



Texas **Library** Journal

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RENEW & RECHARGE

IN THIS ISSUE:

Rescue Texas History

Open Educational Resources

Talking Book Program

Get Moving



CONNECTING TO INNOVATE, INSPIRE, AND IMPACT

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Connect

Did you know the role of Texas Library Association president rotates among our four divisions? I'm so honored to represent the school library community this year, but even more so, the entire association. Texas boasts the biggest and best state library association for many reasons, one being the fact that we are unified under one umbrella with a singular mission—to serve the library workers of our state. Our core values are universal and apply to the diverse communities we serve. We're stronger together and by leveraging the sheer numbers and commitment of our membership, we are a powerful force. As a member-driven association, TLA strives to be both responsive and proactive in meeting the dynamic needs of the Texas library community.

Connect to Innovate, Inspire, and Impact: TLA 2019 Austin

Even before the 2018 TLA Annual Conference broke records in Dallas, planning for a world class conference in 2019 was well underway. The Program Committee (ProCo) is engaged in the important work of evaluating the needs of our library community, predicting future trends, and designing programming that appeals to all types of libraries.

The committee started with the idea that libraries are places where people of all ages from all walks of life can learn, create, and connect in powerful and innovative ways that impact our communities. We developed conference goals to provide guidance for the many TLA units that plan conference programming:

Empower library professionals at every level to make informed decisions based on current research and best practices.

Strengthen self-knowledge and awareness in order to mindfully engage in civil discourse, network, and assume leadership roles.

Broaden community impact with specific, meaningful, hands-on ideas across all library types.

Serve diverse communities by providing equitable resources and cultivating cultural competencies.

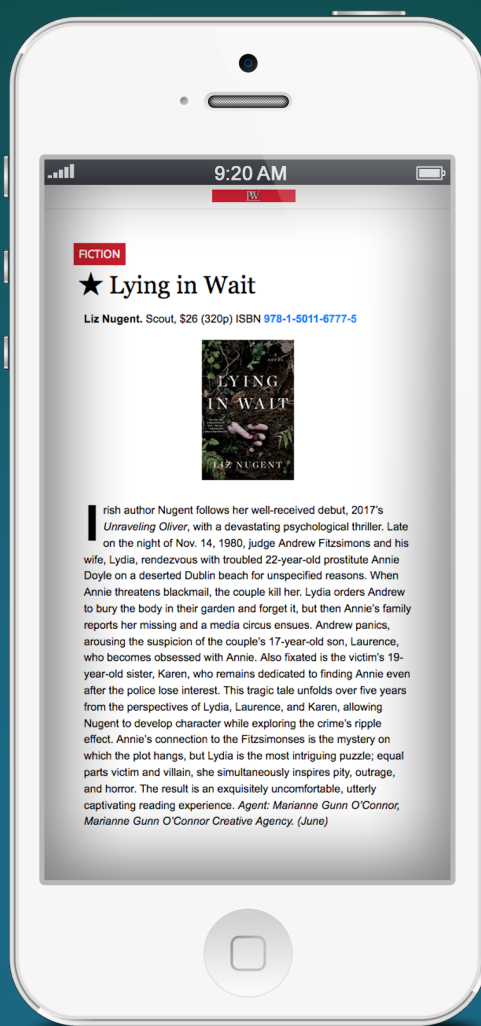
Thanks to the great minds and collaboration of committee members and program planners, I'm confident that the 2019 TLA Annual Conference will be the best one yet! And of course, who doesn't love Austin? The Austin-based Local Arrangements Committee will design fun and engaging ways for us to enjoy the time we gather to learn, network, and create an even more powerful impact in our communities.

I'm excited about all of the things ahead of us as we take a fresh look at the association's work while honoring the wisdom that built our existing systems and traditions. Here are just a few things we will be working on:

- Review the 2016–2019 TLA Strategic Plan to refresh, reframe, and design new initiatives as needed.
- Address Membership Growth and Engagement. A task force will study overall statewide potential, analytics, and subscription models and make recommendations related to increasing membership throughout the state among new and diverse audiences.
- Develop initiatives and new directions for the Reading List Coordination Committee, the Community Engagement Task Force, and the Public Relations Committee.
- Gear up for the 86th Texas Legislature which convenes in January 2019. The Legislature makes countless decisions that impact libraries and our work. TLA will be there, speaking on your behalf, and supporting your local advocacy efforts as well.

And so I invite you to connect. If you've always wanted to get more involved in TLA, join us at Annual Assembly in Austin July 9–12. We'll be doing the business of our association and would love to see new faces at the meetings. Even if you can't come, join your division, round tables, and district and get involved in their day-to-day operations. Volunteer to serve on a committee. Offer to assist at conference. Ask about virtual ways to participate—most of our units are moving that direction to engage even more members. TLA offers so many opportunities to network, grow, and practice leadership. Showing up or speaking up is the first step!

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Leadership Lessons as a Lilead Fellow

What does leadership mean? For me, it means being willing to grow and learn new things, and to leverage the experience I have. Part of being a leader is also recognizing when you need to tend to your own garden, as well as support the growth of others.

When I found the Lilead Fellows program, I was seeking something. After years of leading in a small district, I was looking for personal growth and for fellowship with other leaders. Beyond that, I wanted to add more structure and background knowledge to my ad hoc leadership skills learned “on the job” and from local mentors.

The Lilead Fellows (and other programs, like Texas Library Association’s wonderful TALL Texans and Executive Leadership Immersion programs) allows me to connect with other district lead librarians across the country and with mentors who were there to support my job embedded projects. And it was also an opportunity to formalize my knowledge about leading, learn new strategies, and ultimately become braver as a leader.

Doing a program like Lilead is different than attending conferences—it’s more akin to going back to school, but going with a team of colleagues through the entire program. And any program which lets you step back mid-career or later to assess and learn new skills is a worthwhile endeavor. Participating in Lilead was meant as a rare gift to myself as a learner, I have to admit. So, whether or not this particular path interests you, find one that does. Find a support group—an institute, a workshop—something that can help you reach new levels and offers support.

We’ve had some valuable experiences this year in the program. One of the most helpful things for me has been reading the book *Strengths Finder* (Rath, Gallup Press, 2007) and assessing my own strengths. *Strengths Finder* was such a positive experience and doing it with other library leaders nationwide allowed us all to see the diversity of talents that individuals bring to their library programs. How much better is it to build a learning network around you which complements your own strengths! It’s also a great tool to bring to your own library

team, or to do across teams that work together like librarians and instructional technology.

Another book that was impactful was Simon Sinek’s *Start With Why* (Portfolio/Penguin, 2013). We’ve spent a lot of time in Lilead Fellows talking about our “why” and honing our ability to state our why. Why are we librarians at all? What is the “why” behind our projects in our districts? Being able to articulate that is an effective part of being a campus leader. I should add that the benefits haven’t just come from reading the book—they are from spending time reflecting on your goals in an intentional way. Find a small group to read the book with and then share your “why” as a way to hold yourself accountable.

As part of Lilead, we also generated lists of our most important priorities so we could gauge if that’s where we were spending our time, learned about things that hinder or help a change effort and how to design effective messages, and discussed how to communicate with our administrators more effectively.

