

TEXAS LIBRARY JOURNAL

Volume 96, Number 1, Spring 2020

THANK YOU FOR YOUR SUPPORT!

TLA 2020 Virtual
Donate to TLA
2020 Exhibits Directory
2020 Sponsors

**TSBVI Library
Spotlight**

**Open Educational
Resources Deliver
Savings at UTSA**

**A Fair Use Refresher
Part II**



MEET OUR CANDLEWICK STARS!

Don't miss our fabulous author and illustrator signings in the Authors Area!



Tuesday, March 24

4:45–5:45 p.m.
SUSAN KUKLIN

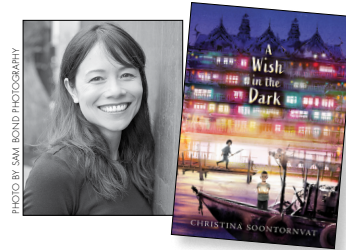
Signing advance reading copies of
In Search of Safety: Voices of Refugees



Wednesday, March 25

In the **CANDLEWICK BOOTH, #1645**

1:00–2:00 p.m.
CHRISTINA SOONTORNVAT
Signing *A Wish in the Dark*

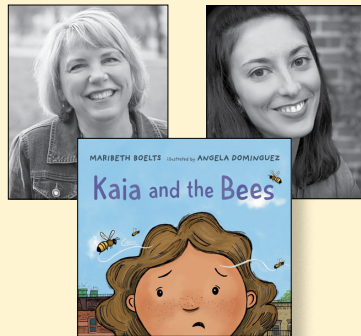


Thursday, March 26

11:30 a.m.–12:30 p.m.
MAC BARNETT and
JON KLASSEN
Signing *Circle*



12:00–1:00 p.m.
MARIBETH BOELTS and
ANGELA DOMINGUEZ
Signing *Kaia and the Bees*



12:00–1:00 p.m.
CYNTHIA SALAYSAY
Signing advance reading
copies of *Private Lessons*



1:00–2:00 p.m.
CAROLE BOSTON WEATHERFORD
Signing *BOX: Henry Brown Mails*
Himself to Freedom



2:30–3:00 p.m.
MAC BARNETT and SHAWN HARRIS
Signing advance reading copies
of *A Polar Bear in the Snow*



CANDLEWICK PRESS

TEXAS LIBRARY JOURNAL

Published by the TEXAS LIBRARY
ASSOCIATION

Membership in TLA is open to any
individual or institution interested in
Texas libraries.

For advertising information, contact
Kasey Hyde, TLA Vendor & Meeting
Associate at: kaseyh@txla.org

For editorial information, contact
Wendy Woodland, TLA Director,
Advocacy & Communications at:
wendyw@txla.org

Opinions expressed in *Texas Library
Journal* are those of the authors and
are not necessarily endorsed by TLA.

Journal Staff

Editor
Wendy Woodland

Assistant Editor
Michele Chan Santos

Graphic Designer
Joanna King

Advertising
Kasey Hyde

Printer
Capital Printing



3355 Bee Cave Road, Suite 401
Austin, Texas 78746-6763

512.328.1518 www.txla.org

© Texas Library Association

Texas Library Journal (ISSN 0040-4446)
is published quarterly in spring, summer,
fall, and winter by the Texas Library
Association, 3355 Bee Cave Road,
Suite 401, Austin, Texas 78746-6763.
Subscription price: to members of TLA,
94 cents, included in annual dues; to
nonmembers, \$25 per year for domestic,
\$30 out-of-country. Single issues: \$7.

4

- 4 President's Perspective**
Cecilia Barham
- 6 Guest Editorial**
Shirley Robinson

7

- 7 At UTSA, Open Educational
Resources Deliver Savings &
Reduce Barriers**
Michele Chan Santos
- 10 Five Years of First Years:
Success, Challenges, and
Some Solutions for Teaching
Information Literacy**
Susan Whitmer
- 13 A Fair Use Refresher: Part Two**
Gretchen McCord
- 15 Library at Texas School for the
Blind and Visually Impaired
Offers an Abundance of
Choices**
Michele Chan Santos
- 19 Is it a Competition? Classroom
and School Libraries**
Naomi Bates and J. Carter Cook
- 22 Changing Your Mindset**
Sandra Cannon
- 24 Taking the Fear out of Digital
Preservation**
Diana Dulek
- 25 Texas Bluebonnet Award Marks
its 40th Anniversary**
Michele Chan Santos
- 27 Black Caucus Round Table
Celebrates 30th Anniversary**
Michele Chan Santos



31

- 31 Newsnotes**
- 32 Continuing Education**

33

TLA 2020 CONFERENCE

- 34 TLA 2020 Sponsors**
- 35 TLA 2020 Exhibiting
Companies**

AD INDEX

- 3 American Library Association**
- 1 Candlewick**
- 18 Media Flex/OPALS**
- 30 Page Street Kids**
- 30 Page Street YA**
- 5 School Library Journal**
- 18 TLA LAUNCH**
- 5 TLA Libraries Transform Texas**
- 55 TLA 2021 Save the Date**



ATTEND THE WORLD'S **#1** Library Event of the Year!

- 100s of top authors and unforgettable speakers
- 900+ expert exhibitors, new products, services, and titles
- Libraries Transform® and a focus on the future
- Quality and scope of programs, topics, and formats
- News You Can Use – updates, policy priorities, strategies for engaging decision-makers and influencers

REGISTER at www.alaannual.org

Interested in EXHIBITING?
Visit alaannual.org/about-exhibiting



President's Perspective

By Cecilia Barham



March 11, 2020 was a rough day. On that day, TLA's Executive Board had to make the difficult decision to cancel the in-person TLA 2020 conference. My heart broke as I thought of all the work that co-chairs Robin Cashman, Lee Hilyer, Robyn Reid, Leah Mann, the 2020 Program and Local Arrangements Committee members, the TLA staff, and the exhibitors and sponsors had put into the conference. It was difficult decision, but absolutely the right decision to ensure the safety and health of attendees and of the communities they serve.

My heavy heart became lighter as I learned of TLA's plan to take key elements of our outstanding conference content and forge a new path – the first-ever TLA virtual conference. **TLA 2020 Virtual** will be the first annual conference held online; for members who live far from Houston or whose work schedules did not allow for attending in person, this is a way for us to be more inclusive than ever. We will have more information on this very streamlined version of the conference to share soon.

I can't wait for you all to join me at this historic conference event. Not only will you be a part of history, but your attendance will help ensure TLA's future in the face of the great financial strain of cancelling TLA 2020 in Houston. I hope you will support TLA with your participation. I want to thank all TLA members for their grace and patience with our association as we navigate unknown and exciting territory.

How we respond to difficult situations defines us as individuals and organizations. I am proud to be a member of an organization that faces difficulty with calm, loyalty, and a heart of service for its members. TLA is going to come through this challenge stronger than ever!

As **TLA 2020 Virtual** will mark the end of my term as TLA President, I wanted to take this opportunity to share some lessons learned.

ONE-LEGGED SQUATS AND IMPOSTER SYNDROME

For the last several months I have been learning how to do a one-legged squat. It is incredibly challenging and takes all my physical strength, focus, and determination to make it through my sets. One morning at the gym as I pushed myself through my last rep, a woman walked by and said, "You make that look easy." Barely able to breath, I pulled myself together, smiled my friendliest smile, and said, "Thank you so much!" As she walked away, she looked a little sad and said, "I could never do that."

I still think about that morning and what I should have said. I should have said, "Oh my gosh, thank you! It is so incredibly hard. I have been working on this for months and I can still barely do it." We live in a culture where we are expected to do it all, do it well and quickly, AND make it look easy. In this, I think we are doing each other a disservice.

There are hundreds of library folks serving in a volunteer capacity for TLA who are doing important and difficult work. That work can be challenging and exhausting, especially when combined with our day jobs and the duties of our personal lives. Talking to committee chairs and volunteers, I hear this often and I experience it firsthand in my role as President.

Author and poet Charles Bukowski wrote, "What matters most is how well you walk through the fire." Some days I dance through the fire with grace and a smile. Other days I fall down, catch fire, roll around, stumble getting up, curse, and push the "I've fallen and I can't get up" button. Some days I think I just can't do it. Some days I feel like an imposter. Then I just show up and fake it until — on bright, wonderful occasions — I make it.

I share this not as a means of complaint, because I am honored and inspired to be of service to our organization. I share it as means of encouragement for anyone out there is who taking on new or difficult work for TLA, or in their careers, and is thinking it is only challenging for them and that it is easy for everyone else.

Especially during the current crisis, I know a lot of you are facing unprecedented territory in making decisions for your library communities, your families and yourselves.

We all have days, especially in recent weeks, where we feel overwhelmed and think, "Who put me in charge of this?" You are not alone. You are doing fine. Your effort, and the work you do, does not go unnoticed, and it is SO appreciated.

I also share this so that I can say hang in there and keep doing the work because it matters. The work we do in our libraries changes lives. The work we do for TLA supports that. If you have questions or are struggling with your TLA duties, please reach out to any member of the [executive board](#) or to one of the [TLA staff](#). We are here to help.

A MOMENT OF GRATITUDE

As my term as TLA president comes to an end, I want to express my appreciation to everyone who has supported and assisted me throughout this year. It has truly been remarkable, and challenging, and inspiring, and exhausting, and invigorating! As this is my last time to express gratitude, I want to thank my husband James, my goddaughter Jamee, and my best friend Dedrie for all their support and encouragement this last year. They were my biggest cheerleaders and the shoulders I leaned upon. Their unconditional love got me through my presidency as it does all things in my life. I am grateful beyond words.

Cecilia Barham
cbarham@nrhtx.com, 817-427-6813

BECAUSE TEXAS FOUGHT AN ARCHIVES WAR TO PRESERVE OUR HISTORY.



**LIBRARIES
TRANSFORM[®]
TEXAS**

#LibrariesTransformTX
www.LibrariesTransformTexas.org

LJ & SLJ PROFESSIONAL
DEVELOPMENT



EVALUATING, AUDITING, AND DIVERSIFYING YOUR COLLECTIONS

Online Event + Interactive Workshop Live Interactive Sessions:
April 28 | May 5 | May 12 | 2 PM - 4 PM

www.LibraryJournal.com/EAD_APRIL2020

A Message From Shirley Robinson, TLA Executive Director

By Shirley Robinson

I never expected, only a few weeks into my tenure with TLA, to be in the middle of an unprecedented global crisis. Many associations in the United States and abroad are facing the same challenges that we are during this time. I know we made the right decision in cancelling the in-person TLA 2020 conference in Houston, to safeguard the health of our members and their library patrons; but at the same time, it is heart-rending to see the cancellation of something our volunteers and staff have labored for on for so many months.

Through it all, the multitude of messages of support and love from our members has kept me and our TLA staff moving forward. Our organization has been through thick and thin with the librarians of Texas and your support means the world to us.

We know that we are not alone in walking through these incredibly tough and dark days. Our volunteers and members,

industry suppliers, and sponsors and exhibitors for many associations caught in this storm are fighting for everything that they have as well. Thank you to all of the amazing people that have reached out over the last few days to see how you can help. We have to survive - and will - because our members need us - and we will be stronger on the other side.

We are working hard to make sure that each of our conference registrants is treated as fairly as possible. For information about using your registration for our virtual conference, applying it to your TLA 2021 registration for next year's San Antonio conference, or receiving a refund, [click here](#).

Please let us know of your questions and concerns. We will respond to everyone, although we ask for your patience as we work through additional details in the coming days.



“Success is not final, failure is not fatal:
it is the courage to continue that counts.”

– Winston Churchill

TLA COVID-19 RESOURCES

TLA's [COVID-19 resources webpage](#) includes links to resources available from state and federal agencies, as well as ALA and TSLAC. It also provides a platform for what is our most valuable resource, the shared knowledge of our members.

Texas librarians are being very creative in this time of crisis and we have seen a lot of great information, tips, and resources posted on social media. We'd like to try to consolidate much of that experience and knowledge in one place that is easily accessible.

Please share your best practices in crisis management, statements, policies, procedures, tips and resources that you have found useful in responding to this public health crisis. [Add your information to this Google spreadsheet](#).

At UTSA, Open Educational Resources Deliver Savings and Reduce Barriers

By Michele Chan Santos

At the University of Texas at San Antonio (UTSA), student savings from Open Educational Resources (OER) are estimated at a whopping \$8 million—savings students achieve because their professors adopt free or low-cost textbooks online. With OER, students don't have to buy hard-copy books or pricey online texts which often cost \$100 or more per book.

In the [Calculus for Biosciences](#) course, for example, students have a projected savings of more than \$26,000. UTSA Department of Mathematics Lecturer Cindy Roberts is working with the team of instructors to coordinate the replacement of the primary textbook in all sections of the course with content from various OpenStax textbooks, crafting a tailored text for UTSA students. In [Introduction to Astronomy](#), the former \$218 textbook is also being replaced by the free online astronomy textbook from OpenStax.

UTSA Libraries is at the forefront of the OER movement on campus. The Adopt-a-Free-Textbook grant program, spearheaded by the library, awards money to faculty who agree to use OER texts in a course for at least four semesters (most continue to use them after the grant period is over.) UTSA Libraries partnered with [OpenStax](#), a nonprofit educational initiative based at Rice University which publishes high-quality, openly licensed college textbooks that are free online and low-cost to print. UTSA Libraries works with faculty to utilize OER from both OpenStax and other free and low-cost online textbook repositories. The \$8 million savings figure reflects textbook savings from classes taught by professors who have received grants over the last four years.

For Dean Hendrix, Dean of Libraries at UTSA, the biggest benefit of OER is not just about student savings, but also about

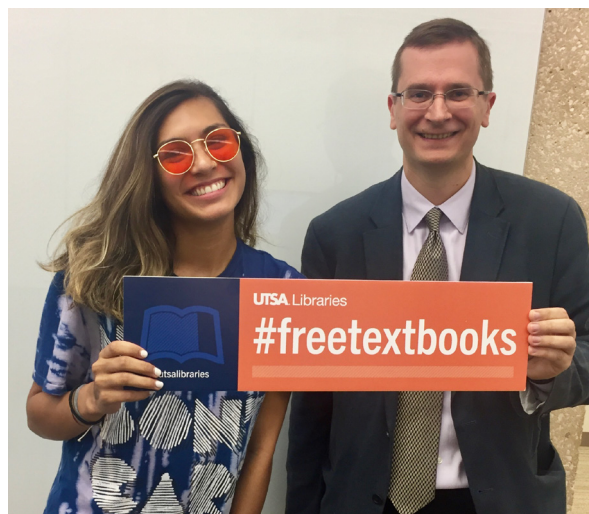
how these savings contribute to overall student achievement.

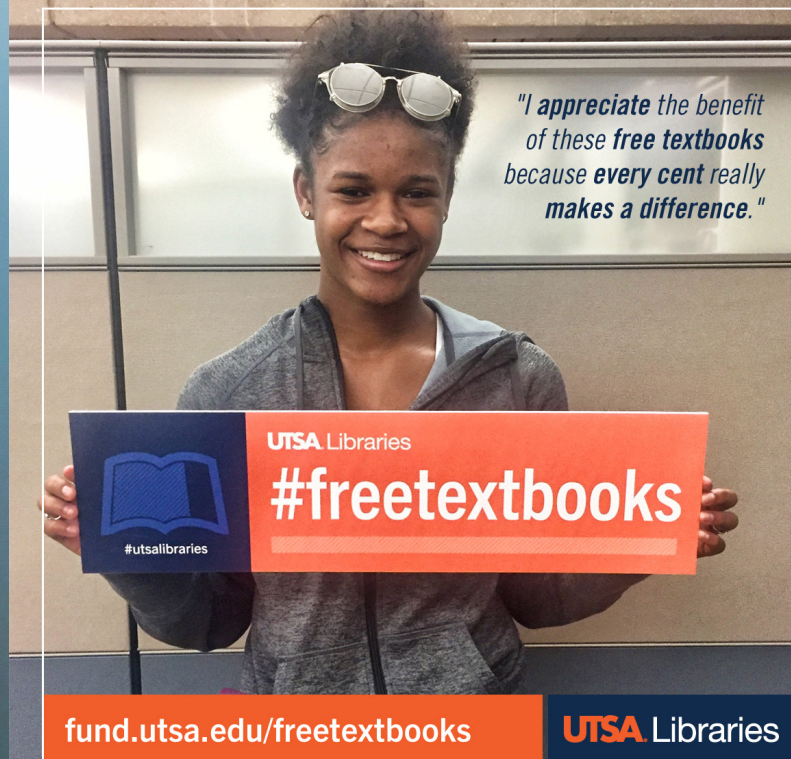
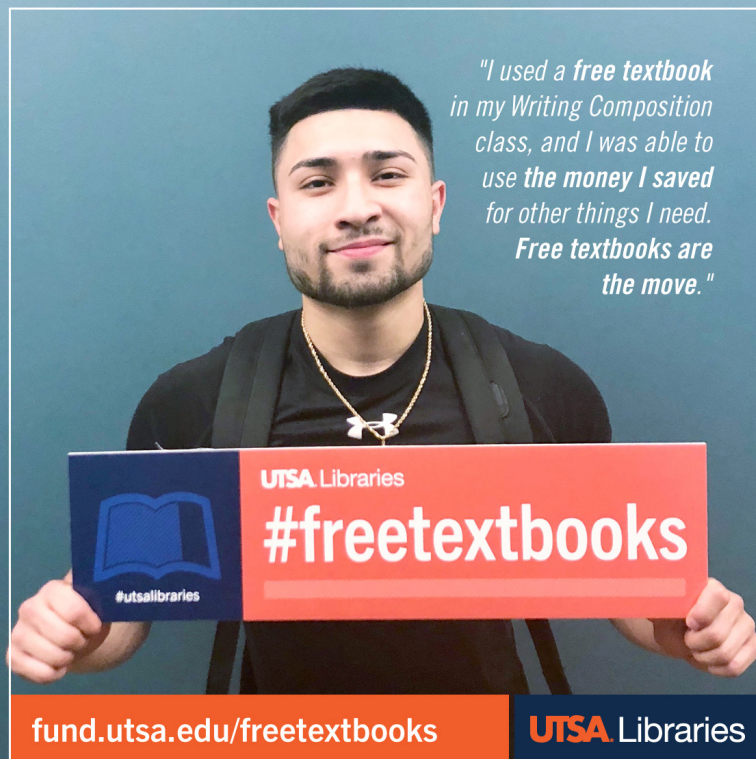
"Ultimately, anything you do in an academic library boils down to student success," Hendrix said. "Student success is a top priority for us at UTSA. What differentiates us from many universities is that we have a high population of students that are Pell Grant-eligible, from a lower socioeconomic level. When we looked at statistics, the number one reason students drop out is not being able to afford going to school. The savings from OER is huge, yes, but it's important because it's allowing people to keep pursuing their dreams."

DeeAnn Ivie is the Open Education Coordinator for UTSA Libraries, managing the Adopt-a-Free-Textbook grant program, which began in 2016. Grants are important in motivating faculty to convert their curriculum from traditional textbooks to OER, especially since for many faculty members using OER represents a significant culture change in teaching in higher education.

"It's a work in progress, always," Ivie said. She estimates that less than 10 percent of courses at UTSA currently utilize OER. However, the number of courses adopting the free online textbooks increases every year. "We have made great strides," Ivie said. "We have been building momentum. The grants definitely offer an incentive. The money is nice because they can use it to travel to a conference or for professional development. But that's not the main reason professors pursue OER. The professors want to do this because they recognize that it's important for our students at UTSA. We have a lot of students who are the first in their families to go to college."

Individual grants are awarded at \$1,000; group grants (for a group of instructors) range from \$1,500-\$7,000, based on the number of students impacted. Successful group grant applications require a minimum of three collaborating instructors or all instructors for a course. Grants are open to all





faculty, including non-tenure-track instructors.

Despite the grants and the students' enthusiasm for OER, some faculty are concerned that a push for OER will impinge on academic freedom, and have expressed concern that they won't be able to teach as effectively if they can't use the same books as they always have.

Hendrix said the notion that offering OER limits academic freedom is simply not true. "It's a misconception that needs to be squelched," Hendrix said. "It's another choice. Every textbook or OER has advantages and disadvantages. Librarians are telling the professors, 'We are offering you more options.' We are saying, 'Here is OER, here is what it can do.' It's ultimately the faculty's choice. But it's also the students' choice to ask, 'Why do we have to buy a \$300 textbook?'"

Hendrix said true stories of UTSA students help reiterate this point. One student, a military veteran, didn't receive his GI Bill stipend until March each year – too late in the semester to buy textbooks. For this student, taking classes that use OER means he had access to the online textbooks "on day one of the course," Hendrix said. It's the kind of difference that can keep students in school.

ADVICE FOR OTHER LIBRARIES

Hendrix knows it can be an uphill battle to introduce and expand OER at universities. The key is communication.

"Convince your library leadership that this is a good idea," Hendrix said. "You need to be a good communicator and a good marketer. OER has to be promoted at all levels of the university: provost, faculty, students. When you go to the provost, say, we're lowering the cost of higher education. You have to believe in it."

UTSA President Taylor Eighmy and his wife Peggy have been vocal in their support for OER and have also donated \$5,000 of their personal funds to help support OER at the university

Videos the UTSA Libraries has produced help share the story of what OER can do. In [one video](#), faculty discuss the benefits of using OER when teaching their courses, from increasing student satisfaction to presenting parts of different textbooks in the same course. OER has given many UTSA faculty greater flexibility, Ivie said.

Another video shows how the Math Matters team at UTSA has benefited by combining resources from OpenStax and WeBWork to create free online textbooks for College Algebra and Math for Business students, saving them \$500,000 per semester, collectively.

Jonathan Brucks is the interim director of the Math Matters team.

Brucks said he takes "great pride in the fact that we save our students quite a bit of money every semester, but I also feel that it is worth using OER for the flexibility and personalization that it affords instructors and departments. It's great to be able to tailor our resources to meet those needs most efficiently."

He admits he was against OER before he started using it. "Now, I wouldn't go back to commercial texts and software if I had the choice," Brucks said. "OER is a process and a mindset; it's about instructors taking and having control over decisions on what is best for their students. It's empowering and liberating."

GETTING STARTED

For universities just beginning their forays into OER, "I would say absolutely look at OpenStax as a potential partner," Ivie said. "Not only does OpenStax connect you to other OER advocates for sharing strategies, but they will also visit your campus to host faculty workshops and provide support for OER adoption tracking."

If you are looking for more avenues for connecting with OER advocates, Ivie also recommends the [SPARC Libraries &](#)

OER forum, a vibrant community of academic and research librarians interested in open education. The network connects more than 1,000 subscribers through a public email discussion list and monthly community calls. Institutional members of the **Texas Digital Library** also have access to regional training sessions presented by the **Open Textbook Network**, an alliance of higher education institutions committed to improving access, affordability, and academic success through the use of open textbooks. The American Library Association scholarly communication distribution list has a good amount of discussion on OER topics, too, she said.

Through Dean Hendrix's connections to the Texas Digital Library and the Texas State Library and Archives Commission, he led the effort in 2018 for UTSA to host the very first statewide convening of OER advocates. Since then, Texas has started to see more development of a statewide framework

in support of OER communities, fostering discussions and partnerships across the state. Additionally, the Digital Higher Education Consortium of Texas recently hosted an annual conference for OER advocates, providing a great forum for updates on OER at the state level and for connecting OER peers in Texas.

Ivie said that although implementing OER can feel like an uphill battle, it's worth it to help students.

"When we go to talk to our students, they are so excited to hear what we are doing to save on textbook costs. They want to know what classes and courses offer free textbooks," she said. "The students are grateful, and when you hear their feedback and encouragement, it makes your day."

Michele Chan Santos is the marketing specialist at the Texas Library Association.



#utsalibraries

UTSA Libraries

#freetextbooks



FIVE YEARS OF FIRST YEARS

Success, Challenges, and Some Solutions for Teaching Information Literacy

By Susan Whitmer

FOR STUDENTS TO BE ENGAGED in learning about information literacy, an academic instruction librarian must have a good sense of humor, a thick skin, and a curiosity about a wide-range of subjects. It also helps the librarian to be invested in the triple threat of academia: student success, student retention, and student graduation. Weaver (2013) theorizes that students drop out because they feel like they do not have the academic skills they need to succeed through their programs. I begin my classes by talking about how information literacy skills will not only help them succeed in college, but will translate to success in their careers. The information literate can navigate problems and projects by assessing needs and locating solutions.

