Officer Governance Training Workshop 2024
UT Commons Center, Austin

Wednesday, July 10

All Officers/Committee Chairs

8:00 AM - 5:00 PM  Registration, Atrium

8:00 AM - 9:00 AM  Breakfast, Atrium

9:00 AM - 10:00 AM  Opening General Session: We're All Human: Understanding the Science of Bias, Lil Tex Auditorium

Participants will embark on an enlightening journey into the origins and mechanisms of bias. This session is designed to unravel the complexities and impacts of both implicit and explicit bias. Through engaging dialogue and discovery, we will delve deep into why we treat people differently, offering a comprehensive understanding crucial for fostering empathy and awareness.

Presenter: Suzanne Haley: Consultant, Coach, Facilitator, Strategist

10:00 AM - 10:30 AM  Networking Break with Exhibitors, Atrium

10:30 AM - 11:00 AM  TLA Roadmap: 2024-2025 Strategic Vision, Lil Tex Auditorium

Presenter: Elizabeth Howard, TLA President 2024-2025

11:00 AM – 12:00 PM Broadening Your Advocacy, a Volunteer Leader’s Perspective, Lil Tex Auditorium

As library advocates and association leaders, we often find ourselves navigating complex political landscapes in an environment where looking beyond our personal experiences is crucial. In this interactive session, seasoned volunteer leaders will share hard-won strategies for broadening their advocacy impact while walking the tightrope of today’s legislative climate.

Presenters: Libby Holtmann, director, Plano Public Library and chair, TLA Legislative Committee; Eddy Smith, executive director, Abilene Library Consortium; Mary Woodard, retired school library director, TLA past-president, and Wendy Woodland, director of advocacy and communications.

12:00 PM - 12:45 PM Networking Lunch with Exhibitors, Atrium

12:45 PM - 1:30 PM  TLA Leadership Blueprint: Essential Roles & Responsibilities, Lil Tex

Presenter: Christy Reynolds, information and member services manager, TLA.

1:30 PM - 2:15 PM  Mastering Unit/Committee Finances: Practical Tools for Success, Lil Tex
This session covers the basics of unit finances, including information on how to fulfill your financial responsibilities as unit leaders, financial reporting, and the 2025 budgeting process.

**Presenter:** Alison Urban, director of administration, TLA

2:15 PM - 2:45 PM  Networking Break with Exhibitors, *Atrium*

2:45 PM - 3:25 PM  Navigating TLA’s Communication Toolbox for Productivity, *Lil Tex*

Learn how to stay connected with your members and get your tasks accomplished efficiently. It’s important for members to stay engaged throughout the year and TLA has a variety of communication tools to help you. At this session, we’ll go over TLA Engage, Google Drives, txla.org, and social media. Bring your own laptop or tablet.

**Presenters:** Susan Savkov, marketing manager, Priscilla Takyi, communications coordinator, Wendy Woodland, director, advocacy and communications, TLA.

3:45 PM - 4:30 PM  Council I, *Lil Tex Auditorium*

4:30 PM - 5:30 PM  Networking Reception with Exhibitors, *Atrium* (dinner on your own)

Thursday, July 11

8:00 AM - 5:00 PM  Registration, *Atrium*

8:00 AM - 9:00 AM  Breakfast, *Atrium*

9:00 AM - 10:00 AM

1. **For New Officers:** Membership Momentum: Strategies for Dynamic Growth, *Lil Tex Auditorium*

   Learn practical strategies to drive member growth, retention, and engagement in your District.

   **Presenters:** Christy Reynolds, information and member services manager, Susan Savkov, marketing manager, TLA.

2. **For Experienced Officers:** Building Resilient Leadership: Navigating Challenges in Long-term Volunteer Engagement, *Balcones*

   **Presenter:** Shirley Robinson, executive director, TLA.

10:00 AM - 10:30 AM  Networking Break with Exhibitors, *Atrium*

10:30 AM - 11:45 AM

1. Plan Your District Meeting: A Guided Workshop; Part 1, *Balcones*

   District officers, continue planning your district meeting from beginning to end with the guidance of TLA staff and experienced district officers. District past chairs will share tips and tricks to producing a successful District Meeting. Explore the planning process including finding engaging speakers and programming, planning for catering, marketing your event, and important deadlines. District chairs, you don’t want to miss this – bring your ideas!