The last book is one I discovered via an article we read. It’s John Kotter’s *Leading Change* (Harvard Business School Press, 2012). Kotter has written a lot about what prevents change from being successful and how to navigate a change effort that works. It’s been hugely helpful for me. There are things that trip up many librarians when trying to change or introduce new ideas. His articles and books were really helpful guides in how to avoid those pitfalls.

While I’m thrilled that Texas has three members in the Lilead Fellows, there are many other leadership opportunities too. Whether you are a district leader or a librarian at an individual campus, take the time to grow your own leadership skills. Every moment we spend showing our staff that we are willing to step up as educational leaders, not just library leaders, are moments that we demonstrate the power of a librarian to our administrators.

Bibliography

- Kotter, John P. *Leading Change*. Harvard Business School Press, 2012.
Rath, Tom. *Strengthsfinder 2.0*. Gallup Press, 2007.
Sinek, Simon. *Start with Why: How Great Leaders Inspire Everyone to Take Action*. Portfolio/Penguin, 2013.

Carolyn Foote is the district librarian at Eanes ISD and high school librarian at Westlake High School. She is a member of the current cohort of the Lilead Fellows.

Her blogs can be found at futura.edublogs.org and thewhslibrary.edublogs.org

RESCUING TEXAS HISTORY:

Your Library Can Play a Part

BY RICHARD MCKAY



Newspaper from the San Jacinto Museum of History collection.

Anyone who's ever found an old newspaper lying beside an unshaded window in an attic or garage knows that newsprint is a fragile medium. Few know this better than librarians and archivists, whose collections have traditionally offered safekeeping for back issues of newspapers. But not all newspapers are represented in library collections. Smaller-circulation newspapers might recognize a duty to hold on to their back issues, but may not be storing them under ideal conditions. Also, the issues the publisher has on hand may be the only ones surviving, making their situation all the more precarious. Back issues might be kept in a garage, a trailer, or a non-climate-controlled storage facility and are vulnerable to careless supervision; damage from light, moisture, and vermin; long-term degradation from the acid content of newsprint; and environmental mishaps like fire, or storm damage. As time inevitably reduces the number of a newspaper's remaining issues the community that the paper serves, and future researchers, lose a connection to the past.

A program run by the University of North Texas addresses this condition.

Texas Digital Newspaper Program and The Portal to Texas History

The National Endowment for the Humanities and the Library of Congress began the National Digital Newspaper Program in 2004 to digitize back issues of newspapers around the country. The original mandate limited the program to newspapers published between 1836 and 1922, but it has since been expanded to include more current newspapers. The library at the University of North Texas in Denton was selected to administer the program in Texas, doing so as the Texas Digital Newspaper Program. Called The Portal to Texas History (www.library.unt.edu/digital-projects-unit/projects), the service offers librarians and archivists the chance to preserve back issues of Texas newspapers that, if not for this intervention, would stand a good chance of becoming lost.

For instance, the program has been working with San Jacinto College's south campus library in Houston for some years to digitize past issues of the *South Belt/Ellington Leader*. The *Leader* has been published as a free weekly newspaper in southeast Houston since February 1976. Yet for all its importance as a record of local politics and life, the newspaper has no facility where hard copies of past issues may be archived safely.

The list of similar newspapers in the state is long. The Wikipedia entry “List of newspapers in Texas” has many entries for large- and small-circulation dailies and weeklies, and includes college and foreign language newspapers. Well-established dailies serving larger cities probably have already offered content online for some time, in addition to publishing a hardcopy newspaper. Back issues of many of the other newspapers on the list, especially the smaller papers, would be worth considering for digitizing. An interested librarian or archivist might contact one of them, describe the digitizing program, and ask about the condition of the earliest issues of the newspaper.

WORKING WITH THE PROGRAM

Working with the program does not require the considerable investment of time, money, or personnel that it might seem. Certainly any newspaper’s original copies won’t be here forever, but they’re vanishing slowly, so it would be a mistake to let a misplaced sense of urgency drive an all-out response that might turn the project into a drain on resources and staff patience. Even at its busiest time this project won’t take a staff member away from his or her regular job for long. Given the obvious value of the project as a contribution to local history, staff enthusiasm will carry it through the predictable and manageable challenges of money and time.

To keep the project manageable, the project director can take as little as a year or two of issues at a time from the newspaper’s archive for processing. The project won’t demand much library space, and could easily be managed in a staff office. A full year of a weekly newspaper of about twenty pages per issue, for instance, will be scarcely two inches high. The most important concern for the newspaper issues in the library’s care is that they stay safe from mishandling.

A librarian or archivist interested in working with the Texas Digital Newspaper Program should visit the program’s website, at www.library.unt.edu/digital-projects-unit/texas-digital-newspaper-program. The cost of digitizing is currently \$1.03 per image, where one newspaper page is one image.

If neither the library nor the newspaper has money to support the digitizing project either may apply to the program for a mini-grant, awarded annually. Program clients may apply in succeeding years, also. The award is \$1000 as of 2018. At \$1.03 per image, the library will be able to digitize around 970

images for the amount of the award. For a weekly newspaper publishing fifty issues per year, the grant will accommodate these issues if they average fewer than 18 pages. It’s also worth mentioning that the program can digitize from microfilm as well from hardcopy. Digitizing at least part of an existing microfilm archive may be a wise choice, as the digital copies would be accessible to a much wider range of interested persons than the microfilm copies ever would. More information on the grant application process is at www.library.unt.edu/digital-projects-unit/funding-opportunities.

The librarian or archivist directing the project will want to start with the oldest remaining issues of the newspaper, as their probable fragility puts them at the highest risk of damage or loss. This person should keep an inventory checklist for each volume or year to be digitized, with a count of the number of pages in each issue in the batch. In this way the project director can keep track of possible gaps in the archive, and take steps to fill them, if possible. Knowing the number of pages in each batch submitted for digitizing is necessary to calculate the cost.

Good recordkeeping is an essential skill as at any given time the project director will need to be able to say, with confidence, which issues have already been processed, which are being digitized, and which are being prepared for digitizing. During the project, batches of newspaper issues will be changing hands; failure to keep careful track of this will complicate what would ordinarily be a straightforward process.



It might be useful for the project director to remember that “haste makes waste” is a worn expression for a reason, and that mistakes made in the interest of completing the project quickly are worth avoiding. The project director will naturally be handling the papers, turning pages and boxing the issues in preparation for shipping, so a light touch and a respect for delicate materials is a necessary qualification. The project’s success also assumes access to a small amount of dedicated space where the papers can be handled and stored safely. It would probably also be best if the project was the responsibility of one person.

The loss of past issues of any newspaper is unfortunate, all the more so because that loss is preventable. The library that works with the Texas Digital Newspaper Program to preserve these issues will be doing a notable public service.

Richard McKay is the library director at San Jacinto College South Campus.



Does Texas Need a Statewide Open Educational Resources Repository?

BY TRACEY MENDOZA

SB 810, passed by the Texas Legislature in 2017, requires the Texas Higher Education Coordinating Board (THECB) to undertake a study to determine the feasibility of creating a state repository of open educational resources (OER). In conducting the study, THECB is required to seek input from relevant state agencies, textbook publishers, representatives of the open educational resource community, and other stakeholders. The report will be presented at the July THECB meeting and submitted to the Texas Legislature in September, 2018.