As a Reference & Instruction Librarian at Texas Woman's University (TWU) in Denton, Texas, I am the

primary information literacy instructor for the first-year composition (FYC) program. Information literacy skills for FYC students include: learning how to find quality information and data, learning how to evaluate information and data, and learning how to ethically use information and data (Association of College and Research Libraries, 2016). Teaching information literacy classes to first-year composition (FYC) students is challenging but, after five years, I have learned how to make it entertaining for the students and fun for me.

I am a bicycle advocate, artist, writer, and culture vulture; all interests that I integrate into my library instruction presentations. For example, when I teach sources for the argument paper, I use photos of myself riding a bike to connect how useful government data is to argue for bicycle infrastructure. I use the U.S. Census

Bureau, [census.gov](https://www.census.gov), to demonstrate site navigations skills to the statistics table, “Percentage of Workers Who Commuted by Bicycle in Medium-Sized Cities, Population 100,000 - 199,999.” This table shows where we are in Denton, Texas, and should be, with the number of bike commuters compared to other cities our size, Denton = 731 bike commuters v. Boulder = 5,507 bike commuters (U.S. Census Bureau, 2017). I then use the Bureau of Labor Statistics’, [bls.gov](https://www.bls.gov), to demonstrate how to navigate to career information data with the example of my avocation, “Bicycle Repairers.”

My FYC information literacy classes are about an hour long and follow this format:

1. Introduction to the TWU Libraries’ home page (~5 minutes)
2. Demonstration of how to search the catalog for scholarly articles (~10 minutes)
3. Worksheet activity to locate and cite one source using the catalog (~15 minutes)
4. Introduction to the FYC course page, evaluate sources, database searching (~10 minutes)
5. Worksheet activity to locate and cite a source using a database (~10 minutes)
6. Reflection activity: Library Instruction Survey (~5 minutes)

LESSONS LEARNED

YEAR ONE: 2014–2015

Success: Two projects started during my first year as an instruction librarian, the Core Assessment Academy and FYC Learning Outcomes, led to me being invested in my new position. The FYC director initiated a Core Assessment Academy where artifacts from the core classes are evaluated. As an Academy volunteer, I graded anonymized writing assignments which informed my FYC instruction by demonstrating the need to place a greater emphasis on evaluating resources.

The TWU Libraries’ Director of Data & Analytics helped me design a FYC Learning Outcomes project based on data collected from citation worksheets. I continue to update and use the learning outcomes project as it helps me see where students’ strengths and weaknesses are in their ability to locate and cite quality information.

Challenge: Talkative students: It is a rookie teacher’s mistake to try to teach over talkative students. I would walk over to the talkative students and try to talk over their conversation. This made them talk louder.

Solution: I no longer have this problem. I make small talk before class starts which shows them that I am interested in more than lecturing, I want a dialog, and scholarship is a dialog.

YEAR TWO: 2015–2016

Success: One of the TWU Academic Success Lecture Series promoted the idea of peer-instruction. Harvard’s Dr. Eric Mazur shared that students learn better from each other because the instructor tends to be overly familiar with the subject and probably takes important items for granted (Mazur,



1996). I started using peer instruction in my classes when I ask students to locate sources for their papers. Peer instruction is when students help each other locate sources and explain information literacy concepts to their peers who may not understand the instructor’s vocabulary. I encourage students to talk to each other. It is a fun way to learn and makes for a vibrant atmosphere.

Challenge: The number of requests for FYC classes increased this year and I was offered an instruction assistant. After I spent all summer training the assistant, they quit the week before classes started. I needed an assistant to help me manage all my instruction classes and assessment projects.

Solution: I reached out to the Circulation Department and set up training sessions for circulation staff to assist me. It turned out to be the start of a wonderful relationship between the Circulation Department and the Reference Department. Some of the student workers were SLIS students and enjoyed practicing the theory they were learning in graduate school.

YEAR THREE: 2016–2017

Success: A library instruction coordinator was hired and their first responsibility was to create a set of online tutorials on plagiarism, citation styles, evaluating information, writing research questions, and searching our catalog. All first-year students were required to complete the tutorials and present a certificate of completion to their core class instructors. I noticed a definite improvement in the FYC student’s ability to find and cite information.

Challenge: I received a request to teach a library instruction class on Interdisciplinarity to a remedial FYC class. When I

asked for clarification, I was resent the original request: “Create a library instruction class on “Interdisciplinarity. I want to see how you interpret this request.” I over thought, over prepared, and over researched interdisciplinarity. When I arrived to teach, I found out that this was a remedial class that needed basic information literacy instruction. I presented an over-structured, 52-slide presentation with Venn diagrams and too many big words. Halfway through the class, I could feel that the presentation wasn’t working.

Solution: I stopped my presentation and asked the class for specific research topics then demonstrated how to perform basic research using the catalog and Credo Reference.

YEAR FOUR: 2017–2018

Success: Some FYC classes were being held in new classrooms that had tables for groups of four students instead of traditional row seating which inspired more participation. One class stands out, a group of students responded enthusiastically when I asked for volunteer research topics to demonstrate: “Female Black Panthers!” “Mass Incarceration!” “Food Deserts!” These were welcome research topics and together we discovered that when searching the catalog, use the term “Black Panther Party” otherwise your search results will consist of leopards and jaguars.

Challenge: I was working with our scholarly communications librarian to pilot open educational textbooks for remedial FYC classes. However, it was that year (2017) that the Texas Legislature passed HB 2223, regarding the mainstreaming of remedial classes. Students who would normally take a non-credit remedial writing class were now taking corequisite classes. The corequisite classes provide additional instructional support but used the required, non-open access, textbook. The open educational textbook idea for FYC was put on hold.

YEAR FIVE: 2018–2019

Success: Two new FYC directors were hired, both enthusiastic supporters of library instruction. I discussed my class structure with them and gave a brief demonstration of my FYC information literacy class. They suggested that I add more information about media bias so I now have two media bias charts on my FYC course pages. One media bias chart is from Ad Fontes Media, and the other is from Allsides.com. These charts helps students determine the credibility of news sources and where news sources are on the bias scale: Left, Right, and Center.

Challenge: As an environmentally-minded librarian, I’m concerned about using paper worksheets. I collaborated with a SLIS student to design a Google Form that replicates the worksheet. While I was unsatisfied with the final result, I plan to continue working on this project. With the paper worksheets, I get close to 100% participation because the students have to write their names on the worksheets and turn them in to me. I review the worksheets, make suggestions for alternate databases and search terms, and then return the worksheets to the instructors to give back to the students.

CONCLUSION

Five years ago, I started teaching information literacy skills with a rigid idea of how to teach first-year composition students. As I become more comfortable teaching, I see an increase in the number of students who contact me for research assistance by phone, online, and face-to-face. Information literacy is key to student success and life success, and knowing where to locate and how to ethically use quality information helps students successfully complete assignments and will help them solve problems in their working lives.

I plan to continue looking for new ideas and incorporating them into my first-year composition information literacy classes. I look forward to writing an update in 2024 tentatively titled, “Ten Years of First-Years: A Decade of Information Literacy Success.”

Susan Whitmer is a reference and instruction librarian at Texas Woman's University. Susan uses her bicycle advocacy to teach information literacy concepts about government sources.

REFERENCES

- Association of College and Research Libraries. 2016. *Framework for Information Literacy for Higher Education*. [PDF file]. www.ala.org/acrl/sites/ala.org.acrl/files/content/issues/infolit/Framework_ILHE.pdf.
- Bureau of Labor Statistics. 2018. “Occupational Employment Statistics: Bicycle Repairers.” *bls.gov*. www.bls.gov/oes/current/oes493091.htm.
- Mazur, Eric. 1996. *Peer Instruction: A User's Manual*. Pearson.
- U.S. Census Bureau. 2017. “Percentage of Workers Who Commuted by Bicycle in Medium-Sized Cities, Population 100,000 - 199,999.” www.census.gov/data/tables/time-series/demo/commuting/acs-25.html.
- Weaver, M. (2013). “Student Journey Work: A Review of Academic Library Contributions to Student Transition and Success.” *New Review of Academic Librarianship*, 19(2), 101-24.

A FAIR USE REFRESHER PART II: TOOLS FOR APPLICATION

by Gretchen McCord

In A Fair Use Refresher Part I, (*Texas Library Journal*, **Fall 2019**) I provided an overview of fair use under copyright law. In this article, I describe some of the tools most commonly used by librarians to interpret and apply fair use (guidelines), and my two favorite types of tools to help you interpret and apply fair use (codes of best practices and copyright policies).

FAIR USE GUIDELINES

I'm not a big fan of guidelines, but it's vitally important that you understand what they are – and are not.

Many librarians are familiar with the “Classroom Guidelines,” officially the *Agreement on Guidelines for Classroom Copying in Not-For-Profit Educational Institutions*, which were incorporated into the **House Report on the Copyright Act of 1976**. These guidelines state certain quantitative amounts of copying that constitute fair use, for example, a teacher may copy one chapter from a book for use in teaching. They also provide the infamous “brevity, spontaneity, and cumulative effect” restrictions on making multiple copies for classroom purposes.

The Classroom Guidelines were the result of negotiations between parties representing copyright owners and users of copyright-protected materials, including the American Association of Publishers and the American Library Association, and were meant to create a “safe harbor” for certain copying. This means that they were intended to state the minimum limit of what constitutes fair use, not a maximum, so that if you limit your copying to that described in the Classroom Guidelines, you can be confident that your copying will be considered fair use.

In fact, the introduction to the guidelines specifically states:

The purpose of the following guidelines is to state the

minimum standards for educational fair use Moreover, the following statement of guidelines is not intended to limit the types of copying permitted under the standards of fair use There may be instances in which copying which does not fall within the guidelines stated below may nonetheless be permitted under the criteria of fair use.

Unfortunately, over time, people have come to believe that the Classroom Guidelines are actual law and/or dictate the upper limits of fair use copying.

Other guidelines have been created since 1976, such as the *ALA Model Policy Concerning College and University Copying*. These, too, are intended to state a minimum amount of copying allowable under fair use, not a maximum. They, too, have suffered the same fate as the Classroom Guidelines.

Misunderstanding the role of copyright guidelines can have a tremendous effect and undermine educational missions. A series of studies by the **Center for Media and Social Impact** (CMSI) published in the early 2000s found that educators, among others, understood fair use to be much more restrictive than it actually is, resulting in:

- Misaligned priorities that deemphasize research, teaching, and learning.
- Decisions made on the basis of avoiding copyright difficulties rather than fulfilling mission.
- Downsizing, postponing, and killing courses, research projects, digitization initiatives, and exhibits.
- Denying scholars access to materials or putting them to considerable hardship to obtain them.
- Providing disabled students with lower levels of access than their peers for fear of violating copyright.
- Budgetary issues in the form of high costs for both staff time and unnecessary licensing.

Fortunately, recent developments have ushered in a much more productive approach to providing guidance for applying fair use.

CODES OF BEST PRACTICES

Beginning in the early 2000s, we've seen a growing trend of moving away from quantitative guidelines and towards codes of best practices in fair use. Rather than providing numbers, the codes essentially provide you with a blueprint of how to strengthen your fair use case. This approach allows for more flexibility in many ways, including adapting your uses as technology changes, while also offering very concrete suggestions. I like this trend!

CMSI, the leader of this trend, describes itself as “an innovation lab and research center that creates, studies and showcases media for social impact.” In reality, it is much more. For almost fifteen years, CMSI has conducted studies into how fair use affects a wide range of industries, including education, and has created (often in partnership with other organizations, such as the Association of Research Libraries) codes of best practices in fair use addressed at these industries or in specific situations. CMSI codes pertinent to librarians include the following:

- [Fair Use of Images for Teaching, Research, and Study](#)
- [Fair Use of Collections Containing Orphan Works](#)
- [Fair Use of Poetry](#)
- [Fair Use for Online Video](#)
- [Fair Use for Media Literacy Education](#)
- [Fair Use for Scholarly Research in Communication](#)

But the star attraction for librarians is the *Code of Best Practices in Fair Use for Academic and Research Libraries*. Although the target audience is higher education, this code addresses issues of importance in all types of libraries, such as “Supporting teaching and learning with access to library materials via digital technologies” and “Using selections from collection materials to publicize a library’s activities or to create physical and virtual exhibitions.”

This code addresses eight topics, including the two listed above. For each, it explains the importance of the topic to libraries and provides a list of “enhancements” and “limitations,” which are steps you can take to strengthen your fair use position. For example, for supporting teaching and learning by providing access to library materials through digital technology:

- The availability of materials should be coextensive with the duration of the course or other time-limited use (e.g., a research project) for which they have been made available at an instructor’s direction.
- Materials should be made available only when, and only to the extent that, there is a clear articulable nexus between the instructor’s pedagogical purpose and the kind and amount of content involved
- In order to assure the continuing relevance of those materials to course content, libraries should require instructors of recurrently offered courses to review posted materials and make updates as appropriate.

I strongly encourage everyone reading this article to go to the

[fair use portion of the CMSI website](#) and peruse the plethora of valuable resources available there, at no cost. In addition to the studies and codes of best practices, CMSI offers a variety of teaching tools that many librarians will find helpful. The CMSI collection is the single, most valuable set of fair use resources out there, and every librarian should be acquainted with it.

COPYRIGHT POLICIES

I love policies! In fact, I periodically teach an online course called “Copyright Policies: Your New Best Friend.” Before I explain my enthusiasm, let me clarify what I mean by “policy.” I do not mean anything specific. A copyright policy is whatever you need it to be – that’s what makes it so valuable!

A good copyright policy puts everyone at your institution on the same page in terms of how you will address certain situations implicating copyright. Thus, it clarifies expectations and paves the way for consistency across the institution. It serves as an educational tool as new staff come on board. It backs you up when a library user or an institutional employee insists that you engage in activities you think constitute infringement. And should your institution find itself a target of claims of copyright infringement, having a policy in place – and following it consistently – can help show that you’re a good actor; in other words, it can help your defensive position.

So what makes a “good” copyright policy? A good copyright policy is a useful tool, not simply a restatement of the law. A good copyright policy is one that has been well thought out, reflects the institution’s level of risk tolerance, makes sense to those relying on it, and most of all, is usable and used by the intended audience (probably either library staff or all institutional staff). If a policy is not usable and used, it is useless.

The following are topics commonly included in copyright policies:

- A (readable) explanation of the parts of copyright law most relevant to your institution
- The institution’s work-made-for-hire policy
- How the institution approaches fair use
- Who is responsible for making fair use decisions
- Links to fair use tools
- An explanation of open access (OA) and list of OA resources used by the institution
- The institution’s policy and procedures regarding use of orphan works
- The institution’s process(es) for obtaining permission to use protected works

Again, a good copyright policy is whatever you need it to be! The keys are to make it usable and to ensure that it is followed consistently across the institution.

Gretchen McCord is an attorney and the principal of Law Offices of Gretchen McCord, PLLC and a former librarian. Her company Digital Information Law (digitalinfoilaw.com) provides live and online copyright training to librarians and educators.

¹U.S. Congress. House. Committee on the Judiciary. Copyright Law Revision: Report (to Accompany S. 22). 94th Cong., 2d sess., 1976. H. Rep. 94-1476. 68.

²Association of Research Libraries et al. Code of Best Practices in Fair Use for Academic and Research Libraries. 2012. 14-15.



Photo courtesy of GSC Architects

Library at Texas School for the Blind and Visually Impaired Offers an Abundance of Choices

By Michele Chan Santos



TSBVI student Austin Baxter with his favorite book, *The One and Only Ivan*



TSBVI high school senior Chanel Davis (left) and Renee Toy, Director of the Learning Resource Center

A STROLL THROUGH the Learning Resource Center library at the Texas School for the Blind and Visually Impaired (TSBVI) reveals a wealth of reading materials in a host of different formats. There's a hard-print Braille copy of Lauren Oliver's dystopian young-adult novel *Delirium*, a few steps away from audio recordings of *Curious George*, *The Imaginary* and other children's books. There's a table with a playback machine from the Texas Talking Book Program. Nearby is a device called a Braille Edge, where users can read from a refreshable Braille display (a panel of pins rises to form different Braille symbols and refreshes to form each line.) Large-print books, iPads, regular print books, graphic novels...the choices go on and on.

The TSBVI was established in 1856 as The Blind Institute. In the more than 100 years since, it has evolved into a school offering an array of programs serving nearly 11,000 students who are blind, visually impaired or deaf and blind. In some cases, TSBVI serves as a public school for students ages 6 through 22 on their Austin campus. About 150 students live on campus for several months a year. Through the Weekends Home Program, about 80 percent of them go home on the weekends. Buses go to Houston, San Antonio, Dallas and Abilene on Friday afternoons and pick up students on Sundays to return to school. Other students fly home every other weekend. Many other students come in from various parts of the state for weeklong camps, or are served through TSBVI's outreach programs.

Renee Toy is the Director of the Learning Resource Center and the Instructional Materials Coordinator at TSBVI. She's been the library director since 2010; prior to that she taught elementary school at TSBVI for 15 years, and before that she worked in the dorms where the students who board at TSBVI live. In total, she's been part of the TSBVI community for 34 years. Toy reads and writes Braille and taught Braille for many years to elementary students; she also knows some sign language, but relies on a sign language interpreter who works full-time at the school to communicate with students who are deaf.

Toy lights up when she says the most rewarding part of her job is "helping kids find books. Getting book access for kids is by far my favorite thing to do." It's her mission to have as wide a variety of books as possible available to them. "I want them to love books, and to be able to find the books themselves."

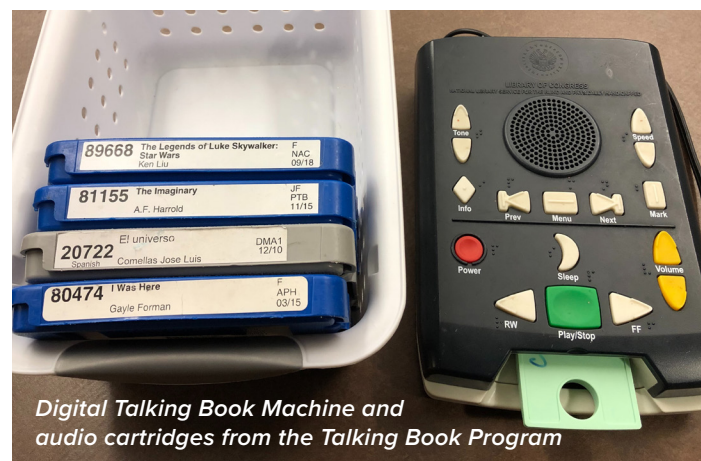
She describes being a librarian at a school for the blind and visually impaired as exciting – "Being in this position at this time has been pretty amazing."

Like any librarian, she helps students choose books based on their interests. More unique to her job is finding materials suited to that students' physical ability. Because of recent advances in technology, there are more digital options than ever before.

The students at TSBVI with low vision, for example, can read large-print books on an electronic device; they can also use iPads with the **Dolphin EasyReader** program (an app designed for readers with dyslexia, low vision and blindness.) Braille Edge devices have a refreshable Braille line for reading, and can be used as a screen reader with an iPad or laptop computer; students also use them to take notes.

"I love that our kids have choices to have different ways to access books. They can choose just the way we do," she said.

Here are some of the many resources Toy draws from when serving her student population:



- **Talking Book Program.** In this program, run by the Texas State Library and Archives Commission, free library services are provided for anyone in Texas who is unable to read standard print because of a visual, physical or reading disability. Toy encourages every TSBVI student to sign up for the program; a playback machine called a Digital Talking Book Machine and audio cartridges of books are sent directly to the students' homes (she also has cartridges and machines from the program on site at her library). Books and magazines in Braille and large print are available through the **Talking Book Program**.
- **BARD** – This acronym stands for **Braille and Audio Reading Download**, and is part of the National Library Service for the blind and print-disabled. Students can download audio

books for Android devices, iPhones or iPads, or Kindle Fire tablets for free. This is useful not just for students reading for pleasure, but also for downloading books they need to read for class.



Perkins Brailier is a Braille typewriter used for homework

- **BookShare.** This is a federally-funded non-profit that provides books to anyone with a print disability. The beauty of **BookShare** is that it has thousands of books in a number of digital file formats. “We use their Braille files to make hard-copy Braille books,” Toy said. “We do a lot of Braille on demand.” Large embossing machines in the library convert the digital Braille files into hard-copy books. This is a fairly quick process; much better than many years ago, “when we’d have to do it by hand, typing it out. It was pretty laborious,” Toy said. Here’s one example of Braille-on-demand: One girl at TSBVI loves the Owl Diaries books for young readers (they are friendship stories with animal characters.) The girl’s other favorites are The Princess in Black books, Shannon Hale’s series about an adventurous princess who fights monsters. Toy has created Braille books of these volumes for her, and they can be checked out by other students.
- **Junior League of Austin.** For many years, JLA volunteers have recorded audiobooks for TSBVI students. While many volumes are now available through BookShare, many of the TSBVI library’s volumes for younger children were created by JLA. “A lot of the littler kids will come in and leave with a whole pile of CDs (that are JLA audiobooks),” Toy said.

SHARING WISDOM

What advice does she have for librarians who are trying to better serve their blind or visually impaired patrons? Toy recommends helping facilitate the patron’s membership in the **Talking**

Books Program – the device and materials can be mailed directly to the patron’s home. She also recommends **Learning Ally**, an audiobook program for anyone with a print disability. Helping the patron set up Hoopla on their smartphone is helpful too (**Hoopla** is a digital media service where you can borrow audiobooks and eBooks on your computer, tablet or phone.) CCTV (closed circuit television) or video magnifiers can also help people with low vision read, if you’re able to offer this service at your public library.

What about for school librarians working with blind or visually impaired students? “For young kids, we all want children to love books and to love stories. In a storytime, if they can include tactile objects for kids that go along with the book, that’s helpful,” Toy said. “I also urge school librarians to work with their particular child’s VI teacher (teachers with VI certification are trained to work with visually impaired students.) Perhaps they could set up a corner of the library with all the child’s materials in one place, or to help orient them so they can find things independently.”

TSBVI offers a Braille Boot Camp twice a year, which is a week-long intensive Braille training for Braille transcribers throughout Texas. The school also frequently offers mentor training, which pairs new TVIS (teachers of the visually impaired) with more experienced TVIS. You can learn more about their workshops [here](#).

The TSBVI library staff consists of five people, including three Braille transcribers. Regular volunteers come in each week to help. Every day, classes visit the library. Whether it’s a read-aloud storytime session for younger kids, or middle school kids using the library’s MakerSpace materials of crafts and tools, or older kids coming in for volumes of The Hunger Games, the library is a busy space.

“It’s a wonderful time to be a reader,” Toy said. “I try to make sure the kids have access to all the resources we have. We are huge on student choice and being able to have kids pick out what they want to read.”

Michele Chan Santos is the marketing specialist at the Texas Library Association



MakerSpace tools and materials are popular

LAUNCH

Career Lift Off



A leadership program designed for library professionals with less than five years of experience

"It was amazing to be mentored by leaders and meet other library staff that are new to the field. The information shared was inspiring and practical to help me continue to grow professionally. I recommend it to anyone starting out who wants to grow stronger as a leader in this field."

Yaika Sabat, LAUNCH 2019 attendee

August 16 – 17 | Fredericksburg, Texas

Registration will open later this spring

txla.org/launch

Thank you to
our sponsors



OPALS

OPEN SOURCE AUTOMATED LIBRARY SYSTEM



OPEN SOURCE YOU CAN TRUST!

- + Easy to use
- + Easy to implement
- + Easy to afford



Please email us for some targeted reference sites that would be useful for your library needs: **info@opalsinfo.net**

US SERVICE CENTER

Media Flex Inc
P.O. Box 1107, Champlain, NY 12919 • T: 877.331.1022
info@opalsinfo.net • www.opalsinfo.net



ASK FOR A FREE TEST SITE...

The best way to determine whether OPALS is a good fit for your library is to experience it in the familiar context of your library's data.

- Request a demo: **info@opalsinfo.net**
- Export MARC records from existing system
- Upload data to the OPALS demo
- Most demos are ready to evaluate in 24hrs

During the 3 month evaluation period, you will be able to try all of the system's features and have access to OPALS support staff.



IS IT A COMPETITION?

CLASSROOM AND SCHOOL LIBRARIES

By Naomi Bates and J. Carter Cook

THE PURPOSE OF CLASSROOM AND SCHOOL LIBRARIES DIFFERS LITTLE. Both support literacy instruction, self-selected reading, and curricular extensions. Both contribute to a literacy-rich environment in which students learn about books, and have the opportunity to interact with each other about them.

So why the increased focus on classroom libraries? Proclamation 2019, issued by the State Board of Education, emphasized self-selected and self-directed reading. The new TEKS standard, in turn, led to more classroom libraries being created to meet the reworded standard.