   **Presenters:** Jaime Bare, district meeting specialist, Casey Rice, vendor relations and education coordinator, Susan Savkov, marketing manager, Priscilla Takyi, communications coordinator, TLA.
2. Demystifying the TLA Councilor Role: Understanding Your Impact in TLA Governance, Tower

**Presenter:** Shirley Robinson, executive director, TLA.

12:00 PM - 12:45 PM Networking Lunch with Exhibitors, Atrium

1:00 PM - 2:30 PM

1. Plan Your District Meeting: A Guided Workshop; Part 2, Balcones

   In this follow-up session to Part 1, district officers will have the opportunity to break into workgroups to brainstorm and plan district meeting details.

   **Presenters:** Jaime Bare, district meeting specialist, TLA.

2. Officer Tools & Resources Speed Dating

   TLA staff will answer questions related to Awards, Scholarships, Stipends, Budgeting, TLA Engage, social media, txla.org and more!

   **Presenters:** Emily Warwas, member services coordinator, Wendy Woodland, director, advocacy and communications Christy Reynolds, information and member services manager, Susan Savkov, marketing manager, Priscilla Takyi, communications coordinator

2:30 PM - 3:00 PM Networking Break with Exhibitors, Atrium

3:00 PM - 4:00 PM Library Renaissance, Quest for Renewal 2025 Conference Planning, Balcones

   Unit leaders are instrumental in the success of the TLA annual conference. This presentation will review important changes and updates made to the conference. We will explore how you can promote and support the conference by identifying "unit picks"—key sessions that align with their membership's goals and journey maps. Attendees will learn how unit picks and journey maps serve as effective marketing tools for your units while enhancing the overall experience for conference attendees. We'll discuss your crucial role in marketing the conference and sharing key information with peers and colleagues. Join us to learn more about the invaluable contributions of Unit leaders and how your efforts drive the success of the TLA annual conference.

   **Presenters:** Julie Marshall, director of education, CAE, CMP, Kelly Mantay, education and programs manager, M.Ed., Robin Morris, meeting support specialist, TLA.

4:00 PM - 5:00 PM Open time for Unit/Committee Meetings

5:00 PM Adjourn (dinner on your own)

**Friday, July 12**

8:00 AM - 11:30 AM Registration, Atrium

8:00 AM - 9:00 AM Breakfast, Atrium

9:00 AM - 10:00 AM Council II, Lil Tex Auditorium

10:00 AM - 10:30 AM Networking Break, Atrium

10:30 AM - 11:30 AM Why Not: Strategies for Mitigating Bias and Elevating Professionalism, Lil Tex Auditorium
Participants will be invited to focus on actionable strategies to counteract biases and promote mutual trust and a respectful professional culture. Participants will explore effective techniques for mitigating bias and implementing culturally aware practices. This session underscores the benefits of embracing diverse perspectives and experiences, highlighting the positive outcomes of treating professionally, with kindness and professional regard.

**Presenter:** Suzanne Haley: Consultant, Coach, Facilitator, Strategist

11:30 AM Adjourn

**IN-CONJUNCTION MEETINGS**

**Wednesday, July 10**

- 9:30 AM - 10:30 AM  Bylaws I Committee Meeting, *Longhorn*
- 10:30 AM - 2:30 PM  Conference Planning Committee Meeting, *Bevo*
- 11:00 AM - 5:00 PM  Texas Bluebonnet Award Selection Committee Meeting, *Longhorn*
- 1:00 PM - 3:30 PM   TLA Executive Board Roles & Responsibilities Workshop, *Stadium*

**Thursday, July 11**

- 9:30 AM - 5:00 PM   Texas Bluebonnet Award Selection Committee Meeting, *Longhorn*
- 9:00 AM - 4:30 PM   Conference Planning Committee Meeting, *Bevo*
- 1:00 PM – 5:00 PM   Executive Board Meeting, *Tower*
- 4:00 PM - 5:00 PM   Bylaws II Committee Meeting, *Lone Star*

**Friday, July 12**

- 10:00 AM – 3:00 PM  Reading List Summit, *Balcones* (by invitation only, separate registration required)