On May 2, THECB hosted a meeting in Austin to gather insights and information on this issue from invited stakeholders. Texas college and university libraries were well represented, and Tracey Mendoza, Dean for Academic Success: Learning Support at Northeast Lakeview College, a member of the Texas Library Association Legislative Committee participated as the association's representative.

The meeting opened with two panel presentations. The first, OER Repository Policy: Opportunities and Challenges included speakers from OpenSTAX and SPARC and focused on what the role of a statewide repository would be, and how it would help institutions address challenges they currently face implementing OER. The second, OER Repository Practice, which featured speakers from MERLOT and Affordable Learning Georgia, highlighted lessons learned from systems that are already in place and whether those resources might be leveraged to work in Texas.

During the stakeholder roundtable discussion following the presentations, several key issues were raised for THECB consideration:

CLEARLY DEFINED SCOPE What need will a statewide repository meet? What problem(s) will it solve? How will it support institutions as they implement OER?

BUDGET Developing a statewide repository will be a very expensive endeavor. Does the state have the resources? Would the Legislature be willing to allocate adequate funds for development, and ongoing support and management?

USAGE AND DISCOVERY Much of the reluctance in adopting OER is due to the difficulty in curating resources from boundless sites and resources, questions of authoritativeness, lack of course alignment in scope and sequence, limited value-added enhancements like test-banks and interactive activities, and the inability to embed in Learning Management Systems. How will a statewide repository address these issues?

QUALITY It is important that faculty trust the value of the OER. Will a statewide repository allow for robust peer-reviews of materials, and support faculty ratings and comments?

ROLE OF LIBRARIANS As Nicole Allen, director of open education at SPARC stated, "Searching is not finding." Librarians and instructional designers are essential to OER creation and discovery. They have the expertise to assist faculty searching for appropriate materials, and to create robust course and instruction materials. How will a statewide repository support this?

All of the participants are strong advocates for OER, and understand the important role OERs play in providing equitable, affordable access to materials for all students. However, an "if you build it, they will come" approach is doomed to fail. Librarians know from experience that, no matter what technology or platform used, the most important element of any OER program is the people. Investing in human resources to curate, create, promote usage, train users, etc. is essential.

Tracey Mendoza is the Dean for Academic Success: Learning Support at Northeast Lakeview College

Talking Book Program Volunteer Recording Studio

Celebrates 40 Years

BY JACLYN OWUSU

"Now, Cousin Lance," Nelia was trying to will him to repeat the words that had been practiced, "is this what you want?" She lifted the sunburst. "When we were talking this afternoon, remember, and I told you you could have anything you wanted-?" "Oh – anything? I'll take the lawn mower – please."

Those are the last lines of *Sironia, Texas* read by Patricia Caporosso, a volunteer narrator for the Texas Talking Book Program (TBP). *Sironia, Texas* by Madison A. Cooper, was 1,731 pages long, filled up 56 sides of cassettes, took 14 months to record, and is the longest book recorded by TBP's Volunteer Recording Studio, located in Austin. Over the past four decades, the Volunteer Recording Studio has recorded thousands of books and magazines, making continued reading possible for those Texans who have a print disability.

The Talking Book Program is a free library service that offers qualifying Texans of all ages access to books and magazines in alternative formats such as digital audio, Braille, and large print. TBP is a division of the Texas State Library and Archives Commission and a network library of the National Library Service for the Blind and Physically Handicapped (NLS), a division of the Library of Congress. To be eligible for this free program, individuals meet one of the following qualifying criteria: they are either blind or have low vision, where additional magnification other than glasses is needed; they have a physical disability that prevents them from holding



or turning the pages of a book (including allergies to printed materials); or they have an organic reading disability. The need can be temporary or permanent.

The Talking Book Program offers an extensive list of titles that cover a variety of genres for every reader at every reading level. Book choices include Texas-based books, classics, and literary genres such as romances and westerns. New titles are added daily, including offerings through cooperative agreements with major publishers. The program also offers 80 magazine titles including *Texas Monthly*, *Texas Highways*, and *Texas Parks and Wildlife*. While the National Library Service provides the majority of the books and magazines available for patrons, the national collection is supplemented by network studios which record books and magazines of regional interest.

Books used in the Austin recording studio are selected by a group of librarians following a core selection policy, and are reviewed against a checklist of criteria. Once a book is forwarded to the studio for recording, TBP's volunteers follow strict NLS guidelines and standards to ensure that recordings are made in accordance with copyright laws and are of high quality. Volunteers work as part of a recording team including the narrator who reads the work, and the monitor who handles the recording equipment and runs the recording session. A third type of volunteer, the reviewer, listens to the recorded material while following the printed text of the work. Reviewers

make certain that the text has been read exactly with nothing left out, that words are pronounced correctly, and that the narrator is not making distracting noises, such as breathing audibly or clearing the throat. All new volunteers begin by doing review work or learning to monitor recording sessions. After working a minimum of 40 hours as a reviewer or monitor, a volunteer may audition to become a narrator. Narrators must learn to follow the word-for-word text of a book and narrate expressively but not dramatically.

Carolyn Randall founded the Volunteer Recording Studio in 1978, when she was working on tape duplication for the Talking Book Program. Using her previous experience in radio and volunteerism, Carolyn wrangled together a group of volunteers to record ten books within the first year of opening. Flash forward 40 years, and the Volunteer Recording Studio produces around 69 books and 34 magazines annually. Some of these recordings are produced through a cooperative arrangement with the Recording Library of West Texas in Midland, a community-based non-profit group that has worked with the TBP studio over its 40-year history.

“The act of making more reading materials available to our Texas patrons (and patrons across the nation) is the studio’s greatest achievement.”

— S. Miles Lewis, Studio Administrator

The Volunteer Recording Studio has more than 50 active volunteers who together contribute an average of 300 service hours in the Austin studio each month. Throughout its 40 years of service, volunteers and staff have produced more than 7,000 books, providing an abundance of reading hours for the people who rely on the Talking Book Program. The Volunteer Recording Studio has garnered recognition on the state and national levels, from the National Library Service to former Texas Governors to other colleagues across the NLS network. When asked about the greatest achievement of the studio, Studio Administrator S. Miles Lewis says, “The act of making more reading materials available to our Texas patrons (and patrons across the nation) is the studio’s greatest achievement. There are also many stories of triumphant achievements throughout our four decades of operation – all of which show the commitment of our volunteers to helping our patrons have more to read.”

Besides regular volunteers, some famous guests have lent their voices to recording projects in the studio. Former First Lady Laura Bush recorded a 1919 political broadside on women’s suffrage (www.tsl.texas.gov/voices/bush.html), and former Texas Governor Rick Perry recorded the famous

William Barret Travis letter from the Alamo (www.tsl.texas.gov/voices/perry.html). Until 2003, all recordings made in the Volunteer Recording Studio were produced on analog tape on reel-to-reel masters. Studio staff currently are digitizing these analog masters. All digital recordings are eligible to be uploaded to the National Library Service’s Braille and Audio Reading Download (BARD) web site. Once uploaded to BARD, these recordings become available for download not only by patrons of Texas’ Talking Book Program but also by readers throughout the NLS network. So far, nearly 500 recordings from the Volunteer Recording Studio have been uploaded to BARD. Recordings from the Volunteer Recording Studio are very popular with patrons around the county, with over 30,000 downloads since September of 2017. As the Volunteer Recording Studio moves into the next decade, new trends in the audio book industry and new methods of delivering books to patrons are on the horizon. For example, the evolution of “push-technology” will reduce the amount of physical shipping of books and cartridges in favor of cellular and wireless delivery options. In the studio, upgrades to current recording software, as well as new software being developed, give volunteers more sophisticated tools with which to work. As books are completed and uploaded for patrons to enjoy, both veteran and new volunteers find satisfaction in sharing their passion for books by giving access to those who cannot read standard print.