To a school librarian, the proliferation of classroom libraries may feel like a threat; raising concerns that they will supplant the school library, especially if student use of classroom

libraries is highlighted in their administrator's "walk through", or teachers cannot schedule class visits to the library during ELAR instructional time.

In most cases, it is not an administration's intent to replace the school library with classroom libraries; however, implementation can sometimes adversely impact the school library program in unforeseen and unintended ways. Intentional or not, the school library can find itself in competition with classroom libraries for student and teacher attention, and administration support.

Therefore, similar to when a new technology is introduced, the school librarian must adapt; incorporating the new, while promoting what makes the school library program unique and invaluable.

PERCEIVED ADVANTAGES + CHALLENGES: CLASSROOM LIBRARIES

CONVENIENCE. The classroom library is available at a student's point-of-need; there is no need to take time to go to another part of the building to access reading materials.

LIMITED SELECTION. Students are not overwhelmed by the quantity of books in a classroom library so it is easier for them to choose a book, rather than having to spend an inordinate amount of time in the library lost in the endless number of choices.

TARGETED SELECTION. Classroom libraries developed by a curriculum department or included as part of a textbook adoption may contain books specifically chosen to scaffold reading, provide mentor texts, and directly support literacy instruction in the classroom.

ORGANIZATION. The onus is on the teacher to develop and manage a system for organizing, arranging and cataloguing their classroom library. Without a consistent system and maintenance, the classroom library can become neglected and disorganized.

SUSTAINABILITY. With few new titles added, and the unlikelihood that teachers weed or put away books that do not appeal to their current students, classroom libraries tend to become static collections. This is exacerbated if teachers are reassigned to another classroom or grade level, resulting in mismatching of classroom libraries to the age level and interests of the students now in that room.

School librarians can address these perceived advantages, and offer solutions to the challenges by promoting what differentiates the school library from the classroom library.



ADVANTAGE: SCHOOL LIBRARIES

CONVENIENCE: The school library should be a destination that students want to visit; not just as an excuse to leave the classroom, but because the library feels special. Teachers also need to feel the school library is worth time spent out of class, and if administrators discourage library visits, the school librarian needs to advocate for student access.

Demonstrate how the school library complements the classroom library, extends self-selected independent reading, and elevates the literacy experience for all students. Review the lists of titles available in classrooms and identify books that lead back to the school library. What authors, illustrators, series, or literary genres are included? How does the school library collection extend and expand those? Promote those connections.

LIMITED SELECTION: The freedom of choice is a paradox. While choice confers freedom, autonomy, and personal responsibility, too many options can make it difficult to make a decision. Often, the inability to make a choice keeps students out of class in the in the school library too long. This is bad PR for the library. Combat student indecision by subdividing the library collection into smaller sections. Similar to refining an online search, the use of signage, labels, and the placement and arrangement of books act as “limiters” that filter the physical collection into results the students can focus on.

TARGETED SELECTION: School library collections support reading development through collection development. Using review tools and input from students and staff, certified librarians select materials that reflect cultural diversity and student choice, as well as meet the needs of the curriculum and state standards.

In addition to a greater variety of titles, authors, series, and genres, the school library collection offers options for a wider range of reading levels and includes appealing formats such as large print, graphic novels and nonfiction, audiobooks, and interactive eBooks, all of which support reading development.

ORGANIZATION: Management and access tools give the school library an advantage over classroom libraries. The classification and systematic arrangement of materials allows students to locate and access books in the library. The online catalog, in combination with signage, labeling and the physical arrangement of books allows them to easily browse and search the library collection.

SUSTAINABILITY: Collection maintenance is another advantage of the school library program. A school library collection is dynamic because it is continually refreshed. Worn, damaged, outdated, and unpopular books are removed. Newer titles, topics and formats are added. Even if the budget (or lack of one) limits the addition of new books, weeding is free and noticeably improves the appearance, visibility, and merchandising of the print collection. Few teachers are able to give the books in the classroom the attention and consideration that certified librarians give to the books in the school library.



SERVICE IS ESSENTIAL

Given the advantages and benefits offered by the school library, why then, do some teachers and students prefer the classroom library? The answer is service, or more precisely, a perceived lack of service. Some common complaints from teachers about school libraries include:

LIMITS ON THE NUMBER OF BOOKS A STUDENT CAN

CHECK OUT. Assuming there is a default limit on the number of books a student may check out, is that limit flexible if the student has proven to be a responsible borrower? Are students allowed to check out books over the limit if they need some for an assignment, but also want one to read for pleasure?

NOT ALLOWING CERTAIN AGE OR GRADE LEVELS TO CHECK OUT BOOKS FROM THE LIBRARY AND LIMITS ON THE NUMBER OF TIMES STUDENTS CAN VISIT THE LIBRARY, OR REQUIRING THEM TO COME WITH A CLASS.

How flexible is student access? Are students in certain grade levels (generally pre-K and/or Kindergarten) not allowed to check out books? Can individual students come to the library to exchange books throughout the instructional day? Are individual point-of-need checkouts allowed? Have students learned and practiced the expectations for behavior in the library if the librarian is occupied with another group?

STUDENTS TAKING TOO MUCH TIME OUT OF CLASS TO GO

TO THE LIBRARY. Do teachers set expectations before sending students to the library independently to curtail excessive trips or lengthy absences from the classroom?

STUDENTS RETURNING TO CLASS WITH BOOKS THEY

CANNOT READ. Has the teacher worked with the students and set expectations on selecting books that they cannot, or will

not read? Can they check out an additional book of their own choosing if the teacher has restricted their limit to a certain reading level or range?

Having a customer service focus, working within school and library polices to be as flexible as possible, and communicating consistently with teachers and other library users the reasons behind the policies and procedures is essential to overcoming these types of common complaints.

IT'S NOT A COMPETITION

Classroom libraries, in and of themselves, do not compete with school libraries. Like school libraries, classroom libraries increase student access to reading materials, which correlates to higher reading achievement. They complement each other, and work together to advance student success. Librarians need to make the connection between the classroom and school library extremely clear to students, teachers, and administrators. It's not either or, it's both and.

Finally, librarians need to ensure that school libraries are desired destinations. While the physical attributes of a library may be limited by space, architecture, and budget, an open door and a welcoming attitude go a long way toward making the library a special place for students.

Naomi Bates is a consultant at Follett School Solutions and adjunct at Texas Women's University; J. Carter Cook is the director of library media services for Fort Worth ISD.



Changing Your Mindset

By Sandra Cannon

“This library has been around for more than 75 years and hasn’t got it right yet! I quit!” This was the reaction of a long-time employee when changes were being made to their position.

Is that your reaction, or your staff’s, to changes within your library? Sadly, many employees feel this way about change. It doesn’t have to be that way. The library changes to meet the needs of customers; and to continue to be relevant and to be better stewards of time and taxpayers’ money. Without change, the library becomes stagnant.

Stephen R. Covey in *The 7 Habits of Highly Effective People* says that to change a situation, we first must change ourselves.

Before we can help our staff adapt to or adopt change, we must first change our own mindset towards the change.

We have all heard, “The only thing constant in life is **change**.” It’s true. From the moment we are born, we experience change. When young, we get accustomed to change because our bodies change; our educational surroundings change; and new acquaintances bring change. When we get our first job, we anticipate change; as we mature, we begin to initiate our own changes. We learn to embrace change, and all is good.

At what point, then, do we begin to rebel against change? When it goes against our status quo and we’re not comfortable with the outcome. We all prefer status quo because it’s easier and more comfortable. However, to those initiating the changes who perceive them as progress, our reluctance to learn new procedures or implement new policies is perceived as obstructionist.

How do we make the change? We need to adapt to or adopt change - either is acceptable.

- Adapt means to adjust to new circumstances. We don’t like it, but we know we’ll get used to it.
- Adopt is an acceptance of new circumstances. We embrace the new procedure; we have no problem in doing away with the old.

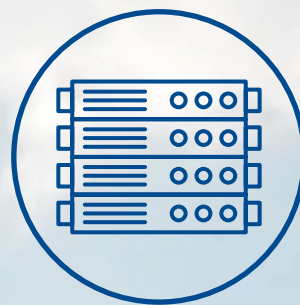
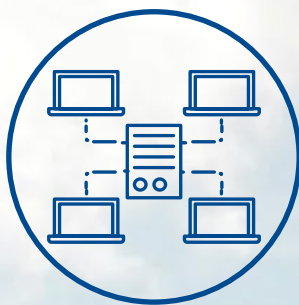
These six simple steps will help you and ultimately your staff to be unafraid of the new.

1. **LET GO OF HOW THINGS USED TO BE.** It’s gone! It’s not coming back. We cannot grow professionally if we don’t change and accept the new.
2. **PUT YOUR EGO ASIDE.** Do this regardless of whether the change is to your advantage. Truthfully, so much more could be accomplished if our egos were put aside. Look at the new procedure, new boss, or new project or new vision as a new opportunity.

3. **BE OPEN TO CHALLENGES.** Have an optimistic outlook on the change. You’ll be surprised at how you can move forward and embrace the new. Develop a positive outlook by reflecting on your past achievements, personal goals that are invigorating, and the good things that are in your life now. Choose to be positive in all your encounters.
4. **MAKE DECISIONS THAT ARE NOT BASED ON EMOTION OR YOUR FEELINGS.** Use the five-second rule: count backwards from five to one slowly. This simple technique forces your brain to re-focus and slows you down. You’ll begin to shift from knee-jerk visceral reactions to more fact-based logical decisions.
5. **BREAK THE NEGATIVE PATTERN OF COMPLAINING AND GOSSIPING.** Recognize a negative mindset in others and you’ll more easily see it in yourself. Avoid co-workers who continue to embrace the past. If unable to do so, direct your comments to them with a positive outlook. Spend time with positive people.
6. **RE-COMMIT YOUR VALUES TO THE LIBRARY’S MISSION.** Look beyond personalities and remind yourself of the tremendous good the library does in the community and the reason you chose this career.

Libraries will continue to evolve to meet the needs of our customers. You have a choice. Fight the inevitable changes, or consciously change your mindset and learn to adapt to or adopt the change. Join me and others who have learned, “Growth is revealed through change. Be unafraid of the new.”

Sandra Cannon is the division manager of administration library services at Austin Public Library.



TAKING THE *Fear* OUT OF DIGITAL PRESERVATION

By Diana Dulek

IT'S 10PM. DO YOU KNOW WHERE YOUR FILES ARE? That's not a real public service announcement, but maybe it should be. We all are saving and re-saving, moving and creating files every day. You don't have to work in technical services to be a steward of files. When it comes to digital preservation, however, things get a little murky.

I was in a workshop recently where half the room of librarians admitted they thought digital preservation meant digitizing something. One quarter of librarians in the room had Googled "digital preservation."

In case you were about to Google it, the **National Digital Stewardship Alliance** (NDSA) defines digital preservation as "the series of managed activities, policies, strategies and actions to ensure the accurate rendering of digital content for as long as necessary, regardless of the challenges of media failure and technological change"(NDSA). This might sound like a lot to take on, but there are accessible ways to move from theory into practice that all of us can consider.

Your organization does not have to have a big digital library in order for digital preservation to be on your radar. For example, public libraries and school libraries might consider beginning by preserving photos from their outreach events.

To help organizations assess and improve their digital preservation practices, the NDSA has defined different levels of digital preservation (Phillips et al.). To move your event photos to NDSA Level 1, you could think about backing them up to an external hard drive. If you want to power on to Level

2, you might upload those photos to the cloud, so you have three copies (local, external hard drive, and cloud). Ideally, your external hard drive would be in a different geographic location, so if your office caught fire you wouldn't lose the computer and the hard drive, but that gets into Level 3 territory. By following this rule of three, you have begun to implement a digital preservation practice in your library.

The Orbis Cascade Alliance provides a **free step-by-step guide** on its website that outlines practical ways organizations of any size can progress between NDSA levels. The advice includes information on how to improve in the areas of file fixity (fixity, in digital preservation, refers to files being unchanged) and data integrity, file formats, metadata, information security, and storage and geographic location (Orbis Cascade Alliance). If an organization has never approached digital preservation, the guide begins at level 0 so you can move up to level 1. It recommends different software that might be helpful. Additionally, there is a **free policy builder** to help organizations create a policy surrounding their digital preservation.

As library professionals, we are constantly asked to wear multiple hats. For too long, digital preservation has been the hat nobody wanted. However, with the help of organizations like the Orbis Cascade Alliance, moving from theory to practice is more feasible now than it ever has been.

Diana Dulek is a Systems Librarian at Houston Public Library and MLS student at Texas Woman's University.

BIBLIOGRAPHY

NDSA. "Glossary," accessed August 28, 2019, <https://ndsa.org/glossary/>.

Orbis Cascade Alliance. "About." Digital Preservation Step by Step., accessed August 29, 2019, <https://orbiscascadecd.github.io/digprezsteps/>.

Phillips, Megan, Jefferson Bailey, Andrea Goethals, and Trevor Owens. "The NDSA Levels of Preservation." . http://www.digitalpreservation.gov/documents/NDSA_Levels_Archiving_2013.pdf.



Forest North Elementary students

Texas Bluebonnet Award Marks Its 40th Anniversary

By Michele Chan Santos

Over the last four decades, the Texas Bluebonnet Award (TBA) has become an intrinsic part of the reading lives of elementary school children throughout Texas. Each year, more than 100,000 third-through-sixth graders vote for their favorite title from the master list of 20 outstanding books chosen by the librarians serving on the TBA selection committee. Five titles are chosen for each grade level. “Read 5, then decide” is a slogan known by school librarians, public librarians and homeschooling parents across the state.

“The most rewarding part, for me, is seeing the faces of the kids when they realize their vote counts for something,” said Jacqui Bridges-Shepherd, 2019-2022 TBA Coordinator. “It’s the first time in their lives they’ve voted for something. They see that it counts.”

Kristen Fournier is the librarian at Forest North Elementary School in Round Rock ISD, and the 2020 co-chair of the Texas

Bluebonnet Award Author Session.

“The Texas Bluebonnet Award is really the highlight of our reading program,” Fournier said. “It’s the cornerstone of our reading culture at school.”

On January 30, the third-through-fifth graders at Forest North celebrated with an elaborate Bluebonnet party. After voting for their chosen books on iPads at a table outside the library, the students enjoyed festivities including manicures, a Hot Wheels station, video games, a chocolate fountain, sundaes and a free book for every student.

“The party is our big celebration,” Fournier said. “We’ve done the reading, we’ve voted, and everybody takes home a free book.”

Each fall, the TBA master list for the following school year is released with great fanfare at the Texas Book Festival (for example, in October 2019 the list for 2020-2021 was released.)

This gives schools and students more than a year to read the books before voting in January for their favorites. Reading may be done as part of a group (reading aloud) or individually. The winning author receives the award at a special event at the **TLA Annual Conference** which has been supported for many years by Bound to Stay Bound.

For librarians, teachers and parents, the TBA Program Committee puts together an excellent website full of resources for each title on the list, said MaryJo Humphreys, TBA Coordinator from 2014-2016. Resources include readers' theaters, book trailers, author interviews, MakerSpace activities, STEM (science-technology-engineering-math) activities, discussion questions and book talk teasers. You can find this year's site [here](#). The TBA **YouTube channel** has book trailers for all the nominees.

Librarians all over the state have been very creative in promoting the TBA over the years. Bluebonnet Bashes, Bluebonnet Ice Cream Banquets, Bluebonnet Cookies and Bluebonnet Teas are just some of the popular events. A glance through the Twitter feed of @TBABooks reveals a wealth of voting parties, blue-tinted drinks and blue doughnuts.

"The kids just get so excited," Bridges-Shepherd said. "You say, 'Texas Bluebonnet Award' and the excitement just permeates the school."

HISTORY

In the late 1970s, Dr. Janelle Paris, a professor in the Library Science Department at Sam Houston State University in Huntsville, and Pat Wright, a librarian in Cypress Fairbanks ISD in Houston, launched an effort to create a state award for children's literature, and the TBA was born. The purpose of the award was to "encourage the children of Texas to explore and read with discrimination a variety of quality books; to recognize children's personal reading interests and selections; and to honor those who create children's books of superior quality," according to the Texas Bluebonnet Award Procedures manual

of 1979-1985. And this remains the goal of the TBA program to this day.

The first Texas Bluebonnet Award Winner was *Ramona and Her Father*, by Beverly Cleary. At that point, there were 661 registered schools participating and 28,472 total votes cast (In the book, Ramona's father, Mr. Quimby, loses his job, and Ramona thinks up ways to earn money and help her family.)

In comparison, this year 1,115 registered schools participated, casting 103,967 total votes, with *El Chupacabras* by Adam Rubin winning. This whimsical and comic tale, told in Spanish and English, relates the story of Hector and his daughter Carla, who own a goat farm and fall victim to the legendary *El Chupacabras* (goat-sucker).



MASTER LIST AND MOVING MOMENTS

Over the years, a tremendous amount of work by committee volunteers has gone into making the TBA a success.

"The compilation of the Master List is a difficult and complex process," Humphreys explained. "At the beginning of the voting process the books must receive a positive vote from all members. The last two or three books can have nine votes. And we always have alternate books in reserve in case the publishers cannot meet the demands of having a book on the list. Naturally, the committee members are looking for quality literature with student appeal."

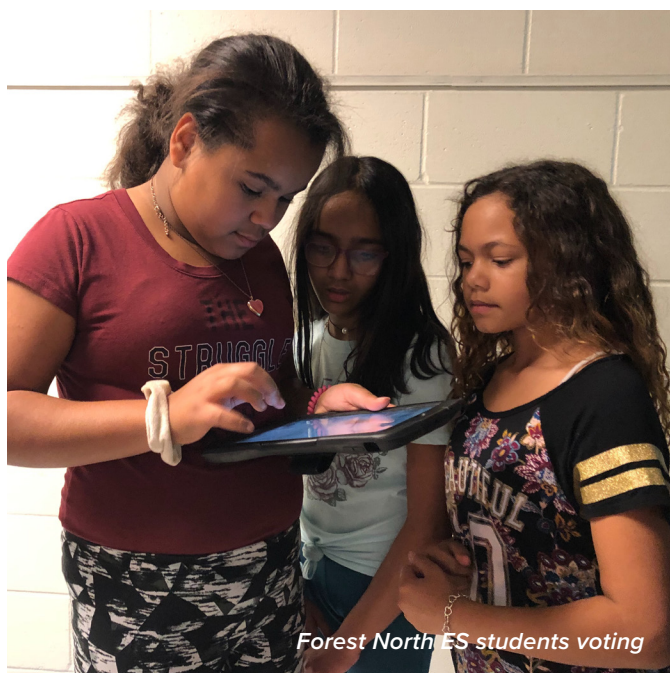
Authors must be living U.S. citizens or an author who resides and publishes in the United States. Only titles published within three years prior to the master list release date are considered.

The event where the TBA is **presented** to the winning author is emotional and meaningful, regularly attracting more than 1000 attendees. Students from each of the Texas Library Association's 10 districts are chosen to help present the award to the author.

For example, when Tom Angleberger won in 2012 for *The Strange Case of the Origami Yoda*, his speech brought many librarians in attendance to tears "Every member of the audience was moved by his speech about how the library in his school was his place of refuge," Humphreys said. "It was a heart-wrenching speech, showing his love for librarians and what we represent to children who are a little different from others."

Congratulations and thank you to everyone who has supported the Texas Bluebonnet Award over the past four decades! Your passion, dedication, and enthusiasm have had a tremendous impact on hundreds of thousands of Texas school children, helping them to discover the joys of reading.

Michele Chan Santos is the marketing specialist at the Texas Library Association.



Forest North ES students voting



BLACK CAUCUS ROUND TABLE CELEBRATES 30TH ANNIVERSARY

By Michele Chan Santos

This year the Texas Library Association's Black Caucus Round Table (BCRT) is celebrating its 30th anniversary.

For Kimberly Gay, the Head of the Reference and Information Services Department at Prairie View A&M University, and 2019-2020 BCRT Chair, marking this anniversary means “we need to continue to work hard for another 30 years to make sure the BCRT stays energized and motivated for the charges we were given in our bylaws,” she said. “To keep the core going and make sure that there are and continue to be workshops, scholarships and resources available for African American librarians through TLA.”

Gleniece Robinson, the Director of Educational Strategies for the City of Fort Worth and the former Director of the Fort

Worth Library, is one of the original members of the BCRT.

“In the beginning, one of the things we were trying to establish was cohesiveness among African American librarians,” Robinson said of the founding of the BCRT. For longtime members, “all of our careers are built on the shoulders of each other. I learned so much from all of these people. For those of us who have been around for 30 years, these relationships are deep. What’s more important to us now are the services that we can deliver in a diverse community and addressing the needs of the people in our communities.”

The BCRT seeks to contribute to library service by promoting services to African Americans and opening channels of communication among African American librarians in all TLA divisions, round tables, and discussion groups. The group is open to any TLA member, of any race.



HISTORY

The BCRT began as an interest group within TLA in 1990. Within the group, “there were enough like-minded and energetic individuals that they decided that within a five-year frame, they would become a roundtable,” Gay said. Meller Langford and Hellena Stokes, both of the Houston Public Library, and Dr. Deinna Mims-Johnson, a research law librarian, were three of the charter members.

Langford and Mims-Johnson began the TLA petition to become a Round Table in 1993-1994. Mims-Johnson was the first chair, and Langford was the second chair. Both worked closely with Pat Smith, the longtime executive director of TLA, to have the Black Caucus chartered.

“The reason for the founding of the BCRT was threefold,” Gay explained. “To facilitate networking among African American librarians, looking at how diversity can be engaged and excited throughout all of TLA, and giving support to TLA and Texas libraries.”

“We wanted to look at how we can infuse diversity into TLA, teaching librarians about collection development and looking at bringing diversity programs to their libraries,” Gay said.

Then and now, one of the BCRT’s goals is “to assure we have a focus on the needs of black and brown people in terms of information. We need the BCRT so we as librarians can immerse ourselves in the community, to have sensitivity and compassion for the people we serve,” Robinson said.

For Janice Newsum, Assistant Professor of Library and Information Science in the College of Education at the University of Houston – Clear Lake, membership in the BCRT and in TLA gave her confidence as a new librarian.

Newsum remembers going to her first TLA Annual Conference with her mentor, Willie Mae Wilson, a librarian with Houston ISD.

“I got involved with TLA through the Black Caucus Round Table,” Newsum said. “It was significant for me. At the time, I was a newly minted school librarian and I didn’t necessarily think I was a leader. Through Black Caucus, I was offered the opportunity to lead.” Newsum served as chair-elect, chair and past chair of BCRT. She served as a representative-at-large on the TLA Executive Board. “It helped me gain confidence professionally, it gave me an opportunity to network with and to befriend other librarians, and learn more about librarianship in general.”

ANNUAL AUTHOR SESSION AND EVENING RECEPTION

The BCRT’s showcase event at the TLA Annual Conference is the author session and brunch. Each year, it features a notable African American author. “We’ve attracted great names and it’s been an opportunity to meet and hear really renowned authors and illustrators,” Newsum said.

In 2019, the BCRT Author Session featured speaker was Evan Narcisse (the *Rise of the Black Panther* graphic novels). Other authors to speak at the session include Kadir Nelson, the illustrator of *The Undeclared*, and Austin author and illustrator Don Tate (his books include *Poet: the Remarkable Story of George Moses Horton*).

Newsum remembers author Patricia Williams’ presentation. The author of *Rabbit: A Memoir*, Williams spoke about her difficult but inspiring life. “Her story could have been devastating, but she is not bitter and her life story is just phenomenal,” Newsum said.

BCRT Members including former TLA President third from left, Dr. Chandler



Former TLA ED Pat Smith, David Smith, sitting on the left. Members of BCRT Janice Newsom and Roosevelt Weeks along with former TLA ED Dana Braccia and former TLA President Ling hwey Jeng

For Gay, one of the most memorable speakers was Bernnadette Stanis, author of *The Last Night: A Caregiver's Journey Through Transition and Beyond*. Stanis is best known for portraying Thelma Evans Anderson on the CBS television show *Good Times* in the 1970s.

"The audience was filled with this eclectic group of librarians. We had all grown up watching *Good Times*, Gay said. "Bernnadette was our brunch speaker, and she wrote a book about taking care of her mother. It was synchronicity since a lot of us are going through that. For me, that was my most memorable event."

LOOKING FORWARD

In the future, "the biggest thing I would love to see happen is we continue to work with mentoring and leadership with new African American librarians," Gay said.

