:15 pm
Youth Music in the Library: Outdoor Festivals with Teen Bands 11:15 am-12:15 pm
Ditch the Breakout Box-Go Digital1:45-2:45 pm
Expand Your Storytime: Bringing New Ideas to Update Traditional Storytimes1:45-2:45 pm
Librarians Helping to Financially Empower Youth1:45-2:45 pm
Bluebonnet Ambassadors: Keep Students Reading3-4 pm
Teen-Driven Community Engagement: Fashion Edition3-4 pm
Beyond Storytime: Programming for Young Children
Exploring the Spirit of Texas (SPOT) Reading Program: Middle & High School
Ultimate Children's Picture Book Illustrators Sketch-Off4:15-5:15 pm
Story Swap/Vendor Showcase & Business Meeting5:30-7:30 pm

#### Thursday, April 5

Bookme, #: One-on-One Student Readers Advisory8:30-9:30 am
Astronaut Health: Science Education Resources for K-12 and Beyond 9:45-10:45 am
Empowering Students through Feminism 9:45-10:45 am
Public and School Libraries: A Winning Partnership
Extend Your Storytelling with Art & Creativity 11 am-12 pm
Robotics for Teens11 am-12 pm
Summer Library Programming for Schools1:30-2:30 pm
Libraries Engaging Families2:45-3:45 pm
When Books Become Best Friends:
One Book, Many Visits2:45-3:45 pm
Evening Storytelling Concert

#### Friday, April 6

Comic Con! Yes, You Can! Learn from Libraries that Have	
STEM Needs Girls8-9 am	
Jump into the STREAM: Host a Summer Camp at Your Library	
Preschoolers! No Problem! Literacy Skills for Emergent Readers	
Thinking Outside the Storytime Box 9:15-10:15 am	
Texas Youth Creators Award Presentation 9:15-11:30 am	
Act Out at Your Library: Engage Community Re-enactors, Cosplayers and More 10:30-11:30 am	

Services for Special Populations

#### Tuesday, April 3

Disability Awareness 9 am-12 pm
Serving Teens of Color 12:15-1:15 pm
Summer Lunch Programs in Public Libraries 12:15-1:15 pm
Enlisted Librarians: Serving Those Who Served . 1:30-2:30 pm

#### Wednesday, April 4

<i>J</i> , <i>I</i>
Recognizing the Signs of Child Abuse 10-11 am
Storytime and Programming Diversity: Embrace the Cultures in Your Community 10-11 am
Intimate Partner Violence: The Hard Truth
Welcoming New Americans: A Service Strategy1:45-2:45 pm
Park, Pond, or Parking Lot: Programming Beyond the Walls3-4 pm
Thursday, April 5
Libraries and Homelessness 9:45-10:45 am
Millennials and the Public Library 11 am-12 pm
Trans-inclusive Libraries: A Win for Our Community 11 am-12 pm

Rainbow Families: Serving LGBTQ Families in Your Public Library......1:30-2:30 pm Serving Diverse Communities in Texas .....1:30-2:30 pm

#### Friday, April 6

J- 1	
NLM Disaster Health Information 9:15-10:15	am
Preparing Staff to Assist People	
Experiencing Homelessness 9:15-10:15	am
Engaging with the New Adult	
Now and in the Future 10:30-11:30	am
Programming for Adults with Special Needs 10:30-11:30	am

#### **Transliteracy & Instruction**

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#### Tuesday, April 3

I Can leach That in My Sleep	
with Screencasting	9-11 am
Green Screen Tools	11:30 am-1:30 pm

#### Wednesday, April 4

Becoming a Wikibrarian: An Introduction to Wikipedia Editing for Librarians and Archivist10-11 am
The Future Ready Makerspace 10-11 am
Information Literacy for First Year University Students
Future Ready Librarians: Empower Students as Creators
Gamifying Library Orientation: Helping Students Get a Clue 11:15 am-12:15 pm
Dressed in Code: An All-Girls Middle School STEM Group Fuses Fashion with Coding1:45-2:45 pm
Teachers Talk: Collaboration with Librarians 1:45-2:45 pm
Making Literacy: Promoting Literacy through Makerspace Activities
Beyond Storytime: Programming for Young Children4:15-5:15 pm
Curation Tools4:15-5:15 pm

#### Thursday, April 5

STEAM into Action at School and Public Libraries
Turn Your Read-Aloud Game into an Inquiry Adventure!
Two for One: Dual Credit & Early College High School Programs8:30-9:30 am
The 60x30TX Initiative: Roles for Libraries 9:45-10:45 am
Astronaut Health: Science Education Resources for K-12 and Beyond 9:45-10:45 am
Beyond Digital Citizenship: Empowering Students to be Digital Leaders
Future Ready Librarians: Facilitating Professional Learning
Pi for Everyone: Programming & Problem Solving with Raspberry Pi 9:45-10:45 am
Is It Fake News? 11 am-12 pm
Robotics for Teens 11 am-12 pm
Team Up with TexQuest: 10 Things Teachers Want in Their Curriculum Playbook11 am-12 pm
Winning Instruction: Perfecting Your Craft 11 am-12 pm
Born Digital: Finding, Evaluating, & Using Information for Today's Learners
Summer Library Programming for Schools 1:30-2:30 pm
A Feast of Ideas for K-5 Technology2:45-3:45 pm
Future Ready Librarians: Instructional Partnerships2:45-3:45 pm
Teamwork Wins: Online Reference and Instruction Librarians2:45-3:45 pm
When Books Become Best Friends: One Book, Many Visits
Friday, April 6
STEM Needs Girls
Literacy Skills for Emergent Readers9:15-10:15 am
Building an Educated Community
with OER
STEM Boxes To Go 10:30-11:30 am

## **2018** Conference Committees

#### CONFERENCE PROGRAM

Rebecca Sullivan, co-chair Mary Woodard, co-chair, Mesquite ISD Rebecca Anderson, Riter C. Hulsey Public Library Brent Bloechle, Plano Public Library Crissy Casey, Frisco ISD Jackie Chetzron, Dallas ISD Thomas Finley, Frisco Public Library Nicole Graham, Fort Worth ISD Kerol Harrod, Denton Public Library Deborah Hathaway, University of Dallas Kimberly Johnson, Texas Woman's University Donna Kearley, Denton ISD Courtney Kincaid, North Richland Hills Public Library Irena Klaic, Austin Community College Vidya Krishnaswamy, Dallas County Community **College** District Buffie Massey, Mesquite ISD Nello Moa, Dallas Public Library Jennifer Moore, Texas Woman's University Kjerstine Nielsen, Dallas Public Library Sarah Northam, Texas A&M University at Commerce Gay Patrick, Dallas ISD Carol Perryman, Texas Woman's University Jana Prock, Keller Public Library Michael Pullin, University of North Texas Health Science Center Alma Ravenell, University of Texas at Tyler Lesley Roane, Frisco ISD Spencer Smith, McKinney Public Library Valerie Tagoe, Dallas ISD Kelly Visnak, University of Texas at Arlington

#### LOCAL ARRANGEMENTS

**Stacy Cameron**, co-chair, Frisco ISD **Jo Giudice**, co-chair, Dallas Public Library

#### AUTHORS AREA

Libby Holtmann, Plano Public Library System Gina King, Garland ISD Barbara Stroup, Dallas ISD CAREER DEVELOPMENT CENTER

Greg Hardin, University of North Texas Patricia Peters, Decatur Public Library

#### **CONNECTION CORNER**

Sallie Lockhart, Dallas Public Library Cristina Winner, Crowley Public Library **FNTFRTAINMENT** Belinda Jacks, Dallas ISD Erica Richardson, Benbrook Public Library **EXHIBITS** Erik Knapp, Plano Public Library System Marna Morland, University of Texas at Dallas **HEALTH EVENTS** Heather Lassley, Frisco ISD Tezeno Roberson, Little Elm Public Library HOSPITALITY Elizabeth Fisanick, LISD? Susan Wedding, Carrollton Public Library INFORMATION Victoria Kemp, Flower Mound Public Library **MEETING ROOM** 

Barbara Henderson, Fort Worth Library Marcia McIntosh, University of North Texas

#### Rebecca McKee, Mesquite ISD Neil Krasnoff, Highland Park ISD Jacob Mangum, University of North Texas L.G. Swift, Fort Worth Library

#### REGISTRATION

Amanda Mims, Texas Woman's University Barbara Thompson, Haslet Public Library SOCIAL MEDIA

Sarah Brown, University of Dallas Lauren Hough, Dallas Public Library

#### **TLA STORE**

Annie Guzman, Plano Public Library System Paige Shank, Dallas Public Library

#### TRANSPORTATION

Rosenid Badia, Dallas ISD Annita Owens, Texas Women's University VOLUNTEERS

Kimber Harlan, Carrollton Public Library Stephen Lingrell, Central Park Campus, Collin College

#### TEXAS LIBRARY ASSOCIATION CODE OF CONDUCT for EVENTS

Texas Library Association is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of event participants in any form. Sexual language and imagery is not appropriate for any event venue, including talks.

Be kind to others. Do not insult or put down other attendees. Behave professionally. Remember that harassment and sexist, racist, or exclusionary jokes are not appropriate for Texas Library Association events.

Event participants violating these rules may be sanctioned or expelled from the event at the discretion of the event organizers.

Harassment includes offensive verbal comments related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately.

If a participant engages in harassing behavior, the event organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference. If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of event staff immediately.

Event staff will be happy to help participants contact venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the event. We value your attendance.

We expect participants to follow these rules at all event venues and event-related social events.

# exhibiting **COMPANIES**

As of 12/14/2017

**3**M Library Systems 12-Story Library 24 Hour Library 720 Design

A. Bargas & Associates, LLC ABC-CLIO **ABC-CLIO** Solutions ABC-CLIO/Greenwood ABDO Abdo Digital Abdo Kids ABRAMS Accelerated Reader 360 Adilam Technologies Adriel Publishing / ICREA, Inc. / Serious Henry Books Adventures of Arnie Armadillo Albert Whitman & Company Algonquin Young Readers/ Workman Amazon Publishing/Brilliance Audio American Library Association Amicus **Amigos Library Services** Andrews McMeel Publishing Annick Press Arte Público Press Austin Creative Alliance Authors and More Authors Sherry Garland and Melanie Chrismer Authors Tim Tingle and Doc Moore Averus Corporation AWE Learning **BAEN Books** 

**Bearport Publishing** Bella & Harry **Bellwether Learning Bellwether Media Biblionix** bibliotheca **Big Cozy Books** Big Thought Mobile Tech XPerience Bilingual Storyteller Sue Young **BirdBrain Technologies** Black Rabbit Books Blackstone Audio, Inc. Blink YA Books Blocks Rock! Bloom's Bloomsbury Children's Books Book Bag Books Book Systems, Inc. Bookshare / Benetech **Boost Promotions** Bound To Stay Bound Books

Boyds Mills Press Brainfuse Brainstorm Brett Roberts Productions Britannica Digital Learning Brodart Company Brodart Contract Furniture Bullfrog Books

#### Calkins Creek

Camcor, Inc. **Candlewick Press** Capstone Carolrhoda Books Carolrhoda LAB **Cavendish Square CERF** - Curriculum Education **Resource Finder** Charlesbridge Cherry Lake Publishing/Sleeping Bear Press Children's Plus, Inc. Child's Play Child's World Books Choice Partners Chooseco Chrismer, Melanie, Author Chronicle Books **Cinco Puntos Press** Claire Lynn Designs COI - College of Information, UNT CoLibri Systems North America Comprise Technologies Consortium, Texas A&M (Texas publishers) **Consumer Financial Protection** Bureau Cover One Crabtree Books **Crabtree Publishing Company** The Creative Company Credo Reference **Creston Books** CTLS - Connecting Texas Libraries Darby Creek Deanan Gourmet Popcorn Delaney Educational Enterprises, Inc Demco **Diamond Book Distributors Digital Knowledge Central** 

Disney-Hyperion DKC, ESC-20 DLB Books, Inc. DLSG at Image Access Driving on the Right Side of the Road D-Tech The wealth of programming at annual conference presents tough choices, but don't forget to allow plenty of time for trips to the TLA Exhibit Hall, beginning with Tuesday night's Grand Opening and Welcome.

As you preview the exhibits, greet colleagues, and enjoy snacks and entertainment, be sure to visit with our exhibitors and thank our 2018 sponsors for their contributions to TLA and Texas libraries.

Visit www.txla.org/exhibits to preview the Exhibit Hall online and access the Buyers Guide.

EBSCO Information Services Education Service Center Region 11 Education Service Center, Region 20 Eerdmans Books for Young Readers Enslow Publishers, Inc. EnvisionWare Epilog Laser Corp. Estey Shelving

#### FactCite Online

Facts On File FamilySearch Films On Demand Firefly Books Five Star Flowerpot Press Folkmanis Puppets Follett/Baker & Taylor Foundation Center Freshcoast Furniture

Gale, a Cengage Company Gareth Stevens Publishing, Inc. Garland, Sherry, Author Garrett Book Company Gecko Press Gibbs Smith Publishing The Gift Solution **GOBI** Library Solutions Godfrey's Associates, Inc. **Graphic Universe** Greenhaven Greenhaven Press Grey House Publishing & Salem Press Groundwood Books Gumdrop Books

H.W. Wilson Hachette Book Group Half Price Books Hank the Cowdog Harlequin HarperCollins Children's Books HarperCollins Publishers H-E-B Read 3: Grow Young Minds, Read 3 Times a Week Hidell Associates Architects Highlights for Children Highlights Press Holiday House The Horn Book Houghton Mifflin Harcourt

LS - Ingram Library Services Image Access INDECO Sales / Maco Manufacturing Independent Publishers Group (IPG) Infobase Ingram Content Group Innovative Interfaces Interstate Restoration

#### J. Appleseed

Janet & Jake Tashijan/Workshop 2.0 Julian Franklin-Library Rat Jump! Junior Library Guild

Kanopy

KAPCO Book Protection Keystone Books & Media KidHaven Press Kidlit TV kidscomedian.com KO Kids Books Komatsu Architecture Kore Design LLC KwikBoost by Indeco Sales

LaptopsAnytime Large Print Press Learn360 LearningExpress Lectorum Publications, Inc. Lerner Publishing Group Librarians Gift Store - Texas Authors and Illustrators Library Bureau Library Bureau Library COMIC Library Design Systems Library Interiors Of Texas Library Journal Library Movers USA Library Rat The Library Store, Inc LibrarySkills, Inc. Lindie Lou Adventure Series little bee books Little, Brown Books for Young Readers littleBits Electronics Lucas Miller, Singing Zoologist Lucent Books Lynn Draper LYRASIS

#### Mackin

Macmillan - Adult Macmillan Children's Publishing Group Macmillan Reference USA Maco Manufacturing Magazine Subscription Service Agency Magic Wagon The Mailbox Majeza Jewelry Cleaner Maker Maven Manga / Udon mag innovations Margaret Clauder Presents Mother Goose and THE Bookworm Mason Crest: National Highlights Maverick Books, Inc. McKinney Public Library **Outreach Vehicle** Media Flex - OPALS - CERF Media Source Mergent, Inc. **Midwest Tape** Millbrook Press Miller, Lucas, Singing Zoologist Milliken **Mitinet Library Services** 

National Highlights National Library of Medicine Nature Conservancy The New Book Press, LLC NewsBank, Inc. Nienkämper Library No Starch Press Nobrow/Flying Eye Books North Star Editions Norwood House Press NoveList

#### OCLC

OneStop™ Self Service Circulation Software and Systems OPALS - CERF - Media Flex Opening the Book Orca Book Publishers OverDrive Inc. Overlooked Books Oxford University Press

P.V. Supa Inc Pajama Press Palmieri Papercutz Paraaon **Peachtree Publishers** Pelican Publishing Company Penauin Adult Library & Academic Marketing Penguin Random House Canada Young Reader Penguin Random House, Inc. Penguin Young Readers Perma-Bound Books Perot Museum TECH Truck PGAL PHDesigns by Indeco Sales Pina Publishina Piñata Books Playaway Pre-Loaded Products **PolyPrinter** Power Kids Praeaer Primary Source Media Pro Forma Architecure Progressive Rising Phoenix Press Pronunciator Language Learning ProQuest **Prufrock Press** Publisher Spotlight **Publishers Group West Publishers Weekly** Rainbow Book Company

Random House Children's Books Random House Library & Academic Marketing Readex ReadnQuiz Recharge Lounge by ERT Recorded Books ReferenceUSA Renaissance Learning Renaissance™ The RoadRunner Press Rodale Books & Rodale Kids Rosen Publishing/Power Kids Rourke Educational Media Russwood Library Furniture

SAGE Publishing Salem Press Sam Houston State University -Department of Library Science Sammie Garnett SBT - Storybook Theater SCBWI - Texas Schirmer Reference Scholastic Book Fairs, Inc. Scholastic Library Publishing Scholastic Trade Books School Library Connection School Library Journal Sebco Books

Sentrum Marketing, LLC Shadow Mountain Publishina Sherry Garland, Author Shmoop Simon & Schuster, Inc. SirsiDynix Skyscrape **Sleeping Bear Press** Smart Apple Media Society of Children's Book Writers and Illustrators - Texas Chapters Sound Learning Sourcebooks, Inc. South Texas School Furniture Southwest Book Company Southwest Solutions Group, Inc. - SSG Spotlight Star Bright Books **Stars Information Solutions** Starstek State Bar of Texas Law-Related Education Sterling Publishing Stop Falling Productions Storybook Theatre of Texas StoryCorps Sue Young, Bilingual Storyteller and Songwriter 2 Desian Take Care of Texas

TAME - Texas Alliance for Minorities in Engineering TAMU TCEQ Teaching Systems, Inc. TeachingBooks.net Tech Logic TechSoup **TESCO** Learning Environments Texas A&M University Press Texas Book Festival Texas Christian University Press Texas Municipal Courts Education Center Texas SmartBuy/Texas Comptroller of Public Accounts Texas State Aquarium Texas State Library and Archives Commission Texas Woman's University School of Library and Information Studies TexQuest Theatre, Storybook

Thomas Nelson Publishers Thorndike Press Tiger Tales Tim Tingle, Choctaw author **TLA Black Caucus RT** TLA Cataloging and Metadata RT TLA Collaboration Space TLA Exhibitors Round Table – ERT Recharge Lounge **TLA Public Library Division TLA Small Community** Libraries **RT** TLA Texas Authors & Illustrators RT TLC - The Library Corporation **Tocker Foundation** Today's Business Solutions, Inc. Toon Books Tor/Forge Books Travels With Gannon & Wyatt Trinity Library Resources Tundra - Penguin Random House Canada Young Reader **Twayne Publishers Twenty-First Century Books** Two Lions Tyndale House Publishers U\*X\*L

University of Houston-Clear Lake University of North Texas College of Information University of North Texas Department of Information Science University of North Texas Press University of Texas Press Upstart US Military Alphabet Books Usborne Books & More

Vance Hunt Libraries VIS Enterprises

W.W. Norton Weigl Publishers Inc. Wings Press The Worden Company Wordsong Workman Publishing Company Workshop 2.0/Janet & Jake Tashijan The World Almanac® Writer's League of Texas WT Cox Information Services

Young Adult Library Services Association (YALSA)

Zondervan/Zonderkidz

# Tuesday **APRIL 3 PRECONFERENCES**

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Preregistration is required for all preconferences by Friday, March 16; ticket purchase is required as noted. All preconferences will be held at the Kay Bailey Hutchison Convention Center unless otherwise noted.

Continuing Professional Education CREDITS State Board for TX State Library & Event Number Educator Certification Archives Commission

# CPE#123: SBEC 2.0; TSLAC 2.0

**Program** Title 8:00 - 9:50 AM



#### CPE#PC200: SBEC 4.0; TSLAC 4.0 **Grant Writing 101**

(Ticketed) 8:00 AM - 12:00 PM

Beginning grant writers will receive a general overview of the grant process including: finding funding opportunities, becoming familiar with internal grant office structures, documenting the need, and program evaluation.

Bethany Livingston and Debbie Montenegro, South Central Regional Library, National Library of Medicine.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#PC201: SBEC 7.0; TSLAC 7.0 Robot Petting Zoo Makeathon (TICKETED; REGISTER ONLINE ONLY)

8:00 AM - 4:00 PM

The Robot Petting Zoo program engages students and educators in friendly making, coding, and design with a creative twist on the traditional hackathon.

During this RPZ Makeathon, attendees create animatronic animals while



learning empathic design thinking, teamwork, and engineering using cardboard, robotics kits, code, and craft supplies.

Katie Henry and Allison Lambacher, Birdbrain Technologies.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#PC203: SBEC 3.0; TSLAC 3.0

#### Digital Privacy (TICKETED) 9:00 AM - 12:00 PM

Two-step authentication, malware, and risk assessment are a few of the concepts that will be discussed in this



security literacy, practice with free online tools, and communicate this information to users. Alison Macrina, Library Freedom Project.

AUTOMATION AND TECHNOLOGY ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#PC204: SBEC 3.0; TSLAC 3.0 Disability Awareness (TICKETED)



9:00 AM -12:00 PM Obtain practical skills for improving library services and accessibility

for users with special needs. Learn to identify any preexisting assumptions and biases, and recognize hidden disabilities.

Devin Axtman and Rachel Buchanan, University of North Texas.

DIVERSITY AND INCLUSION COMMITTEE.

#### CPE#PC205: SBEC 3.0: TSLAC 3.0 Family Search for Genealogical Research (TICKETED) 9:00 AM - 12:00 PM

Help users become efficient genealogy

researchers. Learn the scope and depth of information available in Family Search, a premier, free resource.

Susan Kaufman, Houston Public Library. ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.

#### CPE#PC206: SBEC 6.0: TSLAC 6.0



Perfecting Your Game

#### (TICKETED) 9:00 AM - 4:00 PM

with Skilled Volunteers

Address public library volunteer needs, motivation, job descriptions, recruitment plans, and staff buy-in. Participants will gain tools and resources to enhance their existing volunteer engagement efforts and build new talent pools.

Carla Campbell Lehn, The Lehn Group.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

# TAKE ME TO CONFERENCE!

Bring this publication to conference to keep full program details at hand. A pocket-sized booklet with event names and locations will be distributed onsite, and updates on programs and events will be broadcast through TLA social media and on the conference mobile app.

#### Texas Library Journal • Winter 2017

# tech camp

# conference within a conference

#### CPE#PC208: SBEC 5.5: TSLAC 5.5 (Ticketed; register online only) 9:00 AM - 4:00 PM

TLA's acclaimed Tech Camp returns with new content to equip participants with skills and knowledge to maximize social media platforms, web applications, digital content, and tech tools that wow students, teachers, and administrators. Learn what's hot, what will be hot, and how to master and promote these resources to build learning and collaboration at your school. Bring your own device.

In addition to the opening and closing keynotes, participants will have 4 breakout session times, with multiple sessions being offered. Attendees are encouraged to go to any and all breakout sessions they are interested in, and can move between sessions offered at the same time.

#### **SCHEDULE**

8 - 9 am	Registration
9 - 9:40 am	Opening Keynote
9:55 - 10:50 am	Breakout Session 1
11 - 11:55 am	Breakout Session 2
12 - 12:45 pm	Lunch
12:55 - 1:50 pm	Breakout Session 3
2 - 2:50 pm	Breakout Session 4
3:10 - 4:00 pm	Closing Keynote

#### **OPENING KEYNOTE**

#### 9:00 - 9:40 AM

The Future is Me

Liv Van Ledtje, The LivBits and Cynthia Merrill, The Literacy Consortium.



Our tween keynote speaker will share five key ideas that matter for connected learners. Hear





how her work as a "book activist" has gone global, and be inspired by how she has come to know her place in the world through technology creation and connected learning opportunities.

#### **BREAKOUT SESSION 1 PROGRAMS**

#### 9:55 - 10:50 AM

Makers with a Cause: Developing a Service Program for Youth (PART 1)

Gina Seymour, Islip School District (NY). Programming that includes service-based projects can nurture philanthropic qualities and instill an empathic mindset in library youth. Part 1 of this session will focus on developing a philanthropic maker program. The presenter will discuss a MakerCare initiative which empowers young people to #make a difference by creating authentic items to donate to charitable organizations. Learn how to build community partnerships and develop numerous project ideas from simple low cost crafts to 3-D technology. (Part 2 of this session is at 11:00am.)

# Getting Connected with the Global Read Aloud!

Ting Berumen and Jaime Parker, Coppell ISD. Each October millions of readers from all over the world participate in The Global Read Aloud project created by Pernille Ripp. The Global Read Aloud combines all the things librarians love most: quality literature, read alouds, lively book discussions and best of all global connections. Learn how to promote GRA to your readers, locate and connect with partners, plan activities, and kick off your Global Read Aloud for 2018.

#### WebQuest 2.0

Mindy Albert and Denise Enriquez, Richardson ISD. Remember the WebQuest of the 90's? Well this isn't it! This hands-on session will take the best of WebQuest principles and merge it with the new Google Sites, hyperdocs and the latest web creation tools to create authentic learning experiences that teachers and students will love. Google Sites + WebQuest Design = Research Perfection

#### **Full STEAM Abead**

Crissy Casey, Sharon Eckert, and Stefanie Sanem, Frisco ISD.

A librarian, tech facilitator, and math and art teacher collaborated to create a STEAM program on a middle school campus. Learn about the collaboration, how it was funded and marketed to students, and the monthly activities based on different themes that went beyond art projects and just tinkering on computers. Leave inspired to begin your own STEAM program.

#### Cultivating a #DigCit State of Mind Nancy Watson, Plano ISD.

Discover ways to incorporate digital citizenship into every lesson and convey a



#digcit state of mind in all you do. Become a digital culture change agent through your persistent #digcit advocacy!

#### Redefining Research with Digital Design Naomi Bates, Texas Woman's University and Follett Learning.

Research is essential, but research design is fluid. This program will share how to shift from a traditional research paper to one that mashes different web tools to create a dynamic research designed project built on the same foundation as the traditional project or paper where student choice impacts learning.

#### BREAKOUT SESSION 2 PROGRAMS

#### <u>11:00 - 11:55 ам</u>

# Makers with a Cause: Developing a Service Program for Youth (PART 2)

Gind Seymour, Islip School District (NY). Librarians can lead the way in empowering youth in our communities to be the change they wish to see in the world. Learn about a maker program that empowers young people to #make a difference by creating authentic items donated to charitable organizations. We'll examine youth volunteers through research data, learn to develop community partnerships and set up a makerspace. Part 2 of this session focuses on service projects; including hands on projects.

Books, Bytes, Swipes, & Likes: Crafting Digital Identify with a Global Audience

Liv Van Ledtje and Cynthia Merrill, The Literacy Consortium.

In today's connected world, it's no longer a question of whether or not students are going to be using a device; it's about helping students create, reason, and connect responsibly. In this presentation meet 10-year-old Olivia (aka LivBit) and hear how crafting a digital identity gives deeper purpose to her literacy journey.

#### Building Competency with Student Base Camps

Lisa Johnson, Eanes ISD. How do you ensure that all students successfully experience the iPad's legitimate instructional functionality, and achieve a technical baseline of skills? Experience an iPad Base Camp and learn what it is, and how to conduct one. Attendees will leave with a toolkit that supports various types of iPad Base Camps as well as logistical tips and structures for communication, process, and organization for delivering large scale professional development to secondary students. (A fully charged and updated iPad is a must).

#### Smashing the Research Project Sarah Thomasson and Jamie Eikenberry,

Northwest ISD (Fort Worth). With the rapid changes in technology, research is in a constant state of transformation, and educators must focus on new ways to facilitate and promote student-led discovery learning. Librarians, using a variety of Internet-based tools and apps, can help students curate and discover information, cite sources, and create accurate research projects through smashing sites and apps. Learn about a host of sites and resources, including new ways to search the Internet on a deeper level. Explore Google Research and Drive, and discover new ways to create digital projects in partnership or in lieu of a traditional research paper.

#### **Programmed to Succeed**

Randy Rodgers, Seguin ISD. Demand for graduates skilled in computer sciences continues to soar with the need for graduates who can create original programs, web tools, and mobile apps leading the way. While not every student will become the next Mark Zuckerberg or Bill Gates, every student can benefit from, and should be exposed to basic computer coding skills and principles. Gain hands-on experience with several free basic computer coding and computer science teaching tools, and ideas for implementation in your school curriculum.

#### A Piece of the Future Ready Pie: Curriculum, Instruction, Assessment

Naomi Bates, Texas Woman's University and Follett Learning.

Using part of the future ready librarian framework, this presentation will focus on one part of it - the importance of curation empowering students as creators.

LUNCH ...... 12:00 - 12:45 РМ

#### BREAKOUT SESSION 3 PROGRAMS

#### 12:55 - 1:50 рм

#### The Inclusive Makerspace: @ WeNeedDiverseMakerspaces

Gina Seymour, Islip School District (NY). Welcome the rich diversities of gender, ethnicity, social status and ability into your makerspace. We are ALL makers! Acquire practical advice on creating a hands-on learning area with activities for students of all grade levels and abilities, including English Language Learners and Students with Disabilities to incorporate inclusive library programming through maker activities. These activities go across all areas of the curriculum, can be self-directed, create an environment of collaboration and communication and promote confidence in special population students.

# Notable Note-Taking: Into the Notebook...We Go!

Lisa Johnson, Eanes ISD. My notes need to be paper - no Evernote -#scrapnotes rule. Without washi tape and Papermate pens, I can't remember a darn thing. Do you lose things in Evernote and Google Docs? Do you lament when you can't sketch note with actual pens, paper, and washi tape? Do you need a better way to organize your thoughts, ideas, book summaries, and notes? Let's go analog and learn to hack your note-taking practices, and take the analog and digitize it. Bring pens, paper, and iPad and dive in to the world of notable note-taking.