For more information about the Talking Book Program, visit www.TexasTalkingBooks.org or call 800-252-9605.

To learn more about volunteering in the studio in Austin call 512-475-4605.

Jaclyn Owusu is the public awareness coordinator for the Talking Book Program at the Texas State Library and Archives Commission.

Photos courtesy of Texas State Library and Archives Talking Book Program



Step 2

This is part two of a three part series on forming good habits to manage day-to-day stress. Follow these fictional librarians' journey as they incorporate healthy meals, exercise and mindfulness into their busy and stressful daily lives. BY SARAH BOOTH

GET MOVING



Nancy Nonfiction was sitting at the convention center Starbucks scanning the crowd for her colleague. She hadn't seen Thomas Textbook since the TSLAC workshop a few months ago. Meeting up at the TLA Annual Conference was a great time to reconnect and talk about professional and personal goals.

"Nancy! It's great to see you!" Nancy turned around and smiled. "Thomas! You look great. And happy!"

"I can't believe this, Nancy. After we last talked I was even more depressed and upset about my health. I decided to talk to my doctor again and he encouraged me to try a healthier diet. I followed your advice and have lost five pounds. My blood work has improved, too. More importantly, I feel better. I know you told me I would but I didn't believe you. But it's true." Thomas drank his coffee and continued. "You look great, too. Still eating your veggies?"

Nancy nodded. "Yes, still eating my veggies and staying away from processed foods. This," she pointed to her coffee "is just a black coffee. What do your kids think about all the vegetables?"

"They were reluctant at first. It's taking some work. I make them eat one vegetable at dinner and they are getting used to it. My wife is on board with this and her support really helps. It's amazing that I feel so much better. I don't want to stop losing weight and feeling good."

"I know how you feel," said Nancy. "I've got five more pounds to lose to hit my target weight and I am determined to get there."

"I know," Thomas said. "I have momentum now and don't want to lose it. So share your second magic secret for staying healthy."

"No secret. And you're not going to like it. You have to move."

"UGH! Exercise. No. No way. And when? When do I have time to do that?"

"You'd be surprised how much time you have. Remember when you thought packing a lunch took too much time? I started with a 15 minute walk around my block. I'm not going to lie. It was awful and hard. I'm now up to an hour walk. I try to walk at least four days a week. Sometimes it works but sometimes I can't do it."

"When? How? I don't see how I can add another thing on to my schedule."

Nancy smiled. "After school. Preferably before dinner. I take my kids and sometimes my husband. We make it a family time. And it's fun. I'm so used to it now I miss it when we don't go."

"Family time is always nice but I'm not so sure. Sometimes I need some time to myself."

"Do it by yourself. I have friends who go early in the morning. Just pick a time that works best for you," Nancy said. "I joined a gym last month, too. I'm still trying to figure out which classes to take, but it's been fun and I've met some new friends. It's also another great place to talk up the library."

Thomas laughed. "Ha! I always like to talk about books."

Nancy pointed to her watch. "I also got a watch that tracks my steps. I like seeing that I have to reach a certain goal each day. You can track your stats and compete against other people. It's great reference tool."

"Hmm. That does sound interesting."

"You'll love it! And that's not all. I have more energy at the end of the day. Instead of collapsing and feeling exhausted all the time, I feel more energized. It seems easier to get up from the reference desk chair and show people what they need instead of just writing down the call number."

Thomas shook his head. "I'm skeptical. I'm not thrilled about this. But I'm willing to give it a try. Nothing crazy though. I'll walk around my block but not if it's raining. And not during the summer."

Nancy laughed. "You'll be addicted. I know you will! I have to go to my meeting but let's keep in touch. You can tell me if you've made it through walking around the block in the summer. And next time at conference we can walk together."

"It's a deal!" said Thomas.

Sarah Booth is the assistant library director for Montgomery County Memorial Library System. She is a graduate of the Institute of Integrative Nutrition and an Integrative Holistic Health Coach. You can follow her on Instagram at noldihealthylife.

"You'd be surprised how much time you have. Remember when you thought packing a lunch took too much time? I started with a fifteen minute walk around my block..."

RESOURCES

The 8 Colors of Fitness - the8colorsoffitness.com

USA Fit Running and Walking Club Locations: usafit.com/chapter-locations

Fitbit: www.fitbit.com

My Fitness Pal: www.myfitnesspal.com

"Public Libraries Encourage Patrons to Get Moving" Alyson Luchs Public Libraries Online: publiclibrariesonline.org/2017/11/public-libraries-encourage-patrons-to-get-moving/

"Four Scientists Explain What Sitting Too Long Does To Your Body": cleannaturalmedicine.com/four-scientists-explain-sitting-long-body



TCAL: SUPPORTING ACADEMIC LIBRARY LEADERS

The Texas Council of Academic Libraries (TCAL) exists to advance the interests of independent and state-supported college and university libraries in Texas, and to promote cooperation, communication, and resource sharing among members.

Council membership is open to the head librarians of Texas universities and colleges, including community and junior colleges, as well as the head librarians of separately operated special libraries affiliated with state supported universities.

TCAL is hosting its Annual Conference September 26 – 27 in Austin. Join head librarians from universities

and colleges around the state at this interactive and informative event. Registration rates are \$75 for TCAL members and \$165 for non-members. Join TCAL prior to registering for conference to take advantage of the lower registration fee.

Visit www.txla.org/TCAL for more information, including links to join and to register for the conference.

TLA ANNUAL ASSEMBLY IN AUSTIN JULY 9–12

Each summer, TLA's officers, committees, and members gather to plan for the year. In addition to conference program and unit work planning, there are several education programs offered. All TLA members are encouraged

to attend and participate. Assembly convenes at the Hyatt Regency (2018 Barton Springs Rd.) in Austin. Join us! www.txla.org/annual-assembly-highlights

TEXAS LIBRARY RECEIVES NATIONAL HONOR

Georgetown Public Library was one of 10 recipients of the 2018 National Medal for Museum and Library Service from the Institute of Museum and Library Services. This is the nation's highest honor given to museums and libraries that make significant and exceptional contributions to their communities. "Winning the 2018 IMLS National Medal is truly an honor for our library and community," Georgetown Public Library Director Eric

Lashley said. "It is rewarding for our staff, volunteers, and community partners to be recognized at the national level for our efforts to engage, enlighten, and empower our community."

Selected from 29 national finalists, the 2018 National Medal for Museum and Library Service winners represent institutions that provide dynamic programming and services that exceed expected levels of service. Through their community outreach, these institutions bring about change that touches the lives of individuals and helps communities thrive. The San Antonio Public Library is the only other public library in Texas to have won the IMLS National Medal in the past.