For Robinson, "Given the nature of the caucus and the various disciplines we serve in, I would like to see BCRT members step outside our traditional boundaries and more fully include ourselves into the issues associated with our particular cities – affordable housing, education, work force, transportation. I'd like for us to be a more integral part of coming up with solutions to the problems that face our cities."

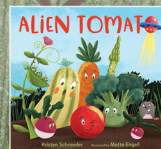
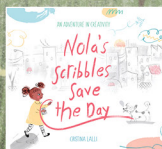
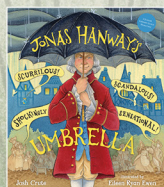
For Newsom, what makes the BCRT relevant currently, and into the future "is what we are seeing in American society right now," she said, "this movement toward isolationism and the limitations on just plain human interaction with each other."

"The Black Caucus has a very clear directive that we need to stand up for all people and make it clear that we are a welcoming organization," Newsom said. "Librarianship is for everybody. Because of what libraries do and where we stand in society, it's very important for librarians to make it clear that intolerance is not acceptable."

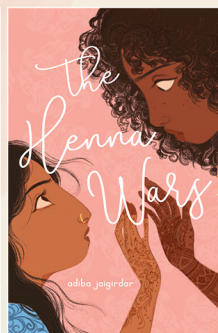
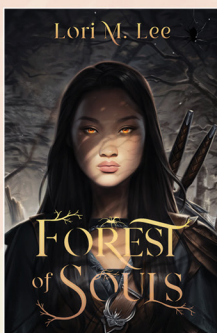
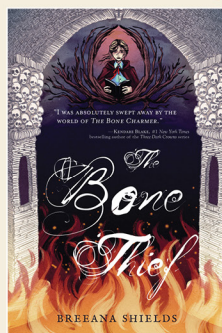


Spring Picture Book Reads

from PAGE STREET KIDS



Spring YA Reads



from PAGE STREET
PUBLISHING CO.

Celebrate Día's 24th Birthday!

Children's Day/Book Day, or El día de los niños/El día de los libros has emphasized the importance of literacy for children of all linguistic and cultural backgrounds. It is a national celebration of children, families, and reading that culminates each year on April 30.

Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures. Start planning your Día programming now! You'll find resources on the [TLA website](#); and on the Texas State Library and Archives Commission [website](#).



#FUNDLIBRARIES 2021

For a fourth consecutive year, the White House budget proposal for FY21 eliminates direct **federal funding for libraries**.

The majority of this funding is provided through the Institute of Museum and Library Services, which provides more than \$189.3 million for libraries through the Library Services and Technology Act. The budget proposal also cuts \$27 million from the Innovative Approaches to Literacy program, which helps school libraries serve students in the most vulnerable communities across America.

Please contact your members of Congress and urge them to publicly oppose cuts to federal library funding. We need them to commit to libraries in FY21!



TEACH ME HOW TO TEXAS

The Texas Library Association is excited to partner with The Texas Tribune on Teach Me How to Texas. This free five-part email series serves as a civics crash course ahead of the 2020 elections and includes important information like how candidates raise money, how to spot a good poll from a bad one, how to decode the November ballot and more. It's a great opportunity to get people interested in voting and making sure they're educated for the 2020 elections.

Learn more and encourage your patrons to sign up!



All webinars are FREE for TLA members. Webinars are recorded and a link to the recorded version is shared with those who register. Times are Central Time.

www.txla.org/CE

APRIL 1

12:00 – 12:30 PM

**TASL Lunch & Learn:
Supporting Social
Emotional Learning in
the Library**

APRIL 15

12:00 – 12:30 PM

**TASL Lunch & Learn:
Keeping Literacy in Your
Makerspaces**

APRIL 22

12:00 – 12:30 PM

**TASL Lunch & Learn:
Summer Reading**

APRIL 23

1:00 – 2:00 PM

**AZ: Introduction to
Project Management**

APRIL 29

12:00 – 12:30 PM

**TASL Lunch & Learn:
UnDewey Your
Nonfiction**

MAY 6

12:00 – 12:30 PM

**TASL Lunch & Learn:
Increasing Reading Grit
with Student-Created
SMART Goals**

MAY 12

1:00 – 2:00 PM

**AZ: Keeping Up with
Trends**

MAY 20

12:00 – 12:30 PM

**TASL Lunch & Learn: 6
Fun Ways to Integrate
AASL Standards**

MAY 27

12:00 – 12:30 PM

**TASL Lunch & Learn:
Working Wonders with
Wakelet**



A VISION FOR ALL TEXANS

TLA★2020

★ VIRTUAL ★

Due to the World Health Organization's declaration of a global pandemic, and the state of disaster declared in Texas in response to COVID-19, the TLA Executive Board made the difficult decision to transition to a streamlined, virtual event and cancel TLA 2020 activities in Houston to protect the health and safety of our members, attendees, sponsors and exhibitors.

TLA 2020 Virtual will feature a live keynote session, pre-recorded featured author sessions, opportunities for online collaboration and networking, exhibitor information and resources, and multiple pre-recorded education sessions. The recorded content will be available to watch at any time that is convenient for you.

Once TLA 2020 Virtual is open, all sessions will be available for 30 days for attendees to watch on-demand. Virtual conference participants will be able to earn SCBEC and TSLAC continuing education credits by watching educational sessions. For those who are not registered for TLA 2020, registration for the virtual event will open soon.

We all find ourselves in uncharted waters, and while TLA 2020 Virtual cannot replicate the activities, interactions, events and extraordinary experience of an in-person TLA annual conference, we are forging ahead to bring our members and conference attendees a quality experience.

Thank you for your support and we hope you'll join us at TLA 2020 Virtual. Visit the [TLA 2020 Virtual Conference webpage](#) for the latest information.

SUPPORT OUR SPONSORS & EXHIBITORS

Many of our sponsors and exhibiting companies are offering resources for libraries impacted by COVID-19. Company descriptions and websites are included in the Exhibits Directory in this issue of the Texas Library Journal. And the companies are also listed on TLA's Online Buyers Guide year round.

Be sure to visit them online! And when we all open for business again, please consider sending your business to these companies who have long supported TLA and the Texas library community.

2020 Corporate Sponsors

As of March 9, 2020

Legacy Partner TOCKER FOUNDATION

The Texas Library Association expresses sincere gratitude to our corporate sponsors. Their generous support enables TLA to continuously improve the TLA Annual Conference, programs, events and services offered to our members and the library profession. Please support our sponsors and exhibitors throughout the year.

President's Circle

FOLLETT / BAKER & TAYLOR

Annual Assembly, General Session I, President's Party, School Administrators Conference, Teacher Day @ TLA, Texas Bluebonnet Award Session Lunch Tabletop Donor

MACKIN EDUCATIONAL RESOURCES

Cosplay Prizes, Exhibit Hall Park Benches, Innovation Lab, Little Mavericks Celebration, School Administrators Conference, TASL Technology Programs, Texas Bluebonnet Award Author Session Travel Stipend, Teacher Day @ TLA

Diamond

INDECO SALES

Charging Stations at Connection Corner, Great Ideas Lounge, Innovation Lab

LIBRARY INTERIORS OF TEXAS/ ESTEY LIBRARY SHELVING BY TENNSCO

Annual Assembly, Conference Mobile App, H-E-B Booth Furnishings, Recharge Lounges

SCHOLASTIC BOOK FAIRS, INC.

Conference WiFi, General Session II, Texas Bluebonnet Award Session Lunch Tabletop Donor

Platinum

BOUND TO STAY BOUND

Texas Bluebonnet Award Author Session Lunch

BRODART COMPANY

General Session II, Information Center, Member Grand Prize

CAPSTONE

Black Caucus Round Table Brunch & 30th Anniversary Reception, Badge Holders/Lanyards

DEMCO, INC.

Leadership Events, Public Relations Photo Booth, Upstart Innovative Programming Award, Battledocks

H-E-B READ 3

Exhibit Hall Grand Opening and Welcome, TLA After Hours

INGRAM CONTENT GROUP

Exhibit Hall Grand Opening and Welcome, Public Libraries Division Membership Party and Program

JUNIOR LIBRARY GUILD/ SCHOOL LIBRARY JOURNAL

Aisle x Aisle Coupon Book, Authors Area, Junior Library Guild Conference Stipends, Letters About Literature: How Books Change Lives

SXSW EDU

Gold

PERMA-BOUND BOOKS

Letters About Literature: How Books Change Lives, School Administrators Conference, Teacher Day @ TLA, Texas Topaz Reading List Programs, TLA After Hours

Silver

BIBLIONIX

Biblionix/PLD Stipend, Biblionix/SCLRT Stipend, Public Libraries Division Membership Party, Small Community Libraries Round Table Social

GALE, A CENGAGE COMPANY

Director's Symposium, Teacher Day @ TLA

MIDWEST TAPE

Closing Author Session

Bronze

JIMMY PATTERSON BOOKS

Connection Corner

THE LIBRARY STORE

Hands On Lab - Book Repair, Little Mavericks Celebration, Teacher Day @ TLA

SCHOOL LIFE

Texas Bluebonnet Award Session Lunch Tabletop Donor

SIMON & SCHUSTER CHILDREN'S PUBLISHING

Texas Bluebonnet Award Session Lunch Tabletop Donor

12-Story Library

See Bookstaves

24 Hour Library

See EnvisionWare

3branch

See Library Interiors Of Texas

720 Design

www.720design.net

720 Design Inc. is an architecture and interior design firm committed to providing professional consulting, planning, programming, design and furniture specification exclusively to over 150 public, school and academic libraries.

A & E Office Machines, Inc.

www.aetouch.com

We offer interactive touch boards that can be used in many environments. On our boards, the screen can actually be touched. It wirelessly connects with ipads, tablets, laptops, etc. We also feature an educational APP Box for all grade levels.

A. Bargas & Associates, LLC

www.abargasco.com

We offer an excellent selection of library furniture to suit your needs. Additionally, we offer classroom, office, laboratory, cafeteria furniture, lockers, auditorium and stadium seating. Give us a call! We'd be happy to help you find just what you're looking for at a great price!

ABC-CLIO/Libraries Unlimited

www.abc-clio.com

ABC-CLIO is an award-winning publisher of reference titles, academic and general interest books, electronic resources, and books for librarians, educators, and other professionals. Today, ABC-CLIO publishes under five well-respected imprints: ABC-CLIO, Greenwood Press, Praeger, Libraries Unlimited and ABC-CLIO Solutions.

ABC-CLIO Solutions

www.abc-clio.com/ABC-CLIOSolutions.aspx

The ABC-CLIO Solutions team provides robust digital resources that support librarians, patrons, educators, and students in the development and communication of informed positions on complex topics. Integrating secondary school and college curricula with subject-specific reference collections and expert perspectives, ABC-CLIO Solutions proudly foster 21st-century skills, independent critical thinking, and the exploration and understanding of key historical issues.

ABC-CLIO/Greenwood

www.greenwood.com

For more than sixty years, scholars, educators, and students across the secondary and higher education curriculum around the world have relied on the authoritative books published

by ABC-CLIO and Greenwood that aim to improve the research experience by providing comprehensive content with direct relevance from resources that enhance critical thinking.

ABDO

www.abdobooks.com

ABDO has been a leader in children's educational publishing for school and public libraries since 1985, providing high quality nonfiction and fiction titles for children and young adults in grades PreK–12. ABDO titles are available in reinforced library bindings as well as digital products, including multi-use hosted, and offline eBooks, Read-to-Me eBooks, and Databases. Company divisions include Abdo Kids, Pop!, Abdo Zoom, Abdo Publishing, Magic Wagon, Spotlight, EPIC Press, and Abdo Digital.

ABDO Digital

www.abdobooks.com

Abdo Digital, a division of ABDO, features thousands of hosted eBooks available for your library. Curricular databases are fun learning resources for elementary and middle schoolers, and Anywhere eBooks offer an easy-to-navigate, intuitive digital reading experience as hosted multi-use eBooks with a downloadable PDF option.

ABDO Kids

www.abdobooks.com

Abdo Kids, a division of ABDO, presents gorgeous, oversized nonfiction for beginning reading. All titles available in reinforced library bound editions. Free online resources included.

ABDO Publishing

www.abdobooks.com

Abdo Publishing, a division of ABDO, presents educational nonfiction titles that support a wide range of initiatives from fun Makerspace projects, to state curriculum standards, to personal interest reading.

ABDO Zoom

www.abdobooks.com

Abdo Zoom, a division of ABDO, is an exciting collection that will have young researchers zooming into their favorite content in-depth, at reading levels suited to individual skills.

ABRAMS The Art of Books

www.abramsbooks.com

Founded in 1949, ABRAMS was the first company in the United States to specialize in publishing art and illustrated books. Now a subsidiary of La Martinière Groupe, the company continues to publish critically acclaimed and bestselling works in the areas of art, photography, cooking, craft, interior and garden design, performing arts, fashion, and popular culture; children's books ranging from young adult fiction to picture books to board books. ABRAMS creates and distributes brilliantly designed visual books with the

highest production values under the following imprints: Abrams; Abrams ComicArts; Abrams Image; Abrams Books for Young Readers; Amulet Books; Abrams Appleseed; and a gift and stationery line, Abrams Noterie. ABRAMS also distributes books for The Vendome Press, Victoria & Albert Museum, Tate, Royal Academy of Arts, Booth-Clibborn Editions, Five Continents, SelfMadeHero, MoMA Children's Books, and others.

Albert Whitman & Company

www.albertwhitman.com

Albert Whitman & Company has been publishing children's books since 1919. Best known for the classic series The Boxcar Children® Mysteries, its highly praised picture books, novels, and nonfiction titles succeed in delighting and reaching out to children and teens of all backgrounds and experiences. Albert Whitman's special interest titles address subjects such as disease, bullying, and disabilities. All Albert Whitman books treat their readers in a caring and respectful manner, helping them to grow intellectually and emotionally.

Alexandria Library Automation

www.goalexandria.com

Alexandria is modern library management software developed to accommodate the needs of every library; no matter the size or desired configuration. Alexandria gives administrators the ability to effectively manage their library's catalog while providing patrons with a fun and interactive way to browse your collection anytime, from anywhere! With over 10,000 users, we invite you to check us out and see why librarians are switching to Alexandria.

Algonquin Young Readers/Workman

www.workman.com

Algonquin Young Readers is an imprint of Algonquin Books, a division of Workman Publishing Co. AYR publishes middle grade and YA including Nova Ren Suma's THE WALLS AROUND US, Will Ritter's JACKABY series, and Kelly Barnhill's THE WITCH'S BOY.

All of Us - NIH Research Program

nnlm.gov/all-of-us

Information on NIH NNLM All of Us Research Program. The exhibit will focus on how libraries can partner with All of Us to help speed up health research and advance precision medicine.

American Library Association Booklist & Book Links

www.ala.org

Stop by to win a whole year of Booklist Online for your library; subscribe to our publications at special conference rates; sign up for our new free e-newsletters; and pick up free copies of current issues. Booklist magazine: expert reviews of recommended books and electronic

media, helping you make the right selections. Book Links magazine: your one-stop resource for connecting books, media, libraries, and classrooms.

American Library Association - Office of Intellectual Freedom

www.ala.org

The American Library Association (ALA) is an exciting place to be these days and for good reason. Thanks to improved programming, exciting online courses, and our interactive membership community ALA Connect, members are getting involved and making more of a difference for their libraries than ever before. ALA membership instantly connects you to a network of dedicated library professionals.

American Psychological Association

See APA Style, Magination Press

Amicus

www.amicuspublishing.us

We offer friendly, accessible series nonfiction and fiction for Pre-K to grade 3. Amicus incorporates both vivid photography and appealing illustrations to represent a diverse world of people and ideas from a child's-eye perspective. Find a friend in reading with Amicus.

Amigos Library Services

www.amigos.org

Amigos Library Services is a not-for-profit membership-based consortia consisting of over 500 libraries and cultural heritage institutions. Through membership in Amigos, libraries and cultural heritage institutions collectively gain access to the latest innovations and services in the community, opportunities for continuing professional education, negotiated discounts on electronic information resources, and access to a rich array of topical online conferences, reliable courier services, and more.

Ana Petrovic Studio

anapetrovicstudio.com

We offer artist handcrafted upscale jewelry with semiprecious stones and pearls.

APA Style, Magination Press

www.apa.org www.maginationpress.org

Come check out the new 7th edition of APA's bestselling and market leading Publication Manual, our authoritative psychology titles from APA Books, our self-help Life Tools titles, and Magination Press children's books. Visit apa.org/books

Apple Pie Publishing

www.applepiepub.com

Come see our International, National and State award winning book series with matching plush animals. Books are autographed!

Artcobell

www.artcobell.com

artcobell

artcobell designs and builds furniture that makes learning environments more productive. For 91 years, we've worked with school officials, educators, members of the design community and students to develop products that facilitate learning. It's our only focus.

Arte Público Press

artepublicopress.com

The oldest and largest publisher of literature by U.S. Hispanic authors will exhibit books in English, Spanish and bilingual formats for readers of all ages.

Attic Journals

www.atticjournals.com

We offer journals, garlands, and other gift items made from school and library discards.

Austin Creative Alliance

See Authors and More

Austin Public Library

library.austintexas.gov

The Austin Public Library is committed to providing easy access to books and information for all ages, through responsive professionals, engaging programs and state of the art technology in a safe and friendly environment.

Austin Reptile Shows.

www.austinreptileshows.com

We offer live reptile presentations, displays and parties with snakes, lizards and turtles from around the world. Our programs feature engaging presenters and amazing animals to introduce kids and adults to reptile adaptations, conservation, ecology, types of reptiles, and more. All ages and group sizes. Hands-on programs available.

Author Linda Goldfarb

www.LivePowerfullyNow.org

Award-winning Author, Speaker, and Certified Relationship Coach, Linda works alongside Storybook Theatre of Texas providing an additional community enrichment program for parents and professional development for educators. Her LINKED Quick Guide to Personalities won the 2018 Golden Scrolls Nonfiction book of the year. She will be signing LINKED for Educators and LINKED for Parents.

Authors and More

www.authorsandmore.com

I specialize in booking authors, storytellers, and presenters into schools, libraries, and businesses. I have a number of authors and storytellers including Decee Cornish (Multi-cultural and Black History), Donna Ingham (author, and storyteller of Texas Tales), and Toni Simmons (author, librarian, and multi-cultural storyteller). Many of my authors are on the TCA roster which helps you with grant funding. I make your life simpler by doing as much of the paperwork for you as possible i.e. contracts,

service agreements, invoices, and vendor list. I'd love to help you find a presenter for your library. Come by Booth 1939 to meet us. Contact: Carole Weitzel with Authors and More at 512-914-2596 or carole@authorsandmore.com

Authors Sherry Garland and Melanie Chrimer

www.sherrygarland.com

Award-winning author Sherry Garland offers school visits and writing workshops for grades 2 and up. Topics include Texas History, American History, Immigration, Making of a Children's Book and writing workshops. Melanie Chrimer's school visit topics for grades K-adult include tall tales, creating stories, Texas Rangers, math and outer space. Both authors will be selling and autographing their books. Win free basket of books!

Authors Tim Tingle and Doc Moore

www.timtingle.com

For all levels, K-12 and universities, Choctaw author Tim Tingle offers keynote addresses, writing workshops, and school author visits, plus storytelling accompanied by his Native American drum and flute. His most recent, "Stone River Crossing," is a MG novel based on his Bluebonnet Finalist "Crossing Bok Chitto." Tingle has presented numerous times at the Library of Congress and the Smithsonian, and authored 20 award-winning books, including the "How I Became A Ghost" series, and co-authored with Doc Moore "More Spooky Texas Tales," for grades 3-5.

AV2 by Weigl Publishers Inc

www.weigl.com

Weigl Publishers Inc. brings education to life by creating inspired learning resources that engage the minds of young readers. Dedicated to publishing nonfiction that captivates and enriches young imaginations, Weigl books are filled with eye-catching visuals and well-researched, trustworthy content.

Averus Corporation

www.averus.biz

Averus provides community analysis and land use for new or existing libraries, strategic and long-range planning, facility planning and building, architectural selection and management, financial planning, technology planning, organizational planning and employee evaluation, program and operations evaluations, furniture design and planning and digital signage systems.

AWE Learning

www.awelearning.com

AWE is the leading provider of all-in-one digital learning solutions to public libraries. Our products feature top-rated educational programs and are ready to go right out of the box. No Internet connection is required.

Baker & Taylor
www.baker-taylor.com



Baker & Taylor is a premier provider of books, digital content and technology solutions that help public libraries improve community outcomes through literacy and learning. Through its Publishers Services business, the company also provides sales, manufacturing, warehousing and distribution support to small and mid-size publishers. Baker & Taylor is part of Follett Corporation, a trusted global source of books, digital content and technologies that help inspire learning and shape education.

Barnes & Noble Booksellers
www.bn.com

Books, Music, instructional materials, toys and games, ebooks, ereaders, and digital services.

BattleQuestions.com
battlequestions.com

We provide questions, games and practice activities to coaches and students participating in Battle of the Books. We're excited to be introducing our system to Texas coaches that participate in the Battle of the Bluebonnets.

Bearport Publishing
www.bearportpublishing.com

Bearport Publishing is dedicated to building enthusiasm for reading with K-8 students. Our curriculum-aligned books and eBooks are written in a compelling narrative style to engage children in well-told stories that combine fascinating information with grade-appropriate text. These page-turners have anecdotes about real-life characters that make the information come alive!

BELFOR Property Restoration
www.belforusa.com

BELFOR offers complete damage and recovery operations including 24/7 emergency response. With years of paper recovery experience and development of proprietary document restoration processes, BELFOR can help you save those sensitive and sentimental books and documents. BELFOR has also developed the technology and techniques to fully restore the most sophisticated electronic technology. BELFOR is the Single Source Solution when you experience water, fire, storm or other facility interruptions --through reconstruction.

Bellwether Learning
www.bellwethermedia.com

Bellwether Learning publishes informational nonfictional paperbacks for beginning and struggling readers.

Bellwether Media
www.bellwethermedia.com

Our innovative nonfiction library is carefully designed to spark curiosity and promote valuable literacy skills in beginning and reluctant elementary-aged readers. Through our high-interest subjects, industry-leading design, and compelling narratives, our imprints

stand out from the rest of the flock.

Biblionix
www.biblionix.com

Apollo(TM) automation from Biblionix is a hosted ILS/LSP devoted solely to public libraries. It was named the Product of the Year in 2017 for the second straight year by LibraryWorks/Modern Library Awards. The Apollo ILS is used by almost half of the public libraries in Texas.

bibliotheca
www.bibliotheca.com

bibliotheca supports the critical mission of libraries around the globe. Our solutions connect libraries and their users, engage them with their communities, and empower them to be indispensable, equitable community hubs that inspire creativity, collaboration, and lifelong learning.

Bilingual Storyteller, Sue Young
See Sue Young, Bilingual Storyteller

Black Rabbit Books
www.blackrabbitbooks.com
Entertaining series nonfiction for striving readers. Black Rabbit Books pairs high-interest topics with bold graphic design and a playful tone to engage readers from grades 4–6. It's Bolt and Hi Jinx imprints are dedicated HILO material featuring infographics, strong design and critical thinking features. Black Rabbit Books distributes superior nonfiction from Smart Apple Media, Book House and Brown Reference.

Blackstone Library
www.BlackstoneLibrary.com
Serving libraries since 1987, Blackstone Library is your one-stop shop for audiobooks. We're offering 30,000+ titles, with 600+ new releases and 75 exclusives each month! Since 2015, we've moved into All Rights publishing. We are putting out 100+ hardcover, trade, and mass market books annually, beyond the standard eBook and audio editions. Visit BlackstoneLibrary.com

Blink
BlinkYABooks.com
Blink, a HarperCollins company, brings true stories and fiction to YA readers. The literature published by Blink is a positive reflection of what is inspiring and heartening while maintaining a tradition of imaginative and exciting storytelling that will bring readers to the edge of their seats, immerse them in a heartrending love story, or engross them in a story of a life well-lived.

Blocks Rock!
www.blocksrock.com
Blocks Rock! activates brain development through competitive, structured block play, scientifically proven to aid in developing spatial ability and STEM skills. Suitable for ages 4 to 104. A free app accompanies the original tabletop game and uses the same blocks. The app is available for both iOS and Android devices.

Bloom's
www.infobaselearning.com
The Bloom's library of literary criticism presents expert analysis, by world-renowned scholar Harold Bloom, of the writers and works most often studied in high schools and universities. The hundreds of critical volumes illuminate the major achievements of the Western literary tradition, and the acclaimed literature database provides complete, curated content created specifically for students and educators. The Bloom's eBooks and database are essential to every student of literature.

