



## Officer Governance Training & Workshop July 12 – July 14 | UT Commons, Austin Texas

### SCHEDULE OF EVENTS

#### Wednesday, July 12

7:30 a.m. – 5:00 p.m.                      Registration  
*Atrium*

7:30 – 9:00 a.m.                              Continental Breakfast  
*Atrium*

9:00 – 10:00 a.m.                            **Library Advocacy Update: 88<sup>th</sup> Legislative Session**  
*Lil Tex Auditorium (1.0 SBEC, 1.0 TSLAC)*

Libraries were in the spotlight this legislative session. More than 37 bills that could have impacted libraries were introduced during the session. Learn what bills passed, what bills died, and what the library landscape looks like as we turn our advocacy work to implementation.

Gloria Meraz, Texas State Library & Archives Commission, Marty DeLeon and MJ Nicchio, Escamilla & Poneck LLC; Wendy Woodland, Texas Library Association

10:00 – 10:30 a.m.                            Networking break

#### **TRACK 1: NEW OFFICERS (*first time serving as a TLA officer*)** **10:30 a.m. – 3:00 p.m.**

10:30 – 11:15 a.m.                            **What's My Role and Why Am I Here?**  
*Stadium Room (0.50 SBEC; 0.75 TSLAC)*

Unravel the secrets of your officer role and explore governance within your unit. Prepare to be captivated as you learn the art of running dynamic business meetings and the importance of regular gatherings to keep your unit's operations in sync with the Texas Library Association's mission and goals. Specifically designed to empower new officers and councilors, this session will set you on a path to success in your new role.

Jeremy Selvidge and Daniel Schwartz, TLA Bylaws Committee Co-Chairs; Christy Reynolds, Membership Engagement Manager

11:15 a.m.– 12:00 p.m.                   **Balancing the Books: A Financial Tour of TLA Units**  
*Stadium Room (0.50 SBEC; 0.75 TSLAC)*

Immerse yourself in the exciting world of TLA’s financials in this dynamic session! You’ll be the ringmaster of reimbursements, decipher the secret code of your unit’s financial statements, and unleash the superpower of TLA’s tax-exemption status. Discover the art of stipend distribution, master the smooth move of submitting speaker honorariums, and unveil creative strategies to boost your unit’s revenue.

Catherine Lapoint, Administrative Services Manager

12:00 – 12:45 p.m.                   **Networking Lunch** (all attendees)  
*Atrium*

1:00– 1:45 p.m.                   **Tools for Success: Communication & Organization**  
*Stadium Room*

Learn how to stay connected with your members and get your tasks accomplished efficiently. It’s important for members to stay engaged throughout the year and TLA has a variety of communication tools to help you. At this session, we’ll go over TLA Engage, Google Drives, social media and other topics. ***Bring your own laptop or tablet.***

Wendy Woodland, Director, Advocacy & Communications and Michele Santos,  
Marketing Specialist

1:00 – 2:00 p.m.                   **Bylaws I Meeting**  
*Lone Star Room*

2:00 – 3:00 p.m.                   **Countdown Begins: TLA 2024 Conference News**  
*Stadium Room*

Are you ready for the TLA 2024 Conference? Learn how units work hand-in-hand with TLA to put on a great conference, your role as a unit leader, the overall schedule, special events you've come to love, technology tips, volunteer opportunities, and how to register and make travel arrangements. Have any conference questions? We'll answer them!

Julie Marshall, Director of Education and Kelly Mantay, Education & Programs Manager

## **TRACK 2: ADVANCED OFFICERS (2+ years as a TLA officer)**

**10:30 a.m. – 3:00 p.m.**

10:30 a.m. – 12:00 p.m.                   **Effective Leadership for Long-term Success: One Year at a Time**  
*Longhorn Room (1.5 SBEC; 1.5 TSLAC)*

In your leadership role as a unit or committee officer you have a big responsibility to effectively utilize volunteers and association resources to advance to your unit’s purpose in alignment with

the TLA Strategic Plan. And you generally only have a year to do it! Get a handle on what's realistic and how you can approach this work as a busy volunteer leading other busy volunteers.

Shirley Robinson, Executive Director

12:00 – 12:45 p.m.                      **Networking Lunch** (all attendees)

*Atrium*

1:00– 3:00 p.m.                      **Stronger Together: Membership Growth in Your TLA Unit**

*Longhorn Room (2.0 SBEC; 2.0 TSLAC)*

Membership is critical to the long-term success of the association. Our numbers make a difference in our voice in the Texas legislature, for financial growth and viability, and strengthen our profession through networking and knowledge sharing. How does your role as a volunteer leader and the work you do throughout the year impact membership growth? Learn how several units have increased their membership and come ready with ideas and questions to discuss with your peers.