Georgetown Mayor Dale Ross (center front) pictured with Library Director Eric Lashley (center), Texas State Librarian Mark Smith (right) and library staff.

Photo Courtesy of Georgetown Public Library



JULY 18
1–2 PM

**SUPERVISING,
MANAGING, AND
LEADING FOR LIBRARY
SPECIALISTS**

(Part of the A-Z: Essential Training for Your Library Team series)

Library staff may find themselves responsible for coordinating, supervising, or managing other staff or volunteers with little or no training. Discover the differences in these levels of oversight as well as the differences between management and leadership. Learn how to build your skill set toward the roles you want, and how to find best practices for your situation.

AUGUST 15
1–2 PM

**MOST UNIQUE
SERVICES IN TODAY'S
LIBRARIES**

(Part of the A-Z: Essential Training for Your Library Team series)

Libraries feature many cutting-edge services for a wide variety of constituents! In addition to technology incubation, business support, public training, and health and social services, some libraries circulate tools, electronics, artwork, bicycles, even pets. Hear the best practices associated with new and unusual services in libraries and why your institution might consider these additions. Participants are encouraged to share their library's special services prior to the webinar.

SEPTEMBER 12
1–2 PM

**CATALOGING
AND TECHNICAL
SERVICES ROLES AND
RESPONSIBILITIES**

(Part of the A-Z: Essential Training for Your Library Team series)

Specialists in Technical Services are the mainstay of many acquisitions and cataloging services in libraries. Explore these systems, from purchasing and preparation to Dewey Decimal and Library of Congress classification. Learn the unique organizational schematics for local needs such as genealogy, media, government documents, and realia.

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All Webinars are FREE for TLA Members! Webinars are recorded and a link to the recorded version is sent to everyone who registers. **Register at www.txla.org/CE**



INNOVATION LAB 2018

For the first time, the Innovation Lab and TLA's Automation and Technology Round Table co-sponsored a day-long Robot Petting Zoo Makeathon preconference which offered a series of easy-to-understand-and-apply coding and recyclable robotics lessons.





INNOVATION LAB: A Conference Highlight

BY THOMAS FINLEY

The state of innovation is strong in Texas libraries! For the past three years, TLA conference planners have provided a platform for innovative librarians and thought leaders to share their experience regarding STEM and STEAM initiatives. The Exhibit Hall is home to the Innovation Lab which is designed to engage conference goers with stage presentations, a curated vendor area, and spots for Maker Tables that highlight our colleagues' creative work (in conference speak, think of a poster presentation...plus).

The Innovation Lab's mission is to inspire libraries about these three truths:

- 1. Community access to science education is critical.**
- 2. In fact, libraries must be involved in these efforts.**
- 3. We can show you how.**

This year's line-up included a wide-array of activities to spark new ideas across Texas. One of the most well attended stage presentations was Building Bridges between Makerspace and English Language Arts presented by a school librarian and a language arts teacher that talked about creative ways to get teachers into the school library for more than just checkouts.

Man One, a talented graffiti artist brought the STEAM to the stage and produced an artwork while answering audience

questions—definitely an Innovation Lab first! This year, the Lab stage also featured another type of raw talent, the Circuit Girls. This all-girl, middle school coding group showed off their love of coding and fashion wearables to help inspire teachers and librarians to start their own coding clubs.

For the first time, the Innovation Lab and TLA's Automation and Technology Round Table co-sponsored a day-long Robot Petting Zoo Makeathon preconference which offered a series of easy-to-understand-and-apply coding and recyclable robotics lessons. By the end of the day participants were able to hold their own gallery walk, complete with musical interludes, to show off their creations, talk through their successes, and share ideas of how to apply what they learned in the future.

The Maker Table area was also a hive of activity supporting the idea that community science education is about inspiring STEM/STEAM work development skills at any age. Exhibit Hall goers were wowed with a real-life rocket and electric car designed and built by University of Texas - Arlington students, a functioning gigantically oversized Nintendo game controller made by the Perot Museum of Nature and Science, several robotics arenas hosting student competitors, as well as a bicycled-in seed library from the Dallas Public Library. Whether participants spoke with students about why they were excited by science or made their own seed bombs to help repopulate wildflowers, the Innovation Lab Maker Tables spoke to librarians of all stripes.

Innovation is alive in many Texas libraries, and at the TLA Annual Conference the Innovation Lab is its home!

Thomas Finley is the adult services manager at Frisco Public Library.



“For me, Teacher Day at TLA was an introduction into a world of educators who have a passion for fostering a love of reading in their students every day.”

—Ryan Damron

Priscilla Delgado, school librarian and Ryan Damron, 2nd grade teacher, San Marcos CISD



TEACHER DAY@TLA: MAKING CONNECTIONS

BY PRISCILLA DELGADO AND CHRISTINE MARGOCS

Year two of Teacher Day @ TLA was a success! Sixty-six teachers, forty-seven sponsoring librarians, and two dogs gathered for breakfast, collaboration, and an inspirational presentation by author Christopher Paul Curtis before spending the day exploring all the wonders our annual TLA conference has to offer.

School librarian Priscilla Delgado and 2nd grade teacher Ryan Damron returned to Teacher Day@TLA to share how the event strengthened their already strong collaborative relationship and present their 50-Day Reading Challenge project.

Inspired upon returning from the 2017 conference, Damron and Delgado were eager to create something big at their school. Working together, they implemented the 50-Day Reading Challenge as a tie-in to Storyville Week, their already-established school literacy celebration that includes an author visit, guest readers, and a book character dress-up day. The 50-Day Reading Challenge was a school-wide initiative to get students to set reading goals and work toward accomplishing them by the end of Storyville Week. The school-wide reading goal was 20,000 books, and Bowie students surpassed it by reading a total of 20,058 books during the challenge.

Damron noted, "For me, Teacher Day @ TLA was an introduction into a world of educators who have a passion for fostering a love of reading in their students every day. The connections I made with other teachers and librarians...have given me an extended professional learning community to whom I look for advice quite often."

In a post-conference survey sent to attendees, teachers commented on the wealth of knowledge librarians can offer, particularly in research skills and technology use. This teacher-librarian collaboration extends beyond the library

walls and can unify classes and students in common projects. Takeaways from the breakfast and breakout sessions included encouraging public library use, connecting curriculum with makerspace activities, and focusing on TLA's 2x2 reading list in the classroom.

Many of the teachers took advantage of their full-week pass and attended more than one day of the conference. When asked about the best part of their TLA experience, the top answer among survey respondents was meeting authors. One teacher was so inspired by an author presentation that she couldn't wait to share: "After listening to some of the authors discuss the development of characters in their novels, I went straight back to my classroom to discuss the same ideas with my students. We talked about the difference of developing relationships in a story prior to the digital/social media age and after." Attendees also enjoyed the Exhibit floor, Innovation Lab, and of course, free books!

As Teacher Day@TLA continues to evolve, planners hope that teachers across the state that experience a TLA conference return to their districts as library advocates and collaborators. And perhaps become librarians themselves.

Priscilla Delgado is the librarian at Bowie Elementary School in San Marcos CISD.

Christine Margocs is the librarian at Patsy Sommer Elementary in Round Rock ISD.

