## Welcome!



Sharing your expertise with the Texas Library Journal



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### **Marketing Specialist**

Assistant Editor, Texas Library Journal About the Texas Library Journal

- Published 4 times a year, digital only January: Winter issue includes conference program
  - **April**: Spring issue includes conference exhibits

June: Summer issue

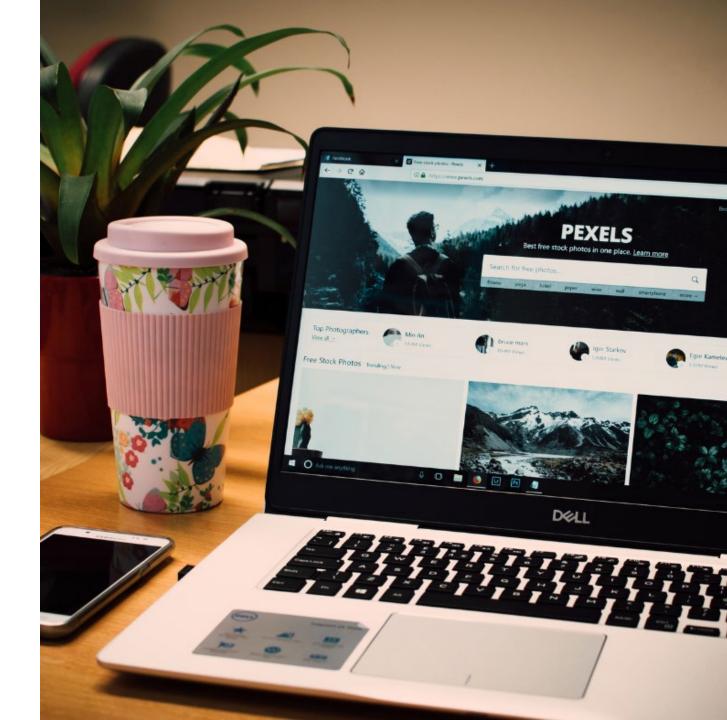
September: Fall issue

- Audience is librarians and library staff at all types of libraries and varying career levels
- Not a peer-reviewed journal
- No book reviews



About the Texas Library Journal

- Copy deadline 15<sup>th</sup> of month prior to publication (i.e. August 15 for September issue)
- Feature Articles: 1000 1200 words
- Other Articles: 500 800 words



# What kinds of articles are we looking for?



Best practices, innovation, and trends that will inspire and inform readers

- Unique library programs
- Interesting professional experience
- Collection development, archiving, cataloging, etc.
- Technology
- Leadership, mentorship
- Management, human resources, facilities
- Serving diverse populations
- Challenges and solutions
- Advocacy
- Community partnerships

#### I have an idea for an article. What do I do next?

Email Michele and Wendy (<u>micheles@txla.org</u> and <u>wendyw@txla.org</u>) with a short summary of your idea. A couple of sentences is fine.

> We'll communicate with you about deadlines for upcoming issues, art possibilities (photos and charts that could go with the article) or other questions we have.

> > Note: we are not able to pay our contributors, but you can share the article to your professional networks and use it to enhance your professional expertise.



## Contact us

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