#### **Digital Breakouts**

Sarah Thomasson, Northwest ISD (Fort Worth). Forward thinking librarians are focused on new strategies to promote dynamic library lessons and programs. One idea is to digitize your breakout activity and take the entire process online. Whether it's an orientation activity, a school-wide scavenger hunt, a research project, or information on a new resource, an online breakout will engage all participants in a unique learning experience. This informative presentation will share how to create an online breakout activity and share Digital Breakouts, explore a host of tools, and provide ideas for using Google applications to produce these creative online activities.

#### The Student Maker

Randy Rodgers, Seguin ISD. The maker movement celebrates the spirit of individual creativity, imagination, and inventiveness. Schools are now embracing this trend that is only slightly about the "stuff" created, and more powerfully about the cognitive and social skills involved in innovating and making something new: design, prototyping, product testing, problem solving, revision, etc. Explore options for promoting the maker mentality and providing maker opportunities for students, and strategies to get maximum benefits out of these experiences.

#### Video Conferencing with Elementary Students: Going Beyond Skyping Grandma

Stacey Beth Rattner, Schodack Central School District (NY).

How many times do you FaceTime or Skype Grandma or other family members? Do you ever wonder if those tools could be used to enhance your curriculum? They can. Second graders studying transportation as part of a collaborative inquiry based project were able to meet a bookmobile driver, a monorail conductor, a tugboat captain. Other students have chatted with students in distant states, authors and illustrators from across the country and more! Twitter was the key to these projects' success. Bring the world to your students from the comfort of your classroom and library at no cost, but with great rewards.

#### Get Noticed: Social Media as Advocacy

Lucy Podmore, Northside ISD (San Antonio). Social media posts that contain visuals are more likely to grab readers' attention than posts without a visual. Learn to use four tools that will help you easily create dynamic graphics to use for social media posts or flyers promoting your library program.

## BREAKOUT SESSION 4 PROGRAMS 2:00- 2:50 pm

#### Long LIV Books: Creating Books Bits That Inspire Readers & Thinkers Liv Van Ledtje and Cynthia Merrill,

The Literacy Consortium.

Meet Liv, a true book activist! Hear how creation of simple video Bits can become powerful tools for reflection in literacy areas. She will demonstrate the key ideas around creating a Bit, show how to craft reflection through hashtags, and explain the power of feedback from a global audience.

#### Nurturing the Neglected C

Lisa Johnson, Eanes ISD. According to many employers, communication is the most valued of the four C's (communication, creativity, critical thinking, and collaboration). While there are many resources available to support creativity, critical thinking, and collaboration, very little content is available to support communication skills. How can secondary teachers better prepare their students for the future? How can oral, written, visual, and nonverbal communication skills be nurtured? Discover the secrets of nurturing the neglected C within a curricular context using a wide range of activities from email etiquette and positive interdependence strategies to critically evaluating social media, curation, and digital portfolios.

Sketchnotes and the Digital Learner Naomi Bates, Texas Woman's University and Follett Learning.

Students learn at different levels in varying degrees. Taking notes is a skill learners need to achieve and sketchnoting is one way to create and teach effective notetaking skills. Learn tools, basics of sketchnoting, and the impact of sketchnotes on student learning and engagement.

## Thinking and Making in 3D

Randy Rodgers, Seguin ISD. 3D printing is becoming more commonplace as the market grows, applications expand, and prices fall. The potential benefits of these devices for learners are only starting to be understood. This session will look at tools and resources needed to begin a 3D prototyping program, and examine ways such a program can foster critical student competencies, such as creativity, critical thinking, and problem solving.

#### Just Right PD

Lucy Podmore and Connie Lippenholz, Northside ISD (San Antonio).

Learn how to provide different Professional Development models to serve your staff, ranging from long term studies to quick, one time PD sessions. Presenters will share how these ideas have been implemented successfully by librarians in collaboration with technology coaches at two San Antonio Northside high schools.

#### *Breaking Out & Breaking Through* Cynthia Alaniz, Heather Aston, and Tina Berumen, Coppell ISD.

Breakout of those old tired library orientations and standard curriculum research units and give students real critical thinking, collaboration and communication skills with Breakout Edu. Whether you have the official kits, want to go completely digital, or are thinking of a hybrid of the two, three librarians will share how they created their own breakout experiences and how you can too. Come ready to breakout and make some breakthroughs!

> TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, CHILDREN'S ROUND TABLE, AND YOUNG ADULT ROUND TABLE

#### **CLOSING KEYNOTE**

#### 3:10 - 4:00 рм

The Power of 'Yes, AND..."

Kristina Holzweiss, Bay Shore Middle School (NY). Learn how the concept of "Yes, AND..." can help school librarians develop and deepen relationships to offer instructional opportunities that may not have been originally considered to students, faculty, administrators, and community members. Create moments and memories that will last a lifetime.

······ end of tech camp ······

#### CPE#PC207: SBEC 7.0; TSLAC 7.0

Improving Services with Design Thinking (TICKETED)

#### 9:00 am - 5:00 pm

Using the "Design Thinking Toolkit for Libraries," an open source, step-by-step guide created by IDEO with Bill and Melinda Gates Foundation support, participants will explore collaborative activities they can use to leverage design strategies to better understand and serve their communities' needs.

Michelle Frisque, Chicago Public Library. CONFERENCE PROGRAM COMMITTEE.

#### CPE#PC250: SBEC 2.5; TSLAC 2.5

#### Techniques & Tips to Perfect Your Storytelling Game (Тіскетед) 1:00 - 3:30 рм

Participate in fun storytelling exercises and discover how to incorporate creative drama, rhythms, and audience members into the tales you share. You will come away with stories to tell; ready to score a storytelling home run!

Toni Simmons, Zula B. Wylie Public Library. STORYTELLING ROUND TABLE AND BLACK CAUCUS ROUND TABLE.

## CPE#PC251: SBEC 3.0; TSLAC 3.0

#### Hyku - An Open Source Solution for Digital Repositories (TICKETED) 1:00 - 4:00 PM

Hyku is a digital repository solution for digital collections for institutions with limited technical resources and infrastructure. Attendees will walk through the Hyku repository, including technical features, metadata requirements, and customization. Bring your own device.

Andrew Weidner, University of Houston; and Nicholas Woodward, Texas Digital Library. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#PC252: SBEC 3.0; TSLAC 3.0

#### Idea Sharing Live: Unconferencing Your Inner Brainstormer (TICKETED) 1:00 - 4:00 PM

Participate in this facilitated minibrainstorming session modeled after the Pixar Notes Day. Share the difficult issues in your library and find creative solutions to address topics dealing with customers, leadership, staff, and processes.

Ashly Ferguson and Sara Tebes-Kokojan, Irving Public Library; and Danyelle Weiss, Hurst PL. LIBRARY SUPPORT STAFF ROUND TABLE.

#### CPE#PC256: SBEC 4.0; TSLAC 4.0

#### ACRL Framework (TICKETED) 1:00 - 5:00 PM

Examine the ACRL Framework at this discussion led by a librarian with experience in the Framework. Participants will be divided into small groups to analyze pieces of the framework and examine ways it can be applied to library instruction. You will leave with an understanding of how the Framework can be used to enhance library instruction.

Jane D. Stimpson, Lone Star College. CONFERENCE PROGRAM COMMITTEE.

#### CPE#PC253: SBEC 4.0; TSLAC 4.0 *Poetry Rodeo: Winning with Poetry Across the Curriculum (Ticketed)* 1:00 - 5:00 PM

Poetry's focus, imagery, and rich vocabulary make it a natural teaching tool for connecting across the curriculum in science, social studies, math, reading, and the arts. Led by a panel of award-winning poets, participants will experience learning activities that are



standards-based, developmentally appropriate, and incorporate varied learning styles for K-8.

Kathi Appelt and Margarita Engle, Simon & Schuster, Inc.; Jorge Argueta, Arte Público Press; Brod Bagert, Brad Baggert Poetry; Carmen Bernier-Grand, author; Jen Bryant, Eerdmans Books for Young Readers; Nancy Bo Flood, Charlesbridge; David Harrison, Boyds Mills Press; Juan Felipe Herrera, Candlewick Press; Carol-Ann Hoyte, Selwyn House School (Quebec, Canada); Guadalupe Garcia McCall, Southwest ISD (San Antonio); Eric Ode, Deep Rooted Music; Ann Whitford Paul, author; Greg Pincus, author; Bob Raczka, author/poet; Laura Shovan, Random House Children's Books; Elizabeth Steinglass, author/illustrator; Holly Thompson, Yokohama City University (MA) / Houghton Mifflin Harcourt; Sylvia Vardell, Texas Woman's University; April Halprin Wayland, Penguin Random House; Tamera Will Wissinger, Houghton Mifflin Harcourt; and Janet Wong, Pomelo Books.

CHILDREN'S ROUND TABLE.

#### CPE#PC255: SBEC 4.0; TSLAC 4.0

#### **Project Management and You (TICKETED)** 1:00 - 5:00 PM

Creating programs, implementing grants, or renovating spaces are some of the projects which take place in libraries today. Library staff are increasingly expected to act as project managers. Attendees will discover tools and techniques for planning, organizing, and managing projects.



Dwaraka Iyengar, Sherry James, and Susan Kennedy, Project Management Institute. LEADERSHIP DEVELOPMENT COMMITTEE.

#### CPE#PC254: SBEC 4.0

#### Speed Dating the Bluebonnets (Ticketed; register Online Only) 2:00 - 5:00 pm

In a small group format, several authors on the 2018-19 TBA Master List will share their experiences and inspirations, while committee members present best practices and book specific resources to promote a lifelong love of reading.

TEXAS BLUEBONNET AWARD COMMITTEE.

2018 ANNUAL CONFERENCE EDITION: PERFECTING YOUR GAME

# Tuesday **APRIL 3** programs & events

Housing, Internet)	
Registration	10 am – 7 pm
TLA Store	10 am – 7:30 pm
Career Development Center	1 – 5 pm
Bag Check (UPS / Rent-a-Bo	x) 5:30 – 7:30 pm
Collaboration Space	5:30 – 7:30 pm
Exhibits	5:30 – 7:30 pm
Innovation Lab	5:30 – 7:30 pm

Continuing Professional Education CREDITS Event State Board for TX State Library & Number Educator Certification Archives Commission

СРЕ#123: SBEC 2.0; TSLAC 2.0 *Program Title* 8:00 - 9:50 ам

# Exhibitors Round Table Golf Outing (TICKETED)

8:30 AM - 2:00 PM

#### STEVENS PARK GOLF COURSE, 1005 N. MONTCLAIR AVE

Enjoy a totally new golfing experience being referred to as the "Little Augusta" of North Texas within the familiar settings of this classic design. Located just west of downtown Dallas, Stevens Park is convenient to both DFW International Airport and Love Field Airport. Easily accessible via the nearby freeways, Stevens Park is just minutes from the American Airlines Center, Cowboy Stadium, Arlington Stadium and the Cotton Bowl. *Tickets must be purchased by Friday, March 16 through preregistration.* 

EXHIBITORS ROUND TABLE.

#### Texas State Library & Archives Commission 8:00 AM - 2:30 PM

#### CPE#HOL201: SBEC 2.0; TSLAC 2.0

A Picture is Worth 1000 Words – A BYOD Hands on Lab 01 (Ticketed; register Online Only)

# 9:00 - 11:00 AM

TUESDAY • APRIL 3

Statistics and data are important tools for showcasing the outcomes and effectiveness of any library program, and they are best presented in an eye-catching way. Instructional technologists guide you through planning and creating infographics. Bring your own device. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Kristi Petty and Emilee Simmons, Mesquite ISD. AUTOMATION AND TECHNOLOGY ROUND TABLE. ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Meetings are in blue; events are black and sans serif.

#### CPE#HOL202: SBEC 2.0; TSLAC 2.0 Connect Your Community to the World – Hands on Lab 02 (TICKETED; REGISTER ONLINE ONLY)

#### 9:00 - 11:00 AM

Experiment with web platforms such as Google Hangouts, Skype, Zoom and YouTube Live to connect with the world. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Nicole Payne and Tai Preuninger, Mesquite ISD. AUTOMATION AND TECHNOLOGY ROUND TABLE.

CPE#HOL203: SBEC 2.0; TSLAC 2.0 I Can Teach That in My Sleep – A BYOD Hands on Lab 03 (TICKETED; REGISTER ONLINE ONLY) 9:00 - 11:00 AM

Screencasting apps make it super easy to create online tutorials for your users. Learn to create and post instructional demos that are available at all hours – even while you sleep. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.* Seleng Knight, Mesquite ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

# Texas Bluebonnet Award Joint Committee 10:00 AM - 12:00 PM

TALL Texans Round Table Business Mtg 11:00 AM - 12:00 PM

#### CPE#HOL204: SBEC 2.0; TSLAC 2.0 *G Suite Basics* – *A BYOD Hands on Lab 04 (Ticketed; register online only)* 11:30 AM – 1:30 PM

Learn the basics of G Suite (formerly Google Apps) in this hands-on session. Participants will create, collaborate, share, and save using Google Docs, Sheets, Slides, and Drive. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Deanna Licatovich, Mesquite ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#HOL205: SBEC 2.0; TSLAC 2.0 *Green Screen Tools* – A BYOD Hands on *Lab 05 (Ticketed; register online only)* 11:30 AM – 1:30 PM

Transport yourself through time, enter scenes that exist only in your imagination, or visit faraway places - all in the comfort of your library. Create fun and exciting adventures using green screen. Bring your own device. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Denise Dalrymple and Chris Solis, Mesquite ISD. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#HOL206: SBEC 2.0; TSLAC 2.0

*Tell Your Story with Online Newsletters* – Hands on Lab 06 (*Ticketed*; *register* ONLINE ONLY)

#### 11:30 AM - 1:30 PM

Explore free online tools such as Smore and Canva to share library happenings with your community. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Lindi Farris-Hill, Mesquite ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#256: SBEC 1.0; TSLAC 1.0

Better Together: Schools, Libraries, and Museums

12:15 - 1:15 PM Discover how museums, libraries, and schools can work together on collaborative



ene Goldin Emily Mueniema

programs and exhibits. The panelists will demonstrate how to embrace diverse perspectives to meet the needs of stakeholders.

Connie Hatchette Barganier, Kimbell Art Museum; Kathlene Ann Goldin, Botanical Research Institute of Texas; and Emily Muehleman, Perot Museum of Nature and Science.

CONFERENCE PROGRAM COMMITTEE.

#### Conference Orientation 12:15 - 1:15 PM

First conference jitters? Never fear, NMRT is here! Join us for a panel discussion on best practices for successful conference navigation, getting the most out of your experience, and tips on how to network with your peers!

Chad Edward Hetterley, Desoto Public Library and Dina Sherman, Disney-Hyperian.

NEW MEMBERS ROUND TABLE.

# CPE#241: SBEC 1.0; TSLAC 1.0

# Cultivating ORCIDs on Your Campus 12:15 - 1:15 PM

ORCID (Open Researcher and Contributor ID) is a versatile and global ID system which benefits researchers and administrators. Brainstorm how to work with possible partners to implement a program at your institution.

Christina Chan-Park and Billie Peterson-Lugo, Baylor University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#242: SBEC 1.0; TSLAC 1.0

#### Get Your Support Staff in the Game 12:15 - 1:15 PM

Whether the title is paraprofessional, assistant, circulation supervisor, or aide, library support staff are involved in operations at all levels. Learn about training programs to enhance service skills, career advancement, and continuing education or certification.

Julie B. Todaro, Austin Community College. CONFERENCE PROGRAM COMMITTEE AND LIBRARY SUPPORT STAFF ROUND TABLE.

#### CPE#244: SBEC 1.0; TSLAC 1.0

**Responding to Emergencies:** Perspectives from Libraries that Have Gone Through the Unthinkable 12:15 - 1:15 PM

Hear from public and school librarians who have experienced the challenge of managing emergencies such as fire, water, and storm damage. Attendees will provide tips on how better to prepare for library emergencies, drawing on what the panelists wish they had known.

Carolyn Booker, Lewisville Public Library; April Dillon, Hemphill County Library; Melissa Eason, Sherman Public Library; Kyla Hunt (moderator), Texas State Library & Archives Commission; and Suzanne Lyons, Fort Bend ISD.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#245: SBEC 1.0; TSLAC 1.0

Serving Teens of Color

#### 12:15 - 1:15 PM

Librarians with experience serving teens in school and public libraries discuss collection development, collaboration with outside agencies and programming to bridge the digital and knowledge divide existing for teens of color.

Desiree H. Alexander, Educator Alexander Consulting; Diedra Ballard-Moore, Irving ISD; Raquel Simon Cummings and Valerie Tagoe (moderator), Dallas ISD.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#246: SBEC 1.0; TSLAC 1.0

Summer Lunch Programs in Public Libraries 12:15 - 1:15 PM

Interested in providing summer lunches for the children in your community? Learn about the requirements, advantages and disadvantages in participating in the USDA Summer Food Service Program and find out how a summer lunch program can be used to engage young readers with your library while serving a need in your community.

Delene Allen, Quitman Public Library; Melissa Dease, Dallas Public Library; Faye Hagerty, North East ISD (San Antonio); and Christina Thompson, Harris County Public Library.

PUBLIC LIBRARIES DIVISION.

#### Jeanette & Jim Larson **Mystery Grant Committee** 12:15 - 2:30 PM

#### CPE#248: SBEC 1.0; TSLAC 1.0

After School Programming in Public Libraries 1:30 - 2:30 PM

Libraries are safe and welcoming locations for kids after school. Hear ideas for successful programs to attract and engage the afterschool crowd in public libraries of all sizes.

Rebecca Denham, Houston Public Library; and Jenna Yeakley, Longview Public Library.

PUBLIC LIBRARIES DIVISION.

#### CPE273: SBEC 1.0; TSLAC 1.0



**Bringing Organizations** and People Together 1:30 - 2:30 PM A community activist shares how librarians can impact their communities by collaborating with non-

profits and other organizations in innovative ways.

Baranda Jahel Fermin, Faith in Texas CONFERENCE PROGRAM COMMITTEE.

#### CPE#249: SBEC 1.0; TSLAC 1.0



Choose Civility: A New Approach for a New Era 1:30 - 2:30 PM

Libraries can play a critical role in addressing the lack of civility and polarization in today's society. Discover

strategies to bring people together and foster civil discourse through events such as the Human Library, The Longest Table, and Conversation Dialogue Circles. The national Choose Civility initiative, led by Howard County Library System, strengthens libraries' roles as community leaders and change agents. Christie Lassen, Howard County Library System.

DIVERSITY AND INCLUSION COMMITTEE.

#### CPE#253: SBEC 1.0; TSLAC 1.0

**Enlisted Librarians:** Serving Those Who Served 1:30 - 2:30 PM

The number of students who are veterans is increasing on college campuses across Texas. A panel of academic librarians who work with this population will discuss student veterans' specific interests and needs, and practical ways to implement services for veterans on your campus.

Sheila Ross-Henderson, Austin Community College; Heather Scalf, University of Texas at Arlington; and Susan Whitmer, Texas Woman's University.

2018 ANNUAL CONFERENCE EDITION: PERFECTING YOUR GAME

CONFERENCE PROGRAM COMMITTEE.

#### CPE#252: SBEC 1.0; TSLAC 1.0



Intellectual Freedom Challenges Across Library Types 1:30 - 2:30 PM

How do different types of libraries go through the process of challenges to their collections? The discussion will include a broad overview of censorship each type of library faces and how librarians have managed specific situations.

James LaRue and Kristin Pekoll, Office of Intellectual Freedom, American Library Association.

INTELLECTUAL FREEDOM COMMITTEE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#254: SBEC 1.0; TSLAC 1.0

My Books Bring All the Boys to the Yard 1:30 - 2:30 PM

Get creative ideas for engaging boys as readers at the library. Learn how to partner with teachers and community



members to mentor and develop young men, building self-esteem, future leaders, and readers.

Brandi McGruder, Dallas ISD; and Jamille Rogers, Conway Schools (AR).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#294 SBEC 1.0: TSLAC 1.0



Skills without Borders: Taking LIS **Competencies Beyond** Library Walls 1:30 - 2:30 PM Librarians who took unconventional career

paths discuss how they thrive in using their professional knowledge, competencies, and skills to serve their own communities.

Richard Dickey, Federal Government and Robert Walton, National Association of College Stores, Inc. CONFERENCE PROGRAM COMMITTEE.

#### CPE#257: SBEC 1.0

Texas LEAPS with Texas Authors 1:30 - 2:30 PM

Texas LEAPS is CRT's new initiative that celebrates Texas' diverse cultures, communities and authors. Topics: Highlighting TLA's Reading Lists, Native American Tribes in Your Community, and Texas Authors and





Illustrators. A short overview of the program precedes a panel discussion with Texas authors.



S.J. Dahlstrom, author; John Erickson, Maverick Books; Ronda Hayes Griffin (moderator), Arlington ISD; Varian

Johnson, Scholastic Inc.; Michael Merschel, Holiday House; and Beth Vrabel, Running Press.

CHILDREN'S ROUND TABLE.

#### CPE#250: SBEC 1.0; TSLAC 1.0

#### Up Your Storytime Game with Dual Language and Music & Movement 1:30 - 2:30 PM

Enhance and enrich your storytime experience by implementing dual language, and nontraditional music and movement programs whether or not library staff is fluent in both languages. Discover additional techniques and resources for varied approaches to successful early literacy programs.

Bonnie Barber (moderator), Frisco Public Library; Yolanda Botello, Mansfield Public Library; Carmen Alicia Lazo, Pflugerville Public Library; and Cara Waits, Kyle Public Library.

CHILDREN'S ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#297 SBEC .5

What's New with Texas Childrens' Authors and Illustrators?

#### 1:30 - 2:30 PM

Get to know your Texas childrens' authors and illustrators as they share their latest projects and secrets for engaging all types of readers. A business meeting precedes the program.

Cate Berry; Donna Janell Bowman; Jason Gallaher; Penny Parker Klostermann; Susan Kay Kralovansky (moderator); Elizabeth Garton Scanlon; Don Tate; Patricia Vermillion; and Emma Jo Virjan, authors and illustrators.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

Bylaws & Resolutions Committee I 1:30 - 2:30 PM

#### **College and University Libraries Division All-Committees**

1:30 - 2:30 PM

3

**TUESDAY • APRIL** 

**Digital Libraries RT Business Mtg** 1:30 - 2:30 PM

**Government Documents RT Business Mtg** 1:30 - 2:30 PM

#### CPE#HOL207: SBEC 2.0; TSLAC 2.0

Library Promotions with Pizazz – A BYOD Hands on Lab 07 (Ticketed; register online only)

#### 2:00 - 4:00 PM

Develop beautiful and eye-catching promotional materials with Adobe Spark and Canva. Bring your own device. Tickets must

#### be purchased by Friday, March 16 through preregistration.

Emma McDonald, Lovejoy ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#HOL208: SBEC 2.0; TSLAC 2.0

Virtual Reality in Your Library - Hands on Lab 08 (Ticketed; register ONLINE ONLY)

#### 2:00 - 4:00 PM

Explore virtual reality tools to take your users traveling through time and space. Computers provided. Tickets must be purchased by Friday, March 16 through preregistration.

Rebecca Rogers, Mesquite ISD.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#264: SBEC 1.0; TSLAC 1.0

Creating Positive Media Relationships **Before the Problem Occurs** 2:45 - 3:45 PM

Convincing the media to cover your library stories can be challenging. With 34 years of experience as a broadcast journalist, Steve Stoler shares his knowledge of how best to develop a good working relationship with the media outlets in your community.

Steve Stoler, City of Plano.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#255: SBEC 1.0; TSLAC 1.0

Engaging College Students with Whiteboards

#### 2:45 - 3:45 PM

In today's digital environment, connecting with students in a meaningful way can be difficult. A recent whiteboard project at the University of Central Arkansas (UCA) was a successful way to engage students in the physical space of the library. Learn how you can adapt this project to your university's needs.



Karen Pruneda, Jessica Riedmueller, and Amber Wilson, University of Central Arkansas. CONFERENCE PROGRAM COMMITTEE.

#### CPE#265: SBEC 1.0

#### Introduction to TLA Finances 2:45 - 3:45 PM

Officers are invited to learn about TLA budgeting, financial policies, and practices that impact units and committees.

Sherra Bowers, Texas Library Association. COUNCIL/GOVERNANCE.

#### CPE#266: SBEC 1.0; TSLAC 1.0

#### Minors' Rights and Their First Amendment 2:45 - 3:45 PM

The First Amendment states that Congress shall

make no law abridging the freedom of speech but it doesn't have an age restriction. In this session, learn what rights minors actually have.



James LaRue and Kristin Pekoll, Office of Intellectual Freedom, American Library Association.

INTELLECTUAL FREEDOM COMMITTEE, CHILDREN'S ROUND TABLE, AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS

#### CPE#267: SBEC 1.0; TSLAC 1.0

Nevertheless, She Persisted: Strong Female Characters in Young Adult Literature 2:45 - 3:45 PM

Young adult authors explore the characteristics of strong female characters and the reasons why they are appealing for both male and female readers. This moderated panel will discuss gender standards and issues that affect women and girls in society.





Holly Black and Libba Bray, Little, Brown Books for Young Readers; An Na, Simon & Schuster, Inc.; Jennifer A.

Jessica Spotswood

Nielsen, Scholastic Inc; and Jessica Spotswood, Candlewick Press.

#### YOUNG ADULT ROUND TABLE.

# CPE#243: SBEC 1.0; TSLAC 1.0

Positively Outrageous Services

2:45 - 3:45 PM The author of Positively Outrageous



Service and his public library director will highlight successful tips to create your brand and develop a community-embedded library culture. Learn how to deliver user experiences above and beyond stakeholder expectations.

Laura Bechtel, Butt Holdsworth Memorial Library (Kerrville); and T. Scott Gross, author.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#268: SBEC 1.0; TSLAC 1.0

# *Team Up with Home Schools* 2:45 - 3:45 PM

Public libraries share the common goal of supporting all children academically, but partnerships with home schools are often overlooked. Build strong connections with home school groups through resource fairs, programs, and community outreach.

Marla Boswell, Arlington Public Library; Melissa Grzybowski, Pflugerville Public Library; Anne Neidinger, Montgomery County Memorial Library System; and Martha Sanders, Buda Public Library. CHILDREN'S ROUND TABLE.



SBEC 1.0; TSLAC 1.0 Weeding Comedy 2:45 - 3:45 PM What to do with

CPE#262:

those out of date and out of touch books in your collection? Librarians share ideas for developing a successful weeding plan and hilarious stories from a variety of libraries.

Holly Hibner, Awful Library Books (MI) and Mary Kelly, Plymouth District Library (MI).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#296 SBEC 1.0

What's New with Texas Middle Grade and Young Adult Authors 2:45 - 3:45 PM

Get to know your Texas middle grade and young adult authors as they share their latest projects and disclose secrets for engaging all types of readers.

Jessica L. Anderson; Samantha M. Clark; Tara Dairman; P.J. Hoover (moderator); Cynthia Levinson; Mari Mancusi; Cory Putman Oakes; and Cynthia Leitich Smith, authors and Illustrators.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.

#### CPE#269: SBEC 1.0

Who Tells Your Story? Biographies & Memoirs for Young Adults

2:45 - 3:45 рм



To entice teen readers, authors of biographies and memoirs must delve into the lives of their

subjects and bring them vividly to the page. Young adult authors discuss the process of researching and writing biographies, and how to craft a compelling memoir.

M. T. Anderson and Deborah Hopkinson, Random House Children's Books; Penelope Bagieu and Lita Judge, Macmillan Children's Publishing.

YOUNG ADULT ROUND TABLE.

#### CPE#292: SBEC 1.0; TSLAC 1.0 Why the Hell Should I Hire You? 2:45 - 3:45 pm

Sure you have great value to offer a potential library employer. You know your stuff, you're at the top of your game. So, what's the problem? Learn from people who hire librarians what it takes to set yourself apart. Most importantly, learn what not to do. From résumé red flags to dynamite answers to interview questions, learn how to highlight your value to get the job.

Victoria Chiavetta, Wm. T. Cozby Public Library (Coppell); J. Carter Cook, Fort Worth ISD; Cherie Hohertz, University of Dallas; Gary Landeck (moderator), McKinney Public Library and Lesley Roane (moderator), Frisco ISD.

CONFERENCE PROGRAM COMMITTEE.

#### College and University Libraries Division Executive Board Meeting 2:45 - 3:45 PM

A Toast to Library Pioneer Lillian Moore Bradshaw, 1915-2010

3:30 - 5:30 рм

DALLAS PUBLIC LIBRARY, 1515 YOUNG STREET

Join colleagues for a wine and cheese reception honoring library pioneer Lillian Moore Bradshaw, director of Dallas Public Library (1962-1984), and former TLA and ALA president. Network and learn about this icon of Texas librarianship.

Kathryn Hoffman, Library Advocate.

RETIRED LIBRARIANS ROUND TABLE.

#### Battledecks 2018!

#### 4:00 - 5:00 рм

The popular Battledecks is back! Come watch or compete in this improv game where contestants attempt to speak about slides they've never seen. You'll be entertained and leave with a fun programming idea to use in your library.

TALL TEXANS ROUND TABLE.

#### CPE#274: SBEC 1.0; TSLAC 1.0 Booktalking Challenging Books 4:00 - 5:00 pm

A panel of public and school librarians will offer short book talks from a variety of books which deal with intellectual freedom, censorship, and privacy issues. Find out how they approach booktalks anellen

d conversations surrounding challenging titles.