THANK YOU

A record number of library professionals convened in Dallas April 3–6 for the 2018 TLA Annual Conference. With 7,385 people in attendance, TLA 2018 surpassed the past two years' events, reflecting the vital library market and profession.

“This was the best TLA I’ve attended in quite some time. The programs were well vetted and appealed across the board to library professionals.”

This year’s conference inspired the profession by assembling the best minds, and igniting a passion for community involvement and transformation. More than 462 education sessions and programs presented by 875 leaders, policy experts, authors and innovators from Texas and beyond equipped participants for success. Twenty-six Hands-On Labs; an Innovation Lab with stage presentations, demo tables, and robotics arenas in the Exhibit Hall; and approximately 30 maker table demonstrations put the latest gizmos, gadgets, apps, and useful tech tools in attendees’ hands.

“The sessions were excellent this year. I had no trouble finding sessions that addressed needs I have right now in my library. My only problem was picking which session to attend out of many.”

457 exhibitors filled a 150,000 square-foot Exhibit Hall showcasing a huge array of products and services for all types of libraries—school, public, academic and special. And it’s not a TLA conference without a fantastic line-up of authors and illustrators; this year more than 200 signed in 13 aisles in the Authors Area, as well as in exhibit booths throughout the hall.

“There was such a variety of presentations, great technology and exhibits, and so many opportunities for engagement at TLA this year.”

Thank you to all of the participants, sponsors, speakers, volunteers, and exhibitors for making the 2018 TLA Annual Conference an outstanding success! We’ll see you next year in Austin for TLA 2019, April 15–18.





GRAFFITI ART DEMO

Man One, the critically-acclaimed artist behind *Chef Roy Choi* and *The Street Food Remix*, a title on the 2018–2019 Texas Bluebonnet Award Master List, created a Texas-centric artwork which he is donating to the 2020 TLA Art Raffle benefiting the TLA Disaster Relief Fund.



Man One shares his final artwork.

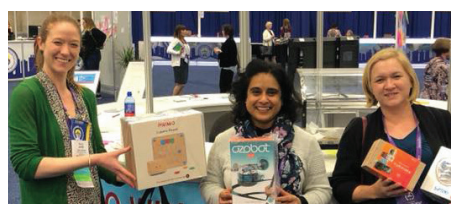
IDEAS POWERED PRIZES

This year the Ideas Powered: It's What We Do campaign gave away three maker prize bundles. Conference participants who visited the Ideas Powered kiosk and shared a story about what powers their library were entered to win. Thanks to Scholastic Book Fairs for sponsoring the prizes.



Left: Karissa Brisbin, Pasadena ISD

Right: Sharon Lewis, Wichita Falls ISD



Jane Stimpson, TLA PR Committee, with Geeta Halley and Amy German, Round Rock Public Library

MEMBER GRAND-PRIZE

Congratulations to J'Rae Pineda, librarian at Shallowater ISD, the winner of the TLA Member Grand Prize, a modular mobile shelf from Brodart.



Doug van der Zee; J'Rae Pineda, Grand Prize winner; Micahel Zingaro

2018 TLA Awards

Lifetime Achievement Award honors extraordinary leadership and service over the course of an exemplary career

Dr. Carol Black



Carolyn Booker of the TLA Awards Committee and Dr. Carol Black

Librarian of the Year Award honors a librarian who has provided extraordinary leadership and service within the library community over the past year

Jennifer Coffey, Director, Pflugerville Public Library



Thomas Finley of the TLA Awards Committee and Jennifer Coffey

Libraries Change Communities Award recognizes a collaborative effort to promote innovative library-based initiatives that involve the community

Cate Brooks Sweeney, Public Services Manager, Bee Cave Library



Thomas Finley of the TLA Awards Committee and Cate Brooks Sweeney

Distinguished Service Award honors a librarian who demonstrates superlative leadership and provides outstanding service to the library field

Maribel Castro, Director of Technology and Information Systems, Louise S. McGehee School (LA)



Susan Mann, TLA Awards Committee chair and Maribel Castro

Outstanding Services to Libraries Award honors an individual who demonstrates outstanding advocacy and support for libraries

John Erickson, Author, Hank the Cowdog series



Amanda Barrera of the TLA Awards Committee and John Erickson

Wayne Williams Library Project of the Year Award honors a project that exemplifies the highest level of achievement and professional standards, and inspires other libraries

Dunbar Library, San Angelo



Jill Donegan and Salley Meyers, Dunbar Library, with Laura Heinz of the TLA Awards Committee

OTHER ASSOCIATION AWARDS AND RECOGNITION

Christina B. Woll Memorial Fund Grant

Laura Long, Silverton Public Library

Demco Upstart Innovative Programming Award

Pflugerville Public Library

Jeanette and Jim Larson Mystery Grant

McAllen Public Library

Junior Library Guild/Diversity & Inclusion Committee Conference Stipends

Michelle Touchet, N.W. Harllee Early Childhood Center (Dallas); Elizabeth Hollenbeck, McAllen Public Library

Ray C. Janeway Scholarship

Melissa Freiler

Siddie Joe Johnson Award

Lisa O'Rear, Adkins Elementary School (Denton ISD)

Spectrum Scholarship

Sarah Stanhope

Texas Youth Creators Award Bob Bennet Best in Show Winner

Nightmare (animation) by Ariana Silva, Christian Mendiola, Kelly DeLeon and Yeongji Kim from Pioneer High School (Mission, TX); Juanita Becho-Flores, librarian.

TLA Summer School Scholarship

Shweta Bhaumik Shroff, George Memorial Library

Van Dusen-Kaiser-Halley Scholarship

Erica Campos, Solar Preparatory (Dallas ISD)

Vivian Greenfield Education Award

Harlingen School of Health Professionals

Walter H. Escue Annual Conference Stipend

Aimee Stubbs, Tarrant County College

Walter H. Escue Memorial

Sarah Chestnut, Alkek Library, Texas State University

DISTRICTS

District 3 Conference Stipend

Elle Convington, UT student; Alice Alvarez-Garza, Bluebonnet Elementary School (Round Rock ISD)

District 8 Conference Stipends

Selenia Paz, Helen Hall Library (League City); Lauren Nalepa, Stuchbery Elementary School (Pasadena ISD)

DIVISIONS

TASL MVP Award

Joni Harris, Hillside Academy for Excellence (Garland ISD)

TASL Scholarships

Autumn Field, Jennifer Graf, Catherine Howington, Laura Long, Tara Walker-Leon, and Kristin Wright

TASL School Administrator of the Year

Kerri Sands, principal, Richland Elementary (Birdville ISD)

TASL Shirley Igo Award

Dorothy Smith Pullen Elementary School (Rockwall ISD) – Karen Meno, librarian and Julia Bliss Ferris, PTA president

ROUND TABLES

Archives, Genealogy, and Local History Round Table Conference Stipend

Sarah Kelliher, Midland County Library

Library Instruction Round Table Devin Zimmerman Conference Stipend

Joshua Salmans, Texas Tech University

Library Instruction Round Table Outstanding Service in Library Instruction

Lisa Hernandez, Pharr-San Juan – Alamo ISD

Library Instruction Round Table Library Instruction Project of the Year

Lorley Ambriz and Michael Duncan, El Paso Community College, Northwest Campus Library