Bloomsbury Children's Books
www.bloomsbury.com
Bloomsbury Children's Books publishes a full range of trade books from picture book through teen, including informational texts.

Blue Dot Kids Press
See Publisher Spotlight

Book Systems, Inc
www.booksys.com
Book Systems develops, markets, sells, and supports comprehensive library automation, asset tracking, and catalog solutions. Atrium, our cloud-based Integrated Library System, has been built on a foundation of over 28 years of experience in library technology. Atrium offers a full suite of integrated modules including cataloging, circulation, inventory, patron management, and custom reports with optional modules for acquisitions, authorities, debt management, and serials. We also offer eZcat/eZcat Pro MARC21 cataloging, full-service conversions, asset management solutions, dedicated customer support, training, and project management services for all of our products.

Book Taco
www.BookTaco.com
Book Taco is a highly engaging, interactive program where teachers can administer, assess and motivate student independent reading. Looking for an affordable alternative to Accelerated Reader® that's inclusive of all student learning styles? You've come to the right place!

Booklist Publications
www.ala.org
Booklist is the book review magazine of the American Library Association, and has been considered an essential collection development and readers' advisory tool by thousands of librarians for more than 100 years. It also includes a quarterly Book Links magazine, with literature tie-ins to K-8 curriculum.

BooksByDennis
BooksByDennis.com
Children's author

Bookstaves
www.12storylibrary.com
12-Story Library books are high-interest, fact-filled, information-packed nonfiction titles that cover curricular topics in a unique, consistent, face-paced way. As soon as a 12-Story Library

book is printed, that books has a unique, constantly updated page on 12StoryLibrary.com. This combined approach means 12-Story Library content stays fresh and up to date while also offering students a portal to dig deeper into their favorite subjects. Using the book and the site together, students can do all the research they need for school projects while being sure that the content is safe and vetted by our staff of children's publishing professionals. 12-Story Library is an imprint of the publisher Bookstaves.

Bound To Stay Bound Books

www.btsb.com



We offer pre-bound juvenile library books with full processing and automation support available.

Boyd's Mills & Kane

www.boydsmillsandkane.com

Boyd's Mills & Kane publishes award-winning children's books from preschool through the middle grades featuring picture books, early readers, nonfiction, historical fiction, and poetry. Imprints include Boyd's Mills Press, Calkins Creek, and Wordsong.

Boyd's Mills Press

see Boyd's Mills & Kane

Brainfuse

www.brainfuse.com

Brainfuse is America's leading provider of live online tutoring and online job search support for your patrons. With HelpNow, JobNow, and LearnNow, patrons of all ages receive comprehensive one-to-one tutoring, test prep, job coaching, interview skills building, access to both the writing lab and resume writing lab, and MS Office help – all from any computer with an internet connection. Learn why Dallas, Houston, Fort Bend, Arlington, Brazoria, the Lone Star College System and organizations throughout the country enhance their patron/student support with HelpNow, and JobNow. Stop by our booth to learn about these programs and our newest innovations including LearnNow and our mobile features!

Brainstorm

www.brainstormlibrary.com

Brainstorm is a distributor of children's books.

Bretford

www.bretford.com

We deliver solutions to secure, manage and power mobile users, enabling your organization to gain productivity, increase effectiveness and leverage actionable intelligence.

Britannica Digital Learning

britannicalearn.com

Britannica Digital Learning provides reliable, award-winning reference and curriculum solutions for educators, serving over 150 million students across more than 83 countries. Partnering with education leaders to help leverage technology creatively, Britannica provides personalized education by designing custom resources that meet the unique

challenges and needs of the audiences served. Britannica makes it easier for teachers to personalize, inspire, and educate, while also ensuring that learning and discovery engage students. Britannica® School, Britannica Encyclopedia Online, and Britannica Enciclopedia Moderna are available for Texas schools through TEXQuest, provided with support from the Texas Legislature. These and other Britannica resources support student inquiry, personalized learning, and the Texas Essential Knowledge and Skills. Britannica Digital Learning is a division of Encyclopaedia Britannica, Inc. and is headquartered in Chicago.

Brodart Company

www.brodart.com



Since Brodart pioneered the book jacket cover in 1939, we have concentrated exclusively on helping libraries better serve their patrons. Today, no other provider can match Brodart's broad range of collection development/cataloging services, supplies and furnishings, and custom furniture – all tailored to the unique needs and perspectives of libraries. Our singular focus and specialized expertise enable us to solve problems that others cannot. In short, Brodart knows libraries.

Bullfrog Books

ByWater Solutions LLC

www.bywatersolutions.com

We provide implementation, Hosting, Support, Training and Development of the Koha Open Source Library Management System.

Calkins Creek

See Boyd's Mills Press

Candlewick Press

www.candlewick.com

Candlewick Press publishes award winning hardcover and paperback children's books for readers of all ages, including board books, picture books, beginning readers, chapter books, and middle grade and young adult novels. Our imprints include Big Picture Press, Candlewick Entertainment, Candlewick Studio, Nosy Crow, and Templar Books.

Capstone

www.mycapstone.com



For 27 years, Capstone has been the most trusted publisher of children's books and digital solutions for libraries, classrooms and consumers. Helping kids develop a love of reading and learning, no matter their ability, is at the heart of what we do at Capstone. We create content in print and digital formats including Capstone Interactive eBooks and PebbleGo. Capstone is passionate about inclusivity, equity, and accessibility for the benefit of all kids because we believe #ReadingIsForEveryone.

Carolrhoda Books

See Lerner Publishing Group

Carolrhoda LAB

See Lerner Publishing Group

Cavendish Square

cavendishsq.com

We offer highly Recommended Sole Source Reference Books, Elementary through College, and current non-fiction books supporting major curriculum areas, TEKs as well as offering support for major reading programs (AR, Reading Counts). Over 50 Digital, Fully Functional, updated resources for student research and reports are available.

Cavendish Square Digital

See Cavendish Square

CERF - Curriculum Education Resource Finder

www.cerfinfo.com

CERF is a collection of safe, authentic information Websites that libraries can use to supplement their library resources. Websites are selected and cataloged by experienced librarians. The service includes interfaces for k-5 children and older... as well as a bibliography generator.

Charlesbridge

www.charlesbridge.com

Charlesbridge, CharlesbridgeTEEN, and adult imprint Imagine! provide titles with accurate information that promote a positive world view and embrace a reader's innate sense of wonder and fun.

Cherry Lake Publishing/Sleeping Bear Press

www.cherrylakepublishing.com

Cherry Lake Publishing features books designed to help students meet achievement standards, prepare them for life and work in the century ahead, and ignite their imagination. Sleeping Bear Press features high-quality, beautifully illustrated picture books, engaging beginning to independent readers. Our mission is to provide books that enrich children's lives through stories that blend entertaining text with educational content.

Children's Plus, Inc., 2031

www.childrensplusinc.com

Children's Plus, Inc. provides a vast selection of children's pre-bound books for grades K-12. Our selection includes titles that entertain as well as educate, including fiction, nonfiction, Spanish, bilingual, reference and more. Our books have a superior binding that is hand stitched and glued with a durable easy-to-clean cover that can withstand hundreds of circulations. Children's Plus offers you superior customer service with a 100% satisfaction guarantee.

Child's Play

See Publisher Spotlight

Child's World Books

www.childsworld.com

The Child's World® is a family-owned and operated publishing company serving schools and libraries throughout the world since 1968. Specializing in nonfiction library books and

eBooks for grades K-8. Over 1,200 hardcover books and over 2,000 eBooks available. Visit www.childsworld.com.

Choice Partners

www.choicepartners.org

Gain purchasing power with legal, shared services solutions from Choice Partners national cooperative. Our government competitively procures contracts, providing transparency, oversight and compliance for your government at no cost! Maximize resources with quality, legal procurement and contract solutions for facilities services, food / cafeteria products, supplies, technology and more. www.choicepartners.org 877-696-2122.

Chrismer, Melanie, Author

See Authors Sherry Garland and Melanie Chrismer

Chronicle Books

www.chroniclebooks.com

Chronicle Books publishes award-winning, innovative books for children and adults. Children's publishing includes board books, picture books, chapter books, middle grade, and young adult fiction and non-fiction. Visit Chronicle Books booth #1442 for free ARC's, teacher's guides, and more.

Cicada

See Publisher Spotlight

Cinco Puntos Press

www.cincopuntos.com

With roots on the U.S./Mexico border, Cinco Puntos Press publishes great books which make a difference in the way you see the world. Featuring THE LAST CIGARETTE ON EARTH, by Benjamin Alire Saenz, JAYA AND RASA: A LOVE STORY by Sonia Patel, ALL AROUND US by Xelena Gonzalez. #ohhoneywegotdiversebooks.

Claire Lynn Designs

We offer Custom Teacher tees and totes.

Classroom Video

www.infobase.com

Infobase's three multi-subject streaming video subscription resources—for academic institutions, high schools, and public libraries—offer unlimited access to thousands of educational programs, segmented into predefined clips, from top producers. Single-subject collections are also available. Among the wealth of features are interactive, searchable transcripts; flexible access and integration options; customization tools; and outstanding administrative and product support.

COI - College of Information, University of North Texas

See University of North Texas Department of Information Science

CoLibri Systems North America, Inc

colibriusa.com

CoLibri is a Book Covering System. We offer the most advanced and easy to use system to protect your books.

Comprise Technologies

www.comprisetechologies.com

Comprise offers the only PCI - compliant payment system encompassing point of sale, online, and in-library self-service transactions with a full portfolio of consolidated reports. Every day libraries use our revolutionary system to process tens of thousands of dollars in payments for print services, fines, fees and donations, most of it without staff involvement! Our unified payment system is compatible with all leading ILS. We work directly with our customers and are committed to their satisfaction 24/7. Learn how your library can begin building a unified payment system and offer convenience to your patrons at the same time!

Connectrac

www.connectrac.com

Connectrac® is the leader in connectivity solutions for commercial interior spaces. Our products provide invisible power connections throughout a space via a unique floor-based power and data distribution system. We are quick to install and change unlike core drilling, trenching, and power poles. Visit booth 1607 to see our new product, Connectrac Flex® that will be available in Fall 2020.

Consumer Financial Protection Bureau

www.consumerfinance.gov

The Bureau of Consumer Financial Protection creates opportunities for people to enable themselves to make choices about money that better serve their own life goals. The Bureau accomplishes this mission by developing and maintaining tools, programs, and initiatives that provide information to consumers, help to build skills, and serve individual financial well-being.

ConverSight.ai

www.conversight.ai

ConverSight.ai's Libro is an application that enables users to connect instantly to any library catalogue to search for books and articles, place holds, reserve and renew materials, get information on library events, programs and policies, and reserve space. Voice capabilities offer assistance with ADA regulations, empowering sight-impaired users and helping libraries' mission to meet people where they are.

Copyright and Creativity.org

CopyrightandCreativity.org

Copyright and Creativity for Ethical Digital Citizens, a non-profit, offers FREE K-12 resources on copyright and fair use. This full suite of resources includes curriculum with lesson plans, slides, visual aids, and a professional development course for teachers. Full of practical information, these positive resources were developed by educators, copyright experts and civil liberties advocates.

Cover One

www.coverone.net

Repair books in-house within minutes! Small desktop system repairs books and has them back in circulation within the hour. Hardbacks and paperbacks as well as textbooks can be

repaired quickly for pennies with the Cover One system. Stop by our booth for some free chocolate while you watch a 30-second demo of how our system works!

Crabtree Books

www.crabtreebooks.com

Publisher of high-quality children's preK to 9 library books. Our exciting 2020 Spring line includes curriculum-aligned grade-appropriate titles in science, social studies, health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and eBooks.

Crabtree Publishing Company

www.crabtreebooks.com

Publisher of high-quality children's preK to 9 library books. Our exciting 2020 Spring line includes curriculum-aligned grade-appropriate titles in science, social studies, health and guidance, and math. Extensive resources for reading include early readers, hi/lo books, graphic novels, Spanish and Bilingual editions, and eBooks.

The Creative Company

www.thecreativecompany.us

Nonfiction school K-12 library binding with a wide range of curriculum related topics. Each series is carefully crafted to give young readers a visual and educational experience unmatched in the publishing industry.

Credo Reference

www.infobase.com

Credo reference resources from Infobase help researchers of all backgrounds and skill levels locate the information they need while cultivating essential information literacy skills. Thousands of libraries around the world trust Credo when helping students start their research, lifelong learners investigate their passions, and individuals look for context around the events shaping the headlines. Credo resources include intuitive databases with user-friendly interfaces and hundreds of searchable, full-text titles from the world's foremost publishers covering every major subject, plus learning tools to promote critical thinking.

The Crowley Company

www.thecrowleycompany.com

Today's libraries require scanners for patrons and for preservation. As manufacturer, service bureau and multi-vendor reseller, The Crowley Company is able to fully satisfy any digitization need through our extensive array of equipment, software and services. Whether you're looking for a quick and easy research scanner, or need to produce high-quality archival images, Crowley has the efficient and intuitive scanning solutions to fit the job. Stop by to demo our latest scanners, digital hosting solutions and software.

CTLs - Connecting Texas Libraries

www.ctls.net

The Central Texas Library System, Inc. (CTLs, Inc.) is dedicated to strengthening public

libraries. We serve 193 libraries in 105 Texas counties with consulting help, in-person continuing education, vendor discounts, grant assistance, and networking.

Cuentology Books in Spanish

www.cuentology.com

Cuentology is an Austin based distributor of authentic children's literature in Spanish from Latin America and Spain. We carry a range of literature for children and teens.

Cultural Surroundings

www.culturalsurroundings.com

Library interior furnishings including shelving, tables, desks, computer work stations, furniture, seating, lounge, and office. We also offer design and installation services.

Darby Creek

See Lerner Publishing Group

David & Lady Chops

ladychops.com

Entertainment

DC Comics , 1531

See Penguin Random House, Inc.

Deanan Gourmet Popcorn

www.deanan.com

Gourmet Popcorn for Fundraising

Del Alma Publications, LLC

www.delalmapublications.com

Del Alma Publications was founded to address the growing bi-literacy challenges of the Hispanic learner in the United States. We produce bilingual books that are culturally relevant for today's Hispanic children and teaching resource materials for bilingual / dual-language education teachers. We believe very strongly in supporting bilingual/dual language and ESL teachers by providing them with quality materials that children will enjoy and be able to self-identify with.

Delaney Education Enterprises, Inc

Delaney Educational Enterprises is more than books – we provide literacy solutions for school and public libraries. Our curriculum resources, custom classroom library collections, leveled bookrooms and literacy centers are the answer to creating a well-rounded selection of titles that meet regional and national standards. We bring you high quality, shelf-ready fiction and non-fiction for grades Pre-K to adult Pre-K to teen through our dedicated team of sales representatives.

Demco

www.demco.com

Demco®

Imagine what's possible for your library with Demco! Stop by our booth for innovative ideas and solutions, including supplies, equipment, furniture, design services and software. Get hands-on with our exciting makerspace tools and STEM kits. Demco proudly sponsors the Upstart Innovative Programming Award, the TLA Libraries Transform Texas Photo Booth at

conference, and TLA Leadership Events.

Dennis Mathew, Author

See BooksByDennis

Diamond Book Distributors

See Publisher Spotlight

Discovery Education

www.discoveryeducation.com

Discovery Education Experience, a simple-to-use K-12 learning platform that combines dynamic curated curriculum resources with on-demand teaching strategies, personalized for your needs as an educator. It offers research-based instructional strategies, step-by-step guides, online multimedia building tools, interactive courses and one of the strongest professional networks for educators in the world - all at your convenience and comfort level.

Discovery Maker

discoverymaker.io

Mobile STEM/STEAM carts

Disney-Hyperion

www.disneybooks.com

Disney Book Group publishes award-winning children's books for all ages, featuring several formats: board books, picture books, chapter books, novels, and paperback originals. Imprints include: Disney-Hyperion, Disney-Jump at the Sun, Disney Press, Marvel Press, and Disney Lucasfilm Press.

DK Publishing , 1531

www.dk.com

DK was founded in London in 1974 and is the world's leading illustrated reference publisher and part of Penguin Random House. DK publishes highly visual, photographic nonfiction for adults and children, with content for consumers in more than 100 countries and more than 60 languages.

DLSG at Image Access

www.dlsg.com

Digital Library Systems Group leads in KIC self-serve scan/copy/print/fax systems, Digital Archival and ILL/Digital Document Delivery. 70% of students at US universities are served by DLSG products. DLSG has the largest range of hybrid library digitization products available.

Dreamstar Publications

dreamstarpublications.com

Publishing company dedicated to publishing children's books with a positive and educational message. The titles available include The Alphabet Thief Who Stole The Vowels, a book that teaches the importance of vowels and sharing and our latest book, The Bully Who Learned To Love, a book about the importance of kindness and acceptance.

Driving on the Right Side of the Road

www.tmcec.com

Driving on the Right Side of the Road (DRSR) is a TxDOT funded project aimed at elementary through high school students and teachers which infuses traffic safety lessons into social studies, language arts, health, and math

curricula. Through DRSR, the Texas Municipal Courts Education Center (TMCEC) has developed numerous traffic safety storybooks and lessons that it distributes to schools free of charge.

EBSCO Information Services

www.ebsco.com

EBSCO Information Services partners with libraries and their patrons, research institutions, publishers, corporations and business communities. The world's only full-service information provider, EBSCO offers a portfolio of services that spans the realm of print and electronic subscription access and management, research databases, and more. For more information, please visit www.ebsco.com.

Wm. B. Eerdmans Publishing Co

www.eerdmans.com/youngreaders

We seek to engage young minds with words and pictures that inform and delight, inspire and entertain.

Elizabeth Vidos

See David & Lady Chops

emdinteractives

See Library Interiors Of Texas

Encantos B

www.encantosbrands.com

Encantos is an award-winning public benefit corporation with a mission to inspire 21st century kids to learn 21st century skills. Using the power of entertainment & technology to reimagine education in a direct-to-consumer way, we are building a portfolio of purpose-driven family brands focused on kids 14 & under.

Enslow Publishers, Inc

www.enslow.com

Enslow Publishing creates high-quality educational fiction and nonfiction books and ebooks for children and young adults. Over the years, Enslow's award-winning titles have been recognized by organizations such as the American Library Association, the NAACP, the National Council for the Social Studies, and the Society of School Librarians International. Books cover subjects including biography, contemporary issues, health & drug education, history & government, holidays & customs, math, science & technology, science projects & experiments, sports & recreation.

EnvisionWare

www.envisionware.com

EnvisionWare delivers world class computer and financial management software, RFID circulation, security and inventory systems, Automated Materials Handling solutions, professional consulting services dedicated to the efficient delivery of exceptional service to library patrons and the 24 Hour Library.

EPIC Press

www.abdobooks.com

EPIC Press, a division of ABDO, presents bold, edgy, and emotional hi-lo YA fiction in a uniquely digestible format: six related novels,

released simultaneously.

Epilog Laser Corp
www.epiloglaser.com

We provide high resolution laser engravers, software, training and consulting services.

ePRINTit
www.eprintit.com

ePRINTit is a cloud-based SaaS solution that allows you to securely access your documents and print them in your Library or School.

Equinox Open Library Initiative
www.equinoxinitiative.org

Equinox Open Library Initiative is a nonprofit, founded in 2007, by the developers the Evergreen open source ILS. Equinox also supports the Koha ILS. Our services include hosting, technical support, training, migration, consulting and software development. Let us empower your library with open source technologies!

ESC-20
See Education Service Center, Region 20

Estey Shelving
www.esteyshelving.com

 Your library is unique, and you'll find that our Estey Library Shelving Systems accommodate your needs unlike any other. Estey Library Shelving is designed to be functional, versatile, and aesthetically beautiful while offering years of quality performance.

Eustis Chair, LLC
See Library Interiors Of Texas

Fabled Films Press B
www.nocturnalsworld.com
Fabled Films Press is a publishing and entertainment company creating original content for middle grade and early reader audiences. We combine strong literary properties with high-quality production values to connect books with generations of readers. Each series is supported by online activities for families, bookstores, educators and librarians.

FamilySearch
www.familysearch.org
FamilySearch is the world's largest genealogy organization. Millions of people use FamilySearch's free records, resources, and services to learn more about their history. Search at familysearch.org.

FE Technologies
www.fetechgroup.com
Industry leader in RFID solutions for libraries, a full range of product to address the needs of both patron and staff. We develop products to improve patron experience, library efficiency, and staff interaction. From self-check-out, AMH solutions, semi-automated returns, and mobile applications we help libraries get the most out of RFID.

Films On Demand
www.infobase.com
Infobase's three multi-subject streaming video subscription resources—for academic institutions, high schools, and public libraries—offer unlimited access to thousands of educational programs, segmented into predefined clips, from top producers. Single-subject collections are also available. Among the wealth of features are interactive, searchable transcripts; flexible access and integration options; customization tools; and outstanding administrative and product support.

Firefly Books
www.fireflybooks.com
Firefly Books is a general interest publisher with a strong focus on Non-Fiction subjects including Astronomy, Nature, Science, Health, Cooking, Sports and Children's Books.

Flowerpot Press
See Publisher Spotlight

Flyaway Books
www.flyawaybooks.com
Flyaway Books publishes children's picture books focusing on themes such as kindness, compassion, diversity, self-esteem, inclusivity, and care for the world.

Follett
www.folletlearning.com


Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, eBooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

Follett Book Fairs
www.follettbookfairs.com


Follett Book Fairs are simple to manage, fast to set up and FUN! With rewards options that never expire, see why schools are making the switch to Follett Book Fairs

Freshcoast Furniture
www.freshcoastfurniture.com
Freshcoast aims to capture the essence of nature and introduce the freedom of it to public spaces and offices all over the world. Waiting rooms become inviting, common areas turn

into places to stop and rest wherever your hike is taking you that day and offices convert to mere extensions of real life.

Friend, Ronda - children's author/storyteller/musician/entertainer
See Sunflower Seeds Press

Gale, A Cengage Company
www.gale.com
At Gale, a Cengage company, we believe in the power and joy of learning. For schools, our mission is to drive positive outcomes by connecting students and teachers to the trustworthy digital content they need to become better learners and educators. We develop essential, curriculum-aligned content that empowers educators to meet students where they are, solve curriculum challenges, and support students as they progress from tech savvy users to digitally literate learners. There is no limit to what learners can achieve when they have the right resources. Together, we can foster an environment where schools and students are not only able, but encouraged, to thrive.

For more information, please visit gale.com/schools.

Gareth Stevens Publishing, Inc.
www.garethstevens.com
Publishers of high-quality, curriculum-aligned library bound books for grades Pre-K - 8. Our line ranges from nonfiction leveled readers for primary grades in science series; social studies series; high interest; 200+ ATOS leveled 0.5-0.9 readers; Spanish and bilingual books. We have over 2,000 titles on Accelerated Reader.

Garland, Sherry, Author
See Authors Sherry Garland and Melanie Chrismier

Garrett Book Company
www.garrettbooks.com
Garrett Book Company is a leading supplier of K-12 library books offering everything from non-fiction, fiction, graphic novels, bilingual and Spanish editions.

Gecko Press
See Publisher Spotlight

The Gift Solution
www.austinboutique.com
We showcase unique women's clothing & accessories, including Yellow Box shoes. We carry sizes petite to 3x.

GOBI Library Solutions
www.gobi.ebsco.com
GOBI® Library Solutions from EBSCO, formerly YBP Library Services, offers over 13 million print and ebooks to academic, research and special libraries around the world. From streamlining library workflows to partnering with library staff, GOBI Library Solutions offers the best solution for your acquisition, collection development and technical service needs.

Goodbuy Purchasing Cooperative
goodbuy.esc2.net

Goodbuy is a purchasing Cooperative servicing members throughout the nation.

Graphic Universe

See Lerner Publishing Group

Greenhaven

See Cavendish Square

Grey House Publishing & Salem Press

www.greyhouse.com & www.salempress.com

Grey House Publishing and Salem Press are publishers of literary, historical, scientific, and health-related reference. Their products are available in print and online, worldwide.

Groundwood Books

www.groundwoodbooks.com

Groundwood Books is an independent Canadian publishing house known for award-winning books that reflect the experiences of children both in North America and around the world. Inspired by the belief that children's books can be important and necessary without sacrificing warmth, beauty, playfulness and humor, Groundwood's list is characterized by its emphasis on fiction and non-fiction about and for children whose stories might not otherwise be told.