Jennifer Delmar-Rollings, Richardson Public Library; Julianne Ingram, Keller Public Library; Monica Carol Phillips, North Richland Hills Library; and Sarah Thompson, Roanoke Public Library.

INTELLECTUAL FREEDOM COMMITTEE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#2650: SBEC 1.0; TSLAC 1.0

#### Build Community Partnerships to Maximize Your Resources 4:00 - 5:00 PM

Create an action plan for identifying community needs, defining success, embracing partnerships, and having a long-lasting impact on the community. Presenters will highlight successful programs, share lessons learned along the way, and give tips on how to reach out and network with partners in your community.

Lee Anne Detzel, Dallas Public Library; Laura Hargrove, Plano Public Library; and Julia Willman, Lewisville Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#271 SBEC 1.0; TSLAC 1.0

Data Readiness for the Digital Public Library of America 4:00 - 5:00 PM

Get your metadata ready for DPLA. Meet the people who will help you map the metadata for your digital collections to DPLA requirements, including the DPLA standard rights statements.

Albert Duran, Houston Public Library; Judith Hiott, retired; Kristi Lynn Park, Texas Digital Library and Hanna Tarver, University of North Texas.

DIGITAL LIBRARIES ROUND TABLE.

#### CPE263; SBEC 1.0; TSLAC 1.0

Makers, Podcasters, & Vloggers, Oh My: Following the Yellow Brick Road in a World of Content Creation



4:00 - 5:00 PM Join us on a journalistic journey through the gold standard of communication. Discover strategies to use maker ed projects, podcasts, and vlogs to link students with authors, technology

experts, and other schools around the globe to create meaningful curricular connections. Become inspired to implement innovative programming using social media platforms, mobile devices, and inventive podcasting applications.

Stacy Bird Brown and Jessica Osborne, The Davis Academy (GA).

CONFERENCE PROGRAM COMMITTEE.

## CPE#276: SBEC 1.0; TSLAC 1.0

Skills for Life: Guiding Teens into Adulthood

#### 4:00 - 5:00 рм

Learn how librarians use students' real-life concerns and interests to teach important life skills through engaging lessons with school and community members. Hear what works, what doesn't work, and how this program's foundation can be implemented. Jennifer Stafford, Fort Worth ISD; Nikki Stroud, Azle ISD; and Sarah Thomasson, Northwest ISD (Fort Worth).

YOUNG ADULT ROUND TABLE.

#### CPE#295: SBEC 1.0

#### Speed Dating at the Texas Author and **Îllustrator Meet and Greet** 4:00 - 5:00 PM

Come to a free speed dating meet and greet and get to know your Texas authors and illustrators. Relax and visit while discovering who is in your neighborhood and what kind of work they do.

TEXAS AUTHORS AND ILLUSTRATORS ROUND TABLE.



CPE#275: SBEC 1.0: TSLAC 1.0 Strategies for Propelling Entrepreneurship 4:00 - 5:00 PM What can your library to do support a stronger

local economy? Learn about collection development, online resources, partnerships and programs that will help small businesses succeed. Also learn about successful marketing strategies to help entrepreneurs become library users.

Rose Blair, Dallas Metropolitan Small Business Development Center; Norma Fultz (moderator), Rio Grande City Public Library; Dalinda Guillen, Rio Grande City Economic Development Corporation; and Lisa Smant, Arlington Public Library.

PUBLIC LIBRARIES DIVISION.

#### CPE#277: SBEC 1.0

Surviving & Thriving: Social Issues in Young Adult Fiction





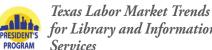
4:00 - 5:00 PM Young adults are barraged by various social issues on a daily basis. Young adult authors write about such subjects to bring awareness to their readers and the community

at large. This panel will address the importance of having these books in libraries.

Laurie Halse Anderson, Macmillan Children's Publishing; Daniel Chacon, Arte Público Press; Jay Coles, Little, Brown Books for Young Readers; Ellen Hopkins, Simon & Schuster, Inc.; and Tiffany Jackson, HarperCollins Children's Books.

YOUNG ADULT ROUND TABLE.

#### CPE#293 SBEC 1.0



for Library and Information Services

#### 4:00 - 5:00 PM

How will the current and projected Texas labor force trends in library and information services impact job titles, salaries, and qualifications for future LIS graduates? Hear two Texas demographers address this question.

Steve Murdock, Rice University and Michael Sherrod, Texas Christian University. CONFERENCE PROGRAM COMMITTEE.

CPE#278: SBEC 1.0 Too Young for Harry, Percy, and Katniss 4:00 - 5:00 PM

What books do you recommend to readers who are not quite ready for or interested in Harry Potter? Hear authors talk about their new books and learn about engaging middle grade reads for those who are not ready to tackle upper middle grade and YA fiction.



Ron Bates, Hachette Book Group; Kate Beasley, Macmillan Chilren's Publishing; Stuart Gibbs, Simon & Schuster, Inc.; Charise Harper, Houghton Mifflin Harcourt; and Eliot Schrefer, HarperCollins Children's Books.

CHILDREN'S ROUND TABLE.

**College and University Libraries Division Membership Committee** 4:00 - 5:00 PM

Lariat Adult Fiction Reading List Committee Mtg I 4:00 - 5:00 PM

**Legislative Committee** 4:00 - 5:00 PM

Library Friends, Trustees, and Advocates **Round Table Business Mtg** 4:00 - 5:00 PM

Texas Youth Creators Awards Committee 4:00 - 5:00 PM

Young Adult Round Table Lone Star Committee 4:00 - 5:00 PM

Young Adult Round Table Maverick Committee 4:00 - 5:00 PM

Young Adult Round Table Spirit of Texas **High School Committee** 4:00 - 5:00 PM

Young Adult Round Table Spirit of Texas Middle School Committee 4:00 - 5:00 PM

Young Adult Round Table Tayshas Committee 4:00 - 5:00 PM

# Diversity Fair

4:00 - 5:30 PM

Looking to add diversity programming at your library? Join the Black Caucus, Diversity and Inclusion Committee, GLBT Round Table, and the Latino Caucus at the first TLA Diversity Fair featuring projects from around the state.

LATINO CAUCUS ROUND TABLE.

Great Ideas Posters & More 4:00 - 5:30 PM

Innovative ideas will be shared in poster sessions designed to open minds. Visit the showcase and leave with takeaways to implement in your library.

CONFERENCE PROGRAM COMMITTEE.

#### TEXAS LIBRARY ASSOCIATION COUNCIL I 4:30 - 5:30 PM

Council is the governing body of TLA. All conference attendees are invited.

#### TALL Texans Social (TICKETED)

5:30 - 6:30 PM

Celebrate the 25th anniversary of TALL Texans at this year's social. Catch up with fellow TALLs, welcome the class of 2018, and congratulate this year's Standing TALL recipient. The social is the perfect way to connect and to kick off your conference. Tickets must be purchased by Friday, March 16 through preregistration.

TALL TEXANS ROUND TABLE.

# EXHIBIT HALL GRAND OPENING WELCOME

5:30 - 7:30 рм EXHIBIT HALL

Join your colleagues as you settle in for the 2018 Annual Conference. Meet up with friends and exhibitors during this uncontested time and begin four days of networking and socializing. Light refreshments will be provided at stations throughout the Exhibit Hall.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE





The Texas State Library and Archives Commission Presents

Our mission for over 100 years has been to support the Texas library community and the people we serve.

Perfecting Your Game with Skilled Volunteers! Tuesday, 9 am – 4 pm The New Texas School Library Program Standards, Wednesday, 3 – 4 pm Two for One: Dual Credit & Early College High School Programs, Thursday, 8:30 – 9:30 am Connect Your Community with Broadband, Thursday, 1:30 – 2:30 pm Building an Educated Community with OERs, Friday, 10:30 – 11:30 am Community Coalition Building Where Everyone Leads, Friday, 10:30 – 11:30 am

# TSLAC Programming and Events for the Texas Library Community

TSLAC Commission Meeting, Tuesday, 8:00 am – 2:30 pm. You are invited to meet Commission members and learn about the work of the agency.

Digital Privacy, Tuesday, 9:00 am – 12:00 pm

Responding to Emergencies: Perspectives from Libraries that Have Gone Through the Unthinkable, Tuesday, 12:15 – 1:15 pm Intellectual Freedom Challenges Across Library Types, Tuesday, 1:30 – 2:30 pm

Up Your Storytime Game with Dual Language and Music & Movement, Tuesday, 1:30 - 2:30 pm

Positively Outrageous Services, Tuesday, 2:45 – 3:45 pm Booktalking Challenging Books, Tuesday, 4:00 – 5:00 pm Show Me the Money! Tips for Winning State & National Grants, Wednesday, 10:00 – 11:00 am School Administrators Conference, Wednesday, 10:30 am – 2:00 pm Digital Inclusion: Libraries, Access, and Equity, Wednesday, 1:45 – 2:45 pm Introducing the New Texas School Library Program Standards, Wednesday, 3:00 – 4:00 pm

Buying in Bulk: The Value of Consortia, Wednesday, 4:15 – 5:15 pm Stranger than Fiction: Adult Nonfiction Readers Advisory, Thursday, 8:30 – 9:30 am

The 60x30TX Initiative: Roles for Libraries, Thursday, 9:45 – 10:45 am Extend Your Storytelling with Art and Creativity, Thursday, 11:00 – 12:00 pm

Weeding the Library Collection, Thursday, 11:00 am – 12:00 pm

TexShare & TexQuest Updates, Thursday, 1:30 – 2:30 pm

Lending Mobile WiFi Hotspots in Rural Communities, Thursday, 2:45 – 3:45 pm

Libraries Engaging Families, Thursday, 2:45 – 3:45 pm

Engaging with the New Adult Now and in the Future, Friday, 10:30 – 11:30 am

Support the Team with Your Winning Storytelling/Writing Activities! Friday, 10:30 – 11:30 am

# LETTERS ABOUT LITERATURE

# How Books Change Lives

FRIDAY 9:15 – 11:30 AM

Has a book changed your life? Celebrate the student winners of the Texas Letters about Literature contest and hear them read their winning entries. The TASL



Administrator of the Year Award also will be presented, and Brian Selznick and David Serlin, co-authors of the new book *Baby Monkey*, will speak.

Visit us at our booth #2406 to learn more about TexShare, TexQuest, the Talking Book Program, and all the services, programs, and grant opportunities available to your library!

# Wednesday **APRIL 4** programs & events

Connection Corner (Computers,

Housing, Internet)7 am – 5 pm
Registration7 am – 5 pm
Bag Check (UPS /Rent-a-Box)9 am – 6 pm
Career Development Center 10:15 am – 5 pm
Collaboration Space10:15 am – 5 pm
Exhibits10:15 am – 5 pm
Innovation Lab10:15 am – 5 pm
TLA Store10:15 am – 5 pm

#### Continuing Professional Education CREDITS

Event State Board for TX State Library & Number Educator Certification Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0

**Program Title** 8:00 - 9:50 AM

#### District 5

7:15 - 7:45 AM

Reference & Information Services Round Table Business Mtg 7:15 - 7:45 AM

TASL Student Transitions Discussion Group 7:15 - 7:45 AM

Scholarship Committee 7:30 - 8:15 AM

#### CPE#306: SBEC 1.0; TSLAC 1.0



Authors! Authors! Anytime and Anywhere with TexQuest & TexShare's TeachingBooks.net 10:00 - 11:00 AM Do you enjoy learning from

authors? Would you like to have authors in your libraries, classrooms, and book clubs? Join this session to learn how easy it is via TeachingBooks.net, available to TexShare/ TexQuest subscribers.

Nicholas Glass, TeachingBooks.net and Heather Jankowski (moderator), College Station ISD. CHILDREN'S ROUND TABLE.

#### CPE#HOL309: SBEC 1.0; TSLAC 1.0

Becoming a Wikibrarian: An Introduction to Wikipedia Editing or Librarians and Archivists – A BYOD Hands on Lab 09 (Ticketed; Register ONLINE ONLY)

#### 10:00 - 11:00 AM

As the fifth most popular site in overall global web traffic, Wikipedia is often the starting point for research. Its mission is to provide free access to knowledge. So how can ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Meetings are in blue; events are black and sans serif.

#### CPE#305: SBEC 0.5

## **GENERAL SESSION I** Broaden Your Global Perspective with Rick Steves

8:15 - 9:45 AM

#### Omni Hotel, 555 S. Lamar

Libraries and travel have much in common. Both expand our understanding by exposing us to different cultures and perspectives. Librarians and travel guides lead us to discover and appreciate the diverse world we live in. Rick Steves – acclaimed for his bestselling



guidebooks and public television series – believes there's more to travel than goodvalue hotels, great art, and tasty cuisine. Americans who "travel as a political act" can have the time of their lives and come home smarter with a better understanding of the interconnectedness of today's world. In this provocative presentation, Steves will explain how travel, whether overseas or through libraries, can be truly transformational, providing the greatest souvenir: a broader perspective.

Rick Steves, Rick Steves Europe, Inc.

CONFERENCE PROGRAM COMMITTEE.

#### librarians and archivists leverage the power of Wikipedia and turn this tool into an interactive learning opportunity? Join us for a hands-on venture into Wikipedia. Learn about the five pillars and how content is contributed by Wikipedians. Then create an account, experiment within the friendly confines of your sandbox, and start editing actual articles. Bring your own device. Tickets must be purchased by Friday, March 16 through preregistration.

Michael Barera, Texas A&M University at Commerce; and Samantha Dodd, University of Texas at Arlington.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#317: SBEC 1.0; TSLAC 1.0

**Cool Jobs 2018** 10:00 - 11:00 AM In this program, four librarians with unusual jobs will tell you what they do, how they got

jobs will tell you what they do, how they got to where they are, and what you can do if you want to have jobs like theirs.



Karen Schnackenberg, Dallas Symphony Orchestra; Tanya Slaughter, Telesolv Consulting; Lisa Smith, South Central Regional Library, National Library of Medicine; and Christine Walczyk, Trainers-R-Us. SPECIAL LIBRARIES DIVISION. CPE#311: SBEC 1.0; TSLAC 1.0 Dive into Digital: Tips and Best

**Practices for Small Institutions** 10:00 - 11:00 AM

Small libraries, whether public, academic or special, face challenges when taking on large digitization projects. Texas Wesleyan University's small library addressed that issue with the Mason Johnson project. Follow their path from start to finish and see how your library could replicate their success.

Elizabeth Bridges, Caitlin Rookey and Louis Sherwood, Texas Wesleyan University; Alexandra Schutz, Stephen F. Austin State University.

ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

#### CPE#312: SBEC 1.0; TSLAC 1.0

Exploring eResource Management in Public Libraries 10:00 - 11:00 AM

Public libraries differ in funding, population, and services, and there is no one-size-fitsall solution for e-resources management. Panelists will review their libraries' electronic collections, including selection and acquisitions, access and discovery, and public promotion. Texas State Library & Archives content is also addressed.

Janet Cox, Plano Public Library; Dianna Leigh Landes, Lakehills Area Library; Amy Mullin (moderator), Austin Public Library; Danielle Plumer, Texas State Library & Archives Commission; and Marian Valentine, Fort Worth Library.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE AND ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

**WEDNESDAY • APRIL 4** 

#### CPE#313: SBEC 1.0

Fandomonium: Fandoms & Fanfiction for Young Adults 10:00 - 11:00 AM



Coi McCothy Coi McCothy

Fanfiction is fast becoming a genre to which young adults are gravitating.

YA authors will share how writing fanfiction brings writers and readers together in a variety of fandoms, communities of fans who follow specific genres.

Alexa Donne, Houghton Mifflin Harcourt; A.V. Geiger, Sourcebooks; Britta Lundin, Disney Book Group; Cori McCarthy, Sourcebooks, Inc.; and Kimberly Reid, Tor Teen.

YOUNG ADULT ROUND TABLE.

#### CPE#314: SBEC 1.0; TSLAC 1.0

From Readers to Writers: Developing Writing Workshops in Your Library 10:00 - 11:00 AM

Libraries can be beacons for writers and would-be writers. A librarian and author shares ways school and public libraries can become hubs for poets and writers by offering vibrant programming. Participants will walk away ready to develop writers' workshops in their own libraries.

Jenny A. Martin, Northwest ISD (Fort Worth). YOUNG ADULT ROUND TABLE.

#### СРЕ#307: SBEC 1.0; TSLAC 1.0 *The Future Ready Makerspace* 10:00 - 11:00 Ам

What can you do to become Future Ready? What role can the library makerspace play? Using the Future Ready Schools (FRS) Framework, we'll examine the role of library



l examine the role of library makerspaces in addressing best practices, new initiatives and creating a leading edge. Learn how Future Ready Librarians can connect their practices, programs and spaces to educational innovation in schools. Gina Seymour, Islip School District (NY). CONFERENCE PROGRAM COMMITTEE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#318: SBEC 1.0; TSLAC 1.0

Go for the Gold: Open Access Searching in Reference and ILL 10:00 - 11:00 AM

Fulfill your users' needs quickly by using the Open Access button and Unpaywall, a free browser extension. This presentation covers Gold, Green, and other open access materials, and how to save money in ILL by incorporating OA searching into your borrowing strategy.

Jody Bailey, Troy Christenson (moderator), Fen Lu, and Jessica Randle, University of Texas at Arlington; and Ann Jerabek, Sam Houston State University.

INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

#### CPE#346: SBEC 1.0; TSLAC 1.0

Information Literacy for First Year University Students 10:00 - 11:00 AM

This presentation will demonstrate to librarians how to implement and expand instruction and academic engagement programs to improve the student user experience. Discovering a sense of place at the university, and gaining the information literacy

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skills are essential for students to be successful in their program of study. By providing additional support services to enhance student success and their library experiences, collaborating with faculty campus-wide in providing effective academic instruction, and fostering habits of life-long learning, librarians contribute to student success.

Shenise McGhee, University of Arkansas (AR). CONFERENCE PROGRAM COMMITTEE.

#### CPE#310: SBEC 1.0; TSLAC 1.0

Inspire Youth with the Texas Youth Creators Awards

10:00 - 11:00 AM

Empower students as creators. The Texas Youth Creators Awards (formerly Texas Media Awards) helps students of all ages achieve future readiness by recognizing them for their creative efforts. Librarians will leave with information about digital creation tools, awards submission guidelines, and how to promote their programs.

Cassie Stanley Janda, Castleberry ISD; and Jennifer Stafford, Fort Worth ISD.

TEXAS YOUTH CREATORS AWARD COMMITTEE.

#### CPE#HOL310: SBEC 1.0; TSLAC 1.0 Keep Projects Mello with Trello - Hands on Lab 10 (Ticketed; register ONLINE ONLY)

10:00 - 11:00 AM

This hands-on workshop introduces Trello, a free online project management tool. Learn how one librarian teaches students to use Trello to visually track the research paper process. Attendees will be encouraged to appraise Trello as a tool for tracking progress through personal and professional projects. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.* 

T. Peter Ramsey, Baylor University. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#316: SBEC 1.0; TSLAC 1.0

Lending Mobile WiFi Hotspots in Rural Communities 10:00 - 11:00 AM

How can small and rural libraries with smaller budgets and larger needs implement mobile hotspot lending services? Hear about an IMLS funded study that documents the successes and struggles of rural libraries in Kansas and Maine bringing this technology into their communities. Take the lessons learned and replicate this in your library.

Alexis Schrubbe and Sharon Strover, University of Texas at Austin.

SMALL COMMUNITY LIBRARIES ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#319: SBEC 1.0; TSLAC 1.0

Pow! Bam! How to Read Graphic Novels Aloud 10:00 - 11:00 AM



Pow! Bam! Easy enough to perform, but how do we interpret the more subtle language of many graphic novels and involve our audiences in the experience? Join the Little Maverick's chair and graphic novel authors for tips on making reading graphic novels aloud as exciting as the stories themselves.

Cathy Camper and Raul Gonzalez, Chronicle Books; Maya McElroy (moderator), Austin ISD; Mark Siegel, Random House Children's Books; and Tui T. Sutherland, Scholastic Inc.

CHILDREN'S ROUND TABLE.

#### CPE#308 SBEC 1.0; TSLAC 1.0



**Recognizing** the Signs of **Child Abuse** 10:00 - 11:00 AM Child abuse continues

to be widespread. Law enforcement, social agencies, non-profits and the medical profession are united more now than ever in partnerships designed to detect, investigate, treat and prosecute child abuse. Libraries have a role in detecting and preventing future abuse through community education.

Carrie Paschall, Dallas Children's Advocacy Center; and R. Dale Smith, Tarrant County Criminal District. CONFERENCE PROGRAM COMMITTEE.

#### CPE#320: SBEC 1.0; TSLAC 1.0

Show Me the Money! Tips & Tricks for Winning State and National Grants 10:00 - 11:00 AM

How can you enhance your library's collection, pilot a new service, or refresh your library's space with grant money? Attend this session to hear experienced grant providers and recipients share their tips and tricks about how to conceive, frame, and write a winning grant proposal.

Rebecca Isbell, Brownwood Public Library; Erica McCormick, Texas State Library & Archives Commission; Michelle Slonaker, Chico Public Library; and Darryl Tocker, Tocker Foundation.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION AND SMALL COMMUNITY LIBRARIES ROUND TABLE.

#### CPE#321: SBEC 1.0; TSLAC 1.0

Storytime and Programming Diversity: Embrace the Cultures in Your Community

10:00 - 11:00 AM

The Plano Public Library presents storytimes in six languages with bilingual Storytime Around the World. PPL provides family programs around cultural holidays, embracing the unique qualities of a diverse community. Receive resources and learn skills to present creative programs that will engage audiences from many backgrounds.

Suman Aladangady, Amy Cao, and Nina Eve Martin (moderator), Plano Public Library. CONFERENCE PROGRAM COMMITTEE.

#### CPE#323: SBEC 1.0; TSLAC 1.0

Together We Do More: Academic-Public Library Collaboration 10:00 - 11:00 AM

Public and academic libraries can collaborate to provide levels of service they can't provide alone. Librarians managing such partnerships will share their experiences in sustaining these programs and reflect on the elements necessary for success.

Kimberly Bowen, Denison Public Library; MeLissa A. Eason, Sherman Public Library; Lisa German and Marilyn Myers (moderator), University of Houston; Lisa M. Hebert, Grayson College (Denison); and Clara Y. Russell, Fort Bend County Libraries.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

#### CPE#324: SBEC 1.0

'We Are Made by History': Historical Fiction for Young Adults 10:00 - 11:00 AM



There's a fine line between success and criticism when writing historical fiction. Authors must respect the facts while weaving a story within the historical record. YA authors discuss the research process and the care they take to ensure credibility with their readers.

Candace Fleming and Linda Sue Park, Random House Children's Books; Kerri Maniscalco, Hachette Book Group; Diana J. Noble, Arte Público Press; and Jane Yolen, Penguin/Chronicle Books.

YOUNG ADULT ROUND TABLE.

#### CPE#326: SBEC 1.0; TSLAC 1.0

#### Winning with Chess in Your Library 10:00 - 11:00 AM

Learn how libraries draw new patrons of all ages with chess. A Woman International Master and past U.S. Women's champion moderates this panel that details how school,

**VEDNESDAY • APRIL 4** 

public, and academic libraries can host chess clubs, special tournaments, educational programs, and exhibitions by ranked professionals.

Kerol S. Harrod, Denton Public Library; Neil S. Krasnoff, Highland Park ISD; and Alexey W. Root (moderator), University of Texas at Dallas.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#327: SBEC 0.5

Black Caucus Round Table Author Session (Ticketed) 10:00 Am - 12:15 pm



Michael Eric Dyson is an award-winning author, a broadly-celebrated professor, and a noted political analyst. An ordained Baptist minister and dynamic speaker, Dyson has written 19 books in his nearly 25-year publishing

career. His latest book, *Tears We Cannot Stop:* A Sermon to White America, offers his thoughts on race relations in America. *Tickets must be purchased by Friday, March 16 through preregistration.* 

MENU: Fruit and berry martini; Crustless spinach and swiss quiche, chicken apple sausage, bacon/cheddar/chive and buffalo chicken potato barrels; Assorted rolls, bagels, and muffins; Coffee, tea, and orange juice.

Michael Eric Dyson, Macmillan - Adult.

BLACK CAUCUS ROUND TABLE.

#### CPE#IL301: SBEC .75; TSLAC .75

*Libraries Ready to Code* (Innovation Lab 1)



AM INNOVATION LAB, EXHIBIT HALL Computer science and computational thinking are

10:15 - 11:00

critical literacies. Learn how culturally relevant coding activities can connect young people

with their passions and interests. Melissa Johnston, University of West Georgia; Jennifer Moore, Texas Woman's University; and Joe Sanchez, Queens College, CUNY (NY).

CONFERENCE PROGRAM COMMITTEE.

#### Innovation Lab Demonstration Tables 10:15 AM - 1:30 PM

Plan for plenty of time in the Innovation Lab for dozens of hands-on learning opportunities with librarians, teachers and students who are engaging with cuttingedge technologies and learning approaches for STEAM.

CONFERENCE PROGRAM COMMITTEE

#### CPE#341: SBEC 1.0; TSLAC 1.0

A Mother's Story: Discussing Transgender Issues with the Texas Attorney General



11:15 AM - 12:15 PM An activist will discuss her son's experience as a young transgender man in a state where bathroom bills are a threat to his safety and well-being. She will share how all libraries can assist in creating a safe, welcoming space through education and available resources.

Amber Briggle, mother and Jacob Mangum, University of North Texas.

> GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE AND DIVERSITY AND INCLUSION COMMITTEE.

#### CPE#329: SBEC 1.0; TSLAC 1.0 Armadillo Readers' Choice: Ready-Made K-2 Resources 11:15 AM - 12:15 PM

The Armadillo Readers' Choice Award from Round Rock ISD features 10 newly published picture books with accompanying TEKSbased, technology-driven lessons and activities for K-2 that are available online.

Kristen Fournier, Stephanie Inzana, and Emily Kupersztoch, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

CPE#338: SBEC 1.0; TSLAC 1.0 *Be a Dynamic* 

**School Leader** 11:15 AM - 12:15 PM How can our presence and actions as librarians impact others in our school

community? Attendees will self-assess personal leadership qualities, reflect on leadership strengths, and identify actions to implement on their campus, district, and profession.

Becky Calzada, Leander ISD; Jennifer Cannell, Capital Region BOCES (NY); and Michelle Cooper, White Oak ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#322 SBEC 1.0; TSLAC 1.0



Community Coalition Building the United Way 11:15 AM - 12:15 PM

Many United Way offices have evolved beyond a traditional fundraising role to be proactive in community coalition building for collective impacts. Texas United Way leaders will share how they transformed their organizations to serve as backbones of their communities and the role libraries may play.



Ashley O. Brundage, United Way of Metropolitan Dallas; Gary Henderson, United Way of Denton County; and Nan Moore, United Way of Smith County.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#331: SBEC 1.0

Connecting the Past to the Present in Nonfiction Literature

11:15 AM - 12:15 PM

Authors share how nonfiction reveals the stories of America's past and present, helping bind readers to the



world around them. Take away library-based activities that help young adults see themes that pervade their communities.



Karen Blumenthal; Larry Dane Brimner, San Diego State University; Kelly Milner Halls; and Cynthia Levinson (moderator), authors.

YOUNG ADULT ROUND TABLE.

#### CPE#HOL303: SBEC 1.0; TSLAC 1.0 *Deep Dive Into Maximizing eBook Efficiency* – Hands on Lab 11 (Ticketted; register Online Only)

11:15 AM - 12:15 PM

Learn how to use statistics, marketing and virtual displays to maximize your ebook usage to make your ebook dollars go further and your digital patrons more excited about your collection. Computers provided. Required: Google account and familiarity with gmail and Google Sheets. *Tickets must be purchased by Friday, March 16 through preregistration.* Elizabeth McArthur, Bexar County BiblioTech.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#332: SBEC 1.0; TSLAC 1.0

DIY Digital Collections 11:15 AM - 12:15 PM

More and more libraries need to make their archival and special collections available online, but for small libraries (public, academic, or special) this can be quite a challenge. This session will showcase how you can DIY Digital Collections using free to low-cost

tools. Review affordable tools such as scanners, cameras, and software to plan and develop digital collections. Presenters also will address challenges faced in digitization projects.

Megan Blair, St. Edward's University; and Liza Talbot, LBJ Library.

DIGITAL LIBRARIES ROUND TABLE.

#### CPE#340: SBEC 1.0; TSLAC 1.0

The Emotional Makerspace: Addressing Mental Health through Library Maker Activities



11:15 AM - 12:15 PM Your library makerspace can serve a wider role beyond STEAM activities. Let's examine the role Social Emotional Learning can play in a library makerspace from self-awareness,

self-management, social awareness, and relationship skills to responsible decision making. Develop a program where youth can learn kindness, sharing, and empathy. Form collaborative partnerships with therapists. Implement the use of art therapy and grief counseling. Learn how maker activities can affect and address a wide range of mental health topics.

Gina Seymour, Islip School District (NY). CONFERENCE PROGRAM COMMITTEE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#325: SBEC 1.0; TSLAC 1.0

Future Ready Librarians: **Empower Students as Creators** 

11:15 AM - 12:15 PM Future ready librarians help students create digital products that demonstrate their learning, and engage them in critical thinking, collaboration, and real-world problem solving. The presenter will share examples

of students as creators and learners.

Kristina Holzweiss, Bay Shore Middle School (NY). CONFERENCE PROGRAM COMMITTEE.

#### CPE#333: SBEC 1.0; TSLAC 1.0 Gamifying Library Orientation: Helping Students Get a Clue 11:15 AM - 12:15 PM



Drawing on a live, immersive, narrative Clue game, this presentation will include practical tips for developing a game-based orientation tailored to your needs. Discover how this program became a success on campus

and a key element of the library's brand. Emily Jack, University of North Carolina.