Shirley Robinson, Executive Director and Christy Reynolds, Membership Engagement Manager

3:00– 3:30 p.m.                      **Networking Break**

*Atrium*

3:30 - 4:30 p.m.                      **Council I**

*Lil Tex Auditorium*

TLA President Gretchen Pruett and Executive Director Shirley Robinson will provide an update on association activities, and review items to be considered at Council II. All councilors are required to attend, all officers are welcome to attend.

4:30– 5:30 p.m.                      **Networking Reception**

*Atrium*

5:30 p.m.                              Adjourn, Dinner on your own

## **Thursday, July 13**

7:30 a.m. – 5:00 p.m.                      Registration

*Atrium*

7:30– 8:30 a.m.                      Continental Breakfast

*Atrium*

8:30 a.m. – 12:00 p.m.                      **TLA Ecosystem Workshop: Planning for the Future**

*Balcones Room (3.5 SBEC; 3.5 TSLAC)*

This hands-on workshop offers participants the opportunity to explore the ALA Ecosystem Toolkit. A library ecosystem is a network of libraries, workers, volunteers, and associations serving diverse communities with specific information needs. By utilizing these tools, TLA units

can improve internal communication, foster collaboration, and advocate for all TLA members and their non-member colleagues. Representatives, including new Chairs, from each TLA unit are strongly encouraged to attend. The workshop aligns with TLA's 2022-2025 Strategic Plan and Operational Priorities, with leaders from the Executive Board, Council, and unit leadership collaborating to implement the ALA Ecosystem Toolkit, strengthening our association through unified messaging and interconnectedness.

Dorcas Hand, Texas ALA Councilor; Michelle A. Robertson, University of Central Oklahoma; Jen Alvino Wood, Windham Public Library

12:00 – 12:45 p.m.

**Networking Lunch**

*Atrium*

1 p.m. – 5 p.m.

**TLA Executive Board Meeting**

*Tower*

1 p.m. – 2:30 p.m.

**Officer Tools & Resources Speed Dating**

*Balcones Room*

Join TLA staff for an engaging and dynamic speed-dating experience designed to empower and equip you with essential knowledge. Immerse yourself in 15-minute interactive discussions where you will delve into TLA's online presence and communication tools, effective budgeting, and financial management, the new online Members Only portal, and everything related to awards, scholarships, grants, and stipends.

2:30 – 3:00 p.m.

**Networking Break**

*Atrium*

3:00 – 5:00 p.m.

**Plan Your District Meeting: A Guided Planning Workshop**

*Balcones Room (2.0 SBEC; 2.0 TSLAC)*

District officers, get started on planning your district meeting from beginning to end with the guidance of TLA staff and experienced district officers. District past-chairs will share tips and tricks to producing a successful District Meeting. Explore the planning process from scouting locations, finding engaging speakers and relevant exhibitors, to marketing your event, and important deadlines you don't want to miss. District chairs, you don't want to miss this – bring your ideas!

Kelly Mantay, Education & Programs Manager; Christy Reynolds, Membership Engagement Manager, and Casey Rice, Exhibits & Sponsorship Coordinator

3:00 – 3:50 p.m.

**College and University Libraries Division Business Meeting**

*Mustang Room*

4:00 – 4:50 p.m.

**Public Libraries Division Business Meeting**

*Mustang Room*

5:00 p.m. Adjourn, Dinner on your own

## Friday, July 14

8:00 - 11:00 a.m. Registration

*Atrium*

8:00 – 9:00 a.m. Continental Breakfast

*Atrium*

8:30 – 9:30 a.m. **Bylaws II Meeting**

*Lone Star Room*

9:00– 10:00 a.m. **Q&A with the TLA Executive Board**

*Lil Tex Auditorium*

You spoke and we listened! Members of the TLA Executive Board will provide an update on the association’s program of work as it relates to the strategic plan, a new membership dues restructuring project and the re-designed nominating process for the 2024 Executive Board candidates. Come get your TLA questions answered!

10:00– 10:30 a.m. Networking Break

*Atrium*

10:30– 11:30 a.m. **Council II**

*Lil Tex Auditorium*

11:30 a.m. Adjourn

## IN-CONJUNCTION MEETINGS

### Wednesday, July 12

10:30 a.m. – 2:30 p.m. Conference Planning Committee

*Bevo Room*

11:00 a.m. – 5:00 p.m. Texas Bluebonnet Award Selection Committee

*Mustang Room*

### Thursday, July 13

8:30 a.m. – 2:00 p.m.  
*Mustang Room*

Texas Bluebonnet Award Selection Committee

8:30 a.m. – 4:30 p.m.  
*Bevo Room*

Conference Planning Committee

1:00 – 5:00 p.m.  
*Tower Room*

Executive Board Meeting