New Members Round Table Professional Development Grant

Jennifer Del Papa, Bobby Shaw Middle School (Pasadena ISD)

Small Community Libraries Round Table Small Community Librarian of the Year

Debbie Garza, Dawson County Library

Small Community Libraries Round Table Advocate Award

Tina Nance, Silverton Public Library

Small Community Libraries Round Table/Bibliionix Conference Stipend

Jamie McLean, Groesbeck Public Library

TALL Texans Round Table Standing TALL Award

Debbi Garza, Dawson County Public Library

Young Adult Round Table Young Adult Reading Incentive (YARI) Award

Stephanie Galvan Russell

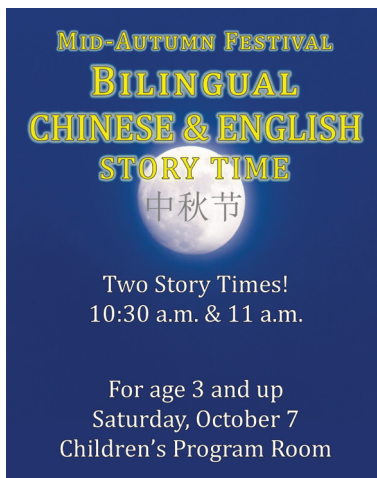
ADVERTISING

The **San Marcos Public Library** offers more than 100 Summer Reading Program events and wanted to improve engagement on its Facebook page, create excitement for the Summer Reading Program, and increase attendance. The library partnered with the city videographer to film in locations around town. Scripts were based on Summer Reading Program events' themes. The completed videos, which were shared via the library's Facebook page, reached more than 16,500 people, and were viewed more than 7,200 times. Program attendance increased 10% over the prior year.



COMMUNITY ENGAGEMENT

Allen Public Library serves an increasingly diverse population that includes many young families. Chinese-American parents approached library staff to propose hosting bilingual story times in English and Mandarin Chinese. The parents offered to prepare the Chinese language portion to help their children better understand their heritage, and give all library visitors the chance to learn more about Chinese culture. More than 1,000 people have attended the story times in the first year (2017). The success of this community-led story time has encouraged other cultural groups to offer suggestions for programs.



The **University of Houston Libraries** collaborated with University Career Services to host LinkedIn at the Library, an event where students were offered reviews of their LinkedIn profiles, and free professional portraits. The goals were to address students' professional and career development needs, help them be well-prepared for their job search, and secondarily, to raise awareness of UH Libraries' services and programs. Initially funded as a one-time event, LinkedIn at the Library is now a popular, recurring program. (*Honorable Mention*)



DIGITAL PROMOTIONS

Lucky the albino squirrel has been a part of **University of North Texas** folklore for generations. Legend has it that if a student catches a glimpse of the squirrel, they will have good luck on their exams. Unfortunately, Lucky passed on over the summer and UNT librarians wanted to have some sort of remembrance so first-year students would have context for the squirrel's legend on campus. Thus a year-long social media campaign with the latest albino squirrel, Willis was launched. A student designer created 177 total images, enough for about three posts a week for the year. UNT Libraries' Instagram followers have increased 27%, and the Willis campaign is driving this growth.

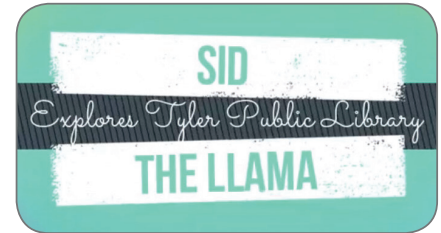


DIGITAL PROMOTIONS continued

Sid the Llama is the creation of the circulation assistant at **Tyler Public Library** who had a creative idea to shine a light on the library's resources in a fun, light hearted video. Sid gave a tour through the library, showcasing what people can find and enjoy. The video premiered on the City of Tyler

Facebook page in December 2017 and has been viewed more than 1200 times. In fact, when an ice storm hit Tyler, a resident requested that Sid Llama provide weather updates and information on road conditions. Based on the response, Sid Llama will be featured in a series of videos

exploring all the library has to offer, further raising awareness of Tyler Public Library. (*Honorable Mention*)



PRINTED PROMOTIONS

As the **Plano Public Library** began to expand outreach to the community, and focus on partnership engagement, marketing materials that told the library's story in an impactful way were needed. Beginning with three key components of the library's new Strategic Plan, the marketing team developed an 8-page booklet to serve as the anchor piece for the new Partnership Prospectus. Individual stacked pages highlighting the Community Impact, Community Innovation, Community Connections, and Library Value were designed to convey the library's value. The prospectus has been widely distributed and individuals who

received it are able to share the library's story, and explain the positive role it plays in the community.



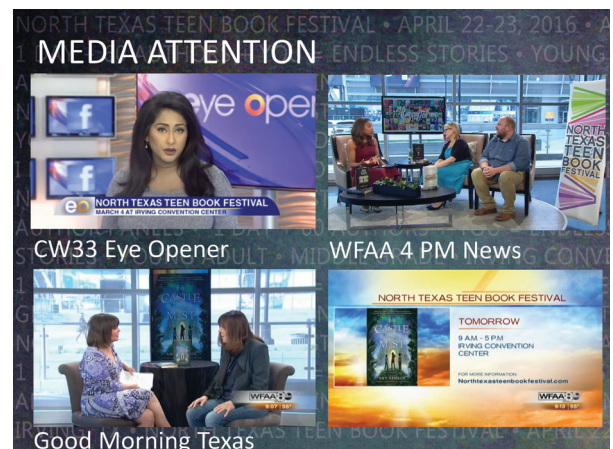
Weatherford Public Library wanted to give their users more advance notice of programming to increase attendance so they replaced bi-monthly newsletters with Event Guides (print and digital format) that would be available two months prior to the first event included in the guide. Library staff writes and designs the publications, and the City's marketing department prints and finishes the guides. These professional, polished publications, which are distributed in the library, and at local businesses, other City offices, and events, have helped raise the library's profile in the community. Library-sponsored programming increased 13.5% June – December 2017, and total event attendance



was up 25.5% which can be partially attributed to the Event Guides. (*Honorable Mention*)

PUBLIC RELATIONS & MARKETING CAMPAIGN

The **Irving Public Library** started the North Texas Teen Book Festival with scholastic partners with the goal of changing the attitudes of reluctant teen and tween readers, and empowering the young adult and middle grade reading community in the area. In the first year (2015) the festival drew over 3,500 attendees, in 2016 more than 8,000 visited. In 2017, the planners created an extensive marketing and public relations campaign designed to break through the 10,000 attendee mark, and draw nationally-known authors. The results were spectacular with 10,600 people attending the festival, including 500 teachers at the Educator Day, 35 school district partners, 270 volunteers, and major sponsorships from publishing houses.