CONFERENCE PROGRAM COMMITTEE.

# CPE#334: SBEC 1.0; TSLAC 1.0 How to Run Trials

## for Electronic Resources 11:15 AM - 12:15 PM

Offering temporary access to a trial resource plays an important part in the selection process. Providing easy access, getting feedback from users, and managing vendor interactions during trials can be daunting. A panel of academic librarians will discuss setting up successful trials.

Laurel Crawford (moderator) and Allyson Elise Rodriguez, University of North Texas; Lanee Dunlap, Texas A&M University Commerce; and James Michael Thompson, Baylor University.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

# CPE#336: SBEC 1.0; TSLAC 1.0

In It to Win It! Ways to Connect and Collaborate Professionally 11:15 AM - 12:15 PM

Everyone wins when you successfully build your professional learning network. This session imparts practical tips, ideas, and suggestions for using your social media network to connect students with authors, illustrators, and peers.

Kirsten Murphy, Trinity Valley School (Fort Worth); Stacey Beth Rattner, Schodack Central School District (NY). and Emma Jo Virjan, author.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#344: SBEC 1.0; TSLAC 1.0

Insect Pests in the Library

#### 11:15 AM - 12:15 PM

Pests can quickly overrun and damage a library's collection. This program provides an overview of two different pests, silverfish and cockroaches, and methods for assessing damage, prevention, treatment, and pest eradication.

Jennifer Marie Barrera, Tarleton State University; Deborah Hathaway (moderator), University of Dallas; and Alan Van Dyke, University of Texas at Austin.

DISASTER RELIEF COMMITTEE.

#### CPE#337: SBEC 1.0; TSLAC 1.0

**Intimate Partner Violence:** The Hard Truth 11:15 AM - 12:15 PM



Intimate partner violence (physical or sexual violence or

stalking by a current or

former partner) happens daily and reaches every corner of the population. Only by working proactively with law enforcement and community partners to assist survivors, educate citizens and aggressively prosecute offenders will we bring an end to this cycle of violence.

Art Clayton, Tarrant County CDA; and Jan Langbein, Genesis Women's Shelter. CONFERENCE PROGRAM COMMITTEE AND PUBLIC LIBRARIES DIVISION.

#### CPE#330: SBEC 0.5

Jane Yolen & CRT Business Meeting 11:15 AM - 12:15 PM



Join us as CRT celebrates the publication of Jane Yolen's 365th and 366th books in 2018. The author will discuss the challenges of being a prolific, but versatile, writer and the range of her interests. She also will share her poetry.

A business meeting precedes the program. Kerol Harrod (moderator), Denton Public Library; and Jane Yolen, Penguin/Chronicle Books.

CHILDREN'S ROUND TABLE.

#### CPE#3515: SBEC 1.0; TSLAC 1.0

Library Disrupted! How to Introduce New Technology in a Public Library and Challenge the Status Quo 11:15 AM - 12:15 PM

With an imaginative technology director on board, a library IT department introduced new technologies and services that disrupted the status quo of the library system. The presenters will share tips on how to implement new technologies such as mobile hotspot checkouts, meeScan express self-checkout, digital signage, and online library registration at your library. Learn about vendor relations, gaining staff buy-in, and the best ways to begin offering these types of services at your library. It's a win for our communities!

Saima Kadir and Lauren Wilcox, Houston Public Library; and Somer Newland, Houston Area Library Automated Network.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#343: SBEC 1.0; TSLAC 1.0

Perfecting Your Technical Services Game

#### 11:15 AM - 12:15 PM

Our technical services veterans will lead a spirited discussion of best practices for acquisitions, labeling, covering, cataloging, security, and other tasks. Come and share your best ideas and learn about practices in other libraries.

Lisa Marie Loranc, Brazoria County Library and Hannah Olsen, Duncanville Public Library.

PUBLIC LIBRARIES DIVISION.

#### CPE#HOL312: SBEC 1.0; TSLAC 1.0 11:15 AM - 12:15 PM

#### Pronunciator: A Powerful Language *Learning Tool* – A BYOD Hands on Lab 12 (Ticketed; register online only)

Pronunciator is a language learning program offered for free by the Texas State Library to libraries throughout the state. Bring your



own tablet or laptop to this session to practice using Pronunciator. Required: headset with microphone. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Lisa Katzenstein, Richland College.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#IL302: SBEC 1.0; TSLAC 1.0

*Raspberry Pi 101*(*Innovation Lab 2*) 11:15 AM – 12:15 PM

INNOVATION LAB, EXHIBIT HALL

Get a generous slice of Pi with this roundup of current Raspberry Pi basics. Learn about the advantages of using the Pi and see a wide range of uses for library programming: from easy beginnings to more advanced projects. Patrick Ferrell, Harris County Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#345: SBEC 1.0; TSLAC 1.0

#### **Rekindling the Bluebonnet Spirit** 11:15 AM - 12:15 PM

As the Texas Bluebonnet Award (TBA) approaches its 40th anniversary in 2020, many once vibrant programs have begun to struggle. Listen and learn from Socorro ISD's library coordinator as she describes the vision and support which are revitalizing the TBA spirit in her district.

Betty Payne and Marcy Sparks, Socorro ISD. TEXAS BLUEBONNET AWARD COMMITTEE.

#### CPE#373: SBEC 1.0; TSLAC 1.0

Skills Beyond the Library: Secret Lives of Librarians

11:15 ам - 12:15 рм

Expand your library programming ideas. Librarians share how they connect their personal expertise in the fine arts, athletics, and culinary areas to programming.

Nello Moa (moderator), Jennifer Ortiz, and William Smith, Dallas Public Library; and Jana Prock, Keller Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#3517: SBEC 1.0; TSLAC 1.0

Take This, It's Free: Digital Media in the Public Domain

#### 11:15 am - 12:15 pm

Digital collections have been a part of Texas A&M University at Commerce Libraries holdings since 2006 and we want to ensure our digital content is as accessible as possible. In 2016, to expand our audience, identified images from a selected digital collection documenting university history that had entered the public domain. This project's goals are to provide people with high quality digital content that can be used and shared freely, and to determine if placing digital media in the public domain will direct more traffic back to the source material, which currently resides in our Northeast Texas Digital Collections, thus highlighting the overall collection. Michael Barera and Adam Northam, Texas A&M at Commerce.

CONFERENCE PROGRAM COMMITTEE.

## CPE#347: SBEC 1.0; TSLAC 1.0

Value of Community Needs Assessments 11:15 AM - 12:15 PM

The program will discuss TLA's Community Engagement Survey of members and how the survey used visualization.

COMMUNITY ENGAGEMENT TASK FORCE.

#### CPE#348: SBEC 1.0; TSLAC 1.0

Youth Music in the Library: Outdoor Festivals with Teen Bands 11:15 AM - 12:15 PM

Plan and implement an outdoor music festival at the library that features local teen bands. Showcase their talent while expanding library reach.

Rebecca Anderson, Riter C. Hulsey Public Library (Terrell).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#350: SBEC 0.75

**Opening Author Session (TICKETED)** 12:15 - 1:30 PM

Omni Hotel, 555 S. Lamar Street

Kick off your TLA conference with an insightful and entertaining discussion about books. This author trio – Dorothea Benton Frank (*Same Beach, Next Year*), Jonathan Evison (*Lawn Boy*), and Wade Rouse (*The Recipe Box*) – will share some of their writing experiences and read from their latest works. *Luncheon tickets must be purchased by Friday, March 16 through preregistration. Book signing will take place immediately following the event for luncheon attendees.* 



MENU: Butter Lettuce Salad with mixed greens, Texas goat cheese, sweet pecans, jicama and carrot served with Smoky Orange Cilantro and vinaigrette dressings on the side; Balsamic glazed breast of chicken, mushroom risotto, roasted vegetables, natural jus; Classic cheesecake with berry coulis; Assorted rolls served with butter; Coffee, decaf, hot tea, iced tea, and water.

Jonathan Evison, Algonquin Young Readers / Workman; Dorothea Benton Frank, HarperCollins Publishers; and Wade Rouse, Macmillan - Adult.

LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

Assessment IG Business Mtg. 12:30 - 1:15 PM

Children's RT Executive Board 12:30 - 1:15 PM District 4 12:30 - 1:15 PM

Electronic Resources & Serials Management RT Business Mtg. 12:30 - 1:15 PM

Gay, Lesbian, Bisexual, Transgender RT Business Mtg. 12:30 - 1:15 PM

Intellectual Freedom Committee 12:30 - 1:15 PM

Professional Issues and Ethics Committee 12:30 - 1:15 PM

Supervision, Management, & Administration RT Business Mtg. 12:30 - 1:15 PM

TASL Private School Discussion Group Meet Up 12:30 - 1:15 PM

Texas Digital Library 12:30 - 1:15 PM

#### CPE#IL303: SBEC 1.0; TSLAC 1.0

*Electric Partnerships: How a Library Makerspace Works with Partners to Have a Global Impact* (Innovation Lab 3)

12:30 – 1:30 PM • INNOVATION LAB, EXHIBIT HALL Come see how a wide range of community partners worked together with a library makerspace to design and build a low-cost water filtration system for impoverished areas of the globe. Amazing things happen when community organizations work together with makerspaces to provide tools and inspiration for innovation.

Wanda Green, Tom Green County Library System.

CONFERENCE PROGRAM COMMITTEE.

## Innovation Lab Demonstration Tables

1:30 - 5:00 рм

Plan for plenty of time in the Innovation Lab for dozens of hands-on learning opportunities with librarians, teachers, and students who are engaging with cutting-edge technologies and learning approaches for STEAM.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#361: SBEC 0.5

A Conversation with Laini Taylor and Cassandra Clare 1:45 - 2:45 PM



Cassanara Ciare Laini i

2018 ANNUAL CONFERENCE EDITION: PERFECTING YOUR GAME

Mortal Instruments series discuss their extensive writing careers and share upcoming projects. The Young Adult Reading Incentive Award also will be presented. *A business meeting precedes the program.* 

Cassandra Clare, Simon & Schuster, Inc.; and Laini Taylor, Little Brown Books for Young Readers. YOUNG ADULT ROUND TABLE.

#### CPE#362: SBEC 1.0; TSLAC 1.0

#### Advocacy Make and Take 1:45 - 2:45 PM

We have a need to persuade others, both administrators and elected officials. Learn about advocacy tools such as the elevator speech, the "why", and effective letters. Leave having developed one such tool to make the case for your library or a broader library issue.

Cindy Buchanan, Aldine ISD; and Susan Mann, Hillsboro City Library.

LEGISLATIVE COMMITTEE.

#### CPE#369: SBEC 1.0; TSLAC 1.0

Author, Please Come! Never Mind. Please Don't. 1:45 - 2:45 pm

Authors will share their experiences of being invited to speak at literary events only to have their invitations rescinded. How can this be avoided? What is an acceptable action to disinvite an author if appropriate? How can librarians protest or respond to administrators or event organizers who retract an invitation?



e.E. Charlton-Trujillo, Candlewick Press; Ellen Hopkins, Simon & Schuster, Inc.; and Gayle Pitman, Magination Press Children's Books.

CONFERENCE PROGRAM COMMITTEE; INTELLECTUAL FREEDOM COMMITTEE; CHILDREN'S ROUND TABLE; AND GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE.

#### CPE#363: SBEC 1.0; TSLAC 1.0

Beyond Books: Circulating Non-traditional Items for Adults 1:45 - 2:45 PM

Help your adult users save money and keep up with hobbies and technology at home by circulating kits that allow people to try art projects, become makers, garden, and even have a fun, free date night. Get best practices for cataloging, circulation, and promotion of non-traditional materials.

Liza Caroline Chapman, Keller Public Library; Mark David Draz, Dallas Public Library; Thomas Finley, Frisco Public Library; Rachel Elizabeth Hadidi and Rachel Marie Yzaguirre, Plano Public Library; and Bette Harrison McDowell, Pflugerville Public Library. PROGRAMMING FOR ADULTS ROUND TABLE.

#### CPE#PP350: SBEC 0.5; TSLAC 0.5

**Beyond Storytime** (Pop Up Presentation Session I & II)

#### 1:45 - 2:45 рм

#### DISCOVERY STAGE, EXHIBIT HALL

Pop in for these quick presentations that venture 'Beyond Storytime.' Pop-up speakers will be selected in the spring to give timely presentations about children's librarianship that occurs outside the storytime circle! Check the TLA app for updated program info for speakers and specific topics before conference.

#### CONFERENCE PROGRAM COMMITTEE.

## CPE#364: SBEC 1.0; TSLAC 1.0 The Deliberate Librarian: Evidence-Based Practice in School Libraries

#### 1:45 - 2:45 рм

Be a deliberate librarian. Data is the language of our future ready schools. In this workshop, learn how to use various data sources to target the needs of your EC-12 learning community, develop an action plan, and create an evidence-based portfolio that showcases your contributions to your school and community. Jackie Chetzron, Dallas ISD; Aaron Elkins and

Jennifer Moore, Texas Woman's University. CONFERENCE PROGRAM COMMITTEE.

#### CPE3516: SBEC 1.0; TSLAC 1.0

Digital Inclusion: Libraries, Access, and Equity 1:45 - 2:45 PM Policy makers at all levels

are beginning to understand

that libraries are uniquely positioned to ensure equal access to high-speed internet in their communities. Learn the latest developments in library broadband policy and programs, and strategies for how we can secure a long-term role for libraries in meeting this crucial need.

Carson Block, Carson Block Consulting and Mark Smith, Texas State Library & Archives Commission.

FRIENDS OF LIBRARIES AND ARCHIVES OF TEXAS; TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#3512: SBEC 1.0; TSLAC 1.0

#### Ditch the Breakout Box - Go Digital 1:45 - 2:45 pm



Breakout boxes and escape rooms are all the rage. They provide students with interactive learning experiences meeting needs of diverse learners; however, materials are expensive. It's

time to ditch the box and go digital. Attendees will use their own laptop or Chromebook to

create digital breakouts, completely online and free. Bring your own device.

Crissy Casey and Sharon Eckert, Frisco ISD. TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#IL304: SBEC 1.0; TSLAC 1.0

Dressed in Code: How an All-Girls Middle School STEM Group Fuses Fashion with Coding through Wearable Technology (Innovation Lab 4) 1:45 - 2:45 PM

#### INNOVATION LAB, EXHIBIT HALL

Circuit Girls (8th graders) will show their fashion wearables that have been built and coded to help the world. They will present their materials, programs, and helpful guides for other teachers or librarians to share a love of coding and sewing with girls of any age. Kristi Taylor, Lewisville ISD.

CONFERENCE PROGRAM COMMITTEE.

#### European Travel with Rick Steves (Ticketed)

#### 1:45 - 2:45 рм



Join guidebook author and travel TV host Rick Steves for an entertaining overview on best tips for travel in Europe. Proceeds will go to the TLA Disaster Relief Fund. Light refreshments will be

provided. *Tickets must be* purchased by Friday, March 16 through preregistration.

Rick Steves, Rick Steves Europe, Inc. CONFERENCE PROGRAM COMMITTEE

# CPE#HOL313: SBEC 1.0; TSLAC 1.0 *Expand Your Storytime:*

#### Bringing New Ideas to Update Traditional Storytimes – Hands on Lab 13 (TICKETED; REGISTER ONLINE ONLY) 1:45 - 2:45 PM

We will be expanding on our Diversifying Storytime presentation in this Hands on Lab, where we will talk about more ways to refresh traditional storytimes. We have added several new early learning opportunities to our program offerings that combine storytelling with other learning objectives. These more interactive preschool programs foster the love of reading while teaching new skills. From Bilingual Storytimes to Tiny Techies, we'll share ideas, outlines, and even let you play with our toys! Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Suman Aladangady, Amy Cao, and Nina Eve Martin, Plano Public Library.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

**VEDNESDAY • APRIL 4** 

#### CPE#365: SBEC 1.0

#### From Fact to Narrative: Creative Nonfiction for Children 1:45 - 2:45 PM

Truth is stranger than fiction - or at least it can be much more interesting! This panel of master writers will explain how they create compelling narratives from cold hard facts.



Jen Bryant, Random House Children's Books / Eerdmans Books for Young Readers; Kenneth C. Davis, Macmillan Children's Publishing; Marc Favreau, Little, Brown Books for Young Readers; Cynthia Levinson, author; Meghan McCarthy, Simon & Schuster, Inc.; and Andrea Davis Pinkney, Scholastic Inc.

CHILDREN'S ROUND TABLE

#### CPE#335: SBEC 1.0; TSLAC 1.0

#### The Impact of Library Instruction on Undergraduate Student Success: A Four-Year Study

#### 1:45 - 2:45 PM

Using university specific data related to library instruction in an effort to find a correlation between participation in a library instruction sessions and student success (GPA and retention) librarians reflect on a four-year study of data from a freshman level English composition class.

Carol Nakano Hargis, Julie Leuzinger, and Jennifer Rowe, University of North Texas.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION, CULD-COMMUNITY/JUNIOR COLLEGE DISCUSSION GROUP DIVISION, AND ASSESSMENT INTEREST GROUP.

#### CPE#315: SBEC 1.0

Inspiring, Entertaining, and Heart-Warming Spanish Books from the Tejas Star Reading List

#### 1:45 - 2:45 PM

The Tejas Star Reading Committee will share their 2017-2018 list which supports the development of quality Spanish collection materials for ages 4 through 12. Attendees will leave with activities to incorporate into lessons and storytimes.

TEJAS STAR BOOK READING LIST COMMITTEE.

#### CPE#366: SBEC 1.0; TSLAC 1.0

#### Integrated eResources Lifecycle Management: Burnin' Down the Silos 1:45 - 2:45 PM

The complex processes associated with eResource lifecycle management (from selection through weeding) can result in disjointed, siloed activities across the library. This session explores how to integrate eResource workflows by analyzing the individual tasks associated with the lifecycle, then identifying the procedures, tools, and personnel needed to complete them.

Kelsey Brett and Melody Condron, University of Houston.

ELECTRONIC RESOURCES & SERIALS MANAGEMENT ROUND TABLE AND ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

#### CPE#367: SBEC 1.0; TSLAC 1.0

Intercultural Understanding through Global Literature 1:45 - 2:45 PM



Future ready students are living in an increasingly global community. Using global literature as a door to understanding, students can develop empathy and the ability to act as thoughtful, compassionate, and effective

global citizens. Utilize a framework for evaluation and access to critical reviews of global literature for collection development.

Judi L. Moreillon, Story Power (AZ).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CHILDREN'S ROUND TABLE.

#### CPE#381: SBEC 1.0; TSLAC 1.0

Librarians Helping to Financially **Empower Youth** 1:45 - 2:45 PM The Consumer Financial Protection Bureau and the

National Endowment for

Financial Education want to help libraries become the go-to source for unbiased financial education and resources in every community.

This presentation will provide detailed information on tools and resources school librarians can use to support teachers tasked with building

Leslie Jones, Consumer Financial Protection Bureau and Peggy

Muldoon, National Endowment for Financial Education.

CONFERENCE PROGRAM COMMITTEE

#### CPE#342 SBEC 1.0; TSLAC 1.0

#### One Website, Many Constituents 1:45 - 2:45 PM

A library's website is the central point for all library marketing activities. This program discusses website design and evaluation from a marketing perspective with a focus on multiple constituents.

Theodore Colin Yan, United Way of Denton County. CONFERENCE PROGRAM COMMITTEE.

#### CPE#372: SBEC 1.0; TSLAC 1.0

Saying No: Align Services with Priorities 1:45 - 2:45 PM



Libraries are always under pressure to do more and to

stretch their limited resources. This program will help you evaluate both proposed new programs and existing programs. Learn to say "no" to some activities so that you have the resources to say "yes" to others and do them well.

Corinne Hill, Chattanooga Public Library (TN).

PUBLIC LIBRARIES DIVISION.

#### CPE#370: SBEC 1.0; TSLAC 1.0

#### Services for Community Users at an Academic Library 1:45 - 2:45 PM

Expand academic reference services and resources to the broader community in a variety of ways. Hear how one library offers computer access and children's materials including manipulatives (i.e. games, puzzles, K'nex, etc.) for educational purposes.

Margaret Dawson, Dawn Harris, and Dianne Mueller, Texas A&M University at Central Texas. REFERENCE AND INFORMATION SERVICES ROUND TABLE.

#### CPE#371: SBEC 1.0; TSLAC 1.0

**Teachers Talk: Collaboration** with Librarians 1:45 - 2:45 PM

For years studies and programs have touted the benefits of teacher-librarian collaboration. Librarians have our perspective. Now it's time to hear from teachers. Four teachers will join the dialogue, sharing their experiences, wisdom, and tips for developing truly meaningful partnerships through lessons, projects, clubs, and more.

Maggie Bell, Courtney Harbin, Molly Hornsby, and Jenny Martin (moderator), Northwest ISD (Fort Worth).

CHILDREN'S ROUND TABLE.

# CPE#3509: SBEC 1.0; TSLAC 1.0

We Are Charleston: Tragedy and Triumph at Mother Emanuel 1:45 - 2:45 PM

Journalist Herb Frazier, historian Bernard Powers, Jr. and poet Marjory Wentworth

youth financial capability.

present their book We Are Charleston: Tragedy and Triumph at Mother Emanuel. The writers chart a compelling journey, intertwining past and present to show how they both influence national issues related to race, gun violence and American identity.



Herb Frazier, Magnolia Plantation & Garden; Bernard Powers, Jr., College of Charlston; and Marjory Wentworth, South Carolina Poet Laureate. CONFERENCE PROGRAM COMMITTEE.

#### CPE#374: SBEC 1.0; TSLAC 1.0 Welcoming New Americans: A Service Strategy 1:45 - 2:45 PM



Learn about partnerships, resources, and programs to serve new Americans. Incorporate

English learner programs into a larger strategy of civic instruction.

Liz Cedillo-Pereira, City of Dallas; Lee Anne Detzel and Heather Ann Lowe (moderator), Dallas Public Library; and Madeleine Ildefonso, Los Angeles Public Library (CA).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#HOL314: SBEC 3.0; TSLAC 3.0 Basic Book Repair & Mending Lab – Hands on Lab 14 (Ticketed; register ONLINE ONLY)

### 1:45 - 4:45 PM

Books are still relevant and so is book repair. Bring 3-4 damaged books and learn techniques for restoring them. Every attendee will receive a sample repair kit. Tickets must be purchased by Friday, March 16 through preregistration.

Debra Preston, Allen Public Library. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#3518: SBEC 1.0; TSLAC 1.0

An Insider Look at Genealogy Trends in Libraries

#### 3:00 - 4:00 PM

**WEDNESDAY • APRIL 4** 

The popularity of genealogy-specific TV programs - such as Who Do You Think You Are, Finding Your Roots, and Genealogy Roadshow - is driving novice genealogists to libraries to explore their own family histories. With this popularity, there is a greater demand for tools, resources, and expertise in the field. As these trends continue, the role of librarians as community mentors

is emphasized. Patrons and researchers increasingly look to their libraries for guidance on basic genealogical research methodologies and standards. Discover the latest trends and resources for genealogists at your institution. J. Mark Lowe, Kytn Research.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#385: SBEC 1.0; TSLAC 1.0

Are Libraries Becoming Invisible to Junior Scholars? 3:00 - 4:00 PM

The ways students discover and access scholarly materials are shifting. Interest in developing undergraduate students' research skills is rising. Libraries need to pay attention to and support the research and teaching needs of students as they evolve.

Julie B. Todaro, Austin Community College. CONFERENCE PROGRAM COMMITTEE AND LIBRARY INSTRUCTION ROUND TABLE.

## CPE#376: SBEC 1.0; TSLAC 1.0

**Bluebonnet** Ambassadors: Keep Students Reading 3:00 - 4:00 PM

Use your 5th and 6th grade students as ambassadors to teach lower grade students about the Texas Bluebonnet Award program and recommend books. Learn how FlipGrid encourages communication among students in reading programs.

Lindsay Marie Marchant, Good Shepherd Episcopal School (Dallas).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND TEXAS BLUEBONNET AWARD COMMITTEE.

#### CPE#377: SBEC 1.0; TSLAC 1.0 **Building Popular Reading Collections** in Academic Libraries

3:00 - 4:00 PM

An increasing number of academic libraries are offering popular reading services to their campuses. A panel of academic librarians will discuss their experiences and offer advice about collection development policies, title selections, purchases, and book rental options.

Coby Condrey, University of North Texas; Margaret Dawson, Texas A&M University at Central Texas; Sara Hills, St. Edward's University; and Edward Kownslar (moderator), Texas A&M University at Corpus Christi.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#378: SBEC 1.0

Can You Handle the Truth? Narrative Nonfiction for Young Adults 3:00 - 4:00 PM

Narrative nonfiction for teens and tweens is emerging as a popular alternative to fiction. Learn how authors have perfected the art of transforming nonfiction into an accessible, readable, and enjoyable experience.



Thi Bui, Abrams Books for Young Readers; Kenneth Davis, Macmillan Children's Publishing; Elizabeth Partridge and Sara Saedi, Random House Children's Books; and James Swanson, Scholastic Inc.

YOUNG ADULT ROUND TABLE.

#### CPE#386: SBEC 1.0; TSLAC 1.0 CollectionHQ + Librarians: Software-Assisted Weeding 3:00 - 4:00 PM

Panelists will impart wisdom borne from experience doing extensive weeding projects in public and academic libraries using proprietary software. The panel will lead the audience through how best to weed physical collections.

Roberto Rodriguez, CollectionHQ; Jessica Russell (moderator), Harris County Public Library.

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND TABLE.

#### CPE#379: SBEC 1.0; TSLAC 1.0

**Connecting Cultures:** The Power of the Book 3:00 - 4:00 PM

Using literature as a call to action, elementary students were motivated to be the change they desired to see



in the world. The result is an easy to replicate program that connects students to cultures beyond their borders and moves them to be social activists for cultural inclusivity.

Susan Carnes, retired; Janice Newsum, University of Houston-Clear Lake; Miranda Paul, Lerner Publishing Group; and Joanne Reed, Houston ISD. DIVERSITY AND INCLUSION COMMITTEE.

CPE#380: SBEC 1.0; TSLAC 1.0

#### Digital Pride

3:00 - 4:00 PM

Speakers discuss LGBTQ digital initiatives, the process of transforming physical into digital surrogates, as well as successes and challenges faced, both in the process and to materials.



Morgan Davis Gieringer, University of North Texas; Brian Riedel, Rice University; and David Taffet, Dallas Voice.

DIGITAL LIBRARIES ROUND TABLE; COLLEGE AND UNIVERSITY LIBRARIES DIVISION; AND GAY, LESBIAN, BISEXUAL, AND TRANSGENDER ROUND TABLE.

#### CPE#383: SBEC 1.0; TSLAC 1.0

#### Future Ready Librarians: Leading Beyond the Library 3:00 - 4:00 PM

Participants can advocate for their programs by leading beyond the library. Explore a variety of strategies to foster a culture of innovation that empowers teachers and learners while influencing the district's mission, vision, and strategic direction for digital learning.



Bill Bass and Kim Lindskog, Parkway School District (MO). CONFERENCE PROGRAM COMMITTEE.



CPE#399: SBEC 1.0; TSLAC 1.0 Get in the Inquiry Game! Part 1 3:00 - 4:00 PM Every librarian can weave inquiry into read a-louds, research projects, and

assignments using technology tools. Inquiry is a mindset, a discovery method, and a lifelong learning skill. Exit with new ideas and a

template for inquiry-infused lessons. Paige Jaeger, Think Tank Library (NY).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#HOL315: SBEC 1.0; TSLAC 1.0 Google Docs: Making Collaboration Easier – Hands on Lab 15 (TICKETED; **REGISTER ONLINE ONLY**)

#### 3:00 - 4:00 PM

Create, make comments, assign comments or tasks, and track changes. Discover the different levels of "invitations" and learn how to access these files remotely. This is not a Google-certified session, but is helpful toward certification. Computers provided; Google account required. Tickets must be purchased by Friday, March 16 through preregistration. Mercedes Franks, Judy B. McDonald Public Library

(Nacogdoches).

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#3513 SBEC 1.0; TSLAC 1.0



#### Handling Active Shooter Situations in Libraries 3:00 - 4:00 PM It can happen anywhere. Learn how to develop an

active shooter response, including plans for

communication and evacuation. Identify areas of vulnerability and discover additional resources for crafting procedures.

Norman Howden, El Centro College; and Anthony Williams, Cedar Valley College, Dallas County Community College District.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#388: SBEC 1.0

#### Introducing the New Texas School Library Program Standards 3:00 - 4:00 PM

This session will highlight the revised Texas School Library Program Standards. Attendees will be introduced to each strand in the standards and will discuss how they can be used to evaluate and improve Texas school library programs.

Donna Kearley, Denton ISD and Sonja Schulz, Nacogdoches ISD.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#382: SBEC 1.0; TSLAC 1.0

Making Literacy: **Promoting Literacy** through Makerspace Activities 3:00 - 4:00 PM This exciting way of

promoting reading through

maker activities pairs two favorite activities reading and making - to boost literacy among youth. We'll examine a range of picture books, young adult fiction and non-fiction titles for use with children elementary through high school. As we examine titles that lend themselves to maker activities, you'll leave this session with a list of suitable books and numerous maker activity ideas.

Gina Seymour, Islip School District (NY).

CONFERENCE PROGRAM COMMITTEE AND TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#PP350: SBEC 0.5; TSLAC 0.5

New & Noteworthy (Pop Up Presentation Session III & IV) 3:00 - 4:00 PM

DISCOVERY STAGE, EXHIBIT HALL.