Gumdrop Books

www.gumdropbooks.com

Gumdrop Books offers a huge selection of PreK-college level books, at great prices with discounts up to 70%, free MARC records, free shipping, compete library services including shelf-ready processing, 96% fulfillment rate, single purchase order, flexible payment terms, in-house customer service and knowledgeable sales representatives. Exceptional Service, Unconditionally Guaranteed.

H.W. Wilson

See Grey House Publishing & Salem Press

Hachette Book Group

www.hachettebookgroup.com

Hachette Book Group (HBG) is a leading US trade publisher and a division of the third largest trade and educational book publisher in the world, Hachette Livre. In one year, HBG publishes approximately 1,400+ adult books, 300 books for young readers, and 450 audiobook titles. HBG's bestselling authors include David Baldacci, Sandra Brown, Michael Connelly, James S.A. Corey, Malcolm Gladwell, Noah Hawley, Elin Hilderbrand, N. K. Jemisin, Joel Osteen, James Patterson, David Sedaris, Nicholas Sparks, Rick Steves, and Malala Yousafzai.

Half Price Books

www.hpb.com

Half Price Books is the largest family-owned new and used bookstore chain, with stores in 17 states. HPB is a proud supporter of educators, frequently donating books to schools and offers a 10% discount year-round. For more information, visit www.hpb.com.

hand2mind

www.hand2mind.com

For over 50 years, hand2mind has encouraged hands-on learning and discovery, driving deeper understanding and helping children unlock their full potential.

Hank the Cowdog

See Maverick Books, Inc.

Hardrock Ink

Bobbie Ann's Designs/ Etsy Store

Custom blingy applique letters on T-Shirts. Example: Library Rocks, Librarian I am, Live Love Read and other inspirational sayings sewn on by me. I love people wearing my shirts and showing the world who they are in life.

Harlequin

www.harlequin.com

Although perhaps best known for publishing romance, Harlequin has vastly expanded its general trade fiction program with the launch of three new imprints: Hanover Square, Park Row Books, and Graydon House. These three imprints join longstanding fiction imprints MIRA and HQN Books, and the award-winning young adult program, Harlequin Teen. Harlequin publishes worldwide in over 34 languages and is a division of HarperCollins Publishers, the second-largest consumer book publisher in the world, and has operations in 11 countries. For more information, visit Harlequin.com or Bookclubbish.com.

HarperCollins Children's Books

www.harpercollinschildrens.com

HarperCollins Children's Books is one of the leading publishers of children's books, home to many of the classics of children's literature. Imprints include Balzer + Bray, Greenwillow Books, Katherine Tegen Books, and HarperTeen. HarperCollins Children's Books is a division of HarperCollins Publishers.

HarperCollins Christian

www.thomasnelson.com

HarperCollins Christian Publishing is home to the Thomas Nelson and Zondervan imprints whose books emphasize faith, character and moral values.

HarperCollins Leadership

www.harpercollinsleadership.com

HarperCollins Leadership is a general market imprint focused on personal and professional growth and business leadership.

HarperCollins Publishers

www.harpercollins.com

HarperCollins Publishers specializes in adult trade titles including fiction, non-fiction, poetry, perennial classics and reference.

Haskell Education

www.haskelleducation.com

At Haskell Education, we are dedicated to designing and manufacturing the highest quality furniture for education. We are focused on providing the products needed for today's flexible learning environments including maker spaces, STEM and STEAM and media commons as well as today's classrooms. We believe our products meet the needs of the

many new pedagogies such as project based, personalized and blended learning.

Headline Books

www.HeadlineBooks.com

2018 Independent Publisher of the Year - over 500 national book awards. Our 128 authors travel for library/school presentations - we have been in over 2800 schools across the US. We also provide full conference workshops plus continuing education.

H-E-B Read 3: Grow Young Minds, Read 3 Times a Week

www.heb.com



Read 3 Initiative—a program that focuses on educating parents and caregivers on the need to read to children a minimum of three times per week. Through in-store marketing activities, community outreach and access to free and affordable books, the goal of H-E-B's Read 3 Program is to ensure that all children have an opportunity to begin their school experience with an equal opportunity to succeed. H-E-B, with sales of more than \$18 billion, operates more than 335 stores in Texas and Mexico. Known for its innovation and community service, H-E-B celebrated its 105 anniversary in 2010. Recognized for its fresh food, quality products, convenient services, and a commitment to environmental responsibility and sustainability, H-E-B strives to provide the best customer experience at everyday low prices. Based in San Antonio, H-E-B employs more than 76,000 Partners and serves millions of customers in more than 150 communities. For more information, visit www.heb.com.

Hertz Furniture

www.hertzfurniture.com

Since 1966, America's leading educators have relied on Hertz to furnish their campuses, inside and out. Library renovations are our specialty!

Hidell Associates Architects

www.hidell.com

Hidell & Associates have designed over 230 public libraries receiving numerous awards for building design, interior design, lighting design and LEED recognition. The firm offers a comprehensive portfolio of services from program management, feasibility analysis, master planning, pre funding services, design, interiors, lighting, FF&E, ADA, LEED and technology integration.

Holiday House

www.holidayhouse.com

Holiday House publishes children's and young adult trade books in hardcover, paperback, and e-book formats. Imprints include Margaret Ferguson Books and Neal Porter Books. New sister company, Pixel+Ink, series books for ages 3-13 launches May 2020 at PixelandInkBooks.com. Visit HolidayHouse.com for resources for our award-winning I Like to Read series, plus free educator's guides. Follow Holiday House and Pixel+Ink on Facebook, Twitter, Pinterest, and Instagram @HolidayHouseBks and

@PixelandInkBks.

The Horn Book

www.hbook.com

First published in 1924, The Horn Book Magazine provides its readership with in-depth reviews of the best new books for children and young adults as well as features, articles, and editorials. The Horn Book Guide, published twice annually, provides comprehensive reviews and a numerical rating for every hardcover children's book published in the United States during the previous publishing season.

Houghton Mifflin Harcourt

www.hmhbooks.com

Quality, award-winning books for children and young adults in a variety of formats, including board books, picture books, chapter books, paperbacks and paperback originals. Includes Clarion Books.

House of Anansi Press

HouseofAnansi.com

House of Anansi Press was founded in 1967 with a mandate to publish Canadian writers. We respectfully acknowledge that the land on which we operate is the traditional territory of many nations, including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee, and the Wendat peoples.

Human Rights Campaign

welcomingschools.org

Welcoming Schools is an elementary program providing professional development and resources to create inclusive and affirming spaces so that all children can thrive. Our professional development training will enhance educator effectiveness in embracing family diversity, supporting transgender and non-binary students, preventing bias based bullying, and creating LGBTQ and gender inclusive classrooms and libraries.

IDW Publishing

www.idwpublishing.com

IDW is an award-winning publisher of comic books and graphic novels with a formidable library of world-renowned licensed brands and creator-owned original concepts. IDW is a fully integrated media company including IDW Games, IDW Entertainment, and Top Shelf Productions.

Image Access

See DLSSG at Image Access

Image Comics

See Publisher Spotlight

INDECO Sales / Maco Manufacturing

www.macomfg.com

Indeco
K-12 Done Right

Contemporary space offerings to include mixed

materials, oak, maple, and laminate library and media center furniture; 20 year warranty; complimentary layout and design services. We have been servicing the K-12 educational market for more than 50 years and have the

quality products, competitive prices and market experience that is needed to service today's school districts. Please let us show you how we can be a valuable partner on your next project!

Independent Publishers Group (IPG)

www.ipgbook.com

IPG represents a global range of publishers and books in print and e-book formats with content covering all categories in your library. Among them are art, biography, cooking, crafts, education resource, fiction, health, history, parenting, pop culture, science fiction, spirituality, and sports. We have a wide range of original Spanish language titles and translations and children's books, and also bring you River North Editions, provocative titles for intellectual pursuits.

Infobase

www.infobase.com

Infobase is the premier source for award-winning digital reference content for the school and library community, with online databases, eBooks, streaming video, and more. For more than 75 years, Infobase has been a reliable, authoritative resource for supporting the middle and high school curriculum. Its well-known brands include

Facts On File, The World Almanac®, Films Media Group, Learn360, and The Mailbox®, among others.

Ingram Content Group

www.ingramcontent.com/libraries

INGRAM

Ingram Library Services delivers innovative systems, expertise, and precise assistance in developing and maintaining your library's collection. Ingram helps librarians through our vast title selection, easy-to-use search and ordering tools, collection analytics, and customized cataloguing and processing. We offer expert collection development services from MLS-degreed librarians who use Ingram's inventory of content to help position your library for the future. We know librarians are busy, and Ingram is here to make sure you spend less time at your desk and more time with your community.

Ingram Library Services (ILS)

See Ingram Content Group

Innovative Interfaces, Inc.

www.iii.com

Innovative (www.iii.com) provides leading technology solutions and services that empower libraries and enrich their users worldwide. Innovative offers one of the most comprehensive portfolios of library automation products on the market today, serving academic, public, national, consortia, and corporate and special libraries. Headquartered in Emeryville, California, Innovative has a global presence—serving thousands of libraries in 66 countries and offices worldwide.

Insignia Software

www.insigniasoftware.com

Insignia Library System is a true centralized library automation system with integrated modules for Cataloguing, Circulation, Searching, Patron Management, Reports, Acquisitions, and a Discovery Layer for patrons to search, reserve, and manage their accounts online. Insignia is unique in the market as it offers a web based system that has the power and feel of a desktop application, allowing you to open multiple windows at the same time. Additional modules included are: Serials, Assets/Equipment, Textbooks, Digital Asset Manager, Resource manager, POS/e-commerce, Room Booking, Event Scheduler and Computer Booking. Insignia Software products are scalable to meet the needs of any number of libraries as a standalone or as a consortium. Insignia Library System is used in all types of libraries, including schools, public, special (crown corporation and law libraries) and academic libraries. Drop by our booth for a quick demo, and enter in a draw to win daily prizes!

J Appleseed Media

See Bookstaves

Jack M LLC

dnahairtools.com

We offer women's hair products.

JIMMY Patterson Books

www.jimmypatterson.org

The imprint publishes Patterson's bestselling children's books, which include the Maximum Ride, Confessions, Middle School, I Funny, Max Einstein, Dog Diaries, Jacky Ha-Ha, and Treasure Hunters series, as well as standalone titles such as Crazy House, Word of Mouse, and Pottymouth and Stoopid. Proceeds from JIMMY Patterson Books are invested in literacy initiatives including teacher scholarships, grants for bookstores, public libraries, and school libraries, as well as pro-reading resources like ReadKiddoRead. JIMMY Patterson Books are page-turning, accessible, fun to read, and, in Patterson's own words, "unputdownable." The JIMMY mission is simple: We want every kid who finishes a JIMMY book to say: "Please give me another book."

Julian Franklin-Library Rat

www.JulianFranklin.com

Since 2002, we have been providing Texas schools, libraries, and museums with hilarious educational assembly programs that measurably impact student performance, increase student-directed learning, and have everyone laughing out loud the entire time.

Jump!

www.jumplib.com

Jump! publishes children's nonfiction with a focus on high-interest subjects for beginning and struggling readers. Our books combine vibrant colors with captivating photography and corresponding text to draw readers into the subject and encourage reading success.

Junior Library Guild

www.juniorlibraryguild.com



Junior Library Guild (JLG) is a book and ebook curation, collection development and independent

reading service helping more than 23,000 school and public libraries acquire the best new children's and young adult books, saving them both time and money. Based in Plain City, Ohio, and founded in 1929, JLG provides the very best customer service in the industry. Its services help librarians with collection development and members trust JLG to put only the best books into the hands of eager young readers. Dubbed the "subscription box for librarians", this unique service reviews and selects children's and young adult books prior to their publication—92% of which go on to win industry awards and earn starred reviews. New-release JLG selections are placed into one of over 77 categories ranging from Prekindergarten to Adult Crossover, and are then shipped to member libraries on a monthly basis.

KAPCO Book Protection

www.kapco.com

Paperbacks Last Longer with KAPCO Covers. Let us show you how!

Karadi Tales

See Publisher Spotlight

Kay Davis Associates, LLC

www.kaydavisassoc.com

Kay Davis Associates provides quality project and move management as a full service FFE. Consulting and Sales Group, which creates a dual thrust in facility planning, management and implementation.

KEVA planks Education

KEVApilks.com

Top ranked activity for library makerspaces. Identical wood blocks that stack with surprising stability and instantly make any library interactive. Easy lessons and activities to make stories come alive and support any subject. Quick compelling activities for every age and skill level. STEAM without storage hassles

Keystone Books and Media

See Children's Plus, Inc.

Kickin' Rocks Jewelry

kickinrocksjewelry.com

Find your hand-made stone and metal jewelry that appeals to many different styles including shabby chic, vintage, rodeo style and Texana.

KinderLab Robotics, Inc.

kinderlabrobotics.com

KinderLab Robotics is the creator of KIBO, a screen-free robot kit based on 20 years of child development research, that lets 4-7 year olds build, code, decorate, and run their own robot. KIBO has proven efficacy in helping kids learn STEAM - and getting them excited about it! Build. Art. Code. Play.

KO Kids Books & Art

www.kokidsbooks.com

We are a children's book publisher based in California.

Komatsu Architecture

www.komatsu-inc.com

Komatsu Architecture provides integrated library planning and specialized library interiors, equipment, and furnishings combined with an architectural solution that is a result of teamwork with library staff to serve a community's needs and to reflect your desired image - it is your library!

Kore Design LLC

www.korestool.com

The KORE Active Sitting Chair is not just a piece of Furniture...It's a LIFE-Changer for kids; especially for highly active kids. NEW Patented "ANTIMICROBIAL PROTECTION". Kore wobble chairs now include antimicrobial protection against the spread of common bacteria. Colorful choices for child's room. 2 minute assembly. MADE IN USA. Lifetime Warranty. Academics' Choice Award, Family Choice Award, GEI Global Endorsement

KwikBoost by Indeco Sales

www.kwikboost.com

We provide device charging solutions designed for quick recharge.

LAB RESOURCES, INC.

www.lab-resources.net

Lab Resources, Inc. has been in business since 1999, and has proudly served the educational community in Texas and Oklahoma for 20 years. We focus exclusively on education and this allows us to meet the unique needs of the K-12, Post-Secondary, University, and Private Education markets through a variety of manufacturers.

Lakeshore Learning Materials

www.lakeshorelearning.com

We offer educational products and services

Lantana Publishing

See Publisher Spotlight

LaptopsAnytime

www.laptopsanytime.com

LaptopsAnytime's innovations include configurable automated checkout kiosks that dispense a wide range of laptops and tablets on demand to library patrons, recharge devices, automatically return devices back to pre-set image, integration to/with Library ILS and/or LDAP/Active Directory databases, email notifications and full suite of inventory management, audit trail and management reporting functionality. Join us for demo and in-depth discussion on how your group can start an automated program!

Large Print Press

See Gale, a Cengage Company

Learn About Sharks

www.learnaboutsharks.com

"Learn About Sharks" is an educational shark book series for kids. Debut author Matt "The

Shark Guy" Marchant has combined his photos, knowledge, and passion for sharks to create a book series for the next generation shark lovers. The books contain awesome photos to bring you face to face with the oceans top predators. Infographics will provide "Shark Facts" to teach about these amazing animals. Get your copy today!

Learn360

www.infobase.com

Learn360 from Infobase is an interactive media-on-demand service for the K-12 education market, providing teachers and students the power to meet and exceed 21st-century educational expectations across all curricula. Through streaming video, audio, interactives, and accompanying support materials, Learn360 supports web-based learning by providing an online collaborative environment where users can share information and ideas anytime, anywhere. Content is correlated to educational standards.

LearningExpress

www.learningexpresshub.com/corporate

LearningExpress, an EBSCO company, is an educational technology company and leading provider of dynamic eLearning solutions for the public, college, school, and private library markets. Our comprehensive online solutions provide instant access to powerful academic and career resources, and help millions of students and adults achieve success annually.

Lectorum Publications, Inc.

www.lectorum.com

Leading Spanish language book distributor in the U.S. One-stop shopping for all your Spanish language needs. Children, young adult, adult fiction/nonfiction, and reference (dictionaries, encyclopedias, and atlases). Ask about our collection development plan.

Lee & Low

See Publisher Spotlight

Lerner Publisher Services

See Lerner Publishing Group

Lerner Publishing Group

www.lernerbooks.com

Lerner Publishing Group creates high-quality fiction and nonfiction for children and young adults. Founded in 1959, Lerner is one of the nation's largest independent children's book publishers with fourteen imprints and divisions: Lerner Publications, Millbrook Press, Carolrhoda Books, Twenty-First Century Books, Graphic Universe™, Darby Creek, Kar-Ben Publishing, Carolrhoda Lab™, Hungry Tomato™, LernerClassroom, ediciones Lerner, First Avenue Editions, Lerner Digital™, and Lerner Publisher Services. For more information, visit www.lernerbooks.com or call 800-328-4929.

letter lounge

www.letterlounge.net

We offer repurposed books.

Libraries Unlimited

www.librariesunlimited.com

As part of the ABC-CLIO, LLC, umbrella

since 2008, Libraries Unlimited remains committed to serving academic, public, school, and special libraries by producing library science textbooks, reference works, practical handbooks, and professional guides of unparalleled quality. With more than 2,000 publications in both print and electronic formats, Libraries Unlimited continues its mission to cultivate and maintain a supportive community where librarians, archivists, and information specialists can learn about and discuss leading-edge trends and acquire new skills through every phase of their careers.

Library COMIC

www.librarycomic.com

We are the creators of Library Comic and offer lots of bookish T-shirts and merchandise.

Library Design Systems

www.librarydesignsystems.com

Library Design Systems provides library furnishings, storage/shelving systems, installation and relocation services throughout Texas and the United States. We have more than 30 years' experience consulting with libraries on all parts of their projects, from preparing budgets, product specifications, design/planning to execution.

Library Interiors of Texas

www.libraryinteriorsoftexas.com



Library Interiors of Texas presents the ultimate in library furniture design. Uniting domestic favorites with the

best of European vendors, we bring you the most comprehensive portfolio of library furniture and shelving available today.

Library Journal

www.libraryjournal.com

Founded in 1876, Library Journal (LJ) is one of the oldest and most respected media and information services brand covering the library field. Over 75,000 library directors, administrators, and staff in public, academic, and special libraries read LJ. LJ reviews over 8,000 books, audiobooks, videos, databases, and websites annually, and provides coverage of technology, management, policy, and other professional concerns.

Library Movers USA

www.librarymoversusa.com

We are an industry leader in moving, relocation and reconfiguration of private, public and institutional libraries in the United States.

Library Rat

See Julian Franklin-Library Rat

The Library Store, Inc

www.thelibrarystore.com

TLS has been serving Libraries and Schools for over 30 years. We offer a full range of Library Supplies and Furniture. Be sure to sign-up for our Customer Rewards Program. By becoming a member, you will receive benefits every time you order! Our commitment is simple, you

come first. Your satisfaction is our top priority before, during, and after the sale.

LibrarySkills, Inc.

www.libraryskills.com

Make finding books easy with our colorful library signs and holders! Products include Shelf Markers, Mini Shelf Markers, Shelf Divider Stands, Bookend Shelf Markers and Shelf labels and holders. All our signs come in 2 sizes to fit all our holders listed above. We have Non Fiction posters, Genre Posters, library Posters, Fake News Posters and Bookmarks.

LinkedIn

www.linkedin.com

Rock Your Profile (RYP) is a program LinkedIn offers to educate employees, members, customers, and partners on profile best practices, and how to connect to opportunity using the LinkedIn platform. Through this program, we aspire to connect more people to opportunity by empowering them to use LinkedIn to tell their unique professional story.

little bee books

www.littlebeebooks.com

Little Bee Books is a children's book publisher dedicated to making high-quality, creative, and fun books for busy little bees ages 0 through 12, offering an inspired selection of early learning concept books, board books, novelty books, activity books, picture books, chapter books, nonfiction, gift sets, and more. For more information please visit littlebeebooks.com.

Little, Brown Books for Young Readers

www.littlebrownlibrary.com

The very best books money can buy for readers of most ages and persuasions.

Live Oak Media

See Publisher Spotlight

LPA, Inc.

www.lpadesignstudios.com

LPA was founded in 1965. Today, the firm has expanded to more than 400 people with four locations in California and two in Texas. We bring together experts in architecture, engineering, interior design, landscape architecture and master planning to collaborate with clients from start to finish. As one of the country's only design firms with a dedicated research team, we draw on rigorous data and analysis to shape our projects and improve their economic, environmental and social value.

Lucas Miller, Singing Zoologist

www.lucasmiller.net

Science author, songwriter and YouTube sensation Lucas Miller teaches about metamorphosis, symbiosis, ecosystems and more in his legendary, multimedia school presentations.

Lynn Draper

See Storybook Theatre of Texas

LYRASIS

www.lyrasis.org

LYRASIS is a non-profit membership organization whose mission is to support

enduring access to the world's shared academic, scientific and cultural heritage through leadership in open technologies, content services, digital solutions and collaboration with archives, libraries, museums and knowledge communities worldwide.

Mackin

www.mackin.com



For more than 35 years, Mackin has provided PK-12 schools and school libraries around the world with the highest quality, age-appropriate fiction and non-fiction titles available, in both print and digital format. With more than 3 million titles to choose from, a free, award-winning digital content management system, MackinVIA, and an incredible offering of Makerspace kits and products, there is no wondering why more schools have made Mackin their number one choice.

Macmillan Children's Publishing

www.mackids.com

Macmillan Children's Publishing Group publishes award winning trade books for grades PreK-12. Imprints include Farrar, Straus and Giroux BFYR, Feiwel & Friends, First Second, Henry Holt BFYR, Odd Dot, Roaring Brook Press, Square Fish and Priddy Books.

Macmillan Publishers

www.macmillanlibrary.com

Adult trade titles in hardcover and paperback from publishers Farrar, Straus & Giroux, Henry Holt, St. Martin's Press, Griffin, Tor/Forge, Celadon, Flatiron, and Minotaur. YA from Wednesday Books + Flatiron Books YA.

Maco Manufacturing

www.macomfg.com

Custom library products and layouts. Casework and Science Lab furnishings. Ask about our new Vision Series mobile storage for media centers!

Magazine Subscription Service Agency

www.magazinesubservagy.com

We are a small, independent subscription service. We handle over 250,000 publications. Our target markets are libraries (schools, public and institutional). Our Terms of Sale are "We will HONOR or MATCH the LOWEST available price regardless of source." We also guarantee that there will be NO additional or supplemental billings or surcharges applied during the term of the subscriptions. Finally when available, we will provide "free replacement" issues for our customers.

Magic Wagon

www.abdobooks.com

Magic Wagon, a division of ABDO, features illustrated picture books, graphic novels, chapter books, adapted stories, and leveled readers for grades K-8. All books available in

reinforced library bound editions.

The Magik Theatre

www.magiktheatre.org

Our touring troupe has brought fun, lively, and educational performances to festivals, summer camps, libraries, schools, and private parties all over Texas. Current shows on the roster include Jack and the Beanstalk, The Ugly Duckling, Kingdom of Texas, and Dr. Krashundbang. Don't miss your chance to book an unforgettable adventure that comes to you. The Magik Theatre, Where Stories Come to Life!

The Mailbox

www.infobase.com

For more than 40 years, The Mailbox®, an Infobase Company, has been the leader in providing teacher-created ideas that work. The Mailbox® provides support to teachers with Learning® magazine and digital experiences, including the fully interactive digital edition of The Mailbox® magazine and The Mailbox® School and District. All content from The Mailbox® is carefully planned and edited by an in-house team of former teachers and helps educators build practical skills in the all-important area of successful classroom management—recognized as the #1 characteristic of being an effective teacher.

Manga Classics

See Publisher Spotlight

Mango Languages

www.mangolanguages.com

Guided by its core purpose to enrich lives with language and culture, Mango Languages creates engaging language-learning experiences for libraries, schools, corporations, and government agencies across the continent and around the globe.

Margaret Clauder Presents - MCP Shows

www.mcpsshows.com

Children learn while they laugh! Accredited educational assembly programs for PK - 5th grade. Veteran performer/educator with 25+ years' experience. TEKS available. Reading, literacy, arts in education, life skills and science connections. Programs utilize storytelling, magic, puppetry, ventriloquism, and comedy to convey educational principles and to keep the audience's attention.

Mason Crest: National Highlights

www.masoncrest.com

We offer Young Adult nonfiction school, library and curriculum products.

Mathew, Dennis Author

See BooksByDennis

Maverick Books, Inc.

www.hankthecowdog.com

We offer Hank the Cowdog books, CDs, t-shirts, plush, posters, board game, backpack, cards, and Riley McDaniels books.

