

# BRLA | TLA DISTRICT 6 | REFORMA EL PASO CHAPTER

## FALL CONFERENCE

FOSTERING DIVERSITY AND INCLUSION IN THE LIBRARY  
Online - October 15-16, 2021

FRIDAY 10.15.21

6:00-8:00P REFORMA EL PASO CHAPTER

NIGHT WITH AUTHORS DONNA MUÑOZ & GRIS MUÑOZ



Donna Muñoz is an assistant professor of English at El Paso Community College. She is a middle grade author represented by Mary C. Moore. The granddaughter of Mexican immigrants, her books, often based in El Paso, celebrate family, traditions, culture, and heritage. She writes the Harley Farley Zombie Book series which teaches diversity and inclusion, and does several school visits and community presentations each year. Donna is also a published romance author under the pen name, Juliá Bade. Her books, *The Feria* and *The Baby Symphony* are published by Soul Mate Publishing. Her books, *The Melody of Us* and *Unbreakable* are self-published.



Gris Muñoz is a frontera poet and storyteller. She is the author of the bilingual poetry and short story collection, *Coatlícue Girl*. Her work has been published in *The Rumpus* and *Bitch Media* among others and she has most recently been featured by *Chicana Motherwork*, *The Tamarindo Podcast*, and the Latino Collection & Resource Center at San Antonio Public Library in collaboration with Texas Public Radio. Gris is currently commissioned to write the biography of acclaimed LA artist Fabian Debora. She is Xicana of Apache descent.

Stick around and Join us  
for a game of Kahoot!  
for a chance to win fun prizes!



# SATURDAY 10.16.21

## 8:30-9:00A WELCOME & ANNOUNCEMENTS

Debi Lopez, BRLA President

Jackie Dean, TLA District 6 Chair

Adrian Antonio Rivera, REFORMA El Paso Chapter President

## 9:00-9:50A OPENING SESSION

### DR. BREANNE ROBERTSON

#### CAMPUS ART QUANDARY: KENNETH ADAMS' *THREE PEOPLES* AND THE PROBLEM OF SYMBOLIC DIVERSITY



Dr. Breanne Robertson will discuss the history and meaning behind two murals at the University of New Mexico -- Kenneth Adams' *Three Peoples* and Jesús Guerrero Galván's *Unión de las Américas* -- and consider their role in fostering an inclusive environment at Zimmerman Library. Since the 1970s, Adams' mural has elicited organized demonstrations, formal letters of complaint, and broad debate over its portrayal of Native American and Hispanic peoples. Robertson analyzes its troublesome imagery in light of historical motivations and restores its connection to another campus mural, *Unión de las*

*Américas* by Mexican painter Jesús Guerrero Galván, to deepen our understanding of race, place, and national identity during World War II while also questioning whether such context can reframe perceptions of Adams' offensive imagery for modern viewers.

Dr. Robertson is an education specialist with the National Archives and Records Administration's Museum Programs Division. Her publications include *Investigating Iwo: The Flag Raisings in Myth, Memory and Esprit de Corps* (Marine Corps History Division, 2019) and art historical essays on topics including Charles White's Hampton University mural, World War II-era social studies textbooks, and New Deal mural art in the Midwest. She holds a PhD in art history from the University of Maryland, an MA in art history from the University of Texas, and a BA in art history from the University of Missouri.

## 10:00-10:50A SPECIAL SESSION

### SARI FELDMAN & HALLIE RICH

#### EVERYDAY ADVOCACY

Turning library patrons and stakeholders into advocates is our passion. We will focus on a short course, Advocacy 101, that may help you gain new supporters at the state and local levels. We will also provide an update and review of the new federal funding streams that may give your library a boost during tough economic times.



Sari Feldman retired in 2019 from her position as Executive Director, Cuyahoga County (OH) Public Library. Sari served as both the President of the American Library Association (ALA) for the 2015-2016 term and the President of the Public Library Association for the 2009-2010 term. She currently serves on the Board of Directors of OverDrive and RBmedia. Sari is a regular columnist for *Publishers Weekly* and a Senior Policy Fellow advising the ALA Public Policy & Advocacy Unit (Washington Office).



In her role as Communications & External Relations Director at Cuyahoga County Public Library, Hallie Rich has responsibility for the library system's marketing, fund development and government relations strategies. She is a member of the American Library Association (ALA) Policy Corps and was recently named a Policy Fellow in ALA's Office of Public Policy and Advocacy. She previously served on the ALA Committee for Library Advocacy. She's currently pursuing her MLIS degree at the University of South Carolina School of Information Science.

## 11:00-11:30A TLA DISTRICT 6 MEETING

## **11:40-12:10P QUICK SESSIONS**

### **New and Noteworthy 2021 Books for Young Adults**

***Jessica Silva, Librarian - El Paso High School***

2021 young adult books, focusing on new releases that are inclusive! Featuring neurodiverse, queer, BIPOC authors & characters. Focus on culturally relevant & attention-grabbing titles that you & your students will love to read!