Pop in for these quick presentations about what's 'New & Noteworthy.' Pop-up speakers will be selected in the spring to give you access to the most current information what's happening in the library world! Check the TLA app for updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#387: SBEC 1.0; TSLAC 1.0 Park, Pond, or Parking Lot: Programming Beyond the Walls 3:00 - 4:00 PM

Whether you have a park, a pond, or just the parking lot, panelists will share program ideas for all ages, different size budgets, and diverse communities. Learn how to utilize community partners and city departments to make use of the space outside of the library and across your city.

Erik Brandon Knapp, Sarah Ellen Miller, and Rachel Yzaguirre, Plano Public Library.

PUBLIC LIBRARIES DIVISION.

#### CPE#349: SBEC 1.0; TSLAC 1.0

#### Screencasting and Creating a YouTube Channel 3:00 - 4:00 PM

Learn various ways to create a screencast (a video of your desktop while you verbally explain a concept) and how to create your very own YouTube Channel on which to post them. You don't have to appear on camera!

Desiree H. Alexander, Educator Alexander Consulting.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#309: SBEC 1.0; TSLAC 1.0

Social Media & You 3:00 - 4:00 PM

Don't let an embarrassing social media post keep you from your dream job. Get good advice, tips and techniques for managing social media before, during, and after a successful job search - and throughout a promising career.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

#### CPE#IL305: SBEC 1.0; TSLAC 1.0

Teen-Driven Community Engagement: Fashion Edition (Innovation Lab 5) 3:00 - 4:00 PM

#### INNOVATION LAB, EXHIBIT HALL

The DeSoto Public Library held a Teen Expo drawing over 4,000 attendees, which culminated in a Teen Fashion show. The librarians will turn over the mic to the teens who helped to make it happen. Attendees will leave inspired to bring innovative teen services beyond their walls!

Kerry McGeath, DeSoto Public Library. CONFERENCE PROGRAM COMMITTEE.

#### CPE#389: SBEC 1.0

Top Texas Topaz Picks 3:00 - 4:00 pm

Committee members introduce the top Texas Topaz Nonfiction Reading List picks for all ages. Dive in to the newest and best nonfiction. Bonus: Texas Topaz titles and other nonfiction books will be given as door prizes.

TEXAS TOPAZ NONFICTION READING LIST COMMITTEE.

#### CPE#390: SBEC 1.0; TSLAC 1.0

What They Don't Tell You in Library School 3:00 - 4:00 PM

Join us for a lively discussion on the exciting, unexpected, and sometimes overwhelming responsibilities librarians may face during their first years. Professionals representing a variety of environments relate their experiences and survival tips.

Natalie McAdams, Kaeli Vandertulip, Texas Health Library Dallas Medical; and Julio Velasquez, Duncanville Public Libary.

NEW MEMBERS ROUND TABLE.



#### CPE#391: SBEC 1.0

#### Wordless & Almost Wordless Books 3:00 - 4:00 PM

If a picture is worth a thousand words then this panel of Caldecott and other award-winning illustrators is worth millions. Illustrators will discuss the unique challenges associated with storytelling through illustrations and how fruitful discussions and learning moments can evolve from sharing these stories.



Aaron Becker, Candlewick Press; Raúl Colón, Simon & Schuster, Inc.; Carter Higgins (moderator) and Brendan Wenzel, Chronicle Books; and David Wiesner,

CHILDREN'S ROUND TABLE.



Houghton Mifflin Harcourt.

#### CPE#392: SBEC 1.0 Science Fiction: Libraries of the Future 3:00 - 5:15 PM

A panel of science fiction authors will imagine libraries of the future. A business meeting precedes the program.



David Afsharirad and Tony Daniel, Baen Books; Alexis Glynn Latner, Rice University; and Kevin Marsh, Copperas Cove Public Library.

PUBLIC LIBRARIES DIVISION.

#### CPE#IL306: SBEC 1.0; TSLAC 1.0

Engaging Language Learners with Technology (Innovation Lab 6) 4:15 - 4:45 PM

INNOVATION LAB, EXHIBIT HALL

Come see an innovative mash-up of ESL classroom learning and technology that you can apply in your own community. Frisco Public Library's English Language Lab offers language instruction as well as access to emerging workforce tech skills that are effective and bring students back asking for more.

Kristen Dye, Lewisville Public Library; and Sheri Smith, Frisco Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#3502: SBEC 1.0; TSLAC 1.0

#### Becoming a National Board Certified Librarian 4:15 - 5:15 PM

What are the benefits of becoming a National Board Certified librarian? Learn the process, including timelines, cost, component entries, and testing procedures. Receive information about a Texas Google Group for those currently certified and those looking to become certified.

Christy Cochran, Austin ISD; Diane Hance, Round Rock ISD; and Lisa Kulka, Harlandale ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND TALL TEXANS ROUND TABLE.

#### CPE#394: SBEC 1.0; TSLAC 1.0



Beyond Storytime: **Programming for Young** Children 4:15 - 5:15 PM Everyone loves coming to

storytime. But do you offer other activities for young

children? Learn about programs beyond storytime for the under 5 set that support developing minds.

Jayla Kassietta Parks, Arlington Public Library (VA); and Sara Pope, Houston Public Library. CHILDREN'S ROUND TABLE.

## CPE#3503: SBEC 1.0; TSLAC 1.0

Build Your School Library Advocacy Network 4:15 - 5:15 PM

Discover strategies and resources for building a network of librarians and collaborators to advocate for libraries. Engage with colleagues who share common advocacy challenges.

Irene Frances Kistler, Alamo Heights ISD (San Antonio); and Jennifer Rike, Mansfield ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CONFERENCE PROGRAM COMMITTEE.

#### CPE#395: SBEC 1.0; TSLAC 1.0



Buying in Bulk: The Value of Consortia 4:15 - 5:15 pm

How does group purchasing work? What are the benefits of library consortia? Representatives from library consortia will describe how

group purchasing agreements can save your library money and how to have a voice in the process.

Ann Griffith and Russlene Waukechon, Texas State Library & Archives Commission; Jason Price, Statewide California Electronic Library Consortium (SCELC); and Martha Rossi, ESC Region 20.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#396: SBEC 0.5

#### Cataloging for Makerspaces 4:15 - 5:15 PM

Makerspace items may be difficult for users to find if they are not fully cataloged. Cataloging not only facilitates discovery, but also provides information needed to track usage, create programming, and generate recommendations. Learn how to meet user and staff needs when cataloging items in makerspace collections. A business meeting follows the program.

Diane Robson, Catherine J. Sassen and Kevin J. Yanowski, University of North Texas. CATALOGING AND METADATA ROUND TABLE.

#### CPE#3506: SBEC 1.0; TSLAC 1.0

**Community Engagement** in Small Libraries 4:15 - 5:15 PM



Small libraries make up roughly 75% of the public libraries in Texas. From literacy initiatives to food banks and STREAM programming, they are the heartbeat of their communities. Hear from leaders who have transformed their libraries and communities through engagement, partnerships, and advocacy.

Judy Broker, Bowie Alliance for Education & Arts; Judge J.D. Clark, Wise County; Benetta Hiatt, Bowie Public Library; Amie Schultz, Tom Burnett Memorial Library (Iowa Park), Mayor Ray Schultz, Iowa Park; and Michelle Slonaker (moderator), Chico Public Library.

SMALL COMMUNITY LIBRARIES ROUND TABLE.

#### CPE#3514: SBEC 1.0; TSLAC 1.0

**Curation** Tools 4:15 - 5:15 PM

Curating dashboards, palettes, or playlists for learning is a new essential skill for your faculty and students and it is one you can model. This



session will prepare you to smash together both digital content and workflow tools for use in your own learning community.

Joyce Valenza, Rutgers University (PA). CONFERENCE PROGRAM COMMITTEE.

#### CPE#397: SBEC 1.0; TSLAC 1.0

#### Developing Emotional Intelligence 4:15 - 5:15 PM

Emotional Intelligence (EI) is a set of abilities that enables a leader to collaborate in diverse groups, resolve conflict, and effectively manage change in organizations and in their

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personal life. Recognize and apply emotional intelligence as you grow as a leader.

Jeremy Andrykowski, previously of Arlington Heights Memorial Library (IL).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#398: SBEC 1.0

Exploring the Spirit of Texas (SPOT) Reading Program: Middle & High School

#### 4:15 - 5:15 рм

Committee members will highlight authors on the current lists and present a variety of resources created to supplement programming for school and public libraries.

Derika Bailey, Converse Public Library; and Cheryl Michulka, Pflugerville ISD.

YOUNG ADULT ROUND TABLE.

#### CPE#339: SBEC 1.0; TSLAC 1.0

Leverage Your Resources to Help Your Public Library Flourish 4:15 - 5:15 pm

Learn to do more with less! Libraries operating with limited resources can leverage constraints to flourish despite lack of staff, money and space. Innovate new approaches in the face of limitations, focus collection management strategies on developing and maintaining a high-performing collection, and cope with staffing shortages, tight budgets, cross training, and more!

Yolanda Botello and Faria Matin, Mansfield Public Library; Elizabeth Chase, Frisco Public Library; and Amanda King, Kennedale Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#3501: SBEC 1.0

LGBTQIA Fiction for Young Adults 4:15 - 5:15 PM



Often an underserved population, LGBTQIA readers are finding representation



more prevalent in today's young adult and middle-grade fiction. Authors will speak on the importance of building awareness and having books available for their users and community.

Kody Keplinger, Scholastic Inc; Mark Oshiro, Tor Teen; Caleb Roehrig, Macmillan Children's Publishing; Meredith Russo, Flatiron Books YA; and A.B. Rutledge, Houghton Mifflin Harcourt.

YOUNG ADULT ROUND TABLE.

#### CPE#3511 SBEC 1.0; TSLAC 1.0

**Perfecting Your Inquiry Game** - Part 2 4:15 - 5:15 PM



For those who understand inquiry, but want to take their understanding to the next level, this session is for you. An inquiry expert explains why inquiry works, will model a few successful technology-infused inquiry

projects, and will share ideas for reaching out to colleagues.

Paige Jaeger, Think Tank Library (NY). CONFERENCE PROGRAM COMMITTEE.

CPE#3504 SBEC 1.0; TSLAC 1.0 StoryCorps: Recording and Amplifying the Stories of Your Community



4:15 - 5:15 PM StoryCorps is a nonprofit project whose mission is to preserve the stories of everyday

Americans. Partner with this organization to offer this service for your community.

Roselyn Almonte and Perri Chinalai, StoryCorps. CONFERENCE PROGRAM COMMITTEE.

#### CPE#368: SBEC 1.0

Texas Topaz Nonfiction Reading List Author panel

#### 4:15 - 5:15 рм

Join a lively discussion with Topaz authors Francesca Di Piazza (*Remaking the John*) and Clay Swartz (*Who wins?*). 100 historical figures go head-to-head, and you decide the winner, as they discuss writing engaging and unique nonfiction for youth. We will give away one copy of each book in a drawing.

M. T. Anderson, Candlewick Press; Francesca DiPiazza, Lerner Publishing Group; and Clay Schwartz, Workman Publishing.

TEXAS TOPAZ NONFICTION READING LIST COMMITTEE.

#### CPE#3507: SBEC 1.0 Ultimate Children's Picture Book Illustrators Sketch-Off 4:15 - 5:15 PM

See renowned illustrators compete in a sketch off. Topics are capricious and mercurial based on audience suggestions and creative ideas of the author emcee. More than 30 sketches will be signed and given to audience members.





Sarah Jacoby



Gene Ambaum, (co-host) Library Comic/Ambauminable LLC; Raúl Colón and Denise Fleming, Simon & Schuster, Inc.; AG Ford, Disney Hyperion; Sarah Jacoby, Chronicle Books; Corinna Luyken, Penguin Young Readers; Dan Santat, Macmillan Children's Publishing Group;

and John Trischitti, (co-host) Midland County Public Libraries.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#3508: SBEC 1.0

Uno, Dos, Tres: Bilingual Early Literacy in Libraries 4:15 - 5:15 pm

Join bilingual educators and librarians to learn how to make early literacy multilingual and fun at your library.



Lee Byrd, Cinco Puntos Press; Maria Alma Perez, Del Alma Publications; Marion Rocco, Austin ISD; and Michelle Touchet, Dallas ISD.

LATINO CAUCUS ROUND TABLE.

#### CPE#3505 SBEC 1.0; TSLAC 1.0



What Administrators Look For in an Effective School Library Program 4:15 - 5:15 PM

A panel of Administrators discuss how the library programs in their districts support educators by building critical thinking and inquiry, create a culture of reading with at-risk students, and use technology and coding to engage students through STEM and the 4 C's.

Scott Beck and Nick Migliorino, Norman Public Schools (OK); Robert Bostic, Stafford Municipal School District; and Carla J. Santorno, Tacoma Public Schools (WA).

CONFERENCE PROGRAM COMMITTEE.

# TEXAS LIBRARY ASSOCIATION MEMBERSHIP MEETING

5:15 - 5:45 рм

Bring your ideas and observations to this annual forum for all TLA members. Discuss hot issues facing TLA. 4

# Public Libraries Division Membership Party 5:30 - 6:30 PM

ALOFT DALLAS DOWNTOWN, 2033 YOUNG STREET

The Public Library Division party provides a welcome break from all of the hard work of the day. Members are invited to socialize with their colleagues and enjoy the refreshments which are generously provided by our sponsors. Authors will also be on hand to meet with librarians and sign books.

PUBLIC LIBRARIES DIVISION.

#### CPE#EF351: SBEC 1.0

Story Swap/Vendor Showcase & Business Meeting 5:30 - 7:30 pm Omni Hotel, 555 S. Lamar Street

Preview storytelling vendors for your library, listen to your fellow librarians tell stories, or bring your own 5-minute story to share. You are welcome to bring your dinner. *A business meeting precedes the program.* 

STORYTELLING ROUND TABLE.

# Hetherington XXXI Fun Run/Walk (*TICKETED*)

#### 6:00 - 7:00 рм

The 2018 Run/Walk will take place at Dallas City Hall building, which is located east of the Kay Bailey Hutchison Convention Center and directly across Young Street from the J. Erik Jonsson Central Library. Check-in is at 5:00 pm at the run site. Participants will receive a commemorative t-shirt, refreshments, and a colorful glow necklace for each mile completed around City Hall. Awards will be given for 1st, 2nd, and 3rd place finishers for the men's and women's runs and the walk. Afterwards, return to the President's All-Conference Party at the Omni Dallas Hotel to celebrate your victory! *Tickets must be purchased by Friday, March 16 through preregistration.* 

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

#### PRESIDENT'S ALL-CONFERENCE PARTY

6:15 - 8:15 рм

Omni Hotel, 555 S. Lamar Street

Cut loose with the TLA President and cheer on the athletes participating in the Hetherington Fun Run as they cross the finish line at this festive party. Relax and have fun after a full day at conference. The event includes entertainment, refreshments, and a cash bar.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

# Black Caucus Round Table Reception (*TICKETED*)

#### 7:30 - 9:30 рм

Join the Black Caucus Round Table (BCRT) as they raise a glass in honor of guest speaker, professor, radio host, and New York Times contributing opinion writer Michael Eric Dyson. Shake hands with Dyson, celebrate with former BCRT library leaders, and meet new friends and colleagues at this special reception *Tickets must be purchased by Friday, March 16 through preregistration.* 

Michael Eric Dyson, Macmillan - Adult.

BLACK CAUCUS ROUND TABLE

# TAKE A CHANCE ON ART

# Annual Art Raffle Benefits TLA Disaster Relief Fund

Enter to win an illustration by Jarrett Krosoczka, author and/or illustrator of more than 35 books, including the wildly popular Lunch Lady graphic novels, and the Platypus Police Squad middle-grade novels.

Tickets are \$5 each (or five for \$20) and will be available on the TLA website and at the TLA Annual Conference in Dallas. The drawing takes place at the closing spotlight session on Friday, April 6.

Proceeds benefit the TLA Disaster Relief Fund, which assists libraries in Texas as they recover from natural disasters.



# Thursday **APRIL 5** programs & events

Continuing Professional Education CREDITS Event State Board for TX State Library &

Number Educator Certification Archives Commission

**Program Title** 8:00 - 9:50 AM

#### *YOGA* 7:00 - 8:00

7:00 - 8:00 am

Feeling stressed? Get your day off to a positive start with morning yoga. This ancient Hindu practice has been proven to improve balance, flexibility, and reduce stress. A certified yoga instructor will lead participants through hatha yoga sequences to help recharge the mind, body, and spirit, and prepare for a great conference day. Suitable for beginners. Participants supply their own yoga mats or towels. Free of charge.

Aubrey James, Aubrey James Yoga.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

Automation & Technology RT Business Mtg. 7:30 - 8:15 AM

Children's Round Table Little Maverick Graphic Novel Reading List Committee 7:30 - 8:15 AM

District 3 7:30 - 8:15 AM

Library Instruction RT Business Mtg. 7:30 - 8:15 AM

Library Support Staff RT Business Mtg. 7:30 - 8:15 AM

Public Libraries Division Executive Board 7:30 - 8:15 AM

Tejas Star Book Reading List Committee 7:30 - 8:15 AM

Texas Association of School Librarians Legislative & Advocacy Committee 7:30 - 8:15 AM ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Meetings are in blue; events are black and sans serif.

CPE#407: SBEC 2.0; TSLAC 2.0 DIRECTOR'S SYMPOSIUM: Making Your Library Indispensable (TICKETED) 7:30-9:30 AM

Omni Hotel, 555 S. Lamar Street



A public and school library director will share strategies that persuaded stakeholders to value and transform their libraries. From building cohesion among staff to preparing for those moments of opportunity (think "elevator speeches"), these leaders provide real world tips on shaping a stronger future for your institution. *Breakfast tickets must be purchased by Friday, March 16, through preregistration.* 

MENU: Farm Fresh Scrambled Eggs, apple wood bacon, garden potato pancakes; Baskets of glazed mini cinnamon rolls, mini bagels, and gluten free muffins; Regular and decaf coffee, hot tea and orange juice.

Fran Glick, Baltimore County Public Schools; and Marcellus Turner, Seattle Public Library.

CONFERENCE PROGRAM COMMITTEE.

Speed Dating with Collections Vendors 7:30 - 9:30 AM

Start your day with dynamic, fast-paced discussions about vendor products and services. You will get to talk to several vendors in a small-group setting. All of the participating vendors will be available at their exhibit booths for follow-up discussions. Breakfast treats will be provided by the vendors. *A business meeting follows the program.* 

ACQUISITIONS AND COLLECTION DEVELOPMENT ROUND

# CPE#410: SBEC 1.0

2X2 Showcase

8:30 - 9:30 am

The Texas 2X2 Reading List Committee will introduce the titles on the current list and showcase activities and resources to promote the books.

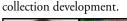
Mac Barnett and Greg Pizzoli, Penguin Random House. CHILDREN'S ROUND TABLE.



Mac Barnett

#### CPE#479: SBEC 1.0; TSLAC 1.0 An Anti-Bias Approach to Literacy

**8:30 - 9:30** AM Making collection choices so that children of color feel their experiences and identities are included in the literature they read is critically important. Understand anti-bias literacy and how to integrate it into your inclusive





Vandy Dubre, University of Texas at Tyler; Kimberly Gay (moderator), Prairie View A&M; Kelly Starling Lyons, Penguin Young Readers Group; Toni Denese Sturdivant, University of Texas at San Antonio; and Lisa Taylor, Wiley College.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4125: SBEC 1.0; TSLAC 1.0

Avoiding Accidental Aggression in the Age of Safe Spaces and Trigger Warnings 8:30 - 9:30 AM

Every day in the media we see people trying to explain how some offensive thing they did or said wasn't meant to be derogatory or disrespectful. At work, in the classroom, and around the dining room table, people may say things that cause pain, confusion, and disengagement. Some blunder forward, but many withdraw from interacting across differences, fearing making a mistake. This paralysis makes it hard to work in diverse teams and live in diverse communities. Learn not only how to address the verbal, written missteps and negative actions of others, but what to do if you "step in it" yourself. Eleng Verng.

CONFERENCE PROGRAM COMMITTEE.

## CPE#411: SBEC 1.0

Book Buzz – Adult Titles Round 1 8:30 - 9:30 AM

Learn about upcoming releases from publisher's representatives.

Victoria Kemp, Flower Mound Public Library. PUBLIC LIBRARIES DIVISION.

#### CPE#412: SBEC 1.0

#Bookme: One-on-One Student Readers Advisory 8:30 - 9:30 AM

We've all had them – students that can't seem to connect to a book, who don't like to read, and who avoid the library. Why not invite them on a book date where the librarian acts as their personal shopper? It's relationship building at its best.

Linda Kay, Barbara Ludden, Laura Stiles, and Wendy Tucker, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#414: SBEC 1.0; TSLAC 1.0

Don't Let Stress Take You Out of the Game 8:30 - 9:30 AM

Are you feeling stressed? Come away with de-stressing exercises and resources that you can use and take back to your library team.

Sarah Feuerbacher, Southern Methodist University Center for Family Counseling.

PUBLIC LIBRARIES DIVISION.

#### CPE#HOL416: SBEC 1.0; TSLAC 1.0 Google App Time! Google Slides – Hands on Lab 16 (TICKETED; REGISTER ONLINE ONLY)

#### 8:30 - 9:30 AM

Create and present your next presentation from your mobile device! Collaborate with others real-time to build your next group/ team presentation. Explore templates and design elements available for use. This is not a Google-certified session, but helpful toward certification. Computers provided; Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Christine Walczyk, Trainers-R-Us. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#HOL417: SBEC 1.0; TSLAC 1.0

Google Sheets: Statistics & Program Tracking Made Easier – A BYOD Hands on Lab 17 (TICKETED; REGISTER ONLINE ONLY)

#### 8:30 - 9:30 AM

**FHURSDAY • APRIL 5** 

Creative and helpful uses of Google Sheets can make expense tracking and general library statistics tracking easier for you and your staff. This is not a Google-certified session, but helpful toward certification. Bring your own device. Required: Google account and understanding of spreadsheets and Google Sheets. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Mercedes Franks, Judy B. McDonald Public Library. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#419 SBEC 1.0; TSLAC 1.0

Leadership Secrets from the Lilead Fellowship 8:30 - 9:30 AM



The founding leaders of the Lilead Fellows Program will discuss how the Lilead Fellows created

projects empowering librarians to be instructional leaders, showcasing ways to connect with administrators, and will discuss how building a network of library advocates and supporting district goals is an essential component to your library program. Jeffrey DiScala, Old Dominion University (VA) and

Christie Kodama, University of Maryland. CONFERENCE PROGRAM COMMITTEE.

#### CPE#417: SBEC 1.0 Let's Get Real: Contemporary Fiction for Young Adults

#### 8:30 - 9:30 AM

In a world where fantasy and science fiction are popular, contemporary realistic fiction ensures an important balance for all library collections. YA authors share the impact and importance this genre has on YA readers.



Julie Buxbaum, Random House Children's Books; Kayla Cagan, Chronicle Books; Paula Garner, Candlewick Press; Carolyn Mackler, Bloomsbury Children's Books; and Preston Norton, Disney Book Group.

YOUNG ADULT ROUND TABLE.



#### CPE#420: SBEC 1.0

Lone Star Reading List Author Panel 8:30 - 9:30 AM

The Lone Star Reading List is targeted to readers in grades 6 - 8. Authors highlight their books on the current list.



Joelle Charbonneau, Houghton Mifflin Harcourt; Kevin Sands, Simon & Schuster, Inc.; and Jenna Evans Welch, Simon Pulse.

YOUNG ADULT ROUND TABLE.



CPE#416: SBEC 1.0; TSLAC 1.0 Sharing Your Whys, What Ifs, and Innovations 8:30 - 9:30 AM

What drives innovation

across libraryland and inspires some of us to connect the dots others don't see? Using video interviews of innovative practitioners that engaged in transformative leadership to improve and enchant communities, find your own why and share your transformative leadership strategies.

Joyce Valenza, Rutgers University (PA). CONFERENCE PROGRAM COMMITTEE.

#### CPE#4122: SBEC 1.0; TSLAC 1.0

STEAM into Action at School and Public Libraries 8:30 - 9:30 AM

A librarian and four children's authors will share the positive impact multidisciplinary approaches



can have on learners of all ages. Discover how to start and maintain a STEAM kit collection, how STEAM literacy and books can stimulate diverse thinking and expand cooperative teambuilding, and how to design STEAM activities using library books and STEAM kits to create real world problem-solvers. Presenters will share insights on funding, sourcing, staff training, and maintenance. Activity and resource lists included.

Nancy Castaldo, Houghton Mifflin Harcourt; Carolyn DeCristofano, Blue Heron STEM Education; Annie Guzman, Plano Public Library; Patricia Newman, Patricia Newman Books; and Jennifer Swanson, National Geographic Kids.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#421: SBEC 1.0; TSLAC 1.0

#### Stranger than Fiction: Adult Nonfiction Readers' Advisory 8:30 - 9:30 AM

Readers' advisory librarians from the Texas State Library & Archives Commission will offer strategies to satisfy users who crave nonfiction, identify go-to authors and titles, and demystify nonfiction genres.

John Berkeland and Laura Jean Norris, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#422: SBEC 1.0; TSLAC 1.0

Tableau: Interactive Data Visualizations for Your Library 8:30 - 9:30 AM

Librarians who use Tableau Public, a free online software for creating interactive data visualizations, will discuss how they use the software at their libraries, including how to use the data to enhance advocacy to key stakeholders. Learn application of data presented in a Hands on Lab immediately following the session, 9:45-10:45 am – preregistration required; limited to 25.

Karen R. Harker (moderator), University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltán Szentkirályi, Southern Methodist University.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#423: SBEC 1.0

TAYSHAS Reading List Author Panel 8:30 - 9:30 AM



i Chokshi

Authors from TAYSHAS, TLA's high school reading list, will highlight books on the current list.



Roshani Chokshi, Wednesday Books; Kelly Loy Gilbert, Disney Book Group; Shaun David Hutchinson and Amber Smith, Simon & Schuster, Inc.; and Samantha Mabry, Algonquin Young Readers.

YOUNG ADULT ROUND TABLE.

#### CPE#424: SBEC 1.0

TLA 101 - How it Works and How to Get Involved

8:30 - 9:30 AM

Wonder how TLA works? What is the difference between a round table and a division? Panelists will explain TLA's structure and governance, as well as how to get involved. Follow us to the Collaboration Space to meet with committee representatives and learn more.

Ling Hwey Jeng, Texas Woman's University; Jennifer LaBoon, Fort Worth ISD; Sarah Northam, Texas A&M University at Commerce; and Robin Elizabeth Swaringen, Dallas Public Library.

NEW MEMBERS ROUND TABLE.



#### CPE#446 SBEC 1.0; TSLAC 1.0

Turn Your Read-Aloud Game Into an Inquiry Adventure! 8:30 - 9:30 AM Target how to turn a read

aloud into a springboard

for inquiry. Attendees will exit with an understanding of how inquiry can be modeled and taught so that students become factfinders and fact-checkers through fun reading experiences.

Paige Jaeger, Think Tank Library (NY).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#425: SBEC 1.0; TSLAC 1.0 Two for One: Dual Credit & Early College High School Programs

#### 8:30 - 9:30 AM

Learn how high school and college librarians collaborate to support dual credit and early college high school students including the use of Open Educational Resources and licensed e-resources.

Jotisa Klemm, Tarrant County College Southeast Campus; Jennifer Rike, Mansfield ISD; and Karen Estelle Smith, ESC Region 11.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

Marcia Hensle

#### CPE#426: SBEC 1.0; TSLAC 1.0

Visible Thinking **Strategies** 8:30 - 9:30 AM Promote deeper student

thinking and reflection with the powerful duo of thinking

routines and innovative technology tools. Craft lessons with quality questions at the core and robust web-based tools (Canva, Screen Castomatic, and Formative) for blended learning that pull students into the center of the learning conversation and encourage reflective thinking skills.

Marcia Hensley, Fidelity Investments.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#427: SBEC 1.0

What Is a TALL Texan? And Why Would I Want to Be One?

#### 8:30 - 9:30 AM

Have you been wondering about the TALL Texans Institute? What exactly is it and would it benefit you? A panel of librarians, from a variety of settings, will provide insight into the experience and how it impacted their careers.

Jill Bellomy, Highland Park ISD; Susan Mann, Hillsboro City Library; Tuan Nguyen, Mackin Educational Resources; Cecily Ponce De Leon, Plano Public Library; and Aundrea Wright Young, Dallas ISD.

TALL TEXANS ROUND TABLE AND LIBRARY SUPPORT STAFF ROUND TABLE.

#### Innovation Lab **Demonstration** Tables 9:00 AM - 12:30 PM

Plan for plenty of time in the Innovation Lab for dozens of hands-on learning opportunities with librarians, teachers and students who are engaging with cutting-edge technologies and learning approaches for STEAM.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#438: SBEC 1.0; TSLAC 1.0

The 60x30TX Initiative: **Roles for Libraries** 

9:45 - 10:45 AM

The Texas Higher Education Coordinating Board's 60x30TX initiative's goal is that at least 60 percent of Texans ages 25-34 will have a certificate or college degree by 2030. Institutions of higher education, K-12 schools, public libraries, industry, and community organizations are working together to achieve this goal. Get in the game!

Luis Martinez, Texas Higher Education Coordinating Board.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

# CPE#448: SBEC 1.0;

Astronaut Health: Science Education **Resources for K-12** and Beyond 9:45 - 10:45 AM



Librarians can support science educators and students by fostering science and health literacy programs. This presentation will introduce school and public librarians to National Library of Medicine (NLM) and NASA resources.

Debbie Montenegro, South Central Regional Library, National Library of Medicine. CONFERENCE PROGRAM COMMITTEE.