Media Flex - OPALS - CERF

www.mediaflex.net

OPALS Open-source Automated Library System

is a powerful cooperatively developed, Web-based, open source program. This alternative technology provides Internet access to information databases, library collections and digital archives. The "total cost of ownership" of this standards-based, Web-based, feature rich software is demonstrably and undeniably sustainable.

Media Technologies

www.mediatechnologies.com

We offer unique, well-made furnishing for libraries, cafes, and commons areas

meeScan Bintec Library Services Inc.

meeScan.com

meeScan is an innovative, subscription based self-checkout solution that supports both electro-magnetic and RFID item security, works with any SIP2 compliant ILS system and provides unmatched flexibility such as single sign-on integration, custom app branding, and e-commerce integration.

Melanie Chrismer, Author Merriam-Webster

www.merriam-webster.com

Merriam-Webster is America's leading and most-trusted provider of language information; publishing products that help people communicate more clearly and powerfully—from the best-selling Collegiate Dictionary to top-rated mobile apps. We publish age-appropriate references for students of all ages, thesauruses, bilingual references, and dictionaries for English-language learners. Visit us to learn more about titles that can aid your students during STAAR test taking and year-round.

Metro-Repro, Inc

www.metrorepro.com

Book Scanners, Map and Newspaper scanners. Large-format Poster Printers

Michael Anthony Steele, author

MichaelAnthonySteele.com

Working author and screenwriter who visits schools and libraries all across the country!

Midwest Tape

www.midwesttapes.com

Hoopla digital content, Movies, Music, Television, Audio books, all in one app. We also sell DVD's, Audio Books, and Music CD's to libraries. We offer processing, OCLC cataloging, and standing order plans to libraries.

Millbrook Press

See Lerner Publishing Group

Miller, Lucas, Singing Zoologist

See Lucas Miller, Singing Zoologist

Milliken

www.millikenfloors.com

We offer flooring for library environments which includes carpet tiles, broadloom carpet and LVT flooring products.

Mitinet Library Services

www.mitinet.com

A clean, efficient MARC record database

improves circulation, saves time and makes the most of your most valuable asset, your library collection. Mitinet is the virtual library staff of your dreams. Tell us what you need to create and maintain your MARC record database and we do it, quickly, accurately and for the best possible price.

Mrs. Wordsmith

See Publisher Spotlight

MSI Information Services

See Junior Library Guild

National Highlights

See Mason Crest: National Highlights

National Library of Medicine

www.nlm.nih.gov

A World of Knowledge for the Nation's Health. NLM provides FREE access to Internet health information ranging from elementary school level resources through academic. Free resources include MedlinePlus (consumer health); Tox Mystery (toxic chemical information for elementary school children); Genetics Home Reference (genetic conditions information for the public) and PubMed (MEDLINE).

Nature Conservancy

See Lucas Miller, Singing Zoologist

News Literacy Project

www.newslit.org

The News Literacy Project is a national education nonprofit offering nonpartisan, independent programs that teach students how to know what to believe in the digital age. Can your students tell the difference between fact and fiction? Checkology® empowers students to become smart consumers of information in all its forms and engaged participants in civic life. Visit www.checkology.org

The New York Times


nytimes.com/group

Our complex world requires clear explanation. A site license to The New York Times can help your library's patrons make sense of it all. Providing wide-ranging coverage of news, arts, culture, travel, and more broadens perspectives and can spark lively community debate. Patrons can get every story, on every device, to connect with the news in the library or on the go. There's never been a more important time to provide your patrons the information, insight, and inspiration they need to understand the world.

NewsBank, Inc.

www.newsbank.com

NewsBank's online resources provide libraries with reliable information to meet the diverse needs of students, researchers and genealogists at all levels. Hundreds of sources from the Lone Star State offer users comprehensive coverage of the people, issues and events impacting Texas. Digitized historical newspaper archives from dozens of cities—including Austin, Dallas and Houston—unlock nearly two centuries of history. These archives are fully integrated with current news sources to provide a seamless research experience.



More than two billion news stories from 12,000 global sources ensure users have access to credible information on an enormous range of frequently searched topics and subject areas—from business and technology to health and politics.

Niche Academy

www.nicheacademy.com

Niche Academy gives your library complete control over any type of online training you can imagine for your library, such as: online resource tutorials that are kept up to date that increase resource utilization (OverDrive, Ancestry.com, Gale, Ebsco, etc.); Staff training tutorials for on boarding, ongoing training, and specialized training

(How to Deal with Angry Customers, Survival Spanish for Library Staff, etc.); Maker Space training and certification; Research Essentials training; Website integration; and LTI Integration. Easily create your own tutorials. The sky's the limit.

Nienkämper Library

www.nienkamperlibrary.com

Nienkämper Library is a furniture collection created to meet the demands of the library professional. The systems within this collection embody the quality, engineering precision and commitment to universal design principles that have been integral to our company's enduring success.

Nobrow/Flying Eye Books

www.nobrow.net

Nobrow and Flying Eye Books are home to the finest work from illustrators all over the world. From graphic novels to children's picture books and unique objets d'art, we've always been on the frontiers of publishing expertly printed art with compelling stories you won't find anywhere else. We believe that nothing compares to the thrill of holding a beautiful book in your hands and watching a story come to life in front of your eyes, and we work to make sure that every story looks amazing!

North Star Editions

northstareditions.com

North Star Editions publishes fiction and nonfiction that inspires, informs, and entertains. Featuring four imprints: Flux, YA fiction, Jolly Fish Press, middle grade fiction, Focus Readers, high-interest nonfiction for readers in grades 2-7, and Press Box Books, sports nonfiction for all ages.

Norton Young Readers

See W. W. Norton & Company

NoveList

www.ebscohost.com/novelist

We Transform Lives Through Reading. At NoveList, we believe that books and libraries have the power to transform lives. NoveList has been helping readers find their next favorite book for more than 20 years, and continues to develop innovative solutions for connecting readers, books, and libraries. By helping libraries help readers, NoveList

empowers libraries to engage and inspire their communities.

NubeOcho

See Publisher Spotlight

OCLC

www.oclc.org

OCLC is a nonprofit global library cooperative providing shared technology services, original research and community programs. Through OCLC, member libraries cooperatively produce and maintain WorldCat, the most comprehensive global network of data about library collections and services. Libraries gain efficiencies through OCLC's WorldShare, a complete set of library management applications and services built on an open, cloud-based platform. Together as OCLC, we make breakthroughs possible.

OneStop™ Self Service Circulation Software and Systems

See EnvisionWare

OPALS - CERF - Media Flex

cerfinfo.com

The OPALS Open-source Automated Library System is a powerful cooperatively developed, Web-based, open source program providing Internet access to information databases and library collections. Many schools, churches, businesses and Union collections with ILL needs are successfully using OPALS. There is no need to install software or purchase expensive computer hardware for this powerful Internet accessed system.

Outspoken Bean

www.outspokenbean.com

Emanuele Bean is an outstanding educator, writer and performer. He is a magnetic performer and engages youth with great skill and total commitment.

OverDrive Inc.

www.overdrive.com

Create your Virtual Branch! OverDrive enables you to offer bestselling ebooks, audiobooks, streaming video and periodicals from your library's website. More than 43,000 libraries and schools worldwide rely on OverDrive for the best selection, best service and best user experience. With millions of premium titles available from more than 30,000 publishers, OverDrive has the largest digital catalog for libraries. In addition, our support for all major devices, including iOS® and Android devices, Chromebook and Kindle® (US only), and award winning reading apps have made OverDrive the #1 choice for libraries.

Owlkids Books A

www.owlkidsbooks.com

Owlkids is an independent publisher of award-winning books and magazines for ages 2 to 14. With diverse books, curriculum and reading levels, behind-the-scenes resources, and key themes like inquiry, STEM, and character development, we create kid-approved picture books, nonfiction, chapter books, and graphic novels to help enrich your library.

Oxford University Press

www.oup.com/us

Oxford University Press is one of the world's leading innovators in online academic research, publishing innovative reference works and more than 300 highly-cited journals. OUP publishes a suite of critically-acclaimed online reference products, including the Oxford English Dictionary, Oxford Handbooks Online, Oxford Reference, and the revolutionary new Oxford Classical Dictionary and Oxford Research Encyclopedias. In addition to these online reference resources, OUP provides journal packages through the Oxford Journals Collection and Oxford Journals Archive. Stop by booth 1312 to participate in our conference events and promotions, to receive more information on our online resources, or just to see what's new.

P.V. Supa Inc

www.pv-supra.com

We offer Library Process Improvement Applications including RFID, Patron Self Checkout, Security Gate Systems, Sorters, Self Service Lockers for Holds Pick-up and Laptop Lending, RFID labels for materials as well as EM strips.

Pajama Press

See Publisher Spotlight

Palmieri

www.palmierifurniture.com

At Palmieri, we design and manufacture fine wood and metal furniture. We are committed to delivering innovative, high quality products to our valued customers as we build on over 40 years of experience in the industry.

Papercutz

See Publisher Spotlight

Peace & Joy Lifestyle

peace-and-joy-artwork.myshopify.com

We offer Books; Trinkets; and Artwork influenced by the Word of God.

Peachtree Publishing Company

www.peachtree-online.com

Peachtree Publishing Company is a trade book publisher, specializing in quality children's and young adult literature; consumer references in health, education, and parenting; and regional guides to the American South. Our mission is to captivate and educate with well-crafted words and powerful illustrations.

Pelican Publishing Company

www.pelicanpub.com

Convention Special: 20% off! Authors/Illustrators autographing include Susan Holt Kralovansky and Stephanie Ford. Come by to see our new children's and YA titles as well as Texas history, cookbooks, and other titles for adults.

Penguin Random House Canada Young Readers

penguinrandomhouse.ca/imprints/tundra-books

Penguin Random House Canada Young Readers consists of three highly regarded

imprints: Tundra Books, Puffin Canada, and Penguin Teen Canada. We publish books for children of all ages and are home to many of the most accomplished writers and illustrators for young readers. Our books are award-winners, known for their literary merit and wonderful illustration, design and production values. Kids love our books — and parents, teachers, librarians and book lovers do too!

Penguin Random House Library Marketing

www.PenguinRandomHouseLibrary.com

The mission of the Penguin Random House Library Marketing Department is to put great books into the hands of librarians before they are published, as well as to provide resources to assist with Readers' Advisory, event programming, and Book Club planning. Connect with us on Facebook, Twitter, Pinterest, Tumblr, Instagram, Issuu, and Scribd under PRHLibrary.

Penguin Random House, Inc.

www.penguinrandomhouse.com

We are known for bringing the best in fiction, nonfiction and children's books.

Penguin Young Readers

www.PenguinClassroom.com

Penguin Group (USA) is a global leader in children's Penguin Young Readers is a global leader in children's publishing, with preeminent imprints such as Dial Books for Young Readers, Dutton Children's Books, Kathy Dawson Books, Kokila, Nancy Paulsen Books, Penguin Workshop, Philomel, G.P. Putnam's Sons Books for Young Readers, Razorbill, and Viking Children's Books.

The Penworthy Company, LLC

www.penworthy.com

We proudly offer Penworthy Prebound Books with no back orders, free shipping, and free shelf ready processing — for grades preK-6, with laminated covers and reinforced, side-sewn binding. We also carry our exclusive line of STEAM to GO tote bags with books and interactive STEAM resources to create safe and innovative learning environments.

Perma-Bound Books

www.perma-bound.com



Perma-Bound provides both print and digital books and information services to K-12 schools and libraries. A pioneer in the library-binding industry, we were first to offer laminated book covers and patented bindings. Perma-Bound books are renowned for quality and durability. Services include: Online ordering, complete Cataloging and Processing, Series Tracker and Collection Analysis and Planning.

PGAL

www.pgal.com

Founded in 1946, PGAL is an international design firm specializing in architecture,

interiors, engineering, and planning for a diverse portfolio of public and private sector clients. We focus on projects that enhance communities; hence, our particular interest in Public and Academic Library Design. Our services include needs assessment; programming; master planning; vision/brand development; architectural, interior & graphic design; audio-visual & technology consulting; and furniture/shelving layout & selection. Recent Texas projects include the 43,000 SF Seguin Public Library; renovation and addition to the Fretz Park Branch of the Dallas Public Library; 8,500 SF Joann Cole Mitte Memorial Library (2011 D/AIA Community Design Award Winner); 53,500 SF Allen Public Library & Civic Auditorium; 11,000 SF Lake Travis Community Library; Bee Cave City Hall & Library Master Plan; and Sammy Brown Library in Carthage.

Piñata Books

See Arte Público Press

Playaway Pre-Loaded Products

shop.playaway.com

Playaway Products: Audiobooks, learning apps, videos, and read-alongs built for circulation in libraries, schools, and military installments. Playaway now provides the magical world of Harry Potter. The wizarding world is immediately ready-to-play on the only audiobook device that is built for listening. Take Harry Potter with you wherever you go. No downloads. No Streaming. No Wi-Fi.

PolyPrinter

polyprinter.com

We specialize in fast, accurate, and reliable 3D Printers.

Pop!

www.abdobooks.com

Pop!, a division of ABDO, features free, web-enhanced 4D nonfiction that will excite K-3 readers and make learning Pop! Each book is embedded with multiple QR codes for further online learning, linking directly to videos, activities, booklinks, and more!

Power Kids

See Rosen Publishing/Power Kids

Praeger

www.praeger.com

Praeger provides expert perspectives in both contemporary and scholarly nonfiction covering a range of topics and opinions in the social sciences and humanities. Our unique network of authors, scholars, researchers, and editors help to guide readers through complex issues and topics with ease. Serving both school researchers and general interest readers, our mission is to present multiple points of view on relevant topics of study to inform as well as advance inquiry.

Primary Source Media

See Gale, a Cengage Company

Printers Row Publishing Group

See Publisher Spotlight

Progressive Rising Phoenix Press

www.progressiverisingphoenix.com

Progressive Rising Phoenix Press is an independent Publisher founded by authors. We publish fiction and non-fiction books by award-winning authors in most categories including children's, YA, adult fiction and non-fiction. We also publish educational and specialty books. Schools, libraries, non-profits, book clubs, retail and independent bookstores qualify for wholesale discounts.

ProQuest

www.proquest.com

ProQuest is a trusted partner to people and organizations across the spectrum of research and learning. Committed to collaboration, it applies its expertise on research roles, content requirements and workflows to create information solutions that inspire endless possibilities for productivity and success.

Publisher Spotlight

www.publishersspotlight.com

Featuring publishers including Blue Dot Kids Press, Cicada, Diamond Book, Flowerpot Press, Gecko, Image Comics, Karadi Tales, Lantana Publishings, Lee & Low, Manga Classics, Mrs. Wordsmith, NubeOcho, Pajama Press, Printers Row Publishing Group, Tilbury House, Tiny Owl, TOON Books, Two Lions/Brilliance, and What on Earth Books.

Publishers Group West

www.pgw.com

Publishers Group West™ (PGW), a brand of Ingram Publisher Services® which is part of Ingram Content Group LLC, is a respected book sales and distribution company, representing over 100 independent client publishers. PGW sets the standard for integrated, full-service distribution.

Publishers Weekly

PublishersWeekly.com

Publishers Weekly is the international news and reviews platform of book publishing. Founded in 1872 and published weekly, the magazine boasts 1.23 million social media followers; publishers 10 e-newsletters; BookLife (a website and monthly supplement), two blogs, podcasts, a mobile edition, digital editions, and apps; and features a thriving website that reaches 14 million unique visitors annually.

The Quarto Group

QuartoKnows.com

The Quarto Group creates a wide variety of books and products, with a mission to inspire life's experiences. Produced in many formats for adults, children and the whole family, our products are visually appealing, information rich and stimulating. Subjects range from Art "How-To", Graphic Design, and Home Improvement, to Cooking, Gardening, Motoring, and Crafts. In fact, we cover any subject that can be better explained with photographs or illustrations.

Rainbow Book Company

Rainbow Book Company is a one stop shop for the best in PreK to YA fiction and non-fiction print and digital materials. Our full-service

company specializes in providing your library with a diverse array of titles, from state award lists to bilingual and Spanish language books. With hands on sales staff, MARC record uploads, free shipping and free shelf-ready processing. You'll find everything you need at the end of our rainbow!

Random House Children's Books , 1531
www.RHTeachersLibrarians.com

Quality books from hardcovers to paperbacks, preschool through Young Adult, including the imprints of Alfred A. Knopf, Bluefire, Delacorte Press, Doubleday, Ember, Golden, Laurel-Leaf, Random House, Schwartz & Wade, Step Into Reading, Stepping Stones, Wendy Lamb Books, and Yearling.

Read-a-thon
www.read-a-thon.com

Raise all the money your library needs by focusing on reading for two weeks. School libraries have raised as much as \$80,000 with the program at www.read-a-thon.com and there's no cost to get started.

Readers to Eaters A

We are a children's book publisher with a mission to promote food literacy by publishing stories about our diverse food cultures. Award-winning titles include CHEF ROY CHOI AND THE STREET FOOD REMIX, 2018-2019 Texas Bluebonnet Award nominee and Sibert Award Honor book.

Readex
See NewsBank, Inc.

READsquared
www.readsquared.com

Encourage habits that instill a life-long love of reading with fun, easy-to-use logging and challenges that inspire reading. Implemented in hours and branded for your library or school, READsquared provides participants with an easy, fun way to log their reading at home, the library, school or on the go.

Recorded Books
www.recordedbooks.com

Recorded Books is a leading provider of audio products and online services for the library market. Through RBDigital, Recorded Books provides the largest collection of exclusive, multi-access eAudiobooks, as well as thousands of eAudiobook and eBook content available from other publishers. RBDigital includes online educational and entertainment services, such as digital magazines, online gaming, online comics, language-learning programs, streaming video, and much more.

ReferenceUSA
www.referenceusa.com

ReferenceUSA is the leading provider in business and consumer research. Offering a full-service platform, ReferenceUSA helps users create marketing plans, conduct competitive analysis, raise funds, and locate people.

Renaissance
www.renaissance.com

Renaissance® applies its proven, data-

driven educational technology to amplify the effectiveness of classroom teachers so that students of all levels can achieve their full potential. By giving teachers the right insight, tools, and resources, Renaissance helps teachers teach better, students learn better, and school administrators lead better.

Reycraft Books
www.reycraftbooks.com

We offer a collection of fiction and nonfiction trade books with a focus on diversity.

The RoadRunner Press
www.TheRoadRunnerPress.com

The RoadRunner Press specializes in page-turning juvenile fiction and nonfiction and select adult nonfiction and fiction titles with characters you won't soon forget. Our books reflect our world in all its diversity, and one of our specialties is Native American tales (both historic and contemporary). We're proud this year to share THE BOY WHO SURVIVED, the newest nonfiction book by Alton Carter, author of THE BOY WHO CARRIED BRICKS and AGING OUT.

Ronda Friend - children's author
See Sunflower Seeds Press

Rosen Publishing/Power Kids
www.rosenpublishing.com

Award-winning K-12 nonfiction educational publisher offers print books, ebooks, Interactive ebooks, apps, games, and online databases. iPad and smartphone compatible resources support Common Core standards as well as 1:1 laptop learning, digital citizenship, financial literacy, STEM, reading and language arts, and bullying prevention. Learn more about how we help students be college-prepared and career ready at rosenpublishing.com and rosendigital.com.

Rourke Educational Media
www.rourkepublishing.com

At Rourke Educational Media, our collection of resources is designed to help you build a dynamic, 21st century library and media center, all while helping your students to achieve success. From traditional Library Bound books and technology and assessment tools to e-books and reference sets—and with the added benefit of easy ordering and reordering options—we have all the tools and services you need to run an engaging library that fosters learning and creativity. Rourke Educational Media is dedicated to supporting you in the most important task of all: Helping students to learn and grow.

Russian Blue Diamonds
www.russianbluediamonds.com

Synthetic diamond cubic zircon, micro pave and designer inspired jewelry all at 1/2 suggested retail with a lifetime guarantee.

Russwood Library Furniture
www.russwood.net

Design assistance through the job's entire process: pricing, specifications, layout design, installation, product questions, etc.

Our products include, but are not limited to: circulation desks, custom desks, metal and wood shelving, Titan™ mobile shelving, tables with a variety of styles & shapes, computer furniture and workstations, display furniture, office furniture, teacher's desks, and a selection of seating and lounge furniture.

SafeSpace Concepts
www.safespaceconcepts.com

Safe Space Concepts has focused on quality since 1989. We strive for quality and making sure infants and toddlers receive the best soft-play. We're in Childhood centers, Children's Museums and Libraries. We work with local suppliers, and all of our items are made in the USA.

SAGE Publishing
www.sagepublishing.com

Sara Miller McCune founded SAGE Publishing in 1965 to support the dissemination of usable knowledge and educate a global community. SAGE publishes journals, books, and library products spanning a range of subject areas. SAGE remains majority-owned by our founder, who has ensured that the company will remain permanently independent.

Salem Press
See Grey House Publishing & Salem Press

Sam Houston State University - Department of Library Science
www.shsu.edu/~lis_www
Library Education

SBT - Storybook Theater
See Storybook Theatre of Texas

SCBWI - Texas
See Society of Children's Book Writers and Illustrators - Texas Chapters

Schiffer Publishing
www.schifferbooks.com
Schiffer Publishing is an independent publishing company that strives to build the knowledge base for communities with niche interests.

Scholastic Book Fairs, Inc.
www.scholastic.com/bookfairs



Children's literature.

Scholastic Trade Books
www.scholastic.com



For 100 years, Scholastic has partnered with schools to support student learning. Today, the company is the world's largest publisher and distributor of children's books, a leading provider of literacy curriculum, professional services and classroom magazines, and a producer of educational and entertaining children's media.

School Library Connection

www.librariesunlimited.com

School Library Connection is a next-generation suite of online professional learning, resources, reviews, advocacy, and more for school librarians and educators. School Library Connection addresses the challenges and opportunities in making today's K-12 libraries vibrant, vital research, learning, and service environments.

School Library Journal

www.slj.com



School Library Journal (SLJ) is the premier media and information

services brand for more than 100,000 librarians and information specialists who work with children and teens. A source of quality journalism and reviews for more than 60 years, SLJ produces award-winning features and news coverage on: literacy, best practices, technology, education policy and other issues of interest to the school library and greater educator community. SLJ evaluates a broad range of resources, from books and digital content to databases, in 6000+ reviews published annually.

School Life, a division of imagestuff.com

www.schoollife.com

We offer bookmarks, crafts, hobbies, and teaching resources.

Scott Kelley, author

skauthor.com

Reality, consciousness and free will, presented in a story about the not so distant future.

Sebco Books

www.SebcoBooks.com

Sebco Books has dedicated itself to providing schools and libraries with the finest books, eBooks and audio books available. We believe our responsibility is to make our customers' job as easy as possible by helping to save time, money and work. Please check out our website at www.SebcoBooks.com for more information.

Sentry Custom Security

www.sentrycustom.com

For over 25 years, Sentry has been providing security and information services to school, public, and academic libraries around the world. We specialize in multiple solutions to meet the needs of every library, including Inventory Management, Self-service, and Book Detection Systems using Electromagnetic (EM), Radio Frequency (RF), and Radio Frequency Identification (RFID).

Shadow Mountain Publishing

www.edelweiss.plus/#catalogID=43

Shadow Mountain is a trade book publisher for children and adults, best known for the Fablehaven and Dragonwatch series, empathy-building middle grade titles like *Mustaches* for Maddie and *A Monster Like Me*, *Proper Romance*, and cookbooks by Six Sisters Stuff.

Our children's and YA titles are clean content.

Sherry Garland, Author

See Authors Sherry Garland and Melanie Chrismer

Simon & Schuster, Inc.

www.simonandschuster.com

Aladdin Paperbacks, Atheneum Books for Young Readers, Libros para niños, Little Simon, Little Simon Inspirations, Margaret K. McElderry Books, Simon & Schuster Books for Young Readers, Simon Pulse, Simon Scribbles, and Simon Spotlight. Children's trade hardcover and paperback books, board books, novelty books, and book and audio packages for grades pre-K through 12.

SirsiDynix

www.sirsidynix.com

SirsiDynix is the global leader in strategic technology solutions for libraries-vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for education, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities including library management systems (LMS) and search and discovery solutions. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific.

Slab Dream Lab

www.slabdreamlab.com

LEGO Brand compatible building walls.

Sleeping Bear Press

www.sleepingbearpress.com

Sleeping Bear Press produces high-quality, beautifully illustrated picture books. Our goal is to provide books that enrich children's lives through stories that blend entertaining text with educational content.