### **It's a Matter of Principles: What Readers' Advisory Can Learn from Other Reading Practices**

***Alyssa Brillante, University of Denver MLIS Graduate, June 2021***

The research paper, done as a Graduate Capstone, focuses on what readers' advisory research and practice can learn from other reading practices, such as creative bibliotherapy and reading experience research. Using content analysis, themes were found to provide a foundation for new RA research/practice.

### **What Is a Book Club and How Do They Work?**

***Blake Klimasara, Librarian; Adrian Morales, Librarian and Wade Cornelius, Speech Instructor - El Paso Community College***

Book clubs are places readers can gather to congregate with friends and colleagues with the same common purpose. Come see how book clubs transform libraries and should be an activity everyone tries at least once in their lives!

### **Road Trip!**

***Sharon Amastae, BRLA Retired Librarians SIG***

Join the Retired Librarians SIG in planning a three-day/two-night excursion to Abilene to visit the National Center for Children's Illustrated Literature! Dates are flexible; we're hoping, covid permitting, for Fall, 2021, or Spring, 2022. All are welcome.

## **12:10-12:30P REFORMA MEETING**



12:40-1:30P CLOSING SESSION

## ALESSANDRA NARVAEZ VARELA



<https://alessandranarvaezvarela.com/>

Alessandra Narváez Varela is a poet and teacher born and raised in Ciudad Juárez, México.



Her first book, *Thirty Talks Weird Love*, a young-adult novel in verse, will be published on October 12, 2021 by Cinco Puntos Press, an imprint of Lee and Low Books. The audiobook, narrated by the author, will be released by Listening Library on the same date.

She has published her poetry in Poets.org, Huizache, Acentos Review, Duende, The Normal School and TAYO. She was featured in “Seeking a Voice, Via a Bilingual M.F.A., in Writing and in Life,” an article in the New York Times Education Life section, where she spoke of her experience as a bilingual poet who writes mostly in English, instead of Spanish, her native tongue. *Her*, a chapbook, was published by the University of Houston, the Department of Hispanic Studies.

She holds an MFA in Creative Writing from the University of Texas at El Paso, where she is now a lecturer.

# SCHEDULE AT-A-GLANCE

<b>Friday 10.15.21</b>		
<b>6:00p – 8:00p</b>	<b>Link TBA</b>	<b>REFORMA El Paso Chapter - Night with the Authors Donna Muñoz and Griselda Muñoz</b>
	<b>Link TBA</b>	<b>Join us for a game of Kahoot!</b>
<b>Saturday 10.16.21</b>		
<b>8:30a – 9:00a</b>	<b>Link TBA</b>	<b>Welcome and Announcements</b>
<b>9:00a – 9:50a</b>	<b>Link TBA</b>	<b>Opening Session – Dr. Breanne Robertson</b>
<b>10:00a – 10:50a</b>	<b>Link TBA</b>	<b>Everyday Session – Sari Feldman &amp; Hallie Rich</b>
<b>11:00a – 11:30a</b>	<b>Link TBA</b>	<b>TLA District 6 Meeting</b>
<b>11:40a – 12:10p Quick Session 1</b>	<b>Link TBA</b>	<b>New &amp; Noteworthy 2021 Books for Young Adults - Jessica Silva</b>
<b>11:40a – 12:10p Quick Session 2</b>	<b>Link TBA</b>	<b>It's a Matter of Principles: What Reader's Advisory can Learn from Other Reading Practices – Alyssa Brillante</b>
<b>11:40a – 12:10p Quick Session 3</b>	<b>Link TBA</b>	<b>What is a Book Club &amp; How do they Work? Blake Klimasara &amp; Adrian Morales</b>
<b>11:40a – 12:10p Quick Session 4</b>	<b>Link TBA</b>	<b>Road Trip! – Sharon Amastae, BRLA Retired Librarians SIG</b>
<b>12:10p – 12:30p</b>	<b>Link TBA</b>	<b>REFORMA El Paso Chapter Meeting</b>
<b>12:40p – 1:30p</b>	<b>Link TBA</b>	<b>Closing Session - Alessandra Narvarez Varela</b>

# REGISTRATION FORM

REGISTRATION DEADLINE 10/13/21

First 60 to register receive a copy of “Thirty Talks Weird Love!”

Complete the form: <https://forms.gle/YBeeA198FPsZV6J99>

**\$20** - MEMBERS OF BRLA/TLA DISTRICT 6 or REFORMA El Paso Chapter

**\$25** - NONMEMBERS

**\$10** - PRESENTERS, STUDENTS, FURLOUGHED OR UNEMPLOYED LIBRARIANS

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

INSTITUTION: \_\_\_\_\_

TITLE: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

BRLA MEMBER

TLA MEMBER

REFORMA MEMBER

*Make payment payable due to the Border Regional Library Association*

Mail to: Sebastian Diaz | 10805 Bywood Dr. | El Paso, TX 79936  
or Email Sebastian at [sdiaz@utep.edu](mailto:sdiaz@utep.edu)

**ONLINE REGISTRATION AVAILABLE @ TXLA.ORG**

*Includes credit card payment AND PayPal payment!*

<https://secure.txla.org/secure/forms/mtglogin.asp>