#### CPE#429: SBEC .5

# Best of Guadalajara International Book Fair

#### 9:45 - 10:45 AM

Can't attend the Guadalajara International Book Fair (FIL) but would like to select quality Spanish materials by international authors? Presenters will identify the best of Spanish materials available at FIL. Find out about ALA's Free Pass program to Guadalajara. A business meeting follows the program.

Elizabeth Anne Negrete Gaylor, Ardmore Public Library (OK); Daniela Guardiola, Pflugerville ISD; and Marion Rocco, Austin ISD.

LATINO CAUCUS ROUND TABLE.



#### CPE#498: SBEC 1.0; TSLAC 1.0



Beyond Digital Citizenship: Empowering Students to be Digital Leaders 9:45 - 10:45 AM Take your students beyond digital citizenship and

empower them to use social media to share learning, stand up for causes about which they are passionate, and become a positive influence on others.

Jennifer Casa-Todd, Cardinal Carter Catholic High School (Aurora, Ontario).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#430: SBEC .5

Birds of a Feather: Special Libraries Discussion Groups 9:45 - 10:45 AM

Calling all special librarians and other librarians with unusual jobs. We will meet in groups and discuss areas of interest. Discussion questions will be provided and people are encouraged to bring their own issues. A business meeting follows the program.

SPECIAL LIBRARIES DIVISION.

#### CPE#431: SBEC 1.0

Book Buzz – Adult Titles Round 2 9:45 - 10:45 AM

Learn about upcoming releases from publisher's representatives.

Victoria Kemp, Flower Mound Public Library. PUBLIC LIBRARIES DIVISION.

#### IL401: SBEC 1.0; TSLAC 1.0

**Byte-Sized** Programming (Innovation Lab 7)

#### 9:45 - 10:45 AM INNOVATION LAB, EXHIBIT HALL

Looking for ways to introduce new programs and technology to patrons? Try bite-size programming, offering your patrons a taste of different STEAM concepts in a come-andgo environment that requires less staff time and training. We'll share successful program outlines for a variety of STEAM topics, including robotics, circuits, and more!

Rachel Elizabeth Hadidi, Plano Public Library. CONFERENCE PROGRAM COMMITTEE.

#### CPE#433: SBEC 1.0; TSLAC 1.0

#### Copyright Year in Review 9:45 - 10:45 AM

A copyright expert will share important developments in intellectual property laws affecting how libraries provide services and support. Bring your questions and leave with a more thorough understanding of this important issue.

Gretchen McCord, Digital Information Law. COPYRIGHT AND ACCESS INTEREST GROUP

#### CPE#4124: SBEC 1.0: TSLAC 1.0

Driver's Ed: Using Google Drive and Apps 9:45 - 10:45 AM

Google Drive is an extensive resource with many uses, but it can be confusing if you are a new user. Beginners will learn how to use Drive for storage, collaboration, sharing, and much more. See what Drive can do for you!

Desiree H. Alexander, Educator Alexander Consulting.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4107: SBEC 1.0; TSLAC 1.0

**Empowering Students** through Feminism

#### 9:45 - 10:45 AM

Embracing feminist culture and literature can empower users and your library in ways that you could never imagine. Join a librarian and empowered students for tried and true ideas to bring this program into your library.

Jennifer Stafford, Fort Worth ISD.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#435: SBEC 1.0; TSLAC 1.0

#### **Finding Funding** 9:45 - 10:45 AM Increase your understanding of funding sources and

trends. Libraries can now boost their fundraising with this user-friendly

tool, Visualizing Funding for Libraries. Use the Foundation Center's comprehensive free database of grants given to U. S. libraries to find new funding opportunities.

Mark Smith, Texas State Library & Archives Commission; and Kate Tkacik, Foundation Center. LIBRARY FRIENDS, TRUSTEES, AND ADVOCATES ROUND TABLE.

CPE#436: SBEC 1.0; TSLAC 1.0

# Free Photos on Fleek:

## An Insight into Creative Commons 9:45 - 10:45 AM

Develop greater insights into creative commons and open education resources by using a plethora of free content and creating professional quality designs. Bring your own device.

Amy Lott, Shannon Sieber, and Krista Tyler, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#437: SBEC 1.0; TSLAC 1.0



Future Ready Librarians: Facilitating **Professional Learning** 9:45 - 10:45 AM

Literacy and research skills are increasingly important in the post-truth, fake news era. As

more research takes place in the classroom, learn

ways to share your expertise with educators to build critical skills for research assistance. Kristen Fontichiaro, University of Michigan. CONFERENCE PROGRAM COMMITTEE.

#### CPE#439: SBEC 1.0; TSLAC 1.0

Going Green: Sustainable Living Programs 9:45 - 10:45 AM

How can your users adopt greener lifestyles? Discover easy, low-cost sustainable living program ideas to implement yourself or as part of a partnership.

Dianne Connery, Pottsboro Area Public Library; Toni Jean Davenport, New Braunfels Public Library; and Rebekah Mansfield and Julia Willman, Lewisville Public Library.

PROGRAMMING FOR ADULTS ROUND TABLE.

#### CPE#469: SBEC 1.0; TSLAC 1.0 Libraries and Homelessness

#### 9:45 - 10:45 AM

A moderated panel on homelessness and libraries. Panel consists of a recent PhD. in



Library Science who wrote a dissertation on Libraries and Homelessness, a member of the Dallas Public library's team that works with the homeless, and a couple of community partners.



Cindy Crain, Metro Dallas Homeless Alliance; Heather Ann Lowe, Dallas Public Library; and Rachel D. Williams, Simmons College (MA).

PROFESSIONAL ISSUES AND ETHICS COMMITTEE AND CONFERENCE PROGRAM COMMITTEE.

#### CPE#441: SBEC 1.0

Little Maverick Graphic Novel **Reading List Showcase** 

#### 9:45 - 10:45 AM

The Little Maverick Graphic Novel Reading List Committee will introduce the titles on the current list. Little Maverick authors will speak about their books and the importance of graphic novels as a literacy tool.

Jennifer L. Holm and Judd Winick, Random House Children's Books; and Maya McElroy, Austin ISD. CHILDREN'S ROUND TABLE.

#### CPE#PP400: SBEC 0.5: TSLAC 0.5

New & Noteworthy (Pop Up Presentation Session V & VI)

#### 9:45 - 10:45 AM

#### DISCOVERY STAGE, EXHIBIT HALL.

Pop in for these quick presentations on 'New & Noteworthy' topics. Pop-up speakers will be selected in the spring to give you access to the most current information about what's happening in the library world! Check the TLA app for updated program info for speakers and specific topics before conference.

**THURSDAY • APRIL 5** 

#### CPE#443: SBEC 1.0; TSLAC 1.0

#### Pi for Everyone: Programming & Problem Solving with Raspberry Pi 9:45 - 10:45 AM

The Raspberry Pi teaches both computer programming and problem solving skills. In this session, you will learn the basics of computer programming and how to incorporate the Raspberry Pi into your STEM program or maker space.

Dwight Goodwin, Denton ISD.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#444: SBEC 1.0: TSLAC 1.0

**Public and School Libraries:** A Winning Partnership

#### 9:45 - 10:45 AM

Everyone wins when librarians unite. Creative public and school librarians share how to partner to increase attendance and promote community involvement in after school programs and community reading programs.

Patricia Alvarado, Irving ISD; Corine Barberena, Irving Public Library; and Susanna Joy Fitzgerald, Richland Hills Library.

CHILDREN'S ROUND TABLE.

#### CPE#442: SBEC 1.0; TSLAC 1.0

#### Thinking Outside the Lockbox: New Ways to Use Escape Kits in Any Library 9:45 - 10:45 AM

Learn creative ways to present escape rooms for all ages, in any library. Escape kits can be used to teach students how to use library databases, as tabletop games for teen events, for staff development, and as a non-traditional circulating kit for parents, teachers and homeschoolers. Presenters will share their experiences with worked, and what didn't when planning and preparing escape rooms for varied audiences.

Laura Hargrove, Plano Public Library; Julianne Ingram, Keller Public Library; Jessica Wilson, Fort Worth Library; and Audrey Wilson-Youngblood, Keller ISD.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#HOL418: SBEC 1.0; TSLAC 1.0

Utilizing Bootstrap within LibGuides v2 to Increase Functionality and Usability – Hands on Lab 18 (TICKETED; REGISTER ONLINE ONLY)

#### 9:45 - 10:45 AM

LibGuides version 2 is built upon Bootstrap, a framework of CSS, JavaScript, and HTML. Librarians can increase the usability and functionality of their guides with Bootstrap's components without the need for extensive web development experience. Minimal knowledge of HTML and CSS LibGuides version 2 is required. Computers provided.

#### Tickets must be purchased by Friday, March 16 through preregistration.

Robert Smith, West Texas A&M University. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#4116: SBEC 1.0; TSLAC 1.0

Words Matter: The Power of Shaping Public Rhetoric to Carry Our Messages 9:45 - 10:45 AM



Two lexicographers converse about how the words we use have significant impact on public

perception. Choosing the right words and building a progressive public rhetoric projects a positive image of libraries and librarianship.



Anu Garg, Wordsmith.org; and Kory Stamper, Merriam-Webster Dictionary.

CONFERENCE PROGRAM COMMITTEE.

## CPE#HOL419: SBEC 1.0; TSLAC 1.0 **Tableau** – A BYOD Hands on Lab 19 (Ticketed; register online only)

#### 9:45 - 12:00 PM

This lab, a follow-up to the panel session on Tableau at 8:30-9:30 am, will provide actual experience in uploading and modifying data, as well as creating charts, graphs, a dashboard and a story (time permitting). Bring your own device with Tableau Public already installed; the raw data will be provided. Tickets must be purchased by Friday, March 16 through preregistration.

Karen R. Harker (moderator), University of North Texas; Karen Raborn, North Richland Hills Public Library; Heather Scalf, University of Texas at Arlington; and Zoltán Szentkirályi, Southern Methodist University.

AUTOMATION AND TECHNOLOGY ROUND TABLE.



According to Pew Research Center... 11:00 AM - 12:00 PM

Since 2010, the Pew Research Center has conducted surveys on Americans' use and attitudes toward libraries. This datarich "lessons learned" session will review what Pew's findings say about the public's perspectives on libraries - as places for lifelong learning, building digital skills, and enhancing information literacy.

John Horrigan, Technology Policy Institute. CONFERENCE PROGRAM COMMITTEE.

#### CPE#4101: SBEC 1.0; TSLAC 1.0

#### Community Engagement in the Real World 11:00 AM - 12:00 PM

Real world examples of community engagement from academic, public, and school libraries will be shared.

Eric Lashley (moderator), Georgetown Public Library; Gretchen Pruett, New Braunfels Public Library; and Gretchen Trkay, University of Texas at Arlington.

COMMUNITY ENGAGEMENT TASK FORCE.

#### CPE#4103: SBEC .5; TSLAC .5

#### Create Local Community Archives 11:00 AM - 12:00 PM

It's a win-win when archivists reach out to their communities to gain new collections and preserve local history. Proactive archivists showcase their work with underrepresented groups and outline how to successfully develop new community archives. A business meeting follows the program.

Megan Blair, St. Edward's University; LaToya Devezin, Austin History Center; and Laura Treat, University of North Texas.

> ARCHIVES, GENEALOGY, AND LOCAL HISTORY ROUND TABLE.



CPE#4102: SBEC 1.0; TSLAC 1.0 Extend Your Storytelling with Art and Creativity 11:00 AM - 12:00 PM

Integrate the visual arts into your storytelling programs

to energize students' learning through active participation. This session features live drawing, 3D art making, origami, and more. Include all learners using multi-disciplinary approaches to awaken imaginations and encourage teamwork. Leave with new activities to boost creativity for makerspaces.

Ann Marie Newman, Tejas Storytelling Association. STORYTELLING ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION

#### CPE#4115: SBEC 1.0

Heartbreaks & First Loves: Romance Fiction for Young Adults 11:00 AM - 12:00 PM

Romance happens at different times and on many different levels. Young adult authors discuss their approach to crafting a romance that is authentic and delves into the complexities of relationships without going overboard.







Adi Alsaid, Harlequin Teen; Cora Carmack and lessica Pennington, Tor Teen; Mary H.K. Choi, Simon &

Schuster, Inc.; and Kami Garcia, Macmillan Children's Publishing Group.

YOUNG ADULT ROUND TABLE.

#### CPE#4104: SBEC 1.0; TSLAC 1.0 Is It Fake News?

11:00 AM - 12:00 PM

Fake news is everywhere. Experts from all types of libraries will discuss strategies to increase customers' news literacy skills. Attendees will develop the skills needed to address fake news through reference and instruction.

Mark A. Allan, Angelo State University and Patricia Mary Dewinter, Oakridge School (Arlington). LIBRARY INSTRUCTION ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#PP400: SBEC 0.5; TSLAC 0.5

Leading a Library (Pop Up Presentation Session VII & VIII)

11:00 AM - 12:00 PM

#### DISCOVERY STAGE, EXHIBIT HALL.

Pop in for these quick presentations about 'Leading a Library.' Pop-up speakers will be selected in the spring to give you access to the most current information about library management! Check the TLA app for updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4105: SBEC 1.0; TSLAC 1.0

#### Literacy Through Libraries 11:00 AM - 12:00 PM

Build literacy programs through partnerships with community organizations and libraries from ProLiteracy and the ALA Office for Diversity, Literacy, and Outreach Services. Discover grant opportunities and other resources available in the National Library Literacy Action Agenda. Panel will also highlight successful literacy programs. Vinod Lobo, Learning Upgrade; and Alicia Suskin,

ProLiteracy. LATINO CAUCUS ROUND TABLE.

CPE#4106: SBEC 1.0: TSLAC 1.0

#### Making the Grade Level Leap 11:00 AM - 12:00 PM

Ready for a change? Many school librarians certified EC-12 often transition from elementary, middle, or high school to another level. Explore how user characteristics and collaboration differ across levels and share strategies for success.



Audrey Church, Karla Collins, and Carl Harvey II, Longwood University (VA).

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS AND CONFERENCE PROGRAM COMMITTEE.

#### CPE#HOL420: SBEC 1.0; TSLAC 1.0 MarcEdit Basics for Catalogers – Hands on Lab 20 (Ticketed; register online only) 11:00 AM - 12:00 PM

MarcEdit is a free software program that can help streamline tasks and improve consistency in your cataloging workflow. In this handson session, practice finding and importing records, creating Tasks to automate bulk changes, and using RDA Helper to add RDA elements to records at the touch of a button. Computers provided; a basic understanding of MARC and cataloging practices is required. Tickets must be purchased by Friday, March 16 through preregistration.

Marci Chen, McKinney Public Library System. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#4507: SBEC 1.0; TSLAC 1.0

#### Millennials and the Public Library 11:00 AM - 12:00 PM

A new analysis of Pew Research Center survey data from fall 2016 finds that 53% of Millennials (those ages 18 to 35 at the time) say they used a library or bookmobile in the previous 12 months. What is driving this increased usage? Are there lessons libraries can take from this research to increase usage by other demographic groups?

Amanda Geiger, Pew Research Center and Carol Perryman, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4108: SBEC 1.0

#### Picture Books for the Preschool Crowd 11:00 AM - 12:00 PM

How do you write for an audience that may not be able to read? Authors discuss the pitfalls and pleasures of writing for our youngest readers.



Ame Dyckman, Scholastic Inc.; Denise Fleming, Simon & Schuster, Inc.; Will Hillenbrand, Holiday House; and Hena Khan, Chronicle Books.

CHILDREN'S ROUND TABLE.

## CPE#449: SBEC 1.0; TSLAC 1.0

The Power of Mentoring and Developing Leadership in Academic Libraries

11:00 AM - 12:00 PM The speaker will discuss the efficacy of programs for developing leadership and share practical approaches and tools for creating a mentoring program.



Irene M. H. Herold, College of Wooster (OH). COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

## CPE#4109: SBEC 1.0: TSLAC 1.0

The Reluctant Sidekick: A Skeptic's Guide to Graphic Novel Selection 11:00 AM - 12:00 PM

Graphic novels lay beyond the comfort zone of some librarians. This program, presented by the Maverick Graphic Novel Reading List Committee, will explore best practices and resources for selection. Focusing on a technical approach, librarians unfamiliar or uncomfortable with the comic form will be able to make dispassionate, informed decisions.

Jennifer Delmar-Rollings, Richardson Public Library; Elizabeth Gilbert, Aldine ISD; Christina Taylor, Round Rock ISD; and Joshua Wilson, Amarillo ISD. YOUNG ADULT ROUND TABLE.

#### CPE#IL402:42764: SBEC 1.0; TSLAC 1.0

Robotics for Teens (Innovation Lab 8) 11:00 AM - 12:00 PM

#### INNOVATION LAB, EXHIBIT HALL

Plan and implement a robotics program using Vex products and methods to draw young adults back into the public library. Learn what it takes to build a successful program that includes a battle of the bots competition. Marcus Edwards, Terrell ISD.

CONFERENCE PROGRAM COMMITTEE.

#### Speed Mentoring for Managers 11:00 AM - 12:00 PM

The number and depth of issues facing new managers is daunting. Bring your questions and concerns to discuss with experienced managers from the public and academic library worlds in a speed dating format sure to keep the hour lively and educational.

SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

**FHURSDAY • APRIL 5** 

#### CPE#405: SBEC 1.0

Storytelling as a Mirror for Cultural Heritage 11:00 AM - 12:00 PM





Author Grace Lin shares how she integrates cultural heritage in her story plots and character building.

Grace Lin, Little, Brown Books for Young Readers.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4111: SBEC 1.0; TSLAC 1.0

Team Up with TexQuest: 10 Things Teachers Want in Their Curriculum Playbook 11:00 AM - 12:00 PM

Librarians know the instructional materials and features in the TexQuest resources are great for classroom use, but how do you show teachers the resources they need when they need them? Join teachers and librarians as they share 10 ways TexQuest resources enhance collaboration and make instruction more meaningful.

Richelle O'Neil, Garland ISD; and Ann Vyoral, ESC Region 20.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#4112: SBEC 1.0; TSLAC 1.0

Trans-Inclusive Libraries: A Win for Our Community 11:00 AM - 12:00 PM

Want your library to be trans-inclusive? Need guidance? From bathrooms to cataloging, programming to services, learn how policies and practices can support our transgender community members. Presenters share findings from 2016 ALA Diversity Grant, Creating a Model Policy for Transinclusiveness in Libraries, and the TX-Gender Project for Libraries.

Brett Daniel Currier, Center for the Advancement of Data and Research in Economics (CADRE) (MO); Spencer Keralis and Julie Leuzinger, University of North Texas; Kelly Visnak (moderator) and Tessa Lynn White, University of Texas at Arlington.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE AND CONFERENCE PROGRAM COMMITTEE.

#### CPE#4121: SBEC 1.0

#### Turning Pages Leads to Living Dreams! 11:00 AM - 12:00 PM

Enjoy the insights of Clayton Anderson, from his boyhood Nebraska dreams to a stellar NASA career as both an engineer and a US Astronaut. Now an accomplished author, learn how a love of reading, coupled with a solid STEAM education, influenced his out-of-thisworld trajectory.

Clayton Anderson, Astronaut and Author. CONFERENCE PROGRAM COMMITTEE.

#### CPE#4113: SBEC 1.0; TSLAC 1.0

#### Weeding the Library Collection 11:00 AM - 12:00 PM

Most libraries do not have unlimited space and must make room for new materials but many are tentative about removing books. Author of the CREW manual and librarians will discuss why we need to weed, how to do it, and how to involve everyone in the process.

Sofia Darcy, Houston ISD; Deborah Hathaway (moderator), University of Dallas; and Jeanette Larson, author.

CONFERENCE PROGRAM COMMITTEE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#4118: SBEC 1.0; TSLAC 1.0



Why Curate? 11:00 AM - 12:00 PM Curation belongs in the curriculum. A curation expert defines what might

be curated, the best new tools for curating, students as curators, and using curation as an effective strategy for scaling your practice. Joyce Valenza, Rutgers University (PA).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4114: SBEC 1.0; TSLAC 1.0

Winning Instruction: Perfecting Your Craft 11:00 AM - 12:00 PM

Academic librarians work tirelessly to promote information literacy in captivating ways. Educators from different institutions will describe their efforts to provide information literacy instruction through dynamic presentations to all populations, with special emphasis on distance learners and universal design.

Elizabeth Ponder, East Texas Baptist University; Alexia K. Riggs, Howard Payne University; and Joshua J Wallace, Tarleton State University.

LIBRARY INSTRUCTION ROUND TABLE.

Judi L. Mor

#### CPE#4117: SBEC 1.0; TSLAC 1.0

Winning the Game with Instructional Partners 11:00 AM - 12:00 PM

Instructional leadership is the name of the game. To build

effective school library programs, librarians must be collaborative leaders. Understanding patterns of interaction and adult learning is essential. You will think, create, share, and grow leadership strategies and plan for building a culture of collaboration with your most promising partners.

Judi L. Moreillon, Story Power.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

# CPE#450: SBEC 0.75

Texas Bluebonnet Award Author Session (TICKETED) 12:00 - 1:45 PM

Omni Hotel, 555 S. Lamar Street

The Texas Bluebonnet Award is a nationallyrecognized children's choice award. During the luncheon, the author of the winning Bluebonnet title will share insights on his/ her writing and will accept this year's award from student representatives. *Luncheon tickets must be purchased by Friday, March 16 through preregistration.* 

MENU: Fresh cut fruit; Baby kale and baby spinach salad with roasted breast of chicken, dried berries, shaved manchego, toasted pistachios, served with a port wine vinaigrette and buttermilk ranch on the side; Chocolate rum cake with vanilla sauce and cardamom cream; Assorted rolls served with butter; Coffee, decaf, hot tea, iced tea, and water.

CHILDREN'S ROUND TABLE, TEXAS ASSOCIATION OF SCHOOL LIBRARIANS, AND TEXAS BLUEBONNET AWARD COMMITTEE.

#### CPE#IL403: SBEC 1.0; TSLAC 1.0

**Creating a Pop-Up Makerspace** (Innovation Lab 9) 12:15 - 1:15 pm

#### INNOVATION LAB, EXHIBIT HALL

How do you fit in a Makerspace when physical space is limited? Learn how this library turned their limitations into an opportunity to engage the education community with a Pop-Up Makerspace. Get informed about curation of materials, storage and transportation, as well as recommendations for marketing and community outreach.

Caitlin Foley, Buda Public Library

CONFERENCE PROGRAM COMMITTEE.

Copyright and Access Interest Group Business Mtg. 12:15 - 1:15 PM

Distance/E-Learning RT Business Mtg. 12:15 - 1:15 PM

District 1 12:15 - 1:15 PM

District Planning Committee 12:15 - 1:15 PM

Latino Caucus RT Business Mtg. 12:15 - 1:15 PM

Leadership Development Committee 12:15 - 1:15 PM

Programming for Adults RT Business Mtg. 12:15 - 1:15 PM

Small Community Libraries RT Business Mtg. 12:15 - 1:15 PM

Special Libraries Division Business Mtg. 12:15 - 1:15 PM

#### Texas Topaz Nonfiction Reading List Committee 12:15 - 1:15 PM

#### Innovation Lab Demonstration Tables 12:30 - 4:00 PM

Plan for plenty of time in the Innovation Lab for dozens of hands-on learning opportunities with librarians, teachers and students who are engaging with cutting-edge technologies and learning approaches for STEAM.

CONFERENCE PROGRAM COMMITTEE.



СРЕ#475: SBEC 1.0; TSLAC 1.0 Association of College & Research Libraries 101 1:30 - 2:30 рм A past president will review

the work of the ALA and ACRL as it applies to academic and research

libraries. Gain insights into the Plan for Excellence's four goal area committees, review an ACRL open access case study, and discover how the association's practices, programs, opportunities, and resources benefit members. Irene M. H. Herold, College of Wooster (OH).

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#PP450: SBEC 0.5; TSLAC 0.5

**Beyond the Stacks** (Pop Up Presentation Session IX & X)

1:30 - 2:30 рм

DISCOVERY STAGE, EXHIBIT HALL

Pop in for these quick presentations about topics from 'Beyond the Stacks.' Speakers will be selected in the spring to provide current presentations about outreach, marketing, and issues that affect you outside the library. Check the TLA app for updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

CPE#471: SBEC 1.0; TSLAC 1.0 Born Digital: Finding, Evaluating, and Using Information for Today's Learners 1:30 - 2:30 PM



An unprecedented number of today's students were born digital. For most, Google was a constant for their entire lives. How do technologies like these and others impact learning styles and information needs, especially

the information literacy competencies they develop from high school to college to lifelong learners? In this program, takeaways are presented from Project Information Literacy's nine research studies.

Kirsten Hostetler, Central Oregon Community College.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#IL404: SBEC 1.0; TSLAC 1.0

**Building Bridges Between Makerspace** and English Language Arts (Innovation Lab 10) 1:30 - 2:30 PM

#### INNOVATION LAB, EXHIBIT HALL

Learn how to build a stronger collaboration between English Language Arts teachers and Maker librarians. This session will outline ELA Makerspace activities that draw clear connections between Makerspaces and the required TEKS. Make this happen and get your ELA teachers in for more than just checkout!

Tania Castillo and Gretchen Meyer, Clear Creek ISD. CONFERENCE PROGRAM COMMITTEE.

#### CPE#458: SBEC 1.0; TSLAC 1.0 Building Digital Toolkits for Student & Staff Learning 1:30-2:30 PM

Engage learners through collaboration and different formats to break up learning into chunks. Participants will work in small groups to spark engagement and create a Google folder with shared ideas. Working with tools like flip grid and flippity attendees will walk away with ideas, a digital toolkit and information on how to get started. BYOD. Naomi Bates, Texas Woman's University and Follett Learning.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#499 SBEC 1.0; TSLAC 1.0 Community-Based Project Design for Social Change

#### 1:30 - 2:30 рм

Discuss the role of libraries and other community anchor institutions (CAIs) in coalition building and community engagement. Examine how to align information services, information communications technologies, and the growing field of community informatics to facilitate positive social change.

Will Senn, Texas Woman's University.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#459: SBEC 1.0; TSLAC 1.0



Connect Your Community with Broadband 1:30 - 2:30 pm

High-speed internet is the next frontier in providing exceptional service to your community. Learn about a toolkit designed for small public libraries and hear about TSLAC's new project Libraries Connecting Texas designed to increase public library connectivity. Leave ready to assess your internet options.

Carson Block, Carson Block Consulting Inc.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#461: SBEC 1.0; TSLAC 1.0

Follow that Bill: How a Bill Becomes a Law and What You Can Do 1:30 - 2:30 pm

Librarians need to actively engage in the legislative process. Understand the process from start to finish with both state and federal legislative issues.

Cindy Buchanan, Aldine ISD; and Susan Mann, Hillsboro City Library.

LEGISLATIVE COMMITTEE.

#### CPE#462: SBEC 1.0; TSLAC 1.0 Friendship: Library to Library Partnership 1:30 - 2:30 pm

How do you move beyond your community and into the community next door? Panelists from 3 communities will discuss how they created a partnership with local government approval. Listen to the how's and why's of creating a library to library partnership that expands your library's reach.

Theresa Brooks, Zula B. Wylie Public Library; Stephanie T. Lott, Duncanville Public Library; Jami McCain, City of Cedar Hill; Kerry McGeath (moderator), and Marquenez Runnels, DeSoto Public Library.

LIBRARY SUPPORT STAFF ROUND TABLE, DISTRICT 5, AND PUBLIC LIBRARIES DIVISION.

#### CPE#473: SBEC 0.5; TSLAC 0.5

#### Goodbye, ILLiad! Hello, Tipasa! 1:30 - 2:30 PM

Tipasa will be replacing ILLiad as a cloudbased ILL management system. Get information on the cost, benefits, roll-out timeline, and how to submit suggestions. *A business meeting follows the program.* 

Troy Christenson, University of Texas at Arlington. INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

#### CPE#HOL421: SBEC 1.0; TSLAC 1.0

#### Google App Time! Never Lose Another Thought with Google Keep – Hands on Lab 21 (Ticketed; register online only) 1:30 - 2:30 pm

Experience the Google App that allows you to KEEP all of your thoughts organized with the ability to create lists, write or speak yourself notes, and capture images. Most exciting of all is sharing or co-creating these with others, all from your mobile device. This is not a Google-certified session, but helpful toward

THURSDAY • APRIL 5

certification. Computers provided; Google account required. Tickets must be purchased by Friday, March 16 through preregistration.

Christine Walczyk, Trainer-R-Us. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#457: SBEC 1.0; TSLAC 1.0

#### Great Adult Storytelling Programs 1:30 - 2:30 PM

Public librarians share how they created and publicized successful storytelling performances for adults at their library. A storyteller will demonstrate the kind of stories that appeal to adult listeners.

Aranda Bell, Zula B. Wylie Public Library; Gwen Caldwell, storyteller; Vrena Patrick, Richardson Public Library; and Ari Wilkins, Dallas Public Library.

STORYTELLING ROUND TABLE AND PROGRAMMING FOR ADULTS ROUND TABLE.

#### CPE#464: SBEC 1.0; TSLAC 1.0

Hiring with a Diverse Mindset 1:30 - 2:30 PM

Presenters from systems with high success rates in diversity staffing offer insights for recruiting, interviewing, hiring, and retaining diverse staff.

Dale McNeill, San Antonio Public Library; Alma Ravenell (moderator) and Jeanne Standley, University of Texas at Tyler; and Roosevelt Weeks, Austin Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#465: SBEC.5; TSLAC.5



How to Hack a Hackathon 1:30 - 2:30 PM Hear from programmers, event organizers, and community partners about

how to set up and run a successful hackathon. Panelists will discuss success stories and lessons learned from libraries that opened their data to app developers, the products from those partnerships, and how a hackathon can bring the community into the library.