Small Library Resource Center

We provide a wealth of resources for public, rural libraries.

Society of Children's Book Writers and Illustrators - Texas Chapters

www.scbwi.org

The Society of Children's Book Writers & Illustrators acts as a network for the exchange of knowledge among writers, illustrators, editors, publishers, agents, librarians, educators, booksellers and others involved with literature for young people. We are currently more than 22,000 members worldwide, in over 70 regions, making us the largest children's writing organization in the world. Texas has five SCBWI chapters: Austin,

Houston, Brazos Valley, North Texas and Southwest Texas. Learn more at www.scbwi.org.

Sourcebooks

www.sourcebooks.com

Sourcebooks is an independent publishing company dedicated to innovation and the belief that books change lives. We publish 300 new titles each year in the children, young adult, adult, nonfiction, gift, and education categories.

South Texas School Furniture

www.texaslibrary.com

Library Furniture: Furniture design and layout with a 25 year warranty on library furniture. All furniture includes delivery and installation by our trained professional staff.

SSG

See Southwest Solutions Group, Inc.

Southwest Solutions Group, Inc.

www.southwestsolutions.com

Southwest Solutions Group is a solutions-oriented company dedicated to helping you save space and improve your library's efficiency. We design and install high density mobile shelving, collaborative furniture, off-site high bay archive shelves, and unique solutions for displaying and storing books, art, oversize items, archival boxes, multimedia, and more. For any of your relocation needs, we also have the ability to move fully-loaded stacks of shelving to help you save time and money in carpet replacement or remodeling projects.

Spanish Publishers, LLC

www.spanishpublishers.net

Distributor of books in Spanish.

SparkNotes

www.sparknotes.com

SparkNotes offers a variety of easy-to-understand, clear and concise guides for hundreds of books and subjects. Our comprehensive literature content provides in-depth analysis of novels, plays, and poems, unpacking everything from context and characters to motifs and metaphors. SparkNotes is made up of SparkNotes Guides, No Fear Shakespeare, No Fear Literature, and SparkTeach.

Spotlight


www.abdobooks.com

Spotlight, a division of ABDO, features popular fiction titles for grades K-8 in reinforced library bound editions featuring 80# glossy paper for graphic novels and picture books, and acid-free commodity offset paper for chapter books and classics.

Star Bright Books

www.starbrightbooks.com

Star Bright Books is an independent publishing company dedicated to producing the highest quality board books, hardcover, and paperback books for children from birth to twelve. We believe that all children should see themselves in print and we make a concerted effort to include children of all colors, nationalities, and



abilities in our books. In addition to seeing themselves, children should also hear familiar language in the books they choose. In pursuit of that goal, we publish engaging books in twenty languages.

Stars Information Solutions

www.starstek.com

The ScanPro® microfilm scanners are the micrographic equipment of choice in the world's most prestigious libraries, government offices and corporations. The latest product release, the ScanPro All-In-One™ microfilm scanner, continues this tradition. It is the only compact desktop scanner in the micrographics industry that is both an easy to use on-demand reader-printer-scanner for all microfilm types as well as a high speed conversion scanner for microfiche and roll film. The All-In-One scanner is fast, it is accurate and it is affordable.

Starstek

See Stars Information Solutions

State Bar of Texas Law-Related Education

www.texaslre.org

The State Bar's Law-Related Education (LRE) Department has been a leader in civic and law related education in Texas for over 30 years. Its purpose is to support educators through professional development opportunities and curriculum development to facilitate the teaching of civic education and engagement in schools. Our website www.texaslre.org is free and boasts lesson plans, interactive games and web based programs for K-12 Social Studies.

Steele, Michael Anthony, author Sterling Publishing

www.sterlingpublishing.com

Sterling books cover a broad range of subject areas including: current events, diet and health, parenting, popular culture, reference, history, art and artists, music, and everything in between. Sterling Children's books are both fiction and non-fiction and include the classics, picture books, joke books, and novelty formats, as well as books for babies and toddlers.

Stop Falling Productions

www.stopfalling.com

We specialize in wearable products for librarians, reading teachers, elementary teachers, and reading enthusiasts.

Storybook Theatre of Texas

www.sbttheatre.com

29 years! As a professional touring theatre we bring interactive and visually engaging stories to life with beautiful costumes, sets and eye-catching characters. Storybook Theatre offers age-appropriate edutaining programs for Pre-K through 6th grade children and family/parent night events for various venue sizes. Winner of the Excellent Play award, 4th China Children's Festival in Beijing, China & National Endowment of the Arts "Best in the Arts" American Masterpieces award winner, Storybook Theatre is also proud to be included on the touring roster of Texas Commission on the Arts which can provide funding up

to 50% of their fee. Storybook Theatre is a high-energy children's theatre group that loves to encourage young people in whatever way they can. An encouraging message or lesson enhances each program. Storybook Theatre will get your students excited about reading! If not, we will adjust your fee accordingly.

Sue Young, Bilingual Storyteller

www.sueyoungmusic.com

Bilingual storyteller and award-winning songwriter Sue Young entertains, educates and delights audiences pre-k through adults with her programs: "Cantos Y Cuentos - Tales and Tunes of Latin America" - traditional and popular songs and legends, myths and tales of tricksters, heroes and heroines, "¡Viva Mexico!" - stories and music from Mexico to celebrate 5 de Mayo and 16 de Septiembre; "Celebrations of Light" - a multicultural winter holiday program and "Texican Tales and Tunes" with cowboy songs, Mexican cantos and stories showcasing the diverse heritage of Texas, and an annual summer reading program. Sue composed the 2011 and 2009 theme songs for the Texas Summer Reading Program. She is a Texas Commission on the Arts and Mid America Arts Alliance Touring Artist. Sue performs at schools, libraries, festivals and conferences and provides workshops for children, teens and adults and in-service training. Drawings held for free copies of her award winning CD release "The Legend of the Quetzal - La Leyenda del Quetzal".

Sunflower Seeds Press

www.RondaFriend.com

Sunflower Seeds Press exists to create and promote values-based (AR) books inspiring children to sow seeds of character. Each book highlights character traits ex. kindness, patience, teamwork, etc. The "Down on Friendly Acres" series is a nostalgic look back at family farm life in the 60s and includes original songs, recipes, poems, historical facts, hidden sunflower seeds, and new vocabulary words. Ronda Friend, the author, professional storyteller, entertainer, and musician/songwriter has captivated the hearts and minds of children performing character-based assemblies, writing workshops and in-services at over 1,000 schools across the United States. R. Friend will be in the booth.

Swank K-12 Streaming

www.swank.com/k-12-streaming

Swank K-12 Streaming is a convenient, controlled, and connected streaming platform that makes it easy for teachers to incorporate high-quality films into lesson plans. The library includes thousands of films for educational support, including the top feature films, documentaries and foreign titles.

T2 Design

www.t2librarydesign.com

T2 - A refreshing new approach to library furniture design. We pride ourselves on producing innovative, progressive, high quality products that not only meets, but exceeds the needs of today, by predicting the trends of

tomorrow.

Take Care of Texas

www.TakeCareOfTexas.org

Take Care of Texas offers FREE print materials to educate Texans of all ages on ways to conserve water and energy, keep our air and water clean, and reduce waste. Materials include activity books, bookmarks, field guides, stickers, posters, and more!

TAME - Texas Alliance for Minorities in Engineering

www.tame.org

We've been launching STEM Careers since 1976. From hair-raising experiments in electricity to visits with real-life engineers, TAME programs invite students all across Texas to explore the exciting world of STEM.

TCEQ

See Take Care of Texas

Teaching Systems, Inc.

www.teachingsystems.com

For over 50 years Teaching Systems, Inc. has been in the business of selling premium, name brand, technical equipment, systems, software, services, curriculum support and turnkey laboratory solutions to educational institutions in the states of Texas, Oklahoma and New Mexico. The educational institutions served range from early levels of public and private schools through graduate schools and associated research institutes. They include institutions with needs for laboratory support of STEAM projects and courses (Science, Technology, Engineering, digital Arts, Mathematics) including subjects as diverse as manufacturing, computer aided design, robotics, international languages, mobile applications, pre-engineering, project based learning and more.

TeachingBooks

www.TeachingBooks.net

Bring books to life for your students. Discover new connections to your favorite authors. Use TeachingBooks to find engaging instructional resources for children's and young adult titles. TeachingBooks is proud to be newly updated on the TexQuest and TexShare programs.

Technical Laboratory Systems, Inc.

www.tech-labs.com

Tech-Labs is the leading supplier of "project-based leaning" STEM programs, on-line learning programs for CTE, MSSC, SACA and other certification programs, 3-D printers, robotics, and automotive technology. Our mission is to provide cutting edge technology, equipment, and curriculum to educators that will help every student.

TESCO Learning Environments

www.tesco-ind.com

High quality library furnishings, including, circulation desks, shelving, tables, computer furniture & technical pieces. TESCO offers layout & design to assist customers with new projects & existing products. Greenguard Certified for Leed points.

Texas Book Festival

www.texasbookfestival.org

Founded in 1995 by Laura Bush (a former librarian and then First Lady of Texas), Mary Margaret Farabee, and a dedicated group of volunteers, the TBF set out to honor Texas authors, promote the joys of reading, and benefit the state's public libraries. The first Festival took place in November 1996 and has grown into one of the nation's premier annual literary events, featuring 275+ authors of the year's best books and drawing 50,000 book lovers of all ages.

Texas Holocaust and Genocide Commission

thgc.texas.gov

The Texas Holocaust and Genocide Commission, coalesced in 2009 by Senate Bill 482, was established to ensure that resources are available to students, educators, and the general public regarding the Holocaust and other genocides. It is a desire of the Texas Holocaust and Genocide Commission to forge a relationship with interested parties to coordinate or modify courses of study and awareness programs, and coordinate commemorative events to further pursue their mission.

Texas Municipal Courts Education Center

See Driving on the Right Side of the Road

Texas SmartBuy/Texas Comptroller

TxSmartBuy.com or comptroller.texas.gov

The State of Texas Cooperative Purchasing Program is now called the Texas SmartBuy Membership Program. We offer public libraries, higher education and colleges/universities, ISDs and library districts access to TxSmartBuy.com with established, competitively bid and awarded state contracts at best value with the purchasing power of the State of Texas. Find over 1.5 million items available for purchase including library items for purchase such as books, furniture, paper goods, office and art supplies, digital signage, audiovisual equipment, barcodes and scanners, display cases, organization and storage items and more!

Texas State Library and Archives Commission

www.tsl.texas.gov

The Texas State Library and Archives Commission provides support to all types of Texas libraries through programs, continuing education, library resource sharing, consulting services, and grant awards of state and federal funding. With programmatic areas including services to the blind and physically disabled, archives and preservation, and state and local government records, the Commission oversees a broad deployment of statewide information policy, practices and resources.

Texas Tuition Promise Fund

www.TuitionPromise.org

Texas Tuition Promise Fund - A prepaid 529 plan designed to help parents and individuals lock in today's rates for their children's

undergraduate tuition and school-wide required fees at a Texas public college or university.

Texas Tech University Press

www.ttpress.org

TTU Press has been the book-publishing arm of Texas Tech University since 1971 and a member of the Association of University Presses since 1987.

Texas Woman's University - School of Library and Information Studies

www.twu.edu/slis

The School of Library and Information Studies prepares students for leadership roles in the information professions, including careers in librarianship and as information specialists in a variety of roles in private and public agencies. The school offers graduate programs including Master of Library Science, Master of Arts in Library Science, Dual Library/Health Studies Degree, School Librarian Certification, and Certificate of Evidence-Based Health Science Librarianship.

TexQuest

See Education Service Center, Region 20

TexQuest Support Center at ESC-20

texquest.net

Education Service Center, Region 20 serves as the Support Center for TexQuest (texquest.net). TexQuest provides statewide access to quality research resources for K-12 public schools.

Theatre, Storybook

See Storybook Theatre of Texas

Thorndike Press, from Gale, a Cengage Company

www.gale.com/thorndike

As the leading large print publisher, Thorndike Press, from Gale, a Cengage Company, publishes unabridged reprints in large print format for middle grade and young adult readers. Our commitment to producing high-quality, 100% guaranteed large print books supports young readers as they develop the skills necessary to become successful, confident, lifelong readers.

Tiger Tales

See Publisher Spotlight

Tilbury House

See Publisher Spotlight

Tim Tingle, Choctaw author

See Authors Tim Tingle and Greg Rodgers

Tiny Owl

See Publisher Spotlight

TLA Authors & Illustrators Round Table

See Society of Children's Book Writer and Illustrators – Texas Chapters

TLA District 4

www.txla.org/groups/D4

Welcome to District 4! Our district's membership includes librarians, staff, trustees, full-time library students, and other interested individuals representing school, public,

academic, and special libraries. We are located in South Texas.

TLA District 5

www.txla.org/groups/D5

TLA District 5 group is pleased to host an informational booth this year! Our theme is: "Dare to Go Beyond the Expected"! Find out more about your district! District 5 is made up of 33 counties.

TLA District 8

www.txla.org/groups/D8

Welcome to District 8! Our district's membership includes librarians, staff, trustees, full-time library students, and other interested individuals representing school, public, academic, and special libraries. We are located in Southeast Texas, including 28 counties and the greater Houston area. Follow us! Stay up-to-date by following us on social media. Join us at the TLA District 8 Facebook page

TLA Exhibitors Round Table (ERT)

www.txla.org/groups/ERT

To better support TLA in bringing Texas library vendors and their representatives together with all librarians in the interest of fostering a better understanding of their mutual needs.

TLA Small Community Libraries Round Table

txla.org/groups/SCLRT

SCLRT addresses the needs of directors, staff, and Board Members of libraries serving small communities across the state of Texas.

TLA Store

www.txla.org

TLA 2020 t-shirts and bag. Reading lists and Texas Bluebonnet Award materials.

Tech Logic

www.tech-logic.com

Tech Logic is an American owned family business focused exclusively on serving libraries through software, technology and automation systems. As the leader and pioneer in library automated material handling (AMH), we provide the most innovative, reliable and cost effective AMH & self checkout library solutions. Our truly American designed, patented and manufactured products deliver safe, streamlined, people centric business value enhancing the user experience for all.

T-Mobile

www.t-mobile.com/business/government

T-Mobile provides innovative government wireless & mobility solutions to help the public sector stay connected, secure and responsive, even during an emergency.

Tocker Foundation

www.tocker.org

TOCKER
FOUNDATION

The Tocker Foundation has been supporting public libraries in rural Texas since 1992 through grants, professional development travel stipends and advocacy.

Today's Business Solutions, Inc.

www.tbsit360.com

TBS providers of high-tech library solutions; enhancing patrons experience with computer reservation, SaaS mobile printing, print management, scan stations, Fees/Fines Payment with PCI Compliant Credit/Debit Card solutions.

Tonya Duncan Ellis Books

www.tonyaduncanellis.com

We offer children's chapter books.

Toon Books

See Publisher Spotlight

Tor/Forge Books

www.tor-forge.com

Tor/Forge Books is a publishing division of Macmillan specializing in science fiction and fantasy. We also publish a wide range of genres including westerns, thrillers, historical fiction, horror, general fiction, classics, and children's and young adult books. Imprints include Tor.com, Tor Teen, and Starscape. Find out more online at Tor-Forge.com or TorTeen.com.

Tortuga Press / Matthew Gollub Communications, Inc.

www.matthewgollub.com

Award-winning picture books, and books with audio, with moving, groovin' narrations set to jazz; traditional books and literacy materials in English and español; DYNAMIC, multilingual author presentations for schools and public libraries. Get signed copies of Matthew's popular books (including his latest Jazz Fly 3) and find out how he can bring reading joy to your community!

TRACSYSTEMS

www.tracsystems.com

TRACSYSTEMS is a leading provider of print, copy and computer management, scan and fax solutions, and RFID systems for public and educational libraries. With 30 years of experience, we tailor custom solutions for your library to recover print/copy costs, manage computer reservations, offer scan and fax solutions, and offer self-service payment options. TRACSYSTEMS partners with leading software and hardware providers (Pharos, Scannx, D-Tech, PaperCut, Deep Freeze and more), manufactures custom self-serve payment kiosks, backed by unmatched service and support.

Transparent Language, Inc.

transparent.com/libraries

Transparent Language builds language-learning software in over 110 languages for educational institutions, libraries, corporations, government organizations, and individuals. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

Trinity Library Resources

www.trinitylibraryresources.com

Trinity Library Resources provides interior design and furnishings for library environments.

Services include re-purposing designs to upgrade and modernize existing libraries, space planning, custom design capabilities, internal traffic flow and book collection/technology ratio management.

Troxell Communications

www.troxellsolutions.com

Troxell Communications has solutions for every room in a school. From classrooms to auditoriums, sports stadiums to computer labs, cafeterias to TV studios, we offer technology that empowers students and accelerates learning.

Tundra - Penguin Random House Canada Young Readers

See Tundra Books - Penguin Random House Canada Young Reader

Twenty-First Century Books

See Lerner Publishing Group

Two Lions/Brilliance

See Publisher Spotlight

Tyndale House Publishers

www.tyndale.com

Tyndale offers a full line of faith based fiction titles from Francine Rivers and Randy Singer. We have nonfiction titles from NYT bestselling authors like Tony Dungy, Joel Rosenberg and Bill Hybels. We also offer a variety of kids fiction books from Chris Fabry and Dandi Mackall and more.

U.S. Citizenship and Immigration Services

www.uscis.gov

U.S. Citizenship and Immigration Services (USCIS) is the government agency that oversees lawful immigration to the United States.

Unique Management Services, Inc.

www.uniquelibrary.com

Unique Management Services is the worldwide leader in patron communication solutions for libraries, with three main service lines: material recovery, circulation notices, and patron contact center.

University of North Texas College of Information

ci.unt.edu

Degrees in the College of Information are offered at the doctoral, masters, and bachelors levels. We also offer a variety of certificate programs – all designed to prepare students for information careers in educational, vocational, and professional settings. Some programs are delivered nearly 100% online, while others incorporate “blended learning” by offering “web institutes” onsite to provide opportunities for students and faculty to meet face-to-face.

University of North Texas Department of Information Science

informationscience.unt.edu

The Department of Information Science at the University of North Texas prepares information professionals to meet the needs of the

global information society. The department offers nationally recognized programs at the bachelors, masters and doctoral levels, as well as graduate academic and school library certifications. The department offers flexible course schedules with some programs delivered nearly 100% online, while others incorporate “blended learning”. The ALA-accredited Master's program is offered in Houston and through cohorts in the West Texas area, as well as various locations across the country, with onsite sessions for students and faculty to meet face to face. Diverse faculty who are experts in their field contribute their individual strengths to help LIS graduates serve crucial roles in a variety of settings with increasingly sophisticated technological tools.

University of Texas Medical Branch-Galveston

See All of Us - NIH Research Program

University of Texas Press

www.utexaspress.com

The University of Texas Press publishes scholarly, trade and regional books.

Upstart

www.demco.com/upstart

Upstart features a diverse collection of products and programs designed to foster a love of reading and the library, including unique reading promotional materials and gifts for librarians and book lovers. We offer a wide variety of bookmarks, posters, tote bags, notecards, mugs, and t-shirts, including our popular Color Craze line of coloring products for all ages, and products featuring licensed characters such as Pete the Cat and the characters of Mo Willems and Dr. Seuss.

Van Show

library.austintexas.gov/literature-live/van

Stop by to say hello to Van, a lovable blue puppet and big-time fan of BOOKS from the Austin Public Library! Van will be interviewing authors for his new show, so stop by to say ‘hi’ and see who he’s interviewing next! The Van Show features interviews with authors so kids can get a behind-the-scenes peek into the lives and books of their favorites. Visit Van’s website to watch all his video interviews!

Vista Higher Learning / Santillana USA

vistahigherlearning.com

Santillana USA is now part of Vista Higher Learning! Together we are the only Pre-K - 20 specialized world language publisher in the U.S., offering your district and school an even wider range of language solutions!

W. W. Norton & Company

wwwnorton.com

W. W. Norton & Company, the oldest and largest publishing house owned wholly by its employees, strives to carry out the imperative of its founder to “publish books not for a single season, but for the years” in fiction, nonfiction, poetry, cookbooks, art, psychology and more. In addition to our Norton Young Readers, Countryman Press and Liveright Publishing imprints, we are the distributors of

Thames & Hudson, New Directions, Tin House, Fantagraphics, Persea, Tilbury House and more.

Web of Life Children's Books

www.weboflifebooks.com

Web of Life Children's Books publishes timeless picture books introducing children to the workings of the natural world.

WebJunction

www.webjunction.org

WebJunction builds the knowledge, skills and confidence of library staff to power strong libraries that are the heart of vibrant communities. A program of OCLC Research, WebJunction is free and welcome to all libraries to use, regardless of size, type or location.

Welcoming Schools

See Human Rights Campaign

What on Earth Books

See Publisher Spotlight

WhimsyTexas

Women's clothes, accessories and jewelry. We specialize in clothes and accessories that are suited for travel and work. Our women's sizes range from S-3X. You'll find many one of a kind pieces as pieces are made especially for us.

Wings Press

www.wingspress.com

Wings Press is the oldest literary press in Texas, though its authors hail from all over the Americas. Recent awards include the American Book Award, the International Latino Book Award, El Premio Coatlicue [Mexico], the Tomás Rivera Award for Young Adult Literature, and the PEN Josephine Miles Award. Titles also have been short-listed for both the Dublin IMPAC International Literature Prize and the Neustadt Prize for International Literature. Wings Press authors include current and past poets laureate of seven states and the United States. "The best little publishing house in Texas." — Bloomsbury Review

Woodfrost Publishing

www.woodfrostopublishing.com

We qualify for children's books written by David Canzoneri

The Worden Company

www.wordencompany.com

We specialize in designing and manufacturing tables, study carrels, computer stations, shelving, end panels, circulation desks, and seating. But our real work is making the kind of space that invites people in, supports the way they work, and stands up to a generation of use.

Wordsong

See Boyds Mills Press

Workman Publishing Company

www.workman.com

Workman Publishing Co. is an independent publishing company. Imprints include: Algonquin Books of Chapel Hill, Algonquin

Young Readers, Workman, Artisan, Storey, Timber Press, Duo Press and The Experiment.

The World Almanac for Kids

www.infobase.com

The World Almanac®, an Infobase Company, has been a publisher of award-winning reference titles since 1868. The World Almanac® brand includes iconic titles such as The World Almanac® and Book of Facts, the best-selling American reference book of all time, published annually. Three award-winning databases put the reference shelf staple—along with exclusive online-only content—at users' fingertips.

World Book, Inc.

www.worldbook.com

Since 1917, World Book, Inc., has set the standard for providing accuracy, objectivity, and reliability in research materials for both children and adults. Based in Chicago, Illinois, World Book is an industry leader in the production of award-winning encyclopedias, reference sources, and digital products for the home and schools. This commitment has culminated in the publication of the number-one selling print encyclopedia in the world, The World Book Encyclopedia, and the World Book Web, a suite of online reference products for every age and grade level.

Writer's League of Texas

www.writersleague.org

For more than three decades, the Writers' League of Texas has been providing a forum for information, support, and sharing among writers as well as promoting the interests of the Texas literary community at large. With over 1,300 members statewide and growing, the WLT offers a variety of programs and services including Texas Writes, a program that brings published authors to rural libraries across the state for half day craft workshops, at no cost to the libraries or participants.

WT Cox Information Services

www.wtcox.com

WT Cox Information Services proudly offers the best service standards in the industry. Our customers enjoy personalized electronic and print serials along with a host of integrated services. Added offerings include eStats, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder - our exclusive A-Z, Link Resolver and ERM solution, and more. At WT Cox, we are committed to providing cost-effective services tailored to academic, special, government and public libraries.

XRLibraries, Inc.

www.xrlibraries.com

We began XRLibraries in 2016 as a clearinghouse for libraries to share best practices in the installation and use of virtual and augmented reality technologies. We work with State and local library networks to develop the resources to make immersive learning a fun and meaningful experience for all library patrons.

Zest Books

See Lerner Publishing Group

Zoobean

www.beanstack.org

Beanstack helps create, manage, and evaluate reading programs through your library's own beautifully designed website and a mobile app that makes participating easy and fun. These programs — like summer reading, 20-minutes a day reading challenges, and 1,000 Books Before Kindergarten — can help you encourage independent reading, drive circulation, and increase visits to the library. But they require a lot of time and attention to be effective. That's where Beanstack comes in.

CELEBRATE DIFFERENCES
EMPOWER VOICES

TLA★2021

★ SAN ANTONIO ★

APRIL 20 – 23

Mark Your Calendars!

