

Administrative Criteria					
CRITERIA	Excellent = 10	GOOD = 8	AVERAGE = 6	FAIR = 4	Poor = 2
PROPOSAL TITLE: Does the program title clearly describe the program as proposed?	The title effectively and clearly captures the substance of the proposed program, providing a concise and compelling description that immediately communicates the focus and purpose.	The title adequately describes the proposed program, offering a clear indication of its subject matter and objectives, though it may lack some degree of creativity or specificity.	The title provides a basic description of the proposed program but may be somewhat vague or generic, requiring additional context to fully understand its content.	The title offers limited insight into the proposed program, lacking clarity or specificity and necessitating further explanation to discern its relevance.	The title fails to effectively convey the focus or purpose of the proposed program, lacking clarity and leaving the reader unclear about its content.
PROGRAM ABSTRACT: Does the program description clearly, with sufficient detail, outline the proposed presentation?	The program abstract provides a comprehensive and detailed overview of the proposed presentation, clearly outlining its content, objectives, and intended outcomes with precision and clarity.	The program abstract offers a clear and concise description of the proposed presentation, providing sufficient detail to convey its subject matter and objectives effectively.	The program abstract presents a basic overview of the proposed presentation, offering some insight into its content and objectives, though it may lack depth or specificity in certain areas.	The program abstract provides limited detail about the proposed presentation, offering only a general overview that may leave the reader with unanswered questions or uncertainties.	The program abstract fails to adequately describe the proposed presentation, lacking clarity and coherence, and leaving the reader with little understanding of its content or objectives.
LEARNING OBJECTIVES: Are learning objectives clear, specific, observable, and actionable?	The learning objective is exceptionally clear, specific, and actionable, providing a precise outline of the knowledge or skills participants can expect to acquire as a result of attending the program.	The learning objective is clearly articulated and specific, outlining the intended outcomes of the program in a manner that is observable and actionable for participants.	The learning objective is adequately defined, providing a basic outline of the knowledge or skills participants can expect to gain, though they may lack some degree of specificity or clarity.	The learning objective is somewhat unclear or vague, making it difficult for participants to discern the specific outcomes or benefits of attending the program.	The learning objective is poorly defined or nonexistent, failing to provide any clear indication of the intended outcomes or benefits of participating in the program.
TLA Conference Goals Does the content support one (or more) of the conference goals?	The content of the proposed program aligns seamlessly with one or more of the conference goals, demonstrating a clear connection and contribution to the overarching objectives of the conference.	The content of the proposed program supports one or more of the conference goals effectively, offering valuable insights or perspectives that contribute to the overall themes and objectives of the conference.	The content of the proposed program aligns somewhat with one or more of the conference goals, though it may lack a strong or explicit connection to the overarching themes or objectives of the conference.	The content of the proposed program has limited alignment with one or more of the conference goals, offering some relevance to the overall themes but lacking a clear or significant contribution to the conference objectives.	The content of the proposed program does not align with one or more of the conference goals, failing to offer any meaningful connection or contribution to the overarching themes or objectives of the conference.

Content Criteria					
CRITERIA	Excellent = 15	GOOD = 12	AVERAGE = 10	FAIR = 8	Poor = 6
TIMELY: Is this a hot topic, or one that is time-sensitive?	The proposal addresses an exceptionally current and pressing issue within the librarian profession, demonstrating an acute awareness of recent developments and trends.	The proposal addresses a timely topic that reflects recent shifts or emerging concerns within the librarian profession.	The proposal addresses a relevant topic, though it may not be as immediately pressing or current as those in higher-rated categories.	The proposal touches on a topic that has some relevance to current discussions within the librarian profession but lacks a sense of urgency or immediate relevance.	The proposal addresses a topic that is not particularly timely or relevant to current discussions within the librarian profession.
INNOVATIVE: Is this topic a new take on traditional services, or is innovative in some other way?	The proposal presents a highly original and inventive approach to addressing a topic, demonstrating creativity and a departure from conventional methods or perspectives.	The proposal offers a fresh perspective or introduces novel ideas to a traditional topic within the librarian profession, showcasing innovation in its approach.	The proposal introduces some innovative elements or approaches to addressing the topic, though it may not be groundbreaking or particularly unconventional.	The proposal presents ideas or approaches that are somewhat innovative but lack significant departure from traditional methods or perspectives.	The proposal fails to introduce any notable innovation or fresh perspectives to the topic, relying instead on conventional approaches.
IN-DEMAND: Is this topic in demand, resulting in large attendance at the conference?	The proposal addresses a topic that is currently highly sought after within the librarian profession, likely to attract a large audience due to its widespread relevance and interest.	The proposal addresses a topic that is in demand within the librarian profession, likely to attract a solid audience due to its relevance and importance.	The proposal addresses a topic that may attract some interest within the librarian profession, though it may not be as universally sought after as those in higher-rated categories.	The proposal touches on a topic that has some relevance and may attract a modest audience within the librarian profession but lacks widespread appeal.	The proposal addresses a topic that is not particularly in demand or relevant to the interests of the majority of professionals within the librarian profession.
FOUNDATIONAL: Is this topic one that is essential or important to the profession?	The proposal addresses a topic that is widely recognized as essential and fundamental to the librarian profession, providing valuable insights or knowledge that are foundational to professional practice.	The proposal addresses a topic that is important and relevant to the librarian profession, contributing to the foundational knowledge or understanding within the field.	The proposal addresses a topic that is relevant to the librarian profession and contributes to professional development, though it may not be as universally recognized as foundational.	The proposal touches on a topic that has some relevance to the librarian profession but lacks a clear connection to foundational knowledge or principles.	The proposal addresses a topic that is not essential or particularly important to the librarian profession, lacking significance in terms of foundational knowledge or practice.