PUBLIC RELATIONS & MARKETING CAMPAIGN *continued*

Read, Learn, Explore is a public relations and marketing campaign developed by Cedar Park Public Library to promote Library Card Sign Up Month in September, 2017 and encourage both new and long-time residents to sign up for a library card. Library staff coordinated with the City of Cedar Park's media and communications team to develop a marketing plan to showcase how a library card opens possibilities for people. Promotions occurred both physically and virtually outside of the library to reach non-library users. Read, Learn, Explore posters or flyers were placed at city facilities, book stores, restaurants, coffee shops, food stores, etc. They coordinated with Parks & Recreation to have a booth at the Splash Jam back-to-school festival, and with the Police Department to have a booth at the kick-off event for National Night Out. As a result, Cedar Park Library has seen a 10% increase in the number of active users since September 2017. *(Honorable Mention)*

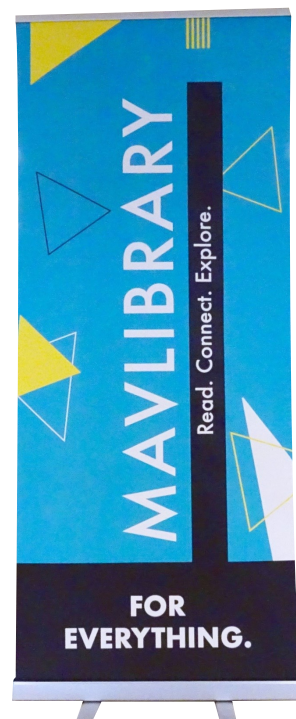


RE-BRANDING

Retaining students in their first year of college is a challenge most universities face. When university staff approached the University of North Texas Libraries for ideas on how to support student retention, the Media Library provided the perfect place to start. The Media Library has one of the largest circulating game collections in the country, provides access to a collaborative space for game design, engagement, and play, and offers programming focusing on game design and creation. What was missing was a space that could adapt to the stages of a game's life-cycle, allowing for extensive development and testing, while also functioning as a classroom. Working with the UNT Office of Student Affairs, and Recreational Sports Department, UNT Libraries transformed and expanded the old Media Library and created the Nest @ UNT Media Library and Nest @ Discovery Park Library. This attractive, high-end, multi-functional space provides students a place to decompress and learn while also supporting their social development and appreciation for the libraries.



The librarians at Pasadena Memorial High School realized that a consistent brand to identify the library as a school-community oriented space for students was needed. The library hosts many special programs, events, author visits, workshops and reading initiatives, but participation is limited due to the difficulty of scheduling at a large high school, and challenges of communicating effectively with teachers and students. The rebranding strategy sought to increase the library's visibility in the school community with consistent visuals and physical signage. The new name MavLibrary and tagline, Read – Connect – Explore, provided the foundation for developing new programs. All graphic design was done in-house, and large printing projects were developed in partnership with local printing companies, using library funds. *(Honorable Mention)*



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 Library Shelving by Tensco
 Libra-Tech Corporation
 Scholastic Book Fairs, Inc.
 Tocker Foundation

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 EBSCO Information Services / Learning Express

SILVER

Biblionix
 Gale, A Cengage Company
 Midwest Tape
 Perma-Bound Books

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 Vance Hunt Libraries

SPECIAL EVENTS

Plano Public Library regularly offers a variety of STEAM programs that are very popular with the community. Seeking to engage users in a different way, the library developed an event Dare to Dream: A View from the Stars to spotlight a successful female engineer, entrepreneur and CEO. Their guest speaker, Anousheh Ansari is an immigrant of Iranian decent who became the first Iranian in space, and the first self-funded woman to fly to the International Space Station. The event, which received good local media coverage, brought a greater understanding to children, teens and adults of what an engineer does, and the impact they have on the community and society. More than 200 people attended the program and were impressed that the library was able to bring a speaker of this caliber for the public to hear free-of-charge. The success paved the way to a new program series featuring additional community leaders in STEAM careers called Wonder Café. Corporate partners for the new series include Nokia, Raytheon, Texas Instruments, Samsung and the University of Texas Southwestern Medical Center.

Reeces Creek Elementary School, one of 32 elementary schools in Killeen Independent School District, has close ties to the military due to its proximity to Fort Hood. When planning for special events, the librarians determined their primary goals were to cultivate community partnerships and empower students as creators. They reviewed student achievement data and realized that their students were struggling with science. Planning began for the school's first-ever Family Maker Night. Representatives from the district's Digital Learning Team, Texas A&M University – Central Texas, Killeen Public Library and Barnes and Noble were asked to assist and identify activities. Family Maker Night featured a green screen, coding, 3D printing, creating circuits and much more. A 3D design contest for 4th and 5th graders was held prior to the event and the five best designs were printed on the 3D printer. More than 100 people attended the first Family Maker Night, and the success led to a second Family Maker Night which drew similar crowds. *(Honorable Mention)*

Anousheh Ansari – Space Explorer
 Dare to Dream: A View from the Stars
 Haggard Library Nov 4 3pm

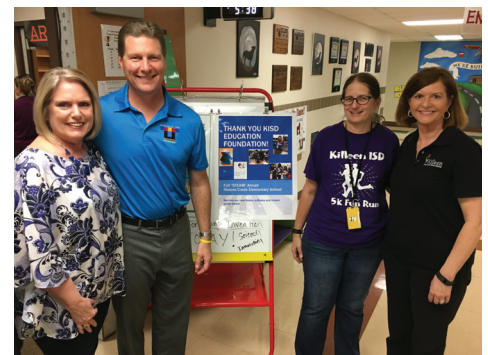
What will our world look like in the future?

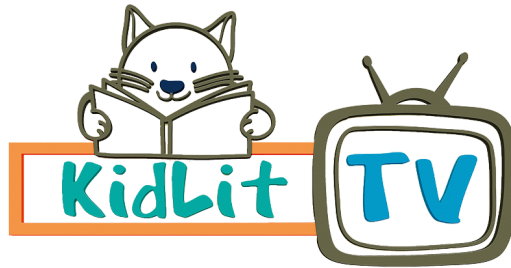
Imagine the possibilities...

- › Innovation
- › Space exploration
- › Today's youth - shaping tomorrow

Anousheh Ansari, female Space Explorer, Engineer and Entrepreneur is a living example of the American Dream. She immigrated to the United States as a teenager who did not speak English. She immersed herself in education, earned three degrees, and became an exciting, successful entrepreneur and the first female private space explorer. As she launched her company, Prodea Systems, in 2006, she also embarked on an eight-day expedition aboard the International Space Station. Anousheh Ansari earned a place in history as the first female private space explorer and first astronaut of Iranian descent. Her visit to space was the accomplishment of a lifelong dream.

Plano Public Library
 Haggard Library
 502 N. Central
 Plano, TX 75075
 972.791.1232
 planolibrary.org





EXPLORE THE WORLD OF CHILDREN'S LITERATURE

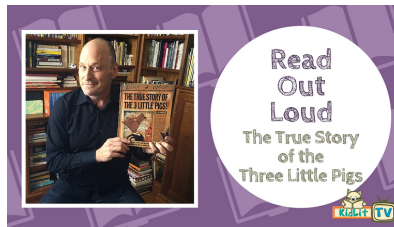
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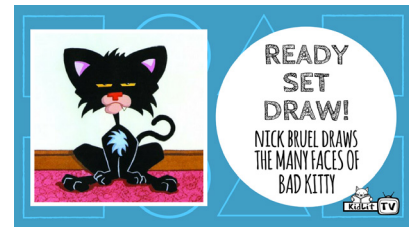
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CONNECTING TO INNOVATE, INSPIRE, AND IMPACT