Adam Perschke, HackDFW; and Marc Pomerleau, Freeman Group.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#467: SBEC 1.0

#### Lariat Adult Fiction **Reading List Author Session** 1:30 - 2:30 PM

Celebrate the 9th year of the Lariat Reading List. Hear about the new selections for adult fiction, meet several Lariat authors, and have them sign your books.

LARIAT ADULT FICTION READING LIST COMMITTEE.

#### CPE#4508: SBEC 1.0; TSLAC 1.0

#### Library Development for Special Collections 1:30 - 2:30 PM

Paintings, sculptures, historical realia, and rare books can pose special problems for libraries. Discover the best guidelines for acquisition, preservation, and promotion of special collections at your institution.

Dreanna Belden and Barbara Hawlsey, University of North Texas; Kimberley Johnson, Texas Woman's Univeresity; and Billy Fong, Texas Association of Museums.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#470: SBEC 1.0; TSLAC 1.0 Rainbow Families: Serving LGBTQ Families in Your Public Library



1:30 - 2:30 PM Rainbow Roundup was formed to facilitate networking, share resources, and support North Texas LGBTQ families. Its founder

discuss the role libraries play in creating enjoyable environments for LGBTQ families.

Kimberly Kantor, Rainbow Roundup and Raymond Sablack (moderator), Dallas Public Library.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE AND PUBLIC LIBRARIES DIVISION.

#### CPE#472: SBEC 1.0; TSLAC 1.0

The Real Deal: Bring Your Library to Life with Nonfiction

#### 1:30 - 2:30 PM

Presenters convey a clear definition of literary nonfiction and share exciting new titles in this genre that appeal to teens. They will also offer programming suggestions, lesson ideas, and an annotated bibliography. Collaborate with colleagues via crowd-sourcing apps.

Laura Falli and Amelia Lewis, Round Rock ISD. TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#466: SBEC 1.0; TSLAC 1.0

#### Serving Diverse Communities in Texas 1:30 - 2:30 PM

Texas librarians engage with people from a wide range of cultures, especially assisting immigrants and refugees. These communities often have different conventions and specific needs. Gain awareness of facets needed to connect and communicate more effectively and explore methods that address discovered needs within your workplace, to stakeholders, and to your public.

Helen Chou (moderator), Houston Public Library; Esther Garcia, Plano Public Library; Haley Holmes, San Antonio Public Library; and Dora Magana-Noverola, Austin Public Library.

PUBLIC LIBRARIES DIVISION AND DIVERSITY AND INCLUSION COMMITTEE.

#### CPE#445: SBEC 1.0; TSLAC 1.0

## Summer Library Programming for Schools

1:30 - 2:30 PM

Learning doesn't have to end when school is out for summer. Explore how school librarians extend learning opportunities during the summer months for their students. Leave with great ideas for your own summer programming.

Gabby Brown, Rockwall ISD; Crissy Casey (moderator), Frisco ISD; Kiera Elledge, Hurst-Euless-Bedford ISD; and Buffie Massey, Mesquite ISD. CONFERENCE PROGRAM COMMITTEE.

#### CPE#474: SBEC 1.0; TSLAC 1.0

#### TexShare & TexQuest Updates 1:30 - 2:30 PM

This news-you-can-use session about the TexShare and TexQuest programs explains how and by whom these resource sharing programs may be used, and how to participate. Elizabeth Philippi, Danielle Plumer (moderator), and Russlene Waukechon, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#HOL422: SBEC 1.0; TSLAC 1.0 YouCanBook.Me – A BYOD Hands on Lab 22 (Ticketed; register online only)

1:30 - 2:30 PM

Tired of going round & round trying to schedule appointments with students or patrons only to have the other party reschedule, cancel or miss it altogether? YouCanBook.Me is a free app that enables people to schedule an appointment with you from your website and automatically sync it to your calendar. Bring your own laptop or tablet; LibGuide experience helpful. Tickets must be purchased by Friday, March 16 through preregistration.

Tracy Soto and Danelle Toups, Tarrant County College.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#476: SBEC 2.0

Texas Tea: Meet & Greet with YA Authors (TICKETED)

1:30 - 3:30 PM

**Omni Hotel**, 555 S. Lamar Street

Join us for the annual Texas Tea, the premier event for young adult literature enthusiasts. Young adult authors will interact with participants through conversation. Participants will have the opportunity to meet several authors in this session, as the authors rotate to different tables. Tickets must be purchased by Friday, March 16 through preregistration.

YOUNG ADULT ROUND TABLE.

Retired Librarians RT Business Mtg. 2:30 - 3:30 PM

#### CPE#478: SBEC 1.0 14th Annual Poetry Round Up 2:45 - 3:45 PM



Since 2005, the Poetry Round Up has hosted over 73 poets showcasing the best and latest poetry

for young people. Participants hear poets read from their work and experience firsthand the pleasures to be found in the spoken word and the power of poetry for developing literacy and language.



Jorge Argueta, Arte Público Press; Margarita Engle, Simon & Schuster, Inc.; David Harrison, Boyds Mills Press; Juan Felipe Herrera, Candlewick Press; Sylvia Vardell, Texas Woman's University; and Janet Wong, Pomelo Books.

CHILDREN'S ROUND TABLE.

#### CPE#IL405: SBEC 1.0; TSLAC 1.0 **30 Maker Programs for Adults** in 30 Minutes (Innovation Lab 11)

2:45 - 3:45 PM INNOVATION LAB, EXHIBIT HALL

Having trouble finding makerspace programming for adults? Whether you have a makerspace or not, you can introduce maker culture to anyone from age 18 through 99. We'll run through 30 projects ranging from easy to difficult, and you'll learn about handy tools to invest in for your library.

Bette McDowell, Pflugerville Public Library. CONFERENCE PROGRAM COMMITTEE.

#### CPE#485: SBEC 1.0; TSLAC 1.0

#### A Feast of Ideas for K-5 Technology 2:45 - 3:45 PM

A smorgasbord of ideas on how to use technology in your library lessons from kindergarten to 5th grade. Using TEKS in all subject areas, find ways to incorporate technology into each of your classes, and increase students' enthusiasm using books and curriculum.

Clarissa Grindle, Round Rock ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#480: SBEC 1.0

#### Authors for Your Book Club 2:45 - 3:45 РМ

Stymied about what your book club might like to read? Searching for books suitable for discussion? Thwarted by the plethora of titles? Hear about new titles that will spark conversation among your members.

Katherine Center, Macmillan - Adult; Colleen Hoover, Simon & Schuster, Inc.; Silas House, Algonqin Young Readers/Workman; Victoria Kemp, Flower Mound Public Library, and Charles Soule, HarperCollins Publishers.

PUBLIC LIBRARIES DIVISION.

## CPE#PP450: SBEC 0.5; TSLAC 0.5

Beyond the Stacks (Pop Up Presentation Sessions XI & XII)

2:45 - 3:45 PM

#### DISCOVERY STAGE, EXHIBIT HALL

Pop in for these quick presentations about topics from 'Beyond the Stacks.' Speakers will be selected in the spring to provide current presentations about outreach, marketing, and issues that affect you outside the library! Check the TLA app for updated program info for speakers and specific topics before conference.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#4505: SBEC 1.0; TSLAC 1.0 Building a Space for Data 2:45 - 3:45 РМ

As research is becoming increasingly reliant on the mindful use of data, libraries are adjusting to support this research by offering new services and spaces. The presenter will provide updates on the services she's piloted as Director of Research Data Services. She will also provide insight around the use of space for data work in the library by presenting on her progress in collaborating with other librarians to create a draft spec sheet for data labs and her own experience developing a space for data creation, analysis, visualization, and exploration in her library.

Peace Ossom-Williamson, University of Texas at Arlington.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#481: SBEC 1.0

Diverse Publisher Spotlight 2:45 - 3:45 PM

#### Looking to diversify your collection? Then look

no further. Join publishers of diverse literature as they discuss upcoming diverse title offerings and authors. Featured selections will be appropriate for collections of all ages in every library setting.

Lee Byrd, Cinco Puntos Press; Monica Charny, Annick Press; Fred Horler, Groundwood Books; Jason Low, Lee & Low Books; and Marina Tristán, Arte Público Press.

LATINO CAUCUS ROUND TABLE.

#### CPE#HOL423: SBEC 1.0; TSLAC 1.0

eBooks: eTricks, eCreate, & eTrends - A BYOD Hands on Lab 23 (TICKETED; REGISTER ONLINE ONLY)

#### 2:45 - 3:45 PM

Showcasing eBooks for library patrons: a tool kit for the librarians. How to use free eBook websites and create your own eBooks. Bring your own device. Tickets must be purchased by Friday, March 16 through preregistration.

Kimberly Gay, Prairie View A&M University. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#482: SBEC 1.0; TSLAC 1.0

Explore the New AASL National School Library Standards & **Program Guidelines** 

#### 2:45 - 3:45 PM

Develop strategies for innovative school library implementation using the newly launched AASL National Library Standards. Engage with the new structure, unpack the shared foundations, and relate your learning to current practice and new opportunities.

Becky Calzada, Leander ISD; and Nancy Jo Lambert, Frisco ISD.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#483: SBEC 1.0: TSLAC 1.0

#### Feedback Driven UX Research on The Portal to Texas History Redesign 2:45 - 3:45 PM

Researchers gathered user experience (UX) data based on feedback from patrons the first 6 months after The Portal to Texas History redesign release. This presentation discusses methodologies used to conduct a UX evaluation, data and conclusions drawn from the research, and recommendations for working with library users.

Ana Jean Krahmer, University of North Texas. DIGITAL LIBRARIES ROUND TABLE AND COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#484: SBEC 1.0; TSLAC 1.0

#### Future Ready Librarians: Instructional Partnerships 2:45 - 3:45 PM

Learn how to partner with educators to design and implement evidence-based curricula and assessments that integrate elements of deeper learning, critical thinking, information literacy, digital citizenship, creativity, innovation, and the active use of technology.



Fran Glick, Joquetta Johnson, and Jennifer Meltzer, Baltimore County Public Schools (MD).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#HOL424: SBEC 1.0; TSLAC 1.0

#### **Google App time! Presentations on the Go with Google Sites** – Hands on Lab 24 (TICKETED; REGISTER ONLINE ONLY)

#### 2:45 - 3:45 рм

Are you an avid Google Drive user? Wouldn't be nice to be able to quickly attach those items to your website? The latest version of Google Sites - their website creation platform which integrates with Google Drive - is out. Come see what features might meet your library's needs! This is not a Google-certified session, but helpful toward certification. Computers provided; Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Christine Walczyk, Trainers-R-Us.

AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#440: SBEC 1.0

Librarian and Teacher Collaborations Score Big Results 2:45 - 3:45 PM

Two teachers are better than one. In this panel discussion, discover how teacher librarian partnerships impacted student learning and put the wheels in motion for a school wide literacy project at two elementary schools.

Ryan Damron and Priscilla Delgado, San Marcos CISD; Lindsay Harris and Jodie McConnell, Coppell ISD; Martha Rossi (moderator), ESC Region 20.

TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### CPE#487: SBEC 1.0; TSLAC 1.0

#### Libraries Engaging Families 2:45 - 3:45 PM

Looking to engage your community through family-centered outreach? Panelists will share their public and school libraries' late night family-focused programs, museum field trips, WIC Clinic partnerships, and Project Peep experiences. Attendees will leave with the resources necessary to replicate these programs.

Drew Alvey, Houston Public Library; Andrea Keller, Irving ISD; Dawn Renee Mehan (moderator), Harris County Public Library; and Amethyst Taylor, Houston Public Library.

CHILDREN'S ROUND TABLE AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

Lightning Rounds: How Academic Libraries Engage Campuses & Local Communities

#### 2:45 - 3:45 рм

Come prepared to share your experiences and stories about innovative practices, projects and events that improved ties with your communities. Each volunteer speaker will have a maximum of four minutes to allow as many presentations as possible. Bring and share business cards to continue conversations after the program.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#490: SBEC 1.0; TSLAC 1.0 *Managing Your Management Style* 2:45 - 3:45 pm

Combine management styles to customize one just for you. Entry level managers will be exposed to traditional and contemporary practices. Senior managers will learn to modernize their current approach.

Raymond Sablack and Matthew Shank, Dallas Public Library; and Susan Lynn Smith, Tarrant County College.

CONFERENCE PROGRAM COMMITTEE AND SUPERVISION, MANAGEMENT, AND ADMINISTRATION ROUND TABLE.

#### CPE#491: SBEC 1.0; TSLAC 1.0

*Memory Maker Spaces* 2:45 - 3:45 рм

Libraries and archives are ideal places for the public to preserve their memories. Denton Public Library has created a Memory Maker Space where the public is trained and encouraged to preserve their family history. This session gives professionals the tools to create their own Memory Maker Space. Laura Douglas and Chuck Voellinger, Denton Public Library.

> ARCHIVES, GENEALOGY AND LOCAL HISTORY ROUND TABLE.

#### CPE#4506: SBEC 1.0; TSLAC 1.0

Not Your Grandmother's Videos 2:45 - 3:45 PM

Use videos in new, unique ways! Learn how to download YouTube videos, teach content through Hip Hop, quiz using videos, and where to find fun content videos. The fastpaced session is just what you need to add life to your lessons, and teach your teachers how to do the same.

Desiree H. Alexander, Educator Alexander Consulting.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#492: SBEC 1.0; TSLAC 1.0

SimplyE Comes to Texas 2:45 - 3:45 PM

Users seeking ebooks are saddled with multiple vendor interfaces, and SimplyE

makes the experience easier for them. The app creates a union catalog across ebook aggregators, while hiding the aggravation of digital rights management (DRM). Discuss its development and implementation in Texas and nationally.



James English, The New York Public Library and Christine Peterson, Amigos Library Services. AUTOMATION AND TECHNOLOGY ROUND TABLE AND DIGITAL LIBRARIES ROUND TABLE.

#### CPE#493: SBEC 1.0; TSLAC 1.0

Taking Storytime on the Road: Public Libraries Engaging Communities 2:45 - 3:45 PM

Storytime is a staple of public libraries. Why not take the familiar format on the road? Presenters will discuss ways to approach different organizations such as libraries, governmental agencies, festival organizers, etc., and partner with them for mutually beneficial storytime programming outside the library.

Melissa Dease, Dallas Public Library; Anna Paola Ferate-Soto, Austin Public Library; and Jessica Wilson, Fort Worth Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#494: SBEC 0.5; TSLAC 0.5

Teamwork Wins: Online Reference and Instruction Librarians 2:45 - 3:45 PM

#### Join the DELRT community to share ideas, tools and strategies for working with students and users online. During the interactive discussion, discover how to use TLA's online tools to collaborate for the benefit of the whole DELRT community. A business meeting follows the program.

Tricia Boucher, Texas State University and Lisa Marie Muilenburg, Del Mar College. DISTANCE E-LEARNING ROUND TABLE.

#### CPE#495: SBEC 1.0: TSLAC 1.0

When Books Become Best Friends: One Book, Many Visits

2:45 - 3:45 рм



Explore the power of using carefully selected books through focused read aloud experiences across time. Examine every book layer by layer with a clear focus for

each experience, using the book to harness the power of close reading to improve writing comprehension and garner insight about writing.

Lester Laminack, Western Carolina University. CONFERENCE PROGRAM COMMITTEE.

#### CPE#496: SBEC 0.5

# GENERAL SESSION II with Junot Díaz

4:00 - 5:00 рм

Omni Hotel, 555 S. Lamar Street



Junot Díaz, born in the Dominican Republic and raised in New Jersey, is the author of the critically acclaimed *Drown; The Brief Wondrous Life* of Oscar Wao, which won the 2008 Pulitzer Prize and the National Book Critics Circle Award; and *This Is How You Lose Her*, a *New York Times* bestseller and National Book Award finalist. A graduate of Rutgers University, he is currently the fiction editor at Boston Review and the Rudge and Nancy Allen Professor of Writing at the

Massachusetts Institute of Technology. Díaz comes to TLA to discuss his debut picture book *Islandborn*, which captures the universal immigrant experience while celebrating our imagination's boundless ability to connect us – to our families, to our past, and to ourselves.

Junot Díaz, Penguin Young Readers Group.

CONFERENCE PROGRAM COMMITTEE.

Book Cart Drill Team Competition

5:15 - 5:45 pm (Begins 10 minutes after the adjournment of GS II)

Omni Hotel, 555 S. Lamar

Come see your creative and talented colleagues show off their skills with a choreographed routine with book carts. Yes, book carts re good for more than just books! Cheer your favorite team to victory in the Book Cart Drill Team Texas Championship. Team registration is required. Visit the TLA website for details and an entry form.

CONFERENCE LOCAL ARRANGEMENTS COMMITTEE.

#### Latino Caucus Round Table Social

#### 5:30 - 7:00 рм

Join the LCRT for the 2nd annual social. This event is Dutch treat dinner with free appetizers. Meet existing members and learn more about the LCRT. A wonderful opportunity to network.

LATINO CAUCUS ROUND TABLE.

#### EVENING WITH THE AUTHORS

(Ticketed)

6:00 - 9:30 рм

Dallas Public Library, 1515 Young Street

Join five writers for a night of various literary and culinary flavors. Authors Janet Beard (*The Atomic City Girls*), Iris Cohen (*The Little Clan*), Minrose Gwin (*Promise: A Novel*), John Hart (*The Hush*), and Bryan Mealer (*The Kings* of Big Spring: God, Oil, and One Family's Search for the American Dream) provide the readings for a majestic evening. Dinner tickets must be purchased by Friday, March 16 through preregistration.



MENU: Spinach romaine salad and your CHOICE OF : 1) Chicken cutlet with sundried



tomatoes and artichoke hearts in a creamy basil sauce; or 2) Slow roasted beef brisket with red wine brown sauce; Butter roasted yukon mashed potatoes, shallot white wine broccolini, fresh baked rolls with butter; chocolate mousse.

Janet Beard, William Morrow Paperbacks; Iris Cohen, Park Row Books/Harlequin; Minrose Gwin, William Morrow/HarperCollins Publishers; John Hart, Macmillan; and Bryan Mealer, Flatiron Books. CONFERENCE PROGRAM COMMITTEE.

# LIBRARY SCHOOL DINNERS & RECEPTIONS

*Tickets must be purchased by Friday, March 16 through preregistration.* 

#### SHSU Alumni Event - Dallas by Chocolate

Tour (*Ticketed*; *register online only*) 5:00 - 7:00 pm

Meet the Dallas by Chocolate shuttle at the Kay Bailey Hutchison Convention Center, lower C lobby.

#### TWU Reception (TICKETED)

6:30 - 8:00 pm Omni Hotel, 555 S. Lamar UT - Austin Reception *(Ticketed)* 6:30 - 8:30 pm Campisi's, 1520 Elm Street #111

UH - Clear Lake Dinner *(Ticketed)* 6:30 - 9:00 pm Wxyz Bar, Aloft Dallas Downtown, 2033 Young Street

#### Small Community Libraries Round Table Social (*TICKETED*) 6:30 - 8:30 PM

DALLAS WORLD AQUARIUM, 1801 N GRIFFIN ST

The Small Community Libraries Round Table Annual Social event provides an opportunity for networking and includes a raffle. The SCLRT Librarian of the Year and Advocate of the Year awards are presented during the event. *Tickets must be purchased by Friday, March 16 through preregistration.* 

SMALL COMMUNITY LIBRARIES ROUND TABLE.

#### Evening Storytelling Concert 7:00 - 9:00 PM

#### Omni Hotel, 555 S. Lamar

Lively Texas-known and nationally-renowned teller Toni Simmons headlines our evening of storytelling. She will be joined by beloved regional tellers and librarian Shannon Adams.

Shannon Adams, Dallas Public Library; Gwen Caldwell, storyteller; Lucas Miller, Biorhythms Publishing; Ann Marie Newman, Tejas Storytelling Association; and Toni Simmons, Zula B. Wylie Public Library.

STORYTELLING ROUND TABLE AND BLACK CAUCUS ROUND TABLE.

#### GLBT Round Table Meet & Greet

#### 7:00 - 9:00 рм

Come get to know members of the GLBT Round Table! Whether you are a member of the LGBTQ community or ally, all are welcome.

GAY, LESBIAN, BISEXUAL, TRANSGENDER ROUND TABLE.

# Intergalactic Dance Club Party (TICKETED)

#### 9:00 pm - 12:00 am

Join fellow good-time library colleagues and friends for the one party that rises to the upper stratosphere of celebration and revelry. *Tickets must be purchased by Friday, March 16 through preregistration.* 

INTERGALACTIC DANCE CLUB ROUND TABLE

# Friday **APRIL 6** programs & events

Connection Corner (Computers,

Housing, Internet)	7 am – 1 pm
Registration	7 am – 1 pm
Career Development Center	9 am – Noon
Bag Check (UPS/Rent-a-Box)	.8 am – 2:30 pm
Collaboration Space	9 am – Noon
Exhibits	9 am – Noon
Innovation lab	9 am – Noon
TLA Store	9 am – Noon

Continuing Professional Education CREDITS

State Board for TX State Library & Event Number Educator Certification Archives Commission

CPE#123: SBEC 2.0; TSLAC 2.0 **Program Title** 8:00 - 9:50 AM

#### Prepare & Share: Program Planning for TLA 2019

#### 6:45 - 7:45 AM

Prepare for the 2019 TLA Conference in Austin by getting critical information on deadlines, procedures, and marketing opportunities. Share your program ideas and find potential partners who can share labor and expenses. All officers with program planning responsibilities are urged to attend.

CONFERENCE PROGRAM COMMITTEE.

## Teacher Day@TLA Committee

7:15 - 7:45 AM

#### **Texas Association of School Librarians MVP** Award Committee 7:15 - 7:45 AM

**Texas Association of School Librarians Talks Editorial Board** 7:15 - 7:45 AM

#### CPE#506: SBEC 1.0; TSLAC 1.0

**Build Your Best Application** to Win a TMLDA Award

#### 8:00 - 9:00 AM

The Texas Municipal League Directors Association (TMLDA) confers annual awards for achievement in library excellence to public libraries. Find out how to organize and submit an application to maximize your library's chance to win. The TMLDA Achievement of Library Excellence Award will put your library in the spotlight and garner the attention of essential community stakeholders.

Shelley Holley, Frisco Public Library; Sara Patricia Montoya-Hernandez, McAllen Public Library; and Lisa Youngblood, Harker Heights Public Library.

TEXAS MUNICIPAL LIBRARY DIRECTORS ASSOCIATION.

ALL SESSIONS ARE OPEN TO ALL ATTENDEES, UNLESS NOTED OTHERWISE. Meetings are in blue; events are black and sans serif.

#### CPE#523: SBEC 1.0: TSLAC 1.0 Comic Con! Yes, You Can! Learn from Libraries that Have

#### 8:00 - 9:00 AM

Explore the planning and support needed to launch a Comic Con in your library. Taking the best elements of traditional comic conventions and book festivals, tap into students'/young users' excitement about movies, gaming, and other non-traditional storytelling formats to engage, entertain and interest them in all types of literacy. Presenters will share their own Comic Con experiences, and provide a model on how you can reach under-served tweens and teens.

Rachel Hinds, Alvin ISD; Marcy Sparks, Socorro ISD; and Stephanie Williamson, Brazoria County Library System.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#505: SBEC 1.0; TSLAC 1.0 The Future of ILL is Now 8:00 - 9:00 AM

Tipasa, Open Access, IDS project - if you don't know what these are, you must attend this program. Learn about technological changes in ILL and how to improve service to your customers. Find out about the new players, search strategies, and the future of resource sharing.

Troy Christenson, University of Texas at Arlington. INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE.

#### CPE#508: SBEC 1.0; TSLAC 1.0 How Modern Library Leaders Are Promoting their Libraries 8:00 - 9:00 AM

How can you successfully advocate for your institution and the profession? Library leaders from academic, public, school and special libraries share the innovative ways they promote and advocate for their libraries to a variety of audiences such as users, supervisors, communities, and local, state and national elected officials. Ask questions and share your ideas for strengthening and branding your libraries at this interactive session.

Cindy Buchanan, Aldine ISD; Carlyn Gray, Austin Community College; Molly Dahlstrom Ledbetter, Austin Community College; Susan Mann, Hillsboro City Library; Alex Simons, University of Houston M.D. Anderson Library; and Wendy Woodland, Texas Library Association.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#513: SBEC 1.0; TSLAC 1.0 STEM Needs Girls 8:00 - 9:00 AM

STEM outreach can seem daunting and difficult for those who have little experience in this area. In this session, members University



of North Texas Society of Women Engineers will teach you about the importance of STEM education for girls and how you can help increase interest in STEM in your library through budget friendly and easy activities.

Samantha Zellner, University of North Texas Society of Women Engineers.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#549: SBEC 1.0

Texas Authors for Grown-ups 8:00 - 9:00 AM

Texas authors have always led the way in the publishing world. A wide variety of authors will discuss what inspires them and what puts their books on the map of Texas.



Susan Wittig Albert



Susan Wittig Albert and Julia Heaberlin, Penguin Random House; David Bowles, Cinco Punto Press / University of Texas Rio Grande Valley; Julie Heaberlin, Penguin Random House/Ballantine; Victoria Kemp, Flower Mound Public Library; and James P. McCollom, Ingram/Counterpoint Press.

PUBLIC LIBRARIES DIVISION.

#### CPE#525; SBEC 1.0; TSLAC 1.0

Using Children's Literature to Promote Compassion and Empathy in the Classroom and Beyond 8:00 - 9:00 AM

How do children acquire the necessary socialemotional learning (SEL) skills, attitudes, and courage to end peer cruelty, and promote kindness and compassion? How can educators in classrooms and library/media resource centers use children's stories to foster empathy and perspective in a way that fully engage students' minds and hearts to create a more accepting, inclusive school community? Children's authors will share how children's stories can actually make a young reader's

brain more empathetic, and be used to help create and maintain a culture of respect and acceptance within your school community.

Trudy Ludwig, author; Marissa Moss, Creston Books; Kathryn Otoshi, author; and John Trischitti (moderator), Midland County Public Libraries.

CONFERENCE PROGRAM COMMITTEE.

#### Innovation Lab Demonstration Tables 9:00 AM - 12:00 PM

Plan for plenty of time in the Innovation Lab for dozens of hands-on learning opportunities with librarians, teachers and students who are engaging with cutting-edge technologies and learning approaches for STEAM.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#520: SBEC 1.0; TSLAC 1.0

**10+ Mind-Blowing Tech Tools** 9:15 - 10:15 AM

Presenters demonstrate and discuss a selection of the latest web tools and how they can be used in the library, school and classroom by librarians, administrators, teachers, and students. Leave this practical program ready to begin using these tools immediately.

Desiree H. Alexander, Educator Alexander Consulting. CONFERENCE PROGRAM COMMITTEE.

CPE#546: SBEC 1.0



The Artist and His Vessels: Visual Storytelling for

Storytelling for Community Connection 9:15 - 10:15 AM

Metalsmith Harlan W. Butt discusses the ideas behind an artist's creativity and how he uses art to tell stories of national parks and to reconnect communities. This presentation is a companion to the Odyssey Vessels Exhibit at Dallas Public Library. Harlan W. Butt, University of North Texas.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#509 SBEC 1.0; TSLAC 1.0

Community Partnerships: Bridge the Digital Divide Using Edge Outcomes

#### 9:15 - 10:00 AM

Engage with a panel of Texas library leaders on how they're making a difference in their community by using Edge to establish critical partnerships with schools, community



organizations, and local government. Leave with concrete strategies and tools to communicate how library technology supports the local economy, workforce, and strong communities. Lourdes Aceves, Urban Libraries Council; Brent Bloechle, Plano Public Library; Dianne Connery, Pottsboro Area Public Library; David Cooksey, San Antonio Public Library; Anacely Lopez, Reeves County Library; and Jennifer Peters, Texas State Library & Archives Commission.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#510: SBEC 1.0; TSLAC 1.0



Demystifying Uncle Sam: Government Resources to Answer Community Questions 9:15 - 10:15 AM Unleash the power of Uncle Sam to supercharge

your library. This interactive session will use discussion, quizzes, and games to help participants learn how government information can be used to develop collections and answer common questions to meet information needs of customers.

Melissa G. Fairfield, Government Publishing Office. GOVERNMENT DOCUMENTS ROUND TABLE.

#### CPE#511: SBEC 1.0

Diverse Voices in Young Adult Literature 9:15 - 10:15 AM



Diversity encompasses many backgrounds, abilities, and identities. Authors will share how they reflect or illuminate diversity in young adult literature.

Elizabeth Acevedo, HarperCollins Children's Books; Tomi Adeyemi, Macmillan Children's Publishing; Arvin Ahmadi, Penguin Young Readers Group; Dusti Bowling, Sterling Publishing; Eric Gansworth, Scholastic Inc.; and Tom Pollock, Soho Teen.

YOUNG ADULT ROUND TABLE.

#### CPE#512: SBEC 1.0; TSLAC 1.0

#### Jump into the STREAM: Host a Summer Camp at Your Library 9:15 - 10:15 AM

Reach out to your community in a whole new way by offering a summer day camp at your library. Learn from the Houston Public Library as they share their experience developing and running Camp STREAM. Take away specific activity and program ideas. Rachel McMillan Stout and Mytesha Tates, Houston Public Library.

YOUNG ADULT ROUND TABLE.

#### IL501: SBEC 1.0; TSLAC 1.0

*Makerspaces and Playkerspaces* (Innovation Lab 12)

#### 9:15 - 10:15 AM

Learn more about the goals of both Playkerspace and Makerspace, where these goals coincide, and how you can encourage learners of all ages to participate in collaborative play and challenge-based STEAM activities. Bring back great ideas to your library!

