

TLA Buyers Guide FAQ

- **What is the TLA Buyers Guide**

It is a mobile friendly tool to assist librarians with their search for library-related companies who provide a particular product or service they are seeking. As of September 2018 TLA has partnered with North America's largest B2B publisher, MultiView, to produce your new buyers guide and *TLA Weekly News Brief* e-newsletter. This buyers guide is TLA's home for all company listings and organized by categories and headings for easily-searchable results. You can also search for listings in the guide by name, keyword, or other relevant term.

- **Is the online TLA Buyers Guide information different than the printed Exhibits Directory?**

Yes, the online guide provides extensive information for TLA members to access 24/7. The Exhibits Directory offers limited contact information.

- **How do I process an update to the TLA Buyers Guide?**

Login here to submit updates to your listing in the Buyers Guide

- **How long will it take for my update to appear on the website after I submit it?**

Updates will usually appear within 24 hours of submission during business hours.

- **How many categories can I choose?**

Information coming soon.

- **What is included in my listing as a current exhibitor on the [TLA Buyers Guide](#) in addition to categories I choose?**

All current exhibitors receive a Completed (Enhanced) Listing. This includes: Company Name, Phone Number, Address, Email, Description, Logo, Additional Contact Information Options.

- **I see ads on the TLA Buyers Guide. How do I purchase an ad?**

The TLA buyers guide offer various display advertising options, and searchable content options, all of which can be found via the [TLA Buyers Guide Media Kit](#). If you have any questions or are interested in learning more about how to keep your company top-of-mind to our members, contact MultiView directly at (972) 402-7070.

- **Is the online TLA Buyers Guide a separate guide than the list offered on and the printed in the Exhibits Directory?**

Yes, the new and improved online guide provides extensive information for TLA members to access 24/7 with categories. It is a separate website than the listing on the TLA website.

- **In addition to the new TLA Buyers Guide, what other listings do we receive as a current exhibitor?**

All exhibitors are listed online in the [TLA Exhibitor](#) list and the [online FX map](#), and the TLA Conference App. In addition, all exhibitors are listed in the Conference Program (included in the winter TLJ), Exhibits Directory (included in the spring TLJ), Pocket Program and the Aisle X Aisle Coupon Book. Exhibitors must contract to exhibit by the deadline date of the publications.