Susan Hefley, McKinney ISD.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#507: SBEC 1.0; TSLAC 1.0

Net Neutrality is Over: What Do We Do Now?

9:15 - 10:15 AM

In December of 2017, the Federal Communications Commission voted to nullify net neutrality regulations. Learn what the impact has been for libraries and how institutions can cope with this dramatic change in the online environment.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#545: SBEC 0.5

#### NLM Disaster Health Information 9:15 - 10:15 AM

This session covers National Library of Medicine disaster health information and other emergency preparedness resources for community educators, families, friends and caregivers. Resources for special populations and those with special needs are highlighted. *A business meeting follows the program.* 

Brian Leaf, South Central Regional Library, National Library of Medicine.

DISASTER RELIEF COMMITTEE.

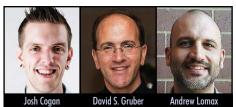
#### TAKE ME TO CONFERENCE!

Bring this publication to conference with you to keep full program details at hand. A pocket-sized booklet with event names and locations will be distributed onsite, and updates on programs and events will be broadcast through TLA social media and on the conference mobile app.

#### CPE#514: SBEC 1.0; TSLAC 1.0

Preparing Staff to Assist People Experiencing Homelessness 9:15 - 10:15 AM

Library staff and community service providers will discuss training recommendations and models to assist people experiencing homelessness or other crises.



Josh Cogan, Outlast Youth; Suzanne Glover and Heather Ann Lowe (moderator), Dallas Public Library; David S. Gruber, Metro Dallas Homeless Alliance; and Andrew Lomax, The Bridge Homeless Recovery Center.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#516: SBEC 1.0; TSLAC 1.0

Preschoolers? No Problem! Scaffolding Emergent Literacy 9:15 - 10:15 AM



The presenter will explore the power of literature and various types of building early childhood literacy insights through talking, singing, reading, writing, and play. Come for new ideas and leave energized.

Lester Laminack, Western Carolina University. CONFERENCE PROGRAM COMMITTEE.

#### CPE#517: SBEC 1.0; TSLAC 1.0 Problem Solving by Design:

Using the Stanford d.school Method 9:15 - 10:15 AM

Collaboration, creativity and teamwork are usually the most successful ways to solve problems. The Stanford d.school offers methods and techniques for design thinking to build creative solutions for critical issues specific to your library. Attendees will discuss how to apply the d.school method to problem-solve.

Alexia K. Riggs, Howard Payne University. COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#518: SBEC 1.0; TSLAC 1.0

#### *The Purpose-Based Library* 9:15 - 10:15 AM



The Purpose-Based Library builds on the authors' insights gleaned from decades of experience to demonstrate how libraries can create real growth opportunities by concentrating on their true mission and purpose, and at a low cost. John Huber, J. Huber & Associates (OK).

CONFERENCE PROGRAM COMMITTEE.

#### CPE#519: SBEC 1.0; TSLAC 1.0

Real Middle Graders, Real Worlds, Real Problems 9:15 - 10:15 AM

Middle grade students face all manner of difficult situations in their lives. These authors address some of the topical, diverse, and important issues facing tweens as they navigate sometimes challenging, but all too real, worlds.



Leslie Connor Elizabeth Eulberg



Jewell Parker Rhodes N.H. Senzai Books; Alan Gratz, Tor Books; Tae Keller, Random House Children's Books; Jewell Parker Rhodes, Little, Brown Young Readers; and N.H. Senzai,

CHILDREN'S ROUND TABLE.

Leslie Connor,

HarperCollins

Children's

Elizabeth

Books;

#### CPE#544: SBEC 1.0; TSLAC 1.0

Simon & Schuster, Inc.

#### Thinking Outside the Storytime Box 9:15 - 10:15 AM

Children's librarians will discuss their experiences developing and implementing various storytime formats such as STEM, music and movement, and yoga storytimes.

Kelly Holt (moderator), Keller Public Library; Leigh Kapsos, Grapevine Public Library; and Stacy Wells, Southlake Public Library.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#HOL525: SBEC 1.0; TSLAC 1.0

Using Google Forms for Outreach & Assessment – Hands on Lab 25 (TICKETED; REGISTER ONLINE ONLY) 9:15 - 10:15 AM

This lab will introduce participants to Google Forms, a free platform for building basic surveys. We'll build an event registration form and a survey; learn how to share these with your patrons and how to access the data; and brainstorm the potential for this tool to enrich outreach and assessment. Computers provided; Google account required. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Spencer Keralis, University of North Texas. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#521 SBEC 1.5

#### Letters About Literature: How Books Change Lives 9:15 - 11:30 AM

Has a book changed your life? Celebrate the student winners of the Texas Letters about Literature contest and hear them read their winning entries. The TASL Administrator of the Year Award also will be presented, and Brian Selznick and David Serlin, co-authors



of the new book *Baby Monkey*, will speak. *A business meeting follows the program.* 

Brian Selznick and David Serlin, Scholastic Inc. TEXAS ASSOCIATION OF SCHOOL LIBRARIANS.

#### Texas Youth Creators Award Presentation 9:15 - 11:30 AM

#### **O**MNI HOTEL, 555 S. LAMAR

The Texas Youth Creators Awards (formerly Texas Media Awards) promotes excellence in student media production and its importance in life-long learning. The award recognizes outstanding entries in 10 media categories: book trailers, photography, multimedia, videography, animation, graphic design, web designing, music composition, and makerspaces. Students from across Texas receive awards and showcase their work.

TEXAS YOUTH CREATORS AWARD COMMITTEE.

#### CPE#524: SBEC 1.0; TSLAC 1.0

Act Out at Your Library: Engage Community Re-enactors, Cosplayers and More 10:30 - 11:30 AM

Knights in shining armor, Civil War soldiers, Texas revolutionaries, Imperial stormtroopers, Star Fleet officers and more are hidden in your community. You have the resources they need to be authentic, so bring them in to use those resources, perform, or teach classes.

Kevin Marsh, Copperas Cove Public Library.

PUBLIC LIBRARIES DIVISION.

#### CPE#526: SBEC 1.0; TSLAC 1.0

#### Building an Educated Community with OER 10:30 - 11:30 AM

The information landscape is changing. Find out about new, free, open educational resources (OER). Public and academic experts will define OER, and its benefits for libraries, the community and society. Find out how to enhance your collection without additional cost. Doug Jansen, Texas Higher Education Coordinating Board (THECB) and Elizabeth Philippi, Texas State Library & Archives Commission.

INTERLIBRARY LOAN AND RESOURCE SHARING ROUND TABLE, COLLEGE AND UNIVERSITY LIBRARIES DIVISION, COPYRIGHT AND ACCESS INTEREST GROUP, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#504: SBEC 1.0; TSLAC 1.0



Community Coalition Building Where Everyone Leads

10:30 - 11:30 AM This interactive program on effective community coalition-building using



appreciative inquiry will teach you to tap into the leadership assets and potential of individuals and community partners. Discover the 5 essential elements needed to achieve maximum collective impact

from community engagement.

Paul Schmitz, Leading Inside Out.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#547 SBEC 1.0; TSLAC 1.0

Deadly Meetings: Prevention and Intervention to Ensure Effective Meetings 10:30 - 11:30 AM

Don't let your meetings go into overtime. Select the best meeting format for the right purpose. Keep meetings and group discussions effective, dynamic, and outcome-oriented by designing an effective agenda, using parliamentary procedures, and other strategies. John W. Kirk Overbey, TLA parliamentarian.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#527: SBEC 1.0; TSLAC 1.0

Dewey Need Numbers? Subject Classification for the Public Library 10:30 - 11:30 AM Inspired by Colorado's Anythink Libraries conversion to a subject-based Ronnie Storey

classification system, Keller Public Library made the decision to ditch Dewey in 2017. Learn all about how these two public libraries switched their entire collections to bookstore style organization.

Rae Cheney, Keller Public Library; Logan Macdonald and Ronnie Storey-Ewoldt, Anythink Libraries.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#533: SBEC 1.0; TSLAC 1.0

#### Engaging with the New Adult Now and in the Future 10:30 - 11:30 AM

The new adult is an emerging demographic. Explore what libraries can provide for adults ages 19 - 35 and how to remain a presence in their lives. Instill a love for libraries now and create library supporters for years to come.

Kyla Hunt (moderator), Texas State Library & Archives Commission; Sarah O'Pella, Frisco Public Library; and Brienne Walsh, Plano Public Library.

TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#528: SBEC 1.0

#### *Fairytales with a Modern Twist* 10:30 - 11:30 AM

And they all lived happily ever after... or did they? Come learn how middle grade authors have given old tales fresh twists with contemporary characters and situations.





John David Anderson, HarperCollins Children's Books; Jen Calonita, Sourcebooks; Sayantani DasGupta, Scholastic Inc.; Adam Gidwitz, Penguin Young Readers Group; and Brandon Mull, Simon & Schuster, Inc.

CHILDREN'S ROUND TABLE.

#### CPE#532: SBEC 1.0

Game On! Award Winning Librarians Share Ways to Engage Learners 10:30 - 11:30 AM



#### Ever wonder what it takes to win *School Library Journal* Librarian of the Year? Three librarians who received this award talk about their programs and share tips and tricks on ways to serve your community.

Tamiko Brown, Clear Creek ISD; and Fran Glick, Baltimore County Public Schools.

CONFERENCE PROGRAM COMMITTEE.

#### CPE#530: SBEC 1.0

Hot off the Press: Featuring YA and YA Diverse Titles 10:30 - 11:30 AM

Experts share booktalks on new and forthcoming fiction and nonfiction books for grades 4-12. Participants will use this information to promote these titles in their programs.

Teri Lesesne and Karin M. Perry, Sam Houston State University; Donalyn Miller, Book Whisperer, Inc. YOUNG ADULT ROUND TABLE.

#### CPE#531: SBEC 1.0

The Language of Dreams: Fantasy Fiction for Young Adults 10:30 - 11:30 AM

Fantasy is a complex genre that reflects real world issues through a wondrous lens. Young adult authors explore the process of world building in the realms of an imaginary setting and creating a variety of characters both familiar and fantastical that mirror current social and political arenas.



Stepha Books Blooms

Stephanie Garber, Flatiron Books YA; A C Gaughen, Bloomsbury Children's Books; Jessica Powers, Akashic Books; and Hannah West, Holiday House.

> YOUNG ADULT ROUND TABLE.

#### CPE#535: SBEC 1.0; TSLAC 1.0

#### Payoffs & Challenges: Student Workers in Academic Libraries 10:30 - 11:30 AM

Part-time student workers are important to library operations; however, they often have different job duties, personal circumstances, and obligations than those of full-time staff members. What are the unique issues and potential challenges with training and supervising students? A panel of academic librarians will discuss their perspectives.

Megan Ballengee, Texas State University; Kimberly Gay (moderator), Prairie View A&M; Jon Hall, Texas Woman's University; and Alison O'Reilly Poage, Seminary of The Southwest.

COLLEGE AND UNIVERSITY LIBRARIES DIVISION.

#### CPE#534: SBEC 1.0; TSLAC 1.0

Programming for Adults with Special Needs 10:30 - 11:30 AM

Incorporate arts, crafts, and technology to create fun, engaging programs for adults with special needs. The panel will discuss the outreach and community partnerships necessary for creating programs that will help participants build new skills, broaden their knowledge, and make friends in the community.

Olivia Griggs, W. Walworth Harrison Public Library (Greenville) and Lisa Smant, Arlington Public Library.

> PROGRAMMING FOR ADULTS ROUND TABLE AND DIVERSITY AND INCLUSION COMMITTEE.

#### IL502: SBEC 1.0; TSLAC 1.0

*STEM Boxes to Go* (*Innovation Lab 13*) 10:30 - 11:30 AM

INNOVATION LAB, EXHIBIT HALL

Why limit your checkout to books? Level the playing field with STEM Boxes to Go. STEM Boxes to Go provides all the materials necessary for students to explore and create anytime, anywhere in a compact and mobile package.

Diana Colby and Suzanne Ross, Keller ISD CONFERENCE PROGRAM COMMITTEE.

#### CPE#536: SBEC 1.0; TSLAC 1.0

Support the Team with Your Winning Storytelling/Writing Activities 10:30 - 11:30 AM

Support student writers in their race for success through storytelling. Exciting activities will be shared that will engage and motivate all writers. Expository and narrative strategies and ideas will be revealed to ignite the storytelling and writing potential of every child. Bring your pen and paper and let the games begin.

Sue Kuentz, Kuentz Creative Consulting. STORYTELLING ROUND TABLE, CHILDREN'S ROUND TABLE, AND TEXAS STATE LIBRARY & ARCHIVES COMMISSION.

#### CPE#HOL526: SBEC 1.0; TSLAC 1.0

Tinkering with 3D Design in Tinkercad – Hands on Lab 26 (Ticketed; register online only)

10:30 - 11:30 AM

Have a makerspace and want some information on a beginner's level design tool? Interested in designing your own models but not sure how to get started? Come to a handson session that will give you the practice, confidence, and resources to learn to use the Tinkercad website for design. Computers provided. *Tickets must be purchased by Friday, March 16 through preregistration.* 

Dennis Ryan Cassidy, Texas Tech University. AUTOMATION AND TECHNOLOGY ROUND TABLE.

#### CPE#538: SBEC 1.0; TSLAC 1.0

What's Your Retirement Game Plan? 10:30 - 11:30 AM

Write your own playbook and begin the next inning. Retirees from academic, public, and school libraries will share their experiences.

Susi Parks Grissom; Judith Hiott; Kathryn Hoffman (moderator); and Laurie Thompson, retirees. RETIRED LIBRARIANS ROUND TABLE.

Bylaws & Resolution Committee II

11:45 am - 1:00 pm

District 2 11:45 AM - 1:00 PM

District 7 11:45 AM - 1:00 PM

District 10 11:45 AM - 1:00 PM

Lariat Adult Fiction Reading List Committee II

11:45 am - 1:00 pm

New Members Round Table Business Mtg. 11:45 AM - 1:00 PM

Texas Association of School Librarians Executive Board

11:45 ам - 1:00 рм

Texas Association of School Librarians Membership Committee 11:45 AM - 1:00 PM

Young Adult Round Table Executive Board 11:45 AM - 1:00 PM

#### CPE#550: SBEC 0.75

Closing Author Session with Kwame Alexander (TICKETED) 11:45 AM - 1:15 PM

Omni Hotel, 555 S. Lamar



Kwame Alexander is an educator, poet, and a *New York Times* bestselling author. A dynamic speaker at schools and conferences, Alexander believes that poetry can change the world, and he uses it to inspire and empower

people. *Rebound* – available April 3 – is the highly anticipated prequel to his Newbery Medal-winning novel in verse, *The Crossover*. This is a presentation you won't want to miss! *Luncheon tickets must be purchased by Friday, March 16 through preregistration.* 

MENU: Caesar salad, parmesan cheese, croutons, served with Chef Jason's Caesar dressing and vinaigrette dressing on the side; Short ribs with rosemary demi-glace, garlic mashed potatoes and vegetables; Assorted rolls served with butter; Coffee, decaf, hot tea, iced tea, and water.

Kwame Alexander, Houghton Mifflin Harcourt CONFERENCE PROGRAM COMMITTEE.

#### CPE#551: SBEC 0.5 CLOSING SPOTLIGHT



Expect More with David Lankes: An Action Plan for Community Engagement

1:30 - 2:30 рм Омлі Hotel, 555 S. Lamar

Prepare for a future of fewer libraries and more librarians. The mission of librarians is to improve society through facilitating knowledge creation in their communities. Join David Lankes in this closing spotlight to develop our action plan where librarians aspire to be exceptional and communities can expect more from us.

R. David Lankes, University of South Carolina CONFERENCE PROGRAM COMMITTEE.

#### CPE#534: SBEC 1.0; TSLAC 1.0

#### Contributed Paper Session 2:45 - 3:45 PM

TLA is bringing back Contributed Papers, a session which allows academics and graduate students a peer reviewed forum to present their current research.

Christine Walczyk, Trainers-R-Us. CONFERENCE PROGRAM COMMITTEE.

#### Texas Library Association COUNCIL II 2:45 - 3:45 PM

Council is the governing body of TLA and will convene 15 minutes after the adjournment of General Session III. All conference attendees are invited.

Texas Library Association Executive Board Meeting 2 4:00 - 6:00 PM

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## PREREGISTRATION FORM



Please read carefully. If you have any special needs that may impact your participation in annual conference activities, please contact the TLA office at 800/580-2852. Please fill out the session preference form to help TLA staff plan for the most efficient use of the facility; you will not be committed to attend those session choices.

- ✓ Preregistration postmark deadline is March 16, 2018.
- ✓ One form per person. Choose only one preregistration fee.
- ✓ PURCHASE ORDERS ARE NOT ACCEPTED. Payment must accompany preregistration.
- Individual TLA member dues for 2018 must be paid prior to or with this preregistration to receive discounted TLA member rates. If applicable, the status of your membership year is noted on the mailing label on the back of this program.
- √ If applicable, please fill in your TLA member number on the preregistration form.
- ✓ No preconference or event tickets will be sold by TLA onsite. All tickets must be purchased by March 16, excluding the Intergalactic Dance Club Party.
- √ Name badges are required for all programs, events, exhibits, and shuttle buses.
- ✓ For TLA members, the city and state that appear on your name badge reflects your business address, if available.
- ✓ Calculate preregistration, preconference, ticketed events, and (if applicable) membership fees on the lines indicated on the reverse of this form.

#### Preregistration postmark deadline is MARCH 16, 2018

 √ Refund requests must be submitted via email to cancel@txla.org no later than March 16, 2018. Refunds will be issued with a \$40 processing fee deducted.



✓ Exhibits-only passes are sold through online registration as well as onsite.

Check here if you prefer **NOT** to receive emails from exhibitors with news and information about conference booth events, drawings, giveaways, news, etc.).

TLA Membership #	First Name to Display on Badge			
Library Type Affiliation: Academic Public Schoo				
NAME: LAST	FIRST	Γ		
ADDRESS (business preferred) STREET				
CITY		ZIP		
	EMAIL:			
	USED TO FACILITATE O	CONFERENCE-RELATED COMMUNICATIONS AND IS ESSENTIAL FOR MOBILE APP LOGIN		
PHONE: HOME	BUSINESS	ŒLL		
		PHONE		

#### **1** PREREGISTRATION FEES

CHOOSE ONLY ONE PREREGISTRATION FEE.	JOIN OR RENEW YOUR TLA MEMBERSHIP FOR SIGNIFICANT REGISTRATION FEE DISCOUNTS			
ing an "X" in the boxes next to the appropriate alpha codes on this preregistration form.				
Registration codes A-C entitle registrants to				
attend meetings, programs, and the exhibit hall on all days of the conference.	Library Employee \$510 C	2018 General Member \$230 E2		
,	ONE DAY ONLY: TUESDAY	Non-Member \$305 F2		
Preconferences, author sessions and special events listed on the back of this form require a ticket purchase.	2018 General Member \$230 E	ONE DAY ONLY: FRIDAY		
	Non-Member \$305 F	2018 General Member \$230 E3		
2018 TLA MEMBER RATES	ONE DAY ONLY: WEDNESDAY	Non-Member \$305 F3		
General Member* \$300 A	2018 General Member \$230 E1			
Retired / Student / Lay Person Member* \$125 B	Non-Member \$305 F1			

\* Registration category must correspond with 2018 membership status.

## 2 PRECONFERENCES • TUESDAY, APRIL 3

Grant Writing 10	01		8 ам - 12 рм	Perfecting Your	Game with	Skilled Volunteers	9 ам - 4 рм	Idea Sharing Liv	e: Your Inne	er Brainstormer	1-4 рм
Member	\$5	AA1		Member	\$5	AF1		Member	\$10	AK1	
Non-member	\$30	AA2		Non-member	\$30	AF2		Non-member	\$35	AK2	
Digital Privacy			9 ам - 12 рм	Improving Serv	ices with D	esign Thinking	9 ам - 5 рм	ACRL Framewo	rk		1-5 рм
Member	\$5	AC1		Member	\$5	AH1		Member	\$5	AL1	
Non-member	\$30	AC1 AC2		Non-member	\$30	AH2		Non-member	\$30	AL2	
		102						Poetry Rodeo: P	ootry Aoroca	the Curriculum	1-5 рм
Disability Aware			9 ам - 12 рм			t Your Storytelling	1-3:30 рм	Member	\$40	AM1	1-5 PM
Member	\$15	AD1		Member	\$35	AI1		Non-member	\$40 \$65	AM2	
Non-member	\$40	AD2		Non-member	\$60	AI2					
Family Search for	or Genealog	ical Research	9 ам - 12 рм	Hyku: Open Sou	urce for Dig	gital Repositories	1-4 рм	Project Manage			1-5 рм
Member	\$25	AE1		Member	\$45	AJ1		Member	\$50	AN1	
Non-member	\$50	AE2		Non-member	\$70	AJ2		Non-member	\$75	AN2	
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<u> 3 TICKET</u>	ED EV	ENTS	Conference rec	gistration tees l	NOI requ	ired; multiple ticl	kets allowed.				
Tuesday, Ap	ril 3			Thursday, A	pril 5		Ì			nts are offered	
EXHIBITORS R	OUND TA	BLE GOLF O	UTING	DIRECTORS	SYMPOSI	UM	[	Tuesday, A			NLI.
\$125	AP 🗌	Qty		\$32	C3 [	Qty			ting Zoo M	akeathon	
TALL Texans S	ocial			TEXAS BLUEB	ONNET A	WARD AUTHOR	SESSION		-	ogy Conference	
\$20	aq [	Qtv		\$44	C5	Qty		Within a	Conference	ce	
Wednesday,		~/_		TEXAS TEA WITH YA AUTHORS				Speed Dating the Bluebonnets			
-	-		N	\$30 AT Qty			Wednesday, April 4				
BLACK CAUCUS RT AUTHOR SESSION \$36 C1 Qty				ALUMNI RECEPTIONS & DINNERS			European Travels with Rick Steves Thursday, April 5				
\$36 C1 Qty OPENING AUTHOR SESSION											
\$44 C2 Qty			LIH-CL \$25 D4 C Otr								
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Preconferences\$ 3355 Bee Cave Road, Suite 401, Austin, TX 78746-6763 For CREDIT CARD payment, provide the following information					n.						
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## Texas Library Association 2018 Individual Membership

CALENDAR YEAR JAN - DEC

- Dues must be postmarked or entered online by February 1, 2018 to vote for association officers.
- NEW MEMBER? You are encouraged to join the New Members Round Table in addition to Round Tables or Interest Groups in your specialized area.
- Members falling into two or more categories of membership shall pay the highest applicable dues.
- Individual membership dues are non-refundable and non-transferable.
- Except for \$5.42 of your dues for this year's subscription to the *Texas Library Journal* and TLACast, your TLA dues may be tax deductible as a charitable donation.

To JOIN OR RENEW ONLINE (preferred) visit WWW.TXLA.ORG

#### SECTION I – PERSONAL & DEMOGRAPHIC INFORMATION

First name Middle name					
LAST NAME					
NICKNAME (IF ANY)					
TLA membership number, if known					
Employment: Institution/Library					
Campus Branch/Department					
BUSINESS STREET ADDRESS					
CityStateZIP+4					
Business Phone Fax					
HOME STREET ADDRESS					
City State ZIP+4					
Home Phone Cell Phone					
Preferred Email					
SECONDARY EMAIL					
Library Type Affiliation					
O Academic O School O Other (Please Specify) O Public O Special					
O Public O Special Your Social Media Handles (if applicable):					
TWITTER FACEBOOK					
LINKED IN OTHER					
Preferred mailing address: O Home O Work					
O Do not publish my home information					
Please note your preference regarding useful and timely electronic information from TLA and occasionally from screened outside organizations:					
O From TLA and outside organizations – or – O From TLA only					
O I do NOT want to be auto-subscribed to Unit electronic lists.					

#### SECTION II - MEMBERSHIP CATEGORY

Individual membership dues are non-refundable & non-transferable. Dues installment plan available online.

- Personal Member (G) Librarian, Library Professional, Library Staff Dues Schedule:
  - O Unemployed through \$9,999 .....\$25
  - O Salary \$10,000 through \$14, 999...... \$46
  - O Salary \$15,000 through \$19,999...... \$62
  - O Salary \$20,000 through \$29,999 ..... \$77
  - O Salary \$30,000 through \$39,999.....\$108
  - O Salary \$40,000 through \$59,999 .....\$149
  - O Salary \$60,000 through \$79,999 .....\$160
  - O Salary \$80,000 and above ..... \$175

#### SECTION III – DIVISION

(One division included in basic dues)

- College and University Libraries (1)
   Community/Junior College Discussion Group (7)
- O Public Libraries (2)
- O Special Libraries (3)
- O Texas Association of School Librarians (4)
   O Private School Discussion Group (5)
- O No Preference (6)

#### SECTION IV - ROUND TABLE (RT) OR INTEREST GROUP (IG)

- (One round table or interest group included in basic dues)
- O Acquisitions & Collection Development RT (A)
- O Archives, Genealogy, & Local History RT (LI)
- O Assessment IG (Mm)
- O Automation & Technology RT (N)
- O Black Caucus RT (Z)
- O Cataloging & Metadata RT (C)
- O Children's RT (D)
- O Copyright & Access IG (E)
- O Digital Libraries RT (Dd)
- O Distance/E-Learning RT (Jj)
- O E-SMART (electronic resources) RT (R)
- O Exhibitors RT (formerly TPALS) (S)
- O Gay, Lesbian, Bisexual, & Transgender RT (Cc)
- O Government Documents RT (K)
- O Intergalactic Dance Club RT (Bb)
- O Interlibrary Loan & Resource Sharing RT (L)
- O Latino Caucus RT (T)
- O Library Friends, Trustees, & Advocates RT (G)
- O Library Instruction RT (U)
- O Library Support Staff RT (X)
- O New Members RT (J)
- O Programming for Adults RT (Kk)

- 0 Reference & Information Services RT (F)
- 0 Retired Members RT (Nn)
- Small Community Libraries RT (Q) 0
- 0 Storytelling RT (W)
- Supervision, Management, & Administration RT (M) 0
- 0 TALL Texans RT (Y)
- 0 Texas Authors & Illustrators RT (Oo)
- 0 Young Adult RT (H)
- 0 No Preference

#### SECTION V - DISTRICTS (One district included in basic dues)

- I wish to be a member of my assigned district (geographical, 0 based on preferred mailing address).
- 0 I do not wish to be a member of any district.
- I wish to be a member of the following; select all that apply: 0

2

O District 1	O District 6
O District 2	O District 7
O District 3	O District 8
O District 4	O District 9
O District 5	O District 10

#### SECTION VI - PAYMENT

BASIC DUES		
Includes one Division and one		)
Round Table/Interest Group		\$
Each Add'l Division at 10% X Basic Dues		\$
Each Add'l Round Table or Interest Group at 5% X Basic Dues		\$
5		·
Each Add'l District at 1% X Basic Dues		\$
Membership Directory, \$30 each		\$
Professional Liability Insurance, \$36		\$
Annually, Jan-Dec (Insurance Premium per Member: \$27.50; State Taxes/Fees (4.91%): \$1.35, Association's Administrative Fees: \$7.15)		
Additional Donation		\$
\$25, \$100, \$200, etc.		
	TOTAL	\$
RETURN ENTIRE FORM WITH PAYMENT		

No Purchase Orders Accepted

O Check or Money Order payable to TEXAS LIBRARY ASSOCIATION

\_/\_\_\_\_\_/ Exp. Date \_\_\_\_\_/\_\_\_ Card # \_\_\_\_

CVV (security code)\_\_\_\_\_ Signature \_\_

OFFICE	Received
USE	
	Check #
	Amount

0 YES, I would like to volunteer.

**OPTIONAL INFORMATION** – Response is purely voluntary; this information will not appear in the membership directory:

#### How old are you?

0	25 and under	0	36 - 45	0	56 – 65
0	26 - 35	0	46 – 55	0	66 or over

O Male Are you: O Female

#### Which of these categories defined by the US Census Bureau best describes your race/ethnicity? Select all that apply:

- 0 Black or African American
- 0 American Indian or Alaska Native
- 0 Asian

0

0

- Native Hawaiian or Other Pacific Islander 0
- Hispanic/Latino origin 0
- 0 White person not of Hispanic/Latino origin
- 0 Other race(s); please identify\_

#### How far away from the center of a large Texas city do you live? (Large cities include Austin, Amarillo, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Laredo, Lubbock, San Antonio)

- within 5 miles 0 31 - 60 miles 5 – 15 miles
  - 0 61 100 miles
- 0 16 – 30 miles 0 Farther than 100 miles

#### What is your highest level of education?

- 0 High School or GED MY BIRTHDAY IS: 0 Associate Degree 0 Bachelor's Degree Монтн 0 Master's Degree 0 Doctorate DAY . None of the above 0 Do you have formal library/information training or certification at any of the following levels? (check any that apply) 0 Library/Media Specialist Certification 0 **Bachelor's Degree** 0 Master's Degree, non-ALA accredited school 0 Master's Degree, ALA-accredited school 0 Doctorate Which college or university granted your Master's Degree in Library and/or Information Science?
- 0 Sam Houston State Univ.
- 0 University of North Texas O University of Texas at Austin
- 0 Texas Woman's University
- 0 Univ. of Houston, Clear Lake
- 0 Other Texas school (please identify) \_\_\_\_
- Non-TX American school (please identify) 0
- 0 International program (please identify)\_\_\_\_

Number of years in library field



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Notes	

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